

Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 9

LOUDON, TENNESSEE, THURSDAY, JANUARY 16, 1958

10c PER COPY

Just Piddlin'

By The Editor

LOOKS LIKE citizens of Loudon may expect rather quick action by the city commission on the proposed to annex parcels within the city limits. Completion of a survey of the area by the Tennessee Municipal League representative is expected soon.

The action under consideration, the Robinson Drive section, the west side of Highway Avenue, across by the river, and down to River Road just this side of the John Simpson house, and the area across the river.

The move is a good one, especially since it can be accomplished before the 1960 federal census. Loudon is quite a bit bigger than the present 1300 figures indicate. It is especially good because of the additional gas tax revenue it will bring the city. This payment is based on population.

It will mean some increase in city tax revenue, although initially not enough to cover the cost of extending city services into the area. It will, of course, mean that fire and police protection for the city may be expanded.

Biggest benefit for county home owners would be brought in to the city will be a nice reduction in fire insurance rates.

But it is going to cost money for the city to expand its limits.

Progress always comes at a price, and it may be some years before the new areas will really begin paying for themselves.

It is a matter of but a very short time before Loudon will have to build a sewage disposal plant. The larger cities already have had to do so and we hear cities are near. I can't help but agree that it should be done. Even though I'll have to help pay for it in Loudon because it is vitally important that we protect as beautiful a natural resource as the Tennessee river.

It will take a lot of money—probably about \$300,000—to construct it and extend sewerage systems. Fortunately, Loudon bonded indebtedness is not in pretty good shape. I applied the city's meanness in the recent street improvement program. The project was accomplished by use of the gas tax, without increasing bonded indebtedness or a tax rate.

Loudon will be able to sell the necessary bonds to accomplish the disposal project within the time frame. Our neighbors across the river are not so fortunate. Their bonded indebtedness is one of the highest in the state.

Of course the citizens of Loudon will bear the cost of these bonds over the years, but it will have to be done. Progress always costs money, but we must grow or die.

And it all points out the urgent need for a city planning commission. If we grow hodgepodge, as we will, we must have a plan in the future to straighten it out. We must grow in an organized and constructive manner.

Arch-Rival Lenoir City Panthers Take 2 From Redskins Last Friday Night

Loudon High School's Redskins dropped a pair of games to arch-rival Lenoir City High on the home court last Friday night. The Lenoir City girls edged the Redskins 32-30 in a hard-fought game, while the powerful Panthers had no trouble with Loudon's boys by a 61-42 score.

Loudon's Ladies started on a high note, leading 10-0 at the end of the first quarter. But the Panthers began to pull the second half and pulled ahead 15-11 at halftime.

The hard-fought third quarter

saw the lead change hands a couple of times with Lenoir City holding the rest of the edge. Loudon fought back into the lead in the final period but lost the contest when Barbara Allen dropped in the winning Lenoir City basket with but 20 seconds left.

Carol Ferguson, with 11 points, and Hattie McGinnis with 10, led the Redskins in the second half. Jean Allmon and Pat Long stood out defensively.

The powerful Lenoir City boys' team had little trouble, topping Loudon 61-42. The Panthers' lead was a high 32-17 lead at halftime and they played reserves almost the entire second half.

Gas House and Stanley Sampson with 11 point each led Loudon.

The Redskins will be host to Madisonville High boys and girls Friday night.

Loudon Now Has 2,062 Telephones 11,000 Calls Daily

Approximately 4000 telephones were added in Tennessee by Southern Bell during 1957, according to M. V. Walker, group manager, for the company, which represents another major year of progress in a statewide investment of nearly \$36,000,000. Mr. Walker said that the company expects to continue its broad expansion program through 1958.

Tennessee is one of Southern Bell's largest divisions in number of telephones, with a year-end total of nearly 880,000 in service. Locally, 200 new telephone lines were placed in service, bringing the total in the Loudon exchange to 2,062. Since Dec. 1, 1947, this is a local increase of 1,436 phones.

Among the major service improvements in Loudon, Mr. Walker named the completion of a new rural line in the Loudon area and the new private branch exchange, now in use at Vasking.

Telephone talking is still popular here in Loudon, with an estimated 11,000 local calls and 222 long distance calls being handled every day, according to Mr. Walker.

Bake Sale Is Set By Local Cub Scouts

A bake sale is being held by the Loudon Cub Scout program, which will be held Saturday at 9 a.m. in the Director's Room of the First National Bank. All type bake goods will be on sale.

All members of Cub have been asked to contribute "anything good to eat" to the sale and baked goods from other interested persons will also be welcome.

Proceeds from the sale will be used to help supply and furnish entertainment for Loudon's Cub Pack.

Area Farmers Have Till Jan. 31st To File Competitive Bids For Cropland

Farmers have from now until Jan. 31 to file competitive bids under the new trial procedure, in which they specify the rate per acre of annual payment which they will accept for placing the cropland in their hands in the Conservation Reserve, Fred Pippa, Chairman, Loudon County Agricultural Stabilization and Conservation Committee, announced today.

All details of procedure and regulations are now available in the County ASC office and the personnel is prepared to explain the application of the program to interested farmers.

Under the competitive "bid" procedure, which is available only in Tennessee and three other States, farmers submit their own offers of the amount of money per acre that they will accept for putting all eligible land on farms in the program for at least 5 and up to 10 years. If their bids are accepted—and the Government reserves the right to reject any or all bids—they also will be eligible for a pro-rata payment of up to 80 percent of the cost of putting the "reserve" land into a conservation use.

The regular Conservation Reserve, under which the ASC offers sets the annual per acre payment rate on the basis of land value, rental, productivity and other factors in the area in which the farm is located, also is available. Mr. Pippa said it is up to interested farmers to investigate the advantages of both programs.

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J. W. Ellison Buys Four Ayrshire Cows

J. Wayne Ellison, Philadelphia, recently made an initial purchase of four registered Ayrshire cows, according to the Ayrshire Breeder-Association Secretary, David Gibson, Jr., of Brandon, Vt.

The transaction was recorded in the National Office of the Ayrshire Breeder-Association in Brandon, Vt., where a complete record on all registered Ayrshires in the United States have been maintained since 1875.

REPORTING IN to Loudon County

Jan. 8—To Mr. and Mrs. Raymond Jacobs of Loudon a 6 lb. 14 oz. boy.

Jan. 10—To Mr. and Mrs. William Shidmore of Loudon City, a 4 lb. 13 oz. girl. To Mr. and Mrs. Gilbert Adams of Loudon City, a 6 lb. 13 oz. girl.

Jan. 11—To Mr. and Mrs. M. R. Robinson of Loudon City, a 7 lb. 9 oz. boy.

Jan. 13—To Mr. and Mrs. Thomas O'Daniel of Loudon City, a 7 lb. 13 oz. girl.

Greenback 4-H News

The Greenback 4-H Club held their monthly meeting Jan. 8, 1958 in the school auditorium at 12:00 noon. The president presided. The secretary read the minutes and called the roll. There were 50 present. Mrs. N. M. Patterson read the devotion and Linda Byrd read a poem. Tommy Calkins led in the pledges of our flags. Wayne Hutton, Ed Cope, Billy Allen, Ann Quencer, and Hubert Helton gave a demonstration on home safety.

The meeting was then turned over to Mr. McCall and Mrs. Harrison told us about the public speaking contest and the prize we could win. The meeting was then adjourned.

Prospect 4-H News

The Prospect 4-H club met at Prospect school Jan. 8, 1958 at 2:15 P. M. The meeting was called to order by the president, Jimmy James. Devotion was given by Ruth Shivers. We sang "The country song," led by our song leader, Lillian News. The pledge to the American flag was given by Rebecca Bedda. The 4-H club flag pledge was led by Phyllis Elaine Mincey. The roll call was answered by 18 members.

Minutes of the past meeting were read and approved. The main demonstration was given by Elaine Bedda on the Cretaceous to new on a snap. Mrs. Harrison told us about the public speaking contest. Mr. Harrison showed us a scrap book. The 4-H club moved the meeting and adjourned and so did Mary Gene James motion picture. The girls were with Mrs. Harrison and the boys were with Mr. McCall. Mrs. James a d. M. Harrison showed some spray that other 4-H club girls had made. Those who were present would start a sewing and food preparation meeting every month.

THE COURT HOUSE RECORD

Marriage Licenses
Jan. 10—Henry Bell Smith to Patsy Ann Andrie Johnson.

Real Estate Transfers
Jan. 8—Fred from J. A. Brown and wife to Walter Greene and wife, 1st lot, 2nd, James B. Wilson and wife, 2nd lot, Arnold D. Judd and wife, 2nd lot.

Jan. 10—Fred from James B. Juncney to George L. Sweeney and wife, 6th lot, 2nd.

Jan. 10—Fred from Ed Selvey and wife to Robert E. Davis and wife, 2nd lot, 2nd; Robert E. Davis and wife to Ed Selvey and wife, 1st lot, 2nd; Eugene White and wife to Ruby McManis, 1st lot, 2nd; R. H. Yeaman and wife to William Yeaman and wife, 2nd lot, 2nd; W. A. Faye and wife to George W. Sweeney and wife, 1st lot, 2nd; Walter D. Johnson and wife to Walter D. Johnson and wife, 1st lot, 2nd.

Jan. 11—Fred from Elizabeth Carmichael to Eugene Leisner, 7th lot, 2nd; James B. Wilson and wife to Walter Greene and wife, 1st lot, 2nd; Bob Huff and wife to Paul Alexander and wife, 1st lot, 2nd; Ralph W. Croley and wife to James Gregg, 1st lot, 2nd; Lenoir City Co. to R. L. Maples and wife, 1st lot, 2nd; Allen Woods and others to Corn Lee Woods, 2nd lot, 2nd.

Jan. 13—Fred from J. M. B. Hargrave and wife to Jesse D. Buchanan, 1st lot, 4th, W. O. Beckett and others to Carl Baileigh and others, 2nd lot, 2nd.

Jan. 14—Fred from Fred L. Papp and wife to Mrs. M. A. Todd, 1st lot, 2nd; R. L. Calkins to Edward Cowan, 1st lot, 2nd; C. C. Fain and others to Ray G. Sipe and others, 4th lot, 2nd; James B. Wilson and wife to R. B. Baker and wife, 1st lot, 2nd; Agnes E. Waite to R. D. Craig, 4th lot, 2nd.

Cases Filed—Chancery Court
4454—Eugene C. Huxley and others vs. Helen Hays Clark and others for divorce, suit.

4455—James Tuck McManis vs. Charles A. McManis, divorce.

Cases Filed—Circuit Court
638—Will C. Burger vs. Don P. Smith, Lenoir Co., for damages.

634—Will C. Burger vs. Don P. Smith, Lenoir Co., for damages.

Cpl. Kenneth Gardner Ends Non-Com. School

Marine Cpl. Kenneth M. Gardner, nephew of Mr. and Mrs. W. S. Mitchell of 302 Cedar St., Loudon, graduated Dec. 6 from the Non-Commissioned Officer's Leadership School, of the 1st Marine Division, Camp Pendleton, Calif.

During the four-week course the students received classroom and practical training in team-leadership and handling of troops in military tactics.

Additional instruction included: planning of military action and tactics, compass marching, physical drill.

Landscaping Plans Made For Front Of New Junior High

The Loudon PTA, working on a project of landscaping the front area of the new Junior High School building, has announced that drawings of the proposed area are now complete.

The organization has a staff of workers to help in the project and for donation of any of the shrubs and trees that will be needed for the landscaping.

Included in the plan for the plot are two red cedars, four Robinia-Hollies, 12 Abies, two sugar maple trees, two red-barked, two white dwarfed, three crepe myrtles, six Spruces, six Japanese, six birch, five Forsythias and six Deciduous.

Persons who have any of these shrubs and will donate them to use in the Junior High landscaping project are asked to call Mrs. Mumford at GL 8-3102.

County Livestock Producers Study Past Record; Chart Experience Aid

At the annual meeting of the Loudon County Livestock Association, livestock producers from over the county looked back over the 1957 year at the progress that had been made by this group in the planning and working with the livestock producers in Loudon County. This organization under the guidance of Mr. Lee D. Price, president, started out in March to promote, project, and improve the livestock program in Loudon County.

The Livestock Association 1957 April had the Junior Livestock show held in Loudon with six entries and sent three boys to the sheep shearing school. They also kept farmers informed of the lamb pools and encouraged junior boys and girls to raise lambs in the fat lamb show. 1st July a field day was held at the Paul Williams farm in Loudon City to help educate farmers about the type of feeder cattle that were in demand by buyers.

They were also sponsors of the Volunteer Master Spheria Award. Probably the biggest program of the year was the 4-H scoring of the Meats from the show in November. The development of these programs has helped to build interest among livestock farmers in Loudon County.

Mr. Price said in the closing minutes of his duties as president during the past year that was organized, has helped the group to discover that cooperation is very valuable as a guide to progress.

Mr. Bill Tyrell from the University of Tennessee, Animal Husbandry Department, told the group what the 8-4 Livestock Association is doing to help livestock farmers in Tennessee.

Role Of Atom Highlight Of The Trailer Exhibit

The role of the atom in industry is a prominent part of the U. S. Atomic Energy Commission's "Atoms for Peace" mobile exhibit that will be shown here in Loudon Jan. 25 from 12 noon to 4 p. m. at the Court Theatre.

The use of radiation and radioactive materials in industrial processes in saving American manufacturers millions of dollars a year and enabling them at the same time to produce more and better goods. The units of radioisotopes—or "tracer atoms"—range from the elimination of dust from the grooves of "tag" playing phonograph records to the charging of the flow of oil in pipelines hundreds of miles long, and from the detection of flaws in metal castings without the use of bulky, expensive X-ray machines.

Radioisotopes can be used to control the thickness of sheet metals or the firmness of cigarettes; to improve the quality of lubricating oils or to determine the presence of oil in potential wells; to detect leaks in underground water lines or to protect workers using heavy, moving machinery from accident.

These are just a few of the ever-increasing ways in which the peaceful atom is aiding America's industrial growth—and attests just a portion of the atomic-energy story amply and graphically explained in "Atoms for Peace" exhibit.

Self-Employed Farmers Can Use Alternate Method

Self-employed farmers may use an alternate method for figuring their earnings from their farm, Warren Maddox, district manager of the Social Security Administration (SSA), and J. M. Roemer, District Director of Internal Revenue, reminded farm operators today.

(1) If your income from agricultural self-employment is no more than \$1800, you may count as your net farm earnings either your actual net or 2/3 of your farm gross income.

(2) If your gross farm income is more than \$1800, and your net farm earnings are less than \$1200, you may use either your actual net or \$1200.

(3) If your gross farm income is more than \$1800 and your net farm earnings are \$1200 or more, you must use the actual amount of your net earnings.

The Director of Internal Revenue added that use of the option will enable farmers to lower their gross income, as low as \$600 to obtain social security protection for themselves in their old age, and for their survivors in case of death. However, he said that in order to receive any social security credit, a farmer must be able to report at least \$100 for social security purposes based either on his actual net profit or by using optional method.

Requests for information regarding farm income and tax return forms should be directed to the Internal Revenue Office at Knoxville, Tennessee. Questions concerning the old-age, survivors, and disability insurance program will be answered by your local security office at 521 Broadway, N.W., Knoxville, Tenn.

Philadelphia Farmer Buys Ayrshire Cattle

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The transaction was recorded in the National Office of the Ayrshire Breeder-Association in Brandon, Vt., where a complete record on all registered Ayrshires in the United States have been maintained since 1875.

Because of their ability to produce at a low cost, an abundance of milk with an average butterfat test of 4%, the Ayrshire breed of dairy cattle has become increasingly popular with Ayrshire breeders throughout the country.

THOUGHT FOR THE WEEK
be who laughs last does not necessarily laugh the longest.

The Loudon County Herald

Loudon, Tennessee

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MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

(In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

This And That

Seen on the back of a truck between Bristol and Kingsport: "Everybody Loves Bunny." If you know who bunny is well and good. If you do not, you can guess can't you?

The most interesting sign we have seen recently, between Johnson City and Kingsport, advertising a diaper service: "Tops for Bottoms."

The most amusing sight observed on the street on a near-zero morning: A teenage female whisking long with a flared skirt on.

The most exasperating recent experience: a hotel room with polar temperature outside, just so-so inside, and no hot water. I wanna go home!

Most expensive mistake and greatest surprise: After having polished at the minimum priced steak on the menu to pick up the check and discover that you had just enjoyed the most expensive steak on the menu. After this, one of Scotch tint starves

himself for three days.

A new appreciation: For newspapers which serve and serve and serve their communities and good causes "free for nothing."

Observation everywhere: If now churches are signs of our religion, we've got it. But always this wonderment: Are our churches getting bigger than we are? It is easier to build big churches than to make big people.

Noticed: This typographical error in a church bulletin: "Greeting you in the Feger today." True or false, this?

A pleasant experience: To go into a Chinese restaurant when you are not hungry, and eat and eat and eat, and come out hungrier than you were when you went in.

From Our Files

103 YEARS AGO

Miss Frankie Elizabeth Farmer became the bride of Walter C. Marr last Dec. 20.

A Letter From The Publisher

Kingsport: I have just heard the Rev. Frank C. Laubach speak. He is the world famous Apostle to the Illiterate. A former secretary of mine was good enough to invite me to attend the fellowship supper at the local churches and later hear Dr. Laubach.

Since 1935 this devoted gentleman has given his life to helping the illiterate three-fifths of the world's population learn to read and write.

Dr. Laubach is obsessed with a deep feeling for the poor ignorant masses of the world. He and Mrs. Laubach began their missionary efforts in the Philippines in 1915. It is moving to hear him tell how poorly he was received, until he discovered that it was his feeling of superiority that was defeating him. When he completely humbled himself and changed his attitude of superiority, then there began to come a favorable response to his work.

He said, "The most bruised people on this planet, the naked, the fallen among thieves, the sick, the imprisoned in mind and soul, are the 1,250,000,000 race. They are hungry, driven, diseased, afraid of educated men in this world and of demons in the next."

I think Dr. Laubach would say that the greatest single cause of the ill of the world is simple hunger. On it so many of the "isms" of the world feed.

Mr. and Mrs. Harry Hope announced the birth of a son January 3.

10 YEARS AGO

The Nashville Union comes to us in a new dress, and greatly improved in appearance. We have to note such improvements.

See the card of L. Johnson and Co., and see the beautiful print of his paper as a sample of the type cast at Telus Foundry.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Acts 2:42-47; Romans 15:1-9)

"The Fellowship of Christians"

We have reached a time in history when the clock is striking a decisive hour. To save human society we are trying to understand that all mankind is bound together in the bundle of life. This new sense of world unity is the great new fact of our era. The church is striving to overcome its own divisions and to recover the unity of the Lord's body. It is called the economical movement. Dr. Truolund has told us this need of a worldwide fellowship became a fact before it became a doctrine.

It may be we are forced to this by world conditions. The times are so threatening that many feel it is the world's last chance. It must be brought under the sway of Christ; if we are to escape the impending doom, "It is Christ or chaos."

Christian fellowship, however, is the dominant New Testament idea. The preaching of the Apostles was of course fundamental, but the thing that impressed the world as recorded by Roman secular history was that "Behold how these Christians love one another."

Dr. Erdman in his little book "The Acts" makes clear how this came about. It is the presence of danger that reveals to us our need of friends. If you will imagine the position of the early followers of Jesus you will see

how they were bound to be friends. They were persecuted, derided, threatened and prosecuted. To these Christians "continued to seek for instruction from the men who really knew the Lord; they rejoiced in spiritual fellowship; they observed the sacrament which reminded them of the Saviour's death; they met frequently for prayer and praise; they were cheerful and contented; they loved one another so much they sold their possessions and goods and parted them to all according as any man had need."

An old teacher, Clement of Alexandria, reminded us that Jesus said "make a friend" (Luke 16:9). It was like our Lord to say that. He himself needed friends. People who say they can do without friends are then and there NOT showing a Christian grace. There are signs, tender and touching signs, that Jesus made friends. In the business of His mission He chose 12 men, as the record has it, "to be with him." Three were chosen for more intimate fellowship. These were taken to the mountain of prayer, taken deep into the garden. At least one of them "learned his head upon Jesus' breast."

We are on solid ground in stressing anew the friendship of the church. It was evident in the beginning. He called His followers "my friends." He prayed that this unity might be so, that we might be one.

In reading Romans 15:1-9 we see how the church is to live together as friends. We are to bear with the failings of the weak; we are not to please ourselves, but others; we are to be steadfast and encourage one another; we are to welcome one another; we are to live in harmony that we may with one voice glorify God and our Lord Jesus Christ. Read it. It's all there. It is just in the loss of fellowship that the church suffers. In Sweeney's Effective Evangelism these facts are cited: Of every 100 enrolled members five cannot be found, 20 never pray, 25 never read the Bible, 30 never attend church, 40 never give to any cause, 50 never go to Sunday School, 75 never do any church work, 80 never go to prayer meeting, 90 do not have family worship, 95 never win another soul for Christ.

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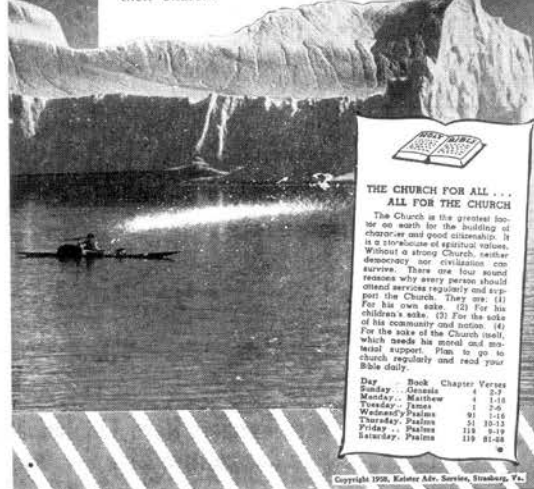
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DANGER AHEAD!

Beautiful, yes. Beautiful as only Nature in all her purity can be. But dangerous too; dangerous to the ships at sea and the men they carry. For an iceberg's greatest bulk lies unseen beneath the surface . . . and against it, the unwary cannot survive.

Many of the things which, on the surface, appear the most tempting and beautiful contain hidden dangers and unsuspected pitfalls.

Men, like ships, need warning and guidance—and nowhere can they find greater help, greater love and protection than in their Church.



THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest force for good in the world. It is a fellowship of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church: (1) For the sake of his own soul. (2) For the sake of his children's souls. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Genesis	1	1-31
Monday	Matthew	4	1-10
Tuesday	James	1	2-6
Wednesday	Psalm	118	1-24
Thursday	Psalm	118	25-32
Friday	Psalm	118	33-40
Saturday	Psalm	118	41-48

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This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

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27" X 32" Assorted Plaids
Reg. 39c Values **27c ea.**

INFANTS LATEX PANTIES

Reg. 79c **37c**
Plastic Coated Panties
Side Snap Reg. 89c **47c**

SOLID COLOR OUTING

59c Value
37c yd.

36 in BROWN DOMESTIC

Light Weight
Reg. 23c yd.
18c 6 yds 1.00

81" X 99" SHEETS

Type 128
Reg. 2.29

1.87 ea.

PILLOW CASES

42 X 36 to match
above sheets
Reg. 1.18 pr.
87c pr.

BLANKETS

5" Wool Plaid
Pairs—Size 70 X 80
Regular 4.49
3.77

Single Cotton Blankets 70 X 80

Reg. 1.79
1.27 pr.

COTTON PAIRS BLANKETS

70 X 80 Reg. 3.59
2.57 pr.

36" PRINTS

Reg. 39c Value

33c yd.

81" X 108" Colored SHEETS

Type 128 Muslin
Reg. 2.98
2.27 ea.

Children Wool Award Sweaters

Scarlet
Sizes 10-12 & 14
Reg. 4.95
1.97

1 LOT MENS White Dress Shirts

Values To 4.00
Slightly Soiled 1.97

MENS FLANNEL TROUSERS

ALL WOOL — Reg. 8.95 & 9.95
MEDIUM GRAY or DARK OXFORD
6.97

MENS SPORT SHIRTS

Suede Flannel Reg. 1.98 **1.47**
Reg. 2.49 **1.77**
Corduroy Sport Shirts
Reg. 3.49 **2.47**

MENS BLANKET LINED DENIM JACKETS

ZIPPER—CORDUROY COLLAR
SIZES 36-46 Reg. 4.95
3.97

MENS CAR COATS

Reg. 15.95 **11.97**
Boys Wool Suburban
Reg. 12.95 **8.97**

Men's Top Quality Suede JACKETS Reg. 15.95 11.97

Mens Wool Flannel Jackets
Values 12.95 **8.97**

MEN'S OFFICE COAT SWEATERS

Reg. 5.95 to 6.95 Values
2.97

MENS PULLOVER ORLON SWEATERS

Values 5.95 **3.97**
Values 3.98 **2.97**

MENS SOLID COLOR SWEATSHIRTS

ZIPPER & COLLAR — Reg. 1.98 **1.47**
BOYS Reg. 2.49 **1.07**

ADULTS and CHILDRENS

"Redskin" White Sweat Shirts
Reg. 2.59 to 2.98 Values
1.47 ea.

MENS FLEECE LINED COAT SWEATERS

Navy and Brown
38 to 44 Reg. 2.98 **1.97**

These Represents Only A Part Of The Many Values We Offer You In
Our Annual Clearance Sale

1 Lot Mens and Boy Winter Caps Values

to 1.98 **47c**

1 Lot Mens Felt Hats
Slightly Soiled

\$2.97

Now Is The
Time To Buy The Rest
Of Your Winter Needs
Shop Now And Save

The **Ed Watkins Store**
Best Place To Trade

London

GREENBACK NEWS

Those attending the Senior Rally of Presbytery at the Maryville, Tenn. Church Sunday morning were Misses Gail Woods, Vivian Thompson, Johnny Jones, Larry Darns and Mike Diney.

Mr. and Mrs. W. Q. Lane, Mr. and Mrs. J. Sullivan of Maryville attended church services here Sunday and Mrs. Sullivan for her family presented a paper as a memorial to their parents Mr. and Mrs. J. A. Stone.

Mrs. R. B. Hammon Jr. is in a Birmingham Hospital for treatment and possible surgery. Her mother, Mrs. J. B. Best is with her mother and children.

The Annual Congregational meeting of members of the Greenback Presbyterian Church will take place Wednesday evening with a family potluck supper at 6:30 followed by reports of the year's church activities.

Mrs. B. B. Brazier and sons Glenn and Howard Hall of Maryville were guests Sunday of Mr. and Mrs. S. B. McMillan.

Dick Alexander has returned to his studies at the Tennessee Military Institute after a vacation with his parents, Dr. and Mrs. R. H. Alexander.

The Rev. Frank Linder attended the meeting of Union Presbytery at the Fourth Presbyterian Church in Knoxville Tuesday.

Mr. and Mrs. James Barnette and Mrs. Batsche Chalmers of Knoxville spent Sunday with Mrs. Sadie Houser and sons.

The Parent Teachers Association met in the High School cafeteria Monday evening with the president, Mrs. Woody Everett in charge.

Mrs. Cora Janka remains the guest of her sisters, Mrs. B. H. Howell, Misses Rose and Sue Kerr in Knoxville.

Mrs. Claude Hammon, nee McGhee visited Sunday with her father, Mr. Joe Pipp and Mr. and Mrs. Fred Pipp.

Mr. W. B. Harrell, 93, who has been confined to the Boone Memorial Hospital on account of illness is improving and was brought to his home near Glasgow last week.

Mr. and Mrs. Joe B. McElm (Miss Ruth Hughes) of Atlanta have been the guests of Mr. and Mrs. Richard Hughes.

Mr. and Mrs. Orla Yates, Mr. Bryant Watson and daughter Cynthia are at home from a 10 days vacation spent in Miami and Key West, Fla.

Mr. and Mrs. Wanda Alexander have had news of the death of their son Harold David who has

lost in a plane crash over the Pacific.

Miss Helen Kerr is able to be in her class room after a weeks absence with an attack of influenza.

Mr. and Mrs. Gene Disney, Tim and Jeff spent Sunday in Lafayette with Mr. Disney's parents.

Mrs. McArthur Jerry Jones of Knoxville University of Tennessee spent the week with his parents, Mr. and Mrs. Raymond Jones.

Mr. Joe J. Keys underwent surgery Monday in the Boone Memorial Hospital and is recovering satisfactorily at his home.

Mr. and Mrs. Jimmy Dodd of Cape Cod Mass. have been the guests of Mr. and Mrs. Weldon Alexander.

Mr. and Mrs. Howard Hudson of Knoxville were guests Sunday of Miss Carrie Beak and Mr. and Mrs. J. G. Hudson and family.

Mr. and Mrs. Albert Foster Jr. were here recently visiting with Mr. and Mrs. Don Gourley and Mrs. Gus Foster. The Fosters are from Bloomington, N. C.

Mr. Will Ridge who is convalescing at his home from a recent illness is reported to be slowly improving.

Mr. and Mrs. Albert Ridge and Judy and Van Barbara Barnett were visiting with Mr. and Mrs. Will Ridge Sunday afternoon. They are from Sweetwater.

Mr. and Mrs. Junior Ridge from Nitro were visiting with Mr. and Mrs. Will Ridge Sunday afternoon.

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hope we can stay near the top list.

Devotional program for this week is being conducted by the 6th grade class.

Teachers of Dunbar School wish to think all those who bought tickets for the playground equipment.

The merry-go-round is here and we hope how soon we can have it on the playground.

TV's Red Barber tells HOW TO SAVE \$125 (or more) ON FINANCING YOUR NEXT CAR (and insuring)

1 PICK YOUR CAR new or used call your 2 STATE FARM AGENT...that's all!

The agent does the rest - arranges financing at a local bank. You save money through low borrowing rates and "careful driver" auto insurance. The car is yours for less! Here's your State Farm agent's name and address - call him today!

H. Ross Wilkerson, Agent 404 E. Broadway Phone 157

STATE FARM BANK PLAN State Farm Mutual Automobile Insurance Company Home Office, Bloomington, Illinois

Which "Red Barber's Corner" on NBC-TV follows the Friday night fight

PHILADELPHIA NEWS

The Rev. Don Jones and son Jonathan of Chicago, were recent guests of Mrs. Jones' parents, the Rev. and Mrs. Ray Burgess.

Mr. and Mrs. Roy Lowry with Mrs. and Mrs. Beane Smallman of Maryville with their mother, Mrs. D. M. Smallman of Knoxville, went to Jefferson City Sunday for the funeral services of Mrs. Smallman's sister, Mrs. They Carr.

Johnny Blankenship of Knoxville U. T. spent the weekend here with his parents, Mr. and Mrs. John Blankenship.

Mr. and Mrs. J. H. French and Miss Wanda attended services at Maryville New Providence Presbyterian Church Sunday and were dinner guests of Mr. and Mrs. Jimmy Giffin.

Mr. and Mrs. A. C. Montgomery of Loudon City were guests Sunday of Mrs. Lucy Griffith and family.

Mrs. Henry Farley and Miss Hemphill of Maryville visited Friday with Mr. and Mrs. J. V. Akers and Mrs. Rod Fudge and daughter.

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Mr. and Mrs. Oscar Kirkland and family were visiting with Mrs. J. W. Kirkland recently. The Kirklands are from Loudon.

Mrs. Gene Dille and Mrs. Oscar Wells were shopping in Knoxville Friday.

Miss Andie Neel and Tommy were visiting with the Deatrice family at Oliver Springs recently.

Mr. and Mrs. Ernest Thompson and grandson, David returned home Saturday after a weeks visit at Vero Beach and Lake Worth in Florida.

Miss Ada Griffith returned to her home Saturday afternoon after a stay at Port Sanders Hotel at Knoxville. Miss Griffith is coming along nicely.

Mr. Ed Waller Jr. left Saturday on a business trip to New York.

Mrs. Annie Neel and Tommy were visiting with Mr. and Mrs. George Martin in Tasso, Tenn. Sunday.

Mr. Osa Ambrose from New Orleans has been a guest at the home of Mr. and Mrs. David Thompson recently.

Misses Ann Waller and Judy Schrimmer were the overnight guests of Miss Judy Davis Friday night.

Mr. and Mrs. Ralph Harris from Madisonville were visiting Mrs. Harri's parents, Mr. and Mrs. Clarence Bradley Sunday afternoon.

We were happy to have Mr. and Mrs. Kenneth Bowers move into our community. They moved here from Loudon last week.

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London Social And Personal News

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Home Demonstration club members of the Greenback community, interested in tailoring, registered for the course on Thursday of last week. Those planning to tailor a garment are: Mrs. Fred Cook, Mrs. Herman Alexander, Mrs. Bruce Hinton, Mrs. Joe Thompson, Mrs. Dallas Ryan, Mrs. Frank Linder, and Mrs. Johnnie Morris.

During this period of work, emphasis will be placed on proper fitting, improved techniques of sewing, and the value of finishing touches for the beauty of the garment.

In making a coat or suit, not only is money saved, but the style and fabric can be of one's choosing; also much satisfaction is derived from such an accomplishment.

As we took a look at the fashion picture for spring, many interesting things were seen. Popular colors are green, brilliant blue, black and neutral grays and beiges. Double breasted suits with wide notched collars set away from the neck are taking a lead. Shoulders are dropped or sloped. Often high or low pockets are used. Long fitting jackets continue to be featured.

Some coats are still styled for the practical minded person while

Susanne Wesley Circle Met Monday Evening

The Susanne Wesley Circle met on Monday evening at the home of Mrs. W. F. Zimmerman, with Mrs. Eugene Watkins as co-hostess.

Mrs. Ora Mae Russell had charge of the program. Tasting part were Mrs. Randle Jones, Mrs. W. F. Zimmerman, Mrs. Bill Lenz, Mrs. Joe Gilbert, Mrs. Don Smith, Mrs. Rufus Watson, Mrs. Ed Swenson and Mrs. H. H. Greene.

Mrs. Arthur Galian presided over the business meeting.

A dessert plate was served to the 12 members present and an visitor, Mrs. Joe Gilbert.

Mrs. Rufus Watson closed the meeting with the "Quiet Hour."

Meeting Is Held By Violet Grubb Circle

The Violet Grubb Circle met Monday evening in the Church Parlor of the Methodist Church with Mrs. Roy Patterson and Bill Bates as hostesses.

A salad course was served in the fellowship hall before the meeting.

There were 18 members present and one visitor, Mrs. Paul D. W.S.C.S. president.

Mrs. Joe Watkins had charge of the program entitled, "Japan Today."

Mrs. S. P. Daniel, circle leader, presided over the business meeting.

Mrs. Ruby Lutz closed the meeting with the "Quiet Hour."

Ann McKenzie Circle Met Monday Evening

The Ann McKenzie Circle met on Monday evening in the Prayer Chapel of the Methodist Church with Mrs. Ruth Richards and Mrs. S. R. Crowder as hostesses.

A dessert plate was served in the Fellowship Hall before the meeting to the 13 members present and two visitors Mrs. Kiley and Mrs. Paul Arp.

Mrs. Broady Harrison was in charge of the program with Miss Rachel Huff taking part.

The circle leader, Mrs. Broady Harrison presided over the business meeting and plans for the study course were made to begin Jan. 27.

Mrs. Paul Arp closed the meeting with prayer.

Winsome S S Class Met Tuesday Evening

The Winsome Sunday School Class of the First Baptist Church met at the home of Mrs. Pauline Julian Tuesday night, with Mrs. Charlotte Hodge as co-hostess.

Mrs. Verna Sepp was the program leader. Mrs. Fred Blawie, Mrs. Robert Hudson took part.

Mrs. Robert Hudson, class president, presided over the business meeting and plans were made for the annual Valentine

sale. Hudson also had charge of the social hour and a salad plate was served to the 17 members present.

Dr. and Mrs. Jesse Hope and children, who returned after a visit in Fort Lauderdale, Fla. Dr. Hope's mother is improving after suffering a heart attack.

Mr. and Mrs. Richard Lenz and family spent the weekend in the mountains as guests of Mr. and Mrs. Lynn Grubb of Athens, Tenn.

Those visiting the Rex Burdette family Sunday were Mr. and Mrs. George W. Collins and family, of Greenville, Tenn.; Mr. and Mrs. T. O. Heister and family, of Alcoa; and Mrs. Tom McCann, of Lexington, Ala.

Luttrell 4-H News

The Luttrell 4-H Club met Tuesday, Dec. 10, in the auditorium of Luttrell School.

The meeting was called to order by the president, Wilcox Richison. The roll call and minutes were read by the secretary, Linda Bennett. The flag pledges were led by Jane Jones and Ernest Plemmons. Devotion was given by Edith Lones.

Brenda Thomas gave a Demonstration on "Christmas Tree Decorations." An interesting play, "Christmas in Other Lands" was presented by Judith Patterson, Patsy McGinnis, Joyce Nelson, Phyllis Phibbs, Douglas Bright, Ted McClinton, Orel Thomas, Jerry Thomas, and Leon Kyker.

Mr. McCall, County Agent, discussed record books and Mrs. Burdette, Home Agent, talked about the various projects.

Mr. and Mrs. C. C. Ridenour and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Celia Wilson.

Mr. Don P. Smith and Mr. Jack H. Lott returned home Sunday after attending the Poultry Market in Chicago, Ill. last week.

Mr. and Mrs. E. E. Blair spent Sunday with Mr. and Mrs. Sam Robertson and sons in Maryville.

Mrs. Lucile Purdy has been dismissed from Bacon Hospital to her home on Ferry St.

Mr. Clarence Balenger of Sparanburg, S. C. was visiting Mr. and Mrs. Ed Brewer and daughter, Millie, Tuesday.

Mr. and Mrs. John Bradshaw have been called to Cincinnati. One day to the serious illness of their son, Mr. Lloyd Bradshaw.

Mrs. C. H. Thurston returned to her home in Chattanooga Tuesday after spending three weeks with Mr. and Mrs. Sam J. Robinson.

Mr. and Mrs. Cecil M. Rodgers and son, Milton of Charlotte, N. C. spent the weekend with Mrs. Rodgers' mother, Mrs. Helen Hudson and other relatives.

Mrs. Charles (Olive), Sr., and son Sam of Knoxville spent the weekend here.

Mrs. Lucy Seede Harrison left Saturday to spend this week in New York City.

Miss Louise Harrison, Mr. Broady Harrison and Mr. William Jones of Newport Arg. in Atlanta this week attending the Farming Market.

Mr. and Mrs. Denver Deloit spent the weekend with their son, Aspin at Middle Tennessee State College in Murfreesboro.

David Greeng and Alvin Watson of Tennessee Wesleyan College in Athens spent the weekend with Rev. and Mrs. H. H. Green.

Miss Mary Louise Purdy and Mr. Jim Mike Watkins of M.T.S.C. in Murfreesboro spent the weekend with their mother, Mrs. Lucile Purdy and Mrs. Dora Watkins.

Tom Jung Auxiliary Met On Monday Night

The Tom Jung Auxiliary Auxiliary met on Monday night at the Cumberland Presbyterian Church with 27 members present.

Martha Frances Blair was in charge of the devotion. Mary Katherine Mize reported on the Evangelism Conference which was held in Knoxville on the 12th and which several from the London Church attended.

Alma Simpson and Mary Evelyn Chilton, circle leaders, read a list of pledges from the two circles for the coming year and asked that these be accepted. A brief dedication service followed.

Doris Blair, Auxiliary president, closed the meeting by leading the group in the Wayside Prayer.

WHERE IS IT?

WHAT IS IT?

WHY IS IT?

SEE NEXT WEEK'S PAPER FOR FURTHER INFORMATION.

DAR Chapter Has Met Thursday Night

The Hiram Chapter D.A.R. met Thursday evening at the home of Mrs. Blair Harrison with Mrs. Callie Wilson, Mrs. Sam Wilson, Mrs. May Cook and Mrs. Doris Blair as hostesses.

Mrs. Arthur Fowler, Hiram, introduced the guest speaker for the evening, Mr. David J. Harlow, Director of Program Planning and Library Services at the University of Tennessee.

Mr. Harlow chose as his subject "Highlights of the American Revolution" and told many interesting incidents whereby such casual ladies as Martha Washington, Betsy Ross, Molly Hays, Katie Green and many others contributed to the war effort during the revolutionary period.

Mrs. B. H. Greene reviewed the National Defense News in which we were told that a new campaign for the Russian Government is being built. Lutz and on the other side the White House. This building will house one of the largest embassies in the nation's capital. The new structure will be a masterpiece of architecture.

Mrs. Henry Robinson and Mrs. Albert McCarty were elected alternates to Continental Congress to be held in Washington D. C. in April.

Any person interested in preserving old Bible records, from 1800 or earlier by having them compiled in book form, please contact Mrs. Arthur Fowler at Miss Rachel Huff for additional information.

County WMU Met Tuesday In Loudon

The Loudon County WMU quarterly associational meeting was held at the First Baptist Church on Tuesday with a covered dish lunch.

Mrs. Lou Bevan of Loudon City presided over the meeting.

Mrs. John Houser of Loudon City gave the devotional. Mr. and Mrs. Hauser will be leaving in February to do missionary work in Liberia.

Rev. Bill Lee of New Providence brought the message on Soul Winning.

Delegation were present from the following churches, Philadelphia, First Baptist of Loudon City, Oakway Baptist, Kingston Pike, New Method, Beals Chapel, Balders Chapel, Dixie Lee Junior, New Providence, Orel, Pleasant Hill, Stockton Valley and First Baptist of Loudon.

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Thursday, January 16, 1936 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. Hank Bertelkamp
Knoxville

MRS. JACK LEFLER

Line pan with unbaked pastry
1/2 stick butter
1 1/2 cups sugar
cream together and add 3 whole eggs, beat.
Add 3 tablespoons corn meal,
1/2 cup cream, loaf vanilla.
Bake in 350 degree oven 30 to 40 minutes.

Mrs. Thompson Host To Bridge Last Week

Mrs. Dan Thompson was hostess to her bridge club last Thursday evening at her home in Loudon City.

A salad plate was served before playing three progressions of bridge.

High score for the club was won by Mrs. Charles Beckwith. High guest score was won by W. C. Patton, Mrs. John Simpson and Mrs. Sam Harrison.

Dr. and Mrs. Orville Galyon attended a Veterinarian meeting in Nashville Monday and Tuesday of this week.

Mrs. Doris Blair is teaching this week at Powell High School in Knoxville.

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CHOICE QUALITY... ALWAYS...

IF YOU DON'T KNOW
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KNOW YOUR MERCHANT!

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CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

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Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

D. K. GEORGE SERVICE STATION

W. Lee Highway Phone GL 8-9130

SPORTSMAN SERVICE

Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

FOOD PLENTIFUL BUT COST-LIER IN 1958, FORECAST

You may expect food supplies in the new year to be larger-almost as large as in 1957, according to the consumer information-food marketing department, U-T Agricultural Extension Service. You'll likely pay a little more for food, on the average, in 1958 than you did in 1957.

Retail prices for food may average a little higher in 1958, especially during the first half of the year, say a couple of reasons. A strong demand is expected for some foods that will be in shorter supply-foods such as beef and eggs. Also, an increase is expected in the cost of getting food from farm to grocery store. When marketing charges rise, the increase is likely to show up in retail prices.

Taking a look at prospects in the new year for meat and poultry, the consumer information-food marketing department notes total meat supplies for the nation will be close to the near-record high of 1957. But pork will take up a larger share of the total, and beef and veal a smaller share.

So you may look forward to a new year of plenty, with more of some foods, such as chicken and pork, and a little less of others, such as beef and eggs.

MOISTURE BELOW SURFACE, THREAT TO STORED GRAIN
Grain may have gone into storage dry enough for safekeep-

ing, but there is no reason to assume it will stay that way.

A concentration of moisture can well develop just below the surface of the grain, according to U-T Extension agricultural engineers. This is so because temperature differences between grain at the center and near the outside of the bin cause a movement of air and moisture.

Moisture collection may become serious enough to result in molding and heating with encouragement of insect infestation. The engineers urge checking deep bins for dampness or heating within two or three feet of the surface.

If trouble occurs, the grain may be transferred to another bin which stirs up and redistributes the moisture. Another safeguard is to install perforated pipe down into the center and exhaust the air from it with a small fan.

RESEARCH TOLD ON IRRIGATION OF VEGETABLES

Irrigation increases the effectiveness of fertilization and doubles the yields of some vegetable crops, say A. B. Stanz, horticulturist, and Dr. B. S. Pickett, head of the Horticulture department at University of Tennessee.

During the average of some 4 year vegetable experiments, snap bean yields were doubled and cabbage yields were about two and one-half times above yields without irrigation. However, irrigation actually decreased to-

mato yields slightly. Tests were conducted on the high terrace soils of the Holston, Nolichucky and Monongahela series near Dandridge, Tennessee.

Phosphate is the most important fertilizer element needed to grow tomatoes and beans with out irrigation. However, potash and phosphate gave significant increase in vegetable crop production under irrigation.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

The farmers in Loudon County should keep in mind that in order to get off to a good start in 1958 that there are several important things that will show much to them if they would get down and plan just a little for the 1958 year.

One thing that I can think of would be of no cost but in order for the farmer to set down and think about what his present production and yield per acre is. There would be some surprises I am sure. But there is still room for a lot of improvement to be made. Even with all our surpluses that we have, there is a need for a higher yield per acre. The best way that I know of going about this is to take a soil sample on all of the fields that the farmer plans to fertilize during the 1958 year. This way he will know how much lime he needs, how much nitrogen he needs, how much phosphate and how much potash. Then the farmer can set down and figure out how much he is going to have to spend on fertilizer and lime during the coming year.

Fertilizer is still one of our best buys because it has no gone up in relation to other farm requirements. The farmers in Loudon County need much more time than they are using. It is of economical importance to the county as well as to the farmer that he stop and think about these things before planning time rolls around. The farmer that does will be the farmer that is off to a good start during the coming year.

MARY WORTH'S FAMILY



KERRY DRAKE



MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

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CO-OP Director Batteries with the greatest improvements in over 50 years and power rated over S. A. E. standards give you a more powerful, longer lasting battery... a stronger protective case... extra electrolyte capacity... silver cobalt grids... better chemical balance... increased plate surface... improved insulation and greater resistance to over-charge. Have your battery tested now, then change to a new CO-OP Director Battery. Equip your cars, trucks and tractors with the finest battery money can buy at greater savings to you. See the new CO-OP Director Battery at your CO-OP soon.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

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COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDBON AND LENOIR CITY
PHONE GL 8-3253
SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY

Jan. 16 & 17

1st Run Picture

GUNSLIGHT RIDGE

Joe McCrea

Cartoon

SATURDAY, JAN. 18

1st Run Picture

THE DEERSLAYER

Cinemascope—Color

Leo Barker

THE KNACKED DAWN

In Technicolor

SUNDAY & MONDAY

Jan. 19 & 20

1st Run Picture

NO DOWN PAYMENT

Cinemascope—

Joanne Woodward

Tony Randle

Cartoon

TUESDAY & WEDNESDAY

Jan. 21 & 22

1st Run Picture

VOODOO ISLAND

First Run Picture

PHAROAH'S CURSE

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WANTED . . . two experienced
waitresses. Apply in person.
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3t-11-pd

ALL KINDS . . . sewing machines
bought, sold, repaired. 30 years
experience, all work guaranteed.
Call, write or see W. H. Ishill
805 Price St., Sweetwater, Phone
4216.
4t-13-pd

GRAVING—call R. P. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation. 116 A. St., Lenoir
City, day phone 1911, night 1882.
4t-11

FOR REPAIR of typewriters, adding
machines and cash registers,
call GL 8-2721, or contact Sam
T. McCallie, Ph. 5564, Sweet-
water. Complete cleaning on all
machines. \$12.50 plus repair. 10

HELP WANTED . . . you can add
\$35 to \$50 a week to your present
income. Part-time. Raveigh's
business now open in City of
Lenoir. See Mrs. D. M. Pate,
Route 2, Lenoir, or write Raveigh's,
Dept. TNA-761-185, Mem-
phis, Tenn.
5t-13-pd

CARD OF THANKS . . . I wish to
express my sincere thanks to
everyone for their many kind-
nesses, especially the flowers,
while I have been confined at the
hospital and at home. Carter
Massey.
4t-13-pd

CARD OF THANKS . . . I wish to
express my sincere thanks to
everyone for the kind help and
sympathy shown to me at the death
of my loved one, The Family of
Mrs. Mildred Chiles.
4t-13-pd

FREE-FREE-FREE . . . piece goods
through the remainder of Jan-
uary for each 5 yards of any of
our piece goods. We will give
you an extra yard FREE. All
other winter merchandise has
been greatly reduced at Valley
Mercantile Outlet, West End,
Lenoir.
4t-9

FAMILY SERVICE . . . Careful at-
tention to your drug needs for
the entire family. Distinctive pre-
scription service, quality drug lines
and the best for your money.
SMITH DRUG, Lenoir, Tennessee.
Phone GL 8-2021
4t-9

WE BUY, SELL OR TRADE—
all kinds of new and used fur-
niture. R. P. Hamilton, 116 A. St.,
Lenoir City, Ph. 1911.
4t-11

NOTICE . . . starting Feb. 1
Lucky's Grill will make free
delivery on orders of \$1.00 or
more anywhere in town. Call
GL 8-4212.
3t-11-pd

SPECIAL . . . imported tulips from
Holland, now half price. To in-
clude 2 doz. 75c; Hyacinth and Nar-
cissus 2 doz. 75c; Grand 2 doz. 45c.
Clematis on all bulbs a Green.
Phone GL 8-2948.
4t-9

BIKE FREE . . . trade coupon
will be given on a boys and girls
bicycle with each \$5.00 purchase
or with each pair of shoes.
Valley Mercantile Outlet, West
End, Lenoir.
4t-9

DON'T BUY A COW! Call
GL 8-2068 Why?—for Free home
delivery of delicious BACON
dairy products. No feedin' no
fussin'—Just good eatin'!

FOR SALE . . . 24 white Leghorns
now laying about a dozen eggs a
day. Owner unable to care for
them. If interested call GL 8-2383
3t-9

SAVE ON SPECIAL . . . just re-
ceived 300 pair mens dress pants
—Cacrons and wools—giving for
just \$3.98 pair or 2 pair for \$9.00.
Valley Mercantile Outlet, West
End, Lenoir.
4t-9

FOR SALE . . . 4 room house on
recreational hill. Brick Veneer.
Priced cheap. Call GL 8-4283.
3t-11-pd

FOR RENT . . . 8 room house with bath. For in-
formation Valley Mercantile Out-
let, West End, Lenoir.
4t-5

FOR RENT—3 room house with
bath. Call GL 8-2012.
4t-9

FOR SALE . . . new portable
typewriters, new electric adding
machines, used Royal office type-
writers. See Sam T. McCallie,
Phone 5564, Sweetwater.
4t-5

FOR RENT . . . 3 room furnished
and unfurnished apartments. Call
GL 8-3206.
4t-5

FOR BUILDING MATERIAL . . .
such as concrete blocks, super
light blocks, cinder blocks, all
sizes, steel windows, doors, roof-
ing, sand, gravel, cement, masonry
cement and most any other build-
ing or repair items, see or call
The Robinson Co., Depot Square
Lenoir, Phone GL 8-2296 or
GL 8-2588.
4t-27

To Buy, Rent, Sell, or
trade. Call GL 8-2721
Use Herald Want Ads

Davis School News

The Davis 'A' girls and boys
basketball teams invaded Luttrell
Friday, Jan. 16, to capture a
double win. The 'A' girls scored
off slow in the first quarter but
poured it on in the second quar-
ter. After building up a strong
lead, the 'B' girls were put in to
finish up the last quarter. The
score was Davis girls 28 and
Luttrell 18.

The Davis 'A' boys also had a
tight game. The lead would go to
one team and then to the other.
It was this way to the last quar-
ter, when Davis, with a 4 p. in-
ter, lead was making their score
count added up the lead to 10
points and won the game 21-11.
Saturday Jan. 18, at 6:30 p. m.,
the Davis teams will play Patti
Rock at Patti Rock.

EXTRA SPECIAL BARGAINS

10 ladies coats \$2.98 100 chil-
dren and mens lined jackets \$1.98
each (many with quilted lining).
50 mens long sleeve solid white
shirts 50c each. 100 children and
ladies dresses, blouses, dusters
\$1.00 each. Valley Mercantile
Outlet, West End, Lenoir, 4t-9

FOR SALE . . . 1948 Dodge motor
in excellent condition. Has twin
mufflers. \$50.00 Call GL 8-3467.
4t-9

NOTICE

THE SEVENTH-DAY ADVEN-
TISTS, their work and teaching;
in most heart and central core
belief of Seventh-Day Adventists
in Jesus Christ. He is the founda-
tion of their faith. He is the
basis of their religion. All that
they believe, all that they teach,
all that they do, all that they
hope for, that center in Him and
His glorious work of salvation.
As Paul did, he was a Seventh-
Day Adventist. He believed and
taught that Christ would come
again, he kept the Seven's Day.
Read Acts 18:4 and Acts 17:2.
This was 10 and 12 years after
Christ's death.—W. H. Lobe, 1801
Price St., Sweetwater, Tenn.
4t-9

Grammar School News

The attendance drive that was
started last week is effecting im-
provement as indicated by a de-
crease in number of absences;
from one week to the next. Week
before last there were 153 days
missed for the week, but last
week there were 117 days mis-
ed which was a reduction of 36
days of absence. We are striving
to reduce the number of days
missed per week to 105 or less
which is necessary if we main-
tain the state required A.D.A.
It is hoped that the free film
that will be shown at the end
of the month to those who
haven't missed a day will be a
motivating factor for continued
improvement in the attendance.

Mrs. Petty's Room
Dorothy Essie Linda Cox, and
Diane Garner didn't miss a day
the first semester which com-
eased of 87 days. Herald Brodson
and Lee Hodge should have hon-
orable mentions as they missed
only one day.
Soon we plan to give recog-
nition.
FOR SALE . . . nice registered
15 month old Hampshire, s.w.
Excellent background. Mus. 1st
to prevent inbreeding. Arthur
H. 3-9-44 Hope, GL 8-3324. 2t-10-pd

son is other children who have
had perfect attendance for the
first semester. So watch the news
to read about your child's re-
cord.
P. T. A. Fund Raising Project
Next week each child will be
given a letter which will explain
this project to each parent.
Junior High School Basketball
The Lenoir Grammar School
boys and girls teams defeated
Sweetwater teams on their court
Thursday night. The boys were
surprised at being able to win
by the score of 34 to 23 because
before Christmas they were push-

ed to one point on Lenoir's own
court.
Patio Drive
A number of March of Dimes
collections cards were left at the
school for the children to take
home for donations. We are not
sponsoring this to the extent
that we are asking for any con-
tributions. We were asked to
lend these out to children which
we have done. Now, we agreed,
if any money should be sent to
the school, to turn it over to the
chairman. The statements above
sum up our part in the drive in-
asmuch as being a school drive.

SAFE DRIVERS

IF YOU QUALIFY FOR SAFE DRIVERS AUTO INSURANCE
AND YOU ARE PAYING OVER
14.40 FOR 5-10-5 COVERAGE
(4 MONTH RATE) — NO MEMBERSHIP FEE
PAY ONLY \$7.70 DOWN — CALL US NOW
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REAL ESTATE AND ALL TYPES OF INSURANCE
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JACK PICKELL—6-8373 SIGURD VEST—6-3123

Extra Big Food Buys!

everyday of the week when you shop at
GILES and SON FOOD MARKET. Get more
for your food dollar by shopping every
week where the quality is highest — the
prices lowest.

Libby's
Canned Meats
Vienna Sausage --- 4 Cans 73c
Potted Meat --- 2 5 1/2 oz. Cans 29c
Corned Beef Hash - 2-1 lb. Cans 49c
Beef Stew --- 1 1/2 lb. Can 45c

Northern
TISSUE
White or
Color
SAME
LOW
PRICE

GOLD
MEDAL
MACARONI
2-12 ounce boxes
33c

TREND DRY
Giant Size
49c
TREND, Liquid
Giant Size
53c
SWEETHEART
SOAP
Reg. - 3 bars 23c

CORDY SALT
2-26 ounce boxes
17c
GOLD
MEDAL
SPAGHETTI
2-12 ounce boxes
33c

SHOP and SAVE
with Mohlar and
Harold Giles—3 miles out Vonore Rd.
Giles and Son Market

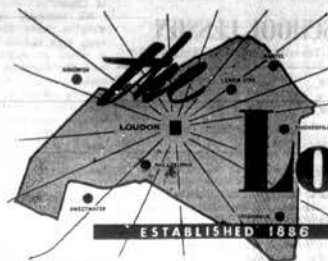
Plus
+VALUE+
Store



When You Serve The Family
BACON'S
Exciting New Special Flavor
Of The Winter Season
**CHERRY
VANILLA
ICE CREAM**

Delicious brilliant red cherry hunks
blended with Bacon's "Quality Sup-
reme" Velvet Vanilla Ice Cream. It's a
wonderful ice cream treat for the
family or friends . . . so colorful, so
delicious!

BACON'S SPECIAL FLAVOR of the SEASON
CHERRY-VANILLA
NOW ON SALE AT YOUR FAVORITE DRUG OR GROCERY STORE



London County Herald

"London County's Family Newspaper"

72ND YEAR—NUMBER 10

LONDON, TENNESSEE, THURSDAY, JANUARY 23, 1958

10c PER COPY

Just Piddlin'

By The Editor

ONCE AGAIN in answer to you folks who don't think much of my weather predictions, no, I'll not predict snow for anyone.

In fact, although this is about as snowy a looking day as you'll find, I predict it will not snow. That ought to bring on a real big snow tonight.

FOUND the Tennessee Press Association in Nashville last week-end a most interesting one, but must express my great preference for East Tennessee over the Middle section.

EVENTUALLY a new first at the County Court meeting last Monday, Judge Dille is credited with coming up with the first fill-buster.

Seems that Judge, as courthouse custodian, was asked to explain the WW II memorial situation. Judge did, to such an extent that it took quite some effort on the part of Judge Ben Simpson to get him to sit down.

COMMENT OF THE WEEK from one who passes through London quite often. "They ought to put a picture window up in the jail so that all the gals wouldn't have to crowd so to see out."

MEOW... A neighborhood lady who had given herself a fancy new permanent was under discussion by two of her friends. "What do you think of Mary's new hairdo?" inquired one of the other. "Well, frankly," said the other, "to me it looks like her parole came through just as the warden pulled the switch."

THOUGHT FOR THE WEEK... take a real interest in the future—that's where you're going to spend the rest of your life.

Randel E. Johns Is Named To Top Legion Committee

Randel E. Johns, past commander of London's American Legion Post No. 129, has been named as a member of the Board of National Executive Committee by National Legion Commander John S. Gleason, Jr.

In the letter notifying Mr. Johns of his appointment, Commander Gleason said, "Upon recommendation of your department officers and with the approval of the National Executive Committee, I am pleased to tender you an appointment as a general member of the membership and past activities of the American Legion. I look forward to working with you during the coming year for the American Legion and for our country."

Mr. Johns' term will be through 1958. He was local post commander 1955-57, during which time the organization secured more than its membership quota and received the National Citation. He is chairman of the local executive committee, and past chaplain.

Three Loudon HS Band Students Are Honored

Three members of the Loudon High School band have been honored by selection to band clinics following competitive auditions.

Athen Melton, alto saxophone, will attend the East Tennessee HS Senior Band Clinic Feb. 7-9 at Maryville. "Gail" Clark, alto saxophone, and Bobby Hudson, baritone saxophone, will attend the East Tennessee HS Junior Band Clinic at Maryville Jan. 24-26.



Tennessee Wesleyan College Choir Will Present Concert Here Sunday Directors At Its Annual Meeting

The Tennessee Wesleyan College Choir of Athens, Tennessee, under the direction of Prof. Jack Harts, is scheduled to appear in several concerts at Sunday, Jan. 26 at the Loudon Methodist Church. The choir's program will begin at 8 p.m.

The secular efforts of the Tennessee Wesleyan Choir are centered each year in a traditional production of a popular Broadway musical show. Eight "Spring Festivals" of last years have included "Oklahoma!" and "The Red Mill." Last spring, in keeping with Centennial Week, the music and drama departments cooperated in writing and producing a musical drama based upon the familiar Cherokee Indian legend which has been connected with the Wesleyan campus since its beginning.

Much of the success of the Tennessee Wesleyan Choir is placed by its members and supporters upon the director, Jack Harts, who came to the college as director of music in 1948. He received his B. A. at George Peabody College and his M. M. at the University of Chattanooga. The first-year voice choir is a leading organization on the T.W.C. campus as its efforts are directed toward the all-round betterment of the college as well as the musical aspect. Its members are chosen by competitive audition and must maintain certain academic requirements in order to participate.

Only about two-fifths of the singers are music majors, most of them, or even better students.

Loudon High School Lassies Win 3; Boys Post 2 Victories For The Week

The Loudon High School Redskins took a double win over 77-57.

The Loudon Lassies had little trouble overhauling a first quarter Kingston lead. Katherine McGinnis was high scorer, with help from Hattie McGinnis and Carol Ferguson.

The boys posted an early lead but were overruled by the powerful Pirates and never again in the game. House led the local with 18 points.

The Lassies beat Hamilton 54-47 and the boys also won 65-51 to finish off the week. Hattie McGinnis with 26, Carol Ferguson with 16 and Katherine McGinnis with 10 led the Lassies as they fought off the strong Hamilton team for the win.

The boys got rolling early and were never headed. House hit 14, Kline 14, Stamey 12 and Ken Everett 11 to lead the way. Stamey was hurt late in the game and may be out for the season.

The Redskins will play Sevier water here on Monday night.

Mel Walker To Retire As The Local Telephone Manager On February 1st

Culminating a 40 year career in telephone work, M. V. Walker, affectionately known as "Mel" by his many friends in Loudon City and Loudon County, will retire from active service with Southern Bell Telephone and Telegraph Company Feb. 1, it was announced today by T. H. Stokes, Knoxville district manager.

Mr. Walker has been group manager of the Loudon City and Loudon exchanges since 1917 when the old Cumberland Telephone Company was bought out by the Bell Companies. He has served the two exchanges as group manager continuously since that time.

His telephone service and experience has been wide and varied. At an early age, he began working with the Old East Tennessee Telephone Company in Jefferson City. Later, on a trip to Bonita, Texas, his old love got the best of him as he was drafted into working with small independent telephone companies in Bonita and Spanish Fort. "That was where I learned to use the bell wire fence as telephone circuits in the serving of those far-flung ranches," he reminisces.

Mr. Walker, in his telephone career, witnessed the phenomenal growth of the industry from the old time cumbersome magnetic type systems to the modern dial systems which have been recently cut over in Loudon and Loudon City. A gamut of many jobs and tasks has been Mr. Walker's lot from digging holes and setting poles in the construction and plant departments to the exciting clerical and administrative work.

Honor Roll At L.H.S. Listed This Week

William H. Brown, principal of Loudon High School, this week released the honor roll list for the first semester at the school.

Students having a B average or better in all subjects are Patricia Allen, Mary Frances Alexander, Tom Ballwe, Kenny Bright, Nancy Brown, Faye Cawel, Jerri Coulter, Ernestine Cook, Gary Dutton, Judy Easter, Jim Frank, Eileen, Carolyn Foster, Linda Garner, Brenda Giles, Kit Giles, Jewellene Goss, Edward Headlee, Mary Elizabeth Henderson, Bobby Hudson, Sair G. Hutchinson, Sandra Julian, Betty Jo Kelle, Barbara Jones, Kaye, Jimmy Kline, Archie McGinnis, Jean Marrow, Barbara Martha Margaret Mason, Paty Messer, Linda Miller, Billy Nease, Ron Poe, Marilyn Powell, Margaret Riddle, Larry Rising, Eddie Roberts, Henry Sewell, Sheila Jean Shaw, Sara Ann Simpson, Frankie Stittler, Novella Smullen, Jane Stever, Jill Swenson, Mary Ruth Thacker, Bill Thompson, Phyllis Thomas, Wanda Townsend, Leon Viars, Jane Walker, Margaret Waters, Jimmy Watkins, Tommy Walters, LaNelle Watson, Barbara Williams, Paty Wilson, Charles W. L. Ruth Hawk, Shirley Herrs and Judy Davis.

County Bond Sales \$180,033 During 1957

County savings bonds chairman C. T. Burdette announced today that Loudon counties invested \$180,033 in U. S. Savings Bonds during 1957.

Nazarenes To Have Youth Revival 27th

The Loudon Church of the Nazarene will hold a youth revival starting Jan. 27 and continuing through Feb. 2. Services will be held at 10 a.m. and at 7 p.m. daily.



Local Girl Taken For Eye Operation

Kathy Jo Smullen, five month old daughter of Mr. and Mrs. Hubert Smullen, Route 2, Loudon, is at a Philadelphia, Pa., hospital for an operation made necessary by a rare eye disease.

The wife was met, possible through the help of local citizens Loudon Lions Club members donated \$170.00, the Miles of Dimes gave \$100.00 and the Lions Club officially loaned \$250.00, to help finance her trip.

No report of the result of her operation has been received as yet.

County Court Holds Regular Meeting Monday

The Loudon County Court tentatively adjourned action which may result in the employment of an assistant county agent, provided funds can be found, at its regular meeting Monday.

The court agreed to increase the county's portion of funds for county agent and home demonstration agent's offices, if the additional money can be found without increasing the tax rate. U-T Extension Program Agent Crosby Murray addressed the court and requested the county's funds be increased from the present \$3,000 to between \$4,500 and \$4,800. The court agreed to support the request if the necessary funds can be found at the July budget time without increasing taxes.

The court met for the first time with 12 members. G. M. Hammertree, newly elected speaker from the City of Greenback, attended this first session and was accompanied by a delegation of 40 Greenback High School Students.

A 30-mile speed limit was set on all roads leading to Philadelphia from Highway 11 to Sevierville Creek. The area has had a number of auto accidents.

Authorization was given Homer Simpson to lay a water line down the river bend to his property along a county road at no expense to the county.

Notaries named included Noah Elman, Fred Phillips, Esther G. Stow, Bonnie Stephens, Joe Tipton, S. E. Yearwood, John O. Gibson, Mabel Ferguson, P. V. Brody, R. M. Gray, Gillis Purdy and Ronald L. Ewer.

Mock Bake Sale Set By Loudon PTA For Funds

The Loudon PTA will initiate a new type fund campaign beginning with their regular meeting next Tuesday. The organization will take a mock bake sale seeking to raise \$500 for use in local school libraries.

Persons will be asked to donate the amount of money they would spend to bake for a real sale. PTA members will be asked to donate at the regular meeting or through their children at the schools. Other persons, particularly those whose children are not yet in school, will receive letters asking that donations be sent to PTA treasurer Mrs. L. C. Wright.

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The Loudon County Herald

Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Human Interest Story

A man in Eastern Tennessee, good friend of the publisher, told this personal experience story the other day. He never expected it to be put into print. If he had, he probably could not have told it in such a charming way.

Now this good man and his good wife had two little girls to the very close, together. Their ages and the circumstances of their death, he did not tell.

Necessary to the story is the knowledge that this man and his wife are great lovers of children and have several of their own. Among them was one, a daughter, who had crooked teeth. Being people of some means they were able to take her to a dentist who specializes in the straightening of teeth, and a beautiful job was done; so that later as she smiled she was proud of her straight, pearly-white teeth.

Now, the young daughter had a playmate who, too, had crooked teeth. They were so out of place that she hated to bite into a pretty red apple because the imprint of her teeth made such an ugly place. And when she laughed she was so ashamed of her teeth that she covered her mouth with her hand.

The father said to this little neighbor girl one day, "Let me take you to our dentist and have him straighten your teeth." Being a proud little girl, she said, "Oh, no, I couldn't do that."

But as time went along the man kept working at it tactfully, and one day he said to her, "Now, see here, it is like this. 'We had two little girls that we were not able to do anything for. We never had the pleasure of doing nice things for them that we would have loved to do. So, if you will just let us do this for you, it will be a favor to us, as if we were doing something for them."

This did the trick, and the little neighbor girl consented. The man took her to his dentist. The proper braces were fitted and clamped on her teeth. Now she bites into the big red apple and glows with joy at the imprint of straight rows left in it, and she smiles with a big, broad, proud of the fine white pearly teeth she displays.

Safe Driving

A few weeks ago the Herald commented on speeding on Mulberry Street. Some drivers use it like a race track.

Unfortunately, it is not the only street in Loudon on which drivers show extreme carelessness. Smaller, more dangerous streets than Mulberry are also the scene of speeding.

Loudon's speed limits are established for safety, particularly for the protection of the innocent children. One who speeds on Loudon's residential streets is neither a responsible or a thinking driver.

Some of the worst offenders are our young drivers. It is the responsibility of parents to make up for the lacking wisdom of years in teaching young drivers to be safe ones. The penalty for not accepting this responsibility can be years of heartache . . . and death.

One third of U.S. Negroes own their own homes, according to the December Reader's Digest. The Negro population as a whole has a yearly purchasing power of 17.5 billion dollars. Since 1940, the number of Negro men in professional jobs has jumped 103 percent; as craftsmen, 112 percent; as operators and technicians, 181 percent; as clerical and sales workers, as astonishing 223 percent. There are ten times as many Negro women in clerical jobs as there were in 1940.

A Letter From The Publisher

I never read anything about population trends that I do not think of Loudon. The future—certainly this side—of small towns depends now largely upon their location. Any study of population trends shows that the population is getting thinner and thinner. In the rural areas and that the metropolitan centers are increasing. While individual towns may once in a while offset the general trend by sheer good leadership, by and large, this is the picture.

Now, fortunately, our city is located in the shadow of a state metropolitan area which has every indication of expansion. Furthermore it is predicted that in the development of strip cities, one of these strips will develop, or is developing, between Knoxville and Birmingham.

If the city of Loudon extends its limits we shall be able to count a larger population. I am frequently asked about the population of Loudon. In fact that is about the first question one asks about any city. I am frank to say that I like to make the figure just as big as I can.

It seems to me that we should make every effort to keep every family we can residing in our community, and it seems to me, too, that we should encourage every family we can to move into it. To do this with good conscience we must have a fine little city.

Pride in our city and absolute confidence in its future are essential elements of our citizenry.

FROM OUR FILES



10 YEARS AGO

Miss Margaret Ritchey, of Loudon, became the bride of Mr. John Wesley Humphrey also of Loudon.

Mr. and Mrs. C. W. Varner, Sr. entertained with a birthday dinner Sunday honoring their granddaughter, Carol Stanberry and son Gene Varner.

103 YEARS AGO

The gratitude of a free people are due to Major General Winfield Scott.

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- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
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Phone GL 8-2262 Loudon, Tenn.

LEGAL

Estate of Helen Giffin Headlee, Deceased.
 Estate of Helen Giffin Headlee, Deceased.

Notice is hereby given that on the 10th day of December, 1935, the 19th day of January, 1936, letters testamentary in respect to the Estate of Helen Giffin Headlee, deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-

residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 19th day of January, 1936.

Jan. 16, 36



LOUDON UTILITIES

(Electric Department)

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Romans 12:3-4; 1 Timothy 3:1-16)
 "The Church Organizes for Service"

One of the most vexing problems in New Testament study is that of the organization of the early church. According to Acts, the Spirit played the principal role, in both deciding what should be done and the method of doing it, as in the selection of the seven deacons. The needs of the hour influenced any choice of workers and plan of operation. For this reason we find the plan of government and the titles given workers were not the same everywhere.

We do well to follow Alfred Plummer who says that there is no evidence that Christ gave any scheme of church organization or government to the apostles. It is far more probable that the church government was a gradual growth, guided by the Spirit, to meet the needs of the rapidly developing community.

The church is a vast brotherhood and it aims to promote the well-being of all in both body and soul. The name "brotherhood" Saint Paul does not speak of disciples. That name was reserved for those who had been the personal disciples of Christ. The mere fact of being a baptized member gave absolute claim to loving consideration from all the brotherhood.

Paul reveals no particular interest in the position, as such

which people held. He was far concerned with the qualifications of those holding the positions. The office of a bishop was a good thing, but it was not to be open to just any one who might be ambitious. The life had to be in harmony with the calling. In addition to commanding the respect of the brethren, he must also be well thought of by outsiders (1 Tim. 3:1-3).

Another thing of primary interest was the manner in which they were required to perform their work. These leaders and rulers were not "to lord it over," they were to be diligent and not lazy, they were to be temperate in speech, they were not to be put up with conceit, nor greedy for gain.

It is striking how Paul drives to the heart of the matter, and with unerring wisdom goes straight to the family life of a spiritual leader. He does not say that he is a good provider, nothing about an aggressive leader, nothing about organizing ability. The test of his spiritual worth is to be found in his family life. Another striking thing is how he warns against using new converts. Following his conversion, he himself studied seven years in Arabia before his public ministry. There must be a ripening time so that the leadership of inexperience in Christ may not cause stumbling (1 Tim. 3:6). A modern occupation prayed, "Lord, send us preachers who know what it is to be a minister of Christ."

of Christ."

All members of the church were to serve Christ in this same high fashion. The preacher is under no more obligation to lead the Christian life than any other member. No ability, no gift, no official position can take the place of the true Christian life. As someone observed, Stephen was too good a man to be just a relief worker. He testified and witnessed and became the first martyr. Whatever our task is, we are to do it in the right spirit (Romans 12:6-8). Even if it is charity we practice, it must be done cheerfully. One could hand a bowl of soup to a hungry man in such a spirit of superiority that the recipient would like to throw it back into the donor's face.

Absolutely nothing can take the place of humble, loving service. And that adorns any position.

HAVE YOU SEEN? FAMILY PROTECTION INSURANCE
 the New
 Covering hospital and doctor bills!
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 Loudon



WORRY

It can make you old before your time. It can even kill you. And before it does, it can destroy all your happiness. We know all that . . . why then, do we worry? We worry because we have too many fears for our shallow supply of faith. A man or woman needs faith enough to brush aside his fears. God is ready to give you all the faith you need. But you'll never get it worrying all week. In Church next Sunday, you can renew and strengthen your faith. In so doing, you will be able to face life unafraid.

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THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of a character and good citizenship. Without a strong Church, neither democracy nor civilization can survive. These are four sound reasons why every person should join the Church. They are: (1) For the sake of the Church itself. (2) For the sake of his community and nation. (3) For the sake of his soul and his eternal happiness. Plan to go to Church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalm	27	1-14
Monday	Psalm	27	1-14
Tuesday	John	14	23-27
Wednesday	Matthew	14	23-27
Thursday	Isaiah	6	23-24
Friday	Philippians	4	4-9
Saturday	Romans	12	21

ATTEND THE CHURCH OF YOUR CHOICE
 This series of advertisements sponsored by these merchants and businessmen is the interest of the churches of Loudon.

Loudon Utilities	Shorman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Five to Five Store	Loudon Builder & Supply, Inc.
Anderson Agency	Secon Creamery
Smith Drug Co.	Don P. Smith Chair Co.

PHILADELPHIA NEWS

Mr. and Mrs. Amos Allen left Saturday for Memphis, Tenn., where they will spend the week end with their son, Mr. Lester Allen and Mrs. Allen and little baby granddaughter, Leslie Ann.

Mr. and Mrs. Albert Caldwell and son, Butch returned to their home Monday at Tallahassee, Fla. after having spent the weekend with Mrs. Caldwell's parents, Mr. and Mrs. Will Ridge.

Mr. Charles Heron and son, David and daughter, Elizabeth from Maryville were visiting with Mr. and Mrs. Don Gourley the past Wednesday.

Mr. Bennie Graves returned to his home in Alpine, Oregon Sunday evening. Mr. Graves spent the past three weeks visiting with his mother, Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett and other relatives and friends. Mr. and Mrs. Bennie accompanied Mr. Graves to Knoxville on his return trip.

Mrs. Mary Nell Milaps, Mrs. Carrie Milaps, Mrs. Marian Walker, Mrs. J. G. Taylor, Mrs. Helen Edwards, Mrs. W. E. Edwards Sr., Mrs. Trona Woody and Mrs. Hugh Hill attended the W.M.U. Quarterly meeting held at the Loudon Baptist Church Tuesday.

The Women's Missionary Society of the Baptist Church held their regular monthly meeting at the home of Mrs. Carrie Milaps Monday evening. A very interesting missionary program was presented to the group. Mrs. Milaps served a very delicious dinner to members. Mrs. Jake McNabb visited with the group.

Mrs. Stanley Davis visited with her son, Brent at the University of Tennessee Memorial Hospital in Knoxville Thursday afternoon.

The next regular monthly meeting will be held on Feb. 20, at the home of Mrs. Helen Windle. At this meeting Mrs. Naomi Arp will lead a discussion on Good Literature.

Moderator Bent Davis returned home from a short stay in the U. T. hospital Friday afternoon. Miss Lucille Sewell was a visitor in Knoxville Saturday.

Mrs. Maude Ridge and Judy were dinner guests Sunday of Judy's grandparents, Mr. and Mrs. Will Ridge.

Mr. and Mrs. Junior Ridge and children from Niota and Mrs. Nig Holt from Sweetwater were dinner guests Sunday evening.

ing of Mr. and Mrs. Will Ridge. Mr. Alvin Styles from Point Rock visited Sunday with Mr. and Mrs. Don Gourley.

Mr. and Mrs. Moe Crabtree from Alton, S. C. came Saturday to spend the week end with Mrs. Crabtree's parents, Mr. and Mrs. Will Ridge.

The Philadelphia Home Demonstration Club met at the home of Mrs. Vivienne McCreary Thursday night January 16th. Mrs. J. G. Taylor, the president, opened the meeting. Roll call was answered with each member quoting their favorite Bible verse.

Mrs. Mary Harrison, Home Demonstration Agent gave a very practical and interesting demonstration on Bed Room Improvement. Several styles of bed spreads along with wall paper and curtains to go along with them to make a bed room more attractive were shown.

Mrs. Ruth Thompson from Chattanooga was visiting with her mother, Mrs. Annie Byrnes and other relatives during the past week end.

The Sunbeam Band of the Baptist Church met Monday afternoon with these leaders: Miss Lucille Sewell. There were 10 present. There were also two new members, Gayle and Keith Harold. The group opened with their watchword, the gave their rally. They had their usual program. They also made vacations for their parents.

The Philadelphia Community Club met Tuesday evening, Jan. 14 at the Lodge Hall. This was the first meeting of the new year and the new officers assumed their duties. The meeting was called to order by the president, Mr. Stanley Davis. Minutes were read by the secretary, Mr. Ralph Hamilton, old and new business was taken care of. Guest speaker was Mr. Charles McCall, County Agent from Loudon. Mr. McCall discussed an issue of much interest with the group. This interest was "The East Tennessee Community Improvement Program." The following committee were appointed: Finance, Program, Director, Chip Lin, Light Fund and water.

Proceeding the meeting, the club enjoyed a delicious chicken dinner served by the Wesleyan Guide ladies of the Methodist Church.

Mr. Bennie Graves and Mr. and Mrs. Wesley Barnett enjoyed a trip to the Smokey Mountains Friday.

Miss Ann Waller and Judy Davis were visitors in Knoxville Saturday.

Mr. and Mrs. Raymond McJunkins and family had as their guests Sunday, Mrs. McJunkins' sister, Mrs. Calton Huskey and Mr. Huskey and daughters, Debra, Susan and Connie. The Huskeys are from Maryville.

Mr. and Mrs. Arthur Lee Giles and little daughter Rhonda from Loudon City were visiting Mr. and Mrs. Boyd Duckworth Sunday.

Mr. and Mrs. S. A. Gibbs and daughters Gayle and Judy of Oak Ridge were visiting with Mr. and Mrs. Raymond McJunkins and family Sunday.

Mr. and Mrs. Wade Hill and Mrs. Hugh Hill and Beverly were visiting Mr. and Mrs. Carl Blechman and daughter Lydia in Englewood, Saturday.

Mr. and Mrs. Otis McSpens and family and Mrs. Hugh Hill were in Big Great Smokey's Sunday.

Local Sailor Is Discharged From Navy Norfolk, Virginia, William H. Hartsell, Storekeeper Second Class, son of Mr. and Mrs. Mary O. Hartsell of 903 Rosedale Ave., Loudon, has been honorably discharged from the U.S. Navy at the U.S. Naval Receiving Station, Norfolk, Virginia.

Mr. and Mrs. R. M. Cook and Miss Emma Hall were visitors in Knoxville Thursday.

Miss Shirley French of Knoxville spent the weekend with her parents, Mr. and Mrs. J. H. French.

Mrs. Carrie Cooper and Miss Carolyn were visitors in Knoxville Saturday and were accompanied home by Janice for the weekend.

See Your IN CHURCH Sunday

GREENBACK NEWS

Harold Dodd, son of Mr. and Mrs. Waldon Alexander of the U.S. Airforce Base at Barbers Point, Aiebi of the Hawaiian Islands went down at sea when the plane on which he was Air Corps trainee, burst into flames and fell into the Pacific, on Dec. 23. Only four of the 23 crewmen survived and two bodies of the 19 lost were recovered. Harold was 17 when he entered the service; July 1, 1966 and had his training in San Diego, Calif., Norman Alaska and at the Air Base in Hawaii.

The Super Constellation on which Harold was a radio operator had crashed from a patrol trip to Anchorage, Alaska and other Pacific Islands. Harold's brother, Jimmie Dodd, was a radio controller in the Air Force was stationed at Cape Cod Mass., but has recently finished his military service. Besides his brother Jimmie and his mother he is survived by a sister, Mrs. Frances Kizer of Gary, Ind. Mrs. Maurice Jackson was treated at the Blount Memorial Hospital Wednesday night for a stomach ailment, and is improving satisfactorily.

Mr. Rodney Griffiths is recovering from an attack of pneumonia at his home on the Sinking Creek Road.

Mr. and Mrs. Mike Griffiths of Maryville were guests Sunday of Mr. and Mrs. J. D. Woods and Mrs. Anna Gilbreath.

Mr. and Mrs. Claude Peck, Mrs. McCall, Claude, Craig and Chrys of Maryville and Mr. and Mrs. O. A. Blum were dinner guests Sunday evening of Mr. and Mrs. Robert Robert and family.

Mr. and Mrs. J. A. Leatherwood and Bobby of Concord were guests Wednesday of Mr. and Mrs. Leon Leatherwood.

Dr. Paul Duffins of Hixson, Ky. Miss Jean Boggs of Birmingham, Ala. Mrs. Jim Boggs and Leanne of Kingsport were weekend guests of Mr. and Mrs. D. E. Byerley and sons.

W. B. Hartsell, 93, retired farmer died at 10:30 Tuesday at his home on Greenback Rd. 1, near Glendale. Mr. Hartsell had been ill for several weeks and had been removed last week from the Blount Memorial Hospital, for another 12 or 14 months.

Surviving are six daughters and 4 sons. Daughters are: Mrs. Teta Colaport, Mrs. Lucille Borg, Greenback; Mrs. Donnie Norris, Loudon; Mrs. Myrtle Ambura, Chattanooga; Mrs. Mae Valentine, Maryville; Mrs. Dicie Bryant, Newport; sons, Dale Hartsell, Fresno, Calif.; Francis H. Maryville, Hollis, Knoxville; McKinley, Loudon City; brothers, John J. Highway, Jem, Newport; Charles LeBasson, Mo.; sisters, Mrs. Susie Henry, Calif.; Mrs. Kelley Bryant, Newport; 3 granddaughters; two great grandchildren. Funeral services were held Thursday at 2:30 p.m. at the Friends Church with burial in the church cemetery. Officiating ministers were the Rev. James Tilley and the Rev. John Wampler. Funeral Director, Gay Talbot of Loudon City was in charge.

Luke Mayfield 64, formerly of Greenback, died Sunday at 1:30 p.m. at the Veterans Center, Thomasville, Ga. following a stroke. Survivors one son, Henry Mayfield, Maryville; two brothers, F. Mayfield, Greenback, N.A. Mayfield, Johnson City; four sisters, Mrs. Cora Hicks, Miss Pearl Mayfield, Madisonville, Mo.; Robert McNewley, Benton, Mr. V. Reagan, Knoxville. Funeral services were conducted Wednesday at 2 p.m. from Barley's Funeral Home, Madisonville, the Rev. Homer L. Webb officiating and burial was in the Mars Hill cemetery.

Mrs. Robert Paige and daughters, Penny, Merry and Lucy left by plane Wednesday for Miami and will visit Mr. Paige's mother-in-law at her home in the Bahamas.

Mr. and Mrs. Frank Mayfield were called to Thomasville, Ga. Saturday by the critical illness of Mr. Mayfield's brother.

Mr. and Mrs. Cam Hall and sons, Jimmie and Tommy of Loudon were weekend guests of Mrs. Mayne Wear and visited Mr. and Mrs. J. V. Akers and Mrs. Paige.

Linda Gabe, daughter of Mr. and Mrs. Guy Gabe is recovering from a bronchial illness. Mrs. Ned Measler attended the meeting of Union Presbyterian in Knoxville last week.

Hubert Davis of the U.S. Army in Japan where his mother he is well and will likely be there the Blount Memorial Hospital, for another 12 or 14 months.

Thursday, January 23, 1968 The Loudon County Herald

Telephone Talk

by M. V. WALKER
Your Telephone Manager



WHAT'S MY LINE? Have you ever wondered who keeps the telephone lines around here in working order? A telephone man, to be sure, the installer-repairman. And, when storm damage repairs or maintenance are necessary, cable splicers have to be "johnnies-on-the-spot." In all kinds of weather at any hour of the day or night they're at work—up poles, down manholes, out in the country, right on your street. And just being there isn't enough. They have to know what they're doing; which wires to join and how to join them. It takes know-how and a lot of hard work to keep telephone lines in order and our telephones ready to serve everyone, all the time.



BRRR, IT'S COLD! And did you know, the colder the weather the louder sounds are. In hot weather sounds are weaker, don't carry as far. As this applies to telephone communications, it was a problem that worried telephone people. Then the Bell Laboratories found an answer. It's the thermistor, an electronic device that controls the volume of voices on the telephone. It keeps them from being too loud in cold weather and too low in warm weather. It's so sensitive it can detect a temperature change to one-millionth of a degree.

THOMAS-HILL STORE

SALE OF DRESS SHIRTS
Famous Brands
\$2.98

MEN'S ORLON and Wool Sweaters PULLOVER
were 4.95 to 8.95
3.98 and 6.39

MEN'S BETTER JACKETS
includes Nylons, Suedes, gabardines-values to 15.95
\$10.00

SAVE ON Suburban Coats
Tweeds, Fleeces, Cordaroys were 19.50 and 24.50
\$16.95

PAJAMA CLOSE OUT!
Sanforized broadcloths, flannels and knits. Big values to 3.98. Sale...
\$2.69

Sale!

ANNUAL WINTER
Starts Friday, Jan. 24

SALE OF FINE SUITS

You can be sure when you buy a suit from THOMAS-HILL! Two famous brands to choose from. Patterns and solids in worsteds and flannels. Big selection-All Sizes.

were 39.50 and 42.50 Now **\$29.50** were 50.00 and 55.00 Now **\$39.50**

All Sport Coats Drastically Reduced!
Entire stock of 24.50 wool coats now priced only **\$17.95**

Topcoat Closeout
full-lined gabardines, Now 12.95
wool tweeds and gold labels, Now 25.95

SEE OUR 1.00 TABLE
you'll find many items worth 3.00 and 4.00

SALE MEN'S SPORTSHIRTS
Many at half price. Choose from our entire stock of fine gingham, knits, corduroys, wools.
Group 1-Values to 3.50 SALE—\$1.79
Group 2-Values to 3.98 & 4.98 SALE—\$2.98
Group 3-Values to 5.95 & 8.95 SALE—\$3.98

Men's Shoe Sale
Broken and discontinued lots of JARMAN and FORTUNE Shoes
\$6.95
2 Pair - 12.00

Boys
BETTER JACKETS
Surcoats, Suburbans, Suedes, Nylons and Tweeds. 2 to 8
\$7.95

ALL BOYS SUITS AND SPORT COATS
ONE THIRD OFF
BOYS ORLON SWEATERS
Reg. 2.98 — 1.79
Reg. 4.39 — 2.79

Boys Sport Shirts
Broadcloth, gingham, knits, corduroys-sizes 1-8
Regular 1.69 and 1.98
NOW \$1.00

Boys Acrobat Shoes
Regular 5.95 and 6.95
Odds and Ends **3.98**

Sale On Slacks
Big group of flannels and worsteds. Made up mostly of 12.95 slacks. Size 28 to 50
NOW ONLY \$8.90
Small group better rayons 5.95

Thomas-Hill Store, Loudon

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Home Demonstration Club leaders had a new experience last week which was the covering of old lamp shades. The group came together at the American Legion building in Loudon. Many beautiful shades were near completion by the end of the day. Materials such as shantung, taffeta, and burlap cloth were used in making the cloth lamp shades. Old frames were brought from home and with the only cost of the shade being the cloth, shades equal to six to eight dollar shades were made for less than a dollar.

Miss Emma Jean Kirk, Assistant Home Furnishing Specialist from the University of Tennessee conducted the workshop in giving these ladies such wonderful training.

Those present for the day's work were Mrs. Jack Cline, Mrs. James K. Madison, Mrs. John Shirley, Mrs. Mary Glandon, Mrs. T. W. Hill, Mrs. Lois Palmer, Mrs. John E. James, Miss Mary Smith, Mrs. Gordon Fisher, Mrs. Paul Alexander, Mrs. Paul Newberry, Mrs. Rose Hicks, Mrs. John Bright, Mrs. John Garner, Mrs. H. M. Adams, and Mrs. Mildred Coleman.

This has been the second activity in the form of a workshop in an effort for improved lighting in the county. The idea, being the lamp making project which is being continued by several groups at the present time.

Food is a universal language. In this language, the word bread is perhaps best known. For bread is basic. In fact, the word bread is often used to mean all food.

In every part of the world people eat some form of bread. Foreign foods are much in discussion these days. The study of foreign breads is interesting and from England comes Sally Lunn, a fluffy bread made from a yeast instead of a dough. It is served hot, with margarine or butter. If any is left over, spread each piece generously with margarine or butter, and put into a hot oven (400° F.) until the spread is melted and the bread is hot. Serve with marmalade.

This bread is named after a young woman named Sally Lunn who lived in Bath, England, in the 18th century. Her bread is said to have been so good that the most fastidious people bought it from her.

Sunday brunch, or an informal supper, is a good occasion for serving Sally Lunn. Any kind of fruit or jelly is appropriate with it, but English people must serve orange marmalade.

SALLY LUNN (1 loaf)
1 cup milk, 2 tablespoons sugar, 1 teaspoon salt, 2 tablespoons shortening, 1 egg, 1 package active dry yeast, or 1 cake compressed yeast, 3/4 cup warm (not hot) water, 2 1/2 cups sifted flour.
Scald milk. Add sugar, salt and shortening. Stir to dissolve. Pour into mixing bowl. Cool to lukewarm. While milk cools, sprinkle dry yeast into warm (not hot) water. (Crumbe compressed yeast into lukewarm water.) Stir until dissolved. To cooled milk add 2 cups flour. Mix well, then beat until smooth. Stir in dissolved yeast. Add egg and beat at least 1 minute. Stir in remaining flour and beat until smooth (about 2 minutes). Scrape batter down from side of bowl. Cover and let rise until doubled (about 1 hour). Stir down and turn batter into greased 9-inch round cake pan 1 1/2 inches deep, or into loaf pan 4 1/2 x 2 1/4 x 9 inches. Let rise until doubled (about 1 hour). Bake in moderate oven (350° F.) 35 minutes. Turn out on rack. Cool slightly. Serve warm, with margarine or butter and marmalade. Separate pieces with two forks instead of cutting with knife.

STEEKIE 4-H NEWS
Steekie 4-H meeting was held Jan. 20, and was led by order. Devotion was read by Loreta Parton, songs were led by Joyce White. The pledges were led by Freeda Biscop and Romie Haz. Minutes were read by Jan. Brookshire.

The next meeting was turned over to Mrs. Harrison and Mr. McCall. Mrs. Harrison talked on over (400° F.) until the spread is melted and the bread is hot. She talked on how to fill out a big 4-H record book.

The school participates in all types of sports and at the present time has both boys and girls basketball teams. The building is heated with oil and uses city water. Enrollment of the school is largest ever with 418 students enrolled. Approximately 325 of

S. P. DANNEL
Chairman

Know Your Schools

Loudon County Teachers have planned a Radio Program each month for the next 5 months acquainting the public with their schools.

Estons Cross Road School has been chosen to participate during the month of January, and on Saturday morning Jan. 25 at 10:30 over W.L.L.L. you will hear a brief history of the school up to the present time.

ESTONS HISTORY
The original site of the school was a tract of 4 1/2 acres of land purchased from Mr. and Mrs. R. H. Robinson and M. J. Robinson on May 26, 1913 for the sum of \$266.64. The building erected was a wooden structure consisting of two stories and a basement.

This building served until the mid-thirties when it was replaced by a brick structure one hundred forty feet long and eighty feet wide. It contained seven classrooms and an office and an auditorium. This building was constructed by Mr. Ed Rodey, during which time it was known as the depression years, therefore much W.P.A. labor was used.

On November 3, 1951 an additional tract of land containing 0.59 acres was purchased from Mr. L. R. Gentry for the price of \$1200.00. In 1953 to use existing structure was added a large wing containing an active and modern cafeteria, library, L.A. class rooms, office, lounge, club and both boys and girls rest room. This was built with Federal aid at the cost of \$160,000. Approximately 20,000 of this 180,000 was used to equip the building.

Three buses serve the school with each bus serving the school from 2 to 4 hours morning and evening daily. Ten school now employed 13 teachers as follows: James R. Hodge, principal, Lillian Hodge, Marie Perry, Ruth Har, Virginia Patton, Helen Meredith, Mary Neil, Coontz, Nell Pfister, Donald Perkey, Mildred Himes, G. G. Felps, Grace Eblen, Shirley Thomas, Louise and Curtis Jenkins, 5 cafeteria helpers, Mrs. Roy Hodge, Mrs. Mary Lindsey, Elizabeth Easter, Mrs. W. A. Voiles, and Lucile White. Mr. W. A. Voiles serves the school.

The school participates in all types of sports and at the present time has both boys and girls basketball teams. The building is heated with oil and uses city water. Enrollment of the school is largest ever with 418 students enrolled. Approximately 325 of

these students eat daily in school cafeteria. The school has an active P.T.A. with Mr. Ted Wampler serving as president.

Each year at the close of the close of the school year the Eight Grade class makes an annual trip to Nashville attended largely from proceeds of a annual assembly. This trip takes the year study of the history of the state.

LEGAL
Notice to Creditors
Estate of Mildred Clare Chihaz, Deceased.

Notice is hereby given that on the 8th day of January, 1958, letters testamentary in respect to the Estate of Mildred Clare Chihaz, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature, against her estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This is

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

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WELCOME WAGON
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On the occasion of
the celebration of
Anniversaries of Newcomers to
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Phone GL 8-3204
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\$5.00 to \$50.00
You Must Bring This Ad Telephone YU 6-7815

SERVICE FINANCE CO.
OVER BANK OF LENOIR CITY
INTRODUCTORY OFFER ONLY

Grammar School News

Well this Friday is it! It is the day that all those who haven't missed a day this month get to see a free film in honor about something that they will like very much. Students, children will be included in this too. Even though our school doesn't get credit for their attendance, it is important that they attend regularly. A look at the record for the past three weeks shows the improvement: three weeks ago 183 days missed for the week, two weeks ago 117, and last week 87 days missed for the week. This current week which finishes up the contest period should be even better.

Everyone feels much more secure in being able to provide the children and the building in case of a fire. This feeling is the result of having had all of our fire extinguishers retested to find class condition by Mr. Charles Varner, the Fire Chief. We certainly thank Mr. Varner whose work made this possible and the Board of Education for the replacement parts.

Attendance first grade rooms The following children as listed did not miss a day the first semester: Larry Roth and Rula Faye Bostle in Mrs. Ross's room; Gary Williams in Mrs. Cardae's room; Barbara Lynn Green; Nancy Watkins, Leta Gassgo, Howard Crabtree, Billy Thomas, and Bill Watkins in Mrs. Zimmerman's room; and Betty Tyler in Mrs. Alexander's room.

Billy Ben Galvin sold the Loudon Herald last Thursday and donated 60 cents to the March of Dimes.

Last week there were a number of homes, children who found money and turned it in to the office. James Larcenz found 50 cents, Gerald Bledsoe \$1.25, Carlos McNew 5 cents, Jerry Harris 26 cents, Donna Seyde 5 cents, Johnny Bivens 10 cents, Nelda Kirkland \$1.25, Donny Nix \$2.25, and Ted Ray \$1.25.

This week we are including a written exercise by a third grade girl about one of her gym activities.

Races and Winners
It all started when I was a new girl at school in the gym. When Mr. Huffine called third grade girls to back pedal, I went up too. When he said, "Go", I ran and ran and I won. Then I had to race a fourth grade girl. I ran as fast as I could and I won again.

The best part of winning was that Mr. Huffine gave me a free bag of pop corn.

By Nancy Hein

22d day of January, 1958.
C. P. Chihaz, Executor.
Estate of Mildred Clare Chihaz, Deceased.

Jan. 23, 58

OBITUARIES

Like Morrison

Morrison, Like, age 83, passed away at Blount Memorial Hospital, Maryville, Jan. 17th; Survivors: nieces, Mrs. George Willis, Maryville and Mrs. Earl McCaslin, Philadelphia, 4 nephews; Carl Humbert, Louisville, Henry Humbert, Athens; John and L. K. Humbert of Philadelphia. Mr. Morrison has made his home with the Lamberts for about 30 years. Services were held Sunday Jan. 19th, at 2 p.m. from Cornish Baptist Church with Rev. Vaughn Albright and Rev. Ray Knight officiating Interment Church Cemetery. Arrangement by Quinn & Kame.

John A. Furrow

Furrow, John A., age 58, passed away Jan. 18th; Survivors: Wife, Mrs. Ada Jacobs Furrow; Sister, Mrs. J. C. Thomas; Brother, Joe Furrow, both of Loudon. Services were held Monday at 2:30 p.m. from Mount Zion Baptist Church with Rev. Herbert H. Tatterose officiating Interment Church Cemetery. Arrangements by Bolton & Kame.

See You IN CHURCH Sunday

Special Purchase
NEW MERCHANDISE
FULL SIZE HOBNAIL
BED SPREADS
LINT FREE viscose rayon tufting
NO IRONING—simply wash and dry
PRE-SHRUNK to guarantee size
ROUNDED CORNERS for beauty

A MOST UNUSUAL
SPECIAL BARGAIN AT

\$4.95

The ED Watkins STORE
LOUDON

REPUBLICAN CONVENTION

A mass convention of the Republicans of Loudon County, Tenn., is hereby called to meet in the courthouse at Loudon, Tenn., at 1 p.m. Saturday, January 25, 1958 for the following purposes:

1. To set date, rules and regulations of Republican Primary.
2. To transact such other business as may properly come before this mass convention.

S. P. DANNEL
Chairman

WHITE STORES
SAL. GREEN STAMPS

SAVE 8c
Yellow Tag Special
Stokely's Pinksweet
PEAS or CORN
3 pkgs. 49c
With Coupon

PLUS 8c GREEN STAMPS

WHITE STORES

Handy, thrifty... and oh, so good!
Made by
KRAFT
from the one and only
MIRACLE WHIP
and special
pickle relishes
Miracle
Sandwich Spread

Use Herald Want Ads Call GL 8-2721

FREE \$2.00
Yes It's True a \$2.00 Bonus Will Be Given
When Opening Your Account With Us.
LOANS ARRANGED ON
SIGNATURE, FURNITURE, AUTO.
\$5.00 to \$50.00
You Must Bring This Ad Telephone YU 6-7815

SERVICE FINANCE CO.
OVER BANK OF LENOIR CITY
INTRODUCTORY OFFER ONLY

PRICES ARE DOWN
on popular 58 CUSTOM 300
and FAIRLANE sedans

UP TO \$26 LESS
THAN SIMILAR 1957 MODELS

For 58, Ford brings new economy to the low-price field

FORD ANNOUNCES LOWER PRICES ON POPULAR MODELS FOR 58
Only Ford, in the low-price three, offers you:
The lowest-priced FORDOR
The lowest-priced TUDOR
The lowest-priced CONVERTIBLE
The lowest-priced STATION WAGON
Based on comparison of manufacturers' suggested retail delivered prices

NO ONE OUT-TRADES YOUR FORD DEALER

58 FORD
There's nothing new in the world of value

CURTIS-TIPTON MOTOR COMPANY, INC.
W. Lee Highway
Phone GL 8-3621

London Social And Personal News

Thursday, January 23, 1938 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Anonymous

MRS JACK LEFLER

AMALGAMATION CAKE

1 cup shortening
2 cups sugar
4 egg whites
1 teaspoon vanilla
3 cups flour

1/2 teaspoon salt
3 teaspoons baking powder
1 cup milk
4 stiff beaten egg whites

Cream shortening and sugar. Add 4 egg whites, one at a time. Beat well after each one. Add sifted dry ingredients alternately with milk. Fold in beaten egg whites. Bake in 3-9" layer cake pans 25-30 min in a 350° oven.

ICING

8 egg yolks
1 cup butter or margarine
2 cups coconut
2 cups raisins

2 cups sugar
2 cups walnuts (chopped)
2 cups pecans (chopped)

Beat egg yolks well. Add butter and sugar. Cook in double boiler until thick. Pour over mixture of other ingredients alternately between layers and on top of cake.

This is a good cake and also freezes well.

I've tried to find out who sent in this recipe but was without a name. By the way don't forget the Mock Bake Sale sponsored by the P. T. A.

DON'T WAIT TILL
THE LAST MINUTE!

Get your

TRACTOR

READY FOR SPRING NOW!
(Hay Balers and Implements Included)

AND SAVE

You'll be busy later on, and so will we. That's why we offer special service prices now. That's why you can SAVE TIME... SAVE MONEY, if you avoid the last minute rush. Take advantage of our pre-spring special.

Jones Tractor Co.

Ford Tractors and Implements
Phone GL 8-4122 Loudon West End



G-R-E-A-T!

BACON'S

SPECIAL FLAVOR of the SEASON

CHERRY VANILLA ICE CREAM

BACON'S Velvet Vanilla, the "Quality Supreme" of Ice Creams, blended with delicious red cherry hunks. Each spoonful a real taste delight for family and friends.

NOW ON SALE

at your favorite drug or grocery store.

TAKE HOME PLENTY TODAY-ICE CREAM

Is Fun Food! Easy To
Fix... Wonderful To Eat.

For The Finest - Buy Bacon's

Mrs. Cruze Hostess To HD Club Meet

Members of the Fort Loudon House Demonstration Club met for the January meeting at the home of Mrs. R. E. Cruze.

Those present were, mesdames Gordon Fisher, Paul Newberry, McKinley Harshbarger, Earl Hellen, and Miss Lou Ella Sherlin, visitors Mrs. Bryant Smiley, Mrs. Marcy Williams.

The business session was held in the morning followed by lunch at noon.

Mrs. Mary Harrison made a short talk and introduced the demonstration leader Mrs. C. B. Clemmer of Loudon, who gave a demonstration on hooking rugs. Meeting adjourned to meet in February at Mrs. Boyd Mason's home.

Mrs. Rufus Watson underwent a tonsillectomy at the Bacon Hospital Monday morning. Mr. and Mrs. Don Robinson and daughter of Knoxville spent Sunday with Mr. and Mrs. John L. Robinson.

Mr. Charles Chibaux and daughter, Sally and Mr. and Mrs. Charles Paul Chibaux, Jr. and son accompanied Mrs. Bailey Winkler to her home in McKentia, Tenn. over the weekend.

Mr. Kenneth Summers is a patient at the Baptist Hospital in Knoxville.

Mr. C. H. Baron of Knoxville is a patient at the Bacon Hospital.

Miss Wilhelmina Chibaux of Knoxville spent Tuesday night with her father, Mr. Charles, and Sally.

REPORTING IN To Loudon County

Jan. 17—To Mr. and Mrs. J. C. Johnson of Lenoir City, a 7 lb. 13 oz. boy. To Mr. and Mrs. Samuel Petty of Lenoir City, a 7 lb. 1 oz. boy. To Mr. and Mrs. J. L. Thompson of Lenoir City, a 7 lb. 14 oz. boy.

Jan. 18—To Mr. and Mrs. Winfred Jenkins of Loudon, an 8 lb. 14 oz. boy. To Mr. and Mrs. Jesse A. Duff of Loudon, a 6 lb. 15 oz. girl.

Jan. 19—To Mr. and Mrs. S. R. Broadnax of Loudon, a 6 lb. 10 oz. girl. Jan. 20—To Mr. and Mrs. Ralph Fox of Loudon, a 7 lb. 7 oz. girl. To Mr. and Mrs. Harold Jenkins of Lenoir City, an 8 lb. 1 oz. boy.

Jan. 21—To Mr. and Mrs. George Fritts of Lenoir City, a 6 lb. 10 oz. boy. To Mr. and Mrs. James Russell of Philadelphia, a 6 lb. 6 oz. boy.

Miss Jane Miller was in Atlanta, Ga. over the weekend where she attended the Southern China and Gift Show.

Mr. W. C. Puffon and Mr. Eugene Brock attended the Prayer Life Movement sponsored by the Board of Evangelism at the Broadway Methodist Church in Maryville Tuesday night.

Mrs. J. C. Green and Miss Louise Harless attended the Southeastern China and Gift Show in Atlanta, Ga. this week.

Mrs. H. P. Bird returned to her home in Auburn, Ky. Sunday after a short visit with Mr. and Mrs. Ed McQueen and sons, Preston and Jeff.

Mrs. F. B. L. of the Sheffield, Ala. came Monday night for a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Lefley and family.

Mr. and Mrs. William E. P. of Knoxville announced the birth of a daughter Tuesday, Jan. 21, at U-T Hospital. Mrs. Post is the former Miss Ruth Boyd Harrison.

HOSPITAL LIST

Jan. 14
Mr. John F. Trent
Miss Martha Bostie
Mrs. Cecil M. Watts
Mrs. Paul Acuff
Mrs. W. F. C. Courney
Mrs. Walter Brown

Jan. 15
Mrs. Walter Wayman
Miss Hazel Littleton
Ray Helton

Jan. 16
Mrs. James L. Matthews
Mrs. J. T. Lawson
Baby David Johnson
Mrs. Stanley Walden
Mr. Earl Crisp
Mrs. C. J. Johnson

Jan. 17
Mrs. Sammie Petty
Mrs. Ruth Moorfield
Mr. Clayton Lewis
Mrs. J. C. Johnson
Mrs. Ray Cook

Jan. 18
Mr. John L. Brown
Mrs. James L. Thompson
Mrs. Fred Nix
Mrs. Earl Scott
Mr. Kenneth Summers
Mr. Homer Cannon
Joe Harrod Franklin

Jan. 19
Mrs. Jesse A. Duff
Mrs. Winfred Jenkins
Mrs. Pauline Beem
Mr. Earl Hall
Mrs. Betty Bacon
Mr. Harvey Crabtree

Jan. 20
Mr. Jack Schrimsher
Mrs. E. M. Ramsey
Mrs. S. R. Broadnax
Jimmie Lee Crisp
Mrs. Ava Simpson
Mrs. Virgil Brubshaw
Mrs. Mary Ann Watson
Mr. James Toub
Mrs. Ralph Fox

Jan. 21
Mrs. Harold Jenkins
Mrs. Arlo Brooks
Debbie Watkins

Jan. 22
George Fritts
Mrs. James Russell
Mrs. Odie Purdy
Mrs. Sara Jane Merrick
Mrs. Ina Mae Shaw

DISCHARGED
Jan. 14
Mr. John Sims
Mr. Seon Wallace
Mrs. Olive Watts

Jan. 15
Mrs. Anna LaFollete
Mrs. Frances Decker
Mrs. William Griffiths
Mr. F. E. Littlefield
Mr. Pete Covington
Mrs. Paul Acuff

Jan. 16
Mr. Bill Love
Mrs. Thomas O'Daniel

Jan. 17
Mrs. Audrey Jones
Mr. A. A. Roberts
Michael Littleton
Mrs. Bob Hall
Mrs. W. O'Quay
Mrs. Stanley Walden
Mr. Clayton Lewis

Jan. 18
Mrs. S. A. Key
Dinah Ray Helton
Mrs. Fred Timmell
Mrs. Earl Maples
Mrs. Pauline Beech

Jan. 19
Mr. Frederick Littlefield
Mrs. James Thompson
Mrs. Fred Nix
Mrs. Samuel Petty
Mrs. Winfred Jenkins
Mrs. J. C. Johnson
Mrs. Ernest Johnson

Jan. 20
Mrs. J. J. Sarason
Mrs. Cecil Watts
Mr. Kenneth Summers
Mr. Homer Cannon
Mrs. Jesse Duff

Mrs. Littleton's Top Music Students Listed

Mrs. Margaret Littleton's music pupils who have made this month and star honor roll for December are as follows: Honor roll pupils are Judy White, Constance Cavette, Judy Hutton, Janet Lope, Gail McNaab, Delma Turner, Ramona Abernathy, Sally McNaab, Cathie Ramsey, Lynn Ramsey, and Sharon Kohn. Star Honor roll pupils are Suzanne Turner, Theresa Lunsford, Judy Hamilton, Nancy Comany, Joan Watts, Carol Stamler, La Oly Grimes, Sammie Richards, Sam Haun.

The pupils who have a total of eight hours practice for the month made the honor roll. Pupils whose time totals ten or more hours per month made the Star Honor roll. Those who made the honor roll three times in succession will be entitled to wear a music pin award.

Special recognition is given to Sam Haun, Suzanne Richards, Carolyn Grimes, Joan Watts, Judy Hamilton, and Theresa Lunsford. They each have made Star Honor for two consecutive months.

Rev. O. C. Bainwater and Mr. Ed Davis are in Nashville this week where they are attending the State Evangelistic Conference.

Mrs. Ruth Moorfield is a patient at Charles H. Bacon Hospital.

FHA-FFA Has Social

FHA and FFA members held a joint social in the High school gym Thursday night, January 19. They played solitaire, Bingo, and other games. Afterwards they enjoyed refreshments in the Home Economics Department.

The students were especially pleased to have as their guests Miss Judd and Miss Hamill, student teachers from the University of Tennessee.

Jr. Hi 4-H News

The Loudon Jr. High 4-H club had its fourth annual monthly meeting Thursday, Jan. 9 at the school. In charge of the meeting was Barbara Lambert, club president.

We had a ski-my 4-H club members participating were: Ramona Abernathy, Freddy Arden, Betty Thompson, Sharraden, Akina, Geneva Lambert, M. K. Massey, Lynn Ramsey, and Jimmy Kinney. Other on the program were: Prayer, Patricia Arden, Paul Chestnut and Linda Powell, Scripture, Judy White, Demonstration, Arthur Fowler. The meeting was turned over to Mr. McCall and Mrs. Harrison. The meeting was dismissed.

Mr. and Mrs. John Messamore and family and Mr. and Mrs. Robert Hudson and family spent Sunday in the Smokies

Mr. Earl Hall was dismissed from the Bacon Hospital Tuesday.

Mr. and Mrs. Frank M. Jones of Asheville, N. C. visited Mr. and Mrs. Frank M. Jones and other relatives Sunday.

Mr. Ben M. Robinson underwent surgery at the Baptist Hospital in Knoxville Friday.

Mrs. Harrison Host
To Bridge Thursday

Mrs. James O. Harrison entertained by bridge club last Thursday evening at her home on Wharf Street.

A dessert course was served before playing three progressive games of bridge.

High score was won by Mrs. Jim Blair. Second high was won by Mrs. Dan Remine and bingo was won by Mrs. Reed Gover.

Loudon PTA To Have Regular Meeting Tues.

The PTA will meet Tuesday evening January 24 at the Loudon High School at 7:30 p.m.

The program is under the Juvenile Protection Committee of which Rev. Walter L. Chestnut is chairman.

The guest speaker will be Judge Ben Simpson using as his topic "Juvenile Delinquency in Our Country."

All parents are urged to attend this meeting.

Mr. and Mrs. John Craig spent last week in Chilhowee, Va. with Mr. and Mrs. Allen Fleming and family.

Rev. and Mrs. B. H. Greene are in Atlanta, Ga. this week to attend a pastor's meeting.

Mr. and Mrs. Kenneth Smith have returned to their home in Spartanburg, S. C. after a short visit with Mr. and Mrs. Norman McQueen.

Buy That Car
For \$150 Less?

CHANCES ARE YOU
CAN - IF YOU USE
OUR UNIQUE STATE
FARM "BANK PLAN"

It might seem impossible, but you may be able to save this kind of money on almost any new or used car through low bank rates, rock-bottom insurance costs and by becoming a cash buyer. Ask about the Bank Plan soon.



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Home Office - Bloomington, Illinois

H. Ross Wilkerson, Agent

404 E. Broadway Lenoir City Phone YU 6-2215

Five to Five Store BIG-ANNUAL JANUARY

Clearance Sale

Is Still In Progress

Many Wonderful Values-Big Savings
On Fine Quality Merchandise Still
Available For Selection At Special
Sale Prices...

BE SURE YOU SEE THESE
AND OTHER EXTRA LOW
PRICED VALUES ON OUR
BARGAIN TABLE!

Boys Western Shirts
ONLY \$1.00
Boys 4-Buckle
ARTICLES
Just \$1.99

Five to Five STORE

LOUDON

SERVICE IS
WHAT WE WANT ...

SERVICE IS
WHAT WE GET, in our

COMMUNITY STORES

It's fun to shop your local community stores, because service is the specialty of your home town merchants. They know you, and stock the kind of merchandise that will fill your needs. You can place your confidence in them, because they value your good will and continued patronage. For the personal attention that will make your shopping more pleasant for you, always see your local merchant first!

SHOP AT HOME FOR ALL
YOUR NEEDS! SO SENSIBLE, SO ENJOYABLE,
SO SURE TO BE SATISFACTORY!



BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

LOUDON FURNITURE and HARDWARE

404 Wharf Street Phone GL 8-2696

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

CARTER LUMBER CO.

Wholesale and Retail
W. Lee Highway Phone GL 8-3424

RYMER'S SERVICE STATION SHELL PRODUCTS

800 Mulberry Street Phone GL 8-9119

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vanore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

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"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET

832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY

ESSO SERVICE STATION
West End Phone GL 8-9103

FIVE to FIVE STORE

"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

GREER'S

GREER HARDWARE COMPANY
Phone GL 8-2046

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S
ESSO SERVICE STATION
Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON
FARMERS COOPERATIVE
W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET
W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS
ESSO SERVICE STATION
700 Mulberry Street Phone GL 8-2711

ROY L JONES
CONTRACTOR
W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY
CARL GILES
Vonore Road In Loudon

AUTCH'S ESSO SERVICE
"We Give S & H Green Stamps"
300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX
PLUMBING
813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL
JIM WOODARD
Grove Street

B & D BODY SHOP
W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY
CHARLIE ARP
Grove Street Phone GL 8-2645

D. K. GEORGE
SERVICE STATION
W. Lee Highway Phone GL 8-9130

SPORTSMAN SERVICE
Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

BARN IS TOO MOIST

Dairymen who have trouble with condensation in dairy barns existing and rusting of window frames and sills, and the high humidity detrimental to animal health—should install ventilating fans.

Although a well-designed gravity flow ventilation system will give satisfactory performance in two-story structures, such installations are rare and in one-story barns a forced ventilation system is almost a necessity, according to U-T Extension agricultural engineers.

LOW COST CONTROL OF JOHNSON GRASS SEEMS ASSURED

Low cost control of Johnson grass seems to have been reached by using sodium salt of dalapon, the U. S. Department of Agriculture reports. Four year tests conducted at Experiment, Georgia, showed that both forage and underground parts of the plant yielded to spray treatment. Results of the tests were given the Weed Society of America, meeting recently in Memphis, by Ellis W. Hauser, USDA weed specialist, and J. T. Thompson, Georgia Agricultural Experiment Station. Various chemicals and cultural practices were tried. The most important test to the farmer, was the field experiments on cropland. It was reported that sodium dalapon, properly used, can largely replace cultural practices, which usually require taking land out of crop production.

In twelve field studies, sodium dalapon sprayed on Johnson grass foliage at rates of 10, 15 and 20 pounds per acre, gave effective control without injury to crop, cotton, field peas and peanuts, when planting was delayed for three weeks after treatment, or two weeks after diking treated Johnson grass.

KEEP IN WINTER STANDBY; SUPPLY GOOD AT PRESENT

Just about everyone enjoys beef for dinner, lunch, or supper. See Mayo and Corinne, Cherry, U-T nutritionists, U-T Agricultural Extension Service say. Beef can be served in number of ways and is satisfying and nourishing. Besides, there are all kinds of cuts to fit your budget—the higher priced steaks and ribs, roasts, or the lower priced chuck, ground meat, and brisket.

At the present time we have 80,000 acres of open land in Loudon County. Of these, seven are 7,000 in corn with an average yield of 20 bushel per acre which is very low. The state average being 32 you can see where Loudon County ranks. At the present time, there are 850 acres in tobacco with an average yield of 1,455 pounds per acre. There are 2,400 acres in wheat, average of 18 bushel per acre. There are 4,570 acres in small grain, mostly oats, average yield is 22 bushel per acre. 16,276 acres in hay, average yield of 9 of a ton per acre. These figures are an average for Loudon County as a whole. These yields are very low. We have a lot of farmers in Loudon County that are doing much better but there are a lot that are not.

If we could increase our crop yield to 35 bushel per acre, we could lower the cost of production from \$1.15 to \$1.00. This one item would increase the income of the farmer in Loudon County \$37,500. If we could increase our tobacco yield to 1,700 pounds per acre it would lower our cost of production per pound from 35¢ to 30¢. This is only a nickel but would increase the income of the farmers of Loudon County by \$72,225. These are just two crops but there are other crops that are about the same, according to yield and cost of production.

Yes, we have surpluses but still we have farmers here in Loudon County that do not produce enough feed for their own use. We have had droughts, yes, but even with the droughts there could be some improvement made. Farmers need to send off more soil samples to know where they are and where they are going. For an example in 1937 there were 235 farmers out of 1400 farmers in Loudon County that sent off soil tests. These need to be 500 or more. The cost is small but the return is great. Last year there were 7,500 tons of lime used in Loudon County, but we need 10,000 tons.

When the farmers start producing enough for their own needs then they can start worrying about surpluses. Read this column for more news on this subject next week.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Since this is a beginning of a new year and many farmers in Loudon County are looking back at the past to see what they have done, their acreage and the yield that they have had on these acres and the cost per acre or per bushel on any crop that they might have grown. It is hard for me to write about an individual on this particular subject so I will stick to county figures.

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3821

Coop Director Batteries

Resistance to over-charge and reserve power of over 300 percent of S. A. E. standards . . . that's the official rating of the new CO-OP Director Battery, greatest new CO-OP Battery in 50 years. Silver cobalt . . . the greatest discovery of the battery industry . . . is responsible for these phenomenal improvements as well as many others that mean longer life, more power and greater battery economy for you. Silver cobalt prevents grid corrosion, resists over-charge and insures maximum power and longer life. Go by your CO-OP soon . . . ask your CO-OP manager to show you why the new CO-OP Director Battery is superior in five ways to conventional batteries. Let him tell you how a CO-OP Director Battery in your car, trucks and tractors can mean trouble-free starts in coldest weather and greater battery economy than you've ever known.

LOUDON Farmers Cooperative

Harry Goodman, Manager

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

MARY WORTH'S FAMILY



KERRY DRAKE



COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDBON AND LENOIR CITY
PHONE GL 8-3252
SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY
Jan. 23 & 24
Rock n' Roll Double Feature
1st Run Picture

ROCK A BILLY BABY
1st Run Picture
YOUNG
AND DANGEROUS
Cartoon

SATURDAY, JAN. 25
THE LAST FRONTIER
Cinemascope-Color

Victor Mature
ATTACK
Jack Palance
Cartoon

SUNDAY, MONDAY, TUESDAY
Jan. 26, 27, 28
1ST RUN PICTURE

APRIL LOVE
Color—
Pat Boone
Shirley Jones
Cartoon

WEDNESDAY, JAN. 29
1st Run Picture
BAYOU
Peter Graves
Cartoon

NOTICE . . . starting Feb. 1,
Lucky's Grill will make free
delivery on orders of \$1.00 or
more anywhere in town. Call
GL 8-4212. 3t-11-pd

The Loudon County Herald Thursday, January 23, 1958

CLASSIFIED

FOR SALE . . . 4 room house on
reservoir hill. Brick Veneer.
Priced cheap. Call GL 8-4285.
3t-11-C

BUDGET PRICED PAINT . . .
outside and inside gloss and flat
and rubber base paints in all
colors. Also aluminum. Low
priced at Valley Mercantile Out-
let, West End, Loudon. tfe-10

WE BUY, SELL OR TRADE—
all kinds of new and used farm
tractors. R. P. Hamilton, 116 A St.
Lenoir City, Ph. 1911. tfe-11

CARD OF THANKS . . . we
would like to thank all the
wonderful people who did so
much for us and helped us when
we lost our husband and father.
We will be always grateful to
you for your goodness and kind-
ness to us. The Tom Watts
Family.

SPECIAL . . . imported bulbs from
Holland now half price. Tulips
2 doz. 75c; Hyacinth and Narci-
sus 2 for 15c; Crocus 2 doz. 45c.
Clematis all bulbs a Green's,
Phone GL 8-2046. 1t-9-C

FOR SALE . . . nice registered
15 month old Hampshire sow.
Excellent background. Must sell
to prevent inbreeding. Arthur
Hope, GL 8-3224. 2t-10-C

HELP WANTED . . . you can add
\$35 to \$50 a week to your pre-
sent income. Part-time Rawlins
business now open in City of
Loudon. See Mrs. D. M. Park,
Route 2, Loudon, or write Har-
leigh's, Dept. TNA-781-185, Mem-
phis, Tenn. 5c-13-pd

MOVE FANS . . . don't miss Sal
Mines in YOUNG DON'T CRY
plus NO TIME TO BE YOUNG,
both 1st run features Jan. 26
and 27 at the Bonnet Drive In
Theatre. 1t-10-pd

FOR RENT . . . 4 room apart-
ment, unfurnished, gas heat. Call
GL 8-3173. tfe-10

WANTED . . . two experienced
waitresses. Apply in person,
Lucky Grill. 3t-11-pd

ALL KINDS . . . sewing machines
bought, sold, repaired. 30 years
experience, all work guaranteed.
Call, write or see W. H. Isoli,
905 Price St., Sweetwater, Phone
4216. 4t-13-pd

FAMILY SERVICE . . . Careful at-
tention to your drug needs for
the entire family. Distinctive pre-
scription service, quality drug lines
secure the best for your money.
SMITH DRUG, Loudon, Tennessee.
Phone GL 8-2021. tfe

FOR BUILDING MATERIAL . . .
such as concrete blocks, super
light blocks, cinder blocks, all
sizes, steel windows, doors, roll-
ing sand, gravel, cement, masonry
cement and most any other build-
ing or repair items, see or call
The Robinson Co., Depot Square
Loudon, Phone GL 8-2206 or
GL 8-3588. tfe-27

FOR SALE . . . I have two utility
trailers for sale. One of these
trailers has a 6 ft. width between
wheels and is ideal for tractor
farm trailer. Priced just 20.00.
The other is factory built for
residents of Loudon will sell
\$65.00. See at Valley Mercantile
Outlet, West End Loudon.
tfe-10

GRAVING—call R. P. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation. 116 A St., Loudon
City, day phone 1911, night 1862.
tfe-11

DON'T BUY A COW! Call
GL 8-2068 Why?—for Free home
delivery of delicious BACON
and dairy products. No feedin' on
fussin'—Just good eatin'!

SAVE ON SPECIAL . . . just re-
ceived 300 pair mens dress pants
—dresses and woolens—going for
dairy products. No feedin' on
fussin'—Just good eatin'!

FOR RENT . . . 3 room house with
bath. Call GL 8-2012. tfe-9

FOR RENT . . . 3 room furnished
and unfurnished apartments. Call
GL 8-3206. tfe-5

BIKE FREE . . . trade, coupons
will be given on a boy and girl
with each pair of shoes.
Valley Mercantile Outlet, West
End, Loudon. tfe-9

Saturday Is Date For Local Visit Of Atoms For Peace Trailer Exhibit

The tiny atom is a powerful
force in the world today, as
the residents of Loudon will see
when the U. S. Atomic Energy
Commission's "Atoms for Peace"
exhibit visits here next
Saturday. It will be at the Court
Theatre from 12.00 noon to 2
p.m. The exhibit is devoted to the
use of radio-active materials and
radiation in the field of medi-
cine.

Many tumors show an affinity
for certain elements and com-
pounds; when these elements are
made radioactive and injected
into the body, they localize in
the diseased portions, where they
can provide a radiation "picture"
of the internal organs. The
FOR RENT . . . 3 room house with
bath. Call GL 8-2012. tfe-9

FREE-FREE-FREE . . . place goods
through the remainder of Jan-
uary for each 5 yards of any of
our piece goods. We will give
you an extra yard FREE! All
other winter merchandise has
been greatly reduced at Valley
Mercantile Outlet, West End,
Loudon. tfe-9

NEW LOW RATES

ON FULL COVERAGE
**Safe
Drivers**
AUTO INSURANCE POLICY

**SAVE
MORE!**

Careful drivers save from ac-
cidents—deserve lower insurance rates!
If YOU qualify, this NEW policy
gives you more protection . . . yet
costs you less! Complete coverage . . .
against personal loss, medical ex-
penses, court-awarded damages, etc.

Get full details NOW!
IF YOU ARE PAYING OVER
14.40 (6 mos.)
(5-10.5 Coverage—\$7.78 down)
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United Realty
& Insurance Co.
Lenoir City—Over The News



at GILES and SON FOOD MARKET
Everyday Low Prices -- Friendly, Courteous
Service Free, Paved Parking -- Finest Quality
Groceries SHOP THESE AND OTHER MONEY
SAVINGS TODAY!

KARO SYRUP
1½ Pound White
23c Bottle

LIBBY'S
Grapefruit Juice
46 oz. Can--27c

FAB
Regular Size
2 Boxes for 59c

JFG INSTANT
COFFEE

2 ounce Jar 45c

LAY'S CLOVERLEAF
SAUSAGE

39c Pound

O.K.

Self Rising Flour
25 Pound Size

In Free
Pillowcase
Bag, Only

\$1.79

VEL
Regular Box—31c
VEL LIQUID
King Size—Only 95c
AD
27c Box
OCTAGON
Laundry Soap—10c bar
AJAX
2 giant cans—31c
FLORIENT
79c Can

SUPER SUDS
Regular Size
30c Box

LIBBY'S
Orange Juice
46 oz. Can--29c

Palmolive Soap
Bath Size
2 bars for 25c

LAY'S CIRCLE "L"
WEINERS

39c Pound

JFG Peanut Butter
1 lb Jar Only 33c



SHOP and SAVE

CASHMERE
BOUQUET
B. S. -- 2 for 25c

MAZOLA
OIL
63c Quart

N B C
PREMIUM
SALTINES
1 Pound Box

25c

with MOHLAR - HAROLD GILES-3 Miles on Vonore Rd.
Giles and Son Market

NOTHING ELSE NEAR THE PRICE
HAS WHAT'S IN THIS PACKAGE!



The Delray 4-Door Sedan. Chevy's the
only car in its field with Body by Fisher
and Safety Plate Glass all around.

It's one of Chevrolet's dollar-stretching Delrays!

The handsome Delrays are the lowest priced of all the low-priced Chevrolets. And
they're full-size Chevrolets—wider, lower and nine lively inches longer. In size, in
style, in fine details and construction, no other car priced so low gives you so much!

When you're thinking about buy-
ing a car because of its extra-low
price, there are two things it pays
to watch for. First, be sure you
get full measure when it comes to
size. Don't settle for a cut-down
bargain model. Second, be sure
you get all the equipment and
conveniences that you'd normally

expect to be standard in a car.
Chevrolet's Delray models are
the lowest priced in the line. But
they're full-size Chevrolets—and
they're equipped to do you proud.
Nothing else near the price has
what's in this package. See and
drive this big beauty soon at your
Chevrolet dealer's!

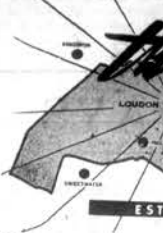
Only franchised Chevrolet dealers



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FORWARD TO
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Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 11

LOUDON, TENNESSEE, THURSDAY, JANUARY 30, 1958

10c PER COPY

Just Piddlin'

By The Editor

I'M BEGINNING to wish I didn't know how to spell the word "snow." Or that I even ever stuck as much as a little finger into the weather prediction business.

At any rate, thanks to the big bunch of folks who called yesterday to tell me it was snowing. Now I've got an leg longer than the other—had the devil pulled out of it.

NO DOUBT you have noted that the Herald has been a little hard to read the past few weeks. It is caused by wear in the type setting machine.

We're trying to locate a suitable new set of these mats to correct this "hairlining" as it known in the trade. We'll have it straightened out for you shortly.

COMPLETELY the young recruits were participating in their first maneuvers. One group was told to put the local railway station out of commission so it could no longer be used. They were back within an hour, proudly stating, "The railway station can no longer be used."

"Ah, did you blow it up?" questioned one of the training officers. "No sir," said the group leader, pointing to a large sack. "We simply took all the tickets."

FRESH... stopping at a road-side stand that advertised eggs. The man from the city was told by the woman in charge that the eggs were sold out, but her husband had gone to get some more. As the man debated already with himself whether or not to wait, he asked if she were sure they would be fresh.

The woman gave a dumbfounded look and then glanced over her shoulder at her husband emerging from the henhouse. "Well," she said blandly, "he's a running, ain't he?"

THOUGHT FOR THE WEEK... a man can hardly expect a lame excuse to go very far.

THE COURT HOUSE RECORD

MARRIAGE LICENSES
 Jan. 23—Cletus S. Ishill to Roxie Evelyn Hicks.
 Real Estate Transfers
 Jan. 22—Deed from W. D. Williamson and wife to W. D. Williamson, Jr., and wife, 200 acres, 1st.
 Jan. 23—Deed from W. J. Brannon and wife to J. C. Oram and wife, 1 lot, 4th.
 Jan. 25—Deed from G. M. Hammon and wife to J. H. Hodges and wife, 1 lot, 3rd; Fred Shaw and wife to James L. Thompson and wife, 1 lot, 2nd; H. P. Steele and wife to Robert Forster and wife, 6 acres, 3rd; Homer J. Miller and wife to William E. York and wife, 1 lot, 2nd; H. P. Steele and wife to J. T. Brantley and wife, 1 lot, 1st; Ernest B. Kilpatrick and wife, 1 lot, 2nd; W. J. Hamilton and wife to William Brown and wife, 1 lot, 2nd.
 Jan. 23—Deed from John H. Richardson and wife to Vaughn Miller, 2 acres, 2nd; Clinton C. Davis and wife to Carl J. Price and wife, 2 acres, 2nd; Robert L. Lane and wife to Chas. H. Hinton and wife, 11.96 acres, 3rd; Kenneth E. Thomas and wife to Lloyd 2nd.
 Cases Filed—Circuit Court
 Jan. 23—O. E. Conner and wife to Marshall Conner and wife, 1 lot, vs Paul L. Jenkins, divorce.

Loudon County GOP Sets Primary For 12 Cases Finished April 5 At Convention Last Saturday During Two Day Criminal Court

Loudon County Republicans set the GOP Primary for Saturday, April 5, at their county-wide convention last Saturday afternoon at the courthouse.

The convention also passed a resolution to put candidates in the primary for the first time. No candidates announced for the post during the meeting, however.

Doug Watkins was named as head of the primary board. Jimmie Weir was also named as treasurer for the group. S. P. Daniel was named executive committee chairman last November.

Candidates announcing for offices during the convention were Ben Simpson, incumbent, and Guy April, Jr., at their county-wide convention last Saturday afternoon at the courthouse.

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If You Don't Have Polio Shots, Now's Good Time

The Health Department and local health officers urge you to take your children and yourself to your doctor or your health department and get your polio shots today. Let's stamp out this dread epidemic and killer. It only takes three shots; two a month apart, and the third 7 months later.

Not too many years ago typhoid fever was a dreaded disease but now, by taking the typhoid shots, typhoid fever has been practically wiped out.

You and your children can go to your doctor anytime for your shots or you can bring children 12 years of age or under to your local health department clinic Thursday mornings between 9:00 and 11:30 a.m. at the Fire Department in Lenoir City or Thursday afternoon at Loudon County Health Department between 1:30 and 4 o'clock.

Don't let the next polio victim be you or your loved ones.

Two Local Students An LMU Honor Roll

The final grade reports for the Fall Quarter at Lincoln Memorial University revealed one hundred and ten honor roll students. Among them were Barbara Joan Bledsoe and Margaret Louisa, both of Loudon.

Miss Lomas, the daughter of Mr. and Mrs. Hill Lomas, is presently majoring in English at LMU.

Miss Bledsoe, daughter of Mr. and Mrs. W. B. Bledsoe, is now a Pre-Medicine major.

In order to be eligible for a Honor Roll, a student must be carrying 12 or more quarter hours with an average grade of "B" and no grade below "C."

Legion Sets Regular Meeting Next Monday

The regular meeting of Loudon American Legion Post No. 129 will meet next Monday, Feb. 3, will be in two parts.

The first part will feature a representative of the Civil Defense Service. The second part of the meeting will be the normal program, a discussion meeting. All members are urged to be present.

B. H. Hickman Named Group Manager For Southern Bell Co. In This Area

B. H. Hickman, Clinton Group manager for the Southern Bell telephone and Telegraph Company, has been appointed group manager for Loudon and Lenoir counties. He was announced here today by T. H. Stokes, District Manager for the company in Knoxville.

The appointment is effective February 1, 1958. He succeeds M. V. Walker, whose retirement is effective on the same date. Mr. Hickman, a native of Jefferson County, began his service with Southern Bell as collection clerk in Knoxville in 1928. He was previously employed by the People's Telephone Company as credit manager at the time this company was purchased by the Bell Company. He was immediately employed by the new owners. Successive advancements through various capacities in the company.

Repeating Mr. Hickman, Mr. James H. Wolfe comes to Clinton from Nashville, where he has served for the past three years on the staff of the general commercial manager. He has been associated with Southern Bell for the past 10 years.

Small Girl Is Hit By Car On Highway 11 Tuesday

Loudon Redskins Take Double Bill From Sweetwater By 43-32, 57-50

The Loudon Redskins took a double bill on Tuesday during seasons of Criminal Court with Judge Sue Killeck presiding. A number of other cases were continued.

In case No. 333, Ralph Pelen, breaking and entering, guilty of petit larceny, 10 days; No. 392—Frank E. Coghill, abandonment, not guilty; No. 357, Clyde Hard, violation of age of consent, not on payment of costs; No. 393, Glen C. Reno, DWD, \$50 and costs and 10 days suspended; No. 366, Charles McCrary, DWD, \$10 and costs.

No. 357, Billy Sartin, removing the lien property across state line, guilty and 40 months; No. 1091, Robert A. Hops, DWD, \$50 and costs; No. 1052, Robert A. Hops, driving with suspended license, \$25 and costs and 6 months suspended after serving two days.

No. 1052, Gertrude Stierfeld, DWD, \$50 and costs and 30 days; No. 1055, Fred Spradling, 40 days; No. 1057, Charles Daley, larceny, guilty of petit larceny and 40 days; No. 1058, William R. Harvey, non-support, guilty, ordered to pay \$24 per month or be confined.

OBITUARIES

FRANK BREWER
 Frank Brewer, age 75, passed away at Bacon Hospital Jan. 25. Survivors: wife, sons, Robert, Willard, Birchwood, E. L. and Clarence, Gilbert, West Virginia; Estel, F. L. Blais, Texas; Walter Glenn, Claude and Johnny Lee, all of Loudon; two daughters, Mrs. Ella Mae Ballard, St. Albans, Vt., and Mrs. Anna Belle Ford, Manchester; brother, Carl Brewer, Illinois; two sisters, Mrs. Effie Brewer and Mrs. Annie Evans, Loudon; 13 grandchildren. Services were held 2 p.m. Tuesday from Church of the Nazarene with Rev. William Stone and Rev. Raymond Jones officiating. Interment in Riverside Cemetery. Arrangements by Quinn & Kames.

Local Draft Clerk Honored By Army

Mr. Homer A. Newman, clerk of Loudon Board No. 57, Loudon, was presented with a certificate of appointment as honorary recruiter in ceremonies at the Selective Service Local Board office on Wednesday, Jan. 15.

Mr. Newman was honored for consistently referring top quality enlistments to the local Army recruiting station in Loudon during the period November, 1954, to the present date.

Childish Fear Of The Dark Could Save Your Life With Careful Driving

If you retain a childish fear of the dark it may save your life, frequently.

The National Safety Council said response of the vehicle is a most important factor in saving your life. To help reduce night driving accidents, the Council offers the following suggestions:

1. Slow down. Don't regulate your speed by posted limits alone. Speed must be governed by conditions and darkness is a condition that calls for caution.
2. Be alert. Keep a constant watch for pedestrians and vehicles with dim lights or no lights.
3. Don't stop on the traveled portion of a roadway. If you must pull off the road, leaving your headlights on and dome lights on. Carry flares for emergency use.

Local Student Enters U-T Medical Unit

Loudon County is represented among 118 new students enrolling in the University of Tennessee Medical Units at Memphis during the current winter quarter.

Dr. Milton of the county is beginning the study of medicine.

U-T's Medical Units, which offers courses in the fields of medicine, dentistry, pharmacy, nursing, and the biological sciences, has an enrollment of about 1,500 students.

Local Man Named To New Position

The McClain Trucking Co. of Augusta, GA, today announced the appointment of Thomas W. Morgan of Loudon as manager of the firm's operations.

Mr. Morgan, son of Mr. and Mrs. Ross Morgan, is a graduate of Loudon High School and the University of Tennessee. He and Mrs. Morgan and their small sons live in the Augusta area.

Sweetwater Baptist Assoc. Sets Meeting

Sweetwater Baptist Association will sponsor a Bible Conference the week of February 3-7. This will begin each evening at 7 p.m. and continue until 9 p.m. Everyone is welcome. It will be held at the First Baptist Church in Madisonville.

Lutheran Lectures Stop Temporarily

Lectures being conducted by the local Lutheran Mission have been discontinued temporarily due to the transfer of the pastor, the Rev. Frederick J. Florida.

Services are still being held on Sunday evenings at 7:30 p.m. with the Rev. Schuck of Cleveland, Tenn., filling the pulpit.

The Loudon County Herald

Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879

MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
\$1.50	\$1.75	\$2.50	\$3.00

All's Fair In Safety War

Public pressure has been brought against the Tennessee Safety department to thwart Commissioner Butler's plan to use unmarked patrol cars in combating highway criminals.

This is the height of absurdity. No driver has a right to speed above specified limits. No driver has a right to be protected from arrest if he violates the law.

This does not mean that we approve of every traffic device calculated to ensnare unwary drivers, but Commissioner Butler has given fair warning and his sole purpose is to prevent highway fatalities.

It is one thing to operate "speed traps" for fee-collection purposes, solely and to use recognized methods for dealing with deliberate law violators. We are sure that Commissioner Butler would be first to insist on maintaining a proper ratio of marked and unmarked cars, and the marked cars in far greater proportion. Too, we assume that occupants of both types of vehicles will always be properly uniformed.

The sight of a well marked police car on a highway is always a comfort to the lawful driver and a deterrent to the highway criminal.

If it is true that Commissioner Butler is reluctant to go ahead with his plan because of some unfavorable letters then let us urge him to reconsider.

The driver who breaks laws is a fair catch almost anyway you get him. His own blatant disregard for the rights and safety of others denies him privilege. If an unmarked Highway Patrol car can stop his better than a marked one, then the use of such cars is in the public interest.

The only opponents to such a plan that we can imagine would be contemptuous of all law, traffic or otherwise, and such contempt itself is almost criminal.

—Memphis Commercial Appeal

Safety Belts Save

The case for seat belts in automobiles grows stronger.

The State Safety Department's analysis of Tennessee's 587 traffic fatalities in 1935 resulted in an impressive report.

Had occupants of the vehicles involved been wearing seat belts, the report concludes, 13 of the 587 persons killed would definitely have been saved—87 persons would probably have been saved—and 284 possibly could have been saved.

Federal Aid To Education

One recalls the Scope's trial at Dayton, Ohio, in Tennessee a teacher is not supposed, according to law, to teach that man descended from a lower order of mammals.

One recalls that in South Carolina, a dean was dismissed from a state university because he spoke his mind on a controversial subject.

One recalls that in Georgia teachers may not hold membership in a certain organization, an organization legal in the State and in the United States, and nevertheless as subversive by the federal authorities.

One recalls that the state schools of Georgia was once dropped from the Southern Association of Colleges and Secondary Schools because of political interference.

One recalls that in the days of Henry Long the state lost its standing as a respectable seat of learning.

Recalling these things it leads us to say that we are, by and large, opposed to federal aid to higher education. There may be safe ways and means designed whereby assistance can be given, but anything that makes it possible for the federal government at any time to get complete control of our institutions of higher learning would in our judgment be a grave mistake.

Dr. Edward McGruy, vice-chancellor, of the University of the South, at Swann, has come forth with something which seems to us to be quite good. He says:

A Letter From The Publisher

For the past several Sundays I have worshipped in several different churches. I find myself picking out the one thing I liked most in each of them and putting them together. If I could do that I would have a hodgepodge of a church, at least to my liking anyway. Oddly enough, I do not find two of them in the same church.

From one I would take a minister. From another I would take the choir. And from still another I would take the sanctuary. And from still another I would take the Religious Education facilities. From still another I would take the swimming pool, or would I? Certainly from another I would take the Altar and the stained window above it. From still another I would take the friendlyness of the people before and after church. One of the odd things about church people is that they can gaze at a stranger and nothing more.

The one thing I would say to all ministers is to get not only education, and a careful sermon, and a good speaking voice, and a charming manner. I would say with all my wishes and understanding and preparation, get humbly. How quickly one can spot the minister who makes himself the center of everything. That way it should not be.

"God walks with the humble; he reveals himself to the lowly; he gives understanding to the humble ones; he discloses his meaning to the pure minded, but hides his grace from the curious and the proud."

—Thomas A. Kempis

From Our Files

10 YEARS AGO

Miss Eva Wilson and Mr. Raymond Wooty were wed Dec. 25 at Rockville, Ga. Pvt. H. A. Watkins, son of Mr. and Mrs. Jan. Watkins, has completed his seven weeks basic training.

103 YEARS AGO

Joe Hyde, an old man near 100 years of age, and who has been a citizen of Cincinnati is now in jail for vagrancy. Counterfeit 3 dollar bills on the State Bank of Ill. have recently been put into circulation. They are much lighter than the real ones.

gation is that the Bureau of Internal Revenue be permitted to allow tax reductions for college educational expenses. This sound reasonable, would make college education less expensive to students, and would keep federal hands off education. Parents would like it. We like it.

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You will enjoy doing business at the First National. A complete banking service is yours for the asking at our convenient office.

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LOUDON, TENNESSEE

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Jesus loves me
...this I know



THE CHURCH FOR ALL

ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself which needs his moral and spiritual support. Plans to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	John	3	16-17
Monday	John	13	12-14
Tuesday	John	13	23-25
Wednesday	Matthew	13	12-15
Thursday	1 Timothy	1	12-15
Friday	Romans	9	25-28
Saturday	Revelation	3	14-15

I still remember the happy words, and the easy tune. It was the first hymn I ever learned.
More important, I remember the certainty with which I sang "THIS I know!"
That was faith... My faith, firm... undoubting.
Have I outgrown that faith? No! But I have grown out from it. The ever widening circle of experience has been drawing me away from the Center of life.
And when I heard little Janey singing her happy hymn just as I once sang it... I knew it was time to get back to the Real, the Unchanging.
And I've found that the Church is the one place in all this world where a man's heart—free of dread, fear, uncertainty—can sing "THIS I KNOW!"

For best dressed salads!

Miracle Whip
SALAD DRESSING

LEGAL

Notice to Creditors

Estate of Mildred Clare Chihast, Deceased.

Notice is hereby given that on the 8th day of January, 1936 letters testamentary in respect to the Estate of Mildred Clare Chihast, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, demands or demands, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This 23rd day of January, 1936.
C. P. Chihast, Executor,
Estate of Mildred Clare Chihast, Deceased.

Jan. 23, 31

HAVE YOU SEEN? FAMILY PROTECTION INSURANCE

the New Covering hospital and doctor bills?

FOR INFORMATION SEE

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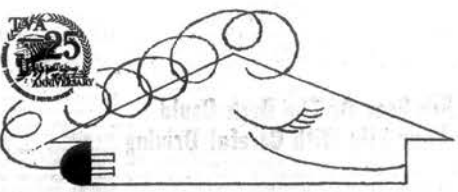
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Kitchen work, laundry, cleaning... all are easier. Good lighting, electric heating and air conditioning keep your home comfortable all year.

Plan now for an all-electric home... enjoy a home that's really modern!

LOUDON UTILITIES (Electric Department)

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This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

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Miller Motor Co.

Five to Five Store

Loudon Builder Supply, Inc.

Anderson Agency

Bacon Creamery

Smith Drug Co.

D. P. Smith & Co.

PHILADELPHIA NEWS

Mr. and Mrs. Albert McCarty and guests of Miss Betty Ruth Harrison, third birthday Sunday January twenty six. Rodney's uncle Mr. Albert Ridge and Mrs. Ridge and Mr. Ben Robinson were at the hospital. Mr. Robinson is from London and the Rev. Jarvis lives in Knoxville but was formerly of Philadelphia.

Misses Brenda and Linda Wigans from London were the week

hospital in Knoxville. He is reported to be convalescing nicely at the hospital.

Mr. and Mrs. Albert McCarty were visitors in Morristown during the past week.

Mrs. Mary Gregory is much improved at this writing. Her many friends wish for her a continued improvement and a very speedy recovery.

Mr. and Mrs. Lloyd Schreiner and Mrs. Judy were visitors in Knoxville Friday.

Little Rodney Blevins, son of Mr. and Mrs. Burley Blevins celebrated his

Late "Birthday Greetings" to Mrs. Alma McGee whose birthday was January 21st.

Miss Lucille Sewell, Mrs. R.H. Walker and to Little Gregory Davis, son of Mr. and Mrs. R.H. Davis of London. All of these had

birthdays on January 21st. Mr. and Mrs. Wade H.H. Jr. and Mrs. M.H. Hill and Jimmy.

Mr. and Mrs. Hugh Hill and Beverly and Mrs. Henry Bladen were all dinner guests of Mr. and Mrs. Carl Bladen in Englewood Saturday evening.

Miss Beverly Hill attended a birthday party Saturday afternoon at Sweetwater. The party was in honor of Beverly's cousin.

Miss Elizabeth Bullock, Master Eddie Davis of London was the dinner guest Sunday of his grandparents, the Rev. and Mrs. Lloyd Davis.

Mr. and Mrs. Fred Almon and daughter, Linda Ruth from Prospect Community were visitors at the Sunday morning worship services at the Baptist Church.

Friends and neighbors of Mr. Homer Holdredge were very sorry to learn of her mother, Mrs. C. R. Merrick entering the Bacon Hospital at Loudon Monday.

Mrs. Merrick has had a touch of pneumonia and is pretty ill. Her many friends hope she will be better very soon.

Mr. and Mrs. H. F. Holdredge and family from Cleveland, Tenn. were visiting with Mr. and Mrs. Homer Holdredge Sunday.

Happy birthday greetings to Mr. Richard Davis whose birthday is February Fourth. Pa Davis will be seventy-six years young.

Mr. and Mrs. Victor J. S. M. and Mrs. Edith Jones and Mrs. Pearl Brower from Little B. were all in Kingston Sunday due to the death of Victor's grandfather.

Mrs. Betty Bladen.

Mrs. Felix H. H. and S. P. attended the wedding of Mrs. Blevins' daughter, Mrs. Mary Davis and Mr. R.H. Davis at the Central Methodist Church in Knoxville Tuesday.

Mr. and Mrs. Wade H.H. Jr. make their home in San Antonio, Texas where Mr. Wade is employed as a drilling engineer for Gulf Oil Corporation. The couple left for their new home by plane.

Mr. and Mrs. J. H. H. and daughter, Jill from Knoxville were visiting with Mr. and Mrs. Homer Holdredge Sunday.

Mr. and Mrs. W. L. B. were in Knoxville on business Monday.

Master Preston Jones, son of Mr. and Mrs. Victor Jones is a home sick this week. Preston almost had pneumonia but is reported by his mother to be a much better now.

Mrs. Felix H. H. and daughter, Sara went to Sweetwater Monday afternoon to visit with Mr. and Mrs. Albert Ridge and Judy.

We had a basketball game scheduled with Gladys there Monday night but it was rained off.

Tuesday night we will play Broom. Four games in all. 2 A teams and 2 B teams girls and boys. We are of course wanting to be victorious in each game.

The regular monthly meeting of the Parents Teachers Association was held Tuesday evening at the school. The meeting was called to order by the president, Mrs. Marie Davidson.

A very interesting program was portrayed to the group by the Rev. Leon Strunk. It was a religious film, Rev. Strunk was assisted by his wife, Mrs. Strunk and Miss Carol Hamilton and Miss Barbara Martin.

During the business session the P.T.A. voted one hundred dollars to aid the school library. A committee was appointed to prepare plans for a side walk to be built in front of the school. This committee was composed of Mr. Wesley Barnett, Mr. Bill Henderson and Mr. O. H. M. H.

We played the Davis School at our school Friday afternoon. Our boys and girls lost to Davis. Our boys and girls were winners over Davis. Our boys have their new ball suits. They are really nice and our boys show up very nice on the court.

The Ft. Loudoun Boat Club has Meeting

The Ft. Loudoun Boat Club met at the home of Mr. and Mrs. Gene A. Anderson Thursday night, Jan. 16.

The meeting was called to order by the Vice Commodore, H. M. Johnson in the absence of Commodore S. P. B. O. Officers of the year 1938 were installed. The executive board reported that progress was being made on the request for paving apron at the unloading ramp in the park area, and final approval by City Officials is being awaited.

Discussion was heard about cleaning the lake front this winter, and members volunteered to use spare time in removing weeds, logs and debris that are hazardous to boaters and swimmers.

The next meeting is to be held at the Utility Building club room Saturday, Feb. 8, at 7:00 p.m. At the conclusion of business, the hostess served refreshments.

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1/2" X 4' X 8' \$ 3.94 \$ 95.00 Thousands

3/4" X 4' X 8' 3.99 122.00 "

1/2" X 4' X 8' 5.12 160.00 "

3/4" X 4' X 8' 5.92 185.00 "

1/2" X 4' X 8' 7.04 220.00 "

PLYWOOD — SHEATHING

1/2" X 4' X 8' \$ 2.93 120.00 Thousands

3/4" X 4' X 8' 4.00 Each 125.00 "

1/2" X 4' X 8' 4.54 Each 142.00 "

NAILS

6d Common \$ 10.64 1000

8d Common 10.59 "

10d Common 10.59 "

20d Common 12.70 "

3d Finish 12.14 "

4d Finish 11.34 "

1-1/4 Finish 13.04 "

1-1/2 Finish 12.74 "

1-3/4 Finish 12.54 "

18d Cement Cement Coated

CEILING TILE

16" X 16" - 16" X 32" & 12" X 24 Plain 10: Ft.

12" X 24 Perforated 12-1/2 Ft.

FLUSH DOORS

Mahogany 6:00

1-6 X 6-8 \$ 2.79 4.83

2-0 X 6-8 4.26 4.83

2-4 X 6-8 4.83 5.31

2-6 X 6-8 5.03 5.72

2-8 X 6-8 5.22 5.68

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Purchases of manufacturers arrive! Come in often—

Save During Thomas-Hill's Clearance And Sale

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You can be sure when you buy a suit from THOMAS—BETTER JACKETS

HILL! Two famous brands to choose from. Patterns and Surcoats, Suburbans, Suedes, solids in worsteds and flannels. Big selection—All Sizes.

were 39.50 and 42.50 Now were 50.00 and 55.00 Now

\$29.50 \$39.50

All Sport Coats

Drastically Reduced!

Entire stock of 24.50 wool coats now priced only

\$17.95

Topcoat Closeout

full-lined gabardines, Now 12.95

wool tweeds and gold labels, Now 25.95

SEE OUR 1.00 TABLE

you'll find many items worth 3.00 and 4.00

SALE MEN'S SPORTSHIRTS

Many at half price. Choose from our entire stock of fine gingham, knits, corduroys, wools.

Group 1-Values to 3.50 . . . SALE—\$1.79

Group 2-Values to 3.98 & 4.98 SALE—\$2.98

Group 3-Values to 5.95 & 8.95 SALE—\$3.98

Thomas-Hill Store, Loudon

SALE OF

Boys Sport Shirts

Broadcloth, gingham, knits, corduroys—size 2-18

Regular 1.69 and 1.98

NOW \$1.00

Regular up to 2.98

NOW 1.79

Boys

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Nylons and Tweeds. 2 to 18

\$7.95

ALL BOYS

SUITS AND

SPORT COATS

ONE THIRD

OFF

BOYS ORLON

SWEATERS

Reg. 2.98 — 1.79

Reg. 4.39 — 2.79

Boys Acrobal Shoes

Regular 5.95 and 6.95

Odds and Ends 3.98

Sale On Slacks

Big group of flannels and worsteds. Made up mostly of 12.95 slacks. Size 28 to 50

NOW ONLY \$8.90

Small group better rayons 5.95



KERRY DRAKE



MARY WORTH'S FAMILY



CLASSIFIED

NOTICE ... starting Feb. 1, Lucky's Grill will make free delivery on orders of \$1.00 or more anywhere in town. Call GL 8-4212. 3c-11-pd

BIKE FREE ... trading coupons will be given on a bike and gas with each pair of shoes. Valley Mercantile Outlet, West End, London. 12c-9

ALL KINDS ... sewing machines bought, sold, repaired. 30 years experience, all work guaranteed. Call write or see W. H. 1801, 935 Price St., Sweetwater, Phone 4218. 4c-12-pd

WANTED ... two experienced waitresses. Apply in person, Lucky Grill. 3c-11-pd

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McAlister, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair fee. 4c-12-pd

FOR RENT ... 3 room furnished and unfurnished apartments. Call GL 8-3206. 12c-9

FOR BUILDING MATERIAL ... each 24 concrete blocks, super light blocks, cedar blocks, all sizes, 4x4 windows, doors, roofing, siding, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square, London, Phone GL 8-3206 or GL 8-3582. 12c-9

FOR RENT ... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 12c-9

DON'T BUY A COW! Call GL 8-2688. Wig? for Free home delivery of delicious BACON dairy products. No 'ferdin' no fussin'—Just good eatin'.

FOR RENT ... 3 room house with bath. Call GL 8-2012. 12c-9

Local Dairy Worker Enrolled in Course

J. Howard Brookshire of Bacon Creamery, London, is among 33 men from eight states, Canada, Cuba and Puerto Rico, enrolled at the Pennsylvania State University in the ice cream short course. The course, offered by the College of Agriculture, lasts two weeks.

LOUDON BUILDERS SUPPLY says now is a good time to have your property inspected for termites. According to them, an inspection by Terminix is one of the wisest precautions any homeowner can take to protect his property against termites. They say they will be glad to arrange a free inspection at your convenience if you will call GL 8-2023.

ADVERTISEMENT

COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY

PHONE GL 8-3252

SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY

Feb. 30 & 31

1st Run Picture

VALERIE

Sterling Hayden
Anita Ekberg
Cartoon

SATURDAY, FEB. 1

1st Run Picture

COURAGE OF BLACK BEAUTY

IN TECHNICOLOR

FOREIGN INTRIGUE

IN TECHNICOLOR

Robert Mitchum
Cartoon

SUN. & MON.

Feb. 2 & 3

1ST RUN PICTURE

THE HELEN MORGAN STORY

Ann Blythe
Paul Newman
Cartoon

TUES. & WED.

Feb. 4 & 5

VOODOO WOMEN

Marla English
Tom Conway

THE UNDEAD

Richard Garland
1st Run Picture
Cartoon

Well Drilling

New Casing
Furnished
Water Guaranteed

Call GL 8-3990

London

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. 12c-11

FOR SALE ... 4 room house on reserve! Mill Brick Veneer. Priced cheap. Call GL 8-4283. 9c-11-C

BUDGET PRICED PAINT—outside and inside gloss and flats and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, London. 12c-10

DO YOU LIKE TO SELL ... It is easy to be a success and earn good money with Avon Cosmetics. Write Mrs. Pauline Curran, Box 153, Harrison, Tenn. for details. 12c-13-pd

FOR SALE ... Lenoire hay. Apply to Mrs. E. P. Damm, London. 11c-1C

FOR SALE OR LEASE ... 2 bed room house with built-in kitchen cabinets, double sink, bath, 618 Church St., London, Phone GL 8-2532. 3c-13-C

LOST ... Old fashioned wrist watch! Lost! Return it to Cathcart's Grocery, Highland Ave., West End, London. Good Reward! 12c-11-pd

WANTED TO RENT ... modern 2 or 3 bedroom house in or near London, will sign lease. Phone Madisonville 2089. 2c-12-C

SAFE DRIVERS

IF YOU QUALIFY FOR SAFE DRIVERS AUTO INSURANCE AND YOU ARE PAYING OVER

14.40 FOR **5-10-5** COVERAGE

(6 MONTH RATE) — NO MEMBERSHIP FEE

PAY ONLY \$7.70 DOWN — CALL US NOW

UNITED REALTY & INS. CO.

REAL ESTATE AND ALL TYPES OF INSURANCE

OFFICE OFFER LENOIR CITY NEWS — DIAL YU 8-2833

JACK PICKELL-6-8373 — SIGURD VEST-6-8123

DON'T WAIT TILL THE LAST MINUTE!

Get your

TRACTOR

READY FOR SPRING NOW!

(Hay Balers and Implements Included)

AND SAVE

You'll be busy later on, and so will we. That's why we offer special service prices now. That's why you can **SAVE TIME ... SAVE MONEY**, if you avoid the last minute rush. Take advantage of our pre-spring special.

Jones Tractor Co.

Ford Tractors and Implements

Phone GL 8-4122 London West End

WHITE STORES

24 GREEN STAMPS

Yellow Tea Special, Save 9c

Van Camp's Pork and Beans

4 cans 49¢ (with coupon)

PLUS 24 GREEN STAMPS

WHITE STORES

London Social And Personal News

Thursday, January 30, 1936 The London County Herald

Mr. and Mrs. Olin Purvis and sons, Bruce and Larry of Andalus, Ala. were visiting Rev. and Mrs. B. H. Greene Sunday.

Mr. and Mrs. Melvin Caston spent Sunday with Mr. and Mrs. W. G. Smith and family in Lenoir City.

Mr. and Mrs. Kenneth Robinson and daughters, Cynthia and Susan of Nashville spent the weekend with Mr. and Mrs. Sam J. Hinton.

P.T.A. Met Tuesday At High School

The P.T.A. met Tuesday night at the High School. Rev. O. C. Rainwater has charge of the devotion. The President, Mrs. W. F. McPhee, presided over the business meeting. Reports on Budget, membership and landscaping committees were given. Rev. Chestnut reported that the equipment had

been received for organization of the Safety Patrol at the Jr. High School, also Mrs. McPhee announced that the County Council would meet on Monday night, Feb. 17 at the Nichols School in Lenoir City, at 7:30 p.m. The guest speaker, Judge Ben Simpson gave a most enlightening talk on "Juvenile Delinquency in the County". The room court was won by Mrs. Zimmerman's 1st grade for the Grammar School; Mrs. Williams' room for the Jr. High, and Janice Class for the High School.

WCS Has General Meeting Last Monday

The Woman's Society of Christian Service met Monday night, Jan. 27, at 7:15 in the prayer chapel. A short business meeting was held by the president, Mrs. Naomi Arp. Miss Rachel Huff, secretary of Missionary Education, introduced the study course on Japan. A "mock" tea party was arranged by Mrs. Ben Gray and Mrs. Irlin Greene. They were assisted in serving by Miss Mabel French, Mrs. Eura Kirkland and Mrs. Vivian Zimmerman and Mrs. E. G. Gilbert. After the tea party, Mrs. Wally Zimmerman gave the first two chapters of the new entitled "Crisis and Challenge".

Pat Wright, Mary Louise Parry, Jim Mike Watkins, Larry Roberts, Annie Dedick and Raymond Hunter of Middle Tennessee State in Murfreesboro spent the weekend with their parents.

Mrs. Thomas Laffie of Athens spent last Thursday with Mr. and Mrs. Jack Laffie and family. Mr. and Mrs. Buell Cox and son, Charles left Wednesday to spend a few days in Athens, where Mrs. Cox's grandmother will undergo surgery Friday.

Mrs. Joe T. Gilbert and daughter, Leone left Tuesday for a visit with relatives in Nashville. Mrs. John W. Grubb is a patient of the Evans Hospital after suffering a broken hip Tuesday. Miss Agnes Wachman of Amory, Miss Agnes Saturday with Mr. and Mrs. Eugene Smith and family.

Mr. and Mrs. Bill Lenoir spent the weekend with Mr. and Mrs. Bob Buchanan in Marietta. Mr. and Mrs. Don Gahrman of Knoxville spent Tuesday with Mrs. Kate Epps and family.

Mrs. Beal Gover spent the weekend in Harrison. Mr. and Mrs. Robert Lullie, Nashville and attended a business luncheon for Polo at the home of Mrs. Don Gahrman. Mrs. Mary Cook and Mrs. Bill Lenoir, Jr. and children were visited by Mr. and Mrs. James Cook and family in Nashville Saturday.

Mrs. Bertelkamp Host To Bridge Tuesday. Mrs. Hank Bertelkamp was hostess to her bridge club Tuesday evening at her home in Knoxville. A dessert course was served before playing three progressions of bridge.

High club score was won by Mrs. Bill Lawson, Jr. High guest was won by Mrs. Jack Laffie. Other prizes were won by Mrs. Iva Sanders, Mrs. W. B. Campbell, Jr., and Mrs. James O. Harrison.

Guests for the club were Mrs. Joan W. Simpson, Mrs. W. C. Patton, Mrs. Jim Blair, Mrs. W. B. Campbell, Jr., Mrs. James O. Harrison, Mrs. Reed Gover and Mrs. Joan Lenoir.

HOSPITAL LIST

ADMITTED JANUARY 21

Mrs. Louise Brooks
Mrs. Wm. O. Arvin
Mrs. Alfred Stouffer

JANUARY 22

Mrs. Bob Wilson
Mr. C. C. Perryman

JANUARY 23

Baby Mark Lallan
Mrs. A. J. Trotter
Mrs. Laffie Shrader

JANUARY 24

Mrs. Lee Tyler
Mr. Lynn Seabrough
Mrs. Hugh Arkin
Mr. Walter M. Gibbs
Mrs. W. J. Coursey
Mr. Frank Lawrence

JANUARY 25

Master Edwin Roberts
Miss Janet Gelford
Miss Nell Crowe

JANUARY 26

Mr. Hoyt Arden
Mrs. Johnnie Julian

JANUARY 27

Mrs. Rufus Watson
Mrs. S. L. Mitchell
Mr. L. T. Henry
Mrs. M. L. Hammon

JANUARY 28

Mrs. Alvin Swamy
Mrs. Lenn Carter
Mrs. Whitney Williams
Mrs. W. B. Richey

JANUARY 29

Miss Sue Crisp
Debbie Watkins
Mrs. Iva Mae Shaw
Mrs. Frank McGuffie
Mrs. James Matthews
Mrs. S. R. Brashers
Mrs. Ralph Fox
Mrs. Rufus Watson
Mrs. Simpson

JANUARY 30

Baby David Johnson
Mrs. E. M. Ramsey
Miss June Rainwater
Mrs. George Fritts
Mrs. Harold Jenkins

JANUARY 31

Mr. Jack Schumacher
Mrs. Willie Smallen
Mr. Earl Crisp
Mr. John L. Brown
Mrs. Hay Cook
Mr. John F. Trent
Mr. Harvey Crabtree
Mrs. James Russell

JANUARY 24

Mr. Jack Schumacher
Mrs. Wm. Pradshaw
Baby Mark Lallan
Mrs. Dean Scott
Wanda Louise Jenkins
Mrs. Walter Wayman
Mr. C. C. Perryman

JANUARY 25

Mrs. A. J. Trotter
Mrs. Arlo Brooks

JANUARY 26

Mrs. Ruth Mousfield
Edward Roberts

JANUARY 27

Miss Martha Bostie
Mrs. C. H. Bacon
Miss Marjorie Bailey
Mrs. Odie Parry
Mrs. W. J. Coursey

JANUARY 28

Mr. Jack Schumacher
Mrs. Wm. Pradshaw
Baby Mark Lallan
Mrs. Dean Scott
Wanda Louise Jenkins
Mrs. Walter Wayman
Mr. C. C. Perryman

JANUARY 29

Mr. Jack Schumacher
Mrs. Willie Smallen
Mr. Earl Crisp
Mr. John L. Brown
Mrs. Hay Cook
Mr. John F. Trent
Mr. Harvey Crabtree
Mrs. James Russell

JANUARY 30

Mr. Jack Schumacher
Mrs. Willie Smallen
Mr. Earl Crisp
Mr. John L. Brown
Mrs. Hay Cook
Mr. John F. Trent
Mr. Harvey Crabtree
Mrs. James Russell

JANUARY 31

Mr. Jack Schumacher
Mrs. Willie Smallen
Mr. Earl Crisp
Mr. John L. Brown
Mrs. Hay Cook
Mr. John F. Trent
Mr. Harvey Crabtree
Mrs. James Russell

To Buy Rent, Sell, Trade, Call GL 8-2721 Use Herald Want Ad

REPORTING IN To Loudon County

Jan. 27 — To Mr. and Mrs. Johnnie Julian of Loudon, a 6 lb. 9 oz. boy.

Jan. 28 — To Mr. and Mrs. W. B. Ritchey of Loudon, a 11 lb. 1 oz. boy.

My Favorite Recipe

Featuring This Week
Mrs. J. S. Pressly
London

MRS JACK LEFFLER



6 pork chops
2 T. chopped onion
1 green pepper sliced in rings
1 t. salt
1 (No. 2 can of tomatoes in 2 1/2 cups)
One-third cup rice (uncooked)
One-half t. pepper

Brown chops in hot fat, pour off excess fat, add onions, green pepper and tomatoes. Sprinkle rice around chops. Season with salt and pepper. Cover and cook slowly until chops are tender—about 1 hr. Remove chops and arrange on warm platter. Fill center with the rice mixture.

Thank you so very much Mrs. Pressly for this recipe. It sounds so good and especially good this cold weather.



Serve Dessert The Modern Way With The family fun -- Ice Cream!

JUST SPOON AND SERVE
TRY BACON'S SPECIAL Flavor - of - the - Season
CHERRY VANILLA
ICE CREAM

The Wonderful Taste Treat-Now On Sale At Your Favorite Drug, Grocery

Buy
"The Best Part Of The Meal"
JFG SPECIAL COFFEE

Extra Big Food Buys!
at GILES and SON MARKET

D-CON 1 Pound Package 1.39	WESSON OIL 65¢ QUART
---	--------------------------------

When it's time to eat U.S.A. most folks pick it.
BEANS and WIENERS!



VAN CAMP'S PORK & BEANS
2 No. 2 Cans for 33¢

POPSRITE POPCORN 2-10 oz. Can-23¢	SNOWDRIFT 3 Pound Can 85¢
---	--

VAN CAMP Chili with Beans
No. 30 -- 25¢ Can

EROCK'S CIOCC
Cavare! Cakes
1 lb. Box -- 45¢

MORTON HOUSE
Gravy With Sliced Beef
49c

Joan of Arc Kidney Beans
2 Cans for 23¢

VAN CAMP All Meat Chili
No. 300 -- 33¢ Can

VAN CAMP TAMALES
2 300 Can--49¢

Plus +VALUE+ Store

SHOP and SAVE with MOHLAR & HAROLD Giles-3 miles on Vonore Rd
Giles and Son Market

Outperforms

the best of the Low-Price 3—for

Less Money!



They lag way behind this whispering giant with its Tempest 395 Performance! In fact, the Chieftain shades them across the board with a whopping 122' wheelbase... stretch-out interior space... bold New Direction Styling. So why buy a car with a low-price name? Get a Pontiac for less!

BIG BOLD PONTIAC

SEE YOUR AUTHORIZED PONTIAC DEALER FOR A DRIVE AND A DEAL YOU'LL NEVER FORGET



Keep
Your
Dollars
Working
At
Home!

They Are Worth More That Way

Yes, your dollars have unseen additional value when you shop home. When you shop away from home you get only the merchandise value. But... spent at home... your dollars get equal value merchandise, the friendly service that only your neighbor-merchant can give, plus the added value of keeping your money at home to benefit you still further. No matter what your needs-merchandise or services-shop at home whenever possible. It's good business!

Boost Your Community - Shop At Home

BACON CREAMERY
Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES
Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

LOUDON FURNITURE and HARDWARE
404 Wharf Street Phone GL 8-2696

HENRY'S SHOE STORE
"The Family Shoe Store"
Grove Street

CARTER LUMBER CO.
Wholesale and Retail
W. Lee Highway Phone GL 8-3424

RYMER'S SERVICE STATION
SHELL PRODUCTS
800 Mulberry Street Phone GL 8-9119

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.
W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET
3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION
GENERAL REPAIR SHOP
W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS
"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

WHITE STORE
100% SELF SERVICE
Grove Street S & H Green Stamps Phone GL 8-3600

E. M. HALL
ESSO DISTRIBUTOR
W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY
Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET
832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP
JAKE BIVENS
Grove Street

RALPH PURDY
ESSO SERVICE STATION
West End Phone GL 8-9103

FIVE to FIVE STORE
"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

GREER'S
GREER HARDWARE COMPANY
Phone GL 8-2046

FRIENDLY FLORIST
"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION
Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS
"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE
W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE
"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET
W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK
"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S
DRY GOODS
Grave Street Phone GL 8-2390

EARL VIARS
ESSO SERVICE STATION
700 Mulberry Street Phone GL 8-2711

ROY L. JONES CONTRACTOR
W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY
CARL GILES
Vonore Road In Loudon

AUTCH'S ESSO SERVICE
"We Give S & H Green Stamps"
300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING
813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL
JIM WOODARD
Grove Street

B & D BODY SHOP
W. Lee Highway Phone GL 8-4152

ARP'S GROCERY
CHARLIE ARP
Grove Street Phone GL 8-2645

D. K. GEORGE
SERVICE STATION
W. Lee Highway Phone GL 8-9130

SPORTSMAN SERVICE
Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

Thursday, January 30, 1968 The London County Herald 1

LENOIR CITY, TENN.

GREER'S

FEBRUARY FURNITURE

SALE

SAVE ON BEDDING - FURNITURE - GIFTWARE - PAINT - APPLIANCES

ALL OUR FINE Furniture Reduced!

Now is the time to buy fine furniture at unusual savings!
Listed below are some of the many wonderful selections available during our big sale . . .



	Reg.	Sale Priced!
2-Piece Kroehler Sofa Bed Suite	249.50	... \$189.50
2-Piece Kroehler Living Room Suite	239.50	... \$189.50
2-Piece Kroehler Living Room Suite	289.50	... \$249.50
2-Piece Kroehler Living Room Suite	259.50	... \$219.50
2-Piece Kroehler Living Room Suite	279.50	... \$239.50
3-Piece Kroehler Sectional—Kroehler Sofa	399.50	... \$299.50
	219.50	... \$189.50
2-Piece Early American Liv. Rm. Suite	299.50	... \$259.50
2-Piece Wade-Brown Living Rm. Suite	219.50	... \$189.50
2-Piece Wade-Brown Living Rm. Suite	239.50	... \$199.50
3-Piece Wade-Brown Sectional	259.50	... \$219.50
2-Piece Living Room Suite	229.50	... \$199.50
2-Piece Living Room Suite	249.50	... \$199.50
2-Piece Sofa Bed Suites	159.50	... \$139.50
2-Piece Plastic Living Room Suite	179.50	... \$149.50
Early American Hide-A-Bed	279.50	... \$239.50

ONE BIG DISPLAY OF GIFT WARES Drastically Reduced!

Large Selection — Many Below Cost

ALL CHAIRS REDUCED

	Reg.	Sale Priced!
Foam Rubber Lounge Chair	119.50	... \$89.50
Lounge Chair and Ottoman	109.50	... \$79.50
Lounge Chairs	79.50	... \$64.50
Barrel Back Chairs	89.50	... \$72.50
Barrel Back Chairs	79.50	... \$64.50
Barrel Back Chairs	34.50	... \$19.50
Plastic Lounge Chairs	59.50	... \$39.50
Many Others Including Swivel And Platform Rockers, And Reclining Chairs — All Reduced!		



TABLES

Lamp, End, Step, Coffee
Night and Picture Window
Many Going At Less Than

1/2 PRICE

FOR SOMETHING SENSATIONALLY NEW,
ASK US ABOUT AN EXCITING NEW
FLOOR COVERING

BEDDING SALE

Mattress or Box Spring, Full or Twin Size
Regular \$9.50, Now Only \$39.95 each.

Reg. \$9.90 Mattress and Box Spring Sets
Just 49.90 With Any Bedroom Suit

Twin Size Foam Rubber Sets
Regular 99.50, Sale Priced at \$64.50

SELECT FROM LARGE STOCK OF BEDDING

Now's A Good Time To Paint. See The
See Our Paint Department

PEE-GEE WONDERTONE (20 Colors)
1.85 QUART FLAT PAINT 6.35 GALLON

Hottest Prices Ever!

SEWING MACHINES

2 Mahogany Desk-Type Machines
Regular 99.50, Special At 79.50
1 Mahogany Delux Desk Type
Regular 129.50, Special At 99.50
PORTABLE SEWING MACHINES
Regular 79.50, Special At 69.50
One Excellent Used Desk-Type Oak
Priced New At 189.50, Special At 89.50

Many Small Items

Beds, Dressers, Chests, Wardrobes, Book
Cases, Desks, Pictures, Smokers, Hampers,
Hassocks, and Juvenile Furniture.
ALL AT UNUSUALLY LOW PRICES!

Maple Furniture

2 SOLID MAPLE HUTCH CABINETS
Regular \$179.50, Sale Priced \$119.50
We Invite You To Come In And See Our
Solid Maple Bedroom And Dining Room
Suites And Pieces And To Compare Our
Prices On This Fine Quality Solid Maple
Furniture Anywhere!

APPLIANCES

FRIGIDAIRE -- SPEED QUEEN Deepfreeze By AMANA

Buy Dependable Quality Appliances From Greer's
Backed By Manufacturers Guarantee And Our
Trained Service Department. Compare Our Prices
Anywhere.

SPECIAL ON FREEZERS

22 Cubic Foot Freezer Only \$399.95
16 Cubic Foot Freezer Only \$299.95

USE OUR EASY TERMS

UP TO 24 MONTHS TO PAY
MINIMUM DOWN PAYMENT

SALE STARTS JANUARY 30TH -- ENDS FEBRUARY 15TH

GREER HARDWARE COMPANY

Phone GL 8-2046

Loudon, Tennessee

Grove-Mulberry Street

Dining Room Furniture

	Reg.	Sale Priced
7-Piece Chrome Dinette Suites	119.50	... \$99.50
5-Piece Chrome Dinette Suites	79.50	... \$64.50
(Choose From Yellow, Red, Green, Blue and Gray)		
7-Piece Black Tubing Dinettes	129.50	... \$89.50
(Choose from ash-top, tan chairs or aqua top, aqua chairs)		
Many Other Dinettes Greatly Reduced To Sell!		

9-Piece Mahogany Dining Rm. Suite	399.50	... \$289.50
6 Mahogany Dining Rm. Chairs (Set)	99.50	... \$ 49.50



	Reg.	Sale Priced!
3-Piece Bedroom Suites	149.50	... \$ 99.50
3-Piece Bedroom Suites	159.50	... \$109.50
3-Piece Bedroom Suites	169.50	... \$119.50
3-Piece Bedroom Suites	189.50	... \$139.50
4-Piece Bedroom Suites	199.50	... \$149.50
3-Piece Bedroom Suites	189.50	... \$149.50
4-Piece Bedroom Suites	189.50	... \$149.50
3-Piece Bedroom Suites	209.50	... \$169.50
3-Piece Bedroom Suites	199.50	... \$154.50
4-Piece Bedroom Suites	229.50	... \$179.50

(Night Stands To Match—10 Beautiful Finishes)

3-Piece Bedroom Suites	289.50	... \$239.50
3-Piece Mahogany Bedroom Suite	339.50	... \$269.50
4-Piece Solid Cherry Suite	529.50	... \$399.50
3-Piece Solid Mahogany Suite	399.50	... \$339.50
3-Piece Walnut Bedroom Suite	259.50	... \$199.50
3-Piece Cherry Bedroom Suite	299.50	... \$199.50
3-Piece Bedroom Suites	249.50	... \$189.50
Antique Mahogany Bed	129.50	... \$ 39.95

2 Hollywood Beds with Brass Headboard,
Mattress & Spring
Reg. \$155.00 — Now Reduced To Sell At \$89.50 Complete

CRANE 3-PIECE BATH OUTFIT TOP NOTCH QUALITY \$142.50 COMPLETE

(Compare At \$159.50 Elsewhere)
China Lavatory With Lever Operated Drain
Regular 32.95, Now Only \$24.95 Complete
Crane Cast Iron Flat Rim Sink (20 x 30) — \$24.95
Medicine Cabinets — \$3.95 and up
Shirley 72 in Sink with Cabinet (Reg. 165.00) — \$139.50

PIN UP, TABLE, AND FLOOR LAMPS
OF ALL DESCRIPTIONS PRICED UP TO

50% OFF

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGAN.

Publisher
Editor-Manager



SUBSCRIPTION RATES

(In Advance)		Inside Loudon County	Outside Loudon County
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

United Fund Now

The rash of fund-raising drives . . . one after another since the beginning of the year . . . brings into clear focus Loudon's need for a United Fund Program. With some nine months to go in 1958, people are already grumbling about the drives already completed or underway.

Recently one drive failed completely. More recently, it appears that the Polio Drive for 58 may not have been too successful. For the first time in many years the Herald did not even receive any publicity material for this drive.

All these campaigns are important; all for worthy causes. The funds raised through them are urgently needed to combat serious and crippling diseases of all ages. But the plain fact is that our citizens are "over campaigned." They are lured by continuous approaches for contributions. They are more and more reluctant to participate as workers in such drives. It is rapidly becoming almost impossible to fill the all-important posts of chairman for these drives.

This all illustrates the need for the United Fund Program. One all-time, well-organized, effective drive, one time a year, for all the charities would relieve the many-campaign situation, and, as other such programs have shown, even provide more funds for the various charities than under the individual campaign method.

The idea, although not new in Loudon, is once again gaining support. The various civic and church organizations have already endorsed it. Later this week a

committee of citizens will be named to begin formulating plans for Loudon's United Fund Program. Now is the time for community action. The United Fund has been proven elsewhere, both in fund raising and in relieving the multi-campaign problem. Loudon should plan now for such a program.

U-T Says

Tennessee cities should meet problems of rapid suburban growth, by annexing fringe areas as they are proposed for development.

This advice was offered by John G. Donaldson, University of Tennessee Municipal Technical Advisory Service consultant on fringe areas, in the current issue of "Tennessee Town and City."

Mr. Donaldson, in his magazine article, said "Tennessee municipalities may add fringe area property to their corporate limits 'on their own initiative' under the state's 1955 annexation act. City councils and commissions have been able to annex property without special referendums or private acts of the Legislature since 1955, he noted.

Writing about "The City That Waited—Too Long," the U-T staff member said problems of unsupervised suburban growth can be largely prevented if the city will keep annexations "just ahead of development." This would prevent such problems as "undesirable" sanitation and sewage systems, mixing of residential and commercial areas, and nonconformity in build-up of the areas.

A Letter From The Publisher

There is nothing wrong with the seeking of wholesome entertainment.

After having waited so long I am now reading that long drawn out "Decline and Fall of the Roman Empire." As I read of the extravagant gladiators, and all I am reminded is to look and see how really tame are our football Saturdays in America.

For years a more or less innocent form of entertainment in America were the movies. I was never much to join hands with those who condemned them as a sin and a shame and a work of the devil.

But now the movies have degenerated until it is very hard to find much that is wholesome about them anymore. From start to finish too many of them are filled with drinking scenes, drunkenness, and suggestive filth. Unless the movies clean themselves up to a certain decency, they deserve to go the way they are now going—out.

To be sure there are good ones once in a long while appearing, and there is some encouragement in the hope that may be the good ones will survive and the good ones only. When "Around the World in Eighty Days" pays off so wonderfully, that within itself would seem to indicate that only the good can survive.

I for one mourn the passing of the neighborhood theatre, but when and if television goes rotten too, then what?

A city's capital outlay requirements can also be reduced by early annexation and enforcement of subdivision regulations requiring builders to install most of the necessary capital improvements, according to Mr. Donaldson. All cities, especially smaller ones, will have trouble financing costly improvements in areas poorly developed prior to annexation without incurring other operations—even to the extent of having to reduce services, he added.

"Annexation should be considered as an operation by which cities fulfill their primary mission—providing municipal services to urban areas," the article stated. A city's failure to provide these services will result in poorer conditions and standards for the whole community, the author pointed out. "Conditions can easily reach a point where the problems will become almost impossible to solve."

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

1 Timothy 4:6-16; 2 Tim. 2:1-2

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WE HAVE THE NEW

Family Life Insurance Plan

Cover all members of your family in one policy, with one low rate.

For Details, See

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SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY

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Loudon

Telephone Talk

B. H. HICKMAN

Your Telephone Manager



LOVE and XXXXX: I see by the heart-shaped candy boxes and the like around here that St. Valentine's is not far off. Remember when we were kids how much fun it was to make our valentines and run all over town delivering them? But the older we get the more our families and friends get scattered and the harder it is to keep in touch. That's when it's nice to visit by Long Distance. On special occasions, or just anytime you want to say hello to someone you miss, a Long Distance call is the quick, easy way, and real fun, too! And remember, whenever you call, it costs less at call station-to-station. (Rates are lower after 6 P.M. and on Sundays.)

"YOU WILL CALL US AS SOON AS YOU GET BIG ENOUGH TO REACH A PHONE, WON'T YOU?"



WATCH FOR IT! It's fun . . . it's fascinating. The Bell System's newest science film, "The Unchained Goddess." It's all about the weather—a subject we all discuss a lot but do little about. The fourth in the Bell science series, it will be shown on NBC-TV, Wednesday, February 12. The date and time on your local station may vary from the date of the network showing. Please consult your newspaper for the local schedule. In case you missed the first three films—"Hercules, the Magnificent," "Our Mr. Sun," and "The Strange Case of the Cosmic Rays"—they're available for showing to schools and civic groups. All are 16 mm. full color, and really thrilling stories about subjects that interest every one of us. Just call our Business Office to make arrangements.

Charles L. Alexander Returning To States

Charles L. Alexander, ship's serviceman third class, USS, son of Mr. and Mrs. Walden S. Alexander of Route 2, Greenback, and husband of the former Miss Peggy J. Henry of Loudon, is scheduled to arrive in San Diego, Calif., Jan. 26, aboard the tank landing ship USS Verano County following a change of home port from Norfolk, Va., to San Diego.



DON'T BE A HOT WATER WAITER. Why stand in line for hot water when you can have all you need by heating it electrically! And it's so simple. You just choose an electric water heater big enough to furnish your home's needs . . . and forget hot water worries. See your electric dealer today for your electric water heater . . . and stop waiting for water to heat!

LOUDON UTILITIES
(Electric Department)



CHEVROLET IS LOWEST PRICED OF THE LOW-PRICED THREE IN THE MODELS MOST PEOPLE BUY!

Chevrolet is by far the newest, nicest car in its field—the only one that's new from ride to roof. And in the models most people prefer, Chevy costs you less than the other two low-priced cars.*

Chevrolet does more for your dollars than any other car in the low-price field. Even the lowest priced models share in Chevy's unique new beauty and costly car feel. Every Chevrolet's full nine inches longer—lower and wider, too. When you hitch these new dimensions to

any of Chevy's new engines, you've got a big serving of spirited action. See your dealer to find out how little Chevy's brand of fun will cost you. You get more for your money in every model—and Chevrolet is the lowest priced of the low-priced three in the models most people buy!



The Best Air Sport Coupe. Every model of every Chevrolet is Safety Glass.

See your local authorized Chevrolet dealer for quick appraisal—prompt delivery!

*BASED ON FACTORY LIST PRICES FOR COMPARABLE SEDAN AND HARDTOP MODELS.

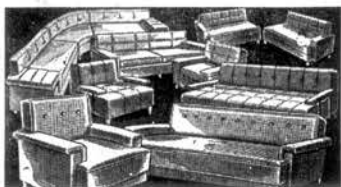
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ALL OUR FINE Furniture Reduced!

Now is the time to by fine furniture at unusual savings!
Listed below are some of the many wonderful selections available during our big sale . . .



	Reg.	Sale Priced!
2-Piece Kroehler Sofa Bed Suit	249.50	\$189.50
2-Piece Kroehler Living Room Suite	239.50	\$189.50
2-Piece Kroehler Living Room Suite	289.50	\$249.50
2-Piece Kroehler Living Room Suite	259.50	\$219.50
2-Piece Kroehler Living Room Suite	279.50	\$239.50
3-Piece Kroehler Sectional	399.50	\$299.50
Kroehler Sofa	219.50	\$189.50
2-Piece Early American Liv. Rm. Suite	299.50	\$259.50
2-Piece Wade-Brown Living Rm. Suite	219.50	\$189.50
2-Piece Wade-Brown Living Rm. Suite	239.50	\$199.50
3-Piece Wade-Brown Sectional	259.50	\$219.50
2-Piece Living Room Suite	229.50	\$199.50
2-Piece Living Room Suite	249.50	\$199.50
2-Piece Sofa Bed Suites	159.50	\$139.50
2-Piece Plastic Living Room Suite	179.50	\$149.50
Early American Hide-A-Bed	279.50	\$239.50

ONE BIG DISPLAY OF GIFT WARES Drastically Reduced!

Large Selection — Many Below Cost

ALL CHAIRS REDUCED

	Reg.	Sale Priced!
Foam Rubber Lounge Chair	119.50	\$89.50
Lounge Chair and Ottoman	109.50	\$79.50
Lounge Chairs	79.50	\$64.50
Barrel Back Chairs	89.50	\$72.50
Barrel Back Chairs	79.50	\$64.50
Barrel Back Chairs	34.50	\$19.50
Plastic Lounge Chairs	59.50	\$39.50

Many Others Including Swivel And Platform Rockers, And Reclining Chairs — All Reduced!

TABLES

Lamp, End, Step, Coffee
Night and Picture Window
Many Going At Less Than

1/2 PRICE

FOR SOMETHING SENSATIONALLY NEW,
ASK US ABOUT AN EXCITING NEW
FLOOR COVERING

BEDDING SALE

Mattress or Box Spring, Full or Twin Size
Regular 59.50, Now Only \$39.95 each.

Reg. 59.90 Mattress and Box Spring Sets
Just 49.90 With Any Bedroom Suit

Twin Size Foam Rubber Sets
Regular 99.50, Sale Priced at \$64.50

SELECT FROM LARGE STOCK OF BEDDING

Now's A Good Time To Paint. See The
Special Buys In Our Paint Department

PEE-GEE WONDERTONE (20 Colors)
FLAT PAINT
1.85 QUART 6.35 GALLON

Hottest Prices Ever!

SEWING MACHINES

2 Mahogany Desk-Type Machines
Regular 99.50, Special At 79.50
1 Mahogany Delux Desk Type
Regular 129.50, Special At 99.50
PORTABLE SEWING MACHINES
Regular 79.50, Special At 69.50
One Excellent Used Desk-Type Oak
Priced New At 189.50, Special At 89.50

Many Small Items

Beds, Dressers, Chests, Wardrobes, Book
Cases, Desks, Pictures, Smokers, Hampers,
Hassocks, and Juvenile Furniture.
ALL AT UNUSUALLY LOW PRICES!

Maple Furniture

2 SOLID MAPLE HUTCH CABINETS
Regular \$179.50, Sale Priced \$119.50
We Invite You To Come In And See Our
Solid Maple Bedroom And Dining Room
Suites And Pieces And To Compare Our
Prices On This Fine Quality Solid Maple
Furniture Anywhere!

APPLIANCES

FRIGIDAIRE -- SPEED QUEEN
Deepfreeze By AMANA

Buy Dependable Quality Appliances From Greer's
Backed By Manufacturers Guarantee And Our
Trained Service Department. Compare Our Prices
Anywhere.

SPECIAL ON FREEZERS

22 Cubic Foot Freezer Only \$399.95
16 Cubic Foot Freezer Only \$299.95

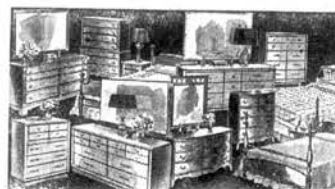
USE OUR EASY TERMS

UP TO 24 MONTHS TO PAY
MINIMUM DOWN PAYMENT

Dining Room Furniture

7-Piece Chrome Dinette Suites — Reg. 119.50 ... Sale Priced \$99.50
5-Piece Chrome Dinette Suites — 79.50 ... \$64.50
(Choose From Yellow, Red, Green, Blue and Gray)
7-Piece Black Tubing Dinettes — 129.50 ... \$89.50
(Choose from ash top, tan chairs or aoua top, aoua chairs)
Many Other Dinettes Greatly Reduced To Sell!

9-Piece Mahogany Dining Rm. Suite — 399.50 ... \$289.50
6 Mahogany Dining Rm. Chairs (Set) — 99.50 ... \$49.50



	Reg.	Sale Priced!
3-Piece Bedroom Suites	149.50	\$99.50
3-Piece Bedroom Suites	159.50	\$109.50
3-Piece Bedroom Suites	169.50	\$119.50
3-Piece Bedroom Suites	189.50	\$139.50
4-Piece Bedroom Suites	199.50	\$149.50
3-Piece Bedroom Suites	189.50	\$149.50
4-Piece Bedroom Suites	209.50	\$169.50
3-Piece Bedroom Suites	199.50	\$154.50
4-Piece Bedroom Suites	229.50	\$179.50

(Night Stands To Match — 10 Beautiful Finishes)

3-Piece Bedroom Suites	289.50	\$239.50
3-Piece Mahogany Bedroom Suite	339.50	\$269.50
4-Piece Solid Cherry Suite	529.50	\$399.50
3-Piece Solid Mahogany Suite	399.50	\$339.50
3-Piece Walnut Bedroom Suite	259.50	\$199.50
3-Piece Cherry Bedroom Suite	299.50	\$199.50
3-Piece Bedroom Suites	249.50	\$189.50
Antique Mahogany Bed	129.50	\$39.95

2 Hollywood Beds with Brass Headboard,
Mattress & Spring
Reg. \$155.00 — Now Reduced To Sell At \$89.50 Complete

CRANE 3-PIECE BATH OUTFIT
TOP NOTCH QUALITY \$142.50 COMPLETE

(Compare At \$159.50 Elsewhere)
China Latory With Lever Operated Drain
Regular 32.95, Now Only \$24.95 Complete
Crane Cast Iron Flat Rim Sink (20 x 30) — \$24.95
Medicine Cabinets — \$3.95 and up
Shirley 72 In Sink with Cabinet (Reg. 165.00) — \$139.50

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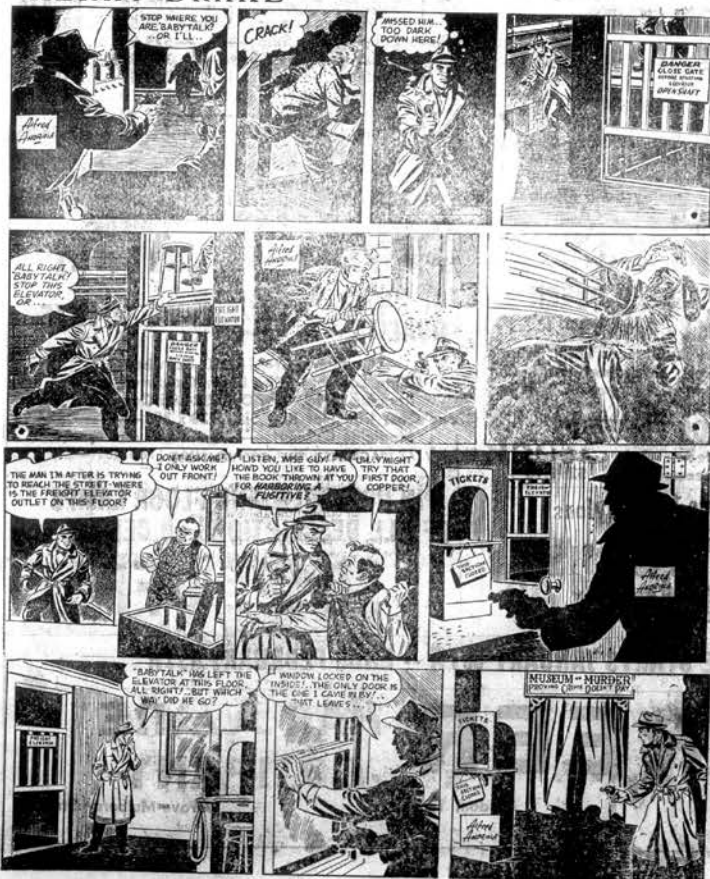
Loudon, Tennessee

Grove-Mulberry Street

MARY WORTH'S FAMILY



KERRY DRAKE



HOSPITAL LIST

ADMITTED
Jan. 23
Mr. Ed Shubert
Florence Howard
Mrs. John Grubb
Mr. Tom Wilson
Mrs. Lucy Shaly
Mr. Clyde Merrick
Mrs. Calvin Rose
Mrs. Sam Stevens
Jan. 29
Mrs. J. P. Raymer
Mr. J. A. Lane
Mrs. J. W. Jenkins
Mrs. J. W. Jacobs
Millard Doyle Wheat
Mrs. Lucene Hendrix
Mrs. J. T. White
Jan. 30
Glenda Presley
Mr. John Robert Costner
Mr. John Rankin
Mr. Herbert Coffman
Mrs. Ruth Banton
Mr. Huey Hill
Mrs. Pauline Beech
Mrs. Clyde Barnett
Mr. Ernest Daily
Mrs. John Moore
Jan. 31
Mr. Tommy Sloan
Mrs. Edith Birt
Feb. 1
Mrs. Billy Jo Johnston
Mrs. Roy Sherrill
Feb. 2
Mrs. Floyd Purdy
Mr. Joe D. Thompson
Mrs. Jack Pickley
DISMISSED
Jan. 28
Mr. S. L. Mitchell
Mrs. Rufus Watson
Mr. L. T. Henry
Mrs. William Ervin
Mrs. Bob Hall
Jan. 29
Mrs. M. L. Hammontrice
Mrs. Leon Conner
Mr. Lynn Scarbrough
Mrs. J. W. Jacobs
Jan. 30
Whitney Harrison
Millard Wheat
Mr. W. M. Giles
Mrs. Sam Stevens
Mrs. W. B. Risher
Jan. 31
Mrs. Pauline Beech
Mr. John Rankin
Mr. Herbert Coffman
Mrs. Ruth Banton
Feb. 1
Mrs. Lorene Hendrix
Mrs. Le Roy Stroder
Mr. Ed Shubert
Florence Shofie Howard
Mrs. J. W. Jenkins
Feb. 2
Mrs. Earl Birt
Mrs. John Grubb
Mrs. Billy Jo Johnston
Mrs. John D. Moore
Mrs. Calvin Rose
Mrs. J. P. Raymer
Mrs. Floyd Purdy

Sunnyside News

BY RUBY DAVIS
Mr. and Mrs. Roy Murr were visiting Sunday in Greenback. They were the guests of Mr. and Mrs. Joe Thompson.
Mr. and Mrs. J. R. Ingram from Sweetwater were visiting with Mrs. Ingram's parents, Mr. and Mrs. Bird Kiser.
Mr. and Mrs. Lon Kiser and little daughter, Sherry, spent Sunday in Loudon visiting with Mr. and Mrs. Robert Shell and daughter, Debbie.
Mrs. Lattie Curtis and daughter, Sherry, from Mr. Zion were the overnight guests of Mrs. Curtis' sister, Mrs. Leo Kiser Friday night.
Mrs. Clarence Snow and children from High Point, N. C. are visiting with Mrs. Snow's parents, Mr. and Mrs. Gordon Brown.
Mr. and Mrs. John Bright and family of Lenoir City were visiting with Mr. and Mrs. W. L. Bright Sunday.

Local Livestock To Attend Meeting

The Loudon County Livestock Association will be represented at the Tennessee Livestock Association Convention in Nashville Feb. 12 and 13 by Mr. Earl Holsinger, local Angus breeder, and Mr. Homer Simpson, local Angus breeder, and Charles W. McCall, association secretary and treasurer.
Mr. Wallace Darden, State Association president, said that this would be one of the best programs that they have had in any annual meeting. A program was also planned for the Ladies Auxiliary of the State Livestock Association. Any livestock farmer or member of the Loudon County Livestock Association may attend this meeting.
Mr. and Mrs. Paul Roberts and children, Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Baird Reed Sunday.
Mr. and Mrs. Art Charles and children, Gene, Tommy and Kim from Dalton, Georgia, were visiting with Mr. and Mrs. Baird Reed Sunday.
Mrs. Lawrence Allmon entertained at her home Monday and old fashioned quilting party. Friends and neighbors who attended were: Mrs. Harry Beckson, Mrs. Malt Hill, Mrs. Jim Arp, Mrs. J. G. Taylor, Mrs. Haven Clark, Mrs. Eunice Rausin, Miss Anna Belle Smith, Mrs. L. K. Hunsbaker, Mrs. Harry Shell, Mrs. Harold Clark, Mrs. Norman Arp, Mrs. Johnnie May Bradley, Mrs. Roy Murr, Mrs. Mary Hill, Mrs. Ruth Smith, Mrs. Leo Kiser, Mrs. Buck Allmon and Mrs. Lela Lolley. They all reported a very nice time.
Mrs. Louise McCalle and Mrs. Beale Venson and son, John, from Sweetwater were visiting with Mr. and Mrs. Baird Reed last week.

Notice To Creditors

Estate of John William Brown, Deceased.
Notice is hereby given that on the 3 day of Feb. 1938, letters testamentary in respect to the Estate of John William Brown, Deceased, were issued, by the undersigned, by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or immature, against his Estate are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the sixth day of Feb. 1938.
Mrs. William S. Wilson, Executrix, Estate of John William Brown, Deceased.
Feb. 6, 13

Webbpiner News

The Webbpiner Or Club met Jan. 27 in Lenoir City, the meeting called to order by president Stoll. There were 10 members present.
Homer Brown was elected to membership. A discussion was held on club plaques.
After the meeting a safety check inspection was made on all members cars. Four of seven cars passed the inspection, which was based on the point system. Inspection was based on safety, roadability and cleanliness. Members whose cars don't pass pay the club a small fine.
Next meeting will be Feb. 10.

BOYS' "A" GAME

LOUDON 30	NICHOLS 20
Alexander 4	Nelson 7
Scarbrough 1	Harvey 6
Campbell 6	Reil 6
Cochran 20	Frist 0
Tilley 4	Towns 7
Sub: for Loudon: Brown, Scott.	Sub: for Nichols: Welch 4.

BOYS' "B" GAME

LOUDON 12	NICHOLS 10
Ganz 2	West 2
Huffine 0	Williams 3
Shyde 4	Wayland 2
Kirkland 0	Bryant 0
Sub: for Loudon: Harper, Anderson, For Nichols: Smith and Williams.	

NOTICE

To Taxpayers Of Loudon County

February is the last month to pay land and property taxes without a penalty for 1937 taxes. The Trustee's Office will be open from 8:00 A.M. until 4:00 P.M. Each day including Wednesday and Saturday afternoons through February. If you prefer paying by money order or check to save a trip, Dial Loudon GL 8-2222 for any information that you might desire.

Yours very truly,
J. V. Schrimsher
Trustee

Junior Hi Basketball

Loudon's flashy Junior High Quintets win triple header from Lenoir City.
Rothwell's smooth clicking baskets downed the Nichols Girls by the score of 39 to 4 for Loudon's 11th victory against one defeat. The Nichols Girls made only 4 foul goals.
The Loudon "A" Boys won by the score of 39 to 26. But it was a close and exciting game for three quarters as the score was Loudon 23, Nichols 21 at the end of the 3rd quarter. However, Loudon scored 18 points in the last quarter while Nichols was making five. It makes 12 victories in a row. The Loudon "B" Boys won 12 to 10.

GOALS GAME

LOUDON 210	NICHOLS 4
Thompson 210	Larkin 4
Miller 4	Tyler 1
Dukes 12	Brown 0
Glass 0	Edmonds 0
Ditmore 0	Slaw 1
Goodman 0	Ritcher 0
Sub: for Loudon: Lemmons, Kirkland, Maple, Crisp, Watts, Lowry, and Gayton, for Nichols: Wells, and Beech.	

LOUDON BUILDERS SUPPLY

reports that Jim Davis of Tennessee, world's largest termite control organization, will be in Loudon nearly every day next week to make a survey of the termite situation in this area. Many of the Tennessee roach-trap trucks will be along with him, making other periodic re-inspections of houses and buildings here which are already under Tennessee Protection. According to the folks at Loudon Builders Supply, if your house has not yet been checked this year, this is an excellent opportunity for you to get a report of the termite condition of your property absolutely free. Just Call GL 8-2223 to put your house on the list of properties to be inspected.

ADVERTISEMENT

London Social And Personal News

Mrs. Greer Host To Bridge Tuesday

Mrs. John C. Greer entertained her bridge club Tuesday evening at her home on Fort Hill.

A dessert was served before playing three progressive sets of bridge.

High score was won by Mrs. Dan C. Remine. Second high was won by Mrs. W. R. Campbell, Jr., and bingo by Mrs. Jim Blair.

Mrs. Ham Carey was a guest of the club.

Steve Robinson and Henry Hope spent the weekend in Murfreesboro, Tenn.

Mrs. Walter L. Chesnut spent last week with her mother, Mrs. Davenport in Bowling Green, Ky.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Hard surface floor coverings are used in kitchen, laundry and bathroom, but a rather recent trend is to use them in many other rooms in the house.

If you are buying a new hard surface floor covering, you will find many different kinds in the store from which to choose such as asphalt, linoleum, vinyl, rubber and cork. Here are some of the questions that will need to be answered: Is it durable? How clean? How easily does it dent? Is it grease resistant? How should it be installed? What type and condition of underlayment?

Emulsified surface on roll has floor covering is the cheapest but will not last as long as other kinds. When the emulsified surface wears off, the bare floor shows through. If you are living in a permanent home, you will want a more durable floor covering unless you expect frequent replacement. Do not use emulsified floor below or at ground level.

Plastic coated floor covering is next in price and is more durable than emulsified surface but not as durable as vinyl tile. Vinyl tile is less expensive than vinyl but is less resistant to heat, indentation and grease.

Asphalt tile is higher than emulsified linoleum but cheaper than standard weight inlaid linoleum. It also absorbs grease. A grease resistant asphalt tile can be bought, but is more expensive. Colors are not clear. Asphalt tile was designed for cement floors and is recommended where concrete is laid directly on the ground or below ground level where seepage or moisture may be a problem. Linoleum should not be used on concrete at ground or below ground level. A special ranch tile and vinyl asbestos tile can be used.

Inlaid linoleum although more expensive than emulsified surface linoleum and asphalt tile is very durable, easy to clean, grease resistant and is cheaper than rubber tile. It dents less easily than inlaid linoleum and asphalt tile but more easily than vinyl and rubber tile. Inlaid linoleum can be bought in light standard or heavy weight. Standard weight with felt backing is practical for home use. The heavy weight with burlap backing is used for commercial buildings. The pattern on inlaid linoleum goes all the way through to the backing. The design stays sharp and bright as long as the material lasts. It can be bought in roll form or in tiles. Marbleized patterns are the most popular for home use.

Rubber tile more expensive and durable than inlaid linoleum but requires more care and is less resistant to grease. It is not recommended where there is excessive grease.

Vinyl floor covering looks very much like inlaid linoleum, but is more expensive. Little research information is available about the comparative durability and other characteristics. Manufacturers say it is a durable, easy to clean, non-slip floor.

NOTE: The above information comes from "When You Buy Floor Coverings," Publication 362, Agricultural Extension Service, University of Tennessee.

Glendale School News
With approximately one month left of the basketball season, Glendale girls have played seven games, and won 14 of them. The boys have lost them all except two: The first team boys are Rene Russell, his scoring so far is 127 points. Joe Allen Berry, 32, David Miller, 31, Tom Marsh, 30, and Johnny McGill, 15.

The girls A team: Priscilla Hinkle, her score 528, Janice Dukes, 127, Carolyn Bost, 78, Peggy Mason, Helen Johnson, and Penny Ritchey.

"B" team girls played Davis 8, won and beat them 8 to 16. Barbara Harvey scored 6 points, Dorothy Russell 8, and Ann Westfield 4.

The Glendale girls have defeated every school they played except Lenoir. They lost by five points. They play them again Feb. 6, 1958, and they are hoping they can win it back.

We hope to improve more during the last month of the season, under the coaching of Elizabeth Ann Chaney.

Do It The Easy Way With Herald Want Ads

CP Circle No. 1 Meets On Monday Evening

Circle No. 1 of the Missionary Auxiliary of the Cumberland Presbyterian Church met on Monday evening at the home of Mrs. Lucy Steele Harrison with Miss Maude Grigg as co-hostess. There were 21 members present, and Mrs. Ed McQueen was welcome as a new member.

Miss Mary Katherine Mize was the program leader, singing as her topic: "The Pattern of Things to Come-Japan," which was presented in the form of a quiz concerning the history of Christianity in Japan, the establishment there, and the future outlook.

A report on news gleaned from the February issue of the Missionary Messenger was given by Mrs. Madelon West.

The business session was presided over by the circle chairman, Mrs. John Simpson. The Membership Committee chairman, Mrs. Jim Kline, reported, one new active member, four sustaining members and eight honorary members. The Auxiliary meeting was announced for Monday night, February 10th at this church with Mrs. Edith Ladd, president of Knoxville Presbyterial Missionary Auxiliary, as speaker.

The meeting was closed with the Wayside Prayer and Benediction. Delicious refreshments were served by the hostesses.

Two Circles Have Joint Meeting
The Sally Jones Circle and The World Service Circle met for a joint meeting Monday evening in the Social Hall of the Methodist Church, with Mrs. John Robinson, Mrs. Marie Thomas, Mrs. Henry Richison and Mrs. Will Bolt as hostesses. A salad plate was served to the 21 members present.

Mrs. John C. Greer and Miss Beryl Dunlap were the program leaders and a film entitled "This Is Christian Social Relations" was shown.

The circles separated for individual business meetings, with the circle leaders, Mrs. Eugene Booth and Mrs. Kenneth Kitchings presiding.

The meeting was adjourned.

Mrs. H. Howard Is Honored With Show
Mrs. R. L. Shaw gave a magnificent shower on January 25, at her home honoring Mrs. Harold Howard, a recent bride. Games were played and refreshments were served before Mrs. Howard opened her many nice gifts. Some 22 attended.

James Arp Gets BS Degree Jan. 24
James Arp, son of Mr. and Mrs. W. B. Arp, Lenoir, received his BS Degree in Higher Accounting, January 24 at Bowling Green College of Commerce, Bowling Green, Ky.

Principal and Mrs. Rupert Huffine, Mrs. May Cook and Mrs. W. A. McMurray attended a State Teachers' meeting in Nashville over the weekend.

Mrs. and Mrs. Jerry Libby and son Jeffrey have returned to their home in Pontiac, Mich. after a visit with Mrs. Libby's parents, Mr. and Mrs. J. R. White.

Mr. and Mrs. John Bradshaw were called to Cincinnati, Ohio Tuesday due to the death of their son, Lloyd.

Lacy Steele Harrison left Tuesday for Nashville and Murfreesboro.

Dr. Charles T. Moorman spent this week in Johnson City and will return home over the weekend.

Mr. Carl Stamey left Monday for service with U. S. Army in Arkansas.

Mrs. Hank Bertelkamp of Knoxville spent a few days with her parents, Mr. and Mrs. Don Smith this week, while Mr. Bertelkamp was attending a meeting in Gatlinburg.

Rev. Walter Chesnut was the speaker at a Democratic Anniversary Dinner at his Lenoir pastorate in Birmingham, Ala. on Tuesday evening.

Mr. and Mrs. Joe Crowder and son Bill of Maryville spent the weekend with her mother, Mrs. John W. Robinson.

Mr. and Mrs. Jack Leffer and family spent Sunday with Mr. and Mrs. Hank Bertelkamp in Knoxville.

James E. McCall, son of Mr. and Mrs. J. Earl McCall, formerly of Lenoir, entered the Army in the early part of January. He is now stationed at Fort Jackson, S. C.

Mr. and Mrs. Thomas Leffer and family of Athens were visiting Mrs. Reed Cover and Mr. and Mrs. Jack Leffer and family Saturday.

Thursday, February 6, 1958 The Lenoir County Herald



My Favorite Recipe

Featuring This Week
Mrs. Robert P. Davis
... Lenoir City

MRS. JACK LEFFER
MELT IN YOUR MOUTH CAKE
3 sticks margarine
1 cup powdered sugar
6 eggs
Cream butter, add sugar, add eggs one at a time, alternating with flour. Beat thoroughly. Add vanilla. Bake in a tube cake pan for 1 hr. or until cake leaves sides of the pan in a 350° oven.
Thanks so much Mrs. Davis for this cake recipe it certainly sounds good.

Meeting Held By Pearle Remine Group

The Pearle Remine Circle met Monday evening at the home of Mrs. Cam Hall on Robinson Rd. 16 members present. Mrs. Frank Robinson was the program leader.

The Circle Leader, Miss Kate Jones, presided over the meeting until she was taken ill. The meeting was closed with prayer by Miss Mae York.

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Tom Jung Circle No. 2 Has Meeting

The February meeting of Circle No. 2 of the Tom Jung Missionary Society was held on Monday evening Feb. 3, in the home of Mrs. James O. Harrison with Mrs. L. D. Hutton as co-hostess.

The meeting was opened with the Lord's prayer. A most interesting Valentine program was arranged by the leader, Mrs. Hugh McQueen. She was assisted by Mrs. Norman McQueen, Mrs. C. P. Chilcass, Jr., G. L. Talley, Mrs. Jim Blair and Mrs. Jim Graham.

Mrs. M. C. Anderson sang as a solo, "Into My Heart." After the business meeting the meeting was closed with the vespers prayer. During the social hour a delicious dessert course was served. Mrs. Doris Blair, president of the Tom Jung Society, was a guest.

Publication and Notice Constitutional Convention ELECTION

By virtue of the authority conferred upon me by Chapter 340 of the Public Acts of 1957, in compliance and accordance with provisions of said Act, I, Joe C. Carr, Secretary of State, hereby make due publication of the fact that there shall be submitted to the people of Tennessee at the Regular Election to be held in the several Counties and Precincts of the State on August 7, 1958, the question of whether or not the present Constitution of Tennessee should be altered, reformed or abolished with respect to certain sections and parts only, in order to ascertain the will of the people with respect thereto, which question shall be printed in full on each ballot and voting machine, in the following words and figures:

CONSTITUTIONAL REFERENDUM
Shall a convention be held to alter, reform or abolish the following provisions and subject matter of the Constitution of Tennessee, to wit: Article IV, Section 1, so as to permit all persons of the age of eighteen years or over the right to vote; Article VII, Section 1, so as to fix the term of office of Sheriff for a period of four (4) years, with no limitation as to the number of terms that he may serve as such; to fix the term of office of Trustee for a period of four (4) years, which convention shall be limited to consideration of and action upon those sections and the subject matter herein above set forth, the action of such convention to become effective as to each amendment adopted by the convention only after being separately submitted to and ratified and approved by the voters of the State?

FOR THE CONVENTION ☐
AGAINST THE CONVENTION ☐
Voters will indicate their vote by placing a cross mark opposite one or other of the above expressions.

Notice is hereby given to all qualified voters throughout the State and especially to all members of the County Election Commissions of the several Counties of the State that said election will be held in all civil districts, wards and voting precincts throughout the State within legal hours on said day, for said purposes and that it is provided by Section 2 of said Act that the proper officers of all Counties shall, immediately after said election, make a return to the Secretary of State of the number of voters in their respective counties "For the Convention" and the number of votes cast "Against the Convention."

Given under my hand and attested by the Great Seal of the State of Tennessee, this 1st day of February, 1958.


GOVERNOR


SECRETARY OF STATE

Come in and be "Whisked"



Does the interior of your car sometimes look like a sand-trap combined with a rat's nest—with just a little touch of children's playground? Most cars get that way at one time or another... especially where there are kids and pets. If so, come in and be "whisked."

Whiskbrooming your car's interior so it is "pick and span" is just one of the "extras" you can expect when you drive in to a Phillips 66 Station.

Another service your Phillips 66 Dealer will gladly perform is to clean your windows all the way around!

Get acquainted with Phillips 66 Hospitality.

McMILLAN OIL COMPANY
Athens, Tennessee

WHITE STORES

S.W. GREEN STAMPS

SAVE 15¢
Honeymoon ANGEL FOOD CAKE
39¢ with coupon
Kraft's PEACH PRESERVES
jar 24¢ with coupon

PLUS S.W. GREEN STAMPS

WHITE STORES

SAVE! SAVE!

BOYS JACKETS

All New Stock

Some 100% Nylons
Reversible, Wash n Wear
\$4.99 to \$8.99
Values to 11.95

FIVE to FIVE STORE

LOOK AT THESE..



SAVINGS!

When You Shop At Home!

MONEY . . . yes, you save money. At home you'll find merchandise at prices and quality comparable anywhere. But when you add the cost of transportation and put a value on your time, goods and services cost much more away from home!

SERVICE . . . hometown merchandise and services have hometown guarantees. If service or adjustment is needed, you get it quickly.

TIME . . . yes, you save too! No long trip on busy highways to reach merchants or businessmen. Your time, has great value to you . . . your home merchants and businessmen know this . . . so your business is easier, faster, at home.

COURTESY . . . There's extra value in dealing with people you know. Their concern for your satisfaction brings added value that can't be bought elsewhere.

Shop At Home - It's Good Business

BACON CREAMERY
Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES
Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

LOUDON FURNITURE and HARDWARE
404 Wharf Street Phone GL 8-2696

HENRY'S SHOE STORE
"The Family Shoe Store"
Grove Street

CARTER LUMBER CO.
Wholesale and Retail
W. Lee Highway Phone GL 8-3424

RYMER'S SERVICE STATION
SHELL PRODUCTS
800 Mulberry Street Phone GL 8-9119

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.
W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET
3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION
GENERAL REPAIR SHOP
W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS
"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

WHITE STORE
100% SELF SERVICE
Grove Street S & H Green Stamps Phone GL 8-3600

E. M. HALL
ESSO DISTRIBUTOR
W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY
Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET
832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP
JAKE BIVENS
Grove Street

RALPH PURDY
ESSO SERVICE STATION
West End Phone GL 8-9103

GREER'S
GREER HARDWARE COMPANY
Phone GL 8-2046

FRIENDLY FLORIST
"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S
ESSO SERVICE STATION
Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS
"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE
W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE
"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET
W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK
"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S
DRY GOODS
Grove Street Phone GL 8-2390

EARL VIARS
ESSO SERVICE STATION
700 Mulberry Street Phone GL 8-2711

ROY L. JONES
CONTRACTOR
W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY
CARL GILES
Vonore Road In Loudon

AUTCH'S ESSO SERVICE
300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX
PLUMBING
813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL
JIM WOODARD
Grove Street

B & D BODY SHOP
W. Lee Highway Phone GL 8-4152

ARP'S GROCERY
CHARLIE ARP
Grove Street Phone GL 8-2645

FIVE to FIVE STORE
"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE
Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

CHECK AND REPAIR FARM MACHINERY NOW FOR SPRING

By now machinery check-up is well under way in most farm shops as farmer-mechanics repair, replace, adjust and paint to get for the time, only two short months from now, when some of their equipment will be out in the field again.

Often overlooked during winter storage of equipment is blocking up machines to take the weight off tires in case they go flat, reminds Houston Lattrell, Extension agricultural engineer at the University of Tennessee. Sharp bends in cold weather can cause breaks in sidewalls of tires.

Also, petcocks in hose water jackets must be left open to take care of condensation drain and freeze chucks.

Fertilizer left in the drill will corrode metal, cement moving parts together and invite breakdown next season. Wash the drill with water under hose pressure and spray with anti-rust oil, suggests Mr. Lattrell.

Putting a finger of oil down each engine sparking hole, turning the engine over a few times and replacing the plugs will prevent cylinder wall rusting.

The engineer has a suggestion about repainting. You may get more on a resale or turn-in, he says, if you repaint with the original colors and apply new decals. You can get these from the dealer.

He advises prompt ordering of replacement such as sickle bars, knives, plowshares, points and cultivator hoes. Prices are not likely to come down and you can avoid confusion of the rush season.

STRESS PASTURES IF TAPERING ALL-CROP PROGRAM

Some farmers who are making adjustments from all-crop to general crop and livestock programs might study up a little more on how to better grow temporary permanent pastures.

H. A. Henderson, USDA agricultural economist stationed at the University of Tennessee, says that this was borne out in a survey of pastures and pasture practices on Haywood County, Tennessee farms. There are two big reasons why more technical emphasis should be given pasture production: Cotton acreage is decreasing and acres taken out of cotton can be put into pasture or forage production. Also, the number of farm workers is declining rapidly.

A check of the survey showed that in general, many farmers could more closely follow practices recommended by the agricultural specialists in establishing and maintaining improved pastures. More soils tests could be conducted, and the recommendations of the soil-testing laboratory could be followed more closely too.

Many fields were not limed as they probably should have been.

For growing legumes in a pasture mixture. Other fields could either have been clipped to control weeds, or clipped more often. And most fields should have received both lime and fertilizer when they were established, which wasn't always done.

One indication of whether or not the farmers in the survey thought their pasture was adequate pasture in case of poor weather conditions.

This and more detailed results of the study are reported in Tennessee Agricultural Experiment Station Bulletin 272.

LARGER SAWING TREES YIELD MORE QUALITY LUMBER

Both larger sawing trees and larger pulpwood trees sell for more money than do smaller trees. Choice, straight trees grow into greater quality and consequently greater value as sawlogs and lumber than if sold as small-sized trees. According to J. B. Sharp, forester, U-T Agricultural Extension Service, it is to the advantage of farm woodland owners to save straight, sound, long-bodied, fast-growing, good kinds of timber trees for growth to large size, quality products which bring the most money.

Sharp cites as example a stumpage value of \$20 per thousand board feet for standing timber: An 8-inch tree at diameter breast height will make 24 board feet and sell for 48 cents. A 10-inch tree scales 50 board feet, with a value of 1.18. A 12-inch tree contains 120 board feet, with a value of \$2.40. A 14-inch tree contains 187 board feet and a value of \$3.74.

Crooked trees, unhealthy trees, short, limb trees, and slow-growing trees should be recognized and utilized at a smaller size since they do not have the capacity to develop into large-sized, quality timber at a satisfactory growing rate, Sharp says. Timber stand improvement and thinning are methods of working against undesirable growing stock and in this manner favor high value crop trees which mean money to the land-owner. Winter is generally the best time to work in the woods.

PHILADELPHIA NEWS

Mr. Will Lockett was the overnight guest of Mrs. J. G. Taylor Thursday night.

Mr. and Mrs. Lloyd Schrimmer and daughter Judy spent the week-end in Memphis visiting with Mr. and Mrs. Lester Allen and little granddaughter, Leslie Ann. Mr. and Mrs. J. E. Pruitt were in Philadelphia.

Mr. and Mrs. R. C. Coater Sunday.

Little Keith Pruitt, son of Mr. and Mrs. Eddie Pruitt of Oak Ridge has spent a week with his aunt, Mrs. R. C. Coater and Mr. Coater. Keith returned to his home Sunday.

Mr. and Mrs. Arthur Lee Giles and little daughter Rhonda from Lorain City were visitors at Sunday Church Services at the Baptist Church. Mr. Joe F. Riddle of the United States Navy was also a visitor. Joe formerly lived in Philadelphia.

Mrs. J. G. Taylor left Friday afternoon to spend the week-end with her father, Mr. J. P. Hobbs and brother, Mr. Herbert Hobbs and Mrs. Hobbs at Martel.

Mrs. Stanley Davis, Valerie and Judith were visitors in Lorain City Saturday afternoon.

Happy birthday greetings to Miss Billie Jean McGhee and Mrs. Robert McNabb who both celebrate birthdays on Feb. 8.

Mr. and Mrs. R. C. Coater and daughter, Carol, were visiting with Mrs. Coater's mother, Mrs. John Tilley Saturday in Sweetwater.

Mrs. Walter McGhee and Mrs. Stanley Davis have received news from their brother, Mr. Joe Phillips that his baby son, Michael Lee has entered a hospital in Oak Ridge. Little Michael underwent surgery Sunday and is reported to be coming along nicely at present.

Miss Zelda Allen, cousin of Miss Sara Rastin was overnight guest of Sara's Friday night. Miss Allen is from Sweetwater. Mr. and Mrs. Jerry Mayes and daughter, Sandra from East Sweetwater were visiting with Mr. and Mrs. W. J. Lawson Friday.

Due to the illness of Mr. Jake Pierson's wife, Mrs. Betty Hale of Kingston, the following relatives and friends came: Mr. and Mrs. Pless Piersons of Cleveland, Tenn., and Mrs. Lon Piersons from Chattanooga, Mr. and Mrs. Gilbert Piersons from Georgia, Mr. and Mrs. Joe Hall from Sweetwater, Mr. and Mrs. James Tilley from Sweetwater and Mr. and Mrs. Frank Piersons from Kingston.

Mr. and Mrs. Homer Vaughn Simpson and Mr. Simpson's mother from Lorain, Mr. and Mrs. Elmer Hicks from Christianburg, Mrs. Nellie Godsey and Mr. and Mrs. Carrie Milaps and son Homer Allen were all the dinner guests of Mrs. Jake McNabb on Friday a week ago.

Mrs. Lirrie French from Sweetwater was visiting with her sister, Mrs. Jake McNabb Sunday. Mr. and Mrs. Elmer Hicks and family of Christianburg and Mr. and Mrs. Carrie Milaps and Homer Allen were visiting Mr. and Mrs. Homer Vaughn Simpson in Lorain Monday.

Happy Anniversary Greetings to Mr. and Mrs. W. E. Edwards.

Mr. and Mrs. T. E. Mills, Mr. Rodd, Pickell, Mr. Chas. Everett of Lorain City, Mr. Randall Johns, Esq. Vaughn Brodner Sheriff and Mrs. Freeman Russell of Lorain, Mr. Ed Waller Jr. and Mr. John Everett of Philadelphia were among the guests at the Community Club dinner Thursday evening.

Mr. and Mrs. Claude Peck of Maryville attended the award dinner Thursday evening and were guests of Mr. and Mrs. O. C. Elam.

Mrs. Mary King of Vancor visited Thursday night with Miss Mae Lowry, Mrs. J. B. Griffiths and Mrs. E. D. Vinig.

Miss Emma Hall spent Wednesday in Lorain with Mr. and Mrs. Cam Hall.

Mr. J. V. Walker, president of the Greenback Merchants and Farmers Bank who has been in the Blount Memorial Hospital for treatment and after being dismissed spent some time with his son, Mr. Joe Kerr Walker and Mrs. Walker in Maryville.

Mr. and Mrs. J. B. Griffiths came to his home here Friday and continues to improve.

Youth Week began Sunday with young people of the Presbyterian Church presenting "The Common Quest" in the opening exercises of the Church school. The members of the Senior Young Peoples Class set in on the other Church school classes and will serve as teachers next Sunday. The following young people assisted in the Sunday School and in leading the morning worship: Mike Disney, Larry Darnes, Ronald Carpenter, Dick Tullent, Johnny Jones, Joy Best, Joan Hill, Vivian Thompson, Gail Woods, Joyce Cook and Wanda French.

Mr. and Mrs. Herbert Goddard of Maryville were Sunday guests of Mr. and Mrs. J. J. Keys.

Mr. James Blair continues to improve from major surgery in the Knoxville Baptist Hospital and expects to return home in a few days. Blair was at her bedside Sunday.

Mrs. Elbert Pippes underwent surgery in the Blount Memorial Hospital Wednesday and is recovering nicely.

Mr. Hoyie Beals of Knoxville visited Saturday with his parents, Mr. and Mrs. E. L. Beals. Miss Carrie Beals is improving from a bronchial illness.

Mr. Roy Lowry and Miss Mae visited Friday with Mr. and Mrs. J. J. Keys.

Mr. and Mrs. Cam Hall, Jimmie and Tommy of Lorain spent Sunday with Mrs. Mayme Wear and attended services at the Presbyterian Church.

Miss Esther Hope is suffering from a severe cold at her home here.

Mr. and Mrs. Don Ball, Mr. and Mrs. Allen McCallum of Maryville were guests Sunday of Mr. and Mrs. Joe Keys.

GREENBACK NEWS

Thursday, February 6, 1936 The Loudon County Herald

Mr. and Mrs. T. E. Mills, Mr. Rodd, Pickell, Mr. Chas. Everett of Lorain City, Mr. Randall Johns, Esq. Vaughn Brodner Sheriff and Mrs. Freeman Russell of Lorain, Mr. Ed Waller Jr. and Mr. John Everett of Philadelphia were among the guests at the Community Club dinner Thursday evening.

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Mr. and Mrs. Don Ball, Mr. and Mrs. Allen McCallum of Maryville were guests Sunday of Mr. and Mrs. Joe Keys.

Corry Lowry at Kiser.

The Greenback Community Improvement Club held its annual awards dinner in the Greenback school cafeteria Thursday at 7:30 p.m. with Mrs. M. G. McTear, Mrs. W. H. Johnson, Mrs. J. E. Hammetree, Mrs. Selma Keener, and Miss Carrie Beals in charge of the meal. Mrs. Roy M. Brooks Jr. and Mrs. Buddy Brooks requested the guests. Special guests came from Martel Community Improvement Club and from Philadelphia, Lorain, Knoxville, City, Maryville and Knoxville.

Following the banquet a program was held in the school auditorium with the president Noel Meador presiding. He presented the Loudon County Farm Agent, Mr. Charles McCall who in turn introduced the first speaker of the evening Dr. Joe Brehm, University of Tennessee. Farm specialists, then Mrs. Leola Carpenter, East Tennessee Supervisor of educational work, told of progress in Community Club work.

The third speaker was Mr. Leonard Rodgers, chairman of Southeastern Central Committee of Community Improvement service, president of the Knoxville Chamber of Commerce and secretary of the TV&I. Fair, who discussed ways and means of Community Improvement. A special of the program was a comedy monologue by Mrs. Ralph Hall entitled "I Done Wrong". Awards for the Christmas lighting contest were presented Mr. Buddy Brooks 1st, Richard Woods 2nd and Carter Roberts 3rd. Roy M. Brooks, retiring president was presented a gift, and the American Legion Post of Lorain, sponsor of Loudon County Community Clubs awarded a check to each Greenback and Martel Clubs, by Commander Randall Johns.

Mr. M. G. McTear visited his sister, Mrs. Sadie Porter in the Knoxville U-T Hospital Friday.

Mr. and Mrs. Elmer Beasley of Pottsville, Pa. and Mr. and Mrs. J. A. Leatherwood of Concord spent Friday with Mr. and Mrs. Leon Leatherwood.

Miss Christine McCall of Maryville College spent the weekend with her mother, Mrs. Elmer McCall.

Mr. and Mrs. Cam Hall, Jimmie and Tommy of Lorain spent Sunday with Mrs. Mayme Wear and attended services at the Presbyterian Church.

Miss Esther Hope is suffering from a severe cold at her home here.

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MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3821

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CO-OP

PLANT* PUSHER

You can't afford to take chances with your plant bed. And you won't, if you start off right with CO-OP PLANT PUSHER, the only plant food specially formulated to produce tough, healthy tobacco plants that survive transplanting easily and take hold quickly at setting time.

Cut-worms, wire-worms and other pests present no problem, either...HEPTACHLOR provides sure-fire protection against all soil-born insects.

And to be doubly sure of a top-value tobacco crop, follow up in the field with recommended applications of CO-OP TOBACCO GROWER, the tobacco fertilizer proven by your friends and neighbors.

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8d Common	\$ 10.64 Keg
10d Common	10.59 "
16d Common	10.24 "
20d Common	10.19 "
3d Finish	12.79 "
4d Finish	12.14 "
6d Finish	11.34 "
1 1/4" Finish Plasterboard	13.04 "
1/4" Roofing	12.74 "
16d Cement Cement Coated	19.54 "

CEILING TILE

18" X 18" - 18" X 32"	10c Ft.
18" X 24" Plain	12-1/4c Ft.
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FOR SALE OR LEASE... 2 1/2 room house with built in kitchen, refrigerator, double sink, bath, 118 Church St., Lenoir City, Tenn. 37551. 8-2532. 2-15-C

WANTED TO RENT... modern 2 or 3 bedroom house in or near Loudon, will sign lease. Phone Madisonville 2089. 2-12-C

LIKE STEVE ALLEN!... new electric spinet piano like Steve Allen played on his TV show for sale at Valley Mercantile Outlet, West End, London. Come by and see it. Will also accept trade in. tfe-12

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WE APPRECIATE YOUR PATRONAGE... we offer you the best Beauty Buy in Products and Service. 16 years licensed beautician plus advance training in special hair shaping, tinting, etc. \$10. creme cold wave, special \$4.95; \$25 permanent—\$12.50. Come in or dial YU 6-7420 or YU 6-3094. Burkhardt's Beauty Shoppe, W. Broadway at City Limits, Lenoir City. 3-14-pd

COLE'S DRIVE-IN... ON HIGHWAY 11 BETWEEN LUTHER AND LENOIR CITY. PHONE GL 8-3232. SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY... Feb. 6 & 7. 1ST RUN PICTURE THE DEVIL'S HAIRPIN. In Technicolor. Cornel Wilde. Jean Wallace. Cartoon.

SATURDAY, FEB. 8... RED SUNDOWN. In Technicolor. CROOKED CIRCLE. John Smith. Faye Spain. Cartoon.

SUNDAY, MONDAY, TUESDAY... Feb. 9, 10, 11. 1st Run Picture THE HUNCHBACK OF NOTRE DAME. In Technicolor. Anthony Quinn. Gina Lollobrigida. Cartoon.

WEDNESDAY, ONLY, FEB. 12... Science Fiction Double Feature. DAY THE WORLD ENDED. 1ST RUN PICTURE. PHANTOM FROM 10,000 LEAGUES. Cartoon.

Ben H. Clemmer... Ben H. Clemmer, 60, formerly of Loudon, passed away at 12:30 p.m. last Thursday at the family home in Knoxville. He was a retired employee of Carbide and Carbon Co., a veteran of WW I, and a member of the Burlington Methodist Church, Knoxville.

Surviving are his wife, Mrs. Myra Mayo Clemmer; a son, John; daughters, Mrs. Armeta Wright, Mrs. June Blaine, Mrs. Evelyn Christopher, all of Knoxville, and Mrs. Barbara Suits, Concord; 14 grandchildren; a sister, Mrs. Jocie Glass of Lenoir City; and brothers, Carl, Frank, Walter and Annan of Loudon.

DO YOU LIKE TO SELL... It is easy to be a success and earn good money with Avon Cosmetics. Write Mrs. Pauline Curritt, Box 155, Harrison, Tenn., for details. 3-13-pd.

FOR SALE... 4 room house at 102 Highland Ave. Price \$1800.00. Call GL 8-4261. 3-13-pd.

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tfe-12

FOR RENT... 4 room furnished and unfurnished apartments. Call GL 8-2381. tfe-5

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FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tfe-19

DON'T BUY A COW!... Call GL 8-2068 Why? For Free home delivery of delicious BACON dairy products. No feedin' no fussin'—just good eatin'!

BIKE FREE... trade, coupons will be given on a boy and girls bicycle with each \$5.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, Loudon. tfe-9

ALL KINDS... sewing machines bought, sold, repaired. 20 years experience, all work guaranteed. Call, write or see W. H. Dahl, 805 Price St., Sweetwater, Tenn. 4216. 4-13-pd

FOR REPAIR... of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe



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CHARMIN TISSUE 4 Rolls 33c	BREEZE Giant Size 77c	LAY'S 63c Pound

Blue Plate
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LIFEBOUY Bath Size 2 for 29c	LAY'S 35c Pound	CLOVERLEAF SAUSAGE
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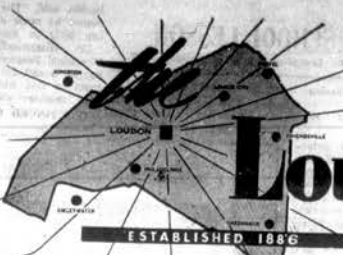
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Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 13

LOUDON, TENNESSEE, FEBRUARY 13, 1958

16c PER COPY

Just Piddlin'

By The Editor

THE Discussion of financing methods for Loudon's future sewerage treatment plant at the city council meeting Monday night has great meaning for the citizens of this community. It involves spending of our tax money and, if we don't look ahead, even spending of our children's tax money.

We must recognize two facts. First, Loudon will have to build a sewerage treatment plant in the near future. The state can force us to do it . . . through the courts if necessary. Secondly, the money to build this plant must come from somewhere.

It is right that the state should require sewerage plants at cities along our rivers. It is a shame that history will show that we thought little enough of the beauty of our natural resources and the fish in them to pump raw sewage into the river. A cleaner, more beautiful river will be of great benefit to Loudon. But that plant is going to cost money—maybe as much as \$350,000—and one way or another, we're going to have to pay for it. The 50¢ tax on local water bills is the best method . . . if it is started now.

It will be mean the lightest financial load on us as citizens. Average payment under this method would be about \$1.50 per month. Otherwise, (if we don't use the sewer tax method now) we may face a tax rate raise of as much as \$1.00 to finance the project.

What's more, it is good business and a city should be just as concerned with that as any merchant. The collection of that sewer tax now would bring about \$21,000 yearly to the city—funds for planning with. Through non-coupled site selection, engineering and designing the city would be able to stall for time, possible a few years, allowing that sewer tax fund to grow. Then that fund can be used either to reduce the amount that would need to be borrowed (saving as citizens thousands of dollars in interest) or it could be used to reduce present sewerage indebtedness so that bonds for the project could be sold at a lower interest rate (once again saving us thousands in interest).

The key to the entire thing is that the sewer tax must be started now. It will be too late when the state will wait no longer and says "build the plant NOW."

As citizens we must realize that we are going to pay for that sewerage disposal plant one way or another. It could well be sooner, because Loudon is pumping sewage into the river without a permit now and has been for some time.

It's a matter of whether we start paying a little bit now, or soon start paying a lot more through a higher tax rate. There can be but one choice—from the personal point of view of the citizen who pays or from the local business viewpoint. A sewer tax must be started now. It's for the good of Loudon and its citizens.

Lassies Post Two Wins, Boys Split Pair In Week's Basketball Action

By TOM DELANEY

The Loudon High Redskins split double bill with Midway High School last Thursday night with the Loudon girls rolling over the Midway girls 39-23, while the Midway boys edged out the Loudon Redskins in the last few minutes of the game 75-65.

The Loudon girls gained their 13th win of the season as they rolled over the Midway girls 39-23. The Midway girls started out fast as they jumped to an early 8-0 first quarter lead. They continued to move in the second quarter as they held a 14-12 lead at the end of the first half.

Then in the third quarter, Clara leading the way with six points, the lassies began to move as they pulled ahead to lead at the end of the third quarter 25-18. In the fourth quarter, with Carol Ferguson leading the way with nine points, Loudon really began to move as they went on to win easily. Carol Ferguson was high scorer for Loudon with 18 points.

The Midway boys edged out the Loudon Redskins in the last few minutes of the game 75-65. The Midway boys started out strong in the first quarter as they held a 20-17 lead as the first quarter ended. In the second quarter, with Lowry Kline, and Gus House leading the way, the Redskins fought back to pull ahead as the half ended 36-34.

In the third quarter with the changing hands several times saw the Midway boys pull ahead as the third quarter ended 56-33. Then in the fourth quarter the Redskins tried hard to overcome the Midway boys, but as the last few minutes rolled around the Midway boys started to move to go on to win easily.

Lowry Kline was high scorer for the Redskins with 25 points with help from House with 11. Sampson with 10 and Everett with 10.

The Loudon High Redskins gained double win over Madisonville at Madisonville Tuesday night with the Loudon girls rolling over the Madisonville girls 49-26, while the Redskins rolled over the Madisonville boys 68-48.

The Loudon Lassies won their 14th of the season Tuesday night as they toppled the Madisonville girls 49-26. With Carol Ferguson leading the way with eight points they rolled over a 31-11 half-time lead.

In the third quarter, with Ferguson and Giles leading the way, the lassies really poured it on and in the last quarter the Redskins took over to go on to win easily.

In the last quarter the Redskins gained their sixth win of the season as they rolled over the Madisonville boys 68-48.

The Redskins started out fast, with Stanley Sampson setting a fast pace with a quick 12 points in the first quarter, as the Redskins held a 22-10 first quarter lead. In the second quarter, with Gus House leading the way with nine points, the Redskins moved as they held a 38-26 second quarter lead.

In the third quarter Gus House continued to pour in the points as the Redskins held a 51-34 lead and in the last quarter, with Sampson and Kline leading the way, the Redskins went on to win easily.

The Redskins will journey to Loudon City Friday night, to take on the powerful Panthers.

Council Says All Citizens Must See Need Now For Sewer Plant Planning

Here's The Official State Notification That Loudon Will Have To Build A Treatment Plant

State Of Tennessee
Department Of Public Health
Nashville 3

Dear Sir:

On July 17, 1957, you were contacted during a routine investigation of the Loudon public sewerage system. The following is our discussion at that time.

As you realize, the Loudon sewerage is, at present, being discharged with little or no treatment to the Tennessee River and is causing pollution of that stream. It is our recommendation that the city authorize a competent consulting sanitary engineer to make a study of the Loudon sewerage situation, prepare an engineering report and preliminary plans for improvements which would include adequate sewerage treatment facilities and, eventually, prepare final plans and specifications for the construction work.

The Tennessee Stream Pollution Control has issued a Tolerance Permit to the city for the discharge of sewage to the Tennessee River. This permit has expired and we cannot recommend that it be renewed unless the city makes some progress toward correction of the stream pollution problem. We would consider satisfactory progress the hiring of a consulting engineer for this work and the notification, in writing, to this office of that step. The notification should also include a tentative schedule, for the planning and construction of the recommended treatment facilities.

Please contact us if we can assist you in your efforts to accomplish this very important objective.

For the Director,

Very truly yours,
Jack A. Henshaw
Chief Asst. Engineer
DIVISION OF SANITARY ENGINEERING

The above letter has been in the city's hands for some time. It clearly states that Loudon must begin planning for construction of a water treatment plant in the very near future or face further action by the state. If necessary, the state can force Loudon to comply through court action. The letter clearly illustrates why the city commission must take action now to make the financial load of this coming construction as easy as possible for the city of Loudon. Probable cost is above \$250,000.

Loudon's City Council, in a long session Monday night, discussed at length the future construction of a local water treatment plant and the urgent need for citizens to recognize that plans for financing the huge undertaking must be made immediately.

The city is already overdue in starting planning for the project, according to official notification from the state. If necessary, the state can go to the courts to force Loudon to comply. The state has already refused to renew Loudon's permit to pump untreated sewerage into the river.

Discussion of financing methods centered around a possible sewer tax in order to give the city a head start. Commissioner W. T. McPeake urged an immediate 50¢ tax on water bills (on the average \$150 per water bill for citizens) in order to begin getting money now for the project and save citizens money later. He said this was "good business."

The sewer tax would bring in approximately \$21,000 yearly to the city. This money could either be held in fund to build up for the project or be used to reduce the city's present bonded indebtedness for past sewer projects. It was brought out that by reducing the indebtedness the city could possibly sell bonds for the treatment plant project (possible as much as \$350,000) at a cheaper interest rate, thereby saving citizens thousands of dollars in interest which their taxes would otherwise have to pay.

Through initiation of planning studies for the plant, the city might be able to hold off final state action long enough for the income from the sewer tax to bring real financial relief for Loudon in the project whenever construction finally had to begin.

The discussion also brought out that if some such advance planning was not undertaken now and the city forced to build the plant within the near future an increase of as much as \$1.00 in the tax rate would be necessary.

Commissioner Albert Dukes said that good business or not, the citizens of Loudon would have to clearly understand why such a sewer tax was necessary now before he would vote for such a proposal.

Committee Named To Form United Fund Program

A temporary committee set up by the Loudon Lions Club has announced the names of a permanent committee of local men to carry on the organization of a United Fund Drive program for Loudon.

W. V. Kirkland will be chairman of the permanent group. He will be assisted by Don P. Smith, A. C. Dukes, Sr., Arthur M. Fowler, Ed C. Swenson, Vaughn Browder and W. A. McMurray.

The committee will be directly responsible for writing the constitution and by-law for the establishment of the local program, and for getting a non-profit charter from the state.

Main feature of the United Fund program is that only one efficient, coordinated money raising campaign is held each year, rather than any number of small drives. Such a program greatly reduces the burden on citizens, both through given to donations of drives and through donations of their time.

A United Fund program requires community cooperation in both its organization and its operation. Some few national fund organizations do not like to step into United Fund programs, but if both donors and workers refused to help individual drives they soon cooperate, it has been found.

The appointment of the committee marks a big step forward. The United Fund program has been discussed here for many years, but this is the first real step toward organizing such a plan.

The city authorized Loudon Utilities to install a second fire alarm in the west end area to supplement the present alarm. The old fire will be used after it is repaired. Cost of the project will be approximately \$500 plus labor. The council also approved the use of the ball park by Philadelphia for its annual horse show in May.

Arthur Williamson of Lenoir City approached the council with the proposal of a county support. He suggested that Loudon, Lenoir City and Loudon County, each appropriate \$10,000, to be matched by state and federal funds, for project. The council indicated that Loudon was in need of too many other things for such money to be authorized and did not indicate any support of the proposal.

County Artificial Breeders Group Meets Tonight

The Loudon County Artificial Breeders Association will meet at the American Legion Building tonight. An outstanding program has been planned and it is hoped that a large group of farmers will be present. This is one of the many farmer organizations owned by the farmers and operated by them organized in 1947 to help the dairy farmers of Loudon County.

Mr. John Brewer, Dairy Specialist, University of Tennessee Extension Service, and Mr. L. C. Stanfill, Manager of the Central Association in Knoxville, are the main speakers on the program. Mr. Bill Bright of New Hope is president of this organization which has at the present time a membership of almost 400 farmers in Loudon County.

The dairy farmers in Loudon County are still not raising enough heifers for their own replacements. The present demand for good heifers far exceeds its supply.

Mr. Ben Galyon is the Loudon County Association's technician who is willing to help any dairy farmer in Loudon County with the program.

The organization strives to improve and promote the program for dairy farmers in Loudon County, and it is one of the 19 such organizations in East Tennessee.

Steekoe PTA To Have 5-7th Saturday Night

Give the family a treat! Bring them for a fried chicken supper and all the extras at Loudon Grammar School Cafeteria, Saturday night, Feb. 15. Serving will be from 6 to 9 p.m.

The Steekoe PTA is sponsoring the event. Prices are 50¢ and \$1.00. The organization issues a special invitation to everyone and also expresses appreciation for support given the school in the past.

Order Eastern Star To Have Bake Sale

The Philadelphia Chapter of the Order of the Eastern Star will hold a bake sale Saturday, Feb. 15, at 10 a.m. in the direction room of the First National Bank, Loudon.

All kinds of wonderful baked goods will be on sale.

progress in a healthy manner. We must have it to grow constructively.

Pvt. Raymond Maynard Ends Army Course

Army Pvt. Raymond H. Maynard, 22, son of Robert Maynard, Route 2, Loudon, is scheduled to complete the carpentry course Feb. 17 at Fort Leonard Wood, Mo.

"The Big Debate" In Offing Featuring Top Two Debating Societies In City

Word has reached the Herald this week that "The Big Debate" is on the offing and that plans for the future fiery meeting of two local debating societies are being made.

Involved in the seething controversy are Capt. Sam Black's Barbershop team and Capt. King Black's Filling Station team. Both boast of a hand picked team featuring men not known to many for their knowledge of a subject, but rather for their loudness in arguing any subject.

Capt. Sam Black's stellar team features Ben Robinson, Dr. Hal Robinson, Dave Mary, George McCracken, Spike Brown and Debates!

Legal Advisor Ben Robinson. The Flery King Black tongue-waggers are Flech McCulloch, Beet Rathledge, Sr., Joe Randolph and Legal Advisor J. J. Blair.

Both teams profess to be untrained in what they'll dig out about. Subject for "The Big Debate" whenever it may be held, is reported to be "any subject". It is not known at this time whether or not any reasonable conclusion or result can be found in any debate contest in which the two teams may or might engage (short of fistfights). As yet, "The Big Debate" will surely be the Debate to end all Debates!

Planting Tins Feature Of U-T Short Course

Are you interested in outdoor plants? Improving your lawn? Growing vegetables? Plants in pots at home?

These subjects, and plenty of others will be on the program when the home grounds and garden spots course, sponsored by the University of Tennessee, is held at Morgan Hall, U-T College of Agriculture campus, Knoxville, Feb. 24-27.

The course will be at night, from 7 to 9 o'clock, with horticulture of the College of Agriculture, Experiment Station and Extension Service, in charge.

Thanks Expressed For Brake Sale Support

The PTA officials this week expressed their thanks for contributions to the mock brake sale still in progress. The total has reached \$200 and contributions are still coming in.

Funds from the drive will be used for school libraries to help bring them up closer to state standards. Mr. and Mrs. Tom McQueen helped in this matter recently, giving a set of encyclopedias. Others who have books on the library lists will also find their contributions welcomed.

The PTA executive council will meet next Tuesday evening at 7:30 at Loudon Junior High School.

THE COURT HOUSE RECORD

Marriage Licenses
Feb. 5—John C. Wright to Vivian Joan Tilley.
Feb. 7—Jerald Paul Peerman to Audrey Edith Jones.

Real Estate Transfers
Feb. 6—Deed from J. J. Collins and wife to Jackie L. Brooks and wife, 1 lot, 2nd; Mrs. Martha Decker to Leonard Ray Decker, 12.3 acres, 2nd.
Feb. 8—Deed from Elizabeth S. Carmichael to Willie R. Thompson and wife, 34 acres, 1st; Raymond M. Hair and wife to Charles R. Allen and wife, 2 lots, 2nd; Lenoir City Co. to George W. May and wife, 1 lot, 2nd; Joe Fausz and wife, 1 lot, 2nd; W. L. Bright and wife, 1 lot, 1st.
Feb. 10—Deed from Charles M. Stephens and wife to J. C. Hammonette and wife, 1.05 acres, 2nd.
Feb. 11—Deed from J. A. Harmon to Kenneth Mills and wife, 1 lot, 2nd; Cedric Giles and wife to Thomas E. Brummitt and wife, 1 lot, 2nd.

Cases Filed—Chancery Court
Feb. 6—Elizabeth Roberts vs. Junior Black Roberts, divorce.
Feb. 8—James B. Rymer vs. Junia Cheek Rymer, divorce.

The Loudon County Herald

Loudon County Daily Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879
PUBLISHED BY
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN



Schoolboy Patrol Helps Protect Lives

The Schoolboy Patrol, composed of boys from the different schools, has for years done a great job of protecting the lives and limbs of the smaller children as they go to and from school. We think this goes without saying, and we are sure that every one agrees with this.

Sometimes though, we forget that these youngsters are a part of our safety system, and undoubtedly perhaps, have questioned their judgement and authority.

This has not happened too many times; but it has happened.

We are sure, also, that on occasion the little fellows may become too zealous of their work and maybe they'll irritate a motorist who is in a hurry, and maybe without thinking, as we said above, the driver may take some action, or speak some words which would not be taken or spoken under ordinary circumstances.

That no motorist should become irritated with the Patrol goes without saying. The fellows are working solely for the protection of the school children. Their minds do not work as fast or as logically as those of older persons. Hence, grownups must help them in their work.

We think everyone should take pride in the work of these boys. We do not believe any citizen should disagree, their orders or speak harshly to them. These boys have been selected for this job. They take pride

SUBSCRIPTION RATES

(In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

In their work, they are learning to do a job. They are protecting your children. They are, in a way, matching their wits against those of adults. They are doing their job as well as they know.

We hope our people will continue to help these boys do a good job for our children.

—LaFollette Press

This And That

So Prince Ranier is in a bad way, huh? and what of it? He didn't come up by way of the hose handle and the plane stick. One who makes his big dough on slot machines and roulette wheels, ought to come to the cobhouse of his gray train some day, and the chances are that he will.

Dope degrades and enslaves its victims, breeds crimes and makes gangsters rich. In this country it is a one-billion dollar business. Dope traffic is blamed for 50 percent of crime in forty-three of our largest cities.

Possibilities of a bridge across the Tennessee is in the news again. Across the Fort Loudoun Dam? Or below? Or where? We wish it might be as near Loudon as possible. Not that our wish will have much to do with it, but we can wish, can't we?

We suppose this has been brought up and answered periodically but who can tell us why Fort Loudoun, Fort Loudoun Dam, but Loudon County, and Loudon?

A Letter From The Publisher

Last week's comments in this column brought the letter reprinted below:

Feb. 9, 1938

LETTER TO THE PUBLISHER

Dear Sir:

I noticed in the issue of Feb. 6, 1938, that you made a little comment about the movie industry. Being rather closely connected with that industry, I would like to make a few comments on some of the things which you wrote.

I don't know which pictures you were talking about when you were prompted to write "from start to finish, too many of them are filled with drinking scenes, drunkenness, and suggestive filth." This is my second year as a doorman, and later assistant manager, with a chain-owned theatre here in Lexington. Because it is a college town, we get most of the newer shows. I have yet to see an American-made motion picture that can be classified as you have done.

As I see it, there are only two means in which movies can be censured of their "evil" parts. One is the Legion of Decency and the other is the self-restraint of movie companies, producers and Hollywood. The Legion proved its ineffectiveness on "Baby Doll," so it leaves only self-restraint. This, too, is hard to maintain when it comes into conflict with the possibility of making a large profit. I think the industry has done a good job of keeping their self-restraint and caliber of performance.

I might add that if it were not for the tremendous pressure and influence of the TV advertiser, you might very well see even more "drunkenness and suggestive filth" in the TV industry.

The motion picture coming out this year can provide an entertainment that can be matched by no other media. I feel that America is certainly making a mistake by not supporting their neighborhood theatre.

In closing, I would say that I am a true believer in the motto which has been adopted by the movie industry, "GET MORE OUT OF LIFE, GO OUT TO A MOVIE."

Sincerely yours,

Bob Lowe

Washington and Lee University
Lexington, Virginia

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, O-T

(Romans 16:14-17) Ephesians bring the Gospel in the wisdom of God. This mystery of the Gospel is not an external thing but is received by faith. As

Word
In "Blessed the Bountiful Bless," Dan MacLaren tells of the youthful minister who had come to his home community to preach. On Saturday he was heard reading his carefully prepared sermon, as he wondered what impression he would make on his old acquaintances. But his old aunt said to him, "My lad, don't forget to say a good word for Jesus Christ." A little later he was seen with his face buried among the rose buds, and next day he forgot his prepared sermon and told simply of what Christ had done for him.

Here is the key to all good Gospel preaching. What does Christ mean to me? The greatest thing that can be said of Paul was that he was a faithful minister of Christ. He praised the grace given unto him to preach "the unspeakable riches of Christ." See the scope of this God-given ministry: "to make all men see the plan of the mystery hidden for ages in God who created all things" (Ephesians 3:7-9).

Every true minister will say, "I was made a minister according to the gift of God's grace." For this reason Paul seemed never to be discouraged. He preached things and left results with God. He had to cheer up his friends by reminding them they must not be discouraged by what had been done to him.

Jeremiah, too, kept coming back to his call. When his heart was breaking because the people would not believe his message, he came again and again to his call for reassurance. He heard God saying to him, "Before I formed you in the womb I knew you, and before you were born I consecrated you. Be not afraid for I am with you to deliver you, saith the Lord."

And yet, in New Testament times it was the Church which ordained men and sent them out to preach. For the sake of good order it must be so today. "How can men call upon Him in whom they have not believed? How are they to believe in Him of whom they have never heard? And how are they to hear without a preacher?" And how can men preach unless they be sent?

Truly all the work of the Church heads up in the pulpit. It is in the proclamation of the Gospel that men are brought to faith and salvation. As Luther said: "The Word is the Gospel of God concerning His son, who was made flesh, suffered, rose from the dead, and was glorified through the Spirit who sanctifies. For to preach Christ means to feed the soul, to make it righteous, to set it free, and to save it, if it believe the preaching." G. Campbell Morgan insists that the Word of God is the wisdom of the pastor and teacher. To speak other things is to present the wisdom of men, but to

Rushin said, "The word of God cannot be made a present of to any body in money dealing." Dr. Blackwood's last book, "Doctrinal Preaching for Today," sounds a call for preaching the truth of God which people will hear nowhere else—the deep (CONTINUED ON PAGE 7)

Publication and Notice Constitutional Convention ELECTION

By virtue of the authority conferred upon me by Chapter 340 of the Public Acts of 1937, and in compliance and accordance with provisions of said Act, I, Joe C. Carr, Secretary of State, hereby make this publication of the fact that there shall be submitted to the people of Tennessee at the Regular Election to be held in the several Counties and Floterial Districts of the State on August 7, 1938, the question of whether or not the present Constitution of Tennessee should be altered, reformed or abolished with respect to certain sections and parts only, in order to ascertain the will of the people with respect thereto, which question shall be printed in full on each ballot and voting machine, in the following words and figures:

CONSTITUTIONAL REFERENDUM

Shall a convention be held to alter, reform or abolish the following provisions and subject matter of the Constitution of Tennessee, to wit: Article IV, Section 1, so as to permit all persons of the age of eighteen years or over the right to vote; Article VII, Section 1, so as to fix the term of office of Sheriff for a period of four (4) years, with no limitation as to the number of terms; that he may serve as such; to fix the term of office of Sheriff for a period of four (4) years; which convention shall be limited to consideration of and action upon those sections and the subject matter herein above set forth, the action of such convention to become effective as to each amendment adopted by the convention only after being separately submitted to and ratified and approved by the voters of the State?

FOR THE CONVENTION ☐

AGAINST THE CONVENTION ☐

Voters will indicate their vote by placing a cross mark opposite one or other of the above expressions.

Notice is hereby given to all qualified voters throughout the State and especially to all members of the County Election Commissions of the several Counties of the State that said election will be held in all civil districts, wards and voting precincts throughout the State within legal hours on said day for said purposes and that it is provided by Section 2 of said Act that the proper officers of all Counties shall, immediately after said election, make a return to the Secretary of State of the number of votes cast in their respective counties "For the Convention" and the number of votes cast "Against the Convention."



Given under my hand and attested by the Great Seal of the State of Tennessee, this 1st day of February, 1938.

Joe C. Carr
GOVERNOR

Joe C. Carr
SECRETARY OF STATE



THIS IS THE END OF THE LINE
FOR YOU, CRY-BABY!

WE'RE FRANK TO ADMIT we've done our share of complaining about the unfair treatment America's railroads have been getting in recent years. We have even been labeled a "cry-baby" at times, by some of our severest critics. And perhaps unwittingly we have been, too, in our enthusiasm for self-preservation.

We believe we've had, and still have, good reason to complain. So, we will continue to speak out against unhealthy, unfair conditions in the transport industry as long as they exist. But we don't intend to be a "cry-baby" about it.

What we want is more freight to haul. And we know that trying, not crying, is the way for

our railroad to win back the business we have lost in recent years to subsidized competitors.

That's why the Southern is determined to try harder than ever now to "Serve the South" the very best it can under present conditions.

We are a volume business, and the modern Southern is geared now to take care of a much greater volume of traffic than it is handling. We believe the way to get and hold increased volume is constantly to improve our services and keep our rates down — even lowering them whenever possible.

At the same time, realistic transportation legislation is urgently needed, if America is to go on benefiting from a strong, self-supporting railroad industry that is basic to our Nation's peacetime well-being and indispensable in defense emergencies. That is not "cry-baby" thinking. It's just common sense.

Harry A. Ogden

SOUTHERN
RAILWAY SYSTEM
WASHINGTON, D. C.



WE WANT YOUR FREIGHT IN '38!

To shippers and receivers of freight, the railroad that "Serves the South" offers the largest, most efficient, most modern plant and equipment in its 127-year history. As never before, we are eager to serve and geared to GO. Let our low-rate, all-weather volume transportation service help you do better job for your shipping dollar.

1 YEAR-SHIP VIA SOUTHERN AND SAVE!

Any Way You Figure It Savings Are Important!

You don't have to be a scholar to know that Savings play an important part in family security. For Education, for Old Age, for Emergencies, nothing beats a Savings Account at the First National Bank.

Deposit regularly—every payday—at our office. And, remember, interest helps it to grow faster, too.

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

The Westyan Guild from Philadelphia attended a study course at Sweetwater Methodist Church recently. The study was Christ and the Cross in Japan. Those attending from Philadelphia were: Mrs. Marie Davidson, Miss

Loretta Hamilton, Mrs. Joy Brewster, Mrs. Reid Hill, Miss Louise Alexander, Mrs. Asha McGhee, Mrs. Vivienne McCarty and Mrs. Leon Strunk.

"Happy Birthday Greetings" to little Shelia Ricker who will be

**DON'T WAIT TILL
THE LAST MINUTE!**

Get your

TRACTOR

READY FOR SPRING NOW!

(Hay Balers and Implements Included)

AND SAVE

You'll be busy later on, and so will we. That's why we offer special service prices now. That's why you can **SAVE TIME . . . SAVE MONEY**, if you avoid the last minute rush. Take advantage of our pre-spring special.

Jones Tractor Co.

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Phone GL 8-4122 Loudon West End

WHITE STORES

S. W. GREEN STAMPS

Yellow Tag Special,

SAVE 10¢

IFG COFFEE

1b. 79¢ (with coupon)

PLUS S. W. GREEN STAMPS

WHITE STORES

five years old on February 25. Shelia's little sister, Betty Karm, celebrated her first birthday on Sunday, February the ninth.

Mr. Billy Thompson entered the hospital at Sweetwater with an attack of influenza. His many friends hope for him a very speedy recovery. Mr. James Humphrey is also on the sick list and has recently returned from the hospital.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis, Valerie and Brent were visiting with Mr. and Mrs. Baird Reed in Sunnyside Community Sunday afternoon.

Mr. and Mrs. Robert Shilliver and family of Loudon were visiting with Mr. and Mrs. Raymond McJunkins Sunday.

Miss Judy Ridge from Sweetwater and Mr. Ted Lyon from Prospect were visitors at the evening Services at the Baptist Church Sunday.

Misses Sara Housh, Ann Waller and Judy Davis attended the

Band Concert at Maryville Sunday afternoon.

Mr. and Mrs. Wade Hill from Loudon were the overnight guests of Mr. Hill's parents, Mr. and Mrs. M.H. Hill Friday night.

Mr. and Mrs. Chetia Parks and children, Lola Ann and Jimmy from Sweetwater were visiting with Mrs. Taylor Graves Sunday afternoon.

The Young Ladies Sunday School Class of the Methodist Church enjoyed a Tackety Party Monday evening. This was a regular monthly meeting of the class. Proceeding the party, a covered dish supper was served to the group. Afterwards different members contributed their own acts to make up a very unusual program. Pictures were made and all had a very nice time.

GREENBACK NEWS

Mrs. Elson Pearson and son, Joe and Andy of Morristown, and Mrs. Naomi Hina of Knoxville were guests Saturday of their uncle and aunt, Mr. and Mrs. J. D. Woods.

Miss Lola Brown has recovered from a severe illness of influenza. Mrs. Elbert Pippis is at home from Blount Memorial Hospital and continues to improve from major surgery.

Youth week was observed the past ten days in the Greenback Presbyterian and concluded by a young peoples program in the sanctuary Sunday evening. The morning Sunday school classes were taught by the following young people, Joy Best, Mike Disney, Wanda French, Joan Hill, Dick Talbert, Joyce Cook, Vivian Thompson, John Jones, Bonnie Chapman, and Larry Barnes.

The Greenback Presbyterian church sponsors the Boy Scout organization and the scouts were guests and had a part in the morning service Sunday morning. Scoutmaster Freeman Haglan and leaders of the cub scouts, Frank King, Jr. and Mrs. Kyle McCall were with the scout troops. The pastor, the Rev. Frank Lippert led the boys program.

Mrs. J. D. Woods fell at her home last week and suffered painful back injuries.

Miss Janice Cooper of Knoxville U.T. Hospital was the weekend guest of her mother Mrs. Carrie Cooper and brother Jerry. Mrs. Jones Blair is at home from the Baptist Hospital and is

convalescing satisfactorily from Miss Cleo Masings of Knoxville was the weekend guest of her parents Mr. and Mrs. Verlie Masings.

Mr. and Mrs. Truel McCauley of Maryville were guests Saturday evening of Mr. and Mrs. Budby Brooks.

Mr. E. D. Vining came from Wheaton Ill. last week for a visit with Mrs. Vining and will go to Plant City, Fla. to see his sister, and other relatives.

Miss Shirley French of Knoxville U.T. hospital spent the weekend with her parents, Mr. and Mrs. J. H. French and sister Wanda.

Mr. and Mrs. A. C. Montgomery of Loudon City were guests Sunday of Mrs. Lucy Griffith.

Mrs. E. D. Vining, also Mr. and Mrs. S. B. McCullum, the Montgomerys left Monday by plane for Phoenix, Ariz. where they will visit their son, Andrew C. Montgomery and family, also Mr. Montgomery's brother, Mr. Bert Montgomery and Mrs. Montgomery. Bert is seriously ill in a Phoenix hospital.

Mr. and Mrs. Gilbert Hartsell, Jammie and Mary Jane of Maryville were guests Saturday of Mr. and Mrs. C. S. Lane.

Mr. and Mrs. Ira Gillewater and Mrs. Fred Dekoster of Maryville were guests Sunday of Mr. and Mrs. Charles Lane.

Mrs. Joe Moody is confined to the Blount Memorial Hospital on account of illness.

Mrs. Cas Woods suffered head injuries and a broken wrist at her home Saturday and was taken to the Blount Memorial Hospital for treatment. She and Mr. Woods are now with their daughter, Mrs. Amos Marshall and Mr. Mrs. Jack Parsons of Maryville.

Miss Billie Jean McGhee was honored with a surprise Birthday Party at her home Saturday evening. The party was given by Billie Jean's mother, Mrs. Walter McGhee. Miss Joan Scott of Loudon and Miss Judy Davis assisted Mrs. McGhee in preparation, games and serving. Music, singing, and pantomining were highlights of the evening's fun. The guests at the party were members of Billie Jean's Sunday School Class of the Methodist Church. Several pictures were made at the party. After opening the lovely birthday gifts, refreshments were served and enjoyed by all.

Mr. and Mrs. Reid Hill and Mrs. Mill Hill were dining with Mrs. Reid Hill's mother, Mrs. Henry Ervin in Greenback Friday day.

Mr. and Mrs. Leon Hill and son Allen from Athens were visiting with Mr. and Mrs. Milt Hill Sunday afternoon. Mr. and Mrs. Martin Bullock and children, Elizabeth and Marty from Sweetwater were also visiting with the Hills.

(CONTINUED ON PAGE 4)

was the guest Sunday of her parents, Mr. and Mrs. C. E. Huffstader.

Mr. S. S. Keaton is recovering from a severe attack of Virus at his home near Glendale.

Mrs. E. D. Byerly with her sister, Mrs. Jim Bacon of Kingsport spent the week end with their parents, Mr. and Mrs. Brad Marshall in Sevierville.

Mr. and Mrs. Raymond Stallings and Martin, Mr. and Mrs. Sam Stallings and Fred of Jefferson City were dinner guests Sunday of Mr. and Mrs. Frank Hill and daughters.

Mrs. Bruce Hinton and Miss Mae Lowry spent Wednesday in Knoxville.

Mr. and Mrs. Kent Chapman of Knoxville were guests Sunday of Mr. and Mrs. John Chapman and Mrs. W. M. Chapman. They were accompanied home by Mrs. Jennie Chapman for a week's visit.

Miss Robert Jones is confined to her home with a bronchial illness.

Mr. and Mrs. Ira Hodges and Mrs. Mary Evelyn were called to Sevierville Sunday by the illness of Mrs. Hodges' father Mr. Earl Brown.

Mrs. Amos McCarty has been informed of the critical illness of her brother in law, Mr. Edgar Taylor in the Knoxville St. Mary's Hospital. Mr. Taylor's wife was formerly Miss Effie Anderson.

Mr. and Mrs. James Burnett and Mrs. Elmer Claiborne of Knoxville were guests Sunday of Mrs. Sadie Houser and sons.

Mr. and Mrs. Leon Leatherwood, Winston and Linda attended the funeral service of Mrs. Roy Fancher at Hopewell Sunday.

The Rev. Ray Burgess spent the past two weeks in Virginia. Miss Gladys Schaum of Memphis and Miss Christine McCall came from Maryville College and spent the weekend with Mrs. C. O. McCall.

Thursday, February 13, 1958 The Loudon County Herald

To Buy Rent, Sell, or Do It The Easy Way
Trade, Call GL 8-2721 Use Herald Want Ads

FREE \$2.00

Yes It's True a \$2.00 Bonus Will Be Given
When Opening Your Account With Us.

LOANS ARRANGED ON
SIGNATURE, FURNITURE, AUTO.
\$5.00 to \$50.00

You Must Bring This Ad Telephone YU 6-7815

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OVER BANK OF LENOIR CITY
INTRODUCTORY OFFER ONLY

Building Materials

Compare Prices And Save
These Prices Cash & Carry Only

215 LBS. ROOFING

Celery & White \$ 8.15 Sq.
15 & 30 Lb. Roll 2.15 Roll

PLYWOOD — GOOD ONE SIDE

4" X 4" X 8	\$ 3.04	\$ 95.00 THOUS.
4" X 4" X 8	3.90	122.00 "
4" X 4" X 8	6.12	160.00 "
4" X 4" X 8	5.82	185.00 "
4" X 4" X 8	7.04	220.00 "

PLYWOOD — SHEATHING

4" X 4" X 8	\$ 2.88 Each	\$ 60.00 THOUS.
4" X 4" X 8	4.00 Each	125.00 "
4" X 4" X 8	4.54 Each	142.00 "

NAILS

6d Common	\$ 10.64 Keg
8d Common	10.59 "
10d Common	10.54 "
20d Common	10.19 "
3d Finish	12.79 "
4d Finish	12.14 "
6d Finish	11.34 "
1-1/4" Finish Plasterboard	13.04 "
1/2" Roofing	12.74 "
10d Cement Cement Coated	10.54 "

CEILING TILE

16" X 16" - 16" X 32" &	10c Ft.
12" X 24" Plain	12-1/2 Ft.
12" X 24" Perforated	

FLUSH DOORS

	Mahogany	Gum
1-6 X 6-8	\$ 2.79	\$ 4.27
2-0 X 6-8	4.96	4.80
2-4 X 6-8	4.83	5.81
2-6 X 6-8	5.03	6.72
2-8 X 6-8	5.23	5.88

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FINAL CLOSE-OUT!

**BOYS
SPORTSHIRTS
& SWEATSHIRTS**

Ginghams, Flannels, Knits
Sizes 2 to 16

Only 88¢

**BOYS
JACKET SALE**

Nylons, Suedes, Gabardines. Were 6.95
to 11.95. Now

4.95 to 7.95

**All Boys Suits
And Sport Coats**

1/3 OFF



**JARMAN SHOES
ON SALE**

Limited Time
Custom and Deluxe Grade
Values to 18.95
Discontinued Styles

Now 11.99

**Famous Brand
DRESS SHIRTS**

All Sizes

2 for 5.00

Reg. 3.95 and some 5.00

Horsehide Jackets

for Men. Only 6 left

Now 12.95

Regular 18.95

**FAMOUS
MAKES
SUITS**

Pick your extra suit now
and save!

were 39.50—
and 42.50
were 50.00—
and 55.00

29.50

39.50



Mens Pajamas

Were 2.98 and 3.95

2.69

**ALL WOOL
SPORT COATS**

only 7 of these

Only 12.00

were 19.50 and 24.50

Suburbans-Carcoats

By Alligator, At Give-
away Prices of

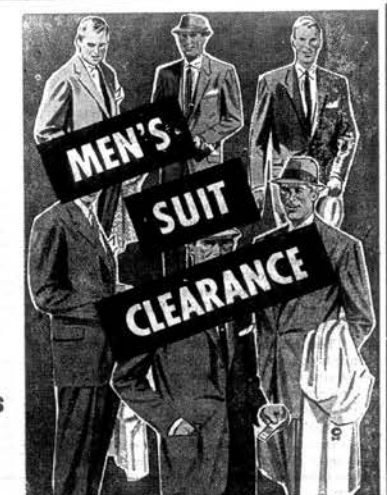
11.00

were 19.50 and 24.50

Slacks On Sale

Flannels and Gabardines
Values to 13.95

Now 8.90



Shop Our Dollar

Tab'e—You'll Find

Many Useful Items

STORE

Thomas - Hill LOUDON

OBITUARIES

Crox, William Henry
Crook, William Henry, age 81, passed away at his home Feb. 12th. Survivors: one brother and sister, J. J. Crox and Mrs. Hannah Smallin, Loudon, Route 3. Several nieces and nephews. Mr. Crox was a lifetime member of New Providence Baptist Church, where services will be held at 2 p.m. Friday with Rev. Ray Shaver and Rev. William Lee officiating. Interment Church Cemetery. The body is at the family residence, Loudon Route 3. Arrangements by Quinn and Karnes.

Martha E. King
King, Mrs. Martha E., age 83, Karnes.

London Grammar School News

The attendance for the past two weeks has averaged 94.1%. Mrs. Smallin's fourth grade and boys had perfect attendance for last week.

Last Thursday night the Loudon boys defeated Beveridge Elementary school 41 to 29.

Loudon boys were defeated for the first time this year by the Paint Rock boys on the Paint Rock court by the score of 32 to 29. Kyle was the big gun for the winners with 22 points. The Paint Rock boys using a full court press and a fast break were just too good for Loudon Monday night, but Thursday, Feb. 13 we will have another game with Paint Rock here.

This note is to inform you of a problem that has developed in the operation of the Loudon Grammar School Cafeteria.

The Government has reduced the amount of some surplus commodities and has entirely stopped others such as meat, butter, fresh eggs and seasonings. Also, the subsidy that the Government allows cafeterias for each child that is fed has been reduced, and now we expect another cut.

The school cafeteria could never have fed your children for \$125 a week if some free foods and a subsidy had not been coming from the Government. Now there are some things that will have to be done if we are to run the cafeteria without going into debt. First, eating on a credit will have to be stopped. There were 181 meals not paid for during the month of Jan. To take care of the child who may forget his lunch money, his lunch can be charged for one day only. Second, all children who are welfare cases and get free lunches will have to pay 25c a week. Third, our manager will cut all corners possible to eliminate waste and effect economy in purchasing.

We hope that this new arrangement will avoid the necessity of raising the price of the meals.

We would like to congratulate the Boy Scouts of America on their forty-eight anniversary! To troop 215, may we say "We're proud of you!"

At Loudon Grammar School, we would like to recognize the Oub Scouts. They are: Carey Davis, Jerry Foster, "Chubby" Benjamin, Jerry Burnette, Jimmy Blankenship, David Michael Swaney, David Van Woody, Jimmy Foster, Bill Custard, Bobby Cassidy, Billy Barkshoff, Bobby Hamilton, Gerald Bledsoe, Andrew Hamilton, Baxter Maras, B. J. Henry, Sam Early, Michael Witt, Gary Watkins, Kenny Thomas, George B. Watkins, Charles Anderson, Jimmy Thomas, Bill McPeaky, Ed McPeaky, and Mike McNabb.

Broder HD Club
Met February 5th

The regular monthly meeting of the Broder HD Club was held at the home of Mrs. W. D. Williamson, Sr. on Wednesday Feb. 5.

Mrs. Madison West, president presided during the business session.

Devotion was given by Mrs. Ralph Eldridge. Ten members and the home agent, Mrs. Mary Harrison, answered the roll and Mrs. J. E. Haynes presided during the reports given by project leaders. Those giving reports were: Mrs. Paul Alexander, food and nutrition; Mrs. R. E. Mahan, horticulture; and Mrs. H. M. Adams, home management and improvement.

The main demonstration on the making of lampshades was given by Mrs. Paul Alexander.

Mrs. J. E. Haynes was in charge of the contests during the recreational period.

Mrs. Paul Alexander was selected as key member of the month. During the social period the hostess served refreshments.

London Builders Supply
Informs that termite damage to estimated damage of over 100,000,000 every year in this country. Approximately 6 million is spent right here in Tennessee repairing this needless damage. To find out for certain whether or not termites are attacking your property, call GL 8-2023 and ask them to arrange a free inspection by the termite man. Do this before your property becomes part of the damage statistics for 1958.

LEGAL

Notice To Creditors
Notice is hereby given that on the 31st day of January, 1958, letters testamentary in respect to the Estate of Bonnie K. Wilson, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee. All persons, residents or non-residents, having claims, mature or unmatured, against her estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice; otherwise, such claims will be forever barred. This the 31st day of Feb., 1958.

John O. Gibson
Administrator, Estate of
Bonnie K. Wilson, Deceased
Feb. 13, 58

Do It The Easy Way
When you want Ads

SUNNYSIDE NEWS

BY JUDY DAVIS
Mr. and Mrs. Walter Rayson were visiting with Mr. and Mrs. Nabb of Loudon, who is a patient at St. Mary's Hospital in Knoxville Sunday afternoon.

Miss Margaret Clark and Mr. James McKinley attended the Band Concert at Maryville Sunday afternoon.

Mr. and Mrs. R. F. Harris from Madisonville were visiting with Mrs. Harris' parents, Mr. and Mrs. Clarence Bradley Saturday afternoon.

Mr. Mrs. Schlicher was taken to the Sweetwater Hospital Sunday morning. After treatment he was returned home and is reported as well as could be expected.

Mrs. Eunice Hays and Mr. and Mrs. Clarence Bradley were visiting at the Larry Clark in Sweetwater Sunday afternoon. They visited with Mr. Herbert Stitzer who is a patient there.

Mr. Herbert Stitzer entered the Larry Clinic Monday evening. He is reported to be improving at this writing.

Mrs. Kenneth Stockton and daughter Carolyn from Sweetwater were the dinner guests Sunday of Mr. and Mrs. Clarence Bradley.

The W.M.S. of the Reed Springs Baptist Church will have their regular monthly meeting Friday night at the home of Mrs. Jennings Clark.

The Rev. John L. Tillery of Philadelphia was the guest speaker at the Reed Springs Baptist Church Sunday morning service. Many reports were that it was a very inspirational message and was immensely enjoyed by all 147 attended the Sunday School.

Mr. and Mrs. James Hovshy were visiting with Mr. and Mrs. York in Lenoir City Sunday afternoon.

Mrs. Lawrence Allmon was in Loudon at the Benson Hospital Monday for a medical check up.

Philadelphia News

(CONTINUED FROM PAGE 3)
Mr. and Mrs. Bill Penzell and children, Dewayne and Brenda were visiting with Mrs. Penzell's sister, Mrs. Mill Hill and Mr. Hill Sunday afternoon.

Little Rhonda Giles celebrated her Fourth Birthday Wednesday February 12th at the home of her grandparents, Mr. and Mrs. Boyd Duckworth, Rhonda's parents, Mr. and Mrs. Arthur Lee Giles of Lenoir City were present for the birthday dinner. A lovely cake with four candles and girlish help of Rhonda to have a very nice birthday.

Mr. and Mrs. Jimmy Scott and sons, Joe and Stevie from Chattanooga were the weekend guests of Mr. and Mrs. Lawrence Scott. Mr. and Mrs. Garthie Scott from Cleveland, Tenn. and Mr. and Mrs. Lawrence Scott and children from Loudon were the dinner guests Sunday of Mr. and Mrs. Lawrence Scott.

The Junior Boys Sunday School Class of the Baptist Church enjoyed a game of basketball with the Junior Boys Sunday School Class of the Methodist Church Saturday afternoon in the school gymnasium. Mr. Wesley Barnett was the leader of the Baptist boys and Mr. Bobby Carter assisted the Methodist group. Good sportsmanship and friendly competition were enjoyed by the boys.

We played Steeple at our school Thursday night. Our A boys and girls were the winners. Our B team girls tied with Steele. B boys did not play.

The 4-H club of the Philadelphia School met Tuesday morning at the school with Mrs. Mary Harrison and Mr. McCall. The 4-H leaders, Mrs. Porris Long and Mrs. Wesley Barnett were also present. Sharon Barnett gave a very good demonstration on the making of Sugar Cookies. Plans were made for special programs to have boys to participate in the next months program.

Mr. James Humphrey has been a patient at the Sweetwater Hospital. He is reported to better now.

HOSPITAL LIST

ADMITTED

Feb. 4
Mr. Raymond Long
Mrs. Omar Dunlap
Mrs. S. J. Donahoe
Feb. 5
Garry Seabrough
Arthur Brown
Mrs. Edward Johnson
Mrs. C. H. Bacon
Feb. 6
Mr. J. B. Ballew
Mrs. Herman Ryan
Mrs. Lester McDonald
Mrs. Wm. H. Brown
Mrs. Henry Blufford
Feb. 7
Mrs. Otis Viars
Mrs. Jas. B. Robinette
Miss Betty Grimes
Mrs. Johnny Jones
Mrs. Robert Hill
Feb. 8
Glenda Stewart
Patricia Ann Holter
Mrs. H. Brown
Patricia Harvey
Mr. J. B. Griffin
Feb. 9
Mrs. Orvis Glen
Mr. S. C. Miller
Mr. Edgar Callaway
Mr. Leon Richmond
Miss Normie Stewart
Feb. 10
Mrs. George Spears
Howard Cartree
Mrs. Chas. Russell
Mrs. Flora Hunt
Mrs. Lura Simpson
Mr. Glen Davis
Feb. 11
Mrs. Clyde Merrick
Mr. L. A. Lane
Mrs. S. J. Donahoe
Mrs. Lee Tyler
Mrs. Alvin Swamy
Mrs. Sally Merrick
Feb. 12
Mr. James Goforth
Mr. Raymond Long
Mr. J. B. Ballew

Gary Lynn Seabrough
Feb. 7
Mrs. Lucy Mator
Mrs. C. H. Bacon
Mrs. Geraldine Johnson
Feb. 8
Mrs. Herman Ryan
Mrs. Leon Conner
Mr. Tom Wilson
Mr. Tommy Sloan
Mrs. Bobby Bivins
Feb. 9
Miss Nell Crowe
Mrs. Omar Duggan
Mrs. Jake Littleton
Mrs. Robert Hill
Mrs. Henry Blufford
Mrs. Jack Fickey
Patricia Holter
Glenda Stewart
Feb. 10
Mrs. Wesley Tilley
Miss Betty Grimes
Miss Nannie Stewart
Mr. Lester McDonald
Leon Richmond
Mrs. Jas. B. Robinette

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William Bendix tells you,
Every Savings Bond you buy is a share in America
and safer than cash!

"In more ways than one, this great country of ours is a government of, by, and for the people. And, because it is, its economic security depends greatly upon the financial security of each individual American family."

"So when you're saving for your own family's security, you're also helping your country. And one of the best ways to do this is by investing regularly in United States Series E Savings Bonds."

These Bonds are one of the safest investments you can make. They're guaranteed safe by your Government. That means 170,000,000 Americans stand solidly behind the value of every Bond you buy.

What's more, if a Bond is lost, stolen or destroyed, the Treasury will replace it for you without charge. That's why people say Bonds are safer than cash.

Bonds pay good interest, too—3 1/4% when held to maturity. And they now mature in only eight years and 11 months.

So you can see there are many good reasons to save for the big things in your life through United States Savings Bonds. Why not start buying your Shares in America today? Buy Savings Bonds through the Payroll Savings Plan at work or regularly where you bank.

Stop paying for Others Accidents!

14.40 (6 mo.) **5-10-5** COVERAGE

If you qualify for SAFE DRIVERS AUTO INSURANCE we insure you with Southern Title Insurance Co.—Home office, Knoxville, Tenn. Fast nationwide claim service, no penalty for semi-annual payments, NO MEMBERSHIP FEE! A full line of auto and property insurance.

WE SELL ONLY STOCK COMPANY INSURANCE!

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205 1/2 E. Edway-Lenoir City Dial YU 8-2833

Greer Hardware Co.

\$70.00 EXECUTIVE CHAIR FREE!

This \$70.00 Executive Chair Free with the purchase of Cole's steel desk

To introduce our new line of desks, this brand new \$70.00 Executive chair is offered to you absolutely free. Satisfaction of both chair and desk is guaranteed or you may return them at no cost to you.

THE "EXECUTIVE" DESK
The desk has everything you've dreamed of. Smart in appearance, beautifully styled, comfortable to work at. Used by America's largest industrial concerns. Heavy steel, indestructible top, aluminum trim, automatic lock. Size 60" wide, 30" deep. Finished in Gray, Mah Green, Olive Green or Desert Sand. No. 418. 1 letter drawer, 4 box drawers. \$172.50. No. 419. 2 letter drawers, 2 box drawers. \$175.50.

THE "EXECUTIVE" CHAIR
Colorful and impressive, the last word in beauty. Scientifically designed for the utmost in comfort. Five way adjustment eliminates office fatigue and corrects improper posture. One piece steel base equipped with kick plates. All nylon bearings. Luxuriously upholstered with exclusive Celeste fabric in Green, Gray, White, Orange or Teal. Seat size 17 1/2" x 17 1/2". Chair may be purchased separately No. 28250 \$70.00.

Loudon County Herald
Phone GL 8-2721 Masonic Building

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

The 4-H Public Speaking Contest will be held at the Court House in London Saturday of this week. Four-H winners from local junior clubs over the county will be competing in the girls and boys divisions. Any senior members is eligible to participate. Winners in the county, a junior and senior girl and a junior and senior boy, will represent London County in the District contest in March.

At the beginning of the year we had 265 days lying fresh and new ahead. Already some of those days are gone, but there is still time to apply some rules for easier and happier living during 1958.

Improve your family business practices. Mrs. Charles Ellison thoroughly covered this during a demonstration at Pattons Home Demonstration Club last month. She reminded us that a family

business center located somewhere in the home would avoid many worries. A bulletin board provides an excellent information center—post dates and dates to be prepared for well in advance; notes on whereabouts of absent family members.

This year change your days from chaos to clockwork! Organize your kitchen cabinets for better storage and more convenience. Clear a cupboard for all materials needed for wrapping gifts, foods to freeze, packages to mail. Include scissors, marking pencil, tape, labels. Designate a drawer for items to be mended—have supplies separate from regular sewing, ready to pick up at any time. (A pencil and pad here is a reminder of things in closets that need mending).

Can and freeze no more than a year's supply of food. Putting up more, "to keep it from going to waste," merely wastes a more important thing—time!

Don't spend hours doing impractical—and often disappointing—fancywork. Discover, instead, the satisfaction in skillful creation of useful items beautiful in their simplicity.

Think twice before setting to work to mend a ragged shirt or a threadbare sheet—be sure it's really worth your time. Save for new sewing—don't invest precious hours in shoddy fabrics.

Watch your ways with dishes. Dish mags are cheap—build up a supply so you can use a clean one daily. Dish for towels. Don't sleep on such and mending water. Teach children to wash before setting table or wiping dishes.

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Tom Jung Auxiliary Met Monday Evening

The Tom Jung Auxiliary of the Cumberland Presbyterian Church held its regular monthly meeting Monday night at 7:30 o'clock. Blair presided at the business meeting and Catherine McQueen had charge of devotion.

Delegates to presbytery, to be held at Young's Chapel on April 15, were appointed as follows: Winifred Hein and Mrs. Mary Rhea Sommers from Circle No. 1, Helen Thayer and Ella Russell from Circle No. 2.

Plans are being made for a union service of the London Churches to be held on Feb. 21 (World Day of Prayer) at the Cumberland Presbyterian Church with Rachel Huff as chairman. More definite plans will be announced later.

After the business session, Mrs. Ed Ladd, Presbyterial president of Young's Chapel at Kingston, gave an inspirational talk on "Evangelism." Also present from Kingston was Mrs. Chester Hawk, who accompanied Mrs. Ladd.

Meeting was adjourned with a benediction. Prayer, after which roses and cake were served by Doris Blair, Alma Simpson, Mary Evelyn Chazas and Lucy Steele Harrison.

Mr. and Mrs. Jesse Jones returned to their home in Quitman, Ga. Friday.

Miss Marilyn Zimmerman of East Tenn. State Teacher's College in Johnson City spent the weekend with her parents, Mr. and Mrs. W. F. Zimmerman.

Rev. and Mrs. B. H. Greene spent Monday in Greenville. Monday where Rev. Greene was called to conduct a funeral.

Mr. and Mrs. W. G. Kollock and Mr. Edward Kollock spent the weekend with Mr. and Mrs. Lynn Kollock and family in Kingston.

low heat—curtains and walls will need washing less often.

Get the protector habit—paper bags to line all waste baskets; yellow covers under the ovens; washable covers over the tops of wood blankets; newspapers on the floor during messy kitchen jobs; plastic bags for soapy clothes.

It may take some time to make some changes, but you owe stop to think that this would be time well spent resulting in a better year than ever before. I dare you to give it a try.

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Mr. Robert Frow, Mr. Charles McCall and Mr. Gail Hein are in Nashville this week on a business trip.

Mrs. J. R. Watkins and Miss Florence Bowers visited Alton, Tenn. Feb. 4 for Levee Day at Castle Heights Military Academy in Lebanon Saturday.

Mrs. Arthur Gilliam was visiting in Oak Ridge last Thursday. Mrs. Barbara Jo Settles left last Thursday Feb. 4 for Levee Day to visit her father, Mr. Joe Campbell enroute to New York where she left Friday for Bad Kuesen, Germany to join her husband Jim M. Settles who is serving with the Air Force.

Mr. and Mrs. Fred Brackett of Sweetwater are visiting Mr. and Mrs. Ernest Miller.

Mr. and Mrs. Carl Barger of Knoxville spent Sunday with Mr. and Mrs. Don McCollister.

Mr. and Mrs. Roy Miller and family of Alcoa were visiting Mrs. L. L. Miller and Mr. and Mrs. A. Dawson, Sunday.

Mr. and Mrs. Lester Cook and son and Mrs. Robert Cook and daughter of Athens were visiting Mr. and Mrs. May Cook, Sunday.

Mrs. Ed Swenson has returned home after spending several days in the Baptist Hospital in Knoxville.

Mr. and Mrs. Elmer Sloan of Madisonville were visiting Mrs. Doris Blair Sunday.

Mr. and Mrs. Roy Carpenter and Mary Ann attended open house at the home of his sister, Mrs. Craig Tedford of Harpville Sunday. The occasion was in honor of the eightieth birthday of Mr. Carpenter's mother. All her children were present including Mr. Carpenter and Mrs. Tedford, C. E. Carpenter and Mrs. O. L. Kidd of Harpville, Sam and grand children and three great grandchildren were also present.

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Violet Grubb Circle Met Monday Evening

The Violet Grubb Circle of the WSCS held its regular meeting Monday evening in the Social Hall of the Methodist Church.

A dessert course was served by the hostesses, Mrs. C. E. White and Miss Mattie Mae Houston, after which the Ann McKenize Circle joined with us to watch the program "Christian Social Relations" shown on film by Mrs. Jane Ross and narrated by Mrs. Dan Romine.

Following this, the circles separated and held their business meetings. Twelve members were present and Mrs. Homer Simpson took charge due to the absence of our circle leader, Mrs. S. P. Daniel.

Mr. and Mrs. Carl Barger of Knoxville spent Sunday with Mr. and Mrs. Don McCollister.

Mr. and Mrs. Roy Miller and family of Alcoa were visiting Mrs. L. L. Miller and Mr. and Mrs. A. Dawson, Sunday.

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My Favorite Recipe

Featuring This Week
Mrs. F. R. Lefler
Sheffield, Ala.

MRS. JACK LEFLER

ORANGE CAKE OR CUP CAKES

1 cup sugar (white)	1/2 cup butter
1/2 teaspoon soda	2 cups flour
1/2 cup sour milk	2 eggs
1/2 teaspoon baking powder	1 cup raisins
rind of one orange	

Cream butter and sugar, add eggs, add flour, baking powder and soda alternating with milk like any other cake. Run raisins and orange rind through a food chopper and mix in. Pour into a tube cake pan which has been greased and floured and bake at 350° until done.

When cake is removed from oven and still hot pour over the top (1 cup brown sugar and the juice of one orange which has been mixed together).

Thanks Mrs. Lefler for your recipe. I've eaten this and it is real good.

Billy Wayne Cook son of Mr. and Mrs. E. R. Walker of and Mrs. Fred Cook is a patient at Chattanooga returned home Sunday after a visit with Judge and Mrs. S. P. Daniel.

Miss Joan Cook of Knoxville and Miss Sherry Cook of Athens spent the weekend with their grandmother, Mrs. May Cook.

SAVE MORE THAN 20%!

REVERE WARE

COPPER CLAD STAINLESS STEEL

2-QUART

SAUCE PAN

Regular \$7.50 value

ONLY \$5.98

You save \$1.52

1 1/2-QUART

DOUBLE BOILER

Regular \$10.50 value

ONLY \$7.98

You Save \$2.52

Other wonderful REVERE WARE values!

8" Covered Dish \$2.75

12" Covered Dish \$1.75

4 Qt. Dutch Oven \$12.25

1 Qt. Waffle \$2.95

Come in and see our complete selection of REVERE WARE

GREER HARDWARE COMPANY

ENDS SATURDAY

GREER's big February Furniture Sale. Many wonderful Furniture, Bedding, Giftware, Household items still available at huge savings

TV's Red Barber tells

HOW TO SAVE \$125 (or more) ON FINANCING YOUR NEXT CAR

(and insurance)

call your 2 STATE FARM AGENT...that's all!

The agent does the rest—arranges financing at a local bank. You save money through low borrowing rates and "careful driver" auto insurance. The car is yours—for less! Here's your State Farm agent's name and address—call him today!



WE'RE SAVING FOR OUR FAMILY'S FUTURE--THAT'S WHY WE DO ALL OUR SHOPPING IN OUR HOME COMMUNITY!

You'll save money, save time, save energy too, when you shop at home. No bus or train fare, no extra mileage on your car. Your local businessmen are near your home, so you can buy what you want, get the services you need, as you need it, quickly, conveniently.

Your local merchants and businessmen are part of your "home town family." They know your day-to-day needs and have provided quality products and services at the same prices anywhere!

The businessmen of your home community pay taxes for the support of your town, provide jobs for your neighbors, take part in civic affairs, continually "boost" your hometown

HELP YOURSELF! - TRADE AT HOME

BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

LOUDON FURNITURE and HARDWARE

404 Wharf Street Phone GL 8-2696

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

CARTER LUMBER CO.

Wholesale and Retail
W. Lee Highway Phone GL 8-3424

RYMER'S SERVICE STATION SHELL PRODUCTS

800 Mulberry Street Phone GL 8-9119

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.
W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

WHITE STORE

100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET

832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

GREER'S

GREER HARDWARE COMPANY
Phone GL 8-2046

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET

W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L. JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY CARL GILES

Vonore Road In Loudon

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

DO YOU LIKE TO SELL... GRAING—call R. P. Hamilton for basements, ponds, driveway, septic tanks and sewer system installation. 116 A. St. Lenoir City, day phone 1911, night 1882. 21-13-pd.

CLASSIFIED

FOR SALE... 4-room house at 402 Highland Ave. Price \$1800.00. Call GL 8-4221. 21-13-pd.

THREE REGISTERED HERFORD COWS... two head to SV Polled Lumberton "70". Will calve April-June 1958 each. Both have 7-month Polled Hereford bull calves by the "7th" so you can see their first calves by the Maryland-bred "7th". Another well with also December Polled Hereford bull calf at side by the "7th" \$325. KANECHERRY FARM, Houser Road, Route 14, Knoxville. Telephone 3-6318 or 8-3700. 21-13-pd.

CARD OF THANKS... we want to thank our relatives, neighbors and friends for their beautiful flowers, kind words, cards and help to us in the death of our son, Lloyd Bradshaw, Mr. and Mrs. John Bradshaw. 21-13-pd.

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3206. 21-13-pd.

FOR RENT... nice 3 room apartment with gas heat, electric refrigerator and private bath. Ground floor, large front porch, lots of shade, three blocks from courthouse, good neighborhood. Call GL 8-3588. 21-13-pd.

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Lenoir. Phone GL 8-2206 or GL 8-3588. 21-13-pd.

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 21-13-pd.

DON'T BUY A COW! Call GL 8-2989 Why?—for free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'! 21-13-pd.

FOR SALE OR LEASE... 3-bed room house with built-in kitchen cabinets, double sink, bath. 618 Church St., Lenoir, Phone GL 8-2533. 21-13-pd.

FOR SALE... Farmall Cub Tractor, good condition. \$500.00. Call GL 8-2532. 21-14-pd.

COLE'S DRIVE-IN ON HIGHWAY 11 BETWEEN LENOIR AND LENOIR CITY PHONE GL 8-3152 SHOW TIME: 7 and 9 P. M. THURSDAY & FRIDAY, FEB. 13 & 14

1ST RUN PICTURE FUZZY PINK NIGHTGOWN Jane Russell Ralph Meeker Cartoon SATURDAY, FEB. 15

BACKLASH IN TECHNICOLOR Richard Widmark UP IN SMOKE 1ST RUN PICTURE The Bowery Boys Cartoon SUN & MON FEB. 16 & 17

JAILHOUSE ROCK IN CINEMASCOPE Elvis Presley Judy Tyler TUES & WED FEB. 18 & 19

PORTLAND EXPOSE Carolyn Craig TEENAGE DOLL Fay Spain Cartoons

FOR RENT... 4 room house with bath on Rosedale Avenue. Call GL 8-4222. 21-15-pd.

APARTMENT FOR RENT... unfurnished or furnished. Call GL 8-2012.

WE APPRECIATE YOUR PATRONAGE... we offer you the best Beauty Buy in Products and Service. 18 years licensed beautician plus advance training in special hair styling, tinting, etc. \$10. chrome cold wave, special \$4.95; \$25 permanent—\$12.50. Come in or dial YU 6-7420 or YU 6-3046. Burdick's Beauty Shoppe, W. Broadway at City Limits, Lenoir City. 21-14-pd.

FIRE SALE... we have just purchased a slightly water damaged stock of general clothing, Namebrand merchandise to give you the best sale values ever found in this area. Browse around and save a few dollars. Valley Mercantile Outlet, West End, Lenoir. 21-13-pd.

BUDGET PRICED PAINT... outside and inside glass and flat and rubber base paint in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, Lenoir. 21-13-pd.

BIKE FREE... trade coupon will be given on a boys and girls bicycle with each \$3.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, Lenoir. 21-13-pd.

BUSINESS OPPORTUNITY male or female from this area, wanted to service and collect from automatic dispensing and amusement devices. No selling. Age not essential. Car, references, and \$400 to \$700 working capital necessary. To 12 hours weekly net to \$300 monthly. Possibility full time work. For local interview give full particulars, phone. Write P. O. Box 7004, Maple, N.J., Minn. 4216. 4-13-pd.

ALL KINDS... sewing machines bought, sold, repaired. 30 years experience, all work guaranteed. Call, write or see W. H. Labell, 605 Price St., Sweetwater, Tenn. 4216. 4-13-pd.

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair fee.

NOTICE

To Taxpayers Of Loudon County

February is the last month to pay land and property taxes without a penalty for 1957 taxes. The Trustee's Office will be open from 8:00 A.M. until 4:00 P.M. Each day including Wednesday and Saturday afternoons through February. If you prefer paying by money order or check to save a trip, Dial Loudon GL 8-2222 for any information that you might desire.

Yours very truly,
J. V. Schrimsher
Trustee

SHOP and SAVE

EVERY DAY -- EVERY WEEK at GILES and SON FOOD MARKET

Quality Groceries at low prices
Plenty of free paved parking
Friendly, courteous service

POPSRITE POP CORN 2 lb. Bag -- 29¢
STA-FLO STARCH 23¢ Quart

Enter **GLEEM'S Treasure Hunt CONTEST** \$25,000 1ST PRIZE
Family Size... 83¢
Economy Size... 69¢
Large Size... 52¢
Medium Size... 31¢
Personal Size... 15¢

HUNTS Tomato -- Rama
TOMATO CATSUP 14 ounces--19¢
TOMATO CATSUP 20 ounces--25¢
PEACH HALVES 2 No. 2 1/2 Cans--57¢
TOMATO SAUCE 8 ounces-3 for 29¢
TOMATO JUICE 46 ounces--30¢
WISK Laundry Detergent Quart Can -- 67¢
4 ROLL PAK Northern TISSUE 4 ROLLS 33¢

ROSE DOG MEAL 25 lb. - \$1.99

SHOP and SAVE EVERYDAY with Mohlar & Harold Giles 3 Miles Out Vonore Rd.
Giles and Son Market

POLITICAL CANDIDATES get **ONE DAY SERVICE** on **POLITICAL CARDS** \$7.00 per thousand at the **Loudon County Herald**



To The Voting Public Of Loudon

I hereby announce myself as a candidate for the office of Sheriff of Loudon County. Your support at the Republican Primary on April 5, 1958 will be greatly appreciated.

I have been a life long Republican and citizen of Loudon County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows:

Chief Deputy Sheriff, Loudon County, 3 years; Chief of Police, Lenoir City, 3 years. My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudon County, a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Visking Company, a division of Union Carbide Corporation, located at Loudon, Tennessee. I shall make a sincere effort to see each and every voter of Loudon County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law enforcement.

See You At The Polls S. O. (Mun) Allen

VOTE FOR WORTH A. BIVENS Republican Candidate for **Road Commissioner** 1st and 4th District Republican Primary Saturday, April 5, 1958

I have been a resident in Loudon County for more than 18 years and believe I understand the needs of the citizens of the 1st and 4th Districts in their roads. I am experienced in all phases of road work, having worked with the county road department eight years, and the state road department two years. If elected I pledge myself to do everything within my power to supply good roads to the citizens of those districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you, I earnestly solicit your vote and influence for Road Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 5, 1958.

Sincerely,
Worth A. Bivens
Pd. Pol. Adv.

Herald Classified Rates \$1.00 First Week 50c Additional Weeks

BACON'S Cherry - Vanilla Ice Cream

Buy Bacon's Ice Cream It's "Quality Supreme"

A real Valentine's treat! Bright, tasty cherry hunk blended with BACON'S wonderful Velvet Vanilla Ice Cream. The whole family loves it — your friends and guests will too!

BACON'S SPECIAL VALENTINE FLAVOR
Now On Sale At Your Favorite Drug or Grocery Store

FARM NEWS REVIEW

Thursday, February 13, 1958 The Loudon County Herald 7

GROWERS WARNED OF BLACK SHANK MENACE TO CROP

Tobacco black shank, a serious fungus disease of tobacco, continues as a threat to the burley and other tobacco crops of the state. Losses in fields can range from possibly a few stalks at the outset of an infestation to complete and total loss of entire which are heavily infested, according to R. P. Mullett, entomologist, U.S. Agricultural Extension Service. Growers having knowledge of the presence of this disease on their farms should take all possible steps to avoid those losses when planning their tobacco for the year and in the future.

A field in tobacco last season which was infested with black shank should not be replanted to tobacco this season, Mullett warns. Such fields should be rotated out of tobacco for at least three years, or more if possible. A rotation with grain or legume crops is preferable. These crops lessen the chance of contaminating other fields from machinery used in a row crop rotation, soil washing and the other ways in which black shank is spread.

There are available varieties of burley tobacco moderately resistant to black shank disease. Mullett lists these varieties as Burley 11-A and Burley 11-B. There are no available varieties of dark tobacco's having resistance. Those resistant burley varieties.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Since Ground Hog day has come and gone and many farmers in Loudon County are sticking pretty close to the fire during the cold weather, it might be well to think about your poultry for 1958.

Most of the farmers in Loudon County only have small flocks while others have as many as a few hundred. A satisfactory and safe plan for a successful crop can be worked out using these resistant varieties in a rotation.

Under no circumstances, Mullett says, should a tobacco plant be placed in or near a black shank infested field, and never place a bed in such a place that water from an infested field can reach it. When a bed requires watering, get the water from a spring or well. Creek streams and ponds are sources of the black shank fungus. A field plant almost insures a total crop loss.

SWINE RESEARCHERS SAY THAT PASTURES CUT CONCENTRATES

Farmers who want to decrease the amount of concentrates needed to grow and finish pigs might well think in terms of more pasture.

shoumd, layers. Whether you have a large or small flock eat your chickens most competition! It costs you as much to raise a pullet capable of producing 100 eggs per hen as it does one capable of laying 250 eggs. When you are buying baby chicks they chicks with the ability of producing 225 to 250 eggs per hen because they are the key to high profits. The difference in the amount of feed required for a low producer and a high producer is small, while profits per hen may be five times greater. That is why it is important to buy good baby chicks. Chicks look alike, and you have to know their breeds in order to know what they can be expected to produce.

Some suggestions that may help you to know your source are: buy chicks from flocks producing high in number of eggs per bird, know hatcherman, and if you order direct, tell the strain number and name of strain. If you are buying them to lay only, hybrid and strain cross chicks are recommended. Remember that the most popular and economical layers are small birds that lay large white eggs. It is a good idea to buy baby chicks close enough home so that they can be delivered by car or truck. Avoid bargain chicks particularly if their history is unknown. They are most likely disease carriers.

Prices for eggs in 1958 looks good. Keep in mind that the cost of raising a pullet to produce eggs is \$2.50. Sold as stewing hens, you may be lucky to get 90c, so it makes sense to keep that hen in the nest as long as you can. Spread that replacement cost over as many eggs as possible.

Use a good poultry feed high in protein with some hand fed grain. This will be your difference between a profit and loss.

SUNDAY SCHOOL LESSON
(CONTINUED FROM PAGE 2)
abiding things that permanently matter. He quotes Phillips Brooks: "Preach doctrine, preach all the doctrine that you know, and learn forever more and more; but preach it always, not that men may believe it, but that men may be saved by believing it."

KERRY DRAKE



MARY WORTH'S FAMILY



MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3821

at last...it's here

CO-OP PLANT* PUSHER

You can't afford to take chances with your plant bed. And you won't, if you start off right with CO-OP PLANT PUSHER, the only plant food specially formulated to produce tough, healthy tobacco plants that survive transplanting easily and take hold quickly at setting time.

Cut-worms, wire-worms and other pests present no problem, either...HEPTACHLOR provides sure-fire protection against all soil-born insects.

And to be doubly sure of a top-value tobacco crop, follow up in the field with recommended applications of CO-OP TOBACCO GROWER, the tobacco fertilizer proven by your friends and neighbors.

CO-OP PLANT PUSHER and CO-OP TOBACCO GROWER are a winning combination designed to produce higher yields of quality tobacco. Use both...GROW MORE TOBACCO DOLLARS THE CO-OP WAY.

*WITH HEPTACHLOR

FREE SEED

Let your CO-OP Manager supply your tobacco seed this year. High germination. Certified. University approved seed...Burlington, 2, 7, 11-A and Ky. 16, FREE AT YOUR CO-OP.

ASK YOUR

CO-OP MANAGER

ONLY \$2.49 PER BAG



MARY WORTH'S FAMILY



KERRY DRAKE



PHILADELPHIA NEWS

Mrs. Julia Dixon and grand-daughter, Sandra Bandy and Mrs. Chuck More were visitors in Knoxville Saturday.

Little Charlie Ann Dixon, daughter of Mr. and Mrs. Charles Dixon of Loudon, visited the sixth grade class at school yesterday day with her cousin, Sandy Bandy.

Mrs. Eunice Rausin spent the day at the home of Mr. and Mrs. Bill Fennel Tuesday.

Mr. Aasteth (Elnor) returned to his home Wednesday after having spent a week in the Baptist hospital in Knoxville. He is recuperating nicely at his home now.

Mr. and Mrs. Henry Graves were visiting with Mrs. Mary Graves and Mr. and Mrs. Wesley Hornet and family, Saturday. Mr. and Mrs. Graves are from Anthony, Kansas.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis and Valarie were visiting with Mr. and Mrs. Paul Roberts in Sweetwater Sunday afternoon.

Mrs. Farris Lane, Mr. Elmer Rausin, Mrs. Billy Waller and Mrs. Josephine Davis attended the Future Homemakers of America Mother and Daughter banquet at Loudon Thursday night.

Miss Sam Rabin, a sophomore at the Loudon High School was the winner in a try out for a

Mrs. Reid McComb and Miss Ann from Randolph Air Field Base in Texas arrived here Sunday a week ago to visit with her parents, Mr. and Mrs. Reiskell Sholt.

Mr. John Edwards went to Detroit, Mich. the past week to visit with his son, Mr. J. Hugh Edwards and Mrs. Dean Dickens and Mr. Dickens.

Mrs. Haskell Sholt was visiting with her daughter, Mrs. Reid McComb Monday afternoon at the Sweetwater Hospital.

Mrs. John Edwards visited for two days last week with her mother, Mrs. Joe Hovens in Newt. She also visited with her sister, Mrs. Lloyd Hicks and Mrs. Earl Hicks also of Newt.

Mr. and Mrs. Clinton Edwards from Loudon City were visiting with Mr. and Mrs. Will Edwards Sunday.

Mrs. Reid McComb entered the Sweetwater hospital Friday. She is expected to be back at home perhaps Tuesday.

Mr. and Mrs. Charles Schrimsher and daughter, Phyllis were visiting with Mr. and Mrs. Jim Cantrell in Chattanooga recently.

Valentine Day was a happy one at our school Friday. Numerous mail accumulated in most every room. Some parties and treats were enjoyed during the children's activity period.

We enjoyed a movie at our school Thursday afternoon.

Several 4-H boys and girls here were disappointed very much Saturday morning when they were moved under. They were planning on attending the 4-H Public Speaking Contest in Loudon. Some of them were to be participants in the speaking. Instead they got their snow sleighs out and went sledding. They plan to try again next Saturday and hope to have better luck and weather although they are not complaining about the snow. "Too much fun!"

Chiropractor Sets Up Sweetwater Practice

Dr. David D. Leongraf, chiropractor, has established an office in Sweetwater and he, his wife Mr. and Mrs. Will Edwards Sun- and two sons now reside there.

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Republican Candidate for
Road Commissioner
1st and 4th District
Republican Primary
Saturday, April 5, 1938

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If elected I pledge myself to do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you, I earnestly solicit your vote and influence for Ward Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 5, 1938.

Sincerely,
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Pd Not. Adv.

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Chief Deputy Sheriff, Loudon County, 3 years; Chief of Police, Loudon City, 3 years. My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

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See You At The Polls
S. O. (Mun) Allen

REGISTERED POLLED HEREFORD SHOW AND SALE

EAGLEVILLE, TENNESSEE
FEBRUARY 28
SELLING
28 Bulls 27 Females
FROM SOME OF TENNESSEE'S BEST HERDS.
SALE STARTS 12:00 NOON
Tennessee Polled Hereford Association
For Catalog Write HERBERT M. HOUSTON, Secretary
Crossville, Tennessee.



YOUR CHILDREN ARE IN OUR PLANS.
The future of our community depends on your children. And their future prosperity depends to a large degree on an abundant supply of low cost electricity . . . power which they will use in the home, in business and in industry.

That's why we plan ahead . . . and build ahead for them . . . to make certain they have all the electricity they need, when they need it!

LOUDON UTILITIES
(Electric Department)

HURRY! HURRY!

ANNOUNCING "SWEEPING" VALUES AT THE FIVE TO FIVE'S...

FEBRUARY "CLEAN SWEEP"

There's An Old Saying That A New Broom Sweeps Clean. Just To Prove The Point We're Going To MAKE A FINAL REDUCTION ON MANY ALREADY REDUCED WINTER ITEMS IN AN EFFORT TO "CLEAN SWEEP" OUR ENTIRE STORE. This Will Insure Room For Fresh New Merchandise Which Is Arriving Daily. Our "Clean Sweep" Will Mean Savings To You!

DON'T FORGET THE DATE . . . THIS THURSDAY

SPECIAL

WHILE THEY LAST!!

- 50 Quality Brooms
- One To Each Customer
- Reg. 98c Value
- Special Purchase
- Hurry !! Only 44c**

STARTING THURSDAY MORNING

We are going to sell a Quality Whisk Broom to the First 50 Customers In Our Store For **ONLY 11c** You Must Hurry Because These Brooms Would Sell For 59c

Instant Electric Brewmaster

Instant Electric Brewmaster

MAKES INSTANT TEA, COFFEE OR CHOCOLATE RIGHT AT THE TABLE!



GOES ON OR OFF BY TURNING PITCHER ON COLD PLATE

10" HIGH

SENSATIONAL! Made of fine ivory-colored ceramic that won't war the finest woods. The electric heating element and prongs enclosed in the base are unaffected by water. Insulated handle and base plate STAY cold. Has a lock lid and safety vent. Complete with full length cord and plug.

\$1.98

Childrens' Training PANTIES

- SIZE 1 To 6
- WONDERFUL Value
- STOCK UP NOW!
- HURRY

11c PR.

LOOK AT THIS FAMOUS BIBB SHEETS AND PILLOW CASES

- TYPE 128, SIZE 81 x 99
- FIRST QUALITY, NO SECONDS
- APPROVED BY GOOD HOUSE KEEPING

ONLY \$1.57 Per Sheet

- Pillow Cases To Match 44c Ea.

(FIRST QUALITY, 42 x 36 INCHES)

SORRY ONLY 2 SHEETS TO EACH CUSTOMER

BOYS' "BIG CHIEF" DUNGAREES

- 9 OZ. SANFORIZED
- FIRST QUALITY
- SIZES 4 TO 12
- REGULAR \$1.49 VALUE
- HURRY, THIS PRICE ONLY WHILE THEY LAST
- LIMITED QUANTITY

\$1.00 PAIR!

A Wonderful Value In BIRDSEYS DIAPERS

\$1.77

dozen or

2 dozen for **\$3.00**

OUR REGULAR 27 X 27 DIAPER

AT A ROCK -- BOTTOM PRICE. VISIT OUR CHILDREN'S DEPARTMENT.

ALSO OTHER ITEMS TOO NUMEROUS TO MENTION! FIVE TO FIVE STORE LOUDON

London Social And Personal News

Hiwassee Chapter DAR Has Meeting Feb. 13

The Hiwassee Chapter D.A.R. met Thursday evening Feb. 13 in Philadelphia at the home of Mrs. Albert McCrory with Mrs. Ed. Walker Sr., Mrs. M. C. Anderson and Mrs. Charles P. Chisham as hostesses. Eighteen members were present.

After the usual preliminaries, a special memorial service was held for Miss Kato Jones who was a charter member of the society.

Mrs. Arthur Fowler, Regent, presided over the business session in which Miss Rachel Huff was elected a delegate to the State D.A.R. Conference to be held in Nashville March 6-8.

Mrs. Elizabeth Heckman, Mrs. Doris Blair and Mrs. Clinton Wolf were elected alternates. Miss Ann Walker and Miss Jane Galyon will serve as pages at the conference.

The society voted to give a \$5.00 shrub for the Junior High landscaping project, also a book on conservation "America's Resources" to be placed in the High School Library.

The good citizen award was won by Betty Jo Kelso at Loudon High School.

Mrs. W. A. McMurray, who was guest speaker for the evening, chose as her subject "The American Dream."

In her usual interesting manner, Mrs. McMurray discussed the elements which make up that dream, freedom of worship, freedom of the press and freedom of the individual.

Our pilgrim fathers dreamed of these freedoms which we enjoy and were instrumental in their beginning. If we have faith in God, in our country and in ourselves, we need have no fear of losing them.

Mrs. Frow Entertains With Lunch At Home

Mrs. Robert Frow entertained with a luncheon last Thursday at her home on Lee Highway. Following the luncheon three progressive of bridge were played.

High score was won by Mrs. John C. Greer. Low was won by Mrs. W. B. Campbell, Jr. and bingo was won by Mrs. Charles H. Denton.

The guests were Mrs. Gail Hein, Mrs. Jim Blair, Mrs. Charles Davis, Mrs. Rufus Watson, Mrs. W. B. Campbell, Jr., Mrs. James O. Harrison, Mrs. Sam Harrison, Mrs. John C. Greer, Mrs. Dan Thompson, Mrs. Ed McQueen, Mrs. Charles Bruckbill and Mrs. Jack Leffer.



AT CEREMONY Mrs. Nellie B. Simpson of Loudon (left), C. A. McMurray of Humphreys County, and Mrs. Elizabeth Person, Henderson County, attended ceremonies opening the Minors Trail at Landing State Park on Feb. 8. All three are co-directors of the project, which honors State Welfare Head Mrs. Christine Reynolds.

Honor Roll Music Students Announced

Mrs. Littleton's music pupils who have made honor and star honor roll for January are: Honor roll—Judy White, Connie Cavette, Kathy Kitchings, Sally McPeak, Lynne Ramsey, Cathie Ramsey, Patricia Shirk, and Patsy Messer. The Star honor roll pupils are Suzanne Turner, Debra Turner, Ramona Abernathy, Theresa Lunsford, Judy Hamilton, Nancy Courney, Sam Ham, Suzanne Richards, Carolyn Grimes, and Joan Watts.

Congratulations to the following pupils who have made the honor roll for three consecutive times and are eligible for music pins: Judy White, Connie Cavette, Delora Turner, Ramona Abernathy, Theresa Lunsford, Judy Hamilton, Nancy Courney, Sally McPeak, Joan Watts, Cathie Ramsey, Lynne Ramsey, Carolyn Grimes, Suzanne Richards, and Sam Ham.

Mr. John Bonduant of Frankfort, Ky. spent the weekend with her sister, Mrs. W. B. Campbell, Jr. Dr. Campbell and Elaine and Susan.

Mrs. Wanda A. Sommers spent last Wednesday with Mrs. D. S. Daugherty in Knoxville. Mr. and Mrs. Curtis Daugherty of Atlanta, Ga. spent the weekend with his mother Mrs. Betty Rayder.

Mr. Jack Leffer spent the weekend in Athens, Ga. with the Naval Reserve.

Mrs. May Cook spent Friday night in Athens with Mrs. Robert Cook and daughters, Sherry and Cindy.

Two Have Bridge Party On Saturday

Mrs. Reed Gover and Mrs. Ruth Richards entertained with a desert bridge last Saturday afternoon at the home of Mrs. W. D. Williamson.

Three progressions of bridge were played with high score being won by Mrs. Brandy Harrison. Second high was won by Mrs. Robert Cline. Other prizes were won by Mrs. Blair, Mrs. Deville Galyon, Mrs. John Greer and Miss Katharine Waller.

The guest list included: Mrs. Jim Blair, Mrs. Robert Cline, Mrs. W. B. Campbell, Jr., Mrs. Charles Davis, Mrs. John Greer, Mrs. Sam Harrison, Mrs. James O. Harrison, Mrs. Jack Leffer, Mrs. W. C. Patton, Mrs. Don Reimer, Mrs. Ray Walker, Mrs. Katharine Waller, Mrs. Charles Bruckbill, Mrs. Buell Cox, Mrs. LeRoy Custard, Mrs. J. McQueen, Mrs. Bill Lawson, Mrs. Brandy Harrison, Mrs. Blair, Mrs. Bligh Harrison, Mrs. Orville Galyon, Mrs. Jimmy Bannette, Mrs. Doris Blair, Mrs. Charles Colville, Mrs. Robinson, Miss Rachel Huff, Mrs. John Bonduant of Frankfort, Mrs. Mrs. J. N. Gault of Loudon City and Mrs. J. Lloyd Barnes of Sweetwater.

Mr. and Mrs. Don Robinson and daughters, Phyllis Ann and Alice Lynn of Knoxville spent the weekend with Mr. and Mrs. John L. Robinson.

Dr. and Mrs. W. T. McPeak and children, Sally, Bill and Ed, spent the weekend with Miss Molly McPeak, who is a student at Salem Academy in Winston-Salem, N. C.

Mrs. Baby Lutz and Mrs. W. B. Campbell, Sr. had as dinner guests Wednesday Judge and Mrs. S. P. Dannel.

Mr. and Mrs. Dan Ross and family left Monday for Sheffield, Ala. due to the death of Mr. Ross's mother.

Mr. and Mrs. R. E. Richards and family and Mr. and Mrs. David Ramsey and family attended the Dolphin Paganini held at the U.T. Auditorium Friday evening.

Mr. and Mrs. Buell C. Cox spent several days this week in Athens with relatives.

Sgt. and Mrs. Fred Baker of Belmont, Mo. announced the birth of a boy weighing 8 lb. on Feb. 18. Mrs. Baker will be remembered here as the former Miss Tootsie Miller.

Mrs. Robert Cook and daughter of Athens were visiting Mrs. Bill Lawson and children and Mrs. May Cook Wednesday afternoon.

Mr. and Mrs. R. S. Presley, John Presley, Ralph Ann Eiken and Martha Lou Weaver attended the Dolphin Club Paganini at U.T. on Wednesday evening. The Dolphin Clubs an organization for girls who are interested in skilled and synchronized swimming. She Presley took part in one of the numbers of the pageant.

Loudon folks stayed pretty close to home over the weekend. TOO COLD.

Sunnyside News

Miss Virginia Kiser, a student nurse at the Erlanger Hospital in Chattanooga was home for a visit with her parents, Mr. and Mrs. Lloyd Kiser, the week of February ninth.

The Women's Missionary Society of the Reed Springs Baptist Church enjoyed very much a Valentine dinner at the home of Mr. and Mrs. Jennings Clark Friday evening. The families of the W.M.S. were the guests at the dinner. About sixty were present. Covered dishes were brought by the members. After a very delicious dinner, a fellowship and social hour were enjoyed by the entire group.

Mr. F. A. Miller of Knoxville was visiting with his daughter, Mrs. James McKinley and Mr. McKinley last week. During his visit, Mr. Miller was taken ill and had to be taken to the

Mrs. Sanders Host To Bridge Dinner

Mrs. Ivo Sanders was hostess to her bridge club's annual Valentine dinner held at the home of Mrs. W. D. Williamson last Friday evening.

Following dinner three progressions of bridge were played. There was a high score prize given for each table. These being won by Mrs. Ed McQueen, Mrs. William Post and Mrs. John Greer. The second high score was won by Mrs. Dan Thompson. Low score by Mrs. Gail Hein and bingo was won by Mrs. Hank Betselkamp.

Guests for the club were: Mrs. Gail Hein and Mrs. John Greer.

Following bridge gifts were exchanged by secret Santa's in the club and new names were drawn for secret sister's for this year.

Mrs. Harrison Host To Bridge On Tuesday

Mrs. Sam Harrison entertained her bridge club Tuesday evening with a dinner at the home of Mrs. W. D. Williamson.

After dinner three progressions of bridge were played with high score being won by Mrs. Dan Reimer. Second high was won by Mrs. Ray Walker. Other prizes were won by Mrs. Robert Cline and Mrs. Idus Littleton.

Guests for the club were Mrs. Hall Summers and Mrs. Ed McQueen.

Presbyterian Hospital in Knoxville on Wednesday. His daughter reports at the present he is some better.

Our attendance at the Reed Springs Baptist Church dropped to 50 due to bad weather.

Mr. and Mrs. R. M. Harris from Madisonville were visiting with Mrs. Harris' parents, Mr. and Mrs. Clarence Bradley Sunday.

Mrs. James McKinley was at the bedside of her father, Mr. F. A. Miller at the Presbyterian Hospital in Knoxville during the first three days of the past week.

Mrs. Lawrence Allison's brother, Mr. Jim Arp from Knoxville is spending some time here with her and Mr. Allison.

Mr. and Mrs. James Bruckshire and children were visiting with Mr. and Mrs. Faye Reynolds in Sweetwater on Route four Sunday evening.

HOSPITAL LIST

ADMITTED Feb. 11

Baby Paul Watts
Miss Varena Smalling
Mrs. Elmer Brown
Mrs. Bobby Barber

Feb. 12

Mrs. John Hunley
Mrs. Sam Ryder
Mrs. C. E. Lewis
Missy Crabtree

Feb. 13

Mrs. C. E. Lewis
Mrs. E. H. Crawley
Mrs. Lucinda Kille
Mrs. Wade Monroe

Feb. 14

Norma Jean Robinson
Mr. Joe Trout
Mr. Frederick Littlefield

Feb. 15

Mrs. Mark Williams
Mrs. J. H. Connor
Mrs. Homer Peckey

Feb. 16

Mr. Norman Kittrell
Mr. Ronald Gatts
Mr. Harrison Rhymes
Mrs. Sam Atkins

Feb. 17

Mrs. Virginia Dyer
Mr. Kenneth Reister

DISCHARGED Feb. 11

Mrs. Lillie Presley
Mr. J. B. Griffiths
Mrs. Davis Gilm
Mrs. Clara Russell

Feb. 12

Mrs. George Spears
Feb. 13

Baby Condie Goodman
Mr. Ed Calloway
Mrs. Gene Whitlock
Mrs. Bobby Barber

Feb. 14

Gertrude Lawhorn
Mrs. Eugene Brown
Patricia Harvey
Miss Mary E. McGill

Feb. 15

Howard Crabtree
Jimmy Crabtree
Mrs. Lucinda Kille
Mrs. Glen Davis

Feb. 16

Mrs. Ray Murphy
Mrs. C. E. Baly
Mrs. John Hunley

Feb. 17

Mrs. S. C. Miller
Mrs. Sam Atkins
Mrs. Vander Hayworth

County 4-Hers To Have Speaking Contest Sat.

The Loudon County annual 4-H Public Speaking Contest will be held Saturday, Feb. 22, at 9:30 a.m. at the courthouse in Loudon.

Due to the fact that the weather was bad this morning it being held this Saturday, 8-20 twenty junior and senior 4-H club members of Loudon County will take part in this contest, to determine who is the best speaker of the 4-H clubs in Loudon County.

The winners of this event will participate in the District 4-H Public Speaking Contest to be held in Knoxville March 15. It is hoped that there will be a large number of parents and other public minded citizens in attendance at this meeting. Anyone that is interested is invited to attend.

PROSPECT 4-H NEWS

The Prospect 4-H meeting was held at the school Feb. 7. The meeting was called to order by our president, Johnny James. Devotion was given by Mary Grace James. We sang, America led by our song leader, Phillip Beale. Carolyn Stubbart led the pledge to the American flag, and Nancy Jones led the pledge to the 4-H flag.

The roll call was answered by 17 members. Then the main devotion was given by Sheila Mammogill on how to make a bunny salad.

Then Mr. McCall told us about the 4-H public speaking contest and about national 4-H week. About the fat hog show and sale, and about the bread baking contest. Then Mr. McCall handed out booklets and leaflets.

Thursday, February 20, 1936

The Loudon County Herald

My Favorite Recipe

Featuring This Week
Mrs. Robert Schultz
Tuscumbia, Ala.

MRS. JACK LEFFLER

CARROT RING

2 cups cooked carrots (grated or sliced)	1/2 cup milk
2 cups yellow cheese	1/2 cup melted butter
2 whole eggs (slightly beaten)	1/2 tsp. salt
	1/4 tsp. seasoning salt

Turn mixture into a well greased ring mold and place in a pan of warm water in oven. Bake about 45 minutes at 300°. Loosen edges and turn from mold onto warmed dish and fill center with asparagus, peas, broiled spears or any other green vegetable. Thanks, Mrs. Schultz for your recipe. It sounds so good and would certainly make a pretty dish for the table.

REPORTING IN To Loudon County

Feb. 11—To Mr. and Mrs. Gene Wheeler of Loudon City, an 8 lb. 7 oz. boy. To Mr. and Mrs. Bobby Barger of Loudon City, a 6 lb. 12 oz. boy.

Feb. 12—To Mr. and Mrs. John Hunley of Concord, a 9 lb. 5 oz. boy.

Feb. 13—To Mr. and Mrs. Ray Murphy of Concord, a 6 lb. 8 oz. boy. To Mr. and Mrs. C. E. Baby of Erie, an 8 lb. 4 oz. girl.

Feb. 16—To Mr. and Mrs. Sam Atkins of Loudon City, a 5 lb. 6 oz. girl. To Mr. and Mrs. Vander Hayworth of Loudon City, a 7 lb. 3 oz. boy.

Eddie Davis Is Honored With Party

Mrs. Heber Davis entertained with a Valentine party Friday night at the Legion Hall for her son Eddie.

The Valentine motif was carried out in the decorations and refreshments.

Games were played with prizes being won by Janet Pope, Ricky Stauffer, Jimmy Karnes and Linda Crisp.

There were 41 little friends who enjoyed the fun.

Out of town guests were Sherry Meates and Sunny Lynn Grub of Loudon City and Bunny Fisher and Lynn Carter Fox of Athens.

Two Children Are Honored With Party

Mrs. J. E. Richeson and Mrs. Bill Stubbart entertained with a party at the Legion Hall last Saturday evening honoring their children, John Richeson and Carol Stubbart who were celebrating their birthdays.

Refreshments were served to the 40 guests present.

Miss Martha Helen Petty and Mr. Bobby Jones, students at Bethel College in McKenzie, Tenn. spent the weekend with their parents, Mr. and Mrs. Burton Petty and Mr. and Mrs. Frank Jones.



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WHITE STORES

S.H. GREEN STAMPS

Musselman Pitted CHERRIES

2 cans 39¢

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WHITE STORES

Quinn & Karnes

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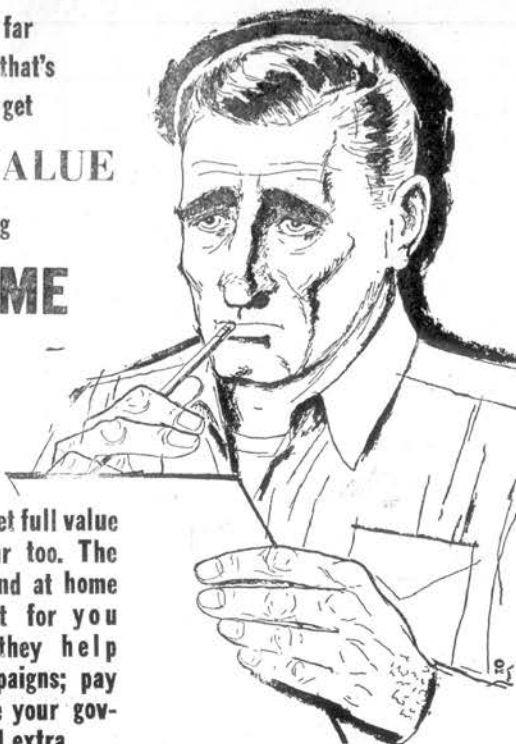
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and neighbors; they help
local fund campaigns; pay
taxes to operate your gov-
ernment; buy real extra
value!



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W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

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W. Lee Highway Phone GL 8-2023

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POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET

832 Mulberry Dry Goods Phone GL 8-3366

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Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

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GREER HARDWARE COMPANY
Phone GL 8-2046

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Phone GL 8-2251 708 Mulberry Street

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FARM NEWS REVIEW

DIGGING TOO NEAR SHRUBS MAY CAUSE DAMAGE ROOTS

In the enthusiasm of early spring, some yard owners make a mistake that needs to be avoided, W. C. Pelton, horticulturist, U-T Agricultural Extension Service says.

This is too vigorous digging around shrubs and trees, in the effort to improve their growth. In the case of mature plants of this group many roots are close to the surface. If these roots are destroyed by too much digging, there is no benefit and much damage. The addition of fertilizer at the same time does not compensate for the injury done.

Often it is more useful to maintain a continuous mulch of decaying leaves or similar material than either to cultivate or fertilize under ornamental hardy plants, Pelton says. Rapid growth of these plants is not desired, in order that they may not soon outgrow their places.

At the end of winter, evergreens frequently show browning of foliage that leads people to believe stimulation of the plants is necessary. Generally these unfavorable symptoms disappear with warm weather. Boxwoods, young hollies and other similar broadleaf evergreens are especially subject to winter scorch.

PORK SHOULDER CUT IS USEFUL BUY THIS MONTH

Fresh pork is now in season and you will find that it is tak-

ing a top place on the red meat counters of most markets, U-T Extension information and marketing agents report. Pork is an important food. It, like all lean meats, is an important source of high quality protein. It is very rich in iron and is particularly important as a source of this mine.

Of all the pork cuts now being displayed, none offers more possibilities than the upper fleshy portion of the pork shoulder, known as the Boston butt. This relatively small amount of bone and fat in comparison with the much damage. The addition of other cuts makes this roast a thrifty one. The cut is 84 percent lean and you can figure on 4 servings to a pound if it is a boneless piece.

If you buy the piece, you can cut it at home into pieces for three different meals. With a sharp knife cut off a nice size roast, then slice some steaks for another meal. You then have a piece left to be cut into cubes or ground.

Cut across the roast just beyond the bone, dividing it into two pieces. Use the piece containing the bone for a pork roast. From the cut end of the other portion, slice steaks the thickness you desire. These steaks may be broiled as you would pork chops.

The small end of the boneless meat left may be cut into small cubes for a meat-stretching dish of chop suey or a casserole dish. It may also be ground for meat loaves or used in a pork and noodle skillet dish.

FIELD NOTES

By CHARLES F. McCALL, COUNTY AGENT

At the present time several farmers in Loudon County are receiving pine seedlings to set out on their farms to put back into wood land some of the acreage on their farms that is better adapted trees than either row crops or pasture. Some three hundred acres are being out in timber (mainly pines) this year. Mainly pines because they grow faster and are easier cared for than any other seedling that we have at the present time.

Farmers can start harvesting pulp wood from these seedlings in eight or ten years provided livestock has been kept out of them. The biggest justification for such forest trees, planting for erosion control and also better land use. In some cases these pine seedlings are being set out as supplement to natural tree production now on farms. Wood improvement is one of the most profitable things that a farmer can do. By cutting and cutting old trees that will make fuel wood and in some instances fence posts or pulp wood, a farmer can well realize a nice profit from the year and add value to the timber that is left after the culled trees have been removed.

One of the biggest things to remember in wood land management is the prevention of forest fires because fires kill little trees and injure large trees and retard growth. Very few people realize that fires reduce soil fertility. Last but not least trees left after a fire always brings less money when harvested.

It only takes a thousand trees to set out an acre. Loblolly and short leaf pines, yellow popular and locust are recommended for this area. White pines do not do too well. If the farmers of Loudon County will keep in mind that the cost of reforestation is very little in relation to other things that he has to buy on the farm, and if he will talk to someone about this, he might find out there is more profit to planting trees on much of the land that he owns now than it would be if it was in hay or pasture.

Mr. and Mrs. Lewis Mingo and Mrs. Guy Canwell and Miss Sarah were weekend guests of relatives in Knoxville during the weekend.

Mr. Robert Anderson suffered a sprained ankle Thursday when she fell in the postoffice.

Miss Maurice Jackson is recovering from a stomach ailment.

Miss Nana Lou Maddox of Knoxville was the weekend guest of her parents Mr. and Mrs. Ralph Maddox.

Miss Nannie Montgomery is reported poorly at her home near here.

Mr. and Mrs. Sam McCollum Jr., Mae Cynthia and Rebecca of

GREENBACK NEWS

Mr. Charlotte Carr, daughter of the late Rev. and Mrs. Isaac Carr, suffered a paralytic stroke Sunday morning at the home of her brother Mr. Neal Carr and Mrs. Meador. She is reported in a serious condition in the Blount Memorial Hospital.

The World Day of Prayer will be observed Friday at 7 p.m. in the Greenback Presbyterian church with other churches participating. Mrs. Frank King Jr., president of the Greenback Presbyterian Women's organization and the pastor, the Rev. Frank Laddie are in charge. Those who are expected to have a part in the program are members from Greenback Methodist Church, Oakland Methodist Church, Oakland Methodist, Meadow Presbyterian, Meadow Methodist and Pine Grove and Baker's Presbyterian Churches.

The Greenback Community Club entertained members of the Boy Scout Troop 180 in the Greenback school cafeteria Thursday evening. Ladies of the club served dinner and Scoutmaster Freeman Ragsdale and his 32 scouts presented the program on scout activities.

Mr. Oliver Fields entered the Blount Memorial Hospital Wednesday and underwent surgery Saturday. She is reported in satisfactory condition.

Miss Roberts Jones is improving from illness at her home here.

Mr. and Mrs. Lewis Mingo and Mrs. Guy Canwell and Miss Sarah were weekend guests of relatives in Knoxville during the weekend.

Mr. and Mrs. L. K. Kerr is recovering from a virus infection at the home of her daughter, Mrs. Hoyle Beale and Mr. Beale in Knoxville.

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Mr. and Mrs. Sam McCollum Jr., Mae Cynthia and Rebecca of

LEGAL

Notice To Creditors
Notice is hereby given that on the 31st day of January, 1936, letters testamentary in respect to the Estate of Bonnie K. Wilson, Deceased, were issued to John O. Gibson, Administrator, Estate of Bonnie K. Wilson, Deceased, Feb. 15, 36

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Let your CO-OP Manager supply your tobacco seed this year. High germination. Certified. University approved seed. . . . Burley-21, 2, 3, 11-A and Ky. 16. FREE AT YOUR CO-OP.

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READY TO PITCH INTO YOUR JOB

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Model 3445 Step-Van with 8-foot body

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Watch 'em ride all-day runs with a new kind of efficiency! Chevy's new light-duty Apache line is loaded with new ways to stay and save on long schedules!

When time means everything—you need a truck with everything. You need a Chevrolet! All Chevy pickups and panels are quick-as-a-whip hustlers in traffic and on the highway. They have Chevrolet's own special brand of built-in muscle—extra-rigid front end sheet metal and hefty frames.

New Step-Van delivery models complete with bodies

Got a delivery job? Look over Chevrolet's spacious new Step-Vans with walk-in bodies.

Higher powered V8 and 6

Chevy offers the improved fuel-saving 145-h.p. Thriftmaster 6. For more power—with maximum economy—the new 283-cu.-in. 160-h.p. Trade-master V8 is available at extra cost.



WATCH NEW TASK-FORCE MIDDLE-WEIGHTS AND HEAVY-HANDLER ANY SIZE HAUL!

Chevrolet's rugged medium-duty Vikings can move big loads fast. Chevy's heavy-weight Spartans feature the 230-h.p. 346-cu.-in. Workmaster V8—a new kind of engine for a new kind of efficiency and economy. See your Chevrolet dealer soon.

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BOAT 22 H.P. MOTOR and TRAILER



For the past four weeks, I have been competing in the Kern's Bread Sales Contest for the grand prize of a complete kitchen or aluminum boat, motor and trailer. Thanks to you, my chances of winning are excellent and I will appreciate your continued support during the last four weeks of the contest.

Take Home
KERN'S BREAD
AND HELP ME WIN!

CLASSIFIED

FOR SALE . . . living and bedroom, electric stove and refrigerator. Call GL 8-4222. 11-14-pd

WORK NEEDED . . . in or out of home. Experienced practical nurse, washing, sewing and will work as waitress. Baby sitting, housework and some typing. Call GL 8-3778. 11-14-pd

FOR SALE . . . 196 cubic foot Amara upright freezer 1333 Highland Drive, Phone GL 8-3579. 31-16-pd

NOW OPEN . . . Suncoast Beauty Shop, Route 1, Philadelphia, Louise Woodruff, operator. Phone GL 8-3359. 11-14-pd

FOR RENT . . . furnished room close to business section. Electric heat. Call GL 8-3368. 11-14-pd

DON'T BUY A COW! Call GL 8-2068. Why?—for Free home delivery of delicious BACON dairy products. No feeders' as fassin!—Just good eatin! 11-14-pd

BIKE FREE . . . trade coupons will be given on a boys and girls bicycle with each \$5.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, Loudon. 11-14-pd

FOR REPAIR of typewriters, adding machines and cash registers call GL 8-2721, or contact Sam T. McCallie, Ph. 5564. Sewer water. Complete cleaning on all machines. \$12.50 plus repair. 11-14-pd

FOR SALE . . . Farmall Cub Tractor, good condition. \$500.00. Call GL 8-2332. 31-14-pd

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 905 Poplar St., Phone GL 8-3024, Loudon. 11-14-pd

WE BUY, SELL, OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A S. Lenoir City, Ph. 1911. 11-14-pd

DRAINING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A S. Lenoir City, day phone 1911, night 1882. 11-14-pd

WANTED—Neat lady over 18 to represent Tupperware in this area. Good working conditions, fine product, excellent position. Call Irene Borden, Knoxville: MU 7-1764. 11-14-pd

WANTED—small used bitwater heater, gas preferred Call Herald Office. 11-14-pd

BUDGET PRICED PAINT . . . outside and inside gloss and flat and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, Loudon. 11-14-pd

FOR RENT . . . 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 11-14-pd

FOR BUILDING MATERIAL . . . such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3539. 11-14-pd

FAMILY SERVICE . . . Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. 11-14-pd

FOR RENT . . . nice 3 room apartment with gas heat, electric refrigerator and private bath. Ground floor, large front porch, lots of shade, three blocks from courthouse, good neighborhood. Call GL 8-3538. 11-14-pd

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
US 421 AND LENOIR CITY
PHONE GL 8-2332
SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY
Feb. 20 & 21

THE TALL STRANGER

Cinemascope—Color
Joel McCrea

SATURDAY, FEB. 22

A LAWLESS STREET

Cartoon
Randolph Scott

HELL ON

DEVIL'S ISLAND

SUN & MON
Feb. 23 & 24

JAILHOUSE ROCK

Cinemascope
Elvis Presley

TUES. & WED
Feb. 25 & 26

WICKED AS THEY COME

Cartoon
SHORT CUT TO HELL

TV's Red Barber has big news!

HOW TO SAVE

\$125 (or more)*

ON YOUR NEXT CAR

...with the new State Farm Bank Plan

1. Pick the car you want—new or used—then call your State Farm agent about Bank Plan financing and insurance.



2. You agree with Bank Rates. Low borrowing rates may save you hundreds of dollars over high interest "outs." Payments are arranged to suit you. Simple, private.



3. The agent goes to work! He helps you get financing through a leading local bank. You get a check for the car dealer. You're a "cash buyer." The car is yours.



4. You save with "Careful Driver" auto insurance. State Farm has had auto insurance rates low by aiming to insure only careful drivers. You save every day you're insured.

Take a TIP from RED BARBER: CALL YOUR NEAREST STATE FARM AGENT ABOUT THE BANK PLAN... BEFORE YOU BUY THAT NEXT CAR!

THE BANK PLAN OF
STATE FARM MUTUAL
AUTOMOBILE INSURANCE COMPANY
Home Office: Bloomington, Illinois

Watch "Red Barber's Corner" on NBC-TV following the Friday night fights. CALL YOUR STATE FARM AGENT TODAY!

H. Ross Wilkerson, Agent
404 E. Broadway Lenoir City Phone YU 8-2215

APARTMENT FOR RENT . . . unfurnished or furnished. Call GL 8-2012.

WE APPRECIATE YOUR PATRONAGE . . . we offer you the best Beauty Day in Products and Service. If you demand beautician plus advanced training in special hair shaping, tinting, etc. \$10.00 cream cold wave, special \$4.95; \$25 permanent—\$12.50. Come in or dial YU 8-7400 or YU 8-9046. Barber's Beauty Shoppe, W. Broadway at City Limits, Lenoir City. 31-14-pd

FIRE SALE . . . we have just purchased a slightly water damaged stock of general clothing. Namebrand merchandise to give you the best value ever found in this area. Brownies around and save a few dollars. Valley Mercantile Outlet, West End, Loudon. 11-14-pd

FOR RENT . . . 3 room furnished and unfurnished apartments. Call GL 8-3206. 11-14-pd

NOTICE

To Taxpayers Of Loudon County

February is the last month to pay land and property taxes without a penalty for 1957 taxes. The Trustee's Office will be open from 8:00 A.M. until 4:00 P.M. Each day including Wednesday and Saturday afternoons through February. If you prefer paying by money order or check to save a trip, Dial Loudon GL 8-2222 for any information that you might desire.

Yours very truly,
J. V. Schrimsher
Trustee



at GILES and SON FOOD MARKET

JEWEL
Shortening
3 lb. -- 83c

D-CON
1 Pound Package
1.39

NIAGARA
STARCH
12 oz. box -- 19c

JFG PEANUT
BUTTER
10 oz. - 25c

LAY'S Cloverleaf
Sausage
1lb. Pkg. - 37c

Extra - Special

25 Pound Bag

White Lily

Flour

Only 1.99

HEADACHE?



67c

ALCOA WRAP
King Size Roll
55c

FLEECY
WHITE
Quart -- 17c
1/2 Gallon -- 29c

BORDEN'S
INSTANT
COFFEE
10c Off Large Jar
\$1.02

Bush Shelly
Beans, No. 2 1/2
2 for 47c

LAYS
1 lb Pkg. - 39c

JFG SALAD
DRESSING
25c Pint

BUSH
No. 303 Hominy
2 Cans 17c

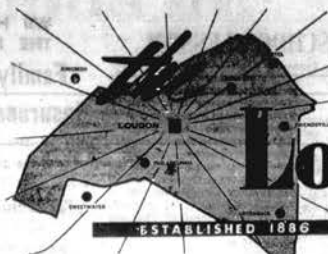
NBC
HONEY
GRAHAMS
1 Pound Box
33c

ARGO
Corn Starch
16 oz. box 2 -- 27c

these and many other low prices every week with Mohlar and Harold
Giles, Three Miles Out Vonore Road.

Giles and Son Market

SPRING LIBRARY AND ARCHIVES
State Library Building



Loudoun County Herald

"Loudoun County's Family Newspaper"

2ND YEAR—NUMBER 15

LOUDOUN, TENNESSEE, THURSDAY, FEBRUARY 27, 1958

16¢ PER COPY

Just Piddlin'

By The Editor

LOUDOUN CITIZENS are once again urged to let the city council know if they are against the proposed sewer tax. Citizens also have a special invitation to the council meeting Mar. 10 at which action will be taken on the matter.

The plan calls for a tax on water bills (approximately \$1.50 monthly) to begin gathering funds for the water treatment plant which the state is forcing all river communities to build by starting collection of the tax. Loudoun citizens can save thousands of dollars in interest on bond issues for the project.

I have already expressed support of the plan in this column. It is the easiest way and the most business-like way, provided it is gotten underway immediately. It is definitely preferable to the \$1.00 increase in tax rate which will be necessary to construct the plant otherwise. And don't you forget, Loudoun has no choice. It must build that plant soon.

Surprisingly, no opposition to the plan has been expressed to the Herald. The citizens speaking to me about it show a very good understanding of why such action is necessary and definitely prefer the sewer tax method over a tax rate increase.

I would say that the council is justified in taking immediate action and getting a sewer tax underway. It will not only be good business, but they'll also be giving the citizens of Loudoun the most for their tax money.

IN REFERENCE to last week's comment on school parents saying that they did not know what the school board met, the board meets the second Thursday of each quarter in open session.

Next meeting will be March 11. It also has called next a.m., but time of those meetings may be obtained by calling the superintendent's office. Almost all begin a 7 p.m. at the courthouse.

IMAGINATION—Two seven-year-old boys had just been to a romantic movie. "Wasn't it awful?" said one as they headed home. "It wasn't so bad," replied the other. "During those kissing scenes I just closed my eyes and made believe he was choking her."

THOUGHT FOR THE WEEK—put a job off until tomorrow and somebody else is apt to do it today.

Redskins Close Season With Split From Meigs, LC Beat Boys In Tourney

By TOM DEANEY

The Loudoun High Redskins split a double bill with Meigs High last Friday night with the Loudoun Girls edging out the Meigs 53-45 and the Meigs boys edging the Loudoun Redskins 89-70.

The Loudoun girls closed out their regular season play with a convincing 53-45 win over the Meigs High girls. The Loudoun team started out strong as they held a 30-21 half-time lead.

1958 Red Cross Fund Drive To Open March 4th

The 1958 Loudoun County Red Cross fund drive will get underway with a kickoff meeting Tuesday, Mar. 4. The meeting will be held at the Loudoun Methodist Church. It will start at 7 p.m. The meeting will kick off the drive to raise funds for continuance of the many phases of Red Cross work. The organization is particularly known for its work among servicemen, safety and disaster relief work.

The past year has been both a busy and expensive one for the Red Cross. It has brought help to thousands hit by storms, fires, explosions, etc., and more recently has brought relief to many sickened areas hit by the recent winter ravages.

The organization depends on the citizens for funds to continue its work. Its annual fund drive is for the purpose. All volunteer workers for the Loudoun County drive are urged to attend this Mar. 4th meeting. Refreshments will be served.

Flood-Drought-Snow Crop Insurance Helps

Everybody talks about the weather but no body can do anything about it. Federal Crop Insurance is designed to protect the producer of being paid for the crop. It's annual fund drive is for the purpose.

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The Department of Agriculture through the Federal Crop Insurance is designed to protect the producer of being paid for the crop. It's annual fund drive is for the purpose.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

The fellow up at the country store Saturday night was wondering if Spatsak will have any effect on the weather. Ed Dwyer allowed as how Congress was liable to take over the weather if we got too many of them things flying around here.

I think Ed's wrong, and I'll tell you why. If our Congressmen was to take over the rain, for instance, we'd have to file a 10-page application to get a heavy dew, and for a real gully washer, we'd have to get the political endorsement of the county chairman. By the time the Rain Committee got through with the red tape and was about ready to send us a sprinkle, it would be too late for this year's crop. And if one of them Senate investigating committees discovered that some member of the Rain Committee had broke bread with Jim Hoffa, they'd hold up the application until we might never get any more rain. It wouldn't work, Mister Editor.

Moving over from Congressmen to hogs, the fellow got to talking about this year's hog killing crop. They got to arguing over the way a pig's tail curls. Ed stuck to the old claim that you can tell a pig by the way his tail hangs. If it hangs to the left the pig ain't no good. I ain't never watched it real close but seems like a pig always does better if his tail hangs clockwise, like Ed says. But some of the fellows argued that it don't make much difference so long as it hangs one side or the other that it's the tail that don't hang.

Loudoun Band Plays Concert At School

The Loudoun High School band presented a free concert at the Loudoun Junior High from 2 to 3 p.m. today. The program was a part of the local music education program.

Registration Set For Surplus Food Distribution Here

H. C. Evans, Loudoun County Clerk of the newly adopted surplus commodity program, announced today that registration for food will be held Monday and Tuesday, March 3 & 4 between the hours of 9 a.m. and 4 p.m. Those families in Loudoun City who will be eligible to receive the commodities will register at the Fire Hall in the new Municipal Building, and the eligible residents in the Loudoun area will register either at the Welfare Office or at the office of the County Judge which is located in the courthouse.

No food has been received as yet, but it is expected to be available for distribution within the next 30 to 60 days. The exact date of the beginning of the distribution will be announced. Commodities to be available for the unemployed families of Loudoun County include flour, meal, rice, cheese and powdered milk. Food stuffs will be distributed from the warehouse in Loudoun City, and from the American Legion building in Loudoun.

The basis for determining which person or persons shall be eligible to receive foods is as follows: One person who has an income of not more than \$45 per month. A man and wife with an income of not more than \$70 per month. An allowance of \$10, will be permitted for each child in the family, and every eligible person will receive the same amount of the commodities.

Loudoun County Court recently allocated \$1000 to launch the distribution program. This amount will cover the per capita during July 21, 1958. It is estimated that approximately 2000 Loudounians will benefit by the program.

1958 Tags To Go On Sale Here On Saturday Morning

The new 1958 license tags will go on sale at the County Clerk's office Saturday morning with county vehicle owners having the month of March in which to obtain the tags. The 1958 tags are white with black letters. All lettering is large, replacing the objectionable small numerals on the 1957 license.

There is no charge in price of the tags. They remain \$10.00 and \$12.50. Persons who wish to reserve tag numbers must call the clerk's office before Saturday.

School Milk Contest To Begin On March 1

Some school in Loudoun County will win \$50 in cash as first prize in the March Milk Contest which begins on the first of the month. The contest is designed to encourage the consumption of milk. The contest is open to all schools in Loudoun County. The contest is designed to encourage the consumption of milk. The contest is open to all schools in Loudoun County.

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The proposal would start collection of the tax now in order to build up a fund for the project. The fund could be given time to get quite large through the use of "stalling" tactics in planning stages of the project. The fund would be used either to reduce present sewer indebtedness so that the plant bonds (possible as much as \$350,000) will be needed could be sold at a cheaper rate, or to reduce the amount that it was necessary to borrow. It also would pay off the bonds more rapidly.

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Purpose of the tour will be to provide first-hand information on the area—its industrial sites, communities, labor supply, transportation, utilities, educational and recreational facilities, living conditions, and other features of interest to industry—for the representative of major national firms which have direct influence on the location of industry.

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School Program To Be Presented On TV

A 30-minute program, "Satellite, Schools, and Survival", will be presented over WATE-TV Saturday, Mar. 1, at 5 p.m.

Narrated by Charles Van Doren, the program will also feature James R. Killian, Jr., president of M.I.T., H. Rowan Gaither, chairman of the Gaither report committee, Lewis B. Johnson, senate majority leader, Richard M. Nixon, U. S. vice-president, and William G. Carr, executive secretary of the National Education Association.

The program will include a dramatic segment on the development of the American educational system and the relation of that system to America's survival as a free nation.

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HOSPITAL LIST

ADMITTED

Mr. Henry H. Woody
Mrs. Pete Covington
Feb. 18
Mrs. Barbara Pfeiffer
Mrs. Eva Crabtree
Mrs. William M. Carley
Mrs. Don Lee
Mr. Henry A. Howard
Mrs. Kenneth Spires
Mr. Clayton
Feb. 20

Mr. Ross Thomas
Mr. Davis Franklin
Mr. Marvin Hall
Miss Diane White
Mr. Ed Hutt
Mrs. Minnie Russell
Mr. W. E. McNaab
Feb. 21

Allen Lambert
Sylvia Robinson
Miss Early Arden
Mrs. Sam Brewer
Mark B. Taylor
Feb. 22

Horace Bradshaw
Mr. Leonard Lester
Mr. Tip Henry
Mrs. Charles Kirkland
Feb. 23
Mr. Segal Bridges
Mr. Jewell Wells
Mrs. Wayne Curtis
Mrs. Cassie Green
Jimmy Pruitt
Mr. J. L. Barnes
Mrs. John H. Bledsoe
Feb. 24

Mr. Floyd Morgan
Mr. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 25

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 26

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Mrs. Chas. V. Smallen
Mrs. Sam Hadden
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Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 27

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 28

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 29

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 30

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 31

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 32

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 33

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 34

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 35

Mr. Wade Moore
Mrs. Chas. V. Smallen
Mrs. Sam Hadden
Mrs. Anna Lawhorn
Mrs. Myrtle Howard
Mrs. Foster Lucy
Mrs. Ralph E. Bledsoe
Mrs. Sally Henderson
Feb. 36

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)			
	Inside Loudon County	Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.80	One Year	\$3.00

Many Small Towns Doomed

Almost every day we are reminded in one way or another of the fact that we are in a cold war with Russia. Less well known and observed is the fact that most small towns are in a cold war which they may well lose, resulting in extinction.

Austin Kilpatrick, editor of the Kiplinger Washington News Letter, predicts that "the farm bloc, long a potent force in American politics, will be an oddity of the past, referred to only in history books, 25 years from now." He predicts that in 25 years, the farms of America will produce one-third more food and fiber with 40% fewer farm workers.

The decline in farm population will bring with it a decline in the size and number of many small towns that dot the nation. The chief reason for the existence of many small towns has been to serve the needs of a farm population.

Loudon is particularly fortunate that it has a nucleus of sound industries. But we MUST not rest on our laurels and say "let it alone now, it is good enough." We need more industries and almost every week we see a new one selecting a site and we wonder if we might not have had that one. The publisher of the Herald called on the manager of a two-year old chemical company in the extreme portion of the state recently. He was told that Loudon was considered as a possible site.

If we are doing all we can to get new industry, well and good. If there is any more we can do, then, let us by all means do it. Let us be thankful for, and support, those we have, and then give ourselves with all the power we have and go out for more. We want everybody to say that "Loudon is an up and coming little city."

Culture In The Small Town

The small town—if it is not too small—may have if it wishes many things of a cultural nature.

The old Chautauque circuit gave the small community an opportunity to have a stimulating cultural experience each summer. But it filled its need and purpose and passed out of the picture.

If Loudon wished it to the extent that enough people would buy season tickets we could have a community concert series. They would pull us together in a common enterprise and tone us up in many ways.

If Loudon wished it we could have a Little Theatre. We have right under our noses everything it takes to form such an enterprise. Perhaps no single thing at this time could do more for our community than this activity carried out on a business-like, well-directed manner.

If Loudon wished, and wished it hard enough, we could have a children's theatre for the summer. Children are naturally

A Letter From The Publisher

It's refreshing to run upon a guy who can really sling the ink around and come up with readable stuff.

We have found a such person; as you may have observed last week. We appreciate our friends and subscribers down at Philadelphia and we are proud to add to our editorial staff "Uncle Phil From Philadelphia."

The breeze literally drops from this fellow's pockets, and as you read him you can hear the mules bray and the cowbells ring. Old timers will see again the smoke spiral from the kitchen fire come supper time, and will find themselves making for the woodpile to lay in fuel for the night, with a good pine knot to read by.

Not only will the Philadelphia area like him but we will all like him. Read him once and you're stuck. We predict that every week we'll be saying to one another "What does Uncle Phil say this week?"

And, what does he say?

dramatic, it is not difficult to get them to act; a great number of our children could be wholesomely, educationally and culturally involved in a Summer Children's Theatre.

If Loudon wished it hard enough, and was willing to pay the price for it, we could have a greatly improved public library service. Surely we would agree that, on the whole, we ought to read more good books.

Let us think on these things.

Teenage violence is a serious matter in this country. Witness the beating of the Knoxville coach and the eleven persons killed by a 19-year old Nebraska kid boy. Every possible effort must be brought to curb this growing malady.

How stands the matter of a new post office building for Loudon? For years the matter has been kicked around. A fine new building would be a great asset to the appearance of our town. Surely, no one could deny that.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Ephesians 4:1-7, 11-13)
"One in Christ"

The instruction on the International Lessons issued by the Division of Christian Education points out that this lesson is intended to affirm "the essential unity of the Church." This unity is to be considered "in the light of the deeper unity in Christ." A major misused production has a dominant theme running through, skillfully employed to give a pattern. The theme of the Bible from Genesis to Revelation is the Gospel of reconciliation. It is a master chord, haunting every page of the Word of God.

The first chapters of the Bible introduce us to the restless spirit of man resulting in the fall, choosing a world of thorns and terrors instead of a world of a beautifully tended garden. In the last chapters we are given a picture of the triumph of Christ and the triumph of man through Him. "I saw a new heaven and a new earth."

Here in this lesson we are taught the high calling in Christ Jesus our Lord. The very first verse calls upon us to lead a life worthy of that calling. A "prisoner of the Lord" challenges us that whatever may come we must be constant. (Eph. 4:1) Christians are to "forbear one another in love, not find fault, seek unity knowing that we are all in search of salvation. If we have the truth and have not love, we are nothing.

Paul emphasizes this unity by the use of the word "one." There is one body, one Spirit, one hope, one faith, one Lord, one baptism, one God and Father. (Eph. 4:4-6). He uses his favorite figure of the Church, "One body." The Church is like the human body, many members, joined and knit together in every joint. By working together, with each member fulfilling its mission, we are "built up in love."

It is exactly in an atmosphere of freedom such as we know in America that Christian unity may be achieved. Enforced unity, such as that found in countries behind the Iron Curtain, is no unity at all. When the Church is free to preach the truth, it helps correct abuses in secular society; when the State grants this freedom it lays upon the church the responsibility to proclaim and live the truth. Christian freedom is not to be merely enjoyed. It is a challenge to the fulfillment of a true stewardship. True unity is realized only when men are free to act and are drawn together in the love of Christ which frees and unites.

Our great hymns illustrate the unity we have. All faiths are represented in their authorship. The official hymnal of any denomination will list as writers Luther, the Wesleys, Toplady and Lyle, Brooks, Whitfield, Samh. Aratus, Watts, Asanulahu of the Greek Church, Mohr, Dwight, Elvin, Bernard of Clair-

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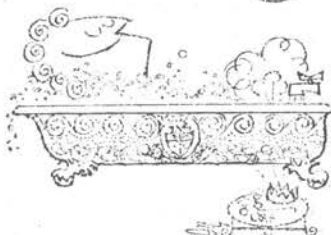
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MEMBER Federal Reserve Bank

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GREENBACK NEWS

Mr. and Mrs. R. A. Anderson, Sr. Mr. and Mrs. Bob Anderson, Jr. and Rocky accompanied by Miss Mae Roberts of Lenoir City spent Sunday with Mrs. W. C. Roberts and family in Chattanooga.

Mr. and Mrs. Fred Akers had a telephone call Sunday afternoon announcing the birth of a daughter, Teresa Jean to Mr. and Mrs. Troy Akers in a Nashville hospital at 1:30 p.m. Sunday. Mr. and Mrs. Akers reside in Forest Hills Apts. Studio 2, Ashville 13.

Mr. C. E. Long is gradually improving from a serious bronchial illness at his home here.

Mr. and Mrs. Cam Hall, Jimmy and Tommy of London spent Mrs. McCall's

Sunday with Mrs. Mayme Wear. Pvt. B. C. Potter who recently spent his furlough here with his wife and baby Teresa and parents, Mr. and Mrs. Clarence Potter, has left his base in Astoria, Oregon and will sail the first of March on the U.S.S. Wedderburn to ports in the Pacific and likely will be stationed in Japan. Jackie Potter is with the U.S. Army in France.

Misses Joy Best and Joyce Cook were weekend guests of Miss Wanda French at her home on the Little Tennessee.

Miss Mary Ella Swaney of Knoxville was the guest Sunday of Mr. and Mrs. Robert Swaney and Mrs. Mayme Wear.

Mrs. Nora McCarver visited Mr. and Mrs. Fred Hall near Loudon Friday and attended the funeral of her brother in law, Mr. E. D. Taylor in Knoxville Saturday.

Mr. and Mrs. Donald French

and family of Maryville visited Saturday with her parents, Mr. and Mrs. J. H. French.

Mr. and Mrs. John R. Tawney, west in Nashville, Mrs. Tawney and brought their son, Donny, from the Orphan Childrens Hospital to their home here.

Mass Shirley French of the Knoxville U.T. Hospital spent the weekend with her parents, Mr. and Mrs. James French.

Mr. and Mrs. Frank Hill, Lin day and today attended the funeral services of Mrs. M. R. Brown in Bellevue Sunday.

Mr. and Mrs. Fred Akers were dinner guests Sunday of Mr. and Mrs. B. Patterson, Gall and Sylvia and went to Ft. Loudon Lake and the Friscoville race in the afternoon.

The condition of Mrs. Curdell, Carr is unchanged and she remains in the Maryville House Memorial Hospital.

Mr. and Mrs. Don Bluford and Donna spent the weekend in Greensburg, Ky. the guests of Mr. and Mrs. Tommy Bluford.

Mr. and Mrs. Beatrice Tipton and Connie Sue of Maryville were guests Sunday of Mr. and Mrs. Joe Kays.

Mr. and Mrs. Gene Kerr of Nashville will be guests this week of Mr. and Mrs. Earl Rogers and sons and Mrs. Annie Kerr.

Mr. Clark Akers and Sandy, Mr. and Mrs. J. H. Akers of Maryville visited Sunday with Mr. and Mrs. J. V. Akers.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville were guests Sunday of the Rev. and Mrs. Ray Burgess.

Mrs. Aubrey Griffiths has returned from the Duke Clinic, Durham, N. C. and is not improved very well at her home on the Sinking Creek Road.

Mr. and Mrs. Kenneth Wheeler

and Vickie of Knoxville spent Sunday with Mr. and Mrs. Buddy Brooks.

Mrs. Buddy Brooks was hostess to members of the Greenback Home Demonstration Club at her home Monday afternoon. Her sister Mrs. Richard Brown assisted her.

The Greenback Women's Association of the Presbyterian Church will meet in the Fellowship Hall Thursday evening with Mrs. Irene McCall in charge. Frank Laidner will conduct the Bible Study and Mrs. Garvie Cooper will lead the prayer group.

Mr. J. A. Walker and Mrs. Oona Jones were dinner guests Sunday of Mr. and Mrs. Joe Kerr Walker in Maryville and also visited Mrs. Annie Beale.

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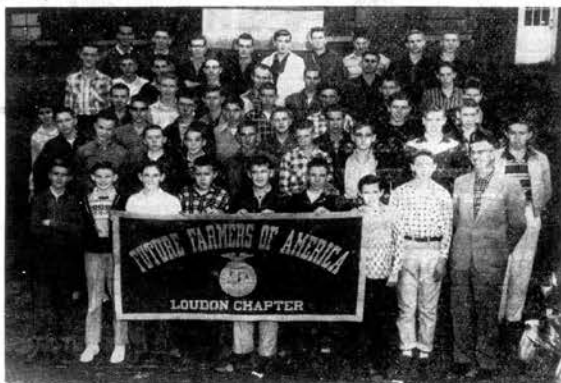
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LOUDON FFA CHAPTER ACTIVITIES

The Loudon Chapter has a paid membership of 76 members of which 34 are Greenhorns, 40 Chapter Farmers, 1 State Farmer, and 1 American Farmer. Three of our members also have the Star Chapter Farmer Degree.

By the end of September our local program of work had been completed and each member belonged to one of the nine committees. A new committee was set up this year called the Soil Conservation Committee. This committee has a special program dealing with the promotion of soil conservation among our members. We are participating in the Soil Conservation Contest sponsored by the Tennessee Association FFA.

During the past year these chapter members entered and placed respectively in the following contests: In the Loudon County Fair Cattle Show, our chapter had 7 entries. Chapter winners were, Harold Davis placing 3rd; Benny Sewell placing 4th; Sammy Russell placing 7th, 8th, and 9th; Alger Watkins placing 10th; Ray Talbot placing 12th; Benny Sewell won the Showmanship Award. In our Quail Program almost 400 quail were raised and released. These members raised the following number of quail, Kenneth Wigdus 86; Stanley Sampson 78; Benny Arp 77; Hubert Lemex 85; Lee Huffine 71. The Quail Contest was won in the local chapter by Fred Sharp. The parliamentary procedure team consisted of: Leonard Sampson, Vestin Bright, Bruce Williams, Bill Clark, Benny Arp, and Jim Townsend.

Forty-two boys gave speeches in our local Public Speaking Contest. Class winners were Bruce Williams, Ralph Wear, Edward Bright, Fred Sharp, and Bobby Giles. The chapter winner was Edward Bright who competed in the SWS District Contest and was awarded the Public Speaking Medal.

Loudon chapter received the standard chapter award from Tenn. Assoc. FFA. Members of the Loudon Chapter entered 30 or more exhibits in the Monroe County and TVA & 1 Fair. In the Monroe County Fair our dairy judging team placed third. Livestock judging team placed second. Charles White, Stanley Sampson, Billy Linkford, Leonard Sampson, Jim Townsend, and Bruce Williams in cooperation with the local FFA girls participated in the TVA & 1 State Show. Freddie McCrory won first place in local tractor driving contest.

On December 12, our chapter held its tenth annual Parent and Son Banquet. About 100 people were present. Rev. Brian Greene of Loudon was guest speaker.

At the National FFA Convention, Harold Davis won the highest FFA award, the American Farmer Degree. Benny Arp was the chapter representative. His trip was sponsored by the Loudon County Farm Bureau. The scholarship awards in the chapter this year went to Edward Bright, Benny Sewell, and Lee Huffine.

Our activities during State and National FFA week include: Window display in local Post Office; Program over public address system for student body about FFA; Radio program over station WLIL; Obtained signatures from merchants for this page in the Loudon County Herald saluting the FFA.

An audit of our supervised Farming Program for the last year shows that 54 boys received a student labor income of \$14,805.28. There is an average of 3.9 enterprises per boy. Tobacco is our biggest enterprise with corn, dairy, and livestock ranking high on the list. Two hundred different farm enterprises were completed in addition to many improvement and supplementary practice jobs.

Jane Stewart was chosen FFA Sweetwater for 1957-58. Benny Arp is Sub-District FFA Reporter this year.

The boys applying for the State Farmer Degree this year are Freddie McCrory, Hubert Allen, Edward Wigdus, J. D. Watkins, Jim Townsend, Bruce Williams, and Leonard Sampson. The Loudon Chapter sponsors two adult farmer classes. One group meets at Davis School and the young farmer group meets at the Ag. Dept. twice monthly.

During the past year we had three joint FFA-FFA socials. Lee Huffine, Benny Arp, and Johnny Schimay attended the state FFA camp, Camp Clements, at Doyle, Tennessee for one week. While at camp we participated in many recreational activities. Johnny Stamey won the high jump.

Loudon FFA chapter would like to take this opportunity to thank each business firm represented on this page honoring National FFA Week. We deeply appreciate your continued loyalty and support of our program of Vocational Agriculture in this community.

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AT RIVER BRIDGE

LOUDON

London Social And Personal News

Thursday, February 27, 1968 The Loudoun County Herald 5

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

This week brings to a close my work as home agent in this county. It is not easy to leave a field of work as interesting and enjoyable, filled with so many varied experiences, as that of Extension work in a county like Loudoun. I know that no other county in the state could have provided as many conditions under which to work. The town of Loudoun has been an ideal location for my headquarters. The court house, where my office was located for two years, was the best kept building of its type that I have seen over the state. Then the present location of the office in the Loudoun County Building is far ahead of many others. So often home agents of other counties have complained of sharing the same office with as many as five other people. In this type of work there is a need for privacy for concentration.

The business people of Loudoun and Loudoun City, as well as other

WSGS Has General Meeting Monday Night

Mrs. Jane Lenoir presided over the general meeting of the Women's Society of Christian Services on Monday night, Feb. 26, in the absence of Mrs. Naomi Arps, president.

After a short business meeting Mrs. Betsey Harrison was in charge of the devotional.

Mrs. Charles T. Morgan reviewed the book, "The Kingdom Beyond Gate." The review was very interesting and informative. Mrs. Katherine Watkins closed the meeting with a prayer.

Dr. and Mrs. Alvin Garrison and family of Karnes, Tenn. spent Sunday with Dr. and Mrs. Deville E. Galyon and family.

Mr. and Mrs. Ben Hall of Athens spent Sunday with Mr. and Mrs. W. S. Watkins and Mr. and Mrs. Fred Hall.

Mr. and Mrs. Elmer Sloan of Madisonville and Mr. and Mrs. Earl McCall of Powell were dinner guests of Mrs. Flora Blair Sunday.

Mr. Barksdale Greer is a patient in the Baptist Hospital in Knoxville.

Mrs. Mary Gamble has returned to her home in Kingsport after a few days visit with Mr. and Mrs. M. L. Littleton.

Sunnyside News

Little Janet Edwards, year old daughter of Mr. and Mrs. Charles Edwards has been sick at her home the past week with pneumonia. She is reported to be much better at this writing.

The Rev. Wesley Newman from Madisonville and pastor of the Reed Springs Baptist Church was absent Sunday due to illness.

The Rev. John L. Tiller of Philadelphia preached for the Rev. Newman.

Mr. and Mrs. Leon Hill and little son, Allen of Athens was visiting with Mrs. Hill's parents, Mr. and Mrs. Luther Stewart Sunday afternoon.

Mr. and Mrs. Gurle Blanton from Knoxville were visiting Sunday with Mr. and Mrs. Hodge Loving and Mr. and Mrs. Luther Stewart.

Mr. and Mrs. Paul Roberts and children, Barbara and Glen from Knoxville were visiting with Mr. and Mrs. Baird Reed Sunday afternoon.

The Women's Missionary Society of the Reed Springs Baptist Church met at the home of Mrs. Luther Stewart Tuesday evening for a Study Course. Mrs. Roy Murr taught the book.

Mrs. Walker Ruffin and children are ill at their home this week with influenza. Mr. Ruffin had to spend most of the past week in London with his parents who are very ill with the influenza.

The Rev. Becken Stanley from Ingram, Ky. was the overnight guest of Mr. and Mrs. Baird Reed Sunday night.

Sir, Homer McCallie and children were visiting with Mr. McCallie's parents, Mr. and Mrs. Baird Reed Sunday afternoon.

Mr. and Mrs. Luther Garcia and daughters, Sherry and Elizabeth of Loudoun were visiting Mr. and Mrs. Leo Kier Saturday.

Founders Day Noted By Local PTA Group

The Loudoun P.T.A. celebrated Founders Day at the Jr. High School on Tuesday evening.

Rev. Raymond Jones, pastor of the Nazarene Church had the devotional.

The business meeting was presided over by the president, Mrs. W. T. McWade. A report from the budget committee stated that a total of \$225.00 was cleared on the Mock Lake sale and this money will be distributed equally among the three schools for their libraries. A report from the landscape committee told that Mr. Alexander's PPA boys had staked out the positions for the planting of shrubs at the Jr. High School. The D.A.R. donated \$5.00 for a shrub and The First Baptist Church gave an obelisk and spire, which has already been planted. The summer round-up chairman, Mrs. Robert Taylor, asked that all parents of children who will enter school next year to contact her and that a notice will be placed in the Loudoun County Herald for three consecutive weeks prior to the date the roundup will be held.

Also the P.T.A. agreed to sponsor The Sacred Harp Singers from Middle Tennessee State Teacher's College to be held on April 24.

A nominating committee was elected to find officers for the coming year. This committee consisted of Mrs. Jim Kline, Mrs. Robert Easter and Mrs. L. C. Wright.

The president announced that all members of committee's have their reports in to the local secretary, Mrs. Howard Booth by March 1.

The program chairman, Mrs. R. S. Presley presented the following Founders Day program, which honored the founders and reviewed the past achievements, brought information about the P.T.A. movement and gave members an opportunity to give a Founders Day gift. Don Richman gave a younger version of the objects. Mrs. Lucile Purdy and eleven of her pupils presented a Founders Day Acrostic, and the audience participated by singing the Founders Day Hymn. Miss Patricia Long presented a

Mrs. J. Lloyd Barnes and son, Chucky and Chetcho of Sweetwater spent Monday with Mr. and Mrs. F. M. Quinn and Mr. and Mrs. Frank Robinson and Shari. Mrs. Robert Miller, Miss June Miller and Mrs. Bill Orrington of Maryville were visiting Mr. and Mrs. R. A. Lawson and Mrs. L. L. Miller Sunday.

Mrs. J. C. Greer has returned home after a week in Miami, Fla. She recently, Bill Hope and David Nichols of U. T. spent the weekend here with their parents.

Mr. and Mrs. Fred Crawford report the birth of a baby girl born Feb. 23 at Sweetwater Hospital. Mrs. Crawford is the former Miss Mary Woodard of Loudoun.

Mrs. Earl Kelen, Route 2 arrived home this week after spending a week in Nashville with Mr. and Mrs. Glen Dorris and family.

Mr. John C. Greer, Mr. Ham Curry, Mr. Jim Wynn and Mr. William H. Jones of Newport attended the State Hardware Convention in Nashville this week.

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The Loudoun P.T.A. celebrated Founders Day at the Jr. High School on Tuesday evening.

Rev. Raymond Jones, pastor of the Nazarene Church had the devotional.

The business meeting was presided over by the president, Mrs. W. T. McWade. A report from the budget committee stated that a total of \$225.00 was cleared on the Mock Lake sale and this money will be distributed equally among the three schools for their libraries. A report from the landscape committee told that Mr. Alexander's PPA boys had staked out the positions for the planting of shrubs at the Jr. High School. The D.A.R. donated \$5.00 for a shrub and The First Baptist Church gave an obelisk and spire, which has already been planted. The summer round-up chairman, Mrs. Robert Taylor, asked that all parents of children who will enter school next year to contact her and that a notice will be placed in the Loudoun County Herald for three consecutive weeks prior to the date the roundup will be held.

Also the P.T.A. agreed to sponsor The Sacred Harp Singers from Middle Tennessee State Teacher's College to be held on April 24.

A nominating committee was elected to find officers for the coming year. This committee consisted of Mrs. Jim Kline, Mrs. Robert Easter and Mrs. L. C. Wright.

The president announced that all members of committee's have their reports in to the local secretary, Mrs. Howard Booth by March 1.

The program chairman, Mrs. R. S. Presley presented the following Founders Day program, which honored the founders and reviewed the past achievements, brought information about the P.T.A. movement and gave members an opportunity to give a Founders Day gift. Don Richman gave a younger version of the objects. Mrs. Lucile Purdy and eleven of her pupils presented a Founders Day Acrostic, and the audience participated by singing the Founders Day Hymn. Miss Patricia Long presented a

Mrs. J. Lloyd Barnes and son, Chucky and Chetcho of Sweetwater spent Monday with Mr. and Mrs. F. M. Quinn and Mr. and Mrs. Frank Robinson and Shari. Mrs. Robert Miller, Miss June Miller and Mrs. Bill Orrington of Maryville were visiting Mr. and Mrs. R. A. Lawson and Mrs. L. L. Miller Sunday.

Mrs. J. C. Greer has returned home after a week in Miami, Fla. She recently, Bill Hope and David Nichols of U. T. spent the weekend here with their parents.

Mr. and Mrs. Fred Crawford report the birth of a baby girl born Feb. 23 at Sweetwater Hospital. Mrs. Crawford is the former Miss Mary Woodard of Loudoun.

Mrs. Earl Kelen, Route 2 arrived home this week after spending a week in Nashville with Mr. and Mrs. Glen Dorris and family.

Mr. John C. Greer, Mr. Ham Curry, Mr. Jim Wynn and Mr. William H. Jones of Newport attended the State Hardware Convention in Nashville this week.

Mr. and Mrs. Clifton Wolfe of Knoxville were visiting Dr. and Mrs. Sam Harrison and family Saturday.

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My Favorite Recipe

Featuring This Week

Mrs. Rufus B. Watson
Loudoun

MRS JACK LEFLER
LEMON PUDDING

Cream together: 1 cup sugar, 2 T. flour, 1 heaping T. of butter.
Then add: 2 egg yolks and rind and juice of 1 lemon. Add 1 cup of milk.

Last: Stir in 2 stiffly beaten egg whites.

Pour in a greased pyrex dish. Set in a pan of hot water and bake in a 350° oven for 45 minutes or until lightly browned. When done the cake rises to the top with the custard on the bottom.

Thank you very much Mrs. Watson for your recipe. This sounds easy to make and I know it is good.

Shari Kaye Robinson Honored With Party

Mrs. Frank Robinson entertained with a surprise dinner Monday evening for her daughter, Shari Kaye who was eight years old.

After dinner Shari Kaye opened her many gifts.

The guests were, Susan Campbell, Brenda Stark, Kathy Cardwell, Melinda Greenway, Suzanne Sneed and Pat McKee.

piano solo entitled "Melody of Love."

Mr. Rex Burnette and Mr. N. A. Weaver, Jr. read the articles placed in the Congressional Record by Senators Driener and Douglas of Illinois on the event of the 60 anniversary of the founding of P.T.A. in 1897.

The past presidents of the local P.T.A. were recognized by the group and the use of the Founders Day Gifts was explained by the local treasurer, Mrs. L. C. Wright.

The program chairman used in closing the program an audience participation technique called "Discussion 66." The group was asked the question "what part of the P.T.A. program would you like to see emphasized next year and tell why?"

The Founders Day Gifts was taken up by two Jr. High School girls, Miss Mary Alice Riches and Miss Jo Ann Purdy.

Mr. and Mrs. John Craig spent the weekend in Chattanooga with Mr. and Mrs. Roy Russell and family.

Dr. and Mrs. Dan Thompson of Loudoun City announce the birth of a daughter on Feb. 27 at the Bacon Hospital.

Capt. Irv. H. Watson, Jr., of Fairbanks, Alaska arrived Wednesday for a short visit with his parents, Mr. and Mrs. I. H. Watson and other relatives.

Mr. and Mrs. Wayne Redfern and son, Wayne, Jr., and Mr. T. R. Knight and Miss Evelyn Ann Knight of Atlanta, Ga. spent the weekend with Dr. and Mrs. W. B. Harrison and family. Mrs. Redfern and son remained for a longer visit.

The Medical Auxiliary met at the home of Mrs. R. C. Kimbrough in Madisonville on Monday, Feb. 24 for a luncheon and monthly meeting.

Mrs. John L. Mize entertained the Bacon Hospital yesterday. Mr. and Mrs. Hill Brewer are in New York this week.

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Little or No Ironing
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You'll find a wonderful Selection NOW at

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Careful drivers cause fewer accidents—deserve lower insurance rates! If you qualify, this NEW policy gives you more protection... yet costs you less! Complete coverage... equal personal fees, medical expenses, uninsured damages, etc.

- Immediate taking on insurance cover!
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IF YOU ARE PAYING OVER **14.40** (6 mos.)

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S.W. GREEN STAMPS

KITCHEN TOOL SALE

FREE Wall Rack with Basting Spoon, 89¢

PLUS S.W. GREEN STAMPS

WHITE STORES



I LEARNED ABOUT BARGAINS

Out-of-town bargains and services may look enticing-but add transportation costs, all-day shopping time and the lack of personal, friendly service and it's no bargain. Yes, you save at home!

Your dollar is worth more at home too. You get as good quality of merchandise or service found any where, plus big added value in keeping your dollar in your home community to continue to work for you.

Shop At Home -- You Benefit!

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Ice Cream "Quality Supreme" Milk
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LOUDON UTILITIES

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Gay Street Phone GL 8-2091

LOUDON FURNITURE and HARDWARE

404 Wharf Street Phone GL 8-2696

HENRY'S SHOE STORE

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CARTER LUMBER CO.

Wholesale and Retail
W. Lee Highway Phone GL 8-3424

RYMER'S SERVICE STATION SHELL PRODUCTS

800 Mulberry Street Phone GL 8-9119

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

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W. Lee Highway Phone GL 8-2023

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832 Mulberry Dry Goods Phone GL 8-3366

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West End Phone GL 8-9103

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GREER HARDWARE COMPANY
Phone GL 8-2046

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"

Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

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410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

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"Shop For The Whole Family"

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FARM NEWS REVIEW

GOOD PLANT BED BIG FACTOR IN TOBACCO YIELD

Success or failure of the tobacco crop is often determined at the plant bed. Good, sturdy, disease free plants ready for the field at an early date are very essential for the production of high quality tobacco. Gilbert Rhodes, associate agronomist, U-T Agriculture Extension Service, says:

Since time for sowing beds is near, growers would do well to check on plant bed practices which will help produce good plants.

Select a plant bed site that has a deep, loamy soil, high in organic matter and is well drained. Rhodes advises, if possible, locate the bed near a convenient water supply. Water is sometimes needed when seeds are germinating and frequently for young plants in the bed.

Some method of soil sterilization should be used to kill weed seed in the plant bed. For some growers this might have been done last fall by using chemicals. Those growers who did not use a chemical for weed control last fall will need to sterilize the bed by burning or by the use of one of the chemicals that are now available. Agricultural Extension Leaflet 137 "Weed Control in Tobacco Beds" lists the recommended chemicals and gives instructions for their use. These leaflets can be obtained from the county agents office.

In beds where cyanamid was not used as a soil sterilant, 50 to 75 pounds of a 4-12-6 fertilizer or its equivalent, should be worked in the top two inches of soil just prior to sowing. Where cyanamid was used to control weeds in plant beds do not use fertilizers containing nitrogen when seeding the bed.

Rhodes says that high germinating seed of a known variety sown at the rate of two to three struck teaspoonful to the 9x100 foot bed, will produce enough plants to set an acre of tobacco. March 1 to March 15 is usually the most satisfactory time for seeding beds.

A good tobacco canvas, 28 to 32 threads per inch should be placed on the bed immediately after seeding to increase soil temperature and protect plants from unfavorable weather. If an old canvas is used, it should be boiled to destroy any disease organism that might be present. A ditch should be made around the bed to carry away surface water which is likely to carry weed seed and disease, especially wildfire, into the bed.

EGG GRADES CAN BE YARDSTICKS FOR COOKING USE

Eggs usually sell for less from January to June in other months of the year, U-T consumer information-marketing agents report. This year you may expect prices to follow their usual seasonal pattern—but the dip in prices will likely not be as great as last year. Fewer eggs are expected this year than last, because the number of laying hens at work this January has declined five percent from a year ago.

Study the grade mark on the carton, the agents advise. All grades of eggs are wholesome, but the higher grades usually bring the premium price.

Eggs are graded A and B in Tennessee. Grade A eggs are tops in appearance and in flavor for poaching, frying, and cooking in the shell. You may use Grade B eggs for those purposes, but they have many other uses in which appearance and delicate flavor are less important. Grade B eggs are very satisfactory for scrambling; use these for baking and for cooking.

Conservation News BY T. J. HICKS

Paul Arp, chairman of the district, was recently appointed for a three year term to the Board of Supervisors of the Loudoun County Soil Conservation District. Charles McCall, county agent, made the announcement after receiving the news from the State Soil Conservation Service. Arp and McCall are also members of the Soil Conservation District. Arp is a student of Loudoun High School. Mrs. Arp, who is also very interested in the conservation of our natural resources, is principal of Jackson School on Venable Road.

At a recent meeting the supervisors of the local district went on record sponsoring the S.C.D.-F.F.A. Soil Conservation program for the three F.F.A. chapters in the county. The three F.F.A. chapters are Greenback, with Bruce Hinton, advisor; Loudoun with Ralph Alexander, advisor; and Lenoir City with Dixie Miller, advisor. Cash prizes of \$19 will be given the winning conservation F.F.A. member in each of the three chapters. Twenty-five dollars will be given the F.F.A. chapter winning first in each of the 28 F.F.A. sub-district of the state. Two hundred dollars will be given the chapter winning state honors. A beautiful loving cup also will be given this chapter. Fifty dollars will be given the chapter winning in the other two divisions of the state. Beautiful plaques will be given the three

PHILADELPHIA NEWS

Miss Sara Rausin was the overnight guest of Miss Judy Ridge in Sweetwater Friday night.

Mr. and Mrs. Gene Norris of Atlanta, Ga., were visiting with Mr. and Mrs. Lloyd Schrimmer last weekend.

Mrs. N. R. Simmons attended the dinner and party given for the faculty of Loudoun High School last Thursday night. The hostesses were the senior members of the Home Economics Class and the two student teachers from the University, Miss Jodi and Miss Hensell. Miss Gregg also assisted the girls. The dinner was served in the new Home Economics room of the High School.

Mrs. Rose Edwards, Mrs. Eunice Rausin, Mrs. Wesley Barnett and children, Sharon and Charles, and Mrs. Josephine Davis were visitors in Knoxville Friday.

Miss Judy Ridge of Sweetwater was visiting with Miss Sara Rausin on Friday.

Mr. and Mrs. Charlie Davis and sons, Bill and Cary were visiting Mr. and Mrs. Albert McCray, Sunday afternoon.

The Intermediate Girls Auxiliary of the Baptist Church met Monday afternoon at 4:30 at the home of their leader, Mrs. Gladys Allen. There were five members present. Each member helped to give the missionary program.

Mrs. Allen related a very interesting story entitled "My Little Queen." Later the girls had a social hour and enjoyed refreshments served by Mrs. Allen.

Miss Judy Schrimmer and Miss Judy Davis were the overnight guests of Miss Ann Waller Friday night.

Mr. and Mrs. Wesley Barnett, Sharon and Charles were visiting Mr. and Mrs. Bill Barnett and daughter Janice in Chattanooga, Sunday. Mr. David Barnett of Sweetwater accompanied them.

Mrs. Paul Arp has been confined to her home the past week due to an attack of influenza. Her mother, Mrs. Taylor reports that Mrs. Arp is some better.

Mr. Kenneth Hahlin has been ill during the past week. Miss Billie Jean McGhee was the weekend guest of her Aunt Mrs. Charlie Vermillion in Knoxville.

Mr. and Mrs. J. D. Davis of Alcoa were visiting with Mr. and Mrs. J. D. Davis of Loudoun last weekend.

Division winners. All county, sum district, division and the state winner will be given certificates. All F.F.A. chapters participating will receive a certificate.

Points will be earned on soil and water conservation measures applied or properly maintained during the program period on farms owned or operated by F.F.A. chapter members (and/or family) who are district co-operators.

Mrs. Will Ridge Sunday. Little Floyd Nicholson of Lenoir City was visiting with his sick grandmother, Mrs. Mary Gregory Sunday. Mrs. Gregory is confined to her home.

Miss Pat Peceel was visiting with Miss Sara Rausin Saturday and Sunday. She lives in the Creek Community.

Miss Sharon Barnett and Judy Davis were visiting with Miss Marsha Davis in Lenoir City, Saturday.

Mr. Al Howard was admitted to Bacon Hospital in Loudoun late Thursday. His many friends and neighbors wish him a speedy recovery. He is reported to be improving.

Little Hardy Purdy was the overnight guest of his grandparents, Mr. and Mrs. Lloyd Schrimmer Saturday night. He is the son of Mr. and Mrs. Buddy Purdy.

Mr. John Littleton of Knoxville was visiting with Mrs. Annie Nell and Tommy over the weekend.

Mr. Albert McCray has been sick at his home this past week. He is reported to be improving at this writing.

Mrs. Eunice Rausin, Mrs. Josephine Davis, Misses Sara Rausin, Patsy Peceel, Ann Waller, Jane Waller, Judy Davis and Mr. Ed Waller Jr. attended the D.A.R. meeting held in Loudoun Sunday afternoon at the Presbyterian Church. A very beautiful musical program was presented by local talent.

Mr. and Mrs. Floyd Clevenger, Arnold, Patsy, Wayne and Freddie were visiting with Mrs. Clevenger's parents, Mr. and Mrs. David Allison during the past weekend. The Clevengers are from Maryville.

Mrs. Henry Foster and children, Jimmy and Wanda left Sunday for California where Mr. Foster is employed. Mr. Andy Purdy and Mr. Floyd Clevenger of Maryville accompanied Mrs. Foster and children on the trip.

Mr. and Mrs. Hayne Catted and Aha Pape were visiting Miss Lillie Iball in Englewood Saturday.

The following girls from Philadelphia went Saturday to speak in the Public Speaking Contest. In the junior group, Sharon Barnett, senior group, Barbara Martin and Judy Davis. Sharon and Judy came in in the blue ribbon group. Brent Davis was the junior boy representative from his school. Brent also came in in the blue ribbon group. Visitors from here attending were Mrs. Ella Barnett, Mrs. Stansley Davis and Miss Ann Waller. The speeches were very interesting and each child did a very splendid job. Everyone taking a part are to be highly commended.

Mr. and Mrs. Junior Malone and daughter, Vicki from Chattanooga were visiting with Mrs. Malone's parents, Mr. and Mrs. Jonah Jaynes the past weekend.

Mrs. John Adeox returned recently from Indiana where she has been visiting her daughter, Mrs. Pauline Anderson and family.

Thursday, February 27, 1968

The Loudoun County Herald

To The Voting Public Of Loudoun County

I hereby announce myself as a candidate for the office of Sheriff of Loudoun County. Your support at the Republican Primary on April 6, 1968 will be greatly appreciated.



I have been a life long Republican and citizen of Loudoun County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows: Chief Deputy Sheriff, Loudoun County, 3 years; Chief of Police, Lenoir City, 3 years. My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudoun County, a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Vuking Company, a division of Union Carbide Corporation, located at Loudoun, Tennessee. I shall make a sincere effort to see each and every voter of Loudoun County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law Enforcement.

See You At The Polls S. O. (Mun) Allen

VOTE FOR WORTH A. BIVENS Republican Candidate

Road Commissioner 1st and 4th Districts Republican Primary

Saturday, April 6, 1968

I have been a resident in Loudoun County for more than 18 years and believe I understand the needs of the citizens of the 1st and 4th Districts in their roads. I am experienced in all phases of road work, having worked with the county road department eight years, and the state road department two years.

If elected I pledge myself to do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you, I earnestly solicit your vote and influence for Road Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 6, 1968.

Sincerely, Worth A. Bivens Rd. Pol. Adv.

Union Carbide Corporation, located at Loudoun, Tennessee. I shall make a sincere effort to see each and every voter of Loudoun County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law Enforcement.

See You At The Polls S. O. (Mun) Allen

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

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CO-OP PLANT* PUSHER

You can't afford to take chances with your plant bed. And you won't, if you start off right with CO-OP PLANT PUSHER, the only plant food specially formulated to produce tough, healthy tobacco plants that survive transplanting easily and take hold quickly at setting time.

Cutworms, wire-worms and other pests present no problem, either... HEPTACHLOR provides sure-fire protection against all soil-borne insects.

And to be doubly sure of a top-value tobacco crop, follow up in the field with recommended applications of CO-OP TOBACCO GROWER, the tobacco fertilizer proven by your friends and neighbors.

CO-OP PLANT PUSHER and CO-OP TOBACCO GROWER are a winning combination designed to produce higher yields of quality tobacco. Use both... GROW MORE TOBACCO DOLLARS THE CO-OP WAY.

*WITH HEPTACHLOR



ONLY \$2.49 PER BAG

FREE SEED

Let your CO-OP Manager supply your tobacco seed this year. High-germination, Certified, Uniformity approved seed... Burley 21, 2, 3, 11A and 12, 16. FREE AT YOUR CO-OP.

ASK YOUR



Well Drilling New Casing Furnished Water Guaranteed Call GL 8-3990 Loudon

DON'T WAIT TILL THE LAST MINUTE!

Get your

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READY FOR SPRING NOW! (Hay Balers and Implements Included)

AND SAVE

You'll be busy later on, and so will we. That's why we offer special service prices now. That's why you can SAVE TIME... SAVE MONEY, if you avoid the last minute rush. Take advantage of our pre-spring special.

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Ford Tractors and Implements Phone GL 8-4122 Loudon West End



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WHITE STORES

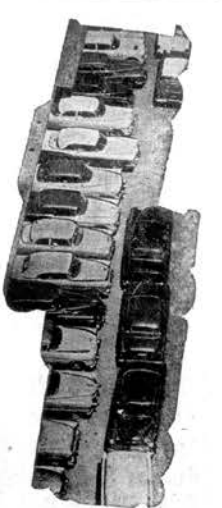
Buy That Car For \$150 Less?



It might seem impossible, but you may be able to save this kind of money on almost any new or used car through low bank rates, rock-bottom insurance costs and by becoming a cash buyer. Ask about the Bank Plan soon.



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H. Ross Wilkerson, Agent

404 E. Broadway Lenoir City Phone YU 82215

Dunbar School News
Mrs. Edna J. Anderson, teacher of Dunbar School, was honored with a surprise birthday party Feb. 7 at the school, by Mrs. ...

LEGAL

Notice to Creditors
Estate of Mary Katherine Jones, Deceased.
Notice is hereby given that on the 21st day of February, 1968, letters testamentary in respect to the Estate of Mary Katherine (Katie) Jones, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against Her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 27th day of February, 1968.
Ann Mathews Jones
Administratrix, Estate of Mary Katherine Jones, Deceased.

Feb. 27, Mar. 6



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Extra Big Food Buys!
at Giles and Son Food Market

FAB
Giant Size
70¢

Gordy Salt
2-26 ounce boxes
17¢

VEL
Reg. Size — 31¢
VEL LIQUID
Giant Size — 65¢
AD
27¢ box
Octagon Laundry Soap — 10¢ bar
AJAX

2 giant cans — 31¢
FLORIENT
79¢ Can
KAN KIL
79¢ Can

Super Suds
Regular Size
30¢

GOLD MEDAL
Spaghetti
2-12 ounce boxes
29¢

GOLD MEDAL
Macaroni
2-12 ounce boxes
29¢

MAZOLA
OIL
Quart 65¢

TONY DOG FOOD
6 cans -- 43¢

Karo Syrup
1½ lb. bottle
white -- 23¢

PALMOLIVE
Bath Size
2 bars for 25¢

CASHMERE BOUQUET
2 bars for 25¢

SHOP and SAVE
these and other low prices with Mohlar & Harold Giles-3 Miles Out Vonore Road

Giles & Son Market



CLASSIFIED

FOR SALE ... 7 acre farm and home, 4 miles on Vonore Road. Sell if can be sold immediately. Call GL 8-3975 or see N. F. Hooker. 16-15-pd

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 906 Poplar St., Phone GL 8-3024, Loudon. tfe-12

FOR SALE ... 70 acre Piney farm with 8/10 tobacco allotment. Good 6 room house, running water and spring. Call GL 8-2892. 16-15-pd

To The Voters Of Loudon County
I wish to announce myself as a candidate for re-election for Sheriff of Loudon County, subject to the will of the voters in the Republican Primary to be held April 5, 1968.

As all of you know, I have served as your Sheriff for the past three and one half years. The first two years I served under an injunction and in a lawsuit, of which I was favorably. I am making this race on my past record as your Sheriff. I have worked hard and done my best to make a Sheriff of the people of Loudon County. With the help of the County Court and the people of Loudon County we now have the two-way radio system, which every one agrees is the best step Loudon County has ever made for better law enforcement. We are at present operating with three County cars and two city cars. This is with the exception of my own car.

I have employed respectable men to work with me in this office and have eliminated what some people call "Free-Grubbers." I have cooperated thoroughly with the City Police Department, the State Highway Patrol Officers, the Federal Officers, and all other law enforcement officers to make Loudon County a better place to live.

I live in the County Jail and have personally seen that the prisoners are given the best care possible. On every inspection of the Jail, we have received excellent report from the Grand Jury concerning the sanitary conditions of the food and the Jail.

With my past record and experience I would like to take this opportunity to ask for your Vote and Influence in the Primary Election. If nominated and elected, I promise to continue to enforce the laws of Loudon County to the best of my ability. With clean, honest, and respectable men as your D-police.

I am thanking you again for all the confidence you have placed in me, and all the past favors and support.

Sincerely,
Freeman Russell
Sheriff Loudon County

Ask Your Contractor For
ELECTROMODE ELECTRIC HEAT
Ceiling Heat
Well Heaters
Baseboard Heat
Portable Heaters
STOKES ELECTRIC COMPANY
Wholesale Electrical Supplies
Turnit & Forest KNOXVILLE Phone 5-0361

FREE \$2.00
Yes It's True a \$2.00 Bonus Will Be Given When Opening Your Account With Us.
LOANS ARRANGED ON SIGNATURE, FURNITURE, AUTO.
\$5.00 to \$50.00
You Must Bring This Ad Telephone YU 6-7815

SERVICE FINANCE CO.
OVER BANK OF LENOIR CITY
INTRODUCTORY OFFER ONLY

GRAING—call R. P. Hamilton for basements, ponds, drive-ways, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1982. tfe-11

BUDGET PRICED PAINT—outside and inside gloss and flats and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, Loudon. tfe-10

FOR BUILDING MATERIAL—such as concrete blocks, super light—blocks, under blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square, Loudon. Phone GL 8-2206 or GL 8-3583. tfe-27

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. **SMITH DRUG**, Loudon, Tennessee. Phone GL 8-2021. tfe

FOR RENT ... 3 room furnished and unfurnished apartments. Call GL 8-3206. tfe-5

GET MORE OUT OF LIFE ... ATTEND A MOVIE!

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN JUNCTION AND LENOIR CITY
PHONE GL 8-3335
SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY
Feb. 27 & 28
DRAGON WELLS MASSACRE
Clint Eastwood
Barry Sullivan
Cartoon

SATURDAY, MAR. 1
A STAR IN THE DUST
IN CINEMASCOPE
John Agar
Marilyn Van Dyken
Cartoon

CHICAGO CONFIDENTIAL
1ST RUN PICTURE
Cartoon
SUN & MON
Mar. 2 & 3
LES GIRLS
Carmen MacGill
Cartoon

TUES & WED
Mar. 4 & 5
THE LONELY MAN
Jack Palance
Anthony Perkins
Cartoon

APARTMENT FOR RENT ... furnished room FOR RENT ... 4 room apartment furnished or furnished. Call close to business section. Electric power, unfurnished, gas heat. Call GL 8-3012. tfe-13 GL 8-3173. tfe-10

BACON CREAMERY BRINGS YOU Another First

for **East Tennessee**
The New Bar Form Original Eskimo Pie

When you shop ...
TAKE HOME ESKIMO PIE

Chocolate-Covered Vanilla Ice Cream Bars
Almond-Covered Vanilla Ice Cream Bars

NOW IN HANDY 6 PAK

on sale almost everywhere!

• DELICIOUS
• CONVENIENT
• NEW BAR FORM **59c**

VALLEY MERCANTILE OUTLET'S 3rd ANNIVERSARY SALE NOW IN PROGRESS

PIECE GOODS
One lot to close out at 5¢ yard
DRAPERY MATERIAL
39¢ yard — 3 yards \$1.00
FAST COLOR PRINTS
in Dan River, Pacific, Spring Mills
39¢ yard — 3 yards \$1.00

DRESSES and BLOUSES
in childrens or ladies sizes being closed out. Values to \$3.99. Now's the time to save!
Any Dress or Blouse In Stock Now Reduced To **1.00**

JUST RECEIVED
1,000 PAIR
Ladies and Childrens Shoes—Values to 69¢
1.00 PAIR
BIG BOYS SHOES
4.95 to 6.95 Values Sizes 4-4½ and 5½
2.49
MENS SHOES
all sizes
\$2.98 and UP

PRE-SEASON PAINT PRICES (March Only)
Regular 2.49 Floor Enamel, Gloss or Flat **1.98**
Regular 3.88 Latex Washable Paint **2.98** Gallon
ONE NEW ELECTRIC PIANO
\$395.00
Terms Available

One New Portable Sewing Machine
\$49.50
ONE CABINET Sewing Machine
Heavy Duty Head, Deluxe Model **\$69.50**
DEMONSTRATOR Fully Automatic
No adjustments needed for button holes or embroidery work, etc. **\$249.50**
Terms Available

Boys Sox—5 for 1.00 Values—Now 1.00 dozen, Mens cushion sox and dress Sox—this sale—5 pair 1.00

Top Quality Washcloths, Dish Towels, Pot Holders, Hand or Bath Towels — 1.00 lb.

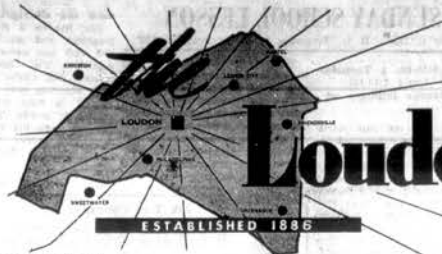
Boys Sport Coats -- 2.98
Mens Sport Coats -- 3.98

Dress Pants --2.59
2 Pair for 5.00

BOYS DUNGAREES
Size 1-16 — 1.00 Pair
Mens First Quality Name Brand Work Pants
in denim, gray, tan, green, blue; all sizes 28-30 waist
2.59 — 2 Pair 5.00
Shirts — 1.59 — 2 for 3.00

First Quality Boys & Mens Name Brand Sport Shirts
Dan River, Dri Don, many other fabrics .97 to 1.79
PRE-SEASON SALE OF CHILDRENS PLAY SHORTS
39¢ — 3 Pair 1.00

Save On These And Many Other Bargains During Our Sale
Valley Mercantile Outlet
West End Loudon



LONDON COUNTY HERALD

"London County's Family Newspaper"



72ND YEAR—NUMBER 16

LONDON, TENNESSEE, THURSDAY, MARCH 6, 1958

10c PER COPY

Just Piddlin'

By The Editor

CITIZENS of London should plan to attend the city council meeting next Monday night at the city hall. It begins at 7 p.m.

Two important items are on the agenda for the council. The first, of course, is the proposed sewer tax which has been before the people the past month. Also to be discussed at the meeting is the proposed annexation of additional area into the city limits. Both should be items of serious interest for all citizens.

As previously stated, I support the sewer tax proposal because it is the best method of financing the project. Two citizens during the week have asked how London really have to do this. Both supported the sewer tax as such a project had to be done.

Yes, London has to do it. Cleaning up the nation's rivers (by stopping the flow of raw sewage and industrial waste) is both a federal and state project which has been underway many years. Up until now the bigger cities and industries have received all the attention, but now that most of those are treating waste it's time for pressure on the smaller cities.

London is already feeling this pressure. It is now pumping sewage into the river without a permit. The state can and will force (even by court action if necessary) London to stop pumping into the river and to construct a sewerage treatment plant. So, we have to build a plant, and we have no choice, but the sewer tax on water bills is by far the best method. It is a tax and that any tax of any sort must be added, but the city of London has no choice.

As for the annexation program, it is another program we are in the right direction. It will greatly benefit both the city and citizens.

FLU once again has been on the rampage in London County and, if anything, these bouts have been more serious than in the fall epidemic. Local doctors have done great service with little rest.

Bacon Hospital has been full to the brim for many days, but there are now signs that the latest scourge of the disease is waning. Cases this time have been reported as more serious, with a larger percentage developing pneumonia. Hopes are high it goes elsewhere and soon!

AMONG the post-Christmas stories is the one about the little boy who insisted on riding the hobby horse on display in a toy department. His doing parents pleaded, offered bribes, even threatened to tell Santa Claus, but no avail. Their dithering wouldn't budge.

Finally, Jolly old Santa happened to walk by and quickly sizing up the situation walked up to the child and whispered into his ear. The little monster was off the wooden horse in a jiffy.

On the way home, the curious mother asked, "What did Santa say, sweetie, that made you jump off the horse?" Junior replied, "He said, 'Get off that horse, or I'll break your little neck.'"

THOUGHT FOR THE WEEK: Do not be the first to try the new, nor last to change your ways.

Special U-T Speech Course To Be Offered

There will be a speech course offered in London County this spring.

The course will begin Mar. 17. If interested in taking the course, contact Mr. Robert Canady.

4-H Club Is A Family Affair

"The rural home, be it ever so humble with parents of gentle culture, is nature's great university, more richly endowed than Harvard or Yale."

Dr. Seaman A. Knapp

Few, if any, common denominators are as universal as the desire of parents to offer their children a better world and a better chance for success than they enjoyed themselves. From the beginning, 4-H club work has been established as a family affair. Those are two basic advantages for having a "4-H Salute to Parents."

The purpose of this statement is to present some of the many ways in which parental opportunities can be given to bring the values of 4-H club work into every home. Then more boys and girls receive the maximum benefit from their educational experiences as club members.

Benefits for Parents in 4-H Club

The purpose of this statement is to present some of the many ways in which parental opportunities can be given to bring the values of 4-H club work into every home. Then more boys and girls receive the maximum benefit from their educational experiences as club members.

Annual Co-op Meeting Set Here Tuesday At 7:30

Members of the London Farmers Cooperative will meet in annual business session Tuesday at the London Junior Hi School. The program will begin at 7:30 p.m.

Coop Manager Harry Goodman said that the main portion of the meeting will be the business and financial report. He also said that refreshments would be served in the cafeteria and that door prizes are to be offered.

All cooperative members are urged to attend the meeting.

Local Student Is In Bethel Sorority

Martha Helen Petcoy, of London, has been accepted as a member of Alpha Phi Sigma Sorority, at Bethel College, McKenzie, Tenn. Miss Petcoy is the daughter of Mr. and Mrs. Burton Petcoy, 1137 Highland Drive, London, and is majoring in Business at Bethel. She also is interested in Bethel College Choir.

LHS Senior Class To Wash Cars; Bake Sale

If you are hungry or if your car is dirty, the Senior Class of London High School can remedy either for you this Saturday, March 15.

The class will hold a bake sale in front of Greer's and a car wash for \$1.00 per car at the high school. The class is raising money to help sponsor their senior trip to Florida.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I heard about a fellow one who says pay a dollar and a dime in the church envelope for foreign missions, with this note: "The time is for them heathens and the dollar is for the missionaries to get it to 'em."

I want to pitch part of my sermon today around that thought. The reason we got such high federal taxes is because all the states in the Union are always running to Washington to get something. They demand "States Rights" but spend half their time in Washington begging. And like the fellow on foreign missions, we send a dollar up there to fetch back a dime.

And what disturbs me is that we seem so grateful for the dime.

It reminds me of the story about the Indian and his dog. The Indian gave his dog as a reward for faithful service a piece of the dog's own tail. The Indian started feeding the front end of his dog by cutting off a piece of the tail end. He kept this up till the dog had cut himself up. The story goes that over time the last year.

Indian give the dog a bite the dog licked his chops for more. That's us, Mister Editor, on this federal aid business. Every time we get that dime back we lick our chops for more. We've been feeding the front end of the back end so long that it's become a habit to hurt us at both ends.

The tail has been wagging the dog in this Federal business so long that we're running out of tail to wag with.

Some fellow said the other day

W. C. Patton Named To Delay V-P Post

W. C. Patton, manager of Bacon Creamery, London, has been elected a vice-president of the Tennessee Dairy Producers Association. It has been announced this week.

His election came last week at the 30th annual convention of the Association in Nashville. The organization is made up of companies that process and sell milk and dairy products in Tennessee. Mr. Patton served as a member of the board of the Association last year.

THE COURT HOUSE RECORD

Marriage Licenses

Feb. 3-Franklin D. Akins to Joyce V. Akins.

Feb. 4-Douglas C. Candler to Sylvia Darden Cook.

Feb. 8-Claude F. McDaniel to Shirley Jean Groves.

Feb. 14-Billy R. Rogers to Edna Lee Strange.

Feb. 17-Jim M. Lowery to Norman Jean Rogers.

Feb. 20-Dwight R. Gibson to Martha Sue Hunt.

Feb. 22-Jimmy L. Croomwell to Elizabeth Adams; Ralph F. Long to Wanda Lee Goss; A. Paul to Judith Irene McDaniel; Rocco Tate to Jessica Rue Truitt.

Feb. 26-Vivian F. Owen to Mauda Fay Mas.

Feb. 27-William A. Calkins to Wanda Fay Stephens.

Feb. 28-Elsie E. Baker to Mattie Bell Dennis; Roy K. Thompson to Rosie Elaine Ogle.

Mar. 1-Rogers A. Johnson to Ruth Jamison; John A. Patey to Shirley Mae Elmore.

Real Estate Transfers

Feb. 26-Deed from Oscar Carter and wife to J. C. Kinnaman and wife, 48 acres, 2nd.

Feb. 27-Deed from David Harvey and others to Troy Harvey, 133 acres, 2nd.

Feb. 28-Deed from Glenn Harvey and wife to Grover Harp and wife, 1 lot, 1st; Grover Harp and wife to Glenn Harp and wife, 1 lot, 1st; Jack Danton and wife, 1 lot, 1st; Jack Danton and wife, 1 lot, 1st; Johnny Mcconnors and others to Billy D. Love and wife, 1 lot, 1st.

Mar. 1-Deed from Timon Maddox and wife to Marie Summers Maddox, 50 acres, 2nd; J. O. Bailey to Thomas L. Turk, Jr. and wife, 12 acres, 2nd; E. W. Walker, Jr. and wife to Raymond E. Bailey and wife, 20 acres, 2nd; J. C. Kincaid and wife to Ralph W. Carr and wife, 133 acres, 2nd; Walter Goodman and wife to Annie Mae Damm, 1 lot, 1st.

Mar. 3-Deed from A. J. Justice and wife to Harry W. Wampler and wife, 32 acres, 2nd; Fred L. Wright to Charles J. Matlock, 1 tract, 2nd; Nola M. Egan to Orval C. Egan and wife, 1 lot, 2nd.

Four are Unopposed For Posts As GOP Redskin Teams Close Qualifying For Primary April 5 Dropped Out Of District Tourney

BY TOM DELANEY

Four candidates for county Circuit Court Clerk incumbent, Robert A. Anderson, Registrar of Deeds incumbent, and Albert C. Dulon, School Superintendent incumbent.

Two are qualified for the county judge race, Ben Simpson, incumbent, and Guy F. Talbot, incumbent, and S. O. (Mun) Allen, both J. V. (Slim) Schrammer, incumbent, and J. Floyd Conner seek the Trustee GOP nomination.

A number of candidates qualified in the races for nominations as highway commissioners and constables.

The highway commissioners, 1st and 4th districts, are Robert W. (Bob) Eater, incumbent; Joe B. Harris, Jr. (Spit) Russell and Worthy H. Rileson, 2nd district, Rafe M. Kirkland, incumbent; Avery Allen and Rev. Silas Franklin, 3rd district; Rodney Griffiths, incumbent; and Tilmon Maddox.

Constable candidates are: 1st district, Robert (Bob) Hall, incumbent; Fred Jones, incumbent; Roscoe (Ros) Kelso, 2nd district; Robert B. Bowden, incumbent; Grady W. Smith, 3rd district; Owen W. Kinser, incumbent; Ray Lovin, Raymond (Shokey) Rogers, Robert Dwyer, 4th district; Cecil Patterson, incumbent.

The Redskins rallied in the third quarter, but were too far behind to catch up, as the Panthers poured it on in the fourth quarter with ease.

The Lenoir City boys rolled over the London boys last Monday night with an 85-44 win. The powerful Panthers rolled to a 24-11 first quarter lead, then continued to move in the second quarter as they held a 45-20 lead.

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OBITUARIES

Barbara Jean Cook

Cook, Barbara Jean, infant daughter of Mr. and Mrs. Douglas Cook, London, Norene 2, passed away at the Bacon Hospital Feb. 27th. Survivors in addition to parents were her grandparents, Mr. and Mrs. Ernest Cook, London, Norene 2, and Mr. and Mrs. Marshall Skidmore also of London.

Gravestone services were held Friday, Feb. 28th, with Rev. Russell Johnson officiating, in the Robertson Cemetery. Arrangements by Quinn & Karnes.

FIELD NOTES

By CHARLES F. McCALL

COUNTY AGENT

At this time of the year many farmers and house wives are looking forward to seeding and planting a new garden. No doubt many of them are planning to plant the vegetables they need most, because they have seed and planned what they want to plant in the garden. This is one of the best ways that we can take care of family needs—that is planting what vegetables are needed for the family.

There are many difficulties that anyone will meet in gardening such as arranging land, type of soil, and during the past few years lack of adequate rainfall. At the present time there are many varieties of vegetables that may be set out or planted such as peas, lettuce, onions, cabbage, broccoli, Brussels sprouts.

A good gardener will remember that many home gardeners have plants are and all the preparation that taken place before planting or setting out one thing garden vegetables get their foot in the air and soil. You can't change the soil by you can change the soil by adding plant food for the vegetables.

Plant food in a way of a complete fertilizer can be beneficial unless it is placed right in the row. It is always a good idea to broadcast fertilizer all over the garden. This way it is not all concentrated in one place. If it is placed in the furrow, it should be at least four inches from the seed and deeper than the seed is placed, or either placed in the furrow to one side of the row.

Let me caution you about the use of nitrogen because you can very easily injure the tender vegetables. Nitrogen fertilizer can be placed on the top of the soil and stirred very lightly. If it goes on leaves shade it off or wash it off at once. But in either case mix the material with top soil not closer than two inches to the plants.

There are others of course, that I could mention but due to space it is impossible. Any good gardener will remember that the time and effort that he puts into his garden is well worth it, it will help to pay the cost of groceries and fresh vegetables from the garden is much better than those from the can.

Yours truly, Uncle Phil

Thanks Expressed For Cooperation In Heart Campaign

The East Tennessee Heart Association, Dan Ross, Director and Jack Leffer, chairman, wants to thank the following people for their work in the very successful drive just ended. A total of \$841.62 was raised on Heart Sunday, through the efforts of every one's efforts something can be done to stop the number one killer.

Mrs. Hamill Cary, Mrs. Pallette Brown (Lester), Mrs. R. M. W. Lee, Miss Shirley Crisp, Mrs. Clyde Woodard, Mrs. W. R. Bradberry, Mrs. Edd Henderson, Mrs. J. A. Eakin, Mrs. McCollum, Mrs. J. C. Galt, Mrs. Carl Sumner, Mrs. Clarence Everett, Miss Linda Watkins, Mrs. C. D. Watkins, Mrs. Fred Arden, Mrs. Jack Leffer, Mrs. Don P. Smith, Mrs. Claude Brewer, Mrs. Dan Remine, Mrs. Kenneth Wolff, Mrs. Edie Mills, Mrs. W. B. Harrison, Mrs. Ben Walker, Mrs. Robert Clark, Mrs. R. L. Jenkins, Mrs. Hugh B. Folsom, Mrs. Jess Lovelace, Mrs. Jim Blair, Mrs. Claude Smalton, Mrs. Cecil Karsner, Mrs. W. A. McWhorter, Mrs. Chas. F. Beckwith, Mrs. Rex Burnette, Mrs. Claude Hines, Mrs. Kenneth Kitchings, Mrs. Curtis Walker, Mrs. Dan Ross.

Pvt. Douglas Denton To Leave For Europe

Pvt. Douglas D. Denton, whose wife, Mary, lives in Vance, is scheduled to depart from Fort Benning, Ga., early in March for Europe under "Operation Gyroscopic," the Army's unit rotation plan.

PHILADELPHIA NEWS

Mr. and Mrs. Walter L. McGhee celebrated their twenty second wedding anniversary Sunday March Second. Their daughter, Billie Jean gave a dinner for them at their home in honor of the event. Miss Jean Scott of London assisted Billie Jean.

Eddie Underwood from Athens was the weekend guest of his grandmother, Mrs. Ollie Harrell and Loretta.

Mrs. Bill Monroe and children Betty Karen and Sheila and Mrs. Maggie Henderson accompanied Mr. Monroe on his return trip to Virginia as far as Jefferson City, Sunday.

The Rev. Leon Strunk and Mrs. Strunk and little daughter were the dinner guests Sunday of Mr. and Mrs. Kenneth Hamilton.

Mrs. Jackie Ratledge from Lenoir City was the guest of David Scarborough Sunday.

Mrs. Oletia Borden and little son from Jackson, S. C. arrived Saturday to spend a week with her parents, the Rev. and Mrs. Lloyd Davis and Mr. and Mrs. Ben Borden in London.

Master Brent Davis was the overnight guest of Master Charles Barnett the past Friday night.

Mrs. Helen Windle has been confined to her home the past week because of an attack of influenza. She is reported to be improving, now.

Mr. and Mrs. Al Howard returned home Saturday after having been patients in the Bacon Hospital for more than a week.

Mrs. Helen Edwards is ill at her home with a case of influenza.

The many friends of Mrs. Ida Henderson were happy to have her back at church Sunday. Mrs. Henderson has been ill for some time.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis and little daughter, Valerie were visiting with Mr. and Mrs. Paul Roberts in Sweetwater Sunday afternoon.

Misses Ann Waller and Judith Davis were the overnight guests of Miss Judy Schreimier Friday night.

Miss Jean Scott of London and Billie Jean McGhee were visitors at the Port Loudoun Dam Sunday afternoon.

Miss Sharon Barnett, guest of Miss Friedella Long accompanied Mr. and Mrs. Perrie Long to the Tournament at Rockwood Sunday night.

Mr. and Mrs. Bill Barnett and daughters, Janice and Bonnie and little granddaughter Brenda from Chattanooga were visiting with Mr. and Mrs. Wesley Barnett and Mrs. Taylor Graves Sunday.

Mr. Buddy Post, Deaneys Arp, Doyle Arp and Freddie Brewer were visitors in Athens Monday afternoon after school.

Mr. and Mrs. Ray Hall and their daughter, Rena Jo from Oak Ridge were visiting with Mr. and Mrs. George Large the past weekend.

"Happy birthday greetings to little Shirley Brogden. Shirley was seven years old March First. She is the daughter of Mr. and Mrs. John Brogden. Shirley is a first grade pupil of Mrs. Helen Windle's.

Mr. and Mrs. Charles Arp and children, Ronnie, Barry and Allen from Chattanooga were visiting with Mr. and Mrs. Norman Arp over the past weekend.

Mr. Charlie Arp from S. C. was at his home place during the weekend.

Mr. and Mrs. Bob West from Macon were visiting with Mr. West's parents, Mr. and Mrs. Ernest West Sunday.

Mrs. Oletia Borden and little son, Craig from Jackson, S. C. Mrs. Mary Gregory, Mrs. Laura May Davis and Mrs. Ernest Black of London were all visiting with Mr. and Mrs. Ben Borden in London Sunday afternoon.

The Rev. and Mrs. Pitt, associational missionaries from Lenoir City were visitors at the Sunday morning service at the Baptist Church.

Mrs. Cui Bivens from Sweetwater was the overnight guest of Mrs. Ben Barnett Sunday night.

The Men's Club of the Methodist Church had their regular monthly meeting Saturday night at the church. A delicious supper of the ladies of the church.

Mrs. Cui Bivens from Sweetwater and Mrs. Ben Barnett were visiting with Mrs. George Large Saturday afternoon.

Mr. and Mr. Burch Rymor of Knoxville were visiting with Rev. and Mrs. John L. Tillery Saturday.

The regular monthly meeting of the P.T.A. was held Tuesday

GREENBACK NEWS

Mr. Pease Steele of Trion is quite ill in the Knoxville Baptist Hospital.

Mrs. Guy Cantwell is recovering from illness at her home on the Nileas Ferry Road.

Mr. Johnny Blankenship of Knoxville U.T. spent the weekend with his parents, Mr. and Mrs. John Blankenship.

Mr. and Mrs. J. G. Smith and Mrs. Ella Anderson of Maryville were dinner guests Sunday evening of Mr. and Mrs. S. B. McCollum.

Mr. J. L. McDonald is seriously ill at the home of his daughter, Mrs. Joe Tuck and Mr. Tuck.

Mr. and Mrs. Fred Akers spent part of last week in Nashville with their son Mr. Troy Akers and Mrs. Akers and baby grand daughter, Teresa Jean.

Mrs. Ada Everett reports her brother, Dr. Homer Hammon, continues to improve from a heart illness in the Butterworth Hospital, Grand Rapids, Mich.

Miss Christine McCall of Maryville college spent the weekend here with her mother, Mrs. C. D. McCall.

Mr. and Mrs. R. A. Anderson have news of the death of their brother in law, Mr. C. A. Gable which occurred at his home last Sunday in Battle Creek, Mich.

Mrs. Gable passed away a few months ago.

Mr. and Mrs. G. R. Moore of Knoxville are spending a few days with their daughter Mrs. evening at the school with the president, Mr. Marie Davidson presiding. Mrs. Ada Griffith's second and fourth grade room won the \$5.00 attendance prize with a parent room count of nine.

Little Valerie Davis attended school Friday afternoon as a visitor in the fifth and first grade. She enjoyed it so much she was not ready to return home when school was out.

Pupils of Mrs. Helen Windle's first grade teacher will be glad to have her back with them. Mrs. Helen has been home with the flu.

We enjoyed a practice game of basketball at our school Thursday during activity period with Jackson. Our boys were the winners.

Friday we had movie cartoons shown to us. We enjoyed the refreshments very much served by the P.T.A. All we can say is more of the same.

J. V. Akers and Mr. Akers. Miss Janice Cooper of Knoxville U.T. School of nursing spent the weekend with her mother, Mr. and Mrs. Ben Hammon, Wanda and Jewel were guests Sunday of Mr. and Mrs. J. A. Dixon.

Mr. and Mrs. Fred Pippi visited Saturday with Mrs. A. A. Long in Blount Memorial Hospital and Mr. Pease Steele in the Knoxville Baptist Hospital.

Mr. Louis Long of Detroit, Mich. came by plane last week to be at the bedside of his mother, Mrs. A. A. Long, who is recovering from a broken hip in the Blount Memorial Hospital.

Mr. and Mrs. J. H. French and family of Maryville were dinner guests Sunday of Mr. and Mrs. J. H. French.

Miss Helen McCollum Kere was admitted to the Maryville Blount Memorial Hospital last Wednesday for treatment of a severe bronchial infection.

Mrs. Cui Hall of London has returned to her home after spending a week in Ft. Sanders Presbyterian Hospital for treatment. Her mother, Mrs. Mayma Wear was with Jimmie and Tammy during her absence.

Mr. and Mrs. Cas Woods are at home from a several days stay with their daughter, Mrs. Anna Marshall and Mr. Marshall in Sevierville. Mrs. Woods broke wrist is improving nicely.

Mr. and Mrs. Robert Swamy and daughters spent Sunday with Mr. and Mrs. Paul Millsaps near Vonnore.

Mrs. Oliver Fields is at home from the Blount Memorial Hospital and is recovering nicely from major surgery.

The Rev. and Mrs. Frank Linder visited Sunday with Miss Helen Kerr in Blount Memorial Hospital.

Mrs. Harley Myers attended the P.T.A. county conv. at the Nichols School in Lenoir City Monday evening, and as president had charge of the meeting.

Mike Disney is suffering from a severe attack of poison ivy and was unable to attend the basketball tournament last week.

Mrs. Leon Hammon and Mrs. Harley Myers visited Sunday with Mrs. Akers Long and Miss Helen Kerr in the Maryville Memorial Hospital.

Mr. and Mrs. Edwin Hammon and family of Maryville, Mr. and Mrs. Howard Hudson of Knoxville, Mr. and Mrs. J. G. Hudson, Brenda and Norma, Mr. and Mrs. Ben Hammon, Wanda and Jewel were guests Sunday of Mr. and Mrs. J. A. Dixon.

Thursday, March 6, 1936

The Loudon County Herald 3

Mr. J. E. Hammonree has been ill the past few days at his home on the Sinking Creek Road. Mr. and Mrs. Kenneth Brown of Maryville were dinner guests Sunday of Mr. and Mrs. J. E. Hammonree.



WIN the boat and motor of your dreams!

ENTER the Evinrude dreamboat contest here!

Come see our Dreamboat Show—now in progress!

Pick the boating outfit you'd like to win... win the outfit you pick.

Get your official Evinrude Dreamboat Contest entry blank, now.

Bring the family... everyone can enter!

EVINRUDE quiet outboard motors

Chrisman's Lenoir City

4 WEEKLY CONTESTS... FINAL CONTEST CLOSING MARCH 28-30

7 GOOD REASONS

Why It Pays To Advertise In Your Local Newspaper

1. Newspapers are so much a part of everyday life that people cannot comprehend anything else being able to replace them. People depend on the newspaper and feel "lost" without it.

2. While newspaper advertising often causes immediate action, its retention in the minds of readers is equally important. Being able to study an advertisement is one of the advantages people ascribe to newspaper advertising.

3. The advertising in a newspaper takes on the exciting immediacy of the rest of the paper ad drives people to action. It has a dynamic and compelling quality about it. The newspaper can stimulate a community to participate actively in a civic drive or, just as readily, galvanize people to go to a store to see, feel, compare and buy a product.

4. People have faith in what their newspaper says—whether it be the news from around the nation, around the world or from just around the corner. This faith carries over to the advertising, too.

5. People get more out of ads than appears on the surface. Not only do they shop the ads for specific purchases, but they also are able to determine the character and personality of the product and the store from the ads.

6. Reading newspapers is so associated with the purchasing function that people hardly recognize that the newspaper has instigated the buying action. However, once they start analyzing it they become aware that most of their purchases had their beginning in the newspaper.

7. Most people regard their home newspaper as a useful friend that appears regularly with a fresh display of merchandise to whet the appetite. They think of advertising as a necessary tool in their buying operations—and like any tool, they prefer the one that serves most efficiently—the newspaper.

ADVERTISE WHERE IT PAYS

Rates And Contract Quotations On Large Or Small Ads On Request

To The Voters Of Loudon County

I wish to announce myself as a candidate for re-election for Sheriff of Loudon County, subject to the will of the voters in the Republican Primary to be held April 5, 1958.

All of you know, I have served as your Sheriff for the past three and one half years. The first two years I served under an injunction and in a law suit, of which I won favorably. I am making this race on my past record as your Sheriff. I have worked hard and done my best to make a Sheriff the people of Loudon County desire. With the help of the County Court and the people of Loudon County we now have the two-way radio system, which every one agrees is the best step Loudon County has ever made for better law enforcement. We are at present operating with three County cars and two city cars. This is with the exception of my own car.

I have employed respectable men to work with me in this office and have eliminated what some people call, "Free-Grubbers." I have cooperated thoroughly with the City Police Department, the State Highway Patrol Officers, the Federal Officers, and all other law enforcement officers to make Loudon County a better place to live.

To The Voters of Loudon County

I hereby announce myself as a candidate for the office of Trustee subject to the will of the voters in the Republican Primary to be held Saturday April 5, 1958.

I believe most of you voters are aware of the fact that I have been a Loudon County resident for more than forty years and that I have had the honor of serving you as Circuit Court Clerk and as Trustee.

I appeal to you for your support in this election. In the strength of my record in public office, I believe that I served you honestly and efficiently during my four years as your Trustee and I earnestly solicit your vote and influence in this election.

I am not a war veteran but I have four sons who have served in the armed forces. If I am nominated and elected I will continue to serve you as before and I wish to extend my appreciation to you for all past favors.

Respectfully,
J. Floyd Conner

Vote For Robert (Bob) Hall

Constable

I hereby announce myself to the voters of the first district as candidate for third term as Constable in the Republican Primary, Saturday, April 5, 1958. I feel that in my two terms as Constable I have shown that I do my job to the best of my ability and with as much fairness as I possibly can. I pledge myself to continue to do the job to the best of my ability if you the voters of the first district see fit to return me to a third term.

I earnestly solicit your vote and influence. I will try to see as many of you personally before the election as I can. Thank you for your past support.

Sincerely,
Robert (Bob) Hall

I have personally seen that the prisoners are given the best care possible. On every inspection of the Jail, we have received excellent report from the Grand Jury concerning the sanitary conditions of the food and the Jail.

Will, my past record and experience I would like to take this opportunity to ask for your Vote and Influence in the Primary Election. If nominated and elected, I promise to continue to enforce the laws of Loudon County to the best of my ability.

With clean, honest, and respectable men as your Deputies. I am thanking you again for all the confidence you have placed in me, and all the past favors and support.

Sincerely,
Freeman Russell
Sheriff Loudon County

VOTE FOR WORTH A. BIVENS

Republican Candidate

for

Road Commissioner

1st and 4th District

Republican Primary

Saturday, April 5, 1958

I have been a resident in Loudon County for more than 18 years and believe I understand the needs of the citizens of the 1st and 4th Districts in their phases of road work, having worked with the county road department eight years, and the state road department two years. If elected I pledge myself to

To The Voting Public Of Loudon County

I hereby announce myself as a candidate for the office of Sheriff of Loudon County. Your support at the Republican Primary on April 5, 1958 will be greatly appreciated.



I have been a life long Republican and citizen of Loudon County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows:

Chief Deputy Sheriff, Loudon County, 3 years; Chief of Police, Lenoir City, 3 years. My record as a law officer definitely shows that I have always stood for the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudon County a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Vukob Company, a division of Union Carbide Corporation, located at Loudon, Tennessee. I shall make a sincere effort to see each and every voter of Loudon County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law enforcement.

See You At The Polls
S. O. (Mun) Allen

do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my soliciting your vote and influence for Road Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 5, 1958.

Sincerely,
Worth A. Bivens
Pd Pol. Adv.

Political Announcement

For Trustee Of Loudon County

I want to take this opportunity to thank the good people of Loudon County for the privilege of serving as your Trustee for the past two years. My record speaks for itself. If you, the People, feel that I deserve a second term then I would appreciate your vote and support most graciously in the Republican Primary Election, April 5, 1958.

J. V. (Slim) Schrimsher
Veteran of World War II



Handy, thrifty... and oh, so good!

Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes
Miracle Sandwich Spread

Sunnyside News

"Late Birthday Greetings" to little James Richard Small, son of Mr. and Mrs. James Small. Little Rickie was two years old Sunday, Feb. 23.

Mr. McCallie Clark and sons, George and Michael, and Mr. Hannan from Middletown were visiting with Mr. and Mrs. Jennings Clark Sunday.

Sam and Kelly Clark, children of Mr. and Mrs. Jennings Clark are pretty sick this week at their home with an attack of the flu. Their class mates hope they will hurry and get well. Mrs. Baird Reed has also been very ill with the flu but is some better at this writing.

The Intermediate Girls Auxiliary will meet Thursday night at the church. Their leaders are: Mrs. Violet Watson and Mrs. Dean Kiser. There are about sixteen members in this Auxiliary. Reports are that they are a very active group and give very interesting programs, always including their prayer recitations. Much credit goes to their very fine leader and to the girls themselves.

Mrs. Anna Charles and children, Jean, Kim and Tommy from Dalton, Georgia, were visiting with Mrs. Charles' parents, Mr. and Mrs. Baird Reed Sunday.

The Business Women's Circle of the Reed Springs Baptist Church will observe their week of prayer this week by having

Political Announcement For Road Commissioner

TO THE VOTERS OF THE FIRST AND FOURTH DISTRICT OF LOUDON COUNTY

I respectfully solicit your support in the April 5th, Republican Primary.

As present Road Commissioner for the First and Fourth district of Loudon County, I have conscientiously tried to be honest and fair to all citizens of Loudon County, in discharging my duties. I have built 6 miles of roads on State Cooperative Agreement which has saved the taxpayers several thousand dollars. I have also rebuilt 30 miles of other roads in the first and fourth district by widening, rehabing and new drainage.

I have had twelve years experience on construction work and feel that I am capable of doing a better job for the people. If reelected to this office I promise to faithfully discharge my duties to the best of my ability, for the people of the First and Fourth district of Loudon County. Your vote and influence will be greatly appreciated.

Robert W. Easter
Veteran World War II



ON FULL COVERAGE

Safe Drivers



IF YOU ARE PAYING OVER 14.40 (8 mos.)

(3-10-5 Coverage—\$7.50 down)

DIAL YU 6-2833

United Realty & Insurance Co.
Lenoir City—Over The News

Prospect HD Club Has Meeting Feb. 12

The regular monthly meeting of the Prospect Home Demonstration Club was held in the directors room at the Co-op Building in Loudon, on Wednesday Feb. 12.

Mrs. Bernard Courtney, president, presided during the business session.

Seven members answered the roll call with "Who is my favorite valentine."

The president appointed a committee composed of Mrs. Homer Holdridge and Mrs. Earl Maunsgill to make plans for the refreshments to be served at the Co-op Annual meeting March 11.

Loudon reports were given by Mrs. Earl Maunsgill, food and nutrition, Mrs. John E. James, clothing, Mrs. Bernard Courtney, home life and devotion; and Mrs. Homer Holdridge, crafts.

The main demonstration, Bed room Improvement, was given by Mrs. Harvey Crabtree, home management and improvement leader.

The March demonstration will be "Planning for Fall Flowers."

Their first meeting at the home of Mrs. Myrtle Burleson. Other meetings will be planned at this time. Mrs. Joyce Kiser, Prayer Circle chairman will conduct the program. The Annie Armstrong offering will be taken at the close of the meeting.

Mrs. Bob Schrimsher and son Danny were visiting with Mr. and Mrs. James Small and girls in Philadelphia Sunday afternoon.

Mr. and Mrs. Kidwell Humber; and Jane, and Miss Norma Jean Jones were shopping in Knoxville Saturday.

Mrs. Hazel Humbert and Jane, Misses Norma Jean Jones and Shelby Jean Allmon and Mr. and Mrs. James Ry were all visiting with Mr. and Mrs. Carol Humbert in Maryville Sunday.

LOUDON BUILDERS SUPPLY reminds that it won't be too long until termite work will begin their "swarming." Termites work hidden inside the wood they're destroying, and the black ones (new kings and queens) fly out into the open only about an hour or so each year. If you find any swarming termites (sometimes mislabeled flying ants) in or around your house, call GL 8-2023 and they'll send out the Termites inspector to see if they've caused any damage yet.

ADVERTISEMENT

Political Cards
7.00 A Thousand
One Day Service
At The Herald



TO ALL

Loudon County

VOTERS

I am a candidate for the office of County Judge of Loudon County, subject to the Republican Primary to be held April 5, 1958.

I was born in Loudon County, where I have always lived. I have been in the Funeral Business for more than thirty years and am now owner and operator of the Guy F. Tallent Funeral Home. I am sure that my business experience qualifies me for this high office. I have been a Republican all of my life.

I pledge to the members of the County Court, Welfare Department, other officials, and to all the people of our County my fullest cooperation and support to anything that is for the betterment of our County.

May I thank each and everyone in advance for your vote and support in the Republican Primary April 5, 1958.

Sincerely,
Guy F. Tallent

Local Sailor Is Basketball Star

Robert Blair Jr. son of Mr. and Mrs. Robert Blair, stationed in San Diego, Calif. with the U.S.N. North Islanders with 28 points.

sends this clipping. The Airmen moved into the semifinals by

thumping the Naval Receiving Station, 101-53 last Friday. "The-er" Blair set the pace for the

Quinn & Karnes

FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner in the General Election to be held in August 1958.

I feel that my former experience in road work with the U. S. Government and TVA will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

Respectfully yours,
J. E. Milsaps Sr.



Patsy Ann

CREME COOKIES

2-lb. box 49¢

PLUS S.W. GREEN STAMPS

WHITE STORES

TO ALL

Loudon County

VOTERS

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May I thank each and everyone in

advance for your vote and support in

the Republican Primary April 5, 1958.

Sincerely,
Guy F. Tallent

NOW OPEN
SHERROD
Radio & T.V.
Service
No Job To Big For Us
We Guarantee All Work
Phone GL 8-2512
843 W. Lee Highway Loudon, Tennessee

COME TO OUR
Family
Boating
Show
FRIDAY and SATURDAY, March 7-8
See our complete line of Aluminum, Fiberglass and Mahogany Boats and Johnson Outboards
Greer's
Grove Street Loudon

London Social And Personal News

No. 2 Circle Had

Meeting Monday Night

Circle No. 2 of the Missionary Auxiliary of the Cumberland Presbyterian Church met on Monday evening at the home of Mrs. Jim Blair with Mrs. Edward Alexander as co-hostess.

Mrs. James O. Harrison gave a report on the Missionary Campaign.

Mrs. E. E. Richards had a most interesting program, assisted by Mrs. Jesse L. Hope and other circle members.

Mrs. Charles Paul Chittum, Jr., circle chairman presided over the business meeting and reminded the circle that "One Great Hour of Sharing" would be observed on March 16.

After committee reports a dessert plate was served to the 20 members present before adjourning.

World Service Circle Met Monday Evening

The World Service Circle met on Monday evening in the Social Hall of the Methodist Church, with Mrs. James Watkins as hostess.

A dessert was served to the 7 members present.

The meeting was opened with a reading entitled, "One Minute To Pray" by Mrs. Eugene Booth.

Mrs. Albert Ross had charge of the program using as her subject, "The Healing Ministry." Mrs. Booth, Mrs. Homer Vaughn Simpson and Mrs. John W. Robinson took parts.

The circle leader, Mrs. Eugene Booth presided over the business meeting.

The meeting was closed with the Quiet Hour reading by Mrs. Dora Watkins.

Larry Robinson and his roommate Richard Purdin, Pat Wright, Mary Louie Purdin and Jim Mike Watkins all of Middle Tennessee State College in Murfreesboro spent the weekend here with their parents.

Mrs. Max Parker of Gibson, Tenn. was called home last Wednesday due to the illness of her mother, Mrs. John L. Mize.

Mr. J. B. Greer was dismissed from the Baptist Hospital in Knoxville Monday and is recuperating at his home on Wharf St. Mr. and Mrs. Halbert Robinson who have been making their home in Cleveland, Ohio returned to London Friday where they will make their home.

Mr. and Mrs. E. E. Blair spent Sunday with Mr. and Mrs. Sam Robinson and sons in Maryville.

HOSPITAL LIST

ADMITTED
Feb. 25

Mark Arnold
Mr. Eugene Dixon
Mrs. Dillon Baker
Mrs. Pauline Beach
Mr. Fred Marlowed
Mrs. Hoyt Anderson
Feb. 26

Mrs. Mary Clark
Mr. James Bowers
Wm. Deen Watts
Mr. Clifford Norris
Mrs. Sara White
Judge Sue K. Hicks
Mr. Don Oakley
Mrs. J. T. Crittender
Marilyn Lavender Crittender
Mrs. John L. Mize
Mrs. Arthur Flanagan
Mrs. Douglas Cook
Mrs. O. F. Eivens

Feb. 28
Mrs. Dan Thompson
Mr. Sam Clark
Mrs. William Robbins
Mrs. Truxie Coats
Mr. Clyde Wagner, Sr.
Mrs. Bertha Hancock
Mr. Billy F. Wright
Feb. 28

Susan Lester
Bobby Lester
Mrs. James Bright
Leonard Reynolds
Mr. Chas. Reno
Mrs. Catherine Blissett
Mr. Robert H. Davis
Mrs. Kenneth McKee
Mrs. Oscar Miller
Mar. 1

Mrs. Kermit Roberts
Mrs. Cecil Bolt
Mrs. J. S. Ames
Mrs. Laura Huffine
Mrs. Audrey Jones
Mar. 2

Mrs. William Morgan
Johnny Shaver
Bonnie Sue Sanders
Mr. Charles Rutledge
Mrs. A. J. Monger
Mrs. Silas Franklin
Mr. William Hall
Mrs. William Hall
Mrs. Jim Thaxton
Mar. 3

Mrs. Carver Moody
Mrs. Blaine Schimsher
Mr. Tom Littleton
Mrs. Frank Gooden
Baby Norman Barkley, Jr.
Mr. Wayne Curtis
DISCHARGED
Feb. 25

Mrs. John Blodau
Mr. Henry Woody
Feb. 26

Mrs. Virginia Dyer
Jimmy Fritts
Mr. Amos Stafford
Mr. Leonard Lanter
Mr. Norman A. Hall
Mark Taylor
Mrs. Chas. Kirkland
Mark Arnold
Mrs. Dillon Baker
Mrs. Pauline Beach
Feb. 27

Mr. Lloyd Barnes
Mr. Floyd Morgan
Mrs. Jewell Watson
Mr. Will Brown
Judge Sue K. Hicks
Mr. Joe Trout
Feb. 28

Mrs. Willie Carley
Baby Dean Watts
Mrs. O. F. Eivens
Mar. 1

Susan Lester
Bobby Lester
Leonard Reynolds
Mr. H. A. Howard
Mrs. H. A. Howard
Mr. Clifford Norris
Mrs. Sally Henderson
Mr. Billie Wright
Mr. Clayton Lewis
Mar. 2

Miss Early Arden
Mr. Clyde Wagner, Sr.
Mr. Sigal Bridges
Mrs. Bertha Hancock
Mrs. Flora Hunt
Mrs. Sam Brewer
Mrs. J. C. Crittender
Marilyn Crittender
Mrs. Cecil Bolt
Mrs. Arthur Flanagan
Mr. Fred McDade
Mr. Wayne Curtis
Mar. 3

Mrs. Mary Clark
Rev. Silas Franklin
Mr. Eugene Dixon
Mr. Chas. Reno
Mrs. Kenneth McKee
Mrs. Oscar Miller
Mrs. A. J. Monger
Mrs. John L. Mize
Mrs. Fred Jones, Sr.
Mrs. Ann Thompson

My Favorite Recipe

Featuring This Week

Mrs. Charles Colville, Jr.

Dayton, Ohio

MRS JACK LETLER

SHAKER SUGAR PIE

1 cup brown sugar

1 cup flour

Mix these two ingredients together and put in the bottom of an

unbaked pie shell. Then pour over the sugar and flour: 2 cups of

light cream, 1/2 cup butter (dotted on top of the cream), 1 t. vanilla

stirred in the cream and sprinkle nutmeg on the top.

Bake in a 350° oven about 45 minutes.

Thank you Mrs. Colville for this good pie recipe. It certainly

sounds like something different and I'm anxious to try it.

Mrs. John L. Mize was dismissed from the Bacon Hospital Monday to her home on Atlanta Ave. Little Miss Sally Ridenour has returned to her home in Chattanooga after spending last week with her grandmother, Mrs. Sam Wilson.

Mr. and Mrs. Bob Buchanan of Maryville were the weekend guests of Mrs. Buchanan's parents, Mr. and Mrs. Cannon LeNor.

Mr. and Mrs. Rufus Watson and Mr. and Mrs. Ham Carey were dinner guests of Mr. and Mrs. William Post in Knoxville Saturday.

Mrs. F. R. Lofler and Mrs. Reed Gover spent the weekend with Mr. and Mrs. Tom Lefter and family in Athens.

Mr. and Mrs. Ham Carey, Mr. and Mrs. Eugene Booth and Mr. and Mrs. Vanev Barnett attended the all sing at U. T. Friday night.

Mr. and Mrs. William J. Morgan announce the birth of a daughter, Carol Annette born March 2 at the Bacon Hospital.

Miss Joyce Willet is a patient at Fort Sanders Hospital in Knoxville.

Mrs. C. F. Roggens and Mrs. J. H. Chance of Athens were visiting Tuesday with Mr. and Mrs. Cecil Rodgers and son Charles.

Mr. and Mrs. Scott Bird and sons of Jonesboro were visiting Mr. and Mrs. Ed McQueen and sons Monday.

Mrs. Helen Bacon spent the weekend in Chattanooga with Mr. and Mrs. Cecil Rodgers and son of Charlotte, N. C. who were visiting relatives there over the weekend.

Mr. and Mrs. Dixie Caldwell, Mr. and Mrs. Harold Howard and Mr. and Mrs. Melvin Cartel were dinner guests Sunday of Mr. and Mrs. R. L. Shaw.

Mr. and Mrs. Joe V. Watkins and Jimmy spent the weekend with Mr. and Mrs. William Moore and daughter in Williamport, Tenn.

Mrs. Mae Ross has returned home after a visit with Mr. and Mrs. Albert Wood and family in Potosi, Mo.

Mr. and Mrs. Robert Frow are vacationing this week in N. C.

Mr. and Mrs. Ben Hall of Athens spent Sunday with Mr. and Mrs. W. S. Watkins and Mr. and Mrs. Fred Hall.

Mr. and Mrs. Bob McElderen announce the birth of a son, Daniel Garlie, weighing 7 lbs. 11 1/2 ozs. on March 5 at the Bacon Hospital.

Mrs. J. W. Gilpin of Savannah, Ga. arrived Wednesday for a visit with Mr. and Mrs. William J. Morgan and family.

REPORTING IN
To Loudon County

Feb. 26—To Mr. and Mrs. Hoyt Arden of Lenoir City, a 6 lb. 8 oz. girl. To Mr. and Mrs. A. F. Bivens of Sweetwater, an 8 lb. boy.

Feb. 27—To Mr. and Mrs. Dan Thompson of Lenoir City, a 7 lb. 8 oz. girl. To Mr. and Mrs. C. Robbison of Lenoir City, a 6 lb. 2 oz. girl.

Feb. 28—To Mr. and Mrs. James Bright of Loudon, an 8 lb. 4 oz. boy.

March 1—To Mr. and Mrs. Cecil Bolt of Lenoir City, a 7 lb. 7 oz. girl.

March 2—To Mr. and Mrs. William Morgan of Loudon, a 7 lb. girl.

March 3—To Mr. and Mrs. Jack Monger of Lenoir City, a 9 lb. 14 oz. girl.

Circle No. 1 Meets

With Mrs. McQueen

Circle NO. 1 of the Missionary Auxiliary of the Cumberland Presbyterian Church met on Monday evening at the home of Mrs. Ed McQueen, 911 Rosedale Avenue, with Mrs. Charles Jaynes and Mrs. Walter Chestnut as co-hostesses.

Mr. Ralph Alexander was leader of the program, using as a theme, "Who is My Neighbor?" in connection with One Great Hour of Sharing, which will be observed on Sunday, March 16th.

The devotion was brought by Mrs. W. A. Summers. She was assisted by talks being given by Mrs. Ben Simpson, Mrs. Ed Jones, Mrs. Gale Hein, Mrs. Mansfield Nicholas, and Mrs. Rex Burnette.

News gleaned from the March issue of the Missionary Messenger was presented by Mrs. Madeline West.

The business session was presided over by the Circle Chairman, Mrs. John Simpson. Knoxville Presbyterian Planting Meeting was announced for Monday, 6:30 p.m., March 10th at S. & W. Cafeteria in Knoxville. A tea and help in the expenses of the Presbyterian Auxiliary. After the Wayside Prayer and Benediction the hostesses served refreshments to the seventeen members and Mrs. Boris Blair, Auxiliary President.

Meeting Held By Sally Jones Circle

The Sally Jones Circle met on Monday evening at the home of Mrs. Charles Brackbill on River Rd., with Mrs. C. A. Barker serving as co-hostess.

Mrs. R. L. Jenkins was the program leader using "Mission in Healing" as her subject.

The business meeting was presided over by the circle leader, Mrs. Kenneth Kitchings. Circle members were urged to bring old nylon hose for the Methodist Youth Fellowship which they are collecting for a worthy cause.

Mrs. John Roberson closed the meeting with the Quiet Hour reading entitled, "When Did You Last See God?"

A dessert plate was served to the 10 members present before adjourning.

Pearl Remine Circle Met Monday Evening

The Pearl Remine Circle met on Monday evening at the home of Mrs. Frank Robinson, with Mrs. J. B. Hall as co-hostess.

A salad plate was served to the 15 members present before the meeting.

Mrs. Will D. Roberson, circle leader, presided over the business meeting. The survey kepters from this circle were named for next Sunday.

The program leader, Mrs. Reed Hetty used as her topic, "Mission in Healing." Miss Elizabeth Nichols took part.

The meeting was closed with the Quiet Hour reading by Mrs. Cook and family in Knoxville. Edna Jones.

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Don't Let
Your Money
Slip Through
Your Fingers!

TRADE AT HOME

and let your
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Buy the merchandise you need--get the service you require at home . . . where your dollars are worth more. There's extra value in dealing with folks you know--top quality, the finest service, special handling of your needs. And, most of all, your dollars work many times more for you and for the betterment of your community . . .

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W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

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AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

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W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"

Grove Street Phone GL 8-2657

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Sporting Goods

934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

FERTILIZE SHADE TREES IN SPRING FOR GOOD GROWTH

Lack of moisture is sometimes the reason for the poor condition of shade trees during the summer months. But an equally frequent cause of trouble is starvation. J. B. Chapp, associate U-T Extension forester says. The elements most necessary for tree growth are nitrogen, phosphorus, and potassium and these are deficient in most soils where shade trees are grown. The result is an unhealthy color of the foliage, poor bud development, dying branches, and poor growth of the tree in general.

Barnyard manure is low in these three necessary elements for tree growth. Furthermore, Sharp says, the elements reaching the roots of the tree are very limited when the usual practice is followed of spreading manure on the surface or even working it into the top soil. A fertilizer of the analysis 10-10-10, 12-12-12, or 16-16-16 is currently available or can be obtained at most feed stores. For average shade tree conditions 1 to 1 1/2 pounds of such fertilizer for each inch of tree diameter is sufficient.

Results from the fertilizer are greatly increased if it is properly placed in the soil with respect to the root system. Roots normally extend out from the trunk as far as the branches overhead. Fertilization should be applied through a series of holes in the soil made with a "crusher" or ordinary farm pick-over suit-able conditions a special soil

sugar or electric drill may save sugar. A pick can be used for smaller trees and for large shade trees it is sometimes necessary to go 2 feet deep or further with a crusher. Hole should be about one foot apart for the smaller trees and 2 to 3 feet for the larger trees. Fertilizer applied to each hole up to 5 inches from the surface is below the level of grass roots and we can thus be sure of feeding the tree roots instead of the grass roots.

FREEZING MAKES FISH AVAILABLE THROUGHOUT YEAR

Prosen fish can and will contribute a lot to meals during the Lenten season. Prosen variety of fish are picked during seasons of abundance, therefore, prices are reasonable. U-T Extension information-marking agents report. During the months when more fish are caught than we eat, more fish are put in cold storage than at other times of the year. Stocks are built up during the spring and summer and they reach their highest peak during the late fall. When winter comes, we draw more fish out of cold storage than we put in, and the stocks slowly dwindle, until the catch becomes heavy again.

The process of freezing fish enables us to have fish the year around, even in sections far removed from fishing areas, the agents say. Since frozen fish are the equal to fresh fish in appearance, flavor and food value, the two forms may be used interchangeably.

When buying frozen fish, it should be solidly frozen when bought. Virtually all deterioration in quality is prevented when fish is properly held in the frozen state. Unless care is taken, frozen fish, thawed and refrozen, is poorer in quality. There should be no discoloration or brownish tinge in the flesh.

Prosen fish should have little or no odor. A strong fishy odor would mean poor quality. Most frozen fillets and steaks are wrapped either individually or in packages of various weights. The wrapping should be of moisture-vapor-proof material. There should be little or no air space between the fish and the wrapping.

In buying frozen fish, allow one-third pound of dressed fish, fillets, steaks or sticks for each serving. Allow one pound per person when buying whole or round fish. Prosen fish can usually be considered a good buy, for the price is reasonable and there is little waste to frozen fish.

CARROT, RADISH MIXTURES MEAN BETTER STANDS

This is the time of the year when vegetable garden plans are made. W. C. Polton, U-T Extension horticulturist, points out that difficulty in getting a good stand of carrots is experienced by numerous gardeners. The trouble, Polton says, stems from two sources.

Then, too, the young carrot plant seems to have trouble in pushing upward through the soil, especially if there is a crust, which is often present in the variable weather of early spring. This latter difficulty has long been overcome in many gardens by mixing a little radish seed with the carrot, perhaps one part radish, to two of carrots. The radishes readily push their way upward, opening the way for the more delicate carrots. The radish crop is done in four weeks, leaving space to the carrots.

It is possible to substitute cabbage or broccoli seeds for the radishes, or even add them to radishes and carrots. These later crops are intended for growth elsewhere in the garden, the young plants being pulled from the carrot row in four weeks or so after seeding.

KERRY DRAKE



MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

Coop PIG STARTER

Friends, now as never before you can give your baby pigs continuous protection against costly damage from every type of worm that commonly infests hogs . . . protection as soon as they start on dry feed right through the critical worm period. CO-OP PIG STARTER now contains HYGROMIX . . . the new anti-biotic feed additive that will get the job done. HYGROMIX is lethal to hog worms and it's blended right into CO-OP PIG STARTER as it's manufactured. When CO-OP PIG STARTER with HYGROMIX is fed in the usual way it provides more complete control of hog worms than was ever before possible. HYGROMIX fortified CO-OP PIG STARTER kills round worms, nodular worms and whip worms effectively and efficiently. At the same time reduces egg contamination of your soil pastures ad hog lots. Try CO-OP PIG STARTER with HYGROMIX and watch your hog profits go up. CO-OP PIG STARTER with HYGROMIX is available only at the CO-OP in your county. Stop by and let your CO-OP Manager give you complete information.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

APARTMENT FOR RENT... unfurnished or furnished. Call GL 8-2012.

FOR SALE... 19.8 cubic foot Amara upright freezer. 1133 Half-Band Drive. Phone GL 8-3579. 3c-16-pd

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 3c-10

DON'T BUY A COW! Call GL 8-2068 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fartin'—just good eatin'!

BIKE FREE... true, coupon will be given on a boys and girls bicycle with each \$5.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, London. 3c-10

GRAVING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 1911, night 1862. tfe-11

CLASSIFIED

FOR REPAIR of typewriter, adding machine and cash register. Call GL 8-2721, or call Mr. Sam T. McCallie, Ph. 2564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe-10

FOR SALE... cultivator, flat bottom plow, disc harrow and trailer for Cab tractor. Call GL 8-2352. 3c-15-pd

RESPONSIBLE PERSON male or female, from this area, wanted to service and collect from automatic vending machines. No selling. Age not essential. Car, references and \$800 working capital necessary. 7 to 12 hours weekly nets to \$300 monthly. Possibility full time work. For local interview give full particulars, phone: Write P.O. Box 4972, Dallas 6, Texas. 3c-15-pd

FOR RENT... 4 room furnished house, 904 Valley Vista Drive. Call London GL 8-2182. 3c-15-pd

FOR SALE... used practice piano. A real value. Valley Mercantile Outlet, West End, London. tfe-16

FOR SALE... used 30 gallon Hopson Electric hotwater heater. Call GL 8-3296. 3c-15-pd

LADIES if you want a new interest if you want extra money if you want to sell Avon products that are advertised on TV, write Mrs. Pauline Carnut, Rt. 135 Harriman, Tenn. 3c-15-pd

FOR SALE... 2 David Bradley garden tractors with attachments. \$150.00 each. Valley Mercantile Outlet, West End, London. tfe-16

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG London, Tennessee. Phone GL 8-2021. tfe

SPECIAL SAVINGS on "Green and Benne" washes. Four of each at 40% off with your guarantee. Tie Toe Jewellers, London. 3c-18-C

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St. Lenoir City, Pa. 1911. tfe-11

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3206. tfe-5

SPECIAL SALE... power lawnmowers at wholesale prices while they last. 16 in. at \$59.50. Also 19 in. and 22 in. sizes, only a few left. Also blocks, electric supplies, bath fixtures, building materials of all kinds. We can save you money. The ROBINSON COMPANY, Gilbert Blankenship, owner, Depot Square, Lenoir. Phone GL 8-2206 or GL 8-3568. tfe-16

FOR SALE... well-arranged 2 bedroom house, hardwood floors, plenty of closet space, nice front porch, closed in back with carpet, oil heat. On 100 ft. front, nice shrubbery, in beautiful surroundings. Priced for limited time, possession and terms—\$6500. I have other desirable residences. John W. Graham, Phone GL 8-2768 or GL 8-2743. 3c-17-C

EXTRA SPECIAL... boys and girls jeans, size 1-18, just \$1.99 pair. You saw at Valley Mercantile Outlet, West End, London. tfe-16

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3024, London. tfe-13



at GILES and SON FOOD MARKET

Libby Spaghetti And Meatballs
16 oz. can -- 25c

LIBBY Beef Stew
16 oz. can -- 35c

LIBBY Luncheon Meat
12 oz. can -- 45c



Now 25c Off Only
74c Pound

JFG Mayonnaise
Pint only 33c

LAY'S CLOVERLEAF BACON
59c Pound

TREND, DRY
Giant Size
49c

Trend, Liquid
Giant Size
53c

SWEETHEART SOAP, Regular
4 bars for 37c

O.K. Self-Rising FLOUR

25 pound Print Bag-- \$1.69



3 lb. can -- 89c

LIBBY Peaches, No. 2 1/2
35c

Libby Fruit Cocktail, No. 2 1/2
2 cans for 75c

Libby Sliced Pineapple
No. 2 1/2 -- 39c can



67c

LAY'S CLOVERLEAF SAUSAGE
37c Pound

JFG INSTANT COFFEE
6 ounce jar - 95c

Libby Crushed Pineapple
2 1/2 -- 2 for 55c

LIBBY Pineapple Juice
46 oz. can -- 30c

LIBBY Orange Juice
46 oz. can -- 30c

SHOP and SAVE

LIBBY Grapefruit Juice
46 oz. can -- 27c



everyday with Mohler and Harold Giles 3 miles Out On Vonore Road

Giles and Son Market

DRESS SHIRT SPECIALS

Well Known Brand Names
Arrow -- Wings -- Others

These shirts are slightly soiled in stock storage or otherwise shopworn first quality merchandise. A real value in dress shirts of many colors.

Regular 2.95 Values
\$2.79

Regular 2.95 Values
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"It's Smart-We Have It"
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NOW IN HANDY 6 PAK

The New Bar Form Original Eskimo Pie

When you shop...



Chocolate-Covered Vanilla Ice Cream Bars
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.DELICIOUS! .CONVENIENT!

.THE CHILDREN LOVE IT!

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COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LUTON AND LENOIR CITY
PHONE GL 8-3253
SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY
Mar. 6 & 7
MAN FROM GOD'S COUNTRY
CINEMASCOPE-COLOR
George Montgomery
NIGHT FALL
Cartoon

SATURDAY MAR. 8
CONGO CROSSING
George Maldea
Virginia Mayo
IN TECHNICOLOR
LADY OF VENGEANCE
Dennis O'Keefe
Ann Sears
Cartoon

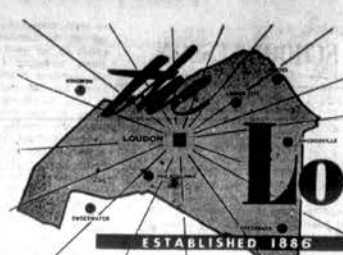
SUNDAY, MONDAY, TUESDAY
Mar. 9, 10, & 11
DON'T GO NEAR THE WATER
CINEMASCOPE-COLOR
Gloria Ford
Anne Francis
Gia Scala
Cartoon

WEDNESDAY MAR. 12
RUMBLE ON THE DOCK
James Darren
Laurie Carroll
Cartoon

WE HAVE THE NEW Family Life Insurance Plan

Covers all members of your family in one policy, with one low rate.

For Details, See
R. M. GRAY
SARGE HARRISON
RUFUS WATSON
INSURANCE AGENCY
500 Grove Street-Phone GL 8-3591
London



Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 17

LOUDON, TENNESSEE, THURSDAY MARCH 13, 1938

10c PER COPY

Just Piddlin'

By The Editor

CONGRATULATIONS are due our good neighbor Loudon City on the fine success of their 1938 Panther basketball squad.

At this writing the Panthers have taken their first win in State Tournament play and are in the quarter-finals. They are backing up a fine record for the year with both power and balance in tournament play.

I heartily wish the Panthers well and think it would be wonderful for them to bring that state championship trophy home to Loudon County for 1938.

CITIZENS who might wonder why the city council did not take action one way or another on the proposed sewer tax Monday night should bear this in mind.

The sewerage treatment plant is a gigantic undertaking for Loudon and worthy of study from all possible angles. It may well be the largest expenditure for city progress ever made in this community.

While I still favor such a tax over an increase in the tax rate, I cannot help but note the need for moving with care. I believe the sewer tax to be the best from a business standpoint and fairest of the possibilities (none are completely fair to everyone), particularly as to how higher tax rate would effect the location of industry here. Also to be considered, if a treatment plant is to be built by this method, is getting the collection of funds underway immediately.

But it is a time for caution. This newspaper will continue to support this and future councils in what it thinks is best for the healthy progress of Loudon.

THE LATEST thing on the tight-rope man in town is that just before he was to leave town on a business trip he kissed his wife goodbye and said: "Don't forget to take little Donald's glasses off when he isn't looking at anything."

THOUGHT FOR THE WEEK — A community can be no stronger than its churches. We are blessed with fine ones, worthy of your support. You and your family will gain great benefit from such support.

Grammar School Basketball Tourney Will Get Underway Here On Monday

The annual Loudon County Grammar School Basketball Tournament will get underway at the local grammar school gym Monday, with teams from all county grammar schools fired up for competition.

The tournament is actually four in one, with competition in the A and B girls, and A and B boys.

A girls paring on Monday will be Philadelphia against Eatons, Loudon vs. Broadview, and Steekee, Davis and Broadview.

A boys action on Monday will be Highland Park vs. Davis; on Tuesday, Greenbush vs. Greenbush, and on Wednesday, Philadelphia vs. Eatons, all first round play.

Steekee, Luttrell, Broadview, Jackson and Loudon drew first round byes. Semi-finals will be on Friday.

Boys action Monday will be Philadelphia vs. Highland Park and Prospect vs. Eatons, with Loudon vs. Broadview coming on Tuesday. Davis drew a bye.

Semi-finals will be played Tuesday and Wednesday.

Finals in all divisions will be played Saturday with champions and runners-up crowned following action. Everyone is invited to attend these games during the week and see the county grammar school teams in action.

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Council takes no Action on sewer tax, annexation plan

Loudon's city council took no action on either of the two major proposals now under consideration—the possible sewer tax to finance a water treatment plant, and the annexation plan. Action on the sewer tax proposal was withheld until additional information could be acquired, particularly as to the cost of such a plant and the possibility of qualifying for 30% of the cost in Federal funds.

John M. Adams, engineering division of the State Department of Public Health, attended the meeting and answered questions put to him by both the council and the number of citizens at the meeting. He indicated that his department preferred to work with the people in such planning in place of forcing action.

Mr. Adams said that other than the obvious public health benefits of treating sewerage before pumping it into the river, communities had a "responsibility" to be good neighbors to other communities "down-river." His rough estimate of a Loudon plant with all necessary equipment ran close to \$500,000.

The sewer tax proposal has been under consideration as a means of financing the plant as to avoid a tax rate increase. Proponents of the plan have argued it is gotten underway immediately so as to acquire a good sum before construction began. This would reduce the amount of bonds sold and cut interest payments.

The annexation proposal was delayed by the lack of a report from the Tennessee Municipal League. The report on the areas considered in the annexation has been delayed by the illness of Mr. Donaldson, TML representative. Action will be taken on the proposal after Mr. Donaldson completes his survey.

Bob Anderson, appearing before the council as chairman of a chamber of commerce committee, asked city cooperation in a clean-up campaign before the visit of industrial location consultants in April. He said that it is important on our efforts at looking additional plants here which, Loudon make a good impression on these visitors.

The city pledged full cooperation in the program, particularly in the use of city trucks to haul trash, etc.

The summer recreation program sponsored by the city was also discussed. The council indicated that further steps in the organization of the program will be taken at the April meeting.

Bill Close, Vuking personnel on the council for the renewal of the city softball league, indicated that the local plant had four teams already "raring to go."

A group of Pine Top citizens appeared asking for repair to Smoky Drive, particularly Doug Westing, who said the street was on the city repair list for spring and would get attention as soon as weather permits.

The newly-located Loudon County Recorder, Douglas Westing, closed his office with the closing ceremony.

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Red Cross Drive Reportedly Is Making Progress

Loudon and Loudon County's Red Cross fund campaign is reported to be making good progress this week by officials and workers in the drive.

During the first week of the campaign, 14 workers in Loudon were reported as reaching their quota. These are Mrs. Arthur Fowler, Mrs. Jack Lefter, Mrs. Arthur Gilliam, Mrs. Dan Bernice, Mrs. Hardin Wille, Mrs. J. E. Greenway, Mrs. Ivo Sae, Mrs. W. C. Patten, Mrs. Mabel Ferguson, Mrs. Edna Russell, Charlie Barnette, Glen Hickey, Lamar McCall and Clayton Curtis.

All citizens who have not yet made their donation to the drive are urged to do so this week if possible. Officials of the drive remind that through donations to the Red Cross campaign in support of the organization's war have one of the few real ways to help our neighbors in need.

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County Singing Set Here On March 16th

Loudon County Singing will be held at the First Baptist Mission Church in Loudon on Sunday, March 16. The program will begin at 1:45 p.m.

It is the regular third Sunday meeting. Everyone is invited to attend, especially all singers.

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Two Local Girls State Star Pages

Miss Jane Waller and Miss Jane Galyon were two of the sixty-five girls who were pages at the State D.A.R. conference held in Nashville this week.

Miss Waller was personal page to the State Regent of Texas who was visiting the conference and Miss Galyon was personal page to the President of D.R.A.

The page took part in the candlelight Memorial Service which was televised, and attended all sessions of the conference.

They were interviewed by Nashville reporters at the supper given at the home of Miss Sally Lea in Nashville.

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HOSPITAL LIST

ADMITTED
March 4
Mr. Don Eason
Mr. J. M. Arp
Mr. Walter Morgan
Mr. Javel Wesson
Mr. Bob McEachern
Mrs. Howard Montgomery

March 5
Mrs. Walter Spars
Mrs. Cora Lee Owens
Mr. Floyd McCallister
Mrs. Frank Phillips
Mrs. Fred Wheat
Mrs. W. B. Tatum
Mrs. Arnold Wallace
Lynette Presley

March 6
Lynette Presley
Miss Clyde Hall
Mr. Alvin Swamy
March 8
Dr. J. A. Leeper
Mr. George Terrell
Mrs. W. B. Tatum
Mrs. Arnold Wallace
Lynette Presley

March 9
Mrs. Wilburn Moser
Mrs. Wm. H. Eason
Mrs. Charles Williams
Mrs. George Zographos
Mrs. Roy Stewart
March 10
Mr. Ralph Thobias
Mr. O. V. Harrison
Mrs. Homer Newman
Mrs. Pauline Beach
Dr. P. W. Turrentine
Mrs. J. D. Jenkins
Mrs. Norman Sampson

DISCHARGED
March 4
Mrs. Catherine Bliscrover
Mr. Carter Massey
Mr. Joe Clark
March 5
Mrs. Doris Oakley
Mrs. Kermit Roberts
Baby Norman Barkley, Jr.
Mr. Fred Markwood
Baby Moore
Mrs. Trilce Coats
March 6
Mrs. Frances Berry
Mrs. James Browner
Mrs. J. D. Amos
Mrs. Walter Spears
Mrs. Frank Gooden
March 7
Mr. Don Eason
Mrs. Clarke Ralfeledge
Mrs. William Morgan
Mrs. Fred Wheat
Mrs. Jim Throat
March 8
Miss Bonnie Sanders
Lynette Presley
Mrs. Blaine Schrimsher
Mrs. Howard Montgomery
March 9
Mrs. Arnold Wallace
Mr. George Terrell
Mr. J. M. Arp
March 10
Mrs. Cora Lee Owens

FHA Sub-District Meet Held At Loudon High

The Volunteer Sub-District Future Homemakers of America, held its third annual meeting at Loudon High School, March 4, at 4:00 p.m. The meeting was called to order by Sara Ann Simpson, sub-district president.

The devotion was given by the Oliver Springs chapter, Mr. Wm. S. Napier, Loudon High principal, gave the welcome.

New officers were elected for the coming year. These are the following: Sandra Kirkland, president, Loudon City; Jane Waller, vice president, Loudon; Sharon Rivers, secretary, Kingston; Sharon Rivers, treasurer, Greenback; Guy Marx, room manager, Knoxville; Judy Murphy, historian, Harrogate; Judy Ross, reporter, Loudon; Mary Ann Sheets, photographer, Oliver Springs; and Mrs. W. B. Turrentine, song leader, Greenback.

After the election of officers, the meeting was adjourned to next meeting. After supper the next meeting was held at A. J. Deane's, during which refreshments were served.

Pvt. James McCulloch Taking Basic Training

Private James H. McCulloch, son of Mr. and Mrs. August McCulloch, 1104 Main St., Loudon, has been assigned to Co. B, 10th Bn., 2nd Tng. Regt. Inf., at Fort Jackson for his basic infantry training.

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Local Baptists To Attend S.S. Convention

Rev. D. O. Johnson, moderator of the Loudon County Baptist Association, invites that the 32 Baptist churches and one mission in the association are invited to send representatives to the state Sunday School Convention to be held at the Union Avenue Baptist Church, Memphis, March 13-14.

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The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months — \$1.50	Six Months — \$1.75
One Year — \$2.50	One Year — \$3.00

Shall We Destroy Ourselves

"Today for the first time man has the power to destroy the human race and to bring its history to an end."

Arnold J. Toynbee, certainly one of the top historians of our day, spoke these dramatic words to a capacity audience at Berea College last week.

"We not only have the power to destroy ourselves," he said "but we have set our feet on the road towards this end and are traveling along this road at an accelerating pace."

Pointing out that the present armaments race between the East and the West can only end in total destruction, Dr. Toynbee said it must be stopped. "And we cannot stop the armaments race by technological skill or by scientific discovery," he said. "These are entirely ineffective for solving the problems of human nature. The problem of stopping the armaments race is purely a human problem," said the noted historian.

Dr. Toynbee would be critical of our efforts to guide youth into science and technology if our motive is for military purposes only, for the purpose of destruction.

Today, about 5000 years since the beginning of our first attempts at civilization, the majority of the human race is still underfed, underclothed, and underhoused. Instead of society's cooperating to keep the majority of its members

alive, it has spent most of its surplus on wars. I hope that Russia and the United States will transfer their competition in making arms to another kind of competition — helping backward countries in the world."

Dr. Toynbee is a religious historian, believing that religion as the inspiration that brings the historian to his journey's end."

We admit to being a follower and admirer of Mr. Toynbee. He has a great word for our day and generation.

Never Enough Time For Needed Sleep

UNDOUBTEDLY there are many published studies about sleeping requirements, sleeping habits, the variation of these in human beings, though we have never seen them. Without such scientific guides one can only speculate on such matters, other than for what is derived from personal experience. And to speculate is to think of many oddities.

It is a human tendency to catch a few more minutes of sleep, although it is time to get up in order to begin the day's activities in a rush. Once our of bed there is a routine to follow until time to sit for breakfast. Then a glance at the clock and the rush begins. Breakfast is eaten hurriedly, followed by a rush to the place to work, and a too hurried

A Letter From The Publisher

It is supposed that some of you at least have noted that the publisher has been operating in the Bristol-Knox-Johnson City area for the past several weeks, with his efforts hampered no little by a slight attack of the flu and by the weather setting up all over the place. But our work there was successful and for that we are thankful.

This week and the remainder of March I shall be working in North Carolina with headquarters in Asheville. I hope to get to Loudon every week end. For the entire month of January I did not get home at all. I do not expect to engage in this absenteeism again if I can possibly help it. Even any employer would be for staying out that long, to say nothing of what the Little One did to me.

In my work I talk to many business men. There is plenty of money in the banks. Certain loan associations have more money than they know what to do with. If we worked hard, save some and spend some, and talk ourselves up and not down, it seems to me there is no need for fear. Let's work, plan, build our business and our homes and go forward.

effort to begin what has to be done.

An hour or so of this and the coffee break brings respite and at least an illusion of renewed energy. Then comes lunch, for another rush or relaxation according to how the work has gone. After lunch, either there is a nap or a long period of fighting off the desire for more. A mid-afternoon break for coffee or whatnot, is a pause to prepare for ending the day's work and going home—this, too, calling for another rush.

Then everything smooths out. Dinner, reading, TV, games, a movie, anything for diversion and suddenly it is quite late, meaning that you will not get enough sleep once more, and in the morning the temptation to oversleep will be repeated.

An odd thing, the human being. He rarely discovers what a fine thing the morning can be after enough sleep, an early rising, and a reasonable preparation for the day. Most four-footed animals know better, or at least act as if they do.

Lynchburg (Va.) News

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Mark 8:18-20; Luke 10:1-2; 1 Thessalonians 1:8-10)
"The Church and Local Community"

This lesson challenges every church to earnestly consider its obligation to the people who live around it. The only gospel which many will hear will be heard in your church. If they should hear it elsewhere, it would be only on rare occasions. Your message to them begins when they are young, when they are forming ideals and making plans for their future. It will be the time when they are choosing life's companions, when time of courtship and marriage. You will guide them through the difficult years in training and rearing the family. You will stand by them when death invades, when sickness and misfortune try them. Your church alone will bring comfort on the difficult downward way of age, and on to the very end of the way. Their only hope of eternal salvation is that which they gain from your church.

You are dealing with people who are deeply involved with life and death, time and eternity. It is awesome to contemplate the mysterious nature of man. At the top of his mind, as Dr. John Boile suggests, he may be a believer, but at the bottom of his heart an atheist. There may be bitter conflicts between his mind and his heart. The word of God is a call to such broken and divided persons *awakening* on the edge of life. It is a call to both mind and heart, both of which must be won.

What is evangelism? Many definitions have been offered, none of which are entirely satisfactory. Preaching is meant to win a response to the gospel. It wants to bring men to surrender their whole being to the will of God. Our natural instinct is to vindicate our present condition. The word of God calls us to choose a way of life we would not choose for ourselves. So the church in your community stands for God and for life. It is the only church many ever will know. It is fitting that spies should point upward to Another, and to another existence. The people of your community will not be saved unless your church brings them into the way of life.

From the practical standpoint your evangelistic efforts will determine the very life and continuity of your church. Large churches sometimes say that the first 75 members won do not count. Only those above that determine growth. Removals by death, by change of address and through backsliding reach as many as 75 a year, and only the number above these expected losses may be counted. In its own self defense the local church MUST be interested in evangelism.

The Lord sent out the 70, two by two. We still follow that method of organization. It is interesting how the man who had been possessed with demons

to send missionaries to Africa to convert the heathen than it is to speak to our next-door neighbor about accepting Christ. But if we overcome timidity, our words reach far into their lives. There is more loneliness in the world about us than we realize. Only love can provide the ultimate need for these lonely souls. A quiet, retiring man who had become cashier of a bank, when urged by a friend to become a Christian, replied in passionate tones, "You are the first man who ever spoke to me about my soul."

Local evangelism is not so easy. Some may proclaim they believe in "brotherhood" and yet not show brotherliness toward those around them. It is easier

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MORE and better FARM PRODUCTS

The electric hotbed gives you earlier, healthier plants.

Thermostatically controlled, it's attention-free, economical to operate. It's the easy way to start plants for more and better produce for an early market.

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- Air Conditioned Chapel
- Arrangements For Air Ambulance Service
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At The Herald



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NEW CHEVROLET FLEETSIDE PICKUPS

They're as brawny as they are beautiful—three new Fleetside pickups with the power and cargo capacity to tame tough jobs and look good doing it!

The new Fleetside reports in with more load space than you'll find in any other low-priced pickup in its

weight class! Two body sizes are offered—78" and 98" long—both a full 6 feet wide. And you get the best remedy for overhead worry that's ever been built—Chevy's hustling Thriftmaster 6 engine. Your dealer will fill in the facts, or details about any new Chevrolet models, including America's lowest priced popular pickup!



NEW Styling that catches the eye and calls attention to your business name!

NEW Extra - big capacity! New Fleetside bodies are wider, longer and deeper!

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Phone GL 8-2241

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— LOUDON, TENNESSEE —

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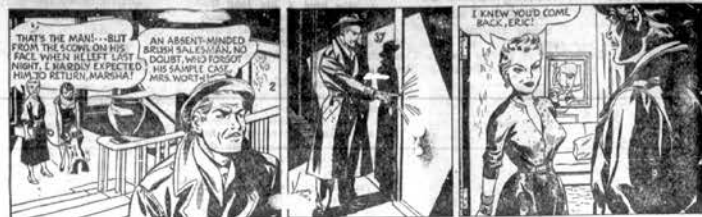
Pay Yourself to!

When you start handing it out to the butcher, the baker, and all the rest, remember:

You should be in line for some of it, too—you earned it.

Make it an every-payday habit to deposit a few of those hard-earned dollars in the First National Savings Account.

Our convenient office helps to make it easier for you to save—for security, and with security—at Loudon's Bank of Friendlier Service . . .



GREENBACK NEWS

Mr. and Mrs. Sammy Dunn (Miss Colleen Wear) have returned from St. Louis, Mo. and are guests of their parents, Mr. and Mrs. John Wear and Mr. and Mrs. Ory Dunn.

Mrs. Richard Hughes suffered a heart attack at her home here last week and was removed to the Blount Memorial Hospital for treatment.

Mr. and Mrs. Joe B. Michner of Atlanta were called home last week by the serious illness of Mrs. Michner's mother, Mrs. R. P. Hughes.

Miss Helen Kerr returned home from Blount Memorial Hospital Wednesday and continues to improve from a painful bronchial illness.

Miss Lou Ella Phorling of Hiwassee College visited Mrs. C. O. McCall Saturday and they with Mrs. Katherine Haynes were guests for dinner of the ladies of Greenback Methodist Church.

Mr. and Mrs. Mike Griffiths, Mr. and Mrs. Cecil Brooks, Mr. and Mrs. Joan F. Henry of Maryville, Mr. and Mrs. Roy Lowry visited the family of Mr. Foster Lacey at the Bacon Hospital Sunday afternoon. Mr. Lowry continues gravely ill.

Mr. and Mrs. Frank L. E. Mueses, Joan, Linda and Paiky were dinner guests Sunday of Mrs. Hill's mother, Mrs. Nana Dunsley in Sevierville.

Mrs. Katherine Haynes of Sevierville is the guest of Mrs. C. O. McCall and other friends.

Mr. and Mrs. J. H. French and Miss Wanda visited Sunday with Mr. and Mrs. J. B. French family in Maryville. J. B.'s son Jerry sustained a broken wrist when he fell at school last week.

Mrs. Fred Hall, Mrs. Herman Monroe and Miss Bernice Hall of Loudon were dinner guests Thursday of Mr. and Mrs. Amos McCarver.

Mr. and Mrs. Earl Brooks, Mr. and Mrs. Allen Hammonree, Mr. and Mrs. Dallas Ryan attended the district conference at the Methodist church in Alcoa Sunday.

Miss Doris Jean Carpenter of Washington, D. C. has been the guest of her parents, Mr. and Mrs. A. W. Carpenter and sons Mr. and Mrs. Roy Lowry, Miss Mary Lowry and Mrs. S. B. McCollum attended the funeral service of Mr. Fred Griffiths at Unita Monday.

Mr. and Mrs. Carl Lee War and Terry of Maryville, Mr. and Mrs. Sammy Dunn were dinner guests Sunday of Mr. and Mrs. John Wear.

Mr. Aubrey Griffiths spent this weekend in Durham, N. C. with Mrs. Griffiths who is being treated at the Duke Clinic.

Mr. and Mrs. G. B. Moore returned to their home Thursday from a visit with Mr. and Mrs. J. V. Akers.

Mr. and Mrs. Ellison Brown of LaFollette were guests last week of Mr. and Mrs. Buddy Brooks.

Little Rocky Anderson is ill with chicken pox at the home of his parents, Mr. and Mrs. Bob Anderson Jr.

The Milton Corporation have announced plans to expand their plant on Highway 411. The present building will have an additional 3000 square feet of floor space.

The Hiwassee College Quartet composed of Dorris Robinson, Charles Burnett, Duke Bailey and Joe Gillespie gave a special musical program at the evening service of Greenback Methodist Church Sunday. The Rev. John Trumble has been pastor of the church since its organization.

Mrs. A. A. Long continues to improve from a broken limb in the Maryville Memorial Hospital and will be removed to the home of her daughter, Mrs. Ben Kennedy and the Rev. Kennedy in Maryville.

Mr. and Mrs. Burren McDonald of Chattanooga were weekend guests of Mr. and Mrs. Joe Tuck, having been called on account of the serious illness of Mr. Jim McDonald.

Mr. and Mrs. Cam Hall and sons, Jimmy and Tommy of Loudon attended church here Sunday and were dinner guests of Mrs. Mayne Wear.

Mr. McCollum of Maryville visited at the weekend with his grandparents, Mr. and Mrs. S. B. McCollum while his parents, Mr. and Mrs. Sam McCollum Jr., Cynthia and Rebecca were in Bryson City, N. C.

Mr. and Mrs. John Shubert, Mr. and Mrs. Henry McDonald of Loudon City visited Mr. and Mrs. Joe Tuck Sunday.

Man Or Woman ESTABLISHED TOY ROUTES Good Income

No Selling—No Experience Necessary

Operate from home

We place and locate all racks

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Excellent weekly earnings re-

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MAGIC TOY RACKS in your

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weekly—and minimum invest-

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The New Bar Form Original Eskimo Pie

When you shop...



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**VOTE FOR
WORTH A. BIVENS**
Republican Candidate
for
Road Commissioner
1st and 4th Districts
Republican Primary
Saturday, April 5, 1958
I have been a resident in Loudon County for more than 18 years.

**NEW
LOW
RATES**
ON FULL COVERAGE
**Safe
Drivers**
AUTO INSURANCE POLICY
**SAVE
MORE!**

Careful drivers could lower their rates—deserve lower insurance rates! If YOU qualify, this NEW policy gives you more protection... it costs you less! Complete coverage—regardless of personal loss, medical expenses, court awarded damages, etc.

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STORES**
J. N. GREEN STAMPS
Yellow Tag Special
SAVE 11c
Libby's Deep-Brown Beans
4 cans 49c
with coupon
PLUS J. N. GREEN STAMPS
WHITE STORES

years and believe I understand the needs of the citizens of the 1st and 4th Districts in their roads. I am experienced in all phases of road work, having worked with the county road department eight years, and the state road department two years. If elected I pledge myself to do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you, I earnestly solicit your vote and influence for Road Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 5, 1958.

Sincerely,
Worth A. Bivens

**Political Announcement
For Road
Commissioner**

TO THE VOTERS OF THE FIRST AND FOURTH DISTRICT OF LOUDON COUNTY
I respectfully solicit your support in the April 5th, Republican Primary.
As present Road Commissioner for the First and Fourth district of Loudon County, I have conscientiously tried to be honest and fair to all citizens of Loudon County, in discharging my duties. I have built 6 miles of roads on State Cooperative Agreement which has saved the taxpayers several thousand dollars. I have also rebuilt 20 miles of other roads in the first and fourth district by widening, resurfacing and new drainage.
I have had twelve years experience on construction work and feel that I am capable of doing a better job for the people. If reelected to this office I promise to faithfully discharge my duties to the best of my ability for the people of the First and Fourth district of Loudon County. Your vote and influence will be greatly appreciated.

Robert W. Easter
Veteran World War II

**To The Voters
Of Loudon County**
I wish to announce myself as a candidate for re-election for Sheriff of Loudon County, subject to the will of the voters in the Republican Primary to be held April 5, 1958.
As all of you know, I have

Sunny-side News
Mr. and Mrs. Jennings Clark and children, went Saturday to visit with Mr. and Mrs. McCallis Clark and family in Morristown. Mrs. Edith Hensley was taken by ambulance to the Sweetwater hospital Friday evening. Complications of influenza made her very ill.

Birth
Mr. and Mrs. Anell Miller of Sweetwater are the proud parents of a baby boy born Monday morning, Feb. 24. The baby has been named Cornell and weighed eight pounds. He was born at the Sweetwater Hospital. Mrs. Miller has two little girls at home. She was formerly from Sunny-side. Mother and baby are reported to be doing fine.

Mr. and Mrs. J. R. Ingram from Sweetwater were visiting with Mrs. Ingram's parents, Mr. and Mrs. Fred Kiser Sunday. Mrs. Stanley Schrimsher has been ill at her home for several days with the flu. She is improving at this writing.

served as your Sheriff for the past three years and our people. The first two years I served under an injunction and in a law suit, of which I won favorably. I am making this race on my past record as your Sheriff. I have worked hard and done my best to make a Sheriff of the people of Loudon County. With the help of the County Court and the people of Loudon County we now have the two-way radio system, which every one agrees is the best spot Loudon County has ever made for better law enforcement. We are at present operating with three County cars and two city cars. This is with the exception of my own car.

I have employed respectable men to work with me in this office and have eliminated what some people call, "Fee-Grabbers." I have co-operated thoroughly with the City Police Department, the State Highway Patrol Officers, the Federal Officers, and all other law enforcement officers to make Loudon County a better place to live.

I live in the County Jail and have personally seen that the prisoners are given the best care possible. On every inspection of the Jail, we have received excellent report from the Grand Jury concerning the sanitary conditions of the food and the Jail.
With my past record and experience I would like to take this opportunity to ask for your Vote and influence in the Primary Election. If nominated and elected, I promise to continue to enforce the laws of Loudon County to the best of my ability. With clean, honest, and respectable men as your Deputies.

Sincerely,
Freeman Russell
Sheriff Loudon County

**To The Voters of
Loudon County**

I hereby announce myself a candidate for the office of Trustee subject to the will of the voters in the Republican Primary to be held Saturday April 5, 1958.

I believe most of you voters are aware of the fact that I have been a Loudon County resident for more than forty years and that I have had the honor of serving you as Circuit Court Clerk and as Trustee.

I appeal to you for your support in this election on the strength of my record in public office. I believe that I served you honestly, and efficiently during my four years as your Trustee and I earnestly solicit your vote and influence in this election.

I am not a war veteran but I have four sons who have served in the armed forces.

If I am nominated and elected I will continue to serve you as before and I wish to extend my appreciation to you for all past favors.

Respectfully,
J. Floyd Conner

LOUDON BUILDERS SUPPLY reports that termite recently cost one of his customers over \$300 to repair termite damages. All of this damage could have been avoided if the infestation had been discovered in its early stages. They advise all home owners in Loudon who suspect termites about their homes to call GL 8-2093 for a complete inspection by Termite, world's largest termite control organization, which they represent in this area. This inspection service is free, does not obligate you in any way, and will be made at your convenience.

**Vote For
Robert (Bob) Hall
Constable**

FIRST DISTRICT
I hereby announce myself to the voters of the first district as candidate for third term. I am Constable in the Republican Primary, Saturday, April 5, 1958.

I feel that in my two terms as constable I have shown that I do my job to the best of my ability and with as much fairness as I possibly can. I pledge myself to continue to do the job to the best of my ability if you the voters of the first district see fit to return me to a third term.

I earnestly solicit your vote and influence. I will try to see as many of you personally before the election as I can. Thank you for your past support.

Sincerely,
Robert (Bob) Hall

**Political Announcement
For Trustee
Of Loudon County**

want to take this opportunity to thank the good people of Loudon County for the privilege

**To The
Voting Public Of
Loudon County**

I hereby announce myself as a candidate for the office of Sheriff of Loudon County. Your support at the Republican Primary, Saturday, April 5, 1958, is greatly appreciated.



mary on April 5, 1958 will be

lege of serving as your Trustee for the past two years. My record speaks for itself. If you, the People, feel that I deserve a second term then I would appreciate your vote and support most graciously in the Republican Primary Election, April 5, 1958. J. V. (Slim) Schrimsher
Veteran of World War II

I have been a life long Republican and citizen of Loudon County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows:

Chief Deputy Sheriff, Loudon County, 3 years; Chief of Police, Lenoir City, 3 years. My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudon County, a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Vicking Carbide, a division of Union Carbide Corporation, located at Loudon, Tennessee. I shall make a sincere effort to see each and every voter of Loudon County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law enforcement.

See You At The Polls
S. O. (Mun) Allen

**To The Voters
of Loudon County
H. L. Brooks
County
Court Clerk**

I hereby announce myself as candidate for nomination for re-election as your County Court Clerk in the Republican Primary, Saturday, April 5, 1958.

It has been my pleasure to serve you as citizens of Loudon County during these years as your county court clerk. I have always sought to give you friendly and effective service in your needs.

With very great thanks for your past support, I now solicit your vote and influence as I seek nomination for my re-election term.

Sincerely,
H. L. Brooks

**Yale & Towne Workers
Receive Pay Increases**

Effective Feb. 20, employees of the Yale & Towne Manufacturing Company have been granted a cost of living adjustment as the result of negotiations between the company and the United Textile Workers of America, Local 297 of Lenoir City.

ELECT Republican Primary
Saturday April 5th, 1958
BEN "Benny" SIMPSON
FOR
COUNTY JUDGE

WE ARE FOR (BENNY) SIMPSON FOR COUNTY JUDGE BECAUSE:

- (1) He will tell you the truth, whether or not it is what you want to hear.
- (2) He has not been the hand-aided of any group or bunch nor will he be.
- (3) He is not the candidate of any organization or single business, and his reelection will not mean a "blackmarket" in county business.
- (4) He has refused to act only out of personal political considerations, when by doing so he could have gotten by without opposition.
- (5) He has consistently pleaded with the County Court to spend the peoples money only for things absolutely essential to county government.
- (6) He has set up a bookkeeping system that gives the people facts and figures. Today you can tell where every penny of county money came from and the purpose for which it was spent.
- (7) his friendship for people is not limited to any class or segment of people. He has genuine friends among all classes. He would rather be called "Benny" than "Judge." He's that kind of a fellow.
- (8) He represents Loudon County as faithfully as he represents his clients in court.
- (9) You always know where he stands on any issue. He just doesn't believe in deceit for political reasons or otherwise.
- (10) He is the type of man that doesn't get mad at you because your opinion differs from his.
- (11) He has tried to do right by all the people, not by just a few.
- (12) He has paid over \$100,000.00 on Loudon County's bonded debt every year since he has been in office, and has consistently fought to limit expenditures so as to avoid any increase in taxes.

SINCE BENNY SIMPSON BECAME YOUR COUNTY JUDGE, SEPTEMBER 1, 1950, LOUDON COUNTY HAS PAID \$886,000.00 ON ITS BONDED DEBT. PROOF OF THIS STATEMENT IS AVAILABLE FROM A UDITS MADE BY CERTIFIED PUBLIC ACCOUNTANTS ON FILE IN THE OFFICE OF THE COUNTY JUDGE. YOU MAY EXAMINE THESE AUDITS AT ANY TIME.

This is the kind of man we need in the County Judge's Office
Elect Ben Simpson as County Judge

This ad paid for by Loudon County taxpayers who do not want any special favors, and who know that Benny Simpson has not been a "special favor" judge, through Ben Simpson, candidate for re-election as County Judge, Republican Primary, April 5th.

Zimmerman-Cotten

Engagement Reported

Mr. and Mrs. Wylie Zimmerman announce the engagement of their daughter, Marilyn, to Mr. William Frederick Cotten, son of Mrs. John L. Tilley of Philadelphia.

The bride-elect will be graduated in June from East Tennessee State College, Johnson City.

Mr. Cotten was graduated from East Tennessee State College and is a special agent with American Fidelity Group, Norfolk, Virginia.

The wedding is planned for May third, at Loudon Methodist Church.

Mrs. Williamson Is Host To DAR Chapter

The Hiwassee Chapter D.A.R. met at Mrs. W. D. Williamson's for dinner and their regular meeting on Tuesday night, March 11.

Mrs. J. B. Hall, Mrs. Marie James, Mary Wilson and Maude Grigg were business.

Mr. and Mrs. Ivo Sanders were guests and Mr. Sanders gave a very interesting talk on National Defense, which was enjoyed by the eighteen members present. Mrs. Arthur Fowler, president, presided over the business session.

The Planning meeting of Presbytery met Monday night at the S&W Cafeteria in Knoxville with the following from Loudon attending: Mrs. John Simpson, Mrs. Ella Russell, Mr. Rudolph Sharp, Rev. Walter L. Chesnut and Mr. Ralph Alexander.

Miss Jane Miller attended the Tennessee State Floral Convention held at the Andrew Johnson Hotel in Knoxville Sunday through Tuesday.

Mr. and Mrs. Fred Hein of Boone, Iowa arrived Friday for a 10-day visit with their son, Mr. and Mrs. Gail Hein and family.

Mrs. E. R. Walker of Chattanooga has been at the home of Judge and Mrs. S. P. Daniel. Mrs. Walker will return to Chattanooga Thursday and Mrs. Daniel will accompany her home.

Dr. and Mrs. J. R. Watkins visited Mrs. Lewis Robertson, who is seriously ill at her home in Chattanooga Wednesday.

Mr. and Mrs. Denver Dodson spent the weekend with their son, Austin who is a student at Middle Tennessee State College in Murfreesboro.

Mrs. Levey Patterson and daughter, Ann of Harrison were visiting Sunday with Mrs. Patterson's sister, Mrs. Sam Brewer and Mr. Brewer.

Mrs. H. H. Richman was in Nashville several days last week attending the State D.A.R. conference.

Dr. and Mrs. Gene Smith left last Sunday for a week's vacation in different parts of Florida.

Mrs. Lucy Steele Harrison and Mrs. Lucile Parry spent the weekend with Joe Harrison and Mary Louisa Parry, at Middle Tennessee State College in Murfreesboro.



Three Circles Have Meetings On Monday

VIOLET GRUBB CIRCLE

The Violet Grubb Circle met on Monday evening in the Ladies Parlor of the Methodist Church with Mrs. Joe Watkins and Mrs. Alice Matthews as hostesses.

A salad plate was served to the 12 members in the Social Hall before going to the Ladies Parlor for the meeting.

Mrs. Homer Simpson was the program leader using "Mission in Healing" as her subject. Mrs. Ruby Lutz, Mrs. William Carr, Mrs. C. B. White, Mrs. Vaughn Browder, Miss Mattie Mae Houston and Miss Birdie Thomas each had parts on the program.

In the absence of the circle leader, Mrs. S. P. Daniel, the co-leader, Mrs. Homer Simpson presided over the business meeting and plans were made to serve the Methodist Min's Club dinner for Ladies' Night on Tuesday, March 11.

The meeting was closed with the Quiet Hour song entitled, "Compensations of Life" given by Mrs. Ruby Lutz.

ANN MCKENZIE CIRCLE

The Ann McKenzie Circle met on Monday evening at the home of Mrs. Rachel Huff with Mrs. Herbert Jones as hostesses.

A salad plate was served first to the 14 members present; and one visitor, Miss Linton Huff.

Mrs. Bill Brewer was the program leader using "The March of Mission in Healing" as her subject. Mrs. Dan Remine and Mrs. Kenneth Harris took parts on the program.

Mrs. Brody Harrison, circle leader presided over the business meeting and appointed Mrs. Ruth Richards to serve as circle leader for the next two months.

Also reminded the circle members of the next study course to begin at the March general meeting.

The meeting was closed with the Quiet Hour Reading by Mrs. Ruth Richards.

SUSANNA WESLEY CIRCLE

The Susanna Wesley Circle met on Monday evening in the Social Hall of the Methodist Church with Mrs. Bill Lenoir and Miss Dea Mae Lott as hostesses.

A dinner plate was served first to the 16 members present after which Mrs. B. H. Greene had the devotion.

The program leader was Mrs. J. R. Watkins, who presented a most interesting program entitled, "Medical - Missions". Mrs. Watkins reviewed the book, "So Sure of Life" by Dr. Robert Thomas of Pittman Center.

The circle leader, Mrs. Gilliam, presided over the regular business meeting.

Mrs. Rufus Watson closed the meeting with the Quiet Hour.

Two Are Host To Bridge On Friday

Mr. John Messamore attended

the funeral of his uncle in Atlanta, last Sunday.

Mr. F. E. Laffer and Mrs. Sarah Cadabac of Sheffield, Ala. spent the weekend with Mrs. Reed Gover and Mr. and Mrs. Jack Laffer and family. Mrs. F. R. Laffer who has been visiting here during the past two weeks returned home with them Sunday.

Mr. David Greene and Mrs. Alvin Waters of Tennessee Wesleyan College in Athens spent the weekend with Rev. and Mrs. B. H. Greene.

Miss Lucile Moser of Jacksonville, Fla. is visiting Mrs. Doris Blair and friends here.

Mr. and Mrs. C. C. Ridmore and daughter Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Chalkie Wilson.

Mr. and Mrs. Jack Laffer and family and Mrs. Reed Gover spent the weekend with his parents, Sunday with Mr. and Mrs. Tom Laffer and family in Athens.

Alger Watkins of Castle Heights Military Academy in Lebanon is spending a spring vacation with his parents, Dr. and Mrs. J. R. Watkins.

Mr. and Mrs. Leroy Myhr of Asheville, Ga. are visiting Mrs. Sam Wilson and Mrs. Chalkie Wilson.

U.T. this week.

Thursday, March 13, 1958

The Loudon County Herald

5

Music Honor Students Named By Mrs. Waller

Mrs. Waller's honor roll piano students listed this week are: Janet Matthews, Lucinda Watson, Sue Largent, Brenda McNabb, Katherine Ann Anderson, Barbara Staliver, Marie Byrum, Barbara Martin, Terry Volles, Jane Humbert, Dewayne App, Martha Henderson, Mary Annie McEachern, Richard Everett, Sharon Barnett, Ed Waller III, Betty Ruth Harrison, Wanda Edwards, Ann Carter and Clara June Allmon.

Miss Ellen Smullen spent the weekend with relatives in Capeville.

Mrs. J. C. Greer, Mrs. Ham Carey, Mr. John C. Greer, Mrs. W. C. Lenoir attended the funeral of Mrs. Annie Hall Kennedy in Vanceboro Monday.

Mrs. Tom Skelton, Griffin, Ga. and Mrs. Erby Skelton of Atlanta were guests Monday of Mr. J. B. Greer.

Mr. and Mrs. J. Elmer Williams and Mr. and Mrs. James Smith and children, Mary Ellen and John Wesley of Chattanooga were the Sunday guests, Mr. and Mrs. Bill Brewer and daughter, Millicent.

Mr. O. V. Harrison was admitted to the Bacon Hospital on Monday.

Fresh Fashions from New York

Featuring the

CHEMISE LOOK

at prices you'll want to pay.

SEE OUR WONDERFUL SELECTION NOW

Five to Five Store

"If It's Smart—We Have It"

LOUDON

TO ALL

Loudon County VOTERS



I am a candidate for the office of County Judge of Loudon County, subject to the Republican Primary to be held April 5, 1958.

I was born in Loudon County, where I have always lived. I have been in the Funeral Business for more than 20 years and am now owner and operator of the Guy F. Tallent Funeral Home. I am sure that my business experience qualifies me for this high office. I have been a Republican all of my life.

I pledge to the members of the County Court, Welfare Department, other officials, and to all the people of our County my fullest cooperation and support to anything that is for the betterment of our County.

May I thank each and everyone in advance for your vote and support in the Republican Primary April 5, 1958.

Sincerely:

Guy F. Tallent

Pl. Pol. Adv. by Guy F. Tallent

MARCH SPECIAL

10 - PIECE

Living Room Group

Sofa and Chair

with foam rubber cushions. Viscose Frieze in Beige or Green

- 2 End Tables • Coffee Table • Ottoman • 2 lamps • 2 Pillows

NOW AT SPECIAL LOW, LOW PRICE OF

\$199.50

GREER'S

LOUDON

A Dollar-Saving Home Special For March At

Honor Students Are Named By Littleton

Mrs. Margaret Littleton's music pupils who have made the honor and star honor roll for the month of February are listed.

The pupils who have made the honor roll are Judy White, Sally McPherson, Madeline Weaver, Ramona Abernathy and Suzanne Richards. The star honor roll pupils are Nancy Courney, Suzanne Turner, Thomas Turner, Theresa Lutzoff, Judy Hamilton, Jean Greer, Sam Minney, Carolyn Grimes, Jean Watts, and Viola Whitley.

Suzanne Turner has made this star honor roll for the third consecutive time and is now eligible for her music award pin.

IT ALWAYS PAYS TO TRADE at HOME



QUALITY—you find quality of merchandise and services equal to that found anywhere . . . and at comparable or even lower prices.

CONVENIENCE—yes, it's convenient to shop at home. And your merchandise or service doesn't have added travel cost.

SAFE—safe because only hometown businessman know the town needs of this area and only hometown business can give personal service.

WISE—Wise because your dollars stay at home to work for your in paying salaries to your neighbors, paying taxes to operate your government, contributing to local needs.

Trade At Home - It's Good Business

BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

LOUDON FURNITURE and HARDWARE

404 Wharf Street Phone GL 8-2696

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

CARTER LUMBER CO.

Wholesale and Retail
W. Lee Highway Phone GL 8-3424

RYMER'S SERVICE STATION SHELL PRODUCTS

800 Mulberry Street Phone GL 8-9119

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vopore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET

832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"

Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"

410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"

Grove Street Phone GL 8-2710

STOP N SHOP MARKET W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"

Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S

DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY CARL GILES

Vonore Road In Loudon

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"

Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods

934 W. Mulberry A.A. Roberts Phone GL 8-2311

PHILADELPHIA NEWS

Mr. Albert McCrory is able to be back at his place of business after a week's absence with a bout with the flu.



"Happy Birth-day Greetings" were in order for the Arthur Simmons the past Saturday, March 8. Arthur was 13 years old. Tuesday, March 11, was the birthday of Arthur's father, Mr. N. H. Simmons.

Mr. and Mrs. Rosa Moore announce the birth of an eight pound boy born March 8.

Miss Ava Largent and Mrs. Lucille Simmons were shopping in Knoxville last Saturday.

Mr. Richard Burton and daughter from Chattanooga were visiting with the Henderson families over the weekend. They were visitors at the Sunday morning services at the Baptist church.

Mr. Ed Waller Jr. left Sunday on a business trip to Detroit, Mich.

Miss Judy Schrimmer has been confined to her home during the past week with a case of influenza.

Mrs. J. G. Taylor returned home Saturday afternoon after a short visit with her brother, Mr. Herbert Hobbs and Mrs. Hobbs at Marietta. Mrs. Hobbs has been ill for some time and is reported to be not much better.

Mrs. Marion Waller and granddaughter, Miss Ann Waller and Mrs. Joe Martin and granddaughter, Miss Barbara Martin were visitors in Knoxville Saturday.

Mrs. Effie Small has been ill during the past week with the flu. She is reported some better at this writing.

Mr. W. L. Borden arrived Saturday with the Rev. and Mrs. Lloyd Davis and Mr. and Mrs. Ben Borden in Loudon. Mr. Borden and little son, Craig arrived earlier in the week. Mr. and Mrs. Borden and Craig returned to their home in Jackson, S. C. Sunday afternoon.

Mrs. Walter McGhee and Miss Billie Jean McGhee attended a party at the home of Miss Jean Scott in Loudon Saturday evening.

Master Richard Everett and Master Charles Barnett attended a matinee in Sweetwater Saturday afternoon.

The Rev. Leon Strunk, Mr. and Mrs. Lee Davidson, Miss Lucetta Hamilton, Mr. Kenneth Hamilton and daughter Evelyn and Mr. Reid Hill all attended a conference held in Aloa Sunday afternoon.

Mrs. Reid Hill was the dinner guest Sunday of her sister, Mrs. Cant. Hampton and Mr. Hampton. Later in the day she visited with her mother, Mrs. Edwin Henry also of Greenback.

Mrs. Ed Waller and daughter Jane, and Mrs. Arvin Galpin and daughter Jane from Loudon were in Nashville from Thursday until Saturday of the past week. Misses Waller and Miss Galpin served as pages at the DAR meeting. The group reported a very enjoyable time.

Mr. Stanley Davis and children, Brent, Valerie and Judith and Mr. and Mrs. Richard Davis visited the Fort Loudoun Dam Sunday.

Mrs. Lester Allen and 11th daughter, Leslie Ann of Memphis arrived Sunday night to spend some time with Mr. and Mrs. Amos Allen and Mr. and Mrs. Lloyd Schrimmer. Mr. Allen will join them here later.

Mr. Tommy Neal has returned home after spending a week's vacation in St. Petersburg, Fla.

Mrs. Ruth Hays gave a nice afternoon shower for Mrs. Vivian Wright Saturday evening at her home. Thirty-six guests came to the shower. Mrs. Wright will join her husband in San Diego, Calif. soon. Mrs. Wright was the recipient of many lovely gifts. Mrs. Wright is the former Miss Vivian T.H.B.

Mr. Jess Gage from Knoxville was visiting Mr. and Mrs. Frank Gage Saturday.

Miss Jane Waller and Miss Judy Ross of Loudon were in Gatlinburg on Monday. The girls' parents, Mrs. Ed Waller Jr. and Mrs. Albert Ross accompanied them on the trip.

Mr. and Mrs. W. E. Barnes of Nixa were visiting with Mrs. Mary Graves and Mr. and Mrs. Wesley Barnitt Sunday afternoon.

Mr. and Mrs. Fred Reed and daughter, Geraldine and Mr. Francis Watson and 11th daughter, Sharon Kaye went in a weekend visit to Sumpton, S. C. They left Friday to visit with

CLASSIFIED

BUDGET PRICED PAINT - outside and inside gloss and flat and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, Loudon. tfe-10

FOR RENT - 4 room apartment, unfurnished, gas heat. Call GL 8-3172. tfe-10

BIKE FREE - trade coupons will be given on a boys and girls bicycle with each \$2.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, Loudon. tfe-9

their daughter, Mrs. Ralph Russell and Mr. Russell and family. Little Regina, Russell made the return trip with her grandparents and will visit with them for a week or two and also visit with her grandparents. Mr. and Mrs. Freeman Russell in Loudon.

WE HAVE THE NEW Family Life Insurance Plan

Covers all members of your family in one policy, with one low rate.

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

500 Grove Street-Phone GL 8-3507

Loudon

FOR SALE - 70 acre. Many farm with 6/10 tobacco allotment. Good 6 room house, running water and spring. Call GL 8-2802. 2s-16-17

LADIES if you want a new interest-if you want extra money-if you want to sell Avon products that are advertised on TV, write Mrs. Pauline Curran, Box 155 Harriman, Tenn. 3s-18-4

SPECIAL SAVINGS on Gold and Silver watches. Four 10% off each at 40% off your guess. anton, The Tio Jewelers, Loudon. 3s-18-4

EXTRA SPECIAL - boys and girls jeans, sizes 1-16, just \$1.00 pair. You save at Valley Mercantile Outlet, West End, Loudon. tfe-16

SPECIAL SALE - power lawnmowers at wholesale prices while they last, 18 in. at \$20.50. Also 19 in. and 22 in. sizes, only a few left. Also blocks, electric supplies, bath fixtures, build your materials of all kinds. We can save you money. The ROBINSON COMPANY, Gilbert Blankenbip, owner, Depot Square, Loudon, Phone GL 8-2808 or GL 8-3583. tfe-16

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3024, Loudon. tfe-12

FOR SALE - cultivator, flat bottom plow, disc harrow and trailer for Cub tractor. Call GL 8-2332. 3s-18-14

FOR RENT - 4 room furnished house, 904 Valley Vista Drive. Call Loudon GL 8-2182. 3s-18-14

CHASING - call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Loudon City, day phone 1911, night 1802. tfe-11

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S

DRIVE-IN ON HIGHWAY 11 BETWEEN LOUDON AND KNOX CITY PHONE GL 8-3232 SHOW TIME: 7 and 9 P. M.

Mar. 13 & 14 THURSDAY & FRIDAY

THE MONTE CAROL STORY

In Technicolor MacLennan Dietrich Cartoons

SATURDAY, MAR. 15 WALK THE PROUD LAND

CINEMASCOPE COLOR Audie Murphy Ann Baccaro

WETBACKS IN TECHNICOLOR

Lloyd Bridges

SUNDAY, MONDAY, TUESDAY

Mar. 16, 17, 18 1ST RUN PICTURE

JET PILOT IN TECHNICOLOR

John Wayne

WED. THURS. FRI.

Mar. 19, 20, 21 1ST RUN PICTURE

MY MAN GODFREY CINEMASCOPE-COLOR

June Allison David Niven

Cartoon

SAVE

GOLD CRAFT Peanut Butter 12 oz. Jar - 30¢

JEWEL SHORTENING 3 lb. Carton - 75¢

Betty Crocker Cake Mix White Cake Yellow Cake Devil Food Cake Chocolate Fudge Frosting Fluffy White Frosting 3 Boxes - 89¢

BREEZE Giant Size 77¢

STA-FLO STARCH 23¢ Quart

Rinso Blue Regular Size 33¢

NBC Premium Saltines 1 lb. box - 27¢ **SILVER DUST** Giant Size 77¢

CHARMIN TISSUE 4 Rolls 33¢

LIQUID LUX Regular Size 39¢

NBC Fancy Crests Cello Bag - 29¢

LUX Bath Size 2 bars for 25¢

WISK Laundry Detergent 55¢ Quart

LIFEBOUY Bath Size 2 bars for 29¢



Mohlar and Harold Giles 3 Miles Out Vonore Road **GILES & SON** FOOD MARKET

WHITE STORES
S.N. GREEN STAMPS

Yellow Tag Special
SAVE 16¢

Betty Crocker CAKE MIX
3 pkgs. 89¢
with coupon

PLUS S.N. GREEN STAMPS

WHITE STORES

You'll never know how good.....

COFFEE
can be.....

until you've tasted

JFG SPECIAL COFFEE

"The Best Part Of The Meal"

JFG's distinctive flavor - and rich, rich aroma - of the world's choicest coffees... give you a hearty goodness in cup after cup! Taste JFG and you'll know how good Coffee can be.

YOU TOO CAN BE
One in 5 Million



for your boating needs
GREER'S
"Loudon's Boating Headquarters"

Johnson SEA-HORSES
as DEPENDABLE

Glasscraft Boats

DURATECH
Aluminum Boats

Aristocrat Mahogany Boats
Trade In! Easy Terms

Thomas Hill PRESENTS

NEW SPRING SUITS

By Famous Manufacturers
Come In Today! - Make Your Selection!

Brookfield Suits

The national known name in suits that is famous for quality and tailoring. We have a wonderful selection of these in year-round weight and summer weight. We also have some wash-n-wear styles.

Sizes 36 to 46 - Regular, Longs, Shorts

24.50 to 34.50

Better Suits By
Gramercy Park

Fine suits at a price you can afford to pay. Wonderful quality and tailoring for the perfect fit - longest wear. A wonderful selection in those fine suits in all sizes.

\$35.00 to \$50.00

SPORT COATS
white, colors, patterns in all sizes
14.95 to 24.50

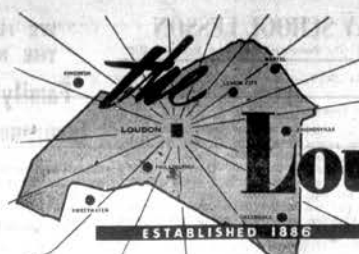
Come See Our Accessories For Men And Boys. Fine Quality Sport Shirts, Slacks, Shoes, Ties, Belts, Jewelry, etc.

Suits For Boys
Fine selection of suits, sport coats, slacks, for boys. Wonderful quality in wearing apparel sure to please the younger men. Complete stock of colors, patterns, weaves in all sizes.

8.95 to 16.95

USE OUR LAY-BY

Thomas Hill Store
MENS and BOYS WEAR - LOUDON



Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 18 LOUDON, TENNESSEE, THURSDAY, MARCH 20, 1958 16c PER COPY

Just Piddlin'

By The Editor

CALM has prevailed in the area during the week with old man weather getting most of the attention and conversation. Look like old man winter is going out the hard way.

Most folks I've conversed with are ready for Spring and some warmer weather. I sure go along with that too.

The 1957-58 winter will be remembered as one of the worst. It is at least the worst in this area since 1940. December, January and February saw a lot more freezing weather than it did sub-freezing temperatures.

Some warmer weather would feel mighty good. . . kinda stimulate things around here, too.

A SAFETY TIP . . . just as you winterize your car for cold weather, it's a good idea to get a checkup for spring. Folks do a lot more driving during the warm months, so for the safety of you and your family, make sure your car is in top operating condition.

HOBBY . . . a man took his Great Dane to a vet. "Doc," he said, "you've got to do something. My dog does nothing but chase sports cars."

"Well, that's only natural," replied the vet. "Most dogs chase cars."

"Yes," the man agreed. "But mine catches them and buries them in the back yard."

REBUTTAL . . . the tired clerk had pulled down blanket after blanket until only one was left on the shelf. Then the customer remarked, "I don't really want to buy today. I was looking for a friend."

"Well, madam," said the clerk. "I'll take down the last one if you think she's in it."

GOOD OLE DAYS . . . clerk: "What can I do about women customers who talk on talking about low prices of the good old days?"

Floor walker: "Just act surprised and tell them you didn't thing they were old enough to remember back that far."

THOUGHT FOR THE WEEK . . . the dictionary is the only place where success comes before work.

Lenoir City Panthers Take Home State Champion Basketball Title Saturday

Loudon County's Lenoir City High School basketball squad brought home the Tennessee State championship trophy last Saturday to a great throng of well-wishers and a parade.

The Panthers became the cream of the state by holding off Chattanooga Central 34-32 in the final game Saturday night at Nashville. It had been an all-East Tennessee night on the hardwood as Kingsport and Boone Creek fought for third place prior to the championship title.

Lenoir City, crowned Region 1 champs with a victory over Central 61-54, played well throughout the tourney. The Loudon County quilt passed in its first victory, then fought all the way to the top of the state high school basketball ladder.

The championship first for the Panthers since 1930 brought to a brilliant climax the first year of coaching at Lenoir City by Elvin Little. It also marked a sterling year of competition by Dan Barson, Roy Wright, Richard Pickell, Harry Wilkerson, Bill Bostie, Harry Harvey, Preston Allen and the Panther bench.

During the regular season the Panthers won 30 games with dropping but two.

March 14-Deed from Mrs. Louise H. Smith to James H. Stafford and wife, 1 lot, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.

Loudon PTA To Have Regular Meeting Tuesday

The regular meeting of the Loudon P.T.A. will be held in the Junior High School on Tuesday, March 25 at 7:30 p.m. At this meeting the Girls' Glee Club of the Loudon High School under the director Mrs. William Boyd will present several numbers.

Dr. Edwin Schneider of the University of Tennessee music faculty will speak briefly on "Music in the Public Schools."

Election of officers for the new year will take place at this meeting during the business session. Also the election of delegates to the state conference to be held in Gatlinburg in April will be held. One delegate for each 50 members will be elected and alternate delegates to the state conference.

The educational program of the P.T.A. and it is planned to present the school lunch program and other problems connected with it. This presentation will be the form of a symposium. Short talks will be given by the various chairmen of P.T.A., a cafeteria manager, a parent and a teacher. Then the audience will be asked to participate by asking questions or giving suggestions.

Mrs. Andrew T. Taylor, the state chairman of the School Lunch and Nutrition division of the P.T.A., says the school lunch program is the most important experience which will contribute to the emotional, intellectual, aesthetic, and social development of the child. The extent to which the lunch program is used effectively to broaden and enrich the child's experiences will depend upon the understanding and cooperative planning of the total school staff, parents and others in the community.

Loudon Lions Club To Present Annual Minstrel At High School March 28, 29

The Loudon Lions Club will present its annual Minstrel, one of the most entertaining and hilarious events of the year, two week each night at the door.

The programs will be presented at the stage of the Loudon High School Auditorium with each beginning at 8 p.m.

The organization's minstrel has just been one of the most look forward to programs each year. As in the past, this year's program will feature many of the old minstrel favorites plus a number of new acts and special surprises. Local talent will be used, with the Lions well-padded circle backing things up with songs and humor.

Tickets for the event are on sale by any Lions Club member at 75c for adults and 25c for children. Tickets will also be on sale each night at the door.

Those taking part were Sarah Simpson from Loudon Senior 4-H Club, Clark Meredith from Lenoir City Senior 4-H Club, Ruby Jones from Highland Park 4-H Club, and Henry Moller Jr. from the Glendale 4-H Club.

Each of the contestants placed in the blue ribbon group and Clark Meredith was runner-up in the senior boys group. There were 24 contestants in East Tennessee participating in the contest.

They are proud of the record that these boys and girls have made for themselves. We believe it is good training that they can use later on in life on matter what they choose to do.

Local 4-Hers In Top Group Of Speech Contest

Loudon County 4-Hers gave a good account of themselves in the District V 4-H Public Speaking Contest held this past Saturday at the University of Tennessee.

Those taking part were Sarah Simpson from Loudon Senior 4-H Club, Clark Meredith from Lenoir City Senior 4-H Club, Ruby Jones from Highland Park 4-H Club, and Henry Moller Jr. from the Glendale 4-H Club.

Each of the contestants placed in the blue ribbon group and Clark Meredith was runner-up in the senior boys group. There were 24 contestants in East Tennessee participating in the contest.

They are proud of the record that these boys and girls have made for themselves. We believe it is good training that they can use later on in life on matter what they choose to do.

3 Local Stores Set Dollar Day Weekend Specials

Three Loudon stores are holding a special Dollar Day shopping event starting today and continuing through Saturday, according to advertisements in this week's Herald.

The three stores offering Dollar Day bargains for the three days are Five to Five Store, McCarty's and the Ed Walker Store.

All three are offering special items at most or below to shop during the dollar day event. In holding the sales event, the three stores have joined in invited families throughout this area to shop in Loudon.

Real Estate Transfers

March 12-Deed from J. C. Porter and wife to C. O. Foy, 117 acres, lot 1. T. H. Sampson and wife to Julian Ogden and wife 2 lots, 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.

COURT HOUSE RECORD

March 12-Deed from Mrs. Louise H. Smith to James H. Stafford and wife, 1 lot, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th.

Clayton H. Long Is On Attack Carrier

Clayton H. Long, bodhrann third class, USN, son of Mr. and Mrs. Robert Long of Greenbelt, Maryland, is serving aboard the attack carrier USS Shangri-La for a six month cruise in the Far East.

While helping to bolster the U.S. line of defense in the Western Pacific, the crew will have the opportunity of visiting Hawaii, Japan, Hong Kong and the Philippine Islands.

James C. Gilbert On Navy Destroyer

James C. Gilbert, bodhrann third class, USN, son of Mr. and Mrs. James C. Gilbert of Houston 1, Philadelphia, is serving aboard the destroyer USS Rogers operating with the U. S. Seventh Fleet in the Far East.

The Rogers, before reporting to the fleet, made a 12 day visit at Subic Bay, Philippine Islands, for rest, relaxation and minor voyage repairs.

John Russell Arden

John Russell Arden, 72, passed away at Bacon Hospital at 8:40 p.m. March 17. Survivors: son, Fred, Oak, Ky.; daughter, Lenoir City, Tenn.; daughter, Sallie and Mrs. Hugh Collins, Loudon. Sister, Mrs. Katherine Russell, 27 grandchildren; one great-grandchild. Funeral services were held 2:30 p.m. March 19 at Corinth Baptist Church. Burial church cemetery, Hawkins, Loudon, in charge.

Kenneth L. Harris Named To New Post

Kenneth L. Harris has been recently promoted to the position of Associate Headmaster of the Miami Country Day and Resident School for Boys in Miami, Florida.

Kenneth is the son of Mr. and Mrs. Kenneth B. Harris of Loudon. He has been a member of the teaching and administrative staff of the Miami Country Day and Resident School, a private school for boys, for the past four years and is co-owner and Director of the Miami Country Day Summer Camp of Miami, Fla.

Loudon HS Band To Attend Band Festival

The Loudon High School band is in Knoxville today (Thursday) attending the annual East Tennessee Contest Festival at the University of Tennessee.

The festival attracts bands from all over East Tennessee and is one of the highlights of the music year in area high schools. The bands will play and be rated by qualified judges in classifications according to size.

HOSPITAL LIST

March 11
Mr. J. C. Kinser, Jr.
Mrs. Frances Veals
Mrs. Herbert Huffline
Mrs. Jack Hume
March 12
Mr. Bill Willford
Mr. William Mearla
Miss Peggy Ann Hill
March 13
Judy Little
Lewis Little
Mrs. Fred Miller
Mrs. Richard Thompson
Mrs. Kenneth McKee
March 14
Mrs. Newton Finks
March 15
Miss Margaret Campbell
Ricky Cannon
Mrs. Ray Brookshire
Mrs. Essie Smallen
March 16
Mrs. W. H. Myers
Mrs. James Silvey
Mrs. Dean Watts
Mrs. T. B. Pulkins
Mrs. Lawrence Ward
Mrs. Ernest Piceock
Mrs. James Wiggins
Mrs. Benny Shubert
March 17
Mrs. Edith Brown
Mrs. John Arden
Mrs. Lucille McEwin
Mrs. H. W. Kelley
Mrs. Henry Perkins
March 18
Mrs. F. W. Turcotte
Mrs. Jewel Watson
Mrs. Pauline Beach
Mrs. Ira Rogers
Mrs. Charles Williams
Mrs. Wm. H. Rascor
Mrs. Bob McDebern
Mrs. Frances Myrals
March 19
Mrs. Audrey Jones
Miss Clyde Hall
Mrs. J. D. Jenkins
Mr. Bill Willford
March 20

Jack F. Reed Is Aboard Navy Cruiser

Jack F. Reed, bodhrann second class, USN, son of Mr. and Mrs. James B. Reed of Philadelphia, arrived in Boston, Mass., Feb. 26, aboard the heavy cruiser USS Albany after operating with the U.S. Sixth Fleet in the Mediterranean.

4H Club Work Can Supply Leadership In Training Youth People As Citizens

Dr. Seaman A. Knapp, father of Cooperative Farm and Home Demonstration work, once said: "A country home, be it ever so plain, with a father and mother of sense and gentle culture, is naturally a university, and is more richly endowed for the training of youth than Yale or Harvard."

Although Dr. Knapp has been dead since 1911, we believe the farm is still the best place in the world to raise children. In the present years of more complex living, the job of raising children in the country not only imposes more demands on the parent but also provides greater opportunity for the parents and children. Today, through the Agricultural Extension Service we have the 4-H Club organization for boys and girls from the ages of 10 to 20 years.

We also have the Home Demonstration Clubs to help the mother do a better job of home-making for the family. We have the Farmers Clubs to help the father with his many problems of not just making a living but an adequate income to provide advantages for his children that frequently, 50 years ago, were reserved principally for the children of the cities and towns.

Back of the extension service are the many outstanding research institutions providing facts on all phases of agriculture for extension workers to take to the people.

In the country life of the future, as we see it, farmers must become more cooperative with another in order to have more efficient farm families. Farms must be better managed. Hard work is still necessary and planning is absolutely essential. Farmers must be more public spirited and participate in community, county, state and national affairs.

Home life must be strengthened. We must make farm life as attractive to our youth that they will want to return to the farm after completing their formal education at some college of their choice. We must conserve our natural resources of land, water, and forests which we hold in trust for future generations. Last but not least, we must give greater attention to the spiritual development of ourselves and our children.

William "Bill" Richmond

Richmond, William D. "Bill" age 76, passed away March 14th in Sweetwater Hospital. Survivors: Wife, Minnie Bell Richmond, Loudon. Daughters: Mrs. Anderson Haun, Florence, Ala. Mrs. Joe Kirkland, Loudon. Misses Barbara Jean and Geraldine, both at home. Sons: Doug, Bessie and Bob, all of N. C. Harold, Hawaii. Charles, Wayne and Leon, Loudon. Brother: John Richmond, Lenoir City; Sisters: Mrs. George B. Thomas, Memphis, Tenn.; Mrs. Lizzie Mills, Lenoir City. Services were held Sunday at 3 p.m. from First Mission Baptist Church with Rev. L. L. Davis officiating. Interment Sweetwater Cemetery. Arrangements by Quinn & Korman.

Uncle Phil from Philadelphia says:

Great landmarks were falling fast in the nation last week. Smith Brothers cough drops went from a nickel to a dime. That was the last stronghold of the American nickel. The year gold was discovered in California these brothers put their heads together and set the price of their new cough remedy at a nickel.

Buffalo roamed the prairies, the civil war came and went, railroads were built, the Civil War was shot, more and bigger wars came and went, telephones, television, jets, electric razors, but the Smith Brothers held fast. Last week up in upstate New York the directors had a meeting and decided it couldn't go on forever. It was a sad day.

About the same time, in downstate New York, Sophie Tucker, known everywhere as "the last of the red hot mamas," announced her retirement. Another old landmark had fallen.

Then in Washington, President Eisenhower held his 100th annual meeting. New there's a group of fellows that got the proper determination. If we had more like 'em, Sophie Tucker cough drops would still be a nickel and Sophie Tucker would be announcing her plans for 1970.

Well, I set down when Congressman a letter. I told him

Pvt. Robert McCulloch Stationed In Germany

Army Pvt. Robert L. McCulloch, son of Mr. and Mrs. Angus McCulloch, 1104 Main St., Loudon, recently arrived in Germany and is now a member of the 28th Armored Field Artillery Battalion.

McCulloch, a commender in the battalion's Battery B, entered the Army in April 1957 and completed basic training at Fort Carson, Colo.

The 17-year-old soldier attended Loudon High School and was employed by Bridge Grocery before entering the Army.

Spring Round-up Is Set For April 2nd

The spring round-up for preschool age children will be held at the Loudon Grammar School gymnasium on Wednesday, April 2, from 9 a.m. to 1 p.m.

The round-up is for children who will be six years old by Dec. 31, 1958, and will be entering school next year. All children should have their birth certificates and where possible be accompanied by a parent.

The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Vote of Confidence

POLICEMEN SCORED a solid, somewhat surprising, victory in a recent nationwide opinion poll.
Ninety-two percent of the youngsters declared they respect the policeman in their neighborhood; 84 percent think policemen are honest, and 75 percent believe they are fair.

Most encouraging is the finding that 81 percent believe policemen are interested in teen-agers.

"I think policemen give special attention and interest toward trying to help teen-agers do the right thing," said a 15-year-old New York City girl.

This is somewhat surprising, we say, because too often the impression is spread that police and teen-agers are engaged in a sort of cat-and-dog warfare. It is obvious that few policemen ever felt that way about it, and now it appears equally obvious that the youngsters don't either.

But if 92 percent of our youngsters respect the law, that's cause for cheering. And it should also be a sound rebuttal to those who are blinded to the conscientiousness of our youth by that outside 8 percent.

Virtues of America

The nation is observing the 100th anniversary of the birth of Theodore Roosevelt.

A Letter From The Publisher

When people want printing done they wait. As a rule, we wait until we need the printing matter and we think we just can't wait for it. We are all made that way. Even if one who knows something of the mechanics of printing do the same way.

When I go to a printer for a job, and he asks me when I want it, I answer with a twinkle in my eye, all knowing like, "day before yesterday."

I went to a place here in Ashville the other day to order some printed matter. After all the details were reported, the man who was waiting on me said, "And when do you want it?" and I answered "day before yesterday."

But he was all ready for me. He reached into his pocket and gave me a card and what do you suppose the card said? This is in "ALL ORDERS FOR DELIVERY YESTERDAY SHOULD BE PLACED BEFORE NOON TOMORROW."

I suppose about every one you meet in Loudon now has a card to give you, soliciting your vote. We have a fine list of candidates and I am pleased to note in the Herald Office that the boys in the shop are really giving these fellows "day before yesterday" service. They come in and ask for the cards to be printed. A couple of hours later they come back and their cards are ready. We are glad to see this kind of prompt service, and while we can't vote for everybody we can, and are glad to print their cards.

Loudon has some beauty spots and some ugly spots. Loudon has its clean spots and its dirty spots. But, as we have remarked before, Loudon has surpassed beauty in its lovely hills, and every passing year should find us taking better care of our properties and making them and their surroundings more beautiful.

There should be some person or some committee having the power to tell a property owner who becomes too lax in this matter to buy himself cleaning up. Occasionally we observe a place so poorly kept that some one of authority ought sensibly to tell that person to "clean up about his house."

Spring is in the air. Now is a good time!

Clean Up!

Some of us have been trained, by the nature of our positions, to notice uncleanness and things out of order.

When we go into a home we can sense right off whether or not the woman in it is a good housekeeper.

When we go into a restaurant we can observe right off whether it is well run or not. The general movement of the waitresses, the looks of the table cloth, the condition of the floors, and the general order or disorder of the place speak out very quickly.

When one just has to be away from home it is a pleasure to stay in a good hotel, one that is well run, one in which cleanliness and order, and courteous service are in evidence everywhere.

And so it is with a city or a community. One skilled in the sense of observation can observe readily whether or not there is pride by the people in their homes, and in their community or city.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Matthew 28:18-20; Acts 13:1-3; Romans 1:14-16)

"The Church and World Evangelism"

It is noteworthy that the people who pray "give us this day our daily bread" are the people whose standards of living are highest. It means that not only the prayer for daily bread but the whole influence of Christianity has lifted the people who follow its precepts. The 1933 per capita income in China was \$33; in India, \$43; in Indonesia, \$38. In the United States it was \$1,200. Arthur John Gospe has a sermon on "The Efficiency of Christianity," using the text: "I am not ashamed of the gospel of Christ. It is the power of God unto salvation to every one that believes."

This lesson is intended to develop the basis and nature of the Church's missionary obligation. There are three natural divisions:

First, Jesus commanded His disciples to evangelize the whole world.

Second, the Church at Antioch sent out the first missionaries by the command of the Holy Spirit.

Third, Paul, God's chosen missionary, had a sense of duty toward all people.

The very nature of Christian truth makes world evangelism a necessary goal. These truths are: Jesus Christ is Son of God; God worked out His plan to save the world through Him; He is the Father who sent Him; He is the Saviour of the world. In view of His claim, Jesus could have done no other than to give His great commission. "Go ye into all the world."

Antioch sent out its best preachers, Paul and Barnabas, as missionaries. In the days of the "Haystack prayer meeting" the phrase was coined, "The light that shines farthest away from the brightest at home." It is a fact of congregational experience that the church interested in mission has the greatest life and among other things the mission box was covered with spider webs.

The whole Christian enterprise is a missionary movement. Christ is heaven's missionary to earth. He chose the twelve and established the church that the missionary effort might be carried into all the earth.

We sometimes blame our present world condition on the lack of missionary endeavor in the past. We say if we had taken more gospel abroad, we would not need to make so many guns. The future may show a much greater loss of opportunity in our day. Some peoples have set their faces like flint against the gospel and tie it up with western imperialism. Others are very receptive.

WE HAVE THE NEW

Family Life Insurance Plan

Covers all members of your family in one policy, with one low rate.

For Details, See

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SARGE HARRISON
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Loudon

Charter No. 12088

Reserve District No. 6

REPORT OF CONDITION OF BANK FIRST NATIONAL BANK OF LOUDON

In the State of Tennessee, at the close of business on March 4, 1936 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve balances, and cash items in process of collection	\$ 965,164.78
United States Government obligations, direct and guaranteed	2,826,128.00
Obligations of States and political subdivisions	156,348.71
Other bonds, notes, and debentures	22,916.95
Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank)	4,500.00
Loans and discounts (including \$1.18 overdrafts)	1,010,515.56
Bank premises owned \$12,600.00, furniture and fixtures \$6,195.00	18,795.00
TOTAL ASSETS	5,004,369.01

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	1,861,057.87
Time deposits of individuals, partnerships, and corporations	2,474,517.83
Deposits of United States Government (including postal savings)	18,518.25
Deposits of State and political subdivisions	441,814.81
Other deposits (certified and cashier's checks, etc.)	2,463.49
TOTAL DEPOSITS	4,778,205.30
Other liabilities	84.00
TOTAL LIABILITIES	4,778,205.30

CAPITAL ACCOUNTS

Common stock, total par	\$0.00
Surplus	100,000.00
Undivided profits	75,963.71
TOTAL CAPITAL ACCOUNTS	225,963.71
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	5,004,369.01

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$11,030.00

Loans as shown above are after deduction of reserves of \$4,000.00

I, Estelle Russell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE RUSSELL, Cashier.

Correct—Attest: BEN M. ROBERTSON, Director

R. T. SHARP, Director

A. F. MCCRARY, Director

State of Tennessee, County of Loudon, SS:

(SEAL) Sworn to and subscribed before me this 13th day of March, 1936, and I hereby certify that I am not an officer or director of this bank.

Kathryn B. Hodge, Notary Public

My Commission expires 7-28-1936

Like a Housewife Hates Dust on the Furniture



Phillips 66 Dealers take a lot of pride in being good housekeepers. They have a housewife's hatred of untidiness. They keep their stations clean, including those all-important rest rooms.

They'll go all out to keep your car clean, too. "Whiskbrooming" the interior of your car is one of those extra little services your Phillips 66 Dealer is glad to perform. And he'll clean the windows for you... all the way around.

This obsession with cleanliness is part and parcel of our policy of "Hospitality on the Highway." You benefit from it at any station which displays the orange and black Phillips 66 sign.

McMILLAN OIL COMPANY..

Athens, Tennessee

WHITE STORES

S. & W. GREEN STAMPS

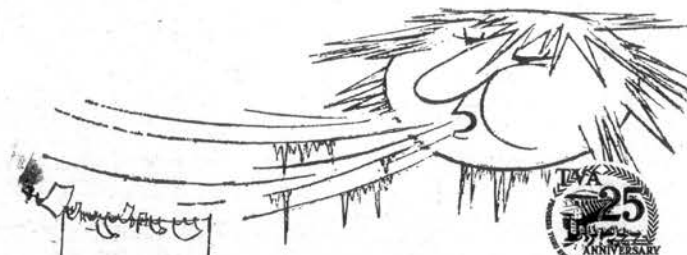
Stokely's Tasty-King

PEAS

4 cans 69¢

PLUS S. & W. GREEN STAMPS

WHITE STORES

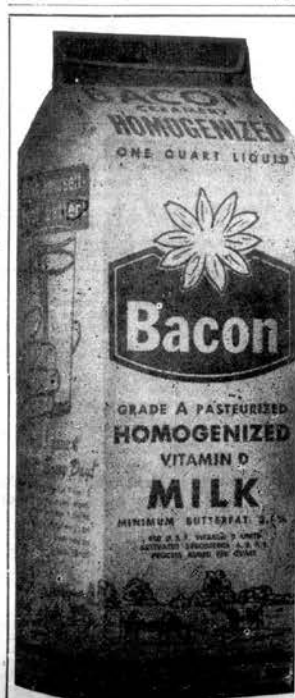


END WASHDAY WORRIES . . . with an electric clothes dryer. Let it rain, snow or blow — it won't matter a bit if you're using an electric dryer on washday. Nor will clothes drying be work. Your electric dryer does perfect drying — at the setting of a dial.

See your electric appliance dealer for your electric clothes dryer . . . and end wash-day worries forever!

LOUDON UTILITIES

(Electric Department)



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Phone GL 8-2068 Loudon

VOTE FOR WORTH A. BIVENS

Republican Candidate
Road Commissioner
1st and 4th Districts
Republican Primary
Saturday, April 5, 1956

I have been a resident in Loudon County for more than 18 years and believe I understand the needs of the citizens of the 1st and 4th Districts in their roads. I am experienced in all phases of road work, having worked with the county road department eight years, and the state road department two years. I elected I pledge myself to do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you, I earnestly solicit your vote and influence for Road Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 5, 1956.

Sincerely,
Worth A. Bivens

To The Voting Public Of Loudon County

I hereby announce myself as a candidate for the office of Sheriff of Loudon County. Your support at the Republican Primary



on April 5, 1956 will be greatly appreciated.

I have been a life long Republican and citizen of Loudon County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows:

Chief Deputy Sheriff, Loudon County, 3 years; Chief of Police, Lenoir City, 3 years; My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudon County a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Viking Company, a division of Union Carbide Corporation, located at Loudon, Tennessee. I shall make a sincere effort to see each and every voter of Loudon County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law Enforcement.

See You At The Polls
S. O. (Mun) Allen

Political Announcement For Trustee Of Loudon County

I want to take this opportunity to thank the good people of Loudon County for the privilege of serving as your Trustee for the past

To The Voters
of
Loudon County
H. L. Brooks
County
Court Clerk

I hereby announce myself as candidate for nomination for election as your County Court Clerk in the Republican Primary, Saturday, April 5, 1956.

It has been my pleasure to serve you as citizens of Loudon County during these years as your county court clerk. I have always sought to give you friendly and effective service in your needs.

With very great thanks for your past support, I now solicit your vote and influence as I seek nomination for my re-election term.

Sincerely,
H. L. Brooks

Vote For Robert (Bob) Hall Constable FIRST DISTRICT

I hereby announce myself to the voters of the first district as candidate for third term as Constable in the Republican Primary, Saturday, April 5, 1956.

I feel that in no two terms as constable have shown that I do my job to the best of my ability and with as much fairness as I possibly can. I pledge myself to continue to do the job to the best of my ability if you, the voters of the first district, see fit to return me to a third term.

I earnestly solicit your vote and influence. I will try to see as many of you personally before the election as I can. Thank you for your past support.

Sincerely,
Robert (Bob) Hall

Political Announcement For Road Commissioner

TO THE VOTERS OF THE FIRST AND FOURTH DISTRICTS OF LOUDON COUNTY

I respectfully solicit your support in the April 5th, Republican Primary.

As present Road Commissioner for the First and Fourth district of Loudon County, I have conscientiously tried to be honest and fair to all citizens of Loudon County in discharging my duties.

I have built 6 miles of roads on State Cooperative Agreement, which has saved the taxpayers several thousand dollars. I have also rebuilt 20 miles of other roads in the first and fourth district by widening, regrading and new drainage.

I have had twelve years experience on construction work and feel that I am capable of doing a better job for the people. If re-elected to this office I promise to faithfully discharge my duties to the best of my ability for the people of the First and Fourth district of Loudon County.

Your vote and influence will be greatly appreciated.

Robert W. Easter
Veteran World War II

two years. My record speaks for itself. If you, the People, feel that I deserve a second term then I would appreciate your vote and support most graciously in the Republican Primary Election, April 5, 1956.

J. V. (Slim) Schrimsher
Veteran of World War II

To The Voters Of Loudon County

I wish to announce myself as a candidate for re-election for Sheriff of Loudon County, subject to the will of the voters in the Republican Primary to be held April 5, 1956.

As all of you know, I have served as your Sheriff for the past three and one-half years. The first two years I served under an injunction and in a lawsuit, of which I won favorably. I am making this run on my correct record, your Sheriff. I have worked hard and done my best to make a Sheriff of the people of Loudon County. With the help of the County Court and the people of Loudon County we now have the two-way radio system, which every one agrees is the best stop Loudon County has ever made for better law enforcement. We are at present operating with three County cars and two city cars. This is with the exception of my own car.

I have employed respectable men to work with me in this office and have eliminated what some people call, "Foe-Grabbers." I have co-operated thoroughly with the City Police Departments, the State Highway Patrol Officers, the Federal Officers, and all other law enforcement Officers to make Loudon County a better place to live.

I live in the County Jail and have personally seen that the prisoners are given the best care possible. On every inspection of the Jail, we have received excellent report from the Grand Jury concerning the sanitary conditions of the food and the jail.

With my past record and experience I would like to take this opportunity to ask for your Vote and Influence in the Primary Election. If nominated and elected, I promise to continue to enforce the laws of Loudon County to the best of my ability.

With clean, honest, and respectable men as my Deputies.

I am thanking you again for all the confidence you have placed in me, and all the past favors and support.

Sincerely,
Freeman Russell

Sheriff Loudon County

TO THE VOTERS OF THE
JOE B. HARRIS
FOR ROAD COMMISSIONER
1ST AND 4TH DISTRICTS

I hereby announce myself as candidate for nomination for Road Commissioner of the 1st and 4th district in the Republican Primary, Saturday, April 5th 1956. I have been a lifetime resident of Loudon County. I have been over many of our roads in the past few weeks and don't believe there is any more room for improvement in our road system. Many of our roads are not adequately drained. I have had sufficient experience in this line of work to qualify me for the job. If elected drainage will be the first order of business. Followed by the best service that funds will permit.

I earnestly solicits your vote and influence.

Respectfully,
Joe B. Harris

To The Voters of Loudon County

I hereby announce myself as candidate for the office of Trustee subject to the will of the voters in the Republican Primary to be held Saturday April 5, 1956.

I believe most of you voters are aware of the fact that I have been a Loudon County resident for more than forty years and that I have had the honor of serving you as Circuit Court Clerk and as Trustee.

I appeal to you for your support in this election on the strength of my record in public office. I believe that I served you honestly and efficiently during my four years as your Trustee and I earnestly solicit your vote and influence in this election.

I am not a war veteran but I have four sons who have served in the armed forces.

If I am nominated and elected I will continue to serve you as before and I wish to extend my appreciation to you for all past favors.

Respectfully,
J. Floyd Conner

**Political Cards
7.00 A Thousand
One Day Service
At The Herald**

PHILADELPHIA NEWS

Mrs. Lester Allen and little daughter, Leslie Ann of Memphis attended church here Sunday. Mrs. Allen and Leslie Ann are spending a visit here with her parents, Mr. and Mrs. Lloyd Sumner and Mr. and Mrs. Ann Allen.

"Late Birthday Greetings" to Mrs. Mulah Peoples whose birthday was Sunday, March 16th. Mrs. Peoples was seventy-seven years young. Also greetings to others whose birthdays arrive this week are: Joan Everett, March 17th and Mrs. Evelyn Everett March 18th. Miss Virginia Goble on March 19 and Mrs. Alma McCray on March 20th.

Miss Billie Jean McGhee was the overnight guest of her aunt, Mrs. Charlie Verrillion in Knoxville Wednesday night.

Mr. and Mrs. Lee Peak and daughter Shirley from Nixa, Mo. were visiting with Mr. and Mrs. Frank Gage Sunday.

Mr. Jim Arp of Knoxville is spending some time with Mr. and Mrs. Norman Arp. Mr. Jim is ill but is improving a little.

Several members of the Methodist Church met Sunday afternoon at the church to elect new officers for the coming year.

Mrs. Maggie Peoples passed away at her home here Tuesday evening. This community was made very sad by her death. We wish to extend our sympathy and love to her remaining loved ones.

Mrs. Mulah Peoples enjoyed a trip to Tasso, Tenn. to visit with Mr. and Mrs. George Martin Sunday afternoon. The event was Mrs. Peoples' birthday. Mrs. Peoples' guests were Mrs. Ida Martin and Mrs. Annie Neal. Mrs. Marion Walker accompanied the ladies to Tasso.

Mr. and Mrs. Charles Arp and children from Chattanooga were visiting with Mrs. Arp's sister, Mrs. Norman Arp and Mr. Arp during the past weekend.

Mr. Ruth Arp from Lewis, Ky. was visiting with Mr. Jim Arp and Mr. and Mrs. Norman Arp and children Sunday.

Miss Louise Alexander and Mrs. Annie Neal were dinner guests Sunday of Mrs. Mulah Peoples. Mrs. Marion Walker prepared the dinner in honor of her guests' birthday. St. Patrick day colors were used at the decorating colors throughout the dinner.

Mr. and Mrs. Verlin Ricker and little son Verlin Earl from Lenoir City were visiting with Mr. Ricker's parents, Mr. and Mrs. Zeb Ricker Sunday.

Mrs. John Edwards received word Sunday that her son, Bill McNabb had been seriously injured in an automobile accident. Mr. McNabb lives in Rockford, Ill. His mother left shortly for Rockford after receiving the message.

Mr. Hubert Ricker was home to spend the weekend with his parents, Mr. and Mrs. Zeb Ricker. He arrived home from Charleston, S. C.

The Rev. and Mrs. Leon Strunk and little daughter, Alycia were dinner guests Sunday of Mr. and Mrs. Lee Davidson.

The Rev. Leon Strunk spoke in Loudon Sunday evening. Mr. Dan Ross from Loudon was the guest speaker at the Methodist Church in the absence of the Rev. Strunk Sunday evening.

Mr. and Mrs. Raymond McJunkins and children spent the weekend in Maryville as guests of Mrs. McJunkins' sister, Mrs. Carlton Huskey and Mr. Huskey.

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner in the General Election to be held in August 1956.

I feel that my former experience in road work with the U. S. Government and T. V. A. will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

Respectfully yours,
J. E. Milsaps Sr.
Veteran World War I

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J. E. Milsaps Sr.
Veteran World War I

**You'll never know
how good**

COFFEE
can be.....

until you've tasted



JFG's distinctive flavor - and rich, rich aroma - of the world's choicest coffees... give you a hearty goodness in cup after cup! Taste JFG and you'll know how good Coffee can be.

TO ALL Loudon County VOTERS

I am a candidate for the office of County Judge of Loudon County, subject to the Republican Primary to be held April 5, 1956.

I was born in Loudon County, where I have always lived. I have been in the Funeral Business for more than thirty years and am now owner and operator of the Guy F. Tallent Funeral Home. I am sure that my business experience qualifies me for this high office. I have been a Republican all of my life.

I pledge to the members of the County Court, Welfare Department, other officials, and to all the people of our County my fullest cooperation and support to anything that is for the betterment of our County.

May I thank each and everyone in advance for your vote and support in the Republican Primary April 5, 1956.

Sincerely,
Guy F. Tallent

Pub. Ad. by Guy F. Tallent

DRIVE WAY MUDDY?

Call Us For Crushed Stone

Prompt, Courteous Service

Phone Knoxville 8-0598

Lambert Bro. Div.

VULCAN MATERIALS COMPANY
Knoxville, Tennessee



Handy, thrifty...
and oh, so good!

Made by KRAFT
from the one and only
MIRACLE WHIP
and special
pickle relishes

**Miracle
Sandwich Spread**

Sunnyside News

BY JUDY DAVIS

Mrs. Troy Gouley from Sweetwater visited with Mr. and Mrs. Hester Gouley Sunday.

Mr. Jim Arp came to his sister's home, Mrs. Lawrence Allison and Mr. Allison Sunday afternoon from the Bacon House.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudoun

REPORT OF A HOLDING COMPANY AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 5211, U. S. REVISED STATUTES

Report as of March 4, 1958, of HAMILTON NATIONAL ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with FIRST NATIONAL BANK, Loudoun, Tenn.

Charter number 12090 Federal Reserve district number 6 Kind of business of this affiliate:

Holding Company
Manner in which above-named organization is affiliated with national bank, and degree of control:

Stock ownership and an officer of Holding Company as a Director
Financial relations with bank:

Stock of affiliated bank owned by the affiliate (per value) 243,000.00

I, J. D. HOLLOWAY, Secretary-Treasurer of HAMILTON NATIONAL ASSOCIATES, INC., do solemnly swear that above statement is true, to the best of my knowledge and belief.

Sworn to and subscribed before me this 13th day of March, 1958

BJOU WATKINS, Notary Public
(SEAL) My Commission Expires Jan. 24, 1959.

Quinn & Karne

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudoun, Tenn.

Building Materials

COMPARE PRICES AND SAVE
These Prices Cash and Carry Only

215 LBS. ROOFING

Colors and White \$6.15 Sq.
15 and 30 pound Felt \$2.15 Roll

PLYWOOD — GOOD ONE SIDE

1"4"x4"x8" \$3.04 Each \$ 95.00 Thous.
3"8"x4"x8" 3.90 Each 122.50 Thous.
1"2"x4"x8" 5.12 Each 160.00 Thous.
5"8"x4"x8" 5.92 Each 185.00 Thous.
3"4"x4"x8" 7.04 Each 220.00 Thous.

PLYWOOD — SHEATHING

3"8"x4"x8" \$2.88 Each \$ 90.00 Thous.
1"2"x4"x8" 4.00 Each 125.00 Thous.
5"8"x4"x8" 4.54 Each 142.00 Thous.

NAILS

6d Common \$10.64 Keg
8d Common 10.59 Keg
10d Common 10.24 Keg
20d Common 10.19 Keg
3d Finish 12.79 Keg
4d Finish 12.14 Keg
6d Finish 11.34 Keg
1-1/4 inch Plasterboard \$3.04 Keg
7/8 inch Roofing 12.54 Keg
16d Cement Coated 10.54 Keg

CEILING TILE

16" x 16" — 12" x 32" — 12" x 24" Plain 10c Foot
12" x 24" Perforated 12 1/2c Foot

FLUSH DOORS

Mahogany Gum
1-6 x 6-8 \$3.79 \$4.67
2-0 x 6-8 4.26 4.80
2-4 x 6-8 4.83 5.31
2-6 x 6-8 5.03 5.72
2-8 x 6-8 5.22 5.88

Grade Marked Lumber for FHA & GI Homes

Garden Lumber Co.

MARYVILLE, TENN.

Cusick Street Dial YU 2-4073

Petal. Mr. Arp is suffering from a heart condition and is showing a little improvement. Mr. Arp's home is in Knoxville.

Mr. and Mrs. Kenneth Stockton and daughter, Carol from Sweetwater were visiting with Mr. and Mrs. Clarence Bradley Sunday.

Mr. and Mrs. James Brockhart and Jim were visiting Mr. and Mrs. Christine Bradley Sunday.

Mrs. Mildred Jones entered the Sweetwater hospital last Wednesday afternoon with a nervous condition. She is expected to be able to come home this week. Her many friends hope for her a very speedy recovery.

Mrs. Audrey Clark and daughter, Rene of Loudoun spent Sunday with Mrs. Clark's parents, Mr. and Mrs. Lawrence Allison.

Mr. and Mrs. Robert L. Brookshire have had Mrs. Mary Petty as a guest at their home for the past two weeks. Mrs. Petty, Mrs.

Brookshire's, mother has been ill for several weeks but was improved enough to return to her home in Philadelphia the past Friday.

Miss Virginia Kiser, a student nurse at the Bowman hospital in Chattanooga was home to spend the week end with her parents, Mr. and Mrs. Lloyd Kiser.

Mr. Stanley Kiser who has not shown much improvement in the past few months has been re-admitted to the Bowman Hospital in Johnson City, Mr. Kiser left on Monday for the hospital.

Mrs. Joyce Kiser is confined to her home this week with an attack of flu.

Mr. and Mrs. Billy Joe Almas and little son, Freddie Scott of Sweetwater were visiting with Mr. and Mrs. Lawrence Allison Sunday.

Little Rene Clark, daughter of Mrs. Audrey Clark and daughter, Rene of Loudoun spent Sunday with her grandparents, Mr. and Mrs. Lawrence Allison.

Luttrell 4-H Club News

The Luttrell 4-H Club held its regular monthly meeting Tuesday, March 4, in the school auditorium. The meeting was called to order by the president, Wilton Richison. The minutes of the last meeting were read by the secretary, Pledges were led by Jerry Thomas and Pat McGinnis.

Joyce Nelson led the singing. A panel discussion on "Farm Ground Improvement" was led by Alice Hadron. Those taking part were Edith Lones, Phyllis Pickett, and Douglas Bright.

Judith Putnam gave a demonstration on "The Egg and You".

Mr. McCall, county agent, gave an interesting and informative demonstration on "Rabbit". He congratulated members for taking part in the Public Speaking Contest. Brenda Thomas was runner-up in the Junior Girl's Division and Douglas Bright received a red ribbon.

The regular meeting of the Highland Park 4-H Club met Feb. 21, at the school. The meeting was called to order by the president. The devotion was given by Sue Wooten. Pledges were led by Harvey Jones. Secretary's report was given by Ruby Jones. Songs were led by the song leader, Sarah Sanders. For the program the winners of the local public speaking contest gave their speeches. They

were senior girl, Linda Sales, junior girl, Ruby Jones.

Phyllis Campbell gave a demonstration on the correct way to wash a sweater.

We received the banner to keep after winning it for the 4th consecutive time.

Darlene Christian modeled a skirt she had recently made.

Mrs. Lamber and Mrs. Bailey plan to help this 4-H Club to get credits for their Home Demonstration Club. Meeting was adjourned.

The local public speaking contest was held at school to pick the winners who were to go on to the county contest. Entering was Linda Sales, Bobby Hill, Ruby Jones, Vivian Walls, Patricia Patrick, and Phyllis Campbell.

Winners in this group was Ruby Jones who also won in the county contest and gets to enter the district contest.

This is National 4-H Week, and the 4-H girls, Phyllis Campbell, Elizabeth Smith, Sue Wooten, Linda Sales, Ann Hill and Vivian Walls, decorated Miller's Dept. Store window, on Feb. 27, as a salute to parents for help with 4-H work.

ing with 4-H work.

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Pfc. Stanley E. Best Ends Alaskan Exercise

Army Pfc Stanley E. Best, son of Mr. and Mrs. Roy R. Best, Route 2, Greenback, recently returned to Fort Lewis, Wash., after participating in a two-month maneuver with the 30th Infantry, Ft. Greely, Alaska.

Best, an assistant gunner in the 30th Company (C), entered the Army in April 1957 and received basic training at Fort Lewis.

The 33-year-old soldier was graduated from Greenback High School in 1953 and was formerly employed by Hutton and Brown Lumber Co.

His wife, Dorcia, lives in Tacoma, Wash.

Pvt. Clarence A. Riggs In German Maneuvers

Army Pvt. Clarence A. Riggs, 20, son of Mr. and Mrs. Ulla P. Riggs, Route 2, Vonore, recently participated in "Sikav Mark", a Seventh Army maneuver which involved more than 100,000 troops in Germany.

A leader in the 510th Tank Battalion's Company A, Riggs entered the Army in March 1957. He completed basic training at Fort Polk, La., and arrived in Europe last November.

were senior girl, Linda Sales, junior girl, Ruby Jones.

Phyllis Campbell gave a demonstration on the correct way to wash a sweater.

We received the banner to keep after winning it for the 4th consecutive time.

Darlene Christian modeled a skirt she had recently made.

Mrs. Lamber and Mrs. Bailey plan to help this 4-H Club to get credits for their Home Demonstration Club. Meeting was adjourned.

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Fr. Loudoun Boat Club Has Meeting

The Fr. Loudoun Boat Club met in the Assembly Room of the Utility Building, Saturday evening, March 8, with Miss Jackie Sue Melton serving as hostess to the club.

The business session was conducted by Commodore Ben Bolt. The Executive Board reported that work is being started on the park area March 10. All members planned to assist city workmen in re-working the boat ramp area. Plans were made to continue the removal of debris from the shoreline.

These new members were received into the club.

Two boat shows are scheduled in this area. One is being held in Oak Ridge during March and is open to the public. A second one is being held in Knoxville in April. Plans were made to attend at least one of these shows.

Following the business meeting the club enjoyed the showing of a film entitled "Autumn Holiday".

Refreshments were served by the hostess.

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London Social And Personal News

Thursday, March 20, 1936 The London County Herald

Intermediate Class Has Wiener Roast

The Intermediate Sunday School Class of the Methodist church and their guests enjoyed a wiener roast at O. F. Fort Low down last Sunday afternoon. Mr. and Mrs. Arthur Gilliam, Mr. Thomas Williams, Mrs. Dan C. Borne and Mrs. Charles D. Watkins accompanied the group, which were: Paty Boothie, Gary Woodward, Ruth Ferguson, Bobby Alexander, Jo Carol Watkins, Linda Williams, Charlotte Mason, Jane Maples, Kyle Burnette, Mary Alice Strookberry, Eddie Prigmore, Dan Kemble, Jr., Jeanette Postington, Scotty Gilliam, Mickey Hildner, Paul Chestnut, Arthur Fowler, Jr., Terry Balfour, John Watkins, Charles Scott.

REPORTING IN to Loudon County

Mar. 12—To Mr. and Mrs. Jack Henry of Loudon City, a 6 lb. 15 oz. girl. To Mr. and Mrs. Hubert Haffner of Knoxville, a 9 lb. 3 oz. boy.

Mar. 14—To Mr. and Mrs. Richard Thompson of Loudon City, a 7 lb. 2 oz. boy. To Mr. and Mrs. Kenneth McKee of Loudon City, a 6 lb. 8 oz. boy.

Mar. 15—To Mr. and Mrs. Ray Brookshire of Vinton, a 7 lb. 12 oz. girl. To Mr. and Mrs. Newton of Harrison, a 6 lb. 3 oz. girl.

Mar. 16—To Mr. and Mrs. James Selvey of Loudon City, an 8 lb. 8 oz. boy. To Mr. and Mrs. W. H. Myers of Kingston, a 7 lb. 2 oz. boy. To Mr. and Mrs. Toby Pullman of Loudon, a 7 lb. 2 oz. boy. To Mr. and Mrs. Lawrence Ward of Loudon, an 8 lb. boy. To Mr. and Mrs. Ernest Phoebe of Sweetwater, a 7 lb. 3 oz. girl.

Mr. and Mrs. Leroy Myhre and sons returned to their home in Atlanta, Ga. Sunday after spending a week with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Richard Lenz are leaving Sunday for a vacation in Ft. Myers, Florida. Mr. and Mrs. T. B. Pullman announce the birth of a son, Timothy Paul born March 15, at the Bacon Hospital.

Mr. and Mrs. Buell C. Cox, Jr. and son, Charles spent the weekend with Mr. and Mrs. C. F. Higgins in Athens.

Mrs. Morford Honored With Surprise Party

A surprise birthday luncheon and bridge party was given for Mrs. Morford on Thursday, Mar. 18, by Mrs. Rebecca Lutz at her home on Robinson Drive honoring Mrs. James Morford.

Decorations were in St. Patrick's day designs and delicious luncheon. Mrs. Morford received many lovely gifts for the occasion.

Several progressions of bridge were played. Invited guests for the affair were Mrs. Jess Hope, Jr., Mrs. James Grubb, Mrs. S. E. Ferguson, Mrs. G. L. Thayer, Mrs. J. B. Hall, Mrs. Howard Boothie, all of Loudon; Mrs. J. Pace, Mrs. J. K. Burnette, Mrs. M. J. Nesbitt, Mrs. Ed Lohr, and Mrs. James Mayne, all of Knoxville.

High score was won by Mrs. J. B. Hall, Mrs. James Morford, Mrs. J. Pace and Mrs. James Grubb.

Mr. and Mrs. Norman McQueen and grandson, Preston spent the weekend with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C. Mrs. McQueen remained for a longer visit.

Mark Lefter of Athens spent the weekend with his aunt, Mrs. Reed Gover.

Miss Margaret Lomax of L.M.U. in Harrogate spent the weekend with her parents, Mr. and Mrs. Bill Lomax.

Mr. and Mrs. J. C. Messmore and Mrs. Lawrence Vaughn of Fountain City were visiting Mr. and Mrs. John Messmore and sons Monday.

Miss Rachel Huff entertained her bridge club last Thursday at her home on Steeple Rd.

A salad plate was served preceding three progressions of bridge.

High score for the club was won by Mrs. Robert Berry. High guest prize was won by Mrs. Ray Walker and bingo was won by Mrs. Jimmy Burnette.

Guests of the club were Mrs. E. M. Hall, Mrs. Jimmy Burnette, Mrs. Ray Walker, Mrs. Reed Gover, Mrs. Ruth Richards and Mrs. H. H. Richman.

Members and three visitors answered the roll call with "What flower or vegetable I plant this year."

The main demonstration, pattern alterations, was given by Mrs. Williamson who later modeled a grey wool dress she had made by altering her pattern.

Leader reports were given by Mrs. Ralph Eldridge, home life and devotion; Mrs. Paul Alexander, foods and nutrition; Mrs. E. W. Conner, arts and crafts; and Mrs. R. E. Mahan, horticulture.

Winosome S S Class Had Meeting March 11

The Winosome Sunday School class of The First Baptist Church held their monthly meeting March 11th at the home of Mrs. James M. Elder who served as hostess.

The program was given by Mrs. Charlotte Hodge and included "Love and Visitation" as the theme. Mrs. William Sepp also had part on the program.

There were 17 members present. The business part of the meeting was given by Mrs. Robert Hudson who is president of the class.

Miss Zimmerman is host to bridge.

Mrs. W. F. Zimmerman saw home to her bridge club last Friday evening at her home on Fort Hill.

A dessert plate was served before playing three progressions of bridge.

High score was won by Mrs. Jimmy Burnette. Bingo was won by Mrs. J. E. Richman.

Miss Zimmerman is host to bridge.

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Miss Chastain Tells Plans For Wedding

Miss Loretta Violet Chastain announced plans for the wedding at 6:30 p.m. April 4th at the Highland Park Baptist Church, Loudon City.

The bride-to-be is the daughter of Mr. and Mrs. John Chastain of Loudon. Mr. Tamm is the son of Mrs. Oscar Tamm and the late Mr. Oscar Tamm of Loudon City.

The Rev. J. E. Bush will officiate at the ceremony. Miss June Chastain of Loudon will be in a dress of honor. Music will be provided by Mrs. Ivan Tamm of Loudon City. Altar flowers will be from Mrs. Uehara will be from Tamm and Sonny Griffin.

The bride will be given in marriage by her brother-in-law, Mr. Raymond Everett of Loudon. All friends and relatives are invited.

Miss Linda Watkins and her guest Miss Gail Loeffel of Memphis both U.T. students spent the weekend with Mr. and Mrs. Jim Watkins and family.

Miss Mary Ann Carpel, a Tennessee Wesleyan College in Athens was home last week due to illness.

Misses Sue Priddy, Judge Chaffin and Sarah Ann Simpson attended a planning meeting at the Knoxville Cumberland Presbyterian Church Sunday afternoon.

Mr. O. V. Harrison has been dismissed from the Baron Hospital.

Various games and contests were played with prizes being won by Mrs. George Thayer, Mrs. W. A. McMurry, Mrs. Walter L. Chestnut and Mrs. Gail Hein.

The St. Patrick's Day colors were carried out in the decorations and the group was served punch and cookies at the close of the party.

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My Favorite Recipe

Featuring This Week Mrs. Bill Lawson, Jr. Loudon

MRS JACK LEFFLER CHOCOLATE NUT TOFFEE

1 cup sugar
3/4 cup white karo syrup
3/4 cup thin cream pinch of salt
1 1/2 T. butter

Cook sugar, syrup, cream and salt over low flame (using candy thermometer) to 244°, stirring constantly. Add butter and continue cooking to 254°. Remove from heat, add vanilla and nuts and pour into a greased pan 8 X 8 inches. Cool. Pour melted chocolate over toffee. Let stand until cool. Break into small irregular pieces.

Thank you Mrs. Lawson for your candy recipe. This tastes like health candy bars.

Miss Sharon Mayhew of Knoxville spent the weekend with Mr. and Mrs. Marilyn Zimmerman.

Mr. Jack Leffer spent the week end in Atlanta, Ga. with the Naval Reserve.

Blair, Jr. and Hogan Harrison are spending spring vacation with their parents, Dr. and Mrs. W. B. Harrison and Mr. and Mrs. Tom Nicholson.

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Vonore Road In Loudon

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FARM NEWS REVIEW

PROPER DRAINAGE GOOD SOIL MUST FOR GARDEN SITE

Gardeners, like actors, can waste a lot of time and energy on a poor plot—and the results will be equally disappointing. Philosophical our favorite backyard gardener.

No matter how good the seeds you buy, nor how much time and care you give them, they won't grow into fine vegetables unless they are planted in a reasonably favorable location, U-T Extension horticulturist says.

Among those of us with the itch to plant and watch things grow, and those who savor the inimitable flavor of freshly picked garden goodies, not many have an ideal plot with which to work. That would be a level, well-drained, sunny spot with rich, deep, pliable sandy loam soil, free from rocks and debris. Most suburban enthusiasts have to make do with something less than this. But there are a few important things that every gardener should look for in planning the location of a garden plot.

One of the most important is good drainage. Vegetable plants—and most others except special-ly adapted aquatic species—will drown if allowed to stand too long in water, or really wet soil. Too much moisture in a badly drained area deprives plant roots of air and nutrients needed for healthy development.

USE NITROGEN NOW AS TOP-DRESSING FOR SMALL GRASS

With the present feed shortages caused by extremely cold weather

this past winter, most Tennessee farmers can use more early spring pasture and higher grain yields, says Joe D. Burns, Extension agronomist of the University of Tennessee. And a spring topdressing can help do both.

Increase in both pasture and grain production can be expected if—present seedlings of small grain are topdressed now with recommended amounts of nitrogen fertilizer, Burns explains.

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FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

During the past ten days many farmers in Loudon County have been running in all directions trying to get in a bit of spring work while the weather has been pretty. There has been a considerable amount of top dressing small grains, some plowing, and some of manure hauled out. While all of this has been going on, no doubt, the farmers in the county have been making plans as to how much and what variety of corn they plan to plant this spring.

There are several varieties that are available, most of them being hybrids that have been developed by the Experiment Station, field tested, and certified so that farmers will have an idea of what variety of corn might develop best for any farm in the state.

of Tennessee. At present time there is an adequate supply of seed stock on the market. Most of the hybrid varieties that the farmer wants are available. Farmers that are interested in the white medium season, corn might be interested in Tenn. 90. It is a new medium season high yielding white prolific with low ear height. It has pure white grain on white cobs. It is excellent for milling and feed grain. Another hybrid that you might be interested in is the US 633W, a white hybrid with low ear height. Some stalks produce two ears.

If you are interested in white full season corn Dixie 29 with medium ear height and strong stalk pure white grain on white cobs is excellent for milling and feed grain. Dixie 33 is another white full season corn which is high yielding and is highly recommended for corn silage. Dixie 17 is another full season white corn. It does not stand as well as Dixie 33. Another is Tenn. 10, a full season, has small ears with a slender cob allowing the grain to dry rapidly, but it does not stand as well as other hybrids.

A lot of farmers in Loudon County that feed corn are interested in yellow full season varieties. Two of the best recommended is Dixie 22 which is high yielding seed-prolific having good grain quality and good husk coverage. Tenn. 90 is a new yielding hybrid that produces large single ears. It has good husk coverage and the grain quality is good. Other yellow varieties that stand up well and yield good are Punks G 7-11 and Punks 134.

All farmers should keep in mind that no matter how good the variety of corn is that they are growing without good seed bed preparation and fertilizer, no variety will do very well no matter where planted. If you have good corn soils and are interested in the 75 to above a hundred bushel yield, it is recommended that you put on 350 to 550 pounds of 6-12-12 and between 75 and 90 pounds of nitrogen. I caution you not to apply more than 150 to 200 pounds of fertilizer in the row. It may be that you can apply part of it before planting, either disk or plow in. It is recommended that you side dress with nitrogen when corn is 15 to 30 inches high.

GREENBACK NEWS

The Greenback Community Club held its March meeting last Thursday evening at the Greenback High School. Members of the 4-H club with their leader Mrs. Betty Ryan presented this program. Miss Vivian Thompson read the scripture and offered prayer and the 26 4-H Senior boys and girls each reported on their project of the year. Jane Franklin, winner of first prize in public speaking contest spoke on "Advantages of Rural Living" and Frank King III, runner up winner in 4-H boys county contest spoke on "We must Work at Democracy to make Democracy Work." The Senior group of boys and girls gave a skit "Judgment" and the Junior and Christmas cards from which the program was followed by a song. The President, Mrs. J. H. French, presided. The minutes of the last meeting were read by the secretary, Miss Carrie Beal. Read minutes of last meeting, Mrs. Roy Lowry conducted devotions and Mrs. Elizabeth Blankenship, Mrs. McCall and Miss Charlie McCall were in the cafeteria. Those who Blankenship had parts on the Miss Carrie Beals, Roy M. Brock, Herman Alexander, Pet Cooper were in the April session. The Community Club is now \$38.93 to the National Heart.

Mr. L. L. "Doc" Archer spoke last Monday to the members of the Cat and Dog Patron on laws governing dogs and cats in Greenback. He stressed the importance of rabies shots for dogs and cats which are kept for pet. The Builders Bible Class of the Greenback Presbyterian Church met in the Fellowship Hall Friday evening with Mrs. Mayne Wear. Mrs. J. H. French and Mrs. S. R. McCallum as hostesses. Members brought their scissors and Christmas cards from which they cut pictures to send overseas. The President, Mrs. J. H. French, presided. The minutes of the last meeting were read by the secretary, Miss Carrie Beal. Read minutes of last meeting, Mrs. Roy Lowry conducted devotions and Mrs. Elizabeth Blankenship, Mrs. McCall and Miss Charlie McCall were in the cafeteria. Those who Blankenship had parts on the Miss Carrie Beals, Roy M. Brock, Herman Alexander, Pet Cooper were in the April session. The Community Club is now \$38.93 to the National Heart.

dramatization at the P.T.A. Monday night entitled "Linda Sells Cookies." The girls of troop 343 sold cookies through about week. Mr. and Mrs. Cam Hall, Jimmy and Tommy of Loudon attended church here Sunday and were dinner guests of Mrs. Mayne Wear.

Fourteen members of girl scout troop 343 attended the Tanager Council All Sing Saturday at the central Methodist Church in Knoxville. Leaders who accompanied the girls were Mrs. J. B. Patterson, Mrs. J. R. Hall and Mrs. R. D. Miller, song instructor. Mrs. Bruce Hinton also went with the group. Those attending were: Patsy Cane, Helen Janeway, Donna Faye Irwin, Sandra Sue Hall, Joanne Miller, Gail Patterson, Becky Best, Donna Steele, Gaynelle Steele, Ann Hamontree, Mary Miller, Janet Alexander, Mary Sue Gregory, and Joyce Tipton. Mr. and Mrs. Howard A. Miller attended the Christmas Doz Show on Saturday and entered their dog "Top Kick" in the puppy class. Top Kick, a black of the blue ribbon prize and also Mr. and Mrs. Howard A. Miller winning the purple and white cocker champion with Mr. and Mrs. Arthur Fowler. Mr. and Mrs. Miller's dog "Top Kick" to Nashville on Sunday. Mr. and Mrs. Fritts of Knoxville the dog show there, winning the blue ribbon there also the L. McDonald here Saturday.

purple and white reserve champion ribbon. Messrs. Howard Hudson and Hoyle Beale of Knoxville were guests for dinner Saturday of Mr. and Mrs. E. L. Beale. Mr. and Mrs. J. H. French and Miss Wanda spent Sunday with Mrs. French's father, Mr. D. E. Johnson in Seymour.

Miss Helen Kerr visited her sister, Mrs. R. H. Howell, Mimos and Sue Kerr in Knoxville Saturday.

Miss Fawcett Blankenship is confined to her home with a severe cold.

Miss Christine McCall of Maryville College was the weekend guest of her mother, Mrs. C. O. McCall.

Rocky, son of Mr. and Mrs. Bob Anderson Jr. spent the weekend in Maryville with his grandparents, Mr. and Mrs. H. D. Clemons and Aunt Judy.

Mr. and Mrs. R. D. Miller went on a business trip to Dalton, Ga. Tuesday and were dinner guests of Mr. and Mrs. Walter Anderson.

Mr. and Mrs. Howard A. Miller winning the purple and white cocker champion with Mr. and Mrs. Arthur Fowler. Mr. and Mrs. Miller's dog "Top Kick" to Nashville on Sunday. Mr. and Mrs. Fritts of Knoxville the dog show there, winning the blue ribbon there also the L. McDonald here Saturday.

ELECT BEN "Benny" SIMPSON FOR COUNTY JUDGE

WE ARE FOR (BENNY) SIMPSON FOR COUNTY JUDGE BECAUSE:

- (1) He will tell you the truth, whether or not it is what you want to hear.
- (2) He has not been the hand-maiden of any group or bunch nor will he be.
- (3) He is not the candidate of any organization or single business, and his reelection will not mean a "blackmarket" in county business.
- (4) He has refused to act only out of personal political considerations, when by doing so he could have gotten by without opposition.
- (5) He has consistently pleaded with the County Court to spend the peoples money only for things absolutely essential to county government.
- (6) He has set up a bookkeeping system that gives the people facts and figures. Today you can tell where every penny of county money came from and the purpose for which it was spent.
- (7) His friendship for people is not limited to any class or segment of people. He has genuine friends among all classes. He would rather be called "Benny" than "Judge." He's that kind of a fellow.
- (8) He represents Loudon County as faithfully as he represents his clients in court.
- (9) You always know where he stands on any issue. He just doesn't believe in deceit, for political reasons or otherwise.
- (10) He is the type of man that doesn't get mad at you because your opinion differs from his.
- (11) He has tried to do right by all the people, not by just a few.
- (12) He has paid over \$100,000.00 on Loudon County's bonded debt every year since he has been in office, and has consistently fought to limit expenditures so as to avoid any increase in taxes.

Polk—Object Lesson

THE GRIM announcement that Polk County is "broken" is a startling reminder that such can—and does—happen to units of government, as it can happen to individuals. And for the same basic reasons. They spend more than they take in.

Such a development is the more grotesque in this instance, considering the assertion by one official that Polk is the state's richest county in point of per capita wealth. Nevertheless its financial crisis has put it in virtual receivership, putting its county affairs on a crash basis, and with budgetary supervisors vested in the State Comptroller.

Apart from the specific explanation that the County Court had failed to levy sufficient taxes to finance authorized expenditures—and the lesson incumbent thereon—there is the fact that as common fault of government, as such today is the general failure to consult the economic realities. Relatively few counties anywhere, or other entities of government, understand. The big common delinquency is that they overextend.

If there is a moral in the Polk County case it is as an object lesson to all units—the clear warning to put their fiscal houses in order. In most of them the initial operation for solvency would be a substantial reduction of costs.

Polk County may be the first unit in this shocking category. If the trend of government, as such isn't reversed, it certainly won't be the last.

—Nashville Banner

SINCE BENNY SIMPSON BECAME YOUR COUNTY JUDGE, SEPTEMBER 1, 1950, LOUDON COUNTY HAS PAID \$886,000.00 ON ITS BONDED DEBT. PROOF OF THIS STATEMENT IS AVAILABLE FROM AUDITS MADE BY CERTIFIED PUBLIC ACCOUNTANTS ON FILE IN THE OFFICE OF THE COUNTY JUDGE. YOU MAY EXAMINE THESE AUDITS AT ANY TIME.

This is the kind of man we need in the County Judge's Office
ELECT Ben Simpson as County Judge

This ad paid for by Loudon County taxpayers who do not want any special favors, and who know that Benny Simpson has not been a "special favor" judge, through Ben Simpson, candidate for re-election as County Judge, Republican Primary, April 5th.

More For Your Money In FORD

Get the details on FORD'S extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3021

CO-OP QUALITY SEED

It's almost farming time again in Tennessee and your CO-OP is as busy as the proverbial beehive. And there's a good reason for that. Smart farmers know that when it comes time to buy seed they've got to have the best... high quality seed they can depend on. They know that seed bearing the CO OP trademark... the outline of Tennessee in red on a green background with the word CO-OP printed on it... is adapted for Tennessee soil and weather, unexcelled for purity, and can be depended upon for high germination. Now if you're interested in sowing seeds of this quality on your farm, protecting your investment and at the same time avoiding noxious weeds that contaminate your fields and crops, they're available for you at your CO-OP. Go by your CO-OP soon... ask your CO-OP Manager about CO-OP QUALITY SEED. Let him show you the analysis tag that has made CO-OP the standard of seed quality among farmers everywhere in the state.

LOUDON

Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

The Loudon County Herald Thursday, March 20, 1959

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3252
SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY
Mar. 20 & 21

MY MAN GODFREY
CINEMASCOPE-COLOR
Jane Allison
David Niven
Cartoon

SATURDAY, MAR. 22
THE RAW EDGE
IN TECHNICOLOR
Rory Calhoun
Yvonne de Carlo

TERROR AT MIDNIGHT
1ST RUN PICTURE
Scott Brady
Cartoon

SUNDAY & MONDAY
Mar. 23 & 24
1ST RUN PICTURE
JAMBOREE
Big Rock n' Roll Cast
Cartoon

TUESDAY & WEDNESDAY
Mar. 25 & 26
THE SHE CREATURE
Chester Morris
Cartoon

THEY CONQUERED THE WORLD
Marla English
Cartoon

APARTMENT FOR RENT... furnished or furnished. Call GL 8-3013.

SAVE... chair covering materials, long length in latest decorator fabrics, just the yard at Valley Mercantile Outlet, West End, Loudon. tlc-13

FOR RENT... 4 room furnished house, 904 Valley Vista Drive. Call Loudon GL 8-2182. 3c-18-pd

FOR SALE... cultivator, flat bottom plow, disc harrow and trailer for Cub tractor. Call GL 8-2332. 3c-18-pd

BIKE FREE... trade coupons will be given on a boys and girls bicycle with each \$5.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, Loudon. tlc-9

NOTICE... will do any kind of work, tree trimming, painting roof or house, cleaning lawns, or what have you. Call GL 8-2335 and ask for Bill or Jim. tlc-18-pd

BUDGET PRICED PAINT... outside and inside gloss and flat and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, Loudon. tlc-13

FOR SALE... 70 acre Piney Farm with 6/10 tobacco allotment. Good 6 room house, running water and spring. Call GL 8-2802. 2c-18-pd

FOR SALE... well-arranged 2 bedroom house, hardwood floors, plenty of closet space, nice front porch, closed in back with c.e.p. part the lot. On 100 ft. front nice shrubbery, in beautiful surroundings. Priced for limited time, possession and terms \$5500. I have other desirable residences. Thom W. Graham, Phone GL 8-2768 or GL 8-2743. tlc-18-C

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3172. tlc-10

RESPONSIBLE PERSON... mail or female, from this area, wanted to service and collect from automatic dispensers. No selling. Age not essential. Car, references, and \$400 to \$700 working capital necessary. 7 to 12 hours weekly pay to \$100 monthly. Possibility of full time work. For local inquiries give full particulars. Write Security Distributing Co., 3621 Nicollet Ave., Minneapolis, 8, Minnesota. tlc-18-C

ON the occasion of Change of residence Arrivals of Newcomers to City

from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

Phone GL 8-3204
(No cost or obligation)

CLASSIFIED

ADVERTISING OPPORTUNITIES

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tlc

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3206. tlc-5

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 8564, Sweetwater. Complete charging on all machines. \$12.50 plus repair. tlc

DON'T BUY A COW! Call GL 8-2068 Why? For Free home delivery of delicious BACON dairy products. No feeding no fussing—Just good eating! tlc-16

SPECIAL SALE... power lawnmowers at wholesale prices while they last. 18 in. at \$59.99. Also 10 in. and 22 in. sizes, only a few left. Also blocks, electric supplies, bath fixtures, building materials of all kinds. We can save you money. The ROBINSON COMPANY, Gilbert Blankenship, owner, Depot Square, Loudon, Phone GL 8-2206 or GL 8-3583. tlc-16

GLAUCOMA... Dr. F. Hamilton, eye, ear, nose, throat, and general medicine. 116 A St., Loudon City, day phone 1911, night 1862. tlc-11

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3172. tlc-10

RESPONSIBLE PERSON... mail or female, from this area, wanted to service and collect from automatic dispensers. No selling. Age not essential. Car, references, and \$400 to \$700 working capital necessary. 7 to 12 hours weekly pay to \$100 monthly. Possibility of full time work. For local inquiries give full particulars. Write Security Distributing Co., 3621 Nicollet Ave., Minneapolis, 8, Minnesota. tlc-18-C

SPECIAL THIS WEEK!

"New-Life"

RECONDITIONED
OUTBOARD MOTORS

NOW AS LOW AS
29.95
EASY MONTHLY TERMS

MANY MAKES AND MODELS
Our Johnson-trained mechanics have gone over these motors with a fine-toothed comb. They're rarin' to go. And at prices that will give you a thrill, too! If you've been thinking about boating, now is your chance.

GREER'S

Phone GL 8-2046 Loudon

MORE FOR YOUR FOOD DOLLAR!

at GILES and SON FOOD MARKET

LIBBY'S
Sliced Pineapple
No. 2 can -- 30c

NBC
PREMIUM
SALTINES
Pound Box
27c

JFG
Coffee
79c lb.

LAY'S
CIRCLE "L" WEINERS
39c lb. package
CLOVERLEAF SAUSAGE
39c Pound

ALCOA WRAP
Regular Size
27c Box

D-CON
Pound Box
\$1.39

Snowdrift
3 lb. Can -- 89c

NBC
Fancy Crests
Cello Bag
29c

HEADACHE?
BAYER
ASPIRIN
100 TABLETS
LESS THAN 10¢ A TABLET
67c

Popsrite
Popcorn
2 lb. Bag
29c

LIBBY'S
Pineapple Juice
42 oz. can -- 30c
WESSON OIL
QUART
69c

Plus
+VALUE+
Store

MOHLAR AND HAROLD GILES
Three Miles Out On Vonore Road

Giles and Son Market

See how money stretches on DOLLAR DAYS

SPECIAL VALUES FOR THURSDAY, FRIDAY, SATURDAY

CHOPOMATIC
Vegetable Chopper
Regular 2.98
\$1.77

MENS
Denim Jeans
10 Ounce—Regular 2.49
\$1.77

DACRON -- FILLED
PILLOWS
20 X 26 -- Fancy Ticking
Regular 4.95
\$3.98

ALL METAL
Ironing Board
5 -- WAY ADJUSTABLE HEIGHT
Regular 10.95
\$4.79

GALVANIZED
SCRUB TUBS
Heavy Duty approximately 1/2 Bushel with bail
Regular 1.29
75c

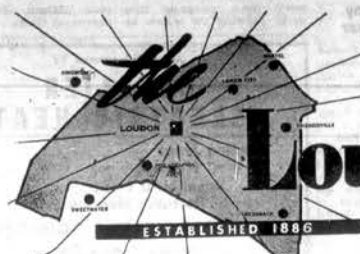
Floral Drapes
36 X 87
Rayon Barkcloth
Regular 3.98
\$3.49

Many other low price - high quality values throughout our store during our Dollar Days - Thursday, Friday and Saturday. Be sure to come in early and shop the big values above and many others. Shop these savings this weekend and get more for your Dollar!

Ed Watkins Store

LOUDON

\$1
Your Buck is up in Value



Loudoun County Herald

"Loudoun County's Family Newspaper"

LOUDOUN, TENNESSEE, THURSDAY, MARCH 27, 1958

10c PER COPY

72ND YEAR—NUMBER 19

Just Piddlin'

By The Editor

WEATHER still the main topic of conversation in the area, with much wishful thinking voiced for the real arrival of spring.

A local citizen was overheard applying a new twist to the famous Volunteer yell, "Give 'em hell, Tennessee," during the week. This citizen, a native Tennessean and U-T alumnus, after enduring days of rain, was heard to change the yell to this, "Hell, give em Tennessee."

BASKETBALL FANS will probably note the lack of a story in the recent county grammar school tourney.

We wanted to run the results of the tournament, but so far have not been able to get the information on it and no one has brought in a story on it. Maybe we can get it for next week.

HOPE ALL CITIZENS note the story this week on the clean up program aimed at the visit of industrial dignitaries here Apr. 23.

The appearance of a community, its homes and its facilities, can do a great deal to help in the acquisition of new industry, or, likewise, can make the job much harder.

The group of engineers who will visit here are professionals in judging industrial sites and communities. It is most important that Loudoun present its best appearance to these visitors if future efforts to locate new industries are to have any success.

MUSINGS "It's downright pitiful," says the contemporary sage, "to see a couple of youngsters sitting on the porch slowly dying of thirst, and no one to take them to the drugstore to buy a glass of iced tea."

THOUGHT FOR THE WEEK progress is achieved by those who do things others have declared impossible.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR: I was reading this morning where the American Public Health Association announced yesterday that more farmers were killed on the job last year than "in any other occupational group." Farming, they allow, "is the third most dangerous occupation."

They don't know the half of it, Mister Editor. Then that survives just barely makes it. Last summer, for instance, I tried to work the farm by sun time, go to church by standard time, was television by daylight saving time, and get to bed by God's time. In a manner of speaking, I was having a helluva time. After I went out three o'clock I just went back to sun time and say or there.

Then that survives spends about all their time between "volunteering" and "estimating." Sometimes I think the surviving ain't worth it. For instance, after a farmer survives a patch of soybeans, he can rotate according to law, it's time to estimate how much he's going to make for income purposes. That "estimating" calls for "supernatural" powers.

To get a "estimate" that'll be accepted, a farmer has got to guess the annual rainfall, just when it'll come and when it won't. He's got to figure about what date the first frost will hit, which way the bell weevil will be migrating in June.

All of this distracts a farmer's mind from farming. He's surprised if more of them that get killed last year forgot and stuck their head in the mowing machine while they was trying to rotate and estimate.

I see by the papers where a fellow named Daniel F. Gilman, writing for the United Press from Loudoun, says from now on "world attention will focus on the moon."

I got news for Mister Gilman and then United Press fellows. Farmers have been focusing their attention on the moon for centuries. Any farmer that's got some sense enough to know how to drink out of a gourd knows that agriculture would never have been invented without the moon.

There's certain things that's got to be planned in the dark of the moon and other things that's got to be planned in the light of the moon. If you do it backwards, you'd just as well sign up for land for Buster's all hand. And the saving of hog meat depends entirely on the moon. Salt your hog meat away in the dark of the moon and you'll have had testing meat. Farmers has known that since hogs was hogs.

Yours truly, Uncle Phil

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Laymen's Revival At Cumberland Church

The Men's Fellowship of the Cumberland Presbyterian Church will conduct a week of special services Monday through Friday, March 31, April 4. A committee composed of Charles McCall, Harry Goodman and Dr. James Hope is in charge of planning and promoting the revival.

Plans have been made to have a laymen of the church preach each evening and have an all-male choir. The service will be held every night at 7:30 P. M. On Tuesday evening there will be a candlelight communion service also.

The speakers for the week of revival are: MONDAY—Rev. Robert Seaton; TUESDAY—Rev. Robert Anderson; WEDNESDAY—N. A. Wooten, Jr.; THURSDAY—M. S. Perry; FRIDAY—Rev. Robert Seaton.

Spring Round-Up Is Set For April 2nd

The spring round-up for pre-school age children will be held at the Loudoun Grammar School gymnasium on Wednesday, April 2, from 9 a.m. to 1 p.m.

The round-up is for children who will be six years old by Dec. 31, 1958, and will be entered into figures released by the Tennessee Division of the Bureau of Education.

Payments in Loudoun were \$5,997.23, and in Loudoun County \$3,291.50. Loudoun County received \$19,070.57.

Beer Tax In County Totals \$28,339.39

Direct taxes from the sale of beer reached \$28,339.39 during 1957 in Loudoun County, according to figures released by the Tennessee Division of the Bureau of Education.

Payments in Loudoun were \$5,997.23, and in Loudoun County \$3,291.50. Loudoun County received \$19,070.57.

Loudoun Future Homemakers Chapter Clean Up Weeks To Join FHA Week Observance Mar. 23 Set To Prepare For Visit Apr. 23

The week of March 23-29 has been added to the National FHA Week. This marks the twentieth anniversary of the Loudoun FHA Chapter. The Loudoun Chapter is affiliated with the State and National associations in 1945-46. It has affiliated every year since except 1947-48. The local chapter is observing the week by sponsoring a school clean-up campaign, thru assembly program, a radio program, and a downtown exhibit.

The purpose of FHA Week is to help others know and understand what the Future Homemakers of America stand for and toward. The Future Homemakers of America is a national organization of public studying homemaking in junior and senior high schools of the United States and Territories. The purposes of the organization are: (1) to promote a growing appreciation of the joys and satisfaction of homemaking, (2) to emphasize the importance of the home.

Six Are Hurt In Overhead Bridge Crash On Sunday

Six persons were injured in the collision of two cars at the overhead bridge on highway 111 between Loudoun and Lenoir City at about 11:15 a.m. Sunday. The wreck involved a Loudoun County car and a car from Georgia.

Injured were Carl W. Glass, 23, Route 4, Loudoun City, and his 23-year-old wife, Clara. Clara's car was completely destroyed. She suffered extensive cuts and bruises and his wife suffered broken legs.

In the Georgia car were Erven Sparks, Hump, Ga., driver; his mother Mrs. Jewel Sparks, 48; his wife, Ima Sparks, 21; and his son, Ima Sparks, 16. All suffered facial cuts and bruises.

The wreck occurred just off the narrow overhead bridge. Both cars were completely demolished. Troopers O. R. Phelps and H. A. Cophum reported that Glass apparently had started to pass another car when he collided with the Sparks car.

The Loudoun Chapter of the Future Homemakers of America is sponsoring a school clean-up campaign, thru assembly program, a radio program, and a downtown exhibit.

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The purpose of the State Future Homemakers Degree is to provide opportunities for the candidate desiring to develop greater maturity in creative leadership, in management, and in decision making. Loudoun is especially proud of the nine active members who have received their State Degree. Those girls are Mary Elizabeth Henderson, Jane Stewart, Beulah Ann Davis, Patricia Lind, Betty Joe Kello, Sarah Ann Simpson, Judy Clemon, Jane Waller, and Judy Ross. Girls who have earned this degree in the past are Doris Prater, Peggy Bates, Juanita Watkins, Anna Lee Sewell, Margaret Lomax, Sue Hill, Mary Ann Carpenter, Linda Watkins, Melissa Davidson, Sue Presley, Linda Gail Smith, Shirley Sewell, and Martha Helen Peters.

Loudoun has had three state officers. Doris Prater was state song leader, Peggy Graham Bates was state parliamentarian, and Sue Presley was state president. Sue Hill and Jane Stewart have been candidates for state office. This year Sarah Ann Simpson, daughter of Judge and Mrs. Ben Simpson, is a candidate for state parliamentarian.

Lions To Present Minstrel On Friday, Saturday Nights

Committee Named For Miss Loudoun County Pageant

Henry Jones has been named chairman of the annual MISS LOUDOUN COUNTY BEAUTY PAGEANT. He has announced the following committee chairman who will assist in the selection of the local beauty queen who will compete in the Miss Tennessee Pageant in June.

Mr. Jones stated that the winner of the local pageant will receive a college scholarship in the amount of \$150.00. The winner may use this money to further her education at the college of her choice. There will be many other valuable awards for the queen to be announced later.

Community Good Fri. Service Set Friday

The Loudoun Pastors' Association is sponsoring the second ANNUAL COMMUNITY GOOD FRIDAY SERVICE which will be at 2:00 P. M., Friday, April 4th, at the Cumberland Presbyterian Church.

The speaker for this worship service will be Rev. Raymond Jones, pastor of the Church of the Nazarene. The public is cordially invited to attend this service in commemoration of the suffering of our Lord Jesus Christ.

Loudoun Lions will do familiar appear. Friday and Saturday night as the organization presents its annual Minstrel in the auditorium of Loudoun High School.

Both programs will begin at 8 p.m. Tickets for the event are on sale from Lions Club members and will be available at the door both nights. Prices are 75c for adults and 25c for children.

The program promises to be one of the best yet presented in the annual shows. It will be in two portions, the first featuring the popular circle, and men, solo performances and a few surprises.

County Just Lucky In No Rabies Epidemic

There have been no cases of animal rabies in Loudoun County in the last four years. Dr. Carolyn Beard was quick to point out that she feels this area has just been lucky and that Loudoun County could have an outbreak among its dog population at any time.

The second portion of the program will feature various local talent, with once again some surprise performances appearing in unusual acts.

All in all, it promises to be two nights of fun, frolic and laughter for the whole family, so make plans now to attend the Lions Minstrel Friday or Saturday night, (see both), 8 p.m. at Loudoun High School.

THE COURT HOUSE RECORD

COURTHOUSE RECORD

Mar. 19—Charles L. Langsfelter to Maggie Maxine Russell.

Mar. 20—Deed from Robert S. Davis and wife to Ross Nichols and wife, 3 lots, 2nd.

Mar. 21—Deed from Cam Hall and wife to Francis C. Yeazow and wife, 1 lot, 1st; Catherine F. Tinnel and husband to Ronnie L. Parris and wife, 1 lot, 2nd; Cam Hall and wife to John Markwick and wife, 1 lot, 1st.

Mar. 22—Deed from C. P. Hardaway and wife to J. H. Skinner and wife, 1 lot, 2nd; J. H. Skinner and wife to Larry G. Struder and wife, 1 lot, 2nd; Hugh Callaway and wife to Katherine Walker, 234 acres, 4th.

Mar. 25—Deed from Robert Quillen and wife to Scotty Long, 10 acres, 3rd.

Mar. 26—Deed from Fred R. Turman and wife to A. J. Talant and wife, 1 lot, 2nd.

Case—Filed—Chancery Court: 4473—Edna Lucille C. Barber vs. Joe Barber, divorce.

4474—Bank of Maryville vs. Barina Cable and others, foreclosure.

4475—Merchman and Farmers Bank vs. Barina Cable and others, foreclosure.

County 4-H's To Attend State 4-H Congress In Nashville Mar. 30 - Apr. 1

Loudoun County 4-H Clubs will be represented at the Tennessee 4-H Congress in Nashville on March 30, 31, and April 1. The 4-H'ers to attend from Loudoun County are: Betty Potter, Sammy Williams, Thelma Williams, and others.

Registration will begin Sunday afternoon at which time the Tennessee 4-H Citizens Committee of which Mrs. G. M. Teer of Greenback is a member, the state volunteer leaders and other groups will hold preliminary meetings. The first assembly will be at 7:30 Sunday morning at which time delegates will be welcomed by Dr. Webster Penick, U. S. dean of agriculture. After then Jared Maddux, lieutenant-governor, will deliver the main address. George B. King, 1958 congress governor, will preside over all meetings.

Live Stock Group To Hold Jr. Cattle Show

The Loudoun County Junior Live Stock members will have a chance to exhibit their animals at the annual livestock show on Friday morning, April 11, in Loudoun. The show will be judged by the University of Tennessee Agricultural Extension Animal Husbandry Department.

These 4-H'ers and FFA members have been working long and hard during the past months feeding, grooming, petting, training and anything else that they could think of to help their animals. This is the time of year when all of the boys and girls display their finished product.

Prize money will be awarded to all of those entering. In the afternoon calves will be taken to Knoxville where they will be shined, graded and gotten ready for the East Tennessee fairs cattle show and sale which will be held on Saturday, April 12.

Anyone that is interested in beef cattle or the boys and girls is invited to attend.

Monday morning the boys speaking contest will be held. After this Superintendent of Schools, Mildred Doyle, Knox County will speak. Just before noon nominees from the five 4-H districts in the state for 1959 Governor, speaker of the Senate and speaker of the House will be chosen at 1:00 p.m. There will be a tour of the House and speaker of the House. After the election at 4:00 P. M. the 4-H Club members will go to the state Capitol and see the session of the Tennessee General Assembly on business similar to that carried on by the State Legislature. This is some of the best training for our young people that we know of.

All of these services. All of the other speakers are members of the local organization.

It Simply Isn't So

Someone should send Russ Daley, the genial and usually accurate United Press bureau chief at Nashville, a directory of Tennessee newspapers, so as to straighten him out on a statement he made in his weekly roundup of political news last week. Inadvertently, Russ did a disservice to most Tennessee newspapers when, in the course of discussing the cost of a statewide political campaign, he put in this statement: "Newspapers always charge candidates a higher rate than the regular rate."

That simply is not so. Now it is true that candidates don't get the quantity discounts which are available to local retail firms in each newspaper's home town, those who advertise regularly all the year round and without whose advertising there would be no local daily newspapers. But not a single candidate for governor is advertising goods for sale at retail, so none would be eligible for that rate.

A glance at the 1968 Tennessee directory of newspapers shows that almost without exception, the newspapers of Tennessee charge for political advertising a rate exactly the same as that which they charge their general advertisers, including local manufacturing plants, out-of-town retailers, or even the very occasional local advertiser in any line who does not choose to take a large enough chunk of advertising to qualify for quantity discounts. The same rate that applies to everyone except local retailers who advertise consistently, as a matter of fact.

This fact Mr. Daley can prove to himself by glancing at a TPA directory. These directories for the past many years have listed side by side the general advertising rate and the political advertising rate of all the state's some 150 newspapers great and small. It is true that four of the metropolitan papers do charge more to politicians than they do general advertisers. But this definitely is not true of the majority of state newspapers, not even a majority of the big city papers.

And strangely enough, many papers charge more for certain kinds of advertising to local citizens, than they do to a politician, whether he is from within or without their city. The Daily Herald is one of these. But like most newspapers in this state, and most newspapers everywhere, we charge the same rate per column inch for regular display to a politician as we do to any general ad-

The Loudon County Herald Thursday, March 27, 1968

The Loudon County Herald

Loudon County, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months — \$1.50	Six Months — \$1.75
One Year — \$2.50	One Year — \$3.00

vertiser. In other words we would charge Mr. Cooper or Mr. Ellington the same for any ad they wished, whether to sell a farm in Marshall or Bedford County or to sell the voters on supporting them. And we charge Mr. Allen exactly the same to extol his own virtues in the columns of The Daily Herald as to point out the Grade A advantages of his Nashville restaurant. We do this despite the fact of times we have to guard against libel, sometimes to the extent of hiring a lawyer, and despite the fact that almost any other kind of advertising is easier to handle than is political advertising. BUT, that rate, the rate charged general advertisers and for political ads in the run of the paper, is not so high as the rate charged to a local firm for a small display ad on the classified page.

The reason for this is well known to all familiar with newspaper operations. Many other papers do the same. Which makes doubly ironic any statement that "newspapers always charge politicians a higher rate than the regular rate."

Maybe they should and we aren't criticizing any media which does, for political ads are much more trouble to handle than most other ads. Those who place them almost always come in late with the copy, and there is often the risk of libel. The point is that newspapers, as a rule, do not charge more, often do not even charge as much as for certain other specialized forms of ads. And while we are at it, we might point out one other thing. The

above being so, the cost to a candidate of advertising statewide, by newspapers is relatively low.

As a matter of fact, a candidate can place a 30 inch ad more space than this editorial takes) in each and every Tennessee paper, 128 weeklies, 21 non-metropolitan dailies, and 8 big city dailies, all for less than \$5,000—the total sum of \$4,600.50 to be exact. And in so doing he would reach almost every person of voting age who can read and write.

So let's keep the record straight. Newspapers do not charge politicians a premium rate, except in a few isolated cases, and even so, the total cost to politicians, of all Tennessee newspapers, is not high by any standard of comparison.

—THE DAILY HERALD, COLUMBIA

Our Sunday Schools

National Sunday School Week is again being sponsored by the all-faiths group, the Laymen's National Committee, Inc. The dates chosen are April 14th through 20th, and the Committee asks everyone to join in furthering their theme: "OUR SUNDAY SCHOOLS—FIRST LINE OF DEFENSE."

Within the walls of our Sunday Schools the religious thoughts of our young ones are shaped. It is here that the home teachings are co-ordinated with early religious training.

Let us make every week a Sunday School Week and lead our youth in rightful ways.

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance—\$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

See You IN CHURCH Sunday
Use Herald Want Ads
Don't Sell, or Trade. Call GL 8-2721

OCEAN TO OCEAN ACROSS SOUTH AMERICA—AND BACK—IN 41 HOURS! CHEVY'S NEW V8 LEVELS THE HIGHEST, HARDEST HIGHWAY OVER THE ANDES!

To prove the durability of Chevrolet's radical new Turbo-Thrust V8,* the tremendous flexibility of the new Turboglide transmission,* the incredible smoothness of Full Coil suspension, we tackled the most challenging transcontinental road in the world—the 1,000-mile General San Martin Highway. To make it harder, the Automobile Club of Argentina sealed the hood shut at Buenos Aires—no chance to add oil or water or adjust carburetors for high altitude. So the run began—across the blazing Argentine pampas, into the ramparts of the forbidding Andes. Up and up the road climbed, almost 2½ miles in the sky! Drivers gasped for oxygen at 12,572 feet—but the Turbo-Thrust V8 never slackened its torrent of power, the Full Coil springs smothered every bump, the Turboglide transmission made play of grades up to 30 percent. Then a plunge to the Pacific at Valparaiso, Chile, a quick turn-around and back again. Time for the round trip: 41 hours 14 minutes—and the engine was never turned off!

*Extra-cost option.



You'll get the best buy on the best seller!

See your local authorized Chevrolet dealer

MILLER MOTOR COMPANY

Depot Square Loudon, Tennessee Phone GL 8-2241

Vaughn L. Anthony On Radar Destroyer

Vaughn L. Anthony, Bremen, USN, son of Mrs. Carl Anthony of Route 3, Loudon, is serving aboard the radar picket destroyer USS Herbert J. Thomas which is due to arrive at Long Beach, Calif., on March 2, after a six-month cruise in the Far East. During this cruise the Thomas sailed a total of 32,000 miles and visited such ports as Brisbane, Australia, Yokohama, Japan, and the British Crown Colony of Hong Kong. This ship participated in training exercises and

patrol duties including three visits to Taiwan, Formosa, and weeks patrolling the waters between Communist China.

Ask your contractor for CAVALIER ELECTRIC HEAT

Ceiling Heat
Wall Heaters
Baseboard Heat
Portable Heaters

STOKES ELECTRIC COMPANY

Wholesale Electrical Supplies
Tenth & Foreest
KNOXVILLE
Phone 5-0801

Telephone Talk

B. H. HICKMAN

Your Telephone Manager



ON FULL COVERAGE

Safe Drivers

AUTO INSURANCE POLICY

SAVE MORE!

Carroll drivers save lower auto liability—lower insurance rates! If you qualify, this NEW policy gives you more protection... yet costs you less! Complete coverage... optional personal fire, medical expenses, court-awarded damages, etc.

Immediate saving on insurance costs! No charge for qualification test! A nation-wide claim service! No extra costs or membership fees!

IF YOU ARE PAYING OVER 14.40 (6 mos.)

(5-10.5 Coverage—\$7.70 down)

DIAL YU 6-2833

United Realty & Insurance Co.

SPRINGTIME COLORS: It's the season for the buds on some of the trees and bushes around here to begin to show their colors. Right in tune with Nature are the new extension phones in delicate pastel shades: aqua blue, rose pink, light beige, light gray, and white. (We still have cherry red, yellow, moss green, and ivory, too!) They're all pretty as they are practical. Even the cords match! And since a lot of you will be painting and papering come spring, why not select extension phones in lovely springtime shades to match or contrast with your new decorating colors. For further details, just call our Business Office.

HANDWRITING EXPERT: Seems like everywhere you look today machines are getting almost smarter than people. Right now at Bell Laboratories they're developing a little machine—about as big as a portable typewriter—that can read and identify handwritten numbers. One day we'll be using it right here in our telephone office to record Long Distance numbers automatically. That'll mean saving a lot of extra work and cutting down costs. It's nice to know little machines like this are constantly being developed by telephone folks to help keep costs down and speed up service. It's one way we help keep your telephone the big bargain it is today.

LOVE THAT PHONE... Proud as a two-year-old honey child should be, isn't she? Answering the phone for the very first time. Whether you're going on two or half past forty, your telephone brings a heap of pleasure and satisfaction. (There's even something exciting about its ring!) For fun, for friendship, and for more good living than you can shake a stick at—just reach for your phone.



YOUR \$\$

How many... to whom... for what... and when?

Hard to remember, isn't it?

But not if you use a First National Checking Account!

With the help of your checkstubs and your monthly statement, you are always in position to know just what happened to your money.

Come in today—we shall be glad to explain more about the advantages of a Checking Account at Loudon's Bank of Friendlier Service.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
Member National Automatic Clearing Corporation

WORTH A. BIVENS Republican Candidate for **Road Commissioner** 1st and 4th District Republican Primary Saturday, April 5, 1958

I have been a resident in Loudon County for more than 18 years and believe I understand the needs of the citizens of the 1st and 4th Districts in their roads. I am experienced in all phases of road work, having worked with the county road department eight years, and the state road department two years.

If elected I pledge myself to do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you, I earnestly solicit your vote and influence for me. I am a Republican, 1st and 4th District, Republican Primary, Saturday, April 5, 1958.

Sincerely,
Worth A. Bivens

To The Voting Public Of Loudon County

I hereby announce myself as a candidate for the office of Sheriff of Loudon County. Your support at the Republican Primary on April 5, 1958 will be greatly appreciated.



I have been a life long Republican and citizen of Loudon County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows:

Chief Deputy Sheriff, Loudon County, 3 years; Chief, Loudon County, 3 years. My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudon County, a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Volcanic Company, a division of Union Carbide Corporation, located at Loudon, Tennessee. I shall make a sincere effort to see each and every voter of Loudon County, as my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my character and Law enforcement.

See You At The Polls
S. O. (Mun) Allen

Political Announcement For Trustee Of Loudon County

I want to take this opportunity to thank the good people of Loudon County for the privilege of serving as your Trustee for the past

TO THE VOTERS OF LOUDON COUNTY

Dear Friends:

I am using this method to say that because of a recent illness it is going to be impossible for me to see each of you personally before the election. I am getting out some and hope to see more of you these last few days but if I should fail to see you, just remember I would like for you to go to the polls April 5, 1958 and cast a vote for me (J. Floyd Conner) for Trustee of Loudon County and you will never know just how much I will appreciate it.

Thank you,
J. Floyd Conner

To The Voters of Loudon County H. L. Brooks for County Court Clerk

I hereby announce myself as a candidate for nomination for re-election as your County Court Clerk in the Republican Primary, Saturday, April 5, 1958.

It has been my pleasure to serve you as citizens of Loudon County during these years as your county court clerk. I have always sought to give you friendly and effective service in your needs.

With very great thanks for your past support, I now solicit your vote and influence as I seek nomination for my re-election term.

Sincerely,
H. L. Brooks

Vote For Robert (Bob) Hall Constable FIRST DISTRICT

I hereby announce myself as a candidate for third term as Constable in the Republican Primary, Saturday, April 5, 1958. I feel that in my two terms as Constable I have shown that I do my job to the best of my ability and with as much fairness as I possibly can. I pledge myself to continue to do the job to the best of my ability if you elect me to the first district seat. I return me to a third term.

I earnestly solicit your vote and influence. I will try to see as many of you personally before the election as I can. Thank you for your past support.

Sincerely,
Robert (Bob) Hall

Political Announcement For Road Commissioner

TO THE VOTERS OF THE FIRST AND FOURTH DISTRICT OF LOUDON COUNTY
I respectfully solicit your support in the April 5th, Republican Primary.

As present Road Commissioner for the First and Fourth district of Loudon County, I have conscientiously tried to be honest and fair to all citizens of Loudon County, in discharging my duties. I have built 6 miles of roads on State Cooperative Agreement which has saved the taxpayers several thousand dollars. I have roads in the first and fourth district by widening, rebuilding and new drainage.

I have had twelve years experience on construction work and feel that I am capable of doing a better job for the people. If reelected to this office I promise to faithfully discharge my duties to the best of my ability for the people of the First and Fourth district of Loudon County.

Your vote and influence will be greatly appreciated.

Robert W. Easter
Veteran World War II

**Political Announcement
For Trustee
Of Loudon County**
I want to take this opportunity to thank the good people of Loudon County for the privilege of serving as your Trustee for the past

two years. My record speaks for itself. If you, the people, feel that I deserve a second term then I would appreciate your vote and support most graciously in the Republican Primary Election, April 5, 1958.

J. V. (Slim) Schrimsher
Veteran of World War II

To The Voters Of Loudon County

I wish to announce myself as a candidate for re-election for the office of Sheriff of Loudon County, subject to the will of the voters in the Republican Primary to be held April 5, 1958.

As all of you know, I have served as your Sheriff for the past three and one half years. The first two years I served under an injunction and in a lawsuit, of which I was the defendant. I am making this race on my past record as your Sheriff. I have worked hard and done my best to make a Sheriff of the people of Loudon County. With the help of the County Court and the people of Loudon County, we now have the two-way radio system, which every one agrees is the best step Loudon County has ever made for better law enforcement. We are at present operating with three County cars and two city cars. This is with the exception of my own car.

I have employed respectable men to work with me in this office and have eliminated what some people call "free-grabbers."

I have co-operated thoroughly with the City Police Departments, the State Highway Patrol Officers, the Federal Officers, and all other law enforcement officers to make Loudon County a better place to live.

I live in the County Jail and have personally seen that the prisoners are given the best care possible. On every inspection of the Jail, we have received excellent report from the Grand Jury concerning the sanitary conditions of the food and the Jail.

With my past record and experience I would like to take this opportunity to ask for your Vote and Influence in the Primary Election. If nominated and elected, I promise to continue to enforce the laws of Loudon County to the best of my ability. With clean, honest, and respectable men as your Deputies.

I am thanking you again for all the confidence you have placed in me, and all the past favors and support.

Sincerely,

Freeman Russell
Sheriff Loudon County

TO THE VOTERS OF THE JOE B. HARRIS FOR ROAD COMMISSIONER 1ST AND 4TH DISTRICTS

I hereby announce myself as a candidate for nomination for Road Commissioner of the 1st and 4th district in the republican primary, Saturday April 5th, 1958. I have been a lifetime resident of Loudon County. I have been over many of our roads in the past few weeks and don't believe there was ever more road for improvement in our road system. Many of our roads not adequately drained. I have had sufficient experience in this line of work to qualify me for the job. If elected drainage will be the first order of business. Followed by the best service that funds will permit.

I earnestly solicit your vote and influence.

Respectfully,
Joe B. Harris

To The Voters of Loudon County

I hereby announce myself as a candidate for the office of Trustee subject to the will of the voters in the Republican Primary to be held Saturday April 5, 1958.

I believe most of you voters are aware of the fact that I have been a Loudon County resident for more than forty years and that I have had the honor of serving you as Circuit Court Clerk and as Trustee.

I appeal to you for your support in this election on the strength of my record in public office. I believe that I served you honestly and efficiently during my four years as your Trustee and I earnestly solicit your vote and influence in this election.

I am not a war veteran but I have four sons who have served in the armed forces.

If I am nominated and elected I will continue to serve you as before and I wish to extend my appreciation to you for all past favors.

Respectfully,
J. Floyd Conner

**Political Cards
7.00 A Thousand
One Day Service
At The Herald**

GREENBACK NEWS

James L. McDonald, 81, died at the home of his daughter, Mrs. Joe Tuck and Mr. Tuck Friday at 4:15 following a two weeks illness. Mr. McDonald was a resident of the Asbury's Chapel community before his retirement. He is survived by two daughters, Mrs. Joe Tuck of Greenback and Mrs. Allen Coffey of Richmond, Ind., three sons, Ira and Paul McDonald of Greenback, Buren McDonald of Chattanooga, three sisters, Mrs. Wm. Lennox, Mrs. Wm. Reynolds and Mrs. John Shubert all of Loudon City and one brother, Henry McDonald of Greenback. Funeral was held Sunday from the Asbury's Chapel Methodist Church, the Rev. Vernon Shump of Maryville officiating and burial was in the church cemetery with Ryker's of Madisonville in charge.

Mr. and Mrs. Herbert Kila, Mr. and Mrs. Paul Mays and Miss Oda Rose of Knoxville, Mr. Conway Simpson of Loudon, Mr. and Mrs. Ira McDonald, Mr. and Mrs. Fred Smith, Mr. and Mrs. Ray Smith of Maryville, Mr. and Mrs. Buren McDonald of Chattanooga, Mr. and Mrs. John Shubert, Mr. and Mrs. Wm. Lennox, Mr. and Mrs. Wm. Reynolds of Loudon City were among those who came for the funeral of Mr. McDonald.

Mr. and Mrs. A. C. Montgomery arrived home by plane Wednesday for a five week visit with their son and daughter in law, Grand Aris and Mr. and Mrs. Bert Montgomery in Phoenix, Ariz. They also stopped in Ft. Worth Texas for a two day visit with Mr. and Mrs. S. O. Montgomery.

Miss Mae Lowry visited last week with Mr. and Mrs. Cozy Friendville.

Mr. and Mrs. A. C. Montgomery of Loudon City visited Friday with Mrs. J. B. Griffiths and Mr. E. D. Vining and Mr. and Mrs. S. B. McCollum.

Mrs. Carrie Cooper, Miss Carolyn Cooper, Mr. and Mrs. J. H. French and Miss Wanda attended the presentation of caps to the Freshman nursing training class of the University of Tennessee school of nursing held in the Church street Methodist Church, Friday evening in Knoxville. Miss Shirley French and Mrs. Janice Cooper were among the students receiving caps.

TO THE VOTERS OF THE 1ST AND 4TH DISTRICT OF LOUDON COUNTY Republican Primary Saturday, April 5th, 1958

I wish to announce myself as a candidate for Road Commissioner.

I have lived in Loudon County all my life and feel that I understand the needs of the people in the 1st and 4th district. And enough experience in road work to be qualified for the job.

So you good people come out to the polls April 5th and vote for

Jess (Spot) Russell

For Better Roads



**Gifts & Greetings
For You — through
WELCOME WAGON**
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of:
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

200-1000 on 4th Avenue

Mr. Herman Everett of Maryville visited Monday with his son, Miss Mary Fryar. Mrs. Frank King Jr. Mrs. Frank Lester, Mrs. Ada Rye, Mrs. J. H. French, Miss Mary Fryar and Mrs. John Blankenship attended the District Missionary meeting at Bakers Creek Presbyterian Church, Wednesday. Dick Tallent, a son-in-law in Greenback High School was among the young men who took competitive examinations last week at Port McHenry, Ga. for entrance in the U. S. Military Academy at West Point, N. Y. Tallent is the son of Mr. and Mrs. Josh Tallent and the family resides on the Niles Ferry Road.

A baptismal service of the Greenback Baptist Church was held Sunday afternoon in the First Baptist Church in Alcoa. The Rev. Clarence Bird of the Greenback Church performing the rites, for Mr. and Mrs. Howard Byrd and daughter, Miss Linda Byrd. Among those going from Greenback for the service were Mr. and Mrs. Verlin Masingso, Miss Cleo and Douglas, Mrs. R. V. Watson, Mrs. Sam McInouff, Mr. and Mrs. Junior Evans and family, Mr. and Mrs. Owen Evans and sons, J. R. L. Archer, Mr. and Mrs. E. B. Spices, Mr. and Mrs. Everett Wilson.

An infant baptismal service was held Sunday in the Greenback Presbyterian church with the pastor, the Rev. Frank Lester performing the ceremony. Harold Jeffrey Disney, son of Mr. and Mrs. Eugene Disney, Russell Bryan and Teresa Jane Raglan, children of Mr. and Mrs. Freeman Raglan, William Rockwell Anderson, son of Mr. and Mrs. Bob Anderson Jr. received the baptismal rites.

Miss Nana Lou Maddox of Knoxville spent the week end with her parents, Mr. and Mrs. Ralph Maddox.

Mrs. Margaret Jenkins and Mrs. Ruby Henderson are guests at their home here.

Mrs. Bert Stevens was the recent guest of her brother, Mr. Arthur Finley in the St. Joseph Hospital in Augusta, Ga., where he underwent surgery for removal of a lung tumor.

Mr. and Mrs. Fred Akers were in Knoxville Thursday for the funeral service of Mr. Akers' son, Mrs. Ora Hubbs Collier.

Miss Cleo Masingso of Knoxville was at home with her parents, Mr. and Mrs. Verlin Masingso over the weekend.

Mr. Joe Keys and Mrs. Don Bluford were visitors in Maryville.

Mr. and Mrs. H. D. Clemence and Miss Judy of Maryville attended the baptismal service at the Greenback Presbyterian Church Sunday and were guests of Mr. and Mrs. Bob Anderson and Rocky.

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner in the General Election to be held in August 1958.

I feel that my former experience in road work with the U. S. Government and T V A will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

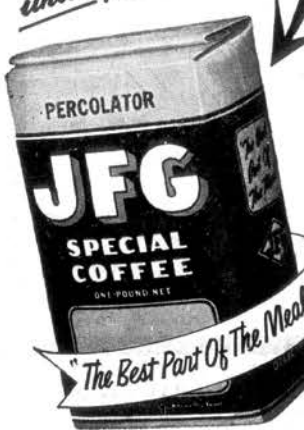
Respectfully yours,
J. E. Millsaps Sr.

Veteran World War I

**You'll never know
how good**

COFFEE
can be.....

until you've tasted



JFG's distinctive flavor — and rich, rich aroma — of the world's choicest coffees... give you a hearty goodness in cup after cup! Taste JFG and you'll know how good Coffee can be.

TO ALL Loudon County VOTERS

I am a candidate for the office of County Judge of Loudon County, subject to the Republican Primary to be held April 5, 1958.

I was born in Loudon County, where I have always lived. I have been in the Funeral Business for more than thirty years and am now owner and operator of the Guy F. Talley Funeral Home. I am sure that my business experience qualifies me for this high office. I have been a Republican all of my life.

I pledge to the members of the County Court, Welfare Department, other officials, and to all the people of our County my fullest cooperation and support to anything that is for the betterment of our County.

May I thank each and everyone in advance for your vote and support in the Republican Primary April 5, 1958.

Sincerely;

Guy F. Talley

Pd. Pd. Adv. by Guy F. Talley

London Social And Personal News

VFW Post Auxiliary Has Meeting Thursday

The VFW Post 5190 Auxiliary met at the home of Mrs. Jim Elber on Highland Ave. last Thursday evening for the election of new officers. Mrs. Elber being elected to serve as President, Mrs. Jay Shubert as Secretary and Mrs. Donna Watkins as Treasurer.

Five new members were initiated. Mrs. Condon Thomas, Mrs. Jay Shubert, Mrs. Sybelle Davis, Mrs. Charles Dixon, and Mrs. Willard Parks.

The District President, Mrs. Livingston and the District Secretary and Treasurer, Mrs. Reed of Knoxville were present for the initiation.

The meeting was adjourned to re-open April 3 at the Post.

HOSPITAL LIST

ADMITTED

Mar. 18
Mrs. Howard Martin
Diane White
Susan Miller
Mrs. Tom Lee
Marjorie Dewitt
Mr. Odis Robertson
Baby Roger Lee
Mr. Charles Watts
Mr. Berly Fagg
Mrs. John Burrow

Mar. 19
Robin Dewitt
Mr. Howard Jones
Mr. Charles Smallen

Mar. 20
Mrs. J. D. Finger
Mrs. Hershel Keaton
Dorothy Watkins
Mrs. Betty Gillispie
Mrs. Glen Davis

Mar. 21
Miss Thelma Smallen
Mrs. Alfred Brown
Louise Russell

Mar. 22
Mrs. Robert Young
Mrs. Ben McCown
Mrs. Emory Barr
Mrs. George A. Smallen
Mrs. Pauline Booth
Mrs. Oas Russell
Mrs. H. E. Gibson

Mar. 23
Mrs. S. T. Burnette
Mrs. Carl Glass
Mr. Carl Glass
Mr. Edwin Sparks
Mrs. Bonnie Sparks
Mrs. Joe Cathy
Mr. James Daniels
Mrs. L. C. Justice
Mrs. Mason Williams

Mar. 24
Mrs. Paul Jenkins
Mrs. M. D. Clark
Mr. Min. Ralph Vined

RELEASED
Mar. 18
Mrs. Josie Miller
Mrs. Roy Brookshire
Mr. James Wiggins

Mar. 19
Mrs. T. B. Polkman
Mr. Charles Watts
Mr. Berly Fagg
Diane White
Mrs. Newton Fink
Mrs. Howard Martin
Mrs. Betty Shubert
Susan Miller
Miss Peggy Bolt

Mar. 20
Mr. Charlie Smallen
Mr. Edith Brown
Baby Roger Lee
Mrs. Richard Thompson

Mar. 21
Mr. Willie Hall
Mrs. Willie Hall
Mrs. Glen Davis
Mr. Homer Newman

Mar. 22
Mr. Dany Ogle
Baby Debbie Watkins
Mr. Howard Jones
Mrs. Ernest Pitecock

Mar. 23
Mrs. J. D. Finger
Miss Thelma Smallen
Mrs. Pauline Booth

Mar. 24

REPORTING IN To Loudon County

Mar. 18-To Mr. and Mrs. Howard Martin of Loudon City, a 5 lb. 11 oz. boy. To Mr. and Mrs. Benny L. Shubert of Loudon City, a 6 lb. 15 oz. girl.

Mar. 21-To Mr. and Mrs. Her shield Keaton of Loudon, a 6 lb. 7 oz. girl.

Mar. 22-To Mr. and Mrs. Alfred Brown of Loudon City, a 6 lb. 4 oz. girl. To Mr. and Mrs. George A. Smallen of Loudon, a 6 lb. 2 oz. girl. To Mr. and Mrs. Robert Young of Loudon, a 6 lb. 11 oz. girl. To Mr. and Mrs. Ben McCown of Loudon City, a 5 lb. 11 oz. girl. To Mr. and Mrs. H. E. Gibson of Loudon City, a 7 lb. 5 oz. boy.

Mar. 24-To Mr. and Mrs. L. C. Justice of Loudon City, a 7 lb. 6 oz. girl.

Mar. 25-To Mr. and Mrs. Paul Jenkins of Loudon City, a 6 lb. 11 oz. girl.

PTA Has Regular Meeting On Tuesday

The Loudon PTA held its regular meeting Tuesday evening at the Junior High School. Mr. Albert Griffin of the Church of Christ had the devotion.

The Girls' Glee Club under the direction of Mr. William Boyd sang several selections.

Dr. Edwin Schneider of the department of Musical Education at the University of Tennessee spoke on "Music in the Schools". He stressed the importance of having music in the classroom in grades 1 through 8.

The executive board reported that Mr. Howard Booth, Mrs. Louise Richman, and Mrs. Rachd Weaver had been elected to serve as the auditing committee.

The following were elected as officers for the year 1958-59:

President: Mrs. Rex Burnette; First vice president: Mrs. R. S. Presley; Second vice president: Mrs. W. R. Sewell; Third vice president: Mrs. Ed Swenson; Secretary: Mrs. Leroy Cascard; Treasurer: Mrs. Reed Henry.

The executive board submitted the following recommendations:

1. That the organization sponsor a play under the direction of Mrs. Charles McGinnis.

2. That we request space at the Junior High Library for PTA materials.

3. That the PTA create a committee to study the curriculum and activities of the Loudon Senior High school and the problem of securing an adequate teaching staff and to invite members of the Senior High School faculty and faculty of the Loudon County Board of Education to participate in this study, and that the tenure of this committee be indefinite, and that the personnel of this committee be composed of 20 persons to be elected as follows: The persons who are PTA members, Rev. O. C. Rainwater, Howard Booth, Arthur Fowler, Mrs. W. T. McPeak, Mrs. W. R. Sewell, Mrs. Ed Swenson, Mrs. Rupert Huff, Mrs. Jim Kline, R. S. Presley, Dr. W. B. Harrison, Five Senior High Faculty members: William Napier, Mrs. Charles Morgan, William LeNoir, Mrs. Charles McCall, Mrs. W. A. McMurtry.

Three members of Loudon County Board of Education: C. E. Thompson, Cliff Miller, Lester Thomas. County Supervisor — Robert Casady, County Judge: Ben Simpson. The third recommendation was amended to include as a member of the committee Rev. Chestnut and any other interested persons.

Mrs. W. T. McPeak, Mrs. W. R. Sewell, Mr. Walter Chestnut, Mrs. Rex Burnette, Mrs. Ed Swenson, Mrs. Howard Booth, Mrs. Rupert Huff, and Mrs. R. W. Presley were elected as delegates to the State Convention at Gallatin, April 15-16-17.

Mrs. Harley Myers, president of Loudon County Council PTA, presented the merit awards of 1956-57 to the 12-13 sp. She announced the next City Council meeting would be a Junior meeting April 21 at Greenback at 7:00 p.m. at \$1.00 per plate.

Mr. Rothwell announced a Jimmy Sapper would be sponsored by the teachers at the Junior High School April 19. Proceeds to help defray expense of cafeteria equipment.

A program explaining the daily lunch program was presented by program chairman, Mrs. R. W. Presley, with the cooperation of Mrs. Esther, Mr. Huffas and Mrs. Burnette. They stressed the importance of the cooperation of the parents with the teachers and lunch attendants in helping the child to eat a balanced meal.

Room count was won by Mrs. Baldwin for the grammar school, Mrs. Purdy for the Jr. High School and the Senior Class for the High School.

Waller Honor Roll

On Mrs. Waller music honor roll for the week are: Wanda Edwards, Betty Ruth Harrison, Ann Carter, Ed Waller III, Janet Mulliken, Marie Byrum, Leland Martin, Katherine Ann Roberts, Patsy Largent, Sus Largent, Geraldine Reed, Becky Edwards, Brenda McNabb, Perry Voiles, Sharon Barnett, Clara Jane Almon, Jane Humbert, Judy Davis, Martha Henderson, Priscilla Long, Kithley Voiles, Carolyn Shell and Mary Annie McEachern.

Mrs. Ben McCown
Mrs. James Daniels
Mrs. Tom Lee
Marjorie Dewitt
Robin Dewitt

Scott Harrison, Cindy Harrison and Mark Harrison spent the weekend with Mr. and Mrs. Carter, Wm. in Knoxville.

Mr. and Mrs. C. R. Burgess and children and Mrs. C. F. Boggs of Athens were visiting Mr. and Mrs. Buell C. Cox, Jr., and son Charles Monday.

Rev. and Mrs. H. M. Russell returned Thursday to their home in Tusculum, Va. after a visit with Mrs. Ora Mae Russell.

Mr. and Mrs. Scott Hall Bird and son of Jonesboro were visiting Mr. and Mrs. Ed McQueen and family Sunday.

Mr. Cliff Miller, Mr. Dick Huff, Mr. Ralph Pledge and Mr. E. S. Armstrong, Sr. have returned from a week's vacation in Florida.

Mrs. K. H. Warren, Sr., of Martin, Tenn., came Tuesday to a visit with her daughter, Mrs. W. C. Patton, Mr. Patton and Bill.

Mr. and Mrs. Tom Nichols and some have returned from a visit to St. Petersburg, Fla.

Mr. and Mrs. Fred Hahn have returned to their home in Boonville after a visit with Mr. and Mrs. Gail Hein and family.

Mr. Frank Robinson spent the weekend with his son, Larry in Marietta.

Misses Pat Wright and Mary Louise Purdy of Middle Tennessee College in Marietta spent the weekend with their parents, Mr. and Mrs. L. C. Schofield, Loudon Circuit pastor. Everyone is cordially invited to attend the service.

Mrs. Norman McQuinn returned home Saturday after a visit with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C.

Mrs. R. M. Waller is a patient in the Baptist Hospital in Knoxville.

Mr. and Mrs. Kern Robinson and family of Nashville were called here Tuesday due to the death of Mr. Robinson's aunt, Mrs. Lillie Presley.

Mrs. Brakebill Host To Bridge Monday

Mrs. Charles Brakebill was hostess to her bridge club on Monday evening at her home on River Rd.

A dessert was served preceding three progressions of bridge. High score for the club was won by Mrs. Ham Carey. High score prize was won by Mrs. Dan Remme. Other prizes were won by Mrs. Sam Harrison, Mrs. Rufus Watson, Mrs. Bob Cline and Mrs. John Simpson.

Guests for the club were: Mrs. Jim Blair, Mrs. W. B. Campbell, Jr., Mrs. Bob Cline, Mrs. Charles Davis, Mrs. Reid Gower, Mrs. John Greer, Mrs. James O. Harrison, Mrs. Sam Harrison, Mrs. Ida Littleton, Mrs. W. C. Patton, Mrs. Dan Remme, Mrs. Ruth Richards, Mrs. John Simpson, Mrs. Ray Waller and Mrs. Jack Lofler.

Philadelphia Methodists Set Revival Services

The Philadelphia Methodist Church will hold revival services starting Sunday Mar. 30, and continuing through Sunday, Apr. 6.

Services will be at 7 p.m. each evening. Evangelists for the program will be the Rev. Curtis Wright and Mrs. Lucile Purdy. Everyone is cordially invited to attend the service.

To Buy Rent, Sell, or Trade. Call GL 8-2721 Use Herald Want Ads

Thursday, March 27, 1958 The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. Joe V. Watkins
Loudon

MRS. JACK LEFLER BRAN BREAD OR ROLLS

1 cup all bran (cereal)
1 egg
1 cup boiling water
2/3 cup sweet milk
1/4 cup shortening
1 t salt
1 pk. yeast dissolved in 1/4 cup lukewarm water

Enough flour to make a soft dough.

Pour the boiling water over the bran. Add the shortening, sugar and salt. Cool to lukewarm. Scald the milk and cool to lukewarm. Add beaten egg, milk, and yeast to the bran mixture. Work in the flour and knead the dough until soft and pliable. Let rise until double in bulk. When rolls or 2 loaves are made, allow to rise until double in size and bake. This dough keeps well in refrigerator for several days.

Thank you, Mrs. Watkins for your recipe. I ate this at the church fellowship supper and it is so good.

"MISS LOUDON COUNTY" ENTRY BLANK

Name
Address
Talent
Height Hair Eyes
Parents Name and Address
School Attended
Mail To: BILL CHRISMAN
Loudon City, Tenn.

It's Not Too EARLY to order flowers FOR EASTER



Call GL 8-3124 or GL 8-2640

LOUDON FLORIST
608 Mulberry St.

NEW AT
Chrisman's



for ONLY

\$39.95

All These Fine Features Efficient 2 H.P. Clinton Engine - Active Blade - Power-Mower Handle That Adjusts Upward for Storage in Any Corner - Self-Starting - Full 6" Rubber Tires on Steel Rims - Full 6" Folding Handle - Adjustable Cutting Height - Spring Steel and Welded Laminated Blade - Full 6" V-Belt - See It TODAY at...

Chrisman's

Plenty of Quality... And Priced Way Low



1. YOU, THE VOTER

are going to the polls on April 5, 1958, to name the Republican Nominee for the office of TRUSTEE of Loudon County.

2. YOU, THE VOTER

know that J. FLOYD CONNER is a worthy candidate because he enjoys a community-wide reputation for honesty, integrity and public service.

3. YOU, THE VOTER

are well aware of the ability of J. FLOYD CONNER to handle efficiently the duties of the office of TRUSTEE, because he has served you well as former Circuit Court Clerk and as TRUSTEE.

4. YOU, THE VOTER

can do a big favor that will be sincerely appreciated by a man whose age and state of health prevents regular employment.

5. YOU, THE VOTER

know that J. FLOYD CONNER is the man for Republican Nominee for TRUSTEE.

6. YOU

THE VOTER

VOTE FOR

J. FLOYD CONNER
FOR
TRUSTEE

This advertisement sponsored and paid for by friends of J. Floyd Conner

"Quality Supreme"

Produced, Packaged and Distributed In Loudon County by Loudon Counties

Bacon's Dairy Products

Picture Of A SMART SHOPPER

She Trades

At Home!



Yes, it's the smart shopper that trades at home because she gets more for her dollar, plus finest service and added convenience. Why don't you **TRADE AT HOME** too!

BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

CARTER LUMBER CO.

Wholesale and Retail
W. Lee Highway Phone GL 8-3424

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET

832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"

Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"

410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"

Grove Street Phone GL 8-2710

STOP N SHOP MARKET W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"

Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S

DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY CARL GILES

Vonore Road In Loudon

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARPS GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"

Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods

934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

SOIL FERTILITY MEETING POINT TO BIG SAVINGS

Tennessee farmers could save \$44,000,000 by increasing production with fewer acres, within five years!

This was the consensus of opinion resulting from a series of soil fertility meetings held in 95 Tennessee counties last January. According to Joseph N. Matthews, assistant agronomist, U-T Agricultural Extension Service, the soil fertility meetings were attended by agricultural workers, credit agencies, farm organization leaders, local fertilizer and seed dealers, machinery and hardware dealers and others concerned with servicing farmers.

The leaders attending these meetings considered the present production figures for each county and studied methods of reducing costs of production. It was pointed out that this could be done by increasing production per acre with fewer acres of each crop.

Each county group decided what the average production per acre for each crop could be within five years. The state average for corn would be increased from the past five year average of 28 bushels per acre to 43 bushels per acre, cotton from 425 pounds to 608 pounds per acre, barley tobacco from 1521 pounds to 1809 pounds per acre, dark-fired tobacco from 1331 pounds to 1729 pounds per acre, wheat from 16 bushels to 25 bushels per acre, other small grains from 27 bushels to 44 bushels per acre.

Based on known costs of production per unit at the different production rates, these increases would save the farmers of Tennessee \$44,000,000 each year. It was the general feeling of those in attendance that this efficiency of production is necessary to maintain a profitable farm business.

One way of increasing the efficiency of farming is through soil testing. Matthews says. These groups set a goal of 30,000 soil samples in 1958 to move in the direction of more efficient farming.

RESEARCHER LISTS NON-EVERGREEN FOR LAWNS GRASSES

For homeowners not acquainted with the new varieties and species of Bermuda and Zoysia grasses, J. K. Underwood, University of Tennessee, turfgrass researcher describes some of them.

BERMUDAS—Common Bermuda Grass is recommended because it is cheaper to plant and can be either seeded or sprigged. It makes excellent lawns, but lacks the fine texture of some new varieties. Very hardy, produces many seedheads. Total season growth: 24 to 30 inches. Color: gray-green.

Uganda grass—Very winter hardy. Very fine, densely leaved and low-growing. Total season growth: 12 to 18 inches. Color: dark yellowish-green. Seedheads very few, very small. Resistant to early frosts.

Sunbelt blue-green, fairly open

like Common Bermuda grass but finer. Total season growth for Tennessee: Very just susceptible in South Georgia, but no rust so far in Tennessee Experiment Station tests.

Tifgreen—Dark green, dense, very fine and ground-hugging. Total season growth: 12 to 18 inches. Seedhead production: very small. Tifgreen is now the favorite Bermudagrass for golf greens.

U-3 Bermuda—Dark green, fine-leaved, very dense, low growing. More frost resistant than most Bermudas. Total season growth: 18 to 24 inches.

ZOYSIAS—They are slow-growing. Like Bermudas, they are sensitive to frost. Easier to control around shrubs and flower beds; form tough, dense, turf resistant to weeds, diseases, and insects, not as drought-tolerant as Bermudas, but recover readily, produce little or no seedheads and stand close mowing.

Common Japanese lawngrass—Coarse and best for playgrounds and banks.

Meyer 52 Zoysia—Finer leaved and more desirable than Common for lawns, though still a little coarse. More vigorous than Common, retains its color later in the fall, and recovers earlier in the spring.

Manilagrass—Finely leaved and excellent for lawns.

Emerald Zoysia—Very much like Manilagrass in appearance and management requirements.

SEEDING SHIRTS: KEEP THEM MOIST BEFORE PLANT

Suggestions for planting trees and shrubs this month include the following, according to W. C. Peltan, U-T Extension horticulturist.

Purchased plants should be kept moist until they are planted. Bare-root plants dry out quickly on warm spring days.

Plants with earth on the roots are hourly sure to grow if, and it's a big if, the earth remains undisturbed. Two practices to be avoided are the handling of such plants by their tops rather than with hands beneath the soil mass, and careless packing of the plants when they are carried in the family car. If they roll around in the car trunk the soil is likely to be loosened often with disastrous effect on the future life of the plant.

FURNITURE TRADE IN SALE

Now is the time to trade that old furniture. See us for a good deal!

LIVING ROOM SUITES
DINETTE SUITS
BEDROOM SUITES

See Us For Sherwin-Williams Paint

TRADE IN NOW:
EASY TERMS
LOUDON

Furniture and Hardware

Wharf Street

GL 8-2696



WHITE STORES
S.W. GREEN STAMPS

Health and Beauty Days
Colgate TOOTH PASTE
giant tube 53¢

PLUS S.W. GREEN STAMPS

WHITE STORES

More For Your Money In

FORD

Get the details on FORD'S extra value in Cars and Trucks. And see us for the finest service.

**CURTIS-TIPTON
MOTOR COMPANY**

W. Lee Highway Loudon, Tenn. Phone GL 8-3021

GREASE GUN FREE

Friends, because of the many requests of farmers everywhere, your CO-OP is repeating a mighty important free gift offer again this year. So that you can make the acquaintance of a revolutionary new method of lubricating your equipment, your CO-OP will give you absolutely free of cost, a fine new **LOAD-A-MATIC GREASE GUN** with the purchase of one case of **CO-OP MULTI-PURPOSE GREASE** at only \$7.95. Now this is a \$11.45 value but it's yours for a limited time at only \$7.95. And believe me once you try the new **CO-OP LOAD-A-MATIC Pressure Grease Gun**... you'll never be satisfied with the old grease bucket method of lubricating your farm machinery! With the new **CO-OP LOAD-A-MATIC PRESSURE GREASE GUN** there'll be no more loading the grease gun in the field with a wooden paddle... no more grease wasted... no more dirt or grit in the grease bucket to damage costly bearings! With the new **CO-OP LOAD-A-MATIC PRESSURE GREASE GUN**... you just unscrew the cap... then instead of reaching for the grease bucket... you drop in a **CO-OP MULTI-PURPOSE GREASE CARTRIDGE**... and you're ready to lubricate your farm machinery easily, quickly and without mess or contaminated grease! Pick up your **FREE CO-OP LOAD-A-MATIC PRESSURE GREASE GUN**... at your CO-OP today!

**LOUDON
Farmers Cooperative**

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

ELECT BEN "Benny" SIMPSON FOR COUNTY JUDGE

Republican Primary

Saturday April 5th, 1958

WE ARE FOR (BENNY) SIMPSON FOR COUNTY JUDGE BECAUSE:

- (1) He will tell you the truth, whether or not it is what you want to hear.
- (2) He has not been the hand-maiden of any group or bunch nor will he be.
- (3) He is not the candidate of any organization or single business, and his reelection will not mean a "blackmarket" in county business.
- (4) He has refused to act only out of personal political considerations, when by doing so he could have gotten by without opposition.
- (5) He has consistently pleaded with the County Court to spend the peoples money only for things absolutely essential to county government.
- (6) He has set up a bookkeeping system that gives the people facts and figures. Today you can tell where every penny of county money came from and the purpose for which it was spent.
- (7) His friendship for people is not limited to any class or segment of people. He has genuine friends among all classes. He would rather be called "Benny" than "Judge." He's that kind of a fellow.
- (8) He represents Loudon County as faithfully as he represents his clients in court.
- (9) You always know where he stands on any issue. He just doesn't believe in deceit, for political reasons or otherwise.
- (10) He is the type of man that doesn't get mad at you because your opinion differs from his.
- (11) He has tried to do right by all the people, not by just a few.
- (12) He has paid over \$100,000.00 on Loudon County's bonded debt every year since he has been in office, and has consistently fought to limit expenditures so as to avoid any increase in taxes.

Polk—Object Lesson

THE GRIM announcement that Polk County is "broke" is a startling reminder that such can—and does—happen to units of government, as it can happen to individuals. And for the same basic reasons. They spend more than they take in.

Such a development is the more grotesque in this instance, considering the assertion by one official that Polk is the state's richest county in point of per capita wealth. Nevertheless, the financial crisis has put it in virtual receivership, putting the county affairs on a cash basis, and with budgetary supervision vested in the State Comptroller. Apart from the specific explanation that the County Court had failed to levy sufficient taxes to finance authorized expenditures—and the lesson incumbent thereon—there is the fact that a common fault of government as such today is the general failure to consult the economic realities. Relatively few counties anywhere, or other entities of government, undertake. The big common delinquency is that they overspend.

If there is a moral in the Polk County case, it is as an object lesson to all units—the clear warning to put their fiscal houses in order. In most of them the initial operation for solvency would be a substantial reduction of costs.

Polk County may be the first unit in this shocking category. If the trend of government as such isn't reversed, it certainly won't be the last.

—Nashville Banner

SINCE BENNY SIMPSON BECAME YOUR COUNTY JUDGE, SEPTEMBER 1, 1950, LOUDON COUNTY HAS PAID \$886,000.00 ON ITS BONDED DEBT. PROOF OF THIS STATEMENT IS AVAILABLE FROM AUDITS MADE BY CERTIFIED PUBLIC ACCOUNTANTS ON FILE IN THE OFFICE OF THE COUNTY JUDGE. YOU MAY EXAMINE THESE AUDITS AT ANY TIME.

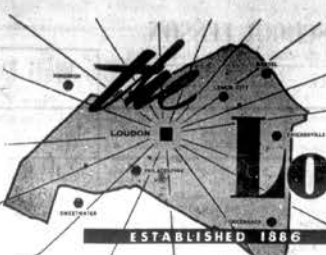
This is the kind of man we need in the County Judge's Office

ELECT Ben Simpson as County Judge

This ad paid for by Loudon County taxpayers who do not want any special favors, and who know that Benny Simpson has not been a "special favor" judge, through Ben Simpson, candidate for re-election as County Judge, Republican Primary, April 5th.

Giles and Son Market

STATE LIBRARY AND ARCHIVES
Lenoir City, Tennessee



The London County Herald

"London County's Family Newspaper"



72ND YEAR—NUMBER 28

LOUDON, TENNESSEE, THURSDAY, APRIL 2, 1958

10¢ PER COPY

Bacon Creamery Announces New Vaccinated Milk

A local industry, Bacon Creamery, has installed a new vacuum processing machine for the dairy industry. Only recently introduced in the U. S., after development in New Zealand, Bacon's is one of the first dairies in this area to install the equipment.

According to W. C. Parson, manager, "the vacuum process now enables us to preserve the perfect milk flavor. Milk starts to lose its natural flavor minutes after it has left the cow. The dairy's big task is to retain this flavor. With the new vacuum processing method we are now able to keep our milk as fresh as it is delivered with a finer flavor than ever before."

The flavor of milk is hard to describe, except to say that it "tastes good." Up to now, the best way to preserve the flavor and prepare it for wide distribution has been by pasteurization. Vaccination is pasteurization plus it means that new milk, and all dairy products made from milk, will have a fresher flavor and the danger of bad flavors caused by weeds and other odors is eliminated. The process means uniform good flavor all year round.

OBITUARIES

Bright, Mrs. Doris E. Smith, 63, passed away at her residence, Loudon, Route 2, March 28th. Survivors: Husband, Rev. John D. Bright; Daughters, Mrs. Edward Ruby and Mrs. James Lawton; Sons, John of High Point, N. C., and David H. of New Albany, Indiana. Brothers: Jerry Smith of Knoxville and John Smith of Sweetwater. Several nieces and nephews. Services were held Saturday March 29th, at 2 P. M. from Valley View Baptist Church, with Rev. J. W. Holaday and Rev. Carl Woolsey officiating. Interment Church Cemetery. Arrangements by Quinn & Karnes.

Doctors Are Honored At Medical Meeting

The Medical Academy honored the doctors of five counties at a doctor's day dinner at Springbrook Country Club in Nicks on Sunday evening March 30. This occasion is an annual event celebrated by all auxiliaries on this date honoring "The Doctor."

Attending from Loudon were Dr. and Mrs. Bluff Harrison.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

Senator Margaret Chase Smith says she's as mad as a hatter about some Idaho potatoes growing up at a Air Force base in her state of Maine. She's doubly shook up, she says, because this is the second time it's happened, and because the base is located in Aroostook County, center of the Maine potato industry.

If she'll look into it she'll probably find that all the potatoes at Air Force bases are grown in Maine. As long as she's been in the Government she ought to know this is standard procedure in our armed forces. Our military bases in Italy got their spaghetti in cans from New York and in Alaska they probably got their Eskimo pies from Hoboken, New Jersey, five boys in the Pentagon like to keep things moving, Margaret.

I see by the papers where a famous London tailor announced in New York that cuffs on men's pants was going out of style. I got sad news for that tailor. Here in this country we're glad to have cuffs on our pants even if you haven't made plans for cleaning up around your house and business for Spring, don't delay any longer. Loudon folks have a special incentive for cleaning up—a group of industrial location engineers will visit here April 23 to look over local industrial sites and get an impression of Loudon as a community.

The Loudon Chamber of Commerce, with the cooperation of the city, is sponsoring the cleaning up program in order that Loudon may present the best face and create the best possible impression for these engineers. How well the community impresses the engineers will have a direct bearing on future locations of industry here.

Everyone is urged to brighten up their property as much as possible by cleaning, painting, etc., whatever is needed. Anyone who needs trash hauled off can call the city for pickup.

Just 20 days left until the industrial group visits Loudon. So start now to clean up, paint, and fix-up. It will be good for the Spring season too!

Don't Forget To Clean-Up, Paint-Up, Entrants Sought For Fix-Up For Visit Of Industrial Group For Miss Loudon County Pageant

Bill Christman, chairman of the entries committee for the MISS LOUDON COUNTY BEAUTY PAGEANT to be held in Loudon City, said yesterday that his group has begun their search for a group of representative local beauties to participate in the pageant.

Christman has requested every Loudon County resident who knows a personable, beautiful, and talented young lady to suggest her to the Committee as a possible contestant in the local pageant.

Winner of the Miss Loudon County Pageant, in addition to the \$1000 cash prize, will participate in the Miss Tennessee pageant which will be held in June in Jackson, Tennessee.

To be eligible for the Miss Loudon County Pageant a contestant must be between the ages of 18 and 28 on September 1. She must be a high school graduate by September 1, must never have been married.

She must possess talent, either trained or potential, which may include playing a musical instrument, dramatics, dress designing, or any of the fine arts. If she wishes to pursue a professional career, such as nursing, she may present a three-minute talk on her reasons for selecting such a career or on her training to date and her aims in this profession.

Methodists Set Revival Services Starting Sunday

Revival services will be held at the Loudon Methodist Church starting Easter Sunday at 7:30 p.m. Services will be held each evening at that time during the week.



REV. M. J. TRIPLETT

Evangelist will be the Rev. M. S. Triplett, pastor of the Broad Street Methodist Church of Cleveland, Tenn. Everyone is cordially invited to attend.

Loudon H. S. Seniors On Florida Vacation

The senior class at Loudon High School is on a pre-Easter vacation in Florida this week, planning to return to Loudon this Saturday.

Main portion of the trip will be spent at Daytona Beach, Silver Springs, St. Augustine and Jacksonville. They are chaperoned by Principal and Mrs. William Garrison, Mr. and Mrs. R. P. Davis, Mrs. Ralph Eshen and Mrs. Carmen Watkins.

The class expresses appreciation to everyone who helped make the trip possible.

THE COURT HOUSE RECORD

Marrriage Licenses
Mar. 1-Willie J. Wallace to Mary E. Jordan.
Mar. 4-Hoyt H. Williams to Matella Blankenship.
Mar. 6-John R. Herley to Ernestine Smith.
Mar. 10-Rex P. Holinger to Charlene Morton.
Mar. 22-Daniel M. Stokewich to Linda Wells.
Mar. 26-Paul Adams to Julia Hine.
Mar. 29-Herman J. McAllister to Jane Dunn Freeman Johnson.
Mar. 30-Gilbert W. Bowman to Nancy Ann Lindsay.

Real Estate Transfers
Mar. 28-Deed from Jack K. Wampler and wife to J. L. Sutton and wife, 1 acre, 2nd 1/2, Sutton and wife to Jack K. Wampler and wife, 2 lots, 2nd.
Mar. 29-Deed from Ralph Sloan and wife to Clovis Daniels and wife, 2 acres, 3rd; Walter Stewart and wife to S. G. Hoff and wife, E. tract, 2nd.
Mar. 31-Deed from Ralph J. Malott and wife to Ralph L. Williams and wife, 98 acres, 1st; A. F. Clinton and wife to David Thompson and wife, 1 lot, 4th; Annie M. Hooper to James E. Hooper and wife, 27 acres, 1st; Mrs. Cora Brock to James M. Fine and wife, 58 acres, 2nd; W. H. West and wife to Arthur West, 1 lot, 1st.
Apr. 1-Deed from Ella Yarberry to James A. Allison and wife, 3 acres, 4th; Ernest Galiber and wife to Home Bright and wife, 20 acres, old Sec. 3.

Cases Filed-Chancery Court
4476-Martene E. Spoon vs. Jimmy W. Spoon, divorce.
4478-Delia N. S. Williams vs.

Co. GOP Voters To Select Slate In Election Saturday

Loudon County Republican voters will go to the polls Saturday to elect a slate of candidates for county offices in the August general election.

Primary Chairman Doug Watkins has predicted a good turnout of voters, particularly if the weather is good.

Voters will find no opposition for four offices. The four are H. L. Brooks, county clerk candidate; Jimmie Wear, circuit court clerk candidate; Robert A. Anderson, register of deeds candidate; and Albert C. Dukes, supervisor candidate. All four candidates are incumbents in the offices they seek.

Competition in the other primary races is more spirited. All offices are contested, with the constable and highway commissioners races attracting the most candidates.

Two are running for the county judge nomination. They are Ben Simpson, incumbent, and Guy F. Tallent. There are also two candidates in the sheriff's race, with Freeman Russell, incumbent, and S. O. (Mam) Allen seeking the nomination. Both J. V. (Slim) Schrimsher, incumbent, and J. Floyd Conner seek the GOF and for trustee.

Highway commissioner candidates in the 1st and 4th districts are Robert W. (Bob) Easter, incumbent; Joe B. Harris, Jess (Sport) Russell and Worth A. Rivers. In the 2nd district candidates are Rafe M. Kirkland, incumbent, Avery Allen and Rev. Silas (Skeet) Jones. In the 3rd district are Rodney Griffith, incumbent, and Tilton Maddox.

Constable candidates are: 1st district, Robert (Bob) Hall, incumbent, Bruce (Rae) Keson, Fred Jones, incumbent, 2nd district, Robert H. Bowden, incumbent, Grady W. Smith, 3rd district, Owen W. Kinser, incumbent, Ray Lewis, Raymond (Sport) Rogers, Hobart Divine, 4th district, Cecil Patterson, incumbent.

Polls will be open from 9 a.m. to 5 p.m. in the paper ballot precincts, and from 9 a.m. to 7 p.m. at the machine voting precincts.

HOSPITAL LIST

ADMITTED
March 25
Mrs. Rafe McCall
Mrs. F. M. Morgan, Jr.
Mrs. Muriel Kyle
Mrs. C. E. Stout
March 26
Mr. Bill Hickman
Mrs. James L. White
Mrs. James Farmer
March 27
Mr. Clell Miller
Miss Betty Roberts
Mr. Donald Thompson
Mrs. Avery Russell
March 28
Dr. Donald Thompson
Mrs. Henry Walter
Johnny Walker
Mrs. Mary Joe Aikens
March 29
Charles White
Mr. William Brown
Mr. Lester Huddleston
Mr. F. E. McDuffie
Mrs. W. L. Fowler
Mrs. Bonnie Robinette
Mrs. Dorothy Schlicht
March 30
Mrs. Jerry Daniels
Richard A. Moore
Baby Kenneth McKee, Jr.
Mr. R. A. Disher
Miss Judge Chestnut
March 31
Mrs. Martin L. Dutton
Mrs. Robert Smalton
Mrs. Lester Huddleston
Mr. Avery Russell
Mrs. Blanche Fannin
Mrs. Martha Jayne
Freddie Nelson
RELEASED
March 25
Mrs. S. T. Burnette
Mrs. Hershel Keaton
March 26
Mr. H. H. Penkine
Mrs. George A. Smalton
Mrs. Alfred Brown
March 27
Mrs. Essie Sparks
Mrs. Erwin Sparks
Mrs. Cus Russell
Mrs. Robert Young
Mrs. L. R. White
Mr. Clell Miller
March 28
Mrs. Rafe McCall
Mr. Bob Davis
Mr. Foster Lacy
Mr. Odie Robertson
Mrs. Paul Jenkins
March 29
Mr. William Brown
Mr. Ralph Vinzel
Mr. Donald Thompson
Mrs. George Zappagous
Mrs. John Burrow
Mrs. Emory Barr
Mrs. F. M. Morgan, Jr.
Mrs. E. M. Gilson
March 30
Miss Erma Sparks
Johnny Walker
Charles White
Mrs. Essie Smalton
Mrs. L. C. Justice
Mrs. L. R. White
Mrs. Avery Russell
March 31
Mrs. W. L. Fowler
Mrs. Henry Walter
Mr. Marcel Kyle
Mrs. Lucile McEwin
Richard A. Moore



DR. FRED M. WOOD

Dr. Wood is a graduate of Union University and the Southern Baptist Theological Seminary, Louisville, Ky. He is at present pastor of the Eudora Baptist Church, Memphis.

Mr. Davis is made and education director of the local church. He is a graduate of Carson Newman College and highly experienced in revival music work. He is now training five choirs at the church.

The public is cordially invited to attend these special seasonal revival services. They will continue through April 16.

County Baptists Set Simultaneous Revivals

Loudon County Baptist Churches are now in a program of simultaneous revivals. The revivals were held on three dates and March and will be held on three additional April dates.

Five churches will have meetings on April 6, two on April 13 and one on April 27. Dates and churches are listed in an advertisement in this week's Herald.

Jan. Feb. Bond Sales Are \$38,232 In County

Figures released today by C. T. Burdett, county savings bonds chairman, showed that Loudon citizens invested \$38,232 in U. S. Savings Bonds during the first two months of the year. This exceeds sales for the same period last year, the chairman said.

The county now ranks 3rd in sales among the 11 counties of the 2nd district.

REPORTING IN To Loudon County

Mar. 25-To Mr. and Mrs. F. M. Morgan, Jr., of Loudon, a 7 lb., 13 oz. girl. To Mr. and Mrs. James White of Loudon, a 5 lb., 13 oz. girl.
Mar. 27-To Mr. and Mrs. Avery Russell of Loudon, a 7 lb., 11 oz. girl.
Mar. 28-To Mr. and Mrs. N. D. Ellis of Loudon, a 7 lb., 4 oz. girl.
Mar. 29-To Mr. and Mrs. Scott of Knoxville, a 9 lb., 9 oz. boy.
Mar. 30-To Mr. and Mrs. Jerry Daniels of Loudon City, a 7 lb. boy.
Mar. 31-To Mr. and Mrs. Robert Smalton of Loudon City, a 6 lb., 7 oz. girl.

Plans are Being Made For Annual Boys, Girls Co.

A joint committee of Legionaires from Loudon and Loudon City has nearly completed plans for the 1958 Boys and Girls County Day.

Preparations are being made also in the three participating county high schools for the elections which select county officers for the day. The three schools are Loudon, Loudon City and Greeneback High Schools.

The day will be held on Tuesday, April 29, at the courthouse.

Good Friday Service Set At C. P. Church

The Loudon Pastor's Association will sponsor the annual community Good Friday service at 2 p.m. tomorrow (Friday) at the Cumberland Presbyterian Church.

The speaker will be the Rev. Raymond Jones, pastor of the Loudon Church of the Nazarenes. The public is cordially invited.

Poplar Springs M.Y.F. To Have Bake Sale

The M. Y. F. of Poplar Springs Methodist Church will have a bake sale, Saturday, April 5, in the director's room of the First National Bank in Loudon.

The sale will start at 10 a.m. All types home-baked goods will be on sale.

American Legion To Have Regular Meeting

The regular meeting of the Loudon American Legion Post No. 129 next Monday is reported by officials to be more than an ordinary monthly meeting.

In answer to a request from the Commander of the Post for an unusual meeting, the program meeting called on Commander Freeman Russell. Russell has secured as speaker Mr. G. C. Jeary, special agent in charge of the FBI in Knoxville.

All Legionnaires, their wives, friends and personal guests are cordially invited to attend.

Philadelphia Church Sets Easter Program

The Philadelphia Methodist Church will present a program of Easter Music on Sunday April 6, at 7:30 p.m.

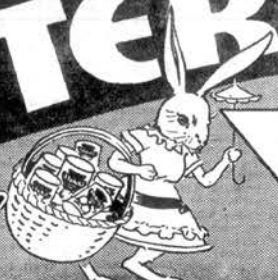
The public is cordially invited to attend.

**Giles & Son
Food Market**

EASTER Parade

of FOOD VALUES

Stokely's
FINEST
FOODS



Stock Your Pantry with
Stokely's Finest Foods

**2
BIG
DAYS**
FRIDAY
APRIL 4TH
SATURDAY
APRIL 5TH
SAVE!



SAVE ON FRUIT COCKTAIL NOW!
4 MEDIUM CANS 99c

**Wampler's
HOMESTEAD
Sausage**

SAVE 8 CENTS
49c Pound
FREE SAMPLES



**Luzianne
Coffee**

25c OFF PER POUND
74c Pound
FREE SAMPLES

**Bacon's Velvet
Ice Cream**

1/2 Gallon Only 79c

Choice Of Cardboard or Plastic Container

Best Easter Buy -- Stokely's
Cut Green Beans -- No. 2 1/2 -- 3 cans for 89c
Early Alaska Peas -- No. 303 -- 5 cans for 99c
Tomato Catsup - 14 ounce size - 6 bottles for 99c



SHELLIE BEANS
No. 2 1/2 -- 3 cans 89c

**Fresh Cut
FRYERS**

At Easter Special

37c Pound

SHOP and SAVE
during Giles & Son Market's
EASTER SALE!

Special low, low prices to give
you more for your food dollar
than ever before. Come see us!

Farm - Fresh Produce
Bananas - 10c lb.

Sun Kist Lemons
Medium Size - 29c Dozen

**GILES And SON
FOOD MARKET**

MOHLAR AND HAROLD GILES
THREE MILES OUT VONORE ROAD



**BEST BUY
for Busy Wives!**

Stokely's
Stokely's
Stokely's
Stokely's
Stokely's
Stokely's

APPLE SAUCE
No. 303 -- 7 for 99c
RSP CHERRIES
No. 303 -- 5 cans 99c
S. A. Grapefruit Juice
46 ounce -- 3 for 89c

FREE

Samples
Bacon Ice Cream
Wampler's Sausage
Luzianne Coffee

**ICE CREAM
and
COOKIES**
for the
KIDDIES!



**Yellow Cling
Peaches**
No. 2 1/2 -- 3 cans 89c

**O. K.
FLOUR**

25 Pound
Print Bag

\$1.69

VAN CAM?'S

PORK and BEANS -- 300 -- 7 for 99c
CHILI with BEANS -- 300 -- 3 for 87c



**Best Cooks' Way
to QUICK MEALS**
QUICK TO MAKE -- more delicious
with Stokely's FINEST
**SLICED
PINEAPPLE**

No. 2 Size
3 Cans 99c

Misses Sara Rausin and Judy Davis spent Tuesday evening Friday along with other members of her Senior High Class to spend a few days in Florida.

PHILADELPHIA NEWS

Mr. and Mrs. James Hill are the proud parents of a baby girl born Tuesday, March 25th at the Lary Clinic at Sweetwater. The baby weighed seven pounds and has been named Karen Guinn. This is Mr. and Mrs. Hill's first child. Mrs. Hill was the former Miss Peggy Allison. Mother and baby are reported to be doing nicely and will be home soon.

Mr. Charles Mallico attended a Toxicology Clothing Chemist meeting held in Chattanooga Saturday.

Mrs. Alma Cantrell and children from Chattanooga were visiting with Mr. and Mrs. Charles Schrimmer and Mrs. Effie Small during the week end.

Mrs. C. M. White and her daughter, Mrs. Robert Soles of Nashville spent the past weekend with Mrs. Whites' parents, Mr. and Mrs. Joe Harris.

Mrs. Julia Milaps is confined to her home this week with a touch of influenza.

A revival meeting is now in progress at the Methodist church. Everyone is welcome to attend. Mrs. Jack Byrum attended the Funeral Services of Mr. Mitchell Schrimmer at Summery Monday afternoon.

Mrs. Ruth Thompson and son Buster from Chattanooga were visiting with Mrs. Edna Harold and Mrs. Jack Byrum recently.

Mrs. Josephine Davis has been attending the teachers' meeting in London for Mrs. Julia Milaps. Mrs. Milaps is unable to attend because of influenza.

Mr. and Mrs. Stanley Davis and children, Brent, Judy and Valerie were visitors in Knoxville Wednesday.

Mrs. Jodie Hill is attending classes conducted at London High in the evenings. The course is a special course in Public Speaking.

Mr. and Mrs. Ed Robinson and daughters, from Detroit, Mich. were visiting with Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett Tuesday night.

Mr. and Mrs. David Miller and daughter, Beverly from Oak

visitors at the Services Sunday at the Baptist Church.

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LOUDON COUNTY BAPTIST SIMULTANEOUS REVIVALS DURING MARCH and APRIL

at the Churches listed below:

Date — Church	Evangelist
MARCH 16 — Bell Ave.	Rev. Ray Lindsay
MARCH 16 — Morganston	Rev. A. J. Pellam
MARCH 23 — Oral	Rev. D. O. Johnson
CARCH 30 — Cal. Bap. Church	Rev. W. E. Keown, Mdivil
MARCH 30 — New Prov. Bap. Ch.	Rev. F. Carlton, Ark.
MARCH 30 — Zion Bap. Church	Rev. A. Cummings
APRIL 6 — 1st Bap. Ch. L. C.	Dr. James Cox Johnson City
APRIL 6 — 1st Bap. Ch. Loudon	Dr. Fred Wood, Memphis
APRIL 6 — Dixie Lee Church	Rev. J. C. Parrish
APRIL 6 — Beals Chapel	Rev. Roland
APRIL 6 — Vaughans Chapel	
APRIL 13 — Second Bap. Church	Rev. Charles Betty
APRIL 13 — Kingston Pike Church	Rev. D. C. Kerley
APRIL 27 — Loudon Mission	Rev. D. C. Kerley

Other Baptist churches having Revivals during April include Highland Park Church, Shady Grove Church, Jones Chapel, New Midway, Philadelphia, Pine Grove, and Stockton Valley.

VOTE!
REPUBLICAN PRIMARY
SATURDAY, APRIL 5TH
Albert C. Dukes
Candidate for
Superintendent of
County Schools
VOTE!

Company's Coming
First Impression . . .
AND A FINE ONE, INDEED
(OF YOUR PORCH FLOOR!)

More people see and use your porch floor than probably any other floor of your home. The finest way you can treat it is by applying **Pee Gee Porch and Floor Enamel** — toughest point on the market! It beautifies . . . it protects! Ten handsome colors. Dries overnight to a hard, rugged finish. Do your porch floor a favor . . . paint it with the best you can get — Pee Gee Porch and Floor Enamel. And don't be surprised if your neighbors do the same!

PeeGee PAINT
Clean Up Week Special
6.25 GALLON
For A Real Cu-Pu-Fu
LOOK AT THIS
PAINT SPECIAL
Outside Mastic House paint
Special for clean up weeks
(April 7th through April 19th)
\$6.60 Gallon
Buy Four Gallons of Paint
And Get Regular 5.95 brush
for \$2.89
GREER'S
GREER HARDWARE COMPANY
Phone GL 8-2046 Loudon

All This for One Low Price !
7 Piece Living Room Outfit
7 Piece Dinette Suite
G. E. Electric Range G. E. Electric Refrigerator
Plus Chance On FREE GIFTS
All
FOR \$534.95
Easy Terms — See It In Our Front Window
Bowman-Porter Furn. Co.
West End Loudon Phone GL 8-3255

Ask your contractor for
CAVALIER
ELECTRIC HEAT
Ceiling Heat
Wall Heaters
Baseboard Heat
Portable Heaters
STOKES ELECTRIC COMPANY
Wholesale Electrical Supplies
Teach & Faceit KNOXVILLE Phone 5-6851

RAIN DOESN'T BOTHER ME . . . I dry clothes electrically.
What a welcome relief . . . to be able to dry clothes in any kind of weather! My electric dryer gives me perfect drying — any time — rain or shine, night or day. And without work, too!
For perfect drying on your washday . . . get your electric clothes dryer today!

25th ANNIVERSARY
LOUDON UTILITIES
(Electric Department)

SHOP
for
Easter
at
FIVE
to
FIVE
STORE
Loudon's Finest Selection of stylish Easter Apparel in the Largest New Fabrics, colors, patterns, prints.

Protect Against
Termites, Powder Post Beetles, Fungus
LONGER LIFE FOR YOUR HOME
36 MONTHS TO PAY!
Vaccinate With Vacci-nol
Protecting Homes For More Than 25 Years!
PH. GL 8-2023
CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE
Loudon Builders Supply
East Tennessee Vacci-nol Co. Representative in This Area

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner to the General Election to be held in August, 1956.

I feel that my former experience in road work with the U. S. Government and T.V.A. will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

Respectfully yours,
J. E. Milsaps Sr.
Veteran World War I

You'll never know
how good
COFFEE
can be.....



JFG's distinctive flavor - and rich, rich aroma - of the world's choicest coffees... give you a hearty goodness in cup after cup! Taste JFG and you'll know how good Coffee can be.

TO ALL Loudon County VOTERS

I am a candidate for the office of County Judge of Loudon County, subject to the Republican Primary to be held April 5, 1956.

I was born in Loudon County, where I have always lived. I have been in the Funeral Business for more than thirty years and am now owner and operator of the Guy F. Tallent Funeral Home. I am sure that my business experience qualifies me for this high office. I have been a Republican all of my life.

I pledge to the members of the County Court, Welfare Department, other officials, and to all the people of our County my fullest cooperation and support to anything that is for the betterment of our County.

May I thank each and everyone in advance for your vote and support in the Republican Primary April 5, 1956.

Sincerely,
Guy F. Tallent

Pub. Adv. by Guy F. Tallent

ELECTION NOTICE

We, the undersigned, Republican Primary Election Board for Loudon County, Tennessee, will open and hold a Primary Election on Saturday, April 5, 1956, between the hours of 9 A. M. and 5 P. M. at the paper ballot voting precincts in Loudon County, for the purpose of naming Republican Nominates for the Offices of Sheriff, Trustee, County Judge, Circuit and Original Court Clerk, Register of Deeds, County Court Clerk, Superintendent of Schools, Road Commissioners, and Constables for various districts, and the following Republicans are hereby named and designed to open and hold election at the different voting precincts.

LOUDON INSIDE EAST
 Officer: W. A. McMurray
 Judge: Joe Williams
 Clerk: Luke Evers
 Register: Ernest White
 Clerk: Annie Lee Abernathy
 Clerk: Kate Rose
 Register: Jim Mike Watkins
 Register: Carmen Watkins

LOUDON INSIDE WEST
 Officer: Dennis Williams
 Judge: Frank N. Jones
 Clerk: Kenneth Sumner
 Register: Mrs. Lucile Pugh
 Clerk: Hazz Canrill
 Register: Mrs. Orman Altam
 Register: Blanch J. Watkins

LOUDON OUTSIDE
 Officer: Geo. O. Roberts
 Judge: Thomas Williams
 Clerk: Curtis Evers
 Register: J. O. DeLoach
 Clerk: N. A. Weaver, Jr.
 Register: Sue Brigh
 Register: Mrs. Rupert Huffine
 Register: Mrs. J. E. Greenway

SNOWS
 Officer: J. M. Huff
 Judge: Ed Brannan
 Clerk: Homer Ford
 Register: George Lenoix
 Clerk: Mrs. J. E. James
 Register: Owen James
 Register: Frank Swafford
 Register: Mrs. J. M. Huff

PINEY
 Officer: J. P. Watkins, Sr.
 Judge: B. J. Simpson
 Clerk: McKinley Freely
 Register: Avery Jacobs
 Clerk: Mrs. Robert G. Davis
 Register: Arthur Kelo
 Register: Mrs. W. A. Graham
 Register: Mrs. Joe Roberts

LENOIR CITY INSIDE EAST
 Officer: Glen Roberts
 Judge: Charley Har
 Register: Reese Hines
 Register: Horace Brooks
 Register: Joe Grubb
 Clerk: Mrs. Charles R. Williams
 Clerk: Mrs. Pauline Davis
 Register: Mrs. Lucile Arnet
 Register: Mrs. Blain Laidson

LENOIR CITY INSIDE WEST
 Officer: Joe Hand
 Judge: Paul Kenner
 Register: Joe G. Conner, Jr.
 Register: Harvey Hawkins
 Judge: Mansion Bowden
 Clerk: Gene Hamby
 Register: Mrs. B. F. White
 Register: Mrs. Myrtle Bowden
 Register: Mrs. Raymond Collins
 Register: Mrs. Mae Babb

LENOIR CITY OUTSIDE WEST
 Officer: Jess Williams
 Judge: Decker Cline
 Register: Bill Bate
 Register: Bobby Pott
 Register: Fate Luttrell
 Register: Ruth Worl
 Register: Mrs. Walter Lyons
 Register: Johnnie Sue Poy
 Register: Mrs. Ragan Luttrell

BATONS CROSS ROADS
 Officer: Homer Wall
 Register: Bill Allison

TO THE VOTERS OF THE 1ST AND 4TH DISTRICT OF LOUDON COUNTY, Republican Primary, Saturday, April 5, 1956

I wish to announce myself as a candidate for Road Commissioner.

I have lived in Loudon County all my life and feel that I understand the needs of the people in the 1st and 4th district. And enough experience in road work to be qualified for the job.

So you good people come out to the polls April 5th and vote for

Jess (Spot) Russell
For Better Roads

It's grand
as a sauce...
salad dressing
and a spread!



Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

To The Voters Of Loudon County

I wish to announce myself as a candidate for re-election for Sheriff of Loudon County, subject to the will of the voters in the Republican Primary to be held April 5, 1956.

As all of you know, I have served as your Sheriff for the past three and one half years. The first two years I served under an injunction and in a jail, of which I won favorably. I am making this race on my past record as your Sheriff. I have worked hard and done my best to make a Sheriff of the people of Loudon County. With the help of the County Court and the people of Loudon County we now have the two-way radio system, which every one agrees is the best step Loudon County has ever made for better law enforcement. We are at present operating with three County courts and two city courts. This is with the exception of my own car.

I have employed respectable men to work with me in this office and have eliminated what some people call, "Foe-Grubbers." I have co-operated thoroughly with the City Police Departments, the State Highway Patrol Officers, the Federal Officers, and all other law enforcement officers to make Loudon County a better place to live.

I live in the County Jail and have personally seen that the prisoners are given the best care possible. On every inspection of the Jail, we have received excellent report from the Grand Jury concerning the sanitary conditions of the food and the Jail.

With my past record and experience I would like to take this opportunity to ask for your Vote and Influence in the Primary Election. If nominated and elected, I promise to continue to enforce the laws of Loudon County to the best of my ability. With clean, honest, and respectable men as your Deputies.

I am thanking you again for all the confidence you have placed in me, and all the past favors and support.

Sincerely,
Freeman Russell
Sheriff Loudon County

TO THE VOTERS OF THE JOE B. HARRIS FOR ROAD COMMISSIONER 1ST AND 4TH DISTRICTS

I hereby announce myself as a candidate for nomination for Loudon County, I have been over 10 years in the 1st and 4th district in the Republican Primary, Saturday April 5th 1956. I have been a lifetime resident of Loudon County. I have been over 10 years on our roads in the past few weeks and don't believe there was ever more room for improvement in our road system. Many of our roadways not adequately drained, I have had sufficient experience in this line of work to qualify me for the job. If elected, drainage will be the first order of business. Followed by the best service that funds will permit.

I currently solicit your vote and influence.

respectfully
Joe B. Harris

To The Voters of Loudon County

I hereby announce myself as a candidate for the office of Trustee subject to the will of the voters in the Republican Primary to be held Saturday April 5, 1956.

I believe most of you voters are aware of the fact that I have been a Loudon County resident for more than forty years and that I have had the honor of serving you as Circuit Court Clerk and as Trustee.

I appeal to you for your support in this election on the strength of my record in public office. I believe that I served you honestly and efficiently during my four years as your Trustee and I earnestly solicit your vote and influence in this election.

I am not a war veteran but I have four sons who have served in the armed forces.

If I am nominated and elected I will continue to serve you as before and I wish to extend my appreciation to you for all past favors.

Respectfully,
J. Floyd Conner

Political Cards
7.00 A Thousand
One Day Service
At The Herald

To The Voters of Loudon County
H. L. Brooks
County Court Clerk

I hereby announce myself as a candidate for nomination for re-election as your County Court Clerk in the Republican Primary, Saturday, April 5, 1956.

It has been my pleasure to serve you as citizens of Loudon County during these years as your county court clerk. I have always sought to give friendly and effective service in your needs.

With very great thanks for your past support, I now solicit your vote and influence as I seek nomination for my re-election term.

Sincerely,
H. L. Brooks

Vote For Robert (Bob) Hall Constable FIRST DISTRICT

I hereby announce myself to the voters of the first district as candidate for third term as Constable in the Republican Primary, Saturday, April 5, 1956. I feel that in my two terms as constable I have shown that I do my job to the best of my ability and with as much fairness as I possibly can. I pledge myself to continue to do the job to the best of my ability if you the voters of the first district see fit to return me to a third term.

I earnestly solicit your vote and influence. I will try to see as many of you personally before the election as I can. Thank you for your past support.

Sincerely,
Robert (Bob) Hall

Political Announcement For Road Commissioner

TO THE VOTERS OF THE FIRST AND FOURTH DISTRICT OF LOUDON COUNTY

I respectfully solicit your support in the April 5th, Republican Primary.

As present Road Commissioner for the First and Fourth district of Loudon County, I have conscientiously tried to be honest and fair to all citizens of Loudon County in discharging my duties.

I have built 6 miles of roads on State Cooperative Agreement which has saved the taxpayers several thousand dollars. I have also rebuilt 20 miles of other roads in the first and fourth district by widening, resurfacing and new drainage.

I have had twelve years experience on construction work and feel that I am capable of doing a better job for the people if reelected to this office. I promise to faithfully discharge my duties to the best of my ability for the people of the First and Fourth district of Loudon County.

Your vote and influence will be greatly appreciated.

Robert W. Easter
Veteran World War II

two years. My record speaks for itself. If you, the People, feel that I deserve a second term then I would appreciate your vote and support most graciously in the Republican Primary Election, April 5, 1956.

J. V. (Slim) Schrimsher
Veteran of World War II

VOTE FOR WORTH A. BIVENS
Republican Candidate for

Road Commissioner 1st and 4th District Republican Primary

Saturday, April 5, 1956

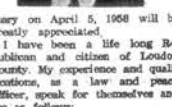
I have been a resident in Loudon County for more than 15 years and believe I understand the needs of the citizens of the 1st and 4th Districts in their roads. I am experienced in all phases of road work, having worked with the county road department eight years, and the state road department two years.

If elected I pledge myself to do everything within my power to supply good roads to the citizens of these districts. I will do so with complete fairness and impartiality. Even if my work prevents my seeing each of you. I earnestly solicit your vote and influence for Road Commissioner, 1st and 4th Districts, Republican Primary, Saturday, April 5, 1956.

Sincerely,
Worth A. Bivens

To The Voting Public Of Loudon County

I hereby announce myself as a candidate for the office of Sheriff of Loudon County. Your support at the Republican Primary



may on April 5, 1956 will be greatly appreciated.

I have been a life long Republican and citizen of Loudon County. My experience and qualifications, as a law and peace officer, speak for themselves and are as follows:

Chief Deputy Sheriff, Loudon County, 3 years; Police Officer, Loudon City, 3 years. My record as a law officer definitely shows that I have always stood for clean law enforcement with the same treatment to everyone, regardless of race or creed.

You can be assured, if I am elected as your Sheriff, that I will use only the best qualified men as my Deputies. We will extend every effort to make Loudon County a better place in which to live, by enforcing the State and County laws.

At the present time I am employed as a guard at the Visking Company, a division of Union Carbide Corporation, located at Loudon, Tennessee. I shall make a sincere effort to see each and every voter of Loudon County, at my time allows. Should it not be possible for me to see you, I hope this announcement has presented a picture of my clear cut stand on Law enforcement.

See You At The Polls
S. O. (Mun) Allen

Political Announcement For Trustee Of Loudon County

I want to take this opportunity to thank the good people of Loudon County for the privilege of serving as your Trustee for the past

two years. My record speaks for itself. If you, the People, feel that I deserve a second term then I would appreciate your vote and support most graciously in the Republican Primary Election, April 5, 1956.

J. V. (Slim) Schrimsher
Veteran of World War II

I am using this method to say that because of a recent illness it is going to be impossible for me to see each of you personally before the election. I am getting out some and hope to see more of you these last few days but if I should fail to see you, just remember I would like for you to go to the polls April 5, 1956 and cast a vote for me (J. Floyd Conner) for Trustee of Loudon County and you will never know just how much I will appreciate it.

Thank you,
J. Floyd Conner

TO THE VOTERS OF LOUDON COUNTY

Dear Friends:

%

%

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Your Dollar Is

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MARY WORTH FAMILY



Two Local Students On LMU Honor Roll

One hundred and twenty seven students have been named to the Winter Quarter Honor Roll at Lincoln Memorial University. To be eligible for this honor, a student must carry at least 12 hours and receive an average grade "B" with no grade less than a "C".

Among those listed are Margaret Lomax and Barbara Jean Bledsoe, both of Loudon.

Miss Lomax, daughter of Mr. and Mrs. Hill Lomax, was graduated from Loudon High School where she was a member of the Beta Club, F.H.A. and student council. She was administrator of her graduating class. At LMU, she is a member of the Student Christian Association, college choir, I.T.A. and Triple C's. She also holds a class office in the Sophomore class. Miss Lomax is majoring in English and minoring in voice.

Miss Bledsoe, daughter of Mr. and Mrs. R. W. Bledsoe, is a graduate of Loudon High School where she was a member of the Beta Club, F.H.A. and student council. She was administrator of her graduating class. At LMU, she is a member of the college choir and the Delta Theta Sigma Sorority. Her major is pre-medicine.

Greenback Senior 4-H

The Senior 4-H Club of Greenback held their monthly meeting in the school cafeteria on March 28th.

The pledges to the American and 4-H Flags were led by Betty Potter. Darlene Cochrane had the devotions.

The roll call and minutes were given by Gail Woods. The members discussed sponsoring a Bake Sale in Greenback which will be held on April 26th. Mrs. R. V. Watson, the adult leader gave several announcements.

Mrs. Glenn McTeer the school dietitian, judged biscuits which several of the girls brought.

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London Social And Personal News



My Favorite Recipe

Featuring This Week
Mrs. Rupert Huffine
London

MRS. JACK LEPLER
BLACKBERRY CAKE

Measure in mixing bowl:

- 3 cups flour
- 1 tsp. baking powder
- 1 tsp. cinnamon
- 2 cups soda

- 1 cup shortening (vegetable or margarine)
- 1 cup sugar
- 2 cups blackberries and juice (canned or fresh cooked)

Mix well (about 3 minutes). Add 3 eggs slightly beaten. Mix 2 minutes longer. Bake in large loaf pan (10 X 12 in.) 1 hour at 350° or until cake is real brown and leaves the sides of pan.

CARAMEL ICING

- 1 cup brown sugar
- 2 drops vegetable shortening
- 1 cup light cream
- 1 tsp. butter
- 1 tsp. vanilla

Boil together 3 minutes, let cool a little. Beat and add about 1 1/2 cups powdered sugar. If icing gets too hard add a little heavy cream.

Thank you Mrs. Huffine for this delicious cake recipe.

LADIES AND GENTLEMEN

I take this opportunity of expressing to you my thanks for the pleasure of serving as your Circuit Court Clerk.

Although, I have no opposition in the coming primary; I want to ask for your continued support and I promise, if re-elected, the same sincere, courteous, and efficient services.

Sincerely yours,

Jimmie Wear

NOW OPEN

West End Grill

open for business

Delicious Milk Shakes — Hot Dogs
Hamburgers — Cold Drinks

Starting April 8th — 24 Hour Service

No Beer Sold

Mrs. Burnette Host To Bridge On Friday

Mrs. Burnette Host was hostess to her bridge club last Friday evening at her home on Wharf St.

A dessert was served before playing three progressions of bridge. High score was won by Mrs. H. H. Richman and bingo was won by Mrs. J. E. Richman.

Ham Is The Thing For Easter Meal

The livestock men in Loudon County, particularly those producing pork for sale, are all interested in the traditional feast of ham for Easter dinner. These pork producers will tell you that our markets today are up-to-date and that the ham that you find in our markets are different from the ones of our grandmothers' day.

There should be enough ham for everyone this Easter; however, the number is somewhat less and possibly the cost of ham will be up. Mr. Swine Producer says that whether you are a large family or a family of 2, a pound dozen, a ham slice will fit your needs — a thick ham slice of the 16 pound ham and a bone.

The Loudon County Livestock Association would like to point out that the most familiar and the most economical and the most popular style of today's market is the regular tenderloin, mid-ear, cook-before-eating ham. In most of the markets you can buy the whole, halved, portions, or sliced. A ham of this type requires no soaking or pre-cooking, but it does need thorough cooking before eating.

Mrs. Emma Ross has as her guest this week Miss Wilma Sue White of Clinton.

Mr. and Mrs. Ed Swenson and daughter, Jill left Friday to spend a week in Florida.

Miss Kathryn Warren of Nashville, Tenn. spent the weekend with Mr. and Mrs. W. C. Patton and son, Bill. Mrs. E. T. Warren, Sr. who has been visiting the Patton's the past week returned home with her Sunday.

Mr. Charles Chabaz and daughter, Sally and Miss Katherine Kiley are spending this week in Florida.

Mr. and Mrs. A. C. Duncan had as their guests Saturday Mrs. Duncan's parents, Mr. and Mrs. G. G. Golden of New Market, and her brother and family, Mr. and Mrs. E. J. Golden of Flint, Mich.

Rev. and Mrs. Robert Shelton of McKenzie, Tenn. were in Loudon Monday where Rev. Shelton conducted services at the Cumberland Presbyterian Church Monday evening.

Mr. and Mrs. Bob Buchanan of Maryville spent the weekend with Mr. and Mrs. Cannon Leeper.

Mr. and Mrs. Norris Boyd of Knoxville were visitors in the congregation of the Methodist Church Sunday.

Mrs. Sam Harrison and children, Miss Joyce Willet and Miss Harriett Henneke left Friday for Memphis where they will spend a week with Mrs. Harrison's parents Mr. and Mrs. Howard Whitall.

Miss Molly McPeake of Salem Academy in Winston-Salem, N.C. is visiting her parents, Dr. and Mrs. W. T. McPeake and family during the Easter holidays.

Mr. and Mrs. J. Earl McCall of Powell, Tenn. were visiting in Loudon Monday.

Mrs. C. C. Ridenour and daughter Sally returned to Chattanooga Sunday after visiting her mother, Mrs. Sam Wilson and Mrs. Charlie Wilson over the weekend.

Mr. and Mrs. Don Robinson and family of Knoxville were visiting Mr. and Mrs. John L. Robinson over the weekend.

Mr. and Mrs. Charles F. Brakel and children Linda and Larry left Saturday to spend a week with Mrs. Beckett's mother, Mrs. Leonard Droke in Memphis.

Sunnyside News

Friends and neighbors were made very sad by the passing away of Mr. Mitchell Schumaker, he died Saturday afternoon.

The funeral was at the Reed Springs Baptist Church. The Rev. Lloyd Davis, Rev. Vaughn Abright and the Rev. Wesley Newman conducted the service.

Mrs. Eunice Baslin was visiting with Mr. and Mrs. Clarence Bradley Monday afternoon.

Mr. and Mrs. McCallie Clark and children from Morristown were visiting with Mr. and Mrs. Jennings Clark Sunday. Mr. and Mrs. McCallie Clark are moving to Phoenix, Arizona.

Mr. and Mrs. Clay Hart and children, Clay and Maud from Washington D. C. are visiting with Mr. and Mrs. Jennings Clark.

Mr. and Mrs. Ardis Charles and family from Dalton, Ga. were visiting with Mr. and Mrs. Baird Reed Sunday.

Mrs. Dave Goodman and Mr. Everett Sewell from Lenoir City were present Monday afternoon at the funeral of Mr. Mitchell Schumaker.

Mr. Muriel Cunningham's father, Mr. Glen Cunningham passed away at the home of Mr. and Mrs. Allen Thursday. His funeral was Saturday afternoon at Oak Grove.

Mr. and Mrs. Clarence Bradley and daughter Pat were visiting with Mr. and Mrs. R. F. Harris in Madisonville Saturday afternoon.

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General Meeting Is Held By Local WSCS

The WSCS met in general session Monday night in the Prayer Chapel of the Methodist Church. Mrs. Naomi Arp, president, was in charge of the business meeting.

It was voted to send a love offering of \$25.00 to the annual conference to be held in Johnson City on April 9, 10 and 11. Mrs. Mary Ann Watson was in charge of the devotionals.

Miss Rachel Huff and Mrs. Lola Rutledge introduced the first part of the new study course on "The Gospel of Mark". The meeting was closed by a poem read by Mrs. Joe Watkins, secretary of spiritual life.

Philadelphia Home Demonstration Meets

The Philadelphia Home Demonstration Club met at the home of Mrs. John Windle last Thursday evening with 8 members and 2 visitors present.

Mrs. J. G. Taylor, president presided over the meeting and it was decided to place a table at the entrance of Phila. Hall. A dessert plate was served at the close of the meeting.

Mr. J. D. Presley has returned to his home in Malta, Montana, after a few weeks visit here with friends and relatives.

Mrs. J. LeRoy Barnes and children of Sweetwater were visiting Mr. and Mrs. F. M. Quinn Tuesday.

Mr. and Mrs. Hank Bertelkamp of Knoxville were visiting Mr. and Mrs. Don P. Smith Sunday.

The Medical Auxiliary met Monday with a luncheon and meeting at the home of Mrs. Tedford Lowery in Sweetwater. With Mrs. Ed Young as co-hostess. Officers for 1958-59 were installed by Mrs. Akins of Knoxville.

The Senior Class left Friday night to spend a week in Daytona Beach, Fla. They were accompanied by Mr. and Mrs. Bill Napper, Mr. and Mrs. Robert Davis and Mrs. Ralph Ebbles.

Mr. and Mrs. Bill Agee and children Oathy and David of Johnson City were visiting Mr. and Mrs. Hugh McQueen over the weekend.

Mrs. Blair Harrison and Mrs. Miss Emma Hall of Greenback, Tenn. were visiting Mrs. J. H. Kollock Tuesday.



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Loudon



Crankcase Crisis!

It seems this nice old lady drove into a Phillips 66 Station to fill up with Flite-Fuel. When the attendant checked the dipstick, he found she had only about a quart of oil left in her car. When he pointed this out, she replied: "Fine... as soon as I use that up, I'll put in some more!"

Of course the Phillips Dealer explained that she needed five quarts of oil for adequate lubrication!

Now that spring is here, it's time to think about the oil in your crankcase. If you are still using "winter grade" oil, it's time to change it. But why use two, when one will do? Better switch to Phillips 66 Trop-A-Ric* which gives you the effects of 10w, 20 and 30 grade oils. Compared to old-fashioned oils it can actually double engine life. Drive in today for your spring change-over.

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Smart Hats for Easter

Beautiful styles — Wonderful selection

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We have all the flowers that bring Easter into your home... fine, single potted plants... exquisite bouquets and floral arrangements. Also the lovely corsage that is so much a part of her Easter Sunday. Stop in or call GL 8-3124 today. We will wire anywhere.

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608 Mulberry Street

Loudon

FARM NEWS REVIEW

DON'T OVERPLANT SHRUBS AROUND YOUR NEW HOUSE

Your foundation planting can add or detract from the value of your house. So it pays to make ways to consider carefully before buying plants for this purpose, U-T Extension horticulturists say.

Overplanting is the most common error made by amateur landscape gardeners. Perhaps the reason for this is a natural impatience to fill the empty spots quickly—before the proper-size plants have a chance to mature. Hence the tendency to plant too much and to choose materials that grow fast, without regard to their ultimate size.

BUTTERMILK, ONE MEANS TO SUPPLY CALCIUM NEED

Buttermilk is a delicious beverage just as it comes from the bottle and is particularly refreshing because of its tangy taste. To enjoy its flavor at its best, plan to use it within a day or two after purchase, U-T Consumer-Marketing agents say. The acidity increases on long storage, resulting in a sharper flavored product.

A national household food consumption survey showed that when household food supplies failed to meet nutrient recommendations, they were most often short in calcium and Vitamin C. Diets in the south were lower in these nutrients than those of other regions because they contained less milk and milk products, meat, poultry and fish.

and less fruits and vegetables. There are many ways to increase your calcium intake and increase buttermilk is a pleasant one.

Buttermilk can help a tight food budget too, for it usually sells for less than whole milk. Although the price spread is not great because most all the costs involved in handling fresh whole milk apply to buttermilk as well.

It ranks with whole milk in food value but has fewer calories—only 85 calories per cup, research has shown that an individual gets along best during slimming when more protein than usual is in the diet. This is an added reason for including a good deal of milk, particularly buttermilk, in reducing diets.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

As spring approaches many of the people of Loudon and around the farm homes in Loudon County are busy cleaning up the lawn, trimming the shrubs, and other chores that go with the spring cleaning to help make our farms and homes look better. First, I would like to recommend, after you have the lawn clean and are ready to put fertilizer on it, that you stop and think about what kind you are going to use. Most any of our

high analysis fertilizers are good to use as top dressing on our lawns as long as they contain a sufficient amount of nitrogen, phosphorus and potash. How much to use is rather hard for me to say because I do not know the condition of your particular soil. 45 pounds of fertilizer per thousand square feet should be sufficient. Now, there may be places where you think you need lime. If so, I would recommend the hydrated lime (burnt lime). The reason is that it is ready available to use and you will notice a quicker response. Let me caution you, anyone that doesn't like to push the lawn mower very well, to not use too much nitrogen on your lawns. It will make a very heavy growth and you will have to mow your lawn more often.

No doubt several people will be troubled with undesirable plants and weeds. If so, one of the best ways I know of to get rid of them is the use of 2-4-D. However, keep in mind that you cannot use the spray for anything else. Spray only the weeds with the 2-4-D unless they are unusually thick. Also it is possible that some people may be bothered with white grubs, June beetle, ants, and moles. One thing may help control turf pests is the use of a fertilizer that has insecticides mixed in the fertilizer. About the only way to stop the mole successfully is with a trap.

If you are planning on fertilizing your shade trees which you should do, either 6-12-12 or 15-15-15 is recommended. Do not put the fertilizer around the trunk of the tree because there are no feeder roots there. Remember in fertilizing a tree that the roots under ground grow far from the trunk just as the limbs over head. Therefore, put your fertilizer around the outer edge of the tree rather than up close to it. Push holes approximately 1 foot deep and put from one pound to two pounds of fertilizer in each hole depending on the size of the tree. For big trees push holes about two feet apart all the way around the tree, small trees shallow holes all the way around the tree about two feet apart. This will help you to enjoy the shade much quicker.

GREENBACK NEWS

The Life of Christ was depicted last Sunday evening by sixty young people at the Greenback Presbyterian Church. The Real Meaning of Easter was shown in tableaux beginning with the "Birth of Christ," "Jesus in the Carpenter Shop," "Jesus in the Temple," "Jesus the Good Shepherd," "Jesus Preaching," "Jesus Healing," "Jesus' Triumphal Entry," "Jesus at the Last Supper," "Jesus at Calvary," "Resurrection Morning." Among those having a part were John Carpenter, Becky McCall, Jane Mitchell, Mary Evelyn Dodge, Quentin Pyperley, Ronald Hushon, Mike Disney, Parrell Pippa, Wanda Hammonree, Lester Daniels, Joan Best, Gail Woods, Janet Alexander, Gail Patterson, Harold Carpenter, Dickey Woods, John Davis, Sandra Hall, Reed Davis, Gerald Thompson, Dallas Scott, Joan Jones, Dale Haplin, Steve King, Judy Franklin, Linda Hill, Brenda Talbot, Andy McCall, Wanda Scott, Leonard Heatherly, George Hammonree, Billy Jones, Frank Kind, Charles Byrd, Bobby Reagin, Dorothy Jones, Sara Cantwell, Brenda Hudson, Jane Franklin. The pastor, the Rev. Frank Lashner directed the program and was assisted by Mrs. Una Lashner and by Mrs. Betty Hinton who trained the children's choir.

An Easter Sunrise Service will be held on the lawn of the Greenback Presbyterian Church next Sunday morning at 6:15 and will be sponsored by Mrs. McCall's Young People of the church. The service will be followed by a breakfast in the church dining room.

The Women's Group of the Pine Grove Presbyterian church are holding a special service at the church next Wednesday at 7:30 p.m. Mrs. D. W. Profit of Maryville will be guest speaker and will show slides of the Christian groups she visited in other lands and nations.

Mr. J. A. Walker and Mrs. Cora Jones attended services in the Maryville New Providence Presbyterian church Sunday and were dinner guests of Mr. and Mrs. Joe Kerr Walker, and Pat and Mike.

Mrs. Richard Hughes returned Friday from a three weeks stay in the Maryville Blount Memorial Hospital and is gradually improving from a heart ailment.

Mr. and Mrs. A. C. Montgomery and Mr. George Burnett of Loudon City visited Sunday with Mrs. Lucy Griffiths and family.

The Loudon County Herald Thursday, April 3, 1958 9

Mrs. Montgomery remained for Sunday evening of Mr. and Mrs. S. B. McCollum. Mrs. Cam Hall and sons Jimmie and Tommy of Loudon, attended the dinner Saturday given by the Builders Bible Class in the Library Hall over the Bank. They are spending this week with Mrs. Hall's mother, Mrs. Mayne Wear.

Members of the Builders Bible Class served dinner last Saturday in the Library Hall over the bank and also held a bake sale. Mrs. C. E. Long was general chairman and Mrs. J. H. French is president of the class. 107.00 was the net profit from the dinner.

Mrs. Jimmie Giffen of Maryville attended the dinner given by the Builders class here Saturday.

Mr. and Mrs. C. H. Ford have been quite ill of flu at their home here but are improving satisfactorily.

Mr. and Mrs. Buddy Brooks, Judy and Nancy spent the weekend in Nashville and visited the Hermitage.

Mr. and Mrs. Donald Bluford and Donna accompanied Mr. and Mrs. W. H. Johnson to Greengarden Ky. Sunday and visited Mr. and Mrs. Tommy Oshannon. Mr. and Mrs. Johnson remained for a weeks visit.

Mr. and Mrs. Sam McCollum Jr., Mac, Cynthia and Rebecca of Maryville were dinner guests Alexander.

Sunday evening of Mr. and Mrs. S. B. McCollum. Mr. and Mrs. John Chapman, and Mrs. Jennie Chapman visited Sunday with Mr. and Mrs. Kent Chapman, in Knoxville.

Mr. R. D. Rineer is quite ill at his home on the Morgantown Road. Born to Mr. and Mrs. Roy M. Brooks Jr. a son on Friday Mar. 28 at the Blount Memorial hospital. He will be christened James Robert Brooks.

Mrs. Roy Brooks Sr. and Miss Hazel Alexander visited Mrs. Roy Brooks Jr. and son in the Blount Memorial Hospital Saturday.

The Greenback Women's Christian Temperance Union met with Mrs. Ada Everett last Thursday evening with Mrs. Cleo Franklin in charge of the program. Mrs. Kyle McCall is president of the union.

Little Miss Diane Thomas, daughter of Mr. and Mrs. Charles Homer Everett of Loudon City is recovering from a severe illness of measles.

Mr. and Mrs. J. C. Hammonree, Mr. and Mrs. Pippa and Judy were dinner guests Thursday evening of Mr. and Mrs. Fred Pippa. J. C. will leave soon for military service.

Dick Alexander of the Sweetwater Military Institute is spending the Easter holidays with his parents Dr. and Mrs. R. H. Alexander.

ELECT BEN "Benny" SIMPSON FOR COUNTY JUDGE SHOULD THE COUNTY JUDGE BE A LAWYER

Chapter No. 163, House Bill No. 340, Private Acts of the Sixty First General Assembly of Tennessee enacted into law February 12, 1919 defines the jurisdiction and duties of the County Judge in and for Loudon County.

By section 5 of said legislative Act the County Judge is vested with exclusive jurisdiction and power "over administrations, executors, guardians, wards, trustees, wills, dower, partition of lands, sale or division of lands, and all testamentary and administrative matters, or subjects connected therewith, and questions of lunacy."

By section 7 of said Act it is provided that the County Judge "shall have jurisdiction to have juries summoned and impaneled to try any case coming before said court in the same manner and under the same provisions as now provided in the Chancery Courts of the State."

By section 8 of said Act it is provided "that the County Judge shall have concurrent jurisdiction with the Circuit and Chancery Courts of this State:

1. To enforce liens retained on lands by vendors.
2. To hear and determine all habeas Corpus Proceedings.
3. To appoint receivers.
4. To grant fiats for writs of injunctions and attachments."

By section 14 of said Act it is provided that the Loudon County Judge "shall be commissioned in the same manner as other Judges of the State" and shall possess all the qualifications required of such Judges.

By general law, Tennessee Code Annotated, the County Judge is vested with judicial authority in all probate matters, estate settlements, bastardy proceedings, legitimation cases, failure to provide and non-support cases, juvenile cases, the issuance of writs of possession, attachments and injunctions, insanity hearings, contempt proceedings, suits relating to the partition and ale of lands and the distribution of the proceeds of such sales, workmen's compensation cases, and hundreds of other judicial processes.

Benny Simpson is a graduate lawyer, a Bachelor of Laws, with more than 25 years experience in the State and Federal Courts.

Elect Ben Simpson as County Judge

This ad paid for by Loudon County taxpayers, who do not want any special favors, and who know that Benny Simpson has not been a "special favor" judge, through Ben Simpson, candidate for re-election as County Judge, Republican Primary, April 5th.

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April 23rd of the Industrial Engineers
Quality CO-OP Products

with
Exterior Primer and outside White Paint
Roof Paint -- All Colors
Full Line of Garden and Lawn Tools
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Lawn Mowers, Everything For a Beautiful Lawn, Everything You Need If You Want To Fence

ALL At Coop Quality & Price!

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

LADIES AND GENTLEMEN

I wish to take this opportunity to thank you, the good people of Loudon County, for the support and kindness shown me since I have been your Register of Deeds, and although I have no opponent in the coming primary, I appreciate your support and influence on my behalf.

And, if re-elected, I promise to continue to serve you in the same sincere honest and efficient manner as I have in the past.

Sincerely,
Robert A. Anderson

ABSENTEE NOTICE

The following voters made application for Absentee Ballots for Republican Primary to be held April 5, 1958

J. O. Morger	Herbert McCloud
John A. Hauser	W. H. Kirell
Mrs. John A. Hauser	Ruby Henderson
James E. Petty	Margaret Jenkins
Maigie G. Petty	William Brown
Harold B. Dooan	Mrs. William Brown
Geord Hamby	Pink Smith
Bobby F. Handy	Guas H. Taylor
Jerry P. Tyler	Mrs. Jesse L. Hope Sr.
Margie McCollister	Mrs. J. W. Wilborn Jr.
William Randolph McCollister	J. W. Wilborn Jr.
F. Ralph Russell	Willie Stroup
James A. Chaney	Floyd Stroup
Rafe B. McCall	Mrs. Mae Bailey
Mrs. Carolyn Chaney	W. H. Ridge
Roy Reynolds	Mary Lee Hill
Mrs. Roy Reynolds	Mary Nutter
Willie M. Corley	George V. Nutter
John Mitchell Bearden Jr.	Chas. R. Williams
Otha E. Chambers	Carrie Lee Yates
Charles L. Russell	John Blankenship
Roy Russell	Mrs. Jake Ballow
Roy L. Lantier	Ruby Nelson
Ellie B. Jacobs Jr.	Mrs. Raymond L. Jones
Troy B. Costner	Walter Willocks
Mrs. H. H. Edwards	Allie S. Willocks
N. A. Weaver Sr.	Mrs. Effie Peterson
J. N. Purdy Sr.	Charlie Grimes
Eva Pickett	Herbert E. McCloud
Cava J. Greenway	W. B. Arp
Mrs. H. E. Richards	John M. Russell
Robert E. Richards	Robert V. Watkins
Mrs. Edgar Ramsey	Mrs. John L. McEwen
Edgar M. Ramsey	Henry Wiggins
Warren A. Simpson	Harry Rhynes
Mrs. Frank Hamm	Frank Haman
Bon Shuler	
Martha Russell	
Roy Eugene Houston	
Lorette Houston	
Rebecca Stolar	

Chairman, GOP Primary
Doug Watkins

SAVE . . . chair covering material, long length in latest decorator fabric, just 50c yard at Valley Mercantile Outlet, West End, Loudon. 10-13

FOR SALE . . . trombones and case \$35.00. Call GL 8-2284. 3-21-pd

EXTRA SPECIAL . . . boys and girls jeans, sizes 1-16, just \$2.00 pair. You save at Valley Mercantile Outlet, West End, Loudon. 10-13

DO YOU WANT a pleasant profitable business of your own? Enough income for those extra you enjoy? For a personal interview write Mrs. Pauline Curran, Box 155, Harriman, Tenn. 3-21-c

BIKE FREE . . . used, coupons will be given on a boys and girls bicycle with each \$5.00 purchase or with each pair of shoes. Valley Mercantile Outlet, West End, Loudon. 10-13

FOR SALE . . . 4 room house with bath on Main St. 3 houses off Vonore Hwy, see Mrs. W. D. Watkins at home. 3-21-pd

BUDGET PRICED PAINT . . . outside and inside gloss and flat and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile Outlet, West End, Loudon. 10-13

BARGAINS . . . complete 3-pc. bath with full size tub—\$129.50. Medicine cabinet included. Free of charge. Good 15 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company, (Gilbert Blankenship), Loudon. 10-13

CARD OF THANKS . . . we wish to express our deepest appreciation for the many kind deeds and expressions of our friends and neighbors at the death of our loved one, The M. E. Schriener Family. 10-13

FOR RENT . . . 3-room unfurnished apartment with bath and all utilities furnished. Call GL 8-2677 or GL 8-3653. 4-23-c

LOST . . . "Blackie", parti chow, part cocker spaniel, from below dam on Saturday. If found call GL 8-2277. Reward for return or information. 11-20-pd

HEY need your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 800 Poplar St., Phone GL 8-3024, Loudon. 10-13

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Porter Furniture Co., Loudon. Phone GL 8-3255. 12-33-pd

GET MORE OUT OF LIFE . . . ATTEND A MOVIE!

COLES'

DRIVE-IN ON HIGHWAY 11 BETWEEN JUDSON AND LENOIR CITY PHONE GL 8-3152 SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY April 3 & 4

THE SAD SACK Jerry Lewis Phyllis Kirk Cartoon

SATURDAY, APRIL 5 April 5 & 6

A DAY OF FURY IN TECHNICOLOR Lyle Robinson Mara Corday

HELL SHIP MUTINY 1ST RUN PICTURE John Cargline Cartoon

SUNDAY & MONDAY April 6 & 7 1st Run Picture

THE STORY OF MANKIND IN TECHNICOLOR Ronald Coleman Henry Lamarr 49 Other Stars

TUESDAY & WEDNESDAY April 8 & 9

TAMMY AND THE BACHELOR CINEMASCOPE-COLOR Bobbie Reynolds Leslie Nielsen

SUSAN SLEPT HERE IN TECHNICOLOR Debbie Reynolds Dick Powell Cartoon

MORE FOR YOUR FOOD DOLLAR!

Be Sure You Check The BIG VALUES advertised on page 3 for our EASTER PARADE of dollar-saving buys!		
KARO SYRUP 1½ lb. Bottle White -- 23¢	LUX SOAP Bath Size 2 bars for 25¢	Northern Tissue 4 Rolls for 33c
MAZOLA OIL QUART 69¢	LIFEBUOY Bath Size 2 bars for 29¢	SILVER DUST Giant Size 79¢ NBC Vanilla Wafers 12 oz. box -- 33¢
D-CON 1 Pound Box 1.49	RINSO BLUE Regular Size 33¢	POPSRITE POPCORN 2 lb. bag -- 33¢
WISK Laundry Detergent Quart 65¢	NBC COCOA Graham Crackers 1 lb. box -- 39¢	LIQUID LUX Regular Size 39¢
SHOP and SAVE EVERY DAY -- EVERY WEEK with Mohlar and Harold Giles --- 3 Miles Out On Vonore Road Giles and Son Market		



You'll taste no more wild onions
in springtime milk

Bacon Creamery's Milk is now vacuum pasteurized

Marvelous new equipment just installed by Bacon Creamery now gives you the freshest, finest tasting milk you ever had. And, it will be that way all year 'round. No more unpleasant flavors because cows have eaten wild onions and such. Bacon's new Vacuum Pasteurized Milk now gives you fine, flavorful milk all year long.

take advantage of this wonderful offer

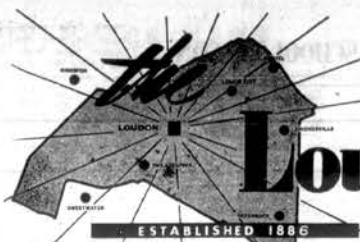
5¢ off on Bacon's new milk with the coupon you'll receive in the mail

look for it!

Bacon Creamery Co.
LOUDON, TENNESSEE



STATE LIBRARY AND ARCHIVES
Loudon, Tennessee



London County Herald

"London County's Family Newspaper"



72ND YEAR—NUMBER 21

LOUDON, TENNESSEE, THURSDAY, APRIL 10, 1958

10c PER COPY

Just Piddlin'

By The Editor

THE LAW has finally caught up with City Recorder Doug Watkins. It seems that Chief Bud Sewell finally caught Doug's car on a red flag when he was not on official city business. But gleefully tagged the judge.

And, so it's reported, the judge tried himself on the violation, fined himself that usual \$50, and paid up!

STAY-AT-HOME record evident in Jude Dills, roadside justice. It seems that Jude has not been to Knoxville since 1924.

Somebody asked him to go to Dixie Lee Junction the other day and Jude didn't know where it was. He's never been on the new four-lane asphalt highway to the big city.

I'll have to have a chat with Jude about this.

FOOD FOR THOUGHT — an advertised product will be chosen over an unadvertised one by nine out of ten shoppers.

COMMENT — religion and tolerance go hand in hand, but some of us evidently miss the connection.

THOUGHT FOR THE WEEK — a hard task is eased by the application of immediate energy.

London Countian Fatally Shot At Grill April 4th

A Route 4 Loudon man, Clarence Oddy, 29, was shot and killed last Friday outside Giles Grill near Madisonville. The father of six was shot twice with a .33 caliber revolver.

Charged with the slaying is Clifford West, 29, Athens, according to Monroe County Sheriff Albert Martin. West claims the gun went off accidentally.

Lee Price Chosen To Attend Institute

Lee D. Price, of Route 1, Loudon, has been chosen to attend a summer institute for high school mathematics and science teachers at Tennessee Tech this summer.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I see by the papers where Congressman Carroll Kearns of Pennsylvania has introduced a bill to put the Star Spangled Banner in the key of A flat so folks won't stumble over their high notes near the end.

I'm in favor of anything that'll help the Star Spangled Banner get back in good standing in this country. We got kids in school today that can sing all five verses of Edw. Presley's "Hound Dog" that ain't never heard of the Star Spangled Banner.

County PTA Council Sets Greenback Meet

The Greenback P.T.A. will be host to the Loudon County P.T.A. Council and the Department of Education School Boards on Monday April 21, 1958.

All local unit presidents are asked to invite the Principal of their schools and are urged to bring the delegates to the Council meeting as well as any other P.T.A. members who can attend.

Dinner will be served at 7:00 p.m., followed by a meeting of a Council. Reservations must be made by sending number from your unit who plan to attend to Mrs. Wood Everett, Greenback.

Local Bank Steps Up In Rating Of Country's Banks

The First National Bank of Loudon, which reported deposits of \$4,804,410 on Dec. 31, 1957, has gained 231 places in standing among the 4700 largest banks in the U. S.

The bank now ranks as 4693 largest, compared with 5024 ranking at the end of 1956.

The advance was reported in the 1958 annual roll call of largest banks in the country published April 3 by the Daily American Banker of New York. There are 14,000 banks in the United States.

THE COURT HOUSE RECORD

Marriage Licenses
Mr. L. Charles E. Nobles to Pauline H. Roy, 25, Felty to Ruby Kay Williams.
Mar. 10-Robert T. McBride to Jackie Sue Williamson.
Mar. 27-Wayne E. Brown to Patsy Gene Vinell.
Apr. 3-William O. Grogan to Patricia Lee Thornburg.
Apr. 4-Bobby C. Tinnel to Lucetta Virginia Chastain, D. H. Holt to Josephine Faye Glass.
Apr. 5-William E. McConkey to Deloris Ann Vivas Jaynes.
Real Estate Transfers
Apr. 2-Dived from Rosecar Carter to Hugh Spangler and wife, 4 acres, 3rd.
Apr. 3-Deed from Mrs. Susie Giles to E. Eugene Watkins and wife, 70 acres, 1st.
Apr. 4-Deed from Susan R. Curdwell to Ronald L. Gates and wife, 20 acres, 2nd; Mae Frank and others to Mered J. Langston, 100 acres, old 5th; Robert A. Anderson and wife to Robert A. Anderson, Jr., and wife, 24 acres, 3rd; Ina Mae Foster to Willie Mae Porter, tracts, 1st.
Apr. 7-Deed from Leon Berrogo and wife to Ronald L. Easter, 1 lot, 2nd; Ronald L. Easter to Charles Eblon, 1 lot, 2nd; Mrs. Edna Johnson to D. O. Johnson and others, 47 acres, 2nd.
Apr. 8-Deed from Elizabeth B. Templeton to James B. Smullen and wife, 1 lot, 1st; Norman R. Mead to George W. Kiley and wife, 1 lot, 1st.
Cases Filed-Chancery Court
4482-Robert Gwider, Petitioner (CONTINUED ON PAGE 8)

Allen, Simpson, Schrimsher Are Nominees In Primary Voting On

REPUBLICAN PRIMARY VOTING -- SATURDAY, APRIL 5TH, 1958

OFFICE And CANDIDATE	LOUDON INSIDE EAST	LOUDON INSIDE WEST	LOUDON INSIDE OUTSIDE	PINEY	SNOWS	PHILA.	LUTTRELL	LENOIR CITY INSIDE EAST	LENOIR CITY INSIDE WEST	LENOIR CITY OUTSIDE	EATONS X-ROADS	WEST PRECINCT	GREENBACK	GRIFFITHS MILL	UNITA	RUSSELLTOWN	TOTAL	
SHERIFF:																		
Allen	85	108	57	72	22	319	39	226	327	420	136	40	93	40	77	31	1997	
Russell	179	221	126	241	16	55	11	95	119	227	48	29	300	50	51	8	1776	
COUNTY JUDGE:																		
Simpson	200	262	174	237	31	186	24	115	136	214	91	36	297	55	51	11	2695	
Talbot	25	45	15	53	4	64	16	196	292	408	9	33	72	32	77	28	1453	
TRUSTEE:																		
Conner	25	46	21	21	3	23	2	113	160	230	5	12	72	16	19	10	831	
Schrimsher	215	277	195	278	34	241	51	181	232	276	118	50	251	65	93	22	2550	
REG. OF DEEDS																		
Anderson	137	183	128	222	30	182	35	149	182	226	126	51	307	69	96	25	2148	
COURT CLERK:																		
Brooks	192	267	163	238	32	207	37	223	299	397	144	58	192	60	79	27	2515	
CIRCUIT CLERK:																		
Wear	174	226	149	254	31	180	23	204	259	341	136	51	309	73	97	25	2570	
S. of SCHOOLS:																		
Dukes	170	256	125	202	27	159	27	148	187	260	122	47	189	57	77	20	2073	
ROAD COM. 1 & 4																		
Bivens	84	85	40	32	10	15	4										279	
Burner	65	114	52	132	9	54	19										465	
Harris	45	78	50	35	20	191	28										447	
Russell	51	26	31	91	0	9	1										209	
CONSTABLE 1st																		
Hall	126	155	114	174	19												588	
Jones	104	147	78	192	8												529	
Kelso	73	115	39	67	8												302	
ROAD COM. 2nd																		
Allen								163	233	355	144	33					928	
Franklin								29	64	134	15	6					248	
Kirkland								119	127	164	28	30					468	
CONSTABLE 2nd																		
Bowdon								563	257	340	57	23					882	
Smith								54	106	126	112	29					427	
CONSTABLE 4th																		
Patterson						152	19										171	
CONSTABLE 3rd																		
Divine													9	3	2	4	18	
Risser													46	8	15	5	76	
Lovin													160	25	71	26	282	
Rogers													175	50	41	5	271	
ROAD COM. 3rd																		
Griffiths														259	72	61	15	396
Maddox														137	20	79	22	235
Gas Bivens — One write-in vote at Piney for Constable 1st district.																		

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN. Publishers
WILLIAM J. MORGAN. Editor-Manager



SUBSCRIPTION RATES

(In Advance)		Outside Loudon County	
Inside Loudon County		Six Months	\$1.50
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Watch Our Children

Children should be seen and not heard! The arrival of spring prompts this cautioning note for the motorists and also suggests that drivers increase their alertness and decrease their speed when passing through a zone where children are playing.

An elusive, bounding ball, a game of tag, skates, scooters, bicycles or a pesky kite that needs plenty of tagging for a take-off often will start a youngster on a fatal charge into the path of an on-coming automobile.

For spring traditionally releases children from indoors and often turns a sidewalk into a playground. A child at play forgets where safety stops and sometimes dashes blindly into the street.

Only a driver's eyesight and his quick reactions can save a fun-filled child from becoming a twisted traffic victim.

Eyes function as one of the most important factors in stopping a moving vehicle. First, the eye must see the danger and transmit the vision to the brain. Then the brain must command the foot to apply the brakes, and the foot must move to the brake pedal and apply sufficient force to halt the car.

From the moment the eyes see the danger until the brakes are applied is called the "reaction time." Tests have shown that the reaction time of an average driver ranges from three-quarters of a second to as much as one and one-half second.

An automobile can cover a great distance during this split-second reaction time. At 60 miles per hour a car will cover 88 feet from the time the eye sees the danger until the foot hits the brake.

At 20 mph, an auto will move 22 feet during the reaction time.

In addition to the space covered during the reaction time, every automobile travels a certain distance after the brakes actually are applied. The stopping distance for a car traveling 50 mph is 200 feet and for a car going 20 mph is 23 feet.

It takes a motorist traveling 20 mph a distance of 50 feet to stop his car completely after seeing a sudden danger.

These figures are for drivers who have keen eyesight. Drivers who have eye defects should realize they are more accident prone.

Driving increases during the spring and summer months. So do safety hazards in the form of playing children. Therefore drivers should make vision, visibility and good judgment their safety guideposts.

An Editor Favors Going To Church

CHURCH MEMBERS SHOULD go to church. That seems more than a bit obvious.

But many of them don't go. Some can't, of course. Physical disability or equally compelling cause keeps them away.

The others could give reasons for non-attendance, but mostly these would be pretenses.

The principal actual reason so many church members do not go to church is that they have the habit of staying away. But new habits can be formed by doing what should be done until it becomes a custom.

After that it is easy because it is routine and a way of life.

Tenmore ought to be as good a time as any to start a good habit.

A Letter From The Publisher

The publication date, or at least the publication hour of THE HERALD has been moved forward. This is done so as to have a good many advantages, both for the HERALD and for the community.

This means that deadlines are now earlier than formerly. We ask you to keep this in mind as your present material for the paper.

But for me personally I find that there are certain disadvantages. Used to be that I could prepare material on Monday night, mail it in, and it would make the paper. Now, if I am leaving town on an early Monday morning, as I am doing this week, it means some Sunday work.

So Easter Sunday night finds me typing out a few paragraphs. It has been a glorious Easter day, with life literally "bursting" out all over. The buds are swelling. The grasses become greener every night, and the forsythia has never been more flamingly beautiful. The mountain peaks are still bare, and snow and ice cling to the roadside in the Great Smokies, but even these will soon give way to spring.

Spring is here, not only on the calendar but in the way of life about us. We ought to turn ourselves to its joys.

Who Are The Disadvantaged?

Perhaps it was only a week ago that we were reading the article about how lonely are the children of glamorous parents and how poorly many of them turn out.

When the writer turns to this subject again he can now add another sad example in that of the daughter of Lana Turner who has just murdered her mother's so-called "friend."

There are a good many conventions which society has tried out for a mighty long time and found to be good. One may pass them by as old-fashioned and as belonging to another day. One may say they are no longer for our modern way of life, but sooner or later the devil is to pay. Lana Turner's way of life led to this sorry spectacle for which she and her unfortunate daughter must pay. Lana has not been breaking the ten commandments; they have been breaking her.

How often we have heard of children being disadvantaged because of poor, humble, unknown parents. Wealth and fame, and physical beauty cannot give children what they really need, but quite the contrary. Too often they are the disadvantaged.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Exodus 1:7-22)

"God's People in Bondage"

It is said that the shadow of a good man reaches far and Joseph's long. This was true of Joseph. For two centuries the memory of this just man lingered as a benediction influence upon ancient Egypt. Finally, however, the time came when that influence was lost. A king ruled who knew not Joseph.

Our lesson this quarter could be given the general title "God in History." They tell the story of the making of a nation. Beginning with 70 descendants of Jacob, the story carries us to the establishment of the monarchy under Samuel. It covers the period from 1750 B.C. to 1023 B.C. The Bible teaches us to look upon every event as the expressed will of the Almighty God for His chosen people (Acts 1:1-3). The inference is plain that God's hand is in all history. Many of us, too, believe that the making of America was providential.

Joseph settled his brethren in Goshen, in the general region of modern Cairo, and Genesis called it "the land of Rameses." It was not unusual for Egyptians to permit settlers from Palestine to come into their territory in time of stress. An ancient account tells of another such settlement allowed "in order to keep them alive and to keep their cattle alive."

For more than 300 years the Hebrews dwelt in Egypt in peace. Their growth in numbers had been great (Exodus 1:7). It was during the Hyksos dynasty, rulers who themselves were of Asiatic extraction. When a new dynasty arose, jealousy and fear of this "nation within a nation" caused a change of policy. Shrewdly the rulers planned to oppress, and then to bring about the new nation's extinction.

Slave labor was introduced. They were made to work with "sawdust and brick" building cities for the king, and in the fields digging ditches for irrigation. But oppression does not succeed in the long run. The more they were oppressed, the more they multiplied and the more they spread abroad. It is the same principle which makes historians say, "The blood of the martyrs became the seed of the church." We may live to see the resurgence of Christianity even in Russia.

Midwives were employed by the Hebrews from earliest times. If these midwives had followed the king's command to slay all male children at birth, it would have meant the extinction of that race. The midwives "feared God" and let the male children live. Then the king appealed to the whole mass of Egyptian people and sought to create racial jealousies and violence by asking that they cast all the sons of the Hebrews into the river Nile. Out of that comes the beautiful story of Moses and his sister. It was providential that he should be found by Pharaoh's

young folks droop. The Court is at its wit's end. The store-houses have been opened, but everything that was in them has been consumed."

We are on solid ground when we read the Bible accounts of the history of that time.

WE HAVE THE NEW Family Life Insurance Plan

Covers all members of your family in one policy, with one low rate.

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

180 Grove Street-Phone GL 8-2501
Loudon

Stop paying for Others Accidents!

14.40 (6 mo.) 5-10-5 COVERAGE

If you qualify for SAFE DRIVERS AUTO INSURANCE we insure you with Southern Tide Insurance Co.—Home office, Knoxville, Tenn. Fast nationwide claim service, no penalty for semi-annual payments, NO MEMBERSHIP FEE! A full line of auto and property insurance.

WE SELL ONLY STOCK COMPANY INSURANCE!

United Realty & Insurance Co.

205½ E. Bldway-Lenoir City Dial YU 6-2333

WHITE STORES

S. H. GREEN STAMPS

FREE, 45¢ pint can

BRUCE WAX with quart

Both for 79¢

PLUS S. H. GREEN STAMPS

WHITE STORES

To Late!

Opportunity doesn't wait, either!

Be Prepared...

Save regular, at Loudon's friendly bank...

First National Bank

LOUDON, TENNESSEE

Member Federal Reserve Bank
Member Federal Deposit Insurance Corporation

NOTICE

Public Auction SATURDAY

APRIL 12th - 1 P.M.

One 10-room house on lot adjoining Hotel James Monroe, Sweetwater, Tennessee. This house contains approximately 20,000 feet of excellent lumber along with plumbing fixtures and good roofing. The purchaser must move within 60 days.

TERMS ANNOUNCED AT SALE

J. H. "Fuzzy" Furrow, Auctioneer
Beverly C. Wood, Owner

GREENBACK NEWS

Mr. and Mrs. Alton Long of Club will hold its April meeting Harrisburg Pa. were guests Sun- in the school auditorium next day of Mr. and Mrs. Joe Keys Thursday evening with the pe- The Greenback Community sident, Mr. Neal Measter in

You'll never know
how good
COFFEE
can be.....
until you've tasted



JFG's distinctive flavor—and rich, rich aroma—of the world's choicest coffees... give you a hearty goodness in cup after cup! Taste JFG and you'll know how good Coffee can be.

charge. The Greenback Future Farmers will present the program and refreshments will be served by members having birthdays in April.

Mr. Bruce Hinton and members of the Greenback F. F. A. attended the Future Farmers meeting in Knoxville Saturday.

Mr. James H. Hinton has been awarded the East Tennessee medal for being the star Future Farmer of East Tennessee.

Miss Wanda McCollum French will represent Greenback Community Club in the Safety contest being promoted by the Cliff Alton Farm Program.

Mrs. I. N. Denton and Mrs. J. H. French were dinner guests Monday of Mrs. B. P. Walker in Maryville.

Mrs. D. M. Smallman of Knoxville spent the Easter week with her daughter Mrs. Roy Lowry and Mr. Lowry.

Mr. and Mrs. J. B. French and family, Mr. and Mrs. Don French and family, Mr. and Mrs. Jimmie Gilfen, Mr. and Mrs. John Cochran all of Maryville were dinner guests Sunday of Mr. and Mrs. J. H. French.

Mrs. J. B. Griffiths is quite ill at her home here and her daughter, Mrs. A. C. Montgomery of Lenoir City spent the week with her.

Mrs. Wm. Cusick and Dean Mr. George Burdette, Miss Laura Morton and Mr. A. C. Montgomery of Lenoir City visited Friday with Mr. and Mrs. S. B. McCollum and with Mrs. J. B. Griffiths and Mrs. Vining.

Mr. and Mrs. Bobby Bivens and son and Mr. B. H. Buckner of Lenoir City visited Mr. and Mrs. J. I. Simpson Sunday.

Mr. Roy M. Brooks Jr. and son James Robert have been removed from the Mount Memorial Hospital to the home of her parents Mr. and Mrs. Kenneth Hair in Maryville.

Mr. and Mrs. Roy Leonard and Mrs. Lora Rucker of Knoxville were Sunday dinner guests of Miss Emma Hall.

Mr. and Mrs. Mike Griffiths of Maryville visited Sunday with Mr. and Mrs. J. D. Woods, Mrs. Anna Gilbreath and Mrs. Lucy Griffiths.

Mr. and Mrs. P. S. Ferguson,

New U-T Booklet Catalogs Ideas For Better City

Speeders who ignore traffic signs waiting them to slow down soon may find evidence of their violation facing them in the form of a photograph—snapped by radar.

The 1957 edition of the University of Tennessee's Municipal Technical Advisory Service booklet, "Ideas for a Better City," describes a new electronic speed control sign being tested at the Air Force Base at Portsmouth.

Tonney, Jean, David and Dorothy of Bryson City, N. C., Mr. and Mrs. Sam McCollum Jr., Mac Cyntha and Rebecca of Maryville were dinner guests Sunday of Mr. and Mrs. S. B. McCollum.

Mrs. Mel Hammonree, Mrs. Henry Hammonree and Mrs. Frank Hill entertained with an Easter egg hunt Saturday afternoon on the lawn of the Hill home with 19 children present.

The event was also the birthday anniversary of Kay Hammonree, daughter of Mr. and Mrs. Henry Hammonree.

The Sunday school classes of Mrs. Allen Hammonree, Mrs. Dallas Ryan, Mrs. Herman Alexander and Mrs. Buddy Brooks presented an Easter program at the Meadow Methodist church Sunday morning with the pastor following with his Resurrection message.

Mr. and Mrs. Clark Akers and Miss Sandy and Miss Katherine Shields of Maryville were guests Thursday of Mr. and Mrs. J. V. Akers.

Mr. and Mrs. Buddy Brooks had as their Easter holiday guests Mr. and Mrs. Wheeler of Knoxville, Mr. and Mrs. El Brown of LaFollette.

Mr. Jimmy Dougherty is ill of influenza at the home of his uncle and aunt Mr. and Mrs. Nick Rowland.

Mr. and Mrs. Howard Hudson of Knoxville, Mr. and Mrs. J. G. Hudson, Miss Brenda and Ronnie were dinner guests Sunday of Miss Carrie Bauld.

Miss Cleo Madingo of Knoxville spent the weekend with her parents, Mr. and Mrs. Veda Madingo.

Miss Nana Lou Maddox of Knoxville was at home with her parents, Mr. and Mrs. Ralph Maddox during the weekend.

Mrs. Bruce Hinton, Bruceine and Michael and Miss Mae Lowry were visitors in Maryville Friday. Mrs. Margaret Smith of Maryville spent Wednesday with her parents, Mr. and Mrs. Joe Turk.

N.H. When a car approaching the sign is exceeding the speed limit, the sign lights up and says "You are speeding." If the driver ignores the warning, the gadget takes a picture of the car, recording the license number, speed, date, and time for the police department.

The "catalog of municipal ideas," compiled by Mary Bush, MTAS staff secretary, includes a roundup of items appearing during the past year in the technical section of Tennessee Town and City magazine.

The booklet has been sent to all municipal governments in Tennessee. Copies also may be obtained by writing the Municipal Technical Advisory Service, University Station, Knoxville.

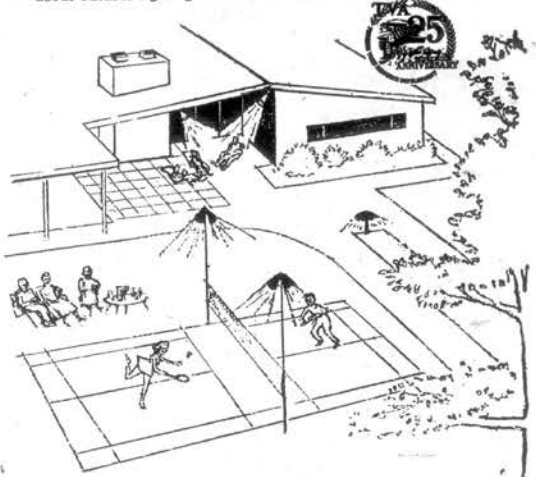
Thursday, April 10, 1958 The Loudon County Herald



WALLS CLEANED
By Scientific Machine
Saves Paint—Sanitizes—Kills Germs—Retards Chalking.
Prevents mold and mildew
No Mess -- Costs Less

RiteWay INTERIOR CLEANERS
W. A. WORLEY, Manager
Phone GL 8-3168 Loudon

ENJOY MORE OUTDOOR FUN WITH OUTDOOR LIGHTING. Plan now. Outdoor lighting in your yard and garden increases your hours for outdoor games and relaxation during summer months. Plan now for summer fun... see your electric dealer about outdoor lighting... for extra hours of recreation.



LOUDON UTILITIES
(Electric Department)

The washer with the non-clogging filter!

NEW 1958
GENERAL ELECTRIC
FILTER FLO
WASHER



Now with
"WASH-TO-ORDER"
FABRIC KEYS!

Just a touch of a key selects the right wash and spin speeds, wash and rinse temperatures for any fabric—automatically! 5 Wash-to-Order Fabric Keys to suit any washable fabric!

- Over 50% more clothes capacity than many automatics
- Water Saver Control for small loads!
- Automatic Rinse Conditioner!
- Extra-large opening for easy loading, unloading!
- 5-Year Warranty of transmission parts!
- Suds Return System available (slight extra cost)
- Matchless Dryer with Automatic Control

Price As Low As **\$229.95**

TIME TESTED! Proven in hundreds of thousands of homes. Only General Electric has the Filter-Flo Washing System!



Durable metal filter can NEVER CLOG! Will last for life of washer. Filter is easy to remove—easy to clean—easy to replace. Moving Filter distributes detergent evenly throughout wash—no clothes discoloring lumps.

For ALL G. E. Appliances - Plus Chance On Free Gifts See

Bowman-Porter Furniture Co

LOW DOWN PAYMENT—EASY TERMS

West End Loudon Phone GL 8-3255

3 big reasons why you won't want to miss...

CHEVY'S APRIL SALES SPECTACULAR!

1 SPECTACULAR STYLE—Proved by leading fashion designers!

The smartest look on the road! That's Chevrolet in all 17 glamorous models. And proved, too. For Chevrolet's sculptured elegance and gracefully sweeping lines captured the imagination of world-famous designers, inspiring a fabulous collection of women's fashions.



2 SPECTACULAR PERFORMANCE—Proved on a round-trip run over the Andes!

From coast to coast across South America, up over the Andes from Buenos Aires to Valparaiso, and back again in just 41 hours and 14 minutes! Chevy went all the way with the hood sealed shut, without a drop of water or oil added—expecting every extreme driving situation you can think of for 1,900 straight miles. Chevrolet proved its sure-footed roadability and boundless V8 energy, with the Automobile Club of Argentina certifying the results.



3 SPECTACULAR VALUE—Your Chevrolet dealer's ready to prove it!

He'll show you that Chevy's the only completely new car in its field, today's biggest dollar buy. Yet prices begin right at the bottom of the ladder. See him this month for sure!



You'll get the best buy on the best seller!



The Bel Air. Inspire Sport Coupe with Body by Fisher. Every window of every Chevrolet in Safety Glass.

TOP ENTERTAINMENT—The Dinah Shore Chevy Show—Sunday—NBC-TV and the Pat Boone Chevy Showroom—weekly on ABC-TV

See your local authorized Chevrolet dealer

MILLER MOTOR COMPANY, INC.

Depot Square Loudon, Tennessee Phone GL 8-2241

TO THE VOTING PUBLIC OF LOUDON COUNTY

I wish it were possible for me to personally thank everyone for their vote and support in last Saturday's election, however, since that will be impossible, I want to take this opportunity to express my sincere thanks to everyone for choosing me as nominee for sheriff.

I also solicit your support and influence in the August general election.

Sincerely,
S. O. (Mun) Allen

In the South...

THE WOODS ARE

FULL OF PROSPERITY

The rate of industrial growth in the South during the past 20 years has led the nation. The pulp and paper industry is a leader in this Southern progress.

Sixty-three primary pulp and paper mills are located in Dixie. They employ over 77,000 persons in the woods, mills and offices. Another 81,000 harvest pulpwood.

The pulp and paper industry annually contributes over one billion dollars to the South's economy at the rate of three million dollars a day. It also is giving new impetus to the region's agriculture because pulpwood has become a vitally important new cash crop to Southern farmers.

Farmers and other landowners are assured an expanding market for their trees since paper consumption is growing by leaps and bounds each year. It is predicted that 50 to 60 percent more pulpwood will be needed by 1967.

Growing trees—like growing any other crop—requires sound management. Forests that are cut properly go on producing trees generation after generation. Forests that are now non-productive can be converted into money-making areas.



SOUTHERN PULPWOOD CONSERVATION ASSOCIATION
900 Peachtree Street, N.E.
Atlanta 9, Georgia

Send for FREE booklet
The exciting story of the pulp and paper industry's growth in the South, its current role in the economy, and the opportunities it offers.

PHILADELPHIA NEWS

Arthur Simmons enjoyed a day of fishing with his pal, Ben Simpson of Loudon Tuesday. Mr. Frank Freyzer and daughter, Laurel, from Knoxville are spending a week with the Giffis family.

Mr. and Mrs. John A. Hayden from Nashville are visiting a few days this week at their homeplace.

Mr. and Mrs. J. Hugh Edwards spent the Easter holidays with Mr. and Mrs. John Edwards. The are from Detroit, Mich.

Miss Janis Barnett, daughter of Mr. and Mrs. Bill Barnett of Chattanooga visiting her cousin, Miss Sharon Barnett, Sunday.

Mr. and Mrs. Walter Shell and little son, Tracy, of Nashville were visiting with Mrs. Shell's parents, Mr. and Mrs. George Quesada Sunday.

Mr. and Mrs. Joseph Phillips and children, Joseph III, Patricia and Michael from Knoxville were guests of Mr. and Mrs. Stanley Davis Sunday afternoon.

Mr. and Mrs. J. Hugh Edwards from Detroit, Michigan were visitors at the Sunday morning services at the Baptist Church.

Mr. and Mrs. Bill Thompson had as their dinner guests recently the Rev. and Mrs. Tom Scarborough.

Mrs. Bobby Jaynes from Sweetwater was visiting with Mr. and Mrs. James Small Sunday afternoon.

Mr. and Mrs. B. L. Robison are the proud parents of a baby son born Friday March 21st at the Lary Clinic in Sweetwater. The baby has been named Mark Lewis. Mark weighed eight pounds and one half. Mother and baby are home and getting along nicely.

Mr. and Mrs. Charles Schrammer and daughter Phyllis and Mrs. Dosh Knowles were visiting in Rome, Ga. and in Chattanooga Sunday. While in Chattanooga they were the guests of Mr. and Mrs. James Cantrell.

Mr. and Mrs. Jimmy Hill and little daughter, Karen Given and Miss Clara June Allmon were visiting with Mr. Hill's parents, Mr. and Mrs. Ira Hill in Ashen Sunday.

Mr. and Mrs. Robert Allmon were visitors in the Tellico Mountains Sunday.

Mrs. Roy Bivens and little daughter, Kaye from Athens were visiting with Mrs. Bivens' parents, Mr. and Mrs. Robert Allmon Sunday night.

Mr. and Mrs. Charlie Mullins and daughter, Janet and Master Brent Davis were visiting at Fort Loudon Dam Sunday.

Mr. and Mrs. Paul Alexander and Alice Ann from Lenoir City were visiting Mr. and Mrs. C. E. Thompson Sunday.

Master Brent Davis entertained at his home Friday night with a slumber party. His guests were Master Ed Waller III and Master Charles Barnett.

Robert Martin, a student at the University at Knoxville was

home to spend the Easter holidays with his parents, Mr. and Mrs. George Martin.

John Everett, enrolled at T.M.I. at Sweetwater was home for the Easter holidays with his parents, Mr. and Mrs. John Everett.

Mr. and Mrs. Will Ridge had a dinner at their home Saturday evening for their children visiting at their home. Visiting were: Mr. and Mrs. Moe Crabtree from Aiken, S. C. Mr. and Mrs. J. D. Davis and daughter Rose from Aiken, Mr. and Mrs. Junior Ridge and sons from Niotla, Mr. and Mrs. Albert Ridge and Judy from Sweetwater and Mr. and Mrs. Barley Hlevin and sons Rodney and Denny.

Mrs. Stanley Davis and son, Brent were visitors in Athens Thursday.

Mr. and Mrs. Paul Roberts and children, Barbara and Gene from Sweetwater were visiting with Mr. and Mrs. Richard Davis Tuesday afternoon.

The Junior Boys Sunday School Class of the Baptist Church enjoyed very much a hike and fishing all day outing to Pond Creek the past Tuesday. At noon under the big concrete bridge, hobo fashion, the boys had a fire and prepared food. Most of the boys had to answer "fisher men's luck" when asked about their catch. The boys who attended were: Richard and David Walden, David Thompson, Richard Everett, Charles Barnett, Ed Waller III, David Millsaps, Denny Revinis and Brett Davis, Mr. Wesley Barnett accompanied the boys on the hike.

Mrs. Audell Clinton visited with her husband, Mr. Clinton in the Baptist hospital in Knoxville Wednesday.

Mr. Ed Waller and daughter, Jane and Ann were visitors at the Sunday evening services at the Baptist Church at Loudon.

Mrs. Eunice Rastin was a visitor in Knoxville Saturday.

Mrs. Zula Barnett and children, Charles and Sharon and Miss Janice Barnett from Chattanooga were visiting with Mr. and Mrs. Cleis Parks in Sweetwater Sunday afternoon.

Mrs. Betty Ann Mosler and children, Bill and Ann were on their guests Sunday of Mr. and Mrs. C. E. Thompson. Mrs. Mosler is from Loudon.

Mr. and Mrs. Edsel Jaynes and son from Hammond, Ind. were visiting with Mr. Jaynes' parents, Mr. and Mrs. Jonah Jaynes during the Easter holidays.

Mr. and Mrs. Jim Wrin and son from Padukah, Ky. were visiting with Mr. Wrin's mother, Mrs. Nollie Wrin recently.

Mrs. Joyce Kiser recently entered the hospital at Sweetwater where she underwent surgery. She is reported to be convalescing nicely and expected to be able to come home this week.

Little Sherry Kiser, daughter of Mr. and Mrs. Lora Kiser has been confined to her home the past week with a throat infection. She is improved much at this writing.

Mrs. Artist Charles from Dalton, Ga. was visiting with her parents, Mr. and Mrs. Baird Reed Friday.

Miss Ginger Kiser a student and nurse at Erlanger hospital in Chattanooga was home to spend the Easter holidays with her parents, Mr. and Mrs. Lloyd Kiser.

The Reed Springs Baptist Church reported a good attendance Sunday.

OBITUARIES

C. M. Bright

C. M. Bright, 57, passed away suddenly at 8 p.m. Monday. Survivors: widow, Elizabeth Gresham Bright; four children, Hoyt, Vera, Howard and Trula; two sisters, Mrs. Bertha Fowler, Vanore, La. and Mrs. Norman Brockard, Loudon; brother, Luke Bright, Charlotte, N. C.; six grandchildren. Funeral, Mount Zion Baptist Church, Monroe County, 2:30 p.m. Thursday. Burial, church cemetery. Hawkins, Loudon in charge.

Clarence Oody

Oody, Clarence, age 23, of Loudon, Route 4, died April 4th. Survivors: wife, Bertha H. Oody.

Livestock Assoc. Holds Sheep Shearing School

The Loudon County Livestock Association sponsored a sheep shearing school on the farm of Mr. Gail Hest located about two miles from Loudon. All sheep producers in Loudon County and the five surrounding counties when invited to this sheep shearing school. Also 4-H and FFA members that have sheep as their project were invited.

The primary purpose of this school was to teach the sheep producers correct methods of shearing sheep and how to handle their wool, in order to get the most out of it. Several 4-H and FFA members and farmers from the surrounding counties attended this school. Mr. Fred Powell from the animal husbandry department of the University of Tennessee Agricultural Extension Service was in charge of the school. Mr. Hest, member of the livestock association and chairman of the committee on sheep helped also.

It is hoped that some junior member taking part in this school will compete in the State Sheep Shearing Contest.

Concern Leases Rock Quarry From Berrys

Lambert Bros., a crushed stone and asphalt concern, has leased a quarry from Albert J. Berry. It was announced last week.

The quarry, out from Loudon on Kingston Road, is the only available in the county at this time.

Since Sunday at Sunday school, there were one hundred and seventy nine present.

Mr. and Mrs. Bobby Clark from Columbus, Ohio were guests of Mr. and Mrs. Jennings Clark during the Easter holidays.

Little Danny Schrimmer, son of Mr. and Mrs. Bob Schrimmer is confined to his home this week with an attack of the influenza.

Mr. Stanley Kiser who has been a patient at the Veterans hospital in Johnston City returned to his home the past week. Mr. Kiser is not much improved and will return later for further treatment and observation.

Mrs. Bob Schrimmer and little son Danny were visiting with Mr. and Mrs. Jimmy Smith and children Sunday at Philadelphia.

Mr. and Mrs. J. R. Ingram and little daughter, Donna Kaye from Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. J. Barnett from Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday afternoon.

To Buy Rent, Sell, or Trade. Call GL 8-2721
Use Herald Want Ads

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

Rupture Shield

SPECIALIST

E. J. MEINHARD, widely known Rupture (Hernia) Shield Specialist, of Chicago and Michigan has been coming to Knoxville for many years. He will again be in his rooms in the Farragut Hotel, Knoxville for 2 days, Tuesday and Wednesday, April 15th and 16th. Office Hours 11 A. M. to 4 P. M. (30 years successful record.) No charge for consultation.

Has your rupture returned after surgery? Is your rupture or hernia causing irregularity, weakness, pain in stomach and fear of strangulation? If so, see the Meinhardt Rupture Shield during above office hours. This Shield usually prevents and size rupture from protruding within 10 days regardless of heavy lifting or exercise. No more wearing understraps and hard pads. It is always wise to investigate reliability before buying. (Only men invited.)

Over 100
REGISTERED
ANGUS



At Auction

Friday, April 18, at 1:00 P. M.

DODALFA FARMS

Philadelphia, Tennessee

(35 miles south of Knoxville on U. S. No. 11)

Mr. and Mrs. Robert T. Frow, Owners

and

Saturday, April 19, at 1:00 P. M.

CAYLOR & CAYLOR FARMS

Riverdale Community, Knox County

(11 miles northeast of Knoxville)

Knoxville Phone 3-8333, or 2-5522

Dr. and Mrs. L. G. Caylor, Owners

50 cows (30 with calves at side and 20 close to calving)

33 bred heifers

17 open heifers

14 bulls

Protect Against
Termites, Powder Post Beetles, Fungus

LONGER LIFE FOR YOUR HOME

Vaccinate With

36 MONTHS TO PAY!

GUARANTEE
The undersigned Company further agrees that in the event new damage shall occur from subterranean termites during the life of this Contract such termite damage shall be repaired by the undersigned Company under our supervision and at the expense of the undersigned Company.

PH. GL 8-2023
CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply
East Tennessee Vaccinol Co. Representative In This Area

FOR A PLOT OR A LOT...



CHOREMASTER
DOUBLE DUTY
TILLER/MOWERS

... featuring new
SAFE T GUARD
Mower Attachment

Want low-cost help in your yard and garden work? The versatile Tiller/Mower switches (just 30 seconds) from tilling to mowing. It does all ground work, mows grass and weeds, pulverizes fallen leaves. Danger zone fully guarded. Ask for an eye-opening demonstration.

Greer Machinery Co.
GL 8-2233
Loudon, Tenn.

Which One Are You?



The smart guy who goes for all those out-of-town bargains without first taking time to add up the cost of getting it and comparing the price and quality at home?



Or are you the guy has just realized that he doesn't save when he goes out of town to trade... gas and time cost money, especially when goods and services are even better priced at home?



Or are you this satisfied fellow who gets the most for his dollar trading-at-home, whatever he needs. He knows that he gets top quality, the personalized service that only home-town businessmen give, plus the value of keeping his dollar at home to boost his community.

BE SMART! - TRADE AT HOME!

BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

VALLEY MERCANTILE OUTLET

832 Mulberry Dry Goods Phone GL 8-3366

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET

W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY CARL GILES

Vonore Road In Loudon

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods
934 W. Mulberry A.A. Roberts. Phone GL 8-2311

CLASSIFIED

GRAINING—Call R. P. Hamilton for basement, ponds, driveway, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1862. tfe-11

FOR RENT . . . 4 room apartment, unfurnished, gas heat. Call GL 63173. tfe-10

FOR REPAIR of typewriters, adding machines and cash registers. Call GL 8-2721, or contact Sam T. McCallie, JR. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe-11

FOR RENT . . . 3 room furnished and unfurnished apartments. Call GL 8-2306. tfe-5

FAMILY SERVICE . . . Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudoun, Tennessee. Phone GL 8-2021. tfe-11

APARTMENT FOR RENT . . . unfurnished or furnished. Call GL 8-2012. tfe-11

WE BUY, SELL, OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A. St., Lenoir City, Ph. 1911. tfe-11

DON'T BUY A COW! Call GL 8-2068 Why?—for free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

FOR SALE . . . 4 room house with bath on Main St. 3 houses off Vonore Hwy., see Mrs. W. D. Watkins at home. 35-21-21

FOR RENT . . . 3-room unfurnished apartment with bath and all utilities furnished. Call GL 8-2677 or GL 8-3055. 4-23-11

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, 41 Bowman-Parker Farm Co., Loudoun. Phone GL 83255. tfe-11

BARGAINS . . . complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), Loudoun. tfe-11

DO YOU WANT a pleasant profitable business of your own? Through income for those extra you enjoy? For a personal interview write Mrs. Pauline Curran, Box 155, Harrison, Tenn. 31-21-11

BUDGET PRICED PAINT . . . outside and inside gloss and flat and rubber base paints in all colors. Also aluminum. Low priced at Valley Mercantile. Oakley, West End, Loudoun. tfe-10

HEY need your cleaning to you. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 905 Poplar St., Phone GL 8-3024, Loudoun. tfe-12

Attention: All Pet Owners

The Loudoun County Health Department in cooperation with the State Rabies Control Division, is sponsoring a Rabies Vaccination. Registration and vaccination at the clinics will be \$1.00.

All dogs are required by state law to be vaccinated, registered, and tagged with official State Health Department tags each year by the State Rabies Control Division. Dr. Austin and Dr. Gayton, State Licensed Veterinarians, are the authorized veterinarians in Loudoun County to hold these clinics.

New live virus vaccine is available this year that gives a three year immunity. This virus will not be available at the clinics but can be obtained at the veterinarian's office.

All persons are urged to have their pets vaccinated to insure protection of life, property, and health of others. Scheduled time places are listed below:

DATE	PLACE	TIME	LOCATION
April 14	Silver Ridge	2:30 P.M.	Silver Ridge Schoolground
April 14	Highland Park	2:00 P.M.	Highland Park Schoolground
April 15	Luttrell	1:00 P.M.	Panders Church
April 15	Prospect	2:30 P.M.	Prospect Church
April 15	Philadelphia	4:00 P.M.	Philadelphia Schoolground
April 16	New Providence	2:30 P.M.	New Providence School
April 16	Exton Crossroads	2:30 P.M.	Exton School
April 18	Glendale	2:30	Glendale School
April 18	Greenback	4:00 P.M.	Greenback Square
April 19	Box Lee Junction	1:00 P.M.	Clemon's Market
April 19	Lenoir City	2:00 P.M. 4:00 P.M.	Yale and Towne Parking Lot
April 26	Popular Springs	1:00 P.M.	Popular Springs School
April 26	Davis	1:30 P.M.	Davis School
April 26	Jackson	1:30 P.M.	Jackson School
April 26	Loudoun	6:00 P.M.	Loudoun Baseball Park
May 3	Steele	1:00 P.M.	New Steele School
May 3	Loudoun follow-up clinic	2:00-4:00 P.M.	Loudoun Baseball Park
May 3	Lenoir City follow-up clinic	2:00-4:00 P.M.	Yale & Towne Parking Lot

All communities not listed above please make arrangements to have your pet at one of the above scheduled places. The co-operation of every pet owner is essential to make this program a success. If we receive your co-operation, then we can control rabies: a serious, fatal, dreaded disease; a disgrace to any community.

Dr. Carolyn Board, M. D.
Director Loudoun County Health Dept.

RABIES CONTROL

The dogs and cats are being used throughout the state and will be available at the vaccination clinics and at the offices of licensed veterinarians. Dog owners will be issued tags and certificates of vaccination at the time their dogs are vaccinated. Lost tags and certificates will be duplicated at a charge.

CARD OF THANKS . . . We wish to express our appreciation for the many kindnesses for our friends and neighbors at the death of our loved one, Ralph Jenkins. Mrs. Ralph Jenkins, Mr. and Mrs. Elmer Jenkins, Mr. and Mrs. John Jenkins, Mr. and Mrs. Glen Wade.

FOR SALE . . . 8 X 12 Bigelow rug and pad, beige and sandalwood. Like new. Both cost \$102 will sell for \$59. Call GL 8-3293.

FOR SALE . . . home of W. C. Brackbill on Pine Top, a large roomy and bath, full basement with garage. \$5,750.00. Call Mrs. Charles Hutton, GL 8-2175. 31-23-21

FOUND . . . black and white springer spaniel, slightly hurt, nice dog, loves children. Don't want to destroy so must find owner or good home for the dog. Call GL 8-3518.

FOR RENT . . . 6 room house with bath, stoker heat, 618 Cedar St., \$40 per month. Call R. A. Lawson, GL 8-2236. 11-21-21

FOR SALE . . . 5 hp garden tractor 5 in. plow, disc harrow, 2 wheel weights float, used less than 40 hours. Call R. A. Lawson, GL 8-2236. 11-21-21

LOST DOG . . . "Blackie", chow and cocker spaniel from the Bonnet Drive in Theatre on Mar. 29. If found call GL 8-2277. Reward for information or return. 11-21-21

FOR SALE . . . 5 room house and one acre land about 4 miles from Loudoun on Bacon Road. Near Davis School. Call GL 8-3891. 31-23-21

FOR SALE OR TRADE . . . 6 room new house in Robinson Addition, nice big lot, river view, carpet. If interested call GL 8-3772. 31-23-21

It's grand as a sauce... salad dressing and a spread!



Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes.

Miracle Sandwich Spread

CARD OF THANKS . . . We wish to express our deep appreciation for the many kindnesses shown during the illness and passing of our beloved sister and aunt, Mrs. Lillie Presley. Mr. and Mrs. Sam Robinson and Mr. and Mrs. Kenneth Robinson.

FOR SALE . . . trombone and case. \$35.00. Call GL 8-2294. 31-21-21

Court House Record

(Continued from page 1)
Class Filed-Circuit Court
658-South Side, Battery Co. vs Clarence Frank, appeal.
659-Joe H. Conner Sr. vs Fred Gunn and others, damages.
660-Bessie Conner and others vs Fred Gunn and others, damages.

To All Who Voted In The Republican Primary April 5, 1958

I wish to thank each and every one who worked so hard and voted for me in the republican primary. I really appreciate the large vote (1787 votes). I believe that is the largest vote in history for a sheriff to be defeated in the primary of Loudoun County. I really appreciate the good people of Loudoun County for letting me serve as your sheriff for 4 years. I have no ill feeling toward anyone who voted for Mr. Allen and I want to ask all who voted for me to get behind Mr. Allen and support him in the general election. Any time I can be of any service to anyone in Loudoun County in the remaining five months just call me or let me know. I still have the interest of the people of Loudoun County at heart.

Freeman Russell
Sheriff

Use Herald Want Ads

NOW... VACUUM PASTEURIZED



Do It The Easy Way
With Herald Want Ads

GET MORE OUT OF
LIFE . . . ATTEND
A MOVIE!

COLES'
DRIVE-IN

ON HIGHWAY 11 BETWEEN
LOUDOUN AND LENOIR CITY
PHONE GL 8-2232

SHOW TIME: 7 and 9 P. M.

THURSDAY & FRIDAY

April 10 & 11

1st Run Picture

THE BLACK SCORPIAN

Richard Denning

1ST RUN PICTURE

THE GREEN EYED BLONDE

Tom Greenway

Susan Oliver

SATURDAY, APRIL 12

1st Run Picture

KNAKED IN THE SUN

IN TECHNICOLOR

James Craig

Lita Stilton

SUNDAY & MONDAY

April 13 & 14

1ST RUN PICTURE

THE DEEP SIX

IN TECHNICOLOR

Alan Ladd

Diana Foster

TUESDAY & WEDNESDAY

April 15 & 16

1st Run Picture

ESCAPEE IN JAPAN

IN TECHNICOLOR

Cameron Mitchell

Teresa Wright

MASTERTON OF KANSAS

IN TECHNICOLOR

Coming Soon

Pevton Place

May 10th

"Quality Supreme"

STATE LIBRARY AND ARCHIVES
State Library Division

DON'T BE HALF SAFE

be sure you get the most
for your grocery dollar at
GILES AND SON FOOD MARKET

VAN CAMP
Chili with Beans
2 cans 57¢

Palmolive Soap
Bath Size
2 for 25¢

VAN CAMP
All Meat Chili
2 cans 69¢

CASHMERE
BOUQUET
B. S. -- 2 for 25¢

GOLD
CRAFT
Peanut Butter
12 ounce jar
33¢

STA-FLO
STARCH
23¢ Quart

SUPER
SUDS
Giant-77¢

MOHLAR and HAROLD GILES
3 Miles Out On Vonore Road
Giles & Son Market

FAB
Giant Size
71¢

Northern
Napkins
2 packages
of 60, Only
23¢

VAN CAMP
Spanish Rice
2 cans 35¢

VEL
31c Box
VEL LIQUID
Giant Size — 65¢

AD
Regular Size — 31¢

Octagon Laundry
Soap — 10¢ bar

AJAX
2 Giant Cans — 31¢

FLORIENT
79¢ Can

Plus
+VALUE+
Store

Shop these and other
everyday savings with

MOHLAR and HAROLD GILES
3 Miles Out On Vonore Road
Giles & Son Market

FARM NEWS REVIEW

BE PREPARED NOW FOR TOBACCO RED DISEASE CONTROLS

All tobacco growers are advised to prepare themselves now for the control of the common disease and insects attacking young tobacco plants. According to R. P. Mullett, U-T Extension entomologist, two or three seasons and several insects each year take their toll of seedling tobacco; these can be controlled with chemicals, Mullett says.

The most serious seed disease in the state is wildfire. Barley 21 variety is completely resistant to wildfire and where it is grown, no control measures are necessary. For other varieties, the use of the antibiotic chemical, streptomycin sulfate, is recommended. The material is recommended at the rate of 2 teaspoons of the 10 percent streptomycin per gallon of water. Use 5 to 10 gallons of spray directly on the plants per 100 square yards of bed, depending on size of plants.

Streptomycin also will stop wildfire, once it appears; but when used as a preventive, it insures healthier plants. Begin control measures at the 4 to 6 leaf stage and continue weekly. Make the last application just before setting to prevent carrying the disease to the field.

Blue mold is an airborne disease and thrives during cool wet periods. The disease is now present in beds in states farther south, Mullett reports. The chemical for control of this disease are ferbam or zineb as sprays

or dusts. Use 5 tablespoons of 76 percent ferbam or 2 1/2 tablespoons of 85 percent zineb per gallon of water for spraying directly on the plants. Use sufficient spray for thorough plant coverage. For dusting, use a 10 percent and a 5 percent material respectively.

Another disease, anthracnose, has appeared in recent years in the state. It is recognized by whitish or light brown, shiny, track-like, sunken spots on the leaves. The materials which control blue mold will control anthracnose. The grooves in upper Middle Tennessee should particularly watch for anthracnose.

The chemicals may be combined for application for overall disease control, Mullett says. If fleabodies and aphids appear, add 2 or 3 tablespoons of 50 percent DDT or TDE for control of these pests. For grub, use parathion on land.

TODAY'S SHOPPER OF FOOD FACES MANY PROBLEMS

When the laurels are handed out for service beyond the call of duty, the average American housewife who does the family food shopping each week is overlooked. Consumer Information agents of the University of Tennessee Extension Service think that this situation should be changed. They say, that if more people realized the difficulty of the food purchasing job, the family purchasing agent would get more acclaim than she now does.

Consumer Information agents

point out that the average food shopper, buying the week's supply of food for the family, must know many things about many subjects to be able to make intelligent decisions.

Also, one of the characteristics of the family food shopping is the large number of decisions which must be made in selecting from among the many offerings, if the purchases are to be made on an intelligent basis.

The many developments in the merchandising of food have provided much help to food shoppers in deciding what to include in the market basket. However, the great increase in types and forms of food have made the food shopper's task more difficult. Comparison of prices, numbers of servings, quality, and value become a complicated proposition when decisions must be made between foods in different forms such as prepared, fresh, or in partly prepared states. It's an individual problem; and it's a relationship. They also emphasize the need for food shoppers to be better trained and better informed to do the food shopping more efficiently, but they feel that the food shopper should get a little more recognition for the difficult task they perform.

PETUNIAS LISTED FOR SATISFACTORY LONG-SEASON BLOOM

Trials of 82 varieties of bedding petunias during the past 3 years at the University of Tennessee have shown that only multiflora and grandiflora types are satisfactory, according to Roger B. Thompson, assistant horticulturist.

Petunias grow and bloom most abundantly during the cooler months of May and June, and again from September until frost. During the hottest part of the summer the better varieties continue to give a good display and are able to recover in the fall, but many sorts die out completely.

"A good bedding petunia should produce many branches—so that the ground will be completely covered—and many blooms. And such a petunia should remain healthy over a long period," Thompson explains. "Size of bloom of the multiflora is not as large as that of the grandiflora, but the multiflora usually have more blooms. They give as much or more color on the bed

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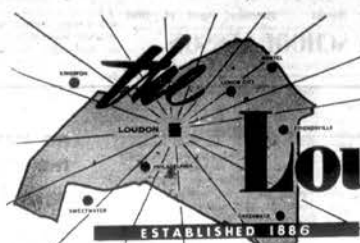
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Loudoun County Herald

"Loudoun County's Family Newspaper"



72ND YEAR—NUMBER 22

LOUDOUN, TENNESSEE, THURSDAY, APRIL 17, 1958

10c PER COPY

Just Piddlin'

By The Editor

LOUDOUN IS QUITE honored by the scheduling of the Middle Tennessee State College Sacred Harp Singers in concert here on April 24.

The group ordinarily makes it a policy not to appear two years in a row in any city on its annual tour. But this marks the third straight year that the group has scheduled Loudoun. This honors Loudoun, and Singers members Linda and Jerry Williamson, who will be appearing at home.

If you missed the Sacred Harp Singers last year, make plans to attend their concert next Thursday at the high school. The group is very good, presenting a program of professional quality, and the entire family will both enjoy and benefit by attending. Tickets are 50c for adults and 25c for children, available from PTA members or at the door.

A RECENT short article in one place of the Knoxville papers first proposed here.

"Greene County has sold \$500,000 worth of school bonds at the unusually low interest rate of 1.945 per cent."

"Financial observers said reasons for the low rate are that the county is in good financial condition, and is well managed, money is becoming cheaper and the bonds are for short terms."

The story applies points out why, if Loudoun is going to have to construct a sewerage treatment plant, it would be wise and at the same time save citizens interest dollars, to start planning for it now financially.

RURAL METHODS... telephone operators often use certain codes as they talk back and forth.

One inventive operator, who is a lady, says a rural community, came up with a new code. "The number you want is OMC," said the operator on the other end of the line.

"What's OMC?" the confused girl asked. "Out milking cows."

WISDOM... people who sit up late at night rarely ever get up early in the mornings.

ALSO... you can always get someone to agree with you if you say what he likes to hear.

THOUGHT FOR THE WEEK... Optimism is more important to business than cash is to buyers.

Industrial Engineers To Be Here Next Wednesday Apr. 23; View Local Sites Of Industrial Tour Of Area

Loudoun will be on display next week, during the first tour of the Great Industrial Valley of East Tennessee.

The city will be visited by representatives of industry, engineering firms, factory location firms, and others concerned with the selection of plant sites. They will be guests of the Loudoun Chamber of Commerce and eight other area Chambers and industrial groups.

The visitors will tour Loudoun.

The Great Industrial Valley Tour is the largest cooperative industrial development effort attempted in our area. It is co-sponsored by the Chambers of Commerce of Loudoun, Grainger County, Jefferson City, Knoxville, Morristown, Oak Ridge, and the Anderson County Development Commission.

Cooperating agencies include the Tennessee Industrial and Agricultural Development Commission, Louisville and Nashville Railroad, Southern Railroad, Knoxville Motor Transport Association, and American Capital Delta, Piedmont, and Southeast Airlines.

The banquet will be held at 7:30 p. m. in the Hill Country Club, Knoxville. Also present will be representatives of some 50 major East Tennessee industries, ready to discuss informally with the visitors the advantages of an East Tennessee location.

Guests will be taken to various industrial sites in the area, including the Tennessee Valley Authority's Oak Ridge and Y-12 plants, the Lockheed Aircraft Company's plant at Marietta, Ga., and the Ford Motor Company's plant at Dearborn, Mich.

The tour is being organized by the Tennessee Industrial and Agricultural Development Commission, which is a joint effort of the state and federal governments.

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Maxine Russell Takes Top Place In Cattle Show

At the Loudoun County Junior Livestock Show sponsored by the Loudoun County Livestock Association in Loudoun last Friday morning, Maxine Russell took top honors with her Angus steer.

In second place was her sister, Freida, also showing an Angus steer. Third place went to Benny Sewell with an Angus steer. Fourth place went to Linda Hill from Greenback; fifth place, Ray Sewell; sixth place, Gerald Thompson of Greenback; seventh place, Jo Ann Hill; eighth place, Alfred Davis, ninth place to Charles White; tenth place to Pay Hill; and eleventh place to Allen McCullough. Twelfth place went to John James, 13th and 14th place to Ray Maxwell of Glendale.

There were 14 calves in the show, one graded prime, two graded choice, and the rest were in the good and commercial grades. Showmanship awards were given to Benny Sewell, of the PFA Chapter, and a tie between Ann Hill and her sister, Linda of the Greenback 4-H Club.

The top calf in this group sold for \$100 on Saturday morning. Also the champion of the Loudoun County show was 5th in its class in the East Tennessee Show in Knoxville. The boys and girls did a good job of feeding out their calves, some of them for the first time.

Entry blanks for the road-o are available at the high school, Miller Motor Co., and Curtis Tipton Motor Co.

The road-o is for any teenage boy or girl who will not have reached 20 years of age by Aug. 15, has a driver's license or permit, has a clean record of no moving traffic violations in the past six months. Winners receive awards.

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County Students Are On U-T Honor Roll

Students from Loudoun County among the University of Tennessee students whose scholastic achievements placed them on the Winter Quarter Honor Roll at U-T in Knoxville according to records compiled by Dean of Admissions R. E. Thompson.

They are: Hester Jenkins Allen, Linda J. Ambr, James S. Armstrong, Alexander P. Bass Jr., Theresa Elizabeth Blair, J. H. Guy Blankenship, Betty L. Brown, Arthur J. Buss, Jr., P. F. Fields, Raymond H. Galt, Campbell, Margaret H. Cantrell, Mary F. Carpenter, Walter Lewis Clement, Nancy Crawford, Max Crane, Gerry Lora Huff, Prof. E. E. Innes, Irene Proctor Pothier, Tom Bill Fowler, William David Gormley, Ruth McGehee, Ruth Hines, Lillian R. Hines, Jamie Haines James, Gene Curtis Jenkins, Joyce Allen Jones, Wilma Dee Lawson, James Walter Lutz, Hester Frank Lutz, Lutz, Tipton Littleton, Clarence B. Morris, Margaret E. Pety, Alberta U. Pinkney, Virginia M. Pittman, Richard C. Porter, James William Pratt, Anna Sue Presley, Lucille Fields Prater, Ann Lee Sever, Timothy L. Shiffield, Richard R. Shiel, John H. Smith, Clary Spack, Elizabeth T. Thomas, Zack Thompson, O. L. Wagoner, Blanche J. Watkins, Geraldine R. Watkins, Thomas Ray Wilkie Jr., Paul D. Williams.

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M.T.S.C. Sacred Harp Singers Will Present Concert Here Next Thursday Meeting; Sets Up Softball League

The Middle Tennessee State College Sacred Harp Singers will be presented in concert in Loudoun at the high school on Thursday, April 24 at 8 p. m.

The group, organized in 1947 at the college in Murfreesboro, is well known throughout the South, having sung numerous concerts and programs, over the past ten years for schools, churches, music and civic clubs, radio and Educational conventions.

The personnel of the group includes Peggy Jernigan, Dorothy Price, and Mary Ellen Pace, soprano; Linda Williamson and Emily Elser, contraltos; Jerry Williamson, Bill Medlock and Walter Anderson, tenors; and Dean McDonald, bass.

The Sacred Harp Singers are under the direction of Margaret Wright of the M.T.S.C. Music faculty.

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Union Carbide Declares Dividend Of 90c A Share

The Board of Directors of Union Carbide Corporation has today declared a cash dividend of ninety cents (90c) per share on the outstanding capital stock of the Corporation payable June 1, 1958, to stockholders of record April 18, 1958.

The last quarterly dividend was ninety cents (90c) per share paid March 3, 1958.

Sales for the first quarter of 1958 will be approximately \$200,000,000, 16 per cent below sales of \$231,000,000 in the first quarter of 1957. Income for the first quarter of 1958 is estimated at approximately \$70 per share compared to \$110 for the same period a year ago. Although there was a sharp drop in November of 1957, sales have held at a constant level since that time. It is anticipated that an improvement in sales and earnings will be experienced during the balance of this year.

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Sales for the

The London County Herald

London County Daily Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Deadline Is Here

Herald editorials have a number of times commented on the fact that communities cannot and do not stand still. They either progress or slowly die; they do not stay just as they are.

In the past few years Loudon has shown an especially healthy progress. Many fortunate things have occurred, while other progress came as the result of far-sighted and hard work by citizens. As in the past, however, the burden of Loudon's continued growth and prosperity will fall upon its citizens.

The deadline is here for an event that could possibly have far-reaching effect on future industrial location. Next Wednesday a group of industrial location engineers, important men in the constant movement of industry, will tour Loudon. They will inspect available industrial sites here and, at the same time, get an impression of the community.

That they get a good impression of Loudon is of the utmost importance. That's why the city and the chamber of commerce have urged that everyone Clean Up, Paint Up and Fix Up their property for the visit.

So if you haven't already gotten things ship-shape, better get busy this weekend. And if you have, take time for a little extra spit and polish to make things look extra good.

By doing so you may help Loudon win serious consideration for future location of new industry. And you will also be helping yourself.

Drunk Drivers Dangerous

Hundreds of good people will be killed on the highways of the United States before the year 1958 ends.

There seems to be little public indignation over the slaughter. The average automobile driver, acquainted with the natural hazards of the road, hesitates to tacitly drastic penalties through the fear that some unavoidable catastrophe will land him in the hoose-gow.

There was a time when high speeds were blamed for most of the accidents, but the years have produced better cars and better highways. What would have been criminal carelessness in the Twenties and Thirties is considered reasonably safe in the Fifties, and some years from now, the present high speeds will be routine.

There are certain recognized criminal acts in connection with the operation of motor vehicles, however, which will continue to be condemned. Driving an automobile under the influence of alcohol is one of them. It is dangerous not only to the driver, but to all who use the highway. It should be severely punished, and yet, in many instances, convictions are hard to secure, and punishment is avoided.

The drunks are public enemies when operating automobiles, and should be "persecuted" to let others drive in peace. It is a crime and should be promptly punished as a crime. To do this will save some lives in 1958.

Seen outside Hendersonville, N. C. this sign: "Three miles to Swiss Restaurant... something to yodel about."

A Letter From The Publisher

This letter is being written from Asheville, N. C. and on a Sunday. It is my plan that this will be my last week in this city. By Next Sunday I hope to be back in Loudon, where, so help me, I hope to see like at least one good whole week.

The spending of a Sunday away from home is a trial for any home-lover. How does one do it? Well, if it just has to be done, then make the best of it.

After a very busy week, starting a little late about was entirely justifiable. So, up at eight, and breakfasted on grapefruit, pancakes, sausage, and coffee. To church at eleven where I experienced a delightfully well-organized service. After dinner, a light nap which did me no harm.

Having read in the morning paper of an old Turn Pike hotel being demolished some fifteen miles away, I could not resist the temptation to drive over and browse around and through it. Old buildings have always held a fascination for me. The evening was beautiful. The man by whom I inquired the way became fascinated with the whole idea and wanted to go with me, so the two of us made the journey together. The owner of the old hotel and about seven hundred acres of mountain land about it, was most courteous, and we struck up a fine acquaintance.

But all the while my conscience was pricking me a bit because I knew that back at the hotel was a party waiting to see me, so finally breaking away I hurried back and sure enough the callers had been waiting almost the length of time it had taken me to make the journey. But I sold them so thoroughly on the charms of the old Turnpike hotel, mill and all, that they not only forgave me, but our conference ended they got in their car and hurried off to see the place themselves.

After a light supper of a sandwich and a glass of milk I settled down in my room and wrote up a storm. This has been MY DAY.

A card from Kenneth Watkins, general manager of Ivey's Department Store of Asheville: "A committee: The unable who have been asked by the unwilling to do the unnecessary."

The Japanese say, "Punch yourself and know how others feel."

2 The Loudon County Herald Thursday, April 17, 1958

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Exodus 33:1-7, 10-15)

"God Prepares a Leader"

In all the story of mankind no other man has so influenced history as has Moses. He enters in three of the greatest spheres of human interest—religion, social justice, and jurisprudence or statesmanship. He taught men the high art of worship, a true understanding of Divinity. A great leader of men, he delivered a nation from slavery and gave it freedom. His code of laws became the example of our more just laws of modern times, for he taught that there is an authority in the universe upholding justice and the rights of all men. According to his high precepts, no man has the right to lay the hand upon the back of another man.

Our lesson is entitled, "God Prepares a Leader." To everyone versed in history that is not a new thought. Over and over we read that when a new crisis in history arrives God has His man ready for leadership.

This lesson shows us how the leader himself was prepared. It began at his birth. Even before his birth he was endowed to die, but a shrewd and resourceful mother saved his life by floating him on a raft among the bulrushes. It was not by CHANCE alone that the ruler of Pharaoh found him. Because of this adoption into the royal family, the fascinating story uncovers the years in which he was brought up in the king's palace as a prince of Egypt, his study for the Egyptian priesthood, his brilliant leadership in military campaigns (according to Josephus), his mastery of all the learning and arts of the most civilized nation on earth, his study, luxury, royal privileges, and power and honor.

In his slaying of the taskmaster, the principal thing was not that Moses was a murderer, but that his soul was already being moved by compassion for the oppressed. This act led to 40 years of training in exile, in a desert land through which he was destined to lead two million ex-slaves, a people without a country. It now appeared that this young nobleman would live out his days in the desert, forgotten and unknown, as a herder of sheep. God had other plans. Moses had plenty of time to think, and his mind must have run to the important question of the meaning of life, the needs of mankind, the will and purpose of God for all people.

In beautiful simplicity Moses himself had told the story of his birth and youth in six verses. We can well imagine the influence of his mother in forming his religious convictions. Because of his exposure to the royal influences and the Egyptian studies, he was all the more ardent in teaching him of his ancestors and their ideas of their covenant with God. Because of his mother's teaching, Moses understood when at the burning bush he heard a voice, "I am the God of your father, the God of Abraham, the God of Isaac, the God of Jacob." And he had

his face. "For he was afraid to look at God." Forty years, 40 in Egypt and 40 in the wilderness, went into the training of this man for his life-work of 40 years. It seemed a happy task to which he was called. The liberation of the slaves must be achieved, and then the still greater task of leading these superstitious, sensual, idolatrous, degraded slaves. Food and shelter and clothing must be provided, as well as the more intangible business of teaching them the forces and ideals that can make a people great. It is both a sublime

and a very human narrative. His greatest leadership is in the way he took this people of strong loves, hates and prejudices and gave them the nobility which the Lord God expected His people to have.

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LEGAL
NOTICE TO CREDITORS
Estate of Fred Griffiths, Deceased.
Notice is hereby given that on 29th day of March, 1958, letters testamentary in respect to the Estate of Fred Griffiths, Deceased, were issued by the County Court of Loudon County, Tennessee. All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the Clerk of the above named court within 90 days after the first publication of this notice, otherwise such claims will be forever barred. This 10th day of April, 1958.
Estate of Fred Griffiths, deceased.
Apr. 10, 17

Tennessee Valley
Chiropractic Association
Public Information Committee
4848 Broadway N. E.
Knoxville 18, Tennessee

this summer will be different at our house.
You're 100 percent correct. That new air conditioning unit will mean the difference between summer misery and summer comfort. With air conditioning, your home will be cool day and night. You and the rest of the family — can relax in air conditioned comfort, sleep cool at night, get up in the morning feeling refreshed, ready to enjoy summer days.
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(Electric Department)

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The Rev. and Mrs. Frank Laddie accompanied a group of young people from the Greenback and Meadow Presbyterian churches to a Westerner Fellowship Rally in Oak Ridge Presbyterian church Sunday afternoon. Among the young people who went were Joy Best, Gail

GREENBACK NEWS

Woods, Joan Hill Vivian Thompson, Mike Disney, John Jones, Dean Long, John LeMaster and Mary Beth Brooks. Mike Disney was elected Vice Moderator of the group.

Mr. and Mrs. Frank Hill, Lin's and Patsy spent Sunday with Mr. and Mrs. Ralph Stallings and family in New Market. Mrs. J. B. Griffith is improving nicely from a recent painful illness.



Mr. and Mrs. Bud Carver (Betty Ruth Peterson) have named their infant son Mark Richard Carver. Mrs. Carver and baby are at home from the Blount Memorial Hospital and are getting along real well.

Mr. and Mrs. J. C. Hudson and Ronnie and Miss Carrie Beals attended the dedication of the addition to Adley's Church last Sunday.

Mr. and Mrs. Gilbert Hartwell, Jimmie and Mary Jane of Maryville were Sunday guests of Mr.

and Mrs. C. S. Lane, Mr. and Mrs. W. A. Lane and Richard Mr. and Mrs. J. A. Leatherwood and Bobby of Concord spent Sunday with Mr. and Mrs. Leon Leatherwood and family.

Miss Gussie McQuaden of Knoxville is the guest of Mr. and Mrs. O. C. Egan.

Mr. and Mrs. Jimmy Giffon of Maryville attended services at the Presbyterian church here Sunday and were dinner guests Sunday evening of Mr. and Mrs. J. H. French.

Little Tommy Hall returned home to Loudon with his mother, Mrs. Cam Hall Saturday afternoon after a several days visit with his grandmother, Mrs. Mayme West.

Jerry Jones and Johnny Blankenship of Knoxville, U. T. visited their parents here during the weekend.

Special services were held during the Sunday school and worship hour Sunday morning in the Greenback Presbyterian church when missionaries Mr. and Mrs. Ted Flaherty showed picture slides of their work in a school in Tokyo, Japan. Mrs. Flaherty is the daughter of the Rev. and Mrs. Floyd Watt of Ingham Presbyterian church, Birmingham, Ala. She and Mr. Flaherty were married in 1959 in the Greenback Presbyterian church during the Rev. Watt's pastorate here. They have two children, Polly and Bobby Flaherty and the Greenback, Bakers Creek and Maryville communities have enjoyed their visit. The Flahertys were house guests of Mrs. C. O. McCall and Miss Christine and from there made

visits with friends in this area. Mrs. Flaherty's brother Bruce of Maryville attended the service here Sunday morning. A covered dish luncheon was served in the Fellowship Hall at the noon hour. Mrs. Flaherty was the speaker at the worship hour.

A fire which almost brought disastrous results in Greenback was extinguished Sunday about one o'clock. The woodhouse and stove house of M. C. McTeer was discovered burning by a neighbor, Mrs. J. H. Mallicoate, who notified Mr. and Mrs. McTeer, who were having lunch with members of the Greenback Presbyterian church in the Fellowship Hall. The men of the group rushed to the scene and with two water hoses saved the McTeer home and the Farmers Cooperative store. The small buildings were completely burned and it is thought likely the fire was started by a cigarette smolder.

Mr. and Mrs. J. L. Seaton, Mr. and Mrs. Peyton Seaton, Mr. and Mrs. Charles Clark Jr. and family of Bakers Creek church attended services at the Presbyterian church here Sunday.

Mr. and Mrs. Burton Case and Mrs. Akers visited relatives in Brown Plains last Wednesday. Mr. and Mrs. Ralph Hammon, son of Chattanooga, Mr. and Mrs. Kenneth Brown of Maryville were dinner guests Sunday of Mr. and Mrs. John E. Hammon.

Mr. and Mrs. Ted Flaherty and children were dinner guests Saturday of Mr. and Mrs. M. C. McTeer, Saturday evening of Dr. and Mrs. Sam Crawford of Maryville Saturday evening and of Mr. and Mrs. Ben Hammon Sunday evening.

SOIL CONSERVATION NEWS

BY T. J. HICKS

Growing fish in farm ponds is a source of recreation as well as food. Last year farm ponds on Homer Bright, Athol Hall, J. V. Yates, Sam H. Clark, J. W. Wicks and F. V. Braxton were stocked with bluegill fish. This spring they will be stocked with bass.

To grow bluegill big, ponds' fertility quickly as soon as winter cold begins to wane. Fish culturists have learned this by experience in recent years.

Landscapeers began ponders about 1938. Fisheries technicians recommended delay in applying fertilizer "until the spring rains are over." Farmers waited until May or June. Hundreds were disappointed because the bluegill quit growing after the second year. Now it has been proven that even April fertilization is too late to obtain satisfactory bluegill growth.

Bluegill begin to spawn in May or June. Within two or three weeks after the eggs hatch, the thousands of little bluegills are eating all the spare food. Their parents cannot then get food enough to grow even with full water fertility. Yet they continue to spawn all summer and until the first chilly nights in the fall—usually October. During this summer period the production of bass is fine. They are growing rapidly on the thousands of little bluegills which are the chief bass food.

When bluegills stop spawning in the fall, the bass continue to eat hundreds of bluegill fingerlings every day. As the bass reduce the number of fingerling bluegills, the adult bluegills begin to grow—slowly at first, then more rapidly. Growth is slow again during the colder days of winter, as fish feed very little in cold temperature.

Highland Park 4-H News

The regular meeting of the Highland Park 4-H Club met Friday at the school and was called to order by the president. Devotions were given by Patricia Patrick, pledges led by Carol Stimitt. Song's were led by Sarah Sanders and Sec. report by Ruby Jones.

Lowell Thomas gave a demonstration on the proper way to open a feed sack. Seven boys gave demonstration on the proper preparation of soil.

Participating in this was Johnnie Redmond, Charles Beasely, Teddy McConkey, Jerry Bright, Ronnie Phillips, Bill Bailey, Glen Siler and Bobby Hill. Vivian Waller gave a demonstration on decorating an Easter Bunny Cake. Meeting was turned over to Mr. McCall. Highland Park was banner club again for March.

Then when the water begins to warm a little, bluegills are ready to grow larger; but only if the water is fertile enough to grow a lot of microscopic green algae to feed more pounds of worms. A farmer who waits until late spring to renew his pond's fertility cannot expect big bluegills. The season when they grow most rapidly is only 100 to 120 days, usually February to June.

The Lady was Willing

Recently a service station attendant changed the oil in a car with 23,000 miles on the speedometer. He noticed that a lubrication job was also badly needed, so he politely suggested it to the driver. She replied, willingly enough, "Go ahead if you want to... but I thought all that was done at the factory!"

Of course, this couldn't happen to you, but with cars getting more and more complicated every year, proper and frequent lubrication is more important than ever.

Phillips 66 Dealers specialize in lubrication. They have complete charts and specifications for all makes of cars, and what's more, they use them! Stop in next chance you get and watch how thorough Phillips 66 attendants are when they lubricate a car... it's a pleasant surprise for most motorists!

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36
MONTHS
TO
PAY!



Protecting Homes For
More Than 25 Years!

PH. GL 8-2023

CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply

East Tennessee Vaccinol Co. Representative in This Area

What convenience!

General Electric

Revolving Shelves



11 CU-FT. REFRIGERATOR

- Magnetic safety door
- Two roomy vegetable drawers
- Butter compartment holds 1 lb.
- In White or General Electric
- Minor-Match colors

As Low As
239.95

POT ALL FOOD AT
YOUR FINGERTIPS.
Foods at the back come right
out front! Easy to adjust up or
down even when fully loaded.
Make all other shelves old fashioned.

AND ALL THIS, TOO!



ZERO-DEGREE FREEZER

AUTOMATIC
DEFROSTING

REFRIGERATOR SECTION



REMOVABLE, ADJUSTABLE
DOOR SHELVES

New—from
General Electric

"SLIM
SILHOUETTE"

Table Model TV with
ULTRAVISION

- 110" Aluminized Picture Tube cuts as much as eight inches from depth of many older cabinets, eliminates unwanted bulk
- Tilted Dark Safety Glass, for reduced glare
- Big, Easy-to-Watch Picture
- Set-and-Forget Volume Control
- Large Power Transformer, for longer tube life



Model 21T1540
24 1/2" Square
feet of viewable area



New "Slim Silhouette"—new compact cabinet is only 15" front to back—fits deeper than many bookshelves. Saves valuable space, simplifies room decor.



110" Aluminized Picture Tube—gives larger picture in a trimmer cabinet, eliminates unwanted bulk.

Come in and see it today!

For All G. E. Appliances - Plus Chance On Free Gifts See

Bowman-Porter Furniture Co

LOW DOWN PAYMENT--EASY TERMS

West End

Loudon

Phone GL 8-3255

HERE AGAIN!

Dollar Days

at FIVE to FIVE STORE
LOUDON

Thursday, Friday
and Saturday

Just look at some of our specials!
We have only limited quantities so
you must hurry!



4 PC. MILK WHITE MIXING BOWL SET

A matching set of four
heavy duty mixing bowls
in thick, durable glass.
5" bowl - 2 1/2" deep
6" bowl - 3" deep
7" bowl - 3 1/2" deep
8" bowl - 4" deep

59c Set

LADIES SLEEVELESS BLOUSES UNUSUAL VALUE!

\$1.00

DOLLAR DAYS SPECIAL

Toppers
and
Dusters
Greatly
Reduced



BOYS DUNGAREES

6-12 Sizes
In Red Snap
Regular 1.79

\$1.00

Throw Pillows

Choice of Colors
Real Value

69c each



26 INCH FINE QUALITY HAND SAW

SPRING STEEL
Super Tempered,
Hardened

only \$1.00 each

Shop These Dollar Day Values
Thursday, Friday, Saturday

Five to Five
STORE Loudon

The Loudon County Herald

Thursday, April 17, 1958

PHILADELPHIA NEWS

Mr. Ellis Graves returned this past week after having visited with relatives and friends for a week. While in Watkins, Okla., he was the guest of Mr. and Mrs. Dexter, Pierce. In Anthony, Kan., he visited with the Pierce and Graves families. Mr. Graves also visited with a friend, Miss Norma Jean Cardman in Ponca City, Okla.

Mr. and Mrs. Victor Jones and Mrs. Cal Barnett visited with Mr. Mack Barnett in Cleveland, Tenn. Sunday.

Mr. and Mrs. Ed Underwood and children, Danny and Eddie from Athens spent the weekend with Mrs. Ollie Hottel and Lorraine.

Mr. and Mrs. Edsel Jaynes and son Kevin from Hammond, Ind. were visiting with Mr. and Mrs. Richard Davis last week.

Miss Judy Davis was the overnight guest of Miss Sharon Barnett Friday night.

Mrs. Osborne Allen and daughter, Deborah from Loudon City were visiting with Mrs. David Thompson Saturday.

Mrs. Junita Malone and daughter, Vicki from Chattanooga were visiting with Mrs. Malone's parents, Mr. and Mrs. Jonah Jones during the Easter holidays.

Mrs. Zella Barnett and children Sharon and Charles and Brent Davis were visitors in Athens Saturday.

Mrs. Cal Barnett accompanied Mr. and Mrs. Victor Jones and son, Preston to Sweetwater Saturday to visit with Mr. Lee Jones. Miss Joan Edwards from Atlanta came home by plane on Wednesday to spend a short visit with her parents, Mr. and Mrs. Joe Edwards.

Mr. and Mrs. Clyde Houser of Oak Ridge were visiting with Mrs. Houser's aunt, Mrs. Taylor Graves and with Mr. and Mrs. Wesley Barnett Thursday.

Mrs. Eunice Rauson attended the funeral of her cousin, Mr. Eugene Riber in Morristown Tuesday.

Mr. Albert Ridge and Judy from Sweetwater were visitors at the Baptist Church Services Sunday morning.

A Snork Shower was given Saturday evening at the Lodge Hall for Mrs. Holbert Walker. The shower was given by Mrs. Charlie Mallenix and Mrs. Frank Gage. The hall was decorated with colors of pink and white. A huge white stork was used as a centerpiece. Miss Janet Mallenix received guests at the door and assisted in serving. Mrs. Walker received many very lovely gifts. Pictures were made of the group.

Little Donna Brewster, son of Mrs. Joy Brewster has been confined to his home the past week with a bad case of measles. Ann Carter, daughter of Mr. and Mrs. Wayne Carter has also been at home with the measles. Mrs. Richard Davis has a case of it.

The Rev. Leon Strunk is on the sick list this week. He is suffering from a throat infection. Late Anniversary Greetings to Mr. and Mrs. Charlie Mallenix. They celebrated their Sixty Wedding Anniversary on Saturday, April 12th.

Mrs. Rose McCall and son Jack from Loudon were visiting with Mrs. Joy Brewster and sons Saturday evening.

Mr. Kenneth Carter and Mrs. Eddie Brewster attended a singing held at the Chilhowee Park in Knoxville Saturday evening.

Mrs. Marion Waller and Mrs. Emma Gibbs were visitors in Athens Sunday.

Little Valerie Davis was the dinner guest of her aunt, Mrs. Walter McGhee Friday evening.

Miss Sharon Barnett was the overnight guest of Miss Sara Rauson the past Friday night.

Mrs. Stanley Davis and daughter, Valerie and Judith were visitors in Athens Saturday afternoon.

Mr. and Mrs. Hugh Hill and daughter, Beverly and son, Allen were the dinner guests of Mr. and Mrs. Milt Hill Saturday evening.

Mr. and Mrs. Reid Hill visited with Mrs. Hill's mother, Mrs. Henry Irvin Sunday afternoon in Greenback.

Mrs. Joe Pete Bulderback from Sweetwater was visiting with her mother, Mrs. Henry Blodine Saturday.

Mr. and Mrs. Willie Thomas from Athens were visiting with Mr. and Mrs. Milt Hill Friday evening.

Mrs. Emile Rauson and daughter, Sara were the dinner guests Sunday of Mr. and Mrs. Milt Hill. Visiting at the home of Mr. and Mrs. Larges Saturday were the following guests: Mr. and Mrs. Douglas Moxley and daughter, Sherry; and Marie and Mrs. J. C. Moxley from Paducah, Ky.

Mrs. Edell Largent from Mayville, Mr. and Mrs. W. D. Mary Casler got runner up.



Mr. and Mrs. Horace Shelton and children visited with Mr. and Mrs. Clavette Burdette and Mrs. Needa Lowery and daughter Sandy Sunday afternoon.

Mr. and Mrs. L. L. Hill and son, Thomas of Loudon, Mr. and Mrs. Stillman Davidson and daughter, Billy, Mr. and Mrs. Bill Henderson and children, and Mrs. Frank Henderson, all of Philadelphia.

Mr. Ansel Clinton, who is a patient at the Baptist Hospital in Knoxville underwent surgery Wednesday. He is reported to be going along as well as can be expected. His wife, Mrs. Clinton is at his bedside.

Miss Ova Largent visited with Mr. and Mrs. W. J. Carver in Sweetwater Sunday.

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TRUSTEE'S NOTICE

As required by law, I will on May 1, 1958, deliver to the Clerk and Master all unpaid 1956 Loudon County Taxes. Delinquent 1956 taxes may be paid in the Trustee's office until May 1, 1958.

J. V. Schrimsher
Trustee

McQueen SERVICE STATION

West End Loudon

After being out for 14 years, I am returning to the service station business.

You, our old customers, as well as new customers — we cordially invite you to come out to the New GULF Station on West Lee Highway and trade with us. Use your GULF Courtesy Card and pay your account once a month. If you do not have a courtesy card, we will be happy to filout your application for one.

Let us take care of your lubrication needs the "Gluflex" way. We have the latest and most modern overhead type greasing system.

Auburn Nelms, a Loudon resident for several years, is associated with me in the service station work. He attended the GULF training school in Knoxville for several months, receiving his diploma, and is well qualified to properly service your car.

When we can be of service to you, just call GE 8-3317. Cars called for and delivered. If you work out of town and ride the bus or go with someone else, park your car with us.

NORMAN McQUEEN

Stop paying for Others Accidents!

14.40 (6 mo.) 5-10-5 COVERAGE

If you qualify for SAFE DRIVERS AUTO INSURANCE we insure you with Southern Title Insurance Co.—Home office, Knoxville, Tenn. Fast nationwide claim service, no penalty for semi-annual payments, NO MEMBERSHIP FEE! A full line of auto and property insurance.

WE SELL ONLY STOCK COMPANY INSURANCE!

United Realty & Insurance Co.

285 1/2 E. Bldway-Lenoir City Dial YU 4-2833

My Appreciation

for the wonderful complimentary vote you gave me in the Republican Primary. I earnestly solicit the vote and support of all Loudon County citizens in the General Election.

Sincerely:

H. L. Brooks

To The Voters of The 1st. and 4th. District Of Loudon County

I wish to thank all voters for their support in the Primary Election April 5, and ask your continued support in the August General Election.

Again thank you.

Robert W. (Bob) Easter

FREE!

Super Kemtone

for one room

with any
LIVING ROOM SUITE
BED ROOM SUITE
DINETTE SUITE

SEE US FOR TRADE-INS

Air Foam Mattress

Regular \$39.95

49.95

LOUDON
Furniture & Hardware

Wharf Street

To The Voters Of Loudon County

I take this opportunity to thank you for the nice Complimentary Vote you gave me in the Republican Primary on April the 5th for Register of Deeds.

And I earnestly solicit your continued support and vote in the General Election in August.

Sincerely

Robert A. Anderson

BERRY MOTOR CO.

Used Car
Bargains!

57 Oldsmobile 88 4 Dr. Holiday Sedan

Like New — One Owner

56 Oldsmobile 88 4 Dr. Holiday Sedan

One Owner

56 Oldsmobile 88 4 Door Sedan

Clean — One Owner

55 Oldsmobile 98 4 Dr. Holiday Sedan

Real Clean — One Owner

57 Chevrolet 4 Dr. 210 Hardtop Sedan

One Owner

55 Ford Country Sedan 8 passenger

Very Nice — One Owner

54 Mercury Monterey Hrd.top Coupe

Very Clean

53 Pontiac Chieftain Delux 8 4 Dr.

52 Pontiac Chieftain Delux 8 4 Dr.

49 Pontiac Chieftain Delux 8 2 Dr.

See Benny Shubert

R. W. (Bob) Berry
Phone YU 6-7546
1206 E. Broadway Lenoir City

London Social And Personal News

Thursday, April 17, 1936 The London County Herald 5

Mrs. Carey Is Host To Bridge On Tuesday

Mrs. Ham Carey was hostess to her bridge club Tuesday evening at her home on Fort Hill. A dessert was served preceding three progressions of bridge. High score for the club was won by Mrs. Bill Lawson, Jr. High game prize was won by Mrs. John C. Greer. Other prizes were won by Mrs. J. E. Richman and Mrs. Rufus Watson. Games for the club were Mrs. Blair Harrison, Mrs. Robert Frew, Mrs. Doris Blair, Mrs. J. E. Richman, Mrs. William J. Morgan, Mrs. John C. Greer, Mrs. Joe Gilbert, Mrs. Ruth Richman, Miss Katharine Waller and Mrs. Gail Hein.

Ann McKenzie Circle Meet Monday Evening

The Ann McKenzie Circle met on Monday evening at the home of Mrs. Sam Wilson with Miss Mary Wilson serving as co-hostess. The program leader, Mrs. Ruth Richards presented the program in the form of a play entitled "The March of Youth in Missions" with Miss Rachel Huff taking part. The circle leader, Mrs. Ruth Richards presided over the business meeting and reminded each member to bring their world books to the April general meeting. A dessert place was served to the 32 members present at the close of the meeting.

Mrs. Harrison Is Feted By Prospect HD

The Prospect Home Demonstration Club entertained with a luncheon for Mrs. Mary Harrison, former home agent on March 28 at the home of Mrs. Bernard Courtney. During the social period the club presented her with a gift. Mrs. and Mrs. Bill Brewer left Tuesday to spend a few days in Lexington, Ky. Mrs. Leona M. Lee of Bristol Va. came Wednesday for a visit with her sister, Mrs. John L. Robinson and Mr. Robinson. Mrs. Don P. Smith is spending this week with Mr. and Mrs. Hank Bertelkamp and son in Knoxville. Mr. and Mrs. Charles Vance announce the birth of a daughter, Jenny Lynn on April 8, at the Baptist Hospital in Knoxville.

Mrs. B. H. Greene spent Tuesday with her mother, Mrs. D. E. Lowery in Madisonville.

Mrs. Ed Walker and Mrs. T. O. Duff of Chattanooga and Mrs. Charles Duff of Bradley, Ark. were the guests of Sunday and Mrs. S. P. Dannel over the week end. Mr. and Mrs. Ida Littleton of Lenoir City announce the birth of a son, Stephen Grayling, weighing 6 lbs. 1 oz. at the Bacon Hospital on April 10. Mr. and Mrs. Roy Miller and family of Alcoa were visiting Mrs. I. L. Miller and Mr. Ed Miller. R. A. Lawson and other relatives here Sunday. Mr. and Mrs. John C. Harrison left Monday for their home in San Diego, Calif. after spending several weeks with Mrs. Mary Harrison and Mr. and Mrs. John L. Robinson and other relatives.

DAR Chapter Has Meeting Last Thursday

The two girls who were page to the State D.A.R. Conference in Nashville, Miss Jane Waller and Miss Jane Galyon, were guests at the Hiram Chapter's regular meeting Thursday evening. The meeting was held at the home of Mrs. W. F. Zimmerman with Mrs. Charles Galyon, Mrs. Betty Simpson and Mrs. J. E. Richman as hostesses. Mrs. Arthur Fowler, regent, presided over the business session. Mrs. H. H. Richman gave an interesting report on the State Conference. Mrs. Ruth Blair reviewed the book, "Bending the Twig" by Augustine G. Rudd, which gives the author's ideas of what has been happening in our schools for twenty-five years. The book is sponsored by the Sons of the American Revolution.

My Favorite Recipe

Featuring This Week Mrs. Hank Bertelkamp Knoxville

MRS. JACK LEFFLER
BAKED EGGPLANT

1 large eggplant
1/2 medium size onion (chopped)
3 Tbsp. chopped parsley
1 can condensed mushroom soup (1/2 can if eggplant is small)
Peel eggplant. Parboil it in salt water until just tender. Drain thoroughly. Slice the onion in butter and add chopped parsley. Mix all with the mushroom soup. Season with Worcestershire sauce and salt and pepper to taste. Put in butter, casserole, cover with Ritz cracker crumbs, dot with butter and bake in 375° oven for 30 or 35 minutes.

Thanks, Mrs. Bertelkamp, for your recipe. This sounds real tasty.

To The Voters Of The 1st And 4th District

I want to thank each and everyone who supported and worked for me in the Republican Primary April 5, I appreciate more than I can express in words the vote I received in my home precinct.

Sincerely
Joe B. Harris

Meeting Is Held by Susanne Wesley Circle

The Susanne Wesley Circle met on Monday evening at the home of Mrs. Ed Swenson with Mrs. S. E. Ferguson as co-hostess. A dessert was served before the program as the 14 members present and 2 visitors, Miss Jill Swenson and Miss Judy Ross. Mrs. J. C. Greer was the program leader using as her subject, "The March of Youth in Missions" with Miss Swenson and Miss Ross giving a dialogue. Mrs. Arthur Gilliam, circle leader, presided over the business meeting and plans were discussed for the Officers Training Day for the Mayville District to be held, Friday May 16, at the Methodist Church. Mrs. Rufus Watson closed the meeting with the Quiet Hour.

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DOLLAR DAYS

VALUES ONCE AGAIN

In Appreciation For Our Customers We Offer These Money-Saving Values In Spring Housecleaning Needs

Thursday, Friday and Saturday

WHITE MARQUETTE CURTAINS

27 X 78 inches
Panels or Ruffled

\$1.00

PLASTIC DRAPES

27 X 87 inches
Colors or Florals

69c Pair

NEW SPRING PATTERNS In 36 INCH PRINTS

4 Yards \$1.00

SCATTER RUGS

Approximately 24 X 36
Washable, Non-Skid
Backing, All Colors

\$1.00 EACH

FITTED BOTTOM SHEETS

Imported
Full Size
140 Thread Count

\$1.69 only

APPROX. 15 X 30 KITCHEN TERRY TOWELS
Fringed In Checks and Stripes

4 for \$1.00

SHOP these DOLLAR DAY SPECIALS at

Ed Watkins Store

LOUDON

Tom Jung Auxiliary Has Meeting Monday

The Tom Jung Missionary Auxiliary held its regular monthly meeting at the C. P. Church on Monday night at 7:30. Doris Blair led the group in the devotion. Mary Evelyn Chisholm reported for Circle No. 2 that four new members have been added to their list; namely, Mrs. Myrtle Graham, Mrs. W. D. Williams, Mrs. Lucy Miller and Mrs. Edwina Julian. Alma Simpson reported for Circle No. 1 that the Christian Service Committee visited saints from our Church and distributed packages of cookies to each of them. Following the business meeting the group was adjourned with the Wayide Prayer.

Sally Jones Circle Met Monday Evening

The Sally Jones Circle met on Monday evening at the home of Miss Ellen Smallin and Mrs. William J. Morgan as co-hostesses with 8 members present and 1 new member, Mrs. Charles Morgan and 1 visitor, Mrs. Paul App. Mrs. App presented the program on "The March of Youth in Missions." Mrs. Kenneth Kitchings, circle leader, had the business meeting and reminded members to attend the "Youth in Our Church" study group. Mrs. John H. Robinson closed the meeting with the Quiet Hour. A dessert was served before adjourning.

Violet Grubb Circle Has Regular Meeting

The Violet Grubb Circle met on Tuesday evening in the social hall of the Methodist Church with Mrs. Homer Simpson and Mrs. Hope Whitaker as hostesses. A dessert was served before the program to the 11 members present and 2 visitors, Miss Judy Ross and Miss Jill Swenson. Mrs. C. B. White was the program leader using as her subject, "Youth in Our Church." Judy and Jill took part on the program which was given in the form of a dialogue on the M.Y.F. Mrs. S. P. Dannel presided over the business meeting after which Mrs. Ruby Lauz closed with the "Quiet Hour" and prayer.

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Sunnyside News

Mrs. Glen Newberry and sons, Johnny and Neil from Concord are visiting with Mr. and Mrs. Roy Marr this week. Mr. and Mrs. Earl McCaslin had as their guests Sunday, Mr. and Mrs. Charlie Mulliken and daughter, Janet. Mr. and Mrs. Luther Curtis from Loudon were visiting with Mr. and Mrs. Leo Kiser Sunday. Mr. and Mrs. Leon Hill and little son, Allen were visiting with Mr. and Mrs. Luther Stewart Saturday night. The Hill's are again in Athens. Mrs. Leo Kiser returned to her home Monday from the Sweetwater hospital where she underwent surgery. She is reported to be convalescing nicely. Miss Elizabeth Ragan returned to her home Friday after being a patient of the Lenoir Clinic in Sweetwater. Miss Ragan was ill from attack of flu. Mr. and Mrs. Earl McCaslin were visiting with Mrs. Needa Lowery and daughter Sandy in Lenoir City Sunday afternoon. They also visited with Mr. and Mrs. Clarence Barnette of Lenoir City. Mrs. Lloyd Kiser was taken to the Lenoir Clinic in Sweetwater Sunday night where she remained until Friday. Mrs. Kiser was ill with influenza. Mr. and Mrs. Carl Blanton from Knoxville were guests of Mr. and Mrs. Horace Loving Sunday. Mr. and Mrs. Robert Almon from Philadelphia were visiting with Mr. and Mrs. Leo Kiser Sunday afternoon. Mr. and Mrs. J. R. Ingram and Dora from Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday.

BACON'S

Milk makes Energy

For extra energy over the long pull, have a glass of our milk. Milk is high in protein. It's a powerhouse of energy. Recharge and refresh with a glass of milk.

NOW... VACUUM PASTEURIZED

BOATING HEADQUARTERS

Johnson Motors

3 Horsepower to 50 Horsepower

ARISTO CRAFT

DURATECH

GLASS CRAFT

MAGNOLIA

BOATS

See Jim Zimmerman

GREER'S SPORT CENTER



I LIKE SERVICE WHEN I SHOP

There's no substitute for the friendly service local merchants and businessmen give you. They know you, know your needs and do all they can to make the purchasing of goods and services as pleasant as possible for you . . .

Local merchants and businessmen render a real service to your community. The dollars you spend at home stay at home, and come back to you in many ways. Local businessmen have a stake in your community, too. They pay local taxes, create jobs for local people, support civic improvements that make your hometown a better place to live and work in. So do yourself a service . . .

SHOP AT HOME!

BACON CREAMERY

Ice Cream — "Quality Supreme" — Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

POND CREEK MILLING COMPANY

Vonore Road Phone GL 8-3202

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"

Phone GL 8-2014 West End Phone GL 8-3509

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"

410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"

Grove Street Phone GL 8-2710

STOP N SHOP MARKET

W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"

Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

HILLTOP GROCERY CARL GILES

Vonore Road In Loudon

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"

Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods

934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

BETTER PROFITS POSSIBLE FROM TIMBER SALES

Trees from Tennessee woodland frequently sell for considerably less than their real value, J. B. Sharp, U-T associate Extension forester says.

Lack of experience with estimating and selling timber puts farmers and other woodland owners at a disadvantage with timber buyers, he explains. County agricultural agents or local farm foresters can help in determining the range of value of standing timber and in deciding which trees to sell and which to keep for improving the land.

Here are some general suggestions to owners who wish to dispose of timber products:

Get prices from as many sawmills and wood-using industries as possible. Local markets sometimes pay better than outside markets because of transportation savings.

Advertise in local newspapers to secure prices from as many potential purchasers as possible. Consider the responsibility of

prospective purchasers to avoid slow payment, costly collections, and losses. Use a written timber-sale agreement in selling farm timber, particularly where cutting is done by purchaser.

Before selling, secure one or more estimates of the amount and value of material for sale. Public or private consulting foresters can be found in almost every locality.

will serve as well. Markets that pay good prices usually buy on grade.

HIGHER INVESTMENT OF FORAGE PROGRAM OFTEN WORTH COSTS

Many Tennessee farmers are turning to livestock production on pasture, hay, and silage in order to utilize acres made available by smaller crop allotments and to reduce soil erosion.

This, in general, means a long-time farm program and big increases in capital investments, says Dr. W. P. Ranney, agricultural economist at the Univer-

If a study in Cheatham, Dickson, Robertson, and Montgomery

son, Robertson, and Montgomery Counties holds true for the whole state, then size of farms and ages of farmers are big factors affecting this shift to forest production in Tennessee.

Only about 8 percent of all farms are over 320 acres in size. Seventy percent are under 160 acres. Almost two-fifths of all farmers are over 54 years old.

Thirty-six percent of all farmers are occupied in off-the-farm jobs or businesses in addition to operating their farms. But for farmers under 55 years old with farms under 40 acres, over 90

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Now that the weather has warmed up and the tobacco plants have begun to come up, I would like to caution all the tobacco growers in Loudoun County to be prepared for tobacco bed diseases and insects. There are two or three diseases and several insects each year taking their toll of seedling tobacco in Loudoun County; but there is no need for this if each farmer will take necessary steps to control these insects and diseases with chemicals.

The most serious bed disease in Loudoun County is wildfire. If you have sown any variety of tobacco other than Burley 21 which is completely resistant to wildfire, you will need to take steps to control it. The best control measure for wildfire is streptomycin sulfate. Mix this at the rate of two teaspoons per gallon of water. Use one to ten gallons of this spray directly on the plants per 100 square yards of bed depending on size of plants. Applications should start when plants have four to six leaves on them and continue weekly. Make last application just before setting to prevent carrying the disease to

Blue mold is another serious disease that we have in Loudoun County and it thrives during cool, wet periods and has been around present in a few beds at this time. To control it use ferbam or zineb either as a spray or a dust. Mix five tablespoons of ferbam per gallon of water or 2½ tablespoons of zineb per gallon of water for spray. If you use a dust use a 10% ferbam and 5% zineb.

If Fleabeetles and aphids appear use two to three tablespoons of 50% DDT or TDE for control. For grubs use lindane. These measures if followed will assure any farmer in Loudon County a much healthier tobacco plants when setting time comes.

KERRY DRAKE



MARY WORTH'S FAMILY



SPECIAL!



Frigidaire Electric Range

• Fully Automatic • 40 inch size
• Clock and Light • Lots of Storage
REGULARLY PRICED 259.95
NOW ONLY **\$189.95**
with your old range
(Not Over Six Years Old)

See It In Our Mulberry Street Window
GREER'S

GREER HARDWARE COMPANY
Phone GL 8-2046 Loudon

CLASSIFIED

BUDGET PRICED PAINT. - outside acrylic surplus (white only) at \$1.00 a gallon. Outside and inside flats, gloss and enamel, all colors, \$1.98. Latex base professional grade in all colors and china white \$2.98 during special sale at Valley Mercantile Outlet, West End, Loudon. tfe-22

FOR RENT - 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tfe-10

FOR RENT - 3 room furnished and unfurnished apartments. Call GL 8-3206. tfe-5

APARTMENT FOR RENT - unfurnished or furnished. Call GL 8-2012. tfe-12

TRAILOR FOR SALE - 1954 model Richardson Republic house trailer, 20 ft., lived in by couple, only Write Box 258 Loudon City or visit after 6 p.m. at the A. C. Montgomery farm. tfe-22-pd

Round-Up Is Set At Philadelphia School

The summer round up will be held on Wednesday April 30, at the Philadelphia School. Any child entering school this fall should attend this round up and be accompanied by a parent.

A free physical examination along with Thymoid, Polio and Small Pox vaccination will be given. It is a state law that each child entering school for the first time must have the examination, shots and vaccination; however if one prefers the child may be taken to the family physician.

Any children who will become six years old by January 1, 1959, are eligible to enroll for school. This round-up starts at 1 p.m.

BARGAINS - complete 3-piece bath with full size tub - \$129.50. Medicine cabinets included free of charge. Good 18 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer - \$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship). Loudon. tfe-22

HEY send your cleaning to us - You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3024. Loudon. tfe-12

SPORT SHIRTS - boys and men first quality sport shirts 75c to 1.44. Latest patterns in wash n wear; Don River, Dry Done; top brand labels, latest fabrics. Valley Mercantile Outlet, West End, Loudon. tfe-22

DO YOU NEED MONEY - Avon Cosmetics will fulfill that need. Profitable work near your home. Write Mrs. Pauline Curran, Box 155, Hiram, Tenn. 3-24-pd

FOR SALE - 1 x 150 X 23, inside city with highway frontage. Price \$2500. Call GL 8-3494. tfe-22-pd

WANTED - good experienced cook and two waitresses. Call GL 8-9118 and ask for Miss Speed. tfe-22-pd

BARGAIN - 140.00 Cadet Flute in excellent condition for only \$50.00. Call GL 8-2142. tfe-22-pd

TV-RADIO SERVICE - 21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Porter Farm Co., Loudon. Phone GL 8-3255. tfe-22

DRESS PANTS - 50 pair at 1.00 pair 200 pair at 1.50 pair 500 pair at 2.50 pair or 2 pair for 5.00. Nearly all first quality. Also boys double knee jeans, sizes 1 to 16, 1.00 pair. Valley Mercantile Outlet, West End, Loudon. tfe-22

WE BUY SELL OR TRADE - all kinds of new and used furniture. R. P. Hamilton 116 A S. Loudon City Ph. 1911. tfe-11

DON'T BUY A COW! Call GL 8-2008 Why? For Free home delivery of delicious BACON dairy products. No feeding no fussing - just good eating!

GET MORE OUT OF LIFE... ATTEND A MOVIE!
COLES'
DRIVE-IN
ON HIGHWAY 11 BETWEEN
LONDON AND FREDRICK CITY
PHONE GL 8-3252
SHOW TIME - 7:30 and 9:30

THURSDAY & FRIDAY
April 17 & 18
THIS COULD BE THE NIGHT
Paul Douglas
PANAMA SAL
1ST RUN PICTURE
Cartoon

SAT. SUN. MON. TUES.
April 19, 20, 21, 22
1st Run Picture
SAYONARA
CINEMASCOPE-COLOR
Marlon Brando
Patricia Owens
Slight Increase in Admission
Cartoon

WEDNESDAY Only, April 23
WEST POINT STORY
James Cagney
DESTINATION
60 THOUSAND
Preston Foster
Cartoon

Coming Soon
Pepton Place
May 10th

CARD OF THANKS - we wish to express our sincere appreciation for the many kind deeds of our friends and neighbors at the death of our husband and father, Pretty Bright, Boy, Howard, Verna and Trula.

FOR SALE - home of W. C. Baskett on Pine Top, 4 large rooms and bath, full basement with garage, \$5,750.00. Call Mrs. Charles Hinton, GL 8-2175. tfe-22-pd

FAMILY SERVICE - Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug supply assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tfe-22

RUGS AND CHENILLE - extra special 3 X 5 heavy rug 2.50 or 2 for 5.00. Other sizes 40c and up. Chenille spreads full size, 2.98; twin - 1.79 or 2 for 3.50. Crib spreads 1.00. Valley Mercantile Outlet, West End, Loudon. tfe-22

HOSPITAL LIST

(Continued from page 1)
Mrs. Vaughn Miller
Mrs. Lottie Jane Hillard
Mrs. David Ogle
Mrs. Clarence Bettis
April
Miss Peggy Prosser
Theresa Lee Hope
Mrs. Vaughn Miller
Debbie Newberry
Tanny Thompson
Mrs. Wilda Holden
April 13
Mrs. M. Huff
Mrs. Fannie Brown
Mrs. Annie Thomas
Mr. Charles T. Jones
Mrs. Collie Garner
Jimmy Shaver
April 14
Mr. Russell Plemmons
Mrs. Ben Fagg
Mr. Fred J. Smith
Mr. Carl Glass

FOR SALE - 5 room house on 6 acres land about 4 miles from Loudon on Bacon Road. Addition, nice big lot, river view, near Davis School. Call GL 8-3891. tfe-22

Thanks Very Much

to the voters of Loudon County for the wonderful complimentary vote you gave me in the Republican Primary.

I earnestly ask your continued support in the General Election.

Sincerely;
Jimmie Wear

To The Voters Of Loudon Co.

I want to take this opportunity to thank you, each and everyone, for your vote and support in the Republican Primary on April 5th.

I want to sincerely solicit your vote and continued support in the August General Election. Again thanking you from the bottom of my heart.

Sincerely,
Trustee
J. V. Schrimsher

MORE FOR YOUR FOOD DOLLAR!

AT GILES and SON FOOD MARKET

LIBBY
Grapefruit Juice
46 oz. can -- 27c

ALCOA WRAP
Regular Size Roll
29c

LIBBY
Pineapple Juice
46 oz. can -- 30c

NBC
Vanilla Wafers
Lg. cello bag 23c

LIBBY
Sliced Pineapple
No. 2 Size -- 30c

Snowdrift
3 lb. Can -- 93c

SHOP and SAVE
with MOHLER and HAROLD GILES
3 Miles Out On Vonore Road

Giles & Son Market

DIAL SOAP
Bath Size
2 bars for 35c

JFG
MAYONNAISE

VERY LIMITED QUANTITY TO
SELL AT SPECIAL PRICE

29c Pint

NBC Devil
Food Squares
Cello Bag -- 39c

WESSON OIL
Quart
69c

Plus
+VALUE+
Store

LIBBY
Orange Juice
46 oz. Can -- 29c

Northern
Napkins
2 packages
23c

TONY
DOG
FOOD
3 Cans-23c

SPECIALS

at **THOMAS - HILL**

MEN'S SUITS

Select group taken from our regular stock of 34.50 and 39.50 suits. About 30 to select from. Blues, Tans, Grays, Sizes 34 to 46.

\$20.00

SPECIAL PURCHASE MEN'S SHORT SLEEVE

SPORT SHIRTS

Regular 1.98 and 2.98 Shirts
Sizes Small Thru Extra Large

\$1.59

and

\$1.98

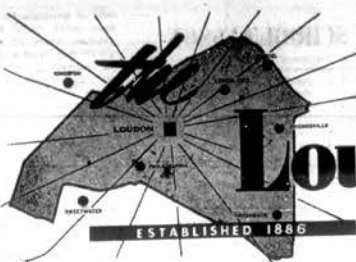
Wash N Wear SLACKS

Perfect quality of our regular 7.95 to 9.95 slacks. Sizes 28 to 42. Come scoop up these special bargains at only ...

\$6.95

Thomas - Hills Loudon





Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, APRIL 24, 1958

10c PER COPY

72ND YEAR—NUMBER 23

Just Piddlin'

By The Editor

THE RASH of spring showers in the area seem to indicate that spring is really here, although the still coolish temperatures are unusual for this time of year. All in all I say without hesitation that this has been the damndest winter since I've been in these parts and I've learned my lesson about trying to predict this East Tennessee weather.

Back last November when winter came it came with a bang and stayed. Now I wish spring would follow suit, especially with some warmer temperatures. The rains have sure made things blossom out, however, and it looks like a beautiful season.

LOUDON PRESENTED a right pretty face to those visiting industrial engineers yesterday. All in all our citizens and the city did a pretty fine job making our city bright and fresh for their coming.

Lawns, flowers and the especially beautiful dogwoods also cooperated by being at their best.

Local chamber members found the engineers most congenial and fed them well at the Williams. I can't help but believe that Loudon made a pretty good impression and that their visit not only acquainted them with our potential industrial sites, but also increased our chances considerably for landing further industry.

DON'T MISS the Sacred Harp Singers at the high school tonight. The Middle Tennessee State College group is really good and you'll get a great deal for your small price of admission.

A good turnout would be a special tribute to the Linda and Jerry Williamson, the two Loudon students in the 12-voice group.

EXPERIENCED unable to get experienced help, the farmer was obliged to accept an applicant sent out from an employment office in the city.

The next day the farmer went out to the barn and came across the hired hand forcing a cow to drink a pail of milk. "Here, what are you doing, you damned fool!" the farmer exclaimed. "Well," replied the new hand, "the stupid thing stepped in it and got it all dirty so I'm running it through again."

SOMEONE recently came up with this wise bit of advice on the economic situation: "Just because business takes a little dip is no reason to completely throw in the towel."

THOUGHT FOR THE WEEK... the wood must apt to start a conflagration is a chip on the shoulder.

Linda Smith Is Honor Roll Student
Linda Smith, Oklahoma Baptist university freshman from Loudon, is one of 150 students listed on the Dean's honor roll for the 1957-58 fall semester.

To qualify for this honor a student must maintain a B average in at least 12 hours of course work with no grade below C.

Linda is the daughter of Mr. and Mrs. Gene Smith, 806 Mulberry.

Masonic District To Meet Here April 30th
A district meeting of Loudon, Blount and Monroe County Masons will be held at the Loudon Methodist Church Wednesday, April 30, at 7:30 p.m.



The Sacred Harp Singers of Middle Tennessee State College, who will present a concert at the high school at 8 p.m. tonight. Two of the group, Linda and Jerry Williamson, are from Loudon.

M.T.S.C. Sacred Harp Singers To Have Big Prizes Await Concert Here At 8 P.M. At HS Tonight Winners In Jaycee Driving Contest

A collegiate musical group, widely known for performances at its annual spring tour, will present an unusual program to night at 8 p.m. in the high school auditorium.

The 12-voice group features two Loudon students, Jerry and Linda Williamson. Other members are Peggy Jernigan, Dorothy Price, Mary Ellen Pace, Emily Elrod, Bill Medlock, Walter Anderson, Dean Freddie, Garie Taylor and John McDonald. The Singers are under the direction of Margaret Wright of the M. T. S. C. music faculty.

This will be the third straight year that the Singers have appeared here, the first time the group has ever presented consecutive performances in any city. The appearance here once again this year honors the Loudon students in the group.

The program will feature Early English Madrigals and folk songs; solo performances, sacred harp hymns and white spirituals and trio and quartet presentations.

Admission to the performance will be 25c for children and 50c for adults. Tickets will be available at the door.

Local Firm Supports 4-H Club Activities
George P. Mosely, president of Tennessee Feed Manufacturers Association has announced the receipt of a contribution from Woodard's Mill to the Tennessee 4-H Club Foundation. In making this contribution, Woodard's Mill is contributing support to 4-H Club activities on a local and state basis.

Any children who will become six years old by January 1, 1959, are eligible to enroll for school. This round-up starts at 1 p.m.

Meeting of PTA Study Committee
The next meeting of the PTA Study Committee will be held at the High School cafeteria on Tuesday evening, April 29 at 7:30 P. M.

All members of the committee are invited to attend and all interested parents and citizens are invited to come.

PTA Has Last Meeting Of Year
The P.T.A. met for its last meeting of the year at the High School Tuesday evening.

Rev. O. C. Rainwater had charge of the devotional.

Mrs. W. T. McBeck, president, presided over the business meeting and called first for the reading of the minutes by Mrs. Howard Boothe, secretary.

Treasurer's report was given by Mrs. L. C. Weighs.

The program chairman Mrs. R. S. Pressly used for her program an evaluation of the year's work.

Chairs were given by the chairman of various committees: Congress Publications, School Board Representative, Hospital, Budget and Finance, Mem-

ing about money matters Sunday. He said folks were putting more nickels in the pie box than they were putting in the collection plate.

And even when the newspapers do get off the subject of money, they keep us confused. For instance, I was reading this morning where some woman in Rhode Island has been weeping for 11 straight days. That's all the piece said. It didn't tell why she was weeping, what she was weeping for, or if she ever got what she was weeping about. I'll lay awake all night trying to figure out why she was weeping. I think I'll write that darned editor a letter and ask him.

Up at the country store Saturday night Ed Doolittle was telling about his boy giving a raise in pay. Ed said that when they got through putting it through the wringer of deductions, withholdings, and social security, the boy was bringing home 88 cents less per week than before he got the raise. That's the way finances is going in the space age.

Yours truly,
Uncle Phil

Visiting Is Holding Red Cross Training
Some 25 employees at the Visking Company are now taking part in a Red Cross First Aid course as a part of the company's safety program.

The employees are taking two hours of instruction weekly. At the end of the course they will be qualified Red Cross first aiders.

Industrial Engineers Tour Local Sites Boys And Girls Have Luncheon Here Noon Yesterday County Set On Tuesday, April 29

Industrial location engineers from New York, Atlanta, Lexington, Ky., and other cities got a Loudon Chamber served as host, good look at Loudon industrial sites yesterday, plus an excellent dinner as guests of the Loudon Chamber of Commerce.

Their visit a part of the industrial tour being sponsored by a number of chambers in this area.

The visitors arrived in Loudon by chartered bus just after 9 a.m. and were toured past various areas in the city. The tour also continued down to Philadelphia, covering various possible sites on Highway 11.

The group was then taken to the Williamson home for lunch.

John C. Greer, president of the Loudon Chamber served as host, with various other officials also attending. Ed C. Swenson, manager of the Visking plant here, spoke to the group, outlining reasons for the plants location here and the reception that the company had received.

Following the luncheon, the visitors returned to the bus and were taken past two Vance sites on their way to Maryville.

Loudon was also represented at a banquet in honor of the industrial officials Tuesday night in Knoxville.

Court Hears Commodities Report; Accepts Tentative School Budget Mon.

Loudon County Court, in a short session Monday morning, heard a report of the commodities distribution from H. C. Evans, administrator. Evans reported that more than 3400 persons had received foods during March and April.

He also reported that some \$400 of the \$1,000 appropriated by the court to run the program until July had been spent. Most of this expenditure was listed as costs of setting up the program.

The court also accepted a tentative school budget. The school board is required by law to submit such a budget at the April meeting of the court before tax rate time at the July session.

The school board was also authorized to borrow not to exceed \$20,000 to handle 10th month salaries. The short term loan will be made to handle the expenses until state funds come in the second of June.

The indigent patient program was continued by vote of the court. The program must be authorized yearly in order to qualify the county for state and federal assistance for indigent patients at Bacon Hospital, Hospital Superintendent Tom Foster and W. B. Harwood were continued on the indigent screening committee.

Appropriations for the quarter and current indigent patient bills and costs were also authorized to be paid.

Squire Glen Hickey was named court representative to the school board to advise in the removal of the new school. The school was almost destroyed by fire.

The court also met the new home demonstration agent for Loudon County, Mrs. Rose O'Brien.

Noraries elected during the session were Robert L. Anderson, Carl V. Smallen, William Garner, W. E. Edwards, Jr., T. F. Ingram, Mary Sue Smallen, James E. Stewart, John Newberry, John Messamore, Margaret J. Robinson and Leo Black.

Landscaping Is Done At Bacon Hospital
Extensive landscaping at Bacon Hospital, made possible by a donation from Mrs. Betty Bacon, has been completed this week, greatly improving the surrounding grounds of the new addition.

Superintendent Tom Foster said that the work was made possible by the donation in honor of the late Col. Charles H. Bacon.

Loudon Motor Co. Named Rambler Dealer In Loudon
Loudon Motor Company has been appointed dealer for Rambler automobiles in Loudon. The manufacturer, American Motors, has announced this week. Loudon Motor Co. will be the only Rambler dealer in Loudon County.

Jack Randolph, invites everyone to drop by and see the new 1958 Rambler, offering American roominess and comfort plus European small car economy.

Rambler production this year is considerably above that of 1957 and the company has recently shown a big increase in sales.

Third Vice President, Mrs. Leroy Cassard and Treasurer, Mrs. Rex Henry.

The room count was won by Mrs. Rainwater for the Grammar School; Mrs. Parry for the Jr. High and the Sophomore Class for the High School.

Mr. W. A. McMurray, local Commander of Post 120, American Legion (announced today that Boys and Girls County will be held Tuesday, April 29. The committee on Boys and Girls County will have charge of the program for this day. A luncheon will be held at the Methodist Church in Loudon at which time they will have an interesting speaker. Boys and Girls County is a one-day program for delegates from all high schools in the county. This program will be held in the Court House in Loudon under the sponsorship of the American Legion.

During the day, the delegates study the organization of county government, inspect county officials, hear talks by county officials, and then actually "take over" the various county offices and receive on-the-job training in these offices.

The Commander emphasized the importance of this program of the Legion, and stated that Loudon County is fortunate to have these men as leaders of this program.

THE COURT HOUSE RECORD

Real Estate Transfers
April 16-Deed from Fred L. Bright to Henry L. Plan and wife, 1 tract, 2nd.

April 18-Deed from Clyde Parks and wife to M. E. Parks and wife, 1 lot, 1st, G. W. Worley to Clyde Lane and wife, 1 lot, 1st, Most Walter, Sr. and wife to Barbara G. Lester, 2 lots, 2nd.

April 19-Deed from V. V. Cuthaw and wife to John W. Rule and wife, 1.22 acres, 2nd.

April 21-Deed from Ous J. Smith and wife to Lester Young and wife, 1 lot, 2nd, Willie Williams and others to John R. Vineyard and wife, 3 acres, 3rd.

April 22-Deed from Colt Wheat and wife to H. C. Littleton and others, 2 lots, 2nd.

Craig Flood-Chancery Court 4484-J.F.M. Ward vs Julia Dyer Ward, divorce.

4485-James A. Russell vs Marjorie Alyce Russell, divorce.

4486-Ella L. B. Ingram vs William A. Ingram, divorce.

4487-Paul L. Jenkins vs Jo Ann G. Jenkins, divorce.

Cases Filed-Circuit Court 660-Oyle Jenkins vs Newton Crews, damages.

666-William F. MacIn vs Wilda Holder, damages.

The Loudon County Herald

"Loudon County Family Magazine"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Cleaned Up!

Our special visitors have come and gone. We can only hope that our hospitality measured up to their liking and that they will long remember us. Of course we think there is a charm about our little city which can be caught by the new visitor of discriminating tastes.

It is highly recommended that the people of Loudon go up to Knoxville and take the Dogwood Trail. It is a fine thing for a city to promote such a project. It makes the homeowners proud and it makes the whole city beauty conscious. We in Loudon cannot hope to match in extensiveness the beauty observed on this tour but we can have beauty in our own way. Perhaps, the women of Loudon could get together and start a garden club.

The people of Loudon are to be commended for the way they responded to the appeals for clean-up this spring. The city has been particularly diligent in the hauling of trash; it has repainted the traffic lights; it has repainted all parking strips; the Utilities crew clean up the fountains, and so on.

But all efforts at a clean-up project would have failed had not the rank and file of the citizenship responded in a fine way. And now that we are all cleaned up, let's just stay that way.

Like gluttony or drunkenness, hatred seems an agreeable vice when you practice it yourself, but disgusting when observed in others.

—Will Irwin

Gardening Offers Rewards

About this time of the year it is well to urge all readers of the Loudon County Herald to consider the possible pleasure to be obtained from flowers, fruits and vegetables. It is also worth noting that, sometimes, such activity can develop a monetary profit.

We are not much concerned, in this article, with the economic gains of gardening. There are other values that come to the individual who seeks to develop something of beauty and perfection in accordance with the laws of nature.

There are countless homes in Loudon County on lots that need the charm that can come only from well-appointed surroundings. It may take some years to develop an attractive lawn or garden, but the task will bring satisfaction, however long delayed. Besides, what you do with your lot will add to the natural beauty of your town.

When it comes to vegetable gardening, one must admit that the process involves work. At the same time, many business men would be physically benefited by some exercise. We know, from hearing them boast, that the amateur gardeners take as much delight in their prize specimens as fishermen who talk so much about the "one that got away."

People think of the Golden Rule as something mild and innocuous, like a baby lamb. But when they suffer an infringement of it, they think they've been mauled by a panther.

—Francis Wren

A Letter From The Publisher

I have been home very little since the first of the year. How good, then, to be home for all of this week, or at least home for one full week. I greeted the fountain at four P.M. last Saturday, and I am afraid that at least a part of next Sunday will have to be spent in travel in order to get to Ashland, Kentucky, in time for a meeting next Monday night.

Everyone seems to be interested in buildings. From the time the hole is being dug the ground until it is finished people will loiter and watch the building process. Those who travel the River Road will see new piles of dirt frequently, marking the beginning of a new home in that beautiful section.

So, we have started our new home on the River Hill. We shall not burden you with a detailed running account of its growth, but it will be hard to resist at least a reference now and then to its progress.

A new, modern house seems very "starchy" to us. There is a difference in a house and a home. A mere house has to have much living in it before it becomes a real home. We are bound and determined that there shall be something old in our house the very minute we move in.

The furtherance of this idea was projected in my drive home last week. Great wonder it is that the officers did not stop to see if I was a run-runner, for the back end of my car was hanging low. Inside it was loaded almost to the roof with wormy chestnut, a wood now almost extinct. The back end was loaded with old brick from the Old Tarragon Hotel, at Gandler N. C. These are very red and needed to sprinkle in with our darker ones.

We think that every house should reflect something of the owners. Whether or not ours will increase or decrease our reputation remains to be seen. But, it will at least be a bit different here, and there from the general run of things.

How seldom we weigh our neighbor in the same balance with ourselves!

—Thomas A. Kemps

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Exodus 11:1; 12:23-28; 14:27-31)

"God Delivers His People"

Bible students tell us that we may know the important periods in Bible history by two unmistakable signs: first, the narrative amplifies, and second, the miracles multiply. The period of Moses now under study is described in great detail and many miracles are recorded.

No wonder Moses hesitated when he was called to "go down into Egypt." The difficulties seemed insurmountable. It was so difficult to persuade the Hebrews to undertake the exodus as it was to persuade Pharaoh to let them go. Moses said, "Behold they will not believe me or listen to my voice, for they will say, 'The Lord did not appear to you.'"

Through generations they had sunk lower and lower in slavery and this had deadened their faith in God. Their religion had become a mere tradition. To awaken their faith and inspire them to undertake such a bold and daring expedition was no little task. The plagues visited upon their oppressors were as necessary for them as for Pharaoh. Moses knew that the initial step of getting the people behind him was absolutely necessary for the success of his enterprise.

Indeed, it turned out that their difficulties increased with his coming. When they asked for permission to go into the wilderness, the answer was, "You haven't enough work to do. That is why you are demanding a vacation." Their tasks were increased. They were expected to make the same number of brick but no straw was to be given them for the task. We know the difficulties of their servitude from a very old Egyptian painting found in a rock tomb near the royal city of Thebes. The picture is in praise of a certain ruler and shows the making of brick and their being placed in the growing wall. The workers are shown as white men and their masters as dark. In the hand of a guard is a rod and the inscription reads, "The rod is in my hand; be not idle."

"I will harden the heart of Pharaoh." This ruler is an out-

standing example of human nature at its worst. Stubborn, persistent in evil, he made many promises and broke them. The hardening of heart was not an arbitrary act against the will of Pharaoh. He had chosen his own narrow and cruel policy. He would be allowed to carry it out to the limit. As Joseph Parker says, "Men supply the conditions with which Providence has to work."

This lesson teaches what it cost to be God's people. The Israelites were in bondage but they did have freedom and the flesh pots of Egypt. Though in slavery they had the ordinary securities of life. To be God's people required the great adventure of faith.

The deliverance of Israel from Egypt became the central part of their creed. The passover, the sacrificial lamb, the unleavened bread, all grew out of the mighty deliverance, which was an expression of God's purpose and covenant with His people. It is enshrined in their poetry. It was the basis of the prophets' appeal for faith, constancy and confidence, and the basis of shame for unfaithfulness. The

debt of gratitude for this deliverance could never be fully discharged. Above all people in the world they represented the universal purpose of God for humanity. Our deliverance through Christ belongs us under the same compulsion of faithfulness to God.



Insurance for any size boat, motor, equipment—that's just specialty! We know how to get the lowest coverage costs. Try us!

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

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Loudon



lady, you've got a bargain!

Indeed, you have! Low-cost electricity does so much for you . . . for so little. It washes and dries your clothes . . . cooks and preserves your food . . . heats, cools, and lights your home . . . helps you clean. And all for pennies a day.

And because electricity does so much, you're a better homemaker . . . able to make home a wonderful place for the whole family.

Yes, without a doubt, electricity is a great homemaker!



LOUDON UTILITIES
(Electric Department)



KEEP UP THE GOOD WORK!

AGAIN AND AGAIN, industrial newcomers to the Southland tell us how pleased they are with their first manufacturing plant in the South. There are many reasons for this. But right up on top of the list is the fact that they've found the men and women in industry here to be willing, dependable workers—easily trained and eager to give a full day's work for a fair day's pay.

In times of lessened business activity everywhere, this willingness to work is more important than ever before, both for Southland industry and for

its workers. It helps management keep production cost per unit down, so that the finished product can be priced to sell in today's highly competitive markets. And this, in turn, makes jobs for workers.

A good supply of good workers has always been one of the Southland's greatest drawing cards. It brings new, job-providing manufacturing plants to the South—and keeps them busy after they get here. Now in particular it benefits everyone in the Southland to "keep up the good work"—and keep it that way!

Henry A. McArthur
President

SOUTHERN
RAILWAY SYSTEM

WASHINGTON, D.C.



WE WANT YOUR FREIGHT IN '58!
To shippers and receivers of freight, the railroad that "Serves the South" offers the largest, most efficient, most modern plant and equipment in its 127-year history. As never before, we are eager to serve and geared to GO. Let our low-rate, all-weather volume transportation service help you do a better job for your shipping dollar.

THIS YEAR—SHIP VIA SOUTHERN AND SEE!

A Lesson It Pays To Learn

T-H-R-I-F-T SPELLS "SUCCESS"

Happiness, Contentment, Security, Achievement, Opportunity, Independence! . . . All these things are desirable goals.

Take the first step toward them Now, by opening a SAVINGS ACCQUANT at the convenient First National Office, and deposit regularly every payday.

There's nothing quite like Money-In-The-Bank, especially if it's in the . . .

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Home Loan Bank

Telephone Talk

B. H. HICKMAN

Your Telephone Manager



100 HOUR WORK WEEK: One of those efficiency expert-type fellows has estimated recently that, even with a house full of modern appliances, the average mother works nearly 100 hours weekly. That's a mighty long week, but think what it would be without today's conveniences! The telephone alone saves countless hours and steps. Housewives shop by phone, visit, call plumbers and other service folks—attend to all sorts of errands they'd have to run if they didn't have a phone. And no matter when it's needed, your telephone is always there, 24 hours a day. Best of all, in these days of high costs it's still one of the biggest bargains in the family budget.

PAMPER MOM! Mother's Day is May 11. Now that we've added up Mom's weekly work hours, the least we can do is give her a hand. What could be a better Mother's Day gift than an extension phone? Maybe even more than one, so she'll have them near her most talk-from spots. You can get them in spring-pastel shades. So lovely with Mother's room colors. For instance, perfect for the feminine touch are aqua, rose pink, light beige, light gray, ivory or white. Or, to add a vivid dash of color choose cherry red, bright yellow, or green. They cost less than you think, too, so just call up and we'll do the rest. P. S. Extension phones make ideal gifts the year 'round, too!



The annual Crusade of the American Cancer Society is now in progress. The need is great. I sincerely hope everyone will help with a check up and a check.

INTRODUCTORY OFFER save \$1.00 on every gallon NEW IMPROVED SPRED SATIN!



with all the advantages that made SPRED SATIN famous
• So easy to apply • Cries in 20 minutes • No unpleasant odor • Touch-ups don't show • No brushmarks • No rollers to buy • Clean up with water • Most colors cover in one coat • Withstands washing, scrubbing

PLUS these 3 new advantages
• Lovely low-lustre finish • Better adhesion on woodwork • Excellent for kitchens, bathrooms

TRY IT NOW \$5.49 (Reg. Price \$6.49 gal.)
SAVE ON QUARTS, TOO \$1.79 (Reg. Price \$2.49 qt.)
In any standard ready-mixed color

AND in matching colors for woodwork
SPRED LUSTRE
ALL-PURPOSE ALKYD ENAMEL



NEW easy way to select colors

With Glidden's new "Around the Clock with Color" book you choose decorator color schemes the way you tell time. Takes the mystery out of coordinating colors, fabrics, floor coverings.

YOUR SPRED SATIN DEALER WILL LEND IT FOR YOUR CONVENIENT HOME USE.



For ALL G. E. Appliances - Plus Chance On Free Gifts See

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Loudon

Phone GL 8-3255

HOSPITAL LIST

ADMITTED

April 15
Mrs. Raymond Jones
Mrs. Duck Barret, Jr.
Mr. Ed Brown
Mrs. Johnny Guider
Mrs. Pearl Brewer
Dr. W. D. Thompson

April 16
Mrs. Grover Arp
Mr. Charles S. Easter
Mr. Boyd Jones
Mr. Carl Griffiths
Mr. R. A. Price
Mrs. Lillie Weston

April 17
Mrs. Myrtle Wallace
Miss Emma Hall
Mrs. Joe Handley
Mrs. Mary Ruth Davis
Mr. Richard Thompson
Mrs. Earl Hamilton

April 18
Miss Evelyn Blanton
Mr. R. G. Williams
Mrs. Alice Matthews
Mrs. Bob Tilley
Baby Nancy Carver
Mr. Ben Walker

April 19
Mrs. Win. Carlin
Mrs. John Amos
Mr. Edward Crawley
Mr. Edd Logan
Miss Judy Clabrough
Mrs. Ruth Mousfield
Mrs. Ralph Sowards

April 20
Mr. Bobby Burchfield
Mr. Montford McCurry
Mrs. Broadway Harrison
Mrs. Ted Cable

April 21
Mr. Arthur Gilliam
Romy Willis
Mrs. Spencer Watkins
Mrs. Robert Watkins
Mrs. Ernest Farmer
Mrs. Katie Lane

DISCHARGED

April 15
Thomas Johnson
Mrs. Pauline Beach
Mrs. Minnie Wheat
Mrs. James Roy

April 16
Mr. Martin Bilderback
Miss Louise Adcox
Miss Jane Hahn
Mrs. Bobby Presley
Mr. Baxter Bright
Mrs. John L. Hughes
Mrs. Idus Littleton
Mrs. Elmer Messer

Browder HD Club

Had Meeting April 2nd

The regular monthly meeting of the Browder Home Demonstration Club was held at the home of Mrs. A. J. Eldridge on Wednesday, April 2.

Devotional was given by Mrs. Ralph Eldridge. Seven members answered the roll call by model.

Mrs. Leonard Clinton
Mrs. Raymond Jones
Mrs. Johnny Guider
April 17
Dr. W. D. Thompson
April 18
Eugene Rogers
Mrs. Grover Arp
Mrs. Roy Dunlap
April 19
Mr. Richard Thompson
Mrs. Kenneth Wallace
Miss Emma Hall
Mr. George Perrell
Mrs. Earl Hamilton
April 20
Baby Nancy Carver
Miss Evelyn Blanton
Mrs. Carl Glase
Mr. Carl Griffiths
April 21
Mr. Bobby Burchfield
Mr. Robert James Easter
Mrs. Duck Barret
Mr. Ben Walker

REPORTING IN

April 15-To Mr. and Mrs. Buck Barret of Lenoir City, a 8 lb., 11 oz. girl.
April 16-To Mr. and Mrs. Raymond Jones of Loudon, a 6 lb., 10 oz. girl.
April 17-To Mr. and Mrs. Johnny Guider of Lenoir City, a 6 lb., 3 oz. girl.
April 18-To Mr. and Mrs. Earl Hamilton of Lenoir City, a 7 lb., 14 oz. girl.
April 19-To Mr. and Mrs. W. W. Carlin of Loudon, a 6 lb., 8 oz. boy.
April 20-To Mr. and Mrs. John Amos of Lenoir City, a 7 lb., 4 oz. boy.
April 21-To Mr. and Mrs. Ralph Sowards of Lenoir City, a 7 lb., boy.
April 21-To Mr. and Mrs. Broadway Harrison of Loudon, a 7 lb., 9 oz. girl.
April 21-To Mr. and Mrs. Ted C. Cable of Loudon, a 8 lb., 4 oz. girl.
April 21-To Mr. and Mrs. Spencer Watkins of Loudon, a 7 lb., 2 oz. girl.
April 21-To Mr. and Mrs. Ernest Farmer of Philadelphia, a 7 lb. girl.

ing their Easter bonnets. Mrs. Madison West, president, presided at the business session. Project leader, reports were given by the following leaders: Arts and crafts; horticulture and foods and nutrition. The main demonstration "Bedroom Improvement" was given by Mrs. West. During the social period refreshments were served by the business and members participated in games and contests with the recreational leader, Mrs. J. E. Haynes in charge.

The Loudon County Herald

Thursday, April 24, 1958

Quinn & Karnes

FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

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Yes, safe summer storage for your winter clothing is as convenient as C & S Cleaners. You get careful, expert cleaning plus FREE U-SAN-O moth proofing, the finest in this area. It's the easy way to get the longest wear from your winter garments through careful cleaning, safe summer storage.

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Agents for Swan Smith Rug Cleaners, Knoxville



Another Fine Dealer Is Now Selling Rambler!

AMERICAN MOTORS ANNOUNCES THE APPOINTMENT OF LOUDON MOTOR COMPANY AS YOUR NEW RAMBLER DEALER

American Motors is indeed proud to announce the appointment of another outstanding automobile firm in the expanding nationwide network of leading dealers who sell and service Rambler, America's fastest-growing car in popularity.

You are cordially invited to visit your new Rambler dealer and meet the staff of able auto-

mobile specialists who have been intensively trained in the most modern techniques of caring for American Motors cars.

See the new 1958 Rambler, Rambler American and Ambassador. Try new Pushbutton-controlled automatic transmission, POWER-LOK anti-slip differential and scores of other new features.



1958 Rambler 4 and Rebel V-8 Cross Country



All New 100" Wheelbase Rambler American



1958 Ambassador V-8 Country Club Hardtop

Come In! Get Our Amazing Introductory Offer
LOUDON MOTOR COMPANY

GROVE STREET

PHONE GL 8-2616

PHILADELPHIA NEWS

Miss Anna Largent visited with Mrs. Mattie Mae Lantry and Mrs. David Repelish in Sweetwater on Sunday afternoon.

Mr. and Mrs. Ed Waller, Jr. and Mr. and Mrs. M. C. Anderson, Jr. left on a business trip in Minnesota the past week.



Master Charles Barnett and Brent Davis were overnight guests of Master Ed Walker III at the home of Mrs. Marion Waller's, Tuesday and Wednesday.

Mr. and Mrs. Leonard Clinton are the proud parents of a baby girl born Friday, April 11, at the Bacon Hospital in Loudon. The baby has been named Nancy Carol and weighed six pounds. This is the Clinton's first child. Mrs. Clinton was the former Miss Fay Randolph of Loudon.

FOR A PLOT OR A LOT...

CHOREMASTER
DOUBLE DUTY
TILLER/MOWERS

...featuring new
SAFE T GUARD
Mower Attachment

Want low-cost help in your yard and garden work? The versatile Tiller/Mower twitches (just 30 seconds) from tilling to mowing. It does all ground work, mows grass and weeds, pulverizes fallen leaves. Danger zone, fully guarded. Ask for an eye-opening demonstration.

Greer Machinery Co.
GL 8-2232
Loudon, Tenn.

Mother and baby are reported to be doing fine.

Miss Lucille Sewell has been confined to her home for a few days due to a severe cold.

Mr. and Mrs. J. P. Hobbs from Concord were all guests of Mr. and Mrs. J. G. Taylor Sunday.

Mr. and Mrs. David Thompson spent the week end in Nashville, guests of Mr. and Mrs. David Barnette.

The Intermediate Girl's Auxiliary of the Baptist Church met Monday afternoon at the home of their leader, Mrs. Gaudy Allen. A very interesting missionary program was enjoyed by all. Miss Ann Waller related a story about a well known missionary's life. Six girls answered the roll call. They were: Sara Rausin, Dinkie Allen, Barbara Martin, Ann Waller, Judy Schri-

Mr. and Mrs. Richard Davis and Mr. Stanley Davis visited with Mr. Davis' brother, Mr. Bob Davis, Sr. and Mrs. Davis Sunday afternoon.

Mrs. Stanley Davis, Valarie and Judy and Miss Sharon Barnett were visitors at the Port Loudon Dam Sunday.

Miss Billie Jean McGee was the week end guest of her aunt, Mrs. Charlie Vermillion in Knoxville.

Mr. Nelson Outhaw returned to his home in Seymour Sunday. He was accompanied home by Mr. and Mrs. Wesley Barnett, Mrs. Taylor Graves, Charles Barnett and Brent Davis.

Mr. and Mrs. Ed Waddell and sons, Richard and Davis were visitors at the Port Loudon Dam Sunday.

Mr. and Mrs. Vernon Wayman visited with Mrs. Wayman's nephew and niece, Mr. and Mrs. Clifford Summit and with Mr. and Mrs. John Wright in Lakeside Sunday afternoon.

Mrs. Audell Clinton returned to her home Sunday after having been at the bedside of her husband since Wednesday. Mr. Clinton is much improved and if he continues improvement will get to come home this week. Mr. Clinton is a patient at the Baptist Hospital in Knoxville.

Little Betty Waller and Valerie Davis will be participants in the state show to be held in Loudon in May, sponsored by the Future Homemakers of the Loudon High School.

Mr. and Mrs. Arville Smallen and little daughter, Vicki from Loudon were visiting with Mr. and Mrs. Vernon Wayman Sunday.

Mrs. Henry Lenoir and son, Robert from Sweetwater were visiting with Mr. and Mrs. Jake McNabb Sunday.

Little Timothy Thompson, son of Mr. and Mrs. David Thompson is home after a recent stay in the hospital at Loudon.

Mr. and Mrs. Dave Rogan from Seymour, Mr. and Mrs. Herbert Hobbs and Mr. J. P. Hobbs from Concord were all guests of Mr. and Mrs. J. G. Taylor Sunday.

Mr. and Mrs. David Thompson spent the week end in Nashville, guests of Mr. and Mrs. David Barnette.

The regular monthly meeting of the 4-H Club was held Tuesday morning at the school. High-

lights of the meeting was the corn muffin and biscuit contest. Proceeding the judging, a program was given by the 4-H members. Denny Blevins gave a demonstration on the correct way to open a feed sack. Priscilla Long demonstrated the way to make a delicious recipe of corn.

Mr. Nelson Outhaw of Seymour, Tenn. is visiting a few days with Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett.

Mr. and Mrs. J. G. Taylor and Mr. and Mrs. Charlie Mullennix and Janet visited the evening services of the revival held at the Baptist Church in Loudon Sunday.

Use Herald Want Ads

My Thanks

to those who supported and voted for me in the Republican Primary.

I appreciate your efforts in my behalf.

Sincerely;

WORTH BIVENS

DAIRY QUEEN

SAVE DURING OUR BIG...

1¢ SUNDAY SALE!

Buy one at regular price, get one for 1¢

HOMOGENIZED AND PASTEURIZED

DAIRY QUEEN

DAIRY QUEEN DEVELOPMENT CO., INC.

Enjoy smoother, more delicious DAIRY QUEEN® sundaes at sensational savings during our annual 1¢ Sale! Prove to yourself that DAIRY QUEEN IS BETTER... Better tasting, better for you, too. You'll love the delicious difference of DAIRY QUEEN sundaes, malts, shakes and other taste treats—served to you fresh from the freezer at the very peak of its flavor. Made from pure, pasteurized milk, DAIRY QUEEN has more vitamins**, more bone-building minerals, more muscle-toning proteins than an equal serving of ordinary ice cream.

BRING THE FAMILY IN FOR A TREAT TODAY!

USE THIS COUPON

This coupon entitles the purchaser to one regular sundae for an additional **1¢**

when buying a Dairy Queen sundae at the regular price. Cash value 1/10 of 1¢. Offer is void where taxed, prohibited or restricted. Name and address must be filled in before coupon is redeemed.

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ADDRESS _____

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East Broadway, Lenoir City

Offer **THURSDAY and FRIDAY**
APRIL 24, 25

You'll never know how good COFFEE can be..... until you've tasted

JFG SPECIAL COFFEE

ONE POUND NET

"The Best Part Of The Meal"

JFG's distinctive flavor—and rich, rich aroma—of the world's choicest coffees... give you a hearty goodness in cup after cup! Taste JFG and you'll know how good Coffee can be.

MADE IN AMERICA

Chicken In Basket
Bacon & Tomato
Hot Dog (Small)
Hot Dog (Foot Long)
Hamburger mu—ma—o—l
Hamburger mu—ma—o—l
Hamburger mu—ma—o—l
Cheeseburger mu—ma—o—l

American Cheese, Grilled
Hot Ham
Ham & Cheese
Barbeque PORK
Pimiento Cheese
Egg Sandwich
Ham & Egg
Chuck Wagon

Milk
Coke, R. B., Orange, Cider
Coke, R. B., Orange, Cider
Coke, R. B., Orange, Cider
Coffee
French Fries
Hot Chocolate
Shakes

Malts
Cones
Cones
Sundaes
Sundaes
Banana Splits
Dip Dogs

London Social And Personal News



My Favorite Recipe

Featuring This Week
Mrs. Ray Birkholz
London

MRS. JACK LEFLER
HOLLYWOOD CHEESE CAKE

TRUST:
1/4 cup graham cracker
1/4 cup sugar
1/4 cup melted butter
Mix ingredients and press in a well greased nine inch spring form pan. Put in refrigerator while mixing the filling.

FILLING:
1 lb. cream cheese
3 med. eggs
1 t. vanilla
1/2 cup sugar
Have all ingredients at room temperature and put in a bowl and beat until smooth, about 2-3 minutes. Put in crumb lined pan and smooth out evenly. Bake at 375° for 20 minutes. When done let stand at room temperature for 15 minutes before putting the next cake in, then oven up to 475°.

second Part OF FILLING:
1/2 cup sugar
1 pt. commercial sour cream
Put all ingredients in a bowl and mix with a spoon. Very carefully put it on the cheese cake. (scoop it on the sides first so cake does not fall in the middle.)
After cake is done let it stand at room temperature for 5 or 6 hours, then put in refrigerator. Should be made the day before. May be frozen for about 2 months.

Mrs. George Lawson of Sylva, Ala. visited her mother, Mrs. J. F. Snow and Robert, Mr. and Mrs. James Snow and daughter, Grace and Mr. and Mrs. Vaughn Snow and daughter, Constance in Kingston last week.

Mr. Jack Lefler spent the weekend in Atlanta, Ga. with the Naval Reserve.

Mrs. Robert E. Cook and daughter, Cindy of Athens were visiting Mrs. Bill Lawson, Jr. and children Friday.

Showers Honor Miss Marilyn Zimmerman

Mrs. Ora Mae Russell and Mrs. J. T. Burnett entertained with two miscellaneous showers last Thursday and Friday night honoring Miss Marilyn Zimmerman, bride-elect of Mr. Fred Cotten.

The house was decorated with beautiful spring flowers and the color scheme of pink and white were carried out in the dessert plate.

Costumes and bingo were played both nights.

Little Miss Mary Evelyn Harrison pulled a little decorated wagon labeled "Norfolk Express" full of gifts to be opened by Miss Zimmerman.

About 45 made up the guest list.

Mr. and Mrs. James Snow and daughter, Grace, Mr. Fred Cotten, Mr. and Mrs. Bill Lyon and son, Ted, Miss Judy Ridge of Loudon; Mr. and Mrs. C. W. Bedwell and Mr. and Mrs. William Baden of Cleveland; Mr. and Mrs. Delmar Seiler, Mr. and Mrs. Alvin Fox and family and Mr. and Mrs. D. W. Woody of Sweetwater attended the Ramp Festival at Stratton Meadows, N. C. Sunday.

On the return trip home a picnic supper was given by Mr. and Mrs. James Snow.

Mrs. Ruth Richards and Sara and Mr. and Mrs. S. R. Crowder spent the weekend in Chattanooga with Mr. and Mrs. Frank Walker and family.

Dr. and Mrs. Blair Harrison had as their weekend guests Mr. T. R. Knight, Mrs. Marian Knight and Mr. Wayne Redfern, Sr. of Atlanta, Ga.

Mr. and Mrs. Bill Brewer have returned home after spending a few days in Lexington, Ky.

Mr. Arthur Gilliam underwent a tonsillectomy at the Bacon Hospital Monday.

Mr. and Mrs. John C. Greer and family visited Mr. and Mrs. Stokely Dooner and family in Chattanooga Sunday.

Rev. and Mrs. Edward Briggs Dr. and Mrs. W. B. Campbell, Sr. returned home Tuesday after spending 10 days in Daytona Beach, Fla.

Mrs. J. C. Greer left Monday for a visit with Mr. and Mrs. Howard King and daughter in Clarksville.

Mrs. May Cook spent Friday night in Knoxville with Mr. and Mrs. Lester Cook and family.

Mrs. Looma M. Lee returned to her home in Bristol, Va. after spending 10 days with Mr. and Mrs. John L. Robinson.

Mr. and Mrs. Bob Buchanan of Maryville spent the weekend with Mr. and Mrs. Cannon Lezner.

Mr. and Mrs. Broady Harrison announce the birth of a daughter, Ruth Ann weighing 7 lbs. 9 oz. at the Bacon Hospital April 21.

Mrs. Clyde Woodard has been dismissed from Port Sanders Presbyterian Hospital in Knoxville after undergoing surgery last Thursday.

Mr. and Mrs. Buell C. Cox, Jr. and son Charles spent several days with their parents in Athens and Elsworth last week.

Mr. and Mrs. John Messamore attended the funeral of Mr. Messamore's uncle, Mr. John F. Diggs in Lake City Tuesday.

Mrs. Joe Handie is a patient at the Bacon Hospital.

Mrs. Alice Matthews was admitted to the Bacon Hospital Saturday as a patient.

Mr. and Mrs. Herman Moore are spending this week in Fla.

Sunnyside News

Mrs. Myrtle Burleson and Mrs. Roy Marx attended the Quarterly meeting of the Women's Missionary Union at the Friendship Baptist Church in Monroe County Friday. The especially enjoyed hearing the missionary speaker from Brazil.

Little Ronald Runyon, son of Mr. and Mrs. Walker Runyon is ill at this writing. Little Ronald's mother and sister, Cynthia have also been ill but are all right now.

A revival meeting began Wednesday evening at the Reed Springs Baptist Church. The Rev. Newman is being assisted by a visiting preacher. Everyone is welcome to attend. The meeting will run through Sunday and if much interest is shown it will be in progress longer. The attendance at Sunday School Sunday was one hundred and sixty-two.

Mrs. Louise Woodruff was confined to her home during the week end because of illness.

Robert H. Davis

Davis, Robert H., age 72, passed away April 22nd. Survivors: Wife, Mrs. Etta Davis, Loudon; 1 Daughter, Mrs. Julia R. Coaker, Loudon; One Son, George W. Davis, Loudon City; 2 Sisters, Mrs. W. B. Arp and Miss Madie Davis, both of Loudon; Brother, Tom, of Loudon; 6 Grandchildren. Services 2 p.m. Thursday from First Baptist Mission with Rev. L. L. Davis officiating. Interment Corinth Cemetery. Arrangements: by Quinn & Kerree.

Mr. and Mrs. P. R. Lefler of Sheffield, Ala. spent Sunday and Monday with Mr. and Mrs. Jack Lefler and family and Mrs. Reed Gover enroute to Hot Springs, N. C. to spend a few days this week.

Mrs. Ed McQueen and Mrs. Rufus Winton were visiting Mr. and Mrs. Hank Bertelkamp and son in Knoxville Monday.

Mrs. J. F. Snow was visiting Mr. and Mrs. Marvin Snow in Cookeville last week.

Mr. and Mrs. C. W. Bedwell and Mr. and Mrs. William Baden of Cleveland, Tenn. were the weekend guests of Mr. and Mrs. James Snow and daughter, Grace.

Dr. and Mrs. J. W. Presley and Mr. and Mrs. Curt Ally of LaFollette were the Sunday guests of Rev. and Mrs. B. H. Greene.

Mr. and Mrs. William H. Jones and daughter Freddie Acay of Newport were visiting Mrs. John W. Robinson and Mrs. Alice Matthews who is in the Bacon Hospital.

Dixie Lee Drive-In Theatre

Thursday and Friday, April 24 and 25
Joker Is Wild with Frank Sinatra, Mitzi Gaynor
Saturday only, April 26, DOUBLE FEATURE
JOE DAKOTA with Jack Mahony
5 STEPS TO DANGER with Ruth Roman
Sun., April 27, through Thurs., May 1, 1st Run — 5 Big Days

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PICTURES IN YEARS!

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Technicolor



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Screenplay by FRED GIPSON and WILLIAM TURNERS - Based on the book "Old Yeller" by FRED GIPSON - Directed by ROBERT STEVENSON

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TO
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FARM NEWS REVIEW

FEED INSURANCE? SAVE YOUR SILAGE WHEN YOU GROW IT

The need for more stored feed has been forcibly brought to the attention of many farmers this year due to the long cold winter. Many farmers will have extra pasture, small grain and alfalfa stored this spring which could be used for silage. Joe D. Burns, U-T assistant Extension agronomist reports. High quality silage which is grown under favorable spring conditions can be used during droughts in the summer and in winter when cold weather slows or stops pasture growth.

During late winter and early spring, moisture is usually plentiful for the growth of these crops. On the other hand, there is usually enough rain to damage these crops when cut for hay.

Help insure high quality silage by cutting alfalfa when the basal sheath (new growth) appears or in the 1/4 to 1/2 bloom stage, small grain in the boot to early bloom stage, the clovers in early to 1/2 bloom and orchardgrass in the boot to early bloom stage, Burns advises.

With the use of a preservative, either 8 pounds of sodium metabisulfite, 20 to 100 pounds of liquid molasses, or 200 to 300 pounds of ground grain per ton of silage, high moisture crops can be successfully used for silage. When these crops are wilted to about 65 percent moisture, no preservative is needed. Pack silage well and use a good cover such as plastic or tarpaper, Burns advises. Under

proper storage conditions, silage can be preserved for several years.

U. S. BEEF GRADES RELIABLE GUIDES FOR CONSUMERS

Homemakers, when buying beef will find it pays to buy by federal grades. U-T consumer information food marketing agents report. The federal grade stamp on beef provides a reliable guide to the quality of the beef. Beef graded by the U. S. Department of Agriculture is easily identified. It has a purple shield in which the grade is shown, and it appears on practically all retail cuts. The purple marking is harmless, as it is made from a vegetable dye. Another federal stamp, which reads, "U. S. Inspected and Passed," means that the meat has passed federal inspection for wholesomeness.

The main federal beef grades are: prime, choice, good, standard commercial and utility. The top grade is prime, but only about 11 percent of the beef produced meets the requirements for this grade, whereas about 30 percent grades choice. Most top grades found in food stores are generally either choice or good.

The good grade is often preferred by homemakers, who seek beef with little fat but that has good quality. Standard grade beef usually lacks the tenderness of the higher grades; however, cuts from this grade, if carefully prepared, can be made into tasty, economical meat dishes. Most cuts require long, slow cooking with

moist heat, which makes them tender and helps develop the rich, full beef flavor.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

At this time of year when most of the dairy farmers in Loudon County are out of feed it might be well if it were brought

spell we had a few months ago. Many farmers at the present time have plenty of green pasture. If so it could well be used for silage as well as small grain. This was feasible brought to the attention of many farmers this year during the long cold. The dairy farmers in Loudon County know that high quality silage can be used during the dry summer months and in the winter months when cold weather slows or stops pasture growth.

At the present time there is plenty of moisture in the soil, and too much rain if you were to cut any of the above mentioned crops for hay, so therefore your best bet is to use it for silage where possible.

To help you get high quality silage, cut alfalfa when new growth appears or in the 1/4 to 1/2 bloom stage and small grain in the boot stage. The other grasses and clovers should be cut early in order to insure the best quality of silage.

If you use a preservative, either 8 pounds of sodium metabisulfite, 20 to 100 pounds of liquid molasses, or 200 to 300 pounds of ground grain per ton of silage, high moisture crops can be used for silage. If you let the crop wilt to about 65 percent moisture no preservative is needed.

Remember to pack the silage well and use a good covering. At the present time plastic coverings are very economical to buy. The precautions that you take in storing your silage will mean more feed in the feed trough this summer and next winter.

Use Herald Want Ads To Buy, Rent, Sell, or Trade. Call GL 8-2721

GREENBACK NEWS

The Greenback Girls Scout troop 343 held their regular meeting in the Scout Hall Tuesday with the scout leaders, Mrs. Parsons, Mrs. Sara Hall and Mrs. June Miller in charge. The scout leaders completed courses last week on the subject of "Outdoor Camping". The scouts plan to go to Camp Margaret Townsend on May 9 and will be separated into 4 patrols. Their leaders will instruct them in the art of making bed rolls and outdoor fires.

The Greenback Parent Teachers association met in the school auditorium Monday evening at 7:30 with the president, Mrs. Woody Everett in charge. Reports were heard from the various committees and officers for next year were elected, who are Mr. Freeman Haggin, president, Mrs. Buddy Brooks vice president and Mr. Huff, sec. and treas. Rotating officers are Mrs. Woody Everett pres. Mrs. Dallas Ryan vice pres. and Mrs. Graham Coop. Jr. secretary and treas. Principal Mr. Eugene Atkins on the platform of the seniors Mrs. S. B. McCollum led devotions and the program was presented by physical education students.

A safety patrol has been organized in the Greenback school with Miss Wanda French in charge. Officials to help children to and from buses have Mrs. McCallary been chosen badges and flags purchased. Mr. Neal Mosler has announced plans are being made by Greenback Community to purchase a fire truck for protecting this area from fire. Clean up week has been designated for April 21 through April 26 and the use of trucks has been donated to haul away trash and garbage. Other clubs of Greenback are participating in the drive. Mrs. Anna McCarter is spending a few days in Knoxville the guest of her sister, Mrs. Edgar Taylor.

Messrs. Robert Anderson and Roy Lowry were in Madisonville Thursday for directors meeting of the Fort Loudoun Electric Cooperative. Friends of Mrs. Mike Griffiths of Maryville regret to learn of her serious illness in the Blount Memorial Hospital. Mrs. Ben Barker, who is with Mrs. J. B. Griffiths spent the weekend with her husband and daughter, Mrs. Bobbie Bivens and Mr. Bivens and son in Law.

Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr of Knoxville were dinner guests Saturday evening of Mr. and Mrs. E. L. Beals. Mrs. Kerr stayed for the weekend with her brother, Mr. S. R. McCollum and Mrs. McCollum and will spend some time at her home here.

Mr. and Mrs. Parks Hall of Taft Texas with Mrs. Blanche Hall of Maryville and Mrs. Coy Cobe spent last week in New Martinsville W. Va. the guests of Mr. and Mrs. Joe D. Hall, Mr. and Mrs. Roy Holcomb, Mr. and Mrs. Ray Lawson, Mr. and Mrs. Bishop Rogers and Mr. and Mrs. Holt Beals.

Mrs. Blanche Hall accompanied her son Parks and Mr. Hall Wednesday enroute to Taft, Texas for a several weeks visit. Mr. and Mrs. Buddy Brooks, Judy and Nancy, and Mr. Hugh McNeely were dinner guests Sunday of Mr. and Mrs. Kenneth Wheeler in Knoxville.

Mrs. Owen Evans, Mrs. Buddy Brooks and Mrs. Harley Myers attended the annual state, con-

The Loudon County Herald Thursday, April 24, 1958

version of the Tennessee state Ring and sister, Mrs. R. D. Vin-

Parent-Teachers Congress, held in Gatlinburg last week.

Mrs. A. C. Montgomery of Lenoir City spent the weekend last week of Mr. Hinton's party with her mother, Mrs. J. B. Griffiths near Knoxville.

TRUSTEE'S NOTICE

As required by law, I will on May 1, 1958, deliver to the Clerk and Master all unpaid 1956 Loudon County Taxes. Delinquent 1956 taxes may be paid in the Trustee's office until May 1, 1958.

J. V. Schrimsher
Trustee

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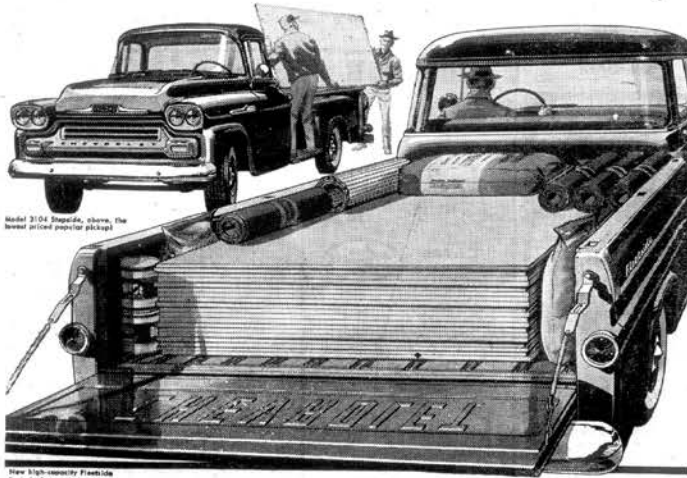
Friends, it's a known fact that practically every hog in the country has worms. Some have whip worms, some have round worms and some are infested with nodular worms and many have all three types. Worm infestation costs the farmer approximately three dollars for every hog shipped to market and the wonderful fact is it's now no longer necessary to put up with wormy pigs. CO-OP PIG STARTER now contains HYGROMIX... the amazing new anti-biotic feed additive that kills hog worms effectively and efficiently. With CO-OP PIG STARTER containing HYGROMIX you can now prevent worms from infesting your pigs from birth on. You can protect your pigs and your pocket-book with HYGROMIX fortified CO-OP PIG STARTER. Start early, as soon as they go on dry feed. CO-OP PIG STARTER with HYGROMIX is available only at the CO-OP in your county. Stop by soon and let your CO-OP Manager give you full information.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

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The Loudon County Herald Thursday, April 24, 1968
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DRIVE-IN
 ON HIGHWAY 11 BETWEEN
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 PHONE GL 8-3332
 SHOW TIME — 7:30 and 9:30

THURSDAY & FRIDAY
 April 24 & 25

1ST RUN PICTURE
DAY OF THE BADMAN
 CINEMASCOPE-COLOR
 Fred McCaray
 Jo Ann Weldon

TAMING THAT SUTTON GAI
 1st Run Picture
 Cartoon

SATURDAY, APRIL 26
DUSK TO DAWN
 3 Color Westerns
 3 CARTOONS

See one feature or all for the regular admission price!
RUN FOR COVER
 James Cagney
RED MOUNTAIN
 Alan Ladd
SILVER CITY
 Edmund O'Brien
SAVAGE
 Charlton Heston
RIO GRANDE
 John Wayne
SUNDAY & MONDAY
 April 27 & 28

1ST RUN PICTURE
THE ENEMY BELOW
 CINEMASCOPE-COLOR
 Robert Mitchum
 Cartoon

TUESDAY & WEDNESDAY
 April 29 & 30

1ST RUN PICTURE
WHITE HUNTERS
 Susan Stephens

FOR WHOM THE BELL TOLLS
 IN TECHNICOLOR
 Ingrid Bergman
 Cary Cooper
 Cartoon

Watch For
 Peyton Place
 May 10th

FOR SALE... home of W. C. Debbold on Pine Top. 4 large rooms and bath, full basement with garage. \$5,750.00. Call Mrs. Charles Hutton, GL 8-3178

SPORT SHIRTS... boys and men first quality sport shirts 97c to 1.44. Latest patterns in wash n wear; Don River, Dry Domes; top brand labels, latest fabrics. Valley Mercantile Outlet, West End, Loudon. tlc-22

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APARTMENT FOR RENT... unfurnished or furnished. Call GL 8-2012.

DRESS PANTS... 50 pair at 1.00 pair, 200 pair at 1.50 pair, 500 pair at 2.50 pair or 2 pair for 5.00. Nearly all first quality. Also boys double knee jeans, sizes 1 to 18, 1.00 pair. Valley Mercantile Outlet, West End, Loudon. tlc-22

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BUDGET PRICED PAINT... out-side army surplus (white only) at \$1.00 a gallon. Outside and inside flats, gloss and enamels, all colors. \$1.98 latex base professional grade in all colors and china white \$2.98 during special sale at Valley Mercantile Outlet, West End, Loudon. tlc-22

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tlc-10

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3206. tlc-3

FOR SALE OR TRADE... 6 room new house in Robinson Addition, nice big lot, river view, carport. If interested call GL 8-3772. 3i-23-pd

DO YOU NEED MONEY... Avon Cosmetics will fulfill that need. Profitable work near your home. Write Mrs. Pauline Current, Box 155, Harrison, Tenn. 3i-24-pd 8-3891. 3i-23

FOR SALE... Singer sewing machine in good condition with cabinet and cabinet refinished. Priced reasonably. Phone GL 8-3274 between 8:30 a.m. and 2:30 p.m. 1i-23-pd

TRAILER FOR SALE... 1954 model Richardson Republic house trailer, 28 ft., lived in by couple, only Write Box 286 Le-nor City or visit after 6 p.m. at the A. C. Montgomery farm. 1i-23-pd

WALL WASHING BY MACHINE... no mess, cost less. Free Estimates. Call W. A. Worley, GL 8-3188. 3i-25-pd

FOR SALE... 4 room house, new, with bath on Summer St. Loudon, Easy Terms. Phone GL 8-7635. 3i-25-pd

FOR SALE... 5 room house and one acre land about 4 miles from Loudon on Bacon Road. Near Davis School. Call GL 8-3891. 3i-23

CARD OF THANKS... we wish to express our sincere appreciation for the many kind words of our friends and neighbors at the death of our husband and father, Mrs. Ernest Ambrose and Family.

TV-RADIO SERVICE... 21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Porter Furniture Co., Loudon. Phone GL 83255. 12-33-pd

FOR SALE... used 21 inch TV set, UHP-VHF table model as a bargain. See Boyd Forester at Bowman-Porter Furniture Co., Loudon. 1i-23-pd

BARGAINS... complete 3 piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$39.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company, (Gilbert Blankenship), Loudon. tlc

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 Select group taken from
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LIBBY'S Beef Stew 24 oz. can-45c	GOLD MEDAL Spaghetti 2-12 ounce boxes 33c
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GOLD MEDAL Macaroni 2-12 ounce boxes 33c	LIBBY'S Corned Beef 12 oz. Can-33c
NIAGARA STARCH 19c Box	GORDY SALT 2-26 oz boxes-17c
ARGO Corn Starch 2 boxes 25c	LIBBY'S Roast Beef 12 oz. Can-45c

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6.25 Gallon
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 the world's most dependable motor with power to spare!
MAKE GREER'S
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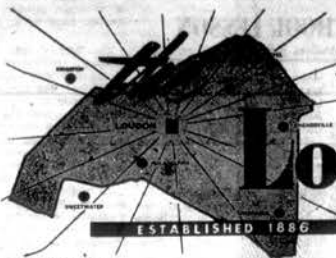
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London County Herald

"London County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, MAY 1, 1958

10c PER COPY

72ND YEAR—NUMBER 24

Just Piddlin'

By The Editor

DON'T KNOW how many London hens are being laid out to the left, but Hugh Hickey down New Hope way has one that must be a dandy. At least she's a dandy if she's still alive and laying eggs in gigantic proportion.

Hugh brought one of her eggs by the office which was without doubt the biggest hen's egg I've ever seen. The darn thing weighed 10 ounces, with 4 1/2 inches long and 2 1/2 inches wide. He found the egg in her nest and when it was laid unless someone did some slipping, County Agent Charlie McCall says it's definitely a hen egg, though.

Hugh figures that if that hen would lay one like that every day, he'd just get rid of the rest of his chicks. I tried to get him to break it while in the office, but he refused and took it home for a giant sized breakfast.

RAINS OF THIS WEEK may be remembered last year's 21 days of rain. We haven't had that much this year, but it's still been a plenty.

Steele hollow looked like a lake after that morning rain Tuesday, and in one place on the road water was gushing from under a manhole cover.

Biggest trouble with it is that few of our farmers have much in the ground as they'd like for these rains. It may well hurt our crops this year, also, though rains sure do make the grass grow fast on the lawn.

THERE'S ALWAYS some humor in most anything. There was in the missing pane glass window at Shop Market after last week's high wind.

Heber Davis, who knew the window was out, decided to save a few steps to the door and stepped into the store through the big hole. A salesman standing inside, who had not noted this window was broken out, nearly passed out from surprise.

ASKED how she liked being married to a prizefighter, the boxer's wife replied: "It's awfully exciting. After every fight he comes home looking like a different person."

GROOM: "Who spilled mustard on the wedding?"
BRIDE: "On honey, how could you! This is lemon pie."

THOUGHT FOR THE WEEK... the world has always been a bad world for the cowardly, always a good world for the brave.

Sue Pressly Is Soph Class Secretary

Sue Pressly, 18-year-old daughter of Mr. and Mrs. Roscoe S. Pressly of Rt. 2, Loudon, was elected secretary of the sophomore class at the University of Tennessee at the recent U-T student elections.

She is a 1957 graduate of Loudon County High School where she was valedictorian of her class, recipient of the DAB citizenship award, state vice-president of the Future Homemakers of America, cheerleader, representative to girl's state, and president of the Loudon High School chapter of the Future Teachers of America.

Ground Observer Is Legion Meeting Topic

A representative of the Ground Observer Corps will be guest speaker at the regular meeting of American Legion Post No. 120 next Monday evening, May 5. All Legionnaires are urged to attend.

Comments of Visiting Industrialist Indicate Site Tour Will Pay Dividends

Mrs. Rose O'Brien Is Demonstration Agent In County

Mrs. Rose Marie O'Brien has been employed as Home Demonstration Agent in Loudon County. She is a native of Lexington, Tenn., in Henderson County, where she attended grade and high school. While in high school Mrs. O'Brien was a member of the F.H.A. Beta Club, and a Student Council member. Her father is engaged in farming in the Chesterfield Community in Henderson County.

Paul Dermott, L. & N representative, said he believed the tour would get results. He reported that he had attended previous tours in Kentucky, with each resulting in industry. He said that the East Tennessee tour was excellently arranged and the area's features exceptionally well presented.

Howard Dawley, Chicago, said the East Tennessee industrial valley offered excellent sites and facilities for certain types of industry. While in Loudon, he said he saw a site that he believed would be ideal for a company that is considering an Arkansas site. He said that he would see the company's plant location engineer shortly and pass the word along.

Loudon's presentation of its site was further enhanced by Visiting Manager Ed Swenson's words following the luncheon for the visitors. He paid high compliment to the community and to the cooperation between Visiting Manager and Loudon from the very first. He said, "Thank goodness, we came to Loudon," in noting other areas where the plant location had been considered.

But the passage of time will indicate how successful Loudon's presentation was. Right now it looks good, especially since it is the first time such an industrial group has looked over local sites.

McMurray Delegate To Welfare Meeting

W. A. McMurray will represent the Loudon County Welfare Advisory Committee at the third annual state-wide meeting of chairmen of welfare committees to be held in Nashville on April 30 and May 1. State Welfare Commissioner Christine C. Reynolds, who called the meeting, will preside.

Commissioner Don McConne of the Department of Employment Security will address the group at the dinner session on "The Employment and Family Life." The luncheon speaker will be Thomas A. Johnson, executive director of the Legislative Council Committee.

Poplar Springs Sets Methodist Revival

Revival services at the Poplar Springs Methodist Church will begin Monday, May 5, with Tom Rutledge of Sweetwater doing the preaching.

The Rev. Curtis Schofield is pastor of the church. Everyone is invited to attend.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR: We used to have just three kinds of business. It was good, or it was bad, or we was having a panic.

Now we got recessions, depressions, booms, high plateaus, low plateaus, and middle plateaus. Just to name a few. It's hard for a country feller to know exactly what kind of fix he's in with all that going on.

Right now, for instance, the papers is saying we're having a slight recession. I reckon that means things is getting more plentiful and money getting more plentiful. Unless it gets too plentiful, the situation might not be as bad as we think.

Back during the war when we was having one of them booms, when things was scarce and money plentiful, things was pretty bad. I remember going to town one day with Ed Doo'd to buy himself a pair of pants. I'll never forget him coming down the street in his under-ward. He got on didn't get no pants, but they was so scarce the feller in the store traded him one of the pair he had on.

When things wasn't so good, the one-pantry feller could drive up to a pressing place, to his up to a pressing place, to his

Eight Candidates To Compete In Jaycee Road-E-O

Eight contestants have been listed as participants in the second annual Jaycee Safe Driving Road-E-O to be held at noon Saturday in front of Loudon Grammar School.

The eight who have registered for the competition are Homer Lee, Charles E. Wilt, Jr., Ted Lynn, Lowry F. Kline, Henry W. Hope, Ed Galyon, Harrison Crabtree, Charles Littleton and Earl E. Roberts.

The winner of the local contest will compete in state eliminations, with the Tennessee winner eligible to compete nationally for some \$4000 in scholarship prizes and free trips to Washington, D. C.

The road-E-O is open to any boy or girl who was not, have reached 20 by August 15, who has a license or permit to drive, and who has not had any moving traffic violations in the past six months.

Entry blanks for the contest are available at the high school, Miller Motor Co., and Curtis-Tipton Motor Co.

High Winds Rip Area But Loudon Escapes Damage

High winds and driving rain ripped Loudon County last Thursday night, doing considerable damage in the Loudon City area but leaving Loudon relatively unscathed.

A window was blown out at Shop & Shop Market, some tree limbs were down and roof shingles suffered, but otherwise the Loudon area came through the storm wet, but in pretty good shape.

Loudon City lost some roofs and had a number of large trees ripped down. There was some disruption of power and telephone facilities. There were no injuries reported as a result of the storm, however.

March Bond Sales In County \$6,406.00

Loudon counties invested \$6,406 in U. S. Savings Bonds during March, according to C. L. Burdette, county savings bonds chairman. This is somewhat less than sales for the same period last year, the chairman said.

Four Baptist Choirs Receive "A" Ratings

Four Baptist First Baptist Church got "A" Ratings in a Regional Choir Festival, which was held in First Baptist Church, Kingston, last Friday night.

The Church Choir, the Concord Choir, Carol Choir and Church Choir participated in this Festival. The region from which choirs came, covers a large section of East Tennessee.

The Church Choir will take part in a State Choir Festival this Friday night in Chattanooga. Mr. Ed Davis is the Director of the choirs and Mrs. R. A. Lawson, Misses Pamela Run and Jo Nellie McCallum are the organists and pianists for these choirs.

PTA Reports Sacred Harp Concert Success

Loudon PTA officials reported this week that a total of \$110.00 was received from the concert presented here last Thursday by M.T.S.C. Sacred Harp Singers.

James Messler, Greenback Is Tennessee Star Farmer

A 17-year-old Loudon County farm boy, James Isaac Messler, was named winner of the State's highest award for achievement by a farm youth — that of STAR FARMER OF TENNESSEE, Friday morning.

Messler was presented a \$200 check from the Future Farmers of America Foundation during the Friday morning session of the 26th Annual State FFA Convention in Progress here in Nashville's War Memorial Auditorium.

James Isaac is a junior at Greenback High School in Loudon County. He has been a member of the Greenback FFA three years. He lives with his parents Mr. and Mrs. C. L. Messler, on a 200-acre farm on Route 2, Greenback.

James Isaac and his father farm together and share expenses and profits. His major enterprise is dairy farming. He has developed an outstanding herd of registered Holstein cattle. His program under way includes 15 heifers, and two bulls; 19 acres alfalfa hay, 28 acres permanent pasture, ten acres ensilage, five head brooder flocks, 75 head feeder calves, seven-tenths acre tobacco, and ten acres corn grain.

Last year he won the State Dairy Farming Award. He has won \$200 in prizes and money other awards during the past three years at the following fairs: Mid-South, Tennessee State Fair, East Tennessee TVA & I, Blount County and McMinn County.

James Isaac has shown splendid progress in the business of farming. He is always trying to improve his program and himself. He has been a member of the Greenback FFA chapter. He has served as chapter sentinel and sub-district sentinel.

James Isaac made a talk at the Dairy Herd Improvement annual meeting in Knoxville last year on "What Practices Should Be Followed in Raising Calves From Birth to Breeding Age." He was interviewed by WNOX, Knoxville, for two meetings on a 15-minute farm radio program concerning his farming program and dairy enterprise. He was a speaker at a radio contest for singing in a suggestion on "How To Prevent Cold Sores." He made several talks on the "Tennessee Swine Producers & Feeders Conference" which he attended in January 1958 in Clarksville.

He is a junior member of the National Holstein Association, and an active member of the Tennessee Holstein Association, Dairy Herd Improvement Association, Artificial Breeders Association, Blount County Livestock Association, Youthful Club, and the Greenback Community Club.

His total labor income since 1955 is \$11,611.18. His net worth is \$14,093.60. His assets were obtained by the profits which he made on his supervised farming program. Some of the money he has invested in stocks was given to him by relatives as gifts, and he has raised all of his animals except five — by doing this, he has saved considerably more than if he had bought them.

THE COURT HOUSE RECORD

Marriage License
April 19-Hillard R. Burgett to Ruth Imogene Winstead.

Real Estate Transfers
April 24-Deed from W. O. Bennett and others to George W. Brewer and wife, 51 acres, 3rd.

April 25-Deed from Luther Dotson to Barlow Yates and wife, 107.80 acres, 3rd; Effie W. Axtel to Chester W. Watts and wife, 1 lot, 1st.

April 26-Deed from James J. Wilkerson and wife to F. J. Bass and wife, 32 acres, 2nd; Willard Brown and wife to Fred W. Hamilton and wife, 2 lots, 2nd.

April 27-Deed from Fred W. Hamilton and wife to Hope E. Moore and wife, 2 tracts, 2nd; Grace Ball and others to Sam Henley and wife, 1 lot, 2nd.

April 28-Deed from Charles Mallock to James F. Johnson and wife, 1 lot, 2nd.

April 29-Deed from H. R. Watkins to J. W. McCully, 1 lot, 2nd.

Case Filed Circuit Court
697-Homer Acuff vs James B. Solomon, Jr., damages.

698-Clifford L. Lequire vs L. R. Dugan, damages.

699-Ardelle L. Lequire vs L. R. Dugan, damages.

670-Fred Lee vs Jo N. T. Fogarty, Jr., damages.

1956 Loudon County Assessed Value Set At 9,725,645; City Is 1,371,924

The total 1956 assessed valuation of taxable property in Loudon County, taxes on which was collected in fiscal 1957, amounted to \$9,725,645 of which \$3,106,615 was assessed by the State Public Service Commission on the Railroads and Public Utilities. The tax rate was \$3.06 per hundred, and the estimated ratio of assessed to actual value of the locally assessed property was 18 per cent.

These facts are included in the twenty-second annual statement of County, City and Town Government in Tennessee conducted by Tennessee Taxpayers Association during 1957 and released today. The Association emphasizes the urgent need for a complete re-evaluation of the taxable property in Tennessee so that all property taxes shall be equal and uniform throughout the State, as provided by Article II, Section 28 of the State Constitution.

In the City of Loudon the total 1956 assessed valuation of taxable property was \$1,371,924 with a property tax rate of \$2.50 per hundred, with an estimated ratio of assessed to actual value of 18 per cent. This compares with a total assessment and tax rate in other cities in this area as follows: Athens with an assessment of \$3,536,549 and a tax rate of \$4.00; Loudon City, \$2,689,263 with a tax rate of \$2.90; and Sweetwater \$1,827,242 and a tax rate of \$2.50. The median tax rate of all cities in Tennessee was \$2.00 per hundred.

The net bonded debt of Loudon is \$1,586,298, giving a net debt ratio to assessment of 18.92 per cent. The average of all cities in Tennessee is 8.76 per cent.

It required \$1,144,438 to operate the fiscal affairs of Loudon County last year. The expenses of other counties in this area are: Bradley, \$1,557,103; McMinn, \$1,478,035; Monroe, \$1,317,289; Polk, \$1,163,701.

The City of Loudon spent \$1,144,438.

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Expenses for the program were \$20.00 to the Singers and \$3.00 for ticket printing, leaving a net for the concert of \$88.00.

The Singers complimented the program here by saying the work "more at ease" singing before a Loudon audience than any other group.

Yours, truly,
Uncle Dan

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Jr. High Band Sets Program Thursday

The Loudon Junior High band will present a concert program Thursday, May 8, at 7:30 p.m. at the high school band room.

The program will be for band members parents, friends and other visitors. The band is made up of students grades five through eight. It is directed by William Boyd.

The London County Herald

"London County Family Magazine"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN
 WILLIAM J. MORGAN



SUBSCRIPTION RATES (In Advance)			
Inside Loudon County		Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Handle Tractors With Care

A farm tractor is a wonderfully proficient tool—a powerful, time-saving, labor-saving servant, one of the major contributions to modernized agriculture. But along with that, it needs to be said that like all pieces of mechanical equipment it can be dangerous if not operated most carefully. It can maim and crush and kill.

Remember of that is needed, six fatal accidents in seven days, involving Tennessee, supply it.

Near Paris, Monday, one was killed—a triple amputee whose disability probably figured in the mishap.

In Indiana a 17-year-old Clay County native was fatally injured while driving a tractor Tuesday.

On Wednesday it was a 16-year-old boy at Red Boiling Springs; Thursday at Savannah a boy, 13, and at Lewisburg a man, 47, died in such mishap. On the preceding Friday it was a 17-year-old boy at Gordonsville.

That is no indictment of the tractor as such, any more than the stupendous toll of motor vehicles on the highway constitutes an indictment of automobiles as such. It is an emphatic warning that all such machinery must be handled with care realism dictates.

They are useful servants—increasingly important to the changing modes of farming, an indispensable item in agricultural progress. Both manufacturers and dealers dwell at length on the NECESSITY of operating them by standards of caution. Certainly that is justified, and nobody should mount a tractor for purposes of driving it without full acquaintance with these primary rules. They should not be operated by children, and there is some terrain on which even the adult experts cannot safely take them.

Every Community Needs

Any community in the United States, including Loudon, can make progress whenever the majority of its inhabitants are more interested in the general welfare than in carrying their neighbors.

The population of any given area, united in common advantages, facing the same disadvantages and seeking methods of growth, can assess its prospects upon the basis of its average inhabitant.

It takes more than natural resources to make a prosperous people. This applies to nations, states, countries, and municipalities. The spirit of the people, within certain physical boundary lines is more important to the welfare of the people than the possession of certain assets which are often deemed advantageous.

You can give a locality an excellent climate, wonderful natural resources and an industrial set-up that is efficient, but unless you can breathe a common purpose into the life of the area, it will fall far short of becoming highly prosperous.

This does not mean that some few citizens may not be able to milk the area for their benefit, and become rich. It does mean that the area as a whole, and its inhabitants, cannot become prosperous. Great wealth, side by side with abject poverty, does not make an ideal community.

How To Educate Yourself

Conscious of their lack of training, some people bemoan the lost days and sink into a state of semi-ignorance, making no effort to become better informed. We would call their attention to the fact that there are only two requisites to a good education—reading and thinking.

There is no person in Loudon County, of any age, who cannot become well-in-

A Letter From The Publisher

Berea, Kentucky, Sunday night after a week at home I sat on the move again. After church in Loudon this morning the family brought me up to Knoxville where I caught the train for Berea.

Arriving here at six o'clock, I had dinner at Berea's famed Boone Tavern with one of my former teachers of Mississippi. We had a great time during and after dinner talking over our college work together and the many people we knew in common. To my surprise I found that she had a brother working over at Kingston.

Last week was a busy one and a joyous one. One of the joys was to attend the dinner for visiting industrialists up at the Holston Club. More enjoyable than the dinner was my circuitous ride up to the club in company with one Dr. McVeeke and Navigator Smith. Anyone wishing more light on this subject may ask either of these gentlemen for elaboration. But don't ask me, I'm not at home.

Even more enjoyable was the luncheon next day at the Anchorage, Loudon. Here we had them all to ourselves. The weather for once was perfect, and Viking official Ed Swenson did us proud by telling all how well Viking likes his Loudon site, we predict that good will come to this.

formed in a year or two by intelligent reading, supplemented by a little thinking. Stop the habit of taking your opinions from anybody and begin trying to study some problems for the purpose of making up your own mind.

To the individual who does not know where to start, we would suggest beginning on a subject in which you are interested. If it is a technical subject that entrances your imagination, ask advice from some person who knows something about it. Buy a book on the subject and, even if it takes six months, read it until you understand it.

There is really little excuse for a man or woman going into old age without making the effort to become more intelligent. Even if you have only a half-hour a day, take advantage of it and begin to acquire new information. Never mind about the better educated; make it your business to improve yourself.

We know many excellent individuals who have failed to take advantage of their own leisure time to read and learn, but who constantly lament that they are not "educated." The matter of becoming well-informed does not hinge upon a college degree; it is a matter of reading and thinking. This is a question of decision and determination.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Exodus 19:3-6; 20:1-4, 7-8.)

13-17.

"God Reveals His Law"

Nothing ever written is more fundamental to human needs than the Ten Commandments, and no other standard of morality has been so widely accepted. After three thousand years they are as modern as your morning paper and they deal with the very longitudes which the papers report.

We of course believe the Ten Commandments are the law of God, but if their inspiration be ruled out then we face the strange phenomenon of a nation of ex-slaves, without a culture of their own, originating a standard of conduct that has guided humanity for 3,000 years and, in this atomic age, is still the basis of our jurisprudence.

The Commandment laid the foundation for a conception of man as a moral and responsible being. They cover the whole range of human obligations to God and to man. In their simpler form, as appearing in our lesson today, there are but 153 words, 123 of these being one-syllable words. Very simple, yet very profound.

The revelation of God's law is a revelation of His character and of His concern for men and nations. He is forever saying, "Be ye holy; for I am holy." He is so much as says, "If you would be happy and reach the highest welfare, keep these commandments. This is the road to your highest well-being."

We in America are greatly troubled today because of juvenile delinquency and crime in general. Our city most concerned with school problems has just recently been forbidden to teach the Ten Commandments or to hang them in school rooms where they may be read. We differ on certain forms of translation and let our prejudices control us so that we forbid all religious instruction. The result is that we are rearing a generation of pagans, many of whom never read standards of conduct. As someone said about a Hollywood woman who, having had four husbands, had a man

who was not her husband and saw her daughter kill him: "It is too bad that suffering children must teach their sinning parents that the wages of sin is death." The law of Moses is surprising. by American. In it is the germ of our pure food and drug act, the germ of our courts of justice including the Supreme Court (Deut. 17:8-12), all laws pertaining to crime, to false witness, to perjury. It has exemptions from military service (Deut. 20:5-8); provides humane laws for kindness to dumb animals and to birds; lays the foundation for our laws pertaining to homicide and kidnapping; legislates on the criminal negligence and against the abuse of the age-of-consent; the laws of this "desert de-mo-nian" championed the rights of the individual against oppressive rulers. The law was weighted in favor of the poor, not in favor of the rich. The weak were protected from the strong. Judges were to take no bribes. Every one was to be secure in the possession of his property. Economic practices were provided so that hands might not pass out of the hands of the people into the hands of the few. All usury was forbidden. The helpless and friendless were to be befriended. The law, surely the idea that man, simply because he is a man, has inalienable rights. It teaches that no ruler is to govern without the consent of the governed. Truly it is the Law of God for the welfare of all humanity.

WHITE STORES

S.W. GREEN STAMPS

SAVE 10¢ Old Virginia
BLACKBERRY JELLY
or PRESERVES
jar 19¢
with yellow tag coupon

PLUS S.W. GREEN STAMPS

WHITE STORES

Irha hardware • week

FEATURING SPECIAL VALUES AND FAMOUS BRANDS • AS ADVERTISED IN...

• april 24 thru may 3 •

SPECIAL

COOLER COMFORT
Night - Day!
ESKIMO
POWERFUL NEW
20" BREEZE BOX
COOLS 5 ROOMS

REGULAR 33.50
Hardware Week Special
23.50

COOK OUT!

SPECIAL 12.98

IT'S EASY with a
Sunbeam
ELECTRIC
Twin Blade
Rotary

No gas to buy or
messy grease
No fire, no smoke,
no mess
Lightweight—only
11 lbs. Sunbeam
Electric Grill

COOLERATOR AIR CONDITIONER
Cool 2 Rooms

\$139.95

No Extra Wiring Needed
230 Volt Model Special Priced — \$149.95
1 Ton Model Specially Priced — \$169.95

SEE OUR LINE OF FINE

SPALDING
SPORTING GOODS

The smart way to protect and beautify for a long, long time is with **PEE GEE PORCH AND FLOOR ENAMEL**, the toughest paint on the market. Choice of colors.

6.25 Gallon
Made in the south especially for southern conditions

20¢ Per Square

Rubber Tile
DANBURY

Extra Value Big Gym Set
Special Priced — **15.95**

SEE THE V - 50

the world's most dependable motor with power to spare!

MAKE GREER'S

Headquarters For Boat Needs

Motors By JOHNSON

Boats By Glass-Craft

Aristo-Craft

MAGNOLIA

DURATECH

Trailers By Chattanooga

Twin-Traile

Propellers By COLUMBIA

Complete Stock All Type Boat Accessories

LUGGAGE SPECIAL

Selected Pieces of Fine Top-Brand Luggage marked specially at

25 to 50 %

OFF

HAVE FUN!

Aluminum Boats

And away you go—in a Dura-tech aluminum boat. No painting, no fussing, no mousing. These high-stepping boats are the safest boats afloat, size-for-size. Built-in flotation makes them unsinkable. Built-in, all-around rudders makes possible a 3-year guarantee for either sail or fish water use. Look them over and see why more people want Dura-tech aluminum boats...

SEE THEM TODAY

Two County Students On Program Com.

Two University of Tennessee students from Loudon County, Misses Vivian Bates and Patricia Evans, have been selected as members of the committee for "Aloha Oe" to be held May 6, at U-T.

Miss Bates, the daughter of Mr. and Mrs. Fred J. Bates, Loudon, is co-chairman of the line of march committee. She is a junior in the College of Liberal Arts. Miss Bates has served on the Independent Students Association, the Baptist Student Union council and the All Students Club freshman council.

Miss Evans, the daughter of Mr. and Mrs. C. F. Evans, Loudon City, will serve as an usher. Miss Evans is a freshman in the College of Liberal Arts.

Get The Most From Your Food Dollars

By Rose Marie O'Brien, Home Agent

Most should be unwrapped and stored uncovered or loosely covered in the coldest part of the refrigerator. Frozen meat should be stored at a temperature of 0°F., or lower; never refreeze meat.

The basic rule of meat cookery is to always cook meat at low or moderate temperature. This rule applies whether meat is cooked by dry heat, moist heat, or with fat. The use of an appropriate method of cooking is essential in bringing out the desirable eating qualities of the specific cut and grade selected.

A wise food shopper learns about the different retail cuts of meat and the accepted methods of cooking these cuts.

Fort Loudoun Boat Club Has Meeting

The Ft. Loudoun Boat Club met in the Assembly Room of the Utilities Building Saturday evening, April 8. The business meeting was presided over by the Commodore, Sam Bolt.

The executive board made plans to hold a special meeting during the month to review the club's bylaws, and any alterations will be presented to the club at the next meeting.

Complimentary tickets to the Tennessee Valley Sports Show, which is being held in Knoxville during the week of April 7, were presented to the club by Greer Insurance Company of Loudon.

Mr. Jim Zimmerman gave a report on the recent meeting of the State Game and Fish Commission. Of particular interest to the membership was the report that the Commission plans to rework several ramps in the Boat Tennessee area.

A winter road was planned for the next meeting and will be held Saturday, May 3, at the park area. Following the business meeting, refreshments were served by the hosts, Mr. and Mrs. H. M. Johnson.

Prospect HD Club Has Regular Meeting

The Prospect Home Demonstration Club held their regular monthly meeting in the directors room at the Coop building on April 9, with Mrs. Bernard Courtney presiding.

The demonstration was on "Floor Coverings", given by Mrs. Harvey Crabtree.

A national Home Demonstration Week committee was appointed composed of Mrs. Homer Holdrege, Mrs. John E. James and Mrs. Bernard Courtney.

The horticulture leader, Mrs. Will Kollock, presented each one to see who can raise the largest tomato from the one plant.

Mrs. John E. James, clothing leader showed and explained how to finish different types of hats. Reports were given on food and nutrition by Mrs. Earl Massengill and crafts by Mrs. Homer Holdrege.

Eight members were present and modeled their Easter bonnet for the club.

A Bible quiz was conducted during the recreational period.

Mrs. Arthur Davis was a visitor. The club hopes she will become a member.

HOSPITAL LIST

ADMITTED

April 22
Mr. Wayne Gililand
Scotty Thorburn
Mr. Wilford Ross Hollins
Mrs. Glen McNabb
Mr. H. H. Edwards
April 23
Mrs. Betty Norris
Michael Norris
Sammie Kay Coats
Mrs. Mary Lindsay
Mrs. Albert Lee
Miss Craig
Mrs. Raymond Watson
April 24
Mrs. Anna Tate
Mrs. Glen Summitt
April 25
Mrs. Harold Harrison
Mrs. Herman Glass
Mrs. John Stewart
Mrs. John Turner
Mrs. Trula Hooker
Mrs. Harvey Mitchell
April 26
Bobby Bridges
Michael Oody
Mr. J. E. Greenway
Mrs. James Ray
Mrs. Maxine Bynum
Bobby Joe White
April 27
Mr. S. E. Ferguson
Mrs. Rose Ogde
Mrs. Harris Rybes
Mrs. W. B. Proops
Mrs. Fisher Perry
Mrs. Raymond Clemons
April 28
Mr. Bill Selvidge
Mrs. Clarence Moore
Mrs. Ida Landford
Mrs. Richard Johnson
Mrs. Harriet Hembree
Mrs. George Franke
DISCHARGED
April 22
Mr. Ed Logan
Mr. Don Nowlin
Mr. R. A. Price
Mrs. Odis Swamy
Mr. Ed Brown
Mrs. Ralph Sowards
Mrs. Pearl Beaver
Mrs. Ernest Farmer
Mrs. Wm. Curtis
Mr. Arthur J. Giliann
April 23
Mrs. Betty Norris
Michael Norris
Mr. Boyd Jaynes
Scotty Thorburn
Mrs. W. T. Mason
Mr. Charles Easter
Mrs. Spencer Watkins
April 24
Sammie Kay Coats
Mrs. H. H. Edwards
Mrs. Robert Watkins
Mrs. Brody Harrison

Local FHA Chapter Sponsors Fashion Show

On Tuesday evening, April 22, at 7:30 p.m. the Loudon FHA Chapter will present a children's fashion show in the high school gymnasium. The youthful models, aged two to six, will exhibit clothing for different occasions. Admission will be 25c and 50c.

The chapter has bought new draperies for the Home Economics Department this year. The club also supplies linen for the school first aid room and sponsors an annual Mother-Daughter Banquet. Money-making projects have included the Talent Show and selling vanilla. The money from the fashion show will be used to carry on other club activities.

Mrs. Ted Oable
Mrs. Glen McNabb
Mrs. John Amos
April 25
Mr. M. P. McCarty
Mrs. Bob Wiley
Mrs. Vaughn Davis
April 26
Mr. Wayne Gililand
Mr. Wilford Ross Hollins
Miss Judy Chabough
Mr. John Stewart
Mrs. Raymond Watson
Mrs. Albert Lee
April 27
Mr. Frank Geimes
Mr. Ed Crawley
Michael Oody
Bobby Bridges
April 28
Bobby Joe White
Mrs. Herman Glass
Miss Marjorie Craig
Mrs. Harold Harrison
Mr. R. G. Williams
Mrs. Anna Gave
Mrs. Harris Rybes
Mr. S. E. Ferguson
Mrs. Glen Summitt

Thursday, May 1, 1958

The Loudon County Herald

3

FHA NEWS

Mrs. Ben Hall was the guest speaker of the Loudon FHA Chapter on Wednesday afternoon, April 16, 1958. Mrs. Hall gave an interesting and informative talk on flower arrangement.

On Monday night, April 21, by all.

1958, FHA and FFA members gathered in the high school gymnasium for a joint social After playing folk games, the group retired to the Home Economics Department for refreshments. The evening was enjoyed by all.



WHITE STORES
S.W. GREEN STAMPS

FREE Plastic JAR COVER
with Clapp's BABY FOOD
6 jars 55c

PLUS S.W. GREEN STAMPS

WHITE STORES



Insurance Your Boat

Insurance for any size boat. We know how to get the lowest costs. Try us!

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

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Well Drilling

New Casing

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Water Guaranteed

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Loudon

Quinn & Karne

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
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Loudon, Tenn.

BOATING HEADQUARTERS

Johnson Motors

3 Horsepower to 50 Horsepower

ARISTO CRAFT DURATECH GLASS CRAFT MAGNOLIA BOATS

See Jim Zimmerman

GREER'S SPORT CENTER

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD



FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

SARASOTA, FLORIDA

7 WONDERFUL DAYS 6 ROMANTIC NIGHTS

\$24.00 SUMMER-FALL RATES
Per Person, Double Occupancy, April 16 thru December 15.

SPECIALS
-Spring, Summer and Fall Cocktails 38c

FREE EXCITING EXTRAS

- Beach Cabanas at Sarasota Beach
- Horn's Cars of Yesterday
- Hotel Swimming Pool
- Yachting cruise thru Florida Keys

ASTA Happiness

SEE YOUR LOCAL TRAVEL AGENT OR WRITE

NEW TERRACE HOTEL

P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 4-4111

LEGAL

Notice to Creditors
Estate to Nellie Blair, Deceased
Notice is hereby given that on the 16th day of October, 1957, letters testamentary in respect to the Estate of Nellie Blair, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 1st day of May, 1958.
Willie Thompson and Mrs. Dora Thompson, Administrators
May 1, 8

MOTHS

don't take vacations But You

can insure safe summer storage with

U-SAN-O

MOTH -- PROOFING

Yes, safe summer storage for your winter clothing is as convenient as C & S Cleaners. You get careful, expert cleaning plus FREE U-SAN-O moth proofing, the finest in this area. It's the easy way to get the longest wear from your winter garments through careful cleaning, safe summer storage.

"Send to C & S and Get The Best"

PHONE GL 8-2636

C & S CLEANERS

Agents for Swan Smith Rug Cleaners, Knoxville

Protect Against Termites, Powder Post Beetles, Fungus



LONGER LIFE FOR YOUR HOME

Vaccinate With

36 MONTHS TO PAY!

GUARANTEE
The undersigned Company further agrees that in the event any damage shall occur from subterranean termites during the life of this contract such termite damage shall be repaired by the undersigned Company under our supervision and at the expense of the undersigned Company.

Protecting Homes For More Than 25 Years!

PH. GL 8-2023

CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

PHILADELPHIA NEWS

The Agriculture Committee met at the home of Mr. and Mrs. Carrie Milspa Saturday evening. Dinner was served to the following: Mr. and Mrs. Paul Alexander and daughter, Alice Ann of Lenoir City, Mr. and Mrs. Neal Mettler of Greenback, Mr. and Mrs. Vaughn Browder of Loudon, Mr. and Mrs. Gene Tawater of Greenback, Mr. and Mrs. V. M. Oates of Lenoir City, Mr. and Mrs. C. B. White of Loudon and Mr. and Mrs. Homer Vaughn Simpson of Loudon.

Mrs. Lilly McJunkin spent the weekend in Loudon with her sister, Mrs. Chris Hughes. Mr. and Mrs. Jay Long and son, Dale of Maryville and Miss Barbara Magie were the dinner guests Sunday of Mr. and Mrs. Travis Long.

Mr. and Mrs. Joe Edwards and daughter, Corbelle and Mrs. Wey Barnett were visitors in Fayetteville Saturday.

The Hiwassee Sub District meeting was held Monday evening at the Bethel Methodist Church. Those attending from Philadelphia were: Miss Barbara Martin, Miss Shari Harris, Mr. Glen Hill, Mr. Freddy Weaver, Mr. and Mrs. Kenneth Hamilton and daughters, Carolyn and Evelyn and Mr. Ronnie Swiney. Bethel was the winner of the banner.

The following girls and boys have been confined to their homes during the past week with a mean old case of measles: Janet Mullonias, Ann Carter, Patsy Small, Charles Burnett, Debbie Brewster, Red Jaynes and Brent Davis. They are being missed very much at school and their classmates want them to hurry and return to school. Mr. Homer Bridg of New Hope Community has been confined to his home during the past week due to illness.

SINGING

The Loudon County Singing Association will meet at Jackson Chapel Sunday May 4 at 2 p.m. Everyone is invited to Come and Sing!



Backache has been found in a large number of cases to be caused by pressure on nerves by the bones of the spine. Correction of the position of those often eliminates the problem.

For further information write

**Tennessee Valley
Chiropractic
Association**

Public Information Committee
4848 Broadway N.E.
Knoxville 18, Tennessee

LOOK

NEED CASH?

IF SO — CONTACT

Service Finance Co.

for loans \$5 to \$50

Phone YU 6-7815

LOCATED OVER BANK OF LENOIR CITY

**MR. T. D. PICKELL, AFTER 28 YEARS OF SUCCESSFUL, HONEST AND SINCERE DEALINGS;
RETIRE FROM THE FURNITURE BUSINESS — MR. PICKELL'S LETTER FOLLOWS:**

We wish to express our appreciation to our former customers and friends for the loyal support during our years of business, and to wish for the new owners the very best of success.

We have known our successor for a number of years, and know you will find him to be a person of the highest integrity.

We expect business to go on just the same under the name of Pickell Furniture Co. and all appliances under warranty will be taken care of in the usual manner.

Our plan is to stay on in Lenoir City, we like the people here, and think they are among the finest.

Sincerely,
T. D. Pickell

The successors will continue to operate under the name of Pickell Furniture Co. It will uphold its fine reputation and pledge Lenoir City, Loudon and surrounding area, that they will offer the best in service, quality merchandise, and the lowest possible prices.

Register For A Free Refrigerator Valued At

NOTE: In order to make room for several loads of furniture and appliances, we must sell all present stock at once — Buy on lowest terms — We guarantee savings up to

50 % OFF PLEASE

No Phone Calls
No Dealers
No Charge Sales
ON ITEMS LISTED BELOW

Most are below cost and we only sell them at this price in order to create new friends and give to you the outstanding values we promised —

VALUES TO \$7.95

Only **97¢**

- * IRONING BOARD COVERS
- * 6 PIECE STEAK KNIFE SET
- * DISH DRAINERS
- * STEP ON GARBAGE PAILS
- * SINK MATS
- * STEAK SLICER
- * PLASTIC PAILS
- * PLASTIC WASTE BASKETS

Also Many Other Items Reduced To Prices You

Can't Afford To Miss
BE SURE TO VISIT
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SOUVENIRS TO ALL VISITORS



Every Piece of Nationally

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FOR REAL BARGAINS? Here Are A

- * DRESSER
- * CHEST
- * BOOKCASE BED
- * 2 LAMPS
- * BOX SPRINGS
- * INNERSPRING MATTRESS



A Complete Seven Piece

VALUES AT \$200.00

OUR SALE PRICE

\$133.00

Other Bedroom BARGAINS

	Reg. Price
3 PC. Wal. Poster Suite	\$199.95
3 PC. SOILD CHERRY SUITE	\$398.00
4 PC. CHERRY-Bookcase Bed-Vanity Dresser	
With Bench - Roomy Chest	\$233.95
4 PC. KNOTTY PINE	\$238.50
3 PC. Modern Fruitwood Finish	\$219.95

AND MANY OTHERS TO SELECT FROM

ALL RANGES, WASHERS, REFRIGERATOR, TV'S, DINNER TABLES LAMPS AND HOUSEWEARES Reduced

50 % Off

EXTRA Salespeople — EXTRA Trucks For Your Convenience
Event, In Order To Give You The Best Of Service

PICKELL Furniture Company

LENOIR CITY, TENN.

W. BROADWAY

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PICKELL

fine people of
and terms.



CHARLES CARDWELL
Manager



AMANDA SHAW
Credit Manager

SPECIAL ANNOUNCEMENT: Mr. Pickell wishes to greet his many friends and customers and invites each one to visit him, at the store, Thursday, Friday or Saturday. — For this event only, we will be open until 9 p.m. Friday. — Each visitor can register for the free electric refrigerator to be given away in Mr. Pickell's Honor.

49.95

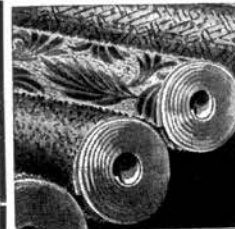
CLOSING OUT ALL FURNITURE AND APPLIANCES At Reductions UP TO 50% OFF



REGULARLY PRICED AT — \$195.00

- SOFA • MATCHING CHAIR • 2 STEP TABLES
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PIECE
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PER. UNIT **Big Bargains In Bedding!**

BUY ON LOWEST TERMS

- SOFA BED — Reg. 69.95 now — — — \$39.95
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 - Spc. SOFA BED SUITE — reg. 124.50 now 95.00
 - 2 pc. plastic BED SUITE reg. 209.95 now 159.95
 - 2 pc. plastic BED SUITE reg. 139.95 now 109.95
- PLUS MANY OTHERS GREATLY REDUCED**

MORE LIVING ROOM BARGAINS

	REG.	SALE
2 Pc. Suite - Reg.	\$139.95	NOW \$99.95
2 Pc. Suite - Reg.	\$159.95	NOW \$124.95
2 Pc. Suite - Reg.	\$189.95	NOW \$139.95
2 Pc. (Foam Rubber)	\$239.95	NOW \$169.95
1 Only Duncan Phyfe Sofa	\$269.95	NOW \$199.95
1 Only Modern 100" Sofa	\$219.95	NOW \$169.95
1 Only French Provincial Sofa	\$229.95	NOW \$169.95
1 Only Love Seat Sofa	\$109.95	NOW \$79.95
1 Only Curved Front Sofa	\$219.95	NOW \$169.95

PLUS MANY OTHER OUTSTANDING VALUES

PLATFORM ROCKER SALE



CHOICE OF COLORS
(EXACTLY AS PICTURED)

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7 Piece Suite



Sale Price 99.95

- ✓ Sofa Bed
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AT HOME!

You'll be wise, too, to patronize local merchants and businessmen whenever you possibly can. The money you spend at home stays at home! When you spend your earnings in your hometown, you help build our town into a better place in which to live. You stimulate more active business in your community. You help provide schools, streets, lights, fire and police protection. You help furnish employment for your neighbors, too. **DO YOUR SHOPPING AT HOME . . . IT'S GOOD BUSINESS!**

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Ice Cream "Quality Supreme" Milk
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**WHITE STORE
100% SELF SERVICE**

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**JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS**

W. Lee Highway Sales and Service Phone GL 8-4122

**CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE**

W. Lee Highway Phone GL 8-3621

**LOUDON
BUILDERS SUPPLY, INC.**

W. Lee Highway Phone GL 8-2023

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**DELANEY SERVICE STATION
GENERAL REPAIR SHOP**

W. Lee Highway Gulf Products Phone GL 8-9109

**POND CREEK
MILLING COMPANY**

Vonore Road Phone GL 8-3202

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

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Grove Street

**RALPH PURDY
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West End Phone GL 8-9103

**BLACK'S
ESSO SERVICE STATION**

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C & S CLEANERS

"Send To C & S and Get The Best"
410. Wharf Street Phone GL 8-2636

**LOUDON
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W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

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DRY GOODS**

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"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

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B & D BODY SHOP

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SPORTSMAN SERVICE

Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

London Social And Personal News



ENGAGED — Miss Virginia Jane Bird, whose engagement to Mr. Edward C. Price, III, of Russellville, Ky., is announced this week.

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$27,500 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment
addition 25 yrs old, 3 Car garage. Original
wide plank floors, hand hewn doors and man-
nles. total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees, shrubs, flowers,
etc.

Call Glenview 8-3215 anytime

CLASSIFIED

CARD OF THANKS We wish to express our sincere appreciation for the many kind words of our friends and neighbors through the sickness and death of our husband and father, also for the beautiful flowers.

Mrs. Robert H. Davis, Mr. and Mrs. John R. Cochner, Mr. and Mrs. William Davis.

DRESS PANTS . . . 50 pair at 1.00 pair, 200 pair at 1.50 pair. 500 pair at 1.50 pair or 2 pair for 5.00. Nearly all first quality. Also boys double knee jeans, sizes 1 to 16, 1.00 pair. Valley Mercantile Outlet, West End, Loudon, tfo-22

WALL WASHING BY MACH. . . no mess, cost less. Free Estimates. Call W. A. Worley, GL 8-3168. 9-25-pd

APARTMENT FOR RENT . . . unfurnished or furnished. Call GL 8-2012.

FOR SALE . . . 35 ft. trailer, Sporan, with hitch, washing machine. For information call YU 6-3334. Can be seen at Wooten & Reagan Grocery. 11-24-pd

FOR SALE . . . 4 room house, new, with bath, on Summer St., Loudon. Easy Terms. Phone GL 8-7555. 31-25-pd

NOTICE . . . have a buyer for dairy farm, stock and equipment. Write Leonard Bevard & Son, Road Estate Co., 822 Roane St., Harrison, Tenn., giving price, description and location. 11-24-pd

BUDGET PRICED PAINT . . . outside army surplus (white only) at \$1.00 a gallon. Outside and inside. Fast, gloss, and enamel, all colors, \$1.98. Latest base professional grade in all colors and china white \$2.98 during special sale at Valley Mercantile Outlet, West End, Loudon. tfo-22

WSCS Has General Meeting On Monday

The Woman's Society of Christian Service met in general session on April 28 in the prayer chapel.

The meeting was presided over by Mrs. Naomi Arp, president.

It was voted during the business meeting to give \$300.00 to Tennessee Wesleyan College next year for a scholarship.

Mrs. Betty Carey reported for the nominating committee for next years officers. All officers were elected by acclamation.

Mrs. Bryan Green reported on the annual meeting held at the Fairview Church in Marysville on April 24.

Mrs. Lenne Watkins and Mrs. Helen Kiley concluded the study of Mark Taken from the text "Disciples to such a Lord."

Mrs. Edna Jones closed this meeting with a short devotional.

Mrs. Don Lee Feted With Stork Shower

Mrs. Jim Eller and Mrs. Robert Taylor entertained with a stork shower for Mrs. Don Lee, nee Lena Shubert, at the home of Mrs. Eller last Friday evening. Contests were played with prizes being won by Mrs. Fred Cook and Mrs. Jack Leffer.

A salad plate was served in the 25 guests before Mrs. Lee opened her many nice gifts.

SPECIAL SALE . . . Samsonite Luggage, Hang-it-All, reg. \$25, special at \$12.50. Hat Box, reg. \$15, special at \$7.95. Many other pieces in popular colors 25% off. Greer Hardware Co., Phone GL 8-2046. 31-25-pd

FOR PLUMBING, Heating and Electric System installations. Call YU 6-2682 for free estimate. Pump and water systems our specialty. A. F. Doane, 517 W. 1st Ave., Lenoir City. tfo-24

COMPANION WANTED . . . middle aged woman wanted as companion for middle aged woman living in town. Must be willing to help with general house work, cooking and pay to on grocery bill in return for free living quarters. Write P. O. Box 143, Loudon, giving address, phone number and references. 31-25-pd

BARGAINS . . . complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawnmower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), Loudon. tfo-22

SPORT SHIRTS . . . boys and men first quality sport shirts 97c to 1.44. Latest patterns in wash n wear; Don River, Dry Dons; top brand labels, latest fabrics. Valley Mercantile Outlet, West End, Loudon. tfo-22

WANTED . . . two experienced waitresses. Call GL 8-9118. tfo-24

Bride-Elect Is Honored With Parties

Miss Marilyn Zimmerman, bride-elect of Mr. Fred Conner, was honored with a series of parties during the week beginning with a luncheon given last Saturday at the Andrew Johnson Hotel in Knoxville by Miss Jan Lee Gallaher and Miss Sharon Maybush of Knoxville.

Those from Loudon attending were: Mrs. W. F. Zimmerman, Mrs. John Tillery and Mrs. J. C. Greer.

A sit down tea was given last Sunday afternoon at 4:00 by Mrs. J. C. Greer and Mrs. Hara Carey at the home of Mrs. Greer.

Out of town guests were: Mrs. Lewis Bayburn, Mrs. John Maybush, Miss Sharon Maybush, Miss Jan Lee Gallaher and Miss Dorothy Walker of Knoxville, Mrs. Ernest Gallaher of Oliver Springs, Miss Peggy Maers of Oak Ridge and Mrs. Joe Preston Simpson of Greeneville.

On Wednesday of this week, Mrs. Lewis Bayburn of Knoxville entertained with a luncheon for her niece at Holston Hills Country Club.

Those from Loudon attending were: Mrs. W. F. Zimmerman, Mrs. John Tillery, Mrs. Ora Maybush, Mrs. Jim Zimmerman, Mrs. Hara Carey and Mrs. Jimmy Burnette.

Mrs. Remine Host To Bridge Monday

Mrs. Dan C. Remine was hostess to her bridge club on Monday evening at her home on College Ave.

A dessert plate was served before playing three progressive of bridge.

High score was won by Mrs. W. C. Patton. Second high was won by Mrs. Ray Walker.

Mrs. Reed Gover was a guest.

Mr. and Mrs. Vernon C. Terry returned to their home in Edmonds Washington after spending two weeks with their parents, Mr. and Mrs. J. L. Watson and Mr. and Mrs. Brown L. Terry all of Loudon.

Mrs. J. C. Greer has returned home after a visit with Mr. and Mrs. Howard King and daughter in Clarksville.

Mr. W. C. Patton attended a meeting of the Milk Industry Foundation in Asheville, N. C. over the weekend.

Mr. Paul C. Jones is visiting Mr. and Mrs. O. H. Tedford and family in Concord.

Mrs. and Mrs. F. R. Leffer left Saturday for their home in Sheffield, Ala. after a visit with Mr. and Mrs. Jack Leffer and family and Mrs. Reed Gover.

Miss Iva Lee Gallaher of Knoxville spent the weekend with Miss Marilyn Zimmerman.

Mr. and Mrs. Billy Joe Allison from Sweetwater were visiting Mr. Allison's parents, Mr. and Mrs. Lawrence Allison Sunday afternoon.

Mr. and Mrs. Ervin Williams from Brown visited with Mr. and Mrs. Clarence Bradley Thursday afternoon.

There will be a homecoming at the Reed Springs Baptist Church on Mother's Day, May 11. Dinner will be served, good singing and speaking will make it a very enjoyable day. Everyone is welcome to attend and especially singing groups.

Mr. and Mrs. James Brookshire were visiting with Mr. Brookshire's uncle, Mr. Brookshire and Mrs. Brookshire in Lenoir City. The Intermediate Girls' Auxiliary and Royal Ambassadors of the Reed Springs Baptist Church gave a winner point at Old Fort Loudon Monday in honor of Mr. Bill Riser, Miss Dora Lee Garner and Mr. Bobby Garner who are Seniors at Loudon High School this year.

A revival will begin Wednesday night at the Reed Springs Baptist Church and last thru Sunday night. All are cordially invited to attend the service.

Mrs. James McKenney left Sunday to spend a week with her father who is ill in Knoxville.

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 905 Poplar St., Phone GL 8-3024, Loudon. tfo-12

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Our radios and record players repaired. See Boyd Forester, at Bowman-Porter, P. O., Loudon. Phone GL 83255. 12-33-pd

Win some S S Class Maj On April 22nd

The Win some Sunday School Class of the First Baptist Church held their monthly meeting Tuesday night, April 22, at the home of Mrs. Iva Sanders.

Mrs. Sanders served as hostess and Mrs. Janice Purdy a co-hostess.

The program was given by Mrs. Jeannett Summers, using as her theme "Roses Among The Thorns."

Mrs. Glenn McNeill was in charge of the social.

DIXIE LEE DRIVE-IN THEATRE LOCATED AT DIXIE LEE JUNCTION PHONE 107J SHOW HOURS: 7:30 & 9:30 p.m. THURSDAY, MAY 2 & 3

1st Run Picture OLD YELLER IN TECHNICOLOR

2nd Run Picture THE YAWDOR GIRL

SATURDAY, MAY 3 NIGHT PASSAGE CINEMASCOPE-COLOR

3rd Run Picture SPOKE CHASERS

SUNDAY, MONDAY, TUESDAY MAY 4, 5, 6

1st Run Picture THE LEGEND OF THE LOST IN TECHNICOLOR

2nd Run Picture THE BROTHERS KARAMAZOV

3rd Run Picture KARAMAZOV

4th Run Picture THE GIRL MOST LIKELY

5th Run Picture THE GIRL MOST LIKELY

6th Run Picture THE GIRL MOST LIKELY

7th Run Picture THE GIRL MOST LIKELY

8th Run Picture THE GIRL MOST LIKELY

9th Run Picture THE GIRL MOST LIKELY

10th Run Picture THE GIRL MOST LIKELY

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28th Run Picture THE GIRL MOST LIKELY

Virginia Bird Weds Kentuckian June 14th

Mr. and Mrs. Horace Phillips, Bird of Auburn, Ky., announce the engagement of their daughter, Virginia Jane, to Mr. Edward C. Price, III, son of Mr. and Mrs. Edward C. Price, Jr. of Russellville, Ky.

Miss Bird attended Western State College and is now a Junior at the University of Kentucky. Mr. Price is a senior at the University where he is a member of Alpha Gamma Rho fraternity.

The wedding is planned for June 14.

GET MORE OUT OF LIFE . . . ATTEND A MOVIE! COLES' DRIVE-IN ON HIGHWAY 11 BETWEEN LUDON AND LENOIR CITY PHONE GL 8-3252 SHOW TIME — 7:30 and 9:30

THURSDAY & FRIDAY MAY 1 & 2

1st Run Picture SLIM CARTER IN TECHNICOLOR

2nd Run Picture Jock Mahoney Tim Hovey

3rd Run Picture THE YAWDOR GIRL

SATURDAY, MAY 3 NIGHT PASSAGE CINEMASCOPE-COLOR

1st Run Picture SPOKE CHASERS

SUNDAY, MONDAY, TUESDAY MAY 4, 5, 6

1st Run Picture THE LEGEND OF THE LOST IN TECHNICOLOR

2nd Run Picture THE BROTHERS KARAMAZOV

3rd Run Picture KARAMAZOV

4th Run Picture THE GIRL MOST LIKELY

5th Run Picture THE GIRL MOST LIKELY

6th Run Picture THE GIRL MOST LIKELY

7th Run Picture THE GIRL MOST LIKELY

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Watch For Peyton Place May 10th

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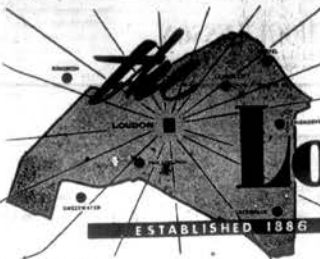


BACON'S Milk makes Energy

MORE FOR YOUR FOOD DOLLAR!

at GILES AND SON FOOD MARKET

VAN CAMP Spanish Rice 300 -- 2 for 35¢	POPSRITE POPCORN 2 lb. bag -- 29¢	VAN CAMP Tamales -- 300. 2 cans for 49¢
LIBBY Orange Juice 46 ounce -- 29¢	Morton House for a hearty meal in minutes!	TREND, DRY Giant Size 49¢
NUSOFT Fabric Softner 39¢ Pint	Plus +VALUE+ Store	TREND, Liquid Giant Size 53¢
Northern Tissue 4 Rolls 33¢	SHOP and SAVE	SWEETHEART SOAP B.S. -- 4 bars 37¢
Giles & Son Market with Mohlar and Harold Giles—3 miles out on Vonore Rd		



Loudon County Herald

"Loudon County's Family Newspaper"

72ND YEAR—NUMBER 25

LOUDON, TENNESSEE, THURSDAY, MAY 8, 1958

16¢ PER COPY

Just Piddlin'

By The Editor

IT'S A GOOD THING the Herald doesn't carry a regular weather column or it would make mighty dull reading these days. How all could say would be "more of the same".

Looks like the weather has already beaten those 21 straight days of rain in February, 1957. It quit last year, but this spring has seen a succession of heavy rains that have brought more moisture even than those 21 days. Farmers are stuck with their fields too wet, corn is being held down by the mud, and waiting for sunshine, and weekend plans are mighty hard to make.

April was one of our wettest in many a year; the weatherman says May is to be the same. Two county farmers have already expressed the opinion to me that we may be in for a "wet" summer.

CONSCIOUS as I am that the number years lived is not the sole requirement for wisdom, I must concede that it is often a factor. Take the case of Fred Poulson, a New Jersey salesman. Poulson is 87. For 50 years he has been traveling the highways in daily pursuit of his trade. Never had an accident. The other day Poulson informed the Motor Vehicle Bureau he decided not to renew his license. Reason? "Too many crazy drivers."

FOR MANY YEARS a farmer employed a Chinese cook. After an unusually good dinner the rancher decided to raise his wages. The next day the cook noticed the extra money in his envelope.

"Why you pay me more?" he asked. The boss replied "Because, Ming, you've been such a good cook for all these years."

The cook thought deeply for a moment, then rejoined: "You been cheating me long time, eh?"

THOUGHT FOR THE WEEK... there's a lot to be said for the loudon who doesn't say if for himself.

Henry Hope Is Named Winner Jaycee Road-E-O

A Loudon High School senior, Henry Hope, was named winner last Saturday of the second annual Loudon Jaycee Safe Driving Road-E-O.

Henry amassed the highest total of points in the various driving tests in the contest. Runners-up were Richard Presley.

The Loudon winner will participate in the state contest to select the Tennessee representative for the national competition. National entries will be competing for some \$4,500 in scholarships and free trips to Washington, D. C.

THE COURT HOUSE RECORD

Marriage Licenses

Apr. 9-John P. Mullins to Patricia Sue Vandergiff.

Apr. 11-Charles E. Howard to Norma Jo Blankenship.

Apr. 12-Robert E. Robinette to Mary Ann Storer, Ralph Duck to Sarah Ellen Renau.

Apr. 19-Carl Davis to Oma Rose Finley.

Apr. 24-David G. Jones to Kathleen Virginia Ballard.

Apr. 26-Franklin J. Brown to Mary Lou Valentine.

May 1-Thomas A. Vincel to Jessie Marlene Carroll; Robert L. Bosile to Barbara Jean Hunt; William F. Cotten to Marilynne Zimmerman; Howard E. Lane to Glenda Ann Davis.

Real Estate Transfers

May 1-Deed from Dan Henson to J. R. Wilson, 2 acres, 1st; David C. Johnson and wife, 1 lot, 2nd; L. J. Brady to Robert R. Propp and wife, 1 lot, 2nd; George Alexander and wife to Elizabeth D. Dannel and others, 2 lots, 1st; Gray Mayfield and wife to N. Thompson and wife, 3 lots, 1st; Mary Pryor to Decker Byerly and wife, 32 acres, 3rd.

May 2-Deed from Frank Lowe and wife to L. W. Henry and wife, 3 acres, 1st; Douglas Lytle and wife, 1 tract, 1st; Ben Borden

Area Students Tapped At U-T Honors Day

Three Loudon County students were among outstanding University of Tennessee students recognized last week as scholars and service leaders in U-T's eighth annual Honors Day ceremonies at Knoxville.

David M. Nicholas, Loudon, was tapped for membership in Phi Eta Sigma, freshman men's scholarship honor society.

James H. Smith, Loudon City, was tapped for Phi Kappa Psi, senior scholars honor society; and Herbert Smith, Loudon City, was honored by Tau Beta Pi, honorary engineering fraternity.

Singing At New Hope Presbyterian Church

The eighth annual singing will be held at New Hope Cumberland Presbyterian Church in Monroe County Saturday night May 10.

Among the special singers that will be present are the famous Dixon Brothers from Asheville, N. C. Sidney Maloney is chairman of the singing.

First Strawberries Reported As Sold

The first county sale of strawberries was reported this week, marking official opening of the season.

John Yarberry, Greenback Road, Loudon City, was reported to have made the first sale to Maryville.

and wife to Cam Hall and wife, 1 tract, 1st; N. T. Yarberry and wife to Earl R. Quillen and wife, 103 acres, 3rd; Mrs. Carrie Goodman to John Baird and wife, 1 lot, 2nd.

May 3-Deed from Iva G. Lane and husband to John W. Jenkins and wife, 1 lot, 2nd; George H. Weaver and husband, 1 lot, 2nd.

May 5-Deed from Harold Fellers and wife to Eugene Holloway and wife, 36 acres, 2nd; P. K. Greenway Jr. and wife to Euchar Brown and wife, 1 lot, 2nd; G. Stevenson and wife to William H. Cole and wife, 1 lot, 1st.

May 6-Deed from Louise Kidd and others to W. M. Morrell, 90.5 acres, 2nd; W. H. West and wife to Frank West and wife, 11 acres, 1st.

May 7-Deed from C. C. Cross to John Franklin Cross, divorce.

45 H. S. Students In Boys & Girls County Activities

Forty-five Loudon County high school students and four county officials participated in Boys and Girls County activities at the American Legion Post 120 of Loudon and Post 70 of Loudon City, Tuesday, April 29, at the County court house.

The purpose of this all day affair was to better acquaint students with the county government.

The morning session included a welcome by Commander W. A. McMurtry of Loudon Post 120 and Commander Tom Jenkins of Loudon City Post 70, and an introduction of the Boys and Girls County delegates. Iva Sanders gave an outline of county government, which was followed by five minute talks from each county official.

A luncheon was given at the Methodist Church with Attorney Frank N. Bratton from Athens serving as guest speaker. Mr. Bratton spoke on "Your Responsibilities in Local Government."

Mr. Bratton represented the Tennessee Bar Association and The American Bar Association at an International Bar Convention in Loudon. He is a past vice-president of the Tennessee Bar Association and is a member of the Advisory Board at Tennessee Wesleyan College.

The afternoon session included a two hour period on the job training for the delegates. The day activities were conducted by a reassembling of the delegates in the court room to summarize the day's activities.

Attorney Gilbert Goodwin from Loudon City Post 70 served as master of ceremonies. Dixie M. Miller also of Loudon City Post 70 served as chairman of the program.

Those students attending were: Bill Thompson, Ralph Ward, Freddie Wallace, Buddy Winkle, Dale Long, Richard Pickett, Larry Kline, Larry Goodman, Dick Adams, Ray Howard, Ronnie Steele, Preston Allen, Eli Galyon, Jerry Cooper, Jerry Bruckner, Pat Long, Dorothy Daniels, Patricia Foster, Henry Hope, M. C. Disney, Joe Wheeler, Jim Eblen, Hubert Tuck, Raymond Williams, Hattie McGinnis, Anna Faye Steed, Robert Covington, Leonard Grimes, Clyde Davis, Dan Barnes, Claude Wicker, Thelma Keener, Eddie Young, Don Millspaugh, Billy Potter, Jack Hammonree, James Stewart, Marilyn Keener, Fay Cooner, Nedda Campbell, Carol Hays, Harry Wilkerson, Ernestine Cook, Mary Lynn Ryan, and Linda Stewart.

May 1-To Mr. and Mrs. W. C. Brakelbill of Loudon, an 8 lb. 4 oz. boy.

May 2-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 3-To Mr. and Mrs. Robert Smith Jr. of Loudon City, a 7 lb. 4 oz. girl.

May 4-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 5-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 6-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 7-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 8-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 9-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 10-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 11-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 12-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 13-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 14-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 15-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 16-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 17-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 18-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 19-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 20-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 21-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 22-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

May 23-To Mr. and Mrs. Reformed McKinney of Loudon, a 9 lb. 9 oz. boy. To Mr. and Mrs. Charles Midgley of Loudon City, a 6 lb. 9 oz. boy. To Mr. and Mrs. Joseph Webster of Loudon City, a 7 lb. 4 oz. girl.

May 24-To Mr. and Mrs. R. L. Anderson of Loudon City, an 8 lb. 2 oz. girl.

State Cracks Down On Loudon H.S. Physical Plant; Threatens Loss of 'A' Rating Unless 7 Improvements

David Jones Named Newport Co-Captain

David Jones has been elected co-captain of the Cooke County High School football team, according to a report in the Newport Tribune last week.

David, son of Mr. and Mrs. Bill Jones, was described in the report as a hard running half-back and one of the leading ground gainers for the team last year.

The Jones family is formerly of Loudon, having moved to Newport just over a year ago.

Soil Stewardship Week Set For May 11 To May 18

Soil Stewardship week will be marked by a great variety of activities throughout the nation May 11-18, according to John Wilder, president of the Tennessee Association of Soil Conservation Districts.

Governor Frank G. Clement signed a proclamation April 9 calling on citizens of the state in all walks of life to give special attention to "Man's moral and sacred obligation to be good and faithful stewards of God's precious gift-the soil" during the week.

Farmer-Supervisors of the State's 90 Soil Conservation Districts, technicians of the U. S. Soil Conservation Service, and other leaders will help "open house" for any group interested in getting first-hand knowledge of conservation work by cooperating farmers and to stimulate the awareness of the great need for conservation of the renewable natural resources.

Paul Arp, chairman of the Board of Supervisors of the Loudon County Soil Conservation District, announced that the F.F.A. Chapter of the County are cooperating with the Board of Supervisors in the promotion of Soil Stewardship Week and the distribution of material to local church leaders.

The Loudon chapter of the F.F.A. will have a radio program during Soil Stewardship Week over station W.L.L. at Loudon City.

"All citizens of Loudon County are invited and urged to take some part in observing Soil Stewardship Week," Arp explained. "If any group, large or small, would like for us to help arrange for special programs or activities about soil and water conservation, call on me or one of the other four supervisors: Homer Simpson, C. B. White, Frank King Jr. and Neal Miasler."

The state officials will return to Loudon next Wednesday, May 14, and will meet with school board members for an inspection of the high school building. The school board, at its regular meeting Tuesday night, voted to issue a special invitation to all interested citizens to attend the meeting.

Robert Anderson Stricken While Out Mowing Lawn

Robert L. Anderson, Loudon insurance agent, suffered what was at first believed to be a heart attack while out mowing his lawn Saturday afternoon.

His doctor later termed the attack as resulting from over-exertion. He was confined at Bacon Hospital until Tuesday and is now resting at home.

Bobbie Scandlyn On T. P. I. Honor Roll

Bobbie Scandlyn of Loudon made the honor roll for the winter quarter at Tennessee Polytechnic Institute, Registrar A. C. H. Smith announced today.

Miss Scandlyn, daughter of Mr. and Mrs. C. V. Scandlyn, is a freshman pre-medical technology major.

The honor roll for any quarter is composed of all students who carry the minimum load of twelve quarter hours with a scholastic standing of 3.2 or above.

May 5
Mrs. Clarence Moore
Mrs. W. C. Brakelbill
Mrs. Charles Mayers
Mrs. Joseph Webster
Mrs. Curtis Trout
Mrs. James Roy

Two state education officials early this week termed Loudon High School's physical plant as highly inadequate, and threatened loss of the "A" rating if seven particular conditions are not corrected by Sept. 1.

The officials said further expansion of the school is impossible, and impracticable, and that planning should begin now for a new high school on some 18 to 20 acres of land in the very near future. They said the building must be made safe, but considered only for temporary use.

The seven changes outlined by the state officials must be corrected by Sept. 1 (the approximate beginning of the new school year) or Loudon High School will lose its "A" rating. They are:

1. A half-day or part-time secretary to assist the principal.
2. A new and better food storage room for the Cafeteria (the officials called the present storage room the "scorcher" due to heat in the room).
3. Widening of steps to second floor of main building and installing of hand rails.
4. Widening of stairs to downstairs and cafeteria, new stairs of steel or concrete, adequate lighting.
5. Principal must not teach more than one period per day.
6. Library must have 500 additional books.
7. Library must have more space... it now has one fifth the needed space.

In addition to the particular corrections noted by the officials, other undesirable conditions were noted. It was pointed out that every room in the new wing of the school leaks and the adequate ventilation for the existing rooms is badly needed.

Also noted was one classroom at the school which had only 19 desks for as many as 30 students. The rest of the students have to use straight chairs.

Principal Bill Napier said, "I have requested additional desks for this room twice through the superintendent of schools, but no action has been taken by the school board."

The state officials will return to Loudon next Wednesday, May 14, and will meet with school board members for an inspection of the high school building. The school board, at its regular meeting Tuesday night, voted to issue a special invitation to all interested citizens to attend the meeting.

OBITUARIES

Oscar V. Harrison

Harrison, Oscar V., age 74, passed away May 4th. Survivors: Wife, Mrs. Sallie Harrison; Daughter, Mrs. Annie Laurie Simpson; 2 Sons: Dr. V. Blair Harrison and James O. Harrison. Services were held at 4 P. M. Monday, Cumberland Presbyterian Church, with Rev. Walter Chesser, officiating. Interment: Seaboard Cemetery. Arrangements by Quinn & Karnes.

H. S. Study Group To Meet Tuesday 13th

The next meeting of the Committee to Study the Curriculum of High School will be held on Tuesday evening, May 13th, at the High School.

All members of the committee are requested to attend. Teachers and parents who are interested are cordially invited.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I've had a little touch of the flu and it's been able to get further than hollering distance from home all week.

About all I know is what I've seen on television, heard on the radio, read in the papers, and picked up savordropping on the party line. And of course I've been getting my daily allotment

Spring Concert To Be Presented By Loudon Band

The Loudon High School band and girls' glee club, under the direction of William Boyd, will present their spring concert Thursday, May 15, at 8 p.m., at the high school auditorium.

The program will feature a trumpet trio composed of Arthur McKinley, Harold Ambura and Richard Sampson, a band arrangement of highlights from the Broadway production "My Fair Lady," and the combination of the glee club and band.

Next year's band officers will be announced during the program. Admission for the concert will be 75¢ for adults and 50¢ for students. Free-school children will be admitted free with parents.

of mail from the various state and federal agencies.

But I don't get up to the country store Saturday night and until you get the low-down from the boys up there, you actually don't know nothing official.

I see where some preacher in Pittsburgh told his flock that he'd been in touch with hell for some time now. Unless he's been off in a space ship for the last few years, he ain't got nothing to brag about. All of us keeps in touch with that locality these days. All he's got to do is look around him a while and he'll see that they don't make much good like they did when I was younger. Like some fellow said the other day. I'm too old for germs in roll and too young for Geritol. My old lady says that after a man gets 50 he is mostly a maintenance problem anyhow.

Yours truly,
Uncle Phil

Jr. High Band Sets Program Thursday

The Loudon Junior High band members will present a concert program Thursday, May 8, at 7:30 p.m. at the high school building.

The program will be for band members, parents, friends and other visitors. The band is made up of students grades five through eight. It is directed by William Boyd.

the junk yard. Over in this country he'd run for office, get elected, and then steal the junk yard. Them English always was a little slow about things, though.

Not being able to get out and about for a week has been hard on me and the old lady both. It's just like a wife to take a lot of pot shots at her old man when he ain't able to dodge. For instance, I'm having another litchin' day next week and I asked my old lady how I was holding my years. "Look in the mirror," she says. I did, and all I can say is that they don't make much good like they did when I was younger. Like some fellow said the other day. I'm too old for germs in roll and too young for Geritol. My old lady says that after a man gets 50 he is mostly a maintenance problem anyhow.

Yours truly,
Uncle Phil

Elmer B. Cook Is Navy Recruit Graduate

Elmer B. Cook, son of Mr. and Mrs. Jessie M. Cook of Route 3, Loudon, graduated from recruit training April 25 at the Naval Training Center, San Diego, Calif.

The graduation exercises, marking the end of nine weeks of "boot camp," included a full dress parade and review by military officials and civil dignitaries.

The Loudon County Herald

Loudon County, Tennessee
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
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MR. AND MRS. CHARLES T. MORGAN Publishers
WILLIAM J. MORGAN Editor-Manager



SUBSCRIPTION RATES

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

Want To Live Longer?

Here's one method: Become buddies with that person fidgeting in the back seat of your car — or right beside you, for that matter.

"Two heads are better than one when they're behind the wheel of a car," the National Safety Council says. It believes that the so-called back-seat driver may hold the solution to the traffic accident problem.

"We're in favor of motorists combining their driving knowledge and skill with the other passengers in the car can give," the Council says.

It agrees that the term "back-seat driver" has a bad connotation. The motorist who's been designated as nagging "advice" from the rear understandably takes a dim view of interference with his driving.

"But with the proper spirit on both sides, back-seat drivers can be a real help," the council says.

1. Let your wife, for example, who used to sit with nothing to do on a trip, be your copilot. Her observations — a car smoking out from a side street, a quick turn in the road ahead — can take a big load off your mind.

2. Studies show that the irritated driver is more accident prone. The wife can help hubby cool off when he's upset over slow-moving cars or heavy traffic.

3. Giving other persons in your car something to keep them from getting bored makes the trip go faster for both of you — and keeps friction at a minimum.

In addition to her lookout duties, the back-seat driver can handle many other details to make motoring more relaxing," the Council says.

"Let her light your cigarette, keep down the rear of your kids in the back seat, and direct your course. There are a thousand and one things she can do for you while you're driving.

"Successful businessmen well know the value of delegating authority. Yet, behind the wheel of a car an executive will try to handle the whole job of driving — often with disastrous results.

"Why do all the work, when minor parts of the job can be handled just as well by your wife?" the Council asks.

"Bringing the back-seat driver up front with you — in other words, giving her

Warning Is Needed

Tragedy sometimes becomes the means of avoiding other injuries and deaths. Nothing, humbly speaking, can console the families of those who perished in the school bus plunge into a river in the eastern Kentucky mountains.

One thing stands out clearly, however. The accident could have been prevented. Accounts show that a wrecker was trying to get another vehicle back on the road.

No claim has been made that any effort was made to guard the road against other traffic.

The loaded school bus rounded a mountain road curve, struck the wrecker and careened off into the swollen river. Flares, flags and other warning devices are required by law when a road is blocked.

Occasionally work crews, wrecker crews or vehicle operators grow careless or think they can flash their job before other traffic arrives.

Wrecks sometimes follow — and the single victim is mourned as truly as any of those on the school bus.

Approaching spring and summer add to all hazards by virtue of the increase in highway traffic.

May every needless danger be removed, and included is the failure to properly flag traffic when the highway or road is blocked.

Your neighbor is your other self. Dwelling behind a wall, in understanding all walls shall fall.

—Kehali Gibran

"Do other men, for they would do you." That's the true business precept. All others are counterfeits.

—Dickens

responsibilities on a trip — eases your job of driving.

"It may save a life — yours, or the life of the back-seat driver who used to get on your nerves."

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Exodus 33:20-24; 40:34-38)

"When God's People Worship"

It is said that the worship of God is the noblest act of man. Next to that we would set an unselfish act of kindness toward a needy human being. Worship is not only adoration of the Eternal God, it involves the honest and frank appraisal of one's own life. In it we say, "Search me, O God, and know my heart! And see if there be any wicked way in me." Worship is also a search for a better life. "Build thee more stately mansions, O my soul."

True worship involves right relationship with God and with man. Jesus said, "If thou bring thy gift to the altar, and there rememberest that thy brother hath sought against thee; leave thy gift . . . first be reconciled to thy brother, and then come and offer thy gift." Christ is telling us that we can never worship God until we are on good terms with man.

In Old Testament times when realized the presence of God, the place became sacred. His first act was to build an altar to mark the spot, then return to it sometimes with a thank offering. In this way, many of our most enduring ideas of worship have been clothed in ritual. The burnt offering signified full dedication of the worshiper. The meal offering was symbolic of the giving of one's life in gratitude. The peace offering was one of gratitude. All of these represented the thought which we have as we speak on Christ's work of reconciliation.

Genuine worship must be spontaneous. "All who were of a willing heart" brought their gifts. These gifts were of their own production and indicated that all their powers were dedicated to God. They brought the finest works of their hands. Each contributed according to his ability. God commanded that the place of worship be set apart, outside the camp. It became the rallying center of all Israel.

These provisions for worship were given at Sinai, the place of authority. As man needs the law, so he needs worship. The manner of worship was outlined in great detail. Every experience of their lives were to be incorporated in the worship of God. Their freedom from bondage, their good harvests, recovery from sickness, the order of purifying after childbirth, everything had its religious significance. God was in all of life. For us as Christians, God is all in all. Our worship gives expression to our gratitude to Him. Only the unthinking man can refuse to worship. At its best the heart instinctively seeks God.

In the light of modern thinking, were those provisions for worship childish? It might appear that way. What can lambs and turtle doves and flags of oil have to do with the saving of the soul? After all the best that man can give is of little significance. We may offer nothing that God really needs, nothing

that He wants. He wants man, man's heart, and is satisfied with nothing less. In later years the prophets made this clear. They did not condemn offerings as such. They did condemn the hypocrisy which reduced these offerings to mere ritual. They did not say, "Cease from offerings," but they did say, "Put your heart in it." They put the pertinent question, "What to me is the multitude of your sacrifices? Who requires of you to trample my courts? Bring no more vain offerings. The gist of the matter was this: 'Though you make many prayers I will

not listen . . . wash you, make yourselves clean; remove the evil of your doings, cease to do evil, learn to do well.' Worship, if it does not cleanse the life, is worse than useless. 'Worship begets in base minds, hypocrisy; in great souls, it inspires to emulation.'

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PHILADELPHIA NEWS

Mrs. J. G. Taylor visited with her father, Mr. J. P. Brown at Martel and with the Hagan family in Seymour Sunday.

Youth Sunday was observed Sunday May fourth at the Baptist Church with a very good attendance of two hundred and seven. The youth preacher was the Rev. W. C. Julian, a student from Carson Newman College in Jefferson City, Mo. His wife and infant son were also present.

Music for Sunday School was furnished by the Junior Choir. Richard Everett was the song leader with Miss Jane Walker at the piano. Music for Church services were made up of the Intermediate Choir. Denny Blevins was the choir director with Miss Judy Davis at the piano. A special solo number entitled "What shall I Give Thee, Master was

presented by Sharon Barnett. Miss Cheryl Edwards was secretary, G. G. Sherill was superintendent, and Wade Hill Pastor. Observing Youth Sunday made us all happy and confident that our youth of to-day will be very capable and efficient leaders now and tomorrow.

Mrs. Ella Cox from New Providence has been spending a few days with her sister, Mrs. Mary Gregory and the Rev. and Mrs. Lloyd Davis.

The Rev. Wesley Newman and Mrs. Newman from Madisonville were the dinner guests of Mr. and Mrs. Vastion Wayman Saturday evening.

"Late Birthday Greetings to Miss Jane Walker whose birthday was Sunday May fourth. To all members entitled "What shall I Give Thee, Master was

Richard was twelve years old and is the son of Mr. and Mrs. John Everett. To little Miss Nancy Edwards whose birthday was Monday May fifth. Nancy was eight years old and is the daughter of Mr. and Mrs. W. E. Edwards Jr. She is a second grade student of Miss Ada Griffin.

Mrs. Maude McCollister and children Carolyn, Weyde, June and Tommy from London were visiting with Mr. and Mrs. Leonard Jones Sunday afternoon.

Boys and Girls from the Philadelphia 4-H Club attended a County Council meeting held in Greenback Saturday. The meeting was held at the Greenback School, the group was served lunch in the cafeteria. Those who attended from here were Misses Patricia Long and Sharon Barnett and Doyle Arp and Freddy Brewster. They were accompanied by one of their leaders, Mrs. Wesley Barnett.

Mr. and Mrs. Vastion Wayman visited with Mr. and Mrs. Jimmy French Sunday afternoon in Sweetwater.

Miss Becky Edwards was the overnight guest of Miss Brenda Sue McNabb Friday night.

Mr. and Mrs. W. E. Edwards, Jr. and daughter, Nancy were visitors in Knoxville Sunday.

Mr. and Mrs. B. D. Clinton of Loudon were visiting with their son, Mr. Austel Clinton and Mrs. Clinton Sunday afternoon. Mrs. Clyde Robinson, Mrs. Billy Walker, Mrs. Helen Edwards, Miss Billie Jean McGhee, Miss Sara Rausin, Mrs. Walter McGhee, Miss Sharon Barnett, Mrs. Stanley Davis and Judy all attended the Fashion Show held in Loudon Tuesday night in Loudon.

Little Sherry Thompson, daughter of Mr. and Mrs. William Thompson, has been on the sick list for a few days.

Mr. and Mrs. Otis Milaps and children, David and Sidney were the dinner guests Sunday of Mr. and Mrs. Hugh Hill.

Mrs. Carrie Milaps and son, Homer Allen were visiting with Mr. and Mrs. Elmer Hicks in Christianburg Friday.

Mr. and Mrs. Oscar Kirkland and children of Loudon were visiting with Mr. Kirkland's mother, Mrs. J. W. Kirkland recently.

Mr. and Mrs. Don Blount of Loudon were visiting with Mr. and Mrs. Will Ridge Sunday.

Misses Pat Long, Sara Rausin and Jane Walker returned Saturday after attending the Future Homemakers of American State Convention held in Nashville. Sara was a member of the state chorus there. The girls reported a very nice time.

Mr. Austel Clinton who has recently been a patient at the Baptist hospital in Knoxville is at home and is recuperating nicely.

Mrs. Ruby Hughes of Loudon and Mrs. Leona Goebel and son Jack also of Loudon were visiting with Mr. and Mrs. Austel Clinton Sunday afternoon.

Mr. and Mrs. Richard Davis and Mr. Stanley Davis were visiting with Mr. and Mrs. Baird Reed Sunday afternoon in Sonnyville.

Mrs. Joe Bullock and children, Marty and Elizabeth, were dinner guests of Mr. and Mrs. Milt Hill Sunday evening. The Bullocks are from Sweetwater.

Mr. and Mrs. Clarence Kirkland from Belmont, North Carolina were visiting with Mrs. J. W. Kirkland recently.

Mr. and Mrs. J. D. Ridge of Alcoa, Mr. and Mrs. Albert Ridge and Judy from Sweetwater, Mr. Junior Ridge from Niotu and Mrs. Edie Small were all visiting with Mr. and Mrs. Will Ridge Sunday.

Mr. and Mrs. Jake McNabb and Mr. and Mrs. Elmer Hicks and children from Christianburg

LEGAL

Notice to Creditors
Estate to Nellie Blair, Deceased
Notice is hereby given that on the 16th day of October, 1957, letters testamentary in respect to the Estate of Nellie Blair, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 1st day of May, 1958.

Willie Thompson and Mrs. Dora Thompson, Administrators
May 1, 8

were visiting with Mr. and Mrs. Carrie Milaps Sunday.
The Rev. Vaughn Albright and Mrs. Albright and Mr. Frank Bright were dinner guests of Mr. and Mrs. Norman Arp Saturday evening.

Thursday, May 8, 1958

The Loudon County Herald

Mrs. John Edwards spent the Nios.

Mr. and Mrs. Kenneth Hamilton and girls recently visited with Mr. and Mrs. Lloyd Hicks and Mr. and Mrs. Earl Massengill at Prospect.

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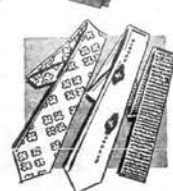
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THOMAS-HILL STORE

Mrs. H. M. Russell of Tazewell, Va. was the weekend guest of her sister, Mrs. Ora Mae Russell, Edwin Dodd and William Henry Russell of Tennessee Wesleyan College in Athens were visiting in Loudon Saturday.

To Mr. and Mrs. Eugene Booth announce the birth of Jenny Ruth, 5 lb., 18 in., yesterday at 5:15 p.m. at Bacon Hospital.

Mrs. Cox Is Host To Bridge Tuesday

Mrs. Basil C. Cox, Jr., entertained her bridge club on Tuesday evening at the home of Mrs. W. D. Williamson.

A dessert was served preceding these progressions of bridge.

High score for the club was won by Mrs. Charles F. Brinkbill. High guest prize was won by Mrs. Ray Walker. Other prizes were won by Mrs. Rufus Watson, Mrs. Charles Davis, Mrs. Leroy Outland and Mrs. Reed Gover.

Guests for the club were Mrs. Dan Remine, Mrs. Joe F. Gill, Mrs. William J. Morgan, Mrs. Charles Davis, Mrs. Sam Harrison, Mrs. Ruth Richards, Mrs. Ray Walker, Mrs. Reed Gover, Mrs. Jack Lester and Mrs. Robert E. Cook and Mrs. J. A. Wilkinson of Athens.

Pearle Remine Circle

The Pearle Remine Circle met for its last meeting of the year on Monday evening in the social hall of the Methodist Church with Mrs. Kenneth Wolfe and Mrs. Rufus Walker as hostesses.

A dessert was served to the 15 members present before the program — presented by Mrs. R. M. Gray on "The March of Mission Dollars" with Mrs. Cam Hall and Mrs. Jack Lester taking part. Mrs. Will D. Robinson, circle leader, presided over the business meeting and reported that all dues and pledges were paid in full. Also that on May 16 a Leadership Training School for all new officers for the coming year would be held at our church. There were 6 members in the circle who hadn't missed a circle meeting and were presented a little gift. The members of the circle requested that the remaining money left in the circle treasury be used for a memorial to be given in memory of Miss Kate Jones, our circle leader, whom we lost and loved. Mrs. Reed Henry closed the meeting with the "Quiet Hour" reading.

Loudon H. S. FHA Members At Meetings

The 13th Annual State Future Homemakers of America Convention was held in Nashville on May 1, 2, 3, with Miss Linda Qualls of Athens, state president, presiding.

Delegates from Loudon High School were, Sarah Ann Simpson, Pat Long, Judge Chornai, Elaine Chornai, Mary Frances Alexander, Betty Jo Keiser, Judy Ross, Sara Watkins, Kathryn Richester, Jane Walker and Mary Ann Bittney.

Sally Jones Circle

The Sally Jones Circle met Monday evening in the Prayer Chapel of the Methodist Church with Mrs. Helen Bacon and Miss Louise Harrison as hostesses. A dessert plate was served first in the social hall to the 9 members present.

Mrs. Charles F. Brinkbill was in charge of the program and asked Rev. B. H. Greene to give a talk on "The March of Mission Dollars".

Mrs. Kenneth Kitchings, circle leader presided over the business meeting and the circle voted to give the remaining money left in the treasury to the church nursery.

Mrs. Kitchings was presented a gift in appreciation of her years' work by the members of the circle.

Mrs. John H. Robinson closed the meeting with the Quiet Hour reading, "A Tribute To Mother."

World Service Circle

The World Service Circle met Monday evening in the Ladies Parlor of the Methodist Church with Mrs. Dora Watkins and Mrs. Carmen Watkins as hostesses.

A dessert was served first to the 8 members present.

Mrs. W. B. Campbell, Sr., was the program leader using as her subject, "The March of Mission Dollars."

Mrs. Eugene Booth, circle leader, had charge of the business meeting and plans were made for serving the Methodist Men's supper. Mrs. Owen L. Lenoir was appointed chairman for the dinner.

The meeting was closed with the "Quiet Hour" by Mrs. Dora Watkins.

Mrs. Ed McQuinn and sons accompanied her mother Mrs. H. Bird to Auburn, Ky. for a visit.

Mr. and Mrs. Guy Mann of Cleveland, Ohio spent Monday with Mr. and Mrs. F. M. Quinn enroute to Florida.

Mr. Halbert Robinson and his mother, Mrs. John L. Robinson left Wednesday for San Diego, Calif. where Mr. Robinson has accepted a position. They will visit Mr. and Mrs. John C. Harrison. Mrs. Halbert Robinson and daughter, Judy will join Mr. Robinson when school closes.

Mrs. Ed Cook was visiting Miss Cindy Cook of Athens who Mr. and Mrs. Lester Cook and had a tonsilectomy Friday morning. Family in Knoxville Friday and ing.



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Yes, we owe you an apology — You came in by the hundreds, to extend greetings to Mr. Pickell and to buy the best bargains seen in many years —

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My Favorite Recipe

Featuring This Week
Mrs. Garlin Craig
London

MRS. JACK LEFFLER
GERMAN SWEET CHOCOLATE CAKE
2 cups sugar
2 1/4 cups flour
1 t. soda
1 cup shortening
1 t. vanilla
1/4 cup boiling water
Cream shortening, add sugar, egg yolks beaten well. 1/2 cup butter-milk, alternate with flour. Dissolve soda in remaining 1/2 cup butter-milk and add to mixture. Add salt. Dissolve chocolate in boiling water, add vanilla and fold into beaten egg whites. This makes 3 1/2 layers. Bake at 350° for 25 minutes or until done.
1/4 cup light cream
1 cup sugar (either white or brown)
Cook in double boiler 20 minutes or until thickening as custard. Fold in coconut and pecans and spread between layers and on top of cake.
Thank you Mrs. Craig for your good cake recipe.
Mrs. Reed Gover spent Sunday with Mr. and Mrs. Tom Leffer of Powell, Tenn. spent Saturday night with Mrs. Mae Cook.

C. P. Circle No. 1
Circle No. 1 of the Cumberland Presbyterian Missionary Auxiliary met on Monday evening at the home of Mrs. Rex Burnette with Mrs. Bill Lawson as co-hostess.
There were 14 members present and 1 visitor Mrs. Doris Blair, Auxiliary president.
Mrs. Madison West was in charge of the program. Mrs. Walter Sommers, Mrs. Ralph Alexander and Miss Mary Katherine Mize had parts on the program.
Mrs. John W. Simpson, circle chairman conducted the business meeting.
The meeting was closed with the circle praying the wayide prayer.
A dessert plate was served at the close of the meeting.

C. P. Circle No. 2
Circle No. 2 of the Cumberland Presbyterian Missionary Auxiliary met on Monday evening at the home of Mrs. Hugh McQueen with Mrs. Norman McQueen as co-hostess.
Mrs. J. E. Richison was the program leader with Mrs. George Thayer, Mrs. Jesse Hope and Mrs. Reed Gover taking part.
The circle chairman, Mrs. Charles P. Chibuzar, Jr., presided over the business meeting and read at the close of the meeting a reading, entitled "A Tribute

Among the out of town people who attended the funeral of Mr. O. V. Harrison Monday were Mrs. O. H. Tedford, Mrs. C. E. Burchfield, Miss Myrtle Clark of Concord, Mr. and Mrs. Sam Robinson of Maryville, Mr. and Mrs. William H. Jones of Newport; Mr. and Mrs. William Post of Knoxville; Mr. T. R. Knight, Miss Frances Walton, Mr. O. C. Watson, Miss Evelyn Ann Atlanta, Ga.; Mr. and Mrs. Edward Harrison of Kingston; Mr. and Mrs. Preston Harrison, Mr. and Mrs. James C. Harrison and Mr. Charles Harrison of Lenoir City.
Mrs. C. H. Bacon is a patient in the Bacon Hospital.
Mr. and Mrs. Lawrence Johnson and daughter, Terry of Milwaukee College were visiting Mrs. Ora Mae Russell over the week end.

Mr. and Mrs. Bill Lenoir and daughter, Kathy spent the week end with Mr. and Mrs. Claude Gorman in Bristol, Tenn.
Miss Foster Crowder of Memphis is visiting this week with her parents, Mr. and Mrs. S. R. Crowder and Mrs. Ruth Richards and Sarah.
Mrs. Ruth Mourfield entered St. Mary's Hospital in Knoxville Tuesday and know she would appreciate cards from her many friends.
To "Mother" in keeping with Mother's Day after which a circle members prayed the wayide prayer.
A dessert was served before adjourning to the 16 members present and 1 visitor, Mrs. Katherine Walker.

Zimmerman-Cotton Vows Said Saturday
Miss Marilyn Thomas Zimmerman and William Frederick Cotton were married Saturday at the home of Mrs. John L. Tillery, the Rev. B. H. Greer officiating with the assistance of the Rev. John L. Tillery.
Mrs. Cotton is the daughter of Mr. and Mrs. W. L. Zimmerman of London and the groom is the son of Mrs. John L. Tillery of Philadelphia. Both are graduates of East Tennessee State College.
The bride wore a gown of silk and tulle and Alaskan lace. A pink cap held her veil of English illusion and she carried pearl and champagne roses.
Miss Sharon Mayotte and Miss Jim Zimmerman were the honor attendants. Bridesmaids were Don Parvick of Athens and Miss Ina Lee Galtner. Miss Mary Evelyn Harrison was flower girl. The attendants wore dresses of rose tulle and champagne. Brides were pink tulle and champagne.

Music was by Ed Davis and Mrs. Doris Pope Pratt.
Don Patrick, Athens, was best man. Ushers were Jim Harrison, the bride's twin brother, Gene Millups, both of London, Herman Kimm of Spring City and Don Sanders of Madison, Ky.
Following a southern wedding trip the couple will live in Norfolk, Va., where the groom is employed by American Felt Luggage Group.
Larry Robinson and his roommate Richard Partins of Monticello, Austin D. Ford, Mrs. Louise Purdy and Jim Mike Watkins all of Middle Tennessee State College in Murfreesboro, Tenn., spent the week end with the parents, Mr. and Mrs. Frank Robinson, Mr. and Mrs. D. W. D. Ford, Mrs. Lucile Purdy and Don Watkins.
Mr. Ernie Richison and Mrs. Paul Mary of East Tennessee State College in Johnson City spent the week end with their parents, Mr. and Mrs. J. E. Richison and Mr. and Mrs. E. L. Marrs.

Out-of-town guests at the ceremony and reception were: Mr. and Mrs. Joe T. Gilbert and daughter spent the week end with Mr. Gilbert's parents in Birmingham, Ala.
Mr. John C. Greer and Dr. Sam Harrison attended the Kentucky Derby in Louisville, Ky., Saturday.
Mr. Don Robinson and daughter of Knoxville spent the week end with Mr. and Mrs. John L. Robinson.
Mr. and Mrs. Leroy Myhr and sons have returned to Atlanta, Ga., after a visit with Mrs. Sam Wilson and Mrs. Caille Wilson.
Mr. and Mrs. Charles F. Brake-bill and their children, Linda Joyce and Larry Charles christened at the morning worship service of the Methodist Church last Sunday, May 4.

MAKE IT A

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Ann McKenzie Circle
The Ann McKenzie Circle met Monday evening at 6:30 at the home of Mrs. Dan C. Remins with a pot luck supper.
There were 16 members present and 3 visitors, Mrs. Paul Asp, Mrs. E. H. Greene and Miss Carah Richards.
There was no program and unfinished business for the year was completed by the circle leader, Mrs. Ruth Richards.

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Thursday, Friday and Saturday

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HAMMER'S

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COOL COTTONS FOR Mother ...ON MOTHER'S DAY



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a. Afternoon with laced-trimmed dicker. Pina cotton sheer with triple satin stripe. Orchid, blue, aqua or pink. 14 1/2-24 1/2.

b. Casual, belted with organdy. Woven cambray cotton check with debby dot. Tan, pink, blue or grey. 12-20.

c. Shirtdress, poked with ribbon, lace. Pina cotton voile with linen look. 12 1/2-22 1/2.

d. Floor length Pina cotton voile, pleated, gathered neckline. Pink, blue or lilac. 14 1/2-24 1/2.

e. Pina cotton voile print coat style. Aqua, orchid or black, all on white ground. 12 1/2-22 1/2, 12-20.

f. "Touch of White" flower trim on Pina cotton voile print. Navy, black or blue. 12 1/2-22 1/2.

g. Shirtdress in Pina cotton voile with a linen look weave, white embroidery trim. Blue, pink or luggage. 12-20.

h. Shirtdress in houndstooth patterned Pina cotton voile, self loop bow trim. Black, pink, blue. 12 1/2-22 1/2, 12-20.

as advertised in VOGUE

The Ed Watkins Store



Community Progress Depends On You!

A progressive community invites new industry, and YOU will be the one to reap the benefits. New business means more jobs for local people. The money they earn buys homes, clothing and food, thus building more business, providing more jobs. And the cycle goes on. Support your community. Build local business.

**PROMOTE YOUR COMMUNITY ...
SUPPORT LOCAL BUSINESS ...
YOU'LL FIND IT PAYS!**

BACON CREAMERY
Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES
Electricity — Water — Natural Gas
Gay Street. Phone GL 8-2091

WHITE STORE
100% SELF SERVICE
Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE
"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.
W. Lee Highway Phone GL 8-2023

GILES AND SON
FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION
GENERAL REPAIR SHOP
W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS
"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL
ESSO DISTRIBUTOR
W. Lee Highway Phone GL 8-3182

LOUDON SHOE SHOP
JAKE BIVENS
Grove Street

RALPH PURDY
ESSO SERVICE STATION
West End Phone GL 8-9103

BLACK'S
ESSO SERVICE STATION
Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS
"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON
FARMERS COOPERATIVE
W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE
"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET
W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK
"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S
DRY GOODS
Grove Street Phone GL 8-2390

EARL VIARS
ESSO SERVICE STATION
700 Mulberry Street Phone GL 8-2711

ROY L JONES
CONTRACTOR
W. Lee Highway Phone GL 8-3670

FRIENDLY FLORIST
"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

AUTCH'S ESSO SERVICE
300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX
PLUMBING
813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL
JIM WOODARD
Grove Street

B & D BODY SHOP
W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY
CHARLIE ARP
Grove Street Phone GL 8-2645

FIVE to FIVE STORE
"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE
Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

U. S. CATTLE TOTAL STILL SHOWING DOWNWARD TREND

Total breeding cows, both milk and beef, were down an estimated 886,000 head on January 1, 1958 compared to a year earlier. This is one of the significant facts which a study of the 1958 livestock stipulation estimates reveals, according to Eugene Gambill, U-T Extension associate agricultural economist.

Total cattle subherd are down for the second consecutive year, but breeding cow numbers led all other classes in percent and amount of decline. "This fact will certainly mean a smaller calf crop this year and a continuation of the present downward trend in total cattle numbers," Gambill points out. "A reduced cow herd will prevent an early increase in cattle production. An expansion of the breeding herd is necessary before a change in the prevailing downward trend is possible."

"The percent of reduction is greater for dairy cows and beefers than for beef cows and heifers. This may be partly accounted for by the present tendency to feed greater numbers of beef heifers in a time of cheap feed and strong demand for good beef. Also it may partly result from the heavy decline in numbers of dairy herd and the pressure for more rigid culling of dairy cows."

"A few states in the south-east and of the western range group increased their cattle population during the past year."

14 percent increase. Florida had an increase of 5 percent. The West Tennessee Experiment Station, Jackson, July 23; Tobacco Experiment Station, Greenville, July 31; and Highland Rim Experiment Station, Springfield, August 8.

Beef cow numbers, however, registered a small gain in Tennessee.

"From such a situation it is difficult to escape the conclusion that we are due to see numbers of cattle on U. S. farms continue to decline for at least two or three more years. This will inevitably mean strong prices for all classes of cattle. For the current year the same general pattern will prevail. Good feeder cattle will likely lead other classes in strength of demand and prices."

MARK CALENDARS FOR FIELD DATES HELD OVER STATE

Farmers, livestock producers, seedsmen, vocational agriculture instructors, county Extension agents and others who plan to attend this year's experiment station field days over the state should mark these dates, announced Dr. John A. Ewing, director of the University of Tennessee Agricultural Experiment Station:

Plasma Experiment Station, Knoxville, May 28; Dairy Experiment Station, Lewisburg, June 4; Experiment Station at Knoxville, June 18; Forestry Experiment Station, Warburg, June 18.

When using ferbam, use at the rate of five level teaspoons per gallon of water for spray and for dusting use 10 percent dust or mix one part of the 75 percent commercial ferbam with six parts of flour. Do not use lime.

If you use nine, use 2½ teaspoons per gallon of water, and for dust a 5 percent material.

I am writing this as a warning to those that have not noticed it is their beds. And to those that have, it will save you many steps if you apply this immediately, and will assure any tobacco producer in Loudon County good, strong, healthy plants at setting time.

FIELD NOTES

By CHARLES F. McCall
COUNTY AGENT

At the present time there are several farmers in Loudon County that have been bothered with various diseases in tobacco plants. Several calls have been received in the county agency about blue mold. Weather that we have had during the past few days has been a big factor. If we have plenty of hot sunshine, this disease will not be as apt to bother the farmers in the warm, damp, rainy periods.

Tobacco producers should keep in mind that blue mold is an airborne fungus disease and can attack the plants in the bed at almost any stage of growth. At the present time it looks like hot scalding water has been poured on the plants.

Make sure that you check your bed everyday and the first sign of this, treat the bed with ferbam or plab. Either spraying or dusting is very simple and satisfactory. Apply weekly and after every heavy rain. Three pounds of dust to a 100 yard bed is sufficient. When the plants are large use five gallons or more.

When using ferbam, use at the rate of five level teaspoons per gallon of water for spray and for dusting use 10 percent dust or mix one part of the 75 percent commercial ferbam with six parts of flour. Do not use lime.

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GREENBACK NEWS

The fifty-seventh annual decoration of graves took place in the Morganton Cemetery last Sunday May 4 after which a memorial service was held in the Morganton Presbyterian church.

The speaker was the Rev. Warren Rutledge of New Providence Church, Maryville. President of the cemetery association is G. M. Warr of Maryville, vice-president is R. A. Anderson and secretary-treasurer Mrs. G. H. Brackett.

Mr. and Mrs. Fred Akers spent Sunday in Knoxville, the guests of Mr. and Mrs. Jean Noe.

Mrs. Beulah McCallum, daughter of Mr. and Mrs. J. K. Keys.

Mr. Arch Seaton, who underwent surgery in Blount Memorial last Monday is reported recovering nicely.

Mr. and Mrs. C. E. Hulse, and Mrs. C. O. McCall visited Mr. and Mrs. H. H. Blount Memorial Hospital Sunday. Mr. Hulse is recovering from a major operation.

Mr. Hugh McNeely has quit ill at the home of his daughter Mrs. Buddy Brooks and Mr. Brooks.

Among those who attended Morganton decoration Sunday were Mr. and Mrs. Fred Hall and Miss Bernice, Mr. and Mrs. Can Hall, Jennie and Tommy, Mr. and Mrs. Gilbert Blankenship and Mrs. Kollock of Loudon, Mr. and Mrs. James Boyd Porter and daughter of Oak Ridge, Mr. A. C. Montgomery of Lenoir City, Mr. and Mrs. P. P. McHaffey, Mr. and Mrs. A. N. Walling and Miss Sue Kerr of Knoxville, Mr. and Mrs. Dick Dixon, Mrs. Lee Kiser, Mrs. J. B. Anderson, Mrs. Cam Anderson, Mr. and Mrs. G. M. Warr of Maryville, Mr. Roy Keene, Mrs. Eva Lamon and Miss Trula Keene of Knoxville.

Mr. and Mrs. Harry Wood and Mary of Knoxville visited Sunday with Mr. and Mrs. J. V. Akers.

Mrs. Roy Lowry spent the first of the week with Mr. and Mrs. C. H. Everett and Miss Diane in Lenoir City.

Dr. Homer Hammon and the Rev. Paul Beckwith were dinner guests Saturday of Mrs. Emma McCollum and Miss Ruby in Maryville.

Mr. and Mrs. J. G. Smith of Maryville attended the Morganton decoration Sunday and were evening dinner guests of Mr. and Mrs. S. B. McCollum.

Anna Mae Ford, daughter of Mr. and Mrs. Harrison Ford of Greenback attending four years of High School at Greenback has been selected as Class Valedictorian of 1958 with a 96.86 average.

Joan Hill, daughter of Mr. and Mrs. Frank Hill, Greenback Rt. 1 is Salutatorian with an average of 96.60. Jo Ann has spent the past four years in Greenback High School.

Barbara Watson, daughter of Mr. and Mrs. R. V. Watson of Greenback, has been chosen as Historian of the 1958 Senior Class at Greenback with an average of 96.29. She has attended Greenback School the past four years.

Larry Darnes, son of Mr. and Mrs. Robert L. Robert L. Darnes of Greenback was selected as Editor of the 1958 graduating class of Greenback High School. He has attended Greenback High

the past three years and has averaged 96.00 during his four years in high school.

The Decoration of graves in the Greenback Cemetery at Mendon will take place Sunday May 11, at 2:30 p.m. and a memorial service will be held in the Greenback Presbyterian Church, with Mr. Edwin Boat of Maryville as speaker, and Mr. Ralph Caldwell of Knoxville in charge of the music. Officers of the Cemetery Association are president, Dr. Lynn Curtis of Alexandria.

Neel Member, president of Greenback Community Improvement Club has called a meeting of committee for purchasing fire fighting equipment for the Greenback area to convene at the school auditorium Tuesday 7 p.m. Committeemen are Rev. Frank Ladd, Roy Brooks Sr. Tommy Hammon, Barney Stephens and Rodney Griffiths.

Mr. and Mrs. Kyle McCall have been at the bedside of Mrs. McCall's father Mr. J. A. Garner in the Blount Memorial Hospital. Mr. Garner suffered a stroke a week ago.

Mr. and Mrs. L. A. Edmondson and Wayne, Mr. and Mrs. Wade Everett of Maryville were dinner guests Sunday of Miss Mary Fryer.

Mr. and Mrs. Robert Davis and family of Loudon attended Morganton decoration Sunday.

Mr. and Mrs. Bobby Bivens and Ted and Mr. Ben Buckner visited Sunday with Mr. and Mrs. J. I. Simpson in Morganton and with Mrs. Ben Buckner at Mrs. Lucy Griffiths home.

Mr. and Mrs. Fred Bell and Kim of Athens were weekend guests of Mr. and Mrs. Leon Hammon and Mr. Tommy.

See You IN CHURCH Sunday



Headache has been found in a large number of cases to be caused by pressure on nerves by the bones of the spine. Correction of the position of those often eliminates the problem.

For further information write

Tennessee Valley Chiropractic Association
Public Information Committee
4948 Broadway N. E.
Knoxville 18, Tennessee

Thursday, May 8, 1958

The Loudon County Herald

7

Johnson Motors

3 Horsepower to 50 Horsepower

ARISTO CRAFT

DURATECH GLASS CRAFT MAGNOLIA BOATS

See Jim Zimmerman

GREER'S SPORT CENTER

BUILDING and REMODELING "TIPS"

For Homeowners, Do-It-Yourselfers, Builders, Business Firms

Four "Tips" why TERRAFLEX® is the tile floor you want!

ARE YOU A DO-IT-YOURSELFER?

1. **Easier to Install**
MARTYVILLE's Robert S. England family, who are building their own home, like the "TerraFlex" tile. Mrs. England installed the "TerraFlex" tile (1,000 sq. ft. of it) while Mr. England was busy with the man-does construction tasks.

ARE YOU A CONTRACTOR-BUILDER?

2. **More Attractive Floors**
CLINTON builder chose "TerraFlex" to offer a home with beautiful floors as a plus feature!

ARE YOU A BUSINESS OR INDUSTRIAL FIRM?

3. **Greatly Outwears Other Resilient Floorings**
ROCKWOOD's First National Bank selected "TerraFlex." It is the perfect flooring for offices and stores — keeps its first day newness a lifetime!

ARE YOU INTERESTED IN CHURCH OR COMMUNITY NEEDS?

4. **Low Cost!**
GREENVILLE church members expended their churchroom facilities by taking advantage of their method of installation and "TerraFlex" economy!

Shop and Save at your building material store:

Riverside Lumber Company

Lenoir City

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

follow up in the field with ... CO-OP TOBACCO GROWER

If you're after more tobacco dollars at market-time, it makes plenty of sense to pick a plant food that's specially designed for top production and quality. In a nutshell, that's the story of CO-OP TOBACCO GROWER.

All sulphate for better quality leaf and available with HEPTACHLOR for sure-fire insect protection, CO-OP TOBACCO GROWER five-ten-fifteen is formulated in a University of Tennessee recommended ratio for performance you can count on. Check with your neighbors ... you'll find that a surprising number of the top yields in your community last year were made with CO-OP TOBACCO GROWER.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY LOUDON

Protect Against Termites, Powder Post Beetles, Fungus

Vaccinate

LONGER LIFE FOR YOUR HOME

36 MONTHS TO PAY!

GUARANTEE: The undersigned Company further agrees that in the event new damage shall occur from subterranean termites during the life of this Contract such estimate damage shall be repaired by the undersigned Company under our supervision and at the expense of the undersigned Company.

Protecting Homes For More Than 25 Years!

PH. GL 8-2023

CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

CLASSIFIED

SPECIAL SALE . . . Semoonite Luggage Bag-in-All, reg. \$25. Special at \$12.50. Hat Box, reg. \$15, special at \$7.50. Many other pieces in popular colors 25% off. Greer Hardware Co., Phone GL 8-2046. 3c-25-c

FOR PLUMBING, Heating and Electric System Installations. Call YU 6-2682 for free estimate. Pump and water systems our specialty. A. P. Doane, 517 W. 1st Ave., Lenoir City. 1c-24

COMPANION WANTED . . . middle aged woman wanted as companion for middle aged woman living in town. Must be willing to help with general house work, cooking and pay 10 on grocery bill in return for free living quarters. Write P. O. Box 143, Lenoir, giving address, phone number and references. 3c-25-c

DRESS PANTS . . . 50 pair at 1.00 pair, 200 pair at 1.50 pair, 500 pair at 2.50 pair or 2 pair for 5.00. Nearly all first quality. Also boys double knee jeans, sizes 1 to 16, 1.00 pair. Valley Mercantile Outlet, West End, Lenoir. 1c-22

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY

May 8 & 9

1st Run Picture

IN TECHNICOLOR

Virginia Mayo

Joel McCrea

Cartoon

SATURDAY, MAY 10

FIRST RUN PICTURE

RETURN TO WARROW

IN TECHNICOLOR

Phil Carey

and

1ST RUN PICTURE

BALLOON AT 43,000

John Payne

Cartoon

SUNDAY & MONDAY

May 11 & 12

1ST RUN PICTURE

PAL JOEY

In Technicolor

Frank Sinatra

Rita Hayworth

Cartoon

TUESDAY ONLY, MAY 13

BUNDLE OF JOY

Eddie Fisher

Debbie Reynolds

Cartoon

WEDNESDAY & THURSDAY

May 14 & 15

1st Run Picture

THREE FACES OF EVE

David Wayne

Joanne Woodward

Cartoon

WALL WASHING BY MACHINE . . . no mess, cost less. Free Estimate. Call W. A. Worley, GL 8-3168. 3c-25-c

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1982. 1c-11

FOR SALE . . . 14 ft. Crosby fiberglass boat with 20 H.P. Evinrude motor and trailer. Call YU 6-2271. Also Reliance-like new. 1c-25-c

APARTMENT FOR RENT . . . unfurnished or furnished. Call GL 8-2012.

LOST . . . red plaid tennis shoes, very small (baby) lost somewhere on Grove Street. If found, please call GL 8-2254. 1c-25-c

ELECTRICAL SERVICE . . . residential, commercial, industrial. Call HBI Electric Co., day phone GL 8-3114, night phone GL 8-3824. 1c-25-c

DON'T BUY A COW! Call GL 8-2068. Why? For free home delivery of delicious BACON dairy products. No feedin' no fassin'. Just good eatin'!

FAMILY SERVICE . . . Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Lenoir, Tennessee. Phone GL 8-2021. 1c

GET MORE OUT OF LIFE . . . ATTEND A MOVIE!

COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY

PHONE GL 8-3252

SHOW TIME — 7:30 and 9:30

THURSDAY & FRIDAY

May 8 & 9

1ST RUN PICTURE

THE BROTHERS KARAMAZOV

In Technicolor

Yul Brunner

Maria Schell

Cartoon

SATURDAY, SUNDAY, MONDAY

TUESDAY, WEDNESDAY

May 10 thru May 14

5 BIG DAYS

1st Run Picture

PEYTON PLACE

Color-Cinemascope

Lloyd Nolan

Lana Turner

Cartoon

(Slight Increase in Admission)

RUGS AND CHENILLE . . . extra special . . . 3 X 5 heavy rugs 2.50 or 2 for 5.00. Other rugs 40c and up. Chenille spreads, full size, 2.99; twin — 1.79 or 2 for 3.50. Crib spreads — 1.00. Valley Mercantile Outlet, West End, Lenoir. 1c-22

FOR RENT . . . 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 1c-13

FOR RENT . . . 3 room furnished and unfurnished apartments. Call GL 8-3206. 1c-5

KEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 805 Poplar St., Phone GL 8-3034, Lenoir. 1c-13

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Parker Furn. Co., Lenoir. Phone GL 8-2233. 1c-33-c

SPORT SHIRTS . . . boys and men fine quality sport shirts 97c to 1.44. Latest patterns in wash & wear; Dan River, Dry Doo; top brand labels, latest fabrics. Valley Mercantile Outlet, West End, Lenoir. 1c-21

WANTED . . . two experienced waitresses. Call GL 8-9118. 1c-24

BUDGET PRICED PAINT . . . outside army surplus (white only) at \$100 a gallon. Outside and inside flat, gloss, and enamel, all colors, \$1.98. Latest base professional grade in all colors and china white \$2.98 during special sale at Valley Mercantile Outlet, West End, Lenoir. 1c-22

SUNNYSIDE NEWS

Mr. Ray Stewart was honored with a birthday dinner at his parents home, Mr. and Mrs. Luther Stewart Sunday. Ray is from Lenoir City. Mrs. Los Kiser, Mrs. Bob Schreiner and Mrs. Betty Hill of Athens, all sisters of the honoree gave the surprise dinner.

The Reed Springs Baptist Church report an attendance of one hundred eighty nine at Service Sunday. In Training Union the attendance was one hundred. The Rev. Newman, pastor of the church had said if the attendance ever reached on him, he would sing a song. Re-wait — the Rev. Newman sang the song.

Mr. Billy Joe Allison of Sweetwater, Mr. Le Murr Allison and Mrs. Ray Stewart and business trip in Peoria, Ill. They returned Sunday.

Mrs. Gene Watson and her Girls Auxiliary group gave a "Spring Show Shower" for Mrs. Jan Kiser Friday evening at the home of Mrs. Luther Stewart. Several guests attended. Mrs. Kiser received many lovely gifts one from Mrs. Buddy Roy of Christianburg are the proud parents of a baby girl born the twenty eighth of April at the Bacon hospital in Lenoir. The baby has been named Tanya Leveane. She weighed five pounds and seven ounces. Mother and baby returned to Mrs. Roy's parents home, Mr. and Mrs. Lawrence Allison Monday.

LOST . . . a little bull dog, disappeared from home Apr. 29. \$5.00 reward for his return. Howard Largent, 402 Angel Row, Phone GL 8-2164. 1c-25-c

BARGAINS . . . complete 2-piece bath with full size tub—\$129.50. Medicine cabinet included; free of charge. Good 18 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), Lenoir. 1c

OPENING MAY 10

BIG SPRINGS POOL

ADMISSION

BIG POOL 50c

BABY POOL 30c

An announcement will be made later concerning the Red Cross Life Saving Program.

WHITE STORES
S.W. GREEN STAMPS

FREE, 10c pkg. NAPKINS
with Blue Ribbon TISSUE
8 rolls 69c

PLUS S.W. GREEN STAMPS

WHITE STORES

prise dinner. Guests present Verlin Allison left Friday on a were, Mrs. Ray Stewart and daughters, Judy, Dale, and Sam. Mrs. and Mrs. Horace Logan, Mr. and Mrs. Los Kiser, daughter, Mr. and Mrs. Hill and son, Allen from Athens, Mr. and Mrs. Bob Schreiner and son, Dennis and Dennis.

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An announcement will be made later concerning the Red Cross Life Saving Program.

MILK

MAKES

ENERGY!

Now Vacuum Pasteurized

Low Prices!
Fine Groceries
Friendly Service
Free Parking

BUSH

Anniversary Special

Pork'n Beans

No. 300 Size

2 cans 19c

POPSRITE

POPCORN

2 lb. Bag -- 29c

NBC

Ritz Crackers

Large Box

33c

LIBBY

Fruit Cocktail

No. 2 1/2 -- 39c can

GOLD

CRAFT

Peanut Butter

12 ounce jar

33c

LIBBY

PEACHES

No. 2 1/2-2 for 69c

GOLD

MEDAL

MACARONI

12 ounce boxes

2 for 33

LIBBY

Sliced Pineapple

No. 2 -- 30c can

GOLD

MEDAL

SPAGHETTI

12 ounce boxes

2 for 33c

LIBBY

Pineapple Juice

46 oz. can -- 30c

GOLD

MEDAL

SPAGHETTI

12 ounce boxes

2 for 33c

LIBBY

Pineapple Juice

46 oz. can -- 30c

Plus

+VALUE+

Store

Shop Everyday with

Mohlar and Harold

Giles—3 Miles Out

On Vanore Road

Giles and Son

FOOD MARKET

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service
- Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

LOOK

NEED CASH?

IF SO — CONTACT

Service Finance Co.

for loans \$5 to \$50

Phone YU 6-7815

LOCATED OVER BANK OF LENOIR CITY

STRAWBERRIES IN SEASON. Pick your own fresh berries. C. B. Blair, Phone GL 8-2137

SHOP FOR RENT . . . back of Loudon Motor Co. Apply to Mr. or Mrs. S. P. Dunsell, Phone GL 8-2188 or YU 6-7541. 1c-25-c

Take Out Protection NOW

Insurance Your Boat

Insurance for any size boat, motor, equipment—that's our specialty! We know how to get you lowest coverage costs. Try us!

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

500 Grove Street—Phone GL 8-555

Loudon

Graduation Special

CREAM COLD WAVE

Includes Shampoo--Shaving--Styling--

\$3.50

Enroll now for class starting May 15th, or for graduates on June 15th.

FOR INFORMATION CALL GL 8-2166

RAY'S BEAUTY SCHOOL

West End Loudon



London County Herald

"London County's Family Newspaper"



72ND YEAR—NUMBER 26

LOUDON, TENNESSEE, THURSDAY, MAY 15, 1958

10c PER COPY

Just Piddlin'

By The Editor

NO COMMENT on the weather this week... I don't want to jinx it. But ain't that sunshine wonderful!

ANNOUNCEMENT this week of graduation exercises at Loudon High School is full reminder that this school year has flown past. In just one week all our youngsters will be out for summer fun.

By the way, any youngsters who might wish to advertise for a summer job or advertise their availability for lawnmowing, etc., can do so free of charge in the Herald through the first week in June. Just come down to the office and let us know what you want to say.

WORD TO THE WISE... before you start all that heavy summer driving, be sure to have your car carefully checked and tuned up.

It's a good feeling to know you drive a car that is safe... and you and your family have a much better chance of making those trips safely if your car is free of mechanical defects and completely serviced.

A STRANOE was talking to an old-timer in a small Kentucky town. "I don't like the looks of those clouds... look just like some we had back in Texas before a tornado struck."

"Was it a bad one?" queried the native. "Bad!" exclaimed the stranger. "How do you think I got to Kentucky?"

THOUGHT FOR THE WEEK... there are three kinds of people in the world: those who make things happen, those who watch things happen, and those who have no idea what is happening.

Spring Concert To Be Presented By Loudon Band

The Loudon High School band and girls' glee club, under the direction of William Boyd, will present their spring concert Thursday, May 15, at 8 p.m. at the high school auditorium.

The program will feature a trumpet trio composed of Arthur McKinley, Harold Amburn and Richard Sampson, a band arrangement of highlights from the Broadway production "My Fair Lady", and the combination of the glee club and band.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR: There's a old saying that whenever two Methodists get together one of them always says the hat. Least was that's what I always tell my old lady. She was a Methodist when we was married and I ain't never been able to get her changed over to the Baptist faith.

One thing you can say for them Methodists though, they're as stubborn as a mule in their crusade again sin. My old lady starts with the morning paper and she don't knock off till she starts snoring that night.

The first thing she does is to look at all the pages to see if there's any pictures of women dressed up in nothing. It ain't often she's disappointed, and that sets her up for the day with a store of conversation. "It's a terrible sin for women to be exposed in public like that," she'll start off. Where she'll end up is anybody's guess.

Of course, I ain't never said it to the old lady, but I figger that if he ever saw a pole cat holding

Hospital Costs High Now, But You City Officials Get Much More Service For Money Here Report

(1st In Series — What Is Happening In Our Hospitals)

The man at the hospital cashier's window groaned. He had just received his hospital bill, and could not understand why it was so high. His wife was only in the hospital for 10 days, and the hospital bill totalled \$178.00. Compared to hospital costs 25 years ago, or even a few years ago, his hospital bill was high. In fact, hospital costs have been steadily increasing about six percent a year for the past five years, and according to all estimates, will continue to increase.

Open House Is Set At Fort Loudoun Dam

The Tennessee Valley Authority today announced that it will hold "open house" for the general public at its principal installations throughout the Valley on its twenty-fifth anniversary, Sunday, May 18. TVA personnel will be on hand between 11 a.m. and 5 p.m. (local time) at dams, steam plants, the Fertilizer-Munitions Development Center at Muscle Shoals, Alabama, and the two federal nurseries to conduct the visitors through the plants and explain their operation. The U.S. Army Corps of Engineers is also providing extra personnel to explain the lock operation. The conducted tours through the facilities will enable the public to see many features not ordinarily open to the public at other times.

Installations at which "open house" will be held include Fort Loudoun Dam. Visitors will be shown from the lobby to the control room and the generator overlook, then the generator floor and pipe gallery and through the shop. There is no access to the south end of the dam and visitors may see the lock by walking across the dam.

S-2c Charles A. McKee In German Maneuvers

Specialist Second Class Charles A. McKee, son of Mr. and Mrs. Virgil McKee, 1114 Main st., Loudon, is participating in a field training exercise with the 3d Armored Division in Garmisch, Germany. The maneuver is scheduled to end in late May.

Uncle Phil from Philadelphia says:

the way a woman looks on such things depends on what kind of claims she's got. Then that's built for comfort in place of speed ain't liable to ever think much of such pictures. The old lady is somewhat on the comfort angle.

Now, the first thing I look for in the morning paper is to see what them politicians in Washington has did since I stopped the boys last night. Most of the time they've took up where they left off the day before—talking. They go out for length and time instead of for depth and sense.

I see, for instance, where one Congressman says his "Conscience" was clear in this missile squabble. The trouble is he's probably stretched it till he can see through it. He was lambasting the newspapers, and when he stood up he said there was no stink in Washington about the missile program and that it was all amongst the newspapers. You ought to ask him, Mike. But I figger that if he ever saw a pole cat holding

the hospital were not even in existence several years ago, at any price. And they enable the average patient to get well sooner.

To provide better medical care, doctors are making greater use of hospital facilities than ever before. And by taking advantage of the new medical equipment, research facilities and skilled health personnel found only in the hospitals, they are doing a better job of getting us well.

Hundreds of lives are saved today as a result of these new techniques in the hospital. The removal of an appendix has come almost routine. Complicated heart and brain surgery is possible only in the hospital today, and many operations are performed successfully which would not have been attempted a few years ago.

One dramatic example of this better care is the fact that babies born in the hospital today have a three-times better chance of living than they did just a generation ago. Our continuing length of life is due to the advances of modern hospital and medical science.

And today's hospital patient gets well sooner. The average time spent in the hospital used to be about two weeks, and today is less than seven days. Removal of an appendix used to take a week or 10 days, and today means only about 5 days in the hospital. The hospital stay for a hernia operation has been reduced from a week or 10 days to less than six days.

The longer stay in the hospital years ago not only ran up the hospital bill and taxed facilities, but it also meant a greater loss of income for the patient because he was from his job for more days.

But to perform these modern miracles of medical science is necessarily costly. The new drugs and equipment which play such an important role in rapid recovery are naturally more expensive. The personnel in the hospital today must be more skilled to make use of the advances of medical science.

To bring this higher standard of medical care in the hospital to us, the hospital had to enlarge departments, conduct new specialized services, and maintain complete sanitation in every part of the hospital.

When it comes to caring for the sick, people seem to want the best possible care. But in order to provide it, hospitals have been caught in the middle of rising costs and new demands for a completely different type of hospital care.

NEXT: It Takes People to Get You Well

On Annexation

Loudon's city commission heard a report on the proposed annexation of additional areas into the city at their regular meeting Monday night.

John Donelson, Tennessee Municipal League representative, gave a preliminary report on his survey of the areas under consideration. He favorably recommended the annexation of two areas, but advised postponement of action on another.

Donelson reported that the annexation of the Robinson Addition and the area up Highland Avenue across hill to River Road was highly feasible. He advised, however, that annexation of the area across the river not be undertaken at this time.

He and City Recorder Doug Watkins will conduct a survey of the homes in the annexation areas prior to the next meeting of the council. He will then present his final report at that meeting and the commission is expected to take action on the annexation proposal.

THE COURT HOUSE RECORD

May 7—Troy J. Shepherd to Dorine Kay Nestor.
May 8—James H. Maynard to Axie M. F. Maynard; Hugh M. Todd to Mary Elizabeth Jones.
May 9—Glen E. Timmel to Pauline Marie Blackburn.

Real Estate Transfers
May 8—Deed from Billy D. Lowe and wife to Lillie F. Messamore and others, 3 lots, lot 1; Carl Hardin and wife, 75 acres, lot 1.

May 12—Deed from William D. Watkins and wife to Robert E. Russell and wife, 1 lot, lot 1; W. A. Blair to Margaret Jenkins, 1.21 acres, 2nd; Margaret W. Fryer and others to Mrs. Blanche Wallace, 2 tracts, 2nd.
Cumes Filed—Chancery Court 4489—Howard Heron and others vs. J. E. M. Ward, suit.

4489—Helen E. Wilkerson vs. James W. Wilkerson, divorce.
4490—Lorene G. Lane vs. Thomas W. Lane, divorce.

4490—Lia Russell vs. Earl P. Russell, divorce.
4494—B. G. Munday vs. Ruth Louise Munday, divorce.
Filed—Circuit Court 672—Jack Ows vs. P. L. Harmon and others, damages.

Loudon Chamber Elects Officers For New Year

The Loudon Chamber of Commerce at its regular meeting re-elected officers of the past year to serve for the new term.

John Greer was re-elected as president of the organization. Also re-elected were Jesse L. Hope, Jr., as vice-president; Ron Hartman as secretary; and Kenneth Howard as treasurer.

1958 Graduation Exercises To Start Sunday At L.H.S.

L.H.S. Honor Students

The largest graduation class in history of Loudon High School will begin Sunday, May 18, with the Baccalaureate ceremonies. It will be held in the high school auditorium at 8 p.m. The Rev. Paul R. Dodd, pastor of the St. Elmo Methodist Church, Chattanooga, and former Loudon Methodist pastor, will be guest speaker for the program.



Lowry Kline, 1st



Donnie Jackson, 4th



Pat Long, 2nd



Henry Hope, 3rd

Graduation week exercises will begin Sunday, May 18, with the Baccalaureate ceremonies. It will be held in the high school auditorium at 8 p.m. The Rev. Paul R. Dodd, pastor of the St. Elmo Methodist Church, Chattanooga, and former Loudon Methodist pastor, will be guest speaker for the program.

The graduating class will total approximately 97 students, the largest ever to receive diplomas on the hill.

Monday night, May 19, will be class night for the senior class. It will also be held in the auditorium at 8 p.m. A fun-filled, highly entertaining program is expected to be presented by the graduates.

Final graduation exercises will be held Thursday, May 22, at 8 p.m. in the auditorium. At the ceremony the senior class will complete the final step in their high school education.

High School officials have issued a cordial invitation to everyone to attend the programs. Loudon High School also announced this week the honor students of the 1958 graduating class. Lowry Kline has won top scholastic honors, followed by Pat Long, Henry Hope and Donnie Jackson, in that order.

Play In City Softball League Under Way This Week! Eight Team League

Play in the 1958 edition of the City Softball League got underway Tuesday night with eight teams scheduled for summer-long seasons. The teams will play a 56-game schedule in two halves. There is the possibility of a playoff at the end of the season.

The eight teams in the league are the Visking "Dolls"; the "City Slickers", managed by Gene Dills; the Visking "Bombers"; a team sponsored by Carter Lumber Co.; the Visking "Tigers"; the "Nozzle Pullers" of Charles H. Bacon Mill; the Visking "Blue Devils"; and the Visking "Nozzle Pullers".

1958 CITY SOFTBALL LEAGUE SCHEDULE

MAY				MAY			
13	Tue.	1	Tigers	VS	Dolls		
		2	Nozzle Pullers	VS	Nozzle Pullers		
15	Thur.	1	Blue Devils	VS	City Slickers		
		2	Tigers	VS	Carter Lumber Co.		
20	Tue.	1	Bombers	VS	Dolls		
		2	City Slickers	VS	Nozzle Pullers		
22	Thur.	1	Carter Lumber Co.	VS	Blue Devils		
		2	Bombers	VS	Nozzle Pullers		
27	Tue.	1	Nozzle Pullers	VS	Dolls		
		2	Tigers	VS	Bombers		
29	Thur.	1	Carter Lumber Co.	VS	Nozzle Pullers		
		2	City Slickers	VS	Nozzle Pullers		
JUNE 3				JUNE			
3	Tue.	1	Blue Devils	VS	Tigers		
		2	Carter Lumber Co.	VS	City Slickers		
5	Thur.	1	Nozzle Pullers	VS	Tigers		
		2	Blue Devils	VS	Bombers		
10	Tue.	1	Dolls	VS	City Slickers		
		2	Nozzle Pullers	VS	Blue Devils		
12	Thur.	1	Tigers	VS	City Slickers		
		2	Nozzle Pullers	VS	Carter Lumber Co.		
17	Tue.	1	Blue Devils	VS	Dolls		
		2	City Slickers	VS	Bombers		
19	Thur.	1	Dolls	VS	Carter Lumber Co.		
		2	Nozzle Pullers	VS	Blue Devils		
24	Thur.	1	Dolls	VS	Nozzle Pullers		
		2	Bombers	VS	Tigers		
26	Thur.	1	Nozzle Pullers	VS	Tigers		
		2	Bombers	VS	Carter Lumber Co.		
JULY				JULY			
1	Tue.	1	Tigers	VS	Bombers		
		2	Nozzle Pullers	VS	Nozzle Pullers		
3	Thur.	1	Blue Devils	VS	City Slickers		
		2	Tigers	VS	Carter Lumber Co.		
8	Tue.	1	City Slickers	VS	Nozzle Pullers		
		2	Carter Lumber Co.	VS	Blue Devils		
10	Thur.	1	City Slickers	VS	City Slickers		
		2	Dolls	VS	Dolls		
15	Tue.	1	Nozzle Pullers	VS	Bombers		
		2	City Slickers	VS	Nozzle Pullers		
17	Thur.	1	Nozzle Pullers	VS	Blue Devils		
		2	City Slickers	VS	Nozzle Pullers		
22	Tue.	1	Bombers	VS	Nozzle Pullers		
		2	Carter Lumber Co.	VS	Tigers		
24	Thur.	1	Nozzle Pullers	VS	Dolls		
		2	Bombers	VS	Tigers		
29	Tue.	1	Blue Devils	VS	Tigers		
		2	Nozzle Pullers	VS	Carter Lumber Co.		
31	Thur.	1	Tigers	VS	City Slickers		
		2	Blue Devils	VS	Bombers		
AUGUST				AUGUST			
5	Tue.	1	Blue Devils	VS	Dolls		
		2	Carter Lumber Co.	VS	City Slickers		
7	Thur.	1	Dolls	VS	Carter Lumber Co.		
		2	Nozzle Pullers	VS	Tigers		
12	Tue.	1	Dolls	VS	Nozzle Pullers		
		2	Bombers	VS	Nozzle Pullers		
14	Thur.	1	Nozzle Pullers	VS	Blue Devils		
		2	Bombers	VS	Carter Lumber Co.		

McMurray Reports On State Welfare Meeting

W. A. McMurray, Loudon County representative to the Tennessee Public Welfare Meeting Apr. 30 through May 1, this week reported highlights of the convention.

He listed as high points of the meeting the introduction and county reporting by the chairman, "The Department and Advisory Committees" report by Mrs. Christine Reynolds, commissioner; and the dinner meeting address by Donald McWeese, commissioner of employment, security, and family life.

Also reported as m.a.s. enlightening were panel discussions on Tennessee problems and on "What-Where-How". Various county representatives were members of the panels, with Mr. McMurray serving with the second panel.

Sue Pressly Wins U-T Scholarship Honor

Miss Sue Pressly, daughter of Mr. and Mrs. Renee S. Pressly of Rt. 2, has been awarded the \$250 University Scholarship at the University of Tennessee.

London County Herald

London, Tennessee
PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager



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Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

WHY FEAR PUBLICITY?

The Herald story last week on the condition of the physical plant at Loudon High School and the visit of state supervisors seems to have had repercussions. To the Herald it was but a normal story; a part of our responsibility to print the straight facts of a story because it is the people's right to know.

One school board member commented: "How did they get that information. When we want something in the paper, we'll give it to them." We shall withhold the name of this board member in sincere hope and belief that he did not mean this quite the way it sounds.

The Herald has a number of sources for news. In fact, the story last week came from about three different sources. But the fact stands out that such news cannot be withheld from the public. It is their right to know.

The school board is appointed by and responsible to the county court. But both it and the court are, most of all, responsible to the citizens of Loudon County, whom they represent in the operation of the county and the expenditure of their tax monies.

Throughout history any governmental office, whether it be an individual, committee, board, etc., which has sought to hide its operations and functioning, has become automatically suspect. Such covering of actions quickly convinces the people of corruption, whether rightfully so or not.

The Loudon County School Board need not fear publicity, for it is their closest link with the people they serve. The people of Loudon County can readily understand the handicaps under which the

A Letter From The Publisher

MAY 4

This letter is being written on Sunday night again, and from Bardonia, Kentucky. I saw my neighbors at church, this morning, had a sandwich with the Little Woman, and then took off at one o'clock. Since that time I have driven about two hundred and sixty miles, having punished myself by negligence, by about twenty-two extra miles.

I had a good supper at Danville, Kentucky, a town of no little historic significance. It is through this town that the early settlers poured into Kentucky over the old Wilderness Trail. It was here that Dr. Ephraim McDowell performed the world's first ovarian, and without anesthetic.

After supper I drove through Derrville, or Civil War fame. Those who have seen the out door drama Wilderness Road will recall the electrifying portrayal of this battle in the play. It is one of the high lights of that drama. The play will be done this summer for the fourth season, and I urge all our readers to make an effort to see it. It will be an evening that you will never forget.

Bardonia is, of course, the home of Stephen Foster's song "My Old Kentucky Home." Kentucky is getting ready for an out door play here based on Stephen Foster's contribution to the great folk music of America. It can be, and should be, one of the most colorful of these popular out door plays. Soon after it starts I expect to be happening along this way to add this one to my list of attendances of out door affairs. They are my kind of meat.

I was in Louisville last week and visited in for the Derby. Come tomorrow I expect to be on my way to that city again to see how it looks after the storm struck it.

Another rule which may save your life, is not to go into the highway between parked cars. This is the cause for numerous accidents, particularly in urban areas, when pedestrians attempt to cross streets in the middle of the block.

For those traveling the rural highways, where there is no sidewalk, it is wise to walk on the left side, facing the coming traffic.

These rules have been given considerable publicity heretofore, but, because people are prompt to forget them, and sometimes inadvertently violate them, we give space for their re-publication.

The number of highway accidents that takes the lives of Americans constitutes something of a reproach both to drivers of automobiles and to those who walk along the highways.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Numbers 12:38-14:3, 18-24)
God's People Tested

"When I am afraid, I put my trust in thee." There is a shade of difference between that word of the Psalmist and our American phrase, "God helps those who help themselves." Both are necessary—drive and courageous faith in action.

Nothing really worthwhile in life is achieved without struggle. To fight for a thing and win also adds to our appreciation of it. The Lord was doing much for His people in their deliverance from Egypt and in meeting their need for bread and water and security in the wilderness journey. It may be that they were becoming spoiled and when they faced the necessity of a struggle for their promised land their courage failed them.

To create a nation out of recently freed slaves seemed an impossible task. It could never have been done except through outstanding leadership. Moses always rose to the situation. All great leaders of men must have confidence in the righteousness of their cause, and must have that moral courage which says, "I count not my life dear unto myself." More than once Moses threw himself into the breach between God and the sinful people, saying, "Forgive . . . but if not blot me out of the book which Thou hast written." Couched in that phrase is the idea of personal sacrifice and the more subtle thought of God's seeming betrayal of His people. It is so much to say, "If you have brought your people into the wilderness to perish, then count me out of your plans."

Moses, the leader, met this wilderness test. His faith triumphed. Remembering all that God had done for them he was able to pray, "Pardon the iniquity of this people according to Thy steadfast love."

Twelve men, representing every tribe, were carefully chosen and sent to investigate the land they were about to enter. They brought back fruits to show the land's richness and they all agreed on one thing, "It is a good land." From there on out there was a majority and minority report. Ten spies said, "We cannot take it. Giants live there; beside them we felt like grasshoppers. They have walled and fortified cities. We are not able to take it."

The whole people were confused and discouraged. They passed a night of fear, of group discussion and frustration. They said, "Would it not be better for us to go back to Egypt?"

When a council was called next morning the minority report was made. Caleb was the chief spokesman. He calmed the people and said, "If the Lord delight in us, He will bring us into the land and give it to us." He was a fighter. Later on when they had entered the land he was given the right to choose his section. Perhaps because of this report he had made, he chose Ephraim, valley of grapes, surrounded by rugged mountains, the home of the giants, the sons of Anak, and there lived and fought for his home.

long before others can enter the "Promised land" is repeated again and again.

In God's economy, suffering is a chief builder of character. In trial and want and slavery the people would get a new sense of their need of God. They were being prepared to fulfill their mission as the chosen people of God.

(Continued On Page 3)

George Slept Here...



He pulled off the highway and asked if he could take a little snooze.

We pride ourselves that Phillips 66 Stations are first-rate service stations. We're even glad to make them sleeping stations in an emergency. So George took his snooze.

Good thing he did because, dog-tired and drowsy, he might have fallen asleep at the wheel while driving. This little incident suggests, in a small way, the hospitable attitude of Phillips 66 Service men generally. Ask any regular patron of Phillips 66 Stations and he'll tell you that Phillips Dealers go out of their way to treat you and your car right—perform many a service you wouldn't expect to get elsewhere.

Better yet, drive in and see for yourself what "Hospitality on the Highway" means.



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1958

A Region Transformed

This week marks the 25th Anniversary of the Tennessee Valley Authority. In its 25 years, TVA has worked with the five million people who live in the Tennessee Valley in transforming a whole region.

To the people it serves, TVA is a series of high dams that hold back ravaging flood waters . . . it is millions of flourishing trees covering once-denuded hillsides and barren fields . . . it is greener, more productive farm land, made more productive through fertilizer research and use . . . it is navigation, stimulating industry and trade . . . it is munitions for national defense . . . it is electric power to lighten the work load in the home, on the farm, and in the factory.

But more than all these things, TVA is proof that people, working together, can create a great national asset through unified resource development . . . a development that has become an inspiration to the peoples of the whole world.

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Happiness

Mr. and Mrs. Logan of Loudon City were visiting with their daughter Mrs. Gene Milaps and Mr. Milaps and Michael, Sunday.

Little Kenny Gage, son of Mr. and Mrs. Frank Gage was taken to the Sweetwater Hospital earlier this week. He is reported to be improving. He is suffering from an ear infection and a cold.

Mr. and Mrs. Ernest Edwards were visiting with Mrs. Edwards' mother Mrs. Douglas Wren. They are from Oak Ridge.

Little Misses Sherry Thompson and Valerie Davis have been confined to their homes the past week with a mean cold case of measles.

Mr. and Mrs. Clois Parks and

PHILADELPHIA NEWS

Thursday, May 15, 1968

The Loudon County Herald

SUNDAY SCHOOL LESSON

Continued from Page 2

REPORTING IN To Loudon County

May 7 To Mr. and Mrs. Eugene Booth of Loudon, a 6 lb., 15 oz. girl. To Mr. and Mrs. Jake Stevens of Loudon City, a 5 lb., 15 oz. boy.

May 10 To Mr. and Mrs. Ralph Marshall of Loudon, a 6 lb., 9 oz. boy. To Mr. and Mrs. Dave Moore of Loudon City, a 5 lb., 5 oz. boy. To Mr. and Mrs. Raymond Glass of Philadelphia, a 6 lb., 8 oz.

Co. Livestock Group To Discuss Jr. Beef

The Loudon County Agriculture Extension workers, Rose Marie O'Brien and Charles F. McCall, will attend the annual conference of the Tennessee Agricultural Extension Service to be held in Memphis at the Peabody Hotel May 19 through 22.

This is an annual meeting of all Extension agriculture workers in the state of Tennessee. Outstanding speakers in the field of agriculture will make talks at this meeting as well as the University of Tennessee and Dean of the College of Agriculture.

Sunnyside News

Mrs. Ardet Charles and little daughter, Kim, from Dalton, Ga. were visiting a few days the past week with Mr. and Mrs. Baird Reed. During their visit they attended the "Homecoming" at the Reed Springs Baptist Church Sunday.

Homecoming and a special Mother's Day program were observed at the Reed Springs Baptist Church Sunday. A very good attendance was present. The regular pastor, the Rev. Newman brought the morning message. A beautiful and very inspirational message was portrayed in a Mother's Day program given by members of the church. The Rev. Bernard Courtney, of Loudon was the guest speaker in the afternoon service. A bountiful lunch was served at noon. Many out of town guests were present.

Mr. and Mrs. James Brookshire attended the Decoration at Hiaswasee Sunday.

Mrs. Kenneth Stockton, daughter of Mr. and Mrs. Clarence Bradley and lives in Sweetwater was able to return to her home from the Sweetwater Hospital Saturday after a four day stay. Mrs. Stockton was suffering from an attack of asthma.

Mr. Lester Smith and children attended the Decoration at Hiaswasee Sunday.

Mr. and Mrs. Harry Sheld visited with their daughter, Mrs. Charles Talbot in Loudon Saturday.

Mr. and Mrs. Preston Smith and three grandchildren from Crossville attended the Reed Springs Homecoming.

Mrs. Webb Blanton from Madisonville was a guest at Homecoming Sunday.

Miss Sara Baulin was a guest singer at the Reed Springs Homecoming. Mrs. Edna Mills accompanied her at the piano.

Herald

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\$1.00 First Week

50c Additional Weeks

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MIDTOWN BOAT DOCK doing good business.
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ELLIS SUBDIVISION has additional park area giving each lot
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3 new houses — 2 cottages
1 new brick veneer, 2 bedrooms, 20' X 26' living room with 2
large picture windows, large kitchen dining room combination,
modern bath, well insulated and electric heat on approximately
1 acre.
2 new, 2 bedroom frame houses, 2 flat top cottages. The 3 new
houses and 1 cottage with lake view.

IF YOU ARE INTERESTED IN BUYING A NEW HOME OR
COTTAGE ON THE LAKE, BOAT DOCK OR LAKE PROPERTY,
YOU WILL NEVER FIND AS GOOD TERMS AS WE HAVE
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BRING YOUR FAMILY TO THIS SALE
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HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

This week Tennessee's 41,203 City Utility Building Entries will be home demonstration club members are observing sites and fairs, unusual, and National Home Demonstration Week, May 4-10.

Aims of National Home Demonstration Week have been set forth as follows:

"To acquaint more people with the scope of home demonstration work, which is a cooperative enterprise of the Extension Service of the U. S. Department of Agriculture, the University Agricultural Extension Service and county governments."

"To inform people of the home demonstration agent's duties and to help homemakers know and use research findings related to the home and family."

"Recognition to volunteer leaders, whose part in planning and carrying out home demonstration programs make possible the magnitude of the enterprise."

Some local observations are being featured in connection with this week. A banquet in honor of the 1967 outstanding members was held Tuesday night. New outstanding members were presented pins and those who have been named outstanding members before this year received guards for their pins. This year we have 33 ladies receiving pins and 44 receiving guards.

Also in connection with Home Demonstration Week, a dress revue and contest is being planned. This will be held on Friday, May 16, at 10:00 at the Lenoir

Fort Loudoun Boat Club Has Meeting

The Ft. Loudoun Boat Club enjoyed a winter roast at the picnic area, Saturday afternoon May 3. This was followed by the monthly business meeting which was called to order by commodore Sam Bolt.

The primary discussion was to familiarize the membership with the newly organized club in Lenoir City. Messrs Bolt and H. M. Johnson were invited, along with representatives from all clubs in Lenoir City, to attend the initial meeting held Thursday, May 1. The purpose of the council clubs was discussed and the boat club was advised to send representatives to the meeting. The commodore appointed Messrs Glenn Anderson and H. M. Johnson to represent the Ft. Loudoun Boat Club.

The commodore reviewed the recent tragedy involving a motor boat in the vicinity of Concord and urged the membership to be extremely careful for themselves and others while boating.

The next meeting will be held at the picnic area at 6:30 p.m. Saturday, June 7.

BEAUTY ENTRANTS



Loudoun County beauties will vie for the area beauty crown June 7 at Nichols Auditorium in the contest sponsored annually by Loudoun County's Jaycees. Two of the entrants are (top) Patsy Conner, 18-year-old daughter of Mr. and Mrs. O. E. Conner of Lenoir City, a Lenoir City High senior major; and (bottom) Majorie Ruth Hill, 18-year-old daughter of Mr. and Mrs. Joe Hill of Lenoir City. A freshman at U-T, she is also a former Lenoir City High major.

Prospect HD Club Re-Elects Officers

At a recent meeting of the Prospect P.T.A. the same officers were re-elected to serve for the coming year. Mr. Owen James, president; Mrs. Henry Holdridge, vice president; Mrs. John E. James, secretary.

After the meeting a covered dish supper was served. Rev. and Mrs. Floyd Harlow and Mr. and Mrs. Albert Dukes and Patsy were invited guests.

Visking Food Casing Division Sponsor Of "Name The Chimp" Prize Contest

A major national consumer promotion of sausage is the form of a name-the-chimp contest has been scheduled for May 1 through June 30 by the Food Casing Division of Visking Company, Division of Union Carbide Corporation, Chicago.

More than 300 prizes, including a ranch home and fully equipped kitchen as first prize and two cars as second prize, will be awarded by Visking, leading producer of cellulose casings for skinless frankfurters and other sausage products. Entry blanks will be enclosed in sausage packages marked with a special, attention-getting orange sticker.

"This contest should top last year's counterpart in which some 400,000 entries were received," predicted W. R. Hemrich, advertising manager for Visking's Food Casing Division.

Hemrich, who announced the new promotion, said the chimp's photo plus a complete rundown of the prizes will appear in double page black-and-white ads in major consumer magazines. THE SATURDAY EVENING POST will carry the May 10, followed by LIFE May 18 and the June issue of McALLISTER'S. May 28 Visking's agency, Edward H. Weiss & Co., Chicago, also has listed ads for several meat and grocery trade magazines.

Theme of the contest will be christening a baby chimpanzee pictured in the ads with an appropriate name. Purpose of the promotion is to increase the sale of sausage products. Hemrich pointed out, for the packers and retailers, Visking will be provided with entry blanks and point-of-sale material—gummed stickers, window strips, ad mats and TV film strips.

A deluxe pre-tailored home, made by Plymouth Home Corp., Plymouth, Ind., featuring four bedrooms, two bathrooms with Eljer fixtures, family room, Westinghouse all-electric kitchen and laundry and Lennox heating and air conditioning, will go to the first prize winner. It will be built on the winner's lot anywhere in the U.S. by Leonard W. Bestinger, creator of the famed Meadowdale development in Carpentersville, Ill.

The second prize winner will receive two brand new Studebaker, a Deluxe Scooter station wagon and a two-door sedan. Third prize is a Kimball console piano, while the next two prizes are Police Chief motor-driven children's play cars.

Browder HD Club Met On May 7th

The Browder Home Demonstration Club held their regular meeting at the home of Mrs. Paul Alexander on Wed. May 7, with Mrs. Madison West presiding.

Eight members and Mrs. O'Brien, home agent, answered the roll with "The most unforgettable person I've known." The demonstration was given by Mrs. Madison West on Floor Covering and Care of Floors.

The horticulture leader, Mrs. Paul Alexander, gave a beautiful financial drive on Sunday night.

A Mock wedding will be presented at the Dunbar School on Thursday night.

Mr. and Mrs. A. C. Brown, Miss Christine Cleveland and Mr. Charles Harmon of Philadelphia visited relatives and friends on Sunday.

The Cosmopolitan Singers of Knoxville rendered a musical program at the A.M.E. Zion church on Sunday night.

Mr. Garner Hendley underwent surgery last week at Oak Ridge Hospital and is doing nicely.

Mr. and Mrs. Sam Douthett, entertained on Sunday honoring Rev. and Mrs. Blakely, Rev. Walker and Rev. and Mrs. W. M. Price of Knoxville.

R. E. Mahar presented several members with chrysanthemum plants and reported on how to plant and care for them.

Reports were also given by Mrs. E. W. Connor, area and craft; Mrs. Paul Alexander, foods and nutrition; and Mrs. J. E. Haynes, clothing. Mrs. R. E. Mahar was elected key member of the month. Mrs. J. E. Haynes, recreation leader, was in charge of games during the recreational period. Mrs. M. F. Gilliam was a visitor.

SENIOR 4-H NEWS

The Senior 4-H Club met Monday at Loudoun High School. The new home demonstration agent, Mrs. Rose O'Brien, met with the group.

The girls were happy to meet their new leader. The highlight of the meeting was the corn muffin and biscuit contest. Mac O'Brien was assisted in the judging of the breads by Mrs. Charles McCall, Judy Davis, Philadelphia, was first place winner in both contests. Carol Hamilton and Barbara Martin, also of Philadelphia, were second place winners. Both first and second place winners will be eligible to compete in the county-wide bread contest.

Johnson Motors

3 Horsepower to 50 Horsepower

ARISTO CRAFT

DURATECH GLASS CRAFT MAGNOLIA BOATS

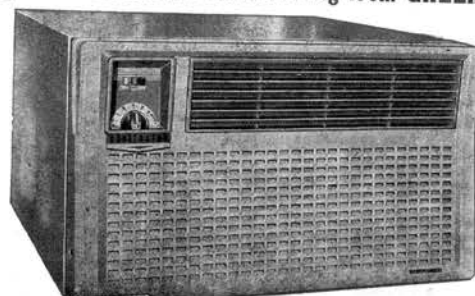
See Jim Zimmerman

GREER'S SPORT CENTER

MARY WORTH'S FAMILY

THERE'S HOT WEATHER AHEAD

but you can afford Air Conditioning from GREER'S!



COOLERATOR AIR CONDITIONER

Cools two rooms for wonderful comfort during the hot summer months. No extra wiring necessary.

230 VOLT MODEL PRICED ONLY 149.95

GREER'S

GREER HARDWARE COMPANY Loudon

Tennessee Valley
Chiropractic
Association
Public Information Committee
4046 Broadway, N. E.
Knoxville 18, Tennessee

On the occasion of
Change of residence
Arrivals of Newcomers to
City
Phone GL 8-3204
(No cost or obligation)

**AN IMPORTANT
MEMBER OF OUR
HOME TOWN
TEAM...**

**YOUR
COMMUNITY
MERCHANT**



Your home town merchant is your neighbor and friend. He makes his home here and pays his taxes, just as you do. He brings up his family here, supports his church, and takes an active part in community activities. The interest he shows in our town helps to make it a better place for you and your children to live in. The money you spend in his store stays in our community . . . for taxes

that construct new schools, build parks and recreation facilities for your children to enjoy. Part is used to repair streets, extend gas, water and sewerage services to make your life more comfortable. Part of your dollar goes to replace the goods you buy, assuring you of fresh new merchandise each time you shop locally. So, boost our home-town team of merchants and let's make our town a winner!

BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

**LOUDON
BUILDERS SUPPLY, INC.**
W. Lee Highway Phone GL 8-2823

GILES AND SON FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

1958 STRAWBERRY CROP IS FACING IMPROVED MARKET

The Tennessee strawberry outlook for the 1958 crop has changed radically from that of a year ago, according to Eugene Gammon, U-T associate agricultural economist. We entered this year with heavy supplies of frozen berries on hand, although below the record peak of the previous year. There has been weather damage to the crop in Florida and other Southern States. Also recent rains in California have done some damage. Then there has been a larger than average movement of frozen berries in the trade channels. March 1958 movement was 10 percent above March 1957. This combination of factors has enabled strawberry processors to work down their heavy early supplies and put themselves in position for active participation in the Tennessee strawberry market this spring. In short, a much improved market situation has developed for Tennessee strawberries over last year, Gammon explains. Demand will likely be quite active and prices substantially higher. Growers who have taken good care of their strawberry beds are in good position for a profitable harvest. Again, as in previous years, where fresh market can be used, growers will find this to be their most profitable outlet. Also good picking and grading practices will tend to strengthen the market and work in favor of the entire industry both this year and in the future.

More For Your Money In

FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

follow up in the field with ... CO-OP TOBACCO GROWER



If you're after more tobacco dollars at harvest-time, it makes plenty of sense to pick a plant food that's specially designed for top production and quality. In a nutshell, that's the story of CO-OP TOBACCO GROWER.

All sulphate for better quality leaf and available with HEPTACHLOR for sure-fire insect protection. CO-OP TOBACCO GROWER five-ten-fifteen is formulated in a University of Tennessee recommended ratio for performance you can count on. Check with your neighbors ... you'll find that a surprising number of the top yields in your community last year were made with CO-OP TOBACCO GROWER.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

GREENBACK NEWS

The Greenback Community held its May meeting Thursday evening May 8 at 7:30 with the president, Mr. Neal Messler presiding. The Home Demonstration agent, Mrs. Rose O'Brien, presented the program with Mrs. Messler giving a summary of home demonstration achievements for the past year. The new home demonstration agent, Mrs. Rose O'Brien of Lexington, Tenn., came from Loudon and the county farm agent, Mr. Charlie McCall of Loudon came for the meeting. The Rev. Frank Laidner reported on plans for buying fire equipment for community protection. The main speaker of the evening was police Chief John R. Bluford of Maryville who spoke on "Travel Safety".

FIELD NOTES

By CHARLES F. MCCALL
COUNTY AGENT

All farmers in Loudon County that have been bothered and those that have not, should be on the lookout for an army worm. This is an excellent year for it and should begin to appear at any time. They do considerable damage. It is a black, green and yellow striped worm about 1 1/2 inches long. The army worm can cause much damage to small grain fields, pastures, grasses, alfalfa and other crops. Before you know it, it can do a lot of damage.

It hides mainly on the ground and at the base of the plants. The best way to find them is to get down on your hands and knees and search for them.

We have plenty of lush, green pasture and other crop in most of our fields in Loudon County. These worms just love to destroy such fields. So I am warning every farmer in Loudon County to check to see if this worm can be found, and if so report to the county agent's office.

This pest can be readily controlled with insecticide. If there are as many as 4 or 5 worms present per square foot, immediate control should be taken. Do not wait. Tomophone at 2 pounds per acre as a spray or the 20% dust at 20 pounds per acre. DDT can be used but is less effective.

Let's hope and pray that this pest does not bother us in Loudon County this year. But it does pay to be on your toes and get a jump on it, if possible, because the farmers in Loudon County that have been damaged by this pest can tell you that it is best to be on the lookout for this pest.

The annual decoration of the graves at the Cloyd's Creek cemetery took place last Sunday afternoon and was followed with a memorial program in the Presbyterian Church with Dr. Lynn Hysterian presiding. Mr. Edwin Best of Maryville was the speaker and Mr. Ralph Cardwell of Knoxville led the singing.

Mr. and Mrs. Clifford Cormany and child, Mrs. Allice and Cliff of Rome Ga. were dinner guests Saturday evening of their cousins, Mr. and Mrs. Roy Messler.

Mrs. George Brooks and family, Mr. John Henry and family, Mr. and Mrs. George Jack and family, Mr. and Mrs. Ralph Cardwell, all of Knoxville, Mr. and Mrs. Q. A. Lane, Mr. and Mrs. Luke McMurphy, Mr. and Mrs. Lewis Parkeish, Mrs. Nellie Alton, Mr. and Mrs. Lowell Curtis and family of Maryville came Sunday for the Meadow decoration.

Mr. and Mrs. Roy M. Brooks Jr. had their little son James Robert christened Sunday morning at the worship service, at Cloyd's Creek Presbyterian Church, the pastor, Dr. Albert Cropp performing the rite.

Mr. and Mrs. Kenneth Hair and Bobby of Maryville were present Sunday for the christening of little James Robert Brooks. Mr. Bruce Hinton and James Isaac Messler were in Knoxville Saturday afternoon for the interview of Mr. Carpenter with James Isaac concerning his farm accom-

plishments which brought about his selection as star farmer of the state of Tennessee. This interview was broadcast over Tennessee Farm Program R. F. D. 6.

Mr. and Mrs. J. B. Mischen of Atlanta were weekend guests of Mr. and Mrs. Richard Hughes. Mrs. Hughes continues very weak.

Mr. and Mrs. A. C. Montgomery, Mrs. Mary King of Lenoir City were guests Friday of Mrs. J. B. Griffith and Mrs. E. D. Vining.

Miss Shirley French of Knoxville, a Mothers Day committee member, U. T. Nursing School was at home with her parents, Mr. and Mrs. J. H. French for the weekend and the French family were dinner guests of Mr. and Mrs. Jimmy Giffen in Maryville Sunday. Mrs. French and birthday anniversary for Miss Shirley.

Mrs. Rosa Warwick of Corryton, Miss Mary Ella Swannay of Knoxville, Mr. and Mrs. Hall Jimmie and Tommy of Loudon attended the "Trigonia" decoration Sunday and were guests of Mrs. Mayme Wear.

Mr. and Mrs. C. E. Long were recent guests of their son Hankin Long, Mrs. Long, Stevie and Susan in Greeneville.

Mr. and Mrs. Charles Homer Everett and Diane, Mr. and Mrs. Maroney and son of Lenoir City were Sunday guests of Mrs. Ada Everett and Mr. and Mrs. Roy Lowry.

Atty. and Mrs. Malcolm Huffman of Knoxville, Mr. and Mrs. John Everett of Philadelphia were guests Sunday of Mrs. Ada Everett.

Mr. Hugh McNeely was confined to Blount Memorial Hospital last week and is improving satisfactorily at the home of his daughter, Mrs. Buddy Brooks and Mr. Brooks.

Mr. and Mrs. Neal Messler were in Nashville and attended the State meeting of the Future Farmers of America where they not received top honors when he was designated as Star Farmer of Tennessee 1958.

Mr. and Mrs. Sam McCollum Jr. Mac, Cynthia and Rebecca of Maryville and Mrs. Eddie Garbey of Bryson City N. C. were dinner guests Sunday evening of Mr. and Mrs. S. B. McCollum. Special Mothers Day program was given at the Greenback Presbyterian Church Sunday morning during the Sunday School Hour. The assembly joined in singing

Thursday, May 15, 1958 The Loudon County Herald

"U. Motherhood, the Beautiful" presented Mrs. C. H. Everett, Mrs. Aubrey Messer and Mrs. J. D. Woods. Mrs. Bruce Hinton Thompson gave a reading "Mother Love" and songs were worship hour.



Who else wants beautiful floors—with no hard work?



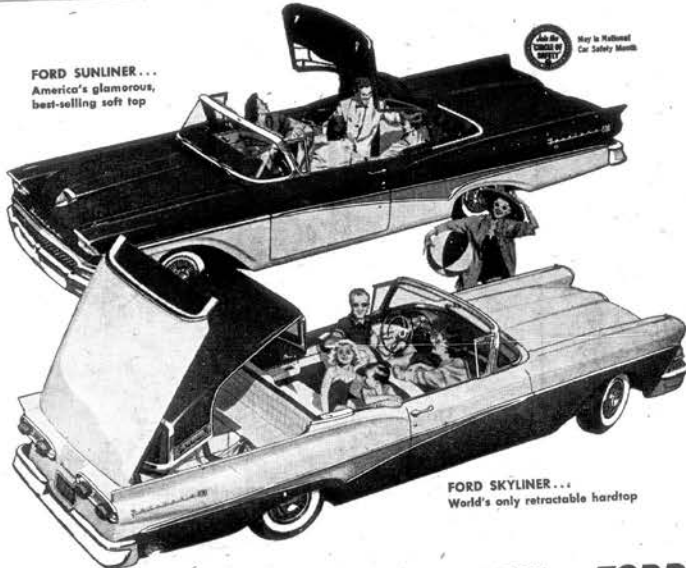
Blount County family building their home... Select beautiful Terraflex floor tile—easier to install and eliminates scrubbing!

Above you see Mrs. Robert S. England, her two sons and daughter in the attractive kitchen of their new home they are building. (Mr. England was busy with a church canvass when picture was made.) There is a real "Mr. and Mrs." do-it-yourself success story. For instance, Mrs. England installed the "Terraflex" tile floors in this kitchen as well as in the hall and bedrooms. Only brush and sponges are needed. Mrs. England devoted his abilities to the men-size tasks. These floors installed by Mrs. England are just as perfect and beautiful as the Johns-Manville "Terraflex" ads say they are in Life, Saturday Evening Post, Better Homes and Gardens. Like Mr. and Mrs. England, you, too, can do it! You will thoroughly enjoy it with "Terraflex." So practical, too... average room costs only \$29 to \$39.

Shop and Save at your building material store:

Riverside Lumber Company
Lenoir City

FORD SUNLINER... America's glamorous, best-selling soft top



FORD SKYLINER... World's only retractable hardtop

Why people who love CONVERTIBLES buy FORD

Only Ford lets you choose from a steel-top convertible or a fabric-top beauty. Who else but Ford... world's largest convertible maker... could offer you two different kinds of convertibles. There's the fabric-top Ford Sunliner and the steel-top Ford Skyliner. They're both styled and powered in the Thunderbird tradition.

Nowhere else can you find so much convertible for so little money. Take the Ford Sunliner for example. A comparison of manufacturers' suggested retail delivered

prices shows it's America's lowest-priced convertible. As for the Skyliner, it's the world's only 2-in-1 fine car... a snug steel-top and a breezy convertible. Just touch a button. The all-steel top vanishes into the rear deck... and you're sitting pretty in the smartest convertible ever. So if you're the sun-worshipping type, better see your Ford Dealer and get all the reasons why Ford outsells its nearest competitor in convertibles by a whopping 2-to-1 margin!



CURTIS-TIPTON MOTOR COMPANY, INC.
West Lee Highway Loudon Phone GL 8-3621

Check your car Check your driving CHECK ACCIDENTS

Co. Livestock Group To Discuss Jr. Beef

The members of the Loudoun County Livestock Association, parents and junior boys and girls of the Greenback community will hold a meeting Friday, May 16, at 7:30 at the agriculture building.

Purpose is to discuss the Junior beef program, its objectives and how parents and junior members can work together on this project.

Things to be discussed are selection, feed and management, grooming and fitting, and record keeping.

It is hoped that several junior boys and girls and their parents will be present at this meeting.

FOR SALE... boat and motor with controls, 16 ft. walk thru runabout with mahogany deck, less than 1 year old, 30 hp. Johnson motor, new boat cover. Price \$750. Call YU 8-3416. 1c-26-pd

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudoun, Tennessee. Phone GL 8-3021. 1c

SPECIAL SALE... Samsonite Luggage, Bang-it-All, reg. \$25, special at \$12.50. Hosiery, reg. \$15, special at \$7.95. Many other pieces in popular colors 25% off. Greer Hardware Co., Phone GL 8-2046. 3c-26-C

Use Herald Want Ads

Plus Value
Means
more for your food dollar!
at
GILES and SON FOOD MARKET

Fleecy White
Quart -- 17¢
1/2 Gallon -- 29¢

VAN CAMP
Spanish Rice
2-300 Cans -- 35¢

STOKELY'S
Golden C.S. Corn
2-303 Cans -- 33¢

SNOWDRIFT
3 Pound Can
87¢

STOKELY'S
Tasty King Peas
2-303 Cans -- 35¢

VAN CAMP
Beanie Weanie
19¢ Can



with more for your Food Dollar
Mohlar and Harold Giles -- 3 Miles
Out Vonore Road
Giles & Son Market

The Loudoun County Herald

Thursday, May 15, 1958

CLASSIFIED OPPORTUNITIES

FOR SALE... 4 room house, new, with bath, on Summer St., Loudoun, Easy Terms. Phone GL 8-7655. 3c-25-pd

FOR SALE... 8 month old registered male Bover, beautiful markings, clipped ears. Call GL 8-2123 after 6 p.m. 1c-26-C

BUDGET PRICED PAINT... outside army surplus (white only) at \$1.00 a gallon. Outside and inside flats, gloss and enamel, all colors, \$1.00. Latex base, professional grade in all colors and shine while \$2.00 during special sale at Valley Mercantile Outlet, West End, Loudoun. 1c-22

COMPANION WANTED... middle aged woman wanted as companion for middle aged woman living in town. Must be willing to help with general house work, cooking and pay 1/2 on grocery bill in return for free living quarters. Write P. O. Box 143, Loudoun, giving address, phone number and references. 3c-26-pd

TV-RADIO SERVICE... 21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Porter Pump Co., Loudoun. Phone GL 8-3255. 12-33-pd

RUGS AND CHENILLE... extra special. 3 X 5 heavy rug, 2.50 or 2 for 5.00. Other rugs, 40¢ and up. Chenille spreads, 40¢ and up. 2.50 twin -- 1.75 or 2 for 3.50. Crib spreads 1.00. Valley Mercantile Outlet, West End, Loudoun. 1c-22

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudoun City, Ph. 1911. 1c-11

BARGAINS... complete 3-piece bath with full size tub -- \$129.50. Medicine cabinet included. Free of charge. Good 18 inch lawn mower for low price of only \$50.50. Outside paint made by famous manufacturer -- \$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company, (Gilbert Blankenship), Loudoun. 1c

SPORT SHORTS... boys and men first quality sport shorts 97¢ to 1.44. Latest patterns in wash & wear, Dan River, Dry Dons; top brand labels, latest fabrics. Valley Mercantile Outlet, West End, Loudoun. 1c-22

CONVENIENCE... we deliver all orders (\$1.00 and up) anywhere in town. Good food delivered conveniently to your home or business. Call Lucky Grill, GL 8-4212. 3c-28-pd

NOTICES... I will not be responsible for any debts other than those contracted by myself. Arthur Brown, Loudoun City. 1c-26-pd

HEY send your cleaning to us... You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3024, Loudoun. 1c-12

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 1c-10

GRAVING... call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Loudoun City, day phone 1911, night 1882. 1c-11

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY, MAY 15
1st Run Picture

THREE FACES OF EVE
Jagme Woodard
David Wayne
Cartoon

HONEY CHILE
IN TECHNICOLOR
FRIDAY, SATURDAY
May 16 & 17

TOY TIGER
Jeff Chandler
LONG, LONG
TRAILER

WILL SUCCESS SPOIL ROCK HUNTER
In Technicolor
Tony Randall
Jayce Mansfield
Cartoon

SUNDAY & MONDAY
May 18 & 19
DOUBLE FEATURE
QUANTRELL'S RAIDERS

HOT STUFF
Cartoon
TUESDAY, WEDNESDAY
May 20 & 21

THE ABOMINABLE SNOWMAN
Science Fiction
SPRING REUNION
Cartoon

FOR RENT... 5 room furnished and unfurnished apartments. Call GL 8-3206. 1c-5

GET MORE OUT OF LIFE... ATTEND COLES'

DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDOUN AND LENOIR CITY
PHONE GL 8-3552

SHOW TIME: 7:30 and 9:30
THURSDAY & FRIDAY
May 15 & 16

1ST RUN PICTURE
COLE YOUNGER, GUNFIGHTER
CINEMASCOPE-COLOR
Frank Lovejoy
Abbey Dalton
1st Run Picture

RAWHIDE TRAIL
Cartoon
SATURDAY, MAY 17

ALL NIGHT SHOW
5 Big Color Pictures
For Regular Admission Price
THE TALL MAN

THE LAST WAGON
Clark Gable
Richard Widmark
THE PROUD MEN

MOHAWK
Scott Brady
MASSACRE
Dane Clark
Cartoon

SUNDAY & MONDAY
May 18 & 19
1ST RUN PICTURE
DARBY'S RANGERS

THE ABOMINABLE SNOWMAN
Science Fiction
SPRING REUNION
Cartoon

WANTED... experienced electrician, apply in person at GL 8-3008. Why? For Free home delivery of delicious BACON FOR SALE... eachers mask, mitty chest protector and shin guards. Like new. Call GL 8-3094. 1c-26-pd

FOR RENT... 2 bedroom unfurnished apartment, located next to high school. Call GL 8-3126. 2c-27-pd

FOR PLUMBING, Heating and Electric System installations, Gas, Pump and water systems, etc. A. F. Doane, 517 W. 1st Ave., Loudoun City. 1c-24

DRESS PANTS... 50 pair at 1.00 pair, 200 pair at 1.50 pair. 500 pair at 2.50 pair or 2 pair for 5.00. Neatly all first quality. Also boys double knee jeans, sizes 1 to 16, 1.00 pair. Valley Mercantile Outlet, West End, Loudoun. 1c-22

FOR RENT... 4 room house in Dufftown. Apply to Mrs. S. P. Daniel, GL 8-2188. 1c-26

FOUND
A place where you can borrow money on your signature alone up to \$50.00.
No friends to sign your note -- No mortgages required -- If it's money you need -- Your friend indeed

LENOIR LOAN SERVICE
103 Broadway
Over James M. Halz Store
Applications taken by Phone -- YUKON 6-2311
The Loan Company that likes to say -- YES

DR. ARTHUR HARRISON HOME FOR SALE
Brick Colonial \$27,500
Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre lot, full of old maple trees, shrubs, flowers, etc.
Call Glenview 8-3215 anytime

PICKELL FURNITURE CO.

Continues Its Sensational Closeout Sale Of All Furniture, Appliances, Bedding And Linoleum At Reductions

UP TO **50 % OFF**

BUY ON Lowest Terms | **FREE Delivery** | **PUT IN Lay - By**

A COMPLETE 7 PIECE GROUP



REGULARLY PRICED AT -- \$195.00

* SOFA * MATCHING CHAIR * 2 STEP TABLES
* 2 LAMPS * COCKTAIL TABLE * HIGH CHAIR
CHOICE OF COLORS

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Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 27

LOUDON, TENNESSEE, THURSDAY, MAY 22, 1958

10c PER COPY

Just Piddlin'

By The Editor

WHILE DISCUSSING the present school situation with School Superintendent Albert C. Dukes recently, he brought forth a thought which might be both new and worthy to many of the citizens who are directly concerned with conditions at Loudon High School.

As Dukes pointed out, there are a total of nine schools in the first and fourth districts of the County which are "feeder" schools for Loudon High School. More simply, Loudon High School, must handle the secondary education of nine county grammar schools.

The superintendent also pointed out that each of these nine schools has healthy, active PTA organizations. But he said that these PTA groups are concerned primarily with the grammar school level of their particular school and lend practically no support to their students that go on to Loudon High.

"If the local PTA could present a program to each of these other nine PTA groups and win their support of a program for a better high school, a lot could be accomplished," Dukes said.

"In considering the financial needs for a better high school, these 10 PTA organizations, working together, could bring pressure on the total of 6 squares, enough for the possibility of real county court support.

I think that the superintendent's idea has real possibilities. It is certainly worthy of further study by the PTA.

TRAGIC truck-crash near Knoxville Monday points out a great need. Although Tennessee has wonderful highways in general, they are about the slickest things to drive on when it's raining. I've ever seen.

Native Tennesseans know this and drive accordingly, but out of states (such as the truck involved) frequently get into trouble.

In the battle to cut our state's highway toll, a good many signs at strategic points warning that our roads are dangerous when wet might slow down out-of-staters on the wet pavement. It would at least give them—and us—a little better break in traveling our roads safely.

CHEERFUL PEOPLE, the doctor says, resist disease better than the gloom ones. In other words, the sunny bird catches the germ.

THOUGHT FOR THE WEEK... learn to talk well... also learn well when not to.

Loudon Cub Scouts To Have Big Outing

Loudon's cub scouts will have a big outing this Saturday afternoon at Old Fort Loudoun. The group plans to leave Loudon about 4 p.m., with parents responsible for transportation.

The cubs will play baseball and games until a covered dish supper at about 6 p.m. Following the supper there will be a business meeting, with an award ceremony also scheduled. The group plans to return to Loudon about 7 p.m.

All cubs are urged to attend. This will be the last meeting of the present school year.

Mrs. C. L. Messler Is Commissioner Lister

Mrs. C. L. Messler, Route 2, Greenback, Tenn., has been elected a commissioner to the General Assembly of the new United Presbyterian Church in the U. S. A., to be held in Pittsburgh, Pa., May 28 to June 4.

Letters From State Men Concerning Loudon Lions High School Released This Week Name Officers For New Year

At the request of the Herald, School Superintendent Albert C. Dukes this week released for publication letters from the state inspectors concerning the need for immediate improvements at Loudon High School. The letters were written to Duke by John E. Cox, state supervisor of instruction, and R. R. Vance, state director of instructional administration.

In releasing the letters Dukes said that the school board will meet the requirements set forth by the state inspectors as quickly as possible and that action on some of the changes is already underway. Although there is a shortage of funds for the changes, the board authorized the superintendent to try to work out cost estimates.

Dukes said that Loudon High School will actually have until next May to come up to standards. He said that grading of schools in the state is done during that month each year.

Here are the letters:

STATE OF TENNESSEE DEPARTMENT OF EDUCATION DIVISION OF INSTRUCTION

Mr. Albert S. Dukes, Superintendent
Loudon County Schools
Loudon, Tennessee

Dear Mr. Dukes:

On 5 May it was the privilege of Mr. J. E. Cox and myself to visit the Loudon County High School in order to determine its eligibility to continue to be classified by the Tennessee State Board of Education as an "A"-grade school. In our opinion, the Loudon County High School is not an "A"-grade school, but this late in the school year we are not going to recommend that the school be reduced in grade this year. However, we are very definitely recommending the school's retention of the "A" grade for the following school year, i.e., the school year 1958-59, be conditioned upon the making of the following improvements:

1. The principal should have at least one half of his time free to administer his school and to supervise its instructional program. At present the principal is teaching or keeping study hall during every period of the school day except two.
2. The principal should have the services of at least a half-time secretary, preferably a full-time secretary. At present, one of the English teachers is keeping the office for one half of the school day. A trained secretary should be employed. When this is done, the teacher of English can spend the full day teaching English courses or other courses which she may be certificated to teach. It was reported to us that the Loudon County High School should have qualified this year for one additional teacher, and perhaps 2 additional teachers, under the state's minimum foundation program. This fact, coupled with the release of the teacher of English for full-time teaching and the assignment of the hand teacher half time to the elementary school and half time to the high school, should make it relatively easy for the principal greatly to reduce his teaching and study-hall responsibilities so that he will have at least one half of the school day available for administrative and supervisory duties and will not have to devote a great deal of his valuable time to those office routine tasks which a good secretary or clerk can do just as well.
3. A woman should be employed to teach physical education for girls. At present, a man is teaching physical education for both boys and girls. The best results can nearly always be obtained when a woman teaches physical education for girls and a man teaches physical education for boys. An observation of conditions in the girls' dressing room after school hours convinced us beyond a doubt that a woman should be in charge of physical education for girls in the Loudon County High School.
4. There should be more than one custodian to provide the janitorial service needed. We learned that the one janitor employed did not assume the responsibility for cleaning up the gymnasium, that this job was supposed to be done by the students in the physical education classes. It was apparent that the students were not doing this job. In a school the size of the Loudon County High School, there should really be the equivalent of two full-time custodians. Such is our recommendation.
5. A number of repairs should by all means be made just as soon as practicable. We refer specifically to the following repair needs:
 - a. The cafeteria store room has an earthen floor covered over with linoleum and pieces of wood flooring. Termite was rampant. This is one of the worst situations which we have ever seen. This store room should be securely floored.
 - b. The steps leading past the furnace room to the cafeteria should be replaced. These steps are made of wood, they are narrow; they are steep; they are dangerous; and they are inadequately lighted.
 - c. In several places, there were no handrails on both sides of some of the stairways. As a safety measure, these should be provided. There was also observed to a need for panic bars.
 - d. There were observed to be several roof leaks in classrooms of the newer addition to the building. These should be repaired before irreparable damage has been done.
 - e. The floors in the main home economics laboratory are in bad condition and should be sawed.
 - f. There was practically no ventilation in the boys' and girls' dressing rooms. This condition should be corrected by the installation of exhaust fans.

Although the central portion of the present building is old and has been added to at different times in the past, every effort should be made to meet the standards for approval. In other words, the Loudon County Board of Education should make sure that the following standard is complied with:

"Buildings Contracted for before July 1, 1953
Schools housed in buildings contracted for before July 1, 1953, which do not meet requirements for buildings contracted for after June 30, 1953, shall be approved (CONTINUED ON PAGE 8)

Efforts For Higher Standard Hospital Care Show Reasons Why Costs Go Up

IT TAKES PEOPLE TO GET YOU WELL.

There are three basic reasons why hospital costs have increased. These reasons all play a part in the hospital's effort to bring higher standards of hospital care to the people of Tennessee.

The first and most important reason is the higher cost of human services - people. The second reason is the cost of progress - new machines, medicine, equipment, and facilities. And finally, hospital have been caught in the spiral of inflation on nearly every item just like everyone else.

Two thirds of the hospital bill is for the services of human beings to help you get well. In fact, the cost of hospital personnel in the average hospital has increased almost 300 percent in the last 10 years.

For every patient in the hospital, there are more than two employees. Ten years ago it took only about one employee per patient. This increase is due to the fact that the hospital patient today receives more intensive and complicated treatment than he used to. And unlike industry, hospitals have not been able to "mechanize" their care - they have been able to replace people with machines in treating the sick.

In addition, today's hospital care needs more highly trained people. The new life-saving machines and treatments mean new and more complicated skills. Today there are over 300 classifications of skills in the hospital field - such special skills as X-ray technicians, medical record librarians, pharmacists, laboratory technicians, and scores of others. Even the nursing profession has become more technical and specialized with registered nurses, practical nurses and nurse aides.

The average patient sees only a fraction of the hospital people necessary to help him get well. He probably won't see the people in the laboratory, medical records, or the clerk and dietitian. As an example, for an operation to take place, it takes a large team of people from the surgical supervisor to the laundry personnel and the orderly.

Another fact which few people think about is that the hospital must provide its services 24 hours a day, seven days a week, all year around. This means three shifts of workers in many departments, and standby equipment and personnel must be maintained since a hospital's doors are never closed to those who need care.

The average hospital paid very low wages for very long hours. But in order to staff their hospitals, they had to not only catch up with other professions but to keep up with them. This meant increased wages and reduced working hours in many cases. In the case of one East Tennessee Hospital which recently reduced its work week to 40 hours, it will cost an estimated \$100,000 in a year for this reduction alone.

There is no substitute for human skills in the hospital. For example, when special diets are needed, it usually means the services of a dietitian. And the high standards of sterilization means special equipment and laundry personnel. Of course there is no substitute for trained people to interpret the laboratory tests and x-rays which are so important in diagnosing treatment.

NEXT: The Price of Progress

Postal Cleanup Week Is Set May 19-May 24

Postal people are expected to keep their offices and work areas clean and neat all the time, both for safety's sake and so the mail can be handled faster, better.

But National Postal Clean-Up Week, this year May 19-24 inclusive, is a good time for us to take a specially hard look at our own local situations and put extra effort into getting the place really ship-shape.

This goes for city Post Offices as well as country ones; for letter drops and relay boxes, as well as letter boxes—urban and rural. Clean-up, of course, includes paint-up and polish-up; and in many places flower and shrub planting and cultivating, chores often undertaken by local communities groups.

In the country the annual program usually becomes a project of local groups such as Future Farmers of America, Boy Scouts, the Grange, veterans' organizations, to get the rural boxes in good shape.

1. Be sure your mail box is in good repair.
2. Be sure that it is adequate to receive the volume of mail addressed for its attention.
3. Be sure that it is located in such a position to assist the mailman in the deposit of your mail.
4. If more than one person receives mail at one address make sure that the names appear near the box or have separately marked boxes for each person or family.
5. Persons expecting delivery of packages should make arrangements to be home when delivery is expected or advise a neighbor to accept such packages. It is helpful to your mailman if you arrange to tell him of your arrangements.
6. Be sure your house number is prominently displayed.



Army Pvt. Carl C. Stamey, 23, whose wife, Mary, lives on Route 2, Loudon, recently completed eight weeks of basic combat training with the 2d Armored Division at Fort Hood, Tex. His father, John L. Stamey, lives on Route 4.

Examination Is Set For Rural Carrier Post

An examination for Rural Carrier for the post office at Philadelphia, Tennessee will be open for acceptance of applications until June 10, 1958. The Commission announced today.

Applicants for this examination must actually reside within the delivery of the above-mentioned post office and must have no record for one year next preceding the closing date for acceptance of applications. They must have reached their 18th birthday on the closing date.

There is no maximum age limit. However, persons who have passed the age of 70 may be considered only for temporary renewable appointments of one year.

Two Loudon Students On UT Student Council

Two University of Tennessee students from Loudon, Vivian Bates and Anna Sue Presley, have been appointed to committees in the All Students Council.

Miss Bates, the daughter of Mr. and Mrs. Fred Bates, will serve on the activities committee. She is a member of the Independent Students Council and a cabinet member of Associated Women Students.

Miss Presley will serve on a special committee which will seek permission to have vending machines installed in the girls' dormitories. She is the daughter of Mr. and Mrs. Roscoe S. Presley, Route 2.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I see by the papers where this fellow Gallup conducted a poll and found that one out of every 20 persons would volunteer to go in one of these earth satellites.

That settles a argument that's been going on in this country for years. There's always been a difference of opinion among authorities on the subject as to what per cent of Americans was crazy. One out of 20 is five per cent. That fixes it, final and beyond an act of Congress.

I got a hunch that five per cent is higher than when I was a young man. In those days folks didn't have but three things to worry about, religion, starvation, and the tariff. This generation is higher than ever on religion, religion, know the Government won't let 'em starve, and they ain't never heard of N. C. But they got a million other things to worry about. A fellow, for instance, can't even sleep at the road to him rabbits without giving his worries. Ed Doolittle said he went hunting Saturday and all he got was \$14.20 worth of game warden. Ed gets about \$50 worth of game warden over on account of him being convinced it's un-American to charge a fellow for hunting and fishing. He vows he'll live and die without buying a hunting or fishing license.

When they come out with their tranquilizer pills it looked like maybe we had licked the worry business and that the per cent of crazy folks would drop. But it wasn't long until they started raising the price of the pills to where a poor man couldn't afford them and he had to start back to worrying.

Philadelphia O. E. S. Postpones Meeting

The initiation which was to have been held Thursday, May 22, by Philadelphia Chapter No. 268, Order of the Eastern Star, has been postponed until a later date.

Speaking of Congress, I see where a Washington columnist says there ain't as much talk in his Congress as in the last one. I reckon worrying about Sputnik has got some of them bald-headed.

Yours truly
Uncle Phil

THE COURT HOUSE RECORD

Marriage Licenses

May 13-Johnny Max Crabtree to Phyllis Jean Hickman.

May 14-Deed from Curtis Realty Co. to Otin W. Kinser.

28 lbs, 3rd.

May 15-Deed from Tom McQueen and wife to Samuel J. Bolt, 1st lot; Anderson Haun and wife to Paul Stimmitt and wife, 1st lot; Paul Stimmitt and wife to George Bivens and wife, 1st lot; Eva S. Bidsour to Jack Shope and wife, 182 acres, 1st.

May 17-Deed from A. C. Thomas and wife to Phil M. Hamilton and wife, 320 acres, 3rd; Paul Amos and wife to W. J. Hamilton and others, 1st lot; W. J. Hamilton and others to F. E. Palmer and wife, 1st lot, 2nd.

May 19-Deed from John Rogers and wife to Avery Porter and wife, 1st lot, 2nd.

May 20-Deed from Willie Richardson and wife to Earl L. Winchester and wife, 1st lot, 2nd; John W. Jenkins and wife to Margaret L. Jenkins, 1/2 acre, 2nd.

Cases Filed-Chancery Court.

4485-James E. Wallace and others, petition for adoption.

Cases Filed-Circuit Court.

672-Russell Smith, Brown vs. Walker (Tabby) Brown, Jr. divorce.

Pond Creek Corn Shuckers Lead League

The Pond Creek Mill "Corn Shuckers", formerly the City Slickers, is in the lead in City Softball League play.

Standings:

Team	Won	Lost
Pond Creek	2	0
Needle Pullers	1	0
Bombers	1	0
Dolls	1	0
Tigers	1	1
Carter Lamb	0	1
Blue Devils	0	1
Nozzle Pullers	0	2

Results: Tuesday week, Dolls 8, Tigers 4; Needle Pullers 11, Nozzle Pullers 11. Last Thursday, Pond Creek 15, Blue Devils 1; Tigers 21, Carter Lamb 10; Last Tuesday, Bombers 9, Dolls 8; Pond Creek 14, Nozzle Pullers 4.

Pfc. Arlin G. Cole With Helicopter Group

Marine Pfc. Arlin G. Cole, son of Mr. and Mrs. William H. Cole of 321 Highland Ave., Loudon, is serving as an aircraft electrician with Marine Helicopter Squadron 461 at the Marine Corps Air Facility, New River, N. C. He reported to New River May 11 from Memphis, Tenn. Before enlisting, Cole attended Loudon County High School.

The Loudon County Herald

Loudon County, Tennessee
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL, MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager



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Good Schools A Must

The Herald has consistently plugged for better schools in Loudon and Loudon County. It would fail to discharge its duty as a newspaper if it did less. Not only would it fail to do its duty as a community paper, but those who publish and edit it would not live up to their best as citizens of this community.

It would be a mistake for anyone to think that the HERALD is criticizing anyone individually, or, indeed, that it is being destructively critical at all. It has only one object, and that is to lend its wholehearted support to the betterment of the Loudon County Schools and the Loudon High School in particular.

We have two particular reasons at this time why we have great anxiety about the school situation.

In the first place this is a fine community and a fine community must have good schools. There is only one time for us to give the youth of our community a sound formal education and that is at the time their ages put them in our schools. If we fail those who are in school now, or will be in school next year, we have failed them forever. There will be no time for us to make it up. If those graduating from our high school are poorly prepared for college we have done them a greater disservice. If we fail those who do not go on to college then our disservice is all the greater. There will be no opportunity for any stage of our formal education to make up our failure. We have in this instance failed our own sons and daughters forever.

We are thinking this week of a second very good reason why we MUST have the

best school possible. We are seeking new industry for Loudon, and we believe that we shall get it. But we are thinking of the people who move into our community to man new industry who may come from the state of Ohio, Michigan or Illinois. We have thought of this often. They move from good schools, and they have a right to move to good schools.

We know of an industry which had two sites to choose from in one of the states of the Deep South. It studied the cultural and school advantages of each, and chose the one which offered the best. It was logical that the manager of the new plant who was to move in with it would choose the community which offered him and his children the most.

There is no choice in this matter. We must have the very best school possible if we are to go forward as a community. We understand that expert, unbiased reports have been made pointing out our deficiencies. We look to the school board for the necessary leadership to correct our deficiencies temporarily, and we look to it to give us the leadership for long range improvements in our schools.

This And That

Young wives of college students are amazing. Wives helping put their husband through school make up more than a third of all clerical help at Michigan State College. Out of 985 clerical employees 341 are wives of students.

Is there one who has not wondered why hurricanes have the names of girls and why they are referred to as her. Now we had come up with as good an answer

A Letter From The Publisher

This is Monday and I am writing from the office. How I wish I could write every week from this spot!

Last Wednesday I drove from Louisville, Kentucky, to Berea College where I spoke to the College seniors at their annual dinner.

Thursday night I spoke to the graduating exercises at the Point Lick High School. This is the place where Mrs. Morgan and I started our married life together. We had been married only three months when we went there to teach. These people were very wonderful to us. It was the third time we have been invited back. There was a touch of sadness this year in that so many of those we knew in former years are not there any more. So many of those whom you expect to see you just don't see any more.

Friday night I spent in Loudon and then went to Birmingham for a meeting Saturday night. Sunday found me in Nashville again. Tonight I expect to attend the Class Night at the High School, and tomorrow I must go to Louisville again. After this time I hope there will be a little more time to get acquainted with the neighbors.

And by the way, a couple of brothers called on us yesterday. We showed them Loudon the best we could and they seemed impressed by its beauty and that of the surrounding country. They think we chose well when we decided to move here, and so do we. The taxi cab in Louisville carry this sign, "I like Louisville."

As we have seen, He says they have girls' names because they are her-icenes, whoever heard of a him-scene?

We once said something in this column about some motion pictures not being so good. We have just seen South Pacific. Everybody, go look see. It's something.

So Congress is considering a bill to allow authors to send manuscripts to prospective publishers, as fourth class mail rather than first class mail. It looks as if it may pass. Not a bad idea, seems to us, for many writers need at least a bit of silent encouragement. At it is now the cost of repeatedly sending a rejected manuscript to new publishers is quite something and adds to the discouragement of the writer.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Deuteronomy 6:1-3; 11:18-21, 26-27)

"Living by God's Law"

The farewell address of George Washington to an American Congress, a prized part of our literature of freedom. Having set forth the blessings of freedom he said, "Here, perhaps, I ought to stop." His concern for the future of his country impelled him to go on. Whether he had his inspiration from Moses we do not know, but conditions under which both these statesmen spoke were the same.

The Book of Deuteronomy is a collection of addresses by Moses to his people—farewell addresses. His personal life was drawing to a close. The wilderness journey was about over. They would soon enter the promised land and become an established nation. With deep concern for their future welfare, the dying statement stressed the importance of obeying the Law of the Lord.

He surveys their past. Let the record speak for itself. "When you sinned and disobeyed God, trouble came to you. When you repented and obeyed, His mighty arm came to your rescue." He made it plain that God's great promises were conditioned on their obedience. "I set before you this day a blessing and a curse; the blessing, if you obey . . . and the curse, if you do not obey."

In this law are the deep realities of God and of human life. His name is not a mere magic word to be used in nervous prayer. His laws are not ideals which sound pretty but which may be shunted aside in a workaday world. They are living truth, the very strength of victorious living. They change not. It has become fashionable in certain circles today to say that principles of right and wrong spring from the needs of the hour, and are as changeable as these needs. Moses taught that these divine laws are so important that we should talk of them in the morning and in the evening, and when we walk be the way.

As a key to the nation's future success, he urges religious teaching. "Thou shalt teach them to your children." He makes it plain that this responsibility is the father's, the head of the house. A boy was brought before juvenile authority for a crime he had committed. The parents sat by, stunned and shocked. What was the matter? They had a fine home, were respected members of the community. Now their son was "there." The judge made it plain that the trouble stemmed from the lack of religion in the home. The boy had not had a chance because the parents had not taught him God's law. "A cut-flower civilization." That striking phrase describes our condition today. The flowers are still beautiful but they have been severed from the living

Herald

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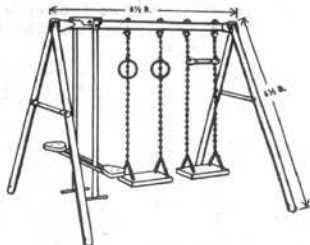
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Betty had news too exciting to wait
So she telephoned home that they're setting the date.



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You save even more on Long Distance calls after 6 P.M. and all day Sunday. It's twice as fast to call by number.

LUXURY? Southern Bell customers are still paying a federal excise tax on telephone service. This luxury tax began as a war-emergency levy. It is discriminatory and should be ended. Last year taxes paid by Southern Bell customers amounted to \$35.17 per telephone. Of this total, \$9.50 went for federal excise taxes. There is no luxury tax on such other necessities as electricity, gas, water, or local transportation. Yet your telephone service carries the same 10% "supercharge" as jewelry, furs and the like. Southern Bell is required to collect these taxes for the government. If they were eliminated, our customers would get the full benefit.



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LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
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PHILADELPHIA NEWS

S. N. Loyall Tilley, son of Mrs. Tennesse Tilley has just returned to San Diego, California after having spent a fifteen day leave with his mother. Loyall has spent one year and four months in service. Previous to his trip home, he was stationed in San Francisco, Calif.

Mr. and Mrs. J. B. Perry from Knoxville were visiting with Mrs. Perry's sister, Mrs. Mill Hill and Mr. Hill Sunday afternoon. Mr. and Mrs. Hill Fennell were also visiting the Hills.

Mrs. Hilda Roberts, an airline stewardess from Memphis was visiting with her son, Mrs. Richard Davis and Mr. Davis Wednesday. Miss Roberts was called in because of the death of her uncle, Mr. Horace Piersons. She will report back for duty in Texas.

Mr. and Mrs. Gene Pruitt from Oak Ridge were visiting with Mrs. Pruitt's sister, Mrs. R. C. Cooner and Mr. Cooner last week. Mr. and Mrs. David Miller and daughter, Beverly from Oak Ridge were visiting with Mr. Isaac Rooker Sunday. They attended the homecoming at the Baptist Church.

The Rev. and Mrs. Cody Byrum from Niota were guests Sunday at homecoming at the Baptist Church.

Mrs. John L. Tilley, Mr. and Mrs. Ferria Long, Mrs. Fannie Bausta, Mr. and Mrs. Kenneth Hamilton, Mr. and Mrs. Ed Waller, Mrs. Lucille Simmons and Arthur, and Mrs. Josephine Davis attended the Spring Band Concert at Loudon Thursday evening.

Mr. and Mrs. Otis Milaps and sons, Sidney and David spent the weekend visiting with Mrs. Milaps' parents, Mr. and Mrs. J. B. Mayes in Spartanburg, S.C. Mrs. Gladys Henderson from Harlan, Ky. was visiting with her brother, Mr. Bennett Carter during the past weekend.

The Baptist Church observed homecoming at the church Sunday for the first time in sixty years. The Methodist Church here were guests along with former members. A very good attendance was shown. At Sunday School there were two hundred and twenty seven. Approximately four hundred were present for the most bountiful lunch served at noon. Mr. W. E. Edwards, Sr. was recognized at the oldest member. Good speaking and singing were enjoyed by all. After lunch an afternoon service followed special music by the choir and brief speeches from some of the guests.

Mr. and Mrs. George Martin from Cleveland, Tenn. were the overnight guests of Mrs. Ide Martin and Luke Saturday night. They attended homecoming on Sunday along with Mrs. Martin at the Baptist Church.

Mr. and Mrs. Charles Hooper from Oak Ridge were visiting with Mr. and Mrs. Raymond Me-Junkins Sunday afternoon.

The Rev. James Tilley from Seymour was an overnight guest of his sister, Mrs. R. C. Cooner and Mr. Cooner Thursday night. Mr. Richard Burton and family from Chattanooga were visiting with the Henderson families during the past weekend. On Sunday they attended the homecoming services at the Baptist Church.

Little Rodney Blewitt, son of Mr. and Mrs. Burley Blewitt and Mr. Albert Ridge of Sweetwater attended the decoration at Folsie Sunday.

Mrs. Ray Dunn, formerly of Philadelphia and wife of the late Rev. Ray Dunn from Atlanta, Ga. was a visitor at the homecoming Sunday at the Baptist Church.

Mr. Ed Waller, Jr. left Sunday on a business trip in New York.

Mr. and Mrs. Jim Vaden from Charlotte, N. C. and Mr. and Mrs. Frank Vaden from Knoxville and Miss Hettie Vaden from Locust City were visiting with relatives and friends here Sunday and attended the homecoming at the Baptist Church Sunday.

The Rev. John and Mrs. Jarvis from Knoxville were visitors at the homecoming at the Baptist Church Sunday. Also the Rev. Lloyd Davis and Mrs. Davis from the Loudon Mission attended. Miss Lorena Hamilton, Mrs. Henry Bledsoe, Mrs. Murphy Hamilton and Miss Louise Alexander were visitors in Knoxville Thursday afternoon.

Mr. and Mrs. Paul Alexander and daughter, Alice Ann of Lenoir City, Mr. and Mrs. Osborne Allen and daughter, Deborah, and Mrs. Coca Sherrill from Lenoir City were all visitors at homecoming Sunday.

Misses Ann Waller, Priscilla Long, Sharon Barnett, Barbara Martin and Judy Davis were participants in the 4-H County Wide Cherry Pie, Biscuit and Corn Muffin Contest held in Loudon Saturday morning. Barbara Martin was the champion in the cherry pie division. Judy Davis was the first place winner in the biscuit contest. Sharon Barnett and Priscilla Long came in, in the red ribbon groups. Mrs. Zula Barnett and Mrs. Josephine Davis accompanied the girls.

Mr. and Mrs. Arthur Desdriek, Mr. and Mrs. Teddy Walls and Miss son, Danny all of Oliver Springs were visiting with Mr. and Mrs. W. E. Edwards, Sr. and attended homecoming Sunday.

Mr. and Mrs. Jess Fritts of Knoxville were visitors at homecoming Sunday. Mr. Fritts was a former principal of the school here several years ago. Mrs. Edna Lowery from Madisonville is spending a few days with her sister, Mrs. W. E. Edwards, Sr. and Mr. Edwards.

REPORTING IN To Loudon County

May 14-To Mr. and Mrs. Dexter Williams of Lenoir City, a 6 lb. 10 oz. girl To Mr. and Mrs. R. D. Shiliver of Loudon, a 7 lb. 6 oz. girl.

May 15-To Mr. and Mrs. R. G. Henderson of Loudon, a 7 lb. 8 oz. girl To Mr. and Mrs. Leon Sutton of Lenoir City, a 6 lb. 7 oz. boy.

May 16-To Mr. and Mrs. Lanny Simmons of Lenoir City, a 6 lb. 2 oz. girl To Mr. and Mrs. Cate Blankenship of Vonnore, a 6 lb. 13 oz. girl.

May 19-To Mr. and Mrs. Hershel McKee of Vonnore, a 2 lb. 10 oz. girl.

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ED WATKINS STORE
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SMITH DRUG COMPANY
Gene Smith—Joe Hooker

FAMILY FASHIONS
"Where The Family Shops Together"

BULLFROG

Panel 1: There's the bill, Spike! Let in the cops in... and keep talking! It makes you look nice and guilty!

Panel 2: POLICE OFFICERS: WE'RE HERE TO TALK TO MR. BROWN! **BULLFROG:** WE GOT IN A MINUTE! WAIT HERE FOR HIM! I GOTTA RUN AN ERRAND!

Panel 3: GOING OUT, SPIKE? I GUESS YOU GOT SOMETHING IN YOUR BEDROOM OPENS INTO THE HALL, HUH?

Panel 4: WELL, GENTLEMEN? PEDDLING TICKETS FOR THE BLUECOATS' ANNUAL BENEFIT? **WE'RE HERE ABOUT A FATAL TRAFFIC ACCIDENT... INVOLVING A CAR WHICH BELONGS TO YOU!**

Panel 5: NO USE STOPPING IT 'BULLFROG', YOU DON'T HAVE THE CASH, BUT YOU LEFT EVIDENCE BEHIND THAT'S GONNA GET IN ANY COURT.

Panel 6: HOW ABOUT IT, SPIKE? HAVE YOU GOT SOMETHING TO SAY?

Panel 7: I WAS DRIVEN "BULLFROG" WHEN IT WENT THROUGH THE CRASH. THE BOSS DIDN'T EVEN KNOW I'D BORROWED IT. DRAKE!

Panel 8: NOW... THE ACCIDENT INVOLVED SPIKE?

Panel 9: I DON'T REMEMBER... EVERYTHING... BUT... SUT I DID IT!

Panel 10: MAYBE YOUR MEMORY WILL CLEAR UP. DOWN AT HEADQUARTERS, WE'LL BE SEEING YOU AGAIN. SET 'BULLFROG'!

Panel 11: AFTER LUNCH YOU BEST GO, RENT A TRUCK, AND BRING THE WRECK AROUND HERE. WE'LL LAND OUR FIRST SHOOT TONIGHT.

Panel 12: I WISH WE HAD THE VINYL RECORD OF THEM SCUBA POPS AND THE BLACK PANT BALKI.

Panel 13: DISTANCE DAUGHTER'S IN A FEW WEEKS. WE SHOULD BE BRINGING IT BACK IN FOR THE NIGHT FOR THE GROUND SHOOTING.

Panel 14: SWELL... IN THE MEANTIME, NOW YOU HAVE YOUR FILET MIGNON. RAISE OR MEDIUM?

More farm construction—with better homes for farm families, better shelter for livestock and improved storage facilities for machinery and grain. That's the prospect in coming years says Jack F. Copeland, county supervisor for the Farmers Home Ad-

ministration

Recently, as an anti-recession measure, his agency expanded its farm-housing loan program to the fullest extent possible under existing laws set up by Congress. And Mr. Copeland reports that he already has received more than 40 inquiries from interested people in the area.

To be eligible now, an ap

(Entries To Be Judged On Originality)

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**AUTO and HOME
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My Favorite Recipe

Featuring This Week
Mrs. Robert E. Cook
Athens

MRS. JACK LESTER

ROQUEFORT SAUCE

2 ounces Roquefort Cheese, 1/4 cup cream, Few drops of Worcestershire sauce.
Blend cheese with cream and Worcestershire sauce. Serve as appetizer or broccoli. Makes 1/2 cup sauce.
Thank you so much Mrs. Cook for this good recipe. This certainly sounds tasty.

HOSPITAL LIST

- ADMITTED**
May 13
Mrs. Mae Thomas
Mrs. John Price
Mrs. Billy Cosner
Mrs. Pauline Beech
Miss Barbara Ann Shaw
Mr. Will White
Mr. George O. Robinson
Mrs. Dexter Williams
- May 14
Mr. Floyd Thornbury
Mrs. Robert Stidley
Mrs. Ray Collins
Mrs. James Bryant
Mrs. R. G. Henderson
- May 15
Mrs. Leon Sutton
Mr. James Kensington
- May 16
Miss Shirley Pruitt
Miss Patricia Henderson
- May 17
Mrs. Laura Goforth
- May 18
Mrs. Lanny Stannitt
Mr. John Sparks
Mrs. Cobe Blankenship
Mrs. Lew Skidmore
- May 19
Mr. Glen Goulder
Mr. Chas Bynum
Mrs. Sam Mornington
Mrs. Paul Dotson
Mrs. Hershel McKee
Mrs. Willie Doran
Francis Rimshaw
Mrs. John Cook
- DISCHARGED**
May 13
Mrs. James Brown
Alma Sue Walker
Mrs. Ray Collins
Baby Joe Crawley
Mrs. Ives Loomis
Mrs. Robert Eugene Russell
Mrs. Arthur McKelvey
Mrs. Raymond Glass
Mrs. Paul Brewer
Mrs. Lester McDonald
- May 14
Mrs. Pauline Bush
Miss Joyce Weaver
Mrs. George Mincey
Mr. L. D. Hutson
Mrs. Charles Giles
- May 15
Mr. Roy Sewell
Mrs. Bert Woodward
Mrs. Hershel Keaton
Mrs. Alice Matthews

Winsome S.S. Class Has Meeting May 13th

The Winsome Class of the First Baptist Church met Tuesday night May 13th at the home of Mrs. Robert Hudson. Mrs. Hudson served as hostess and Mrs. J. C. McManis as co-hostess.

Mrs. Ivo Sanders was in charge of the program using as her theme "The Shift".

Mrs. Helen McDonald had the social for the meeting. There were fifteen members present.

Mr. Ed McQueen left Sunday for Auburn, Ky. where he will bring Mrs. McQueen and sons, Preston and Jeff home after a visit with Mr. and Mrs. H. P. Bird.

Mr. and Mrs. M. C. Christman of Knoxville were visiting Mr. and Mrs. Norman McQueen Sunday.

Mr. and Mrs. Bill Lawson, Jr. and family have returned home after spending a week in Daytona Beach, Fla.

Mr. and Mrs. Buell Cox, Jr. and son Charles spent several days this past week with relatives in Athens.

Mr. and Mrs. Norris Boyd and Mrs. Walter Beddine and son Richard of Knoxville attended the London High School Band and Glee Club Spring Concert Thursday night.

Mr. Robert Easter, Mrs. Billy Cosner, Mr. George O. Robinson, Mrs. Ray Collins, May 16
Mrs. Jessie Howard, Tony Knox, Mrs. Cecil Donnatoo, Mrs. Ross Pine, Mrs. R. D. Shindler, Mrs. Dexter Williams, Mrs. J. M. Nichols, May 17
Mr. Frank McKee, Mrs. Callie Garner, Miss Shirley Pruitt, Mr. Floyd Thornbury, Mrs. J. B. Kerr, May 18
Mrs. Leon Sutton, May 19
Mrs. Mae Thomas, Mrs. Lanny Stannitt, Mrs. Glen Gaidier

County H. D. Clubs Present Dress Revue

The Loudon County Home Demonstration Clubs held their dress revue May 16 at the Lenoir City Utilities Building. A total of 14 dresses were entered and 20 aprons. Judges for the occasion were Mrs. Jo Larson, home agent in Blount County, and Miss Elsie Shull, home agent in Greene County, and Mrs. Ward, a Home Demonstration member from Blount County.

Winners in Class I, small cotton dress division, were: Mrs. B. H. Lewis, Lenoir City Club, 1st; Mrs. Charles Wheeler, Dixie Lee, 2nd; and Mrs. H. D. Breiden, Lakewood, 3rd. Awards in the larger cotton dress division went to: Mrs. J. E. James, Prospect, 1st; Mrs. Herman Harrell, Lenoir City, 2nd; and Mrs. Kathleen Kelley, Lenoir City, 3rd. Mary Ruth Hall of Lenoir City also awarded 2nd place in the best dress, cotton, dress division.

In Class II, blend materials, winners in the smaller dress division were: Mrs. Katherine Duff, Jr., Lenoir City Club, 1st; and Mrs. Virginia Surunk, Jr., Lenoir City, 2nd. In the larger dress division winners were: Mrs. John Ready, Dixie Lee, 1st; and 2nd place went to Mrs. John Shipley of Dixie Lee.

In the fancy apron division Mrs. Buddy Jenkins of Lenoir City was awarded 1st place and Mrs. Essaline Ailey of Dixie Lee was awarded 2nd prize. In the work apron division 1st place went to Mrs. B. H. Lewis of Lenoir City, and 2nd place went to Mrs. John W. Jones of E. A. In the unusual apron division Mrs. Millard Coleman of Eatons was awarded 1st prize and Mrs. A. N. McNabb of Lakewood 2nd prize.

The club having the most entries, was Lenoir City Club with 14 entries. Winners will represent Loudon County in the T.V.A. & I. Fair.

Mrs. May Cook spent Friday night with Mr. and Mrs. Robert E. Cook and daughter in Athens. Little Bert Bertelkamp spent the weekend with his grandparents, Mr. and Mrs. Don P. Smith. Mr. and Mrs. J. W. Gilpin of Savannah, Ga., arrived yesterday for a visit with Mr. and Mrs. William Morgan and family.

Mr. and Mrs. G. L. Thayer had as their recent guests, Rev. and Mrs. H. H. Goodell of Stager, Ill. Mr. and Mrs. A. E. Blair of Houston, Texas are visiting Mr. and Mrs. C. B. Blair and Mr. and Mrs. Jim Blair and daughter, Ann and Vann.

Mary Ann Carpenter has been elected sergeant-at-arms of the Zeta Sorority for the coming year at Tenn. Wesleyan College. The announcement was made at a recent banquet in Cleveland.

Miss Helen Crowder returned to Memphis Saturday after a visit with her parents, Mr. and Mrs. S. R. Crowder and Mrs. Ruth Richards and daughter, Sarah. Mrs. Inez Thayer of Des Moines, Iowa spent the past 10 days with Mr. and Mrs. G. L. Thayer.

Beauty Pageant Contestants



Miss Mary Lynn Sharpe, daughter of Mrs. Evelyn Sharpe, is a graduate of Lenoir City High School, class of 1958. She was voted Miss LCHS by the students. She is a member of the Lenoir City High School Band and Chorus. Her sisters by the beauty pageant will be a dramatic rival.



Miss Pat Lettgo, daughter of Mr. and Mrs. Maynard Lettgo, is a graduate of Lenoir City High School, class of 1957. She was a member of the high school band for four years, a member of the high school chorus and of the F.H.A. Her talent for the pageant will be singing.

Jack Lutz of T.M.I. in Sweetwater spent the weekend with his parents, Mr. and Mrs. Charles H. Davis and family.

Mrs. Reed Good and Jackie Leffer spent the weekend with Mr. and Mrs. John M. Agee and son, Jack in Maryville.

Mr. and Mrs. Leroy Myhre and sons of Atlanta, Ga. are visiting Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. W. C. Patton and son, Bill returned from Martin, Tenn. Sunday.

Mr. and Mrs. Will D. Robinson and daughter, Katherine Ann and Mrs. Edna Jones spent Thursday of the week in Chattanooga.

Mr. Bill Hope of U. T. attended the halloweekend sermon at the High School Sunday evening.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

IT'S STRAWBERRY TIME IN TENNESSEE
Due to the miracle of modern marketing almost every month is now strawberry time these days. This luscious berry is with us the year around in some form. It's nice to have fresh strawberries now, for their red color and fresh flavor seem to just fit into spring.

The peak supply of strawberries usually lasts only about two weeks. The weather plays an important part in when the peak of supply will come. Some hot sunny weather will speed up the supply and cool weather will slow it down. So, keep an eye on your market and watch for increasing supplies of fresh berries.

When buying, look for a solid, red color in strawberries. They should be fairly firm. Strawberry

8 grapefruit sections, 1 pkg. lime or lemon gelatin, 1 cup boiling water, 1 cup ginger ale, 1 cup crushed pineapple, 1/2 cup sliced strawberries, 2 tablespoons finely shredded ginger.

Remove grapefruit sections from pulp. Dissolve gelatin in boiling water, add ginger, ale, combine with fruits and ginger and mold individually. When firm, unmold in lettuce cups or on a platter edged with greens. Serves 6-8.

Rev. and Mrs. Paul R. Dodd of Chattanooga were visiting friends in Loudon Sunday afternoon before Rev. Dodd spoke at the Baccaratte Sermon at the High School Sunday night.

Mr. and Mrs. Walter Schmidt of Stager, Ill. spent Sunday and Monday with Mr. and Mrs. G. L. Thayer enroute to Florida for a vacation.

Mrs. Floy Barnett of Knoxville spent the weekend with her sister, Mrs. J. C. Gray.

Sunnyside News

Mr. and Mrs. Jennings Clark and daughter, Sue attended the Spring Band Concert at Loudon Thursday evening.

Mr. and Mrs. Leo Kiser spent Sunday with Mr. and Mrs. Bipl Kiser.

Mrs. Buddy Roy and infant daughter returned to their home in Christiansburg last week after a few days stay with Mrs. Roy's parents, Mr. and Mrs. Lawrence Allison.

Mrs. Blane Jones has recently returned to her home from the Lorry Clinic in Sweetwater. Mrs. Jones suffered from influenza and a streptococcal infection. She is reported to be much improved at this writing.

Mrs. Minnie Stidley entered the Lorry Clinic last week. She has pneumonia and is still a patient there. Her many friends wish for her a very speedy recovery.

Mr. and Mrs. Leon Bryant and daughter spent the weekend in town visiting Mr. Bryant's parents, Mr. and Mrs. Browder Bryant.

Mr. and Mrs. J. R. Ingram and little daughter, Donna Kay of Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. James Vaden from Charlotte, N. C. Mr. and Mrs. Frank Vaden from Bearden and Miss Hettie Vaden of Lenoir City were all visiting with Mr. and Mrs. Lawrence Allmon Saturday afternoon.

Mr. and Mrs. Lawrence Allmon were visiting with Mr. and Mrs. Moe Sewell Sunday afternoon.

Mr. and Mrs. Orville Hooper from Georgia were visiting with Mr. and Mrs. Horace Loving Sunday.

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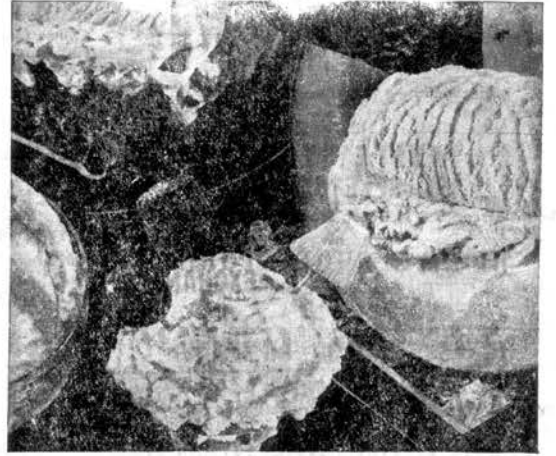
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FARM NEWS REVIEW

TOMATO GROWERS ADVISED TO DUST ON SPRAY PLANTS

"Anyone raising a tomato crop, and particularly commercial growers, should apply fungicides for disease control," R. P. Mullett, U-T Extension entomologist warns. "Diseases seriously affect tomato production and particularly so during cool, wet weather. The weather so far this year in Tennessee has been ideal for tomato diseases such as late blight, anthracnose, and later on, early blight. A similar season last year brought about a heavy reduction in tomato yields because of these diseases."

Tomatoes may be sprayed or dusted for disease control, Mullett says. Spraying, however, is much more satisfactory than dusting for plant diseases. Several materials are effective although the fungicide, maneb, appears the best material in most areas. Maneb is the chemical contained in Manzate, Dithane M-22 and other trade-name products. Fixed coppers or Bordeaux mixtures still are effectively used, also. Applications of fungicides should be made regularly during the season for effective control. Mullett advises the grower to apply the chemicals at 7 to 10 day intervals in normal weather. During rainy periods, the intervals between applications should be 5 days. DDT or DDF insecticide should be added to the fungicide application for control of

silage

SILAGE MATERIAL MUST CONTAIN RIGHT MOISTURE

Silage material should contain about 65 percent moisture if it is to be ensiled by the wilting method. So advises A. C. Van Horn, superintendent of the Dairy Experiment Station at Lewisburg, and Dr. Louis J. Boyd, associate dairy husbandman of the University of Tennessee. Silage that is too dry will not pack down well and exclude air and prevent molds from growing. On the other hand, silage material that is too wet will likely have an undesirable, or putrid odor and be less nutritious.

If a farmer harvests his silage by the direct-cut method—with a field forage harvester—silage material that is over 70 percent in moisture suffers moderate losses. Van Horn and Boyd explain that a silage preservative must be added to this kind of silage.

"Sodium metabisulfite is now a favorite silage conditioner or additive because of its low cost and ease of application," the dairy experiment station workers say.

"But men should never work in a tower also while silage containing this additive is being blown into it!" they both warn. Tests at the Lewisburg Dairy Experiment Station show that an alkali-oxidizing mixture containing 76 percent moisture lost

17 percent of its weight as oxygen during the first 100 days it was ensiled. "An estimated 12 to 15 percent of the nutrients were lost with the oxygen water." This silage contained the sodium metabisulfite additive.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Since May is considered a rose month and many of the roses in the city of Loudon and Loudon County are bursting into beautiful blooms, I hate to mention such a dull subject as disease and insect control. However, this is an ideal time for black spot and insect pests to get started on our roses. I have received several calls during the past few days from gardeners with any where from three to a dozen rose bushes. It might be well that all of us should be wise to apply a spray or dust to combat insects and diseases that will be attacking our roses during the rest of the season. This should be done at least every ten days, especially so during wet seasons like we are having in Loudon County at the present time.

Loudon County has many beautiful old climbing roses. These are subject to mildew disease which produces a dust white coat on buds and leaves. The old reliable preventive for this was dusting sulphur. However, karsane and miltek are good, especially in very hot weather. Also there are commercial materials that can be used.

The rose gardener in Loudon County that has withheld spray or dust treatments at the height of the blooms to prevent discoloring blooms, should keep in mind that the spraying and dusting should be done immediately after blooms are shed. In the case of some roses there will be a heavy production of blooms in the fall.

The success and beauty of blooms will depend on the amount of attention that you, as a rose gardener, give these rose bushes between May and September.

Thursday, May 22, 1968

The Loudon County Herald

GREENBACK NEWS

The bicentennial sermon to the 1968 graduating class of Greenback high school was delivered by the Rev. McCoy Franklin Sunday evening at 8 o'clock in the school auditorium. The community choir furnished music and a vocal solo. Invocation was said by the Rev. A. W. Nichols, pastor of the Triglona Methodist church and the benediction was offered by the Rev. Glenn Moore, pastor of the Highway Baptist church.

Mr. and Mrs. Albert Russell with Mr. and Mrs. G. R. Moore of Knoxville visited Sunday with Mr. and Mrs. J. V. Akers and Mrs. Moore remained Mrs. McCollum for a few days visit with their daughter and Mr. Akers.

Mr. and Mrs. Howard Hudson of Knoxville were guests Saturday evening of Mr. and Mrs. J. G. Hudson and Miss Carrie Beale.

Judge Peabody Howard of Chattanooga, Mr. Walter Howard and sister, Misses Seile and Margaret of Cleveland visited Tuesday with their cousins, Mrs. J. B. Griffiths and Mrs. E. D. Vining.

Mr. and Mrs. Troy Akers and daughter of Nashville were weekend guests of Mr. and Mrs. Fred Akers.

Miss Mary Pryor was the recent guest of her nephew, Mr. Herman Everett and Mrs. Everett and of her cousin Mrs. Mabel Kirby in Maryville.

Miss Mae Lowry visited last week with Mrs. Jean Brient in Friendsville.

Miss Susie Lance of Sweetwater and Miss Shirley French came from the U. T. Hospital and spent the weekend with Mr. and Mrs. J. H. French.

Mrs. Mayne Wear is confined to her home on account of illness.

James Bonfield, brother of Mrs. Robert Miller is recovering from tonsillitis performed in the Blount Memorial Hospital.

Mr. and Mrs. Fred Cook spent the weekend at Fontana Dam the guests of Mr. and Mrs. O. C. Elam.

Mr. and Mrs. I. N. Denon, Mr. and Mrs. J. H. French visited Cades Cove and Wears Valley Sunday afternoon.

Mrs. Nora McDeter went last week for a visit with her daughter, Mrs. F. L. Peterson and Mr. Peterson in Cocoa Fla.

Mrs. J. J. Sullivan presented the 36 members of her piano class in recital in the Greenback school auditorium last Thursday evening with a large crowd in attendance. Mrs. Sullivan's pupils presented her with a corsage.

Pupils of Mrs. E. D. Vining's were presented in recital last Friday evening in the school auditorium.

The annual decoration of graves was observed in the pine grove cemetery last Sunday afternoon and a Memorial program was given at 2:30 p.m. with the presence of Fred McKeith in charge.

The Rev. Greer pastor of the Madisonville church was the speaker and minutes of the last meeting were read by the secretary, Mrs. Elbert Papp. Mr. Alvin Hammetree will be president for the coming year.

Mr. and Mrs. Everett DeVault of Louisville, Mr. and Mrs. C.

A. Lane, Mrs. J. J. Sullivan, Mr. and Mrs. A. M. McCall of Maryville, Mrs. Lawrence Smith of Bristol, Mrs. Naomi Hiss and Mrs. Julia Woods of Knoxville and Mr. A. C. Montgomery of Loudon City were among those attending the Pine Grove decoration.

Mrs. Roy Lowry spent a part of last week in Maryville at the bedside of her grandson, Dobby Jackson who has been ill with a virus.

Mr. and Mrs. L. J. Griffiths of Kansas City Mo. Mr. and Mrs. W. Bell and daughter and Mrs. Tennie Bacon of Loudon City were guests Saturday of Mr. and Mrs. Roy Lowry and Mrs. Lucy Griffiths.

Mrs. Ada Everett was the weekend guest of her son Mr. Charles Homer Everett and Mrs. Everett in Loudon City and attended the decoration of graves in the afternoon at the Union cemetery near Concord.

Mr. and Mrs. Otto Chapman of Cadiz, Ohio are guests of his mother Mrs. Jennie Chapman and of Mr. and Mrs. John Chapman in Knoxville.

Mrs. A. C. Montgomery returned to her home in Loudon City Sunday from a several days visit at the bedside of her mother, Mrs. Lucy Griffiths.

Mr. Clark Akers, Mr. and Mrs. J. H. Akers of Maryville visited Mr. and Mrs. J. V. Akers Sunday.

Mr. Johnny Blankenship of Marietta, Ga. spent the weekend with his parents, Mr. and Mrs. John Blankenship.

Mrs. Aubrey Murr and infant daughter, Alice Pave are at home from the Blount Memorial Hospital.

See You
IN CHURCH
Sunday

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PH. GL 8-2023

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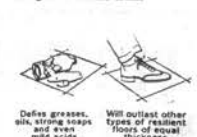
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BARGAINS—complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company. (Gilbert Blankenship), London. tfo-11

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SHOW TIME — 7:30 and 9:30

THURSDAY & FRIDAY
May 22 & 23
1ST RUN PICTURE
THE BIG BEAT
IN TECHNICOLOR
Pats Domino
William Reynolds
Whole Cast of Rock n' Rollers

BLONDE BLACKMAILER
1st Run Picture
Richard Arlen
Cartoon

SAT. SUN. MON. TUES.
May 24, 25, 26, 27
4 BIG DAYS
RAINTREE COUNTY

1ST RUN PICTURE
CINEMASCOPE-COLOR
Elizabeth Taylor
Montgomery Clift
Cartoon

(Slight Increase in Admission)
WED. THUR. FRI.
May 28, 29, 30
1ST RUN PICTURE
THE LADY TAKES A FLYER
CINEMASCOPE-COLOR
Jeff Chandler
Lana Turner
Cartoon

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SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
May 22 & 23

COUNTRY MUSIC HOLIDAY
Percy Young
Rod Brasfield
Cartoon

SATURDAY, MAY 24
1st Run Picture
WAR DRUMS
IN TECHNICOLOR
Lex Barker
Joan Taylor
Pilot

FOUR BOYS AND A GUN
Frank Sutton
Terry Green
Cartoon

SUNDAY & MONDAY
May 25 & 26
1ST RUN PICTURE
RUN OF THE ARROW
In Technicolor
Rod Steiger
Cartoon

TUESDAY ONLY, MAY 27
1st Run Picture
KISS THEM FOR ME
In Technicolor
Jayne Mansfield
Cary Grant
Cartoon

WEDNESDAY & THURSDAY
May 28 & 29
1ST RUN PICTURE
GOING STEADY
Molly Bee
Alan Reed, Jr.
CARTOON

only when a reasonable and definite effort is being made to meet the standards referred to in the above paragraph. Provided that prior consideration shall be given to health and safety; provided further that this consideration be given to space requirements and comfortable seating for all pupils in each classroom.

- The following are some equipment needs which the London County Board of Education should meet:
 - There are insufficient suitable library books to average 5 books per student. In our opinion, a minimum of \$1,000 should be spent for library books.
 - Enough sewing machines should be provided to average one sewing machine for every 4 girls enrolled in a clothing class. This would call for the purchase of at least 3 additional sewing machines.
 - There should be more science equipment especially for physics. I am enclosing standard list of the items of equipment suggested for the satisfactory teaching of physics on a laboratory basis.
 - Certain classrooms did not have enough tablet-arm chairs for the students. Students were observed trying to do their work on straight chairs. Obviously, this condition should be corrected, and the required tablet-arm chairs purchased.

The following observations were made relative to the inadequacy of the present building and grounds:

- The library is too small.
- More space is needed for home economics. Particularly is this true for the clothing phase of home economics. For a school the size of the London County High School, there should really be 2 home economics laboratories, one for foods and one for clothing. With 2 laboratories 2 teachers of home economics can teach classes at the same time.

3. The grounds are inadequate in size and usability. We recognize the fact that more classroom and library space cannot be provided without lacking on another addition to the present building. Because of the inadequacy and unsuitability of the school site, we do not recommend such action. On the contrary, we are of the firm belief that the London County Board of Education should begin now and make plans to secure an adequate site of from 20 to 25 acres and to erect a modern up-to-date high school building in the not-too-distant future. According to information furnished us, London is a growing community. Therefore, it is a matter of only a very few short years until overcrowding will force some action of this type.

When the improvements recommended in this report have been made, we shall be in position to recommend to the State Board of Education that the London County High School retain its present grade of "A". Observing the progressive character of the members of your Board, we have no hesitancy in saying that we believe that it will promptly take the necessary action to bring about the recommended improvements.

Both Mr. Cox, and I greatly appreciate the courtesy which you, your fine family, and the members of your Board gave us a very attentive, respectful, and interested hearing as we orally presented to them the substance of our report last Tuesday evening.

Very truly yours,
R. R. Vance, Director
Instructional Administration

STATE OF TENNESSEE DEPARTMENT OF EDUCATION DIVISION OF INSTRUCTION

Mr. A. C. Dukes, Sr.
Superintendent
Loudon County Schools
London, Tennessee

Dear Mr. Dukes:

I enjoyed our visit together, and I want to thank you for your splendid attitude of cooperation concerning the needs of Loudon County High School. Since we did not review the administrative problems at the Loudon County Board meeting on May 6, and since Mr. Vance will write you concerning the items discussed in the meeting, I would like to review the remaining problems.

Many of the problems that I am pointing out have already been discussed with you or Mr. Napier, or with both of you.

- (1) Credit in Physical Education has been given for participation in band. This must be discontinued beginning with the 1936-37 school year.
- (2) It seems that a better plan for giving credit in Health Education might be used in line of the present plan.
- (3) Regularly scheduled faculty meetings should be planned.
- (4) In these faculty meetings it would also be desirable to take a look at the "so-called" activity period in the school and consider the possibilities for using this time, at least in part, for guidance purposes. To use the activity period as study time or free time, as was observed, is a farce.
- (5) A great many pupils were found loitering in various sections of the building. This did not indicate an effective administrative organization.
- (6) Although the "Ham Radio Club" is a fine activity, no club should be allowed to carry on without the sponsorship of some member of the faculty.
- (7) Cereals, particularly the Physical Education teacher, should be given some help in planning their activities. Student assistants in the dressing rooms could easily be used. Mr. Napier indicated that this teacher showed the potential for being a good teacher—let's give him the help he needs.
- (8) When the principal is relieved of his classroom responsibilities and secretarial assistance is provided, the general organization of activities within the school will have the opportunity to be improved if the principal will exert the leadership potential that he possesses.
- (9) Some plan should be employed to ensure that every pupil has regularly scheduled periods in the library and that instruction in the use of the library is a scheduled activity.

Mr. Napier should be complimented on the job that he is doing, but since his experience in high school work has been limited, he must have conditions suitable for working if he is to make progress. He, like the new teachers on his staff, deserves help if an effective job is to be done.

I want to offer my assistance and the assistance of other members of the State Department of Education in making Loudon County High School the kind of school that you, your Board, and the people of your county want and of which you can be proud.

Very truly yours,
John E. Dyer
Superintendent of Instruction

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LIBBY'S Orange Juice

46 oz. Size -- 30c

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RINSO BLUE Regular Size

34c Box

LIBBY'S Grapefruit Juice

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NU-SOFT Fabric Softener

39c Pint

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BREEZE Giant Size
79c

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Chocolate Fudge Sandwich
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London County Herald

"London County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, MAY 29, 1958

16c PER COPY

Just Piddlin'

By The Editor

THIS IS ONE of those weeks where, the rush of other matters makes the mind go blank when it comes to piddlin' matters. So this will be a column of pater and patter.

IRONY OF LIFE... my young son, after successfully eluding constant exposure to measles through the first grade this year, now has them as visitors. You guessed it... he came down with them the first day of summer vacation.

STRANGER... "For months," said the bridge-loving club woman, "I couldn't imagine where my husband spent his evenings." "And then what happened?" breathlessly asked her friend. "Well," she said, "one evening I went home and there he was!"

TOSSUP... the elevator operator had spent seven weary hours on her feet, answered hundreds of questions, and been jostled and jammed by passengers crowding into her car. Her already strained patience gave way when a lady called out, "What would happen if the cables broke—would we go up or down?" "Madam," the operator sighed, "that would depend entirely on what kind of life you're led."

THE CONTEMPORARY STAGE says: "I'm very fond of the human race. All my family have belonged to it, and some of my wife's family, too."

LEARNING EARLY... a Texas lad rushed home from kindergarten and insisted his mother buy him a set of pistols, holsters and gun belt. "Why, whatever for, dear?" he asked. "You're not going to tell me you need them for school?"

"Yes, I do," he asserted. "Teacher said tomorrow she's going to teach us to draw."

THE WIFE wanted to do some shopping during the day, so at breakfast she asked her husband for \$10.

"Money, money, money!" he shouted. "Every day of the week you want more money. If you ask me, I think you need brains more than you need money."

"Perhaps so," his wife replied, "but I thought that you've been more likely to have money."

THOUGHT FOR THE WEEK... experience is what you get from being inexperienced.

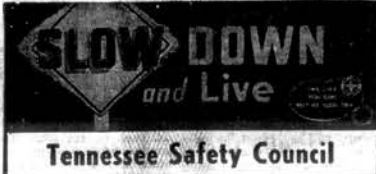
Thomas-Hill Stores Have Sales Meeting

Key personnel from the six Thomas-Hill Stores met at Addis Restaurant in Sweetwater yesterday for a semi-annual sales meeting.

Twenty to twenty-five employees from the firm's stores in Sweetwater, Loudon, Kingson, Loudon City, Cleveland, and Rockwood heard two managers of Thomas-Hill Stores speak on points of interest brought out at a recent Retail Sales Convention held in Knoxville. Frank Hill, retail manager of the Loudon City Store and Clifford Borch, manager of the Kingson Store, spoke to the group.

River View Mission Bible School Is Set

Registration will be held Friday, May 30, at 1 p.m. for the River View Mission Bible School. The school will be held June 2 through June 6, from 1 to 4 p.m. daily.



Tennessee Safety Council

Memorial Day, traditional day of honor to U. S. war dead, is also the opening day for the "SLOW DOWN AND LIVE" Program set for this summer in the 48 states and Canada. The program, to be in effect from May 30 through the Labor Day weekend, is designed to reduce traffic deaths by reducing speed on our streets and highways.

Last year, Tennessee had no traffic fatalities over the Memorial Day weekend. The Tennessee Safety Council urges you to help the public officials and the traffic departments to again have this kind of record in 1958, by observing the SLOW DOWN AND LIVE slogan. However you spend your Memorial Day holiday—driving, swimming, boating, fishing, or whatever in the back yard—be careful. The person who can lose greatest an accident is you as YOU.

Highland Park's Billie Luther Biscuit Champ Peggy Selvidge Muffin Winner

Saturday, May 17, was the date for the Loudon County Bread Baking and Fruit Pie Contest. Local club winners in biscuits and muffins brought their entries to the basement of the Methodist Church. Any 4-H Club members could enter a fruit pie in the contest.

County Champion in biscuit making was Billie Luther of Highland Park Club. Billie is the winner of the \$10 scholarship to 4-H Club camp in June. The first place award in the same category went to Judy Davis of Philadelphia and in the Junior group the first place winner was Rebecca Betts of the Prospect Club.

Winner of the muffin contest was Peggy Selvidge of the Glendale Club. Peggy was awarded a \$5 camp scholarship. Dorothy Jones of Greenback placed 2nd and Jo Ann Jones of Greenback placed third.

Barbara Martin of Philadelphia was named champion in the Fruit Pie exhibit and was awarded a \$5 camp scholarship. Winner of first prize in the senior division was Judy Davis of Philadelphia.

Pfc Wayne Presley In Army Ceremonies

Pfc Wayne E. Presley, son of Mr. and Mrs. James E. Presley, Route 1, Loudon, participated in Armed Forces Day ceremonies May 17 with the 28th Armored Field Artillery Battalion in Fulda, Germany.

Presley, a driver in the battalion's battery, was decorated with the Bronze Star for gallantry in action in December 1956 and arrived in Europe in May 1957.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I can always tell when spring gets here, official. My old lady starts house cleaning and rearranging the furniture. For instance, I've moved that sofa in the parlor over spring for 30 years. I've seen a place in the upper world of the dead thing pushing it from one corner of the room to the other. But it ain't no the aging with your old lady when spring gets here. It's better to just hump—even if you ain't humping nothing.

Of course, I ain't complaining about spring, just about the way women abuse it. It's mighty nice over year to come to the end of the longest, nose-blowing, disagreeable winter you can remember. It means it won't be long till you'll be enjoying the longest, driest, hottest summer you have ever saw, including the mosquitoes. Adam and Eve made several mistakes, but the worse they made was not sweating them two mosquitoes in the Garden of Eden. And I don't think much of Noah's judgment for taking a

Seven Escape Death In Car Crash Saturday

Seven persons narrowly escaped death late Saturday night in a violent three-car crash on West Lee Highway near the city limits. Two of the seven persons in the cars suffered painful injuries.

The accident occurred when a Loudon City car, attempting to pass, tried to cut back into the lane and rammed a Loudon car from the rear. The Loudon car was knocked up and over a high bank, but the two occupants escaped injury.

After striking the Loudon car, the Loudon City auto spun out into the other lane and collided head on with a Cleveland, Tenn. car. The Loudon City driver suffered head injuries and the driver of the Cleveland car sustained a broken leg.

Loudon Students Are Honored At Schools

Loudon Negro students at Cook High School, Athens, and High Point High School, Sweetwater, were a number of honors that were announced during closing school exercises last week.

Mary Ann Hardy, daughter of Virgil Hardy of Loudon, was valedictorian of the graduating class at Cook. She was also honored with scholarship awards from W. E. Nash \$400, and Knoxville College, \$200.

Pearl Brown, daughter of Leona Brown of Loudon was salutatorian of the class. She won a W. E. Nash \$400 scholarship. Bonnie Wilson, daughter of Mabel Wilson, Loudon, was third among the graduating students.

Five students graduated at High Point. They were: Wanda Brown, William Riley Blair, Walter Conner, Carl Hawkins, Jr., and Rudolph Jones. Honors paid by Loudon students at the school were Rudolph Jones, third in local Voice of Democracy contest, winner public speaking contest, best boy athlete; Billy Ann Rutledge, junior, winner typing contest; Riley Blair, winner service award and Dunford Foundation Award; Carl Hawkins, service award; and Wanda Brown, winner of journalism prize.

Corinth Church To Hold Revival Services

Revival services will begin June 1 at the Corinth Baptist Church. Services will be held each evening at 8 p.m.

Speaking will be the Rev. Joe Caldwell. Everyone is cordially invited to attend the services.

90 Percent Of Drugs Prescribed Today Landscape Group Were Not In Existence 10 Years Ago Expresses Thanks For Project Help

The Loudon Junior High School Landscaping Committee, composed of Mrs. Fred Morrow, Chairman, Mr. Fred Morrow, Mr. and Mrs. Ralph Edmon, Mr. and Mrs. Charles Williams, Mr. J. W. Vance, Mr. Dennis Williams, Mr. John Messamore, Mrs. Albert Duke, Sr., and Mrs. Arthur Fowler, wish to thank the people of Loudon for their kindness and generosity in contributing funds, shrubs and labor toward the landscaping of the junken plot in front of the Junior High School.

This project, now near completion, has included cement curbing around the plot, and a cement walkway and platform around the flag pole, as well as grading, seeding and planting of numerous shrubs and trees.

Mr. Ralph Alexander and the members of the P.F.A., with assistance from Mr. W. C. Pelton, of the University of Tennessee, laid out the plot and put in stakes to mark the places for each shrub and tree.

Mr. Dennis Williams collected and planted all the trees and shrubs except the Maple tree planted by the Junior High School, and the shrubs bought from nurseries who did their own planting. Others helping with the labor were Mr. Fred Morrow, Mr. Gordon Mason, Mr. Cecil Melton, Mr. John Brown, Mr. Harry Williams, Mr. Charles Watkins, and Mr. Ralph Edmon.

A total of \$106.00 was contributed by citizens and organizations, and has been used to purchase shrubs and for the cost of the cement work and labor. The City of Loudon gave and put in the gravel for the cement work, which meant quite a saving to the committee.

Mrs. Morrow would like to express her appreciation to the members of her committee and to all others who had a part in making this very worthy project become a reality.

Driving Speed Must Be Governed By Road Conditions To Avoid Accidents

What is a safe speed? Fifteen miles an hour? Thirty? Sixty? Five?

That question was put to Mrs. W. McCallum, president of the Tennessee Safety Council, today by a group of citizens who are supporting the "Slow Down and Live" program of the Tennessee Safety Council and the National Association of State Safety Coordinators.

This program is part of the nationwide Back the Afterslack on Traffic Accidents campaign. The "Slow Down and Live" program will run from Memorial Day through Labor Day.

"It's impossible to say that any given numerical speed is absolutely safe," was President McCallum's answer to the question.

"Under certain conditions any one of these speeds might be unsafe. Under other conditions a higher speed might be safe."

Mrs. McCallum said the conditions she had in mind were those of weather, road, traffic, the driver's physical and mental state, and his vehicle's mechanical fitness.

"What might be a perfectly safe rate of speed for a physically and mentally fit motorist to drive on a smooth, straight road on a clear day might be a dangerously fast speed if any one of those conditions were changed," she said. "Suppose it were raining or foggy, or the driver was ill or tired. Any one of these conditions automatically would cancel out any posted speed limits along this smooth, straight road."

She pointed out that posted limits set the maximum speed under ideal conditions only. Under the law the driver must always use his judgment in selecting a speed for the prevailing conditions.

Mrs. McCallum gave the following tips on speed and safety:

1. Drive at a speed that will enable you to stop in the assured clear distance ahead.
2. Slow down before you get to curves and intersections.
3. At night, drive at the speed which will let you stop within your headlights range.
4. Drive with traffic. You are probably going too fast if you are passing many cars—too slow if many are passing you.
5. Where children are playing, be able to stop in a car length or less.
6. On longer trips, stop occasionally for a stretch—when you're tired or inattentive, stop.

STANDINGS		
Team	Won	Lost
Pond Creek	2	0
Needle Pullers	2	0
Tigers	2	1
Oak	2	1
Carroll Lamb	1	2
Bombers	1	2
Blue Devils	0	2
Needle Pullers	0	3

THE COURT HOUSE RECORD

Marriage Licenses

May 24-Dennis Leo Byrd to Mary Christine Remfro; William Keith Caldwell to Betty Jo Bell. Real Estate Transfers

May 21-Deed from Chet Miller and wife to Joe Mills and wife, 1 lot, lat.

May 22-Deed from Mary S. Ledford to M. H. Glidwell and wife, 2 lots, 2nd.

May 23-Deed from Lynn Seaber and wife to Joseph H. Edmon and wife, 1 lot, lat.

May 24-Deed from Frankie T. Russell and husband to Gertrude Tuck and wife, 1 lot, lat.

May 25-Deed from E. Howard and wife to Robert W. Hodge and wife, 1 lot, lat.

May 26-Deed from W. F. Hayes and wife to Elmer Thomas and wife, 1 lot, 2nd.

May 27-Deed from E. H. Cardwell and wife to Earl H. Hines and wife, 2 lots, 2nd.

Cases Filed-Chancery Court 4466-State of Tennessee vs. delinquent taxpayers, 1956 due tax suit.

Lamar McCall At Knox Postal Workshop

Lamar McCall, window clerk at Loudon Post Office attended a Mail Dispatch Workshop held at the Knoxville Post Office on May 26th and 27th.

The purpose of this workshop was to give more proficiency in the routing of mails to and through postal inspection.

"We want to give our patrons the best possible mail service," states Postmaster John W. Simpson. "We're trying to move today's mail today in a business-like way and effect next day delivery everywhere within our trade area. This dispatch program will help us do just that."

In this intensive program, scheduled throughout the Memphis Region, over 450 dispatchers will take part in these group workshops to improve mail service.

Local Student Is U-T Honor Recipient

A University of Tennessee student from Loudon, David M. Nicholas, has been initiated into Phi Eta Sigma, national honor society for freshmen men.

Mr. Nicholas, son of Mr. and Mrs. D. M. Nicholas, Loudon, is one of 18 U-T students to attain the highest scholastic distinction possible for freshmen men on the campus.

Mr. Nicholas was valedictorian of the 1957 graduating class at Young High School in Knox County. He is currently enrolled in U-T College of Liberal Arts.

Membership in Phi Eta Sigma requires a B-plus grade average for the first quarter of study or for the entire freshman year. Only about six per cent of the men in the freshmen class attain the honor each year.

The Loudon County Herald

"Loudon County Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



Modes Of Travel

Within a half century the automobiles and the airplane have changed the manner of travel in a most striking way.

Many an old timer regrets the passing of the good passenger trains. One by one the train traveler comes to learn that pullman service is no longer available anywhere between certain points.

Latest discovery is that the I. and N. Southland for many years a good train offering excellent service from Chicago, Cleveland, Detroit, and other points north to Florida now has no pullman coaches.

It would seem that the railroads no longer want to feel with passenger travel. For many of them, it has been long a losing proposition financially. Had they improved their passenger service it might have been different. But for the most part they continued in their old sluggish way, slow and cumbersome and lifeless, and so what happened. But, at that it may have been a trend that nothing could combat.

Interest point is how the local communities have fought the discontinuance of the local passenger train. Once the representative's all along a certain line met to protest the taking off of a certain train. An astute lawyer for the railroad asked, "How many of you came to this meeting by train?" This broke up the meeting in favor of the railroad as only a couple of guys had used this facility.

Play It Safer

The night accident fatality rate is three times greater than the daytime average for number of miles driven. In other words, likelihood of accident is increased in night

SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

driving—traffic volume, considered—and the best way of preventing it is to be three times as careful.

Reduce speed after dark, keep headlights and other vehicle lights working properly, and obey the "dimming" rule, are the top recommendations of the nation's state police—AND safety authorities.

Why lower speed at night? Well, there is reduced visibility, and it is possible to "overdrive your headlights." A driver should always be able to stop within the visibility distance provided by his lights.

These facts are rudimentary—yet because motorists ignore them, the traffic toll mounts. Other essential tips for night driving include that of being especially alert for pedestrians, unlighted vehicles, animals, and road defects; keeping the windshield clean; pulling well off the road if you have to stop; increasing the interval between the car ahead and your own, and allowing a greater margin for safety when passing.

These are the rules accented by the experts. They can save your life, and the lives of a lot of others.

The Frustration Absurdity

It is a mistake to attribute all criminal instincts to frustration over social or economic status, but it is becoming quite a habit with social workers to explain the criminal acts of individuals upon the thesis that all crime originates from some inequality in the social order.

This obviously leads us to the conclusion, if some sociologists are correct, that the way to abolish crime is

A Letter From The Publisher

On me! I come home again and what do I find? The Little Woman getting ready to hop off to Europe.

But really I have encouraged it. Our youngest daughter who will be coming home within a couple of months now from Germany had just about worn herself down trying to get the old folks over there.

With a new house under way, with work to do, and with finances to consider, there was never much encouragement from me.

Time began to run out, so when word came that Jean and Hal were doing a three weeks tour of Europe in their new car, that did it. The head of the house held went into action, ably supported by the children, with the result that in a week's time after the decision was made passport was in hand and by the time you read this she will probably be over the Atlantic.

When one sets out upon a cause with determination and their whole heart to it, it is remarkably how rapidly things fall into place. This is a good thing, this off-to-Europe deal, for travel is wonderful for those who have the capacity for it.

You may think that certain slang words are very new, and it is to be supposed that many of them are. But take the word LOUSY. Anyone who has not heard it? This one new? Well, hardly. A hundred and nine years ago, come next July, one Andrew Gordon was on his way in an ox wagon to California and this is what he wrote about this word LOUSY.

"... I wish I could never hear the word 'lousy' again. I am willing to bet that Tommy Plunkett uses it fifty times a day, but he is no worse than the others. It is 'lousy' this and 'lousy' that. The rain is lousy, the trail is lousy, the bacon is lousy, some of the drivers are lousy, and Gus Thorpe, losing in the card game, has just said he had a lousy deal."

to give everybody what they want. Make everybody equal, in social, political and economic status.

This is an absurd thesis. There are criminals in all levels of human society. Excepting certain instances of stealing, connected with the potential status of under-privileged, the bulk of the criminal acts in this country are committed by those who are unwilling to accept the discipline of an orderly society, and reluctant to work for what they get.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Number 27:18-28; Joshua 1:1-9)

"Leadership Requires Character" is the lesson title. As first one may doubt the truthfulness of that statement. We have known so many UNworthy men who were able to dominate the destiny of their age. We are too familiar with names like Genghis Khan, Stalin, Hitler. Such historic giants are certainly not men of "good" character.

To accept the lesson title we will have to distinguish between leadership and tyranny. To kill one's political enemies, to dominate the lives of multitudes through fear and murder is not leadership. Leadership implies freedom men who think and act for themselves, who are convinced of their cause and are willing to follow the leader and so fight and die for the welfare of the nation.

"My servant Moses in now dead; now therefore arise... A nation, a community, a family cannot stop living because someone who was a leader has been taken. Life must go on, and with the birth of each day there is also the birth of new conditions and new tasks. Moses was dead, but the work had to continue.

"Cause him (Joshua) to stand before Eleazar the priest and all the congregation, and you shall commission him in their sight." It is a day of inauguration, like that of our President. They sought the blessings of the Lord. Authority was given for leadership. Nothing less than that can satisfy a God-fearing nation, a people who want to live under law and under God.

The Book of Joshua opens with the Israelites still east of the Jordan. Various estimates of the strength of the Israelites range between 1,500 and 6,000 men, in addition to women and children. Jordan was only seven miles away and they were poised for the daring invasion.

They could look out over the land, far smaller than Middle Tennessee, a territory about the size of the area drained by Duck River. It ran 150 miles north and south, 23 miles broad at the north and 80 at the south. It was the best land they had ever seen in all their lives. To a people who had spent their days wandering in search of food and water through the vast desert waste of sand and rock, this land they now saw was land of great promise, with its fruits and vegetables and its northern plains rich in grains.

The hand would not be easy

to take. It stretched before their eyes somewhat like a great forest dotted with many clearings, villages and towns. The weakness of the hand was that it lacked organization. Each little community was a kingdom in its own right, ruled over by jealous "kings." These kings had no unity and often fought amongst themselves. For the Israelites much depended on their leader. And because they were free men, all needed the qualities of courage and devotion. They had to be willing to fight and they needed suitable qualities. Above all, they were not to depart from the law of Moses, "not on the right hand or on the left."

True leadership must not break with the past. It may undertake new tasks, but it must never have contempt for the past. Moses had given the law and had led the people to this point. But the work had to be continued. It was the Lord's promise that in keeping the law which had been revealed, success would attend them in all their ways.



NEURITIS has been found in a large number of cases to be caused by pressure on nerves by the bones of the spine. Correction of the position of those often eliminate the problem.

For further information write

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Public Information Committee
 4846 Broadway, N. E.
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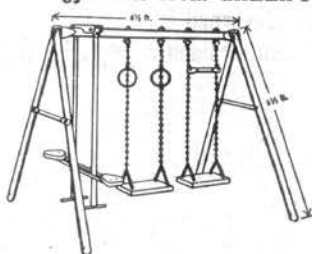
Does the interior of your car sometimes look like a sand-trap combined with a rat's nest—with just a little touch of children's playground? Most cars get that way at one time or another... especially where there are kids and pets. If so, come in and be "whisked."

Whiskbrooming your car's interior so it is spick and span is just one of the little "extras" you can expect when you drive in to a Phillips 66 Station.

Another service your Phillips 66 Dealer will gladly perform is to clean your windows all the way around! Get acquainted with Phillips 66 Hospitality.

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Mrs. Charles Lawson from Williamsburg, Ky. recently visited with her brother, Mr. Ernest Carter and attended the homecoming services at the Baptist Church.

Mr. Walter McGhee was visiting with Mr. and Mrs. Ernest Wilson in Oneida, Tenn. last Friday.

Mrs. W. J. Lockett visited her son, Mr. Lonnie Lockett and family in Knoxville, during the past weekend.

Mrs. Mary Tillery was the dinner guest of Mr. and Mrs. Jim Taylor Wednesday evening.

Mrs. Ed Waller Jr. and Jean and Mrs. Ross and Judy of Loudon were visiting in Gardingburg Saturday.

Mrs. Zula Barnett and Miss Cora Neila Edwards attended the Baccalaureate Service in Sweetwater Sunday evening.

Mr. and Mrs. Will J. Carter of Sweetwater visited Mr. and Mrs. N. R. Simmons last Sunday. They also attended the homecoming at the Baptist Church here.

Mr. and Mrs. W. Jackson Carter and Bill, Donna Kay and Glenda enjoyed the homecoming last Sunday. Mr. and Mrs. Harry Carter with Ann and Sue attended the church reunion Sunday.

Mr. and Mrs. David Barnett of Sweetwater were visiting with Mrs. Taylor Graves Saturday.

Mr. Luke Martin spent the past week and visiting in Chattanooga.

Miss Billie Jean McGhee was the dinner guest of Mr. and Mrs. Tommy Greene in Knoxville Tuesday evening.

Mr. and Mrs. Junior Foster from Burlington, N. C. were visiting recently with Mrs. Foster's parents, Mr. and Mrs. Don Gourley.

The following attended a 4-H Record Book Workshop held at the grammar school: Misses Priscilla Long, Sharon Barnett and Pat Young, Brent Young, Ed Waller III. The junior leaders for the workshop were Misses Ann Waller and Judy Davis.

Mrs. J. G. Taylor spent the past weekend with her father, Mr. J. P. Hobbs in Memphis.

Mr. and Mrs. Fred Anderson and family from Prospect were visiting with Mr. and Mrs. Don Gourley Sunday afternoon.

Mr. and Mrs. James Small and children, Pamela, Richard and Peggy and Mrs. Bob Schumacher and son, Danny were all visitors at Fort Loudon Dam Sunday.

Mrs. Erskin Moser from Madisonville returned to her home Monday after having spent a week with her mother, Mrs. Mary Petty.

Misses Sharon Barnett and Barbara Martin were overnight guests of Mrs. Ida Martin Saturday night.

Mr. and Mrs. Don Gourley attended the annual decoration at Happy Valley in Blount County two weeks past on Saturday.

Mr. John Petty from Lenoir City was visiting with his mother, Mrs. Mary Petty Saturday.

Mrs. Jack Bryan has been one of the sick list during the past week. She is up and about at this writing.

Mrs. Frank Gage and Hilda and Mrs. L. L. Walker were visiting with Mr. and Mrs. Jeff Oliver at Luttrell Sunday.

Mr. and Mrs. Hayne Cartel and Mrs. Pate were visiting with Miss Lily Isbell in Englewood Sunday afternoon.

Mrs. Wesley Barnett and Sharron, Misses Barbara Martin and Judy Davis were visitors in Knoxville Saturday.

Mr. and Mrs. Don Gourley were visiting with Mr. and Mrs. Jake White in Corinth Saturday.

Mr. and Mrs. Bob Brookshire from Sunnyside were visiting with Mrs. Mary Petty Sunday.

Mr. and Mrs. Hayne Cartel attended the annual decoration at Big Creek near Madisonville Sunday.

Mrs. Lillie McKunkin spent the weekend with her brother, Mr. Fredrick Bog Craig and Mrs. Craig in Loudon.

Little Ricky McKunkin and Ramo Jean were the overnight guests of their grandmother, Mrs. Lillie McKunkin Sunday night.

Mrs. Lloyd Davis visited with Mr. and Mrs. W. L. Borden in Jackson, S. C. the past week.

Several girls and boys here are getting ready for the Demonstration to be held in Loudon Wednesday. This is a 4-H project and the girls and boys seem to be taking very much interest.

A number of demonstrations are in the making at this time.

The regular monthly meeting of the Intermediate Girls' Auxiliary of the Baptist Church was held Monday evening at the home of their leader, Mrs. Gladys Allen. The group seems to work on their forward steps and they had a program out of their magazine "Tell". Those taking part on the program were: Misses Judy Schrimmer, Ann Waller, Mary Beth Shelton, Linda Allen, Barbara Martin and Judy Davis.

The group was served refreshments after the meeting.

Mrs. Raymond McKunkin entered the hospital at Oak Ridge during the past week for treatment.

Mr. and Mrs. Louise Stewart, Mr. and Mrs. Lou Kiser and Miss daughter, Sherry were the dinner guests of Mr. and Mrs. Leon Hill Saturday evening in Athens.

Mr. and Mrs. Bobby Clark from Columbus, Ohio arrived Friday to visit for a few days with Mr. Clark's parents, Mr. and Mrs. Jennings Clark and other relatives and friends.

Mr. and Mrs. James Brookshire and children, Bonnie and Brenda were visiting with Mr. and Mrs. York in Lenoir City Sunday afternoon.

Miss Pate McKinley was discharged from the Sweetwater hospital Sunday afternoon after a brief stay.

Mr. and Mrs. Jimmy Bradley and little Jimmy spent Sunday with Mr. and Mrs. J. F. Harris in Madisonville.

The annual decoration was held Saturday at the Corinth Cemetery. Their were several attending and many out of town visitors. The cemetery was very beautifully decorated.

Mrs. Minnie Sizler was able to return to her home Wednesday from a stay in the Lenoir Clinic at Sweetwater. Mrs. Sizler had had pneumonia.

Mrs. Lawrence Allison, Mr. and Mrs. Earl McCaskey and Mr. and Mrs. Robert Allison attended the decoration at Corinth Saturday.

Mr. and Mrs. Richard Davis and Mr. Stanley Davis were visiting with Mr. and Mrs. Baird Reed Sunday afternoon.

Mrs. Pervene Yenz from Asheville, N. C. spent the week end recently with her sister, Mrs. Leo Kiser and Mr. Kiser.

Mr. and Mrs. Leo Kiser were visiting with Mr. and Mrs. Luther Curtis in Loudon Sunday.

Mr. and Mrs. Charles Barnett were the overnight guest of Master Brent Davis Friday night.

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total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees, shrubs, flowers,
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KERRY DRAKE



Know Your Schools

Recent research in the field of education and tremendous strides in scientific development have created an increased interest in educational development of education in this country. More and more citizens are wanting to know what our schools are doing to meet educational needs of our youth. The Public Relations committee of Loudon County is sponsoring a series of radio programs and newspaper articles to better acquaint the people of Loudon County with their schools. A number of schools in the county are participating in the program.

The first school building in Greenback was erected in 1913 and 1920 and the first term of school began Aug. 7, 1921 with 140 pupils enrolled. The building consisted of 6 rooms and auditorium with 2 more rooms and basement added later. The gymnasium was built in 1924 and was later improved to include dressing rooms and bleachers. In 1949 the present high school was completed which now includes 20 class rooms, auditorium, library, kitchen and cafeteria, agricultural building, gymnasium and offices. In 1954 additional 14 acres of land purchased for the sum of \$1400.00 making a total of 39 acres. The original 5 acres cost \$500.00.

The splendid library is 36x45 ft. providing ample space for approximately 5000 volumes and new books are added each year. Greenback school is the largest county school and the only 12 grade school in the county. 545 pupils are enrolled with 308 in grades 1 through 8, 117 in grades 9 through 12. Besides the principal, Mr. Eugene Aldine there are 19 teachers, librarian, supervising principal, custodian, five in cafeteria and five bus drivers. The curriculum in grades 1 through 8 is organized within the framework of the state board of education and in grade 9 through 12 the following courses are offered: 4 years of English, American History, World History, Algebra I, and 2, Plane Geometry, General Science, Biology, Health and Physical Education, Spanish II, Typing, Bookkeeping, Home Economics and Agriculture.

Graduates are required to complete 4 years of English, 1 year American History, 1 year Health Education, 1 year Mathematics, 1 major subject consisting of 3 subjects in one field, two minors of 2 subjects in 2 different fields and elective subjects making a total of 16 units, and attendance and conduct must be satisfactory.

Five buses transport 467 pupils daily and part of the buses make 3 trips. At present there are two schools in the Greenback area, Greenback and Greenback. Principals of Greenback schools since 1921 are G. L. Maser 9 years, Claud Mitchell 2 years, R. C. Pursee 1 year, Ira Gibbons 7 years, Ted Ham 3 years, Mrs. Helen Headlee 2 years, J. McAlhally 1 year, Elmer Raper 2 years, Roy Shelton 1 year, G. W. Speed 7 years and Eugene Aldine is now in his 2nd year as principal.

Citizens sometimes refer to the late Rev. David Kerr as "Father of the Greenback School" due to his untiring efforts in getting the school established.

The newest addition to the Greenback school program is a football team. The 14 acres added to school property in 1954 made a football field possible and with the aid of the Civic League and Community one of the best lighted and equipped fields in the area has been developed.

Principal Mr. Eugene Aldine has compiled a history of the school and he and his faculty are appreciative of the interest of Greenback citizens and hope improvements may continue through the fine work of the parent Teachers Association, Civic League, the Community Club and other organizations or persons.

Mrs. J. Lloyd Barnes and children of Sweetwater were visiting Sunday with Mr. and Mrs. F. M. Quinn.

Mrs. May Cook left Wednesday to spend a few days in Nashville.

Soil Bank Farmers Must Control Weeds

Farmers who have put land in the Soil Bank's 1938 Acreage Reserve should remember to control noxious weeds and otherwise take care of the "reserved" acreage, Fred Flippo, Chairman, Loudon County Agricultural Stabilization and Conservation Committee, reminded growers today.

Under the Acreage Reserve agreement, the Chairman explained, the producer agrees to take steps to prevent the Acreage Reserve from spreading noxious weeds. A list of weeds designated as "noxious" is furnished to the farmer by the County ASC office.

The farmer must also be careful about meeting such other program requirements as preventing erosion of Acreage Reserve land, when required by the County ASC Committee. Failure to meet any of these provisions could mean loss of the payment the farmer would otherwise have earned for putting his land in the Acreage Reserve.

The Community Club and other organizations or persons.

THESE WOMEN!

By d'Alesio



"How convenient! Now I can file my claim without delay!"



What did Susan learn in school today?

Did she learn to spell out the values of thrift and responsibility? How to make quarters and dimes add up to dollars? How to make savings multiply?

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And, as you know, Savings Bonds are one of the best investments that any of us can make.

Is your child's school participating in this important program? Why not speak to your principal, school superintendent or P.T.A. group about it? And start the U. S. School Savings Program in your town today!

Your Savings Bonds State Director will gladly help you. Phone or write him—or contact the Savings Bond Division, United States Treasury Department, Washington 25, D. C.

London Social And Personal News



My Favorite Recipe

Featuring This Week
Mrs. F. R. Leffler
Sheffield, Ala.

MRS. JACK LEFFLER

POUND CAKE

1 1/2 cup sugar
1/2 lb. butter
5 eggs
Cream sugar and butter. Add eggs one at a time beating after adding each egg. Then add flour and vanilla.
Bake 45 minutes in a 325° oven.
Thanks Mrs. Leffler for your cake recipe. This is a good cake and an easy one to make.

Mr. and Mrs. Leffler Cook and family of Knoxville and Mrs. Anthony Chambliss of New York and Dr. Teddy Chambliss of Los Angeles, Calif. were visiting Mrs. May Cook Sunday.
Sgt. Kenneth M. Gardner, USMC of Camp Pendleton, Calif. arrived here last Friday for a 30 day leave with Mr. and Mrs. Scott Mitchell.

OBITUARIES

Susan Moore Brackett

Susan Moore Brackett, age 83, passed away at the home of her daughter, Mrs. Mollie Scott, 5:30 a.m., Thursday, May 22. Survivors: one daughter, Mrs. Scott; five sons, John, Sweetwater, Jim, Benton, Bob, Spring City, George, London, and Ross Moore, Philadelphia, 25 great-grandchildren. Funeral services were held 2:00 p.m., Sunday, May 25, at Laurel Bluff Baptist Church. Burial, church cemetery, Hawkins Mortuary, London, in charge.

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into hot foods
Heat it!
for cheese sauce
Spread it!
for snacks

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Drink Box — Cash Register
7 ft. Showcase
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Loudon

HOSPITAL LIST

ADMITTED
May 20
Baby Patricia Fritz
Mrs. Mary Huffine
Mrs. Joe Elkins
Mr. Cowan Helton
Mrs. Cora Watson
Mrs. Jesse Wuthers
Mrs. Rollin Bradshaw
Mrs. Louisa Brannan
Mrs. Everett Harrison
May 21
Mrs. Clyde Jenkins
Mrs. James Sewell
Mrs. Aaron Sutton
Mr. W. A. Graham
May 22
Mrs. Pauline Beach
Mr. Albert Cooner
Nancy Cardwell
May 23
Mr. Bobby Radtiff
Mrs. R. N. White
Mike Littleton
May 24
Mr. Donald Gardner
Mrs. Bird Maynard
Mrs. James Harrison
Mrs. Gilbert Gayley
May 25
Mr. Hal Trentham
Mr. F. D. Robinson
Mr. Wayne Woody
Mr. E. M. Ramsey
May 26
Kathy Volles
Terry Volles
Mrs. Elvin McElroy
James Robert Wells
Miss Wilma Dean Littleton
Roger A. Mills
Linda Russell

DISCHARGED

May 20
Mr. John Cook
Mrs. Cabel Blankenship
Miss Barbara Shaw
Mrs. James Bryant
Mrs. J. F. Snow
Mr. Chas. Byrum
Mrs. Thurston Cook
Mrs. R. G. Henderson
May 21
Mrs. Sara Isbell
Mr. Cowan Hilson
Mr. Tom Houston
Mrs. Paul Dutton
Mrs. Hershel McKee
May 22
Mrs. Louise Brannan
Mr. W. A. Graham
Mrs. James Koenigton
Patricia Fritz
Mrs. Everett Harrison
Mrs. Jesse Wuthers
Mrs. Pauline Beach
May 23
Mrs. Rollin Bradshaw
Mrs. Sam Morningstar
Mrs. John Price
Patricia Henderson
Mrs. Clyde Jenkins
May 24
Mrs. Clara Watson
Miss Willie Dotson
Mrs. Lou Skidmore
Mr. Bobby Radtiff
Mrs. Dora Lee
May 25
Mrs. Laura Goforth
Mr. Hal Trentham
Mr. James J. Sewell
Mike Littleton
Mrs. R. N. White
May 26
Mr. John Sparks
Mrs. Aaron Sutton

David Greene and Allyn Waters of Tennessee Wesleyan College in Athens spent the weekend with Rev. and Mrs. B. H. Greene.
Mr. and Mrs. Joe F. Simpson and family of Greenville spent the weekend with Mr. and Mrs. H. H. Simpson.
Mrs. May Cook spent Monday night with Mr. and Mrs. Robert E. Cook and family in Athens.

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Loudon

WCS Has General Meeting Monday Night

The Women's Society of Christian Service met in general meeting at 7:30 p.m. May 26 in the prayer chapel.
Mrs. B. H. Greene was in charge of the program which covered the annual report of the WCS. She was assisted by Mrs. Louise Zimmerman, Miss Rachel Half, Mrs. Leona Watkins, Miss Elizabeth Nichols, Mrs. Ethel Wilburn, and Mrs. Kathryn Watkins.
Mrs. Naomi Arp, president, was in charge of the business meeting. Reports were given by the circle leader covering their year's work.
The Pearl Mosaic Circle, under the leadership of Mrs. Will D. Roberts, was named "Circle of the Year." A Bible will be placed in the Youth Department in honor of this circle.
The meeting was closed with the installation of new officers conducted by Rev. B. H. Greene.

Mrs. John Simpson Is Host To Bridge

Mrs. John W. Simpson was hostess to her bridge club last Thursday evening at her home on River Road.
A dinner was served before playing three progressive bridge.

Prospect HD Club Has Regular Meeting

On May 14, the Prospect Home Demonstration Club met in the Directors Room at the Coop for their regular monthly meeting.
The meeting was called to order by the president, Mrs. Bernard Courtney. The song, "Little Brown Church," was sung followed by the club creed.
"The most unchangeable person I've known" was given for the roll call.
Mrs. O'Brien, the new home agent, was present and announced the Home Demonstration Club Camp would be held from July 30 to August 2. Mrs. John E. James gave a report on the banquet given for the 1967 outstanding members on May 6. Project leaders present and giving reports were Mrs. John E. James, Mrs. Harvey Crabtree and Mrs. Earl Massengill.
The main demonstration was planning a basic wardrobe and given by Mrs. John E. James.
The demonstration for June is "Good Meals for Busy Days." Each member is asked to prepare a one dish meal and take to the meeting which will be on June 18, a week later due to Vacation Bible School.

Prospect 4-H Club

The Prospect 4-H Club held their regular monthly meeting at Prospect school on May 21. Johnnie James, president, presided. The singing was led by the leader, Phillip Betts. Phyllis Minney gave the 23 Psalm for the devotion. The pledge to the American flag was led by Don Stafford and the 4-H club flag was led by Linda Brannan.
The roll call was answered by the total membership of 17. Minutes of the April meeting were read and approved.
Butch Crabtree and Sheila Massengill told of things they had learned in the Record Book workshop they attended in Loudon May 16.
Rebecca and Elaine Betts, Carolyn and Ruth Shubert, Nancy Jones, Mary Grace James and Sheila Massengill gave a report on the 4-H county wide Picnic, biscuit, and corn meal contest held in Loudon May 17. Rebecca Betts was in the blue ribbon group in the biscuit contest and red ribbon group in fruit pie. Nancy Jones was a blue ribbon on biscuit. Ruth Shubert a blue ribbon on corn meal muffins and Mary Grace James a red ribbon on fruit pie.
The president appointed the following nominating committee to report at the first meeting in September: Butch Crabtree, Chester Harris and Phillip Betts.
Adell leaders: Mrs. John E. James and Mrs. Homer Holdredge were present.

Mr. and Mrs. Bill Lawson, Jr. and family spent Monday in the Smokies.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

As June draws near it is time now to think of our Dairy Recipes to be eligible to receive two state awards.
Winning recipes here in the county will be sent to the State Contest which is sponsored by the American Dairy Association of Tennessee.
State awards will be as follows: A standard electric mixer for each of the 10 first place state winners, a useful kitchen gift for the two second winners in each class.
The thirty state winners will be invited to attend a luncheon honoring them in Nashville June 26. Winning recipes will be published in a special booklet.
Last year Loudon County had a state winner, so let's try to have more than one this year.

For more information or an entry blank write or call the Home Demonstration Agent at the County Agents' office, Deedsboro, for the contest is June 10. All recipes must be in the Home Agent's office by June 10.

A person may enter as many classes as she wishes in her division, but county winners, submitted in the State Contest, cannot be a winner in more than one class.

Mr. and Mrs. Marvin Mitchell of Maryville announce the birth of a daughter, Katherine Ann on May 17, at the Mount Memorial Hospital.

Mrs. Robert Miller and Miss June Miller of Maryville were visiting Mrs. L. L. Miller and Mr. and Mrs. R. A. Lawson Sunday.

Mrs. Scott Mitchell and Sgt. Kenneth M. Gardner spent Wednesday with Mr. and Mrs. Wade Mitchell and family in Lake City.

Mrs. Joe Blair, Mrs. Lucy Steele Harrison and Mrs. Helen Bacon were visiting Mr. and Mrs. Marvin Mitchell and children Eddie and Katherine Ann Sunday afternoon.

Mr. Max Davis and daughter, Brenda, of Greensboro, N. C. spent the weekend with his brother, Mr. and Mrs. Charles H. Davis and family.

Mr. and Mrs. William Jones and family of Newport were visiting relatives in Loudon Thursday.



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Maybe it could even help to eliminate your job. Certainly it decreases the profits on whatever business you are in or work for, and reduces the value of any property you may own in this area. We've social folks, and depend on each other for many things. When you scratch somebody else's back, be sure he stands where he can scratch yours in turn.

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FARM NEWS REVIEW

SPRAYING SERIES NEEDED TO HALT MINOSA WEBWORM

For several years the minosa webworm has been the most destructive pest of the minosa tree in this state and elsewhere." J. B. Sharp, U-T associate Extension forester, reports.

The adult or moth stage of this insect is in flight just prior to the time when the first blossoms appear on the minosa tree, Sharp explains. The moth deposits its eggs on the blossoms as they appear, although later in the season eggs are found on the leaves as well. Because more than one generation occurs per season, it is necessary to spray every three to four weeks throughout the summer.

At first, as the larvae come from the eggs they live together in a web spun about the flowers and leaves. Later they separate and move to the tender leaves. Webbing resulting from early summer activity is not very conspicuous; consequently, most people do not notice their trees until they are heavily infested. It is then too late to save the tree from the sparse, unsightly appearance.

Control of webworm injury means that the trees must be sprayed thoroughly as they put forth their first flowers and every three to four weeks thereafter, Sharp says. Both arsenate of lead and DDT are effective. Nine tablespoons of arsenate in 3 gallons of water with one tablespoon of linseed oil to serve

as a sticker is adequate. Three tablespoons of 25% arsenate DDT powder to one gallon of water is also an effective control measure.

MOST FRESH FRUITS AND VEGETABLES U. S. GRADED

Slowly, but surely, we are "educating" apples, pears, eggs, insects and other foods these days, at least some of them get grades. U-T consumer information-marketing agents report that grades are appearing on foods that you find on the market shelves, in produce bins, and in meat cases. Food grading has come about gradually but it is trying to keep pace with other developments in food production and processing.

Today, federal grades have been established for all fresh fruits and vegetables and almost sixty-five canned products made from fruits and vegetables. Among the factors that determine the grade of fresh fruits and vegetables are maturity, color, shape, and freedom from defects. Workmanship in peeling and cutting fruits and vegetables for canning and freezing may affect grades. Since top grades in canned fruits are reserved for those which hold their shape well, ripe fruits, though better in flavor, may earn lower grades than less mature ones.

Top grades of fresh and canned fruits and vegetables are preferred when you plan to use them whole or in large pieces, agents say. The lower grades,

which may be smaller, less perfect in shape, and have more blemishes, are satisfactory in many cooked dishes. Some defects may appear only, otherwise cause waste. Small, poorly shaped fruits or vegetables may take longer to prepare than others.

More wholesalers and producers buy food according to grade, than do the homemakers. Since the homemaker is concerned primarily with the use she makes of the food, she sometimes overlooks the help she could get from knowing the grade of the food she buys. It is only natural that the top quality foods demand the highest prices, all the way from the producer to the food shopper.

Conservation News

BY T. J. HICKS

Recent heavy rains took its toll in soil. Tons of soil was removed from farms in the county in the form of sheet and gully erosion.

Unprotected fields or fields that were not covered with a heavy soil of vegetation eroded worst. Some soils erode faster than others because of the nature of the soil and the steepness of slope.

Farmers have reported that where the seed bed preparation and seeding was on the contour of the land, erosion was least. Heavily sodden waterways did not erode, or wash out as a gully. Homer Simpson and Homer Vaughn Simpson have a very good example of how contouring of land and the use of soil waterways will control erosion along with other farmers in the county. Contour-strip cropping is a very good conservation practice to control erosion in cropland. Sod waterways should also be used to give the water a cover to run off the field.

Your best soil is the top few inches, with this gone you have lost the "cream".

For technical assistance in your conservation problems, see one of the Supervisors of the Loudoun County Soil Conservation District or visit your Soil Conservation Service office in Loudoun.

GREENBACK NEWS

The 37th annual graduation program was given last Friday evening at 8 o'clock in the at the sanctuary. Mrs. Graham Cooper Jr. played the prelude and processional at the piano and the invocation was said by the Rev. Laddner. Larry Darnes, Giftorian gave an address "Youth Will Build a Better World". Miss Barbara Watson historian, spoke on "Today is Ours, Tomorrow is Yours". Jo Ann Hill gave a speech on "Forward Ever Forward and the Valedictorian Miss Ann Mae Ford spoke on "Reaching the Goal". The principal, Mr. Eugene Akers presented the class and Superintendent of Loudoun County schools, Mr. A. C. Dukes awarded diplomas to the following: Bobby Black, Larry Barnes, Dorothy Daniels, Mildred Dotson, Clyde Davis, Anna Mae Ford, Carlos Henthery, Jo Ann Hill, Leonard Jackson, John Jones, Ann Jones, Dean Long, Dale Long, Barbara McCallum, J. W. McCallum, Johnny L. Morris, Mary E. Munsey, Wilma Munsey, Charles McCollum, James L. McKee, Helen Nichols, Edith Ramsey, Leroy Simpson, Vivian Thompson, Dick Tallent, Barbara Watson. Sixteen of the graduates are members of the National Beta Club.

Mr. and Mrs. C. H. Everett and Diane were here Saturday enroute to Norfolk Va. where they will spend several days with Mr. Everett's sister, Mrs. McCallum. George Pilcher and Mr. Pilcher and family.

Mr. and Mrs. Frank Hill and daughters attended the annual decoration at Sevierdale Sunday. Mrs. Aubrey Griffiths was in Mount Memorial Hospital several days last week for treatment. Mrs. Griffiths continues very ill.

Mr. Joe Matthews of Nashville has been spending some time with his parents, Mr. and Mrs. C. B. Matthews while he completes his course in agronomy at the University of Tennessee. He will receive his Masters Degree in June.

Mr. and Mrs. Charles Wildman, Cynthia Freddie and Susan of Knoxville and Miss Laura Morton of Loudoun City visited Sunday with Mrs. J. B. Griffiths.

Among those visiting Mrs. Griffiths Sunday were Mr. and Mrs. Dock Peterson, Mrs. M. C. Ritchie, Mr. and Mrs. J. Mims and Miss Helen of Maryville. Mrs. Noel Mesler has been elected a delegate to the General assembly of the Presbyterian Church to convene in Pittsburgh Penn. next week. Dr. Douglas Elwood pastor of the Highland Presbyterian Church of Maryville will also go as a delegate from Union Presbyterian. Others who will go as guests will be Dr. Albert Cropp of Maryville and Rev. Frank Laddner, pastor of the Greenback Presbyterian Church.

The annual daily vacation Bible School of Greenback, Pine Grove and Meadow Presbyterian Churches will begin next Monday May 26 and continue for two weeks. Classes will be held in the Greenback Presbyterian Church with Mrs. Frank Laddner as director. Miss Shirley Harlow, director of Christian education of the Faith Cooperative Parish

will assist with the school and the Rev. Ross Magill will direct the music and recreation. Teachers in the school will be Mesdames, Henry Hammonree, Graham Cooper, Mel Hammonree, Bruce Hinton, Elbert Pipp, J. H. Pipp, Ada Everett, Frank Hill, Fred Cook, Miss Vivian Thompson, Dean Long, Jean LePasse, Wanda French, Joy Best, Jo Ann Hill, Joyce Cook and Christine McCall.

Those who went to Ellijay, Ga. Thursday for the funeral service of Mr. Arthur L. Finley were: Mr. and Mrs. Bert Sheets, Mrs. Allen Hammonree, Mrs. John Thompson, Mrs. Oscar Thompson, Mrs. Marshall Tipton, Mrs. Lloyd Petty, Mrs. Wade Housley, Mrs. Warren W. Thompson, Mrs. Warren A. Thompson, Mr. Jim Thompson and Mrs. Bert Brooks. Mr. Finley was a brother of Mrs. Sheets.

Mr. and Mrs. J. C. Alexander of St. Augustine Fla. were guests last week of Miss Emma Hall. Mr. R. L. Thompson, Mr. and Mrs. J. L. Seaton also they spent several days in Maryville the guests of Mr. and Mrs. G. M. Wear.

Mrs. A. C. Montgomery of Lenoir City spent the weekend here with her mother, Mrs. J. B. Griffiths and sister, Mrs. E. D. Vining.

REPORTING IN To Loudoun County

May 21-To Mr. and Mrs. Jesse Weather of Lenoir City, a 7 lb. 7 oz. girl. To Mr. and Mrs. Everett Harrison of Philadelphia a 6 lb. 13 oz. girl. To Mr. and Mrs. Clyde Jenkins of Lenoir City, a 6 lb. 13 oz. boy. May 23-To Mr. and Mrs. R. N. White of Lenoir City, a 6 lb. 8 oz. girl. May 24-To Mr. and Mrs. Gilbert Cagley of Lenoir City, a 7 lb. 5 oz. boy. May 26-To Mr. and Mrs. Beecher Thurman of Lenoir City, an 8 lb. 7 oz. girl.

See you IN CHURCH Sunday



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Ask Your **CO-OP** Manager

More Males Born Than Females, But Accidents Change Balance In Life

More males than females are born each year in the United States. Just why, then, are there more women than men later on in life? Why the female superiority numerically, that is—when it comes time to find a husband?

"One reason," the National Safety Council says, "is because

LEGAL

NON-RESIDENT NOTICE

Faye Lawson Jenkins vs Clarence Thurman Jenkins
No. 078 in the Circuit Court for Loudon County, Tennessee
In this cause, it appearing from the bill which is sworn to that Clarence Thurman Jenkins, defendant, is a non-resident of the State of Tennessee, he is therefore required to appear in person or by Attorney on or before the Fourth Monday of June, 1966, next before the Judge of the Circuit Court at the Court House in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Faye Lawson Jenkins or otherwise, the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald, a weekly newspaper published in Loudon, Tennessee.

At office in Loudon, this 26th day of May, 1966.
Jimmie Wear
Circuit Court Clerk
May 28, June 5, 12, 19

males 15-24 years of age—the age when they're either thinking of getting married, someday or counting the days till the event—are being killed in accidents almost five times as fast as females.

The Council isn't necessarily trying to promote matches between the sexes. It is concerned, though, with keeping people alive.

A recent estimate put the U.S. population at about 84,850,000 males and 86,271,000 females—about one and a half million more girls than boys.

"Men have always died at a faster rate than women, perhaps largely because of the more hazardous tasks they undertake and their chance-taking nature," the Council said.

"But men, especially those in the 15-24 age group, are dying far, far too rapidly."

Statistics for a recent year turned up these facts on the 15-24 age group:

1. Accidents of all types take the lives of nearly five males for

2. More than eight out of 10 persons killed in motor vehicle mishaps are males.

3. Almost seven out of eight persons killed in nonmotor vehicle accidents are males.

4. The young people are seven times as likely to die in an accident than from cancer, the No. 2 cause of death to persons in the category.

Both sexes are living longer than their grandparents did, the Council noted, but the so-called weaker sex has widened the gap.

Thirty years ago, the average white female lived about three years longer than the average white male. Today, she can expect to outlive her man by more than six years.

One reason women outlive men today, the Council pointed out, is because they have benefited more than men from discoveries and innovations in the medical field.

Another reason suggested by the Council: They have been more careful working and playing than men, and technological and social changes have made women's work easier and safer.

"Regardless of what stage of life you're at—the marriageable stage, the married stage or the aging state—it's smart to keep your men alive," the Council said.

"Don't let your boyfriend or hubby overdo things, whether it's a minor repair job around the house or a long vacation drive."

"Make sure he keeps a light foot on the accelerator, and that he's not distracted into a collision by amusements in the car or engrossed in an accident by a family spat."

"Keep the men alive, girls—because the supply isn't keeping up with the demand."

FOR SALE . . . 2 bedroom house on Roadside Ave. Electric heat. Good location, well convenient terms. Call Ray Real Estate Co. 8-3039 after 6 p.m. 26-20-C

SPORT SHIRTS . . . boys and men first quality sport shirts 97c to 1.44. Latest patterns in wash & wear. Dan River, Dry Dyeing, top brand labels, latest fabrics. Valley Mercantile Outlet, West End, Loudon. tfe-22

WANTED . . . 3 experienced waitresses. Apply in person at Lucky Girl, Loudon. 31-23-pd

FOR RENT . . . 4 room house in Dufftown. Apply to Mrs. S. P. Daniel, GL 8-2188. tfe-26

FAMILY SERVICE . . . Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfe

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FOR SALE . . . electric sewing machine, cabinet model, \$75.00. Call GL 8-2569. 21-29-C

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pasture program that is supplying Mr. McCrory's dairy herd with plenty of hay which partly comes from the pastures, where the cows are that supply green the year round. Mr. McCrory's management program is somewhat like other farmers in that he rotates his dairy herd from field to field depending on the eating habits of the herd. He has followed soil tests very closely and is trying to produce all the forage that his dairy herd can consume. They found that Mr. McCrory is also carrying on a very good management program with his pasture.

After lunch the group had a chance to ask questions about the type of program that was being carried on on both farms. After a thorough discussion, the group adjourned.

Annual Pasture Tour Held On 2 County Farms

The Loudon County annual Pasture Tour was held on the farms of Mr. Paul Arp and Mr. Hal McCrory this week. Several farmers and officials from the University of Tennessee attended.

While at Mr. Arp's farm they found a nice lush growth of good tender pastures which is providing Mr. Arp's cows with plenty of green forage and also plenty of hay. His management program is very adequate for the type of farm he has. Mr. Arp has been a test demonstrator and also a member of the Test Demonstration Board for four years.

After looking over Mr. Arp's farm, the group journeyed to the farm of Mr. Hal McCrory's farm. While at Green Hill, which is very appropriately named, they found a well rounded

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FIVE BIG DAYS
20 million readers made it the best selling novel of all time! The most honored book in the nation!
1st RUN PICTURE
GOD'S LITTLE ACRE
Robert Ryan
Aldo Ray
Tina Louise
Cartoon

Real Estate Loans
FHA money at reasonable rates for purchase or resale and for new construction. Our loans comply with the new regulations on Down Payments.
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Ray Real Estate Co.
Rathburn A. Ray, Realtor
First Natl. Bank Bldg. Athens, 633
tfe-10

Why United States Savings Bonds are so important to your family and your own home town

If you and your neighbors are spending and saving wisely today, tomorrow's economic problems will solve themselves.

That's true for your family, as well as the community in which you live. And that's why U. S. Savings Bonds are so important to every American.

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SAFE AS AMERICA . . . U. S. SAVINGS BONDS

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CLASSIFIED OPPORTUNITIES

FOR RENT . . . 3 bedroom house at 914 Valley Vista Drive, Loudon. Call YU 6-7560. 26-20-pd

FOR SALE—Frigidair, refrigerator, or maying washer. Good condition. Call GL 8-3038. 26-20-pd

WANTED . . . clean rag, all materials, clothes, rags, towels, etc. 70¢ pound at the Herald office. tfe-27

BARGAINS . . . complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lavatory for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and flag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company. (Gilbert Blankenship) Loudon. tfe

BOOK WANTED . . . "History of Sweetwater Valley" by W. B. Lenoir. Call GL 8-3529 or write Box 535, Loudon. 26-20-pd

WE BUY, SELL OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Porter Farm Co., Loudon. Phone GL 83355. 12-33-pd

BUDGET PRICED PAINT . . . outside army surplus (white only) at \$1.00 a gallon. Outside and inside flats, gloss and enamel, all colors, \$1.98. Latex base professional grade in all colors and china white \$2.98. During special sale at Valley Mercantile Outlet, West End, Loudon. tfe-22

FOR RENT . . . 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tfe-10

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CONVENIENCE . . . we deliver all orders (\$1.00 and up) anywhere in town. Good food delivered conveniently to your home or business. Call Lucky Girl, GL 8-4212. 26-20-pd

HEY save your cleaning to us . . . You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 905 Poplar St., Phone GL 8-3024, Loudon. tfe-12

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PAINTS
BLOCKS
BRICK
FLOOR & WALL TILE
STORM & SCREEN DOORS
PLUMBING SUPPLIES
AND ALL BUILDING SUPPLIES
Tel GL 8-2147-Day, GL 8-2248-Nights
LEE HIGHWAY — EAST END OF BRIDGE
"NO JOB TOO LARGE OR SMALL"

BOSTITCH B8R
The First Practical Combination Stapler and Staple Remover

Here's what you've been waiting for

Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books . . . all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

The work stays stapled as long as you want it—then a gentle push on the remover and, ZIP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.

\$315
Also available without remover for \$245

LOUDON COUNTY HERALD

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Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books . . . all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

The work stays stapled as long as you want it—then a gentle push on the remover and, ZIP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.

\$315
Also available without remover for \$245

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"Loudoun County's Family Newspaper"

72ND YEAR—NUMBER 29

LOUDOUN, TENNESSEE, THURSDAY, JUNE 5, 1958

10¢ PER COPY

Just Piddlin'

JUST IN CASE you're looking for some entertainment...

BAD LUCK! A French Quarter character showed up at one of his usual haunts...

"Well, three weeks ago my grandfather died and left me \$50,000."

"Wouldn't you be?" queried the character. "This week I got nuthin'."

DISPLACED A Russian who had fled from Soviet Union had been living with his wife in America for some time...

THOUGHT FOR THE WEEK waste today lamenting tomorrow and you'll waste tomorrow lamenting today.

Leaders Undefeated in City Softball League

Pond Creek held onto its City Softball League lead during the week, remaining undefeated in the process...

Table with 4 columns: Team, Won, Lost, Points. Rows include Pond Creek, Needles, Tigers, Blue Devils, Bombers, Carter Lamb, Nozzle Pullers.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR: Women's styles, like football schedules, is announced about a year in advance...

Two County Women Attending Tenn. First County Farm Bureau Women's Conference

Mrs. Clemie Stookbury, Chairman of Loudoun County Farm Bureau women, and Mrs. W. A. Graham, Farm Bureau member...

Special attention will be given to the citizenship and legislative programs of Farm Bureau...

County Primary Boards Named For General Election

Loudoun County Primary Board for the Aug. 7 general election were named this week by the Tennessee Republican Democratic Executive Committee...

Registration Set For Summer School Classes

Registration will be held at 9 a.m. Monday, June 9, for summer school classes at Loudoun High School...

THE COURT HOUSE RECORD

Marriage Licenses: May 1-Ray J. Coppinger to Emily Ann Reynolds. May 3-Ray Moore to Mildred Simpson...

Bethel MYF To Hold Bake Sale Saturday

The MYF of the Bethel Methodist Church will hold a bake sale Saturday at 10 a.m. in front of Greer Hardware...

Red Cross Swim Classes Set June 16-27

Loudoun County Chapter of the American Red Cross will conduct its annual swimming classes at Big Springs swimming pool, Loudoun City, daily Monday through Friday from June 16 through June 27...

4-H Demonstration Day Is Success

The first 4-H Demonstration Day was held in Loudoun County on May 26 at the Loudoun Junior High School with 14 boys and girls from Junior and Senior members...

The winners and their projects are as follows: Judy Davis, safety; Jack Franklin, health; Mervin Ryan, home improvement; Frank King, lawn mow electric; Priscilla Long, food preparation; Becky McCall, horticulture; parades; Steve King, art conservation; Judith Franklin, clothing achievement; Mary James, dairy achievement; and Sammy Williams, gardening...

Special Called Session Of PTA Is Set At 7:30 P. M. Next Tuesday, June 10

A called meeting of the Loudoun Parent-Teachers Association has been scheduled by the official board on Tuesday evening, June 10, at 7:30 p.m. in the big school auditorium...

June Is Dairy Month, Honors Dairy Industry

June is Dairy Month throughout the United States, an event honoring the dairy industry for contributions to the health and well-being of Americans...

BEAUTY PAGEANT ENTRANT



Pat Long, 18-year-old daughter of Mr. and Mrs. Ferris Long, is a Loudoun entrant in the Loudoun County Beauty Pageant to be held Saturday at 7:30 p.m. at Nicholas Auditorium...

Local Man Named Association V-P

The Knoxville-Oak Ridge Chapter of the National Association of Accountants has elected a Loudoun man as its vice-president for its new year...

Ladies Aid Society To Sponsor Supper

The Ladies Aid Society of the Cumberland Presbyterian Church will sponsor a supper Tuesday, June 10, at the church...

Hospital Stay Unlike Hotel Visit; Behind Scenes Action More Complex

(Fourth in a Series) Human service as a hotel. And more important, the services of the hospital employees are much more highly skilled. Then there is "room service" - the hotel provides a daily change of bed linen and some towels...

City Meeting Next Monday Night, 7 P. M.

Attention will be the main topic at the regular city council meeting next Monday night at 7 p.m. at the city hall.

Little League Tryout Meet Set Next Monday

Tryouts for Loudoun Little League teams will be held next Monday at 5 p.m. at the ball field...

County Teacher Assignments Are Listed This Week

School Superintendent Albert C. Dubbs this week released the teaching assignments for Loudoun County schools for the year 1958-59. The assignments are as follows: Loudoun High School: William Napier, principal, J. R. Alexander...

Loudoun Junior High

Tom Rowland, principal, Mrs. Kathryn Watkins, Mrs. Lucile Purdy, Mrs. Blanche Watkins, Mrs. Lenora Williams, Mrs. Harold Gantrell, Mrs. Jane Cline, Mrs. Myrtle Windle, Mrs. Stella F. Galt, Mrs. Jerodine Watkins and Miss Patricia Kirk...

The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGAN.

Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Education On Trial

In many ways our methods of education are on trial in our country. But one thing the spiritual and so on have brought to light is that education is well thought of in America. We may not know exactly what it is but we want our children to have it. We say not now the right method of getting it but we want somebody to be concerned about it.

Congratulations are in order for those who have completed courses of study leading to graduation. If those courses of study are not what they should have been, those being graduated are not to blame. The blame, of course, rests elsewhere.

So far as college education is concerned it seems to us that there is one common denominator that ought to be found in all courses, and that is intellectual growth. It is often said that we forget much of what is learned, but the method and habit of learning remain.

Beyond intellectual growth and the development of habits of learning, we feel that somehow wisdom must be increased. Wisdom is the great need for it decreases prejudice and increases concern. It determines the causes to which we give ourselves.

We believe, too, that beyond method, and along with intellectual growth, there must go also spiritual growth. It seems to us that the best of education begins about somewhere the growth of both our intellectual and spiritual capacities.

We are glad that people seem to be taking seriously the deficiencies of our own local schools. While there are many things right with them there are also things wrong, we know that, but all these wrong things can get right. We hope this matter weighs heavily upon the minds and hearts of those in responsible positions.

Shots For a Nation

Three years ago the Government turned to the country's pharmaceutical manufacturers for an all-out effort to produce the Salk polio vaccine as fast as possible. Five of the leading companies took on the job and used every facility and every ounce of productive know-how to solve an almost impossible production problem. Their success is attested to by the fact that the disease is now 80 per cent eliminated by use of vaccine and that 26 million doses are held in reserve for people who need them but have not yet taken the few minutes time necessary for the "shots." The price of the vaccine has been reduced 3 times.

Against this background of accomplishment has come another story. The Federal Grand Jury has charged the firms that produced the vaccine with fixing the price on supplies sold to the government. Such suits between the government and private industry are immensely complicated and are usually decided or dismissed only after years of litigation.

Voluntary cooperation between private research organizations, public authorities and the medical profession developed and proved the polio vaccine. But even a development of such significance as this could not have helped many people if pharmaceutical companies had not been ready to produce millions of doses of vaccine at reasonable cost.

More accusation does not prove guilt in a company any more than an individual. A court decision in the present case will probably be a long time coming. Regardless of the outcome, there remains the positive fact that production of vaccine in quantities big enough to supply an entire nation was achieved in record time, thus making it possible to almost wipe out a major disease. It's hard to put a "down to the penny price" on that.

A Letter From The Publisher

This letter is being written from Berea, Kentucky, on Sunday, June first. Saturday was not a good day to be on the road, so I was very thankful to arrive here safely last evening. I was held up at one place just across the hill I met a wrecker going I thought to pull the wrecked car in, but as I passed I observed that it was itself pulling in another car.

At Cumberland Falls I could not withstand the temptation to drive the right miles to and from, in order to enjoy once more the beauty and grandeur of that spot. But beauty and grandeur can be marred by accident. Only two days before, a high school student was drowned while swimming in the falls. Only shortly before my visit there had they found the body.

While this particular drowning was not due to lack of ability to swim, it is a good time for us to say that every young person should learn to swim. You may have read of the recent tragedy when seven persons lost their lives in a rescue effort.

In this day of water sports not only is the ability to swim a great need, but along with it should go training in rowing and the handling of boats. Whether one chooses it or not in this modern age one must live dangerously.

Every time I see pools open and being enjoyed, I think again that Loudon should have its own swimming pool. Is there not some way?

What We Need Is Some New Cliches

Once Upon A Time, according to a newspaper legend, a publisher sent out word that too many clichés were getting into the paper. (A cliché, we explain for the benefit of readers who have not yet reached that word in school, is an overworked expression of speech.)

The Managing editor told his staff, "The boss says we've got to get rid of those old clichés and work up some new ones."

We nominate for retirement in the everyday speech of Americans the following:

You can say that again. . . Brother, you've had it. . . You name it. . . Now you're in business. . . But definitely.

What this country needs, brother, is a new set of clichés. And you can say that again. Ideas, anybody?
Charleston (S.C.) News and Courier

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED

June 26, 1958
Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 o'clock A. M., June 26, 1958.
LOUDON COUNTY:
Project No. R-3008(2), R-3515(4) and R-3905(4)

Project No. R-3009(2) - The surfacing with bituminous materials of section of Rural Road No. 3099 (Dixie Lee Road), beginning at State Route No. 1 and extending to State Route No. 2.
Project Length - 1.9 Miles
Project No. R-2515(4) - The surfacing with bituminous materials of a section of Rural Road

LEGAL

NON-RESIDENT NOTICE

Faye Lawson Jenkins vs. Clarence Thurman Jenkins
No. 876 in the Circuit Court for Loudon County, Tennessee
In this cause it appears from the bill which is sworn to that Clarence Thurman Jenkins, defendant, is a non-resident of the State of Tennessee, he is therefore required to appear in person or by Attorney on or before the Fourth Monday of June, 1958, next before the Judge of the Circuit Court at the Court House in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Faye Lawson Jenkins or otherwise.

No. 3515 (Harrison Road), beginning at State Route No. 2 and extending Project Length - 2.4 Miles
Project No. R-3905(4) - The surfacing with bituminous materials of a section of Rural Road No. 3915 (Prospect Road), beginning at Secondary Route No. 2507 and extending to R-3905 (1).
Project Length - 2.6 Miles
Total Length of Project - 6.9 Miles
Working Days - 75 (Unloading Points - Martel, Backtown and Philadelphia).
W. M. Leach, Commissioner
June 5, 12

TASTY TIP FOR Quick Meals!



Delicious, homemade Macaroni 'n' Cheese ready to serve in minutes

with RICH KRAFT GRATED...for the cheddar cheese goodness everybody likes

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Joshua 1:1-18, 23; 24:14-18)

"The People Must Choose"

William Jennings Bryan used to tell the story of how the preacher explained the doctrine of election, freedom of choice. He said, "The Lord is voting one way and the devil is voting another way, and it depends on how you vote which way the election goes."

When the Hyksos, or "Shepherd Kings" who knew Joseph, came to reign over Egypt, the Hebrews were reduced to bondage. At this time Egypt also lost interest in Canaan except for tribute. The civilization developed in Palestine under these kings began to weaken, unity in government ceased and each little "king" did about as he pleased. Archaeology shows that homes and walled cities built after that were inferior types. The land contained a motley population, remnants of earlier cave-dwellers, Hittites who had come down from the north, "Canaanites" with walled cities, and "Perizzites" living in unwalled cities.

Joshua proved himself a wise leader. Following the line of least resistance, he went around stronger fortresses like Jerusalem and Gazer, and kept to the mountain country where fertile fields were more easily taken. After the invasion of the land, the fertile plains and valleys were still in the hands of the Canaanites, and would remain so for generations. The hill country on both sides of the Jordan was in Israel's hands.

The situation was very complex. There was intermarriage and corrupting contacts with native religions. The Hebrews were not accustomed to agricultural life and had to learn it from people who worshipped Baal. Some leaders of Israel were uneasy about the future. They built the altar in Gilgal, avowing it was not for sacrifice but was a testimony to the Lord God who had been their leader. They said, "We did it from fear that in time to come your children might say to our children, 'What have you to do with the Lord,' and your children might make our children cease to worship the Lord" (Joshua 22:13-29).

It was very important, therefore, that Joshua should make his call for decision. "Choose you this day whom you will serve. As for me and my house, we will serve the Lord." The service Joshua called for was not a mere ceremonial arrangement, nor like signing an agreement. It meant a way of

view, the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald, a weekly newspaper published in Loudon, Tennessee.

At office in Loudon, this 23th day of May, 1958.
Jimmie Wear
Circuit Court Clerk
May 28, June 5, 12, 19

Lord." Face the bold fact, "You must serve Him if you live." What is it to have a God. Luther said it is to have one we can love and trust. Along with that let us say it is to have one who is sovereign, who rules over all. Some things connected with Joshua's story are stern, but all life is stern. The facts of history are stern. Right is right, and wrong is wrong, and the wages of sin is death. But around the stern realities of life God has thrown a blanket of grace, His loving purposes, and our life is found in living in harmony with His purpose. Somebody has said that history is His-story.

See you IN CHURCH Sunday

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$27,500 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment addition 25 yrs old, 3 Car garage. Original wide plank floors, hand hewn doors and mantles, total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

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HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

When we think of dairy products and dairy foods, we think almost exclusively of milk. When we try to meet our dairy products requirement in our daily diets, we are faced with the daily milk, do we pick our brands to think of some new and different way to use milk?

If so, we are closing out a variety of ways to use dairy products other than milk. Dairy products include butter, cheese, cream, and of course milk. Since this is June Dairy Month and we are aware of dairy products, it might be well to consider some ways we may use dairy products.

Let's start this week with cheese. Today, there are over 400 varieties of cheese, derived from twenty-three basic types. Natural cheeses may be classified in three divisions - hard, semi-hard and soft. Among the hard cheeses are the popular American or cheddar type, Swiss and Romano. The semi-hard types include Brick, Blue, and Roquefort. Soft varieties are Limburger, Cottage, Cream, and Neuf-châtel.

About five quarts or two pounds of milk are required to produce one pound of American Cheese, and the finished product retains most of milk's nutritive content. Since cheese is a concentrated source of minerals, protein and bacteria it is an excellent food for all the family to enjoy in liberal amounts.

Here is a recipe featuring cheese that might be used with leftover mashed potatoes: **POTATO - CHEESE SURPRISE** 3 cups mashed potatoes, 1 egg, well beaten, 1/4 teaspoon salt, 1/4 teaspoon finely chopped onion.

REPORTING IN To Loudon County

May 27-To Mr. and Mrs. G. N. Littleton of Loudon City, an 8 lb. 3 oz. girl.

May 28-To Mr. and Mrs. Homer Miller of Loudon City, a 7 lb. 15 oz. boy. To Mr. and Mrs. Ernest Brown of Loudon City, a 6 lb. 12 oz. boy.

May 31-To Mr. and Mrs. James C. Ingram of Loudon City, a 4 lb. 13 oz. girl. To Mr. and Mrs. Fred Russell of Loudon City, a 6 lb. 14 oz. girl.

June 1-To Mr. and Mrs. Charles Norman of Loudon City, a 7 lb. 7 oz. girl. To Mr. and Mrs. George Reynolds of Loudon City, a 7 lb. 6 oz. boy. To Mr. and Mrs. Charles Harrison of Loudon, an 8 lb. 8 oz. boy.

June 2-To Mr. and Mrs. James Varner of Loudon City, an 8 lb. 7 oz. boy. To Mr. and Mrs. James Cunningham of Loudon City, an 8 lb. 5 oz. boy.

observed Friday evening at 7:30 at the Reed Springs Baptist Church. Junior and Intermediate Girls Auxiliary members will be recognized and presented emblems which they have earned in their forward steps. Mrs. Gene Watson will present the emblem assisted by Mrs. Lon Kiser. The W.M.S. who foster this organization will serve refreshments at the close of the program.

A surprise birthday party was given Saturday night at the home of Mr. and Mrs. Jennings Clark in honor of their son A-20 Bob Clark who is stationed at Lockbourne Air Force Base, in Columbus, Ohio. Bob was 21 years old and there were also 21 guests present.

Sunnyside News

Mr. and Mrs. R. N. Benjamin and children of Loudon were the dinner guests Sunday of Mr. and Mrs. Gene Watson.

Mr. Luther Stewart spent the Memorial holidays in Robinville, N. C. with relatives. On his return trip, Mr. Stewart brought three of his nieces home to visit with him and Mrs. Stewart. The nieces are: Miss Archie Hendrick, Miss Ramona Buchanan and Miss Geraldine Hendrick. They will visit for a week with the Stewart family.

The Reed Springs Baptist Church will begin their annual vacation Bible School Monday evening at the church from 7 to 9. Mrs. Lloyd Kiser will serve as the principal of the school. An adult class will be included in the school. Mr. Lloyd Kiser will teach this class. So come children and adults on Monday evening, June 8th.

Mr. and Mrs. Carl Blanton and Mr. and Mrs. Michael Blanton of Knoxville were visiting with Mr. and Mrs. Homer Living Sunday. A Presentation Service will be

Sally Jones Circle Has Regular Meeting

The Sally Jones Circle met Monday evening at the home of Mrs. W. F. Zimmerman with Mrs. Ora Mae Russell as co-hostess. Mrs. Ora Mae Russell, circle leader, presided over the business meeting and appointed the following officers for the year: Circle co-leader, Mrs. W. F. Zimmerman; secretary, Mrs. Helen Bacon; and treasurer, Mrs. Elizabeth Nichols. Mrs. Russell also had a short program on worship. A dessert plate was served to the 12 members present and one visitor, Miss Sarah Richards before adjourning.

HOSPITAL LIST

ADMITTED

May 27 John Bivens Jr. Mrs. Maybel Clayton Mrs. Frank Palmer Mrs. Sue Bright Mrs. Erskin Miller Larry Summet Mrs. E. Johnson Mrs. Ruth Volles Mrs. Curtis Murr Mrs. G. W. Littleton Mrs. Homer Miller Mrs. Ernest Brown

May 28 Mr. J. K. Smith Mr. Earl Hall Russell Clark Miss Josie Parton Frankie Hinchshaw

May 29 Mrs. Roy Sherrill Mrs. Roy Hill Mrs. Mason Williams

May 30 Kathy Nichols Mrs. R. R. Jacobs Julie Lynn Barrier Mrs. Lucile Hopson Mr. Emory Barr Mrs. Ruth Mearfield Mrs. Cecil Hughes Mrs. Joe Amburn Harry J. Volles Miss Jody Shubert Mrs. Billie Joe Stouder

May 31 Mrs. George Reynolds Mrs. Fred Russell Mr. Robert Fox Mr. King Black James L. McDaniel Mrs. James C. Ingram

June 1 Mrs. Charles Harrison Mrs. James Sewell Mrs. Joq C. Williams Mrs. Charles Norman Mrs. Julia Herlin Mrs. Samantha Key Mrs. Charles Bryant Mrs. James Cunningham Mrs. David Varner

June 2 Mrs. Henry Stitzler Jane Lane Ann Lowe Mrs. Luther Summitt Mr. Clyde Parks Mrs. Gay Bivens Marion Anne Brown Mrs. Verena Galyon Mrs. Mary Volles Mrs. J. D. Malone Mr. John Miller

DISCHARGED May 27 Terry Volles Kathy Volles Mrs. Alvin McBroome John Bivens, Jr.

May 28 Mr. Wayne Woody Linda Russell Mr. Albert Cassier Miss Frances Simpson Miss Wilma Doan Littleton James Robert Wells Mrs. Mary Huffine Roger Miller Mrs. Gilbert Cagley

May 29 Mrs. Ruth Volles Mrs. Curtis Murr Mrs. Maybel Clayton Mrs. Bill Hayward Mrs. G. W. Littleton Mrs. Homer Miller

May 30 Mr. Erskin Miller Mr. Russell Clark Mrs. Frank Palmer Mrs. Beecher Thurman

May 31 Jamie Lynn Ballew Kathy Nichols Mrs. James Harrison Mrs. Roy Hill

LEGAL

Notice to Creditors

All persons having claims against the Estate of O. V. Harrison are asked to file the same with W. B. Harrison, Loudon, for consideration.

June 5, 12

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50c Additional Weeks

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Shop and Save at your building material stores:

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Carter Lumber Company
LENOIR CITY
Riverside Lumber Company
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Arthur Wilkerson Lumber Company
J. W. Wilburn Hardware Company

NOTICE-NOTICE

NOTICE DEMOCRATS

meeting of

Young Democrat Club

**Tuesday, June 10
7:00 P.M.**

at Loudon Courthouse

Guest Speaker — Ben Kiser, candidate
Criminal Judge

Announcements of candidates



BACKACHE has been found in a large number of cases to be caused by pressure on nerves by the bones of the spine. Correction of the position of those often eliminate the problem.

For further information write

**Tennessee Valley
Chiropractic
Association**

Public Information Committee
4945 Broadway, N. E.
Knoxville 18, Tennessee

MARY WORTH'S FAMILY



London Social And Personal News

Thursday, June 5, 1938 The London County Herald

C. P. Circle No. 1 Meets Monday Evening

Circle No. 1 of the Missionary Auxiliary of the Cumberland Presbyterian Church met on Monday evening at the home of Mrs. Dora Simpson on River Road. Mrs. Dora Simpson acted as co-hostess.

Mrs. Rex Burnette was program leader using as her topic, "How Do We Measure Up?" Those assisting her were Mrs. Walter Chesnut, Mrs. A. McElwain, and Mrs. Bill Lawson, Jr. A Thank Offering was given to the meeting of the Missionary Convention in Birmingham on June 15-23.

News from the Missionary Messenger for June was reported by Mrs. Mackenzie West.

Business session was presided over by the circle chairman, Mrs. John Simpson, at which time reports were made concerning the executive meeting of the Auxiliary which was held at the home of Mrs. Dora Simpson on Saturday and from Christian Service Committee. It was announced that the June meeting of the Auxiliary would be a picnic at Robinson Springs, next Monday night at 6:30 p.m.

The meeting was closed with the Wideside Prayer and Benediction, after which the hostesses served refreshments to the seven members and one visitor present, Mrs. O. V. Harrison.

Miss Ellen Smullen spent the weekend with Mr. and Mrs. J. D. Mitchell in Florence, Ala.

Mr. and Mrs. Howard P. Boethel and family, Mr. and Mrs. N. A. Weaver, Jr., and family and Mr. and Mrs. Rex Burnette and family spent the weekend at Watts Bar Resort Village.

Miss Kay Fisher of Greentown is visiting Mr. and Mrs. Rankin Blankenship and family.

Mrs. Floy Barrett and Mrs. Irma Folks of Knoxville spent several days last week with Mrs. J. C. Greer.

Joe Mourfield is spending this week in Sheffield, Ala. with Mr. and Mrs. F. L. Leffer.

MORE MORE Mrs. Ruth Mourfield who has been a patient at St. Mary's Hospital in Knoxville was transferred to the Bacon Hospital last Friday.

Mrs. James T. St. John and Miss Margaret St. John of Johnson City spent Sunday with Mrs. J. H. Loyd, Mrs. Louise Dixon and Miss Martha Blair.

Mrs. Frank N. Jones spent last week visiting relatives in Knoxville.

Mr. and Mrs. Jack Leffer and family and Mrs. Reed Gover spent the weekend with Mr. and Mrs. F. R. Leffer in Sheffield, Ala.

Mr. and Mrs. Walter A. Sommers returned home Tuesday from Falls Church, Va. after a visit with Mr. and Mrs. Jack Simpson and family.

Mrs. Norman McQueen left Sunday for a 10 day visit with Mr. and Mrs. Kenneth Smith in Springfield, Mo.

Mrs. Dye Bason of Knoxville was visiting in London Monday.

Mrs. Lucy Steele Harrison, Mrs. Joe Blair and Mrs. John Jones of Lenoir City attended a tea last Sunday afternoon at the home of Mrs. Broome Johnson in Kingston honoring their niece Miss Nancy Hart.

Mr. and Mrs. Albert Wood and family of Foytes, Mo. are visiting Mrs. Mae Ross and Mr. and Mrs. Albert Ross and Judy.

Miss Paul Cannon of Knoxville spent Tuesday night with Mr. and Mrs. Bill Lawson, Jr. and family.

Mrs. Sam Wilson spent the weekend in Nashville.

Miss Ida Ross left Sunday for her home in Madison, N. Y. after a visit with her mother, Mrs. Mae Ross.

Mr. and Mrs. William Boyd are moving this week in the Clinic apartment building.

Mrs. Raymond Watson of Knoxville was visiting Monday with Mrs. Broome Harrison and children.

Mr. and Mrs. Danny Baker of Norfolk, Va. are visiting their parents, Mr. and Mrs. Fred Bates and Mr. and Mrs. Bill Graham.

Mrs. J. C. Greer, Mrs. Irma Folks Barrett and Mrs. Irma Folks Barrett and family are visiting in Kingston.

Miss Kathryn Warren has returned to her home in Nashville after a visit with Mr. and Mrs. W. C. Tison and son Bill.

Mr. and Mrs. John Messamore and family left Saturday for Ormond Beach, Fla. where they will spend a week with Mr. and Mrs. Bill Swann and daughter Sadie.

Pearle Remine Circle Met Monday Evening

The Pearle Remine Circle met on Monday evening for its first meeting in the new conference year at the home of Mrs. Kenneth Harris with Mrs. Homer Vaughn Simpson as co-hostess.

Mrs. Kenneth Harris was the program leader using "Prayer" as her subject.

The circle, leader, Mrs. Homer Vaughn Simpson presided over the business meeting and the following officers were named: Mrs. Kenneth Harris, circle co-leader; Miss Rachel Huff, dues collector; Mrs. Jack Leffer, secretary; and Mrs. Herbert Jones, circle treasurer. Miss Hope Whitaker is in charge of the Lions Club Fund for the circle.

A salad plate was served at the close of the meeting to the 14 members present.

Bryson-Delaney Vows Set Saturday

Mr. and Mrs. Frank Bryson of Madisonville, announce the wedding of their daughter Ruth to Mr. Tom Delaney, son of Mr. and Mrs. C. C. Delaney of London, on Saturday, June 7th, at 4:00 p.m. at the First Baptist Church, London.

No invitations are being sent, but all friends and relatives of the couple are invited.

Mrs. Helen Bacon Host To Bridge Club

Mrs. Helen Bacon was hostess to her bridge club on Tuesday evening at her home on Wharf St.

A supper plate was served before playing three progressive games of bridge.

High score was won by Mrs. Homer Simpson and bingo was won by Mrs. Bill Butler.

Guests of the club were Mrs. John Simpson, Mrs. Homer Simpson, Mrs. S. E. Ferguson and Mrs. Jimmy Burnette.

Mr. Lowry Kline left Tuesday to spend the summer in Florence, Ala. where he will be employed.

Mr. and Mrs. Don Blount spent the weekend with Mr. and Mrs. Kenneth Jones in Chattanooga.

Mrs. Ora Mae Russell and Mrs. Broome Harrison attended the graduation exercises of Mr. and Mrs. Lawrence Johnson at Hixson College Monday.

Mrs. Fred Cotton of Norfolk, Va. came Friday for a short visit with Mr. and Mrs. W. F. Zimmerman and Rev. and Mrs. John Tillery.

Mrs. O. C. Bainwater and son Earl spent a few days this past week in West Tennessee.

Mr. and Mrs. Fred J. Coleman and sons, Jimmy and Bobby of Memphis are visiting Mrs. Coleman's sister, Mrs. Charles P. Brinkfield, Mr. Brinkfield, and Linda and Larry.

Mrs. Howard King and daughter of Clarksville arrived Wednesday for a visit with her mother, Mrs. J. C. Greer.

Mrs. Roy Miller and daughter Deborah of Alcoa are visiting last week with Mrs. T. L. Miller, Mr. and Mrs. R. A. Lawson and last Sunday for a vacation in Florida.

Mr. and Mrs. Rankin Blankenship and children Jimmy and Kathy and Miss Kay Fisher spent the weekend at Watts Bar Resort Village.

Master Frank Rimshaw is a patient in the Bacon Hospital. Mr. and Mrs. A. E. Blair have returned to their home in Houston, Texas, after spending a month with Mr. and Mrs. G. B. Blair.

C. P. Circle No. 2 Has Regular Meeting

Circle number 2 of the Tim Jung Missionary Auxiliary held its June meeting at the home of Mrs. G. L. Thayer with Mrs. Christine Gover as co-hostess.

Mrs. Jim Graham was in charge of a most interesting program. How Do We Measure Up? Also talks were given on Convocation and General Assembly which is to meet in Birmingham in this month.

Our President, Mr. Doris Blair, and Mrs. Roy Birkholz were guests. Members present numbered 18.

The meeting was adjourned after the Wideside Prayer.

A delicious dessert course was served by the hostesses.

Meeting Is Held By World Service Circle

Members of the World Service Circle of the WSCS were guests at the home of Mrs. Leslie Monroe on June 2. Mrs. Monroe and co-hostess Mrs. Elizabeth Blankenship served a salad course.

Officers for the circle for the year are Mrs. Ruth Swanson, president; Mrs. Mary Ann Watson, vice-president; Mrs. Helen Kiley, secretary; and Mrs. Willie Smith, treasurer.

The purpose of the WSCS was recited in union by the group; Mrs. Blanche Woods and Mrs. Jane Lenoir were visitors. Mrs. Lenoir as General Chairman of the WSCS, she instructed officers in their duties.

Mrs. Willie Smith explained the obligations of the circle to the church and also gave an inspiring pledge service. The meeting closed with Mrs. Ruby Lutz conducting the Quiet Hour.

Mr. and Mrs. Charles Harrison announce the birth of a son on Sunday, June 1 at the Bacon Hospital. He has been given the name of Steven Tall (Tall).

Miss Jane Miller spent the week end in Gallatin.

Barbara June Arp Graduates With Honor

Miss Barbara June Arp, daughter of Mr. and Mrs. James A. Arp of Philadelphia, graduated with honor from Carson-Newman College on May 30th receiving a Bachelor of Science Degree in Medical Technology.

Miss Arp is also a graduate of East Tennessee Baptist Hospital School of Technology, and is registered by the American Society of Clinical Pathologists. She is employed by London Clinic.



My Favorite Recipe

Featuring This Week
Mrs. Bernie Ray Swiney
London

MRS. JACK LEFFLER

QUICK YEAST ROLLS

1/4 t. salt	1 cake yeast
2 T. melted margarine	1/4 cup lukewarm water
1 egg (slightly beaten)	1/4 cup scalded milk
2 1/2 cups flour	2 T. sugar

Dissolve yeast in lukewarm water and put milk on stove to scald. Then add milk which has been cooled, salt and sugar to yeast and water. Allow this to stand for 5 minutes. Stir. Add margarine, egg and flour to yeast mixture. Stir with a spoon until dough forms a ball and follows the spoon around the bowl. Brush top of dough with melted margarine. Set bowl in warm water for 20 to 25 min. Turn out on floured board and knead for 1/4 minute and shape as desired. Allow to stand 10 minutes before baking. Thanks Mrs. Swiney for your roll recipe. As busy as people are they need a quick roll recipe.

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Thursday -- Friday -- Saturday

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IT COMES TO YOU in the form of a busier and more prosperous community . . . a place in which you can make a better living . . . easier. This premium for buying at home includes a better community and neighbors who are more able to share in the work and the expense of community projects.

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CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

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W. Lee Highway Phone GL 8-2023

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400 Grove Street Phone GL 8-3655

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W. Lee Highway Phone GL 8-3182

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West End Phone GL 8-9103

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

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FARM NEWS REVIEW

CHECK MOISTURE WHEN HANDLING THRESHED GRAIN

To get the highest quality feed or seed from small grain presents a number of harvesting, cleaning and storage problems, according to Raymond Cobble, assistant agronomist, U-T Agricultural Extension Service.

Ripe, dry grain is one of the safe storage. If the threshed grain feels damp or is easily dented with a fingernail, the moisture content is too high for safe storage.

No accurate, simple and inexpensive grain moisture tester suitable for general farm use is available, Cobble reports. However, many local milling and feed mixing firms will make moisture tests, the results of which are helpful in determining when to start the combine.

The maximum moisture content at which small grain may be stored safely depends in part on atmospheric conditions, storage facilities, foreign materials in the grain, whether they are harvested in bulk or in sacks, and whether the crop is for seed purposes or for market.

Under Tennessee conditions, moisture content of 13 percent or less is recommended for long-time storage of clean grain stored in unventilated bins. Ten to 12 percent moisture is recommended if grain is to be used for seed.

When it becomes necessary, due to unfavorable weather conditions at harvest time, to store grain having a moisture content

higher than 13 percent, the following methods of conditioning may be useful, Cobble says:

1. Cleaning - Removal of green weed seed, broken kernels, chaff and other foreign matter by sifting with air and screen cleaning machine improves the keeping quality of threshed grain.

2. Turning - Spread newly harvested grain in thin layers in a dry, well ventilated building, stirring several times each day until dry.

3. Place grain in burlap bags and store in ventilated building rather than in air-tight bins.

4. Where large volumes of grain are involved, then mechanical drying may be the only solution to the excess moisture problem.

For further information, see University of Tennessee Publication 325, "Storing and Drying Corn and Grain on the Farm," available through your county agent.

PROFIT IN SOYBEAN CROPS UPON GOOD PRACTICES

For more profitable production of soybeans some of the production practices farmers should follow are: inoculation, liming and fertilization, correct planting and good cultural practices.

Soils that have not produced inoculated soybeans within the past five years should be inoculated, H. W. Luck, U-T Extension assistant agronomist, says. Soybeans are not inoculated by hand, but are inoculated by one of the

other commonly cultivated legumes. If soybeans are properly inoculated they assimilate nitrogen from the air. Nodule development may be rewarded if excessive nitrogen fertilizer is used.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Every farmer in Loudon County should make plans to slow down and take time off to attend the East Tennessee Farming Convention at the University Farm, Temple Hall, June 18 from 8:30 to 3:30. Registration will begin promptly at 8:30.

In room 130, Morgan Hall, Dean Peacock will hold open house for prospective, students and parents I urge that any boy in Loudon County that is interested in studying agriculture to take his parents to this meeting and talk to Dean Peacock. Your time will be well spent.

The General Session will begin at 10:00 at Temple Hall with addresses by Dr. Webster Post, Dean of College of Agriculture; Dr. John A. Ewing, Director of Experiment Stations; and Dr. Vernon W. Darter, Director of Agricultural Extension Service. The main address will be given by Dr. James L. Brakefield. There will be a special lunch for the youth at which time Johnny Majors, U-T Coaching Staff, will make an address.

In the afternoon at the home-makers section there will be several items of interest on making hats and a visit to the shrubs and lawn section of the Horticulture Department. In the afternoon there will be three field trips available to farmers on three different interests. First one fruits and vegetables, 2nd on field crops and 3rd on poultry. Choose the one that you might be most interested in and attend.

In the past Loudon County has been well represented at these meetings. We hope that there will be a large delegation available to go this year. I urge that each farmer in Loudon County, if it is at all possible, to attend this worthwhile meeting. The education gained will pay for the returns.

KERRY DRAKE



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Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

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No gimmicks... no fine print... no trick advertising, just a CO-OP QUALITY TIRE at a real sale price. FIRST LINE NYLON CORD... EQUAL TO OR BETTER THAN ORIGINAL EQUIPMENT. Built to CO-OP standards of quality and advertised to CO-OP standards of honesty.

Ask Your CO-OP Manager

The Loudoun County Herald Thursday, June 5, 1958

FOR RENT . . . 4 room house in Dufftown. Apply to Mrs. S. P. Dufftown, GL 8-3188. tfe-26

BARGAINS . . . complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included. Free of charge. Good 38-inch lava mason for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and flag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), Loudoun, Va. tfe-29

FOR SALE . . . 100 large backup bags . . . 200 each. Also 75 grain bags . . . 150 each. Arthur Hope, Loudoun GL 8-3324. 34-31-C

FOR SALE . . . 4 room house, hot and cold water, 403 Ward Ave. P. D. Robinson, 404 Ward Ave. 11-29-C

FOR RENT . . . 2 bedroom apartment near high school, unfurnished. Call GL 8-3136 after 4:30 p.m. tfe-29

GRAVING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1952. tfe-11

WANTED . . . middle-aged woman to keep child through week. Call GL 8-3010. 11-29-pd

BUDGET PRICED PAINT . . . outside army surplus (white only) at \$1.50 a gallon. Outside and inside flat, gloss and enamel, all colors. \$1.98. Latex base professional grade in all colors and china white \$2.58 during special sale at Valley Mercantile Outlet, West End, Loudoun. tfe-22

JOBS WANTED . . . baby sitter, Helen Barger, 800 Vale St. Also Marie Townsley, 902 Summer St., will take job in mothers home. tfe-29

WASH N WEAR . . . all sizes in mens wash n wear dress pants in the latest patterns . . . \$2.98 pair. Mens system cords and wash n wear suits . . . \$2.95. Valley Mercantile Outlet, West End, Loudoun. tfe-29

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Parker Farm Co., Loudoun. Phone GL 83255. 12-33-pd

REDUCED! . . . dropery and chair covering materials reduced. \$1.98 value now reduced to 49¢ yard in extra long remnants up to 30 yards in a length. Latest colors and fabrics. Valley Mercantile Outlet, West End, Loudoun. tfe-27

FOR RENT . . . 3 room furnished and unfurnished apartments. Call GL 8-3306 after 5 p.m.

WANTED . . . clean rugs, all materials, clothes, rugs, towels, etc. 75¢ pound at the Herald office.

DIXIE LEE . . . DRIVE-IN THEATRE LOCATED AT DIXIE LEE JUNCTION PHONE 107J SHOW HOURS: 7:30 & 9:30 p.m. THURSDAY & FRIDAY June 5 & 6

1ST RUN PICTURE THE TIN STAR Henry Fonda Anthony Perkins Cartoon

SATURDAY, JUNE 7 THE KENTUCKIAN IN TECHNICOLOR Burt Lancaster Diane Foster

THE BIG CAPER 1st Run Picture Rory Calhoun Mary Costa Cartoon

SUNDAY & MONDAY June 8 & 9 1ST RUN PICTURE THE BROTHERS KARAMAZOV IN TECHNICOLOR Yul Brynner Lee J. Cobb Cartoon

TUESDAY & WEDNESDAY June 10 & 11 1st Run Picture WILD IS THE WIND Anthony Quinn Cartoon

THE GREAT MISSOURI RAID Wendell Corey Arrowhead Jack Palance

LAST OUTPOST Ronald Reagan Cartoon

SUNDAY, MONDAY, TUESDAY June 8, 9, 10 1ST RUN PICTURE MARJORIE MORNINGSTAR IN TECHNICOLOR Natalie Wood Gene Kelly Cartoon

WED. THURS. FRI June 11, 12, 13 1st Run Picture TARNISHED ANGELS Rock Hudson Dorothy Malone Cartoon

Protect Against Termites, Powder Post Beetles, Fungus

LONGER LIFE FOR YOUR HOME

Vaccinate With Vaccinol

36 MONTHS TO PAY!

GUARANTEE The undersigned Company further agrees that in the event new damage shall occur from subterranean termites during the life of this Contract such termite damage shall be repaired by the undersigned Company under our supervision and at the expense of the undersigned Company.

PH. GL 8-2023

CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudoun Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

STATE LIBRARY AND ARCHIVES State Library Division

CLASSIFIED

FOR SALE . . . 2 bedroom house on Rosedale Ave. Electric heat. Good location and convenient terms. Call Rachel Huff, GL 8-3600 after 6 p.m. 31-30-C

FOR SALE . . . 1 lot across river. \$200, \$25 down and \$5 monthly. See Artie Dailey at Call GL 8-2332. 31-31-pd

FOR SALE . . . 290 acre farm on Pond Creek in New Hope Community. Plenty of running water, some paper wood, hoes and barn, electricity and on telephone line. For information call Arthur Hope, Loudoun GL 8-3324. 31-31-C

FOR SALE . . . 2 bedroom house, stove, refrigerator, automatic gas heat, easy terms. See owner at 912 Valley View Drive, Loudoun. 31-31-C

FOR SALE . . . good GE Refrigerator. Priced very reasonably. Call GL 8-3181. 11-29-pd

FOR RENT . . . 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tfe-10

GET MORE OUT OF LIFE . . . ATTEND A MOVIE!

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LENOIR AND LENOIR CITY PHONE GL 8-3332 SHOW TIME — 7:30 and 9:30

THURSDAY, JUNE 5 1ST RUN PICTURE GOD'S LITTLE ACRE Robert Ryan Aldo Ray Tina Louise Cartoon

FRIDAY ONLY, JUNE 6 HOT ROD GIRLS Lorette Nelson

GIRLS IN PRISON Richard Denning Cartoon

SATURDAY, JUNE 7 ALL NIGHT SHOW 5 Color Pictures for Price of One!

THREE VIOLENT PEOPLE Charlton Heston

TRAIL OF THE LONESOME PINE Fred MacMurray

THE GREAT MISSOURI RAID Wendell Corey Arrowhead Jack Palance

LAST OUTPOST Ronald Reagan Cartoon

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Loudoun Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

STATE LIBRARY AND ARCHIVES State Library Division

FOR SALE . . . electric sewing machine, cabinet model. \$75.00. Call GL 8-2569. 31-29-C

FOR SALE . . . beautiful 3 bedroom brick home 3 miles from Loudoun on Steele Road, near Steele School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath. Call-Hest. \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 8-2833. tfe-27

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY (CLEANERS)**, 606 Poplar St., Phone GL 8-3055, Loudoun.

Here's How A Short Drive

Will Save Your Dollars!

Giles and Son Food Market's everyday—everyweek low prices on quality groceries, meats and farm-fresh produce mean extra value in your food dollar. Add to that plenty of free, paved parking and friendly, courteous service and it's easy to see why it pays to drive out to Giles.

Shop These And Other Bargains

NBC Ritz Crackers Large Box -- 33¢

LIBBY'S Grapefruit Juice 46 oz. can -- 33¢

STOKELY'S Golden C. S. Corn No. 303 - 2 for 33¢

LIBBY'S Pineapple Juice 46 oz. can -- 30¢

STOKELY'S Tasty King Peas No. 303 - 2 for 37¢

JEWEL SHORTENING 3 lb. Carton -- 73¢

STOKELY'S CATSUP 14 oz. size -- 17¢

SHOP and SAVE Everyday - Everyweek with MOHLAR and HAROLD GILES 3 miles out on Vonore Road

Giles & Son Market

LIBBY'S Orange Juice 46 oz. can -- 33¢

TREND, DRY Giant Size 49¢

TREND LIQUID 53¢ Can

Sweetheart Soap Regular Size 4 bars for 37¢

LIBBY'S Fruit Cocktail No. 303 - 2 for 49¢

NBC Oreo Cream Sandwich Large Bag - 33¢

Plus +VALUE+ Store

Dairy Herd For Sale

including 4 EXCELLENT HOLSTEINS

(Whole Herd Bangs and T. B. Tested)

To Be Sold By June 15th

For information Mrs. Johnnie Julian Farm Call Loudoun GL 8-2500 Route 1, Loudoun

or may be seen at 1 mile past City Spring

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WASH N WEAR SLACKS

Wide Selection — All Sizes 6.95 - 8.95 - 9.95

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Loudoun County Herald

"Loudoun County's Family Newspaper"



72ND YEAR—NUMBER 30

LOUDOUN, TENNESSEE, THURSDAY, JUNE 12, 1958

10c PER COPY

Just Piddlin'

By The Editor

AREAS of special beauty can always mean much to the appearance of a community. Loudoun has its share, although we could certainly use more, but this week I want to call attention to a relatively new one.

The sidewalk border in front of Loudoun Utilities now features a very beautiful flower garden. It's a very pleasant thing to see, and certainly increases the appearance of the whole building.

The utilities crew and Henry Thomas of the fire department are to be congratulated for the efforts in planning and caring for the flowers.

ANNEXATION proposal still awaits action. The city council is wise to consider all points before making action and it's also a good idea for citizens to mull it over and express their opinions.

I for one favor the proposal. I and I live in one of the areas to be brought in where coverage service will really be a problem. But annexation is a healthy move for a prospering city. Loudoun can have this annexation if the council and citizens will work together cooperatively with understanding and patience in the problems involved.

Most interesting point in the Tennessee Municipal League report is the recommendation for a planning commission. The Herald has long supported the idea for such a group. It could be of great benefit to our city.

CITIZENS have done a great deal of hard work for the good of our community and, particularly, our schools.

The curriculum study committee of the PTA has done a wonderful job. Its members have put in a great deal of hard work. The group has pin-pointed the most urgent needs for action now, with a further eye on the future.

The county school board should study this report to be presented to them by the PTA with great care. They illustrate how concerned citizens can be a constructive part of county affairs. The school board can derive much benefit from the cooperative help of these concerned citizens.

THOUGHT FOR THE WEEK... what the people don't know will hurt them.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

There's one thing in this world for shore. No big league baseball pitcher will ever come from them fellows that stutters out those daily newspapers to the subscribers around the countryside.

I bought one pair of field glasses off a soldier after the war so I could look for planes over the border. The fellow that owns my morning paper out has got lumbago in his throwing arm and plain cussedness in his heart. Some mornings he throws it up on top of my silo and sometimes he throws it down the chimney and some mornings he throws it so good I ain't never found it. One morning, when I was a day late paying him, he threw it in my neighbor's hog pen down the road.

I clamb on top of the house this morning with my field glasses and looked good for it, but I reckon he launched this one up yonder with them satellites. So I stepped up the road a piece and picked up my neighbor's and started reading it.

Is Hospital Care Really Expensive? Curriculum Group Money Well Spent For Trained Care Reports At P. T. A. Meeting Tuesday

People hate to pay a hospital bill. The same person who is willing to pay \$200 for a television set will complain loudly about a \$200 hospital bill. For one thing, the television set brings him pleasure, and it is something he wants. The average hospital patient does not want to get sick, and his restored health is not something he can readily visualize as a material gain.

Or take the man who pays \$250 for repairing his automobile. At the same price, he may feel he has been overcharged for repairing a much more complicated and important machinery — the human body. Naturally he wants much more highly trained personnel working on his body than on his car. But he often does not like to pay for these skilled services.

Most sickness used to be relatively inexpensive because the usual cost was the visiting fee of the neighborhood doctor. He prescribed from his little black bag and departed, giving the patient mainly a psychological lift. An apartment mother was on her own until the time to call in the mid-wife and the helpful relatives. Even infectious diseases were generally quarantined at home and a hospital was almost a notice to the patient that his condition was critical.

This type of medical service is still available in the little towns and country. But nowadays nobody would be satisfied with it where modern hospital facilities are available.

Today, we receive more services, and a quality of services that were never before available. The hospitals provide medical equipment, drugs and many other services that did not even exist a decade ago.

In a way, to talk about the steep increase in the cost of being sick is like saying that it costs more to own an automobile than to walk. The fact is, you also get farther, faster.

Despite the fact that hospital costs have increased, the American public still spends twice as much on the single item of tobacco as they do on all hospital care. This is nothing against the tobacco companies, but as illustration of the psychology of the average of many people about costs of illness.

When loved ones are sick, Americans have traditionally wanted the best. They want all the advantages of modern medical science, even though it may be costly. There is no price tag on saving human life and eliminating misery in America. This is the way it should be.

County Health Department Says No Typhoid Scare

The Loudoun County Health Department, swamped by telephone calls this week, reports that there is no basis for the typhoid "scare" started by rumors.

Rumors have apparently circulated that the lake was highly contaminated with typhoid and that pools were also affected. Many county citizens have called the department about the rumors.

The department reports that there is no typhoid in the county and that the lake is no more contaminated than usual.

Elks Urge Observance Of Flag Day Saturday

Dr. Harold Freedman, Exalted Ruler of Elks Lodge 2049, today asked all citizens to join in the observance of Flag Day, June 14, in a display of unity against the growing menace of communist aggression.

He urged all patriotic citizens to display the Flag at their homes and at business establishments on Flag Day in cooperation with the Elks' "SHOW YOUR COLORED" program celebrating the 135th anniversary of the adoption of the Stars and Stripes by the Continental Congress on June 14, 1777.

"Kruschke has promised to bury us and our consciences, force us working hard, at home and abroad, to carry out that promise," Exalted Ruler Dr. Harold Freedman said. "Old Glory is the symbol of freedom that Kruschke and his fellow tyrants in the Kremlin will destroy if we let them. Let us strengthen our faith in our way of life, and our determination to defend it by honoring our Flag on its birthday."

Pvt. Clarence A. Riggs In German Maneuvers

Pvt. Clarence A. Riggs, 20, son of Mr. and Mrs. Ulas P. Riggs, Route 2, Vinton, is member of the 510th Tank Battalion which is currently participating in annual tank gunnery tests in Belsenbome, Germany.

Riggs, a crewman with the battalion's Company A, entered the Army in March 1957 and arrived in Europe the following November.

He is a 1957 graduate of Vinton High School.

He is a 1957 graduate of Vinton High School.

The first place I seen was that ever time I pass the grocery store I'll go in and get the case of sardines and I'll feel so good after eating those sardines I'll buy my old lady a new kettle or something.

I could figure out sompan better'n that, in fact we was about to solve the problem when my neighbor come up and demanded his paper. Incidentally, that's one thing that's wrong with this country, people demanding their rights and putting property above charity and enlightenment.

Well, since I didn't got no paper this morning, I set down and started looking at our church magazine. The first thing I seen was a piece headed "Minister Hits Girls Bathing Suits." We need that fellow in the Army. Anybody that can hit such a small spot is a real marksman.

The piece went on to say that you could judge a girl's character by the bathing suit she had on. Frankly, Mister Editor, I don't think there's enough there to make a judgment possible.

Yours truly,
Uncle Phil

Pfc Billie M. Frank In Operation Drybreach

Marine Pfc. Billie M. Frank, son of Mr. George Swiney of 302 Perry st., Loudoun and husband of the former Miss Kathleen G. Breeden of Madisonville, Tenn., took part in the 1st Marine Division's "Operation Drybreach," a full-scale air-ground exercise held April 21-25 at Camp Pendleton, Calif.

Annexation Is Postponed To Check on Fire Rating

Loudoun's city council took no action on the proposed annexation of additional areas into the city at its regular meeting Monday night.

The meeting was highlighted by a lively discussion of the proposal by the council and citizens present.

Delay in action on the proposal was mainly to permit time for further check on fire insurance rates. The council wants to be sure that the areas to be taken in can be adequately covered. It is also possible that some rating will be unaffected.

The council reviewed the report made of the areas by John G. Donaldson, Tennessee Municipal League consultant. Donaldson's report indicated that three areas were worthy of annexation at this time. Robinson addition, the River Road area, and an extension of the city limits on West Lee Highway. His report was not favorable to the area across the river and Needmore. Citizens attending the meeting in general did not oppose being brought into the city, but did seek assurance that they would receive all city conveniences as quickly as possible for the city taxes they would pay.

Further action on the proposal will await a report from the Tennessee Inspection Bureau in regard to the insurance rating. Donaldson's report also recommended the immediate formation of a Loudoun Planning Commission. It was discussed at the meeting and citizens attending expressed approval, however, no action was taken by the council.

In further business the council paid normal bills, approved a survey for the possibility of extending a sewer line on Steeple Road to a number of homes, and the installation of additional street lights on Rio Vista Drive, coupled with a survey of the city to see if any other areas need more lighting.

CITY SOFTBALL LEAGUE STANDINGS

Games Thursday night Needle Pullers 15, Tigers 9, second game Bombers 20, Blue Devils 9. Thursday night Pond Creek 13, Dolls 4, second game Blue Devils 14, Needle Pullers 13.

STANDINGS

TEAMS	W	L
Pond Creek Mill	5	0
Needle Pullers	3	2
Bombers	2	2
Dolls	2	2
Blue Devils	2	3
Tigers	2	3
Carton Lbr. Co.	1	4
Nozzle Pullers	1	4

Bridge Is Ok'd Across Dam At Lenoir City

More unity for Loudoun County, geographically, is in the offing with the announcement last week that approval has been given the construction of a bridge across Port Loudoun Dam.

The announcement climaxed some 15 years of efforts to win approval for the project.

State and Federal engineers have been viewing the site this week, but have not yet indicated whether the bridge will be built on the dam or below it. Cost of the bridge on the dam is estimated at \$2,900,000 while downstream structure would cost \$3,000,000.

Final engineering and construction of the bridge will be done by TVA, which already has funds available for the work. TVA will then be reimbursed from Federal highway funds.

Lenoir City sources believe that construction may get underway as soon as 30 days. It is not known how long construction will take.

The bridge, will tie the Blount area more closely to the county and furnish a short route to the airport and the Smokies. Highway officials estimate bridge traffic by 1978 at 1600 daily.

Darkness Is Major Enemy Of U. S. Motorists; Most Deaths After Dark

The major traffic hazards in Alaska are dog teams, moose and long hours of darkness.

Few U. S. motorists have run into dog teams or moose lately but darkness certainly is one of their major driving problems, according to the National Safety Council.

Darkness doesn't mean just "pitch blackness." It also includes the "twilight hours"—4-8 p.m.

Consider these facts:

- Three times as many motorists and pedestrians lose their lives at night in auto accidents as during the day.
- Nearly 3 out of 10 auto accidents occur from 4-8 p.m. One out of four fatal auto accidents occurs then, too.
- In summer months, especially, the succeeding four hours—8 p.m. to midnight—are almost equal as hazardous as twilight hours. About 1 out of every 5 auto deaths charged against U. S. motorists occurs then, the Council says.
- Why is darkness such a danger?

For several reasons, the Council points out:

- Drivers are tired after a hard day. A trip is a pretty thing, even when it's not preceded by eight hours of work.
- Motorists probably are more inclined to doze at the wheel at night.

Plans Underway For Annual 4th Parade, Program

Loudoun American Legion officials are already at work in the planning stages for the annual July 4th celebration here. The yearly event draws a very large crowd to Loudoun for the festivities.

The program this year will once again be initiated by a morning parade, followed by a program on the courthouse lawn. Legion officials have announced that the program this year will be the best ever. The Wild West show and evening performances on the 4th.

Legion officials are using as their theme "Stay At Home And Live!" In other words, stay at home, off the dangerous highways, and have a big time during Loudoun's annual July 4th celebration. Make plans for the whole family now.

Recreation Program To Start On Monday

The city recreation program for the summer will get underway Monday at 8:30 a.m. at the junior high school. It will be held daily Monday through Friday.

In the program will be tennis, badminton, shuffleboard, horseshoes, little league baseball and fundamentals of other sports. The program is for ages 8 through 18. The program will be from 8:30 to noon, and 1 to 4 p.m.

Summer Band To Be Organized Monday

William Boyd, director of the Loudoun High Band, has scheduled a meeting for the junior high beginners and intermediate, and the high school beginners on Monday, June 16, at 9 a.m. at the high school bandroom.

Purpose of the meeting will be to explain the schedule of summer band classes. Students need not bring their instruments.

The high school band will begin practices on Tuesday, June 24, at 7 p.m. in the bandroom. For further information call Mr. Boyd at GL 8-4298.

The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

(In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Science In The Schools

Certainly the Russians have done us a great favor by getting our attention on our schools and colleges, particularly are we profiting by the attention which it has caused us to focus on our high schools.

In going from commencement to commencement and in reading of what has gone on at commencements, quite generally it is true that the stress upon science is being made.

What is to be the outcome? In the first place there is to be a general toughening of the academic programs of the high schools. In the second place, there is certainly to be more emphasis upon mathematics and the sciences.

It would be a mistake, however, to stress only science at the expense of what is known as the humanities. There must be philosophy, and language, and literature.

One of the great strengths of the American college has been its success in merging these two phases of education resulting in a truly liberal man. This is what liberal education should mean.

If this seems a bit academic let us spell out what it all means for our own community. It means good officials, good teachers, good classrooms, a general toughening up of what goes on in our high school, and an improved curriculum built upon the one we already have. No one of good sense is advocating scrapping our educational system. We are urging building more soundly upon what we already have. These are our concerns.

You Auto Buy

The "You Auto Buy Now" sales promotion stunt has been expanded to other fields. In the appliance field several successful campaigns have been reported.

One sale day campaign in a certain city resulted in an 80 percent increase in sales over the previous nine day period.

In these campaigns the newspapers have been the medium of advertising used.

Why not an "You Auto Buy Now" campaign for Loudon and its trade area?

A Letter from The Publisher

This letter is being written in Chattanooga.

One of the most interesting and useful buildings in this city is the Siskin Memorial, built by the Siskin Foundation. I had heard of it before, but having an hour on my hands, after having failed to meet my man I went into this building and was shown about.

It was built by the Siskin Brothers as a memorial to their parents. Their father before them established a steel company, which, since his death has been carried on by the sons.

The Memorial is a strictly modern building, most pleasing in its appointments. The Jewish library is distinguished and widely used by university people who can find things here not readily accessible elsewhere. A part of the Memorial is a small chapel widely used by any religious group that wishes to use it.

There are conference rooms available to any religious, charitable, or educational group that wishes to use them. There are class rooms open to the Orthodox, the Reformed, or the Conservative groups of Jewish people. Four days a week all Jewish children come to these class rooms to study the Hebrew language. The children come after the public school close in the afternoon for about two hours, and study only the Hebrew language.

I would advise anyone of our neighborhood who goes to Chattanooga to go and see this Memorial and learn of its uses. It is a good example of what people with funds and imagination can do in increasing the cultural facilities of a community. The Memorial is on Vine Street.

Reason enough to go to the moon is that it is close, and there, but we think we'll not apply for the opportunity of riding along, thank you.

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED

June 26, 1936
Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 o'clock A. M., June 26, 1936.

LOUDBON COUNTY:

Project No. R-3099(2), R-3515(4) and R-3905(4)

Project No. R-3099(2) - The surfacing with bituminous materials of section of Rural Road No. 3099 (Dixie Lee Road), beginning at State Route No. 1 and extending to State Route No. 2.

Project Length - 1.9 Miles

Project No. R-3515(4) - The surfacing with bituminous materials of a section of Rural Road No. 3515 (Harrison Road), beginning at State Route No. 2 and extending Project Length - 2.4 Miles

Project No. R-3905(4) - The surfacing with bituminous materials of a section of Rural Road No. 3915 (Prospect Road), beginning at Secondary Route No. 2507 and extending to R-3099(1).

Project Length - 2.6 Miles

Total Length of Project - 6.9 Miles

Working Days - 75

(Unloading Points - Martel, Buckton and Philadelphia)

W. M. Leach, Commissioner

June 5, 12

LEGAL

Notice to Creditors

All persons having claims against the Estate of O. V. Harrison are asked to file the same with W. B. Harrison, Loudon, for consideration.

June 5, 12

For great baked potatoes

Cheez Whiz 'em!

Spoon it!

Heat it!

for cheese sauce

Spread it!

for meats

KRAFT'S amazing

pasteurized process cheese

spread for dozens of

fast cheese treats

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Leviticus 24:10-16; 24:17-23; 24:24)

"The Times of the Judges"

The period of the Judges lasted about 175 years—a time when there was no central government. The "Judges" were local leaders who arose in time of crisis to assume command in their own tribe and sometimes in other tribes. They were not judges in our sense of the word, but leaders who gathered armies to save themselves from oppressors.

The tribes were not under one ruler during all this time. They were separated by geographic barriers and had intense class loyalties. Among the leaders were Deborah and Barak, Gideon, Jephthah, Samson, and Samuel.

Look at the map. The land was not large. The native Canaanites were advanced people, agriculturists living in villages. Each village is its own king. A people of considerable culture, their war chariots were of mail and weapons put them in the class with the Egyptians and Babylonians. They far outranked the Hebrews in warfare.

The land had been devastated by a long war with the Hittites. The Philistines were also pressing in from the north. The Canaanites could offer no effective resistance to the determined Hebrew invaders. "General" Joshua used tactics similar to those of Bedford Forrest, refusing to fight except in rugged, broken country where ambush and sudden raids made the Canaanite war chariots of little worth.

We must not think of the "possession" of the land as a short, single campaign. A gradual process lasting two centuries, it is described in Deuteronomy 7:22. The Lord will clear away these nations before you little by little; you may not make an end of them at once.

It was in this period of the slow mastering of the land that the "Judges" arose from time to time. First established in the hill country where they could defend themselves from the Canaanites, they gradually moved down into the fertile valleys. The Philistines (from our modern Turkey) were trying to take the land too, and not until David's mastery of that warlike people was the occupation of the land complete.

Look at their daily lives. These desert wanderers were beginning a new life. They left their tents, built houses, and cleared and established farms. Soil was scattered by hand and plowed under. Their crops were subject to many dangers such as strong east winds, drought, hailstorms, and the destructive cankerworm and locust. Harvest began in mid-April and lasted seven weeks. The corners of the fields were not reaped, but were left for the poor. There was little hired help, and harvesting was done by the owners and their families. The story of Ruth presents a lovely picture of a harvest experience.

The people were not always good. There was no central government. "Every man did that which was right in his own eyes." It was a lawless age, affected

by the natural human traits of greed and depravity. How telling is the remark, "They turned back and corrupted themselves more than their fathers."

The did not drop any of their practices or their stubborn ways."

It is a lesson for us today. Lawlessness always produces fear and peril. We boast that ours is a government of law and not of men. It must be so if a people are to be happy and blessed.

We want no dictators. We do not want our central government to be too strong and take away personal freedoms. But we cannot do what "seems right in our own eyes." They must be conforming to law from the highest in authority down to the humblest citizen. It was their religion which stood the

Israelite people during these two centuries when no central government gave unity. The lesson makes clear the influence of religion on a people's affairs. Happy is the people whose God is the Lord.

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Classified Rates
\$1.00 First Week
50c Additional Weeks

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Telephone Talk

B. H. HICKMAN

Your Telephone Manager



DIAMONDS ARE A girl's best friend, they say. Oddly enough they're also good friends of the telephone company. Industrial diamonds—black and greasy—are used as dies to reduce copper wires all to exactly the same size. Last year more than \$200,000 worth of diamonds were used to streamline 48,000 miles of copper wire to uniform size. You don't ordinarily think of diamonds when you think of everyday telephone service, but it takes many products and many people to keep the calls going through.



REMEMBER THIS ONE! A lot of our young people may be humming it as June brings their wedding day closer. If you'd like to "ring a bell" with a gift that's really different, send the happy couple an extension phone in color to match their new apartment or home! We have nine decorator shades to choose from. It's the ideal gift because it's inexpensive as well as good-looking and practical.

TIPS TO HUBBY: Just a little reminder that last June's bride is this year's anniversary girl. Surprise her with a lovely extension phone...have a new "bell" ringing for you.

STRMPH! LA LA! Overseas telephone service is now provided to 119 countries and territories. Last year use of this service increased 20% over the preceding year. Between services served by new undersea cables the increase was even greater.

HERE IN OUR OWN COUNTRY Long Distance calling increased 7.5%. Looks like folks realize more and more just how nice it is to keep in touch with out-of-town friends and relatives.

WHITE STORES
S. M. GREEN STAMPS

FREE TOP with
Big Top P-NUT BUTTER
12-oz. refrigerator jar 43¢

PLUS S. M. GREEN STAMPS

WHITE STORES

Gits & Greetings
for You—through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No cost or obligation)

to Sav. Rent, Sell, or
trade. Call GL 8-2721

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with a freezer in the kitchen

The electric home freezer makes kitchen work easier, saves you hours of time in meal preparation. It's today's big buy for the busy homemaker.

See your electric dealer for your electric freezer... and a new worksaving kitchen helper.

LOUDON UTILITIES
(Electric Department)

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD

FLORIDA'S GLAMOROUS
100% AIR CONDITIONED
Terrace Hotel
SARASOTA, FLORIDA

7 WONDERFUL DAYS
6 ROMANTIC NIGHTS

\$24.00 SUMMER-FALL RATES
Per Person, Double Occupancy,
April 16 thru December 15.

Dancing and romancing—that's YOUR Millionaire's vacation at the celebrity-filled New Terrace Hotel! So don't wait another minute for reservations!

SEE YOUR LOCAL TRAVEL AGENT OR WRITE —
NEW TERRACE HOTEL
P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

SPECIALS
Spring, Summer and Fall Cocktails 38¢
for drinks

FREE EXCITING EXTRAS

- Beach Cabanas at Sarasota Beach
- Hon's Cars of Yesterday
- Hotel Swimming Pool
- Yachting cruise thru Florida Keys

LOOK

NEED CASH?

IF SO — CONTACT
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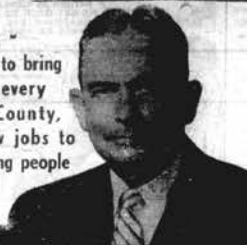
for loans \$5 to \$50
Phone YU 6-7815

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Because -

He will work to bring a factory to every Tennessee County, creating new jobs to keep our young people at home.



EDMUND ORGILL
FOR GOVERNOR

Orgill for Governor Committee, Knoxville Herald, Tennessee

HOSPITAL LIST

ADMITTED
June 3
Mrs. Loida Mosser
Mrs. Edd McConkey
Mrs. Raymond Miller
Mrs. Clifford Ward
June 4

Mr. James A. Presley
Mrs. Pauline Besch
Bobby Woods
Mr. James C. Harrison
Mrs. Fred Shope
Mr. Earl Hall
Mrs. R. A. Disher
Mrs. Charles Clafelter
Mrs. Jami Lott
Mrs. Donald Pardue
June 5
Teresa Bynum
Tim Brantley
Eddie McDonald

Mr. Law Haffline
Mrs. Bell Cook
June 6
Gene Roberts
Billy Mae Roberts
Mrs. Fred Williams
Mr. Cecil Hill
Mrs. Allen
Mrs. Allan Watson
June 7
Edward McNeely Jr.
Mr. Carl Henderson
Mrs. Charles Hopson
Mrs. Jamie Lane
Mrs. Ethney Johnson
Mrs. Ruby Lynn
Mrs. Darlene Ishill
Mrs. Vasie Aarden
June 8
Mrs. Carl J. Price
Mrs. Joan Shabert
Mrs. Fred Langley
Mrs. Floyd Griffin
Mrs. Curtis Moore
Mr. Fred Heek
June 9
Mr. William Goodwin
Mrs. J. E. Cartwright
Mrs. Whitney Williams
DISCHARGED
June 3
Mrs. Ethney Johnson
June 4
Mrs. George Reynolds
June 5
Mr. James Presley
Miss Mary Volles
Mrs. Charles Hopson
Mrs. Joe Amburg
Mrs. Pauline Besch
Mrs. Clyde Parks
Mrs. Henry Stolar
Mrs. Sue Beight
Mrs. Luther Sammitt
Mrs. James Vartier
Mrs. James Cunningham
Robby Wade
June 6
Teresa Bynum
Mrs. Deloris McConkey
Tim Brantley
Mr. James Sewell
Francis Rimshaw
Mrs. Fred Shope
Mrs. Charles Harrison
June 7
Billy Mae Roberts
Gene Roberts
Marion Anne Brown
Mrs. Guy Bivens
Eddie McDonald
Mr. Robert Fox
Mrs. Charles Clafelter
June 8
Edward McNeely, Jr.
June 9
Mrs. Samantha Key
Mrs. Raymond Miller
Mrs. Hervey Hill
Mrs. Darlene Ishill
Mrs. Donald Pardue

Quinn & Karnes

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• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00

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Get Two Miles
For The Price
Of One

Latest
Most Modern
Equipment



Now - Save
1/2 The Price
Of New Tires

Same Tread
Rubber And
Tread Design
As Comes On
New Cars

We're proud of our New Retreading Plant. Our Shop is completely Equipped with new, all electric precision equipment. We're pledged to do quality work

B. F. Goodrich Retreads Fully Guaranteed



NEW TREADS

ALL
NEW TREADS
APPLIED TO
GUARANTEED
CASINGS

11 95
670-15
AND
RETREADABLE TIRE

ALL OTHER SIZES
RUDGET PRICED
TOO!

USE CHRISMAN'S
EASY PAYMENT PLAN



ONE DAY SERVICE

Bring us your car in the morning -- We'll take you to work and pick you up in the afternoon.
We also carry a stock of retreads ready to mount

FREE MOUNTING -- FREE WHEEL BALANCING

SEE Bill Chrisman or Ed Dodson



Bill
Chrisman

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AUTO & HOME
STORE
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Ed
Dodson



Insurance for any size boat, motor, equipment - that's our specialty! We know how to get you lowest coverages costs. Try us!

For Details, See

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RUFUS WATSON

INSURANCE AGENCY

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Loudon

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Delicious, homemade
Macaroni 'n Cheese
ready to serve in minutes

Kraft Dinner is a timesaver and a menu-maker! It costs only pennies. So easy for school lunches, emergency meals. And good eating always!

GRATED... for the cheddar cheese goodness everybody likes

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Sunnyside News

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with cool, carefree
SPORT SHIRTS



SPORT SHIRTS by **CAMPUS**

Time to buy up while we have a complete campus selection! Never before such fabrics, such colors and styles—ivy league in cotton and silk plaids, novelty rayon linens.

\$1.98 and \$2.98

Many other wonderful gift ideas for Fathers Day Sure To Please Him!

WASH N WEAR SLACKS

Tops In Comfort — Modest In Price

Five to Five Store

LOUDON

Mr. and Mrs. Roy Murr were visiting Mrs. Murr's brother, Mr. Earl Lee, who is in Force Hospital in Atlanta, Sunday afternoon.

The presentation service of the Intermediate Girls' Auxiliary of the Reed Springs Baptist church was held Friday night. Those receiving their award for maiden were: Martha Ridenour, Ann Briggs, Sue Clark and Louise Garner and Belda Jane Allen. Those receiving awards for lady-in-waiting were: Misses Linda Kay Garner, Dora Lee Hutchison, Miss Fern Cantwell had already received her lady-in-waiting award. After the presentations, Miss Grace Carter spoke to the group. The W.M.S. served refreshments to the group. Mr. and Mrs. Leon Bright and daughter Ann and Jo Ann spent the past weekend in West Virginia with Mr. and Mrs. Ray Campbell and family.

Mr. and Mrs. Luther Stewart had at their dinner guests Saturday night, Mr. and Mrs. H. C. Orr of Gaudinwood, Mr. and Mrs. John Hendrick and little son Randle and Mr. Ed Stewart of Robinsonville, N. C. The Hendricks and Mr. Stewart were all overnight guests of the Stewart family Saturday night.

Mr. and Mrs. Paul Roberts and family of Sweetwater were visiting with Mr. and Mrs. J. B. Reed Saturday.

Misses Shelia Jean Almon, Norma, Shirley and Vickie Jones and Neal Ruby and Ed Ruby and Mr. and Mrs. Leona Jones were all visitors in Tellico Sunday. Mr. and Mrs. Stanley Schwarzer, Master Jackie and Donny Kiser and Bobby Ridenour were visiting Mr. and Mrs. Jim Phillips and family in Rockwood Saturday.

Use Herald Want Ads

Classified Rates

\$1.00 First Week

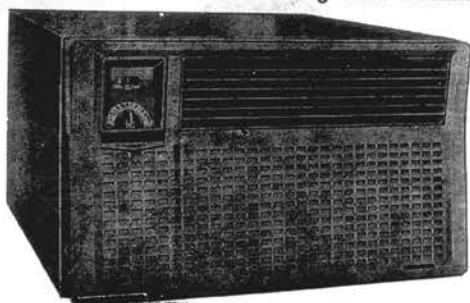
50c Additional Weeks

See you
IN CHURCH
Sunday

KERRY DRAKE



THERE'S HOT WEATHER AHEAD
but you can afford Air Conditioning from GREER'S



COOLERATOR
AIR CONDITIONER

Cools two rooms for wonderful comfort during the hot summer months. No extra wiring necessary.

\$139.95

230 VOLT MODEL PRICED ONLY 149.95

GREER'S

Phone GL 8-2046

**GREER
HARDWARE
COMPANY**

London

GREENBACK NEWS

The Vacation Bible School of the Greenback, Pine Grove and Monday Presbyterian churches gave its closing program last Sunday evening in the sanctuary of the Greenback church with a large crowd present. Mrs. Frank Linder, the director was in charge and the teachers of the group assisted in helping the children present the program of songs and spoken exercises. On Friday, the last day of the school, more than 100 were present and a picnic dinner was enjoyed.

Mrs. Neal Messer and the Rev. Frank Linder reached home Thursday from Pittsburgh where they attended the General Assembly of the Presbyterian Church.

Greenback Boy Scout troop No. 180 met in the Greenback Fellowship Hall Monday evening at 7 p. m. with scout leader, Mr. Freeman Bagdas in charge.

The Greenback Community club will meet in the school auditorium next Thursday evening at 7:30 p. m. with the president, Mr. Neal Messer in charge. Dairy month is being observed and the Bacon Company will furnish refreshments of milk and ice cream. The program will be given by representatives of Greenback's five industries, Old Hickory Brick Co., Millers Corp., Greenback Industries, Stephen Upholstery Co., and Hutton-Ryan Lumber Company.

Mr. and Mrs. Leonard Kerr and Miss Sandra, Mrs. Owen Peterson, Miss Judy and Linda attended the golden wedding anniversary of Mr. and Mrs. J. Burke Peterson held Sunday at the home of Mr. and Mrs. Thomas Foster near Lenoir City. The event was the 30th anniversary of Mr. and Mrs. Kerr's wedding.

Sgt. Bobby Kerr of Ft. Story Va. visited last week with his parents, Mr. and Mrs. Leonard Kerr enroute to San Francisco Calif. where he is spending his furlough with his wife.

Mr. and Mrs. Jimmie Pickens and son Jay of College Park Md. have been guests of Mrs. Pickens parents, Mr. and Mrs. W. T. Peterson.

Mrs. J. L. Kerr returned to Knoxville Saturday with her daughter, Mrs. Hoyle Beals and Mrs. Beals after a three weeks stay at her home here.

Mr. and Mrs. Cary Lowry of Friendsville visited Thursday with Mr. and Mrs. Roy Lowry and Miss Mae.

Mr. and Mrs. P. S. Ferguson, Tommy, Jean, David and Doty of Bryson City, N. C. visited Mrs. Lucy Griffith Sunday and were dinner guests of Mr. and Mrs. S. B. McCollum.

Miss Nancy Peterson of Marysville spent last week with Mrs. Sandra Kerr.

Mr. Hale Beals is recovering nicely from major surgery and has been removed to his home in New Martinsville Va.

Miss Carrie Beals is spending some time with Mrs. Annis Beals in Maryville.

Mr. and Mrs. Bill Tallent and Carolyn of Alcoa were guests

Thursday of Mr. and Mrs. Josh Tallent.

Mrs. E. D. Vining had news Saturday of the serious illness of her husband in a Chicago hospital. He was recovering from a major operation when he was stricken, but is reported in fair condition.

Mrs. Margaret Jenkins is suffering greatly with arthritis at her home here.

Miss Hazel Alexander is attending in Chattanooga.

Mr. and Mrs. Josh Tallent visited Sunday with his brother, Mr. Carl Tallent who is recuperating from a heart ailment in the Mount Memorial Hospital.

Mr. and Mrs. M. G. McTeer went to Marietta, Ga. Friday for the closing program of Dickie Clements' school.

Miss Helen Milne of Marysville was the weekend guest of her sister, Miss Mary Milne at the home of Mrs. E. D. Vining.

Mr. and Mrs. Fred Cook and Miss Joyce and Miss Wanda French left Monday for a visit with relatives in St. Petersburg Fla. and will also visit Daytona Beach.

Mr. and Mrs. J. H. French, Misses Shirley and Wanda attended a family dinner at the home of Mr. Minnie Bohanan in Seymour Sunday.

Mr. and Mrs. Herman Brown of Marysville were dinner guests Sunday of Mrs. Carrie Cooper and family.

Miss Emma Hall spent last week with Mr. and Mrs. G. M. Wear in Marysville.

MOVING IN

June 4-To Mr. and Mrs. Clifford Ward of Loudon, twin boys, 7 lb., 15 oz. and 6 lb., 15 oz. girl.

June 5-To Mr. and Mrs. Donald Purdie of Lenoir City, a 7 lb., 14 oz. girl.

June 6-To Mr. and Mrs. Harley Hill of Lenoir City, a 5 lb., 14 oz. girl. To Mr. and Mrs. Charles Claiborne of Lenoir City, a 3 lb., 15 oz. girl.

June 8-To Mr. and Mrs. Dennis Iobell of Venoire, a 7 lb., 8 oz. boy. To Mr. and Mrs. Carl Price of Lenoir City, an 8 lb., 6 oz. boy. To Mr. and Mrs. Curly Moore of Lenoir City, a 6 lb., 1 oz. boy.

June 9-To Mr. and Mrs. J. E. Cartwright of Lenoir City, a 7 lb., 9 oz. girl.

MARY WORTH FAMILY

Thursday, June 12, 1938

The Loudon County Herald

5



DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$27,500 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment
addition 25 yrs old, 3 Car garage. Original
wide plank floors, hand hewn doors and man-
ties, total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees, shrubs, flowers,
etc.

Call GLenview 8-3215 anytime

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with a gift he's sure to enjoy

WASH N WEAR SLACKS

Wide Selection — All Sizes
6.95 - 8.95 - 9.95

Sport Shirts

wide variety of styles, colors
1.59 to 2.95

FREEMAN SHOES

The Finest in Comfort & Wear
10.95 to 13.95

Ed Watkins Store

Grove Street Loudon



PICKELL FURNITURE CO.

gives you

1,000 lbs. of coal absolutely FREE

when you buy a
Warm Morning Coal Heater

ABSOLUTELY FREE—1,000 lbs. of coal—any kind of coal you burn—no strings attached!

All you do is buy any one of the four WARM MORNING Coal Heater models listed below. We give you a certificate worth 1,000 lbs. of coal. You present it to your coal dealer the next time you buy coal. He'll include an extra half-ton of coal in your order... at our expense!

This offer is for a limited time only... so **DON'T DELAY**. Come in and pick out the WARM MORNING Coal Heater that will do the job for you. Get 1,000 lbs. of coal—**ABSOLUTELY FREE!**

OFFER EXPIRES JUNE 21st.

Buy any WARM MORNING Coal Heaters to be eligible for 1,000 lbs. of FREE coal!

Model 460-A (Illustrated). New, low-priced circulator coal heater with lifetime porcelain enamel finish. A deluxe heater in every sense of the word. Holds 60 lbs. of coal... heats up to four rooms.

ONLY \$127.50

New, improved Model 523. Has famous, four-flue firebrick magazine that saves filling and fuel costs. Blue-steel heater with popular square cabinet design. Holds 100 lbs. of coal. Heats three to five rooms.

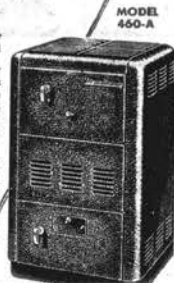
ONLY \$95.50

Model 818. America's most beautiful radiant heater! Full porcelain enamel finish with chrome trim. Holds 100 lbs. of coal. Heats up to five rooms.

ONLY 119.50

Model 400. Newest, greatest circulator heater in the famous WARM MORNING line. Built-in Draft-O-Matic Control. Features large, easy-fill, no-spill, front feed door. Holds 100 lbs. of coal. Heats up to five rooms.

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WARM MORNING
BRING YOU
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OFFER

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WITH EVERY WARM MORNING HEATER OR CIRCULATOR SOLD, WE WILL GIVE ABSOLUTELY FREE!

**1000 LBS. OF COAL
NECESSARY PIPE & ELBOWS
LARGE STOVE BOARD
PLUS A LIBERAL TRADE-IN
ON YOUR OLD HEATER
YOU NAME THE TERMS.**

**COME IN DURING THIS GREAT SALE AND PICK OUT
YOUR HEATER—WE WILL DELIVER NOW OR IN THE FALL
THIS OFFER GOOD (Until June 21st) At
PICKELL FURNITURE COMPANY**

Pickell Furniture Co.

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Warm Morning.

**COAL
HEATERS**

Light A Fire
Only Once
A Winter!

Heats All Day
and All Night
on One
Filling!

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Model 818 with
Porcelain Finish,
only **119.50**

WARM MORNING
Prices start at \$54.50



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During
House



7 Piece Group
✓ Sofa Bed
✓ Matching Chair
✓ 2 Lamps
✓ 2 Step Tables
✓ Cocktail Table

**FREE
DELIVERY**



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* SOFA * MATCH
* 2 LAMPS
CHOICE OF COLORS

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MORE VAL



**TERRIFIC IN-DOOR
STORAGE**
• 3 full-width shelves
• 2 full-width side shelves
• Extra half-width shelf
• Butter Server

The "Shape of Tomorrow"... fits in to look

PICKELL FURNITURE CO.

LENOIR CITY, TENN. CALL YU-6-3718

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another STRONG reason why a
Sieglar HOME HEATER
**OUTHEATS—
OUTLASTS ALL OTHERS!**
Only SIEGLER'S lifetime
CAST IRON CONSTRUCTION
can withstand and USE the 4 times hotter heat

With Every

**Sieglar Oil Heater
100 Gallons of Oil**

NOTE: Yes, 100 gallons of oil (Free) plus pipe, with your purchase of a famous Sieglar Heater — PLUS a liberal trade-in on your old heater — Delivery now or in the Fall.



**OUTHEAT—
OUTLAST ALL OTHERS!**



Behind the gleaming, porcelain cabinet, you'll find a patented inner unit that makes traveling floor heat possible. Look at the big, furnace-type blower that drives the air through a battery of inner heat tubes that set right in the heart of the fire! Sieglar doesn't wait for the heat to come out... it goes right in after it, then forces it over your floor! Come in and see for yourself why Sieglar Outheats-outlasts all others!

MONEY BACK GUARANTEE

**SIEGLER GUARANTEES MORE AND
HOTTER HEAT OVER YOUR FLOORS**

PICKELL FURNITURE COMPANY

LENOIR CITY, TENNESSEE

WEST BROADWAY

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PIC

AT LONG LAST

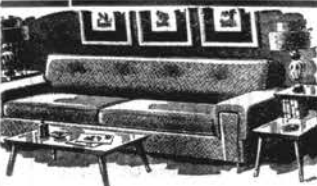
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Reg. \$159.95
NOW \$99.95

TRADE-IN YOUR OLD FURNITURE EAST TENNESSEE'S LOWEST TERMS



EARLY PRICED AT — \$195.00
DINING CHAIR * 3 STEP TABLES
* COCKTAIL TABLE

(All 7 Pieces) **139⁹⁵**

SEVEN
PIECE
GROUPS



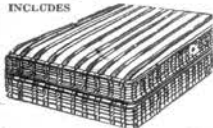
7 Piece Group
\$139.95
\$200.00 Value

Double Dresser, Box Springs, Bookcase Bed, 2 Lamps, Chest, Innerspring Mattress.

RELVAR FINISH
Resists: Perfume, Alcohol, Lipstick and Nail Polish

GRAY PLASTICIZED FINISH

When you see this sparkling suite, you simply won't believe the price tag! Quality construction features, rich plasticized RELVAR finish that resists lipstick, perfume, nail polish or alcohol, and superb modern styling combine to make this "the buy of the year." Come in today... quantities are limited... price cannot be repeated.



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Door Busters

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| 9 x 12 Linoleum Rugs 2 for | \$12.88 |
| Platform Rockers 2 for | \$25.00 |
| 2 pc. (Foam Rubber) Living Room Suites Regular \$239.95 — Now | \$159.95 |
| 2 pc. (Fringe) Living Room Suites - Reg. | \$189.95 |
| Now | \$139.95 |
| 3 pc. Bedroom Suites (walnut) Reg. | \$429.95 |
| Now | \$299.95 |
| 3 pc. Poster Bed Room Suite Regular | \$199.95 |
| Now | \$159.95 |
| Ladder Back Chairs, Reg. \$12.95 - Now | \$8.95 |
| 5 pc. Dinette's Now | \$39.95 |
| ALL FURNITURE REDUCED UP TO 50% OFF | |

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Range Prices
Start at
\$199.95

At 1948 Prices

VALUE FOR EVERY DOLLAR



Own this new 1958 WESTINGHOUSE with Giant Frozen Storage

Not only big refrigerator space with 3 FULL-WIDTH SHELVES... but also an EXTRA-LARGE FREEZER and FROZEN STORAGE TRAY. Full width VEGETABLE CRISPERS. Plus IN-THE-DOOR SHELVES for dairy products and many other articles.

9 CU. FT.
REFRIGERATORS
START AT

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WITH TRADE-IN ALLOWANCE. Easy payments, too.

Westinghouse

KELL Furniture Company

LENOIR CITY, TENN.

W. BROADWAY

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LEGAL

NOTICE TO CREDITORS

Estate of Charles Kittrell, Deceased.
Notice is hereby given that on the 4th day of June, 1958, letters testamentary in respect to the estate of Charles Kittrell, deceased were issued to the undersigned by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or unmature, against his estate

are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 12th day of June, 1958.
Dale Kittrell, Executor,
Estate of Charles Kittrell,
Deceased

June 12, 19

Do It The Easy Way
With Herald Want Ads

ATTENTION

Little Leaguers

official League Shoes,
Sizes 2-5½ 6.45
Balls -- from 2.00 Bats -- 3.25
Gloves from 4.95
Everything For the Little Leaguer At
GREER'S SPORTS DEPARTMENT

When you buy your
new car from
Loudon Motor Co.



YOU CAN GET
**35,000 MILES OF
GUARANTEED
PROTECTION!**



Remarkable Guarantee Bond given without a single penny of extra cost to you by the refiners of
**WOLF'S HEAD
MOTOR OIL AND LUBES**
100% PURE PENNSYLVANIA

COME IN AND GET THE FACTS NOW!

**YOUR
RAMBLER
DEALER**

FOOD SPECIALS

at Arp's Grocery, Loudon

- Jello 3 Boxes For 23¢
- Tony Dog Food 3 For 23¢
- Waldorf Tissue Paper 4 for 35¢
- 10¢ Coupon on pkg.

The Broadcast Canned Meat Man will be at our store Friday and Saturday, June 13 and 14, and will serve FREE samples of Broadcast Canned Meats. He will also give away a lovely Ladies or Mens wrist watch and other valuable prizes. You might be the Lucky Person, so come in to see us!

Crisco Shorting 3 lb. Can 93¢
Lay's Cloverleaf Bologna 43¢ LB.
Bananas 10¢ LB.

COME SEE OUR QUALITY
GROCERIES AT FAIR PRICES

ARP'S GROCERY

Grove Street

Loudon



*Now You See it.....
Now You Don't....*

You Can't Afford to Spend Your Money In A Gambling Manner!

And that's another good reason why it pays to shop at home. Don't gamble... get full benefit from your dollar by keeping it at home to work for you. You'll get equal or better value in merchandise or services, the finest in service from people you know, plus the knowledge that your dollars go on to pay wages, taxes, aid charities, in short, help keep your hometown growing and prosperous.

SHOP at HOME - - It's Good Business

BACON CREAMERY
Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES
Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE
100% SELF SERVICE
Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE
"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.
W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET
3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION
GENERAL REPAIR SHOP
W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS
"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL
ESSO DISTRIBUTOR
W. Lee Highway Phone GL 8-3182

LOUDON SHOE SHOP
JAKE BIVENS
Grove Street

RALPH PURDY
ESSO SERVICE STATION
West End Phone GL 8-9103

BLACK'S
ESSO SERVICE STATION
Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS
"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE
W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE
"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET
W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK
"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S
DRY GOODS
Grove Street Phone GL 8-2390

EARL VIARS
ESSO SERVICE STATION
700 Mulberry Street Phone GL 8-2711

ROY L JONES
CONTRACTOR
W. Lee Highway Phone GL 8-3670

FRIENDLY FLORIST
"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

AUTCH'S ESSO SERVICE
300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX
PLUMBING
813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL
JIM WOODARD
Grove Street

B & D BODY SHOP
W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY
CHARLIE ARP
Grove Street Phone GL 8-2645

FIVE to FIVE STORE
"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE
Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

PHILADELPHIA NEWS

Thursday, June 12, 1958

The Loudon County Herald

CHECK TOBACCO PLANTS FOR

RAIDS BY INSECT PESTS

A lot of time and effort already has been spent just getting the tobacco plants set in the field. By ready and prepared to protect that investment against the many insects which feed on tobacco. Unchecked insects will undo the work of a year," says R. P. Mullett, U-T Extension entomologist.

"Right after setting, fleabeetles many times destroy the young plants. These insects particularly like the plants when they are wilted after setting. Soon after the plants become established, budworms defoliate the plants and cause ragged, holed leaves. The budworm works deep in the bud of the plant and insecticides should be puffed or sprayed into the bud for control. The red fire plant is sprayed or drenched for fleabeetles. Any one of the three insecticides, DDT, TDE, or Endrin will control both these pests."

Later on, hornworms make their appearance, Mullett says. These large worms have large appetites and one worm will eat five cents worth of tobacco during its life. One thousand worms—one on every tenth plant—will eat fifty dollars worth. Keep those worms out of the tobacco check you receive in December. Endrin or TDE insecticides will give control.

Also, Mullett warns, keep on the lookout for grasshoppers. This insect has become an in-

creasingly important tobacco pest in recent years. "Watch around the fields and fence rows surrounding your tobacco fields for young hoppers," he advises. Control the hoppers there. If grasshoppers do enter the tobacco, apply insecticide in wide swaths in the fields surrounding the tobacco to kill the hoppers before they reach the tobacco. For further information, see your county agent and U-T Publication 91, "Tobacco Insect Control."

BROILER SUPPLY TO REACH RECORD HIGH THIS YEAR
More broilers are on the market now than ever before. Supplies are destined to reach an all time high this year, U-T consumer information-marketing agents report.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Since most of the tobacco farmers in Loudon County have spent a lot of time and effort getting tobacco plants set in the field, I urge that everyone of them keep a close check on the many insects which will feed on their tobacco. No doubt many of you have already noticed where insect foes have made raid on your tobacco plants. Just remember an unchecked insect will undo all the work that you have done for a year.

As many of you know one of the first things to hit tobacco

broilers once took three months to grow, but today's new breeds may be ready for market in as short weeks. The modern broiler is no longer a juvenile version of a standard breed with a heavy bone structure. It is a plump, tender-meated bird.

Certain quality clues may guide your choice of broilers at the market, even when they are cut up and packaged. U-T agents may look for those that have a plump, a clean, thin skin with a light-yellow cast; and a breast bone with a flexible cartilage tip.

Right after setting is the first beetle. Their appetite is fast while they are wilted. Another pest that several farmers in Loudon County have talked to me about is the bud worm. Perhaps they do most damage while the plants are young than any of the others. He is the one that causes ragged plants and holed leaves. They do the most damage in the bud of the plant. To control, insecticides should be sprayed or dusted into the bud of the plant. Any one of the following insecticides will control both of these pests: Use either DDT, TDE, or Endrin.

Of course, a little later on in the summer the large horn worms will appear and, brother, do they have a big appetite. One worm will eat 5¢ worth of tobacco and if you had ten thousand they would eat \$50 worth. Keep this in mind and keep control over the horn worms so that your check in December will not have holes in it. Endrin or TDE control horn worms.

Another thing that we have not had too much trouble with in Loudon County, Mr. Grasshopper. He is becoming more important every year. I would advise any tobacco grower in Loudon County to look around the fields and fence rows surrounding your tobacco field for young grasshoppers. This is a good place to control them. However, if grasshoppers do enter your tobacco, apply Endrin, Chlordane or Aldrin for control.

Any other information that will be of interest or help to tobacco growers in Loudon County, would be more than glad for them to check with the county agent or Call.

Mrs. Annie Neal and Tommy visited Friday at Old Springs. They visited with Mrs. Martha Dandridge and Mrs. Clara Berge. Mr. and Mrs. Charlie Mullens and daughter, Janet, spent the week end in Gatlinburg. The occasion, Mr. Mullens attended a meeting of the A. A. T. C. C.

Mr. Earl C. Simmons and sons, Larry and Ricky from Winston-Salem, N. C. visited with Mr. and Mrs. N. R. Simmons and Arthur for three days last week.

Mr. and Mrs. N. S. Simmons celebrated their Thirty-Third Anniversary on Friday, June 6. Massor Boyd Duckworth, son of Mr. and Mrs. Homer Duckworth of Loudon is spending his summer school vacation with his uncle and aunt, Mr. and Mrs. Boyd Duckworth.

Mr. John Littleton from Knoxville was the weekend guest of Mr. Tommy Neal.

Mr. William McGhee, and daughter, Miss Billie Jean McGhee and Mrs. Stanley Davis and children, Valarie, Judy and Brent along with their sister, Mrs. Charlie Vermillion and children, Mrs. Elizabeth Vermillion, son, and Mrs. Josiah Phillips and children all of Knoxville met with other relatives in Oneida, Tenn. the past week end for the annual Phillips Reunion.

Mr. and Mrs. Clyde McNabb and children from Anderson, Ind. are spending some time visiting with Mr. McNabb's parents, Mr. and Mrs. Jake McNabb.

Mrs. Fred Reed and Mr. Francis Watson visited with Mrs. Reed's daughter, Mrs. Ralph Russell and Mr. Russell during the past week in Daunt, S. C.

Mrs. Wesley Barnett and children, Charles and Sharon, were visitors in Knoxville Saturday. Mr. and Mrs. Paul App were visiting with Mr. and Mrs. J. H. Taylor and Mr. W. H. Taylor in Clinton, Tenn. Sunday. Mrs. Maggie Worst and daughters, Eva and Velma of Chattanooga were recent guests of Mr. and Mrs. Charles H. Taylor.

Mr. and Mrs. Ivan W. Edmonds returned to their home in Oakland, Calif. after spending some time here with Mr. Edmonds' parents Mr. and Mrs. Will Edmonds. Massor Mack Harrison, son of Mr. and Mrs. Cooper Harrison of Sweetwater made the trip home with Mr. and Mrs. Edmonds.

Mr. J. P. Hobbs of Marietta, Tenn. spent the past weekend here with his daughter, Mrs. J. G. Taylor and Mr. Taylor. Mr. and Mrs. Jake McNabb had the following guests at their home, Sunday for dinner: Mr. and Mrs. Glen McNabb and kids, daughter, Remona of Loudon, Mr. and Mrs. Johnny Sanderson from Oak Ridge, Mr. and Mrs. Clyde McNabb and children, Anderson, Ind., Mr. and Mrs. Tommy Nicholson and a son, Keith and Tommy of Loudon, Mr. and Mrs. David Harold and family from Loudon and Mrs. Lizzie Franks of Sweetwater.

Mr. and Mrs. Ralph Russell of Daunt, S. C. and formerly of Philadelphia wish to announce the birth of a baby boy born Sunday, June 8th. The baby weighed nine pounds and four ounces. He has not been named self welded to the rear of another.

yet. Mother and son are at home in front of you. Some thing with ice cream cones. Drop in on your lap, and then watch the fun melt.

"The sales of woe of persons who've been victims of distractions," the Council says, "are usually good for a laugh—until

the return trip home, with Mrs. Fred Reed, their grandmother and will visit for some time with Mrs. Reed and with their paternal grandparents, Mr. and Mrs. Freeman Russell in Loudon.

"Birthday Greetings" to Vivian App, daughter of Mr. and Mrs. Norman App. Vivian's birthday was Monday, June ninth and she was ten years old.

ADD PHIL
Mr. and Mrs. Norman App and children, David and Vivian were the dinner guests Sunday of Mr. and Mrs. Charlie App and Dewynne.

A revival meeting is now in progress at the Corinth Baptist Church. The Rev. Joe Caldwell is conducting the services each night. The Rev. Caldwell is from Cedar Grove. The Rev. Vaughn Albright is the regular pastor. Everyone is welcome to attend these wonderful inspirational meetings.

Misses Barbara Martin and Judith Davis and Mr. Sammy Williams of Loudon will leave Loudon Thursday morning for Jefferson City where they will be participants in the district project contest. They will be accompanied by Mr. Charles McCall and Mrs. Rose Offord.

Mrs. Paul App enrolled in summer school at the University in Knoxville recently. She began classes on Monday June ninth. Mrs. Everett Taylor and sons, James and John and grandchildren, Inez and Junior of Oliver Springs were visiting with their relatives, Mr. and Mrs. Charles H. Taylor Sunday.

Mr. and Mrs. P. L. Crabtree from Aiken, S. C. arrived Saturday to spend a week with Mrs. Crabtree's parents, Mr. and Mrs. Will Ridge.

Mr. and Mrs. Nig Holt from Sweetwater were visiting with Mr. and Mrs. Will Ridge Sunday afternoon.

Highway Death Can Take Many Strange Shapes

Death on the highway takes strange shapes—a dropped cigarette, a back-seat tussle among the kids, a drippy ice cream cone.

Unrelated, you say? Not so, the National Safety Council points out. They're all potential accident causes. How?

Well, the Council says that while no official figures are available, many auto accidents are caused by just such other-wise harmless objects as cigarettes, children and ice cream cones. "Distractions contribute to a great percentage of the nation's motor vehicle mishaps," the Council says.

Let's suppose you're cruising down the highway at 60 m.p.h. and drop your cigarette. Take only four seconds to pick it up and you've gone the length of a football field—and then some! Same thing with a back-seat squabble. Turn around to break it up and you may find yourself welded to the rear of another.

Protecting Homes For More Than 25 Years!

PH. GL 8-2023

CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

White Monument Co. B. F. White Buy from WHITE and save Agent's Profit YEARS OF MONUMENT EXPERIENCE 401 E. Broadway Phone YU 6-2318 Lenoir City, Tenn.

Now — Open — For — Business

Economy Building Supply

PAINTS FLOOR & WALL TILE
BLOCKS STORM & SCREEN DOORS
BRICK PLUMBING SUPPLIES
AND ALL BUILDING SUPPLIES

Tel GL 8-2147-Day, GL 8-2248-Nights

LEE HIGHWAY — EAST END OF BRIDGE
"NO JOB TOO LARGE OR SMALL"

BUILDING AND REMODELING "TIPS"

For Homeowners, Do-It-Yourselfers, Builders, Business Firms

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Protecting Homes For More Than 25 Years!

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CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

More For Your Money In

FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

**CURTIS-TIPTON
MOTOR COMPANY**

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

**SUMMER
TIRE
SALE**



**CO-OP
CUSTOM
SAFETY**

No gimmicks . . . no fine print . . . no trick advertising, just a CO-OP QUALITY TIRE at a real sale price. FIRST LINE NYLON CORD . . . EQUAL TO OR BETTER THAN ORIGINAL EQUIPMENT. Built to CO-OP standards of quality and advertised to CO-OP standards of honesty.

Ask Your **CO-OP** Manager

**FIRST
LINE
NYLON**

No Trade-In
Necessary
Federal Tax
Included

15.95

6-70 x 15
Black
For Tube

**Protect Against
Termites, Powder Post Beetles, Fungus**

LONGER LIFE FOR YOUR HOME

**36
MONTHS
TO
PAY!**

Vaccinate

With **Vaccinol**

TODAY

PH. GL 8-2023

CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE

Loudon Builders Supply

East Tennessee Vaccinol Co. Representative In This Area

London Social And Personal News

Tom Jung Auxiliary

Has Regular Meeting
The regular meeting of the Tom Jung Auxiliary was held on Monday, June 8th at Robinson's. A picnic was enjoyed by the 26 members and 10 visitors present.

Jack Lutz, Blair, Jr. and Helen Harrison and Keith Nicholson of T.M.I. in Sweetwater are home for the summer with their parents, Mr. and Mrs. Charles Davis, Dr. and Mrs. W. B. Harrison and Mr. and Mrs. Tom Nicholson.

GET MORE OUT OF LIFE... ATTEND A MOVIE! COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LEVITT CITY
PHONE GL 8-3232
SHOW TIME — 7:30 and 9:30

THURSDAY & FRIDAY June 12 & 13

1ST RUN PICTURE TARNISHED ANGLES

Back Hudson Dorothy Malone

SATURDAY, JUNE 14

REVOLT AT FORT LARAMIE

Gregg Palmer

FRANCIS IN THE NAVY

Donald O'Connor and Yvonne De Carlo

SUNDAY & MONDAY June 15 & 16

1ST RUN PICTURE THE GIFT OF LOVE

Robert Stack Laurence Bancel

TUESDAY & WEDNESDAY June 17 & 18

1ST RUN PICTURE THE LAND UNKNOWN

1st Run Picture THE VIOLATORS

Cartoon

HEAR

BUFORD LILLINGTON

Open his Campaign for

GOVERNOR

In Columbia

2 to 2:45 pm, CST

3 to 3:45 pm, EST

SATURDAY

June 14, 1958

Over These Stations

Columbia WKRM & WMCP

Cookeville WHUB

Humboldt WJRI

Jackson WDXI

Kingsport WJHL

Knoxville WKPT

Memphis WREX

Nashville WLAC

Paris WTPR

Sparks WWSM

Union City WENK

ELLINGTON

for GOVERNOR

Committee of Tennessee

J. Frank Warmoth, Chairman

Mr. and Mrs. Arthur Young

and daughter, Annelle of Glen Alpine, N. C. came last Saturday for a visit with Mrs. Young's parents, Mr. and Mrs. W. S. Watkins.

Mrs. Scott Mitchell is spending a few days this week in Greeneville.

Mr. and Mrs. Tom Laffey and family of Athens were visiting Mr. and Mrs. Jack Laffey and family and Mrs. Reed Covey Saturday.

Mrs. Linda Gail Smith, a student in Shawnee, Okla. is home for the summer with her parents, Dr. and Mrs. Gery Smith.

Ann McKenzie Circle

Has Regular Meeting

The Ann McKenzie Circle met on Monday evening at the home of Mrs. Ham Carey, with Mrs. Ruth Richards as co-hostess.

There were 15 members and 1 visitor Miss Sarah Richards.

Mrs. Eugene Booth was in charge of the program, entitled "Reflections of God," Mrs. Ham Carey, Mrs. Brody Harrison and Mrs. H. H. Richman took part.

The circle leader, Mrs. Ruth Richards presided over the business meeting and the following officers were elected: circle co-leader, Mrs. Ham Carey; secretary, Mrs. Dan Remine; treasurer for dues and pledges, Mrs. J. R. Watkins and local treasurer, Mrs. Roney Lyle.

The meeting was closed with the Quilt Hour by Mrs. Eugene Booth.

An ice cream was served at the close of the meeting.

Mr. and Mrs. John Messinger and daughter, Susan, arrived today for a visit with Mr. and Mrs. Bill Swann and daughter in Ormond Beach, Fla.

Mr. and Mrs. Charles Colville and family of Dayton, Ohio arrived today for a visit with Mrs. Ruby Lutz and Mrs. Charles Colville, Sr. and son Sam.

Mr. and Mrs. Don Robinson and daughter of Knoxville spent the weekend with Mr. John L. Robinson.

Meeting Held By

Susanna Wesley Circle

The Susanna Wesley Circle met on Monday evening at the home of Mrs. Edna Jones, Friday.

Will D. Robinson, with 14 members and 2 visitors present.

Mrs. John Robinson was the program leader using as her topic, "Widening Circle of Missions" with Mrs. W. S. McPeake.

Mrs. John E. James, Mrs. Charles Brubaker, Mrs. L. J. Smeal and other relatives from New York they will be stationed for two years.

Mrs. Ben Hall of Athens has been visiting her parents, Mr. and Mrs. S. Watkins this week.

Mr. and Mrs. Fred J. Coleman and sons, Jimmy and Bobby returned to their home in Memphis Saturday afternoon.

Mr. and Mrs. Charles F. Brakelley and family.

Mr. and Mrs. William H. Jones and family spent the weekend with Mrs. John W. Robinson. Mr. Jones accompanied them back to Newport for a visit.

Mrs. Eleanor M. Smith of Dayton, Ohio is visiting her sister, Mrs. F. M. Quinn and Mr. Quinn.

Miss Betty Jo Barnes of Sweetwater is spending this week with her grandparents Mr. and Mrs. Frank Quinn.

Mr. and Mrs. M. A. Cook and Lee of Sandusky, Ohio and Mr. and Mrs. Jim Ellen and Jimmy spent last week in Pensacola, Fla. visiting Mr. and Mrs. W. C. Brakelley and sons.

Miss Elizabeth Carmichael of Tusculum, Ala. is visiting in Loudon this week.

Miss Marilyn Hein is a patient in the children's Hospital in Knoxville.

Sgt. Kenneth M. Gardner has returned to camp Pendleton, Calif. where he is stationed with the U. S. Marine Corps, after a visit with Mr. and Mrs. Scott Mitchell.

Jimmy and Tommy Hall are visiting their grandmother, Mrs. Mayne Wear in Greenback.

Mrs. Roy Miller and daughter Debbie have returned to their home in Alcoa after spending a week with Mrs. L. J. Smeal and other relatives.

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Violet Grubb Circle

Met Monday Evening

The Violet Grubb Circle met on Monday evening at the home of Mrs. J. C. Greer with Mrs. Arthur Gilliam as co-hostess.

The purpose of the W.S.C.S. was recited in union by the group. Mrs. Doug Watkins gave the devotion on "The Ever Widening Circle," and closed with prayer, after which a very interesting pledge service was given and pledges were made for the year.

Mrs. Arthur Gilliam, circle leader named the following officers: Co-leader, Mrs. J. C. Greer; secretary, Mrs. S. F. Dannel; treasurer for dues and pledges, Mrs. Homer Simpson; and local treasurer, Mrs. Dick Ferguson.

An ice cream was served to the 17 members present at the close of the meeting.

Mr. and Mrs. John Messinger and daughter, Susan, arrived today for a visit with Mr. and Mrs. Bill Swann and daughter in Ormond Beach, Fla.

Mr. and Mrs. Charles Colville and family of Dayton, Ohio arrived today for a visit with Mrs. Ruby Lutz and Mrs. Charles Colville, Sr. and son Sam.

Mr. and Mrs. Don Robinson and daughter of Knoxville spent the weekend with Mr. John L. Robinson.

Meeting Held By

Susanna Wesley Circle

The Susanna Wesley Circle met on Monday evening at the home of Mrs. Edna Jones, Friday.

Will D. Robinson, with 14 members and 2 visitors present.

Mrs. John Robinson was the program leader using as her topic, "Widening Circle of Missions" with Mrs. W. S. McPeake.

Mrs. John E. James, Mrs. Charles Brubaker, Mrs. L. J. Smeal and other relatives from New York they will be stationed for two years.

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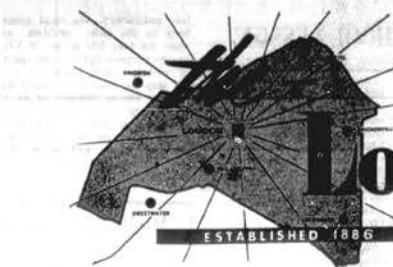
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Loudoun County Herald

"Loudoun County's Family Newspaper"



72ND YEAR—NUMBER 31

LOUDON, TENNESSEE, THURSDAY, JUNE 15, 1958

16¢ PER COPY

Just Piddlin'

By The Editor

SCHOOL SITUATION in Loudoun County and particularly at Loudoun High School must be in thinking of all citizens right now. This is not one of those situations where we can keep postponing action. The condition requires immediate action.

It is easy to sum up why we find ourselves in this position and why things are slow when it comes to doing things about it. No money, no teachers, no equipment, no discipline, no facilities, too many students. As for that number of students problem, it's going to get a lot worse before it gets better. This war-torn baby boom has hit our schools.

Since we have as little to work with right now, particularly money, then we must do what we can, but this cannot be used as a reason for not getting underway immediately. A concrete plan for both the near and far future. Loudoun County, from county court right down to the citizens, must get busy now to insure that our children not only go to good schools, but get a good education while they are at it.

A progressive community such as Loudoun must not be shamed with a "B" grade high school. Our children must have the advantages of an education in an "A" grade high school. This problem is with us right now. We have only about 12 months to do something about it, and something must be done. The school board is working on it with the facilities available to them, but the citizens of Loudoun County must encourage the school board to plan constructively for the future, and most of all, bring the pressure of their vote on the county court to impress upon it the need for good Loudoun County schools and its planning for them, financially and otherwise.

It will take all Loudoun County to see that the job is done.

FOOD FOR THOUGHT . . . 95% of the school boards in the United States are elected to their positions. Only 5% are appointed, as in the case of Loudoun County.

CONVENTION TIME again for members of the Tennessee Press Association. As a proud member of this association, I'm off for Nashville this weekend.

A number of worthwhile meetings, discussions, etc., planned during the convention and I expect to learn many useful things from my fellow Tennessee newspapermen who've been at this longer than I have.

As for the convention fun, Saturday we'll get a helicopter ride from downtown Nashville to Sevier AFB, courtesy of the Air Force. Always have wanted to ride one of those things. Done a lot of flying myself, but have always wanted to test the sensation of taking off straight up and landing straight down. Maybe I'll take a stab at describing them to you next week.

DIRECT APPROVAL . . . Seldom "Sir, I am asking for your daughter's hand. Do you have any objection?" Father: "None at all. Take this one that's always in my wallet."

THOUGHT FOR THE WEEK . . . funny how we can take trouble in stride—as long as they're other people's.

High Speed Driving Is like Russian Roulette With Your Life At Stake

Russian roulette, anyone? Of course you know the odds enough to play that game? Good question. But how about out there on the highway?

Eldridge Named School Principal At Oliver Springs

William A. Eldridge, son of Mr. and Mrs. A. J. Eldridge of New Providence community, has been elected principal of Oliver Springs High School for 1958-59. He has been vocational agriculture teacher at the school for the past five years.

President of the Boone County Teachers Association, Mr. Eldridge holds B. A. and M. A. degrees from the University of Tennessee and is doing some more advanced work. His associates Mr. D. J. Brittain, who resigned because of ill health, according to Mr. Edward E. Williams, Boone County School Superintendent.

4-H's Take Honors At District Contests

At the District V 4-H Demonstration Day held in Jefferson City last Thursday, Loudoun County 4-Hers took their share of honors. Out of the ten contestants entered in various contests, Loudoun County 4-Hers won three purple ribbons (champion), six blue ribbons and one white ribbon.

The district winners and their projects were: Jane Waller in Home Foods, Judy Davis in Safety, Sammy Williams in Gardening. Each one of the above earned a \$20 scholarship to 4-H Round-Up in August.

Other Loudoun County 4-H winners were Sarah Simpson in Home Improvement, Don Waller in Health, Frank King in Farm and Home Electric, Phil Bright in St. David Baking, Jo Ann Jones in Corn Meal Fritters, and Barbara Martin in Fruit Pie. Billie Leathers won third place in the Jr. Blackberry Contest.

Ernest J. Gentry Gets New Navy Rank

The Navy Department has announced the May 15 promotion of Ernest J. Gentry, son of Mr. and Mrs. Elmer Gentry of Route 4, Loudoun, to damage controlman second class USN, while serving on the Staff of the Commander of Submarine Fleet 1 One.

Uncle Phil from Philadelphia says:

When Congressmen have been turning for six months over a bill to keep billboards off them, no Federal highways they are fixing to build. The fellows at the country store Saturday night decided they'd put the subject on the barrel-head for an evening. Farmers can often decide things better in one evening than Congressmen can in six months.

Ed Doolittle allowed us how it would set education back 20 years to do away with billboards. He says the magazines are all talking about Johnny can't read much so move on account of this new progressive education system we got in the schools. Ed's magazine information ain't too up to date on account of the only magazines he ever sees is the ones his old lady fetches home from the beauty parlor. But he claims the only reason Johnny can read the stop sign at a railroad crossing is because he picked it up from them billboards while he's riding the school bus back and forth. He's in favor of billboards! 100 percent as an education measure.

Jim Clodhopper didn't agree none.

Wheat Farmers To Vote On Quotas June 20

Wheat growing farmers in the nation will vote June 20 on whether they want to use marketing quotas for their 1959 wheat crop. Fred Papp, Chairman of the Loudoun County Agricultural Stabilization and Conservation Committee said today.

Loudoun County farmers will vote at the ASC Office and eligible voters may cast their ballots anytime between the hours of 8:00 A.M. and 7:00 P.M. the chairman said.

Farmers who are eligible to vote in the wheat quota referendum are all those who in 1953 will have more than 15 acres of wheat for harvest as grain on a farm, except those who are participating in the 1958 feed wheat program. Feed wheat participants are permitted to grow up to 30 acres of wheat for use only on the farm where grown, without being subject to marketing quota penalties.

If at least two-thirds of the growers who vote in the referendum approve the quotas, they will remain in effect for 1959 crop wheat and price support will be available to farmers who comply with their farm wheat allotments at a national average of not less than \$1.81 per bushel or 75 percent of parity. Farmers who exceed the larger of the farm allotment of 15 acres will be subject to a marketing penalty of 40 percent of the wheat parity price on their excess wheat, and if the excess is not stored or delivered to the Secretary of Agriculture, the excess acreage will not be considered in setting future allotments.

If the quotas are not approved by at least two-thirds of the growers voting, they will not be in effect, and price support will be available to farmers who comply with their farm wheat allotments at a national average of not less than 50 percent of parity.

MARRIAGE LICENSES
June 13—Howard P. Armstrong to Betty Druella Hunley.
June 14—Clarence F. Howard to Jane Thomas Samuel.

REAL ESTATE TRANSFERS
June 12—Deed from Farris F. Long and wife to Elmer G. Outchart, 1 lot, 4th; Nelson B. Varnell and others to W. V. Kirkland and wife, 100 acres, 1st.

June 12—Deed from W. J. Hamilton and wife to Frank Hamilton and wife, 1 lot, 2nd; Bob Huff and others to Norman E. Howard, 1 lot, 1st.

June 17—Deed from Fred Shaw and wife to Lindsey R. Maples and wife, 1 lot, 2nd.

Cases Filed—Chancery Court
4486—Jean Evelyn Gibson, Countess vs. John Raymond Connant, divorce.

Cases Filed—Circuit Court
686—Henry Milpops and wife, petition for adoption.

687—Leah Moore Co. vs. William M. Henley, appeal.

688—Vickey Pinley b-n-f v. Roy C. Barlow, damages.
689—James A. Buchanan vs. Jessie Mae Buchanan, divorce.
690—Stacy Ann Dixon vs. Eugene C. Dixon, divorce.
691—Dorothy Darlene Miller vs. Bobby Eugene Miller, divorce.

Loudoun County 4-Hers To Attend Camp

Bright and early Monday morning, some 40 or 50 4-H Club members, their leaders, the county Home Demonstration Agent, and County Agent will leave for a week's stay at the Clyde Austin 4-H Club Camp in Greeneville, Tennessee. The group is expected to return to Loudoun sometime Saturday afternoon.

P.T.A. Delegation Presents Committee Report To School Board Last Week

The four P.T.A. delegates appointed by P.T.A. president, Mrs. Rex Burnett, to attend the regular June school board meeting, met with the school board Thursday evening. The recommendations of the High School Curriculum Study Committee were submitted to the board members by the delegates, who made a plea for their adoption.

The delegates were the general chairman of the committee, Walter Chesnut, and sub-committee chairmen Mrs. Tom McPhee, Howard Boothe, and R. S. Freesty. A number of interested parents and school personnel were also present.

A complete summary of the recommendations was given in last week's Herald, covering the general areas of finance, curriculum and guidance, and parent-student-teacher relations.

In presenting the reports to the board members, Mr. Chesnut pointed out that the general

committee, and sub-committees had held many meetings over a period of nine weeks' study, in which 41 conscientious parents, teachers, and citizens took part. Mr. Dukes assured the delegates that all the recommendations would be taken under consideration, and those involving expenditures of funds would be brought before the County Court for its approval.

Several among the interested citizens present urged the school board to start making concrete plans for accommodating the great increase in high school enrollment expected in the coming years.

It was pointed out that the present building facilities will be entirely inadequate to take care of the great influx of students which will soon tax the capacity of the present school plant, and that it is the responsibility of the school board to make long range plans for the school under its jurisdiction.

Two Candidates Seeking Places In State Assembly

Two Loudoun Countyans are seeking places in the 1959 state legislature, and have announced as candidates in the forthcoming August primary election, Moss Walker, Jr., Loudoun City insurance agent has announced as a candidate for Fluker Representative for Loudoun and Knox Counties, while Charles T. Eblen, a member of the Goodwin law firm is seeking the post as State Senator to represent Loudoun, Knox, Roane and Anderson Counties.

Walker, 38 year old president of Loudoun City, attended Route County High School, T. M. I. and graduated from Vanderbilt University in 1942 where he received his degree in the college of Business Administration is a Political Science major.

He is a member of the American Legion, member of Dixie Lee Baptist Church, is a past president of the Loudoun City Chamber of Commerce, and served for 49 months in the armed forces during World War II. Aside from his insurance business, he is also owner of the Dixie Lee Drive-In Theater near Dixie Lee Junction.

Walker is married to the former Joyce Corum and they have three daughters and a son.

Eblen, a 33 year old Loudoun City attorney, attended Lincoln Memorial University, and is a graduate of Cumberland University Law School. He is a member of the Elk's Club, VFW, American Legion, Chairman of the 1958 Second District Cancer Drive, a member of the Loudoun City Civic Club, and a member of the First Presbyterian Church of Loudoun City. Eblen is a former member of the legislature, having served as Fluker Representative for Loudoun and Knox Counties in 1956.

Both Walker and Eblen have stated that they will make their platforms known at a later date.

PVT. HAROLD D. MOSKES ENDS ADVANCE TRAINING

Army Pvt. Harold D. Moskes, 18, son of Mr. and Mrs. Arthur W. G. Moskes, Greenback, recently completed six weeks of advanced artillery training at Fort Chaffee, Ark.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Cooking with milk is a smart way to get that every member of the family gets a fair share. If the supply of fresh whole milk is limited, many other forms of milk may be used in cooking. Just how much milk should we consume daily? Children, including those of teen-age, should have a quart a day. Most adults can get along on a pint a day, but they, too, would be better off with more, especially if they are very active.

Clarke Fowler To Visit Great Britain

Elizabeth Clarke Fowler, daughter of Mr. and Mrs. Arthur M. Fowler of Loudoun, will visit Great Britain this summer in the 1958 summer program of The Experiences in International Living.

The University of Tennessee student will embark June 23 from Montreal, Canada, aboard the Arros Kilm. She will spend six weeks in a British home.

Loudoun County School Calendar

1958 — 1959

August 18 Pre-School Conference
August 19 Pre-School Conference
August 20 Pre-School Conference
August 21 Pre-School Conference
August 22 Registration—All Schools
August 23 Classes Begin
Sept. 1 Labor Day No School—In-service Training
Sept. 19 End 1 months school 20 days
Oct. 17 End 2 months school 20 days
Oct. 24 E.T.E.A. No School Court as day of In-service Training
Nov. 14 End 3 months school 19 days
Nov. 27 Thanksgiving Holidays
Nov. 28
Dec. 12 End 4 months school 18 days
Dec. 22—Jan 6 CHRISTMAS HOLIDAYS

Jan. 5 No School In-Service Training
Jan. 6 Classes begin after Christmas
Jan. 23 End 5 months school 19 days
Feb. 20 End 6 months school 20 days
March 20 End 7 months school 20 days
March 23-24 In-service Training
March 25-27 No school EASTER HOLIDAYS
No classes entire week of March 25-27
April 24 End 8 months of school 20 days
May 21 In-service Training (Individual Schools)
May 22 End 8 months school 19 days

SCHOOL MONTHS	In-Service Training	Paid Vacation
1 month 20 days	August 18	December 22
2 months 20 days	August 19	23
3 months 19 days	August 20	24
4 months 18 days	August 21	25
5 months 19 days	Sept. 1	26
6 months 20 days	Oct. 24	29
7 months 20 days	Jan. 5	30
8 months 20 days	March 23	31
9 months 19 days	March 24	1
10 months 17 days	May 21	2
	10 days	10 days

HOLIDAYS
November 27, 28 Thanksgiving
March 25-27 Easter
5 days

2 To Head Campaigns For Governor Here

Announcement has been made recently of the appointment of two Loudoun Countyans as campaign managers for two candidates for governor of Tennessee.

Homer F. (Peie) Littleton, personnel director for the Charles H. Bacon Company at Loudoun City, has been named campaign manager in Loudoun County for candidate Buford Ellington.

O. J. McAlister, Un on Credit employee of Loudoun City, has been named Loudoun County manager for the campaign of Tip Taylor.

The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Water Safety Necessary

Loudon County is fortunate in having excellent facilities for swimming and water sports. Fort Loudoun is water recreation center in this area, from picnicking to water skiing. The entire river system offers excellent fishing.

But it is because of these facilities that water safety is of the utmost importance for Loudon County.

We have been lucky this far this year. There have been no drownings in Loudon County, although there have been a number close by. But just a look at the crowds in evidence at the dam on weekends is enough to indicate that we will have a drowning or two before the summer is out . . . unless water safety is known and practiced by everyone.

Unfortunately our swimming facilities are probably the best developed. Pools in the area have life guards, but if you should do your swimming in the lake or river, than water safety . . . and your own safety . . . is strictly up to you. Most of all, don't swim right after eating; don't over exert yourself; and always swim with others, not alone.

Boating is fast becoming one of the top recreations of summer in Loudon County. In fact, the lake is becoming quite crowded. If boaters are not being conscious . . . pleasure boaters, water skiers, etc. . . a bad boating accident could bring tragic results.

We are most fortunate to have such water recreation available to us. It is right that we take advantage of it. If we remember the rules of water safety, use our good old common sense and always treat our fellow water lovers with courtesy, then Loudon County waters will mean fun all summer long; not tragedy.

This And That

We see by the papers that at least one of the candidates for governor has already dragged in the racial matter. As politics go we suppose this is inevitable but we would like to see, even in this day of tensions, the issue kept at a minimum.

It seems unfortunate to us that the beard growing contests come in the hot summer time. A good thick beard might have been not all that bad back in January and February. Another point of amusement to us is that the wives allow it anyhow.

Some spring we have the urge to plant something. If you planted new trees, or shrubs, better take a look at them once in a while and see that they have water in the dry spells. Otherwise your work will come to nothing good.

The guy who comes up with some way

A Letter From The Publisher

We are building a house. This is not news to many, for there seems to be a custom here to "call on the houses," while they are under construction. We hope that if and when we move in the habit will not be altogether broken.

Sam Walter Foss wrote a poem, often quoted, on "The house by the side of the road." One part of it reads, "I can see from my house by the side of the road." Had I the time and the fancy I might try one on "I can see from my house on top of the hill."

And what can I see? First of all an almost unmatchable view. Then, the homes of the neighbors already seasoned by having been lived in. Then, like a bee hive, here and there, a new house going up with the workers buzzing about them.

Nearest us is the home, apparently nearing completion, of Mr. and Mrs. Eugene Roeder. Just beyond them a little ways, rising its head up above the ground, is the home of Mr. and Mrs. Roy Jenkins. Quite well along, in the opposite direction, is the home of Dr. and Mrs. Sam Harrison.

These are all beautiful homes and speak well for our community as a desirable place to live. We know of others anticipating Loudon is indeed "the little city of beautiful homes and hills."

To promote something without a beauty contest will deserve some kind of Oscar. We have always wondered how good beauty contests were for the contestants, particularly for the winners.

Someone is hollering about "state rights" again, in some kind of flag waving manner. We are for the proper balance all right, but those who believe in a weak central government with any state going its own sweet way, need only look at France to see what we could be like under such circumstances.

We favor the construction of the TVA dam at Hilton Hill. Fifteen hundred new jobs for men in the immediate future would be good for our area.

LEGAL

NOTICE TO CREDITORS

Estate of Charles Kittrell, Deceased.
Notice is hereby given that on the 4th day of June, 1958, letters testamentary in respect to the estate of Charles Kittrell, deceased were issued to the undersigned by the County Court of Loudon County Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 12th day of June, 1958.

Daisy Kittrell, Executrix,
Estate of Charles Kittrell, Deceased.

June 12, 19

Tennessee Valley Chiropractic Association

Public Information Committee
4848 Broadway N. E.
Knoxville 18, Tennessee

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The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, O-T

"Wasting God-given Strength"

Judges 15: 11-13; 16: 13-21

We sometimes read the intriguing wall motto, "Enjoy yourself; it is later than you think." Of course it is a perversion to think of life as merely an opportunity for self-enjoyment. And if happiness is the objective of life, it is a mistake to think the goal will be reached by self-indulgence.

Both these false views of life are graphically illustrated in the story of Samson. For adolescents, it is a favorite Bible story. It portrays great strength, a rough-and-tumble career, the forcing of one's will upon others by brute strength. To an adolescent Samson was, in modern parlance, a "big shot." Probably the chief lesson to be learned from his life is in his mistakes.

He was a mismanaged life. He was given great power and was a potential hero. Human imagination is captured by the story of a hero who might have succeeded but did not. Maybe the odds were too great, maybe he failed at the crucial moment. The supreme lesson here is that when we fail to make the most of our talents and opportunities, something is permanently lost.

Samson was another one of those heroes given by special favors of God. No age, no people, no religion has been without asceticism. The Nazirite vow was a commonly accepted idea and the purpose of Nazirite was to refine it. (Numbers 6). The mother of Samson was under the vow and a son was given. The child was brought under the vow and to this was attributed his great strength.

The Bible is always amazingly frank. It does not hide the wrongs in even its greatest characters. It records the faults of its heroes as faithfully as its virtues. Though given great strength, Samson was morally and religiously one of the weakest of men. "The firmness of his muscle was not matched by firmness of character."

The first weakness we meet is his unrestrained desire for revenge. His every great struggle was a matter of revenge. Nothing could move him like the desire to get even with his enemies. He was not willing to leave vengeance in the hands of God.



Gifts & Greetings for You—through
WELCOME WAGON
from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of

Change of residence
Arrivals of Newcomers to City

Phone GL 8-3204

(No call or attention)

TASTY TIP FOR
Quick Meals!



Delicious, homemade
Macaroni 'n' Cheese
ready to serve in minutes

with RICH KRAFT GRATED...for the cheddar cheese goodness everybody likes

less satisfactory. We must come back to the basic problem of what we make life to be. If life has no purpose and is to be spent in riotous living, then we are led step by step to a disastrous end. If life is thought of as a trust from God, then we have a source of strength that will enable us to overcome our hardest temptations and make life good to ourselves and to those who love us.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Save 10¢
Honeymoon ANGEL FOOD
Ring or Bar
with coupon, 39¢

PLUS **S&W** GREEN STAMPS

WHITE STORES

feel like a cool million
this summer . . .
with **electric air conditioning**



There are still plenty of hot days ahead. But you can beat every one of them — with electric air conditioning.

See your electric dealer — or us — for estimates on costs of operating electric air conditioning in your home . . . the surest way to keep cool and comfortable this summer.



LOUDON UTILITIES
(Electric Department)

PHILADELPHIA NEWS

Mrs. N. R. Simmons attended the wedding of Miss Joan Bryant and Mr. Paul Watson at the First Baptist Church in Sweetwater last Saturday.

Mr. and Mrs. Wesley Barnett and children, Sharon and Charles, left Saturday morning for a week's vacation in Florida. They will visit Miami Beach and several other points of interest during their stay. Miss Justice Barnett of Chattanooga went along as Sharon's guest.

Mr. and Mrs. Lessor Allen and little daughter, Leslie Ann from Memphis, arrived during the past week to visit a few days with Mr. and Mrs. Lloyd Schrimmer and Mr. and Mrs. Amos Allen.

Miss Joan Edwards returned to Atlanta, Ga. Tuesday after having visited with her parents, Mr. and Mrs. Joe Edwards. Mr. and Mrs. Edwards accompanied Joan to the air port at Knoxville as her return trip.

Arthur Simmons visited his cousin, Bill, Donna, Kaye, and Grandma Sharon in Sweetwater last Saturday.

Master Richard Everett, Ed Walker and Brent Davis enjoyed a camp out at the Waller Farm Thursday night.

Mrs. Maude Grigg, Home Economics Teacher of Loudon High School visited with several of her students here Tuesday. Mrs. Grigg called at the home of Miss



spent a few days the past week visiting with Mr. and Mrs. R. C. Cooter. They also visited with relatives in Sweetwater.

The Rev. and Mrs. Luther Atkins and children from Harrison were visiting with the past week with Mrs. Cooter's sister, Mrs. Ted Pruitt and son, Mr. Pruitt in Oak Ridge.

The Rev. and Mrs. Ted Baker moved into the Methodist parsonage last Friday. Rev. Baker is the new pastor of the Methodist Church here. He and Mrs. Baker were formerly living in Sweetwater. Rev. Baker attended college at Tennessee Wesleyan and was recent graduate. This community wish to extend to them a hearty welcome and hope their stay here with us will be a very happy one.

Misses Ann Walker, Jane Walker, Barbara Martin and Judy Davis attended and were participants in 4-H Field and Demonstration Day at Jefferson City Friday. Ann and Barbara came in in the blue ribbon group. Both Jane and Judy were first place winners. They received scholarships to spend a week at the University in Knoxville in August. This is called the annual 4-H round up and at this time, Jane and Judy will compete for state winners.

Master David Milaps, son of Mr. and Mrs. Odis Milaps on the Baptist hospital three weeks ago. He is expected to return home in another week. David's mother is with him at the hospital and he is coming along nicely. His many friends are missing him very much and want him to hurry and come home.

Mr. and Mrs. Carrie Milaps and several friends enjoyed a picnic dinner in Knoxville Sunday. While there they visited with their grandson, David Milaps who is a patient at the Baptist hospital.

LEGAL

GREER HARDWARE COMPANY, INC. VS. WALTER F. CLEMMER AND BETTY CLEMMER Before Glenn Hickey, Judge of Peace for Loudon County, Tennessee.

ORDER OF PUBLICATION

In this case it appears from the return of Robert Hall, constable, that the defendants are non-residents of the State; that this is an action of replevin, sued out by the plaintiff against the defendants to recover the possession of the following property:

- 1-Green 2 pc. Wade Brown Living Room Suit No. 1335
- 1-4 pc. Spun Silver Mahogany, Bed Room Suit No. 1725
- 1-SA-81 Frigidaire Refrigerator, Ser. No. A23A64500
- 1-RS-10-59 Frigidaire Range, Ser. No. 28 C 00315
- 1-Used 5 pc. Dinette, Black and Knotty Pine
- 2-Lamps
- 1-No. 9 Kitchen Cabinet
- 1-Jamison Pedic 4 by 6 Mattress
- 1-Jamison Pedic 4 by 6 Box Springs
- 1-Used Blackstone Washer, Mod. 132 AP, Ser. No. 13040
- 2-36 Inch by 64 Inch Venetian Blinds

and that the officer has obtained possession of said property. It is therefore ordered that publication be made for four consecutive weeks in the LOUDON COUNTY HERALD, notifying said defendants of these facts, and requesting them to appear before me, at my office in Loudon, on July 11, 1968, and make defense to said suit, or the same will be proceeded with ex parte.

This June 17th, 1968
Glenn Hickey (Seal)
Judge of Peace
June 1968 July 3, 19

TENNESSEE'S TREND IS TO TIP TAYLOR

An ever-increasing tide of voters and political leaders are joining the ranks of Tip Taylor supporters as THE governor in the 4 critical years ahead. Thousands are swarming to the Taylor Bandwagon from every district, town and hamlet... from all of Tennessee's 95 counties.



On June 9th, Glen Nicely withdrew as a candidate in support of Tip Taylor with this message:

"I urge all Tennesseans who want honor, integrity, and ability in state government, and who believe that elections should not be purchased with money or manipulated by political machines, to join with me in supporting Judge Taylor."

Taylor is the only candidate experienced in all three major branches of government—executive, legislative, and judicial.

Take This Tip--
VOTE FOR TAYLOR

PAID FOR BY ATTORNEYS FOR TAYLOR—MAYNE MATTHEW, CHAIRMAN

S-3c Dale R. Rollins Assigned To Fort Bragg

Specialist Third Class Dale R. Rollins, 21, son of Charlie W. Rollins, Route 2, Greenback, recently was assigned to the 83d Field Artillery Battalion at Fort Bragg, N. C.

A mechanic in the battalion's Battery A. Specialist Rollins entered the Army in September 1966.

He attended Greenback High School. In civilian life Rollins was employed by Dunn's Service Station, Maryville.

MARY WORTH'S FAMILY

Comic strip titled "MARY WORTH'S FAMILY" featuring a family of four. The strip shows them in a car, a store, and at home, with various humorous interactions and dialogue bubbles.

For glorious burgers
Cheez Whiz'em!



Spoon it!
Heat it!
Spread it!
for cheese sauce
for snacks

KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

For great baked potatoes
Cheez Whiz'em!



Spoon it!
Heat it!
Spread it!
for cheese sauce
for snacks

KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

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NEED CASH?

IF SO — CONTACT

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for loans \$5 to \$50

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Are you tired of parking a battleship?
GO RAMBLER
America's No. 1 Sales Success
Because It's What People Want!



Only Rambler, of all American cars, parks so easily, garages so easily, is so easy on gas. Rambler costs less to buy, depreciates least, and saves you money every mile you drive. Come in soon! American Motors Means More for Americans

GET A BANDWAGON DEAL AND SAVE TODAY AT YOUR RAMBLER DEALER

LOUDON MOTOR COMPANY

GROVE STREET

PHONE GL 8-2616

Mrs. Custard Host To Bridge On Friday
Mrs. Leroy Custard was hostess to her bridge club last Friday evening at her home on High St. A dinner was served preceding three progressions of bridge. High score for the club was won by Mrs. Charles F. Beakel. High guest prize was won by Mrs. Jack Leffer. Other prizes were won by Mrs. Rufus Watson and Mrs. Bill Lawson, Jr.

Guests for the club were Mrs. Jim Blair, Mrs. Beal Cover, Mrs. Ruth Richards, Mrs. Charles Colville, Jr., and Mrs. Jack Leffer.

Miss Jeannie Greer is spending a month with her grandparents, Mr. and Mrs. Preston Cross in Knoxville and attending a day camp for girls at Concord.

Mrs. Lloyd Kearns and Mr. and Mrs. Robert Kearns of Miami, Okla., have been visiting Mrs. Ella Outland and Mr. and Mrs. Leroy Outland and son, Bill.

HOSPITAL LIST

ADMITTED
June 10
Mr. Cecil Wright
Mr. D. M. McConkey
Mr. Casey Hawkins
Baby Kenneth Spies
June 11
Mrs. Blane Strickland
Mrs. Ernest Grubb
Mr. Albert DeArmond
Mrs. Juanita Oyster
Mr. Raymond Hunter
Mr. Joe Matlock
Mrs. James Beatty
Mrs. Joe Harrison
June 12
Stephen Becker
Mrs. Elizabeth Moss
Mrs. Willie Mae Gilbert
Mrs. John L. Mize
Mrs. Norman Kitzell
Mr. Lee Arden
Mr. Maynard Love
Mrs. Thelma Rutledge
June 13
Mrs. Kenneth Harris
Mrs. Maurice Lindsey
Mrs. William Ward
Mrs. Lester Reynolds
Mrs. James Deaton
Mrs. Arthur Heelin
Mrs. Arthur Heelin
Mrs. Hazel McGraw
June 14
Mr. Lennis Jenkins
Mrs. Collie Garner
Carolyn Harvey
Bonnie Johnson
Mrs. Henry Tyler
Mrs. Sue Bright
Mr. George Dockery
Cathy Cook
June 15
Ceelia Davidson
Mrs. J. B. Whaley
Mrs. Ida McInturff
Mrs. Robert Russell
June 16
Larry Brown
Mrs. Pauline Beach
Mrs. Ida Lankford
DISMISSED
June 10
Mr. Casey Hawkins
Mrs. Carl Pierce
Mrs. Floyd Griffin
June 11
Mr. Fred Hicks
Mrs. Fred Williams
Mr. Lee Huffine
June 12
Mrs. Julia Holin
Mrs. Edna Johnson
Mr. Cecil Wright
Mr. Carl Henderson
Mrs. Whimsy Williams
Mrs. Allen Watson
Baby Kenneth Spies
Mrs. Curtis Moore
Mrs. J. E. Cartwright
Mr. Raymond Hunter
June 13
Mr. Lee Arden
Master Sove Becker
Mrs. Charles Hopson
Mrs. Bell Cook
Mrs. Blane Strickland
Mrs. James Beatty
Mr. William Goodwin
June 14
Mr. Joe Matlock
Mr. Lennis Jenkins
Mrs. James Lane
Mrs. Vissie Arden
Mrs. R. A. Dubner
Mrs. Kenneth Harris
Mrs. William Ward
Mrs. Thelma Rutledge
June 15
Carolyn Harvey
Mr. Arthur Hulin
Mrs. Arthur Hulin
Mrs. Ruby Lynn
Mrs. Collie Garner
Cathy Cook
Mr. Cecil Hill
Bonnie Johnson
Mrs. Ernest Grubb
Mrs. Hazel McGraw
Mrs. James Deaton
June 16
Mrs. Jean Shubert
Mrs. Pauline Beach

PICKELL'S

Yes, the last 3 days of this great event--every piece of Furniture, Bedding & Appliances Reduced Up To 50 per cent - **LOWEST TERMS** In Tennessee Available, Plus **FREE Delivery**.

PICKELL FURNITURE CO.

gives you

1,000 lbs. of coal absolutely FREE

when you buy a **Warm Morning Coal Heater**

ABSOLUTELY FREE—1,000 lbs. of coal—any kind of coal you burn—no strings attached!

All you do is buy any one of the four **WARM MORNING** Coal Heater models listed below. We give you a certificate worth 1,000 lbs. of coal. You present it to your coal dealer the next time you buy coal. He'll include an extra half-ton of coal in your order . . . at our expense!

This offer is for a limited time only . . . so **DON'T DELAY**. Come in and pick out the **WARM MORNING** Coal Heater that will do the job for you. Get 1,000 lbs. of coal—**ABSOLUTELY FREE!**

OFFER EXPIRES JUNE 21st.

Buy any **WARM MORNING** Coal Heaters to be eligible for 1,000 lbs. of **FREE coal**

Model 460-A (Illustrated). New, low-priced circulator coal heater with lifetime porcelain enamel finish. A deluxe heater in every sense of the word. Holds 60 lbs. of coal . . . heats up to four rooms.

ONLY \$127.50

New, improved Model 523. Has fan-ous, four-flue firebrick masonry that saves filling and fuel costs. Blue-steel heater with popular square cabinet design. Holds 100 lbs. of coal. Heats three to five rooms.

ONLY \$95.50

Model 818. America's most beautiful radiant heater! Full porcelain enamel finish with chrome trim. Holds 100 lbs. of coal. Heats up to five rooms.

ONLY \$119.50

Model 400. Newest, greatest circulator heater in the famous **WARM MORNING** line. Built-in Draft-O-Matic Control. Features large, easy-fill, no-spill, front feed door. Holds 100 lbs. of coal. Heats up to five rooms.

ONLY \$179.95

Let us pick up your old Heater now. We'll give you a liberal trade-in allowance — then deliver your new Heater in the Fall — Pipe and Stove Board **FREE**.

LOOK

9 x 12 Linoleum Rugs 2 for \$12.88
Platform Rockers 2 for \$25.00
2 pc. (Foam Rubber) Living Room Suites Regular \$239.95 — Now \$159.95
Box Springs & Innerspring Mattress (both for \$39.95

100 Gallons of Oil — FREE

With any Oil Circulator — Put in Lay-by now. Trade in your old Heater.

Register For Free Gifts At Our WISHING WELL

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LENOIR CITY, TENN.

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CALL YU-6-3718

House CLEANING SALE LAST 3 DAYS



7 Piece Group
Sofa Bed
Matching Chair
2 Lamps
2 Step Tables
Cocktail Table



Reg. \$159.95
NOW \$99.95

FREE DELIVERY

TRADE-IN YOUR OLD FURNITURE

EAST TENNESSEE'S LOWEST TERMS



REGULARLY PRICED AT — \$195.00

SOFA * MATCHING CHAIR * 2 STEP TABLES
2 LAMPS * COCKTAIL TABLE
CHOICE OF COLORS

NOW (All 7 Pieces) 139.95

ALL

**BED ROOM SUITES
LIVING ROOM SUITES
DINETTE SUITES
APPLIANCES**

REDUCED UP TO 50% OFF FOR THIS SALE



7 Piece Group \$139.95
\$200.00 Value

Sliding Panel BOOKCASE BED

Double Dresser, Box Springs, Bookcase Bed, 2 Lamps, Chest, Innerspring Mattress.

RELVAR FINISH
Resists Perfume, Alcohol, Lipstick and Nail Polish

EASY CREDIT!

GRAY PLASTICIZED FINISH

When you see this sparkling suite, you simply won't believe the price tag! Quality construction features, rich plasticized RELVAR finish that resists lipstick, perfume, nail polish or alcohol, and superb modern styling combine to make this "the buy of the year." Come in today . . . quantities are limited . . . price cannot be repeated.



INNERCOPING MATTRESS & BOX SPRINGS

EXACTLY AS PICTURED

SPECIAL

7-Piece Group

2-Piece Foam Rubber
Living Room Suite
2 Step Tables
1 Coffee Table 2 Lamps

Regular Price -- 224.95
SPECIAL SALE PRICE

\$198.50

Special -- Nylon and Wool Rugs
28 X 54 inches -- 5.95

LOUDON

Furniture and Hardware Company
Wharf Street Phon GL 8-2696

Bird-Price Vows

Said In Kentucky

Miss Virginia Jane Bird, daughter of Mr. and Mrs. Horace Phillips Bird, and Mr. Edward Clendenon Price III, were united in marriage at 4 p.m. June 14, at the First Presbyterian Church in Auburn, Ky. Mr. Price is the son of Mr. and Mrs. Edward Clendenon Price, Jr., of Russellville, Ky.

The altar of the church was decorated with a large arrangement of white stock, lilies and gladioli. Flanking the altar were ferns and candelabras of burning tapers intertwined with ivy.

The Rev. Earl Caldwell officiated. A program of wedding music was presented by Mrs. Blanche Cole, organist, and Miss Elsie Lynn Anderson soloist.

A reception was held at the home of the bride, after a short wedding trip they will be at home in Russellville, Ky.

Bridge Club Feted
By Mrs. Ray Waller

Mrs. Ray Waller entertained her bridge club last Thursday evening at the home of her sister, Mrs. E. M. Hall.

A dessert was served before playing three progressions of bridge.

High score was won by Mrs. H. H. Richeson. Second high was won by Mrs. Sam Harrison and third by Mrs. Sam Harrison.

Guests for the club were Mrs. J. E. Richeson and Mrs. H. H. Richeson.

F. H. A. Workshop
Attended By 2 Students

Janet Waller and Judy Rose, F.H.A. officers of Volunteer Sub-district, were among the 200 delegates who attended a Future Homemakers of America Workshop held in Knoxville at the University of Tennessee Student Center, on June 17, 1936 F.H.A. chapters in East Tennessee were represented at this meeting.

Miss Lois Oliver of Washington, national adviser, was adviser for the meeting. Working with her was Miss Margaret Broadner, State Supervisor of Home Economics Education.

Mrs. Arthur Young and daughter, Annette have returned to their home in Glen Alpine, N. C. after a visit with Mr. and Mrs. W. S. Watkins and other relatives.

Mrs. Sam Wilson is spending a few days with Mr. and Mrs. Leroy Myhre and sons in Atlanta, Ga.

Mr. and Mrs. Edd Thomas and daughter of Russellville, Ky. spent last week-end with Mr. and Mrs. Joe Snyder.

Mr. and Mrs. W. C. Patton and son, Bill spent the weekend with relatives in Birmingham.

Mr. and Mrs. John R. Cook of Knoxville were visiting Mrs. Ray Cook Friday.

Mr. and Mrs. John Wilson of Pratt, Louisiana, Ala. are visiting Mrs. Emma Wilson. Miss Mary Wilson and Mr. Bob Wilson.

Dr. and Mrs. W. B. Campbell, Jr., and daughter, Elaine, and Susan returned home Sunday from Charleston, S. C. where Dr. Campbell has been on Naval Reserve duty for the past two weeks.

Mr. and Mrs. Charles Odell, Jr. and children, June Layle and Mark of Dayton, Ohio and Mrs. Charles Odell, Sr., and son Sam left Saturday for a vacation in Panama City, Fla.

Mr. and Mrs. Don Robinson and family of Knoxville were visiting Saturday with Mr. John L. Robinson.

Mr. Howard E. Shulen of Knoxville, N. C. spent the weekend with his sister, Mrs. Dan C. Reine, Mr. Reine and sons, Dan and Michael.

Mr. and Mrs. Homer Newman, Jr., and family of Miami, Fla. are visiting their parents, Mr. and Mrs. H. A. Newman, and Mrs. H. H. Sumner.

Mr. and Mrs. Charles E. Beckwith and family left at their dinner guests Sunday-Mr. and Mrs. Joe Anderson and family of Oak Ridge.

Mr. and Mrs. Charles Watt and son, Charles are spending this week in Cleveland, Ohio.

Mrs. Kenneth Smith returned to her home in Spartanburg, S. C. after a few days with Mr. and Mrs. Norman McQueen.

Mr. and Mrs. William King of Lake Worth, Fla. spent Monday night with Mrs. Alma Ward.

Bob Lowe, student at Washington and Lee University, Lexington, Va., is home for the summer with his parents, Mr. and Mrs. E. A. Lowe.

Mr. and Mrs. H. A. Goodman spent the weekend with relatives in Columbia.

Miss Annette Coburn of Atlanta arrived yesterday for a few days visit with Mr. and Mrs. William J. Morgan.

Mr. Tom Lefter and son Mack of Athens were visiting Mrs. Jack Lefter and family and Mrs. F. R. Lefter Tuesday.

Mrs. F. R. Lefter of Sheffield, Ala. came Tuesday for a visit with Mrs. Reed Gover and family.

Mrs. Jack Lefter and family.

Mrs. Bill Chapman and sons of Fayetteville, N. C. are visiting Mrs. Chapman's parents, Mr. and Mrs. Joe Snyder.

Mr. and Mrs. W. G. Kollock and Mr. Edward Kollock spent the weekend with Mr. and Mrs. Lynn Kollock and family in Kingsport.

Miss Ree Miller of Melbourne, Fla. came Thursday, for a visit with Mr. and Mrs. E. M. Hall.

Mr. Don P. Smith and Mr. Jack H. Lefter left last Friday for Chicago, Ill. where they are attending the Furniture Market this week.

Mr. and Mrs. William Boyd left Monday for a visit with Mrs. Boyd's brother in New York.

Mrs. Beall C. Cox, Jr., is a patient in the Bacon Hospital.

Miss Ray Aileen Watkins who has been teaching in Bradenton, Fla. is home with her mother, Mrs. Dora Watkins.

Mr. and Mrs. Albert McCrary and Jack Lott and Gary Davis left Sunday for a visit with Mrs. McCrary's brother, Mr. James Lee in Washington, D. C.

Winsome S S Class

Has Meeting June 10

The Winsome Sunday School Class met Tuesday night June 10 at the First Baptist Church.

Mrs. Glenn McElberty and Mrs. A. C. Duncan served as hostess and co-hostess.

Mrs. Elmer Smalley was in charge of the program, using as her theme, Happiness is the best medicine.

Mrs. Lewis Hodge had the social part of the meeting. There were fifteen members present.

Thursday, June 10, 1936

The London County Herald

Quinn & Karnes

FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00

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ATTENTION MOTHERS!

One Day Only

Friday, June 20th

9 A.M. to 7 P.M.

BRING THE KIDDIES

Ages 6 weeks through 6 years

One Beautiful Portrait Absolutely Free!

- No Obligation
- No Appointment Necessary
- No Waiting
- 2 Photographers On Duty

ADULTS: may have beautiful 11 X 14 portrait with selection of 4 poses. Limit 1 to customer **\$1.95**

Cardwell 5¢ - 10¢ - 25¢

Grove Street FAMILY GROUPS INVITED Loudon, Tennessee

Five to Five Store



BLACK and WHITES

\$5.98



How feminine can you get? A soft bust neckline frosted with a touch of white lace and a tiny smooch of "diamond dust" flower. It's you at your loveliest best. Style 28511 in Jr. sizes 5-15

Trim, tailored and terrific. The trim -- an ingenious use of buttons and braid. Softly belted with an ever green airt. Terrific is the fabric. Springmaid's famous "bounce" broadcloth. Style 28510 sizes 14½-24½

A country touch of the Alps with its simple striped necktie and embroidered bodice trim. Springmaid's "bounciness" fabric means just that -- wrinkles bounce right off. Style 28512 sizes 12-20

Springmaid "Bounce" Broadcloth -- Drip Dry -- Little or No Ironing

Love Story



It was this girl who was so crazy about the service she got from her Phillips 66 Dealer that she'd buy only one gallon of Flite-Fuel at a time... just so she'd have an excuse to come back often.

It was rather trying for this Phillips 66 Dealer, considering all the free services he provides for every customer on every visit. Brushing out inside the car, for example. Cleaning the windows all around. Checking the tires, battery, and radiator.

It turned out just about as you'd expect. Such an obliging fellow, she decided, would be a handy man around the house. So she hooked him.

Trouble is that Phillips 66 Dealers are so dedicated to their jobs that household chores get short shrift. No moral here for wives. Obvious moral for motorists.



McMILLAN OIL COMPANY
Athens, Tennessee



Today's Savings Foreshadow Tomorrow's Satisfaction

Get the savings habit! Get the things you want! There's nothing quite like having money in the bank. Open your account today...

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

Your Home Business Firms Are THE HIGHEST BIDDER FOR YOUR SHOPPING DOLLAR

Here Are The Facts To Prove It . . .

Actually . . . no matter where you live . . . nobody . . . and that means nobody . . . can give you more for your dollar than your home business firms. Let's look at these advantages.

Any merchant . . . anywhere . . . is ordinarily going to sell goods for more than he paid for them. On the average . . . when you spend a dollar about 70c pays for goods and about 30c for rent, taxes, donations, hired help and a few cents profit on investment.

Now . . . when you spend your dollar at home, you get same 70c worth of merchandise and service as anywhere else, but the other 30c stays here too, to help you pay for schools, churches, roads and Streets, to vitalize the community so that your property . . . or your job . . . is worth more; to keep more people here to share civic work and expense, and to serve you when you sometimes badly need their knowledge and skills.

Only when you buy in YOUR OWN HOME community do you get back most of this 30-cent retail handling charge . . . and often a great deal more, as your job or your business programs and your social life broadens with the growth of the entire community.

BACON CREAMERY
Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES
Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE
100% SELF SERVICE
Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE
"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS
W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE
W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.
W. Lee Highway Phone GL 8-2023

GILES AND SON
FOOD MARKET
3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION
GENERAL REPAIR SHOP
W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS
"Where The Family Shops Together"
400 Grove Street Phone GL 8-3655

E. M. HALL
ESSO DISTRIBUTOR
W. Lee Highway Phone GL 8-3182

LOUDON SHOE SHOP
JAKE BIVENS
Grove Street

RALPH PURDY
ESSO SERVICE STATION
W. Lee Highway Phone GL 8-9103

BLACK'S
ESSO SERVICE STATION
Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS
"Send To C & S and Get The Best"
410 Wharf Street Phone GL 8-2636

LOUDON
FARMERS COOPERATIVE
W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE
"Shop For The Whole Family"
Grove Street Phone GL 8-2710

STOP N SHOP MARKET
W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK
"Your Friendly Bank"
Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S
DRY GOODS
Grove Street Phone GL 8-2390

EARL VIARS
ESSO SERVICE STATION
700 Mulberry Street Phone GL 8-2711

ROY L JONES
CONTRACTOR
W. Lee Highway Phone GL 8-3670

FRIENDLY FLORIST
"Flowers Speak Softer Than Words"
Phone GL 8-2014 West End Phone GL 8-3509

AUTCH'S ESSO SERVICE
300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX
PLUMBING
813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL
JIM WOODARD
Grove Street

B & D BODY SHOP
W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY
CHARLIE ARP
Grove Street Phone GL 8-2645

FIVE to FIVE STORE
"If It's Smart, We Have It"
Grove Street Phone GL 8-2657

SPORTSMAN SERVICE
Sporting Goods
934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

LIMING FIELDS BEFORE SEED FALL CROPS, URGED

Efficient use of lime is an important consideration when planning crops to be seeded in the fall. Much of our fall seeding is alfalfa and permanent pasture. The proper use of lime is very important in the establishment of these crops, Joseph N. Matthews, U-T assistant Extension agronomist, reports.

It takes approximately two to four months for lime to correct the acid condition of the soil; therefore, it should be applied at least that far in advance of seeding. This will enable the newly seeded crops to obtain early benefit from liming.

Lime applied to plowed land and mixed thoroughly with the soil is preferred, Matthews explains. This allows for maximum contact with the soil particles and a quicker correction of the acid condition of the soil.

The amount of lime needed per acre varies widely, depending on the past history of the land and the crop to be grown. The best way to determine the amount of lime to apply is through the use of a soil test, Matthews advises, sending soil samples to the Soil Testing Laboratory as soon as possible in order to get the results in time to apply the lime well in advance of seeding.

FIND ANT COLONY, THEN USE POISON TO DESTROY THEM

Ants are a large, varied, and highly adaptable family. But one

thing they have in common—they all build nests or colonies where a great number of the same species live together and raise their young.

In getting rid of these pests of home and garden, the job is much easier, R. P. Mallett, U-T Extension entomologist, says. If you can locate the nest. Unless you storm the stronghold and wipe out entire colony, the adaptable ants may simply change their travel routes, and possibly their sources of supply, and leave you to carry on a more-or-less losing campaign of guerrilla warfare.

Finding an ant nest in the house is not always easy because it may be behind a wall or under the foundation or between floor and subfloor. In such case, the next best thing is to find the crack or outlet through which the ants pour and treat this area thoroughly with a long-lasting insecticide.

Chordane is recommended as an effective insecticide for ants, though there are a number of others that can be used, such as dieldrin or lindane. They may be applied as sprays, dusts, or granules. In using these insecticides, and in preparing sprays from wettable powders or emulsifiable concentrates, be sure to follow the directions of the manufacturer.

U-T DAIRY FOODS CIRCULAR AVAILABLE THROUGH HOME AGENT

Dairy Foods For Everyone—

Every Dog, is the title of Extension Circular 531, available through offices of home demonstration agents in Tennessee. The circular was prepared by Sue Mayo, nutritionist, Agricultural Extension Service, University of Tennessee.

Nutritional values of milk and milk products, are shown, along with a variety of helpful hints about milk as part of the diet.

FIELD NOTES

By CHARLES F. McCALL, COUNTY AGENT

During my travels throughout Loudon County from day to day, I run upon farmers of every walk of life. Some are in good spirits, while others are discouraged, and some wanting to know just what a farmer is. While I am not in the habit of writing poetry, here is my version of what a farmer is.

WHAT IS A FARMER?

Well, that depends entirely on where you stand:

To his wife, he's a big eater, a heavy sleeper, and a worry.

To his minister, he's a believer in God in nature, and nature in God.

To a politician, he's a someone you talk about during elections. To a business man, he's a customer.

To his neighbors, he's a friend.

To his children, he's a man who always has a chore for them.

To his dog, he's a man with a quiet voice.

To the grocer, he's a God-send.

To the dairy operator, he's a name on a milk check.

To the insurance agent, he's a big risk.

To the mechanic, he's a mechanical wizard who fixes things himself.

To the doctor, he's a physical wonder.

And to himself, well, only he can tell you that—and the chances are, he won't.

GREENBACK NEWS

Miss Harlene Myers and Miss from Mount Memorial the latter part of the week and continues to improve from major surgery. Mr. and Mrs. Edgar Thompson, Butch, Sanders and Benes of Ashland Ky. came Friday for a few days visit with Mr. and Mrs. Charlie Thompson, Mr. and Mrs. Elbert Pipp and other relatives and friends.

Miss Jessie Cooper came from Knoxville Saturday and spent the weekend with her mother, Mrs. Carrie Cooper and Jerry.

Mr. and Mrs. Edward Blufford and son of Akron Ohio are expected to come this week for a visit with Mr. and Mrs. W. H. Johnson and other relatives and friends.

REPORTING IN To Loudon County

June 12-13 Mr. and Mrs. Joe Harrison of Loudon, a 6 lb., 14 oz. boy. To Mr. and Mrs. James Beatty of Loudon, a 4 lb., 15 oz. boy.

June 13-14 To Mr. and Mrs. Frank Ward of Erie, a 6 lb., 10 oz. boy. To Mr. and Mrs. Willie Ralldge of Loudon, an 8 lb., 1 oz. girl.

To Mr. and Mrs. James Deaton of Lenoir City, a 8 lb., 13 oz. boy.

June 14-15 To Mr. and Mrs. Henry Tyler of Loudon, a 5 lb., 12 oz. girl.

June 15-16 To Mr. and Mrs. Robert Russell of Loudon, a 6 lb., 9 oz. boy.

Robert L. McCulloch Gets New Army Rank

Robert L. McCulloch, son of Mr. McCulloch, Hugh McCulloch, 1104 Main st., Loudon, recently was promoted to private first class in Daehau, Germany, where he is a member of the 287th Field Artillery Battalion.

A cannonner in the battalion's Battery A, McCulloch entered the Army in April 1957 and received basic training at Fort Carson, Colo. He was last stationed at Fort Bragg, N. C., and arrived in Europe in January of this year.

The 17-year-old soldier attended Loudon High School.

friends, Mr. and Mrs. Fred Bell and daughter of Ashland have Miss Harlene Myers and Miss Dean Long are attending Synod at Maryville College this week. Miss Long holds an office in the Young Peoples Fellowship of the Synod of the South, and Miss Myers is started clerk in stated clerk of the Young Peoples Fellowship of Union Presbyterian.

Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr of Knoxville, were guests Sunday of Mr. and Mrs. E. L. Beals and Miss Esther.

Mrs. McCollum Hope and of their guests, Mr. and Mrs. Holl Beals, Diane, Jimmy and Pam of New Martinsville, Va., been visiting Mrs. Bell's Parents, Mr. and Mrs. Leon Hammon.

Mrs. Harley Myers underwent a major operation in the Maryville Mount Memorial Hospital last week and is reported improving nicely at her home near here.

Mr. and Mrs. H. R. Pipp of Maryville, Mr. and Mrs. Claude Hammon of Yonore visited Sunday with Mr. and Mrs. Fred Pipp and Mr. Joe Pipp.

Mrs. Joe Keys has been suffering with a severe chest cold at her home on the Niles Ferry Road.

Mr. and Mrs. Mel Hammon George and David were guests Sunday of Mr. and Mrs. R. W. Bell at Jackson's Ferry.

Mr. and Mrs. Tommy Obanion, of Greensburg Ky. Mr. and Mrs. Donald Blufford and Donna are spending some time at Fontana Dam, N. C.

Mr. and Mrs. A. C. Montgomery of Lenoir City visited Saturday with Mrs. Lacy Griffiths and family and were dinner guests of Mr. and Mrs. S. B. McCollum.

Mrs. James Sanders of Waverly, Ill. is the guest of her sister, Mrs. J. V. Akers and Mrs. Akers. Miss Jane Franklin and Sara Cantwell are at home from attending the Junior High Camp at Gatlinburg Sunday and each gave reports of their time spent there.

Mrs. Nora McCarter and Miss Mary Anderson reached home Saturday from a visit with Mrs. McCarter's daughter Mrs. Peterson and Mr. Peterson in Ocala Fla. Miss Anderson had been with the Petersons' more than nine months.

Mr. and Mrs. Rankin Long, Stevie and Susan of Greenback have been guests of Mr. Long's parents, Mr. and Mrs. C. E. Long and of Mrs. Long's parents Mr. and Mrs. Wm. Huff in Maryville. Mrs. J. R. McAlley of Detroit Mich. was the guest last week of Mr. and Mrs. G. M. Wear in Maryville and visited Mr. and Mrs. J. V. Akers and other friends near Greenback.

Mr. and Mrs. Donald French and family, Mr. and Mrs. Jimmy Giffen of Maryville, Miss Shirley French of Knoxville were dinner guests Sunday of Mr. and Mrs. J. H. French. Mrs. Buddy Brooks, Mrs. J. H. French and Mrs. M. G. McTeer went to Dutch Valley Community and attended the community open house Saturday. The Dutch Valley community won first

prize in state community improvement contest. Mr. and Mrs. Joe Kerr Walker, Mrs. Fred Akers and Mrs. Pat and Mike of Maryville attended church services here Sunday and were dinner guests of guests of Mr. and Mrs. S. B. Jones. Mr. J. A. Walker and Mrs. Cora Jones.

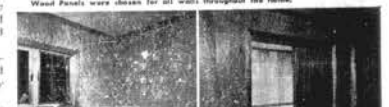
Mr. P. K. Greenway Jr. Mr. and Mrs. J. D. Woods, Miss Mary Anderson and Mrs. Rebecca Hammon, Martinsville, Va. are guests of two went to Loudon Sunday for Mr. and Mrs. E. L. Beals and the funeral service of Mr. Philip other relatives and friends.

BUILDING and REMODELING "TIPS"

Dandridge Couple use good taste, smart buying to build home of Dixonplank charm!



Here you see portions of the LIVING ROOM, DINING ROOM and HALL in the home of Mr. and Mrs. Vaughn L. Williams where new Dixonplank Prefinished Wood Panels were chosen for all walls throughout the home.



Nothing is more pleasing or more beautiful with 126 in. 2 1/2" than Dixonplank.



CLOSETS, too, were paneled with Dixonplank.



Here is one of the bedrooms in the new home of Mr. and Mrs. Williams. They would be happy to have you stop by to see their new home and their Dixonplank.

This is just one of the many new homes, stores, shops, offices in East Tennessee that is living testimony how you, too, can take advantage of this beautiful new Dixonplank Prefinished Wood Paneling, which actually costs less than the cost and upkeep of ordinary walls. What everyone likes about Dixonplank is that they can see exactly what their wood paneling will look like before they install it— even before you buy it! In fact, you can select the specie wood preferred just as it will appear on your walls because all Dixonplank is PREFINISHED for you! Buy and install Dixonplank yourself! You just nail it up— four-foot widths at a time. You can do a room in less than a day and when you are finished nailing it up, your wall is finished too. No finishing. No painting, ever! And no redecorating either! With up to 5 years to pay on home improvement loans— plus the low cost today of quality materials like Dixonplank, this is the way to build, remodel and enlarge!

Shop and Save at your business material store:

- Loudon Builders Supply
- Greer Hardware Company
- Carter Lumber Company
- LOUDON
- Riverside Lumber Company
- Corum Lumber Company
- Arthur Wilkerson Lumber Company
- J. W. Wilburn Hardware Company
- LENOIR CITY

More For Your Money In

FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 3-3921

CO-OP

SUMMER TIRE SALE



FIRST LINE NYLON

No Trade-In Necessary
Federal Tax Included

CO-OP CUSTOM SAFETY

15.95

6.70 x 15
Black
For Tube

No gimmicks... no fine print... no trick advertising, just a CO-OP QUALITY TIRE at a real sale price. FIRST LINE NYLON CORD... EQUAL TO OR BETTER THAN ORIGINAL EQUIPMENT. Equal to CO-OP standards of quality and advertised to CO-OP standards of honesty.

Ask Your CO-OP Manager

Edmund ORGILL for Governor



HEAR

his opening address at Franklin
SATURDAY
JUNE 21
7:30 P.M., C.S.T.
8:30 P.M., E.S.T.

- Over these stations:
- Albany.....WLAB
 - Bristol.....WBPB
 - Chattanooga.....WVON
 - Clarksville.....WVON
 - Cookeville.....WVON
 - Oopersburg.....WVON
 - Franklin.....WVON
 - Greenville.....WVON
 - Jackson.....WVON
 - Jackson City.....WVON
 - Knoxport.....WVON
 - Knoxville.....WVON
 - Memphis.....WVON
 - Nashville.....WVON
 - Palm Springs.....WVON
 - Savannah.....WVON
 - Tallahassee.....WVON

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD



SPECIALS Spring, Summer and Fall Cocktails 38¢

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

SARASOTA, FLORIDA

7 WONDERFUL DAYS
6 ROMANTIC NIGHTS

\$24.00 SUMMER-FALL RATES Per Person, Double Occupancy. April 16 thru December 15.

Dancing and romancing—that's YOUR Millionaire's vacation at the celebrity-filled New Terrace Hotel! So don't wait another minute for reservations!

SEE YOUR LOCAL TRAVEL AGENT OR WRITE —
NEW TERRACE HOTEL
P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

Mrs. Davis Is Host To Bridge Tuesday

Mrs. Charles H. Davis entertained with a bridge party at her home on College Ave. Tuesday evening.

A dinner was served before playing these progressions of bridge.

High score was won by Mrs. Ruth Richards. Second high was won by Mrs. Bill Lawson, Jr. Low score was won by Mrs. Katherine Waller and bingo by Mrs. Doris Blair.

The guests were Mrs. Ruth Richards, Mrs. Leroy Outstut, Mrs. Robert Frew, Mrs. Broady Harrison, Mrs. Rufus Watson, Mrs. Reed Gower, Mrs. Bill Lawson, Jr., Mrs. John Messinger, Mrs. Doris Blair, Mrs. Gail Hahn, Mrs. H. H. Richman, Mrs. Ivo Sanders and Miss Katherine Waller.

OBITUARIES

P. E. Hammonree

Hammonree, P. E., age 79, retired dry-goods salesman formerly of Greenback and Maryville, passed away at his residence 402 High Street, Loudon, June 14th. Survivors: 1 nephew and 2 nieces. Services were held 3 p.m. Sunday from the Quinn & Kertney Funeral Home Chapel with Rev. Walter Chouest officiating. Interment: 4:30 p.m. in the Magnolia Cemetery, Maryville.

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY

June 19 & 20

1st Run Picture

LES GIRLS

IN TECHNICOLOR

Gene Kelly

Miss Gaynor

Cartoon

WEDNESDAY Only, June 19

1st Run Picture

REVOLT AT FORT LARAMIE

In Technicolor

John Dillinger

Pharos, Helen

PHAROAH'S CURSE

1st Run Picture

Mark Damon

Diana Brainer

SUNDAY, MONDAY, TUESDAY

June 22, 23, 24

1st Run Picture

COWBOY

Glen Ford

Jack Lemmon

Cartoon

NO DOWN PAYMENT

Tony Randall

Joanne Woodward

Cartoon

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY

PHONE GL 8-2525

SHOW TIME - 7:30 and 9:30

THURSDAY & FRIDAY

1st Run Picture

June 19 & 20

HOT SPELL

Anthony Quinn

Shirley Booth

Cartoon

SATURDAY, June 21

4 Big Features for

One Admission Price

PILLARS OF THE SKY

IN TECHNICOLOR

Jeff Chandler

AFFAIR IN HAVANA

1st Run Picture

Raymond Burr

THE NIGHT THE WORLD EXPLODED

Kathryn Grant

THE GIANT CLAW

Cartoon

SUNDAY & MONDAY

June 22 & 23

1st Run Picture

FRAULEIN

CINEMASCOPE-COLOR

Mad Pever

Diana Wyner

Cartoon

TUESDAY Only, June 24

BUNDLE OF JOY

IN TECHNICOLOR

Eddie Fisher

Debbie Reynolds

Cartoon

WED, THURS, FRI

June 25, 26, 27

1st Run Picture

DESIRE UNDER

THE ELMS

Anthony Perkins

Sophia Loren

Cartoon

SHOP and SAVE

EVERYDAY--EVERY WEEK at Giles and Son Food Market

WESSON OIL 65¢ Quart

Hershey Instant COCOA MIX 8 oz. size--25¢

ALCOA WRAP Aluminum Foil Regular Size Roll 29¢

SNOWDRIFT 3 Pound Can 89¢

MOHLAR AND HAROLD GILES 3 Miles Out On Vonore Road

Low Prices - Free Parking - Quality Groceries

Giles & Son Market

NBC RITZ CRACKERS Large Box 33¢

Plus +VALUE+ Store

NBC Swiss Creme Sandwich Large Bag 33¢

Instructions To Bidders

Sealed bids will be received by the Loudon County Board of Education at the Office of the Superintendent, Loudon County Court House, Loudon, Tennessee on June 20, 1968 at 7:30 p.m. for the construction of Alterations and Additions to Loudon High School, Loudon County, Tennessee, at which time the bids will be publicly opened and read.

Copies of the drawings and specifications will be available for examination at the Superintendent's Office.

The successful bidder will be required to execute an acceptable performance bond covering labor and materials, in an amount equal to 100 percent of the total contract price, within ten days after the contract is presented for signature. The performance bond shall be paid for by the Contractor and included in his bid.

All bidders are required to be licensed Contractors, as required by Chapter 133 of the Public Acts of 1954 of the General Assembly of the State of Tennessee, Section 1, as amended, and must show evidence of a license, duly issued and currently in effect, by the Tennessee State Board for Licensing General Contractors. Bidders will be required to place their name and the number of the license as a General Contractor on the envelope containing their bid.

Bidder's attention is called to the fact that bids shall offer a firm price. Bids which contain any Bidders standard clauses making them not a firm bid or conflicting with the County's terms and conditions may be rejected.

The County reserves the right to reject any or all bids, to waive any informality in bids received and, unless otherwise specified by bidder, to accept any item in the bid.

Time is the essence of this contract. Firm completion dates must be included in the bid. The Contractor shall secure and pay for all necessary permits and licenses.

The County reserves the right to adjourn the time of opening bids from time to time by notice before or at the stated time of opening.

Proposals shall be addressed to the Superintendent, Loudon County Board of Education, Loudon County Court House, Loudon, Tennessee, and shall be delivered in a sealed envelope. Proposals shall be made on the form as indicated herein.

Loudon County Board of Education

Loudon County Court House Loudon, Tennessee

LAID OFF/ RETIRED? \$2 per hour can be yours for selling WATKINS PRODUCTS. Dealerships available in Greenback-Vonore area, Madisonville, Monroe County and South Harrison. We are operating now under local distributorships. I carry the inventory, you do the selling. Contact Robert D. Annis, Rt. 5, Lenoir City, phone YU 67340. 31-33-C

WASH N WEAR... all sizes in mens wash n wear dress pants in the latest patterns. \$29.99 pair. Mens nylon cords and vests n wear suits. \$29.95. Valley Mercantile Outlet, West End, Loudon. Free Alterations tfr-29

BUSINESS OPPORTUNITY... local area man or lady wanted to service and collect from coin-operated dispensing equipment. 4 to 8 hours weekly extra operator up to \$200 monthly. No age limit or selling but must have car, references and \$808 working capital. For interview give personal particulars, phone number. Write Box 4872, Dallas 6, Texas. 16-31-pf

CLASSIFIED OPPORTUNITIES

FOR RENT... shop space back of Loudon Motor Co. Has just been renovated. Contact Mrs. S. P. Daniel, Loudon. tfr-31

FOR SALE... 14 ft. plywood boat, mahogany top, windshield, 8 seats, red-painted, trailer. 1/2 hp Evinrude motor, run about 4 times. For further information see at Earl Viers Shop, Loudon. 11-31-pd

CHENILLE... we have just received a new lot of 10¢ each, each aprons \$1.00 each, and full bod aprons from \$1.99 to 3.99. Valley Mercantile Outlet, West End, Loudon. tfr-31

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 809 Poplar St., Phone GL 8-3054, Loudon. tfr-12

TV-RADIO SERVICE--21 inch picture tubes installed \$34.50 ap. Car radios and record players repaired. See Boyd Forester, at Bowman-Potter Furn. Co., Loudon. Phone GL 83255. 12-33-pd

FOR RENT... 2 bedroom house, stove, refrigerator, automatic gas heat, easy terms. See owner at 912 Valley Vista Drive, Loudon. 31-31-C

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tfr-19

WE BUY, SELL, OR TRADE--all kinds of new and used furniture. R. P. Hamilton, 118 S. S. Lenoir City, Ph. 1911. tfr-11

FOR SALE... 6 acres of land on blacktop road 1 mile from Glis and Son Food Market on Mt. Zion Road. If interested see Abe Furrow, Route 2, Loudon. 31-32-pd

FAMILY SERVICE--Careful attention to your drug needs for the entire family. Discount prescription service, quality drug lines--secure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfr

FOR SALE... 100 large burlap bags - 20¢ each. Also 75 grain bags - 15¢ each. Arthur Hope, Loudon GL 8-3324. 31-31-C

FOR RENT... 2 bedroom apartment near high school, unfurnished. Call GL 8-3126 after 4:30 p.m. tfr-29

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3083 after 5 p.m. tfr-31

SEWING MACHINES... I have for sale 2 repossessed electric sewing machines in a blood and a mahogany cabinet, with a new 20 year guarantee, to sell for \$65, cash only. Valley Mercantile Outlet, West End, Loudon. tfr-21

FOR RENT... now 3 room apartment. Call GL 8-3736. 11-31-pd

BARGAINS... complete 3-piece bath with full size tub--\$129.50. Medicine cabinet included free of charge. Good 18 inch layaway money for low price of only \$59.50. Outside paint made by famous manufacturer--\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), Loudon. tfr-12

FOR SALE... beautiful 3 bedroom brick home 3 miles from Loudon, on Shook's Road, near Shook's School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath. Call-Fret. \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 6-2533. tfr-27

FOR RENT... small unfurnished house, 1/2 block from town. Call Rufus Watson, GL 8-3051 or GL 8-2153. 31-33-C

Real Estate Loans FHA money at reasonable rates for purchase or rental and for new construction. Our loans comply with the new regulations on Down Payments. Also we offer low rates and long terms on Conventional Financing, residential or business property. Financing or to-be-built. We likewise have GI money "No Down Payment" for new construction, but this must be handled on a sales listing basis.

Ray Real Estate Co. Ruthburn A. Ray, Realtor tfr First Natl. Bank Bldg. Athens 4201

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Take Out Protection NOW

Insurance for any size boat, motor, equipment--that's our specialty! We know how to get you lowest coverage costs. Say-oh!

For Details, See R. M. GRAY SARGE HARRISON RUFUS WATSON

INSURANCE AGENCY 500 Greer Street-Phone GL 8-3501 Loudon

WHAT would you do with \$250,000? (quarter of a million!)

That's what Bacon Creamery paid Loudon County farmers for milk last year, in fact, a little more!

"Quality Supreme"

Produced, Packaged and Distributed by Loudon Countians

BACON CREAMERY Phone GL 8-2068 Loudon, Tennessee

Protect Against Termites, Powder Post Beetles, Fungus

LONGER LIFE FOR YOUR HOME

Vaccinate With Vaccinol

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Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, JUNE 26, 1958

10c PER COPY

72ND YEAR—NUMBER 32

Just Piddlin'

By The Editor

PRESS CONVENTION IN Nashville last weekend was by far the finest it has been my pleasure to attend since becoming a member of the Tennessee Press Association.

Of course the event was enhanced by the four awards won by the Herald, and, still more, I feel quite honored in being elected to the board of directors of the association.

The press association has great value to you as a citizen of Tennessee because through it state newspapers unite in efforts to protect your right to know. Emphasis during the convention was on efforts by the association to promote an open meetings bill in the legislature so that the action of political bodies might be known fully by the people of Tennessee.

The Tennessee Press Association is a fine organization. I'm proud to be a member of it.

I'M NOW a helicopter addict. I got two rides in an "Heli-Copter" Sunday and got a real thrill out of it. In fact I enjoyed the entire day as guest at Sewell Air Force Base.

The helicopters picked us up at the Nashville fairground and hauled us out to the base. The things have an unusual vibration from those rotors overhead but they are a lot of fun to fly in. I sure go for those straight up and down landings and takeoffs.

At the field we had a wonderful lunch and were then treated to an air show and view of static displays. Highlight of the whole day was a ride in the new C-130 Hercules, the big turbo-prop transport.

As an ex-Air Force I had an interesting conversation with the pilot, a 1st Lt. White. Since this flight was local and no navigator aboard I was invited to ride his seat up front. I got a real close look at the professional way that Lt. White handled this really terrific aircraft.

The thing costs us taxpayers more than \$3,000,000, but I think we're getting our money's worth in it. It has tremendous performance. In fact, Sewell AFB is doing a wonderful job as a part of the nation's defense setup. Whenever you see Airborne being airlifted for some emergency (such as V-P Nixon's recent South American incident) you can be sure that Sewell planes are taking them.

Three Loudon Countians are stationed at the base. They are A-1C Roy E. Green of Lenoir City, A-1C Walter L. Shell of Philadelphia, and A-1C Edward C. Phillips of Lenoir City.

THOUGHT FOR THE WEEK... done at home... It's good business!

City Softball League STANDINGS

	W	L
Pond Creek Mill	7	0
Needle Pullers	6	1
Dolls	4	3
Bombers	3	3
Tigers	2	3
Nozzle Pullers	1	5
Cartier Lab	1	5
Blue Devils	1	5

Games Thursday night June 19.
Dolls 16, Cartier Lumber 15.
Needle Pullers 20, Blue Devils 2.

Games Tuesday night June 24.
Needle Pullers 10, Dolls 5.
Bombers 17, Nozzle Pullers 15.
Games to be played Thursday are Needle Pullers vs Tigers and Bombers vs Cartier Lumber Company.

Intuition, Determination Pay Off For Loudon Housewife With 1500. Prize

A Loudon housewife who knew she was right and stuck to it is \$1500.00 richer this week, but it took wading through 70,000 postal cards for her to prove it. Mrs. Kenneth Kitchens, 912 Valley Vista Drive, got her check for \$1500.00 from the Knoxville News-Sentinel after going to Knoxville Tuesday to prove that she had correctly solved the Bonusword puzzle. Here's the way it all happened.

Last week Mrs. Kitchens decided to send in a Bonusword card. It was her first time to enter the contest and the first card she had sent in. Sunday the News-Sentinel published the correct answer for the puzzle and stated that there was no winner.

But Mrs. Kitchens had saved a copy of answers and "just to see how many she missed" she checked the published solution. She couldn't find any mistakes. She called her husband... he couldn't find a mistake. She called in neighbors from all around... none of them could find a mistake. She called the News-Sentinel... they said they would check her answers if she could find the card.

So Mr. Kitchens and, joined by Mrs. Kitchens' brother-in-law, they began going through mail-bags about 9 a.m. The looking involved more than 70,000 cards. Just after 1 p.m. they came up with Mrs. Kitchens' card (of course they found it in the very last mailbox). The News-Sentinel checked her card and, sure enough, she had the correct solution.

"They were very nice about it and just couldn't see how it had been overlooked," Mrs. Kitchens said. "I got my check immediately."

The Loudon housewife was naturally tired but stated when she talked with the Herald Wednesday morning. She said the prize money came just at the right time since they had purchased the Baskette home on Ward Ave. and needed to do some remodeling and buy a refrigerator.

At any rate, the Knoxville News-Sentinel got quite an education from a determined Loudon housewife who knew she was right and was willing to prove it. They goofed; she proved they had goofed; and they paid off \$1500.00 worth!

Ridenour To Make Hamilton Co. Race
C. C. Ridenour, former Loudon attorney, has resigned his post as assistant United States district attorney in Chattanooga to accept the Republican nomination for attorney-general of Hamilton County in the Aug. 7 county election.

He was nominated by a committee named by the Republican Executive Committee to select a candidate.

DEAR MISTER EDITOR: I never like to start the day's work after I know what's going on in the world. Everything is so tied up with everything else that a feller has got to be careful. A election in Greece can cause a jump in the market on Wall Street, or a street fight in Egypt may call for a emergency meeting of the Cabinet in Washington.

3. plotting up the weeds in one of my fields if it's going to effect somebody in France the wrong way. I'm willing to postpone my plotting all next year if the signs ain't right in East Berlin. That's the reason I like to get my paper in the morning's so I can sort plan and lay out the day's work in a manner that won't hurt nobody.

The papers has been full of good stuff all week. For instance, I saw last night a feller in a dental school in Georgia is working on a power-driven tooth brush. It said weeks all night wonder if it'd have handles on it and you

walked behind it. Or if you could jump on it and ride. Along about daylight I figured it out that you could use it in a rocking chair. A great piece come over me and I fell off to sleep.

I see where Congress has said eight million dollars and told the Air force to "explore in the vicinity of the moon." Looks to me like they could get closer to me and I fell off to sleep.

Then there is this item where Billy Graham wants to hold the second term of summer school set.

The second term of summer school at Loudon High School will begin Monday, June 30. Anyone interested in making up credit during the session should contact Mrs. Pauline Davis.

Uncle Phil from Philadelphia says: walked behind it. Or if you could jump on it and ride. Along about daylight I figured it out that you could use it in a rocking chair. A great piece come over me and I fell off to sleep.

I've quit reading the newspaper fumbles on account of they ain't half as funny as the front page. If I keep up with the news I'm going to die with excitement. If I don't I'm going to die with curiosity. That's the reason you fellows in the newspaper business has got a good racket.

But there's one thing I ain't sure is the papers this spring. You don't see kids playing marbles much no more. When I was a boy we couldn't wait for warm weather so we could shoot marbles. I can see how Johnny, under this new system of education would forget how to read, but I can't figure why he'd quit shooting marbles. I was talking to my old lady about it last night and she allowed as how it's because Johnny has got too lazy to read. Yours truly, Uncle Phil

Herald Wins Third Grand Prize, 3 Other Awards In State Contests

Former Loudon Family Featured In Newspaper

A former Loudon family had permanent mention last Sunday in the feature magazine of the Nashville Tennessean.

James A. Thomas, his wife, and two children were part of a feature story on Tennesseans at Cape Canaveral, Florida, published by the Nashville daily. The story outlines the lives of workers at the Cape and the interests of families as "missile watchers". The story mentioned the Thomas family in this way: Mrs. Jimmy Thomas caught her two-year-old son by the seat of his pants as he attempted to run toward the water and she plunked him down on a blanket she had spread next to the car.

"A missile!" she said. "Watch for the missile. See if you can see it. Dearly out there!"

Mrs. Thomas is well used to the bid bird watching ritual. Since coming to Cape Canaveral from Loudon, Tenn., last year she has been at least a half-dozen launches.

"It's sort of like watching the balloon go up at a county fair," she said. "Almost everybody turns out. Of course, there's nothing official. Nobody knows for sure if it really will go up or what time. You just wait—there's nothing much else to do anyway and it's more fun than television. Besides, my husband is working out there tonight."

"JAMES A. Thomas doesn't work nights very often. He's a supply manager for AVCO, one of the companies in missile work on the Cape. The Thomases just bought a new home in one of the new sub-divisions being built for missile workers."

"It's real nice place," Mrs. Thomas said. "We have three bedrooms. There's a built-in dishwasher and built-in range and oven in the kitchen. And everything's new and bright and clean."

"The Thomases' house was built away from the beach, past the rows of new, non-trimmed trailers. To Ruth Thomas, it represents her brightest hope for life very far from Tennessee."

"Geographers are awfully glib, and you have to travel 50 miles to Orlando to do any real shopping," she said. "The schools are terribly crowded and the

children are forever trucking sand into the house. Last summer we figured we spent \$18 a month just for electricity to run our air conditioner."

"Mrs. Thomas caught her boy again and set him down on the blanket. She said little Jimmy was getting restless and if the missile didn't go off by 8 o'clock she would go home. She looked at her watch. It was a couple of minutes after 7."

May Bond Sales Are \$7,576 In County
C. T. Barlett, county savings bonds chairman, today reported that residents of Loudon county purchased \$7,576 worth of U. S. Savings Bonds during May. \$4.5 for the year to date total \$65,488 and covered the figure for the same period last year.

June 23-Mr. G. Goodwin, executor, to R. E. Felts, 1 tract, 2nd; Homer C. Easter and wife to Robert R. L. Roper and wife, 2 lots, 2nd; Mack Justice to Elizabeth W. Justice, 1 lot, 2nd; June 24-John H. Shelton and wife to Charles E. Viars, 2 lots, 1st.

Cases Filed Chancery Court
4499-Bulah J. W. McFarlin vs. Art McDaniel, divorce.
4500-Lillias Presley vs. James L. Presley, divorce.

A Fifth Can Be Deadly On The Fourth Safety Council Reports Says

A fifth can be deadly on the Fourth—and even two cocktails are dangerous if you drive within three hours after drinking them. Fourth of July celebrants were given that reminder today by the National Safety Council, which points out that the average person needs at least three hours to eliminate the alcohol in two cocktails.

Social drinkers are a greater menace than commonly believed, the Council said. They greatly outnumber the obviously intoxicated driver. And Council studies show that drinking, but not necessarily drunk, driver is a big factor in holiday traffic tolls.

Alcohol, even in small quantities, impairs the critical judgment needed to drive. And two cocktails may reduce vision as much as wearing dark sun glasses at night. What's more, coffee does not offset the effect. Only time can eliminate alcohol from the blood stream.

The throttle and the bottle are the arch villains in the nation's holiday traffic death toll, the Council said.

An analysis of highway fatalities during both summer and winter holidays showed that about half of the drivers involved in fatal accidents had been drinking. And speed was a factor in more than 7 top of 10 fatal holiday traffic accidents.

Forty-five million motor vehicles are expected to be on the nation's roads over the three-day Fourth of July holiday—so drivers will need to be especially alert and responsive if they are to avoid trouble, the Council said.

"If drivers avoid drinking and speeding the highways will be much safer for themselves and others."

All lamb graded prime. The Loudon County Junior boys and girls were proud of the fact that all the lambs that they showed were money winners. None of the lambs shown from Loudon County placed out of the prize money.

Joe Allen Tarwater is the son of Mr. and Mrs. E. R. Tarwater of Greenback. Nancy and Marilyn are daughters of Mr. and Mrs. G. F. Hein of Loudon.

THE COURT HOUSE RECORD
Marriage Licenses
June 7-J. B. Williams to Jewel Lela Mae Kester.
June 19-Buster Neil Ayers to Eunice Melinda Bauson.
June 20-Bill Lee Harris to Carle Gail Ross.
June 23-Billy A. Powell to Shirley Ann Hook.
June 24-Glen Avery Dugan to Charlotte Lucille Inman.
June 25-Edna Truett to Neil Estel Truett.
June 26-Deed from Earl Holt and wife to Lewis M. Hoover and wife, 1 tract, 1st; E. C. Calhoun and wife to Trustee, Philadelphia Baptist Church, 1 tract; Luther Sutton and wife to Clarence Franks and wife, 1 lot, 1st; Lenoir City Co. to Elvin Little and wife, 2 lots, 2nd.
June 21-Deed from Louise M. Findley to Richard Henry and others, 2 lots, 2nd; Billy Henley and wife to Reese E. Atkins and wife, 2 lots, 2nd; W. G. Hamilton and wife to Matt Pickett and wife, 1 lot, 2nd; James T. Rogers and wife to R. L. Patterson and wife, 1 lot, 1st; Seeling Cooke and wife to Arville Davis and wife, 1 lot, 1st; Alvin B. Cornum Jr. and wife to Kyle G. Arnette and wife, 1 lot, 2nd.
June 23-Mr. G. Goodwin, executor, to R. E. Felts, 1 tract, 2nd; Homer C. Easter and wife to Robert R. L. Roper and wife, 2 lots, 2nd; Mack Justice to Elizabeth W. Justice, 1 lot, 2nd; June 24-John H. Shelton and wife to Charles E. Viars, 2 lots, 1st.

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Editor Named To TPA Board Of Directors
The Loudon County Herald was among the Tennessee newspapers honored with awards in the University of Tennessee Press Association contest for 1957-58 during the press association convention in Nashville last weekend.

The Herald was honored with four awards, including being named third grand prize weekly among all state newspapers. This means both small town dailies and all weekly newspapers.

In addition, Herald editor William J. Morgan was elected to a two-year term on the board of directors of the Tennessee Press Association during the convention. He will represent all District 2 newspapers in the state on the board.

The Herald won a first place award for public service for the year. The award was made for the series of articles concerning the session court system and for efforts to bring the issue before the people so that they might decide the issue by their vote.

Vote of the people was denied when Representative Doyle Kent withdrew the bill after passage by both the house and senate.

It is the second public service award for the Herald. It won an honor in 1956 for the Herald's coverage of the Voting plan here and the community fountain project.

In addition the Herald was honored with a third place award for makeup and appearance and an additional third place for editorial features. Outside the award category it placed fourth in editorials.

County Jr's Get Top Awards At Fat Lamb Show

At the East Tennessee Fat Lamb Show held at the Union Livestock yards in Knoxville Joe Allen Tarwater from the Greenback FFA Chapter walked off with first place in the single lamb class and second in the pen of three class. He also won third place in the single lamb class. Sixth place went to Nancy Hein and eighth place to Nancy Hein in the single lamb class. Nancy and Marilyn are 4-H Club members from Loudon. They also won fourth place and sixth place in the pen of three class.

All lamb graded prime. The Loudon County Junior boys and girls were proud of the fact that all the lambs that they showed were money winners. None of the lambs shown from Loudon County placed out of the prize money.

Joe Allen Tarwater is the son of Mr. and Mrs. E. R. Tarwater of Greenback. Nancy and Marilyn are daughters of Mr. and Mrs. G. F. Hein of Loudon.

Quarterback Club Elects Officers For New Year
The Loudon Quarterback Club, at its regular meeting Monday night, had a hot dog supper at Loudon Grammar Cafeteria and elected new officers for the year.

A. C. Dukes, Jr., was named president of the organization, with Bobby Purdy as 1st vice-president, W. E. Huff as 2nd vice-president, and Joe Radridge as 3rd vice-president. Chester Watts was elected secretary and treasurer.

Two were elected to the board of directors for two year terms. They were Cotton Thomas and Dobbin Cannon. The two hold-over directors are Cowhide Christian and Nat Campbell.

Following the election the members saw the Tennessee-Mississippi State game film. Next meeting will be Monday, July 28.

Pfc Guy H. Gourley In Flower Festival
Army Pfc Guy H. Gourley, son of Mr. and Mrs. A. L. Gourley, Route 2, Greenback, marched with the 82d Airborne Division's honor guard at the recent Anas Flower Festival in Wilmington, N. C.

The honor guard was reviewed by the festival queen, Ethel Williams.

The Loudon County Herald

Loudon County, Tennessee
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

(In Advance)	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

Good Driving

Most Americans are good drivers—like high traffic toll notwithstanding.

This put on the back for the average motorist comes from the National Safety Council as it opens its annual appeal for Fourth of July holiday safety.

The Council makes a good point: with upwards of 70 million vehicles whizzing past each other only a couple of feet apart, the average driver must make 20 to 30 decisions an hour, many of them literally involving life or death. Last year's all-time low death rate of 5.9 fatalities per 100 million miles of travel proves that most drivers make the right decisions.

Most of us want to be good drivers. We pride ourselves on our skill and common sense. We obey the law. We don't want to hurt ourselves, our families or the stranger in the other car. They, why do we have accidents? Carelessness?

Carelessness is a catch-all word that covers a multitude of sins. Good drivers that we are most of the time, every one who has ever been behind the wheel of a car remembers the near-misses—and an accident toll is made up of those that didn't miss.

We get tired. We turn up at some minor rudeness by another driver. We drive a little too fast. We take a chance in passing. We think a couple of drinks can't do any harm. Or due to any one of a hundred distractions, we let our attention wander from the road for an instant beyond recall.

The National Safety Council estimates that more than 45 million cars will be on the roads over the three day Fourth of July holiday. So don't be a good driver most of the time. You can't afford to make even one mistake.

Times Endorses Orgill

In a lead editorial the other day the Chattanooga Times endorsed Mayor Edmund Orgill of Memphis for governor. We are repeating the editorial because we believe that our readers ought to be informed about all the candidates for governor. If articles of like quality concerning other candidates come to our attention we shall print them too.

"In this summer's gubernatorial primary the field of eight is large and the political groupings are diverse. . . . For this reason a choice of candidates might seem at first glance to be difficult. Fortunately, we believe that is not the case. . . . In the opinion of this newspaper, the people of the state have the opportunity to elect as their Governor the most outstanding qualified man for the office in at least a third of a century.

"That man is Edmund Orgill." The editorial goes on to commend the "heartening moderation, evident in his approach to the vital question of the state — that of what should be this state's policy in regard to the Supreme Court decision on school segregation."

"Orgill," The Times editorial concludes, "Does not need the job. We believe the job needs him."

Space racing does not thrill us much with its military possibilities. Why go to all the trouble and expense to get a bomb up on the moon to drop it back on the earth? Our weak scientific understandings tell us that it wouldn't drop anyway. You'd have to get it up there and then shoot it back.

A Letter From The Publisher

In the past nine months this letter has been written from a good many different places. It has been suggested on more than one occasion that I tell you just why the letter has come from so many different points. Do I just love to write? Am I just coming around for the fun of it?

The answer is positively not. I had rather be at home than anywhere, except of course for a limited amount of travel for recreational and educational purposes. I had rather be in Loudon working on the Herald each week and keeping a closer contact with the smorging of community life.

I work for Berna College, Berna, Kentucky, having the title of "assistant to the president." Now, every insurance has to be financed, we all know that. My work then is in the interest of financing the college, of finding friends and funds and foundations who will contribute to the work of the college. This means that I must travel.

It has been my assignment to concentrate somewhat over the last eight months on the raising of money from the alumni of Berna for a new building on the campus. The alumni accepted a quota of \$300,000 as their share. A year ago we lacked some \$85,000. This year we hit upon a plan of area work, somewhat like a church canvass, or in reality campaigns although we did not call them that.

The work has been almost phenomenally successful. By June first we had already reached the goal of \$300,000. The alumni secretary, Mr. Woods, and I challenged ourselves to raise a hundred thousand dollars from the Berna alumni this year. Our estimate now is that we shall by the close of the fiscal year probably go \$125,000.

We are both very thankful and very humble at the warm response to our efforts. This is why the letters from the publisher have come from so many places. And so it may be next year.

Frequently we have striking evidence of how generally people read the word ads in the Herald. The Herald itself recently advertised for old maps. In no time at all we were literally "covered up." We not only took the ad out after one run but had to stop buying. We are convinced of the effectiveness of Want Ads.

LEGAL

GREER HARDWARE COMPANY, INC. VS. WALTER F. CLEMMER AND BETTY CLEMMER Before Glenn Hickey, Justice of Peace for Loudon County, Tennessee

ORDER OF PUBLICATION

In this case it appears from the return of Robert Hall, constable, that the defendants are non-residents of the State; that this is an action of replevin, sued out by the plaintiff against the defendants to recover the possession of the following property, to wit:

- 1-Green 2 pc. Wade Brown Living Room Suit No. 1333
- 1-4 pc. Spun Silver Mahogany Bed Room Suit No. 1725
- 1-SA-91 Frigidaire Refrigerator Ser. No. A24A04099
- 1-RS-10-59 Frigidaire Range, Ser. No. 23 C 89515
- 1-Used 5 pc. Dinette, Black and Knotty Pine
- 2-Lamps

and that the officer has obtained possession of said property. It is therefore ordered that publication be made for four consecutive weeks in the LOUDON COUNTY HERALD, notifying said defendants of these facts, and requiring them to appear before me, at my office in Loudon, on July 11, 1958, and make defense to said suit, or the same will be proceeded with ex parte.

This June 17th, 1958. (Seal.) Glenn Hickey Justice of Peace

June 19, 26 July 3, 10

Classified Rates \$1.00 First Week 50c Additional Weeks

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

"Called to Speak for God"

1 Samuel 2:10-20

God has a plan for every life, and obedience to His will in every year is vital to its fulfillment. For this reason it is said in Proverbs, "My son, hear the instruction of thy father, and forsake not the law of thy mother: for this will increase thy wisdom, and shall bring thee to a long life."

The story is that when Martin Luther was a student in the University of Erfurt, he discovered a Bible in the library and read it for the first time in his life. It fell open at the story of the birth and call of Samuel. This simple story, as filled with sentiment and devotion, remained one of the favorite Bible passages of the great Reformer, to which he returned for comfort and again throughout his turbulent life.

Samuel as an example of parents who are too lenient with their children. A child's destiny rests largely in the hands of its parents. Rather than be harsh, Eli let his son lead a wild life, unchecked and uncontrolled. The power of example is a

major aid in raising children, but it sometimes proves inadequate. There are many good men who are not good fathers. From many good homes come delinquents who bring shame upon their parents. The home and the church working together will generally succeed. Parents living apart from the church are robbing their children of a heritage that is rightly theirs.

But ways do not prevail for very long. When leaders become corrupt, God has someone in waiting to supplant them. Eli, the high priest, was old and unable to direct the affairs of the tribes. His heart was right and he meant good. His sons, Hophni and Phinehas, were scoundrels and cared nothing for the welfare of the people. They corrupted the religious ceremonies for their own financial profit.

When Hannah prayed for a son, she dedicated him to the Lord. After his birth, to fulfill her promise, she took him to the temple to be brought up under the instruction of Eli. Many a ministry begins while the babe is yet unborn.

The call to become a minister of God, ever a divine mystery, comes to men in various ways. Amos was a farmer when the call came to him. Isaiah was a prince in the royal household when he said, "Here am I, send me." Jeremiah declared that in his mother's womb God set him apart to be His prophet. Moses' call came at the burning bush, and Luther's when his traveling companion was struck down by lightning. Most generally it is the still voice of God in a man's soul that will not let him rest.

WHITE STORES
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Bush's Best
PORK and BEANS
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PLUS S. H. GREEN STAMPS

WHITE STORES

Telephone Talk

B. H. HICKMAN

Your Telephone Manager

HOW MUCH DOES IT COST? You know, when you stop to figure how much your phone service actually costs, it's pretty cheap... only a few cents a day. Add on the taxes, though, and look what happens. Last year you paid (on the average) about \$35.17 in telephone taxes. Of this, \$9.96 was federal excise tax. This 10 per cent so-called luxury tax, levied as a wartime emergency measure, is a direct tax on the telephone use, and telephone service is the only household utility so taxed. We feel sure you will agree that this tax is discriminatory and should be abolished.

DADDY ALWAYS CALLS when he's out of town! When you're knee-high to a grasshopper, it's a mighty big thrill to hear daddy's big, happy voice tell his baby-lamb all the things that make her feel protected, cherished, loved. Keeping families close is just one of the nice things about

Long Distance. Other nice things: it's fast, easy to use, low in cost. And remember, on all Long Distance calls: it's *faster* when you call by number; it's *cheaper* when you call station-to-station; and you get special bargain rates after 6 P.M. and all day Sunday.

MORE VOICES UNDER THE SEA. The transatlantic telephone cable completed last year between North America and Great Britain is about to have a mate. Because this first cable has been so busy and its use increased so much, another is planned for completion in 1960. The second cable, though, will bypass England and link us directly with Europe. It will be 2,400 miles long, and after it is completed will mean 36 more people can talk to Europe at the same time. Just as easy as making a long distance call right here at home. It's this kind of planning for progress that keeps telephone service growing to meet your needs—to call across the street or across the ocean.

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YU 6-7581 An Independent Bank With Personalized Service YU 6-7592

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One Call Does It All!

We're geared for service when you step through our front door. Every financial need you or your business may require is available at your fingertips.

One stop, under one roof, where you can bank easily and conveniently saves time, trouble and footwork. Enjoy banking at its best. Try our bank!

USE OUR CASH

to buy that new or used automobile... now... this week. Save time, trouble and money by financing your next car at low, bank rates.

3% INTEREST PAID ON Savings

Bank of Lenoir City

YU 6-7581 An Independent Bank With Personalized Service YU 6-7592

Member Of Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

Mr. and Mrs. Hugh Hall and daughter, Beverly were the dinner guests Wednesday evening of Mr. and Mrs. Boyd Duckworth. Miss Barbara Martin left Thursday morning to spend some time with her aunt, Mrs. Raymond Christian and Mr. Christian in Thomsville, N. C.

Mr. and Mrs. Albert McCrory and their grandsons, Gary and Bill of Loudon left Sunday for Washington D. C. While there they will be the guests of Mrs. McCrory's brother, Mr. James Lee.

Master Richard Everett, Ed Walker and Brent Davis were the dinner guests Thursday of Mrs. Mary Geaves.

Miss Connie Crawford from Port Lauderdale, Florida has been visiting the past week with Miss Linda Sue Allen. Connie is the daughter of Mr. and Mrs. H. M. Crawford. Miss Crawford attended church services with Linda Sunday.

Mr. and Mrs. Edsel Underwood and children, Eddie and Dancy of Athens were the weekend guests of Mrs. Ollie Hortaell and Ted.

Miss Rebecca Edwards, daughter of Mr. and Mrs. W. E. Edwards, Jr. left last week for Oliver Springs where she will visit for two weeks with Mr. and Mrs. Arthur Desnick and Mr. and Mrs. Teddy Walls.

Mr. Douglas Mowbray of Tallahassee visited Mr. and Mrs. Stillman Davidson and girls Sunday. Master Jerry Cantrell, son of Mr. and Mrs. Jim Cantrell of Chattanooga is visiting this week with his grandmother, Mrs. Effie Small and with Mr. and Mrs. Charles Schrimmer.

Miss Louise Alexander during the past week visited the Cherokee Indian Reservation in N. C. Mr. and Mrs. J. W. Lawson were visiting with Mr. and Mrs. Roy Lawson in Cleveland, Tenn. recently.

Mr. and Mrs. Elmer Allen entertained friends and relatives with an ice cream supper at their home Saturday evening. Out of town guests were Mr. and Mrs. H. M. Crawford and daughter, Connie of Port Lauderdale, Florida, Mr. and Mrs. Loris Aikens and daughter, Lorraine from Copperhill, Mrs. Sam Reed and children, Charles and Sammie Lynn, and Mr. and Mrs. Charlie Flemmons of Sweetwater. Mrs. Mildred Edwards, Mrs.



"Safety Begins at Home" for the program part of the meeting. The girls were well received and commended on their demonstrations. Mrs. Stanley Davis visited with the group. The Home Agent, Mrs. Rose Marie O'Brien was present and presented the treasurer's report.

Several members of the Allen families and relatives had a get-together at the Sweetwater Park Saturday. They enjoyed a picnic dinner.

The Junior boys and girls here of the 4-H club are very busy getting all packed and last minute preparations made for their week's camping trip at Greenview next week. Boys from here attending are: Master Richard Waddell, Ed Walker, David Thompson and Brent Davis. Practica Long is the Junior girl attending. Misses Gail Woods of Greenview and Judy Davis will accompany the group as Junior leaders. Sammy Williams of Loudon will also go along as a leader. We don't have to say "have a good time" for they always report back with the best time ever and it makes them quite a spell to get all about their wonderful experiences related in a most adventurous, and descriptive manner. They completely run out of adjectives and adverbs.

Mr. and Mrs. Bob Acuff and son from Tenn were guests of Mr. and Mrs. Boyd Duckworth recently.

We have been enjoying a revival meeting very much at the Baptist Church during the past week. The Rev. Mulkey from Knoxville has been conducting the services nightly. Much has been added to the services by the two choirs that have been doing some very fine singing. The adult choir and Junior choir are under the direction of Mr. Ed Walker at the piano. If you have failed to take advantage of these meetings you are missing a lot. Everyone is welcome to come out and worship with us.

The Loudon County Council of the Women's Home Demonstration Club met Monday at 8 o'clock in the recreational center of the Methodist Church for their annual quarterly meeting.

Several clubs were represented at this meeting. The County Council president was the presiding officer. The following items were discussed: A one day tour, year book and work planned for the coming year, Women camp to be held in Greenville July 30th to August 2nd, nominating committee appointed. After the business session two 4-H District Winners, Jack Walker and Judy Davis gave demonstrations on "Protein Foods" and

KERRY DRAKE



KERRY DRAKE



LOOK

NEED CASH?

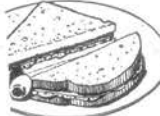
IF SO — CONTACT

Service Finance Co.

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Handy, thrifty... and oh, so good!



Miracle Sandwich Spread

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD

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SPECIAL Summer Fall

FREE EXCITING EXTRAS

- Beach Cabanas at Sarasota Beach
- Horn's Cars of Yesterday
- Hotel Swimming Pool
- Yachting cruise thru Florida Keys

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Spring, Summer and Fall Cocktails **38¢**

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NEW TERRACE HOTEL

P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

Terrace Hotel

SARASOTA, FLORIDA

7 WONDERFUL DAYS 6 ROMANTIC NIGHTS

\$2400 SUMMER-FALL RATES

Per Person, Double Occupancy. April 16 thru December 15.

Dancing and romancing — that's YOUR Millionaire's vacation at the celebrity-filled New Terrace Hotel! So don't wait another minute for reservations!

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VOTE FOR



JOE M. CARDEN

For

CHANCELLOR

SECOND CHANCERY DIVISION

**Anderson, Campbell, Claiborne, Hancock, Hawkins,
Loudon, Morgan, Roane and Scott Counties**

GENERAL ELECTION

AUGUST 7, 1958

**I sincerely and earnestly request your consideration
and support in the August election.**

Respectfully,

JOE M. CARDEN

THE SUMMARY

OR

Why You Should SHOP AT HOME

This is the final advertisement in the Herald SHOP AT HOME series. It is fitting, in closing the series, to summarize the messages brought to you through these advertisements by the local merchants and businessmen below. Essentially, the thoughts on those values are these . . .

1. CONVENIENCE . . . you get equal quality goods and services at home without the inconvenience and expense of traveling elsewhere.
2. SERVICE . . . your assurance of satisfaction and top service is the SHOP AT HOME theme. Local businessman don't want your business just once. Their friendly service is aimed at making you a regular customer. Out-of-town stores don't and can't give you that kind of service.
3. EXTRA VALUE . . . why not get full value from your dollar. At home you get regular merchandise value, plus big dividends through taxes, donations, wages that put your money to work for you and your home community.
4. MOST OF ALL . . . put a personal value on your hometown. What is it worth to you. Certainly it's worth your support whenever possible in the spending of your dollars, just as it works continually to be a better place for you to live.

BACON CREAMERY

Ice Cream "Quality Supreme" Milk
Phone GL 8-2068

LOUDON UTILITIES

Electricity — Water — Natural Gas
Gay Street Phone GL 8-2091

WHITE STORE 100% SELF SERVICE

Grove Street S & H Green Stamps Phone GL 8-3600

HENRY'S SHOE STORE

"The Family Shoe Store"
Grove Street

JONES TRACTOR COMPANY FORD TRACTORS and IMPLEMENTS

W. Lee Highway Sales and Service Phone GL 8-4122

CURTIS-TIPTON MOTOR COMPANY FORD SALES and SERVICE

W. Lee Highway Phone GL 8-3621

LOUDON BUILDERS SUPPLY, INC.

W. Lee Highway Phone GL 8-2023

GILES AND SON FOOD MARKET

3 Miles Out Vonore Road Phone GL 8-3719

DELANEY SERVICE STATION GENERAL REPAIR SHOP

W. Lee Highway Gulf Products Phone GL 8-9109

FAMILY FASHIONS

"Where The Family Shops Together"

400 Grove Street Phone GL 8-3655

E. M. HALL ESSO DISTRIBUTOR

W. Lee Highway Phone GL 8-3182

LOUDON SHOE SHOP JAKE BIVENS

Grove Street

RALPH PURDY ESSO SERVICE STATION

West End Phone GL 8-9103

BLACK'S ESSO SERVICE STATION

Phone GL 8-2251 708 Mulberry Street

C & S CLEANERS

"Send To C & S and Get The Best"

410 Wharf Street Phone GL 8-2636

LOUDON FARMERS COOPERATIVE

W. Lee Highway Phone GL 8-2057

The ED WATKINS STORE

"Shop For The Whole Family"

Grove Street Phone GL 8-2710

STOP N SHOP MARKET W. Lee Highway Phone GL 8-2609

FIRST NATIONAL BANK

"Your Friendly Bank"

Grove Street Member F.D.I.C. Phone GL 8-3625

HAMMER'S DRY GOODS

Grove Street Phone GL 8-2390

EARL VIARS ESSO SERVICE STATION

700 Mulberry Street Phone GL 8-2711

ROY L JONES CONTRACTOR

W. Lee Highway Phone GL 8-3670

FRIENDLY FLORIST

"Flowers Speak Softer Than Words"

Phone GL 8-2014 West End Phone GL 8-3509

AUTCH'S ESSO SERVICE

300 Wharf Street At Bridge Phone GL 8-3420

JIM FOX PLUMBING

813 Rosedale Avenue Phone GL 8-3570

WOODARD'S MILL JIM WOODARD

Grove Street

B & D BODY SHOP

W. Lee Highway
Phone GL 8-4152

ARP'S GROCERY CHARLIE ARP

Grove Street Phone GL 8-2645

FIVE to FIVE STORE

"If It's Smart, We Have It"

Grove Street Phone GL 8-2657

SPORTSMAN SERVICE

Sporting Goods

934 W. Mulberry A.A. Roberts Phone GL 8-2311

FARM NEWS REVIEW

MILK BEVERAGES ARE DESIRABLE IN HOT MONTHS

When you want something to cool you off and give you pep and energy on summer's hot days, a tall glass of "ice cold" milk can't be beat, Miss Sue Mayo, U-T Extension nutritionist, says. The "milk break" habit can give you enjoyment and efficiency in many ways.

Sometimes you may want to add other flavors in the form of fruits, syrups, etc. Miss Mayo explains. The two recipes given are the prize-winning milk beverages submitted in the 1967 June Dairy Month Recipe Contest. They are tops in both eye-appeal and taste-appeal.

Black-Bottom Combo
 1/2 cup chocolate syrup, 1 quart vanilla ice cream, 1 1/2 cups milk, 1 tablespoon instant coffee or 1/4 teaspoon cinnamon, 1/4 to 1/2 cup shaved unsweetened chocolate.
 Into each of 4 to 6 chilled 8 or 10-ounce glasses, spoon 3 tablespoons of chocolate syrup. Set ice cream to soften slightly; quickly blend in milk and coffee (or cinnamon). Pour mixture over syrup in glasses. Garnish with shaved chocolate. Use long spoons for mudlarks. Float for sipping.

Banana Strawberry Flava
 1/2 cup mashed bananas, 3/4 cup sugar, 5 cups cold milk, 3/4 cup mashed strawberries, Dash salt, 1 pint vanilla ice cream, 6 whole strawberries.
 Blend bananas and strawberries with sugar and salt. Add cold

milk and stir to blend. Pour into tall cold glasses and top with ice cream. Garnish with whole berries and serve. Serves 6.

WINDOW SCREENS AFFECT PASSAGE OF LIGHT, HEAT

Window screens do more than just keep insects out of the house. They affect the amount of light, heat and air that passes through. Because of what this may mean to the comfort of the house, perhaps especially in warm climates, the Mississippi Experiment Station recently tested the passage of heat, air and light through three different window-screening materials. These were Aluminum screen wire, galvanized metal screen wire, and painted aluminum screen wire.

The tests showed a considerable difference in the amount of heat from the sun coming through these different screenings. Aluminum wire allowed 39.5 percent of heat, galvanized metal wire 56.4 percent, and painted aluminum 16.5 percent. At certain times of day on all but the north side of the house, the difference in screening had a noticeable effect on comfort inside, the Station reports.

Air movement aids comfort in hot weather. Whether houses have natural or forced air ventilation, screens should interfere as little as possible with the passage of air through windows. The Mississippi tests showed little difference in the amount of air coming through the different materials. The painted aluminum tended to direct the air up-

ward.

As for light, the aluminum wire let through about 90 percent as much as coming through a window with no screens, galvanized metal wire about 64 percent, and the painted aluminum about 33 percent. With this material on windows, artificial light might have to be used indoors when it would not be necessary with the other screenings.

FILING GAS TAX CLAIMS

The farm owner, tenant or operator who buys gasoline for use on a farm may claim a refund of 3 cents on each gallon purchased from July 1, 1957 through June 30, 1966. This applies only to gasoline purchased for use on a farm.

Claim must be made on Form 2240—nothing else. According to Eugene Gambill, U-T Extension associate agricultural economist, those who filed a claim for refund in 1957 will receive their form through the mail. Others who wish to claim a refund should ask the office of the District Director of Internal Revenue Service to send them one.

Send the claim, Form 2240 to the office of the District Director of Internal Revenue Service, Nashville, Tennessee, Gambill advises. The claim should be filed after June 30 and not later than September 30, 1966. The law does not permit late claims to be paid or more than one claim to be filed for the 12 month period ending June 30, 1966.

A farmer who files a claim for refund on Form 2240 should keep sufficient records to enable the Internal Revenue Service to verify the accuracy of the refund claimed. Gambill says. Such records should show dates of gasoline bought, the number of gallons bought, and the number of gallons used on the farm for farming purposes during the period July 1, 1957 through June 30, 1966. Also the number of gallons used by custom operators doing custom work for you for the same period should be recorded and can be included in the claim for refund. It is important that records show separately gasoline used for farming purposes.

Use Herald Want Ads

GREENBACK NEWS

Miss Sue Kerr of Knoxville spent Saturday with her sister, Miss Helen Kerr.

Mr. and Mrs. A. C. Montgomery of Lenoir City visited Mrs. Lucy Griffiths and family Friday. Mrs. Montgomery remained over the weekend with her mother.

Mr. Cas Woods spent Monday through Wednesday in Newport with her sister, Mrs. J. N. Hawk and Dr. and Mrs. Montgomery.

Mr. Bruce Watt and Miss Aileen Marion of Maryville visited Sunday with Mr. and Mrs. S. B. McCollum.

Mrs. Nick Rowland and Miss Helen Kerr visited friends in Loudon and Sweetwater Friday. Mrs. Charlie Ford is ill at her home on the Morganton Road.

Miss Joy Best, Joyce Cook and Wendie French are at Maryville College this week attending the Senior High Bible Conference.

Miss Mae Lowry is the guest of Mr. and Mrs. A. C. Montgomery in Lenoir City.

Mr. Hoyle Beasly and Karen of Knoxville visited Saturday with her parents, Mr. and Mrs. E. L. Beasly and aunt, Miss Esther Hoyle.

The Daily Bible School of the Methodist Baptist church is in progress with Mrs. L. J. Maddox and Mrs. Alvin Hammonree in charge.

Mr. and Mrs. Clyde Hulsecker accompanied Mr. and Mrs. Jack Parsons of Maryville to Hot Springs and Canton N. C. Saturday.

Mrs. J. L. Kerr of Knoxville spent the weekend with Mr. and Mrs. S. B. McCollum and is spending some time at her home in Greenback.

The Rev. and Mrs. Frank Ladner, Bulk, Betty and Allen were in Knoxville Saturday for the wedding rites of Miss Eloise Jordan to L. James Crawford. Mrs. Crawford is the niece of Mrs. Ladner and Little Ruth Ladner was flower girl in the service. Attorney Arthur Fowler of Loudon and Mr. Gamble Wallace were speakers Monday evening in the school auditorium and discussed a public water system for Greenback. Mayor M. G. McTeer, Alderman Tommy Hammonree and others are interested in this worthwhile community project.

The Rev. Frank Ladner is attending the summer school for Town and County ministers at the University of Tennessee.

Miss Gail Woods spent last weekend with her aunt, Mrs. Wayne Graybeal and Mr. Graybeal in Roan Mountain and attended the Rhododendron festival. Miss Gail presented flowers to vice president Nixon's wife in the ceremony. She went from Roan Mountain to Greenville where she is attending the 4H camp.

Mike Disney was elected representative from the Greenback High School, to attend Boys State meeting and went last week to Lebanon where the Boys State is in session at the Civil Heights Military School.

Mrs. Alleen Jackson, Crown of Los Angeles Calif. is the guest of Mr. and Mrs. Foster Lacey in Lenoir City and of Mrs. Iron Hackney near Friendsville. They were guests Monday of Mr. and

Mrs. Roy Lowry.

Mr. and Mrs. Richard Hughes are spending some time with their daughter, Mrs. J. B. McCaskey and Mr. McCaskey in Alton, Ga. and will also visit Mr. Hughes' sister, Mrs. Sutton in that city.

Major and Mrs. John R. Best Jr. of Maine are guests of Rev. and Mrs. Ray Burgess and of Mr. and Mrs. Edwin Best and Edwin Jr. in Maryville. Maj. and Mrs. Best came first to Waverly Ohio and visited his mother, Mrs. J. R. Best Sr. and his sister, Mrs. Ernest Williams and Mr. Williams and family. Mrs. Best Sr. accompanied them here and she will be at home with the Burgess' this summer.

Mr. and Mrs. Max Goodgame and daughter Marjorie of Orange Va. have been guests of Mrs. Goodgame's brother, Mr. J. V. Akers and Mr. Akers and other relatives. They have gone to Chattanooga to visit Mr. Goodgame's mother and will come and continue their visit with the Akers in two weeks.

The Rev. and Mrs. Maurice Phillips of Nashville were recent guests of Mr. and Mrs. Cas Woods.

Mrs. Homer Simpson of Loudon was the dinner guest Monday of Mr. and Mrs. S. B. McCollum. Dubbin and David Jackson of Maryville remain the guests of their grand parents, Mr. and Mrs. Roy Lowry. Their father, Mr. George Jackson, is recovering slowly from a major operation and is at home from the hospital.

Auto accidents kill more persons under 85 years of age than any other type of accident, the National Safety Council says.

Do it The Easy Way Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

See you IN CHURCH Sunday

For glorious burgers Cheez Whiz'em!



KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$27,500 Loudon, Tennessee
 Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call GLenview 8-3215 anytime



Beach - Blush
 Blonde - Limbo
 Cherry - Ash
 Mahogany - Walnut

BUILDING and REMODELING "TIPS"
 For Homeowners, Do-It-Yourselfers, Builders, Real Estate

New Morristown home features beautiful DIXONPLANK Prefinished Wood Paneling



The fortunate buyer of Sullivan and Bible Construction Company's new home at Morristown will have a quality home featuring Dixonplank prefinished wood paneling. For beautiful walls — at less the cost and upkeep of ordinary walls — use Dixonplank Prefinished Wood Paneling in your present or new home, office, store. No periodical repainting or redecorating! Too, Dixonplank is prefinished for you with a real finish by the Du Pont hot lacquer system. See for yourself. Drop in at your building supply store this week!

Shop and Save at your building material store:
 Loudon Builders Supply
 Greer Hardware Company
 Carter Lumber Company
 LOUDON
 Riverside Lumber Company
 Corum Lumber Company
 Arthur Wilkerson Lumber Company
 J. W. Wilburn Hardware Company
 LENOIR CITY

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3021

CO-OP SUMMER TIRE SALE



FIRST LINE NYLON

No Trade-In Necessary
 Federal Tax Included

15.95
 6.70 x 15
 Black For Tube

CO-OP CUSTOM SAFETY

No gimmicks... no fine print... no trick advertising, just a CO-OP QUALITY TIRE at a real sale price. FIRST LINE NYLON CORD... EQUAL TO OR BETTER THAN ORIGINAL EQUIPMENT. Built to CO-OP standards of quality and advertised to CO-OP standards of honesty.

Ask Your **CO-OP** Manager

Protect Against Termites, Powder Post Beetles, Fungus



LONGER LIFE FOR YOUR HOME
Vaccinate
 With **Vaccinol**
 TODAY
 PH. GL 8-2023
 CALL TODAY FOR FREE INSPECTION AND FREE ESTIMATE
Loudon Builders Supply
 East Tennessee Vaccinol Co. Representative In This Area

OBITUARIES

Dr. Charles Blair Receives Large Grant

Ida E. McInturff
McInturff, Mrs. Ida E., age 68, widow of the late George McInturff, passed away at Bacon Hospital June 24th. Survivors: One son, George W. McInturff, London; Mrs. Calhoun Milnes, Vancor; One sister, Mrs. E. R. Rothgeb, Sulphur Springs, Arkansas. Services were held at 2:30 Thursday, Corinth Baptist Church with Rev. Vaughn Albright and Rev. Buford Albright officiating. Interment, Two Cemetery. Arrangements by Quinn & Karnes Funeral Home.

Charlie V. Smullen
Smullen, Charlie V., age 72, passed away June 22nd, at his residence, 822 Summer Street, London. Survivors: 3 daughters, Mrs. Lester Simpson, Lenoir City; Mrs. James Scott, Chattanooga; and Mrs. James Waller of Athens. 2 sons, Hubert Smullen, U. S. Army, Fort Bragg, N. C. and O. V. Smullen of London. One sister, Mrs. Sam McKelvey, London. 7 brothers: Sam, Walter, Arthur, Harro, Fred, George and John Smullen, all of London. 9 grandchildren. Services were held at 2 p.m. Wednesday from London Methodist Church with Rev. B. H. Groves officiating. Interment, Davis Cemetery. Arrangements by Quinn & Karnes Funeral Home.

Zeb Ricker
Ricker, Zeb, age 70, passed away at his home in Philadelphia, June 23rd. Survivors: Wife, Mrs. Home.

Dr. Chas. B. Blair, Jr., son of Mr. and Mrs. C. Barkley Blair and brother of J. J. Blair of London, recently has been designated as the recipient of a large research grant from the Anatomy Department of the Medical College of Emory University, Emory, Georgia. Dr. Blair will engage in cytological investigations relative to skin cancers produced by pigmented moles, and will be working with the internationally renowned cytologist, Dr. Geoffrey H. Bourne of Australia and England and his assistant Dr. George Sisko of Hungary.

Dr. Blair, who is currently employed as Head of the Biology Department of Birmingham-Southern College, Birmingham, Ala., is a graduate of London High School and Maryville College.

After working in the public school system of North Carolina, Dr. Blair received his P. D. degree in cytology from the University of North Carolina. He has been granted a sabbatical leave from his present position in order to accept the research grant.

Bertha Ricker, Daughter, Mrs. E. W. Ricker, Chattanooga, 2 sons, Herbert of Chattanooga and Verlin of Lenoir City, 2 sisters, Mrs. James Rollin and Mrs. Maitha Sewell of Philadelphia. 6 grandchildren. Services were held Wednesday at 2:30 p.m. Wednesday from the Philadelphia Baptist Church with Rev. A. J. Pellam officiating. Interment, Corinth Cemetery. Arrangements by Quinn & Karnes Funeral Home.

FOR SALE . . . beautiful 3 bedroom brick home 3 miles from London on Steeles Road, near Steeles School. Large lot, garage, fireplace, large modern kitchen. 4 piece bath, Cell-Heat. \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 6-2353. tf-27

FOR RENT . . . small unfurnished house, 1/2 block from town. Call Rufus Watson, GL 8-3501 or GL 8-2153. 3t-32-c

BUDGET PRICED PAINT . . . outside army surplus (white only) at \$1.00 a gallon. Outside and inside flats, gloss and enamel, all colors, \$1.95. Later base professional grade in all colors and china white \$2.95 during special sale at Valley Mercantile Outlet, West End, London. tf-23

FOR RENT . . . shop space back of London Motor Co. Has just been reworked. Contact Mrs. S. P. Daniel, London. tf-31

CHENILLE . . . we have just received a new lot of 10c throw rug, crib spreads \$1.00 each, and full-size bed spreads from \$1.95 to 3.95. Valley Mercantile Outlet, West End, London. tf-31

HEY send your cleaning to us . . . You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 605 Poplar St., Phone GL 8-3024, London. tf-12

TV-RADIO SERVICE . . . 21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Peter Farm, Co., London. Phone GL 8-3255. 12-33-pd

FOR RENT . . . 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tf-10

CLASSIFIED OPPORTUNITIES

FOR SALE . . . by owner, beautiful home, 3 bedroom, large living room, kitchen and dining room. Choice location. Will consider trade in. My equity for rental property, or still arrange terms. See to appreciate at 702 Rio Vista Drive or Call GL 8-2964.

FOR SALE . . . 7 lots across river, \$300, \$25 down and \$5 monthly. See Artie Dalley or Call GL 8-2332. 3t-34-pd

FAMILY SERVICE . . . Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. **SMITH DRUG**, London, Tennessee. Phone GL 8-2021. tf

FOR RENT . . . 2 bedroom apartment near high school, unfurnished. Call GL 8-3125, after 4:30 p.m. tf-29

LAID OFF? RETIRED? \$2 per hour can be yours for selling **WATKINS PRODUCTS**. Dealerships available in Greenback-Vancor area, Madisonville, Monroe County and South Hartman. We are operating now under local distributorships. I carry the inventory, you do the selling. Contact Robert D. Annis, Rt. 5, Lenoir City, phone YU 6-7340. 3t-33-c

GRAVING . . . call R. P. Hamilton for basement, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. tf-1

DIXIE LEE
DRIVING THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J
SHOW HOURS: 7:30 to 9:30 p.m.
THURSDAY & FRIDAY,
June 26 & 27

APRIL LOVE
IN TECHNICOLOR
Pat Boone
Shirley Jones
Cartoon
SATURDAY, JUNE 28

VERA CRUZ
Gary Cooper
Burt Lancaster
MONKEY ON MY BACK
1st Run Picture
Cameron Mitchell
Diane Foster
Cartoon

SUNDAY, MONDAY
June 29 & 30
1st Run Picture
I MARRIED A WOMAN
George Gobel
TUESDAY ONLY, July 1

MAN OF A THOUSAND FACES
James Cagney
Dorothy Malone
Cartoon
WEDNESDAY & THURSDAY
July 2 & 3

1ST RUN PICTURE
SEA WIFE
Joan Collins
Richard Burton
Cartoon

WEDNESDAY & THURSDAY
July 2 & 3
1ST RUN PICTURE
SEA WIFE
Joan Collins
Richard Burton
Cartoon

WEDNESDAY & THURSDAY
July 2 & 3
1ST RUN PICTURE
SEA WIFE
Joan Collins
Richard Burton
Cartoon

WE BUY, SELL, OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tf-31

WASH N WEAR . . . all sizes in mens wash n wear dress pants in the latest patterns . . . \$2.95 pair. Mens nylon cords and wash n wear suits . . . \$9.95. Valley Mercantile Outlet, West End, London. Free Alterations. tf-29

SEWING MACHINES . . . I have for sale 5 repossessed electric sewing machines in a blond and a mahogany cabinet, with a new 20 year guarantee, to sell for \$49.50, cash only. Valley Mercantile Outlet, West End, London. tf-31

BARGAINS . . . complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), London. tf

GET MORE OUT OF LIFE . . . ATTEND A MOVIE!
COLE'S
DRIVE-IN
ON HIGHWAY 11 BETWEEN
LONDON AND LENOIR CITY
PHONE GL 8-3252
SHOW TIME — 7:30 and 9:30

THURSDAY & FRIDAY
June 26 & 27
DESIRE UNDER THE ELMS
1st RUN PICTURE
Anthony Perkins
Sophia Loren
Cartoon

SATURDAY, JUNE 28
FIVE BIG PICTURES
All New Shows
GARDEN OF EVIL
Garry Cooper
RIVER OF NO RETURN
Robert Mitchum
Marilyn Monroe

BOTTOM OF THE BOTTLE
Van Johnson
THREE YOUNG TEXANS
Jeffrey Hunter
SIEGE AT RED RIVER
Van Johnson
Three Color Cartoons
Regular Admission

SUNDAY, MONDAY, TUESDAY
JUNE 29, 30, JULY 1
1st Run Picture
THE LAW AND JAKE WADE
CINEMASCOPE-COLOR
Robert Taylor
Richard Widmark
Patricia Owens
Cartoon

WEDNESDAY & THURSDAY
July 2 & 3
MOTORCYCLE GANG
Steve Terrell
Anne Neyland
SORORITY GIRL
Susan Cabot
Dick Miller

FOR SALE . . . 6 acres of land on blacktop road, 1 mile from Giles and Son Food Market, on Mt. Zion Road. If interested see Abe Harnow, Route 2, London. 3t-32-pd

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5964, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tf

JUST RECEIVED . . . big new stock of drapery materials in new fabrics, colors, patterns, etc. Just 40c a yard at Valley Mercantile Outlet, West End, London. tf-32

Real Estate Loans
FHA money at reasonable rates for purchase or resale and for new construction. Our loans comply with the new regulations of Down Payments.

Also we offer low rates and long terms on Conventional financing, residential or business property. Existing or to-be-built. We liberally have GI money. "No Down Payment" for new construction, but this must be handled on a sales listing basis.

Ray Real Estate Co.
Rutburn A. Ray, Realtor
First Nat. Bank Bldg. Athens, Ga.

WEEK END SPECIALS

Shop these and other special food buys this weekend at **GILES and SON FOOD MARKET**. Low prices on quality groceries Everyday-Everyday with free parking and friendly courteous service.

LUX SOAP Bath Size 2 bars for 25¢	VAN CAMP TAMALES No. 300 can--25¢
VAN CAMP Beanie Weanee 2 Cans 37¢	SILVERDUST Giant Size 79¢
RINSO BLUE Regular Size 34¢	GORDY SALT 26 ounce box 2 for 15¢
VAN CAMP Spanish Rice 2-203 Cans - 35¢	BREEZE Giant Size 79¢
LIQUID LUX Regular Size Can 2 for 67¢	JEWEL SHORTENING 3 lb. for 73¢
WISK Laundry Detergent 59¢ Quart	LIFEBOUY SOAP Bath Size 2 bars for 29¢

SHOP and SAVE with MOHLAR - HAROLD GILES
3 Miles Out On Vancor Road
Giles & Son Market



Big July 4th Celebration

Friday, July 4th
London, Tennessee

Parade - 10 A.M.

Program - 11 A.M.

PRIZES! PRIZES!

STRING MUSIC
HOG CALLIN' CONTEST
GREASY POLE CONTEST
PIE EATIN' CONTEST
SACK RACE
WHISTLING CONTEST
PRIZE FOR LARGEST FAMILY

PRIZES! PRIZES!

Drinks! - Fun! - Eats!

SPONSORED BY
American Legion Post No. 120

NEW VELVET PROCESS
GIVES YOU
CREAMIEST
FLAVOR YET!



BACON'S
ICE CREAM



Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, JULY 3, 1958

10¢ PER COPY

72ND YEAR—NUMBER 33

Court Theatre Guttled By Fire Friday Morning

Loudon, Lenoir City Departments Save Whole Block, Building Guttled

Just Piddlin'

By The Editor

THIS COLUMN is dashed off before heading south for a week at the beach. I'm looking forward to a bit of a rest.

Must be the traveling season, at least for Herald folk. Operator Melvin Casteel in Kansas this week while Morris Cooper sits in for him at the typewriter. The traveling "Mrs. Publisher" back from an European visit with sister Jean last Sunday, quite excited over her stay of a month. Official thanks to the publisher for hanging around to keep the wheels rolling while I vacation a bit. You readers will never know I'm gone.

A REAL old-fashioned family July 4th celebration on tap in Loudon tomorrow. Bring the whole family and stay all day... you'll have a big time.

And if you are particularly adept at climbing greased poles or catching greased pigs or hog calling or such, be sure to join in the contest.

Plenty of food, cold drinks, and entertainment for everyone.

THE BIGGEST fire in Loudon history probably came up at the Court Theatre fire Friday. At least it is certainly the largest in dollar loss.

It was a close shave. Only water, hard work and luck kept us from losing an entire block or maybe more. It is miraculous that the two frame houses on either side were saved.

It certainly had the biggest attendance of any fire in recent years. By the time firemen had been at the scene 30 minutes there must have been more than 2,000 people gathered downtown to watch the excitement. Tourists traveling on Highway 11 got an eye full too.

The burning of the Court is a serious loss to the community. It is always important when you lose a portion of your entertainment facilities in a small town. At this writing there is no chance that it will be rebuilt.

WHILE CELEBRATING the fourth we might reconsider a little more carefully its meaning to us as Americans. Perhaps, in our modern day, we've lost sight of its importance.

Independence day is the birthday of our nation, the keystone of a heritage very important and precious to Americans. We must not lose sight of the great sacri-

Big Fourth of July Celebration Is Scheduled For Loudon Tomorrow

The Annual Fourth of July Celebration promises to be good again. Parade Marshal Ham Carey is urgent that both businesses and individuals engage in helping to make the day a big success again. He stresses that in addition to floats and other entries in the parade that stationary exhibits or displays be set up in the courthouse area.

The parade this year will form on Ward Avenue at 9 a.m. and will begin promptly at 10 o'clock. It will move west on Church Street to Highland Avenue, north on Highland to Highway 11, down the highway to Adams Street, up Adams to the Baptist Church, down Wharf Street to the Fountain, turning down Grove Street past the courthouse. The parade will be disbanded at the Nazareth Church.

The program on the courthouse lawn immediately following the

Senator Albert Gore To Speak Here 10th

U. S. Senator Albert Gore, seeking re-election to his second term, will speak in Loudon Thursday, July 10, he has announced this week.

He will speak at 7:30 p.m. in behalf of his candidacy for re-election.

Pvt. Douglas Denton In Army Maneuvers

Army Pvt. Douglas D. Denton, 23, whose wife, Mary, lives in Vinton, recently participated in a three-week simulated combat maneuver conducted by the 3rd Infantry Division in Germany.

Assigned to Company B of the division's 2nd Infantry, Denton entered the Army in October 1957. He completed basic training at Fort Benning, Ga., and arrived in Europe last March. A 1955 graduate of Hixson College High School, Denton attended Hixson College. He is the son of Mr. and Mrs. I. M. Denton, Route 1, Greenback.

He said that our forebears made to secure that independence for us. Nor must we forget the sacrifices of Americans through the history of our nation who have given their lives to preserve that freedom.

THOUGHT FOR THE WEEK... So this July 4th remember the heritage... and give thanks to God that you are an American.

THOUGHT FOR THE WEEK... the fourth and a fifth don't mix on the highway.

be a little short this year and heavy except me. My system is to get out of exhaust of my old lady, dodge the bill collectors and fish when they're biting and when things aren't a upheaval.

After all, Mister Editor, there ain't been a time in the world when things wasn't a upheaval. For hundreds of years politicians has been shoving on one upheaval after another, but things seem to hold together and survive. Rome fell in ancient times and France has fell a dozen times. I myself have gone through more times, but ain't Rome and France and me still around and still borrowing money to survive the next upheaval? Times is normal.

The next time I get a radio I'm going to buy one that when it gets out of order a little while won't have no effect in giving it fixed.

Yours truly, Uncle Phil

Most People Have A "Killer" In Their Home

Mrs. Housewife—there's a killer in your home! But you don't need weapons to defend yourself, the National Safety Council says. Just common sense and a lot of caution.

The killer? Poisons. They lurk everywhere—in the medicine cabinet, under the kitchen sink, in the dressing table, in your closet.

Most frequent victims are children 5 years of age or younger. But right up there as home poison victims are persons in the 25-44 and 45-64 age groups.

The types of accidental poisonings are as varied as the containers they come in—bleach, permanent wave solution, shampoo, nail polish remover, furniture polish, art supplies, bug killers, paint removers.

Regardless of the killer, in just about every instance there's an accomplice to the crime—carelessness or ignorance.

For example, some potential poisons are properly labeled—but a lot aren't. Doctors aren't always sure if a product is poisonous. And some ingredients hazardous to most persons, can kill others—especially children.

In many instances, the killer comes in a bottle.

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ALL THAT'S LEFT—The gutted interior of the Court Theatre shows only the walls standing following a raging mid-morning fire last Friday. Loudon and Lenoir City volunteer fire departments were able to hold the blaze to the Court Building. (Herald Polaroid Photos).



ROARING BLAZE—Loudon firemen throw water on the Court Theatre as flames shoot as high as 100 feet in the air. Quick help from the Lenoir City fire department snuffed firemen to stop the roaring blaze, which at first threatened an entire block. (Polaroid Photos by Joe Hooker).

Pie Supper Set At Fork Creek

There will be a pie supper and bingo party at Fork Creek Community Club Center (located on Sweetwater-Vinton Road) Friday, July 11, at 8:00 p.m.

There also will be cake walks, cold drinks and feature at the Crowning of Fork Creek Community Beauty Queen. Admission is free. Bring the family. Plan for young and old. 5:00 p.m. to 8:00 p.m. at Fork Creek Community Club.

Loudon Auto Parts Open For Business

A new business is now open in West End Loudon. Loudon Auto Parts is announcing its opening this week in an advertisement in the Herald-Tribune, handling new parts for all makes and model automobiles. It is owned and operated by Jack Haines.

Life Saving Classes To Begin July 7th

The Red Cross Junior and Senior Life Saving and Water Safety course will begin Monday, July 7, and continue to July 14 at Big Springs Pool. Enrollees should be between the ages of 12 thru 18, and be able to swim.

Summer Band Class Set For July 2

A class for beginners on band instruments will be offered this summer as part of the Loudon summer band program. The class, open to students in grades 5-8, will meet on Monday, Wednesday and Friday mornings at 8:30-9:15 at the high school band room. William Boyd at GL 8-4208.

Little League Action Last Week

The V.F.W. handed the Sportsmen a 7 to 4 loss Tuesday afternoon at Legion Field. Roberts was the winning pitcher and he also turned in 2 for 3 hits. McNabb was the loser. Campbell led the Sportsmen with 2 for 3. V.F.W. 7 runs on 19 hits; Sportsmen 4 runs on 8 hits.

The league standings are now V.F.W. first, Sportsmen second, American Legion third, and Lions fourth.

Softball Scheduled For The Fourth

A twin ball in softball is scheduled for Friday, July 4 at the Legion ball park. At two o'clock the Loudon Lassies will play the Early Chicks. Immediately following the Pond Creek Milling Co. will play Bacon Hooley Mill in slow pitch softball. The admission is .15 for adults, children free. Cold drinks will be available.

Two Loudon Soldiers In Jump Training

Specialist Third Class Teddy E. Smullen and Pfc. Johnny R. Brown of Loudon, recently participated in a tactical training exercise conducted by the 101st Airborne Division at Fort Campbell, Ky.

Specialist Smullen, son of Mr. and Mrs. Woodrow W. Smullen, paratrooper in Company D of the division's 501st Infantry. Smullen entered the Army in January 1957 and received basic training at Fort Chaffee, Ark. The 19-year-old soldier was graduated from Loudon High School in 1956.

Brown, son of Mr. and Mrs. Woodrow W. Brown, 702 Main St., is a rifleman in Company D of the division's 501st Infantry. Brown entered the Army in January 1957 and received basic training at Fort Carson, Colo. The 21-year-old soldier attended Loudon High School.

4-H Campers Return

Some thirty-six tired but happy 4-H boys and girls returned home Saturday afternoon after enjoying a week of camping and fun at 4-H Camp Clyde Austin in Greenfield.

The boys and girls enjoyed swimming, ball games, croquet, wildlife, hand craft and other chores. The boys and girls also made many new friends who they will always remember.

The highlight of the week was the candle lighting ceremony in which three from Loudon County were chosen for honor campers. Those were Miss Lora Luv Carr of Greenback and Miss Brent Davis of Philadelphia. The

Loudon's volunteer fire department, fresh from a call to a burning pot of beans early Friday, got the full treatment about mid-morning in a blaze that gutted the Court Theatre.

For a time a whole block was threatened, but the combined efforts of Loudon and Lenoir City firemen held the blaze to the one building and even saved the two-story frame homes on either side from damage. Had either of the homes caught fire, blown sparks might have caused a much bigger fire.

The Lenoir City department, answering the call for help from Loudon Fire Chief Charlie Varner, made a new record run down and fought the blaze from the rear of the building. Only the prior Monday night had Loudon Mayor Jesse Hope and Lenoir City Mayor W. J. Hamilton worked out a faster agreement for calling such other for fire help. The Loudon department had been placed on standby a couple of times recently during Lenoir City fires, but had not been called before.

Chief Varner paid high tribute to the help of Lenoir City. "We couldn't have contained the blaze within the theatre without their help," he said. He also thanked the other volunteers who helped during the fire.

The fire call came in about 10:20 a.m. Friday. The blaze had evidently been smoldering some time, but it is not known exactly where or how it started. Bob Anderson reported that the truck answered the call in seven seconds past his insurance office.

Flames and black smoke were roaring high into the air as firemen worked to contain the blaze. The fire was barely able to escape, but spectators were able to get back in for some merchandise.

Firemen tried to get inside to fight the blaze, but had to be pulled out when the walls began to crack. A large volume of water was pumped into the building, and the flames were forced out of the theatre. The marquee of the theatre fell with a loud noise, but the walls, badly cracked, miraculously stayed up. Professional wreckers were called in Saturday to knock down the walls before someone might be injured if they collapsed.

Loudon Mayor Jesse Hope said he thought the whole thing was handled well by both departments and said it was just luck and quick work which kept the blaze from spreading. City police were fortunate in having three Tennessee highway patrolmen at the courthouse, and with them, were able to reroute traffic on highway 11 to prevent a jam.

Chief Varner said he had seen many fires, paid tribute to the fire departments in saying that he'd never seen such a big blaze handled better with the equipment available.

Chief Varner had this to say about the first major fire in Loudon in some two years. "I'm just thankful none of the men got hurt in fighting it."

Damage has been estimated at about \$20,000, but the amount of insurance on the building is unknown. Julian Ogden said he had a relatively small amount of insurance on the building. "It is not yet known how much of the merchandise saved has value."

(Continued on Page 4)

PHILADELPHIA NEWS

Misses Louise Alexander and Lucetta Hamilton left Monday to spend a week's vacation in New Orleans.

Mr. and Mrs. John Everett and sons, Johnny and Richard left Friday for a vacation in Florida.

Mr. and Mrs. J. C. Edwards were visitors in Knoxville Sunday.

Miss Vivian Griswold from Acumana has been spending the week with Miss Sara Rasmussen and relatives in Sweetwater.

Mr. and Mrs. J. Hugh Edwards from Detroit are visiting with Mr. and Mrs. John Edwards and Mr. and Mrs. Jake McNabb this week.

Miss Wendy Paulding from Loudoun was a guest of Miss Brenda Side McElroy Saturday.

Mr. and Mrs. John Clinton are the proud parents of a baby son born Saturday, June 28, at the Beech Hospital, infant clinic, weighed 10 lbs. and 3 oz. and has not been named yet. Mother and son are fine.

Mrs. Paul Arp who is confined in Loudoun, is expected to deliver a baby in a few days.

Mr. and Mrs. Al Howard were visiting with Mr. and Mrs. George Baker in Loudoun Sunday afternoon.

Mr. and Mrs. Lawrence Hobbs of Marvel were visiting with Mr. and Mrs. J. G. Taylor Sunday.

Mrs. N. Olsen Carter (Bergie Milligan) and Mrs. H. L. Park (Pearl Milligan) were the overnight guests of Mrs. E. W. Walker Sr. and Mrs. Peoples.

Mr. W. J. Lawson attended homecoming at the Chas. Miller Grove Church Sunday in Hancock County. While there he visited with Mr. and Mrs. Latha Lawson and Mr. and Mrs. Clay Lawson in Sweetwater.

Mrs. Mary McCall Lowery and Mrs. Maude Johnson of Loudoun were guests of Mr. and Mrs. Charles H. Taylor and Mr. and Mrs. David Thompson Sunday.

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HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Cool, refreshing salads are the cry this hot summer weather. Salads were also lucky for Mrs. Sidney Strunk of the Loudoun City Junior Home Demonstration Club and Miss Betty McCall, a 4-H member from Frontback. They each won first prize with their salad recipes in the county display contest.

Mrs. Strunk sent frozen banana salad.

- 1 tablespoon lemon juice
- 2 tablespoons crushed pineapple
- 1 teaspoon salt
- 6 oz. cream cheese

Long returned home from the 4-H Junior Home Demonstration day. Mrs. Strunk's salad was a favorite with the judges.

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FARM NEWS

By Rose Marie O'Brien, Home Agent

A Johnson county farmer was severely injured by a cow. In Marshall county, a 15-year-old boy fell off a hay baler, sustaining a broken arm and internal injuries.

In a week recently, three persons died from burns sustained in the home.

These reports indicate the variety of hazards in 1964. Daring potholes, accidents to farm residents take almost 13,000 lives. It is a matter of record that more deaths occur yearly in farming than in any other major industry.

Farm safety is not a "week-long problem," Dr. Dittler says. It is a matter to consider constantly — each of the 52 weeks in the year.

POULTRY SCHOOL TO OPEN JULY 8 AT U.T. CAMPUS. Improvement of poultry will be the theme of the annual poultry school to be held at the U.T. campus, July 8-10. The school is under auspices of the poultry department, U.T. College of Agriculture, and the Tennessee Poultry Improvement Board, which administers the National Poultry Improvement Plan in the state.

Active in the U.T. poultry school is Dr. G. E. Goff, head of the poultry department.

LEGAL. GREER HARDWARE COMPANY, INC., 555 WALKER ST., CLEMENS AND BETTY CLEMENS, 1000 N. 10th St., Hickory, Tenn., are the defendants in a lawsuit filed in Loudoun County, Tennessee.

ORDER OF PUBLICATION. In this case it appears from the return of Robert Hall, constable, that the defendants are non-residents of the State; that this is an action of common law, sued out by the plaintiff against the defendants to recover the possession of the following property, to wit:

- 1-Green 2 pc. Waco Brown Living Room Suit No. 1335
- 1-4 pc. Spun Silver Mahogany Bed Room Suit No. 1725
- 1-SA-81 Frigidaire Refrigerator Ser. No. A24A6000
- 1-HS-10-06 Frigidaire Range, Ser. No. 28 C 6015
- 1-Used 5/8" Dinette, Black and Knobs
- 2-Lamps
- 1-No. 9 Kitchen Cabinet
- 1-Johnson Peltic 4 by 8 Mattress
- 1-Used 4 pc. Mahogany Box Spring
- 1-Used Blackstone Washer, Mod. 122 A-3, Ser. No. 13048

2-36 inch by 54 inch Venetian Blinds

and that the officer has obtained possession of said property. It is therefore ordered that publication be made for four consecutive weeks in the LOUDOUN COUNTY HERALD, notifying said defendants of these facts, and requesting them to appear before me at my office in Loudoun, on July 23, 1964, and make defense to said suit, or the suit will be proceeded with ex parte.

This June 17th, 1964.

Glen Hickey (Seal.) Justice of Peace

June 10, 26 July 3, 10

Classified Rates \$1.00 First Week \$5.00 Additional Weeks

Now! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD!

EXCITING EXTRAS at Sarasota Beach

- Horn's Cars of Yesterday
- Hotel Swimming Pool
- Yacht cruises thru Florida Keys

SPECIALS Spring Summer and Fall Cocktails 38¢

SEE YOUR LOCAL TRAVEL AGENT OR WRITE

NEW TERRACE HOTEL

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

7 WONDERFUL DAYS 6 ROMANTIC NIGHTS

\$24.00 SUMMER-FALL RATES Per Person, Double Occupancy, per 15.

Quinn & Karnes

21322A

FUNERAL HOME. 24 Hour Ambulance Service. Air Conditioned Chapel. Arrangements For Air Ambulance Service. Funeral Insurance: \$100.00 to \$100,000.

Phone GL 8-2262 Loudon Tenn.

BIG, MEDIUM, SMALL

they all like

electric air conditioning

Your whole family will enjoy a cool home when you install electric air conditioning. Mother and dad can relax after a long hard day... housework is easier and more pleasant... and the children are better behaved. Everyone stays refreshingly cool — no matter how hot the weather gets!

See your dealer for electric air conditioning for your home. You'll find real summer comfort for your whole family.

LOUDON UTILITIES (Electric Department)

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

SARASOTA, FLORIDA

7 WONDERFUL DAYS 6 ROMANTIC NIGHTS

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DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$27,500

Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call Glenview 8-3215 anytime

PAID BY MAIL

CHECKING ACCOUNT

on the FIRST NATIONAL

SAVE... BACK RAGE

Time! WHISTLING CONTEST

PRIZES! Money!

Open Your Account Today

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

Member Federal Deposit Insurance Corporation

How to Win a lunch box

Miracle Sandwich Spread

Now! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD!

EXCITING EXTRAS at Sarasota Beach

SPECIALS Spring Summer and Fall Cocktails 38¢

Continued From Page One
award of head, Miss Ralph Ann Eblen of Loudon, received the award for health.
The couple were accompanied by Mrs. Rose Marie O'Brien, Home Demonstration agent, Mrs. Charles McCall, County agent and Misses Gail Woods and Judy Davis and Mrs. Sammy Williams, Junior leaders.

Use Herald Want Ads
Classified Rates
\$1.00 First Week
50c Additional Weeks

Charter No. 12886
REPORT OF CONDITION OF BANK
FIRST NATIONAL BANK
OF LOUDON
In the State of Tennessee, at the close of business on June 23, 1958 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes.

ASSETS
Cash, balances with other banks, including reserve balance, and cash items in process of collection \$ 874,283.08
United States Government obligations, direct and guaranteed 2,761,872.00
Obligations of States and political subdivisions 146,248.74
Other bonds, notes and debentures 22,918.85
Corporate stocks (including \$4,500.00 stock of Federal Reserve bank) 4,500.00
Loans and discounts (including \$28.04 overdrafts) 1,232,327.58
Bank premises owned \$12,600.00, furniture and fixtures \$6,482.65 19,082.65
TOTAL ASSETS \$5,051,842.00

LIABILITIES
Demand deposits of individuals, partnerships, and corporations 418,126.30
Time deposits of individuals, partnerships, and corporations 513,106.50
Deposits of United States Government (including postal savings) 9,386.82
Deposits of States and political subdivisions 104,716.79
Other deposits (certified and cashier's checks, etc.) 478.78
TOTAL DEPOSITS \$1,046,732.20
Other liabilities 402.20
TOTAL LIABILITIES \$1,047,132.51

CAPITAL ACCOUNTS
Common stock, total par \$50,000.00 50,000.00
Surplus 100,000.00
Undivided profits 100,325.42
TOTAL CAPITAL ACCOUNTS 350,325.42
TOTAL LIABILITIES AND CAPITAL ACCOUNTS \$5,051,842.00

MEMORANDA
Assets pledged or assigned to secure liabilities and for other purposes 516,300.00
Loans as shown above are after deduction of reserve of 6,400.00
I, Estelle Russell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE RUSSELL, Cashier
Correct—Attest: BEN M. ROBERTSON, Director
A. F. McCRARY, Director
J. B. GREER, Director
State of Tennessee, County of Loudon, SS:
(SEAL) Sworn to and subscribed before me this 1st day of July, 1958, and I hereby certify that I am not an officer or director of this bank.
Arthur M. Fowler, Notary Public
My commission expires July 23, 1959.

(Continued from page 1)
is an otherwise harmless object—aspurin, for example. About 1 out of 5 children treated for accidental poisoning in a recent year had swallowed aspirin, the Council reports. Kerosene is a troublesome, household commonplace, especially in rural areas and in the South.
Old houses, too, can be booby-traps for children. Toys can be poisoned by peeling paint on window sills and frames, or by crumbling plaster. Each can cause lead poisoning.
The way to prevent poisoning? 1. "Education," the Council says. "Parents should be made aware of the dangers lurking in their homes."
2. Stricter state and federal laws. "Ingredients should be listed on bottles or cans containing a poisonous substance—even products valuable to our everyday living."
Best way, is to prevent the poisoning, the Council says. How? By following these rules: (1) Keep medicines out of the reach of children. (2) Don't put poisons near foods—4's too easy to confuse the two. (3) Don't take medicine in the dark. (4) Keep poisons out of the reach of children. (5) Use jugs, or cans, for example, and (5) Have a locked poison compartment in your home.

LEGAL
Notice to Creditors
Estate of Ned Nelson, Deceased
Notice is hereby given that on the 23rd day of June, 1958, letters testamentary in respect to the Estate of Ned Nelson, Deceased, were issued to the undersigned by the county court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the clerk of the above-named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 26 day of June, 1958.
Ida S. Nelson, Administratrix, Estate of Ned Nelson, Deceased
June 26, July 3

To Buy Rent, Sell, or Trade. Call GL 8-2721

THE COURT HOUSE RECORD

Marriages
June 10—Wayne E. Moore to Shelby Jean Roach.
June 23—Lowell K. Wade to Patricia Gail Harrison.
June 26—Samuel J. Bolt to Jackie Sue Melton; David E. Hyatt to Rebecca June Pickering; Donald E. Fortney to Ernestine Lenoir.

Dead Transfers
June 26—Max Dancy and wife to James Thurman and wife, 2 lots, 2nd; Hubert Myers to Gordon Edmondson, 1 lot, 3rd.
June 27—M. D. Scott and wife to Howard Jones, 1 lot, 2nd; M. G. Goodwin, executor, to J. A. Harmon, 1 lot, 2nd; J. A. Harmon to John C. Harmon, 1 lot, 2nd.
June 28—A. A. Wampler and wife to Hugh B. Buckner and wife, 1 lot, 2nd; Ernest Maples and wife to Walter Shubert and wife, 2 lots, 1st; C. O. Bradley and wife to James Beasley and wife, 1 lot, 1st; M. G. Goodwin, executor, to Charles Duggan, 1 lot, 2nd; M. G. Goodwin, executor, to Patsy Sue Duggan, 1 lot, 2nd; Floyd Wilkerson and wife to J. V. Quiser and wife, 1 lot, 2nd.
June 30—Emma Winkle and all to Hugh Wright and wife, 133 acres, 1st; Lenoir City Builders.

Missionary Meeting of Methodist Church
The general meeting of the WSCS of the Methodist Church was held on Monday night in the power chapel.
The business meeting was presided over by the president, Mrs. Wm. Lenoir. Reports were given by chairman of the various committees.
Miss Rachel Huff was in charge of the program. Following devotions Miss Huff introduced Miss Grace Carter, home on leave after 4 years of missionary work in the Sudan, Africa. Miss Carter explained various articles on display, spoke of and showed slides of her experiences in the Sudan.

ing and improvement Company to Dexter Moats and wife, 1 lot, 2nd.
July 1—M. G. Goodwin, executor, to R. W. Ellis and wife, 2 tracts, 2nd; R. W. Ellis and wife to John Stancore and wife, 5.82 acres, 2nd; W. C. Myers and wife to Sherman Myers and wife, 1 lot, 2nd; James P. Quiser and wife to R. E. Wright and wife, 1 lot, 2nd.
Cases Filed
No. 692—Nellie Kate Henderson vs. Edw. Henderson, Jr. divorce.
No. 693—Loudon Farmers Cooperative vs. R. D. Craig, appeal.
No. 694—Carl A. Bright vs. Bette Jane Limberg and all, damages.

VOTE FOR
Don (Doodle) Grimes
For Constable
FIRST CIVIL DISTRICT
OF LOUDON COUNTY
Subject to the will of the voters in the General Election, Aug. 7.
If elected to this office, I will pledge to treat the people fair and honest, to the best of my ability, serve the office of constable as it is supposed to be served. No fee grabbing. Honest law enforcement, that a promise to all the people.
DON (DOODLE) GRIMES

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

REPORT OF CONDITION OF
MERCHANTS AND FARMERS BANK
OF GREENBACK, TENNESSEE
In the State of Tennessee at the close of business on June 23, 1958.

ASSETS
Cash, balances with other banks, including reserve balances, and cash items in process of collection \$ 210,043.33
United States Government obligations, direct and guaranteed 346,014.95
Obligations of States and political subdivisions 99,000.00
Loans and discounts (including overdrafts) 687,328.94
Bank premises owned \$1.00, furniture and fixtures \$5,400.81 5,400.81
TOTAL ASSETS \$1,147,888.03

LIABILITIES
Demand deposits of individuals, partnerships, and corporations 418,126.30
Time deposits of individuals, partnerships, and corporations 513,106.50
Deposits of United States Government (including postal savings) 9,386.82
Deposits of States and political subdivisions 104,716.79
Other deposits (certified and cashier's checks, etc.) 478.78
TOTAL DEPOSITS \$1,046,732.20
Other liabilities 402.20
TOTAL LIABILITIES \$1,047,132.51

CAPITAL ACCOUNTS
Common stock, total par \$25,000.00 25,000.00
Surplus 27,500.00
Undivided profits 48,888.82
TOTAL CAPITAL ACCOUNTS 100,388.82
TOTAL LIABILITIES AND CAPITAL ACCOUNTS \$1,147,888.03
Common stock with total par value of \$25,000.00

MEMORANDA
I, Nola M. Elam, Cashier of the above-named bank, do solemnly swear that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.
NOLA M. ELAM, Cashier
Correct—Attest: J. A. WALKER, President
R. H. ALEXANDER, Vice-President
E. R. TARTWELL, Director
State of Tennessee, County of Loudon, SS:
(SEAL) Sworn to and subscribed before me this 1st day of July, 1958, and I hereby certify that I am not an officer or director of this bank.
R. M. Brooks, Notary Public
My commission expires January 31, 1959.

AUCTION
SATURDAY, JULY 12
10 A.M. Rain or Shine
Two Adjoining Farms
Property of W. D. (Dock) Carter. Located 1/2 mile east of Ten Mile, Tennessee and 1 1/2 miles east of Highway 58 on Ten Mile and Sweetwater Road.
2 Farms of Approximately 190 Acres
FARM NO. 1
THE OLD TOMMY EDMONDSON PLACE. APPROXIMATELY 89 ACRES
65 acres in cultivation and pasture land, approximately 45 acres in permanent pasture. 15 acres of pine timber, approximately 25,000 ft. of saw timber. Good six-room house, well insulated with full bath. A beautiful place to live with plenty of shade—new tenant houses, store building with living quarters.
Barn 38'x50', self supporting roof with 15 ft. shed, 12'x26', silo, and big tobacco barn, too, shed.
Both farms are fenced and cross fenced. Hay, well, plenty of running water, 2 ponds and a spring, good red land with black soil, 1.2 acre tobacco allotment. These farms are ideal for dairy or stock cattle farms. The farms will be offered in tracts and as a whole. If you are interested in a farm, located in a good community, on a blacktop road near a good school and churches, be sure and look these farms over before sale day because this property will be sold and conveyed to the highest bidder.
Terms: one-third down bal. 1 to 6 yrs
For Information, Call Owner, Phone 2378
Decatur, Tennessee
SALE CONDUCTED BY
Kirk Auction Co.
Cleveland, Tenn. Phone GR 6-5941

Weekend Specials
NBC
Starch
12 oz. box 19¢
NORTHERN LUNCHEON RAPIDS
BEAUTIFUL PATTERN
2 pkg. 23¢
GOLD CRAFT
Peanut Butter
12 ounce jar
33¢
Libby's
Kosher Dills
33¢ Quart
CLOTH-LIKE
Northern Towels
2 rolls 39¢
NBC
Lorna Doane
Shortbread
Cello Bag
35¢
Mohlar and Harold Giles
Three Miles
Out on
Vonore Road
Giles & Son Market
Plus +VALUE+ Store

Big July 4th Celebration
Friday, July 4th
Loudon, Tennessee
Parade - 10 A.M.
Program - 11. A.M.
PRIZES! PRIZES!
STRING MUSIC
HOG CALLIN' CONTEST
GREASY POLE CONTEST
PIE EATIN' CONTEST
SACK RACE
WHISTLING CONTEST
PRIZE FOR LARGEST FAMILY
PRIZES! PRIZES!
Drinks! - Fun! - Eats!
SPONSORED BY
American Legion Post No. 120

London Social And Personal News

Mr. and Mrs. Pat Hicks and son Glen have returned to their home in Pensacola, Fla., after spending their vacation here with their parents, Mr. and Mrs. Fred Markwood and Mr. and Mrs. Alfred Hicks.

Friends will be glad to know that Mrs. Fred Markwood who has been ill is improving.

Mrs. Edna Cook of Lubbock, Texas was visiting Mrs. May Cook Monday.

Mrs. Charles T. Morgan returned home Sunday afternoon after spending a month with L. and Mrs. Hal Roeder and son, Mark in Walsleben, Germany. While there Mrs. Morgan traveled in nine European countries and spent two days in London on return.

Rev. and Mrs. Thomas Bailey and family of Dearborn, Mich. are visiting Mrs. Walter Sommers and Mr. and Mrs. Gail Hicks and family.

Mrs. May Cook spent Tuesday in Knoxville with Mr. and Mrs. Lester Cook and family.

Mr. and Mrs. H. H. Richeson and son, Don left Wednesday for a 10-day vacation in Myrtle Beach, S. C.

Mr. Gail Hein left by plane Monday for the funeral of his aunt in Boone, Iowa.

Mr. and Mrs. John W. Gillespie and sons, Tim and Mike of Maryville were visiting here with Mr. and Mrs. C. B. Clemmer Monday.

Mr. and Mrs. Melvin Casteel, Mrs. Percy Casteel and Mrs. Edith Presley and Jerry spent the past week with M. Sgt. and Mrs. James Casteel in Lawrence, Kansas.

Mrs. Vasco Hart of Jackson, Miss. left Friday after a three week's visit here with her son, Mr. S. E. Ferguson and Mrs. S. E. Ferguson of Rayder Ave. Mr. and Mrs. Eugene Booth and children spent the weekend with Mr. and Mrs. Elaine Booth in Jonesboro. Mr. Booth has returned home but Mrs. Booth and children remained for a longer visit.

Mr. and Mrs. Will D. Robertson and daughter, Katherine Ann and Mrs. Edna Jones have returned from a vacation in Daytona Beach, Fla.

Mrs. Charles F. Bruckbill and Linda, reappeared Monday after spending the weekend with Capt. Bruckbill in Savannah, Ga.

Mr. and Mrs. J. C. McQuinn and Mr. and Mrs. Lawrence Vaughn of Fountain City were the Sunday guests of Mr. and Mrs. John Monahan and family.

Mr. and Mrs. Lynn Kollock and family of Kingsport and their guest, Miss Carolyn Kollock of Dayton, Ohio, spent the week-end with Mr. and Mrs. W. G. Kollock and Mr. Edward Kollock.

Mr. and Mrs. Kenneth A. Strick and children, Charles and Mary, were visiting Mrs. Charles Butler Monday.



Mr. and Mrs. Tom L. Delaney, pictured after their double ring ceremony at the local Baptist Church, Mrs. Delaney, before her marriage was Miss Ruth Bryson.

Miss Bryson Weds Tom Delaney

Miss Ruth Bryson, daughter of Rev. and Mrs. Frank Bryson of Madisonville, became the bride of Mr. Tom L. Delaney, son of Mr. and Mrs. H. C. Delaney of London, in a double ring ceremony June 7 at the First Baptist Church in London.

Rev. O. C. Rainwater officiated and nuptial music was played by Miss Pamela Finn of London. Organist and vocalist was by Mr. Ed Davis of London.

Given in marriage by her brother, Mr. Willard Bryson of Chattanooga, the bride wore a ballerina length dress of white tulle lace over satin with full tulle skirt, paneled with lace, front and back with round scalloped neckline. The tier illusion veil was fastened to a half cap of silk appliqued with lace and seed pearls. The bride also wore a string of pearls given by the groom. She carried a white Bible topped with pink roses and a white orchid.

Mrs. Frankie Green, sister of the bride, served as maid of honor. Miss Peggy Poplin of Youngs, and Mrs. Sue Bright of London, were bridesmaids. They wore dresses of pink and blue chiffon tulle and carried bouquets of pink roses.

Mr. Harold Davis served as best man. Ushers were Mr. Robert Delaney and Jack Delaney, brothers of the groom.

A reception was held at the home of Mr. and Mrs. H. C. Delaney parents of the groom. After a wedding trip to Miami, Mr. and Mrs. Delaney are residing at West Lee Highway, London.

The bridegroom graduated from London High School. He served with the United States Army for two years. The couple are employed by the Visking Company in London.

REPORTING IN To Loudon County

June 24—To Mr. and Mrs. Jesse Evans of Kingston, a 6 lb. 11 oz. girl.

To Mr. and Mrs. Gilbert Williams of Lenoir City, a 8 lb. 7 oz. boy.

June 26—To Mr. and Mrs. W. M. Henley of London, a 6 lb. 15 oz. girl.

June 28—To Mr. and Mrs. John Allen Jaynes of London, a 7 lb. 7 oz. boy.

To Mr. and Mrs. Arthur Plinton of Philadelphia, a 10 lb. boy.

June 29—To Mr. and Mrs. Gene Hair of Lenoir City, a 7 lb. 3 oz. boy.

June 30—To Mrs. Ida McKee of London, a 6 lb. 2 oz. girl.

CARD OF THANKS

Mr. and Mrs. D. F. Ferguson and Mr. and Mrs. Joe Ogden of The Top Jewelry wish to extend their many thanks and appreciation to the Loudon Fire Department, the Loudon Police Department, and all the many wonderful people who helped so very much in the recent fire at the Court Theatre.

Drive Safe on The 4th Be Alive on the 5th

More For Your Money In

FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON

MOTOR COMPANY

W. Lee Highway London, Tenn. Phone GL 8-3611

left for their home in San Bernardino, Calif. Monday after a visit with Mr. and Mrs. C. B. White. Mrs. Stark was the former Miss Kathleen White.

Mrs. C. H. Thurston of Chattanooga was visiting her sister, Mrs. Sam J. Robinson Sunday.

Mr. and Mrs. Jack Lefler and family, Jack Lutz and Mrs. Reed Gover were visiting Mr. and Mrs. John M. Agre and Jack in Maryville Sunday.

Mr. and Mrs. Charles Colville, Jr. and children, Jane Lytle and Mark, left Tuesday for their home in Dayton, Ohio after a visit with Mrs. Ruby Lutz and Mrs. Charles Colville and Sam. The Colvilles were accompanied home by Miss Lucinda Watson.

Mr. J. C. White of Washington, D. C. spent the weekend with Mr. and Mrs. C. B. White.

Mrs. C. C. Henderson and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson. Sally remained for a longer visit.

Mrs. Sam Hartman and Mrs. W. C. Patton and son, Bill returned home Sunday night after spending a few days in Nashville.

Mr. and Mrs. T. H. Dean and children, Sharon, Jeff and J. C. of Mobile, Ala. were visiting her parents, Mr. and Mrs. C. B. Clemmer last week. Their vacation was cut short due to the illness of Mr. Dean's mother, who lives in Arlington, Ala.

Mr. and Mrs. Tom Lefler and family of Athens were visiting in Loudon Saturday evening.

Mr. and Mrs. C. B. Clemmer and family and Mr. and Mrs. T. H. Dean and family attended the Clemmer reunion at the home of Mrs. Ben Clemmer in Knoxville June 22. They also spent two days last week in the Blue Ridge Mountains.

Mrs. J. H. Blair attended the wedding of Miss Alec Mott in Chattanooga last Friday evening.

Mr. and Mrs. Charles D. Watkins and son, John, left Wednesday for Charleston, S. C. for a visit with Mr. and Mrs. Arthur McCallie and family.

Mr. and Mrs. Bob Blount of Portsmouth, Va. were here for a three-day visit with relatives.

Thursday, July 3, 1938 The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. Charles Colville
Loudon

MRS JACK LEFLER CANADIAN COOKIES

1/4 cup butter, 1 cup flour. Blend well and press down in pan 5% by 10% (important). Bake in moderate oven (350°) about 15 minutes or until it leaves the sides of the pan.

Beat 2 eggs well. Add 2 T. flour, 1/4 t. baking powder, 1/4 t. salt, 1 1/2 cups brown sugar, 1 can of coconut, 1 cup nuts, and 1 t. of vanilla. Spread over first mixture, press to oven and bake 30 minutes or until golden brown in 350° oven. Cool and ice with 1 T. butter, one-third box powdered sugar, and enough cream to spread.

Thank you so much Mrs. Colville for this delicious recipe. Several people have asked for this recipe.

Mr. and Mrs. Elmer Raper of Knoxville were visiting relatives here over the weekend.

Mr. Eddie Calhoun of Kingston was visiting Mr. and Mrs. Dan C. Remine and family Saturday.

Mr. and Mrs. Halbert B. Clemmer and sons, Leslie and Jerry, have returned to their home in Phoenix, Ariz. after spending three weeks with their parents, Mr. and Mrs. C. B. Clemmer.

Mr. and Mrs. Cecil Rodgers and son, Milton who have been visiting Mrs. Helen Bacon are spending this week with Mrs. Cecil Rodgers, Sr. in Chattanooga.

Miss Marilyn Hein who has been a patient in the Children's Hospital in Knoxville has been dismissed and home with her parents, Mr. and Mrs. Gail Hein of London Sunday.

Mr. and Mrs. John L. Robinson and Mr. Herbert Robinson returned to Loudon Wednesday from San Diego, Calif.

Mr. and Mrs. Robinson White and son Bobby Lynn of Lewis, Del. are visiting relatives here this week.

Mr. Jerry Lynn of Baltimore, parents, Mr. and Mrs. Gail Hein of London Sunday.

Mr. and Mrs. G. G. Golden of New Market and Mrs. George Fling, Mich. are visiting with Susan of Morristown spent the day with Mrs. A. C. Dunkin last Thursday.

SEE - - - - HEAR

G. EDWARD FRIAR

THE PEOPLES CANDIDATE FOR GOVERNOR



CIVITAN FIELD

8:00 P. M. (EST)

Thursday, July 3

Lenoir City, Tennessee

Hear The Truth - Fearlessly and Courageously

Don't Get It Second Hand - Be There In Person

Come Early And See And Hear IN PERSON

THE DUKE OF PADUCAH — ANITA CARTER
RED SOVINE — SMILEY AND KITTY
LOU CHILDRES AND ALL THE BOYS

The Rally Starts At 7:00 P. M. Civitan Field
Thursday, July 3 Lenoir City, Tennessee

This was paid for by the Friar For Governor Club, Inc.

HOSPITAL LIST

ADMITTED

JUNE 24

Mr. Luther Ladham

Mr. Charles Wilson

Mrs. Georgia McNabb

Mrs. G. O. Williams

Mrs. Jeanne Yates

Mrs. Mason Williams

JUNE 25

Mr. Paul Matlock

Mr. Boyd Forester

JUNE 26

Mr. Richard Thomas

Mr. Gordon Clovers

Mrs. Henry Stidaz

JUNE 27

Mrs. Charles Butler

Mrs. Ruby Riddle

Mrs. John A. Jaynes

Mrs. Steven Thider

Mrs. Edna Scott

Mrs. Gene Hair

JUNE 28

Mr. Smith Walker

Mrs. Arthur Clinton

Mrs. Joyce Weaver

Mrs. Edna Scott

Mrs. Gene Hair

JUNE 29

Mrs. Lola Bell Miller

Debra Ann Tinnell

Mr. Thomas Paul Walsh

JUNE 30

Mr. Raymond McCullough

Mrs. Luther Babo

Mrs. Pauline Beach

Mrs. Ida Sue McKissie

Kathy Griffin

Jackie Holt

Mr. Carl Black

Mrs. Freeman Russell

JUNE 24

Mrs. Ida Lanford

Mrs. Abbie Logan

Mrs. Mason Williams

Mrs. D. E. Laidlaw

JUNE 25

Mr. Luther Latham

Mrs. Jerry Endaly

Mrs. Gilbert Williams

Mrs. George Collins

JUNE 26

Mr. Earl Hall

Mr. Paul Matlock

Mr. Lee Tyler

Mr. Harold Johnson

Mrs. Jesse Evans

Mr. Maynard Lane

JUNE 27

Mrs. Gene Yates

Mrs. Eva Harold

Mrs. Ruth Moorfield

Mrs. Wm. L. Varner

JUNE 28

Mr. Charles Wilson

Mrs. Georgia McNabb

Mrs. Elsie Green

Steven Tindler

Mr. W. H. Luckett

Mrs. Claude Wilson

JUNE 29

Mrs. Pauline Beach

Mr. Boyd Forester

Mrs. Charles Butler

Mrs. Ruby Riddle

Mrs. Wm. G. Henley

Mrs. James A. Jaynes

JUNE 30

Mrs. Lillian Lee Mize

widow of the late John L. Mize, passed away at Bacon Hospital June 30.

She is survived by three daughters, Misses Carrie Lou and Mary Katherine Mize, London, Mrs. Ethel Parker, Gibson, Tenn., two sisters, Mrs. Calloway Starn, Marshville, Ga., Mrs. John Taylor, White Pine, Tenn.; two brothers, Frank Lee and R. T. (Bob) Lee, St. both of Madisonville. Several nieces and nephews.

Services at 4 p.m. Wednesday at the Cumberland Presbyterian Church with the Rev. Walter Chessnut officiating. The elder and Deacons served as honorary pallbearers. Interment in Seaboard Cemetery. Arrangements by Quinn and Searns, Loudon.

Do it The Easy Way Use Herald Want Ads

GREER'S Greer Hardware Ph. GL 8-2046 Loudon

20 inch WINDOW FAN 2-Speed June Special \$24.50

GREER'S Greer Hardware Ph. GL 8-2046 Loudon

20 inch WINDOW FAN 2-Speed June Special \$24.50

GREER'S Greer Hardware Ph. GL 8-2046 Loudon

20 inch WINDOW FAN 2-Speed June Special \$24.50



Old Fashioned JULY 4TH CELEBRATION IN LOUDON



Bring the whole family to join the fun! Parade at 10 a.m., program at 11 a.m. on courthouse lawn. Fun for everyone! Greased pig and pole; hog calling; a real old-fashioned 4th celebration!

Sponsored by Amercian Legion Post 120



Bacon Creamery

Bowman-Porter Furniture Co.

Hammer's Drygoods

Loudon Pharmacy

White Store

Family Fashions

Loudon Farmers Cooperative

Five to Five Store

Greer Hardware Co.

Thomas-Hill Store

Miller Motor Company

Loudon Furniture and Hardware Co.

Stop 'N Shop Market

Valley Mercantile Outlet

C & S Cleaners

Loudon Motor Company

Ed Watkins Store

Anderson Agency

Loudon Utilities

Cardwell 54 - 104 - 254

Get set for a
Glorious

4th

The Rally Starts At
Thursday, July 4

FORD
CURTIS-TIPTON
MOTOR COMPANY

SAFE-SANE
fun on the

4th

Also One Only
Coolerator
Air Conditioner
Low Priced
\$199.95



STOCK HATWAYE
GL 8-2046 Loudon



[illegible]

The latest in home styling. A wide choice of beautiful stone designs, textures and colors.



Yes, beautiful, durable PERMA-STONE ends maintenance costs and in time pays for itself! It is adaptable for any type of home, new or old and can be installed over FRAME, STUCCO, TILE, CONCRETE BLOCK or BRICK. PERMA-STONE has been subjected to every possible test: HEAT, WATER, FIRE, VERMIN, DURABILITY, etc. Our financing plan makes it possible to pay in small monthly payments. Call us today.

1. Requires no painting.
2. No dampness or mildew.
3. Insulates against heat or cold.
4. Fireproof and termite proof.
5. Rustic beauty of natural stone.
6. Always looks clean and new.
7. Increases value of property.
8. Fully guaranteed.
9. Laboratory tested & approved.
10. Reinforces complete building.

PHONE TODAY

2110 Sherrod Rd. Phone 3-0370

KNOXVILLE, TENNESSEE

THE MURDER OF MRS. WORTH
by Edna

PANEL 1: I WONDER WHY THE POLICE CAPTAIN WANTED TO KEEP THE BOX FOR A FEW DAYS, MAMMA?

PANEL 2: MAYBE HE HAD SOMETHING TO DO WITH IT. CHAIRMAN!

PANEL 3: MRS. WORTH! I WISH, IN THE FUTURE, YOU WOULD NOTIFY ME WHEN WORKMEN ARE TO BE LET INTO YOUR APARTMENT! THE MAN FROM THE UPHOLSTERING SHOP WAS OBVIOUSLY ALL RIGHT, BUT—

PANEL 4: WHAT WANT...FROM WHAT UPHOLSTERING SHOP?

PANEL 5: THE MAN SAID YOU WANTED MARSHAL HE MADE A THOROUGH SEARCH THE DRAWERS IN MY BEDROOM AGE. TIPPY-TURRY!

PANEL 6: IT'S ALL RIGHT...AND ONE IS BLAMING YOU, MR. FORSBY!

PANEL 7: BUT I THINK YOU'D BETTER COME WITH US....

PANEL 8: WHOEVER OUR CALLER WAS, MARSHAL HE MADE A THOROUGH SEARCH THE DRAWERS IN MY BEDROOM AGE. TIPPY-TURRY!

PANEL 9: I CAN'T BE SURE ABOUT OUR ROOM, MRS. WORTH! WE ALWAYS LEAVE IT FLOODED LIKE THE HANDWORK OF MULTICRANE, EDNA!

PANEL 10: THERE SEEMS TO BE NOTHING MISSING. DO YOU THINK WE COULD SAY THAT IF A CERTAIN CARVED BOX HAD BEEN HERE?

PANEL 11: MEANWHILE... I looked carefully...what we seek is no in the apartment? Then where is it? They must be forced-- or tricked--into telling me!

PANEL 12: I GUESS WE'VE HEARD THE LAST OF OUR LITTLE MYSTERY...IT'S BEEN TWO DAYS NOW, SINCE SOMETHING UNUSUAL HAPPENED.

PANEL 13: HAVE YOU OVER-OXAMINATED THE BOX, THEN, MRS. WORTH? AFTER ALL, A REAL ALFRED...THE COOL STORY WOULD HAVE INCLUDED AT LEAST ONE BURLY GUY WITH A TUCKED-UP COLLAR AND A BIG BLACK HAT!

PANEL 14: THERE'S THE DOOR--BELL, MARSHAL! PROBABLY THE PAPER BOY COLLECTING!

Win your share of \$66,000 in prizes!

Get on the Gravy Train! If you haven't already entered the exciting Phillips 66 RHYME-A-LINE CONTEST, don't wait any longer. Drive in for your entry blank today at any Phillips 66 station. No purchase required — just write the last line for a couple limerick.

1st PRIZE: A guaranteed income of \$223 per month for 66 months (5% year), or \$15,000 in cash
2nd PRIZE: \$100 per month for 66 months, or \$6,600 in cash
3rd PRIZE: \$2500 in cash

660 Valuable Merchandise Prizes

- 10 V.M. Stereo, Radio, Hi-Fidelity Sets
- 10 Westinghouse 13 in. Fr. Upright Freezers
- 50 Power-Sm. Confrs. & Projectors
- 700 High-End 200 Cherry Ranges
- 490 Suburban Automatic Freezers

Enter anywhere, anytime, as you wish. Rules associated on your entry blank. Hurry... all entries must be postmarked not later than midnight, July 26, 1958. GOOD LUCK!

McMILLAN OIL COMPANY
Athens, Tennessee

Athens, Tennessee

BUILDING and REMODELING "TIPS"

For Homeowners — Business Firms

3 Guides to Buying Wrought Iron Railing and Columns...

**Guides show "VERSA" Railings
and Columns are Best Buy!**

With the growing use of wrought iron for railings and columns you, no doubt, have wondered which brand to buy. Before stocking wrought iron railings and columns for you we considered these important questions: 1. Is the railing and column guaranteed? 2. How strong are the spindles? 3. Will the railing set? 4. Are the columns mechanical or structural tubing? 5. Is it all-welded? 6. Is it sprayed or dipped for prime coat? 7. Can a customer really install it himself? 8. Does it provide you with wrought iron of the greatest value at the lowest cost?

We found only "VERSA" Wrought Iron Railing and Columns satisfied these important guidelines. 1. VERSA is guaranteed! 2. VERSA spindles are up to 25% stronger than many others! 3. VERSA provides for a full length newel post every four feet — and 4. VERSA columns are structural! Columns are welded to the rail — and are designed to carry the weight of the railing. Corner posts — On VERSA are designed to be welded to the rail. The rail is welded to the column. In contact is welded, assuring rigidity and longer life! 6. VERSA is dipped, not sprayed, so that all inside as well as outside surfaces are covered with prime coat of paint! 7. Yes, you can easily install VERSA yourself — and save 75% to \$160 per lin. foot. (Only) Bolt is used. With concrete floors, chisel or drill makes hole. To set newel posts, 2" hole in concrete. (Only) Drill, and 4. VERSA design is easy assembly. It is made in large quantities and 5. VERSA is the only wrought iron railing and column system you can get it today, ready to install!



**4 OR 6 FT. ADJUSTABLE
BAILING SECTION**
Some sections can be used
as an porch or easily
adjusted to fit any angle
step.

Shop and Save at your building material store.

**Loudon Builders Supply
Greer Hardware Company
Carter Lumber Company**
LOUDON

Riverside Lumber Company
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 Arthur Wilkerson Lumber Company
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See Your
IN CHURCH
Sunday

For great baked potatoes
Cheez Whiz 'em!



Spoon it!

Heat it!

Cheez Whiz
The Real Cheese Sauce
A DELICIOUS CHEESE SAUCE SPREAD

KRAFT'S amazing

pasteurized process cheese
spread for use on
fat cheese bread

FOR SALE . . . by owner, beautiful home, 3 bedroom, large living room, kitchen and dining room. Choice location. Will consider trade in. My equity for rental property, or will arrange terms. See to appreciate at 702 Rio Vista Drive or Call GL 8-2364.

GET MORE OUT OF LIFE . . . ATTEND A MOVIE!
COLE'S
DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-2322
SHOW TIME — 8:00 and 10:00

THURSDAY, JULY 3
MOTORCYCLE GANG
Steve Terrell
Anne Neysland
SORORITY GIRL
Susan Cabot
DICK MILLER
Cartoon
FRIDAY, JULY 4
HAPPY ROAD
Gene Kelly
Barbara Lang
WINGS OF EAGLES
Color
John Wayne
Maureen O'Hara
Be sure to bring the kiddies to see the big display of
FIREWORKS
Cartoon
SATURDAY, JULY 5
4 BIG FEATURES
All For Regular Admission
1st Run Picture
RAIDERS OF OLD CALIFORNIA
Jim Davis
Joanne Dru
BEYOND MOMBASA
In Color
Cornell Wild
Donna Reed
HOT ROD RUMBLE
TEEN-AGE DOLL
Cartoon
SUN., MON., TUES. & WED.
JULY 6, 7, 8 & 9
1st Run Picture
FAREWELL TO ARMS
Cine-macroscope and Technicolor
Rock Hudson
Jennifer Jones
Slight increase in admission for this picture only.
Cartoon

BUSINESS OPPORTUNITY
Local area man or lady wanted to service and collect from coin-operated dispensing equipment. 4 to 8 hours weekly earns operator up to \$200 monthly. No age limit or selling but must have car, references and \$600 working capital. For interview give personal particulars, phone number. Write Box 4872, Dallas 5, Texas. SERVICE STATION for lease—West End Loudon. For information call Athens, 669. tlc.

FOR SALE . . . 40-35-C
70 lots across river, \$200, \$25 down and \$5 monthly. See Artie Dailley or Call GL 8-2332. 26-34-pd

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 1073
SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY, JULY 3
1st Run Picture
SEA WIFE
In Color
Joan Collins
Richard Burton
Cartoon
FRIDAY & SATURDAY
JULY 4 & 5
STRANGER ON HORSEBACK
Joel McCrea
Cadeau MacGregor
INDIAN FIGHTER
Kirk Douglas
SOUTHWEST PASSAGE
Rod Cameron
Joanne Dru
LONE GUN
George Montgomery
ALL 4 FEATURES IN COLOR
Cartoon
SUNDAY, MONDAY, TUESDAY
JULY 6, 7 & 8
1st Run Picture
JAILHOUSE ROCK
Elvis Presley
Judy Tyler
Cartoon
WEDNESDAY, JULY 9
1st Run Picture
JUMPING JACKS
Dean Martin
Jerry Lewis
Cartoon

CLASSIFIED

FOR RENT . . . 2 bedroom apartment near high school, unfurnished. Call GL 8-2128 after 4:30 p.m. tlc-29

LAID OFF? RETIRED? \$2 per hour can be yours for selling WATKINS PRODUCTS. Dealerships available in Greenback, Vinton area, Madisonville, Monroe County and South Harrison. We are opening now under local distributorships. I carry the inventory, you do the selling. Contact, Robert D. Annis, Rt. 5, Lenoir City, phone YU 6-7340. 31-33-C

BUDGET PRICED PAINT . . . outside army surplus (white only) at \$1.00 a gallon. Outside and inside. Paints, glazes and enamels, all colors. \$1.00. Latex base professional grade in all colors and during white \$2.99 during special sale at Valley Mercantile Outlet, West End, Loudon. tlc-22

FOR SALE . . . beautiful 3 bedroom brick home 3 miles from Loudon on Snodgrass Road, near Snodgrass School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath, Cell-Heat. \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 6-2723. tlc-27

FOR RENT — 3-room furnished apartment. Ph. GL 8-3083. tlc

TV-RADIO SERVICE—21 inch picture tubes installed \$34.50 up. Car radios and record players repaired. See Boyd Forester, at Bowman-Porter Furn. Co., Loudon. Phone GL 83235. 12-33-pd

JUST RECEIVED . . . big new stock of drapery materials in new fabrics, colors, patterns, etc. Just 4th a yard at Valley Mercantile Outlet, West End, Loudon. tlc-32

SEWING MACHINES — I have for sale 5 repossessed electric sewing machines in a blond and a mahogany cabinet, with a new 30 year guarantee. To sell for \$40.50, cash only. Valley Mercantile Outlet, West End, Loudon. tlc-31

BARGAINS . . . complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$50.50. Outside paint made by famous manufacturer—\$4.99 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company, (Gilbert Blankenship), Loudon. tlc

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tlc-11

FOR RENT . . . 4 room apartment, unfurnished, gas-heat. Call GL 8-3173. tlc-10

Real Estate Loans
FHA money at reasonable rates for purchase or resale and for new construction. Our loans comply with the new regulations on Down Payments. Also we offer low rates and long terms on Conventional financing, residential or business property—Existing or to-be-built. We likewise have GI money "No Down Payment" for new construction, but this must be handled on a sales listing basis.

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Rathburn A. Ray, Realtor
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NOTICE—We have now moved to 313 Grove Street and are open for business as usual. We wish all our friends to come to see us in our new location.
TIC TOC JEWELERS
46-37-C

FOR SALE — Automatic baby bottle sterilizer and boiler. Call GL 8-2736. 21-34-C

LOOK

NEED CASH?

IF SO — CONTACT

Service Finance Co.

for loans \$5 to \$50
Phone YU 6-7815

LOCATED OVER BANK OF LENOIR CITY

NEW VELVET PROCESS
GIVES YOU
CREAMIEST
FLAVOR YET!



TRAVELING SALESMAN!

YES, our familiar symbol bearing Southern's industrial slogan *Look Ahead—Look South!* has certainly "been around" since it was created in 1943. Every year since then it has appeared consistently in our advertisements in national magazines and financial newspapers reaching millions and millions of readers annually.

Why do we keep on saying *Look Ahead—Look South!* so many times to so many people? For the same reason that we maintain an Industrial Development Department that constantly and aggressively seeks new industries for every available plant location along our lines. It's good for the Southern—and good for the South—to promote and "sell" the industrial expansion of the Southland in every way possible.

Here is proof. In the six-year period, 1962 to 1967, there have been 2,066 major industrial developments along the Southern alone. They represent an investment of almost \$34 billion and have created more than 119,000 new job opportunities for workers here. Keeping our "traveling salesman" busy selling the South helps keep the Southland busy, too!

Harry A. Dyer
President



SOUTHERN RAILWAY SYSTEM

WASHINGTON, D. C.

TENNESSEE
STATE LIBRARY ARTS ARCHIVE
Knox, Library, 10/10/68

DID YOU KNOW

THAT: You can buy a 7 piece Sofa Bed Group, including Sofa Bed, Matching Chair, 2 Step Tables, 2 Lamps, and Cocktail Table. (Reg. value \$159.95) **For 99.95**

DID YOU KNOW

THAT: You can buy a 7 piece Bedroom Group including Dresser, Chest, Bookcase Bed, 2 Lamps, Box Spring and Innerspring Mattress. (\$195.00 Value) for **139.95**

DID YOU KNOW

THAT: You can buy a 7 piece Livingroom Group, including Sofa, Matching Chair, 2 Lamps, 2 Step Tables, and Cocktail Table. (Reg. \$200 value) for **139.95**

DID YOU KNOW

THAT: You can buy 9x12 Linoleum Rugs for **12.88**

DID YOU KNOW

THAT: You can get these "Lower than ever" prices, along with free delivery and lowest terms only at:

PICKELL Furniture Company

W. Broadway Lenoir City Phone YU 6-3718

The Loudon County Herald

Loudon County Daily Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Ellington for Governor

The Press-Chronicle of Johnson City supports Buford Ellington for governor. A part of the editorial follows:

"We believe he is better equipped than any of his opponents to keep Tennessee's feet firmly planted on the road to a higher station in our national life.

"He is the only major candidate with head-on experience in the hard-nosed, day-to-day operation of state government.

"He is the only major candidate who, prior to this campaign, had a speaking acquaintance with the people on a statewide basis.

"We submit that it would be unwise to thrust aside this man's experience in government and his knowledge of Tennessee and Tennesseeans in favor of a man less experienced and less acquainted with the people and their needs.

"There are some estimable gentlemen running against Buford Ellington, and we do not disparage them. We simply do not believe they have as much to offer Tennessee as he has.

LEGAL

GREER HARDWARE COMPANY, INC. VS. WALTER F. CLEMMER AND BETTY CLEMMER Before Glenn Hickey, Justice of Peace for Loudon County, Tennessee

ORDER OF PUBLICATION In this case it appears from the return of Robert Hall, constable, that the defendants are non-residents of the State; that this



How to live up to a lunch box

Meat-cheese-egg-almost any kind of sandwich tastes new and wonderful when you use Miracle Sandwich Spread. It's made by KRAFT.

Miracle Sandwich Spread



Up To The Gills In Bills?

A Personal Loan may be the best solution. See us!

We Specialize In Installment Loans

.... And with the aid of our experienced installment loan officer we can arrange an easy payment plan to help you buy that NEW CAR, ELECTRIC APPLIANCE, or ETC.

Bank of Lenoir City

YU 6-7581 An Independent Bank With Personalized Service YU 6-7582 Member Of Federal Deposit Insurance Corporation

A Letter From The Publisher

Neither Newport, Tennessee, nor the Stokely-Van Camp company needs any publicity in the Loudon County Herald, but I write of them this week from above inquest, having spent a night there recently and divided my time between Newport and Greenville.

It was news to me, and good for us to remember as we seek new industry, that the great Stokely company originated in Newport. It is in 1898 that the elder John B. Stokely tramped down the railroad track and after a careful looking over of the land, said "Here is where we will build our plant."

Mr. Stokely, the elder, did not necessarily need the money, which would come in from the new plant but he was ambitious for his five sons, and also he was interested in creating a market for the farm products of his nearby neighbors.

There is tragedy in the Stokely story, too, for in 1916 Mrs. Stokely and one of the sons were killed at a railroad crossing at Newport.

As the company prospered it bought out other plants some of which had been built down, so that by 1948 the company had sixty-nine canneries across the country, with a total floor space of 111 acres, packing foods grown on 121,000 acres into 15,000,000 cases. In that year the Stokely trucks traveled a total distance of 3,700,000 miles, or a distance of 148 times around the world.

This was in 1948. The story no doubt would be far more impressive if brought up to date. Loudon is waiting for someone to start a business that has the potential to grow into something big in the coming years.

handshaking on the lawn at the courthouse. We would have been glad if he had been given an opportunity to say a few words.



Gifts & Greetings for You—through WELCOME WAGON from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

Phone GL 8-3204

(No cost or obligation)

Political Announcements

FOR COUNTY COURT CLERK This is to announce my candidacy for the office of County Court Clerk of Loudon County in the August 7th general election. I am 40 years old, and have been a lifetime resident of Loudon County. I am at present in the grocery business in Lenoir City.

I am a graduate of Lenoir City High School and at present am taking a course from the LaSalle Extension University for a C. P. A. Degree. I am a veteran of World War II member of the American Legion, VFW, the 40 & 8, treasurer of the Lenoir City Chamber of Commerce, member of the Lenoir City Board of Education, clerk of the commodity surplus food program for Loudon County and a member of the Church of Christ.

I feel that I am well qualified to hold this office, and I pledge to the people of Loudon County if elected, will carry out the duties of the office in an efficient manner. I therefore, solicit the vote and influence of all qualified voters in the county in my behalf in the forthcoming election which will be held on Thursday, August 7th. Sincerely, H. C. Evans

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Jesus Teaches Social Justice"

Matthew 5:17-28, 44-48; 23:23

Rugged individualism is the natural product of an early, pioneering time. And rugged individualism is a good thing if it is accompanied by a Christian sense of justice and mercy. The Sermon on the Mount teaches both, and no one could read that sermon and rise with anything less than a feeling of personal failure.

In the ancient time of Isaac, when men grazed flocks from pasture to pasture and fought over wells of water, there was a sturdy independence. But harder Jacob, learned from bitter experience that personal relationships should be ignored. In crowded Palestine in the days of Jesus, with all its religious sects and prejudices, its mixture of races and cultures, there was need for better human understanding and wider sympathy.

In the early days of America, travelers had to move through wildernesses from one small settlement to another. The family produced its own food, and made its own clothing. There sprang up a natural independence and rugged individualism. Now, with lighted cities shining in every valley, with factories bordered by thousands of automobiles which brought the workers to the plant, there are intricate human relations which affect thousands of homes and their daily need of bread and clothing and self-respect. Individualism has to give way to a social consciousness which says we "are bound up together in the bundle of life."

It is here we will find the true meaning of the Sermon on the Mount. "For if you love those who love you, what reward have you? and if you salute only your brethren, what more are you doing than others?" Jesus did not come to destroy

but to fulfill the law. He did not change its moral truth, but taught us how to see old things in a new light. Six times He quotes the provisions of the old law. Six times He gives it a higher meaning for men of the Kingdom. The old law said, "No murder." I say "You must not hate." The old law said, "No adultery." I say unto you, "No hateful thoughts." The law said, "No false swearing." I say, "Do not swear at all." The law allows writing of divorcement under certain circumstances. I say, "No divorces." The wife has her rights, too. The old law said, "An eye for an eye." I say, "No retaliation at all." The old law said, "Love your neighbor." I say you must love

your enemies also. We need this growth in social responsibility, and the church is giving leadership in trying to right some of the world's wrongs. But there is a danger in this emphasis on social responsibility as against the idea of personal salvation. The individual might consider himself free from responsibility because of human society. He could blame his wrongs and his sufferings on society. Society no doubt needs to be reformed, but personal righteousness is always in demand. "The soul of all reformation is the reformation of the soul." A man polished in self-righteousness is like a whited sepulchre full of corruption if he lacks justice, mercy and truth. He is like an unclean cup if inside him there is the spirit of extortion and injustice. Love is the fulfilling of the law.

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See us for all new parts and accessories for all makes and models automobiles...

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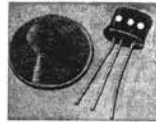
Telephone Talk

B. H. HICKMAN Your Telephone Manager



"LITTLE GIANT" IS 10.

I see by my calendar that just ten years ago, Bell scientists successfully developed a tiny electronic marvel that was destined to revolutionize communications. Called the transistor, this little substitute for the common vacuum tube has, indeed, played an important role in recent telephone and other electronic developments. Able to amplify signals a hundred thousand times, the transistor is one of the items that have helped Southern Bell bring more and better telephone service to you and your neighbors. A more dramatic use of transistors has been in America's space satellites where this very moment they are relaying to Earth the space-data sought by scientists. Who knows? Some day when you take that vacation trip to the Moon the transistor will be right there with you!



For glorious burgers Cheez Whiz'em!



Spoon it! Into hot foods Heat it! for cheese sauce Spread it! for snacks

KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats



SAVE TIME, SAVE MONEY.—Whenever you call someone on Long Distance, make it a point to call station-to-station, and give the Operator the out-of-town number if you know it. By calling station-to-station (instead of person-to-person) you always get the benefit of lower rates. They're even lower after 6 P.M. and all day Sunday. And calls go through twice as fast when you call by number. Why not give somebody a ring today?

FARM NEWS REVIEW

SOIL TESTS BEFORE FALL SEEDING REMOVES GUESSING

Plans for fall seedling should be made now, Joseph N. Matthews, U-T assistant Extension agent, says. Fertilizer and lime cost money, it is therefore desirable to eliminate as much of the guesswork as possible in the use of these materials. One of the most efficient methods of doing this is soil testing.

In taking a soil sample, Matthews explains that it is important the sample represent as nearly as possible the actual soil conditions that exist in the field being sampled. There are a number of ways to take a soil sample but a person must remember a few basic things. These include: Take one sample from each of 10 to 20 acres of a fairly uniform field.

A representative soil sample from the field may be obtained by taking a slice of soil 4 to 5 inches deep, and repeating this at 15 or 20 different places over the field.

A hoe, shovel, post hole digger or other farm tool may be used to dig a hole 4 to 5 inches deep, and then a spoon may be used to get a uniform sample up the side of the cut.

All of the small portions should be mixed and a soil carton filled.

Fill out the information requested on the soil carton and information blank. Mail the soil sample and information sheet with 50 cents per sample to the Soil Testing Laboratory (address on carton). Cartons and information sheets can be obtained from the county agent's office or from other agricultural workers in the county.

MACHINERY BIG CAUSE OF FATAL FARM ACCIDENTS

Machinery was involved in almost 28 percent of fatal accidents to farm people in Tennessee during 1935. This figure is below the National average of 31.1 percent, but it is still far too high, according to Dr. V. W. Darter, University of Tennessee Agricultural Extension Service Director, and State Chairman for Farm Safety Week, July 20-26. The average cost of accidents to farm residents, disclosed in a recent study in Pennsylvania was \$115, of which \$55 was for medical care and \$60 for time lost from work.

According to the U. S. Department of Health, Education and

Welfare, home accidents for the Nation-rural and urban, totaled 10,065,000 for the last half of 1937. Other studies show that the same ratio applies to this rural population. In the majority of cases, simple rules of safety were disregarded.

Examples of accidents in Tennessee during June, prove fatal constant vigilance is a must. A Middle Tennessee man was sharpening a mower blade when the empty wheel burst, a chunk striking him in the face.

Another Middle Tennessee man was attempting to help load a cow into a truck when he was hoisted into a ditch, breaking his arm.

A West Tennessee boy stuck a match near a gasoline can. It exploded. He died.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Farmers in Loudon County are doing fairly well in the midst of a recession. At least that's what

a lot of our leaders and business men have been calling it. Then too, Congress is trying to make some changes in the farm program. Whether all of this will help or hinder, only the future will tell.

Farmers are keeping up with the changes pretty well because most of them know to stay in the game, they have to. One of the things that I think farmers in Loudon County need to notice is hog numbers. Pork producers in the county know that hog prices have been good for the past few months. I'm warning you now to look out for this fall. The latest report we have is that there will be an increase of 13 percent in the number of sows farrowing this fall. Any farmer in Loudon County knows that when the supply is great, the demand is less. This is an old law that has been here longer than most of us. Keep in mind this and try to top your hogs out by early fall if possible. Also watch the market closely. If it starts down, you know better than I do what to do.

her, Mrs. Don Jones and the Rev. Jones and son in Chicago.

Miss Mae Lowry is the guest of Mrs. Jean Helms and Mr. and Mrs. Corry Lowry in Frimerville.

Mr. and Mrs. A. C. Montgomery and Mr. George Burdette of Leokir Clay visited Sunday with Mrs. J. E. Griffiths and family and Mrs. Montgomery remained for a few days visit.

David and Doty Ferguson of Bryson City N. C. are guests of their grandparents, Mr. and Mrs. S. B. McCollum Sr. and wife and aunt, Mr. and Mrs. Sam McCollum Jr. and family in Maryville.

Mr. and Mrs. Cam Hall and sons Jimmie and Tommy of Loudon were weekend guests of Mrs. Mayne Wear at River Bend Farm.

Mrs. Rachel Hinch and Miss Mary were guests Saturday of Mr. and Mrs. Joe Keys.

Mr. and Mrs. J. B. Patterson, Gail and Sylvia, Mr. and Mrs. Robt. Miller Pam and Jean are at home from a two weeks vacation in Saratoga and other places in Florida.

Miss Emma Hall visited last week with her sister, Mrs. Lena Rucker and attended the wedding of a niece in Cleveland.

Mrs. Irene McCall and Miss Emma Hall visited friends in Knoxville Sunday.



Thomas - Hill Breaks Prices On Suits

Values to 47.95
PRICED TO SELL!

ONE GROUP \$18.88
ONE GROUP \$27.88
ONE GROUP \$36.88

ALL SIZES -- 36 to 46
Shorts, Regular, Longs
Rayon, Wool and Dacron

Thomas-Hill Store LOUDON Exclusive Men & Boys Wear

GREENBACK NEWS

The Rev. and Mrs. Frank Laidner entertained members of the Friendship Bible Class at the

manse on last Wednesday. Each member brought a covered dish and a delightful luncheon and social hour was enjoyed. During the afternoon they spent some time in the park adjoining the manse grounds. Those present were the teacher, Mrs. Ada Everett, Mrs. Rebecca Hammon, Miss Josie Kirtland, Mrs. Cora Jones, Mrs. J. D. Woods, Mrs. Anna Gilbreath, Miss Mary Pryor, Mrs. Everett Beale, Mrs. J. L. Kerr, Mrs. E. M. Cook and Miss Missie Hughes.

Members of the Senior High Sunday School class of the Presbyterian Church enjoyed a swimming party at the Alcoa Pool Wednesday night, with Misses Joy Beal, Joyce Cook and Wanda French as hostesses. Teachers of the class, Mr. Ira Hodge and Mr. Freeman Regan, accompanied the boys and girls.

Mr. and Mrs. Hoyle and Karen and Mrs. Howard Hudson of Knoxville spent Friday and the weekend with Mr. and Mrs. E. L. Beale and Mrs. J. L. Kerr. Mr. and Mrs. Wade Everett of Maryville were Fourth of July guests of Miss Mary Pryor.

Mr. and Mrs. P. K. Greenway,

Butch, Gary and Tim are at home from a two weeks stay in Florida. Mrs. Jack Young, Judy and Gary, Mrs. Jimmie Giffen of Maryville and Miss Julia Hamilton of Elizabethton, were dinner guests Thursday of Mrs. J. H. French and daughters, Misses Wanda and Shirley.

Mr. and Mrs. George Jackson Jr. and sons Bobbie and David of Maryville, Mr. and Mrs. C. H. Everett and Diane of Loudon City were dinner guests Friday evening of Mr. and Mrs. Roy Lowry.

Mrs. McCallum and guests Friday evening of Mr. and Mrs. Roy Lowry. Mrs. Foster Lacey of Loudon City and Mrs. Irene Hackney of Frimerville were dinner guests Saturday of Mr. and Mrs. Roy Lowry.

Master Joe Hamilton of Elizabethton is spending some time with Mr. and Mrs. J. H. French. Miss Janice Cooper of the U.T. School of nursing is spending her vacation here with her mother, Mrs. Carrie Cooper and brother, Jerry.

Mrs. Jennie Chapman is at home from a weeks visit with her son, Mr. Kent Chapman and family in Knoxville.

Miss Charlie Beale continues her stay with her cousin, Mrs. Annis Beale in Maryville.

Mr. and Mrs. R. A. Anderson were weekend guests of their cousins, Mr. and Mrs. Ben Anderson in Scottsboro, Ala.

Miss Mary Phillips, who has been with Mrs. J. B. Griffiths and Mrs. E. D. Vining for some time has gone for a visit with relatives in Huntsville, Ala.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville were dinner guests Sunday evening of Mrs. J. R. Best and the Rev. and Mrs. Ray Burgess.

Mrs. Ray Burgess has gone to spend some time with her daughter

LIFE INSURANCE

Is Your

BEST BUY!

Ask Us About Our New

Special Plan

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

580 Grove Street-Phone GL 8-3581

Loudon

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$27,500 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles, total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call GLenview 8-3215 anytime

NOW!
ENJOY THE
FLORIDA
VACATION
YOU'VE
WANTED BUT
COULDN'T
AFFORD

AAA

**FLORIDA'S GLAMOROUS
100% AIR CONDITIONED**

NEW Terrace Hotel
SARASOTA, FLORIDA

**7 WONDERFUL DAYS
6 ROMANTIC NIGHTS**

\$24.00 SUMMER-FALL RATES
Per Person, Double Occupancy.
April 16 thru December 15.

FREE EXCITING EXTRAS

- Beach Cabanas at Sarasota Beach
- Ham's Cakes of Yesterday
- Hotel Swimming Pool
- Yachting cruise thru Florida Keys

SPECIALS
Spring, Summer and Fall Cocktails **38¢**

**SEE YOUR LOCAL TRAVEL AGENT OR WRITE —
NEW TERRACE HOTEL**
P. O. Box 1730 — Sarasota, Florida — Tel. Ringling 6-4111

PRENTICE COOPER

for

U. S. SENATOR

An EXPERIENCED and SOUND Administrator

- Prentice Cooper, your Governor for three terms, has demonstrated his devotion to his native state.
- Prentice Cooper will represent Tennessee as a qualified statesman with over 30 years of proven political experience.



Prentice Cooper will not turn his back on TENNESSEE

His vote will never be influenced by National ambitions that interfere with the welfare and traditions of the people of Tennessee.

LOOK AT HIS DISTINGUISHED RECORD OF DEVOTED SERVICE:

- Elected Member of the Tennessee House of Representatives in 1922.
- Elected Attorney-General Eighth Judicial Circuit for years 1925-1931.
- Elected State Commander of the American Legion in 1931.
- Elected State Committeeman of the American Legion for 1933-1934.
- Elected to the Tennessee State Senate in 1937.
- Elected Governor of Tennessee in 1938, and served three terms continuously until January 16, 1945, the Constitutional Limit at that time in Tennessee, and longer than any predecessor for 119 years.
- Appointed U. S. Ambassador to Peru in 1946, and accomplished settlement of \$83 million debt to U. S. citizens in default for sixteen years.
- Elected President of Tennessee's Constitutional Convention in 1953.

ELICT PRENTICE COOPER YOUR U. S. SENATOR

Paid for by Tennesseans for Tennessee, John Garret, Secretary

NEW POSTAGE RATES

Effective August 1, 1958

First Class Letters 4c an Ounce
Post and Postal Cards 3c Each
Airmail (Not exceeding 8 Ounce) 7c an Ounce
Air Post and Postal Cards 5c Each
Third Class Mail 3c First 2 Ounces

Weight Limit for Third Class is Increased Up To 1 1/2c Each Additional Ounce

But Not Including 16 Ounces.

Consult Postmaster Concerning Other Changes

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Announcing the District V Rug Short Course! The rug short course will be held August 1-8 at the 4-H Club Camp, Greenville, Tennessee. Anyone may attend who is interested in the art of good rug making. This rug training program is one of the craft programs of the Agricultural Extension Service and is sponsored by District V of Tennessee. Anyone interested in attending this course, please call or write the home agent, at the county agent's office or Box 485, Loudon, Tennessee.

Again we have two county Dairy Foods winning recipes. Mrs. T. W. Hill won in the women's dish division with:

ONE DISH DINNER

Cook 6 oz. noodles for 20 minutes. Drain. Line a greased casserole with noodles. Add 1 small can mushrooms; 1 can olives, sliced; 1 small can mushroom soup; 1/2 cup grated cheese; 1 small can of asparagus; 1 small can tuna fish; 1/2 teaspoon salt; 1/4 teaspoon pepper and 1 tablespoon butter. Mix these together and sprinkle 1/2 cup grated cheese on top. Bake 30 min. at 350°.

This is a time saving recipe as it can be put together in the morning and cooked for dinner or supper. Other vegetables such as peas may be used in place of asparagus for variety.

Winner in the girls' division of main dishes was Miss Becky Mc-

Sunnyside News

Miss Margaret Clark, Fern Cantwell, Shirley Hutchinson and Dorinda McKinley left Monday morning for the Intermediate Girls' Auxiliary Camp at Camp Canton near Newport, Tenn. The girls will stay a week at camp. They were met at Madisonville by Mrs. Harold and along with several other girls boarded a special bus for camp. The girls are sponsored by their church, the Reed Springs Baptist Church. Mr. and Mrs. Kidwell Humbert and daughter Jane, Mr. Reedford

Band Class Is Offered Beginners

A class for beginners on band instruments will be offered this summer as part of the Loudon summer band program. The class, open to students in grades 5-9, will meet on Monday, Wednesday and Friday mornings at 8:30-9:15, at the high school band room. Those interested should contact William Boyd at GL 8-4200.

See you in church Sunday

Almond and daughter, Pat were all visitors in the Tullio Mountains on July Fourth.

The Junior G. A. girls enjoyed a winter roast at the home of Mr. and Mrs. Jennings Clark Monday night. Misses Margaret Clark, Nora Lee Carter and Zella Allen gave the winter roast for the group. All reported a very nice time.

Mr. and Mrs. Baird Reed entertained relatives and friends with a cook out dinner at their home on the Fourth of July. Loudon, 2 Sisters, Mrs. Jodie Packard, Loudon, and Mrs. Ben McNeill and daughter, Sherrie, Mrs. Louise McCallie and family, Mr. and Mrs. Jennings Clark, Mr. and Mrs. Bobby Clark from Ohio and Mrs. Louise Woodruff.

Mr. and Mrs. Betty Clark from Ohio were guests of Mr. and Mrs. Jennings Clark during the Fourth. They returned to their home Sunday and Billy Clark accompanied them home for a two week visit.

A revival meeting will start at the Reed Springs Baptist

OBITUARIES

Ben Costner

Costner, Ben, age 70, passed away at Bacon Hospital July 7th. Survivors: Daughter, Mrs. Glen Maynard, Loudon; 5 Sons: Arthur, Johnny and Harold, all of Loudon; Hubert and R. L. of North Carolina; Brother, Cleve Costner, Loudon; 2 Sisters, Mrs. Jodie Packard, Loudon, and Mrs. Ben McNeill and daughter, Sherrie, Mrs. Louise McCallie and family, Mr. and Mrs. Jennings Clark, Mr. and Mrs. Bobby Clark from Ohio and Mrs. Louise Woodruff.

Church the first of August. Miss Stella Jean Allison has been visiting with Mr. and Mrs. De Wit Brundshaw in Sweetwater during the past week. Ann Brundshaw of Sweetwater has been visiting with her aunt and uncle, Mr. and Mrs. Kidwell Humbert during the Fourth.

Rev. L. L. Davis officiating. Interment, Robertson Cemetery. Arrangements by Quinn & Karnes.

Mary Susie Estes

Estes, Mrs. Mary Susie, age 80, wife of the late Jim Estes, passed away at Bacon Hospital July 7th. Survivors: 2 Sisters, Mrs. Bill Wootley and Mrs. Bob Russell, both of Loudon; Brother, John Oddy, also of Loudon; several nieces and nephews. Services were held Saturday July 5th, from the Quins & Karnes Chapel with Rev. Andy Pellam and Rev. Joe Seay officiating.

Interment, Corinth Cemetery.

Ethney Jane Johnson

Johnson, Mrs. Ethney Jane, age 85, passed away July 6th. Survivors: 2 Sons, Jack Johnson of Loudon and L. A. Johnson of Greenback, Slater, Mrs. Lizzie Stringfield of Knoxville; 10 Grandchildren and several Great Grandchildren. Services were held Sunday July 6th, from Woodlawn Baptist Church with Rev. D. O. McNabb officiating. Interment, Woodlawn Cemetery. Arrangements by Quins & Karnes.

BULLETIN:

PICKELL FURNITURE CO. under the new owner,

has lived up to its promise of bringing lower prices

to Loudon County — The Firm urges its friends

and customers to shop anywhere and compare

PICKELL'S low prices — Due to direct factory

purchases in car and truck load lots, PICKELL'S

"Popular Demand" sale is one where values are

unsurpassed.

Quinn & Karnes

FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel

• Arrangements For Air Ambulance Service

• Burial Insurance: \$100.00 to \$100,000

Phone GL 8-2262

Loudon, Tenn.

BY POPULAR Demand, PICKELL FURNITURE CO.

Repeats These Sensational Offers — 67 Suites Just Arrived In Time For This Event — And You Can Buy On Lowest Terms



REGULARLY PRICED AT — \$195.00

• SOFA • MATCHING CHAIR • 2 STEEL TABLES
• 2 LAMPS • COCKTAIL TABLE
CHOICE OF COLORS (Exactly as Pictured)

All 7

Pieces

\$139.95

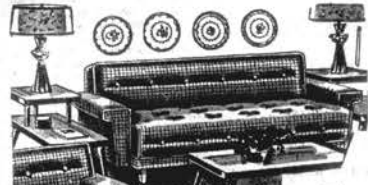
WE

GUARANTEE

"There are no greater values anywhere" Lowest prices, lowest terms.

FREE

DELIVERY



All 7

Pieces

\$99.95

Rep. Value \$159.95

7

PIECES

• Sole Bed

• Matching Chair

• 2 Steel Tables

• Cocktail Table

• 2 Lamps

LEGAL

NOTICE

Bids for coal and fuel oil for county schools, 1958-59 school year, will be received in the Superintendent's office at the courthouse, Loudon, Tenn., until Tuesday, July 22, 1958, at 7:30 p.m.

Each coal bid must be accompanied by a coal analysis and bidder may bid for the entire coal or any section of the county. The board reserves the right to reject any and all bids.

Loudon County Board of Education
By A. C. Dukes, Superintendent.
JULY 10, 1958

POLITICAL ADVERTISEMENT

VOTE FOR

ROBERT W. (BOB) EASTER
REPUBLICAN NOMINEE FOR
ROAD COMMISSIONER
First and Fourth District of
Loudon County

As your present Road Commissioner, I have tried to discharge my duties to the very best of my ability, to serve the people of the first and fourth districts, and to serve without any partiality to any one.

I promise if elected to continue in the same manner.

I am humbly asking for your support in the August 7th, election.

Sincerely,
Roberts W. (Bob) Easter

VOTE FOR

Don (Doodle) Grimes

For Constable

FIRST CIVIL DISTRICT

OF LOUDON COUNTY

Subject to the will of the voters in the General Election, Aug. 7.

If elected to this office, I will pledge to treat the people fair and honest, to the best of my ability, serve the office of constable as it is supposed to be served. No fee grabbing. Honest law enforcement, that a promise to all the people.

DON (DOODLE) GRIMES

Well Drilling

New Casing

Furnished

Water Guaranteed

Call GL 8-3990

Loudon

NOTE: In our last trailer load of Suites, a few were damaged — These are offered on an "As is"

basis below cost. Terms can be had of course.

BEDROOM SUITES
Maple, Blonde and Mahogany

3-Pc. Suites	Reg. 269.95	Now 199.50
2-Pc. Suites	Reg. 138.95	Now 99.00
3-Pc. Suites	Reg. 218.95	Now 150.00
2-Pc. Suites	Reg. 119.95	Now 88.00

OVER 30 SELECTIONS

ON LOWEST TERMS



Famous Name Appliances

Up To 1/2 OFF

Trade In Your Old Appliance

Suites

2-Pc. Living Room	Now 109.95
2-Pc. Living Room	Now 99.95
2-Pc. Foam Rubber	Now 159.95
2-Pc. Suites	Now 129.95

Over 50 Selections

We have a few Bedroom and Living room suites that are "Floor Samples" All new, all clean, but we like to keep them moving — Here are a few offered at prices you will appreciate — Made by famous manufacturers

Wade-Brown	/
Monarch	/
Randolph	/
Simmons	/
Westinghouse	/
Cavalier	/
Spainhour	/

PROOF That We Have Lower Prices

49.95 PLATFORM ROCKERS Now 29.95	Register at our "Wishing Well" for monthly prizes.	Nationally known bed- ding "floor samples" Reduced \$10.00 to \$25.00 per unit.	9 x 12 32 Linoleum RUGS 2 for 12.88	Serta Foam Rubber Hid-a-way Sofa Sleepers Reg. \$239.95 Now 169.95
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PICKELL Furniture Company

LENOIR CITY, TENN.

W. BROADWAY

CALL YU-6-3718

London Social And Personal News

Thursday, July 10, 1958 The London County Herald

My Favorite Recipe

Featuring This Week
Mrs. George Kiley
London

MRS. JACK LEFLER

BUTTERMILK SPICE CAKE

1 t. baking powder
1 t. baking soda
1 t. powdered cinnamon
1 t. powdered cloves
1 t. grated nutmeg
7/8 cup buttermilk

1/2 cup butter
1 1/4 cups sugar
3 eggs (separated)
2 cups sifted cake flour
1/2 t. salt

Preheat oven to 350°. Prepare a 9" tube cake pan which has been greased with butter or shortening. Beat butter and sugar until creamy. Add egg yolks one at a time, beating thoroughly after each addition. Sift flour, salt, baking powder, soda and spices together and add to the creamed mixture alternating with the buttermilk, beating well after each addition. Whip egg whites stiff. Fold into the batter and pour in pan. Bake 50 minutes or longer. Frost as desired.

Thank you so very much Mrs. Kiley for this good cake recipe.

Jett Reunion Held Last Sunday

The Jett Reunion was held Sunday, July 6, at the home of Mr. and Mrs. Paul Smullen and children in Etowah.

Present were Mrs. E. L. Jett, Mrs. A. B. Nelson, Doris and Karen; Don Hawkins, all of Loudon; Mr. and Mrs. T. Addison; Phyllis, Harrison; Mr. and Mrs. Arvine Addison; Cookeville; and Mr. Joe Jett, Detroit.

Capt. Charles F. Beakall returned home Saturday evening after spending two weeks with the Air National Guard Reserve in Savannah, Ga.

WHITE STORES

S. H. GREEN STAMPS

Ball or Kerr Disc
Jar Lids
2 Doz. 29c

PLUS S. H. GREEN STAMPS

WHITE STORES

HEAR IN LOUDON TONIGHT

SEN. ALBERT GORE

7:30 p. m. at Loudon Courthouse
Thursday, July 10th

Speak In Behalf of his Candidacy

for re-election to
UNITED STATES SENATE

Paid Pol. Adv. By Ivo Sanders, Loudon County Chairman

Circle Meets On Monday Evening

Circle No. 1 of the Tom Jung Missionary Auxiliary of the Cumberland Presbyterian Church met at the church on Monday evening for their July meeting with Mrs. Jim Kline and Mrs. Burton Veltay as co-hostesses.

Mrs. Raymond Lawson, Jr. was leader of the program using as a topic, "Doors of the Word" following the theme of Christian Service. Those assisting her with songs were Mrs. Ellen Russell, Mrs. Ed McQueen, and Mrs. W. A. McMurtry.

After the business session, which was presided over by the Circle Chairman, Mrs. John Simpson, delightful refreshments were served to the fifteen members and four visitors present.

Mr. and Mrs. Joel Smith and family of Canton, O., were visiting this week with Mr. and Mrs. John Craig.

Mrs. Rebecca Stiller is back at home improving nicely after undergoing major surgery at Bacon Hospital on June 27th.

Rev. Joseph J. Rimshaw of Washington, D. C., Rev. Joseph A. Reischer of Lake Providence, La., Mr. and Mrs. John Goffel, Sr. of Oak Ridge and Mr. and Mrs. John Goffel, Jr. and children of Wichita Falls, Kan., were the recent guests of Mr. and Mrs. Stanley J. Rimshaw and family.

Mrs. John Bonbrant and son of Franklin, Ky., spent the week-end with Dr. and Mrs. W. R. Campbell, Jr. and family enroute to Florida for a few days vacation.

Miss Judy Matlock of Bristol, Tenn. is visiting Mr. and Mrs. Herbert and Mrs. Mary.

Miss Pat Miller returned to Memphis Saturday where she will resume her studies at the U. T. Medical School.

Miss Pearl Hicks of California who has been visiting her sister Mrs. Joe V. Watkins, Mr. Watkins and Jimmy left with Mrs. Watkins Sunday for Marietta, N. C. where their father is ill.

Mr. and Mrs. Horace Bird, Jr. and family of Elizabethtown, Ky. came Wednesday for a visit with Mr. and Mrs. E. E. Blair and relatives.

Mr. and Mrs. Jim Nichols and family of Centerville, Ind. are visiting Mrs. Jim Nichols, Sr. and Miss Elizabeth Nichols.

Miss Eleanor Smith has returned to Dayton, Ohio after a visit with her sister, Mrs. F. M. Quinn and Mr. Quinn.

Mrs. A. E. Doer of Charlotte, N. C. and Mrs. Margaret A. Nash of Concord, N. C. were the weekend guests of Mr. and Mrs. Jack Laffer and family.

Airmen 3-C and Mrs. Don Lee announce the birth of a daughter, Virginia Marigrove weighing 7 lbs. 3 oz. on July 7 at Bacon Hospital. Airmen Lee is stationed in Albany, Ga.

Mr. and Mrs. Rufus Watson and children Lucinda and Rufus Brown returned home Monday after a visit with Maj. and Mrs. Charles Odville, Jr. and family in Dayton, Ohio.

Mr. and Mrs. Don Robinson and family of Knoxville were visiting Mr. and Mrs. John L. Robinson over the weekend.

Mr. and Mrs. Hall Summers and daughter, Janet and H. H. Summers were visiting Mr. and Mrs. Shad Hawkins in Knoxville Sunday.



Mr. and Mrs. Roy L. Jones of Loudon, announce the engagement of their daughter, Billie Joyce, to James C. Savage, Jr., son of Mr. and Mrs. James C. Savage, Sr., of Palmer, Tenn. Both are employed by Visting Company, Loudon.

Three Circles Have Meeting Monday Night

The World Service Circle met on Monday evening at the home of Mrs. Ruby Lutz with Mrs. Scott Mitchell as co-hostesses.

A sandwich plate was served to the 17 members present.

Mrs. James Grubb was in charge of the program devoted to "The World Federation of Methodist Women which was organized in 1923, and today has eight and one half million members."

Mrs. Marie Thomas reported on the Women's League in Korea which has advanced to the place to where they have been able to build a church and adjacent buildings. Mrs. Lloyd Kirkland reported on actual mission work in Korea which conducted a Women's Bible School and observed the World Day of Prayer.

Mrs. Rankin Blankenship described the expansion of missionary work in Australia and surrounding islands.

Mrs. Ed Swenson, circle leader presided over the business and it was decided by members of the circle to adopt two shut-ins to be remembered with cards or small gifts on occasions.

Mrs. Holly Lutz conducted the "Quiet Hour" using several hymns which have come down through the years and Mrs. Don Smith at the piano played a chorus of each hymn to close the meeting.

PEARLE REMINE CIRCLE

The Pearle Remine Circle met on Monday evening in the Social Hall of the Methodist Church with Mrs. A. T. Miller and Miss Hope Whitaker as hostesses.

A salad plate was served to the 12 members and two visitors present.

Miss Rachel Huff was the program leader using as her subject "The World Federation of Methodist Women," with each circle

Building Activity Is 'Bright Spot' In State

Construction activity in Tennessee, although no pace-setter for recovery from the turbulent business "boulders," was one of the brighter spots in the state's economy during April, according to a University of Tennessee report.

The Bureau of Business Research at U-T, in its latest look at Tennessee business in 1958 found that residential building of new homes and repair and modernization of older homes was above the 1957 level of activity. However, business expenditures for construction were lower, the report showed.

Elsewhere in the economic picture, April found nonagricultural employment in the state some 4.1 per cent lower than for the same month last year, with some 35,400 fewer persons employed. Manufacturing employment continued as the hardest hit sector, being 19,600 lower than a year earlier, the Bureau says.

Pic Jake McKee and SP-2 Charles D. McKee sons of Mr. and Mrs. Virgil McKee of Loudon are stationed in Germany.

Pic McKee is with the 2nd Bull Coy 9th Inf Reg. SP-2 McKee is with the 2nd Med. Tk. Bn. 1st Cav.

Mrs. Glen Doris and sons, Glen Jr. and Gary Lynn have returned to Nashville after spending several days with Mrs. Doris parents, Mr. and Mrs. Earl Kelso of Route 2. They were accompanied home by Mrs. Doris' cousin, Mrs. Ann Chambers of Vonnore and Loudon for a weeks visit.

The meeting was closed with the circle members repeating The Lord's Prayer.

SALLY JONES CIRCLE

The Sally Jones Circle met on Monday evening at the Methodist Church in the Ladies Parlor with 12 members and two visitors present.

The devotional program was on "Federation of Women's Work in the Mission Field." A most interesting report was given by Mrs. W. F. Zimmerman on the work that Miss Grace Carter of Philadelphia, who has served in Africa for four years as a missionary, had given in the W.S.C. general meeting last week. Miss Carter is home on a year's leave.

The business meeting was presided over by Mrs. Ora Mae Russell, circle leader. It was decided that the August meeting will be a picnic with the Pearle Remine World Service and Sally Jones Circles meeting together.

The hostesses, Mrs. Clarence Lenoir and Mrs. Roscoe Kelso served a most delicious plate.

Generally, business in Tennessee during April was about 7.5 per cent below the same 1957 month, according to the U-T report. Retail sales, as indicated by sales tax receipts, were almost 9 per cent below the 1957 level. Spent goods sales for the period were relatively better than consumer durable goods sales, it was noted.

Department store sales for the first four months of 1958 were only 2 per cent lower than in 1957, while new car sales were down 27.6 per cent.

The agricultural picture for Tennessee was relatively unchanged from early 1957, according to the Bureau. Prices received by farmers were up a "slight" 1.6 per cent for the first four months, with cash farm receipts up about 1 per cent. "It appears that the worst has now occurred. Should this prove true, there will probably occur several months of roughly level activity before a sizable upturn than a year earlier," the Bureau says.

Mrs. Harrison Host To Bridge Thursday

Mrs. Broady Harrison was hostess to her bridge club last Thursday evening at her home on Ferry St.

A dessert was served before playing three progressions of bridge.

High score was won by Mrs. Charles Broadhead. Other prizes were won by Mrs. Dan Reining, Mrs. Sam Harrison and Mrs. Dan Thompson.

Guests for the club were Mrs. Clarence Hughes, Mrs. Bill Lenoir, Mrs. Sam Harrison and Mrs. Dan Reining.

Get Your Copy Of 16 Page Booklet
"MORE MILEAGE FOR YOUR MONEY"
Tells You How To Get More Miles To The Gallon From Your Car!

HURRY! SUPPLY LIMITED!

Need the advice of experts on how you can save important gas money, no matter what car you drive. Get this informative free booklet. Your copy is waiting for you at your Rambler dealer's. No obligation. And while you're there, see America's recognized economy champ—the smart new Rambler—the sales success car of 1958!



Switch to Rambler—be money ahead every mile!
LOUDON MOTOR COMPANY
Grove Street Phone GL 8-2616

Industrial Development... for greater community progress



Community progress is one of our goals... and industrial development means progress. That's why we work with industrial development groups in our area in helping build new industry and expand existing industries.

***100 NEW FACTORY WORKERS MEAN THIS TO YOUR COMMUNITY:**

- 296 more people
- 112 more households
- \$590,000 more personal income per year
- \$270,000 more bank deposits
- 107 more passenger cars on the streets
- \$360,000 more retail sales per year

*Based on survey made by U. S. Chamber of Commerce

HOLD EVERYTHING FOR ... FIVE to FIVE'S CLEARANCE OF SUMMER MERCHANDISE

You can always find top values at the Five To Five, but our annual "door-busting" events mean extra savings for you! Below is listed but few of the many dollar—stretching values awaiting your approval. We must make way for new FALL stocks and move out all seasonal merchandises. Hurry and take advantage of these bargains. Sorry, All Sales Cash.

STARTS THURSDAY, JULY 10.



LADIES DRESSES



Reduced

- Sizes 5-15, 10-20, 12-24½
- One Rack val. to 5.98
NOW ---- \$3.99
- One Rack val. to 8.98
NOW ---- \$5.99
- Val. to 16.98 ----
NOW ---- \$9.99
- One Rack val. to 3.98
NOW ---- \$1.99

GIRLS DRESSES

- Size 1—14 Val. To 1.98 **1.00**
- Size 1—14 Val. To 2.98 **1.99**
- Size 6x—14 Val. To 3.98 **2.99**

GIRLS' and BOY'S SHORTS Val To 98c NOW ... **77c**

First Quality Somnola Sheets

- White (81 X 99) **1.57 ea.**
- Colored 81 X 99 **1.99 ea.**

Very Special Dish Drainers - - - **69c**

ONE GRAB TABLE With Odds And Ends At Give-Away Prices!

DOMESTIC (unbleached) 19c and 25c yd.

LADIES' SHOES



- One Rack Val. To 7.98 **3.99**
- One Rack Val. To 3.98 **1.99**

PIECE GOODS REDUCED



- 1 Table Prints **1¢** per inch
- Solids and Fancy
- Val. To 59c yd.

LADIES HOSIERY

- 51 gauge, 15 Denier
- Colors: Red Fox, Honey
- Dark Seam

**59c or
2 for 1.00**



Clearance

**JUST LOOK
AT WHAT YOUR
\$ WILL BUY!!**

LADIES' Umbrellas

- PLAID STYLES
- 10 Rib Construction

Ladies' Slips

- By "DIXIE BELLE"
- DOUBLE PANEL
- SANFORIZED
- SIZES 32—44

ALSO HALF SLIPS IN SIZES S-M-L

Ladies' Shorts

- AND BERMUDAS . . .
- Reg. 1.98 VALUE
- NOW AT

**This Low, Low
PRICE!**

MEN'S S. S. Work Shirts

- SIZES—S-M-L
- TAN OR GRAY
- CHAMBRAY
- or TWILL

Boy's Sport Shirts

- BIG Selection
- WASH N WEAR
- A Special Value
- Val. To 1.98

A Wonderful Shoe Value!

- Men's Imported English Oxfords
- Fully Leather-Lined -- Heel to Toe
- Plain Toe, Moccasin Toe, and Wing-Tips
- Over 200 prs. to Choose From In "D" and "E" Widths. **\$5.99**
- A Value at 8.98,
Now A Star Value At Only **pr.**

ONE RACK MEN'S OXFORDS

- 5.98 VALUES
- GOOD STYLES, ALL SIZES

\$4.99

DOZENS 'n DOZENS MEN'S SPORT SHIRTS



- Some Of Our
Reg. 2.98 Values
- Wonderful Styles,
Colors and Fabrics!
- Size S-M-L-XL
- You'll Want Several!

**1.00
EACH**

Men's Swim Trunks Reduced To One-Half Price!



Men's Straw Hats One-Half Price



Men's Socks

- One Group Reduced
- Some 49c & 59c Values
- Now 29c Or 4 prs.

\$1.

BOYS' SUMMER PANTS REDUCED

ALL MEN'S SUMMER PANTS REDUCED

MEN'S WORK SHIRTS - - - **1.79**

• IMPERFECTS OF 2.98 QUALITY

MEN'S SPORT CAPS - - - **25c and 49c**

REG. 2.98 WORK PANTS -- **2.69 or 2 for 5.00**

13 three-fourths oz. WESTERN JEANS **1.79**

MEN'S SPORT SHIRTS 2.98 - - - **1.98** REDUCED . . . **3.98 - - - 2.88**

BOYS' OXFORDS REDUCED

- POLL PARROT & STAR BRAND
- BUY NOW FOR BACK TO SCHOOL
- SIZES TO 3 ONLY

\$2.99

SHOP IN COMFORT . . AIR CONDITIONED

FIVE to FIVE STORE - LOUDON

CLASSIFIED

HELP WANTED... established local business seeking mature woman, permanent position. Unusual position. Particularly interesting work money on 1/2 time basis with working schedule to suit applicant. Must be at least high school graduate, intelligent and alert, with good knowledge of spelling essential. This position involves no selling. Typing knowledge helpful. Not seasonal. Paid training period with increased earnings with ability. Reply with full details to Box 428, Loudon.

CHENILLE... we have just received a new lot of 10c throw rugs, crib spreads \$1.00 each, and full-size bed spreads from \$1.95 to \$3.95. Valley Mercantile Outlet, West End, Loudon. tfe-31

WE BUY, SELL ON TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudon City, Ph. 1911. tfe-11

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-3021 tfe

Care of Your Auto Saves Money Through Safer Driving, Longer Life

Pretty tough making ends meet these days, isn't it? And just about everybody's in the same boat.

A lot of folks, though, have learned how to stretch their dollars—and their years of living. The system involves the family auto.

"Take good care of your car and drive it safely. You'll save money," the National Safety Council says.

Now? Well, money-savers have found that keeping their cars in good shape costs less in the end. The most frequent problems on trips, for example, involve steering, wheel alignment, tires, lights and brakes. A minor defect on the road may cause a costly accident or become major under the stress and strain of stop-and-go driving.

The Council reports that at least 8 out of 100 cars in accidents are unsafe. Other sources say that 9 out of 10 cars on the road today are in need of repairs.

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 1073

SHOW HOURS: 7:30 & 9:30 p.m.

THURS. FILM

July 10 & 11
1st Run Picture
THE HARD MAN
COLOR
Guy Madison
Cartoon

SATURDAY, JULY 12
QUANTEZ
COLOR
Fred MacMurray
Dorothy Malone

THE DEADLY MANTIS
Cartoon
SUNDAY, MONDAY, TUESDAY

July 13, 14, 15
1ST RUN PICTURE
DON'T GO NEAR THE WATER
Glen Ford

WEDNESDAY, JULY 16
1st Run Picture
VALERIE
Anita Ekberg
Sterling Hayden
CARTOON

GET MORE OUT OF LIFE... ATTEND A MOVIE!
COLE'S
DRIVE-IN

ON HIGHWAY 11 BETWEEN
LOUON AND LENOVO CITY
PHONE GL 8-3252
SHOW TIME — 8:00 and 10:00

THURSDAY & FRIDAY
July 10 & 11
LONG RANGE IN THE LOST CITY OF GOLD
1st Run Picture
Color
Clayton Moore
Joy Silverbrook

SATURDAY, JULY 12
RUN OF THE ARROW
In Color
Rod Taylor

A TATTERED DRESS FASTEST GUN ALIVE GREEN FIRE
COLOR
SUNDAY, MONDAY, TUESDAY

July 13, 14, 15
OLD YELLER
COLOR
Fess Parker

WEDNESDAY, JULY 16
TAP ROOTS
COLOR
Van Heflin
Maureen O'Hara

CARD OF THANKS... we gratefully acknowledge the many expressions of kindness and sympathy extended to us especially during the recent illness and passing of our beloved mother, Mrs. J. L. Miss. Carrie Lou and Mary Katherine Mize, Ethel and Max Parker.

BARGAINS... complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$69.50. Outside paint made by famous manufacturer—\$49.50 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company (Gilbert Blankenship), Loudon.

FOR SALE... 3 room apartment, built-in cabinets, hot water heater, electric heat. Call Mrs. Leona Pope, GL 8-2133. 31-35-pd

BEAGLES FOR SALE... AKC registered, 1 female, 4 males, 8 weeks old. Also 2 females and 2 males one year old. Call GL 8-3017. 31-35-pd

FOR RENT... 2 bedroom apartment, new high school, unfurnished. Call GL 8-3138 after 4:30 p.m. tfe-23

NOTICE... We have now moved to 313 Grove Street and are open for business as usual. We wish all our friends to come to see us in our new location. **TIC TOC JEWELERS.** 41-37-C

FOR SALE... Automatic baby bottle sterilizer and bottle. Call GL 8-2736. 31-34-C

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. tfe-10

WASH N WEAR... all sizes in mens wash n wear dress pants in the latest patterns. \$2.98 pair. Mens nylon cords and vests a wear suits. \$9.95. Valley Mercantile Outlet, West End, Loudon. Free Alterations tfe-29

OPPORTUNITY... MAN OR WOMAN... responsible person from this area, to service and collect from automatic dispensers. No selling. Age not essential. Car references, and \$400 to \$700 investment necessary. 7 to 12 hours weekly with excellent monthly income. Possibility fulltime work. The best interview give phone, and particulars. Write P. O. Box 865, Ocala, Fla. 11-34-pd

GRADING... call R. P. Hamilton for basement, ponds, driveways, septic tanks and sewer system installation. 116 A St., Loudon City, day phone 1911, night 1862. tfe-11

BUDGET PRICED PAINT... outside army surplus (white only) at \$1.00 a gallon. Outside and all colors, \$1.98. Latex base professional grade in all colors and chisel white \$2.98 during special sale at Valley Mercantile Outlet, West End, Loudon. tfe-22

Real Estate Loans... PELA money at reasonable rates for purchase or resale and for new construction. Our loans comply with the new regulations on Down Payments. Also we offer low rates and best terms on Conventional financing, residential or business property—existing or to-be-built. We know how to get money. "No Down Payment" for new construction, but this must be handled on a sales listing basis.

Ray Real Estate Co.
Hedburn A. Ray, Realtor
First Nat. Bank Bldg. Athens 835

SERVICE STATION for lease... West End Loudon. For information call Athens, 609, tfe

FOR SALE... 7 lots across river, \$2500, \$25 down and \$5 monthly. See Artie Bailey or Call GL 8-2332. 31-34-pd

JUST RECEIVED... big new stock of drapery materials in new fabrics, colors, patterns, etc. 4 1/2 yds. a yard at Valley Mercantile Outlet, West End, Loudon. tfe-32

FOR SALE... beautiful 3 bedroom brick home 3 miles from Loudon on Steelee Road, near Steelee School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath, Call-Hed, \$14,000. United Realty & Inv. Co., Loudon City, Phone YU 8-2533. tfe-27

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083. tfe

SEWING MACHINES... I have for sale 5 repossessed electric sewing machines in a blood and a mahogany cabinet, with a new 20 year guarantee, to sell for \$49.50, cash only. Valley Mercantile Outlet, West End, Loudon. tfe-31

NEW VELVET PROCESS GIVES YOU CREAMIEST FLAVOR YET!



BACON'S ICE CREAM



Elect
Andrew (Tip) TAYLOR
GOVERNOR OF TENNESSEE

• Tennessee's only candidate for Governor

experienced in all three major branches of government...

Executive, Legislative, and Judicial.

Take This Tip... Vote For **TAYLOR**

This ad paid for by Veterans for Taylor, Clarence "Red" Sulley, Chairman

Giles and Son Weekend Specials

KARO SYRUP WHITE

1 1/2 lb. -- 23¢

SUPER SUDS Giant Size 77¢

Morton House SALISBURY STEAK 55¢ Can

MAZOLA OIL 65¢ Quart

VEL 31c Box AD 30c Box Octagon Laundry Soap -- 10c Bar AJAX 2 Giant Cans--31c

FLORIENT 79c Can KAN KIL 69c Pint

Cashmere Bouquet Bath Size 2 for 25¢

Northern Tissue 4 Rolls 33

FAB Giant Size 71¢



Palmolive Soap Bath Size 2 bars 25¢

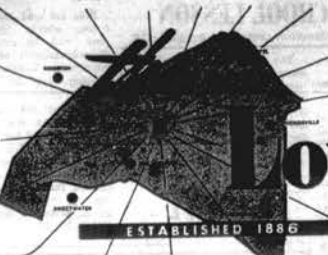
Mohlar - Harold Giles-3 miles out on Vonore Road Giles & Son Market

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621



Loudoun County Herald

"Loudoun County's Family Newspaper"



72ND YEAR—NUMBER 35

LOUDOUN, TENNESSEE, THURSDAY, JULY 17, 1958

10c PER COPY

Just Piddlin'

By The Editor

THERE'S always some bit of humor in almost any happening. And, sure enough, the recent Court Theatre brought its bit of the unusual, with a little humor attached.

The fire was on Friday. The following Sunday, as Julius Ogden and wife tried to straighten out things saved from the fire, the Jewellers, a small, portable fire alarm among the merchandise went off and nearly scared them out of their wits.

The alarm was old merchandise that had been around for some time. The fire was going off during the fire, but no idea what set it off Sunday. Darn thing really makes a racket, though.

QUOTE: "One of the differences between a small town and a big town is that in a big town the people park their cars when the fire sirens sound, and in the small town, they drive out into the street and try to beat the truck to the destination."

FOOD FOR THOUGHT... we are a people who have a deep respect for the law—yet, many of our domestic and international troubles flow from a disrespect for the law. Juvenile delinquency, the traffic slaughter on the highways, and moral decay leading to problems in various areas of our society stem directly from flouting the law and falling away of respect for it.

PSYCHIATRY... "All right now, tell me about the dream you had that disturbed you," the psychiatrist asked his lady patient.

"Well, doctor," she replied, "I dreamed I was walking down a busy street with nothing on but my hat." "And that embarrasses you," the doctor prompted.

"Yes, last night's hat," she continued. "It was just a hat."

THOUGHT FOR THE WEEK... progressive, informed, active citizens are the motivation of a progressive community.

Three From County Attend U-T Workshop... Three Loudoun County teachers were among 21 Tennessee teachers who attended the Conservation Education Workshop and Camp just ended at the University of Tennessee.

These were Margaret H. Cantrell, 723 Ferry Street, Loudoun, teacher at Loudoun Junior High School; Helen W. Plemmons, 701 W. Broadway, Loudoun City, a graduate student at U-T; and Naomi T. App, Route 1, Philadelphia, teacher at Jackson School, Route 4, Loudoun.

Young Drivers Must Accept Big Responsibility; Car Is Not A Toy

Noting the steady increase in license grants to young drivers, Mr. Hadden R. Campbell, State Sales Director of the Tennessee State Automobile Association, issued the following advice to young drivers:

"Within twelve months' time, two big, big moments come to you, marking your fifteenth and sixteenth birthdays with special excitement. At fifteen, you get your learner's permit; at sixteen, your real license to drive.

When you were a child, you thought as a child. And to a child, he himself, is the most important thing in the world. Your mother and father, like all mothers and fathers, started very early to teach you not to be selfish and self-centered. As you fought with another child over the possession of a toy, they taught you to share—cheerfully, they hoped! As you grew a little older, you learned, with a team of children, about the give and take of good sportsmanship on the athletic field. And now, you're faced with a new challenge in your moral and social growth.

Some people never outgrow the immaturity of selfishness. And it shows up most glaringly when they get behind the wheel. They are those irresponsible and inconsiderate drivers who illegally pass on the yellow line, risk by a head-on collision... who speed beyond the efficiency of the car and the capacity of the road itself... who force their ways into traffic lanes and defy other drivers over a position... who take every selfish risk, even the risk of their own lives!

Remember each time you turn the key in the ignition that you are embarking on a trip that requires a level head, concentration, control, and most of all, in an adult attitude. Your new driver's license is the most modern artifact you'll ever put into your pocket.

In the years to come, upon it will depend where you live, where you work, who you will marry. If you lose your license due to careless and irresponsible driving, you lose at the same time the privilege of living wherever you wish without

Caution Lights In Operation At Springs Crossing

The warning lights installed by Southern Railway are now in operation at the City Springs Road crossing, bringing this safety feature to one of the most dangerous highway-halfroad intersections in this area.

The lights were installed through the effort of the Loudoun City Council.

Loudoun Chamber Open Employment Office Tuesday

The Loudoun Chamber of Commerce opened an employment office Tuesday in the police department office at the city hall. The office will be open from 9:30 a.m. to 5 p.m. on Tuesday and Thursday each week.

Main purpose of the office is to compile a list of available labor for use in locating industry in Loudoun.

It is expected, however, that the new aluminum industry coming to Loudoun will make use of this list in locating and hiring the some 100 employees with which will begin operations.

Orrill To Speak In Loudoun Today

Edmond Orrill, candidate for governor of Tennessee, will speak here today (Thursday) in a part of his tour of this area.

He will speak at 4 p.m. on the courthouse lawn.

Burford Ellington To Visit Thursday

Burford Ellington, candidate for governor, will visit Loudoun County next Thursday afternoon, July 24.

He will meet with his friends both in Loudoun and Loudoun City.

regard to commercial transportation facilities... the right to do any kind of work requires the use of a car... and, even in marriage, so much depends upon having a car—often courtship to raising a family.

LOUDOUN MAN KILLED, 2 INJURED IN ACCIDENT

Two From County Attend Aviation Meeting

Two teachers from Loudoun County have just completed the five-week Aviation Education workshop at the University of Tennessee, Knoxville.

Teachers from Loudoun County who attended the workshop are Mrs. Iva Easter, teacher at Jackson School; and Mrs. Eleanor Ross, Loudoun Elementary teacher.

At the fourth annual statewide workshop, civilian and military aviation leaders gave the teachers latest information about rockets, space satellites, space medicine, and what the United States is doing in the race to conquer outer space.

The 90 Tennessee teachers who attended also took field trips to military installations, heard lectures on navigation, meteorology, aircraft propulsion units, and air traffic control, and took part in discussions on ways to adapt their new information to elementary and secondary education.

Mr. Malcolm LaRue In Basic Training

Private Malcolm R. LaRue, son of Robinson Dr. Loudoun, has been assigned to Co. B, 5th Bn. 1st Trng. Regt. at Fort Jackson for his basic infantry training.

Upon his arrival at Fort Jackson, he was initially assigned to the U. S. Army Personnel Center where he was issued his clothing, given a complete physical examination and a comprehensive battery of aptitude tests to determine the Army duty assignment for which he will be best fitted.

Loudoun County Singing Set By Convention

The Loudoun County Singing Convention will meet Sunday afternoon at Valley View Free Will Baptist Church, four miles from Loudoun on Veterans Road.

Special singers to be present are Mr. and Mrs. Wilburn Wilson of the Steam-Boater Music Co.; Golden of Vaughn's Music Co.; and Mrs. Floyd Simpson, president of the Knox County Singing Association and former county resident.

All singers are invited to the meeting. Singing will begin at 1:30 p.m.

Pvt. Melvin Jenkins Finishes Army School

Pvt. Melvin Jenkins, son of Mrs. Ada H. Jenkins, Route 4, Loudoun, recently completed the eight-week lineament course at the Army's Southeastern Signal School, Fort Gordon, Ga.

City Council Has Short Meeting Monday

Loudoun's city council took care of things quickly in a short regular meeting Monday night at the city hall.

Action of the proposed annexation of additional areas into the city was again postponed because a complete report from the Tennessee Inspection Bureau on what effect the annexation would have on fire insurance rates has not yet been received here.

The council also set the tax rate the same as last year, \$2.53 per hundred.

G. B. Peaden Heads Are Taylor Campaign

G. B. Peaden, of Loudoun, will manage and be co-chairman of the Andrew T. Taylor Campaign for Governor of the first and fourth districts.

Mr. Peaden says he is happy to be associated with this political organization.

THE COURT HOUSE RECORD

Marriage Licenses
July 4—Roosevelt R. Cummings to Robbie Ann Stagg.
July 5—William L. Reed to Alma Louise Snodgrass, Kenneth M. Flynn to Pauline Julia Hart.

July 8—Daddy R. Shelton to Shirley Jean Pruitt.
July 12—Earl Lillard to Sarah Hane Walden; Paul L. Randolph to Scarlett Darius McHenry; Roy L. West to Geraldine McNabb.

Real Estate Transfers
July 9—Deed from Floyd Williams and wife to Thelma Ruth Sewall, 2 acres, 1st; C. E. Pettes and wife to Troy Fritts and wife, 1 acre, 2nd.

July 10—Deed from Robert R. Raper and wife to Loudoun City Co., 1st, 2nd; Loudoun City Co. to D. H. Lowndes and others, 2 acres; 2nd; W. J. Hamilton and others to W. H. Buck and others, 1 lot, 2nd; Addie McElvey to Clarence McElvey and others, 50 acres, 1st.

July 12—Deed from C. M. Harrison and wife to Harold Harrison and wife, 241 acres, 2nd; Robert Pramps and wife to Cedric Giles and wife, 1 lot, 2nd.
July 14—Deed from Mrs. Mattie Hedrick to Jack Sartin and wife, 1 acre, 2nd; Floyd Atkins and wife to Floyd Williams and wife, 2 lots, 1st; Fannie B. Boyd to Louise L. Tipton, 130 acres, 1st; George R. Carter and husband to John B. Winkle and wife, 2 lots, 4th; Walter K. Stewart and wife to Walter K. Stewart, Jr., and wife, 1 acre, 2nd; Mrs. Minnie Amos to Charles E. Amos and wife, 2 acres, 2nd.

July 15—Deed from Robert E. Davis and wife to W. C. Williams, 2 lots, 2nd.
Cases Filed—Chancery Court:
4501—Yvonne L. Wright vs. Cecil E. Wright, divorce.
4502—Charles Vinson vs. Robert H. Vinson, divorce.
4503—Martha Leona Pope vs. Sanford H. Pope, divorce.
4504—Joyce H. Phillips vs. D. N. Ald W. Phillips, divorce.

Cases Filed—Circuit Court:
696—Florence M. Dimore vs. Jule M. Dimore, divorce.
697—Ruth Moulden vs. B. C. H. Hospital, workman's compensation.
698—Donald D. Spears vs. B. C. H. Hospital, workman's compensation.

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Demonstration On Water Safety At Pool On Sunday

The public is cordially invited to a water safety demonstration to be held at the Big Springs Pool near Loudoun City Sunday at 3:00 p.m. The program is sponsored by the Americans Red Cross with Mrs. Nell Harrison in charge.

The program will include a demonstration on beginner and intermediate swimming skills.

The life saving skills to be demonstrated will include elementary rescue, boat capsizing and disabling in water, distant swimming, release-hand drills and a rhythmic swimming event.

There will be no admission for spectators for this water safety show. Come and bring the family.

Mrs. Reynolds To Speak For Taylor

Mrs. Christine Reynolds, former commissioner of welfare who resigned to support the candidacy of Andrew (Tip) Taylor will address Loudoun County women for Taylor at 7:30 p.m. tonight at a reception in her honor at the home of Mrs. D. E. Smith, Marvel.

Mrs. Reynolds is touring the 2nd congressional district in behalf of Taylor's campaign.

Revival Services On At Prospect Church

Revival services are underway now at Prospect Baptist Church. The services began July 13 and will continue through Wednesday, July 23.

J. E. Vandenberg is evangelist. F. E. Harlow is pastor of the church.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR: The other day, while I was out checking my pasture fence, I got to thinking about that argument some Congressman got in last summer about the typical farmer. I wasn't thinking too deep on the subject, in fact, I was just checking my pasture fences very carefully. My old lady was putting out the wash, and I learned a long time ago that it's a good time to check the pasture fences when the old lady starts putting out the wash. But the Department of Agriculture said last summer that the average farmer has his nose in his kitchen and his head in the clouds. Some Congressman took it up and one of them argued that it was an insult to the American farmer, and another Congressman argued that it was true, and that it only proved that the farmer needed more help and more relief.

It ain't exactly proper, I think, to say that the typical farmer has his nose in his kitchen and his head in the clouds. I got it. I ain't offering no apology for my farm because it suits me, and if it doesn't, it ain't nothing for Congress to worry about. But I think Congress would do a lot better just to keep giving the farmers more relief and quit talking about the rice in their kitchen and the nuts in their barn. It's embarrassing to the farmers to have all that stuff in the papers. Last summer when I was reading all that stuff in the papers, I felt like Ed Dooley's wife felt the time company came and caught her with only two petticoats on.

Well, Mister Editor, by the time I had set on the creek bank for a couple hours checking my fences and thinking about my typical farmer, I figured my old lady was through with the wash, so I went on home with both sides of the problem. I'm passing it along to you just as I left it. The next time your old lady gets the wash tub out, check your petticoats and see what you can do with it.

Yours truly,
Uncle Phil

Cadet James Watkins At ROTC Summer Camp

Cadet James M. Watkins, 21, of Loudoun, is attending a six-week summer camp at Fort Bragg, N. C. under the Reserve Officer Training Corps program of Middle Tennessee State College, Murfreesboro. The training will end Aug. 2.

Watkins, son of Mr. and Mrs. Edward R. Watkins, Loudoun, is a 1955 graduate of Loudoun County High School.

These boys will be accompanied by adviser Ralph Almond. They will return to Loudoun on Saturday July 19.

The Loudon County Herald

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN
 WILLIAM J. MORGAN



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

This And That

Have you been reading the articles on the Outdoor Dramas? These developments have come only in recent years and they are indeed delightful additions to our entertainment and cultural life. Plan to see at least one, maybe two or even three of these this summer. Nearest us is Chucky Jack at Gatlinburg. Only a little farther away is Uncle Sam's Hills at Cherokee. And, it is only four or five hours drive to Wilderness Road, at Berea, Kentucky. A weekend up there would be one of those that you don't forget easily. We have read often the plea "Enjoy life more, go out to a movie." We would add and after you have done that, enjoy life still more and go out to one or more of these outdoor dramas.

During the month of June we understand that our former friends began to cry for rain. With the rains continuing as they have up to now in July, we can guess that our friends may soon be crying for a little dry weather. Those of us who are trying to get roofs on our houses but can't because of wet weather take comfort in the thought that every new shower converts many a rubbin into a good ear of corn. So, it's truly an ill wind that blows nobody good.

Another thought for next year: Could not our merchants offer specials or sales for the day or days following the Fourth. Knoxville did this in a big way, and

while we do not propose to be like Knoxville, good citizenship and merchandising have things in common whether in the small town or in the big city.

We do not propose to be a political analyst either national, state or local, but we do seem to think that there are three major contenders in the governor's race. Ellington, Taylor, and Orrell. We shall see the tempo increase until the final day of election.

The Loudon County Herald won fifth place in the editorial contest of the Tennessee Press Association. This winning editorial was, "The Time for Decision," and was written by Wm. J. Morgan, the Herald's editor-manager. About the editorial the judges said this: "The editorial dealt with the need of a general sessions court in Loudon County. It presented a highly effective argument in favor of the sessions court and went into much detail to explain just why the county needs such a court. The entire editorial displayed a definite touch of plenty of leg-work in digging up the facts and it left no doubt in the reader's mind that a general sessions court is definitely needed."

The local churches perform a definite public service for our people. They are liberally supported by donations from their memberships. The local schools perform a definite service for the community and they are supported by taxation. The Loudon

A Letter From The Publisher

We have frequently spoken of the beautiful hills in and about Loudon. Our constant travels only point up all the more just how beautiful they are, and of the basic needs which are ours. We think a planning commission is getting under way, a little slowly, for certain sections ought in our judgment to have standards and controls.

Of the beauty spots we would point out again that the courthouse square is a thing of beauty, something of which we may be very proud. We think the properties, many of them, around the courthouse could stand some improvement. As we have said before we would like to see the whole square greatly improved, with even some new buildings.

The fountain, about which we have read so much in the Herald, reminds us everyday of how a little effort pays off in a big way. We should be looking for more projects that will further beautify our city.

The down town church properties are well kept, each congregation is proud of its laws and buildings. No doubt as the years pass we shall see even further improvements here.

We have often wondered why the County Building on Lee Highway is so devoid of any shrubbery and has no lawn. Certainly the county agent and the home demonstration agent could well lead us in a beautifying project about that building. If funds in a modest way are needed for this, the Herald will be glad to plug for them in its columns.

A beautiful little city is certainly something in which we may all have a part, at little cost, but big dividends.

Herald performs a definite service for the community. How well it is doing that is supported by the decision of the judges who in the past five years have awarded it first place in public service to its community. The Herald is not supported by donations, nor by taxation. All it has to go on is the income from advertising and the income from a very modest subscription rate. We earnestly solicit the good will and support of everyone in order that we may continue to perform this public service for the community. This award gives us much satisfaction.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Justice in the Family"

Exodus 21:10-17; 21:1-11; 1 Timothy 5:8

"The family was ordained of God that children might be trained up for himself; it was before the church, or rather the first form of the church on earth." Family life is the most fundamental thing in human happiness, and in this lesson we find ourselves trying to crowd a book into a short lesson.

The title is a little shocking. If words we ordinarily use in connection with home-love, and kindness—had been used it would seem more natural. But JUSTICE! Justice in the family! Even where there is love, there must also be thoughtfulness, and cooperation, and trust. Each one must do his or her share in this partnership of family life.

It begins with courtship and marriage. No other step in life is so important. It has such possibilities for happiness and well-being, and for unhappiness and life-long regret. The destinies in life are determined in marriage, for if a mistake is made and we seek to correct the error in divorce, we are still endowed with memory and life is never the same again.

Church weddings are increasing in our day and that is a good thing if they're not put on for show. In one sense of the word, marriage is other folks' business for it declares the creation of a new home that is to take its place in society. For the happy couple it is life's greatest adventure and greatest test.

This lesson first presents the relation of husband and wife. Love is far more than sexual passion, and like any other virtue, it may be cultivated. Where justice and fairness are lacking, love withers and dies. Love must rest on respect if it is to endure, and respect grows in the soil of human worth and understanding. Saint Paul says, "The husband is head of the wife as Christ is the head of the church." That place of honor cannot be held without personal worth. Some modern-day sociologists say with the idea that marriage and family life are not the final solution of sex relationship, but in that they overlook this character-building influence of the home.

The sacred writer includes the whole family circle in setting forth the conditions for a happy home. Children, too, play a vital part in the life of the home. "Children, obey your parents in the Lord, for this is right." This declares that by the very nature of things, because God has ordained it so, children are to grow up in a family and they must "honor" father and mother. "Honor" includes something higher than obedience. The conduct of children is important for a happy family life. A good child is the joy of the family, and a mean or stubborn child may disrupt the home. The fearful consequences of a child's disobedience is stated almost fearfully in Proverbs: "The eye that mocketh at his father, and despiseth to obey his mother, the ravens of the valley shall pick it out, and the young eagle shall eat it."

The most important unit in human society is the home. If home life breaks down, the nation cannot endure. And blessed is that family where there is love and happiness in home life. Shakespeare put it well: "Marriage is a more worth than to be dealt in by stonemasonry; for what is wedlock forced, but a hall?"

LEGAL NOTICE

Bids for coal and fuel oil for county schools, 1938-39 school year, will be received in the Superintendent's office at the courthouse, Loudon, Tenn., until Thursday, July 23, 1938, at 7:30 p.m.
 Each coal bid must be accompanied by a coal analysis and bidder may bid for all the county coal or any portion of the county. The board reserves the right to reject any and all bids.
 Loudon County Board of Education
 By A. C. Dukes, Superintendent.
 JULY 16, 17

NOW OPEN LOUDON AUTO PARTS

WHOLESALE and RETAIL
 West Lee Highway Loudon
 Phone GL 8-3403

See us for all new parts and accessories for all makes and models automobiles...

JACK HAYNES—Owner

IT'S SMART, SAFE and CONVENIENT, TOO!

BUSY BAD WEATHER IF THE HOUR IS LATE



BANK BY MAIL!

Bank of Lenoir City

YU 6-7581 YU 6-7582

"An Independent Bank With Personalized Service"

EACH DEPOSIT INSURED UP TO 10,000 BY F.D.I.C.

Elect PRENTICE COOPER Your United States SENATOR

- PRENTICE COOPER, Your Governor for Three Terms, has demonstrated his devotion to Tennessee.
- PRENTICE COOPER will represent his native state as a qualified statesman.

his vote will never be influenced by National Political Ambitions.



PRENTICE COOPER STANDS FOR:

- The Southern Way of Life
- Foreign Trade That Helps America and Creates Jobs in Tennessee
- An Aggressive Agricultural Program
- Development of Industry and Mining
- Lower Taxes... Better Government
- Super Highways and Good Federal Roads
- Veteran's Assistance
- A Strong and Expanded T.V.A.
- Local Self-Government
- A Strong National Defense---

But NOT GLOBAL GIVEAWAY

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Paid for by Tennesseans for Tennessee, John Garratt, Secretary

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

SARASOTA, FLORIDA

7 WONDERFUL DAYS 6 ROMANTIC NIGHTS

\$24.00 SUMMER-FALL RATES Per Person, Double Occupancy. (Based on 14 days, November 15.)

SPECIALS
 Spring, Summer and Fall Cocktails 38¢

FREE EXCITING EXTRAS

- Beach Cabanas at Sarasota Beach
- Men's Care of Yesterday
- Hotel Swimming Pool
- Yachting cruises thru Florida Keys

SEE YOUR LOCAL TRAVEL AGENT OR WRITE —
NEW TERRACE HOTEL
 P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

HOSPITAL LIST

ADMITTED
July 8
Mrs. Hensel Moore
Mrs. Gertrude Thomas
Mrs. Eva Crutcher
Mrs. E. B. Budd
Mrs. Sidmore
Mrs. Ruth Landermilk
July 9
Mrs. Ethel Watts
Mrs. George Spence
Mrs. Ray Lister
Mrs. W. L. Hambricht
Mrs. Ray Cannon
Mrs. H. W. Gibson
Mrs. Otto Hies
Mrs. David Belcher
Mrs. Vernon Rogers
Mrs. Mary Ruth Volles
Mrs. James C. Coffman
July 10
Mrs. Donald Pardee
Mrs. C. Rivins

Mrs. Bertie Key
Mrs. Fred Snyder
Mrs. Walsina Brown
Mrs. J. E. Ervin
July 11
Mrs. Ernest Grubb
Mrs. Jack Handolph
July 12
Miss Mary K. Dickor
Master Jerry Harris
Mrs. John Shapley
Mrs. Ben H. Wilburn
Mrs. Homer Hensley
Mrs. Betty Schrimsher
Mrs. A. J. Eldridge
Miss Sheila Hall
July 13
Mrs. Wayne E. Smith
Mrs. Mildred Ward
Mrs. John Kennedy
Miss Margaret Kirkland
Mrs. Edith Lenoire

Miss Betty Williams
July 14
Marylin Jenkins
Mrs. Ethel Thomas
Mr. W. H. Barger
Miss Sara Simpson
Mrs. Paul Arkins
July 9
Mr. Bruce Williams
Baby Nora E. Gaston
Mrs. Ben Fagg
July 9
Mr. Roy Lister
Mr. Carl Black

Mrs. Don Gagley
Mrs. Lucien Williams
July 10
Johnny Ray Cannon
Arvin Rogers
Richard Myles
Mr. H. W. Gibson
Mr. Willis Galyon
Master Jerry Johnston
David Belcher
Mrs. Harriet Moore
Mrs. James C. Coffman
July 11
Mrs. Maude Spence
Mrs. W. L. Hambricht

Mrs. Erskine Miller
July 12
Mr. J. E. Ervin
Mrs. Gertrude Thomas
Baby Mary Ruth Arkins
Mrs. Walsina Brown
Mrs. Don Lee
Mrs. Ernest Grubb
July 13
Mrs. Ethel Watts
Jerry Harris
Gabe Sidmore
Mrs. A. J. Eldridge
Mrs. Ruth Landermilk

WHITE MONUMENT CO.

B. F. WHITE

Buy from WHITE and save Agent's Profit
YEARS OF MONUMENT EXPERIENCE

401 E. Broadway Phone YU 8-8210 Loudon City, Tenn.

Political Announcements

FOR COUNTY COURT CLERK
This is to announce my candidacy for the office of County Court Clerk of Loudon County in the August 7th general election. I am 42 years old, and have been a lifelong resident of Loudon County. I am at present in the grocery business in Loudon City.

I am a graduate of Loudon City High School and at present am taking a course from the LaSalle Extension University for a C. P. Degree. I am a veteran of World War II member of the American Legion, VFW, the 40 & 8, treasurer of the Loudon City Chamber of Commerce, member of the Loudon City Board of Education, clerk of the commodity surplus food program for Loudon County and a member of the Church of Christ.

I feel that I am well qualified to hold this office, and I pledge to the people of Loudon County if elected, will carry out the duties of the office in an efficient manner. I therefore, solicit the vote and influence of all qualified voters in the county in my behalf in the forthcoming election which will be held on Thursday, August 7th.
Sincerely,
H. C. Evans

VOTE FOR
Don (Doodle) Grimes
For Constable
FIRST CIVIL DISTRICT
OF LOUDON COUNTY
Subject to the will of the voters in the General Election, Aug. 7.
If elected to this office, I will pledge to treat the people fair and honest, to the best of my ability, serve the office of constable as it is supposed to be served. No fee grabbing. Honest law enforcement, that a promise to all the people.
DON (DOODLE) GRIMES

POLITICAL ADVERTISEMENT
VOTE FOR
ROBERT W. (BOB) EASTER
REPUBLICAN NOMINEE FOR
ROAD COMMISSIONER
First and Fourth District of Loudon County
As your present Road Commissioner, I have tried to discharge my duties to the very best of my ability, to serve the people of the first and fourth district, and to serve without any partiality to any one. I promise if elected to continue in the same manner.
I am humbly asking for your support in the August 7th, election.
Sincerely,
Robert W. (Bob) Easter

Lucky's Grill NOW OPEN ALL NIGHT

Meals Served at Any and All Hours

We deliver meals anywhere in town, both business places and homes... at the price of \$7.00 and up.

Roy M. Matney, Proprietor
Phone GL 8-4212

WHITE STORES S.M. GREEN STAMPS

Star-Kist
Chunk TUNA
3 cans 89¢

PLUS S.M. GREEN STAMPS
WHITE STORES

VOTE FOR



JOE M. CARDEN

For

CHANCELLOR

SECOND CHANCERY DIVISION

Anderson, Campbell, Claiborne, Hancock, Hawkins, Loudon, Morgan, Roane and Scott Counties

GENERAL ELECTION

AUGUST 7, 1958

I sincerely and earnestly request your consideration and support in the August election.

Respectfully,

JOE M. CARDEN

Pd. Pol. Adv. by Friends of Joe C. Carden

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED JULY 25, 1958

Sealed bids will be received by the State of Tennessee, Department of Highways and Public Works, at their offices in the State Capitol Building, Nashville, Tennessee, until 10:00 o'clock a.m., July 25, 1958.

LOUDON-KNOX COUNTIES:
Project No. 1-40-7(6)356 (Old 1-500(11)) - The grading, widening of a section of Interstate Route No. 40, beginning at State Route No. 96 (White Wing) and extending eastward towards Knoxville to a point near Turkey Creek.
Project Length - 5.178 Miles
Working Days - 325
(Unloading Point - Loudon City, Knoxville).

No proposals will be issued after 4:30 o'clock p.m., July 24, 1958.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 156, ACTS OF 1945. Contractors must prequalify with the Department of Highways and Public Works in accordance with chapter 80 of Public Acts of 1945, before any proposals will be received. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF BIDDING. The right to reject any and all bids is reserved.

W. M. Leach
Commissioner

Quick Meals!



Delicious, homemade acaroni 'n Cheese ready to serve in minutes!

Kraft Dinner is a time-saver and a menu-maker! Keep it handy - it costs only pennies. So easy for school lunches, emergency meals. And good eating always!

RATED...for the cheddar taste goodness everybody likes

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service
- Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

DR. ARTHUR HARRISON HOME FOR SALE

Stick Colonial \$27,500 Loudon, Tennessee
original Part 135 yrs old, 3 room apartment
1200 sq ft, 25 yrs old, 3 Car garage. Original
wide plank floors, hand hewn doors and man-
s. total 10 rooms, 3 baths, slate roof, 2 acre
full of old maple trees, shrubs, flowers.
Call GLenview 8-3215 anytime



NOW MORE THAN EVER

FORD makes it foolish to put off buying a new car!

Right now during Ford's Summer Trading Picnic you can make the year's best deal on a beautiful new 68 Ford. Whether you want a convertible, V-8 sedan or station wagon, you'll find Ford has the lowest price in all the land!
Ford saves you money while you drive, too. In fact, a Ford Six delivered the most actual miles per gallon of any car in Class A in the past two Mobilgas Economy Runs!

Ford's exclusive Automatic Ride Control is standard equipment on every Ford car. And only Ford in its field has foam-rubber padding in all front seats.
You can have Thunderbird 60, too, with the biggest, newest V-8 in its field. Team it with new Cruise-O-Matic Drive and save up to 15% on gas!
Your present car will never be worth more than it is now. Come in and discover how little it costs to own one of those beautiful new 68 Fords!

COME IN AND SAVE DURING THE FORD SUMMER TRADING PICNIC

CURTIS-TIPTON MOTOR COMPANY, INC.
West Lee Highway Loudon Phone GL 8-3621

FOR A BETTER BUY IN A USED CAR OR TRUCK, BE SURE TO SEE OUR OR OTHER SELECTIONS

NEW POSTAGE RATES

Effective August 1, 1958

First Class Letters 4c an Ounce
Post and Postal Cards 3c Each
Airmail (Not exceeding 8 Ounce) 7c an Ounce
Air Post and Postal Cards 5c Each
Third Class Mail 3c First 2 Ounces
1 1/2c Each Additional Ounce
Weight Limit for Third Class is Increased Up To
But Not Including 16 Ounces.
Consult Postmaster Concerning Other Changes

FIELD NOTES

By CHARLES F. McCall
COUNTY AGENT

Most of the farmers in Loudon County have received their application form in order that they may claim for refund of Federal

tax on gasoline used on the farm. All farmers in Loudon County that filed for this tax in 1956 or 1957 have received these forms through mail. In case you did not receive it or have misplaced it, you may pick up one at the county agent's office in Loudon.

This refund only amounts to three cents. We have several farmers in Loudon County that are entitled to refund, and I think that they should do all they can to receive it. You have until September 30, 1958, to file for this refund. This will include all gasoline purchased for use on the farm after June 30, 1957 and before July 1, 1958.

It is up to every individual farmer to file his claim for this refund. The record that you have kept on gasoline bought for farm purposes is very important. You may have to check with the person that you purchased the gasoline from. He should have a record on this.

When you have your refund claim blank filled out, send it to the District Director of Internal Revenue, Nashville, Tennessee.

For glorious burgers
Cheez Whiz'em!



Spoon it!
Heat it!
Heat it!
for cheese sauce
Spread it!
for sandwiches
KRAFT'S amazing
pasteurized process cheese
spread for dozens of
fast cheese treats

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner in the General Election to be held in August 7, 1958.

I feel that my former experience in road work with the U. S. Government and TVA will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

Respectfully Yours,
J. E. (Erk) Milsaps Sr.
Veteran World War I

Use Herald Want Ads Call GL 8-2721

EDMUND ORGILL

in ED ORGILL

the people of Tennessee have the rare opportunity to elect a Governor who has been successful in every important area of human endeavor.

As a civic leader, a business executive, a lay leader of his church, a crusader for good government and the welfare of his fellow man... ED ORGILL has been outstanding in the highest degree.



WHO
IS ED ORGILL . . .
The Man Who Wants To Be Your Governor?

Ed Orgill, the man with the infectious grin, the sense of humor, the man to call on for big community service jobs. Here, for example, are just some of the volunteer service jobs the Mayor of Memphis has undertaken: President of the Chamber of Commerce and the Rotary Club; director of the Community Chest, the Boy Scout Council, the YMCA; chairman of World War II War & Welfare Fund, of Southwestern's endowment campaign in 1946-47; member of the YWCA's advisory council, and advisory councils for Greater Memphis State and the Baptist Hospital Drive; leader in the drive to build Collins Chapel Hospital (negro).

In 1953 the Civitan Club honored him as "Memphis Outstanding Citizen in 1953". The late Mayor Frank Tobey of Memphis said of him: "The more Edmund Orgills we have, the better city we will have, the better nation, the better world we will have."

Dr. Peyton N. Rhodes, president of Southwestern College, said of Ed Orgill: "I cannot recall any citizen who has served the community with more ability and unselfish devotion."

Ed Orgill's services to his church and the University of the South led the Episcopal Bishop of Tennessee to say: "Thank God for Edmund Orgill."

The people of Memphis will miss him; but you people of Tennessee will have as your governor, a man who has dedicated his life to Christian service and civic leadership, regardless of personal sacrifice.

Ed Orgill has consistently opposed corrupt government and machine politics in any form and was elected Mayor as an independent candidate... the people's choice.

Paid For By Julian Ogden and Friends of Ed Orgill

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Demers are the feature this week as we continue the County recipe winners. Miss Judy Franklin, a 4-H member from Greenville, sends us ORANGE CAKE. 1 orange, 1 cup seedless raisins, 1/2 cup pecans, 1/4 cup butter, stir in ground nuts, raisins, and orange. Pour into greased and floured 12 x 9 1/2 x 2 inch and bake at 350° 25 to 30 minutes or until cake springs back when touched lightly. Top with your favorite frosting.

OBITUARIES

William A. Christian

Christian, William A. passed away July 13th. Survivors: Wife, Mrs. W. A. Christian, Philadelphia. 2 Sons: Raymond of Peoria, Illinois and Mildred of High Point, N. C. Daughters, Mrs. Robert McNabb of Philadelphia, 2 Brothers: John Christian of Loudon and Frank of North Carolina. 2 Sisters: Mrs. Sam Parker, Oak Ridge and Miss Odile Christian, Loudon. 5 Grandchildren. Services were held at 2 P. M. Tuesday, Philadelphia Baptist Church with Rev. Don Scarborough and Rev. John Tully officiating. Interment Prospect Cemetery. Arrangements by Quinn & Karnes.

Eddie Paul Marrs

Marrs, Eddie Paul, age 20, passed away in Bloomington Memorial Hospital, July 14th. Survivors: Parents, Mr. and Mrs. Ed Marrs, Loudon. 2 Brothers, John Barker and Bill. Grandparents: Mr. and Mrs. John R. Williams and Mr. Baxter Morris of Fayetteville. Services were held at 2 P. M. Tuesday at the Quinn & Karnes Chapel with Rev. Paul R. Dodd and James W. Matthews officiating. Interment Loudon Memorial Cemetery.

Helen Redmon Gaylon

Helen Redmon Gaylon, age 38, passed away at the home of her father, Ben Redmon, 10:30 p.m. Monday, July 14. Surviving are 2 children, Billy Ben and Gloria Jean; father, Ben Redmon. Funeral services were held 2 p.m. Wednesday, July 16, at Walnut Baptist Church. Burial, Steeple Cemetery, Hawkins, Loudon, in Charge.

REPORTING IN To Loudon County

July 8-To Mr. and Mrs. Donald Lee of Loudon, a 7 lb. 9 oz. girl.
July 10-To Mr. and Mrs. Cecil Brown of Lenoir City, a 7 lb. 8 oz. boy.
July 12-To Mr. and Mrs. Homer Hensley of Philadelphia, a 5 lb. 5 oz. girl.
July 14-To Mr. and Mrs. Blaise Schrimsher of Philadelphia, a 9 lb. 8 oz. boy. To Mr. and Mrs. John Kennedy of Lenoir City, a 6 lb. 15 oz. girl.
July 15-To Mr. and Mrs. Alton of Lenoir City, a 7 lb. boy.
To Mr. and Mrs. John H. Brown of Lenoir City, a 9 lb. 2 oz. boy.

PHILADELPHIA NEWS

Little Sidney Milsaps, son of Mr. and Mrs. Otis Milsaps spent a few days with his uncle and aunt, Mr. and Mrs. Elmer Hicks in Charleston recently.

Mr. and Mrs. B. H. Neil and children, Ronald and Jane from Akron, Ohio were the weekend guests of Mr. and Mrs. Charlie Mullens and Janet.

Mr. and Mrs. Otto Chliss from Ocean Grove, Florida are spending the month of July with their daughter, Mrs. Hal McCrory and Mr. McCrory. They have also been visiting with another daughter, Mrs. Pete Helms and Mr. Helms in Oak Ridge during their visit here.

"Happy Birthday Greetings" to Miss Sharon Barnett who will celebrate her 13th birthday on Friday July 18.

Master Brent Davis was the overnight guest of Master Charles Barnett Tuesday night.

Darrell Castled is at home with his parents, Mr. and Mrs. James Castled and his wife, Mrs. Castled. Darrell has been stationed at New Port Rhode Island.

Just recently returned from five months duty spent over in the Mediterranean area. Darrell arrived Thursday two weeks ago and had to report back on Sunday July 13. He will complete his service in August.

Mr. Evans Milsaps from Loudon was visiting with his brother, Mr. Henry Milsaps and Mrs. Milsaps, he was a visitor at the Sunday morning services with them at the Baptist Church. Mr. Albert Ridge from Sweetwater was also a visitor at the services. Mr. and Mrs. Bill Thompson and children, Sherry and Billy have returned from a week's vacation spent in West Virginia with relatives.

Lillie Valerie Davis was the dinner guest of Master Charles Barnett Sunday, the event Charles' eleventh birthday.

Mr. and Mrs. James Castled and sons, Reece, Reed and Lee and Mr. and Mrs. Darrell Castled were visiting with Mr. and Mrs. C. J. Neely near Birmingham, a lastest past week end.

"Happy Birthday Greetings" to Miss Rebecca Edwards who will celebrate her thirteenth birthday on Saturday, July 26. Becky is the daughter of Mr. and Mrs. W. E. Edwards, Jr.

Miss Jane Walker left Saturday for Greenville, Tenn. where she will attend the All Star 4-H Conference.

Mrs. Mary Lee Rhines from Dallas, Texas and formerly from Philadelphia was a recent guest of her brother, Mr. Jim Brown of Lenoir City, a 9 lb. 2 oz. boy.

VOTE FOR
S.O. 'MUN' ALLEN
For Sheriff
Republican Nominee

GENERAL ELECTION THURSDAY
AUGUST 7, 1958

An experienced and qualified officer, raised in Loudon County and a resident of the county for 42 years. Served as Chief Deputy Sheriff of Loudon County nearly 4 years, and was Chief of Police of Lenoir City for almost 3 years. At present, working as a guard at the Visking Plant in Loudon.

Your VOTE and HELP in the GENERAL ELECTION on AUGUST 7, 1958 will be greatly appreciated.

Sincerely,
S. O. (Mun) ALLEN

London Social And Personal News

Thursday, July 17, 1968 The London County Herald

C. P. Circle No. 2 Met Monday Night

Circle No. 2 of the Cumberland Presbytery's Missionary Auxiliary met last Monday at home of Mrs. W. D. Williamson with Mrs. Kate Hope and Mrs. H. A. Goodman as co-hostesses.

Miss Marjorie Frances Blair was in charge of the program. Mrs. Hugh McQueen, Mrs. Joe Blair and Mrs. M. C. Anderson assisted on the program.

Mrs. C. P. Chaffin, Jr., presided over the business meeting.

At the close of the meeting a salad plate was served to the 11 members present and two visitors, Mrs. Sam Blair and Mrs. Danny Bates.

Mrs. Ferguson Is Host To Bridge

Mrs. S. E. Ferguson entertained with a bridge party in her home on Snyder Avenue last Thursday evening. A salad course was served before playing three progressions of bridge.

High score was won by Mr. Helen Bacon. Other prizes were won by Mrs. E. M. Hall, Mrs. Ray Walker and Mrs. Sam Wilson.

Other guests were Mrs. Robert Frow, Mrs. Doris Blair, Mrs. Robert Berry and Mrs. Francis Keebler.

LIFE INSURANCE

Is Your

BEST BUY!

Ask Us About

Our New

Special Plan

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

500 Grove Street-Phone GL 8-3581

London

Quick Meals!



Delicious, homemade Macaroni 'n Cheese

ready to serve in minutes

with

RICH

KRAFT

GRADED...for the cheddar

cheese goodness everybody likes

Mr. and Mrs. H. H. Robinson

and Don have returned from a

10 day vacation in Myrtle Beach,

S. C.

Mr. and Mrs. Joe Watkins and

family of Bristol spent the week

and with Dr. and Mrs. J. R.

Watkins and Alger.

Mr. and Mrs. Robert Hudson

and Bobby left Sunday for a

vacation in Chicago, Ill.

Mrs. E. R. Walker of Chattanooga

is visiting her sister, Mrs.

S. P. Dannel and Judge Dannel.

Mr. and Mrs. Ray Walker, Mrs.

Sam Harrison and Mrs. W. C.

Patton left Saturday to spend this

week in Florida.

Miss Sara Simpson underwent an

appendectomy at the Bacon

Hospital Monday.

Mrs. Lawrence Johnson and

daughter, Terry of Hennessee Col-

lege are visiting with Mrs. Ora

Mae Russell and Mr. and Mrs.

Brody Harrison and family.

Mr. and Mrs. J. Harry Ray of

Cleveland, Ohio returned home

after spending 10 days with Mr.

and Mrs. Randal Johns and daughter

Susan.

Jack Lutz left Wednesday to

spend a week with Mr. and Mrs.

Charles Colville, Jr., and family in

Dayton, Ohio.

Mr. Ben Robinson left by plane

Tuesday for a visit with relatives

in Springfield, Texas.

Mrs. Jim Nichols entered the

Bacon Hospital Tuesday after

suffering a broken arm.

Mr. Bob Polston of Nashville

spent the weekend with Mr. Bill

Hope.

Mr. and Mrs. Horace Bird, Jr.,

and family have returned to

their home in Elizabethton, Ky.

after a visit with Mr. and Mrs. E.

E. Blair and other relatives.

Mr. and Mrs. Luther Williams

and daughter, Jan of Ocala, Fla.

are visiting relatives in London

this week.

Mr. and Mrs. William J. Morgan

has as visitors during the week

Mr. and Mrs. George Lee of

Statesboro, Ga.; Mr. and Mrs.

Porter of Savannah; and Mr. and

Mrs. Don Rountree and family

of Savannah.

Sheila Massengill, Sharon Hor-

ton, Mary Grace James and

Karen Marr, G. A. girls of this

week church, are spending this

week at Camp Carson, a G. A.

camp.

Dr. and Mrs. J. R. Watkins

and son Alger have returned

from a Western tour. They flew

to Chicago on June 15 to join

an AMA special tour of doctors

and their families. The high

points of interest were Vancou-

ver, B. C.; Seattle, Wash.; Port-

land, Ore. Five days were spent

in San Francisco for the annual

meeting of the American Medical

Association. On the return trip

Hollywood, Los Angeles and the

Grand Canyon were visited. They

report a most enjoyable vaca-

tion.

Mr. Hall Is Host

To Bridge Friday

Mrs. Ben Hall was hostess to

her bridge club at her home in

Athens, last Friday evening.

A supper plate was served be-

fore playing three progressions

of bridge.

High score for the club was

won by Mrs. W. C. Patton and



FORMER RESIDENT WED... Sharon Ann Harper, former London resident, was wed June 7 to Franklin Ratsoff in a ceremony at P. Lupton, Colorado. Mrs. Ratsoff has a number of relatives and friends in this area.

Sunnyside News

Mr. Glen Finch from Stratton,

Ohio spent the Fourth of July

holidays with his daughter, Mrs.

Blaine Schrimmer and Mr. Schri-

mscher. He returned to his home

the past Tuesday.

"Late Birthday Greetings" to

Miss Haven Kiser. Miss Kiser

celebrated her eighteenth birthday

on Monday July Fourteenth.

Mrs. Lizzie Kiser was recently

visiting with her brother, Mr.

Henry James and Mrs. James in

Notas, Tenn.

Mr. and Mrs. J. Crisp and

children, Barbara and Janice

from Nashville were visiting with

Mrs. Crisp's parents, Mr. and

Mrs. Bird Kiser. They returned

to their home Sunday.

Miss Elizabeth Curtis of Lou-

don is spending a few days with

Mr. and Mrs. Leo Kiser.

"Happy Wedding Anniversary"

to Mr. and Mrs. Blain Schrimmer

who celebrated their First An-

niversary on Sunday, July 13.

Mrs. Lizzie Kiser visited with

Mr. and Mrs. Mack Jones in

East Swanton recently.

Mrs. Bird Kiser and daughter,

Haven were visiting with Mr.

and Mrs. J. R. Ingram in Sweet-

water Saturday.

Mr. and Mrs. Blain Schrimmer

are the proud parents of a baby

son born on Monday, July 14

at the Bacon Hospital in London.

The baby weighed nine pounds.

Mother and son are fine.

Mr. and Mrs. Leon Bryant and

daughters, Alice and Joan and

Mr. Bob Schrimmer and sons,

Donnie and Dannie were visitors

at Clifton Park Sunday.

High score for the club was

won by Mrs. Blair

Harrison.

Guests for the club were Mrs.

Robert Frow and Mrs. Bill Ross

of Athens.

Prospect HD Club Has Annual Picnic

Due to weather conditions the

annual picnic of the Prospect

Home Demonstration Club was

held on July 9 at the Prospect

school house instead of Rob-

son's Spring as planned.

A workshop on waste paper

baskets, wrapped with Tong Kong

Grass was held in connection

with the picnic. Five baskets

were completed.

A picnic lunch was enjoyed at

the noon hour.

A short business meeting was

conducted in the afternoon with

Mrs. Bernard Courtney, pres-

ident, presiding. Mrs. John E.

James and Mrs. Joe Christian

were appointed to serve on the

nominating committee.

The "one-day" tour that is be-

ing planned to Asheville, N. C. on

July 18 was discussed.

Mrs. John E. James reported

there is much interest being

shown in the 4-H club sewing

class that meets at the school

on Tuesday afternoon.

Mrs. Rose Marie O'Brien, home

agent was present. Other visitors

present were Ann and Nancy

Courtney, Sheila and Gary Mas-

engill, Beth and Ginger Crab-

tree and Sara Ann James.

Three WSCS Circles Met Monday Night

SUSANNA WESLEY CIRCLE

The Susanna Wesley Circle met

on Monday evening at the home

of Mrs. Bill Brewer, with Mrs.

Cum Hall as co-hostess.

Mrs. John E. James was the

program leader using as her sub-

ject "The World Federation of

Methodist Women." Mrs. Will

D. Robinson, Mrs. Edna Jones

and Mrs. Frank Robinson had

parts on the program.

The circle leader, Mrs. Cum

Hall, had the business meeting

and plans were made concerning

the picnic in August.

Mrs. John Robinson closed the

meeting with the "Quiet Hour."

A dessert was served to the

13 members present and one

visitor, Mrs. Leonard Droke be-

fore adjourning.

VIOLET GRUBB CIRCLE

The Violet Grubb Circle met

on Monday evening at the home

of Mrs. S. P. Dannel with Mrs.

Dick Ferguson as co-hostess.

A dessert was served to the

14 member present and 1 visitor

Mrs. E. R. Walker.

Mrs. Homer Simpson was in

charge of the program, entitled

"The World Federation of Meth-

odist Women." Mrs. J. C. Greer

and Mrs. Doug Watkins assisted

on the program.

Mrs. Arthur Gilliam, circle

leader presided over the business

and picnic plans were made for

Aug. 11 to be held jointly with

the Ann McKenzie and Susanna

Wesley Circles.

The meeting was closed with

the "Quiet Hour" given by Miss

Mae York.

ANN MCKENZIE CIRCLE

The Ann McKenzie Circle met

on Monday night in the social

hall of the Methodist Church

with Mrs. Boney Lyle and Mrs.

Reed Henry as hostesses.

A salad plate was served to

the 13 members and one new

member Mrs. William Boyd and

two visitors Mrs. Joe Gilbert and

W.S.C.S. president, Mrs. William

Lenoir.

Mrs. James P. Watkins was the

program leader using "The World

Federation of Methodist Church."

Mrs. Paul Arp, Mrs. Dan Re-

mine, Mrs. Eugene Booth and

Mrs. Brody Harrison took part

in the program.

Mrs. Ruth Richards, circle

leader presided over the business

meeting and plans were made for

the circle picnic to be held next

month.

Mrs. Eugene Booth closed the

SUMMER ANNUAL CLEARANCE

LADIES DRESSES REDUCED

Reg. 5.95 3.97
Reg. 3.98 2.97

LADIES SKIRTS REDUCED

Reg. 2.98 — NOW 1.97
Reg. 3.98 — 2.97
Reg. 4.98 — 3.97

LADIES and MISSES SPORTS WEAR

Reg. 1.98 Shorts 1.47
Reg. 2.95 Shorts 1.97

GIRLS TAPERED SLACKS

7 To 12
Reg. 1.49 — **97c**

LADIES SHORTY GOWNS

Reg. 2.98 — 1.97
Reg. 3.98 — 2.97

LADIES SUMMER PAJAMAS

Reg. 2.98 — **1.97**
Reg. 3.98 — **2.97**

DRIP DRI MATERIALS

36 in Reg 89¢
59c yd.

DARK PATTERNS IN Cadence And Starcraft Materials

Reg 69¢ **43c yd.**

**LIGHT WEIGHT 36 in
BROWN DOMESTIC
6 yds. 1.00**

**HEAVY WEIGHT 36in
DRAPERY MATERIAL
Reg. 98¢ 67c yd.**

We are offering ALL Summer items at GREAT-
LY REDUCED PRICES ON THIS SALE.
Many Lots are too Small To List Here

1 RACK LADIES PRINT DRESSES

Reg. 1.98 Now 1.47

ALL LADIES SUMMER BLOUSES REDUCED

Reg. 1.98 — To 1.47
Reg. 2.98 — To 1.97

1 RACK MISSES DRESSES

7-14 — Reg. 2.98 — 1.97
— Reg. 3.98 — 2.97
— Reg. 5.95 — 3.97

CHILDREN DRESSES

Sizes 1-3 & 3-6x
Reg. 1.98 1.47
Reg. 2.98 1.97
Reg. 3.98 2.97

1 LOT CHILDRENS SANDALS and PLAY SHOES

1.00

ALL LADIES WHITE SHOES REDUCED

Reg. 2.98 1.97
Reg. 4.95 2.97

LADIES KEDETTEs Washable Canvas Shoes

Reg. 3.49

1.97

SANFORIZED BROADCLOTH 36 in.

Beautiful Patterns
Lights & Darks

Reg. 59¢ **37c yd.**

40 in. LIGHT WEIGHT DRAPERY MATERIAL

Reg. 59¢ **37c yd.**

36 in. COTTON PLISSE

Florals & Stripes
Reg. 39¢

NOW 33c yd.

Boy's Rayon Flannel Slacks

Reg. 3.98 — 2.47
Reg. 1.45 — 3.47

Boys Short Sleeve Sport Shirts

Reg. 1.59 — 97c
Reg. 1.98 — 1.47

1 Lot Boys S.S. Sport Shirts

47c

Boys Play Shorts

6-10 Reg. 49c
To 27c
6-12 Reg. 59c — 37c

Mens Cotton Sport Sox Special

29¢ 4 For 1.00

Childs Ivy League Pedal Pushers

8-12
Reg. 1.98 1.47

Childs Shorts

8-14
Reg. 1.49 97¢

Boys White T Shirts

Small Sizes
Reg. 39¢
Now 27¢

Infants Polo Shirts

Size 1-4
Reg. 39¢
4 For 1.00

Boys Polo Shirts

8-14 Bold Stripes
Reg. 98¢
Now 67¢

MENS WASH & WEAR PANTS

8.95 & 9.95 Values

Alteration Free **5.95**

MENS SUMMER PANTS

Regular 5.95 to 7.95

Plus Alteration **3.97**

MENS STRAW HATS

Regular 1.98
Now **1.00**

MENS SHORT SLEEVE SPORT SHIRTS

1.59 & 1.69 Values — 1.17
1.98 Values — 1.47
2.95 Values — 1.97

MENS WHITE KNIT T SHIRTS

Reg. 59¢ **3 for 1.00**

SPECIAL VALUE MENS BLUE CHAMBRAY WORK SHIRTS

1.00

BOYS CANVAS OXFORDS

Kids — Spring Step
Sizes 11-6

Regular 4.49 **2.97**

CHILDs RED STRAP "KEDs" CANVAS OXFORDS

Sizes 6 1/2-12

Reg. 3.49 **1.97**

BOYS TAN SANDALS

Sizes 3-6

Reg. 3.98 **1.97**

MENS MESH SUMMER SHOES

Reg. 9.95 **5.97**
Reg. 11.95 **7.97**

1 LOT LADIES SHOES

Only 97c

**The ED WATKINS
STORE**

Still 2 1/2 Months Of Warm Weather. You can
Really Save By taking advantage of these
BARGAINS

FARM NEWS REVIEW

FARM SAFETY WEEK TIME FOR CHECKING ACCIDENT HAZARDS

Machinery, drownings, falls and firearms! These four causes topped the list of fatal accidents to farm people in Tennessee last year. However, many other hazards which contribute to "mischievous" deaths or injury listings,

exist in a wide variety, inside and outside buildings, according to weeks of the year.

The nation will observe Farm Safety Week July 20-26, not as a single period, but as a time for bringing before the public, with all possible emphasis, the

Fires cause a financial loss of \$150 million yearly on the nation's farms. Harvest accidents account for more than 100,000 accidents. Tractors, chain saws, and other machinery are the most common causes of death.

A tractor, on farm or highway cannot be handled carelessly, yet constantly, somebody forgets, and there is an accident.

How many lives are lost each year because people overload boats, or risk themselves in anti-craft? How many do that, and cannot swim? Nor wear life jackets!

From Sunday, July 20, through Sunday, July 26, sponsors of Farm Safety Week, throughout Tennessee and the nation, are that, the period be a time of taking stock, in a drive toward farm safety.

Conservation News

BY T. J. HICKS

Keep a life preserver handy at every farm pond!

This is the suggestion of Paul Arp, chairman of the board of supervisors of the Loudon County Soil Conservation District, as one means of preventing the increasing number of drownings on farms. There are now 84 farm ponds in Loudon County on district cooperative farms.

Drowning is now next to the top of the list of fatal accidents on farms in Tennessee, Arp pointed out, in commenting on Farm Safety Week, officially proclaimed by President Eisenhower for July 20-26.

An excellent safety measure for farm ponds, Arp said, is to keep a "ring" life preserver, with a long rope attached, hanging

GREENBACK NEWS

Mr. and Mrs. Frank Hill has been guests at their cabin farm on the Morganton Road Sunday, members of the Tom Walker family of Jefferson City.

The family gathering is an annual affair, and 125 guests were present for the program and dinner. President of the family association is Leroy Walker and secretary is Mrs. J. B. Garret, both of Jefferson City.

Mr. Peter J. Capelli of David Ky, Mrs. Wirtz and daughter, Mrs. Mary Louise Bernard and children Vanilla and Frank of Jellico visited last week with Mr. and Mrs. Fred Akers and Mrs. J. V. Akers.

Mr. and Mrs. John Thompson have news that their son, Seaman Frank Thompson who has been in Japan the past months, arrived in San Francisco Thursday.

Mr. and Mrs. John Scott who have been with Mrs. Scott's mother, Mrs. Lulu Shy in Cheyenne Wells Colo. the past weeks and visited friends and relatives in Kansas arrived Wednesday for a visit with Mrs. J. B. Best and the Rev. Ray Burgess and Mrs. Burgess and other relatives before their return to their home in Lake Wales Fla.

Misses Joy and Jean Best are spending the week with their aunt, Mrs. R. B. Hammonree and Mr. Hammonree and family in Winted Ala.

Mrs. Olga Walker, Mrs. Mary Jenkins and Mrs. Cynthia Russell of Maryville were spending the week Monday of Mr. and Mrs. Clyde Huffstetler.

Mr. and Mrs. Bert Sheets recently visited their cousin Miss Jane Pemberton and Mr. Glen Blankenbiller in Dayton Ohio, they were accompanied home by Mrs. Blankenbiller.

Mr. J. V. Akers was removed to St. Mary's Hospital last week on a post in plain view at the water's edge. This fairly heavy type of life preserver can be thrown to a person in distress at some distance from the shore. For a large body of water, several of these may be needed at intervals around the shoreline.

Drownings caused by boating accidents could be virtually eliminated by making it a rule never to allow anyone to go out in a boat unless he is wearing a jacket-type or similar life preserver, Arp said.

Children, of course, should not be permitted around ponds unless they are under the watchful eye of an adult. Even then it is well for them always to wear a life preserver. It is also important for them to learn to swim through Red Cross classes or at FFA or 4-H Camps, he emphasized.

Of course, drowning is only one of many kinds of fatal farm accidents, Arp continued. It accounted for 14.6 percent of such accidents in Tennessee, latest available figures show. Machinery was first, causing 27.4 percent of fatal accidents on farms in the state.

Other causes of fatal farm accidents in Tennessee, according to these figures, included falls, 11.5 percent; Firearms, 10.8 per-

cent; Blows, 8.3 percent; animals, 7.8 percent; Burns, 4.6 percent; electric currents, 3.4 percent; lightning, 2.6 percent, and all other causes, 8.3 percent; Arp said.

where he is in a serious condition. Mrs. Akers is at his bedside.

Mrs. Robert Paige and daughter, Penny, Mary and Lucy came from their home in the Bahamas last week to be with her parents, Mr. and Mrs. J. V. Akers. Mr. Paige accompanied his family to Miami where they visited a few days with his mother, Mrs. Helen Paige. The Paiges came by plane.

Mr. and Mrs. Earl Finley of Augusta, Ga. are guests of Mr. and Mrs. Bert Sheets Saturday.

Little Terry Wear, daughter of Mr. and Mrs. Buck Wear of Knoxville spent last week with her grandparents, Mr. and Mrs. John Wear.

Mrs. R. M. Peterson of Maryville spent a few days last week with Mrs. Lucy Griffiths and family.

Miss Vivian Thompson of Knoxville spent the weekend with her parents, Mr. and Mrs. Joe Thompson.

Mr. and Mrs. Don Rivers, Donnie and Patricia of Loudon were weekend guests of Mr. and Mrs. Bert Sheets.

Mr. and Mrs. Glen Goodwin have moved from their home here to a residence in Loudon.

Mrs. A. C. Montgomery of Loudon City remains at the bedside of her mother, Mrs. J. B. Griffiths. Mr. Montgomery and Miss Laura Morton visited Mrs. Griffiths Friday. The Montgomerys now have 16 grandchildren. The latest was born last week to Mr. and Mrs. Wm. Cusick in Knoxville Ft. Sanders Hospital. Mrs. Cusick was Lucy Montgomery and the little son will be christened Howard Allen, Cusick.

Mr. and Mrs. Roe Thompson and Mrs. Emma McCollum of Maryville visited Friday with Mrs. Ada Everett.

Mr. and Mrs. Charles Everett and Diane of Loudon City were Friday of Mr. and Mrs. Roy Lowry and Mrs. Ada Everett.

Mr. and Mrs. Richard Hughes are at home from a visit with their daughter, Mrs. J. B. Mitchell and Mr. Mitchell in Atlanta.

Mr. and Mrs. J. H. French spent Sunday with their son Mr. Donald French and Mrs. French and family near Maryville.

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Thursday, July 17, 1938 The Loudon County Herald

LOOK

NEED CASH?

IF SO — CONTACT

Service Finance Co.

for loans \$5 to \$50

Phone YU 6-7815

LOCATED OVER BANK OF LENOIR CITY



Here's how "VERSA" Wrought Iron will enhance charm and add permanent value to your home!



Here is a beautiful home BEFORE and AFTER beautiful, low cost "VERSA" Wrought Iron Railings were installed last month. The home owner not only obtained new charm for this fine brick home, but permanent year around protection against fall!



This is another typical installation of "VERSA" Railings and Columns here in East Tennessee. Note how this old residence received a new, handsome charm with "VERSA" — and it cost so little!

"VERSA" Railings and Columns . . . completely adjustable . . . offer you lasting beauty and year around safety at the lowest possible cost! "VERSA" is custom manufactured on an assembly production basis . . . and in only 3 basic parts: 1. Railing and Column. 2. Universal Novel Post. 3. Adjustable Rittings. In other words, "VERSA" is a proven do-it-yourself home improvement product! You can install "VERSA" yourself easily at substantial savings. We have it in stock now. Drop in now and see "VERSA" — without question one of the most practical and charming improvements you could possibly make to your home.

Shop and Save at your building material store:

- LOUDON
- Loudon Builders Supply
- Greer Hardware Company
- Carter Lumber Company
- LENOIR CITY
- Riverside Lumber Company
- Corum Lumber Company
- J. W. Wilburn Hardware Company

Nailing Down My Future

Every Dollar Saved
Helps To Build A
Firm Foundation
For A Secure And
Happy Tomorrow.



Building the foundation for financial security is as easy as driving a nail! Just earmark a certain sum each week for "Saving", deposit in your savings account and sit back to watch the dollars grow!

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

NEW VELVET
PROCESS
GIVES YOU
CREAMIEST
FLAVOR YET!



BACON'S
ICE CREAM

THIS COUPON WORTH 15¢

When Redeemed with a 3 Can Purchase of
Ideal Dog Food

I have purchased 3 cans of Ideal Dog Food at the regular retail price. Name _____ Street _____ City _____ State _____

Simply make purchase of 3 cans of IDEAL DOG Food only, at 15¢ plus handling charge of 5¢ per can. Offer good only in U.S.A. Void where coupon for double and receive 15¢ of total price. Issued, practical or otherwise restricted. Cash value 1 cent. Offer expires Sept. 1, 1938. SUGAR & CO. INC., CHICAGO

Redeemable at WHITE STORES

IDEAL DOG FOOD

(without coupon 3 cans 44¢)
WITH COUPON ABOVE 3 CANS 29¢

WHITE STORES

S. N. GREEN STAMPS

CLASSIFIED

July renewals to the Herald are now due. Please check your wrapper (or paper if it is delivered unwrapped) and if it reads 7-58, it means that it is now time to renew. Please mail check or drop in at the Herald's Office and make remittance.

HOUSE FOR SALE... by owner beautiful home, 3 bedrooms, large living room, kitchen and dining room, choice location. Will consider trade-in. My equity for rental property or will arrange terms. See to appreciate at 738 Rio Vista Drive or Call GL 8-2364. 4-38-3

CARD OF THANKS... we wish to express our deepest thanks to our friends and neighbors for their many kind acts and help at the death of Eddie Paul Morris. We cannot adequately express our appreciation. Mr. and Mrs. Ed Morris, John Baxter and Bill.

SAVE ON OVERALLS... boys overalls, size 11 to 16, just \$1.99 pair. Boys 13 1/4 or western jeans, only \$1.29 or 4 pair for \$5.00. Valley Mercantile Outlet, West End, London. 4-35

FOR RENT... 2 apartments, one furnished and one unfurnished. Call GL 8-3213. 2-35-3d

FOR SALE... 3 bedroom house, gas connection, good location. Convenient to grammar school. See Marcha E. Blair, 705 Perry St., or call GL 8-2035. 3-36-3d

NOTICE... We have now moved to 313 Grove Street and are open for business as usual. We wish all our friends to come to see in our new location. **TIC TOC JEWELERS** 4-37-3

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 4-37-3

FOR SALE... 50 acres, around 35 cleared. Can use modern machinery. Located close to Philadelphia with 5/10 tobacco allotment, deep well, electric pump, hot and cold water in house, 4 room house, good barn. Will trade for house in London. Price \$500. Contact Hugh Simpson or call London GL 8-2747. 4-37-3

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Pa. 1911. 4-37-3

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. **SMITH DRUG**, London, Tennessee. Phone GL 8-2021. 4-37-3

HELP WANTED... established local business seeks mature woman, permanent resident, for unusual position. Particularly interesting work mostly on a time basis with working schedule to suit accepted applicant. Must be at least high school graduate, intelligent and alert, with good knowledge of spelling essential. Typing knowledge helpful, but not essential. Paid training period with increased earnings with ability. Reply with full details to Box 438, London.

BARGAINS... complete 3-piece bath with full size tub—\$129.50. Medicine cabinet included free of charge. Good 18 inch lawn mower for low price of only \$59.50. Outside paint made by famous manufacturer—\$4.95 per gallon. We also sell all sizes of concrete and slag blocks, drain tile, electric supplies and everything in the building and plumbing line. The Robinson Company. (Gilbert Blankenship), London. 4-37-3

KEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 805 Poplar St., Phone GL 8-3094, London. 4-37-3

PIANO... private instruction on piano, Hammond and Regular guitars. Pianos tuned and repaired. Quality workmanship. Write Elmer Watson, 1508 Dodds Ave., Chattanooga, or call YU 6-7889. 3-37-3d

WANTED... 2 curb girls. Apply in person at Booth's Bar-B-Q, Lenoir City, YU 6-9145. 3-37-3d

FOR REPAIR... of typewriters, adding machines and cash registers, call GL 8-2723, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. 4-37-3

HOUSE FOR SALE... 9 room house for sale, Call GL 8-3395. 4-37-3

July renewals to the Herald are now due. Please check your wrapper (or paper if it is delivered unwrapped) and if it reads 7-58, it means that it is now time to renew. Please mail check or drop in at the Herald's Office and make remittance.

WORK UNIFORMS... tan, gray or green, uniform work pants, waist sizes 28 thru 44, just \$1.99 pair. Shirt to match with 2 flap pockets, just \$1.29. Valley Mercantile Outlet, West End, London. 4-35

WANTED TO BUY... if you have oak boards to sell, contact Riverside Lumber Co., Phone Lenoir City YU 6-7331. 3-37-3d

REAGLES FOR SALE... AKC registered, 7 females, 4 males, 8 weeks old. Also 2 females and 2 males one year old. Call GL 8-3617. 2-35-3d

FOR RENT... 2 bedroom apartment near high school, unfurnished. Call GL 8-3120 after 4:30 p.m. 4-37-3

July renewals to the Herald are now due. Please check your wrapper (or paper if it is delivered unwrapped) and if it reads 7-58, it means that it is now time to renew. Please mail check or drop in at the Herald's Office and make remittance.

READING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1662. 4-37-3

SERVICE STATION for lease... West End London. For information call Athens. 608. 4-37-3

FOR SALE... beautiful 3 bedroom brick home 3 miles from London on Steeple Road, near Steeple School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath, full front, \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 6-2933. 4-37-3

FOR RENT... 3-room furnished apartment. Ph. GL 8-3093. 4-37-3

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway London, Tenn. Phone GL 8-3821



GREER'S Headquarters For Johnson Motors

BOATS BY MAGNOLIA DURATECH ARISTO-CRAFT

Special Buys On Used Motors

We have a large selection of completely reconditioned used motors, each value-priced for good boating at big savings for you

1957 30 hp ELGIN ONLY	\$299.50
1957 35 hp EVINRUDE, Elect. Start	\$499.50
1957 MERCURY Super 6, ONLY	\$169.50
1956 3 hp ROYAL, ONLY	\$69.95
1956 5 hp BUCCANEER	\$99.95

Some As Low As \$29.95

GREER'S

Phone GL 8-2046

SPORT CENTER

London

FIRE SALE

Selling Out All Merchandise At Big Price Reductions!

- Some Undamaged Merchandise
- Some Slightly Damaged Merchandise
- All Must Go!

Famous Brand Watches ---- 20 to 30% Off

Appliances ---- 10 to 30% Off

Diamonds - Wedding Bands - Birthstones 30% OFF

Watch Bands - 20 to 30% Off

ALL JEWELRY ---- 50% Off

SALE STARTS Saturday, July 19th

FIRE! - SAVE! - SAVE! - SAVE! - FIRE

Tic Toc Jeweler's

303 Grove Street (opposite Employment Office)

FIRE SALE

VOTE FOR MOSE L. WALLER, Jr.

For FLOTERIAL REPRESENTATIVE

Loudon-Knox Counties Democratic Primary Thursday, August 7, 1958

Your Vote And Influence Appreciated

Weekend Specials at Giles and Son Food Market

LIBBY'S

- 46 ounce Orange Juice 35¢ Can
- 46 ounce Pineapple Juice 30¢ Can
- No. 2 Grapefruit Juice 2 for 29¢
- No. 2 Crushed Pineapple 2 for 55¢



STA FLO STARCH 22¢ Quart

ALCOA WRAP

Regular Size Roll

29¢

NOW AIR Conditioned for your SHOPPING COMFORT

MOHLAR and HAROLD GILES Three Miles Out On Vonore Road Giles & Son Market

LIBBY'S CORN

Beef Hash 16 oz. Can 37¢

LIBBY'S BEEF STEW 24 oz. can -- 45¢

Libby Spaghetti and Meat Balls 24 oz. can -- 39¢

LIBBY Canned Beef 12 oz. can -- 43¢

LIBBY Potted Meat 5 oz. can 2 for 33¢

NBC

Chiparoon Cookies, Date and Nut Cookies, Chocolate Fudge Sand, your choice

45¢

DIXIELEE DRIVE-IN THEATRE LOCATED AT DIXIE LEE JUNCTION PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m. THURSDAY & FRIDAY

SADDLE THE WIND Cinemascope and Technicolor Robert Taylor Julie London

SATURDAY, JULY 19 1st Run Picture **CALIFORNIA** In Technicolor Barbara Stanwyck Ray Milland

DESERT FURY 1st Run Picture Burt Lancaster Lincolnton Scott

SUNDAY & MONDAY July 20 & 21 1ST RUN PICTURE **TEACHER'S PET** Clark Gable Davis Day

TUESDAY & WEDNESDAY July 22 & 23 **LEGEND OF THE LOST** IN TECHNICOLOR Sophia Loren John Wayne

GET MORE OUT OF LIFE... ATTEND A MOVIE! COLE'S

DRIVE-IN ON HIGHWAY 11 BETWEEN LENOIR AND LENOX CITY PHONE GL 8-2253

SHOW TIME: 8:00 and 10:30

THURSDAY & FRIDAY July 17 & 18 1st Run Picture **MEN IN WAR** Robert Ryan Aldo Ray

SATURDAY, JULY 19 **ALL NIGHT SHOW** FIVE COLOR PICTURE For One Admission **DAWN AT SOCORRO** WAR ARROW Jeff Chandler

SASKATCHEWAN Alan Ladd

RAILS INTO LARAMIE BLACK HORSE CANYON Joel McCrea

SUNDAY, MONDAY, TUESDAY July 20, 21, 22 1ST RUN PICTURE **THIS HAPPY FEELING** CINEMASCOPE-COLOR Debbie Reynolds John Scott

WEDNESDAY ONLY, July 24 1ST RUN PICTURE **TIP ON A DEAD JOCKEY** Robert Taylor Dorothy Malone

FORBIDDEN PLANET IN TECHNICOLOR CARTOON



Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, JULY 24, 1958

16¢ PER COPY

72ND YEAR—NUMBER 36

Just Piddlin'

By The Editor

ALWAYS A JOY to pay tribute where tribute is due, especially when it involves the county in a service for its citizens. The soil conservation program, the use of the county sub-solter, deserves such tribute.

More and more we recognize the importance of not only protecting our fertile land, but, at the same time, getting the most out of it. This county program is emphasizing both those points on area farms.

The program is supported by the county court. It is designed to annually "break even", but with the small charge to farmers for the work (usually \$5 to \$6 an hour for the bulldozer) the program doesn't quite support itself.

Arthur Smallen, operator of the bulldozer, feels quite strongly about his work and says it "helps farmers a great deal". The program brings land into use that couldn't be initially worked in any other way but by bulldozer. It costs a lot of money to hire a bulldozer, but this county-supported program brings such work within the reach of county farmers.

Just how popular the program is with farmers is shown by the fact that there's more work than the operator can possibly get to. The equipment has been in use for some years and is beginning to break down, but still Mr. Smallen covers a lot of territory. Conservation and improvement of land is important to Loudon County. This county-supported program is doing a real job.

FOOD FOR THOUGHT... a corporation may spread itself over half the entire world. It may employ a hundred thousand men, but the average person will still turn his judgment on the action of a single employee.

If this person is rude or inefficient, it will take a lot of kindness and efficiency to overcome this one bad impression. Every member of any organization thus becomes the most important member of that organization more often than he thinks.

THOUGHT FOR THE WEEK... oddly enough, it's the person who knows everything who has the most to learn.

City Sewer Service Charges To Go Into Effect Here As Of July 14

Sewer service charges, based on the consumption of water on the construction of water service from the city system, are being placed on users of the city sewer system by the City Council effective as of July 14th.

This charge is 25 per cent of the water bill, but there is excluded from the provisions of the Ordinance fixing this service charge those water customers to whose property the city sewer system is not available. A copy of the Ordinance is printed elsewhere in this issue of the paper.

This action has been necessitated by the increased costs in the maintenance and operation of the sewer system, small expansion being made and meeting the annual quantities of bonds issued for the purpose of installing the sewer.

In 1930 and in 1950 the City of Loudon issued bonds to cover the installation of sewers, and approximately \$8,000.00, most annual be paid for bond maturities and interest on these sewer bonds.

These service charges will be added to the current utility bills, along with water, gas and electricity. It is pointed out that should any serving city such a sewer service charge and the customer does not have available the sewer system this fact is to be brought to the attention of the Loudon Utilities at the time of paying the water bill.

Certain small areas of the city are not served by sewers at this time and these areas are excluded. Water customers living outside the city but who make use of the city sewer system will likewise be liable for this sewer service charge.

Mrs. Hartsook Seeks Committeewomen Seat
Mrs. Jennie F. Hartsook of Loudon City has announced as a candidate for Democratic State Committeewoman for the Second Congressional District subject to the Democratic Primary of August 17, 1958.

Mrs. Hartsook is the widow of the late Albert W. Hartsook, who served as the first president of the Young Democrat Club of Loudon County, and served as a member of the Loudon County Election Commission for many years. She is the mother of seven children, and her family has long been active in the Democratic Party of Loudon County.

She has served as Chairman of the Women's Activities Division of the Loudon County Democratic Executive Committee for the past six years, was a delegate to the State Democratic Convention in 1952 and 1956, served as first president of the Lenoir City PTA, and past president of the Clinch Club of Lenoir City.

For the past three years Mrs. Hartsook has served as East Tennessee Inspector for the Tennessee Board of Cosmetology.

No Cases Filed

Allen To Speak Here Tomorrow

Senator Clifford Allen, candidate for governor, will speak in Loudon on Friday, July 25 at 8:00 A. M.

He will present his platform and great citizens who would like to meet him.

but they're closing up all the time anyhow, so we can't judge the importance of Columbus Day by whether or not they shut down. But over in Europe they ought to make a triple-decker out of that day and I personally would appreciate them. Europeans posing a little more attention to it.

I wish you would read up on history and find out how them folks in Europe got along before Columbus discovered America.

Things was worse slow up at the country store Saturday night. As a rule, the boys up there ain't above giving a good rumormongering, but it was too hot even for that. Ed Dodson had won a scholarship to some college. Ed was mighty proud and I was proud for him. I knowed just how he felt, just like I felt that time my dog was a prize at the county fair.

Alcoa HS Band To Play Concert Here Tonight

A free outdoor concert by the Alcoa Band, under the direction of Mr. A. R. Strang, will be given tonight (Thursday) at 7:30 P. M. at the front lawn of the Loudon High School.

Spectators will be seated upon the sloping lawn.

Included on the program will be popular numbers such as "Swinging Shepherd Blues", a flute solo by Martha Strang; a trombone trio; and "Up a Lazy River" by Hokey Carmichael.

In exchange for this concert the Loudon Band, directed by William Boyd, has been invited to play at the Alcoa Pool on Friday, Aug. 1.

Both of these summer bands are sponsored by their respective city recreation programs.

Attorney May Qualify For New Career

Attorney Jay Jenkins of Knoxville is well-known in these parts for his efforts before the bar, in fact, his televised efforts before a Senate committee have brought him national recognition.

But it is not in the courtroom that Attorney Jay Jenkins may be in for a little recognition too, especially when it comes to raising his bar on his Little Tennessee River farm.

Some 70 acres of land on the Jenkins farm turned out better than 8000 bales of hay in a recent cutting. Here's the breakdown. There were 345 bales, each averaging 60 pounds, of alfalfa hay from one 30 acre area. A 40 acre patch of clover and grass produced 3400 bales.

Although such fame may not spend as far as being a defense lawyer, looks like Mr. Jenkins can at least hold his own when it comes to farming.

Most Parents Won't Lose \$600 Exemption

Most parents will not lose the \$600 exemption they may claim for the Federal income tax return for each dependent child spending the summer vacation at a part-time job, Mr. J. M. Roan, District Director of Internal Revenue, said today.

Children who will still be under 19 years of age at the end of the year, and children who are full-time students, regardless of age, come under this special exemption rule of the Federal income tax law, he said.

Mr. Roan explained that parents who contribute more than half the support of a child in one of these categories may claim a dependency exemption regardless of the amount earned by the child.

He also had a good word for the working children. They are entitled to a \$600 personal exemption and may be due a refund of part or all the Federal income tax withheld from their income tax return, Mr. Roan said, claiming refund of any amount withheld in excess of the actual tax liability.

SP-3 John Selvidge At Fort Jackson, S. C.

SP-3 John Selvidge, Jr., of Loudon, has been assigned to Fort Jackson, S. C. He is a member of the 1st Cavalry Division and is currently serving as a platoon leader in the 1st Squadron.

County Court Sets Tax Rate At \$3.96; Has Long Session

No. 1 Hazard In Kitchen Is Children Safety Council Reports

The No. 1 hazard in the kitchen isn't a sharp knife or a hot burner.

"It's children," the National Safety Council says. "Children underfoot in a kitchen can cause all sorts of trouble."

"They have a habit of leaving marbles, crayons and toy trucks here and there on floors. Such objects on the kitchen floor are likely to trip them. Mom tries to carry a pan of hot liquid, for example, across the room. She may fall, spilling the liquid on herself or someone else."

The kitchen, the Council says, is the third most dangerous room in the house.

How can you make your kitchen safer?

1. If possible, keep children out of the kitchen. If not, teach them to stay away from cords, appliances and stoves.

2. Turn in handles of utensils on stove.

3. Keep knives in racks—and always from children.

4. Wipe up spilled liquids immediately from the floor.

5. Use a step ladder to reach high places.

6. Use a fire extinguisher properly.

7. Use a first aid kit properly.

8. Use a telephone properly.

9. Use a car properly.

10. Use a boat properly.

11. Use a gun properly.

12. Use a knife properly.

13. Use a hammer properly.

The Loudon County Court, at its regular quarterly meeting Monday, set the tax rate at \$3.96 per 100, the same rate in effect for the past two years.

The court held a long session with all agendas present, before a packed courtroom of delegates and spectators.

Gen. Fund 40c
School 2.00
Bond Int. & Refire 1.35
Hospital .05
Welfare .05
H. Dep't .05
Ferry .04
LAB. .01
3.96

The court also heard H. M. Adams, chairman of a Loudon PTA committee at work for a better school program, report that the new plan to be started into effect this year has already received attention on the state level and has been called to the attention of Washington by a U-T professor. Adams requested the cooperation and support of the court in getting the program established and effectively underway in Loudon County schools.

Special authorization was given the school board to borrow \$12,000 to take care of the immediate alterations and improvements at Loudon High School, which state officials said were necessary to hold "A" rating. The authorization to the board was contingent upon the revision of the school budget to take care of the cost of the improvements.

Further appropriations at the meeting included \$1800 as county portion of salary for assistant county agent; \$1000 for the county library board, established by bond of equalization pay at \$6 with \$7 for chairman; and authorized \$15 a month pay raises for the county judge's clerk and the courthouse janitor.

The court also authorized payment of general bills and school county indigent, pending bills at the hospital of \$1549.30. Permission was granted for the erection of a private water line between Robertson School and the J. C. Quisenberry School at no cost to the county; approximately 100 feet of dead end road in the second district was abandoned by counties and accepted a change of right of way for River View Road, first district, to change dangerous entrance to Highway 72 and outdoor street grade.

The court heard a report from the county library board and referred to the regional library board Mrs. Mills and Mrs. G. W. McTeer. Also accepted was a resolution that acquiesces cannot sign or commit themselves on money matters and that called meeting be set to discuss and vote on such proposals whenever necessary.

By a vote of 8 to 4, the court elected Homer Bright as school board member for the fourth term of Lester Thomas. James A. Bailey was elected to the school board from the second district to fill the post vacated by the resignation of Mr. Horner.

Notaries elected during the session were Rachel Weaver, L. L. Thompson, Jr., Paul C. Lyle, Ann Bell and James Thompson.

Supper To Raise Cheerleader Funds

A supper Saturday, Aug. 9, at Loudon Grammar School will help raise funds for new uniforms for the Loudon High School cheerleaders.

Prices for the supper will be \$1.00 for adults and 50¢ for children.

(Continued on Page 8)



Second Lieutenant Joe J. Harrison, son of Mr. and Mrs. Mark H. Harrison of Route 4, Loudon, has completed training in the Air Force Officer Pre-Flight School at Lackland Air Force Base, Texas. He will be transferred to Harlingen Air Force Base in Texas for initial flying training as a navigator.

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The new provisions are included in an amendment to the new governing tobacco acreage allotment and marketing quotas recently passed by Congress and approved by the President.

PHILADELPHIA NEWS

Mrs. Cleo Newman from Knoxville has been visiting the past few weeks with her sister, Mrs. Rebecca Allen. Mrs. Newman returned to her home Thursday.

Pvt. Thomas Robert (Bobby) Brookshaver has been recently to visit a few days with his parents, Mr. and Mrs. B. Brookshaver.

Bobby is in training at Fort Jackson, S. C. His parents are looking forward to having Bobby visit again with them next week to spend a thirty day leave.

Mr. and Mrs. J. B. Walker, Jr. and children, Jane, Ann, Ed, III and Betty, are spending a few days this week visiting in Gatlinburg.

Mr. and Mrs. Stanley Davis and children, Valere Dawn, Judith and Brent, were visitors in Knoxville Thursday afternoon.

Mrs. Cleo Newman of Knoxville and Rebecca Allen were visiting in Sevierville during Mrs. Newman's visit with Mrs. Allen.

They spent two weeks with Mr. and Mrs. Mack Sims in Sevierville.

Miss Lora Ann Parks of Sevierville spent last weekend with her cousin Miss Sharon Barrett.

A Musical Show was given Saturday night at the Lodge Hall for Mrs. Ted Lynn, the former Judy Ridge. There were 31 guests present. Games and refreshments were enjoyed by the group. Those winning games were: Mrs. Joy Brewer, Mrs. Zola Barnett and Miss Loretta Hartwell.

The show was given by Mrs. Juanita Blynn and Mrs. Eunice Ayers. Mrs. Lynn received many nice gifts. The Master Larry Joe Brad, from the Baptist Church in Gaylesboro, was the emcee. Mr. and Mrs. Richard Everett were the dinner guests of Mrs. Taylor's.

DEAR MISTER EDITOR:

I was shocked to read in a magazine piece last night where Europeans don't pay much attention to Columbus Day. I never knowed before that the whole world didn't celebrate on this occasion.

Of course, over here we don't pay no attention to it. The banks sometimes close up for that day.

NOTICE

The Loudon County Health Department and the local Tuberculosis Associations wish to announce the schedule for the mobile chest x-ray survey for Loudon County.

Thursday, July 31, 1958; 8:30-3:30—Loudon, Loudon Post Office.

Friday, August 1, 1958; 8:30-3:30—Lenoir City, Easter-Purdy Ford Co.

Monday, August 4, 1958; 1:00-3:30—Philadelphia, At the Mill.

Thursday, August 5, 1958; 12:30-3:30—Greeneville, Main Street.

Everyone 15 years of age and over should get an x-ray.

This unit will also take chest x-rays at all industrial plants in Loudon County except the Loudon City-Coe Works.

but they're closing up all the time anyhow, so we can't judge the importance of Columbus Day by whether or not they shut down. But over in Europe they ought to make a triple-decker out of that day and I personally would appreciate them. Europeans posing a little more attention to it.

I wish you would read up on history and find out how them folks in Europe got along before Columbus discovered America.

Things was worse slow up at the country store Saturday night. As a rule, the boys up there ain't above giving a good rumormongering, but it was too hot even for that. Ed Dodson had won a scholarship to some college. Ed was mighty proud and I was proud for him. I knowed just how he felt, just like I felt that time my dog was a prize at the county fair.

Yours truly, Uncle Phil

HS Fall Practice To Start Aug. 28th

Loudon High School Coach "Chick" Riedinger has announced that fall football practice will begin Monday, July 28.

The drills will be held at 4 p.m.

Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1979.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGANPublishers
Editor-Manager

SUBSCRIPTION RATES

(In Advance)		Outside Loudon County	
Inside Loudon County		Six Months	One Year
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Another Age With Us

We live right in the middle of one of the most mechanical ages known to man. We accept the automobile—and the changes it has brought to our ways of living—as commonplace now as food and shelter.

We also accept the penalties which we pay for the automobile age, although few of us will admit that they are unnecessary. The highway toll brought to us by the automobile is as much brought about by the lack of initial planning for the automobile age as it is by lack of driver education and heavy court penalties of today.

At least there are now signs that our nation may eventually bring greater safety to our highways through training and legislation . . . about 20 years late.

But now we have a new age with us. It has arrived just as suddenly as the automobile age, there's just as little preparation for it; and the same lack of initial planning. It is the age of the motor boat and water sports.

It is astounding to consider just the number of boats in this area. The boating boom is with us in Loudon County. Just what does it mean? It means that anyone who can buy a boat can put it in the

water and take off. He does not have to register the boat, he doesn't have to have a license to run it, there's very little that is done to see that the boat is equipped for safety and safely operated.

A boat can be handled just as dangerously as an auto with the possibility of the same killing results. The method of dying may be different, but it's just as tragic.

Now is the time for safety regulations of the boating age to be put into effect. But, as with the automobile, by the time Federal and State legislation can be expected to set up such regulations the boating boom is going to be a lot bigger.

For now, then, that puts safety completely in the hands of those who run boats. If you are a boating enthusiast, take heed of the lesson taught us by the automobile. Just as there are some people who shouldn't be allowed to drive, there will be operators on the lakes who are not cautious or safety-minded enough to be there.

So be sure you follow safety regulations, operate a safe boat in a sane manner. Just as you have to drive defensively on the highway, operate your boat defensively on the lake. Highway crash or drowning . . . it makes little difference when your dead.

A Letter From The Publisher

Is there such a thing as building a house without a certain amount of stress and strain? We guess not. How many decisions and choices have to be made? One knows who has not had the experience. There is no escape from them. From morning to night, day in and day out, you choose this and you decide that, and having made the choices you have to stick to what comes out even though it may not come out to be what you thought. Of course you can go back and make some changes, that is if you can afford to pay for them.

People are asking one another, and asking us, "What do you think of the crisis in the Middle East?" We can come up with no very wide answer, but we can make a few observations. Nationalism is on the move and it will go to any lengths to gain its objectives. The voice of France and England is not very graciously now by some of the peoples involved. And the United States is not popular everywhere. Flowing underneath it all are rich streams of oil. Unfortunately this will oil the wheels but not human relations.

Our hope is that we discuss and discuss and discuss. To be sure patience grows weary, but so long as people discuss and do not shoot there is hope. Also, we would like to see the discord kept in so far as possible within the framework of the United Nations.

Use Your Vote

One of the greatest of our heritage—one considered with much awe by less democratic nations—is our right to vote. It is the true basis for democratic government for and by the people.

On August 7 Loudon County citizens will vote once again. Although you may find it hard to realize, your one vote is of the utmost importance in this and any other election. We live as the most fortunate people in the world, but you betray that good fortune as an American if you fail to vote for or against, be sure that your vote is cast Thursday, August 7th. Don't betray our heritage.

manner. I therefore, solicit the vote and influence of all qualified voters in the county in my behalf in the forthcoming election which will be held on Thursday, August 7th.

Sincerely,

H. C. Evans

VOTE FOR

Don (Doodle) Grimes

For Constable
FIRST CIVIL DISTRICT
OF LOUDON COUNTY

Subject to the will of the voters in the General Election, Aug. 7.

If elected to this office, I will pledge to treat the people fair and honest, to the best of my ability, serve the office of constable as it is supposed to be served. No fee grabbing. Honest law enforcement, that a promise to all the people.

DON (DOODLE) GRIMES

POLITICAL ADVERTISEMENT

VOTE FOR

ROBERT W. (BOB) EASTER

REPUBLICAN NOMINEE FOR

ROAD COMMISSIONER

First And Fourth District Of

Loudon County

As your present Road Commissioner, I have tried to discharge my duties to the very best of my ability, to serve the people of the first and fourth district, and to serve without any partiality to any one.

I promise if elected to continue in the same manner.

I am humbly asking for your support in the August 7th, election.

Sincerely,

Robert W. (Bob) Easter

LIFE INSURANCE

Is Your
BEST BUY!

Ask Us About
Our New
Special Plan

For Details, See

R. H. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

500 Grove Street-Phone GL 5-3501

Loudon

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

VOTE FOR S.O. MUN'ALLEN For Sheriff Republician Nominee

GENERAL ELECTION THURSDAY
AUGUST 7, 1958

An experienced and qualified officer, raised in Loudon County and a resident of the county for 42 years. Served as Chief Deputy Sheriff of Loudon County nearly 4 years, and was Chief of Police of Lenoir City for almost 3 years. At present, working as a guard at the Visking Plant in Loudon.

Your VOTE and HELP in the GENERAL ELECTION on AUGUST 7, 1958 will be greatly appreciated.

Sincerely,

S. O. (Mun) ALLEN

VOTE FOR



JOE M. CARDEN

For

CHANCELLOR

SECOND CHANCERY DIVISION

Anderson, Campbell, Claiborne, Hancock, Hawkins,
Loudon, Morgan, Roane and Scott Counties

GENERAL ELECTION

AUGUST 7, 1958

I sincerely and earnestly request your consideration and support in the August election.

Respectfully,

JOE M. CARDEN

Pd. Pol. Adv. by Friends of Joe C. Carden

WHITE MONUMENT CO.

B. F. WHITE

Buy from WHITE and save Agent's Profit
YEARS OF MONUMENT EXPERIENCE
401 E. Broadway Phone YU 6-8210 Lenoir City, Tenn.

here's why
my kitchen
is cool...



My range is electric—the coolest cooking range known. It keeps my kitchen up to 15 degrees cooler than any other type can — and that's really something on a hot, busy day! You, too, can enjoy cool electric cooking. Just ask your electric appliance dealer about a cool-cooking electric range for your kitchen.



LOUDON UTILITIES
(Electric Department)

Political Announcements

FOR COUNTY COURT CLERK

This is to announce my candidacy for the office of County Court Clerk of Loudon County in the August 7th general election.

I am 42 years old and have been a lifelong resident of Loudon County. I am at present in the grocery business in Lenoir City.

I am a graduate of Lenoir City High School and at present am taking a course from the Lenoir Extension University of a C. P. A. Degree. I am a veteran of World War II, member of the American Legion, VFW, the 40 & 8, treasurer of the Lenoir City Chamber of Commerce, member of the Lenoir City Board of Education, clerk of the commodity surplus food program for Loudon County and a member of the Church of Christ.

I feel that I am well qualified to hold this office, and I pledge to the people of Loudon County if elected, will carry out the duties of the office in an efficient manner.

LEGAL

NOTICE TO CONTRACTORS

OF STATE HIGHWAY

CONSTRUCTION BIDS TO

BE RECEIVED JULY 25, 1958

Sealed bids will be received by the State of Tennessee, Department of Highways and Public Works, at their office in the Cotton States Building, Nashville, Tennessee, until 10:00 o'clock a.m., July 25, 1958.

LOUDON-KNOX COUNTIES:

Project No. 1-40-7(6)356 (O & D)

No. 1-503(11) — The grading, drainage of a section of Interstate Route No. 40, beginning at State Route No. 95 (White Wing Road) and extending eastward towards Knoxville to a point near Little Turkey Creek.

Project Length — 6.178 Miles

Working Days — 325

(Unloading Point — Lenoir City or Knoxville)

No proposals will be issued after 4:30 o'clock p.m., July 24, 1958.

THE ATTENTION OF THE

BIDDER IS DIRECTED TO

CHAPTER 135, ACTS OF 1945.

Contractor must prequalify with the Department of Highways and Public Works in accordance with Chapter 80 of Public Acts of 1920, before any proposals will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject any and all bids is reserved.

W. M. Leach

Commissioner

More For Your Money In FORD

Get the details on FORD'S extra value in Cars and Trucks.
And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

3 ROOM FLATTOPS FOR SALE

Buy All Four — Or Just One!

We Are Accepting Sealed Bids On Four Flattop Houses
Located On Rear Of Lot At 1102 E. Second Ave., Lenoir City,
Tenn. All Are To Be Moved By Purchaser By Sept. 1, 1958

SUBMIT YOUR BIDS By Aug. 1, 1958

Bids To Be Opened On That Date
Seller Reserves The Right To Refuse Any & All Bids
Submit Your Bid To:

UNITED REALTY & INS. CO.

Phone YU 6-2833

ON BROADWAY — LENOIR CITY — IN OLD CITY HALL BLDG.

JULY SALE!

Boys Jeans

Ideal for BACK-TO-SCHOOL Wear!
Full Cut, Sanforized With Double
Knees, Sold Everywhere Else For
\$1.98 and \$2.19

\$1.69

Boys Sport Shirt Sale

Start him Back To School In These
Sport Shirt Bargains. You May Choose
From Two Big Groups Of Washable San-
forized Cottons. SIZES 2 to 18.

Group 1 -- 1.19

Group 2 -- 1.69

Men's Sport Shirts

Famous makes—2 large groups and 2
low prices. Best Selection ever in wash-
able cotton, dacron blends and knits.
Beautiful colors—blends in fancy stripes,
plaids, solids. Values To 3.95—ALL SIZES

Group 1 -- 1.88

Group 2 -- 2.88

Men's Slacks

Two large groups to choose from in cool,
large-wearing slacks, wash-n-wear
blends of dacron and wool, all-wool
tropicals—cottons and dacrons and rayon
blends.

Group 1 -- 6.88

2 pair 13.00 — All Sizes

Group 2 -- 4.88

Values To \$7.95

Thomas - Hill Store
MEN'S AND BOY'S WEAR -- LOUDON

GREENBACK NEWS

Miss Martha Ellen Marion, daughter of Mr. and Mrs. Robert Marion, was united in marriage to Mr. Bruce Earl Watt, son of the Rev. and Mrs. Floyd Watt of Birmingham, Ala., on last Sunday afternoon, July 19, at 4:30 p.m. in the Asley's Chapel Methodist Church. The groom's father, the Rev. Watt, pastor of Ingleside Presbyterian Church of Birmingham, presided, the rites assisted by the Rev. John Truitt of Maryville and former pastor of the Asley's Chapel Church.

The altar of the church was decorated with large baskets of white gladioli interspersed with greenery. Traditional wedding music was furnished by Mrs. McCallum. Mrs. J. P. Mackin at the piano. The bride was lovely in a white organdy gown over tulle, fashioned along princess lines with neckline and long pointed sleeves with tiny buttons at the wrist. Her only jewelry was a pearl choker and her flowers were white orchids atop a white prayer book. She was given in marriage by her father.

The bride's only attendant was her sister, Miss Linda Marion, who was dressed in blue eyeside organza styled identically to the bride's. She carried a Colonial bouquet of Better Times roses. Best man was Johnny Blankenship of the University of Tennessee. The guest list included immediate families of the couple. Following the wedding a reception was given by the bride's parents at their home near Glen-
dale, Mr. and Mrs. Watt have gone for a two weeks wedding trip into Canada and other northern points. They will reside at 1234 Wright Ferry Road Alton, Tenn. Mr. Watt is employed with

the Mount National Bank. Mrs. Ted Flaherty came from Dearborn Mich. and attended the marriage of her brother Mr. Bruce Watt to Miss Ellen Marion. Mrs. Flaherty and parents, the Rev. and Mrs. Watt were dinner guests Saturday evening of Mrs. C. O. McCall and Miss Christine.

Mrs. Kenneth Hunter, daughter of Mr. and Mrs. Harrison Ford, underwent surgery last week in the hospital at Fall City, Neb. She is now improving nicely at her home Route 1, DuBois, Nebraska.

Mrs. Drucis Hyde of Pawtucket, Okla. has been the guest of her cousin, Mrs. Melbie Brookshire and is now visiting relatives near Bryson City, N. C.

Clyde Davis, son of Mrs. Frank Mayfield, left last week for Charleston S. C. where he has enlisted in the U. S. Navy. His brother, Hubert Davis is with the U. S. Army in Northern Japan.

Mrs. Gail Woods spent last week in Nashville, the guest of her aunt, Mrs. Maurice Phillips and the Rev. Phillips. On her return she went to Greenville and is attending the 4-H Club Senior Camp.

Mr. and Mrs. Fred Ahlers, Misses Gail and Sylvia Patterson went Friday to Nashville and visited through Sunday with Mr. and Mrs. Troy Ahlers and daughter.

Mrs. Betty Honey is in Detroit the guest of her son Mr. Jack Honey and Mrs. Honey.

Mr. and Mrs. W. M. Broussard of Lenoir City visited Sunday with Mrs. A. C. Montgomery and Mrs. J. B. Griffiths family.

Mrs. D. M. Smallman of Knoxville spent the latter part of the week with Mr. and Mrs. Roy Lowry.

Mrs. C. E. Long has recovered from a painful illness at her home here.

Mr. and Mrs. E. D. Byrley and sons, Quentin, Chris, Jeff and Mark are guests of relatives in Gate City, Va.

Mr. and Mrs. Sam McCollum, Jr., Mac, Cynthia and Rebecca of Maryville and Mrs. Essie Carson of Bryson City, N. C. visited Sunday with Mrs. J. B. Griffiths and family.

Mr. Joe J. Keys is confined to his home on account of illness. Mr. and Mrs. John Scott of Lake Wales Fla. and Mrs. J. B. Best Sr. were guests for dinner

Tuesday evening of Mr. and Mrs. S. B. McCollum.
Mrs. Blanche Badgett and children of Maryville accompanied Miss Mae Lowry to Madisonville Tuesday and visited their aunt, Mrs. Lizzie Lowry.
Mrs. J. L. Kerr with Mr. and Mrs. Hoyle Bonds and Karen of Knoxville will go soon to Pittsburgh, Pa. for a visit with Mr. and Mrs. John A. Kerr and children, Johnny, Linda and Barbara.
Miss Carrie Bonds is at home from a several weeks stay with her cousin Mrs. Annie Bonds in Maryville.

LEGAL

Notice To Purchasers Of Labor And Materials To J. D. Lawson, Contractor, For Use In The Construction Of Project No. S-2424 (3), Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is proceeding to make settlement with J. D. Lawson, Contractor of Knoxville, Tennessee, for the grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of S. e. n. e. y Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback, being a total length of 1,446 miles, and designated as project No. S-2424 (3), Loudon County.

All persons holding claims against the Contractor, J. D. Lawson, or their agents, for materials or labor covering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 15, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner
July 24, 31, Aug. 7, 14

To Buy Rent, Sell, or
Trade. Call GL 8-2721
Use Herald Want Ads

Thursday, July 24, 1958 The Loudon County Herald

Telephone Talk

B. H. HICKMAN

Your Telephone Manager



PLAN AHEAD! This is the time of year I like to get out and look over the summer's crop of new homes. They're all mighty nice—so pretty and modern. Of course, as a telephone man, I especially like to see the ones that are "telephone planned." This means telephone outlets are prearranged so a new home owner can have as many as he wants just where he wants them. Then, if there's only one phone to begin with, others can be installed later without any trouble. The wiring is concealed, and there's no need to run wires around doors and woodwork. Look for the Telephone Planned Home symbol when you go new house hunting. If you're building your own new home (or even just remodeling your old one), call us and we'll be happy to help you with your telephone planning.

PHONE AHEAD! Just as July is a heavy building month, it's also vacation month—probably the most popular of the summer. So, remember, when you're traveling on the highway, take it easy! No reason to hurry! If you're going to be late or if you're worried about reservations, just call ahead. You'll find convenient outdoor telephone booths ready to serve you 'most everywhere you go.



IS THIS TAX FAIR? Somewhere recently I came across this little view of the past. It seems that in ancient Egypt the life of a tax collector was no cinch. Many were often attacked by the taxpayers, smeared with honey, and left tied to ant-hills. I'm certainly glad times have changed because the phone company is a tax collector of sorts. The tax we are required to collect from you for the government is the excise tax—the extra 10% added monthly to everyone's telephone bills. Originally, this tax was a war-emergency measure, but you still pay it today. No other household utility is subject to such a tax, so in fairness to all it's high time the Federal excise tax was abolished.

PRENTICE COOPER for U. S. SENATOR An EXPERIENCED and SOUND Administrator

- Prentice Cooper, your Governor for three terms, has demonstrated his devotion to his native state.
- Prentice Cooper will represent Tennessee as a qualified statesman with over 30 years of proven political experience.



Prentice Cooper will not turn his back on TENNESSEE

His vote will never be influenced by National ambitions that interfere with the welfare and traditions of the people of Tennessee.

LOOK AT HIS DISTINGUISHED RECORD OF DEVOTED SERVICE:

- Elected Member of the Tennessee House of Representatives in 1922.
- Elected Attorney-General Eighth Judicial Circuit for years 1925-1926.
- Elected State Commander of the American Legion in 1931.
- Elected State Committeeman of the American Legion for 1933-1934.
- Elected to the Tennessee State Senate in 1937.
- Elected Governor of Tennessee in 1938, and served three terms continuously until January 16, 1945, the Constitutional limit of that time in Tennessee, and longer than any predecessor for 119 years.
- Appointed U. S. Ambassador to Peru in 1946, and accomplished settlement of \$83 million debt to U. S. citizens in default for sixteen years.
- Elected President of Tennessee's Constitutional Convention in 1953.

ELECT PRENTICE COOPER YOUR U. S. SENATOR

Prentice Cooper, State of Tennessee, State Governor, Secretary

LEGAL

AN ORDINANCE IMPOSING SEWER SERVICE CHARGES FOR THE USE OF THE CITY'S SEWERS, FIXING THE RATES THEREFOR, PROVIDING FOR COLLECTION THEREOF, AND REPEALING ALL ORDINANCES AND/OR PORTIONS THEREOF AND IN CONFLICT HERewith.

WHEREAS, under the provisions of the general laws of the State of Tennessee, the City of Loudon is authorized and empowered to impose a sewer service charge on the owners and occupants of all real estate occupying the City's sewer system, and to bill and collect sewer service charges for such use; and

WHEREAS, the Mayor and Commissioners of the City of Loudon, Tennessee, do hereby determine and deem it to be in the best interest of the City of Loudon that sewer service charges be made, and collections thereon used in the payment of existing bond issues and interest thereon made for the purpose of building and extending such system and the further purpose of maintaining and keeping in repair such system;

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND COMMISSIONERS OF THE CITY OF LOUDON, TENNESSEE:

SECTION I: That for the purpose of paying interest and principal on outstanding bond issues used to construct and extend the sewer system of Loudon, Tennessee, and for paying cost and expenses appurtenant, incident or necessary thereto for the collection of service charges herein imposed, and for the maintenance, upkeep and repair of said sewer system, and for construction, additions, extensions and improvements to the present system, and for the establishment of certain reserve funds for such purposes, there is hereby imposed sewer charges upon the owners or occupants of all property, whether inside or outside the corporate limits, now served or which may hereafter be served by the City's sewer system, at the rates herein set forth.

The owner or occupant of each lot or parcel of land which has access to a sanitary sewer upon which lot or parcel of land a building has been, or may hereafter be, constructed for residential, commercial or industrial use, shall pay the sewer service charges as herein provided, and all new buildings hereafter constructed which may be served by the City's sewer system, or to which the City's sanitary sewer system is available, shall connect thereto within thirty (30) days after the construction of such building, at the rates of the connection charge by the City of Loudon at the time of such connection, all such connections shall be in accordance with the rules and regulations in effect at the time of such connection, including reasonable charges, fees or deposits for making such connections.

SECTION II: BE IT FURTHER ORDAINED, That the service charges herein imposed shall be based upon the water consumption by the owner or occupant of the properties as measured by the meters of the City of Loudon.

SECTION III: BE IT FURTHER ORDAINED, That the sewer service charges as herein provided shall be billed by Loudon Utilities, beginning with its July 28, 1938 meter readings, at the same time it bills the owners or occupants for water service charges, and such sewer service charges may be incorporated in the same statement issued by the Loudon Utilities for water, gas and electricity, and shall be due and payable at the same time as the water service charges.

Sewer service charges shall be based upon the quantity of water used as shown by the meters of the City of Loudon, and shall be twenty-five percent (25%) of the water service charges. This rate

of twenty-five percent (25%) of the water service charge shall be in lieu of the gross rates being ten percent (10%) higher. Gross rates shall apply if the current monthly bill is not paid within ten (10) days from the date of the bill.

SECTION IV: BE IT FURTHER ORDAINED, That the properties or buildings available to the sanitary sewer system of the City of Loudon by reason of their location shall not be billed for this City service charge, and said properties shall be so indicated by Loudon Utilities on the meter service accounts.

In the event any building located outside the corporate limits of the City of Loudon shall connect and make use of the City's sanitary sewer system, then such additions shall be noted by the Loudon Utilities on the water meter schedule and shall be billed in accordance with the rates herein fixed for sewer service charges.

SECTION V: BE IT FURTHER ORDAINED, That it shall be unlawful for any person to make an initial cut-in or connection with the sewer system of the City of Loudon, and use such sewer system without first making written application for sewer connection and pay all costs, charges, fees and deposits incident thereto and in accordance with the rules and regulations of the City of Loudon.

SECTION VI: BE IT FURTHER ORDAINED, That there shall be no free services rendered by the sewer system, and the City and every department, agency or instrumentality thereof availing itself of the services and facilities of the sewer system, shall pay for the use of such services and facilities at the established rates from the general fund or funds available for such purpose. Revenues received from the services and facilities furnished by the sewer system to the City or any of its departments, agencies or instrumentalities shall be applied and accounted for in the same manner as other revenues derived from the operation of the sewer system.

SECTION VII: BE IT FURTHER ORDAINED, That no person shall connect to, or turn on, any sewer service, or cut-in, service, connect, tap or make any alteration to any main or distribution or collection pipe of the sewer system or permit any connection or tapping to be made to the sewer system on his premises or the premises occupied by him, or knowingly use the sewer service from connections in violation of any of the provisions of this ordinance, or any rules or regulations adopted by the City with respect thereto.

SECTION VIII: BE IT FURTHER ORDAINED, That the City shall not be liable for any damage resulting from failure of any sewer main, service pipes or valves, or by discontinuing the operation of its sewer collection, treatment and disposal facilities, for repair, extensions, or reconstructions, or from the accidental failure of the sewage collection, treatment and disposal facilities from any cause whatsoever. In cases of emergency the City shall have the right to restrict the use of its sewage collection, treatment and disposal facilities in any reasonable manner for the protection of the City and its sewer system.

SECTION IX: BE IT FURTHER ORDAINED, That should any person, firm or corporation fail, refuse or decline to pay the sewer

NOTICE OF ELECTION

NOTICE is hereby given that the Regular Election will be held in and for Loudon County, Tennessee, on Thursday, August 7, 1938, between legal hours for holding same at various precincts in Loudon County for the purpose of electing members of Supreme Court, Court of Appeals, and electing Chancery Court Judge, Circuit Court Judge, Criminal Court Judge and Attorney General, Sheriff, County Clerk, County Judge, Trustee, Board of Deeds, Road Commissioners and Constables, and voting on the proposed Constitutional Amendment.

The following Officers, Judges, Clerks and Registrars are hereby appointed to hold said election in Loudon County — EAST
 Officer — Herdell Willet
 Judge — Roscoe Kelso
 Judge — Ernest White
 Judge — D. F. Ferguson, Jr.
 Judge — I. H. Watson
 Judge — R. M. Waller
 Clerk — Jim Mike Watkins
 Clerk — Dan Remine
 Registrar — Kate Hope
 Registrar — Mrs. Dan Remine
 LOUDON INSIDE — WEST
 Officer — John Bates
 Judge — Earl Thomsen
 Judge — Bobby Purdy
 Judge — G. B. Beeden
 Judge — Olin Smalling
 Judge — W. G. House
 Clerk — Lucille Purdy
 Clerk — Mrs. W. P. Hamilton
 Registrar — Mrs. Doug Lyle
 Registrar — Mrs. H. N. McQueen
 LOUDON OUTSIDE
 Officer — W. A. Blair
 Judge — D. D. Murr, Jr.
 Judge — Walter Mastick
 Judge — Charles Stepp
 Judge — Tom Williams
 Clerk — Mrs. Grace Cline
 Registrar — Mrs. J. E. Greenway
 Registrar — Mrs. J. W. Simpson

PINEY
 Officer — William M. Napier
 Judge — Avery Jacoby
 Judge — Calvin McKelvey
 Judge — Fred Williams
 Clerk — Mrs. Robert G. Davis
 Registrar — Mrs. William Napier
 Registrar — George R. Watkins
 Registrar — Mrs. C. B. White
 SNOWS
 Officer — Frank Berry
 Judge — J. M. Huffine
 Judge — Clarence Betts
 Judge — Joe Elkins
 Clerk — Owen James

service charge herein imposed so as to permit two (2) months' grace and all laws in conflict with this ordinance are hereby repealed.
 Vice to remain unpaid, then the water connection to such person, firm or corporation shall immediately be cut off by the City of Loudon, and such water service shall not be reopened or connected until full payment is made of the sewer service charges herein imposed.

SECTION XI: BE IT FURTHER ORDAINED, That if any provision sentence, clause or section of this ordinance is, for any reason, held invalid by a Court of competent jurisdiction such holding shall not affect the remaining provisions, sentences, clauses, sections or parts of this ordinance.

SECTION XII: BE IT FURTHER ORDAINED, That all ordinances and resolutions and/or

SECTION XIII: BE IT FURTHER ORDAINED, That this ordinance shall take effect July 14, 1938, the public welfare requiring it. Provided, however, that the rates contained herein shall not apply to any billing period unless the whole of such billing period is subsequent to the effective date of this ordinance.

Read, approved and signed in open meeting this July 23, 1938.

Jess Hope, Jr.
 Mayor

Judge — Frank Eldridge
 Judge — Clyde Ford
 Judge — Allen Jones
 Judge — Bill Luther
 Clerk — Mrs. Walter Lyons
 Registrar — M. J. Williams
 Registrar — Mrs. Jim Elden
 EATONS CROSS ROADS
 Officer — J. E. Pierce
 Judge — W. E. Allison
 Judge — D. O. Johnson
 Judge — Bill Smith
 Clerk — C. V. Duff, Jr.
 Clerk — Fred Alexander
 Registrar — Lester Williams
 Registrar — Luther Summitt
 WESTS
 Officer — John Preston
 Judge — Tom Hill
 Judge — J. E. Haynes
 Judge — Ed Moore
 Clerk — Mrs. Hugh Monger
 Clerk — Mrs. Betty Moore
 Registrar — Mrs. C. Cannon
 Registrar — Mrs. Robert Mahit
 GREENBACK
 Officer — Gene Black
 Judge — Jack Tiller
 Judge — Ed Brubaker
 Judge — Leonard Kerr
 Judge — Frank Woods
 Judge — Bill Murr
 Clerk — Mary Hammonree
 Clerk — Mrs. Fred Cook
 Registrar — Mrs. A. Hammonree
 Registrar — Leola Long
 GRIFFITHS
 Officer — E. J. Wilson
 Judge — H. C. Greenway
 Judge — W. H. Griffiths
 Judge — Carl Carter
 Clerk — Mrs. Lena B. Largent
 Clerk — Will H. Griffiths

EATONS CROSS ROADS
 Officer — Homer Ward
 Judge — Bill Allison
 Judge — C. V. Duff, Jr.
 Judge — Walter Lyons
 Clerk — Mrs. Henry Gibson
 Registrar — Mrs. Virgil Monger
 Registrar — Lester Williams
 Registrar — Mrs. Ed Goddard
 PINE GROVE
 Officer — Ed Williams
 Judge — Tom Hill
 Judge — Hugh Monger
 Judge — Arthur Estes
 Clerk — Mrs. Hugh Monger
 Clerk — Mrs. Anna Lou Williams
 Registrar — Ross Malone
 Registrar — Clifford Malone
 GREENBACK
 Officer — John M. Hutton
 Judge — Ralph Maddox
 Judge — Raymond Jones
 Judge — Lewis Masings
 Clerk — Mrs. Nadine Brooks
 Clerk — Miss Patsy Arober
 Registrar — Mrs. Lucile Best
 Registrar — Mrs. H. Alexander
 UNTIHA
 Officer — Henry McDonald
 Judge — Gordon Fisher
 Judge — Joe Shaden
 Judge — Clarence Matthews
 Clerk — Mrs. Lucille Shaden
 Clerk — Mrs. Tella Colquhoun
 Registrar — Mrs. Clayton Proffitt
 Registrar — Mrs. Kathelene Long
 GRIFFITHS MILL
 Officer — H. C. Greenway
 Judge — Floyd Hammonree
 Judge — Ed Bright

The following Officers, Judges, Clerks and Registrars are hereby appointed to hold said Primary in the Loudon County EAST
 Officer — W. A. McMurray
 Judge — Joe Williams
 Judge — Luke Everett
 Clerk — Ernest White
 Clerk — Annie Lee Abernathy
 Clerk — Carson Watkins
 Registrar — Mrs. Kate Hope
 Registrar — Jim Mike Watkins
 LOUDON INSIDE WEST
 Officer — Dennis Williams
 Judge — N. A. Weaver, Sr.
 Judge — Frank N. Jones
 Clerk — Mrs. Lucille Purdy
 Clerk — Mrs. Orman Altum
 Registrar — Mrs. Maude Weaver
 Registrar — Blanche J. Watkins
 LOUDON OUTSIDE
 Officer — George O. Roberson
 Judge — Lloyd Black
 Judge — Curtis Murr
 Judge — J. O. Bright
 Clerk — Mrs. Polly Lyles
 Clerk — Sue Bright
 Registrar — Mrs. Helen Greenway
 Registrar — Mrs. Rupert Huffine
 SNOWS
 Officer — J. M. Huffine
 Judge — Homer Purdy
 Judge — George Lennox
 Judge — Ed Hammonree
 Clerk — Mrs. J. M. Huffine
 Clerk — J. F. Stafford
 Registrar — Mrs. John E. Jones
 DAVIS
 Officer — Wesley Watkins
 Judge — B. J. Simpson
 Judge — Avery Jacoby
 Judge — Charles Malnor
 Clerk — Mrs. Robert G. Davis
 Clerk — Mrs. W. A. Graham
 Registrar — Arthur Kelso
 Registrar — Mrs. Joe Roberts

LOUISIANA CITY INSIDE EAST
 Officer — Glen Robinson
 Judge — Charley Hair
 Judge — Reese Hines
 Judge — A. L. Click
 Judge — Joe Grubb
 Clerk — Mrs. Chas. R. Williams
 Clerk — Mrs. Pauline Davis
 Registrar — Mrs. Lucille Arnett
 LOUISIANA CITY INSIDE WEST
 Officer — Joe Hand
 Judge — Paul Keener
 Judge — Roy G. Cardwell, Jr.
 Judge — Harvey Hawkins
 Judge — Manson Bowden
 Judge — Gene Hamby
 Clerk — Mrs. B. F. White
 Clerk — Mrs. Myrtle Bowden
 Registrar — Mrs. Raymond Collins
 Registrar — Mrs. Mae Babb
 LOUISIANA CITY OUTSIDE WEST
 Officer — Jess Williams
 Judge — Deane Glass
 Judge — Bill Bacon
 Judge — Bobby Porter
 Judge — Paule Luttrell
 Clerk — Ruth Ward
 Clerk — Mrs. Walter Lyons
 Registrar — Johnnie Sue Fox
 Registrar — Mrs. Ragan Luttrell

Register — Lucille Carpenter
 Registrar — Alma Brient
 GLENDALE
 Officer — Dwight Livsey
 Judge — Joe Guider
 Judge — Fred Griffiths
 Judge — Ben Jackson
 Clerk — Kathleen Long
 Clerk — Irene Hackney
 Registrar — Mrs. E. L. Hartwell
 Registrar — Mrs. Dwight Livsey
 RUSSELLTOWN
 Officer — William F. Thompson
 Judge — Johnny Heaton
 Judge — A. B. Covington
 Judge — Zelma Thompson
 Clerk — Patsy Hammonree
 Clerk — Edna Hartwell
 Registrar — Mrs. Joe Vineyard
 Registrar — Rhel Thompson
 PHILADELPHIA
 Officer — Robert Frow
 Judge — Fred Shope
 Judge — Frank Henderson
 Judge — John Windle
 Clerk — Ada Griffiths
 Clerk — Vivian McCrary
 Registrar — Lucille Sewell
 Registrar — Mrs. Henry Millage
 LUTTRELL
 Officer — Alvin E. Pritchett, Sr.
 Judge — Jim Koble
 Judge — Bill Moonlight
 Judge — Earl Ingram
 Clerk — Mrs. Jess Richien
 Clerk — Anna Mae Patterson
 Registrar — Mrs. Burl Anderson
 Registrar — Leola Thomas
 This July 22, 1938.
 LOUDON COUNTY BOARD OF ELECTION COMMISSIONERS
 F. V. Browder, Chairman
 H. F. Littleton, Secretary
 S. P. Dannel

Register — Virgil Blankenship
 Clerk — Mrs. Baxter Bright
 Clerk — Mrs. Oley Goodson
 Registrar — Mrs. Frank King
 Registrar — Mrs. Mober Lynch
 RUSSELLTOWN
 Officer — Henry Mizell
 Judge — Guy Hammonree
 Judge — Johnnie Heaton
 Judge — Tom Ferguson
 Clerk — Miss Patsy Williams
 Clerk — Mrs. Lewis Seelam
 Registrar — Mrs. G. Hammonree
 Registrar — Mrs. Johnnie Heaton
 PHILADELPHIA
 Officer — Ralph Hamilton
 Judge — Reed Hill
 Judge — Ike Rucker
 Judge — J. G. Taylor
 Clerk — Lucille Sewell
 Clerk — Mrs. Hugh Hill
 Registrar — Mrs. Cecil Jaynes
 Registrar — Joy Brewster
 LUTTRELL
 Officer — Art Richeson
 Judge — Homer Johnson
 Judge — Lester Thomas
 Judge — Jack Dawson
 Clerk — Mrs. Fred Koker
 Clerk — Mrs. Jake Thomas
 Registrar — Mrs. Homer Bright
 Registrar — Mrs. Berl Anderson
 This July 22, 1938
 REPUBLICAN PRIMARY BOARD

Guy F. Tallent, Chairman
 Paul Phelps, Secretary
 Arde Dailey
 Boyd Duckworth
 Roy M. Brooks

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner in the General Election to be held in August 7, 1938.

I feel that my former experience in road work with the U. S. Government and TVA will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

Respectfully Yours,
 J. E. (Erik) Milsaps Sr.
 Veteran World War I

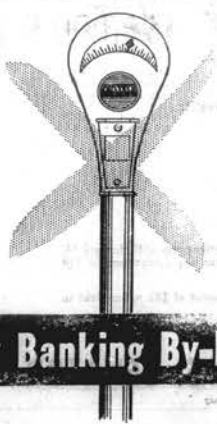
FRIENDS AND VOTERS

You, the people of Loudon County, have been good to us, and we have tried to repay your goodness with service and courtesy. We hope and trust that you will let us continue as your servants by voting for H. L. BROOKS FOR COUNTY COURT CLERK on August 7th.

Don't Be Mislead

The Chancery Court fixes the total sum that may be paid for the County Court Clerk's deputies. This sum is the same no matter who is the Clerk.

Vote For
 H. L. BROOKS FOR
 County Court Clerk



It's SMART, SAFE & Convenient Too

Stop By And Pick Up A Bank-By-Mail Envelope Today or Given Us The Opportunity To Drop You One In The Mail.

Bank of Lenoir City

YU 6-7581 An Independent Bank With Personalized Service YU 6-7582

Member of Federal Deposit Insurance Corporation

Try Banking By-Mail

LOOK! LOOK!

Who's Between Loudon & Lenoir City
 On Highway 11
 THE MIGHTY

Interstate Shows

with rides of all kinds, shows for the entire family, featuring a large wild life exhibit with animals from all parts of the world, fun booths galore.

SPECIAL \$25.00 worth groceries given away each night

Special Childrens Day Saturday

July 26 — 12 Noon to 5 p. m.

All children up to 17 years of age will be admitted FREE to grounds. All rides just 10c

Open Each Night At 6 p. m.

London Social and Personal News

Mary Louise Purdy Honored With Brunch

Miss Mary Louise Purdy was guest of honor at a brunch given July 16 at the R. S. Presley home on Vance Road.

Misses Sue Presley and Pat Wright were co-hostesses for the informal brunch given at 10 A. M. Other guests were Mrs. Lucille Purdy, Misses Mary Ann Carpenter, Linda Smith, Linda Watkins, Wilma Williams, Shirley Sewall, and Martha Haden. A green and gold yellow color scheme was carried out by a bouquet of tinted Queen Anne's Lace. Miss Purdy, sister of Mr. James M. Watkins, presented a portable electric mixer for the hostesses.

Winsome S S Class Has Meeting Tuesday

The Winsome Sunday School Class of the First Baptist Church met Tuesday night, July 16 at the home of Mrs. Curtis Weller with Mrs. E. S. Prigmore as co-hostess. There were 15 members present. Mrs. Helen McDonald presided over the business session. Mrs. A. C. Duncan had charge of the program using for her topic "Closed Doors". Mrs. Verne Stapp directed the social hour after which refreshments were enjoyed by all.

Mr. and Mrs. John T. Blair, Sr., of Old Walland Highway, Maryville, celebrated their golden wedding anniversary July 20th. Mr. Blair was reared in Loudon and lived there until a few years ago. Mrs. Blair was reared in Lenoir City. Both have several relatives still living in both towns as many friends in both places.

Mr. and Mrs. Edwin Henderson and Mrs. Carl Henderson and Ronnie and Patsy Largent have returned from a visit with Coach Don Henderson and wife of Mrs. Hill, N. C.

Mrs. Floy Barrett, Mrs. J. C. Greer and Miss Lorise Harrison returned home Wednesday after attending the Southeastern China and gift show held at the Biltmore Hotel in Atlanta, Ga.

Mr. and Mrs. Hal Roeder and son Mark are visiting Mr. and Mrs. Charles Morgan and Mr. and Mrs. William Morgan after their return from Germany.

Mrs. Jim Thomas, Jr., and children of East Gaffle, Pa. are visiting Mr. and Mrs. J. A. Thomas and other relatives.

Mr. and Mrs. Henry Klemski and children and Mr. and Mrs. J. M. Schmitt and daughter, Party of Oak Ridge visited Mr. and Mrs. Stanley J. Rimschaw and family over the weekend.

Richard Benine of Knoxville spent the weekend with Mr. and Mrs. William Boyd.

Miss Emma Hall of Greenback is a patient in the Bacon Hospital.

Mr. and Mrs. Allen Grubb and son Joel of Maryville spent several days this week with Mr. and Mrs. Kenneth Howard and Elizabeth.

Mr. and Mrs. Stanley Durbin of Canton Ohio spent the week with Mr. and Mrs. John Craig.

Mr. T. O. Duff and Mrs. E. R. Walker of Chattanooga spent the weekend with Judge and Mrs. R. P. Dannel.

Mr. and Mrs. James O. Harrison and son, Jimmy Gray left Monday to spend a week at Myrtle Beach, S. C.

Mr. and Mrs. Lester Cook and family of Knoxville were visiting Mrs. Cook Sunday.

Master Frank Rimschaw entered the Oak Ridge Hospital Monday. Mrs. Ruth Richards' daughter, Sarah and Mr. and Mrs. S. R. Crowder spent last week end with Mr. and Mrs. Frank Walker and family in Chattanooga.

Mrs. Arch Miller and Miss Jane Miller attended the Southeastern China and Gift show in the Municipal Auditorium in Atlanta, Ga.

Bridge Group Meets With Mrs. Littleton

Mrs. Idus Littleton was hostess to her bridge club last Friday evening at her home in Lenoir City.

An ice cream was served, being playing three progressions of bridge.

High score for the club was won by Mrs. Dan C. Renslow. Mrs. Jimmy Burnett. Other prizes were won by Mrs. Ivo Sanders and Mrs. H. H. Richman.

Guests for the club were Mrs. Charles Brinkhoff, Mrs. Jimmy Burnett, Mrs. Ivo Sanders, Mrs. Brody Harrison, Mrs. Ed McQueen, Mrs. Bill Lawson, Jr., Mrs. W. F. Zimmerman, Mrs. H. H. Richman, Mrs. Hall Summers, Mrs. John Messamore, Mrs. Reed Gover, Mrs. Ruth Richards, Mrs. Ham Carey and Mrs. Des Thompson of Lenoir City.



TO WED . . . Miss Martha Helen Pettet, daughter of Mr. and Mrs. Burton Pettet of Loudon, whose engagement to Paul David Snellgrove of Goodlettsville, Tenn., is announced this week.

Mr. and Mrs. Don P. Smith and Mrs. Roy Miller and left Monday on a business trip to Arkansas, Texas, Okla., and Louisiana.

Misses Phyllis Ann and Alice Lynn Robinson of Knoxville spent a few days this past week with their grandparents, Mr. and Mrs. John L. Robinson.

DEMOCRATIC PRIMARY

NOTICE is hereby given that the Regular Democratic Primary will be held in and for Loudon County, Tennessee, on Thursday, August 7, 1936, between the legal hours for holding the same at the various precincts in Loudon County, for the purpose of selecting nominees for Governor, U. S. Senator, U. S. Representative, Tennessee Public Service Commission, State Senator from the Sixth Senatorial District, Representative from the Eighth Flatorial District of Knox and Loudon Counties, and electing State Committeemen and State Committeewomen.

The following Officers, Judges, Clerks and Registrars are hereby appointed to hold said election in various precincts:

Officer—Howard Betteis
Judge—Howard Betteis
Judge—Geo. Grigsby
Judge—Tom Forkner
Clerk—Mrs. Vaughn Browder
Clerk—Mrs. Clarence Betteis
Registrar—Mrs. Lee Hart
Lenoir City East
Officer—G. W. Spears
Judge—Wayne Williamson
Judge—Joe Wilkerson
Judge—G. C. Powell
Clerk—Mrs. Lee Thompson
Clerk—Mrs. Wayne Williamson
Registrar—Mary Louise Ledbetter
Registrar—Mrs. Leroy Strader
Lenoir City West (Inside)
Officer—Jack Buchanan
Judge—Roy Glavin
Judge—Billy Joe Littleton
Judge—Virgil Brown
Clerk—Douglas Hines
Clerk—Richard Potter
Registrar—Mrs. Jack Bobb
Registrar—Mrs. Jack Buchanan
Lenoir City Outside
Officer—Bart Edridge

Petty-Snellgrove Vows Set For Sept.

Mr. and Mrs. Burton Pettet of 1136 Hurlford Drive, Loudon, Tennessee announce the engagement of their daughter, Martha Helen to Paul David Snellgrove, son of the Rev. and Mrs. Paul Snellgrove of Goodlettsville, Tenn.

Both are students at Bethel College. Miss Pettet is majoring in Business Administration. She is a member of the Bethel College Choir and a member of Alpha Phi Sigma Sorority.

Mr. Snellgrove is a ministerial student. He is a member of the Cumberland Club and Omega Psi Fraternity.

A September wedding is being planned.

Sunnyside News

Mrs. Arletta Charles and little daughter, Tami and Mrs. Cost Stevens from Dalton, Ga. were visiting with Mr. and Mrs. Baird Reed Sunday afternoon.

Mr. and Mrs. Jack Burnett returned from Sweetwater were visiting with Mr. and Mrs. Blaine Schrimmer last week.

A revival meeting will begin at the Reed Springs Baptist Church the first of August. The Rev. Newman, pastor at this church will announce later who will help conduct the services.

The Women's Missionary Society met at the church Friday night. They were nine members present. Mrs. Roy Murr, president, Mrs. John May Bradley gave the devotion.

Mrs. Arthur Lee, Mr. and Mrs. Earl Lee and Mr. and Mrs. Paul Lee all of Madisonville were visiting with Mr. and Mrs. Roy Murr Sunday.

Mr. and Mrs. Paul Roberts and children, Barbara and Gene of Sweetwater were visiting with Mr. and Mrs. Baird Reed Sunday afternoon.

Mrs. Blaine Schrimmer and infant son, Ronald Blaine returned to their home Thursday from the Bacon Hospital.

Mrs. Lizzie Elser was visiting with Mrs. Stanley Schrimmer Tuesday afternoon.

Judge—Idus Littleton
Judge—Rose Wilkerson
Judge—Robert Grayson
Clerk—Ralph Blackburn
Clerk—J. C. McCown
Registrar—Mrs. E. L. Ford
Registrar—Mrs. Bill Lett
Eaton

Officer—Robert Bogle
Judge—J. S. Amos
Judge—Joe Summitt
Judge—H. E. Foster
Clerk—Herbert Clayton
Clerk—Lavonia Simpson
Registrar—Volens Mourfield

Officer—S. H. Horchias
Judge—Joe Preston
Judge—Robert Mayher
Judge—R. H. Edridge
Clerk—Mrs. E. J. Edridge
Registrar—Mrs. Joe C. Britton
Registrar—Mrs. John Preston
Greenleaf

Officer—Fred Akers
Judge—J. B. Patterson
Judge—Harry Long
Judge—Eugene Cook
Clerk—Mrs. Graham Cooper
Clerk—Mrs. R. H. Watson
Registrar—Eula Mae Philips
Registrar—Margaret Thompson
Udalla

Officer—John Frow
Judge—Dwight Lively
Judge—Fred Griffiths
Clerk—Mrs. James Matthews
Clerk—Mrs. Irene Hackney
Registrar—Mrs. Dwight Lively
Griffiths

Officer—E. J. Wilson
Judge—Carl Carter
Judge—W. H. Griffiths
Judge—Joe Colbest
Clerk—Alma Bryant
Registrar—Alma Bryant
Walbridge

Officer—W. L. McGee
Judge—Bill Henderson
Judge—Jack McNabb
Judge—L. E. Merdin
Clerk—Mrs. E. W. Waller, Jr.
Clerk—Bill Thompson
Registrar—Mrs. John Winkle
Lutzall

Officer—Jim Wicker
Judge—G. C. Sliger
Judge—K. H. Helton
Judge—Jr. Branan
Clerk—Bill Oran
Clerk—Grace Pitcock
Registrar—Felicity
Registrar—Rennie Terry
This July 22, 1936.

Democratic Primary Board
John Stevens, Chairman
Jim Bailey, Secretary
John C. Greer
Ivo Sanders
Robert Orrin

Thursday, July 24, 1936 The Loudon County Herald 5

HOSPITAL LIST

ADMITTED July 15

Mrs. John H. Brown
Miss Linder Snider
Mr. Claude Smith
Mr. James E. Brummitt
Mrs. Bert Long
Mrs. Clarence Adcox
Judy Moore
Jasper Terry
Mrs. Lillie Nichols
Mrs. Samuel A. Watkins
Mrs. Bobby Presley
July 16
Mrs. H. W. Gibson
Mrs. Katie Lane
Mrs. E. J. Scarborough
Mrs. Sarah Jane Weaver
Mrs. Mary Littlefield
Mrs. George Presley
July 17
Mrs. Omer Turner
Mrs. Sarah Griffiths
Mrs. Bill Thomas
Mrs. Fred Markwood
Mr. John M. Nichols
Mrs. Dixie Gentry
July 18
Mrs. Charles Stuttes
Mr. Frank Shubert
Baby Thomas Ray Brown
Mrs. Lester Higgins
Miss Mariette Mirell
Mrs. Mary Ella Guider
July 19
Mrs. Albert De Armond
Mr. Leeper Logan
Mrs. Ruth Mourfield
Mr. Steven Smith
July 20
Mrs. Claude Thompson
Mrs. Wendell Davidson
Mrs. J. E. Foster
Mr. Roy Dunlap
Mrs. Paul Meats
Mrs. Cecil Watts
Emma Hall
Johnny Johnson
Gene Lane
July 21
Marshall Brown, Jr.
Steven Bryant
Kenneth Kincaid, Jr.
Mr. Jack B. Lawson
Miss Caroline Brinkhoff
Mr. George Windell
Mrs. Charles Bulter
Mr. E. B. Ballard
Mrs. J. B. Tate
Martha McCrary
Mrs. Lee Wright
Mrs. Henry Hill
Mrs. Guy Russell

DISCHARGED July 15

Mrs. Mildred Ward
Mrs. Berrie Key

July 16

July 17

July 18

July 19

July 20

July 21

July 22

July 23

July 24

July 25

July 26

July 27

July 28

July 29

July 30

August 1

August 2

August 3

August 4

August 5

August 6

August 7

Mrs. Lawson Host To Bridge Monday

Mrs. Bill Lawson, Jr., entertained her bridge club on Monday evening at her home on Wharf St.

A salad plate was served preceding three progressions of bridge.

High score for the club was won by Mrs. Dan C. Renslow. High guest prize was won by Mrs. Bob Clino. Other prizes were won by Mrs. Leroy Custard and Mrs. Dan Renslow.

Guests for the club were Mrs. W. B. Campbell, Jr., Mrs. John Greer, Mrs. Charles Davis, Mrs. Reed Gover, Mrs. Jim Blair, Mrs. John Messamore, Mrs. Jimmy Burnett, Mrs. Ruth Richards, Mrs. Idus Littleton, Mrs. Bob Clino, Mrs. Dan Renslow and Mrs. Jack Lettler.

Mr. and Mrs. Gilmer Owens and son George of Magnolia Falls were the recent guests of Mr. and Mrs. Stanley J. Rimschaw, and family. Mr. Owens is a brother of Mrs. Rimschaw.

Mr. and Mrs. Junior Durham of Winston-Salem, N. C. were visiting Mr. and Mrs. Brody Harrison and family last Thursday.

Jack Luts returned home Tuesday after spending a week with Mr. and Mrs. Charles Colville, Jr. and family in Dayton, Ohio.

Mr. and Mrs. George L. Owens of Montgomery, Ala. spent two weeks with their daughter, Mrs. Stanley J. Rimschaw, Mr. Rimschaw and children.

Miss Beadie Self
Miss Maryann Jenkins
Mr. Jack Randolph
July 16
Mr. Samuel Watkins
Mrs. Jasper Terry
Mr. James E. Brummitt
Mrs. Otto Hale
Miss Judy Moore
Mr. Claude Smith
Mrs. Lillie Nichols
Mrs. John Kennedy
July 17
Miss Linda Snider
Mrs. Fred Snyder
Miss Margaret Brinkhoff
Mrs. Clarence Adcox
Mrs. Bert Long
Mrs. Betty Schrimmer
July 18
Mrs. H. W. Gibson
Mr. James M. Nichols
Mrs. Margaret Brown
July 19
Mrs. Glen Gentry
Mrs. Ethel Thomas

July 20

July 21

July 22

July 23

July 24

July 25

July 26

July 27

July 28

July 29

July 30

August 1

August 2

August 3

August 4

August 5

August 6

August 7

Vote For Jim W. Greene
for
CONSTABLE
FIRST DISTRICT
I want both your vote and your influence . .

CLYDE E. 'Ikie' CARTER
for
FLORAL REPRESENTATIVE
LOUDON - KNOX COUNTIES

Mr. Clyde E. (Ikie) Carter, professional bondsman and boat dock operator, has announced his candidacy for Floral Representative from Knox and Loudon Counties in the Democratic Primary August 7.

Mr. Carter who owns City Bonding Company and operates Concord Boat Dock pledges to work for an increase in unemployment benefits, to support the Federal highway program, to oppose "big cities trying to incorporate our rural areas," and to oppose any new taxes.

After talking with a lot of people who live in Loudon County, Mr. Carter says they want a Sessions Court and Sessions Judge. Mr. Carter says that if he is elected your representative and if that is what you want, then he will do everything that he can to get a Sessions Court and Judge for Loudon County. He further states that he will try to fulfill the duties of his office in a manner whereby none of you good voters will be ashamed that you voted for him.

Mr. Carter said he is "always for organized labor."

WHITE STORES
d. GREEN STAMPS

Save 10¢
WHITE LILY FLOUR
10-lb. Bag 98¢,
with yellow tag

PLUS **GREEN STAMPS**

WHITE STORES

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$24,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment
addition 25 yrs old. 3 Car garage. Original
wide plank floors, hand hewn doors and man-
nles. total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees, shrubs, flowers,
etc.

Call GLenview 8-3215 anytime

Win your share of \$66,000 in prizes!

Get on the Gravy Train! If you haven't already entered the exciting Phillips 66 RHYME-A-LINE CONTEST, don't wait any longer. Drive in for your entry blank today at any Phillips 66 station. No purchase required — just write the last line for a simple limerick.

1st PRIZE: A guaranteed income of \$225 per month for 66 months (5½ years), or \$15,000 in cash!
2nd PRIZE: \$100 per month for 66 months, or \$6,600 in cash!
3rd PRIZE: \$2500 in cash!

Also 660 Valuable Merchandise Prizes—
10 V-8 Motors/Refrigerators
10 Washington 13 in. R. Upright Freezers
50 Revere Bros. Cameras & Projector Sets
100 Samsom 20" Battery Power Motors
490 Samsom Automatic Typewriters

Enter as many times as you wish. Rules are printed on your entry blank. Entry... all entries must be postmarked not later than midnight, July 25, 1936. GOOD LUCK!

MCMILLAN OIL COMPANY
Athens, Tennessee

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

As the last part of the summer approaches many of the farmers in London County are thinking in terms of sowing alfalfa, permanent pasture and other fall crops. All of them realize that fertility and time cost money. They also realize that to spend money for these materials without a soil test is purely guess work. Very few people want to spend their money that way.

The most important thing for the farmers of London County that are planning on seeding a fall crop, is to take a soil sample of the fields that they plan to seed and find out what the soil needs in the way of plant food in order to establish the crop that they plan to sow. This can be done with a box, shovel, posthole digger, or with an auger. Take representative samples in 10 or 15 places in the field four or five inches deep. Put all this soil up in a box or bucket and fill up your soil sample carton. Fill out the information blank completely and mail the sample and information sheet with \$50 to the Soil Testing Laboratory.

Cartons and information sheets are obtainable at the county agent's office in London, or bring your samples by the county agent's office and they will send them for you. It is one of the best moves that any farmer in London County can make whether they own two or two hundred acres.

FARM NEWS

TOP YOUR BURLEY, KEEP IT SUCKERED FOR BEST YIELDS

Top your burley and keep it suckered closely. It will pay off. That's the advice of Gilbert N. Rhodes, University of Tennessee Extension associate agronomist.

"The practice of topping and suckering burley tobacco increases yields, results in more uniform ripening of the plant and increases net profit per acre," Rhodes explains.

"Failure to top and sucker reduces the uniform ripening of the plant, causes yields to be lower, induces more firing of the leaves and often results in poorer finish."

"The value of topping and suckering as compared to not topping and suckering was obtained in experimental work conducted at the Greenville Tobacco Experiment Station in 1904-55.

"In these tests the acre value of tobacco topped, moderately high and suckered at 7 to 10 day intervals exceeded by 25 per cent that of the tobacco not topped and suckered."

APPLYING ZINC CORRECTS FOR ZINC-LOW SOIL

Barbours fine sandy loam from the Cumberland Plateau and a flax crop were used to show that applying 20 pounds of zinc per acre can correct for zinc deficiency caused by applying up to 6 tons of lime per acre. The experiment was conducted at the University of Tennessee.

Dr. Lloyd F. Seatz, U-T agronomist, conducted the tests. He found in green-house work that you have to apply lime at the 5 ton-per-acre rate before flax yields are reduced even when the zinc is applied at the rate of 20 pounds per acre.

"A surprising finding was that zinc-deficient plants on the high-lime soil contained over twice as much phosphorus as plants fertilized with zinc," Dr. Seatz says.

Soil scientists call this "luxury feeding" of a mineral when all needed minerals are not in balance and the plants use more than they require of one plentiful plant nutrient. Flax plants used the phosphate heavily even though their total growth was drastically reduced because of lack of zinc. Applying the zinc greatly increased flax yields at the three highest liming rates.

The research was carefully planned and carried out in a "growth room" that is artificially lighted and cooled to ideal plant-growing temperature. Flax was growing because it responds well to zinc fertilization and is sensitive to zinc deficiency. Dr. Seatz says. Phosphate applications ranged between 100 and 1,000 pound rates per acre, lime rates ranged from 2 to 8 tons per acre.

REGISTER FOR FREE PRIZES AT OUR \$ DAY SPECIALS



LOOK NO FURTHER:



- ✓ Sofa Bed
- ✓ Matching Chair
- ✓ 2 Lamps
- ✓ 2 Step Tables
- ✓ Cocktail Table



Reg. \$159.95
NOW \$99.95



REGULARLY PRICED AT — \$195.00
* SOFA * MATCHING CHAIR * 2 STEP TABLES
* 2 LAMPS * COCKTAIL TABLE
CHOICE OF COLORS

NOW (All 7 Pieces) 139.95



7 Piece Group
\$139.95
\$200.00 Value

RELVAR FINISH
Resists Perfume, Alcohol, Lipstick and Nail Polish

EASY CREDIT

GRAY PLASTICIZED FINISH

When you see this sparkling suite, you simply won't believe the price tag! Quality construction features, rich plasticized RELVAR finish that resists lipstick, perfume, nail polish or alcohol, and superb modern styling combine to make this "the buy of the year." Come in today... quantities are limited... price cannot be repeated.



INNERSPRING MATTRESS & BOX SPRINGS

EXACTLY AS PICTURED

PICKELL
W. BROADWAY

FURNITURE
Yukon 6.3718

COMPANY
LENOIR CITY, TENN.

WE HAVE
E. Tenn's
Greatest
Bargains

Sofa Bed Suites
Reduced as low as
\$69.95

2 Pc. Living Room Suites
Reduced as low as
\$89.95

2 Pc. Foam Rubber
Living Room Suites
Reg. 219.95
NOW \$159.95

All Suites & Appliances
At Special \$ Day Prices
3 Pc. Bedroom Suite
Reg. 139.95
NOW \$89.95

3 Pc. Bedroom Suite
Reg. 429.95
NOW \$299.95

9 x 12 Linoleum Rugs
2 for **\$12.88**

9 x 12 Wool Rugs
Reg. \$89.95
NOW \$49.50

**FREE DELIVERY
LOWEST TERMS**

WISHING WELL PRIZES
EVERY MONTH

**PLUS
Many Other
\$1.00**

**ITEMS, TOO
NUMEROUS
TO MENTION**

On all items especially
priced for Dollar Days,
only one (1) will be sold
to a customer and none
sold to dealers.

"WISHING WELL"



Lucky's Grill

NOW OPEN ALL NIGHT

Meals Served at Any and All Hours

We deliver meals anywhere in town, both business places and homes... at the price of \$1.00 and up.

Roy M. Matney, Proprietor
Phone GL 8-4212



"VERSA" Wrought Iron Railings and Columns preferred and used all over East Tennessee!



ROBERTSON Doctor Gene Lynch selected "VERSA" for basement stairway. If you have playground or additional living area in your home, "VERSA" is the perfect thing you want for attractive entry.



SWEETWATER resident chose "VERSA" Railing and Columns for her carport. It's ideal for carports, cupolas and screens that eventually rot and decay. And "VERSA" costs so little. You'll find it yourself easily.



OAK RIDGE home of Mr. and Mrs. W. J. Schuchert, 111 W. Fifth St., is a charming example how "VERSA" enhances attractiveness of porch, cupola and ex screens under porch.



NEWPORT Contractor H. M. Hutton prefers "VERSA" for side building beauty and protection against falls as entry porch like this one — and still permits like to build and offer new homes at low prices.



Here is the homeplace of Mr. and Mrs. Robert Farmer on the lake between WHITE PINE and NEWPORT. They modernized their entry with concrete porch and "VERSA" Railing. Doesn't "VERSA" add to the charm and dignity of this fine home? Add the beauty of wrought iron railings and columns to your home with quality-built, low cost "VERSA". We will help you figure what you need.

Shop and Save at your building material store:

LOUDON
Loudon Builders Supply
Greer Hardware Company
Carter Lumber Company
LENOIR CITY
Riverside Lumber Company
Corum Lumber Company
J. W. Wilburn Hardware Company

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, E.T.

Justice in Community Life It does not stand aloof. We are Leviticus 19:15-18; James 2:1-19. Not so very long ago most town dwellers looked upon each other as "hicks" or "hay-seeds." Perhaps some do yet. The phrase "poor white trash" expresses a lingering class consciousness that refuses to die. In other words, we in America are not yet free from prejudice, vanity and social distinctions. No amount of laws and court decrees can set aside the difference of people. Right human relations spring only from the heart. The sin of selfishness is found in the distasteful way we regard those thought to be beneath us. Snobbery is sinful. We must treat all others with respect, remembering that every personality is sacred.

There is such a thing as community life and this lesson sets forth its importance. There are good communities and bad communities. Communities are made up of individuals and of families. Every growing child is influenced by the life of the community. Every individual living in it makes community life a little better or a little worse. However much we may stress the social gospel, we can never get away from individual responsibility. "No man liveth unto himself."

If these laws of justice in Leviticus were being written today would there be any change? Not in principle. The application might be different but the honor and justice and charity would remain the same. In this chapter these principles are set forth: Harvest fields are not to be reaped to the border, but something must be left for the poor. "You shall do no injustice in judgment; you shall not be partial to the poor or defer to the great."

In the church, above all places, community life should prevail. No distinction should be shown here. The wealthiest industrialist and the poorest day-laborer are brothers in Christ. James, the brother of our Lord, gave a striking example of how not to favor those in fine apparel and snub the man in poor apparel. There are certain things in life, such as sickness and suffering and death, which cannot be corrected. We cannot avoid them. But we can avoid injustice and snobbery. The solution of these hard problems are to be found in the Christian way of life.

The Church stands along but not aloof. It alone preaches man's need of grace and forgiveness, man's need of God. But

REPORTING IN To Loudon County

July 15-To Mr. and Mrs. Clarence Adcox of Philadelphia an 8 lb. 1 oz. girl. To Mr. and Mrs. Bert Long of Maryville, a 6 lb. 2 oz. girl.

July 17-To Mr. and Mrs. Orville Turner of Lenoir City, a 9 lb. 4 oz. boy. To Mr. and Mrs. Bill Thomas of Lenoir City, an 8 lb. 9 oz. girl.

July 18-To Mr. and Mrs. Lester Higdon of Lenoir City, a 7 lb. 11 oz. boy.

July 19-To Mr. and Mrs. Bobby Bradley of Lenoir City, a 5 lb. 4 oz. girl.

July 20-To Mr. and Mrs. Claude Thompson of Loudon, a 5 lb. 7 oz. girl. To Mr. and Mrs. C. Settles of Lenoir City, a 6 lb. 14 oz. girl.

July 22-To Mr. and Mrs. Guy Russell of Loudon, a 9 lb. girl.

FIRE SALE

Selling Out All Merchandise At Big Price Reductions!

- Some Undamaged Merchandise
- Some Slightly Damaged Merchandise
- All Must Go!

Famous Brand Watches ---- 20 to 30% Off

Appliances ---- 10 to 30% Off

Diamonds - Wedding Bands - Birthstones
30% OFF

Watch Bands - 20 to 30% Off

ALL JEWELRY ---- 50% Off

SALE STARTS Saturday, July 19th

FIRE! - SAVE! - SAVE! - SAVE! - FIRE
Tic Toc Jeweler's
303 Grove Street (opposite Employment Office)
FIRE SALE

EDMUND ORGILL

in ED ORGILL

the people of Tennessee have the rare opportunity to elect a Governor who has been successful in every important area of human endeavor.

As a civic leader, a business executive, a lay leader of his church, a crusader for good government and the welfare of his fellow man... ED ORGILL has been outstanding to the highest degree.



WHO IS ED ORGILL . . . The Man Who Wants To Be Your Governor?

Ed Orgill, the man with the infectious grin, the sense of humor, the man to call on for big community service jobs. Here, for example, are just some of the volunteer service jobs the Mayor of Memphis has undertaken: President of the Chamber of Commerce and the Rotary Club; director of the Community Chest, the Boy Scout Council, the YMCA; chairman of World War II War & Welfare Fund, of Southwestern's endowment campaign in 1946-47; member of the YWCA's advisory council, and advisory councils for Greater Memphis State and the Baptist Hospital Drive; leader in the drive to build Collins Chapel Hospital (negro).

In 1953 the Civitan Club honored him as "Memphis Outstanding Citizen in 1953". The late Mayor Frank Tobey of Memphis said of him: "The more Edmund Orgills we have, the better city we will have, the better nation, the better world we will have."

Dr. Peyton N. Rhodes, president of Southwestern College, said of Ed Orgill: "I cannot recall any citizen who has served the community with more ability and unselfish devotion."

Ed Orgill's services to his church and the University of the South led the Episcopal Bishop of Tennessee to say: "Thank God for Edmund Orgill."

The people of Memphis will miss him; but you people of Tennessee will have as your governor, a man who has dedicated his life to Christian service and civic leadership, regardless of personal sacrifice.

Ed Orgill has consistently opposed corrupt government and machine politics in any form and was elected Mayor as an independent candidate... the peoples choice.

Paid For By Julian Ogden and Friends of Ed Orgill



FOR
Floterial
Representative

LOUDON AND KNOX COUNTY
Republican Primary Aug. 7, 1936

WEEKEND SPECIALS at GILES and SON FOOD MARKET

NORTHERN
TISSUE

4 Rolls
33c

Van Camp Beanee Weanee

19c Can

GOLD MEDAL SPAGHETTI
2-12 ounce boxes
33c

GOLD MEDAL MACARONI
2-12 ounce boxes
33c

Stokely's Golden
C. S. Corn
2-No. 303--33c

Stokely's Tasty
King Peas
2-No. 303--33c

Van Camp Pork & Beans
2-no. 300 Cans - 25c



Morlar and Harold
Giles—3 Miles Out
On Vonore Road

Morton House
Gravy and
Sliced Beef
49c Can

Giles & Son Market

CLASSIFIED

LOST OR STRAYED... German Shepherd, male dog, light gray with dark markings. Named Rebel. REWARD. Call John Greer, GL 8-3045. 16-36-C

FOR SALE... 7 lots across river. \$200, \$25 down and \$5 monthly. See Arlie Bailey or call GL 8-2332. 31-38-pd

GET MORE OUT OF LIFE... ATTEND A MOVIE! **COLE'S DRIVE-IN**
ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY
PHONE GL 8-3252
SHOW TIME — 8:00 and 10:00

THURSDAY & FRIDAY
July 24 & 25
FIRST RUN PICTURE
LIVE FAST AND DIE YOUNG
Mary Murphy
GIRLS ON THE LOOSE
Mara Corday
SATURDAY, JULY 26
4 BIG PICTURES
For 1 Admission Price
WHISPERING SMITH
In Technicolor
Alan Ladd

UNGUARDED MOMENTS
In Technicolor
George Nader
TIME LIMIT
Richard Widmark
PONY EXPRESS
In Technicolor
Cartoon
SUNDAY & MONDAY
July 27 & 28
FORT DOBBS
THIS IS RUSSIA
Documentary in Color
Clint Walker
Virginia Mayo
TUESDAY & WEDNESDAY
July 29 & 30
BOMBERS B-52
Technicolor-Climaxscope
Karl Malden
Natalie Wood
Cartoon

FOR SALE... 2 bedroom house, automatic gas furnace, yard fenced, electric stove and refrigerator included. Pay my equity and assume small PIA loan. See at 913 Valley Vista Drive, or Call GL 8-2508. 31-38-C

HOUSE FOR SALE... by owner beautiful home, 3 bedrooms, large living room, kitchen and dining room, choice location. Will consider trade-in. My equity for rental property or will arrange terms. See to appreciate at 702 Rio Vista Drive or Call GL 8-3364. 41-38-C

FOR SALE... 3 bedroom house, gas connection, good location. Convenient to grammar school. See Martha E. Blair, 708 Perry St., or call GL 8-2035. 31-38-pd

NOTICE—We have now moved to 313 Grove Street and are open for business as usual. We wish all our friends to come to see us in our new location. **TIC TOC JEWELERS**
41-37-C

FOR RENT... 4 room apartment, unfurnished, gas heat. Call GL 8-3173. 41-19

HOUSE FOR SALE... 9 room house for sale. Call GL 8-3369. 41-38-C

FOR SALE... 50 acres, around 35 cleared. Can use modern machinery. Located near Philadelphia with 5/10 tobacco allotment, deep well, electric pump, hot and cold water in house. 4 room house, good barn. Will trade for house in London. Price \$500. Contact Hugh Simpson or call London GL 8-2747. 41-34

FOR SALE... beautiful 3 bedroom brick home 3 miles from London on Steeple Road, near Steeple School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath, Cell-Heat. \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 6-2833. 41-27

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. 41-11

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Destructive prescription service, quality drug lines assure the best for your money. **SMITH DRUG**, London, Tennessee. Phone GL 8-2021. 41-11

GRADING—Call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1952. 41-11

SERVICE STATION for lease—West End London. For information call Athens, 669. 41-11

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083. 41-11

PHIL NEWS
(Continued from page 1)

family of Pearl, DL and Mr. Millard Christian and family of High Point, N. C. were called home recently because of the death of their father, Mr. William Christian.

Mr. and Mrs. Albert Ridge and Mrs. Led Lyon of Sweetwater were visitors at the Sunday morning worship services and dinner guests of Mr. and Mrs. Will Ridge, Mr. and Mrs. Homer Bright and sons, Edward and Douglas of New Hope community were also visiting Mr. and Mrs. Ridge.

Misses Barbara Martin and Sherrie Harris attended a matinee in Sweetwater Friday afternoon.

Master Billy Ridge son of Mr. and Mrs. Junior Ridge of Nora entered the Crippled Children Hospital in Knoxville last Friday. His grandmother, Mrs. Will Ridge reports that Billy will be in the hospital quite some time and would like to get some cards to cheer him up. His address is Billy Ridge % Crippled Childrens Hospital, Room 121 Knoxville, Tennessee. Mrs. Juanita Brown, Mr. and Mrs. Albert Ridge, Mrs. Ted Lyon and Mr. Bobby Ridge all visited him Sunday.

Mr. and Mrs. J. G. Taylor attended the funeral of Miss Sally Holden in Lenoir City Friday afternoon.

Mr. Johnny Thompson and children of London were dinner guests Sunday of Mr. and Mrs. George Martin.

Mr. and Mrs. N. T. Hooker and their eleven, Mrs. Mary Lee Morgan of London were dinner guests of Mr. and Mrs. J. G. Taylor Sunday. Mr. J. P. Hobbs of Marietta was also a recent guest of the Taylors.

BARGAINS... while they last! 6
Tatie top electric water heaters—\$69.50; double-bowl kitchen cabinet sinks—\$69.50; 3-piece bath outfit—\$129.50; steel and aluminum windows—\$5.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO., Gilbert Blankenship, owner, Ph. 41, 8-2024 or GL 8-3588, Depot Square, London. 41-35

WORK UNIFORMS... tan, gray or green, uniform work pants, size 28 thru 44, just \$1.99 pair. Shirt to match with 2 flap pockets, just \$1.39. Valley Mercantile Outlet, West End, London. 41-35

WANTED TO BUY... if you have oak boards to sell, contact Riverside Lumber Co., Phone Lenoir City YU 6-7031. 31-37-C

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 805 Poplar St., Phone GL 8-3024. 41-13

PIANO... private instructions on piano, Hawaiian and Regular guitars. Pianos tuned and repaired. Quality workmanship. Write Elmer Watson, 1508 Double Ave., Chattanooga, or call YU 6-7889. 31-37-pd

WANTED... 2 curb girls. Apply in person at Hoot's Bar-B-Q, Lenoir City, YU 6-9145. 31-37-C

FOR REPAIR of typewriters, adding machines and cash registers. Call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. 41-35-C

CLEARANCE SALE on summer footwear, bargains plus plus. S & H Green Stamps. Ferguson Shoe Shop, London 41-36-C

SAVE ON OVERALLS... boys overalls, size 11 to 16, just \$1.99 pair. Boys 13 1/2 or western jeans, only \$3.29 or 4 pair for \$5.00. Valley Mercantile Outlet, West End, London. 41-35

FOR RENT... 2 apartments, one furnished and one unfurnished. Call GL 8-3213. 21-36-pd

CARD OF THANKS... Friends and Neighbors of Helen Redmon Gayles—we wish to thank you for your kindness and sympathy shown during the illness and death of our mother and daughter. Billy and Gloria Jean Gayles, you, and Ben Redmon.

THE London County Herald Thursday, July 24, 1958

VOTE FOR



Mose L. Waller, Jr.
For
Floterial Representative
London - Knox Counties - Dem. Primary
Thursday, August 7, 1958
Your vote and influence greatly appreciated

Dixie Lee Drive - In Theatre

Dixie Lee Junction — Phone YU 6-3925
THURSDAY AND FRIDAY, JULY 24 and 25

MIRACAIPO — 1st Run — Color — Jean Wallace, Cornel Wilde

SATURDAY, JULY 26 — DOUBLE FEATURE
TROOPER HOOK — Barbara Stanwyck
THE ENEMY BELOW — Color — Robert Mitchum, Curt Jurgens

SUNDAY, MONDAY, TUESDAY, WEDNESDAY, THURSDAY, JULY 27, 28, 29, 30, 31
FIVE BIG DAYS — DON'T MISS IT!

“and God created woman”



“...much more than American audiences are used to seeing of what 23-year-old girls are made of!” **LIFE** Magazine

“a phenomenon you have to see to believe!” —Crowther, N.Y. Times

“but the devil invented” **Brigitte Bardot**

in CINEMASCOPE and EASTMANCOLOR with CURT JURGENS
Jean-Louis Trintignant - Christian Marquand - Directed by R. Vadim
A ROULX LEVY Production - A KINGSLEY INTERNATIONAL Release

COMING FRIDAY, AUGUST 1

KING CREOLE — 1ST RUN PICTURE

Re-Elect ALBERT GORE



2ND TERM - U.S. SENATE

VOTE FOR GORE... experienced legislator, 14 years in House of Representatives; 6 years in U. S. Senate.

VOTE FOR GORE... businessman--active partner in feed mill and hardware store.

VOTE FOR GORE... farmer--owner and operator of livestock farm.

VOTE FOR GORE... former educator

--began career as school teacher and later was superintendent of county schools

**Vote For The Candidate
BEST QUALIFIED!**

Albert Gore

Pub. Pol. Adv. by Committee for Albert Gore, I. W. Sanders, Chairman

Just Piddlin'

By The Editor

AN INTERESTING letter this week from Mrs. Rosemary Prosser, who as a member of the local PTA has done a great deal of work for better schools locally.

Her letter outlines attendance at the PTA Congress Caravan recently. It is ideas are worthy of note by all citizens interested in our schools.

"Dear Mr. Bill: Mrs. W. R. Sewell and myself were able to attend the PTA Congress Caravan at the U. T. Student Center, July 22. Before this year, the leaders in PTA work across the state gathered at Middle Tennessee State College to have a workshop. In this manner, they were only able to contact directly about 120 persons. This year they tried something different and they are finding it very successful. The leaders of the workshop set up one day program and present it at six places across the state. They believe that by the time they are finished, they will have made 1400 direct contacts.

"After the preliminaries, the group was allowed to choose one of three smaller groups in which to participate. (We were sorry there were only 2 of us and that we had no representative in the third group.)

"Mrs. Sewell attended the section called 'Committee Council' which dealt with the organizational set up of PTA. The State President, Mrs. L. M. Graves, and First President, Mrs. Ralph Frost were the main leaders in this section.

"I chose to attend the section 'Committee Council'. As you know, successful PTA work is done by committees not by officers alone. The leaders of this section tried to help us think through some very definite problems in committee work.

"The only reason for the existence of PTA is the welfare of children and unless there are needs to be met in the community for their welfare the organization should disband. This was one of the ideas brought out.

"One of the leaders was Mr. Clarence Beards, the Executive Director of the Tennessee Commission on Youth Guidance. Following the meeting, I asked him to clarify a statement he had made concerning the power of a juvenile judge. In order to make it clear to me and use the name of the judge from my own county he asked where I lived. When I replied London County he immediately said 'Judge Simpson is your judge and he is doing an excellent job.' He then went on to explain why a juvenile judge has so much power.

"Of the 240 persons attending, nine were from London County. Greenback, Lenoir City, and London were each represented.

"When the Caravan returns next year, I hope that more PTA members will plan to join it for its one day stop in our vicinity.

Sincerely,
Mrs. Rosemary Prosser
CLAMP
"That's right, no vices—I don't smoke; I don't drink; I don't like women."

Personnel Manager: "That's amazing. You have no vices whatsoever!"
Applaud: "Oh, yes, I tell lies."

THOUGHT FOR THE WEEK
There are two things some people never seem to get—all they want and all they deserve.

County Judge's Letter To Court Sums Up Financial Situation Here

County Judge Benny Simpson issued the following letter to County Court members before last week's quarterly meeting. The letter speaks for itself in summing up London County's financial condition.

TO THE MEMBERS OF THE LONDON COUNTY QUARTERLY COURT:
Gentlemen, our financial condition is such that we must maintain our fund balances. This can be done in only one way: by limiting our expenditures to the sum of our revenues. Our 1936-37 disbursements exceeded our receipts by \$146,921.69. The excess on deficit for fiscal 1937-38 has not been verified by our auditors, but will approximate 1936-37. This simply means that we understand to provide services and to finance projects that we cannot pay for. This deficit cannot be forgotten. It must be paid, and that payment must eventually come from tax collections.

Deficit spending is not only unwise and unsound but it is also unbalanced. It has been the irresponsible practice of some counties to continue their annual deficits, from year to year, without making a tax levy for their payment. Finally, demands for payment or legal action precludes further postponement of the "day of reckoning."

There is no alternative but to issue funding bonds. Funding bonds are the least marketable of all municipal bonds and carry higher interest rates than other governmental bonds because their issuance evidences bad management. They cannot be sold at a discount at the time, unless and until the selling county levies additional taxes sufficient to pay the principal and interests of the bonds as conditioned. It is, therefore, evident that every cent spent by a county, whether by depletion of its fund balances or by extension of its corporate credit, is nothing more than a postponement of its "day of reckoning."

If we hopelessly involve a county can, for one year at least, deplete its fund balances in lieu of increasing its tax rate for that particular year. However, monies overpaid in any fiscal year must be budgeted for payment in the succeeding fiscal year or the debt must be paid by depleting fund balances. If budgeted the tax rate must be sufficient to insure payment of the deficit. If not budgeted, fund balance must follow and, in turn, be followed by additional taxes.

The making of debts without providing for their payment by making monies available therefrom is so financially disastrous to a county as to an individual. The only difference is that a county debt is secured by a mortgage on every building, farm and lot within its boundaries.

It is, moreover, imperative that fund balances be maintained because a county operates on these balances. For example, the tax rate which you set here today will not produce any operating or appropriations funds until calendar 1939. A tax rate does not make monies immediately available. Therefore, continued encroachments on fund balance will eventually deplete a county's operating funds until it simply cannot continue to operate. This, as you know, happened to a Tennessee county. Let's not let it happen here.

You gentlemen are the only persons with authority to obligate London County for debts other than those created by public utility laws. All county salaries, programs or projects, other than those provided for by general laws, must be budgeted and paid by an express appropriation of this Court.

An appropriation is meaningless and of no effect unless the funds therefore are made available and earmarked for the express purpose evidenced in the appropriating resolution.

Since our expenditures exceeded our revenues in fiscal 1937-38, with a serious depletion of several funds, it will prove disastrous to attempt to provide any additional services, projects or programs without a substantial tax increase. It is my recommendation that you refuse to make any extraordinary appropriations for fiscal 1938-39, and thereby avoid the necessity of increasing the taxes on our people, many of whom cannot carry any greater tax burden.

Respectfully,
Benny Simpson
County Judge

Uncle Phil from Philadelphia says:
DEAR MISTER EDITOR:
I ain't never any too shore if I know what I'm writing about in this column, what don't I usually get from being a redneck?

"When the Caravan returns next year, I hope that more PTA members will plan to join it for its one day stop in our vicinity."

General Election, Two Primaries Face County Voters Next Week

Greenback Mayor Bound Over In Boys Shooting

Mayor Gleason McTeer of Greenback has been bound over to the London County grand jury in the shooting of Douglas Long, 14, on July 21. McTeer is charged with felonious assault.

The mayor waived preliminary hearing before Judge J. O. Hudson, was bound to the jury, and is free under \$500 bond.

Young Long was shot while walking with a group of other past the mayor's home. He suffered a leg wound.

Baptist Choirs To Have Summer Concert

The choirs of First Baptist Church will present their annual summer concert on Sunday evening, Aug. 28, at 8:00 P. M. This will be the second annual program of this kind to be given at the church.

The choirs are under the direction of Mr. Ed Davis, minister of music and education there since March, 1937.

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HOSPITAL LIST

July 22
Mrs. Guy Russell
Mrs. Paul Amos
Robert M. Byrd
Mr. Fred Jones, Jr.
Mrs. Georgia Burgess
Mr. Robert Vann
Mrs. Will Barger
Mrs. Dewey Hicks

July 23
Miss Carolyn Brinkbill
Mr. Chas. Stokach
Mr. Archie J. Miller

July 24
Mrs. George McIntuff
Mary Lou Tate

July 25
Mrs. Don Grove
Mrs. Edna Markwood
Mrs. Kenneth Wilkerson
Mrs. Morris Cooper

July 26
Richard R. Higdon, Jr.
Mrs. Mattie Lee Jenkins
Mr. Ernest Brown
Mrs. Charles Dye

July 27
Mrs. William Groves
Mrs. O. Russell
Mr. Perry Williams
Mr. Joe Freese
Mrs. James L. Williamson

July 28
Mrs. Kenneth Kincaid
Mrs. Chas. Stokach
Mrs. H. C. Keener

July 29
Mr. Marshall Brown, Jr.
Mrs. Ella S. Brown
Mrs. Shelia Hart
Master Gene Lane
Robert M. Byrd
Kenneth Kincaid, Jr.
Steven Bryant

July 30
Miss Carolyn Brinkbill
Mrs. Wendell Davidson
Mrs. Mary Ella Guller
Mrs. Lee Wright
Mrs. Bobby Presley

July 31
Mr. Robert Vann
Mr. Ray Wayne Stinson
Mr. R. B. Ballard
Mrs. Cecil Watts
Mrs. Phil Hill
Mrs. Paul Amos
Mrs. Charles Seafley

July 31
Mr. F. E. McDuffie
Mrs. Raymond Sherrill
Mrs. Guy Russell

July 31
Miss Carolyn Brinkbill
Mr. Fred Markwood

July 31
Mary Lou Tate
Mr. Fred Jones, Jr.
Mrs. Dewey Hicks

Appellate Judges Up For Voting In Aug. Election

Election of Appellate Judges for a term of eight years will be held throughout the State in the regular election on August 7, 1938. Candidates from the three grand divisions of the State for both the Supreme Court and for the Court of Appeals are listed on the lower half of the ballot, with consents for county officers heading the ballot.

Both the Supreme Court and the Court of Appeals hold sessions for East Tennessee at Knoxville, making it convenient for lawyers of this county.

All members of present Supreme Court have been on the bench for several years. These members seeking reelection in the coming election are John E. Swenson, Priddy Tunkle, Hamilton S. Barker and Chief Justice A. B. Neil and Alan M. Prewitt.

THE COURT HOUSE RECORD

Marriage License
July 19-Bobby D. Willis to Phyllis Ann Smith.

July 23-William H. Brown to Joyce Jeanette Jenkins; Marshall F. Pezider to Betty Lou Owenby.

July 24-William E. Keener to Donna Rose Weira.

Real Estate
July 23-Louise Ellen to White Avenue and Fifteenth Street Corporation 1 lot, 2nd; White Avenue and Fifteenth Street Corporation to Louise Ellen 2 lots, 2nd.

July 24-E. H. Satterfield and all to Francis Lee Satterfield, 1 lot, 1st. Harold F. Conner to Francis Lee Satterfield 1 lot, 1st.

July 25-George Messer and wife to Winfred Graham and wife 1 lot, 1st; Winfred Graham and wife to George Messer and wife 1 lot, 1st.

July 25-Alan Hatley and wife to Earl Winchester and wife 1 lot, 2nd; Fred Watts and wife to James Hardin 1 lot, 1st; Homer Goodard to Donald Walton, 284 acres, 3rd.

July 25-Sadie Sutton, others to Arthur Sutton and wife 40 acres, 5th; Shelia Sutton and husband to Sadie Sutton, others, 1 acre; Alf Arden and wife to Beas Plemons 2 tracts, 1st.

Case Filed
No. 699 John F. Trent vs. C. A. Barger, damage.

London County Voters Go to the Polls Next Thursday to Cast Ballots in Three Elections, the General, District, Democratic Primary and Republican Primary.

All precincts will be voting with polls open from 9 a.m. to 7 p.m. where voting machines are used, and 9 a.m. to 5 p.m. in the paper ballot precincts.

County-wide in the general election voters will select a sheriff from two candidates, S. O. (Mun) Allen and Wayne E. Smith; select a county court clerk from R. L. Brooks and H. C. Evans; and vote for unopposed candidates for county judge, trustee, register of deeds, circuit court clerk and school superintendent.

First district voters will select a road commissioner from Bob Easter and James Milaps; and two constables from Jim Green, Don Grimes, Robert Hall, Fred Jones and Bert Shirk. Second District voters will select a road commissioner from Avery Allen, S. F. Barker and Vernon Luttrell; and an unopposed constable candidate, Robert Bowden.

Third district road commissioners candidates are Rodney Griffiths and Ira Teeters, with Ray Lovin unopposed for constable. In the fourth district voters will also select between Bob Easter and James Milaps, with Homer Knox and Cecil Patterson seeking the constable post.

All county voters will also cast ballots for criminal court judge (Ben W. Klier or James C. Witt); chancery court judge (Robert Allen or Joe M. Carbo); circuit court judge (W. Wayne Oliver); and district attorney general (James P. Watkins). They will also vote on higher judicial positions and as to whether a constitutional convention shall be called in the state.

In the Democratic Primary voters will select a gubernatorial nominee from Clifford Allen, Jake Armstrong, Buford Ellington, John Hickey, Edmund Orgill and Andrew T. Taylor.

Also contested in the primary are U. S. Senator (Preston Cooper or Albert Gore or Robert C. Gregory); 8th district florist representative (Olyde Carter or Moore L. Waller, Jr.); 2nd district state committee (two from Robert Carey, Max Freedman, Russell Grammer); and 2nd district committee (two from Stella Ball, Mrs. Frank Bird, Mrs. Jessie Hartsok, Mrs. Charles D. Lockett).

The Republican Primary has two candidates for governor, Robert L. Peers, Jr., and H. H. Proffitt. Only other contested race in the primary is for 8th district florist representative, with James P. Brown and Jim Thompson seeking the post.

NOTICE

The London County HERALD

Will be published on Friday morning next week in order to bring readers the results of the election on Thursday, Aug. 7.

London Jaycees To Set Regular Meeting

The London Jaycees will have their regular district meeting Friday at 7 p.m. at Ed Mar's dining room.

Union Carbide Sets 90c Cash Dividend

The Board of Directors of Union Carbide Corporation has today declared a cash dividend of ninety cents (90c) per share on the outstanding capital stock of the Corporation payable September 2, 1938, to stockholders of record August 1, 1938.

Bonnet Theatre Sale Is Announced

Roy Clime, of Lenoir City, has bought the Bonnet Theatre, located on Lee Highway, south of London, near Philadelphia, and promises the public the best of movie entertainment. The purchase of the Drive-In theatre was made from the Sweeney family.

The name of the new place will be changed from the Bonnet Theatre to the Valley Drive-In. The telephone number remains the same, GL 82227.

Mr. Clime states that he expects to schedule from four to five features on week ends. Mr. Clime also states that he is considering building a new home near the theatre.

The London County Herald

London County Daily Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LONDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
PUBLISHERS
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN
Editor-Manager



SUBSCRIPTION RATES

(In Advance)	Inside London County	Outside London County
Six Months	\$1.50	Six Months \$1.75
One Year	\$2.50	One Year \$3.00

Do Vote!

By the time another issue of the Herald appears you will be voting, exercising one of the greatest privileges of a democracy.

We have not had much to say about the different candidates. In this we are not sure that we are all that wise, for one of the services we might well render our readers would be to help them to be better acquainted with the different ones running for office.

The time might come when we could say, as some papers do, that those are our choices, and for these reasons, but we do not feel that the time has yet come when we should do so.

We can tell you this much. We at the Herald are all duly registered, and we expect to vote. We expect to vote for those whom we feel are the most statesmanlike among the candidates. We believe that the statesman must see far and wide, and while we like him to be concerned with our own local needs we also want him to take a wide look and do things that will do the greatest good for the greatest number.

So, we urge you to study the candidates, make your own decision when you vote for, but by all means DO VOTE.

New Industry

The announcement of the decision of a new aluminum corporation to establish its operations in London is good news for the community and the county.

All reputable industry, big or small, is welcome in London. We need the employment such industries bring for our people.

The London Chamber of Commerce has taken the leadership in seeking industries for our community. Its efforts have resulted in Viking, and now the new aluminum corporation. It has not let down... it is continuing to work for still more industry.

The organization's efforts are worthy of a vote of thanks from the community and its citizens. It has and is doing a wonderful job for London.

Do not ask for specific reasons but somehow we are very glad that Alaska was finally admitted as a state. How to get another star on the flag we shall leave to the flag makers but it seems very simple to us, seven rows of seven stars and that's all there is to it.

A Letter From The Publisher

Each of us has the pleasure of being something once in a while that gives us much pleasure. That has happened to us at the Herald, and while we shall have more to show you about it soon in a pictorial way I do want to tell you something of it now.

We have a new press, known to our business as the Original Heidelberg. It is a gem of a press. Already many of our friends have seen this press in operation, and we want many to come in and see it. There are three things we think this press will do for us:

It will speed up our service to our customers. It is completely automatic and once set going will run for the entire job with little attention from the operator. In this connection, the press was installed at a very good time, for our present job printing schedule would have taxed our other machinery very greatly.

Of even greater importance is that the new press will enable us to give our customers a finer quality of printing. When we buy something we know that we have the right to expect and even demand quality. You have the same right when you bring us your printing. Without doubt, we are now better able to give you quality printing than at any time since we have owned the Herald.

Finally you may have heard the story of the housewife who made a new white apron. It was so lovely that she cleaned up the kitchen to match the apron. This extended to the whole house, and the husband caught on and fixed up the outside. And when he fixed up the outside the neighbors caught on and did likewise, with the result that the entire community was transformed, starting with a new white apron.

The new Heidelberg has toned us up at the Herald not unlike that of the white apron. We invite you to drop in and see it.

NOTICE OF ELECTION

NOTICE is hereby given that the Regular Election will be held in and for London County, Tennessee, on Thursday, August 7, 1958, between legal hours for holding same at various precincts in London County for the purpose of electing members of Supreme Court, Court of Appeals, and electing Chancery Court Judge, Circuit Court Judge, Criminal Court Judge and Attorney General, Sheriff, County Court Clerk, County Judge, Trustee, Registrar of Deeds, Road Commissioners and Constables, and voting on the proposed Constitutional Amendment.

The following Officers, Judges, Clerks and Registrars are hereby appointed to hold said election in various precincts.

LONDON INSIDE - EAST
Officer - Harlin Willet
Judge - Roscoe Kelso
Judge - Ernest White
Judge - D. F. Ferguson, Sr.
Judge - I. H. Watson
Judge - R. M. Walker
Clerk - Jim Mike Watkins
Clerk - Dan Remine
Registrar - Kate Hope
Registrar - Mrs. Dan Remine

LONDON INSIDE - WEST
Officer - John Bates
Judge - Earl Thomas
Judge - Bobby Purdy
Judge - G. B. Peaden
Judge - Oshin Smalling
Judge - W. G. House
Clerk - Lucille Purdy
Clerk - Mrs. W. P. Hamilton
Registrar - Mrs. Doug Lyle
Registrar - Mrs. H. N. McQueen

LONDON OUTSIDE
Officer - W. A. Blair
Judge - D. D. Murr, Jr.
Judge - Walter Matlock
Clerk - Charles Sepp
Clerk - Tom Williams
Registrar - Mrs. Grace Cline
Registrar - Mrs. J. E. Greenway
Registrar - Mrs. J. W. Simpson

FINNEY
Officer - William M. Napier
Judge - Avery Jacobs
Judge - Calvin McKelvey
Judge - Fred Williams
Clerk - Mrs. Robert G. Davis
Clerk - Mrs. William Napier
Registrar - George B. Watkins
Registrar - Mrs. C. B. White

SNOWS
Officer - Frank Berry
Judge - J. M. Huffline
Judge - Clarence Bettis
Judge - Joe Elkins
Clerk - Owen Jones
Clerk - Mrs. Lee Hart
Registrar - Mrs. R. P. Mincey
Registrar - Nixon Williams
Judge - O. C. Jenkins
Judge - Reece Hines
Judge - R. S. Davis, Sr.
Registrar - Mrs. Henry Foster
Judge - Walter Galyon

LONDON CITY INSIDE - EAST
Officer - Gene Black
Judge - C. L. Messler
Judge - Roy M. Brooks
Judge - Leonard Kerr
Judge - Richard Woods
Judge - Bill Murr
Clerk - Mary Hammonree

LONDON CITY INSIDE - WEST
Officer - Jack Tiller
Judge - Maurice Keener
Judge - B. F. White
Judge - Frank Cooper
Judge - Lester Hulin
Judge - Ed Fagg
Clerk - Mrs. Myrtle Bowden
Clerk - Mrs. Stella Brown
Registrar - Mrs. R. Collins
Registrar - Mrs. Douglas Harper

LONDON CITY OUTSIDE
Officer - George McCown
Judge - L. D. Harrison
Judge - Reagan Luttrell
Judge - Jesse Williams
Judge - Mrs. Neta Cate
Judge - Frank Edridge
Judge - Clyde Ford
Judge - Allen Jones
Judge - Bill Luther
Clerk - Mrs. Walter Lyons
Registrar - M. J. Williams
Registrar - Mrs. Jim Eales

EATONS CROSS ROADS
Officer - J. E. Pierce
Judge - W. E. Allison
Judge - D. O. Johnson
Judge - Bill Smith
Clerk - C. V. Duff, Jr.
Clerk - Fred Alexander
Registrar - Luther Summitt
Registrar - Lester Williams

WESTS
Officer - John Preston
Judge - Tom Hill
Judge - J. E. Haynes
Judge - Ed Moore
Clerk - Mrs. Hugh Moser
Clerk - Mrs. Betty Moore
Registrar - Mrs. C. Cannon
Registrar - Mrs. Robert Maher

GREENBACK
Officer - Gene Black
Judge - C. L. Messler
Judge - Roy M. Brooks
Judge - Leonard Kerr
Judge - Richard Woods
Judge - Bill Murr
Clerk - Mary Hammonree

Clerk - Mrs. Fred Cook
Registrar - Mrs. A. Hammonree
Registrar - Lotts Long

ORFITTES
Officer - E. J. Wilson
Judge - H. C. Greenway
Judge - W. H. Griffiths
Judge - Carl Carter
Clerk - Mrs. Lena B. Largent
Clerk - Will H. Griffiths
Registrar - Lucille Carpenter
Registrar - Alma Brient

GLENDAL
Officer - Dwight Lively
Judge - Joe Guiden
Judge - Fred Griffiths
Judge - Ben Jackson
Clerk - Kathleen Long
Clerk - Irene Hackney
Registrar - Mrs. E. L. Hartell
Registrar - Mrs. Dwight Lively

RUSSELLTOWN
Officer - William F. Thompson
Judge - Johnny Heaton
Judge - A. B. Covington
Judge - Zelma Thompson
Clerk - Patay Hammonree
Clerk - Edna Hartell
Registrar - Mrs. Joe Vineyard
Registrar - Edna Thompson

PHILADELPHIA
Officer - Robert Frow
Judge - Fred Shope
Judge - Frank Henderson
Judge - John Windle
Clerk - Ada Griffiths
Clerk - Vivian McCrary
Registrar - Lucille Sewell
Registrar - Mrs. Henry Millage

LUTTRELL
Officer - Alvin K. Pitcock, Sr.
Judge - Jim Jones
Judge - Bill Montooth
Judge - Earl Ingram
Clerk - Mrs. Jess Richeson
Clerk - Anna Mae Patterson
Registrar - Mrs. Burt Anderson
Registrar - Lela Thomas

This July 22, 1958.
LONDON COUNTY BOARD OF ELECTION COMMISSIONERS
F. V. Browder, Chairman
H. F. Littleton, Secretary
S. F. Dannel

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
London

CLYDE E. 'Ikie' CARTER for FLOTTERIAL REPRESENTATIVE LOUDON - KNOX COUNTIES

Mr. Clyde E. (Ikie) Carter, professional bondsman and boat dock operator, has announced his candidacy for Flotterial Representative from Knox and Loudon Counties in the Democratic Primary August 7.

Mr. Carter who owns City Bonding Company and operates Outboard Boat Dock pledges to work for an increase in unemployment benefits, to support the Federal highway program, to oppose "big cities trying to incorporate our rural areas," and to oppose any new taxes.

After talking with a lot of people who live in Loudon County, Mr. Carter says they want a Sessions Court and Sessions Judge. Mr. Carter says that if he is elected your representative and if that is what you want, then he will do everything that he can to get a Sessions Court and Judge for Loudon County. He further states that he will try to fulfill the duties of his office in a manner whereby none of you good voters will be ashamed that you voted for him.

Mr. Carter said he is "always for organized labor."

WHITE STORES
S.W. GREEN STAMPS

SAVE 10¢
Jean's Frozen ROLLS
2 Dozen 29¢, with coupon

PLUS S.W. GREEN STAMPS

WHITE STORES

YES

This is the place to save some money when you finance your next car because you borrow at low bank rates. Stop in!

Our Bank Rate Interest is Cheaper

Financing Locally is More Convenient

Why don't you stop by today and see our experienced installment loan officer. Let him show you how easy it is for you to finance with us.

Bank of Lenoir City

YU 6-7581 An Independent Bank With Personalized Service YU 6-7582
Member Of Federal Deposit Insurance Corporation

VOTE FOR

JOE M. GARDEN

For

CHANCELLOR

SECOND CHANCERY DIVISION
Anderson, Campbell, Claiborne, Hancock, Hawkins, Loudon, Morgan, Roane and Scott Counties

GENERAL ELECTION
AUGUST 7, 1958

I sincerely and earnestly request your consideration and support in the August election.

Respectfully,
JOE M. GARDEN

Pd. Pol. Adv. by Friends of Joe C. Carden

DEMOCRATIC PRIMARY

NOTICE is hereby given that the Regular Democratic Primary will be held in and for Loudon County, Tennessee, on Thursday August 7, 1936, between the legal hours for holding the same at various precincts in Loudon County, for the purpose of selecting a nominee for Governor, U. S. Senator, U. S. Representative, Tennessee Public Service Commission, State Senator from the Sixth Senatorial District, Representative from the Eighth Floridian District of Knox and Loudon Counties, and electing State Commissioners and State Committeewomen.

The following Officers, Judges, Clerks and Registrars are hereby pointed to hold said election in various precincts:

Loudon Inside East	West
Officer—Malcolm Milaps	Officer—S. H. Hotchkins
Age—Ted Randolph	Judge—Joe Presson
Age—Raymond Shaw	Judge—Robert Mayhew
Age—Jack Lovett	Judge—B. H. Eldridge
Age—Helen Cline	Clerk—Mrs. T. G. Hill
Age—Mary Katherine Mize	Clerk—Mrs. A. J. Eldridge
Age—Louise Webb	Registrar—Mrs. Joe C. Britton
Age—Mary Ann Wayton	Registrar—John Preston
Loudon Inside West	Greenback
Officer—James O. Harrison	Officer—Fred Akers
Age—Dor Blount	Judge—J. B. Patterson
Age—V. V. McNeill	Judge—Harry Long
Age—Glen McNeill	Judge—Floyd Cook
Age—Mrs. J. Y. McNabb	Clerk—Mrs. Graham Cooper
Age—Louise Wilson	Clerk—Mrs. B. T. Wagon
Age—Helen Middle	Registrar—Miss M. Phillips
Age—Patsy Mitchell	Registrar—Margaret Thompson
David	Union
Officer—C. C. Wagner, Sr.	Officer—John Frow
Age—C. C. Wagner, Jr.	Judge—Dwight Lively
Age—Luther Cook	Judge—Fred Griffiths
Age—C. B. White	Clerk—James Matthews
Age—Mrs. Grady Bingham	Clerk—Mrs. Irene Hackney
Age—Mable Hicks	Registrar—Mrs. Dwight Lively
Age—Mrs. C. C. Wagner, Jr.	Registrar—Griffiths
Snova	Officer—E. J. Wilson
Officer—Lee Hart	Judge—Carl Carter
Age—Howard Bettis	Judge—Will H. Griffiths
Age—Geo. Grigsby	Judge—Joe Colbert
Age—Tom Foraker	Clerk—Alma Brient
Age—Mrs. Vaughn Browder	Clerk—Harold Hackney
Age—Mrs. Clarence Bettis	Registrar—Alma Brient
Age—Mrs. Lee Hart	Registrar—Philadelphia
Lenoir City East	Officer—W. L. McGee
Officer—G. W. Spears	Judge—Bill Henderson
Age—Wayne Williamson	Judge—Jake McNabb
Age—Joe Wilkerson	Judge—L. E. Martin
Age—G. C. Fowell	Clerk—Mrs. E. W. Waller, Jr.
Age—Mrs. Lee Thompson	Clerk—Bill Thompson
Age—Mrs. Wayne Williamson	Registrar—Mrs. John Winkle
Age—Mary Louise Ledbetter	Registrar—Luttrell
Age—Mrs. LeRoy Strider	Officer—Jim Wickes
Lenoir City West (Inside)	Judge—G. C. Sliger
Officer—Jack Buchanan	Judge—L. K. Helton
Age—Roy Cline	Judge—J. Branan
Age—Billy Joe Littleton	Clerk—Kil Orin
Age—Virgil Brown	Clerk—Grace Pitcock
Age—Douglas Hines	Registrar—Percie Grady
Age—Richard Potter	Registrar—Ressie Terry
Age—Mrs. Jack Bebb	This July 22, 1936
Age—Mrs. Jack Buchanan	BUSSELLS
Lenoir City Outside	Officer—Ced Busnell
Officer—Bart Eldridge	Judge—John Yarberry
Age—John Littleton	Judge—John Pugh
Age—Ross Wilkerson	Judge—John Maxwell
Age—Robert Grayson	Clerk—Ethel Thompson
Age—Ralph Blackburn	Clerk—Ethel Thompson
Age—J. C. McCown	Registrar—Mrs. John Maxwell
Age—Mrs. Clyde Ford	Democratic Primary Board
Age—Mrs. Bill Luther	John Everett, Chairman
Estons	Jim Bailey, Secretary
Officer—Robert Bogle	John C. Greer
Age—J. S. Amos	Ivo Sanders
Age—Joe Sammit	Robert Orrin
Age—Hoyt Williams	
Age—Herbert Clayton	
Age—Lavonia Simpson	
Age—Volena Mourfield	

Five to Five Store

LOUDON

It's lightly padded...
to accentuate
the positive!
CIRCLE-O-FORM

by *Exquisite Form*



It's all yours... a delight
of a figure with the curve-adding
padding in this Circle-O-Form.
Four-elastic cups are circle-
attached to round you... padded
to add the proportions for a new
you. The center elastic band lets you
breathe easy... gives you
comforting freedom.

Style 4472, pure
white broadcloth.
A cup 22-34,
B cup 22-38
\$2.50



GREENBACK NEWS

Miss Wanda French, who was sponsored by the Greenback Community Club, as candidate for Farm Safety Queen in the Cliff Allen Radio program was in the Blue Ribbon Group and received a handsome radio set under evening at the Whistle Springs Hotel, where awards were made.

Mr. and Mrs. Kenneth Blankenship and daughter, Judge B. H. Eldridge, Clerk—Mrs. T. G. Hill, Clerk—Mrs. A. J. Eldridge, Registrar—Mrs. Joe C. Britton, Registrar—John Preston.

Officer—Fred Akers, Judge—J. B. Patterson, Judge—Harry Long, Judge—Floyd Cook, Clerk—Mrs. Graham Cooper, Clerk—Mrs. B. T. Wagon, Registrar—Miss M. Phillips, Registrar—Margaret Thompson, Union.

Officer—John Frow, Judge—Dwight Lively, Judge—Fred Griffiths, Clerk—James Matthews, Clerk—Mrs. Irene Hackney, Registrar—Mrs. Dwight Lively, Registrar—Griffiths, Officer—E. J. Wilson, Judge—Carl Carter, Judge—Will H. Griffiths, Judge—Joe Colbert, Clerk—Alma Brient, Clerk—Harold Hackney, Registrar—Alma Brient, Registrar—Philadelphia.

Officer—W. L. McGee, Judge—Bill Henderson, Judge—Jake McNabb, Judge—L. E. Martin, Clerk—Mrs. E. W. Waller, Jr., Clerk—Bill Thompson, Registrar—Mrs. John Winkle, Registrar—Luttrell, Officer—Jim Wickes, Judge—G. C. Sliger, Judge—L. K. Helton, Judge—J. Branan, Clerk—Kil Orin, Clerk—Grace Pitcock, Registrar—Percie Grady, Registrar—Ressie Terry, This July 22, 1936.

BUSSELLS
Notice To Furnishers of Labor And Materials To J. D. Lawson, Contractor, For Use In The Construction Of Project No. S-2424 (3), Loudon County.
Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with J. D. Lawson, Contractor of Knoxville, Tennessee, for the grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback, being a total length of 1,448 miles, and designated as project No. S-2424 (3), Loudon County.

All persons holding claims against the Contractor, J. D. Lawson, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 15, 1936, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner
July 24, 31, Aug. 7, 14

LIFE INSURANCE

Is Your

BEST BUY!

Ask Us About

Our New

Special Plan

For Details, See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

596 Greve Street-Phone GL 5-3591

Loudon

was the guest Sunday of her parents, Mr. and Mrs. J. H. French. Mr. and Mrs. Bruce Hinton and daughters, Mrs. Hinton and Mr. Hinton, left Friday for Birmingham, N. Y. for a visit with Mrs. Hinton's parents and other relatives. Mr. Hinton's family and Mrs. Hinton's family visited Tuesday. Mrs. Charlie Long of Glendale is recovering from a severe illness at her home. Mr. and Mrs. Milus Mitchell and Jane, Mr. and Mrs. Kenneth Blankenship and Judy, Mrs. John West and Mrs. Pearl Blankenship spent Monday at Tullahoma and had dinner at the Tappy Valley Picnic Grounds. Mrs. Charlie Clark and sons, Chuck, Mark, Michael and Monty of Nashville, Ala., with Mr. A. C. Montgomery of Lenoir City visited Mrs. Montgomery and Mrs. J. B. Griffiths and family here Saturday. Mr. and Mrs. Cam Hall, Jimmie and Tommy of Loudon were weekend guests of Mrs. Mayne Wear at Rivers Bend Farm near Morgantown. Little Penny Paige is recovering from a painful infection at the Albers home, Peigens Place. Mr. J. V. Akers is slightly improved from a kidney ailment in the St. Mary's Hospital. Mrs. Irene Hackney of Friendsville visited Saturday with Mr. and Mrs. Roy Lowry. Mrs. John W. Blair of Sarasota Fla., Mrs. E. B. Tipton and Mrs. A. C. Law of Maryville visited Tuesday with Mr. and Mrs. S. B. McCollum and the Mrs. J. B. Griffiths family. Mr. and Mrs. Milus Mitchell and house guests, with Mrs. John Wear and Mrs. Chas. Everett spent Tuesday with Mr. and Mrs. W. L. Langstaffer in Jefferson City. Miss Helen Kerr has gone to Asheville to attend Bible Conference at the Ben Lippen Conference Grounds. Mr. and Mrs. Charles Everett and Diane of Lenoir City visited Saturday with Mrs. Ada Everett and Mr. and Mrs. Roy Lowry. Mrs. Aubrey Griffiths remains quite ill at her home on the Clinton Creek Road.

LEGAL

NOTICE TO FURNISHERS OF LABOR AND MATERIALS TO TENNESSEE ASPHALT COMPANY, CONTRACTORS, FOR USE IN THE CONSTRUCTION OF PROJECT NO. SP-2006-A, LOUDON-KNOX COUNTIES.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Tennessee Asphalt Company, Contractors of Knoxville, Tennessee, for the resurfacing with bituminous materials (plant mix) and the construction of a concrete median strip on a section of State Route No. 1, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three miles northeast of Farragut, being a total length of 7,405 miles and designated as project No. SP-2006-A, Loudon-Knox Counties.

All persons holding claims against the Contractors, Tennessee Asphalt Co., or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 22, 1936, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner
July 21, Aug. 7, 14, 21

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$24,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles, total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call GLenview 8-3215 anytime

FRIENDS AND VOTERS

You, the people of Loudon County, have been good to us, and we have tried to repay your goodness with service and courtesy. We hope and trust that you will let us continue as your servants by voting for H. L. BROOKS FOR COUNTY COURT CLERK on August 7th.

Don't Be Mislead

The Chancery Court fixes the total sum that may be paid for the County Court Clerk's deputies. This sum is the same no matter who is the Clerk.

Vote For
H. L. BROOKS FOR
County Court Clerk

EDMUND ORGILL

in ED ORGILL

the people of Tennessee have the rare opportunity to elect a Governor who has been successful in every important area of human endeavor.

As a civic leader, a business executive, a lay leader of his church, a crusader for good government and the welfare of his fellow man... ED ORGILL has been outstanding to the highest degree.



WHO
IS ED ORGILL . . .
The Man Who Wants To Be Your Governor?

Ed Orgill, the man with the infectious grin, the sense of humor, the man to call on for big community service jobs. Here, for example, are just some of the volunteer service jobs the Mayor of Memphis has undertaken: President of the Chamber of Commerce and the Rotary Club; director of the Community Chest, the Boy Scout Council, the YMCA; chairman of World War II War & Welfare Fund, of Southwestern's endowment campaign in 1946-47; member of the YWCA's advisory council, and advisory councils for Greater Memphis State and the Baptist Hospital Drive; leader in the drive to build Collins Chapel Hospital (negro).

In 1953 the Civitan Club honored him as "Memphis Outstanding Citizen in 1953". The late Mayor Frank Tobey of Memphis said of him: "The more Edmund Orgill we have, the better city we will have, the better nation, the better world we will have."

Dr. Peyton N. Rhodes, president of Southwestern College, said of Ed Orgill: "I can not recall any citizen who has served the community with more ability and unselfish devotion."

Ed Orgill's services to his church and the University of the South led the Episcopal Bishop of Tennessee to say: "Thank God for Edmund Orgill."

The people of Memphis will miss him; but you people of Tennessee will have as your governor, a man who has dedicated his life to Christian service and civic leadership, regardless of personal sacrifice.

Ed Orgill has consistently opposed corrupt government and machine politics in any form and was elected Mayor as an independent candidate . . . the peoples choice.

Paid For By Julian Ogden and Friends of Ed Orgill

REPORTING IN To Loudon County

July 23-To Mr. and Mrs. George Burges of Philadelphia, a 7 lb. 1 oz. girl.
July 25-To Mr. and Mrs. Morris Cooper of Lenoir City, an 8 lb. 3 oz. boy.
July 26-To Mr. and Mrs. Ray-

mond Sherrill of Loudon, a 5 lb. 7 oz. girl.
July 27-To Mr. and Mrs. William Groves of Lenoir City, a 7 lb. 1 oz. boy; To Mr. and Mrs. George McIntire of Loudon, a 6 lb. 8 oz. girl; To Mr. and Mrs. Don Graves of Lenoir City, a 5 lb. 7 oz. girl.
July 28-James Williamson of Lenoir City, a 7 lb. 12 oz. boy; To Mr. and Mrs. K. G. Kincaid of Lenoir City, an 8 lb. 1 oz. girl.

ABSENTEE VOTER'S NOTICE

Pursuant to Tennessee Code Section 2-1606 notice is hereby given concerning the names of Loudon County residents having lawfully requested Absentee Ballots on or before this July 20, 1966, for the General Election, to be held in Loudon County on Thursday, August 7, 1966, said Ballots being requested by -

Christine Geyer
John Mitchell Bowden, Jr.
Billy R. McClure
Faydus D. Askey
C. G. Hicks
James E. Milne, Jr.
James A. Evans
Charles J. Russell
Mary Rachel Modena
M-Sgt. Leon C. Williams
Lt. R. L. Clevenger USN
Pvt. Joe C. Hammon
Stanley D. Malone
Georgia Madin
Charles Allen Vaughn
Robert Blair, Jr.
Dennis A. Pruitt
Mrs. Lee D. Price
Mrs. Lee D. Price
O'Dell Justice
Mrs. O'Dell Justice
Stewart W. Thomas
Mrs. Cova J. Greenow
W. R. Ridge
Lee Chambers
Ina Mae Brown
Mary Lynn Goodrich

Hollis Hodgson
Don P. Smith
Mrs. Don P. Smith
James W. Shiver
Lacey C. Cochran
Mrs. Lacey C. Cochran
Mrs. J. H. Loyd
Jude McCall
Marvin R. Goss
W. A. McMurray
Mrs. W. A. McMurray
Mildred R. Hickman
David M. Hainey
Faye Ramsey
Jesse L. Hope, Sr.
Mrs. Jesse L. Hope, Sr.
Neoma Hahli
Margaret M. Jackson
Mrs. W. D. Padgett
Mrs. Lois C. Griffith
James C. Brewer
Joseph Babers
A-2c Warren A. Simpson
R. F. McNamee
Mrs. David Ledford
Ellen Smallen
Ebb Huff
Phoebe Gremmer

Board Of Election Commissioners

F. V. Broyder, Chairman
Homer F. Littleton, Secretary
S. P. Dannel

**Re-elect
ROBERT
"Bob"
HALL
CONSTABLE**
First District
General Election
Thursday, August 7th

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

SARASOTA, FLORIDA

**7 WONDERFUL DAYS
6 ROMANTIC NIGHTS**

\$24.00 SUMMER-FALL RATE Per Person, Double Occupancy. April 16 thru December 15.

SPECIALS
Spring, Summer and Fall Cocktails 38¢

FREE EXCITING EXTRAS
• Beach Cabaret at Sarasota Beach
• Man's Cars of Yesterday
• Hotel Swimming Pool
• Yachting excursions thru Florida Keys

SEE YOUR LOCAL TRAVEL AGENT OR WRITE -
NEW TERRACE HOTEL
P. O. Box 1720 - Sarasota, Florida - Tel. Ringling 6-4111

PHILADELPHIA NEWS

Miss Barbara Martin was visiting with Mr. and Mrs. Wayne Carwood and children in Riceville Thursday.
"Happy Birthday Greetings" to Miss Linda Sue Allen. Linda is celebrating her fifteenth birthday on Friday, Aug. First. Linda is the daughter of Mr. and Mrs. Elmer Allen.
Miss Mary Ruth Shelton was visiting in Madisonville the past weekend. She was the guest of Mr. and Mrs. Paul Mason and family.

Visitors at the Sunday morning services were: Mr. Richard Burton from Chattanooga, Miss Virginia Grissold of Little Rock, Ark., Mrs. Lester Allen and daughter, Leslie Ann from Memphis, and Mr. and Mrs. Albert Ridge from Sweetwater.

Mr. and Mrs. Arthur Lee Giles of Lenoir City were visiting with Mr. and Mrs. Boyd Duckworth Sunday.

The Intermediate Girl's Auxiliary of the Baptist Church met Monday afternoon at the home of their leader, Miss Gladys Allen. Members brought a covered dish and a delicious supper was enjoyed. Miss Grace Carter was a guest and brought the program to the girls. During the evening the girls had a discussion of the Bible and Miss Grace helped them to understand parts they wished to know about. A love offering for Miss Grace was taken during the evening.

Master Charles Barnett was the overnight guest of Master Richard Everett Tuesday night. Miss Grace Carter taught the Young Ladies Sunday School class Sunday at the Baptist Church. It was most interesting and all the members were delighted to have Miss Grace speak to them. Mr. Hugh Hill is the teacher of this class.

Miss Sandra Kyer of Sweetwater had as her overnight guest Thursday night, Miss Mary Ruth Shelton.

Mr. and Mrs. Richard Davis and Stanley Davis and children in Brent and Valerie were visiting with Mr. and Mrs. Bob Davis Sr. in Lenoir City Sunday afternoon.

Miss Vernon Miller from Kingsport, and her aunt, Mrs. Willy McCrary were dinner guests of Mrs. E. W. Waller, Sr. Saturday.

Miss Mary Ruth Shelton, Judy Davidson, Mildred Shelton and Arthur Simmons and David Brewster have all completed a two weeks swimming course Saturday conducted at the Sweetwater swimming pool. Mrs. Vivienne McCrary was one of the instructors. This swimming course was given through the courtesy of the Red Cross. The girls and boys reported a very nice time and enjoy swimming much now.

Mr. and Mrs. J. G. Taylor attended the Smith Reunion held at Boyd's Bridge Sunday.
"Happy Birthday Greetings" to Mr. Joe Harrison. Joe will celebrate his twentieth birthday on Thursday July 31. He is the son of Mr. and Mrs. Hubert Harrison.
Mr. and Mrs. Malcolm Rogers of Chatham, Virginia were visiting

Sunnyside News

Mr. and Mrs. Horace Shelton and children from Philadelphia were visiting with Mr. and Mrs. Earl McCaslin Sunday afternoon.
Mr. and Mrs. Jim Bradley and little Jim spent a week in Fla. They visited several places of interest including a trip to Palm Beach, Bradenton and Sarasota. The Junior Girl's Auxiliary of the Reed Springs Baptist Church met Monday evening at the church for their regular meeting and a party immediately following the program. Miss Margaret Haven Clark, counselor of the girls met with them. Miss Linda Kay Garner assisted Miss Clark. Mr. and Mrs. R. F. Harrison, Jr. from Madisonville spent Saturday night with Mr. and Mrs. Jim Bradley and family.

Mrs. R. F. Harris, Jr. was a visitor at Sunday morning services at the Reed Springs Baptist Church. A revival meeting is now in progress at the Reed Springs Baptist Church. The Rev. Wesley Newman, the regular pastor will introduce the two young preachers from Madisonville who will assist him in the meeting. Everyone is welcome to attend.

Mr. Bill Clark returned home Saturday morning after spending three weeks in Columbus, Ohio with his brother, Mr. Bobby Clark and Mrs. Clark.

Mr. and Mrs. Gene Dickson from Detroit, Mich. returned to their home Friday after having spent two weeks with Mr. and Mrs. John Edwards and other relatives.

The Rev. and Mrs. John L. Tillery have returned to their home after spending their vacation in interesting parts of Virginia. While in Norfolk, Virginia they visited Mrs. Tillery's son, Mr. Fred Cotton and Mrs. Cotton.

Miss Dorothy Purdy, daughter of Mr. and Mrs. Floyd Purdy and Gene Barr were united in marriage on Friday afternoon, July 18 at the home of the Rev. and Mrs. Bernard Courtney.

The officiating minister was the Rev. Bernard Courtney.

Mrs. Burr graduated from Loudon High School. Mr. Burr is employed on his father's farm. Immediately following the wedding ceremony the couple left for a brief honeymoon in Fla.

LEGAL

Notice to Creditors

Estate of Mary Lillian Mize, Deceased.
Notice is hereby given that on the 14th day of July, 1966, letters testamentary in respect to the Estate of Mary Lillian Mize were issued to the undersigned by the county court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against her estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 31 day of July, 1966.
Curtis Lee Mize
Administrator, Estate of Mary Lillian Mize, Deceased
July 31, Aug. 7

ABSENTEE VOTER'S NOTICE REPUBLICAN PRIMARY

Pursuant to Tennessee Code Section 2-1606 notice is hereby given concerning the names of Loudon County residents having lawfully requested Absentee Ballots for the Republican Primary on or before this July 20, 1966, for the Republican Primary Election to be held in Loudon County on Thursday, August 7, 1966, said Ballots being requested by -

Clarence F. Brooks
Mrs. Clarence F. Brooks
Booth McNeely
Mrs. Joe L. Hope, Sr.
Jesse L. Hope, Sr.

Dennis A. Pruitt
W. A. McMurray
Mrs. W. A. McMurray
John Mitchell Bowden, Jr.

Loudon County Republican Primary Board

Guy F. Talbot, Chairman
Paul Phelps, Secretary
Archie Bailey
Roy M. Brooks
Boyd Duckworth

ABSENTEE VOTER'S NOTICE DEMOCRATIC PRIMARY

Pursuant to Tennessee Code Section 2-1606 notice is hereby given concerning the names of Loudon County residents having lawfully requested Absentee Ballots for the Democratic Primary on or before this July 20, 1966, for the Democratic Primary Election to be held in Loudon County on Thursday, August 7, 1966, said Ballots being requested by -

Don P. Smith
Mrs. Don P. Smith
Ina Mae Brown
Hollis Hodgson
May J. Goodwin
Charles Allen Vaughn
Charles L. Bussell
James E. Milne, Jr.
Lee D. Price
Mrs. Lee D. Price
Mary Rachel Modena
Christine Geyer
Stewart W. Thomas
Franklin M. Bowden, Jr.
James E. Evans
Mrs. James A. Evans

Lt. R. L. Clevenger, USN
M-Sgt. Leon C. Williams
James W. Bivens
Marvin B. Goss
Clifton A. Niles
Mildred Niles
Mrs. J. H. Loyd
David M. Ramsey
Faye Ramsey
Margaret M. Jackson
R. F. McNamee
Mrs. W. D. Padgett
James C. Brewer
Ebb Huff
Ellen Smallen

Loudon County Democratic Primary Board

John H. Everett, Chairman
Jill Bailey, Secretary
John C. Greer
Ivo Sanders
Robert Orrin

WHITE MONUMENT CO.

B. F. WHITE

Buy from WHITE and save Agent's Profit
YEARS OF MONUMENT EXPERIENCE

401 E. Broadway Phone TU 6-8210 Lenoir City, Tenn.

Candidates for the SUPREME COURT of Tennessee in the Aug. 7 General Election are:

For the State-at-Large
(vote for two)

John Sweptson

Pride Tomlinson

For the Eastern Grand
Division (vote for one)

Hamilton S.

Burnett

For the Middle Grand
Division (vote for one)

A. B. Neil

For the Western Grand
Division (vote for one)

Alan M. Prewitt

**Re-elect
these judges now
serving on the
Supreme Court
of Tennessee**

Committee for the Re-Election
of the Tennessee Supreme
Court, David Landon, Chair-

Re-Elect For 2nd Term SENATOR ALBERT GORE



★
TRUE FRIEND
OF TVA AND THE
PEOPLE IT SERVES.

★
MINDFUL OF THE
INTERESTS OF
FARMERS AND
SMALL BUSINESSMEN.

★
LEADING SUPPORTER
OF CORDELL HULL'S
2-WAY TRADE PRO-
GRAM SO VITAL TO
TENNESSEE'S ECONOMY.

★
INTERESTED IN
THE WELFARE OF
THE AVERAGE MAN
AND WOMAN.

THERE'S NO SUBSTITUTE FOR EXPERIENCE

Although only 50 years of age, Senator Gore has 20 years experience in the halls of Congress. During his first term in the Senate, he has chalked up more accomplishments for his own state and nation than many senators do in a lifetime. One good term deserves another!

VOTE FOR SENATOR ALBERT GORE Democratic Primary - August 7

Pool for "Gore for U.S. Senate" - Herbert H. Jordan, Treasurer

-:- Loudon Social and Personal News -:-

WSCS Has General Meeting on Monday

The general meeting of the W.S.C.S. was held Monday, July 28 at 7:30 p.m. in the Prayer Chapel of the Methodist Church. The meeting was opened with prayer by Mrs. Paul Arp, vice president. Mrs. Arp, presided over the business meeting in the absence of the president, Mrs. William Lenoir.

Mrs. Arp was in charge of the program entitled, "The World Federation of Methodist Women." Assisting Mrs. Arp was Mrs. Jack Laffon. Representing Methodist Women of various counties were Mrs. Arthur Gilliam, Mrs. B. H. Greene and Mrs. Joe V. Watkins. The meeting was closed with a "Quiet Hour" reading given by Mrs. Eugene Booth.

Mrs. and Mrs. Boyd Cloud and children of Knoxville spent Sunday with Mrs. Cloud's parents, Mr. and Mrs. Frank N. Jones. Jimmy Watkins is spending two weeks with Mr. and Mrs. Everett Watkins and son Edward in Covington, Tenn.

Mr. and Mrs. Jack Stemple and family of Falls Church, Va. are visiting Mrs. W. A. Sommers and Mr. and Mrs. Gail Hein and family.

Mr. and Mrs. Paul Arp and Mr. and Mrs. Roy Sevell spent three days last week in Asheville, N. C. attending the Valley Wide Association of Tent Demonstration Farmers.

Mr. and Mrs. Sam Watkins and son Bill and Miss Wilma Jenkins left Thursday for a vacation in Daytona Beach, Fla. Mr. and Mrs. James O. Harrison and son Jimmy Okey have returned home after spending a week in Myrtle Beach, S. C.

Mr. and Mrs. Howard Whitsett of Memphis are visiting their daughter, Mrs. Sam Harrison, Dr. Harrison and family.

Nancy Miller has returned home from Memphis where they visited their sister, Miss Pat Miller who is a student at U.T. Medical School.

Dr. and Mrs. W. B. Campbell, Jr. and daughter, Elaine and Gail spent the weekend in Gatlinburg.



My Favorite Recipe

Featuring This Week

Mrs. Ed McQueen

Loudon

MRS. JACK LEFLER

CHICKEN MACARONI

1 bunch celery tops
salt & pepper to taste

Cook all these ingredients together with hen and simmer slowly until tender. Remove meat from bone and cut into large pieces. Strain stock to be used in sauce.

1 cup chicken fat or butter
1 cup milk
1/2 cup flour

(SAUCE MIXTURE)

Melt chicken fat or butter and add flour. Slowly add broth and milk and cook until thick.

1 cup Celery (cut fine)
1 large can mushrooms or 2 small cans
1 7 or 8 oz can of tomato sauce

Add celery, mushrooms, pimiento, garlic and tomato sauce to the sauce mixture. Mix thoroughly. Add the chicken to the sauce and let stand for 1 hour.

Cook macaroni till tender, then blanch and drain macaroni and add to above mixture. Cover with cheese and bake in a 350° oven for 45 minutes.

Thank you Mrs. McQueen for this unusual recipe. Several people asked me to get this recipe for the paper.

Misses Phyllis Ann and Alice Lynn Robinson have returned to Knoxville after spending several days with their grandparents, Mr. and Mrs. John L. Robinson.

Mr. and Mrs. James H. Grubb and son Jimmy have returned home after a vacation in Fla. and Big Stone Gap, Va.

Luncheon Honors Mr. T. O. Duff, Sr.

Mrs. S. P. Daniel and Mrs. E. B. Walker entertained with a birthday luncheon for their brother, T. O. Duff, Sr. and for Judge S. P. Daniel, on Saturday, July 19, at the home of Mrs. W. D. Williamson.

Those attending were Mr. and Mrs. T. O. Duff, Sr. and son Tom, III, Mr. and Mrs. Frank Duff and sons Frank, Jr. and Avery of Chattanooga; Mrs. W. Somers, Raymond, Loudon; Lester, J. Duff, Miss Mae Terrell and Mr. Ledford Ferrell of Knoxville and Mrs. J. H. Kollock and Mrs. Walter A. Sommers of Loudon.

Mrs. Peggy Bates will return to Norfolk, Va. this weekend after a visit with her parents, Mr. and Mrs. W. A. Graham. Mrs. Bates will accompany her daughter to Norfolk. Mrs. Bates husband, George Daniel C. Bates will return to Norfolk on Aug. 5, after a two-months midshipman's cruise to Europe on the Aircraft Carrier U.S.S. Intrepid. While on this cruise they visited the ports of Portugal, Norway and Netherlands.

Mr. and Mrs. Chas. E. (Chuck) Jett visited Mrs. E. L. Jett a few days this month and have returned to their home in Indianapolis, Ind.

Mr. and Mrs. Philip Williams Dale and Mark spent their vacation with relatives and friends and returned to their home in Indianapolis, Ind.

If anyone is or around Loudon would be interested in giving a "Ney Harp of Columbia" book please notify Mrs. E. L. Jett 201 Poplar, Telephone GL 8-2254.

Coach Don Henderson and wife have returned to Mars Hill, N. C. after a visit with their mother Mrs. Carl Henderson.

Mrs. Carl Henderson had visited with her over the weekend: children Penny and Michael of Mr. and Mrs. Chas. Jr. Woody and Kay of Kingston, Mr. and Mrs. Joe Lorton, Penny and Sue F. Breakbill and Linda and Larry of Philadelphia and Coach Don Henderson and wife of Mars Hill, N. C. and Mr. and Mrs. Edwise Henderson and Ronnie of Hufeland Dr.

Thursday, July 31, 1958

The Loudon County Herald

OBITUARIES

Will C. Barger

Barger, Will C., age 75, passed away at Bacon Hospital July 29th. Survivors: Wife, Mrs. Josie Barger, Loudon; 2 Daughters, Mrs. Mary Lee Morgan and Mrs. Wanda Clark, both of Loudon; 4 Sons, Raymond, Loudon; Lester, High Point, N. C.; Rev. Clifford Barger, Lenoir City and Lawrence of Jacksonville, Fla. One Brother, Joe Barger of Marietta, Ga. One Sister, Mrs. Pearl Cox, Irvine, Ky. Several Grandchildren and Great Grandchildren. Services 2:30 p.m. Thursday, July 31st. from the Quinn & Karnes

Ruth Mourfield

Mourfield, Mrs. Ruth, age 64, passed away at Bacon Hospital July 24th. Survivors: Son, Jack H. Mourfield of Fla. 3 Grandchildren, Joe and Sandy, 2 Sisters, Mrs. C. H. Bacon of Loudon and Mrs. G. S. Daugherty of Knoxville. Services were held Saturday July 26th, at 11:00 a.m. from the Quinn & Karnes Chapel with Rev. O. C. Rainwater officiating. Interment Steele Cemetery.

Emma Kate Presley

Presley, Miss Emma Kate, age (CONTINUED ON PAGE 8)

VOTE FOR



Mose L. Waller, Jr.
 For
Floterial Representative
 Loudon - Knox. Counties - Dem. Primary
 Thursday, August 7, 1958
 Your vote and influence greatly appreciated

FREE

Double Offer — Aug. 6th Thru. Aug. 31

BOB



LILES

With every \$2 purchase, you get one FREE admission to Mose Waller's Dixie-Lee Drive-In Theatre, plus one FREE admission to Roy Cline's Valley Drive-In (formerly Bonnet Drive-In). Limit - one ticket each Drive-in per purchase.

VOTE

for

H.C. EVANS

for

COUNTY COURT CLERK

My opponent has held office for the past 28 years and during the biggest portion of the time he has had the misfortune to be physically unable to work in the office.

But the taxpayers of Loudon County have continued to pay him his full salary—in other words he drew the salary and did no work. It is true his wife and others are paid to do his work—this comes off the taxpayers.

The Chancery Court does fix the salaries of the employees of the office, but if my opponent did any work in the office the taxpayers would not have to pay the salaries of others to do his work.

Elect H. C. EVANS on August 7

Pa. Pol. Advertising by Friends, H. C. Evans

VOTE FOR

EDMUND ORGILL

FOR GOVERNOR

Public Servant
Church Leader
Business Executive
Civic Leader
Crusader For Human Rights
Educational Leader
Outstanding Citizen

THE CHOICE OF:

Farmers
Teachers
Businessmen
Civic Leaders
Public Servants
Labor Movement
Youth Organizations



NOW is the TIME for you, the people, to "Elect a Governor"—Not a Time for MACHINE POLITICIANS to "Select a Governor."

Ed Orgill's only ambition as Governor is to give YOU, the people of Tennessee the kind of Government you deserve. Ed promises to be more than a part time governor. When elected Ed Orgill and his staff will be at work in Tennessee, and for the "People of Tennessee."

**"IN ED ORGILL WE HAVE OUR ONLY CHANCE FOR A REAL
CHANGE IN TENNESSEE'S STATE GOVERNMENT"**

Pa. Pol. Adv. by W. B. Hamilton, Jr.

Herald
Classified Rates
\$1.00 First Week
50c Additional Weeks

Nominate
JIM
Thompson



FOR
Floterial
Representative

LOUDON AND KNOX COUNTY
 Republican Primary Aug. 7, 1958
 WILL SUPPORT SENATOR
 COURT IN LOUDON COUNTY

MEN
ELECTRONICS

17 TO 45
 INDUSTRIAL RESEARCH
 ENGINEERING LABORATORY
 OFFERS ELECTRONIC EMPLOYMENT TRAINING
 FOR POSITIONS PAYING \$92.50 TO \$137.50 WEEKLY
 IN
 EASTERN PART OF TENNESSEE

We will train personnel from this immediate area for jobs available soon. Those accepted will be trained under the Supervision and guidance of our engineers. You will train and work on practical equipment in this locality. This will be arranged so that it will not interfere with your present employment.

3 YEARS PLACEMENT SERVICE
 UPON CERTIFICATION

If you wish to discuss your qualifications with our personnel representative write giving:

NAME WORKING HOURS
 ADDRESS PHONE
 OCCUPATION AGE

BOX 438 Co. HERALD
 If no route and no phone, please give directions

ELECTION NOTICE

Notice is hereby given that the regular Republican Primary will be held in and for Loudon County, Tennessee, on Thursday, August 7, 1958, between the legal hours for holding the same, at the various precincts in Loudon County, for the purpose of electing nominees for Governor, U. S. Representative, State Senator from the Sixth Senatorial District, Floterial Representative from the Eighth District, State Committeemen, and State Committeewomen.

The following Officers, Judges, Clerks, and Registrars are hereby appointed to hold said Primary in the various precincts:

LOUDON INSIDE EAST
 Officer — W. A. McMurray
 Judge — Joe Williams
 Clerk — Luke Everett
 Judge — Ernest White
 Clerk — Annie Lee Abernathy
 Clerk — Carmon Watkins
 Registrar — Mrs. Kate Hope
 Registrar — Jim Mike Watkins

LOUDON INSIDE WEST
 Officer — Dennis Williams
 Judge — N. A. Weaver, Sr.
 Judge — Frank N. Jones
 Judge — Earl Thomas
 Clerk — Mrs. Lucille Purdy
 Clerk — Mrs. Orman Altum
 Registrar — Mrs. Maude Weaver
 Registrar — Blanche J. Watkins

LOUDON OUTSIDE
 Officer — George O. Roberson
 Judge — Lloyd Black
 Judge — Curtis Murr
 Judge — J. O. Bright
 Clerk — Mrs. Polly Lyles
 Clerk — Sue Bright
 Registrar — Mrs. Helen Greenway
 Registrar — Mrs. Rupert Huffine

KNOWS
 Officer — J. M. Huffine
 Judge — Homer Purdy
 Judge — George Lennox
 Judge — Edd Branan
 Clerk — Mrs. J. M. Huffine
 Clerk — J. F. Stafford
 Registrar — Mrs. John B. Jones

DAVIS
 Officer — Wesley Watkins
 Judge — B. J. Simpson
 Judge — Avery Jacobs
 Judge — Charles Malnor
 Clerk — Mrs. Robert G. Davis
 Clerk — Mrs. W. A. Graham
 Registrar — Arthur Kelso
 Registrar — Mrs. Joe Roberts

LENOIR CITY INSIDE EAST
 Officer — Glen Robinson
 Judge — Charles Hall
 Judge — Reese Hines
 Judge — A. L. Clock
 Judge — Joe Grubb
 Clerk — Mrs. Chas. R. Williams
 Clerk — Mrs. Pauline Davis
 Registrar — Mrs. Lucille Arnett

LENOIR CITY INSIDE WEST
 Officer — Joe Hand
 Judge — Paul Keener
 Judge — Roy G. Cardwell, Jr.
 Judge — Harvey Hawkins
 Judge — Manson Bowden
 Judge — Gene Hamby
 Clerk — Mrs. B. F. White
 Clerk — Mrs. Myrtle Bowden
 Registrar — Mrs. Raymond Collins
 Registrar — Mrs. Mae Babb

LENOIR CITY OUTSIDE WEST
 Officer — Jess Williams
 Judge — Dexter Glass
 Judge — Bill Bacon
 Judge — Bobby Porter
 Judge — Fale Luttrell
 Clerk — Ruth Ward
 Clerk — Mrs. Walter Lyons
 Registrar — Johnnie Sue Fox
 Registrar — Mrs. Ragan Luttrell

EATONS CROSS ROADS
 Officer — Homer Ward
 Judge — Bill Allison
 Judge — C. V. Duff, Jr.
 Judge — Walter Lyles
 Clerk — Mrs. Henry Gibson
 Clerk — Mrs. Virgie Monger
 Registrar — Lester Williams
 Registrar — Mrs. Lee Goddard

PINE GROVE
 Officer — Ed Williams
 Judge — Tom Hill
 Judge — Hugh Monger
 Judge — Arthur Estes
 Clerk — Mrs. Hugh Monger
 Clerk — Mrs. Anna Lou Williams
 Registrar — Ross Malone
 Registrar — Clifford Malone

GREENBACK
 Officer — John M. Huston
 Judge — Ralph Maddon
 Judge — Raymond Jones
 Judge — Lewis Masingo
 Clerk — Mrs. Nadine Brooks
 Clerk — Miss Pavy Archer
 Registrar — Mrs. Lucile Best
 Registrar — Mrs. H. Alexander

UNITA
 Officer — Henry McDonald
 Judge — Gordon Fisher
 Judge — Joe Shudan
 Judge — Clarence Matthews
 Clerk — Mrs. Lucille Shudan
 Clerk — Mrs. Tela Colquitt

GRIFITHS MILL
 Officer — R. C. Greenway
 Judge — Floyd Hammonline
 Judge — Ed Bright
 Judge — Virgil Blankenship
 Clerk — Mrs. Baxter Bright
 Clerk — Mrs. Oley Goodson
 Registrar — Mrs. Frank King
 Registrar — Mrs. Eicher Lynch

RUSSELLTOWN
 Officer — Henry Mizell
 Judge — Guy Hammonline
 Judge — Johnnie Heaton
 Clerk — Tom Ferguson
 Clerk — Miss Freda Williams
 Clerk — Mrs. Lewis Selvidge
 Registrar — Mrs. G. Hammonline
 Registrar — Mrs. Johnnie Heaton

PHILADELPHIA
 Officer — Ralph Hamilton
 Judge — Read Hill
 Judge — Ike Rucker
 Judge — J. G. Taylor
 Clerk — Lucille Sewell
 Clerk — Mrs. Hugh Hill
 Registrar — Mrs. Cecil Jaynes
 Registrar — Joy Brewster

LUTTRELL
 Officer — Art Richeson
 Judge — Homer Johnson
 Judge — Lester Thomas

For glorious burgers
Cheez Whiz 'em!



KRAFT'S amazing
 pasteurized-process cheese
 spread for dozens of
 fast cheese treats

Registrar — Mrs. Kathleen Long
 Registrar — Mrs. Clayton Proffitt
 Judge — Jack Dawson
 Clerk — Mrs. Fred Kyle
 Clerk — Mrs. Jake Thomas
 Registrar — Mrs. Homer Bright
 Registrar — Mrs. Berl Anderson
 This July 22, 1958

REPUBLICAN PRIMARY BOARD
 Guy F. Tallent, Chairman
 Paul Phelps, Secretary
 Arlie Dailey
 Boyd Duckworth
 Roy M. Brooks

Quinn & Karnes

FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
 • Arrangements For Air Ambulance Service
 • Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

LEAVE A LITTLE
IN THE PITCHER

Living costs are high—and it takes about all the average man can scrape up to meet current expenses.

But, the man with an eye to the future, and its needs and opportunities, saves a little out of each pay check—before he starts spending.

We invite you to open your Savings Account today at the office of the First National . . .

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

Elect PRENTICE COOPER
Your United States SENATOR

• PRENTICE COOPER, Your Governor for Three Terms, has demonstrated his devotion to Tennessee.

• PRENTICE COOPER will represent his native state as a qualified statesman.

his vote will never be influenced by National Political Ambitions.



PRENTICE COOPER STANDS FOR:

- The Southern Way of Life
- Foreign Trade That Helps America and Creates Jobs in Tennessee
- An Aggressive Agricultural Program
- Development of Industry and Mining
- Lower Taxes... Better Government
- Super Highways and Good Rural Roads
- Veterans' Assistance
- A Strong and Expanded T.V.A.
- Local Self-Government
- A Strong National Defense---

But NOT GLOBAL GIVEAWAY

ELECT PRENTICE COOPER YOUR U. S. SENATOR
FOR TENNESSEE

Paid for by Tennesseans for Tennessee, John Garrett, Secretary

VOTE FOR
S.O. 'MUN' ALLEN
For Sheriff
Republican Nominee

GENERAL ELECTION THURSDAY
AUGUST 7, 1958

An experienced and qualified officer, raised in Loudon County and a resident of the county for 42 years. Served as Chief Deputy Sheriff of Loudon County nearly 4 years, and was Chief of Police of Lenoir City for almost 3 years. At present, working as a guard at the Visking Plant in Loudon.

Your VOTE and HELP in the GENERAL ELECTION on AUGUST 7, 1958 will be greatly appreciated.

Sincerely,
S. O. (Mun) ALLEN

More For Your Money In
FORD
 Get the details on FORD's extra value in City and Truck.
 And see us for the finest service.

CURTIS-TIPTON
MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3521

Surprised Lady...



A housewife-motorist recently paid her first visit to a Phillips 66 Station, and reported as follows:

"All I expected from my Phillips 66 Dealer was ten gallons of gasoline and maybe the windshield wiped. But the first thing I knew they had cleaned the windows all around..."

"Was I surprised when the attendant suggested he check the tires, including the spare? Then the battery and radiator. I figured he must have me mixed up with someone important. Wife of the mayor, maybe?"

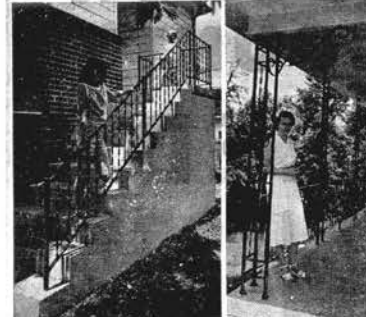
"You could have knocked me over with a feather when he started brushing out inside the car. 'You do this for everybody!' I asked. That's what he said... everybody!"

"About the gasoline... I got that, too. And that Phillips 66 Flite-Puel makes my car run swell!"

McMILLAN OIL COMPANY
 Athens, Tennessee

BUILDING and REMODELING "TIPS"
 for Homeowners, Do-It-Yourselfers, Builders, Business Firms

Sweetwater resident liked her "VERSA" Wrought Iron Railing...



... decides to use "Versa" Railing and Columns on carport, too!

Mrs. Orinda Kennedy of Sweetwater reports: "When I saw how attractive this 'VERSA' Wrought Iron Railing was on my outside stairway, I decided to also use it on my carport and replace the wood posts with permanent 'VERSA' Wrought Iron Columns." Mrs. Kennedy selected practical, low cost "VERSA" and added hundreds of dollars worth of attractiveness and beauty to her new home. In addition to its charm, "VERSA" serves a definite and practical purpose. Its columns support roof over carports, porches, etc., and its railings become a permanent safety rail... will not rot nor decay. You, too, can improve the appearance of your home with "VERSA" Wrought Iron. Get some now — install it yourself, or we can refer you to a man who will install it for you very reasonably.

Shop and Save at your building material store:

- Loudon Builders Supply
- Greer Hardware Company
- Carter Lumber Company
- LOUDON
- Riverside Lumber Company
- Corum Lumber Company
- J. W. Wilburn Hardware Company
- LENOIR, N.C.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D. Tennessee School of Religion, U.T.
 "Guarding our Freedoms"
 Amos 7:13-15; Galatians 5:1, 13-15, 25

FOR COUNTY COURT CLERK

This is to announce my candidacy for the office of County Court Clerk of Loudon County in the August 7th general election. I am 42 years old, and have been a lifelong resident of Loudon County. I am at present in the grocery business in Lenoir City.

I am a graduate of Lenoir City High School and at present am taking a course from the LaBelle Extension University of a C. P. A. Degree. I am a veteran of World War II member of the American Legion, VFW, the 40 & 8, treasurer of the Lenoir City Chamber of Commerce, member of the Lenoir City Board of Education, clerk of the commodity surplus food program for Loudon County and a member of the Church of Christ.

I feel that I am well qualified to hold this office, and I pledge to the people of Loudon County if elected, will carry out the duties of the office in an efficient manner. I therefore, solicit the vote and influence of all qualified voters in the county in my behalf in the forthcoming election which will be held on Thursday, August 7th.

Sincerely,
 H. C. Evans

FIELD NOTES
 By CHARLES F. McCALL
 COUNTY AGENT

In my visits to farms throughout this county I notice that several farmers from time to time are selling their lumber. The question I always ask is, "How do you sell your lumber, by stumpage or logs?" The reason I do this is because many farmers lose money on their trees. They lose money because they sell their trees on the stump. However there are several reasons for this, some may be beyond the farmers control.

I would like to point out that these farmers in Loudon County that cut their own trees make more money because they get paid for the trees and the labor. Those who cut their own trees also keep control of their woods. This does away with waste, and any farmer in Loudon County can tell you that doing away with waste means more money in the future.

If you are a farmer that cuts his own logs, you should look over your trees and mark the ones you want to cut. Find out their size and kind. That way you know what you have, and therefore can go to the buyer and find out what he needs before you cut your trees. Keep in mind that knowing your logs is important, also in each case it may be different. One way is to know your logs by diameter. Also logs from the lower end of the tree gives better lumber. Length is also important, and keep in mind that you must cut out rotten parts, crooked places and crooked places. However such bad places as knots, worm holes and bird pecks do not need to be removed.

Some other hints that may help you make more money through your trees are: get your trees to market before a disease or insects have a chance to work on them. Study up on defects and grading. Study each tree by itself so that you can get the best you can out of them.

VOTE FOR
Don (Doodle) Grimes
For Constable
FIRST CIVIL DISTRICT
OF LOUDON COUNTY

Subject to the will of the voters in the General Election, Aug. 7.

If elected to this office, I will pledge to treat the people fair and honest, to the best of my ability, serve the office of constable as it is supposed to be served. No fee grabbing. Honest law enforcement, that a promise to all the people.

POLITICAL ADVERTISEMENT
VOTE FOR
ROBERT W. (BOB) EASTER
REPUBLICAN NOMINEE FOR
ROAD COMMISSIONER
 First and Fourth District of Loudon County

As my present Road Commissioner, I have tried to discharge my duties to the very best of my ability, to serve the people of the first and fourth district, and to serve without any partiality to any one.

I promise if elected to continue in the same manner.

I am humbly asking for your support in the August 7th, election.

Sincerely,
 Robert W. (Bob) Easter

NOTICE

To the citizens of 1st and 4th districts of Loudon County, I hereby announce myself as candidate for Road Commissioner in the General Election to be held in August 7, 1958.

I feel that my former experience in road work with the U. S. Government and T.V.A. will qualify me for the position for which I am seeking. If elected I will serve everyone equally and will greatly appreciate your vote and support.

Respectfully Yours,
J. E. (Erk) Milsaps Sr.
 Veteran World War I

NOW OPEN

LOUDON

AUTO PARTS

WHOLESALE and RETAIL

West Lee Highway Loudon

Phone GL 8-3403

See us for all new parts and accessories for all makes and models automobiles...

JACK HAYNES—Owner

Thursday, July 31, 1958 The Loudon County Herald 7

little things add up to big



when you live electrically

Little things like having plenty of hot water on tap... easier cooking... work-free washday... freedom from dishwashing... a plentiful supply of frozen foods... and dozens of other electrical conveniences that you enjoy every day make electricity add up to a big item in your daily life. And use of electrical conveniences comes at budget prices... makes living better electrically one of your biggest bargains.

LOUDON UTILITIES
 (Electric Department)

Re-Elect

ALBERT GORE



2ND TERM - U.S. SENATE

VOTE FOR GORE... experienced legislator, 14 years in House of Representatives; 6 years in U. S. Senate.

VOTE FOR GORE... businessman--active partner in feed mill and hardware store.

VOTE FOR GORE... farmer--owner and operator of livestock farm.

VOTE FOR GORE... former educator--egan career as school teacher and later was superintendent of county schools

Vote For The Candidate BEST QUALIFIED!

Albert Gore

Pd. Dist. Adv. by Committee for Albert Gore, I. W. Sanders, Chairman

30 passed away Monday July 28th. Survivors: Mother, Mrs. Oona Presley, London; 5 Sisters, Mrs. Clarence Johnson, Mrs. Homer Russell, Mrs. Sue H. Owsen, Mrs. Paul Watts and Mrs. Robert Eller, all of London; 3 Brothers, George, Sam and Ray Presley all of London. Services were held Wednesday July 30th from the First Baptist Mission Church with Rev. L. L. Davis and Rev. Jewel Watson officiating. Interment Riverside Cemetery. Arrangements by Quinn & Karpas Funeral Home.

Local FFA Members To Appear On TV

Loudon FFA chapter will be represented on Channel 8 WATE-TV Farm Show on Friday Aug. 1 at 8:45 A.M. Those members to appear on the program will be Stanley Sampson, Lee Huffline and Advisor Ralph Alexander. This will be an interview type program conducted by Leroy Wilson Farm Director WATE-TV.

Weekend Specials

Wesson Oil

Quart 63c

LIBBY Fruit Cocktail
2 1/2 can -- 37c

LIBBY Peaches
303 Size
2 can 43c

Snowdrift
3 Pound Can
89c

LIBBY Pineapple
No. 2 1/2 can
37c

LIBBY Pineapple Juice
46 ounce can
30c

Plus +VALUE+ Store
Mohlar-Harold Giles
GILES & SON FOOD MARKET

FOR SALE... 132 acres, around 160 cleared, good productive land, good state of cultivation. Can farm with modern machinery. 6/10 tobacco base, 2 houses, 6 and 4 rooms, 2 good barns, plenty other out-buildings. Located 8 1/2 miles south-east of London, J. P. Watkins farm. Price \$12,000, prefer cash. Contact Hugh Simpson, London, GL 8-2747.

WANTED TO BUY... if you have oak boards to sell, contact Riverside Lumber Co., Phone Le-moie City YU 6-7531.

KEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 505 Poplar St., Phone GL 8-2624, London.

PIANO... private instruction on piano, Hawaiian and Regular guitars. Pianos tuned and repaired. Quality workmanship. Write: Blaine Watson, 1508 Dodds Ave. Chattanooga, or call YU 6-7889.

FOR SALE... beautiful 3 bed-room brick home, 3 miles from London on Steeple Road, near Steeple School. Large lot, garage, fireplace, large modern kitchen, 4 piece bath, Oil-Hot. \$14,000. United Realty & Ins. Co., Lenoir City, Phone YU 8-2633.

WANTED... 2 curb girls. Apply in person at Hook's Bar-B-Q, Lenoir City, YU 8-9145.

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-2523
SHOW TIME -- 8:00 and 10:00

THURSDAY, AUG. 31
WOMAN IN A DRESSING GOWN
Vivienne Mitchell
JOHNNY TROUBLE
Karen Jones

FRI. SAT. SUN. MON.
Aug. 1, 2, 3, 4
4 BIG DAYS
FIRST RUN PICTURE

KING CREOLE

IN TECHNICOLOR
Edw. Presley
Debrah Kerr
Cartoon

TUESDAY & WEDNESDAY
August 5 & 6
MARACAIBO
In Technicolor
Carmel Wise
Jean Wallace

1ST RUN PICTURE
MAN AFRAID
Guy Nader
Ruthie Thaxter
Cartoon

\$1.00 Carload

\$1.00 Carload

Dixie - Lee Theatre
DIXIE LEE JUNCTION

Last Day Thursday, July 31
GOD CREATED WOMAN
1st Run Picture -- Bridgette Bardot

FRIDAY, SATURDAY, SUNDAY, MONDAY, TUESDAY
AUGUST 1, 2, 3, 4, 5
5 BIG DAYS
1st Run Picture

King Creole

Elvis Presley's Latest
Exciting Picture

FREE 8 X 10 Photos of Elvis
at our Snack Bar

Wednesday Only, Aug. 6
THE BURGLAR

with
Jayne Mansfield
Dan Duryea

CLASSIFIED

BARGAINS... while they last! Tables top electric water heaters -- \$99.00; double-bowl kitchen cabinet sinks -- \$99.00; 3-piece bath outfit -- \$129.99; steel and aluminum windows -- \$5.00 and up. Electric and Plumbing supplies at savings. Trade with us and Save! The ROBINSON CO., Gilbert Blankenship, owner, P.O. GL 8-2296 or GL 8-3638, Depot Square, London.

WORK UNIFORMS... tan, gray or green, uniform work pants, waist sizes 28 thru 44, just \$1.99 pair. Shirts to match with 2 flap pockets, just \$1.39. Valley Mercantile Outlet, West End, London.

July renewals to the Herald are now due. Please check your wrapper (or paper if it is delivered unwrapped) and if it reads 7-58, it means that it is now time to renew. Please mail check or drop in at the Herald Office and make remittance.

SAVE ON PAINT... 10% off regular price during month of August. Regular price \$1.98 on budget paint, and \$2.99 on professional paint. Valley Mercantile Outlet, West End, London.

NOTICE... We have now moved to 313 Grove Street and are open for business as usual. We wish all our friends to come to see us in our new location.

TIC TOC JEWELERS
44-37-C

FOR SALE... used Frigidaire 8 ft. Deepfreeze in excellent condition. Bargain -- \$95.00. Call Greer's, GL 8-2046.

Valley Drive-In
formerly Bonnet Drive-In
Now Under New Management Of ROY CLINE
PHONE GL 8-2277
Located Between London & Steeple

50c per person
THURSDAY, JULY 31
RAINMAKER
Burt Lancaster

FRIDAY & SATURDAY
AUGUST 1 & 2
4 Features For Price Of One

RAILS INTO LARAMIE
TUMBLE WEED
MA & PA KETTLE
AT HOME
FRANCIS JOINS THE WACS

SUNDAY & MONDAY
AUGUST 3 & 4
1st RUN
BOUJOUR TRISTESSE
Debrah Kerr
David Niven

TUESDAY & WEDNESDAY
AUGUST 5 & 6
I MARRIED A WOMAN
George Gobel

FOR SALE... 2 bedroom house, automatic gas furnace, yard fenced, electric stove and refrigerator included. Pay \$100.00 down and balance \$10.00 per month. See at 913 Valley Vista Drive, or Call GL 8-2568.

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HOUSE FOR SALE... 9 room house for sale, Call GL 8-3066.

FOR SALE... late model upright piano, ideal for beginner. See at 613 Perry St. or call GL 8-2718.

JUST RECEIVED... new lot of sample shoes, just in time for back-to-school. Plenty of sizes at a dollar a pair. Valley Mercantile Outlet, West End, London.

CLEARANCE SALE on summer footwear. Bargain prices plus S & H Green Stamps. Ferguson Shoe Shop, London.

BUSINESS OPPORTUNITY... local area man or lady wanted to service and collect from cold-opens dispensing equipment 4 to 9 hours weekly extra operator up to \$200 monthly. No age limit or selling but must have car, references and \$800 work capital. For interview give personal particulars, phone number. Write Box 4872, Dallas 6, Texas.

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HOUSE FOR SALE... by owner beautiful home, 3 bedrooms, large living room, kitchen and dining room, choice located. Will consider trade-in. My equity for rental property or will arrange terms. See to appreciate at 702 Rio Vista Drive or Call GL 8-2364.

FOR SALE... 7 lots across river, \$200, \$25 down and \$5 monthly. See Arlie Daley or call GL 8-3332.

GRAVING... call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St. Lenoir City, day phone 1911, night 1892.

SERVICE STATION for lease... West End London. For information call Athens, 869.

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083.

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug line. Smith Drug, London, Tennessee. Phone GL 8-2021.

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St. Lenoir City, Ph. 1911.

SAVE ON OVERALLS... boys overalls, size 11 to 16, just \$1.99 pair. Boys 13 1/4 to 16, just \$1.99 pair. Boys 13 1/4 to 16, just \$1.99 pair. Valley Mercantile Outlet, West End, London.

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AUCTION

SATURDAY AUGUST 9 10 A. M.
Rain or Shine

16 CHOICE LAKE LOTS
1 Mile N. Euclee Boat Dock
4 Miles North of Watts Bar Dam

These desirable building lots have plenty of shade and will be sold for Residential Sites only. If you are interested in Residential site on the beautiful Watts Bar Lake, be sure and look this property over and attend the sale.

PROPERTY A. B. CULVAHOUSE
TERMS ONE-THIRD DOWN-BAL. 1-3 YEARS
For Further Information Call A. B. Culvahouse, Decatur, Tenn.
SALE CONDUCTED BY

Kirk Auction Co.

Cleveland, Tennessee Phone GR 6-5941

WHITE STORES
S. H. GREEN STAMPS

SAVE 10c

4-Fishermen PERCH

1-lb. Pkg. 29c, with coupon

PLUS S. H. GREEN STAMPS

WHITE STORES

LOUDON COUNTY NEEDS BUFORD ELLINGTON for GOVERNOR



The people of Loudon County need Buford Ellington for Governor. We need him because he understands the problems of small towns and rural communities. We need him because he understands the operation of our State Government, knows how to get things done efficiently and economically, and can be counted on to give us his very best.

Most of all, we need Buford Ellington for Governor because of his rugged honesty, his plain old-fashioned "horse sense," and the fact that he can be depended upon. Those are mighty important qualities these days, and most folks throughout the state seem to realize it. Let's show him that Loudon County stands solidly behind him.

LET'S GIVE HIM A BIG VOTE ON AUGUST 7th



This Advertisement paid for by Loudon County Friends, Pete Lintan, Chairman



72ND YEAR—NUMBER 38

Just Piddlin'

By The Editor

JUST IN CASE you've forgotten and are wondering why, this week's Herald is a little late in order to bring you the results of yesterday's voting.

You'll also find it is a small issue, primarily to give us a chance to rest and catch up. The weeks before an election are progressively busier at the Herald and we've gotten behind on a few other things. The smaller issue this week will somewhat ease our normal work schedule so that we can get squared away again.

SOURCE OF PRIDE. Early this week saw a carload of tourists stop by our community fountain, hop out and shoot a number of pictures of the "hilly little Tennessee city with the fountain in its square." The citizens of London may certainly be proud of the community fountain which they built.

DISCUSSING PROBLEMS. Concerning the fountain, one woman asked her neighbor, "Is your son hard to get out of bed in the morning?"

"No," replied the other. "I just open the door and throw the cat on his bed."

"How," asked the first neighbor, "does that work him?"

"With a roar," replied the other. "He sleeps with his dog."

THOUGHT FOR THE WEEK. The tomatoes you hit yesterday won't win today's ball game.

Cheerleader Supper Saturday Night Here

The cheerleaders supper will be at the London Grammar School, Aug. 9.

Serving time is between 6 and 7. If you would still like to purchase a ticket call Mrs. Easter at 8-3106 for a reservation. Tickets must be bought in advance.

Army Recruiting Has New Testing System

The Army recruiter in the London area has announced that a new testing system went into effect Monday.

Men who have previously been tested can be retested under the new system if they so desire.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

My sermon this week is on butttermilk. I took this text on account of what happened to me in town last Saturday. I had me a meal at one of them public eating places and when they bring the butttermilk, it tasted like it was made of tallow, power and lemon extract. I asked the lady about it and she said it was again the law in most states now to serve the old fashioned butttermilk like we made in the churn. "It ain't healthy," she said. "It's got to be pasteurized."

Now I ask you, Mister Editor, ain't that a fine howdy-do? It's legal in some places to sell beer but it ain't legal to sell churned butttermilk because it ain't healthy. I reckon that's why these old farmers around here are off when they get to be 85 or 90, just drinking too much of that churned butttermilk. I knowed a preacher out this way once that used to drink a quart of the stuff at a meal, then get up and say he guessed he'd be stepping over to

Jaycees Install New Officers Last Friday

The London Jaycees installed new officers for the year at a supper meeting last Friday night.

Arthur J. Gilliam was installed as president of the organization. Serving with him will be Jack Fickey, external vice-president; Doug Hooker, secretary-treasurer; and Jack Hodge, state director.

HOSPITAL LIST

ADMITTED July 29

Mrs. H. C. Renner
Allen Williams
Mr. Ed Huff
Miss Jane Chastain
July 30
Mrs. Freddie Divena
Mr. Harvey Crabtree
Mr. Ed Crawford
Mrs. Earl Frye
Mrs. Oscar Belcher
Miss Barbara Jean Cross
Mrs. Charles Keeble
Aug. 1
Mrs. Norma T. Bartley
Mrs. Mary Ellen Maynard
George Lymarr McCurry
Mr. Doyle Scarborough
Mr. Wayne Russell

Aug. 2
Mrs. Horace Namore
Mrs. Carter Massey
Mrs. Sam Galyon
Aug. 3
Lester R. McDonald
Mrs. Floyd Ragsdale
Mr. Coyie Jenkins
Mrs. Bobby Stafford
Miss Phyllis Rankin
Master Kenneth Rankin
Aug. 4
Mrs. Charles Mills
Mrs. Darwin Yeak
Mr. W. H. Lockett
Aug. 5
Mr. Frank Nelson
Master James Malone
Mrs. Dillie Hart
Mrs. Donald Johnston
Mr. M. L. Smith
Miss Linda Lou Smith
DISCHARGED

July 29
Mrs. Charles Dye
Mrs. J. B. Tate
Mrs. Raymond Sherrill
Mrs. George McIntosh
July 30
Mr. Charles Stobbsbury
Mr. Harvey Crabtree
Master Hildon, Jr.
Allen Williams
Miss Marjorie Mizell
July 31
Mrs. Gladys Russell
Mrs. H. C. Renner
Mrs. Don Grove
Mrs. Charles Keeble
Aug. 1
Mrs. Will Burger
Miss Barbara Cross
Mr. Archie Miller
Miss Jane Chastain

Mr. Kenneth Wilkerson
Mrs. K. G. Kincaid
Mr. Perry Williams
Aug. 2
Baby George McCurry
Mr. Wayne Russell
Mrs. Oscar Belcher
Mrs. Marie Lee Jenkins
Mrs. James Williamson
Aug. 3
Mrs. Erna Mackwood
Phyllis & Kenneth Rankin
Mrs. Horace Namore
Mrs. Norma Bartley
Aug. 4
Mr. W. H. Lockett
Mrs. Sam Galyon
Mr. Coyie Jenkins
Mrs. Bobby Stafford
Mrs. Floyd Ragsdale
Mr. Lester McDonald

Lowell E. Tilley

Abroad U. S. Destroyer

Lowell E. Tilley, seaman, USN, son of Mrs. Tennie M. Tilley of Philadelphia, is aboard the destroyer USS John A. Bole, due to depart in the First Fleet visit to the San Francisco Bay Area July 3-7.

Sack Style Fashion Show At Greenback

Sack styles may be the latest thing in Paris or on Fifth Avenue, but they're nothing new to thousands of American women.

Rural and suburban women have been making clothes from cotton, feed and flour sacks for generations. A fashion show of up-to-date styles from modern cotton bags will be presented on August 9 at Greenback High School, at 12:30, by 4H and Home Demonstration clubs as an add-on attraction to the 4-H dress revue and contest.

Besides the new chemise fashions (and what could be more appropriate for making a "sack than a sack?), the revue will feature sportswear, children's clothes, evening frocks, and other apparel made from cotton bags. The outfits, all made from Simplicity and McCall patterns, have been loaned by the National Cotton Council.

Housewives use more than 100,000,000 dress print bags annually in their sewing. Bag fabrics are designed by leading textile artists, come in a variety of colors and designs. Each 100 lb. bag contains about one and one-third yards of sewing material.

Local Girl Broadcasts On Farm, Home Safety

Miss Judy Davis of Philadelphia, member of the London Senior 4-H Club and a district winner in East Tennessee in the farm and home safety contest, reminded farm and home people of London County of how important a farm and home safety is on a tape recorded farm program.

Radio WATE in Knoxville, Tenn. says that safety is not just a one week job, but should be taken into consideration for 52 weeks during the year. The broadcast was in connection with National Farm and Home Safety Week.

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Mrs. K. G. Kincaid
Mr. Perry Williams
Aug. 2
Baby George McCurry
Mr. Wayne Russell
Mrs. Oscar Belcher
Mrs. Marie Lee Jenkins
Mrs. James Williamson
Aug. 3
Mrs. Erna Mackwood
Phyllis & Kenneth Rankin
Mrs. Horace Namore
Mrs. Norma Bartley
Aug. 4
Mr. W. H. Lockett
Mrs. Sam Galyon
Mr. Coyie Jenkins
Mrs. Bobby Stafford
Mrs. Floyd Ragsdale
Mr. Lester McDonald

Badminton Tourney Set Week of Aug. 18

Recreational Director "Chig" Ralidage has announced that a badminton tournament will be held the week of Aug. 18 on the courts at the Junior High School.

The tourney will be held in three classes: adults, 21 or over; intermediate, 16 to 20; and junior, 12 to 15. There will be an entry fee of 50c per person for trophies for the tourney.

The courts will be available each night for practice until the tournament begins.

Well, Mister Editor, I got to be off now and go hide my old lady's shirt. I see a couple suspicious looking strangers coming down the road.

Yours truly,
Uncle Phil

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The London County Herald

"London County Family Newspaper"
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

A Letter From The Publisher

By golly, the longer I live the more bound and determined I am to be forever losing something. Most unexpected loss of all is my glasses, for when I lose them I can't see well enough to find the dried things. One day last week I thought I had lost them for good, and except for the impetuosity of a fellow Loudonian they truly would have been long gone.

It was like this. I was working about the new house on a hot morning, shoveling dirt, and there is nothing like shoveling

dirt on a hot morning to get up a good sweat in a hurry. And that is what I did, and in no time at all my glasses were as fogged up that I couldn't see through them. So I took them off thinking I would stumble around for a while without them. Came lunch time and I could find those bifocals nowhere, neither here nor there, high nor low.

I went to lunch bemoaning mightily the loss of a pair of glasses that it was going to cost me 25 cents to replace. I allowed the Little One that it was a mighty costly morning's work. But I set myself to thinking and reasoning. Seems I could remember taking them off and putting them on a concrete block wall, a hollow

wall for the cop had not yet been put on. Another thing was that I remembered that "Commander" Campbell had been working with me all morning, so if I put them on the wall "Commander" could have worn them for lunch, he could have buried them, or he could have snatched them with his big friendly nose and pushed them down into the hollow wall.

I further reasoned that if they had been pushed down into the wall they might be spotted with a mirror, so I went back in the afternoon and took a small mirror, but my heart was not in it much for I felt that I was on a cold track and that those glasses were gone forever. But I looked and saw what I expected—nothing.

And here is where my friend comes in. One, "Dunk" Walker says "Let me have that mirror." I hand it to him. He looks and says, "I think I see something." I counter "Do you see glasses or do you just imagine you see glasses?" "Look you see," says he. I look and see again the same thing I saw in the first place—nothing.

Then "Dunk" takes another look, determines now to prove his point, wears the glasses are down there, and asks for a hammer.

Skeptically I go to the car for a hammer. Then "Dunk" walks down below and pounds about on a concrete block. Then the hole becomes about the size of a tennis ball, "Dunk" fingers in and comes out with my bifocals. O happy day!

This one "Dunk" Walker is an ingenious fellow. He is my friend. He found my glasses. I must buy him a coca cola.

LEGAL

Notice to Creditors
Estate of Ruth Mourfield, Deceased

Notice is hereby given that on the 29th day of July, 1936,

letters testamentary in respect to the Estate of Ruth Mourfield, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, are required to file the same with the clerk of the above named court with nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 7th day of Aug. 1936.
E. H. Rayson, Admin.
Estate of Ruth Mourfield, Deceased

LEGAL

NOTICE TO FURNISHERS OF LABOR AND MATERIALS TO TENNESSEE ASPHALT COMPANY, CONTRACTORS, FOR USE IN THE CONSTRUCTION OF PROJECT NO. SP-2608-A, LOUDON-KNOX COUNTIES.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Tennessee Asphalt Company, Contractors of Knoxville, Tennessee, for the resurfacing with bituminous materials (plant mix) and the construction of a concrete median strip on a section of State Route No. 1, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three miles northeast of Farragut, being a total length of 7,405 miles and designated as project No. SP-2608-A, Loudon-Knox Counties.

All persons holding claim against the Contractors, Tennessee Asphalt Co., or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy given to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 22, 1936, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner
July 31, Aug. 7, 14, 21

LEGAL

Notice To Furnishers of Labor And Materials To J. D. Lawson, Contractor, For Use In The Construction Of Project No. S-2424 (3), Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with J. D. Lawson, Contractor of Knoxville, Tennessee, for the grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback, being a total length of 1,448 miles, and designated as project No. S-2424 (3), Loudon County.

All persons holding claims against the Contractor, J. D. Lawson, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy given to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 15, 1936, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner
July 24, 31, Aug. 7, 14

LEGAL
Estate of Will Barger, Deceased
Notice is hereby given that on the 1st day of Aug. 1936, letters testamentary in respect to the estate of Will Barger, deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 7th day of Aug. 1936.

Clifford A. Barger, Administrator, Estate of Will Barger, Deceased

PHIL NEWS

A new record at the Randolph Base. 178 tank and box cars were moved against a previous record of 96. A write up and picture appeared in the news.

Missus Brett Davis was visiting in Sweetwater Sunday with Barbara and Gene Roberts. Miss Sharon Barnett is spending this week in Chattanooga with her cousin, Miss Janice Barnett and Mr. and Mrs. Bill Barnett.

Mrs. Walter McGhee and Billie Jean, Mrs. Stanley Davis and Judith were at the bedside of the brother-in-law of Mrs. McGhee and Mrs. Davis. Tuesday evening at the Baptist hospital in Knoxville.

Mr. and Mrs. Wesley Watkins and Betty of Loudon were visiting with Mr. and Mrs. Charles Taylor, Sunday.

Mr. and Mrs. Fred Ferguson were visiting with Mr. and Mrs. Hugh Hill and Beverly last week. Mr. and Mrs. Ferguson were in route to their home in West Va.

Mrs. Mary Dukes of Clarkdale, Miss is spending some time here with her sister, Mrs. Albert McCrory and Mr. McCrory.

Mr. and Mrs. John Christian and Miss Hattie Mae Pearson of Atlanta, Ga. are spending some time here at Miss Hattie Mae's place and visiting with the friends and relatives.

Mr. Robert Martin and Avery West returned home Sunday afternoon after a two weeks' manuever with the National Guard in Ga.
Mr. and Mrs. Albert McCrory

GREENBACK NEWS
Their new home on the Sinking Creek Road.

Mrs. Ernest Davis and children of Grant Fla. visited her sister, Mrs. Leon Leatherwood and Mr. Leatherwood and family the first of the week.

Mrs. M. Peterson of Maryville spent the latter part of the week with Mrs. J. B. Griffiths and family.

Sam McCollum Jr. of Maryville and S. B. McCollum visited Sunday with Mr. and Mrs. A. C. Montgomery in Lenoir City. Little Jewel Hammonree, daughter of Mr. and Mrs. Ben Hammonree has been confined to the Knoxville Baptist Hospital on account of illness and is now recuperating nicely at the family home here.

Mr. and Mrs. Kenneth Brown of Maryville visited Sunday with Mr. and Mrs. Ben Hammonree, Wanda and Jewel and were Sunday guests of Mr. and Mrs. J. E. Hammonree.

Mr. and Mrs. Leon Leatherwood visited Sunday with their cousin, Mrs. Jessie Daniels in Blount Memorial Hospital. Mrs. Daniels husband died of injuries in a car wreck on Highway 411 Saturday and Mrs. Daniels condition is grave.

Miss Emma Hall continues to improve from injuries sustained in a fall down basement steps at the home of Mr. and Mrs. John Blair in Maryville. Miss Hall has returned home from the Loudon Bacon Hospital.

Use Herald Want Ads

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

AUCTION

SATURDAY 9 10 A. M.
AUGUST Rain or Shine

16 CHOICE LAKE LOTS

1 Mile N. Euchee Boat Dock
4 Miles North of Watts
Bar Dam

These Desirable building lots have plenty of shades and will be sold for Residential Sites only.
If you are interested in Residential sites on the beautiful Watts Bar Lake, Be sure and look this property over and attend the sale.

PROPERTY A. B. CULVAHOUSE
TERMS ONE-THIRD DOWN-BAL. 1-3 YEARS
For Further Information Call A. B. Culvahouse, Decatur, Tenn.
SALE CONDUCTED BY

Kirk Auction Co.

Cleveland, Tennessee Phone GR 6-5941

AUCTION

Of The George Bailey FARM. :Estate:

On Stockton Valley Road, 2 Miles West of Stockton Valley Church. 428 Acres, Monday August 11th 10:00 A. M. 428 Acres.

This Farm Has Been Subdivided Into 5 Small Farms. Will Be Sold In Tracts Then Offered As A whole. Improved With 2 Houses 2 Barns Well Watered. With 4 Springs, Tobacco Allotment. This is One Of The Best Prospect For The Best Dairy Farms in East Tennessee, With Plenty Of Timber. Mr. Tom Forkner On The Farm Will Show You The Farm. Look It Over And Attend Our Sale Rain Or Shine. Timber And Household Furnishings Will Be Sold.

LUNCH WILL BE SERVED BY THE CHURCH

Free Watermelon Free Watermelon
Terms 1/3 cash 1-2-3-4 & 5 Years.
Sale For The Bailey Heirs.

SPECIAL NEW LOW PRICE on LIVING ROOM SUITES

Select from Two Top Value Prices
Three Beautiful Finishes

10 Piece Grouping
Sofa and Chair—2 Lamps
2 Step Tables—Coffee Table
2 Pillows—Magazine Rack or Smoker
\$159.50

EASY TERMS

Better 10 Piece Grouping
Sofa and Chair—2 Lamps
2 Step Tables—Coffee Table
2 Pillows—Magazine Rack or Smoker
\$179.50

EASY TERMS

LIMITED QUANTITY AT THIS LOW PRICE

GREER'S GREER HARDWARE COMPANY
Phone GL 8-2046 Loudon

Miss, here's the proof, I paid that bill!



OPEN YOUR SMART Bank of Lenoir City Checking Account Today

Make Deposits By Mail The Easy Way

Bank of Lenoir City

YU 6-7581 An Independent Bank With Personalized Service YU 6-7582

Member Of Federal Deposit Insurance Corporation

NIAGARA STARCH
12 oz. box -- 17¢
WISK Laundry Detergent
63¢ Quart

LUX SOAP
Bath Size
2 for 25¢

LIBBY
Tomatoe Juice
46 oz. can -- 33¢

Watermelons

Guaranteed to be ripe. Large grey melons, while they last and we believe we have enough to supply the demand

BREEZE
Giant Size
77¢

LIQUID LUX
Reg. Size Can
2 for 69¢

Giles & Son Market

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON
MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

McCuiston Dairy Herd

47 Choice Cows And Heifers

WILL SELL AT AUCTION ON McCUISTON FARM THURSDAY, AUG. 14--10 a.m.

Located 4 Miles South of Watts Bar Dam on Tenn. River. Watch for Auction Signs 1 Mile West of Watts Bar Dam on Highway 66.

For information call owner Spring City, Tenn. 2513 or 2511

THIS HERD CONSIST OF 37 HOLSTEINS, 9 JERSEYS AND 1 GUERNSEY. 22 COWS AND 25 CALF HEIFERS. 10 SPRINGERS, 2 FRESH COWS, 10 COWS are milking good up to 50 lbs. and will freshen through the Fall and Winter months. 7 extra good open artificial Holstein Heifers weighing from 7 to 8 hundred lbs. 9 artificial Holstein Heifer Calves weighing approximately 400 lbs. 3 Jersey Heifer Calves. You will find some outstanding cows and heifers in this herd. Cows weighing from 1200 to 1600 lbs. and will milk up to 60 lbs. when they are fresh. Holstein Cows and Heifers are from artificial breeding, with sound udders, the kind that will really produce. DAIRYMEN: This isn't one of the biggest herds, but one of the best. If you are interested in some good sound Cows and Heifers with a lot of quality, the kind that you will beget to add to your herd, it will be so your interest to attend this sale.

The entire herd is going for whatever it brings. This herd will be sold sound. State TB and Bangs test will be made 10 days prior to sale date. A health certificate will be furnished day of sale. Calf-hood vaccination has been kept up. DAIRY EQUIPMENT: ENCLOSED: 20 milk cans, 1 tin Baco Cooler, 14 can Master Cooler, 2 units Choro Boy Milking unit with Vacuum Pump, 1 1900 Chevrolet 4 too truck with stake body in excellent condition, 1 irrigation system, 401 GMC diesel motor with 4 Berkeley Pump, 1200 B. of 6 inch and 1800 B. of 4 inch aluminum pipe, 20 sprinklers.

Sale Conducted By **KIRK AUCTION CO.**
Phone GR 6-5941 Cleveland, Tenn.

GOLD CRAFT

Peanut Butter
12 oz. jar -- 33¢

SILVERDUST
Giant Size
77¢

SNOWY BLEACH
15 oz. box -- 40¢
Lifebouy Soap
Bath Size
2 for 29¢

RINSO BLUE
Regular Size
33¢

Plus +VALUE+ Store

REPORTING IN
To Loudon County

July 20-To Mr. and Mrs. H. C. Renner of Loudon City, a 7 lb. 4 oz. girl.
July 20-To Mr. and Mrs. Fred Bivens of Loudon City, a 5 lb. girl. To Mr. and Mrs. Eugene Lambert of Loudon, a 6 lb. 7 oz. boy.
July 31-To Mr. and Mrs. Norman Barkley of Loudon City, a 7 lb. 11 oz. girl.
Aug. 2-To Mr. and Mrs. Horace Naumore of Loudon City, a 4 lb. 14 oz. girl. To Mr. and Mrs. Floyd Hagdale of Kingsport, a 7 lb. 11 oz. boy. To Mr. and Mrs. Bobby Stafford of Loudon City, a 7 lb. 13 oz. boy.
Aug. 3-To Mr. and Mrs. Charles Mills of Loudon City, a 7 lb. 10 oz. girl. To Mr. and Mrs. Darwin Veals of Loudon City, a 7 lb. 4 oz. girl.
Aug. 4-To Mr. and Mrs. Donald Johnson of Loudon City, a 5 lb. 4 oz. girl.
Aug. 5-To Mr. and Mrs. Edward Rouscher of Loudon City, a 7 lb. 2 oz. girl. To Mr. and Mrs. Dallas Hart of Philadelphia, a 6 lb. 6 oz. girl.

HOUSE FOR SALE... by owner beautiful home, 3 bedrooms, large living room, kitchen and dining room, choice location. Will consider trade-in. My equity for rental property will be arranged terms. See to appreciate at 702 Rio Vista Drive or Call GL 8-3264. 46--C

John H. Houston
Houston, John T. age 61, passed away at his residence, August 4th, Survivors: Wife, Mrs. Maggie McCarry Houston, Loudon, 2 Daughters, Miss Mattie Mae Houston, Loudon and Mrs. Zeena Dutton of Des Moines, Iowa. Son, Robert H. Houston, Chattanooga, 3 Sisters, Mrs. C. S. Hughes, Loudon City; Mrs. Pearl Howard, Knoxville, and Mrs. J. R. Jameson, Miami, Okla. Brother, Thomas S. Houston, Youngs Bay, British Columbia; Pvt. Thomas V. Dutton, Marine Corp. Stationed in Okinawa; two very young sons, Houston, Chattanooga. Several nieces and nephews. Services were held Wednesday from the Quins & Karnes Chapel with Rev. B. H. Greene and Rev. Jewell Watson officiating Interment Grinneth Cemetery.

Pfc Jake McKee Is In German Maneuvers
Army Pfc Jake McKee, son of Mr. and Mrs. Virgil T. McKee, 1114 Main St., Loudon, is participating in a six-week field training maneuver in Hohenfels, Germany.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent
This week ends our series of Mrs. Brook's recipe is new and different in its use of chocolate and bananas. CHOCOLATE

CALYPSO
12 bananas, very ripe, mashed, 9 cups milk, cold, 3 pints (6 cups) chocolate ice cream, 4 teaspoon salt, 4 cup chocolate syrup, 4 teaspoon ground nutmeg, 1 1/2 tablespoon Angostura bitters.
Peel and mash bananas. Beat with rotary beater, adding milk gradually. Add ice cream, syrup and Angostura and beat until creamy. Blend and chill until ready to serve in very cold glasses.

Valley Drive-In
formerly Bonnet Drive-In
New Under New Management Of ROY CLINE
PHONE GL 8-2277
Located Between Loudon & Sweetwater
50c per person
FRIDAY & SATURDAY
4 BIG FEATURES
All For Regular Admission
BORDER RIVER
YANKEE PASHA
THIS ISLAND EARTH
ONE DESIRE
SUNDAY & MONDAY
Aug 10 & 11
DON'T GO NEAR THE WATER
In Technicolor
Glenn Ford
Cartoon
TUESDAY & WEDNESDAY
Aug. 12 & 13
THE BROTHERS KARAMAZOV
Yuse Bryner
Cartoon

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT DIXIE LEE JUNCTION
PHONE 107J
SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
Aug. 7 & 8
1ST RUN PICTURE
GUNMAN'S WALK
In Technicolor
Tub Hunter
Van Heflin
Cartoon
SATURDAY, AUG. 9
1st Run Picture
DECISION AT SUNDOWN
In Technicolor
Valerie French
Randolph Scott
1st Run Picture
THE BROTHERS RICO
Diane Foster
Richard Conte
Cartoon
SUNDAY, MONDAY, TUESDAY
Aug. 10, 11, 12
1ST RUN PICTURE
Raintree
County
IN TECHNICOLOR
Montgomery Clift
Elizabeth Taylor
Cartoon
WEDNESDAY Only, Aug. 13
1ST RUN PICTURE
PICKUP ALLEY
Anita Eddberg
Victor Mature

CLASSIFIED

PIANO... private instruction on piano, Hawaiian and Roper. Quality Pianos tuned and repaired. Quality workmanship. Write Elmer Watson, 1508 Double Ave. Chattanooga, or call YU 6-7889. 34-37-1

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AUCTION AT GREER'S... Saturday morning, 10 A.M. All types goods and merchandise on the block. Don't miss it 15-26-pd

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. F. Hamilton, 116 A St. Loudon City, Ph. 1911. tfe-11

SAVE ON PAINT... 10% off regular price during month of August. Regular price \$1.98 on topcoat paint, \$2.98 on professional paint, Valley Mercantile Outlet, West End, Loudon. tfe-37

FOR SALE... used Frigidaire 8 ft. Deepfreeze in excellent condition. Bargain--\$95.00. Call Greer's, GL 8-2046. 31-39-pd

FOR SALE... 2 bedroom house, automatic gas furnace, yard fenced, electric stove and refrigerator included. Pay no equity and assume small FHA loan. See at 912 Valley Vista Drive, or Call GL 8-2588. 31-38-C

FOR SALE... late model upright piano, ideal for beginner. See at 613 Perry St., or call GL 8-2175. 31-39-C

WHITE MONUMENT CO.
B. F. WHITE
Buy from WHITE and save Agent's Profit
YEARS OF MONUMENT EXPERIENCE
401 E. Broadway Phone YU 6-8210 Loudon City, Tenn.

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$24,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles, total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.
Call GLenview 8-3215 anytime

he's working for you

The man on the pole... the men and women behind the desks... all the employees of your electrical distribution system work for you. Because your electric system is publicly-owned. That means each of you is a stockholder... that each of you collects a dividend in the form of lower rates and better service! Your publicly-owned electric distribution system operates for one purpose only: to provide you with plenty of low-cost electricity which you can use to build a stronger community and a better way of life.

LOUDON UTILITIES
(Electric Department)
State Library Division



10¢ PER COPY

702-S. E. Whitted, administrator,
vs Charles M. Rose and others,
damages.

day business in the bud.

Yours truly,
Uncle

The London County Herald

London County, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LONDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGANPublishers
Editor-ManagerSUBSCRIPTION RATES
(In Advance)

Inside London County	Outside London County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Unusual Election

The citizens of Tennessee have experienced a most unusual election. For the first time in the history of the state three candidates with a combined polled total of near 700,000 all ended up within 7,000 votes of each other.

Buford Ellington, of course, was democratic gubernatorial nominee in the close race, but his margin was so small that his two opponents Edmund Orgill and Andrew Taylor did not concede defeat until the official canvass of the votes confirmed the totals.

Strangest point of the entire election, however, is that the three major candidates ended up as minority candidates. The voting trends early last Friday morning quickly established that no candidate was to have clear-cut election.

In effect, then, no matter who had finally won the race, that winner is a minority victor. Each polled something like one third of the state vote.

London County's voting did not quite follow the state pattern. Ellington and Orgill ran extremely close, with Ellington carrying a bare margin out of the county of less than 40 votes. Taylor, however, trailed them both by more than 600 votes.

Talk now circulates as an independent candidate to race against Ellington's minority vote in November. Should that come about we may have another highly interesting race in the November general. But,

Good Housekeeper?

Are you a good housekeeper? One way to answer the question—objectively, that is—is to count up the number of accidents you've had in your home in the last year.

If you went accident-free, then you probably keep a pretty neat place. If you had a couple of serious accidents, then there's probably room for improvement.

According to the National Safety Council, good housekeeping and safety go hand-in-hand.

"Good housekeeping," the Council says, "can especially help reduce the number of falls. Keep roadblocks such as hassocks, stools and toys, for example, out of traffic lanes. You'll have far fewer falls."

Other Council suggestions: "Don't leave medicine and potential poisons around where children can get at them."

"Keep your home neat and clean—but don't overdo things. A floor too highly polished is an invitation to a fall."

One of the clerks over at the Hillbilly Factory tells the story that after a big rain a little turtle ambled in the door. He picked it up and put it in a jar. Soon a woman came in and allowed she wanted that turtle. He sold it to her for a dollar. Draw your own conclusions.

at any rate, the August democratic primary will go down in Tennessee history as the closest and most interesting.

A Letter from The Publisher

We are as proud as peacocks over any improvement in our Herald plant. We have told you about our new press. Now we can tell you of another improvement.

This is being written of course before the paper gets on the press. We are expecting at this point that we shall have this week the most readable paper we have ever published.

One of the most expensive pieces of machinery in a printing plant is the linotype, a new one now costing some \$14,000. Well, we do not have a new one but we have dressed up the one we have.

We have a new font of matrices. Every letter has to be formed of lead. A matrix, then, is a copper plate, suitably formed to mold the face of type. This new font of matrices called for other improvements to go along with it. But these printing terms are not too easily written about or understood by the non-printer.

So, enough. In short we have prepared to give you a cleaner, more readable paper, and better printing.

Women Favored!

Remember the popular song about this being a "woman's world, when she's in love . . . ?"

Well, according to the National Safety Council, it's not only when she's in love that woman has things in her favor.

"It's a woman's world as far as safety is concerned, too," the Council says. "We concentrate on telling women how to keep alive around the house. We virtually ignore the man of the family."

"Yet, working-age males are dying almost twice as fast in home accidents as women, a 16-state survey shows, despite the fact that men spend a lot less time around the house than women."

Why are men dying so fast? "If there's a hazardous job to be done," the Council explains, "the man does it. His exposure to danger is greater than his wife's, and his work at home involves more hazardous tools than she uses in doing household chores."

"Women can keep their men alive. Encourage your husband or boy friend to play it safe when working around the house (or driving his car, for that matter) and to buy the right safety equipment."

"Let's not kill off the man in the home."

LEGAL

ORDER OF PUBLICATION
Mrs. Hazel Waller Hill, 7711
Nelson Street, New Orleans,
Louisiana.

Mrs. Lucile Waller, 1605 N.
Virginia Avenue, Atlanta, Ga.
Mrs. Jean Waller Clark, Jones-
boro, Ga.

No. 700, London County Circuit
Court

W. M. LEECH, COMMISSIONER,
DEPARTMENT OF HIGHWAY
& PUBLIC WORKS OF THE
STATE OF TENNESSEE VS.
MARY WALLER, LINDSAY
FRANCES WALLER, LILLIAN
WALLER, MOSE WALLER AND
GEORGE WALLER AND JEAN
WALLER CLARK, TENNESSEE
VALLEY AUTHORITY

In this cause, it appearing from the petition which is given to that MRS. HAZEL WALLER HILL, MRS. LUCILLE WALLER, and MRS. JEAN WALLER CLARK, three of the defendants, are non-residents of the State of Tennessee, they are, therefore, hereby required to appear on the 16th day of September, 1958, at 10:00 A. M. before the Judge of the Circuit Court at the Court House in London, Tennessee, to answer or make defense to the petition filed against them in this cause seeking condemnation under eminent domain laws, of an easement described in said petition in and to a strip of land

in London County, Tennessee, undivided interests in said land being vested in them; said easement sought to be used for the construction of a public highway as fully set out in the petition, or otherwise the petition will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the London County Herald, commencing with the issue of August 7, 1958.

This August 6, 1958.
Jimmie Wear,
Circuit Court Clerk
Aug. 7, 14, 21, 28

LIFE INSURANCE

Is Your
BEST BUY!

Ask Us About
Our New
Special Plan

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R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
500 Greve Street-Phone GL 8-3581
London

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Justice is Government"

Deuteronomy 16:18-20; Amos 5:12-15; Romans 13:1-7

Thoreau once wrote a good citizen must recognize what he owes his fellow citizens. "If he is worthy to live in a free republic, he must keep before his eyes his duty to the nation of which he forms a part." In this lesson we are not studying politics but the relation of the Christian to the state. The lesson could very well have as a title, "Christian Citizenship."

The lesson has much to say about the enforcement of law. The evils spoke of are not new but as old as history. Out of a past experience Moses said, "You shall not show partiality; you shall not take a bribe." There is no security where there is no justice (Deut. 16:20).

"The powers that be are ordained of God." Our public officials from president down take the oath of office with hand on the Bible. If rulers and judges have a sacred duty, all citizens are duty bound to obey the law. We had better not pull strings to evade justice. No bribes could be accepted if none are offered. You need not fear or hate the law if you do right.

"Those who sit in the office of a magistrate sit in the place of God." Trial by jury is a great heritage and it guarantees our sacred rights as nothing else does. Jury service, then, becomes a sacred trust. A citizen performs no higher service than in serving on a jury. What if you lived in a land where a Commission could have you liquidated without any jury trial?

Justice sometimes miscarries and needs to be adjusted, but the abuse of the pardoning power by a governor is a weakness of our system of justice. All too often that power is exercised for money or in response to the appeals of influential friends.

"Justice goes forth, prevented" when criminals are again turned loose on society for more and more crimes.

We need more respect for authority in American life. If that respect is lacking in the home and school it will not be found anywhere. Among the Chinese youth in New York, who are taught respect for their elders, delinquency is notably low. "Render to all their dues, fear to whom fear, honor to whom honor."

To Buy, Rent, Sell, or Trade, Call GL 8-2721

fair, he must improve his life and convictions upon the life of the community. His first duty is in building his own character, his high moral standards weave into the very bone and sinews of life. Gladstone of England said, "The civilized world is asking, not what kind of power, but what kind of man the American citizen of the future will become."

Well Drilling

New Casing
Furnished
Water Guaranteed
Call GL 8-3990

London

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Get the details on FORD's extra values in Cars and Trucks.

And see us for the finest service.

CURTIS-TIPTON
MOTOR COMPANY

W. Lee Highway London, Tenn. Phone GL 8-3821

J.V. "Slim"

SCHRIMSHER
your
TRUSTEE

expresses his deepest appreciation
for the complimentary vote given
hime in the General Election last
Thursday. Thanks again from

J.V. "Slim"
SCHRIMSHERSPECIAL NEW LOW PRICE
on LIVING ROOM SUITES

Select from Two Top Value Prices
Three Beautiful Finishes

10 Piece Grouping

Sofa and Chair—2 Lamps
2 Step Tables—Coffee Table
2 Pillows—Magazine Rack or
Smoker

\$159.50

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Better 10 Piece Grouping

Sofa and Chair—2 Lamps
2 Step Tables—Coffee Table
2 Pillows—Magazine Rack or
Smoker

\$179.50

EASY TERMS

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HARDWARE
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WHITE STORES
S&W GREEN STAMPS

Iceland Garden STRAWBERRIES
2 Pkgs. 35¢
Save 11¢ with yellow tag

PLUS S&W GREEN STAMPS

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Big,
Big,
Big,
Big,
3% Interest

Paid On Savings Deposits At The
Bank of Lenoir City

YU 6-7581 An Independent Bank
With Personalized Service YU 6-7582

EACH DEPOSIT INSURED UP TO \$10,000 BY FDIC

To enjoy
a harvest
you must first
plant the seed!

hooray!



worryfree washdays with an
electric
washer and dryer

No matter how big the wash . . . no matter what the weather . . . you needn't worry about washdays when you put an automatic electric washer and dryer on the job.

It takes over . . . does both washing and drying automatically. Skip washday worry and work . . . see your electric dealer for your automatic electric washer and dryer today.



LOUDON UTILITIES
(Electric Department)

GREENBACK NEWS

Mr. and Mrs. Buddy Brooks, Misses Judy and Nancy reached home Friday from a visit with relatives in Michigan and they made a trip into Canada and returned through Virginia and West Va.

Mr. and Mrs. Joe J. Key attended the Seaton reunion near Maryville Sunday and were overnight guests of Mr. and Mrs. J. O. Veal in Maryville.

Mrs. McCollins and Mr. and Mrs. Donald Bluford and Donna are spending their vacation with Mr. and Mrs. Tommy Obanion in Greensburg, Ky.

Mr. and Mrs. Harry Albaugh and Wayne of Baltimore Md. are guests of Mr. and Mrs. Harold Roe, Julia Ann and David of Oak Ridge, Mr. and Mrs. Rose Ragain and Parker of Knoxville, Mr. and Mrs. John R. Hall, Sandra and Joe, Mr. and Mrs. John Thompson, is suffering from a bronchial ailment at her home near Meadow.

Mr. Hugh McNeely returned Monday from a visit with his daughters in LaFollett and Knoxville.

Mrs. J. B. Griffiths continues quite ill at her home here.

Mr. and Mrs. Wm. Cusick and son Howard Allen of Leaoir City visited Sunday with Mrs. J. B. Griffiths and family.

Miss Cecil Smallman of Oak Ridge was the weekend guest of Mr. and Mrs. Roy Lowry.

The committee on arrangements for the annual community Fair met in the school building Thursday evening and plans were made for the fair which will be held August 29 and 30.

The Home Demonstration Clubs and 4-H clubs of Loudon County presented a fashion show of sack style and other modern styles on last Saturday, the garments being designed from cotton feed and floor sacks. Children's clothing, evening gowns and sports clothes were shown and they were made from Simplicity and McCall patterns. Mrs. Dallas Ryan directed the 4-H club models and other ladies of Loudon county had a part in the interesting exhibits.

Major McCarter and daughter, Miss Diane of Bdgleton Village

were dinner guests Wednesday evening of Mr. and Mrs. Amos McCarter.

Mrs. Mayne Wear is spending a few days with Mr. and Mrs. Can Hall and sons in Loudon.

The Rev. and Mrs. Ray Burgess and Mrs. J. R. Best, after services at the Liberty Christian Church Sunday, went to Maryville and had dinner with Mr. and Mrs. Edwin J. Best.

Mr. and Mrs. R. A. Anderson Sr. Mr. and Mrs. Bob Anderson Jr. and Rockie attended the Guth-Dixon wedding in the First Methodist Church in Maryville Friday evening.

Mr. and Mrs. Frank Hill, Linda and Patsy were guests of relatives near Sevierville Sunday.

Miss Vivian Thompson of Knoxville spent the weekend here with her parents, Mr. and Mrs. Joe Thompson.

Mike Walker of Maryville has been the guest the past week of his grandfather Mr. Joe Walker and sons, Mrs. Cora Jones.

Miss Fieda Jones will complete her course at the University of Tennessee this week.

Mrs. Bethel Spraker, Miss Alma Spraker, Mrs. Vernon Sisk and Jesse Sisk of Lebanon attended the Guth-Dixon wedding in Maryville Friday and were guests through Saturday evening of Mr. and Mrs. R. A. Anderson.

Dickie Clamon has returned to his home in Marietta, Ga. after a several days visit with Mr. and Mrs. M. G. McTeer.

Mr. Frank King is at home from the Blount Memorial Hospital and continues to improve from a major operation.

Mr. and Mrs. A. W. Carpenter and family spent the weekend in Cincinnati Ohio the guests of Horace, Precourt and Dennis Brackett and family and were accompanied home by John Carpenter and Bill Ross of Maryville.

Mr. and Mrs. John Chapman are at home from a visit with Mr. and Mrs. Otto Chapman in Cadiz and Mr. and Mrs. Fred Logan in Brilliant, Ohio.

Mr. and Mrs. Frank Brookshire and Mrs. Melie Brookshire were guests of relatives near Bryson City Sunday.

Ronald Carpenter has work in Cincinnati, Ohio this summer and

is living with his uncle, Prescott Brackett and Mrs. Brackett.

Miss Esther Montgomery of Cookeville and father, Mr. Cal Montgomery of Maryville visited Sunday with Mr. and Mrs. Sam McInturff.

School To Begin At HS August 26

Classes will begin at Loudon High School on Tuesday, Aug. 26, it has been announced this week. Freshman students will register at the school on Friday, Aug. 22. All other classes will register on Monday, Aug. 25.

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$24,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call GLenview 8-3215 anytime



A GOOD LESSON TO LEARN!

Give your youngsters a helpful start by encouraging them to develop the habit of saving regularly! Set them an example by opening a savings account at our convenient office. Add to it regularly and watch it grow, at our high bank rates, into a college education for your children . . . and a worry-free future for you.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

TWO BIG EVENTS ROLLED INTO ONE at "THOMAS-HILL'S" Quality Mens and Boys Store -- Starts Thursday, Aug. 14th



FINAL SUMMER Close-Out
Quality Merchandise At Ridiculously Low Prices!

MEN'S SUITS

were 24.50 to 50.00
\$14.00 - \$24.00 - \$34.00

Work Shirts

Small-Medium-Large
Tan and Gray Poplin

1.19

Shirts

Regular 1.19 to 5.95
Best Selection Ever! Cool blends, knits, beautiful colors; plaids, stripes, solids.

88¢ -- 1.48 -- 2.48

LEVI IVYS

\$4.95

Other Ivys 3.98

SPORT COATS

\$10.00

STRAWS

\$1.00

SLACKS

Cool, long-wearing slacks, wash a wear blends of dacron and wool, all wool tropicals--cotton, dacrons and rayon blends.

\$3.98 - \$5.98



Save Now For Their Back - To - School Needs - Use Our Lay-By



BOYS IVY LEVI PANTS and PEGS

2.98 & 3.98

Boys Sport Shirts

Regular 1.42 to 2.98

1.00 --- 1.29

WESTERN JEANS

Double Knees

Sizes 4 to 16

1.69

Sandals and Canvas

SHOES 1.98

were 2.98 and 3.98

SOMETHING NEW! STRIPED JEANS

Regular 2.29, blue, grey, stripe, back buckle

NOW 1.98



LEVI'S
by CINCHBACKS

THOMAS - HILL STORE

Mens and Boys Wear

LOUDON

HOSPITAL LIST

ADMITTED

Aug. 5
Mrs. Edward Rancher
Mrs. Bobby Bivens
A. J. Pellam
Mrs. Myrtle Gentry
Mrs. Boyd Harper
Mrs. J. L. Delaney
Aug. 6
Tom Collins
Miss Linna Huff
Mrs. Lillie Thornburg
Mr. G. W. Burnett
Mrs. Otis Culvahouse
Mrs. D. C. Neely
Aug. 7
Mrs. James Smullen
Mrs. James Bevin
Mrs. Jackie Hatcher
Aug. 8
Margaret Ann Windle
Charles Windle
Mrs. James Wilson
Mrs. James Crutchfield
Mrs. Homer Newman
Mrs. J. W. Jenkins
Aug. 9
Mrs. Ernest Cottrell
Mr. Charlie Reno
Mrs. Hazel Thacker
Mr. James Bevin
Aug. 10
Mrs. Douglas Hinds
Mrs. Arthur Brown
Gary Wayne Gossage
Mrs. Gene Milaps
Miss Patsy Smith
Mrs. Ives Loomis
Aug. 11
Mrs. Oscar Belcher
Mr. Coy Gossage
Mrs. Joe McCowan
Mrs. Frank West
Dr. P. W. Turrentine
Mr. Wilburn Nicholson
Mrs. Fred Nix
Master Tommy McLendon
Mrs. James Lovelace
Mrs. Concord Hawkins

DISCHARGED

Aug. 5
Joe Malone
Linda Lou Smith
Mr. Frank Nelson
Mrs. Charles MBE
Mrs. Edward Rancher
Aug. 6
Mrs. Bobby Bivens
Mrs. Boyd Harper
Mr. M. L. Smith
Mrs. Eugene Lambert
Tom Collins
Aug. 8
Mr. Ed Crawley
Mrs. Carter Massey
Mrs. James Smullen
Aug. 9
Mrs. James Wilson
Miss Sara Simpson
Mr. James Bevin
Mrs. J. L. Delaney
Mrs. James Crutchfield
Mrs. Jackie Hatcher
Mrs. Joseph Watts
Aug. 10
Margaret Windle
Charles Windle
Mrs. Ernest Cottrell
Mrs. Lilly Thornburg
Mrs. D. C. Neely
Mr. Charlie Reno
Mr. Doyle Scarbrough
Mrs. Hazel Thacker
Mrs. Otis Culvahouse
Aug. 11
Mrs. Arthur Brown
Gary Wayne Gossage
Miss Linna Huff
Miss Patsy Smith
Mr. G. W. Burnett
Mrs. Wayne Smith
Mrs. Clarence Smith

OBITUARIES

Lucy McClain Griffiths
Griffiths, Mrs. Lucy McClain, age 80, widow of the late J. B. Griffiths, passed away at the home of her daughter, Mrs. E. D. Vin- ing, in Greenback, August 12th. Survivors: 3 daughters, Mrs. Vin- ing and Mrs. Sam B. McCollum, both of Greenback and Mrs. A. C. Montgomery, Lenoir City. Services 2:30 p.m. Thursday, August 14th, from the Greenback Presbyterian Church with Rev. Frank Ladoer and Dr. Homer Hammonette officiating. Interment Morganton Cemetery. Arrangements by Quinn & Karnes.

Annual Camp Meeting To Begin August 22nd

The annual camp meeting will be held Aug. 22 through 31 at the National camp grounds, Route 3, Greenback. The speaker will be the Rev. D. C. Kiley, singing Les Thompson, Jr., and pianist, Nancy Ellison. All are from Lenoir City. Services will be held each week night at 7:30 p.m., with services each Sunday at 10:30 a.m., 2:30 p.m. and 7:30 p.m. Basket lunch each Sunday, Aug. 31, will be homecoming day.

The Lenoir County Herald

Thursday, August 14, 1936

BY POPULAR DEMAND
WE REPEAT
A GREAT OFFER-
100 Gallons Of Oil FREE
With Every Siegler Heater - Plus A
Liberal Trade-In Allowance On
Your Old Heater.

YOUR VISIT TO PICKELL'S IS APPRECIATED



As different from ordinary heaters
AS TV IS FROM RADIO!

SIEGLER'S EXCLUSIVE PATENTED TWO-IN-ONE HEATMAKER

USES HEAT THAT'S

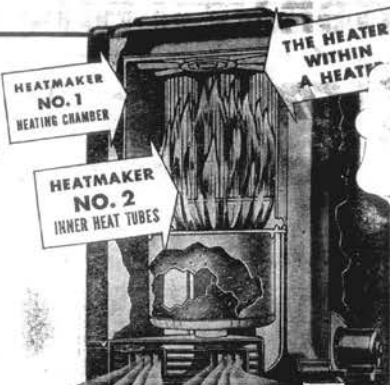
4 TIMES HOTTER over your floors!

Siegler's extra, patented inner heater, built right in the heart of your hottest fire, captures the *Top-o'-the-Flame* heat that's 4 times hotter than *Side-o'-the-Flame* heat. Siegler pours this bonus heat over your floors throughout your house, and saves you up to 50% in fuel!



MOST ORDINARY HEATERS
waste 4 times hotter
heat up the chimney!

There's nothing to stop it, capture it... use it for your comfort. Chimneys and ceilings get hot, rooms stay cool, floors stay cold, wasting your fuel dollars!



Tropical Floor Heat

GETS TO BOTTOM THE COOL FLOOR PROBLEM

FURNACE HEAT

No costly pipes registers
to install clean!

Siegler
PATENTED AUTOMATIC

OIL HEATERS

Prove it yourself at your Siegler dealers with the MATCH-TEST!

★ ★
WE CAN DELIVER
YOUR HEATER
NOW OR
HOLD UNTIL
WINTER
★ ★
BUY ON
LOWEST
TERMS
★ ★
FREE
PIPE
★ ★
FREE
100 GALLONS
OF OIL
★ ★
FREE
DELIVERY
★ ★
FREE
INSTALLATION
★ ★
WE INVITE
YOUR ACCOUNT
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PICKELL Furniture Company

Lenoir City, Tenn.

West Broadway

YU 6-3718

3 MORE DAYS OF OUR Floor Sample Clearance Sale

All-Summer FURNITURE 1/3 Off	Reg. 69.95 SOFA BED 39.95	Reg. 239.95 Foam Rubber HIDE-A-WAY BEDS 169.95	Reg. 139.95 7 pc. DINETTES 89.95	Reg. 89.50 9x12 WOOL RUGS 49.50	SLIP COVERS 1/3 Off
7 pc. SOFA BED GROUPS 99.95	Reg. 229.95 Foam Rubber LIVING ROOM SUITES 159.95	Reg. 119.95 SOFA BED SUITE 69.95	Reg. 139.95 2 pc. Living Room SUITES 99.95	Reg. 29.95 INNERSPRING MATTRESS 19.00	7 pc. LIVING ROOM GROUPS 139.95
All Electric APPLIANCES Up to 1/3 Off	Reg. 129.95 3 pc. Bedroom SUITE 89.95	Reg. 429.95 4 pc. Bedroom SUITE \$289.95	Reg. 139.95 3 pc. Bedroom SUITE 89.95	OVER 100 SUITES To Choose From	49.95 PLATFORM ROCKERS 29.95

Shown Here Are Only A Few Examples Of The Many Drastic Reductions On Our Floor Sample —
Visit Our Store And Look At These Excellent Bargains — Open An Account

1,000 lbs. of coal absolutely FREE

when you buy a Warm Morning Coal Heater

ABSOLUTELY FREE—1,000 lbs. of coal—any kind of coal you burn—no strings attached!

All you do is buy one of the four WARM MORNING Coal Heater models listed below. We give you a certificate worth 1,000 lbs. of coal. You present it to your coal dealer the next time you buy coal. He'll give you an extra half-ton of coal in your order . . . at our expense!

This offer is for a limited time only. **DON'T DELAY!** Come in and pick out the WARM MORNING Coal Heater that will do the job for you. Get 1,000 lbs. of coal—ABSOLUTELY FREE!

Prices Start
At **\$54.50**

Buy any one of these four WARM MORNING Coal Heaters to be eligible for 1,000 lbs. of FREE coal!

Model 460-A (Illustrated). New, low-priced circulator coal heater with lifetime porcelain enamel finish. A deluxe heater in every sense of the word. Holds 60 lbs. of coal . . . heats up to four rooms. **ONLY**

\$127.50

New, improved Model 523. Has famous, four-flue fireplace magazine that saves filling and fuel costs. Blue-steel heater with popular set-on cabinet design. Holds 100 lbs. of coal. Heats three to five rooms. **ONLY**

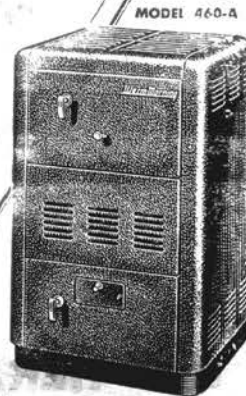
\$95.50

Model 518. America's most beautiful radiant heater! Full porcelain enamel finish with chrome trim. Holds 100 lbs. of coal. Heats up to five rooms. **ONLY**

\$119.50

Model 400. Newest, greatest circulator heater in the WARM MORNING line. Built-in Draft-O-Matic Control. Features large, easy-fill, no-spill, front feed door. Holds 100 lbs. of coal. Heats up to five rooms. **ONLY**

\$179.50



FREE
DELIVERY

FREE
PIPE

FREE
STOVE
BOARD

FREE
1000 LBS.

COAL

LOWEST TERMS

LIBERAL
TRADE-IN
ALLOWANCE
ON YOUR
OLD
HEATER

WE APPRECIATE
YOUR ACCOUNT

PICKELL Furniture Company

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West Broadway

YU 6-3718

FOR SALE . . . by owner, 4 room house, 1 1/4 acres ground, garden, hog lot, all fenced. Located on Reservoir Hill. Cash or terms. R. L. McConnell, Box 402, Loudon, GL 8-3013. 34-40-pd

JUST RECEIVED . . . new lot of sample shoes . . . just in time for back-to-school. Plenty of sizes at a dollar a pair. Valley Mercantile Outlet, West End, Loudon. 46-37

FOR RENT . . . 100 acre farm, Tractor and farm implements. See Sam Bacon near Midway High School, Erie Hl. 2 11-38-pd

SAVE ON PAINT . . . 10% off regular price during month of August. Regular price \$1.06 on budget paint, and \$2.06 on professional paint. Valley Mercantile Outlet, West End, Loudon. 46-37

HOUSE FOR SALE . . . 9 room house for sale. Call GL 8-3066. 46-35

FOR SALE . . . late model upright piano, ideal for beginner. See at 613 Perry St. or call GL 8-2175. 34-30-C

WORK UNIFORMS . . . tan, gray or green, uniform work pants, waist sizes 28 thru 44, just \$1.94 pair. Shirt to match with 2 flap pockets, just \$1.29. Valley Mercantile Outlet, West End, Loudon. 46-35

BARGAINS . . . while they last! Table top electric water heaters—\$69.50; double-bowl kitchen cabinet sinks—\$69.50; 3-piece bath outfit—\$129.50; steel and aluminum windows—\$5.00 and up. Electric and plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO., Gilbert Blankenship, owner. Ph. GL 8-2205 or GL 8-3583, Depot Square, Loudon. 46-36

LOST . . . sunglasses, pearl rims, prescription glasses. Near White store. Call GL 8-2112. 11-39-C

FOR SALE . . . 4 room house in good condition with detached garage. Pay equity and assume loan at 4 1/2 percent interest. 1145 Hulfand Drive, GL 8-2525. 21-40-pd

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. 46-36

SAVE ON OVERALLS . . . boys' overalls, size 11 to 16, just \$1.99 pair. Boys' 13 1/2 to 16, just \$1.99 pair. Shirt to match with 2 flap pockets, just \$1.29. Valley Mercantile Outlet, West End, Loudon. 46-35

FOR SALE . . . 1 Coleman 2 burner camping stove, new. 1 wagon charcoal grill with large motor, all equipment. Use one time. Bargain. Call GL 8-3274 form 8 a.m. to 2:30 p.m. 11-39-pd

FOR SALE . . . garden-fresh rhubarb and roasting ears. Rhubarb—15c lb. James Beals, 8 miles south of Loudon on Steeple Road. 21-40-pd

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3024, Loudon. 46-12

BUSINESS OPPORTUNITY . . . local area man or lady wanted to service and collect from coin-operated dispensing equipment. 4 to 9 hours weekly earns operator up to \$250 monthly. No age limit or selling but must have car, references and \$800 to \$1500 working capital. For interview give personal particulars, phone number. Write Box 4728, Dallas 6, Texas. 11-39-pd

FOR RENT . . . good, same as new Royal Deluxe Electric Sewing Machine. Retail Value \$185, b.r. gain at \$100.00. If interested call GL 8-2578. 31-41-C

CONSTRUCTION—Call R. L. Hamilton for concrete, ponds, driveways, electric tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. 46-11

SERVICE STATION for lease—West End Loudon. For information call Athena, 889. 46-37

FOR RENT . . . 3-room furnished apartment. Ph. GL 8-3063. 46-37

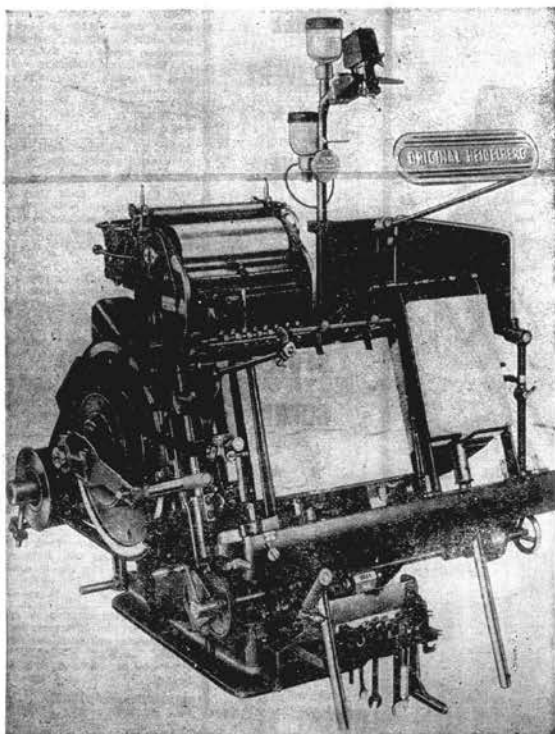
For Rent
Large House
Hickory Valley Road
Lenoir City, Tenn.
Call YU 6-8227

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the installation of a new

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The World's Finest Job Printing Press



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Original Heidelberg

The Herald is proud to announce the installation of this new press. Now, for the first time, we offer our job printing customers quality unsurpassed in the printing world. This amazing new press is built in Western Germany and sold through a U. S. sale agency. It incorporates the latest, most modern features known in the printing trade today. Its versatility of operation and its speed will also enable us to offer greatly improved service on all types printing.

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Loudon County Herald

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Buy from WHITE and save Agent's Profit
YEARS OF MONUMENT EXPERIENCE

401 E. Broadway Phone TU 6-8210 Lenoir City, Tenn.

We...

Geog. McCroskey

Joe Ogden

Jim Hamilton

Mrs. Tom Mills

Campaign Managers

in Loudon County

For Edmund Orgill

wish to express our

**PROFOUND
THANKS**

for the many friends

who worked and voted

for Mr. Edmund Orgill

in the Democratic Primary.

PHILADELPHIA NEWS

Mr. and Mrs. C. H. Arp and family of Chattanooga were visiting relatives here last week.

Mr. and Mrs. Eddie Pile of South Harrison were visiting Mr. and Mrs. James Humphrey and family Sunday. They also attended Sunday morning worship services at the Baptist Church.

Mr. Emmitt Carter and guests, Eddie Roger and Freddie Brewster, returned home Sunday after spending the weekend in Panama City, Fla. while there they enjoyed a fishing trip on the Gulf of Mexico and caught quite a few fish.

Masters Ronny, Roger and Larry Williams, sons of Mr. and Mrs. Jack Williams of Rockford, Ill. are spending three weeks here with their grandparents, Mr. and Mrs. Henry Milage.

Several from Philadelphia attended the annual Waller Reunion held last Sunday at Wallertown.

Mr. and Mrs. Charlie Arp who make their home in Spartanburg, S. C. spent some time here last week visiting with friends and relatives.

Mr. and Mrs. Bill Gage, Mr. and Mrs. Frank Gage and sons, Earl, Danny and Kenny, and Gary Scott were all visiting in the Smokey Mountains last Saturday night and Sunday.

Mr. and Mrs. Reid Hill, Mr. Hal McCrory, Mrs. Harry Harris and son, Jim, David Brewster, Mrs. Stanley Davis and Brent and Charles Barnett all attended the 4-H club poultry show in Loudon Friday afternoon. Freddie Brewster and Brent Davis were in the red ribbon group. Jim Harris received a white ribbon. These boys also received cash awards along with their ribbons.

Mr. and Mrs. Sam Bledsoe and Backy of Cleveland, were visiting with Mr. and Mrs. Amos Allen Sunday.

Mr. and Mrs. Michael Modrak are the guests of Mr. and Mrs. Bob McNabb. They are from Detroit, Mich.

The annual Arp Reunion was held last Sunday at the home of Mr. and Mrs. Paul K. Arp. The group enjoyed a delicious dinner and good group singing. Several out of town guests were present.

Miss Mary Ruth Shelton returned to her home Friday after undergoing an operation in St. Mary's Hospital in Knoxville. Mary is reported to be recuperating nicely.

Mr. and Mrs. W. A. Smith, Patty, and W. A. Jr. of Silver Springs, Maryland were visiting Mr. Smith's uncle and aunt, Mr. and Mrs. J. G. Taylor last week. The Smiths are formerly of Farragut. Donny Largent son of Mr. and Mrs. Fred Largent of Chicago, Ill. spent the afternoon with Arthur Simmons last Wednesday. They enjoyed the Swimming Pool at Sweetwater.

Mr. and Mrs. Freemont Harris and Nyla and Mrs. Harris sister Virginia of Saltville, Virginia, were visiting Mr. and Mrs. Harry Harris and family last week.

Mrs. Marion Waller and Mrs. Ida Martin were visitors in Knoxville Monday.

Mr. and Mrs. Bill Barnett and daughter of Chattanooga were visiting Mr. and Mrs. Wesley Barnett and family Sunday.

Mr. Wallace Milage was visiting with Mr. and Mrs. Bill Milage in Loudon Wednesday afternoon.

Mrs. Stanley Davis and Mrs. Walter McGhee and Miss Billie Jean McGhee were visiting Mr. Ernest Wilson in the Baptist Hospital at Knoxville Sunday.

Miss Jo Ann Edwards, an airline stewardess who resides in Atlanta, Ga. spent last weekend with her parents, Mr. and Mrs. Joe Edwards.

Mrs. J. B. Mayes, Mrs. Charles McGuire and children, Susan and Mike from Spartanburg, S. C. spent a few days the past week with Mr. and Mrs. Otis Milage. Master David and Sidney Milage accompanied their grandmother, Mrs. Mayes and their aunt, Mrs. McGuire on their return trip to Spartanburg.

"Happy Birthday Greetings" to Miss Beverly Hill who will celebrate her tenth birthday on Aug. 22nd. Also to Master Sidney Milage on Aug. 14th. Sidney will be eight years old.

Mr. and Mrs. Cletis Parks, Lola Ann and Jimmy of Sweetwater were visiting with Mrs. Taylor Graves Sunday afternoon.

Participants from Philadelphia who attended the 4-H dress revue and contest at Greenback Saturday were: Misses Sharon Barnett, Barbara Martin and Judy Davis. Barbara came in third place. She received a cash award of \$1.00 and a white ribbon. Judy was first place winner in the Senior party dress. She received a blue ribbon and a gift certificate of \$5.00 at Ledbetter's store in Lenoir City. Judy along with the other first place winners in the Junior and Senior divisions will compete in the district dress contest in Knoxville in early September. At the T.V.A. and I Fair in Knoxville in September the girls will model their dresses. Misses Ann Waller, Barbara Martin, Valerie and Judy Davis and Mrs. Zula Barnett and Mrs. Stanley Davis modeled dresses of feed sacks in the fashion show.

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LEGAL

Notice to Furnishers of Labor and Materials To J. D. Lawson, Contractor, For Use in The Construction of Project No. 8-2434 (-3), Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with J. D. Lawson, Contractor of Knoxville, Tennessee for the grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback, being a total length of 1,448 miles, and designated as project No. 8-2434 (-3), Loudon County.

All persons holding claims against the Contractor, J. D. Lawson, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 15, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner
July 24, 31, Aug. 7, 14

LEGAL

Estate of Will Barger, Deceased
Notice is hereby given that on the last day of Aug., 1958, letters testamentary in respect to the estate of Will Barger, deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 7th day of Aug. 1958.

Clifford A. Barger, Administrator, Estate of Will Barger, Deceased

LEGAL

NOTICE TO FURNISHERS OF LABOR AND MATERIALS TO TENNESSEE ASPHALT COMPANY, CONTRACTORS, FOR USE IN THE CONSTRUCTION OF PROJECT NO. SP-2008-A, LOUDON-KNOX COUNTIES.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Tennessee Asphalt Company, Contractors of Knoxville, Tennessee, for the surfacing with bituminous materials (plant mix) and the construction of a concrete median strip on a section of State Route No. 1, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three miles north-west of Farragut, being a total length of 7,405 miles and designated as project No. SP-2008-A, Loudon-Knox Counties.

All persons holding claims against the Contractors, Tennessee Asphalt Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 22, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner
July 31, Aug. 7, 14, 21

LEGAL

Notice to Creditors
Estate of Ruth Mourfield, Deceased

Notice is hereby given that on the 28th day of July, 1958, letters testamentary in respect to the Estate of Ruth Mourfield, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 14th day of Aug. 1958.

Grace Dyer Boring, Administrator, Estate of Ida McInturf, Deceased
Aug. 14, 21

WEE WISDOM KINDERGARTEN

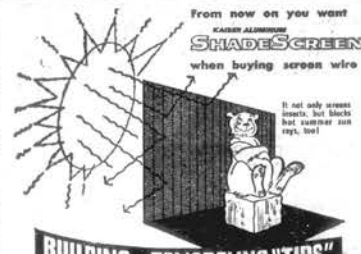
For Children 4 to 6 Years Old.

Program Consists of
• Games • Stories • Finger Plays
• Songs • Poems • Handwork
• Preparation for First Year of School

Constant Supervision — Moderate Fees

Call Mrs. H. H. Richeson

Phone GL 8-2261 for Further Information

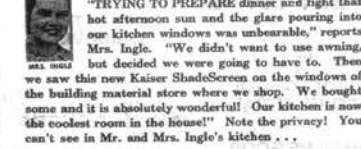


BUILDING and REMODELING "TIPS"
for Homeowners, Do-It-Yourselfers, Builders, Business Firms

Mrs. Phil Ingle of Harrison says —

"Kaiser ShadeScreen in my kitchen windows certainly helped my temperament."

"TRYING TO PREPARE dinner and fight that hot afternoon sun and the glare pouring into our kitchen windows was unbearable," reports Mrs. Ingle. "We didn't want to use awning, but decided we were going to have to. Then we saw this new Kaiser ShadeScreen on the windows of the building material store where we shop. We bought some and it is absolutely wonderful. Our kitchen is now the coolest room in the house!" Note the privacy! You can't see in Mr. and Mrs. Ingle's kitchen...



...but, as Mrs. Ingle shows you while looking out her Shade-Screened kitchen, you can see outside. "Honestly," Mrs. Ingle continued, "it is so cool in our kitchen now that guests are surprised to learn it is not air conditioned!"



IS THE SUN GLARE AND HEAT OF SOLAR RAYS MAKING IT UNCOMFORTABLE IN YOUR HOME, OFFICE, STORE, SCHOOL? Drop in at your hardware or building material dealer this week and get some Kaiser ShadeScreens now! It will make your interiors 15 degrees cooler... give you privacy... prevent fading of furnishings, drapes, etc. ... and if you have Air Conditioning it will pay you to certainly get patented Kaiser ShadeScreens on your windows because Kaiser ShadeScreens will absolutely cut your Air Conditioning expense.



Shop and Save at your building material store:

- Loudon Builders Supply
- Greer Hardware Company
- Carter Lumber Company
- LOUDON
- Riverside Lumber Company
- Corum Lumber Company
- J. W. Wilburn Hardware Company
- LENOIR CITY

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

NEW PACKAGE VACATION SARASOTA, FLORIDA

8 WONDERFUL DAYS 7 ROMANTIC NIGHTS

\$4950 WITH MEALS SUMMER-FALL RATES

Per Person, Double Occupancy, April 16 thru December 15.

FREE EXCITING EXTRAS

- Beach Cabanas at Sarasota Beach
- Horn's Cars of Yesterday
- Hotel Swimming Pool
- Yachting cruise thru Florida Keys

SPECIALS

Spring, Summer and Fall Cocktails **38¢**

ASTA

ENJOY TOURS 274 MADISON AVE. NEW YORK CITY, N. Y.

SEE YOUR LOCAL TRAVEL AGENT OR WRITE --

NEW TERRACE HOTEL

P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

London Social and Personal News

The London County Herald Thursday, August 14, 1938

Miss Pettey Feted

With Linnen Shower
Mrs. Charles P. Chabert, Jr., and Mrs. Wade Hill entertained with a linen shower for Miss Martha Helen Pettey bride-elect of Mr. David Sealgrave, on Tuesday evening at the home of Mrs. M. C. Anderson in Philadelphia.
Games were played by the twenty guests before the hostesses served an ice course and Miss Pettey opened her many gifts.

Mrs. Leona Lee left Sunday for her home in Bristol, Va. after a visit with Mr. and Mrs. John L. Robinson.
Mrs. F. B. Lefter returned to Sheffield, Ala. last Friday after a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Lefter and family.

Two From Prospect In Poultry Show

The 4-H Poultry Sale was held in Loudon August 8. From Prospect 4-H club entering poultry were Harvey (Butch) Crabtree, who received a blue ribbon and Nancy Ruth Jones receiving a red ribbon.



My Favorite Recipe

Featuring This Week
Mrs. Charles Queener
Loudon

SWEET PICKLES

12 cucumbers. Table size slice 1/2 inch thick. 2 cups lime, 2 gallon water. Cover and let stand in crock jar 24 hours. Drain water, wash cucumber until water is clear, or about five times. Mixture of 2 qt. vinegar, 4 cups sugar, 2 tablespoons salt, 1 teaspoon mix spices, 1 teaspoon celery seeds, put spices in bag. Pour mixture over cucumbers, let stand 3 hours. Then bring to boil and let simmer for 20 to 30 minutes. Put in jar and seal.

Bride's Bible Given Mary Louise Purdy

On Monday evening of last week the Y.W.A. of the First Baptist Church presented to Miss Louise Purdy a white bride's Bible in a lovely and most impressive ceremony.

Green and white, which are the Y.W.A. colors, were used predominately in the ceremony as well as in the decorations throughout the home. Rev. O. C. Rainwater assisted the counselor, Mrs. Louise Purdy in the Bible presentation.

The Bible presentation ceremony, which took place in the home of Miss Judy Ross, was followed by a miscellaneous shower. Several games and contests were enjoyed after which the hostesses, assisted by her mother, Mrs. Albert Ross, served a dessert plate in which the color theme of green and white was again used.
There were 21 guests present and the bride-elect was the recipient of many lovely gifts.

Mr. and Mrs. John C. Greer and family spent the weekend in Gallegosburg.

Dr. and Mrs. Sam Harrison and children Scott and Cindy and Miss Janet Summers spent Sunday with Miss Whitney Harrison at Camp Nakanawa in Mayland, Tenn.
Mrs. Lloyd Bradshaw and daughter Susie of Cincinnati, Ohio spent the weekend with Susie's grandparents, Mr. and Mrs. J. W. Bradshaw and other relatives.
Mr. and Mrs. B. A. Lawson have returned home after spending the weekend with Mr. and Mrs. Roy Miller and family at Lake Junaluska, N. C.

LEGAL
Charles Hughes vs Walter Clemmer
Before J. J. Blair, Justice of the Peace of Loudon County, Tennessee.

ORDER OF PUBLICATION
In this cause it appears by affidavit that the defendant, Walter Clemmer, is justly indebted to the plaintiff, and is a non-resident of the State of Tennessee, so that the ordinary process of law cannot be served on him and an original attachment having been levied on his property and returned to me; it is therefore ordered that publication be made in LOUDON COUNTY HERALD, a newspaper published in the city of Loudon, Tennessee, for four consecutive weeks, commencing the said, Walter Clemmer to appear before me, at my office in Loudon, Tennessee, on the 31st day of September, 1938 and make defense to said suit, or it will be proceeded with ex parte.
This 12th day of August, 1938.
J. J. Blair, Justice of Peace
Aug. 14, 21, 28, Sept. 4

Three Circles Have Annual Picnic Monday

The Pearl Remine, Sally Jones and World Service Circles enjoyed a picnic last Monday Aug. 4 at Fort Loudoun Dam picnic area. There were two visitors, Mrs. Grinstead a sister of Mrs. W. F. Zimmerman, and Mrs. Clara Presley.

The Ann McKentzie, Susanna Wesley and Violet Grubb Circle met this past Monday Aug. 11, with a picnic at the Fort Loudoun Dam picnic area. There were two visitors, Mrs. Ray Birkholt and Mrs. Mayme Wear of Greensback.

Visitor Honored With Dance Saturday Night
Miss Molly McPeake entertained with a dance last Saturday evening for her visitor Miss Marjorie Kale of Mebane, N. C. about fifty guests were present.

The dance was held in the Loudon Clinic reception rooms followed by ice cream, cake and punch which was served by Dr. and Mrs. McPeake at their home on Mulberry street.

Mrs. McQueen Host To Bridge Thursday

Mrs. Ed McQueen was hostess to her bridge club last Thursday evening at her home on Rosedale Ave.

A dessert was served before playing three progressions of bridge.
High score for the club was won by Mrs. Rufus Watson. Second high was won by Mrs. Charles F. Brakelhi. Guest high was won by Mrs. Robert Frow. Other prizes were won by Mrs. Ivo Sanders and Miss Katharine Walker.
Guests for the club were Mrs. Gail Hein, Mrs. Robert Frow, Mrs. Reed Gover, Mrs. Sam Harrison, Mrs. Ruth Richards, Mrs. Doris Blair and Miss Katharine Walker.

REPORTING IN To Loudon County

Aug. 6-To Mr. and Mrs. Otis Culvahouse of Concord, a 7 lb., 12 oz. boy.
Aug. 7-To Mr. and Mrs. Joseph Watts of Loudon, a 7 lb., 12 oz. boy.
Aug. 8-To Mr. and Mrs. Hatcher of Loudon City, a 7 lb., 10 oz. boy.
To Mr. and Mrs. James H. Crutchfield of Loudon, a 7 lb., 9 oz. boy.
Aug. 10-To Mr. and Mrs. Clarence Smith of Loudon City, a 6 lb., 9 oz. boy.
To Mr. and Mrs. Douglas Hines of Loudon City, a 6 lb., 10 oz. boy.
To Mr. and Mrs. Wayne Smith of Loudon City, a 6 lb., 6 oz. boy.
Aug. 11-To Mr. and Mrs. Fred Nix of Philadelphia, a 6 lb., 6 oz. girl.

Joycees To Present Turtle Derby Aug. 30

The Loudon Joycees will hold their annual turtle derby Saturday, Aug. 30, at the Loudon High School gym.
Proceeds from the derby will go toward paying off indebtedness for the scoreboard installed on the football field last year.

THANKS

to the voters of
Loudon County
from

S.O. "MUN" ALLEN

your new
SHERIFF

TOP VALUE WEEKEND SPECIALS

DRESSES

Most Sizes — 3.98 Value
\$1.00

Also One Rack 10.95
Values Just 5.99

ICE CREAM SCOOPS

59c

SKIRTS

Sizes 22-30 — Regular 1.98
\$1.00

Boys Dungarees

Rugged 11 1/2 ounce denim
Sizes to 9
\$1.00 each

Sizes 12 to 16
1.29 each

Printed Corduroy

36 inches wide
98c yd.

Five to Five Store

"If It's Smart—We Have It" Loudon

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-5232
SHOW TIME 8:00 and 10:00

THURSDAY & FRIDAY
AUG. 14 & 15
MACABRE
William Price
Everyone in our theatre will be insured for \$1,000.00 by Lloyd's of London for death in case of fright during this picture!

A MAN WHO TURNED TO STONE
Victor Jory
Cartoon

SATURDAY, AUG. 16
4 COLOR PICTURE
For Regular Admission
THE LAST HUNT
Robert Taylor
WICHITA
Joel McCrea
CANYON RIVER
George Montgomery
THE YEARNING
Gregory Peck
Cartoon

SUNDAY, MONDAY, TUESDAY
AUG. 17, 18, 19
1ST RUN PICTURE
RUN SILENT, RUN DEEP
Clark Gable
Burt Lancaster
Cartoon

WED. THURS. FRI.
AUG. 20, 21, 22
HIGH SCHOOL CONFIDENTIAL
Russ Tamblyn
Mamie Van Doren
HEAR ME GOOD
Cartoon

WEEKEND SPECIALS

STA-FLO STARCH
23c Quart

FAB Giant Size
71c

NBC
Chiparoon Cookies
Date & Nut Cookies
Chocolate Fudge
Sandwich your choice
45c Per Bag

SUPER SUDS
Regular Size
30c

GOLD MEDAL
Macaroni
2-12 ounce boxes
33c

Mohlar and Harold
Giles-3 Miles Out On
Vonnore Road
GILES & SON
FOOD MARKET

GOLD MEDAL Spaghetti

2-12 ounce boxes
33c

VEL Regular Size—31c
VEL LIQUID Giant Size—63c
AD Regular Size—30c
OCTAGON Laundry Soap—10c bar
AJAX 2 Giant Cans—31c
FLORIENT—79c
KAN KIL — 69c

PALMOLIVE Bath Size 2 bars—25c
CASHMERE BOUQUET B. S. - 2 for 25c

**Plus
+VALUE+
Store**



by smooth ice cream
I meant

BACON'S

VELVET



ESTABLISHED 1886

72ND YEAR—NUMBER 40

LOUDOUN, TENNESSEE, THURSDAY, AUGUST 21, 1958

18¢ PER COPY

Just Piddlin'

By The Editor

ALWAYS LIKE to receive letters from our readers, regardless of what they have to say about things. Course I lean a little toward the nice ones rather than the bad ones.

Anyway, a very nice one from a Loudoun serviceman stationed at Osan, Korea.

"Dear Sirs: I'd like to take this opportunity to express my appreciation to the publishers of the Loudoun County Herald. I have been receiving your paper since March of this year and it is a wonderful feeling to sit down and read all about news from home. I've lived in Loudoun County all my life and since I've been away your paper has helped me to keep track of what's happening there. Your paper has aided in the growth of our town and will continue to do so. So keep up the good work. My thanks to a great paper and its publishers for printing the news of a wonderful town. Pvt. Jimmy Jacobs, U. S. Army, Osan, Korea."

Thank you, Jimmy!

AFTER my tour of Loudoun High School (story on this elsewhere) and talks with teachers about the new curriculum program being put into effect, I feel much encouraged about our education program locally.

By that I don't mean that all the problems are solved... far from it... but we've got healthy, steady growth in the right direction.

Loudoun High looks good. The summer work was badly needed, but the total result is a more efficient school plant. But it will still continue to be a problem as its enrollment increases.

The new curriculum program will lead to more effective education for our children. Under way this year, it will take a few years to get all phases into operation. But, most of important, we are doing something about our school situation, largely through the leadership of the PTA and school officials. It is most encouraging that parents and citizens continue to support the efforts for better schools in the future.

Most of all, parents must, starting right now, support school officials and faculty in setting the proper level of discipline at all schools. There can be no learning without discipline.

FOOTBALL SEASON is just around the corner. Fresh from last year's terrific 9 win, two loss record, Reddick fans are wondering how the squad, minus a number of veterans, will do this year.

I predict they'll surprise some people. They're a hustling bunch and will certainly be in shape by the time the season opens. I think we'll be proud of them.

THOUGHT FOR THE WEEK... expect little and you will spare yourself disappointments.

Local Serviceman And Family Return

SP-2 William D. Lane, Jr., and family of Loudoun have returned to the U.S. after three years at Fort Clayton, Panama Canal Zone.

Lane, son of Mrs. Dan Lane, 82 Highland Ave., Loudoun, has spent seven years with the U.S. Army, five of which were overseas. He served in Japan and Korea, winning the silver star and purple heart during the Korean war.

He, his wife and their two daughters, Teresa and Diane, arrived in New York by ship July 28. After a two week visit in Loudoun with their parents, Mrs. Lane and Mr. and Mrs. Albert Gies, they left Aug. 12 for San Antonio, Tex., where SP-2 Lane will attend Army Medical School for the next year.

Tour Of Loudoun High School Reveals Great Improvement In Appearance

When Loudoun High School students begin classes Tuesday they will find a greatly improved school building awaiting them.

Work has been in progress all summer long in the building and students will find a marked improvement in space, appearance and usability.

The Herald was brought up-to-date on the work at the school Monday by a tour personally conducted by School Superintendent Albert Dukes. Dukes summed up his impressions of the work done during the summer with this statement: "It's in the best shape I have ever seen it."

The work, involving more than \$12,000 in improvements, was brought about by the report of state inspectors last spring. The state served notice that Loudoun High School would be lowered to a "B" rating if certain changes and improvements were not made immediately. The state inspectors will be called in to view the results of the work after all phases of it are completed.

Here's what the Herald found during the tour of the school:

Every Parent Urged To Be At PTA Meeting

All parents and teachers of the students enrolling in the Loudoun Elementary, Junior High, and Senior High Schools are invited to attend the first PTA meeting of the new school year on Tuesday evening, August 26, at 7:30 p.m. in the Junior High School cafeteria.

Membership chairman, Mrs. L. Wright, and her committee will have membership cards available in the foyer before the business meeting is called.

The theme of the first meeting will be "Get acquainted with your child's teachers." Parents will have an opportunity to meet and talk with the teachers during the social hour at the close of the business meeting.

Philadelphia O. E. S. To Honor Grand Maroon

Philadelphia Chapter No. 368, Order of the Eastern Star will honor at their official visit, Carolyn Lassiter, associate grand matron on August 26, 1958.

A buffet supper will be served at 7:00 P. M. in the dining hall for \$1.00 a plate.

The meeting will be at 8:00 P. M. Ruth Purdy, worthy matron and J. K. T. Firestone, worthy patron will preside. All members are cordially invited to attend.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I would like to write my piece this week on the subject of jackasses and I hope you city folks will keep in mind that there is two kinds of jackasses, the animal and the fellow that acts like the animal. I'm confining my remarks this week to the animal on account of the fact that as a usual thing I write about the other kind.

See by the papers where the Horse and Mule Association of America is predicting that in another five year there won't be no mules left in the country. The trouble, this piece says, goes back to the jackass, father of the mule. There ain't enough jackasses in the country, it says, to keep the mule family moving. In other words, Mister Editor, the jackass situation is facing a national crisis.

I remember a few year back when Senator Wayne Morse of Oregon and Senator Sherman Cooper of Kentucky called a conference in Washington on this same situation. They had a lot of jackass conferences in

1. Grading and construction of some 300 feet of curbs which will greatly improve both parking and appearance at the school. A new entry will be made for area immediately below football field so that cars may drive in for parking without dragging the pavement.

2. Four large storage bins have been constructed under the stage in the auditorium. Each will hold a dollie containing 50 new folding chairs for use in the auditorium only.

3. New metal stairways both up and down in the old section of the high school, greatly increase space and safety for students in movement through building.

4. More than doubled space in girls dressing room through excavation of dirt and construction of walls.

5. More space in boys dressing rooms through excavation of dirt and construction of walls.

6. Office space for girls physical education teacher in dressing room area.

7. Gas heating and ventilating system to be installed to provide complete ventilation for both dressing rooms and for the high school cafeteria area.

8. New valves and plumbing in both dressing room showers to end leakage, provide more efficient use. Both areas greatly improved in appearance through painting.

9. Entire building rewired throughout with all wiring in conduit to provide fire protection. Remote lighting control system so that principal can turn out lights in building from central point.

10. Cafeteria storeroom (the worst spot noted by the state inspectors) dug out and completely finished, ventilated.

11. Three new sewing machines in home economics department.

12. Secretary for principal.

13. 100 new arch chair desks, enough to equip three classrooms.

14. New and improved lighting in all classrooms.

15. Bigger, better lit library with more space, a student's paid, \$1,000 in new books for the library, enough to bring it above state standards. New tables and chairs for student study.

16. Reworked and repainted ladies rest room.

17. Improved intercom system. Sum total of the tour is that the school looks very good and its facilities are greatly improved.

Much of the work done during the summer was long overdue, but its completion places Loudoun High School on an appearance, usability and safety level that the citizens of Loudoun demand and expect.

The tour was marred, however,

Washington but that was the first time they ever had the genuine article. I don't recall how the conference came out, but I see where things had got worse. One thing that worries me about the situation is that the Democrats might have to change their party emblem from the mule to the Fordson tractor come the election in 1960. It shore looks like the country is on the brink of disaster on account of the shortage of jackasses. I never thought I'd live to see it.

The fellows up at the country store Saturday night was arguing about a picture one of them

MUSIC COURSES TO OFFER AT LHS

This year four courses in music will be offered at Loudoun High School.

The courses are high school band open to grades 9-12 (entrance depending upon playing ability); beginning band, open to grades 9-10; glee club, open to grades 9-12; and history and appreciation of music, open to grades 11-12.

Aluminum Concern Now Installing Machinery In Huttig Building Here

Jane Waller Is State Winner In 4-H Program

Jane Waller, Loudoun County 4-H'er from Philadelphia, was named top winner in the state for frozen foods at meetings being held in Knoxville this week. Jane, daughter of Mr. and Mrs. Ed Waller, Jr., will represent the state in her winning category in the national 4-H competition at Chicago.

Baptist Choirs To Present Concert

The Church, Carol, Concord and Church choirs of the First Baptist Church will be presented in their second annual summer concert Sunday, Aug. 24, 8 p.m.

The choir will sing children's songs, negro spirituals, old hymns and anthems. The event will climax the summer music program at the church. In connection with the program will be a short promotion service in which those who are ready will be advanced to the next choir.

The choir is under the direction of Mr. Ed Davis, who has been serving as minister of music and education at the First Baptist Church for the past 18 months. Organist for the program will be Miss Pamela Finn, and pianist will be Miss Jonelle McCollum.

By one point, this reporter was shown rooms at the school where students had taken poles and knocked holes in the ceiling. If the appearance of the school is to be protected students must take more pride in their building and faculty must provide more supervision.

It has also been reported to the Herald that the faculty at the school is hard at work on the new curriculum program and quite enthusiastic about it. The new curriculum will be gotten under way this year, although it will take a few years to get all phases of the program completely scientific in the school curriculum.

One teacher at the school told the Herald that if the new curriculum program is completely followed through students at Loudoun High School will get an education as good as any high school in the country.

Softball Championship Game Set For Tonight

The championship of the city softball league will be decided tonight as two of the teams in the league playoff a tie at 8 p.m. at Legion Field.

Opponents in the championship contest will be the Pond Creek Mill team and the Bacon Hosiery Mill team. Everyone is invited to see the game.

Sneekee School To Register Sept. 2nd

Registration of students at Sneekee School has been set for Tuesday, Sept. 2, School Superintendent Albert Dukes announced this week.

The late registration is made necessary by delayed completion of work at the school.

If Your In Mood For Shocking, It's Easy To Get By Carelessness At Home

In the mood for a shocking experience? Well, you can accomplish this several ways. For example: Stick your fork inside the toaster next time that piece of bread won't pop up. Don't forget, of course, to leave the toaster plugged in. Oh, yes, and to make the experience more memorable, try testing your free hand against a metal sink or faucet—preferably one that's moist.

Fiddling with radios while you're taking a bath can be pretty shocking, too. And it's always damn risky.

The National Safety Council says that electricity is nothing to fool around with. You can't be too careful with it.

A Texas man learned that while watching TV in his bathtub, the antenna fell into the tub, shocking him senseless. The cause? Probably a defective set that energized the antenna.

Maybe you don't watch TV while taking baths, but it's a good bet you do take unnecessary chances with electricity. You may not even be aware of all the risks you take.

According to the Council, more than 1,000 persons a year die from electric current, many of them in the home. Unfortunately, thousands more are painfully shocked.

The Council has received reports of people being shocked by everything from oven elements to "live" refrigerator doors.

How can you keep from being accidentally electrocuted? You can avoid a lot of risk by observing these rules, the Council says.

1. Don't touch appliances or radios while you're in the bathtub or your hands are wet. Always stand on a dry surface when you use appliances.

2. Unplug appliances if you must poke into them. Even then be careful of heavy condensers, such as in a TV set.

3. Ground appliances in damp

THE HOUSE RECORD

MARRIAGE LICENSES

Aug. 15-Raymond J. Frye to Volma Mary Maddox.

Aug. 16-Joseph C. Golden to Patsy Lee Burns.

Aug. 18-James R. Cayton to Evelyn Young; James C. Savage to Billie Joyce Jones.

Aug. 19-Robert D. Love to Cynthia Ann George.

Real Estate Transfers

Aug. 13-Deed from Dr. Halbert Robinson and wife to Herbert H. Hodge and wife, 1 lot, 1st.

Aug. 14-Deed from Elizabeth Bailey and others to E. D. Barr and wife, 80.7 acres, old Rky. J. A. Harmon to E. F. McCarroll and wife, 1 lot, 2nd.

Aug. 15-Deed from Lee Delap and wife to George Beets, 1 lot, 1st; Elizabeth Bailey and others to Tom Forbush and wife, 16.5 acres, old 5th; Robert A. Disher and wife to Oscar D. McManis, 58 acres, 2nd.

Aug. 16-Deed from Elizabeth Bailey and others to Boyd L. Riddle and wife, 34.5 acres, old 5th; Thomas Watts and wife to Odell Oran and wife, 4.4 acres, 1st.

Aug. 18-Deed from Robert Young and wife to Henry Young and wife, 20 acres, 4th; Arlie Daley and wife to Lloyd Black and wife, 1 lot, 1st; M. G. Goodwin, exec., to W. H. Robinson and wife, 1 lot, 2nd; P. A. Bailey and others to Joseph A. Jones and wife, 1 lot, 1st.

Aug. 19-Deed from Mrs. Alva Frazier and others to Billy Richmond, 1.35 acres, 2nd; Earl Holt and wife to Charles P. Chittas Jr. and wife, 91 acres, 1st; Elizabeth Bailey and others to Stella A. Houser, 14.3 acres, old 5th; J. A. Thomas and wife to Alton Warren, 196 acres, 1st and 4th.

Cases Filed-Chancery Court

4511-Arima L. W. Lawson vs. Jack H. B. Lawson, divorce.

4512-Mildred L. B. Shaver vs. Johnny R. Shaver, divorce.

Cases Filed-Circuit Court

703-Lela Rose H. Quencer vs. Lionel D. Quencer, divorce.

704-Doris Myers vs. Ronnie R. Myers, divorce.

705-John Atkins vs. Walter Humphrey, appeal.

Local FFA Boy Wins Trip To Penn. State

Billy Lankford, son of Mr. and Mrs. William D. Lankford, Roberson Road, has been selected as a delegate to the American Institute of Cooperation to be held at Penn. State College Aug. 24-27.

Some 120 boys and girls from all over the U. S. will attend the meeting. While there Billy will lead a five minute discussion before a youth group on "What Is A Cooperative?"

He is a junior at Loudoun High School. He expects the expense paid trip to prove most interesting and educational.

Get Entries In Early For Prize Money At Fair

Loudoun County residents who wish to get in on the big prize money offered by the Tennessee Valley A & F Fair in Knoxville were urged today to get their entries in as soon as possible.

Leonard Rogers, the Fair's Secretary-Manager, pointed out that in most cases the entries close on or about August 30. "So, there is very little time left," he said.

Operation of a new aluminum concern in Loudoun came a step closer this week with the beginning of installation of machinery. The concern, American Duralite Corp., will operate in the former Huttig building under a lease-purchase agreement.

Installation of machinery actually got underway last week. Various small machines were placed for wiring and a large saw brought in from a Georgia plant was put into immediate use to fill an order.

Mr. Roy Foster, head of the concern, said that the installation of all machinery for the plant will take some time. The machinery will be brought in from various plants in the merger, with equipment from the Knoxville plant probably first to complete the shift.

Mr. Foster also said that the firms in the merger will continue to fill orders for aluminum housing products during the move which may further delay certain pieces of equipment.

Further modification must also be completed on the building before full operations can begin. Main construction to come will be vaults for a portion of the aluminum operation. These will be constructed above the present building.

Employment of local personnel is expected to begin this week, with hirings expected to proceed slowly at first. An employment application file is being prepared for the concern by the Loudoun Chamber of Commerce which is maintaining an office at the city hall on Tuesday and Thursday of each week to accept applications. The new industry will hire primarily from this file.

Initial employment at the new plant is expected to be approximately 100. Foster said that some of these will be hired locally although a number skilled personnel will be brought in to work in the various production areas. He said he expects the Knoxville employees retained to commute temporarily, but thinks most will eventually move to Loudoun, Jersey, Inc.

The seven concerns involved in the merger are the Duralite Window Corporation, Knoxville; Benel Company, New York; Skanton Aluminum Corporation, New York; A. C. A. Window Corporation, New York; Aluminum City, Inc., New York; Amerson Corporation, New York; and Aluminum City of New Jersey, Inc.

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The Loudon County Herald

Loudon County, Tennessee
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING.

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES

Inside Loudon County		Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Court Strikes Down Another Press Muzzle

The Constitution of the United States, no less, guarantees the freedom of the press. Attempts to abridge that freedom have been systematically struck down through the years, but they continue today.

Not long ago the city of Baltimore clamped two special taxes on newspapers. One was a four per cent levy on gross sales of advertising space, the other a two per cent tax on gross receipts of all media carrying advertising.

This week a Baltimore judge, Joseph L. Carter, declared the taxes illegal, and in doing so he made this significant statement:

"If any government may enact a tax that imposes a special burden upon the revenues of the press, and raises or lowers that burden at will, it has a grip on the press that gives the government the power of control over the press."

Precisely. And it was something of that kind the City of Baltimore may have had in mind when it imposed the taxes. The City fathers were saying, in effect, to the newspapers, "Better be careful. If you get out of line, these taxes will be only the beginning. We can increase them, you know."

Johnson City Press—Chronical

Pay The Penalty

The death of a Knoxville man in a flaming car, apparently as a result of drag racing, pointedly illustrates the penalties of such careless activities.

The real tragedy is, of course, that a wife and two children no longer have a father and husband. The man was described as a very careful driver by all that knew him. But even the most careful driving is not enough when your car is blasted from behind by a speeding drag racer and

This And That

Now we have seen Spitzik the III whiz its way across the sky. We watch it with awe and mystery. We have always held that man has to seek hard to find the laws of God. But somehow we are not all that comfortable about our exploratory efforts in the heavens. Why? Simply because we fear the heart of man is not yet good enough to use all the new knowledge with good results.

At last we know more to report about the new company in the Huttig Sash and Door Building. Sounds mighty good to us. It makes our community a still better place in which to live for it gives us a better economic base. What will be next? Something will come again before too long we predict, for nothing succeeds like success.

Now that the vacation month is well on the way to being over we suggest that the vacant pews again be filled and that the absent choir members in the churches get back in their old places, accepting their responsibility with a little deeper conscience.

explodes into flame.

More and more reports of drag racing in Loudon County are reaching the Herald. It is a growing problem — one with tragic consequences.

To indulge in drag racing on the open highway or city street is to lack good sense. Such drivers have no business with licenses. They cannot accept the responsibilities of safety which they owe others on the road.

But there's an even greater penalty that awaits the irresponsible drag racer. The two dragsters involved in the Knoxville death are charged not with manslaughter, but with MURDER. Nothing further needs to be said.

A Letter From The Publisher

In a way this is a little open letter to our Loudon merchants, for I have just had an experience which it seems to us at the Herald has real meaning for them.

I have just bought an item for the construction of our new home on the River Hill. The item is of considerable expense and was selected with some care. We made more than one trip to Knoxville to select it. After we had bought the item the man from whom we bought it casually remarked "we have a dealer in Loudon, but I can't think of his name." He never did think of his name, nor do I know to this day who the dealer is.

This particular item was bought in Knoxville because I thought it could not be bought in Loudon. The item had to be installed making it necessary for a trip to be made here from that city.

We hold that this Loudon dealer should be telling his story, so people will know that the product is handled here, and that his name can be recalled.

The Herald is happy to have two public service awards in the past four years. We are sincere in our belief that we can also perform a public service through our advertising columns. Advertising even in the small community may be worth as additional salesman, and the cost FAR less.

We think that an annual contract is the best. You get a discount for steady advertising, and we think that the wide awake merchant will want to tell his story every week. Let us talk it over with you.

To save our lives we can't see the wisdom of making all the build up in publicity over the effort to send a missile to the moon. Why not just do it and then sound off.

Before you can say Jack Robinson the schools will be going full blast again. Why not resolve now, all of us, to have the best school year ever. There are many ways to work toward this end. If you have children in school, take their attendance, their deportment, and their academic performance seriously. Support those teachers who demand decent performance of all who are in their classes. If there are teachers who do not demand enough of their students, squawk about it. Here is something important enough to squawk about, and the chances are no one's feeling will be hurt because of it. Students activities are important, but we must not let the side show swallow the big tent. Strike for a happy medium. Parents should see to it that their children practice respect and reverence for their elders and that they recognize authority.

LEGAL

Charles Hughes vs Walter Clemmer

Before J. J. Blair, Justice of the Peace of Loudon County, Tennessee.

ORDER OF PUBLICATION

In this cause it appears by affidavit that the defendant, Walter Clemmer, is justly indebted to the plaintiff, and is a non-resident of the State of Tennessee, so that the ordinary process of law cannot be served on him and an original attachment having been levied on his property and returned to me; I am therefore ordered that publication be made in LOUDON COUNTY HERALD, a newspaper published in the city of Loudon, Tennessee, for four consecutive weeks, commanding the said, Walter Clemmer to appear before me, at my office in Loudon, Tennessee, on the 9th day of September, 1958 and make defense to said suit, or it will be proceeded with against him.

This 12th day of August, 1958.

J. J. Blair, Justice of Peace

Aug. 14, 21, 28, Sept. 4

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"The Problem of World Peace," (Micah 4:1-7; Acts 10:34-35; Ephesians 2:13-16)

Man's most ardent hope is for peace. That is the goal for which lovers of humanity have strived throughout history. A prophet colored a phrase centuries ago which has become the symbol for a peaceful world: "They shall beat their swords into plowshares and their spears into pruning hooks; neither shall they learn war any more."

It is a picture which Micah drew of the coming Kingdom of Christ. It is the picture of a great mountain, raised to a higher height than all the hills round about, with multitudes of people "flowing" toward the mountain to learn the ways of God. The promised Messiah is the center of it all, and from Him the peoples of the earth shall learn peace.

To "sit every man under his vine and fig tree" is a symbol of peace and contentment, and security. "None shall make them afraid." It is freedom from fear.

The making of swords into plowshares and spears into pruning hooks is a conversion of instruments of war into instruments of agriculture—symbols of prosperity and plenty, contrasted with the poverty and want of war. The episode of Cornelius in The Acts assures us that God is not partial toward any race or nationality. In every nation he that fears God is acceptable to Him.

The family of nations idea is a conception of world relations that must grow. It is based on two simple Christian principles. Each nation must respect every other nation, and each nation must share with every other nation the basic benefits of life. To teach backward nations the arts of food production, that their hungry people may be fed, is far better than international treaties. Small nations may fear for their destiny, but a Christian example and offerings of good-will and help from the stronger nations are far-reaching steps toward understanding and peace.

Disarmament—the beating of swords and spears into plowshares and pruning hooks—provides ground for argument. And yet it should be clear that this is the goal of our strivings. One nation cannot do it alone. It will have to be done by all nations working together. It must be done or we will never have peace. Isaiah (31:1-3) showed the folly of trusting war alliances such as horses and chariots. In modern parlance this would be trusting in bombers, rockets, and jets. He calls it "adding sin to sin." Therefore bombers, rockets, and jets shall be your shame and confusion" (Isaiah 30:3).

We must work for peace with the same determination as we work for war. God loved the world, not because He approved of its sin but because He wanted to save it. Christian faith demands that we enter right into the center of this world and all its need. We cannot sit on the sidelines and watch, but must go where the need exists, and do something about it. Jesus set the example: "In haunts of wickedness and need, On shadowed thresholds dark

with fears, From paths where hide the lures of greed, We catch the vision of Thy tears."

We feel so small in the presence of our great world problems. Yet each one of us, by living a life of good-will, may contribute something toward world peace. Jesus lived in the little country of Palestine, but His influence has spread to all parts of the world.



Telephone Talk

B. H. HICKMAN

Your Telephone Manager



BOUQUET: Hope you folks got to see some of the recent Bell System Science Series TV programs. They were "Our Mr. Sun," "Hemo the Magnificent," and "The Strange Case of the Cosmic Rays." You'll be interested to know they've recently received the Thomas A. Edison Foundation award as the best science television program for youth in 1957. We are happy we can announce that other fine science films are in the making for the future enjoyment of you and your children. Watch for the program times to be announced later.



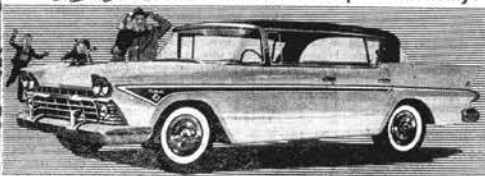
some errands . . . or answer any one of the countless calls that come to a busy housewife all day long. And aren't you glad you decided on the special model built for busy kitchen? Saves you so many steps . . . makes you realize how wonderful it is to have convenient extension phones all through the house—an extra phone in the bath, for instance. If you're not one of these lucky ladies living in telephone luxury, just call our business office. You'll have low-cost extension phones in a jiffy!

HOW MANY PHONES would you guess there are in Dixie? One million? Three million? Five million? The last figure would have been a good guess 28 months ago. But recently in North Carolina Southern Bell installed the SIX MILLIONTH PHONE! This is significant because every new telephone means expanded service. This means more of us than ever before can make calls or be called . . . more of us can enjoy new services . . . more of us can take life just a little easier because of telephones—yours and mine and six million others.

Swamped with big car bills?

GO Rambler

Leads all others in sales gains because it's tops in economy!



Rambler's on the move . . . sales up more than 70%! Why? Because Rambler costs less to buy, less to drive, earns highest resale value! Rambler alone gives you big car room with small car economy and handling ease. Test-drive a Rambler soon!

resale value! Rambler alone gives you big car room with small car economy and handling ease. Test-drive a Rambler soon!

LOUDON MOTOR COMPANY

Grove Street

Phone GL 8-2616



LET ME DO YOUR BANKING

It's safe and convenient to bank-by-mail!



Efficient . . .

Courteous . . .

Dependable . . .

Ask Those We Serve

Bank of Lenoir City

3% ON SAVINGS

YU 6-7581

An Independent Bank With Personalized Service

YU 6-7582

EACH DEPOSIT INSURED UP TO \$10,000 BY FDIC

NOW! ENJOY THE FLORIDA VACATION YOU'VE WANTED BUT COULDN'T AFFORD



FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

SPECIAL Summer Fall

NEW PACKAGE VACATION SARASOTA, FLORIDA

8 WONDERFUL DAYS

7 ROMANTIC NIGHTS

\$49.50 WITH MEALS SUMMER-FALL RATES

Per Person, Double Occupancy, April 16 thru December 15.

FREE EXCITING EXTRAS

Beach Cabanas at Sarasota Beach

Horn's Cars of Yesterday

Hotel Swimming Pool

Yachting cruise thru Florida Keys

SPECIALS Spring, Summer and Fall Cocktails 38¢



Dancing and romancing — that's YOUR Millionaire's vacation at the celebrated filled New Terrace Hotel! So don't wait another minute for reservations!

SEE YOUR LOCAL TRAVEL AGENT OR WRITE

NEW TERRACE HOTEL

P. O. Box 1720 — Sarasota, Florida — Tel. Ringling 6-4111

HOSPITAL LIST

ADMITTED
Aug. 12
Glen Maynard
Mrs. J. B. Daniel
Aug. 13
Mrs. Roy Williams
Jo Ann Cole

LEGAL

Notice To Furnishers Of Labor And Materials To J. D. Lawson, Contractor, For Use In The Construction Of Project No. S-2424 - (3), Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with J. D. Lawson, Contractor of Knoxville, Tennessee, for the grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Mount County line and extending southwesterly to near Maple Street in Greenback, being a total length of 1,440 miles, and designated as project No. S-2424 - (3), Loudon County.

All persons holding claims against the Contractor, J. D. Lawson, or their agents, for materials or labor, entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 16, 1958, in order to obtain the advantages afforded to claimants by legal statute.

W. M. Leach, Commissioner
July 24, 31, Aug. 7, 14

Mrs. James H. Watts
Mr. Robert F. Nicholson
Mrs. C. A. Oney
Mrs. Clarence
Aug. 14
Johnny Mills
Mrs. George Waller, Jr.
Mrs. Trule Hooker
Master Robert R. Collins
Mrs. Louis Dotson
Miss Mary Ruth Keener
Mrs. Roy Seede
Mrs. Bobby Dolan
Mrs. James Lovelace
Aug. 15
Mrs. James R. Lane
Miss Gale Christian
Mr. Sam Clark
Mrs. Effie Axley
James E. Littleton
Mrs. Albert Lee
Aug. 16
Mrs. Hazel Justice
Miss Doris Wilkerson
Mr. William Smithers
Mrs. Garry Corsett
James 17
Mrs. James Graham
Mrs. Odessa Shelton
Mrs. Earl Oody
Mr. Ruhama Caldwell
Miss Phyllis Bailey
Mrs. Louis Bivens
Mr. Lamar Brackett
Mr. Charles Viars
Mr. Clark Corsett
Mrs. Bill Bunch
Aug. 18
Mr. Clark Corsett
Miss Peggy Cook
Mrs. Roy Sherrill

Mrs. Sam Mangle
Mrs. Bob Greer
DISMISSED
Aug. 12
Mrs. James Lovelace
Mr. A. J. Bellam
Dr. P. W. Turrentine
Aug. 13
Mrs. Myrtle Gentry
Mr. Glen Maynard
Mrs. Lisa Lovelace
Mr. Coy Gossage
Mrs. Gene Milaps
Mrs. Barbara McCown
Tommy McLendon
Aug. 14
Mrs. Oscar Belcher
Po Ann Cole
Mrs. C. A. Oney
Mrs. Homer Newman
Mrs. Roy Williams
Mrs. Clarence Milaps
Mrs. Douglas Hines
Aug. 15
Mr. Robert Nicholson
Johnny Lee Mills
Aug. 16
Mrs. Albert Lee
Mrs. Mary Ella Maynard
Mrs. George Waller
Baby Robert Collins
Miss Mary Ruth Keener
Miss Gale Christian
Mrs. Frank West
Mrs. James Lovelace
Aug. 17
Mr. Wm Nicholson
Mrs. Hazel Justice
Mr. Conrad Hawkins
Doris Wilkerson
Mrs. Effie Axley
Aug. 18
Mrs. Louis Burns
Mrs. Earl Oody
Mrs. James Lane

WHAT is it! ...
WHERE is it! ...
WHEN is it! ...
(you'll know soon!)

REPORTING IN To Loudon County

Aug. 13-To Mr. and Mrs. Ray Williams of Lenoir City, a 6 lb. 1 oz. girl. To Mr. and Mrs. J. B. Daniels of Lenoir City, a 6 lb. 11 oz. girl. To Mr. and Mrs. James H. Watts of Loudon, twin girls, 7 lb. 14 oz. and 7 lb. 14 oz.
Aug. 15-To Mr. and Mrs. Bobby Dolan of Lenoir City, an 8 lb. 2 oz. girl. To Mr. and Mrs. James Lane of Lenoir City, a 3 lb. 14 oz. girl. To Mr. and Mrs. Roy Seede of Loudon, a 7 lb. 8 oz. boy. To Mr. and Mrs. J. V. Lovelace of Lenoir City, a 7 lb. 12 oz. girl.
Aug. 17-To Mr. and Mrs. Garry Corsett of Lenoir City, a 6 lb. 6 oz. boy. To Mr. and Mrs. James Graham of Loudon, a 5 lb. 13 oz. girl.
Aug. 18-To Mr. and Mrs. Bill Bunch of Lenoir City, a 7 lb. 10 oz. girl. To Mr. and Mrs. Bob Greer of Lenoir City, an 8 lb. 10 oz. girl.

OBITUARIES

MRS. WILMA LARGEN
Largen, Mrs. Wilma, age 40, passed away at her home in Chicago. Husband, Fred. 4 Sons, Fred, Joe, John and Donnie. 3 Daughters, Marcia, Cheryl and Elizabeth. Mrs. Largen, all of Chicago. Mother, Mrs. Robert Mundy of Mexico, Missouri. Brother, Harold McElroy of California. Services were held Monday at 2:30 P. M. from the Philadelphia Baptist Church with Rev. Tom Scarbrough officiating. Interment Roberson Cemetery. Arrangements by Quinn & Karnes.

MARY WORTH'S FAMILY



SPECIAL For August

9X12 Rug
FREE

with any
BEDROOM SUITE
LIVING ROOM SUITE
or
DINETTE SUITE

If You Have Something To Trade In — See Us

Special-Mattress or Box Spring
Reg. 69.95 for 39.95

LOUDON Furniture and Hardware Co.

Wharf Street

Attention Bowlers!

The Paragon Lanes at Oak Ridge extends an invitation to all Loudon County Bowlers. Come and visit with us. Eight lanes equipped with A. M. F. Automatic Pinspotters. Air Conditioned. Snack Bar and Refreshments. If you have a bowling party let us know in advance for reservations. Our price is 30c per line.

PLAN YOUR BOWLING NOW FOR NEXT WEEK-END

The Paragon Lanes

Robertsville Rd. Oak Ridge
Near Atomic Museum Phone 5-9244

-:- Loudon Social and Personal News -:-

Thursday, August 21, 1958 The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. Charles Davis
Loudon

MRS. JACK LEFFLER

PIZZA SAUCE (For Pie Or Spaghetti)

BROWN: 1 Onion, 3 cloves garlic chopped in oil in skillet. (Olive Oil or Wesson Oil). Add 2 cans tomato paste and cook 5-10 min. or until oil is soaked up. Add 2 No. 3 large cans tomatoes (and juice) chopped and rinse with little water.

SEASONINGS:
1 teaspoon sweet basil, 1 teaspoon oregano
Just a sprinkle of cinnamon and ground cloves
1/4 teaspoon crushed red peppers 3 tablespoons sugar
1 tablespoon salt
1/2 teaspoon parsley (optional)

Let this cook at least an hour. You'll have enough sauce for spaghetti and pizza too.

This can be used with Pillsbury Hot Roll Mix and put on a layer of sauce, mushrooms, sausage or salami, and grate pizza cheese over the top. Sprinkle with oregano and cook in hot oven 400 to 450° until bubbling.

Thank you Mrs. Davis for this good pizza recipe.

Miss Whitney Harrison and Miss Sherry Kirkland returned home Wednesday after spending two months at Camp Nakanawa, in Maryland, Tenn.

Mrs. Jack Leffler and sons Joe and Jackie and Jack Lutz attended the Air National Guard Air Show at McGhee Tyson Sunday afternoon.

Mrs. Hank Bortelkamp, son, Bert who have been spending the past two weeks with her parents, Mr. and Mrs. Don P. Smith returned to their home in Knoxville Friday.

Mr. and Mrs. J. C. Johnson and daughter, Scherri of Rayville, La. are spending a few weeks with Mrs. Johnson's mother, Mrs. A. B. Watkins.

Miss Pettey Has Bridal Shower

Miss Martha Helen Pettey, bride-elect of Mr. David Snellgrove, was honored with a miscellaneous bridal shower August 14 at the W. R. Sewell home.

A color theme of pastel green and pink was carried out in the refreshments and in the lovely cut flower arrangements.

Miss Sue Pressly and Miss Shirley Sewell were hostesses for the occasion. Fifteen guests enjoyed games and fellowship and Miss Pettey received many nice gifts.

Mrs. Campbell Host To Bridge On Friday

Mrs. W. B. Campbell, Jr. was hostess to her bridge club last Friday evening.

A dessert was served preceding the progressions of bridge.

High score was won by Mrs. Bob Cline. Other prizes were won by Mrs. Charles Davis, Mrs. James O. Harrison and Mrs. Ray Walker.

Guests for the club were Mrs. Leroy Casteed, Mrs. Ruth Richards and Mrs. Bill Lawson, Jr.

Pettey-Snellgrove Vows Set Sept. 6th

Miss Martha Helen Pettey and Paul David Snellgrove have planned their wedding for Saturday, the sixth of September at five o'clock.

The wedding and the reception will take place at the Cumberland Presbyterian Church. Friends are invited.

Dr. and Mrs. W. T. McPeake and family spent several days this week with Mr. and Mrs. W. T. McPeake, Sr. in Morris Chapel, Tenn.

Mr. and Mrs. Ernest McKern of Miami, Fla. spent Tuesday with Mrs. A. B. Watkins.

Mrs. James O. Harrison and daughter Sally and Mrs. R. M. Gray were visiting Mrs. Roy Corman and children in Knoxville Friday.

Mrs. Reed Gover left Friday to join her parents, Mr. and Mrs. E. R. Leffer and Mrs. W. E. Curren for a week's vacation in Daytona Beach, Fla.

Mr. and Mrs. Ray Waller spent the weekend with Mr. and Mrs. John Harvey Miller in Nashville. L. L. Lack Leffer left Friday for two weeks active duty with the Naval Reserve in Atlanta, Ga.

Mrs. W. C. Patton and son, Bill and Mrs. Patton's nephew Karl Warren, III who has been visiting here the past two weeks left Saturday for Nashville for a visit with Miss Kathryn Warren and Mr. and Mrs. Karl Warren.

Prospect 4-H Girls In Dress Revue

Prospect 4-H club girls that made a dress and modeled them in the 4-H dress revue at Greenback August 9, were Phyllis Mincey, Elaine Bettis, Ruth Shubert, Sheila Massengill, and Rebecca Bettis.

Mary Grace James modeled a skirt she had made for the revue and received a prize and red ribbon.

Elaine Bettis received material for a dress and red ribbon on her entry.

Sheila Massengill, Phyllis Mincey, Ruth Shubert, and Ginger Crabtree modeled dresses made from feed sacks, furnished by the National Cotton Council of Memphis, Tenn.

Parents and friends making the trip with the girls were Mrs. Howard Bettis, Mrs. J. E. James, Mrs. Earl Massengill, Mrs. Homer Holdrege, Mrs. Harvey Crabtree, Mrs. Clarence Bettis, and Sara Ann James.

BANK NOTICE

Beginning September 1, 1958 The First National Bank of Loudon will pay an interest rate on Savings Deposits and Certificates of Deposits of two and one-half per centum (2 1/2%) per year.

Sound business principles due to the small return realized from the interest rate paid on U. S. Government Bonds and Commercial and Business paper held by banks necessitates this action.

First National Bank
Loudon, Tenn.

HOME HIGHLIGHTS

By Ross Marie O'Brien, Home Agent

"What do you think of women's Home Demonstration Camp?" This question was asked each of the Loudon campers during their three day camp stay. Unknown to the ladies, the agent recorded their answers to share with the other ladies who were unable to attend.

Mrs. Ben Alford, Eatons Club—"Oh, I think it's just wonderful."

Miss Margaret Osborne, Leond City Club—"I enjoyed it very much. I especially enjoyed the freedom they gave us to work on the various crafts we wanted to."

Mrs. Milard Wilkerson-Lakeview Club—"Uhh, this is really fun. Mrs. Hicks and I are really proud of our toll trays."

Mrs. Rocco Hicks, Lakeview Club—"I'm having so much fun. It's really nice up here. We are really proud of our toll trays."

Mrs. William E. Post and children Jimmy and Mimi of Knoxville spent Thursday with Mrs. Rufus Wilson and family.

Dr. and Mrs. W. B. Campbell, Sr., spent the weekend in Gallatinburg.

Mr. and Mrs. George Raulston and Mrs. Joe Harris of Atlanta, Ga. were the weekend guests of Mr. and Mrs. Kenneth B. Harris and attended the graduation of Mr. Gilbert (Bud) Harris from U.T. Saturday.

Mr. and Mrs. F. H. Parvin and daughter of Morristown were the weekend guests of Mrs. A. B. Watkins.

Miss Jane Galyon returned home Monday after visiting a month with Dr. and Mrs. J. H. Madill and family in Tampa, Fla.

Mr. and Mrs. John H. Roberson returned home Tuesday after a visit with their son, Mr. and Mrs. William H. Roberson and family in Cumberland, Md.

Mr. and Mrs. Don Robinson and family of Knoxville spent the weekend with Mr. and Mrs. John L. Robinson.

Former Resident To Wed In Ind.

Mr. and Mrs. Gilbert Tuttorow, formerly of Loudon but now living in Hagerstown, Ind., announce the engagement of their daughter, Gracie, to Frederick Lee Baverder, son of Mr. and Mrs. Frederick L. Baverder also of Hagerstown.

Both are 1957 graduates of Hagerstown High School. No date has been set for the wedding.

Mr. and Mrs. H. E. Galyon and sons of Alexandria, La. have been visiting Dr. and Mrs. Orville E. Galyon and family enroute to their new station in Norfolk, Va.

Mr. and Mrs. Frank Robinson and daughter, Shari Kay left today for a business trip to Chicago, Ill.

THANKS

To the voters of Loudon County for the nice complimentary vote given me in the general election, Aug. 7.

Register of Deeds
Robert A. Anderson

TO THE VOTERS OF LOUDON COUNTY

I am very grateful for the fine vote you the citizens of Loudon County gave me for re-election as County Court Clerk in the General Election

Homer Brooks



White Stores
S.A. GREEN STAMPS

Grey SALISBURY STEAK
can 39¢
with yellow tag

PLUS S.A. GREEN STAMPS

White Stores



Thursday-Friday-Saturday at

Five to Five Store

ONE TABLE LADIES

Pocket Books
Shoulder, Clutch, Pouch
Styles, Assorted Styles
Just Arrived **1.00** Plus Tax

ONE RACK LADIES

DRESSES
most sizes — Values to 5.98
\$1.99

OUR FINEST DOLLAR DAYS VALUE!
7-Piece Brown Ovenware

BEAN POT SET

Large bean pot and six individual servers. A regular \$5.00 value—Ideal gift!

\$1.69

Seersucker Material
Assorted Colors
4 yds \$1.00

100 foot SISAL ROPE
Special value—outstanding value. A 100 handy uses.
69¢

MENS SOX
Good Value — 29¢ pr. or
4 pair \$1.00

OVENWARE
Cookie Jar
in pretty Apple Blossom Pattern
79¢

No. 8 SIZE IRON SKILLETs ---- ONLY 79¢

REPEAT OFFER



Instant Electric Brewmaster
MAKES INSTANT TEA, COFFEE OR CHOCOLATE MERT AT THE TABLE!

GOES ON OR OFF BY TURNING PITCHER ON COLD PLATE

1.98

SAVE ON

Poll Parrot and Scamperoo

Boys Oxfords

Sizes to 3 Regular 4.99, only **\$2.99**

12 Piece DINNER SETS 79¢

Ladies Patchwork Aprons in assorted colors --- 29¢ each
4 for 1.00

SAVE AT FIVE to FIVE

FARM NEWS REVIEW

GOOD SEEDBED KEY TO HIGHER YIELD OF FORAGE CROPS

"Small seeded legumes and grasses used for pasture, hay and silage require a seedbed of the highest quality," reports Joe D. Burns, University of Tennessee assistant Extension agronomist. "A good seedbed retains adequate moisture, is weed-free, firm and has a granular structure." Moreover, according to Burns, a good seedbed "produces earlier, higher quality forage. To prepare such a seedbed requires a knowledge of soil characteristics and the proper use of available equipment."

Flourishing, Burns says, in addition to disking, harrowing and firming is generally recommended for old soils and land growing green manure crops. Plowing should be done far enough in advance of seeding to permit time for killing weeds, pulverizing the soil, firming the land, decomposition of residues, and storage of moisture.

For stable land or following summer annuals harvested for hay, such as lespedeza and soybeans, plowing can be omitted because a satisfactory seedbed can usually be prepared with greater speed and economy by disking and harrowing. Seeded preparation on land following such crops as corn, cotton, and tobacco should be done as quickly as possible by disking, harrowing, and firming after harvest of these crops.

Disking every week or ten days or immediately after each rain from time of first land preparation will generally provide very favorable conditions for seed placement, germination and plant emergence.

WASH AND WEAR COTTON FINISHES ARE DEVELOPED

Wash-wear finishes for cotton garments, designed for application by local dry cleaners, have been developed by scientists of the U. S. Department of Agriculture and the dry-cleaning industry.

Chemists of the National Institute of Dry Cleaning at Silver Spring, Maryland, working with USDA's Agricultural Research Service, are now testing several of these crease-holding, wrinkle-resisting resin finishes, which can be applied to cotton garments with standard dry-cleaning equipment.

Cotton wash-wear garments have been on the market for some time, Virginia P. Boswell, U. T. Extension clothing specialist, says. Their finish, however, it always applied to the cotton fabric before it is made up into clothing, making it difficult or impossible to sew flat seams or pockets.

The most promising of the new finishes under study by USDA and industry workers has given good results in preliminary tests. It has shown good ability to hold pressed-in creases as well as to resist unwanted wrinkles. This finish can be applied to garments after they are made.

The process consists of wetting the garment in a resin solution (containing a thermosetting resin, a thermoplastic resin, a silicone emulsion, two catalysts, and a surface active agent), then shaping, pressing, drying, and curing the resin finish in a single operation, and after-curing in a hot-air cabinet. Finally the garment is washed and tumble-dried before delivery to the owner.

RATES AND DATES PLUS FOOD SEED, PASTURE MIXTURES

Farmers can do much in their pasture and cover crop efforts this fall to keep costs at the minimum by selecting well-adapted grasses and legumes, combining them in proper mixtures, seeding at proper rates and on dates early enough to allow time for establishment before cold weather.

The use of high quality seed is very important to insure freedom from weed seeds, and to obtain high germination and good stands. Certified seed is your guarantee of high quality seed which has been performance tested.

Mixtures suggested for permanent pasture and rates of seeding are:

For well-drained soils: Orchardgrass 10-15 pounds or tall fescue, 10-15 pounds. Red clover 3-4 pounds or alfalfa, 5-6 pounds. Ladino or Louisiana white clover, 1 1/2-2 pounds.

For poorly drained soils: Tall fescue, 10-15 pounds. Alsike clover, 2-3 pounds. Ladino or Louisiana white clover, 1 1/2-2 pounds. Permanent pasture mixture should be seeded on a well-prepared seedbed between August 15 and September 15.

Crops and rates of seeding for winter pasture are: barley, 3-4 bushels; oats, 3-4 bushels; Rye, 2-3 bushels; Italian Ryegrass, 20-30 pounds; Crimson Clover, 20 pounds; and Button Clover, 20 pounds.

Mixtures of the above crops work well together, vary rate according to the proportion of stand of each plant desired.

August and early September are desirable dates for seeding winter pastures.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

It looks like that there will be more fall seed in Loudon County than ever before. It has been several years since the farmers of Loudon County have had conditions such as we now have. There is plenty of moisture in the ground and it looks like we will continue to have moisture throughout the fall season.

The number of soil tests that have been sent in by Loudon County farmers has increased which indicates that the farmers in this county want to do all they can to assure them of getting the right amounts of plant food under their grasses and legumes. Most of the farmers want to seed at the proper rates in order to let these seedlings get established before weather.

All Loudon County farmers should keep in mind to use high quality seed, freedom from weed seeds, and seed that is high in germination. Certified seed is the farmers guarantee of high quality seed which has been performance tested.

A few suggestions on rates of seeding are: for soils that are well drained - Orchardgrass 10-15 pounds or tall fescue, 10-15 pounds. Red clover 3-4 pounds of alfalfa, 5-6 pounds. Ladino or Louisiana white clover, 1 1/2-2 pounds.

For poorly drained soils: Tall fescue, 10-15 pounds, Alsike clover, 2-3 pounds. Ladino or Louisiana white clover, 1 1/2-2 pounds.

Your best seeding dates are between August 15 - September 15.

GREENBACK NEWS

Mrs. Lucy Griffiths, 90, widow of the late J. B. Griffiths passed away at her home here Tuesday Aug. 12 at 8:30 a.m. following a long illness. Surviving are three daughters, Mrs. A. C. Montgomery of Lenoir City, Mrs. E. D. Vining and Mrs. S. B. McCollum of Greenback, seven grandchildren and twenty three great grandchildren.

Funeral services were held Thursday at 2:30 p.m. in the Greenback Presbyterian church with the pastor the Rev. Frank Lader and Dr. Homer Hammon performing the service. Miss Christine McCall gave an organ program and Dr. Hammon sang "The Home of the Soul" before giving the message. Members of the Builders Bible Class carried flowers and pall bearers were Floyd Cook, Dr. R. H. Alexander, P. S. F. Hammon, Jr., M. G. McFar, S. F. Hammon, G. M. Wear, Ben Hammon, and Roy Lowry. Burial was in the Morgan cemetery with Mr. James Quinn and Earnest of Loudon in charge.

The Rev. and Mrs. Frank Lader had as their guests last week, his parents, Mr. and Mrs. Frank Lader Sr. of Pottsville, Penn. Mrs. Carrie Cooper and Mrs. McCollum.

W. H. Johnson spent last week with relatives in Covington, Ky. Mrs. George Kreson and sons Larry and Dale of near Cocoa Fla. and Mrs. Kreson's parents, Mr. and Mrs. Ira Gillenwater of Maryville have been guests of Miss Carrie Beals and other relatives here.

Miss Helen Kerr is at home from a 10 days vacation at Ben Lippen Conference near Asheville N. C. Mr. and Mrs. Jimmy Griffin of Maryville were dinner guests Sunday of Mr. and Mrs. J. H. French and were accompanied home by Mrs. French for an overnight visit.

The Rev. and Mrs. Bob McKibben and family of Baltimore, Md. came from a Florida vacation last week and are spending a few days with Mrs. McKibben's parents Mr. and Mrs. C. B. Matthews. The Rev. McKibben preached from the Greenback Presbyterian church Sunday and Dr. Homer Hammon preached the evening sermon. Next Sunday morning Dr. Hammon will again preach at the Presbyterian church at 11 a.m. and in the evening at 7:30.

Mrs. Kenneth Brown of Maryville was the dinner guest Monday of Mrs. Ada Everett and Dr. Hammon.

Among those who visited the Griffiths home or attended the funeral of Mrs. Griffiths were Mr. and Mrs. Henry Vawter, Mr. and Mrs. R. C. Maynor, Mr. and Mrs. J. G. Smith, Mr. and Mrs. Sam McCollum Jr., Mr. and Mrs. Allen McCollum, Mr. and Mrs. A. G. Law, Mrs. A. R. Kiser, Mrs. J. E. Taylor, Mr. and Mrs. G. M.

White pastures are well worth while. Barley, 3-4 bushels; 3-4 bushels; rye, 2-3 bushels; Italian ryegrass, 20-30 pounds; crimson clover, 20 pounds and Button Clover, 20 pounds are good to use for winter pasture.

These may be sown together in a mixture because most of them will work well together. The same dates quoted above are also dates for seeding winter pasture. Let's all work hard to keep Loudon County green.

Classified Rates
\$1.00 First Week
50c Additional Weeks

Wear, Mr. Cam Anderson, Mrs. Fred Kidd, Mr. and Mrs. Jason Milage, Mrs. Dorothy Arp, Mr. Mike Griffiths, Mrs. Katherine G. Henry, Mr. and Mrs. P. E. Irwin, Mr. Joe K. Walker, Mr. and Mrs. Horace B. Henry, Mrs. Beale H. Glin, Miss Glennie Henry, Miss Stella Thompson, Mr. and Mrs. T. H. Martin, Mr. and Mrs. Carl Kidd, Mr. Bob Mode, Mrs. Kate H. Goddard and Mrs. Cas Foster of Maryville, Mr. Lamer McCall, Mrs. Beulah Kollock, Mrs. Eudie Bussell, Mr. and Mrs. Cam Hall, Mr. and Mrs. H. C. Delaney of Loudon, Mr. and Mrs. Nixon Williams, Mrs. Anna B. Williams, Mr. and Mrs. Charlie Easter, Mrs. Jigay Gay, Mr. and Mrs. Paul Dempsey, Miss Laura Morton, Rev. Marvin P. Gass, Mr. and Mrs. Charles Everett, Mr. and Mrs. C. B. Matthews, Miss Ethel Thompson, Jimmy Thompson, Mrs. Larry C. Mitchell, Mrs. Virgil Rose, Mrs. J. A. Burdette, Mrs. J. B. Porter, Mr. and Mrs. Bill Glin, Mr. and Mrs. Herb Hulin of Lenoir City; Mr. John Jackson, Mrs. Wm. Napier, Mrs. Frances Carpenter, Miss Mary Ann Carpenter of Loudon, Mrs. Myrtle Haas of Sevierville, Mrs. Charlie Wilkman, Miss Cynthia Wilkman, Mrs. Eva Lamon, Jr., Mr. and Mrs. Roy Keene, Miss Thula Keene, Mr. and Mrs. Stanley Barretted Knoxville, Judge and Mrs. P. B. Howard of Chattanooga and Mr. Walter Howard of Cleveland, Mrs. Irene Hackney, Mr. and Mrs. Corry Lowry of Friendsville, Mr. Z. J. Hyatt, Mr. P. S. Ferguson of Maryville and Miss Jean Ferguson of Bryson City, N. C. Mr. and Mrs. W. M. Breazale, Kay and Vickie of Lenoir City; Mr. and Mrs. Charlie Clark and Chuck of Huntsville, Ala.; Mrs. Betty R. Bell of Lenoir City.

Doctors Richard and Mildred Alexander were host and hostess to members of the East Tennessee Association of osteopathic and surgeons at their home at Ft. Loudon Sunday. The state executive secretary, Mr. Z. D. Atkins was speaker of the hour and the president, Dr. John Jones was in charge. Minutes were read by Mr. Harold Roberts secretary. The Drs. Alexander served the guests with a fish fry and the women's auxiliary assisted in serving the luncheon.

Miss Martha Everett of Wheaton, Ill. arrived Sunday for a visit with her mother, Mrs. Ada Everett and other relatives.

Mr. and Mrs. Don Bluford and Donna are at home from a visit with Mr. and Mrs. Tommy Obannon in Greenburg, Ky.

REMODEL YOUR HOME OR ADD A ROOM

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FREE ESTIMATES

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S.W. GREEN STAMPS

Miracle Whip
SALAD DRESSING

Quart 49c

PLUS S.W. GREEN STAMPS

WHITE STORES

Rocket Away
WITH A WINNER!



Take A Rocket Test! A five-minute ride in a Rocket Engine Olds will tell you why it's first in sales in the medium price class nationally. And a 60-second look will tell you it's styled to stay in style.

Make The "Rocket Test" Price The Rocket! Why not decide now to own an Olds? The quality built car... the medium-price class leader! As owners will tell you, your investment holds... when you go over to Olds! And now is the exact time to do it!

Come out ahead with **OLDS!**

BERRY MOTOR COMPANY

1206 East Broadway Lenoir City, Tennessee
NEXT BEST THING TO A NEW OLDSMOBILE IS A LOW-MILEAGE ROCKET TRADE-IN!

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

more power to you



Every day you're using more and more electricity. Using it to make your home life better and more comfortable . . . to build better business for our community . . . to create and expand industry. And we're on the job to make sure you have the electricity you need . . . when and where you need it . . . to give you good electric service at low cost!



LOUDON UTILITIES
(Electric Department)



by smooth ice cream
I meant BACON'S VELVET

PHILADELPHIA NEWS

Mr. and Mrs. Arthur Desdick and Mr. and Mrs. Danny Walls and little son, Danny from Oliver Springs were visiting with Mr. and Mrs. W. E. Edwards, Sr. Friday. Mrs. Minnie Blanton from Chattanooga, Mrs. Julie Blanton and Mrs. Pearl Dupes of Sweetwater were all visiting with Mr. and Mrs. Richard Davis Sunday afternoon. Mr. and Mrs. Hugh Hill and daughter, Beverly and Miss Lucille Sewell spent the past week end visiting in Gatlinburg. Mrs. Edwin Sizer and daughter, Mary Ann from Humboldt, Tenn. were visiting with Mrs. King Peoples, Mrs. E. W. Waller, Sr. and Mrs. A. F. McCrary Tuesday. Mrs. Nellie Godsey from Athens was visiting with Mrs. Evelyn Everett and Mrs. Marion Waller during the past week. Jimmy and Lola Ann Parks of Sweetwater were visiting their

From now on you want

SHADESCREEN
when buying screen work.



For Homeowners, Do-It-Yourselfers, Builders, Business Firms

Do-It-Yourselfer Bill Barton Selects new ShadeScreen for Privacy and 15 degree COOLER carport!



IT WAS ALL SMILES at the William Barton home in Knoxville last week as Bill completed his Family Porch for Summer... 2-car garage for Winter. Here you see Bill's wife bringing him good old ice water. (He had handkerchief tied around his brow to keep perspiration absorbed in typical East Tennessee do-it-yourselfer style, but Mrs. Barton made him take it off before picture was made.) A couple of brush strokes and trimming-in his Kaiser Aluminum ShadeScreen was all that remained.



"My brother-in-law screened-in his carport last summer with this new Kaiser ShadeScreen," Bill said as he explained why he wanted ShadeScreen. "It was the first time I had heard about or seen ShadeScreen. We saw how much they enjoyed the privacy Kaiser ShadeScreen provided them plus cooler comfort by reducing the temperature some 15 degrees." (Note in picture above that you cannot see through ShadeScreen into the Barton's new summer living area but, in picture below, note how you can see outside.)



"It's unbelievable," Mrs. Barton broke-in, "how this ShadeScreen works. How it cools you. How it enables you to see out, but gives you privacy because those outside can't see directly in." Before Mr. Barton ShadeScreened this large living-porch, it was a Double Carport. Note that he bricked-in bottom portion of one side, built double-sliding doors for the other (almost a garage for winter). Attractive, isn't it? Especially so because of beautiful Kaiser ShadeScreen.

IS THE SUN GLARE AND HEAT OF THE SOLAR RAYS MAKING IT UNCOMFORTABLE IN YOUR HOME, OFFICE, SCHOOL, STORE? Drop in at your hardware or building material dealer this week and get some Kaiser ShadeScreen now! It will make your interiors 15 degrees cooler... give you privacy... prevent fading of furnishings, drapes, etc... and if you have Air Conditioning, it will pay you to certainly get ShadeScreen on your windows because ShadeScreen will absolutely cut your Air Conditioning expense almost in half!

Shop and Save at your building material dealer:
Louder Builders Supply
Greer Hardware Company
Carter Lumber Company
 LOUDON
Riverside Lumber Company
Corum Lumber Company
J. W. Wilburn Hardware Company
 LENOIR CITY

Petty and Linda Sunday.

Mrs. Billy Gage was given a miscellaneous shower in Loudon Friday evening at the home of Mrs. Nedra Howell on Reo Vista Drive. The shower was given by Mrs. J. C. Kinser of Lenoir City and Mrs. Howell of Loudon. 19 guests were present. Color decorations of green and white were used. The centerpiece of the gift table was a white lamp on a table cloth over green. The dessert course also carried out the color scheme of green and white. Mrs. Gage was the recipient of many lovely gifts.

Mrs. Ralph Smith and children Joe and Gene of Oak Ridge and Miss Marie Keck of Farragut were dinner guests of Mr. and Mrs. J. G. Taylor recently.

Mrs. Guider from Lenoir City is spending a few days this week with Mr. and Mrs. J. G. Taylor. Mrs. Horace Anderson and son, Freddie from Chattanooga were overnight guests of Mr. and Mrs. Vaston Wayman Sunday night.

Mr. and Mrs. Jimmy French and children from Sweetwater were visiting with Mr. and Mrs. Vaston Wayman Sunday afternoon. Miss Beverly Lynn Nelson from Oneida, Tenn. is visiting this week with Mr. and Mrs. Stanley Davis and Mr. and Mrs. Walter McKee.

Mr. and Mrs. J. G. Taylor attended the homecoming at Shady Grove Sunday. Mr. Otha Easter and children, Pat and Billy from Corinth were visiting with Mr. and Mrs. Vaston Wayman Sunday.

Mr. and Mrs. Hubert Sandifer and daughters, Ann and Gale from Saltville, Virginia were the weekend guests of Mr. and Mrs. Harry Harris.

Misses Sue Ballew from Oak Ridge and Fran Walhouser from Baltimore, Maryland have been recent guests of Miss Sherry Harris.

Mr. and Mrs. Everett Barnett from Rockford, Ill. were visiting Mr. and Mrs. Wesley Barnett Sunday night.

Misses Ann Waller and Judy Davis left Monday morning to attend the annual 4-H Round up at the University in Knoxville where they will stay for a week. Mr. Charles McCall and Mrs. Rose O'Brien accompanied the girls. Sammy Williams of Loudon also is attending with the group.

Mrs. Den Gourley was called to the bedside of her father, Mr. G. G. Heron who is a patient at the Blount Memorial hospital in Maryville. Mr. Heron was reported to be seriously ill but at present is improving some. Mrs. Gourley's son, Troy Gourley accompanied her to Maryville Thursday.

Mr. and Mrs. Berry Hope, Mr. and Mrs. Albert Ridge of Sweetwater, Mr. and Mrs. Junior Ridge of Nixa were visiting with Mr. and Mrs. Will Ridge Sunday.

Mrs. Walter McGhee and Mrs. Stanley Davis were visiting with Mr. and Mrs. Ernest Wilson at the Baptist Hospital Sunday.

LEGAL
 NOTICE TO FURNISHERS OF LABOR AND MATERIALS TO TENNESSEE ASPHALT COMPANY, CONTRACTORS, FOR USE IN THE CONSTRUCTION OF PROJECT NO. SP-2008-A, LOUDON-KNOX COUNTIES.
 Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Tennessee Asphalt Company, Contractors of Knoxville, Tennessee, for the resurfacing with bituminous materials (plant mix) and the construction of a concrete median strip on a section of State Route No. 1, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three miles northwest of Farragut, being a total length of 7.405 miles and designated as project No. SP-2008-A, Loudon-Knox Counties.
 All persons holding claims against the Contractors, Tennessee Asphalt Co., or their agents, for materials or labor entering into the construction of this project, must file a written notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before September 22, 1938, in order to obtain the advantages afforded to claimants by legal statutes.
 W. M. Leach, Commissioner
 July 31, Aug. 7, 14, 21

KERRY DRAKE



GET MORE OUT OF LIFE... ATTEND A MOVIE! COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUON AND LENOIR CITY
PHONE GL 8-2252
SHOW TIME -- 8:00 and 10:00

THURSDAY & FRIDAY

Aug. 21 & 22

HIGH SCHOOL

CONFIDENTIAL

Mamie Van Doren

Russ Tamblyn

HEAR ME GOOD

Cartoon

SATURDAY, AUG. 23

4 BIG FEATURES

One Admission Price

THE VIRGINIA

IN TECHNICOLOR

WAR PATH

IN TECHNICOLOR

HANDLE WITH CARE

IN TECHNICOLOR

SIERRA STRANGER

3 Color Cartoons

We Will Give Away FREE to the

Lucky Ticket

1951 FORD CAR

Good Tires Radio, - Heater, -

Automatic Shift

SUNDAY, MONDAY, TUESDAY

Aug. 24, 25, 26

1ST RUN PICTURE

THE YOUNG LIONS

IN CINEMASCOPE

Marlon Brando

Montgomery Clift

Dean Martin

Hope Lange

Cartoon

WED. THURS. FRI.

Aug. 27, 28, 29

1ST RUN PICTURE

THUNDER ROAD

Robert Mitchum

Keely Smith

This exciting film is about boot-
legging and is filmed in the area
between Knoxville and Asheville,
N. C.

CARD OF THANKS... we wish to
thank all our friends and neighbors
for their kind help and sympathy
during the illness and death of our
husband and father, W. C. Barger.
The Barger Family.

SAVE ON PAINT... 10% off
regular price during month of
August. Regular price \$1.90 on
budget paint, and \$2.90 on pro-
fessional paint. Valley Mercantile
Outlet, West End, London.

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT

DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY, AUG. 21

THE TARNISHED

ANGELS

Rock Hudson

Dorothy Malone

Cartoon

FRIDAY & SATURDAY

Aug. 22 & 23

4 IN 1 SHOW

FRANCIS IN THE NAVY

Donald O'Connor

Martha Hyer

MEET THE MUMMY

Abbott and Costello

THE KITTLES ON OLD

MACDONALD'S FARM

Marjorie Main

FIREMAN SAVE MY

CHILD

Spike Jones

and his

City Slickers

Cartoon

SUN, MON, TUES. & WED.

Aug. 24, 25, 26, 27

1ST RUN PICTURE

THE PROUD REBEL

In Technicolor

Alan Ladd

and his son

David Ladd

Olivia de Havilland

Cartoon

The Loudon County Herald Thursday, August 21, 1958

CLASSIFIED

HOUSE FOR SALE... 3 room
house for sale, Call GL 8-2208.
tfc-31

FOR SALE... garden-fresh rub-
ber and roasting ears. Rhubarb
-15c lb. James Beals, 8 miles
south of Loudon on Steeple Road.
21-40-pd

FOR RENT... 4 room unfurnished
apartment, right downtown. Call
GL 8-2123. 21-42-pd

FOR RENT... good, same as new
Royal Deluxe Electric Sewing
Machine. Retail Value \$185, bar-
gain at \$100.00. If interested call
GL 8-2574. 21-42-pd

GRAVING--Call R. P. Hamilton
for basement, ponds, driveways,
septic tanks and sewer system
installation 116-A St. Lenoir
City, day phone 1911, night 1862.
tfc-11

SERVICE STATION for lease--
West End, Loudon. For infor-
mation call Athens, 669. ttc

FOR RENT -- 3-room furnished
apartment. Ph. GL 8-2093. ttc

BARGAINS... while they last
Tide top electric water heaters
-\$69.50, double-bowl kitchen
cabinet sinks-\$69.50, 3-piece
bath outfit - \$129.50; steel and
aluminum windows - \$5.00 and
up. Electric and Plumbing sup-
plies at savings. Trade with us
and Save! The ROBINSON CO.,
Gilbert Blankenship, owner, Ph.
GL 8-2206 or GL 8-3538, Depot
Square, Loudon. ttc-35

WE BUY, SELL OR TRADE--
all kinds of new and used fur-
niture R. P. Hamilton, 116-A St.
Lenoir City, PA. 1911. ttc-11

FOR SALE... by owner, 4 room
house, 1 1/2 acres ground, garden,
hog lot, all fenced. Located on
Reservoir Hill. Cash or terms.
R. L. McConnell, Box 402, Lou-
don, GL 8-2613. 21-40-pd

JUST RECEIVED... new lot
of sample shoes... just in time
for back-to-school. Plenty of
sizes at a dollar a pair. Valley
Mercantile Outlet, West End,
Loudon. ttc-37

FOR SALE... 4 room house in
good condition with detached gar-
age. Pay equity and assume loan
at 4 1/2 percent interest. 1145 Huf-
land Drive, GL 8-2525. 21-40-pd

WORK UNIFORMS... tan, gray
or green, uniform work pants,
waist sizes 28 thru 44, just \$1.99
pair. Shirt to match with 2 flap
pockets. Just \$1.39. Valley Mer-
cantile Outlet, West End, Lou-
don. ttc-35

Capt. P. K. Greenway
Back From Active Duty
Capt. Phillip K. Greenway Jr.,
whose wife, Ernestine, lives in
Greenback, recently completed
two weeks of annual active duty
training at Fort Bragg, N. C.
Captain Greenway is a member
of the 316th Logistical Command
in Knoxville.
He attended Maryville College
and is employed by the U. S.
Post Office Dept.

30 Foreigners Visit
Homer Bright Farm
Thirty foreign visitors toured
the Loudon County farm of Homer
Bright last Wednesday.
Twenty-four of the visitors were
members of a Regional Trade
Union Productivity Team from
Japan. Other countries represent-
ed were South America, Belgium,
and Turkey.
The Japanese group presented
a Japanese doll to Mrs. Bright.

For Rent
Large House
Hickory Valley Road
Lenoir City, Tenn.
Call YU 6-8227

Weekend Specials at GILES AND SON MARKET

HUNT'S
Tomato
Catsup
20 ounce -- 25¢

MAXWEL
HOUSE
INSTANT
COFFEE
6 ounce -- 1.15

White Lily Flour
25 Pound Bag
\$1.93

FLEECE
WHITE
BLEACH
Quart -- 15¢
1/2 Gallon -- 29¢

ALCOA
WRAP
Aluminum Foil
Regular
Size
Roll 29¢

HUNT'S
Tomatoe Paste
6 ounce -- 10¢

TREND, DRY
Giant Size
39¢

Plus
+VALUE+
Store

Trend, Liquid
Giant Size
53¢
Sweetheart
SOAP

Mohlar & Harold
Giles -- 3 Miles Out On Vonore Road
Giles and Son Market

MY THANKS

To the voters in the First and Fourth Dis-
tricts for electing me as your road com-
missioner in the general election. I'll serve
you as fairly as possible.

J.E. Milsaps

Here's what you've been waiting for

BOSTITCH B8R

The First
Practical
Combination
Stapler and
Staple Remover

Nothing like it for fastening bags and
bundles, bills and checks, window shades and
curtain tie-backs, decorations and scrap
books... all kinds of home, school, office, shop
and hobby work. On your desk, in your hand,
or used as a tacker, this powerful, compact
Bostitch all-purpose stapler is a tape in speed,
precision, security.

The work stays stapled as
long as you want it -- then a
gentle push on the remover
and ZIP! the staple's out.
You'll like it. So will your
friends. Makes an ideal gift.

\$3.15

Also available
without re-
mover for \$2.45

LOUDON COUNTY HERALD

CARD OF THANKS... we wish to
express our sincere appreciation to
our friends and neighbors for
their many kindnesses at the
death of our husband and father
John Huston. The John Huston
Family.

WANTED... baby sitter to keep 3
children 5 days a week from 8:30
a.m. to 4:30 p.m. Call GL 8-2279
after 4:30 p.m. 21-41-pd

AUGUST SPECIAL... One 8 X 10
\$1.00 with this ad. Also Save 10%
on all film developing at The
Princess Studio located in the
Bank of Lenoir Building. 11-40-C

Light a fire just
once a year!

PRICES
START
AT JUST
\$90.00

EASY TERMS
PAY LATER

Model #17
WARM
MORNING
Heater has the
largest
burning area
in the world

WARM MORNING
COAL HEATERS!

Only WARM MORNING
Coal Heaters have patented,
full firebrick lining. You light
a fire but once a year. Fill just
once a day. Come in today
and see our complete line.

GREER'S

54.50
YOUR
HEATING
Headquarters

and God
created
woman"

... but the devil invented
Brigitte Bardot

THURSDAY -- FRIDAY -- SATURDAY

AT ED WATKINS STORE

SCHOOL SPECIAL

HANDKERCHIEFS

Shadow Striped, Roll Striped
Hem, Full Size, 10 In A Plastic
Pack.

\$1.00

79¢

GIRLS DRESSES

Sizes 3 to 6x, 7 to 14, New Fall

colors. Special Dollar Days Value

LADIES SWEATERS

Hi Bulk Orlon Pullovers

Short Sleeve, Pastel Colors

Sizes 34 to 40
Dollar Day Value

\$1.99

\$2.98

SAVE ON BLANKETS

5 PERCENT WOOL PLAID PAIRS APPR. 72 X 84

Heavy weight, Beautiful plaids,
Irregulars of 5.95 goods, special

\$3.89

SAVE DURING DOLLAR DAYS AT

Ed Watkins Store

LOUON

STATE LIBRARY AND ARCHIVE
Knox Library Division

Loudon County Herald

"Loudon County's Family Newspaper"

ESTABLISHED 1886

LOUDON, TENNESSEE, THURSDAY, AUGUST 25, 1955

10c PER COPY

72ND YEAR—NUMBER 41

Just Piddlin'

EXCELLENT turnout Tuesday night at the first meeting of the local PTA for the new year. It is good to see parents support the schools.

The organization worked very hard last year and met with some success in its efforts to help improve Loudon High School. It is continuing that work and needs the continuing support of all parents if its efforts are to bring results.

The PTA and its work is the means for parents to take an active interest in the educational programs of their children. It is good to do wonderful work . . . it needs your support.

Back Seat Driver Not So Bad After All; Can Help You Live

Want To Live Longer? Become a back seat driver. It's a new method of living that has been developed by a Tennessee Safety Council spokesman. "We believe that the back seat driver may hold the solution to the traffic accident problem."

"We're in favor of motorists combining their driving knowledge and skill with the help other passengers in the car can give," Mrs. McCallum says.

We agree that the term "back seat driver" has a bad connotation. The motorist who has been subjected to nagging "advice" from the rear understandably takes a dim view of interference with his driving.

"But with the proper spirit on both sides, back-seat drivers can be a real help," President McCallum says.

HOW?

1. Let your wife, for example, who used to sit with nothing to do on a trip, be your copilot. Her observations—a car sneaking out from a side street, a quick turn in the road ahead—can take a big load off your mind.
2. Studies show that the irritated driver is more accident prone. The wife can help hubby cool off when he's upset over slow-moving cars or heavy traffic.
3. Giving other persons in your car something to keep them from getting bored makes the trip go faster for both of you—and keeps friction at a minimum.

"In addition to her lookout duties, the back-seat driver can handle many other details to make motoring more relaxing," the President says.

"Let her light your cigarette, keep down the roar of your kids in the back seat, and chart your course. There are a thousand and one things she can do for you while you're driving."

"Successful businessmen well know the value of delegating authority. Yet, behind the wheel of a car an executive will try to handle the whole job of driving—often with disastrous results."

"Why do all the work, when minor parts of the job can be handled just as well by your wife?"

"Bringing the back-seat driver up front with you—in other words, giving them responsibilities on a trip—eases your job of driving."

"It may save a life—your, or the life of the back-seat driver who used to get on your nerves."

W. E. Huff, Sr. Passed Away On Aug. 21st Here

W. E. Huff, Sr., known affectionately as "Uncle Ebby" to his many Loudon County friends, passed away here on Aug. 21 after being ill for some time.

Member of a pioneer family in this area, Mr. Huff was born and lived in Loudon County throughout his 78 years. The Huff family was one of the first to settle in this area and Mr. Huff was the son of William E. Huff and Rachel Johnston.

Primarily a farmer, Mr. Huff was also a member of the Methodist Church and served on its board of trustees for many years. He also did great service for the county as foreman of the grand jury for a long period.

Mr. Huff was vitally interested in his community and throughout the years has helped work for its growth and prosperity.

He is survived by his wife, Mrs. Ada McCroskey Huff; a daughter, Miss Rachel Huff, a son, William E. Huff, Jr.; and a sister, Miss Linna Huff. Services were held last Saturday at the Methodist Church, the Rev. B. H. Green, Rev. Paul R. Day, and Rev. Walter Chennett officiating. Interment was in Steeple Cemetery.

County Bond Sales \$14,154 In July

County savings bonds chairman C. T. Burdette revealed today that Loudon citizens invested \$14,154 in U.S. Savings Bonds during July. Sales of \$8,390 for the first seven months placed the county 7th position among the 11 counties of the 2nd district.

First Lt. John E. Elkins, 34, whose wife, Olga, lives on Route 20, Knoxville, recently completed the ten-week officer basic course at the Army Ordnance School, Aberdeen Proving Ground, Md.

The course is designed to provide basic branch training for newly commissioned officers.

New Hope MYF To Have Bake Sale

The MYF of New Hope Methodist Church will hold a bake sale this Saturday starting at 10 a.m. in the director's room of the First National Bank.

All types bake goods will be on sale.

Uncle Phil from Philadelphia says

DEAR MISTER EDITOR: high labor costs, tractors getting higher all the time, insects getting worse ever year, prices always dropping at selling time, but now somebody says we have five other fellows to take on. I tell you, things is getting to the breaking point with us farmers.

Maybe that's why so many farmers has started plowing way into the night. They're working for them other five fellows. It ain't no easy problem when your farm may be a little behind and you tell your old lady you ain't got time to do everything and she wakes you up in the middle of the night whinnying you with her elbow and pointing out the window to them tractor lights alashing the sky on farms all around you with motors sounding like a bomber attack and says, "See that? If you was out there working like your neighbors you wouldn't be so far behind and maybe we could get a new washing machine."

Just between me and you, Mister Editor, if you five fellows is town is depending on me plowing at night you're going to have less pickings next winter. It looks like the place where the farmers is supposed to provide what the Lord does.

Five extra mouths or not, I ought to be able to get the law to light on tractors and a compound light to plow after sundown. If the Lord meant for a farmer to plow at night, He'd have put tail lights on mules.

Yours truly,
Uncle Phil

County 4-H'ers Make Big Hit At State 4H Round-up

Last week at the State 4H Round-up Loudon County 4-H Club members were among some 500 4-H'ers from over the state of Tennessee attending Round-up. Those attending from Loudon County were Jane Waller, Ann Waller and Judy Davis of Philadelphia and Sammy Williams and Sarah Ann Simpson of Loudon. All of this group took part in the many activities at Round-up.

As announced in the Herald last week Jane Waller was State Winner in the Frozen Foods project which entitles her to an all expenses trip to National 4-H Congress in Chicago in the latter part of November. There she will compete with other girls in the Frozen Foods Project for scholarships offered at the college level.

In other contests that took place at Round-up Judy Davis placed in the blue ribbon group in the Farm and Home Safety Project, and Sammy Williams placed in the red ribbon group in gardening. Sarah Simpson and Ann Waller were delegates from Loudon County also and took notes, I understand, on the projects in which they were interested.

We are proud of the accomplishment of these 4-H'ers in Loudon County and wish there were more.

Jaycee Turtle Derby To Be Saturday Night

The Loudon Jaycees will present their second annual turtle derby Saturday night at 8 p.m. in the Loudon High School auditorium. Officials are planning to heat races and the final derby of the event.

Proceeds from the event will go toward payment for the scoreboard installed on the football field last year by the club.

Everyone is invited to attend the derby and join the fun. There is no admission charge at the door.

Harold A. Markwood Ends Navy School

Harold A. Markwood, fireman, USN, son of Mr. Erna M. Markwood of Route 4, Loudon, graduated Aug. 1, from the Machinist's Mate School at the Naval Training Center, Great Lakes, Ill.

During the 12-week course the students were trained in the principles and repair of main propulsion machinery aboard ships. They also learned the operation of auxiliary machinery including refrigeration equipment, evaporators, pumps, compressors, heat exchangers and emergency electrical generators.

Lt. John E. Elkins Completes Training

First Lt. John E. Elkins, 34, whose wife, Olga, lives on Route 20, Knoxville, recently completed the ten-week officer basic course at the Army Ordnance School, Aberdeen Proving Ground, Md.

The course is designed to provide basic branch training for newly commissioned officers.

Harold D. Wilson Aboard Destroyer

Harold D. Wilson, boilerman third class, USN, son of Mr. and Mrs. Nelson C. Wilson of Route 2, Greenback, is serving aboard the destroyer escort USS Bauer operating with the U.S. Seventh Fleet in the Western Pacific.

The Bauer is a new type of destroyer-escort, equipped for submarine detection and attack, convoy and escort duties.

Redskins Open 58 Season Against Tellico Tomorrow



LEADING REDSKINS . . . The 1955 Loudon High Redskins will be led by the four in a tough 11 game schedule. Left to right are Jim Beutell, assistant coach; Ronnie Swiney, co-captain; Jack Nichols, captain; and "Chig" Ratledge, coach.

Old Ice Box, Refrigerator Can be Child Killer If Left Around

Do you have an old icebox you're using as storage space? Now about a discarded refrigerator or you've been planning to toss in the dump—but just haven't got around to it?

Well, it's a good idea to get rid of such cabinets as soon as they're of no more use as a food preserver. They can be killers of children.

Such cabinets, lethal because they're airtight and because their doors can't be opened from the inside, annually snuff out the lives of about a dozen children.

In 1957, according to the National Safety Council, 14 children—five boys and nine girls—suffocated in airtight cabinets. In 1956, 11 died, and in 1955, 18.

More than 50 million refrigerators, iceboxes, freezers and other similar airtight cabinets are in use today. At a rate of about a million a year they're being carted to junk piles—or, worse yet, kept in the basement or left in the back yard.

"The suffocation of children in discarded cabinets," the Council says, "is an especially needless form of accidental death."

Most states have legislation prohibiting abandonment, discarding or storing the death-dealing devices where they can become coffins for children.

A new federal law requires that all household refrigerators shipped after Nov. 1, 1958 be equipped with an inside release latch.

"Even that," the Council says, "does not insure the safety of children today. It will be many years before the present refrigerators are no longer in use."

"Parents should insure the safety of their children by knowing where the children are playing, by providing safe places for them to play, and by telling them of the dangers of iceboxes and refrigerators."

Eight Are Hurt In 2-Car Crash Friday Afternoon

Eight persons were injured in the head-on collision of two cars on Highway 11 near Philadelphia late Friday. The accident involved a Loudon car and a car from Alabama.

All of the injured have responded to treatment at Bacon Hospital and are out of danger.

Driver of the Loudon car was Mrs. Phyllis Fickey, River Road, wife of local White Store manager Jack Fickey. With her were her children, Jackie, 3, and daughter Cathy, 6 months; Mrs. Don Bivens 21, and son Donnie and daughter Patricia Ann, 9 months.

Mrs. Fickey suffered a broken leg and a broken ankle, but escaped internal injuries. Her daughter, Cathy, sustained a fractured leg. Mrs. Bivens had leg injuries and her daughter, Patricia, a head injury.

Suffering injuries but now improved in the Alabama car were Mrs. Carl Marelius, 45; her son Allen, 12; Mrs. Milton O'Rear, 44; and Joyce O'Rear, 9. All are from Andalusia, Ala.

Highway Patrolman O. R. Phelps said that Mrs. Fickey, driving toward Loudon, apparently lost control of her car after it dropped in the shoulder to the right and the car then swung into a head-on collision with the Alabama auto.

No charges have been filed.

David Nicholas To Give Piano Concert

David Nicholas, 18 year old son of Mr. and Mrs. David M. Nicholas of River Road, will give a piano recital at the Cumberland Presbyterian Church Sunday afternoon, September 7, at four o'clock.

The concert is to be sponsored by the Loudon PTA, and the silver of the church will be used to further the work of that organization in the community.

The public is cordially invited to hear this talented young man.

BY TOM DELANEY

The 1955 edition of the Loudon High Redskins will take the field against a well-rated Tellico High team tomorrow night, opening the grid season officially for Loudon fans.

Local fans will have to wait until the following Friday to see the Redskins in action on their home field. Porter High will be their opponent in their home debut.

Tellico, fresh from a 7-0 victory over Ducktown in their opener, rates as a slight favorite over the Redskins, but the young, spirited Loudon squad may well get the season underway with a win.

Hard hit by graduation lettermen, the Redskins will have to hustle to equal 1954's nine wins, two loss record. Coach "Chig" Ratledge will lean heavily on the seven veterans, Captain Jack Nichols, Co-Captain Ronnie Swiney, Hubert Lennex, Coy Blankenship, Robert Murrell, Glenn McNabb and Johnny Stamey.

After a glance at the 58 Redskins schedule, which includes such powers as Alcoa, Rice, Everett, Lenoir City and Kingston, the task looks imposing, but with backs like the 205 pound Nichols and the quick Hubert Lennex the Redskins should show much offensive power.

Defensively the Redskins may also show well spearheaded by the line of Johnny Stamey and Harold Grimes, tackles; Joe Trout and Butch Early guards; Coy Blankenship and Sammy Stooksbury ends; and Ronnie Swiney at center.

Probable starting lineup for the Redskins tomorrow night will be: Stooksbury, right end; Joe Trout or Benny Satterfield at right guard; Harold Grimes at right tackle; Ronnie Swiney, center; Coy Blankenship, left end; Butch Early at left guard; Glenn McNabb at quarterback; Hubert Lennex, left half; Robert Robinson, right half; and Jack Nichols, full-back.

Other players pushing for starting berths are Barry Penn, David Stamey, center; Willard Stooksbury, end; Robert Murrell, back; Charles Robinson, back; Freddie McCrary, back and Jim Klack, back.

Schedule	
Aug. 28-Tellico	Away
Sept. 5-Porter	Here
Sept. 12-Alcoa	Away
Sept. 19-Rice	Here
Sept. 26-Kingston City	Away
Oct. 3-Everett	Away
Oct. 10-Madisonville	Away
Oct. 17-Etowah	Here
Oct. 24-Sweetwater	Here
Oct. 31-Maryville	Away
Nov. 7-Kingston	Here

Scouts Have Big Time On Boat Trip

Area scouts, including a number from Loudon, reported a big time on the boat trip to Camp Tom last weekend. Scouts who had advanced a rank or won five merit badges were eligible for the trip.

A total of 14 boats made the 100 mile round trip, with arrival at Buck Tom about 6:30 Friday evening. After spending the night the group returned about noon Saturday.

Loudon scouts on the trip were B. Purdy, R. Bickham, J. Collins, J. Karnes, J. Watkins, K. Burnett, J. Crabtree, D. Boethe, J. Grubb, Merrick, J. Rainwater, J. Blankenship and J. Harrison.

Loudon boats on the trip were piloted by: J. E. McClachren, J. E. Greenway, Homer Plomont, Joe Julian and Jess Leveaux.

Winners, 1st place, 1st; Ellen McGlothlin to Curtis T. Keener, 1st, 2nd.

Cases filed-Circuit Court
796-Sylvia W. Langley vs William H. Langley, divorce.

Loudon Fire Chief Attends Fire School

Certificates were awarded 18 of the 98 Tennessee firemen who enrolled in the 15th annual fire school conducted at Middle Tennessee State College in Murfreesboro during the past week.

Among these receiving certificates was Loudon Fire Chief Charles Varner.

The London County Herald

"London County Family Newspaper"
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN,
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
\$1.50	\$1.75	\$2.50	\$3.00

Accidents And Children

Accidents kill more children every year than the seven most common fatal childhood diseases combined. In a recent year accidents were fatal to 11,000 children between the ages of 1 and 14 years. Most common fatality is death by automobile accident.

This week our children are returning to school after a carefree, playful summer. There will be many streets for them to cross many times, and crossing streets is now a serious business not only for the little folks but all of us. We must drive carefully.

Parents are doing their part by reminding their children every day to watch as they cross the streets. Teachers are doing a good job teaching safety habits, but these are not enough. Every driver at the wheel must watch out for children and anticipate in advance what they might do. Slow down when children are playing in or even near the streets.

Without seeming to be critical of our police officers and other city officials we still think that the speed limits within the city of Loudon are generally broken. Furthermore we think that steps should be taken to correct at least some of these. Now is a good time, with school just beginning, for the city council to take up this matter of speeding within the city limits, for we all know that speed is the most common cause of accident.

LEGAL

Charles Hughes vs Walter Clemmer
Before J. J. Blair, Justice of the Peace of Loudon County, Tennessee.

ORDER OF PUBLICATION
In this cause it appears by affidavit that the defendant, Walter Clemmer, is justly indebted to the plaintiff, and is a non-resident of the State of Tennessee, so that the ordinary process of law cannot be served on him and an original attachment having been levied on his property and returned to me, I am therefore ordered that publication be made in LOUDON COUNTY HERALD, a newspaper published in the city of Loudon, Tennessee, for four consecutive weeks, commencing the said, Walter Clemmer, to appear before me, at my office in Loudon, Tennessee, on the 9th day of September, 1958 and make

LEGAL

ORDER OF PUBLICATION
that MRS. HAZEL WALLER HILL, 7711 Nelson Street, New Orleans, Louisiana.

Mrs. Lucile Waller, 1064 N. Virginia Avenue, Atlanta, Ga., Mrs. Jean Waller Clark, Jonesboro, Ga.

W. M. LEECH, COMMISSIONER, DEPARTMENT OF HIGHWAY & PUBLIC WORKS OF THE STATE OF TENNESSEE VS. MARY WALLER LINDSAY FRANCES WALLER, LILLIAN WALLER, MOSE WALLER AND GEORGE WALLER AND JEAN WALLER CLARK, TENNESSEE

defendants to said suit, or it will be proceeded with ex parte.
This 12th day of August, 1958.
J. J. Blair, Justice of Peace

VALLEY AUTHORITY

In this cause, it appearing from the petition which is sworn to that MRS. HAZEL WALLER HILL, MRS. LUCILE WALLER, and MRS. JEAN WALLER CLARK, three of the defendants, are non-residents of the State of Tennessee, they are, therefore, hereby required to appear on the 12th day of September, 1958, at 10:00 A. M. before the Judge of the Circuit Court at the Court House in Loudon, Tennessee, to answer or make defense to the petition filed against them in this cause seeking condemnation under eminent domain laws, of an easement described in said petition in and to a strip of land in Loudon County, Tennessee, undivided interests in said land being vested in them; said easement sought to be used for the construction of a public highway as fully set out in the petition, or otherwise the petition will be taken for confessed.
It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald, commencing with the issue of August 7, 1958.
This August 6, 1958.
Jimmie Wear,
Circuit Court Clerk
Aug. 7, 14, 21, 23

A Letter From The Publisher

With all the improvements at the schools, with all our interest and new plans, we believe that the Loudon schools will have their best year. There are things for us all to do, but the teacher is the biggest key to the whole situation. Now is a good time to pay our tribute to him. We do it in the words of Joy Elmer Morgan.

THE TEACHER is a prophet.

He lays the foundations of tomorrow.

THE TEACHER is an artist.

He works with the precious clay of unfolding personality.

THE TEACHER is a friend.

His heart responds to the faith and devotion of his students.

THE TEACHER is a citizen.

He is selected and licensed for the important service of society.

THE TEACHER is an interpreter.

Out of his master and wider life he seeks to guide the young.

THE TEACHER is a builder.

He works with the higher and finer values of civilization.

THE TEACHER is a culture-bearer.

He leads the way toward worthier tastes, saner attitudes, more gracious manners, higher intelligence.

THE TEACHER is a planner.

He sees the young lives before him as a part of a great system which shall grow stronger in the light of truth.

THE TEACHER is a pioneer.

He is always attempting the impossible and winning out.

THE TEACHER is a reformer.

He seeks to remove the handicaps that weaken and destroy life.

THE TEACHER is a believer.

He has abiding faith in the improbability of the race.

We support President Eisenhower in his stand that discussion of the problems of the Middle East should be within the framework of the United Nations, as we write this things do not look too good, but as we have said before so long as all concerned will stay in there and discuss there is some hope.

LEGAL

Notice To Contractors Of State Highway Construction Bids To Be Received

September 19, 1958
Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 O'clock A.M. September 19, 1958.

LOUDON-KNOX COUNTIES.
Project No. 140-7(6) 373 PL II (Old 150011)-The construction of ten (10) bridges and the grading and drainage of the approaches to a directional interchange on a section of Interstate Route No. 43 between State Route No. 95 (White Wing Road) and Little Turkey Creek.

Project Length - 0.953 Miles
Working Days - 350
(Unloading Point - Lehigh City or Knoxville)
No Proposals will be issued after 4:30 O'clock P.M., September 18, 1958.
THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 135, ACTS OF 1945.
Contractor must prequalify with the Department of Highways and

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, D.T.

"Right Use of God's Gifts"

Romans 13:14 to 14:4; 15:21

There are certain things we may argue forever and never reach an agreement. The lesson today is on just such a question. In New Testament days much meat on the market had been prepared in the kitchen of idol worship.

The butcher or a friend at whose table one dined might say, "This has been offered in sacrifice" (1 Cor. 10:28). Should a Christian eat any of that meat? It was a hotly debated question in many circles, especially in Rome and Corinth. Some thought that to eat it involved one in idolatry. Others said it did nothing of the sort and he who knew God might eat it.

You could argue that question till doomsday and never settle it. Paul knew that and he lifted the question into the higher realm of Christian liberty and charity. You Christian liberty and charity. You would never think of Saint Paul as a man who had no opinions or as teaching that Christians are to have no deep convictions. He was not namby-pamby. The key to the whole passage is in Romans 14:3 and 15. We are told to welcome the weak into the fellowship, "but not for disputes over opinions" we are not to pass judgment upon others and we must "pursue what makes for peace and for mutual upbuilding."

Look at the general sweep of the Scripture used in this lesson. The first point is that right relation with God is urgent. The night is far gone. The Bible always urges immediate action in religion. Today is the day of salvation. Work while it is day before night comes when no man can work. Time is precious. Billy Graham points out

that life in the next hundred years may be determined by the decisions of today. More than that, only at our risk do we postpone salvation.

Second, no code of rules can meet every situation. Christian conduct may be determined only by the rule of Christ in the heart. Paul's day, people everywhere were discussing the new freedom in Christ. Old things, old laws had passed away. But let no man think it is a trivial thing to give up old rules of conduct and be thrown on his conscience. Conscience with God can be a hard taskmaster. Only in the love of God and of man may we exercise Christian liberty. "It is a time," someone said, "when every man must look at himself with extreme lucidity."

Now must we overlook the fact that compliance with a set of rules can create a spirit of self-righteousness. "I fast twice in the week; I thank God I am not as other men." We may mortify the body and nourish pride of soul.

We can all agree on the importance of temperance. Temperance covers a number of things: alcohol, narcotic addiction, overeating, unsafe highway driving, and Paul makes it to include the judging of others. Ask any pastor who tries to keep homes from breaking up and he will tell you that nearly always alcohol comes into the picture somewhere. Social drinking never pays. The Business Men's Research Foundation tells us that for every dollar the federal, state and local government receives in taxes from liquor, they spend five dollars to combat crime caused by it.

WHAT is it ?

WHERE is it ?

WHEN is it ?

(You'll Know Soon!)

LEGAL

Oliver Hawkins, Et Als vs Homer E. Henley, Et Als, No. 4509 in Chancery Court at Loudon, Tennessee. To: Thomas Brown, Marshall Brown and Elsie Clardy.

In this cause it appearing the bill which is sworn to that Thomas Brown, Marshall Brown and Elsie Clardy defendants, are non-residents of the State, they are, therefore, hereby required to appear, on or before the first Monday of November next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against them in said Court by Oliver Hawkins, Carl Hawkins, Jr., Loudon Hawkins, Barbara Jane Hawkins and Kate Hawkins or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This 25 day of August, 1958.
Arle Dailey, Clerk and Master.
Aug. 28, Sept. 4, 11, 18

Public Works in accordance with Chapter 80 of Public Acts of 1927, before any Proposals will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject any and all bids is reserved.

W. M. Leech, Commissioner
Aug. 28, Sept. 4, 11, 18

WHITE STORES

S. H. GREEN STAMPS

South Shore STUFFED OLIVES in Salt & Pepper Set 2 jars 69¢

PLUS S. H. GREEN STAMPS

WHITE STORES

GET READY

the BIG TVA & I FAIR Starts Soon

MOLLY BEE SMILEY BURNETTE ON THE OPEN AIR SHOW

JOHNNY MACK BROWN ON THE MIDWAY

HORSE SHOW • RIDES • FIREWORKS

CONTESTS • PRIZES • EXHIBITS

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Knoxville, Tenn.

SEPT. 8-13

FUN AND ENTERTAINMENT FOR THE WHOLE FAMILY

THE BEST

and safest road to security comes from what YOU SAVE!

3% Interest Paid On SAVINGS

BANK of LENOIR CITY

YU 6-7581 YU 6-7182

An Independent Bank With Personalized Service Each Deposit Insured Up To \$10,000 by FDIC

FLORIDA'S GLAMOROUS 100% AIR CONDITIONED

NEW Terrace Hotel

NEW PACKAGE VACATION SARASOTA, FLORIDA

8 WONDERFUL DAYS 7 ROMANTIC NIGHTS

\$49.50 WITH MEALS SUMMER-FALL RATES Per Person, Double Occupancy, April 16 thru December 15.

Dancing and romancing — that's YOUR Millionaire's vacation at the celebrity-filled New Terrace Hotel! So don't wait another minute for reservations!

SEE YOUR LOCAL TRAVEL AGENT OR WRITE —

NEW TERRACE HOTEL

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PHILADELPHIA NEWS

Mr. and Mrs. H. H. Neils and children, Ronald and Jane from Akron, Ohio and Miss Paula Alford from Gadsden, Ala., spent Saturday night with Mr. and Mrs. Charlie Mullennix and Janet. The Neils were enroute home from attending the funeral of Mrs. Neils' brother in Gadsden, Ala.

Master Ronnie, Roger and Larry Williams, sons of Mr. and Mrs. Jack Williams of Rockford, Ill. are spending a few weeks with their grandparents, Mr. and Mrs. Henry Milaps and their grand- parents in London, Mr. and Mrs. Charlie Williams.

Mr. and Mrs. Carlton Huskey and children from Maryville were the weekend guests of Mr. and Mrs. Raymond McKunkin.

Miss Sara May Rucker of London was a visitor at the morning service at the Baptist church Sunday.

Mr. and Mrs. Raymond Howell and children, Danny, Sherril and Lee Ann from Pontiac, Mich. were the recent guests of Mrs. Howell's mother, Mrs. Lillie McKunkin. Miss Billie Jean McGhee and Mrs. Stanley Davis were visiting with the Wilson family in Knoxville Sunday. Mr. Wilson is reported to be slightly improved.

Master Charles Barnett and Master Brent Davis enjoyed a camping out night at Charles home Monday night.

Mr. Fred Largent and family returned to their home in Chicago, Ill. Saturday morning.

Mr. and Mrs. Wheeler Simmons of Charlotte, N. C. spent two days last week with Mr. and Mrs. N. R. Simmons.

Mr. and Mrs. Walter Jenkins were visiting with their daughter, Mrs. Robert C. Hoskins and Mr. Hoskins in Knoxville recently.

Mrs. Effie Small, Mrs. Kathleen Flemmons and son, Douglas Sweetwater spent a few days with relatives in S. C. last week.

Mr. and Mrs. Lawrence Scott and their guests, Mr. and Mrs. Gertrude Scott of Cleveland, Tenn. spent the past weekend in Gatlinburg. While there they attended the showing of "Unto These Hills."

Mrs. Athens McGhee was a visitor in Knoxville Thursday. Miss Beverly Wilson from Onzi-

de, Tenn. was the overnight guest of Miss Sharon Barnett Wednesday night.

Mr. and Mrs. Beatrice Slope of Peoria, Ill. were visiting with Mrs. Lillie McKunkin recently. Mrs. Charles Schrammer was injured recently at the place where he is employed. He suffered an injury to his shoulder due to a severe shock from high voltage. He is improving but will be confined to his home from several weeks.

Mr. and Mrs. Jerry Hall of Rockford, Illinois have been the recent guests of Mr. and Mrs. Henry Milaps.

They accompanied their three nephews, Ronnie Roger and Larry Williams also of Rockford to a visit here with their grandparents.

Mr. and Mrs. Jim Cantrell and children, Jerry and Jane of Chattanooga were visiting with Mr. and Mrs. Charles Schrammer and Mrs. Effie Small the past weekend.

Miss Patsy Fezzell from Sun- eyde was the overnight guest of Miss Sara Rucker Saturday night. Mr. and Mrs. Robert C. Hoskins from Knoxville were visiting with Mr. and Mrs. Walter Jenkins Sunday.

Those who attended the Methodist Youth Rally in Gatlinburg last Friday and Saturday were Mr. and Mrs. Kenneth Hamilton, Carolyn and Evelyn, Ronnie See- rey, Shari Harris and Barbara Martin.

Mr. and Mrs. Henry Cox and children, Miss Linda Sue Allen, Mr. Heikel Shell and Mrs. Jess Shell attended the Jenkins Reunion at Concord Saturday.

Miss Jean Nelson was honored with a shower at the Lodge Hall Saturday night. The shower was given by Mrs. Froma Woody and Mrs. Mary Rothwell. An umbrella was the center of interest on the gift table. A color scheme of pink and white was used. Out of town guests were: Mrs. Sam Thomas, Mrs. Myrtle Hopkins and Miss Donna Clark of Cleveland, Mrs. Carl McCullough, Mrs. Horace Williams, Mrs. Thelma Romine and Mrs. Betty Parks of Sweetwater. Mrs. John Nelson and Ruth Avena also of Sweetwater. Miss Nelson received many lovely gifts.

Arthur Simmons accompanied his uncle, Wheeler Simmons to Charlotte, N. C. They continued their trip to Myrtle Beach, S. C. for a week of swimming and fishing.

Mr. and Mrs. J. H. McNabb will leave Sunday to spend a month visit with relatives in Mich. and Ill. In Detroit, Mich. they will visit with Mr. and Mrs. Gene Dickens, Mr. and Mrs. J. Hugh Edwards and Mr. and Mrs. Homer McNabb. Enroute home they will visit with Mr. and Mrs. Clyde McNabb in Anderson, Ind.

Mr. and Mrs. George Casteel and daughter, Vicki and Mrs. Maggie Henderson visited with Mr. and Mrs. Walter Shell and little son at Smyrna Air Base near Nashville over the weekend.

Mrs. Jess Shell has received the news of the birth of a baby girl, Patricia Ann born to Mr. and Mrs. Edith McNabb August 26th in San Antonio, Texas. Baby and mother are fine.

Sunnyside News

Mrs. Zula Barnett of Philadelphia was visiting with Mrs. John May Bradley Monday afternoon.

Mrs. Irene Clark from Birmingham, Ala. spent the weekend with Mr. and Mrs. Jennings Clark.

Mrs. Hattie Hill from Fountain City has been spending a few weeks here visiting with Mrs. Henry Bledsoe and Mr. and Mrs. Murphy Hamilton.

Mr. and Mrs. Carl Blanton and little Claire Blanton from Knoxville, Mrs. Kenneth Henderson and children, Donnie and Ann from Oak Ridge and Mrs. Fred Patterson from Andrews, N. C. were visiting with Mr. and Mrs. Horace Loving Tuesday. They were all dinner guests of Mr. and Mrs. Luther Stewart and Mr. and Mrs. Lon Kiser Tuesday evening.

A2C Robert Clark from Lockbourne Air Base in Columbus, Ohio arrived the past week end to spend a twenty day leave with his parents, Mr. and Mrs. Jennie Clark.

Mrs. Hattie Hill of Fountain City, Mr. and Mrs. Murphy Hamilton and Mrs. Henry Bledsoe were dinner guests Tuesday evening of Mr. and Mrs. Sammy Bledsoe.

Mr. and Mrs. Horace Lovin spent the day with Mr. and Mrs. Harry Shell Friday.

Mr. and Mrs. James Casteel were visiting with Mr. and Mrs. Harry Shell Monday afternoon.

Mr. and Mrs. Richard Shell and little daughter Debbie Ann of London were visiting with Mr. and Mrs. Harry Shell Sunday afternoon.

HOSPITAL LIST

ADMITTED

Aug. 19

Mrs. John Woody
Mr. George Rudd
Mr. Dewey Easton
Mrs. Lucy Mae Tilley
Master Robert Lee Justice

Aug. 20

Faye Plaham
Matt Walker
Mike Walker
Mrs. W. H. Moore
Kenneth Justice

Aug. 21

Mrs. Willis Galyon
Mrs. Lloyd Lemon
Mrs. Jimmie Spoon
Daniel Johnson
Eddie Jones

Aug. 22

Mr. Gurthie Tuck
Mrs. Adelaide Tinnell
Allen David Marolins
Mrs. Carl Marolins
Mrs. Milton O'Rear
Miss Patricia Ann Bivens
Mrs. Don Bivens
Mrs. William Harvey
Master Joe O'Rear
Mrs. Jack Fickey
Mrs. Claude Brewer

(CONTINUED ON PAGE 6)

KERRY DRAKE



How to liven up a lunch box

Meat-cheese-egg-almost any kind of sandwich tastes new and wonderful when you use Miracle Sandwich Spread. It's made by KRAFT.

Miracle Sandwich Spread

BOOKS Can Help A Boy...

They can help him, whether he hopes to follow in Dad's business or pick an entirely new career for himself.

And there's one special book that will stand him in particularly good stead, regardless of what his ambition may be. That's a First National Savings pass-book, showing a steadily growing balance of money in the Bank.

Encourage your youngsters to practice thrift. We will welcome their Savings Accounts—as well as your own—at our convenient office.

For Safety and Service, it's . . .

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

OBITUARIES

W. E. (Ebb) Huff

Huff, W. E. (Ebb) age 75 passed away at Bacon Hospital August 23rd at 3 P. M. from the London Methodist Church with Rev. S. H. Greene, Rev. Paul R. Dodd and Rev. Walter Chesnut officiating. Interment Stokes Cemetery. Arrangements by Quinn & Karnes.

Rachel Huff and Son, William E. Huff, Jr. both at home. Sister, Miss Lina Huff, also of London. Services were held Saturday August 23rd at 3 P. M. from the London Methodist Church with Rev. S. H. Greene, Rev. Paul R. Dodd and Rev. Walter Chesnut officiating. Interment Stokes Cemetery. Arrangements by Quinn & Karnes.

How's The Time To Buy JACKETS at Ed Watkins Store BOY'S Reversible Jackets

Scarlet and White

Full Reversible
Satin Inside
All Wool Outside
Snap Front

Warm, Comfortable, A Jacket Value
Sizes 6-18

\$10.95

This Jacket Also For Men
Sizes 36-44

\$12.95

Use Our Easy Lay-Away

**Ed Watkins
Store**
LOUDON

Peace Power

The strength
to keep the peace



The knowledge
to make it lasting



Peace costs money. Money for many different things: To help us keep the peace, through industrial and military strength. To help make it lasting for the future, through science and education. And (most important) it takes money saved by individuals. Your Savings Bonds, as a direct investment in your country, make you a partner in the job of strengthening America's Peace Power.

So buy Bonds where you bank. Buy them where you work, through Payroll Savings. But buy them now!

Help strengthen
America's Peace Power

Buy U.S. Savings Bonds

The U. S. Government does not pay for this advertising. The Treasury Department thanks the Advertising Council and the U. S. Savings Bonds Office.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Congratulations to Miss Jane Waller of Philadelphia for being a state winner in 4-H Club Fruits and Vegetables project. This makes Jane eligible for a trip to National 4-H Club Congress. We know Jane has worked hard and well deserves the honor.

Tall glasses of cool, fruit beverages disappear fast during hot summer weather. There have been numbers of products finding their way to today's market. The shopper needs to be careful in selection and compare flavors, color, storage requirements, ease of preparation, and nutritive values as well as cost per serving. Quick comparisons aren't always possible, especially of the nutritive value.

The label is a guide to selection. Standards have been established for prune, tomato, pineapple juice and are expected in the near future for canned orange juice, frozen concentrate orange juice and lemonade. So far as food

nutrients are concerned, the less expensive brands will furnish approximately the same as a more expensive one. The label will tell if there is a combination of juice and if sugar has been added. "Funch" and "driach" products are not standardized. The label will list the ingredients in the order of quantities used. The list usually starts with "water" and often lists "sugar" as the second ingredient in amount added. When color is important to you in mixing juices, care must be taken not to muddy them. Canned pineapple juice is often guilty of doing just this, especially when added to grape or blackberry juice. For a red color, red or blue colored juices are used and lemon juice added. Red and yellow and

blue and yellow combinations do not usually produce attractive colors.

Here is a quick juice mixture for warm days:

LIME-GINGER COOLER
1-6 oz. can frozen limeade, 2-7 oz. bottle gingerale, chilled, 1 cup ice water, crushed ice. Half fill 6 tall glasses with crushed ice. Combine water and limeade, add to glasses, then fill with gingerale.

Use Herald Want Ads



Gifts & Greetings
for You — through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of

Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(It's cost no addition)

Well Drilling

New Casing
Furnished

Water Guaranteed

Call GL 8-3990

London

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FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262

London, Tenn.

LABOR DAY SPECIAL

B.F. GOODRICH GUARANTEED RETREADS

Recap **FIRST TIRE** At Regular Price

SECOND TIRE 1/2 The Price

Example

6.70x15

1st. Tire 11.95

2nd Tire 5.98

TAKE ADVANTAGE OF THESE SAVINGS — THUR.-FRI.-SAT. ONLY

MODERN

PRECISION

EQUIPMENT

Best Quality

B.F. Goodrich

Tread Rubber



QUALITY

Workmanship

BY

Factory

Trained

RECAPPER

ONE DAY SERVICE

Let Us Have Your Car In The Morning — We'll Take You
To Work Or Loan You TIRES SO YOU CAN DRIVE

**FREE
MOUNTING**

- Your Tires Look Like New
- New Tire Guarantee
- Better Mileage Than 2nd and 3rd Line Tires

**EASY
TERMS**

All Sizes Recapped Tires in stock

CHRISMAN'S AUTO and HOME STORE
303 E. Bdw. LENOIR CITY

JOIN THE SAFE DRIVER LEAGUE

B.F. Goodrich Tires

London Social and Personal News

REPORTING IN To Loudon County

Aug. 22-To Mr. and Mrs. Lloyd Lenoir of Lenoir City, a 7 lb. 11 oz. girl; To Mr. and Mrs. Jimmie Spoon of Lenoir City, a 9 lb. 5 oz. boy.

Aug. 22-To Mr. and Mrs. William Miller of Loudon, a 7 lb. 1 oz. boy.

Aug. 22-To Mr. and Mrs. James Wallace of Erie, a 6 lb. 13 oz. girl.

Mr. and Mrs. Roy Miller and family of Lake Junaluska, N. C. were visiting Mrs. I. L. Miller and Mr. and Mrs. R. A. Lawson Saturday.

Miss Lucille Moser of the American Red Cross stationed in Jacksonville, Fla. left Wednesday after a visit with Mrs. Doris Blair and friends.

Mr. and Mrs. W. R. Bradberry and daughter, Marcia formerly of Huffed Dr. have moved to Chattanooga to make their home.

Weekend Specials

at FIVE TO FIVE STORE

Shop these specials this weekend and save! All first quality merchandise at reduced prices

LADIES BLOUSES

Size 32-38
plaids, stripes, solids
Parsley's-Just In
\$1.00

Neck Scarfs
Ideal to wear with
sweaters-all colors
19c

**LADIES
PANTIES**
40 Denier-Sizes 5, 6, 7
In Maize, Pink
White, Blue

4 pair 1.00

**Back-To-School
SAVINGS**

**Boys Gingham
Plaid Shirts**
Sizes 6-16, only
\$1.00

**GYM SHORTS
By CAMPUS**
Sizes to 36, only
98c

**Just Arrived
New Shipment
Canvas Footwear
for men and boys
ALL SIZES
1.99 to 4.98**

**Five to Five
Store
LOUDON**



My Favorite Recipe

Featuring This Week
Mrs. May Cook
Loudon

MRS JACK LEFFLER

1. tablespoon of chopped onion (optional)
2. minced pineapples or sweet pepper (optional)
3. hard boiled eggs chopped
Thanks Mrs. Cook for your good salad recipe.

1. Can English party peas (drained)
2/3 cups diced cheese
1/4 cup celery diced
3 cups salad dressing
salad recipe.

WCS Has General Meeting Monday Night

The General Meeting of the WCS was held Monday Aug. 23 at 7:30 P.M. in the Prayer Chapel of the Methodist Church.

Mrs. Paul Arp was in charge of the program entitled "My Life in the March of Missions." She was assisted by Mrs. Jamie James.

The business meeting was presided over by the President, Mrs. William Lenoir. Reports were given by Mrs. R. J. Watkins, General Treasurer; Mrs. John Robertson, Local Treasurer; Mrs. L. P. Smith, 2nd. Vice-President; Miss Rachel Huff, Secretary of Missionary Education; Mrs. Doug Watkins, Secretary of Literature and Publication; Mrs. B. W. Green, Secretary of Social Relations.

Mrs. Jack Leffler presented to the society a list of objectives to be achieved by each member during the conference year. Each member achieving all objectives would be considered "Gold Star" members. The circle having the largest number of Gold Star Members would be considered the "Circle of the Year."

After the Quiet Hour, a reading entitled "Don't Lose the Spark," given by Mrs. Dan C. Remine, the meeting was closed by prayer by Miss Rachel Huff.

Davis School News

Everybody seemed to be happy Friday the first day of school. Several mothers were present, also several new faces, but some were here as last year with about same number of pupils.

The building was well cleaned and in tip-top shape freshly painted doors, clean windows, blinds, waxed floors and even fresh bouquets for the teachers' desks, thanks to our new workers, Mr. and Mrs. Clyde Wagner and boys.

We missed seeing "Pop-paw" and "Granny" Wagner around but we know they deserve the rest they are getting. Hope they will visit us often.

Also a new cafeteria manager, Mrs. Jessie Furrow with her helper, Mrs. Maggie Lou Maynard were getting the cafeteria ready for opening as soon as some drainage work has been done and cess pool pumped.

The school ground was mowed!

Mrs. Luther Russell was dismissed from the Baptist Hospital in Knoxville last Thursday. Friends of Mr. Luther Johnson will be sorry to hear of the loss of his father. Mr. Wilson Johnson of Harrison who passed away recently.

Ft. Loudoun Boat Club Met Aug. 16

The Ft. Loudoun Boat Club met at the Utilities Building, Assembly Room, Saturday evening, August 16.

The business meeting was presided over by the vice commodore H. M. Johnson who presented Mr. Nelson Watkins, Lenoir City Boy Scout Leader. Mr. Watkins explained that he wanted the boat club members to furnish four or five boats for an overnight boat excursion to Camp Buck Tom, approximately seven miles south of Rockwood on Watts Bar Lake.

He stated that sixty Eagle Scouts from the five cities in this district were planning to go on the trip. Each city is furnishing the boats necessary to transport their boys. The group will leave the Lenoir City Marina Friday, August 22, at 2:00 P. M. and return the following day. The boat club agreed to furnish boats for the trip.

Mr. Jackie Webb's application for membership in the club was presented and he was accepted for membership.

Recreational Committee for the month of August presented plans for the remainder of the month, and cleaned by the following: Mr. C. C. Wagner, Clyde Wagner and Abe Furrow. Many thanks to all who did such a splendid job in preparing for our first day of school.

BRAND NEW BRICK HOME

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STORES**
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PLUS J. A. GREEN STAMPS

WHITE STORES

Mr. and Mrs. Ham Carey and son, Mr. and Mrs. Charles F. Brakelb and family and Mr. and Mrs. Rufus Watson and family spent Sunday in the Smokies.

Mrs. Reed Gover returned home Sunday after spending a week's vacation in Daytona Beach, Fla. Mrs. W. C. Patton and son Bill have returned home after spending a week in Nashville with Miss Kathryn Warren and Mr. and Mrs. Karl Warren and family.

Miss Elizabeth Carnichael of Tuscaloosa, Ala. is spending a few days with relatives and friends in Loudon.

Mr. and Mrs. F. R. Leffer of Sheffield, Ala. and Mrs. W. E. Christian of Hohenwald, Tenn. were visiting Mrs. Jack Leffler and Joe and Jackie over the week end.

Mr. and Mrs. F. M. Quinn and Mr. Larry Robinson left Monday for a visit with relatives in Cleveland, Ohio.

Mrs. Kermit Robinson and daughters of Nashville were visiting Mr. and Mrs. Sam J. Robinson over the weekend.

Mr. and Mrs. Jimmy H. Preley and son Terry Lynn of Indianapolis, Ind. are visiting this week with their parents, Mr. and Mrs. Ed Preley and Mr. and Mrs. Chester McDonald.

Mr. and Mrs. Roy Russell and daughters of Chattanooga spent the weekend with Mr. and Mrs. Linton Jones and Mr. and Mrs. John Craig.

Sunday, August 17, at 12:30 P.M. Cruise; Sunday, August 24, at 3:00 P.M. Treasure Hunt; Saturday, August 21, Barbeque; and possibly a cruise on Labor Day.

The next meeting was scheduled for Saturday, September 6.

See you
IN CHURCH
Sunday

Loudon P.T.A. Opens Year With Meeting Tuesday

Announcing as its slogan for the year, BETTER SCHOOLS FOR A GROWING COMMUNITY, the Loudon P.T.A. opened its initial Fall meeting Tuesday evening with a near record attendance of parents and teachers.

The chairman of the P.T.A. High School Curriculum Study Committee, Walter Chesnut, reported that considerable progress has already been made toward BETTER SCHOOLS on the High School level. He enumerated the various P.T.A. recommendations that have become an accomplished fact by the opening of school, covering the areas of improved curriculum, discipline, and improvements in the physical plant. School authorities have the remaining recommendations under advisement, and progress reports will be made from time to time.

A total of 127 members were enrolled during the evening membership chairman Mrs. L. C. Wright, who urged every parent and teacher to join the association at the first opportunity. A membership goal of 500 has been set for the year.

Mrs. Barstette, P.T.A. president introduced Mrs. Charles Morgan, teacher of high school speech and English, who will direct a community play to be sponsored by the P.T.A. Dates for tryouts will be announced in the Herald.

Each school principal introduced his own teachers to the association, and a special welcome was extended to the new teachers. Music will be taught for the first time in the Elementary and Junior High Schools, under Mrs. William Boyd.

PTA hostesses Mrs. William Lawson and Mrs. John Messamore served punch and cookies during the social hour, during which time parents and teachers took advantage of the opportunity to become better acquainted.

Mr. and Mrs. George Messer and family from Chattanooga had supper with Mr. and Mrs. A. C. Duncan last Thursday night.

Mr. and Mrs. Don P. Smith spent last Thursday and Friday in Atlanta, Ga.

Reunion Will Be
Held August 31st
The Gray and Summey reunion will be held on August 31 at the home of Tillie Gray in Vancor, near Old Fort Loudon.

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Esquise Form

Let yourself go...relax!
This bra stays in place and never strays...becomes marvelous! Tangent Straps move as you move! Special "suspension" holds up the entire bra frame, not just the cups...freees you from shoulder strap tension! If you want curves and comfort, too, get Floating Action right away!
Style 392, with 4-section circle stitched rouding cups. White or black cotton lace-trimmed. 32-36 A, 32-40 B, 32-42 C.
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34-44 D \$3.50
Also available in 2-section cup - "Co-Star" Style 172. \$2.50



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For Those Who

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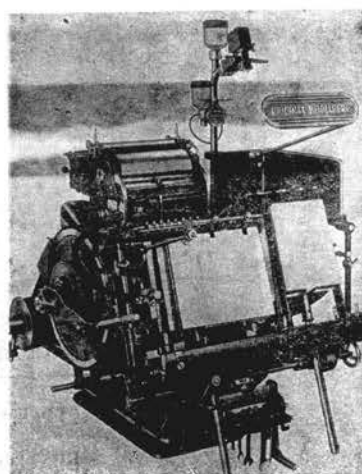
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Loudon County Herald

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FIELD NOTES

By CHARLES F. McALL, COUNTY AGENT

Forest tree seedlings will again be offered to the farmers of Loudon County for use in making new settings or interplanting old stands of woodland to help improve the number of trees now growing. Seedlings available to the farmers of Loudon County this year are: white pine, black locust, short-leaf pine, yellow poplar, white pine, and black walnut. All of these seedlings will come through the State Forestry Division at Jackson, Tenn.

We now have applications in the county agent's office for these trees. If possible we would like to get these trees delivered in December instead of January as has been in the past. Also there is assistance offered at the ASO office for setting out these trees.

Any farmer in Loudon County can help keep Tennessee green by setting out these seedlings. Not only keep Tennessee green, but keep Loudon County green. We have a lot of land that would be more valuable to the farmers if it were set in timber instead of being used for pasture and crops. Not only this, but it would help improve the soil, wild life and would help regulate the flow of water as well as hundreds of useful wood products. This is one part of farm planning that all farmers in Loudon County should keep in mind.

There is justification for any

LIFE INSURANCE

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Ask Us About Our New

Special Plan

For Details, See

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SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
590 Grove Street-Phone GL 8-3591
Loudon

FARM NEWS REVIEW

FOUNDATION SEED OF SMALL GRAINS NOW AVAILABLE

Farmers who wish to produce certified seed of one or more varieties of small grains tested and recommended by the U. S. Agricultural Experiment Station are advised by Extension Service agronomists that foundation seed of the following varieties may still be obtained for fall seeding from the Tennessee Foundation Seed Organization: Forkeedee and LeConte oats; Seneca wheat; Kenbar, Jackson and Holston barley.

"There is a need for increasing the production of certified small grain, since Tennessee certified small grain sold out last fall," Raymond Cobble, assistant Extension agronomist, says. "With our acreage for 1936 harvest being about the same as last year, we can assume that the supply of Tennessee certified small grain seed will again be exhausted before this planting season is completed."

"There are only 66,000 bushels of Tennessee certified oats available, or 3 percent of the total seed requirement for this fall."

"We would need six or seven times this amount even if Tennessee farmers planted certified small grain only once in five years to renew their seed stocks. The situation is about the same for wheat and barley. Full information on obtaining foundation seed stock and certified seed production may be obtained from county agricultural agents."

OPEN BIDDING ON TIMBER ADVISED FOR BEST PRICES

Tennessee's forest land owners can probably obtain about \$7 more per 1,000 board feet of saw timber stumpage if they go after the sale rather than if they just take the first bid that is offered.

Many forest product growers do not follow a carefully planned production, harvesting, and marketing program. In coming to that conclusion, Ray T. Britt and Joe A. Martin, agricultural economists at the University of Tennessee, interviewed 215 forest land owners in three counties of the state—Cum-

The value and use have outweighed the arguments against such farmer in planting forest trees. plan I urge that each farmer in Loudon County that is planning on using any of these seedlings this fall to be sure and drop by the county agent's office and make application for them as soon as possible.

berland, Hardin, and McMinn.

Experience shows that producers can bargain better if they obtain competitive bids from several buyers before they sell their timber. For instance, timber that was sold after three or more bids averaged about \$8 more per 1,000 board feet on the stump than timber which was sold after only one bid—about a third more to turn. Higher bids often come from buyers with special needs, Britt and Martin explain.

Considering that about half of the land in Tennessee—or over 12 million acres—is in forest, a state-wide increase from better marketing could add up to a considerable sum of money.

The two experiment station researchers learned that about one-fifth of the sales were "jump-sum" or "boundary" type sales where the timber was sold for a lump sum rather than for so many dollars per unit—such as for 1,000 board feet. These sales were also without benefit of a "crucial" where the forest land is surveyed to locate timber and estimate its amount by species of tree, possible products, size, quality, or other characteristics. Forest land owners who sell their timber this way usually are paid less money for their products.

If seeking out bids, offer an owner of standing timber will contact a buyer who has a special

outlet that will pay premium prices for above-average-quality materials, Britt and Martin stress.

HOSPITAL LIST

Mr. Stewart Thomas Aug. 20
Mrs. Sam Clark Aug. 20
Mrs. John Woody Aug. 20
Mr. Dewey Easton Aug. 21
Mr. Charles Davis Aug. 21
Malt Waller Aug. 21
Mike Waller Aug. 21
Mr. George Rudd Aug. 21
Mrs. Lucy Mae Tilly Aug. 21
Mrs. Trula Hooker Aug. 21
Mrs. Roy Sneed Aug. 21
Mrs. James Graham Aug. 21
Mrs. Roy Dunlop Aug. 21
Eddie Jones Aug. 21
Mrs. Lillian Moore Aug. 23
Mrs. Willis Galyon Aug. 23
Miss Phyllis Bailey Aug. 24
Jimmie Crabtree Aug. 25
Mrs. Louis Doleen Aug. 25
Mrs. Lloyd Lemmons Aug. 25
Mrs. Bill Bunch Aug. 25
Mrs. William Harvey Aug. 25
Mrs. Jimmie Spoon Aug. 25

RELEASED

Aug. 19

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$24,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

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Patricia Ann Bivens
Mrs. Don Bivens

Kenneth Justice
Robert Justice
Mrs. John Lawson
Mr. John McCrackey

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Carolyn Thomas, Manager

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Help strengthen America's Peace Power BUY U. S. SAVINGS BONDS

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CLASSIFIED

JUST RECEIVED... new lot of **OPENING MONDAY, Sept. 1**, sample show... just in time for back-to-school. Plenty of berry St. Mrs. Pauline Julian, also at a dollar a pair. Valley Mercantile Outlet, West End, London. tlc-37

CARD OF THANKS... we wish to express our sincere appreciation for the kindness and sympathy which has been shown us by our friends since the death of our beloved wife and mother. Fred Largent and children

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Pa. 1911. tlc-11

WANTED... baby sitter to keep 2 children 5 days a week from 8:30 a.m. to 4:30 p.m. Call GL 8-2027 after 4:30 p.m. tlc-42-pd

FOR SALE... good sink with drain board and double faucet. 600 Church St., Phone GL 8-2033. tlc-42-pd

FOR SALE... good, same as new Royal Deluxe Electric Sewing Machine. Retail Value \$185, bargain at \$100.00. If interested call GL 8-2576. tlc-41-c

August renewals to the Herald are now due. Please check your wrapper (or paper if it is delivered unwrapped) and if it reads 6-58 it means that it is now time to renew. Please mail check or drop it at the Herald Office and make remittance. Rates, \$2.50 in the county and \$3.00 outside the county. tlc

WOULD \$2 PER HOUR INTEREST YOU... I have Watkins Routes available in Monroe and Loudon Counties and Madisonville. Churches, school groups, PTA, or organizations, earn \$50 by Distributing 84 bottles of famous Watkins Vanilla Contact. Robert D. Annis, Rt. 5, Lenoir City, phone YU 6-7240. tlc-43-c

BARGAINS... while they last. Table top electric water heaters—\$60.50; double-bowl kitchen cabinet sinks—\$49.50; 3-piece bath outfit—\$32.50; steel and aluminum windows—\$5.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO., Gilbert Blacksmith, owner, P.O. GL 8-2205 or GL 8-3588, Depot Square, Loudon. tlc-35

FOR RENT... new house, gas, best. See Claude Smallen, 836 Vale St., Loudon. tlc-42-59

FOR SALE... practice piano, call GL 8-2427. tlc-41-c

KEY send your cleaning to us. You can see the difference, feel the difference and meet the difference. NU-WAY CLEANERS, 800 Poplar St., Phone GL 8-3024, Loudon. tlc-12

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug line, assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tlc

WORK UNIFORMS... tan, gray or green, uniform work pants, waist size 28 thru 44, just \$1.99 pair. Shirt to match with 3 flap pockets, just \$1.39. Valley Mercantile Outlet, West End, Loudon. tlc-35

HOUSE FOR SALE... 8 room house for sale, Call GL 8-3365. tlc-35

SAVE ON PAINT... 10% off regular price during month of August. Regular price \$1.98 on budget paint, and \$2.50 on professional paint. Valley Mercantile Outlet, West End, Loudon. tlc-37

REDUCED \$180... a good 92 acre farm, 10 cows, 2 horses, tractor and other farm equipment. Has frame house, barn and 17 acre tobacco allotment ready to cut. All for only \$14,620.00. Located 10 miles from Loudon in Park Creek Community. Call United Realty and Insurance Co., Broadway, Lenoir City, YUKEN 6-5532. tlc-42-c

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ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-2325
SHOW TIME — 8:00 and 10:00

THUNDER ROAD
Robert Mitchell
Keely Smith
Today's Billion Dollar Whiskey War Right Here in East Tenn.
SATURDAY, AUG. 26
Big All Night Show
Regular Admission Price
AT GUNPOINT
IN TECHNICOLOR
THE FIRST TEXAN
IN TECHNICOLOR
SHOTGUN
IN TECHNICOLOR
THE MARAUDERS
In Technicolor
GARMENT JUNGLE
3 Cartoon
SUNDAY, MONDAY, TUESDAY
Aug. 27, 28, 29, 1 & 2
1ST RUN PICTURE
MACHINE GUN KELLY
Charles Bronson
Susan Cabot
1ST RUN PICTURE
BONNIE PARKER
STORY
with 3000
Dorothy Provine
TUESDAY NIGHT
PLAY LUCKY
Win Watches, Silverware, Cash,
Big Jackpot!
WEDNESDAY & THURSDAY
Sept. 3 & 4
1st Run Picture
FROM HELL TO TEXAS
Don Murray
Diana Varga

Dixie Lee
DRIVE IN THEATRE
Located At Dixie Lee Junction
Highways US 11 and 70
Thursday and Friday, Aug. 28 and 29
REVENGE OF FRANKENSTEIN
IN TECHNICOLOR
Eunice Gayson — Peter Cushing
Big Midnight Show — Friday and Saturday
NAUGHTY NEW ORLEANS
Admission 50c — Come As Late As 11:30
Saturday, Aug. 30 — Double Feature
GUNSIGHT RIDGE
Joel McCrea
Mark Stevens
BLAZE OF NOON
William Holden
Anne Baxter

VALLEY
DRIVE IN THEATRE
Located between Loudon-Sweetwater
(Formerly Bonnet Drive-In)
Thursday Only, August 28
JOHNNY TROUBLE
Ethel Barrymore
Friday and Saturday, Aug. 29 and 30
4 for 1 Show
GUN SLINGER
John Ireland
3 OUTLAWS
LUM N ABNER ABROAD
BRIDE OF THE MONSTER

Playing 2 Theatres **DOUBLE FEATURE** **SUNDAY, MONDAY, TUESDAY**
AUGUST 31, SEPTEMBER 1 and 2
THE BIBLE LIVES AGAIN!
"Surpasses everything of its kind ever given to the cinema before!"
— N. Y. Daily News
HOWARD HAWKS' LAND OF THE PHAROHS
and **THE FLOOD THAT DESTROYED THE WORLD!**
DARRYL F. ZANUCK — MICHAEL CURTIZ — ROBERT YOUNGSON
NOAH'S ARK—story of the great flood—in a reprint toned in sepia, new sound track, 10,000 players!—Cost of millions!

A Letter From The Management:
"NOAH'S ARK" was started in 1925, and completed in 1928. This is the original film. It was produced in sound with no talking. However, to make it more interesting a modern sound-track has been added and a commentator describes the action and the story with remarkable effectiveness. The original "Ten Commandments" produced in 1923-24 was the screen's biggest achievement up to that time. "Noah's Ark" was considered an even greater achievement. Like the original "Ten Commandments," "Noah's Ark" has a modern story of World War One, alongside the Biblical story. In each case the modern story proves how eternally true are the lessons taught by the Bible.
"NOAH'S ARK" was written by DARRYL F. ZANUCK, one of the more important Hollywood producers, and Directed by MICHAEL CURTIZ who is one of the great directors of motion pictures today.
"NOAH'S ARK" is regarded as a fascinating motion picture "collector's item." It is a fine example of the school of acting before the talkies. The music you'll hear is the original music. The flood techniques are considered excellent, even for today. The great public interest in the "Ten Commandments" this year prompted the owners of "Noah's Ark" to make it available to the public. It has been played elsewhere with amazing public acceptance, which has prompted this scheduled showing. We hope you'll like it too, and will tell your friends.
THE MANAGEMENT
Like "Ten Commandments", One of the Super Films That Makes Screen History!
WEDNESDAY Only
September 3rd
THE LONG HAUL
STARRING
Victor Mature
Diana Dors
WEDNESDAY and THURSDAY
September 3 and 4
STOPOVER TOKYO
IN TECHNICOLOR
Robert Wagner
Joan Collins

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NBC
Vanilla Wafers
12 oz. box—35¢
KARO SYRUP
1½ lb. bottle
White -- 23¢
VAN CAMP
TAMALES
No. 300 Can
2 for 53¢
Plus +VALUE+ Store
VAN CAMP
Pork and Beans
No. 300 Can
2 for 25¢
Giles and Son Market
LIBBY'S
Potted Meat
2-5½ oz. Cans
29¢
MAZOLA OIL
63¢ Quart
NU-SOFT
Fabric Softener
Pint Bottle—39¢
LIBBY'S
VIENNA SAUSAGE
20¢ Can
NBC Honey
Graham Crackers
1 lb. Box -- 37¢
Shop these and other savings with Mohlar and Harold Giles—3 Miles Out Vonore Rd.

by smooth ice cream
I meant
BACON'S
VELVET

Loudon County Herald

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MR. AND MRS. CHARLES T. MORGAN, Publishers
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Six Months \$1.50	Six Months \$1.75
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On Discipline

On the front of page of this week's newspaper you will find a listing of the new rules of action established by the faculty at Loudon High School. The establishment of these rules is a step forward and the strict enforcement of the regulations an important must.

Discipline has been a growing problem at the school. It has contributed to a great degree to the quality of education received by students there. In some cases the lack of discipline has resulted in damage to the physical plant of the high school.

Even more important, many willing, cooperative students have been handicapped in their own efforts through the thoughtless uprear created by some of their classmates.

It is high time that such rigid discipline was imposed. It is also most important that parents know what these rules are and support school officials and faculty in their enforcement.

Combined with the improved physical plant and the new curriculum program being put into effect, the discipline program will contribute much to the quality of education available to students at the school.

The Herald congratulates and supports the faculty at Loudon High School in the establishment of these rules of discipline. It urges the cooperative efforts of the faculty to put real teeth into the rules by enforcing them to the letter. It further urges parents to realize the importance of such discipline and to add their full support.

Labor Day

Labor Day ought to be a great day, and in many respects it is. It is quite generally observed as a holiday and that is well.

For great baked potatoes
Cheez Whiz 'em!



KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

LEGAL

Charles Hughes vs Walter Clemmer
Before J. J. Blair, Justice of the Peace of Loudon County, Tennessee.

ORDER OF PUBLICATION
In this case it appears by affidavit that the defendant, Walter Clemmer, is justly indebted to the plaintiff, and is a non-resident of the State of Tennessee, so that the ordinary process of law cannot be served on him and an original attachment having been levied on his property and returned to me; I am therefore ordered that publication be made in LOUDON COUNTY HERALD, a newspaper published in the city of Loudon, Tennessee, for four consecutive weeks, commencing the said, Walter Clemmer to appear before me, at my office in Loudon, Tennessee, on the 9th day of September, 1938 and make defense to said suit, or it will be proceeded with ex parte.

This 12th day of August, 1938
J. J. Blair, Justice of Peace
Aug. 14, 21, 28, Sept. 4

LEGAL

Oliver Hawkins, Et Als vs Homer E. Hegley, Et Als, No. 1569 In Chancery Court at Loudon, Tennessee. To: Thomas Brown, Marshall Brown and Elsie Clardy.
In this cause it appearing the bill which is sworn to that Thomas Brown, Marshall Brown and Elsie Clardy defendants, are non-residents of the State, they are, therefore, hereby required to appear on or before the first Monday of November next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against them in said Court by Oliver Hawkins, Carl Hawkins, Jr., Landon Hawkins, Barbara Jane Hawkins and Kate Hawkins or otherwise the bill will be taken for confessed.
It is further ordered that this

REPORTING IN To Loudon County

Aug. 26-To Mr. and Mrs. Kenneth Brown of Leno's City, a 1 lb. 1 oz. boy.
Aug. 27-To Mr. and Mrs. Frank Williams of Loudon, a 7 lb. 1 oz. girl.
Aug. 30-To Mr. and Mrs. Kermit Starnett of Vonnore, an 8 lb. 2 oz. boy. To Mr. and Mrs. Clarence Williams of Vonnore, a 11 lb. 3 oz. boy.
notice be published for four consecutive weeks in the Loudon County Herald.
This the 25 day of August, 1938.
Arlie Dailey, Clerk and Master.

A Letter From The Publisher

School is in the air, and should be a little heavy on news and editorial matter bearing upon the schools we have no apology because the successful opening and operating of our schools this year is the most important business at hand.

It was my pleasure and opportunity to participate somewhat in the in-service training program for teachers on last Monday.

It was a distinct compliment to all, both parents and teachers, to hear Mr. Dukes say that he believed that we have made the best start in the schools since he has been the superintendent. On every hand there is evidence of devotion to duty on the part of the teachers, and evidence too of improved quality in our educational setup.

It is easy to start something but much harder to keep it going. All the good starts in what we think are the right directions must be kept up. When the executives and teachers become weary, we must uphold their hands and encourage them to hold on tight to the things which we know will make up better.

We understand the curriculum has been strengthened with new and basic offerings. We have been crying for this, now it is up to the parents to see that a sufficient number of able students register for these strong basic courses.

On the lighter side let me say that one of our most successful parts in the program on Labor day was to do justice to the picnic spread at Robertson Springs. Here, I was really at my best, and one thing I know is that if the teachers of Loudon County can teach as well as they can cook, we are truly going to have a good year.

The general feeling is that we are off to a good start in the schools. When we weary, let's renew our strength, pull ourselves together and keep on advancing.

enough to operate a car. But it is the exceptional 16 or 15 year old who is mature enough to accept the responsibilities of safety and courtesy that go with operating a vehicle.

We are most seriously concerned about this problem because of the possibilities of tragic results. Parents who allow underage drivers to operate cars without a license (or a permit with an adult driver always along) must realize that they will be held legally and morally responsible for any accident, regardless of who is at fault.

City police must not "look the other way" when such driving violations occur, either. By enforcing the legal laws of the road they will be doing both the boy and his parents a favor.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

Exodus 20:9-10; Ecclesiastes 9:10; Ephesians 4:24; Colossians 3:22-23; 4:1
"The Work of the World and of God"

In pleasing satire, Jerome K. Jerome said, "I like work, it fascinates me. I can sit and look at it for hours." Charles M. Schwab spoke more truly when he said, "The man who does not work for the love of work but only for money is not likely to make money nor to find much fun in life."

It is good that we have work to do. All honest work is in cooperation with God. In a practical world like ours we may lose our sense of wonder. A religious poet of ancient times, setting forth the wonder of God's plan for man, gives to all of them their names.

In the midst of this praise we find this line: "He makes grass to grow upon the hills." That, too, is the wonderful work of God. We have coined a more common phrase which says, "He is a benefactor who makes two blades of grass grow where only one grew before."

The Lord, showing man the way of the good life, said, "Six days shalt thou labor and do all thy work." Work, too, is worship and is a part of God's plan for man. Pity the man who has no work to do.

Our Saviour glorified work when He said, "My Father hitherto and I work." The writer of Ecclesiastes says, "Whatever your hands find to do, do it with your might." St. Francis, on being asked what he would do if he knew that he would die at the end of the day, said, "I would keep on being my garden." John Wesley expressed the same thought, saying something like this: "I would go Brother-for dinner and meet my preaching appointment at three o'clock."

A real benefactor among men is an Ohio prisoner who through his knowledge of nature began to garden and to help other prisoners to garden. Many have their little plots of ground, and in striving to surpass the others in vegetables and flowers, each has a new interest in life. St. Paul said, "Let him that stole steal no more, but rather let him labour."

Paul calls upon slaves to obey

said, "We have too many people who live without working, and too many who work without living."

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PHILADELPHIA NEWS

Mrs. Alfred Carson from Hammond, Ind., and her daughter, Mrs. Edith Scruggs and little daughter from Chicago, Ill., have been visiting their old home place here and with relatives and friends during the past two weeks.

The Rev. and Mrs. Julian from Sweetwater were dinner guests of Mr. and Mrs. Richard Harwell Sunday.

Mrs. Kate Harwell, Rev. J. L. Ward and Miss Nelson of Sweetwater were visitors in Knoxville Saturday.

Misses Ann Waller and Judy Davis visited Judy's uncle, Mr. Ernest Wilson, a patient at the Baptist hospital in Knoxville Tuesday afternoon.

Little Sue Hamilton, daughter of Mr. and Mrs. Fred Hamilton of Sweetwater has been spending a few days with her grandparents, Mr. and Mrs. Murphy Hamilton. Mrs. Ruth Cooper was visiting with Mr. and Mrs. Richard Davis Thursday afternoon.

The Rev. and Mrs. Lloyd Davis left Friday afternoon to spend the week end with their daughter, Mrs. W. L. Borden and Mr. Borden and little son, Craig in Jackson, S. C.

Miss Wanda McMurrey from Sunnyside was a visitor at the Sunday morning worship service at the Baptist Church.

Mrs. Joy Brewster, Mrs. N. B. Simmons and Mrs. Josephine Davis attended the "Get Acquainted" with your children's teacher, P.T.A. meeting at Loudon Tuesday evening.

LEGAL

Notice To Contractors Of State Highway Construction Bids To Be Received

September 19, 1938
Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 O'clock A.M. September 19, 1938.

LOUDDON-KNOX COUNTIES: Project No. 1-467(6) 315 P. II (Old 1-508(11)) The construction of ten (10) bridges and the grading and drainage of the approaches to a directional interchange on a section of Interstate Route No. 43 between State Route No. 95 (White Wing Road) and Little Turkey Creek.

Project Length - 0-953 Miles Working Days - 350 (Unloading Point - Lenoir City or Knoxville)

No Proposals will be issued after 4:30 O'clock P.M., September 18, 1938.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 133, ACTS OF 1945.

Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 86 of Public Acts of 1929, before any Proposals will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject any and all bids is reserved.

W. M. Leech, Commissioner
Aug. 28, Sept. 4, 11, 18

HOSPITAL LIST

ADMITTED

Mr. O. A. Herron
Mrs. Kenneth Brown
Mrs. John McCroskey
Mrs. Chas. Schrimsher
Aug. 27

Mrs. Oley Lynn
Mrs. Oscar Belcher
Mr. Wesley Tilley
Mrs. Frank Williams
Mrs. Charlie Siler
Aug. 28

Mr. Edgar Harvey
Virgil Williams
Mrs. Bill Range
Mrs. Mason Williams
Vernon Brookshire
Debbie Watkins
Aug. 29

Jack Johnson
Jane Hildreth
Chas. Allen Kline
Harold William Kline
Tommy Loveday
Aug. 30

Mr. John Tippet
Mrs. R. L. Duggan
Mr. Hugh B. Candler
Mrs. Earl Starratt
Aug. 31

James Revis
Judy Nicholas
Mrs. Ralph Eblen
Mrs. Henry Gaston
Sept. 1

Mrs. Dula Hensley
Mrs. Betty Crawford
Mr. R. A. Lawson, Jr.
RELEASED
Aug. 26

Mrs. Ruboma Caldwell
Mrs. Roy Sherrill
Mrs. William Miller
Miss Martha Long
Mrs. James Wallace
Aug. 27

Mrs. Carl Marvelous
David Marcellus
Mrs. Willie Monger
Mrs. Chas. Schrimsher
Mrs. John McCroskey
Aug. 28

Mrs. Oley Lynn
Mrs. Odessa Shelton
Mrs. R. A. Brewster
Mrs. Frank Williams
Mrs. Kenneth Brown
Mrs. Bill Range
Aug. 30

Debbie Watkins
Mrs. Oscar Belcher
Mr. John Tippet
Mrs. Adelaide Tunnell
Mrs. D. H. Reitz
Harold William Kline
Charles Allen Starratt
Mrs. Cecil Hughes
Mrs. J. W. Williams
Sept. 1

Tommy Loveday
Mrs. Glen Goodwin
Mr. O. A. Herron
Mr. Ralph Eblen
Mrs. Clarence Millsaps
Aug. 29

Mrs. Wesley Barnett, Sharon and Charles, and Mrs. Taylor Graves were visiting Mr. and Mrs. W. R. Burnes in Madisonville Sunday.

Mr. and Mrs. Power Crabtree came last week from Allen, S. C. to spend a few days with Mrs. Crabtree's parents, Mr. and Mrs. William Ridge.

The regular meeting of the Intermediate Girls Auxiliary was held Monday at the home of Mrs. Gladys Allen, Counselor. There were eight girls present. The program had to do with the hardships of being a Baptist in Spain. The group took part in the discussion. After the program the girls enjoyed a watermelon split.

Master Charles Barnett and Brent Davis enjoyed a camping out and cooks' tour Friday night at Brent's home.

Mrs. Wesley Barnett visited with Mr. and Mrs. Ed Barnett in Sweetwater Saturday afternoon. Mrs. Stanley Davis, Judy and Valarie were visitors in Athens Saturday.

Mr. and Mrs. Paul Roberts and children, Gene and Barbara of Sweetwater were visiting Mr. and Mrs. R. E. Davis Saturday.

Mr. and Mrs. William Ridge entertained with a watermelon split at their home on Saturday afternoon. Their guests were: Mr. and Mrs. Albert Ridge from Sweetwater, Mrs. Margaret Lynn and Mrs. Judy Lynn from Prospect.

Mr. and Mrs. J. D. Davis and daughter, Rose from Alcoa, Mr. and Mrs. Hubert Caldwell and son, Butch from Tallahoma, Tenn., Mr. and Mrs. Junior Ridge and sons, Gary and Billy from Niota, and Mr. and Mrs. Power Crabtree from Allen, S. C.

Mrs. Sam Barr was visiting at the Sunday evening worship service at the Methodist church.

Mr. and Mrs. Al Howard have returned to their home here after a three weeks visit in Pulaski Virginia and other parts visiting with relatives and friends.

Mr. and Mrs. Leon Hill and son were visitors at the Sunday evening services at the Baptist church. The Hills are from Athens.

Mrs. Edith Scruggs of Chicago, Ill., and Mrs. Alfred Carson were the dinner guests of Mr. and Mrs. Richard Harwell Friday evening.

Master Brent Davis spent the afternoon with Master Rich and David Waddell Monday afternoon.

Visiting with Mrs. Mary Gregory over the past week end were Mr. and Mrs. Ernest Black of Loudon. Miss Sharon Barnett was the overnight guest of Miss Sara Rausin Saturday night.

Mr. and Mrs. Kenneth Hamilton and daughter, Carol and Miss Barbara Martin attended the Loudon Football game at Tellico Friday evening.

Mrs. Walter McIlhee visited with the Ernest Wilcox family at the Baptist hospital in Knoxville Sunday afternoon.

Mr. and Mrs. W. J. Bryant from Madisonville were visiting with Mr. and Mrs. Sam Barr and children, Janice and Billy Bob recently. A revival meeting will begin at the Philadelphia Methodist Church on Monday, Sept. 8. The Rev. Carl Wear will conduct the services.

The Rev. Tol Baker, pastor of the church here will direct the church. Everyone is invited to attend these services.

Miss Sandy Bandy and her grandmother, Mrs. Julia Dixon of Loudon, Mr. and Mrs. Richard Samson and children, Judy and Jane also of Loudon were visiting in the Tellico Mountains Sunday.

KERRY DRAK



WHAT is it!

WHEN is it!

WHERE is it!

"You'll Know Soon"



(SMARTY ALEC TRONIC) A Tie-Tac-Toe Machine developed in the Bell Telephone Laboratories will be a feature in the Southern Bell booth at the TVA & I Fair September 8-13. The machine matches its skill with any player in this fascinating childhood game. It lets out a loud buzz of exultation when it wins and a squeal when it loses. World's Fair goes in Brussels, Belgium, including members of royal families from over the world, have found it quite interesting. The young lady shown playing the machine is Mrs. Barbara McCammon, Knoxville Commercial Employee.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Just a few weeks ago many of the farmers in Loudon County were saying that we were having too much rain. Now it is apparent that we could use some of it. Although at the present time soil moisture conditions are adequate, we could well use some rain, particularly on our pastures. Many of the dairy farmers in Loudon County are having to feed silage at the present time due to the fact that their pastures are too short. Possibly many of these farmers have thought about strip grazing their pastures.

It is almost a sure way to get more pounds of milk per acre. Farmers that have used this method of pasturing have found out that it increased the amount of feed the cows would consume and pasture acreage can be reduced. The size of pasture will depend upon the size of herd and the length of time of grazing will depend upon the condition of the pasture. A good rule is to pasture 50 cows per acre per day if stands are in good condition. When stands or growing conditions are not favorable, the number of acres grazed will be larger. It is easy to divide a field into five or more sections and use a single electric wire and leave them in place all season. Remember when strip grazing that application of fertilizer is important. Also the water available



LEADING REDSKINS... The 1958 Loudon High Redskins will be led by the four in a tough 11 game schedule. Left to right are Jim Beutel, assistant coach; Ronnie Swiney, co-captain; Jack Nichols, captain; and "Chig" Rutledge, coach.

is important. If you are a dairy farmer in Loudon County and would like to try this it might be interesting to know that some farmers have got as much as 4000 pounds of milk per acre. That is equivalent to 180 bushel of oats, 85 bushel of corn and four tons of hay.

Herald
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it lasting for the future, through science and education. And, most important, it takes money saved by individuals. Your Savings Bonds, as a direct investment in your country, make you a Partner in the job of strengthening America's Peace Power.

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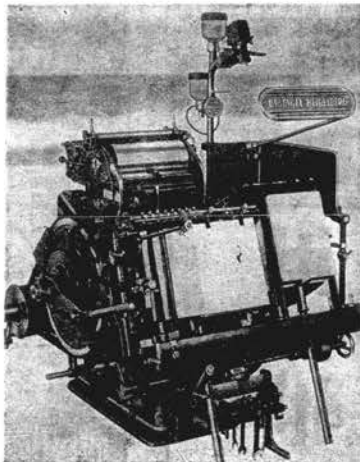
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Loudon County Herald

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London Social and Personal News



My Favorite Recipe

Featuring This Week
Mrs. Louise Tipton
London

MRS. JACK LEFLER
RED TOMATO RELISH

2 cups vinegar
1 t. salt
1/4 t. cinnamon
1/4 t. allspice

12 ripe tomatoes
6 onions
3 pods hot green pepper
2 cups brown sugar

Cut up tomatoes, onions and peppers together. Add brown sugar, vinegar, salt and spices and boil until mixture thickens. Can this while hot.
Thank you Mrs. Tipton for this good recipe. I've eaten this, and boy is it good.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

When Your Home Freezer Stops
About this time of year, London

For great baked potatoes
Cheez Whiz'em!



Spoon it!
into hot foods
Heat it!
for cheese sauce
Spread it!
for sandwiches

KRAFT'S amazing
pasteurized process cheese
spread for dozens of
food cheese treats

NOTICE

City tax books are now ready
for payment of 1958 taxes.

Taxes may be paid at the city
hall until February 28th, 1959,
without penalty.

Doug Watkins
City Recorder

Mrs. Irma Folke of Waverly, Tenn. arrived Tuesday to spend a week with Mrs. Floy Barrett and her sister, Mrs. J. C. Greer. Mr. and Mrs. Joe Crowder and son Bill of Maryville spent the weekend with Mrs. John W. Robinson and Mrs. Alice Matthews. Mrs. Jack Lefler and sons left last Friday for Atlanta, Ga. to meet Lt. Jack Lefler who has been on Navy Reserve for the past two weeks. They spent the week end in Atlanta before returning home.

Scott and Mark Harrison spent the weekend in Knoxville with Mr. and Mrs. Clifton Wolfe. Rev. and Mrs. B. H. Greene and sons Brian, Jr., and David left Monday for a vacation through the New England States. Sherry and Cindy Cook of Athens and Jean Cook of Knoxville spent the weekend with their grandmother, Mrs. May Cook.

Mrs. Frank Walker and children Mary and Mike of Chattanooga spent Labor Day with Mr. and Mrs. S. L. Crowder.

Mr. and Mrs. Leroy Myhre and sons, Eric and Sam, Wilson of Atlanta, Ga., are spending this week with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. William H. Jones and children David and Freddie Ann of Newport spent the week end with Mrs. John W. Robinson and Mrs. Alice Matthews.

Mr. and Mrs. Jeff Droke of Memphis spent the Labor Day week end with Mr. and Mrs. Charles F. Brakebill and children Linda and Larry.

Mr. and Mrs. John C. Messamore and sons, David, Mike and Ricky spent Sunday and Monday in Fountain City with Mr. and Mrs. J. C. Messamore and Mr. and Mrs. Lawrence Vaughn.

Mrs. Helen Crowder of Memphis is visiting her parents, Mr. and Mrs. S. R. Crowder and Mrs. Ruth Richards and Sarah. Mrs. Sam J. Robinson has been dismissed from St. Mary's Hospital in Knoxville after undergoing surgery there last Tuesday.

Mr. and Mrs. Ham Carey and sons, Bo, Bert and Sam, Mr. and Mrs. Rufus Watson and children, Lucinda, Rufus Brown and Rollin Ann, and Dr. and Mrs. Dan Thompson and children Helen Mae and Danny spent the weekend camping at Tellico.

In an average size freezer. Put heavy cardboard directly on the packages of frozen food and then put the dry ice on top of the cardboard.

Be careful of food that has partly thawed, especially meats, poultry, vegetables, shellfish, and cooked foods. Often you can't tell by the odor whether these foods have spoiled or not. Don't refreeze any of these foods when they have been thawed completely. If the condition of the food's poor or questionable, get rid of it, it may be dangerous!

Be Prepared — Try to locate a source of dry ice before trouble comes and find out if there is somewhere you can move your food.

During seasons when power failure is frequent, or in such communities, it's good insurance to run the freezer between 10 and 20° below zero.

Select a freezer with good insulation. Use care in preparing, packing and freezing food. The more sanitary you are in preparing food for the freezer, the better it will be able to withstand a stoppage of the freezer.

5 Babies Christened At 2 Local Churches

Last Sunday seemed to be the day for Christenings as there were five little girls Christened in London.

At the Cumberland Presbyterian Church Mr. and Mrs. R. E. Richards had their daughter, Cynthia Jean Richards Christened at the morning worship service.

Then at the Methodist Church the following were Christened at the morning worship service, Ruth Ann Harrison, daughter of Mr. and Mrs. Broady Harrison; Myrna Sharon Hughes, daughter of Mr. and Mrs. Clarence Hughes; Jenny Lynn Vance, daughter of Mr. and Mrs. Charles Vance, and Carol Annette Morgan, daughter of Mr. and Mrs. William J. Morgan.

Prospect HD Club Met On August 20

The regular monthly meeting of the Prospect Home Demonstration Club was held at the home of Mr. Bernard Courtney on Aug. 20. Devotion was given and all members said the club creed in unison.

The roll call was answered with "my favorite salad." The main demonstration on "Accessories" was given by Mrs. Courtney.

Prospect leader reports were given on crafts and clothing. Reports were given by the out-of-county tour to the Craftsmen Fair at Asheville, N. C. Reports were also given on the 4-H dress review held in Greenback Aug. 8.

The demonstration for the Sept. meeting will be on how to plan a menu.

Mrs. Doris Blair spent the week end with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C. and Mrs. Lucy Steele Harrison spent the weekend in the Carolinas.

Mrs. Helen Bacon spent the week end with Mr. and Mrs. Cecil Rodgers and son, Milton in Charlotte, N. C.

Mr. and Mrs. Clayton Curtis are spending their vacation with Mr. and Mrs. Ernest Wayne Curtis and family in Oklahoma City, Okla.

Mr. Buddy Bacon spent the week end in Chattanooga. Mrs. Homer Simpson spent the weekend with Mr. and Mrs. Joe P. Simpson and family in Charlotte, N. C.

Mrs. Kermit Robinson and daughters Cynthia and Susan left Friday for their home in Nashville after spending a few days with Mr. and Mrs. Sam J. Robinson.

Mr. and Mrs. Frank Robinson and Shari Kay returned home last Friday from Chicago, Ill.

Mr. and Mrs. F. M. Quinn and Mr. Larry Robinson have returned home from Cleveland, Ohio. Mrs. Charles Colville and son Sam left Friday for a visit with Mr. and Mrs. Charles Colville, Jr. and children Jane Lytle and Mark in Dayton, Ohio.

Sunnyside News

The Rev. Beckham Stanley from Kentucky, Rev. Carl Watson and Mr. Frank Jones were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. Lloyd Kiser are planning a week end visit this week end with their daughter, Miss Virginia Kiser who is in training at the Arlington hospital in Chattanooga.

Mr. and Mrs. Edsel Miller and children, Coangla, Evel, Cornell from Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. James McKinley and son, James Jr. have recently returned from a weeks vacation spent in Miami, Fla.

Mr. and Mrs. Roy Murr and son, Wayne attended the Pearson family reunion held in Tellico Sunday.

Mr. and Mrs. Leo Kiser were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. Miller returned to his home in Knoxville on Saturday after having spent a week with his daughter, Mrs. James McKinley and Mr. McKinley.

Mrs. Beanie Reed, Mrs. Robert Runyon, Mr. and Mrs. Stanley Schrimsher, Mrs. Blaine Jones and children, Gary, Larry and Terry were all visiting with Mr. and Mrs. Bird Kiser Sunday.

Mrs. J. M. Cooper from Knoxville has visited the past two weeks with her daughter, Mrs. Hugh Wright and Mr. Wright. Mrs. Cooper returned to her home on Monday.

Mr. Rex Fame from Paint Rock was visiting with Mr. and Mrs. Harold Shell and children Sunday.

Purdy-Watkins Vows Said Here Saturday

Miss Mary Louise Purdy became the bride of James Michael Watkins at 8 p.m. last Saturday at First Baptist Church. The bride is the daughter of Mrs. George W. Purdy and the late Mr. Purdy. The groom is the son of Mrs. Ray Watkins and the late Mr. Watkins. The Rev. O. C. Rainwater and Rev. B. H. Greene officiated. The bride, given in marriage by her uncle, Mr. J. N. Purdy, Jr., wore a dress of Chantilly lace over satin. Her veil was held in place by a headpiece of orange blossoms. She carried blue carnations with white orchids.

Attendants to the bride wore dresses of ice blue tulle and carried yellow roses. Maid of honor was Miss Ann Altum cousin of the bride, and matron of honor was Mrs. James P. Zimmerman. Bridesmaids were Misses Patricia Worley, Sue Frazier, and Gladia Watkins, sister of the groom. Miss Georgia Altum was junior bridesmaid.

Flower girl was the bride's cousin, Linda Purdy. She wore a dress of white organdy and carried a basket of yellow rose petals.

Spencer Watkins was John Collins of Portland, Tenn. Lynn Williamson and Bill Padgett of Lenoir City and Orman Altum. A reception at the church followed the ceremony.

The newlyweds will be at home in Murfreesboro after a trip to Fontana, N. C.

Mr. Bill Lawson, Jr., underwent surgery Tuesday at Bacon Hospital.

Thursday, September 4, 1958 The London County Herald

Bert Bertelkamp of Knoxville spent the weekend with his grandparents, Mr. and Mrs. Don P. Smith. Mr. and Mrs. Roy L. Jenkins and daughters, Debbie and Karen moved Monday into their new home on River Road.



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Red, Black; Sizes 36-44

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Sleeves, Shoulder Epaulets.
Sizes 10-18, **9.95**

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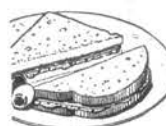
London

good light... for better living

How good to relax at home after a long day . . . and how much easier it is to relax when you chase away shadows and dark corners with good home lighting.

Good home lighting makes your home more attractive . . . creates the right atmosphere for comfort . . . for enjoying fun and games . . . for study and reading.

See your electric dealer for lamps and lighting now — and see what a difference good lighting can make in your home.



Handy, thrifty...
and oh, so good!



Extra special
pickled relish in
creamy dressing.
Made by KRAFT.

Miracle
Sandwich Spread



LOUON UTILITIES

(Electric Department)

OPENING

LOUDON

High School

REDSKINS

VS

PORTER

High School

BACON FIELD

Friday, September 5th - 7:30p.m.

This Advertisement Sponsored In Behalf of the Redskins by the following

BILL'S GRILL	THOMAS-HILL STORE	BACON CREAMERY
GREER HARDWARE CO.	MILLER MOTOR CO.	LOUDON BUILDERS SUPPLY
HAMMER'S	BLACK'S ESSO STATION	Valley Mercantile Outlet
LOUDON UTILITIES	MAPLES & RATLEDGE	Bowman-Porter Furn. Co.
C & S CLEANERS	SMITH DRUG CO.	FIVE TO FIVE STORE
LOUDON PHARMACY	ANDERSON AGENCY	LOUDON MOTOR CO.
ED WATKINS STORE	CURTIS-TIPTON MOTOR CO.	Quinn & Karnes Funeral Home
TIC TOC JEWELERS (VOTE FOR FAVORITE PLAYER AFTER EACH GAME)	Loudon Quarterback Club	Loudon Furn. & Hardware Co.



GREENBACK NEWS

The Farm Cooperatives of East Tennessee sent Don Marsh and James Isaac Messer to State College Penn. last week where they attended classes at the American Institute of Cooperation at Pennsylvania State College.

Mrs. Rebecca Hammontrout and Miss Fryer spent Wednesday with their cousin, Mrs. L. L. Hailip in Maryville.

Mr. and Mrs. Harry Albaugh and son returned last week to their home in Baltimore Md. after a two-week visit with their parents Mr. and Mrs. L. H. Alexander and other relatives.

Mr. E. D. Vining of Chicago came last week for a visit with Mrs. Vining, who expects to go with him to Chicago next week.

Miss Vivian Thompson leaves this week for Warren Wilson College in Western North Carolina, where she will enter Freshman classes.

The Greenback Community Club sponsored the annual community fair held Friday and Saturday on the grounds of the Greenback schools. Residents of Loudoun County were invited to participate and they displayed a number of exhibits. Merchants of Greenback prepared booths showing their merchandise. The main interest was in the display of cooking, canning, garden and field crops and sewing. In the live stock division, horses, cattle and dogs were shown. A nice feature in the show was an arrangement of ceramics, and Miss Lela Brown demonstrated the making of ceramics.

A loving cup was presented to the family earning the most points on prize exhibits and Mr. Cleo Franklin and family were awarded the cup. The Dallas Ryan family made second place and the Herman Alexander family third. The Future Home makers of America and Future Farmers of America presented a style show on the football field Saturday evening and the Queen of Loudoun County was chosen. Miss Mary Lynn was crowned queen by Miss Harrison.

Myers last years queen, Greenback merchants sponsored this event and Miss Ryan will enter the East Tennessee County Queen contest at the T.V.A. and I. Fair in Knoxville. The F.H.A. and F.A.A. groups will repeat their style show at the Knoxville Fair.

Mr. and Mrs. Kenneth Brown of Maryville, Mr. Ben Hammontrout, Wanda and Jewel, were guests Sunday of Mr. and Mrs. J. E. Hammontrout.

Classes opened at the Greenback Public School last Tuesday with the personnel as follows: principal, Mr. Eugene Atkins; Elementary teachers: Mrs. Nerve Hammontrout, Mrs. Lucille Best, Miss Margaret Thompson, Mrs. Gladys Henry, Mrs. H. B. Brien, Mrs. Virginia Thomas, Miss Helen Kerr, Miss Fleda Mae Jones, Mrs. Bess Chapman, Mrs. Erma Griffith, Mrs. Irene Black, Special Education: Mrs. Lela Hiltbrand; High School teachers: Miss Anna Ruth Hall, Mrs. Thelma Cooper, Mrs. Kathryn Greenwood, Mrs. G. D. Cooper, Miss Sarah Brantley, Albert Cropp, Bruce Hinton, Paul Huff and Joe Quirk, Bus Service: Ben Hammontrout, Willard McNeely, Horace Spites, Virgil Hammontrout, Guy Hammontrout, Cadetella; Manager, Mrs. Glenn McTeer, Mrs. W. H. Johnson, Mrs. Verlin Masingo, Miss Carrie Beale, Mrs. Laura Keener, Mrs. J. E. Hammontrout, School secretary, Mrs. Chester Tipton, Custodian, Leonard Kerr.

Messrs Horace and Dennis Brackett of Cincinnati, Ohio have been at the bedside of his sister, Mrs. Ralph Ross in Maryville and visited Mr. and Mrs. G. H. Brackett and Mr. and Mrs. A. W. Carpenter.

Miss Doris Jean Carpenter of Washington, D. C. is the guest of her parents, Mr. and Mrs. A. W. Carpenter.

Mrs. Don Bivens and Patricia of Loudoun are recovering from injuries sustained in a car wreck and have been removed from the Bacon Hospital to the home of Mr. and Mrs. Bert Shea.

Mr. and Mrs. Prescott Brackett of Cincinnati, O. are spending some time at the bedside of his sister, Mrs. Ralph Ross in the Bloom Memorial Hospital and are visiting other relatives.

Mr. Fred Cook continues to improve from surgery performed in the Bloom Memorial Hospital last week. He returned to his home here the last of the week.

Mr. and Mrs. Roe Thompson, Mrs. Emma McCollum and Miss Ruby McCollum were guests Saturday evening of Mr. and Mrs. Roy C. Kidd.

Mr. and Mrs. Frank Hill, Linda and Paty were guests Sunday of relatives in Jefferson City.

LEGAL

NOTICE TO CREDITORS

Estate of W. E. Huff, Sr. Deceased. Notice is hereby given that on the 26th day of August, 1938, letters testamentary in respect to the estate of Wm. E. Huff, Sr., deceased, were issued to the undersigned by the County Court of Loudoun County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature, against his estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, after which, such claims will be forever barred. This the 4th day of Sept. 1938.

Wm. E. Huff, Jr., Adm., Estate of Wm. E. Huff, Sr. Deceased. Sept. 4, 11

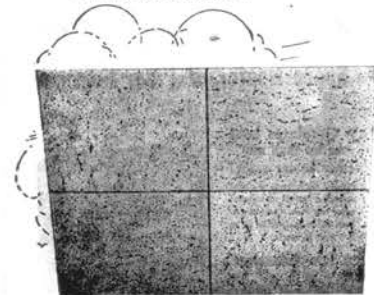
Use Herald Want Ads

MARY WORTH'S FAMILY



BUILDING and REMODELING "TIPS"

For Homeowners, Do-It-Yourselfers, Builders, Business Firms



"Sound-Condition" one of your rooms this weekend with new Armstrong "Textured" Cushiontone Ceiling!

Thank you, Armstrong Cork Company! Now we all can afford better, better and working conditions in our homes, offices, stores, churches, schools, public buildings and many other places. The new Armstrong "Textured" Cushiontone Ceiling, has solved the problem of ceiling beauty and sound-conditioning with the special Armstrong Cushiontone texture. The perfect texture that gives you a "Textured" material that absorbs sound, and is so easy to install you can do it yourself! Just follow the simple directions on the Armstrong "Textured" Cushiontone Ceiling.

strong booklet containing simple and brief installation suggestions. Furthermore, Armstrong "Textured" or "Full Random" textured ceilings are made of a special material that is so easy to install you can do it yourself! Just follow the simple directions on the Armstrong "Textured" Cushiontone Ceiling.

Shop and Save at your building material store: Carter Lumber Company LOUDON Corum Lumber Company LEONOR CITY

ALL NEXT WEEK!
the Big
TENNESSEE VALLEY A-I FAIR
Featuring
Now Fun and Entertainment For The
Whole Family
Nightly performances on the Open Air Show with
SMILEY (Frog) BURNETTE (Mon., Tue., Wed.)
Singer MOLLY BEE (Thur., Fri., Sat.)
HORSE SHOW (Wed., Thur., Fri.)
Giant Midway with rides and shows of every description
SEPT. 8-13
CHILHOWEE PARK — KNOXVILLE
PLAN NOW TO ATTEND

Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, SEPTEMBER 11, 1958

16c PER COPY

TWENTY-THIRD YEAR—NUMBER 43

Just Piddlin'

By The Editor

THIS WEEK I'll report on a very recent experience, one that was both interesting and unusual. It also turned out to be more work than I figured. You see, I took my 7-year-old son to the Loudon-Porter football game last Friday night.

Now just how some 55 pounds of boy can ask so many questions in the space of one football game is beyond me, but what really surprised me was that he not only got more out of the game than I did. There were all sorts of things going on around the field that he both saw and questioned, while poor me was missing it all by just watching the play on the field.

Actually, the evening got off to a relatively quiet start until young Bill, Jr., noticed the scoreboard. "Was that a clock on the top of that board?" Well, yes it was, but a kind of a different kind of clock. So he figured if that was different everything showing on that board must be of interest. It was to him, but not so to me.

The problem was this: I knew what those things on the board meant, but I had to figure out some way that he could understand (and quit the questions). If you think it's easy, you try it some time. At any rate, I figure it took a good half hour.

Next came the seating. . . he thought the concrete ones were for squares. The young lad who draped themselves all over the benches around the field had much the better seats (and more fun) in his opinion.

As for his questions concerning the game, I had anticipated them. He but he asked surprising few. He was more occupied with the activity going on all around. It took me a little while to explain that the field was lined with lime to show where the players could run. Also why time was used.

He quieted down considerably during the half, rapidly fascinated by the excellent performance of the band. He was more than some fellows could carry those big tubas around the field. He was more worried still about whether the tubas that he saw before the band tubas that he saw before the band tubas were good for about 20 questions.

Then while waiting for the second half he caught sight of the group of youngsters foot racing across the field. "Why were they doing that?" "Don't know my self, unless it's because boys just naturally run. But they were bare foot yet." "Did that make their feet itch?" I kinda wonder that myself.

Long about the start of the final quarter the little fellow pined out on me and the questions decreased in number. But he'd more than held his own for three quarters, and since he thinks things out pretty well, he kept me in a him straight, simple answers to all questions.

Come to think of it, I believe I learned more at that game than he did.

REAL PROUD of the Loudon High School band. Their performance at halftime Friday night was the best I've seen around here.

THOUGHT FOR THE WEEK. Happiness is a peculiar sensation acquired when one is too busy to be miserable.



WINS 2 CARS . . . second place winner in Viking Company's national "Name The Champ" contest was Mrs. Marietta Fletcher of Knoxville. James V. Mills (right), Viking field sales manager, is presenting the keys for the two cars to Mrs. Fletcher. On the left is Ed Swenson, manager of Viking's Loudon plant, and Mrs. Fletcher's three children, Linda 17, Mike 10 and Stephen 11.

Knoxville Woman Is Second Prize Winner In Visking Co. Contest

A Knoxville mother of three, secretary and free lance writer has been awarded second prize in the national "Name-the-Chimp" photo contest sponsored by the Food Casings Division of Viking Company, Division of Union Carbide Corporation, Chicago.

She is Mrs. Marietta H. Fletcher, 300 W. Red Bud Drive. Her prize is a pair of new 1958 Studebaker automobiles, a "Scoutman" station wagon and two door sedan, earned by christening a photo of a baby chimpanzee that appeared in VIKING's ads in national magazines.

The runner-up in the contest obtained her entry blank from a package of Skinkless frankfurters, packaged by Frosty Mors Packing Co., Clarksville, and purchased at a K rigger store. Entry blanks for the contest, VIKING's sixth annual effort to promote the use of sausage, were enclosed in packages of skinkless frankfurters and other sausage products.

James V. Mills, field sales manager, presented Mrs. Fletcher with the keys to her new cars. Also on hand for the event were Edward Swenson, general manager of VIKING's Loudon plant for producing cellulose casings; W. R. Henrich, advertising manager; and Alice Chesner, southern regional sales manager.

Mrs. Fletcher is employed as a secretary for the Tennessee Valley Authority. Her husband, Rufus, works as an electrician in the contracting business.

First prize in the two-month contest, a prelauded four-bedroom ranch home, went to John McClintock, Baltimore, Md. Approximately \$50,000 worth of prizes was distributed among more than 200 winners. The contest drew a total of nearly half a million entries.

Education? I'm glad I ain't got Sunday and overtime.

And take the politicians, for instance. It's downright sad to see a college president beg for money to educate their own children. And he has to beg 'em in words of one syllable so's they can understand what he's talking about. All a politician needs is four hats, no education. He needs one to throw in the ring, one to pull rabbits out of, one to talk through, and one to keep the peckerwoods from making holes in his wooden head.

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'Round The Clock Bank Deposit Service Here

Customers of the First National Bank will now be able to make deposits at any hour of any day or night throughout the year, including Sundays and holidays.

This new policy of "The Bank never being closed to its depositors" is the result of the installation of an ultra-modern night deposit system, a product of The Mosier Safe Co. of Hamilton, Ohio, the company which built the formidable vaults guarding the nation's wealth at Fort Knox, Ky.

The dual entrance unit of the day and night deposit system, through which deposits are made, is located on the outside of the bank building, Mr. Robinson, president, explained. It consists of a keyless slot into which sealed envelope deposits of checking or savings accounts are made. This is said to be as easy as mailing a letter. Bulkier deposits in locked bags are made into a locker guarded by a locked rectangular steel door to which the customer has the key.

Each type of deposit is automatically transmitted downward through separate metal chutes into a burglary-resistant money safe located inside the bank where the deposits remain until removed by two of the bank's executive personnel.

The two chutes contain ingeniously designed separate baffles to prevent outside withdrawal of either the envelope or bags from the receiving safe.

"This 'round the clock' deposit service will be a boon to business men of Loudon and vicinity because they will no longer be forced to keep on the premises the funds which accumulate after banking hours," said Mr. Robinson.

For further information contact officials at the First National Bank.

Patricia Huns Is Nursing Graduate

Patricia Versavase Huns of Loudon is one of 33 graduates of the School of Nursing at the University of Tennessee Medical Center and Hospital in Knoxville who will receive diplomas at commencement ceremonies Friday, Sept. 12.

Dr. Charles Moffett, director of the U-T Evening School, will deliver the commencement address in Alumni Memorial Auditorium. The ceremonies will begin at 8 p.m.

This is the third class to graduate from the new Center-Hospital School of Nursing.

U-T President C. E. Brehm will present diplomas to the new nurses, and Miss Thora K. Patterson, director of nursing, will present the graduates their U-T nurse's pins.

Well, Mister Editor, I got it out now and go git me a cured breakfast. My old lady has cured me of being cranky at breakfast—she don't fix me any.

Yours truly,
Uncle Phil

Porter Hapless Victim As Loudon Posts 33-0 Win

Dolls Winners Of Visking Championship

The Dolls, led by Team Captain Jim Cannon, hammered out 18 hits to defeat the Tigers 11-6 in the final game for the Visking Championship. Effective fielding held the Tigers to 6 runs on 8 hits as the Tigers fought desperately to come from behind after a slow start.

The victory was the third in a row for the Dolls who went undefeated throughout the playoff after finishing third in the City League competition. In their first game, the Dolls came from behind in the fifth inning to edge past the Bombers 12-11. Then they ousted the Blue Devils by a score of 17-7.

The victorious Dolls will be honored tomorrow night at a Visking family outing at Fort Loudon Dam.

REPORTING IN To Loudon County

Sept. 3-To Mr. and Mrs. Bill Belcher of Loudon, a 7 lb., 11 oz. girl.

Sept. 4-To Mr. and Mrs. Avery Hatley of Loudon City, a 7 lb., 8 oz. girl.

Sept. 5-To Mr. and Mrs. Charles Range of Loudon City, a 6 lb., 5 oz. girl.

Sept. 6-To Mr. and Mrs. James Lanford of Loudon City, a 4 lb., 10 oz. boy.

Sept. 7-To Mr. and Mrs. M. S. McCall of Knoxville, a 7 lb., 14 oz. boy.

Sept. 8-To Mr. and Mrs. Daniel Dash of Loudon City, an 8 lb., 7 oz. girl.

Sept. 9-To Mr. and Mrs. Jimmy Brown of Loudon, a 6 lb., 12 oz. boy.

Sept. 9-To Mr. and Mrs. Glenn Flanagan of Loudon City, a 7 lb., 4 oz. boy.

Baptist Brotherhood Meeting Is Tonight

The Loudon County Baptist Association Brotherhood Meeting will be held Thursday night, Sept. 11, at 7:00 p. m. at the Central Baptist Church.

A watermelon feast will be held after the meeting. All men of the association are invited to attend.

County PTA Council To Meet Sept. 15

The Loudon County Council of Parents and Teachers will meet Monday evening, Sept. 15 at 7:30 at Highland Park School.

A roundtable discussion on problems in the schools will be the program.

All urged to be present.

Pulkinen Visking Golf Winner

Tommy Pulkinen has amassed a total of 40 points to become the Visking Golf League individual winner for the 1958 season. Following close behind was Jack Miller with 37 points.

Legion Horse Show To Be Saturday Night

The annual Horse Show sponsored by the American Legion Post 120, Loudon, will be held Saturday, Sept. 13, beginning at 6:30 p.m.

There will be 16 classes for all types of horses. As in the past the show will be held at the park in Loudon.

A large number of entries is expected in all classes including some very outstanding horses.

THE COURT HOUSE RECORD

Marriage Licenses
Sept. 2-James M. Olson to Carolyn A. Whitaker.

Sept. 3-Leon Robinson to Christine Kerr.

Sept. 4-Marvin E. Collins to Ruth K. Scarbrough.

Sept. 6-Earl W. Mays to Rebecca A. Miller.

Real Estate Transfers
Sept. 3-Deed from William E. Kirkland and wife to F. E. Everett.

Sept. 4-Deed from W. A. Rogers and wife to Donald W. Rogers and wife, 1 lot, 2nd; Joe Milligan and others to Malcolm Milligan and wife, 1 lot, 2nd; James Preston Watkins and wife, 6 Helen W. Browder, 134 acres, 1st; Willie Smith to James M. Blair and wife, 2 1/2 lots, 2nd.

Sept. 5-Deed from W. T. Weisgarber and others to Nease Lotrell and others, 1 lot, 2nd; David Ramsey and wife to Pearl McNabb, 1 lot, 1st; Rastus Yates and wife to Charlie Yates and wife, 32 acres, 3rd; Ebb Huff and others to Mrs. Lillie Hickey, 1 lot, 1st; George Green and wife to Edward Littleton and wife, 3 1/2 acres, 2nd.

Sept. 6-Deed from Loudon City to Allen Porter and wife, 1 lot, 2nd; Leonard Smith and wife to R. W. Ellis and wife, 1 lot, 2nd.

Sept. 8-Deed from Dewey Volles and wife to Loudon City Co., 1 lot, 2nd; Bora M. Mills and husband to B. E. Mills and wife, 1 lot, 2nd.

Sept. 9-Deed from Elizabeth Lockett to Clarence Cassidy and wife, 1 lot, 4th.

Cases Filed-Chancery Court, 4519-J. Faye Heron vs. James M. Heron, divorce.

4520-Andrew T. Carroll vs. W. D. Thompson and wife, lien enforcement.

4521-Barbara H. Porter and others, minority disability removal.

4522-James A. Thomas and wife vs. Pope Finn and wife, petition for judgment.

4523-Mrs. Ida Nelson, adm., vs. First National Bank and others, administrator suit.

4524-W. A. Rogers vs. Eugene P. Evans and wife, petition for judgment.

In the semifinals of the champion ship fight, Ted Cable, Arthur Hamill, Albert Ross and Dick Potter are contenders for the 1st night lead, while Herb Johnson and Jack Delaney are in the finals of the second fight.

The semi-final rounds of 18 holds each will be played at Cedar Hills Golf Course this weekend.

First Downs
Rushing Yds. 230
Passing Yds. 13
Passes Attd. 3
Passes Comp. 1
Fumbles Lost 6
Fumbles Lost 2
Punting 8
Penalties 45

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR

It looks like it pays a feller to keep himself good and ignorant these days. I see by the papers that there is a feller here who's got a hotel lobby in New York, got \$6 from the owner, \$14 from the clerk, and \$178 from the bellhop.

I and noted on the bulletin board at the post office not long ago where the Government wanted a chemist and a street sweeper for the grounds at the Pentagon Building. The chemist, \$15,000 a year and the sweeper \$100 a year.

It shure makes ignorance look mighty attractive. All the sweeper needs is a broom and a strong back, and all the chemist needs is to go to school for 23 needs is to go to school for 23 years and pay the banker back when he gets a job.

I and see by another paper where there's 200,000 school teachers in this country that averages less than \$200 a month, and in the same paper there is a ad wanting pipe-fitters for \$200 a month, counting

ing Sunday and overtime.

And take the politicians, for instance. It's downright sad to see a college president beg for money to educate their own children. And he has to beg 'em in words of one syllable so's they can understand what he's talking about. All a politician needs is four hats, no education. He needs one to throw in the ring, one to pull rabbits out of, one to talk through, and one to keep the peckerwoods from making holes in his wooden head.

Education? I'm glad I ain't got Sunday and overtime.

Pond Creek Is City Softball Champions

Pond Creek took the City Softball league championship with a 13-4 win over the Bacon Hosley team recently, closing out summer softball play.

Pond Creek, as champions, finished with a 10 win, three loss record.

By Tom Delaney

Loudon High School Redskins rolled to a convincing 33-0 win over Porter High here last Friday night, with Coach Bert Rutledge throwing 23 players into the rout.

Jack Nichols, Hubert Lennes and Robert Murrell provided the offensive power for the Redskins as they rolled up 330 yards on the ground. Nichols hit for 79 yards in nine carries; halfback Lennes had 68 yards in seven; with Murrell adding 64 yards on 10 carries as leading gasser for the Redskins.

Loudon started strongly, taking the opening kickoff and marched 57 yards to the Porter 15. They lost the ball on a fumble, but the rugged defense forced Porter 19 yards.

Rolling from the Porter 38, Lennes hit for nine and then 12 yards; Nichols bulled for 10; and Murrell capped the scoring drive with a six yard ramble. Nichols extra point try was short.

Early in the second quarter Murrell returned a Porter punt 45 yards to the losers 18 yard line to set up Loudon's second score. Lennes hit for seven yards; the Redskins then lost three on a fumble; but Nichols carried the 14 yards to paydirt. Lennes hit for the extra point and a 13-0 Redskins lead.

Near the end of the half Nichols for 12 and McNabb for eight set a pitter-pat for the Redskins to set up 28 yards for Loudon's third score.

Johnny Stamey started the Redskins rolling in the third quarter as he blocked a Porter punt on the losers 23. Murrell hit for three; and Nichols bulled for 20 yards and the score in two plays. A roughness penalty canceled score and Porter's defense rose up to stop the Redskins drive at the four. But Porter couldn't move and stalled to the 35 yard line.

Murrell got the drive underway with eight yards; added three more; Robinson hit for one; McNabb hit Blankenship with a 13 yard pass; Murrell added four; and Porter and Robinson carried three yards to the Porter six inch line. Jimmy Kline sneaked it over and Nichols boosted the extra point for a 35-0 Loudon lead.

Porter tried to fight back, but a key interception by Murrell stopped their drive. Kline, McCrary and Robinson lead the way in a drive to the Porter 20 before stalling in the third period end.

Porter's passing attack again backfired midway of the fourth quarter when Jimmy Kline intercepted a pass to the Porter 20 before stalling in the third period end.

Porter again fought back, but Kline stopped the drive with another interception. The Redskins had another drive underway as the game ended.

The Loudon forward wall, led by Sam Stoklosa, Butch Early, Johnny Stamey, Benny Satterfield and Harold Grimes, limited Porter to 20 yards rushing and 43 yards passing. The Redskins showed great improvement over the previous week, but face a real test as they journey to Alcoa Friday night.

SCORE BY QUARTERS

LOUDON 6 13 7 7 33
PORTER 0 0 0 0 0

THE YARDSTUCK

Loudon Porter
First Downs 15 5
Rushing Yds. 230 20
Passing Yds. 13 43
Passes Attd. 3 11
Passes Comp. 1 4
Fumbles Lost 6 2
Fumbles Lost 2 1
Punting 8 19
Penalties 45 0

Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MARIONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN



SUBSCRIPTION RATES

(In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Our Constitution

Of all the special weeks we believe that Constitution Week coming up is something special among the specials.

The purpose of the observance of Constitution Week is to recall to the American people the true significance of the events that occurred during the week of September 17-22 in 1787, and refresh our appreciation of the great heritage which has come to us through the Constitution of the United States. It was on September 17, 1787 that the our Constitution was unanimously approved by the delegates. The following week the proposed document was made known to the people throughout the country.

The American system had its foundation in the long, bitter struggle of the human race for political liberty and self-government. This struggle came to a head in our country with the framing of the Constitution on principles of liberty and freedom. Nowhere else in the world has freedom been experienced as it has in this country under our charter of liberty. Perhaps lack of knowledge of the constitution and our indifference to its great principles may be its greatest enemies.

Now is a good time for us to remember

that political freedom is for all people and that all have a right to ask for and even demand both political and human rights. These rights are now being challenged and argued in the courts. Interpretation of rules and regulations and laws and policies is a matter that is ever with us. What is freedom? What is right? What is just? What is justice? These are questions which will be with us as long as man is free to discuss them and to try to find the answers.

Next week is Constitution Week. Think on these things.

This And That

Regardless of what you may think of trading stamp practices here are some interesting facts. S and H stands for Sperry and Hutchinson, and the company is not new but has operated continuously since 1893. It is one of the oldest and largest trading stamp companies in the nation. Today more than 90,000 merchants in all 48 states are issuing S and H green stamps. The company maintains approximately 535 merchandise redemption centers and warehouses from coast to coast, and employs about 5,000 people. It pays taxes and makes purchases in every state in the Union.

A Letter From The Publisher

Everywhere you go now you see new residences being built. Usually these are in subdivisions being opened up by real estate promoters.

Last week we had the opportunity to inspect the new home near Knoxville. Though we have more ideas now than we can satisfy, nevertheless we never tire of looking.

And speaking of looking, other people like to look also. On the Sunday 7000 people went through this home. It was opened for ten days and it was estimated that exclusive of the last Sunday's opening, 17000 had gone through this house. By the time the second Sunday came round, it had rained and the house had been sold. And was the hostess trying to be careful of the rugs!

What do you want to see when you inspect one of these homes? As for us, we want to see the kind and color of rugs. The kind and color of the walls. The arrangement of the kitchen, and the arrangement of the rooms in general. Apparently people are interested, and so are we, with the shutter type closed doors.

Of course the heating and cooling systems come in for their rightful share of attention as they are of the utmost importance in the building of a home. What to do with the utilities, and the accessibility of the car port are also points to be noted. Also, of interest is the use of modern building materials.

It is safe to generalize and say that at perhaps no time in our national life has the interest in, and the desire for, modern homes been so universal as it is today. We think that the going on successfully of the auto industry and the building industry is essential to our economy, and we think we see a trend where young couples are now willing to sacrifice the latest model car for the newest model home.

With so much rain during the summer we note that the farmers have plenty of hay. Good! We hope to be relieved of the pain of observing boney frames of cattle in the barn lots come next January, February and March. We like to see well-fed cattle.

Loudon County, Tenn.

LEGAL

Notice to Creditors
Estate of Wm. Prigmore
Notice is hereby given that on the 4th day of Sept., 1958, letters testamentary in respect to the estate of Wm. N. Prigmore, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

LEGAL

Notice to Creditors
Estate of Roy L. Matthews, Deceased
Notice is hereby given that on the 4th day of Sept., 1958, letters testamentary in respect to the estate of Roy L. Matthews, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 11th day of Sept., 1958.

Mrs. John W. Robinson
Adm., Estate of Roy L. Matthews, Deceased
Sept. 11, 1958

LEGAL

Oliver Hawkins, Et Als vs Homer E. Henley, Et Als, No. 4599 In Chancery Court at Loudon, Tennessee. To: Thomas Brown, Marshall Brown and Elsie Clardy
In this cause it appearing the bill which is sworn to by Thomas Brown, Marshall Brown and Elsie Clardy defendants, are non-residents of the State, they are, therefore, hereby required to appear, on or before the first Monday of November next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against them in said Court by Oliver Hawkins, Carl Hawkins, Jr., Landon Hawkins, Barbara Jane Hawkins and Kate Hawkins or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.
This the 25 day of August, 1958.
Archie Dailey, Clerk and Master.
Aug. 25, Sept. 4, 11, 18

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon



Gifts & Greetings
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WELCOME WAGON
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and Civic and
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On the occasion of
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Arrivals of Newcomers to
City
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FUNERAL HOME
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Phone GL 8-2262 Loudon, Tenn.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Justice in Economic Life"
Exodus 22:15; Amos 8:4-7; James 5:1-5; 1 Peter 4:18-19

The commandment, thou shalt not steal, recognizes the right of personal ownership of money and property. In a socialist society where private ownership is not allowed, the commandment would not be appropriate. It is easy to denounce the rich and say there can be no accumulation of great wealth in an honorable way. We in America know better. We know that an honorable business rendering good service to the public may grow and grow. A man who is shrewd and keeps himself and family in poverty may be the real sinner.

We must remember that the "misdemeanors of great wealth are misdemeanors. Two questions must be asked before we attribute sin to wealth: How was it secured and how is it being used?

The passage from Amos teaches just that. Amos was condemning the consuming passion for money. With many, nothing was sacred if it stood in the way of profiteering. They not only disregarded the Sabbath, but used false weights and measures, sold shoddy things, and trampled upon the rights of the poor. Then they squandered their money in a heartless display of wealth—by fine jewelry, summer and winter houses, all kinds of riotous living—while the poor suffered. Their money was blood money and they used it heartlessly.

In James we are told of the corresponding influence of wealth. Just as riches rot and gold and silver rust, the soul of man is tarnished when he trusts in ill-gotten gain. All wrongs cry out in accusation of the wrongdoer. The blood of Abel and unjust wages cry out and come to the ears of God.

In 1 Peter 4:10, we are taught the stewardship of all gifts. That includes the gift of making money as well as the gift of song, of teaching, or of governing. A man gifted in making money is duty bound to use it for God, just as a preacher called of God is under obligation to preach. In everything God must be glorified through.

gh Jesus Christ. The same Greek word is used here in showing the right use of varied gifts as is used in Mark: "The Son of man came not to be ministered unto, but to minister."

The laws of our country recognize many modes of stealing. They include secret theft, highway robbery, misappropriation of funds, embezzlement, receiving stolen goods, shoplifting, blackmail, manipulation of prices. To these we must add, as methods of stealing: false labeling, false advertising, to over-buy so that we are unable to pay, to smuggle on import duty, to misrepresent income tax, to overcharge, to do shoddy work, to limit one's production to meet labor laws, and of course, to put the good apples on top of the basket.

The esteem in which we hold honesty is well grounded. We love the common phrase, "He is as honest as the days are long," and "He is the soul of honor." Even this common colloquialism has a sublime meaning. "He wouldn't cheat you if he could."

Herald
Classified Rates
\$1.00 First Week
50c Additional Weeks

For great baked potatoes
Cheez Whiz'em!



Spoon it!
Heat it!
for cheese sauce
Spread it!
for snacks
KRAFT'S amazing
pasteurized process cheese
spread for dozens of
fast cheese treats

NOTICE

City tax books are now ready
for payment of 1958 taxes.
Taxes may be paid at the city
hall until February 28th, 1959,
without penalty.

Doug Watkins
City Recorder

Telephone Talk

B. H. HICKMAN
Your Telephone Manager

BACK TO SCHOOL! Well, the bell in the "little red school house" has probably called your children back to school by now. That means the whole family is thrust headlong into a new routine of activities. When the daily schedule gets so very busy, it's a mighty nice feeling to know that the telephone is handy to save precious time... run extra errands. Yes, during busy days your phone is a "friend indeed," on call whenever you need it.

To keep this a secret
—Gail knew was unfair—



So he shared it Long Distance
with friends everywhere!

Around the state—across the nation—
save money—save time—call station-to-station.

YOUR PHONE WORKS LIKE A FINE WATCH! (But it's far more durable.) It has a lifetime guarantee, too—you never have to pay a cent for repairs. What other home convenience can you say that about? As a matter of fact, trouble calls on telephones are few and far between nowadays. For one thing, constant research makes telephone service better and better. Then, too, we have equipment in the central office that helps us spot troubles and clear them—usually before you know anything's wrong. It's all part of our job of keeping the telephone at your service, round the clock.

for easier study
and better grades!

(He's so right. A good study lamp does make study easier... does help with grades. Protects young eyes, too.)



LOUDON UTILITIES
(Electric Department)

WE FINANCE REAL ESTATE

- F.H.A. Loans To Buy or Build Houses, 30-30 Years.
 - Conventional Loans To Buy or Build Houses, 30-30 Years.
 - Commercial Loans To Buy or Build Business and Industrial Property, 10-20 Years.
 - Farm Loans To Buy or Refinance Farms, 10-20 Years.
 - G.I. Loans on Our Sales, 30-30 Years.
- Our Minimum Loan is \$7500.
Bring Pictures of Plans and Specifications
When You Apply.

RAY REAL ESTATE COMPANY

Rathburn A. Ray, Realtor
First Nat'l Bank — Athens Phone 834

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King Size Values

Swansdown CAKE MIX

2 pks. 49c

PLUS S. H. GREEN STAMPS

WHITE STORES

GREENBACK NEWS

GREENBACK NEWS

Mr. Richard Bream of Cleveland, Ohio, Mr. Earl Braun, Mrs. Ruby King and Sandy, Mr. and Mrs. John McCall Mr. and Mrs. Herbert Murrell and family all of Sevierville were dinner guests Sunday of Mr. and Mrs. Ira Hodges.

Mrs. Richard Stoutenborough of Franklin Ohio, Mr. and Mrs. Robt. Wierman of Dayton, Ohio, and Mr. G. R. Moore of Knoxville have been guests of Mr. and Mrs. J. V. Akers.

Mrs. Emma Pickel, Mr. and Mrs. George Bowman of Le-nor City were guests Sunday of Mrs. W. G. Newberry.

Mrs. and Mrs. Goodgame, Mrs. McCollum and Marine of Grange, Va. visited last week with Mr. and Mrs. J. V. Akers and other relatives. They were enroute to Montgomery, Ala. where they are now residing.

Mr. and Mrs. Robert Dulaney of Chattanooga were weekend guests of Miss Minnie Hughes at the Hughes Place.

Miss Margaret Thompson and Mrs. Lucille Best spent Saturday night at the Blount Memorial Hospital at the bedside of Mrs. Ralph Ross.

Mrs. C. L. Messler and Mrs. Tom Brooks spent Thursday in Knoxville.

Mrs. M. G. McTeer is in Knoxville this week where she has charge of the Women's Division of the T.V.A. and I. Fair.

Mrs. W. M. Breezeale and Mrs. E. D. Vining Thursday and Mrs. Montgomery remained until Saturday.

Dr. Homer Hammetree left Friday for Dover N. J. where he and the Rev. Paul Beckwith are engaged in a series of evangelistic services at the Bethlehem Church.

Mr. and Mrs. Robert Paige and daughters, Penny, Merry and Lucy left last week for Miami Fla., to visit Mr. Paige's mother, Mrs.

Helen Paige and will go by plane to their home in the Bahamas Islands. Mrs. Paige and daughters had been with her parents, Mr. and Mrs. J. V. Akers the past weeks.

Mr. Corry Lowry has not been so well and was removed from his home near Friendsville last week to the Blount Memorial Hospital for treatment.

Mrs. Irene Hackney of Friendsville continues to improve from a broken hip and arm at the Knoxville Presbyterian Hospital.

Mr. and Mrs. R. V. Watson, Mr. and Mrs. Frank Hill, Pat and Linda and Mrs. Harrison Ford were in Knoxville Saturday and visited their daughters, Misses Barbara Watson, Anna Mae Ford and Joan Hill at the Baptist School of Nursing.

Prize winners on entries at the Greenback Community Fair are: Canned Products: Corn — Mrs. Herman Alexander; Beet — Mrs. Herman Alexander; Green Beans — Mrs. Joe Thompson; Tomatoes — Mrs. Bruce Hinton; Apples — Mrs. Charlie Clark; Peaches — Mrs. Herman Alexander; Blackberries — Mrs. Chas. E. Clark; Kraut — Mrs. Joe Thompson; Bread and Butter Pickles — Mrs. Tom Brooks; Cucumber Pickles — Mrs. Dallas Ford; Apple Jelly — Mrs. Tobe Maxwell; Blackberry Jelly — Mrs. Charlie Clark; Grape Jelly — Mrs. C. L. Messler; Strawberry Preserves — Mrs. Cleo Franklin; Cake — Angel Food — Mrs. Charlie Clark; Sponge Cake — Mrs. Roy M. Brooks, Jr.; Devil Food Cake — Mrs. Roy M. Brooks, Jr.; Yellow Cake — Mrs. Cleo Franklin; White Cake — Mrs. Buddy Brooks; Needle Work — Luncheon Set — Mrs. C. L. Messler; Pillow Cases — Mrs. Cleo Franklin; Pillow Cases — Mrs. Herman Alexander; Pillow Cases — Mrs. Herman Alexander; Guest Towel — Mrs. C. L. Messler; Wash Dress — Mrs. Cleo Franklin; Child's Dress — Mrs. Frank King; Apron — Mrs. Cleo Franklin; Crochet Dollies — Mrs. Erna Rhyne; Stenciled Pillow Cases — Mrs. Fred Cook; Swedish Weaving — Mrs. Fred Cook; Swedish Weaving — Guest Towel — Mrs. Fred Cook; Pleasure Horses — Garry Bowman; Penies — Donnie Cope; Dogs — Becky King; Anita King; Pet Dogs — Becky West; Collie Dog — Linda Patterson; Cattle — Jersey 1 to 2 yr. — Don Franklin; 2 to 3 yr. Jersey — Frank King; Guernsey 1 to 2 yr. — Hubert Helton; Guernsey 1 to 2 yr. — Chucky Hammetree; Guernsey 2 to 3 yr. — Joe Allen Tarwater; Ceramics (Cup and Saucer) — Nadine Brooks; Ceramic Bowl — Lida Brown; Ceramics — Miscellaneous — Myrtle Brown; Ceramics Vase — Mrs. Buddy Brooks; Picture Frames — Mrs. Buddy Brooks; Oil Paintings — Jean Best; Copper Tooling — Lida Brown; Trays — Woodens — Wanda French; Aluminum Tray — Mrs. Burl Rhyne; 4-H Division; Aprons — Kletta Ryan; Sr. Division — Mary E. Brooks; Sr. Dress — Jean Best; Jr. Dress — Judy Franklin; Skirts — Kletta Ryan; Head Scarfs — Kletta Ryan; Cakes — Vivian Thompson; Biscuits and Cookies — Kletta Ryan; Rolls — Jo Ann Jones; Canned Food — Dorothy Jones; Corn — Ronnie Shultz; Potatoes — Paty Brooks; Vegetables — Paty Brooks; Eggs — Vivian Thompson; Ham — Craft — Plates — Kletta Ryan; Vases — Hubert Helton; Waste Paper Baskets — Douglas Ryan; Farm Products — Tobacco Stick — Bill Jones; Tobacco Ground Leaf — Les Brooks; Corn — C. L. Franklin; Hay — Altilia — Steve King; Hay Lespedeza — Roy Maxwell; Irish Potatoes — Lloyd Brooks; Sweet Potatoes — Rev. Frank L. S. D. n. r.; Wheat — Gordon Fichter; Oats — Hugh Fisher; Green Beans — Cecil McCollum; Onions — Roy M. Brooks Jr.; Egg Plant — Lloyd Brooks; Okra — Verlie Masingo; Watermelon — John Woods; Eggs Brown — Mrs. Chas. Clark; Egg White — Joe Thompson; Honey with comb — Steve King; Honey without comb — Roy M. B. Brooks Jr.

These Are All First Place Winners.

THOMAS - HILL'S Pre-Season SALE

STARTS SEPTEMBER 11TH

BIG SAVINGS

on merchandise that came in too late to sell last spring. Save also on special purchases. For Limited Time Only Save 25 to 50 percent on top-quality, first line mens and boys wear

SLACKS

These consist of carry-over worsteds and flannels, and New Eureka. Fine quality, long-wearing slacks, a nice selection in all sizes. Regular 10.95 & 12.95

\$9.95

SPORT COATS

Carefully tailored coats by Brookfield, New Elgart, carried over. Now save on fine selection colors, patterns

Regular 25.00
\$19.50

Men's Suits

Fine selection of carryovers and New Elgart's. A real value! Regular 39.50 to 53.00
\$33.00

Long Sleeve Sports Shirts
Big selection of carryovers and new stock we hope to supply you with for a long time. Values to 3.95 \$1.98

Light Weight Jacke's
Nylons, Reg. 6.95 --- 4.95
Zelan, Reg. 4.95 --- 3.50

Mens Suburban Coats
Wool Tweeds and Polished Cottons. Regular 19.50 and 24.50, now \$14.95

All Boys
Suits and Sport Coats

1/2 OFF --- CARRYOVERS
Boys Long Sleeve Sports Shirts --- 1.49
Values 1.98 to 2.98. Carryover shirts and new flannels
Boys-Jackets -- Quilted Lined -- 4.95

THOMAS - HILL STORE

Mens and Boys Wear

Loudon



Hog-tied to a gas pump?

GO RAMBLER

Now 7th in Sales Because It's 1st in Economy.



Get more miles per gallon — get more fun out of driving with Rambler — the car that's taken America by storm! Why? Because Rambler offers the best of both — big-car room, small-car economy! See for yourself at Rambler dealers now!

LOUDON MOTOR COMPANY
GROVE STREET PHONE GL 8-2618

WHAT: Tic Toc Jewelers Grand Opening

WHEN: Starts Next Week Watch for our Ad.

WHERE: At Tic Toc Jewelers New Grove St. Location

FREE PRIZES GIVEN AWAY

FARMERS

We can write insurance covering injury to your employees.

For Details See

R. M. GRAY

SARGE HARRISON

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INSURANCE AGENCY
500 Grove Street-Phone GL 8-3501
Loudon

Grammar School News

Our school has made a good start despite the fact that numerous inter-room changes have been necessary since the first day of registration. Most of these changes were due to the enrollment for the beginners being smaller this year. As of last Monday the total number enrolled was 421.

There are two new teachers in school this year, Mrs. Turner and Mrs. William Boyd. Mrs. Turner is teaching one group of the beginners. We feel that we were very fortunate in being able to get a teacher of her training and experience with beginning children. Mrs. Boyd, the public school music teacher, whom we share with the other two schools of Loudon, is enthusiastically performing her duties and rendering a service which we have formerly lacked. We are surely grateful to the Board of Education for making this service possible.

Each new school year it is a big task to train a group of safety patrol boys, but we feel that this is a very important service. Many meetings are held for the purpose of training these boys, and as a final requirement each boy has to take the following pledge:

1. Report for duty on time.
2. Perform my duties faithfully.
3. Strive to prevent accidents, always setting a good example myself.
4. Obey my teachers and officers of the Patrol.
5. Report dangerous practices of students.
6. Strive to earn the respect of fellow students.

It is strictly against our policy for any Patrol member to stand in the street while helping children to cross. They are there for the purpose of stopping children, not cars. However, we ask each driver to take extra care in making turns at intersections where patrols are posted. It seems as though our little fourth grade boys get more confused by these turning cars than anything else. Next week we shall recognize all Patrol members in the news.

Our school is trying to win the National Safety Award. To be able to do this many extra things have to be done which have heretofore been neglected. Last Wednesday a safety film was shown to the whole school. This film was good in that the children were shown how to work with the Patrol boys and the Patrol members were given some good points on how they can give the best service. As a follow up on this film the fourth grade rooms had contests in writing ideas that they had gotten from the film. Here are two of the winners:

Both Sanders: Ideas for our Safety Film. 1. Don't cross catty-cornered at intersections. 2. Cross only at corners. 3. Wait until the traffic light changes to green. 4. Be sure each truck or other car stops moving before you cross. Don't stop out from between parked cars. 5. Don't play in the street. 6. Walk on the side of the road facing traffic. 7. Don't get out of a car on the side of traffic. 8. Don't step off the curb when waiting for cars. 9. Watch for cars turning right or left before crossing.

Andrew Hamilton: Ideas from a Safety Film.

Our school is having a safety program. We have learned many things about safety.

We have seen how patrol boys operate. We have learned where and how to cross a street. Here are some of the safety rules we have learned: 1. Do not play in the street. 2. Do not cross a street when the light is red. 3. Walk on the left side of the highway. 4. Cross one street at a time. 5. Watch for turning cars. 6. Do not walk between parked cars. 7. Do not get out of a car on the traffic side.

To leave For College

The daughter of Mrs. A. C. Brown of Loudon, Nellie Pearl Brown, will leave Friday to attend the University of Cincinnati in Ohio.

August renewals to the Herald are now due. Please check your wrapper (or paper if it is delivered unwrapped) and if it reads 8-53 it means that it is now time to renew. Please mail check or drop in at the Herald Office and make remittance. Rates, \$2.50 in the county and \$3.00 outside the county.

WOULD \$2 PER HOUR INTEREST YOU? I have Watkins Routes available in Moore and Loudon Counties and Madisonville. Churches, school groups, PTA, organizations, earn \$50 by Distributing 84 bottles of famous Watkins Vanilla Contact. Robert D. Annis, Rt. 5, Lenoir City, phone YU 6-7340. 31-63-C

The Loudon County Herald

Thursday, September 11, 1936

SEPTEMBER 15th Is The Deadline To Get 100 Gals. Of Oil FREE With A SIEGLER Heater.

Plus Free Pipe And Stove Board. Plus Free Delivery And Lowest Terms

Liberal Trade In Allowance On Your Old Heater

Only SIEGLER & PICKELL Furniture Co. Make This Offer Possible

YOUR VISIT TO PICKELL'S IS APPRECIATED



As different from ordinary heaters AS TV IS FROM RADIO!

SIEGLER'S EXCLUSIVE PATENTED TWO-IN-ONE HEATMAKER

USES HEAT THAT'S

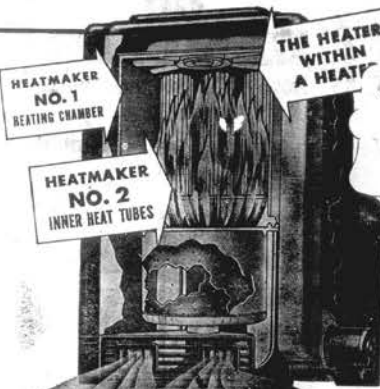
4 TIMES HOTTER over your floors!

Sieglers extra, patented inner heater, built right in the heart of the hottest fire, captures the Top-o-the-Flame heat that's 4 Times Hotter than Side-o-the-Flame heat. Sieglers pours this bonus heat over your floors throughout your house, saves you up to 50% in fuel!



MOST ORDINARY HEATERS waste 4 times hotter heat up the chimney!

There's nothing to stop it, capture it... use it for your comfort. Chimneys and ceilings get hot, rooms stay cool, floors stay cold, wasting your fuel dollars!



Tropical Floor Heat GETS TO THE BOTTOM OF THE COOL FLOOR PROBLEM

FURNACE HEAT

No costly pipes registers to install clean!

Sieglers PATENTED AUTOMATIC OIL HEATERS

Prove it yourself at your Sieglers dealers with the MATCH-TEST!

PICKELL Furniture Co.

W. Broadway

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SEVEN PIECES
BUY ON LOWEST TERMS

Reg. 201.65
Now \$139.95



SAVE \$70.00
BEAUTIFUL BEDROOM On a BUDGET
7 pc. Group Includes:
• BOX SPRING • INNERSPRING MATTRESS
• 2 LAMPS • DRESSER • CHEST
• BAR BED

ALL 7 PIECES \$139.95



SAVE \$50.00
7-Pc. GROUP INCLUDES:
• SOFA BED • MATCHING CHAIR
• 2 STEP TABLES • COCKTAIL TABLE
• 2 LAMPS • CHOICE OF COLORS

ALL 7 PIECES \$99.95

9 x 12 LINOLEUM RUGS 2 for 12.85	\$49.95 Platform Rockers Now 29.95
METAL CABINETS Up to 1/3 off	SUMMER FURNITURE Up To 50% Off

FLOOR SAMPLE
Washers-Ranges and Refrigerators
UP TO 25 PER CENT OFF

Buy On Lowest Terms at

PICKELL

W. Broadway

YOU can still get 1000 lbs. coal Free

UNTIL SEPTEMBER 15th With Any WARM MORNING HEATER
Plus A Liberal Trade-In Allowance On Your Old Heater

□ FREE COAL □ FREE PIPE □ FREE
STOVE BOARD □ FREE DELIVERY

When You Buy Your Heater At

**LOWEST
TERMS
IN TOWN**

PICKELLY Furniture Co.

NEW For Warm "Wake-Ups" All Winter: WARM MORNING COAL HEATERS

LOW DOWN PAYMENT... EASY TERMS

**See What Value
Warm Morning's
Offer:**



Patented "4-Flue Firebrick Construction" to get more heat from fuel... fill your stove only once a day... light a fire only once a year... burn any kind of coal, coke, briquets or wood... no clinkers and minimum smoke!

NEW MODEL "400" CIRCULATOR—

Warm Morning's BEST!

Heats up to 6 rooms through both circulation and radiation. "4-Flue Firebrick Construction." "Draft-O-Matic" control. Large "Easy Fill—No Spill" front load door. Holds 100 lbs. coal. Handsome "Furniture-Style" cabinet.

\$179.95

America's Most Popular Coal Heaters—8 Models... Both Circulators and Radiants!



**Model 617
RADIANT**
**Warm Morning's
BEST
SELLER!**

Heats up to 2 rooms. Large 18" x 18" porcelain knob. Some outstanding features. Like "4-Flue Firebrick Construction." Square body. Blue finish. Coal capacity: 60 lbs.

\$72.95



**Model 818
RADIANT**
**BEAUTIFUL PORCELAIN
FINISH!**

Heats up to 2 rooms. Large 18" x 18" porcelain knob. Some outstanding features. Like "4-Flue Firebrick Construction." Square body. Blue finish. Coal capacity: 100 lbs.

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**Model 521
RADIANT**
**POPULAR ROUND
DESIGN!**

Heats from 3 to 5 rooms. Improved "doughnut-type" firebrick flue. Blue finish. Coal capacity: 100 lbs.

\$82.95

Come In Now—See Them All

Warm Morning Heater Prices Start At \$54.50
Warm Morning Circulator Prices Start At \$127.50

Furniture Company

Lenoir City, Tenn.

YU-6-3718

CLASSIFIEDS

CARD OF THANKS... we express our sincere thanks to our friends for all the kindnesses shown us during our bereavement. The C. C. Burnett Family.

CARD OF THANKS... we wish to thank our many friends for the kindnesses extended us during our bereavement. Mr. and Mrs. E. S. Prigmore, Mr. and Mrs. J. A. Prigmore, Mr. and Mrs. C. V. Scandlyn, Mr. and Mrs. W. O. Jackson.

CLOSEOUT-SAVE... 25% percent off on all lawn mower floor samples at Groer's. Buy now and save! 31-44-C

WALLS CLEANED by scientific machine. Save paint, sanitizes, kills germs, retards chalking, prevents mold and mildew. No Mess. Costs Less. Riteaway Interior Cleaners, W. A. Worley, GL 8-3188, London. 31-44-3d

HOUSE FOR SALE... 9 room house for sale, call GL 8-3366. 31-44-C

NOTICE... Greer Hardware Company will be closed on Wednesday afternoons effective immediately. 31-45-C

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St. Lenoir City, day phone 1911, night 1862. 31-44-C

SERVICE STATION for lease—West 2nd London. For information call Adams 069. 31-45-C

FOR NEW construction work or repair work, roofing, bath rooms, all types of buildings, call Eugene Crawley, contractor, Phone GL 8-3489. 31-45-C

FOR SALE... reasonable, registered Hampshire boars, about 250 lbs. Also 6 Hampshire gilts, 150 lbs. each. Arthur Hope, GL 8-3324. 31-44-C

FOR ELECTRICAL AND PLUMBING WORK, call Luke Scott, GL 8-3724. 31-45-C

FOR RENT... air conditioned, unfurnished apartment. Call GL 8-2012. 31-45-C

FOR SALE... 4 room house in good condition with detached garage. Pay equity and assume loan at 4 1/2 percent, or refinance. Call GL 8-2142. 31-45-C

HEY send your cleaning to us... You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3034, London. 31-44-C

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021. 31-45-C

HELP WANTED... experienced grill girl, excellent opportunity for energetic type girl. Apply in person to Jim Griffin at Park Easy Drive in between 2 and 5 p. m. weekdays. 31-43-C

FOR SALE... 6 room house, 3 acres land, 3/10 acre tobacco, water in house, lights, telephone. Call GL 8-3965 after 4 p. m. 31-45-C

FOR SALE... 14 choice lots across river. You set terms. Contact W. N. Thompson at the Pottery Factory. 31-43-C

BARGAINS... while they last! Table top electric water heaters—\$89.50; double-bowl kitchen cabinet sinks—\$89.50; 3-piece bath outfit—\$129.50; steel and aluminum windows—\$3.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO., Gilbert Blankenship, owner, P. O. GL 8-2206 or GL 8-3538, Dept. 1 Square, London. 31-45-C

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A. St. Lenoir City, Ph. 1911. 31-45-C

The Herald needs a few more paper boys. Should be 12 years old, reliable and dependable. Here is an opportunity for a few boys to earn some extra spending money each Thursday. Apply at the Herald Office.

BRAND NEW BRICK HOME

3-Bedrooms

On Steeple Rd. inside city of London. Ceramic tile both elec. heat, Utility room, car port. Nice built-in kitchen \$12,500.

Phone YUKON 6-3833
Broadway — Lenoir City
Jack Pickell — Sigurd Vest

PHILADELPHIA NEWS

Mr. Robert Barr, who is a member of the Para Troopers and stationed in Fort Bragg, N. C. was home for a week and visit with his parents, Mr. and Mrs. J. B. Barr. Robert brought home a friend with him from New York. Mr. J. C. McDow and son, John T. from Tullahoma, Tenn. were visiting with Miss Ava Largent and Mr. and Mrs. Joe Largent Thursday and Friday.

Mr. and Mrs. Elvin Giles from Garfield, Washington and Mr. and Mrs. Tom Markwood from Maunster, Ind. are spending some time here with relatives and friends. Mrs. Giles and Mrs. Markwood are sisters of Mr. Carr and Henry Milaps.

Mr. Boyd Duckworth was visiting with his uncle and aunt, Mr. and Mrs. Boyd Duckworth Sunday. Little Boyd is from Loudon.

Miss Jean Scott of Loudon City was an overnight guest of Miss Billie Jean McGehee Friday night. They attended the Port-Loudon Football game.

Mr. and Mrs. Bill Milaps and little daughter of Loudon were visiting at the Sunday morning service at the Baptist Church.

Mrs. Eula Larry returned to her home in Madisonville Friday after having visited a few days with her sister, Mrs. W. E. Edwards, Sr. and Mr. Edwards.

Miss Willie May Scott of Loudon was the overnight guest of Miss Mary Ruth Shelton Thursday night.

Mrs. Bill Kerley from Anthony,

Kan. and Mrs. Ray Graves and children from Lenoir City were visiting with Mrs. Mary Graves and Mr. and Mrs. Wesley Barnett Friday afternoon.

Mr. and Mrs. Richard Davis and Stanley were visiting at the home of Mr. and Mrs. Bob Davis Sunday in Lenoir City.

Misses Linda Allen and Judy Davis accompanied Miss Grace Carter to Maryville Monday evening. They attended a Labor Day program held at the light house. Highlight of the evening was the Brass Quartet. Also enjoyed were films of the Holy Land and Prophecy presented to the group.

Mr. and Mrs. Buster Ayers and Sara and Sara's guest, Miss Sharon Barnett were visitors at Look Out Mountain and Ruby Falls in Chattanooga Sunday afternoon.

Master Eddie and Danny Underwood, sons of Mr. and Mrs. Edsel Underwood of Athens were visiting with their grandmother, Mrs. Ollie Hottel and Lorraine Sunday afternoon.

Mr. and Mrs. Charlie Arp from Spartanburg, S. C. are visiting at their home place here during the past two weeks.

From Washington, Mr. and Mrs. Bobby Smith and Mrs. Jerry Smith and two daughters and son, Walter recently spent a night with the Rev. and Mrs. Charles Taylor.

Mr. and Mrs. W. F. Thorne from Loudon were visiting with Mr. and Mrs. Horace Shelton Sunday afternoon.

Mr. Donald Ray West who has been employed in Kan. City, Missouri has returned to the home of his parents, Mr. and Mrs. Ernest West.

Mr. and Mrs. Leonard Morris of Cedarfork have been visiting with Mrs. Morris' sister, Mrs. Ben Burnett and Mr. Burnett.

Mrs. Joe Edwards and Mr. and Mrs. Wesley Barnett were visitors in Knoxville Saturday.

Miss Judy Rodgers from Lenoir City was visiting with Miss Mildred Shelton Sunday.

Mrs. Edith Collins of Lenoir City was visiting with her brother, Mr. Horace Shelton and Mrs. Shelton Sunday afternoon.

Mr. and Mrs. Wiley McCrary are spending some time visiting with relatives in Kingsport and Bristol. They left Friday.

Mr. and Mrs. Murphy Hamilton and daughter, Loretta, and Mr. and Mrs. Reed Hamilton and

NOW IS APPROVED TIME FOR SEEDING EVERGREEN LAWN
Tennessee lawnmakers should be in the middle of seeding permanent evergreen turf grasses, such as Kentucky bluegrass, red fescue and bents, says J. K. Underwood, turfgrass researcher, at the University of Tennessee.

Soil samples should have been taken and tested—perhaps through the cooperation of the local county agent. Lawn seeding season is from August 1 to October 1.

Later summer seedings of the permanent group of grasses give far superior results over spring seedings. This is particularly true of Kentucky bluegrass, which requires several months of development before it can adequately face up to the "ordure" of summer.

The following sequence of steps have been found to give superior results in securing a quick, uniformly-dense stand, Underwood reminds:

1. Grade carefully by using the natural contours of the lot to avoid artificiality as much as possible. Slope the ground away from children, Kay and Mary Ann of Sweetwater toured Gatlinburg Sunday.

Mrs. D. N. Woods from Crossville recently spent three weeks here visiting with her daughter, Mrs. Ben Burnett and Mr. Burnett.

Misses Jane Walker, Barbara Martin and Judy Davis went to the T.V.A. and I. Fair at Knoxville Monday. These girls represented their Loudon Senior High School G.H. Club as judges. They were accompanied by Mrs. Rose Marie O'Brien, Home Demonstration Agent.

Guests were entertained at the home of Mr. and Mrs. Paul Arp and the Rev. and Mrs. Charles Taylor recently with a picnic dinner on the lawn. Guests were: Mr. and Mrs. George Blanchard and daughter, Jean, The Rev. and Mrs. Ernest Blanchard and Mrs. L. B. Gilbert all of Chattanooga.

Mrs. Blanchard and Mrs. Gilbert are sisters of Mrs. Taylor. Other guests were: Mr. and Mrs. Byron Blanchard and children, David and Patsy and Mrs. Pearl Billions of Kingston.

Mr. and Mrs. Paul Arp were visiting with Mrs. Arp's uncle, Mr. W. W. Taylor in Clinton Sunday afternoon.

Sunnyside News
Mr. and Mrs. Leon Bryant and children, Joan and Ann and Mr. and Mrs. Leo Kiser were visiting with the Rev. Buford Allbright and family in Knoxville Sunday. They attended church services at Mt. Carmel Baptist Church where Rev. Allbright is pastor.

Mr. and Mrs. Leon Hill and little son, Allen from Athens were dinner guests Sunday of Mrs. Hill's parents, Mr. and Mrs. Luther Stewart.

Mr. and Mrs. Carl Elanston from Fountain City and Mr. Fred Patterson from Andrews, N. C. were visiting with Mr. and Mrs. Horace Loving Saturday afternoon.

Mr. and Mrs. Dave Lemons were visiting with their daughter, Mrs. Don Headrick and Mr. Headrick in Knoxville Sunday.

Mr. and Mrs. Ray Stewart and children, Sandra, Judy and Dale of Lenoir City were visiting with Mr. and Mrs. Luther Stewart Sunday afternoon.

Mr. and Mrs. Stanley Lemons and Mr. and Mrs. Bill Lemons and son, Danny from Sweetwater were visiting with Mr. and Mrs. Dave Lemons Sunday afternoon.

Mr. and Mrs. W. M. Gourley were visiting with Mr. and Mrs. Harold Brewster at Corinth Sunday.

Mr. and Mrs. Troy Gourley and Mrs. Don Gourley and daughter, Opal were visiting with Mr. and Mrs. Jake White at Corinth Sunday.

Mr. and Mrs. Alford Gourley and children, Debra Ann and Glenn from Sweetwater were visiting with Mr. and Mrs. W. M. Gourley Sunday.

the house for at least 15 to 18 feet. Fill in the low spots by cutting down the high ones. Do not grade when too wet. Use only unpuddled clay for deep fills. 2. Plow 3 to 4 inches deep. 3. Apply the full lime recommendation and three-fourths of the fertilizer recommendation. 4. Disk these into the full depth of the seedbed. 5. Apply the remainder of the fertilizer and 1 to 1½ inches of shirt chopped straw and disk these lightly into the top 3 to 3 inches. 6. Smooth the area. 7. Seed to a single grass species and cover not over ¼ inch deep. If bluegrass is used, use only Kentucky or Missouri grown seed. Do not roll. 8. Keep the soil surface constantly moist, not wet, for rapid germination which should take only 6 to 10 days.

SMALL FARMER BIG FACTOR IN TIMBER INDUSTRY
"The small tree farmer is a pretty important person in the timber industry. In fact, he makes up a dominant part of the total number of farm and other private ownerships of commercial forest lands in this country," J. B. Sharp, U. S. associate Extension forester says. "According to a review of the Nation's timber resources by the U. S. Department of Agriculture, holdings of less than 100 acres account for 86 percent of all private holdings. These small holdings include about 121 million acres, representing one-fourth of all commercial forest lands—approximately as much as all public holdings combined."

In Tennessee about 47 percent of the land is covered by farm and non-farm woodland in about equal proportions. The average farm woodland is 48 acres in size—ranging from 14 acres in Washington County to 198 acres in Perry County. Two-thirds of the woodland of the State each have more than 50,000 acres of farm woodland.

Contrary to popular belief, Sharp points out, the greatest concentrated acreage of farm woodland is in Middle and West Tennessee. Under good management the productive capacity of these woodlands could be more than twice their present production. The non-farm forest lands of the state are largely located within the Cumberland Plateau and Highland Rim regions.

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Secret of Warm Morning Coal Heater Success

is patented, 4-flue firebrick lining

Flames shoot up flue at each corner and envelop top of fuel bed. Gas that ordinarily would go up flue is burned off. Fresh coal is turned into glowing, slow-burning coke. Thus, you get more heat, at lower cost—save on fuel bills. And, remember, with a WARM MORNING Coal Heater, you light a fire just once a year, fill it just once a day. Wake up in a warm home every morning!

Nearly two million folks who have bought these WARM MORNING Coal Heaters know that only WARM MORNING gives you so much for your money! Come in today and choose from a complete line of models we have on display!

Be sure to look for the name WARM MORNING on the front of the heater before you buy. Don't accept substitutes.

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POPULAR MODEL! Shown above is the popular WARM MORNING Model 460-A, a bargain-priced, deluxe circulator coal heater. Only \$139.95

OTHER MODELS AS LOW AS \$57.95

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Loudon

Phone GL 8-2046

Delicious, homemade Macaroni 'n Cheese ready to serve in minutes

Kraft Dinner is a timesaver and a money-maker! Keep it handy—it costs only pennies. So many for school lunches, emergency meals. And good eatin' always!

GRATED...for the cheddar cheese goodness everybody likes

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BETTER FITTING Genuine Warm Morning Parts LONGER LASTING

Phone GL 8-2046

Loudon

MILK MILK MILK 150 HEAD OF DIARY CATTLE Will Sell At Public Auction

THURSDAY 18 10 a.m.

SEPTEMBER 18 RAIN OR SHINE
SALE WILL BE HELD AT COLLEGE DALE, TENNESSEE LOCATED 12 MILES EAST OF CHATTANOOGA AND 15 MILES WEST OF CLEVELAND AND 3 MILES SOUTH OF OULTWAH, TENNESSEE JUST OFF HIGHWAY NO. 11.

50 YOUNG JERSEY, GUERNSEY, AND HOLSTEIN COWS FRESH: CLOSE UP SPRINGER: SOME ARE MILKING GOOD.

50 LARGE JERSEY AND HOLSTEIN FIRST CALF HEIFERS WEIGHING UP TO 1200 LBS.

FRESH: CLOSE UP SPRINGERS: SOME OCTOBER AND NOVEMBER.

YOU WILL FIND OUT OF THIS 150 HEAD A LARGE NUMBER FRESH OR CLOSE UP SPRINGERS.

50 CHOICE OPEN JERSEY, GUERNSEY, HOLSTEIN HEIFERS WEIGHING FROM 500 TO 750 LBS.

This herd is large in size, good color and extra good quality. These cows and heifers will really produce, the kind any dairyman would be proud to add to his herd.

Large number of these dairy cattle are from artificial breeding. Calf blood vaccination has been kept up. State Health Certificate will be furnished day of sale.

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SALE CONDUCTED BY **KIRK AUCTION COMPANY, CLEVELAND, PHONE Greenwood 6-941.**

\$1,000 for YOU

from **PARK EASY DRIVE - IN**

if we serve you anything other than

100% Pure Ground Beef or All - Meat Weiners

in our hamburgers and hotdogs.

See Your Food Prepared In A Clean And Appealing Manner



We Guarantee A Place To Park At The Park Easy Drive In

CAUTION: Accept No Substitutes

Park Easy is the **DOUBLE BURGER** home of the

Bill and Jack Hodge Welcome You

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Located Next To Cole's Drive In Theatre

More For Your Money In FORD

Get the details on FORD'S extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

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BUILDING and REMODELING "TIPS"

For Homeowners, Do-It-Yourselfers, Builders, Business Firms

"We found a more peaceful, quieter home - our own - when we 'Sound-Conditioned' with Armstrong Cushiontone!"

— says Mrs. Madison Dowlen of Boone County, Mr. Dowlen installed beautiful Armstrong "Textured" Cushiontone himself in the basement living and recreation room pictured below.



It is so easy to install you can do it yourself. Just nail or staple. Armstrong has eliminated the stereotyped, crumbly, unattractive appearance by successfully perfecting collages of luxurious beauty with modern "Textured" or "Full Resonance" designs and colors. Armstrong's "Textured" Cushiontone is made of 100% of cotton, comfortable, warm, sound absorbing, fireproof, and safe. It is a solid today to drop in to see your lumber dealer! Ask him to show you these Armstrong Cushiontone collages! Remember, with Armstrong "Sound-Conditioned" sound you get the ultimate in collages... (1) Quietness, (2) Luxurious beauty, and (3) It is inexpensive!

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Carter Lumber Company
LOUDON

Corum Lumber Company
LENOIR CITY



SAVING TOGETHER is very much like SHOPPING TOGETHER

When a family shops together, everybody is apt to come out of the store feeling pretty happy, because all have participated in making the selections. When a family saves together, is usually achieves better results sooner, because everybody participates in a concerted effort for the benefit of all. Once you have decided on your family objective, bring everybody into the picture of sensible thrift and systematic saving. Then put your extra dollars in a First National Savings Account.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

HOSPITAL LIST

ADMITTED

Sept. 2
Mrs. Lillie Thomas
Mr. Leroy Taylor
Mr. George Ota Roberson
Mrs. Kenneth Wilkerson
Johnny Viars
Dr. P. W. Turrentine

Sept. 3
Mrs. Hazel Price
Mr. Fred A. Headrick
Mr. Austin E. Henline
Mrs. Bill Belcher
Mr. Sam Presley
Mrs. Chas. Range

Sept. 4
Mr. H. C. Delaney
Mrs. Avery Hatley

Sept. 5
Mrs. M. S. McCall
Mrs. James Lankford
Mrs. James Pass
Mrs. George Mattie
Mrs. Hal Graham
Barbara Sue Nix

Sept. 6
Mrs. D. W. Hamell
Miss Frances Simpson
Gary Lynn Ward
Larry Glenn Ward
Mr. Robert W. Easter
Mrs. Daniel P. Dash
Mr. John A. Knight

Sept. 7
Mrs. Lena Mitchell
Mrs. Ruth Hope
Miss Elizabeth Ann Hill
Mrs. Oscar Belcher
Mr. Fred McGinnis
Mrs. Clark Hall
Mrs. Jimmy Hugh Brown

Sept. 8
Mr. Joe Mincey
Miss Ida Mae Cagle
Mrs. Glen Flannagan
Mrs. Thomas McNabb
DISCHARGED

Sept. 2
Mrs. Edgar Harvey
Mr. Lamar Brackett
Mrs. Henry Gaston
Mr. Hugh B. Canaler
Mrs. Deela Hensley

Sept. 3
Mrs. Lillie Thomas
Dr. P. W. Turrentine
Johnny Viars
Mrs. Claude Brewer
Mrs. Gurnie Tuck
David Johnson

Sept. 4
James Revis
Mrs. Elizabeth Moats
Mr. T. A. Thornburg

Sept. 5
Mrs. Kenneth Wilkerson
Virgil Williams
Judy Nicholson
Mr. Ota Roberson
Mrs. Bill Belcher

Sept. 6
Mrs. Hazel Price
Barbara Sue Nix
Mrs. Grace William
Mr. Wesley Dille
Mrs. Charles Range

Sept. 7
Evanne Brookshire
Mr. Robert W. Easter
Mrs. Avery Hatley
Mrs. D. W. Howell

Sept. 8
Mr. Bill Lawson
Mr. Leroy Taylor

KERRY DRAKE



MARY WORTH'S FAMILY



London Social and Personal News

The London County Herald Thursday, September 11, 1938

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Fair time is here again. This week many, many people are busy attending, participating in, and judging the TVA & I Fair in Knoxville. Several from Loudon County have entered exhibits in the Fair.

Browder HD Club Met On Sept. 2nd

The regular monthly meeting of the Browder Home Demonstration Club was held on Wednesday, Sept. 2 at the home of Mrs. J. E. Hayes.

Mrs. Ralph Eldridge was in charge of the devotion. Six members answered the roll with "My most interesting experience this summer."

Mrs. Madison West presided during the business session. Project reports were given on arts and crafts; horticulture; clothing; food and nutrition and home furnishing and management. The main demonstration on soaps and detergents was given by Mrs. Ralph Eldridge.

The Oct. meeting will be held at the home of Mrs. S. W. Blair.

On Wednesday, September 10, Mrs. Charles Wheeler, Mrs. J. E. James, Mrs. Catherine Duff, and Mrs. John Reedy will model their dresses in the District V Home Demonstration Dress Revue. These ladies were all winners in the county contest which was held in May. The district contest is held at the Magnolia Avenue Methodist Church in Knoxville.

The District V 4-H Dress Contest will be held Friday, September 12, also at the Magnolia Methodist Church. Participating from Loudon County are Kletta Ryan, Fay Bright, Judy Davis, and Gail Woods. These girls were first place winners in the county 4-H Dress Contest held in August.

Mrs. and Mrs. Myrta-Brookner and children Bobby and Helen of Walnut, Ind., were visiting Mr. and Mrs. Norman McQueen and family here last week.

Mrs. F. R. Lefter of Sheffield, Ala. came Monday for a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Lefter and family.

WSCS Circles Meet Monday Evening

SALLY JONES

The Sally Jones Circle met Monday evening in the parlor of the Methodist Church with Mrs. John Greer and Mrs. Jim Zimmerman as co-hostesses.

Mrs. Helen Bacon had charge of the devotional program, assisted by Mrs. Katherine Watkins. The new contest seeking gold star members for the society was explained by Mrs. Zimmerman.

A dessert course was served by the hostesses to the 19 members present.

ANN MCKENZIE
The Ann McKenzie Circle met Monday evening at the home of Mrs. Broady Harrison with Mrs. Eugene Booth as co-hostess.

Mrs. Paul Ary was the program leader using as her topic, "Status of Women over the World," which was an insight into the life of a "missionary" woman and into the life of a Chinese woman and the life of an African woman.

Mrs. Ruth Richards, circle leader, was in charge of the business meeting. The meeting was closed with the Quiet Hour reading entitled, "What do you plan for Tuesday?" by Mrs. Eugene Booth.

A dessert was served to the 15 members present at the end of the meeting.

PEARL REMINE
The Pearl Remine Circle met Monday evening at the home of Mrs. J. C. Greer with Mrs. Fay Barrett and Miss Colleen Ferguson as hostesses.

Mrs. Homer Vaughn Simpson, circle leader presided over the business meeting and announcement was made of the next study course.

Mrs. A. T. Miller was the program leader and gave a short piece before introducing her guest speaker Mrs. Charles T. Morgan who spoke on "Christian Social Relations."

Miss Birdie Thomas closed with the Quiet Hour.

A dessert was served to the 12 members present and 2 visitors, Mrs. Morgan and Mrs. Folks at the close of the meeting.

VIOLET GRUBB
The Violet Grubb Circle met Monday evening at the home of Mrs. J. H. Hall with Mrs. Rufus Waller as co-hostess.

An ice course was served first to the 12 members present.

Mrs. S. P. Daniel gave the devotional assisted by Mrs. J. C. Greer, giving an account of the Fifth Assembly of the W.S.C.S. in St. Louis, Mo.

Mrs. Arthur Gilliam, circle leader presided over the business meeting.

The meeting was closed with the "Quiet Hour" by Miss Mae York.

WORLD SERVICE
The World Service Circle met Monday evening in the Methodist Church Social Hall with Mrs. Charles D. Watkins and Mrs. Dora Watkins as hostesses.

Mrs. Dora Mae Ishill was in charge of the program and after reading scripture verses from the books of Mark and John she gave a report on the Fifth Convention of the Association of Women, which was held May 6 through 9 at St. Louis, Mo. The convention theme "Christ's Message for Today," 10,000 women represented not only our country but foreign lands.

Mr. Bill Lawson, Jr. was dismissed from the Bacon Hospital Monday and is recuperating at his home on Walnut St.

Mr. and Mrs. J. C. Messamore and Lawrence, Vaughn of Fountain City were visiting Mr. and Mrs. John Messamore and family Saturday.

Mrs. Reed Gover spent the weekend with Mr. and Mrs. Robert Lucking and children Barbara Jo and Robbie in Harrison.

Mr. and Mrs. Leroy Myhre and sons left Sunday for their home in Atlanta, Ga. after spending a week with Mrs. Sam Wilson and Mrs. Callie Wilson.

Jack Lott Blair Jr. and Hogan Harrison, Keith Nicholson and Edward Headlee left Monday for T.M.I. in Sweetwater.

Alger Watkins left this week for Castle Heights Military Academy in Lebanon, Tenn.

Mrs. E. M. Hall and Mrs. Sam Wilson spent Tuesday in Nashville.

FFA NEWS
LOUDON FFA GOES TO THE TVA & I FAIR

The Loudon FFA members entered 41 exhibits in the following classes: tobacco, corn, shopwork, and poultry. More than a dozen of these entries won, placing for prize money.

While entering the exhibits last Saturday Mr. Alexander and Lee Huffine were interviewed by Mr. Ralph S. McDade, Farm Editor of WBIR-TV. The interview will appear on channel 10 at 11:30 A.M. Saturday, Sept. 13.

The Loudon FFA Tobacco Grading Team, Jimmy Jones, Benny Sewell, Lee Huffine, and Stanley Sampson, gave a demonstration Monday.

Bill Wicker placed third in the East Tenn. FFA tractor driving contest.

Monday night the Loudon FFA & FFA participated in a style show. The FFA boys modeling were Billy Lankford, Stanley Sampson, Douglas McKee, Benny Sewell, Dennis Teverman and Lee Huffine.

Dr. Georgia Harkness led the group in a study on the book of John. 35 women were commissioned as deaconesses and missionaries and 2 men commissioned as missionaries. The convention closed with 6 bishops and 201 Methodist ministers serving communion to the assembly.

Mrs. Ed Swenson, circle leader, presided over the business and announcement was made of the study course on "Our North American Neighbors" to begin in October and extend through January.

Mrs. Don Smith closed with the "Quiet Hour" in the absence of Mrs. Ruby Lutz.

A dessert plate was served to the 18 members present before adjourning.

SUSANNA WESLEY
The Susanna Wesley Circle met Monday evening at the home of Mrs. Charles F. Brakebill with Mrs. William J. Morgan as co-hostess.

Mrs. Cam Hall, circle leader presided over the business meeting. Nursery keepers were appointed.

Mrs. Hall was in charge of the program assisted by Mrs. Jim Jacobs and Mrs. John H. Robertson. Mrs. Eugene Watkins closed the meeting with the Quiet Hour reading entitled, "The Silent Hour."

A dessert course was served to the 11 members and one new member Maggie Wilson before adjourning.

FHA NEWS

Some one hundred and fifty FFA and FHA members attended the TVA & I Fair at Knoxville on Monday, Sept. 8.

Representatives of Loudon FFA Chapter who modeled in the annual FFA Fashion Show were: Mary Frances Alexander, Elaine Chestnut, Sarah Watkins and Linda Allen. These girls modeled dresses they made while working on State Degrees.

The Loudon FFA and FFA chapters, also participated in the boys and girls fashion show.

Those modeling (all fashions suitable Loudon High School boys and girls were: Billy Jean Shubert, Carol Shubert, Ann Walker, Judy Davis, Judy McCollister, Mary Frances Alexander, Elaine Chestnut, Sarah Watkins, Dennis Townsend, Douglas McKee, Stanley Sampson, Lee Huffine, Billy Langford, Benny Sewell.

Jane Waller was commentator for the fashion show.

Mr. and Mrs. Jack Lefter and family spent Sunday with Mr. and Mrs. Tom Lefter and family in Athens.

Miss Molly McPeake left Tuesday for her second year at Salem Academy in Winston-Salem, N. C.

Mr. and Mrs. C. C. Bidmore and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. J. B. Greer, Mrs. J. C. Greer, Mrs. Fay Barrett and Mrs. Irma Folks spent a few days last week in Georgia.

DIXIE LEE
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DIXIE LEE JUNCTION
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SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY, Sept. 11
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THIS ANGRY AGE

Anthony Perkins
Jo Van Fleet
CARTOON
FRIDAY & SATURDAY
Sept. 12 & 13
4 Color Features
One Admission Price
CONGO CROSSING

THIS ISLAND EARTH
IN TECHNICOLOR
BENGALI
Rock Hudson
DAWN AT SOCORRO
Rory Calhoun
CARTOON

SUNDAY, MONDAY, TUESDAY
Sept. 14, 15, 16
1ST RUN PICTURE
THE LIGHT IN THE FOREST
IN TECHNICOLOR
Fess Parker
Joanne Dru
CARTOON

WED. THUR. FRI.
Sept. 17, 18, 19
THUNDER ROAD
Robert Mitchum
CARTOON

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Valley Drive-In

formerly Bonnet Drive-In
Now Under New Management of ROY CLINE
PHONE GL 8-2777
Located Between Loudon & Sweetwater

50c per person
THURSDAY, Sept. 11
GUNS DON'T ARGUE
John Dillinger
Bonny Parker
Pretty Boy Floyd
WALK INTO HELL
Eastman Color
CARTOON

FRIDAY & SATURDAY
Sept. 12 & 13
BIG 4 FOR 1
SHOW-REGULAR
ADMISSION PRICE
THE WAY TO THE GOLD
CINEMASCOPE-COLOR
Jeffrey Hunter

THE PROUD ONE
CINEMASCOPE-COLOR
Virginia Mayo
Robert Ryan
THE LAST WAGON
CINEMASCOPE-COLOR
Richard Widmark

GOD IS MY PARDNER
Walter Brennan
CARTOON

SUNDAY & MONDAY
Sept. 14 & 15
THE TIN STAR
Henry Fonda
Betsy Palmer
CARTOON

TUESDAY, Sept. 16
SPANISH AFFAIR
Richard Kiley
Carmen Sevilla
CARTOON

WEDNESDAY & THURSDAY
Sept. 17 & 18
THE TRUE STORY OF JESSE JAMES
CARTOON

WEDNESDAY, Sept. 17
1st Run Picture
TOUCH OF EVIL
Charlton Heston
Finlet Leigh
THE WEREWOLF
CARTOON

WEDNESDAY, Sept. 17
1st Run Picture
TOUCH OF EVIL
Charlton Heston
Finlet Leigh
THE WEREWOLF
CARTOON

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CARTOON

WEDNESDAY, Sept. 17
1st Run Picture
TOUCH OF EVIL
Charlton Heston
Finlet Leigh
THE WEREWOLF
CARTOON

Help your teen-agers to start the school year right!

This program is on for better grades. As a parent, you can help your teen-agers start the rewarding "look it up" habit that develops the ability to learn—to read, write, and speak effectively. Equip them with a current copy of Webster's New Collegiate Dictionary.

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Brick Colonial \$24,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

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STA-FLO STARCH
18c Quart

LIFEBUOY SOAP, B. S.
2 bars for 29c

SILVERDUST
Giant Size
77c

LIBBY'S Beef Stew
24 oz. can only 43c

LUX SOAP
Bath Size
2 bars for 25c

LIBBY'S Spagh. and Meat Balls
24 oz. Can -- 35c

BREEZE
Giant Size
77c

LIBBY'S Corned Beef Hash
2-16oz. cans -- 75c

Plus +VALUE+ Store

WISK Laundry Detergent
63c Quart

Shop and Save with Mohler and Harold Giles.

3 Miles Out On Vonore Road
Giles and Son Market

by smooth ice cream
I meant
BACON'S
VELVET

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



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One Year	\$3.00	One Year	\$3.50

This And That

Colleges are now opening in full blast. Those of you who have children away will hear from them frequently... at least when the time comes around all too often for them to ask for more money. We heard once of a rich man who had a sister and the sister had a son away in college, and she complained one day that she could not get her son to write. The rich uncle said that he bet he could get him to write, so he wrote his nephew and in the letter he said he was inclosing a check. He purposefully left out the check. In no time at all he had a letter from the silent nephew.

It has often occurred to us that some of the best teaching in the colleges, and the high schools as well, might be done by those who are not professional teachers. In about every community there are people who could give superb courses in their lines, or in related subjects. Industry might share its personnel in such way. Sometimes physics teachers, for example, have been recruited from surrounding industry. But this could not get off the ground very well, because education is largely in the hands of the "educationalists." The ablest might not be allowed to teach for lack of so-called methods, courses in education.

Fifty years ago this month a promising young officer by the name of Lieut. Thomas E. Selfridge was killed in an airplane accident and Orville Wright, its inventor, was injured. Lieut. Selfridge was the first martyr to flight by a heavier than air flying machine. Look what man has done in the last half century!

A trait much to be desired is that of serenity and the ability to live with some thing that is quite adequate but not the latest gadget. The old gun may be quite all right. The rod and reel good but not the latest. The washing machine all right, but does not look the model of the current year. The old car full of service but not the latest word. The old house even may be good enough but lacking in modern looks, and so those of us whom must have the latest succumb to our desires and keep ourselves in a dither all the time. The ownership of good things we believe in, but, we hold that those who become obsessed with things too often lose touch with the little things, with the simple pleasures which make for contentment, with the expected or unexpected small adventures which leads us not only to know ourselves but to search ourselves deeply to find purpose and meaning in life.

We read a little while ago of a little son who put his father through the ropes and over the coals by questions on why the figure 120 is on the speedometer. We have often thought of that, too. You might try your hand at explaining to some 4-year old. Or, if no 4-year old is handy just try some adult.

We are guilty of having trailed for miles on a Sunday afternoon a truck load of automobiles to try to see what they were. We saw the front end of one and the back end of one, but at this writing we still do not know what we saw.

Also, just fifty years ago the longest distance yet covered by wireless telephone was made. The completed experiment carried a message for 81 miles, the distance between Newark, N. J. and Philadelphia, Pa.

A Letter From The Publisher

I have always been interested in old buildings. No form of recreation seems to be better for me than to turn myself loose and explore the workmanship of those who labored many years ago, to inspect their ways of doing things. I am impressed with the different woods used and the types of construction.

Last week I did something that I have been wanting to do for months when I went down to the Don P. Smith Chair Company and asked for an opportunity to go through the plant. I was honored to have some other than Jack Lerier as the guide. It took us a good while as we just sauntered, and by the time my tour was over I was "pumped" in no uncertain terms.

As I understand it the buildings used by the Company have been around for quite some time, some of them, at least, having been used for other purposes than the making of chairs. The buildings are rambling, covering a good deal of floor space in their entirety, and are thus all the more interesting because of their age and rambling nature.

I am amazed at the number of operations it takes to make a chair, the organization and assembly line techniques that is used. I was impressed also with the capacity of the Company. If the demand justifies it some twelve to fifteen hundred chairs can be made in one day... a good many chairs it seems to us.

Another point of interest, too, as one goes through the plant is to be shown and told of the different styles that have been made over a long period of years. How styles become generally accepted and kept by demand in production has always been of interest to me.

I am sure the community appreciates not only new industry but the old that is already with us and has been here for a long time. So, we salute the Don P. Smith Chair Company this week and wish for them continued success.

Now I have been through the Visking Plant and the Chair Plant. In time I hope to make the others.

And Another thing:
Fifty years ago this month instead of looking for Sputnik as we have been doing recently those of you who were old enough were looking for Halley's Comet. Remember?

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

"Care of the Needy and Neglected" upon me, because He has appointed me to preach good news to the poor; to set captives free, to restore sight to the blind, to set at liberty those who are oppressed. It was the charter of His ministry. This lesson teaches us that we must be sympathetic and Jesus came serving the humble, the poor and needy, that He went about doing good. His neighbors were pleased with His gracious words.

Who can be selfish in a world like ours? Certainly not one with the love of Christ in his heart. Hunger is a normal condition in many lands. This great problem of juvenile delinquency has spread from densely populated cities to our rural communities. It could just be possible that these young-

sters do not get the love and guidance they are entitled to. It is said that fifteen million people in our country suffer some form of mental illness due to the strains and loneliness of life. In our own state a very commendable program is being set up to care more tenderly for these unfortunate. Released prisoners need love and respect and a chance for a new start in life.

There is so much good we can do if only we put ourselves in the other's place. One of the reasons given in Hebrews for showing kindness is that "we also are in the body." Misfortune could come to us any day.

Herald
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LEGAL

Notice To Contractors Of State Highway Construction Bids To Be Received

September 19, 1938.

Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 O'clock A.M. September 19, 1938. LOUDON-KNOX COUNTIES: Project No. 1-40-7(6) 315 Pt. II (Old 1-30-11) The construction of ten (10) bridges and the grading and drainage of the approaches to a directional interchange on a section of Interstate Route No. 4) between State Route No. 85 (White Wing Road) and Little Turkey Creek.

Project Length - 0.953 Miles
Working Days - 350
(Unloading Point - Lenoir City or Knoxville)

No Proposals will be issued after 4:30 O'clock P.M., September 18, 1938.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 135, ACTS OF 1945. Contractor must prequalify with the Department of Highways and Public Works in accordance with Chapter 89 of Public Acts of 1921, before any Proposals will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject any and all bids is reserved.

W. M. Leach, Commissioner
Aug. 28, Sept. 4, 11, 18

LEGAL

Notice to Creditors

Estate of Wm. Prigmore. Notice is hereby given that on the 4th day of Sept., 1938, letters testamentary in respect to the estate of Wm. N. Prigmore, Deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

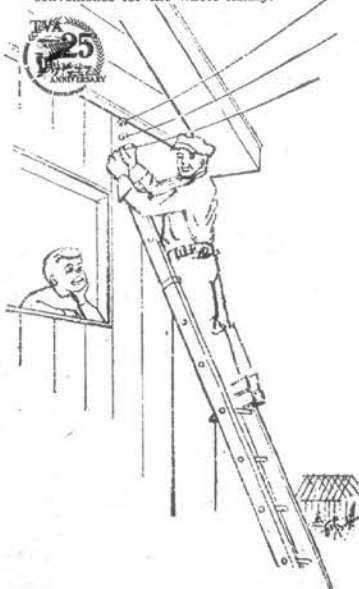
All persons, residents or non-residents, having claims, mature or unmature, are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 11th day of Sept., 1938.
E. S. Prigmore, Adm.

Estate of Wm. N. Prigmore, Deceased
Sept. 11, 18

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BIG SAVINGS

on merchandise that came in too late to sell last spring. Save also on special purchases. For **Limited Time Only** Save 25 to 50 percent on top-quality, first line mens and boys wear

SLACKS

These consist of carry-over worsteds and flannels, and New Eureka. Fine quality, long-wearing slacks, a nice selection in all sizes.
Regular 10.95 & 12.95

\$9.95

SPORT COATS

Carefully tailored coats by Brookfield, New Elgart, carried over. Now save on fine selection colors, patterns

Regular 25.00
\$19.50

Men's Suits

**Fine selection of carryovers
and New Elgar's. A real
value! Regular 39.50 to 50.00**

\$33.00

Long Sleeve Sports Shirts

Big selection of carryovers and new stock we hope to supply you with for a long time. **\$1.09**

Values to 2.95

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Light Weight Jackets

Nylons, Reg. 6.95 ---- 4.95
Selan, Reg. 4.95 ---- 3.50

Mens Suburban Coats

Wool Tweeds and Polished Cottons.
Regular 19.50
and 24.50, now **\$14.95**

All Boys

Suits and Sport Coats

1/2 OFF --- CARRYOVERS

Boys Long Sleeve Sports Shirts ----- 1.49

Values 1.98 to 2.98. Carryover shirts and new flannels

Boys Jackets -- Quilted Lined -- 4.95

THOMAS -HILL STORE

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Grammar School News

The following are new students who have transferred to our school this year.

Jerry Bingham, Steekee School; Jimmy Bingham, Steekee School; Mickey Williams, Davis; Mary Sue Bingham, Fork Creek; Beanie Bingham, Fork Creek; Ronald

Goodwin, Greenback; Freddie Galt, Lattrell; Eddie Subert, Kingston; Peggie Shabert, Kingston; Sandra Moore, Spring City; Patsy Moore, Spring City; John Harvey, Knoxville; David Harvey, Knoxville; Thomas Rogers, Knoxville; Jimmy Nichols, Knoxville; Donna Sue Parton, Knoxville; Sharon Parton, Knoxville; William Chapman, Fayetteville, N. C.; Larry York, Corinth, Miss.; Doris Jean York, Corinth, Miss.; Eddie Henderson, Detroit, Mich.; David Brannan, Rockford, Ill.

To Patricia Rolan goes the recognition for being last week's most thoughtful pupil. She was observed picking up used hand towels around the wash basin, and also she turned the water off after a group of children had finished washing and had left the water on. Moreover, she found money on two different occasions and turned it in, also she found and turned in two lost purses containing money.

These children deserve credit for finding money and turning it in. Mickey Williams, Lewis Little, Samuel Stevens, Clark Taylor, and Jane Sampson.

Last week the school news contained two little compositions by fourth graders who had won contests in their respective rooms.

This week we are carrying the one for the little girl who was absent last week.

Idea from A Safety Film. We watched a very interesting film on safety. I enjoyed it because we were shown many helpful safety things and also it was in color. Here are some of the safety rules that I learned:

1. Never play in the street.
2. Walk facing traffic if you must walk on the highway.
3. Don't cross



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CHARLES EDDINGTON'S 135-ACRE FARM (Better Known as the Lawson Farm)

Saturday, Sept. 27
10:30 A. M.

LOCATED ON MACEDONIA ROAD, JUST OFF OF SWEETWATER—VONORE ROAD, NEAR FORK CREEK SCHOOL, 7 MILES EAST OF SWEETWATER, TENN.

DESCRIPTION: 135 acres of fertile land, 65 acres seeded to grasses; 40 acres oats. Grasses are orchard grass, clover, fescue and lespedeza. 8 Tobacco base, balance in young timber. A hard-surface road goes completely around the farm, giving access to every field. Well fenced and cross-fenced. Abundance of water—creek and deep well. A farmer's farm. Will grow anything the farmer wants to plant.

IMPROVEMENT: 8-room residence and bathroom constructed of brick and wood, in good state of repair. Running water, also water heater. The house has a basement. One four-room tenant house. Combination barn of 260', smokehouse, chicken house and all necessary outbuildings.

This farm is well located. School bus, milk route by door. In sight of Fork Creek School. Would make an ideal dairy farm. Mr. Eddington has purchased other property and instructed us to sell at the highest \$1. Look this farm over and meet us on Saturday. Bid and buy!

Also 9-16 Burley Tobacco Will Be Sold

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FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Just recently one of the farmers in Loudon County stated to me that we were really in the livestock business in Loudon County. But he stated that how well the farmers in Loudon County will stay in the business will depend on the street in the middle of the block from in front of parked cars.

4. Crops only at corners one street at a time and not cutting-corned 5. Get out of parked cars by the sidewalk, not on the traffic side.

By Lois Shabert
All children have a healthy curiosity about their environment, they need opportunities to explore, manipulate, and experiment in safety. They need experiences with biological and physical phenomena such as: friction, magnetism, simple electrical circuits, snow, ice, water, steam, care of animals, seasonal changes, seed dispersal, etc.

To give them the kinds of equipment which will challenge their curiosity and answer "why" and "how" a certain thing works and how each applies to everyday life, the expenditure of funds is inevitable.

The three fourth grade rooms are sponsoring a Christmas card sale. The proceeds will be used to buy some very urgent science equipment.



Mrs. Alberta Upton Pinckney wishes to express her appreciation to the people of Loudon County whose co-operation enabled her to complete a study of the opinions of negro families of Loudon County toward placing children in special classes for the mentally retarded, and extends an invitation to those people and others to read the thesis after it has been returned from the bindery. Mrs. Pinckney, the daughter of Mrs. Johnnie R. Upton, received her master of science degree in special education during the University of Tennessee's summer quarter commencement exercises. Her plans for the year are indefinite.

upon the production of cheap feed of high quality. I readily agreed that this was the foundation of a successful livestock farmer because I knew that he had spoken the truth.

Since many farmers in Loudon County have needed small grain for winter grazing to help lower the feed cost, it is well to keep in mind that winter feed is the farmers' most costly feed. Most of us know that generally our permanent pasture will provide grazing for us eight months during the year. Also the period from November 1 to April 1 is usually what we call the winter feed period in Loudon County. Any thing the farmers of this county can do to lower the cost of feed during this period helps. We also know that a good winter grazing program can provide at least 60 days grazing.

All types of livestock do good in winter pasture of small grain. One acre of good, well fertilized small grain pasture will keep grazing from three to five animals per acre for a period of four to eight weeks if properly managed. If farmers expect to cut the small grain for hay or silage, he must not graze it too late. Keep in mind that the silage of small grain can be used in the summer for feed while pasture is short.

No farmer in Loudon County can afford to depend entirely on winter pasture as his only source of winter forage. These pastures should be used to supplement hay and silage to cut down on winter feed cost but not to replace it.

Loudon County farmers must keep in mind that winter pastures require an abundant supply of readily available plant food. At least 80 pounds of nitrogen, 80 pounds of phosphorus and 80 pounds of potash per acre at seeding should be used. If the grain is grazed hard, and you want to cut it for hay or silage in the spring, it is desirable to add 50 pounds of nitrogen as top dressing in February. For good winter grazing feed it, don't starve it.

FARM BUILDINGS NEED APPLIANCES TO FIGHT FIRE
Fire extinguishers are a practical means for reducing fire damage to farm buildings, John M. Johnson, U.S. Extension agricultural engineer points out. During the fall and winter months, farm fire hazards increase, due to use of heating devices.

Farm fire extinguishers need not be expensive, Johnson explains, but they should be of sufficient capacity to control anticipated fires. In many cases water, dirt and buckets of sand will prove effective. During cold weather salt will keep them from freezing. Portable commercial extinguishers should be of a type that can be serviced locally or on the farm. They should be checked regularly to make sure they are ready for instant use. Because many persons are hesitant to use an extinguish-

OBITUARIES

Mrs. Gladys Belcher
Belcher, Mrs. Gladys Hopkins, of Loudon City, Route 2, age 38, passed away at Bacon Hospital Friday, Sept. 12th, at 10:30 a.m.

REPORTING IN To Loudon County

Sept. 8-To Mr. and Mrs. E. B. Farmer of Loudon City, a 7 lb., 10 oz. boy.

Sept. 10-To Mr. and Mrs. Lee Lynn of Loudon, a 7 lb., 12 oz. boy. To Mr. and Mrs. Jack Webster of Loudon, a 6 lb., 1 oz. boy. To Mr. and Mrs. J. I. Brewster of Loudon City, an 8 lb., 8 oz. boy.

Sept. 11-To Mr. and Mrs. Max Dunlap of Loudon, a 6 lb., 7 oz. girl. To Mr. and Mrs. Jas. H. Buchanan of Loudon City, a 7 lb., girl.

Sept. 12-To Mr. and Mrs. James A. Sexton of Knoxville, a 6 lb., 11 oz. boy. To Mr. and Mrs. F. H. Buchanan of Loudon, a 7 lb., 12 oz. boy.

Sept. 13-To Mr. and Mrs. Billy Smith of Loudon City, a 7 lb. girl.

Sept. 14-To Mr. and Mrs. Wm. F. Johnson of Loudon City, a 9 lb. boy.

To Mr. and Mrs. J. H. Lane of Loudon City, a 6 lb., 14 oz. girl.

Sept. 15-To Mr. and Mrs. James Smallen of Loudon, an 8 lb., 14 oz. girl. To Mr. and Mrs. Arless Morgan of Loudon City, a 7 lb., 4 oz. girl.

er, Johnson said, every member of the family should be shown how to use these devices. It is also wise, he stated, for farm families to hold fire drills to prepare for emergencies.



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Miracle Sandwich Spread

City. One Brother: Ben Hopkins, Los Angeles, Calif. One Sister, Mrs. A. L. Sewell, Etowah. 27 grandchildren and several nieces and nephews. A host of friends. Funeral services 2 P. M. Sunday, New Providence Baptist Church, with Rev. Bill Lee, Rev. Joe Wampler, and Rev. Clifford Norris officiating. Interment Church Cemetery. Arrangements by Quinn & Karnes.

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The pressure is on for better grades. As a parent, you can help your teen-agers start the rewarding "look it up" habit that develops the ability to learn—to read, write, and speak effectively. Equip them with a current copy of Webster's New Collegiate Dictionary.
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LOUDON COUNTY HERALD

YOU'LL FIND IT IN THE WANT ADS

London Social and Personal News

Thursday, September 18, 1938

The Loudon County Herald

My Favorite Recipe
Featuring This Week
Mrs. Charles Limburg
Loudon

MRS JACK LEFFLER

CHOCOLATE UPSIDE DOWN CAKE

1 1/4 cup cake flour
2 T butter
3/4 cup granulated sugar
1/2 cup milk
2 t baking powder
1 t vanilla
1/4 cup broken nut meats
1 square bitter chocolate (ounce)

Sift and measure flour, then sift flour, sugar, baking powder and salt together in mixing bowl. Mix together chocolate and butter, mix with milk and vanilla. Stir into the dry ingredients. Do not beat. Add nuts and blend thoroughly and pour into a well greased pyrex layer cake dish.

Add this topping:
2 T cocoa
1/2 cup brown sugar

Now mix together the cocoa, brown sugar and granulated sugar. Spread this over the top of the cake batter and bake for one hour of boiling water and place in a moderate oven 350° and bake for one hour. This may be served with whipped cream or ice cream.

Thank you so much Mrs. Limburg for this good recipe. I know lots of our readers will want to make this.

Tom Jung Auxiliary Met Monday Evening

The monthly meeting of the Tom Jung Auxiliary was held at the Cumberland Presbyterian Church Monday night the 18th at 7:30.

The dining hall was appropriately decorated to create a Japanese setting and after a brief business meeting, the program was turned over to Mrs. Earl Alexander who reported on the book "Cross and Crisis in Japan."

Along with her report, Mrs. Alexander also displayed gifts and souvenirs which had been brought from Japan. Meeting was concluded with the Wayside Prayer.

During the social hour which followed, the hostesses Mrs. Ralph Alexander and Mrs. Harry Goodman served delicious refreshments to the 23 members and two visitors present.

Mr. and Mrs. Charles F. Brakebill and children, Linda and Larry and Mr. and Mrs. Rufus Watson and children Lucinda, Rufus Brown and Rollin Ann spent the weekend in Gatlinburg.

Mr. and Mrs. Don Robinson and family of Knoxville spent the week end with Mr. and Mrs. John L. Robinson.

Mr. and Mrs. John Craig has returned home after a vacation in Clear Water Fla., and Green Cove Springs, Fla.

Rev. and Mrs. B. H. Greene and sons, Brian, Jr., and David have returned home after a vacation through the New England States.

Dr. and Mrs. Charles Morgan attended the Convocation service at Berea College, Berea, Ky. over the weekend.

Mr. and Mrs. John Lee of Bristol, Va. were visiting Mr. and Mrs. John L. Robinson Sunday.

Mrs. Reed Gover and Mrs. Jack Leffler were visiting Mr. and Mrs. Sanford Gray in Sweetwater Sunday afternoon.

Mrs. Roy Sneed entered Rippon Hospital in Athens on Monday of this week.

Mrs. William Dyche, and daughter, Doris of Tampa, Fla. spent Tuesday and Wednesday with Dr. and Mrs. Orville Galyon and family.

Mrs. William Post entertained her bridge club last Friday evening at her home in Knoxville.

A dessert was served preceding three progressions of bridge.

High score was won by Mrs. Ham Carey. Second high score was won by Mrs. Broady Harrison. Bingo was won by Mrs. Boyd Dudley and travel was won by Mr. Ivo Sanders.

Guests of the club were Mrs. Boyd Dudley and Mrs. Sam Hoyle of Knoxville.

Purdy-Watkins Vows Were Said Aug. 30

Wedding vows were exchanged by Miss Mary Louise Purdy and James Michael Watkins at the First Baptist Church of Loudon on August 30, at 4:00 P.M. The bride is the daughter of Mrs. George Purdy and the late Mr. Purdy. The groom is the son of Mr. Edward Ray Watkins and the late Mr. Watkins.

The Rev. O. C. Rainwater and Rev. Brian Greene officiated at the wedding.

Wedding selections at the organ were rendered by Ed Davis. Vocalists were Misses Barbara Simmons and Shirley Webb of Nashville.

The blue color scheme was featured by baskets of white and blue asters and candelabras with blue tapers.

The bride was given in marriage by her uncle, J. N. Purdy, Jr. She wore a gown of hand-clipped Chantilly lace over satin, fashioned with a scoop neckline finished in lace scallops. The bride's only jewelry was a string of pearls, a gift from the groom. A crown of orange blossoms held the finger tip veil of imported illusion. She carried a cascade arrangement of blue carnations centered with a white orchid on a ribbon.

Miss Ann Altum, cousin of the bride, was maid of honor. Mrs. James P. Zimmerman was matron of honor. Bridesmaids were Misses Glada Watkins, sister of the groom, Patricia Wertz, and Sue. Presumably all of Loudon Junior bridesmaid was Miss Georgia Altum, cousin of the bride. They wore ballroom length dresses of blue tulle with scoop necklines and tucked midriffs ending in a butterfly bow at the back with full harem skirts. Their head pieces were of Swiss braid with circular veils. They carried a cluster of yellow roses on a lovers knot of blue velvet.

Flower girls were the bride's cousin, Miss Linda Purdy. She wore a dress of white organza and carried a basket of yellow rose petals.

Spencer Watkins was his cousin's best man. Ushers were Joe Collins of Portland, Tennessee, Lynn Williamson and Bill Padgett of Lenoir City, and Orman Altum, Loudon.

A reception in the church fellowship hall followed the wedding ceremony. The blue color scheme was carried out in the four tiered wedding cake and the table decorations.

Those assisting in the reception were Misses Linda Watkins, Mary Ann Carpenter, Shirley Sewell, Martha Helen Pettie, Linda Smith, and Wilma Williams of Loudon; Judy Rice, Anita Von Dohlen, and Dianne South of Nashville. In charge of the reception were Mrs. James P. Watkins, Mrs. Doug Watkins, and Mrs. Charles Harrison. Keeping the guest book was Miss Frances Richeson of Newport.

Both bride and groom are students at Middle Tennessee State College, Murfreesboro, Tennessee.



BRIDE... Mrs. James Michael Watkins, who was before her marriage Aug. 30, Miss Mary Louise Purdy, daughter of Mrs. Lucile Purdy of Loudon.

Mr. and Mrs. Bob Buchanan of Maryville announce the birth of a daughter, Sept. 12, at the Blount Memorial Hospital. Mrs. Buchanan is the former Miss Harriett Lenoir.

Mr. and Mrs. Grover Fleming, Mrs. J. H. Christian and Mrs. John Bradshaw visited Mr. and Mrs. Allen Fleming, family and friends, in Chilhowee and Marion, Va. over the weekend.

Hogan Harrison had the misfortune of breaking his collar bone during a football game at T.M.I. last Friday afternoon.

Airman C.C. and Mrs. Ronald H. McCravy who have been in Spanghlem, Germany for the past three years were met in Harrisburg, Va. by his mother, Mrs. A. B. Watkins and family and arrived in Loudon Wednesday for a short visit.

Luncheon; Bridge At Mrs. Harrison's

Mrs. Blair Harrison entertained with a bridge luncheon at her home on Mason Lane Wednesday.

Two progressions of bridge were played before luncheon was served and three after lunch.

High score was won by Mrs. W. C. Patton and bingo was won by S. E. Ferguson.

Those attending the luncheon were Mrs. Sam Harrison, Mrs. Dick Lentz, Mrs. S. E. Ferguson, Mrs. G. L. Thayer, Mrs. Robert Frow, Mrs. William Dyche, Mrs. Orville Galyon, Mrs. W. C. Patton, Mrs. John Greer, Mrs. Gail Hein, Mrs. Jim Blair, Mrs. W. C. Campbell, Jr., Mrs. Charles Davis, Mrs. Doris Blair, Mrs. Jesse James, Mrs. James O. Harrison and Mrs. Jack Leffler.

Sewell-Hutson Vows To Be Said Sept. 27

Miss Anna Lou Sewell and Mr. James Wilson Hutson have completed plans for their wedding which will take place at the Loudon City Church of Christ on Sept. 27, at four o'clock.

Miss Sewell, who attended U. T. College of Home Economics, is the daughter of Mr. and Mrs. Willie Roy Sewell. Mr. Hutson is the son of Mr. and Mrs. Horace Wilson Hutson of Shelbyville. He attended U. T. College of Engineering. At the present he is employed by Warner Robins Air Force Base, Georgia as an industrial engineer.

The officiating minister will be Bro. Albert Griffin, minister of Loudon Church of Christ. Mrs. James Earl McCall, organist, will present a program of nuptial music. Vocalist will be Miss Helen LaRue.

Mr. Sewell will give his daughter in marriage.

Miss Shirley Sewell will be her sister's maid of honor. Bridesmaids will be Mrs. James Donald Hinson of Nashville and Mrs. Fred Lee Terry, Jr. of Crossville.

Miss Joyce Faye Sewell of Knoxville, cousin of the bride-elect, will be the flower girl.

Mr. Roy Lynch Hutson of Knoxville will serve his brother as best man. The ushers will be Mr. Hugh Parker of Shelbyville and Mr. Benny Sewell, brother of the bride-elect.

The reception will be given by Mr. and Mrs. Sewell at their home immediately following the ceremony. Those assisting at the reception will be Mrs. James Percy LaRue and Carolyn Young, Miss Judy Ratched and Joe Marie Sewell of Knoxville, cousin of the bride-elect, Nancy Randle, Doris Limburg and Joyce Willett.

Mr. and Mrs. Horace W. Hutson will entertain with a rehearsal dinner at the home of Mr. and Mrs. W. D. Williamson preceding the rehearsal on Friday evening.

Those entertaining the bride-elect are Mrs. Percy LaRue, Mrs. Ula Roberts, Mrs. George Young and Mrs. Albert Griffin.

Mr. and Mrs. Willie Roy Sewell request the honor of the presence of all friends and relatives at their daughter's wedding and the reception following the ceremony.

Mr. and Mrs. James A. Pope of Pikeville Assistant County Agent have taken an apartment with Mrs. Ruby Lutz on Cedar Street. Bobby Harrison left last week to enter J.M.A. in Bloomington, Tenn.

FARMERS

We can write insurance covering injury to your employees.

For Details See
R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
500 Greer Street-Phone GL 8-358
Loudon

Mrs. and Mrs. Arthur Fowler and son Arthur, Jr. have returned from New York where they met Miss Clarke Fowler who has been spending the summer in Europe. On their return trip home they visited points of interest in Washington.

Mrs. Doris Blair, Mrs. Joe Blair, Mrs. Norman McQueen, Mrs. J. H. Kollock and Miss Mary Katherine Mize and Rev. Walter L. Chestnut and Mr. Reuben Sharp attended Presbytery at Beaver Creek Tuesday.

DAR Chapter Has Open Meeting Sat.

The opening meeting of the Hiwassee Chapter of DAR was held last Saturday at the anchorage with a luncheon, followed by a business meeting with Mrs. Arthur Fowler, regent presiding. The year business was discussed and committees were appointed to serve during the year.

The Constitution Week was discussed and it was suggested that the schools stress this next week.

There were 18 members present and Mrs. Jody Anderson Hill of Philadelphia was welcomed as a new member.

Bridge Club Meets With Mrs. Jim Blair

Mrs. Jim Blair was hostess to her club last Friday evening at her home on Maigo Lane.

A dessert was served before playing three progressions of bridge.

High score for the club was won by Mrs. James O. Harrison. Low was won by Mrs. Isha Littleton and bingo was won by Mrs. Ray Walker.

Guests of the club were Mrs. W. B. Harrison and Mrs. Gail Hein.

Mrs. Sam Wilson is spending a few days in Nashville this week. Miss Mary Wilson is visiting in Ohio this week.

Mrs. Walter A. Sommers is spending several weeks with Rev. and Mrs. Tom Bailey and family in Des Moines, Mich.

Mrs. and Mrs. Will George of Maryville spent Wednesday with Mrs. J. H. Lloyd, Mrs. Louise Tipson and Miss Martha Blair.

Mr. and Mrs. George L. Thayer have returned home after spending two weeks with Mrs. Thayer's family in North West, Wis. and Philadelphia was welcomed as a Mrs. Thayer's mother and aunt in Des Moines, Ia.

WHITE STORES
S.M. GREEN STAMPS

Save 9c
KLEENEX Tissues
2 Big Pkgs. 49c

PLUS S.M. GREEN STAMPS

WHITE STORES

Sunbeam
AUTOMATIC CONTROLLED EVEN HEAT
FRYPAN

Now it's so easy to add these and many other exciting foods to your menu:

- Chicken Fricassee
- Sukiyaki
- Baked Apples
- Upside Down Cake

\$19.95

GREER'S
GREER HARDWARE COMPANY
Phone GL 8-2046 Loudon

FURNITURE TRADE - IN SALE

Buy Now and Save

LIVING ROOM SUITES
BED ROOM SUITES
Complete DINETTE SUITES

SPECIAL! SAVE!

EXTRA FIRM
Mattress and Box Springs

Reg. 59.50 Special 39.50

EASY TERMS AT
LOUDON
FURNITURE and HARDWARE Co.

Wharf Street Phone GL 8-2696

South Magazine reports:
"S.M. GREEN STAMPS are helping Dixie grow"

"During the past few years a major addition to business in the South has been the fast-growing trading stamp industry.

"Proof of the growing importance stamps play in bolstering the area's economy is found in the Southern operations of The Sperry and Hutchinson Company, distributors of the widely-known S&H Green Stamps.

"In 1957 alone, S&H purchased more than \$12 million worth of merchandise from Southern manufacturers, providing many of the area's industries with increased outlets for their products and boosting Southern payrolls.

"Added to those figures is the \$2,250,000 annual payroll written by S&H for its present and growing 566-person Southern personnel. The Company has invested hundreds of thousands of dollars in real estate to locate its modern redemption centers, indicating that the industry has become a permanent part of the area's business life."

South
March, 1958

For more information, write for our free booklet, "The Story of S&H Cash Discount Stamps."

TENNESSEE DIVISION
The Sperry and Hutchinson Company
100 E. Main St., Nashville, Tenn.

GREENBACK NEWS

Mr. and Mrs. Sammy Dunn have returned to St. Louis, Mo., where he is employed. They spent some time with his parents Mr. and Mrs. Coy Dunn and her parents, Mr. and Mrs. John Wear.

Mr. Melburn Wear of New Orleans is the guest of his parents, Mr. and Mrs. John Wear. He is employed with an air line company.

Mr. and Mrs. Everett Beals, Mr. John Woods, and Miss Carrie Beals were among those who visited the family of Mrs. Joe Allen in Maryville Sunday and attended the funeral service Monday afternoon.

Mrs. E. D. Vining left by plane Thursday to spend a while with her husband in Chicago.

Mr. and Mrs. Charles Homer Everett and Dr.

Mrs. McCollum and of Lenoir City visited Sunday with Mrs. Ada Everett.

Mr. and Mrs. Sam McCollum, Jr., Mae, Cynthia and Rebecca of Maryville, Mr. and Mrs. S. B. McCollum were dinner guests Saturday evening of Mr. and Mrs. A. C. Montgomery in Lenoir City.

Mr. and Mrs. Hope Beals and Karen of Knoxville spent Saturday with Mrs. J. L. Kerr and Mr. and Mrs. E. L. Beals.

Jerry Jones, son of Mr. and Mrs. Raymond Jones has joined the U. S. Navy and is having his basic in Charleston, S. C.

The Rev. and Mrs. Frank Lader were in Maryville Sunday afternoon for the funeral service of Mrs. George Brown.

Miss Barbara Watson of the Knoxville Baptist school of nursing was the weekend guest of her parents, Mr. and Mrs. R. V. Watson.

Miss Anna Mae Ford came from the Knoxville Baptist school of nursing and spent the weekend with her parents, Mr. and Mrs. Harrison Ford.

Mrs. R. M. Peterson of Maryville spent Wednesday with Mrs. E. D. Vining.

Miss Christine McCall of Maryville College spent the weekend with her mother, Mrs. C. O. McCall.

Mr. and Mrs. MacInturff and daughters of Columbus, Ohio have been the guests of his parents, Mr. and Mrs. Sam MacInturff.

Mrs. Ray Martin and sons of Maryville spent Saturday with Mr. and Mrs. Sam MacInturff.

Mr. and Mrs. J. H. French and Miss Wanda spent Sunday with Mrs. French's father, Mr. D. E. Bohanan at Seymour.

Mrs. Mayne Wear spent the weekend with her daughter, Mrs. Cam Hall and Mr. Hall and sons at Loudon.

Mr. and Mrs. Prescott, Mr. and Mrs. Horace Brackett and son, Mr. and Mrs. Dennis Brackett of Cincinnati, Ohio came last week on account of the illness and subsequent death of their sister, Miss Ralph Ross in Maryville. They were guests of Mr. and Mrs. G. H. Brackett and Mr. and Mrs. A. W. Carpenter here and of Mr. Ralph Ross and sons.

Miss Joan Hill of the Knoxville Baptist nursing school spent the weekend here with her parents, Mr. and Mrs. Frank Hill and sisters Linda and Patsy.

Mrs. Roy Lowry went to Knoxville Thursday and accompanied her mother, Mrs. D. M. Smallman to Jefferson City for the funeral service of her uncle, Mr. John Smallman.

Miss Emma Hall is the guest of Mr. and Mrs. G. M. Wear and Mrs. J. B. Anderson in Maryville.

Mr. and Mrs. J. H. Leatherwood of Concord spent Saturday with Mr. and Mrs. Leon Leatherwood.

Miss Grace Carter, Missionary to Sudan Interior, West Africa was speaker at the Greenback Memorial Baptist Church last Sunday evening and spoke at the Presbyterian Church Sunday evening a week ago.

Mr. and Mrs. Roy Lowry, and Miss Mae Lowry were at the bedside of their brother, Mr. Corry Lowry in the Blount Memorial Hospital Sunday.

Mrs. B. B. Frazier and Joe of Maryville visited Mr. and Mrs. S. B. McCollum Friday.

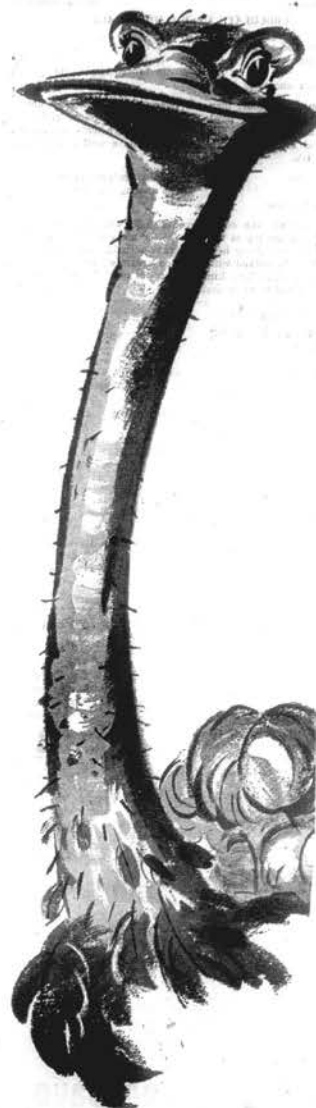
Miss Doris Jean Carpenter of Washington D. C. came for the funeral service of her aunt, Mrs. Ralph Ross and visited her parents, Mr. and Mrs. A. W. Carpenter.

Do It The Easy Way
Use Herald Want Ads

Why Hide Your Head?

BE AN
ALERT
CITIZEN

READ
the
LOUDON
COUNTY
HERALD



"Loudon County's Family Newspaper"

The alert citizen knows about community and county affairs — and takes active part in them. The LOUDON COUNTY HERALD is your newspaper, dedicated to coverage of events in Loudon and Loudon County. Through the HERALD you become a better informed citizens. Features, humor, comics and many others make the HERALD fun for the whole family. Be a regular HERALD reader

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Valley Drive-In

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New Under New Management of
ROY CLINE

PHONE GL 8-2277
Located between Loudon &
Sweetwater

50c per person

THURSDAY, SEPT. 18
DOUBLE FEATURE
SPANISH AFFAIR
IN TECHNICOLOR
Richard Kiley
Carmen Sevilla

THE TRUE STORY OF
JESSE JAMES
CINEMASCOPE-COLOR
Robert Wagner
Jeffrey Hunter
Hope Lange
Curtains

FRIDAY & SATURDAY
Sept. 19 & 20
4 FOR 1 SHOW
Four Color Features
For One Admission
When Worlds
Collide
CONQUEST OF SPACE
Eric Fleming
Walter Brooke

THE GREAT
MISSOURI RAID
MacDonald Carey
Wendell Corey
RED MOUNTAIN
Alan Ladd
Elizabeth Scott
Cartoon

SUNDAY & MONDAY
Sept. 21 & 22
DOUBLE FEATURE
CARNIVAL ROCK
TEEN AGE THUNDER
CARTOON

TUESDAY ONLY, SEPT. 23
BLACK SCORPION
CARTOON

WEDNESDAY & THURSDAY
Sept. 24 & 25
DOUBLE FEATURE
**THE BRAIN FROM
PLANET ARRAS**
TEEN AGE MONSTER
CARTOON

Weekend Specials at GILES and SON MARKET

NBC
Ritz Crackers
Large Box -- 29¢

**FLEECY
WHITE**

Quart -- 15¢
½ Gallon -- 29¢

NBC Swiss
Creme Sandwich
Large Bag -- 39¢

**Popsrite
Popcorn**

1 lb. Bag -- 15¢
2 lb. Bag -- 29¢

**JEWEL
SHORTENING**
3 lb. Carton -- 75¢

Shop and Save with
Mohlar and Harold
Giles.

3 Miles Out On Vonore Road
Giles and Son Market

Bethel M.Y.F. To Have Bake Sale

The Bethel M.Y.F. is having a bake sale on Saturday, Sept. 20, in front of Greer Hardware. There will be a variety of home cooked foods.

GET MORE OUT OF
LIFE... ATTEND
A MOVIE!

**COLE'S
DRIVE-IN**
ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-2253
SHOW TIME -- 8:00 and 10:00

THURSDAY & FRIDAY
Sept. 18 & 19
1st Run Picture
**COOL AND THE
CRAZY**
Scott Marlowe
1st Run Picture

DRAW STRIP RIGHT
Cartoon
SATURDAY, Sept. 20
**4 BIG PICTURES
ALL IN COLOR**
One Admission Price
JOHNNY GUITAR
Sterling Hayden
SANTA FE PASSAGE
John Payne

**TIMBERJACK
HELL'S HALF ACRE**
Cartoon

FREE FREE
We will give to the lucky ticket holder Saturday night at our theatre a

1950 CHEVROLET
SUN. MON. TUE.
Sept. 21, 22, 23
1ST RUN PICTURE
ROCK-A-BYE BABY
COLOR

Jerry Lee Lewis
Marion Maxwell
Cartoon
WED. THUR. FRI.
Sept. 24, 25, 26
1ST RUN PICTURE
THE BADLANDERS
CINEMASCOPE-COLOR
Alan Ladd
Ernest Borgnine
Katy Jurado
Cartoon

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Sept. 21 & 22
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Loudon FFA News

The Loudon FFA chapter met September 17, 1958. The new officers were elected and the prizes won at the fair were presented. The new officers for this year are: Benny Arp, president; Ray Purdy, vice president; Freddie McCarty, secretary; Bill Clark, treasurer; Edward Bright, reporter; and W. B. Costner, treasurer.

FOR RENT... small house. Call Rufus Watson at GL 8-2081 or GL 8-2152. 31-45-C

NOTICE... for land surveying or building and drainage layouts call EVERETT'S Land Survey, Maryville, Tenn., YU 2-4445 or YU 2-8955. 31-46-Pd

YOUR COMPLETE HEATING Headquarters. Greer's, Loudon, for Coleman, Warm Morning, Eagle, West, Electrolux, Arvia; heating names you know and trust. 31-46-C

FOR RENT... unfurnished two rooms and built-in porch and bath room. Bring references to 306 Church St., one lady or couple. 31-46-Pd

FOR RENT... air conditioned, unfurnished apartment call GL 8-2012. tlc-42

HOUSE FOR SALE... 9 room house for sale. Call GL 8-3366. tlc-35

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083. tlc

FOR SALE... There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries.

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY,
Sept. 18 & 19

THUNDER ROAD
Robert M'Chum
CARTOON
SATURDAY, Sept. 20
DOUBLE FEATURE
WAR PATH
HIGH HELL
John Derek
CARTOON
SUN. MON. TUES. & WED.
Sept. 21, 22, 23, 24
1ST RUN PICTURE

**BRIDGE
OVER
RIVER
KWAI**

IN TECHNICOLOR
William Holden
Alec Guinness
Cartoon

SUNDAY & MONDAY
Sept. 21 & 22
DOUBLE FEATURE
CARNIVAL ROCK
TEEN AGE THUNDER
CARTOON

TUESDAY ONLY, SEPT. 23
BLACK SCORPION
CARTOON

WEDNESDAY & THURSDAY
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TEEN AGE MONSTER
CARTOON

CLASSIFIED

CLOSEOUT SALE... 33 1/2 percent off on all lawn mower floor samplers at Greer's. Buy now and save! 31-44-C

GRAILING... call R. F. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 1911, night 1862. tlc-11

SERVICE STATION for lease... West End Loudon. For information call Athens, 009. tlc

FOR NEW construction work or repair work, roofing, bath rooms, all types of buildings, call Eugene Crawley, contractor, Phone GL 8-3489. 31-45-Pd

FOR ELECTRICAL AND PLUMBING WORK, call Luke Scott, GL 8-3724. 31-45-C

WALLS CLEANED by scientific machine. Save paint, sanitizes, kills germs, retards chalking, prevents mold and mildew. No Mess! Costs Less. Rileway Interior Cleaners, W. A. Worley, GL 8-1158, Loudon. 31-44-Pd

BARGAINS... while they last! Table top electric water heaters \$69.50; double-bowl kitchen cabinet sinks \$69.50; 2-piece bath outfit \$129.50; steel and aluminum windows \$5.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO. Gilbert Blankenship, owner, Ph. GL 8-3206 or GL 8-3558, Depot Square, Loudon. tlc-35

FOR SALE... 6 room house, 3 acres land, 5/10 acre tobacco, water in house, lights, telephone. Call GL 8-3665 after 4 p. m. 31-45-Pd

NOTICE... Greer Hardware Company will be closed on Wednesday afternoon effective immediately. 31-45-C

HEY want your cleaning to us. You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 806 Poplar St., Phone GL 8-3024, Loudon. 31-45-Pd

WE BUY, SELL, OR TRADE... all kinds of new and used furniture. R. F. Hamilton, 116 A St. Lenoir City, Ph. 1911. tlc-11

BRAND NEW BRICK HOME
3-Bedrooms
On Steeple Rd. inside city of Loudon. Ceramic tile, bath, elec. heat, utility room, car port. Nice built-in kitchen \$12,500. Phone YUKON 6-2833
Broadway -- Lenoir City
Jack Pickell -- Sigurd Vest

ANGUS Dispersion Sale
at public auction
SATURDAY, SEPT. 20, AT FARM
KNOXVILLE, TENNESSEE
120 HEAD SELL!
ONE OF THE BEST HERDS IN
SOUTHEAST. THIS IS DEFINITELY
THE "INVESTMENT OPPORTUNITY
OF THE YEAR."
EVERYTHING SELLS!
15 Holsteins and Guernseys Sell
Write for catalog
MONCIER'S
Sugar Camp Farms
312 Vine Ave., S. W.
KNOXVILLE, TENNESSEE

GRAND OPENING CELEBRATION

Tic Toc Jewelers
NEW LOCATION --- GROVE STREET
SATURDAY, SEPT. 20

We cordially invite you to visit us at our new location. We take this opportunity to thank you for your past patronage, your help at the time of our fire, and invite you to shop our wonderful new displays, terrific all-new stock.

DOOR PRIZES!

\$100.00 Ladies or Gents **DIAMOND**
PRIZES FOR THE KIDDIES

No obligation -- Just Stop By Our Store And Register

Visit us during our grand opening. New fixtures, New displays for your shopping convenience. All New stock, no promotional merchandise.

SEE YOU SATURDAY

AT TIC-TOC JEWELERS -- GROVE STREET



by smooth ice cream
I meant
BACON'S

VELVET



Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, SEPTEMBER 25, 1958



10¢ PER COPY

Nichols Out For Season As Loudon Ties Rule HS

Super Highway County Routes Are Pinpointed

Information furnished the Herald has pinpointed the location of the portion of the interstate highway system which will pass through Loudon County. The new highway, a part of the nation-wide system, is beyond the planning stage with some construction already underway.

Readers will want to study the map of the highway system on this page carefully to understand the location of the route. The map also indicates the eight access points in Loudon County where vehicles will be able to enter the highway.

Actually, two main routes will be involved in the county. The super highway from Knoxville to Nashville will pass across the northern tip of the county. Actual construction on this segment is underway around neighboring Kingston, with Loudon county work, including the construction of some bridges just now getting started.

The super highway route between Knoxville and Chattanooga will bisect Loudon County completely. From north of Dixie Lee Junction it will pass between Leas and Easton Cross Roads, some 2 1/2 miles from Lenoir City, proceed down Hotchkiss Valley to one of the major items in the county segment, a new four-lane bridge across the Tennessee River.

The route will pass approximately 2 1/2 miles north of Loudon with an access point where it will pass over the present Highway 72. It will pass a short way north of Philadelphia and proceed on to Chattanooga.

By press time the Herald was unable to learn when Loudon



James A. Pope, who has assumed duties as assistant county agent in Loudon County.

Jack Randolph At 59 Rambler Preview

Jack Randolph, head of Loudon Motor Company, Loudon, Tennessee, left yesterday for Chicago to attend a dealer preview of 1959 Ramblers.

Some 8,000 Rambler dealers, salesmen and their wives will attend the four previews being held at Rambler dealers across the country.

Mr. Randolph said the 1959 Ramblers will go on display at his dealership October 8.

Hosts at the previews will be George Romney, president of American Motors Corporation.

County portions of the Knoxville-Chattanooga highway would actually get under construction. However, it is possible that segments of the construction may be included in contracts let by the State Highway Department this year.

BY TOM DELANEY
Loudon's Redskins battled the Rule High Golden Bears to a 6-0 deadlock last Friday night in a bruising contest that cost the services of Fullback Jack Nichols for the season.

The tie proved costly as Nichols suffered a broken foot early in the game. Although the break is not considered too serious, it will bench the 305-pound captain and offensive threat for the remainder of the season.

Starters Hubert Lennex and Coy Blankenship also suffered injuries in the Rule game and are still on the doubtful list for arch-rival Lenoir City here Friday night.

Robert Murrell and Robert Robinson provided the offense power for Loudon in the Rule game, rolling up 135 yards rushing. Murrell led with 53 yards in 14 carries. The Redskins defense felt the loss of Nichols in his linebacker spot, but held Rule to 103 yards on the ground for the night.

Rule wasted no time in getting rolling. The Golden Bears marched 71 yards in 14 plays to take a six-point lead. Scooty Nicely got the score with a one yard plunge through the middle.

Quarterback Glenn McNabb brought the Rule kickoff back 30 yards to the Rule 42 and Loudon rolled to the 20 yard line before bogging down. After an exchange of punts Loudon rolled again, but missed three yards on a fourth down try. Rule got a drive underway, but it was stopped by the end of the first half.

Loudon roared back to open the second half. Robinson, Murrell, McCrary and McNabb alternated in moving 62 yards to the Rule three. Murrell swung in for the score, but the missed extra point left the score at 6-6.

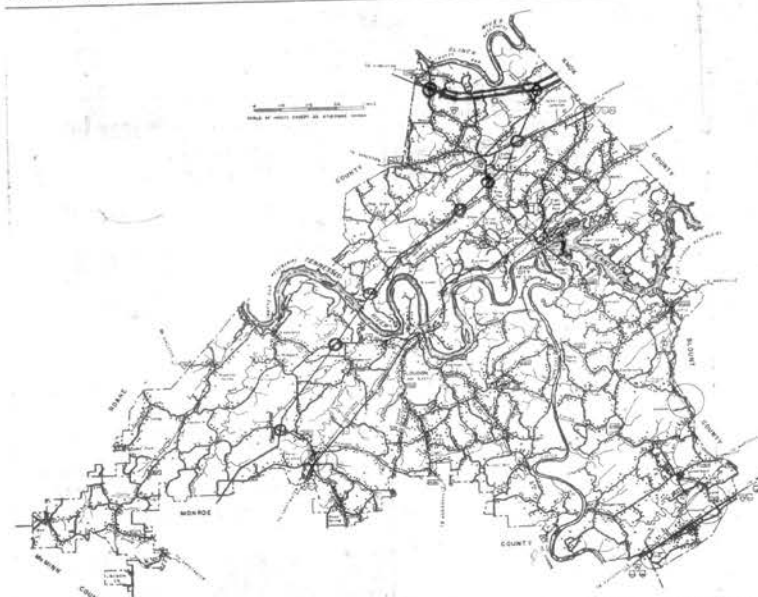
Rule had one more stab at the goal line when the Golden Bears blocked a punt on the Loudon 17 yard line. But the Redskins defense rose to the occasion and stopped the visitors cold. Loudon tried to get a drive underway, but just couldn't get the distance.

The Redskins, led by Johnny Stamey, Coy Blankenship, Ronnie Swiney, Sam Stooksbury and Harold Grimes, held the Golden Bears to 103 yards on the ground and 23 yards passing.

Loudon will be in the poorest physical shape of the season Friday night as they play host to the strong Lenoir City Panthers.

THE YARDSTICK

	Loudon	Rule
First Downs	4	9
Rushing Yds.	135	103
Passing Yds.	0	29
Passes Att.	2	10
Passes Comp.	0	3
Had Intercepted	0	0
Fumbles Lost	1	1
Punting Ave.	36.0	33.3
Penalties	15	65



LOUDON COUNTY INTERSTATE HIGHWAY SYSTEM . . . The map reproduced above shows the route of the new super highway between Knoxville and Chattanooga as it will pass through Loudon County. The northern part of the county will also be bisected by a part of the Knoxville-Nashville segment. Loudon Countians will have a total of eight access points to the super highway as indicated by the circles on the map. One will be where the Chattanooga segment intersects the Knoxville-Nashville highway; another in the very northern tip of the county on the Nashville route; the third will be where the super highway crosses present Highway 70; the fourth about 3 1/2 miles from Lenoir City on Highway 95; the fifth in the Oak Grove area; sixth on the north side of the new Tennessee River bridge; the seventh 2 1/2 miles from Loudon on Highway 72; and the eighth about 2 miles from Philadelphia.

Davis PTA To Have Supper Saturday

The Davis PTA will sponsor a chicken supper at the Davis Cafeteria on Saturday evening, Sept. 27. The price of the meal is 35 cents for children and 75 cents for adults.

Serving will begin at 5 p.m. Purpose of the supper is to raise money for equipment for the basketball teams.

Greenback Mayor Indicted By Jury

Mayor Glenn McTeer of Greenback was indicted on a charge of felonious assault with intent to murder Tuesday by the Loudon County Grand Jury in connection with the shooting of a 14-year-old boy near his home last July. McTeer will be tried in criminal court in January. He has posted \$500 bond.

THE COURT HOUSE RECORD

Marriage Licenses

Sept. 20-James W. Hutson to Anna Lou Sewell.
Real Estate Transfers
Sept. 18-Deed from Charlie Spoons and wife to Johnny Guider and wife, 1 lot, 2nd.
Sept. 19-Deed from Annie Christian and others to Edward E. Jenkins and wife, 135 acres, 1st; L. L. Shephard and wife to Ellen Wheat and husband, 1 lot, 2nd.
Sept. 20-Deed from J. S. Smith to Ed Bell and wife, 1 tract, 2nd; Jake Bright and wife to Joe Fagg and wife, 2 tracts, 1st; Arlie Dailey and wife to Paul Berry and wife, 2 lots, 1st.
Sept. 22-Deed from W. H. Robinson and wife to Roy Wilkins and others, 1 lot, 2nd; W. H. Robinson and wife to J. B. Robinson, 1 lot, 2nd; W. M. Kiggins and wife to Ed Silvey and wife, 2 lots, 2nd.
Sept. 23-Deed from William O. Ward and wife to Elbert Maynard and wife, 1 lot, 3rd; Ray Moody and wife to R. E. Fritts, 4 acres, 2nd; R. E. Fritts to Homer Fannin and wife, 4 acres, 2nd.
Cases Filed-Chancery Court
428-Jackie B. Touchton vs Robert M. Touchton, divorce.
429-Volney D. Morgan and wife, adoption of Bertha Pearl Keller.

Pvt William Murr At Specialists School

Pvt. William B. Murr, 25, whose wife, Shirley, lives at 706 Mulberry St., Loudon, is attending the seven-week movement control specialist course at the Army Transportation School, Fort Eustis, Va. The course is scheduled to be concluded Sept. 24.

and others, 1 lot, 2nd; W. H. Robinson and wife to J. B. Robinson, 1 lot, 2nd; W. M. Kiggins and wife to Ed Silvey and wife, 2 lots, 2nd.

Sept. 23-Deed from William O. Ward and wife to Elbert Maynard and wife, 1 lot, 3rd; Ray Moody and wife to R. E. Fritts, 4 acres, 2nd; R. E. Fritts to Homer Fannin and wife, 4 acres, 2nd.

Cases Filed-Chancery Court
428-Jackie B. Touchton vs Robert M. Touchton, divorce.
429-Volney D. Morgan and wife, adoption of Bertha Pearl Keller.

Lie Rosy For Two Little Kittens Despite Fact That Mother Is A Dog

Little Karen Nelms has her- self quite a dog. And two little kittens have themselves quite a mother.

Karen's dog "Blackie", a four year-old cocker spaniel, has adopted just fine in taking care of their raising. And four-year-old Karen and her sister Donna, seven, have plenty of pets to play with.

Despite the fact the "Blackie" has gone against nature with her little family, she seems quite happy in her rule. Here's how it all came about.

Karen and Donna live with their parents, Mr. and Mrs. A. R. Nelms, 806 Commerce St., Loudon. A neighbor's cat had kittens, but



FALS . . . Little Karen Nelms, 4, hugs "Blackie", her cocker spaniel who is now mother of two kittens, one a brown and white and the other a black, can be seen just in front of "Blackie".

Midnight Ramblers Awarded Trophy

The Midnight Ramblers, champions of the Varsity Girls Softball League, were awarded the S. E. Ferguson Trophy Saturday night at a banquet at Loudon Grammar School. Mrs. Grace Helms, team captain, received the first presentation of the trophy which has been established as perpetual each year to the championship Varsity Girls Softball Team.

Following the presentation, A. C. Dulles, Jr., master of ceremonies for the evening, presented a program of entertainment which included a piano solo by Betty Mesler, an accordion rendition by Ruth Delaney, and several songs by Peggy McClung, accompanied by the dixieland trombone of Joe Gilbert and Mr. Rich Sampson at the piano. Guests of the league were Norman "Smoky" Mead and

Just Piddlin'

By The Editor

JUST POSSIBLE that business will come pretty much to a stand still Saturday afternoon around these parts.

Chances are there will be a lot of folks before the TV set for the Knoxville-Ashburn NCAA telecast. By the way—it's the first time the Vols have been on a nationwide TV hookup for a regular season game.

ATTENDANCE at the PTA meeting Tuesday once again worthy of comment. Number attending the meeting at the high school was large.

The PTA group cannot help but have a good year and offer extremely effective work for better schools if it continues to be supported in this manner.

WHO'S WHO . . . a teacher had asked her young pupils to list, in their opinions, the nine greatest Americans. After a while, she stopped at one desk and asked, "Have you finished your list yet, Bobby?"

"Not yet," he replied. "I can't decide on the shortest."

SILENCE . . . asked to explain why she crept into her husband's room and shot him with a bow and arrow, the accused replied, "Your honor, I didn't want to wake the children."

THOUGHT FOR THE WEEK . . . most people know how to say nothing—few know when.

Senator Kefauver Here Noon Friday

Tennessee Senator Estes Kefauver will be a visitor in Loudon tomorrow (Friday) if it has been announced.

The Senator will be at the courthouse at noon. Everyone is invited to visit with him there.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:
I doubt if you city folks have noticed it, but you don't see many scarecrows in the fields this year. The price of cloth is so high that a farmer can't afford to dress up a scarecrow any more. If he's got cloth good enough to scare a crow away, he's probably wearing 'em to church on Sunday. When you get right down to brass tacks they ain't much different between depression and inflation. Back during the big depression money was so tight that there wasn't none to speak of, and now it's so cheap that a farmer can't afford to dress up a scarecrow. Ed Docty's says it's cheaper for him to move his son-in-law and his rocking chair from the porch to the cherry tree than to rig up a scarecrow to keep the birds away.

One thing inflation has done to the country, inflation plus all these taxes that causes a feller to fidget for his take-home pay. It's taught folks to fidget that couldn't count up to 50 before it started. One feller up at the country store said

he used to set and dream what he'd do if he had a million dollars. Now he says he dreams what he'd do if he had \$2,000,000.21. The extra million, he says, is for taxes and the 21 cent is for their parking meters they got in town.

One thing I don't understand about this inflation. They say the banks is so full of money they're hankers to watch where they're walking and that they won't stoop over to pick up nothing unless it's a five spot or better. But when I go in to borrow \$200 I sneak up to the window and get permission to go into the sweat box with the cashier. And I set there a hour twisting my hat into a wad and gitting all nervous while they take my pulse, my mortgage, and my shirt. And even then I ain't above I'll get the money until they check the title and investigate around the country to see if I ever had any horse thieves in the family or have been black-balled in the sixties.

Tickets Up At Gate For Lenoir City Game

Loudon High School has announced increased prices for gate sales of tickets for the Lenoir City game tomorrow night. Tickets at the gate will be \$1.50 for adults and 75c for students.

Pre-game prices of tickets remain the same, \$1.00 for adults and 50c for students. They are on sale at Loudon Pharmacy, Smith Drug Co., Dill's Barber Shop, Black's Esso, and Bill's Grill.

The Loudon County Herald

"Loudon County's Truly Progress"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
PUBLISHERS
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN



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Inside Loudon County	Outside Loudon County		
Six Months \$1.50	Six Months \$1.75		
One Year \$2.50	One Year \$3.00		

The Local Newspaper

We believe that everyone in every profession must at some time or other become tired and discouraged. This is certainly true in the field of journalism. Sometimes we not only get discouraged but we get even provoked at what the newspapers do.

Then something comes along that makes us pretty proud of the press. Maybe a crooked office-holder is exposed, or the light is turned on one who has been politically indiscreet until, if nothing more, a reorganization is forced. Maybe an unfortunate family is helped, a bad situation is called to the attention of the people and the community are assisted in their struggles for improvement. Maybe a good deed is recognized and given the publicity that it deserves. Maybe a civic project has been, if not started by the paper, at least supported by it until it becomes a reality. Maybe the hands are upheld for those who aim to do good but find themselves on the side of the unpopular right against the easy wrong.

And so we go along at the Herald, holding our own with any discouragements and trying to become better ourselves as we want everything about our community to become better. We never try to be sensational. We are not inclined to mud-slinging. We do not deal in the shady and the slimy. We reject the scandal.

We miss some good stories that ought to be printed. We sometimes fail to commend when commendation is due. We sometimes fail to scold when scolding is needed. But by and large we claim to be awake to the

real happenings of our community, and to the trends and developments about which we think the community should be concerned.

Our one object is to improve the Herald in any and every way we can and to be of service to the community. We welcome your items—both social and news. And beyond that we urge you to give us your suggestions for our own improvement and for the improvement of the community. This you may do either in person or by letter.

Our Newcomers

We are impressed by the services of the Welcome Wagon to the newcomers of Loudon. We commend Mrs. Blair for her diligence in this important work for the community. We ourselves are glad to be participants in this fine gesture to those who come to settle in Loudon.

One head of a family told us last week that he and his wife decided to buy a home here because they felt the people were friendly.

Here is a good tip for us. Let us put ourselves in the place of the newcomers and treat them as we ourselves would like to be treated if we were moving into a new community.

We like the welcome wagon idea and the way it is handled here. Our only suggestion is that the sponsors might go one step further and sponsor a party now and then for the newcomers. This might be done at stated intervals or it might be done only when there are enough newcomers to justify a party.

A Letter From The Publisher

This letter is being written on Monday morning, blue Monday, as it is often called. And while we are tempted to go on writing about why we suspect it is called blue Monday, that is not what we started out to do. My subject for the week came from the radio just before I left home. It is a subject about which we think a good deal about at the Herald, and one that we think should be the center of every business and professional man in Loudon.

We heard this morning advertising on the radio to the effect that if you live within a radius of 100 miles of Knoxville you can afford to drive in and trade at a certain super-market. The idea was suggested that the housewives might well form car pools and drive in once a week and trade at this certain market.

If not amazed we are at least impressed by the wide-awakeness of the merchants of Knoxville. Now, we don't propose to enter into competition with Knoxville for the vastness of our offerings, but we do propose that many name brands, and goods of like quality can be sold in Loudon as cheaply as they can in Knoxville, and after all it costs something to drive there.

To hold our business in Loudon the merchants have got to offer quality goods, prices that are reasonable and service that is equal to that found elsewhere. In our own case, for example we find that to get the kind of meals we want we have to get them outside Loudon. The very minute anyone who sells meats in Loudon demonstrates that they have the quality we want, then our meat business will stay in this city.

For certain kinds of shopping we may not be able to hold our own, but in many others we maintain that we can. We, therefore, urge our merchants to offer quality merchandise at reasonable prices and good service, and tell the public your story. We must hold all the trade we can and keep people coming to our town.

In politics we are a novice, but we predict that Tip Taylor will not run for governor as an independent and that Ellington is it. We hope that before another election comes around someone will see to it that the governor must be elected by a majority of the people. This seems to us to be right.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U. T.

"The Basis of the Final Judgment"

Matthew 25: 31-46

"Ye one who ever believes in him," the scripture says, "will be disappointed." (Matthew 25: 31-46) This was the bold challenge flung down with absolute assurance by Paul in his letter and brought back to Jerusalem to the proud Romans. Wouldn't it be grand if we could direct our lives in such way as never to be disappointed? Life, even if it is lived out gallantly enough, may prove far less than what we had hoped. This lesson shows a way of life that can never be disappointing.

It is a life, too, that will stand up in the day of judgment. Judgment is a hard word, with something so determining and final about it. The pronounced sentence makes us "think furiously," for there can be no appeal.

This scripture is not intended to set forth the fact of judgment. That there will be a general judgment is here taken for granted. The lesson is meant to show the basis of reward, the kind of life that will have divine approval on that day. He who is to be the final judge has shown how it is to proceed.

It is the universal faith of the church that following the general resurrection there will be the final judgment. Some few deny this, but that is the faith the church holds at the end of the world, in habit it is by responsible moral beings, seems self-evident. The long postponement of judgment seems right in view of the fact that the fruits of our earthly life mature slowly, evil and good influences continuing long after more time than we can estimate for the influence of our lives to show full character.

Whether it seems reasonable or not, the fact of the final judgment is a revelation of scripture. A particular time is mentioned. "The day of judgment." "God hath appointed a day in which he shall judge the world in righteousness." It is called "the last day" (John 12: 48). "The day of wrath" (Romans 2: 5; Acts 17: 31), and is said to be connected with the second coming of Christ (Matthew 16: 27).

It would be easy to put a wrong construction on this lesson and argue that our eternal reward is determined by our good and bad deeds. That is not its teaching. Deeds are but the revelation of the faith that is in the heart. Not the outward acts but the inner attitude of the soul is what counts. The righteous called to His right hand were not smug and confident; there was only wonder and humility. "When did we see thee hungry and fed thee we are going to be judged on

Herald Classified Rates
\$1.00 First Week
50c Additional Weeks

the basis of our compassion. Do you belong to Christ? Do you have the Spirit? That is the important thing! Christ so closely identifies Himself with others that what we do to others is done to Him. In their affliction, He is afflicted. It was not only those Saul bound and brought back to Jerusalem who suffered. Christ suffered too. He could say, "Saul, why do you persecute Me?" "Inasmuch as you have done it unto the least of these, you have done it unto Me." Only those who are fit for heaven go there. Those who are too selfish and mean would not be at home there. "No immoral or impure man... has any inheritance in the kingdom of Christ and of God" (Ephesians 5: 5). Of course not.

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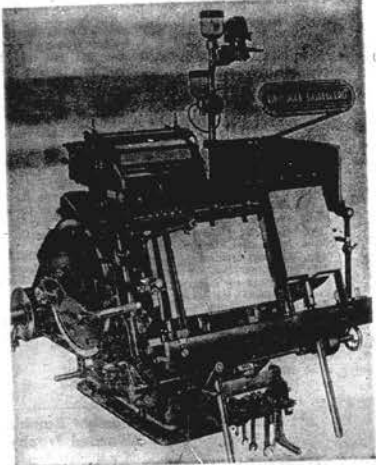
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Loudon County Herald

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MEMBER Federal Deposit Insurance Corporation

Thursday, September 25, 1958 The Loudon County Herald

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EAST OF SWEETWATER, TENN.

DESCRIPTION: 135 acres of fertile land, 65 acres seeded to grasses; 40 acres open. Grasses are orchard grass, clover, fescue and lespedeza. .9 Tobacco base, balance in young timber. A hard-surface road goes completely around the farm, giving access to every field. Well fenced and cross-fenced. Abundance of water—creek and deep well. A farmer's farm. Will grow anything the farmer wants to plant.

IMPROVEMENT: 8-room residence and bathroom constructed of brick and wood, in good state of repair. Running water, also water heater. The house has a basement. One 4-room tenant house. Combination barn 60' X 60', smokehouse, chicken house and all necessary outbuildings.

This farm is well located. School bus, milk route by door. In sight of Fork Creek School. Would make an ideal dairy farm. Mr. Eddington has purchased other property and instructed us to sell at the highest \$. Look this farm over and meet us on saturday. Bid and buy!

Also 9-10 Burley Tobacco Will Be Sold

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SUPER-MARKET

LOOK OUT! YOU ON THE ROAD!

HE'S LUCKY! THIS CLERK HAS BADLY CUT BY FLYING GLASS, KERRY!

HERE'S THE DRIVER, BACK! HE WASN'T EVEN SCRATCHED!

WILL YOU CALL AN AMBULANCE, MISS SHAW? I'LL BE HERE HIM FIRST AID!

AW! I'LL BE OWN! KATIE!

HE'D BETTER! JUDGES ARE A LITTLE TIGHT ON DRUNK DRIVERS WHO GO AROUND KILLING PEOPLE, KATIE!

I'M AFRAID THIS ENDS OUR DATE, CAT! I'M GOING BACK TO HEADQUARTERS TO WATCH THEM RUN TESTS ON THIS DRIVER!

I HOPE HE GETS WHAT HE DESERVES, KERRY!

HE MIGHT HAVE KILLED SOMEBODY - BUT HE'S SO DRUNK HE DOESN'T CARE!

GASOLINE AND ALCOHOL, MISS SHAW! MIXTURE, CAT! - BUT THERE'S ONE COMBINATION THAT'S EVEN WORSE!

DRUNK DRIVING, SERIOUS! HE' BE USING A DICK WAGON FOR A GARAGE DOOR!

WHO'S DRUNK, OFFICER?

I SING... WITH A BAND, IN MY CLUBS! HE HE HE HE!

IT'S A WARMER WORK* FOR LOVERS! - AM I AM THE KING OF HEARTS!!

YOU'RE BOOKING YOU ARE A CHANGE OF DICK WHILE INTOXICATED, JOHNSON?

I CAN SMELL SMOOR - CLEAR OVER HERE!

SURE! ONE LOUVEY BOTTLE BEER, I HAD!

ONE LOUVEY DASE IS MORE LIKE IT!

OKAY, COPY! YOU GOTTA DRUNKOMETER? HE HE!

YOU ASKED, YOU GET, JOHNSON! BRING HIM ALONG TO THE CAR!

IT'S A CUZ-N-1, I DRAMA! IN OPERATE THIS OFFICER! YANTA PARK, TEST!

A LITTLE LATER, IN THE POLICE LAB...

OKAY, JOHNSON! BLOW THROUGH THIS WOODEN MOUTHPIECE INTO THE BALLOON!

I THINK WE MAY GET A LITTLE SURPRISE, BERT!

MEANWHILE - A MAN WHO WOULD BE GREATLY INTERESTED IN THIS TEST IS MAKING A PURCHASE!

I'LL TAKE IT! BUT STOP BREATHING IN MY FACE!

IT'S AS SIMPLE, AND SURE, AS GETTING RADIATOR ANTI-FREEZE CHECKED AT A FILLING STATION, JOHNSON!

* WHEN THE BALLOON IS INFLATED WITH THE SUG-GET'S BREATH, THE WOODEN MOUTHPIECE IS THROWN AWAY...

A RUBBER TUBE IS CONNECTED TO THE BALLOON WITH A GLASS JOINT...

...NOW WE OPEN THIS CLAMP - AND YOUR OWN BREATH WILL GOVERN... OR ACQUIT YOU?

THE ARRESTING OFFICER WILL SHOW, POSITIVELY AND SCIENTIFICALLY, WHETHER YOU'RE INTOXICATED!

THE MIDDLE FLASK CONTAINS SULPHURIC ACID AND PERMANENT GARATE. THE ALCOHOL FROM YOUR BREATH WILL COLLECT THERE.

...AND CHANGE THE COLOR FROM PURPLE TO PINK, HADEN, AND THE BLIGHT WIND FLASK!

I MAY BE LATE, BUT THE COOLING COOL - SO WHEN THE PACKAGE IS DELIVERED, GO AHEAD AND OPEN IT!

* SANITARY SAYS - YOU'RE A REAL D-O-DOUBLE L!

Charles Bynum Is Visking Golf Champ

Charles Bynum has become the winner of the championship fight of the Visking Golf Tournament by defeating Dick Huff in the final match at Cedar Hills Golf Club last week.

In the first fight, Arthur Hamill was the winner over Dick Potter, while Herb Johnson and Jack Delaney were winner and runner-up in the second fight.

Trophies for the tournament and also for the regular season's play will be awarded tonight at a winter roast at Cedar Hills Golf Club.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Tobacco farmers in Loudon County should keep in mind that now is the time to start next year's tobacco crop. It may seem rather foolish to start working on your tobacco bed now instead of next spring. To the farmers in Loudon County that prepares his seed bed this fall, he will be way ahead of the others. This should be done before October 15 due to the fact that the soil temperature is above 50°. The reason for this is to help keep better weed control in the tobacco bed. If you wait until after October 15, the soil will likely be too cool for the best results.

After you have selected a good site and removed all plant growth and have thoroughly pulverized the soil to the depth of 36 inches—probably it is best to plow and disk the plant bed site until you have worked up an excellent seed bed—you are ready to use the chemical weed control. There are several that you can use such as Metol Bromide, Calcium Cyanamide, Yapan or Allyl Alcohol. Probably the best of these is Metol Bromide.

After the bed has been chemically treated, ditches should be made around the bed to keep rain from washing weed seed in. Also cut all weeds from around the bed.

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Loudon

Trooper Charges 2 With Drag Racing

State Highway Patrolman, Joe Littlejohn said he cited Jack R. Webb and Jewell R. Gardner, Loudon dairy employees, with racing and reckless driving after a chase of 80 miles on Thursday afternoon.

Trooper Littlejohn said the two were racing on Kingston Pike. "They were drag racing and I started chasing them in Knox County," he said. "The chase lasted about five miles and we were in Loudon County before I got them stopped."

4-H CLUB NEWS

By JAMES POPE
ASST. COUNTY AGENT

Now that a new school year has gotten underway and everything is pretty well straightened out, everyone will have time to think about and turn some of their work to extra-curricular activities. We hope there will be a large number of boys and girls interested in the 4-H Club this year and that we can have a large well-balanced club activity over the county. If everything goes as planned, we will be able to get around to each school sometime during the first week of October and get each individual club organized.

Let me remind each boy and girl to be thinking of their particular project which most interest them so we can get started right to work on it. This is very important. Be sure it is something that you enjoy doing and are interested in.

Let's have another big year in the 4-H Club.

area to keep weed seed from blowing in later.

If there are any questions about any of these treatments, I urge you to attend the demonstration at Mr. Tom Williams' farm just south of Loudon Thursday morning, September 25, starting at 10:00 p.m. All of the chemicals mentioned above will be used. Everyone is invited that is interested in weed control in tobacco beds.

Letter Writing Week

To Be Sept. 22-Oct. 4
International Letter Writing Week will be celebrated in Loudon during the week of October 5 to 11. Postmaster John Simpson announced today.

Twenty-one years ago, realizing the importance of written communication, the Post Office Department joined in the observance of an annual letter writing week—an event celebrated to emphasize the meaning and value of letter writing as a link between people throughout the world.

Postmaster Simpson explained that by participating in both International Letter Writing Week and National Letter Writing Week this worthwhile objective is promoted between all peoples everywhere.

"As we all know so well," Mr. Simpson said, "a personal letter is next to an actual visit, the most intimate means we have to communicate with our fellow human beings. Letters between our citizens and between peoples of different nations are a sure method of establishing friendly relationship and understandings."

Unemployment In State Shows Steady Decrease

NASHVILLE—Tennessee Employment Security Commissioner Don McSwain reported another drop in unemployment claims today and was quoted as saying he felt the latest report "offers further evidence of some improvement in the overall economic picture."

The latest word from Commissioner McSwain is the eighth consecutive report which shows a decline in Tennessee unemployment claims. The Commissioner went on to say there had been a decline in all types of claims except those of unemployed veterans. McSwain said, "As of the week ending September 6, there were 40,971 claims on file with the Employment Security Department compared to 42,200 claims for the preceding week." Commissioner McSwain also pointed out that last week was a four-day work week since state offices were closed in observance of Labor Day. "This," he said, "would naturally affect our claim load but there are some definite signs that employment is rising."

FARM NEWS

EARLY PASTURE SEEDING, AID TO FALL GRAZING

When should grazing be started on pastures which have been seeded at this fall is the question many farmers will ask themselves.

If the pastures were seeded in August or early September on a well prepared seed bed with adequate fertilizer applied, there is a good chance for fall grazing. Joe D. Burns, U-T assistant Extension agronomist, says. Early grazing of these crops should be done with care to prevent injury to the stand and to insure a high yield of forage over a long period.

"Generally, such crops should be at least 4 to 6 inches high before being grazed, and then only when the ground is dry enough to support the animals. Animals will trample wet land and will pull up many of the small plants," Burns explains.

"Very few of our pasture plants will grow in cold weather and none of them will make enough growth to provide much grazing. This means that if winter grazing is to be had, the plants will have to be grown in the warm fall weather to build up growth to carry over into cold weather."

"When temporary pastures are grazed too early and are kept grazed into the ground before cold weather, fall production may be cut as much as 50 to 70 percent. Rotational grazing is one method which gives the pasture a chance to recover. Another practice which dairymen use is to allow the milking cows to graze only a short time each day on temporary pasture. This practice provides high quality forage, protects the stand and gives the plants a chance to produce high yields before cold weather starts."

"I urge all citizens of Loudon to join in this celebration of International Letter Writing Week. And at the same time, don't overlook your friends and relatives in America. Write them a letter too!"

County Bond Sales Are \$99,759. For Year

Figures released today by C. T. Burdett, county savings bonds chairman, showed that Loudon counties invested \$99,759 in U.S. Savings Bonds during the first eight months of the year. This is somewhat less than sales for the same period last year, the chairman said.

The county ranks 7th in sales among the 11 counties of the district, according to Howard L. Preston, of Knoxville, district chairman.

Harry Carter of Nashville, state chairman of school activities for the bond program, has announced plans for enrolling 150,000 Tennessee school children in the school savings program this fall. "Well over a 100,000 of our children learned to save regularly by buying savings stamps at their schools during weekly stamp days last year," Carter said. "With the help of the Lone Ranger Peace Patrol and the new plan for stocking savings on consignment, we hope to start 50,000 additional youngsters on the road to regular savings this year."

While the total number of claims were down, new unemployment claims declined in number also. The latest figures show that 3,146 new claims were filed last week while 3,290 were filed during the preceding week. The number of persons exhausting the unemployment benefits continues to decline too as the new report from the Department shows 887 persons using all of their benefits. The preceding week found 940 such exhaustions and the similar reporting period of last year included 736 compensation exhaustions.

For great baked potatoes Cheez Whiz'em!



Spoon it!
Into hot foods.
Heat it!
For cheese sauce.
Spread it!
For snacks.

KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

Help your teen-agers to start the school year . . . right!



LIFE
\$5
Thank-
\$6
De line kind-
\$15

The pressure is on for better grades. As a parent, you can help your teen-agers start the rewarding "hook it up" habit that develops the ability to learn -- to read, write, and speak effectively. Equip them with a current copy of Webster's New Collegiate Dictionary. This is the desk-dictionary Merriam-Webster that is required or recommended by nearly every school and college. You get the best when you ask for Merriam-Webster's New Collegiate Dictionary. It shows you a copy today.

LOUDON COUNTY HERALD

End Of Season Sale

Save Money --- Buy Your Rig Now

LOOK Make Down Payment
First Monthly Payment
Due March 10, 1959

CHECK THESE BUYS

\$8 35 H.P. Electric Starting Evinrude Lark, Deluxe Custom Upholstered 15 ft. Long Star Runabout, completely equipped, lights, battery, steering, etc., used 3 months, sold for \$1725.00.

NOW 1200.00

\$6 30 H. P. Electric Starting Johnson, 14 ft. Plywood Runabout, completely equipped, steering, battery, nice rig, worth \$750.00.

ONLY 495.00

REMEMBER --- BUY NOW
FIRST PAYMENT MARCH 10, 1959

CHRISMAN'S

Home And Auto Store
LENOIR CITY

THANKS

to the many people who visited us during our Grand Opening at our new location last Saturday WE APPRECIATE your support



Door Prize Winners

Winner of Diamond

Mrs. Myrtle Anderson
Route 1 Loudon

Girl's Watch

Cathy Curtis Vonore

Boy's Watch

Jimmy Parks Loudon

Other Door Prize Winners Notified

For The Finest In

Jewelry - Appliance - Watches - Gifts

TIC TOC JEWELRY

Grove Street Loudon Phone GL 8-2125

WHITE STORES

24 GREEN STAMPS

Stock-Up Time
Luck's PINTO BEANS
with pork 4 cans 69¢

PLUS 24 GREEN STAMPS
WHITE STORES

YOU'LL FIND IT IN THE

WANT ADS

:- Loudon Social and Personal News :-



My Favorite Recipe

Featuring This Week

Mrs. J. H. Loyd
Loudon

MRS. JACK LEFLER

GINGERNAPS

1 T ginger	1 cup sugar
1 T cinnamon	1 cup molasses
1 T soda	1 cup fat
1 T vinegar	2 eggs

Dissolve soda in 1-tablespoon warm water; then add vinegar. Let foam well and add to mixture. Add flour to make stiff dough. Roll this quickly at 30°.

Thank you so much for this good cookie recipe Mrs. Loyd

Fr. Loudoun Boat Club Has Supper

The Fr. Loudoun Boat Club enjoyed a piquant dish supper, and social hour Saturday evening, September 13, 1936, at the Lenoir City Park.

During the evening Commodore Sam Dill conducted the monthly business meeting.

An interesting account was given on the trip members made with the Eagle Scouts to Camp Buck Tom August 22-23, 1936.

The Recreation Committee for the month was commended for their efforts in presenting an interesting and enjoyable recreational program for the club. Mr. and Mrs. H. M. Johnson and Mr. and Mrs. Jim Zimmerman were appointed to the Recreation Committee for the next four weeks.

Jackson School

Mrs. Jackson's Room

Danny Manyard was sick all last week, and we are glad to have him back with us this week.

Jimmy Mitchell has moved to Ind.

Mrs. Easter's Room

We are getting a good start in our books even if Jimmy Garner has turned over twice in his seat and had to get a new one.

Henry Bishop is president, and Bobby Millsaps, vice president. Christina Williams is secretary, and Mrs. Jane Lawson, assistant secretary of our room.

We are getting a good start in for taking us on his school bus.

come out of the dark...



light up for winter!

See your electrical dealer now for a supply of lamp bulbs... for bright, cheerful winter nights.



LOUDON UTILITIES
(Electric Department)

Citizenship Is Subject At PTA Meeting Tuesday

A fine turnout of parents and teachers filled the newly remodeled and enlarged high school library to overflowing at the September meeting of the Loudon PTA Tuesday evening.

Carrying out the new PTA theme, BETTER SCHOOLS FOR A GROWING COMMUNITIES, Mrs. Howard Boothe, program chairman, presented a panel of four speakers on the subject, "Citizenship—Everybody's Business".

Opening the discussion, Mrs. George Riley stressed the importance of early training in the home and its influence for good or for evil on the citizens of the future. Citizenship and the schools was the topic considered by Mr. Tom Boudell. He pointed out that the influence of the teacher on the child for nine months of the year was tremendous. He recommended that parents can help by becoming familiar with the child's school, and by studying the Tennessee State School Survey and promoting its recommendations among local officials and civic groups, as the PTA has done this past year. Quoting Vice-President Nivon, Mr. Boudell concluded, "American education will be no better or no worse than the average parent wants it to be."

Mr. Arthur Fowler stressed good citizenship at the community level. He said that a good citizen is first of all a good neighbor—tolerant, cooperative, and friendly. The community is in effect a large neighborhood, for whose benefit the citizen should give service forth effort, and accept responsibility. Mr. Charles Brakobill added to the discussion by offering the following questions for consideration by every individual parent and teacher: 1. What kind of a citizen am I? 2. How can I expect the schools to be financed on the same budget of passed years when all costs have increased manifold? 3. How will I influence my child on the subject of integration, and what stand will I take, as a good citizen, on this all-important problem?

The program was followed by a business meeting, with Mrs. Rex Burnette presiding. Mrs. Charles Morgan was sorry to announce that the PTA play would have to be postponed until she could fit it into her busy schedule.

Mr. H. M. Adams, who represented Loudon PTA at the County Council meeting last week, announced that the council is asking each PTA this question: Shall the County Council organize a county-wide study group for the two county systems similar to the Loudon PTA high school curriculum committee? Mr. Adams and his committee is to meet with the Loudon PTA executive committee to formulate a reply to the above question, for the consideration of the council at the October meeting.

Mr. Adams also clarified the present situation concerning the PTA recommendations for ability grouping in the high school curriculum. He stated that the school board has not adopted these recommendations and has taken no action to date. Mr. Fowler moved that the general chairman of the county group, Mr. Walter Chesnut, in view of the school board's action, of discussing the ability grouping recommendation. The motion was adopted.

Mr. and Mrs. Robert Cook of Athens were visiting Mrs. Mary Cook and Mr. and Mrs. Roy Lawson, Jr., and family Monday.

Mr. and Mrs. Fred Allen of Boone, Iowa are visiting Mr. and Mrs. Gail Hein and daughters, Marilyn, Nancy and Betty.

Mr. and Mrs. Leroy Myhre and sons Eric and Wilson of Atlanta, Ga. are visiting Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. John Harvey Miller of Nashville, announce the birth of a son on Sept. 23, at mid-State Baptist Hospital. He has been given the name of John William.

Mrs. June Watkins of Chattanooga spent the weekend with Mrs. A. B. Watkins and family.

Mrs. Charles Boggett of Athens and Mrs. Buell Cox, Jr., of Cookeville were visiting friends in Loudon Monday.

Mr. and Mrs. C. G. Hildebrand and daughter, Sally of Chattanooga caused Sunday for a visit with Mrs. Sam Wilson and Mrs. Callie Wilson.

Medical Auxiliary Met September 18th

The Women's Auxiliary to the McMon-McCormick-Loudon Medical Societies met September 18 in Athens, with Mrs. Roy Epperson and Mrs. Karl Boyd as co-hostesses. Mrs. Horace Gray, of Memphis, state auxiliary president and Mrs. Wm. Garrett of Cleveland, state president-elect were present. Mrs. Gray reported on the Fall Board meeting and outlined plans for the year work.

Final plans were made for the local auxiliary benefit Style Show and Tea which will be presented Wednesday, October 1st at the Tennessee Wesleyan College Recreation Room, Athens. Proceeds from this annual affair will be used for a nurses scholarship. Tickets may be purchased from Mrs. Blair Harrison or Mrs. Sam Harrison.

Bacon Company Has 1st Annual Picnic Saturday

Charles H. Bacon Company held its first annual picnic at the City Park on Fort Loudoun Lake last Saturday afternoon, and despite threatening weather, a large crowd of about 1700 attended. Employees and their families of both the Loudon and Lenoir City plants were invited.

Various games were played. In softball games between the two plants, the Loudon Men defeated the Lenoir City men, while the Lenoir City girls won. Other games played were bingo, checkers, horse shoe pitching, sack races, foot races, and badminton. Prizes were awarded in these latter games.

Following a delicious chicken supper, attendance prizes were awarded to the following: Gertrude Aikens, Naomi Crye, Ruth Easter, William Shick, Lee Eblen, Jennie Williams, Erna Markwood, L. S. Scarborough, Geo. Russell was runner-up. There was a tie in the horse shoe pitching contest. The team of Tommy White and Joe Swatwell and the team of Earl Fox and Frank Sittler tied for first place. The two teams which placed second were composed of James Cox and Charley Talley, and Willis Galyon and Woodrow McNabb.

Valuable prizes were awarded in all the contests, including the 30 games of bingo.

Mr. and Mrs. Don P. Smith spent a few days this week in Memphis and Nashville on business.

Prospect HD Club Met On Sept. 17th

The Prospect Home Demonstration Club had their regular monthly meeting September 17, 1936, in the directors' room in the club building.

How to plan a menu was the demonstration for the day. This was given by Mrs. Bernard Courtney. She presented a number of ideas that each club member could use.

The officers for the coming year were elected as follows: Mrs. Harvey Crabtree, president; Mrs. Homer Holdredge, vice president; Mrs. Earl Massengill, secretary, treasurer and reporter.

Plans were made to make a tour of Loudon Furniture Store on September 23, being one of the projects on home improvement and home management selected at the year's planning meeting.

Leader reports were given by Mrs. John E. James, Mrs. Earl Massengill, Mrs. Homer Holdredge and Mrs. Harvey Crabtree.

The October meeting will be at Prospect School with Mrs. Homer Holdredge demonstrating cooking making.

OBITUARIES

John D. Ricker

Ricker, Mrs. John D. (Josie), age 78, passed away Sept. 22nd. Survivors: 3 Daughters, Mrs. Joe Shubert, and Mrs. Fred Bradshaw, Loudon; Mrs. Dick McKee, Sweetwater; 4 Sons: Tom, Orrell and John Henry Ricker, Loudon; Edith, Bristol; Brother, Mote Sewell, Philadelphia; Several Grandchildren and Great Grandchildren.

Services 2 P. M. Thursday, Corinth Baptist Church, Rev. Jewell Watson and Rev. Ott Brown officiating. Interment Corinth Cemetery. Arrangements by Quinn & Karnes.

Eula Mae Inscore

Inscore, Mrs. Eula Mae, age 90, passed away at Bacon Hospital Sept. 20th. Survivors: Daughter, Mrs. Willie Kate Kirk, Greenville; Son, Claude, Greenville; Parents, Mr. and Mrs. W. J. Clark, Loudon; 3 Sisters: Mrs. Herman A. Rather, Chattanooga; Mrs. Raymond Rather, Rockford, Ill. and Mrs. R. L. Decker, Loudon; 3 Brothers: Emmett Clark, Sweetwater; Dennis Clark, Rockford, Ill. Sam Clark, Lenoir City; 7 Grandchildren. Services 9:30 A. M. Sunday from Quinn & Karnes Chapel with Rev. O. C. Ham water officiating. The body was removed to the home of Claude Inscore, Greenville, and remain until services at 2 p.m. Monday from Piney Grove Baptist Church, interment at Philadelphia. Arrangements by Quinn & Karnes, Loudon and Kiser Funeral Home, Greenville.

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Sunnyside News

Mr. and Mrs. Paul Roberts and children, Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Baird Reed Sunday afternoon.

Mr. and Mrs. Leon Bryant were visiting with relatives in Wing, Ala. over the past weekend.

Miss Virginia Kiser from Chattanooga spent the weekend with her parents, Mr. and Mrs. Lloyd Kiser.

Mrs. Baird Reed and Mrs. Walker Runyon were visitors in Knoxville Monday.

Miss Verna Smalling from Lenoir City is living with Mr. and Mrs. Walker Runyon now. Miss Smalling is their niece.

Mr. and Mrs. G. M. Blanton from Knoxville were visiting with Mr. and Mrs. Luther Stewart Saturday.

Misses Ann and Joan Bryant, daughters of Mr. and Mrs. Leon Bryant spent the weekend with Mr. Bryant's grandmother in Nicks.

Mr. and Mrs. Ozlin Smalling and son, Gerald of Lenoir City, Mr. and Mrs. J. T. Runyon of Loudon, Mr. and Mrs. Jim McNabb and daughter, Sherry from Lenoir City were all visiting with Mr. and Mrs. Walker Runyon Sunday.


Mr. and Mrs. G. M. Blanton from Knoxville were visiting with Mr. and Mrs. Horace Lovin Saturday.

Mrs. Bob Schrimsher and sons, Danny and Donnie were visiting with Mr. and Mrs. Howard Brookshire Sunday at Philadelphia.

Mrs. Bob Schrimsher visited with Mr. and Mrs. Charles Schrimsher at Philadelphia Saturday.

Telephone Talk

B. H. HICKMAN
Your Telephone Manager



THE GREAT GREEN FLEET is just that! Over 85,000 cars and trucks are used by the Bell System—the largest private automotive fleet in the world. Of this total, over 10,000 of these vehicles are in use in Southern Bell's nine-state area. They're a familiar sight as they roll through the highways and byways of our land, and in times of emergency or disaster they're often first on the scene. Bearing the Southern Bell emblem, this great fleet is a symbol of progress and good telephone service to all of us wherever we live.

SAFE DRIVING is a habit. With school days underway, it's a good time for all of us to get the habit of driving carefully, especially near school zones and playgrounds. Each year traffic deaths of children alone add up to a terrible toll—a fact that should remind each of us to drive with extreme care. Drivers of telephone cars and trucks can be counted on to set a good example... because safe driving is part of every telephone employee's training. Southern Bell is proud of the record of its drivers who have helped earn for the Bell System the nation's top safety award for the sixth time in seven years... the Award of Honor by the National Safety Council.

Baptist WMU Has Meeting Monday Night

The W.M.U. of the First Baptist Church held its meeting Monday night at the church with a covered dish supper. Installation of officers was held following the meal.

Mrs. John Merrick installed the following: president, Mrs. Joe Carter; 1st vice-president, Mrs. Robert Hudson; 2nd vice-president, Mrs. Charles Burnette, Jr.; community mission, Mrs. Hill Lomas; mission study, Mrs. Joe Hooker; stewardship, Margaret Watts; publicity, Mrs. E. A. Lowe; secretary, Mrs. John Merrick; treasurer, Nannie Bell Robinson; prayer, Mrs. Verne Shapp; social, Mrs. Jim Purdy.

Auxiliary counselors installed were Mrs. Fred Marrow, Miss Pat Kirk, Mrs. O. C. Rainwater, Mrs. Bob Hudson, Mrs. Ed Davis, and Mrs. King Black. Chairmen are Mrs. Lewis Hodge, Mrs. Jim Messamore, Mrs. Joe Hudson and

Little Byron Lawson, son of Mr. and Mrs. Bill Lawson, Jr., suffered a broken leg while playing last Thursday.

La. Jack H. Laffer spent the weekend in Atlanta, Ga. with the U. S. Naval Reserve.

Mrs. May Cook spent Monday night with Mr. and Mrs. Lester Cook and family in Knoxville.

Newcomers to Loudon reported this week by Welcome Wagon are Mr. and Mrs. Carter Clifton, 1181 Huffland Dr.; Mr. and Mrs. Clyde Hall and family, 1104 Huffland Dr.; and Mr. and Mrs. James A. Pope.

Dr. and Mrs. C. B. Blair and family of Atlanta, Ga. spent the weekend with Mr. and Mrs. Barley Blair and Mr. and Mrs. Jim Blair and family.

Mrs. Helen Crisp.

The meeting adjourned with prayer.

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THERE GOES DAD! Racing from the shower to answer the phone! Now wouldn't it be wonderful to have a convenient extension phone right there in the bathroom? And wherever you need them, you'll find colorful extension phones make living so much easier. In the kitchen... bedroom... den... enjoy extra phones where you work, sleep, live. The cost is really low. The convenience great. And, they're available in pastels and other beautiful colors. To order as many as you'd like, call our Business Office any time.



NEW VELVET PROCESS

GIVES YOU CREAMIEST FLAVOR YET!



BACON'S

ICE CREAM

1942 FIVE to FIVE STORE'S BIG 16th 1958 ANNIVERSARY SALE

Help Us Celebrate Our 16th Birthday By Shopping For Your Winter Goods At A Bargain Price! We Have Some Wonderful And Stylish Merchandise Selections For Your Approval. Now... And All At The Most Reasonable Prices You'll Find Anywhere. Check Over Your Fall Needs And Then Visit FIVE TO FIVE. But You Must Hurry For Best Selections.

STARTS THURSDAY SEPT. 25th

CORDUROY CRAWLERS



- Asst. Colors
- Sizes S-M-L
- Val. To 1.59

only
\$1.00

LADIES' BLOUSES



- Sizes 32-38
- Stripes, Plaids & Solids
- Ideal for Fall!

\$1.00

LADIES' SWEATERS



- Val. To 5.98 . . 2.99
- Val. To 3.98 . . 1.99

- Orions & Wools
- Asst. Colors And Styles
- Excellent Values

Blankets



- Acetate & Cotton
- Size 72 X 84
- Assorted Colors

\$2.98

ZIPPER CARRY-ALL

- Brown & Blue
- A Val. At 99c

Now 49c

REG. BEDROOM PILLOWS

- Our Usual Price 1.98
- Dustless, Moth Proof, Non-Allergic
- Hand Washable, Won't Mildew
- Now Sale Priced

\$1.49

LADIES' SKIRTS



- Sizes 22-38
- Cotton, Wools, Rayons
- Assorted Colors And Styles

FOR FALL

\$1.98

Ladies Toppers



- Sizes 8-18
- Val. To 19.95
- Asst. Styles

\$9.99

LADIES' WINTER COATS

- Sizes 8-16
- Limited Quantity
- Asst. Fabrics
- Just Arrived!

\$16.95

Use Our Lay-Away

LOUDON "REDSKINS" SHIRTS

- Fleece Lined, Zipper Neck
- Red Indian Emblem
- Were 3.98, Now

\$1.99

S. M. L.

LADIES' HALF SLIPS

- Sanforized Cotton
- Sizes S-M-L
- Reg. 98c

now **77¢**

LADIES' ANKLETS

- Sizes 8 1/2 Toll
- White Only
- Top Quality

4 for \$1.00

ONE LOT PIECE GOODS

- Reg. 59c Values
- Plaids, Prints, Stripes And Chambrays

Only **1¢ Per. Inch**

"CORO" COSTUME JEWELRY

- Reg. 1.00 Values
- Ear-ring, Bracelets, Necklaces, Pins

59c or 2 for 1.00

FREE!!

ONE BALL POINT PEN TO FIRST 100 PERSONS IN THE STORE

FIVE to FIVE STORE

LOUDON

"If It's Smart, We Have It!"

MENS' And BOYS' JACKETS

- Solids & Stripes
- Quilted Lining
- Winter Weight!
- You Must See These Values

\$3.99



MENS' LONG SLEEVE SHIRTS



- Sizes S-M-L
- Gingham Stripes

\$1.79

MENS' "FAMOUS NAME" DRESS SHIRTS

- Whites & Colors
- Sizes 14 To 16 1/2

\$1.99

• Reg. 3.95 Values

CLEARANCE

BOYS' DUNGAREES

- SIZES TO 12
- 11 1/4 oz. DENUM
- SIZE 14 & 16
- Reg. 1.79

1.00

1.29

MENS' WINTER PANTS REDUCED

- Val. To 10.95
- Val. To 7.98

7.88

4.88

3 Days Only

JOHN B. STETSON RENOVATED HATS

- A Reg. Price, But A Reg. Bargain

\$2.98



SPORT COATS REDUCED

- Val. To 19.95
- Fall Colors & Weights
- Sizes 36-42

\$15.99

BOYS' DRESS OXFORDS

- Star Brand & Polo Parrot
- Sizes To 3
- Values To 5.98

\$2.99

CHILDRENS' OUTING PAJAMAS

- Sizes 1 To 8
- Assorted Patterns & Styles

\$1.00

NOTIONS CLEARANCE

- Cards Of Buttons Reg. 10c
- Shelf Trimmings, Reg. 10c yd.
- Shoe Laces
- Phonograph Needles
- Crochet Thread
- 250 yds (Limited)
- Boxes' Hairpins

1¢

PHILADELPHIA NEWS

Mrs. Bill Curley from Anthony, Kansas and Mrs. Ray Graves and children, Larry and Dianne from Lenoir City were visiting with Mr. and Mrs. Victor Jones Tuesday.

Mrs. Stanley Davis visited at the home of Mrs. S. T. Nichols in Lenoir City Wednesday.

Mrs. Don Gourley and daughter, Opal and Mr. and Mrs. Troy Gourley were visiting in Happy Valley over in Blount County. They visited with Mrs. Don Gourley's father, Mr. G. G. Horton and also her sister, Mrs. Nick Correll and Mr. Correll.

Mr. and Mrs. James Casteel and sons, Lee, Reece, Reed and Darrell were visiting with Mr. Casteel's mother, Mrs. W. H. Casteel in Englewood Sunday afternoon.

Mr. and Mrs. James E. Pruitt of Oak Ridge visited with Mr. and Mrs. R. C. Cooter Sunday.

Mrs. Alfred Carson and daughter, Othene were dinner guests Sunday of Mr. and Mrs. Victor Jones. Mrs. Carson is from Hammond, Ind.

Miss Billie Jean McGhee and Mrs. Charlie Vermillion of Knoxville left Wednesday evening for a brief visit in Atlanta.

Miss Mary Ruth Shelton was the overnight guest of Miss Martha Fay Furrow of Loudon Wednesday night.

Mrs. Mary Graves and Mrs. Zula Barnett were visitors in Athens Saturday.

Misses Ann Waller and Judy Davis were overnight guests at a slumber party given Friday night at the home of Miss Judy Schrimsher.

Mr. and Mrs. Paul Arp spent Saturday in Knoxville.

Mr. Walter Jones from Columbus, Ga. was visiting with Mr. and Mrs. Victor Jones on Tuesday. Mr. Jones was a buddy of Victor's during the last war.

Mr. and Mrs. Paul Roberts and children, Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Richard Davis Sunday afternoon.

Mr. and Mrs. Earl Gaskill and daughter, Helen from Stoneville, Ohio arrived Saturday to visit a week with Mr. and Mrs. Don Gourley and Opal.

Mr. and Mrs. Edward Pruitt and children, Keith and Gale from Oak Ridge were dinner guests Sunday of Mr. and Mrs. R. C. Cooter.

Reece Casteel, son of Mr. and Mrs. James Casteel entered the Bacon hospital at Loudon Tuesday. He is reported much better now and is back at home.

Mrs. Dorothy Casteel and son, Darrell were visitors in Knoxville Monday.

Mrs. Josephine Davis and daughter, Valerie were visiting with Mrs. Inez Ward in Loudon Monday.

The annual reunion at the Norris Dam Area was held on Sunday, Sept. 21. Those attending from Philadelphia were: Mr. and Mrs. Reid Hill and grandson, David and Freddie, Mr. Mill Hill, Mrs. Henry Bledsoe and son Roy and Mrs. Morpheus Hamilton, Loreita and Ralph, Mr. and Mrs. Kenneth Hamilton and girls, Carolyn and Evelyn and Evelyn's guest, Ronnie Swiney. From

Sweetwater were: Mrs. Corene Bunkerback, Mr. and Mrs. Reed Hamilton and girls, Mary and Kay, and Mr. and Mrs. Carl Bledsoe and daughter, Susie.

Several members of the Philadelphia Methodist Church attended the revival services at the Popular Springs Methodist Church Friday night where the Rev. Carl West is holding services.

Mrs. Ollie Hartsell and Lorraine and Mrs. Lena Arden were visiting in Knoxville Saturday.

The Eastern Star will hold an Installation Service at the Masonic Temple on Saturday evening, September 27. A covered dish supper will precede the service. All members are requested to attend.

Sgt. Earl Knox is home on a furlough having been stationed in S. C. Earl will report back to his new base in Ark. He is spending his furlough with his parents, Mr. and Mrs. Ed Knox and his wife Jean and little daughter.

Mr. Franklin Parks from Jefferson City was visiting Sunday with Mr. and Mrs. Ray Presley and Mrs. J. F. Statcup.

Mr. and Mrs. Ray Presley were visiting with Mrs. Edith Presley and Jerry in Loudon Sunday.

Miss Jean Scott of Lenoir City was the overnight guest of Miss Billie Jean McGhee Saturday night.

The following students have left recently to attend college: Robert Martin and Jim Purdy at the University in Knoxville, Homer Allen Milaps and Bobby Carter left for college in Murfreesboro, Tenn.; Donnie Milaps is attending Tennessee Polytechnic at Cookeville, Tenn. Johnny Everett is enrolled at Tennessee Military Institute at Sweetwater.

"Happy Birthday Greetings to Mrs. Taylor Graves who will celebrate a birthday on Friday September 26. Mrs. Graves will be 77 years young.

Mr. and Mrs. Charlie Arp have returned to their home in Spartanburg, S. C. after having spent some time here at their home place and visiting with relatives and friends.

Mr. and Mrs. Paul Arp spent Saturday in Knoxville.

MARY WORTH'S FAMILY



BUILDING and REMODELING "TIPS"

For Homeowners, Do-It-Yourselfers, Builders, Business Firms

South Harriman Community Bank

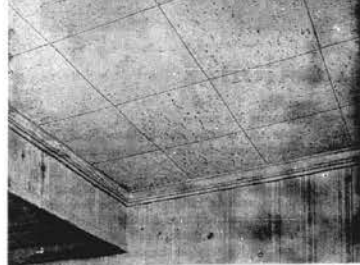
"Cushiontones" against Noise!



Would you believe a home could be remodeled into such a modern, attractive Community Bank like this South Harriman branch of BankAmerica's First National? Progressive management, alert to the community's needs, not only gave South Harriman a banking service of its own, but through economical remodeling provided the laws with a refreshment room plus a community room. Armstrong "Full Radiation" Cushiontones tile was selected for the ceilings to provide a comfortable and quiet atmosphere for the users of these facilities.

Sevierville Insurance Man

"Cushiontones" Basement Room!



Mr. Frank Fowler of Sevierville selected Armstrong "Textured" Cushiontones (insulated if desired) for an additional room he built to his basement. TRANSFORM YOUR HOME, office, store, church, hospital or community buildings into quiet rooms of luxurious beauty. Armstrong "Sound-Cushion" genuine acoustic treated tile gives you the ultimate in ceilings... (1) Quietness, (2) Luxurious Beauty, and (3) It is inexpensive... plus every practical benefit, such as, durable, washable white finish... and a permanent solution to cracked ceilings! Install Cushiontones on your present ceilings and SOUND-CONTROL your rooms now!

Shop and Save at your building material store:

Carter Lumber Company

LENOIR CITY

Corum Lumber Company

LENOIR CITY

HOSPITAL LIST

ADMITTED

Sept. 16
Reece Casteel
Mrs. Thomas McNabb
Mrs. Paul Garner

Sept. 17
Mrs. Wilburn Presley
Mrs. Ruby Reddick
Mr. Thomas F. Arden
Mrs. Jack Lee

Sept. 18
Mrs. B. F. Patterson
Mrs. Jack Haynes
Mrs. Walter Harwell
Clarence Dawn

Sept. 19
Mrs. L. S. Grubb
Mrs. William Key Jr.
Mrs. Eula Isadore
Mrs. W. E. Parkinson

Sept. 20
Mary Ann Petty
Dr. P. W. Turrentine
Mrs. Floyd E. Milaps

Sept. 21
Mr. Don Spears
Mrs. Ed McGowan
Mr. Ronald L. Gates
Baby Johnny Cagley

Sept. 22
Mrs. Hazel Ciemmer
Michael Hilton
Mrs. Sara Nell Shubert
Mrs. Marshall Lindsey

Sept. 23
Mrs. Leon Jones
Mr. William Fox
Mrs. Rexie Moore
Mrs. Carl Giles

Sept. 24
Mrs. Lee Wrights
DISMISSED

Sept. 16
Mr. E. L. Adcox
Garry Woodard
Mrs. James Smallen
Mrs. Arles Morgan
Mrs. Billy Smith

Sept. 17
Reece Casteel
Mrs. William Presley

Sept. 18
Mrs. Glen Guider

Sept. 19
Joey O'Rear
Mrs. Milton O'Rear
Mr. Thomas F. Arden
Mrs. Paul Garner

Sept. 20
Mrs. Thomas McNabb
Mr. Walter Harwell
Mrs. Lena Mitchell

Sept. 21
Mrs. Leon Grubb
Mary Ann Petty
Mrs. Floyd Milaps
Dr. P. W. Turrentine

Sept. 22
Mr. Don Spears
Johnny Cagley
Mr. Bob Purdy

See you in church

Sunday

Good Judgement Of Driver's Must Compensate For Child's Heedlessness

"Don't compete with kids in traffic. Give them a break!" That was Commissioner Hilton Butler's plea to drivers today as he urged them to compensate for children's heedlessness in traffic with their own good judgment. Commissioner Butler said the current child safety program of the Tennessee Safety Council and the National Safety Council must have the full cooperation of all drivers if it is to be successful. The child safety program is part of the continuing nationwide Back the Attack on Traffic Accidents campaign.

"I've seen the remorse of many a driver after he's run down a child," Commissioner Butler said. "But remorse doesn't breathe life into a dead body. The time to show concern for children is before an accident happens."

He said that if drivers observe the following rules, they will probably never have to accuse themselves of bringing death or injury to a child.

1. Always expect the unexpected from children.

2. Keep a sharp lookout for children at all times, but especially in school zones, near playgrounds and other places where children gather.

3. When in the areas of school zones, playgrounds, etc., be alert for traffic signs, signals, traffic police, school patrols and children themselves.

4. Don't be juvenile yourself by trying to compete with bike riders. Do all you can to avoid an accident.

Greer Hardware Company will be closed on Wednesday afternoon effective immediately. — 24-45-C

BARGAINS... take up payment on 40 inch Hotpoint range, good condition, 90 day guarantee, \$150 a week. Also 10 ft. Frigidaire refrigerator, clean, 90 day guarantee, \$200 per week. Christmas's Home and Auto Store, Lenoir City. — 31-47-C

FOR SALE... 7 pigs, cross with Hampshire and Yorkshire. Call GL 8-4221. — 31-45-C

FOR SALE... C room house, 3 acres land, 5/10 acre tobacco, water in house, lights, telephone. Call GL 8-3963 after 4 p. m. — 31-45-pd

DUNGAREES... all sizes, coarse weave or heavy western in name brands. Special bargain price of \$1.29 pair or 4 pair for \$5.00. Valley Mercantile Outlet, West End, London. — 31-45-pd

\$25.00 REWARD... for lost Guernsey heifer, 8 months old, 3 white socks, small white crescent. Inform Mrs. Dan Waller, GL 8-3534. Philadelphia. — 11-45-pd

BARGAINS... while they last! Table top electric water heater — \$69.50; double-bowl kitchen cabinet sinks — \$60.50; 3-piece bath outfit — \$129.50; steel and aluminum windows — \$5.00 and up. Electric and Plumbing supplies at savings. Trade with us and Save! The ROBINSON CO., Gilbert Blankenship, owner, Ph. GL 8-2206 or GL 8-3558, Depot Square, London. — 11-45-pd

Jack F. Reed is Aboard Navy Flagship

Jack F. Reed, radioman third class, USN, son of Mr. and Mrs. James B. Reed of Philadelphia, and husband of the former Miss Ruth A. Reed of Sweetwater, is serving aboard the amphibious force flagship USS Pocahontas attached to the U. S. Sixth Fleet off Beirut, Lebanon.

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CLASSIFIED

SAVE ON FLANNEL... mens and boys flannel shirts, first quality in all sizes, just \$1.00 each. Also and kind sympathy, also for the flannel material—5 yards for \$1.00. Valley Mercantile Outlet, West End, London. — 11-45-C

WT... 377-C. U.S. 7-11. All kinds of law... 116 A S. Lenoir City, Tenn. — 11-45-C

COOL SAVINGS... for cool western, jackets, boys, girls, mens, reversible, quilted lined or unlined. All first quality at low, low price of \$1.98 each. Valley Mercantile Outlet, West End, London. — 11-45-C

FOR RENT... small house. Call Rufus Watson at GL 8-3571 or GL 8-2152. — 21-45-C

NOTICE... for land surveying or building and drainage layouts call EVERETT'S Land Survey, Maryville, Tenn. YU 2-4045 or YU 2-4655. — 31-45-pd

FOR RENT... unfurnished two rooms and built-in porch and bath room. Bring references to 305 Church St., one lady or couple. — 21-45-pd

FOR RENT... air conditioned, unfurnished apartment. Call GL 8-3912. — 11-45-C

FOR RENT... 3-room furnished apartment Ph. GL 8-3083. — 11-45-C

FOR ELECTRICAL AND PLUMBING WORK, call Luke Scott, GL 8-3724. — 31-45-C

WORK TROUSERS... tan, grey, blue or green, special price of \$1.49 a pair (limit 3 pair to a customer). Shirts in match—\$1.31 each. Valley Mercantile Outlet, West End, London. — 11-45-C

FOR SALE... There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the London County Herald. Also we have cheaper dictionaries. — 11-45-pd

BRAND NEW BRICK HOME 3-Bedrooms On Steeple Rd. inside city of London. Ceramic tile bath, elec. heat, utility room, car port. Nice built-in kitchen \$12,500. Phone YUKON 6-2833 Broadway — Lenoir City Jack Pickell — Sigurd Vest

HEY send your cleaning to us YOUR COMPLETE HEATING You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, Eagle, Wash, Electromade, Arvin; heating names you know and see People St., Phone GL 8-3034. — 11-45-C

INSERT HEADING HERE

Coleman Gas FLOOR FURNACE

with Exclusive SUPER CIRCULATION Switch to "central heating comfort"

— NO costly ductwork needed! Enjoy warm floors and a new kind of comfort in every room.

★ BEST because it moves MORE heated air than any other floor furnace!

★ BIGGEST because it gives a COMPLETE change of warmth 3 to 5 times an hour!

★ COMPLETELY AUTOMATIC. Safe!

★ SLASHES HEAT BILLS

FREE SURVEY PRICED FROM \$149.95 HURRY—CALL TODAY

GREER'S GREER HARDWARE COMPANY

Phone GL 8-2046 London

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY PHONE GL 8-3225

SHOW TIME — 8:00 and 10:00

THURSDAY & FRIDAY Sept. 25 & 26

1st Run Picture THE BADLANDERS CINEMASCOPE-COLOR

Alma Ladd Katy Jurado Cartoon

SAT. SUN. MON. TUES. WED. THURS. FILM

Sept. 27, 28, 29, 30, Oct. 1, 2, 3

7 BIG DAYS 1ST RUN PICTURE

No Time For Sargeants

Andy Griffiths Nick Adams Marian McCormick

WANTED

7,000 PERSONS

To see the picture of the year during these seven big days at Cole Drive-In Theatre

REGULAR ADMISSION

DIXIE LEE

DRIVEN IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 1073

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY Sept. 25 & 26

OREGON PASSAGE CINEMASCOPE-COLOR

John Ericson Cartoon

SATURDAY, SEPT. 27

THE SAVAGE IN TECHNICOLOR

Charlton Heston Susan Morrow

THE LAND UNKNOWN

Jack Mahoney Shawn Smith

SUN. MON. TUES. WED. Sept. 28, 29, 30, Oct. 1

1ST RUN PICTURE

THE KEY

CINEMASCOPE William Holden Sophie Loren Trevor Howard

Cartoon

Weekend Specials at GILES and SON MARKET

PALMOLIVE SOAP

B. S. — 2 for 25¢

CHARMIN TISSUE

4 Rolls 29¢

SUPER SUDS

Giant Size 79¢

CHARMIN TOWELS

2 Rolls 39¢

GOLD MEDAL MACARONI

2-12 ounce boxes 29¢

Plus +VALUE+ Store

MONLAR and HAROLD GILES

3 Miles Out On Venable Road

Giles and Son Market

FAB Giant Size 71¢

GOLD MEDAL SPAGHETTI

2-12 ounce boxes 29¢

CASHMERE BOUQUET

B. S. — 2 for 25¢

CHARMIN NAPKINS

10¢ Package

VEL Reg. Size — 31¢ box

VEL LIQUID Giant Can — 63¢

AD Regular Size box — 27¢

OCTAGON Laundry Soap — 10¢ bar

AJAX 2 Giant Cans — 41¢

FLORIENT 79¢ Can

KAN KIL — 69¢

Valley Drive-In

formerly Bonnet Drive-In

Now Under New Management Of ROY CLIVE

PHONE GL 8-2277

Located Between London & Sweetwater

50¢ per person

THURSDAY, SEPT. 25

DOUBLE FEATURE BRAIN FROM PLANET AROUS

John Agar Joyce Meadows

TEEN AGE MONSTER

Cartoon

FRIDAY & SATURDAY Sept. 26 & 27

4 BIG FEATURES One Admission Price

DISTANT DRUMS

Gary Cooper SANTIAGO

Alan Ladd ROANSKY VOLETS

THE BURNING HILL

Tal Hunter Natalie Wood

CINEMASCOPE-COLOR

HELL ON FRISCO BAY

Alan Ladd Edward G. Robinson

CINEMASCOPE-COLOR

Cartoon

SUN. MON. TUES. Sept. 28, 29, 30

DOUBLE FEATURE THUNDER ROAD

Robert Mitchum BAYOU

Peter Graves CARTOON

WEDNESDAY & THURSDAY Oct. 1 & 2

THE GIRL CAN'T HELP IT CINEMASCOPE-COLOR

Tom Ewell Jayne Mansfield

Edmond O'Brien CARTOON



That's a good question, son!

A LOT MORE than a youngster's idle curiosity is at stake in the answer to this question. The location of a new superhighway can vitally affect — for all time — the future industrial development of a community.

Often, vacant land along a railroad is ideally suited for industry. Factories locating on it create new home-town job opportunities and new sources of local tax revenue. The land when thus put to industrial use becomes a valuable community asset.

Certainly, no forward-looking civic planner would intentionally do anything to destroy this asset. But, through oversight, it can be wiped out completely and

forever by locating the new highway too close to the railroad. When this is done, the highway blocks off easy, economical access to the rail service that most industries must have.

On the other hand, when an adequate strip of land is left between the existing railroad and the proposed superhighway, the land becomes doubly attractive to industry. Then it can offer modern rail service on one side and a modern highway on the other.

Good planning when the new highway is still on the drawing board will mean lasting benefits to you and your community.



SOUTHERN RAILWAY SYSTEM

WASHINGTON, D. C.

STATE LIBRARY AND ARCHIVES State Library Building

Aluminum Merger Officially Announced

Plans For 100,000 Square Foot Addition On Loudon Site Already Underway

(Editor's Note . . . the following news story is an official release from the Duralite Window Corporation concerning the consolidation and location in Loudon. The release was made to the Herald, The Wall Street Journal, and the Knoxville papers. The release contains some information already unofficially reported in Herald news stories previously.)

The consolidation of Duralite Window Corporation, a long-established Knoxville company, with Bessel, Inc. and its affiliates, located in New York and New Jersey, into American Duralite Corporation has been completed.

George A. Murdock, president, announced today. Also included in the merger are some of the assets of the Knox Metal Division of Poo-Michigan Corporation, West Lafayette, Ohio. These assets are comprised largely of machinery and equipment.

Manufacturing will be centered in Loudon, Tenn., in a plant recently acquired for this purpose from the Huttig Sash and Door Co., a St. Louis based building materials jobber.

Mr. Murdock said that although

organization at the Loudon facility is not yet completed, plans for a 100,000-foot addition on the 10-acre site are already underway. American anticipates sales of \$10 million annually and expects to employ about 300 in its operation.

While primarily manufacturers of aluminum windows, plans call for a broader diversification principally within the building products field, he added.

In addition to Mr. Murdock as president of American, other officers are Roy W. Foster, Knoxville, vice-president in charge of

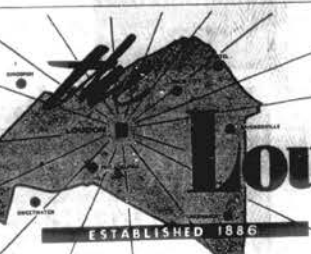
manufacturing; W. Vernon Foster, vice-president in charge of sales; James A. Skannel, Knoxville, secretary; Aaron Benton, New York, treasurer; E. A. Welch, Knoxville, comptroller; and E. Hanby Smith, Knoxville, who will superintend all manufacturing operations.

Duralite Window Corporation was acquired by Roy W. Foster in 1948 and, assisted by his brother, W. Vernon Foster, the company rose to national stature in the aluminum building products field. Bessel, Inc., under the direction of Mr. Skannel and Mr. Benton,

begin as a building products distributor in the metropolitan New York and New Jersey areas. Accompanied by the tremendous building activity of the past decade, Bessel grew to the largest such distributor in the nation and subsequently found it necessary to enter the manufacturing field in order to serve their many customers and to maintain a competitive position.

Mr. Murdock, a native of Youngstown, Ohio, long a national figure in the aluminum and building products field, was formerly associated in an executive capacity with Air Master Corp., Philadelphia, Pa.; Capitol Products Corp., Mechanicsburg, Pa.; and Benda Division of Textro, Girard, O.

Mr. Murdock gave considerable credit to the location of the new concern in Loudon to John Greer, Sam Harrison and City Judge Doug Watkins; to John Cox, president of the Bank of Knoxville and his associates; and to Charles Herd and Tom Howard of the Knoxville Chamber of Commerce.



Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, OCTOBER 2, 1958

16c PER COPY

72ND YEAR—NUMBER 46

Just Piddlin'

By The Editor

AS I WRITE this column for the week it's dismal and wet outside. The first such indications of fall and winter in the area. What's more, the weather man says we're in for some winter-like low temperatures as we head for the weekend.

It's good to see the rain; our farmers need it badly. And the dismal days are, in a way, a welcome relief from the hot, sunny days. Just hope we get some sunshine along with it.

Right now the weather is right good for pulling up a chair and watching the world series on TV. Course as of right now we've got to get a paper for the week to you folks, but I plan to catch at least some of the action. I'll preview Milwaukee too, but no bets.

JUST TO SET this straight right from the start this year, I will not indulge in any predictions of snow at any time during the winter.

I know this will be a great disappointment to you readers who rode me so hard about my misguided predictions of last year, but since the weather man is better trained for it (and doesn't have a whole lot more luck, either) I'll just leave it up to him.

MANNER in which Loudon-Lenoir City football game was conducted was a pleasure, particularly because of the fine play and sportsmanship of the teams. Fans also conducted themselves well.

Lenoir City is not only rival, in sports or otherwise. They are merely our friendly competitors. The two communities can and should be of great benefit to each other. Whatever happens in one certainly affects the other.

REVENGE . . . a man had been bitten by his dog, but didn't give it much thought. When the wound failed to heal properly, he began to worry. The doctor he consulted took one look and ordered the dog brought in. Just as the doctor suspected the log had bitten.

It was too late to give the man serum, so there was nothing the doctor could do but tell the man he might soon die of hydrophobia. The man sat down at the doctor's desk and began to write. The physician sought to comfort him.

"You needn't make your will now," he said. "People have recovered from rabies." "I'm not recovered from my will," replied the man. "I'm just writing out a list of people I'm going to bite."

THOUGHT FOR THE WEEK . . . no man can be made a fool of unless he possesses suitable material for the job.

Vanore Soldier Serves in Lebanon

Pfc. Clarence A. Riggs, son of Mr. and Mrs. Ules P. Riggs, Route 2, Vanore, is serving as a mechanic with Task Force 201 in Lebanon.



HONORED . . . Charles M. Thomas, formerly of Loudon, was honored by the Crossville Exchange Club with the first presentation of the "Golden Deeds" award made by the organization. Mr. Thomas was for many years affiliated with the Don P. Smith Chair Co.

Former Loudon Man Honored With Award By Crossville, Exchange Club

A former Loudon resident has been honored with the first "Golden Deeds" award presented by the Exchange Club of Crossville, Tenn.

Charles M. Thomas, son of Mrs. Hugh M. Thomas and the late Mr. Thomas, was selected for the award because of his many activities, while serving as mayor, to improve conditions generally within the town of Crossville. He was also honored for his splendid relations with labor in the operation of the chair factory in Crossville, and for his deep interest in the activities of his church and civic clubs.

The award was made at his home in Crossville. A framed certificate was awarded to Mr. Thomas, along with a citation which was a part of the presentation. Included also was an honorary membership for life in the Exchange Club.

Mr. Thomas was reared in Loudon and attended elementary and high school here. He was for a number of years affiliated with the Don P. Smith Chair Co. before moving to Crossville, Tenn. for a few years. He has been a resident of Crossville for more than 11 years.

New Oldsmobile On Display At Berry Motor Co.

The 1959 Oldsmobile, new from bumper to bumper, goes on display this week at Berry Motor Co., Loudon City, according to an advertisement in the Herald this week.

The 1959 models feature all-new styling, new visibility, lower wind noise, new exciting finishes, more riding and luggage room and new gas economy. Oldsmobile has completely redesigned and retooled for production of this new model, now on display at Berry Motor Co.

Sherriff Raids Four Places, Charges Two

Loudon County Sheriff Mun Allen raided four places last week, with the raids resulting in charges for two persons.

Allen reported that he and 3rd district Constable Ray Lewis raided Hugh B. Cheatham, Busseton, on Sept. 20, charging Cheatham with possessing.

The second person charged was Jack Harvey, West End, Loudon, raided Sept. 20 by Allen, deputy Ernest Brown, State Trooper Phelps and Constable Bob Hall. The sheriff reported he charged Harvey with possessing and carrying a pistol.

Two New Families Reported This Week

Welcome Wagon reports two new families in Loudon this week. Mr. and Mrs. Jimmy Roberts and year-old son now reside at 805 Mulberry. Coming here from Loudon City, he is with Hawkins Mortuary.

Mr. and Mrs. R. B. Nichols and three-year-old daughter have moved here from Farragut and now reside at 104 Coulter Street. He is employed with Dura-Lite.

Lenoir City Takes Hard-Fought Win Over Loudon

Boy Scout Campaign To Begin Here Oct. 8

The Great Smoky Mountain Council of the Boy Scouts will kick off their annual fund drive for scout work in Loudon with a breakfast for workers in the campaign on Oct. 8.

The breakfast, heralding the start of the drive locally, will be held at Bill's Grill from 7:30 to 8:30 a.m.

THE COURT HOUSE RECORD

Marriage Licenses

Sept. 26-Theodore W. McCarter to Virginia Lyle Ogle.

Sept. 27-Raymond Madison West to Dorcas Ann Humbert; J. R. Hicks to Shirley Mae Sheppard.

Sept. 28-Lloyd Keener to Mintha Montuok.

Sept. 28-Arthur B. Lowe to Alice Pauline Webster.

Real Estate Transfers

Sept. 26-Deed from Nellie Martin to Cedric Giles and wife, 1 acre, 2nd; Cedric Giles and wife, 1 lot, 2nd; Chas. H. Bacon Co. to Joe Sims and wife, 1 lot, 2nd; C. R. Harper and wife to Carl R. Chandler, 24.5 acres, 1st; W. M. Morrell to Mildred J. Langston, 170.4 acres, 2nd.

Sept. 26-Deed from Minnie Trammell to Charles Cook and wife, 5.91 acres, 2nd; Sterling Cook and wife to Ted Randolph and wife, 1 lot, 1st; Joe H. Littleton to Mary S. Shaver, 1 lot, 2nd; Alfred Carson and wife to Wesley Kyker, 1 lot, 4th; Leonard Turpin to W. C. Malone, 2nd, 2nd.

Sept. 29-Deed from W. S. Mills to Henry G. Mills, 4 acres, 2nd; Roy L. Hendrick and wife to Charles Henry and wife, 1 lot, 2nd; Roy L. Hendrick and wife to John Henry and wife, 8 acres, 2nd.

John Henry and wife to Alonso Sutton and wife, 4 acres, 2nd; C. P. Carpenter and others to Luke Deaton and wife, 6.95 acres, 2nd.

Sept. 30-Deed from Hugh Wright and wife to Ralph Hornbuckle and wife, 100 acres, 4th; C. F. Carpenter and others to Lucille Lane, 16.3 acres, 2nd; Mrs. John Robinson to Bob Bledsoe and wife, 1.8 acres, 1st.

Cases Filed-Francis Court

4531-Ka. Frances Dickey vs. Curtis A. Dickey, divorce.

4532-Darthy Marie Flanagan vs. Raymond L. Flanagan, divorce.

Cases Filed-Circuit Court

707-Roy W. Long vs. M. Glenn McTeer, damages.

708-Douglas H. Long vs. M. Glenn McTeer, damages.

709-Sheila Jean Collins vs. Robert A. Collins, Jr., divorce.

710-Edward Marx, administrator, vs. L. E. White and others, damages.

BY TOM DELANEY

Coach Ed Osborne's Lenoir City Panthers edged Loudon's Redskins 6-4 here last Friday night before a sellout crowd of better than 5,000 fans.

The Redskins, playing without the services of ace fullback Jack Nichols and stellar left end Coy Blankenship, still managed to battle the favored Panthers to even terms. A costly Redskins miscue late in the first quarter was the deciding factor.

Robert Robinson, Robert Murrell and Hubert Lennex provided the offensive power for the Redskins by rolling up 127 yards for the night against the rugged Panthers. Robinson led the way with 52 yards in 14 carries. The Redskins defense meanwhile held the highly regarded Panther offense to only 109 yards rushing.

Loudon got the game underway quickly, taking the opening kickoff and rolling to the Panther 5 in five plays. But there Lenoir

City tightened and the Redskins had to punt. But the Panthers could not go against the Redskins line and also punted out to the Loudon 20. On the first play from scrimmage the Panthers captured a Redskins fumble on the 25, but the Redskins stopped the drive at the 16.

Loudon couldn't move in three plays, so Murrell dropped back to punt. A bad pass from center went by him and Lenoir City recovered on the one yard line. Panther quarterback Charles Burns bailed over for the only score of the game.

Loudon fought back. Early in the second quarter Lennex entered in a Panther punt and returned it 32 yards to the Lenoir City 28. But a penalty halted what could have been a Redskins scoring drive. But later in the quarter Loudon generated a real scoring drive, driving to the Lenoir City six yard line. But after Lennex hit for two yards time ran out before the Redskins could get in another play. A McNabb to Robinson pass for 15 yards was key play in the drive.

Lenoir City fumbled on their first play after the second half kickoff and Butch Early recovered for Loudon. The Redskins couldn't move the Panther line. After all, the exchange of punts Sam Stooksbury intercepted a Panther pass on the 30 to set up another scoring opportunity, but once again the Panther line held.

Lenoir City also had a scoring opportunity in the fourth quarter, taking over on the Redskins 26. But the Loudon forward wall dashed out some of the Panther's own medicine to recover the ball on the 20.

The game was one of the hardest fought of the Loudon-Lenoir City series. It was primarily a battle of defenses, as is attested by the 17 punts in the game by both teams. An interesting side of the game was to see Loudon and Lenoir City players congratulating each other at the end of the game.

The Redskins defense, led by Johnny Stamey, Ronnie Swiney, Harold Grimes, Butch Early and Sam Stooksbury, held the highly rated Panthers to 109 yards on the ground and 28 yards passing. Other players playing a big part in the Redskins showing were quarterback Ed McNabb, improving with each game, and guards Benny Satterfield and Joe Trout.

Loudon, now standing at one win, three ties and one loss, will journey Friday night to meet the tough Bulldogs of Everett High. The game is rated a tossup.

THE YARDSTICK

Loudon Lenoir City

First Down	4	4
Rushing Yds.	127	109
Passing Yds.	15	28
Passes Att.	6	12
Completions	1	4
Yds. Interceded	0	2
Fumbles	6	3
Fumbles Lost	3	2
Punting Avg.	28.2	35.6
Penalties	30	55

Laughs On Tap At Luttrell Program

Laughs a-plenty are in store at the Luttrell PTA presentation of "Aunt Sassa Shoots The Works" at 8 p.m. Oct. 4 in the school auditorium.

The comedy presentation features a full cast of laughable characters and everyone is invited to attend the program and join the fun.

711-June Newberry vs. Maureen Eblen, damages.

712-John McCown vs. Motors Insurance Corp., damages.

The Loudon County Herald

Loudon County, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 WK. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

This And That

If we seem to go a bit heavy on safety items, we have no apology to make for it, because automobile slaughter is an amazing phenomena of our day. How casual we are in its acceptance is hard to believe.

There are certain criminal acts in connection with the operation of motor vehicles which we hope will always be condemned, and driving an automobile under the influence of alcohol is one of them. Surprising sometimes how hard it is to get a conviction.

We are concerned over the way children are killing their parents. When the young ones see killing in the movies frequently and on TV every day, it must seem to them to be the normal thing to do. In all the history of man no generations have been brought up as our children are being brought up today. Good or bad? Neither one nor the other, but a mixture. We have heard that Edward R. Murrow allows his son to look at TV only thirty minutes a day. Now, what do you think of that?

The way we hear it is that the Loudon County High School is greatly improved this year. This general improvement has been brought about by the concerted work and influence of many different sources. We rejoice, for good schools are a must in our community and county.

We are not too much for so-called driver education in the schools. We think the schools, by and large, should be concerned with teaching Johnny to read and write and cipher a little bit too. But it does look as if parents and teachers, and all of us, could teach people to walk on the left side of the road. We are all for this even if it has to be done in the schools.

Frequently all of sudden we run up behind a tractor on the highway. So far we have been lucky enough to slow down in time to avoid an accident. The driver who cannot slow down that fast has three choices: hit the tractor, hit an approaching vehicle, or run off the road. Either one has its tragic dangers. We think the driver of a tractor on the highway should at least hold a red flag on his outfit.

A Letter From The Publisher

The week of October 1-5 is National Newspaper week. We at least make a gesture to it, although we confess to be not too much in favor of all the special days and weeks.

In last Sunday's Parade Magazine Alfred N. Dodd told of taking over his son's paper route as the young carrier could have a vacation. He may have stretched the point somewhat of just how much he got out of it, but he did do well in his stress of the values which may come to a boy who does a good job of his paper route.

We note that young Phil has 150 customers. To these he delivers every day. In a thirty day month he would thus make 4,500 deliveries. On these many deliveries his profit is \$75 for the month. If my mathematics is right — and it seems never to be too good — Phil would make 1.6 for each paper delivered.

By way of contrast or comparison, the Herald and those who buy their papers from the Herald boys do well by them. For each paper sold by a Herald boy (and or girl) a profit of 2 cents is made.

From one day's work Phil delivers 150 papers and makes \$2.50. By striking contrast a Herald boy would have to deliver only 25 papers to make as much as Phil for one day. It is not uncommon for some of our boys to deliver as many as 50 copies in one day. For this he would make in one day as much as Phil makes in two days.

We are always looking for opportunities at home. So here is one. We would like our boys to be at least 12 years old, alert for new customers and dependable. We still have a few routes available.

Children learn more from good example than they do from preaching. Do you set a good example in your own driving habits?

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Introducing the Gospel"
 Luke 1:1-4; 3:1-4

Paul called him his good physician. He was friend and companion as well as physician. Paul also called him his fellow laborer. What a useful life he lived and what a service he has rendered through his writings. Luke has written more than any other New Testament writer, including Paul himself. With a most realistic human touch, his gospel has been called the most beautiful book ever written. The Interpreter's Bible says, "The loss of no other book would deprive us of so much information about Jesus and His teachings."

among all the churches for his preaching of the gospel. (Revised version). This famous preacher no doubt was Luke, who has given us the matchless story of the Saviour's birth and the long list of beautiful parables found in no other of the gospels.

FARMERS

We can write insurance covering injury to your employees.

For Details See

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INSURANCE AGENCY
 590 Grove Street-Phone GL 8-3581



WHITE STORES
S.W. GREEN STAMPS

SAVE 6¢ with yellow tag

Honeymoon Coffee

lb. 59¢

PLUS S.W. GREEN STAMPS

WHITE STORES

Quinn & Karnes
FUNERAL HOME
 • 24 Hour Ambulance Service • Air Conditioned Chapel
 • Arrangements For Air Ambulance Service
 • Burial Insurance: \$100.00 to \$1,000.00
 Phone GL 8-2262 Loudon, Tenn.

Well Drilling
 New Casing
 Furnished
 Water Guaranteed
 Call GL 8-3990
 Loudon

Do It The Easy Way
 Use Herald Want Ads
 Classified Rates
 \$1.00 First Week
 50c Additional Weeks

AT AUCTION
Thursday October 9th 10:03 1/2 A.M.
Valuable Commercial Property
 4 Acre Lot — 1200 foot frontage on Highway 70
 This is the property of Mr. N. C. Maney, formerly the Knoxville Car Auction. Located 18 miles S.W. of Knoxville, 12 miles N.E. of Loudon at Dixie Lee Junction. Just across highway from Dixie Lee Motel.
Property Consists of 4 Acres (more or less)
 • All fenced and Rocked • Large 50 X 60 Concrete Block Building • Rest Rooms • Electricity • Just off 4-Lane Highway • Ideal for Garage, Tourist Court, Service Station, Any kind business
At The Crossroad of The Nation
 Where Highway 11 and 70 meet—Chattanooga, Nashville, Knoxville Connections Dixie Lee Junction, Tennessee
COME BY AND LOOK THIS COMMERCIAL PROPERTY OVER
THIS IS A HONEY! 1200 Foot Frontage On Highway 70
 Be Sure And Attend The Sale On Thursday, Oct. 9, 10:03 A. M.
Terms 1/3 Down -- Balance 1-2-3 Years Bankable Note -- Possession with Deed
SALE CONDUCTED BY
R. P. BOB KELLER
 Real Estate Broker and Auctioneer
 R. P. Keller Realty and Auction Co. — 117 South Second Street - Pulaski, Tenn.

Girls & Greetings for You — through WELCOME WAGON from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

Phone GL 8-3204 (No cost or obligation)

Weekend Specials at GILES and SON MARKET

Northern Tissue 4 Rolls 33¢	NU SOFT Fabric Softener 39¢ Pint
Borden's Instant Choc. Malt Milk 1 lb. can—49¢	MAZOLA OIL 63¢ Quart
BIB "Baby" Orange Juice 3 cans 27¢	Dinty Moore BEEF STEW 24 Ounce Can 49¢
Morton House Sliced Beef And Gravy 16 oz. Can 49¢	NIAGARA STARCH 12 oz. box -- 19¢

MOHLAR and HAROLD GILES
 3 Miles Out On Vonore Road
Giles and Son Market

Plus +VALUE+ Store

HOSPITAL LIST

ADMITTED

Sept. 23
Mrs. Earl Fox

Sept. 24
Mrs. Evers Rogers

Sept. 25
Mrs. Eugene Wise

Sept. 25
Mrs. William Bayne, Jr.

Sept. 25
Mrs. Charles Jones

Sept. 25
Mrs. Gordon Myers

Sept. 25
Mr. Frank Campbell

Sept. 25
Debbie McAllister

Sept. 25
Mr. Edgar Harvey

Sept. 25
Brenda Lee Hughes

Sept. 26
Mr. Ed Rogers

Sept. 26
Mrs. Floyd Thompson

Sept. 26
Mrs. Eugene McNabb

Sept. 26
Mrs. Grouner Harp

Sept. 26
Mrs. Richard Hensley

Sept. 26
Mrs. Eugene Johnson

Sept. 27
Mrs. George Lynn

Sept. 27
Mrs. James E. Edmonds

Sept. 27
Ralph Pruitt

Sept. 28
David Lynn

Sept. 28
Mrs. Cecil Cook

Sept. 28
Mrs. Ray Millards

Sept. 28
Baby J. Swartzell

Sept. 28
Mrs. Harold Howard

Sept. 28
Mrs. William Foyler

Sept. 28
Mrs. Jack Malone

Sept. 28
Master Chas. Jones

Sept. 28
Gary Lynn Estes

Sept. 28
Mrs. John M. Collins

Sept. 29
Mr. Jim Kennington

Sept. 29
W. J. Brown

Sept. 29
Mrs. Harry Williams

Sept. 29
Mrs. Raymond Long

Sept. 29
Mr. Jesse Hope, Sr.

Sept. 29
Miss Margaret King

DISMISSED

Sept. 23
Mr. L. C. Wrights

Sept. 23
Mrs. Hazel Clemmer

Sept. 23
Mrs. Jack Haynes

Sept. 23
Mrs. Ed McCown

Sept. 23
Michael Hilton

Sept. 23
Mr. Walter Lumpkin

Sept. 24
Mr. Clarence Dawn

Sept. 24
Mrs. Sara Nell Shubert

Sept. 24
Mr. Ronald Gates

Sept. 24
Mrs. Jack Lee

Sept. 24
Mrs. Fred McGinnis

Sept. 24
Mrs. Leon Jones

Sept. 24
Mrs. Marshall Lindsey

Sept. 25
Mr. William Fox

Sept. 25
Mrs. Earl Fox

Sept. 25
Mrs. Kenneth Tuck

Sept. 25
Mrs. Evers Rogers

Sept. 25
Mrs. Ruxie Moore

Sept. 25
Mrs. Eugene Wise

Mrs. Ella Vail
Mrs. Jack Pickey
Mrs. W. E. Parkinson
Debbie McAllister
Mr. Ed Rogers
Brenda Lee Hughes
Mrs. Eugene Johnson
Master Ralph Pruitt
Mr. J. B. Peterson
Mrs. Grouner Harp
Mr. Edgar Harvey
Mrs. Wm. Key
Mrs. Lee Wrights
Mrs. Floyd Thompson
Mr. Harold Howard

FIELD NOTES

By CHARLES F. McALL
COUNTY AGENT

Now that most of the farmers in Loudon County have their Burley tobacco in the barn, it is very important that they handle it the right way because the way they handle the tobacco will mean the difference between a high and low income. This income can be increased by handling Burley in the right way.

Most of the tobacco growers in the county know that tobacco can be stripped when the leaves are thoroughly cured. However, not very many of the farmers take it off the tier rails and place it in bulks when the mid-ribs are dried and the tobacco is in the right case. Very few farmers realize that tobacco will become darker if it is allowed to hang in the barn too long. However keep in mind that tobacco stalks not completely dried should not be bulked down more than three or four days before stripping.

I think that most of the farmers in Loudon County have found that it pays to prepare a suitable place for stripping tobacco, that is one with a table of convenient height and width and use fluorescent lights equipped with daylight tubes. If it is not possible to use fluorescent lights, then natural light from a northern exposure is best.

There is not much I can say about the groupings of leaves on a tobacco stalk because most of the farmers know that. However you call them something different. In case some of you have forgotten they are as follows: flyings, legs, leaf, and tips. Remember that they will follow up the stalk in this order. Some of you call the dark, dingy, or burned flyings trash and above this group is

SPUD MARKETING SHIFTS FROM BULK TO SMALL BAGS

The marketing of potatoes has undergone many changes in recent years; and the development of new processed potato products promises even greater changes in the years ahead.

Consumer information-marketing agents of the University of Tennessee remind us that the days of the potato barrel are gone. The 100-pound bags are fewer in number; and the trend has been to

found the lugs this in body and open faced. Just above the lugs is the leaf group that are generally distinguished by their large leaves, and when cured it folds up with the face hidden. This is your most important group to keep separate, so watch it carefully. The next group may or may not be the tips. Tips are all the leaves under sixteen inches in length. If you topped your tobacco at the right time and let it grow, you will have very few tips. However if you topped it the day you cut it, you will have plenty of tips.

Handed off tobacco should be tied about the size of a silver dollar. After tobacco is stripped and tied it should be placed on a stick and pressed lightly. After pressing, bulk it down and leave it there until time for marketing. To hand it back on the tier rails will lower it in quality, darken it in color, and of course reduce the amount that you will receive from it in the way of income.

The farmers of Loudon County should remember that they have been working with their Burley tobacco crop since they sold last years crop. They have put in long hours of toil and sweat, so let's not forget to do a good job of stripping it in order to get the highest dollar out of our tobacco.

FARM NEWS REVIEW

packaging potatoes in consumer size containers with the 15-pound, the 10-pound, and even 3-pound containers being featured.

Potatoes are washed. They are graded better. The containers in many cases have cello windows, or are of material that enables the consumer to see the potatoes inside.

As consumer emphasis on convenience and saving of time has gained, the trend in the food industry has been to provide food shoppers with products that are

easy to prepare and in units designed for consumer use. Potatoes have felt the effects of that trend.

Recent developments have produced dried potatoes in a new flake form, potato granules, potato puffs, and potato chip bars. The flakes and bars are not yet available in too many stores, but they are on the way.

WE FINANCE REAL ESTATE

- F.H.A. Loans To Buy or Build Houses, 20-30 Years.
- Conventional Loans To Buy or Build Houses, 10-30 Years.
- Commercial Loans To Buy or Build Business and Industrial Property, 10-30 Years.
- Farm Loans To Buy or Refinance Farms, 10-30 Years.
- G.I. Loans on Our Sales, 20-30 Years.

Our Minimum Loan is \$7500.
Bring Pictures of Plans and Specifications When You Apply.

RAY REAL ESTATE COMPANY

Ruthers A. Ray, Realtor
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NEW VELVET PROCESS GIVES YOU CREAMIEST FLAVOR YET!

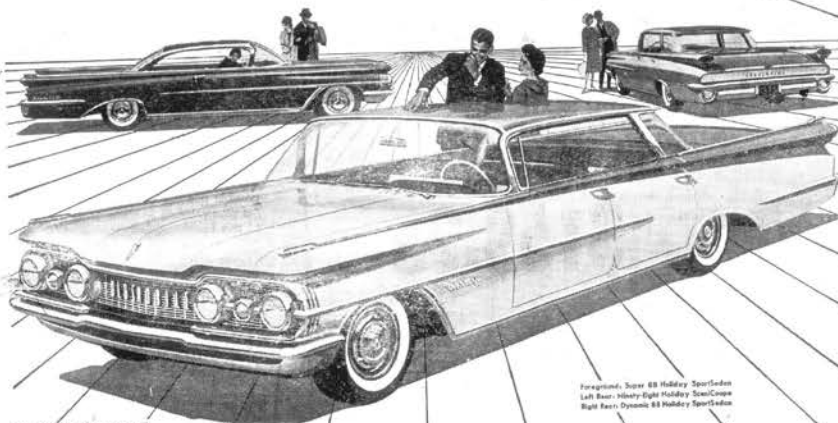


BACON'S ICE CREAM

Introducing the "Linear Look"...

OLDSMOBILE FOR '59

So totally new... so typically Olds!



Look for the Oldsmobile Certificate with exclusive suggested retail price on every '59 Olds.

Foreground, Super 88 Holiday Sport Sedan
Left Rear, Vista 88 Holiday Sport Sedan
Right Rear, Dynamic 88 Holiday Sport Sedan

You wished for it! You asked for it! It's here! So step into the roomiest Rocket Olds ever built! Here's spacious new passenger room plus greatly increased luggage room! Sit behind the new high, wide and handsome Vista-Panoramic Windshield that lets you see ahead, above and aside better than ever! Test the new stopping power of Oldsmobile's Air-Scoop Brakes... on all four wheels! Experience the exceptional smoothness and comfort of new "Glide" Ride... the quietness and power of fuel-saving new Rocket Engines! See the beautiful new Magic-Mirror paints with the built-in luster that lasts! You are cordially invited to come in and see the start of a new styling cycle—the 1959 OLDSMOBILES—at your dealer's now!



'59 Oldsmobile... the car that conquers "inner" space! Real stretch-out comfort for passengers and driver... up to 64% more luggage capacity in trunk. Put yourself behind the wheel of the roomiest Rocket ever built!

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1206 East Broadway

Lenoir City, Tennessee

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I PLEDGE SUPPORT

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for Loudon County and vote on the bill by

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JAS. P. BROWN
FLORIDAL REPRESENTATIVE

SPECIAL

BOYS WESTERN

JEANS

13 3/4 ounce twilled denim

Sizes 6-16

A \$2.49 Value

\$1.98

MENS SIZES 28-34

A Regular \$3.49 Value

\$2.79

Ed Watkins Store
Loudon

GREER'S Annual Fall Furniture Sale

Starts Oct. 3rd

you pay
no more
for "picture perfect"
Magnavox
Television



...but you get
much more

See and hear this 21-inch*
TV for yourself. 262 sq. in.
picture, full-transformer
powered drive, optical filter,
extended-range speaker, con-
venient top controls. Slightly
higher in other finishes.

The Constellation 21
*Original means
In Cordovan, only

This Sale Only
Regular 239.50
\$209.50
(VHF)

SEWING MACHINES

Portables — Console — Desk Types

AS LOW
AS ONLY **\$59.95**

Also Dollar-Saving Buys
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YOU GET ALL 4 IN
Warm Morning COAL HEATERS



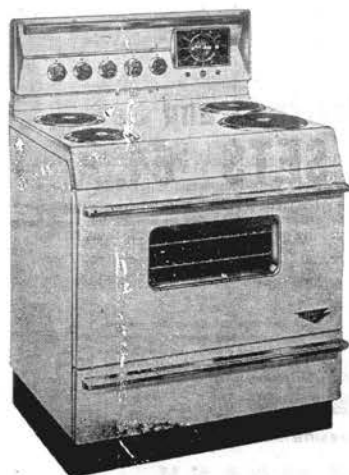
Come In and See Our
Warm Morning Coal Heaters Today!

COMPARE

30 INCH DIXIE

Electric Ranges

Only **\$159.95**



FULLY
AUTOMATIC
BACK
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WINDOW
OVEN DOOR
STORAGE
DRAWER
IN BOTTOM
OUTSTANDING!

As Shown — Dixie
Electric Range — 30 Inch

\$189.95

**Easy
Terms**
LOW DOWN
PAYMENT

3 -- PIECE
BEDROOM SUITES
(Many Styles — Many Finishes)

Beginning At \$99.50

9 Different styles to select from up to 150.00
during GREER'S FALL FURNITURE SALE

PLUS Many Other
Outstanding Buys

**LIMITED NUMBER OF THESE
MONEY-SAVING CERTIFICATES
AVAILABLE TO OUR CUSTOMERS**
(Get Yours In Our Furniture Department)



Save \$20
ON A SIMMONS
MATTRESS

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MATTRESS & BOXSPRING

To celebrate their 88th anniversary Simmons has made
possible this big, money-saving, sleep sale. Come in and
get your valuable Simmons Gold Certificate. Only holders
of this limited-edition certificate have this golden oppor-
tunity to save.



Vanderbilt
MATTRESS OR BOXSPRING

Top value now at rock-bottom prices for
certificate holders! Simmonses-engineered
as an "arrow" support every night. Hundreds
of years of sleeping comfort. Hundreds
of firm, resilient springs for better body
support, sturdy pre-built border, cord han-
dles, fresh air ventilators, durable striped
cover. Compare with any other mattress
priced so low!



Correct Posture
MATTRESS OR BOXSPRING

Thousands have been sold to people with
"problem backs" or who want "straight"
as an "arrow" support every night. Over
300 extra firm "auto-lock" springs, pre-
built sag-proof border, 4 cord handles, 8
built-in ventilators, and a beautiful, long-wearing
cover. Get top quality at biggest savings
with a Gold Certificate.



**MATTRESS OR
BOXSPRING**

Regular Price **\$59.95**

Certificate
is worth **\$20.00**

Your price
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**MATTRESS OR
BOXSPRING**

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SIMMONS

SAVE ON PICTURE FRAMES

Brand New Stock
All Sizes

Special Price!

GREER'S ANNUAL FALL FURNITURE

PRICES SLASHED - SALE STARTS OCT. 3rd

NYLON OVAL
AND ROUND



BRAIDED RUGS

Sizes 24X36 inches, 3X5 ft., 4X6 ft., 6 X9 ft., 4X4 ft.

Reduced up to 25 %

NYLON -- RAYON CARPETS

9X12 -- Built-On Rubber Base

9X12 WOOL CARPETS

Both up to 30% OFF

SAVE TO 50% ON LAMPS!

Solid Cherry Bedroom Suite

The Most Beautiful Of
Furniture At The
LOWEST PRICE EVER!

See this bargain, just

\$289.50

Save 225.00 over
most Cherry Suites

AMAZING

"VINYL FLOOR OF THE FUTURE!"

NEVER
NEEDS

SCRUBBING!

NEW

FORECAST
VINYL FLOOR BY Gold Seal



THINK of those sudden showers
THINK of bugs and birds
THINK of summer dust
THINK of wash line worries

AND YOU'LL WANT TO TAKE ADVANTAGE

OF THE LOW PRICE ON THIS DELUXE

SPEED QUEEN

ELECTRIC DRYER



Every Feature A
Quality Feature

- Hi-Low Heat Control
- In-A-Door Lint Trap
- Magnetic Door Catch
- Quiet-Running Fast Drying
- Drum Stops When Door Opens
- Restart Button Out Of Children's Reach

Dryers As Low As
149.95 During Our
Fall Sale

Makes a perfect match with the
new Model A24 Automatic Washer

TERRIFIC PRICES

On Our Complete Line Of

Solid Maple Furniture

During Our Annual Fall Furniture Sale

All Reduced The Biggest Maple Furniture
Values You'll Find Anywhere

Easy
Terms
Low
Down
PAY-
MENT

SAVE UP TO 1/3

LANE
CEDAR CHEST



EXTRA - EXTRA SPECIAL!

9 Piece Living Room Suite

Sofa - Chair - 2 Step Tables - Coffee Table - 2 Lamps - 2 Pillows

\$139.50

Large Selection Tables

Coffee - Step - End - Lamp - Occasion

Up To 50% Off

7 -- PIECE

Dinette Suite

Special Big Sale ---- **\$89.50** SAVE
Savings At Only ---- 30.00
(Many Other Outstanding Buys In Dinettes)

SAVE!

SAVE!

Lamps - Pictures - Pillows

Mirrors - Desk - Book Cases - Chests

Odd Beds - Cedar Robes - Bunk Beds

Utility Cabinets - Kitchen and Base Cabinets

ALL REDUCED

GREER HARDWARE CO. -- LOUDON

also takes this opportunity to introduce the many well-known brands of quality
furniture stocked and available. See such highly accepted brand names as:

DAVIS CABINET
PENNSYLVANIA HOUSE
TELL CITY CHAIR CO.
LINK - TAYLOR
BERKLINE MFG. CO.

TOMLINSON
WADE - BROWN
SIMMONS
JAMISON
C. B. ATKIN

WILLETT
VALENTINE - SEAVER
FOX MFG. CO.
BASSETT
AND MANY OTHERS

GILLIAM
KROEHLER
BRADY MFG. CO.
LANE



PRICES SLASHED

SAVE UP TO

\$125.00

during our sale on

LIVING ROOM SUITES

FOAM RUBBER

Mattress and Springs

SETS **\$64.50**

Regular 99.50 -- Twin Size Only

CHAIRS

ALL STYLES -- ALL FINISHES

UP
TO **40% OFF**

GREENBACK NEWS

Browne Troop of Greenback met in the old agriculture building at Greenback High School last Thursday afternoon with the 18 members present. Troop leaders, Mrs. Coy Caba and Mrs. John H. Farwater directed the program which was opened with a song entitled "Hello," and the Browne promise was recited. Officers elected were president, Paye Evans; vice pre-

sident, Karen Ryan; scribe, Bruce Hinton. The program ended by singing of tape. Troop members are Mrs. June Long; Mrs. J. H. Hinton; Mrs. Ruth Steele; Mrs. Johnnie Myers and Mrs. Paye Balcher.

Mr. and Mrs. Wm. Cox of Knoxville were guests over the week end of Mr. and Mrs. Roy Kidd and Mrs. R. M. Cook and Mr. Floyd Cook.

Miss Gloria McCollum Schum of Memphis and Miss Christine McCollum came from Maryville College and spent the week end with Mrs. C. O. McCollum.

Mrs. Rosa Warwick, Mrs. Ida Gibbs, Mr. and Mrs. Taylor of Carroton were dinner guests Sunday of Mr. and Mrs. Nick Rowland.

Mr. and Mrs. Leon Brient of Lenoir City, Mr. and Mrs. C. E. Long and Miss Helen Kerr were dinner guests Tuesday evening of Mr. and Mrs. Nick Rowland.

Mr. and Mrs. R. M. Peterson of Maryville were guests Friday evening of Mr. and Mrs. S. B. McCollum.

Miss Mary Johnson of Harlan, Ky. and Miss Joan Hill came from the Knoxville Baptist Hospital school of nursing Friday and spent the weekend with Mr. and Mrs. Frank Hill.

Mrs. Jennie Ritchie who has been with her daughter, Mrs. B. M. Peterson and Mr. Peterson near Maryville has gone to Philadelphia.

Mr. Cary Lowry has been removed from the Blount Memorial Hospital to his home near Friendsville. His condition is reported about the same.

Mrs. Milna Mitchell has returned from the Blount Memorial Hospital and continues to improve nicely.

Mrs. Cam Hall, Jimmy and Tommy of Loudon were guests Saturday of Mrs. Mayne Wear.

Dr. Hazel Nichols and Miss Mary Ella Swann of Knoxville spent Saturday with Mrs. Mayne Wear.

Miss Helen Kerr was hostess to members of her Sunday school class Thursday afternoon at her home. Contests were enjoyed and Connie Hudson won the prize in the Bible Quiz with Farrell Fipps winning in the next contest.

Mr. and Mrs. Nick Rowland spent Saturday in Newport, the guest of their nephew, Cook Dougherty.

Mrs. Bessie Honey is the guest of her son Reggie Honey and Mrs. Honey and family in Harrison.

Mrs. Rebecca Hammontree, Mrs. Amos McCarter, Miss Josie Kittrell and Mr. P. K. Greenway attended the funeral service of Mrs. Kittie Harrison in Rockwood Friday.

Miss Barbara Watson of Knoxville Baptist School of Nursing was the weekend guest of her parents Mr. and Mrs. H. V. Watson.

Mr. and Mrs. Hoyle Beals and Karen of Knoxville visited Saturday with Mrs. J. L. Beals and were accompanied home by Mr. Kerr. Mrs. Ray Burgess, Mrs. J. L. Kerr, Mrs. A. L. Jones, Mr. and Mrs. S. B. McCollum were dinner guests Wednesday of Mrs. J. B. Anderson, Mr. and Mrs. G. M. Wear in Maryville.

Miss Anna Mae Ford of Knoxville Baptist School of Nursing was the weekend guest of her parents Mr. and Mrs. Harrison Ford.

Jimmy Hammontree of the U.S. Navy expects to land at Mayport, Fla. near Jacksonville Wednesday on the U.S.S. Saratoga and will come home for his furlough. His parents, Mr. and Mrs. Allen Hammontree and aunts, Mrs. Lee Brooks and Mrs. Jess Hammontree will go to Jacksonville to meet him.

Mrs. Buddy Brooks is at home from the Blount Memorial Hospital and is reported improving nicely. Mrs. Cora Jones is spending some time in Knoxville with her sister, Misses Sue and Rex Kerr, another sister, Mrs. Kittie Howell is confined to a Knoxville hospital for treatment.

For great baked potatoes
Cheez Whiz'em!



Spoon it!
Into hot foods
Heat it!
for cheese sauce
Spread it!
for meats

KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

More For Your Money In FORD

Get the details on FORD's extra value in Cars and Trucks. And see us for the finest service.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3021

REMODEL YOUR HOME OR ADD A ROOM

We Finance 5% Interest No Down Payment 5-Years To Pay

FREE ESTIMATES

For Details See

LOUDON BUILDERS SUPPLY

Phone GL8-2023 W. Lee Highway

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$24,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 yrs old, 3 Car garage. Original wide plank floors, hand hewn doors and mantles, total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call GLenview 8-3215 anytime

Help your teen-agers to start the school year ... right!



\$5
Thick-indexed \$6
Do less kind, less \$15

LOUDON COUNTY HERALD

The pressure is on for better grades. As a parent, you can help your teen-agers start the rewarding "hook it up" habit that develops the ability to learn—to read, write, and speak effectively. Equip them with a current copy of Webster's New Collegiate Dictionary.

This is the desk-size Merriam-Webster that is required or recommended by nearly every school and college. You get the best when you ask for Merriam-Webster Let it be a copy today.



How to liven up a lunch box

Meat-cheese-egg—almost any kind of sandwich tastes new and wonderful when you use Miracle Sandwich Spread. It's made by KRAFT.

Miracle Sandwich Spread

MARY WORTH'S FAMILY



KERRY DRAKE



PHILADELPHIA NEWS

Dr. and Mrs. J. L. Tillery had 12th. He is the son of Mr. and Mrs. Bill Feestel. Also to Mrs. Eb Bridges, Dewayne's grandmother who celebrated her birthday on Saturday, September 12th. Mrs. Bridges was 73 years young.

Miss Louise Alexander and Mrs. Ted Baker were visitors in Knoxville Wednesday afternoon.

Mrs. Harry Harris, Mrs. Clifford Arp, Mrs. Charlie Arp and Mrs. Stanley Davis attended the Parent Teachers Association held at Loudon High School Tuesday night.

Miss Bill Curley from Anthony, Kansas was visiting with Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett on Friday of the past week.

The Rev. J. L. Ward, pastor of the Venable Baptist Church was guest speaker at the Baptist church here Sunday morning. Mrs. Ward was visiting with him.

Miss Sara May Hooker of Fork Creek was a visitor at the Sunday morning services at the Baptist church.

Miss Judy Schrimmer and Judy Davis were overnight guests of Miss Ann Waller Friday night.

Mrs. Eb Bridges would like to take this opportunity to thank her many friends for the very thoughtful and beautiful "birthday cards" and "get well" cards. They were truly appreciated. Mrs. Bridges has been a shut in for a very long time. She reports that she received one hundred and fifty-three cards.

Home Demonstration Club

The Philadelphia Home Demonstration Club held their regular monthly meeting at the home of Mrs. Jim Arp. There were nine



members present and five visitors. Mrs. Rose Marie O'Brien, Home Demonstration Agent met with the group. Roll call was answered with members relating their most interesting activity of the summer.

Mrs. Kansas Henderson gave a demonstration on the arrangement of furniture which was enjoyed by all. During the business session, it was voted to have the club listed in the Loudon Annual this year. New officers are: President, Mrs. J. G. Taylor; vice pres., Mrs. Della Duckworth; secretary and treasurer, Mrs. Naomi Peck.

Mr. and Mrs. Bill Feestel accompanied their daughter, Miss Joyce Feestel to Knoxville Sunday. The University during the past year will enroll for the second quarter during the week.

Mr. and Mrs. J. G. Taylor and Mr. and Mrs. N. F. Hooker of Loudon were visiting with Mr. and Mrs. Lawrence Hobbs and Mr. J. P. Hobbs in Martel Sunday.

The night Circle of the Woman's Missionary Union of the Baptist Church held a Golden State Mission Day of Prayer program at the home of Mrs. Billy Waller's Monday evening. There were 13 members present and three visitors who were: Mrs. Kenneth Byers, Mrs. Ruth Cooter and Mrs. Stanley Davis. Mrs. Robert McNabb was in charge of the program, assisted by other members taking parts. An offering of \$29.00 was received to distribute. After the program and business session, social hour was enjoyed. Refreshments, delicious spiced pumpkin pie and hot coffee in keeping with the fall season were served for the coming year will be Mrs. Betty Milaps of Loudon.

Mr. and Mrs. A. F. McCrary, Mrs. Charlie Davis and little son of Loudon, Mrs. Ernest Thompson, and Mr. and Mrs. Stanley Davis and children were all visitors in Knoxville Wednesday afternoon.

Mrs. Walter McGhee and Valarie Davis were visiting with Mrs. Ernest Wilson in Knoxville Saturday.

Mr. and Mrs. Lester Allen and little daughter, Leslie Ann left Sunday afternoon for their home in Memphis after visiting a few days with Mr. and Mrs. Amos Allen and Mr. and Mrs. Lloyd Schrimmer.

The first meeting of the Parent Teachers Association of the year was held Tuesday evening at the school with the new president, Mr. Hugh Hill presiding. A good attendance and interest were commended by both the president and visiting school board chairman, Mr. Ernest Thompson. Mrs. Evelyn Everett will be the secretary for the year. Mrs. Wayne Carter treasurer gave the treasury report. Mr. Hickey is vice president. New committees formed were Finance, program and membership. Mr. Hill explained there would be only a short time for the membership drive and the goal is to have 100 per cent membership in parent and faculty on the PTA membership this year. Less are 50 cents per person and if you have not already joined, you are urged to do so by sending your dues in either to your child's teacher, to the president or Mrs. Leon Bryant or Mrs. Joe Largent.

LEGAL PUBLIC NOTICE

Whereas, a petition for the creation of a Utility District in the Third Civil District of Loudon County, Tennessee, and the 2nd, 3rd, and 6th Civil Districts of Monroe County, Tennessee, has been filed with the County Judge of Loudon County, pursuant to the provisions of "The Utility District Act of 1927," As Amended, which petition prays the decreed of the right and authority to construct and operate a water supply system for the use and benefit of the residents of that part of said Civil District, particularly described by the degrees, courses and distances of the following survey:

BEGINNING at a point on the common boundary line between Loudon, Blount, and Monroe Counties, said point is on Nine Mile Creek near Triganka and approximately 4,000' southeast of the L & N Railroad; thence with the Monroe-Blount County common boundary line in a southeasterly direction a distance of 25,500' more or less to the intersection of said County line with Middle Branch, said point is 5,000' distance and N90° 30' E from the northeast side of the Little Tennessee River at the Bacon Ferry; thence leaving the Monroe-Blount County line, S61° 30' W, crossing Tennessee Highway No. 72 and the Little Tennessee River at the upper end of Callaway Island also crossing the Tellico River, a distance of 41,400' more or less to a TVA Bench Mark BM LHT 1356 near Crowder Bluff, Natchez Creek; thence N90° 00' W, crossing US Highway 411 and the L & N Railroad, a distance of 38,800' more or less to TVA Bench Mark BM LHT 1225 located on Bat Creek Knob, N45° 30' E, a distance of 35,300' more or less to a point on the Monroe-Loudon County boundary line as it meanders in a southeasterly direction crossing Tennessee Highway No. 72 to centerline of the Little Tennessee River a distance of 15,800' more or less; thence leaving the Monroe-Loudon County line thence northeast with the centerline of the Little Tennessee River, 5,100' more or less to Morganton Ferry; thence N45° 30' E, 29,600' to a point on the Loudon-Blount County boundary line near Meadow, Tennessee; thence in a southeasterly direction with the said Blount-Loudon County boundary line crossing the L & N Railroad and US Highway No. 411, 54,200' to the point of BEGINNING. The incorporated town of Greenback is excluded from the area.

Exhibit A

And whereas, the application of the promoters of the proposed water system affects the rights and interest of all persons residing or owning realty within the area hereinafter described.

Therefore, a public hearing on said application will be held before the County Judge of Loudon County, Tennessee, on Thursday, October 23, 1938, at 7:30 O'Clock P. M., in the Court Room of the Courthouse at Loudon, Tennessee, for the purpose of hearing all interested parties and receiving all competent proof for or against the establishment of the proposed water system, to the end that the convenience and necessity therefore may be determined. Publication of Chapter 248 of the 1927 Public Acts of Tennessee, As Amended. This the 27th day of September, 1938.

Ben Simpson
County Judge of Loudon County
Oct. 2

Call for ELECTION of DELEGATES to a Limited Constitutional Convention

Whereas the voters of the State of Tennessee in the general election held August 7, 1938 did by majority vote approve the calling of a limited constitutional convention under provisions of Chapter 340, Public Acts of 1937;

And, whereas, said Chapter 340 of the Public Acts of 1937 places upon the Secretary of State the responsibility of calling the election in which voters shall select delegates to that limited constitutional convention;

Now, therefore, in compliance with the provisions of said Act, I, Joe C. Carr, secretary of State do formally issue this call for the election of delegates to a limited constitutional convention.

The election shall be held in the various counties of the State on the 4th day of November, 1938, in connection with the regular election to be held on that date as provided by the Constitution of the State of Tennessee.

Each county and floral district shall elect one delegate for each representative to which it is entitled in the House of Representatives of the General Assembly; that is, the apportionment of delegates to the limited constitutional convention shall be in the same ratio as each county of the State is entitled to participate in the election of delegates to the lower house of the General Assembly, making a total of ninety-nine delegates to be voted for throughout the State.

Any citizen of the State who can qualify for membership in the House of Representatives of the General Assembly may become a candidate for delegate to the convention upon filing with the County Election Commission of his county a nominating petition containing not less than twenty-five names of legally qualified voters of his or her county, and in the case of a candidate from a floral district comprising more than one county, only one qualifying petition need be filed by the candidate, and that in his home county, with a certified copy thereof filed with the Election Commission of the other counties of his floral district.

Every person desiring to become a delegate to the convention shall qualify as aforesaid by the filing of qualifying petition or petitions at least thirty (30) days prior to the date of the election. Given under my seal, this the fifth day of September, 1938.

Joe C. Carr
Secretary Of State
State Of Tennessee

Sunnyside News

A Baptismal Service of the Methodist church of Philadelphia was conducted at the Hamilton farm near Sunnyside Sunday afternoon.

Mr. and Mrs. Junior Gourley and children, Mary Ruth, Rhonda, Michael and Tony Bruce of Sweetwater were visiting with Mr. and Mrs. W. M. Gourley Sunday afternoon.

Mr. and Mrs. Don Headrick and little daughter, Donna Evonne from Knoxville were weekend visitors at Mrs. Headrick's parents, Mr. and Mrs. Dave Lemon.

Mrs. Blaine Jones and sons, Larry, Gary and Terry were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. Bill Viars of Rossville, Ga. were visiting with Mr. and Mrs. W. M. Gourley Sunday.

Mr. and Mrs. Paul Roberts and daughter, Barbara from Sweetwater were visiting with Mr. and Mrs. Baird Reed Sunday afternoon.

Mr. and Mrs. Frank Gourley of Sweetwater and Mr. and Mrs. Alfred Gourley also of Sweetwater were visiting at the home of Mr. and Mrs. W. M. Gourley Sunday.

NATURAL GAS

is the Modern Automatic Heating Fuel

It's safe, clean and convenient . . . Plan Now to heat your home or store this winter with this perfect fuel . . . No coal to bring in, No ashes to take out . . . Saves on house cleaning, washing curtains, papering, painting, etc. . . Natural Gas Is Economical.

Cost of gas is about equal to coal and above 40 percent less than the cost of electricity . . . Why wait when this wonderful fuel is available to you now . . . We have expert gas men who will be glad to make a survey and advise you on installing gas for heating your home or store.

Special Offer

During the month of October "The Gas Department" will allow up to

\$20.00

on the cost of installing your gas heaters, furnace, range or water heater

Why not take advantage of this special offer now and avoid the fall rush . . . just call

GL 8 - 2091

LOUDON UTILITIES

Gas Department

London Social and Personal News

The London County Herald Thursday, Oct. 2, 1958



My Favorite Recipe

Featuring This Week
Mrs. J. Carmichael Greer
London

MRS. JACK LEFLER
GEORGIA BRUNSWICK STEW

- 1 large hen
- 1/2 pig's head and liver
- 1/2 gallon peeled, diced Irish potatoes
- 1 can tomatoes
- 1 can corn or 1 pk. frozen
- 1 can creamed style corn
- 1 large onion cut fine
- 1 garlic button
- 1 teaspoon dry mustard
- 1/2 bottle Worcestershire sauce
- 1/2 bottle chili sauce
- 1/2 bottle tomato catsup
- salt-pepper and red pepper to taste

Thoroughly clean pig's head and feet. Cook hen, pig's head, feet and liver slowly until meat falls from bones. Remove from stock removing all bones and tough parts. Mash. Remove skin from stock and add meat and vegetables. Cook slowly for several hours. Stir constantly. Stew must be thick enough to eat with a fork when served. Bread crumbs may be added to thicken.

NOTE: When pork is unavailable a very good stew can be made from chicken, corn, tomatoes, okra, butter beans, and onions with seasoning to taste. Thank you Mrs. Greer for your recipe. I've eaten this and it is so good and especially with cold weather coming.

County Catholic After Society Set

A Catholic Women's After Society was organized this week in London County. Mrs. Tom Mills of Lenoir City, was elected chairman at its organizational meeting in her home, 204 B Street. Other officers are: Mrs. Ted Lancaster, vice chairman; Mrs. Maurice Keener, secretary; Mrs. Robert Ferguson, treasurer; Mrs. Stanley Rimshaw and Mrs. W. P. Turndine, ways and means.

CLASSIFIED

CARD OF THANKS... we wish to express our sincere thanks and gratitude for the many kindnesses of our friends and neighbors at the death of Mrs. Joie Ricker, our mother. The Ricker Family.

WANTED TO RENT... unfurnished 3 bedroom house by permanent couple with children. Call GL 8-2721.

NOW OPEN... Williams Hair Fashions, Grove Street, upstairs in Thomas Building. Phone GL 8-2021.

BARGAINS... while they last! Table top electric water heaters—\$69.50; double-bowl kitchen cabinet sinks—\$69.50; 3-piece bath outfit—\$129.50; steel and aluminum windows—\$50.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." THE ROBINSON CO., 116 E. 2nd Street, Lenoir City, Tenn. GL 8-2206 or GL 8-3588. Open Square, London, Tenn. GL 8-2021.

COOL SAVINGS... for cool weather, jackets, boots, girls, mens, reversible, quilted lined or unlined. All first quality at low price of \$1.98 each. Valley Mercantile Outlet, West End, London, Tenn. GL 8-2206.

FOR RENT... small house. Call Rufus Watson at GL 8-2831 or GL 8-2153.

NOTICE... for land surveying or building and drainage layouts call EVERETT'S Land Survey, Maryville, Tenn. YU 2-4645 or YU 2-4655.

FOR RENT... unfurnished two rooms and built-in porch and bath room. Bring references to 305 Church St., one lady or couple. 35-46-p1

FOR RENT... 3-room furnished apartment. Ph. GL 8-3093.

WORK TROUSERS... tan, grey, blue or green, special price of \$1.49 a pair (limit 3 pair to a customer). Shirts to match—\$1.33 each. Valley Mercantile Outlet, West End, London, Tenn. GL 8-2206.

BRAND NEW 3-Bedrooms On Steeple Rd. inside city of London. Ceramic tile bath etc. heat, utility room, carport. Nice built-in kitchen. \$12,500. Phone YU 6-2833. Broadway—Lenoir City. Jack Pickell—Sigmund Vest.

WCSA Has General Meeting On Monday

The general meeting of the WCSA was held Monday Sept. 28 at 7:30 p.m. in the parish hall of the London Methodist church.

Mrs. William Lenoir, president presided over the business meeting.

Following the business meeting the program was turned over to Mrs. Lloyd Kirkland, secretary of children's work.

Assisting in the presentation of the program were Mrs. Randal Johns, Mrs. Rufus Watson and Miss Judy Ross.

The theme of the program was "God's Garden of Flowers." Taking part were: Sara Kirkland, Betty Greer, Scott Harrison, Susan Kitchings, Arby Harrison, Bob Carey, Bill Morgan, Susan Simpson, Ebb McPeake, Laura Booth, Bill McPeake, Susan Johns, Sarah Richards, Kathy Blankenship, Bill Patton, Rufus Brown Watson, Lynn Greer, Jackie Lefler, Linda Brakelall and Mary Evelyn Harris.

The Junior Choir, under the direction of Mrs. William Boyd, choir director, and Mrs. Will D. Robinson, organist, presented three selections with Janet Summers, soloist and a duet by Cary Davis and Bobby Casady.

The Junior Choir, under the direction of Mrs. William Boyd, choir director, and Mrs. Will D. Robinson, organist, presented three selections with Janet Summers, soloist and a duet by Cary Davis and Bobby Casady.

Greenback Seaman To Return To U.S.

Jimmy L. Hammonette, seaman apprentice, USN, son of Mr. and Mrs. Allen W. Hammonette of Route 1, Greenback, is scheduled to return to Mayport, Fla., Oct. 1, aboard the attack aircraft carrier USS Saratoga after an eight-month cruise in the Mediterranean area.

While in the Mediterranean, the Saratoga operated as a unit of the U.S. Sixth Fleet, participating in fleet and NATO exercises and as a support unit during the Lebanon crisis in the Middle East.

Between operations the carrier's crew visited Gibraltar, Naples and Genoa, Italy; Barcelona and the Isle of Palma de Mallorca, Spain; Cannes, France, and Athens and Rhodes, Greece.

Officers were elected: President, Butch Crabtree; secretary, Carolyn Schubert; reporter, Ruth Schubert; program, Chester Heart; song leader, Rebecca Bitts.

4-H CLUB NEWS

By James Pope, Ass't. Co. Agent Work on the 4-H Club year book for 1959 is progressing nicely. With only a few clubs yet to hear from, we should be able to complete the year book by the November meeting.

I would like to thank the 4-H Club adult leaders for going ahead and organizing the club in the different schools throughout the county, and also congratulate the new officers of these various clubs. It shows there is a definite interest in the 4-H Club work over the county.

There is a District V Officers and Leaders training meeting at Knoxville October 23 which everyone should make plans to attend. An added attraction to this meeting will be the U. T. vs. Florida State football game.

Something new for the Senior 4-H Clubs this year will be the Honor Club. To be eligible for the 4-H Honor Club you must be at least 14 years old, have completed three years of 4-H Club work and be currently enrolled in a leader leadership project plus a 100-word narrative report on "what 4-H club membership means to me." This club will be county wide and old members that are out of school are also eligible providing they are under 21 years of age. Once you are selected for the Honor Club you have a lifetime membership. I would like to encourage anyone eligible to consider this new club and let me hear from you. I will be glad to send further information.

Handy, thrifty... and oh, so good!

Extra special pickle relishes in a creamy dressing. Made by KRAFT.

Miracle Sandwich Spread

YOUR COMPLETE HEATING Headquarters. Greer's, London, for Coleman, Warm Morning, Eagle, West, Electromode, Arvin; heating names you know and trust. 31-46-C

BARGAINS... take up payment on 40 inch Hopalong range good condition, 90 day guarantee, \$150 a week. Also 10 ft. Frigidaire refrigerator, clean, 90 day guarantee, \$200 per week. Christmas! Home and Auto Store, Lenoir City. 31-47-C

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Disinfective prescription service, quality drug lines secure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021.

Mr. Ben Robertson, Miss Blanche Robertson, Mr. Will D. Robertson and Floyd Billingsley attended the funeral of their aunt, Mrs. Ella Roberts in Kingston Tuesday.

Ell Galyon, Jim Frank Eblen, Bill Thompson and Gus House all of T.P.I. in Cookeville spent the weekend with their parents.

Mr. and Mrs. W. C. Patton and son, Bill spent Friday and Saturday in Gatlinburg where Mr. Patton attended a meeting.

Miss Marjorie S. Hickey of Philadelphia spent the weekend with Mr. and Mrs. Ernest White.

Mr. and Mrs. Howard King and daughters have returned to their home in Clarksville after a short visit with Mrs. J. C. Greer.

Mrs. John L. Robinson spent the weekend with Mr. and Mrs. Don Robinson and family in Knoxville.

Mr. and Mrs. Tom Lefler and family of Athens were visiting Mr. and Mrs. Jack Lefler and family Friday.

Mr. and Mrs. Leroy Myhre and sons returned home to Atlanta, Ga. Sunday after visiting Mr. and Mrs. Dennis Johnson and Miss Edna Johnson in Knoxville.

Mr. and Mrs. Jack Kincaid and family have been stationed in Munich, Germany for the past three years arrived last week for a visit with Mrs. Kincaid's mother, Mrs. Grace Eblen and Mr. and Mrs. Bill McKee and family.

Misses Carrie Lou and Mary Katherine Mize spent Sunday with Mrs. Dennis Johnson and Miss Edna Johnson in Knoxville.

PROSPECT 4-H NEWS

The monthly meeting of the Prospect 4-H club was called to order by Johnny James, our president, Sept. 12. The minutes were read and corrected.

Devotion was given by Sheila. The pledge to the American flag was given by Ruth Shubert. A pledge was given by Mary Grace James.

Officers were elected: President, Butch Crabtree; secretary, Carolyn Schubert; reporter, Ruth Schubert; program, Chester Heart; song leader, Rebecca Bitts.

London U-T Student ROTC Cadet Captain

William F. Ring of London, a student at the University of Tennessee, has been appointed Cadet Captain in the University's Air Force ROTC for the coming year.

The son of F. Ring Jr., Rt. 3, Cadet Captain Ring is an electrical engineering major at U-T. He will serve as flight commander.

Use Herald Want Ads

Herald Classified Rates \$1.00 First Week 50c Additional Weeks

LEGAL

MARVIN BISHOP GASS vs. VERN L. LOUISE GASS. No. 4534 in Chancery Court at London, Tennessee.

In this cause it appearing from the bill which is sworn to that Verna Louise Gass defendant, is a nonresident of the State, she is, therefore, hereby required to appear, on or before the first Monday of November next, before the Clerk and Master of said Court, at his office in London, Tennessee, and make defense to the bill filed against her in said Court by Marvin Bishop Gass or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the London County Herald.

This is the first day of October, 1958. Arlie Daily, Clerk and Master. Oct. 2, 9, 16, 23

YOUR COMPLETE HEATING Headquarters. Greer's, London, for Coleman, Warm Morning, Eagle, West, Electromode, Arvin; heating names you know and trust. 31-46-C

BARGAINS... take up payment on 40 inch Hopalong range good condition, 90 day guarantee, \$150 a week. Also 10 ft. Frigidaire refrigerator, clean, 90 day guarantee, \$200 per week. Christmas! Home and Auto Store, Lenoir City. 31-47-C

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Disinfective prescription service, quality drug lines secure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021.

Swenson Entertain At Home Saturday

Mr. and Mrs. Edward Swenson entertained the members of Viking Supervision and their wives at a buffet supper on Saturday evening Sept. 27 at their home on Lakeview Drive. There were forty-seven guests present.

Mr. and Mrs. Jim Mike Watkins of Murfreesboro spent the weekend with Mrs. Dora Watkins and Mrs. Lucille Purdy.

Mr. and Mrs. Fred Hein returned to their home in Boone, Iowa Monday after a visit with Mr. and Mrs. Gail Hein and family.

Mrs. Cannon Lenoir has returned home after spending 10 days with Mr. and Mrs. Bob Buchanan and daughter Margaret Lenoir in Maryville.

Miss Mary Wilson returned home last week after a visit in Ohio.

Mr. and Mrs. Hank Bertekamp and family of Knoxville were visiting Mr. and Mrs. Don P. Smith Sunday.

Miss Mary Katherine Mize and Miss Carrie Lou Mize spent Friday night with Miss Lena Lee and Miss Laura Lee in Madisonville.

Jackson School

Mrs. Jackson's Room We had on hundred per cent all last week.

Mrs. Carpenter's Room We are glad to have Ralph Canis back with us after being absent 3 days.

Ronnie Lane celebrated his 9th birthday, Sept. 22. We all hope he will have many more happy birthdays.

Mrs. Easter's Room The fifth and sixth grade boys have made up money for a football.

Christin and Virginia Williams and Diana Watkins have brought flowers for the room. We have added a lovely picture which makes the room attractive.

Our basketball teams have elected captains. Polly Chambers is captain of the girls team and Glenda Goodson is co-captain. Charles Thomas Kittrell is captain of the boys team and Harold Williams is co-captain.

The 4-H club had a special meeting and elected new officers for this year. They are: Charles Thomas Kittrell, president; Nolan Gies, vice-president; Carolyn Bledsoe, sec'treas.; Glenda Goodson, Wilma Lawson, program chairman; Polly Chambers, Vaughn Goodson, song leader; Ronnie Hollins, Reporter.

Valley Drive-In

formerly Bonnet Drive-In Now Under New Management Of BOY CLINE PHONE GL 8-2277 Located Between London & Sweetwater—

50c per person THURSDAY, OCT. 2 THE GIRL CAN'T HELP IT CINEMASCOPE-COLOR Tom Ewell Jayne Mansfield Edmond O'Brien Cartoon

FRIDAY & SATURDAY OCT. 3 & 4 4 BIG FEATURES For One Admission RUMBLE ON THE DOCKS James Cagney Laurie Carroll Teenage Doll June Kenney Fay Spain

THE BOWERY BOYS Leo Gorcey Huntz Hall THE BADGE OF MARSHAL BRENNAN Jim Davis Arlene Whelan Cartoon

SUNDAY & MONDAY OCT. 5 & 6 WESTWARD HO THE WAGONS Fess Parker

TUESDAY & WEDNESDAY OCT. 7 & 8 THE HUNCHBACK OF NOTOR DAME CARTOON

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

How many times have you heard a woman when asked, "What is your occupation?" answer, "Just a housewife." Is a woman who makes a pleasant and comfortable home for her family just a housewife? She spends her entire day in household tasks with the aim of a more pleasant home life. She is mother, nurse, wash woman, maid, cook, gardener, family secretary, handman, repairman, and a sympathetic listener; yet she is just a housewife. What is more important to us today than our millions of homemakers who each day from daylight to dark perform

their tasks without thought or recognition. What would we do without such valuable women. If each and every woman who falls into this category would realize these things, she could through back her shoulders and life her chin and say with pride, "I am a homemaker."

Along this line of thought, here is a recipe that I'm sure you will enjoy. The ingredients are those that will easily be found around the home.

Recipe For Making A Home Take 1 cup friendship, add 1 cup thoughtfulness. Mix well with a pinch of powdered tenderness, lightly beaten into a bowl of loyalty to which has been added 1 cup of faith, 1 cup of hope and 1 cup of charity. Be sure to add a teaspoon of gaiety that sings and the ability to laugh at little things. Moistened with sudden tears and heartfelt sympathy. Bake in a goodnatured pan. Serve often.

VFW Talent Parade Set For October 4

The V.F.W. Talent Parade, sponsored by the V.F.W. Auxiliary will be held at the London High School on Sat. Oct. 4, at 7:30 p.m. This parade will feature the Townspeople of VFWB, Twp. and Radio plus local stars of tomorrow of Loudon County. Admission adults \$1.00, students 50c.

GET MORE OUT OF LIFE... ATTEND A MOVIE! COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY PHONE GL 8-2323 SHOW TIME 2 P. M. AND 9 P. M. THURSDAY & FRIDAY OCT. 2 & 3

NO TIME FOR SERGEANTS 1ST RUN PICTURE Arnie Griffith Nick Adams Marian McCormick

REGULAR ADMISSION SATURDAY, OCT. 4 ONE ADMISSION PRICE 4 BIG FEATURES ALL IN COLOR THUNDER OVER ARIZONA Ship Henshaw

THE OUTCAST John Derek WOMAN THEY ALMOST LYNCHED Brian Donlevy

COME NEXT SPRING Steve Cochran SUN. MON. TUES. OCT. 5, 6, 7 THE FLY CINEMASCOPE-COLOR Herbert Marshall Patricia Owens

SPACE MASTER X MINUS 7 In Real Picture Bill Williams

WED. THUR. FRI. OCT. 8, 9, 10 YERKHO James Stewart Kim Novak CARTOON

WHITE STORES

Save 10c with yellow tag Old Virginia Strawberry Preserves jar 19c

PLUS S.W. GREEN STAMPS

Save 10c with yellow tag Old Virginia Strawberry Preserves jar 19c

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PLUS S.W. GREEN STAMPS

Save 10c with yellow tag Old Virginia Strawberry Preserves jar 19c

PLUS S.W. GREEN STAMPS



London County Herald

"London County's Family Newspaper"



TEND YEAR—NUMBER 47

LOUDON, TENNESSEE, THURSDAY, OCTOBER 9, 1936

10¢ PER COPY

THE COURT HOUSE RECORD

Marriage Licenses
Oct. 3-George T. Ferguson to Norma Joan Hill.
Oct. 4-T. W. Green to Evelyn Jean Patton.
Oct. 7-Arnoold Ford to Carol Hembree; Bill Ray Long to Sandra McNelly; Dolph Myers to Myrtle Lawson.

Real Estate Transfers
Oct. 1-Deed from Willie Spores to Alvin Williams and wife, 1 lot, 2nd.
Oct. 2-Deed from Russell Jackson and wife to Frances Kilpatrick, 4 acres, 2nd; Evelyn East to Ralph Maddox, 1 lot, 2nd; Clyde Ford and wife to Ira Johnson and wife, 1 lot, 2nd.

Oct. 3-Chester Williams and wife to J. M. Carver and wife, 1 lot, 3rd; T. S. Cole and wife to W. H. Robinette and wife, 3 lots, 2nd; Ed Waller Jr. and wife to Robert Shaliver and wife, 3 acres, 4th.
Oct. 6-Deed from Ada Leeper to Martha Toole and husband, 82 acres, 3rd; Samuel O'Donohue and wife to Robert Franklin and wife, 2 lots, 2nd; J. E. Malone and wife to J. M. Hall and wife, 16 acres, 1st; J. H. Hall and wife to Bob L. Hall, 16 acres, 1st; Glen Mowery and wife to R. W. Ellis and wife, 1 lot, 2nd.
Oct. 7-Deed from Wesley Kyker and wife to William Branan and wife, 1 lot, 4th; Lillian Brown to T. S. Cole and wife, 1 acre, 2nd; A. C. Thomas and wife to Frank Speer and wife, 30 acres, 3rd; Frank Speer and wife to George Smith and wife, 15 acres, 3rd.

Cases Filed-Chancery Court
634-Marvin B. Gass vs. Ursula Louise Gass, divorced.
Cases Filed-Circuit Court
713-Richard Mills and others vs. Millie Sue Wade and others, damages.

Wild West Rodeo To Be Here For Two Performances

The Cherokee Ranch Rodeo, billed as bigger and better than ever, is coming to Loudon for two performances, one each on Thursday, Oct. 16, and Friday, Oct. 17.

Fresh from a successful tour of the New England States, the rodeo will present the Loudon performances under the sponsorship of American Legion Post No. 120. The rodeo is on its way back to winter quarters in Texas.

GOP Rally Is Set At Greenback 13th

A Loudon County Republican rally will be held at Greenback High School on Monday, Oct. 13, at 7:30 p.m.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I see by the papers where a Congressman from Virginia is recommending that the Government require schools giving Federal lunch money to put cane syrup back in all school lunches. That's the first sensible suggestion that has come from a Congressman since them boys left Washington in August.

Back in my school days cane syrup was the backbone of the educational system, and when a boy didn't have a big piece of bread he could pour syrup on it, he didn't have no lunch. Now they give 'em lettuce leaves, tuna fish and alphabet vitamins and hope for the best. School ain't as rugged as it used to be, and that's why we're getting so many rock 'n' roll graduates. When I went to school it took up at 8 in the morn-



BRIDAL COUPLE... Mr. and Mrs. James W. Hutson, who were wed Sept. 27 at the Church of Christ, Lenoir City. The bride is the former Miss Anna Lou Sewell, daughter of Mr. and Mrs. Willie Roy Sewell.

OBITUARIES

J. N. PURDY, SR., age 67, passed away Oct. 4th. Survivors: 2 Daughters, Mrs. Orman Altum, Loudon, and Mrs. David E. Long, Boston. One son, J. N. Purdy, Jr., Loudon. 2 Brothers, Ralph of Loudon and Charlie "Back" of Somerset, Kentucky. 7 Grandchildren. Services were held Monday Oct. 6th, at First Baptist Church with Rev. O. C. Ridewater officiating. Interment Steeple Cemetery. Arrangements by Quinn & Karnes.

BONNIE ROYSTON SCARB

Mrs. Bonnie Royston Scarbrough, age 61, passed away suddenly in Morristown early Wednesday morning, October 1. She was the wife of the late Herbert J. Scarbrough, formerly of Loudon. Survivors: father, Robert Royston, Lenoir City; brother, Roy, Thomsville, N. C.; two sisters, Mrs. Edd Schorr, Mrs. Thelma Groves, both of Philadelphia, Pa. Funeral services were held at Hawkins Chapel, 2 P. M., Saturday, Burial City Cemetery, Lenoir City, Hawkins, in charge.

JAMES H. (UNCLE BUD) RUSSELL

James H. (Uncle Bud) Russell, age 87, of Loudon, Route 4, passed away Monday morning, October 6. Survivors: daughters, Mrs. Fred Jones, Mrs. Cagle Jenkins, Loudon, Mrs. Ralph Ladd, Kingston, Mrs. Doris Belle Ramey, Detroit, in charge.

County Tax Books For 58 Now Open

Loudon County tax books for 1938 payment of taxes are now open. Trustees J. V. Schrimmer announced this week.

Mich: sons, Tom, Floyd, Jess, Lonnie, John, Guy, Will, of Loudon; Arthur, Atlanta, Ga.; 30 grandchildren; five brothers, Floyd, John, Bob, Loudon; Ed, Philadelphia, Pa., Friendsville, Tenn. Funeral services were held at 2 P. M. Wednesday, Corinth Baptist Church, with Rev. Vaughn Albright, Rev. Andy Pellum, Rev. Joe Caldwell officiating. Burial Corinth Cemetery, Hawkins, Loudon, in charge.

Dr. Huey To Speak At First Baptist Church

Dr. Henry J. Huey, of Nashville, who is the secretary of the Tennessee Baptist Foundation, will speak at First Baptist Church for both services Oct. 12.

Dr. Huey was for more than 20 years pastor of First Baptist Church in Milan. He is a native Tennesseean. He is a graduate of Union University, Jackson, Tenn. and Southwestern Theological Seminary, Fort Worth, Texas. The public is cordially invited to be in these services.

New Rambler On Display At Loudon Motors

The 1936 Rambler, product of American Motors, is on display this weekend at Loudon Motor Co., according to an advertisement in the Herald this week.

Fresh from a great increase in sales and popularity for the 1936 model, Rambler is once again stressing ease of parking and handling, and economy of operation. The new models feature a number of engineering changes and improvements.

LHS Band Invited To Tech Festivities

Loudon High School's Redskin band has been invited to take part in homecoming festivities at Tennessee Tech, Cookeville, on Saturday, Oct. 18.

The band will participate in a parade Saturday morning and will be guests of Tech for the afternoon football game against Western Kentucky and for the Homecoming Ball that evening. The invitation honors the work done by the local band.

Three Weddings Noted Here In Recent Weeks

Sewell-Hutson Vows Said On September 27

Miss Anna Lou Sewell and Mr. James Wilson Hutson were married at 4 p.m. on Saturday, September 27 at the Church of Christ in Lenoir City with Rev. Albert Griffin of Loudon officiating. The bride's parents are Mr. and Mrs. Willie Roy Sewell of Loudon and the groom is the son of Mr. and Mrs. Horace Wilson Hutson of Shelbyville, Tennessee.

The church was decorated with large foliage interspersed with large yellow mums and candelabras with yellow tapers.

The brides dress was of white satin over taffeta made with a round scalloped neckline and empire bodice with full puffed skirt with long satin sleeves ending in points over the hands. Her train was chapel length and her finger-ring veil was tiered illusion with seed pearl crown. Her flowers were a cascade of white pompons centered with a white orchid.

Miss Shirley Sewell was her sister's maid of honor. Bridesmaids were Mrs. James Donald Hinson of Nashville and Mrs. Fred Lee Terry, Jr., of Crossville.

Joyce Payne Sewell of Knoxville cousin of the bride was flower girl.

The attendants were waitresses in white dresses of bronze crepe over taffeta designed similar to the brides gown. Their flowers were cascades of yellow pompons with bronze mums and fall leaves clustered in the center. The flower girl wore a long white satin dress and carried a basket of yellow rose petals.

Mr. Roy Lynch Hutson, brother of the groom of Knoxville was best man. Ushers were Mr. Benny Sewell, brother of the bride and Mr. Hugh Parker of Shelbyville.

The bride attended U.T. College of Home Economics where she was a member of the Home Ec. Club and Independent students association.

The groom attended U.T. in the College of Engineering and was vice president of American Institute of Industrial Engineers. He served as president of Christian students association and was a member of independent students association.

Following the ceremony a reception was held at the home of the brides parents in Loudon.

The brides table was arranged with tube roses and white pompons, and arrangements of white gladioli and bronze mums and yellow gladioli were used in decorations throughout the house.

Yours truly,
Uncle Phil



MR. AND MRS. JAMES C. SAVAGE, JR., whose marriage was solemnized on Aug. 21 at the bride's home, the bride is the former Miss Billie Joyce Jones, daughter of Mr. and Mrs. Roy L. Jones.



MARRIED... Mr. and Mrs. David Seelgrove, who were married Sept. 6 at the Cumberland Presbyterian Church. The bride is the former Miss Martha Helen Petty, daughter of Mr. and Mrs. Burton Petty.

Those assisting in serving were Mrs. Percy Larue, Misses Joyce Willet, Nancy Randle and Doris Ann Limburg of Loudon; Mrs. Bob Young of Lenoir City and Misses Judy Rachel and Jo Marie Sewell, cousins of the bride of Knoxville.

After a wedding trip to the Smoky Mountains the couple are making their home in Warner Robins, Ga. where the groom is employed by Warner Robins Air Force Base as an Industrial Engineer.

Petty-Snellgrove Vows Said Sept. 6

Miss Martha Helen Petty and Mr. David Seelgrove were married Sept. 6 at the Cumberland Presbyterian Church.

(Continued On Page 8)

Everett Is 13-0 Winner Over The Redskins Thurs.

BY TOM DELANEY

The Everett High Bulldogs surprised Loudon's Redskins at Everett last Thursday night to hand Loudon the second loss of the season.

The Redskins were unable to stop Everett's powerful single wing attack and the hard-running of Berry and White, a couple of footloose backs.

Robert Murrell and Hubert Lenoix again provided the Redskin offensive punch, rolling up 104 yards on the ground and 67 yards passing. Murrell led on the ground with 62 yards in 13 carries.

The Redskins will journey to Madisonville tonight (Thursday) in search of their second win of the season. The Redskins will be ratted over the Tornado. Loudon's record now stands at one win, three ties and two losses.

SCORE BY QUARTER

Loudon	0	0	0	0
Everett	6	0	7	0

THE YARDSTICK

	Loudon	Everett
First Downs	11	11
Rushing Yds.	104	207
Passing Yds.	67	24
Passes Att.	8	1
Passes Comp.	5	1
Had Intercepted	1	0
Fumbles	2	1
Fumbles Lost	1	1
Punting Ave.	33.0	32.0
Penalties	15	75

Local Nazarene Church To Join Revival Program

The Loudon Church of the Nazarenes will join Nazarenes around the world in simultaneous "Golden Anniversary" worship services Sunday morning and evening Oct. 12.

The church will begin their "Golden Anniversary" revival Wednesday evening Oct. 15th at 7 o'clock continuing through Oct. 22nd. There will be special singing and good preaching. The speaker will be Rev. Reedford L. Chaney.

Everyone is invited to these services.

1939 Pontiac On Display At Curtis Pontiac

The 1939 Pontiac, new from bumper to bumper, goes on display this weekend at Curtis Pontiac, Lenoir City, according to an advertisement in the Herald this week.

The new model, billed as radically changed in design and performance, features a five inch wider tread and many design and engineering innovations.

Loudon Countians are invited to drop by Curtis Pontiac and see the 1939 Pontiac.

County Farm Bureau Women Have Meeting

The organization meeting of the Loudon County Farm Bureau women was held on Tuesday, September 8, 1936, in the Directors Room in the Co-op Building.

Mrs. Clemie Stoksbury, Loudon County Farm Bureau Women's chairman, presided. Mrs. Paul Alexander, Chairman for District II, was elected Co-Chairman, and Mrs. H. A. Goodman, Farm Bureau Secretary, was elected Secretary.

Mrs. Hugh Hickey, Chairman for District IV gave a very inspirational devotion.

A round table discussion was conducted on the purpose of our women's organization and an outlook on work to be done.

Baptist Association To Meet October 16

The Loudon County Baptist Association will meet with First Baptist Church Oct. 16.

This is made up of 37 Baptist Churches, most of which are in Loudon County. This association is part of the Tennessee Baptist State Convention, and the Southern Baptist Convention.

This meeting will begin at 9:30 A. M. and adjourn at 3:30 P. M. The annual sermon will be preached by D. O. Johnson, Lenoir City, and another featured speaker will be Rev. F. M. Dowell Jr. at 2:30. Visitors are cordially welcome in this meeting.

The Loudon County Herald

By Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

Need Is Greater

Numerous times in the past the Herald has editorialized about the need for a planning commission to assist the present and future growth of Loudon. There is still no planning commission in operation—the need grows progressively greater.

A planning commission could be of great benefit to the community, and particularly to the city commission which operates the community. Essentially, a planning commission is the simplest way of avoiding many growth problems of the future.

The commission could be made up of any number of persons as appointed by the city council. Such a commission would have both great authority and, at the same time, no authority.

Through its appointment by the city council the commission would have great authority in creating organized planning for city growth. It could establish commercial and industrial zoning for the city of Loudon, protecting the investment of both property owners and businessmen. It

further could create constructive and forward-looking plans for the city in such things as health, recreation, fire and police protection, streets, and the establishment of building codes to prevent such things as houses being built too close together or shacks constructed in the middle of nice residential areas.

But the commission would bear no authority in that its work must get its "teeth" from the city council. In other words, the commission could not go to a property owner and say "you do this". Whatever the commission might recommend can only be put into effect with approval of the city council and by authority of its vote.

Loudon is in the midst of a fine progressive era. It has new industries, many new homes, many new citizens. In many respects Loudon does not now have the facilities to cope with progress on the present scale. Only by looking ahead and planning carefully can such growth be met in a healthy manner for the community. The city council has discussed such a

A Letter From The Publisher

As we go away about our work and come home it is good to observe an activity here and there that we had not noticed before.

A new concrete block building went up very fast near the Durallie Building. The we understand is a distributing center for Merita Bread and houses the trucks used in this area. If you have not seen this building you will want to drive by and take a look.

Every time we drive out a street we have not been on for some time we see either a new building, or repairs and additions to existing buildings. All are signs of progress in our little city.

It is good to see the Durallie Window sign on what used to be the Hutt's building, and to observe through the open doors active machines inside.

It was cheering to read the additional story about this new company in last week's Herald. This story told in more optimistic terms than we had been able to use something of the objectives of this new industry. Sounds mighty good. As we have said before, let's make every new worker at this plant feel welcome into our community.

Surely it is good for all of us to think progress, Talk progress, and Act progress. There is much evidence to support these attitudes.

planning commission a number of times. The council cannot help but recognize that such a commission would be of great benefit to them in their work for the community.

Why then does not Loudon have a planning commission? That must be answered by the city council. Valuable time has already been lost because such a commission is not already functioning. We cannot afford to lose anymore such valuable time.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.
"The Promise Fulfilled"
Luke 2:25-35

It is a fact — history that men who greatly influence their time are controversial figures. All men who affect the destinies of many are spoken against. They are misunderstood. They often fight lonely battles. Abraham Lincoln was called a man of sorrows. Simeon, knowing the child Jesus was the promised Messiah and that His epoch-making career would have evil consequences to Himself, told Mary a sword would pierce her own soul.

We do not know who Simon was but we do know what he was. He was an aged man who belonged to that faithful band of people looking for the fulfillment of the promise of the Messiah. At some time in his career God had given him the promise that he would not die till he had seen the Messiah. Like a lightning flash he knew this child was He, and taking Him up in his arms, praised God.

It was a most unlikely group, the poorest among the poor. Mary could not offer the usual sacrifice, could only afford two turtle doves, the offering of the poor. Simon saw the glory of God in this child and prayed a prayer of thanksgiving which we still use in our worship.

Eldersheim has observed that in every humiliation in His life, the glory of His divinity was made to shine through. If He was born of a humble maiden, the angels announced His birth. Cradled in a manger, the shining hosts of heaven sang His praise. If He hungered in the wilderness, angels ministered to Him. Submitting to baptism, the voice and vision from heaven attested His Sonship. Nailed to the cross, nature mourned in darkness. So now, when the mother of Jesus could only bring the offering of the poor, there was a witness to the greatness of Him whom she had borne.

How quietly it was all done, and the world went on its way unimpressed. Roland Bainton gives as a part of Martin Luther's Christmas sermon: "When Mary and Joseph brought Jesus into the temple only two persons were there. Is it not shocking that from more

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New might! New models! New money-saving power!

Never before have trucks brought such ironclad assurance of reliability and economy to your hauling job. Chevrolet's '59 line rolls in with new ways to ride high costs right out of your operation!

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Series 31 and 32 light-duty models. New Positraction rear axle in the same Series as an extra-traction, extra-cost option! Greater durability has been built into all Chevrolet cabs.

With new advances, new Task-Force advantages beneath that bold '59 design, Chevy trucks are surer than ever of staying and saving on your job. Look 'em over first chance you get. Your Chevrolet dealer has a model that's bound to fill your bill!

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GREENBACK NEWS

Mr. and Mrs. Avery Miser of Seattle Wash. have been the guests of relatives in Maryville with his parents, Mr. and Mrs. Dick Tallent of the University of Tennessee spent the weekend in the Blount Memorial Hospital.

Mr. and Mrs. Ernest Williams and family of Waverly, Ohio were weekend guests of the Rev. Ray Burgess and Mrs. Burgess and of relatives in Loudon.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville; Mr. and Mrs. Wm. Lane and Richard, Mrs. Lucille Best, Misses Joy and Jenn were dinner guests Sunday evening of the Rev. and Mrs. Ray Burgess.

Mrs. Everett Wilson continues to improve nicely from a broken leg and is at home from the Blount Memorial Hospital.

Mrs. Buddy Brooks continues to improve from illness at her home on the Niles Ferry Road. World Wide Communion was observed at the Greenback Presbyterian church Sunday morning and the Rev. Ladner's Meditation topic was "The Prepared Table" based on Psalm 23. Seven members were received into the church.

Mrs. Helen McCall was the dinner guest Sunday of Mr. and Mrs. A. M. McCall in Maryville. Mr. and Mrs. C. E. Long were guests Sunday of Mr. and Mrs. Ollie Long in Maryville.

Mr. and Mrs. Leon Leatherwood, Winston and Linda were weekend guests of Mr. and Mrs. Ernest Irwin near Brick Mill. Mr. and Mrs. Frank Hill Linda and Patsy visited Miss Joan Hill at the Baptist Nurses Home Saturday.

Mr. and Mrs. Edwin Hammon-tree, Patricia and Jerry of Maryville, Mr. and Mrs. James Long, Joyce and Marion of Glendale, Mr. and Mrs. Mel Hammon-tree, George and David were dinner guests

Miss Mary Anderson spent the first of the week with her sister, Mrs. Otto Shipnough and Mr. Shipnough in Maryville.

Mr. and Mrs. Champ Byerley, formerly of New York, visited last week with Mr. and Mrs. E. D. Byerley and Mr. and Mrs. Fred Cook, and have returned to Castlewood, Va.

Mr. and Mrs. Robert Swamy, Mrs. Mayme Wear and Mr. Bill Swamy spent Sunday in Greeneville, the guests of their cousins, Mr. and Mrs. John Bailey and other relatives.

Mr. Fred Pippie of the Loudon County A. S. C. office of Loudon County attended an agriculture meeting in Memphis last week.

Miss Emma Hall spent last week near Loudon, the guest of Mr. and Mrs. John Graham.

Mrs. Margaret Jenkins who has been ill for some time has improved some the past week.

STATEMENT

Required by Act of August 24, 1952, as amended by the Acts of March 3, 1953, and July 2, 1946, showing ownership, management and circulation of the Loudon County Herald, published weekly at Loudon, Tenn., for October, 1958.

The names and addresses of the publisher, editor and business manager are: Mr. and Mrs. C. T. Morgan, Loudon, Tenn.; and William J. Morgan, Loudon, Tenn. The owners are Mr. and Mrs. C. T. Morgan, Loudon, Tenn.

The known bondholders, mortgages and other security holders owning or holding one percent or more of the total amount of bonds, mortgages or other securities is the First National Bank, Loudon, Tenn.

The average number of copies of each issue of this publication sold or distributed through the mails or otherwise to paid subscribers during the 12 months shown above was 1460.

Sworn and subscribed before me this 6th day of October, 1958.

Katheryn B. Hodge
My Commission Expires July 28, 1959.

LEGAL

MARVIN BISHOP GASS vs. VERA LOUISE GASS, No. 4534 in Chancery Court at Loudon, Tennessee.

In this cause it appearing from the bill which is sworn to that Verna Louise Gass defendant, is a nonresident of the State, she is, therefore, hereby required to appear, on or before the first Monday of November next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against her in said Court by Marvin Bishop Gass or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 1st day of October, 1958

Arle Daily, Clerk and Master.

Oct. 2, 9, 16, 23

HOSPITAL LIST

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(Continued On Page 7)

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to stamp it as the big change for '59:

Vista-lounge interiors with full 360-degree visibility . . . seats actually wider than a sofa . . . Air-Cooled True-Contour Brakes for smooth, effortless control, stop after stop after stop.

The industry's most advanced V-8, Pontiac's Tempest 400, gives you spectacular new responsiveness. And there's a new companion power plant, the Tempest 420E, that delivers phenomenal extra mileage—and does it on regular octane gas!

Come in and see why no other car can possibly be so new as the new Pontiac—three great series: the magnificent Bonneville, the dramatic Star Chief and the brilliant new Catalina.



2 Great New Engines

If you love action—you get the liveliest on wheels with the new Tempest 420 V-8, acclaimed by automotive experts as America's most advanced power plant.

If you want the sweetest on economy, choose Pontiac's revolutionary new Tempest 400. This new V-8 actually delivers better mileage than many smaller cars with so-called "economy engines" . . . and it uses regular octane fuel for further savings!



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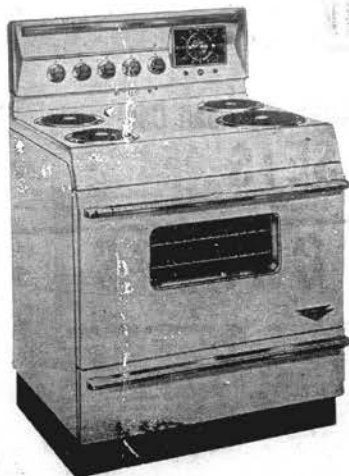
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Save \$40
ON A SIMMONS MATTRESS & BOXSPRING

To celebrate their 88th anniversary Simmons has made possible this big, money-saving, sleep sale. Come in and get your valuable Simmons Gold Certificate. Only holders of this limited-edition certificate have this golden opportunity to save.

Vanderbilt
MATTRESS OR BOXSPRING
Top value now at rock-bottom prices for certificate holders! Simmons engineers for years of sleeping comfort. Hundreds of firm, resilient springs for better body support, sturdy pre-built border, cord hand-dies, fresh air ventilators, durable striped cover. Compare with any other mattress priced so low!

Correct Posture
MATTRESS OR BOXSPRING
Thousands have been sold to people with "problem backs" or who want "straight" support every night. Over 300 extra firm "auto-lock" springs, pre-built sag-proof border, 4 cord hand-dies, a built-in sag-proof border, long-wearing cover. Get top quality at biggest savings with a Gold Certificate.



SIMMONS

SAVE ON PICTURE FRAMES

Brand New Stock
All Sizes

Special Price!



MATTRESS OR BOXSPRING

Regular Price **\$59.95**
Certificate is worth **\$20.00**
Your price for either **\$39.95**

MATTRESS OR BOXSPRING

Regular Price **\$69.50**
Certificate is worth **\$20.00**
Your price for either **\$49.50**

GREER'S ANNUAL FALL FURNITURE

PRICES SLASHED - SALE IN PROGRESS

NYLON OVAL
AND ROUND



BRAIDED RUGS

Sizes 24X36 inches, 3X5 ft., 4X6 ft., 6X9 ft., 4X4 ft.

Reduced up to 25 %

NYLON -- RAYON CARPETS

9X12 -- Built-On Rubber Base

9X12 WOOL CARPETS

Both up to 30% OFF

SAVE TO 50% ON LAMPS!

**Solid Cherry
Bedroom Suite**

The Most Beautiful Of
Furniture At The
LOWEST PRICE EVER!

See this bargain, just

\$289.50

Save 225.00 over
most Cherry Suites

AMAZING
...VINYL FLOOR OF THE FUTURE!
**NEVER
NEEDS
SCRUBBING!**

NEW
FORECAST
VINYL FLOOR BY Gold Seal



THINK of those sudden showers
THINK of bugs and birds
THINK of summer dust
THINK of wash line worries

AND YOU'LL WANT TO TAKE ADVANTAGE

OF THE **LOW PRICE ON THIS DELUXE**

SPEED QUEEN

ELECTRIC DRYER



**Every Feature A
Quality Feature**

- Hi-Lo-Off Heat Control
- In-A-Door Lint Trap
- Magnetic Door Catch
- Quiet Running: Fast Drying
- Drum Stops When Door Opens
- Restart Button Out Of Children's Reach

Dryers As Low As
149.95 During Our
Fall Sale

Makes a perfect match with the
new Model A24 Automatic Washer

TERRIFIC PRICES

On Our Complete Line Of

Solid Maple Furniture

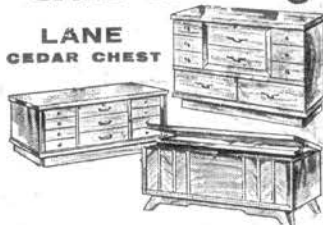
During Our Annual Fall Furniture Sale

All Reduced The Biggest Maple Furniture
Values You'll Find Anywhere

**Easy
Terms
Low
Down
PAY-
MENT**

SAVE UP TO 1/3

**LANE
CEDAR CHEST**



EXTRA - EXTRA SPECIAL!

9 Piece Living Room Suite

Sofa - Chair - 2 Step Tables - Coffee Table - 2 Lamps - 2 Pillows

\$139.50

Large Selection Tables

Coffee - Step - End - Lamp - Occasion

Up To 50% Off

7 -- PIECE

Dinette Suite

Special Big Sale ---- **\$89.50** SAVE 30.00
Savings At Only ----
(Many Other Outstanding Buys In Dinettes)

SAVE!

SAVE!

Lamps - Pictures - Pillows
Mirrors - Desk - Book Cases - Chests
Odd Beds - Cedar Robes - Bunk Beds
Utility Cabinets - Kitchen and Base Cabinets

ALL REDUCED

GREER HARDWARE CO. -- LOUDON

DAVIS CABINET
PENNSYLVANIA HOUSE
TELL CITY CHAIR CO.
LINK - TAYLOR
BERKLINE MFG. CO.

TOMLINSON
WADE - BROWN
SIMMONS
JAMISON
C. B. ATKIN

WILLETT
VALENTINE - SEAYER
FOX MFG. CO.
BASSETT
AND MANY OTHERS

GILLIAM
KROEHLER
BRADY MFG. CO.
LANE



**PRICES
SLASHED**

SAVE UP TO

\$125.00

during our sale on

LIVING ROOM SUITES

FOAM RUBBER

Mattress and Springs

SETS \$64.50

Regular 99.50 -- Twin Size Only

CHAIRS

ALL STYLES -- ALL FINISHES

UP TO 40% OFF

PHILADELPHIA NEWS

A revival meeting will begin on Sunday evening, Oct. 12, at the Cedar Valley Church. Services will begin each evening at 7:30. The Rev. Bernard Courtney will bring the messages. The Rev. Lloyd Davis is pastor of this church. Everyone is welcome to attend.

Little Kim Thompson, son of Mr. and Mrs. David Thompson, underwent a tonsillectomy at the Hikon Hospital in Loudon Saturday morning. The family reports he is coming along nicely. Kimmie was missed by his little friends in the nursery Sunday. They will be very happy when he returns.

Mr. and Mrs. Ed Waller returned Wednesday from a business trip in New York. "Birthday Greetings to Mrs. Blanch McCarty, Mrs. Joy Brewster and Mr. Stanley Davis all who will celebrate birthdays on Wednesday, October 15.

Miss Billie Jean McGhee was the weekend guest of Mrs. Charlie Vermillion and girls.

Mr. Richard Burton of Chattanooga was visiting the Henderson families over the weekend.

Mr. and Mrs. J. B. Henderson and children, Janice and Breece from Detroit, Mich. are spending a week with Mr. Henderson's mother, Mrs. Maggie Henderson. Master Freddie Cooter, son of Mr. and Mrs. Billy Cooter of Oak Ridge was the overnight guest of Mr. and Mrs. R. C. Cooter Friday night.

Mrs. Jennie Ritchie who has been with her daughter, Mrs. R. R. and Mrs. Ted Pruitt in Oak

REPORT OF A HOLDING COMPANY AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 3211, U. S. REVISED STATUTES

Report as of Sept. 24, 1958, of HAMILTON NATIONAL ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with FIRST NATIONAL BANK, Loudon, Tenn.

Chapter number 12090 Federal Reserve district number 6

Kind of business of this affiliate:

Holding Company

Manner in which above-named organization is affiliated with national bank, and degree of control.

Stock ownership and an officer of Holding Company as a Director

Financial relations with bank:

Stock of affiliated bank owned by the affiliate

(par value) \$24,300.00

I, D. H. HOLLOWAY, Secretary-Treasurer of HAMILTON NATIONAL ASSOCIATES, INC., do solemnly swear that the above statement is true, to the best of my knowledge and belief.

Sworn to and subscribed before me this 30th day of Sept. 1958.

LUCILLE B. MAISTROM, Notary Public.

Telephone Talk

B. H. HICKMAN

Your Telephone Manager



"Such a lovely home—it's a shame she doesn't have a bedroom extension phone."

A WOMAN'S WORLD? You'd think so sometimes, but I've decided they keep us men in mind most of the time. Take the matter of that bedroom extension phone. We're the ones who enjoy the luxury of reaching for the phone when it rings in the dead of night. No tripping over furniture or falling downstairs to answer it. They're pretty smart, these women, to insist on extension phones where they're most needed. And—to choose them in attractive colors, too. Actually, the whole family enjoys the fun and convenience of extra phones. Maybe you'd better look into it too. Call our Business Office any time. We'll be happy to give you all the details.

THE STATE OF THINGS in Alaska is of particular interest to all of us, now that Alaska is the 49th. Did you know that Alaskans make more telephone calls per person than folks in any other country?

Ridge Friday. Mrs. Ernest Edwards and daughter, Shirley from Oak Ridge spent the past week with Mrs. Edwards' mother, Mrs. Nellie Writan.

Mrs. Julie Sewell, Mrs. Fannie Kirkland, Mrs. Mary Clark and Mrs. Nellie Writan were dinner guests Sunday of Mrs. Sewell's nephew, Mr. Fred Writan and Mrs. Writan at Paint Rock.

Miss Barbara Roberts of Sweetwater was guest of Miss Judy Davis Sunday.

Mrs. Clyde Robinson and Mrs. Paul Purdy were visitors in Gatlinburg Sunday afternoon.

Mrs. Mary Gregory who has been ill for some time is reported to be some better at present.

Mr. and Mrs. Younger Bridges and son, Ronnie from Maryville were visiting with Mrs. Bridges' mother, Mrs. Nellie Writan Sunday.

Mr. and Mrs. Jeff Oliver were visiting with Mrs. Oliver's father, Mr. Shad Dawson at Erie Sunday.

Mr. and Mrs. Frank Gage and little son, Kennie were visiting with Mr. and Mrs. Jeff Oliver and girls Saturday afternoon.

Mr. Sam Preley was released on Monday from the Bacon Hospital after spending several weeks there. Mr. Preley suffered the loss of an arm in an accident on the farm.

Pictures were made here at the school Tuesday afternoon of the students and faculty. This is always exciting to the children, especially the younger ones. The older ones find it a very difficult time to see that their appearance is just so, so.

Mr. and Mrs. Paul Arp and son, Bennie and Miss Patsy Wilson were visiting Sunday in the Smokies.

Mrs. J. W. Harris is spending a few days this week with her son, Mr. Nathan Harris and Mrs. Harris in Sweetwater.

Mrs. Roy Bowers of Niotra and formerly of Philadelphia is visiting for awhile with her parents over in England.

Mr. and Mrs. Carrie Millsaps and Mr. and Mrs. Elvin Giles from Washington were visiting with Mrs. Nancy Patterson in Madisonville Sunday.

Mrs. Harry Shell recently went to Gatlinburg to spend the week with her son, Mr. Kenneth Shell and Mrs. Shell.

Mrs. R. F. Hall of Sweetwater was visiting with her sister, Mrs. J. C. Allmon and Mr. Allmon during the past week.

Little Cindy Allmon, daughter of Mr. and Mrs. J. C. Allmon is recuperating from a case of red measles. She is reported to be coming along nicely by her mother. An older brother has also been confined for a few days with the measles.

(Continued On Page 7)

REPORTING IN

To Loudon County

Oct. 1-To Mr. and Mrs. Brad Gordon of Loudon, a 6 lb., 12 oz. boy.

Oct. 2-To Mr. and Mrs. C. L. Hollars of Lenoir City, a 7 lb., 13 oz. boy. To Mr. and Mrs. Reece Aiken of Lenoir City, a 7 lb. boy.

Oct. 3-To Mr. and Mrs. Albert Freels of Lenoir City, a 9 lb., 6 oz. boy. To Mr. and Mrs. Harold L. Brewster of Loudon, a 6 lb., 9 oz. boy.

Oct. 4-To Mr. and Mrs. William J. White of Sweetwater, a 7 lb., 2 oz. girl.

Do It The Easy Way

With Herald Want Ads

For great baked potatoes

Cheez Whiz'em!

Spoon it!

Heat it!

Spread it!

KRAFT's amazing

pasteurized process cheese

spread for dozens of

fast cheese treats

PORTLAND CEMENT ASSOCIATION

725 Falls Bldg., Memphis 3, Tennessee

A national organization to improve and extend the use of concrete

Charter No. 12090 Reserve District No. 6

REPORT OF CONDITION OF THE

FIRST NATIONAL BANK OF LOUDON

In the State of Tennessee, at the close of business on Sept. 24, 1958, published in response to call made by comptroller of the currency, under section 3211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve

balance, and cash items in process of collection \$ 711,875.80

United States Government obligations, direct and

guaranteed 2,662,146.30

Obligations of States and political subdivisions 166,906.26

Other bonds, notes, and debentures 22,916.95

Corporate stocks (including \$4,500.00 stock of Federal

Reserve Bank) 4,500.00

Loans and discounts (including 219.62 overdrafts) 1,254,801.39

Bank premises owned 12,600.00, furniture and fix-

tures \$8,677.05 21,277.05

TOTAL ASSETS 4,844,447.95

LIABILITIES

Demand deposits of individuals, partnerships, and

corporations 1,817,874.39

Time deposits of individuals, partnerships, and corpora-

tions 2,454,806.73

Deposits of United States Government (including postal

savings) 29,717.15

Deposits of State and political subdivisions 332,717.18

Other deposits (certified and cashier's checks, etc.) 3,481.64

TOTAL DEPOSITS 4,668,397.09

Other liabilities 24.00

TOTAL LIABILITIES 4,668,621.00

CAPITAL ACCOUNTS

Common stock, total par 50,000.00

Surplus 100,000.00

Undivided profits 85,826.95

TOTAL CAPITAL ACCOUNTS 235,826.95

TOTAL LIABILITIES AND CAPITAL ACCOUNTS 4,844,447.95

MEMORANDA

Assets pledged or assigned to secure liabilities and

for other purposes 518,300.00

Loans as shown above are after deduction of reserves of 6,400.05

I, Estelle Russell, Cashier of the above-named bank, do solemnly

swear that the above statement is true to the best of my knowledge

and belief.

ESTELLE RUSSELL, Cashier.

Correct—Attest: BEN. M. ROBERSON, Director

J. B. GREER, Director

R. T. SHARP, Director

State of Tennessee, County of Loudon, SS:

Sworn to and subscribed before me this 2nd day of Sept.

1958, and I hereby certify that I am not an officer

or director of this bank.

Katheryn B. Hodge, Notary Public.

My Commission expires 7-28-59.

Weekend Specials

at GILES and SON MARKET

VAN CAMP
Chili with Beans
No. 300 Can - 29¢

Popsrite
Popcorn

1 lb. bag - 2 for 29¢
2 lb bag - 27¢

VAN CAMP
TAMALES
No. 300 Can - 25¢

Hershey Instant
Chocolate Mix
8 oz. Can - 25¢

GOLD CRAFT
Peanut Butter
12 ounce jar

33c

NBC
PREMIUM
SALTINES

1 Pound Box
25c

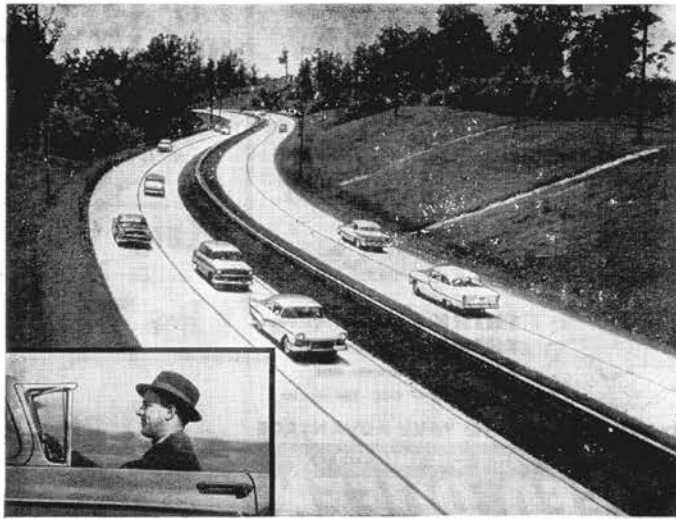
VAN CAMP
Spanish Rice
No 300 - 2 for 35¢

Mohlar & Harold

Giles - 3 Miles Out

On Vonore Road

Giles and Son Market



New-type concrete brings you tomorrow's highways today!

The "feel of the road" is good and solid

... new-type concrete gives you the smoothest ride ever!

No annoying dips, no bothersome bumps. New-type concrete is as flat as modern engineering can make a pavement! Today's concrete is bringing you highways unequalled for smoothness and driving comfort. Only concrete can do this because only concrete can be precisely engineered to such a high degree of flatness and smoothness — as well as to meet every strength requirement.

The very nature of concrete permits it to be placed and leveled to precise engineering standards — not just rolled or pounded into shape. New-type concrete will stay level and even for an expected life of 50 years and more... for two good reasons. One — is the concrete itself, ruggedly supported by a specially designed subbase. And two — a new process, called "air entrainment," that puts billions of tiny bubbles into every cubic foot of concrete. This prevents surface roughening from winter weather and de-icers.

Concrete also provides dependable skid resistance, good night vision. Upkeep costs? They'll run as much as 60% lower than for asphalt. First cost is moderate. That's why concrete is the preferred pavement for the new Interstate System and other primary highways.

Make sure your full share of Federal funds are used in Tennessee by supporting your state highway program. Keep maintenance costs down. Get better roads, protect state funds with long-life, low-maintenance-cost concrete.



Sunnyside News

(Continued From Page 4)

Mrs. Troy Courley of Philadelphia was visiting at her parents' home, Mr. and Mrs. Homer Grimes Monday afternoon.

Mrs. Bob Schrimsher and son, Danny and Mrs. Charles Schrimsher and Mrs. Effie Small of Philadelphia were visiting with Mr. and Mrs. James Small in Sweetwater Sunday.

Mrs. Harry Shell was visiting with Mr. and Mrs. Horace Lovin Friday afternoon. Mrs. Lovin is pretty ill at her home.

Mr. and Mrs. Heiskell Shell of Philadelphia visited Sunday with Mr. and Mrs. Harry Shell.

Mrs. D. L. Robinson was visiting with Mr. and Mrs. Bob Schrimsher Tuesday afternoon.

The many friends of Bonnie Brookhear were very sorry to hear of his illness. Bonnie has suffered a mild case of Polio. He will be confined to his home until

(Continued From Page 3)

Mr. Halbert Pugh
Mrs. Reece Alkins
Betty Sue White
Mrs. Oliver Hawkins
Oct. 2
Mr. James Avery Coffman
Miss Elizabeth Nichols
Mrs. Chas. L. Hollars
Mr. George Fritz
Mrs. Leonard Himerly
Mrs. Joe Helton
Mr. Frakin Miller
Oct. 3
Mrs. Ite Russell
Mrs. Billie Massey
Mr. James Hodge
Oct. 4
James Williams
Kim Thompson

December. His friends will be thinking of him often during his absence at school.

Mrs. Artist Charles and little daughter from Dalton, Ga. were at home to spend the weekend with her parents, Mr. and Mrs. Baird Reed.

Mr. Bill Scott
Allen Schrimsher
Lena Johnson
Oct. 5
Mrs. Harold Brewster
Mrs. Albert Freels
Allen Skidmore
Marletta Mizell
Lyntha Shubert
Mrs. Marion Akins
Mrs. Mary E. Cox
Oct. 6
Mrs. Wm. J. White
Billy Ray Lee
Mr. Dan Waller
Mrs. Wayne Green
Mr. Jerry May
Jimmy Lee Eller
Mrs. Floyd Nix
Harold Hembree
Mrs. Hattie Allmon
Mrs. Donald Grimes
Mrs. Gordon Lawhorn
RELEASED
Sept. 30
Gary Lynn Estes
Mr. Jim Kennington
Master Charles Jones
Mrs. Charles Jones
Mrs. Carl Giles
Mrs. Eugene McNabb
Mr. Cecil Cook
Mrs. Roy Mihaps
Oct. 1
Mr. T. D. Pickel
Eddie Scott
Mrs. Gordon Myers
David Lynn
Mrs. Mary Edmonds
Mr. Jesse Hope, Sr.
Kenneth Gorman

Mrs. John M. Collins
Oct. 2
Mrs. Harry Williams
Mrs. George Lynn
Mrs. William Hayne, Jr.
Mrs. Eugene McNabb

Oct. 3
Mrs. Carl Stanton
Mr. W. J. Brown
Oct. 4
Miss Billie Massey
Mr. Frank Campbell

Mrs. Cora Lee Owens
Mrs. Chas. Hollars
Mrs. Jack Lee
Oct. 5
James Williams
Mr. Sam Presley

Mrs. Ruby Riddle
Mrs. Jack Malone
Kim Thompson
Allen Schrimsher
Mrs. Joe Helton
Betty Sue White

**NEW VELVET
PROCESS
GIVES YOU
CREAMIEST
FLAVOR YET!**



**BACON'S
ICE CREAM**

WHITE STORES

S.W. GREEN STAMPS

**Honeymoon
INSTANT COFFEE**

6-oz. Jar 79¢
with yellow tag

PLUS *S.W.* GREEN STAMPS

WHITE STORES

for you today ... for him tomorrow ...



**plenty
of
low-
cost
power**

Every year there are more and more ways that you can use low-cost electricity to make life more convenient, more comfortable, to make it more productive. That's why we — your distributor of electricity at low rates — plan ahead for bigger and bigger power demands ... why we plan ahead for your children's future as well as yours. Higher production and better living for your family now — and for families of the future — depend on plenty of low-cost power.



LOUDON UTILITIES
(Electric Department)

High horsepower "heavies" too thirsty? 	Tired of parking a big, bulky car? 	Longer, wider '59 cars won't fit your garage? 	Little foreign cars too little?
---	---	--	--

HERE'S RAMBLER '59

THE COMPACT CAR WITH THE BEST OF BOTH:

BIG CAR ROOM • SMALL CAR ECONOMY

• NEW PERSONALIZED COMFORT • EVEN MORE ECONOMY FOR '59



NEW! 1959 RAMBLER CUSTOM CROSS COUNTRY. Features new beauty, new economy. 106-inch wheelbase. Economy Six or Rebel V-8.



NEW! TAIL HUSBAND, TINY WIFE—each has the most comfortable legroom. Sectional sofa front seats glide forward or backward, individually. Here is Personalized Comfort!



NEW! ADJUSTABLE HEADRESTS. Airliner Reclining Seats offer new individual adjustable headrests. Seats also make Twin Travel Beds. Here is Personalized Comfort!

HAVE YOU BEEN DISMAYED as word of the new 1959 cars shows most will be even longer, wider, heavier and thirstier for gas than ever?

Here's good news from Rambler, the top car in sales gains. The new 1959 Ramblers on display today, while brand-new in styling, brand-new in exclusive differences, are still trim and compact. Gasoline mileage is even better!

See smart new interiors with room for six 6-footers. Try Personalized Comfort. Sectional sofa front seats for driver and passenger let each choose the most comfortable legroom. Airliner Reclining Seats offer new adjustable headrests. Try All-Season Air Conditioning, Air-Coil Ride, every pushbutton convenience. Get the best of both: big car room, small car economy, in the compact new 1959 Ramblers. See and drive them today at your Rambler dealer's gals display.



NEW! 1959 AMBASSADOR COUNTRY CLUB HARDTOP. Smartest new luxury car. 117-inch wheelbase. 270 HP V-8. High power per pound.



NEW! 1959 RAMBLER CUSTOM FOUR-DOOR SEDAN. 106-inch wheelbase. 215 HP Rebel V-8, or Economy Six. Easy to handle, park and pay for!



NEW! 1959 RAMBLER AMERICAN CLUB SEDAN. 100-inch wheelbase. The small car offering fully automatic transmission, Airliner Reclining Seats.

SEE BRAND-NEW FEATURES—TRY PERSONALIZED COMFORT AT RAMBLER DEALERS TODAY

LOUDON MOTOR COMPANY

GROVE STREET

Valley Drive-In

formerly
Bonnet Drive-In
Now Under New Management Of
ROY CLINE
PHONE GL 8-2777
Located Between London &
Sweetwater

50c per person

THURSDAY, OCT. 9

\$1.00 CARLOAD

CHICAGO

CONFIDENTIAL

Brian Keith

Beverly Garland

Cartoon

FRIDAY & SATURDAY

Oct. 10 & 11

4 BIG FEATURES

Regular Admission

THE FASTEST

GUN ALIVE

Glenn Ford

Joanne Crain

THE INVISIBLE BOY

Richard Eyer

Phillip Abbott

Walt Disney's

DAVEY CROCKETT AND

THE RIVER PIRATES

IN TECHNICOLOR

Fess Parker

Buddy Ebsen

THE BOSS

John Payne

William Bishop

Cartoon

SUNDAY & MONDAY

Oct. 12 & 13

PARIS HOLIDAY

IN TECHNICOLOR

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT

DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY

THURSDAY, OCT. 9

ONCE UPON A HORSE

Dick Martin

Cartoon

FRI. SAT. SUN. MON. TUES.

Oct. 10, 11, 12, 13, 14

1ST RUN PICTURE

A TIME

TO LOVE

IN TECHNICOLOR

John Gavin

Lilo Pulver

Cartoon

WED. THURS. FRI.

Oct. 15, 16, 17

RIDE A CROOKED

TRAIL

Audie Murphy

Cartoon

THE WORLD WAS

HIS JURY

Edmond O'Brien

Mona Freeman

CARTOON

Mr. and Mrs. Charles F. Brakel and children Linda and Larry were dinner guests Sunday of Mr. and Mrs. Bill Roach and family in Oak Ridge.

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN

LOUDDON AND LENOIR CITY

PHONE GL 8-3232

SHOW TIME 7 P. M. AND 9 P. M.

THURSDAY & FRIDAY

Oct. 9 & 11

1ST RUN PICTURE

VERTIGO

James Stewart

Kim Novak

Cartoon

SATURDAY, OCT. 11

4 BIG PICTURES

REGULAR ADMISSION

DUEL ON THE

MISSISSIPPI

COUNT THREE AND

PRAY

MY SISTER EILEEN

TEEN AGE CRIME

WAVE

Cartoon

SUN. MON. TUES.

Oct. 12, 13, 14

1st Run Picture

BRAVADOS

CINEMASCOPE-COLOR

Gregory Peck

Joan Collins

WEB. THUR. FRI.

Oct. 15, 16, 17

1st Run Picture

WITNESS FOR THE

PROSECUTION

Tyrone Power

Marlene Dietrich

Cartoon

Sept. 4, at the Cumberland Presbyterian Church.

The bride is the daughter of Mr. and Mrs. Burton Pettie of London and the groom's parents are Rev. and Mrs. Paul Snellgrove of Goodlettsville.

Rev. Walter L. Chonstun, pastor and Rev. Paul Snellgrove, pastor of the groom officiated and the wedding music was played by Mrs. J. Earl McCall of Powell and Mrs. William Prater, soloist of Lenoir City.

The church was decorated with candelabras with white tapers on either side of the altar with baskets of white mums and greenery and a kneeling rail covered with white satin.

The bride, who was given in marriage by her father, wore a white length gown of alencon lace. The empire bodice of lace was fashioned with a scalloped neckline and bracelet-length sleeves. Her veil was attached to a tiny hat of alencon lace which was fashioned by her mother. The bride carried a white prayer book centered with a white orchid and showered with lilies of the valley and ivy.

Miss Mary Ann Pettie, sister of the bride was maid of honor and bridesmaids were Miss Judy Snellgrove, sister of the groom and Miss Shirley Sewell. Junior bridesmaid was Miss Linda Pettie. Sister of the bride and flower girl was Miss Patricia Boyd Clouse. Cousin of the bride of Knoxville. Attendants dresses were turquoise taffeta and the flower girl was dressed in yellow organza. Their flowers were nosegays of gold mums.

Mr. Robert Owen of Paducah, Ky. was best man and groomsmen were Nicky Freeman and Ed Akin of Columbus, Miss. Ushers were Joe Ford, cousin of the groom of Gadsden, Ala. and Robert Jones, uncle of the bride.

After the wedding a reception was held in the church basement. The brides table was decorated with a linen cloth made of lace and embroidery insets from Hong

Alter Society To Have Bake Sale

The Catholic Women's Alter Society will hold a bake sale Saturday morning at 9:30 at Smith Drug Company.

Proceeds to go for church building fund.

Mrs. Stanley J. Rimshaw will be in charge of the sale.

Mr. and Mrs. Don P. Smith, Mr. and Mrs. Jack Lefler and family, Dr. and Mrs. W. B. Campbell, Sr., and Mrs. Ruby Lutz attended the christening service of Henry Fred Bertelkamp, III at Second Presbyterian Church in Knoxville Sunday.

Mr. and Mrs. Clell Miller and family spent the weekend in Memphis with their daughter Pat and son, John who are in U.T. Medical School and they attended the Tenn.-Miss State game Saturday.

Kong and centered with a hared wedding cake with silver candelabras on either side.

Greenery of ivy, clematis and snow on the mountain and white glades were used for decorating. Miss Mary Katherine Mine kept the bride book and those serving were Miss Carrie Lou Mize, Mrs. Bill Butler, Mrs. W. A. McMurray, Mrs. Jim Zimmerman, Mrs. Jim Mike Watkins, Miss Linda Gail Smith, Miss Sue Pressly, Miss Mary Ann Carpenter, Mrs. Wade Hill, Miss Wilma Williams and Miss Pat Wright.

After a wedding trip of Gatlinburg the couple are residing in Nashville where both are attending U.T. Extension Evening School.

The groom is employed at Sears Roebuck & Company and the bride employed at Laws and Tinsley. Among the out of town guests were Mr. and Mrs. Mann of Goodlettsville; Mrs. Mary Ford, Miss Rilla Ford, Mrs. Arthur Diamuck, Robert and Joe Ford of Gadsden, Ala.; Mrs. Robert Owen of Paducah, Ky. and Mrs. Neva Watt of Riverside, Calif.

Miss Elizabeth Nichols is a patient in the Bacon Hospital.

Mr. E. H. Hall and Mrs. Sam Harrison spent Monday and Tuesday in Nashville.

Capt. Edward Brenner USNR of Charleston; S. C. spent Tuesday night with Dr. and Mrs. W. B. Campbell, Jr. and family.

Mrs. Max Parker of Gibson, Tenn. is visiting her sisters, Misses Carole Lou and Mary Katherine Mize.

Mrs. Jessie Furrrow, Jerry Gogale, Mr. and Mrs. Robert Vrain and Janice Lynn of Brighton, Colo. and Mr. and Mrs. Roy White, Mrs. Ina Foster were visitors in the Smokies last Tuesday.

Mr. and Mrs. Linton Jones and Mrs. Garlin Craig and sons Butch and Victor spent Sunday with Mr. and Mrs. Roy Russell and daughters in Chattanooga.

Mr. and Mrs. Cecil Rodgers and son Milton of Charlotte, N. C. were visiting Mrs. Helen Bacon last week.

Charter Members Of Bridge Club Feted

Mrs. Blair Harrison, Mrs. Bill Patton, and Mrs. Wiley Zimmerman, entertained the charter members of their Bridge Club on its twenty-fifth anniversary at the home of Mrs. Harrison with a three course dinner.

Gifts of silver were presented to Mrs. H. H. Richman for high score and Mrs. J. T. Burnette for bingo. Appropriate books with a silver dollar attached were given to each of the following charter members: Mrs. J. H. Blair, Mrs. J. T. Burnette, Mrs. Charles Culville, Mrs. J. E. Richman, Mrs. Ben Hall, and Mrs. H. H. Richman.

Mrs. Davis Host To Bridge Thursday

Mrs. Charles H. Davis was hostess to her bridge club last Thursday evening at her home on College Ave.

A dessert was served before playing these progressions of bridge.

High score for club was won by Mrs. Ray Waller. High hand was won by Mrs. Blair Harrison. Other prizes were won by Mrs. J. H. Blair and Mrs. W. C. Patton. Guests for the club were Mrs. Blair Harrison, Mrs. Ed McQueen and Mrs. Sam Carey.

Saved-Savage, Vows

Joined At Her Home

Miss Billie Joyce Jones became the bride of Mr. James C. Savage, Jr. on August 21, at the home of her parents Mr. and Mrs. Roy L. Jones, London, Tennessee with the Rev. A. B. Courtney officiating.

The bride's dress was white lace over satin. Her veil of illusion was attached to a crown of matching lace. She carried a white tulle, topped with a white orchid.

A reception was given immediately after the ceremony.

Out of town guest included the groom's parents Mr. and Mrs. James C. Savage, Sr. and Mrs. Nelson Savage, Patriots and Nelda Savage, all of Palmer, Tennessee and Mr. and Mrs. Glen Savage of Chattanooga, Tennessee.

After a trip to Florida the couple is residing at London, Tennessee.

Mr. Arthur Gogale of New York, Mr. and Mrs. Robert Vrain and Janice Lynn of Brighton, Colo. and Mrs. Roy White, Jerry Gogale, Mrs. Jessie Furrrow and Clyde and Martha Faye made a trip to Lookout Mountain in Chattanooga last Thursday.

Mrs. Garlin Craig returned from Memphis after making a business trip to Ohio.

Mrs. C. B. Blair returned home Wednesday after a visit with Mr. and Mrs. Arthur Blair in Houston, Tex.

Mr. and Mrs. C. C. Ridener announce the birth of a son on October 8 at Bacon Hospital. He has been named Wesley Wilson Ridener and weighed 8 lbs. 4 oz.

Mrs. Ridener was the former Miss Jessie Wilson.

Mr. and Mrs. Charles Price and Danny have returned to Shelbyville, Ind. after spending a week with Mr. and Mrs. Lee D. Price, Route 1.

Mr. and Mrs. Bill Lawson, Jr. and family were visiting Mr. and Mrs. Robert E. Cook and daughters in Athens Sunday.

Mr. and Mrs. Don Robinson and family of Knoxville were visiting Mr. and Mrs. John L. Robinson Monday night.

Mr. and Mrs. W. C. Patton and son Bill spent the weekend with relatives in Memphis and attended the Tenn.-Miss State game Saturday.

OCTOBER SPECIAL

10.00

off on any

gas heater at

GREEN'S

CLASSIFIED OPPORTUNITIES

FOR SALE... 4 acres land, good 4 room house, 1/4 Miles from Davis School on Bacon new Road. Garage, chicken house, well fenced. Will also trade for house and lot in London. Bob Russell, Rt. 2, London, GL 8-2338. 21-48-pd

FIREPROOF... curtain material - hottest item in town - but will not burn. Fireproof fiberglass, a value of over \$1.00 a yd., white and pastel colors, only 10c yd. at Valley Mercantile Outlet, West End, London. 21-48-pd

COOL SAVINGS... for cool weather, jackets, boys, girls, men's, reversible quilted lined or lined. All first quality at low, low price of \$1.98 each. Valley Mercantile Outlet, West End, London. 21-48-pd

WANTED... young man wants work. Will try anything. High school diploma. To contact call GL 8-2191 before 2 p.m. weekdays. 21-48-pd

STRAYED... Holstein heifer, spotted, about 18 months old. Strayed from Mrs. Hugh M. Thomas' farm. Reward offered. Please call GL 8-3518. 21-47-pd

SERVICE STATION for lease - West End London. For information call Ashburn, 689. 21-47-pd

SAVE ON FLANNEL... mens and boys flannel shirts, first quality in Shop West End, London. Phone GL 8-2596 or GL 8-3214. All types flannel material - 3 yards for \$1.00. Valley Mercantile Outlet, West End, London. 21-48-pd

NOW OPEN... F & A Welding and Sheet Metal Shop, West End, London. Phone GL 8-2596 or GL 8-3214. All types flannel material - 3 yards for \$1.00. Valley Mercantile Outlet, West End, London. 21-48-pd

FOR SALE... cocker spaniel puppy, black male, pure bred. 9 weeks old. Call GL 8-2289. 21-47-pd

CLOSEOUT ON EVINRUDE GUARANTEED TRADERS... 1-1956 5 1/2 hp Evinrude; 1-1957 7 1/2 hp Evinrude; 1-1957 25hp Johnson; 1-1950 30hp Merit; 1-1957 35 Evinrude; 1-1957 10hp Evinrude; 1-1957 18hp Evinrude. Low down payment, easy terms, at Chrisman's, Lenoir City. 21-47-pd

FOR RENT... 8 room house with garden, cow, pigs, water in house, electricity, barn, use, in Fork Creek community. Would like industrially employed family in this area. \$40.00 per month. Contact Sweetwater Oil Co., Sweetwater, Tenn. 21-48-pd

BARGAINS... take up payment on 40 inch Hotpoint range, good condition, 90 day guarantee. \$136 a week. Also 10 ft. Frigidaire refrigerator, clean, 90 day guarantee, \$2.00 per week. Chrisman's Home and Auto Store, Lenoir City. 21-47-pd

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COMING OCTOBER 17th

Ford brings Thunderbird elegance to the low-price field with

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



AWARDED THE GOLD MEDAL AT THE BRUSSELS WORLD'S FAIR by the Comité Français d'Élégance - for beautiful proportions

The new Fords for 1959 have a casual kind of elegance - the fresh crispness of design that distinguishes the Thunderbird. They are beautifully different from all other cars - and from all other Fords. This new beauty was recognized at the Brussels World's Fair. The 59 Fords, on preview, received the Gold Medal of the Comité Français d'Élégance for beautiful proportions!

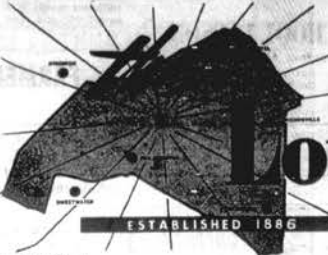
They have a straight-through appearance... a clean-cut look that is very open and airy. The entire glass area has been designed to give you the modern picture-window feeling of indoor-outdoor living. The new thin-line roof is actually a sensational engineering

achievement - to give you even greater safety. Yet it has a gracefulness that will make riding in any other car seem "old hat."

And this easy elegance is traceable to the sporting heritage of the beautiful Ford Thunderbird. These Fords are altogether new.

But the most beautiful difference of all is money in your pocket. The 59 Fords are the standout buy in the low-price field. They are superbly designed to give you all the supreme beauty, comfort, power and performance that only Ford's creative engineering can bring you. Soon - October 17th - you'll be able to get that New Ford Feeling in the World's Most Beautifully Proportioned Cars!

the 59 FORDS



Loudon County Herald

"Loudon County's Family Newspaper"

72ND YEAR—NUMBER 48

LOUDON, TENNESSEE, THURSDAY, OCTOBER 14, 1958

10c PER COPY

Just Piddlin'

By The Editor

A BUSY SEASON is with us here at the Herald, primarily because of the flurry of new car announcements. It's that time of the year. I get a big kick out of the announcements and it looks like 1959 models are going to get more than the usual amount of attention. Anyway, it's open season for all us lookers and Loudon County dealers will be showing off those new models to a lot of visitors.

THE HERALD will go to any lengths to offer you readers the best possible coverage of the news. It makes us right happy when our efforts pay off and we're especially proud of two recent bits of reporting.

First off, the Herald was the first and only news media to give you the full story on the interstate highway system in Loudon County. Subject of many rumors, the location of the highway in the county is of interest to everyone and has been for some time.

Glad we could nail down the facts and give you the first complete story on its location. We'll also try to line up some larger copies of the map we printed with the story for you many readers who asked if they were available.

Secondly, we're glad we were able to give the first factual information on the new American Duralite Corporation coming to Loudon, long before official information on the new industry was released.

But news coverage is our business and that's what we're here for. We'll continue our efforts to make reading the Herald of value to you.

CONFESS... in one of the larger Atlanta hotels recently, an operator was about to close the doors of her crowded elevator when a well dressed but obviously tipsy gentleman pushed his way in. As the car started up he tried to turn around to face the door, but he was wedged in so tightly that he couldn't move.

The other passengers stared into his heavy eyes with growing embarrassment. Finally, when the strain became quite painful, the drunk cleared his throat and remarked, "I expect you wonder why I called this meeting."

NOTE... a fishing rod, according to some wives, is a pole with a worm at both ends.

THOUGHT FOR THE WEEK... a fault which humbles a man is sometimes of more use to him than a virtue which puffs him up.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

The fellows up at the country store Saturday night covered the situation pretty good, from winners to Congressmen and from science to inflation.

What they decided about women and Congressmen might not be fitted to put in a family newspaper. On the subject of science, Ed Doolittle allowed as how it was getting to be the place a feller had to be a mechanic to get his clothes on. He said it took him two years to get to a zipper on his pants, then his old lady give him a zipper jacket for Christmas and he has to put cylinder oil on it to make it work. He claims that in another year they'll be putting out a suit of clothes that calls for a pair of pliers and a screwdriver. Ed thinks the time is not long off when, if you call a doctor, he'll have to fetch along a mechanic to get the patient unstuffed.

But I'm all in favor of those scientific improvements, Mister Editor. I'm living for the day when



REV. REEFORD CHANEY

Revival At Local Church To Go On Til October 22

The "Golden Anniversary" revival, now in progress at the Loudon Church of the Nazarenes, will continue through Oct. 22 with the Rev. Reeford L. Chaney, a native of Loudon, as the speaker.

Rev. Chaney was educated in Loudon and attended Trevecca Nazarene College in Nashville and Wake Forest in North Carolina. He pastored churches in Shelbyville, Tenn., Greensboro and Raleigh, N. C., and spent four years in Hawaii as home mission pastor. For the last two years he has been at Mobile, Ala.

Included in the program will be a special missionary zone service Sunday at 2:30 p.m. Services for the revival are at 7 p.m. daily and the public is cordially invited to attend.

1959 Ford To Go On Display Here Tomorrow

The 1959 Ford, with emphasis on quality in the basic design, will go on display tomorrow in Loudon at Curtis-Tipton Motor Co., according to an advertisement in the Herald.

Described as featuring more elegance and dignity, as opposed to gaudiness or extremism, the Ford also features a new Fordomatic transmission with 105 less parts, an streamlined, extended life muffler and an enamel finish that will require no waxing.

Curtis-Tipton has invited all persons to visit their showroom and see the new models.

More County Super Highway Work On Tap In Bid Letting By State Nov. 14

Another Loudon County "super highway" job is expected to be included in the Nov. 14 letting of the State Highway Department. State Highway Commissioner W. M. Leech said today tentative plans call for inclusion of a 7.3

mile project in Loudon and Roane Counties from Oak Ridge Turnpike to State Route 55. This is along Interstate Route 40, which will pass through Memphis, Nashville, Knoxville and Bristol.

Already under contract on Interstate 40 in this area are bridges and approaches for the 7.3 miles from Oak Ridge Turnpike to White Wing Road to Turkey Creek, at a cost of \$1,035,000.

No date has been set for work along Interstate 75, the North-South route through Loudon County, the Sweetwater Valley and Chattanooga. Highway officials indicated they will be on work on this route before 1960.

Loudon is one of the few counties in the state that will be served by two of the "super highways."

Pasture Tour Set In County Tomorrow

The Loudon County Alfalfa and Winter Pasture tour will be held Friday, Oct. 17, beginning at 9:15 and ending at 11:45 a.m.

The tour will begin at Mr. Hugh Hickey's farm with an inspection and discussion of alfalfa field and winter pasture at Mr. Robert Barr's. Then it will proceed to the Homer Bright farm. From there to Mr. Boner Johnson's farm and the last stop will be made at Herbert Orran's farm.

The county agent, Charles McCall, says that all farmers in Loudon County are urged to attend this tour because there is something well worthwhile for any type of farmer in the county to be expressed at this tour. Several out of town guests are expected. Mr. McCall will be assisted by Mr. Joe Burns, University of Tennessee Agricultural Extension Agronomist.

John Miller Is M.S.U. Fall Student

John McCallan Miller, son of Mr. and Mrs. C. C. Miller of Fort Hill, is enrolled for the fall term at Memphis State University. Memphis State offers instruction in arts and science, business administration, and education. In addition, a Graduate School, Evening Division, Extension Division, and Saturday classes are operated. Degrees offered are: Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Science, Bachelor of Business Administration, Bachelor of Science in Education, and Master of Arts.

Pie Supper Is Set At Streeke School

A pie supper has been set at Streeke School Saturday, Oct. 18, beginning at 7 p.m.

There will be fun and eats for all. Feature of the program will be the crowning of a king, queen, prince and princess.

Two County Students In U-T Sororities

Two Loudon County students were among 30 freshmen girls who pledged social sororities at the University of Tennessee last week.

Curtis-Tipton has invited all persons to visit their showroom and see the new models.

THE COURT HOUSE RECORD

Marriage Licenses

Sept. 3-Donald W. Harry to Barbara Jean Morris.

Sept. 3-Billy C. Webb to Dorothy Warwick.

Sept. 6-Edward L. Hall to Deanna Ellis.

Sept. 11-Kenneth B. Bailey to Gennett Keisling.

Sept. 16-William C. Norris to Charlotte Reynolds.

Sept. 20-Ray J. Varsell to Lorraine Nelson; Paul L. Bacon to Joan Cardwell; Everett E. Williams to Dorothy Webb.

Sept. 24-Norman L. Brown to Billy Jo Leagles.

Sept. 26-Jack N. Moore to Mary Sue Hensley.

Sept. 30-Robert S. Walker to Carolyn Ward.

Oct. 10-William M. Pickens to Helen Dyer; Robert L. Cabe to Shelia Ryan; Robert M. S. West to Alma Ruth Ridge; Sherill L. Caldwell to Anna Anderson.

Real Estate Transfers

Oct. 9-Deed from Billy Busch and wife to S. P. Dannel and others, 2 lots, 2nd; Jake Bright and wife to Virgil Bright, 1 lot, 1st; Clyde Ford and wife to Charles Wilcox and wife, 1 lot, 2nd; Charles Wilcox and wife to R. W. Ellis and wife, 1 lot, 2nd.

Oct. 9-Deed from Bobby L. Hall and wife to Guy Talbot, 60 acres, 2nd; Nellie Cox to Guy Talbot, 1 tract, 2nd; S. R. Phillips and wife to H. H. McGinnis and wife, 1 lot, 2nd.

Oct. 16-Deed from J. A. Harms to Fleta Seay, 1 acre, 2nd; W. A. Rogers and wife to Ernest Carter, 1 lot, 2nd.

Oct. 13-Deed from H. C. Littleton and others to Earl Maples and wife, 1 lot, 2nd; W. J. Hamilton and others to Willard Brown and wife, 1 lot, 2nd; Harvey Smallen and wife to Alvin McElmoom and wife, 12 acres, 1st.

Oct. 13-Deed from W. A. Rogers and wife to Edward Harmon and wife, 1 lot, 2nd; Cecil Cusick and wife to Edward Carr and wife, 1 lot, 2nd.

Oct. 16-Deed from Omar Goodwin to Charles Goodwin, 11 acres, 2nd.

Cases Filed-Circuit Court

716-Joe W. Voiles vs J. T. Smith, 2nd; Nellie Cox to Guy Talbot, 1 tract, 2nd; S. R. Phillips and wife to H. H. McGinnis and wife, 1 lot, 2nd.

717-Jacqueline Rayfield and others vs Clifford A. Barger and others, damage.

718-Radio & Appliances Co. vs John Moats Jr. d-b-a City Metal and Heating Co., appeal.

Publisher To Fill Methodist Pulpit

Charles T. Morgan, assistant to the president of Berea College and publisher of the Herald, will fill the pulpit at the Loudon Methodist Church Sunday at 11 a.m.

The occasion is the observance of the annual Layman's Sunday at the church.

Local Youngsters To Be Good Ghosts Of Halloween

On Halloween this year your doorknob is going to be kept very busy, since we hope you'll home. The children of Loudon will be trotting around in masks and sheets as usual, but they have volunteered to donate the pennies and nickels you give them (instead of treats) to UNICEF, the United Nations Children's Fund. This Halloween the "trick is to treat the children of the world."

The United Nations Children's Fund is dedicated to the welfare of the children all over the world. Through UNICEF, whole populations of children, who might otherwise have been crippled by hunger and disease, now have a chance for a healthy, productive future. Did you ever stop to think that there are 600,000,000 hungry and sick children around the world? This is more than three times the total population of the United States.

The program of TRICK OR TREAT for UNICEF has now been adopted in over 8,500 towns and cities in the country. In many cases it has been the children themselves who have organized the group, and brought it to the attention of their parents. They want to help children all over the world who are not as fortunate as themselves. In turn, when the children of Loudon ring your bell on Halloween, won't you encourage them for "all world's children."

Whether you give a penny, a nickel, or a dime your coin for UNICEF will be tripled-each country receiving UNICEF aid matches the contribution two to one. And don't underestimate the power of a penny: it will protect one child from TB-it will provide one child with 8 glasses of MILK-it provides enough penicillin to cure one child of YAWS-25c guards 50 children against RICKETS-\$1.00 provides drugs for 3 years to cure one child of LEPROSY. As Halloween night, Oct. 31, approaches please save your pennies and help the youngsters of Loudon build a bridge of good will around the world.

Loudon County Crop Committee To Organize

Local Church, civic, and farm groups will meet at 7:30 Monday evening, October 20, at the Court House for the purpose of organizing the Loudon County CROP Committee.

The committee will direct the 1958 appeal of the Christian Rural Overseas Program for donations of the churches. Date of the campaign will be announced later. Rev. Willard Murrie, Pastor of the Loudon City Cumberland Presbyterian Church who is serving as convener for the meeting, said that all counties in Tennessee were participating this year for the first time.

Assisting in the meeting will be Mr. Cliff Allen of Knoxville, who is serving as CROP Area Chairman; Mr. Mack Cates, Mr. Sears Ruebeck & Company, and Mr. John McDonald, WSM, State Co-Chairman, both of Nashville; Mr. Jim Hogan, Sales Promotions mgr. of Kroger Company, CROP Publicity Director, of Nashville; and Rev. John Kincaid, Mid-South CROP Director, of Memphis.

4 County Students Pledge Fraternities

Four Loudon County students at University of Tennessee were among some 600 boys who pledged social fraternities last week. The boys and their fraternities are Loudon-Larry Kilne and Lawrence Robin Robinson, Phi Gamma Delta; Loudon City-Wallace Maroney, Lambda Chi Alpha; and Greenback-Richard M. Alexander, Kappa Sigma.

Madisonville Surprises Loudon With Tight 7-6 Victory Thursday Night

By TOM DELANEY

The Madisonville High Tornadoes surprised the Loudon High Redskins last Thursday night 7-6 in an upset win at Madisonville. The Redskins were rated a two-touchdown favorite, but the Tornadoes came through in the last two minutes of play to gain the winning margin.

The Redskins offense, led by Robert Robinson, Robert Murrell and Hubert Lennox, rolled up 188 yards in the ground for the night.

Loudon got rolling quickly in the game, taking the opening kickoff in six plays to the Tornado 34 yard line. But a costly fumble stopped the drive and it was late in the second quarter before Loudon could get another drive underway.

Lennox started the drive with three yards, McNabb went up the middle for seven, Robinson added seven around end, McNabb got two and Lennox one before Murrell rambled 10 yards to the Tornado six yard line. McNabb passed the ball for five yards and Murrell hit for the final yard on the next play, but a five yard penalty nullified the play and Madisonville ruse up to stop Loudon at the four.

HOSPITAL LIST

ADMITTED

Oct. 7 Mrs. C. C. Rideout Mrs. Marion Isabell Mr. Alvin Fox Mr. Ake Russell Mrs. Roy Rawles

Oct. 8 Mrs. David Harrell Wm. Roy Humphrey Linda Presley Sanford Clabough Mrs. Evelyn Erdley Mrs. Harry Mills

Oct. 9 Mrs. Frank Mitchell Mrs. Chas. Gibson Mrs. Lawrence Allmon Mrs. James Pope Mr. W. E. Helms

Oct. 10 Mrs. Bill Norman Mr. Joe Vineyard Mrs. P. M. Fritts Sandra McNabb Mrs. Edward Hargroves

Oct. 11 Hugh Denton Mrs. Chas. Schrimmer Mr. David Jenkins Mrs. Ralph Giles Mrs. Jackie Elzer Mrs. Oliver Hawkins

Oct. 12 Michael Bivens Mrs. Cedric Giles Mrs. Carl H. Moore Mrs. Troy Gouley Mr. William Volles

Oct. 13 Mr. Henry Nichols Mrs. Harry Wampler Mrs. Virginia Allmon Mr. Charlie B. Smith Mrs. E. A. Lowe Mrs. Oita Hall

Barbara Ann Cain Miss Nettie Bradshaw Mrs. James T. Carter Miss Mary Jaynes Dr. Roy Campbell

DISMISSED

Oct. 7 Mr. Bill Scott Mrs. Marion Atkins Mr. Halbert Pugh Mr. James Hodge Mr. C. M. Johnson Mrs. Lawrence Allmon

Oct. 8 Mr. Harold Hembree Mr. Erskin Miller Mrs. Wayne Greva Mrs. Richard Hensley Miss Elizabeth Nichols Mrs. Doodie Grimes Mrs. Brad Gordon Mrs. Albert Fowles Mrs. Gordon Lawhorn Wm. Roy Humphrey Linda Presley

Oct. 9 Jimmy Eller Mrs. Floyd King Mrs. Margaret King Mr. Alvin Fox, Sr. Mrs. Roy Rawles Mrs. David Harrell

Oct. 10 Mrs. Chas. Gibson Cynthia Shubert Mrs. Marion Isabell Billy Lee Mrs. Leonard Simerly Mr. George Fritts Mrs. Frank Mitchell Mr. Jerry May

Oct. 11 Allen Skidmore Sanford Clabough Mrs. Lawrence Allmon

Oct. 10

SCORE BY PERIODS

Loudon 0 0 6-6 Madisonville 0 0 7-7

THE YARDSTICK

First Downs 11 4 Rushing Yds. 108 46 Passing Yds. 5 73 Passes Att. 8 6 Passes Comp. 1 1 Had Intercepted 2 2 Fumbles 4 2 Fumbles Lost 2 0 Punters Ave. 26.0 24.0 Penalties 10 35

1959 Chevrolet On Display At Miller Motor Co.

The 1959 Chevrolet, dramatically restyled and boasting an array of mechanical improvements, will go on display today at Miller Motor Co., Loudon, according to an advertisement in the Herald.

The new model is described as "the most unusual in company experience". The passenger body carries a unique design and the cars will incorporate equally as progressive refinements in the chassis.

Miller Motor Co. has invited everyone to drop by and see the new models starting today.

Mrs. Edward Hargroves Mr. Joe Vineyard Mr. W. E. Helms Mrs. Mary Cox

Oct. 13 Hugh Denton Mr. James Coffman Mrs. Jackie Elzer Mrs. C. C. Rideout Mrs. Harvey Mills Mrs. Bill Norman

The Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



INERTIA

Inertia is a very good word in our English language. In physics it means that matter has a property that causes it to remain at rest. It also means that there is a property of matter which causes it to remain going in a straight line unless and until it is acted upon by some external force.

In the field of human matters inertia means that we are inclined to remain at rest. It means that it is more pleasant to avoid exertion or action than it is to waste in and do things. Youth is often full of activity without too much wisdom to guide it. As we become older and set in our ways and habits, and perhaps have more wisdom, unfortunately inertia sets in and impedes progress.

Perhaps there is no characteristic of human nature that holds progress back as much as inertia—at rest, do nothingness. We know better. We know that for our own personal good we need to do this or we need to do that. We know that for the good of our school, our church, or our community we ought to do this, but inertia is at work on us and we do nothing. We read the other day of a very strong action that had to be taken at once in regard to a certain matter. And why? A committee had been appointed several months ago, but it had never got round to meeting. It was Will Rogers who said that committees and spot lights hold the country back more than anything else.

SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.80	One Year \$3.00

Ministers, and mayors, and committee chairmen, and city councilmen, and what not, should give themselves a self examination to see just what inertia may be doing common good.

Last week the Herald carried an able editorial—if we do say ourselves—on the subject of a city planning commission. Why do we not have one? The chances are that it is not for opposition, just the same old inertia. It behooves each of us individually and all of us collectively to strive to overcome it.

Briefs

We thrill only moderately over the firing of each new space missile, even at the one aimed for the vicinity of the moon. The reason our thrill is lessened is the thought of how much it is costing us.

We have read in our lifetime of the terrible atrocities in foreign lands, and we have read it with horror but at the same time with a certain amount of complacency. We have thought to ourselves "It can't happen to us." But brother, it can happen to us. We need to check our trends and wherever they are wrong check them now, preferably by education, persuasion, and general enlightenment.

Speaking of higher prices, someone has said that we should not worry about them for after all they are what made America great.

A Letter From The Publisher

We have said nothing in the Herald about the troubles again of our neighbors over at Clinton. In fact there is not much to say, for certainly to a man our readers hope the things will be found and brought to speedy justice. For many years school authorities have to deal with vandalism in regard to properties. This holds for both public and private schools.

The action at Clinton is vandalism carried to the extreme, the work of ignorant, unprincipled, highly prejudiced people lacking in enlightenment, reason, or even common sense.

Now, we hear that the same kind of thing has been done to a synagogue in Atlanta. Our country was founded on the belief in the freedom of people to worship as they please. This holds for the Jewish, Catholic or Protestant faiths. That people can sink so low as to attempt to completely destroy a house of worship goes beyond our comprehension.

It is to be hoped that the one who bombed the Atlanta synagogue in the same as the one who touched off the Clinton bombs, for we can hope that there is only ONE such law-down bum in the whole of the United States.

We have no solution. We do not know how easily people may buy dynamite. Perhaps the seller may have to be held responsible. If every seller is held responsible he would then know to whom he sells and be assured of the good product to be used. We don't know, it may be that such restrictions are already in force.

Certainly with the rewards as high as they are for conviction in these matters, sometime the guilty ones will be found. We hope soon.

You have heard, we suppose, of the lady's car that swerved off the Lee Highway, up over an impossible kind of bank, and here into the porch of the Reverend Walter Chestnut. We wonder why of all the houses along this street the lady had to ram the house of the minister. We hope it doesn't become dangerous to live in parsonages.

Prices are rising a bit here and a bit there. If you know what inflation is we think it is ahead. If you do not know what it is, we still think it is just ahead, always creeping up on us, and we think it is not good.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

"The Baptism of Jesus"

Luke 3:15-22

We have much in the divine record about the birth of Jesus and His presentation in the temple. From the time His parents took Him to Nazareth at a very early age we have no glimpse of His life except the one event in the temple when He was 12. We do know from many sources and from allusions in the scriptures themselves that He was trained to be a carpenter and worked at that trade. His education as a child followed the pattern of that time, which consisted of some schooling in the synagogue.

Now He was 30 years of age. It was the accepted age when men were ordained to the priesthood. A mighty religious wave was sweeping the nation at that time. With selling power a wilderness preacher was speaking to the hearts of men. Some think that John was influenced by the Essenes, spoken of in the Dead Sea Scrolls. His baptism of repentance may have had some connection with the ritual baptism of the Quakers.

That does not matter, for John was carrying out a divine commission. "The people were in expectation, and all men questioned in their hearts concerning John, whether perhaps he were the Christ" (Luke 3:15). He was quick to tell them that he was a forerunner, that He who followed was to be much mightier, and that His baptism was to be one of fire. John's baptism was one of repentance, but the baptism of Jesus was to be inspiring and purifying, bestowing the Holy Spirit and making new sons of God.

John's destiny was to be the usual lot of the prophets. "Which of the prophets have they not slain?" John reproved Herod for his sinful relations with Herodias, his brother's wife, and Herod retaliated by casting John into prison and later beheading him.

John lived long enough to carry out his real mission. The climax of that mission was reached in the baptism of Jesus and in pointing Him out as the Lamb of God that takes away the sin of the world. In childlike humility, Jesus conferred the divine plan. Along with many others He came to John for baptism. No wonder John recoiled and said, "I have need to be baptized of Thee." That was a word of genuine humility, but it was also true. No man ever performed a greater act than did John in the baptism of Jesus. So the ministry of Jesus was launched and His all-consuming passion was to do the will of His Father. This ministry was the most stupendous task given any man. Thank God He was more than man. He sprang descending upon Him and the voice from heaven were the credentials of His life and teaching. He had a work to do and He never shrank from it. He laid down His life in the three years of His public ministry, and then upon the cross. For

sufficient minds. That is why the gospel will and must be unpopular.

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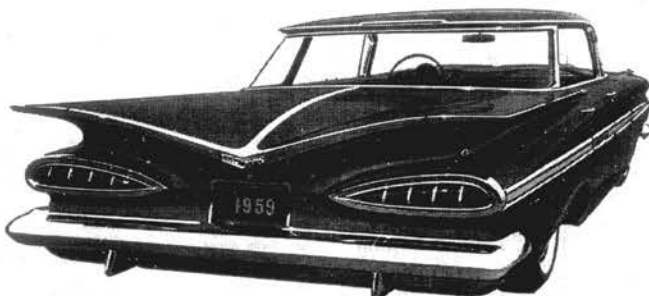


Don't spend the winter dashing to and from the clothesline for fresh clothes for lovable little rascals. Let your automatic electric dryer keep stacks of freshly-dried clothes on hand for use — any time. It will do a fine job for you, rain or shine, night or day. See your electric dealer for your automatic electric dryer now. Keep fresh clothes handy — any time — electrically!



LOUDON UTILITIES
(Electric Department)

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Like all '59 Chevrolets, the Impala Sport Sedan has Safety-Plate Glass all around.

'59 CHEVROLET

It's shaped to the new American taste. It brings you more spaciousness and comfort with a new Body by Fisher. It has a new kind of finish. New bigger brakes. Fast new areas of visibility. New Hi-Thrift 6. It's new right down to the tires!

Chevy's all new for the second straight year! Here with a fresh Slimline design that brings entirely new poise and proportion to automobile styling. Inside the new and roomier Body by Fisher you'll find truly tasteful elegance. And you'll find clear seeing from every seat. The new Vista-Panoramic windshield curves overhead—windows are bigger, too.

When you take the wheel, you find Chevy's newness goes down deep. A new steering ratio makes suspension engineering gives you a smoother, more stable ride. There's a new Hi-Thrift 6 that goes and goes on a gallon of gas. Vim-packed V8's. New and bigger brakes. Even tougher, safer Tyrex cord tires.

There's still more! A new finish that keeps its shine without waxing or polishing for up to three years. Impressive new Impala models. Wonderful new wagons—including one with a rear-facing rear seat. And, with all that's new, you'll find those fine Chevrolet virtues of economy and practicality. Stop in now and see the '59 Chevrolet.

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LEGAL

MARVIN BISHOP GASS vs VERA LOUISE GASS, No. 434 in Chancery Court at Loudon, Tennessee.

In this cause it appearing from the bill which is sworn to that Verna Louise Gass defendant, is a nonresident of the State, she is, therefore, hereby required to appear, on or before the first Monday of November next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against her in said Court by Marvin Bishop Gass or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 1st day of October, 1958
Arlie Daily, Clerk and Master.
Oct. 2, 9, 16, 23



How to liven up
a lunch box

Meat—cheese—egg—almost any kind of sandwich takes new and wonderful when you use Miracle Sandwich Spread. It's made by KRAFT.

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etc.

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Ford Tractor and Equipment — International H Tractor and
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Equipment — New Holland Hay Baler and 1 1/2 Ton Ree Truck.
Numerous hand tools and other machinery.

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SATURDAY, OCT. 18, 10 A. M.

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Powerful whole-house circulation
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Loudon

**Don't Forget To Save
During Our Annual
Fall Furniture Sale
ENDS SATURDAY**

LEGAL

PUBLIC NOTICE

Whereas, a petition for the
creation of a Utility District in the
Third Civil District of Loudon
County, Tennessee, and the 2nd,
3rd, and 6th Civil District of Mon-
roe County, Tennessee, has been
filed with the County Judge of
Loudon County, pursuant to the
provisions of "The Utility District
Act of 1937," As Amended, which
petition prays the decreed of the
right and authority to construct
and operate a water supply system
for the use and benefit of the re-
sidents of that part of said Civil
District, particularly described by
the degrees, courses and distances
of the following survey:

BEGINNING at a point on the
common boundary line between
Loudon, Blount, and Monroe Coun-
ties, said point is on Ninemile
Creek near Trigonis and approxi-
mately 4,000' southeast of the
L & N Railroad; thence with the
Monroe-Blount County common
boundary line in a southeasterly
direction a distance of 25,000' more
or less to the intersection of said
County line with Middle Branch,
said point is 5,900' distant and
N29°30'E from the northwest side
of the Little Tennessee River at
the Bacon Ferry; thence leaving
the Monroe-Blount County line
561°30'W, crossing Tennessee High-
way No. 72 and the Little Ten-
nessee River at the upper end of
Callaway Island, also crossing the
Tellico River, a distance of 41,900'
more or less to a TVA Bench Mark
BM LHT 1256 near Crowder Bluff
on Natchy Creek; thence N60°50'
W, crossing U.S. Highway 411 and
the L & N Railroad, a distance of
38,800' more or less to TVA Bench
Mark BM LHT 1225 located on
Bat Creek Knobs, N45°30'E, a dis-
tance of 25,300' more or less to a
point on the Monroe-Loudon County
boundary line; thence with the
Monroe-Loudon County boundary
line as it meanders in a south-
easterly direction crossing Ten-
nessee Highway No. 72 to center-
line of the Little Tennessee River,
5,100' more or less to Morganton
Ferry; thence N46°30' 29,000' to
a point on the Loudon-Blount
County boundary line near Mea-
dow, Tennessee; thence in a south-
easterly direction with the said
Blount-Loudon County boundary
line crossing the L & N Railroad
and U.S. Highway No. 411, 54,200'
to the point of BEGINNING. The
incorporated town of Greenback is
excluded from the area.

EXHIBIT A.

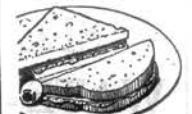
And whereas, the application of
the promoters of the proposed
water system affects the rights
and interest of all persons resid-
ing or owning realty within the
area hereinabove described.

Therefore, a public hearing on
said application will be held be-
fore the County Judge of Loudon
County, Tennessee, on Thursday,
October 23, 1958, at 7:30 O'Clock
P. M., in the Court Room of the
Courthouse at Loudon, Tennessee,
for the purpose of hearing all in-
terested parties and receiving all
competent proof for or against the
establishment of the proposed
Utilities District to the end that
for or against the establishment
of the proposed Utilities District
to the end that the convenience
and necessity therefore may be
determined, pursuant to Chapter
238 of the 1937 Public Acts of
Tennessee, As Amended. The ad-
dress of the principal office of such
Utility District is Voores, Tenn-
essee, and the proposed name of
the said Public Utilities District
is FORT LOUDON UTILITIES
DISTRICT.

This the 27th day of September,
1958.
BEN M. SIMPSON, County Judge
of Loudon County

Oct. 16

To Buy, Rent, Sell, or
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papering, painting, etc. . . Natural Gas Is Econo-
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wait when this wonderful fuel is available to you
now . . . We have expert gas men who will be glad
to make a survey and advise you on installing gas
for heating your home or store.

Special Offer

During the month of October "The
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on the cost of installing your gas
heaters, furnace, range or water heater

Why not take advantage of this special offer
now and avoid the fall rush . . . just call

GL 8 - 2091

LOUDON UTILITIES

Gas Department

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Did you know that an average person eats a quarter of a pound of sugar daily? This amounts to 97 pounds a year for every person in this country or a total of 16.5 billion pounds for the entire nation. These figures are given to us by the U. S. Dept. of Agriculture. Most people do not realize they consume this much each day. A spoonful in coffee, some on cereal, and so on won't add up to a quarter of a pound, but the sugar in bakery goods, candy, preserves, ice cream, soft drinks and in canned and frozen foods and juices accounts for more than half of the sugar the average person consumes.

Sugar is a concentrated form of body fuel. One tablespoon yields 60 calories. The real reason for

eating sugar is its sweetness. There are several types of sugar and several uses for it. Granulated sugar is all purpose—used for home and commercial food and beverage preparation.

Powdered is made by grinding granulated sugar into fine particles. It usually contains 5% of cornstarch to prevent caking. Brown sugar is a mass of fine crystals covered with a film of cane-flavored syrup. The light or dark color depends upon the amount of syrup added.

Try a Broiled-On-Frosting, they are tasty and a joy to prepare. Quick broiling blends the flavors and makes the topping wonderfully crunchy.

Broiled Nut Frosting

2 tablespoons butter or margarine, 1/2 cup light brown sugar, firmly packed, 2 tablespoons light cream, 1/4-1/2 cup pecan or walnut halves. Work butter until creamy. Add sugar and blend well. Stir in cream. Spread on top of baked cake. Arrange nut halves in a design on top. Place in broiler about 3 inches from heat. Broil 2 or 3 min. or until top bubbles and begins to brown. Cool. This amount is for a 9" x 13" cake. If your cake is smaller than an 8" layer, halve the ingredients. Let the baked cake cool in the pan. Then spread on frosting. Watch carefully when broiling, for it burns quickly.

4-H Council Meets

The Loudon County Council of 4-H clubs held their first meeting on the evening of Saturday, Oct. 11, at the Loudon Junior High School.

In the absence of the Council President, Bobby Hudson, Pat Bright from the Loudon City Senior Club presided.

The group was led in the pledge by Jerry Thompson and Betty Potter. After enjoying songs led by Gail Woods the group elected officers for the following year. They are as follows: Judy Davis, president; Pat Bright, vice president; Gail Woods, secretary; Butch Crabtree, treasurer; Virginia Hatcher, song leader; and Joann Jones, reporter.

After the group elected officers each 4-H member went to their re-

Jackson School

Mrs. Jackson's Room

We had perfect attendance last week.

Dorothy Goodson had her sixth birthday October 8. We all wish him many more happy ones.

Mrs. Carpenter's Room

Doris Cross in the third grade and Jeanette Chambers in the fourth grade are ahead in spelling book marks for the first six weeks.

Mrs. Easter's Room

We received our new grade cards and everyone seems to be pleased with their work the first six weeks.

Jackson School had a PTA meeting last week. The 5th and 6th grades had the most parents present. For our efforts in getting the most parents out we each got a jumping rope.

Mrs. Arp's Room

Polly Chambers, Charles Thomas Kirtrell, and Vaughn Goodson went with Mrs. Arp to the 4-H club county council meeting in Loudon last Saturday.

Our 4-H club met last Wednesday. Danny Watkins gave a demonstration showing how we are improving the drainage on our basketball court. Mr. Pope and Mrs. O'Brien were both with us.

Greenback 4-H News

The Greenback Jr. 4-H club held their first meeting of the year Friday Oct. 10, in the school auditorium. The president, Bobby Haggin presided. Brenda Tallent the program chairman planned an inspirational program of devotions by Chip Ramsey, a poem "The New Horizons" by Dallas Scott, a solo "Living or Jesus" sung by Joann Green.

Mr. McCall and Mrs. O'Brien explained about the different projects that could be taken the following year.

The meeting was then adjourned.

pective group for officers training. The following had charge of the groups. Pat Bright president; Mr. Jim Pope, vice president; and program chairman; Mrs. Rose Marie O'Brien, secretaries and treasurers; Mr. McCall, reporters; Gail Woods, song leaders and others; and Miss Aubrey Scott, adult leaders. After the officers were installed the clubs were served ice cream, compliments of Bacon Creamery.

Sunnyside News

Mrs. Kenneth Stockton and Carolyn of Sweetwater were visiting with Mr. and Mrs. Clarence Bradley Sunday.

Mr. and Mrs. Stanley Lemons of Sweetwater were visiting with Mr. and Mrs. Herbert Stitzer Sunday.

Mr. and Mrs. Horace Shelton from Philadelphia were visiting with Mr. and Mrs. Earl McCallin Sunday.

Mr. Jimmy Schrimsher has returned to his home recently from a month and half stay in Nashville where he was employed.

Mrs. Effie Hensley who lives near Macedonia spent a week with Mr. and Mrs. Stanley Schrimsher.

Mr. and Mrs. J. C. Blanton of Knoxville were visiting with Mr. and Mrs. Luther Stewart and Mr. and Mrs. Horace Lovin Thursday.

Mr. Stanley Schrimsher entered the Force hospital in Athens Tuesday.

Mr. and Mrs. Frank Wilkey from Robinsville, N. C. were overnight guests of Mr. and Mrs. Horace Lovin Friday night.

Mrs. Bob Schrimsher was the dinner guest of Mrs. Howard Brookshire in Loudon Saturday.

Mr. and Mrs. Troy Gourley are the proud parents of a baby girl born Sunday, Oct. 12 at the Bacon Hospital in Loudon. The baby weighed 9 pounds and 3 ounces. The baby has not been named yet. Mother and baby are reported to be coming along nicely.

Mr. Jimmy Schrimsher was visiting his father, Mr. Stanley Schrimsher at the hospital in Athens Thursday.

Crops Committee

The Loudon County Christian Rural Over Seas Committee held its first meeting in the Agricultural Department at Loudon High School Saturday, October 4.

Rev. Willard M. Murrie of Lenoir City is chairman of the CROP Committee in Loudon County.

The committee was laying plans for an all out drive for the Christian Rural Over Seas Program in Loudon County. Those helping Rev. Murrie map out plans were Miss Martha Bluff, Mrs. Rose Marie O'Brien, Mr. James Pope, Mr. Theobert Hoke, Mr. Charles McCall, Mr. Bruce Hinton, and Rev. Charlie Betty.

World Service Circle

Met Monday Evening

The World Service Circle met in the church basement at 7:30 p.m. Monday of last week.

Fifteen members were present and we were happy to welcome Mrs. Karne and Mrs. Palmer as guests. Mrs. Bill Lester was also a visitor during the program.

Mrs. Rufus Watson read scripture from the book of John and led the group in prayer.

Mrs. Charles Morgan covered the first three chapters of Our North American Neighbors by James W. Huffman. These chapters covered early history of the

Pearle Remine Circle

Met Monday Evening

The Pearle Remine Circle met on Monday last week at the home of Mrs. Ebb Huff with Miss Rachel Huff as co-hostess.

The program leader was Mrs. Jack Leder who opened the program with the scripture reading and prayer followed by Miss Rachel Huff who introduced the study book and text on "Christian Concerns For Our North American Neighbors."

Following the introduction of the text Mrs. Leder gave a chapter from the study book on Canada. Miss Huff closed the program with prayer.

Mrs. Homer Vaughn Simpson, circle leader presided over the business meeting and asked for volunteer's from the circle to keep the nursery in November.

A dessert course was served to the 13 members and two visitors, Mrs. Smith and Miss Linna Huff.

Miss Birdie Thomas closed the meeting with the Quiet Hour reading entitled, "I Must Not Hurry."

LHS Library Club

Met On October 13

The meeting of the Library Assistance met Monday, Oct. 13, in the reference room of the library to organize and elect officers for the following year. The officers are as follows: chairman-Geraldine Oody; vice chairman-Peggy Smaller; secretary-Begatha Jones; reporter-Elizabeth Curtis.

The following fourteen are members of the organization: Sue Brock, Ann Chambers, Colleen Clifton, Elizabeth Curtis, Carolyn Davis, Deloris Dills, Begatha Jones, Carolyn Markwood, Geraldine Oody, Mary Parker, Pat Freley, Peggy Smaller, Wanda Wilson, and Loraine Worley.

The Loudon County Herald

Thursday, Oct. 16, 1958

Davis School News

We wish to thank each and every one who donated, worked, or came to our supper, and made it so successful. We appreciate everything.

Plans are now being made for our "Fun Night" Saturday night North American continent from Columbus time to the present day. Special emphasis being on missionary work performed by Catholic as well as Protestant missions. Church responsibility in Alaska, Canada and the United States centered about the following: Nobility of population, church extension work, moral problems, influx of new citizens, minority groups, stable community life, self supporting churches, and a good church-state relationship.

Mrs. Rankin Blankenship told of Miss Stella Moreland, the first Protestant missionary who arrived in Alaska in 1841 and her success with children and adults.

Mrs. Don Smith closed with the Quiet Hour.

PHILADELPHIA 4-H

The Philadelphia 4-H club met Oct. 4. This was the first meeting at the new 4-H year.

The meeting was called to order by Linda James. The minutes and roll call was by Brenda Brookshire. Denny Blevins led us in group singing. Sharon Barnett gave a demonstration on home safety. The assistant county agent, John Pope, gave us a demonstration on projects.

Mrs. C. Brone showed the girls the different projects they can enter.

October 25, sponsored by the PTA. Crowning of the king and queen will be one event already underway. The following have been selected to run: Mrs. Hunt's room; Bruce Blankenship and Cathy Bligham. Mrs. Whit's room; Danny Giles and Cyndell Smaller. Mrs. Axley's room; Gary Scarbrough and Nancy Smaller. Mrs. Bluff's room; Ralph Williams and Linda Akina. Please vote for the couple of your choice.

Thursday night Oct. 9 at 7 o'clock will be our regular PTA meeting. Please attend and plan to join.

Also Thursday morning will be our first 4-H club meeting. Mrs. Estelle Wagner will be our adult leader again this year. Officers have been elected and are looking forward to meeting their new worker Mr. Pope. They are as follows: president, Bobby Wagner; vice president, Jimmy Wagins; sec-treas, Shirley Cooper; program chairman, Nancy Smaller and Judy Russell; song leader, Betty Akina and Patricia Waters; reporter, Joyce Stewart.

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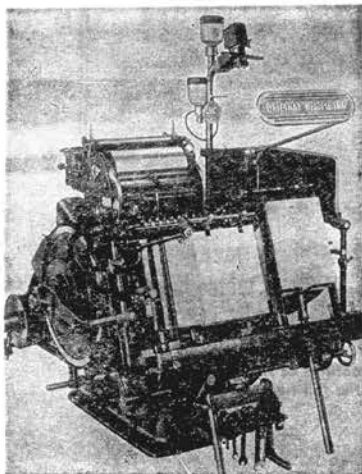
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-- Loudon Social and Personal News --

Thursday, Oct. 16, 1958 The Loudon County Herald



My Favorite Recipe

Featuring This Week

Anonymous
Loudon

MRS JACK LEFLER

APPLE UPSIDE DOWN PECAN PIE

30 pecan halves
1/2 cup granulated sugar
2 T. flour
1 t. cinnamon
1/4 t. nutmeg

2 T. soft butter
1/2 cup brown sugar (packed)
1 pkg. instant pie crust mix
6 cups sliced apples

Heat oven to 450°. Line 9 inch pie pan with a 13 inch circle of aluminum foil, leaving 1 inch overhanging edge. Spread butter over bottom sides of foil. Press pecan halves around sides down in butter. Gently pat brown sugar into butter. Prepare pastry for 9 inch, two-crust pie as directed on package. Divide into two parts. Roll one part into an 11 inch circle. Ease into pan. Combine rest of ingredients. Pile mixture over crust in pan. Cover with top crust. Seal and flute edge. Prick surface with a fork to allow steam to escape. Brush lightly with milk. Bake 10 minutes at 450 degrees and decrease heat to 375 degrees and bake 35 to 40 minutes longer or until apples are tender. Invert on serving plate. Serve while warm.

Davis School P.T.A. Met Last Week

The Davis School P.T.A. had its October meeting last Thursday night.

The association voted to see about repairing the slide.

Plans were made to get the membership drive underway.

Miss Hunt, program chairman, took charge for Fun Night, Oct. 23.

Mrs. Hick's Room won the P.T.A. banner.

Sgt. Kenneth M. Gardner U.S.M.C. is spending a 30 day leave with Mr. and Mrs. Scott Mitchell en route to Washington, D. C.

Mr. Charles T. Morgan is in Atlanta, Ga. this week on business.

Mr. Vernon Burnette of Fort Monmouth, N. J. is spending a 10 day leave with his parents, Mr. and Mrs. Jimmy Burnette en route to Fort Gordon, Ga.

Suzanne Richards visited last weekend with Mr. and Mrs. Ray Bradberry and Marcia in Chattanooga. Her parents, Mr. and Mrs. Robert Richards, and Cindy picked her up Sunday to return home.

Meeting Held By Susanna Wesley Circle

The Susanna Wesley Circle met on Monday last week at the home of Mrs. S. E. Ferguson with Mrs. B. H. Greene as co-hostess.

Mrs. Cam Hall, circle leader presided over the business meeting.

Mrs. B. H. Greene was the program leader and introduced the text of the study book. Those taking part on the study were Mrs. Edna Jones, Mrs. Bill Brewer and Mrs. Greene.

After the program the hostesses served a salad plate to the 15 members present and 1 visitor, Mrs. Bill Lenoir, W.S.C.S. president.

Mrs. Edna Jones closed the meeting with a poem for the Quiet Hour.

Mrs. Robinson Host To WSCS Meeting

The Sally Jones Circle met on Monday last week at the home of Mrs. Halbert Robinson on Venable Road with Mrs. Dick Lenz as co-hostess.

Mrs. Jim Zimmerman was program leader giving our study course. She was assisted by Mrs. Joe V. Watkins and Mrs. W. F. L. Zimmerman.

Mrs. Ora Mae Russell, circle leader, presided over the business meeting.

An ice course was served following the business meeting to 11 members present and 1 visitor, Miss Sarah Richards.

The meeting was closed with the Quiet Hour reading by Mrs. Joe V. Watkins.

Circle No. 1 Meets On Monday Evening

Auxiliary of the Cumberland Presbyterian Church met on Monday evening last week at the home of Mrs. Tim Watt on Mulberry Street with Mrs. W. A. McMurray as co-hostess.

Mrs. Ben Simpson presided over the program entitled, "The Slave worship Call." News from the Missionary Messenger were brought by Mrs. Raymond Lawson, Jr.

After the business session a social hour was enjoyed.

Meeting Held By Violet Grubb Circle

The Violet Grubb Circle met on Monday evening in the Social Hall of the Methodist Church with Mrs. F. M. Quinn and Mrs. Floyd Billingsley as hostesses.

A dessert plate was served to the 12 members present and 1 visitor, Mrs. Bill Lenoir, W.S.C.S. president.

Mrs. Arthur Gilliam, circle leader, presided over the business meeting and plans were discussed as to making project money.

Mrs. J. C. Greer was the program leader. Mrs. Doug Watkins had the devotional followed by Mrs. Ray Whittington who gave the study book.

The meeting was closed with the "Quiet Hour" by Mrs. Mae York.

Mrs. Ivo Sanders Is Host To Bridge

Mrs. Ivo Sanders entertained her bridge club last Friday evening at her home on Ward Ave.

A dessert course was served before playing three progressions of bridge.

High score was won by Mrs. Charles Brakebill. Other prizes were won by Mrs. Rufus Watson, Mrs. Bill Lawson and Mrs. Leroy Cusied.

Mrs. Dan Remine was a guest of the club.

Altar Society To Meet October 29th

The Catholic Women's Altar Society will meet at 7:30 p.m. October 29, at the home of Mrs. T. E. Mills 204 B St. Lenoir City.

High score was won by Mrs. J. W. Gilpin of Savannah, Ga. visited this week with Mr. and Mrs. Wm. J. Morgan and family.

HERE TOMORROW!

... brings Thunderbird elegance to the low-price field with

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS

REPORTING IN To Loudon County

Oct. 7 To Mr. and Mrs. Marion Russell of Lenoir City, a 7 lb., 9 oz. boy. To Mr. and Mrs. Roy Rawls of Lenoir City, a 6 lb., 14 oz. girl.

Oct. 8 To Mr. and Mrs. C. C. Hildner of Chattanooga, an 8 lb., 4 oz. boy. To Mr. and Mrs. David Harrell of Loudon, an 8 lb., 4 oz. boy.

Oct. 9 To Mr. and Mrs. Harry Mills of Lenoir City, a 5 lb., 10 oz. boy. To Mr. and Mrs. Chas. Gibson of Loudon, a 6 lb., 5 oz. boy. To Mr. and Mrs. Frank Mitchell of Venable, a 6 lb., 9 oz. boy. To Mr. and Mrs. Richard Price of Lenoir City, a 7 lb., 15 oz. boy.

Oct. 10 To Mr. and Mrs. Bill Norman of Lenoir City, a 7 lb., 5 oz. girl.

Oct. 11 To Mr. and Mrs. C. L. Schrammer of Philadelphia, a 7 lb., 6 oz. girl. To Mr. and Mrs. Ralph Giles of Loudon, a 7 lb., 1 oz. boy.

Oct. 12 To Mr. and Mrs. Carl H. Moore of Loudon, a 7 lb., 1 oz. girl. To Mr. and Mrs. Troy Gouley of Philadelphia, a 9 lb., 3 oz. girl.

Oct. 13 To Mr. and Mrs. Cedric Giles of Loudon, a 7 lb., 10 oz. girl. To Mr. and Mrs. Verlin Almon of Philadelphia, a 9 lb., 3 oz. boy. To Mr. and Mrs. Harry Wampler of Lenoir City, a 7 lb., 7 oz. boy.

Mr. and Mrs. Scott Bird and family of Jonesboro spent Sunday

with Mr. and Mrs. Ed McQueen and sons, Preston and Jeff.

Mrs. Bill Swann and daughter, Sallina of Ormond Beach, Fla. arrived Thursday for a 10 day visit with Mr. and Mrs. John Messamore and family and Mrs. Arch Miller and Jane.

Mr. and Mrs. Thomas Lefler and children Janet and Mark of Athens were visiting Mr. and Mrs. Jack Lefler and family and Mrs. Reed Gove last Wednesday.

Mr. and Mrs. Robert E. Cook of Athens were dinner guests of Mr. and Mrs. Bill Lawson, Jr. and family Sunday.

Mrs. C. H. Thurston of Chattanooga spent Sunday with Mr. and Mrs. Sam J. Robinson.

Miss Kathryn Warren of Nashville spent the weekend with her sister, Mrs. C. C. Patton, Mr. Patton and son Bill.

Mr. Dan Waller who is a patient at the Bacon Hospital is improving.

Mrs. F. R. Lefler of Sheffield, Ala. arrived Wednesday for a visit with Mr. and Mrs. Jack Lefler and family and Mrs. Reed Gove.

Ann McKenzie Circle Met At Robinson Home

The Ann McKenzie Circle met on Monday evening at the home of John W. Robinson with Mrs. Alice Matthews as co-hostess.

Mrs. Ruth Richards, circle leader, presided over the business meeting.

Mrs. Broady Harrison was the program leader. She had Mrs. Charles Morgan as guest speaker who gave the first three chapters of the study book.

A salad plate was served at the close of the meeting to the 12 members present and 2 visitors, Mrs. Charles T. Morgan and Miss Sarah Richards.

Philadelphia W. M. S. Phil. W. M. S. Met With Mrs. Thompson

The Philadelphia W.M.S. met at the home of Mrs. C. E. Thompson for their last meeting of the Association's New Year. Fifteen members and one visitor were present. Mrs. Amos Allen was in charge of the program. After the regular program and business discussion, a chapter of our mission study book was given by Mrs. Everett.

At the close of the meeting a delicious salad plate was served by the hostess.

We report the following officers and committees: president, Mrs. Heiskell Shell; first vice president, Mrs. Lloyd Schrimshire; second vice president, Mrs. C. E. Thompson; secretary, Mrs. J. L. Tillery; treasurer, Mrs. Frank Henderson.

Nominating Committee for the year: Mrs. W. E. Edwards, Sr.; Mrs. J. G. Taylor and Mrs. Magie Henderson. Stewardship Committee: Mrs. Kansas Henderson.

Prayer Committee: Mrs. Cora Milage and Mrs. Ayres.

Community Missions: Mrs. J. G. Taylor and Mrs. Noah Simmons.

Youth Directors for Youth Organizations: youth peoples director, Mrs. W. E. Waller; B. W. C. adviser, Mrs. W. E. Edwards, Sr.; Y. W. A. director, Mrs. J. L. Tillery; inst. G. A. director, Mrs. Amos Allen; Jr. G. A. director, Mrs. Pauline Shell; Jr. G. A. director-helper, Mrs. Faye Bledsoe; R. A. leader, E. W. Waller; Sunbeam leader, Miss Lucille Sewell; Sunbeam leader helper, Mrs. Ruth Thompson.

Mrs. James Pope underwent an appendectomy at the Bacon Hospital last Friday.

Mr. and Mrs. Roy Miller and daughter, Debbie of Canton, N. C. spent Saturday night with Mrs. L. Miller and Mr. and Mrs. R. A. Lawson.

Mr. and Mrs. John C. Greer announce the birth of a son, John Carmichael Greer, Jr. on October 12, at U. T. Hospital in Knoxville.

Mr. and Mrs. Buell C. Cox, Jr. of Cookeville and formerly of Loudon announce the birth of a son on October 14, at the Bacon Hospital weighing 8 lbs. 9 oz. He has been named Cary Lotzpeich Cox.

Miss Grace Stockton and Mrs. Ruby Vernon of Falfurrias, Tex. spent several days last week with Mrs. B. Campbell, Sr. and Mrs. W. B. M. Gray and Mr. and Mrs. Don P. Smith.

Rev. and Mrs. B. H. Greene are spending a few days this week at Lake Junaluska, N. C.

Little Bert Bertelkamp of Knoxville spent the weekend with his grandparents, Mr. and Mrs. Don P. Smith.

Mr. and Mrs. Joe P. Simpson and children, Ruth and Joe of Lancaster, S. C. are visiting this week with his parents, Mr. and Mrs. Homer Simpson.

PEL Sunday School Class Has Meeting

PEL Sunday School Class of the First Baptist Church met with Mrs. Charley Linsborg Oct. 13 with 12 members present.

The program by Mrs. Hezelton Dutton was entitled "One-Talented Christians." A dessert course was served by the hostess.

Mrs. Fred Baker and children Kearney and Dale of Belton, Ms.

Mrs. Hobart Miller and Mrs. Bill Currier and daughter Roseanne of Maryville were visiting Mr. and Mrs. R. A. Lawson and Mrs. I. L. Miller Saturday.

Annie Rines Circle Met Last Week

The Annie Rines Circle met at the First Baptist Church, October 7 at 7 p.m. Miss Nannie Bell Robinson led the program using for her topic our 1958 prayer motto: Day by Day for the World I Pray.

Mrs. Lewis Hodge, circle chairman presided over the business session. There were 15 members present with Mrs. Ernest White joining as a new member. The meeting was closed with prayer by Mrs. S. R. Dutton.

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• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00

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These Ford's you've got to try first is the new Thunderbird... center, the new Custom 509 Tudor Sedan... and above, the 9-cougar Country Sedan.

AWARDED THE GOLD MEDAL for beauty of proportion by the Comité Français de l'Elegance at the Brussels World's Fair

Stylish, powered and priced for today's driving! There never was a Ford like this before! Its classic new design was awarded the Gold Medal of the Comité Français de l'Elegance at the Brussels World's Fair! With new Thunderbird flavor in each lively line and tastefully new interiors, these 59 Fords are beautifully proportioned for elegant driving.

Power, performance and economy are served up in new proportions, too. All standard Ford engines—Six or Thunderbird V-8—drive on regular gasoline at regular prices. You save up to 3 cents on each gallon! There's a new aluminum muffler that normally will last twice as long as conventional mufflers used on other cars... full-flow oil filtration that lets you change oil at 4000 miles instead of the 1000 often recommended... new Tyrex cord tires for greater economy and safety... a brilliant new Diamond Lattice Baked Enamel Finish that's so durable you won't have to wax it ever... and now new economy power-transmission means that will bring you savings automatically. That's why we say, for '59, Ford is truly a masterpiece of underpricing!

NEW economy team Number One! Get all the high performance of a completely new Fordomatic Drive teamed with a Six or Thunderbird V-8—at a price that puts automatic driving within everyone's car budget. It's a simplified Fordomatic with nearly 1/5 fewer parts.

NEW economy team Number Two! Take Ford's versatile new Cruise-O-Matic Drive, add the responsiveness of Thunderbird Special V-8 power and you have the last word in automatic driving plus the "built-in" overdrive savings of an economy-geared axle.

Altogether NEW in everything you can see, feel or touch!

59 FORDS

Come in and get that NEW FORD FEELING in the cars with Thunderbird elegance

CURTIS-TIPTON MOTOR COMPANY, INC.

W. Lee Highway Phone GL 8-3621

4-H officers and leaders training school held at the Junior High School in Loudon Saturday morning.

PHILADELPHIA NEWS

PHIL NEWS

Mr. and Mrs. N. R. Simmons and son Arthur visited Mr. and Mrs. Will J. Carter at Sweetwater last Sunday. A birthday dinner was enjoyed by the Simmons and Mr. and Mrs. Jackson Carter and family. Will J. was 6 years old.

Mr. Dan Waller entered the Bacon Hospital, Sunday, Oct. 5 and underwent surgery Tuesday morning. His condition is reported to be serious. His many friends hope to hear of his improvement soon.

Mr. and Mrs. Ed Waller Jr. attended the Georgia Tech-Tenn. football game at Atlanta Saturday. They returned home Sunday afternoon.

Mr. and Mrs. Avery West are the proud parents of a baby girl born on Thursday, October 16th at the Sweetwater hospital. Baby Jennifer Darlene weighed eight pounds and a half. Mother and baby returned home Sunday afternoon and are coming along nicely. Mrs. West is the former Barbara

Burnett.

Master David Thompson and Ed Waller were the overnight guests of Ed's grandmother, Mrs. Marion Waller Friday night.

Miss Loretta Hamilton was visiting Mr. Dan Waller in the Bacon Hospital in Loudon Tuesday.

Miss Jane Banks was the overnight guest of Miss Sandy Harris Friday night.

Mr. Bill Brannon was rushed to the Sweetwater hospital Wednesday evening. His many friends wish him a speedy recovery from his illness.

Mr. and Mrs. Ray Hall from Oak Ridge were visiting with Mr. and Mrs. George Large and Miss Annie Jenkins.

Mr. and Mrs. Jess Schriver and little daughter from Washington, D. C. were the overnight guests of the Rev. and Mrs. L. L. Davis Saturday.

The Schrivers were enroute to Little Becky Bledsoe of Cleveland spent last weekend with her grandparents, Mr. and Mrs. Amos Allen. Becky is the daughter of Mr. and Mrs. Sam Bledsoe.

Mrs. Ted Lynn and Mrs. Margaret Lynn were visiting Mrs. Avery West and little daughter, Jennifer Darlene Sunday afternoon at the Sweetwater hospital.

Mrs. Will Ridge received a call from her grandson, Bobby Ridge Saturday. Mr. and Mrs. Amos Allen, Becky is the daughter of Mr. and Mrs. Sam Bledsoe.

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Business Neighbors
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of a
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KERRY DRAKE



GREENBACK NEWS

The Semi Annual meeting of the Women of the 2nd District of Union Presbyterian will convene Wednesday at 10 a.m. in the Big Springs Presbyterian church with Mrs. Roy Kidd, president in charge. The invocation will be said by the pastor, the Rev. Graham S. Fraser and Mrs. Paul Anderson of Clover Hill will conduct the worship service and Mrs. Walter Peters of Big Springs will extend greetings. Mrs. Kidd will lead the business session and Mrs. Joe Shillater of Park City Presbyterian will present the "Charter of Christian Action". Mrs. Schillater will be the main speaker of the morning and Mrs. Albert Cropp will give the offertory prayer. Mrs. S. B. McCollum will have the Year Book of Prayer and Mrs. Bruce Hinton will sing. The afternoon session will comprise study groups led by Presbyterian officers. Mrs. Robert Armstrong of Sevierville Presbyterian Church will teach the administrative group. Mrs. W. B. Hembree of the Second Church of Knoxville will have charge of the program group; Mrs. Paul Anderson of Clover Hill will lead the Fellowship Group and Mrs. Hugh B. Shoemaker of the Fourth Presbyterian Church of Knoxville will lead the World Service. Serving with the President, Mrs. Roy Kidd are Secretary-Treas. Mrs. Lowell Myers of New Providence Church of Maryville and vice pres. Mrs. W. H. McCulley of Mt. Tabor Church. The 13 churches include, Bakers Creek; Big Springs; Centennial; Clover Hill; Cloys Creek; Greenback; Highland; ers Creek Presbyterian Church

Houston, Mt. Tabor; New Providence; Pine Grove and West Maryville.
Born to Mr. and Mrs. Junior Ryack on Oct. 2 at the Blount Memorial Hospital a daughter who will bear the name of Teresa Diane.
Born to Mr. and Mrs. Holt Beals of New Martinville W. Va. a daughter who will be christened, Cynthia Sue.
Mr. and Mrs. Sam McCollum Jr., Mac, Cynthia and Rebecca of Maryville were dinner guests Sunday of Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. Wm. Lane were in Atlanta Saturday for the U. T. Georgia Tech. football game.

Mr. and Mrs. Tommy Obanson Ky. were weekend guests of Mr. and Mrs. W. H. Johnson.
The Greenback Community Club held the October meeting Tuesday evening at the school cafeteria with the vice president, Mr. Raymond Jones in charge. Plans were discussed and formulated for the Community tour which will take place on Nov. 12 at 1:30 p.m. After the business session refreshments were served by club members having birthday in October.

A children's Rally of groups from, Cloys Creek, Bakers Creek, Big Springs, Pine Grove and Centennial, Clover Hill, Cloys Creek, Greenback was held at the Bank Eucelis; Greenback; Highland; ers Creek Presbyterian Church

Sunday afternoon with about 70 children in attendance. Mrs. Ross O'Connor of Louisville is president of the Childrens work and was in charge. Work report done by children in the five churches included the Daily Vacation Bible Schools; Great Hour of Sharing; Shaking Claims; and School of Mission. Slides of work in Alaska were shown. Those attending from the Greenback church were Rev. and Mrs. Frank Ladner; Mrs. Bruce Hinton; Mrs. Elbert Pappas and Mrs. Chas. Franklin and more than twenty children.

Mrs. Oliver Hope of South Bend, Ind. is the guest of her sister in law, Miss Esther Hope.

Johnny Morris and Dick Tallent of the University of Tennessee spent the weekend with Mr. and Mrs. John Morris and Mr. and Mrs. Josh Tallent.
Mr. and Mrs. Donald Blufford were weekend guests of Mr. and Mrs. O. Elam of Fontana Dam N. C.

Scotty Long and James Isaac Messler of Greenback, Future Farmers of America have gone to Kansas City to attend the National F.F.A. meeting. Scotty will be designated as an American Farmer and James Isaac has been chosen as Star Farmer of Tennessee.

Mr. J. E. Hammontrout is improving satisfactorily from a major operation in the Blount Memorial Hospital.

Mr. and Mrs. Ralph Hammontrout of Chattanooga were the test side of his father Mr. J. E. Hammontrout in Maryville Blount Memorial Hospital Sunday.
Mr. and Mrs. Frank Hill, Linda and Patsy were dinner guests Sunday of Mrs. H. Hill's mother, Mrs. Nord Owenby in Gatlinburg.

Mr. and Mrs. Cam Hall, Jimmie and Tommy of London visited Sunday with Mrs. Mayne Wear, Mrs. Nora McCarter and Miss Mary Anderson. They attended morning services at the Greenback Presbyterian church.

MARY WORTH'S FAMILY



NOTICE TO TAXPAYERS

The 1958 tax books are now open for tax payment.

Loudon County taxes for 1958 may be paid until Feb. 28, 1959, without Penalty.

J. V. Schrimsher
Trustee

Quick Meals!



Delicious, homemade
Macaroni 'n' Cheese
ready to serve in minutes

Kraft Dinner is a time-saver and a menu-maker! Keep it handy—it costs only pennies. So easy for school lunches, emergency meals, and good eating always!

with RICH KRAFT GRATED...for the cheddar cheese goodness everybody likes



Overland Centennial Commemorative Stamp

The Post Office Department will issue a 4-cent Overland Mail Centennial commemorative stamp on the same date as the 14th anniversary of the San Francisco, California post office on October 16, 1958.

Collectors desiring first-day cancellations of the 4-cent Overland Mail commemorative stamp may send addressed envelopes, together with money order remittance to cover the cost of the stamps to be affixed, to the Postmaster at San Francisco, California. An enclosure of medium weight should be placed in each envelope and the flap either turned in or sealed. Envelopes submitted should be of ordinary letter size and each must be properly addressed. An envelope must not be sent for return of first-day covers.

Do It The Easy Way With Herald Want Ads

To Buy Rent, Sell, or Trade. Call GL 8-2721

FOR SALE . . . oil heater and one 35 gal. oil drum in good condition. Call GL 8-2721 between 8 a.m. and 4:30 p.m.

SERVICE STATION for lease—West End Loudon. For information call Athens, 969. tfe

Weekend Specials at GILES and SON MARKET

STA FLO STARCH
20¢ Quart

LIBBY
Corned Beef
12 ounce can—47¢

LIBBY
Vienna Sausage
2-4 oz. cans—45¢

Libby Corned Beef Hash
16 ounce can—35¢

LIBBY
BEEF STEW
24 oz can -- 43¢

Libby Spaghetti and meatballs
24 oz. can -- 35¢

**Plus
+VALUE+
Store**

MOHLAR AND HAROLD GILES
Giles and Son Market

LIBBY'S
Fruit Cocktail
No. 2 1/2 can -- 39¢

TREND, Dry
Giant Size
39¢

SWEETHEART
SOAP
Regular - 4 for 39¢

TREND, Liquid
Giant Size
43¢

LIBBY
PEACHES
303 can - 2 for 43¢

WE NOW HAVE A
NEW CROP OF
MOLASSES IN
STOCK. ALL OUR
MOLASSES IS
GUARANTEED!

Three Miles Out
On Vonore Road
MOHLAR AND HAROLD GILES
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CLASSIFIED

WE BUY, SELL OR TRADE—
all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudon City, Ph. 911. tfe

TO GO ONLY . . . you can now borrow up to \$15,000 direct government loan at 4% interest and have up to 30 years to pay for the building of your new home. Not one cent will it cost you to move into a new home, then only your monthly payments like rent. I will buy a lot and furnish fee blue prints and estimating. All labor and materials guaranteed. For 25 years I have been building better homes at lower cost. If interested call R. W. Ellis, Shaw Ferry Rd., Loudon City, YU 6-7198 or YU 6-2511. 41-41-C

FOR RENT . . . 8 room house with garden, cow, pigs, water in house, electricity, barn use, in Fork Creek community. Would like industrially employed family in this area. \$40.00 per month. Contact Sweetwater Oil Co., Sweetwater, Tenn. 31-48-pd

FOR SALE . . . 4 acres land, good 4 room house, 1/4 mile from Davis School on Bacon Road. Garage, chicken house, well fenced. Will also trade for house and lot in Loudon. Bob Russell, Rt. 2, Loudon, GL 8-2338. 21-48-pd

FIREPROOF . . . curtain material—hotest item in town—but will not burn. Fireproof fiberglass, a value of over \$1.00 a yd., white and pastel colors, only 10¢ yd. at Valley Mercantile Outlet, West End, Loudon. tfe

COOL SAVINGS . . . for cool weather, jackets, boys, girls, mens, reversible, quilted lined or unlined. All first quality at low price of \$1.98 each. Valley Mercantile Outlet, West End, Loudon. tfe-45

WANTED . . . young man wants work. Will try anything. High school diploma. To contact call GL 8-2190 before 2 p.m. weekdays. 31-48-pd

SAVE ON FLANNEL . . . mens and boys flannel shirts, first quality in all sizes, just \$1.00 each. Also flannel material—5 yards for \$1.00. Valley Mercantile Outlet, West End, Loudon. tfe-45

NOW OPEN . . . F & A Welding Shop, West End, Loudon. Phone GL 8-2506 or GL 8-3314. All types welding, arc welding, gas and hard surfacing. All work guaranteed. 31-48-C

BURKHART'S BEAUTY SHOPPE . . . West Broadway at city limits Loudon City. Phone YU 6-420, residence YU 6-3046. SPECIAL . . . \$10.00 creme oil permanent wave only \$4.95. Professionally shaped and styled. Appointment not always necessary. tfe-45

BARGAINS . . . while they last! Table top electric water heaters—\$49.50; double-bowl kitchen cabinet sink—\$69.50; 3-piece bath outfit—\$129.50; steel and aluminum windows—\$5.00 and up. Electric and Plumbing supplies at savings. Trade with us and save! The ROBINSON CO., Gilbert Blankenship, owner, Ph. GL 8-2206 or GL 8-3588, Depot Square, Loudon. tfe-35

CARD OF THANKS . . . we wish to thank all our friends and neighbors in Loudon for the beautiful flowers and kind expressions of sympathy during the death of our son and grandson. Mr. and Mrs. J. Ralph Johnson and Mr. and Mrs. J. W. Brown.

WANTED . . . mature lady to live in home and help care for children. Call GL 8-3388 before 3 p.m. 31-49-pd

FOR RENT . . . 4 room house with bath, 1114 Welch Ave. Electric furnace. Call GL 8-3616 after 5:30 p.m. tfe-45

GRAVING—call R. P. Hamilton for basements, ponds, sewers, septic tanks and sewer system installation. 116 A St., Loudon City, day phone 1911, night 1962. tfe-11

FOR RENT . . . 3-room furnished apartment. Ph. GL 8-3383. tfe

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription services, quality drug lines assure the best for your money. 1000 E. 10th St., Loudon, Tenn. Phone GL 8-9001. tfe

BEVINS UPHOLSTERY SHOP . . . furniture upholstered, tailor-made seat covers with many patterns to choose from. Free estimates, free pickup and delivery. Stueke St., Loudon, Phone GL 8-3308. 41-41-C

FOR SALE . . . There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries.

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3054, Loudon. tfe-13

FOR SALE . . . Royal Deluxe portable typewriter, excellent condition. Call GL 8-3000 or GL 8-2743. 11-48-C

SAVES THIS AD . . . it is worth \$2.00 at Lora Hall Beauty Shop for 30 days on \$10.00 and \$8.00 permanents. Located on Mile from Vonore on the Loudon highway. 31-50-pd

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LOCATED AT
DIXIE LEE JUNCTION
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SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
OCT. 16 & 17
RIDE A CROOKED TRAIL
CINEMASCOPE-COLOR
Audie Murphy
Gla Scala
CARTOON
SATURDAY, OCT. 18
DOUBLE FEATURE
UNION PACIFIC
Barbara Stanwyck
Joel McCrea
SPOOK CHASERS
Huntz Hall and the Bowers Boys
CARTOON
SUNDAY & MONDAY
OCT. 19 & 20
1ST RUN PICTURE
VERTIGO
IN TECHNICOLOR
James Stewart
Kim Novak
CARTOON
TUES. & WED.
OCT. 21 & 22
DOUBLE FEATURE
THE GIANT CLAW
THE NIGHT THE WORLD EXPLODED
CARTOON

FRIDAY & SATURDAY
OCT. 17 & 18
4 BIG FEATURES
ONE ADMISSION
HOT ROD RUMBLE
Lough Snowden
INVASION OF THE BODY SNATCHERS
Kevin McCarthy
NAKED SUN
IN TECHNICOLOR
James Craig
Lita Milan
LAST OF THE BADMAN
IN TECHNICOLOR
George Montgomery
CARTOON
Each Saturday night we give away free two Tennessee football tickets. Also be sure to get your free chances on a car to be given away at the Valley.

SUNDAY & MONDAY
OCT. 19 & 20
WALT DISNEY'S
OLD YELLER
Fess Parker
Dorothy McGuire
CARTOON
TUESDAY & WEDNESDAY
OCT. 21 & 22
DOUBLE FEATURE
GYPSY COLT
THE YEARNING
CARTOON

THURSDAY, OCT. 16
\$1.00 CARLOAD
AFFAIR IN HAVANA
John Cassavetes
CARTOON

50¢ per person
THURSDAY, OCT. 16
\$1.00 CARLOAD
AFFAIR IN HAVANA
John Cassavetes
CARTOON

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LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J
SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
OCT. 16 & 17
RIDE A CROOKED TRAIL
CINEMASCOPE-COLOR
Audie Murphy
Gla Scala
CARTOON
SATURDAY, OCT. 18
DOUBLE FEATURE
UNION PACIFIC
Barbara Stanwyck
Joel McCrea
SPOOK CHASERS
Huntz Hall and the Bowers Boys
CARTOON
SUNDAY & MONDAY
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Kim Novak
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The Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN

WILLIAM J. MORGAN

Publishers

Editor-Manager



SUBSCRIPTION RATES (In Advance)

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

United Fund

We note from newspapers around us that a number of communities have united fund drives underway at this time. Such a drive has been a point of discussion for some time in Loudon, but as yet we do not find it functioning.

A committee exists under the sponsorship of the Lions Club to further investigate and organize such a program in Loudon. It faces numerous problems and obstacles in the setting up of such a campaign, and yet it is important that the committee continue to lead the way to a United Fund for Loudon.

A united fund can greatly relieve the load of Loudon's willing workers in drives. One campaign a year, with one great effort instead of a number, would mean a saving in work, time and effort, and probably result in more effective charity support in the end.

The united fund proposal still stands as a project worthy of community consideration. The present committee, with the help of the community, can still bring such a plan to Loudon.

Loading schools down with too many extra activities may be one of the reasons for the diluting of the real strength of our schools as places where real learning goes on. Unfortunately the schools have allowed themselves to be used for too many types of promotion. Because they exist throughout the state and reach so many homes their use are especially desired by promoters who almost always find some excuse for getting their pet projects tied in with the educational set up.

This And That

There is much hope in Kingsport's fine traffic record. There has not been a fatal accident in that fine city in the last four years. This speaks well for the officers, for the drivers, and for the general safety consciousness of the entire city. We still insist that something should be done about the speed on Mulberry Street, another stop light, a blinker, or something.

We said last week that we hoped the one who bombed the Clinton High school and the Atlanta temple was one and the same. The progress of the Atlanta police on the case seems to suggest that we may have our hope fulfilled. The Atlanta police are certainly not dragging their feet. As a result the department has won the respect of people everywhere, even in the White House.

Though we are not in the market we have cast our admiring eyes through more than one show window for a look at the new automobiles. And they are new. People are really hanging around taking a look. We predict brisk buying in the automobile market and the best year the car dealers have had for some time.

The fall colors are now at their best. Appreciate them? Someone has just remarked that he is sorry for anyone who does not live in our region.

A Letter From The Publisher

Having lived in Mississippi for eleven years and being a colonel on the Governor's staff, it is natural for us to note anything in the news about Mississippi's astute governor.

The recent news release by the Associated Press, it would seem to us, might very well be pondered by the officials of Virginia, Georgia, Alabama, South Carolina, and even Mr. Coleman's associates in Mississippi.

Here is the release word for word: "Gov. J. P. Coleman said Tuesday night closing the state's public schools would 'do as much harm as the Civil War.'"

"Coleman told the Mississippi Association of School Administrators that the people would support schools only on the present basis. He said he had no intention of 'dipping matches into the gasoline barrel or grabbing headlines.'"

"The education of 400,000 school children in Mississippi," he said, "is more important than any political career."

"Coleman did not detail what he would do if faced with the choice of integrating schools or closing them."

In our judgment any politician that makes his own political future more important than the education of our children is a puny kind of a guy.

Drag racing is a menace and a first rate danger. We are told that in collision with the drag racers are a few roadside places disguised as "repair service garages," but are concerned chiefly with the turning out of hot rods. Alert officers and an aroused public can put a stop to this dangerous business.

Men account for 98% of gun accidents. We do not know how much alcohol contributes to these kinds of accidents but we venture the observation that gunpowder and alcohol do not mix.

Before long we shall be in the hunting season. Then we can speak and write about hunting accidents and give the auto a bit of a rest. By way of warning up we might say that guns are safe but people aren't.

Herald Classified Rates
\$1.00 First Week
50c Additional Weeks

The

SUNDAY SCHOOL LESSON

By Walter U. Davis, D. D., Tennessee School of Religion, C-T
Victory in Temptation

Matthew 4: 1-11
The New Testament writers found much in the temptation of Jesus to give courage in life's struggles. "We have not an high priest which cannot be touched by our feelings of weakness, but One who in every respect has been tempted as we are, yet without sin."

With our limited capacities, we find it difficult to enter into the mind of Christ. In studying the temptation of Jesus, human psychology does not help toward understanding. This was one place where the Master had to tread the wilderness alone. It was a part of his preparation for his ministry, connected closely with His baptism.

We could not have known what transpired there on the lonely mountain if Jesus Himself had not told His disciples. He gave a vivid description of what happened, step by step. He stressed the fact that the tempter's purpose was to divert Him from the course which He knew He had to follow. Our temptation are along the same line and we may learn something here that will help us.

First, bread. Bread to satisfy His own hunger and to make His ministry a seeming benediction to His countrymen. People in that part of the world were often hungry. They still are. The Romans brought in shiploads of wheat from Egypt to feed the hungry and keep them contented. Under His feet were the little flat stones, almost exactly like the little loaves of bread in Hebrew homes. If these were turned into bread, what a humanitarian ministry would be His!

Jesus turned it down. We hear too much about that kind of religion in our day. This "new religion," this new faith we hear so much about is a sinister perversion of the truth. It teaches "techniques of prayer" which of course means the methods of prayer that get what you want, that make you a good salesman, give you success as a business executive, make you

down and worship me." This would have made strong appeal for the people who thought their Messiah would restore the kingdom of Israel. Jesus never fell into the trap of using evil ways that good might come. The end never justifies the means.

Our resource in time of temptation is the word of God.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon



Furnishing you with electricity is a big responsibility. If the power is out, lights go out, clocks stop, vital motors and machines everywhere are silent. Our employees form a well-organized team, trained to keep electricity on the job wherever you want to use it . . . for saving time and work . . . for comfort and convenience . . . day or night.

LOUDON UTILITIES
(Electric Department)

For Those Who

WANT the FINEST

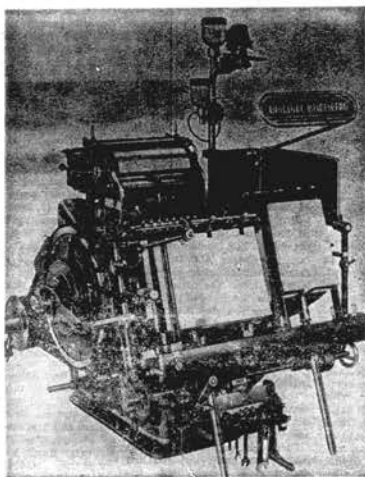
In Quality Printing

the
Loudon County Herald

proudly announces
the installation of the

HEIDELBERG

World's Finest, Fastest
Job Printing Press



We are proud to offer for the first time in Loudon County the unsurpassed quality and speed of Heidelberg printing. Made in Western Germany, this press has the most modern features in the printing trade today, all aimed at production of the finest printing of all types. We invite you to drop by our plant to see this wonderful press . . .

For Your Printing Needs

Free Estimates
on all types
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- Letterheads • Envelops • Statements • Work Orders
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Loudon County Herald

Masonic Building — Loudon, Tennessee — Phone GL 8-2721



How to liven up a lunch box

Meat—cheese—egg—almost any kind of sandwich tastes new and wonderful when you use Miracle Sandwich Spread. It's made by KRAFT.

Miracle Sandwich Spread

a barrel of Money!

It may not be easy . . . but it is
a good idea to work on!

And a Saving Account at the First National Bank is the best place to start. A regular deposit—every payday—will accumulate faster than you realize.

Begin now at our convenient office

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

GREENBACK NEWS

Mrs. Joe Keys and Mrs. Roy Lowry, and Miss Helen Kerr were joint hostesses Thursday evening at the home of Mrs. Keys honoring the 24th anniversary of the organizing of the Builders Bible Class. Mrs. C. E. Long, Mrs. Elene McCall, Mrs. R. A. Anderson, and Miss Robert Jones had a part on the program. The class history was read by Mrs. Carrie Cooper and the president, Mrs. J. H. French conducted the business session. The Keys home was decorated with an array of chrysanthemums and greenery. The large birthday cake was in the class colors of green and white and white roses, the class flower adorned the top of the cake. Mrs. S. B. McCollum assisted hostesses in serving the lovely refreshments. Mrs. Frank Ladner was a special guest.

Laymen's Sunday was observed in the Greenback Presbyterian church Sunday with the following men having a part: Richard Woods; P. K. Greenway; Frank King; J. G. Hudson and John Blankenship.

Mrs. Roy Lowry, Miss Mae Lowry, Dubby and David Jackson visited friends in Friendsville Saturday and visited Mr. and Mrs. Corry Lowry at their home near Friendsville.

Mrs. Lawrence D. Smith of Rutledge and Mrs. Naomi Hims of Knoxville visited Saturday with Mr. and Mrs. J. D. Woods. Mr. and Mrs. A. C. McElgorty of Lenoir City were dinner guests Tuesday of Mr. and Mrs. S. B. McCollum.

Mrs. Mayne Wear spent the weekend in Loudon with her daughter, Mrs. Can Hall Mr. Hall and sons Jimmie and Tommy. Mr. and Mrs. Frank Hill, Linda and Patsy visited Miss Joan Hill

at the Knoxville Baptist Hospital Sunday and attended the open house at the Nurses Home and hospital.

The Rev. and Mrs. Frank Ladner and children left Monday for Pottsville, Penn. having been called on account of critical illness of Mr. Ladner's father.

Mrs. McCollum Kingsport.

Miss Mae Roberts of Lenoir City was the weekend guest of Mr. and Mrs. R. A. Anderson.

Mr. John E. Hammonette continues to improve from a major operation and was brought from the Blount Memorial Hospital to his home on the Lenoir City Road here Sunday.

Mr. R. H. Swaney left Saturday for his home in Sarasota, Fla. after a three weeks visit with Mrs. Mayne Wear, Mr. and Mrs. Robert Swaney and with relatives in Greenville.

Mrs. Mertie Newberry is confined to the Knoxville Baptist Hospital and expects to transfer to the Beverly Hills Sanatorium for treatment of tuberculosis.

Dr. and Mrs. Richard Alexander visited Dick Thursday at the University of Tennessee.

Mr. and Mrs. Buddy Brooks, Judy and Nancy attended the McNeely reunion at Kingston Sunday.

Mrs. John Blankenship, Mrs. Roy Lowry, Mrs. Ada Everett, Mrs. W. M. Chapman, Mrs. John M. Hutton, Mrs. Harley Myers,

Miss Mary Fryer, Mrs. Frank Ladner, Mrs. R. C. Kidd, Mrs. Frank King, Mrs. Kyle McCall, Mrs. John Blankenship, Mrs. Geo Franklin and Mrs. S. B. McCollum went to Big Springs Wednesday and attended the meeting of women from the thirteen churches of the Second District of Union Presbyterial.

Mrs. Roy Simpson, who has been in the Blount Memorial Hospital for treatment returned to her home on Route 1 Saturday, and is recovering satisfactorily. Dr. Homer Hammonette and the Rev. Paul Beckwith were here Monday with Mrs. Ada Everett enroute from Greenville, N. C. to Dayton, Tennessee where they will conduct a series of evangelistic meetings.

Diane Thomas Everett of Lenoir City and Dubby and David Jackson of Maryville were weekend guests of their grandparents, Mr. and Mrs. Roy Lowry.

Mr. J. A. Walker and Mrs. Cora Jones were dinner guests Sunday of Mr. and Mrs. Joe Kerr Walker in Maryville.

Mrs. S. B. McCollum went to Maryville Sunday following church services and were dinner guests of Mr. and Mrs. Sam McCollum, Jr. the event being the 9th birthday anniversary of Sam McCollum III and 2nd anniversary of Rebecca McCollum. Mr. and Mrs. C. B. Langstroth of Grand Rapids, Mich. have been the guest of their nephew Mr. Neal Messler and Mrs. Messler and left last week for San Diego, Calif. where they have established their home.

The Greenback Brownie Troop held its regular meeting Thursday afternoon in the old Agriculture building at the Greenback High School. The meeting was speeded by repeating the Brownie

(CONTINUED ON PAGE 7)

MARY WORTH'S FAMILY



Here's what makes the 59 FORDS



THE WORLD'S MOST



BEAUTIFULLY



PROPORTIONED CARS

To say the 59 Ford is "new" ... is an understatement. For the 59 Ford is much more: it's a brilliant kind of newness. It's a newness of beautiful proportions ... not a bulky, "padded shoulder" look, but a classic rightness of space, size and line. It's a departure from the humdrum in cars to the exciting elegance of the

Thunderbird. And there you have it: the 59 Ford is a perfect blending of Thunderbird elegance with the world's most beautiful proportions!

There's a happy ending, too. The 59 Ford is a masterpiece of underpricing! Why not come in and Action Test one of these beautiful new Fords today?



NEW! 59 Ford awarded Gold Medal for beautiful proportions by the Comité Français de l'Elegance at Brussels World's Fair. You'll admire the crisp styling of the new Thunderbird roof, the fresh, straight-through look of the big picture windows that surround you.



NEW! Save up to 5 cents on every gallon of gasoline! Every standard Ford engine—Six or Thunderbird V-8—thrives on regular gas at regular prices. And with Ford's super-efficient, Full-Flow oil filter you change oil only at 4000 miles instead of the 3000 often recommended.



NEW! A simplified, low-cost Automatic Drive! Team this all-new Fordomatic with Ford's Mileage Maker Six or Thunderbird V-8 and enjoy automatic driving at a price within everyone's car budget! With nearly a third fewer parts, upkeep costs are lower, too!

Get that NEW FORD FEELING in the cars with Thunderbird elegance

CURTIS-TIPTON MOTOR COMPANY, INC.

West Lee Highway

Loudon

Phone GL 8-3621

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721

NOTICE
CHANGE IN PASSENGER
TRAIN SCHEDULE
Effective October 26, Southern
Railway Passenger Train No
45, "The Tennessee," will
leave London at 9:50 PM (con-
ditional stop) for Chattanooga,
Memphis and intermediate
points.
Southern Railway System



Gifts & Greetings
for You—through
WELCOMB WAGON
From Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of **Neysom**
City
Phone GL 8-3204
(No cost or obligation)

DR. ARTHUR HARRISON HOME
FOR SALE
Brick Colonial \$22,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment
addition 25 yrs old. 3 Car garage. Original
wide plank floors, hand hewn doors and man-
tles, total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees, shrubs, flowers,
etc.
Call GLenview 8-3215 anytime

More For Your Money In
FORD
Get the details on FORD's extra value in Cars and Trucks.
And see us for the finest service.
CURTIS-TIPTON
MOTOR COMPANY
W. Lee Highway Loudon, Tenn. Phone GL 8-3021

NOTICE
TO TAXPAYERS
The 1958 tax books are now open
for tax payment.
Loudon County taxes for 1958
may be paid until Feb. 28, 1959,
without Penalty.
J. V. Schrimsher
Trustee

FHA NEWS
The Future Homemakers of
America held their annual in-
itiation on October 14, 1958 at the High
School. The meeting was called
to order by the president and the
opening ceremony was given. The
following girls were initiated and
presented ribbons representing the
colors of FHA: Patricia Henderson,
Linda Willis, Sandra Crisp,
Carnie Galyon, Carolyn Gaston,
Agnes Goodman, Phillis H. H. on
Jan Longley, Nancy Miller, Lar-
etta Parton, Sharon Raby, Thelma
Russell, Louise Sharpe, Sharon
Tuley, Joyce Wallace, Sarah Kat-
hryn, Beets, Marion Carter, Peggy
Collins, Gail Christmas, Caroly
Foster, Margaret Kelly, Carol
Richeson, Bessie Summers, Carol
Shubert, Mary Alice Stokabury,
Joyce Thompson, Betty Thomp-
son, Martha Weaver, Lucille An-
derson, Helen Arden, Anna Raul-
Brogden, Jo Ann Dillmore, Ralph
Ann Ehlen, Johnny Galyon, Jack-
ie Howell, Jackie Lorenz, Bar-
bara Lowery, Wanda Mitchell,
Charlotte Ooley, Nancy Townsend,
Linda Watts, Joyce Ann White.
The dosing ceremony was given
after which the meeting was
adjourned. Games and songs were
directed by Elaine Chesnut. Re-
freshments were served in the
Home Economics Department by
Sarah Watkins, Ann Waller, Judy
Davis and Sharon Presley. Guest
for the occasion were parents of the
FHA members.

playground, crossing streets.
This proved to be a very in-
teresting project. The pupils learn-
ed to share their experience with
others.
Mrs. Arwine's 2nd grade—Captain
2nd grade boys. Safety on Campus
Captain—Thomas Hardy, Corneli-
us Cozart, Edward Hampton, Mel-
vin Hawkins, Eugene Robinson.
2nd grade girls. Safety in the rest-
rooms and on steps. Captain—
Alfreda M. Henley, Doris Smith.
1st grade P. Beggers (boys) in-
door Safety. Captain—Morris Wil-
son, Steve Cozart, Turhan Brown,
Homer E. Henley, Jr., R. L. Car-
michael, Daniel Johnson, Charles
Hampton, George Wilkerson, Lon-
nie Hawkins. 1st grade P. Beggers
(girls). Captain—Vivetta Rat-
ledge, Cynthia Blair, Claudia Hall.
Martha Campbell. 2nd grade boys.
Safety on Playground. Captain—
Rufus Smith, Larry Brown, Ar-
nold Hawkins, Kerry Upton, Jerry
Upton. 2nd grade Safety on Equip-
ment. Captain—Lydia Hawkins,
Shirley Smith, Brenda Campbell,
Sharon Hill. 4th grade boys. Gen-
eral Work. Captain—Willie Wil-
liams, Terry Hampton, Patrol boys
Roy Jones, Clarence Johnson.
Mrs. White's Room
We are glad to report one hun-
dred per cent attendance for the
month of September and October.
Our school is proud of the new
projector the Teachers and pupils
have purchased.
We are working on health rules
and manners for this month.
The Teachers and pupils of Dun-
bar school are very appreciative
to Mr. Dukes, Mr. Blair, and Mr.
Thompson for getting the play-
ground equipment up. The pupils
are really enjoying it these beau-
tiful days.

LEGAL
MARVIN BISHOP GASS vs. VER-
NA LOUISE GASS. No. 4531 in
Chancery Court at Loudon, Tennes-
see.
In this cause it appearing from
the bill which is sworn to that
Verna Louise Gass defendant, is a
nonresident of the State, she is,
therefore, hereby required to ap-
pear, on or before the first Monday
of November next, before the Clerk
and Master of said Court, at his
office in Loudon, Tennessee, and
make defense to the bill, filed
against her in said Court by Mar-
vin Bishop Gass or otherwise the
bill will be taken for confessed.
It is further ordered that this
notice be published for four con-
secutive weeks in the Loudon Coun-
ty Herald.
This the 1st day of October,
1958
Arlie Daily, Clerk and Master.
Oct. 2, 9, 16, 23

WE FINANCE REAL ESTATE
\$7500 UP
* We loan 97% of value on FRA's
* We loan 60% of value of Conventional's
* We loan 66% of value on Commercial's
* We loan 60% of value on Industrial's
* We loan 60% of value on Farm's
* We make loans to buy, build, or refinance
ALL INDIVIDUALS INVITED
ALL CONTRACTORS INVITED
ALL LICENSED BROKERS INVITED
RAY REAL ESTATE COMPANY
Ratburn Ray, Realtor
First National Bank Building — Athens — Phone 838

NOTICE OF ELECTION
NOTICE is hereby given that the Regular Election will be held in
and for Loudon County, on Tuesday, November 4, 1958, between legal
votes for holding same at various precincts in Loudon County for the
purpose of electing United States Senator, Governor, United States
Congressman, Public Service Commissioner, State Senator for Sixth
District, Candidate for Delegate to Limited Constitutional Conven-
tion, and voting on Proposed Constitutional Amendment.
The following Officers, Judges, Clerks and Registrars are hereby
appointed to hold said election in various precincts.
LOUDON INSIDE East Precinct
Judge: Malcom Millaps
Clerk: Ted Randolph
Judge: Raymond Shaw
Clerk: Harold White
Judge: Roscoe Kelo
Clerk: Ernest White
Clerk: Dan Remine
Clerk: Mrs. Carmes Watkins
Registrar: Louise Webb
Judge: Mrs. Kate Hope
LOUDON INSIDE West Precinct
Judge: J. W. McNabb
Clerk: Don Mount
Judge: Glenn McNabb
Clerk: J. E. T. Frestone
Judge: N. A. Weaver, Sr.
Clerk: Earl Thomas
Clerk: Louise Purdy
Registrar: Patsy Mitchell
Judge: Mrs. Doug Lyle
LOUDON OUTSIDE Precinct
Judge: Gail Hein
Clerk: Charlie Stepp
Judge: Walter Matlock
Clerk: D. D. Murr
Clerk: Martha Robinson
Clerk: Sue Bright
Registrar: Sue Simpson
Judge: Mrs. J. E. Greenway
PINEY Precinct
Offices: C. C. Wagner, Sr.
Judge: Luther Cook
Clerk: C. B. White
Clerk: Geo. B. Watkins
Clerk: Mrs. Robert C. Davis
Registrar: Mrs. C. B. White
Registrar: Mrs. Joe Roberts
SNOWS Precinct
Offices: Frank A. Berry Jr.
Judge: Lee Hart
Clerk: Joe Elkins
Clerk: J. M. Huffine
Clerk: Howard Bettis
Clerk: Owen James
Registrar: Mrs. Gahann Johnson
Registrar: Mrs. R. P. Mincey
LENOIR CITY INSIDE East Precinct
Offices: Mixson Williams
Judge: Walter Galyon
Clerk: Wayne Williamson
Clerk: Hasson E. Johnson
Clerk: O. C. Jenkins
Clerk: Reese Hines
Clerk: Mrs. Frank Breaesie
Clerk: Mrs. Kenneth Hines
Registrar: Mrs. Lee Thomas, Jr.
Registrar: Mrs. Lucille Arnett
LENOIR CITY INSIDE West Precinct
Offices: Jack Buchanan
Judge: Roy Cline
Judge: Billy Joe Littleton
Judge: Hard Hulin
Judge: E. F. White
Clerk: D. M. Cates
Clerk: Richard Potter
Clerk: Mrs. Myrtle Bowden
Registrar: Mrs. Jack Buchanan
Registrar: Mrs. Raymond Collins
LENOIR CITY OUTSIDE Precinct
Offices: Allen Barr Eldridge
Judge: Ida Littleton
Clerk: Ross Wilkerson
Clerk: Robert Grayson
Clerk: Frank Eldridge
Clerk: L. D. Harrison
Clerk: Reagan Luttrell
Clerk: Jesse Williams
Clerk: Ralph Blackburn
Clerk: Mrs. Walter Lyon
Registrar: Mrs. Jim Ehlen, Jr.
Registrar: Mrs. Johnnie Sue Fox
EATONS CROSS READS Precinct
Offices: J. E. Pierce
Judge: Hoyt Williams
Clerk: Lester Williams
Clerk: Jimmy Hart
Clerk: Geraldine Selvidge
Registrar: Luther Summitt
Registrar: Mrs. Lee Goddard
West Precinct
Offices: S. H. Hotchkins
Clerk: Robert Mayner
Clerk: R. H. Eldridge
Clerk: Clifford Malone
Clerk: Mrs. Joe Britton
Registrar: Mrs. John Preston
Registrar: Mrs. Clarence Cannon
GREENBACK Precinct
Offices: Fred Akers
Judge: J. B. Patterson
Clerk: Harry Long
Clerk: Floyd Cook

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FUNERAL HOME
• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

MAGIC
MARKERS
Now in stock at
LOUDON COUNTY HERALD
\$1.00



Smart Ducks Don't Wait...
The smart duck takes early precautions against freeze-ups. In fact, just about the smartest thing you can do is take your car around to your Phillips 66 Dealer today for guaranteed anti-freeze service! Here's what we guarantee:
Bring your car in and tell us the temperature protection you want—even down to 40 below. We'll fill your radiator with the right amount of Phillips 66 Anti-Freeze (permanent type). Then, if at any time during the winter you have to add anti-freeze to maintain this level of protection, we add it at no expense to you.
Could anything be fairer? Get this guaranteed anti-freeze service at any Phillips 66 Station.
Phillips 66
McMILLAN OIL COMPANY
Athens, Tennessee

Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back

YOU'LL FIND IT IN THE
WANT ADS

London Social and Personal News

Thursday, Oct. 23, 1958 The London County Herald

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

The end of another year of Home Demonstration work is nearing. During the past year each Home Demonstration Club compiled an achievement book which records their year's work. These books are now in the home agent's office where they will be judged. Winners will be announced at the annual Achievement Night. The winning club will be named Club of the Year and will have their club name engraved on a silver platter.

"A is for apple". How many children started to learn the alphabet with those words. Yes, A is really the apple letter. For one thing, apple is an ancient eating pleasure. In fact, they've done so well over the years that they're our number one temperate climate fruit and second only to oranges among all fruits - in spite of the fact that apples are a fairly short season fruit.

Another A word will explain this apple success. The word is appetizing. Biting into a fresh crisp, crunchy apple is a pleasure surpassed only by the pleasure of biting into two of them. Next to ice cream, apple pie ranks as America's favorite dessert.

Apple sauce, apple butter, apple

Tom Jung Auxiliary Meet At Church

The regular meeting of the Tom Jung Auxiliary was held on Monday night at 7:30 at the Cumberland Presbyterian Church.

Doris Blair presided at the business meeting. Winifred Hela reported on her trip to Presbyter which was held at Beaver Creek Church in September. An A rating of lower prices, top appetite appeals, and best apple goodness.

Why not try this while apples are in abundance here in Loudon County? T. J.

Red cinnamon candies, raisins, and butter for an extra good filling for baked apples. Wrap the cored and filled apples in foil and bake half an hour in a very hot oven. Serve with cream.

Mrs. James Pope has been dismissed from the Bacon Hospital and is recuperating at her apartment in the home of Mrs. Baby Laidlaw Cedar St.

Mrs. May Cook spent the weekend with her brother, Mr. and Mrs. William Rothe and family in Kensington, Ga.

Mr. and Mrs. Denver DeFord spent Sunday with their son Austin who is a student at M.E.S.C. in Murfreesboro.

Lt. Jack H. Lefler spent the weekend in Atlanta, Ga. with the Naval Reserve.

FARMERS

We can write insurance covering injury to your employees.

For Details See

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

596 Grove Street-Phone GL 3-3501

London

Telephone Talk

B. H. HICKMAN

Your Telephone Manager

BOY OR GIRL away at school? Bet you'd like to hear first-hand about football practice ... the science quiz ... or the sorority dance. And wouldn't Billy or Susie welcome the sound of a voice from home! Then why not schedule a regular weekly get-together by phone—a good way to shorten the miles and make home ties stronger. And remember Long Distance rates are low, especially when you call after six or on Sundays. So talk to them often ... and talk as long as you like.



HERE'S A TIME-SAVING TIP: To help those Long Distance calls go through faster, be sure to give the operator the out-of-town number, if you know it. If you do not have a handy Blue Book for jotting down frequently called numbers, we'll be glad to furnish one without cost on request.

AND ONE FOR CONVENIENCE: If you do much traveling, either for business or pleasure, why not get a Long Distance credit card? Then you can charge calls made from any telephone, anywhere, with no trouble, no change, no delay.



"It's fun to phone, especially on the pretty new pink extension in Mommy's bedroom."



My Favorite Recipe

Featuring This Week

Mrs. Doris Blair
Loudon

MRS. JACK LEFLER

AMERICAN CHOP SUEY

1 lb. ground beef (can add 1/2 lb. pork-ground)
1 cup mushrooms
1 cup canned tomatoes
2 cups chopped celery
1 cup salt
1/2 cup pepper
Brown beef in hot butter and fat in skillet at high temperature. Add all other ingredients and leave on high temperature till steaming vigorously. Turn unit to very low temperature and cook (covered) for 45 to 60 min. Rice can be cooked separately and sauce put over it. Sprinkle with Chinese noodles.

Thank you Mrs. Doris for this recipe. With cold weather coming this will sure be good to fix and serve.

Mrs. Frow Is Host To Bridge Thursday

Mrs. Robert Frow entertained her bridge club last Thursday evening at her home on Lee Highway.

A supper plate was served before playing three progressions of bridge.

High score was won by Mrs. Doris Blair and bingo was won by Miss Rachel Huff.

Guests of the club were Mrs. J. E. Richeson and Mrs. Ray Walker.

Mrs. F. R. Lefler returned to her home in Sheffield, Ala. Sunday after a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Lefler and family.

Mrs. and Mrs. Don Robinson and family of Knoxville spent Sunday with Mr. and Mrs. John L. Robinson.

Mrs. Sarah Cudabac of Sheffield, Ala. and Mrs. Adline Maxwell of Florence, Ala. spent the weekend with Mrs. Reed Gover and attended the Tenn.-Ala. game Saturday.

Mrs. and Mrs. John L. Robinson and family of Knoxville spent Sunday with Mr. and Mrs. John L. Robinson.

Mrs. and Mrs. John L. Robinson and family of Knoxville spent Sunday with Mr. and Mrs. John L. Robinson.

WHITE STORES

Clark's Peanut CANDY KISSES

Big 1-lb. Bag 39¢

PLUS S.M. GREEN STAMPS

WHITE STORES

REPORTING IN To Loudon County

Oct. 14-To Mr. and Mrs. Baell Cox of Cookeville, and 8 lb., 9 oz. boy. To Mr. and Mrs. Joe Simpson of Loudon, a 7 lb., 8 oz. girl.

Oct. 17-To Mr. and Mrs. Rayburn Allen of Lenoir City, a 6 lb., 8 oz. boy.

Oct. 18-To Mr. and Mrs. Kenneth Cook of Lenoir City, a 6 lb., 11 oz. girl.

Oct. 20-To Mr. and Mrs. John E. Constant of Lenoir City, a 6 lb., 4 oz. boy.

Loudon Student Is Lead MTSC Play

The Middle Tennessee State College dramatics department will present Lillian Hellman's "The Little Foxes" Nov. 12-13.

Mrs. Clay Tucker, drama director, has announced members of the cast for the production after more than 30 students tried out for roles.

Selected for the lead role in the three-act drama was Linda Williamson of Loudon, Tennessee.

FOR OFFICE, SCHOOL OR HOME

69¢ Fri.-Sat. Only 69¢

This Certificate is Worth \$4.31

This certificate and 69¢ entitles the bearer to use of our genuine INDESTRUCTIBLE PRESSURE FILLER FOUNTAIN PENS. INSTANT-TOUCH WRITING! NO MORE L... NO MORE SHAKING! A lifetime Guarantee with each pen. One size only for L...

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1959 DELUXE STREAMLINE PEN

This pen holds 200% more ink than any ordinary pen on the market. You can write for three months on one fill! No repairs bill. Every pen tested and guaranteed to be unshakable for life. Get yours NOW. THIS PEN CARRIES A factory Guarantee. THIS PEN IS FREE if you buy one in the city for less than FIVE DOLLARS. This certificate good only during advertising sale.

LIMIT 1 PEN TO EACH CERTIFICATE

The Perfect Pen for Students AND 1¢ FOR MAIL ORDERS

SMITH DRUG COMPANY

Buy Now While Available!

Mr. and Mrs. John Gillespie and family in Maryville, Mrs. Bessie Malone of Rockford and Mrs. Clyde Lawson of Knoxville spent Sunday with Mr. and Mrs. C. B. Clemmer.

The Cherokee District D.A.R. met in Harrison Friday. Those attending from Loudon were: Mrs. B. H. Richeson, Mrs. J. E. James, Mrs. J. B. Hall and Mrs. Doris Blair.

Godfrey Engagement Is Announced Here

Mr. and Mrs. Jesse Therman MacKen of Etowah, Tennessee announce the engagement of her daughter, Katherine Inoda Godfrey of Loudon, to Albert Raymond Snoddy Jr. son of Mr. and Mrs. Snoddy of Decatur, Alabama.

Her father was the late Franklin Godfrey.

The bride to be is employed at the Friendly Florist in Loudon, and the prospective groom is employed by Automotive Parts in Florence, Alabama.

The wedding will take place at the Church of Christ in Loudon, November 15, at 7 o'clock in the evening.

Recent Bride Is Honored With Shower

Mrs. J. K. Pugh Jr., the former Mrs. Huffstetler was honored with a bridal shower Saturday at the home of Mrs. Jake McGhee in Greenback.

The hostesses, Mrs. Ralph Frank and Miss Barbara Jenkins, used a confetti in green and white for the table decorations.

The 25 guests presented the new bride with many beautiful and useful gifts.

As a special request Mrs. Bobby Brown sang "I Love You Truly".

If You Aren't A PTA Member You Should Be-Here's How

If anyone wishes to join the PTA whether you have been contacted or not before May do so by having their money picked up. Call either of these two numbers. GL 8-2734 or GL 8-2185.

Mr. and Mrs. James A. Jett, of Indianapolis announce the birth of a son on October 12. Name Gary Lee. Mr. Jett is the son of Mrs. E. L. Jett, of Loudon.

Want the world's most restful sleep?



MAKE THIS SIMPLE 1-2 TEST



Press lightly... see how Serta-perm construction gives you permanent top softness with highly resilient inner springs... not just upholstery. Press lightly... feel how responsive at body contact. Here's permanent comfort to relax muscles.

Feel the difference patented Sertaliner spring construction makes. Feel how you get permanent firmness to level spine... AND permanent comfort to relax muscles! No other mattress in the world has this unique construction. That's why this mattress gives the world's most restful sleep! See it... you'll want to own and enjoy it!

\$79.50 EACH

Full or Twin Size
Conventional Box Springs
Same Price

Serta-perdic

A "Perfect Sleeper" Mattress

Smooth-Top

Advertisement in the Journal of the American Medical Association

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GREER HARDWARE COMPANY

Phone GL 8-2446 Loudon



WHITE STORES
S.H. GREEN STAMPS

FREE Hallowe'en NOISE MAKER
with Popsrite POPCORN
1-lb. pkg. 19¢

PLUS S.H. GREEN STAMPS

WHITE STORES

HOSPITAL LIST	
ADMITTED	
Oct. 14	Mrs. Arch Miller
Oct. 15	Mrs. Lou Harvey
Oct. 16	Mrs. Bill Selvidge
Oct. 17	Mrs. Mattie Smithers
Oct. 18	Mrs. Joe Simpson
Oct. 19	Allen Herron
Oct. 20	Mrs. Buel Cox
Oct. 21	Mr. Linden Pate
Oct. 22	Mrs. Annie Shubert
Oct. 23	Miss Sue Julian
Oct. 24	Mr. James L. Cagle
Oct. 25	Mrs. Jo Faye Herron
Oct. 26	Mr. Browder Reaves
Oct. 27	Mr. David Carner
Oct. 28	Mr. Charlie Queener
Oct. 29	Gary Brown
Oct. 30	Mrs. Rayburn Allen
Oct. 31	Master Joe Carson
Nov. 1	William B. Brewster
Nov. 2	Lewis Frank Hooker
Nov. 3	Mrs. Tom Russell
Nov. 4	Mrs. Kenneth Cook
Nov. 5	Mr. Jack Bledsoe
Nov. 6	Dr. Orville Galyon
Nov. 7	Mr. Orville Galyon
Nov. 8	Mr. Elbert Massingill
Nov. 9	Mr. Harry Mills

Mrs. John H. Constant
Joan Robinson
Oct. 20
Jim Wilson
Mr. L. F. Schrimsher
Mr. Bill McKee
Mrs. Ruth West
Joseph M. Hodge
Oct. 14
Mr. Abe Russell
Mrs. Abe Russell
Mrs. Otto Hale
Miss Sandra McVah
Mrs. Carl H. Moore
Mrs. Chas. L. Schrimsher
Mrs. Oliver Hawkins
Oct. 15
Dr. Ray Campbell
Mrs. Cedric Giles
Mrs. Ralph Giles
Oct. 16
Mr. Dave Jenkins
Mr. James L. Cagle
Baby Michael Rivers
Mrs. P. M. Fritts
Mrs. Harry Wampler
Mrs. Troy Gourley
Mrs. Lena Johnson
Oct. 17
Mrs. Bill Selvidge
Mrs. Evelyn Eudaly
Miss Barbara Ann Goin
Mrs. Joe Simpson
Mrs. Verlie Allmon
Miss Sue Julian
Oct. 18
Mary K. Jaynes

LEGAL
NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED
November 14, 1958
Sealed bids will be received by the State of Tennessee, Department of Highways and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 o'clock A. M., November 14, 1958.
ROANE-LOUDON COUNTIES:
Project No. L-40-7-11387 - The grading, drainage and construction of six (6) box type bridges on a section of Interstate Route No. 40, beginning at Oak Ridge Turnpike and extending on a section of White Wing Road (State Route No. 95).
Project Length - 6.593 Miles
Working Days - 350
(Unloading Point - Lenoir City)
No. Proposals will be issued after 4:30 o'clock P. M., November 12, 1958.
THE ATTENTION OF THE BIDDERS IS DIRECTED TO CHAPTER 135, ACTS OF 1945.
Contractor must prequalify with the Department of Highways and Public Works in accordance with Chapter 80 of Public Acts of 1959, before any Proposals will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject and all bids is reserved.
W. M. Leech
Commissioner
Oct. 23, 30, Nov. 6, 13
Oct. 23, 31

AUDIO circuitry develops
NEW TONE SENSATION
ZENITH ROYAL 700
1958
ALL TRANSISTOR
portable radio



IT'S HAND SIZE! **69.95**

NO TUBES - NO POWER CORD - NO LARGE, COSTLY BATTERIES

- SUPER SENSITIVE to bring in stations strong and clear
- SPECIAL CIRCUITRY "feeds back" part of output signal to greatly improve tone quality.
- 400 MILLIWATTS OF POWER OUTPUT provides greater output than many similar size transistor portables.
- Up to 350 HOURS OF LISTENING PLEASURE with regular flashlight batteries—available everywhere.

VEHICLE TUNING • BIG 4" SPEAKER
PROVISION FOR CARPHONE ATTACHMENT

Last Call

FOR CHANGED LISTINGS...
EXTRA LISTINGS...NEW LISTINGS...
ADS IN YELLOW PAGES



Your son or daughter would enjoy that "I'm in the phone book" prestige. And personal listings are valuable to members of the family whose names differ from yours. Also, additional listings for key members of your firm are real business builders. The cost is low. Please notify us if you wish to make any changes in your present listings.
MR. BUSINESSMAN: Your ad in the Yellow Pages sells for you every day in the year. Call the Telephone Business Office right away.

New Telephone Directory Goes to Press Soon!

Southern Bell

FIELD NOTES

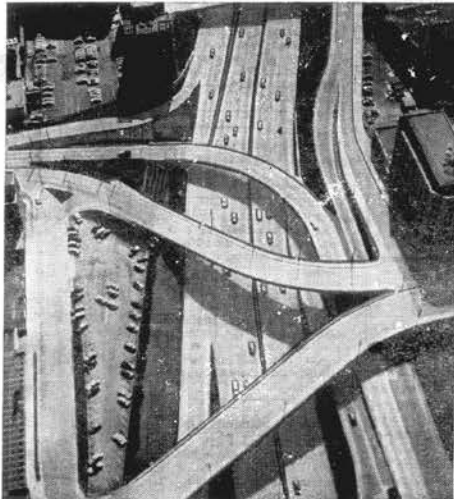
By CHARLES F. McCALL
COUNTY AGENT

Fall of the year is really here at last. A lot of the farmers in Loudon County are handing off to-harvest, pulling corn and other farm chores that usually come in the fall. We would like to congratulate the farmers of Loudon County because they have done a wonderful job with their fall seedlings. One of the main reasons for this is that this has been an outstanding fall for seedling. Although it has been rather dry, the farmers of Loudon County have gotten excellent stands of winter pasture, permanent pasture and alfalfa.
I don't know how many acres of winter pasture and permanent pasture have been seeded in Loudon County this year, but I do know that there has been over 1200 acres of alfalfa seeded. This is a triple threat halfback to a football game. Instead of kick, run and pass it is hay, pasture and silage. I know of no other crop that the farmers of Loudon County can sow that will do this. If we had one acre of alfalfa for every dairy cow we had in Loudon County, then we could really crow. This should be the goal of the farmers of this county.
It might cost a little more to seed alfalfa than other crops, but the return per acre far exceeds the return per acre of other crops. When you value alfalfa hay at \$30 a ton and consider that a lot of our farmers get three tons per acre, that is \$90 per acre plus increase in milk production. It is of most importance that the farmers of this county grow more alfalfa.

LEGAL

NOTICE TO CREDITORS
Estate of Charlie Stooksbury, Deceased
Notice is hereby given that on the 9th day of October, 1958, letters testamentary in respect to the estate of Charlie Stooksbury, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.
All persons, residents or non-residents, having claims, mature or unmature, against his estate required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 23rd day of October, 1958.
Ted Stooksbury, Administrator
Estate of Charlie Stooksbury, Deceased.

Use Herald Want Ads



For highways built to the needs of 1975—new-type concrete!

"You just seem to float along on this new-type, sound-conditioned concrete!"

Says SAM SNEAD, famous golfer and all-time top tournament winner

Concrete has traditionally been the overwhelming choice for the nation's most heavily-travelled routes. With unprecedented traffic demands expected on the National System of Interstate and Defense Highways, there should be no question as to the pavement type to be used on this important network of roads in Tennessee.

"I do plenty of driving around the tournament circuit and I know. This continuous-laid concrete is smooth and quiet. No bumps or jounces. Well fill you drive it!"
What a wonderful difference when you cruise new-type concrete. It's so smooth and quiet! Never a thump. Laid continuously, it has no joints...only tiny raised-in cushion spaces. You can't hear or feel them.
And on new-type concrete you roll over the flattest surface there is. No waves and bumps. The good solid character of concrete and the specially designed subbase being used

today will keep it that way for life. A special process called "air entrainment" also aids driving comfort by preventing surface roughening from severe weather and de-icers. Such built-in durability gives concrete a life expectancy of 50 years and more. First cost is moderate. Maintenance expense will be up to 60% less than for asphalt.
There's a dependable skid resistance, wet or dry...light color to help night visibility. In every way, new-type concrete is the preferred pavement for the Interstate System and other vital routes.



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515 Falls Bldg., Memphis 3, Tennessee
A national organization to improve and extend the use of concrete

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For Quality Parts and Accessories for your car (Retail and Wholesale)

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- Switches
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- National Batteries
- AC Spark Plugs
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- Southern Double Lock Bonded Brake Shoes
- G. E. Headlights
- Westinghouse Safe-T-Beam
- Merit Mufflers & Pipes
- International Mufflers, Pipes
- Flex Pipes and Clamps
- Blackstone Fuel Pumps
- Arco Voltage Regulator
- Dunlop Tires, Tubes
- Foxcraft Skirts
- Yankee Mirrors
- Hollywood Wheel Disk
- Kar-rugs
- Farber's Seat Covers
- Radio Aerials
- Back Seat Speakers

Lawrence Greene
Manager **Phone GL-8-3049**

PHILADELPHIA NEWS

"Birthday Greetings" to the Rev. Tom Seabrook who will celebrate a birthday on Sunday, Oct. 28.

Mr. Bob Davis Sr. of London City was visiting with Mr. and Mrs. John Mayo and Mrs. Richard Davis Sunday.

Miss Jackie Howell of London was the overnight guest of Miss Sherry Harris Tuesday night.

Mrs. Ollie Hottel and Lorraine and Mrs. Bernice Jones and Daughter Randy were visitors in Knoxville Saturday.

Mrs. Harry Harris visited with a former neighbor, Mrs. Glenn Blue in Oak Ridge Tuesday.

"Happy Birthday Greetings" to Miss Janet Mullennix. Janet will celebrate her eleventh birthday on Saturday October 25. Janet is the daughter of Mr. and Mrs. Charlie Mullennix.

Mr. Leon Hill was the guest speaker at the mid week prayer services at the Baptist Church Wednesday evening. Mr. W. E. Edwards was the speaker on Sunday morning and Mr. Ed Waller Jr. on Sunday evening. The Rev. Tom Seabrook has been conducting a series of services at Johnson City.

Mr. and Mrs. David Bowers and children of New Castle, Ind. and formerly of Philadelphia were visiting relatives and friends here recently and were weekend guests of Mr. Bower's mother, Mrs. Joe Bowers in Niota.

Mrs. Harry Harris, Mrs. Ed Waller, Jr. and Mrs. Stanley Davis attended the Future Homemakers Initiation Service at Loudon High Tuesday evening.

Mrs. Hester Shopshire and Mr. and Mrs. Jess Shriver and little daughter, Miranda from Washington were overnight guests of Mr. and Mrs. Richard Davis Friday.

Mr. and Mrs. Gurthie Scott of Cleveland, Tenn. were weekend guests of Mr. and Mrs. Lawrence Scott. They attended services at the Baptist Church on Sunday morning.

Mrs. Marion Waller, Mrs. J. G. Taylor, Mrs. Tom Seabrook and Mrs. Haskell Sholt attended the Quarterly meeting at Dixie Lee Tuesday.

Mr. and Mrs. Arthur Deadrick of Oliver Springs were visiting with Mr. and Mrs. W. E. Edwards, Sr. and Mrs. W. E. Edwards, Jr. Sunday.

Miss Martha Deadrick and Mrs. Clara Berge of Oliver Springs were dinner guests of Mrs. Annie

Blount, Jane Banks, Sharon Barnett, Charles Barnett, Dannie Schrimmer and Judy Davis. 4-H club leaders who will accompany the group Mrs. Harry Harris, Mrs. Wesley Barnett and Mrs. Stanley Davis.

The Wesley Guild Ladies of the Methodist Church sponsored a spaghetti supper at the Lodge Hall Saturday evening. A delicious meal was enjoyed by all who attended. From the large attendance we feel safe to report it was a very successful event.

Miss Billie Jean McGhee and Valerie Davis were visiting with Mrs. Ernest Wilson and family in Knoxville Sunday afternoon.

GREENBACK NEWS

(Continued From Page 3)

promise with 17 members present. The president, Faye Evans and Executive Blount gave the minutes of last meeting. Refreshments were served by leader, Mrs. Clude Steele.

Mr. and Mrs. Earl Finley of Augusta, Ga. and Mrs. Julia Hodge of Seymour have been guests of Mr. and Mrs. Bert Sheets.

Mr. and Mrs. Earl Finley, Mrs. Bert Sheets and Mrs. Julia Hodge went Friday to Loudon and visited Mr. and Mrs. Don Bivens and family, Mrs. W. W. Rose and Mrs. Charles Gupion and family.

Mr. and Mrs. Neal Messler entertained members of the Loudon County Farm Committee at their home, Meadow Farms last Saturday evening. Mrs. Messler was assisted by Mrs. Roy M. Brooks Jr. in serving a delicious dinner. 21 persons were present, including the members with their husbands or wives.

Jerry Archer, son of Mr. and Mrs. Denver Archer suffered severe head injuries last Tuesday when he was feeding and watering his pony. He was holding the halter attached to the pony's bridle and letting him run around, and as the pony was scampering about, he kicked his heels up, hitting young Archer in the forehead and eyes. Jerry was taken to Dr. Christensen's infirmary where he is being treated for the eye injury.

To Buy Rent, Sell or Trade. Call GL 8-2721
Do It The Easy Way
With Herald Want Ads

KERRY DRAKE



get ready for Winter now
with CO-OP PERMANENT
ANTI-FREEZE

\$1.99
PER GALLON

• ETHYLENE GLYCOL BASE
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• NON-FOAMING
• ENGINE TESTED

BUY NOW. SAVE

LOUDON FARMERS COOPERATIVE

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Classified Rates
\$1.00 First Week
50c Additional Weeks
Use Herald Want Ads

GET MORE OUT OF LIFE... ATTEND A MOVIE!
COLE'S
DRIVE-IN
ON HIGHWAY 31 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3252
SHOW TIME 7 P. M. and 9 P. M.

THURSDAY & FRIDAY
Oct. 23 & 24
TOO MUCH, TOO SOON
Errol Flynn
Dorothy Malone
Cartoon
SATURDAY, OCT. 25
4 BIG FEATURES
ALL IN COLOR
ONE ADMISSION PRICE
23 PACES TO BAKER STREET
Van Johnson
REVOLT OF MAMIE STOVER
Jesse Russell
D DAY THE SIXTH OF JUNE
Robert Taylor
SEVEN YEAR ITCH
Marilyn Monroe
Cartoon
Oct. 26, 27, 28
SUN, MON, TUES.
1ST RUN PICTURE
DAMN YANKEES
CINEMASCOPE-COLOR
Tab Hunter
Gwen Verdon
Cartoon
WED. THUR. FRI.
Oct. 29, 30, 31
DOUBLE FEATURE
1st Run Picture
THE THING THAT COULDN'T DIE
William Reynolds
1st Run Picture
HORROR OF DRACULA
In Technicolor
Peter Cushing
Cartoon

4-H CLUB NEWS
By James Pope, Asst. Co. Agent
I would like to thank each school, teacher, 4-H member, and volunteer adult leader for the fine cooperation I have received in getting each club started off this year. It is very encouraging to see so much interest in the 4-H work over the county.
In my reading through the "4-H Club Leader" I came across this interesting article: I quote from the National 4-H office:
"Did you know... that the national association of Secondary School Principals has approved National 4-H Club Congress and National 4-H Conference as educational activities? This means

that the appropriate body within the public schools has recognized the educational effectiveness of these events in the 4-H program and is recommending that local school administrators consider releasing pupils for participation in many schools the results will be that pupils may attend these events without loss of attendance credits providing they make up their school work."
We are proud to report that every school in Loudon County is cooperating with the 4-H Club program.

Prospect HD Club
Met On October 8th

Valley Drive-In
formerly
Bonnet Drive-In
Now Under New Management of
BOY CLINE
PHONE GL 8-2277
Located Between Loudon & Sweetwater
50c per person

THURSDAY, OCT. 23
\$1.00 A CARLOAD
Marilyn Monroe's First Motion Picture
ASPHALT JUNGLE
Cartoon
FRIDAY & SATURDAY
Oct. 24 & 25
4 BIG FEATURES
FOR ONE ADMISSION
TENNESSEE CHAMP TOMAHAWK TRAIL
SPRING REUNION
FORBIDDEN PLANET
Cartoon
Each Saturday night we give away free two Tennessee football tickets. Also be sure to get your free chances on a car to be given away at the Valley.
Last Week's Winner Charles Given, Madisonville
SUNDAY & MONDAY
Oct. 26 & 27
1st Run Picture
PATHS OF GLORY
In Technicolor
Kirk Douglas
Cartoon
TUESDAY & WEDNESDAY
Oct. 28 & 29
1st Run Picture
LOST LAGOON
Jeffrey Lynn
Peter Donat

CLASSIFIED OPPORTUNITIES

OPPORTUNITY for a well-qualified person to work for a Dealer in Meigs County. I am not her, jackets, boys, girls, mens, discontaining but want to help a qualified person get started serving families I am unable to call on. See H. S. Ashill, 115 Upper, Loudon, or write Rewleigh's Dept., TN-781-330, Memphis, Tenn.
81-2-C

SELLING 125 head of registered Angus cattle at Auction, Chattanooga Fair Grounds, Oct. 24. 8 bulls, 35 cows with calves at foot, bred and open heifers, 25 commercial heifers bred. W. Scott Wilson, auctioneer, sales manager, Macon, Ga.
11-49-C

WE BUY, SELL OR TRADE all kinds of new and used furniture. R. P. Hamilton, 116 A St. Hamilton, Ga. 1911. 11-11

TO GO ONLE you can now borrow up to \$15,000 direct government loan at 4% interest and have up to 30 years to pay for the building of your new home. Not only will it cost you to move into a new home, then only your monthly payments like rent. I will buy a lot and furnish for blue print and estimating. All labor and materials guaranteed. For 25 years I have been building better homes at lower cost. If interested call R. W. Ellis, Shaw Ferry Rd., Lenoir City, YU 6-7198 or YU 6-2511. 41-31-C

SAVE ON FLANNEL mens and boys flannel shirts, first quality in all sizes, just \$1.99 each. Also flannel material—5 yards for \$1.00. Valley Mercantile Outlet, West End, Loudon. 11-45

BURKHART'S BEAUTY SHOPPE West Broadway at city limits Lenoir City. Phone YU 6-7425, residence YU 6-3066. SPECIAL... \$10.00 creme oil permanent wave only \$4.95. Professionally shaped and styled. Appointment not always necessary. 11-45

SAVE THIS AD... it is worth \$2.00 at Lou Hill Beauty Shop for 30 days on \$10.00 and \$20.00 permanents. Located on Mile from Vonnore on the Loudon highway. 31-50-pd

REMODEL YOUR HOME OR ADD A ROOM
We Finance 5% Interest **No Down Payment 5-Years To Pay**
FREE ESTIMATES
For Details See
LOUDON BUILDERS SUPPLY
Phone GL8-2023 **W. Lee Highway**

General Lenoir Hotel COFFEE SHOP
Known As Lenoir's Cafe - Now Under
NEW MANAGEMENT
We Specialize In Chark-ol Broiled Steaks And Chops.
IT IS SOMETHING NEW!
Sirloin Strip Steak (U. S. Choice) 2.50
OTHER STEAKS OF EQUAL QUALITY AT REASONABLE PRICES.
1/2 Chicken (pan fried or broiled) 95c
• Regular Dinners • Sandwiches
• Short Orders • Salads
• Homemade Lemon Ice Box Pie — 20c
GOOD COFFEE
Open Weekdays and Sunday—5 a.m. to 9 p.m.
"VISIT US FOR REALLY FINE FOOD"
PAUL L. BERRY MANAGER

Weekend Specials at GILES and SON MARKET
ALCOA WRAP
Regular Size Roll
29c
NBC Premium Saltines
1 Pound Box
25c
GOLD MEDAL Spaghetti
2-12 ounce Boxes
29c
MOHLAR AND HAROLD GILES
Three Miles Out On Vonnore Road
Giles and Son Market

Stokely's Whole Kernel Corn
No. 303 - 2 for 33c
GOLD MEDAL Macaroni
2-12 ounce Boxes
29c
Fleecy White
Quart 15c
1/2 Gallon 29c
Stokely's Tasty King Peas
No. 303 - 2 for 35c

Plus +VALUE+ Store

DIXIE LEE
LOCATED AT DIXIE LEE JUNCTION
PHONE 1071
SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY
Oct. 23 & 24
1ST RUN PICTURE
THE SAGA OF HEMP BROWN
In Technicolor
Rory Calhoun
Beverly Garland
Cartoon
SATURDAY, OCT. 25
DOUBLE FEATURE
BAD DAY AT BLACK ROCK
Speaker Tracy
1ST RUN PICTURE
WILD HARVEST
Alan Ladd
Cartoon
SUNDAY & MONDAY
Oct. 26 & 27
GOD'S LITTLE ACRE
Robert Ryan
Aldo Ray
Cartoon
TUES. & WED.
Oct. 28 & 29
DOUBLE FEATURE
1ST RUN PICTURE
SPACE CHILDREN
Adam Williams
Jackie Coogan
1st Run Picture
COLOSSUS OF NEW YORK
Rod Martin
Cartoon

For great baked potatoes
Cheez Whiz'em!
KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats
Spoon it!
Heat it!
Spread it!

Go FORD-WARD FOR SAVINGS
NEW FORD TRUCKS -59
*They're new—Ford trucks for '59! They're here to take you Ford-ward for savings, style and durability! Ford's modern Tilt Cab ramblers and 4-wheel-drive pickups are brand-new additions to the Ford line.
Ford's rugged Short Stroke Six now gives you even better gas economy. And behind every '59 Ford stands the industry's outstanding record for durability. An independent study of 10 million trucks proves, for the 13th straight year, that Ford trucks last longer. See your Ford Dealer today... and go Ford-ward for modern style and savings!
NEW FORD STYLISH! Note the modern new hood and grille. Stronger wrap-around bumper.
NEW FORD RANCHER! New from longer wheelbase to greater loadspace!
NEW YANDEM TILT! Rated up to 75,000-lb. GVW.
FORD TRUCKS COST LESS
LESS TO OWN...LESS TO RUN...LAST LONGER, TOO!
Come in Now!
CURTIS-TIPTON MOTOR COMPANY, INC.
West Lee Highway Loudon Phone GL 8-3621
TENNESSEE STATE LIBRARY AND ARCHIVES
State Library Building

Just Piddlin'

By The Editor

EDITORIAL in the Herald last week concerning a United Fund program quickly brought more information concerning the matter and explanation of why such a plan probably cannot be initiated in Loudon.

It seems that the various national fund campaigns are refusing to participate in more and more community united fund drives. And that one thing quickly defeats one of the main purposes of such a campaign.

There's no point in holding a big united drive in Loudon if the national campaigns are going to continue their programs throughout the year too. So it looks like a united fund program in Loudon is impractical.

DON'T FORGET to see the big homecoming parade tonight. Band, floats, color, the works, marching down the highway after 6 p.m.

And don't miss the homecoming hit on Bacon Field; Loudon vs. Maryville High. Should be a fine game.

ALSO DON'T FORGET to vote in the general election next Tuesday. Vote for whomever you choose, but vote!

LIKE TO INVITE our readers every so often to keep us posted on their doings. We like to know about parties, showers, birthdays, trips, etc. and to let others know about it through reading the social page.

When you've got such news just jot it down and mail to the Herald, or call Society Editor Mrs. Jack Leffer or the Herald office. We'll be mighty glad if you do.

And while you are at it, you Loudon County good cooks can send along one of your recipes for the "My Favorite Recipe" column, a weekly feature in the Herald. Doesn't matter if you've already had a recipe featured at one time or another, we'll be glad to have another from you. So why not send your favorite recipe in to the Herald. I know that as a husband who enjoys the pastime of eating, I'd certainly appreciate it.

THOUGHT FOR THE WEEK... a man who weighs his words usually retains his balance.

Local Man Has Part In Big Record Hit

A Loudon man has a big part in a new record that may be heard for the hit list.

Charles (Chuck) Jett, son of Mr. E. L. Jett of Loudon, and Mr. Jett of Indianapolis, is guitarist in the hit recording made by Lloyd LaMere, Jr., titled *School Day Blues and Heading For Missouri*. The two songs were composed by the musicians making up the group.

Chuck attended Loudon Grammar School and has served two hitchhikes in the Navy. His wife is the former Miss Audrey Ellis of Indianapolis.

The record featuring the group will soon be available in this area on a Gold Label platter.

Davis School Crowns King And Queen Sat.

Davis School crowned a new king and queen Saturday night. Kathy Bingham honored as queen and Bruce Blankenship as king. Princess Clyde Smallen and prince Danny Gies were runners-up.

All of the contestants, parents, teachers and others wish to thank everyone who helped in any way to make the fun night a success.

Loudon Beats Good Sweetwater Team International 14-6 As Murrell Turns In Best Games Friendship PTA Program Theme

BY TOM DELANEY

The Loudon High Redskins rolled to a convincing 14-6 win over a strong Sweetwater team last Thursday night at Sweetwater and faced a strong Maryville team in the homecoming performance tonight on Bacon Field.

Robert Murrell, Jack Nichols and Hubert Lennox provided the offensive punch for Loudon as the Redskins rolled up 260 yards on the ground for the night. Halfback Murrell played his best game of the season as he picked up 166 yards in 14 carries as top ground salmer. Fullback Nichols regained his form and picked up 64 yards in 12 carries, while Lennox had 35 yards in 10 tries.

The Redskins defense limited Sweetwater to 109 yards rushing for the night.

Loudon got off to a big start as Lennox returned the opening kickoff 39 yards to the Sweetwater 47. The Redskins moved to the 31 yard line in four plays before a 15 yard penalty stopped the drive. Sweetwater also got a drive underway which carried to the Redskins 15.

Early in the third quarter Murrell again sparked a Loudon score. Forcing a Sweetwater punt, Jim Kline picked up 15 yards on the return to the Wildcat 34. On the next play Murrell scooted 32 yards to the one and then bulldozed on the next play for the touchdown. McNabb added the extra point on an end sweep and Loudon scored 14-0.

Following the kickoff the Redskins held Sweetwater within its own 15, forcing a punt, and got possession on the Loudon 41. Lennox hit for two, Nichols for four and Murrell roared again for 46 yards to the Sweetwater end. A 15 yard clipping penalty set the Redskins back and they lost possession on a fumble.

Sweetwater again couldn't move, the Redskins getting the ball on the Loudon 25 yard line. After Murrell hit for eight, Nichols for eight and Murrell for 5, the Redskins fumbled on the Wildcat 46. In 12 plays Sweetwater hit paydirt with Henderson scoring from the one.

Loudon came right back, but a penalty stopped the drive and forced a punt. Sweetwater attempted a pass on its first drive and Jim Kline intercepted and returned the ball 20 yards. Nichols hit for five, Lennox for eight and a first down on the Wildcat 14, and Murrell rolled to the two yard line. A penalty again set the Redskins back and Sweetwater finally held on the four yard line.

Sweetwater still couldn't buck the Redskins line and Loudon took over on the Wildcat one yard line as the game ended.

Loudon's defense, led by Harold Grimes, Johnny Stamey, Jack Nichols, Sam Stokchbury, Willard Stokchbury and Bueh Early gave the Wildcats a rough time with but 109 yards for the night.

SCORE BY QUARTERS

Loudon	0	7	7	0-14
Sweetwater	0	0	0	6-6

THE YARDSTICK

First Downs	11	6
Rushing Yds.	269	109



Airman Bruce L. Barr, electronics technician, has recently been honored by being named "Airman for the Month of July". Son of Mr. and Mrs. Emory Barr of Philadelphia, the 21-year-old airman is a 1955 graduate of Loudon High School.

Seniors to Sponsor Homecoming Dance

The Loudon High School Seniors will sponsor a Homecoming Dance Thursday night. The dance will be in the gym immediately after the ballgame and admission will be 25c per person and 50c per couple.

A dance band will supply the music. Refreshments will be sold. Everyone is invited. All alumni of the school are especially urged to join the fun.

The dance will be chaperoned by Senior sponsors.

LHS Homecoming Parade Is Set For Tonight

Tonight (Thursday Oct. 26) the F.T.A. of Loudon High School is sponsoring a homecoming parade. It will begin at 8:00 P.M.

There will be floats from the various clubs and the candidates for Homecoming Queen, along with the L.H.S. Band.

Second Meeting Set For Rescue Squad

The second meeting of the Loudon County Rescue Squad will be held Tuesday, Nov. 4, at 7 a.m. at the Loudon City Utilities Building.

Officers will be elected and plans made for application for state charter. Officials of the state association will attend.

Passing Yds.	0	8
Passes Att.	3	4
Completions	0	2
Had Intercepted	2	1
Fumbles	2	4
Puntings Lost	2	0
Punting Ave.	33.2	32.5
Penalties	105	35

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

A fellow can get himself a real good education by just reading the newspaper these days. For instance, I see where some science professor says the worm in the apple has got more vitamins than the apple. I reckon he's recommending that a worm a day is better than the apple to keep the doctor away. With apples being what they is today, it's cheaper to get the doctor.

And this doctor named Walter Alvarez from Mayo Clinic says that winners "make a mess of their lives because they blow it" 100% of energy on a 10 cent problem. He also says winners wear themselves out "trying to make over an ordinary 500¢ clock, every-day husband into a Clark Gable." I reckon that's what's wrong with me, my old lady has been trying to get old Gregory Peck along to me.

And I see this morning where a Judge in Richmond, Virginia, turned a bunch of winners loose on a charge they was playing poker for money. He said it wasn't no crime for winners to play poker. From what I've saw of winners' playing, it ain't even poker.

Of course, what these experts put in the papers about winners is mighty interesting, but if you want to get the real low-down on winners, you've got to set in on a Saturday night session up at the country store. For instance, Ed Doodlitz was saying Saturday night that the reason George Washington was such a truthful feller was because he married a widder. Ed says there ain't no lie detector in the world that can compete with a widder. Old George knewed it wasn't no use to lie so he just didn't bother about it. Ed married a widder, Mister Editor.

Well, the election ain't far off and the candidates is talking about Thomas Jefferson and Abe Lincoln and filling in what they don't know about 'em both with plenty-with promises of higher wages, better roads, more benefits, and reduced taxes. All candidates is magicians about the election. I'm trying to find me a candidate that's in favor of putting running boards back on automobiles and taking the hidden tax off that worm in the apple.

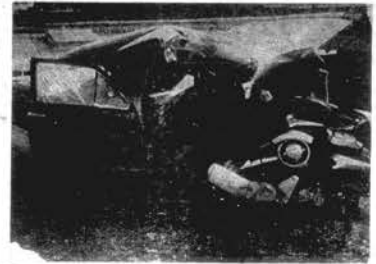
Yours truly,
Uncle Dan

Home Demonstration Achievement Night

October 30 has been set as annual Home Demonstration Achievement Night. The place will be the American Legion Building in Loudon and the program will begin at 7:30. Each club will exhibit some of the work they have done during the past year. A sales table will give the public an opportunity to purchase some of their handiwork.

The program will be made up of variety acts and stunts by the various clubs. The public is urged to attend and see what Home Demonstration work is all about.

Speeding Car Hits Trees Sunday; Two Are Killed



DEATH CAR... this speeding car smashed into two trees on Highway 72 late Sunday evening, bringing death to two Loudon County men.

A speeding car left Highway 72 and hit two trees late Sunday evening, killing two of the three occupants.

Apparently killed instantly were Jackie Ward, 21, and Carl Williams, 25, Gilbert Webb, third occupant of the car, was treated overnight at Bacon Hospital and released. All resided in the county.

Rain-slick highway contributed to the crash some three miles out from Loudon toward Kingston. The car left the road, cut down one tree and smashed into another. The trio was apparently traveling toward Kingston when the crash occurred about 6 p.m.

Douglas funeral services were held yesterday for the two who died in the crash.

Halloween -- Millions Of Sick And Hungry Children Need Help

Each night, half of the world's children go to bed hungry. Two-thirds of the next generation live in areas where disease is rampant and medical aid inadequate. Millions of children and mothers need help. The UNITED NATIONS CHILDREN'S FUND is the world's major effort to meet this challenge. UNICEF has helped 115 countries on 5 continents.

When the spooks, goblins, and men from Mars knock on your door tomorrow night please remember their hungry brothers and sisters around the world. By giving only 10 pennies you can treat

THE COURT HOUSE RECORD

Marriage Licenses
Oct. 22-Robert C. Goodwin to Peggie Marie Love.
Oct. 22-David R. Wilkins to Shirley Mae Schrimsher; Clark Sanland to Josephine Forbes.
Best Evidence Transfers
Oct. 22-Deed from G. J. Johnson and wife to W. H. Brown and wife, 1 lot, 2nd; Lester Williams and wife to Clarence Williams, 1 lot, 2nd.
Oct. 22-Deed from Gladys McNabb and husband to W. J. Hamilton and others, 1 lot, 2nd; Earl Holt and wife to B. P. Lindsey and wife, 8 lots, 1st; Willie Rice Wilson to Carl Kaylor and wife, 1.60 acres, 2nd.
Oct. 22-Deed from Clyde Wesson and wife to Catherine Wesson, 1 lot, 2nd; Charles Matlock to Leon White and wife, 3 lots, 2nd; Artie B. Strangle and wife to Mrs. Effie Wilburn and husband, 20 lots, 2nd; Elizabeth Webb to Earl Milsaps and wife, 1 acre, 1st.
Oct. 22-Deed from Arlie B. Strangle and wife to Cecil Cusack and wife, 6 lots, 2nd; Dora Brown to Elmer Summey and wife, 15 acres, 1st; A. J. Johnson and wife to Bill F. Carmack and wife, 1 lot, 1st; Arlie B. Strangle and wife to Joe R. Hand and wife, 3 lots, 2nd; Benton Robbins and wife to Mrs. Ada Carmack, 1 acre, 2nd.
Cases Filed-Chancery Court
642-Mary E. W. Simpson vs. Eriel D. Simpson, divorce.
638-Mildred P. S. Plomons vs. Charles E. Plomons, divorce.
639-Mary Lou R. Brown vs. Howard H. Brown, divorce.
650-Mary Sue Reynolds vs. Leonard F. Reynolds, divorce.
641-Carrie G. S. Palmer vs. William F. Palmer, divorce.
642-Shirley Payne Hill vs. Billy D. Hill, divorce.
643-Gladys G. Crawley vs. Thomas A. Crawley, divorce.
644-Maudie Hyrd and others vs. Ben Robertson Trustee, trust fund merger.
Cases Filed-Circuit Court
721-Calvin Drummond vs. Berlin A. Davis, appeal.
722-Lots S. Moore vs. Perry W. Moore, divorce.
723-Wilda Holden vs. William F. Maclin, damages.
724-Herbert R. Clayton vs. Mary C. Pack, appeal.

outstanding capital stock of the Corporation, payable Dec. 1, 1958 to stockholders of record October 31, 1958. The last quarterly dividend was ninety cents (\$90) per share plus Sept. 2, 1958.

Payment of this quarterly dividend on Dec. 1 will make a total of \$3.60 per share paid in 1958. In 1957, \$2.60 per share was also paid.

Co. Crop Board Is Formed And Officers Named

Local Churches, civic and farm groups formed the Loudon County CROP Board Monday evening, Oct. 20, at the meeting in the Loudon County Courthouse.

The Board will direct the 1958 appeal of the Christian Rural Overseas food relief of the churches. Board officers are preparing the campaign and working with the campaign director. Officers of the Loudon County Board elected at the meeting are Mr. T. J. Hicks, the local SCS Technician, chairman; Charles F. McCall, county agent, Publicity Chairman; Mr. Charles Everett of Loudon City, treasurer; Mrs. Rose Marie O'Brien, home agent, secretary; Mr. H. A. Goodman is the county community chairman. Under him are Mr. R. C. Duff, Market community, commodity chairman for the Loudon City area; Mr. C. B. White of the Davis community, commodity chairman of the Loudon area, and the Rev. Frank Lashner, pastor of the Presbyterian Church in Greeneback, is the commodity chairman in that area. Other members of the board will be named later on.

In addition to the above, the following organizations in Loudon County are represented on the County CROP Board: The Farm Bureau, Lions Club, 4-H Clubs, ASC, Home Demonstration Clubs, SCS, Agricultural Extension Service, Community Clubs, and the Churches of Loudon County.

This year's CROP campaign will be held from Nov. 22 through the 29th. Nov. 23 will be known as CROP Sunday. Vendors will be enlisted to make a farm to farm canvas asking for donations, other commodities or cash to be used to purchase commodities to make up Loudon County's goal which will be approximated.

Union Carbide Sets 90c Stock Dividend

The Board of Directors of Union Carbide Corporation has Oct. 23 declared a quarterly dividend of ninety cents (\$90) per share on the

The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

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MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager



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Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$2.90

Do Not Weary

Now is a good time for us to begin thinking up on ourselves.

We are beginning to near the end of another calendar year. Perhaps we made new resolutions last January, and they have been hard to live up to, and we are now becoming weary of the struggle.

For many of us our work began anew in September when vacations were over and the schools started and many new activities for the children got under way.

For many types of work the fiscal year closes at the end of June or July. So, the chances are that the month of September is about as popular as the first of January to make new plans for the business or in our own personal lives.

In any event, now is the time for us to become weary and to let down. In the schools we started out with a lot of new plans and regulations, and so on. We now have our

feet to the fire, because we are living with our plans and the tensions which those new plans brought.

Our word, both to ourselves and to all is "do not weary," "hold tight." Do not lose sight of the fact that your efforts to hold up standards, to improve the status quo, are recognized and appreciated.

Be strong and of good courage.

If you travel 125 mph in your car and are in an accident, there's a one in eight chance you'll be killed, the National Safety Council says. Slow down to 55 mph and your chances of being killed if a crash comes drop to one in 40.

Saturday is the most dangerous day of the week for motorists, according to the National Safety Council. Safest day? Tuesday.

A Letter From The Publisher

I once had a pastor who, came the month of October, always reported his sermon on the subject of "Under a Hard Maple, in October."

This particular beloved pastor is no longer living. I am sorry to say for he was a very fine man. Were he living, and should he visit us here in Loudon, I can see him thrill at the sight of the beautiful maple trees in this area. As I come into Loudon from any direction there always seems to be a maple of particular beauty.

Of great beauty also this year are the dogwood. I have always, of course, been conscious of the beauty of the dogwood blossoms, but never before quite so conscious of the beauty of the leaves in the fall.

If you could have only one tree in your yard or on your premises, what would it be? You would have to give up your maple, or even a good oak, but I suspect that if we could have only one tree that the dogwood would be the choice of more people than any other.

We grow in our consciousness of beauty. Certainly we have never been more completely surrounded by it than we are at this time of year. And, as we have said before, it seems that in Loudon we are always surrounded with beauty, changing as the seasons change.

In order to cooperate with the efforts of nature to beautify our surroundings now is a good time to clear out a few old weeds to see that all the litter and rubbish are cleared up and out. Now is a good time too, to make some new plantings. Think about it.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T
"The Galilean Ministry Begins"
Mark 1:14-22

Twenty years ago, just prior to the outbreak of World II, Adolph Keller wrote a little book, "Five Minutes to Twelve." In it is found the urgency of action. Sensing that the world was in peril of change he said, "Words come to the end and they are useless." For Christianity "it is now or never." The world must accept the Christian way of life or perish.

Those of us who have lived through those 20 years are somewhat hardened and calloused by the changes which have come about. The spread of communism, the birth of a new nuclear age, the racial tensions everywhere in the world, swift changes in every phase of life emphasize the urgency of the hour.

We find this same urgency as we read Mark's account of the Galilean ministry. It is a gospel of action. Crisp sentences like these, "Follow me. And immediately they left their nets and followed him." Journeys, healings, teaching and the quick reaction of men: "He taught as one who had authority." Jesus did not set up an office or go into solitude to write books. His call was a call to action.

His public ministry immediately took on three characteristics. First, it was a ministry of preaching. He was bringing heaven's message and calling on men everywhere to repent. Second, it was a ministry of mercy, healing the sick, comforting the sorrowing, feeding the hungry. Third, it was a ministry of teaching, meant for the whole world but particularly ministry of the modern church.

So much remains to be done, for His own followers.

and the time is short. The kingdom is a call to action. He is still saying to men, "follow me."

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Loudon

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World's Only Car With Personalized Comfort!

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...or forward individually to allow just the right legroom for driver and front-seat passenger alike.



You don't know what travel comfort can mean 'til you've experienced Rambler Personalized Comfort. Individual sectional sofa front seats, adjustable headrests, Airline Reclining Seats, Twin Travel Beds. Drive the '59 Rambler and see!

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RAMBLER AMERICAN

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Lowest first cost, lowest operating cost! Suggested delivery price at factory. Excludes license, taxes, title, dealer prep, freight, and local taxes. *Vaux, flash-O-Matic transmission and other optional equipment extra.

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Grove Street

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WHO will you
voters decide on
for Governor on
November 4th?



THOMAS E. COOK

You have lived with Clementism and Bossism for six long, tiresome years and now some professional politicians are running around trying to cram this same Clementism down your throat for another four years. We all know that Ellington is Clementism.

Who is the daddy of the Sales Tax? The 80-year-old Jim McCord. This same Jim McCord promised to remove the sales tax after certain accomplishments were achieved. Did he do it? Jim "Sales Tax" McCord asked for \$20,000,000 and received more than twice that amount the very first year. Has he ever peeped about it? The answer is NO! Browning defeated him over this very thing. This same Jim "Sales Tax" McCord has had his head in Frank Clement's oat barrel for the last five and one-half years. Has McCord peeped about Sales Tax during this time? The answer is NO. Now why has McCord gotten so bitter towards Clement? Because he wanted Clement to endorse him for Governor instead of Buford Ellington. What is the difference between Ellington and McCord, who have been together for the past five and one-half years and will be together for the next four years should either be elected. Voters do you want an 80-year-old man to sleep in the governor's chair for the next four years?

You have a business man candidate with a platform and the only candidate with a platform is THOMAS E. COOK. His platform is as follows—

- 1st. Abolish Sales Tax on groceries.
- 2nd. Abolish Sales Tax on medicines.
- 3rd. Abolish Sales Tax on funerals.
- 4th. Higher pay for our school teachers.
- 5th. Better school facilities.
- 6th. Greater priority for disabled veterans. A thorough investigation as to why our veterans have not received their bonus as has been paid by more than one-half of the States of our Country to their veterans.
- 7th. More and more industry for Tennessee by forming a committee to go out and contact large manufacturing plants and bring them into Tennessee.
- 8th. More inducements for tourists to come to Tennessee each year.
- 9th. A progressive farm program. The Governor to keep in closer touch with our National Government in behalf of our farmers.
- 10th. Run-off Law.
- 11th. No shake-down of state employees.

If you desire a program like this then go to the polls and vote for a genuine Democrat who is forced to run on an independent ticket.

No idle promises like many of those made by other candidates. I intend to enforce every promise I have made.

CAUTION — Don't fail to watch how you vote where voting machines are used.

THOMAS E. COOK
for GOVERNOR Committee

Dwight McReynolds, Campaign Manager

PAID POLITICAL ADVERTISING

PHILADELPHIA NEWS

"Happy Birthday Greetings" to Alaska when he returns. Miss Sara Hausin who will celebrate a birthday on Saturday, Nov. 1st, spent Sunday with Mr. and Mrs. Roster Ayers. Mr. and Mrs. Reed McTabb and children from San Antonio, Texas are visiting with Mr. and Mrs. Haskell Shell. Mr. McNabb who is with the Air Force, will go to renee Scott.

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$22,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. Total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees, shrubs, flowers, etc.

Call GLenview 8-3215 anytime

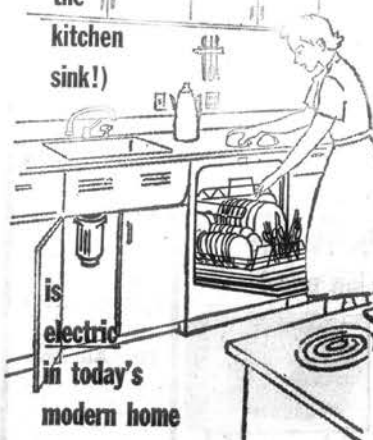
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6 pkgs. 98¢

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WHITE STORES

EVERYTHING

(including the kitchen sink!)



That's right, the kitchen of your dreams has an electric sink to whisk away garbage and help you with the time-consuming chore of washing dishes. An electric dishwasher and electric garbage disposer make kitchen work easier and quicker. Together this pair keeps your kitchen pin-neat! The truly modern kitchen that you've dreamed of features an electric sink. Make your dream come true... see your favorite electric appliance dealer or plumbing contractor today.



LOUDON UTILITIES
(Electric Department)

Mrs. S. S. Boyer, Mrs. W. H. Gormanley and Mrs. Markman from Lenoir City were visiting with Mr. and Mrs. Walter L. McGhee Sunday afternoon.

Mrs. J. M. Palmer of Lenoir City and her daughter, Mrs. Polly Jacobs from Knoxville were visiting Mr. and Mrs. J. G. Taylor Sunday.

Those from here who attended the first day of the Loudon County Association meeting at Loudon were: Mrs. J. G. Taylor and Mr. and Mrs. Carrie Milage.

Miss Beverly Hill spent a week with Miss Ann Carter recently.

Mr. Will Wiggins and Mr. Harrison were honored with a birthday dinner Sunday at the home given by Mrs. J. G. Taylor.

Guests were: Mr. and Mrs. Clarence Wiggins and daughters, Linda, Brenda and Judy of Loudon, Miss Evelyn Wiggins, Mrs. Julia Sewell, Lloyd and Lellie, and Mr. Buddy Harrison and little son, Timmy.

Mr. and Mrs. Ben Graves from Anthony, Kansas were visiting with Mr. and Mrs. Wesley Barnett and Mrs. Taylor Graves Sunday.

Mr. and Mrs. Ray Hall and daughter, Rena Joe from Oak Ridge were visiting with Mr. and Mrs. George Large Sunday.

Mrs. Joy Brewster gave a birthday dinner Sunday in honor of her mother, Mrs. Reed Hill. Out of town guests were: Mr. and Mrs. Hugh Irwin of Fountain City and Mr. and Mrs. Grady Fairchild of Clinton.

Mr. and Mrs. Cletis Parks and children, Jimmy and Lola Ann of Sweetwater and Mrs. Lawrence Scott were dinner guests of Mr. and Mrs. Wesley Barnett and Mrs. Mary Graves Sunday.

Mr. and Mrs. Charlie Mullenix and daughter, Janet were visiting relatives in Atlanta over the week end.

Mrs. Reed Hill is back at home from a few days spent in the Bacon hospital at Loudon.

Our community was saddened by the passing away of Miss Annie Jenkins Sunday afternoon at her sister's home Mrs. George Large and Mr. Large. We wish to extend our sympathy, prayers and love to them.

The Business Women's Night Circle met at the home of Mrs. David Thompson Tuesday evening for their regular monthly meeting. After the business session, the entire program time was given to Miss Grace Carter, a foreign missionary of Africa. Miss Carter presented some very interesting films to the group portraying life

and customs of the natives of Africa and also explaining and commenting on the many varied scenes. A love offering was taken for Miss Carter which she said she would like to use to buy commodities for some natives of Sudan to prepare a Christmas dinner.

Mr. and Mrs. J. D. Davis and daughter, Rose were visiting Mr. and Mrs. Will Ridge Saturday. The Davis' are from Alcoa.

Mrs. H. C. Irwin and Mrs. H. S. Irwin and daughters, Donna Fay and Vicky of Greenback were visiting with Mr. and Mrs. Reed Hill and Mrs. Roy Brewster Saturday.

Mr. and Mrs. Hugh Hill and daughter, Beverly attended the Tennessee, Florida football game Saturday.

Mr. and Mrs. Henry Pierce of Anthony, Kansas and Mr. and Mrs. Maynard Graves of Lenoir City were visiting with Mr. and Mrs. Wesley Barnett and Mrs. Mary Graves Wednesday.

A birthday dinner was given at the Lodge Hall Sunday in honor of the Ref. Tom Scarbrough. The members and visitors of both the Methodist and Baptist came together and enjoyed a bountiful meal.

The Philadelphia Home Demonstration Club met at the home of Mrs. Wayne Carter on Thursday evening. There were nine members present and two visitors, Mrs.

Charles Harrison and son, Stephen. The roll call was answered with each member relating "What Can I do to make my club more Effective." A demonstration on serving a buffet supper was given by Mrs. Vivienne McCrary. It was reported to be most interesting. The president, Mrs. J. G. Taylor appointed project leaders for the year. Mrs. Clyde Robinson was appointed as a 4-H leader. From the club to assist with the 4-H club girls and boys at the Philadelphia monthly meeting will be held at the home of Mrs. Clyde Robinson on Thursday, Nov. 30.

Mrs. Stanley Davis along with Mrs. Charlie Vermillion and Mrs. Ernest Wilson of Knoxville at an open house at the Baptist hospital in Knoxville Sunday.

LEGAL

NOTICE TO CREDITORS

Estate of Charlie Stoksbury, Deceased.

Notice is hereby given that on the 9th day of October, 1958, letters testamentary in respect to the estate of Charlie Stoksbury, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

All persons, residents or non-residents, having claims, mature or unmature, against his estate required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 23rd day of October, 1958.

Ted Stoksbury, Administrator Estate of Charlie Stoksbury, Deceased.

Oct. 23, 31

FARM NEWS REVIEW

TEXAS FARM INCOME MAY HOLD TO LEVEL OF 1957

Total cash receipts to Tennessee farmers may approximate the 1957 level, Eugene Gambill, U-T associate agricultural Extension economist, says. It appears, he concludes in his quarterly agricultural outlook summary, just released, that while a smaller volume of marketings in the first 8 months of this year was reported.

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ed, a small increase in marketings in the final quarter may balance off the final total.

Gambill's outlook statement follows in parts:

"There is rather widespread agreement that the bottom of the current recession may have been reached about April of this year. Since that month there has been steady improvement in general business conditions on a wide front. A few major areas where

market improvement has occurred would include steel production, total factory production, home building, disposable personal income, freight car loadings, unemployment compensation claims, department store sales, and gross national product. The phenomenal rise in the stock market would indicate an attitude of optimism by the investing public.

"The production rebound has

(CONTINUED ON PAGE 6)

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BEAUTYREST
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Over a period of 11 years, people like you went to sleep in the laboratory sleep rooms of the United States Testing Co. Electronic equipment recorded their brain waves... heart beats. All leading mattresses were rotated through the rooms. The conclusion, supported by 60,000,000 recordings, Beautyrest gave deeper sleep than any other mattress. The unique Beautyrest comfort construction is the reason. Come in and order this famous Simmons mattress today.

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Box Spring 79.50

3 Piece Sectionals
Several makes, styles, colors
REDUCED

1-Regular 389.50	Now 299.50
1-Regular 389.50	Now 249.50
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1-Regular 399.50	Now 299.50

1-6 month old 3 Piece Sectional
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Bedroom Suites

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Bed — Chest — Dresser — Mattress — Box
Spring — 2 Foam Rubber Pillows — Spread —
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ALBERT GORE
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Support the Democratic Nominees

This advertisement paid for by Democratic Campaign Committee, Joe C. Carr, Chairman

Trick Or Treat Is Fun, But Don't Let Halloween Fun End With Tragedy

Little Carolyn was about out of breath—it isn't easy for a 3-year-old to keep up with older children on their Halloween trick-or-treat rounds.

She had piped "Trick or treat!" to dozens of people in the neighborhood, and had filled a bag al-

Sunnyside News

Mrs. Gregg Stewart and son, Richard, Miss Ramona Buchanan and Miss Arlene Headrick all of Knoxville, N. C. were overnight guests of Mr. and Mrs. Luther Stewart and Mr. and Mrs. Horace Lewis Saturday night.

Mr. and Mrs. Bill Vixen from Rossville, Ga. were visiting with Mr. and Mrs. W. M. Gourey recently.

Mr. and Mrs. Alfred Gourey of Sweetwater were dinner guests of Mr. and Mrs. W. M. Gourey Sunday evening. They attended church services at Reed Springs Baptist Church that night.

Mr. and Mrs. Don Headrick and little daughter, Donna Irene, spent the past weekend with Mrs. Headrick's parents, Mr. and Mrs. Dave Lemons.

Mrs. Tom Gourey and children, Patricia, Tommy Mack, and John Ed of Sweetwater were visiting with Mr. and Mrs. W. M. Gourey Saturday.

Mrs. Bob Schrimsher and son, Donnie were visiting with Mr. and Mrs. Charles Schrimsher and Mrs. Effie Small Saturday.

Mr. and Mrs. Harold Brewster and children, Ronnie, Allen and Harold Thomas of Loudon, Mr. and Mrs. Frank Gourey of Sweetwater and Mr. and Mrs. John Gourey of Sweetwater were all visiting with Mr. and Mrs. W. M. Gourey Sunday.

Mr. and Mrs. Charles Tallent and children, Charles Jr., Brenda and Mark of Loudon were visiting with Mr. and Mrs. Harry Shell recently.

Mr. and Mrs. Richard Shell of Loudon were visiting with Mr. and Mrs. Lon Kiser Sunday.

OBITUARIES

Jackie Ray Ward

Ward, Jackie Ray, age 21, passed away Oct. 20th. Survivors: Parents, Mr. and Mrs. H. L. Ward; 4 Brothers: Pvt. Don Ward, U. S. Army; Horace, Dan and Kyle, Loudon; Sister, Sue Ward, Loudon. Services were held at 2 P. M. Wednesday, Corinth Baptist Church, Rev. O. C. Rainwater and Rev. Vaughn Albright officiating. Interment Riverview Cemetery. Arrangements by Queen & Karnes.

Carl B. Williams

Williams, Carl B., age 23, passed away Oct. 20th. Survivors: Wife, Gladys Tate Williams. Father, R. G. Williams, Loudon; 4 Brothers: Arthur, Elmer, Frank, Loudon; Ben and Cyril, Detroit; 6 Sisters, Mrs. Myrtle Gable, Anniston, Ala. Mrs. Martha Bates, Gary, Ind. Mrs. Hazel Griffin, Mrs. Ruth Tyler and Mrs. Alma Seals, all of Lenoir City. Mrs. Merrill Ward, Loudon. Services were held at 2 P. M. Wednesday, Corinth Baptist Church, Rev. O. C. Rainwater and Rev. Vaughn Albright officiating. Interment Riverview Cemetery. Arrangements by Queen & Karnes.

Jackson School

Mrs. Jackson's Room. Ronnie Brewster was sick all last week.

We elected queen and king. The queen is Kay Collis and king is Doyle Goodson.

Mrs. Easter's Room. We elected king and queen, Diana Watkins is queen and Larry Clowers is king.

Our room is working hard to win this year.

Mrs. Easter was sick two days. We had Mrs. Stoney and Mrs. Wright as substitute teachers. We enjoyed having both of them.

We made up some money to have a Halloween party Oct. 30. Everyone is looking forward to having a big time.

There is a revival starting in our community at Valley View Baptist Church. Time 7 p.m. Everyone is welcome.

Mrs. Arp's Room. We elected king and queen. Our queen is Polly Chambers and king is Joe Lee Turpin.

The following 4-H club officers went with Mrs. Arp to the District meeting in Knoxville, Saturday, and enjoyed the Tennessee-Florida football game in the afternoon.

Charles Thomas Kittrell, Nolan Giles, Vaughn Goodson, Glenda Goodson, and Polly Chambers.

Luttrell 4-H News

The Luttrell 4-H club met Tuesday, Oct. 7, in the auditorium.

The meeting was called to order by the president, Wilton Richison. The minutes of the previous meeting were read and approved. Devotion was given by Patsy McGinnis. The pledges to the flag were led by Douglas Bright and Ernest Plemons.

A demonstration of "How Soil is Formed" was given by Pat McGinnis. Phyllis Pitcock, Jane Jones, Jerry Thomas, Evelyn Johnson, and Wayne Johnson gave "recommendation to new club members."

Mr. Pope, assistant county agent, and Mrs. Rose O'Brien, Home Agent, explained the various projects. They also gave record books away. Effie Plemons, Shirley Raby, Judith Patterson, Lucila Tamek, and Patsy McGinnis, to each member.

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CHRISMAN'S ANNIVERSARY SALE

WE'RE REALLY CELEBRATING! WE'VE REDECORATED OUR STORE AND IT'S BRIM FULL OF BARGAINS. COME SEE FOR YOURSELF. BE SURE TO REGISTER FOR THE VALUABLE PRIZES.

PRIZES DRAWN ON TOYS AND GIFTS

BUY YOUR TOYS NOW AND SAVE

All Toys 50% OFF This week only

HURRY While Selection is good.

FREE DRAWING

1ST PRIZE — Whirlpool Clothes Dryer

2nd PRIZE — Set of B. F. Goodrich new trends for your car.

3rd PRIZE — \$25.00 worth of toys — Your choice.

NOTHING TO BUY JUST REGISTER

DRAWING TO BE HELD

SAT. NOV. 1ST — 8 P. M.

FREE PORTRAIT

ATTENTION MOTHERS

Being the Kiddies today through Saturday for a

4 x 5 PORTRAIT

BY PRINCESS STUDIO OF LENOIR CITY

Absolutely FREE

AGE 6 WKS THRU 6 YEARS

No appointment Necessary — Photographer on Duty 10:00 a.m. till 10:00 p.m.

This offer good for anyone in the family with a limit of one to a person.

BIG TRADE INS ON MOTOROLA TV

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MOTOROLA for '59

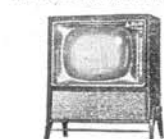
NOW'S THE TIME TO SWAP AND SAVE!

WE'RE GIVING UP TO

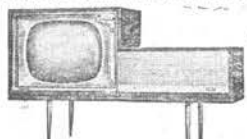
\$150

In trade for your old T. V. No down payment required.

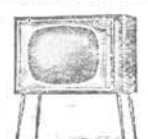
SEE GOLDEN SATELLITE WIRELESS REMOTE TUNING IN FINE FURNITURE STYLING



Smart Console TV with Remote Tuning, Tube Sentry, Insta-Matic Tuning. In Mahogany or Blood finish. Model 21K63.



TV and Hi-Fi Stereo Doublets as room divider, 3 speakers. Four-speed changer. Walnut or Blood Oak finish. Model 21F8.



Sound-Out-Front Speaker, 110-wattome brass legs. Remote Tuning, Natchany or Blood Oak finish. Model 21T46.



Special This Week Official Otto Graham Football

Reg. \$4.95 Now

Now \$1.95

TRANSISTOR PORTABLE Radio

Usual Value \$29.95

SALE PRICE \$19.95

Limited Quantity

Only Motorola give you TV value like this at such a low price!

Tube Sentry, Cascade Tuner, 20-000 volt picture power, Right-Up Front Tuning, Power M chassis. Atomized Tube with Picture-First lifetime focus, 21" overall diagonal picture tube with 263 sq. in. viewing area. Model 21T47. (Stand optional extra)

Regular \$259.95

\$199.95

And Your Old Set Regardless of Condition



FLOOR MATS

Fits All Cars

Reg. 4.95

SALE \$1.99

IF YOU PLAN TO BUY OR TRADE FOR A TV THIS YEAR - DON'T MISS THIS SALE

Open till 10 p.m. every night this week

CHRISMAN'S

Auto & Home Store

303 Broadway, Lenoir City

London Social and Personal News

Thursday, October 30, 1938 The London County Herald



My Favorite Recipe

Featuring This Week
Miss Martha E. Blair
London

MRS JACK LEFLER

MOCK MINCE MEAT

Put into mixing bowl,
1 cup chopped raisins
1 cup bread crumbs
2/3 cup vinegar
1/2 cup water
1 beaten egg
2 cups brown sugar

1 tablespoon melted butter
1 chopped apple
1 teaspoon vanilla
1 teaspoon cinnamon
1 teaspoon nutmeg
Pinch of salt

Mix well the above ingredients. This recipe makes two pies.

CRANBERRY JELLY

4 CUPS CRANBERRIES
1 CUP WATER
2 CUPS SUGAR

Cook cranberries and water together until tender—stir well. Remove from heat—mash through a sieve. Return to heat and when steaming hot add sugar, stir well—remove from heat. Pour into mold—chill. Do not cook the jelly after sugar has been added. Thank you Miss Martha for your recipes with Thanksgiving near these will come in handy.

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

This week brings to a close another year of home demonstration club work. Achievement Night on October 30 is a sense of the grand climax of a good year. At the same time series of work ends, the clubs are planning a bigger year for next year. Year books are at the printers, planning meetings are being held and thoughts are wandering back to past memorable occasions. I'm sure there are many women in the county who could tell interesting experiences in home demonstration work in the past.

Several people have indicated an interest in organizing new clubs. Special interest has been shown in the Lenoir City and in the Loudon area and other clubs.

REPORTING IN To Loudon County

Oct. 21—To Mr. and Mrs. F. D. Brown of Lenoir City, a 7 lb., 10 oz. boy.

Oct. 23—To Mr. and Mrs. C. W. Williams of Lenoir City, a 7 lb., 15 oz. girl.

Oct. 24—To Mr. and Mrs. H. H. Jenkins of Lenoir City, a 7 lb., 1 oz. girl.

Oct. 25—To Mr. and Mrs. Floyd Oran of Loudon, an 8 lb., 2 oz. boy. To Mr. and Mrs. M. D. Corlen of Lenoir City, a 6 lb., 3 oz. boy.

Oct. 27—To Mr. and Mrs. M. H. Hughes of Loudon, a 7 lb., 12 oz. boy. To Mr. and Mrs. William Blankenship of Loudon, a 6 lb., 10 oz. girl.

Household Hint—When storing your summer cotton clothes, wash them and put them away unstarched as starch tends to rot them.

Mrs. Walter A. Sommers has returned home after a visit with Rev. and Mrs. Thomas Bailey and family in Dearborn, Mich.

Pfc. Vernon Burnett left Monday of this week for Fort Gordon, Ga. after spending 10 days here with his parents, Mr. and Mrs. Jimmy Burnett.

Mrs. Frank Walker and children Mary Jo and Mike of Chattanooga spent Tuesday and Wednesday with Mr. and Mrs. S. R. Crowder and Mrs. Ruth Richards and daughter Sarah.

Mr. and Mrs. A. C. Duke, Jr., announce the birth of a daughter, weighing 9 lbs. 3 oz. on Oct. 29 at the Bacon Hospital.

Larry Robinson, Bill Hope, Steve Robinson and Lowery Kline all of U. T. spent Sunday with their parents.

Mrs. W. V. Kirkland and daughter, Sherry, Mrs. Sam Harrison and daughter, Whitney and Jessie Greer were in Knoxville Wednesday afternoon to see films taken of Camp Nakanawa where Sherry and Whitney spent two months this summer.

W.S.C.S. Has General Meeting Monday Night

The W.S.C.S. general meeting was held Monday Oct. 27 at 7:30 p.m. at the Prayer Chapel of the Loudon Methodist Church. Mrs. William Lenoir president presided over the business meeting.

Plans were discussed concerning the Annual Christmas Party and the Church Centennial to be held Nov. 30th.

Mrs. Joe Watkins, Sec. of Spiritual Life presented a most effective program on the Week of Prayer and Self-Denial. The theme of the program was "To Tell the World That God is Light." Assisting Mrs. Watkins were Mrs. J. R. Watkins speaking on Cuba and the Elena Bowman School; Mrs. Homer Vaughn Simpson speaking on Student Hostels in Mexico; Mrs. James Burnett speaking on the Development of the work of the woman's division of Christian Service in Bolivia; and Mrs. James Watkins speaking on the Deaconess' Petrifaction Fund.

Shower Honors Bride-Elect

A miscellaneous bridal shower was given in honor of Miss Linda Godfrey Saturday night Oct. 25 by Mrs. Bud Howell and Mrs. George Young at the latter home in Lenoir City.

Many useful and lovely gifts were received by the honoree. A unique corsage of tiny kitchen essentials was presented to the honoree, and made by the hostesses.

Refreshments were served to the following guests: Mrs. Cecil Kames, Mrs. Boyd Foster, Mrs. Albert Griffin, Mrs. Percy LaRue, Mrs. Howard Pude, Mrs. Green Justice, Mrs. W. R. Sevel, Mrs. Robert Young and Miss Helen LaRue.

Mr. Broady Harrison, Mr. Paul C. Jones, Miss Rachel Huff and Miss Louise Harrison spent Sunday in Chattanooga and attended the morning worship service at St. Elmo Methodist Church of which Rev. Paul Dodd is pastor.

Mr. Albert Duke, Mr. I. H. Watson, Mr. Ed Swenson and Mr. W. F. Zimmerman spent Wednesday afternoon in the Smokies.

Mr. and Mrs. Marvin Mitchell and family of Maryville were dinner guests Sunday of Mr. and Mrs. Bill Lawson, Jr., and family.

Mr. Carl Clemmer and his sister, Mrs. Jessie Glass and daughter, Mrs. Betty Lee Phelps of Lenoir City spent Sunday with Mr. and Mrs. Shirley Jones and family in Greenback.

Bridge Club Met With Mrs. Cline

Mrs. Jesse Hope, Jr., and Mrs. Bill McKee have returned home after a few days vacation in Ft. Lauderdale Fla.

Mrs. Frank Clemmer has had as her guests the past week her brother Mr. and Mrs. James Hubbard of Maryville, Calif. and her niece Mr. and Mrs. Monroe Walbridge of Bentonville, Ark.

Friends of the Valley View Baptist Church welcome their former pastor, Rev. Loyd Light of Kingsport who is holding a two weeks revival meeting which is in progress now. Rev. Light extends an invitation for his friends to attend.

Mr. and Mrs. Hugh McQueen spent the weekend with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C. and attended the Billy Graham Crusade in Charlotte, N. C. Saturday night.

Esau and Mrs. Daniel C. Bates of Norfolk, Va. announce the birth of a daughter, Rosemary Denise Bates, weighing 7 lbs. 9 oz. on October 21. Mrs. Bates was Miss Peggy Graham before her marriage.

Mrs. Bill Swann and daughter Sallada left today by plane for their home in Armond Beach, Fla. after spending two weeks with Mr. and Mrs. John Messamore and family and Mrs. Arch Miller by her mother, Mrs. Ed Swenson spent last Thursday in Cookeville and attended the B.O.T.C. dance at T. P. L.

Miss Katharine Waller spent the weekend in Chattanooga as guest of Mr. Tom Henry and his parents.

Mrs. Howard King spent last Wednesday with Mrs. Hank Bertekamp and son Bert in Knoxville.

Mrs. Carl Clemmer spent Sunday with her parents, Mr. and Mrs. Ben Bradley in Monroe County.

Mr. J. A. Zimmerman of Oliver Spring is visiting his son, Mr. and Mrs. W. F. Zimmerman.

Miss Kathie Swenson has returned to Chicago, Ill. after spending a week's vacation with her parents, Mr. and Mrs. Ed Swenson.

Laura Booth Is Honored With Party

Mrs. Eugene Booth honored her daughter, Laura Katherine on her fifth birthday with a party at the kindergarten at the Methodist Church Wednesday morning.

The hallsworn motif was carried out in the table decorations, favors and refreshments.

Games were played by the 30 little friends before serving the cake, ice cream and punch and Laura Katherine opened her gifts.

Bridge Club Met With Mrs. Cline

Mrs. Bob Cline was hostess to her bridge club Wednesday evening at her home on Robinson Dr.

A desert course was served preceding three progressions of bridge.

High score was won by Mrs. W. C. Patton. Second high was won by Mrs. Jack Lefler and bingo was won by Mrs. Sam Harrison.

Guests for the club were Mrs. Ham Carey, Mrs. Bill Lawson, Jr., Mrs. Reed Gover and Mrs. Charles Brakebill.

Mrs. and Mrs. G. O. Hidenor and children Sally and John returned to their home in Chattanooga last Thursday.

Mrs. Joe Blair and Mrs. R. M. Gray spent the weekend with Mrs. E. R. Walker in Chattanooga.

Mrs. Arch Miller was dismissed from the Bacon Hospital Saturday and is recuperating at her home on Mulberry St.

Judge S. P. Daniel, Mr. R. M. Gray and Mr. F. V. Browder returned home Monday after a week's vacation in Palatka, Fla.

Grahams Host To Guests On Sunday

Mr. and Mrs. W. A. Graham, Davis Ferry Road, entertained dinner guests Sunday at their home.

Present were Mr. and Mrs. G. O. Robertson, Mr. and Mrs. Dave Murr, Mr. and Mrs. C. B. White, Mr. and Mrs. Jim Graham and Mr. John Graham.

Mr. and Mrs. John Messamore spent Saturday night and Sunday in Gatlinburg.



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WHITE STORES

COMBINATION STORM WINDOWS

BEAUTIFUL ALL-SEASON WINDOW

- COMPLETELY WEATHERSTRIPPED
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- EXCELLENT FOR AIR CONDITIONING
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GREENBACK NEWS

A home coming of former members of the Pine Grove Presbyterian church was observed Sunday by special services conducted by the pastor Dr. Albert Cropp of Maryville. The McKeehan family of Maryville furnished special music and Mrs. Jennie Chapman, a member of 63 years was honored with a eulogy. Among the guests were Mr. and Mrs. Louis Marshall of Madisonville; Mr. and Mrs. Coy Cannon of Maryville.

Miss Barbara Watson of Knoxville Baptist School of nursing was the weekend guest of her parents Mr. and Mrs. E. V. Watson.

Miss Wanda French was in the Blount Memorial hospital last week for surgery and has recovered satisfactorily.

Mr. and Mrs. Perry Hendrick of Maryville and Miss Shirley French of the Knoxville U. T. school of nursing were dinner guests Sunday of Mr. and Mrs. J. H. French and Miss Wanda.

Mrs. E. M. Edington of Knoxville spent Monday with her brother, Mr. J. V. Akers and Mrs. Akers.

Mr. and Mrs. Elmer Claiborne, Mr. and Mrs. James Burnett of Knoxville spent Sunday with Mrs. Sadie Houser and sons.

Mrs. F. L. Peterson of Cocoa, Fla. arrived Sunday for a two weeks visit with her mother, Mrs. Nora McCarter and aunt, Miss Mary Anderson.

Miss Christine McCall of Maryville College spent the weekend with her mother, Mrs. Hene McCall.

Mr. and Mrs. S. B. McCollum and Mrs. J. L. Kerr visited Tuesday with Mr. and Mrs. A. C. Moon's gomery in Lenoir City.

The Rev. and Mrs. Frank Ladner, Mrs. McCollum, Mr. Allen, Betty and Ruth returned Friday from a several days visit with relatives in Pottsville, Penn., having been called on account of the serious illness of Mr. Ladner's father, Mr. Frank Ladner, Sr. who is reported in fair condition.

Miss Harlene Myers is at home from Blount Memorial Hospital where she has been having tests and treatment.

Those who attended the workshop on Evangelism at the New Prospect church near Knoxville Sunday from 3 p.m. to 8 p.m. were the Rev. Frank Ladner, Mr. and Mrs. Bob Anderson Jr.; Mr. Gene Disney; Mike Disney; George Hammonree; Frank King; Miss Gail Woods; Miss Joy Best; Miss Jean Best and Wm. Lane.

The evening worship at the Greenback Presbyterian church Sunday evening was led by Mr. Cleo Franklin.

The Rev. and Mrs. Don Jones and children, Jonathan and Rebecca of Chicago spent last week with Mrs. Jones' parents, the Rev. and Mrs. Ray Burgess. Miss Mary Fryar is recovering from a painful illness after her home on the Monganton Road.

Mrs. Oliver Hope of South Bend, Ind. who has been the guest of Mr. and Mrs. E. L. Beals and Miss Esther Hope, went Sunday with Mr. and Mrs. Hoyle Beals

HOSPITAL LIST

Oct. 21
Mrs. Franklin D. Brown
Mr. Jimmy Grimes
Mrs. Alvin App
Mr. John Tuck
Mrs. Sam Rucker
Oct. 22
James P. Rogers
Mr. Charlie Porter
Mr. Joe McNeal
Mr. Raymond Helton
Oct. 23
Mrs. Jack Lee
Mrs. Bill Scott
Mrs. Clarence Williams
Mrs. Mark Johnson
Earl Rainwater
Oct. 24
Mrs. Mattie Arden
Mrs. H. H. Jenkins
Mr. Wilburn Presley
Mrs. Ray Shubert
Mr. Gene Giles
to Knoxville for a visit with them before returning to her home.
Mr. and Mrs. C. E. Long were dinner guests Sunday of Mr. and Mrs. Roy Presley near Vonnore.
Miss Mae Lowry is spending a few days near Friendsville with her brother Mr. Corry Lowry and Mrs. Lowry.
Mrs. B. B. Frazier of Maryville was the dinner guest Friday of Mr. and Mrs. S. B. McCollum.
Mr. and Mrs. Kyle McCall and David; Mrs. J. A. Garner; Mr. Lloyd Garner and Miss Sara; Mr. and Mrs. Park Hitch and family of Maryville; Mr. and Mrs. Sam Sharp of Cooper Hill and Mr. Ralph Garner of Chattanooga went Sunday to Johnson City and attended the funeral service of Mr. Joe Garner.
Mrs. Roy C. Kidd; Mrs. J. L. Kerr; Mr. and Mrs. S. B. McCollum were dinner guests Wednesday of Mrs. Emma McCollum and Miss Ruby in Maryville.
Mrs. J. B. Anderson is improving nicely from illness at the home of her daughter, Mrs. G. M. Wear and Mr. Wear in Maryville.
Miss Joan Hill of the Knoxville Baptist school of nursing was the weekend guest of her parents, Mr. and Mrs. Frank Hill.
Miss Vivian Thompson of Warren Wilson College, Asheville, N.C. spent the weekend with her parents, Mr. and Mrs. Joe Thompson.

(Continued From Page 3)
been a sharp drop. But of equal importance is the fact that it has been on a broad front. Nearly all depressed lines of activity have shown some recovery or have made adjustments so that recovery is now possible.
"Business analysts are generally of the opinion that complete recovery cannot be attained until sometime in 1959 or even later. In the last 40 years there have

been 8 downturns in industrial production. If the great depression of 1929-33 is excluded the average length of these downturns is about twenty-five months. Thus, if we set August 1957 as the beginning of the present recession and apply the 25-month average, the twenty-five month would be Sept. 1959. Of course the assumption that the present recession will end Sept. 1959 cannot be assured.
"In United States agriculture the effect of the recession has not generally been felt. For the first three quarters of 1958 realized net farm income is estimated at an average rate of about \$18 billion per year. This is 18 percent above the same period of 1957. Prices received by farmers for the 3-

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ELECT Charles Eblen State Senator



I am 100% in favor of a General Session Court Bill for Loudon County, which I plan to introduce in the early 1959 Legislature, the said bill to take effect at the expiration of the term of the present Justices of the Peace.

Too, in regard to the Right-to-Work:

The purpose of any legislation in the Labor-Management field should be the promotion of industrial peace, giving due regard to the rights of both labor and management. Therefore, I would not support any change in the law, unless, after due study and consideration of the proposed change, I was personally convinced that the change would not cause further industrial strife, but would improve Labor-Management relations. No commitments have been made.

I will support the Tennessee Education Association program fully in the 1959 Legislature. I will be opposed to any increase in Sales Tax and further I will be opposed to a state Income Tax. I will support a revenue measure if it proves necessary after due study, to finance increased aid in education, if I am fully assured that none of the present benefits that the state education program now has will be taken away.

I will not support any legislation that will be to the detriment of the present teacher retirement system.

In regard to highway safety, I am 100% in favor of Highway Safety and I will support any measure that will reduce the number of highway accidents.

I will not permit any individual or group to pay any of my expenses while I am in the state legislature.

I Sincerely Solicit Your Vote And Influence In The November 4th Election

(This Adv. Paid for By Charles T. Eblen)

**Turkey
Shoot
at
Garland Lindsey
Store
3 Miles Out
On Steekee Road
SATURDAY
November 8
10 A.M.
Sponsored by
PAUL GILES
RIFLE
PISTOL
SHOTGUN
BIG BIRDS**

VOTE - ELECT - VOTE

GENERAL ELECTION
TUESDAY, NOVEMBER 4, 1958

HOWARD H. BAKER

CONGRESSMAN - SECOND DISTRICT

Hobart F. Atkins

STATE SENATOR - SIXTH DISTRICT

James P. Brown

Floterial Representative - Knox - Loudon Counties



I PLEDGE SUPPORT
of a
Sessions Court Bill
for Loudon County
and vote on the bill by
REFERENDUM
ELECT
JAS. P. BROWN
FLORIAL REPRESENTATIVE

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\$1.00

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KARO SYRUP
1½ Pound Bottle
White -- 23c

STOKELY'S
Apple sauce
2 cans 29c

TEABERRY GUM
3 Packages 10c

STOKELY'S
PING
46 oz. can -- 27c

Northern
Napkins
Colored
10c Pkg.

Moh'ar & Harold
Giles - 3 Miles Out
On Vonnore Road

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STOKELY'S
Cranberry Sauce
No. 300--2 for 43c

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Popcorn
2 Pound Bag
27c

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CLASSIFIED

FOR SALE . . . used wine divan and matching chair, good condition. \$55.00. Also 1950 Ford coupe \$350.00. Phone GL 8-2522. 11-48-C

FOR BULLDOZING, dirt moving, and excavating of any type, also pond digging, contact field lines, GL 8-3144 or GL 8-3807. 31-51-C

BARGAINS . . . while they last! Table top electric water heaters --\$69.50; double-bowl kitchen cabinets sinks--\$69.50; 3-piece bath outfit --\$129.50; steel and aluminum windows --\$5.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO., Gilbert Membership, over Ph. GL 8-3206 or GL 8-3588, Depot Square, Loudon. 11c-36

REVINS UPHOLSTERY SHOP . . . furniture upholstered, tailor-made seat covers, many patterns to choose from. Save \$2.00 on ready-made seat covers. Free estimates, free pickup and delivery. Steeple St., Loudon, Phone GL 8-3009. 31-52-pd

FOR RENT . . . 3-room furnished apartment. Ph. GL 8-3083. 11c

KEY KIDS! . . . Toyland will open at Greer's about Nov. 15th. Giant tic display of wonderful toys, games, etc., for Christmas. Watch for the opening of Greer's Toyland . . . Don't Miss It! 31-53-C

LOST . . . English Pomeranian dog last Thursday in Summer Street area. Light brown, very small, name Honey Boy. Reward. Call GL 8-2159. 11-50-C

OPPORTUNITY for Rawleigh Dealer in Meigs County. I am not discontinuing but want to help a qualified person get started serving families I am unable to call on. See H. S. Ashill, 115 Upper Loudon, or write Rawleigh's Dept., TNJ-781-530, Memphis, Tenn. 61-2-C

WANTED . . . mature lady to live in home and help care for children. Call GL 8-3586 before 3 p.m. 31-50-pd

FOR RENT . . . 4 room house with bath, 1114 Welch Ave., electric furnace. Call GL 8-3616 after 5:30 p.m. 11c-48

FOR SALE . . . oil heater and one 35 gal. oil drum in good condition. Call GL 8-2721 between 8 a.m. and 4:30 p.m. 11c-48

SERVICE STATION for lease--West End Loudon. For information call Athens 609. 11c

HEY send your cleaning to us. You can see the difference, feel the difference and smell the difference. NU-WAY CLEANERS, 805 Poplar St., Phone GL 8-3008, Loudon. 11c-12

GRADING--call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. 11c-11

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\$1.00 First Week
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for You--through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No cost or obligation)

FOR RENT . . . 5 room house, 945 Mulberry St., partially furnished with electric heat. Call GL 8-3383. 31-52-pd

FOR SALE . . . portable electric sewing machine, like new. Also portable TV set. Both priced to sell. TV set used only a few months. Reason for sale . . . going overseas. Call GL 8-3243. 31-50-C

IMPORTED FROM HOLLAND . . . beautiful flowers for you to enjoy. Bulbs imported by Greer's . . . tulip, hyacinth, daffodils, crocus, narcissus. Beautiful colors . . . now in stock at Greer's, Loudon. 31-52-C

SAVE THIS AD . . . it is worth \$2.00 at Lou Hall Beauty Shop for 30 days on \$10.00 and \$20.00 permanents. Located on Mile from Vonnore on the Loudon highway. 31-50-pd

COOL SAVINGS . . . for cool weather, jackets, boys, girls, mens, reversible, quilted lined or unlined. All first quality at low, low price of \$1.98 each. Valley Mercantile Outlet, West End, Loudon. 11c-45

FAMILY SERVICE--Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines--the best for your money. "MITHI DRUG, Loudon, Tennessee. Phone GL 8-3021. 11c

TO GO ONLY . . . you can now borrow up to \$13,500 direct government loan at 4½ interest and have up to 30 years to pay for the building of your new home. Not one cent will it cost you to move into a new home, then only your monthly payments like rent. I will buy a lot and furnish fee blue prints and estimating. All labor and materials guaranteed. For 25 years I have been building better homes at lower cost. If interested call R. W. Ellis, Shaw Ferry Rd., Lenoir City, YU 6-7198 or YU 6-2311. 41-31-C

SAVE ON FLANNEL . . . mens and boys flannel shirts, first quality in all sizes, just \$1.00 each. Also flannel material--5 yards for \$1.00. Valley Mercantile Outlet, West End, Loudon. 11c-45

WE BUY, SELL, OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. 11c-11

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SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY, OCT. 30
CRY TERROR
1st Run Picture
FRIDAY & SATURDAY
Oct. 31, Nov. 1
Big
Halloween
Show
THE WEREWOLF
Don Megowan
THE PHANTOM OF
THE RUE MORGUE
Karl Malden
THE MAN WHO
TURNT TO STONE
Victor Jory
BLACK SLEEP
Basil Rathbone
Cartoon
SUN, MON, TUES.
Nov. 2, 3, 4
1ST RUN PICTURE
The Key
William Holden
Sophia Loren
Cartoon
WEDNESDAY & THURSDAY
Nov. 5 & 6
INTERLUDE
June Allyson
CARTOON

BURKHART'S BEAUTY SHOPPE . . . West Broadway at city limits Lenoir City, Phone YU 6-4248, residence YU 6-3048. SPECIAL . . . \$10.00 creme oil permanent wave only \$4.95. Professionally shaped and styled. Appointment not always necessary. 11c-48

Valley Drive-In
formerly
Bonnet Drive-In
Now Under New Management of
ROY CLINE
PHONE GL 8-2277
Located Between Loudon & Sweetwater
50c per person
THURSDAY & FRIDAY
Oct. 30 & 31
ISLAND WOMEN
Marie Windsor
Vince Edwards
CARTOON
BIG HALLOWEEN
MIDNIGHT SHOW
FRIDAY NIGHT
BEAST WITH A
MILLION EYES
SATURDAY, NOV. 1
4 BIG FEATURES
\$1.00 CARLOAD
THE LAST HUNT
BAD DAY AT
BLACK ROCK
CRIME OF PASSION
THE CREEPING
UNKNOWN
Free Tennessee Football Tickets. Last week's winner Bob Myers, Loudon. On Nov. 28 we will give away a car FREE at the Valley. Tickets in football tickets drawing will also be good on car.
SUN--MON, TUES.
Nov. 2, 3, 4
SAYONARA
Marlon Brando
Patricia Owens
CARTOON
WEDNESDAY, NOV. 5
THE RIDE BACK
Anthony Quinn
Cartoon

GET MORE OUT OF
LIFE . . . ATTEND
A MOVIE!
COLE'S
DRIVE-IN
ON-HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-3532
SHOW TIME 7 P. M. and 9 P. M.

THURSDAY & FRIDAY
Oct. 30 & 31
Giant Show
For Halloween
HORROR OF
DRACULA
IN TECHNICOLOR
Peter Cushing
THE THING THAT
COULDN'T DIE
William Reynolds
Cartoon
SATURDAY, NOV. 1
4 Big Features
One Admission
JUBAL
Glenn Ford
YOU CAN'T RUN
AWAY FROM IT
June Allyson
FURY AT GUNSLIGHT
PASS
David Brian
OVER EXPOSED
Cleo Moore
SUN, MON, TUES, WED.
Nov. 2, 3, 4, 5
1ST RUN PICTURE
THE
Vinkings
Kirk Douglas
Tony Curtis
Janet Leigh
Cartoon



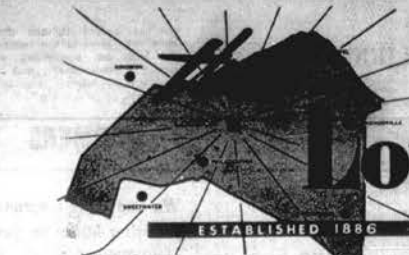
THE RECORD SHOWS that the modern Southland has what it takes to attract new, job-providing industries of all kinds. During the ten-year period, 1948-1957, there were 3,299 major industrial developments along our lines alone--an average of more than one and one-fourth each working day for this period. These new developments just in the past six years represent a total investment of almost \$3.5 billion and have created more than 119,000 jobs that didn't exist before.

All in the South can be proud of this fine record. Yet, this is no time to sit back and "rest on our oars." Now more than ever--in these times of lessened business activity everywhere--it behooves all who live and work in the Southland to make an extra effort to keep new, job-creating industries heading South and make sure that they stay happy in their "new home."

The more we all do to help continue without let-up the amazing industrial growth of the Southland, the more we all will benefit.

Harry A. W. Patton
President

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Loudon County Herald

"Loudon County's Family Newspaper"

72ND YEAR—NUMBER 51 LOUDON, TENNESSEE, THURSDAY, NOVEMBER 6, 1958 10c PER COPY

Just Piddlin'

By The Editor

ELECTIONS THIS YEAR have pointed out the need for more strict enforcement of state voting laws in Loudon County. There are definite regulations in regard to how close workers for candidates can be to the polls. Further instructions set up regulations for the posting of signs and campaign literature.

The regulations concerning these have been violated numerous times in Loudon County in the two elections of the year. Workers have been much too close to the polls, some even inside the building while voting was going on.

Strict enforcement of voting regulations and practices in Loudon County is overdue. The County Board of Election Commissioners should begin to take steps now to insure that all voting regulations have full compliance in the next election and that citizens are allowed to cast their vote in peace.

HAZARDS OF HALLOWEEN aptly illustrated in Loudon last week. Seems that a local car ran out of gas and the owner, ferried in enough to get home on by car. He was pouring the stuff in the tank when a youngster tossed a fire cracker his way.

Result, was a loud explosion, a car on fire and a call for Loudon's fire department. Not much damage, but that's one way to get a real "bang" out of Halloween.

THERE SEEMS to be some sort of a feud on between Doc Smith and Kenneth Howard, and Ben Borden as to who is the best "cowboy" in handling a calf.

Although nobody but Ben has much to say about it, it seems that Smith and Howard almost hung a calf trying to get the thing tied up, and had to call Ben for help.

According to Ben he showed those two amateurs how to handle the beef. As well, experience is the best teacher they say.

THOUGHT FOR THE WEEK... many a man has a noble aim... but few seem to realize that it's only the hits that count.

UNICEF Collects \$105 Here On Halloween

A total of \$105.00 in pennies, nickels and dimes has been forwarded to the United Nations Children's Fund, collected by Loudon children on Halloween.

The money will be converted into "life-saving" medicines and health-giving milk and vitamins to help the 500 million underprivileged children of the world.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

If you'd keep half of it you'd find that about half the space used by newspapers from day to day is quacking what the boy boys say is wrong with the country. But them deep thinkers has missed one thing that is mighty important, something that has done more to set our country back than anything else. The big thing wrong with America is that the folks has quit eating breakfast.

It sounds like a mighty small thing, but it's fundamental and I think you could trace a heap of our mistakes to the time when folks quit eating breakfast and took to a piece of toast, a sip of orange juice, and a gulp of coffee.

If our ancestors could take a look at the kind of table that was spread for breakfast these days they wouldn't wonder how come the nation is always on the brink of disaster.

Our grandfathers wouldn't never been able to build this nation if

Lions Club To Present Jitney Supper And Carnival Saturday Night At Gym

It's fun time again for area adults and children as the Loudon Lions Club presents its annual jitney supper and carnival Saturday night, Nov. 8.

The big family affair will get underway with the jitney supper from 5 to 7 p.m. in the Loudon Grammar School Cafeteria. The usual good food will await those attending the supper, from sandwiches on up to hot dishes. Special cuts will also be available for the children.

The carnival will get underway at 7 a.m. in the Grammar School Gymnasium. The building will be jam packed with games, contests

Stolen Sports Car Is Fished From River Saturday, Local Youth Charged

Fishermen discovered a stolen car, exposed by lower waters, in the Tennessee River Saturday, touching off a chain of events that ended in charges for a Loudon youth.

The 1953 Corvette Sports Car, stolen from William H. Handrick of Knoxville, last June, was pulled out of the river near Notchlin Hill on the Poplar Springs road. It was badly damaged by the months in the water and was further damaged when the cable used to haul it up the bluff broke on the first try.

Investigating were Loudon County Sheriff Mun. Allen, Walter Boardman of the Tennessee Bureau of Criminal Identification, and State Troopers Dick Phelps and A. E. Godfrey.

There was no motor in the car but officers were able to trace it.

Five From County Attend Law Institute

Five Loudon County men were among some 150 judges, attorneys, and law students who attended the 19th Annual Law Institute at the University of Tennessee last week.

They were Arthur M. Fowler, John O. Gibson, Ben Simpson, and I. W. Sanders from Loudon and Thomas F. Ingram of Lenoir City.

Subject covered at the institute included scientific crime investigation, pre-trial tactics, trial of a criminal case, and criminal responsibility and mental disease.

The group heard experts such as Donald J. Parsons, assistant director of the Federal Bureau of Investigation, W. E. Hopton, director of the Tennessee Bureau of Criminal Identification, and Oliver Gasch, United Attorney, District of Columbia.

The institute met all day Friday (Oct. 31). It was sponsored by the U.T. College of Law and the Knoxville Bar Association in co-operation with the Bar Association of Tennessee.

Amer. Education Week Highlights County Schools

American Education Week will be observed by the school of Loudon County in various ways. Some of the schools, Loudon Junior and Senior Highs and Browder, will hold open house. Others will combine their PTA meetings with an open house at Davis and Jackson.

On Friday, Nov. 18, Philadelphia and Poplar Springs will have a special program for the community. Poplar Springs will combine Book Week with American Education Week in their program. Loudon elementary will have parent-teacher conferences after school hours, while Philadelphia will have a special speaker on Tuesday, Nov. 11, Veterans Day.

American Education Week, Nov. 9 through 15, is for the purpose of acquainting the public with the schools. It is hoped that everyone will take advantage of the special week to visit the schools.

Loudon Posts Thrilling 21-20 Win Over Maryville, Kingslon Its Next

BY TOM DELANEY

Loudon's Redskins edged out the Maryville High Red Rebels 21-20 last Thursday night. A near-captivity homecoming crowd was thrilled time and again by the spirited play of both teams.

The games unusual aspects were the scoring of three touchdowns by Loudon in the first half and Maryville's three scoring thrusts in the second half. An extra point provided the difference.

The Redskins offense, led by Lennex, Murrell and Nichols, rolled up 215 yards rushing for the night. Lennex had 138 yards in 15 carries and Nichols chipped in 102 yards on 17.

Loudon got underway with the opening kickoff, rolling to the Maryville 29 before losing the ball on a fumble. Loudon recovered the Red Rebel offense and Maryville kicked out to the Loudon 44 yard line.

From there Nichols bulled for five yards, Lennex rolled out for six and then, his back to the middle for five, Murrell scored.

Veterans Day Plans Underway By Legion

A program committee of Loudon American Legion Post 129 is planning a simple observance for Veterans Day, Tuesday, Nov. 11, at 11 a.m.

ed 13, and Lennex rolled nine yards to the Maryville 17. Murrell added five more, Nichols' bulled four yards to the end, and Murrell slipped around to find the score. Lennex carried for the rest of the game, and a 7-0 Loudon lead.

Maryville tried to fight back with the kickoff, but Ronnie Swiney stopped the Red Rebels with an interception at their own 40 and carried it to the 30 yard line. Lennex, Murrell and Nichols teamed up to drive to the Maryville nine before the Red Rebels stopped the drive.

But the Red Rebels gambled on a pass deep in their own territory moments later and Jack Nichols intercepted for Loudon and carried the ball to the Maryville 10.

Lennex hit for six yards and then Nichols bulled in for the score. Nichols extra point made it 14-0. Loudon again led the Red Rebels on offense and Maryville punted to the Redskins 18. The Redskins got into a war with Murrell hitting for five, Nichols for four, Lennex 10 yards to the Loudon 37, and then Lennex again on a beautiful 36 yard ramble to the Maryville 10.

Five Nichols bulled in from there for the score and McNabb passed to Murrell for the extra point.

Early in the third quarter the Red Rebels fought back. A Loudon fumble gave Maryville possession on the Redskins 19 and, helped by penalties, the Red Rebels scored with Bradley hitting from one yard out. A few minutes later a big Redskins kick was taken on the 43 by the Red Rebels. Six plays later they had a second score and trailed 21-14.

Loudon came back with a drive to the Maryville 15 before being stopped. Early in the fourth quarter Loudon again fumbled. Maryville into possession on the Redskins 33. The passing of Larry Cup to Charlie Thomas highlighted the drive which scored from that point in five plays, a 12 yard pass play bringing the score. Long mis-

A Light Balloting Turnout, Unusual Mark Election

New Bridge Across Fort Loudoun Dam Is Apparently Set State Reports

A report released to a Knoxville newspaper Tuesday by state highway engineer Herbert Hales indicates that the bridge across Fort Loudoun dam may become a reality.

The Tennessee Highway Department has submitted final studies on the project to the Federal Bureau of Public Roads and is recommending that the bridge be built across the dam instead of at an alternate site downstream. Preliminary cost estimate is \$2,388,000.

The recommendation has been forwarded to the BPR office in Atlanta, which will relay it on to Washington. If approved in Washington, the bridge will be designed and built by TVA, which will be reimbursed by BPR for the cost. Since it will be on a federal structure, the whole cost will be borne by federal funds. The state, under this arrangement, will pay only one-half of the cost of approaches and access roads.

The bridge will furnish long-needed access to Blount County and Highway 411 from this area. TVA Chairman Herbert Vogel has expressed the agency's readiness to assume responsibilities of planning and constructing the bridge.

Soil Conservation Supervisors At District Meeting

Paul Arp (and Mrs. Arp), C. I. Mesler and Homer Simpson, supervisors of the Loudon Soil Conservation District, returned today from the annual convention of the Tennessee Association of Soil Conservation Districts. The convention was held in Nashville with headquarters at the Andrew Jackson Hotel. Other supervisors of the district not attending are C. E. White, and Frank King Jr.

The banquet held last night, highlight of the meeting, had as principle speaker Governor Buford Ellington. Highlights of the convention included preservation of door prizes, donated by business firms.

About 400 conservation enthusiasts from 10 county districts attended including farmer-supervisors and their wives along with other agriculture leader of the State, according to John S. Wilder, supervisor of Mason, Tennessee and president of the Tennessee Association.

"The first Tennessee Soil Conservation District was organized in 1937," Wilder explained, "and since then all except two counties have set up districts."

District are organized by one of the landowners. Farmer-supervisors, likewise are democratically elected. They review and direct the conservation program in their districts.

Mrs. Paul Arp of the auxiliary reported wives of the supervisors enjoyed unusually attractive activities planned for them by Nashville merchants in cooperation with the Davidson County Soil Conservation District.

In recognition of mounting interest and activity in the new watershed program, the theme of the convention was "Watersheds for Conservation and Production."

Wilder said, "No financial assistance from Congress has ever offered so much that is so enduring."

Charles Butler of the National Farm Bureau, Davidson, Jared Maddox, Supervisor of the State Senate, and Forrest Durand, State Director of Game and Fish Commission appeared on the program along with a number of other outstanding agricultural leaders.

Marriage License

Oct. 4-Myrtle M. Crum to Naomi Kay Florio; S. M. Lewis to Francis Sue Bailey.

Oct. 11-Martin E. Irwin to Julia F. King.

Oct. 25-Carl B. Hipps to Shelby Joan Davis; Robert F. Ferry Jr. to Betty Ann Lord.

Oct. 21-George B. Lay to Sandra Smith; Dillard J. Crabtree to Madeline Sue Rasmussen.

Oct. 22-Kenneth Hazelwood to Alma Lee Babe.

Oct. 24-Donald R. Romines to Grace T. Vaughn.

Oct. 25-Robert K. King to Beulah Inouye; Beacher E. Hickman to Lois Marie Long.

Oct. 26-Charles D. McGill to Betty Sue Donaldson.

Oct. 27-J. H. Hensley to Stella Ann Ridenour.

Oct. 28-Sanford Marley to Wanda Ann Hatcher.

Nov. 2-Albert R. Sooddy, Jr. to Katherine Gottfried.

Real Estate Transfers

Oct. 29-Deed from Martha Parkway to Margaret Brown, 1 lot, 2nd; Wayne Jenkins and wife to Jane Christiansen, 1 lot, 2nd.

Oct. 30-Deed from Tommy Johnson and wife to Fred Maybair and wife, 6 acres, 3rd.

Oct. 31-Deed from Arlie B. Strangle and wife to S. H. McNeely and wife, 1 lot, 2nd; W. J. Hamilton and others to Clarence Wright and wife, 1 lot, 2nd; James Simpson and husband to R. E. Fritts, 1 acre, 2nd.

Nov. 1-Deed from Clyde Ford and wife to R. W. Willis and wife, 1 lot, 2nd; S. P. Dannel and others to Mary Ledford, 1 lot, 2nd; Charles Ray to Noah Simmons and wife, 1 lot, 4th.

Nov. 3-Deed from Owen Evans and wife to Charles Quenser and wife, 1 lot, 3rd.

Cases Filed-Chancery Court

645-Mary E. Massengill vs William H. Massengill, divorce.

Yale & Towne To Observe 10th Birthday

Employees of the Yale & Towne Lenoir City plant, together with 12,000 others in 16 plants in the U. S. and abroad, are beginning a month-long observance of the company's 10th birthday.

Yale Lock Month commemorates the first production of pin-tumbler cylinder locks in 1863.

Local Student To Edit Yearbook

Middle Tennessee State College has announced the organization of the annual staff for the 1958-59 year.

Linda Williamson, Loudon senior majoring in English, will serve as Editor of the Midlander. Linda is the daughter of Mr. and Mrs. Olan Williamson.

Local Student Is Fraternity Pledge

John McCallen Miller, son of Mr. and Mrs. Ciel C. Miller of Fort Hill, Loudon, has pledged Pi Kappa Alpha, social fraternity at Memphis State University.

Open House Is Set At Loudon High

Everyone is cordially invited to attend open house at Loudon High School from 8:30 a.m. to 3:30 p.m. everyday during the week of Nov. 10.

Visitors will register in the hall near the office and may then feel free to visit any rooms they wish. Classes will be in progress as usual, so visitors may see every day school situations.

At assembly on Monday the Future Teachers will have a brief program. The organization is also responsible for decorating the bulletin boards in the classrooms.

Yours truly,
Uncle Phil

The London County Herald

London County's Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor: Man...



SUBSCRIPTION RATES (In Advance)

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

Don't Chase It

From time to time the city, the volunteer fire department and the Herald have all cautioned citizens against chasing the fire truck on calls. Actually the city has an ordinance against such a practice and can and may enforce it at any time with a fine.

One of the calls Halloween night brought an almost comical illustration of the hazards of such fire truck chasing. Two cars, bearing folks who had no real business at the fire, raced down different streets chasing the truck. Unfortunately they tried to cross one intersection at the same time with leader-busting results. The drivers were lucky, no injuries, but it could have been tragic.

Of course the fact that you endanger yourself and others in unauthorized chasing of the fire truck is but one of many reasons why it is not a sensible thing to do. If you chase close behind the truck on the way to the fire you endanger the firemen riding that truck, all volunteers. You don't know where that truck is going - don't know when it might stop or swerve suddenly.

And at the fire you and your car are in the way. The firemen need quick and easy access to the truck, the fire plug and the fire. If your car and others are blocking the road the efforts to fight the fire quickly may be slowed considerably. Should there be someone in that house needing help, your carelessness might cost a life.

And if you need another reason why you shouldn't chase the fire truck here's one that will hit you where it hurts . . . in your

This And That

We have a great desire to help move the cause of education forward. According to reports Tennessee has only one other state to be thankful for to keep us out of the bottom of the pit. Only one other state, it seems, pays less for education than Tennessee. It is high time, it seems to us, that we should quit spending peanut money on education and spend some real money on it.

As far as we are concerned Mr. Pasternak who wrote the novel about life in Russia and, because of his criticism of it, got in bad with his country can come over to America to live. But he is apparently a man of great intestinal fortitude and will stick it out there. He has no doubt known all about that he would have ultimately to pay the penalty.

We confess to an interest in the election of the Pope. The ritual and pageantry have their appeal, but just the same we shall be glad enough when the coronation is over and we shall get along with other news.

One of the things that amazes us beyond words is how certain guys and gals can cash in on such this fads. We would hasten to put Brigitte Bardot in this group.

pocketbook. One of these days the city is going to crack down on persons who chase the fire truck without any authority. And if you're caught at it, there will be a right sizable fine coming your way. Don't chase it!

A Letter From The Publisher

The atmosphere of a place is always of interest to me. Any sensitive soul has experienced it. The atmosphere of an eating place, of a hotel, or of a store, a school or church are all noticeable by one who has a keen sense of feeling for such matters.

Frequently I have heard of a man who succeeded well in a small restaurant. Because he had been successful in the small place he moved out into a bigger place, and failed. He had been able to achieve a certain intimacy of atmosphere in his little place, and lost it when he moved.

I have been told of a large business establishment in a certain city that has been there for a long while. It became familiar and friendly to the people. They felt comfortable in its atmosphere. A competitor moved in with the last word in appointments and highly skilled in merchandising ways, but still the old business held its own because of its atmosphere achieved over a long period of years.

In Nashville I have a favorite store. It is the store that has achieved a certain atmosphere not only by its service to the people but by its decorative schemes. Carpets, horses and animals adorn the sides of the escalators and the outside high windows. The horses even stand proudly over the marquee.

Upon inquiry I found that these horses are made of wood and they are of course hand carved. We used to ride these on the old fashioned merry-go-rounds. They were made in Germany. So, the animals of this store make it interesting to me. I find myself chasing to walk by this building when other routes are available to me, simply because I want to enjoy the horses.

If we run a business, a school, or a church, we must give some thought of the manner and means whereby we may achieve an interesting and favorable atmosphere.

We think that one of the greatest lacks in our public schools system is that of cultural richness. In the words of Charles Flowers recently in the News-Sentinel our schools are "culturally starved."

We think the promiscuous shooting of fire crackers on Halloween is a dangerous practice, especially so this year when the grass and leaves were so dry. We are not much for fire crackers anytime, anywhere, anyhow.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

"Jesus Describes Discipleship"

Matthew 3:1-11

The Sermon on the Mount is the most revolutionary statement ever uttered on human life. No thinking person can ignore it. Some like Gandhi, who was not a Christian but a great and good man, praise it. Others, like Nietzsche, curse it and declare it is nonsense. But the proud philosophy of Nietzsche has exploded in the ruin of his Germany, and the teaching of Jesus lives on.

Archibald Hunter, professor of New Testament in Aberdeen University, Scotland, in his book, "A Pattern For Life," says the Beatitudes form a noble preface to the sermon. God gives His blessedness to those who claim no merit for themselves but, knowing their own heart's need, are content to rest wholly on the mercy of God.

The word "blessed" means, "Oh, how happy are they who are poor in spirit." Poor in spirit is the opposite of all that is haughty and proud. These are the ones, says Jesus, who inherit the kingdom of God. Only the poor in spirit can get together with God.

"Oh, how happy are they who mourn." What a paradox that is. The clue is in Isaiah 61:2—"to comfort all that mourn." Those who mourn are the ones "to whom all the evil in the world is a continual grief." But we shall triumph in Christ. There is comfort in the secret of His presence. It is a promise to be completely fulfilled in the consummation of all things when sin and death will be finally abolished and "God shall wipe all tears from their eyes."

The meek shall inherit the earth. What a contrast to the prevailing thought that it is "the go-getter" who succeeds. But there is power in humility, in meekness. A man may accumulate much wealth and yet be very poor. While others strive, fight and fear, the meek walk in patient calmness. Jesus was trampled and crushed, but His name is above every name. Napoleon caught something of the truth when he said that Jesus' empire, built on love, has survived while other kingdoms, founded on force, have toppled into swift ruin. "In the animal world the mammoths have perished from the earth; the sheep still graze on its hills."

So it is down through these "blesseds." They shock us with their contrast to the thinking of men. He is not laying down conditions of salvation; He is speaking to those who have already answered the call, "follow me." These are not rules and regulations which we must obey in order to be saved. They congratulate those who are living the Christian life. They are spoken in the same sense as this Psalm: "Happy is that people whose God is the Lord."

Ian MacLaren, another great Scotch preacher, wrote many years ago: "The world had its

own ideas about blessedness.

Blessed is the man who is always right; blessed is the man who is satisfied with himself; blessed is the man who is strong; blessed is the man who comes of this present world. It comes with a shock and opens new realms of thought that not one of these men entered. Jesus' mind when he treated of blessedness."

"Blessed," said Jesus, "is the man who thinks lowly of himself;

who has passed through great trials; who gives in and endures; who longs for perfection; who carries a tender heart; who has a passion for holiness; who dares to be true to conscience."

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PHILADELPHIA NEWS

Mrs. Harry Harris along with Mrs. Jean Kliner of Lenoir City were guests of Mrs. Lelmer Howell in London Monday.

Mr. and Mrs. Ben Graves of Anthony, Kansas have been visiting with Mr. and Mrs. Victor Jones.

Mrs. Mary Graves was taken to the Sweetwater hospital Sunday evening. She was reported to have suffered a stroke. The family reports her condition is satisfactory. Her many friends wish for her to get better soon and return home.

A revival meeting has been going on at the Baptist Church during the past week. The pastor, the Rev. Tom Scarborough has brought the evening messages. Both good preaching and singing were enjoyed. The adult choir and Junior choir have rendered fine singing each evening. Both choirs are under the direction of Mr. Ed Walker Jr. Miss Walker accompanied the group at the piano. Mr. Ellis Graves from Anthony, Kansas is spending some time here visiting with his mother, Mrs. Victor Jones and Mr. Jones.

Mrs. Alice Hooker of Lenoir City has been visiting for a few days with her sister, Mrs. Lilly McJunkins.

Miss Grace Carter was visiting in Georgia during the past week. Mrs. Lucy Allen, Mrs. Zella Byers and Mrs. Stanley Davis were visitors in Knoxville Saturday.

Mrs. George Martin and son, Robert accompanied Mrs. Martin's mother, Mrs. John Thompson of London on a visit with relatives in N. C. over the past weekend. Miss Sherry Harris spent the day Sunday with Miss Jackie Howell in London.

Mrs. Maggie Henderson and Mrs. Bill Monroe were visiting with Mrs. Mary Graves at the Sweetwater hospital Monday evening.

Mrs. J. G. Taylor, Mrs. Ida Henderson, Mr. and Mrs. Bill Henderson, Mrs. Belle Christian and Mrs. Stanley Davis attended the funeral of Miss Annie Jenkins at Sweetwater Tuesday afternoon.

Mrs. Julia Millsaps and Miss Jane ... are on the sick list ... the old bad cold bug

W. L. Borden and ... from Jackson, S. ... been visiting here with the ... Lloyd Davis and Mrs. Davis and with Mr. and Mrs. Ben Borden in London.

Miss Wendy Paulkin of London was visiting with Miss Brenda Sue McNabb Thursday afternoon. Master Brent Davis visited with Master Elmer Russell Thursday afternoon.

Miss Jane Banks was the overnight guest of Miss Sandra Harris Saturday night.

Mr. Ellis Graves along with his uncle and Aunt, Mr. and Mrs. Ben Graves of Anthony, Kansas left Thursday morning for the return trip after having spent several days here visiting with relatives and friends.

The Rev. Ted Baker, pastor of the Methodist Church here is ill with the flu.

Mr. and Mrs. Albert Ridge of Sweetwater were visiting with Mr. and Mrs. Will Ridge Thursday night.

Miss Priscilla Long of Sweetwater was the weekend guest of Mr. and Mrs. Lon Kiser and children, Sherry and Timmy were visiting with Mr. and Mrs. Ralph Maddox in Lenoir City Saturday.

Mr. Ray Stewart and daughter, Dale are spending a week with Mr. Stewart's parents, Mr. and Mrs. Luther Stewart while Mrs. Stewart is in Nashville for a week on business.

Mr. and Mrs. Bill Roberts of London, and Mr. and Mrs. Verlin Ricker and baby from Lenoir City were visiting with Mr. and Mrs. Bob Schrimsher Saturday evening.

Mrs. Mattie Nelson has been confined to her home the past week with flu. She is much improved at this writing. Little Ronnie Ranson, son of Mr. and Mrs. Walter Ranson has also been ill but is better now.

Mr. and Mrs. Roy Murr are reported to be building a new home. A wedding ceremony was performed at the home of Mr. and Mrs. Baird Reed on Saturday evening, November First. Mr. and Mrs. Reed's granddaughter, Bessie McCallie became the bride of Robert King of Miami, Fla. The Rev. Freeman from Sweetwater performed the ceremony. The home was beautifully decorated with autumn flowers. Miss McCallie carried a white lily with orchids. Several friends and relatives attended the wedding. Mr. and Mrs. King left for their honeymoon trip in Miami, Fla. where they will make their home.

Mr. and Mrs. Paul Roberts of Sweetwater attended the wedding of Miss Bessie McCallie and Mr. Robert King Saturday.

A special meeting was planned Monday night at the Reed Springs Baptist Church in preparation for their annual Christmas program. Mr. and Mrs. Luther Stewart are spending a week's vacation with relatives in Robinville, N. C.

A demonstration on "Safety Begins at Home" was given by Sharon Barnett, Denny Blevins, song leader led the group in singing. Mr. Pope, assistant county agent, and Mrs. Rose O'Brien, Home Agent explained the various projects. The new 4-H leader, Mr. Stanley Davis was present to assist with the meeting.

Sunnyside News

Mr. and Mrs. Lon Kiser and children, Sherry and Timmy were visiting with Mr. and Mrs. Ralph Maddox in Lenoir City Saturday.

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Mr. and Mrs. Paul Roberts of Sweetwater attended the wedding of Miss Bessie McCallie and Mr. Robert King Saturday.

A special meeting was planned Monday night at the Reed Springs Baptist Church in preparation for their annual Christmas program. Mr. and Mrs. Luther Stewart are spending a week's vacation with relatives in Robinville, N. C.

A demonstration on "Safety Begins at Home" was given by Sharon Barnett, Denny Blevins, song leader led the group in singing. Mr. Pope, assistant county agent, and Mrs. Rose O'Brien, Home Agent explained the various projects. The new 4-H leader, Mr. Stanley Davis was present to assist with the meeting.

Use Herald Want: Do It The Easy

Thursday, November 4, 1958

The Loudon County Herald

HOSPITAL LIST

ADMITTED

Oct. 28
Patsy Lee Spires
Freeman Russell, Jr.
Mrs. Robert Vincent
Mrs. Albert Dukes, Jr.
Mrs. Pearl Johnson
Oct. 29
Miss Wilma Littleton
Mrs. Bill Scott
Mrs. F. H. Perry
Mrs. Curtis Littleton
Mrs. Sue Sproker
Oct. 30
Mrs. James Kirkland
Mrs. Sue Bright
Charles Plemons
Mrs. Arnold Alexander
Mrs. John A. Miller
Miss Pearl Viers
Oct. 31
Mrs. Wm. Parkerson
Mrs. Joe McEachern
Mrs. H. R. Williams
Mrs. Robert L. Lawson
Herman Ledford
Mrs. H. A. Sproker
Miss Phyllis Presley
Mrs. Jack Johnson
Mrs. Thomas L. Miller
Mrs. R. A. Collins, Sr.
Mrs. Charlotte Norris
Nov. 1
Miss Jane Amos
Mrs. Oscar Allmon
Jennifer Russell
Nov. 2
Mrs. Glen Haun
Mrs. Ernest Varner
Mrs. Benny Cook
Mrs. Ben Harvey
Mrs. Hattie Burnett
Joe Henson, Jr.
Nov. 3
Mrs. Joe Lawhore

DISCHARGED

Oct. 28
Mrs. Orville Galyon
Mr. Joe McNeal
Eddie Lee Lettermann
Mrs. M. D. Corley
Oct. 29
Mrs. Sam Hacker
Freeman Russell, Jr.
Mrs. Stella Covington
Mrs. Annis Shubert
Mrs. Wm. Blankenship
Mrs. Lloyd Oran
Oct. 30
Mr. Thomas Covington
Mr. J. A. Sanderson
Mr. L. F. Schrimsher
Patsy Lee Spires
Mrs. W. H. Hughes
Mrs. Milford Delapp
Oct. 31
Mrs. James Kirkland
Mr. Charlie Plemons
Miss Pearl Viers
Mr. Bill McKee
Mrs. John A. Miller
Nov. 1
Mrs. H. A. Sparker
Mrs. Sue Bright
Mrs. Charlotte Norris
Mrs. Alvin Arp
Mr. Elbert Massengill
Miss Phyllis Presley
Mrs. Nola Bell Julian
Mrs. Robert Vilson
Mrs. H. R. Williams
Nov. 2
Mrs. Jack Johnson
Chas. Plemons
Miss Jane Amos
Nov. 3
Mrs. Thomas J. Miller
Miss Wilma Littleton
Jennifer Russell
Mrs. H. W. Ledford
Mrs. Albert Dukes
Mrs. R. L. Lawson

Quinn & Karnes

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• Burial Insurance: \$100.00 to \$1,000.00
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Wonderful fit...
Wonderful price \$1.50
FAMOUS STYLE 502

by Exquisite Form



Here's the firm uplift and exquisite fit you'd expect to find in only the most expensive bras! It's stitched under the cups... reinforced to retain its shape and give you the shape you want, at the price you want to pay!
Five broadcloth, in pink, white or black
32-36 A; 32-40 B; 32-42 C
Only \$1.50
34-44 D, \$2.00
In white or black

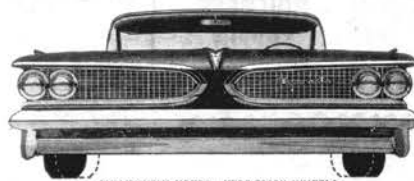
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DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$22,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment addition 25 yrs old. 3 Car garage. Original wide plank floors, hand hewn beams and mantles. total 10 rooms, 3 baths, 1 acre full of old maple trees, lawns, flowers,

Call GLenview 8-3215 anytime

Get all the best of all the new ideas
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EXCLUSIVELY YOURS—WIDE-TRACK WHEELS

The wheels moved out 3 inches for the widest, steadiest stance in America—better cooling for engine and brakes—lower center of gravity for better grip on the road, safer cornering, smoother ride. You get the most beautiful roadability you've ever known—in America's Number 1 Road Car!



You get the solid quality of Body by Fisher.

You name it—Pontiac has it... the year's most important advances in style, safety, handling and performance. And they're topped by a Pontiac exclusive... Wide-Track Wheels! Everything about this new kind of car was designed to give you driving as you've never known it: Air-Cooled True-Contour Brakes for precise, unvarying control in stop after stop after stop... spacious Vista-lounge interiors with seats wider than a sofa and full circle visibility (the Vista-Panoramic windshield curves clear up into the roof). And

there are two great new engines to choose from—the Tempest 420 for the ultimate in V-8 action and response... and its money-saving companion, the Tempest 420E, a big muscular V-8 that uses regular gas and delivers better mileage than many smaller cars with so-called "economy engines". Styling?—the newest, lowest look on the road—protected by Magic-Mirror non-fade finish. There's much, much more—come see for yourself—all the big and wonderful things that have happened to America's Number One Road Car!

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Gifts & Greetings
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WELCOME WAGON
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Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

4-H CLUB NEWS

Hogs are an important source of income on Tennessee farms. They bring an annual gross income of more than 75 million dollars. The swine enterprise ranks sixth on Tennessee farms as a source of income, and Tennessee is among the top one-fourth of the states in number and value of swine.

Swine would be a very good 4-H

TURKEY SHOOT

AT

Dutton's Grocery
5 Miles East On
Yonore Highway

Saturday, Nov. 15

9:00 O'CLOCK

Sponsored By Viking
Rod & Gun Club

RIFLES - SHOTGUNS
Big Turkeys and Hams

More For Your Money In

FORD

Get the details on FORD's extra value in Cars and Trucks.
And see us for the finest service.

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W. Lee Highway Loudon, Tenn. Phone GL 8-3621

REMODEL YOUR HOME OR ADD A ROOM

We Finance No Down Payment
5% Interest 5-Years To Pay

FREE ESTIMATES

For Details See

LOUDON BUILDERS SUPPLY

Phone GL8-2023

W. Lee Highway

AUDIO circuitry develops
A NEW
TONE SENSATION
NEW **ZENITH** ROYAL 700
1958
ALL TRANSISTOR
portable radio



GENUINE
LEATHER
CABINET
City in Sound
A. H.
G. O.

IT'S
HAND SIZE!
69.95
NO TUBES - NO POWER CORD - NO LARGE, COSTLY BATTERIES

- SUPER SENSITIVE to bring in stations strong and clear.
- SPECIAL CIRCUITRY "feeds back" part of output signal to greatly improve tone quality.
- 400 MILLIWATTS OF POWER OUTPUT provides greater output than many similar size transistor portables.
- Up to 350 HOURS OF LISTENING PLEASURE with regular flashlight batteries—available everywhere.

VERNIER TUNING • BIG 4" SPEAKER
PROVISION FOR CARPENTER ATTACHMENT

TIC TOC JEWELERS

Achievement Night Held By Co. HD Clubs

The Lakewood Home Demonstration Club was named Club of the Year at the Annual Home Demonstration Achievement Night, Thursday evening, October 30. Thursday Club acted as hostess for the occasion at the Legion Building in Loudon.

A variety program was presented by the Lakewood, Loudon City, Martel, Hines Valley, Eastons, Greenback and Jr. Loudon City Clubs. Exhibit tables were featured showing work done during the year. Many beautiful and interesting articles were displayed.

Presiding at the business session was Mrs. B. H. Lewis, vice president of the County Council. Mrs. Lou Bransford gave a very inspirational invocation. Mrs. J. L. Grubb, Mrs. James H. Bailey, Mrs. Mary Jo Scarborough and Mrs. Herman Harrell.

The silver tray and purple ribbon were presented to the Lakewood Club. Choose one from a litter of 10-13 pig, with a large percentage of them raised, thus will have a heavy weaning weight.

If you select a good animal and practice good management plus the proper feeding you can expect good returns from your 4-H hog project.

OBITUARIES

Carl M. Brewer
Brewer Carl M. Age 70 died in Norton, Va. Nov. 1st. Survivors: Wife Mrs. Elizabeth Goodson Brewer, Edwardsville, Mo. Four daughters: Mrs. Frank Repovich and Mrs. Madge Corbin both of St. Louis, Mo.; Mrs. Katherine Gabany, New Jersey; Mrs. Peggy Ann Sparks, Mo. Seven sons: James and Clyde of West, Va.; Don and Eugene of Ind.; Harold and Bobby of Ill.; Kendall of U.S. Marines Stationed in Formosa; and Miss Effie Brewer both of Loudon. 14 grandchildren. Services were held 2 p. m. Tuesday, Quinn & Karnes Funeral Home.

Rev. O. C. Rainwater and Rev. Raymond Jones officiating. Interment: Riverview cemetery. Arrangements by Quinn & Karnes.

Dunbar School News

Mrs. Arnette, 4th local leader, held the following 4-H club meeting in Maryville's Armory Building. Janet Hardy, Emile Sue Robinson, Felecia Faulkner, Patricia Coart, Arthur Carmichael, Henry Hawkins, Charles Lee Hawkins, Lonnie Jones, Robert Bailey. The following received prizes for their 4-H chicken project: Lonnie Jones, Jr. 1st prize; Janet Hardy, Charles Lee and Henry Hawkins 3rd prize. The pupil enjoyed a Halloween party Thursday, Oct. 30, given by the teachers. Shirley Smith is on the sick list we hope have soon she will be back in school.

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED

November 14, 1958
Sealed bids will be received by the State of Tennessee, Department of Highways and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:30 o'clock A. M., November 14, 1958.

ROANE-LOUDON COUNTIES
Project No. 146-5(1)1357 - The grading, drainage and construction of six (6) box type bridges on a section of Interstate Route No. 40, beginning at Oak Ridge Turnpike and extending on a section of White Wing Road (State Route No. 85).

Project Length - 6.500 Miles
Working Days - 300
(Unloading Point - Loudon City)
No. Proposals will be issued after 4:30 o'clock P. M., November 13, 1958.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 135, ACTS OF 1945.

Contractor must prequalify with the Department of Highways and Public Works in accordance with Chapter 89 of Public Acts of 1929, before any Proposal will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject and all bids is reserved.

W. M. Leach
Commissioner
Oct. 22, 30, Nov. 6, 13

wood Club by Mrs. Noma Wade, president of the Jr. Loudon City Club, which has held the Club of the Year title for the past year. Clubs receiving blue ribbons were Hines Valley, Eastons, Greenback, Hines Valley, Lee Heights, Loudon City, Prospect, Martel, Dixie Lee, and Jr. Loudon City. Red ribbon winner was Ft. Loudon Village.

Special recognition was made of the three top outstanding members of the year. These ladies, Mrs. Homer Holdridge, Prospect; Mrs. Cindy Reedy and Mrs. Bessie Shipley, Dixie Lee; had top scores in the county.

Sixty-eight Home Demonstration Club women received recognition for their outstanding work during the year. They were: Mrs. Claude B. Smith, Mrs. Harry Walls, Mrs. Betty Hammond, Mrs. Fred Headrick, Mrs. A. C. Waller, Mrs. Betty Hindman, Mrs. J. E. James, Mrs. Louise Curney, Mrs. Harvey Crabtree, Mrs. Donna Masters, Mrs. Paul Newberry, Mrs. J. L. Grubb, Mrs. James H. Bailey, Mrs. Mary Jo Scarborough and Mrs. Herman Harrell.

Mrs. Rose Hicks, Mrs. Pat Samples, Mrs. Catherine Duff, Mrs. George Lynn, Mrs. Helen Pruitt, Mrs. Mildred Wheeler, Mrs. Evelyn Madison, Mrs. Claude Reedy, Mrs. David Sigmon, Mrs. Faye McDonald, Mrs. Earl Masengill, Mrs. Bessie Shipley, Mrs. Ben Alford, Mrs. Charles West, Mrs. A. M. Wilson, Mrs. Elizabeth Easter, Mrs. J. M. Stafford, Mrs. Gordon Fisher, Mrs. Mildred Coleman, Mrs. Charles Dial, Mrs. Betty Cook, and Mrs. John Bright.

Mrs. Roxie Campbell, Miss Margaret Osborne, Mrs. Mary Henson, Mrs. LeRoy Bullock, Mrs. Claris Wilkerson, Mrs. Betty Easton, Mrs. Gillus Purdy, Mrs. Allen Fine, Mrs. J. E. Fagg, Mrs. Betty Jenkins, Mrs. Irene Ellison, Mrs. Mary Jones, Mrs. Robert Hall, Mrs. Charles Riggle, Mrs. Kathleen Kelly, Mrs. Alice Jane Wade, Mrs. John Garner, Achas Jones, Mrs. L. Messer, Mrs. Homer Holdridge, Mrs. Betty Ryan, Mrs. Fred Cook, Mrs. C. V. Duff Jr., Mrs. T. O. Marshall, and Mrs. Mildred Wilkerson. Mrs. A. J. Eldridge, Mrs. Madison Wood, Mrs. R. E. Maher, Mrs. Paul Alexander, Mrs. W. T. Thurner Sr., and Mrs. Bessie Shreder.

To City Rent, Call Trade. Call GL 8-2721

FOR RENT - 5 room house, 943 Mulberry St., partially furnished with electric heat. Call GL 8-3283. 31-32-pd

FOR SALE - There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries.

Well Drilling
New Casing
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Water Guaranteed
Call GL 8-3990
Loudon



Muscular Dystrophy Drive Next Friday

Loudon's volunteer firemen and the Jaycees will campaign for muscular dystrophy next Friday night, Nov. 14.

Pfc Floyd C. Arden In Parachute Assault

Army PFC Floyd C. Arden, son of Mr. and Mrs. Nellie B. Arden, 107 Hackberry St., Loudon, is participating with the 101st Airborne Division in "Exercise White Cloud", a Strategic Army Corps (STRAC) maneuver involving 101st Airborne Division and 101st Airborne Division, Fort Bragg, N. C. The exercise, which began Oct. 22 and will be concluded Nov. 5, is designed to test the effectiveness of STRAC troops in making swift and decisive assault movements.

Arden, assigned to the division's 101st Aviation Company at Fort Campbell, entered the Army in February 1957.

The 23-year-old soldier was formerly employed by Don P. Smith Chair Co. His wife, Elizabeth, lives in Clarksville, Tenn.

Unemployed Benefits \$23,087 In Sept.

NASHVILLE—Tennessee Employment Security Commissioner Don McSwain said today that Loudon County's jobless workers received \$23,087 in unemployment benefits during the month of September.

At the same time McSwain reported the grand total for the 95 counties of the "Volunteer" state at \$2,745,068. "This," he said, "is a drop of almost a half a million dollars from the August total of \$3,181,756." McSwain went on to say that "unemployment insurance

Davis School News

We are observing American Education Week by having Open House Thursday night, Nov. 13 from 7 to 9 P. M. The P.T.A. is observing father's night at same time. After the business meeting a short recreational program is planned with parents participating. All are invited to attend.

The following pupils are being honored for helping Mr. Bill Boyd with her UNICEF program Halloween night: Paul (Cookie) Cook, Jimmy Atkins, Huey Wagner, Jack McCall, Linda Peeler, Sara Shaw, Billy Joe Lambert, Randy and Judy Munsey, Clydell Smullen, Linda Russell, Brenda Goble, Judy Lambert, Larkie Russell, and Vontella Mills. We all thank them for the help they gave.

For glorious burgers
Cheez Whiz'em!
Spoon it!
Heat it!
Spread it!
for sandwiches
for snacks
KRAFT'S amazing
pasteurized process cheese
spread for dozens of
fast cheese treats

World Service Circle Met Monday Night

The World Service Circle met Monday evening in the Ladies Parlor of the Methodist Church with Mrs. George Kiley and Miss Dora Mae Ishill as hostesses.

A salad plate was served in the following hall first to the 18 members present and one new member, Mrs. John Karnes.

Mrs. Rufus Watson had the devotion and Mrs. Paul Arp gave the study hour on Hawaii and Mexico.

Mrs. Ed Swenson, circle leader, presided over the business meeting and plans were made for the six circles to have their Christmas party on Dec. 8. While abundant gifts will be exchanged and

payments for September of this year are still running ahead of the same months' payments of last year. During September of 1957, jobless workers were paid \$3,251,332 while they sought new jobs.

Quick Meals!

Delicious, homemade
Macaroni 'n' Cheese
ready to serve in minutes

Kraft Dinner is a timesaver and a menu-maker! Keep it handy—it costs only pennies. So easy for school lunches, emergency meals! And good taste! Always! **GRATED...for the cheddar cheese goodness everybody likes**

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RAY REAL ESTATE COMPANY

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Now in stock at
LOUDON COUNTY HERALD
\$1.00

full HOUSEPOWER
helps you live better electrically
Full housepower gives you the circuits, outlets, switches, and electrical capacity to whizz through big work days — and to relax in comfort when they're over. Laundering, cooking, cleaning — all chores go faster when full housepower is on the job. See your electrician or electrical contractor today for full housepower — the kind of wiring system that assures you of convenience and more economical use of electrical appliances. Live better electrically... with full housepower.
LOUDON UTILITIES
(Electric Department)

it was decided that the circle members bring a \$1.00 for the children's Christmas party. Also a committee of Mrs. Don Smith, Mrs. Rufus Watson and Mrs. John Karnes was appointed for fixing a Thanksgiving basket for a needy family.

Mrs. Ruby Lutz closed the meeting for the Quiet Hour with a Thanksgiving Prayer.

Election Notice

Whereas, the Charter of the City of Greenback, Tennessee, provides for a public election for the election of public officials each year. Whereas, the date of such election for the year 1958, will be Saturday, Dec. 13, 1958, and

Whereas, it is accordingly the will of the City Council of the City of Greenback that the Election Commission of Loudon County, Tennessee, to be held on that date.

Therefore, be it resolved by the board of Mayor and Aldermen of the City of Greenback, Tennessee, that the said Board of Election Commissioners of the County of Loudon, Tennessee, are hereby requested to call and hold a public election for the City of Greenback, Tennessee, to be held Saturday, Dec. 13, 1958. It is further requested that the Board of Election Commissioners of Loudon County, Tennessee, take all necessary steps for the holding of this election and the officials to be elected are as follows: two Aldermen, one to be elected for the period of two years and one to be elected for the period of one year.

Be it further resolved that this election be held between hours of 9:00 A. M. and 6:00 P. M.

M. GLEN McTEER

Mayor
ATTEST:
Recorder-Treasurer
Ira Hodge

Nov. 6, 13

:- Loudon Social and Personal News :-

Thursday, November 6, 1958 The Loudon County Herald

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Lakewood Home Demonstration Club was named Club of the Year at the annual Achievement Night at the Legion Building on October 30.

What are some of the things they did to deserve this honor? Here is a summary of some of their achievements.

Lakewood is one of the smaller clubs but this did not handicap

REPORTING IN To Loudon County

Oct. 29-To Mr. and Mrs. Albert Duane, Jr. of Loudon, a 9 lb., 3 oz. girl.

Oct. 29-To Mr. and Mrs. Robert Vinson of Lenoir City, a 7 lb., 14 oz. boy.

Oct. 30-To Mr. and Mrs. John M. Miller of Loudon, a 5 lb., 5 oz. girl.

Oct. 31-To Mr. and Mrs. Robert Lawson of Philadelphia, a 10 lb., 12 oz. boy.

Oct. 31-To Mr. and Mrs. H. K. Williams of Lenoir City, a 5 lb., 3 oz. boy.

Nov. 2-To Mr. and Mrs. Glen Hawn of Loudon, a 6 lb., 11 oz. girl.

Nov. 2-To Mr. and Mrs. Glen E. Harvey of Lenoir City, a 7 lb., 9 oz. boy.

Nov. 2-To Mr. and Mrs. Barney Cook of Loudon, an 8 lb., 4 oz. girl.

Nov. 2-To Mr. and Mrs. Joe Lawhorn of Loudon, an 8 lb., 4 oz. girl.

Annie Rines Circle Met At Church 4th

The Annie Rines Circle met at the First Baptist Church Nov. 4. Mrs. John Merriell led the program, using for her topic "North America." On the program were Mrs. W. V. Stapp, Mrs. Hattie Lou Dutton and Mrs. Frank Wilson. Mrs. L. A. Hodge, circle chairman, presided over the business session. There were nine members at the meeting. Mrs. Hodge closed with prayer.

Telephone Talk

B. H. HICKMAN

Your Telephone Manager

HOW TO FOIL A FUNGUS! Did it ever occur to you that telephone poles are edible? Not for you—but they do make a tasty dish for mushrooms! The mushrooms that like to eat wood are wild, like the fungus you find growing on stumps in the woods. That's why telephone scientists feed telephone poles to mushrooms to learn how to keep the poles from being eaten. In laboratories they coat pieces of wood with different chemical compounds, then put samples in sealed jars with earth and the most destructive kind of fungus. Chemicals found most unappetizing are then used to treat telephone poles so they'll last longer. Just another example of the day-in, day-out research that enables us to keep your service dependable and continually improving.



"Then what did he say?"

Are these familiar words at your house? If you have a teen-ager, you can't help overhearing just such remarks. It seems that endless telephone visits are a part of growing up. No

need to make them a family affair, though. With an extension phone of her own, Suzy can talk in complete privacy. You'll really "diddle her pink," too, with a pretty pink phone, or one of the other lovely pastel colors, and her own listing in the telephone directory. For just a few cents extra a day it's so easy to give the whole family the wonderful convenience of extension phones in favorite "talking spots" throughout your home. Our Business Office will be glad to answer any questions you have, so just call us any time.

WHAT NEXT? Telephone installers run into some funny situations—sometimes with belligerent dogs, inquisitive youngsters, antagonistic bees—even pet alligators in one family's basement. Here's one we get a bang out of: A family's wanted an extension phone put in and her instructions to the Business Office included the following warning: "Please send a man who has had the measles."

C. P. Church Group Has Halloween Party

A Halloween party for the nursery and kindergarten classes of the Cumberland Presbyterian Church was given last Thursday afternoon by Mrs. Ralph Eblen, Mrs. Reid Ivers, Mrs. John Gibson and Mrs. C. G. Wright. Games and music were enjoyed by all the children and the Halloween motif was carried out in the refreshments.

Those attending the party were: Leigh Alexander, Ricky Alexander, Sally Harrison, Mike Eblen, Sally Kincaid, Don Kincaid, Jimmy Greenway, Bruce Lawson, Mary Elise Graham, Ina Wright, Larry Hudson, Jackie Fickey, Debbie Gibson, Martha Carolyn Miller, Tom Brandy and Byron Lawson.

Guests were Mrs. Earl Alexander, Mrs. Jeannette O. Harrison, Mrs. J. E. Greenway and Melinda and Mrs. W. R. Miller.

Meeting Held By Pearl Remine Circle

The Pearl Remine Circle met on Monday evening in the social hall of the Methodist Church with Mrs. Vola Stoksbury and Mrs. Donna Watkins as hostesses.

A dessert was served first to the 12 members present and one new member Mrs. Ruth Smith and one visitor Mrs. Bill Blinn, WSCS president.

Mrs. Kenneth Kitchings was in charge of the program and gave the scripture reading and closed with prayer. Miss Rachel Huff gave two chapters in the study book, closing with prayer.

Mrs. Homer Vaughn Simpson, circle leader, presided over the business meeting and plans were made for the Christmas party to be held in December.

Miss Birdie Thomas closed the meeting with the Quiet Hour reading entitled, "God's Beauty".

Mr. and Mrs. Gilbert Harris of Knoxville were visiting Mr. and Mrs. Kenneth Harris over the weekend.

Mr. and Mrs. Roy Sneed, Sr. of Decatur, Tenn., were visiting Mr. and Mrs. Roy Sneed, Jr., and family Sunday.

Mr. John Messamore attended the funeral of his uncle, Mr. William E. Diggs in Clinton Saturday afternoon.

Welcome Wagon Sponsored Feted

The Sponsors of the Welcome Wagon has a luncheon last Wednesday at the Cumberland Presbyterian Church.

The luncheon was sponsored by the hostesses of the Loudon Welcome Wagon, Mrs. Doris Blair. In attendance were Mrs. Myrtle Davenport, of Knoxville, area representative, and Mrs. Betty Jenkins, hostess of the Lenoir City branch. There were about thirty in attendance.

Higha light of the luncheon was a demonstration visit with Mrs. Blair as the hostess calling on Mrs. Jenkins as the newcomer being called upon. The visitation as witnessed by the guests proved to be delightful.

Margaret Lindsay Circle Has Meeting

The Margaret Lindsay Circle of the First Baptist Church met at the home of Mrs. E. A. Lowe. Mrs. Ed Davis had charge of the program, "Missionary Beginning in North America".

Those taking part were Mrs. Bert Rattledge, Mrs. Evan Forabee, Mrs. Jack Delaney, Mrs. Joe Hooker, Mrs. Carl Black and Mrs. R. A. Lawson.

The business meeting was conducted by the circle chairman, Mrs. Joe Hudson, after which a dessert was served to 12 members and two visitors. Miss Marie Davis, Wayboro, Tenn. Mrs. Rosa Halcomb.

Mrs. Graham Host To Dinner Guests

Mrs. Kate Goddard, Mrs. Jessie Cook and Miss Emma Hall of Greenback were luncheon guests of Mrs. W. A. Graham last Tuesday.

After lunch they toured Crescent Bend Farm which is owned by J. H. Ray and Mrs. Jenkins of Knoxville. This farm was the former home of Mrs. Kate Goddard who lived there some 50 years ago.

Mrs. changes had been made in the home which was beautifully furnished in antiques and reproductions as well as the fields of alfalfa and clover which were green in spite of the dry weather.

Pvt. David Howell and Pvt. Jerry Winkle of Fort Jackson, S. C. spent the weekend with their parents, Mr. and Mrs. D. W. Howell and Mr. and Mrs. Bud Winkle.

Mr. and Mrs. Cecil Rodgers and son Milton of Charlotte, N. C. spent the weekend with Mrs. Rodgers' mother, Mrs. Helen Bacon. Jack Lutz and Blair, Jr., and Hogan Harrison of T.M.I. in Sweetwater spent the weekend with their parents, Mr. and Mrs. Charles H. Davis and Dr. and Mrs. Blair Harrison.

Mr. and Mrs. Charles F. Brakehill left Saturday for Miami, Fla. where they are attending a dairy convention.

Miss Elizabeth Carmichael of Tuscaloosa, Ala., was visiting Mrs. Doris Blair over the weekend.

Dr. and Mrs. W. B. Campbell, Sr. left Saturday to spend a week in Daytona Beach, Fla.

Mrs. Charles Duff of Bristley, Ark. and her granddaughter, Miss Sue Duff of Memphis and Mrs. Sam Brindley and son, Hanby of May Pearl, Tex. have been visiting a week with Judge and Mrs. S. P. Dannel.

Mrs. M. W. LaRue of Greenville, Tenn. was visiting recently with her daughter, Mrs. Rex Burnette and family.

Mr. Bobby Synn Staup who is student at East Tennessee State College in Johnson City spent the weekend with his parents, Mr. and Mrs. Bob Staup.

Airman 2e Jimmy Hugh Willet of Fort Meade, Md. spent the week end with his parents, Mr. and Mrs. Hardin Willet.

Mr. and Mrs. Linton Jones and Mrs. Garlin Craig and son Victor spent the weekend with Mr. and Mrs. Arthur Russell and family in Charlotte, N. C.

Sally Jones Circle Met At Bacon Home

The Sally Jones Circle met on Monday evening at the home of Mrs. Helen Bacon with Miss Mary Wilson as co-hostess. A dessert was served first to the 14 members present and one visitor Miss Sarah Richards.

Mrs. Cannon Lenoir was the program leader giving the chapter on Hawaii and Mexico. She was assisted on the program by Mrs. Halbert Robinson.

Mrs. Gra Mae Russell, circle leader, presided over the business meeting and plans were made for the Methodist Men's Dinner which is to be held next Friday, also plans were made for the Christmas party.

Mrs. Joe Watkins closed the meeting with a prayer for the Quiet hour.

Mrs. R. P. Curtis and Charles had as their guests Sunday Mr. and Mrs. F. B. Weaver of Lenoir City.

Mr. and Mrs. Frank Tuck and son Tommy of Oak Ridge spent Saturday with Mrs. John H. Hays and Miss Mattie Mae Houston.

Mrs. Thompson Host To Bridge Last Week

Mrs. Dan Thompson entertained her bridge club last Thursday evening at her home in Lenoir City.

A dessert plate was served before playing three progressions of bridge.

High score was won by Mrs. Ed McQueen. Second high was won by Mrs. Hank Bertelkamp. Other prizes were won by Mrs. Leroy Custard and Mrs. Rufus Watson.

My Favorite Recipe

Featuring This Week
Mrs. Scott Mitchell
Loudon

MRS. JACK LEPLER
OYSTER STUFFING

1/2 cup chopped celery
1/4 cup chopped onion
1 bay leaf
1/4 cup butter
6 cups dry bread crumbs
1 T. chopped parsley

3 cups chopped oysters
1 c. poultry seasoning
salt and pepper to taste
2 beaten eggs and oyster liquid and enough milk to moisten stuffing.

Cook celery, onion and bay leaf in butter until golden brown. Remove bay leaf and add crumbs and parsley to butter mixture and add milk. Thoroughly. Add oysters, seasoning and eggs and enough liquid to moisten. This may be baked in a separate pan for 1 hour in a 350° oven. Thank you so much Mrs. Mitchell for this recipe and it will come in handy for Thanksgiving.

Mrs. John L. Robinson spent Sunday and Monday with Mr. and Mrs. Dan Robinson and family in Knoxville.

Mr. and Mrs. George of Maryville were visiting Miss Martha Blair, Mrs. Louise Tipton and Mrs. Fannie Loyd on Friday.

Miss Feresa Donahue of College Park, Md. was the weekend guest of Mr. and Mrs. Hardin Willet and family.

Mr. and Mrs. William Boyd spent the weekend in Knoxville with their parents, Mr. and Mrs. Norris Boyd and Mr. and Mrs. Walter Remine.

Linda Brakebill is Honored On Birthday

Mrs. Charles F. Brakebill entertained with birthday party for her daughter, Linda who was seven years old, last Friday afternoon at her home on River Rd.

Bingo was played with prizes being won by Bill Morgan, Rollin Ann Watson, Vann Blair, Beverly Birkholz and Lucinda Watson. The Halloween motif was carried out in the decorations and refreshments.

There were 12 little friends who enjoyed watching Linda open her gifts.

BARGAIN DAYS

LADIES
DRESS
FLATS

Leathers
Suedes
Good Styles
All Sizes
N & M Widths
Regular 4.98
\$3.98



Mens Loafers
Leather Insoles
Composite Soles
\$5.98



Mens Work Shoe

Cork Soles and Heels

\$4.98



Mens Navy OXFORDS
Leather Insoles
Composition Soles
Leather Quarter Lining
\$5.98



Boot Special For Men

Insulated 8 inch Lace Boot Regular 13.98
Black Dress Boots Leather Lined Regular 9.98

\$11.98 \$8.98

Special Group Mens Oxfords
2.98 and 4.98
Val. to 7.98

Ladies Dress Flats
Reg. 2.98
\$1.98



Boys Boot - 8 In. LACE
Famous Brand
Sizes 3-6
\$5.98

Children Oxford

Broken Styles and Sizes

Regular 2.98
\$1.98



Ladies Penny Loafer

Leather Insoles
Brown and Black
Composition Soles

\$1.98



HENRY'S' Shoe Store

"SHOES FOR THE ENTIRE FAMILY"

403 Grove Street

Loudon

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

The farmers in Loudon County that participated in the feeder calf sale and other interested live-

stock farmers will be interested to know that the sale held in this area was one of the 13 held throughout the State of Tennessee. There was a total of 9,743 head sold in the state having an average price of \$29.93 per hundred. This meant to the Tennessee farmers consigning calves to these sales a total of \$1,340,000. This is

tremendous and taking into consideration that it is a good livestock year, I think that our farmers here in Loudon County who participated in our local sale are to be commended.

It might be of interest to a lot of the farmers in Loudon County to know that the average weight was 460 pounds with choice steers bringing \$32.78 and heifers \$30.35. The good grades netted \$31.09 for steers and \$28.19 for heifers.

Farmers in other areas have begun to realize that they can get a good quality of feeder calves through these sales, and when our farmers can give them the quality and type of feeder calf that they want ready to go into the feed lot, then we can expect them to come back year after year, and buy our feeder calves. However, in order to do this the farmers must comply with the rules and regulations agreed upon by members of the association. Also it would help greatly if we could have our sales by breeds, and we must get more volume. The sales in the state that shows the highest average price was where they had the highest total volume.

By next year there should be two additional sales in the state, and if this takes place, then we would just about blanket the state with feeder calf sales. We still believe that this is one of the best means a farmer can market his feeder calves. A full cooperation with the livestock markets and the feeder calf associations will tend to provide for better service, not only for the farmer participating, but for those buying as well.

Any farmer in Loudon County that is not participating in our local feeder calf sale who is interested, should contact the county agent's office for more information.

FARM NEWS

U-T ENGINEERS DESIGN FEEDER FOR ROUGHAGES

Agriculture engineers at the University of Tennessee have designed a different type of mechanical roughage feeder that has been successfully feeding 10 dairy cows. The new feeder is a "suspended, shuttle-stroke, bunk type." It has been moving silage 20 feet without spoiling with teeth that are hung from hinges bolted to the bottom of 10-foot sections of tubular barn door track. The track is suspended by a roller-type barn door hanger. The mechanism gives the forks a horizontal, reciprocating movement.

The machine will handle corn silage without spoiling even though it is loaded unevenly. Capacity is rated at 230 pounds of corn silage per minute for 2-minute intervals, and 210 pounds of legume silage per minute. Power required is only 1 horsepower in the form of an electric motor which drives the feeder with a V-belt through a speed reducer and an airplane cable. Different adjustments for different silages are possible by sloping the teeth forward.

The feeder was featured in the September issue of the University of Tennessee Agricultural Experiment Station science quarterly, "Farm and Home Science." The machine was developed by the late H. A. Arnold, U-T research engineer who died October 5.

Herald
Classified Rates
\$1.00 First Week
50c Additional Weeks

**Turkey
Shoot**
at
**Garland Lindsey
Store**
3 Miles Out
On Steeles Road
SATURDAY
November 8
10 A. M.
Sponsored by
PAUL GILES
RIFLE
PISTOL
SHOTGUN
BIG BIRDS

MARY WORTH'S FAMILY



GET THIS SET OF SPICES
FREE!
A \$2.75 VALUE

IN DECORATIVE APOTHECARY JARS

when you buy the
Sunbeam
AUTOMATIC CONTROLLED EVEN HEAT
FRY PAN

Now it's so easy to add these and many other exciting foods to your menu:

- Chicken Fricassee
- Sukiyaki
- Baked Apples
- Upside Down Cake

19.95
complete

GREER'S
GREER HARDWARE COMPANY
Phone GL 8-2046 Loudon

KERRY DRAKE



GREENBACK NEWS

The Greenback 4-H club officers attended as officers and leaders training school at the University of Tennessee in Knoxville Saturday Oct. 25. Those who went were Miss Betty Potter, president; Miss Sars Caldwell, vice president; Miss Darlene Gooden, vice secretary; Miss Gail Galt, treasurer; Miss Joyce Hudson, song leader; and Miss Charlotte Kirkland, social chair.

man, Mrs. Dallas Ryan chaperoned the group and after their meeting they saw the

Mrs. Edith Ramsey of Warren Wilson College, Asheville, N. C. spent the week with her parents, Mr. and Mrs. Garland Ramsey.

Mr. and Mrs. G. E. Moore of Knoxville, Mr. and Mrs. J. H. Alker of Alcoa, Mr. and Mrs. Clark Akers of Maryville visited Mr. and Mrs. J. V. Akers Tuesday.

Donna, the little daughter of Mr. and Mrs. Donald Bluford suffering from a severe illness, meals.

Seaman Clyde Davis of the U. S. Navy and with the U. S. Naval

Mr. McCollam, Mrs. Eula B. Kivett and family of Alnwick were guests Sunday of Mrs. Mellie Brookshire.

Dr. Homer Hammontree and the Rev. Paul Beckwith were guests on the front of the week of Mr. and Mrs. J. E. Hammontree and Mrs. Ada Everett and were enroute from Wm. J. Bryan University of Dayton, Tenn. to Toledo, Ohio.

At Norfolk Va. was the recent guest of Mr. and Mrs. W. M. Mayfield and Mrs. David L. Davis. Mr. and Mrs. Bobby Simpson and Mrs. Fred Simpson and Mrs. Mellie Brookshire spent Saturday at Knoxville.

Dr. and Mrs. K. R. Alexander are at home from a visit with her mother, Mrs. L. G. Muaro in St. Johns Mich. and with an aunt in Canada.

Mr. John E. Hammon tree continues to improve from major surgery and is able to be out again.

Sgt. Hubert Davis is recovering from minor surgery in an Army Hospital in Japan and will be returning to the states soon. He is expected to spend his 30 day leave with his mother, Frank Mayfield, and his wife, Myrtle.

Miss Myrtle Haas of Eagle Lake Village visited last week with Mr. and Mrs. V. F. Mayfield.

Mr. Edwin Byerley was hostess to members of her sons cub scout group 150 at her home on the McGowan Road Friday evening. The basement playroom was beautifully decorated with autumn leaves and flowers and the Halloween season was also reflected in the games and contests. The den mothers, Mrs. Kyle McGill and Mrs. Frank King directed the games. Mrs. Byerley served delightful refreshments.

Mr. and Mrs. E. L. Beals spent the weekend in from New Martinsville, W. Va. with their son, Mr. Hal Beals and Mrs. Beals and family. Miss Helen Kerr is recovering from an attack of tonsillitis.

Mrs. R. V. Watson visited Thursday with Miss Barbara Watson at the Baptist school of nursing in Sta. Helena.

Pvt. Dale Long has completed his basic training at Ft. Jackson S. C. and spent his 14 day furlough with his mother, Mrs. Ruby Long and family. He is now with the 51st Artillery, Hdqrs. 4th Missile Div. at Monroe, Va.

Mr. and Mrs. Frank Mayfield were weekend guests of her uncle,

Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back

Notice:
Mr. and Mrs.
Home Owners

THINK: Do you see ants in or near your property this past spring or summer? If you did, you should have your home inspected for termites. Termites can be as destructive as the most vicious and destructive insect! Winter and summer, 24 hours a day, this insidious creature is at work eating away the structural framework of your home. The U. S. Department of Agriculture estimated that damage to property from termites in the last year alone exceeded \$100,000,000 last year. Will your home be added to this casualty list next year? To the most of us, our homes are the most valuable thing we own. We will never make. Why take a chance when you can be SURE with a VACCINOL termite inspection, absolutely protected against termites, fungus and powder pest beetles for more than 25 years. Vaccinol chemical is registered with the U. S. Department of Agriculture.

For a thorough inspection by a courteous, qualified inspector, simply call Loudon Builders in Loudon. The Vaccinoin inspector serving your area is Lloyd Black, a native born and life long citizen of Loudon County. No doubt Lloyd is well known to most of you. Lloyd has qualified himself in this field and is duly licensed by the Tennessee Department of Agriculture for your protection. Don't take a chance - be sure. Just call Loudon Builders, Loudon, GL 8-2923 or call Lloyd Black, GL 8-3264.

**East Tennessee
Vaccinol Co.**
Represented By
**Loudon Builders
Supply**

Now Open — Under New Management
VILA'S GRILL
 formerly E & D Snack Bar—West End, London

Operated by Vila and Alfred Standridge, formerly of Lenoir City. Open 8:30 a.m. to 10 p.m. weekdays, 2 a.m. on weekends. Hot dogs—10c; Hamburgers—20c. Short orders, drinks. Come give us a try.

Bring The Family And Visit At Vila's Grill

Come in and see
the World's Most Beautifully Proportioned Cars!

"We've a Hit on our hands"

"You never
had it so NEW—
It's all-over new
inside and

Come look and you'll agree... Ford is the standout star of the 1993 cars. From F-150 Super Grille to Flying V Rear Deck, you'll find every gleaming itch totally new... and wonderfully Thunderbird. Come see Ford's bold new hood and fender lines... and classic, low-sweep Thunderbird styling. Come see the graceful Thinline Roof... and the straight-through hood all around. Come see the luxurious new interiors... with thick, soft, foam-cushioned front seats and lavish new Thunderbird-inspired appointments. Come learn about Ford's new 200-hp V-6 Thunderbird 2.9 V-6 engine and thrive on regular gas. Best of all, come discover how these beautifully proportioned beauties are completely new in low price, too.

"You nev
had it
so SAFE?



The world's
most beautifully
proportioned
cars

59 Fords

We Ford Dealers have some wonderful specials for you—Come in and see us at our showrooms!

CURTIS-TIPTON MOTOR COMPANY, INC.
West Lee Highway Loudon Phone GL 8-3621

ONLY YOUR AUTHORIZED FORD DEALER HAS A-1 USED CARS AND TRUCKS

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUGDON AND LENOIR CITY
PHONE GL 8-3532
SHOW TIME 7 P. M. and 9 P. M.

THURSDAY, NOV. 4
Double Feature
1ST RUN PICTURE
THE CASE AGAINST BROOKLYN
Daren Gavin

711 OCEAN DRIVE
Cartoon
FRI. SAT. SUN. MON.
Nov. 7, 8, 9, 10
1ST RUN PICTURE

La Parisienne

COLOR
Bridget Bardot
Charles Boyer
Cartoon

On Friday and Saturday
Nights Also see Two
Other Big Features

1st Run Picture
AMBUSH AT CIMMARON PASS
Scott Brady

1st Run Picture
UNDER FIRE
Rex Reason
Cartoon

TUESDAY & WEDNESDAY

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY, NOV. 4

INTERLUDE
IN TECHNICOLOR
June Allyson
Cartoon
FRI. SAT. SUN. MON. TUES.
Nov. 5, 6, 7, 8, 9, 10, 11
1st Run Picture

LA Parisienne

IN TECHNICOLOR
Bridget Bardot
Charles Boyer
Saturday Night, Nov. 8
also

WAR PAINT
CARTOON
WEDNESDAY, NOV. 12
1ST RUN PICTURE
MERRY ANDREW
COLOR
Danny Kaye
Cartoon

Nov. 11 & 12
Double Feature
1ST RUN PICTURE
ANDY HARDY COMES HOME
Mickey Rooney
Teddy Rooney

The First of A New
Andy Hardy Series
RETURN OF DRACULA
Francis Lederer
CARTOON

Nov. 11 & 12
Double Feature
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Francis Lederer
CARTOON

Valley Drive-In

formerly
Bonnet Drive-In
Now Under New Management Of
ROY CLINE
PHONE GL 8-3277
Located Between Loudon &
Sweetwater

50c per person
THURSDAY, NOV. 4

THE RIDE BACK
Anthony Quinn
CARTOON
FRIDAY & SATURDAY

Nov. 7 & 8
Triple Feature
50c PERSON
Walt Disney's
BAMBI
THE LAW AND JAKE WADE
Robert Taylor
Patricia Owens

TRIBUTE TO A BADMAN
James Cagney
CARTOON

Free Tennessee Football Tickets
Last week's winner-Bob Myers,
Loudon. On Nov. 26 we will give
away a car FREE at the Valley.
Tickets in football tickets drawing
will also be good on car.

SUNDAY, MONDAY, TUESDAY
Nov. 9, 10, 11
Double Feature
HIGH SCHOOL
CONFIDENTIAL
AND
BLACKBOARD
JUNGLE
Cartoon

Nov. 9, 10, 11
Double Feature
HIGH SCHOOL
CONFIDENTIAL
AND
BLACKBOARD
JUNGLE
Cartoon

Nov. 9, 10, 11
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Cartoon

Nov. 9, 10, 11
Double Feature
HIGH SCHOOL
CONFIDENTIAL
AND
BLACKBOARD
JUNGLE
Cartoon

CLASSIFIED

TURKEY SHOOT... at Loudon
VFW Club each Saturday, 10 a.m.
Everyone is invited! Proceeds to
go for needy children of Loudon
County for Xmas fund.

WANT A BARGAIN... 11 cu. ft.
Frigidair refrigerator, in perfect
condition, \$100.00. \$75.00. R. C. C.
Crosley refrigerator, push button de-
froster, new, \$175.00. 21 inch con-
sole Philco television, very slight-
ly used, \$175.00. Also grocery
store equipment at rock bottom
prices... Call GL 8-3282

FOR RENT... 4 room house with
gas heat, full bath. See Claude
Smallen, 806 Vale St., Loudon.
24-2-C

FOR SALE... rabbits, breeding
stock, hatching and feeders. Call
GL 8-3518.

FOR SALE... new 2 bedroom
house, 3 miles from Loudon on
Steele Road. Call GL 8-3485 after
5:30 p.m.

HEY send your cleaning to us.
You can see the difference, feel
the difference and smell the dif-
ference. NU-WAY CLEANERS,
805 Poplar St., Phone GL 8-3024.
tfe-11

SAVE ON FLANNEL... mens and
boys flannel shirts, first quality in
all sizes, just \$4.99 each. Also
flannel material—5 yards for
\$1.00. Valley Mercantile Outlet,
West End, Loudon. tfe-43

NEW LOCATION... Pauline's
Beauty Shop now located at Phil-
adelphia in home. For appointment
Call GL 8-3792.

TO GO ONLY... you can now bor-
row up to \$15,000 direct govern-
ment loan at 4% interest and have
up to 30 years to pay for the
building of your new home. Not one
cent will it cost you to move into
a new home, then only your month-
ly payments like rent. I will buy
a lot and furnish fee blue prints
and estimating. All labor and
materials guaranteed. For 25 years
I have been building better homes
at lower cost. If interested Call
R. W. Ellis, Shaw Ferry Rd.,
Lenoir City, YU 6-7198 or YU 8-
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a lot and furnish fee blue prints
and estimating. All labor and
materials guaranteed. For 25 years
I have been building better homes
at lower cost. If interested Call
R. W. Ellis, Shaw Ferry Rd.,
Lenoir City, YU 6-7198 or YU 8-
2511.

TO GO ONLY... you can now bor-
row up to \$15,000 direct govern-
ment loan at 4% interest and have
up to 30 years to pay for the
building of your new home. Not one
cent will it cost you to move into
a new home, then only your month-
ly payments like rent. I will buy
a lot and furnish fee blue prints
and estimating. All labor and
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at lower cost. If interested Call
R. W. Ellis, Shaw Ferry Rd.,
Lenoir City, YU 6-7198 or YU 8-
2511.

FAMILY SERVICE—Careful at-
tention to your drug needs for
the entire family. Dismutative pre-
scription service, quality drug lines
ensure the best for your money.
SMITH DRUG, Loudon, Tennessee.
Phone GL 8-3021

KEY KIDS!... Toyland will open
at Greer's about Nov. 12th. Glan-
tic display of wonderful toys,
games, etc., for Christmas. Watch
for the opening of Greer's Toy-
land... Don't Miss It!

Weekend Specials

at GILES and SON MARKET

LUX SOAP
Bath Size
2 for 25c

BIB'S Baby
Orange Juice
3 cans 27c

WISK Laundry
Detergent
Quart Can -- 69c

GOLD
CRAFT
Peanut Butter
12 ounce jar
33c

LIQUID LUX
Regular Size
37c Can

SILVERDUST
Giant Size
77c

LIBBY'S
BEEF STEW
24-ounce can
49c

LIFEBOUY
Bath Size
2 for 29c

RINSO BLUE
Regular Size
33c

BREEZE
Giant Size
77c

Mohlar & Harold
Giles - 3 Miles Ou
On Vonore Road

Giles and Son Market

Plus
+VALUE+
Store

Giles and Son Market

FEATURES

For Fall at Thomas - Hill

(With Top-Value, Low Prices For You)



SUITS

Finest quality in carefully tail-
ored fabrics for the perfect fit,
years of wear. Nice selection
of colors, patterns, at our top
value price.

SIZES 34 to 46
Shorts, Regular and Longs

\$34.50
to
\$50.00

SPORT
COATS

A fine selection of the finest in tailoring
in men's sport coats. Long wearing,
blend or contrast with slacks

\$19.50 to 25.00

100% WOOL
FLANNEL SLACKS

Also worsteds—Nice selection
All sizes—Save at Price of
Other Slacks 5.95 to 8.95

\$9.95 to \$12.95

Open Wednesday Afternoon Starting Nov. 12th

Thomas - Hill Store

MENS AND BOYS WEAR LOUDON

TOP TV—The Dean Shaw Chevy Show Sunday-NBC-TV; and the Pat Boone Chevy Showroom—weekly on ABC-TV.

Be our guest for a pleasure test!

NEW FORM

NEW GRACE

NEW FEEL

NEW SPACE

One look shows you Chevrolet's
all new all over again. And the
longer you look, the more you
find to like. Chevy's Slimline
design, for example, with new
and roomier Body by Fisher,
makes for more comfortable seat-
ing and surrounds you with
vastly increased visibility space.
Chevrolet's remarkable new
Magic-Mirror finish keeps its
shine without waxing or polishing
for up to three years!

And there's new feel, new efficiency
beneath that beauty. Smoother-
than-ever suspensions. Bigger
brakes for safer stops. A new Hi-
Thrift 6 that delivers up to 10%
greater gas economy along with
more usable horsepower at the
speeds you drive most. Every-
thing you want in a car is
wrapped up beautifully in the '59
Chevrolet. It's new right down to
its easier riding, easier rolling
Tyres cord tires—but strong as
ever in those traditional Chev-
rolet qualities of economy and
dependability. Drive it at your
Chevrolet dealer's now.

'59 CHEVY!

what American wants, American gets in a Chevrolet.

The new Discovoy 2-Door Sedan.
Every window of every Chevy is Safety Glass.

The new Impala Sport Coupe.

see your local authorized Chevrolet dealer

Miller Motor Co., Inc.

Depot Square London Phone GL 8-2241

STATE LIBRARY AND ARCHIVES
State Library Building

Just Piddlin'

By The Editor

DO YOU KNOW that the newspaper which you hold in your hand right now has been handled at least three times by production workers before coming to you? Do you know that at least six different machines, plus a large number of printing supplies such as type, spacing, etc., have had a part in printing the single issue that you hold?

Surprisingly few people realize the complicated processes involved in the publication of a newspaper. . . and all those processes were involved just to print the single issue you hold.

For instance, to transfer one story into print on the page of the Herald requires at least a day's time for the entire process. It takes at least a half an hour to set up the smallest advertisement with a full page ad requiring a day's time from two men.

In all, at least nine people have had a part in the paper you hold, not counting the numerous persons who send in news stories, the advertisers, or the post office people who handle the mailing of it.

So you see that the newspaper you hold is as much a manufactured product as the groceries you buy or any other merchandise.

If you are interested in seeing how we do it, here's a special invitation to visit the Herald office. We'll be glad to show you around. Classes from the schools are also welcome.

Freedom of the press is an American heritage. . . we'll be glad to show you how it is protected and produced.

END OF THE FOOTBALL SEASON brings a good time to recap. I remember clearly "Chig" Ralston being quite pessimistic last summer. But the results for 1958 don't look too bad. Five wins, three ties and three losses is a pretty good record for a squad that was ridden by graduation last year and was lacking in depth.

Injuries hurt the Redskins, as "Chig" said they would, but the team played aggressive, spirited ball throughout the season.

I for one say "well done" to the Redskins of '58.

DOLLAR SIGN - a reporter asked the centenarian, "To what do you attribute your long life?" "I'm not sure," the old-timer replied, puffing at his pipe. "I'm still negotiating with two breakfast cereal firms."

THOUGHT FOR THE WEEK - the main purpose of education is to teach people to think.

Newly Remodeled Library At L. H. S. Is Highlighted During "Book Week"

Mrs. Rex Burnette, Loudon P-T-A president with several members of her official board visited the newly remodeled library at Loudon County High School this week in observance of Book Week (November 18) and National Education Week which is being marked at the high school by a week long Open House for parents and friends this week.

VFW Xmas Toy Drive Opens Annual Appeal

Officials of Loudon's VFW post have again appealed to citizens for the donations of used and broken toys to the organization's annual Christmas Toy Drive.

The VFW conducts the program annually in this area. Old toys are collected by VFW members, repaired and repainted and then distributed to underprivileged children to brighten their Christmas.

The organization has appealed for the turning in of toys as early as possible this year. The program did not receive enough toys to handle the need last year and wants an early start this year.

Persons who have toys, which they will donate to the program regardless of condition, may call the following numbers and a member of the VFW will pick them up: GL 8-2356, GL 8-2787, GL 8-2125, GL 8-2883 or GL 8-3446.

LHS Band To Play At Xmas Program Monday

Loudon High School band has been honored with selection to present a concert at Rich's Kountry, Monday, Nov. 17, at 7 p.m. highlighting the opening of Rich's Toyland.

The band will also be guests for supper in the Laurel room. The public is invited to hear the Redskins band performance.

Berry Motor Co. New Lark Dealer

Berry Motor Co., Loudon City, has been appointed a dealer for the Lark. Sudebaker-Packard's small line of cars, according to an advertisement in the Herald this week.

The Lark is now on display in the Berry showroom. Berry Motor Co. is also the Oldsmobile dealer in Loudon County.

The Loudon High School Chapter of Future Homemakers of America will present its Fifth Annual Talent Show on Nov. 21, at 7:30 p.m. in the High School Auditorium.

The evening of entertainment is being prepared for everyone by the program committee. Admission is 25c and 50c.

Loudon Finishes Season With Big 34 - 19 Romp Over Kingston H.S.

Shoplifters Are Caught In County

Three Chattanooga women and a teenage girl were arrested yesterday afternoon in Loudon City after a quantity of stolen merchandise was found in the car in which they were riding with two young children.

The women, Mae Bell Prichett, 32, Mary Bevin, 36, and Maude Raines, 63, were bound over to the Loudon County grand jury, as was the girl, Nancy Brown, 15.

Merchandise found in the car was identified as stolen from Penney's, Athens, Thomas-Hill and McKimney's in Sweetwater, the Ed Watkins Store, Loudon, and other stores.

They were arrested after attempting to exchange a pair of men's pants for money at the latter City Thomas-Hill. They had stopped in Loudon where local Thomas-Hill Manager Kenneth Howard became suspicious and refused the exchange. Howard called the Loudon City store to alert the manager about the group.

THE COURT HOUSE RECORD

Marriage Licenses
Nov. 3-Albert R. Swoody Jr. to Katherine Ineda Godfrey.
Nov. 5-Bobby R. Malone to Georgia Margaret Riddle.
Real Estate Transfers
Nov. 5-Deed from J. H. Russell and wife to Fred Jones and wife, 1/4 acre, 1st.

Nov. 6-Deed from Arlie B. Strang and wife to Leonard Bernard and wife, 1/4 acre, 2nd.
Nov. 7-Deed from H. H. McCall and wife to Charles F. Warren Jr., 203 acres, 4th; W. F. Brooks and wife to William E. Brooks and wife, 1/4 acre, 3rd.

Nov. 8-Deed from Roy L. Headrick and wife to Paul A. Springer, 1 lot, 2nd; Arlie B. Strang and wife to Guy W. Tuck, 4 lots, 2nd; Nov. 10-Deed from Elizabeth Webb and others to Edward E. Smith and wife, 1 lot, 2nd; J. R. Jacobs and wife to J. W. Jacobs and wife, 1 lot, 1st.

Nov. 11-Deed from W. L. Bowen and wife to R. W. Ellis, 1 lot, 2nd; A. A. Potter and wife to R. W. Ellis, 2 lots, 2nd.
Cases Filed Circuit Court
725-Marie Belle Griffin vs. Maryland Casualty Co., damages.

Philadelphians Fire Department Adds To Coverage

Philadelphia's volunteer fire department has announced the acquisition of a new truck and the expansion of the protection offered by the organization.

Redskins Final Statistics

Loudon	Opponents
First Downs	119 87
Rushing Yards	2486 1115
Passing Yards	264 501
Total Net Yards	2753 1616
Passes Attempted	50 12
Passes Completed	17 4
Passes Had Intercepted	9 14
Fumbles	26 26
Fumbles Lost	19 8
Punting Average	32.5 29.6
Penalties	320 385

LEADING BALL CARRIES

NICHOLS - 644 Yards In 92 Carries - 7.0 Average
LENEX - 633 Yards In 92 Carries - 7.1 Average
MURRELL - 604 Yards In 123 Carries - 5.4 Average (ALSO 113 YARDS ON 7 PASSES)
ROBINSON - 301 Yards In 57 Carries - 5.3 Average

TEAM SCORING

MURRELL - 19 TD., 2 Extra Points - 62
NICHOLS - 8 TD., 4 Extra Points - 52
LENEX - 3 TD., 8 Extra Points - 26
ROBINSON - 1 TD., 1 Extra Point - 7
CLINE - 2 TD.
MCNABB - 1 TD., 1 Extra Point - 7
STOCKSBURY - 1 TD., 6

TOTAL POINTS SCORED - 172
NICHOLS - Net Yards 1957 and 1958
1957 Yards In 247 Carries - 7.9 Average

Good Eats To Be Available Nov. 22nd

A treat to store for the community on Saturday, Nov. 22, when the Loudon P-TA will sponsor a spaghetti supper at the grammar school from 5 to 7 p.m.

Hamburgers will be served in addition to spaghetti and all the trimmings, including a tempting assortment of homemade pies. Mark the date on your calendar and plan to bring the whole family.

Area Judges Visit County Communities

The East Tennessee Area Community Club then were taken on a tour of the community. While at the farm of Mr. and Mrs. D. M. Morgan, where they saw registered Hereford cattle, registered Hampshire hogs, chickens, turkeys and green fields of grass, clover and alfalfa which was a result of Mr. and Mrs. Morgan's well planned farming operation.

Co. Rescue Squad

The next regular meeting of the newly-formed Loudon County Emergency and Rescue Squad will be held Tuesday Nov. 18, 7:00 p.m. at Loudon Utilities Building. All members and prospective members are urged to attend at those present at this meeting will be considered charter members.

Those who thus far have been asked to serve on the board of directors are requested to send to their neighbors a letter to themselves with the organization.

Six Raids Are Carried Out By Co. Officers

Loudon County Sheriff S. O. Allen, Chief Deputy E. C. Brown, Deputy Sheriff S. O. Kiser and Constable Bob Hall made six raids last week resulting in charges for three men.

As the result of raids on Friday, Allen charged Tommy Barron, Lenoir City, and Jack Harvey, Loudon, with possessing stolen goods. On Saturday resulted in Preety Baker, near Philadelphia, being bound over to criminal court on a possessing charge.

Stolen Car Stopped By Local Officers

A Wisconsin car stopped in the West End of Loudon Wednesday, November 5, has brought federal charges for 14 two occupants. Loudon County Sheriff S. O. Allen and FBI Agent Walter Baker, on stopped the car for a routine check. The auto proved to be stolen and contained cigars, cigarettes and candy stolen from the Three-Way Service Station, 225 West Union, Va.

Turned over to the Federal Marshall were Edith Larry Joyce, parolee from Wisconsin, and Donald Lee Lawson.

Legion To Hold Its Annual Victory Supper

The American Legion Post 120 of Loudon will hold its annual victory supper in the Loudon Grammar school cafeteria Saturday evening, Nov. 15, at 7:30. All legionnaires are requested to attend.

There will be a free barbecue supper with all the trimmings and an interesting program by the State Department Chaplain, the Rev. T. J. Mastaglio. Also other State and District officers of the American Legion will attend.

Interest Sought In Drill Team
Any veterans interested in the formation of a firing squad and drill team should contact Gene Varner, GL 8-4138.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:
I see by the papers where they had to turn out a country school in Georgia last week on account of some fellow had stole the pot-bellied stove that kept the kids warm. Science has put out a heap of fancy gadgets for heating a house, but America was raised up on the pot-bellied stove and when a fellow steals the one that is keeping kids warm in a country school he has committed a crime that is equal to burning the American flag or spitting in the President's eye. A fellow that would do a trick like that ain't worth starting a fire with the original copy of the Declaration of Independence.

There ain't never been nothing invented that beats a pot-bellied stove for warming cold hands and drying wet feet. All along the road in American history they is more hardy builders of this nation that has thawed themselves out at a pot-bellied stove than has rung the Star Spangled Banner. More history has

been made in the circle of men around a pot-bellied stove than has been made around them fancy heating contraptions in Congress. And they might be a few fellows left in this nation like me who can't get warm from something they can't see.

When the final history of this country is wrote I think they ought to have a chapter on the pot-bellied stove. And in it they ought to have a picture of this fellow that stole one from a country school—alongside a picture of Benedict Arnold.

I was mighty upset, too, Mister Editor, about them Federal agents in Washington pumping out a man's stomach looking for drug capsules. I seems to me that this is not only trial by ordeal but also a invasion of a man's privacy. A man's stomach is about as private as he can get. And the Constitution don't allow nothing like this. It shows the trend things is taking in this country. More and more folks is losing their personal freedom on account of ever Congress and ever legislature passing more and more laws. It won't be long till officers will be going around carrying a pistol, a blackjack, and a stomach pump.

Our laws is getting too many and too complicated. I was reading in the papers not long ago where the U. S. Supreme Court voted 5 to 4 on 84 cases in the last five year. If a fellow on the Supreme Court don't know what the law is in 84 cases, how are us common folks going to know

Philadelphia Fire Department Adds To Coverage

Philadelphia's volunteer fire department has announced the acquisition of a new truck and the expansion of the protection offered by the organization.

The new truck is a regular type fire truck purchased used by the department. It is fully equipped and will enable the department to give faster and better service.

The department is a non-profit group, with protection maintained on a subscription basis. Funds are used only to maintain equipment. Persons interested in fire protection with the Philadelphia department may call John Everett for information.

Yours truly,
Uncle Phil

SCORE BY QUARTERS

Loudon	6	14	7	7-34
Kingston	6	0	7	6-19

THE YARDSTICK

Loudon	Kingston
First Downs	11 12
Rushing Yds.	288 41
Passing Yds.	69 132
Passes Att.	10 26
Passes Comp.	2 9
Had Intercepted	1 0
Fumbles	4 2
Fumbles Lost	3 1
Punting Ave.	37.5 12.4
Penalties	40 20

Any veterans interested in the formation of a firing squad and drill team should contact Gene Varner, GL 8-4138.

The Loudon County Herald

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Christmas Gifts

We have often been inclined to feel that maybe the Christmas Season is too long, that in our commercialization of it we have stretched it out in the interest of better and more merchandising.

But certainly we shall not assume a guilt complex for writing about Christmas gifts here before even Thanksgiving has come, for certainly the buying of Christmas gifts is often done in a far too haphazard kind of way. It becomes too much of a last minute rush here or a last minute rush there, and we don't know what we are looking for. And, too often in such pursuit we come up with something somebody doesn't need, doesn't like, and didn't want.

In the first place—and do forgive us for thinking of this from an advertising standpoint—the merchants have a definite service to perform. They can serve us, the purchasers, by making suggestions of appropriate gifts for fathers, for mothers, for sons, daughters, relatives and friends. We restrict our choices too much for Christmas. There is hardly any merchant that does not have something in his store that is very much wanted and needed by someone for Christmas. If he is a good merchant, filled with imagination, he will get his suggestions across to the Christmas shoppers and let them know that he has the articles for sale.

From our own standpoint—that of the purchaser—we can well begin to find out early the needs and desires of those we shall remember with gifts. We too often limit ourselves to some trinket that can go under the tree and be opened on Christmas morning. The most appropriate gift might be something that can't go under the tree at all.

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262

Loudon, Tenn.

A Letter From The Publisher

The content of this letter was inspired by my experiences on last Sunday.

In the first place I heard a good sermon on the radio about how we can "stick ourselves in a critical way to the marginal of things and then miss the whole good. For example a musician may be very great but we dislike his music because of the way he blows his nose. A Sunday morning service may be very good but someone comes strolling down the aisle list, or somebody's abominable hat spoils the whole thing for us.

We are prone, many of us to be critical. We let the minor points, the marginal, the tiny flaw, or the really extraneous mar the goodness of the whole. We become so critical of the minor qualities that we cease to give ourselves fully to the thing at hand. Thus a sermon becomes ruined, a concert is not enjoyed to the full, an article or a book is rejected, our religion is narrowed because of our minor differences rather than united by our common points and beliefs.

Perhaps we may well check up on ourselves in this matter of being too critical of the minor points to the extent of losing sight of the total good. This does not mean we give up our sense of values, nor does it mean that we cease to be discriminating. Nor does it mean that we cease to have standards. It means that we do not let some minor extraneous flaw mar the good of the whole.

Mr. Frank G. Clement, urge all religious leaders in our state to emphasize the moral responsibility of each individual for safe walking and driving.

Three points deserve emphasis, the Board Chairman stated. "They are: (1) Sincere application of the Golden Rule to all driving situations will ease many traffic ills and hazards; (2) Becoming involved in a traffic collision by failure to meet one's obligation as a driver or pedestrian is sinful and immoral; and (3) The needless traffic slaughter is a violation of the Commandment 'Thou Shalt Not Kill'."

Mr. Miller said as we approach the holiday season we should follow the following safe driving and walking practices:

1. Apply the Golden Rule to all traffic situations.
2. Teach young drivers to consider their driving responsibilities in the light of the Golden Rule.
3. Set a good example. Failure to meet one's responsibilities for traffic safety is immoral.
4. Develop moral consciousness of the need and responsibility for traffic safety by the Community.
5. Take part in local organized safety efforts.
6. Support improved safety legislation, state and local.
7. SLOW DOWN AND LIVE.

This is being written before the election day returns are in our hands, but we can hope now and ever after that the present method of electing the governor will be changed. He ought to be elected by a majority of the voters. As for the current governor, we predict Mr. Ellington by a big majority.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Christianity, Sickness and Health"

Matthew 8: 1-17

A pastor inside his first call to see a member of his flock confined in a tuberculosis hospital. "And what are you doing here?" he said to her. "Well, pastor, I don't know. It came as a surprise to me, but the doctor says I have TB." "Well, you are here," came the chiding reply, "for some evil you have done, some secret sin you have not confessed. This sickness has been laid on you in punishment for an evil life hid from the eyes of men." "Of course I am not perfect, but if I am guilty of anything to cause this affliction I don't know what it is."

The pastor's hurtful remarks were based on a wrong conception of sin and sickness. It would have been far better if he had assured the patient of the love and blessing of God, prayed and worked with God for her recovery.

The Bible does not teach that all sickness is a result of some specific sin. Some illnesses, however, can be definitely traced to sin. Blindness into which many a child is born may be traced to the sin of a parent. There was one case in which Jesus said, "Neither has this man sinned nor his parents that he was born blind." Sickness comes to all and we may accept it as one of those "hidden" things which remain mysterious to the end.

We are not religious because religion brings health. Nor should we cease to be religious if health is taken away. Phillips Brooks prayed: "O Lord, by all Thy dealings with us, whether of joy or pain, of light or darkness, let us be brought to Thee."

Jesus no doubt performed thousands of miracles of healing, and only a few are recorded. There was a purpose for recording these we have. In the case of the Centurion's servant, we are told nothing.

Herald

Classified Rates

\$1.00 First Week

50c Additional Weeks

See You IN CHURCH Sunday

prayed for my mother's recovery. Since it was not His will that she should be spared to us, may His will be done."

FARMERS

We can write insurance covering injury to your employees.

For Details See

R. M. GRAY

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WHITE STORES
S. H. GREEN STAMPS

Musselman's APPLE SAUCE

Save 9¢ with yellow tag

4 cans 49¢

PLUS S. H. GREEN STAMPS

WHITE STORES

winter means more electrical living

You enjoy more electrical living in winter than at any other time of the year. You stay home more . . . entertain more . . . use more electricity for cooking, lighting, television, heating, hot water, laundering, and cleaning. Your electric appliances are in use day and night. Yet when you count up the work they've done, their daily operating cost is remarkably low, making their use one of today's best buys for better living.

LOUDON UTILITIES
(Electric Department)

IS YOUR HOME ready for WINTER

Quality Storm Doors And Windows

- Custom Made
- ALCOA Aluminum
- Free Estimates
- ALL Work Guaranteed
- Odd Sizes Our Specialty
- Doors with DSB Glass

as low as 10.00 per month with no down payment

Gordon Presley

SEE OR CALL -- for Free Demonstration without Obligation

Storm Doors & Windows Marquees Venetian Blinds Awnings

VALLEY ALUMINUM PRODUCTS

Phone 5388 Sweetwater P. O. Box 282 Sweetwater, Tenn. Phone GL 8-2023 Loudon

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BEAUTIFUL ALL-SEASON ALUMINUM DOOR • COMPLETELY WEATHERSTRIPPED

- NO PANEL CHANGING
- FINGERTIP VENTILATION
- EXCELLENT FOR AIR CONDITIONING

BE SURE TO SEE THIS DOOR BEFORE BUYING

Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back

Well Drilling
New Casing
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Water Guaranteed
Call GL 8-3990
Loudon

More For Your Money In
FORD
Get the details on FORD's extra value in Cars and Trucks.
And see us for the finest service.

CURTIS-TIPTON
MOTOR COMPANY
W. Lee Highway Loudon, Tenn. Phone GL 8-3621

DR. ARTHUR HARRISON HOME
FOR SALE

Brick Colonial \$22,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment
addition 25 Yrs old. 3 Car garage. Original
wide plank floors, hand hewn doors and man-
neries. total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees. Shrubs, flowers,
etc.
Call GLenview 8-3215 anytime

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• We loan 66% of value on Commercial's
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• We loan 66% of value on Farm's
• We make loans to buy, build, or refinance
ALL INDIVIDUALS INVITED
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RAY REAL ESTATE COMPANY
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SAVE ON PAINT!
5% OFF on Pittsburgh Paint
10% OFF on Precision Paint
Plus 5% Cash Discount
Loudon Builders Supply
West End Loudon Phone GL 8-2023

How's your horsepower?
You may have plenty of horses under the hood, but if you don't feed 'em right you won't get the kind of performance you were hoping for when you bought that new car.
To make the most of your horsepower, fill your gas tank with clean-burning, high octane Phillips 66 Flite-Fuel. No other gasoline provides the combination of high performance components that make this the "Artistocrat of Motor Fuels."
The advantages of Phillips 66 Flite-Fuel are noticeable immediately. Easy starting... freedom from stalling... lively acceleration! Fill up at the station where you see the orange and black Phillips 66 Shield.
Phillips 66
McMILLAN OIL COMPANY
Athens, Tennessee

PHILADELPHIA NEWS

Mrs. Rudolph Taylor, niece of Mrs. Will Edmonds from San Antonio, Texas was visiting with Mr. and Mrs. Will Edmonds Sunday. Mrs. Taylor is visiting who for some time with relatives in Loudon.

Mr. and Mrs. Stillman Davidson and daughter, Billy and Mr. Tommy Lane were visitors in Knoxville Saturday.

Mrs. Richard Davis and son, Stanley were visiting with Mrs. Taylor Graves at the Sweetwater hospital Sunday.

Mr. Ed Bandy and daughter, Sandy were dinner guests Sunday of Mr. and Mrs. Leonard Edwards.

Mr. and Mrs. Bob Malone from Loudon City were visitors at the Sunday morning Services at the Baptist Church. Mrs. Malone is the former Miss Margaret Riddle of Loudon.

The many friends of the Heiskell Shell family were very sorry to hear of the tragedy that happened to Mr. Shell's son, A. J. A. J. was killed instantly Saturday in Mexico where he was hunting. A. J. was shot in the head.

Miss Nancy Watkins of Loudon was an overnight guest of Judy Davis Friday night. Miss Barbara Henry Bledsoe. The Bledsoes are from Sweetwater.

Mr. and Mrs. Joe Bulderback and daughters, Jane and Kathy were the dinner guests Sunday of Mrs. Bulderback's mother, Mrs. Henry Bledsoe. The Bulderbacks are from Sweetwater.

FIELD NOTES

By CHARLES F. McCALL
How good are your herd sires? This question has been asked to many of the dairymen of Loudon County. No doubt that various answers have been given. No matter how important the answers given by the dairy farmers are in regards to their herd sires, I doubt that there are any that come from cows that average over 10,000 or 11,000 pounds of milk and 420 pounds of fat. We have no way of knowing that the average production per cow is in Loudon County; however, we do know that it is low. Any dairymen can tell you that one of the best ways to raise your production is through breeding. It is slow but cost you less than it would to go out and buy a good cow in milk production or a young heifer that is well bred.

One of the cheapest ways to increase your milk production is through artificial breeding. The Loudon County Artificial Breeders Association has the services of the East Tennessee Artificial Breeders Association. They can help you increase your pounds of milk per cow by breeding to good bulls. Just recently the U.S.D.A. published information showing that all daughters of the East Tennessee Artificial Breeders Association bulls averaged 11,504 pounds of milk and 410 pounds of butter fat. I wonder if the daughter of all the herd sires in Loudon County averaged 500 pounds of fat. These tests were run by the D.I.L.A. testers and it showed that the East Tennessee Artificial Breeders Association sires are of high quality.

At the present time we are only breeding around 750 cows artificially in Loudon County. There needs to be at least 1500 or more. If you are a member of the Loudon County Artificial Breeders Association, you can feel sure you have these quality herd sires. If you are not a member, or if you are a member not using the services of the Loudon County Artificial Breeders Association, then you are missing an opportunity to use these very high quality sires. It is an opportunity that the dairymen in Loudon County cannot afford to miss.

LEGAL

NOTICE TO CREDITORS
Estate of William E. Abbott, Deceased

Notice is hereby given that on the 20th day of Oct., 1958, letters testamentary in respect to the estate of William E. Abbott, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

All persons, residents or non-residents, having claims, mature or immature, against his estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 13th day of Nov. 1958.

Mrs. James A. Clark
Administrator, Estate of
William E. Abbott

Nov. 13, 20

Mr. and Mrs. Paul App and Mr. Hixon of Loudon left Tuesday for Nashville to attend a Soil Conservation Program. They returned Thursday.

Mrs. Marion Waller; Mrs. Lawrence Scott, Mrs. Ida Martin and Miss Louise Alexander were visitors in Knoxville Monday.

Mr. and Mrs. Clifton Edmonds from Loudon City were visiting with Mr. and Mrs. Will Edmonds Sunday.

Misses Jane and Kathy Bulderback, daughters of Mr. and Mrs. Joe Bulderback of Sweetwater were the overnight guests of their grandmother, Mrs. Henry Bledsoe Saturday night.

Miss Grace Carter attended a missionary conference held in Chattanooga Thursday and Friday of the past week.

National Education week has been observed at the Philadelphia School during the past week.

Mr. and Mrs. Millard Christian and daughter, Sandra Kay from Concord, N. C. were visiting with Mr. and Mrs. George Martin Sunday.

Mrs. Annie Neal was the dinner guest of her son, Mr. Lee Davidson and child, Mrs. Davidson Sunday.

Mr. J. H. McNabb was honored Sunday with a birthday dinner on his eighteenth birthday given at his home by Mrs. McNabb and Mr. and Mrs. Glen McNabb and Ramona of Loudon and Mr. and Mrs. Tommy Nicholson and son, Tommy and Keith of Loudon County. Mrs. Kenneth Brannon from Loudon was visiting with Mr. and Mrs. Will Edmonds Sunday.

Miss Grace Carter, a missionary from Africa was the guest speaker at the First Baptist Church in Tellico Plains Sunday evening. Master Brent Davis was the overnight guest of Master Charles Barnett Friday night.

Mrs. Annie Neal and son Tommy were visiting with Mr. and Mrs. George Martin at Tasso Sunday.

Mrs. John Edwards, Mr. and Mrs. Reed McNabb left Thursday evening for Kogon, Ind. There they visited with Mrs. Mildred Fay Smith and with Mr. and Mrs. Melvin Eller. They returned home Sunday night.

Mr. Dave E. Schrimsher, father of Mr. Lloyd Schrimsher is recuperating in a Knoxville hospital after undergoing surgery last week. His many friends wish him a speedy recovery.

Mr. and Mrs. Albert McCrary were visiting Wednesday at Tasso. They were the guests of Mr. and Mrs. George Martin.

Mr. Donnie Milaps, son of Mr. and Mrs. Henry Milaps underwent surgery in Knoxville last Monday. His friends wish him a speedy recovery.

Miss Grace Carter recently attended a missionary conference in Atlanta Ga. During her stay there, Miss Carter spoke over the radio station, WAVO a Christian station. She returned here on Monday afternoon.

Mrs. Belle Christian returned home with her son, Mr. Millard Christian and Mrs. Christian in Concord, N. C. for a few weeks visit.

Mrs. Zeb Ricker and Mrs. Eva Swihart spent the weekend in Chattanooga two weeks past.

Mrs. Evelyn Woody and son were visiting with Mrs. Woody's sister, Mrs. Blanche Simmons at the Sweetwater hospital Saturday afternoon.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. According to medical diagnosis I had Rheumatoid Arthritis and other forms of Rheumatism. For FREE information on how I obtained this wonderful relief write:

Mrs. Lela S. Wier
2385 Arbor Hills Drive-W
P. O. Box 2095
Jackson, Mississippi

Thursday, November 13, 1958 The Loudon County Herald 3
Misses Billy and Melba Davidson were the overnight guests City was visiting with his mother, of their grandmother, Mrs. Annie Mrs. Rebecca Allen during the past week.

AUDIO circuitry develops
A NEW
AMAZING **TONE SENSATION**
NEW ZENITH ROYAL 700
1958
ALL TRANSISTOR
portable-radio

GENUINE LEATHER CABINET
Carry in hand
or by car
cabinets
H. H. W. D.
IT'S HAND SIZE!
69.95
NO TUBES • NO POWER CORD • NO LARGE, COSTLY BATTERIES

• SUPER SENSITIVE to bring in stations strong and clear.
• SPECIAL CIRCUITRY "feeds back" part of output signal to greatly improve tone quality.
• 400 MILLIWATTS OF POWER OUTPUT provides greater output than many similar size transistor portables.
• UP TO 350 HOURS OF LISTENING PLEASURE with regular flashlight batteries—available everywhere.
VERNIER TUNING • BIG 4" SPEAKER
PROVISION FOR EARPHONE ATTACHMENT
TIC TOC JEWELERS

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



AWARDED THE GOLD MEDAL
by the Council of the American Automobile Association
at the 1958 World's Fair

Champions of the low-price battle in the background is the distinctive 1959 Ford Country Sedan. Immediately above is the elegant 1959 Ford Country Sedan.

You get hardtop styling from America's Wagon Specialists!

Here's the fresh new direction in wagon design: **hardtop styling. And how your neighbors will love it!**
For '59, all six Ford wagons are bigger... over 7 inches longer inside with over 13 cu. ft. more cargo space riding on a 2-inch longer wheelbase. They're far easier to open and load, too, than other wagons in Ford's class. They have a still-larger glass area. And thanks to Ford's unique thin-pillar design, you get hardtop styling for that wide-open, modern look! What's more, Ford is the only manufacturer of the most popular three who knows how to provide comfort and convenience—and still keep all seats facing forward!
As for economy, both of Ford's standard engines for '59—Six or Thunderbird V-8—are designed to thrive on regular gas, save you up to 5¢ a gallon. And new aluminum mufflers will normally last twice as long as conventional types. But with all their economy, you'll still find these 59 Fords a masterpiece of underpricing!

SEE YOUR LOCAL AUTHORIZED FORD DEALER
CURTIS-TIPTON MOTOR COMPANY, INC.
West Lee Highway Loudon Phone GL 8-3621
ONLY YOUR AUTHORIZED FORD DEALER HAS A-1 USED CARS AND TRUCKS

4-H CLUB NEWS
By James Pope, Asst. Co. Agent
There are a number of very definite reasons why dairy projects are popular with Tennessee 4-H boys and girls. In the first place,

TURKEY SHOOT

at
Dutton's Grocery
5 Miles East On
Vono Highway
Saturday, Nov. 15

9:00 A. M.
Sponsored by Viking
Rod and Gun Club
Rifles — Shotguns
Big Turkey — Hams
Entrance Fee — 1.00
50c per shot

boys and girls enjoy working with living animals.
The well trained dairy heifer calf certainly responds to good care and gentle treatment. With many a boy and girl, the little dairy heifer is a treasured pet. Thus, such projects teach the fundamentals of good animal husbandry. Children learn by doing, and proper methods of feeding, management, and showmanship are learned by actual practice. Dairy projects are also profitable. The boy who gets a good calf, stays with the project, takes good care of his calf and later he has in his cow or cows a project that will bring good cash returns.
It should be realized that any 4-H dairy project is a long-time

BULLDOZING

Dirt moving, and excavating of any type, also pond digging. Contact Reid Ivens, Phone GL 8-3144 or GL 8-3907

HOSPITAL LIST

ADMITTED
Nov. 4
Gary Hall
Mrs. Cecil Patterson
Mrs. Ed Moore
Mrs. Iva Hill
Nov. 5
Mr. Walter Roberts
Mrs. Avery Green
Nov. 6
Mr. Thomas S. Wood
Mr. Joseph Arden
Mrs. B. E. Johnson
Miss Verline Fagg
Nov. 11
Mr. Clarence Roberts
Nov. 8
Mrs. James Brown
Mr. Johnny Selvidge
Troy Gene Kelley
Bella Kaye Collins
Nov. 12
Mr. Dan Waller
Mrs. Betty Cook
Nov. 13
Mr. Joe Benson
Mrs. Nettie Dickerson
Mrs. Bill Scott
Nov. 8
Mr. Clarence Roberts
Mrs. Avery Green
Mr. Johnny Selvidge
Mrs. Bill Johnson

Mrs. Lillie Watkins
Mrs. Harold Cole
Mrs. Mary Kate Sampson
Nov. 9
Mrs. George Gardner
Mr. Ed Collins
Linda Lou Smith
Miss Shirley Crawley
Mrs. Walter Bettis
Mrs. Earl McCloud
Nov. 10
Mrs. Hettie Aiking
Mrs. Jerrell Lawhon
Mrs. Virginia Gourley
Mrs. Leesa Hackney
Mrs. Roger Robinson

DISMISSED
Nov. 4
Mrs. Wm. Parkerson
Mrs. Curtis Littleton
Mrs. Joe Lawhon
Mrs. Joe McEachern
Nov. 5
Mrs. F. H. Perry
Mrs. Glen Harvey
Mrs. Ernest Varner
Mrs. Glen Hagan
Nov. 6
Mr. Dan Waller
Mrs. Betty Cook
Nov. 7
Mr. Joe Benson
Mrs. Nettie Dickerson
Mrs. Bill Scott
Nov. 8
Mr. Clarence Roberts
Mrs. Avery Green
Mr. Johnny Selvidge
Mrs. Bill Johnson

project. In this respect it differs from some other 4-H projects which are short-time and often completed in one year. Obviously, you do not sell your project at the end of six months or a year, when your heifer is increasing in value.
The boy or girl who starts in at 10 to 12 years of age with a good registered dairy heifer and who breeds to the best possible dairy bull, saves and raises all the resulting heifer calves and stays with the project, will usually have an investment worth several thousand dollars by the time he or she graduates from 4-H club work. The sale of all or a part of the herd, built up in this manner, has helped many boys and girls through four years of college.

Sunnyside News

Mrs. Gene Watson and Mrs. Lon Kiser entertained the Intermediate Girls Auxiliary with a party at the home of Mrs. Kiser on Friday night. Eight of the members were present. All reported a very nice time.
The Rev. and Mrs. Buford Albright from Knoxville were the overnight guests of Mr. and Mrs. Lloyd Kiser Friday night.
Mr. and Mrs. J. R. Ingram and little daughter, Dana, of Sweetwater visited with Mr. and Mrs. Bird Kiser Sunday afternoon.
Mr. and Mrs. Paul McMahan from Athens visited with Mr. and Mrs. Leon Hill and Allen Sunday.
Mr. and Mrs. Leo Kiser were the dinner guests Saturday of Mr. and Mrs. Bird Kiser and Haven.
Mr. and Mrs. Edsel Miller and children, Awei, Goomie and d Cornell from Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday.
Mr. and Mrs. Luther Stewart visited with Mr. and Mrs. Carl Blanton in Knoxville during the past week. They also visited with Mr. and Mrs. Gurley Blanton in Fountain City and with the Rev. and Mrs. Buford Albright of Knoxville. During their stay in Knoxville they visited in the Smokey Mountains, Norris Dam and Oak Ridge.
Mr. and Mrs. Kenneth Stockington and daughter, Carolyn from Sweetwater were visiting with Mr. and Mrs. Clarence Bradley Sunday.
Mrs. Martha Jean Harris of Madisonville spent Thursday with Mrs. James Brookshire.
Several friends attended a party at the home of Mrs. Hazel Humbert Saturday evening.

JEAN'S Beauty Shop

937 1/2 Mulberry St.
Loudon
For Appointment Call
GL 8-3293
Helen Collins
will also await
your needs at
Jean's Beauty
Shop
**WE HAVE
THE LATEST
HAIR STYLES**

4-H REPORT

On Oct. 25, 16 of us 4-H club girls and boys were very happy to start on our trip for the District officers and leaders training meeting held at the University. Of course the Tennessee-Florida football game made us even more anxious to get there. At Loudon we met several more 4-H club girls and boys from schools over the county. Two school buses carried us to Knoxville. There we met in the gym. at the University and attended an all morning meeting which consisted of singing, speaking, special singing by a group of boy entertainers and a poultry demonstration. The most important part of the meeting was the election of officers.
At noon we assembled back at the bus and ate our lunches. Then the excitement began when we got our football tickets and off to the stadium we flew. The game was very exciting. We enjoyed the band very much.
On our return trip, pennants were waving, shakers were shaking.

Mrs. Earl McCloud
Vernie Fagg
Mrs. Iva Hill
Mrs. Harold Cole
Mrs. Mary Kate Sampson
Mrs. James Brown

To Buy, Rent, Sell, or Trade. Call GL 8-2721
Use Herald Want Ads

Greenback Student Wins College Honor

Sandra Dean Long, daughter of Mrs. Ruby Long, Greenback, has been elected treasurer of the Freshman class at Wilson College, Swannanoa, N. C.
She is also vice president of the Girls Association and a member of the International Relations Club and the girls basketball squad.

Do You Know About ...

SALLY'S

Hot Tamales

- Quick — A Meal in Itself
- Easy — Just Heat And Serve
- Different — Perfect For Cold Weather

Ask Your Grocery To Stock Them

SALLY'S SALADS 3 for 29c

Sold At Leading East Tenn. Groceries

Emerson 888

World's first
8 transistor
pocket radio
49.95



Finn Radio & TV Service
High Street
Phone GL 8-2128

Boot Special

Famous Brand 8 Inch Lace Boots
First Quality
Boots—Long
Wearing—Reg. 8.98
\$7.95
Top Quality Insulated Boot
Famous Brand
8 inch lace
Regular 12.95
\$10.95

PERGUESON Shoe Shop
College Street
"We Give S & H Green Stamps"

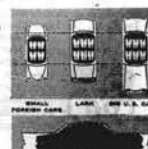
ANNOUNCING

The Lark by Studebaker your new dimension in motoring the one car perfectly sized for today's driving needs—big six-passenger roominess inside, nearly three feet shorter than conventional cars outside runs miles and miles on a hatful of gas—regular, low-cost gas peak performance from either the spirited six or super-responsive V-8 engine behaves like a lady, parks on a postage stamp, turns on a dime beautifully built and engineered by the knowing craftsmen of Studebaker simple, clean, and classic in styling—no non-functional ornamentation distinctively rich, fashion-right interiors, upholstered in fine pleated fabrics and vinyl costs less to buy, far less to operate—prices begin under \$2000 you knew a car like this had to happen—and when you drive the Lark—you'll be glad it did. It's your car, the one you've been wanting—you'll love it!

THE LARK BY STUDEBAKER



HARD TOPS
2 DOOR SEDANS
4 DOOR SEDANS
STATION WAGONS



MEET AND DRIVE THE LARK BY STUDEBAKER AT YOUR DEALER TODAY.

BERRY MOTOR COMPANY

1206 East Broadway
Loudon City, Tennessee

FIVE to FIVE Store - Loudon

Shoes by American Gentleman

Priced Below Nationally Advertised Price

SUITS BY CURLEE

A \$5.00
VALUE 42.50

REMEMBER

Only 34 Shopping Days Till
Christmas — Shop Early — Use
Our Easy, Convenient Layaway

London Social and Personal News

Thursday, November 13, 1938 The London County Herald

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

At the annual Home Demonstration Achievement Night, three London County ladies were recognized as top ranking outstanding club members. Beginning this week we will have a series of articles on the activities of these outstanding members.

Receiving highest score in the county was Mrs. Homer Holdridge of the Prospect Club. Mrs. Holdridge was a charter member of the Prospect Home Demonstration Club which was organized in the summer of 1943. In the fall of 1943 the London County Marketing Association was organized, with Mrs. Holdridge manager of the London section. Since then she has managed several markets in the London area.

In the years since 1943 she has been president, vice president and secretary of her club. At the present she is serving as vice president.

REPORTING IN To London County

Nov. 6-To Mr. and Mrs. B. E. Johnson of Lenoir City, an 8 lb. 5 oz. boy.

Nov. 7-To Mr. and Mrs. Earl McCleod of Lenoir City, an 8 lb. 6 oz. boy.

Nov. 8-To Mr. and Mrs. James Brown of Lenoir City, a 7 lb. 12 oz. girl.

Nov. 9-To Mr. and Mrs. George Gardner of London, a 7 lb. 1 oz. boy. To Mr. and Mrs. Walter Bettis of London, an 8 lb. 10 oz. boy.

Tom Jung Auxiliary Had Meeting Monday

A business meeting of the Tom Jung Auxiliary was held at the Cumberland Presbyterian Church on Monday night at 7:30 with 20 members present.

Doris Blair led the group in a devotional program entitled "The One Prayer That Has Everything". During the business meeting goals for the past year were reviewed and discussed and some tentative plans made for the coming year.

A report from the nominating committee was accepted by acclamation as follows:

Doris Blair, president; Mary Katherine Mize, vice-president; Carrie Lee Mize, secretary; Lily Mae West, treasurer.

Also elected as chairman of the year 1 and 2 were Jeanette Harrison and Winifred Helm.

Meeting was adjourned after members repeated the Wayside Prayer in unison.

Mrs. Mary Katherine Mize left Wednesday for Memphis where she is attending a meeting for the Cumberland Presbyterian Church Camp.

Mr. and Mrs. Halbert Robinson announce the birth of a son, weighing 7 lbs., 4 oz. at the Bacon Hospital Nov. 13. He has been given the name of William Mark.

place all its own. The most profitable ones would be making lamps, lamp shades, and homeing chairs and stools, none of which I would have known how to do if it had not been for the Home Demonstration Club.

"All my life I have liked to try to sew and have made many mistakes. The things I have learned in sewing through the Home Demonstration club are priceless."

"I am interested in all types of crafts. It would be hard to settle on just one, as each one has a

place all its own. The most profitable ones would be making lamps, lamp shades, and homeing chairs and stools, none of which I would have known how to do if it had not been for the Home Demonstration Club."

Two Circles Have Joint Meeting

The Violet Grubb Circle and the Ann McKenzie Circle met together for their meeting Monday evening in the social hall of the Methodist church. Mrs. Homer Simpson and Mrs. Vaughn Browder were hostesses for the Violet Grubb circle and Mrs. H. H. Richeson and Mrs. Jimmy Burnette were hostesses for the Ann McKenzie Circle. A dessert plate was served first by the hostesses.

Mrs. Eugene Booth gave the devotional on "Count Your Blessings," after which Miss Rachel Huff, the guest speaker, gave the study book on Hawaii and Mexico.

Following the program the two circles, separated and had their business meetings presided over by the circle leaders.

There were 14 members present for the Violet Grubb Circle and 13 members present for the Ann McKenzie Circle.

Mr. and Mrs. James McGinnis of Cincinnati, Ohio have been recent guests of Mr. and Mrs. Scott Mitchell.

Mr. and Mrs. J. N. Purdy and family and Mrs. Lucile Purdy spent the weekend with Mr. and Mrs. Jim Mike Watkins in Murfreesboro.

Mrs. May Cook spent last Friday night with Mr. and Mrs. Lester Cook and family in Knoxville.

Mr. and Mrs. Henry Sizler and sons Jerry and Tony enjoyed a trip last Sunday to Tazewell and Cumberland Gap, Tenn., and to Middlesboro, Ky.

PHILADELPHIA 4-H

PHIL 4-H NEWS

The meeting was called to order by the president, Linda Jaynes. We had devotion by Sharon Barnett and Richard Everett. Denny Blevins led us in group singing then we had the secretary report by Brenda Brookheart, we were led in the pledge to the flag's. Then we were given a speech by Brent Davis and a song by Beverly Hill.

Mr. Pope gave a talk on a good breakfast. Meeting was dismissed by Linda Jaynes.

Quick Meals!

Delicious, homemade Macaroni 'n Cheese

ready to serve in minutes

Kraft Dinner is a time-saver and a new maker! Keep it handy—it costs only pennies. So easy for school lunches, emergency meals. And good eating always!

with RICH KRAFT

GRATED...for the cheddar cheese goodness everybody likes

Shower Honors Bride-Elect

A china crystal shower was given in honor of Miss Ineda Godfrey Thursday night, Nov. 6, by Mrs. Fred Marrow at her home in London.

The bride-elect received several pieces of her china and crystal.

Mrs. W. G. House presented to the bride a lovely blue garter and a doll dressed in a replica of the bride-elect wedding gown.

Mrs. Charlie Watkins presented to the bride a beautiful orchid, made into a corsage, which Mrs. Watkins had grown at home.

Games were enjoyed and refreshments were served to the following: Miss Mary Lee Lindsey, Miss Janice Marrow, Miss Marie Davis, Mrs. Haynes, Mrs. Arthur Gilliam, Mrs. W. G. House, Mrs. E. A. Lowe, Mrs. Clyde Seashy, Mrs. Hill Lomax, Mrs. Charlie Watkins and Mrs. James Kline.

Susanna Wesley Circle Met Monday

The Susanna Wesley Circle met on Monday evening at the home of Mrs. M. L. Littleton with Maggie Wilson and Mrs. Clyde Woodard as co-hostesses.

A salad dessert plate was served first to the 14 members present.

Mrs. Cam Hall, circle leader presided over the business meeting and plans were made for the Christmas party and money donations to buy toys for the nursery.

Also the circle will fix a Thanksgiving basket to be taken to a needy family.

Mrs. John Robinson had the devotion followed by Mrs. Gene Watkins who gave the missionary study on Hawaii and Mexico.

Mrs. Watkins also closed the meeting with the "Quiet Hour".

YOUTH DIRECTOR OF RICHES

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County PTA Council To Meet Nov. 17th

The London County Council of Parents and Teachers will meet at the London Jr. High School on Monday night Nov. 17 at 7:30. The executive committee will meet at 7:00.

All principals are urged to be present and their delegates to let their individual needs for their schools be known pertaining to the question brought about at the last County Council meeting by Mr. H. M. Adams.

Mr. and Mrs. J. Lloyd Barnes and family of Sweetwater spent Sunday with Mr. and Mrs. F. M. Quinn.

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My Favorite Recipe

Featuring This Week
Mrs. Marvin Mitchell
Maryville

MRS. JACK LEFLER

CONGEALED CRANBERRY SALAD

1 cup pecans	2 pgs. raspberry jelly
1 lb. cranberries	1 1/2 cups sugar
1 orange, run through food	1/2 cup celery (chopped fine)

1. Dissolve jelly in 2 cups boiling water. Add 2 cups cold water. After jelly is set, add 1/2 cup butter, then add nuts, cranberries, orange and celery and chill. This makes a pretty salad ring or individual molds. Thanks, Mrs. Mitchell for your recipe it sounds good for Thanksgiving!

BARGAIN DAYS

LADIES DRESS FLATS

- Leathers
- Suede
- Good Styles
- All Sizes
- N & M Withins
- Regular 4.98

\$3.98

Mens Loafers

Leather Insoles
Composite Soles

\$5.98

Mens Work Shoe

Cork Soles and Heels

\$4.98

Mens Navy OXFORDS

Leather Insoles
Composition Soles
Leather Quarter Lining

\$5.98

Boot Special For Men

Insulated 8 inch Lace Boot Regular 13.98	Black Dress Boots Leather Lined Regular 9.98
\$11.98	\$8.98

Ladies Dress Flats

Reg. 2.98

\$1.98

Ladies Penny Loafer

Leather Insoles
Brown and Black
Composition Soles

\$1.98

Boys Boot - 8 In. LACE

Famous Brand
Sizes 3-6

\$5.98

Children's Oxfords

Broken Styles
and Sizes

Regular 2.98

\$1.98

Special Group Mens Oxfords

2.98 and 4.98

Val. to 7.98

HENRY'S Shoe Store

"SHOES FOR THE ENTIRE FAMILY"

403 Grove Street London

SPICES FREE!

A \$2.75 VALUE



IN DECORATIVE APOTHECARY JARS

when you buy the

Sunbeam

AUTOMATIC CONTROLLED EVEN HEAT

FRY PAN



Now it's so easy to add these and many other exciting foods to your menu:

- Chicken Fricassee
- Sukiyaki
- Baked Apples
- Upside Down Cake

\$19.95

complete

GREER'S

GREER HARDWARE COMPANY

Phone GL 8-2046 London

DO YOU ADVERTISE? BANKERS Say You Should

Here's What The
American Banker Magazine

the voice of a traditionally con-
servative profession has to say
on the subject of
ADVERTISING

"No business man or woman in any town should allow a (Local) Newspaper to go to press without his or her name and business being mentioned somewhere in its pages.

This does not mean you should have a whole, half or even quarter page ad in each issue of the paper — but your name and address should at least be mentioned if you do not use more than a two-line space.

PEOPLE DO BUSINESS WITH PEOPLE THEY KNOW

ADVERTISE EACH WEEK IN THE

LOUDON COUNTY HERALD

"Loudon County's Family Newspaper"

KERRY DRAK



MARY WORTH'S FAMILY



SAND YOUR FLOOR... rent a sander from Loudon Builders Supply. Now available at reasonable rates, hourly or daily. GL 8-2023. 31-2-C

WE REPAIR and make TV, radio or phonograph. We have used sets for sale. **FORESTER TV-Radio Service**, West End, Loudon GL 8-3065. 31-2-C

WANTED TO BUY... trumpet and case, in good condition. Call GL 8-2721. 31-2-pd

LOST... blue rimmed glasses, lost last week near fountain in Loudon. Please Call GL 8-3240. 31-2-pd

FOR SALE... There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries. 31-2-C

FOR RENT... 5 room house, 943 Mulberry St., partially furnished with electric heat. Call GL 8-3283. 24-32-pd

GET MORE OUT OF LIFE... ATTEND A MOVIE!
COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3235
SHOW TIME 7 P. M. and 9 P. M.
THURSDAY & FRIDAY
Nov. 13 & 14
Double Feature
1ST RUN PICTURE
TARZAN'S FIGHT FOR LIFE
IN TECHNICOLOR
Gordon Scott
Eva Brant
Cartoon
1st Run Picture
GANG WAR
Charles Bronson
Cartoon
SATURDAY, NOV. 15
4 BIG FEATURES
ALL IN COLOR
ONE ADMISSION PRICE
THE LAST COMMAND
Sterling Hayden
LISBON
Maureen O'Hara
DANIEL BOONE TRAIL BLAZER
Faron Young
YELLOW NECK
Lia McCarthy
Cartoon
SUNDAY & MONDAY
Nov. 14 & 15
1ST RUN PICTURE
A CERTAIN SMILE
In Technicolor
Rossao Brazzi
Christine Carere
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TUESDAY & WEDNESDAY
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CLASSIFIED

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. 31-2-C

KEY KIDS!... Toyland will open at Greer's about Nov. 12th. Gigan display of wonderful toys, games, etc., for Christmas. Watch for the opening of Greer's Toyland... Don't Miss It! 31-2-C

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines, offer the best for your money. SMITH DRUG, Loudon Tennessee. Phone GL 8-2021. 31-2-C

BURKHART'S BEAUTY SHOPPE... West Broadway at city limits Lenoir City, Phone YU 6-7420, residence YU 6-3048. SPECIAL... \$10.00 cream oil permanent wave only \$4.95. Professionally shaped and styled. Appointment not always necessary. 31-2-C

BARGAINS... while they last! Table top electric water heaters—\$69.50; double-bowl kitchen cabinet sinks—\$89.50; 3-piece bath outfit—\$129.50; steel and aluminum windows—\$5.00 and up. Electric and Plumbing supplies at savings. "Trade with us and Save." The ROBINSON CO., Gilbreth Blanket Shop, owner, Ph. GL 8-2205 or GL 8-3588, Depot Square, Loudon. 31-2-C

REYNOLDS UPHOLSTERY SHOP... furniture upholstered, tailor-made seat covers, many patterns to choose from. Save \$2.00 on ready-made seat covers. Free estimates, free pickup and delivery. Steeple St., Loudon, Phone GL 8-3009. 31-2-C

NEW LOCATION... Pauline's Beauty Shop now located at Philadelphia in home. For appointment call GL 8-3792. 31-2-pd

TURKEY SHOOT... at Loudon VFW Club each Saturday, 10 a.m. Everyone is invited! Proceeds to go for needy children of Loudon County for Xmas fund. 31-2-C

WANT A FARGAIN?... 11 cu. ft. Frigidaire refrigerator, in perfect condition, \$100.00. 8 1/2 cu. ft. Crosley refrigerator, push button defrost, new, \$175.00. 21 inch console Philco television, very slightly used, \$175.00. Also grocery store equipment at rock bottom prices... Call GL 8-2083. 31-2-pd

FOR RENT... 4 room house with gas heat, full bath. See Claude Smallen, 306 Vale St., Loudon. 31-2-C

FOR SALE... rabbits, breeding stock, hutchers and feeders. Call GL 8-3518. 31-2-C

FOR SALE... new 2 bedroom house, 3 miles from Loudon on Steeple Road. Call GL 8-3465 after 5:30 p.m. 31-2-C

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083. 31-2-C

OPPORTUNITY for Rawleigh Dealer in Meigs County. I am not discontinuing but want to help a qualified person get started serving families I am unable to call on. See H. S. Anbill, 115 Upper, Loudon, or write Rawleigh's Dept., TN-781-530, Memphis, Tenn. 31-2-C

GRADING—Call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation 116 A St., Lenoir City, day phone 1911, night 1862. 31-2-C

IMPORTED FROM HOLLAND... beautiful flowers for you to enjoy. Bulbs imported by Greer's... tulip, hyacinth, daffodils, crocus, narcissus. Beautiful colors... now in stock at Greer's, Loudon. 31-2-C

HEY and your cleaning to us... You can see the difference, feel the difference and smell the difference. **NU-WAY CLEANERS**, 805 Poplar St., Phone GL 8-8024, Loudon. 31-2-C

Features for Fall at THOMAS-HILL STORE SUITS

Finest quality, carefully tailored

Shorts, Regulars, Longs — Sizes 34-46

\$34.50 to \$50.00

Sport Coats

Long Wearing, Stylish Coats, Carefully Tailored, Sizes 34-46, Shorts, Regular, Longs

\$19.50 to 25.00

SLACKS

100% Wool Flannel and Worsted. A fine selection of quality materials, Low Priced at

\$9.95 to \$12.95

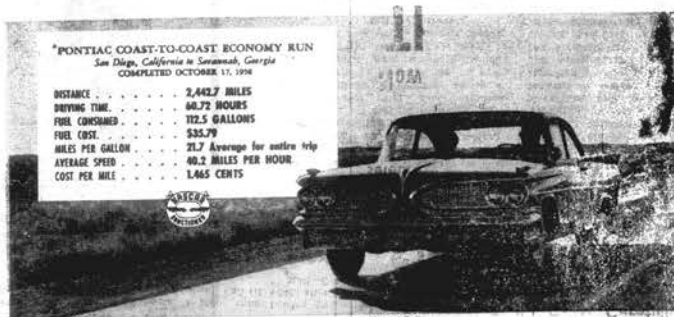
Other Slacks 5.95 to 8.95

Now Open Wednesday Afternoon

Thomas - Hill STORE - LOUDON

COAST TO COAST ONLY 1 1/2 CENTS PER MILE FOR GAS!

Pontiac's new Tempest 420E V-8 sets the year's most important economy mark—Here's the story and what it means to you!



We asked one of America's most respected car testers—"Uncle Tom" McCabill—to put a standard Pontiac Catalina Sedan with our new economy V-8 to the test.

And with only one specification—that the run would be exactly like you would drive coast to coast—buying in mountains, in city traffic, across deserts, buying gas wherever the tank ran low.

And here's the phenomenal story in every complete detail—officially certified by NASCAR, America's top automobile competition authority.

What does it mean to you?
Simply—and very importantly—this: For the first time, you can get deep-chested V-8 pep with better mileage than from many smaller so-called "economy cars"... and get it on regular fuel!
If you owned a Pontiac with this new Tempest 420E V-8 you'd be saving up to 5 cents a gallon on regular fuel. This new economy V-8 is optional at no extra cost on any Hydra-Matic Pontiac!
See your Pontiac dealer soon—and discover the newest in V-8 performance and economy!

PONTIAC!

America's Number 1 Road Car

3 Totally New Series • Catalina • Star Chief • Bonneville

SEE YOUR LOCAL AUTHORIZED PONTIAC DEALER

CURTIS PONTIAC, INC.

300 East Broadway

Lenoir City, Tennessee



THE ONLY CAR WITH WIDE-TRACK WHEELS

Valley Drive-In

formerly Bonnet Drive-In

New Under New Management of ROY CLINE

PHONE GL 8-2277

Located Between Loudon & Sweetwater

50c per person

THURSDAY & FRIDAY

Nov. 13 & 14

FROM HERE TO ETERNITY

Frank Sinatra

Montgomery Clift

CARTOON

SATURDAY, Nov. 15

\$1.00 A CARLOAD

4 Big Features

Winner of Football Tickets

James McCloud, Loudon

SUN. MON. TUES.

Nov. 16, 17, 18

LOOK

Coming to the Valley 5 days before first showing in Knoxville!

ME AND THE COLONEL

Danny Kaye

CARTOON

WEDNESDAY Only, Nov. 19

PURSUIT OF THE GRAF SPEE

Cartoon

Weekend Specials at GILES and SON MARKET

NBC Premium Saltines Pound Box - 27c	VEL Reg. Size -- 32c
FAB Giant Size 71c	VEL LIQUID King Size Can - 83c
NBC CHOC. Fudge Sandwich Pound Bag - 45c	AD — 30c box
	OCTOBER Laundry Soap-10c bar
	AJAX Giant Can - 2 for 41c
	FLORIENT 79c Can
	KAN KIL 69c Can

We will let you buy one of the items below at the price indicated with each 10.00 Purchase

JFG Coffee ---- 49c lb.

25 lb. Bag White Lily Flour ---- 1.69

10 lb. Bag Sugar ---- 79c

STA FLO
STARCH
23c Quart

SUPER SUDS
Giant Size
71c

Morton House
Salisbury Steak

PALMALIVE SOAP
B. S. -- 2 for 25c

CASHMERE BOUQUET
B. S. -- 2 for 25c

16 oz. Can **35**

MOHLAR AND HAROLD GILES
3 MILES OUT ON VONORE RD.

Plus +VALUE+ Store

Giles and Son Market

Election Notice

Whereas, the Charter of the City of Greenback, Tennessee, provides for a public election for the electing of public officials each year. Whereas, the date of such election for the year 1938, will be Saturday, Dec. 13, 1938, and Whereas, it is accordingly the will of the City Council of the City of Greenback that the Election Commission of Loudon County, Tennessee, to be held on that date. Therefore, be it resolved by the board of Mayor and Aldermen of the City of Greenback, Tennessee, that the said Board of Election Commissioners of the County of Loudon, Tennessee, are hereby requested to call and to hold a public election for the City of Greenback, Tennessee, to be held Saturday, Dec. 13, 1938. It is further requested that the Board of Election Commissioners of Loudon County, Tennessee, take all necessary steps for the holding of this election, and the officials to be elected are as follows: two Aldermen, one to be elected for the period of two years and one to be elected for the period of one year.

Be it further resolved that this election be held between hours of 9:00 A. M. and 4:00 P. M.

M. GLEN McTEER

Mayor

ATTEST:

Recorder-Treasurer

Ira Hodge

Nov. 8, 12



Loudoun County Herald

"Loudoun County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, NOVEMBER 26, 1958

10¢ PER COPY

73RD YEAR—NUMBER 1

Just Piddlin'

By The Editor

POINT OF DISCUSSION in two county court sessions and by citizens of the county is the proposed move to float bonds of \$100,000 for the county road department.

The county road equipment is certainly in bad shape and, in many cases, cost of repairs is exceeding the value of the machines. Certainly some constructive means of help for the department needs to be found.

But a bond issue of \$100,000 is not the answer. A county in the present financial condition of Loudoun County has no business floating a bond issue of any amount for any reason.

And one thing is also a sure bet. If the bond issue is voted by the county court it will be an increase in your tax load through a higher tax rate that will pay it off, regardless of whatever else you may have heard or been told. There's no other way it could be repaid.

LIES BAND invitation to play in Knoxville Monday night was quite an honor for the group. Understand they did a fine job of it, too.

SPECIAL TRIBUTE is due Dr. Jesse Hope and members of the PTA for the wonderful eye test program being carried out at the three Loudoun schools. The program will be of great benefit to our children.

It is well known that poor eyesight not only affects health and well being, but has a great relation to how well a child does in his or her studies. The program can bring help to many children with previously undetected eye defects.

TRAPPED mountaineer brought a young fellow to the town doctor. "Doc, fix up my son-in-law," he said. "I shot him in the leg yesterday and lamed him a bit."

"Shame on you," admonished the doctor, "shooting your own son-in-law." "But, doc," said the old fellow, "he warn't my son-in-law when I shot him."

THOUGHT FOR THE WEEK—success comes to the man who makes the most profit from the least mistakes.

Lindsey Assigned To County Soil District

Roy H. Lindsey, of Dixie Lee Junction, was recently assigned by the Soil Conservation Service to assist the Loudoun County Soil Conservation District. He will be working with Theobald J. Hicks, Soil Conservationist, assisting the Loudoun County S. C. D. in working with the farmers of Loudoun County on their soil and water conservation problem.

Mr. Lindsey transferred from the Blount County S. C. D. and has been with the Soil Conservation Service since 1953. He has worked in Knox, Sevier, Jefferson, Anderson and Blount Counties. He is a farm owner and operator in West Knox County. Lindsey is married, has two children, and is Sunday School superintendent for Union Cumberland Presbyterian Church near his home.

Muscular Dystrophy Contributions Sought

Persons who were not contacted during the door-to-door canvass for Muscular Dystrophy last week may still make contributions by mailing them to Loudoun County Chairman Arthur Gilliam, 1139 Huffard Drive, Loudon.

FHA Talent Show This Friday Night

Don't forget to attend the FHA Talent Show, Friday night 7:30 p.m. Loudoun High School.



Linda Limburg, of Onida, Tennessee, formerly of Loudon, Tennessee, was elected Queen of the Huntsville High School, Huntsville, Tennessee. The queen's coronation took place at the school carnival, held October 30, 1958.

She is the daughter of Mrs. Marshall Frazier and the late Mr. Charles Limburg Jr. of Loudon. She is the granddaughter of Mrs. Charles Limburg Sr. of Hix Maherry St., Loudon, Tennessee.

THE COURT HOUSE RECORD

Marriage Licenses
Nov. 12—Charles T. Pate to Priscilla Sue May.

Nov. 15—Ernest Harris to Wanda Carol Dyer.

Nov. 16—William Housewright to Carrie Evelyn Nigam.

Nov. 17—Davis V. Kyler to Connie Hall.

Real Estate Transfers
Nov. 13—Deed from George Fritz and wife to Elmer McCook and wife, 1 lot, 2nd, Johnny Brodson and wife to Wayne Carter and wife, 18 acres, 1st.

Nov. 13—Deed from James Selvidge and wife to Ralph Healey and wife, 202 acres, 8th, James Duggan and wife to R. E. Fritz, 1 lot, 2nd.

Nov. 14—Deed from N. C. Maney and others to Arthur McCullough, 27 acres, 2nd, Eugene Akke and wife to John Pollard and wife, 2 lots, 3rd; James Campbell and wife to Edna Wilkerson, 1 lot, 2nd; J. W. Wilburn and wife to James Cedric Giles and wife, 1 lot, 2nd; Roy McConnell to Eugene Harris and wife, 1 lot, 1st.

Nov. 15—Deed from W. T. Hubbard and wife to Ed Bryant and wife to Winford Hamby and others, 1 lot, 2nd; Sidney Crip and wife to M. F. Gilbert, 5 tracts, 3rd.

Nov. 17—Deed from Hugh Back-

NOTICE

Next week's issue will be published on Wednesday so that our staff can take the Thanksgiving Holiday.

All news, advertising and correspondence deadlines will be a day earlier for the week.

Thanksgiving Service Set For Wednesday Night

The Community Thanksgiving Service for Loudon will be held Wednesday night, Nov. 27th, at the First Baptist Church at 7:30.

Pastor Raymond Jones, president of the Loudoun Ministerial Association and pastor of the Church of the Nazarene, will preside at the meeting.

Pastor B. H. Greene, of the Loudoun Methodist Church will bring the message of the evening. Mr. Ed Davis, director of Music and Education for First Baptist Church will have charge of the music. He will use a combination of three choirs in the service.

An offering will be taken, which has been the custom for many years. This offering will be used with the Ministerial Association administering it, for the needs that arise in the community where emergencies come to the attention of the different pastors.

Everyone is the whole community is invited to be in this Thanksgiving service next week.

Applications Sought For Selective Clerk

Applications are now being accepted to fill the position of Clerk of the Loudoun County Local Board. This is a part-time position, limited to 38 hours work week, at a beginning salary of \$2840.00 per annum. Pay will be computed at the rate of \$13.50 per hour.

Applicants must indicate completion of a formal typing course and must take a clerical test which will be administered by a representative of this Headquarters. This examination will be given to fill this position only and will not establish the applicants' names on the regular List of Eligibles maintained in the Regional Office.

ner to Pearl McFall, 1 lot, 2nd; Theodore Wallace and wife to Charles Hendrix and others, 1 lot, 2nd; Thomas Brummitt and wife to Cedric Giles and wife, 1 lot, 2nd; Nov. 15—Deed from Henry Allen and wife to Lona O. Co., 1 tract, 3rd; Betty R. Black to Thomas Black, 1 lot, 3rd.

Nov. 16—Deed from J. L. Seaton and wife to Margaret Fortin and others, 94 acres, 3rd; Charlie Browner and wife to C. C. Allen and wife, 135 acres, 1st.

Applicants will be advised as to the date and place to report for the clerical test and forwarding information may be obtained from this Headquarters or the Local Board office.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:
As a general thing my old lady is as fer womanhood, the P.T.A., her preacher, rummage sales, alarm clocks, hard work and the County Union. Most everything else she's shabby about, and one of the things she's most dubious about is me writing this little piece for the paper. She claims I didn't get much work done around the place so I started it and now I ain't worth a shooing.

I told her writing for the paper give a chance to expand, sort of like them sack dresses gives a woman a lot of room to shake, rattle and roll if the occasion arises. And my old lady ain't above conceding this little piece if she's a changed. For instance, I had some in here not long ago about some women ought to wear two or three girdles on account of everything seemed to be coming out wrong place. She cut that line out, Mister Editor.

Now I don't think no man is worth much till he gets hitched up with a good woman to tell him what's best.

Take The Whole Family Out To Eat Saturday

Dad, take mother out of the kitchen Saturday evening, round up the kids, and her crew for a wonderful homecooked spaghetti supper at the Loudoun Grammar School from 5 till 7 p.m. on Nov. 22.

Hamburgers will be available for the children, and a variety of pies to please every taste. Prizes are just for children, the for adults. The profits will benefit the work of the Loudoun P.T.A., which is sponsoring the supper under the direction of Mrs. Jesse Hope and Mrs. J. E. Greenway.

Benny W. Geagley Ends Basic Training

Army Recruit Benny W. Geagley, son of Mrs. Jessie J. Furrow, Route 2, Loudon, recently completed eight weeks of basic camp training at Fort Jackson, S.C. He is a 1957 graduate of Loudoun High School.

Philadelphia Seaman Aboard Navy Destroyer

Lowell E. Tilley, seaman, USN, son of Mrs. Tennie Tilley of Philadelphia, is serving aboard the destroyer USS John A. Bole, operating as a unit of the U. S. Seventh Fleet in the Far East.

The San Diego-based destroyer left the U. S. A. Oct. 23, and before her scheduled return in the early months of 1959, her crew will visit Hong Kong; Okinawa; Formosa; and ports in the Philippine Islands and Japan.

Office of the Civil Service Commission.

Applications postmarked not later than Friday, Nov. 28, will be accepted and recruiting is restricted to female residents of Loudoun County only. Applicants must have reached their 18th birthday on or before the closing date for acceptance of applications.

Five or ten-point veterans preference will be granted upon receipt of proof of military service or disability of the applicant, or mother, or widow of a deceased veteran.

Forms may be secured at the local Post Office or the Local Board office and must be forwarded to the undersigned at Selective Service Headquarters, 1317 Church Street, Nashville 3, Tennessee.

Applicants will be advised as to the date and place to report for the clerical test and forwarding information may be obtained from this Headquarters or the Local Board office.

Miss Lomax is majoing in English and minoring in Music and French. Her plans for the future include marriage to an LMU alumnus, Mr. Jack Kirslein, on December 28.

LHS 1958-59 BASKETBALL SCHEDULE

Nov. 25, Sweetwater, away
Dec. 2, Midway, home
Dec. 9, Farragut, away
Dec. 16, Kingston, away
Dec. 23, TMI, home
Dec. 30, TMI, home
Jan. 6, Everitt, away
Jan. 13, Greenback, home
Jan. 20, ESTC, away
Jan. 27, Meigs, away
Jan. 30, Meigs, home
Feb. 3, Everitt, away
Feb. 10, Blount, away
Feb. 17, Farragut, away
Feb. 24, Kingston, away

Post Office Opens Annual "Mail Early For Christmas" Campaign Here

Postmaster John Simpson said today, "Christmas may seem quite a way off, but nevertheless, we're starting our annual 'Mail Early For Christmas' Campaign immediately, because there's every indication that the 1958 Christmas season will set an all time mail record."

The Postmaster said further that right now is the time to plan your Christmas card and gift mailings. The first thing to do is to check your Christmas card list very carefully—make sure that each address includes full name, street and number, city, zone and state.

He went on to say that by a little advance planning, a lot of headaches can be avoided when the Christmas rush is on. The Postmaster suggests that you stick to sturdy corrugated cartons, strong, sturdy and paper adhesive tape, for use in securely packing and wrapping your Christmas gifts. Remember, also, that you can include your Christmas card or letter inside your gift package if you'll just add the appropriate First Class mail stamps to the postage for the package itself.

Postmaster Simpson also suggests that patrons secure from the Post Office—Pamphlet No. 5, which gives full information about proper packaging and wrapping of parcels for mailing. When you call for the pamphlet, be sure to buy sufficient postage stamps for your cards and gifts.

The Post Office also has free labels which read, "ALL FOR LOCAL DELIVERY" and "ALL FOR OUT OF TOWN DELIVERY", so that before you mail your Christmas cards you can sort them into two groups, with the addresses all facing one way, thus expediting delivery.

Loudoun Student At L.M.U. Wins Honors

Ten students from Lincoln Memorial University have been named to the list of Who's Who in American Colleges and Universities.

Given as a tribute to hard work and initiative, based on character and personality, this is one of the highest nationwide honors that a college student can achieve during his entire educational career.

Among those named to the Who's Who honor list was Margaret Lomax, daughter of Mr. and Mrs. Hill Lomax of Loudon. Miss Lomax is a Junior at LMU and is very versatile in campus activities. She is a member of the Foreign Language Club and has been President of the Student National Educational Association. She is an outstanding member of the LMU Chord, serving as soloist for the group. Much of her leisure time is spent in this phase, as she makes many guest appearances for various area groups.

Miss Lomax is majoing in English and minoring in Music and French. Her plans for the future include marriage to an LMU alumnus, Mr. Jack Kirslein, on December 28.

HOSPITAL LIST

Nov. 11
Mrs. Meredith Smith
Mrs. Doyle Hunt
Mrs. Fred Williams
Mrs. Sam Denney
Nov. 12
Mrs. P. M. Fritts
Mrs. Maggie Shannon
Mrs. Halbert Robinson
Mrs. Charlie Banks
Nov. 13
Mrs. Reece Snider
Mrs. Ada Aldridge
Mrs. Ulys Wilhite
Mrs. Ed Worley
Mrs. Linton Pate
Nov. 14
Mrs. H. A. Spraker
Mrs. H. A. Clinton
Mrs. David Gormley
Mrs. Walter Axley
Mrs. Allen Clifton
Mrs. Frank Wreather
Mrs. W. D. Neely
Nov. 15
Mr. Earnest Adcox
Robert L. Malone
Nov. 16
Mrs. Clarence Morton
Miss Priscilla Haskins
Mrs. Hobart Lambert
Mrs. Clifford Kirk
Mrs. Ray Tharp
Mrs. Walter E. Selvidge
Mrs. W. O. McNew
Nov. 17
Miss Sylvia Hall
Miss Ellen Acker
Mrs. Bill Lyrell
Mr. John Johnson
Mrs. Jackie Lee
Mrs. Clyde Johnston
Mrs. H. M. Johnson
Mrs. Sam Watkins
Mrs. Clyde Brooks
DISMISSED
Nov. 18
Mr. Joseph Arran
Mr. Tom Gourley
Mrs. Arnold Alexander
Mr. Thomas S. Wood
Mr. Ed Collins
Gary Hall
Nov. 19
Mr. Walter Roberts
Kitt Collins
Linda Lee Smith
Mrs. Walter Betts
Nov. 20
Mr. Sam Denney
Mrs. Roger Robinson
Mr. Ed Crawley
Mrs. Darrell George
Mrs. Maggie Shannon
Mrs. George Gardner
Nov. 21
Mrs. Meredith Smith
Mrs. Doyle Hunt
Nov. 22
Mrs. Hattie Burnette
Mr. A. F. Clifton
Mrs. Pearl Johnson
Mrs. Charles Banks
Mrs. Halbert Robinson
Miss Shirley Crawley
Nov. 23
Mrs. Clifford Kirk
Mr. W. O. McNew
Mrs. Jim Watkins
Mrs. Nettie Bradshaw
Mrs. Ed Worley
Mrs. Frank Wreather
Nov. 24
Mr. Jerrill Lawton
Mr. John B. Townson
Mr. Robert Malone
Mrs. Ulys Wilhite

Judge Simpson Guest Speaker At PTA Tuesday

Judge Ben Simpson will address the Loudoun P.T.A. at its regular November meeting at the Loudoun County High School next Tuesday, Nov. 25, at 7:30.

His topic, "Youth in Society", will be of community-wide interest, and the general public is cordially invited. The program has been arranged by Mrs. Bill Morgan, P.T.A. recreation chairman, and her committee, Mr. Gene Dooler, Mrs. Ralph Eichen, Mrs. George Kiley, Mr. Ed Swenson, Mrs. Jim Kline, Mrs. Ernie Richeson, and Mrs. Albert Ross.

This committee has been active for several weeks, exploring the possibilities for establishing a Teen Center in Loudon for the benefit of the local high school and college age young people. Parents of teenagers will be especially interested in the recommendations of the Recreation Committee, and are urged to be present Tuesday evening.

County Students Are Listed At University

The University of Tennessee has released a listing of Loudoun County students enrolled at Knoxville for the Fall Quarter.

Loudoun County students are Vivian Ruth Bates, Robert E. Cassidy, Leon Conner, Douglas Lester Dutton, James H. Eldridge, Clyde M. Ford, Elizabeth Clarke Fowler, Ike Tom Hartsook, James R. Hodge, Henry W. Hope, William B. Hope, Jr., Clifford C. Kirk, Lowry F. Kline, Ted P. McDonald, Mary Elizabeth McKelvey, Linda June Miller, Roy K. Norris, Anna S. Pressly, Richard A. Pressly, William F. Ring, Frank S. Robinson, Lawrence Q. Robinson, Dan H. Ross, Howard W. Schrader, Shirley Mae Sewell, Hazle A. Snyder, Robin Jon Ann Swenson, Linda Rachel Watkins, Joyce Ann Wall, William M. Hargrove and George R. Martin.

Carl M. Cruse, John B. Maris, Alice Carolyn Hickey, Doug H. Stamper, James Stamper, Richard M. Alexander, John G. Blankenship, Larry W. Darnes, Carlos O. Heatherly, Juanita H. Peterson, Richard L. Tallent, John R. West, Jarrell S. Armstrong, Anne Ellen Acker, Carolea Garner Bowman, Thomas E. Bright, Hoyle R. Chambers, Nancy Crawford, Richard A. Dender, Martha Ellen Duff, Dorey C. Eiken, Patricia Anne Evans, Priscilla Ann Foshee and Tom Bill Fowler.

Billy F. Fooks, Wilma Jean Goodwin, Wayne G. Gessage, Clark T. Hall, Jr., Carol Ann Hawkins, Harold R. Heath, Carl B. Houston, Paul Houston, John A. Jones, Jr., Joyce Allen Jones, Patricia L. Kavanagh, Patsy Jo Linginfeller, Hugh W. Maroney, John G. O'Hara, Charles K. Patterson, Avery E. Petty, Mary Bell Phelps, Helen W. Plemons, Richard C. Potter, Shirley Ann Preston, Harold E. Richardson, William F. Shaw, Edgar L. Shipwagh, George A. Simpson, Joyce Ann Smith, James H. Speaker, Richard A. Thompson, Odell H. Waggoner, David P. Watt, Charles H. White, Benny G. Williams, Paul Williams and Wister C. Wright.

Local Methodist Church To Hold Centennial

The Loudoun Methodist Church will observe their Centennial Celebration on Nov. 30.

Dr. Earl G. Hiker, Jr., president of Emory and Henry College will be the speaker at morning service at 11:00 o'clock. At this service an interesting history will be presented to each family in attendance.

Open House will be held in the Fellowship Hall from 2:30 to 4:30 p.m. All friends of the Church are invited to these services.

The Loudon County Herald

Loudon County's Weekly Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager

SUBSCRIPTION RATES

(In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

This And That

It used to be that a husband would kill his wife, and then once in a while a wife would kill her husband. Now some gun happy kids barely out of their diapers are killing both of them. That's wrong.

We have bemused the going out of the passenger train. We still do. But coming up on the Tennessee the other night, getting off in Loudon we had to pass up through about three coaches. It was filled with passengers. Seemed like old times. It could have been that the football game at Knoxville on Saturday had something to do with it.

Incidentally we are not all that much of football fans at the Herald, but from all reports we would have been happy in the bleachers last Saturday when the Vols pulled that surprise on the Rebels of Old Miss.

While we know there are regional and sectional interests, naturally so, yet we know also that we are one nation. For right much of the time in our national history our southern politicians have had their way—if they could not have it one way they got it another. But according to the signs

things are closing in on us. Perhaps the close-in will demand more of the statesman and less of the politician. We are for statesmanship, and for the good of the whole people.

As we go from city to city we note that Christmas comes early now. It used to be between Thanksgiving and Christmas. Now we don't wait for Thanksgiving to get out of the way to dress up our show windows for the big sales event of the year. When we were kids we used to wish Christmas would last all the year. Now that we don't care all that much for it our wish must come to pass anyway.

One of the sad things about our democracy is that so often the mediocre can push out the superior. We do not rejoice at all in the defeat of Representative Brooks Hays of Arkansas. From all we know of him he is a gentleman, a Christian, and a man that the best elements of our democracy can ill afford to lose. We have no desire to become involved in any denominational squabbles. We think the Baptists are one of the finest forces for good in the entire South and we hope the ultra conservative element among the Baptists will do the President of the Southern Convention no harm in their opposition to him.

A Letter From The Publisher

Everyone of us in one way or another is affected by both the shift and increase in population. Whether we are engaged in church work, school work, newspaper work, or in any kind of business this shift in population bears in upon us in some way. Our work and our future are bound up in these things that are happening to our population.

One of the most evident is the growth of the metropolitan centers at the expense of decrease of populations around them. I have been in Atlanta recently for much of a week. I have been to Memphis for a week. In each of these cities we see untold things before our eyes these very things.

Memphis is a beautiful clean city. I have often felt drawn to that city even to believe that I would like to live there. It, like Atlanta, is growing all over itself. New industries. New schools. New churches. New subdivisions. New shopping centers. New things and new that. And everything bigger and finer.

One thing that is forever happening to North Mississippi is the way Memphis draws off its citizens. Tennessee gains and Mississippi loses. This is not true to the same extent in Georgia, for rural Georgians who move to Atlanta are still within the state.

As we have said before it seems to us that many small towns are in a death struggle, with the big cities becoming bigger and the small towns becoming smaller. In the face of all this by and large the county seat town can be in there to stay if it has the proper life and leadership. There is hardly anything sadder than a ghost town.

A county seat town can be one of two things. It can be a place where the county officers reside and records are kept. Little more. On the other hand it can be a town of good schools, good churches, new industries, and thriving businesses. But the people make the town. Only wide awake, progressive people of imagination can make of the county seat town the latter kind of a city.

mother; Mrs. Claudie Gibson all of Loudon. Graveside service conducted by Rev. O. C. Rainwater. Monday Nov. 17th. Interment Riverside Cemetery. Arrangements by Quinn & Karnes.

Herald

Classified Rates

\$1.00 First Week

50c Additional Weeks

LEGAL

NOTICE TO CREDITORS

Estate of William E. Abbott, Deceased.
Notice is hereby given that on the 9th day of Oct., 1953, letters testamentary in respect to the estate of William E. Abbott, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

All persons, residents or non-residents, having claims, mature or immature, against his estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 13th day of Nov., 1953.

Mrs. James A. Clark
Administrator, Estate of William E. Abbott
Nov. 13, 53

Chiropractic
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EASE
and
COMFORT
in the
Spine and Back

For great baked potatoes
Cheez Whiz 'em!



Spoon it!
Heat it!
Spread it!
KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

Notice:

Mr. and Mrs.
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For a thorough inspection by a courteous, qualified inspector, simply call Lloyd Builders in Loudon. The Vaccinol inspector serving your area is Lloyd Black, a native born and life long citizen of Loudon County. No doubt Lloyd is well known to most of you. Lloyd has qualified himself in this field and is duly licensed by the Tennessee Department of Agriculture for your protection. Don't take a chance - be sure

just call Lloyd Builders, Loudon GL 3-2023 or call Lloyd Black GL 3-2584.

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SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Why Men Oppose Jesus?"

Mark 2: 18-27

In the excellent little book on the life of Christ by James Stalker, the public ministry of Jesus is divided in this way: The Year of Obscurity; The Year of Public Favor; The Year of Opposition; The End. Our lesson material for today, Mark 2: 1 to 3:6, covers events that belong to the year of public favor. However, opposition to Christ was already taking root. He was still loved by the multitude. His teaching and His miracles made His name a household word, and memories of His kindness were cherished with gratitude and love.

The more worldly Sadducees and Herodians paid little attention to Him. They were too busy with their own political affairs. But the more religious Pharisees and Scribes had not neglected Him. They cherished Messianic hopes and they were moved by His prophetic voice. They too turned against Him on the ground He did not conform to their customs and ordinances.

One of the first causes of their opposition was the humbleness of His origin. "It is not this carpenter, the son of Mary?" They were also critical of the followers He chose and the company He kept.

Step by step the opposition grew. First, blasphemy. "Who can forgive sins but God?" (Mark 2: 7). Second, He called Matthew, a sinner in His house with publicans and sinners (Mark 2: 16). Third, fasting. The Pharisees and John's disciples fasted. Jesus explained that His disciples did not fast be-

cause the bridegroom was with them. This was a declaration of His divine sonship. Fourth, Sabbath observance. The disciples plucked grain and ate it on the Sabbath. This and the healing of the withered hand on the Sabbath were, according to Pharisees, unlawful. He said, "The Sabbath was made for man, not man for the Sabbath." He sets human rights against the ordinances of men, just as in the parable of the unmerciful servant He makes human rights paramount to property rights (Matt. 18: 23).

Jesus became a controversial figure. This was inevitable. If He lived in our community today, would He be popular? Who among us would oppose Him? What would be the basis of this opposition? No doubt there would be much in our present society that Jesus would condemn.

It was the writer's lot to work with others in cleaning a city of profit-making vice. It had become

so corrupt that the city had been declared "out of bounds" for soldiers and sailors. When it was proposed that the "red light" district be closed, powerful voices in the city administration and among business men were raised against it. The struggle became very intense and many good men became controversial figures.

This is always the case when any reform is undertaken. As Walter Rauschenbusch suggests, biographical sketches of such leaders would give a history of the cross in politics. But let no man think that because he is a controversial figure it is proof positive that he is a Christian reformer.

"Be sure you are right, and then go ahead."

See You
IN CHURCH
Sunday



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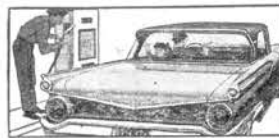
Four big reasons why
FORD
IS OUTSELLING
ALL OTHER '59 CARS



AT THE BRUSSELS WORLD'S FAIR, the '59 Ford was awarded the Gold Medal for handsome new styling elegance by the Comité Français de l'Élégance.



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THE FAMOUS FORD LOW PRICES have already made a hit, because only in Ford will you find value and beauty coming together at down-to-earth prices!

The world's best-selling car is the car with Thunderbird elegance

In the greatest styling depiction of the year, the American public has already shown a clear preference for the new Ford. Ford sales are way ahead of all competition. Why? One reason is the classic simplicity of their Thunderbird-inspired design—clean, crisp lines that are pure automobile. And Ford is built for people—to sit in, to drive, to ride in—comfort.

The car in hottest demand across the land has greater roominess and comfort

Thousands of customers have bought the new Ford over all competition for another compelling reason—it's a true six-passenger car. (The only four-passenger car we recommend in the Thunderbird!) All six Ford passengers get plenty of every kind of room—from leg and head to elbow and hip. Rear seat passengers don't feel like they're riding with their feet in a bucket!

The No. 1 car in sales saves money on gas, on oil, on maintenance bills

A new Ford will save you up to \$4 a gallon on gas. That's because both standard engines—Six or Thunderbird V-8—thrive on regular gas. And Ford saves on oil, too, with a Full-Flow Oil Filter as standard equipment. Drive 4000 miles between oil changes! And you can forget about waxing your car. Ford's Diamond Luster Finish stays gleaming bright without waxing—ever!

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Ford costs you less right down the line than the competition. Compare price tags and you'll see that the manufacturer's suggested retail price of a Ford, equipped with radio, heater and automatic transmission, is as much as \$102.75 less than the major competition! And on an air-conditioned car, you can save up to \$219.85. So compare and save on a 1959 Ford!

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Miss, what is a kilowatt-hour?

A kilowatt-hour is the measurement of work done by electricity. It means 1,000 watts working for one hour.

Here is what One Kilowatt-Hour Of Electricity Will Do For You:

- Burn a 100 watt bulb for ten hours
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- Give the whole family an entertaining evening of TV viewing.
- Operate your refrigerator for 20 hours

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LOUDON UTILITIES
(Electric Department)

PHILADELPHIA NEWS

Mr. and Mrs. Robert Barr of Philadelphia Route 2, returned to their home Sunday afternoon after a three weeks stay at Hot Springs, Ark. Mr. Barr received treatment for an arthritis ailment.

Mr. and Mrs. Herman Flemmons and Mrs. Ray Allen of Cedar Valley Community were visiting with Mrs. Fronia Woody and Mrs. Rebecca Allen Sunday.

Mrs. Clyde Robinson and Miss Louise Alexander left Thursday afternoon for Kingsport, Tenn. to spend the weekend with Mrs. Robinson's nephew, Mr. J. B. past week. Mrs. Adkins was suffering from a heart attack. Her condition was reported as serious.

Mrs. Thelma Cunningham of Knoxville was visiting with Mr. and Mrs. Fred Allmon and Linda Prospect were visiting with Mr. and Mrs. Will Ridge Thursday afternoon. Mr. Lynn who is in worship service at the Baptist Church.



Mrs. W. F. Craytor and little daughter, Laurel Ann of Knoxville were visiting with the Fred Griffith family the past week.

Mrs. Bowman Atkins of Philadelphia Route One entered the Bacon Hospital the past week. Mrs. Adkins was suffering from a heart attack. Her condition was reported as serious.

Mrs. Kenneth Hamilton, Mrs. Joy Brewster and Mrs. Stanley Davis and Valarie were visitors at Loudon High School Friday afternoon. The occasion being National Education Week.

Mrs. Wesley Barnett and daughter, Sharon were visitors in Knoxville Saturday. Mrs. Walter McGhee and Miss Billie Jean McGhee were visiting with Mrs. Mable Vermillion and daughters, Mr. and Mrs. Joe Phillips and children, and Mr. and Mrs. Ernest Wilson and family in Knoxville Sunday.

The Philadelphia Baptist Church and the Cedar Valley Baptist Church held a joint Baptismal Service at the Philadelphia Church Sunday. The Rev. L. L. Davis and Rev. Tom Scarborough conducted the service.

Mr. Allen Clifton suffered a heart attack Friday and was taken to the Bacon Hospital in Loudon where he is recuperating.

Mrs. Lester Allen and little daughter, Leslie Ann of Memphis are spending some time here with Mr. and Mrs. Lloyd Schrimmer and Mr. and Mrs. Amos Allen and other friends and relatives.

Mrs. Homer Bright, Mrs. Naomi Arp and Miss Judy Davis attended the meeting of the County Council of 4-H clubs held in Loudon Saturday.

Mrs. Mary Graves returned to her home Sunday after spending two weeks in the Sweetwater Hospital. Her many friends are happy to learn of her return and are looking forward to be able to visit with her.

Mr. and Mrs. Thurman Burgle from Knoxville were visiting with Mrs. Mary Grapes Sunday. Mrs. Troy Gortley and little daughter, Gwendolyn were the dinner guests Sunday of Mr. and Mrs. Luther Stewart at Sunnyside.

Mr. Paul Arp left Sunday afternoon along with companions from Loudon and Lenoir City to attend a Farm Conference. They were expected to return on Monday afternoon.

Mr. and Mrs. Bill Lemons and son, Danny were the overnight guests of Mr. and Mrs. Dave Lemons Friday night.

Mrs. Cecil Patterson entered the Bacon Hospital at Loudon Monday. Her many friends wish for her a very speedy recovery.

Mr. Nelson Cuthaw, Mrs. Cynthia Morion, Mrs. Rhea Davis and daughter and Mr. and Mrs. Hubert Cuthaw all from Sevier County were visiting with Mrs. Mary Graves Sunday. Also visiting Mrs. Graves were Mrs. Betty Parks and children, Lola Ann and Jimmy from Sweetwater.

Mr. Dave Lemons of Sunnyside, the Rev. Buford Albright of Knoxville, the Rev. Joe Caldwell from Cedar Fork, Mr. Den Lemons of Lenoir City and Mr. Lloyd Lemons of Lenoir City all went deer hunting Friday night in Union County. They returned Saturday and were the proud possessors of two deer.

Mrs. Stanley Davis, Valarie and Brent attended the Loudon III Band Concert at Riches Monday night.

We played Eatons school Monday night at our school. Our girls won with a score of 38 to 10. Our boys lost to Eatons with a score of 52 to 16. Watch for our basketball game news each week.

National Educational Week was observed at the school the past week. Programs were enjoyed and several parents visited during the week.

A Brotherhood was organized at the Baptist Church Thursday evening. There were fourteen present for the first meeting. A regular monthly meeting date will be established later. Officers for the Brotherhood were elected as the following: President, Leon Hill; vice-president, Charlie Mullens; secretary and treasurer, Otis Milage.

The 4-H girls and boys here at school are all anxious and eagerly looking forward to attending achievement night at Loudon Saturday night. Several have turned in their record books and are hoping to receive a medal or two in recognition of their completed project for the past year.

FARM NEWS

UT TO BE HOST TO FROZEN FOODS GROUP MEETING

The Tennessee Frozen Food Association meeting to be held November 17, in the Food Technology Building, University of Tennessee Agricultural Campus, Knoxville, will feature industry speakers from Chicago and Tennessee and U-T staff members.

Industry speakers and their topics include R. M. Schaffner, vice-president of Libby, McNeil, and Libby, Chicago, "Training the Food Technologist"; W. C. Hadlow, Jr., manager of the Chattanooga Warehouse and Cold Storage Co., Chattanooga, Tennessee, "Maintaining Frozen Food Quality in the Warehouse"; and H. L. W. Hill, president of Tennessee Foods, Portland, Tennessee, who will preside over a panel discussion on "Current Problems."

Members of the U-T staff on the program include J. J. Bird, Extension horticulturist who will present the state strawberry champion; Ruth Stephens, of the U-T History and Political Science department, who will comment on "The Statutes That Are Making Current Headlines"; N. S. Hall, director of the U-T Atomic Energy Commission Agricultural Research Laboratory at Oak Ridge who will speak on "Atomic Energy and Agriculture"; and N. D. Peacock, dean of resident instruction who will discuss "Food Technology Plans for U-T." G. A. Shroy of the Food Technology department will welcome the group.

Robert C. Spaulding, Dayton, is president; and H. L. W. Hill, Portland, is vice-president.

EVERYBODY LIKES TO SNAK
SNACK BETWEEN MEALS
Today's eating habits seem to include one or two in-between meal snacks for most every member of the family. But this impromptu eating need not result in poor eating habits. The homemakers can still regulate eating.

By? Because that good healthful snacks are always available, Consumer Information Marketing agents suggest.

Billow, for instance, a quick look at the fruit counters in your grocery store will reveal several excellent snack foods. Apples, pears, and grapes are available at reasonable prices. All are popular as snack items.

Celery and carrot sticks or a wedge of cabbage or lettuce are other healthful snack possibilities. And, don't forget, the dairy group will provide cheese and a milk drink of some kind is always welcome.

These are just a few healthful snack possibilities. Cater to your family's likes and dislikes. Provide them with food for in-between meal eating that will be good for them as well as satisfying to those modern appetites.

Out-of-sight, out of mind is a good rule to remember when you are buying for your family's snack

boys lost to Eatons with a score of 52 to 16. Watch for our basketball game news each week.

National Educational Week was observed at the school the past week. Programs were enjoyed and several parents visited during the week.

A Brotherhood was organized at the Baptist Church Thursday evening. There were fourteen present for the first meeting. A regular monthly meeting date will be established later. Officers for the Brotherhood were elected as the following: President, Leon Hill; vice-president, Charlie Mullens; secretary and treasurer, Otis Milage.

The 4-H girls and boys here at school are all anxious and eagerly looking forward to attending achievement night at Loudon Saturday night. Several have turned in their record books and are hoping to receive a medal or two in recognition of their completed project for the past year.

Homecooked
Macaroni 'n Cheese



More Minutes
from package to platter!
with DELICIOUS KRAFT... GRATID... for rich tender cheese goodness
Kraft Dinner is a real time and money-saver—costs just pennies. Keep it handy for hot 'n' hearty school lunches and busy-up meals. So easy, so good!

foods. If healthful snacks are available there will be little call for the sweet and starchy kind.

TURNIP GREENS COOK THEM WITH JOWL, HAM HOCK
Turnip greens are climbing in the vegetable Who's Who.

Once, a lot of jokes were made about "corn pone, sweet laters and turnip salad."

Facts is, those three items were good eating. Research has elevated the sweet potato to a high position, for its many values. Now, turnip greens have been given the same honor.

Greens are plentiful right now, U-T consumer information-marketing agents report. Local producers do an excellent job of supplying our market with greens except for a few months out of the year. During extremely hot and freezing weather, local supplies are short and they must be shipped in from other areas.

Turnip greens are usually medium to light green in color and have a dull appearance due to the slightly hairy surface of the leaves. You'll get the best in flavor and food value if you look for those that are fresh and crisp-looking, young and tender. Greens are noted for their high food value. As a rule, the deeper the green, the higher their Vitamin A content.

Use a small amount of water in cooking greens—usually the water that clings to the leaves from washing is enough. The recommended time for cooking is 30 to 35 minutes after the boiling point is reached, but a true Southerner will cook them at low temperature for several hours, seasoned with ham hock, jowl, or fat pork.

Turnip greens are at their best when served with baked sweet potatoes and corn bread. Of course, you will want to serve the "pot likker"—that is, the liquid left from cooking the greens.

LHS 4-H News
On Monday, Nov. 3, the Loudon 4-H Club met. The group discussed 4-H and 4-H enterprises. Also discussed were tobacco and beef calves.

The girls discussed the party and talked about home management.

Officers are Charles White, president; Bobby Huston, vice-president; Ann Waller, secretary; James Marrow, program chairman; James Kirkland, reporter; and Jane Waller, song leader.

Telephone Talk

B. H. HICKMAN
Your Telephone Manager



"OVER THE RIVER and through the woods..." but sometimes it's not quite that simple to get to Grandmother's house. Nowadays Grandmother often lives many miles away. At Thanksgiving, especially, we'd like to have her close by to share our turkey... add her own magic seasoning to the dressing... pull the wishbone with Johnny. We can be thankful, though, that we can seem mighty close just by picking up our phone! Wherever loved ones are, they can share the fun and all the goings-on by a Long Distance call. Costs so little, especially with bargain rates after six and all day Thanksgiving.



UP IN THE AIR—Ever see a row of big metal cans perched on telephone poles? Down Mobile, Alabama way, an interesting experiment is going on: a cluster of ordinary cans have been placed atop telephone poles! You see, the telephone company is looking for the best way to prevent telephone line interference during storms. So we hooked the cans to a jungle of tiny wires and instruments which record the adverse effects of rain on the lines. Results of the experiment may benefit telephone service everywhere. It's another way of looking ahead and trying to keep your telephone service the best in the world.

"THANKS FOR CALLING!" Since I don't get the chance to meet and speak personally with everyone of our customers, I'd like to say something here to let you know how we do appreciate your use of telephone service. Sometimes I think we sort of take our good customers for granted, but actually, you know, we phone folks get a special kind of satisfaction from providing the service that knits the community—and the nation—together. So, again, "thanks for calling."

DR. ARTHUR HARRISON HOME FOR SALE

Brick Colonial \$22,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 Yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles. total 10 rooms, 3 baths, slate roof, 2 acre full of old maple trees. Shrubs, flowers, etc.

Call GLEview 8-3215 anytime

WHITE STORES

S.M. GREEN STAMPS

Fresh Honeymoon
SALAD DRESSING

Pint with yellow tag 23¢

PLUS S.M. GREEN STAMPS

WHITE STORES

THE BIGGEST DOLLAR

in the world

is that first dollar you put into your SAVINGS ACCOUNT

On that dollar, by regular deposits every payday—before you start spending—There is room for a lot of building... new homes... vacations... luxuries... education... future security.

Open your Savings Account today at Loudon's convenient bank of friendlier service. Your account will be welcome.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

JARMAN

Shoe Special

at THOMAS-HILL'S

FOR A LIMITED TIME ONLY

Save On Odds N Ends
& Discontinued Styles
Values to 14.95

NOW ONLY
\$9.95

OPEN ALL DAY
WEDNESDAYS.

Thomas - Hill's

EXCLUSIVE MENS & BOYS
WEAR IN LOUDON

LEGAL In The Loudoun County For Loudoun County, Tennessee IN RE: Fort Loudoun Utility District ORDER

This matter came on to be heard before the Honorable Ben B. Simpson, Judge of the County Court of Loudoun County, Tennessee, at the Court House in Loudoun, Tennessee, on this the 23rd day of October, 1958, at 7:30 o'clock P.M. upon the petition of sixty-five residents of the area hereinafter described, and after public advertisement of said hearing in accordance with the requirements of Chapter 248 of the 1937 Public Acts of Tennessee, As Amended, and upon oral and documentary evidence adduced at the hearing from all of which the Court finds:

- (1) That the public convenience and necessity requires the creation of the proposed Fort Loudoun Utility District;
- (2) That the creation of the proposed Utility District is economically sound and desirable;
- (3) That the petition filed here in seeking the creation of the proposed Utility District should be sustained.

It is therefore ORDERED, ADJUDGED and DECREED by the Court that said Petition be and the same is hereby sustained; that the proposed Fort Loudoun Utility District of Monroe and Loudoun Counties, in Tennessee, be and the same is hereby created, for the purposes set out in the petition praying its creation, to wit: the construction, acquisition and operation of a public water system of the character authorized by the Utility District Act of 1937, as amended, and subject to all the provisions of said Act as amended.

It is further ORDERED, ADJUDGED and DECREED that the creation of said Water District is conditioned upon a good faith effort to construct or acquire said Water System within the area described within a reasonable time. This Decree therefore will be of no further force or effect within an area circumscribed by the City of Greenback, Tennessee, and including an area encompassed within a line four miles in every direction from the perimeter of the Greenback City Limits, unless one year from the date of the entry of this decree work has begun within said area upon said Water System or a contract has been let for said construction.

It is further ORDERED, ADJUDGED and DECREED that this Decree will be of no further force or effect within the remainder of the area described herein unless within two years from the date of the entry of this Decree, work has begun or a contract has been let for the construction of said Water System within said area. The territorial bounds of said Fort Loudoun Utility District are as follows:

Lying and being partially within the 2nd, 3rd and 6th Civil Districts of Monroe County, Tennessee, and partially within the 2nd Civil District of Loudoun County, Tennessee, and more particularly described as follows:

BEGINNING at a point on the common boundary line between Loudoun, Blount and Monroe Counties, said point is on the Nine-mile Creek near Trigonia and approximately 4,000 feet Southeast of the L & N Railroad; thence with the Monroe-Blount County common boundary line in a South-easterly direction a distance of 25,500 feet or less to the intersection of said County line with the Monroe-Blount County Boundary line, South 61 degrees 30 minutes East from the North-West side of the Little Tennessee River at the Bacon Ferry; thence leaving the Monroe-Blount County Boundary line, South 61 degrees 30 minutes West, crossing Tennessee Highway No. 72 and the Little Tennessee River at the upper end of Callaway Island also crossing the Tellico River, a distance of 41,400 feet more or less to a TVA Bench Mark BM LIFT 1959 near Crowder Bluff on Nolichucky Creek; thence North 60 degrees 00 minutes West, crossing U. S. Highway 411 and the L & N Railroad, a distance of 38,800 feet more or less to TVA Bench Mark BM LIFT 1225 located on Bat

Junior Choir Members Hear Knoxville Concert

Mr. and Mrs. William Boyd took David Boothe and Cary Davis of the Methodist Church Junior Choir and Jimmy Gray Harrison, Very Burnette and Randy Wrights of the Cumberland Presbyterian Church Junior Choir to Knoxville College Tuesday night to hear "The Little Singers of Paris" who are unique among boys' choirs.

Carefully chosen, masterfully trained, vocally superior, they perform rhythmic numbers with all the solemn majesty due great liturgical music; yet to secular works they bring a heart-warming charm distinctly their own.

They have made appearances in over 35 countries, including a 1957 tour around the world, the Little Singers have given nearly 10,000 concerts and have come before every conceivable type of audience.

During the seven concert tours they have made in the United States and Canada, they have covered the continent from one end to the other, and today rank as one of the most outstanding of all boys' choirs.

4-H CLUB NEWS

By James Pope, Asst. Co. Agent

Now is the time of the year for all 4-H club boys and girls which are interested in the forestry project to get their trees. These trees should be set in the winter months from November to March.

Well-managed forest and woodland assures water shortage and regular stream flow, saves soil, shelters wildlife, and provides building materials, as well as hundreds of useful wood products.

The first essential in timber growing on the farm is prevention of wood fires. Fires kill little trees, kill or injure larger trees and retard their growth. Fires reduce the fertility of the forest soil, destroy natural beauty and creates idle land that is a tax burden.

A second essential in farm woodland management is the protection from grazing by livestock. The woods provides its own blanket of leaves and humus. This rich mulch on the forest floor and the loose forest soil free from disturbance by trampling are essential to the rapid growth of hard wood timber.

Studies on the browsing of trees show that the foliage of such trees as white oak, sugar maple, yellow poplar, elm, linden, white oak, red oak, and scalybark, hickory are relished by livestock under most conditions. Some species among which are blackjack oak, haw, black cherry, dogwood, ironwood, sweetgum, pawpaw, and persimmon, are seldom browsed, even during heavy use.

Experiments show that over a period of a year the water runoff from grazed farm woods may be as much as 50 times the volume

Creek Knobs, thence with the general direction of Bat Creek Knobs North 45 degrees 30 minutes East, a distance of 35,200 feet more or less to a point on the Monroe-Loudoun County boundary line; thence with the Monroe-Loudoun County Boundary line as it meanders in a Southeasterly direction crossing Tennessee Highway No. 72 to centerline of the Little Tennessee River, a distance of 13,851 feet more or less, thence leaving the Monroe-Loudoun County Boundary line near Meadow Tennessee; thence in a Southeasterly direction with the said Blount-Loudoun County Boundary line crossing the L & N Railroad and U. S. Highway 411, 54,200 feet to the point of beginning. The incorporated town of Greenback is excluded from this area.

The address of the principal office of said Fort Loudoun Utility District is Vonnor, Tennessee. The Board of Commissioners of said District shall be Claude Hammonree of Monroe County, Paul Patterson of Monroe County, and Josh Talbot of Loudoun County, leaving the Monroe-Blount County Boundary line, South 61 degrees 30 minutes West, crossing Tennessee Highway No. 72 and the Little Tennessee River at the upper end of Callaway Island also crossing the Tellico River, a distance of 41,400 feet more or less to a TVA Bench Mark BM LIFT 1959 near Crowder Bluff on Nolichucky Creek; thence North 60 degrees 00 minutes West, crossing U. S. Highway 411 and the L & N Railroad, a distance of 38,800 feet more or less to TVA Bench Mark BM LIFT 1225 located on Bat

ENTER:
Ben B. Simpson
Nov. 20

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Another of our three top outstanding county Home Dem. Member is Mrs. John Reedy. She is a charter member of the Dixie Lee Home Dem. club which was organized in April 1958.

Sunnyside News

Mr. and Mrs. Luther Stewart went Tuesday for a visit with Mr. and Mrs. H. B. Orr at Coldwater.

A quarterly meeting of the Sweetwater Association Girl's Auxiliary was held at the First Baptist Church in Sweetwater Monday evening, Nov. 10. Both the intermediate and Junior girls from the Reed Springs Church attended. Mrs. Myrtle Burston, youth counselor because of illness was unable to attend. Mrs. Helen Almon of Philadelphia, accompanied the girls. Also intermediate leaders, Mrs. Violet Watson and Mrs. Len Kiser and Junior leaders, Miss Margaret Haven Clark and Linda Kay Garner were along.

There were 283 girls present. A study on Thailand and China was presented to the group. An installation of officers was also an important part of the evening.

Miss Judy Glass was elected Stewardship Chairman. After a short social period during which time refreshments were served Mrs. John L. Tillery showed some slides on Thailand and China. The group reported a very enjoyable evening well spent.

Mr. and Mrs. Bill Hart from Romney, Va. near Washington, D. C. were visiting with Mr. and Mrs. Jennings Clark Sunday.

Mr. and Mrs. Gurley Blanton from Fountain City and Mr. and Mrs. Guilan Carver and children from Robinsville, N. C. were visiting with Mr. and Mrs. Luther Stewart and Mr. and Mrs. Horace Lovin Sunday.

Dinner guests of Mrs. Joe Bivens Sunday included: Miss Emma Bivens, Ernie Williams, Mr. and Mrs. Melvin King and children, J. R. Wanda, Helen, Mildred and Ray all from Ball Play near Tellico Plains.

Mr. and Mrs. J. R. Watson and little daughter from Pond Creek were visiting with Mrs. Joe Bivens Sunday.

Mr. and Mrs. Bob Schrimmer and sons were dinner guests Sunday of Mr. and Mrs. Lon Kiser.

from ungrazed woodlands.

Boys and girls, let's keep Tennessee green by planting more trees on land that is out of production.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. According to medical diagnosis I had Rheumatoid Arthritis and other forms of Rheumatism. For FREE information on how I obtained this wonderful relief write:

Mrs. Lela S. Wier
2865 Arbor Hills Drive W
P. O. Box 2095
Jackson, Mississippi



Gifts & Greetings
for You—through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No cost or obligation)

A leader in many fields, Mrs. Reedy served as clothing leader and assistant craft leader in 1957. In 1958 she served as clothing and horticulture leader. Presently she is serving as craft and horticulture leader.

Mrs. Reedy has not missed a club meeting and has always been on time. Besides fulfilling her own duties she fills in for other officers and leader who may be absent.

A faithful attendee of county wide events, Mrs. Reedy received first prize in her division at the county dress revue in 1957 and 1958. She represented Loudoun County at the TVA & Fair and won a red ribbon.

Dixie Lee club holds many work shops and Mrs. Reedy always attends and very often teaches these extra meetings. She is becoming well known with her demonstration and flower arrangements.

Another member of the Dixie Lee Club says this about Mrs. Reedy, "Her willingness to serve and to aid others has been a constant source of inspiration to her fellow club members."

Important—Plans are in the making for organizing a Home Demonstration Club in Loudoun. For all those who may be interested,

there will be an organizational on November 25, at 2:00 p.m. We are any questions call Mrs. Pope meeting at the apartment of Mrs. Pope are very anxious to have a large at GL 8-2134 or the home agent James Pope at 602 Cedar Street crowd at this meeting. If there at GL 8-3671.



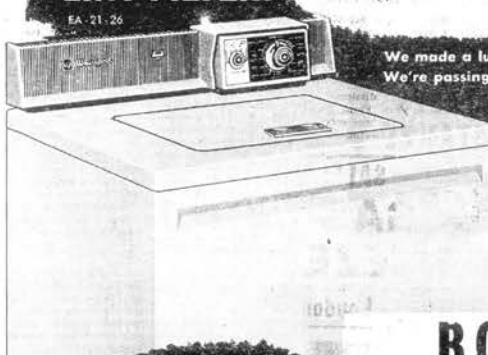
Now that you've seen the '59 cars, you know there's only one buy in the low-price field—RAMBLER. You save when you buy. And now advanced carburetion gives you even greater gas economy. Get the best of both: big car room, small car economy. Go Rambler '59.

LOUDON MOTOR COMPANY

LUCKY BUY!

New full-size, full-featured 2-cycle

RCA Whirlpool
WITH
BUILT-IN
LINT FILTER!
FOR ONLY
\$279.95



We made a lucky quantity purchase!
We're passing the savings on to you!

FIRST-TIME OFFER: Lucky low price for a new full-size RCA WHIRLPOOL that does a 10-pound load automatically. Full of features, too—2 cycles, 5-position water temperature control, and that famous full-time lint filter. 5-year warranty on sealed transmission. Ask about our generous trades!

BONUS!

(This Week Only)
YOUR CHOICE LADIES OR MENS
LORD NELSON WRISTWATCH

49.50
VALUE FREE

with your purchase of a
WHIRLPOOL
WASHER OR DRYER

BIG TRADE - IN

10.00 DOWN - 1st Payment Feb. 15th

CHRISMAN'S Auto and Home
Store Inc.

303 East Broadway Lenoir City, Tennessee Phone YU 6-3630

-:- Loudon Social and Personal News -:-

Thursday, November 20, 1936 The Loudon County Herald

Baptist WMU Has Covered Dish Supper

The WMU of First Baptist Church held its general meeting at the church with a covered dish supper.

The business was conducted by the president, Mrs. Joe Carter. Mrs. Charles Burnette gave an interesting program—"The Reasoned Shall come with Songs". Those taking part were Mrs. Dan Ross, Mrs. Hill Lomax and Mrs. Frank Wilson.

Mrs. Joe Hooker stated the Mission Study Book would be taught Tuesday night at 7:00 o'clock. All members are urged to be present.

The meeting closed with a prayer by Mrs. E. A. Lowe.

REPORTING IN To Loudon County

Nov. 11-To Mr. and Mrs. Frank Walker of Sweetwater, an 8 lb. 4 oz. girl.

Nov. 12-To Mr. and Mrs. Doyle Hunt of Madisonville, a 5 lb. 11 oz. boy.

Nov. 13-To Mr. and Mrs. Halbert Robinson of Loudon, a 1 lb. 10 oz. boy.

Nov. 14-To Mr. and Mrs. Charlie Banks of Loudon City, a 7 lb. boy.

Nov. 15-To Mr. and Mrs. Ulysses Whitte of Vonnore, a 7 lb. 10 oz. boy.

Nov. 16-To Mr. and Mrs. Walter Schvige of Loudon, a 7 lb. 8 oz. girl.

Nov. 17-To Mr. and Mrs. Ray Thorpe of Sweetwater, an 8 lb. girl.

Nov. 18-To Mr. and Mrs. Clarence Merton of Lenoir City, an 8 lb. 7 oz. boy.

Nov. 19-To Mr. and Mrs. Jackie Lee of Lenoir City, a 9 lb. 11 oz. boy.

Nov. 20-To Mr. and Mrs. Clyde Brooks of Loudon, an 8 lb. 2 oz. boy.

Oct. 31-To Mr. and Mrs. Robert L. Lawson of Philadelphia, a 7 lb. 12 oz. boy.

Mr. and Mrs. John Craig spent the weekend in Chukowee, Va. with Mr. and Mrs. Allen Fleming and family.

Mr. and Mrs. S. E. Ferguson of Rayder Ave. have returned home after a week's vacation in Biloxi and Jackson, Miss. Mrs. J. D. Bohan of San Antonio, Tex., sister of Mrs. Ferguson returned to Loudon with them for a week's visit.

Mrs. E. R. Walker and Mr. T. O. Duff of Chattanooga spent the weekend with Judge and Mrs. S. P. Dannel.

Mr. Max Davis and daughter Brenda of Greensboro, N. C. were visiting Mr. and Mrs. Charles H. Davis and family over the weekend.

George L. Close, sales manager of Kintore Pine Mills Co., Kintore, Oregon, was weekend visitor with his brother and family, Mr. and Mrs. William C. Close.

Mr. and Mrs. Don Robinson and daughters, Phyllis Ann and Alice Lynn of Knoxville spent Saturday with Mr. and Mrs. John L. Robinson.

Little Bert Bertelkamp of Knoxville spent last weekend with his grandparents, Mr. and Mrs. Don P. Smith.

Mr. and Mrs. Robert E. Cook of Athens were visiting Mr. and Mrs. Bill Lawson, Jr., and family Saturday.

Mr. and Mrs. Jack Leffer and family, Mrs. Reed Gower, Robert Brown Watson and Jimmy Brown Harrison spent Sunday with Mr. and Mrs. Tom Leffer and family in Athens.

Mr. and Mrs. Ham Carey had as their guests for the weekend, Mr. and Mrs. Hugh L. Carey, Jr., of Memphis, Mr. and Mrs. James B. Proctor of Charlotte, N. C. and Mr. and Mrs. Dudley Bridgeforth and Mr. and Mrs. Wayne Summers of Florence, S. C. Mrs. Mary Lee of Nashville spent the weekend with Mr. and Mrs. W. C. Patton and family.

Mr. and Mrs. George Whitsett and Mr. and Mrs. Leonard Jackson of Memphis were the weekend guests of Dr. and Mrs. Sam Harrison and family.

Mr. and Mrs. Fowler and Mr. Don P. Smith spent several days this week at the Madison Rural Sanitarium in Madison College, Tenn.

Mrs. Leona M. Lee of Bristol, Ala. spent Monday for a visit with her sister, Mrs. John L. Robinson and Mr. Robinson.

Mrs. F. R. Leffer of Sheffield, Ala. spent Monday night and Tuesday with Mrs. Reed Gower and Mr. and Mrs. Jack Leffer and family.

Mrs. J. C. Green had as her guests for the weekend her daughter and son-in-law, Mr. and Mrs. Howard King of Clarksville and their friends Mr. and Mrs. Bill Goode, Mr. and Mrs. Sidney Maudie, Mr. and Mrs. Jimmy Organ and Mr. and Mrs. Evans Harwell all of Clarksville.

Ready S.S.'s Class Met November 11th

The Ready Sunday School Class of First Baptist Church had their monthly meeting Nov. 11, at the home of Miss Alma Kniss. There were 22 members present and one visitor.

The program on Missionary Life was given by Mrs. Frank Wilson. A dessert course was served at the close of the meeting.



TD WED . . . Margaret Adaline Lomax, whose engagement to Mr. Jack Ray Kirtin of Asheville, N. C., is announced this week by her parents, Mr. and Mrs. Hill Lomax. The wedding will be Dec. 28 at the First Baptist Church.

Godfrey-Snoddy Vows Said Saturday Night

Miss Ida Godfrey became the bride of Mr. Albert Raymond Snoddy in a candlelight ceremony Saturday at 7 a. m. at the Church of Christ in Loudon.

The bride is the daughter of Mrs. Jesse Machen of Elowah and the late Franklin Godfrey. The groom is the son of Mr. and Mrs. Snoddy of Decatur, Ala.

Albert Griffin, minister of the Church of Christ, performed the double-ring ceremony. A nuptial music was presented by Miss Helen LaRue of Loudon. Altar background was a large spray of jade greenery and tall baskets of lavender mums. Phloxes fern was attached to the four candlesticks which held lavender tapers.

The bride was given in marriage by her brother, Kenneth Godfrey, Murphy, N. C. She wore a ballerina length dress of white nylon lace over tulle with a square neckline and long, fitted sleeves. The tiered illusion veil was fastened to a white feathered band. She carried a crozier arrangement of purple orchids.

Mrs. Kenneth Godfrey, sister-in-law of the bride, was matron of honor. She wore a pink sheath satin brocade dress. Her head piece was a pink satin band to match and she carried a cluster of lavender mums. Flower girls was the bride's sister, Anne Machen. She wore a dress of pink nylon lace over tulle with a matching head band, and carried a basket of pink rose petals. Alan Godfrey, nephew of the bride, served as ring bearer. Jack Akin, Florence, Ala., served as best man. Ushers were Bobby Davis, Elowah, and Ted Lomax, Loudon. The mother of the bride wore Navy blue with matching accessories and her carriage was pink roses. The groom's mother wore copon blue lace with black accessories and her carriage was a white gardenia.

Following the ceremony, a reception was given at the home of the bride's uncle, Mr. and Mrs. Fred Marrow. Serving were Miss Fredia and Janice Marrow, cousins of the bride, and Miss Helen LaRue. Miss Mary Lee Lindsay kept the bride's book.

For going away the bride chose a Dior blue Paille dress with black accessories and a white orchid corsage. Following a short wedding trip the couple will be at the groom's parents in Decatur, Ala., for a short time. They will make their home in Florence, Ala. where the groom is employed by Automotive Parts.

Lomax Engagement Announced This Week

Mr. and Mrs. Hill Lomax of Loudon announce the engagement of their daughter, Margaret Adaline, to Mr. Jack Ray Kirtin. The groom-to-be, a graduate of Lincoln Memorial University, is the son of Mr. and Mrs. Dewey Kirtin, Sr., of Asheville, North Carolina. He is presently teaching science at Tryon High School, Tryon, North Carolina.

The bride-elect is a junior at Lincoln Memorial University where she is majoring in English. She was elected to "Who's Who in American Universities and Colleges" this year.

The wedding will be at 4:00 p. m. December 28th, at the First Baptist Church of Loudon. All friends and relatives of the couple are invited to attend.

Mrs. Richesin Host To Bridge Tuesday

Mrs. H. H. Richesin was hostess to her bridge club on Tuesday evening of this week at her home on Mulberry St.

A dessert plate was served before playing three progressive bridge.

High score was won by Mrs. W. C. Patton. Low was won by Mrs. W. F. Zimmerman and bingo was won by Mrs. Doris Blair.

A gift of luggage was given to Mrs. Charles Colville by the members of the club.

Mrs. Earl Kelso and J. V. and Miss Shirley McCutcheon, of Friesendville visited with Mr. and Mrs. Glen Doris and family of Nashville over the weekend.

Mrs. Hank Bertelkamp and son Bert of Knoxville spent several days with Mr. and Mrs. Don P. Smith this week while Mr. Bertelkamp is on a business trip in Connecticut.

WRAPON
STOPS DROPPING PIPES

INSULATES hot or cold water lines. Easy to use. No soldering. No mess. Tests instant. 51 Pgs. of Paper Seal Test papers 12" x 14" pipe, built on WRAPON—the full value quality product.

GREER
Hardware Company

Browder HD Club Met On November 5

The Browder Home Demonstration Club met at the home of Mrs. H. W. Adams on Wednesday, Nov. 5, for the regular monthly meeting. After the roll call and the minutes of the last meeting by the secretary, Mrs. A. J. Eldridge, installation services were conducted by Mrs. Madison West.

The new officers for the coming year are Mrs. Paul Alexander, president; Mrs. E. W. Conner, vice-president; and Mrs. A. J. Eldridge, sec. treas.

Plans for the year's work were made. This included the demonstrations to be given, the person in charge and the hostesses for the month. Projects for the club will be decided at the December meeting.

During the social hour the hostesses served refreshments to the home agent, Mrs. O'Brien and eight members present.

Prospect HD Club Met On Nov. 13th

The Prospect Home Demonstration Club had their regular monthly meeting on November 13, 1936, in the directors room of the co-op building. Mrs. Harvey Crabtree, president presided.

Devotion was given by Mrs. Joe Christian, devotional leader.

A short business session was conducted. Mrs. Homer Holdredge was elected treasurer.

Plans were made for the annual Christmas party, to be held at the home of Mrs. Joe Christian, on Dec. 10, 10:30 a. m. with a covered dish luncheon, and the exchange of gifts.

During the trip the couple will be at the groom's parents in Decatur, Ala., for a short time. They will make their home in Florence, Ala. where the groom is employed by Automotive Parts.

My Favorite Recipe

Featuring This Week
Miss Martha E. Blair
Loudon

MRS. JACK LEFFLER

QUICK CARAMEL FILLING

Melt ¼ stick margarine.
Add 1 cup of brown sugar, firmly packed.
Pinch of salt.
Cook over low heat about 2 minutes, stirring all the time.
Then add ¼ cup milk.
Stir until it comes to a boil. Then remove from heat and cool slightly.
Add gradually enough sifted powdered sugar until of right consistency to spread on cake. Flavor with vanilla.

Winsome S S Class Met On November 11

The Winsome Class of the First Baptist Church held their monthly meeting, Nov. 11, at the home of Mrs. Woodrow McNabb. Serving as co-hostesses were Mrs. Juanita McCollister and Mrs. Jean Shubert.

There were 19 members present and one visitor, Mrs. Clyde Hall. Plans were made for the annual Christmas party.

The program was given by Mrs. Robert Hudson who used "Thanksgiving" as the subject.

Mrs. John Messamore used a Bible Quiz for the social part of the meeting.

Mr. Halbert Robinson of Cleveland, Ohio came last Thursday to spend the weekend with his wife and daughter, Judy and new son William Mark and his parents, Mr. and Mrs. John L. Robinson.

Mr. J. B. Whidine of Kingsport was visiting Mr. and Mrs. Hugh McQueen this week.

Altar Society To Have Bake Sale

The Catholic Women's Altar Society will hold a bake sale Saturday, Nov. 22 at 10:00 a. m. at Smith Drug Company.

Mrs. Stanley Rimshaw will be in charge.

Boot Special

Famous Brand 8 Inch Lace Boots

First Quality
Boots—Long
Wearing—Reg. \$9.95

\$7.95

Top Quality Insulated Boot

Famous Brand
8 inch lace
Regular 12.95

\$10.95

FERGUESON Shoe Shop

College Street "We Give S & H Green Stamps"

Loudon

SALE! 25.9c Gallon SALE!

SHAW'S GAS

WON'T FREEZE

Ferry and Grove Streets ---- Loudon

WHITE STORES
S. H. GREEN STAMPS

Rainbo Fancy
Sweet MIDGET PICKLES
12-oz. Jar 29c

PLUS **S. H. GREEN STAMPS**

WHITE STORES

WE FINANCE REAL ESTATE
— \$7500 UP —

- We loan 95% of value on FHA's
- We loan 60% of value on Conventional's
- We loan 60% of value on Commercial's
- We loan 60% of value on Industrial's
- We loan 60% of value on Farm's
- We make loans to buy, build, or refinance

ALL INDIVIDUALS INVITED
ALL CONTRACTORS INVITED
ALL LICENSED BROKERS INVITED

RAY REAL ESTATE COMPANY

Rathburn Ray, Realtor
First Nat'l Bank Bldg. — Athens — Phone 538

SANTA SAYS:

Only 29 Shopping days until Christmas!
and you'll find

Romper Room Toys

ideal for the tiny tot's at Christmastime

See The Full Line Of Romper Room Toys For Xmas At

FIVE to FIVE
STORE - LOUDON

"If It's Smart — We Have It"

DO YOU ADVERTISE?

BANKERS Say You Should

Here's What The
American Banker Magazine

the voice of a traditionally con-
servative profession has to say
on the subject of

ADVERTISING

"No business man or woman in any town should allow a (Local) Newspaper to go to press without his or her name and business being mentioned somewhere in its pages.

This does not mean you should have a whole, half or even quarter page ad in each issue of the paper — but your name and address should at least be mentioned if you do not use more than a two-line space.

PEOPLE DO BUSINESS WITH PEOPLE THEY KNOW

ADVERTISE EACH WEEK IN THE

LOUDON COUNTY HERALD

"Loudon County's Family Newspaper"

MARY WORTH'S FAMILY



GREENBACK NEWS

Mr. and Mrs. Buddy T. Wolf of Vassar were dinner guests Wednesday evening of Mr. and Mrs. Fred Henry, the event being the birthday anniversary of Mrs. Wolf.

Mr. and Mrs. George Jackson Jr. and David of Maryville, Mr. and Mrs. Charles Everett and Diane of Lenoir City were dinner guests Sunday evening of Mr. and Mrs. Roy Lowry, the event being the birthday anniversary of Mr. Jackson.

Miss Christine McCall of Maryville College was the weekend guest of her mother, Mrs. C. O. McCall.

Mrs. John H. Best spent the weekend in Maryville, the guest of her son Mr. Edwin Best and Mrs. Best and Edwin Jr.



Mrs. McCallum birthday refreshments with Mrs. Payne.

Mrs. J. L. Kerr came from Knoxville and spent the weekend with her brother, Mr. S. B. McCollum and will be at her home here the next two weeks.

Mr. and Mrs. R. A. Anderson and Mrs. Irene McCall attended services at the Spring City Presbyterian Church Sunday and were dinner guests of the Rev. and Mrs. Floyd Watt.

Mrs. Ruth Everett of Maryville was the weekend guest of Miss Mary Fryar.

Mrs. Roy Lowry was in Lenoir City Thursday, the guest of Mr. and Mrs. Charles Everett.

Mr. Hoyle Beals of Knoxville was the dinner guest Saturday of his parents, Mr. and Mrs. E. L. Beals.

Mr. and Mrs. Allen McCollum of Maryville were Sunday guests of Mr. and Mrs. Josh Talbot and Mr. and Mrs. Roy C. Kidd.

The Greenback Community Improvement Club officers with other interested groups and citizens as-

sembled at the Niles Ferry Church

last Wednesday, Nov. 18 and met

the area judges, Mr. L. J. Strickland, Mr. Jack Thomeen and Miss Rosalyn Wilson of Knoxville.

The judges were shown the new home of Mr. and Mrs. Oscar Elam; the new chicken houses of Mr. Olin Kinser; the crops and dairy of Mrs. Mayme Wear and the pig parlor and food supply of Mr. and Mrs. J. H. French.

French judges and guests then went to the school building where they were shown awards and many exhibitors of the Future Farmers of America; Home Makers of America; Civic League; Boy Scouts; Girl Scouts; Cub Scouts; Brownies; Baptist, Methodist and Presbyterian Churches of the area; Community Chorus; Parent Teachers Association; School Athletics; Eastern Star; Masonic Organizations and various school activities.

Among those who had charge of exhibits or who gave reports from the various organizations were Faye Evans; Pam Miller; Grady Thompson; Mrs. Harley Myers; Mrs. Fred Henry; Robert Anderson; Bruce Hinton; Al Cropp; Rev. Frank Ladner; Freeman Hagans; Wanda French; Dr. Cropp; Frank King; Roberta Jones; James Isaac Messier; Hazel Alexander; Mrs. Grace Carpenter; and Jane Franklin.

President of the Greenback Community Club is Neil Messier; vice president, Raymond Jones; and secretary Mrs. J. H. French.

Among the guests were Loudon County agent Charlie McCall; asst. agent, James Pope; Home agent, Miss Rose Marie O'Brien; Soil Conservation Supervisor of Loudon County, Thebert Hicks; Test Farm Supervisor, Mr. Hixon of Knoxville; President of T.V.A. & I Fair, Mr. Leonard Rogers and secretary, Miss Ellison; Mrs. Iris Simpson, District Supervisor of Home Makers Club; Mr. Brown Supervisor of Community Work; and Mr. Louis Carpenter, Supervisor of F.F.A. work in East Tennessee all of Knoxville.

County officials from Loudon who came were Jimmie Wear; Glen Goodwin; Bob Anderson and Slim Schrimshire. The opening prayer was offered by the Rev. Holton and the benediction was said by the Rev. Paul Renuau.

Mrs. M. G. McTeer, Miss Carrie Beals and others assisted the girls of the Future Homemakers of America in serving refreshments of ham and biscuits, coffee and cake.

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KERRY DRAKE



Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back

BULLDOZING
Dirt moving, and excavating of any type, also pond digging. Contact Reid Ivins, Phone GL 8-3144 or GL 8-3907

Transparent Plastic
Easy-On 39¢
Easy To Install Inside Or Outside!
STORM WINDOW KIT
GREER HARDWARE COMPANY
Phone GL 8-2046 Loudon

MAKE YOUR HOME WINTER-TIGHT, DRAFT FREE!
It's Time To Tack Up
This 6'x9' Porch was enclosed with Warp's Genuine Crystal Clear Flex-O-Glass
CRYSTAL CLEAR FLEX-O-GLASS ONLY 7 1/6
Available in 3 Standard Widths 28 inches, 36 inches, 48 inches
SAVE 40% ON FUEL
Warp's Genuine Flex-O-Glass holds in heat, keeps out cold. Lets in Ultra-Violet rays, keeps out heat. Flex-O-Glass saved 40% on fuel on this house and kept it warmer, more comfortable, free from drafts all winter long, year after year. You can, too!
GENUINE, CRYSTAL CLEAR FLEX-O-GLASS IS GUARANTEED 2 FULL YEARS
GUARANTEE For 24 months we personally guarantee that every Warp's window material will give long, satisfactory service.
BEWARE OF CHEAP IMITATIONS THAT BLOW OFF IN A BLIZZARD!
SOLD BY YOUR LOCAL HARDWARE AND LUMBER DEALERS

Valley Drive-In

formerly
Bonnet Drive-In
Now Under New Management of
ROY CLINE
PHONE GL 8-2177
Located Between Loudon & Sweetwater

50c per person
Vista-Color
The Exciting Chase of A German Warship During World War II
CARTOON

THURSDAY, NOV. 26
PURSUIT OF THE GRAF SPEE

FRIDAY & SATURDAY
Nov. 27 & 28
Starting This Week
See Exciting

DANGERS OF THE CANADIAN MOUNTED POLICE
A Special Feature Each Week for Kiddies At Valley Drive-In

ALSO 3 BIG FEATURES

DOMINO KID
Rory Calhoun

SANTA FE PASSAGE
John Wayne
Red Canyon

PHAROAH'S CURSE
CARTOON

SUNDAY, MONDAY, TUESDAY
Nov. 23, 24, 25
DOUBLE FEATURE

ATILIA
Anthony Quinn

PAWNEE COLOR
George Montgomery

WEDNESDAY ONLY, NOV. 25
DOUBLE FEATURE

FORT DOBBS
Clint Walker

PORTLAND EXPOSE
CARTOON

Also Wednesday Night We Will Give Away Free A Car To The Lucky Ticket Holder At The Valley

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

WE BUY, SELL OR TRADE
all kinds of new and used furniture. R. P. Hamilton, 116 A S. Lenoir City, Ph. 1911. tfe-11

GET MORE OUT OF LIFE... ATTEND A MOVIE!

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3585
SHOW TIME 7 P. M. and 9 P. M.

THURSDAY & FRIDAY
Nov. 26 & 27
THE FRIEND WHO WALKED THE WEST
1st RUN PICTURE
Hugh O'Brian
Robert Evans

PUBLIC PIGEON NUMBER ONE
IN TECHNICOLOR
Red Skelton
Cartoon

SATURDAY, NOV. 22
4 FOR 1 SHOW

THE STRANGE ONE

TARZAN AND THE LOST SAFARI

BAD DAY AT BLACK ROCK

RIVER PIRATES
Cartoon

SUN. MON. TUES.
Nov. 23, 24, 25
1st RUN PICTURE

THE KNAKED AND THE DEAD
In Technicolor
Aldo Ray
Barbara Nichols
CARTOON

WEDNESDAY ONLY, NOV. 25
DOUBLE FEATURE

JUNGLE HEAT
1st Run Picture

WILD HARVEST
Cartoon

AUDIO circuitry develops A NEW AMAZING TONE SENSATION

NEW 1958 ZENITH ROYAL 700
ALL TRANSISTOR portable-radio

GENUINE LEATHER CABINET
Carry in hand, or use as a table set

IT'S HAND SIZE!
69.95

NO TUBES - NO POWER CORD - NO LARGE, COSTLY BATTERIES

• SUPER SENSITIVE to bring in stations strong and clear.
• SPECIAL CIRCUITRY "feeds back" part of output signal to greatly improve tone quality.
• 400 MILLIWATTS OF POWER OUTPUT provides greater output than many similar size transistor portables.
• Up to 350 HOURS OF LISTENING PLEASURE with regular flashlight batteries—available everywhere.

VERNIER TUNING • BIG 4" SPEAKER
PROVISION FOR EARPHONE ATTACHMENT

TIC TOC JEWELERS

CLASSIFIED

SALE... we have just purchased the entire stock of a large general clothing store and to dispose of this stock quickly, we have reduced to the lowest possible prices. Valley Mercantile Outlet, West End, Loudon. tfe-3

NOTICE... will do ironing in my home. Call GL 8-3557. tfe-1-pd

FOR SALE... homemade fruit cakes—two sizes, \$6.00 and smaller. Call Mrs. James Pope, GL 8-2136. tfe-3-pd

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT DIXIE LEE JUNCTION
PHONE 1073
SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
Nov. 26 & 27

THE LAW AND JAKE WADE
IN TECHNICOLOR
Robert Taylor
CARTOON
SATURDAY, NOV. 22
DOUBLE FEATURE

PONY EXPRESS
In Technicolor
Rhonda Fleming
Charlton Heston
1st Run Picture

THE INVISIBLE BOY
Phillip Abbott
CARTOON
WEDNESDAY & THURSDAY
Nov. 26 & 27
DOUBLE FEATURE

BRIDE OF THE BEAST
Charlotte
CARTOON

THE BEAST OF BUDAPEST
Gerald Milton
CARTOON

WE REPAIR and make TV, radio or phonograph. We have used sets for sale. FORESTER TV-Radio Service, West End, Loudon GL 8-3666. tfe-1

FOR SALE... large double blankets—\$3.98 each. 32 piece set dishes—\$2.48. Mens wool shirts—\$2.98. Mens first quality ivy leagues—\$3.98. Top value trousers, 28 thru 36 waist, just \$2.00 pair. Valley Mercantile Outlet, West End, Loudon. tfe-1

WANTED TO BUY... trumpet and case, in good condition. Call GL 8-2721. tfe-3-pd

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-5221. tfe-1

FOR SALE... pony—\$75.00. Reverse movie camera, projector and screen, \$125.00. Kleanmore floor polisher, (twin brush), \$15.00. Maytag Deluxe automatic ironer—\$60.00. 16 ga. Stevens Shotgun—\$28.00. Also 1946 Ford 4-Door. Call GL 8-3568. tfe-1-pd

HELP WANTED... wanted immediately man or woman to supply Consumers with Raleigh Products in Loudon or Meigs Co. Can earn \$50 weekly part-time, \$100 and up fulltime. See E. H. Ramsey, Rt. 1, Elizabethton, Ph. 213, or write Raleigh's Dept., TNK-781-336, Memphis, Tenn. tfe-3-pd

NOTICE... middle-aged lady wants work in or near Loudon. Will do housekeeping or care for children. Can work daytime only. Mrs. C. H. Willis, Rt. 2, Loudon. tfe-1-pd

CHRISTMAS SUGGESTIONS... buy practical gifts—buy at home. New kitchen sinks or bathroom fixtures, medicine cabinets, electric heaters, etc. We have all the above, plus all size blocks, bricks, sand, gravel, cement, brickmasonry and many other items in the building line. Special Bargains Now! Trade with us and save! THE ROBINSON CO., Gilbert Blankenship, owner, Phone GL 8-2266 or GL 8-3388, Depot Square, Loudon. tfe-1

OPPORTUNITY man or woman. Responsible person from this area to service and collect from cigarette dispensers. No selling. Car, references, and \$600.00 to \$1800.00 investment necessary. 7 to 12 hours weekly nets up to \$350.00 monthly income. Possibility full-time work. For local interview give phone and particulars. Write International Distributing Co., P. O. Box 885, Okla. City, Okla. tfe-1-pd

JACKETS... 9 children's sizes \$1.00 and up. Hooded car coats—\$2.98. Stude jacket—\$4.95. Front quarter horse hide jackets—just \$14.95. Valley Mercantile Outlet, West End, Loudon. tfe-1

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SALE... we have just purchased the entire stock of a large general clothing store and to dispose of this stock quickly, we have reduced to the lowest possible prices. Valley Mercantile Outlet, West End, Loudon. tfe-3

CARD OF THANKS... we wish to thank our friends and neighbors for their kindness and sympathy shown us in the passing away of our infant son, 447, and Mrs. Charles W. Gibson. tfe-3

DRAPERY MATERIAL... latest fabrics and patterns—30c yard. Fiber glass curtain material—10c yard. Corduroy, 3 yards \$1.00. Valley Mercantile Outlet, West End, Loudon. tfe-3

OPPORTUNITY for Rawleigh Dealer in Meigs County. I am not discontinuing but want to help a qualified person get started serving families I am unable to call on. See H. S. Ashby, 115 Upper Loudon, or write Rawleigh's Dept., TN-781-336, Memphis, Tenn. tfe-3-pd

FOR SALE... rabbit, breeding stock, hutches and feeders. Call GL 8-3516. tfe-1-pd

FOR SALE... new 2 bedroom house, 3 miles from Loudon on Steekee Road. Call GL 8-3465 after 5:30 p.m. tfe-1-pd

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083. tfe-1

FOR SALE... oil heater and one 55 gal. oil drum in good condition. Call GL 8-2721 between 8 a.m. and 4:30 p.m. tfe-1

SERVICE STATION for lease... West End Loudon. For information call Athens, 669. tfe-1

WANT A BARGAIN... 11 cu. ft. Frigidaire refrigerator, in perfect condition, \$100.00. 8 1/2 cu. ft. Crosley refrigerator, push button defrost, new, \$125.00. 21 inch console Philco television, very slightly used, \$175.00. Also grocery store equipment at rock bottom prices... Call GL 8-2893. tfe-1-pd

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NEW LOCATION... Pauline's Beauty Shop now located at Phillips in home. For appointment call GL 8-3792. tfe-1-pd

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WANT A BARGAIN... 11 cu. ft. Frigidaire refrigerator, in perfect condition, \$100.00. 8 1/2 cu. ft. Crosley refrigerator, push button defrost, new, \$125.00. 21 inch console Philco television, very slightly used, \$175.00. Also grocery store equipment at rock bottom prices... Call GL 8-2893. tfe-1-pd

JACKETS... 9 children's sizes \$1.00 and up. Hooded car coats—\$2.98. Stude jacket—\$4.95. Front quarter horse hide jackets—just \$14.95. Valley Mercantile Outlet, West End, Loudon. tfe-1

WE REPAIR and make TV, radio or phonograph. We have used sets for sale. FORESTER TV-Radio Service, West End, Loudon GL 8-3666. tfe-1

SALE... we have just purchased the entire stock of a large general clothing store and to dispose of this stock quickly, we have reduced to the lowest possible prices. Valley Mercantile Outlet, West End, Loudon. tfe-3

CARD OF THANKS... we wish to thank our friends and neighbors for their kindness and sympathy shown us in the passing away of our infant son, 447, and Mrs. Charles W. Gibson. tfe-3

DRAPERY MATERIAL... latest fabrics and patterns—30c yard. Fiber glass curtain material—10c yard. Corduroy, 3 yards \$1.00. Valley Mercantile Outlet, West End, Loudon. tfe-3

OPPORTUNITY for Rawleigh Dealer in Meigs County. I am not discontinuing but want to help a qualified person get started serving families I am unable to call on. See H. S. Ashby, 115 Upper Loudon, or write Rawleigh's Dept., TN-781-336, Memphis, Tenn. tfe-3-pd

FOR SALE... rabbit, breeding stock, hutches and feeders. Call GL 8-3516. tfe-1-pd

FOR SALE... new 2 bedroom house, 3 miles from Loudon on Steekee Road. Call GL 8-3465 after 5:30 p.m. tfe-1-pd

FOR RENT... 3-room furnished apartment. Ph. GL 8-3083. tfe-1

FOR SALE... oil heater and one 55 gal. oil drum in good condition. Call GL 8-2721 between 8 a.m. and 4:30 p.m. tfe-1

SERVICE STATION for lease... West End Loudon. For information call Athens, 669. tfe-1

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WE REPAIR and make TV, radio or phonograph. We have used sets for sale. FORESTER TV-Radio Service, West End, Loudon GL 8-3666. tfe-1

Public Auction

Martel School Property located on Muddy Creek Road in 2nd Civil District, 4 miles from Lenoir City, containing 4 acre's more or less. Will be sold at Public Auction on Saturday Morning, December 6, 1958 at 10:00 A. M. Property will be sold for cash only. Sale will be held on School ground.

Get further information at Superintendent of Schools Office, Courthouse, Loudon, Tenn.

Loudon County Board Of Education
By: Albert C. Dukes, Supt.
Loudon County Schools

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World's first
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Shoppers Specials for the weekend at GILES AND SON FOOD MARKET

VAN CAMP
Chili with Beans
No. 300 can—29¢

LIBBY'S
Pineapple Juice
46 oz. can—35¢

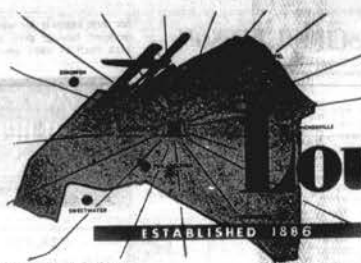
VAN CAMP
Chili with Meat
No. 300 can—37¢

LIBBY'S
Tomato Juice
46 oz. can—29¢

VAN CAMP
TAMALES
No. 300 cans—25¢

LIBBY'S
PEACHES
303 can—2 for 43¢

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3 MILES OUT ON VONORE RD.
Giles and Son Market



London County Herald

"London County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, NOVEMBER 27, 1936.

10c PER COPY

PTA Membership Shows Big Jump Over Last Year

The Loudon P.T.A. wound up its annual membership drive this week with an increased enrollment on its books of 33% over last year's total.

Mrs. L. C. Wright, membership chairman, and Mrs. H. C. Kames, co-chairman, have announced a total enrollment of 603 members, or 140 more than the 463 members of last year's roll. W. C. Patton was proud to become the 600th member this week, and since then the names of Mrs. W. G. House and Mr. and Mrs. Arthur Henry have been added. All 46 teachers have joined the P. T. A. Furthermore, this remarkable membership record is weighted on the side of the men 314 of them, compared with 289 women.

Mrs. Wright, Mrs. Kames, and their committee of some 45 mothers staged a "knock on every door" campaign that was proved to be highly rewarding to both the workers and the organization they represented. Special thanks are due Mr. Hutton and the high school secretary, Mrs. Greenwood, and Mrs. R. S. Pressly, for their co-operation with the bookwork.

THE COURT HOUSE RECORD

Marriage Licenses

Nov. 1-James E. Brown to Elma Ruth Hawkins.

Nov. 21-Henry H. Perkins to Kay Francis Normore; Kenneth H. White to Doris Evelyn Kent; Bob by E. McDaniel to May Nell Graves; Albert D. Stephens to Imogene Edna Fritts.

Nov. 22-James C. Allison to Edna Lee Williams; Bobby J. Williams to Mary Ann Franklin; Arthur J. Fisher Jr. to Emily C. Colville.

Nov. 24-Charles E. Lovell to Nellie Jane Wilson.

Real Estate Transfers

Nov. 18-Deed from Dr. Halbert Robinson and wife to James M. Nichols and wife, 1 lot, 1st.

Nov. 22-Deed from Joe Randle and wife to Arnon Sutton and wife, 3 1/4 acres, 1st; Allen Giles and wife to Sterling Cooke and wife, 1 lot, 1st; Dora Bell Ramsey and others to Fred Jones and wife, 30 acres, 1st.

Nov. 24-Deed from Francis Carpenter to Luke Dotson, 1 1/2 acres, 3rd.

Cases Filed-Chancery Court, 4547-Ada B. Brummitt vs James E. Brummitt, divorce.

Cases Filed-Circuit Court, 738-Maola Cooner vs Ernest M. Johnson, damages.

727-Mrs. Anna M. Perry vs Ernest M. Johnson, damages.

HS Curriculum Committee To Meet

There will be a meeting of the P.T.A. High School Curriculum Study Committee at 7:30 P.M. on Thursday evening, Dec. 4, at the Senior High School.

This committee has not met for several months, but at a recent meeting of the P.T.A. it was voted to reactivate the committee. The purpose of his meeting will be to discuss plans for further study and action, and possible reorganization within the committee such as the election of officers of the committee and revision of membership of the sub-committees. Every member of the Committee is requested to please be present for this meeting. Co-chairmen of the committee are: Mrs. C. T. Morgan, Walter L. Chesnut; Secretary, Mrs. Charles McCull. Sub-committee chairmen are: Mrs. Tom McPeake, R. S. Pressly and Howard Booth.

THANKS BE TO GOD

A Litany
Our Father who art in heaven
Hallowed be thy name
We fold our hands to thee
We bend our knees to thee
We bow our hearts to thee in thankfulness.

For the sunshine that warms our bodies
Thanks be to God.
And the chill winds that make us cold
Thanks be to God.
For the rain that brings the flowers
Thanks be to God.
And the frost that kills them
Thanks be to God.
For the gentle days that calm us
Thanks be to God.
And the storm that disturbs us
Thanks be to God.

For food
And clothing
And shelter
Thanks be to God.

For the stars that shine above us
Thanks be to God.
And the oceans that are beneath us
Thanks be to God.
For ships that pierce the air
Thanks be to God.
And ships that plough the waters
Thanks be to God.

For the rose
And the thorn
Thanks be to God.
For the light
And the darkness
Thanks be to God.
For the corn
And the husks
Thanks be to God.
For the wheat
And the tares
Thanks be to God.

For those who love us
Teach us
Protect us
Heal us
And minister to us
Thanks be to God.

For new houses of unmarried walls
Houses unseasoned by daily living
Thanks be to God.
For old houses startled by birth cries
Houses stilled by the death rattle
Thanks be to God.
For birth that gives us life
And death that relieves pain
Thanks be to God.

For the hatred of war
And the will to peace
For the going out of prejudice
And the coming in of good will.
For the voice of the fine in spirit
And the silence of the rabble-rouser.
Thanks be to God.

For the triumph of good over evil
And the threads of goodness
That holds the universe together
Thanks be to God.

For each of these our Father we are a little thankful.
For all of these our Father we are VERY thankful.

CTM

Loudon's Well Known Fire Dog Fatally Poisoned

One of Loudon's best-known characters, Hatchet, the Dalmatian mascot of the volunteer fire department, is dead, victim of a poisoner.

Hatchet was poisoned sometime Sunday night and died in great suffering Monday night.

Hatchet was well known and liked. He made friends as he helped his master, Henry Thomas, "check parking meters down town. He also was first on the truck for any fire call, his barking joining the siren in leading the truck.

His funeral was held Tuesday morning at the city hall. Burial was in the triangular plot in front of the city hall.

Cooperation Of Public Needed To Insure Delivery Of Record Xmas Mail

Postmaster John Simpson is pleased with the prompt response to his recently announced "Mail Early For Christmas" Campaign. He said today, "The biggest single factor in getting all mail delivered before Christmas is the full cooperation of the public in early mailing of all Christmas cards and gifts. Post Office facilities have been expanded, extra personnel will be available, and everything is geared up to handle a record Christmas mail in Loudon this year."

With Christmas only a month away, the Postmaster says it's not a bit too soon to start following these three simple rules to insure delivery of your gifts before Christmas: Wrap them securely. Address them correctly. MAIL THEM EARLY.

The Postmaster said you shouldn't take chances on mailing poorly wrapped packages. Use corrugated mailing cartons, plenty of heavy brown wrapping paper, and be sure that every package is tied with strong cord. Cartons containing several gift packages should be stuffed with tissue or old newspapers to cushion the contents.

The Postmaster also reminds us that size and weight limitations for Parcel Post packages vary according to place of mailing and destination. He suggests that you secure Pamphlet No. 2 at the Post Office, which tells all about the packaging and wrapping parcels. Always include an extra label with your return address and the recipients address inside the carton or package before it is wrapped.

"Careful addressing of your Christmas cards is equally important," the Postmaster said. Bring your Christmas cards mailing list up-to-date and be certain that you have the complete name, address, zone number, city and state for everyone on your list. Always send your Christmas cards by First Class mail. They will be processed and delivered quicker and they'll be forwarded or returned, if it becomes necessary. Christmas cards sent by First Class mail may carry written messages; whereas, cards sent with Third Class three cent postage may only have a return signature.

Don't fail to put your return address on your Christmas card envelopes. This is not only socially correct, but it will enable both you and your friends to keep your

Three Charged With DWI During Weekend

Three Loudon Citizens were arrested during the weekend and charged with driving while drunk, according to the sheriff's office.

James H. Skinner was arrested by Constable Ray Lewis. Bill Russell, Loudon, was arrested by Trooper Godfrey of the highway patrol; and Herbert Webster by sheriff's deputies. Webster was also charged with hit and run.

Co. Rescue Squad Has Meeting Nov. 8

The Loudon County Emergency and Rescue Squad met Nov. 18 at Loudon Utilities Building. Squad by-law were adopted and the Secretary of State has been petitioned for a charter of incorporation.

The squad is in the process of acquiring equipment and is asking donations toward the purchase of needed items. A list of minimum requirements for rescue operations may be obtained from any squad member.

All members, prospective members, directors, and any other interested parties are urged to attend the next meeting Thursday, Dec. 4, 7:30 P. M., in the Legion auxiliary room of Lenoir City Memorial Building.

Modern Thanksgiving Quite Different From First Pilgrim Celebration

The Pilgrims would have been shocked if their shoe buckles on December 13, 1621, if they had known that their day of thanks was to become a yearly national holiday celebrated by millions of people in the United States and Canada.

For the Pilgrims were dead-end against "annual" holidays, and refused to celebrate even Christmas and Easter.

According to research experts with The World Book Encyclopedia, the Pilgrims referred to the religious holidays of the Church

of England as "Roman corruptiousness." They believed in celebrating only when Providence granted them a particular blessing.

As if to prove their diadems for yearly calendar-fixed celebrations, the Pilgrims did not have a Thanksgiving celebration the next year. However, other New England colonists picked up the idea and held "thanks days," usually around the end of November. The Pilgrim-inspired holiday is today a joyous family day celebrated with big dinners and happy reunions, but the history of the holiday in the United States has been fraught with argument.

LIHS Redskins Open Basketball Season Tuesday

BY TOM DELANEY

The Loudon High Redskins basketball team opened the 1936-37 season successfully Tuesday night with a double win over Sweetwater.

The girls rolled to a 45-26 win, while the young Redskins toppled the Wildcats 51-38.

Sporting one of the best teams in years, the girls outplayed Sweetwater all the way. Sue Ward led the scoring with 20, Brenda Giles adding 10 and Carol Ferguson eight.

With only two returning lettermen, the Redskins rolled easily in the boys game. Stanley Sampson hit 17 points, while Collins added 12 and Sewell nine.

Officials Visit Visking Gun Club

Mr. Ed Witt, State Conservation Officer, and Mr. Bob Burch, Information and Education Representative of the Tennessee Game and Fish Commission, were speakers at a Visking Rod and Gun Club meeting last Monday night.

Mr. Burch and Mr. Witt presented a program concerning the organization and functions of the Game and Fish Commission, the status of game laws in Tennessee and some recommended improvements, and valuable information concerning the many services available to hunting and fishing clubs. The program was concluded with the showing of three color films about deer, rabbit and quail hunting.

Club members at the meeting also heard a report of the recent turkey shoot sponsored by the Club and made plans for another turkey shoot to be held Saturday, December 6, at Patton's Store on the Venable Highway.

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

I got a heap of things to be thankful for this Thanksgiving. I'm mighty thankful I got good health, which I attribute to the fact I save my energy and don't work too hard. I figured a long time ago it's better to be healthy and delinquent than paid up and run down.

I'm thankful we ain't got but one world. US Americans couldn't afford to finance more o' one. And I'm thankful we ain't got but one Chiang Kai-shek. He can get us in more trouble between changes of the moon than we can get out of between Haley's Comets.

I'm thankful the country is full of Republicans, Democrats, convicts, radicals, politicians, statesmen, and Senate committee-men, because as long as we got everybody trying to git into the act there ain't no chance of any one of them stealing the show.

And I'm thankful for the finer things in life, like the count-down and up-and-down milkshake, the sanctified shirt and non-squeezed girdle, the fountain pen that writes

under water and them TV singing commercials. But I'm also thankful that scientists still ain't found no better way to preserve the American home than for the good woman of the house to dip her wedding ring in dishwasher three times a day.

I'm thankful I didn't make no big crops this year, because not holding much, I ain't losing no sleep over not selling when the price was right. I'm thankful a farmer's output ain't always figured by what he's got in his

barren. What he was thinking during the year might be as important as what he is producing. So far, Congress ain't got no income tax on what a feller is thinking. Many a time I've been setting in front of the fire and my old lady accused me of doing when my thoughts had done rose above the level of the weeds in my fields and I was racking with international problems right up alongside Secretary Dulles.

I'm mighty thankful I'm living in America, don't make no difference if it does cost four cents to mail a letter and there's some confusion over whether the unions are working for the companies or the companies for the unions. At least you don't hear about no diplomats running around over Europe passing the hat for us.

And I'm always mighty thankful at this time of year that Congress ain't in session. The country is a heap safer when we got them fellers at home for a spell where we can watch 'em.

Yours truly,
Uncle Phil

The Loudon County Herald

"Loudon County's Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-in-Chief



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One Year	\$2.50	\$3.00

Out-Migration

(Last week we used our own editorial on population trends. Since the editorial was written we have received a report from the University of Tennessee giving the results of a study by the Research Department. It seems a good follow-up to that of our own last week. We print it in full.)

State officials should "take the lead" in solving Tennessee's agricultural and industrial problems which have led to a steady out-migration since 1870, and have resulted in limited population growth since that time. This is the conclusion of a University of Tennessee research economist in a study of industrial development and migration problems in the state. The study, begun last year, was prepared for a Tennessee Legislative Council subcommittee which is seeking answers to these problems.

Robert S. Hutchison, associate director of U.S. Bureau of Business Research, said in his report that Tennessee's heavy out-migration has resulted from a "surplus" rural population caused by a high birth rate and a relative decline in the employment needs of agriculture.

Noting that population growth and economic growth go "hand in hand," Mr. Hutchison said that the greatest possibilities for expanded job opportunities in the immediate future are in the growth of manufacturing activities and the attendant trade and service facilities. "Tennessee must be prepared at the state level to encourage such manufacturing growth

and expansion by all possible means that are not detrimental to other segments of the state's economy," according to the U-T economist.

Setting ways to build a broader industrial base in Tennessee, with increase job opportunities for migration-minded Tennesseans, Mr. Hutchison recommended that the General Assembly take "the necessary action" for establishment of a privately financed State Development Credit Corporation—to bridge the gap in present industrial financing in the state.

Other industrial financing recommendations made by Mr. Hutchison include legislative measures to help new industries reduce their need for outside capital; expansion of term-loan activities by Tennessee banks; encouragement of resident insurance companies to make industrial loans through their correspondents in various parts of the state; appointment of "several" area industrial agents to give technical and financial advice to local industry, and to act as liaison between firms needing capital and various sources of funds; and establishment of an agency to take advantage of available federal assistance to private, local, and state development corporations under the Small Business Administration.

Looking at factors which affect the "social and economic climate" for industrial growth in Tennessee, Mr. Hutchison recommended that the state:

1. Continue efforts to raise the educational program in Tennessee to a point of general equality with other states.

A Letter From The Publisher

Our world seems to be built up on contrasts. The sun shines and then comes the clouds and the rain. We like our food drinks, and then we want our hot drinks. When the days are very hot we long for the winter. And when the days are very cold we long for the summer.

We like symmetry and harmony, and yet the good architect will tell you that there must be contrasts in the house he plans. And the artist insists upon contrasts in his paintings.

It is a common saying that in everyday life we have our ups and downs. And so it is in the business world and in our national economic life. We have had our periods of prosperity and then have come our periods of depression. We think we can handle them but we don't seem to be able quite to do it.

Our last set back has been called not a depression but a recession. But it is good now in our travels to see that people are in high spirits again, and to read in the magazines that business conditions are looking up everywhere.

So, as we enter again upon the up and down period it is a good time for us to take stock of ourselves and be sure that we are ready to be alert, to use imagination and energy in our business, and to perk up in a similar manner in our field of personal relations.

In our work, and in our efforts to be of service to our neighbors and to all mankind.

2. Consider the desirability of controlling municipal and other publicly-owned utility services in the same manner as privately-owned public utilities.

3. Create a more "favorable industrial climate" by reduction of the sales tax on manufacturing equipment—employing a strict definition of manufacturing.

4. Place industrial consumers of coal on more equal terms with those using electricity and natural gas by exempting coal for purposes from the sales and use taxes.

5. Exert all efforts to administer present state laws regarding unemployment compensation tax—a sizable cost of business operation.

6. Develop legislation on more specific procedures for controlling outbreaks of violence in labor-management disputes.

7. Give the Tennessee Department of Labor a more specific assignment in promoting "peace and understanding" in the state's industrial community.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Teaching by Parables"

Mark 4: 1-12

Three-quarters of a century ago Henry Drummond, a geologist and religious leader, wrote a book, "Natural Law in the Spiritual World." It has remained a classic. "Can we identify," he asks, "the natural laws in the spiritual sphere? In a word, is the supernatural natural or unnatural?" He suggests that material for parables lies unnoticed and unused in the field of recent science. In our day of scientific wonder his lament would be far more appropriate.

There was a teacher who could make the laws of nature and of life speak for religion. He did it by parables. He took things people were familiar with and used them to explain religion in life. If Jesus lived today He could use the law of gravitation, or the law of the circulation of blood to illustrate the Kingdom.

Solomon said, "I went by the field of the slothful . . . and lo, it was all grown over with thorns, and nettles covered the face thereof, and the stone wall was broken down" (Proverbs 24:33). Solomon drew a lesson from it, but his application was purely earthly. "Yet a little sleep, a little slumber . . . So shall thy poverty come upon you like a robber." Jesus could have made that shine with truth illustrating the Kingdom of God. Jesus said, "Consider the lilies of the field." The point is that He not only made the illustration; He made the lilies also. It is like an artist describing his own machine. We are not to consider the lilies simply to admire their beauty, to dream over the delicate grace of stem and leaf. He said, "See how they grow." Without care and anxiety, they awake into loveliness.

The sower went forth to sow. The descriptions that follow were familiar to His hearers. Jesus gave them spiritual application. It is called the Parable of the Sower. It could be the Parable of Sows, or of Seedtime and Harvest. We cannot understand it until we get the key phrase, "The seed is the word."

He had a reason for speaking parables. The people followed Him more for the leaves and fishes and the miracles of healing. They failed to see the point of His teaching. They could not see that He must heal hurts and suffering, that love and mercy of God flowed from His heart. In beautiful stories He planned to make His teaching live forever.

Verses 12 is puzzling. Goodspeed translates it, "You will listen and listen, and never understand; you will look and look, and never see." Isaiah had explained it, "For this nation's mind has grown dull." The Exposition's Greek Testament says it really means, "The people are dull of apprehension, therefore I do my best to make them understand."

Like unpredictable soils, we can never tell what response the word may have. Least expected sources may become productive soils. That intuitive class of boys may be the source of national leaders and ministers of the gospel. "In the morning sow thy seed, and in the evening withhold not thy hand;

for thou knowest not whether shall prosper, this or that, or whether both shall be alike good."

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EWA 25

LOUDON UTILITIES
(Electric Department)

FARM NEWS REVIEW

COMMUNITY CLUBS HELP INCREASE HOME PRACTICES

Rural community organizations in East Tennessee help in the adoption of practices recommended by Agricultural Extension Service home economists, a University of Tennessee Experiment Station study shows.

Statistics took a look at the results and found that the higher adoption scores of three practices—home storage, lighting, and sewing—greatly favored women who belonged to rural community organizations. Three other recommended practices—practicing safety in the home, arranging the kitchen according to work—and step-saving recommendations, and scientific meal planning—were adopted somewhat more often by women who were members of community organizations than they were by non-member women.

Women included in the study involved 253 farm wives in the area around Knoxville. While the women were divided into age groups for the study, age itself was not related to home practice adoption. But for each age group, more modern home practices were adopted by women in the communities with clubs than were adopted by women in the communities without clubs.

The better-educated women adopted more modern practices than did those with less education; adoption also increased with the husband's education.

It was also found that combination memberships in home demonstration clubs, in community clubs, and in other organizations was interrelated. Increased participation in any two of the three was accompanied by increased adoption of home practices.

Farm women who worked off the farm adopted a few more of the modern, approved practices than women who did not have off-farm jobs. The off-farm working women who also belonged to home demonstration clubs were using still more modern practices.

WHAT SIZE BIRD AT THANKSGIVING? TAKE YOUR PICK

What size should the Thanksgiving turkey be? Well, you can buy king-sized turkeys, or the lighter kind. And while large turkeys will naturally cost more, they usually offer more meat to bone, according to Sue Mayo, U-T

Extension nutritionist.

From ready-to-serve turkeys weighing over 12 pounds, you can generally count on 1/4 to 3/4 pound of serving. Here are the approximate servings which can be expected from several sizes of large ready-to-cook birds: 20 to 30 from a 12 to 16 pound bird; 30 to 40 from a 16 to 20 pound bird; and 40 to 50 from a 20 to 25 pound bird. At holiday time you may find that more generous servings are in order, but as a rule, a large turkey gives more meat than a typical family needs for one meal.

If you want the economy of buying large birds but know that except for holidays, a large bird is too much for your family to manage, you have several alternatives. You might ask to have the large bird cut in half when you buy it so that you will be able to cook half and freeze half. Or you might cook the whole bird and freeze the cooked leftovers. However, Miss Mayo adds, try to

use the uncooked frozen turkey within six months after it is stored. Cooked frozen turkey should be used within three months.

WHO BUYS MOST BROILERS? STUDY MADE IN STATE

Who eats broiler meat? A University of Tennessee agricultural economist set out to find the answers among 3,611 families located in 69 Tennessee counties. And here are some findings by B. D. Raskopf, the Experiment Station researcher who conducted the study.

Professional groups—the public servants, teachers, medical personnel, lawyers, and government workers—ate 28 1/2 pounds of broiler meat each. Minors consumed the least or 20 pounds each, and people in agriculture—farmers, foresters, and fishermen—each ate an average of 21 pounds of broiler meat per year. Each city dweller consumed about 24 1/2 pounds more broilers

per year than did country dwellers. And farm owners consumed about 1 1/2 pounds more per year than farm tenants. Small families consumed more per person than large families.

One year's extra education of the head of the family meant that each family member ate about 1/4 pound more broiler meat per year. And families with higher

incomes generally consumed more broilers per person than did lower-income families.

Raskopf found that if the husband of the family bought the groceries, his family ate about 3 1/2 pounds of broilers more per family member each year than when a husband-and-wife team bought groceries together. Husband. (CONTINUED ON PAGE 7)

From A to Z on your Christmas List



Webster's New Collegiate Dictionary
A Merriam-Webster

Here is the gift most likely to succeed with anyone on your Christmas list. This genuine Merriam-Webster Dictionary is required or recommended by nearly every school and college; it is the most popular question answer for home or office. Few gifts will be used so often, appreciated so long. \$5. Indexed \$6. Also in de luxe gift binding \$8.75 to \$15.00.

LIFE

LOUDON COUNTY HERALD

MORTGAGES
Residential Farms Business
Specializing in better properties
Ray Real Estate Co.
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KELVINATOR TRADE-O-RAMA

**Special Fall Terms - Buy Now
Pay Small Amount Down
Your First Monthly Payment
Due March 15th.**

*Sensational
Savings*



BIG 11 CU. FT. REFRIGERATOR

Only **\$199.95** EXC.
\$5.00 DOWN

- * 10 lb. Frozen Storage
- * 2 1/2 Ft. Storage Drawer
- * Handy Door Shelves
- * Dairy Chest
- * Big Bottle Storage
- * Famous Kelvinator Quality



ONLY **\$209.95** exc. ONLY **\$179.95** exc.

**KELVINATOR WASHES CLOTHES
CLEANER * EASIER * SAFER**

- * Choice of Wash Temp.
- * Two Cycles
- * Multiple Rinses
- * Super Speed Dryer
- * Triple Safe
- * Dries All Fabrics



* Big 12 Cu. Ft. Capacity
* Full Width Frozen Food Chest
* Twin Handi-Chest
* Full Width Capacity

Only **\$239.95** exc.



NEW KELVINATOR RANGE

**Ends Oven Cleaning Forever
THROW AWAY OVEN LININGS
PUSH BUTTON — SUPER SPEED**

Only **\$179.95** exc. \$5.00 DOWN



Only **\$349.95**

- * Holds 731 Lbs. — 21 Cu. Ft. capacity
- * Removable Baskets and Dividers
- * Separate sharp freeze compartment
- * 3 year food spoilage insurance.

Toys 1/2 Price

Limited selection but we still have some good items at real savings.

Look! USED APPLIANCE BARGAINS

30 Inch Kelv. Range, Auto. Like New **\$125.00**

40 Inch Hotpoint Range Good Condition **\$40.00**

Wringer Washer, runs good Only **\$40.00**

USED TELEVISIONS **\$49.95** up No Down Payment **\$200** wk.

CHRISMA'NS Auto & Home Store

303 E. BROADWAY

Notice:

Mr. and Mrs. Home Owner:

THINK—did you see what you thought were flying ants in or near your property this late spring or summer? If you did you should have your home inspected for termites now! Remember, there can be no trace with this ingenious and destructive insect! Winter and summer, 24 hours a day, this insidious creature is gnawing away at the under structure of your home. The U. S. Department of Agriculture estimated that damage to property from this destructive creature exceeded \$100,000,000 last year. Will your home be added to this casualty list next year? To the most of us, our home is the largest single investment we will ever make. Why take a chance when you can be SURE with a VACCINOL vermite inspection, absolutely free. Vaccinol has protected homes against termites, fungus and power post beetles for more than 25 years. Vaccinol chemical is registered with both the U. S. and Tenn. Departments of Agriculture.

For a thorough inspection by a courteous, qualified inspector, simply call Loudon Builders in Loudon. The Vaccinol inspector serving your area is Lloyd Black, a native born and life long citizen of Loudon County. No doubt Lloyd is well known to most of you. Lloyd has qualified himself in this field and is duly licensed by the Tennessee Department of Agriculture for your protection. Don't take a chance—be sure.

Just call Loudon Bldrs, Loudon GL 8-2223 or call Lloyd Black GL 8-3364.

East Tennessee Vaccinol Co.

Represented By
Loudon Builders Supply

PHILADELPHIA NEWS

Mr. and Mrs. Floyd Harrison Thursday after spending a few days in Cincinnati attending a business convention.

Mr. and Mrs. Jack Byrum and Mr. Byrum home from the hospital in Knoxville visited with Mr. and Mrs. Lawrence Scott Sunday.

Mr. and Mrs. Joe Henson and Mrs. John Edwards were visitors in Athens Saturday.

Mr. and Mrs. Herbert Hobbs and Mr. J. P. Hobbs from Martel were visiting with Mr. and Mrs. J. G. Taylor Sunday.

Miss Mary Griffith and Mr. and Mrs. J. G. Taylor were in Knoxville during the past week for medical checkup for Mr. Taylor.

Mr. and Mrs. Joe Henson and daughter, Freddie from Sweetwater were visiting with Mr. and Mrs. Heiskell Shell Sunday.

Visiting with Mr. and Mrs. Lawrence Scott Sunday were their daughter, Mrs. Mildred Johnson and children, Jimmy, Danny, Jan and Donnie from Sweetwater and Mr. and Mrs. Gurtzie Scott of Cleveland, Tenn.

The following attended the Annual 4-H Achievement Night given at the Loudon Junior High Cafeteria Saturday night. Misses Brenda Brookshire, Patricia Bradley, Brenda McNabb, Sandra Harris, Linda Jaynes, and Sharon Barnett. Master Charles Barnett and Brent Davis. They were accompanied by their leaders, Mrs. Wesley Barnett and Mrs. Stanley Davis. Sharon Barnett won an award on Junior Safety. Brent Davis won an award for Poultry. Janet Mullenix and Brent Davis won certificates for having the best record book. Misses Jane Waller, Mary Ruth Shotton, Barbara Martin and Judy Davis were representatives of the Senior Club.

Miss Frances Foust of Clinton and Miss Virginia Bates of Gratiot County were visiting with Miss Jane Waller Friday and Saturday.

Charles Barnett was the overnight guest of Brent Davis Saturday night.

Mr. and Mrs. Jess Hobbs and daughter, Rebecca from Martel were visiting with Mr. and Mrs. J. G. Taylor Sunday.

Mr. and Mrs. Paul Jenkins from Sweetwater were visiting with Mr. and Mrs. Heiskell Shell Sunday afternoon. Mrs. Lucy Allen and children, Dewight and Linda Sue were also visiting with the Shells.

Dr. and Mrs. Fred Albert Griffiths from Maryville were visiting with Mrs. Fred Griffiths and family Sunday.

Mr. and Mrs. Heiskell Shell gave a Thanksgiving dinner at their home Sunday for their children. Because some of them would be away the dinner was planned earlier so they could be together.

Meeting at their parents' home were: Mr. and Mrs. Herbert Shell and children, Guineeta and Gary, in Cleveland, Tenn. Sunday.

Mr. Arthur Gies and son Charles and Mrs. Arthur Blidie visited with Mr. and Mrs. Hubert Charles in Cleveland, Tenn. Sunday.

Mrs. Hope Whitaker of Loudon and Mrs. Jean Watson of Philadelphia Rt. 2 were visiting with Mrs. Lenoir Harris near Medicineville Sunday.

Mr. and Mrs. Bobby Shell and daughter, Mr. and Mrs. Reed McNabb and children and Mrs. Ernestine Shell and children.

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OWN A COMPLETE STEREO SOUND SYSTEM for only \$109.95

LIVING STEREO

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THE MARK XIV PORTABLE STEREO-ORTHOPHONIC HIGH FIDELITY

LIB CONTAINS SECOND SPEAKER SYSTEM

You simply place the speaker-lid 8 feet away—and you can hear in True Stereo! Music so lifelike the musicians seem to surround you! All from this one compact system!

★ Plays new stereo records and all others, too.
★ Lightweight and portable. ★ New 2-in-1 amplifier
★ Handsome luggage case

Come in and Hear it Today! RCA trademark for record and tape players

SEE — HEAR — LEARN the excitement of New

STEREOPHONIC SOUND

Friday Night, Nov. 28, 7:30 p. m. at Special RCA Demonstration at GREER HARDWARE CO.

EVERYONE INVITED:

GREER'S

GREER HARDWARE COMPANY

LOUDON

REPORTING IN To Loudon County

Nov. 19-To Mr. and Mrs. Raymond Kerr of Loudon, a 7 lb. 15 oz. girl.

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London Social and Personal News

Thursday, November 27, 1958

The Loudon County Herald

4-H Achievement Night Program Held In Loudon Last Saturday, November 22

Loudon County 4-H Clubs held their annual Achievement Program Saturday night, November 22, 1958 at 7:00 p.m.

The welcome address was given by Sammy Williams. He introduced the County Council Officers and the Volunteer Adult Leaders Officers.

Judy Davis, County Council President, led the group in "America." Pledge to the American Flag and 4-H Flag was led by Butch Crabtree and Jo Ann Jones respectively.

A very impressive and interesting speech was given by State Food Food Winner, Jane Walker, on "Becoming a State Winner." She stressed the importance of keeping records and working hard.

Gail Woods, County Council Secretary, introduced the guest speaker for the evening, Miss Ann Lee Assistant 4-H Specialist from U. T. Miss Lee praised the 4-H Club work and expressed the importance of Adult Leaders and Co-operative Parents.

The highlight of the evening to many 4-H-ers was receiving awards for their outstanding work and achievements accomplished over the past year. Awards were presented by Miss Lee to the following:

Judy Davis, Loudon Sr., Safety & Achievement; Pat Bright, Lenoir Sr., Leadership & Food Prep; Gail Woods, Greenback Sr., Recreation; Jane Walker, Loudon Sr., Food & Achievement; Sara Simpson, Loudon Sr., Home ground Beautification & Home Ec.; Barbara Martin, Loudon Sr., Canning & Gardening; Betty Potter Greenback Sr., Citizenship; Mary E. Shelton, Loudon Sr., Health; Ann Walker, Loudon Sr., Leadership; Sammy Williams, Loudon Sr., Achievement, Gardening, Home ground Beautification; Bobby Hudson, Loudon Sr., Recreation.

Kleeta Ryan, Greenback Jr., Home Economics & Home Improvement; Mary G. James, Prospect, Dairy Foods & Dairy Cattle; Dorothy Jones, Greenback Jr., Breadmaking Demonstration; Jo Ann Jones, Greenback Jr., Canning; Judy Franklin, Greenback Jr., Clothing; Ruth Shubert, Prospect, Clothing; Brenda Tallent, Green-

back Jr., Health; Ann Mae Bledsoe, Steele, Home Improvement; Alice A. Alexander, Steele, Home Management, Thrift; Elsie Hill, Greenback Jr., Agricultural Program (beef); Becky McCall Greenback Jr., Dairy Foods; John Franklin, Greenback Jr., Food Preparation; Sharon Barnett, Philadelphia, Safety; John James, Prospect, Agricultural Program (meat animal); Ronnie Shultz, Greenback Jr., Field Crop; Douglas Bright, Luttrell, Dairy; Steve King, Greenback Jr., Soil & Water Conservation; Henry Moler Jr., Glendale, Electric; Brent Davis, Philadelphia, Poultry; David Coleman, Eatons, Poultry; Gerald Thompson, Greenback Jr., Agricultural Program (beef); Mrs. Dallas Ryan, Greenback, Animal.

Mr. and Mrs. Rex Burnette announce the birth of a son, born Nov. 26 at the Bacon Hospital weighing 6 lbs. 10 ozs.

Mr. and Mrs. Albert Wood of Foston, Mo. are visiting Mrs. Mae Ross and Mr. and Mrs. Albert Ross, Jr.

Floyd Robinson spent vacation deer hunting at Clifton and the Central Peninsula.

Joe Gilbert and family moved to Robinson Drive.

John Carnes and family moved to Robertson Springs Road.

Mr. and Mrs. Ernest Black announce the birth of a son, Ernest Darrel Black, II, weighing 6 lbs. 8 ozs. on Nov. 23 at Bacon Hospital.

Mr. and Mrs. Jim Williams of Vinton announce the birth of a son weighing 7 lbs. 2 ozs. at the Bacon Hospital on Nov. 22. Mrs. Williams was the former Miss Wanda Jean Pundy of Loudon.

Mrs. C. C. Reed is a patient in the Bacon Hospital.

Mr. and Mrs. Leroy Myers and family of Atlanta, Ga. are visiting Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. John Harvey Miller and son of Nashville, are visiting this week with Mr. and Mrs. E. M. Hall and Mr. and Mrs. Ray Waller.

OBITUARIES

R. L. "Major" Frank
R. L. "Major" Frank, age 63, passed away at his residence in Vinton Nov. 19th. He is survived by his wife, Mrs. Grace Cook Frank, 3 sons and 2 daughters. Ray L., Ralph and Galvin Frank, Mrs. Beula Black and Mable Fields, all of Vinton. Half brother and sister, Virgil Summitt of Kansas and Mrs. Mollie Cline of Oklahoma. 5 Grandchildren. Services were held Friday Nov. 21st from the New Hope Cumberland Presbyterian Church with Rev. J. L. Ward officiating. Interment church cemetery. Arrangements by Quinn & Karnes.

Mrs. Mark Johnson
Mrs. Effie Axley
Mrs. Margaret Lynn
Mr. Ted Wampler
Mrs. Walter Selvidge
Mrs. Charlene Morton
Mrs. Jackie Lee
Mrs. Clyde Brooks

Nov. 22
Mrs. H. A. Speaker
Mrs. Allen Clifton
Mrs. George W. Guider
Mrs. J. B. Robbins
Mrs. J. W. Stevens

Nov. 23
Mrs. W. D. Neely
Mr. Felix Johnson
Mrs. Jack Henry
Shirley Ann Brown
Mrs. James Wallace
Mrs. Parel Parris

Nov. 24
Mr. Bobby Easter
Priscilla Haskins
Mrs. Robert Lambert
Mr. John Harrell
Mrs. Reese Snider
Mr. Bill Winkle
Mrs. Herbert McCloud
Mrs. Bobby Campbell

FFA NEWS

The Loudon FFA officers attended the officers training meeting at Everett High School on Thursday October 9, 1958. The officers of the sub-district were elected. W. B. Cortner, Loudon High School, was elected Treasurer. The other officers were Glen Blain, President from Lanier; Bernard Lucas, Vice President Everett; Ray Maxwell, Secretary Greenback; Lynn Snowden, Reporter Lanier; David King, Secord Severi; and E. P. Derre, Adviser Lanier.

The local FFA Creed Contest was held at our regular meeting Monday October 13, 1958. The winner was Freddie Brewster, first, and Ervin Jenkins, second.

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Well Drilling
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Loudon

Mrs. Sam Harrison
Hosts Bridge Thursday

Mrs. Sam Harrison entertained her bridge club last Thursday evening at her new home on Lakeview Dr.

A dessert plate was served preceding three progressions of bridge.

High score was won by Mrs. Ray Waller. Other prizes were won by Mrs. Bob Cline and Mrs. John Greer.

Guests for the club were Mrs. Ham Carey and Mrs. Charles Brakebill.

Baptist YWA Has Meeting November 18

Last Tuesday night, Nov. 18, the Y.W.A.'s of the First Baptist Church went to the Lakeview Church to organize a Y.W.A. Those who went were: Ann Altum, Mary Ann Peltz, Carolyn Foster, Arbra Melton, Connie Summers, Wanda Wilson, and our leader, Mrs. Joe Hooker and Mrs. Lucille Pardy.

Our Y.W.A. has every other program to present and afterwards they elected their officers and began to get organized.

Spencer Watkins bagged a striped buck near Blainville, Ga. and one doe in the Catawba Management Area near Crossville during a recent vacation.

Ray Whittington was caught napping during a recent hunt and a deer ate his lunch (so the story goes. This may not be entirely accurate.)

Mr. and Mrs. Bill Lawson, Jr. and family were in Spring City Tuesday.

Mrs. and Mrs. C. C. Ridenour and family of Chattanooga are visiting Mrs. Sam Wilson and Mrs. Callie Wilson.

Dr. and Mrs. Sam Harrison had as their guests for last weekend Mr. and Mrs. James Sutherland of Bloomfield, Ky.

Mrs. and Mrs. Charles Colville, Jr. and children of Dayton, Ohio came today for a few days visit with their parents.

Miss Pat Miller of U. T. Medical School in Memphis spent the weekend with her parents, Mr. and Mrs. Cliff Miller and family.

Mrs. June Boncharrat and Maj. Charles Crutchfield of Frankfort, Ky. were the weekend guests of Dr. and Mrs. W. B. Campbell, Jr., and family.

Mrs. John L. Robinson spent Monday and Tuesday with Mr. and Mrs. Don Robinson and family in Knoxville.

Yukiko Company is pleased to announce the addition of Mr. Douglas D. McGrath, as a Partner. He and his wife, Carol, have come to Loudon from their home in Old Hickory, Tennessee, and now reside in the Greer Apartments.

Mr. McGrath received a B. S. Degree in Chemical Engineering from Michigan State University and Mrs. McGrath graduated from Ward-Belmont College and then attended Peabody College in Nashville.

General Meeting is Held By WSCS 24th

The general meeting of the W.S.C.S. was held Monday Nov. 24th, at 7:30 p.m. in the Prayer Chapel of the Loudon Methodist Church.

Mrs. B. H. Greene was in charge of the program entitled "A Decade of Human Rights." Giving the devotional was Mrs. Don P. Smith, assisting Mrs. Greene were Mrs. Will D. Robinson and Mrs. W. T. McPeake. Representing the Countries of France, India, Great Britain and the United States were Mrs. Broady Harrison, Mrs. Eugene Booth, Mrs. Arthur Gilliam and Mrs. Wiley Zimmerman.

Mrs. Wm. Leodor, president, presided over the business meeting. Plans for the Church's Centennial Celebration, and the W.S.C.S. Christmas Party were discussed.

The meeting was closed with the "Quiet Hour" by Mrs. Joe Watkins.

Dr. Jesse Hope attended the Coastal Area Seminar held at the Andrew Johnson Hotel in Knoxville on Sunday, Monday, Tuesday, and Wednesday of last week.

La. Jack H. Leffer spent the weekend in Atlanta, Ga. with the Naval Reserve.

Mr. Reed Gover was visiting friends in Harrisonburg.

Mr. and Mrs. Lewis Watkins and family of Morristown spent the weekend with Dr. and Mrs. J. R. Watkins.

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Work Shoes by **Cedar Crest** \$9.95 value for **\$8.95** **FERGUSON SHOE SHOP** 304 College Street "We Give S&H Green Stamps"

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Sale Price

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- CARD HOLDER • ARITHMETIC SIGNS: +, -, x, =
- BUSINESS SYMBOLS: %, \$, #, (), ' & AND 14 OTHER FEATURES!

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KENNETH BANGHART
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8:00 A. M. to 5 P. M.
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608 1/2 Mulberry Phone GL 8-3124
CHRISTMAS BONUS
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GREENBACK NEWS

Diane, the little daughter of Mr. and Mrs. Charles Everett, underwent surgery in the Ft. Sanders Presbyterian Hospital Wednesday and is recovering nicely. She was removed to her home Saturday.

Mrs. J. L. Kerr spent Saturday night in Maryville with her sister, Mrs. Ella Anderson and Mr. and Mrs. G. M. Wear.

Mrs. J. L. Wiscarver and mother Mrs. A. B. Telford of Maryville were guests Friday of Mr. and Mrs. Roy C. Kidd.

Mr. and Mrs. Roe Thompson, Mrs. Emma McCollum and Miss Ruby McCollum of Maryville were guests Friday evening of Mr. and Mrs. J. D. Woods.

Mr. and Mrs. C. E. Long visited Sunday afternoon with Rev. and Mrs. Ben Kennedy and Mrs. A. A. Long in Maryville.

Mrs. Lala Hammonree and Mrs. Margaret Magill of Knoxville attended church services at the Greenback Presbyterian church here Sunday and visited friends during the afternoon.

Mr. and Mrs. Tommy Obandon of Greensburg, Ky. were weekend guests of Mr. and Mrs. W. H. Johnson and Mr. and Mrs. Donald Bluford. Mr. and Mrs. Johnson accompanied them home for a few days visit.

Mr. and Mrs. S. B. McCollum visited Sunday with Mr. and Mrs. A. C. Montgomery in Loudoun City. Miss Margaret Thompson visited at the weekend with her sister, Mrs. Carl Kidd and Mr. Kidd in Maryville and at the bedside of her brother, Mr. Joe Thompson at the Blount Memorial Hospital.

Mrs. C. O. McCall and Miss Carrie Reals visited Sunday afternoon with Mr. and Mrs. Bruce Watt in Alcoa.

Dick Tallent of the University of Tennessee was the guest Sunday of his parents, Mr. and Mrs. Josh Tallent.

Circle number one of the Greenback Presbyterian Women's Association met at the home of Mrs. Frank Laddner Thursday afternoon at 1 o'clock and were served desert and coffee by the hostesses, Mrs. Mel Hammonree; Mrs. Richard Woods and Mrs. Joe Thompson. The program was in charge of Mrs. Laddner and began at 1:30 by the singing of Holy, holy, holy. Those having a part on the program were, Mrs. Fred Cook; Mrs. Joe Keys, Miss Mae Lowry and Mrs. S. B. McCollum. Mrs. Frank King, president of the association had charge of the business and Mrs. Richard Woods was elected chairman, with Mrs. John Blankenship as co-chairman. Mrs. Mel Hammonree is secretary-treasurer of the circle. Fourteen members were present.

Mr. and Mrs. Roy Lowry visited Sunday afternoon with Mr. and Mrs. Charles H. Everett. Mr. and Mrs. Foster Lacey in Loudoun City and Mrs. Irene Hackney in Loudoun.

Mr. and Mrs. Neal Mesler entertained at dinner Friday evening eight officers of the Tennessee State Future Farmer's Chapter at their home on Meadow Farms. The Mesler's son, James Isaac was elected Star Future Farmer of Tennessee for 1958 and he is one of the state officials.

Included with the Future Farmer officers guests were Mr. S. L. Sparks of Nashville, State executive secretary of F.F.A.; Mr. T. J. Hendrickson of Gallatin Dist. Supervisor of F.F.A.; Mr. H. C. Calvert of Jackson Dist. Supervisor; Mr. L. A. Carpenter of Knoxville Dist. Supervisor of East

Tenn. F.F.A. and Mr. Bruce Hinton, teacher of Vocational Agriculture in the Greenback School. Kenneth Hark and Roy M. Brooks Jr. were on a deer hunt at Cumberland Plateau last week and bagged one deer.

Mr. Joe Thompson was admitted to the Blount Memorial Hospital Saturday where he is receiving treatment for a heart ailment.

Mr. and Mrs. Ralph Hammonree of Chattanooga spent Sunday with his parents, Mr. and Mrs. John E. Hammonree.

Miss Mary Johnston of Cumberland, Ky. Miss Mary Chiles of Harriman and Miss Joan Hill came from the Baptist School of Nursing and spent Sunday with Mr. and Mrs. Frank Hill. Mr. and Mrs. Raymond Stallings and Marilyn of New Market were also dinner guests of the Hill's.

Mrs. Ada Everett spent the weekend in Knoxville, the guest of her daughter, Mrs. Malcolm Huffman and Mr. Huffman.

Today's Turkey Wouldn't Know Old-Time Gobbler

The turkey which struts the barnyard today probably wouldn't recognize the gobbler that provided the pilgrims with their first Thanksgiving feast.

The resemblance between the two birds is comparable to the "before and after" pictures which accompany most body-building advertisements.

The pilgrim bird was a skinny, long-legged athlete who toughened up the meat on his bony frame by scrounging through the woods at its rapid clip.

According to The World Book Encyclopedia, the modern turkey is an overstuffed, full-breasted beauty with a much larger body and short, meaty legs. Exercise for modern adult turkeys consists of walking around the barnyard at a slow, deliberate pace.

Possibly the only joy a turkey raises gets from a turkey is counting the money after he gets rid of the bird. For turkeys have frail constitutions, miserable dispositions, and must be coddled and coaxed to market.

Trouble starts when mother turkey lays her eggs, and the father turkey does his best to search them out and break them. If the turkey eggs haven't been pecked or stomped into oblivion, it will hatch in 28 days, after being kept at a temperature of 100 degrees—no more, no less.

Then the little turkey gets the vitamin treatment and is carefully guarded until ready for market between the age of four to seven months.

Why do farmers raise turkeys? The answer might be in the Department of Agriculture report that last year turkey raising amounted to more than a 300 million dollar business.

Fort Loudoun Boat Club Met Nov. 14th

The Ft. Loudoun Boat Club met Friday evening, November 14. The meeting was presided over by the Commodore Sam Bell.

Mr. H. M. Johnson, representative from the club to attend Council of Clubs meetings, gave a very interesting report on the latest meeting at which Mr. Neal Spicer gave a talk on Civil Defense. Mr. Johnson also stated that each club was urged to participate in the Christmas program which will consist of various clubs donating baskets of food for indigent families during the Christmas season.

The executive Board presented proposed amendments to the by-laws. These were accepted by the membership. Election of officers for the year of 1959 and a film are scheduled for the December meeting.



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Extra special pickledrelheina creamy dressing. Made by KRAFT.

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NEW 1958 ZENITH ROYAL 700 ALL TRANSISTOR portable radio



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IT'S HAND SIZE! 69.95

NO TUBES • NO POWER CORD • NO LARGE, COSTLY BATTERIES

- SUPER SENSITIVE to bring in stations strong and clear.
- SPECIAL CIRCUITRY "feeds back" part of output signal to greatly improve tone quality.
- 400 MILLIWATTS OF POWER OUTPUT provides greater output than many similar size transistor portables.
- Up to 350 HOURS OF LISTENING PLEASURE with regular flashlight batteries—available everywhere.

YENNER TUNING • BIG 4" SPEAKER PROVISION FOR CARPHONE ATTACHMENT

TIC TOC JEWELERS

Keller has been released on \$25 appearance bond to criminal court.

The Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

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Publishers
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Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

A Letter From The Publisher

Last week was kind of unofficial "cat week" at the Herald with ramifications reaching all the way from Loudon to Atlanta.

One Uncle Joe, my oldest brother-in-law, lives in Atlanta. As one R. M. Gray, of Loudon, was introduced recently as a notorious character, so may it be with my brother-in-law. He is devoted to his wife, and to his mother, and to his sister, and his affection for our children is truly one for the book. So be it, but his first love is bird dogs, everybody knows and accepts that. He either has, or has had the best—in his own way of thinking anyhow, that is.

Now Uncle Joe bought some land a few weeks ago, and when looking about the premises one day he found a stray kitten—just a kitten, certainly nothing special, just a kitten. He took it home with him and the barnyard kitten grew into an alley cat, and made such a place in this man's life that the bird dog was assigned a back seat. The bird dog being sensitive, or how else could he smell birds, sensed that the affections of

his master had been stolen by this common alley animal, so he makes one mighty rush at this despicable newcomer and the cat seampers up a big tall tree with a fright that did not subside easily.

Affection, coaxing, special offerings, even the smell of fish would not bring that cat down. For five long days that cat stayed there. By the end of this time his admirer and all the family and neighbors were worn down, to a frazzle. At his wits end one Uncle Joe calls the telephone gang, and for what purpose? To fetch the cat down. With their long extension ladders they brought the stubborn feline to safe landing. The relations between family, cat and bird dog are now improving but still strained.

The Atlanta episode was reported by long distance telephone. In Loudon, Mrs. Ed Swenson decided to give away her cat. We gave the notice in our classified ad section, and within five minutes after the paper was on the streets the telephones began to buzz, both at the Swenson home and at the Herald Office. This is a story within itself, but there is not space for it to be extended. How we ourselves entered into a long telephone

We Holler In A Barrel

We are very sad as we sit down to our typewriter to coax out a bit of editorial matter. We have just left the radio and the reports of the Chicago fire taking the lives of so many school children stir us deeply. There will be a wave now of inspections and fire drills all over the country. Then, after awhile we will settle down again into our old routine, becoming careless as usual. In the horse thief days we had a word for it about locking the barn door after the horse was gone.

Newspapers print so much about safety, and we are glad to do it but slaughter on the highways goes on as if we had said nothing. If you holler down in a barrel you are at once reminded of the futility of it, for its gets nothing accomplished.

As we approach Christmas we hope that office parties may lose some of their punch this Christmas. Wine industries may well dispense this year with such socializing that send people home afterwards in no condition to drive their automobiles. Surveys show that many traffic accidents occur early in the holiday period and that many can be traced to highball hilarity.

If history repeats itself the holidays of 1958 may well be the deadliest of all. The combination of alcohol, bad weather, long hours of darkness, and the universal spirit of holiday celebration pile up serious odds against safe travel on the highways. To help matters along on the good side we would certainly advise that the strong drinks be left out of the Christmas office parties.

So, we have printed another safety editorial. We are glad to do it. We wish it might do some good, but the snarkish feeling still lingers that we are just "hollering in the barrel."

conversation "yelling" that cat amazes even us.

So ends cat week. But, if anyone has anything to give away let us know. Give-away notices are still free. Our only request is that you stay home and answer the phone.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T
The Matchless Power of Jesus of life. Above all, He can set us free unslaving "possessions." Go home and tell your friends what great things the Lord has done for thee." The story of twice-born man remains the greatest story of man's experience.

Thomas Jefferson once edited his own New Testament. When it was finished it was a Bible without miracles. He missed true understanding of Jesus by ruling out all evidence of His divinity. Mark looked upon Jesus as "the Son of God with power." With boldness of style he tells the story of Christ's power over this torment-ed man whose personality was shattered, how he was restored to sanity and was able to take a sensible position again among his neighbors. There is vast meaning in the phrase,

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Brick Colonial \$22,900.00 Loudon, Tennessee Original Part 135 yrs old, 3 room apartment addition 25 Yrs old. 3 Car garage. Original wide plank floors, hand hewn doors and mantles, total 10 rooms, 3 baths, slate roof, 2 acre lot full of old maple trees. Shrubs, flowers, etc.

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Tougher built components—bigger brakes, buskier clutches, more durable rear axles—trim your expense!

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Famous 6's pinch pennies with new camshaft design, new valve train durability!

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Chevy's dollar-saving V8's beat high costs with new durability, new thermostat by-pass cooling!

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PHILADELPHIA NEWS

Miss Sara Haman spent the Thanksgiving holidays with her cousin, Miss Brenda Vaughn in Greenville, Tenn.

Mr. and Mrs. Glen Thompson and children, Johnny, Jo Ann and Joyce of Gale CHY, Ill. are spending some time here with Mr. and Mrs. George Martin and other relatives.

Mr. and Mrs. A. J. Wallace of Sweetwater were visiting with Rev. and Mrs. Ted Baker and Teddy Jr. Thursday.

Master Gary and Miss Genetta Sholl, children of Mr. and Mrs. Herbert Sholl are spending a few days with Mr. and Mrs. David Miller and daughter Beverly Oak Ridge.

Miss Rebecca Edwards was the dinner guest of Miss Sharon Barnett Sunday.

Mrs. Ruth Riddle of Loudon and Mrs. Jack Harvey and children, Rhonda and Jackie Lynn were visiting with their parents, Mr. and Mrs. Arthur Riddle at Philadelphia on Rt. 2.

Rev. and Mrs. Leon Strunk, Albany and Nashville were visiting here with friends Thanksgiving Day. Rev. Strunk is a former pastor of the Methodist church.

Mrs. Sam East and Miss Ella Paye East of Whiting, Ind. left last Friday after spending two weeks here with Mrs. East's daughter, Mrs. Lee Davidson, Mr. Davidson and children.

"Happy Birthday Greetings" to Master Brent Carroll Davis who celebrated his eleventh birthday on Wednesday, Dec. 3rd. Brent is the son of Mr. and Mrs. Stanley Davis. He is in the sixth grade at school and his teacher is Mrs. Wade Hill. Also Greetings to Ed Waller who will celebrate his eleventh birthday on Friday Dec. 15th. Ed is the son of Mr. and Mrs. Ed Waller, Jr. and is also in the sixth grade.

Mr. and Mrs. Guthrie Scott from Cleveland, Tenn. were guests of Mr. and Mrs. Lawrence Scott Sunday. They attended services with Mr. and Mrs. Scott at the Baptist Church.

Little Miss Sara Humbert was the overnight guest of Mr. and Mrs. Will True Saturday night. The Ladies Missionary Society of the Baptist Church are observing Week of Prayer at the church each afternoon of this week. Also other ladies of the church were invited to attend these services.

Mrs. Walter McGhee, Mrs. Stanley Davis, Mrs. Wesley Barnett and Sharon were visitors in Knoxville Friday.

Miss Jo Ann Edwards and Mr. James Smith of Atlanta Ga. spent the Thanksgiving holidays here with Miss Edwards' parents, Mr. and Mrs. Joe Edwards and family. Joint Thanksgiving services were held at the Baptist Church Thursday morning. The youth choirs of both the Methodist and Baptist churches were in charge of music.

They were led by Mr. Ed Waller, Master Brent Carroll Davis who celebrated his eleventh birthday on Wednesday, Dec. 3rd. Brent is the son of Mr. and Mrs. Stanley Davis. He is in the sixth grade at school and his teacher is Mrs. Wade Hill. Also Greetings to Ed Waller who will celebrate his eleventh birthday on Friday Dec. 15th. Ed is the son of Mr. and Mrs. Ed Waller, Jr. and is also in the sixth grade.

Mr. James Lilly of Abingdon, Va. and Miss Billie Jean McGhee were visiting in the Smokies and Gatlingburg Thanksgiving Day.

Mrs. Ide Henderson, Miss Ada Griffin, Miss Ava Largent, Mr. and Mrs. Frank Henderson and Mr. and Mrs. Bill Henderson and children all attended the wedding of Mrs. Ide Henderson's granddaughter, Miss Sara Burton of Chattanooga. Miss Burton, daughter of Mr. and Mrs. Richard Burton became the bride of Mr. John Nelson of Chattanooga. They were married at the Grace Episcopal church in Chattanooga on Nov. 28th at 6:30 p.m.

Mr. and Mrs. Edsel Underwood, Danny and Eddie of Athens were visiting with Mrs. Ollie Hartzell and Loraine, Thursday. Miss Jane Waller left Saturday to attend National 4-H Congress where she will compete in the National Frozen Foods contest. Jane will spend a week in Chicago.

We wish her much luck. Mrs. Ide Henderson is visiting with her daughter, Mrs. Richard Burton and Mr. Burton in Chattanooga this week.

Mrs. Maggie Henderson left on Wednesday to visit for some time with her children in Detroit, Mich.

She will visit with sons, Homer, Fred and J. B. and with her daughter, Mary Elizabeth.

Mr. and Mrs. John Edwards of the Thanksgiving holidays in Detroit, Mich. There they were the guests of Mr. Edwards' son, Mr. J. Hugh Edwards and Mrs. Edwards and Mr. Edwards' daughter, Mrs. Gene Dickens and Mr. Dickens. They arrived home Sunday afternoon.

Mrs. Ernest West and Mr. and Mrs. Avery West were visitors in Knoxville Friday.

Philadelphia "A" girls and boys basketball teams played at Luit-rell Monday night. Our girls won their game but our boys lost their game.

Miss Janet Mullennix and Brent Davis were proud to receive certificates for the best 4-H Record Books from Philadelphia. The certificates will be presented to them at our next meeting by Mr. Pope.

Mr. J. C. Taylor, who has been quiet ill at his home underwent surgery at the Sweetwater hospital Monday. His many friends hope for him a speedy recovery.

Mrs. Kathleen Bray returned to her family in California on Thanksgiving day after spending some time here at her homeplace.

LEGAL

NOTICE TO CREDITORS
Estate of Georgia Anna Jenkins, Deceased

Notice is hereby given that on the 28th day of Nov., 1938, letters testamentary in respect to the estate of Georgia Anna Jenkins, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

The Loudon County Herald
All persons, residents of non-residents, having claims, mature or unmature, against her estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 6th day of Dec., 1938.
Mrs. Beale Large
Administrator

Dec. 4, 11

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SHAW'S GAS WON'T FREEZE

Ferry and Grove Streets --- Loudon

25¢ SAVE THIS VALUABLE COUPON 25¢

THIS COUPON IS WORTH 25¢ TOWARD THE PURCHASE OF 3 CANS OF

Libby's VIENNA SAUSAGE

3 CANS FOR 49¢

WITH THIS COUPON

LIMIT ONE PER FAMILY...OFFER EXPIRES

Void wherever taxed, restricted or prohibited.

Cash redeemable value: 1/20¢

25¢ Redeemable At Any White Store 25¢

WHITE STORES

S. W. GREEN STAMPS



Handy, thrifty... and oh, so good!

Extra special pickle relishes in a creamy dressing. Made by KRAFT.

Miracle Sandwich Spread

KERRY DRAKE

COZY! TELL THESE MURDERERS THEY GOT AN ASSAULT CASE AGAINST ME! AND THAT I'M NOT HANDLING IT!

HELLO, HONEY!

HE'S PERFECTLY RIGHT, MR. DRAKE! I SEE "SANTARY SAM" AND I WERE JUST HAVING A SLEAZY LITTLE SCUFFLE WHEN I MET AGAINST THE TABLE!

BUT HE WAS IN THE MARIJUANA RACKET! AND AT THE THIAL I'LL TELL EXACTLY HOW HE OPERATED!

I GUESS YOU HATE ME "SANTARY SAM" FOR BLOWING THE WHISTLE ON YOU! BUT I LOVE YOU THAT'S WHY I WANT YOU TO DO YOUR TIME AND START CLEAN...

SO GOOD-BYE, HONEY!

IT'S OKAY BABY! I CAN TAKE MY MEDICINE IF YOU'LL WANT FOR ME!

A DISAGREEMENT WITH HIS FRIEND CAY SHARP HAS STARTED THE WEEK OFF BACKY FOR POLICE DETECTIVE KERRY DRAKE...

I MERELY SAID THAT "CHASING LOW CRIMINALS" LIKE "SANTARY SAM" IS A SORDID BUSINESS, KERRY!

"CHASING LOW CRIMINALS" ISN'T A COP'S WHOLE JOB! AND HELPING STRAIGHTEN OUT TWISTED LIVES ISN'T SORDID!

ALL THE SAME, I WISH YOU'D GET INTO SOME OTHER THING ELSE!

YOU'RE TALKING THROUGH YOUR HAT, CAY! - AND IF YOU'LL GIVE ME NAME, I'M LEAVING!

AS YOU WISH, KERRY! I SHOULD BE PRACTISING MY MUSIC ANYWAY!

SORRY CAY! IF YOU ONLY WANT TO ARGUE, I'M LEAVING!

CRASH!

Now Ready! - Exciting Gifts THOMAS - HILL'S

Shop Early -- Shop Now For Outstanding Selections

MENS SUITS

Wonderful selection of the finest gifts for a man at Christmas. Fine-tailored, long-wearing suits sure to please him!

DRESS SHIRTS

All styles, colors, patterns, collar styles. An ideal gift because a shirt is practical.

Sport Shirts

Our finest selection - ready for your Christmas selection. A wonderful gift idea.

Sport Coats

Perfect for dress or relaxing. He'll love this gift and you'll like Thomas-Hill's wonderful selection.

Slacks

Comfortable, good looking slacks to brighten his Xmas.

TIES SOCKS HATS



Shop Our Gift Bar For Exciting Gifts and Jewelry By HICKOK

Gifts For Boys

SUITS and SPORT COATS

A wonderful, practical gift for that young man. Sharp, neat coats that he'll be proud to own.

JACKETS

Long-Wearing
Fine Selection

SLACKS

Colorful, Warm
A Wonderful Gift

DRESS SHIRTS and SPORT SHIRTS

The wonderful gift idea for the young man and we've got a wonderful selection to choose from. Many styles, colors, patterns, just right for Christmas.

EXCLUSIVE MENS AND BOYS WEAR IN LOUDON

THOMAS - HILL'S



GREER
Hardware Company



You'll Love The Way we clean your COATS

... but they're not just cleaned... they're **REFINISHED!** FIRST, we clean them thoroughly but gently. Then we **FORM PRESS** them on a form similar to a dress-makers form. They're steamed on the inside and brushed on the outside—that means **NO CREASES, NO SHINE, NO FLATTENED SEAMS** to show. In fact, they're luxuriously soft just like new!

PHONE
GL 8-3024
for delivery

NuWay Cleaners
"Be Smart—Look Smart!"
805 Poplar Street Loudon

HOSPITAL LIST

ADMITTED
Nov. 25
Mrs. Donald Lanham
Mr. Glen Goodson
Mrs. Birch Harrison
Mr. Wesley Tiller
Mrs. Rex Burnett
Benny Ray Malmor
Nov. 26
Mrs. Bob Grayson
Mr. Thomas Propps
Mr. C. P. Greenley

Mrs. C. P. Greenley
Mrs. Bobby Miller
Mr. James Howard
Mrs. LeRoy Rogers
Nov. 27
Miss Nancy Brown
Mr. Gene Dixon
Mr. E. B. Blackburn
Mrs. Edna Petty
Mrs. W. H. Webster
Mrs. Ebb Smallen
Nov. 28
Mrs. Wayne Selvidge
Miss Carolyn Foster
Mrs. Arthur Hamill
Nov. 29
Mrs. Gene Baby
Mr. L. D. Williams
Mr. Robert Britton
Nov. 30
Mrs. James T. Matoy
Mr. John Bussell
Mrs. Cloy Selvidge
Mrs. Louis A. Hawk
Dec. 1
Mrs. Sally Merrick
Mrs. Clevie Harris
DISCHARGED
Nov. 25
Mr. James Dyer
Marcia Gardner
Mrs. Virgil McNew
Mrs. George Mason
Mr. John Johnson
Mrs. Rose Hudgens
Royce Maples
Nov. 26
Mr. Walter Roberts
Mr. H. L. Palmer
Mr. Johnnie Williams
Mrs. Carl Griffiths
Mrs. Leonard Kyle
Miss Nancy Brown
Nov. 27
Mr. Wesley Tiller
Mrs. Bobby Miller

Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back

Sunnyside News

Mr. and Mrs. Baird Reed were visiting with Mr. Reed's sister, Mrs. Fred Harrison in Knoxville Saturday.

Mr. and Mrs. Carl Blanton from Knoxville were the overnight guests of Mr. and Mrs. Luther Stewart Wednesday night and were also their dinner guests on Thursday.

Youth Week is being observed at the Reed Springs Baptist Church this week. It began the past Wednesday night with Bill Kiser conducting the Wednesday evening prayer services. It continues through this Wednesday evening with Margaret Clark conducting the prayer service. On the past Sunday the youth filled all the offices of the church. The youth choir, directed by Miss Farn Cantwell accompanied by Miss Margaret Clark at the piano rendered a very beautiful number entitled "How Great Thou Art." A youth preacher from Madisonville conducted the morning services and Bill Clark spoke at the evening services. Everyone enjoyed these services very much.

Mrs. Jim Williams
Mrs. Floyd Sutton
Nov. 28
Mr. E. R. Blackburn
Mr. Ralph Cagle
Mrs. Ethel Keener
Nov. 29
Mrs. Donald Lanham
Miss Shirley Smallen
Miss Nancy Brown
Miss Carolyn Foster
Mrs. Ebb Smallen
Mrs. Katie Denton
Mrs. W. H. Webster
Nov. 30
Mrs. B. A. Collins
Mr. John Bussell
Mrs. Gene Baby
Mrs. Rex Burnette
Mrs. LeRoy Rogers
Mr. Ernest Black
Dec. 1
Mr. Ernest Adcox
Mr. Gene Dishner
Mrs. Bob Grayson
Mr. James Howard

Mr. Zion Baptists

The Mt. Zion Baptist Church will hold Youth Day Sunday, Dec. 7, and has invited everyone to attend the program.

Young people taking part in Sunday School will be Raymond Turbyfill, superintendent; Raymond Maynard, song director; Billy Brown, announcements; Gordon Sherrill and Kenneth Wiggins, ushers; Juanita Wiggins, special

Mrs. Louise McCollie and children from Burton Hill were visiting with Mr. and Mrs. Baird Reed over the weekend.

The Rev. and Mrs. Buford Albright from Knoxville and Mr. and Mrs. Gene Watson were dinner guests of Mr. and Mrs. Lloyd Kiser on Thanksgiving day.

Mr. and Mrs. Harold Boruli and Allen of Knoxville were visiting with Mr. and Mrs. Leo Kiser and children during the Thanksgiving holidays.

The Rev. and Mrs. Buford Albright and children of Knoxville were supper guests of Mr. and Mrs. Luther Stewart on Thanksgiving evening.

The Week of Prayer is being observed by the Women's Missionary Society of the Reed Springs Baptist Church this week. The group will meet at the church and also in the homes during the week.

TURKEY SHOOT

at
DUTTON'S STORE
SATURDAY
Dec. 6th — 9 a.m.

SPONSORED BY
VISKING
Rod and Gun Club
1.00 ENTRANCE
50¢ SHOT

song; and teachers Elizabeth Wiggins, Virginia Milsope, Curtis, Trula Watson, Barbara Jane Giles, Ruth Wiggins, Ralph Williams, David Williams, Janette Curtis and George Williams. Jacob, Clinton, Millaps, Marie. The Rev. Virgil Turbyfill will Henderson, Richard Wiggins, Joe—also bring a message.

Quinn & Karnes FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

TRADE - IN

that old furniture

Get The High \$

Bedroom Suites -- 139.50 Up

Living Room Suites

Dinette Suites -- 69.50

Mattress Special

Regular \$69.50 \$39.50

WAGONS — TRICYCLES — GUNS

SEE US BEFORE YOU BUY

THE PRICE IS RIGHT

LOUDON

FURNITURE and HARDWARE CO.
Wharf Street

GROCERY FIRE SALE

MANY ITEMS LIMITED ---- THIS IS ONLY A TEMPORARY SALE

First Quality Grocery Items (Inspected by state) -- Only Slight Smoke Damage -- A Store Full Of Unbelievable Low Prices!

KLEENEX TISSUES
2 Boxes 25¢

Northern Napkins
2 Boxes 19¢
Gaines Dog Food
2 for 25¢

LIQUID BLUE WISK
One Pound Can
Washing Detergent
Regular 39¢
1 Pint Can
Only 29¢

Campbell's Soup
Regular 18¢ Can
2 Cans for 26¢

GREEN BEANS
No. 2 1/2 Size Can
Regular 23¢
17¢ Can

JFG Coffee - 60¢ lb

Premium Saltine Crackers

Big One Pound Box -- 22¢

CIGARETTES

KING SIZE - 22¢ Pack
REGULAR - 20¢ Pack

Tide Soap Powders
King Size - Reg. 1.35
Only 1.00

PET MILK
Large Can
2 for 25¢

TOMATO JUICE
Campbells, Libbys,
Del Monte Qt. Can 25¢

COCA COLAS
Regular Size Carton
20¢ Plus Deposit

SNOWDRIFT
SHORTENING
3 Pound Can
59¢

KRAFT
MAYONNAISE
Quart Jar -- 59¢

HUNT'S
Peach Halves
Regular 33¢
Only 25¢ Can

All Chewing Gum
Regular 5¢ Package
6 Packs for 15¢

Rose Dale - Del Monte
PEAR HALVES
Regular 47¢
Only 32¢ Can

Only slight smoke damage -- some items have no damage at all. All safe, ready to use at unheard of savings to you. No more stock when this is gone, so don't delay - come see it today! A once in a life chance to buy groceries at yesterday's prices!

SOAP ---- ALL Leading Brands Available
Zest, Dial and Many Others
LARGE SIZE BAR ONLY 2 for 31¢ EACH
SMALL SIZE BAR ONLY 11¢ EACH

Stokely's Finest
Orange Juice
Quart Size - Reg. 47¢
32¢ Can

Sale Conducted By
HAMMER'S
LOUDON

CANDY
Regular 5¢ Bar
6 for 19¢

Get These Savings In Building Of Former
Burnette's Grocery
Across From Miller Motor Co. On Gay St.

Loudon Social and Personal News



My Favorite Recipe

Featuring This Week
 Mrs. R. M. Gray
 Loudon

MRS. JACK LEFFLER

HOLIDAY DESSERT

Dissolve 2 envelopes of Knox gelatin (plain) in 1/2 cup of cold water. In a large bowl mix 1 cup hot water, 1 cup sugar, 1/4 t. salt and stir until smooth. Now add the Knox gelatin mixture to this and stir until dissolved, then stir in 1 cup of frozen orange juice (undiluted) and set this in the refrigerator till it begins to congeal. Take this out and add to mixture 2 cups of diced pineapple which has been drained, 1 cup of candied fruit cake mix, 1 cup of nuts and 1 pint of whipping cream and fold into mixture. Line a mold with lady fingers which have been separated and stand up around outside of mold and pour mixture inside up to the top of lady fingers. Place in refrigerator again and let stay for several hours, then turn mold out and slice and top with whipped cream. This will serve about 12.
 Thank you Mrs. Gray for your recipe. Several who have eaten this wanted your recipe for Christmas holidays.

Miller-Jones Vows

Miss Patricia Ann Miller, daughter of Mrs. Nina Forshee of Leipers Fork, became the bride of Mr. Robert Lee Jones, son of Mr. and Mrs. Joe J. Jones of Loudon. The double ring ceremony was performed at the home of Mr. and Mrs. Bernard Courtney Nov. 28, at 8:00 p.m.
 The couple are now residing at their home at 300 A. Street Leipers Fork.

Chiropractic
 for
 EASE
 and
 COMFORT
 in the
 Spine and Back

Well Drilling
 New Casing
 Furnished
 Water Guaranteed
 Call GL 8-3990
 Loudon

Magnavox
 Quality

...can be yours
 at no extra cost!



Enjoy superior Magnavox quality
 in budget models, too!

This beautifully styled console has 262 sq. in. picture enhanced by optical filter. Dependable Magnavox quality features include: full-transformer powered chassis, local-distance selector switch, 8" high fidelity speaker for famous Magnavox sound. Convenient top-controls—Optional swivel base at slight extra cost. In mahogany, oak or cherry color finishes.

THE CONSTELLATION 21"

There's a Magnavox style
 for every setting...
 a price for every budget

Magnavox Quality Television is
 Priced As Low As \$179.50

Greer's
 GREER HARDWARE COMPANY
 LOUDON

Colville-Fisher

Vows November 27

Mrs. Charles Colville and Mr. Arthur J. Fisher, Jr., were married at 4:30 Thanksgiving afternoon in the chapel of Loudon Methodist Church.

The Rev. B. H. Greene officiated. The wedding music was given by Mrs. J. Earl McCall of Powell, organist and Mrs. William Prater of Knoxville, soloist.

The bride and groom were widow and widower. The bride was Miss Emily Anne Coffey, daughter of Mr. and Mrs. Samuel S. Coffey of Brownsville and the groom is the son of Mr. and Mrs. A. J. Fisher of Maryville.

The bride was given in marriage by her son, Maj. Charles Colville Jr., U. S. Air Force at Dayton, Ohio. She wore an afternoon dress of champagne colored peas de sole with mocha brown accessories. Her flowers, yellow, orange and brown toned orchids were carried on her handbag.

Attendants were the bride's other son, Sam L. Colville and the bridegroom's sons, Philip and Tom Fisher.

A reception at the church following the ceremony, assisting in serving were Mrs. Arthur M. Fowler and Mrs. Robert P. Frow. In the receiving line with the bride couple were their parents and their sons and daughters-in-law.

Mrs. Fisher is a teacher of Latin and French at Webb School for Girls in Knoxville and Mr. Fisher is with the Security Department of Union Carbon and Carbide Company at Oak Ridge.

The couple will make their home at 706 Wesley Road, West Hills in Knoxville.

Mr. Jimmy Burnette of Dublin, Ga. and Mr. Vernon Burnette of Port Gordon, Ga. spent the Thanksgiving holidays with Mrs. Burnette.

Mr. and Mrs. Sam H. Robertson and family of Maryville spent Thanksgiving day with Mr. and Mrs. Ebb Blair.

Mr. Dan C. Remine of Dublin, Ga. spent the Thanksgiving week with his wife and sons Dan, Jr. and Michael.

Mrs. Reed Gover spent Thanksgiving day with Mr. and Mrs. John M. Agee and son Jack in Maryville.

Mr. and Mrs. Pete Fielder and daughter Billie Jean of Dearborn, Mich. spent the Thanksgiving holidays with Mrs. Fielder's parents, Mr. and Mrs. Jim Thomas.

Mr. and Mrs. Joe Gilbert and daughter formerly made their home in the Greer apt. but now reside in a house on Robinson Dr.

Mr. and Mrs. Hank Bertelkamp and son Bert of Knoxville spent Thanksgiving with Mr. and Mrs. Don P. Smith.

Mr. and Mrs. John Harvey and son have returned to their home in Nashville after a visit with Mr. Allen M. Hall and Mr. and Mrs. Ray Walker.

Mr. and Mrs. Lester Cook and family and Mr. and Mrs. John R. Cook of Knoxville and Mr. and Mrs. Robert E. Cook and family of Athens spent Thanksgiving day with Mrs. May Cook.

Among those from Loudon who attended the Tenn.-Vandy game in Nashville Saturday were Dr. and Mrs. W. B. Harrison, Mr. and Mrs. Jim Blair, Mr. and Mrs. Gail Hein, Mr. and Mrs. John C. Greer, Mr. Robert Cassidy, Dr. Thomas Nicholson, Miss Maude Griggs, Mr. and Mrs. Jack Leffer and family, Mr. and Mrs. H. H. Richman and Don and Mr. and Mrs. Freeman Russell and Mr. and Mrs. Glen Goodwin.

Ken Greenwood had a successful week of hunting, fishing and golfing during his vacation last week. He got two mallards at Watts Bar Lake, caught 12 fish before the dam at Leiper City, and shot an 84 at Cedar Hills Golf Course.

Mrs. Sam J. Robinson returned home Friday after a visit with Mr. and Mrs. Kermil Robinson and daughters in Nashville.

Mr. and Mrs. Norman McQueen spent Thanksgiving with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C. Mr. McQueen has returned home and Mrs. McQueen remained for a longer visit.

Maj. and Mrs. Charles Colville and family returned to their home in Dayton, Ohio Friday after attending the wedding of Mrs. Emily Colville and Mr. A. J. Fisher, Jr.

Mr. and Mrs. Robert Hudson and son Bobby and Mrs. John Messamore spent Tuesday in Atlanta, Ga.

Charles Bynum recently bagged his first duck on the Little Tennessee.

Austin Deford, Pat Wriggles and Linda Williamson of Middle Tennessee State College in Murfreesboro spent the weekend with their parents, Mr. and Mrs. Denver Deford, Mr. and Mrs. L. C. Wriggles and Mr. and Mrs. Alan Williamson.

Miss Molly McPeake of Salem Academy in Winston-Salem, N. C. spent the Thanksgiving holidays with her parents, Dr. and Mrs. W. T. McPeake and family.

Mr. and Mrs. C. C. Ridenour and family of Chattanooga spent Thanksgiving with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. W. C. "Chas" had as their guests over the Thanksgiving holidays their son, Raymond Hunter, and Miss Carolyn Sharp. Both are students at Middle Tennessee State College.

Sam Deany and Charlie Eldridge each brought back a deer from a hunt at Tellico.

Mrs. Otis Peterson has returned to her home in Morganton, N. C. after a weeks visit with Mr. and Mrs. C. B. Blair.

Mr. and Mrs. Jack Leffer and family and Mrs. Reed Gover spent the weekend with Mr. and Mrs. Allen M. Kooner in Shelbyville, Tenn.

Misses Ann and Vann Blair spent the weekend with Mr. and Mrs. Ben H. Thompson and Mr. R. H. Thompson in Sweetwater.

Mrs. Jennie Ferrell of Kingsport spent the weekend with Mr. and Mrs. Virgil Bolt and family.

Mr. and Mrs. Henry Vann Ingram and family of Rome, Ga. spent the weekend with Mr. and Mrs. C. B. Blair.

Mr. and Mrs. Kenneth Reinhart and family left Friday for their home in Reading, Pa. after a visit with Mr. and Mrs. Malcolm Millsaps.

Mr. and Mrs. Leroy Myhre and family left for their home in Atlanta, Ga. Friday after a visit with Mrs. Sam Wilson and Mrs. Callie Wilson.

Miss Betty Holt spent a few days with Rev. and Mrs. Paul Hall and family and Mr. and Mrs. Jack Ferrell in Kingsport.

Mr. and Mrs. Horace Bird, Jr., and family of Elizabethtown, Ky. spent Thanksgiving with Mr. and Mrs. E. E. Blair.

Mrs. John L. Robinson spent Monday and Tuesday with Mr. and Mrs. Don Robinson and family in Knoxville.

Mr. Charles Witt, Sr., returned to Mesena, N. Y. Saturday after spending the Thanksgiving holidays with Mrs. Witt and son Charles.

Mr. and Mrs. John Gillespie and children Kinn and Mike of Maryville spent the Thanksgiving holidays with his parents, Mr. and Mrs. C. B. Clemmer.

Miss Judy Black spent the holidays with her mother Mrs. Enis Black in Knoxville.

Mr. and Mrs. Archie Dutton had as their guests on Thanksgiving day, Mrs. Namie Dutton, Mr. and Mrs. Mason and daughters, Patricia and Linda and Mrs. Walter Shaver and son Mikey all of Knoxville; Mrs. Fred Giles and daughter Winnie Marie of Vonore and Mr. and Mrs. Frank Dutton of Loudon.

After several days of dragging the Little Tennessee with a magnet, D. M. Murray recovered the gun that had been lost when his boat turned over.

Mr. George Kiley and family enjoyed for Thanksgiving dinner the turkey that George won at the turkey shoot sponsored by the Vuking Rod and Gun Club.

Bring in Your
 Entire Family Shoes
 for a FREE
 "CHECK-UP"

Many of our customers have added value to their feet as the result of our free "check-up."

FERGUSON
 SHOE SHOP
 "We Give S&H Green Stamps"

Thursday, December 4, 1958

The Loudon County Herald

Mrs. Watson Host

To Bridge Friday

Mrs. Rufus Watson was hostess to her bridge club last Friday evening at her home on Lakeview Dr.

A dessert was served before playing three progressive of bridge.

High score for the club was won by Mrs. Charles Brackbill. High guest prize was won by Mrs. Sam Harrison. Other prizes were won by Mrs. Ivo Sanders and Mrs. Leroy Custard.

Guests for the club were Mrs.

Moety Lawson underwent a tonsilectomy at the Bacon Hospital Tuesday.

Mr. Paul C. Jones has been dismissed from the Bacon Hospital and is recuperating at his home with Mr. and Mrs. John Simpson on River Road.

Mr. and Mrs. Wm. J. Morgan and family moved Friday into the home on River Rd. vacated by Mr. and Mrs. John Carnes and family, who moved out on Robertson Springs Road.

W. C. Patton, Mrs. Sam Harrison, Mrs. William J. Morgan and Mrs. Iola Littleton of Lenoir City.

our fast electrical growth
 ... what does
 it mean?



In this area we're way ahead of the rest of the nation in our use of electricity. What does this mean? It means that our homes are more modern... that they have more work-saving electric appliances... more electric heating... better lighting... that they are more comfortable. It means that industry and business can grow and expand... to furnish us with more jobs... more payrolls. And it means that those factories and businesses can keep up-to-date in their operation... that they can give their employees better working conditions. This is what our fast electrical growth means—better homes... better working conditions... and a better area in which to live!

LOUDON UTILITIES
 (Electric Department)

THE GIFT CENTER FOR THE FAMILY

FOR HIM: a wonderful selection of gifts... shirts, slacks, hats, socks, jacket and many more exciting selections to make his a Merry Xmas!

FOR HER: Something special for the lady... dresses, beautiful lingerie, jewelry, a hat, or something for her kitchen... find her favorite gift.

FOR THEM: Plenty of excitement for the kids... from a dazzling array of wonderful toys to clothing ideas sure to please. The Kids will love them all!

Shop Early At Your Loudon Family Gift Center, The

Ed Watkins Store

YOUR ONE STOP FAMILY CHRISTMAS SHOPPING CENTER
 GIFTS FOR THE WHOLE FAMILY -- FOR ALL AGES



SANTA'S Christmas Specials

Just Look Over Our Specials ---- All Wonderful GIFT Ideas Now At Reduced Prices To Make Santa's Budget Buy More! You'll Find Gifts For Everyone From Our Big Selection. And Of Course The FIVE TO FIVE'S Values Are Always Tops ---- Make Us Your Gift Headquarters.

OPEN WEDNESDAY AFTERNOON

FREE!!

One Set Of Four Plastic Food Containers To The First 25 Customers In The Store On Thursday Dec. 4th.

BIG CHRISTMAS GIFTS *at little prices*

LADIES' SUITS REDUCED FOR CHRISTMAS GIVING

- VAL TO 19.95 12.88
- VAL TO 24.95 16.88
- VAL TO 29.95 19.88
- VAL TO 39.95 29.88
- VAL TO 59.95 34.88

SIZES 9 To 15 and 10 To 20
& Some Half Sizes, Our Regular
Full Suit Stock At A Wonderful Price!



LADIES' BANLON SWEATERS

Reg. 3.98 ---- 2.97
Reg. 5.98 ---- 4.49

- Sizes 34 To 40
- Cardigan and Short Sleeve Pullover
- Colors White, Red, Blue, Mint, Pink
- Excellent Xmas Gifts

MENS' IVY --- LEAGUES

- Washable Cotton Twills
- Some Wash-N-Wear
- Back-Strap Styles
- Regular 3.98 and 4.98
- Choice Of Entire Stock!

\$2.99

MENS' FLANNEL SHIRTS

- Sanforized, Quality Fabric and Workmanship
- Sizes S, M, L, XL
- An Ideal Gift

\$1.79



COYBOY BOOTS



- SIZES 12 1/2 To 3
- Black, Red, Brown
- Made By Acme
- Any Childs Christmas Delight

\$4.98

Ladies Outing Gowns

- SIZES S M L
- Regular 1.59
- Assorted Colors

\$1.00

Lingerie Clearance FAMOUS BRAND SLIPS

- Tailored Styles Reg. 2.98 --- 1.99
- Lace Trimmed Reg. 3.98 --- 2.99
- Sizes 32-44 Average and Tall

One Table Discontinued Styles

- Nylon Slips
- Nylon & Rayon Gowns
- Shortie Gowns
- Bed Jackets
- Half Slips
- This Entire Table Reduced 1/2 To 1/3

One Lot Ladies Panties

- Rayon Tricot 3 For 1.00
- SIZES S M L



REDUCED For Santa

- Our Entire Stock To Choose From. Sizes 36 To 44. All New Stock Made By Campus & Sewell.
- Select One For Him Today At This Low Price.

Reg. Values To 19.95 **\$16.99**

- Boys Sport Coats By "Campus" Made Like Dad's At Only **12.99**
- Regular 15.95 Values



LADIES' HATS HALF PRICE!

Wide Variety Of Colors,
Styles, and Fabrics ...

LADIES' DRESSES Cotton Knit Dresses Values to 19.98

- Sizes 9 --- 15 **\$9.99**
- Assorted Colors

COTTON PLAID DRESSES

- Dan River Fabrics **\$3.99**
- All Sizes
- Reg. 5.98 Values Now

COTTON BATTS

- Ideal For "Under The Tree" or Grandma's Quilt

\$1.00

SPORT SHIRTS SPECIALS

- Our Regular Stock
- A Wonderful Gift Val. Reg. 1.98 Val. 3 for 5.00
- Reg. 2.98 3 for 8.00
- Reg. 3.98 3 for 10.00
- Reg. 4.98 3 for 12.00
- SAVE ON SHIRTS

BOYS' BOOTS

- Slip On, Dress Type
- Handsome, Black' Finish
- SIZES 2 1/2 --- 6
- Our Reg. Price, 7.98
- Special Santa Price ...

NOW \$5.99



The **Five to Five** Department Store

Loudon



Telephone Talk

B. H. HICKMAN

Your Telephone Manager



FOR MORE CHRISTMAS FUN—Let me suggest a simple formula for the lady of the house to have more time for family and friends this gay season. Just "let your telephone do it for you." For example, those party invitations. Must you write them? Wouldn't a quick and cordial phone call do? And those time-taking trips to the florist, the bakery, the gift shop. You can telephone instead. Matter of fact, a lot of your Christmas shopping can probably be done right on the telephone. If you're in doubt about who sells what and where, remember the Yellow Pages of your phone book will help you find it fast.

CLUES TO THE IDEAL GIFT—

A Christmas gift should be...
Something that's fun
Something that's useful
Something needed
Something unusual
Something new
for someone dear
Something that's used, year after year

Guessed what it is? Why, an extension telephone in color, of course. Here's a truly different way to bring year-round joy and convenience to others. And you may choose handy extension phones from nine colors including lovely new pastels. Why not order your Christmas gift extension phones now from our Business Office? You may have them charged to your own telephone bill.

SEND YOUR VOICE where your thoughts are. Sometimes the nicest Long Distance calls are the ones made just to say "I'm thinking of you." Or maybe to wish a college boy or girl good luck in exams... to share holiday fun with friends... or to say "Hurry home!" to a traveling husband. You know, Long Distance costs so little for the satisfaction it brings. And you save money when you call station-to-station—that's when you'll talk to anybody who answers. Save even more during Bargain Hours—after 6 P.M. and all day Sundays. Why not send your voice where your thoughts are, now?

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Since many of the farmers in Loudon County are butchering hogs and at the present time many plan to sugar cure their hams and bacon, I thought it would be of interest to many to view some of the methods of curing and also take a look at the sugar curing mixture.

Farmers do a good job of slaughtering but sometimes fail to get their pork cured properly. In curing hams and shoulders some believe that the dry cure mixture is more satisfactory than the old brine cure that many of us used. Keep in mind that the shoulders and hams should be well trimmed and for each 100 pounds of pork use the following: 8 pounds of fine salt or 14 cups; 2 pounds of white sugar or 4 cups; 2 ounces of pulverized saltpetre of 4 table-spoonsful.

To this add 4 ounces of black pepper or 16 table-spoonsful, 1 ounce of red pepper or 6 table-spoonsful, 2 ounces of ground cloves or 14 table-spoonsful. Mix all these ingredients carefully and divide into 3 parts. Apply 1 to 5.

Notice of Election

Notice is hereby given that the regular City Election of the City of Greenback, Tennessee, will be held on Saturday, December 13, 1936, between the legal hours for holding the same at the voting precinct in the City of Greenback, Tennessee, for the purpose of electing two Aldermen, one for a one-year term and one for a two-year term.

The following Election Officials have been appointed to hold said election at this precinct:
Officer Jones Blair
Judge Mrs. Gene Disney
Judge Mrs. R. V. Watson
Judge Floyd Cook
Clerk Mrs. Glenn McTeer
Clerk Miss Margaret Thompson
Registrar Mrs. Leola Long
This December 2, 1936.

Loudon County Board Of Election Commissions

F. V. Browder,
Chairman
Homer F. Littleton
Secretary
S. P. Dannel

Dec. 4, 11

the cooled hams and shoulders rubbing well into the meat. Then spread the meat on a table or shelf.

On the third day take up the meat and apply another 1/2 of the mixture.

On the 7th or 8th day take up the meat and apply rest of the mixture.

Leave hams and shoulders in cure 15 days for each pound of weight not more than 25 days for any ham or shoulder.

This does not count on the extreme cold days because there is no penetration of the cure on these days.

After the meat has cured wrap clean paper around each piece of meat and then in several thicknesses of newspaper or brown paper and tie securely.

Slip a large sack over the meat and tie tightly and suspend from a wire or cord.

Leave meat hanging in sack till it is used.

FARM NEWS

BETTER PROFITS POSSIBLE FROM TIMBER SALES

Trees from Tennessee woodland frequently sell for considerably less than their real value. Lack of experience with estimating and selling timber puts farmers and other woodland owners at a disadvantage with timber buyers. J. B. Sharp, U-T associate extension forester reports. County agricultural agents or local farm foresters can help in determining the range of value of standing timber and in deciding which trees to sell and which to keep for improving the stand.

Here are some general suggestions by Sharp to owners who wish to dispose of timber:

Get prices from as many sawmills and wood-using industries as possible. Local markets sometimes pay better than outside markets because of transportation savings.

Advertise in local newspapers to secure prices from as many potential purchasers as possible.

Consider the responsibility of prospective purchasers to avoid slow payment, costly collections, and losses. Use a written timber sale agreement in selling farm timber, particularly where cutting is done by purchaser.

Before selling, secure one or more estimates of the amount and value of material for sale. Public or private consulting foresters can be found in almost every locality.

To Guy Rens, Sell, or Trade. Call GL 8-2721

GREENBACK NEWS

Miss Marguerite Moller has been chosen by her class and the faculty of Greenback Public School to receive the 1936 D. A. R. Award. She is the daughter of Mr. and Mrs. Henry Moller of Rt. 3, Loudon City. Miss Moller was selected on the basis of achievement, cooperation and leadership and has been active and outstanding during her years spent at Greenback. She is now a member of the Beta Club, Future Teachers Club, Annual Staff, Future Homemakers of America and is state treasurer of the Tennessee F.H.A.

The Rev. and Mrs. Ray Burgess spent the Thanksgiving holidays with his mother in West Virginia.

Miss Mary Everett is a Thanksgiving guest of Mr. and Mrs. Wade Everett, in Maryville.

Miss Alice Cornaby of Rome, Ga. came from Maryville College and spent Thanksgiving with her house, Mrs. Roy Lowry and Mr. Lowry. Their Thanksgiving dinner guests were Mr. and Mrs. George Jackson, Dubby and David of Maryville, Mr. and Mrs. Charles Everett and Diane of Loudon City and Mrs. Ada Everett.

Seaman Clyde Davis of Norfolk, Va. spent last weekend with his mother Mrs. Frank Mayfield and Mr. Mayfield.

Little Gary Brookshire spent Thursday night and Friday with his grandparents, Mr. and Mrs. C. O. Jones in Maryville.

Mr. and Mrs. Jack Honey and family of Detroit visited last week with his mother, Mrs. Bess Honey and Mr. and Mrs. Wm. Brookshire and family in Maryville and with Mr. and Mrs. Harvey Brookshire.

Mr. and Mrs. Hugh Spangler and Mr. Luke Dotson were Thanksgiving dinner guests of Mrs. Thelma Cable and son.

Mr. and Mrs. Hoyle Beals and Garen of Knoxville, Mr. and Mrs. E. L. Beal and Miss Esther Hope were Thanksgiving dinner guests of Mrs. J. L. Kerr.

Mrs. Joe Thompson, Gary and Nancy spent Sunday in Maryville with Mr. and Mrs. Carl Kidd and at the bedside of Joe Thompson in Blount Memorial Hospital.

Sgt. Robert Davis who recently underwent surgery in a government hospital in Japan continues to improve and expects to return soon to the states and may be with his mother, Mrs. Frank Mayfield for the holidays.

Mr. and Mrs. J. B. French and family; Mr. and Mrs. Donald French and family Mr. and Mrs. Jimmy Griffin of Maryville and Miss Shirley French of Knoxville spent Thanksgiving with their parents, Mr. and Mrs. J. H. French.

Mr. and Mrs. Fred Simpson visited a cousin in the East Tenn. T. B. Hospital in Knoxville Sunday.

Eight churches participated in the Thanksgiving union service at the Greenback Baptist Memorial church last Wednesday evening. The ministers leading the service were the Rev. Vertue Sharp, Dr. A. L. Cropp; The Rev. Paul Benson, pastor of Memorial Church; the Rev. Helton; the Rev. Frank Ladner; and the Rev. A. W. Nichols. The churches represented were Highway Baptist; Meadow Methodist; Meadow Presbyterian; Trigenia Methodist; Greenback Methodist; Greenback Presbyterian; Pine Grove Presbyterian and Greenback Memorial Baptist. Mr. and Mrs. Merlin Chapman, Lissa and Dawn of Concord were guests Sunday of their grandmother, Mrs. W. M. Chapman.

Thursday, December 4, 1936

The Loudon County Herald

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Mr. and Mrs. Roy Kidd were guests at a family dinner with Mr. and Mrs. Frank News and family in Maryville Thanksgiving.

Mr. and Mrs. P. S. Ferguson, Jean, David and Dorothy of Bryson City, N. C.; Mr. and Mrs. Sam McCollum Jr., Sam III; Cynthia and Rebecca; Mr. and Mrs. Jim Lewis all of Maryville were Thanksgiving dinner guests of Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. John Chapman, Mrs. Sadie Headrick and Mrs. Jessie Chapman were dinner guests Thanksgiving of Mr. and Mrs. George Headrick in Maryville.

Born to Mr. and Mrs. Charles Cochran on Nov. 25, at a hospital in Charleston, S. C., a daughter who will bear the name of Charles Gail.

Mr. and Mrs. Frank Brookshire had as their Thanksgiving dinner guests, Mr. and Mrs. Fred Roberts and family of Maryville; Mr. and Mrs. Mayfield; Mr. Delmar Davis; Mrs. Mollie Brookshire and Miss Sue Murphy.

Mr. and Mrs. J. B. Peterson of Loudon City; Mr. and Mrs. Otto Shoup of Maryville have been guests of Mr. and Mrs. J. D. Woods.

Dick Alexander of Knoxville University of Tennessee spent the Thanksgiving holidays with his parents, Dr. and Mrs. R. H. Alexander.

Dick Talbot of Knoxville U. T. was at home for the holidays and he with his parents, Mr. and Mrs. Josh Talbot and Miss Brenda.

Mr. and Mrs. Donald Blufford were Thanksgiving dinner guests of Mr. and Mrs. Joe Kays, the day being Dick's birthday anniversary.

Mr. and Mrs. Claude Peck, Claudia; Craig and Chris of Maryville and Miss Jessie McSpadden of Knoxville were Thanksgiving dinner guests of Mr. and Mrs. O. Elam.

Mr. and Mrs. Donald Blufford met Mr. and Mrs. W. H. Johnson near Middleboro Sunday on their return trip from Greensburg, Ky. where they visited Mr. and Mrs. Tommy Obannon the past week.

Mr. Roy Simpson is at home from Maryville Blount Hospital where he recently underwent surgery. Mrs. Simpson continues to improve from illness in a Knoxville Hospital.

Mr. and Mrs. C. S. Lane were dinner guests Thanksgiving of Mr. and Mrs. Fred Delosier and family in Maryville and they with Mr. and Mrs. Wm. Lane and Richard were guests for dinner Thursday evening of Dr. and Mrs. Lynn Curtis and family in Maryville.

Mr. and Mrs. Carl McNeely and family; Mr. and Mrs. Arvid Ballard and family; Mr. and Mrs. Millard Bowman and family all of Monroe Mich. Mr. and Mrs. Joe McNeely and son of Santa Monica, Calif. have been the guests of Mr. and Mrs. Buddy Brooks and Mr. and Mrs. Eschier Brown and they all went to LaPalisette Thursday for the funeral services of Mr. and Mrs. Arthur Hubbard.

Mr. and Mrs. Fred Akers, Miss Gail and Sylvia Patterson went to Nashville and spent the Thanksgiving holidays with Mr. and Mrs. Troy Akers and Teresa Jean.

Mr. and Mrs. Roy M. Brooks Jr. had as their dinner guests Thanksgiving Mr. and Mrs. Kenneth Hair and Bobby of Maryville; Mr. and Mrs. Roy Brooks Sr.; Miss Hazel Alexander and Mr. R. L. Thompson.

Mr. Johnny Morris of Knoxville U. T. was the weekend guest of his parents, Mr. and Mrs. John Morris Sr.

Mr. and Mrs. Ira Hodges and Miss Mary Evelyn spent Thanksgiving with Mrs. Hodges parents, Mr. and Mrs. Earl Brannan in Sevierville.

Miss Nana Loo Maddox of Knoxville spent the weekend with her parents, Mr. and Mrs. Ralph Maddox.

Miss Helen Kerr spent Thanksgiving in Knoxville with Misses Rose and Sue Kerr and was the bride of her sister, Mr. E. H. Howell in the Presbyterian Ft. Sanders Hospital.

BULLDOZING

Dirt moving, and excavating of any type, also pond digging. Contact Reid Ivins, Phone GL 8-3144 or GL 8-3907

WHITE STORES
S. H. GREEN STAMPS

Betty Crocker CAKE MIX
White, Yellow, Devil's
Food, Spice 3 Pkgs. 89¢

PLUS S. H. GREEN STAMPS

WHITE STORES

THE MOST BEAUTIFUL WEDDING OF THE YEAR



They're married in style and luxury! The Thunderbird and the new Ford Galaxie.

Announcing
THE NEW FORD Galaxie

Just Married in Style to the Thunderbird!

It's the newest and most exciting of all the 59 Fords—the elegant new Galaxie. A bright new personality in cars—and more. The Galaxie is a full "fine car" 6-passenger expression of Thunderbird grace, spirit, style and luxury in an altogether new line of Fords. The Gal-

axie, as you'll quickly see, is as wonderfully all-the-way Thunderbird as a low-price Ford can be.

Reception now—you are invited. You are cordially invited to come and see the Galaxie and the very full measure of elegance it brings to the low-price field.

True, Ford owners are accustomed to luxury—and at the low Ford price. But never in any Ford—nor in cars costing far more—have you seen anything as sweet, smart and glamorous as the Galaxie. Come see Ford's new Galaxie today... and bring the entire family.

You'll want to honeymoon again in a

59 FORD



CURTIS-TIPTON MOTOR COMPANY, INC.

West Lee Highway Loudon Phone GL 8-3621
ONLY YOUR AUTHORIZED FORD DEALER HAS A-1 USED CARS AND TRUCKS

For The
Best Names in Jewelry

for
CHRISTMAS GIVING
visit

Tic Toc Jewelers

Grove Street

Loudon

Use Our Easy LAYBY

**GET MORE OUT OF
LIFE... ATTEND
A MOVIE!**
COLE'S
DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDBON AND LENOIR CITY
PHONE GL 8-3152
SHOW TIME 7 P. M. and 9 P. M.

FRIDAY & SATURDAY
Dec. 4 & 5
DOUBLE FEATURE
THE MATCH MAKER
1st Run Picture
Anthony Perkins
Shirley Booth
**LIFE BEGINS
AT SEVENTEEN**
CARTOON
SATURDAY, Dec. 6
4 BIG PICTURES
One Admission Price
1ST RUN PICTURE
BLOOD ARROW
Scott Brady
ACTION OF THE TIGER
FLAMING FRONTIER
BHAWANI JUNCTION
CARTOON
SUNDAY, MONDAY, TUESDAY
Dec. 7, 8 & 9
1st Run Picture
THE HUNTERS
CINEMASCOPE-COLOR
Robert Mitchum
Robert Wagner
CARTOON
WED. THURS. FRI.
Dec. 10, 11, 12
1ST RUN PICTURE
**RELUCTANT
DEBUTANT**
CINEMASCOPE-COLOR
Rex Harrison
Kay Kendall
CARTOON
NOTICE
Starting Sunday, Nov. 30, we
will give each car FREE one gal-
lon of gasoline when the tempera-
ture outside is 40 degrees or be-
low so you can run your heater,
keep as snug as a bug in a rug!
You May Get Your Gas From
DOUG'S ESSO Station
LOUDBON
**HUFFSTEILLER'S
SERVICE**
LENOIR CITY

YOUR DOLLAR
BUYS MORE
GILES AND SON FOOD MARKET

NBC
Premium
Saltines
1 Pound Box
25c
KARO
SYRUP
1 1/2 lb. white - 23¢
Popsrite
Popcorn
2 Pound Bag
27c
MAZOLA
OIL
57¢ Quart
LIBBY'S
Canned
Meats
VIENNA
SAUSAGE
2 Cans 45¢
POTTED
MEAT
5 ounce size
2 cans 35¢
BEEF
STEW
24 ounce size
49¢
NU-SOFT
Fabric Softener
39¢ Pint

Shop and Save
with Mohlar
and Harold Giles
3 Miles Out On
Vonor Road
Giles and Son Market
**Plus
+VALUE+
Store**

**WE REPAIR and make TV, radio
or phonograph. We have used sets
for sale. FORESTER TV-Radio
Service, West End, Loudon GL 8-
3065. 8c-1-pd**
DRAPERY MATERIAL... latest
fabrics and patterns—30c yard.
Fiber glass curtain material—10c
yard. Corduroy, 3 yards \$1.00.
Valley Mercantile Outlet, West
End, Loudon. 10c-1

Valley Drive-In
formerly
Bonnet Drive-In
Now Under New Management Of
ROY CLINE
PHONE GL 8-2277
Located Between Loudon &
Sweetwater
50c per person

THURSDAY, DEC. 4
ROAD TO DENVER
IN TECHNICOLOR
John Payne
Mona Freeman
CARTOON
FRIDAY & SATURDAY
Dec. 5 & 6
DOUBLE FEATURE
Walt Disney
Presents
JOHNNY TREMAIN
In Technicolor
OKLAHOMAN
CINEMASCOPE-COLOR
Joel McCrea
Serial
**THE CANDIAN
MOUNTED POLICE**
CARTOON
SUNDAY, MONDAY, TUESDAY
Dec. 7, 8 & 9
PEYTON PLACE
IN TECHNICOLOR
Lana Turner
WEDNESDAY, Dec. 10
LAST COMMAND
Sterling Hayden
CARTOON

NOTICE
Starting Sunday, Nov. 30, we
will give each car FREE one gal-
lon of gasoline when the tempera-
ture outside is 40 degrees or be-
low so you can run your heater,
keep as snug as a bug in a rug!
You May Get Your Gas From
DOUG'S ESSO Station
LOUDBON
**HUFFSTEILLER'S
SERVICE**
LENOIR CITY

FOR SALE... 4 registered Dach-
shund puppies, black, 1 male, 3
females. Call GL 8-3072 on week-
ends or after 6 p.m. 11-3-C
DOTSON'S CABINET SHOP, West
End, Loudon. Cabinets built to
order, free estimates. Telephone
GL 8-4132. 3c-4-pd
JACKETS... childrens sizes \$1.00
and up. Hooded car coats—\$3.98.
Suede jackets—\$8.95. Front quarter
horse hide jackets—just \$14.95.
Valley Mercantile Outlet, West
End, Loudon. 10c-1
WE BUY, SELL, and TRADE...
all kinds of new and used furni-
ture. R. P. Hamilton, 116 A St.,
Lenoir City, Ph. 1911. 10c-11

FAMILY SERVICE—Careful at-
tention to your drug needs for
the entire family. Distinctive pre-
scription service, quality drug lines
secure the best for your money.
SMITH DRUG, Loudon, Tennessee.
Phone GL 8-2021. 10c-1
TO GO ONLY... you can now bor-
row up to \$15,000 direct govern-
ment loan at 4% interest and
have up to 30 years to pay for
the building of your new home.
Not one cent will it cost you to
move into a new home, then only
your monthly payments like rent.
I will buy a lot and furnish free
blue prints and estimating. All
labor and material guaranteed.
For 25 years I have been building
better homes at lower cost. If in-
terested call R. W. Ellis, Shaw
Ferry Rd., Lenoir City, YU 6-7199
or YU 8-2511. 10c-1
SERVICE STATION for house-
West End Loudon. For infor-
mation call Athens. 000. 10c-1

OBITUARIES
DELOIS JEAN GARNER
Garner, DeLois Jean, age 3 mon-
ths passed away 4:30 a.m. Mon-
day, Dec. 1st. Survivors: parents,
Mr. and Mrs. Paul Garner, grand-
mother, Mrs. Mary Kelley Garner,
Loudon; Grandparents, Mr. and
Mrs. Woodrow W. Brown, of Pon-
tias, Mich. and Loudon. Services
3 p.m. Wednesday at Jackson
Chapel Rev. Raymond Phillips of-
ficiating. Interment in River-
view Cemetery. Arrangements by
Quinn & Karnes.

RICKY LEROY ROGERS
Ricky Leroy Rogers, infant son
of Mr. and Mrs. Lucille Rogers,
died Wednesday, Nov. 20th at
Bacon Hospital. In addition to his
parents, he is survived by his
Grandparents, Mr. and Mrs. Jess
McCullough, Loudon and Mr. and
Mrs. Omer Rogers of Lenoir City.
Gravestone services were held
Thursday at Pleasant Hill Ceme-
tery. Hawkins Mortuary, in charge.

ROBERT L. (PATE) PALMER
Robert L. (Pate) Palmer, age
75, passed away Tuesday at 12:10
p.m. at his home, 828 Mulberry
St. He is survived by his wife,
Mrs. Emma Oakes Palmer; 2
daughters, Mrs. Lucille Tate, Lou-
don; Mrs. Mary Price, Lenoir
City; 3 sons, Robert, Edus, and
Frank, Loudon; 10 grandchildren;
several nieces and nephews. Fun-
eral services will be held Thurs-
day, (today), at 2 p.m. at Mc-
Zion Baptist Church. Rev. J. B.
Watson and Rev. C. H. Barger
officiating. Interment in church
cemetery. Hawkins Mortuary, in
charge.

CLASSIFIED

FOR RENT OR SALE... new 6
room farm house. Full-size base-
ment, electric heat, hot and cold
water. on Lake View Road, Le-
noir City. Call GL 8-4148. 10c-3
FOR RENT... 3-room furnished
apartment. Ph. GL 8-3083. 10c-3
FOR SALE... oil heater and one
55 gal. oil drum in good condition.
Call GL 8-2721 between 8 a.m. and
4:30 p.m. 10c-3
NOTICE... for driveways, park-
ing areas, store fronts, hot asphalt
mix, call GL 8-2298. Experienced
workmanship, free estimates. 10c-3-C
PURKHART'S BEAUTY SHOPPE
Priscilla Nyla Cosmetic Dealer
West Broadway at city limits
Lenoir City, Phone YU 6-7420, re-
sidence YU 6-3646. SPECIAL...
\$10.00 creme oil permanent wave
only \$4.95. Professionally shaped
and styled. Appointment not al-
ways necessary. 10c-48
NOTICE... will do ironing in my
home. Call GL 8-3557. 10c-1-pd
FOR SALE... homemade fruit
cakes—two sizes, \$6.00 and smaller.
Call Mrs. James Pope, GL 8-
2135. 10c-3-pd
NOTICE... call R. W. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation 116 A St., Lenoir
City, day phone 1911, night 1862.
10c-11
IN MEMORY... Dear Son, we all
miss you so much since you have
gone and although we can't say
happy birthday any more, we still
hold you dear in our hearts. As
before, wife, Lydia, daughter, Sue
Bradshaw, mom and dad, John
and May Bradshaw. 10c-1

NEW OPEN... Dotson's Cabinet
Shop, West End, Loudon. Phone
GL 8-4132. Cabinets made to order.
Free estimates. 10c-3-pd
HELP WANTED... man or woman
to supply consumers with Raw-
leigh Products in Loudon or Meigs
Co. Can earn \$50 weekly part-
time... \$190 and up full time. See
E. H. Ramsey, Rt. 1, Elbowah,
Tenn., Phone 2133, or write Raw-
leigh's, Dept. TNL-781-336, Mem-
phis, Tenn. 6c-8-pd
SALE... we have just purchased
the entire stock of a large general
clothing store and to dispose of
this stock quickly, we have re-
duced to the lowest possible price.
Valley Mercantile Outlet, West
End, Loudon. 10c-1
HEY send your cleaning to us.
You can see the difference, feel
the difference and smell the dif-
ference. NU-WAY CLEANERS,
808 Poplar St., Phone GL 8-3024.
10c-12
CHRISTMAS SUGGESTIONS...
buy practical gifts—buy at home.
New kitchen sinks or bathroom
fixtures, medicine cabinets, elec-
tric heaters, etc. We have all the
above, plus all size blocks, bricks,
sand, gravel, cement, brickwork
and many other items in the
building line. Special Bargains
Now! Trade with us and save!
THE ROBINSON CO., Gilbert
Blankenship, owner, Phone GL 8-
2296 or GL 8-3588, Depot Square,
Loudon. 10c-1

Public Auction
Mertel School Property located on Muddy
Creek Road in 2nd Civil District, 4 miles from
Lenoir City, containing 4 acre's more or less.
Will be sold at Public Auction on Saturday
Morning, December 6, 1958 at 10:00 A. M.
Property will be sold for cash only. Sale will be
held on School ground.
Get further information at Superintendent of
Schools Office, Courthouse, Loudon, Tenn.
Loudon County Board Of Education
By: Albert C. Dukes, Supt.
Loudon County Schools

Emerson 888
World's first
8 transistor
pocket radio
49.95
Complete,
self-powered,
ready to play
Finn Radio & TV Service
High Street Phone GL 8-2128

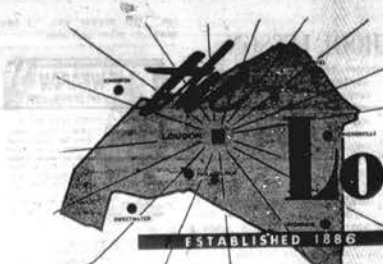
**BOWMAN - PORTER'S
SPECIAL SALE**

**WE FEATURE
FINEST QUALITY
THROUGH THE NATION'S
TOP BRAND NAMES**
Marshall Spring Bedding Company
Wade Brown
Jamison Bedding Company
Southern Cross
Randolph Uph. Company
Berkline Chair Company
Royal Chair Company
C. B. Atkins Company
W. M. Bassett-Furn. Company
Davis Uph. Company
Dinnetts Parts
Gate City Table Company
Electrowell Mfg. Company
Morristown Chest Company
Many Other Good Lines
Spread Satin Paint and
Dupont Paint
Wall Paper
Armstrong and Gold Seal
Rugs
G. E. and Westinghouse
Appliances
**GET TOP QUALITY
FOR LOWEST DOLLAR**
SALE CLOSING DEC. 24th

**BOWMAN - PORTER
FURNITURE COMPANY**
WEST LEE HIGHWAY
LOUDBON
PHONE GL 8-3255

Here's our SPECIAL SALE for the Xmas
Season Featuring Our Entire Stock Of
Furniture
**ALL FURNITURE
(NOT ON APPLIANCES)**
10 % OFF
**FROM REGULAR
RETAIL PRICE**
You Save 4 Ways!
1. You see our price tags with regular retail price.
No padding of original price, no impossible
discount, just knock off 10%!
2. No special purchase items — all our fine, first
quality furniture stock. An honest dollar-honest
value sale for you!
3. Buy from a hometown business that stands be-
hind every purchase and can give you, quick,
convenient service. Out-of-town merchants
can't!
4. NO CARRYING CHARGES
Sorry, no trade-ins during this sale.

**BOWMAN - PORTER
FURNITURE COMPANY**
WEST LEE HIGHWAY
LOUDBON
PHONE GL 8-3255



Loudon County Herald

"Loudon County's Family Newspaper"

LOUDON, TENNESSEE, THURSDAY, DECEMBER 11, 1958

16¢ PER COPY

Just Piddlin'

A DARK, COLD day as I piddle this week... look's like it could whip up some rain or snow. That statement is not, however, to be interpreted as a prediction of snow. Those days are gone forever.

Christmas Season in Full Swing

The Christmas season is in full swing with a number of special events already scheduled for the next few weeks.

THE RECENT situation in Clinton

involving a little girl bitten by a dog is still much in my mind. As you probably remember the little girl's father refused to let her be given the rabies protection shots. The dog was not found so it is unknown if it is rabid.

The little girl must wait a year

before she can definitely know she has escaped the disease. Rabies is a most terrible thing in humans. So far Loudon County has been able to escape any problem with it during the past few years.

But this is largely through luck

Only about 45 percent of dogs in the county are inoculated at the regular clinics held each year. County health officials say that near 100 percent protection is impossible without a dog pound and a strong stray dog policy.

Surprisingly, a number of families

have unvaccinated dogs playing regularly with small children. That's taking a considerable chance, particularly when stray dogs bring rabies into the county so quickly and easily.

Remember, there is not now any

known cure for rabies. The only protection is the shots taken to prevent rabies when it is suspected. The shots in themselves are quite an ordeal.

I hope that it will not take tragedy

to bring the possibility of a rabies problem to our minds. Work might well begin now to insure that the present "clean" rabies situation continues in the future. In the meantime, if your dog owner, don't take a chance. Be sure that your animal is inoculated each year.

Plans For Annual Mile of Dimes Here Loudon Bands Announced; Dates Are Dec. 19, 20, 22, 23 To Present Xmas Concert

Loudon's annual Mile of Dimes will be conducted four days this year, December 18, 19, 21, 22, Friday, Saturday, Monday and Tuesday.

Greenback Martel Among Top E-T Communities

The East Tennessee Community Improvement Program completed its 15th year at an awards dinner at the University Center this past Saturday night. Among the top winners were Martel and Greenback.

The Martel Community has shown many improvements

this past year. Not all of them can be measured in terms of money or material things. This group of people are proud of their accomplishments. Z. B. Barker is president of the Martel Community Club. Incoming president is R. C. Duff, Jr. This group has worked with the resources at hand, therefore strengthening the ties between the people of the community.

Greenback Community has always been strong in the Community Improvement Program

. During the past three years Greenback has been placed in the top three in East Tennessee. Being past county winners, they were in the "Sweepstakes" this year placing third among eighteen communities in East Tennessee.

Dr. J. C. Messler, prominent dairy farmer of the Greenback

Community, has served as president during the past year. He and his family have been very active in the community and have helped many people in the community.

Supper, Open House Set At Sneeke School

A chicken supper and open house will be held at Sneeke School on Saturday, Dec. 13, from 6 to 8 p.m.

Everyone is invited to attend and tour the new school, plus join in the good food.

WORTH QUOTING: "A man of action, forced into a state of thought, is unhappy until he can get out of it."

THOUGHT FOR THE WEEK: an exaggeration is a truth that has lost its temper.

Local Boy Scout Worker Is Honored

At the recent Boy Scout Dinner for the Unaka District, held at the First Methodist Church, Sweetwater, scout desk emblems were presented to the chairman of the Independent Finance Campaign.

Redskins Take Two From Farragut; Split Double Bill With Kingston High

Brenda Giles with 19 points and Sue Ward with 17 led the Lassies. The young Redskins five edged Farragut 58-53, coming up from a scowling battle to hold 15-12, 23-28 and 40-31 leads at the rest stops. Farragut fought back in the final stanza but Eddie Collins hit for 12 points to hold the Redskins margin.

Both the adult choir and the 40 voice junior group will sing separately and together. An unusual attraction will be several antiphonal selections by the young folks and adults.

Everyone in the community is cordially invited by the PTA to come out next Tuesday and enjoy an evening of sacred and secular Christmas music.

Jaycees Say Have A Safe Christmas

"Christmas is time to be merry—now! These words were spoken today by Arthur J. Gilliam, president of the Loudon Jaycees, who are cooperating with the Tennessee Safety Council in the Christmas Safety Program.

Every year there are thousands of fires, personal injuries and even deaths caused by unsafe lighting of Christmas trees."

President Gilliam said, and for that reason the Tennessee Jaycees and the Tennessee Safety Council in cooperation with Loudon Jaycees are distributing free of charge thousands and thousands of HOW TO TRIM YOUR YULE-TREE SAFETY throughout Loudon County.

This leaflet together with SAFETY IN SANTA'S SACK—showing the right and the wrong ways to buy for Christmas, in order that the youngsters can have a safe and merry Christmas, can be secured from any of your Jaycee members.

President Gilliam asked all of the citizens of Loudon area to pick up these two leaflets and to follow the simple safety rules so that Christmas 1958 will be the safest in the history of the State of Tennessee.

"Be sure when you are shopping, driving or walking," President Gilliam advised, "have the Christmas spirit and follow the Golden Rule—Do Unto Others As You Would Have Them Do Unto You."

Jackson School

We were entertained on Wednesday afternoon by Mrs. Arty's brother, Samuel Taylor, of Washington, D. C., who showed us color slides of his recent trip to North Africa and Europe.

Local Airman Wins USAF Promotion

William G. House, Jr., son of Mr. and Mrs. W. G. House of Loudon, has recently been promoted to staff sergeant at Langley Air Force Base, Va. He is assigned with the 2nd Weather Group.

Rescue Squad Has Meeting December 4

Guy F. Tallent was appointed chairman of the Ways and Means Committee of Loudon County Emergency and Rescue Squad at the regular meeting Dec. 4. Bill Fox and Bill Isaac are to arrange a parade and demonstration of rescue equipment and operations by rescue squads from other East Tennessee counties.

Red Cross first-aid training classes are scheduled to start in January and members completing the 10 hour course will receive the standard first-aid certificate.

The next regular meeting will be held Thursday, Dec. 18, 7:30 P. M. at Loudon Utilities Building.

HOSPITAL LIST

ADMITTED
Dec. 2 Mrs. Dewey Russell
Denny Scott
Mrs. Robert Hall
Mr. Bud Winkle
Dec. 3 Dr. W. B. Campbell, Jr.
Mrs. Reece Alkies
Dr. P. W. Turrentine
Mr. Thomas D. Alexander
Dec. 4 Mrs. Billy Clark
Mrs. Claude Brewer
Mrs. Lottie Gentry
Dec. 5 Mrs. Harold McCollister
Denny Scott
Dr. P. W. Turrentine
Mr. L. D. Williams
Mrs. Robert Britton
Mrs. Dewey Russell
Mrs. Birch Harrison
Dr. W. B. Campbell, Jr.
Dec. 6 Mrs. Billy Clark
Mrs. Robert Wampler
Mrs. Lonnie Gentry
Don Peaty
Mr. Linton Pate
Dec. 7 Mrs. Stanley Massengill
Mrs. Claude Brewer
Mr. R. B. Nichols
Dec. 8 Mr. Reece Jackson
Mrs. W. M. Cates
Benny Ray Mainor
Mrs. Sally Merrick
Mr. Thomas Propp
Kenneth Justice

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:
It took 10 cent worth of lead pencils to do it, but I finally got my income tax report ready for the mail. Incidentally, I charged off that 30 cent under the heading of tools and equipment.

I was mighty sick with a headache when I got through and was afraid I might not be able to send in my piece for the paper this week. It's hard to say how sick I would have got if I had done as they give you.

But I finally took me a short cut and got it about as accurate as most farmers get it. I took the number on the form, added the date of my birth and multiplied it by 10. Then I subtracted the license number of Ed Doolittle's car, divided it by the number of times the bank has threatened to sue me this year. To this I added the amount I paid the preacher, then subtracted the amount I promised to pay him.

Then I took another pad and divided my cousin's withholding

tax by his telephone number, then deducted 10 per cent on account of it being a six-party line. This gave me the gross income, minus allowable deductions if Congress admits Hawaii into the Union. If they pass the Rivers and Harbors bill this will call for a slight upward adjustment, but I don't think they're going to pass it. I added this to what I had on the other pad, then deducted for my estimate of what Harry Truman thinks of the Gallup Poll, and divided the whole thing by the dividend I got from my fire insurance policy, and fixed out the check. My system is much easier than the one they recommend on the back of the blanks—and it's about as accurate.

It might vary a few cents one way or the other, but the Government is in a position to take as much risk as me on a few cents. If they can risk four million dollars on a shot at the moon, they ought to have a little pity and risk for a feller that, man and boy, has spent the best years of his life filling out OPA forms for kerosene, gasoline, guns, forms for the soil bank, allotment checks, and otherwise were himself bent and grayheaded keeping books for the Government.

I imagine most of the farmers and ranchers are doing their income report about like I'm doing mine, but I'm always ready to improve on my methods, and if any of you farmers is using a better system, please write me a note in care of the paper.

Yours truly,
Uncle Phil

PTA Christmas Program To Feature Choirs, Band

Redskins Take Two From Farragut; Split Double Bill With Kingston High

Brenda Giles with 19 points and Sue Ward with 17 led the Lassies. The young Redskins five edged Farragut 58-53, coming up from a scowling battle to hold 15-12, 23-28 and 40-31 leads at the rest stops. Farragut fought back in the final stanza but Eddie Collins hit for 12 points to hold the Redskins margin.

Both the adult choir and the 40 voice junior group will sing separately and together. An unusual attraction will be several antiphonal selections by the young folks and adults.

Everyone in the community is cordially invited by the PTA to come out next Tuesday and enjoy an evening of sacred and secular Christmas music.

Jaycees Say Have A Safe Christmas

"Christmas is time to be merry—now! These words were spoken today by Arthur J. Gilliam, president of the Loudon Jaycees, who are cooperating with the Tennessee Safety Council in the Christmas Safety Program.

Every year there are thousands of fires, personal injuries and even deaths caused by unsafe lighting of Christmas trees."

President Gilliam said, and for that reason the Tennessee Jaycees and the Tennessee Safety Council in cooperation with Loudon Jaycees are distributing free of charge thousands and thousands of HOW TO TRIM YOUR YULE-TREE SAFETY throughout Loudon County.

This leaflet together with SAFETY IN SANTA'S SACK—showing the right and the wrong ways to buy for Christmas, in order that the youngsters can have a safe and merry Christmas, can be secured from any of your Jaycee members.

President Gilliam asked all of the citizens of Loudon area to pick up these two leaflets and to follow the simple safety rules so that Christmas 1958 will be the safest in the history of the State of Tennessee.

"Be sure when you are shopping, driving or walking," President Gilliam advised, "have the Christmas spirit and follow the Golden Rule—Do Unto Others As You Would Have Them Do Unto You."

Jackson School

We were entertained on Wednesday afternoon by Mrs. Arty's brother, Samuel Taylor, of Washington, D. C., who showed us color slides of his recent trip to North Africa and Europe.

Local Airman Wins USAF Promotion

William G. House, Jr., son of Mr. and Mrs. W. G. House of Loudon, has recently been promoted to staff sergeant at Langley Air Force Base, Va. He is assigned with the 2nd Weather Group.

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THE COURT HOUSE RECORD

Marriage Licenses
Dec. 4-James Kelley to Arohelle M. James.
Dec. 6-James A. McCarrill to Mary Elsie Oliver.

Real Estate Transfers
Dec. 3-Deed from R. R. Ghor-mley and wife to Billy Wright and wife, 1 lot, 2nd.
Dec. 5-Deed from Francis E. Carter and wife to Raymond Burnett and wife, 2 lots, 2nd.

Der. 5-Deed from B. H. Crouch and wife to Earl D. Clemmer and wife, 2 acres, 2nd; Manly Jenkins and others to Eugene M. Hays and wife, 106 acres, 4th; J. C. Hooker and wife to John Bright and wife, 1 lot, 1st; Lige O'Neal and wife to Howard O'Neal and wife, 1 lot, 2nd.

Dec. 9-Deed from Bowman Simpson to Tom Simpson, 10 acres, 1st; Bowman Simpson to Joe H. Simpson, 26 acres, 1st; Moody Stafford and wife to Chester Damm and wife, 1 lot, 2nd; G. G. Webb and wife to Alfred Russell and wife, 1 lot, 2nd.

Cases Filed-Chancery Court
4559-Joe E. Arwood vs. Edie E. Arwood, removal of minority disability.
Cases Filed-Circuit Court
728-Anna Margaret Nix vs. Charles L. Nix, divorce.

Are You The One In Four? Help Now

Three out of every four Americans have the "right answer" on the status of tuberculosis today. Much progress has been made. Seven per cent believe the disease is curable, and 10 per cent believe it is not. Another 16 per cent believe little or no progress has been made.

These are the indications of a recent poll made for the National Tuberculosis Association by the Gallup organization.

The progress made against TB has been great, as 73% of these questioned said, but we still have a long way to go. About 15,000,000 Americans, one third of the nation, are infected with TB germs, and as yet we have no way of eliminating this resource of potential active case of TB. A new case is reported every six minutes and a TB death every 40 minutes.

When you receive your TB seals for Christmas, won't you dig deep and help? Your donations help to carry on scientific research, help drugs for patients and numerous other things that help wipe out TB.

The Loudon County Herald

Loudon County's Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN,
WILLIAM J. MORGAN

Publisher
Editor-Manager



SUBSCRIPTION RATES (In Advance)

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

Poor Mr. President

Politics all over the Nation are stewing and spitting.

If we at the Herald must be classified we go along with the democratic donkey. That we once voted for Mr. Eisenhower is something we do not hold in deep secrecy and nothing for which we even now feel the necessity to apologize.

Fact is that at this time we are sorrowful for Mr. Eisenhower, more so than for any other man up at Washington. He gets the blame for everything, not only from the Democrats but also from the Republicans. And to save our lives we can't help but see that he has done quite well by the latter.

Remember, back in 1950 everybody and his brothers started flying the Atlantic, and for what purpose? To persuade Mr. Eisenhower to run for the Presidency. If elected he could do his way, or any way, just so he would run. He did. And he got elected, winner for the Republican Party. Who else could have done it? Nobody.

Then in 1956 after having suffered a heart attack, and after having had a serious operation he submitted to the punishment for the Republican Party, even though obviously he had rather retire to his farm.

We might try to get funny over the fact that he has not seemed to sacrifice in the field of golf, but after all Mr. Eisenhower is our president, and he deserves some support and the respect that the office demands. Whatever mess we are in—and we do not hold that it is all that bad—can be laid at the feet of the professional politician, rather than all of them laid upon the

'Be Important—Get Big Mail'

Remember that ad in boys' magazines years ago? You just sent your name. Soon you were swept off your feet by the blizzard of junk mail.

You don't need to answer that ad these days. Times have changed. All you do is become a newspaper editor.

Mailing lists from coast to coast will find you as if by radar. Tons and tons of junk mail will follow—and every week without fail. No editor can read it or even open it all. Most of it seeks free publicity for pet causes, do-goodism, fund-raising of all kinds.

Our waste basket isn't big enough to hold it. Yet something must be done with it before the next mail arrives.

So the editor picks out what he wants. The rest? Directly into the waiting jaws of the waste basket.

In seconds, some of the most beautiful and expensive printed matter you ever saw, mailed at exorbitant postage expense, is reduced to scrap.

What then, you ask, is the purpose of national fund-raising publicity to this extent?

Obviously—to raise more money so more can be wasted tending more unwanted mail to more helpless editors, further depleting our pulpwood forests, heading the backs of the mail men, increasing the waste of postage paid for by unsuspecting donors, and adding to the deficit of a post

shoulders of Mr. President.

We contend as we have before, that what this country needs is fewer sectional politicians and more real statesmen.

A Letter From The Publisher

Another Christmas season is here. Those of us who are past forty anyhow are thankful to reach another one. And the pleasure seems not to diminish for those of us who have stayed off somewhat successfully the poor spirit of our Mr. Scrooge.

I suppose the season means something different to each of us and yet there are so many elements of it that are the same for all. The Christmas tree, the exchange of gifts, the warm joy of children, and the prevailing warm spirit are common perhaps to most all.

The way of celebrating the holiday is another matter. Some want to do this and some want to do that. Some must have this and some must have that. And perhaps the deeper meaning of it all is quite different according to one's experiences, Christian faith, and his general philosophy of life and the universe.

But we would like to suggest one thing that we believe will make the season richer for each, and that is that each and everyone participate in some activity designed to foster the spirit of Christmas. It may be an extra rehearsal for the Christmas music. It may be taking a part in some Christmas program. It may be the bringing in of the Christmas tree and the decorating of it. It may be a little extra giving on our part that some poor family may have a basket.

There are a hundred ways that we can enter into the spirit of Christmas, and if we do it will mean a richer Christmas not only for us but for all. We hold that the only one who will get nothing out of Christmas will be the one who puts nothing into it. There are many things to do and to enjoy. So, put on your active Santa Claus suit, even though it may be invisible to everyone but your own self.

And another thing: The way Yves Saint-Laurent make women look is not the way we think they ought to look. He is now saying "women should look mysterious." They have always acted that way. Now if they look that way it seems to us like a double dose of the mysterious. Our own word for some of the modern creations, in clothes that is, is UGLY.

office operating at a bad enough loss already.

Also, wearing out highways with overburdened trailer trucks hauling junk mail to the right place—the junk yard.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T
"Jesus Shares His Ministry"

Mark 6: 6-13

Nothing can stop Jesus in His plan to redeem lost men. He enlists every redeemed sinner as a co-worker in the mighty task. A naval officer, revealing the drunken and debauched look of his men who had been on shore leave, said, "It was a disgusting and revolting sight; I loathed them." What a contrast to the feeding of Jesus. He saw the multitudes as sheep without a shepherd, loved them even in their waywardness, and with a stout heart gave the commission, "Go into all the world and preach the gospel. You are my witnesses."

And that is what we Christians are to be. Paul said it is a high calling. Who is equal to it? Dr. A. T. Robertson once said. Apollas was a minister without sufficient preparation. Whose preparation can be adequate for this great task? The wonder of it is that we poor and inefficient people are to have a part in this great work of redeeming the world.

When the Twelve were sent on their ministry, limitations were set. They were to confine their ministry to Galilee, and were not to go to Gentiles nor the Samaritans. It was not yet time for the world-wide proclamation of the gospel.

Their equipment was to be of the simplest kind—no bread, no wallet, no money, no extra garments. They were going on urgent business.

Their conduct was to be above reproach. They should not be seen but should find a worthy family and lodge there and be content, "eating what was set before them."

It was a glorious mission, for it is always glorious to represent Christ. Nothing is said here, however, about its glory. It was earnest business. They would know persecution and rejection. Some one has said there is no place for slackers in the ministry. They soon drop out. A great teacher of preachers said, "Today's preacher is exposed to three principal temptations—the temptation of sin, the temptation to whine, and the temptation to recline."

Our churches today set great financial goals. A far greater essential is the conservation of personalities, for they are the true mediums of the gospel of Christ. The kingdom of God goes forward on the feet of men.

All churches are complaining about the shortage of ministers. In one sense, that is a ground for thanksgiving. If our churches were standing still, were not establishing new missions, there would be enough pastors to go around. This

ion." His answer was, "I have made no other provision."



GREER

Hardware Company

Auto Rates

will go up Dec. 17. We suggest you buy before then and save.

FOR DETAILS SEE

SARG HARRISON
RUFUS WATSON

R. M. GRAY INSURANCE AGENCY
500 Grove Street Loudon Phone GL 8-3501

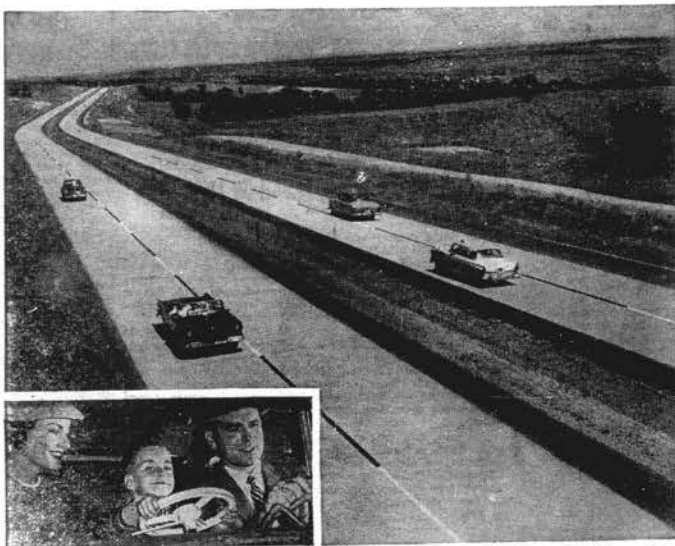
WHITE STORES

S.W. GREEN STAMPS

Brock's Novelty
Christmas Mix CANDY
1-lb. Pkg. 29¢

PLUS S.W. GREEN STAMPS

WHITE STORES



Happy riding... on modern, smooth-riding concrete

There's no "fighting the wheel"

...new-type concrete gives you the smoothest ride ever!

New-type concrete is laid flat to stay flat. It gives you that good solid feel. No bouncing and bumping over dips and waves.

Driving this new concrete is sheer pleasure! Only concrete can be engineered to such precise flatness and smoothness.

It's made possible by the very nature of concrete... the way it can be placed and leveled to highly accurate engineering standards... not just pounded into shape.

What's more, you can expect new-type concrete to stay smooth and flat for 50 years and more.

There are two good reasons for this. First—a specially designed subbase that supports the concrete to give it even greater load strength. Second—"air entrainment"—a new process that puts billions of tiny air bubbles into the concrete to prevent surface roughening by severe weather and chemical de-icers.

Yet, concrete's first test is moderate. Upkeep is low—no much as 90% less than for asphalt. And concrete offers dependable skid resistance, high night visibility. No wonder it's the preferred pavement for the Interstate System and other important primary highways.

"Traffic loads on the National System of Interstate and Defense Highways will demand the very best pavement type. Insist on concrete for the Interstate System in Tennessee."



PORTLAND CEMENT ASSOCIATION

815 Falls Building, Memphis 3, Tennessee

A national organization to extend and improve the use of concrete

Come see for yourself... here's a car you'll

Love, Honor and "Oh Boy!"

the new **FORD GALAXIE**

Come see the Most Beautiful Wedding of the Year... Thunderbird Elegance is married to the World's Most Beautifully Proportioned Cars

When you see the Galaxie's straight-line roof, crisp low body lines, and the see-it-all rear window... you'll think it's a six-passenger, Ford-sized Thunderbird! It's "Thunderbird" inside, too. You relax in foam-padded cushions... and let your feet sink into plush deep-pile carpets. Yet, for all its Thunderbird looks, luxury—and Thunderbird GO—the new GALAXIE is priced like a Ford.

So the car dealer making all America say "Dad!"

CURTIS-TIPTON MOTOR COMPANY, INC.

West Lee Highway Loudon Phone GL 8-3621

ONLY YOUR AUTHORIZED FORD DEALER HAS A-1 USED CARS AND TRUCKS

SALE!

REVERE WARE
2-QUART
Double Boiler

The most versatile cooking vessel you can own. Without the least it's a handy sauce pan. Use the best in a mixing bowl and for refrigerator storage. Feather-light, sturdy bottom. Gleaming, easy-to-clean stainless steel, inside and out.



Regular Price \$11.75

SALE \$8.88
PRICE

You save \$2.87

We stock a complete line of time-saving REVERE WARE. A WONDERFUL CHRISTMAS IDEA FROM GREER'S

GREENBACK NEWS

News has come that P. L. Peterson, of Coosa, Fla., fell from a building in Coosa Saturday and suffered a broken back. He was taken to Orange Memorial Hospital in Orlando and his condition is critical. Mr. Peterson's wife is Mrs. Margaret Greenway Peterson and they frequently visit here with her mother, Mrs. Nora McCarter and Miss Mary Anderson and other relatives and friends.

Rosky, the little son of Mr. and Mrs. Bob Anderson Jr., suffered painful burns Thursday evening when he pulled a cup of hot chocolate from the table and spilled over his left arm. The skin was so badly burned that it pulled off his arm in dressing. He was taken to Bloomington Memorial Hospital for treatment and is reported doing fairly well at his parents' home here.

Mr. and Mrs. J. H. French, Mr. Neal Messler and Mrs. M. G. McCarter were in Knoxville Saturday for the Community Improvement Award dinner at the University Center. Greenback was third in the East Tennessee Community Improvement Club Contest.

Mrs. Roy Lowry accompanied Mr. and Mrs. Chas. Everett and other Lenoir City friends to Maryville College Sunday afternoon and heard the Messiah program. Mr. and Mrs. Joe Wear have spent most of the past two weeks in Knoxville at the bedside of their daughter, Mrs. Paul Hatfield who has been critically ill of pneumonia in the Baptist Hospital.

Mr. J. V. Akers became quite ill at his home here the first of the week and Mrs. Akers took him

to the Knoxville St. Mary's Hospital where his condition is reported fair.

Miss Jessie Kinsell has returned to her home in Maryville after spending some time here with her cousin, Mrs. Rebecca Hammon tree.

Mrs. Irene McCall and Miss Helen Kerr were visiting friends in Maryville Sunday evening.

Jerry, the son of Mr. and Mrs. Louis Masingo is recovering satisfactorily from a tonsilectomy in the Bloomington Memorial Hospital.

Mr. and Mrs. Frank Hill, Linda and Paty visited Saturday with Miss Joan Hill in the Students Nurses Home of the Knoxville Baptist Hospital.

Circle Number one of the Greenback Presbyterian Women's Association held the December meeting at the home of Mrs. Nick Rowland Thursday afternoon with Mrs. John Blankenship serving as co-hostess. On arrival the guests were served coffee and cake and after the social hour the circle chairman presided over the program. Mrs. Ada Everett led the devotion and Mrs. Frank Linder spoke on the Ecumenical work in Japan and discussed Haines House in Alaska. Mrs. Frank King read the prayer calendar and offered the prayer and the meeting was closed by circle prayers offering by Miss Esther Hope; Mrs. Roy Lowry; Mrs. Rowland and Mrs. Blankenship.

Mr. and Mrs. B. J. Keys are suffering from severe colds at their home on the Highway. Mrs. Neal Messler, Mrs. Roy Brooks, Miss Hazel Alexander and Mrs. Roy Brooks, Jr. were at the University Saturday evening for the community awards program. Mr. and Mrs. Leon Hammon tree, Mrs. Owen Evans and Danny were weekend guests of Mr. and Mrs. Fred Bell in Atlanta.

Mr. and Mrs. James Burnett, Mr. and Mrs. Elmer Chalmers of Knoxville spent Sunday with Mrs. Sadie Houser and sons.

Mr. and Mrs. Arlie Beeler and son and Mrs. George Roth of Knoxville spent Sunday with Mr. and Mrs. Dewey Ford.

Mr. and Mrs. Sidney Burns of Maryville were Sunday guests of Mr. and Mrs. Verlin Masingo. Ann and Rebecca Swank, daughters of Mr. and Mrs. Robert Swank are spending some time with their aunt, Miss Mary Ella Swank in Knoxville.

Mr. and Mrs. Sam McCollum Jr. and family of Maryville were Sunday dinner guests of Mr. and Mrs. S. B. McCollum Sr., the day being the birthday anniversary of Mr. Sam Sr.

(CONTINUED ON PAGE 1)



FROM GREER'S

From hammers and saws to the latest in economical power tools we've got the practical gift for your man this Christmas!

HE'S SURE TO APPRECIATE FINEST QUALITY TOOLS THIS CHRISTMAS WHETHER HE'S A DO-IT-YOURSELF OR A FULL-TIME CARPENTER....

why does
Magnavox TV
cost you less?

here's why...

Magnavox sells directly from the factory, only to a limited number of fine stores in each community. "Middleman" distributor costs are cut, and you save the difference. This — plus specialized manufacturing — results in the greatest value for your money.

Magnavox has long been regarded as one of the finest instruments made — having specialized in the manufacture of quality electronics for over 47 years.

Magnavox builds most of its own precision components and fine cabinets, resulting in greater quality, dependability and the finest furniture your money can buy... all readily apparent when you see and hear a demonstration.



BIG VALUE TV... Magnavox quality at modest price! This full console has features you would expect only on sets costing much more: 262 sq. in. optically filtered screen. Full-transformer chassis. Area selector switch. Convenient top controls. Magnavox 8" high fidelity speaker. In mahogany, oak or cherry finishes. In mahogany...

Installation 21" only
diagonal measure
\$239.50

ENJOY 24" BIG-SCREEN TV... 362 sq. in. optically filtered screen. Automatic picture and sound stabilizers. Four Magnavox high fidelity speakers. Personalized tone control. Connection for Stereo and record player. Illuminated channel dial. In mahogany, oak or cherry finishes — several beautiful styles. In mahogany...

The Magnavox 24" only
diagonal measure
\$359.50



NEW 3-WAY TV... Here is a value-priced, Magnavox quality TV... it's a table model... a console... and it's portable, too! Compact attractive non-metallic cabinet is decorative and functional. 165 sq. in. optically filtered screen. Superior Magnavox front-projected sound. In mahogany or oak finishes.

The Wellington only
less optional extra
\$179.50



Come in...let us prove that **Magnavox** is the finest on any basis of comparison!

"I never knew a laundered towel could be so

SOFT

It's all in the tumble drying! The difference between the harshness of a weather-dried towel and the softness of a Speed Queen dried towel is amazing.

Now is a perfect time to make the change! The New Golden Anniversary Speed Queen Dryer is now on demonstration—and look what it's got...



only Speed Queen has it!

Here is lifetime durability. No rusting, no chipping. No corrosion. Always a smooth bright surface to protect your clothes.

Also has fast-operated door — fast-door lock — in 10-15 sec. Heat Control — Green Lamp — Dries what you dry it evenly. Safety Button is out of children's reach.

SPEED QUEEN

What a wonderful gift for her this Christmas! No worries about bad weather — just the convenience of a **SPEED QUEEN** Dryer to say Merry Christmas

DRYERS from \$149.95
WASHERS from \$219.95

WHY NOT BUY HER THE PAIR FOR CHRISTMAS

YOUR FAMILY GIFT CENTER

GREER'S
GREER HARDWARE COMPANY
LOUDON

Toys, Appliances Giftwares, Gifts For The Home, Gifts For Him, Her and Everyone

MARY WORTH'S FAMILY



KERRY DRAKE



FIELD NOTES

By CHARLES F. McCALL

COUNTY AGENT What's Ahead For Farmers

It there a good future in farming or livestock raising? As good as in any other comparable vocation for the young man with ability, ambition and imagination. But this good future is not automatic. You will have to earn it.

Will farms continue to get bigger? The size of the family commercial farm will continue to grow, mechanization, science and technology are increasingly applied to our farms. And that means it will take more money to farm!

Many family farms have capital investments exceeding \$100,000; some exceed \$200,000. Investment per farm worker runs \$50,000 to \$75,000—four times that of American industry.

Where is a young farmer going to get that amount?

It will not be easy for a young farmer to get on top of that kind of capital, without some help from dad. If he starts on his own, he had better start as a renter and accumulate a good stock of machinery and working capital before trying to buy a farm.

If you were a small farmer—let's say you milked 15 dairy cows, or you farm 80 acres—what would you do?

I would do one of three things: (1) Increase volume on my present farm by getting more cows or growing intensive crops; (2) Rent additional land to add to my 80 acres; (3) Take a part-time (or even full-time) job off the farm to supplement the farm income.

Would you advise your son to go into farming today?

Yes, indeed, provided he showed an aptitude for farm management, liked growing plants and animals, and had a reasonable prospect of a farm business large enough to be an economic unit.

How can a young man best prepare for the competition of farming?

Study the science of agriculture so he can practice the art of agriculture better than the average farmer does it. Modern agriculture is undergirded with large amounts of science and technology, and requires a high level of managerial capacity. The young man who thoroughly prepares himself for this business will stay on top of his competition.

What's the biggest single reason why some farmers today make good net profits and others have trouble?

MANAGEMENT! Time was when a strong back was a principal requirement for success in farming. A strong mind is now more important than a strong back.

Is integration or contract farming a threat or a promise for the farmer?

Both! It is a threat for the inefficient, high-cost farmer, because he can't sell and make a profit on the same market as the more efficient integrated operation.

On the other hand, it is a promise for many capable farmers who will find an opportunity to expand their business, reduce their risk, and increase their profits. We must direct it along beneficial pathways.

Do you think we are going to have more government or less in agriculture?

More. The 20-year trend is in that direction. I don't see anything to indicate it will be reversed. Only hope is that farmers may get so disgusted with production controls that they'll force less of them.

In your opinion is legislation the answer to farm problems?

During our generation we have seen the federal government practically "throw the book" at farmers in an effort to "solve the farm problem." These efforts have extended through more than half a dozen different Congresses, 4 or 5 different presidents, half a dozen Secretaries of Agriculture, and with both political parties in charge of the government.

And yet today, Congress, the farm organizations and the administration still are "searching for the answer." The simple truth seems to be involving after several decades that the answer to the "farm problem" is not in ever-more complex legislation and more costly federal programs.

Are we in a rut?

We seem to be. Agricultural technology and farm belt politicians are squared off in a major tug of war.

Why do you say that?

Modern agricultural science and technology are bringing larger family units. Many farm politicians direct their energies essentially toward maintenance of the status quo. So the main effect of

OBITUARIES

Lloyd D. (Bud) Winkle

Winkle, Lloyd D. (Bud), age 38, passed away at Bacon Hospital December 3rd. Survivors: Wife, Helen Keeling Winkle; 3 sons, Lloyd III, Jerry and Charles; Daughter, Margaret Ann; Mother, Mrs. Myrtle Fisher Winkle, all of Loudoun. Sister, Mrs. Walter Sherkey, Jonesboro, Tenn. Services were held at 2 p.m. Friday from the Quinn & Kames Chapel with Rev. John Jarvis and Rev. R. H. Greene officiating. Interment Robinson Cemetery.

N. T. Yarberry

N. T. Yarberry, age 78, retired farmer of Fort Loudoun Village community died Tuesday, Dec. 2nd. Survivors: widow, Mrs. N. T. Yarberry; 4 daughters, Mrs. Pauline Fisher, Dec. 2nd, Mrs. M. S. Highland, San Bernardino, Calif., Mrs. G. H. Long, Friedville, 14 grandchildren; 14 great-grandchildren; brother, J. J. Yarberry, Lenoir City; sister, Mrs. Lillie Dunlap, Loudoun. Funeral services were held Thursday at 2:30 p.m. at Hawkins Chapel, Hawkins, in charge.

Mrs. Pauline Loomis

Loomis, Mrs. Pauline, age 28, passed away Dec. 2nd. Survivors: Husband, Ives E. Loomis; Son, Terry Dale; Mother, Mrs. Lottie Harvey; 2 Brothers, Eugene and Johnny. Services were held at 3 p.m. Friday from the Quinn & Kames Chapel with Rev. B. H. Greene officiating. Interment Riverview Cemetery.

Janie L. Thompson

Janie Langley Thompson, 32, passed away at a Knoxville hos-

pital Friday, Dec. 5th after a lingering illness. Survivors: father, John L. Langley, Loudoun; brother, John C. George, Loudoun; William H. Sweetwater, Ray, Atlanta, Ga.; Homer, Maryville; sisters, Mrs. John H. Cagle, Maryville, Mrs. Mary Belle Cox, Loudoun. Funeral services were held Sunday 2 p.m. at Blount Memorial Hospital Dec. 7th. She has made her home with Mr. and Mrs. J. Wright Rhyme, Maryville, Mo. for the past 17 years. Survivors: Brother, J. M. King, Crossville; 5 Sisters; Mrs. N. M. Landford, Madisonville; Mrs. L. M. Newberry, Lenoir City; Mrs. E. K. Daniel, Richmond; Mrs. W. C. Richards and Mrs. Howard Page, Akron, Ohio. Services were held at 3 p.m. Tuesday, Oak Ridge Baptist Church (Moore County) with Rev. J. Wright Rhyme and Rev. Ed. Nickman officiating. Interment church cemetery. Arrangements by Quinn & Kames.

Miss Lillian S. King

King, Miss Lillian S., age 75, passed away at Blount Memorial Hospital Dec. 7th. She has made her home with Mr. and Mrs. J. Wright Rhyme, Maryville, Mo. for the past 17 years. Survivors: Brother, J. M. King, Crossville; 5 Sisters; Mrs. N. M. Landford, Madisonville; Mrs. L. M. Newberry, Lenoir City; Mrs. E. K. Daniel, Richmond; Mrs. W. C. Richards and Mrs. Howard Page, Akron, Ohio. Services were held at 3 p.m. Tuesday, Oak Ridge Baptist Church (Moore County) with Rev. J. Wright Rhyme and Rev. Ed. Nickman officiating. Interment church cemetery. Arrangements by Quinn & Kames.

John Selvidge III

John Selvidge III, infant son of Mr. and Mrs. John Selvidge Jr., died in De Witt Army Hospital, Ft. Belvoir, Va. He is survived by his parents, he is survived by his grandparents, Mr. and Mrs. John Selvidge Sr., Loudoun; Mr. and Mrs. Jay Green, Knoxville, and great-grandmother, Mrs. Charlie Akins, Loudoun. Funeral services were held Sunday at Hawkins Chapel with Rev. O. C. Rainwater officiating. Interment in Davis Cemetery, Hawkins, in charge.

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Brick Colonial \$22,900.00 Loudoun, Tennessee
Original Part 135 yrs old, 3 room apartment
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wide plank floors, hand hewn doors and man-
ners. total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees. Shrubs, flowers,
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London Social and Personal News

Thursday, December 11, 1958 The Loudon County Herald

HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

After Thanksgiving dinners, our thoughts turn more to snack time than to meal time. Snacks are here to stay so the food shopper should consider snack time in her food shopping. The wide variety of snack foods available and the coming holidays presents an opportunity to check on the nutritional contributions made through snack time eating.

Don't let snacks in your house be a catch as catch can thing. Plan and shop wisely for snack items and make sure the foods you choose fit the following check list:

1. A snack should supplement regular meals in nutritive value.
 2. It should not add calories in excess of energy requirements.
 3. It should not be substituted for regular meals or served so close to regular meals it spoils the appetite.
 4. It should be selected with as much care as food for any of the day's square meals.
 5. It should taste good. After all, snacks are eaten for fun.
- TRY THESE FOR TURKEY FOR SNACKS OR LIGHT LUNCH — HAWAIIAN TURKEY — arrange 8 slices toast on a cookie sheet. Place 2 slices turkey and a pineapple slice on each toast slice.

Sunnyside News

Mrs. Earl Mills has been visiting with her husband, Mr. Mills who is in the Veterans hospital at Johnson City during the past week. Mr. Mills is reported to be in a serious condition.

Mr. and Mrs. Leon Hill and little son, Allen and Mr. and Mrs. John Smith, Carolyn and Kelly from Athens were supper guests of Mr. and Mrs. Luther Stewart Saturday evening.

The Rev. and Mrs. Wesley Newman of Madisonville were dinner guests Sunday of Mr. and Mrs. Gene Watson.

Mr. and Mrs. Leo Kiser were the overnight guests Saturday night of Mr. and Mrs. J. R. Ingram in Sweetwater.

Mr. and Mrs. Wayne Hall from Madisonville were visiting with Mr. and Mrs. Stanley Schrimmer Sunday.

The Rev. and Mrs. Len Kiser of Sweetwater were visiting with Mr. and Mrs. Stanley Schrimmer Sunday.

Mrs. Wayne Hall from Madisonville and Mrs. Marjorie Schrimmer were visiting with Mr. and Mrs. Baird Reed Sunday.

Mr. and Mrs. Frank Gourley from Sweetwater were visiting with Mr. and Mrs. W. M. Gourley Sunday.

Mrs. Harrison Host To Bridge

Mrs. James O. Harrison was hostess to her bridge club's annual Christmas party held at the home of Mrs. W. D. Williamson on Tuesday evening.

A turkey dinner was served before playing three progressive games of bridge.

High score was won by Mrs. W. B. Campbell, Jr. Second high was won by Mrs. Sam Harrison. Bingo was won by Mrs. John Greer and the travel prize was won by Mrs. Bob Cline.

Secret sister gifts were exchanged for the past year and new secret sister names were drawn for this coming year.

WCSA Circles Have Christmas Meeting

The six circles of the WCSA met together for their Christmas meeting on Monday of this week in the Fellowship Hall of the Methodist Church at 6:30 p.m.

A Christmas dinner was served first followed by the program. Those taking part in the program were: Mrs. Eugene Booth, Mrs. Brody Harrison, Mrs. Joe V. Watkins, Mrs. Jimmy Burnett, Mrs. B. H. Greene and Mrs. Edna Jones.

Following the program white elephant gifts were exchanged. Each member of the circle also gave a dollar to be used for missionary work during Christmas.

Guests of the WCSA were Miss Lowell Sherrin, our district rural worker, Rev. B. H. Greene, Mrs. Zogrophas, Mrs. George Thayer and Mrs. Tommy Larson.

We are glad to hear from Mr. and Mrs. W. C. Close that their son, Raymond Hunter, is recovering satisfactorily from an operation performed last Saturday at Murfreesboro.

J. B. Clowers, Winford "Wimpy" Jenkins, R. C. Millaps, Floyd Robinson and Ken Brown were among those who won turkeys and hams at the turkey shoot sponsored by the Viking Rod and Gun Club last Saturday.

M. M. Murrell was the lucky winner of the turkey raffle also held at the Shoot.

Mr. and Mrs. Brody Harrison and family and Mrs. Ora Mae Russell spent Sunday with Rev. Church and the Methodist Church and other students from the Jr. High School and High School on school buses. Mrs. Will D. Robertson, Mrs. W. T. McPeak, Norman McQueen and Rev. Walter L. Chestnut chaperoned the buses.

Mrs. Pope Finn, Miss Pam Finn, Miss Ruth Radledge, Miss Margaret Watts, Miss Jo Nell McCollum and Mr. Leo Black, Sr. of Memphis spent the weekend with their son, Mr. and Mrs. Ham Carey and sons, Bo, Bart and Sam.

Dr. and Mrs. W. T. McPeak attended the Messiah at the U. T. Memorial Auditorium in Knoxville Tuesday evening.

Browder HD Club Met On December 3

The Browder Home Demonstration Club met at the home of Mrs. Madison West on Wednesday, Dec. 3.

Mrs. R. H. Eldridge was in charge of the devotion telling the Christmas Story.

Eight members and one visitor answered the roll with "A simple way of brightening the Christmas season for someone else."

Mrs. Paul Alexander presided during the business session.

Mrs. J. E. Haynes, recreational leader was in charge of the games and contests which were enjoyed by all.

After refreshments were served by the hostess, the members exchanged Christmas gifts.

Mr. and Mrs. E. C. Swenson and their daughter, Jill, spent several days in Chicago this past week. While there Mr. Swenson, who has completed 25 years of service with Visking, was a guest together with Mrs. Swenson at the Visking Company Service Banquet.

Visking, founded in 1925 has 419 employees with more than 15 years of service of which 60 have been with the company for more than 25 years.

Both Ray Birkhoff and George Kiley of Loudon Plant have been with Visking for over 30 years.

Friends here will be sorry to hear of the death of Mr. Frank M. Johnson of Denver, Colo. The Johnsons were residents of Loudon for several years.

Miss Jane Miller and Mrs. Hall Summers attended the Christmas dinner of the Knoxville Florig Society held at the Hotel Knoxville Tuesday evening.

Mr. J. B. Winkle of Kingsport was visiting Mr. and Mrs. Hugh McQueen Friday.

Mr. and Mrs. Roy Curnany and sons of Knoxville were visiting Mr. and Mrs. M. Gray and Mr. and Mrs. James O. Harrison and family Sunday.

Sp-4 and Mrs. James M. Settles of Badmunk, Germany announce the birth of a daughter, Kimberly Clark Settles, weighing 8 lbs. on November 26. Mrs. Settles was formerly Miss Barbara Jo Campbell.

Mr. and Mrs. William Moore and daughter of Williamsport, Tennessee spent the weekend with Mrs. Moore's parents, Mr. and Mrs. Joe V. Watkins and Jimmy Campbell.

Mr. and Mrs. L. C. Wright and children Randy and Lina returned home Saturday after a visit in York, Pa.

Mrs. Dye Bohan of Knoxville was a visitor in Loudon last week.

Miss Ellen Smallen attended the open house of Johnson's Florist in Knoxville Sunday afternoon.

Mr. and Mrs. William Boyd who played with the Knoxville Symphony Orchestra in The Messiah which was held Tuesday evening at the U. T. Memorial Auditorium also took members of the Loudon High School Band, Jr. High School Band, Junior choir members from the Cumbe Island Presbyterian Church and the Methodist Church and other students from the Jr. High School and High School on school buses. Mrs. Will D. Robertson, Mrs. W. T. McPeak, Norman McQueen and Rev. Walter L. Chestnut chaperoned the buses.

Mrs. Pope Finn, Miss Pam Finn, Miss Ruth Radledge, Miss Margaret Watts, Miss Jo Nell McCollum and Mr. Leo Black, Sr. of Memphis spent the weekend with their son, Mr. and Mrs. Ham Carey and sons, Bo, Bart and Sam.

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After refreshments were served by the hostess, the members exchanged Christmas gifts.

Outstanding HDCers Honored With Party

A Christmas party was given in honor of the outstanding members of the home demonstration clubs at the cafeteria of the Yale and Towne Lock Factory in Loudon City on Monday night, Dec. 8, at 7:30 p.m.

Pin or year guards were presented to each outstanding member; and special recognition and certificates were also presented to Mrs. Homer Hollidge, Mrs. John Shipley and Mrs. John Reedy for being the three highest scoring members of this group.

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HD County Council Has Regular Meeting

The Loudon County Council of Home Demonstration Clubs held its regular quarterly meeting at First Baptist Church in Loudon on December 8, 1958 at 1 o'clock.

Twelve clubs were represented. Following installation of officers for the coming year, Mrs. Claude Smith, new president, presided.

Miss Asche Jones was led by Mrs. Group singing was led by Mrs. Barbara Luther. Song Leader, Mrs. Paul Alexander, accompanied by Mrs. Helen Fritts.

By-laws and constitution of this organization were presented by Mrs. Helen Fritts.

Miss Asche Jones gave the devotion which was most appropriate for the coming Christmas season. The Christmas party for outstanding members to be held Dec. 8, at 7:30 p.m. at Yale and Towne Lock Factory, Loudon City, was announced.

It was voted to investigate the possibility of having a county cookbook printed to sell as a fund-raising project and Mrs. John Shipley, Mrs. Ben Alford, Mrs. Paul Alexander, Mrs. George Shrader and Mrs. Mildred Waller were appointed to serve on this committee.

The following millinery workshops were announced January 2, 1959 at Loudon City; January 22, 1959 at Loudon; and January 23, 1959 at Greeneback.

January 6, 1959 was also announced as the date of the Recreation, Devotion and Song Leaders' Training meeting.

Mrs. and Mrs. Yater Breeding of Morristown were the weekend guests of Mr. and Mrs. Albert Dukes.

For great baked potatoes Cheez Whiz'em!

Spread it! Heat it! for cheese sauce Spread it! for snacks

KRAFT'S amazing pasteurized process cheese spread for dozens of fast cheese treats

Spread it! Heat it! for cheese sauce Spread it! for snacks

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Spread it! Heat it! for cheese sauce Spread it! for snacks

My Favorite Recipe

Featuring This Week Mrs. W. S. Mitchell Loudon

MRS. JACK LEFLER

CHRISTMAS SALAD

- 1 cup pineapple syrup
- 1 cup raw cranberries (ground)
- 1 orange (ground)
- 1 cup chopped walnuts
- 1 1/2 cup cherry jelly
- 1 cup hot water
- 1 cup sugar
- 1 T lemon juice

Dissolve jelly in hot water. Add sugar, lemon juice and pineapple syrup. Stir until dissolved. Chill until partly set then add remaining ingredients. Chill in mold or tray until firm. Serve on lettuce and pass the mayonnaise. This serves 8 people.

Thank you Mrs. Mitchell for your recipe. This will be so pretty to serve during Christmas.

Mrs. W. C. Patton and Mr. and Mrs. Earl Alexander attended the National Dairy Convention held in Chicago, Ill. this week.

Mrs. Arch Miller, Miss Jane Miller, Mrs. John McQuinn and Mrs. Robert Hudson attended the open house of Johnson's Florist and Burgin Florist in Knoxville Sunday afternoon.

Mrs. H. P. Bird of Auburn, Ky. spent Friday with Mr. and Mrs. Ed McQueen and sons.

Mrs. Norman McQueen returned home Saturday after a visit with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C.

What Is The Largest "Woman's Club" in Tennessee?

626,600 Women Who Save Trading Stamps Are The Largest "Woman's Club" In Tennessee

Every day about 626,600 Tennessee women make it a point to shop where they get trading stamps. This large group of smart, thrifty Tennessee shoppers, with their common interest in trading stamps, can be thought of as a huge "woman's club" with membership throughout the state.

Of course this "club woman" gets wonderful things for her home and family through such favorites as S&H Green Stamps. Through her thrift and diligence she provides "extras" for her family. And although she may seldom think about it, her active saving is enormously good for business in our state.

In the light of these facts it would seem that not only Tennessee women, but everybody in the state can be thankful that the trading stamp is a part of our way of life.

This message is published as public information by The S&H and Hormel Companies, originators 62 years ago of S&H Green Stamps.

AT LAST... a Luxury Car without excessive, hard-to-park bulk!



NEW 270 H.P. V-8
AMBASSADOR
The New Concept in Luxury Cars from American Motors.

AS REVOLUTIONARY IN ITS FIELD AS RAMBLER! DRIVE IT TODAY!
LOUDON MOTOR COMPANY
GROVE STREET PHONE GL 8-2515

Lowest Parking—No useless, space-wasting overhang. Finest V-8 Performance—High power-to-weight ratio couples superb performance with economy. New Personalized Comfort—Individual comfort sofa front seats; reclining seatbacks; adjustable headrests. Single Unit Construction—Strong, safe, rattle-free.

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MEN'S SUITS
Fine Tailoring, Quality materials — Rayon
Values to \$29.95

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ALL WOOL
SPORT COATS
Assortment of Styles and Sizes — A Regular
\$19.95 Value

\$14.95

ALL WOOL
WORSTED SUITS
Regular \$39.95 Value

\$22.50

ALL WOOL
DRESS PANTS
Values to \$10.95

\$4.98

HAMMER'S
DRY GOODS — LOUDON

Cowboy Boots

Sizes 4 to 8 — 2.95
Sizes 8 1/2 to 12, 12 1/2 to 3 — 3.95

Ferguson

SHOE SHOP
304 College Street Loudon
"We Give S & H Green Stamps"

Harvey Bradburn
turned to Long Beach, Calif., Nov. 15 aboard the destroyer USS Collett after a six-month tour with USN, of Route 2, Greenback, re-

he U. S. Seventh Fleet in the Far East.
During the cruise the Collett took part in tests of nuclear weapons at the Eniwetok Proving Grounds in the Pacific and was engaged in patrol and escort duties off the coast of Formosa.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

BULLDOZING
Dirt moving, and excavating of any type, also pond digging.
Contact Reid Ivins,
Phone GL 8-3144 or GL 8-3907

Notice Of Election

Notice is hereby given that the regular City Election of the City of Greenback, Tennessee, will be held on Saturday, December 13, 1958, between the legal hours for holding the same at the voting precinct in the City of Greenback, Tennessee, for the purpose of electing two Aldermen, one for a one-year term and one for a two-year term.

The following Election Officials have been appointed to hold said election at this precinct:
Officer James Blair
Judge Mrs. Gene Disney
Judge Mrs. R. V. Watson
Judge Floyd Cook
Clerk Mrs. Glenn McFet
Clerk Miss Margaret Thompson
Registrar Mrs. Leota Long
This December 2, 1958.

**Loudon County Board
Of Election
Commissions**
F. V. Browder,
Chairman
Homer F. Littleton
Secretary
S. P. Dannel

Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back

**You'll Love The
Way we clean your
COATS**

... but they're not just cleaned... they're **REFINISHED!** FIRST, we clean them thoroughly but gently. Then we **FORM PRESS** them on a form similar to a dress-makers form. They're steamed on the inside and brushed on the outside—that means NO CREASES, NO SHINE, NO FLATTENED SEAMS to show. In fact, they're luxuriously soft—just like new!

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for delivery

NuWay Cleaners
"Be Smart—Look Smart!"
805 Poplar Street Loudon

TOP TV-The Dixie Show Chevy Show-Sunday-NBC-TV and its Hot Rods Chevy Show-weekly on ABC-TV.



Like all '59 Chevrolets, this Impala Sport Coupe is new right down to the tougher Tires cord tires it rolls on.



Walk around the car that's all-round new... then be our guest for a pleasure test—

DRIVE A '59 CHEVY TODAY!

One look at this '59 Chevy tells you here's a car with a whole new slant on driving. You see the transformation in its low-set headlights, the overhead curve of its windshield, the sheen of its Magic-Mirror finish—a new acrylic lacquer that does away with waxing and polishing for up to three years.
But to discover all that's fresh and fine you must relax in Chevrolet's roomier Body by Fisher (up

to 4.2 inches more room in front, 3.3 inches in back), feel the lounge-like comfort of Chevy's new interior, experience the hushed tranquillity of its ride (choice of improved Full Coil or gentler-than-ever Level Air suspension*). Once you're on the road you'll discover such basic benefits as bigger, better cooled brakes that give over 50% longer life, new easy-ratio steering and a Hi-Thrift 6 that gets up to

10 per cent more miles per gallon. And, of course, you find Safety Plate Glass all around in every Chevrolet. Stop by your dealer's and pleasure test the car that's shaped to the new American taste! *Optional of extra cost.



see your local authorized Chevrolet dealer

Miller Motor Co., Inc.

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Loudon

Phone GL 8-2241

GROCERY FIRE SALE

MANY ITEMS LIMITED ---- THIS IS ONLY A TEMPORARY SALE

First Quality Grocery Items (Inspected by state) -- Only Slight Smoke Damage -- A Store Full Of Unbelievable Low Prices!

**Large Assortment
Cereals**
All Brands - Undamaged
Each Box
25 per cent OFF
Gaines Dog Food
2 for 25¢

**LARGE STOCK
BABY FOOD**
ALL BRANDS
Vegetables and Meat
ALL ASSORTMENTS
Perfect Condition
25% OFF

Campbell's Soup
Regular 18¢ Can
2 Cans for 26¢
GREEN BEANS
No. 2 1/2 Size Can
Regular 23¢
17¢ Can

Margarine
Sunnyland
Brand
Perfect Condition
Regular 25¢ lb.
16¢ lb

Premium Saltine Crackers Big One Pound Box -- 22¢

THESE ARE JUST A FEW OF THE MANY GROCERY SAVINGS DURING THIS SALE

Only slight smoke damage -- some items have no damage at all. All safe, ready to use at unheard of savings to you. No more stock when this is gone, so don't delay - come see it today! A once in a life chance to buy groceries at yesterday's prices!

Tide Soap Powders
Giant Size - Reg. 79¢
Only 59¢
Carnation Milk
Large Can
2 for 25¢
TOMATO JUICE
Campbell's, Libbys,
Del Monte Q. L. Can 25¢

COCA COLAS
Regular Size Carton
20¢ Plus Deposit
Cookies
Large Assortment
UNDAMAGED
ALL REDUCED
25%
MAXWELL HOUSE
Instant COFFEE
6 ounce jar - Reg. 1.19
Only 89¢ jar

HUNT'S
Peach Halves
Regular 33¢
Only 25¢ Can
All Chewing Gum
Regular 5¢ Package
6 Packs for 15¢
Rose Dale - Del Monte
PEAR HALVES
Regular 47¢
Only 32¢ Can

SOAP ---- ALL Leading Brands Available
Zest, Lux and Many Others
LARGE SIZE BAR ONLY 2 for 31¢ EACH
SMALL SIZE BAR ONLY 11¢ EACH

JELLY
Assortment - Undamaged
Such Brands As
Smuckers, Bama
Kraft, Welch
25 per cent OFF

Sale Conducted By
HAMMER'S
LOUDON

CANDY
Regular 5¢ Bar
6 for 19¢

Get These Savings In Building Of Former
Burnette's Grocery
Across From Miller Motor Co. On Gay St.

PHILADELPHIA NEWS

Mr. and Mrs. W. L. Borden and little son, Craig Stephen, from Jackson, S. C. were visiting over the past weekend with the Rev. and Mrs. Lloyd Davis and Mr. and Mrs. Ben Borden in Loudon.

Mrs. Lawrence Williams and little daughter, Myra of Loudon were visiting with Mrs. Mary Graves Sunday.

Mr. and Mrs. Earl McCaslin from Sunnyside were visiting with Mr. and Mrs. Horace She-Ron recently.

Mr. and Mrs. Norman App visited with Mr. J. G. Taylor, who is a patient in the Sweetwater hospital Sunday.

Mrs. Roy Hahn and Mrs. Tennie Tilley were visitors in Knoxville Sunday.

Mrs. Raymond McJunkins is on the sick list this week. She is confined to her home. Her friends hope she gets to feeling better.

Mr. Richard Burton and daughter of Chattanooga were visiting with the Borden family Sunday.

Mrs. Frieda Blanton, daughter of Mr. and Mrs. Joe Blanton of Sweetwater was visiting her cousin Miss Linda Adams Sunday.

The Junior Royal Ambassadors of the Philadelphia Baptist Church met at the home of their leader, Mr. Ed Waller, Jr. Monday afternoon. Fifteen boys were present. After scripture reading the boys worked on the forward steps. Refreshments were enjoyed by the boys during their activity period.

Little Miss Karen Moore and Sheila Ricker visited with Mr. and Mrs. Charles Lynn during the past week.

"Happy Birthday Greetings" to Miss Brenda Sue McNabb, Brenda will celebrate her 13th birthday on Tuesday, Dec. 18. Her parents are Mr. and Mrs. Robert McNabb.

A Foreign Missionary to the Indians in South America showed films at the Baptist Church Sunday evening. Portrayed of the life of the Indians and how the missionary minister to them was made very interesting by the missionary giving descriptions of each film. Everyone enjoyed the slides very much.

Mr. Stanley Davis was visiting with Mrs. Hattie Adkins in the Bacon Hospital in Loudon. Mrs. Adkins is recuperating after a heart attack.

Mr. and Mrs. Lawrence Hobbs from Martel were visiting with Mr. J. G. Taylor at the Sweetwater Hospital Sunday afternoon.

Mrs. Stanley Davis and Valaris were visiting Mrs. Charles Vermillion in Knoxville Saturday.

Mr. and Mrs. Andy Scarborough and children, Ray and Rhonda Kay have been visiting recently with Mrs. Scarborough's parents, Mr. and Mrs. Roy Hahn. The Scarboroughs are from Albion.

Mr. and Mrs. Sam Taylor Sr. and son Sammie from Washington, D. C. spent Thanksgiving week with Mr. and Mrs. Charles Taylor and Mr. and Mrs. Paul App. During Mr. Taylor's visit here upon request he showed slides to the children at Jackson School. Mr. Taylor had just recently returned from a trip through Africa. Highlights of the trip included visits in Rome, Pompey and London. Mr. Taylor also visited with a former resident of Loudon. Major and Mrs. Leonard Cabhart in Loudon, England.

Visitors in Knoxville Saturday

LEGAL

NOTICE TO CREDITORS

Estate of Georgia Anna Jenkins, Deceased

Notice is hereby given that on the 28th day of Nov., 1958, letters testamentary in respect to the estate of Georgia Anna Jenkins, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

All persons, residents of non-residents, having claims, mature or unmature, against her estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 4th day of Dec., 1958.

Mrs. Bessie Large
Administrator

Dec. 4, 11

Mr. and Mrs. Lucile Sewell, Mr. and Mrs. Buster Ayers and Sara, Mrs. Wesley Barnett and Charles, Misses Nancy Watkins, Sharon Barnett and Judy Davis.

Mr. and Mrs. C. E. Hobbs and daughter, Marie, from Farragut were visitors of Mr. and Mrs. J. G. Taylor Sunday.

Mr. and Mrs. Bob Acuff and son, Bobby from Knoxville were dinner guests of Mr. and Mrs. Boyd Duckworth recently.

Mr. and Mrs. Andy Purdy and little son, Randall and Miss Sara Mae Rucker from Park Creek were visiting with Mr. and Mrs. Herbert Shell Sunday afternoon.

Mrs. Leone Goebel and Mrs. Ruby Hughes from Loudon were visiting with Mr. and Mrs. Austin Clinton Sunday afternoon.

Mr. and Mrs. Boyd Duckworth were visiting with Mr. and Mrs. Arthur Lee Giles and little daughter, Rhonda Kay in Loudon City Saturday night.

Little Steve Shell, son of Mr. A. J. Shell spent the weekend with his cousin, Master Gary Shell.

Visiting with Mr. and Mrs. Austin Clinton Sunday and during the week were: Mr. and Mrs. Floyd Brookshire of Maryville, Mr. and Mrs. Ollie Purrow and daughter, Nancy of Knoxville, Mr. and Mrs. B. D. Clinton from Loudon, Mr. and Mrs. C. H. Hahn from Sweetwater, Mr. and Mrs.

Respect Members At Achievement Night

Mr. John E. James, adult leader and the following 4-H club members of Prospect 4-H club attended achievement night at Loudon Junior High Nov. 22. Jobbie James, Chester Hart, Carolyn Shubert, Mary Grace James, Rebecca Dettin, Sheila Massengill, Ruth Shubert, Roby James, Ruth Crabtree, Phillis Mincey, Gary Massengill, and Sara Ann James. Receiving medals were Jobbie James, Ruth Shubert and Mary Grace James.

Parents attending with the members were Mr. and Mrs. Owen James, Mrs. Howard Dettin, Mrs. Earl Massengill, Mrs. Harvey Crabtree, S. T. and Emma Shubert and Mrs. James. Homer Haldridge.

Greenback 4-H News

Those who won medals Achievement Night from Greenback are Gail Woods-recreation, Betty Pot-

ter-citizenship, Eleta Ryan-home economics and home improvement, Dorothy Jones-bread baking, Joann Jones-canning, Judy Franklin-clothing, Brenda Talbot-health, Linda Hill-agricultural program, Becky McCall-dairy foods, Jane Franklin-food preparation, Ronnie Smith-field crop, Steve King-soil and water conservation, and Gerald Thompson-agricultural program. Mrs. Dallas Ryan received the Alumni Award.

Medical Auxiliary Entertained Locally

The local Medical Auxiliary was entertained at a luncheon meeting in the home of Dr. and Mrs. Blair Harrison in Loudon, with Mrs. Sam Harrison acting as co-hostess on Monday, Nov. 23.

Mrs. Maurice Keener, public health nurse of Loudon County was the principal speaker to the auxiliary. Mrs. Keener told of the revised case findings of Tuberculosis. She stated that tuberculosis is a preventable disease and still much is being done and can be done.

Recently, all have received the annual Christmas seals sent out by the T. B. Association. Send in your contribution and help the T. B. Association carry on its fine work.



Our Junior Fire Marshals are working for a safer Christmas!

It's time for our Junior Fire Marshals' annual "Christmas Tree Project."

In a few days, these youngsters will be tagging Christmas trees with a colorful decoration that tells how to keep the tree from becoming a dangerous fire hazard.

In cooperation with the Hartford Fire Insurance Company, we are happy to sponsor all Junior Fire Marshal activities throughout the year.

These youngsters are working to make our community a safer place. We're sure you'll give them your full support.

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The fine Christmas Gift that is useful, practical for years and years.



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Full Line of Accessories, Film Everything for the Camera Bug.



JUST IN-ALL NEW RONSON Roto-Shine Electric Shoe Polisher Complete with Polishing Brushes, \$19.95
Manicure Sets Jewelry Boxes From \$2.95



You can't miss with a handsome electric gift. An electric range... gives her easier cooking and a more beautiful kitchen. An electric washer or dryer... gives her workfree washdays. An electric freezer... gives her easier meal planning and preparation. Any of these and dozens of other worksaving electric appliances are a warm way of saying "Merry Christmas" ... and better living for years to come, too! See your electric dealer for her gift now... it can't miss!

LOUDON UTILITIES (Electric Department)



London County Herald

"London County's Family Newspaper"



THIRD YEAR—NUMBER 5

LOUDON, TENNESSEE, THURSDAY, DECEMBER 18, 1958

10c PER COPY

Just Piddlin'

By The Editor

BUSY WEEK coming to a rushing end at the Herald. In fact we're printing two papers in the same week.

On Monday you will receive our annual Christmas Greetings Edition bearing messages of the season from businessmen, merchants and industries of the county. This will be our regular issue dated Christmas Day, Dec. 25.

Following the completion of work on this edition this week, the local Herald staff crew will be off for a week's Christmas vacation. A well-deserved one. We'll be back to normal the following week, although our issue then will again be dated on a holiday, Thursday, New Year's Day. We'll publish it a day early so that we can watch the new year in.

SINCE this will be my last Piddlin' for 1958, I want to once again express the hope to each of you that it be a wonderful holiday season.

I think that the readers of the Herald... the citizens of Loudon County... are the finest people in the world. Here's wishing you the many blessings of the season.

ORCHIDS to both the PTA and to Mr. and Mrs. William Boyd for the wonderful Christmas program Tuesday night. Those who did not attend missed something wonderful.

Both the high school band and the youth choir gave especially wonderful performances. Bill Boyd directed both the band and the adult choir, his wife the youth choir.

IN CASE you're up to a ride one of these chilly evenings, be sure you make the rounds of downtown Loudon. The approach from either direction gives you a colorful picture of the Christmas decorations.

The Christmas lights, the community fountain and the colorful store windows all blend into a festive picture for the season.

More and more homes will also be displaying Christmas decorations for the season. You'll want to keep an eye out for those.

SPECIAL FEATURES throughout the nation this year have fastened the theme for 1958 "Keep Christ in Christmas". It is a wonderful thought... one that should bring a special meaning to the Christmas season.

After all, no matter how much it may be commercialized, Christmas is Christ. It is the Christian people of the world who have given it its meaning through the years.

I hope that your Christmas will be in the true sense... the spirit of giving. Giving of love and gifts to those who mean so much to you; giving of time and strength to the church of your choice; giving of faith and trust to the Christ in birthday honor.

THOUGHT FOR THE WEEK: "It is more blessed to give than to receive."

NOTICE

The office of the Loudon County Herald will be closed from Tuesday, Dec. 23, through Friday, Dec. 26, for the Christmas Holidays.

Businesses or persons who have business that needs immediate attention during this period may arrange for an appointment during the holidays by calling GE 8-3666.

City To Add Convenient, Time-Saving Local Service. Method Of Collecting Parking Fines Station Robbed At Gunpoint

Starting next week, if you slip on your parking meter (time is London and get a ticket, you won't have to face the city judge. But you won't get off scot-free either; just pay your fine by a new method.

The city of Loudon, has announced the purchase of six "curb-cops", small boxes that will be installed on meters in the downtown area. After their installation the "curb-cops" will collect the fines instead of the city judge.

The move will mean added convenience and time savings for persons who overpark on meter time and receive tickets. Instead of the regular time ticket, the officer will leave an envelope traffic ticket on your windshield. All you have to do then to pay your fine is drop the money in the envelope and drop it in the nearest "curb-cop" (the six will be conveniently located in the center of each block). The city will then pick up the fines from the "curb-cops" at regular intervals.

City Recorder Doug Watkins says installation will probably be made this weekend. The "curb-cop" method is already in use successfully in a number of cities throughout the country. Their installation here will not only make payment of fines more convenient, but also relieve traffic and book work at the city hall.

Sweetwater Creek Watershed Plans Are Underway

Farmers and town people living in the Sweetwater Creek watershed have shown considerable interest in solving their annual problem of flooding along the Sweetwater Creek. Sponsors of this movement have been the Loudon, Moore and McMinn Soil Conservation Districts, city of Sweetwater and it has been endorsed by farm and civic organization including the Loudon Farm Bureau and the Philadelphia Community Club.

A group of these people from the three counties have formed a Sweetwater Creek Association. Temporary directors have been appointed to carry on the business of the association until a later date which permanent directors would be elected if a watershed district is formed.

Temporary directors from Loudon County's part of the Sweetwater Creek Watershed are: Roy Bledsoe, Bob Frow and Gail... They hope to develop a local program whereby the local watershed group can receive financial and technical assistance from the federal government for works of improvement on the Sweetwater Creek. This assistance would come under the Watershed Protection and Flood Prevention Act (Public Law-508).

Under this act the federal government would provide funds to the local Watershed District for the total cost of engineering services, construction and installation of works of improvement on a creek for flood prevention. Technical services would be provided for watershed protection.

Some of the objectives of the Sweetwater Creek Watershed program are reduction of floodwater damage, reduction of sediment damage, erosion control, drainage on farms, forest irrigation, improved water supply, health, fish, wildlife, and recreation.

More information may be obtained from association directors: County Agent, other agricultural agents, and supervisors of the Soil Conservation District.

Station Robbed At Gunpoint

Veteran's Phillips 66 Service Station, West End, Loudon, was robbed at gunpoint about 2:15 a.m. Tuesday by two men and a woman.

The drugs took almost \$200.99 from John Harrell, alone at the station, under threat of a 38-caliber revolver.

Owner Don Grove, Jr., said the three arrived at the station in a car with Alabama tags and asked for \$2.00 worth of gasoline. The woman went to the rest room, one man entered the station and the other waited in the car.

The woman returned and went inside to the cigarette machine. As Harrell went to the cash register to ring up the gas sale, he turned to face the revolver and a threat to his money or else. The trio put him in a back room and raced away toward Sweetwater.

Loudon police quickly radioed Sweetwater for a road block but the auto escaped. Times for reported holdups of services stations in Knoxville and Athens indicate possible connection with the same trio that held up the Loudon station.

Masons To Install New Officers At Oyster Supper

Community Chairman Are Announced For Annual March Of Dimes Campaign

The appointment of community chairman for the expanded March of Dimes campaign in January was announced today by Howard Nelson, Loudon County campaign director.

Increased meaning for residents of communities throughout the country. Approximately 11,000,000 people suffer from arthritis and rheumatism, he said, and 250,000 infants are born each year with birth defects, congenital malformations.

"These are major threats to the health of our people," he added. "Although the causes are largely unknown today, there is real hope that a well-directed and well-sponsored research program can begin to put together the missing parts of these long-standing mysteries."

"The experience and medical skills acquired in our battle with polio can be used with equal impact in these new fields. I'm sure that the residents of our county will feel and increase desire to support the March of Dimes in January. We have had the taste of success before and, on all of us are moving on toward Greater Victories."

Loudon Masons will hold their annual oyster supper Saturday, Dec. 27, 6 p.m., at the grammar school cafeteria. The program will be installation of new officers elected for 1959.

All qualified masons are invited to attend.

Don P. Campbell will serve as Worshipful Master of Tennessee Lodge No. 204. Serving with him will be Orville E. Cogger, Senior Warden; Robert Ridings, Junior Warden; J. H. Hudson, Treasurer; F. C. Yearwood, Secretary; Carl A. Parrott, Chaplain; Robert Lambert, Junior Deacon; John Lee Brown, Senior Steward; Kenneth G. Rowe, Junior Steward; Frank M. Quinn, Marshal; and M. L. Littleton, Tyler.

Rescue Squad To Meet Here Tonight

Loudon County Emergency Rescue Squad will meet tonight (Thursday) at 7:30 P. M. at Loudon Utilities Building.

Baptist Brotherhood Has County Meeting

The Brotherhood of the Loudon County Association of Baptist held their quarterly meeting, Dec. 11, at Pleasant Hill Baptist Church. Over one hundred men enjoyed a steak supper. The Brotherhood and Royal Ambassadors of the host church were in charge of the program, with Paul Phelps, president presiding.

A trio from Calvary Baptist Church of Oak Ridge, furnished the special music.

Officers for the coming year were elected. Those elected were: Jim Roberts, secretary-treasurer; Frist Baptist Church, Loudon; Tom Wheeler, attendance vice president; Dixie Lee Baptist Church; S. E. Moulfield, program vice president; Reace Paul Hamilton, promotion vice president; and Amos Smith, song leader, all from Pleasant Hill Baptist Church. The next meeting will be in March.

Redskin Lassies Still Undefeated With 2 More Wins

BY TOM DELANEY

Loudon's Lassie remained undefeated with six straight wins, adding two victories during the week. Loudon split with Everett on the home floor last Friday night, the Lassies winning 30-44, while the boys dropped a 38-51 decision.

The Lassies took their fifth win of the season, fighting back from a 26-15 halftime deficit. The Lassies pulled within one point 26-27 at the third rest stop and fought into the lead in the fourth quarter.

Linda Allen with 20 points and Carol Ferguson with 19 led the Lassies, while Jean Allison, Charlotte Crisp and Judy Black started defensively.

Loudon lost 38-51 in the second game, which got underway with a see-saw battle. Everett pulled out at halftime with a 28-20 lead, and although Loudon fought back to within one point in the third quarter, Everett pulled away in the last minutes for the win.

Eddie Collis hit for 22 points and Stanley Sampson for 15 to lead Loudon.

Tuesday night Loudon took two games from Madisonville.

The Lassies rolled to an easy 36-26 win, never trailing in the game. Brenda Giles took 13 in 13 points and Sue Ward 11 for the Lassies.

The boys took their third win 50-38, coming back from a 16-18 score at halftime. Henry Sewell hit 19 points and Eddie Collis 16 to pace the Redskins offensively.

Mile Of Dimes Campaign To Get Started Friday

The annual Loudon Mile of Dimes will officially get underway Friday with the opening of the booth on Fountain Square.

Schools and churches will join in operating of the booth on the opening day, Saturday will be Bacon Co. day, Monday is civic club day and Visking Company day on Tuesday will close the campaign.

The Mile of Dimes seeks funds for Christmas baskets for needy families in the community. All money contributed is used entirely to help local people. For many the Christmas basket delivered Christmas Eve by the Mile of Dimes is the only bright spot in their holiday season. Less fortunate children also share through toys added to the baskets by the VFW.

Everyone is cordially invited to bring his or her own Christmas season by sharing blessings with those less fortunate in the community. When you pass the Mile of Dimes booth downtown on these four days, give and give generously. Helping others is the true spirit of Christmas.

THE COURT HOUSE RECORD

Marriage Licenses

Dec. 15-George W. Worley to Lila Cassiday Parks.

Dec. 11-Charles F. Dotson to Lillie Belle Lawhorn.

Dec. 16-Donald F. Stroup to Wanda Rhoads Marine; Billie Hugh Miller to Wilma Earlene Duncan.

Real Estate Transfers

Dec. 11-Deed from Ernest Johnson to Fely E. Johnston, 1 lot, 2nd.

Dec. 12-Deed from Jesse Bailey and wife to Ross Wilkerson and wife, 8.90 acres, 2nd.

Dec. 13-Deed from J. A. Harmon to David Prosser and wife, 1 lot, 2nd; Elizabeth Webb and others to James Smith and wife, 1 acre, 1st; John Mitchell, Jr., to Henry Mitchell and wife, 1 lot, 1st.

Dec. 15-Deed from Dexter Davis and others to John McKee Jr. and wife, 22.8 acres, 2nd; J. S. Smith and wife to J. K. Wallace and wife, 1 lot, 2nd; Cedric Giles and wife to Percy Wallace and wife, 1 lot, 2nd; R. G. Williams to Ed Bradshaw and wife, 20 acres, 1st; Ray L. Hendrick and wife to Billy Joe Osborne and wife, 1 lot, 3rd.

Cases Filed-Chancery Court

4551-Martha L. Toole and others vs Condon Leeper and others, estate settlement.

Cases Filed-Circuit Court

729-Glen Lambert vs Franklin Asley, damages.

Christmas Program At Bethel Church

A Christmas program, "Unto The World," will be presented Saturday night a Bethel Methodist Church. Everyone is invited to attend.

Uncle Phil from Philadelphia says:

The time of year has come and all fall come. That's what business folks are handling like saying tomorrow will be a bright and sunny day only it might rain. When a feller starts a fraction of an inch above water, a little dip puts him under.

I ain't no prophet, in fact I ain't no shore about what happened this year, yet I'll live you my predictions for 1959.

Both the Democrats and the Republicans say they are going to reduce taxes. I predict there'll be no reduction that's visible to the naked eye. I never here a long time and I ain't never saw taxes come down unless they put on a lot.

For folks like me in the nip and tuck class, we'll get a little ahead on a while, decide maybe we can pay our taxes for a change, then someone will happen and the surplus is gone and we'll be back slipping and tucking.

The best advice I got for 1959 is to put our faith in the Lord and live it day by day.

Yours truly, Uncle Phil

Education Program Scheduled On TV

On Saturday, Dec. 20, at 1:30 p.m., a program in regard to the legislative program of the Tennessee Education Association will be presented on WBRN-TV, Knoxville.

Loudon County Herald

Loudon County, Tennessee
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

OWNERS: MRS. CHARLES T. MORGAN
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PUBLISHERS
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This And That

As we go from city to city we are right much impressed with the different design of city lighting. We think the lighting up of the streets for Christmas a good thing. We might even give more thought to this in Loudon. It would mean increased expense but it would be worth it.

We have heard nothing about a garden club in Loudon. Could there be one and we we have not heard? If there is not one we believe that one would greatly improve the appearance of the city and our pride in our homes. A Christmas home lighting contest

is quite often sponsored by this organization. The homes on our hills could be de-

lightful things to see at Christmas time.

We commend the schools and the churches for all their fine Christmas activities. By these may the spirit of Christmas be strengthened and deepened.

Christmas is in the air—very much so with the temperature what it is and a right nice snow on the ground.

If you know of a family that needs a Christmas basket badly but might be overlooked in the regular channels make this known to somebody in the right places. There are plenty of people able and willing to give a Christmas basket and plenty of families who need them. Let's get the two together.

A Letter From The Publisher

We never know when the shocks are coming, but come they will sooner or later.

I received one last week when I went to the Carolina Book Store, in Asheville, expecting to be greeted by my friend Jim Beane. But I was not greeted by the genial Jim Beane, for I learned from his father and Mrs. Beane the Jim passed away suddenly a few weeks ago.

This man loved books. He loved to sell them. He had a feeling for the old books, and knowledge of the value of the rare ones. Once he found a copy of Hawthorne's "Fanshawe." This was written before "The Scarlet Letter." The owners were offering it for sale at twenty-five cents. Jim at once knew its value and could not bring himself to make the steal. When he told the owners of its true value they almost fainted. The book was sold for \$200, and in appreciation the sellers gave Jim \$500 of it. This is the kind of man he was.

Recently this enterprising bookseller bought a Bookmobile at a small percentage of its original cost, and was going to do good with it. He was getting ready to be a real Farnsworth on Wheels, greatly enlarging his book service, when death came.

Jim has gone but not his bookstore. It was his wish that it go on and it will. So, I shall continue to drop in at the Carolina Book store when I pass that way, and no doubt leave behind a few of my hard earned dollars as I did last week.

We wish for the young Mrs. Beane, and Father Beane, a long and successful book-selling business.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

"Joy at the Saviour's Birth"

Luke 1:44-55; 2:1-7

In the dark days of the First World War George Bernard Shaw, the skeptic, said, "We might as well try Christianity; everything else has failed." Paul would never have used that language. Try Christianity as if it were a thing optional with us? Try it as a last resort? The New Testament message is that "God has made Him Lord." He is Lord even if not a single man, woman or child on earth believes in Him. If He is not Lord by God's own decree then He would not be Lord if every soul on earth "accepted" Him as Lord.

The Christmas message is that this babe, cradled in a manger, is Lord of heaven and earth. A beautiful story? Oh yes, most beautiful. The voice swears as we read Luke's tender story. It is not to be preserved for its beauty alone. Here is a marvelous thing, the incarnation of the living God, come to bless and to save all men.

He has blessed the family. "What if there were no Christmas? There would be no bells at Christmas time, no family gatherings with love as the dominant note of joy, no tree, no candles, no songs of tenderness, no understanding of God."

The Christmas story is the story of simple domestic life. The scene is not laid in a royal palace. The characters are not kings and ruling princes, and the Virgin Mother contrasts with characters like Herodias. The world was not ready for His coming. It was the Lord's doing and man had no part in planning it.

The simple characters were engaged in the everyday interests of life—shepherds, an innkeeper, a man going to pay taxes, Most of all, Mary. Luke the physician tells the story with poetic delicacy. Mary's humble submission is a masterpiece of understatement. Her only question, "How can this be, since I have no husband?" is answered in angelic poetry, "The spirit and the power of the Most High will overshadow you."

What if there were no Christmas? There would be no hope for the world, no peace, no good will among men. There would be only selfishness and lust for power. In the coming of Christ the world's greatest promise was introduced. "His name shall be called Wonderful, Counselor, the Mighty God, the Everlasting Father, the Prince of Peace."

The ground for our joy is the love and joy of God. We think of God as sheer love, sheer holiness, sheer omnipotence. Shall we not think of Him as rejoicing in our salvation? Luther wrote, "The joy was so great that the angels could not stay in heaven, but had to break out and tell men on earth." We can never understand Christmas except through the wonder of simple faith. Dr. Malenkawer once said that when he was a child, he knew so little that he believed the Christmas story, just

stive religion and philosophy, when he knew so much that he couldn't believe the miraculous setting. But now, once again, he knows so little that he believes it just as Luke wrote it.



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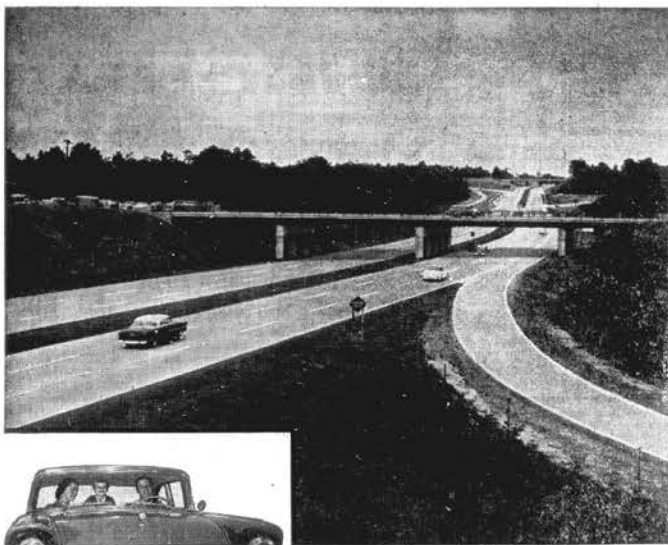
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It's so much fun to drive—and so relaxing!

Concrete is the only kind of pavement that can be precisely engineered to such superb flatness and smoothness—as well as to meet any strength requirement.

It's because of the very nature of the material... and the way it can be placed and leveled to precise engineering standards—not just poured into shape. Moreover, new-type concrete will remain flat and even through a life

expectancy of 50 years and more.

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MARY WORTH FAMILY



Thursday, December 18, 1958

The Loudon County Herald

3 H. Kneis vice-pres. and cashier;

GREENBACK NEWS

The officers and employees of the Greenback Merchants and Farmers Bank held open house last Wednesday from 4 to 8 p.m. with a large number of patrons and friends as guests.

Bank President, Mr. J. A. Walker and directors, Dr. R. H. Alexander; Mr. G. M. West; Mr. P. K. Greenway, Jr.; Mr. Goss Mrs. McCallum Tarwater; Mr. J. L. Seaton and Mr. James Kyker; Cashier, Mrs. Nola Elam; Asst. Cashiers, Mr. L. J. Madison and Mrs. Mary Ruth Blford greeted the guests and

showed them the renovated banking rooms.

Large floral pieces gifts from neighboring banks adorned the lobby and reception rooms. Plastic coin purses and rain coats were presented the guests.

Among those coming for the reception were Mr. Jack Cobble asst. vice-pres. Hamilton National Bank of Chattanooga; Mr. Phil Reubens v-pres. of the American National Bank and Trust Co. of Chattanooga; Marshall Rany vice-pres. and H. W. Crabtree, asst. vice-pres. of the First American National Bank of Nashville; Paul Henderson vice-pres. and E. C. Newton asst. vice-pres. of the Knoxville Park National Bank, Mr. H. K. Bowen vice-pres.; Mr. H.

Mr. Lawrence Frierson asst. vice-pres.; Mr. Ralph Talley vice-pres.; Mrs. Gladys Haggard teller and Mrs. Mary Frances Will, teller all from the Knoxville Hamilton National Bank; Mr. Joe K. Walker cashier of the Bank of Maryville; also Mrs. Walker and children, Pat and Mike; president, Jim Baggett, Jimmy Young, cashier of Branch Bank of Maryville; Mr. and Mrs. Glen Jones; Mr. Lawrence Edmondson and Mr. John Nichols all from Bank of Maryville; Mr. D. L. Earnest president; Mr. Roy C. Johnson asst. cashier; Mr. James Norton, asst. cashier of Branch Bank; Mr. and Mrs. Bruce Earl Watt; Mr. and Mrs. Cecil Blevins, Mr. and Mrs. Robt. Lawson all of the Blount National Bank of Maryville; Mr. Ben Robinson, president; Mr. and Mrs. H. K. Bowen vice-pres.; Mr. H.

(CONTINUED ON PAGE 6)

PLAY SANTA



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this Xmas from

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ARROW SWEATERS ---- 6.95 to 10.00

OTHER FINE SWEATERS ONLY 4.95

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HOME HIGHLIGHTS

By Rose Marie O'Brien, Home Agent

Shall I bake or buy a cake? Many homemakers in Loudon County face that question as the Christmas approaches. The 1958 U.S.D.A. Household Food Consumption Survey showed that almost 40% of the families questioned in the survey had served home-made cake at least once during the survey week. The survey also showed that homemakers were now likely to bake than to buy most kinds of baked products. Exceptions were bread, rolls, sweet buns, and doughnuts, which were nearly always purchased. It also showed that there had been a marked increase in the use of commercial mixes for home-made cakes during the recent years. It is important here to note that all mixes are not made with enriched flour which is so important for B-vitamins and iron. Each homemaker should check the label before she buys to be sure the mix contains enriched flour.

Your choice as to whether you bake or buy may depend upon the quality of cake available, your skill in baking, and your family's preference.

Using bananas as a liquid ingredient in baking will dress up your plain mixes. Since the pulp of a fully ripe banana is approximately 1/4 moisture or 1/5 sugar, it can be mashed or whipped into liquid form and used as an ingredient in baking with great success.

PROSPECT 4-H NEWS

The regular monthly meeting of the Prospect 4-H Club was held Dec. 12, at the school. Ruth Crabtree, president, presided.

Devotion was given by Linda Gail Branan. Prayers to the flags were led by Vivian Smullen and Gary Massengill.

Song leader, Rebecca Betts, led the group in singing "Joy to the World".

Reports on Achievement Night were given by Mary Grace James, Sheila Massengill and John Denton James.

Mrs. John C. James, club leader, announced that our club would have local public speaking contests at our January meeting.

Sheila Massengill and Phyllis Mincey gave a demonstration on Christmas cookies.

Mr. Pope gave a most interesting demonstration on the use of a tractor.

Sunnyside News

Mr. and Mrs. Alice Brewster and children from Loudon Route 4, were visiting with Mr. and Mrs. W. M. Gourley Sunday.

Our community has been saddened by the passing away of Mr. Earl Mills. Mr. Mills passed away Saturday at the Veterans hospital in Johnson City.

Mr. and Mrs. Clyde Mills from Chattanooga arrived here Sunday to attend the funeral of Mr. Mills' brother, Mr. Earl Mills.

Mrs. Luther Stewart, Mrs. Lon Kiser and children and Mrs. Leon Hill and little son, Allen were shopping in Athens Monday.

Mr. and Mrs. Alford Gourley from Sweetwater were visiting with Mr. and Mrs. W. M. Gourley Sunday.

Mr. Junior Gourley and three children of Sweetwater were visiting with Mr. and Mrs. W. M. Gourley Sunday. Little Tony and Mrs. Gourley were on the sick list and did not get to visit.

Mrs. O. L. Murrell of Loudon spent the day Tuesday with her sister, Mrs. Harry Shell and Mr.

A Golden Rule For A Happy Yule In Your Home

A flash from a faulty Christmas tree lighting set... and tragedy strikes. First the tree, then the drapery, and in minutes a sleeping household can be trapped in destructive flames.

A bad dream? No, unfortunately this deadly guest will occur many times across the nation during the coming Christmas holidays. It could happen here unless...

You heed preventive measures to avoid disaster from holiday fires.

During the next few days our local Junior Fire Marshals will advise...

Shell. Mr. and Mrs. Charles Tallent and children, Mark, Chucky and Brenda from Loudon were visiting with Mr. and Mrs. Harry Shell Thursday night.

Mr. and Mrs. Bill Hawkins of Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday.

Mr. and Mrs. J. R. Ingram and little daughter, Donna Kay from Sweetwater were visiting with Mr. and Mrs. Bird Kiser Sunday. Other visitors at the Kiser home were: Mr. and Mrs. Leo Kiser, Mr. Raymond Lauderdale, Mr. Stanley Kiser and Mr. Walker Runyon.

fix to Christmas trees in the country's markets, shops, and stores holiday safety tags that urge you to observe safe and sane fire rules. The tags, with gold-colored printing and in the shape of a 6-inch ruler, carry the slogan, "A Golden Rule for a Happy Yule." Listed are seven suggestions to protect the home from Christmas tree fires. They are worth reading—and following:

1. Stand tree in water or bucket of wet sand.
2. Check tree lights for frayed wire, loose sockets.
3. Keep tree away from radiator, fireplace and doors.
4. Use only fire-resistant decorations.
5. Turn off tree lights when you go out.
6. Keep gift wrappings and electric trains away from tree.

Emerson 888

World's first 8 transistor pocket radio

49.95



Finn Radio & TV Service
High Street Phone GL 8-2128

WHITE STORES

S.W. GREEN STAMPS

Florida Finest
ORANGES
5-lb. Bag 39¢

PLUS **S.W. GREEN STAMPS**

WHITE STORES

GIFTED IDEAS for busy Santas



"The New Sound" Stereo By ZENITH

Beautiful Mahogany Console — \$209.95
Matching Auxiliary Speaker — \$125.00
HI-FIDELITY PHONOGRAPH
Mah. Cabinet, Reg. 154.95, special 124.95
Portable TV by Zenith from — \$139.95
Radios, Clock-Radios, Electric Clocks, Transistor Radios, from \$44.95

FINE CHINA
Syracuse, Spode, Franconia, Ebeling & Ruess, Fostoria Crystal
SILVERWEAR
Fine Workmanship by Rogers, Community and Wallace
Prices and Sets

DIAMOND RINGS for Someone Special...

Express your love at Christmas with the best in diamonds in Keopake, Magnolia, Columbia, Virginia Diamonds.

FROM LOW 37.95 and UP

Ladies Birthstone Rings from \$6.95
Mens Birthstone Rings from \$17.50
Mens Initial Rings from \$22.00
Mens Masonic Rings from \$22.00

Electric Razor For Him Or Her

All new 1959 models — All Brand Names
Priced from low \$11.00 ladies, 14.95 men.

STERLING and HOLLOWARE BY WALLACE

Beautiful Selection — the Lasting Gift
Priced from only \$2.95

The Wonderful Gift WATCHES

Hamiltons from \$45.00
Bulovas from \$29.00
Continentalts from \$19.00

The Lifetime Guaranteed
WYLER
Shock Proof Forever Self Winding
from \$39.00

WATCHES FOR THE KIDDIES
Mickey Mouse Roy Rogers
\$6.95

GIVE HIM THE NEW Polaroid Camera

Buy Now for Christmas -- 72.95

Select from other camera sets—the perfect gift for teenagers at Christmas. Prices from only \$2.95 and up.

Full Line of Accessories, Film
Everything for the Camera Bug.

ELECTRIC APPLIANCES

of all types.

The fine Christmas Gift that is useful, practical for years and years.

free gift Wrapping Service

TIC TOC JEWELERS

SHOP FOR THE WHOLE FAMILY AT

ARPEGGIO WATCHES

A Symphony of Quality and Beauty
A Low \$12.95

watch bands

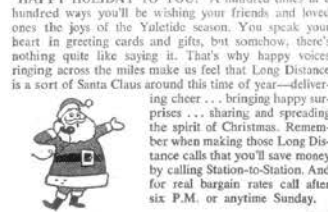
JUST IN-ALL NEW RONSON
Roto-Shine Electric Shoe Polisher
Complete with Polishing Brushes, \$19.95
Manicure Sets Jewelry Boxes From \$2.95

Telephone Talk

B. H. HICKMAN
Your Telephone Manager



"HAPPY HOLIDAY TO YOU!" A hundred times in a hundred ways you'll be wishing your friends and loved ones the joys of the Yuletide season. You speak your heart in greeting cards and gifts, but somehow, there's nothing quite like saying it. That's why happy voices ringing across the miles make us feel that Long Distance is a sort of Santa Claus around this time of year—delivering cheer... bringing happy surprises... sharing and spreading the spirit of Christmas. Remember when making those Long Distance calls that you'll save money by calling Station-to-Station. And for real bargain rates call after six P.M. or anytime Sunday.



ABSOLUTELY STUMPED? Uh-oh. You saved Aunt Mabel till last on the gift list, hoping for a really novel idea to please her. Well, you're in luck! It's not too late to order her a smart, modern extension phone. Extension phones come in a rainbow of beautiful colors and with any of the extras you want—light-up dials, no-tangle spring cords, volume control. Just call our Business Office and check those last minute what-to-give worries right off your list!

WE'LL BE ON THE JOB—Our way of making your Christmas season happier and your New Year more joyous is to give you the very best telephone service possible during the holidays and all through the year. We'll be on the job when the little folks are listening for reindeer... when the first Christmas bells ring in the happy day... when you sit down to carve the turkey and serve the cranberries. Throughout 1959, just as in 1958, you can count on us to be on hand night and day... on happy occasions... in dire emergencies... whenever you need us. So from all of us to all of you, holiday greetings and happiness in the New Year!

:- Loudoun Social and Personal News :-



My Favorite Recipe

Featuring This Week

Mrs. A. M. Koonce
Shelbyville, Tennessee

MRS JACK LEFLER
MARASCHINO PASTRY CAKE

- 2 1/2 cups sifted cake flour
1 1/2 cups sugar
3 1 double-action baking powder
1 1/2 salt
3/4 cup shortening (crisco)

1/4 cup maraschino cherry juice (from 8 oz. bottle)
16 maraschino cherries (cut in eighths)
1/2 cup milk
1/4 to 1/2 cup unbeaten egg white
1/4 cup chopped nuts

Have all ingredients at normal room temperature. Shortening should be soft (not melted). Preheat oven to 325°. Grease and flour 2 round 9 in. layer cake pans 1 1/2 in deep or a square pan lined with paper. Sift cake flour before measuring. Measure all ingredients accurately, before starting to mix. Sift together in mixing bowl the flour, sugar, baking powder, salt. Add shortening, maraschino cherry juice and maraschino cherries and mix. Mix with electric mixer on slow to medium speed for 2 min. Scrape sides and bottom of bowl often. Add unbeaten egg whites. Continue beating 2 more minutes scraping bowl frequently. Fold in chopped nuts. Bake 30 to 35 min. When cool ice with a white icing, divinity or any white icing. Decorate with cherries on top.

Thank you so much Mrs. Koonce for your cake recipe. It will make a pretty cake to use during the holidays.

- ### HOSPITAL LIST

ADMITTED

Dec. 9

Mrs. Johnnie Jenkins
Mrs. J. R. Hicks
Mrs. Katherine Byrd
Dec. 10

Mr. W. S. Galyon
Mr. Elmer Wilson
Miss Geneva Hunt
Dec. 11

Mr. Robert Watkins
Mr. Sam Hill
Mrs. N. Peterfield
Dec. 12

Mrs. Floyd Williams
Mrs. Robert Lee
Bobby Carol Lee
Mr. Reece Jackson
Mrs. Earl Thomas
Mrs. Trula Wheeler
Dec. 13

Mr. Bill Range
Mrs. Ray Birkholz
- Dec. 14

Mrs. Jake Bright
Mrs. Ruth Goodwin
Mrs. Whitney Williams
Mrs. Jesse Franklin
Mrs. Morris Bason
Dec. 15

Mrs. Glenn Click
Mrs. Rata Melton
Mrs. C. H. Dewitt
Mrs. Betty Atkins
Mrs. J. B. Clowers
Mr. R. R. Moore
Mrs. James Beutel
Mrs. C. E. Davis
Mrs. Ida Martin
DESMISSED

Dec. 9

Mr. Sam Crisp
Mrs. Morris Hutton
Mr. Fred Pierce
Mrs. Clay Selvidge
Mrs. Frances Galey
Dec. 10

Mrs. Ted Wampler
Mrs. John Werley
Mrs. Jim Johnson
Mr. Homer Purkey
Mrs. Reece Aline
Mrs. Ida Eldridge
Dec. 11

Mrs. Kathryn Byrd
Mr. Thomas Alexander
Mrs. Ruth Covington
Mrs. Murrell George
Dec. 12

Mrs. Jim Hembree
Mrs. Hollie Atkins
Mr. Elmer Wilson
Mrs. H. R. Dotson
Dec. 13

Mr. G. S. Galyon
Mr. William Range

BULLDOZING

Dirt moving, and excavating of any type, also pond digging. Contact Reid Ivens, Phone GL 8-3144 or GL 8-3907

What's The Largest "Farm Group" In Tennessee?

146,612 Farm Families Who Regularly Save Trading Stamps Are The Biggest "Farm Group" in Tennessee.

America's farm families are traditionally thrifty. The same pattern of thrift is found in Tennessee. It is only natural, therefore, that the response of Tennessee farm families to one of the oldest forms of thrift — the trading stamp — is so noticeable.

Today, about 146,612 farm families save them. You might also say that these savers constitute the largest single farm group in the state.

During 1957 alone, thousands of dollars worth of trading stamp merchandise went into farm households in the state, and every 2 seconds a farm family is redeeming trading stamps.

There is still another side — direct income for farmers. During 1957 the industry purchased \$677,000 worth of primary materials that go into the manufacture of merchandise for stamp redemption. No one can contemplate these facts and fail to realize that both personally and economically the trading stamp industry is a meaningful and welcome force in the life of our state.

This message is published as public information by THE SPERRY AND HUTCHINSON COMPANY, originator 63 years ago of S&H Green Stamps.

Mr. and Mrs. Melvin Casteel spent the weekend with Mr. and Mrs. Jerry Smith and Mr. and Mrs. Monroe Smith and family in Lithonia, Ga.

Mr. and Mrs. Ray Birkholz announced the birth of a son, weighing 8 lbs. 5 oz. at the Bacon Hospital on December 14.

Fort Loudoun Boat Club Meeting

The Fort Loudoun Boat Club met Saturday evening, Dec. 6, in the Utilities Building assembly room.

The meeting was presided over by the Commodore Sam Holt. Following the regular business meeting, the election of officers for the year 1958 was held. The following members were elected to office: Commodore, Carl Hammett; Vice-Commodore, Jerry Trotter; Secretary-Treasurer, Helton Truett; Executive Board, Faye Johnson, Herbert Johnson, and Jim Zimmerman.

Mr. and Mrs. Jim Zimmerman hosted to the club, served refreshments, after which the group was shown three very interesting films received from the Johnson Outboard Motor Company.

Greenback 4-H News

The Greenback Junior 4-H Club held its monthly meeting Friday, Dec. 13 in the school auditorium. President Bobby Ragin presided. Minutes were read by Kleta Ryan. Pledges were led by Carolyn McCall.

Brenda Tallent and Betty Potter our Junior leaders planned the program of devotion by Ronnie Shultz, the meaning of Christmas by Donnie Cope, Harold Carpenter, Jane Franklin, Jerry Thompson, Wayne Hutton, Dorothy Jones, Joann Green, Becky McCall, and Joann Jones, and a demonstration on sending Christmas Cards by Mary Lou Tallent, Linda Hill, Ronnie Shultz, and Dallas Scott.

Mr. Pope gave a demonstration on Tractor Safety.

- Dec. 14

Mrs. C. C. Reed
Mr. Fred Smullen
Mrs. Martha Simpson
Mrs. Arthur Hoher
Mrs. Shirley Hicks
Mrs. N. Peterfield
- Dec. 15

Mr. Reece Jackson
Mrs. Robert Lee
Bobby Carol Lee
Mr. Alvin Art
Mrs. Johnnie Jenkins
Jerry Crown
Mrs. Mary Jenkins
- Dec. 16

Mrs. Jake Bright
Mrs. Earl E. Thomas
Mrs. Chelsea Crumby

Prospect HD Club Has Xmas Meeting

The Prospect Home Demonstration Club met at the home of Mrs. Joe Christian for the regular monthly meeting and annual Christmas party combined. Mrs. Harvey Crabtree, president presided.

During the business session a committee was appointed to select items for a Christmas basket to take to a needy family.

A report was given on the outstanding members party, of which five members were eligible to attend. They were Mrs. Homer Holdridge, Mrs. Harvey Crabtree, Mrs. Bernard Courtney, Mrs. John E. James and Mrs. Earl Messingill.

Plans were made to have a picture frame work shop Dec. 30, at Prospect School.

At the noon hour a covered dish lunch was served and gifts were exchanged in the afternoon.

The January meeting will be at the Coop building in Loudoun.

Mrs. Scott Mitchell and Miss William Chabaz left today for Washington, D. C. to attend the graduation of Sgt. Kenneth Gardner, who will graduate on the 15th from Marine Security Guard, prior to special freer duty with the State Department which takes him to Baghdad, Iraq. He will be leaving the states on Dec. 23rd.

Mr. and Mrs. Jack Lefler and family and Mrs. Reed Gover spent Sunday with Mr. and Mrs. Thomas Lefler and family in Athens.

Mrs. John L. Robinson spent Friday and Saturday with Mr. and Mrs. Don Robinson and family in Knoxville.

Mrs. F. R. Lefler left Tuesday for her home in Sheffield, Ala. after a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Lefler and family.

REPORTING IN To Loudoun County

Dec. 11-To Mr. and Mrs. Nute Peterfield of Loudoun, a 6 lb., 9 oz. girl.

Dec. 12-To Mr. and Mrs. Earl E. Thomas of Loudoun City, a 6 lb., 2 oz. boy.

Dec. 14-To Mr. and Mrs. Ray Birkholz of Loudoun, an 8 lb., 3 oz. boy. To Mr. and Mrs. C. C. Walker of Loudoun, a 6 lb., 4 oz. girl. To Mr. and Mrs. Jesse Franklin of Loudoun City, a 7 lb., boy.

Dec. 15-To Mr. and Mrs. Glenn Click of Loudoun City, a 7 lb., 4 oz. girl. To Mr. and Mrs. J. B. Clowers of Loudoun, an 8 lb., 11 oz. girl. To Mr. and Mrs. H. R. Dotson of Loudoun, a 7 lb., 8 oz. boy.

Thursday, December 18, 1958

The Loudoun County Herald

Mrs. Richesin Is Host To Bridge

Mrs. J. E. Richesin was hostess to her bridge club on Monday evening at her home on River Rd. Dinner was served before playing three progressions of bridge. High score was won by Mrs. J. I. Blair and bingo was won by Mrs. W. F. Zimmerman.

Christmas gifts were exchanged by the club members.

Mr. and Mrs. E. M. Hall returned home Tuesday after spending a few days with Dr. and Mrs. Joe Monger in Memphis, where Dr. Monger was graduated from the U.T. Medical School Monday night.

Mr. R. F. McDade now resides in Boon, N. C. Persons wishing to write him should address 701 Family Street, Boon, N. C.

Mr. and Mrs. Hal Roeder and son Mark of Clifton, Kan., are here for the Christmas holidays with Mrs. Roeder's parents, Mr. and Mrs. Charles T. Morgan.

Mrs. Ruby Lutz will have this weekend to spend the Christmas holidays with Maj. and Mrs. Charles Colville and children, Jane Lytle and Mark in Dayton, Ohio.

Mrs. Betty Rayder spent the week with Mr. and Mrs. Curtis Rayder in Atlanta, Ga.

Mr. Paul Pennington entered the Bacon Hospital Wednesday.

Christmas

You Are Invited To

Friendly Florist

(LOCATED WEST END LOUDON)

To see our designs for Christmas — We have on display original designs in

MEMORIAL WREATHS
SPRAYS—POTS
BASKETS
UNIQUE PIECES
DOOR SWAGS
Table Arrangements
CORSAGES
POINSETTAS

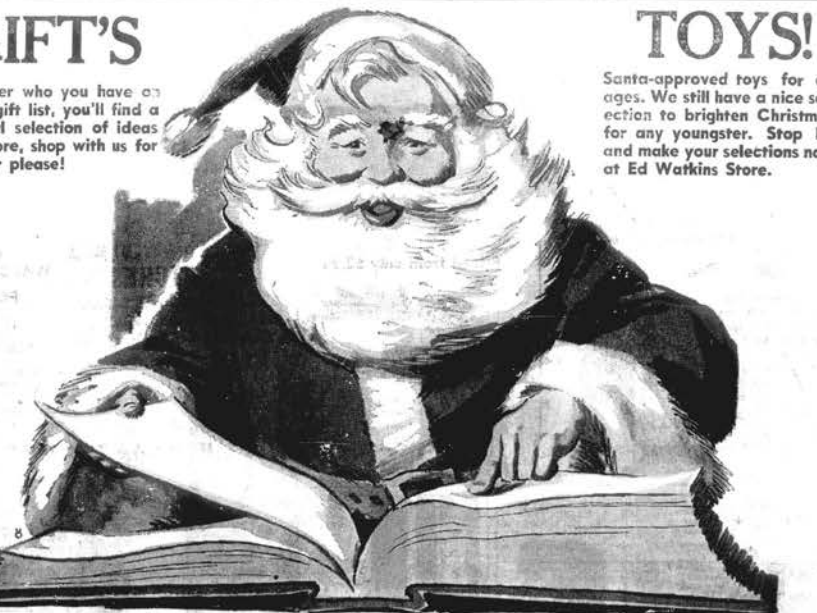
Early orders for cut flowers or potted plants will be appreciated. If we do not have the design you want we will make every effort to please.

Comeby And See Us — Reasonable Prices
YOUR BUSINESS IS APPRECIATED

"Flowers Speak Softer Than Words"

GIFT'S

No matter who you have on Santa's gift list, you'll find a wonderful selection of ideas in our store, shop with us for gifts that please!



TOYS!

Santa-approved toys for all ages. We still have a nice selection to brighten Christmas for any youngster. Stop by and make your selections now at Ed Watkins Store.

The Ed Watkins Store

Mr. and Mrs. Tobias Harris and little daughter, Jane from Cedar Valley spent Monday with Mrs. Harris' parents, Mr. and Mrs. Austel Clinton.

Miss Ann Waller accompanied Mr. and Mrs. M. C. Anderson to Maryville Sunday afternoon where they attended a performance of The Messiah.

Mr. and Mrs. Tobias Harris and their daughter, Sharon were visitors in Knoxville Monday.

Miss Judy Davis was the overnight guest of Miss Nancy Watkins of Loudon Tuesday and shared her room with several of her classmates at the performance of "The Messiah" at Knoxville.

Mrs. Kansas Henderson, teacher of the second and part of the third grade, is proud that



Mr. J. G. Taylor has returned to his home after spending a few days in the Sweetwater hospital. Mr. Wesley Barnett and daughter

"I never knew a laundered towel could be so."

It's all in the tumble drying! The difference between the harshness of a weather-dried towel and the fluffiness of a Speed Queen dried towel is amazing.

The New Golden Anniversary Speed Queen Dryer is now on demonstration—and look what it's got...



only Speed Queen
has it!

Here is lifetime durability. No rusting, no chipping. No corrosion. Always a smooth bright surface to protect your clothes.

ALSO has Foot-operated Door —
In-a-door Lint Trap — HI-LO-OFF
Nostr Control — Oxene Lamp — Drum
stops when door is opened — Restor
ation is out of children's reach.

SPEED QUEEN

What a wonderful gift for her this Christmas! No worries about bad weather — just the convenience of a **SPEED QUEEN** Dryer to say Merry Christmas

DRYERS from \$149.95
WASHERS from \$219.95

WHY NOT BUY HER THE PAIR FOR CHRISTMAS

**YOUR
FAMILY
GIFT
CENTER**

GREER'S

GREER HARDWARE COMPANY
LOUDBON

**DR. ARTHUR HARRISON HOME
FOR SALE**

Brick Colonial \$21,900.00 Loudon, Tennessee
Original Part 135 yrs old, 3 room apartment
addition 25 Yrs old. 3 Car garage. Original
wide plank floors, hand hewn doors and man-
tles. total 10 rooms, 3 baths, slate roof, 2 acre
lot full of old maple trees. Shrubs, flowers,
etc.

Call GLEview 8-3215 anytime

Saturday, Monday, Tuesday, Wednesday
December 20, 22, 23, 24

Drop In For Coffee

as you visit in our store
Served by our hostesses

why does
Magnavox TV
cost you less?

here's why...

Magnavox sells directly from the factory, only to a limited number of fine stores in each community. "Middleman" distributor costs are cut, and you save the difference. This — plus specialized manufacturing — results in the greatest value for your money.

Magnavox has long been regarded as one of the finest instruments made — having

Magnavox builds most of its own precision components and fine cabinets, resulting in greater quality, dependability and the finest furniture your money can buy. . . all readily apparent when you see and hear a demonstration.

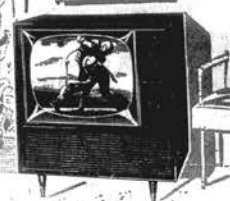
all readily apparent when you see and hear it.



"NJOY 24" BIG-SCREEN sq. in. optically
tered screen. Automatic picture and sound stabilizers. Four
agnavox high fidelity speakers. Personalized tone control.
onnection for Stereo and record player. Illuminated channel
d. In mahogany, oak or cherry finishes — several beautiful
ies. In mahogany

BIG VALUE TV... Magnavox quality at modest price! This full console has features you would expect only on sets costing much more: 262 sq. in. optically filtered screen. Full-transformer chassis. Area selector switch. Convenient top controls. Magnavox 8" high fidelity speaker. In mahogany.

\$ 239.50



359.50



NEW 3-WAY TV... Here is a value-priced, Magnavox quality TV... it's a table model... a console... and it's portable, too! Compact attractive non-metallic cabinet is decorative and functional. 155 sq. in. optically filtered screen. Superior Magnavox front-projected sound. In mahogany or oak finishes.

\$179.50

...come in...let us prove that **Magnavox**
is the finest on any basis of comparison!

**Toys, Appliances
Giftwares, Gifts For
The Home, Gifts For
Him, Her and Everyone**

OBITUARIES

J. R. White

White, J. R. (Whitey), age 41, passed away at Bacon Hospital Dec. 13th. Survivors: Wife, Edna; Barr White, Daughter, Mrs. Jerry Libby, Pontiac, Mich. Graduated Jefferson Junior High School, Mrs. Della Ault, London. Twin brother, G. L. "Whitey" White, London. H. R. White of Lewis, Delaware. Sister, Mrs. Oscar Thompson, London. Three half sisters, Mrs. King Black and Mrs. Virgil Bolt, both of London. Mrs. Walter Harwell, Lenoir City. Services were held Monday at 2 p.m. from London Methodist Church with Rev. H. H. Greene and Rev. O. C. Rainwater officiating. Interment London County Memorial Gardens. Arrangements by Quinn & Karnes.

Frank W. Campbell

Campbell, Frank W. age 80, of Erie, Route No. 1, passed away at his residence December 14th. Survivors: Wife, Kathryn (Hicks) Campbell, 3 Daughters, Miss Willie "Bill" Campbell, at home. Mrs. Mack H. Smith and Mrs. M. Fred Carter, both of Kingston. 3 grandchildren, Cora, Frank and Beckie Carter. 4 Sisters, Mrs. Roe Walker and Mrs. Clint Turner, both of Harriman. Mrs. Lena Ehlens, Lenoir City and Mrs. Jessie Billingsley of London. One brother, Robert L. Campbell, Kingston. Services were held Wednesday, Dec. 17th from Paint Rock Baptist Church at 2 p.m. with Rev. W. F. Oran, Rev. Bertie Thompson and Rev. Robert E. Reeves officiating. Interment church cemetery. Arrangements by Quinn & Karnes.

Thomas John Beutel

Beutel, Thomas John, infant son of Mr. and Mrs. James H. Beutel,

Brotherhood Set Up at Blairland Church

A brotherhood was organized at Blairland Baptist Church Nov. 4, with meetings on a monthly basis. J. B. Whaley is president, Don McCollister is secretary-treasurer; Homer Cathey, Jr., R. A. Counselor; Roy Farmer, Ned. R. A. Counselor; John Woody, membership vice-president. Don Abernathy, program vice-president; J. L. Watson, activity vice-president; Oscar Kirkland, song leader; H. L. Jamerson, evangelist chairman; C. R. Calhoun, worship chairman; Gerald Lawton, stewardship; Archie Miller, benevolence; Jim Watt, education; and Marshall Trout, publicity.

WE REPAIR and make TV, radio or photograph. We have used sets for sale. FORESTER TV-Radio Service, West End, London, GL 8-3063. M-7-1

DRAPERY MATERIAL... latest fabrics and patterns—50c yard. Fiber glass curtain material—60c yard. Corduroy, 3 yards \$1.00. Valley Mercantile Outlet, West End, London. tfe-1

IF 11-55 appears on your paper, or on your wrapper, it is time to renew your subscription to the London County Herald. The number of operations necessary to let your name get off our mailing list and back on again would surprise you. Please send us your renewal NOW!

NEW OPEN... Dosses' Cabinet Shop, West End, London, Phone GL 8-4132. Cabinets made to order. Free estimates. 3-5-1

passed away at Bacon Hospital Dec. 15th. Besides parents, he is survived by one brother, James Michael. Grandparents, Mr. and Mrs. Herbert Buel and Mr. and Mrs. Wilfred LaBrosse, both of New York. Services were held from the Quinn & Karnes Chapel Dec. 17th at 10:00 a.m. with Father Joel Wiggs officiating. Interment Cecil Cemetery.

The Loudon County Herald

Thursday, November 15, 1950

CLASSIFIED

WANT ADS

FOR COAL... Garland B. Craig, Phone GL 8-3102. M-3-C

FOR RENT... 4 room house in Dufftown. Apply Mrs. S. P. Danforth. tfe-5

SPECIAL... large double blankets—\$2.50 each. 22 piece set dishes just \$2.49. Mens wool shirts—\$2.98. Mens first quality ivy leaguers—\$3.98. Top value trousers, 28 thru 36 waist, just \$2.00 pair. Valley Mercantile Outlet West End, London. tfe-1

FOR RENT... 3 room furnished apartment. Ph. GL 8-3063. tfe

WE BUY, SELL or TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

FAMILY SERVICE... careful attention to your dry needs for the entire family. Ductective prescription service, quality drug line. SMITH DRUG, Lenoir City. Phone GL 8-2021. tfe

CHRISTMAS SUGGESTIONS... buy practical gifts—buy at home. New kitchen sinks or bathroom fixtures, medicine cabinets, electric heaters, etc. We have all the above, plus all size blocks, bricks, sand, gravel, cement, brickmud and many other items in the building line. Special Bargains Now! Trade with us and save! The ROBINSON CO., Gilbert Blankenship, owner, Phone GL 8-2206 or GL 8-3588, Depot Square, London. tfe-1

GRAVING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1982. tfe-1

DIXIE LEE DRIVE-IN THEATRE LOCATED AT DIXIE LEE JUNCTION PHONE 1073 SHOW HOURS: 7:30 & 9:30 p.m. THURSDAY ONLY, Dec. 18 CRASH LANDING Gary Merrill Nancy Davis CARTOON

FRIDAY & SATURDAY Dec. 19 & 20 DOUBLE FEATURE APACHE Burt Lancaster IT, TERROR FROM BEYOND SPACE Marshall Thompson Cartoon

SUNDAY, MONDAY, TUESDAY Dec. 21, 22, 23 HARRY BLACK AND THE TIGER Stewart Granger Barbara Rush Cartoon WEDNESDAY, THURSDAY FRIDAY, Dec. 24, 25, 26 for CLOSED Christmas Holiday

HELP WANTED... man or woman to supply consumers with high quality products in Loudon or Meigs Co. Can earn \$50 weekly part time. \$100 and up full time. See E. H. Ramsey, Rt. 1, Etowah, Tenn. Phone 2131, or write Ramsey's, Dept. JNL-781-336, Memphis, Tenn. 01-8-1

GET MORE OUT OF LIFE... ATTEND A MOVIE! COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LENOIR AND LENOIR CITY PHONE GL 8-2232 SHOW TIME 7 P. M. and 9 P. M.

THURSDAY & FRIDAY Dec. 18 & 19 DOUBLE FEATURE THIS ANGRY AGE IN TECHNICOLOR Richard Cottle Anthony Perkins

GUNFIGHT AT INDIAN GAP 1st Run Picture Cartoon

SATURDAY, DEC. 20 2 BIG FEATURES ONE ADMISSION WILD FRONTIER Your Partner

THE HAUNTED STRANGLER THE FIEND WITHOUT A FACE 1ST RUN PICTURE CARTOON

SUNDAY & MONDAY Dec. 21 & 22 DOUBLE FEATURE 1ST RUN PICTURE HARRY BLACK AND THE TIGER CINEMASCOPE-COLOR Stewart Granger Barbara Rush 1st Run Picture PAWNEE CINEMASCOPE-COLOR George Montgomery Cartoon

TUESDAY & WEDNESDAY Dec. 22 & 23 DOUBLE FEATURE THE ASTOUNDING SHE MONSTER CINEMASCOPE-COLOR Robert Clark 1st Run Picture VIKING WOMEN VS THE SEA SERPENT Abbe Dalton Cartoon

CHRISTMAS EVE meet Santa at Cole's Drive In Theatre in person. Gifts for everyone! Now enjoy movies all winter long at your Cole's Theatre with

IN CAR HEATERS Come anytime, warm, sleek or snow—and enjoy beautiful warmth like the sun's rays in living room comfort in your own car.

You'll Love The Way we clean your COATS... but they're not just cleaned... they're REFRESHED! FIRST, we clean them thoroughly but gently. Then we FORM PRESS them on a form similar to a dress-makers form. They're steamed on the inside and brushed on the outside—that means NO CREASES, NO SHINE, NO FLATTENED SEAMS to show. In fact, they're luxuriously soft—just like new!

PHONE GL 8-3024 for delivery NuWay Cleaners "Be Smart—Look Smart" Loudon



805 Poplar Street

TOYS... have 50 percent on dolls, power and friction toys. We have a large selection to choose from. Valley Mercantile Outlet, West End, London. M-3-C

NOTICE... for driveways, parking areas, store fronts, hot asphalt mix, call GL 8-2298. Experienced workmanship, free estimates. M-5-C

SERVICE STATION for lease... West End, London. For industrial call Athens, 059. tfe

FOR SALE... There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when you or your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries.

JACKETS... children's sizes \$1.00 and up. Hooded car coats—\$3.98. Suede jackets—\$4.95. Front quarter horse hide jackets—just \$4.95. Valley Mercantile Outlet, West End, London. tfe-1

BURKHART'S BEAUTY SHOPPE Princess Nyle Cosmetics Dealer... West Broadway at city limits. Lenoir City, Phone YU 6-6420, residence YU 6-3048. SPECIAL \$10.00 opens all permanent wave only \$4.95. Professionally shaped and styled. Appointment not always necessary. tfe-46

TO GO ONLY... you can now borrow up to \$15,500 direct government loan at 4% interest and have up to 30 years to pay for book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when you or your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries.

FOR SALE... oil heater and one 55 gal. oil drum in good condition. Call GL 8-2721 between 8 a.m. and 4:30 p.m.

CHRISTMAS TREES... Canadian balsam trees... luxuriously shaped fresh and green, fragrant, long lasting. Will not shed needles. All sizes from three to six feet. Loudon Farmers Cooperative. M-6-C

SALE... we have just purchased the entire stock of a large general clothing store and to dispose of this stock quickly, we have reduced to the lowest possible prices. Valley Mercantile Outlet, West End, London. tfe-1

FOR RENT or SALE... new 5 room farm house. Full-size basement, electric heat, hot and cold water, on Lake View Road, Lenoir City. Call GL 8-4148. tfe-3

Valley Drive-In

formerly Bonnet Drive-In New Under New Management of ROY CLINE PHONE GL 8-2217 Located between Loudon & Sweetwater

50c per person THURSDAY, DEC. 18 TWELVE ANGRY MEN Henry Fonda Cartoon

FRIDAY & SATURDAY Dec. 19 & 20 DOUBLE FEATURE DOUBLED GUN KNOKED GUN Plus

APACHE WOMEN And Serial CANADIAN NORTH-WEST MOUNTED POLICE Cartoon

SUNDAY & MONDAY Dec. 21 & 22 GRAND OLE OPEY Roy Acuff Weaver Brothers

CARTOON TUESDAY & WEDNESDAY Dec. 23 & 24 CLOSED

WHITE STORES

S.W. GREEN STAMPS

Morning Glory Extra Fancy
Extra Tender TURKEY
Large Toms (over 20 lbs.)
lb. 35c Med. Hens lb. 43c

PLUS S.W. GREEN STAMPS

WHITE STORES

FOR CHRISTMAS

Good Eatings

Stock Up Now At
GILES AND SON FOOD MARKET

NBC

RITZ CRACKERS

1 Pound Box

29c

Northern

Towels

2 Rolls

39c

SAVE THIS VALUABLE COUPON

THIS COUPON IS WORTH 25¢ TOWARD THE PURCHASE OF 3 CANS OF

Libby's VIENNA SAUSAGE

3 CANS FOR 45c WITH THIS COUPON

LIMIT ONE PER FAMILY...OFFER EXPIRES

Valid wherever taxed, restricted or prohibited. Cash redeemable value: 1/20th

GOLD MEDAL MACARONI

2-12 ounce boxes

33c

Shop and Save
Everyday Every-week with Mohlar and Harold Giles
3 Miles Out On Vonore Road

Giles & Son Market

Plus

+VALUE+

Store

GOLD MEDAL SPAGHETTI

2-12 ounce boxes

33c

For Your Convenience!

Your City Has Installed
The CURB-COP...

To save you time, trouble and inconvenience in paying overparking tickets, your city has some new members on the police force! They're the smiling, friendly Curb Cops—aluminum collection boxes attached to the parking meters to make fine payment a quick and easy affair.

Yes, now you can pay overparking fines on the spot! You no longer have to bother with stamps, money orders, or tiresome trips to the police station—you simply walk a few steps to the nearest meter with a Curb Cop attached, deposit your fine, and forget it!

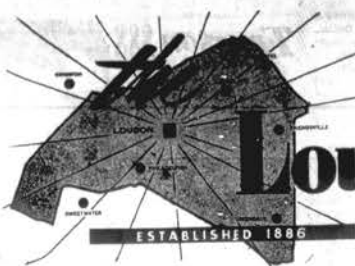
This progressive and forward-looking step by your city is designed to make it as easy and convenient as possible for you to comply with the law.

Here's How It Works!

Tickets will be in the form of an envelope. The officer keeps a stub with corresponding information to be checked against the envelopes containing the fines. Payment may be deposited in the envelope and placed with the nearest Curb Cop, which is never more than a few steps away. That's all there is to it!

PAY TODAY THE CURB-COP WAY

CITY of LOUDON



Loudon County Herald

"Loudon County's Family Newspaper"



TWO YEAR—NUMBER 6

LOUDON, TENNESSEE, THURSDAY, DECEMBER 25, 1958

10c PER COPY

Is There A Santa Claus?

On December 15, a little eight-year old girl wrote to the New York Sun, a great newspaper of that day, and asked the editor if there were really a Santa Claus. Instead of throwing the letter into the wastebasket, as he might have done, the editor answered the letter carefully and

warmly. That answer has become a classic. Many of the biggest newspapers of the present day reprint this editorial each year in their editorial columns. The Herald is glad to join the many other editors and give this Christmas classic to its readers.
—The Editor

We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of The Sun:

"Dear Editor:

I am 8 years old.

Some of my little friends say there is no Santa Claus.

Papa says 'If you see it in The Sun it's so.'

Please tell me the truth, is there a Santa Claus?

Virginia O'Hanlon,
115 West 29th Street

Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age. They do not believe except they see. They think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no

childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished. Not believe in Santa Claus! You might as well not believe in fairies! You might get your papa to hire men to watch in all the chimneys on Christmas eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove, Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders there are unseen and unseeable in the world.

You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, nor even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah? Virginia, in all this world there is nothing else real and abiding.

No Santa Claus! Thank God he lives, and he lives forever. A thousand years from now, Virginia, nay, ten times ten thousand years from now, he will continue to make glad the heart of childhood.



Best Wishes Of The Season!

The Loudon County Herald Staff

Mr. and Mrs. Charles T. Morgan
Publishers

Mr. and Mrs. William J. Morgan
Editor-Manager

Melvin Casteel
Shop Foreman

Harold Howard

Joe Trout

Marshall Trout

Mrs. Jack Lefler
Society Editor

Judy Davis
Philadelphia Correspondent

Mrs. S. B. McCollum
Greenback Correspondent

Jom Delaney
Sports

Bob Knowles
Correspondent



Greetings of the Season

We love the tradition of extending greetings to friends and neighbors at Christmas time. This age-old custom affords us the opportunity to express our gratitude to those we have long been privileged to serve, and to wish everyone a full measure of happiness and contentment throughout the Holiday Season.

First National Bank
LOUDON, TENN.



The scene is set for Christmas... enter laughter and love, joy and good cheer. To your happy holiday, we'd like to add our warmest wishes, our most sincere thanks for the opportunity of serving you. Your patronage is truly appreciated... we'll do our best to deserve it always.

Don P. Smith
CHAIR COMPANY

WE BUY, SELL OR TRADE—all kinds of new and used furniture. E. B. Hamilton, 116 A St., Loudon City, Pa. 1911. tlc-11

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines serve the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tlc-11

CHRISTMAS SUGGESTIONS—buy practical gifts—buy at home. New kitchen sinks or bathroom fixtures, medicine cabinets, electric heaters, etc. We have all the above, plus all size blocks, bricks, sand, gravel, cement, brickmen and many other items in the building line. Special Bargains Now! Trade with us and save! The ROBINSON CO., Gilbert Blankenship, owner, Phone GL 8-2206 or GL 8-3588, Depot Square, Loudon. tlc-1

FOR SALE—There is no better time than now to buy your son or daughter a good dictionary. Every pupil, certainly in the high school or college should have this book. It is a must for the student who does his best work. Let us show you the new Webster's. Buy this dictionary now and you will not have to buy another when your son or daughter goes on to college. Why wait? Give your children the best now. For sale at the Loudon County Herald. Also, we have cheaper dictionaries. Dec. 4, 11



Gifts & Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers in
City
Phone GL 8-3204

(No cost or obligation)

BURKHART'S BEAUTY SHOPPE
Princess Nyla Cosmetic Dealer
West Broadway at city limits
Loudon City, Phone YU 6-7430, re-
sidence YU 6-3048. SPECIAL...
\$10.90 cream oil permanent wave
only \$4.95. Professionally shaped
and styled. Appointment not al-
ways necessary. tlc-48

TO GI ONLY—You can now bor-
row up to \$11,500 direct gover-
nment loan at 4% interest and
have up to 30 years to pay for
the building of your new home.
Not one cent will it cost you to
move into a new home, then only
your monthly payments like rent.
I will buy a lot and furnish free
blue prints and estimating. All
labor and materials guaranteed.
For 25 years I have been building
better homes at lower cost. If in-
terested call R. W. Ellis, Shaw
Perry Rd., Loudon City, YU 6-7193
or YU 6-2511. tlc-2

Use Herald Want Ads

Emerson 888
World's first
8 transistor
pocket radio



49.95

Complete,
self-powered,
ready to play



Finn Radio & TV Service
High Street Phone GL 8-2128



**CHRISTMAS
Blessings**

As brightly as the Star of Bethlehem shone
in the heavens on the night that He was
born, so may the joy of Christmas
shine in your heart and bring you
happiness and peace.

**ED WATKINS
STORE**

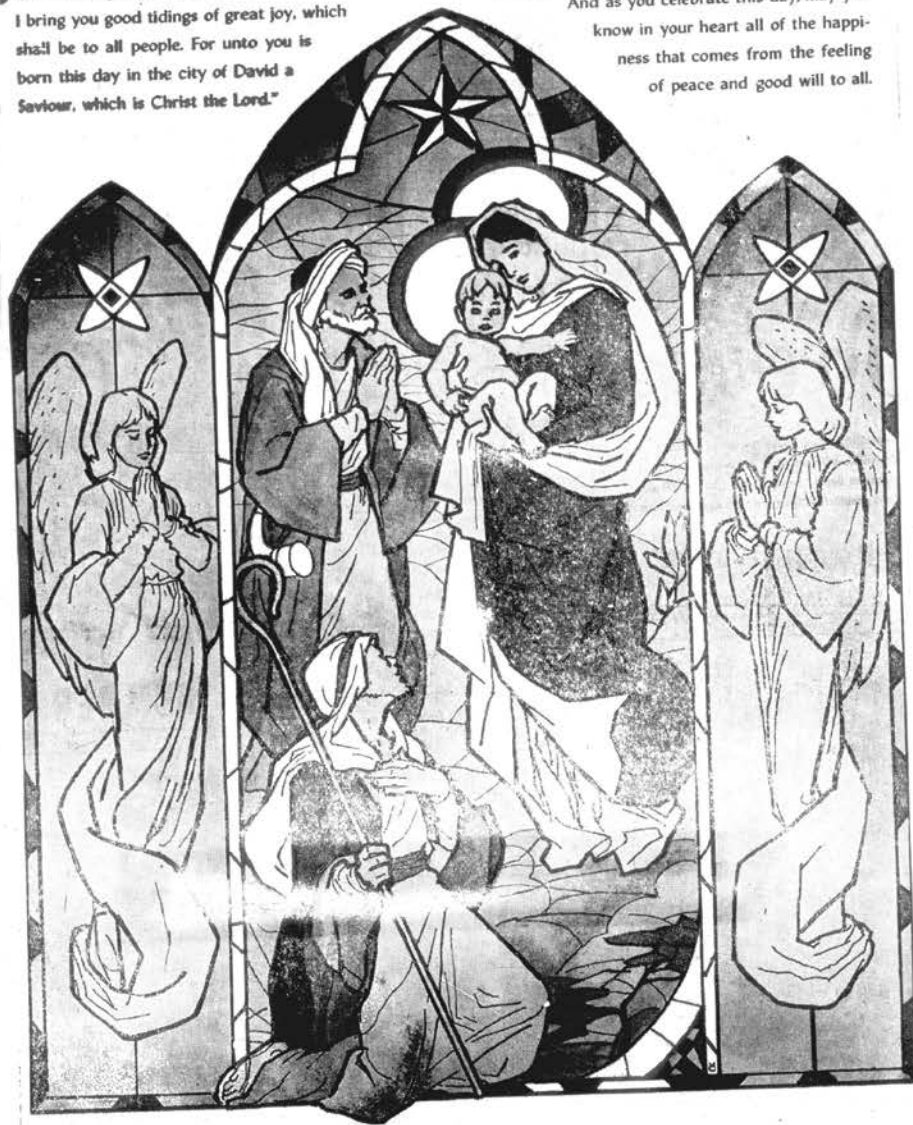


SEASON'S
GREETINGS
from
**Tic-Toc
Jewelers**
LOUDON

Christmas Greetings

"And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord."

*Let the glorious Christmas story be heard again...
And as you celebrate this day, may you know in your heart all of the happiness that comes from the feeling of peace and good will to all.*



SEASONS GREETINGS From The
CHARLES H. BACON COMPANY

LOUDON ---- LENOIR CITY



Greetings

As the carolers sing out their message of Christmas joy, we wish for you a holiday season, bright with hope, rich in love, and abounding in good health, good will and good fellowship.

Mary and Bob Anderson
**ANDERSON
AGENCY**

**Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back**



**GREER
Hardware Company**

**Chiropractic
for
EASE
and
COMFORT
in the
Spine and Back**

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

BULLDOZING
Dirt moving, and excavating of any type, also pond digging. Contact Reid Ivens, Phone GL 8-3144 or GL 8-3907

Use Herald Want Ads



We're heading your way with a sleighful of good wishes for this festive season! May you and all your loved ones enjoy a happy holiday!

"Your Ford Dealer"
**CURTIS-TIPTON
MOTOR CO., INC.**



We certainly hope Santa brings you just what you're wishing for, whether you're young in years or young in heart...and may the happy memories of a wonderful Christmas be yours to treasure.

HAMMER'S



At this joyous season of giving and receiving, we take pleasure in extending to you our heart-felt good wishes for a very Merry Christmas! We hope that you and all your loved ones enjoy every minute of this happy holiday!

LOUDON BUILDERS SUPPLY



Christmas Greetings

May the true spirit of Christmas bring joy to every home...contentment to every heart. And throughout the coming year, may we all know the peace and good will of which the angels sang on that Holy Night, long ago. To you and yours, we wish a very merry Christmas.

Loudon Farmers Cooperative



Greetings

Whatever else might be lost among the years, let us keep Christmas. Let us hold close this day, remembering family and friends. May yours be a very joyous Holiday, surrounded by all whose love and friendship you cherish.

Loudon Utilities

CHRISTMAS TREES... Canadian HEY send your Christmas to us
balsam trees... luxuriously You can see the difference, feel
fresh and green, fragrant, long the difference and smell the dif-
ference. NU-WAY CLEANERS, 405 Poplar St., Phone GL 8-3024,
don Farmers Cooperative. London. Mo-13



Greetings

*As you trim your tree
for Yuletide,
please think
of us as being with
you in spirit,
wishing you the
very best of
everything!*

**Cole
Drive-In
Theatre**



**Holiday
GREETINGS**

Best wishes of the season
and our sincere thanks to
all our friends and patrons.

Friendly Florist



Greetings

There's Christmas music
in the air and joy in every
heart. At this glad time,
we wish for all our
friends and
neighbors
the
happiest
holidays ever!

**Bowman - Porter
Furniture Company**



CHRISTMAS

TIDINGS

While shepherds watched by night, the wondrous tidings of the Christ Child's birth first rang forth, and with awe and rejoicing, they sought the place where He lay. And at every Christmastide, the sacred story lives anew... gloriously, radiantly lighting the world with hope and faith, peace and good will.

We wish for you and yours at Christmas a season abundantly filled with the abiding joy and spiritual inspiration that He brought to earth.

SEASON'S GREETINGS to you and yours from

BACON CREAMERY

Vacreated Milk

Velvet Ice Cream

Amos Allen
Earl Alexander
Charles F. Brakebill
Clyde Brooks
Howard Brookshire
Robert Casteel
Hall Cordell
Robert Fox
Carl Hardin

Floyd Heatherly
Arthur Hope
Claude Hyatt
Albert Jacobs
Jim Johnson
Clarence Jones
Lloyd Jones
Howard Jones
James R. Lane

Jack Lawton
Albert Lee
Bill Lennex
Harold McCollister
Boyd Millsaps
Herbert Munsey
Willard Parks
W. C. Patton
Willard Rollins

Dewayne Russell
Eugene Russell
Carl Selvidge
Wayne Selvidge
R. G. Sherrill
Clarence Wallace
Allen Ward
Bryan Wilcox
John B. Worley

Anne Mathes Jones

Janette Jacobs

Merry Christmas

Uncle Phil from Philadelphia says:

DEAR MISTER EDITOR:

There's somethin' about the Christmas spirit that makes folks forget their burdens and troubles. For instance, up at the country store Saturday night all the fellers was in a good mood, telling funny stories instead of complainin' about things.

One feller said he'd got so lazy since he got addicted to them allotment checks that it was a real chore fer him anymore to hold the lantern fer his old lady to see how to chop wood. And another feller was telling about stopping work on the house he was building for hisself, so's he could build a goat house. He allowed as how there ain't nothing in the world that hates rain like a goat, and he said he just couldn't stand to see that pore goat suffer no longer. His wife and four kids is stayin' with his mother till he gits the goat house built and gits back to work on his own house.

And Ed Doolittle said his wife had him a necktie fer Christmas but that she forgot to remember he didn't have no shirt to go with it. And some feller spoke up and allowed as how, since Ed stayed in the dog-house so much, it would be more fittin' if his old lady bought him a dog collar.

And some time was spent on discussing the difference between farming and agriculture. It was finally decided that farming is done by farmers and agriculture is mostly a literary proposition carried on by Government employees.

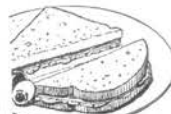
And that's the kind of good-natured talk that was going on. I reckon they ain't no happier folks in the world than a bunch of rural fellers when they gits around a farm fire about Christmas time.

And this being the Christmas season, I ain't got no sermons fer my little piece on the paper this week. It's been a good year in a heap of ways, and while I'm always complainin' about things that don't suit me, most of us has got plenty to eat and a warm place to sleep and warm clothes to wear, and we should put aside disagreeable things and be happy and jolly at Christmas time.

I want to wish all my readers (if I got any) the very happiest Christmas they ever had, spend with their kin folks and friends.

See you
IN CHURCH
Sunday

Herald
Classified Rates
\$1.00 First Week
50c Additional Weeks



Handy, thrifty...
and oh, so good!

Extra special
pickle relishes in a
creamy dressing.
Made by KRAFT.



Miracle
Sandwich Spread

I hop things in the nation will be Editor, just wishing it. In such shape next year that I A very Merry Christmas to the won't have to complain suite as you, Mister Editor, and to the much as in the past year, I ain't good folks that takes your paper, making that as a promise, Mister I even hope them Congressmen

TIDINGS OF JOY



We offer
to all
our many
friends
our
best wishes
for a
joyous
Holiday Season.

QUINN and KARNES
FUNERAL HOME

and on earth Peace...



good will to men

This is the season of hope and
rejoicing. Warmly, we extend to
all our friends our sincerest
wishes for an unforgettable
Christmas, abounding in spiritual
joys, blessed by peace and
happiness, faith and good will.

LOUDON
Furniture & Hardware
COMPANY

Silent Night



Heard in song, told
in story, the
Christmas message comes
anew to lift our spirits,
warm our hearts. At this happy time,
we extend friendly greetings to all.

Yale & Towne
MANUFACTURING COMPANY
LENOIR CITY

Happy New Year

Five to Five Store

SEASON'S GREETINGS TO YOU AND YOURS!



Season's Greetings

The holidays bring happy hours...
and may they bring many to you.
The holidays abound in love and good
fellowship...may you have a plentiful share. The
holidays bring old friends together...may this pleasure
be joyously yours. The holidays are always happier for the glad
warmth of greetings given and received...we extend ours to you, most sincerely.

VISKING COMPANY

FOOD CASINGS DIVISION

Division of Union Carbide Corporation

LOUDON, TENNESSEE

The terms "Visking" and "Union Carbide" are registered trademarks of Union Carbide Corporation.



COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN
LOUDBON AND LENOIR CITY
PHONE GL 8-2333
SHOW TIME 7 P. M. and 9 P. M.

THURSDAY & FRIDAY
Dec. 25 & 26

DOUBLE FEATURE
THE PROUD REBEL
IN TECHNICOLOR

Alan Ladd

Olivia de Havilland

HELL CANYON

OUTLAWS

1st Run Picture
Cartoon

SATURDAY, DEC. 27

2 BIG FEATURES

ONE ADMISSION

JOE DAKOTA

IN TECHNICOLOR

DESERT HELL

1ST RUN PICTURE

THE VANQUISHED

CARTOON

SUNDAY, MONDAY, TUESDAY
Dec. 28, 29, 30

THE BARBARIAN

AND **THE GEISHA**

CINEMASCOPE-COLOR

John Wayne

CARTOON

WED. THURS. FRI.
Dec. 31, Jan. 1, 2

DOUBLE FEATURE

IMITATION GENERAL

Glenn Ford

Red Buttons

and

DUNKIRK

CARTOON

New Years Eve
Midnight Show

STAKE OUT ON

DOPE STREET

See The Old Year Out And The
New Year In At Your Cole Drive
In Theatre.

Now enjoy movies all winter long
at your Cole's Theatre with

IN CAR

HEATERS

Come anytime—rain, sleet or
snow—and enjoy beautiful warm-
th like the sun's rays in living
room comfort in your own car.

CLASSIFIED

OPPORTUNITIES

WE REPAIR and make TV, radio
or phonograph. We have used sets
for sale. FORESTER TV-Radio
Service, West End, Loudon GL 8-
2605. 8-4-63

DRAPERY MATERIAL... latest
fabrics and patterns—30c yard.
Fiber glass curtain material—10c
yard. Corduroy, 3 yards \$1.00.
Valley Mercantile Outlet, West
End, Loudon. 10-4-63

WANT ADS
FOR COAL... Garland B. Craig,
Phone GL 8-9182. 25-4-63

FOR RENT... 4 room house in
Dufftown. Apply Mrs. S. P. Dan-
nel. 10-4-63

NEW OPEN... Dobson's Cabinet
Shop, West End, Loudon. Phone
GL 8-4152. Cabinets made to order.
Free estimates. 21-5-63

TO GO ONLY... you can now bor-
row up to \$13,500 direct govern-
ment loan at 4% interest and
have up to 30 years to pay for
the building of your new home.
Not one cent will it cost you to
move into a new home, then only
your monthly payments like rent.
I will buy a lot and furnish free
blue prints and estimating. All
labor and materials guaranteed.
For 25 years I have been building
better homes at lower cost. If in-
terested call R. W. Ellis, Shaw
Perry Rd., Loudon City, YU 6-7193
or YU 6-2511. 10-4-63

FAMILY SERVICE—Careful at-
tention to your drug needs for
the entire family. Distinctive pre-
scription service, quality drug in-
surance the best for your money.
SMITH DRUG, Loudon. Telephone
Phone GL 8-2021. 10-4-63

CHRISTMAS SUGGESTIONS...
buy practical gifts—buy at home.
New kitchen sinks or bathroom
fixtures, medicine cabinets, elec-
tric heaters, etc. We have all the
above, plus all size blocks, bricks,
sand, gravel, cement, brickmud
and many other items in the
building line. Special Bargains
Now! Trade with us and save!
The ROBINSON CO., Gilbert
Blankenship, owner, Phone GL 8-
2206 or GL 8-3588, Depot Square,
Loudon. 10-4-63

SPECIAL... large double blankets
—\$1.98 each. 32 piece set dishes
just \$2.40. Mens wool shirts—\$2.98.
Mens first quality ivy leagues
—\$2.98. Top value trousers, 28
thru 36 waist, just \$2.00 pair.
Valley Mercantile Outlet, West
End, Loudon. 10-4-63

Valley Drive-In

formerly

Bonnet Drive-In

Now Under New Management Of

ROY CLINE

PHONE GL 8-2277

Located Between Loudon &
Sweetwater

50c per person

THURSDAY, DEC. 25

SPOILERS OF THE

FOREST

IN TECHNICOLOR

Rod Cameron

CARTOON

FRIDAY & SATURDAY
Dec. 26 & 27

DOUBLE FEATURE

FRONTIER GAMBLER

Plus

OUTCAST

And Serial

**CANADIAN NORTH-
WEST MOUNTED**

POLICE

CARTOON

SUNDAY, MONDAY, TUESDAY
Dec. 28, 29, 30

THE VIKINGS

Kirk Douglas

CARTOON

Merry Christmas

In the true Christmas spirit
of joy and good will,
we are happy to greet all
our friends and wish
everyone a glorious Holiday Season.

FLORIST
LOUDON

Greetings

Season's greetings and our thanks to
all our friends whose patronage we value so
highly! We're all aglow with warm wishes for
a holiday full of love, joy and good cheer!

Bill's Grill
LOUDON

COMPARE Magnavox 24" TV

Four Magnavox
High Fidelity Speakers

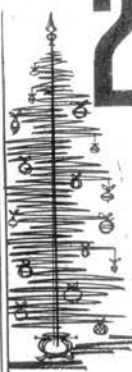
Dependable "Magnapower"
full-transformer chassis

Gold Seal Guarantee—TV's
most exclusive!

OPTICAL
PICTURE
FILTER

AUTOMATIC
PICTURE & SOUND
STABILIZERS

The Magnavox 24"
diagonal measure



MORE features,
performance
and value!

The magnificent gift
that keeps on giving...

\$299⁵⁰
in mahogany

WHY NOT ENJOY BIG SCREEN TV...WHEN A MAGNAVOX
COSTS YOU NO MORE THAN SMALL-SCREEN TV?

Make your family the happiest family this
Christmas by giving them this big-picture
magnificent Magnavox which also offers
personalized tone control, convenient tuning,
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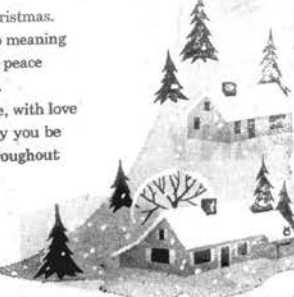
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Come In and select now...there's a Magnavox style for every setting...a price for every budget!



Greetings

We wish you joy at Christmas.
May its true deep meaning
light your way to peace
and contentment.
With faith as your guide, with love
in your heart may you be
richly blessed throughout
the coming year.



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Merry
Christmas

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R. M. GRAY INSURANCE AGENCY
500 Grove Street Loudon Phone GL 8-3501



C & S CLEANERS



Just a friendly message
to thank you for your patronage
and wish you and your loved ones a
holiday season full of
friendship, good cheer,
good health and much happiness!

FAMILY
FASHIONS

FIELD NOTES

By CHARLES F. MCCALL
COUNTY AGENT

This is the first in a series of 3
articles on 1959 Agricultural Out-
look.

The 1959 GENERAL ECONOMIC
SITUATION is expected to con-
tinue to improve. Recovery may
be fully attained by the fourth
quarter of the year. Automobiles
and other durable goods are like-
ly to lead the way. Government
spending, local, state, and national,
is almost sure to increase sub-
stantially. Residential construction
is expected to be at a high
rate. Industrial construction is
not expected to show any gain
over 1958. Construction of public
facilities, roads, schools, etc.,
will rise substantially. Further
moderate inflation is almost cer-
tain with continued deficit spend-
ing by the Federal Government and
general wage increases. Gross
national product is expected to
rise and may set a new record in
1959. Estimates of gross national
product range from a low of \$450
billion to \$500 billion. Consumer
incomes are expected to reach a
new high. On the whole, a much
better business year is in prospect
than 1958.

The NATIONAL AGRICULTURAL
OUTLOOK is not so bright. Record
crop production has brought
new problems of surplus sup-
plies, especially in feed and food
grains. Gross farm income is
expected to be down because of
discontinued acreage reserve pay-
ments, and because of lower prices
for many farm products. Farm
costs are likely to move up by a
small per cent, and thus net in-
come to agriculture will be below
1958. A 5% to 10% reduction in
net income is considered likely.
However, income of non-farm
origin to farm families is likely
to increase. Farm Land values and
other farm assets are expected to
continue to rise. The increased
surpluses are making the problem
of price supports more expensive
and difficult. 1959 could be a year
of many changes in price support
programs and could bring many
proposals for such changes. A
high level of agricultural pro-
duction is a strong possibility even
if weather is less favorable than
in 1958. Domestic demand for
farm products is expected to be
a record high. Export demand is
estimated to decline below that of
1958 but will still be above aver-
age. Generally large agricultural
production throughout the world
is a strong factor in the export
outlook. Also the unfavorable dol-
lar position of some of our poten-
tial customers abroad has tended
to reduce export prospects. Fur-
ther increases in farm costs may
be expected next year. Items
which are most likely to show
continued rise are farm labor,
motor vehicles, farm machinery,
and real estate taxes. Those items
which might be expected to make

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water on Lake View Road, Le-
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not have to buy another when
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FOR SALE . . . oil heater and one
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Call GL 8-2721 between 8 a.m. and
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little change or decline slightly the milk market. Major trends
are motor supplies, fertilizers,
and feeds. On the whole 1959 is
not expected to be as favorable
a year for agriculture as 1958.
DAIRY—Production of milk is
expected to be about 1% above
1958 and 3% to 5% above utiliza-
tion. This situation will create a
general undertone of weakness in
the milk market. Major trends
will continue: fewer cows, higher
production per cow, fewer dairy
farmers, large herds. With very
plentiful and cheap feed, record
high feeding rates will occur. Not
much change is expected in the
income structure of the dairy in-
dustry. Both gross and net incomes
will be about the same as 1958.



Valley Mercantile Outlet



We hope that your Yule-
tide Holiday will be as cheerful and glowing
as the brightest Christmas tree. May your
gifts include the happiness that comes from
lasting friendships and family devotion.

Greer
HARDWARE COMPANY



..and the Herald Angels sing..
101 DEC 18 M.P. 1

"On earth peace, good will toward men." So the herald angels sang. May this
message of joy and hope, this glorious promise, sing in all our hearts today, and
may we, at the Christmas season, gain new spiritual inspiration for all the day to come.

LOUDON MOTOR COMPANY

YOUR RAMBLER DEALER



At this joyous season, we take
great pleasure in thanking you
for your loyal patronage
and in wishing you and your family
a very Merry Christmas!

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**SPECIAL AFTER XMAS PRICES
FOR FRIDAY AND SATURDAY
AT GILES AND SON MARKET**

HUNT'S
Tomato Sauce
3 Cans 27c

**Popsrite
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Stokely's
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Drink**
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APPLE
SAUCE
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Stokely's
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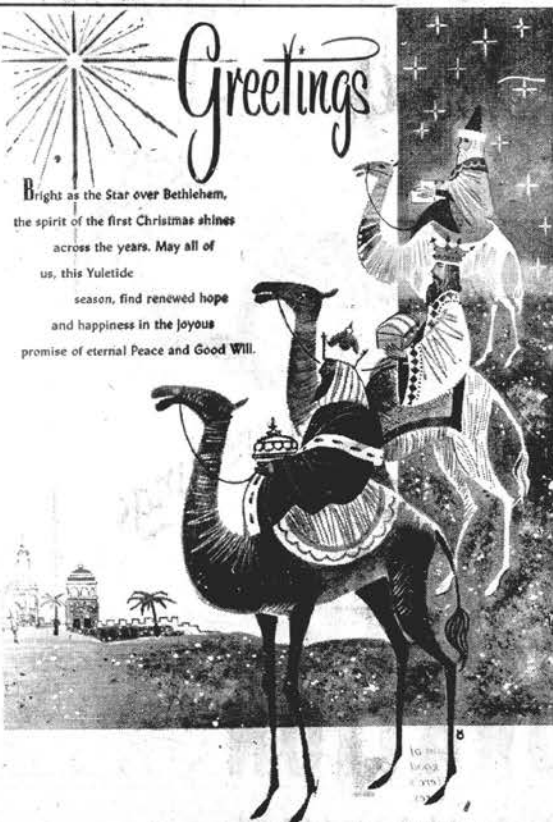
Phone GL 8-2262 Loudon, Tenn.

See You
IN CHURCH
Sunday



Have a wonderful holiday time, friends and neighbors! Here's hoping that your Christmas will be the merriest and brightest ever.

Smith Drug Company



Bright as the Star over Bethlehem,
the spirit of the first Christmas shines
across the years. May all of
us, this Yuletide
season, find renewed hope
and happiness in the joyous
promise of eternal Peace and Good Will.

First National Bank

Lenoir City, Tenn.

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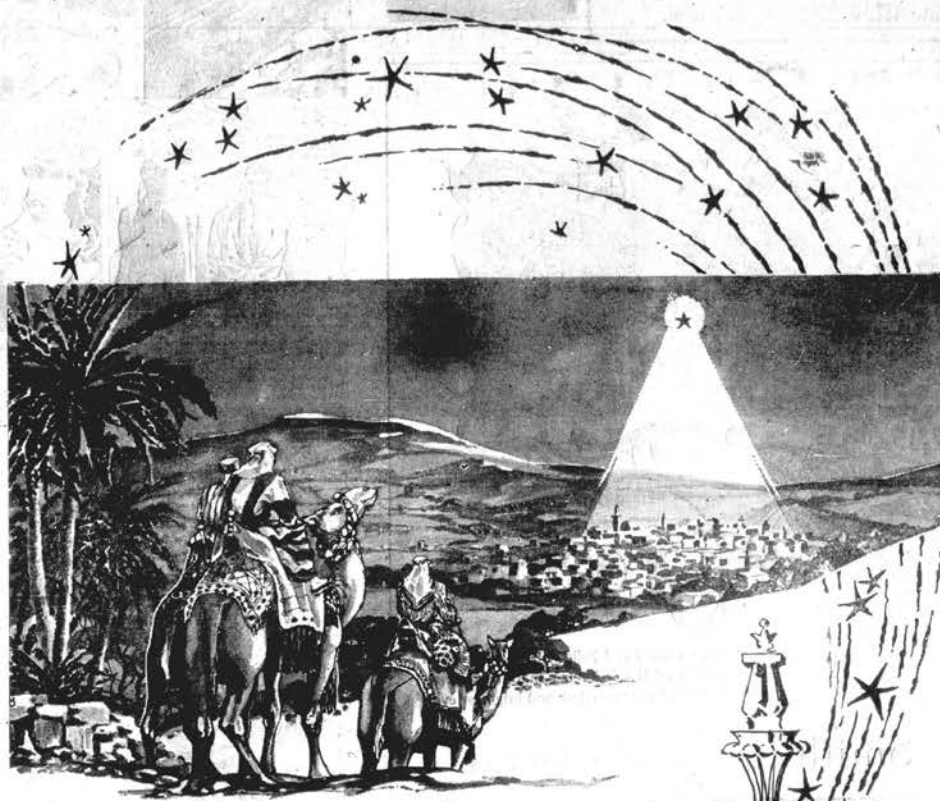


Greetings

We'd like to sing out our thanks to
you for your loyal patronage and to wish
you a holiday full of old-fashioned warmth,
meritment and much good fellowship.

Marr's Cafe

ED MARRS



Greetings for Christmas

Let us rejoice in spirit...let us be glad of
heart, for Christmas is here...Christmas, rich
in the enduring gifts of hope and faith, peace
and good will, brought to all men by the Christ
Child on that holy night long ago. May this
season of joy and wonder bring to you a sus-
taining sense of serenity and uplifting happi-
ness to glorify all the days of the coming year.



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DURALITE
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Newest Member of Loudon County's Industrial Family