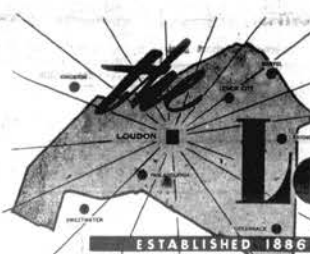


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London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 1

LOUDON, TENNESSEE, THURSDAY, JANUARY 2 1957

PER COPY 10c

Just Piddlin'

By The Editor

BACK TO THE DECK after a Christmas rest which was most appreciated. The boys in the shop also had a change to catch their breath. Now it's time to the grindstone to try to catch up around here.

Thanks to our patient job printing customers. We hope to be caught up in a few days now that the holiday season is past.

And to pay tribute where it is due, one of the Herald lads is coming through in fine style. Our regular linotype operator, left us Dec. 1 and Melvin Cantrell, a long-time Herald employee, wanted a chance at the job. It's a complicated machine and one on which it takes some practice to build up speed. But Melvin has done remarkably well—especially when you note that all our December issues came out on time.

THE HOLIDAY evidently a fine one for Loudon folks and thankful a safe one. Many families gathered for Santa's visit. The young folk didn't get the white Christmas they were pulling for, but we did get a show of flakes one day last week.

Too bad the curdling program by the community chorus was rained out just before Christmas. Maybe next year.

WELL RESUME our series of articles on the sessions court system and how it would benefit Loudon County next week. No other series previously published has created as much conversation as this one.

The most surprising thing is that the overwhelming portion of comments we receive are 100 per cent for a sessions court here. Only a few squires have expressed to us opposition to the program—an expected outcome since the court indicated by a vote of 9-2 at their last meeting not to approve a sessions court.

We're glad to have readers comment on the articles which presented figures indicating that sessions court would have made money for Loudon County during the last five years. It is necessary and right that citizens be actively concerned with how their tax money is spent and that they support constructive changes which will help ease their tax burden.

AFTER standing in line for nearly an hour, the moviegoer finally arrived at the box office. "That'll be \$1.85," said the girl behind the glass.

The man glanced at a sign over the box office and grunted. "It says 'popular prices' on the sign. You call \$1.85 a popular price?" "Well," said the girl sweetly, "we like it."

THOUGHT FOR THE WEEK

The best new year resolution is a resolution to carry out your resolutions.

Seaman H. H. Hodge Arrives At Norfolk

Herbert H. Hodge, seaman, USN, son of Mr. and Mrs. Edgar G. Hodge of Route 2, Loudon, serving with the staff of Commander Amphibious Group 4, arrived Dec. 15 at Norfolk, Va., aboard the attack transport USS Cambria.

The Cambria participated in the evacuation of UN personnel during the Suez crisis.

While in the Mediterranean the ship visited the French Riviera; Naples, Italy; Athens, Salamina, Rhodes and Corfu, Greece; Istanbul and Izmir, Turkey; Suda Bay, Crete; and Augusta Bay, Sicily.

Visking Stockholders Approve Selling Of Assets To Union Carbide & Carbon

Stockholders of the Visking Corporation have voted approval of the sale of the assets of the company to Union Carbide and Carbon Corporation. The merger went into effect Monday, Dec. 31.

The stockholders action came just before Christmas.

The agreement, previously approved by Union Carbide directors, calls for the exchange of one share of Union Carbide stock for each two and one-half shares of Visking stock. A new division of Union Carbide will be set up to be known as the Visking Company.

Visking, founded in 1925, makes food casings used by packers of processed meat and sausage products, as well as polyethylene film and tubing important in the packing industry. The company pioneered in the use of cellulose meat casings.

Visking has a food casing plant in Chicago and a new plant nearing completion here. Polyethylene film is produced at plants in Terre Haute, Ind.; Fremont, Calif.; and Flemington, N. H.

Visking Ltd., the Canadian subsidiary, has plants in Lindsey and Ajax, Ontario.

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Holiday Relatively Quiet Here; Accidents Bring Only One Death

THE COURT HOUSE RECORD

By Tom Delany

Everett High School handed the Loudon High Redskins a double loss last Thursday night in the Jaycee Invitational Basketball Tournament at Maryville.

The Everett Girls rolling over the Loudon girls 39-14, while the Everett boys had a little trouble outdoing the Loudon boys 76-63.

The Everett girls had little trouble handling the Loudon girls. Their fourth straight loss as they rolled to an easy 39-14 win.

Myrna Davis was high scorer for the Everett girls with 12 points, while Kathy McGinnis with 9 points was leading scorer of the Loudon girls.

The Everett boys took command early and defeated the Loudon boys 76-63. Lowell Wayman hit for 25 points as the Everett boys rolled to their ninth straight win.

Wayman was the leading scorer for the outclassed Redskins with 20 points. Loudon will open their 1957 "Friday night as they play host to a strong Harrison five.

The Lincopts: Everett 39, Loudon 14. Everett 33, Loudon 14. Everett 33, Loudon 14.

F. H. McGinnis 9, Hill 8, F. K. McGinnis 9, Matthew 7, F. C. Ferguson 5, Davis 12, C. S. Anderson 5, Edgerton 5, G. J. Collins, Gilbert, G. S. Allmon, Widner.

Sub-Everett: Scarbrough 7, Graham 2, Milsaps 3, Loudon-Walker, C. Allmon, J. Allmon, Smullen, Lonzo, Crisp.

London 63, Everett 70. F. Miller 6, McGinnis 10, F. Milsaps 10, Wayman 25, C. House 20, Tilsno, 8, Tilsno 15, Tilsno 15, G. Woods 14, Herron 14.

Sub-Everett: French 4, Loudon 14. Everett 33, Loudon 14. Everett 33, Loudon 14.

Girls All-Tournament Team: Davis-Everett, McGinnis-Loudon, Ford-Porter, Anderson-Porter, Fard-Sweetwater, Hill-Everett, Fard-Sweetwater, Widner-Everett, Edgington-Everett, Loy-Porter, Delonzo-Porter, S. Allmon-Loudon.

Sweetwater, guards: Sportsman ship Trophy-Paul Tilsno-Everett. Forward: Hostorable Mention-Porter, Gilbert-Everett.

Boys All-Tournament Team: Nichols-Porter, Wayman-Everett, Eosterly-Greenville, Mason-Kingston, Tilsno-Everett, H. Bolton-Powell Valley, Norman-Kingston, Carpenter-Maryville, Woods-Loudon, Moore-Porter, Sportsman ship Trophy-Paul Tilsno-Everett.

Honorable Mention-Overton-Powell Valley, House-Loudon, Knight-Sweetwater, Dossett-Everett, M. Bolton-Powell Valley.

Hiwassee Chapt. DAR Has Christmas Party

Hiwassee Chapter of the Daughters of the American Revolution held its annual Christmas party at the home of Mrs. J. H. Blair on Thursday, Dec. 13. Mesdames Sam Wilson, W. B. Harrison, and Callie Wilson were hostesses with Mrs. Blair.

Supper was served to the members and two guests Mesdames Harry Goodman and Kenneth Smith of Spartanburg, S. C. The singing of carols was carried out in the centerpieces of the dining table, where the guests served themselves.

Mrs. Henry Richies gave an interesting talk on the Christmas story. After the business session gifts were exchanged with Sell-Ridgeway of Chattanooga acting as Santa.

Cases Filed-Circuit Court: 200—Deardorff Phillips 5-6-57 vs John Cagle Sr. damage.

Redskins Dropped By Everett In Jaycee Tourney

By Tom Delany

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Cases Filed-Circuit Court: 200—Deardorff Phillips 5-6-57 vs John Cagle Sr. damage.

HOSPITAL LIST

ADMITTED

Dec. 18
Mrs. Clyde Pardue
Mrs. Charles Masters
Mrs. Raymond West

Dec. 19
Mrs. Buford Albright
John D. McGinley

Dec. 20
Mrs. Jackie Lee
Mrs. Gerald Floyd
Miss Faye McDonald

Dec. 21
Mr. Ray Brewster
Mrs. Billie Conner
Mrs. Garth Bivens
Mrs. Annie Key
Mr. John A. Jones

Dec. 22
Mr. Oscar Rainwater
Andrew J. Hamilton
Mrs. Wesley Arrp
Mrs. Floyd H. Nichols
Mrs. Tom Mitchell

Dec. 23
L. Joseph Conde Jr.
Mrs. Emily Conde Jr.
Mr. Gerald E. Miller
Mrs. Lloyd Sims
Master Michael Moser

Dec. 24
Mrs. Jimmie McCrary
Mrs. J. B. McNew
Mrs. Claude Pickell
Dec. 25
Mrs. Cecil Allen Brown
Mrs. Charles Wilson
Louise Branan
Hella Branan

Dec. 26
Mrs. Charles Jones
Demond Loma
Mrs. Eda Lutton
Mrs. Charles Haun

Dec. 27
Barbara Ann York
Mr. Homer Acuff
Master Warren Melton

Dec. 28
Mrs. Rex E. Leuze
Mrs. John Knight
Mrs. Josie Shover

Dec. 29
Patricia Ann McKee
Mrs. Nina Catheart
Mrs. Samuel Aikens
Mr. C. M. Ingram
Mrs. Eugene Houston
Mrs. R. B. Williams

Dec. 30
Mrs. Mary Kolloch
Mrs. Jessie Lettermann
Mrs. Le Roy Cathy

Dec. 31
Mr. Joe Chanley
Mrs. James Cox
Mrs. Charles Capley
Mrs. Darrell Stafford

Dec. 20
John McGinley
Mrs. Buford Albright
Mrs. Norman McQueen
Mrs. Charles Masters
Mrs. Clyde Pardue
Mrs. Kenneth Bivens

Dec. 22
Mrs. Jackie Lee
Mrs. John A. Jones
Faye McDonald

Dec. 23
Mrs. Garth Bivens

Dec. 24
L. Joseph Conde Jr.
Mrs. Emily Conde Jr.
Ray Brewster

Master Michael Moser
Mr. Emanuel Leder
Mrs. Lloyd Sims
Mrs. Gerald Floyd

Dec. 28
Mrs. Annie Key
Mrs. F. H. Nichols
Mrs. Billy Conner

Dec. 26
Mrs. Raymond West
Mrs. Tom Mitchell
Mrs. Cecil Brown

Continued on Page 6

London and Loudon County observed a relatively quiet double holiday for Christmas and New Year with only one fatal accident recorded for the period. Only a few other minor accidents were listed during the holiday.

No home fires were reported for the holiday, although Loudon firemen battled two brush fires Monday.

The lone fatal accident occurred Saturday night, Dec. 24, near the top of Browder hill between Loudon and Lenoir City. Killed was a 16 year old expectant mother, with three others injured.

Mrs. Gerald Miller of Petersburg, Va., died in the crash which left her 19 year old son-in-law seriously injured. Less seriously hurt were L.A. and Mrs. Joseph Conde of Selma, Ala.

Miller suffered a broken arm, broken leg and severe head injuries, while the Condes escaped with lacerations and shock.

Miller, who is slated at Camp Lee, Va., is still confined at Baron Hospital, but is considered out of danger.

Officers reported that the Miller car, traveling west on Highway 11, was attempting to pass another car when it collided with Conde auto. The Miller car was stuck almost in two just back of the center post.

Despite extremely heavy traffic on Highway 11 during the holiday period, Loudon County escaped with only the one fatality while the nation was recorded the worst accident record in history. Almost 1,200 persons died in the double holiday traffic snarl with the Christmas toll reaching the highest in history.

REPORTING IN To Loudon County

Dec. 20—To Mr. and Mrs. Jackie Lee of Lenoir City, an 8 lb. 4 oz. boy.

To Mr. and Mrs. G. S. Floyd of Loudon, an 8 lb. boy.

Dec. 22—To Mr. and Mrs. Billy Conner of Loudon, a 7 lb. 8 oz. boy.

Dec. 22—To Mr. and Mrs. Lloyd Sims of Lenoir City, an 8 lb. 14 oz. boy.

Dec. 24—To Mr. and Mrs. Floyd H. Nichols of Loudon, a 9 lb. 5 oz. girl.

To Mr. and Mrs. Jimmy McCrary of Loudon, a 9 lb. 3 oz. girl.

Dec. 26—To Mr. and Mrs. Charles Lomas of Sweetwater, a 6 lb. 12 oz. girl.

Dec. 27—To Mr. and Mrs. Charles Haun of Philadelphia, a 10 lb. 11 oz. boy.

To Mr. and Mrs. J. B. McNew of Loudon, a 6 lb. 13 oz. boy.

Dec. 28—To Mr. and Mrs. Rex E. Leuze of Lenoir City, an 8 lb. 13 oz. boy.

Dec. 29—To Mr. and Mrs. Bill Williams of Lenoir City, an 8 lb. 7 oz. girl.

Dec. 30—To Mr. and Mrs. James Stewart of Lenoir City, a 7 lb. 5 oz. boy.

Dec. 23
Dec. 24
Dec. 25
Dec. 26
Dec. 27
Dec. 28
Dec. 29
Dec. 30
Dec. 31

Continued on Page 6

The History Of Loudon County Circuit Court

By Jimmy Wear

CIRCUIT COURT CLERK OF LOUDON COUNTY, TENNESSEE

1st. John S. King, 1880-1915; 2nd. John W. Hyden, 1880-1915; 3rd. J. E. Casaday, 1880-1915; 4th. J. E. Casaday, 1880-1915; 5th. J. E. Casaday, 1880-1915; 6th. J. E. Casaday, 1880-1915; 7th. J. E. Casaday, 1880-1915; 8th. J. E. Casaday, 1880-1915; 9th. J. E. Casaday, 1880-1915; 10th. J. E. Casaday, 1880-1915; 11th. J. E. Casaday, 1880-1915; 12th. J. E. Casaday, 1880-1915; 13th. J. E. Casaday, 1880-1915; 14th. J. E. Casaday, 1880-1915; 15th. J. E. Casaday, 1880-1915; 16th. J. E. Casaday, 1880-1915; 17th. J. E. Casaday, 1880-1915; 18th. J. E. Casaday, 1880-1915; 19th. J. E. Casaday, 1880-1915; 20th. J. E. Casaday, 1880-1915; 21st. J. E. Casaday, 1880-1915; 22nd. J. E. Casaday, 1880-1915; 23rd. J. E. Casaday, 1880-1915; 24th. J. E. Casaday, 1880-1915; 25th. J. E. Casaday, 1880-1915; 26th. J. E. Casaday, 1880-1915; 27th. J. E. Casaday, 1880-1915; 28th. J. E. Casaday, 1880-1915; 29th. J. E. Casaday, 1880-1915; 30th. J. E. Casaday, 1880-1915; 31st. J. E. Casaday, 1880-1915; 32nd. J. E. Casaday, 1880-1915; 33rd. J. E. Casaday, 1880-1915; 34th. J. E. Casaday, 1880-1915; 35th. J. E. Casaday, 1880-1915; 36th. J. E. Casaday, 1880-1915; 37th. J. E. Casaday, 1880-1915; 38th. J. E. Casaday, 1880-1915; 39th. J. E. Casaday, 1880-1915; 40th. J. E. Casaday, 1880-1915; 41st. J. E. Casaday, 1880-1915; 42nd. J. E. Casaday, 1880-1915; 43rd. J. E. Casaday, 1880-1915; 44th. J. E. Casaday, 1880-1915; 45th. J. E. Casaday, 1880-1915; 46th. J. E. Casaday, 1880-1915; 47th. J. E. Casaday, 1880-1915; 48th. J. E. Casaday, 1880-1915; 49th. J. E. Casaday, 1880-1915; 50th. J. E. Casaday, 1880-1915; 51st. J. E. Casaday, 1880-1915; 52nd. J. E. Casaday, 1880-1915; 53rd. J. E. Casaday, 1880-1915; 54th. J. E. Casaday, 1880-1915; 55th. J. E. Casaday, 1880-1915; 56th. J. E. Casaday, 1880-1915; 57th. J. E. Casaday, 1880-1915; 58th. J. E. Casaday, 1880-1915; 59th. J. E. Casaday, 1880-1915; 60th. J. E. Casaday, 1880-1915; 61st. J. E. Casaday, 1880-1915; 62nd. J. E. Casaday, 1880-1915; 63rd. J. E. Casaday, 1880-1915; 64th. J. E. Casaday, 1880-1915; 65th. J. E. Casaday, 1880-1915; 66th. J. E. Casaday, 1880-1915; 67th. J. E. Casaday, 1880-1915; 68th. J. E. Casaday, 1880-1915; 69th. J. E. Casaday, 1880-1915; 70th. J. E. Casaday, 1880-1915; 71st. J. E. Casaday, 1880-1915; 72nd. J. E. Casaday, 1880-1915; 73rd. J. E. Casaday, 1880-1915; 74th. J. E. Casaday, 1880-1915; 75th. J. E. Casaday, 1880-1915; 76th. J. E. Casaday, 1880-1915; 77th. J. E. Casaday, 1880-1915; 78th. J. E. Casaday, 1880-1915; 79th. J. E. Casaday, 1880-1915; 80th. J. E. Casaday, 1880-1915; 81st. J. E. Casaday, 1880-1915; 82nd. J. E. Casaday, 1880-1915; 83rd. J. E. Casaday, 1880-1915; 84th. J. E. Casaday, 1880-1915; 85th. J. E. Casaday, 1880-1915; 86th. J. E. Casaday, 1880-1915; 87th. J. E. Casaday, 1880-1915; 88th. J. E. Casaday, 1880-1915; 89th. J. E. Casaday, 1880-1915; 90th. J. E. Casaday, 1880-1915; 91st. J. E. Casaday, 1880-1915; 92nd. J. E. Casaday, 1880-1915; 93rd. J. E. Casaday, 1880-1915; 94th. J. E. Casaday, 1880-1915; 95th. J. E. Casaday, 1880-1915; 96th. J. E. Casaday, 1880-1915; 97th. J. E. Casaday, 1880-1915; 98th. J. E. Casaday, 1880-1915; 99th. J. E. Casaday, 1880-1915; 100th. J. E. Casaday, 1880-1915; 101st. J. E. Casaday, 1880-1915; 102nd. J. E. Casaday, 1880-1915; 103rd. J. E. Casaday, 1880-1915; 104th. J. E. Casaday, 1880-1915; 105th. J. E. Casaday, 1880-1915; 106th. J. E. Casaday, 1880-1915; 107th. J. E. Casaday, 1880-1915; 108th. J. E. Casaday, 1880-1915; 109th. J. E. Casaday, 1880-1915; 110th. J. E. Casaday, 1880-1915; 111th. J. E. Casaday, 1880-1915; 112th. J. E. Casaday, 1880-1915; 113th. J. E. Casaday, 1880-1915; 114th. J. E. Casaday, 1880-1915; 115th. J. E. Casaday, 1880-1915; 116th. J. E. Casaday, 1880-1915; 117th. J. E. Casaday, 1880-1915; 118th. J. E. Casaday, 1880-1915; 119th. J. E. Casaday, 1880-1915; 120th. J. E. Casaday, 1880-1915; 121st. J. E. Casaday, 1880-1915; 122nd. J. E. Casaday, 1880-1915; 123rd

Mr. and Mrs. J. B. Millsaps were dinner guests of their son, Mr. Otis Millsaps and Mrs. Millsaps Thursday evening.

Mrs. Vida Groth from Olive Branch Mission in Chicago conducted the Services at the Methodist Church Sunday night.

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone 2262

Loudon, Tenn.

REAL ESTATE LOANS

You can make application with us to purchase or to build. Loans up to 80 % of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Athens.

LISTINGS

We are interested in listing property which you may wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 838.

RAY REAL ESTATE Co

Rathburn A. Ray, Realtor
SELLING — LEASING — TRADING

The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN,
WILLIAM J. MORGAN

PHILADELPHIA NEWS

Mr. and Mrs. Graves and children from San Diego California were visiting with Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett during the Christmas holidays.

Mrs. Stella Fields from California has been visiting with Miss Ann Raulston, Mr. and Mrs. Joe Edwards and Mr. and Mrs. John Edwards during the Christmas holidays.

Miss Ann Raulston has been spending some time at her uncle's Mr. Bob Raulston in Lenoir City.

A beautiful Choral Concert was presented by the Philadelphia Methodist Church Sunday evening. Mrs. Leon Strunk, the pastor's wife directed the group. The attendance was very good.

There were several visitors from out of town. Miss Carolyn Hamilton and Miss Patricia Long were solo singers in the concert. Mrs. Helen Windle was at the piano.

Mr. James Lee, from Washington D. C. has been spending the Christmas holidays with his sister, Mrs. Albert McCrary and Mr. McCrary.

Mrs. Della Duckworth entertained her Junior G. A. girls with a Christmas Party at her home Monday afternoon. There were twelve girls present which made the group 100 per cent perfect attendance.

The living and dining rooms were beautifully decorated. The table was graced with red candles centred in magnolia leaves sprayed with a bronze glitter.

The girls exchanged gifts and sang Christmas Carols. Their leader read from the scripture Luke 2: 8-15 verses. Parts of their program were on: City of Bethlehem, Christmas In The Heart and My Gift To Jesus.

Each guest received Christmas favors and a ball point pen from their leader.

The meeting was closed with a sentence prayer.

Mrs. Stanley Davis and Judy attended the Choral Concert given at the Methodist Church Sunday night.

Rev. and Mrs. Jerome Schoppler, student friends from Candler School of Theology at Emory University in Athens were guests of the Rev. and Mrs. Leon Strunk Christmas eve and Christmas.

Visiting Mr. and Mrs. Otis Millsaps and son during the Christmas holidays were: Parents, Mr. and Mrs. J. B. Mayes of Spartanburg, S. C. Brother Mr. Sidney Mayes and Mrs. Mayes from Knoxville, another brother, S. Sgt. Joe B. Mayes and Mrs. Mayes from Elgin Air Force Base in Florida.

Mr. George Martin and Barbara, Mr. Wesley Barnett and Sharon, Mrs. Stanley Davis and Judy were visitors in Knoxville Friday.

Mr. and Mrs. Allen Clinton were visitors in Knoxville Saturday.

Mrs. J. G. Taylor visited with her father, Mr. J. P. Dobbs at Marietta, Tenn. during the Christmas holidays.

Master Carey Davis from Loudon has been spending the Christmas holidays with his grand parents, Mr. and Mrs. A. F. McCrary. Carey is the son of Mr. and Mrs. Charlie Davis Strunk.

The Rev. Caldwell from Cedar Grove Baptist Church conducted the services at the Baptist Church Sunday night.

Mr. James Lee who has been visiting Mr. and Mrs. Albert McCrary left for Washington Tuesday.

The M.Y.F. of the Methodist Church observed the old year out and the New Year in with a party in the recreational area at their church.

Mr. Hugh Calloway is convalescing nicely in the hospital after having under gone surgery recently.

Mrs. Vida Groth and Miss Ruth Louis Patton from Olive Branch Mission in Chicago, Ill. are spending a few days with the Rev. and Mrs. Leon Strunk.

Mrs. Charlie Bray, Mrs. Lloyd Schrimsher and Mrs. D. C. Millsaps were able to return to church services after having been absent for several Sundays due to illness. It made everyone happy to have them return.

Mr. and Mrs. Richard Davis were Christmas dinner guests of their son, Mr. Stanley Davis and Mrs. Davis and children Tuesday. Master Charles Barnett was also a guest.

Mr. and Mrs. Millard Christian, Sandra and W. F. of Thomasville, N. C. Misses Patricia and Barbara Rollins of Highpoint, N. C. returned to their homes Friday after having spent the Christmas holidays with relatives and friends.

Mr. W. F. Christian and Misses Patricia and Barbara Rollins were overnight guests of W. F. grand parents, Mr. and Mrs. William Christian Thursday night.

Mrs. Bettye Millsaps entertained

Mrs. Hartsell Host To HD Club Party

The Fort Loudoun Village Home Demonstration Club met for the annual Christmas party at her home in Loudon Thursday night before Christmas.

It was the girls Christmas party. The group enjoyed a covered dish supper and later exchanged gifts and played games. Mrs. Millsaps received several nice gifts.

Mr. Bobby Joe Barnett from Sweetwater was overnight guest of Mr. and Mrs. Wesley Barnett Thursday night.

Mr. and Mrs. Arthur Lee Giles from Lenoir City were visiting with Mr. and Mrs. Boyd Duckworth Monday night.

Miss Sandra Christian of Thomasville, N. C. and Misses Patricia and Barbara Rollins of Highpoint, N. C. were overnight guests of Miss Barbara Martin Wednesday night.

Mr. and Mrs. George Martin and Barbara and Miss Sandra Kay Christian were dinner guests of Mrs. Ida Martin and Luck Sunday.

Mr. and Mrs. Lee Davidson and children spent Christmas week in Whiting, Ind. near Chicago. While there they were the guests of Mrs. Davidson's mother, Mrs. Sam East, a brother, Mr. Wayne East and sister, Miss Etta Faye East.

Mr. and Mrs. Ernest Thompson are vacationing in Florida during the Christmas holidays. They are visiting Daytona and Zero Beach and Port Lauderdale. They are expected to return home soon.

Christmas dinner guests of Mrs. John Thompson of Loudon were: Mr. and Mrs. Millard Christian and Sandra from Thomasville, N. C. Mr. and Mrs. George Martin, Robert and Barbara, Mr. and Mrs. James Cavatt, Mrs. John Riddle and family of Loudon and Mr. Johnny Thompson and family of Loudon.

Master Charles Barnett, Ed Waller III and Brent Davis were the overnight guests of Master Richard Everett Sunday night. Richard is the son of Mr. and Mrs. John Everett.

Miss Barbara Martin and Miss Judy Davis accompanied Mrs. Ernest Black of Loudon to Summerville, Ga. Monday. While there they will visit Mrs. Black's brother, Mr. Eddie Davis and Mrs. Davis and children.

Mrs. Ruth Thompson was a visitor in Knoxville Monday.

Mrs. Emma Glass returned to her home Sunday after having spent nearly a month with her niece, Mrs. Joe Griffin and Mr. Griffin and children in Smyrna, Ga.

Mrs. Walter McGhee and Billie Jean were visiting Mrs. McGhee's sister, Mrs. Charlie Vermillion and girls and also her brother, Mr. Josiah Phillips and Mrs. Phillips and children in Knoxville Monday.

Otto Melott, former employee of the Charles H. Bacon Co., was in an accident at Rehoboth Beach, Delaware, in August. He suffered a broken back, but is now improving rapidly at his home.

at home of Mrs. O. M. Hartsell. A covered dish luncheon was served at the noon hour.

In the afternoon a short business was held and gifts were exchanged by the members of the group.

A demonstration was given by Mrs. Harrison on gift wrapping and cake decoration.

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JANUARY

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LOUDON

Clearance SALE

SAVE

We extend to our customers a cordial invitation to come in for one of our greatest money saving events. We have many items which space does not permit us to list. Below are listed only a few of the sale items. Come in early for best selection.

Sorry But We Cannot Charge Sale Merchandise.

THURSDAY, JAN. 3rd 1957



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Sizes 3 to 12 Range—
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COWBOY SUITS REDUCED

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Makers

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— THIS IS IT!



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Up To 8.95 ---- 5.99
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**LADIES'
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- 51 Gauge 15 Denier

Full Fashioned Hose

29c to for \$1.00



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- Many Colors & Styles!

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WHEN I GROW UP...

Magical words these, "when I grow up"—full of promise, replete with confidence. What youngster hasn't uttered them?

This lad is no different. He looks into the future that will be his when he grows up, and the world is his oyster, intact with pearls. This month he wants to be a flier. Next month he'll want to be an engineer, spanning bridges across great rivers and wide chasms. The month after that he'll see himself as a surgeon, scalpel poised between skilled fingers. And the month after that—who knows?

For youth is ever changing, ever restless. That's why it is so important that youth's naturally impulsive nature be held fast by an anchor that is good, firm and permanent. They need a faith that will sustain them whether they become doctors, fliers, or engineers. The Church provides this faith, this anchor.



THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither service, nor civilization, nor democracy can flourish. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the sake of his community and nation. (3) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Lamentations	3	21-23
Monday	Mark	8	28-32
Tuesday	Luke	9	28-32
Wednesday	2 Corinthians	5	28-32
Thursday	John	1	28-32
Friday	1 Peter	1	28-32
Saturday	Revelation	21	28-32

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
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Ed Watkins Store	Don P. Smith, Chair Co.
Smith Drug Co.	

Mr. and Mrs. C. E. Brown, formerly teachers in the Greenback High School, were visiting friends here Thursday enroute to their home in Pueblo, Colorado.

Mr. Glen Goodwin continues to improve from major surgery and has returned to his home here from the Mount Memorial Hospital.

Mr. and Mrs. Ed Gibson and sons of Rockwood, Mr. Edgar Calhoun of Kingsport were guests Christmas day of Mr. J. H. Calhoun and daughter, Mrs. Lila Miller.

Mr. and Mrs. Ray Smith of Maryville were Christmas guests of Mr. and Mrs. Joe Tuck and Miss Joyce.

Dr. and Mrs. Lynn Curtis, Stevie and Mary Lynn, Mr. and Mrs. Robt. Prescott, Ann and Gary, Mr. and Mrs. Fred Delaney and Sara, Mr. and Mrs. Gilbert Hartwell, Jimmie and Jane of Maryville were Christmas dinner guests of Mr. and Mrs. C. S. Lane and Mr. and Mrs. Wm. A. Lane and Richard.

Mr. and Mrs. R. B. Hammon-treer Jr. Laura Ellen and Tony Seaton of Birmingham Ala. spent the Christmas holidays with Mrs. J. B. Best and Mr. and Mrs. Roy Hammon-treer and other relatives.

Mrs. Lucile Best, Misses Joy and Jean Best were guests Tuesday of Mrs. Best's father, Mr. W. B. Hartwell and Mr. and Mrs. Wm. Colquitt.

Mr. and Mrs. Troy Akers of Nashville were guests of Mr. and Mrs. Fred Akers and Mr. and Mrs. J. B. Patterson the past week, and the three families were dinner guests Sunday of Mr. and Mrs. L. C. Akers in Alcoa.

Mr. and Mrs. J. H. Akers of Alcoa, were dinner guests of their son, Mr. Fred Akers and Mrs. Akers Tuesday.

Mrs. G. B. Montgomery spent Christmas day with Mr. and Mrs. Charlie Delamater near Maryville.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville, Mrs. John R. Best, Mr. and Mrs. R. B. Hammon-treer and family, Mrs. Lucile Best, Joy and Jean and Richard were dinner guests Wednesday of Mr. and Mrs. Ernest Williams and family in Kingston.

Mrs. W. M. Chapman and Mr. and Mrs. John Chapman spent Christmas day with Mr. and Mrs. Kent Chapman and family in Knoxville.

Miss Emma Hall spent Wednesday with Mrs. G. M. Wear and Mrs. J. B. Anderson in Maryville.

Mr. and Mrs. Ira Hodges were guests of relatives in Sevierville the first of the week.

Mr. and Mrs. A. C. Montgomery of Lenoir City spent Sunday with Mr. and Mrs. S. E. McCollum, Mrs. J. B. Griffiths and Mrs. E. D. Vining.

Mrs. Della Peterson spent the Christmas holidays in Chicago with her son Mr. McCoy Peterson and daughter, and with her daughter, Mrs. Kenneth Hates and children.

Mr. and Mrs. Elmer Long, Ronnie and Peggy of Alcoa, Mr. and Mrs. Harry Long Martha and Kathy were dinner guests Christmas day of Mr. and Mrs. C. E. Long, Mr. and Mrs. Ralph Hammon-treer of Chattanooga Dr. Homer Hammon-treer, of Chicago, Miss Martha Everett of Wheaton Ill., Mr. and Mrs. Kenneth Brown of Maryville Mr. and Mrs. Ben Hammon-treer, Wanda and Jewel were Christmas dinner guests of Mr. and Mrs. J. E. Hammon-treer.

Mr. and Mrs. M. G. McFerrer spent Monday evening and Tuesday with Mr. and Mrs. Frank Eldridge near Lenoir City.

Mr. and Mrs. Carl Kinser, May Ann and Vance visited relatives in Groutville at the first of the week.

Mr. and Mrs. Joe K. Walker, Pat and Mike of Maryville spent Sunday with Mr. and Mrs. J. A. Walker and Mrs. Doris Johnson.

Mr. and Mrs. Bob Anderson Jr. were holiday guests of Mr. and Mrs. Geo. Pilcher. Misses Judy and Sara in Norfolk Va.

Miss Martha Everett of Wheaton Academy, Ill. has been the guest of her sister, Mrs. Geo. Pilcher and Mr. Pilcher and daughters in Norfolk Va. and of Mrs. Malcolm Huffman and Mr. Huffman in Knoxville and arrived Monday for a visit with her mother, Mrs. Ada Everett.

MORE MORE MORE MORE

Mr. and Mrs. P. S. Ferguson, Tomory, Jean, Davis and Dorothy of Bryan City N. C. Mr. and Mrs. Sam McCollum Jr. Mrs. Cynthia and Rebecca and Jim Lewis of Maryville were Christmas dinner guests of Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. Leon Fritz and Mary Lynn of Lenoir City, Mr. and Mrs. Red Johnson were Christmas dinner guests of Mr. and Mrs. J. J. Johnson.

The Rev. and Mrs. Frank Ladner Allen, Ruth and Betty were holiday guests of Mrs. Ladner's family, The Jordans in Knoxville.

Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr of Knoxville were guests Thursday of Mr. and Mrs. E. L. Beals.

Cadet Dick Alexander of Sweetwater Tennessee Military Institute is spending the holidays with his parents, Dr. and Mrs. R. H. Alexander.

Dickie Clamon of Marietta Ga. was the Christmas guest of Mr. and Mrs. M. G. McFerrer.

Miss Helen Kerr is spending some time at Hot Springs Ark. for treatment of arthritis.

Mr. D. C. Fields spent the first of the week with his family in Williamsburg Ky.

Johnny Blankenship of Marietta Ga. was the holiday guest of his parents, Mr. and Mrs. John Blankenship.

Mr. and Mrs. Tommy Obanion of Greensburg Ky. visited Mr. and Mrs. W. H. Johnson and Mr. and Mrs. Don Blufford and Donna the first of the week.

Mr. Glen Blankenship of Toledo, Ohio spent his two weeks vacation with Mr. and Mrs. Bert Sheets.

(Continued on Page 6)

even bad weather



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electrically

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for cash at public

AUCTION

Starts Wednesday, Jan. 2 at 2:30 p.m. and 7:30 p.m. and continues everyday until sold out.

STATEMENT

We lost our lease and are determined to sell out our entire stock to the bare walls before moving to our new location. To liquidate in a hurry we decided to sacrifice our splendid stock at Public Auction. Don't let anything keep you away!

M. E. BROWN
President

It will pay you to come many miles to this Auction Sale. Bring your cash, your wagon or truck—come make your selections. There will be chairs for your comfort and bargains for all. Come get yours!

McMinn Furniture Company
Athens, Tennessee
L.M. Sweet, Auctioneer

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

With the increased use of the freezer, there is a continued flow of questions relating to the freezing of foods. Some of the common ones have been answered recently by a survey taken by "What's New in Home Economics." This week the information will be given regarding meats.

Beef, lamb, veal, and pork can all be frozen successfully. But the quality of the meat which comes out of the freezer will be no better than that which went in. Freezing will not make a tough piece of meat tender, nor will it radically change its basic texture. However, zero storage over a period longer than several weeks does have some tenderizing effect. Table-sized pieces freeze best, and boned cuts both conserve freezer space and are easier to package properly. It is recommended that beef for freezer storage should not be aged so long as beef intended for immediate table use. This is because too long aging of beef has been found greatly to reduce freezer-storage life.

Ham and smoked sausage can be frozen, but their storage life is shorter than for uncooked meats. Salt has an undesirable effect on storage life of meats, so authorities. It is recommended that

Baby Found In New B-29

New type diaper shaped like a B-29 to make one size fit all age babies without folding is money saving idea. Just one size to buy. So easy to wash and dry. Ask for genuine "Dexter Diapers" at Five to Five Store in Loudon.

Mr. and Mrs. Howard King and daughter Jane have returned to Clarksville after a visit with Mrs. J. C. Greer.

Mr. and Mrs. Dan Remine and sons spent Saturday with friends in Oak Ridge.

Mr. and Mrs. Eugene Booth and family spent the week-end with Mr. and Mrs. Blaine Booth in Jonesboro.

Mr. and Mrs. James Snow had as their guest on Christmas day, Mr. and Mrs. Marvin Snow Cookville, Tenn. Mr. and Mrs. Young in Snow and daughter of Kingston, Chief C. J. Snow and Mrs. Snow and daughter of Knoxville, Mrs. J. F. Snow and Mrs. Robert Snow of Loudon.

Mr. and Mrs. G. W. Lawson and family of Sylacauga, Ala. visited Mrs. J. F. Snow and family Saturday and Sunday.

Chief and Mrs. C. J. Snow and family of Knoxville have been visiting Mrs. J. F. Snow and family.

LUTHERAN SERVICES

Are being conducted at Hawkins Chapel in Loudon every Sunday evening at 7:30.

All Lutherans take notice! Everybody is invited.

Rev. Roland Freking, Pastor

Xmas Open House Is Held By Two Here

Two open houses were held on Saturday, Dec. 22nd.

Mr. and Mrs. Stanley J. Rimshaw held their open house at their home on River Road. Many friends from Loudon and Knoxville called between the hours of 4:30 and 9:30 p. m.

Mr. and Mrs. John C. Greer and Mrs. Hamill Greer held their open house at the home of their mother Mrs. J. C. Greer. Guests called between the hours of 6:00 and 9:00 p. m.

Mr. Willis Summers of Saluda, N. C. spent the week-end with Mrs. H. B. Summers and Mr. and Mrs. Hall Summers and Janet.

Mr. and Mrs. J. C. Mesamore and Mr. and Mrs. Lawrence Vaughn of Fountain City spent Christmas Day with Mr. and Mrs. John Mesamore and sons.

Capt. and Mrs. Charles Colville and family of Dayton, Ohio are visiting Mrs. Ruby Lutz and Mrs. Charles Colville and Sam.

Mr. and Mrs. J. Harry Ray of Cleveland, Ohio and Rev. and Mrs. F. B. Jackson of Oak Ridge were the holiday guests of Mr. and Mrs. Randal Johns and daughter Susan.

Mr. and Mrs. Charles Brakobill and daughter Linda spent the holidays in Memphis with Mrs. Leonard Droke.

Mr. Jack Lefter and Joe and Jackie spent the week-end with Mr. and Mrs. F. R. Lefter in Sheffield, Ala.

Mr. and Mrs. Cecil Rodgers of Charlotte, N. C. spent the holidays with Mrs. Helen Bacon.

Mr. and Mrs. R. A. Goodman spent the holidays with relatives in Middle Tennessee.

Mr. James Lee of Washington, D. C. was the holiday guest of Mr. and Mrs. Charles Davis and family.

Mr. and Mrs. Leroy Myhre and son Eric and Mr. and Mrs. C. C. Ridenour and daughter, Sally have returned to their home in Atlanta, Ga. and Chattanooga after spending the holidays with Mrs. Sam Wilson and Mrs. Callie Wilson.

Miss Helen Crowder of Memphis is spending the holidays with her parents, Mr. and Mrs. S. R. Crowder.

Mr. and Mrs. Don Robinson and family of Knoxville spent part of the holidays with Mr. and Mrs. John L. Robinson.

Mr. and Mrs. Warren L. Rogers and family of Knoxville were the holiday guests of Mr. and Mrs. O. Maples.

Mr. and Mrs. Halbert Robinson and daughter Judy of Cleveland, Ohio spent Christmas with Mr. and Mrs. John L. Robinson and Mrs. and Mrs. Oscar Heaton.

Mr. and Mrs. Jesse Jones of Quitman Ga. spent the holidays with Mrs. Edna Jones and Mr. and Mrs. Will D. Robinson and Katherine Ann.

Mr. and Mrs. Doug Watkins have returned from Falls Church, Va. after spending the holidays with Major and Mrs. Leonard Catheart and family.

Mr. and Mrs. Richard Lenz were guests for dinner on Christmas at the home of Mr. and Mrs. J. J. Pace of Knoxville.

Don P. Smith and Jack Lefter left today for the furniture market in Chicago.

Mr. and Mrs. Chas. E. Jett of Indianapolis Ind. visited his mother, Mrs. E. L. Jett and his sister's family (Mr. and Mrs. A. R. Neilsen) during the holidays.

Mrs. Reed Gover and Mrs. Orville Galton spent Sunday with Mr. and Mrs. John Agee and son Jack in Maryville.

Mr. and Mrs. Ben Hall of Athens spent the holidays with Mr. and Mrs. W. S. Watkins and Mrs. Fred Hall.

During the holidays Mrs. May Cook had as her guests her children, Mr. and Mrs. Lester Cook and family, Mr. and Mrs. John R. Cook, Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville and Mrs. Robert E. Cook and family of Athens; and her sister, Mr. and Mrs. Oscar Hall of Knoxville and her grandson, Airman Bobby Rose of Little Rock, Ark.

Mr. and Mrs. Hubert Parnell of Memphis were the week-end guests of Mrs. Doris Blair.

Mrs. Charles Colville and son Sam, and Capt. and Mrs. Charles Colville, Jr. and son Mark spent the week-end with Mr. and Mrs. Clarence Walling in McMinnville.

Miss Jane Lytle Colville stayed with her grandmother Mrs. Ruby Lutz.

Mrs. Herman Reno of Sevierville and Miss Helen Reno of Knoxville attended the Watkins Ballard Wedding.

Dr. and Mrs. J. R. Watkins and Alger has as their guests during the holidays Lt. and Mrs. Rhoden Byington, Jr. and son Steven of Kingsville, Tex., Mr. and Mrs. Lewis Watkins and sons, Buddy and Joe of Morrison, Mr. and Mrs. Joe Watkins and daughter Irl Louise of Bristol, Va. Mrs. Mattie Bower and Miss Florence Bowers of Oak Ridge and Mr. James Bowers of the U. S. Navy and Mrs. Bowers of Norfolk, Va.

Mr. and Mrs. Joe Gray and children of Waco, Texas spent the holidays with Mr. and Mrs. Buddy Smullen and Mrs. Alice Rabb.

Two Births Announced By Former Residents

Two former Loudon girls and their husbands announce new arrivals.

Chaplain and Mrs. Ralph Koelenmay of Bangor, Me. announce the birth of a son, Ralph Lawrence Koelenmay, Jr. on Dec. 26th. Mrs. Koelenmay is the former Myrtle Anna Watkins, daughter of Mr. and Mrs. J. R. Watkins.

Mr. and Mrs. Herbert C. Camp of Seymour, Ind. announce the birth of a son, Phillip Boling Camp on Dec. 28th. Mrs. Camp is the former Mary Bird, daughter of Mr. and Mrs. H. P. Bird, former Loudon residents who now live in Auburn, Ky.

Mr. and Mrs. James Snow and daughter were guests of Mr. and Mrs. J. B. Sykes and sons of Kingston Sunday.

Frankie, Mary Monica and Therese Anne children of Mr. and Mrs. Stanley J. Rimshaw attended the Caribbe Christmas party in Oak Ridge Dec. 24th.

Miss Elizabeth Carmichael has returned to Tuscaloosa, Ala. after spending the holidays with friends and relatives here.

Mrs. Blair Harrison and sons spent a few days during the holidays with her father, Mr. O. P. Walton in Atlanta, Ga.

Mr. and Mrs. Bland Severt and son spent the holidays with relatives in North Carolina, Va. and Florida.

Little Miss Sally Ridgeway of Chattanooga spent the New Year's holidays with her grandmother, Mrs. Sam Wilson while her parents, Mr. and Mrs. C. C. Ridenour were in New Orleans for the Sugar Bowl game.

Mr. and Mrs. Pope Finn and daughter spent the holidays with relatives in Memphis.

Miss Harriet Jo Lenoir has returned to New Britain, Conn. to resume her teaching after spending the holidays with her parents, Mr. and Mrs. Cannon Lenoir.

Mr. and Mrs. Lloyd Kirkland and daughter, Sara, Mrs. Denlap and Miss Berge Dunlap returned home Sunday after a trip to points in Fla.

Mr. and Mrs. Kenneth Harris of Fla. spent the holidays with his parents, Mr. and Mrs. Kenneth Harris.

Mr. and Mrs. Ed Lohrs, Mr. and Mrs. J. J. Pace and children of Knoxville and Mr. and Mrs. Morford were dinner guests New Year's day of Mr. and Mrs. Richard Lenz.

Mr. and Mrs. Lenz Are Host To Bridge Party.

Mr. and Mrs. Richard Lenz entertained with a bridge party Friday evening at their home on Robinson Drive.

A dessert course was served following four progressions of bridge.

Mrs. Lenz was high score winner with other score prizes going to Mrs. James Morford, Mrs. M. J. Nesbit and Mrs. J. J. Pace.

Guests were, Mr. and Mrs. J. J. Pace of Knoxville, Mr. and Mrs. M. J. Nesbit of Concord and Mr. and Mrs. James Morford of Loudon.

Also Mr. and Mrs. Lenz were hosts to a group of friends for a Dutch party on New Year's Eve at Deane Hill Country Club.

The guests list included Mr. and Mrs. Jim Morford of Loudon, Mr. and Mrs. Frank Reese, Mr. and Mrs. J. J. Pace and Mr. and Mrs. Ed Lohrs of Knoxville.

The Loudon County Herald Thursday, January 3 1937 5



My Favorite Recipe

Featuring This Week
Mrs. Charles Colville Jr.
Dayton, Ohio

By LILLIAN MORGAN

PORK CHOPS ON TOP CASSEROLE

4 pork chops
8 tablespoons raw or minute rice
4 tomatoe slices
4 slices onion (thick)
4 rings green pepper
1 can consommé

Put rice in casserole. Brown chops in small amount of fat. Lay chops on top of rice and pour fat from skillet over chops and rice. Pour can of consommé and 1/4 can water over chops. Place slices of onion, tomatoe, and green pepper on each chop. Bake one hour at 350 degrees. Cover for about half of cooking time. Serves 2.

Thank you Mrs. Colville!

Mr. and Mrs. James Morford spent Christmas Day as dinner guests of Mr. and Mrs. Dan Dush in Loudon City.

Mr. and Mrs. Scott Hall Bird and relatives here during the holidays.

Check These Food Values at STAFFORD'S MARKET

JFG Coffee 99¢ Pound	FRYERS 32¢ Pound Choice Steak 69¢ Pound Ground Beef Pure, 35¢ Pound Boneless Stew 45¢ Pound
--------------------------------	---

HOME MADE Sausage 34¢ Pound	Cherokee Bacon 40¢ Pound Selecto Sausage 37¢ Pound Selecto or Old Hickory Bacon 35¢ lb. Large Cream (Pet -- Carnation) 2-27¢ Large Soap Powders 33¢ Giant Soap Powder 79¢ Special . . . 2 large Lux . . 21¢ All Kinds Luncheon Meats
---------------------------------------	---

Large Graded and Candied Eggs 50¢ doz

We Deliver --- Phone 3103
STAFFORD'S MARKET
"Your Satisfaction Guaranteed"
West End Loudon

Just A Few of The Many Bargains To Be Found At

Men's Flannel Shirts
First Quality
Reg 1.98
ONLY 1.39

One Group Men's Dress Oxfords
Broken Sizes and Styles
ONLY 3.98 pr

Boy's Socks In Cotton Or Stretch
ONLY 10¢ pr

1 Group Boy's Flannel Shirts
Val. To 1.49
ONLY 1.00

LOUDON

Extra special WHITE Men's Tee Shirts
4 For **\$1.00**

Broadcloth SALE 15¢ yd

Men's Lined Overall Jumpers
Jacket Or Coat Style All Sizes **\$3.88**

1 Group of Children's Sweaters In Orions and All Wools
Values To 1.98
Your Choice **\$1.00**

HAMMER'S

Your Choice Any Ladies Dress IN
Our Store
No Dress In Stock More Than **\$5.00**

Cotton Batts Unbleached 2 lb.
72 x 90 **ONLY 49¢**

Domestic 10¢ yd

White Sheets First Quality
Size 81 x 99
Dan River For Spring Maid **\$1.57**

ONLY EACH

Tenn.

GREETINGS FOR THE NEW YEAR

May 1938 bring you health, happiness and the fulfillment of your most cherished dreams.

R. M. Gray Insurance

It's **SPECIAL** because it's "Premium Flavor" Coffee!

JFG SPECIAL COFFEE

"The Best Part of the Meal"

CLASSIFIED

FOR SALE—4 room house with place for bath, 7 acres land and plenty of out buildings. 2 porches, one screened in. 4 miles out Vonnore road. Mrs. N. F. Hooker. Phone 3975, Loudon. 3t-7p

FOR SALE—3 new FHA homes. Good commitments. Can be seen anytime. Daytime phone 2255, night phone 2043. 3t-3p

FOR RENT—3 room unfurnished apartment. Call 2206. 3t-5p

FOR SALE—new 5 room home. 3 bedrooms, bath, built-in cabinets, hotwater tank and floor furnace. All at low price. Call West End Grocery, M. E. Parks, Loudon. 3t-9p

FOR RENT—4 room unfurnished apartment in business district. Call 2222. 3t-4p

DOLLAR STRETCHERS

at Giles Food Market

GORDY SALT
26 oz. Boxes
2 for 17c

WESSON OIL
QUART
ONLY 63c

SNOWDRIFT
3 Pound Can
87c

LUX
Bath Size
2 for 25c

LIFE BOUY
Bath Size
2 for 27c

ROMAN BLEACH
1/2 Gallon... 29c
Quart... 16c

Silver Dust
Giant Size
69c

BREEZE
Giant Size
75c

RINSO
Regular Size... 31c
LIQUID LUX
Regular Size... 35c



We hope you'll drive out and shop with us because we aim for the best in quality and service with the lowest possible prices. We appreciate your business!

Finest in Meats
at
Giles and Son MARKET
Muhler and Harold Giles
3 Miles Out Vonnore Road

FOR RENT—4 room unfurnished apartment, gas heat, hot and cold water. Phone 2537. 3t-5p

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Boyd Forester at Byrdman-Porter Furniture Co., Phone 3255, Loudon. 3t-3p

LOST—Parker fountain pen, navy blue with silver top. Some where downtown. Call Christine Groover at 2012 or 3474. 11-7c

NOTICE—I will do ironing in my home. Phone 2373, Mrs. Edward Henson. 3t-9p

FOR SALE—New FHA homes. Good commitments. Can be seen anytime. Daytime phone 2255, night phone 2043. 3t-3p

WE SERVICE—all makes radio and television. Film's Radio and Television Service, Phone 2128, Loudon. 3t-5p

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. Loudon Clinic, phone 3012. 3t-3p

HAY FOR SALE—200 bales out hay. Good, clean hay. Call 2992, Emmett Carter, Philadelphia. 3t-7p

FOR SALE—new dinette set and couch. Been used only a month. Also electric stove in excellent condition. Call 2047, Haskell Shell, Philadelphia. 3t-7p

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, phone 3081, Loudon. 3t-9p



ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
Phone 3252

SHOWS: 8:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY
Jan. 3 & 4
Cinemascope & Technicolor
THE MCCONNELL STORY

With Alan Ladd
June Allison
Cartoon

SATURDAY, JAN. 5
DOUBLE FEATURE
Cinemascope & Technicolor
TRIBUTE TO A BAD MAN

With James Cagney
and
1st Run Picture
CRIME AGAINST JOE

With John Bromfield
Cartoon

SUNDAY, MONDAY, TUESDAY
Jan. 6, 7 & 8
Cinemascope & Technicolor
BUS STOP

With Marilyn Monroe
Don Murray
Cartoon

WEDNESDAY, JAN. 9
DOUBLE FEATURE
In Tricolor
ESCAPE TO BURMA

With Barbara Stanwyck
Robert Ryan
and
In Technicolor
SUSAN SLEPT HERE

With Dick Powell
Debbie Reynolds
Cartoon
DON'T FORGET TO PLAY LUCKY

EVERY THURSDAY AND FRIDAY

WELL DRILLING
NEW CASINGS FURNISHED
WATER GUARANTEED
CALL COLLECT
H. H. Hairell Drilling Co.
Athens, Tenn. Phone 229

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone 3021. 3t-5p

MOVE IN NOW in either of these 3 beautiful FHA homes. Good loan commitments. See anytime. Daytime phone 2255, night phone 2043. 3t-3p

FOR SALE—one pair registered beagle hounds. 3 months old. Call 3840. 3t-9p

FOR SALE—20% acre Farm with 7 room house with bath, large barn, 8 heifers, large eastern, and deep well. On Sunside Road Out from Philadelphia, Homer Grimes. Phone 3992 Loudon. 3t-9p

DON'T BUY A COW! Call 2068. Why?—For free home delivery of delicious BACON dairy products. No feeding, no fussing—just good eating! 3t-3p

FOR RENT—new 3 room garage apartment. Call 3736. 11-7p

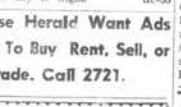
FOR RENT—Furnished room with bath. Call 3588. 3t-3p

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call 3067 (if no answer call 2887). Bill Hughes, owner and operator. 3t-7p

HEY!—Don't just get by—get that furniture for comfortable living at reasonable prices from Littleton's New and Used Furniture, Corner Pike Street and Broadway, Lenoir City. You don't need to make do—you'll like our prices. Phone 1791. 3t-5p

DELTON'S UPHOLSTERING—We specialize in upholstering and finishing furniture. All work guaranteed. Free estimates, pickup and delivery. Phone 783R-2, Lenoir City day or night. 3t-3p

Use Herald Want Ads
To Buy, Rent, Sell, or Trade. Call 2721.



THURSDAY & FRIDAY
Jan. 3 & 4
THIRD MAN

Starring Joseph Cotton
Orson Wells
Cartoon

SATURDAY, JAN. 5
DOUBLE FEATURE
WHITE FEATHER

Cinemascope—Color
Starring Robert Wagner
and Edward G. Robinson
in
A BULLET FOR JOEY

Cartoon
SUNDAY & MONDAY
Jan. 6 & 7
POWER AND PRIZE

Superscope—Color
Starring Robert Taylor
Burl Ives
Cartoon

TUESDAY & WEDNESDAY
Jan. 8 & 9
SOLDIER OF FORTUNE

Cinemascope—Color
starring Clark Gable
Susan Hayward
Cartoon

Greenback News

Continued From Page 3

Mr. and Mrs. Robert Bovee and family of Loudonville and Miss Cleo Masings of Knoxville were holiday guests of Mr. and Mrs. Verlin Masings and Douglas.

Mr. and Mrs. Don Bovee and Donny and Mrs. Tommy Robertson of Loudon were Sunday dinner guests of Mr. and Mrs. Bert Sheets and Mrs. Sheets accompanied them to Maryville for the funeral service of their aunt, Mr. John Parry.

Mr. and Mrs. Joe Thompson and Miss Margaret Thompson attended the funeral service of Mr. G. E. Kidd at Clark's Grove Christmas Day.

Mr. and Mrs. A. L. Disney of LaFollette are guests of their son Mr. and Mrs. Gene Disney and sons.

Mr. and Mrs. Harley Myers, Misses Harlene and Vickie were Christmas dinner guests of Mr. and Mrs. W. M. Myers near Maryville.

Mr. and Mrs. Jack Carroll of Maryville were dinner guests Christmas of Mrs. Carroll's parents, Mr. and Mrs. Raymond Lambert.

Mr. and Mrs. John Clamon, Dickie and Joe of Marietta Gaudin friends here during the holidays.

Mr. and Mrs. R. A. Anderson Sr. are guests this week of Mr. Anderson's sister, Mrs. Beth Spraker and the Rev. Spraker in Lebanon.

Mrs. Chas. Clark and sons Chuck and Mark of Huntsville Ala., Mrs. Andrew Montgomery and Sandra, Mrs. Bill Guzik and Mrs. W. M. Bransome of Lenoir City were guests Wednesday of their grandmother, Mrs. Lucy Griffiths and family.

Mr. and Mrs. W. E. Cox of Knoxville, Mr. and Mrs. Fred Cook and Miss Joyce were Christmas dinner guests of Mr. R. M. Cook and Mr. Floyd and accompanied the to Clark's Grove in the afternoon for the funeral service of their uncle, Mr. G. E. Kidd.

Dun And Bradstreet Reports Listing Of 308 County Businesses For Year

Each January business concerns in all parts of the United States receive from Dun & Bradstreet requests for their annual financial statement. This year the number of requests going out nationwide will approximate three million, with over 300 going to Loudon County businessmen.

The growth and the industrial development of Loudon County is reflected in statistics just released by the credit reporting firm.

Thomas E. Kane, Manager at Knoxville, which covers this area says that this year there will be more requests for financial statements made of business concerns in Loudon County than usual.

The Loudon County section of the current issue of Dun & Bradstreet Reference Book contains listings of 308 local names comprising manufacturers, wholesalers and retailers. It does not include some of the service and

HOSPITAL LIST

Mrs. Rella Brannan
Mrs. Jimmie McCrary
Mrs. Charles Lonas
Dec. 28
Mrs. Oscar Raimaster
Mrs. Louise Brannan
Barbara York
Mrs. Charles Haun
Dec. 29
Mr. John Knight
Mrs. Edd Littleton

its grand
as a free
saled dressing
and a spread



Made by KRAFT
from the
one and only
MIRACLE
WHIP
and special
pickle relishes

OBITUARIES

Wilson Infant

Infant son of Mr. and Mrs. Charles R. Wilson, Loudon, passed away Dec. 23, at Bacon Hospital. He is survived by parents and grandparents; Mr. and Mrs. James F. Wilson.

Graveside services were held at 2:30 p. m. Dec. 26 at Corinth Cemetery, the Rev. Vaughn Albright officiating. Arrangements by Quinn & Karnes.

Mr. and Mrs. Wm. Nagler, Billy and Johnny, Mr. and Mrs. John Jackson and family, Mr. and Mrs. Ray Carpenter and Miss Mary Ann Carpenter of Loudon were Christmas guests of Mr. and Mrs. R. W. Ball.

Born to Mr. and Mrs. Glenn Rogers on Dec. 15 a daughter who will be christened Teresa Gayle. The Rogers have another daughter, Darlene Rogers.

Start The New Year Right
with the
Spectacular, thrilling
1957 FORD
Why not see it, drive
it, get our deal!
LOUDON MOTOR CO.

BACON

suggests

refresh with milk!

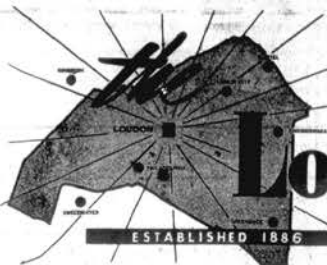
ISN'T NATURE WONDERFUL?
The "lift" you get from man-made beverages is quickly lost. But milk is different. For milk is naturally refreshing. Its natural sugars and proteins release their energy more slowly—so milk gives you a cool refreshing lift without a letdown. Next time you "take a break," make ice cold milk your drink. Enjoy the lasting lift of nature's best refresher! Each sip says: "Nature sure is wonderful."

ICE COLD MILK..HIGH IN PROTEIN, HIGH IN CALCIUM..NATURALLY REFRESHING!

BACON CREAMERY

You never outgrow your need for Milk!

Drink 3 glasses of Milk every day



Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 11

LOUDON, TENNESSEE, THURSDAY, JANUARY 31 1957

PER COPY 10¢

Herald Publisher Resigns College Post On June 1st

Charles Morgan, co-publisher of the Loudon County Herald has resigned the presidency of Wood College, at Mathiston, Miss., with his resignation to become effective June first of this year. Mr. Morgan made his decision last summer to relinquish the presidency after the current year, and notified the college sponsors of that decision before school started last fall. In order that the transition might be made leisurely and smoothly to a new administration the faculty of the college were told of this decision at its first meeting last September.

Mr. and Mrs. Morgan are now in their 11th year at Wood. During these eleven years the physical assets of the college have been greatly increased, new buildings have been constructed, the financial structure of the college has been strengthened, a program of general education has been developed which has attracted national attention, and the standards of the college have been built up to justify full accreditation by the Southern Association of Colleges and Secondary Schools.

Along with her husband Mrs. Morgan has been active in the work of the college. She has at times been the registrar, and for all the years she has been an effective teacher in the area of speech and the humanities.

Mr. and Mrs. Morgan expect to move to Loudon on June first, and plan to build their home in the fast-growing River Hill residential section of the city.

Postal Position Exam Set For Local Exam

The Atlanta Civil Service Regional office announces open competitive examination for career or temporary appointment to the positions of substitute clerk, substitute carrier, and substitute special delivery messenger in the Loudon post office.

Applications will be accepted from persons who reside within the delivery of the Loudon post office or who are bona fide patrons of the office. Persons employed in the post office will be considered bona fide patrons.

Applications must be received at the post office on or before Feb. 20, 1957.

Beginning basic pay rate is \$1.82 per hour. Applications must have reached their 18th birthday on the closing date for acceptance of applications. The age limit does not apply to persons entitled to veterans' preference.

Necessary forms and further information may be obtained from the postmaster.

Training School Set For C. P. Teachers

The Cumberland Presbyterian Church will conduct a five-day training school for Sunday school teachers and workers, Feb. 4-8 from 7-9 p.m.

Two courses will be offered for credit: No. 312, Plans of the Church for Youth, taught by Rev. Charles P. Heath of Knox County; and No. 411, Teaching Adults, taught by Dr. E. K. Reagin, pastor of West Cumberland Presbyterian Church of Knoxville.

A third course, No. 312, plans of the Church for Children will be offered on Wednesday only. There will be two sessions of this class, 2:30-5:30 p.m. and 7-9 p.m. The instructor will be Miss Frances Wilkerson, director of Religious Education of the Knoxville Church.

S-3C Warren Galyon With 11th Airborne Div.

Specialist Third Class Warren L. Galyon, son of Mr. and Mrs. Luther Galyon, Erie, is a member of the 11th Airborne Division in Germany.

LHS Redskins Take Thrilling 78-77 Win Over Washington College Five

By Tom Delaney

Coach Bert Riedinger's Loudon High Redskins won a thriller over the Washington College 78-77 here last Thursday night.

The Washington College 78-77 started off with a bang as they built up a six point lead with three minutes left in the first quarter. But Johnny Stamey started the Redskins moving with six quick points and they were trailing by two points at the end of the first quarter. Homer Milaps led the way in the second quarter with 11 points, but Washington College, behind the sharpshooting of Paul Holt, fought to a 38-35 lead at the half.

Buster Custard and Homer Milaps set the pace in the third quarter with eight points each as the Redskins came from behind to build up a 60-57 lead at the end of the third quarter. Then in a sudden fourth quarter, with the lead changing hands several times, Tom Woods and Homer Milaps kept the Redskins alive with seven points each.

Late in the fourth quarter Washington College tried desperately to overcome the Redskins as they were behind by one point with only 20 seconds remaining. But a personal foul called on a Washington College player gave Buster Custard a chance to put the game on ice with two free throws.

With Custard's two points the Redskins held a three point lead with 20 seconds remaining, then...

Another Shrub Is Donated For The Loudon Fountain

Mr. Earl McCall this week donated a shrub for Loudon's community fountain in memory of her parents, Mr. and Mrs. Smith Atkins.

Persons who might still wish to make such donations as a memorial may still do so at the Herald office. Price is \$5.00 per shrub. All memorials will be noted in the paper.

Local Student Takes Second In Contest

Vernon Burnette, Loudon sophomore student at Middle Tennessee State College, won second place in a talent contest held at the school recently.

In competition with other students, Vernon took honors as he played and sang his own composition, "I Will Always Love You."

PHILADELPHIA NEWS

Miss Patsy Clevenger, daughter of Mr. and Mrs. Floyd Clevenger from Maryville, is spending three weeks here with her aunt, Mrs. Jim Brock and Mr. Brock.

Mr. and Mrs. George Clearman and sons, Harry and Charles, from Knoxville, are visiting with Mr. and Mrs. Glen Mowery and sons, Johnny and Neil from Oak Ridge were visiting Mrs. Clearman's and Mrs. Mowery's parents, Mr. and Mrs. Roy Mowery Sunday.

Mrs. Will Edmonds entered Fort Sanders Hospital Thursday. She underwent surgery on Friday morning. She is recovering along nicely. Mrs. Edmonds is expected to be able to return to her home in about ten days.

Master John Davis Thompson, from Loudon, was the overnight guest of his aunt, Mrs. George Martin and Mr. Martin Saturday night.

Mrs. Beatie Iverson and sons, Jackie and Donnie from Chattanooga were visiting Mrs. Iverson...

Dick Stanton of Washington College made a driving crisp shot for two points and with eight seconds left Loudon led by one point. Then as Loudon started to move the ball down court the final horn sounded ending the game as the referee was about to call a jump ball.

Homer Milaps was high scorer for the Redskins with 30 points, as Buster Custard with 20 points and Johnny Stamey with 14 points gave plenty of aid. Paul Holt provided the spark for Washington College with 31 points.

In the preliminary game Loudon don Alumni girls handed the Loudon High girls a 36-31 loss. After playing an even contest in the first quarter the Loudon Alumni started to move as they held a 17-13 lead at the half. Nell McGinnis was high scorer for the Alumni girls with 20 points, while Red Cheney and Betty McGinnis scored eight points each. Carol Ferguson with 15 points and Hattie McGinnis with 10 points were the leading scorers for the Loudon High.

The Redskins dropped a pair to Sevierville at Sevierville Tuesday night, the Sevierville girls leading at the half 23-13. A golfing third period rally by the Loudon girls fell short as the Sevierville were leading at the end of the third period 31-26. In the last period the Sevierville girls put on a rally of their own to win easily. Hattie McGinnis was high scorer for the Loudon with 18 points.

The Sevierville girls got revenge for their early season loss to the Redskins as they rumped to an easy 73-45 win. The Sevierville girls started rolling early in the game as they held a 25-10 lead at the end of the first period. Then with the sharp shooting of Bill Owsley, Sevierville continued to pour it on as they held a 41-23 lead at the half.

The Smokey Bears continued to roll in the second half as Owsley scored 21 points. Center Bill Owsley of Sevierville, proved to be the difference as he tallied 41 points for his team, just four points less than the entire Loudon team scored. Homer Milaps was high scorer for the outclassed Redskins with 11 points, while Buster Custard and Tom Woods got eight points each.

The loss gave the Redskins a 9 won, 7 loss record for the season.

Marriage Licenses

Dec. 28—Donald E. Thomas to Mollie Irene Smith, Robert E. Mays to Hilda Ray, Bobbing.

Dec. 30—Charles P. Jones to Nancy Joyce Harmon.

Dec. 31—Jerry E. Jones to Shirley Lou Nelson, William E. Brown to Betty Sue Buster.

Jan. 3—Lawrence E. Wild to Jeanette Callie White.

Jan. 4—Ernest C. Miller, Jr. to Virginia Jo Lunford.

Jan. 5—Kenneth E. Daniels to Wilma Janet Hauf.

Jan. 15—John Hobbs to Blanche Russell.

Jan. 19—Marshall D. Brock to Stella Mae Grindstaff, Eugene J. Owsley to Frances Ruth Ball, James R. Gentry to Bobbie Keen Woody.

Jan. 23—John L. Isbell to Betty Ruth Ledford.

Jan. 26—Bobby Smithers to Nancy Ann Johnson, Douglas W. Robbins to Alice Pate Ellis.

Jan. 28—Kenneth R. Clure to Marvle Jeanne Mashburn, Charles E. Ridge to Wanda Kate Peterfield.

Jan. 29—Carl Stamey to Mary Patsy Everett.

THE COURT HOUSE RECORD

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Real Estate Transfers

Jan. 24—Deed from Hulbert Harris and wife to R. M. Wampler, 1 lot, 2nd.

Jan. 25—Deed from John T. Amos and wife to Rev. T. P. Morse and wife, 1 lot, 2nd.

Jan. 26—Deed from M. E. Parks and wife to C. J. Smallen and wife, 1 lot, 1st; Robert Rector and wife to William Leonard Rogers, 1 lot, 2nd.

Jan. 28—Deed from W. A. Rogers and wife to Evers Rogers, 1 lot, 2nd; Mable Fields to Hutton Fields, 3 tracts, 3rd; William H. Burns and wife, 1 lot, 2nd; Jack E. Wampler and wife to Dewey Barker and wife, 2 tracts, 2nd; Alvin B. Cardwell and others to John W. Cardwell and others, 1 tract, 2nd.

Jan. 29—Deed from John P. Amos and wife to W. J. Hamilton and others to R. L. Bradley and wife, 2 lots, 2nd; Grace Ball and others to R. E. Fritts, 1 lot, 2nd.

Cases Filed—County Court: 4550—Lida Maynard vs. James Maynard, divorce.

7th & 8th Grades At Davis Plan Supper

The 7th and 8th grades of Davis School will sponsor a supper Saturday night, Feb. 8, with proceeds of the program to be used for the class picnic. Serving will be from 5:30 to 7 p.m., with ham, potatoes, beans, corn, vegetable salad, beef, coffee, coffee and milk on the menu. Prices are 30¢ and 50¢. Everyone is invited.

Loudon HS Junior Is Named F. F. A. 1957 Sweetheart

Beulah Ann Davis, Loudon High School junior, has been named FFA sweetheart and queen of the Loudon Chapter for 1957. Daughter of Mr. and Mrs. Robert Davis, Davis Ferry Road, Beulah Ann won the honor over strong competition from other class representatives.

Selection is based on participation in an outstanding manner in school, home, club, farm and community activities. Beulah Ann will represent the Loudon chapter in the Sub-District contest at Everett, High School, Feb. 8.

Other contestants in the contest were Theresa Thomas, senior; Carol Ferguson, sophomore; Mary Kate Lennox and Linda Sue Lambert, freshmen. Judges were Charles Brinkfield, Jimmy Wear and Mrs. B. H. Greene.

Mother's March On Polio Set For 7 p. m. In Loudon

HOSPITAL LIST

Admitted January 22

Miss Dorothy Ledford

Mrs. W. L. Parton

Mrs. Katherine Davis

Judy Walker

January 23

Mrs. Floyd Safford

Mrs. Robert Elder

Mrs. Patricia Hocker

January 24

Miss John D. Holden

Mr. Dan H. Collins

January 25

Mrs. Emmet Palmer

Mr. Jim Setney

Mrs. Vernal Harris

Mrs. Kenneth Wilkerson

January 26

Mrs. Chas. Mills

Mr. Joe C. Patterson

Mr. Herbert Giffin

Mrs. Helen Shaver

Mr. E. W. Engle

Johnny Jay Smith

Loudon County 4-H Council Has Meeting

The Loudon County 4-H officers and Volunteer Adult Leaders recently held their regular quarterly meeting in Loudon. Some 52 members were present. Jane Walker, county council president, presided over the meeting.

After Joyce Ann White led the group in singing, the Davis 4-H Club, under the leadership of Mrs. C. C. Wagner, Jr., presented a typical 4-H meeting. Davis was chosen during the past month as the Banner Club in the county. After the demonstration it was announced that Highland Park was the Banner Club during the month of January.

Highlight of the program was a talk given by Mr. George Foster, State 4-H Director, who spoke on the three ships of Club work. They were leadership, membership, and sponsorship. The group enjoyed refreshments at the close of the meeting.

By Sammy Williams
Council Reporter

Loudon's mothers will conduct their annual "March on Polio" tonight, aimed at sparking fund raising to continue the fight against the dread disease.

The drive will be conducted from 7:00 to 8:00 p.m. Residents have been asked to turn their porch lights on for the campaign.

The Mother's March is a portion of the 1957 March of Dimes Drive in Loudon County. The fund campaign is aimed at raising funds for completion of the fight to wipe polio completely out and to care for the 30,000 polio victims for whom the vaccine is too late.

Workers in the Loudon drive will be headed by Mrs. Ruth Cates, local chairman. Other workers and their areas are as follows:

Mulberry and Cedar Sts. Mrs. J. N. Purdy, Jr., captain; Mrs. Albert Dukes, Mrs. B. D. Turner and Dr. Corrie McPeak, Rossview Hill. Mrs. Delmar Howard, captain; Mrs. Claude Smallen, Mrs. Robert Truett, Mrs. Hugh Foxworth, Mrs. Lynn Mitchell, Mrs. Lawrence Kerr, Mrs. James Kelley, Mrs. Ernie Richman, Mrs. Perry Gilmer and Mrs. Russell Plonious.

Port Hill. Mrs. C. F. Chubb, captain; Mrs. Howard Largent, Mrs. Joy Thompson, Mrs. Bonnie Waller, Sally Chubb and Paullette Brown. Perry St. Mrs. Randle Jones, captain; Mrs. Ralph Benjamin, Mrs. Charles Grimes, Mrs. Charles Hutton and Mrs. J. R. Morton. Church St. (from Ward to Grove). Mrs. Hooker, captain; Carol Steed, Phyllis Sutton, Mary Lee Lindsey and Freda Steed.

First Project. Mrs. Nell Patton, captain; Mrs. Dan Ross, Mrs. J. K. T. Frowstone and Mrs. Kenneth Thomas. Second Project. Mrs. Ray Bradberry, captain; Mrs. David Ramsey, Mrs. Ed Henderson, Mrs. Donna Watkins, Mrs. Johnnie McNabb, Mrs. Paul Pettigrew and Mrs. James Cain.

Vonore Road to River. Mrs. Joe Watkins, captain; Mrs. D. E. Montgomery, Grove to Ward Ave. Mrs. Jack Ledford, captain; Mrs. J. C. Messamore, Mrs. Charles Davis, Mrs. James O. Harrison, Mrs. H. C. Karnes and Mrs. Pope Flinn. Steeple Road (from Ward to Grove). Mrs. J. Chubb, Jr., captain; Bonnie Harper and Katherine Harper.

Holmes Mill. Mrs. Arthur Hyde, captain; Mrs. Don McCollister, Mrs. Boyd Riddle, Mrs. Hill Lomas and Mrs. John Parkers. Mexico Section and Vonore Road. Mrs. Ed McCown, captain; Mrs. Kermit Roberts, Mrs. Pauline Hays, Edith Watts, Mrs. George Snyder, Mrs. Lattie Watts, Mrs. Louise Prosser, Mrs. Della Hays and Mrs. Floy Johnson.

Robinson Drive and Pinetop. Mrs. J. H. Shubert, captain; Mrs. John L. Hughes, Mrs. Joe Farmer, Mrs. Sterling Cook, Mrs. W. C. Byrd, Mrs. Jack Ledford, Mrs. Dick Lewis.

Mulberry to City Limits. Mrs. Gene Smith, captain; Mrs. Arnold Alexander, Mrs. Ewan Delford, Mrs. Frank Linsburg, Mrs. Joe Carter, Mrs. Cherron Morris, Mrs. Dorcas DeFord, Mrs. Edward Alexander and Mrs. Kenneth Howard. Ward Ave. Mrs. Lloy Sanders, captain; Mrs. Lloy Kirkland, Miss Dora Mae Isbell, Mrs. Robert Davis, Mrs. John Gresh, Mrs. Joe Jones and Mrs. Ralph Presley.

GREENBACK NEWS

Bridal Shower for Mrs. Graham Cooper Jr.

Mrs. Fred Henry, Mrs. Harley Myers, Mrs. Bud Carver and Mrs. John M. Hutton were joint hostesses on Monday evening at 7:30 at the Greenback Presbyterian Fellowship Hall, complimenting a recent bride, Mrs. Graham Cooper Jr. (Miss Thelma Ham-montree). Contest were enjoyed with the homelike winning each of them. The main feature of the evening was the lovely shower of miscellaneous gifts for house-keeping. Refreshments of cake, coffee and nuts were served. Twenty-seven guests were present.

Miss Dorothy French of Maryville was at home during the weekend and she with Mrs. J. H. Akers in Alcoa and brothers, Messrs. J. V. and Fred Akers and the Messames Akers and families. They went also to Chattanooga to be with Mr. Good-games mother.

Mr. and Mrs. C. H. Everett of Lenoir City, Mr. and Mrs. Cam Hall of Loudon were dinner guests Sunday evening of Mr. and Mrs. Robert Paige at "Palms Palace."

Little Diane Thomas of Lenoir City spent the weekend with her grandparents, Mr. and Mrs. Roy Lowry.

Mrs. M. G. McTeer was in Knoxville Thursday attending the committee meeting of State Fair. The Girls Scout "White Eagle Troop" of Greenback held their regular meeting in their scout house Tuesday Jan. 22. Mrs. J. C. McTeer was present.

1956 Bond Sale Area \$168,908 In County

Sale of Series E and H United States Savings Bonds in Loudon County totaled \$168,908 during 1956, according to C. T. Burdett, county savings bonds chairman. This figure represents 62.9 per cent of the year's quota and places the county in ninth place among the 11 counties of the second district.

Philadelphia News

(Continued from page 1)

Mr. and Mrs. James J. Harold and children were visiting Mrs. Dault Shelton and son Doug in Loudon Sunday. Doug has recently been in the hospital at Loudon but is coming along nicely now.

The Rev. and Mrs. Gilbert Cross from Cleveland and Mrs. Mary Petty were dinner guests of Mr. and Mrs. James Harold Sunday.

Mr. and Mrs. Clifford Johnson, Dominic, Jan, Jimmy and Dannie from Sweetwater were visiting Mrs. Johnson's parents, Mr. and Mrs. Lawrence Scott recently.

Mr. and Mrs. Sammy Bloch and daughter, Rebecca were dinner guests Sunday of Mr. Bloch's mother, Mrs. Henry Bloch. The Blochs are from Cleveland.

Mr. and Mrs. Lawrence Williams and daughter, Ann from Loudon were visiting Mr. and Mrs. Lawrence Scott Saturday night.

Mr. Frank Colquitt from Knoxville is spending some time here

with Mrs. Mary Clark, his aunt. "Happy Birthday" to Miss Loretta Hamilton who celebrated her birthday, Monday Jan. 28.

Mr. and Mrs. Jackie Scott and little daughter were the dinner guests Sunday of Mr. Scott's parents, Mr. and Mrs. Lawrence Scott.

Mrs. Jennings Clark and her mother, Mrs. Bessie Reed left for Dalton, Ga. Tuesday morning. While there they will be the guests of Mrs. Reed's daughter, Mrs. Artist Charles.

Mr. and Mrs. J. W. Kirkland were visiting their son, Mr. Oscar Kirkland and Mrs. Kirkland and children in Loudon recently.

Mrs. Jim Cantrell and children, Jerry and Jane from Athens were visiting with Mrs. Cantrell's mother, Mrs. Edie Small and Mr. and Mrs. Raymond Schrimmer Saturday.

The Women's Missionary Society of the Reed Spring Baptist Church met at the home of Mrs. Jennings Clark, Friday evening.

Greenback News

(Continued from page 1)

B. Patterson, scout leader was absent on account of the illness of her father, Mr. Fred Akers. Mr. Robert Miller called the meeting to order and Mrs. Josh Talbot assisted her in directing the program.

Mr. and Mrs. Fred Bolinger and Mrs. J. B. Breddow were visitors in Maryville Thursday.

Mr. and Mrs. Marcell Stiel and son and Mrs. Gus Foster of Maryville visited Sunday with Mr. and Mrs. Clarence Potter.

Mr. and Mrs. Ira Hodges and Mrs. Evelyn visited Sunday with relatives in Sevierville and were accompanied home by Mrs. Hodges mother, Mrs. Earl Ibram for a visit.

Pls. for a visit with Mrs. Mc Carter's daughter, Mrs. F. L. Peterson and Mr. Peterson.

Mr. and Mrs. Roy Lowry have recovered from a bronchial illness.

Mrs. E. A. Aglinson visited Wednesday with her brother Mr. Roy Roberts and Mrs. Roberts in Knoxville.

Mrs. J. L. Mizell who has been with her daughter Mrs. Winfred Hinton and Mr. Hinton near Maryville has gone to spend the remainder of the winter with her son, Mr. Lanton Mizell and Mrs. Mizell and family in Cocoa, Fla.

Mr. and Mrs. J. H. Francis attended the funeral service at Mrs. Francis's aunt, Mrs. Jane Templeman Wednesday near Sevierville.

Mrs. Charles Wildman of Knoxville, Mrs. Wm. Breznale, Mr. and Mrs. Andrew Montgomery and Mrs. A. C. Montgomery of Lenoir City visited Sunday with Mrs. J. B. Griffiths Mrs. E. D. Vining and Miss Mae Lowry.

Mrs. Frank McKeenan, Mrs. Frank Wright and daughter Janice, and Mrs. Bessie Phelps of Mentor were guests Thursday of Mrs. Elbert Flipp.

Mrs. C. O. McCall was a business visitor in Knoxville Wednesday.

Mrs. Bessie Honey is at home from a visit with her daughter, Mrs. Wm. Brookshire and Mr. Brookshire and family in Maryville.

LEGAL

NON-RESIDENT NOTICE
Georgia Mae Burgess vs. Charles Norman Burgess No. 556

In the Circuit Court For Loudon County, Tennessee:

In this cause it appearing from the bill which is sworn to that Charles Norman Burgess, defendant, is a non-resident of the State of Tennessee, he is therefore required to appear in person or by Attorney on or before the Fourth Monday of February, 1937, next before the Judge of the Circuit Court at the Court House in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Georgia Mae Burgess or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald, a weekly newspaper published in Loudon, Tennessee.

At office in Loudon, this the 23rd day of January, 1937.
Jimmie Wear
Circuit Court Clerk.

Ivo W. Sanders
Attorney for Petitioner
Jan. 24, 31, Feb. 7, 14

NOTICE

Management Services, as agent for the Atomic Energy Commission, will accept applications through March 4, 1937, for "Project-Connected" priorities for the purchase of 566 vacant unleased residential lots offered in Lot Offering No. 2 by the Housing and Home Finance Agency on February 1, 1937.

These lots, located throughout the city of Oak Ridge, are staked and marked with signs indicating lot numbers and the Block Plans on which they may be found.

The exact location, layout and acreage of lots may be obtained from Block Plans now on display in the second floor, northeast wing of MSI Building 2 on Tyne Road in Oak Ridge. Offices are open from 8 a.m. to 5 p.m. Mondays through Fridays and from 8 a.m. to noon on Saturdays.

"Project-Connected" persons eligible to apply for priorities to purchase these lots are those persons who were regularly employed in the Oak Ridge project area on July 31, 1936. Included in "Project-Connected" persons are those in the "occupant" and "resident" priority classes who have not previously purchased residential property.

Persons qualifying as "Project-Connected" priority holders may obtain the necessary application forms, for priority to purchase these lots, at the Residential Properties Department in MSI Building 2. Instruction sheets accompanying the applications indicate the procedure for filling out and filing the forms.

YOU'VE SEEN THE REST... NOW

Be Our Guest!



COMPARE OLDSMOBILE
AND SEE WHY MORE AND
MORE DISCRIMINATING
BUYERS ARE LEARNING
HOW EASY IT IS TO
STEP UP TO AN OLDS!

If you've been around... shopped and compared... then come in and see us. We want you to be our guest for a Rocket test! Once you've out on the road in a Rocket Oldsmobile, you'll know the fun and excitement that only Olds owners enjoy. Terrific new Rocket T-400 Engine power... crisp new Modern Accent styling with clean, low-cut lines... a new, safer, low-level ride with Wide-Stroke Chassis and First-Phase Front Suspension with Counter-Drive. Then stop a moment and admire the new Tech-Style Interiors... distinctive Strut-Mounted Instrument Panel... sweeping Span-A-Ramic Windshield! And when you compare prices, be prepared for a pleasant surprise! There's a Rocket for every pocket—there's an Oldsmobile that's priced just right for you!

*274 cu. in. Buick 4-Valve engine standard on all models. Special Rocket Engine, with up to 312 cu. in., available at extra cost.

OLDSMOBILE

— GO OLDS! DESIGNED RIGHT! BUILT RIGHT! SOLD RIGHT... BY YOUR OLDSMOBILE QUALITY DEALER! —

BERRY MOTOR COMPANY, 1206 E. Broadway, Lenoir City, Tennessee

Phone 65

BE CAREFUL... DRIVE SAFELY!

The Loudon County Herald Thursday, January 31 1937

AUCTION SALE
Saturday, February 2, at 1 p.m.
2 1/2 miles North of Madisonville
on Hiway 411.
Truck load of antiques and modern furniture
James R. Powell, Owner - Auctioneer

WHITE STORES

S. N. GREEN STAMPS

Swift's
CHILI
Big 1 1/2 lb. can

29¢

Small Dressed
HENS
pound

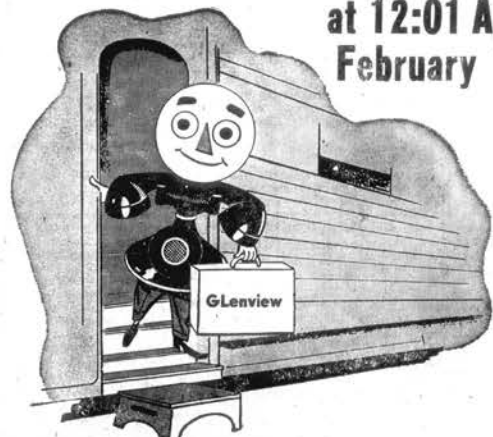
29¢

PLUS S. N. GREEN STAMPS

WHITE STORES

COMING TO LOUDON

at 12:01 A.M.
February 17



Yes, beginning February 17 this "visitor's" arrival will mean some important changes in your telephone service. The name on his suitcase will become as familiar as the family name when folks here begin dialing the new 2-letter, 5-figure telephone numbers. Glenview will be the central office name and all Loudon telephones will have numbers beginning with Glenview, followed by five numerals. To call a number beginning on Sunday, February 17, you will dial the first two letters of Glenview followed by the five figures of the number you wish to reach.

For instance, to reach a number like Glenview 8-2367 after the change, you would dial G-L-8-2-3-6-7. A new directory listing all the new Loudon numbers will be delivered shortly before February 17. It will be important not to use the new book until February 17. These changes will make Loudon a part of the nationwide uniform numbering system, and will permit faster handling of long distance calls. Your cooperation in this progressive step will be deeply appreciated.



SOUTHERN BELL TELEPHONE AND TELEGRAPH COMPANY

M. V. WALKER
MANAGER

London Social And Personal News

CALL SOCIETY ITEMS TO
 Mrs. Josie Lefler, Society Editor, Phone 3232
 Mrs. Lillian Morgan, Feature Editor, Phone 3260
 London County Herald

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Home Demonstration Craft leaders studied the arts of leather in a class in Knoxville recently. Those attending were instructed to the use of leather and the methods for making different leather articles. Included in the instructions were techniques of lacing, the stamping of leather, and the use of carving leather. Beautiful blifolds, handbags, belts, key rings, coin purses, and other articles were shown that can be made. Leather work will be demonstrated at the Home Demonstration clubs during the month of February.

Food and Nutrition Leaders were invited to attend a one-day meat school held at the University farm last week. The cutting, caring for, and cooking and serving of meat was included in the day program. It was brought out that there is no longer meat, but that the less tender cuts of meat could be made tender by proper cooking. It was stressed that some cuts of meat require more "tender, loving care" before the meat can be served. One important factor always to remember is that meat must be cooked at a low temperature. The different methods of cooking meat were

Susanne Richards Is Honored With Party

Susanne Richards was honored with a surprise birthday party Jan. 25 in the dining room of the C. P. Church. Elaine Chesnut was in charge of games, and cake, ice cream and punch was served.

Attending were Alice Weaver, Elaine Campbell, Terry Hope, Mary Alice Robinson, Ann Blair, Kathy Ramsey, Lynn Ramsey, Mary McEachern, Catherine Ann Robertson, Carol Stansberry, Marie Bradberry, Randy Wright, Bobbie Nicholson, Linda Gail Purdy, Don Richison, Sally McPeak, Jane Lewis, David Mossamer, Michael Henson, Kyle Burnette, Jimmy Crabtree, Jimmy Harrison, Eddie Prigmore and Paul Chesnut.

Miss Faye Everett Honored With Parties

A series of showers were held last week for Miss Faye Everett, bride-elect of Mr. Carl Stamey. On Tuesday night Jan. 24th Miss Sara Simpson, Mrs. Reed Gover, Mrs. Sam Harrison, Mrs. Ernest Patterson and Mrs. Jack Hodge had a miscellaneous shower at the apartment of Miss Simpson.

Bridge was played by the 25 guests. The honoree was given a piece of silver by her hostesses. An ice course was served before Miss Everett opened her many gifts.

On Friday night Jan. 26th, Mrs. C. E. Everett and Mrs. Earl Mossingill had a miscellaneous shower at the home of Mrs. Everett.

Games were played with prizes begin won by Mrs. Ollie Watts and Mrs. Alene Franks.

Mrs. Everett received many nice gifts. An ice course was served by the hostesses.

On Saturday night Jan. 27th Miss Pat Miller and Mrs. Ernest Black had a linen shower at the home of Mrs. Clail Miller on Port Hill.

Games were played by the guests and an ice course was served before the honoree opened her gifts.

Miss Faye Everett Honored With Parties

Mrs. Leroy Myhre and son, Eric of Athens, Ga. are spending this week with her mother Mrs. Sam Wilson.

Mrs. W. B. Harrison was called to Atlanta, Ga. Tuesday morning due to the illness of her brother Mr. and Mrs. John W. Robinson and Mrs. Alice Matthews visited relatives in Maryville Sunday.

Mr. and Mrs. Joe Preston Simpson and children of Greenville were the weekend guests of Mr. and Mrs. Homer Simpson.

Mr. and Mrs. Clarence Wailing of McMinville spent the week end with Mrs. Charles Cadville and Sam.

Mr. Scott Hall Bird of La Follette spent Saturday with Mr. and Mrs. Ed McQueen and sons Saturday.

Mr. and Mrs. Bill Prater and daughter of Concord spent the week-end with Mr. and Mrs. S. H. Page and Janet.

Mr. and Mrs. Jack Lefler and family and Mrs. Reed Gover spent Sunday with Mr. and Mrs. Lefler and family in Athens.

Mrs. Floy Barrett and Mrs. Irma Folks of Knoxville were the weekend guests of Mrs. J. C. Greer.

Mr. and Mrs. Ed McQueen and sons have moved into the Chiles apartments. They formerly made their home on Ferry Street.

Thursday, January 31, 1957

Mr. and Mrs. C. C. Ridenour and Sally of Chattanooga spent several days last week with Mrs. Sam Wilson and Mrs. Caille Wilson.

Mrs. Shirley Queener and Miss Marilyn Toy practice teachers from U. T. are making their home with Mr. and Mrs. Norman McQueen while they are in London.

Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville spent Monday and Tuesday with Mr. and Mrs. R. A. Lawson and Mrs. May Cook.

Mrs. F. R. Lefler has returned to Sheffield, Ala. after a visit last week with Mrs. Reed Gover and Mr. and Mrs. Jack Lefler and family.

Bobby Koleen Woody Honored With Shower

A miscellaneous shower was given in honor of Miss Bobby Koleen Woody by Mrs. Gene Chambers and Miss Wanda Williams at Mrs. Chambers home, Tuesday night at 7:30 p.m.

Games were played and prizes were won by Miss Louise Webb, Miss Koleen Woody, Miss Lillian Lavin and Mrs. J. W. Woody.

Miss Woody received many lovely gifts from her friends. 35 guests were present. Those from out of town were Mrs. Jim Contry and Miss Betty McCown of Karnes Community; Mrs. Houston of Knoxville; and Mrs. Frank Hildreth of Lenoir City.

A dessert course was served by the hostesses.

Mrs. Swiney Feted With Baby Shower

A miscellaneous baby shower for Mrs. Bernie Ray Swiney was given by Miss Mary Lou Thomas Thursday night. Several games were played, after which a salad course was served.

The table decorations were white and pink and pink curtains with tiny blue safety pins tied to each curtain. A corsage, of pink carnations, was presented to the honoree by the hostess.

Many lovely gifts were received.

Mr. and Mrs. Bert Clark of Venoore were visiting in London Sunday.

I Finance, Repair and Remodel Commercial Structures, Farm buildings.

F. H. A. LOANS

5 per cent Interest
 No down payment, no mortgage required. 36 months to pay. Property does not have to be fully paid for. One day service. We furnish all labor and materials.

Call or Write

George W. Woody Construction Co.

P. O. Box 94
 London, Tennessee
 Phone 3223

We Sell Service!



R. M. GRAY



Rufus Watson



Sarg Harrison

Your Neighbor?

A CARELESS neighbor can get you burned up too, even though you're the most cautious homeowner in the world! So insure your home and household goods are fully insured against fire.

R. M. GRAY
 RUFUS WATSON
 SARG HARRISON
INSURANCE AGENCY
 506 Grove Street — Phone 3581
 London

Local Airman Now Stationed Overseas

A-36 William G. House, Jr. graduate of London HS and son of Mr. and Mrs. W. G. House of mission of air defense for the Ryukyu Islands.

Airman House writes that the

REPORTING IN To London County

Jan. 22—To Mr. and Mrs. W. L. Parton of Lenoir City, twin boys, 7 lb., 5 oz. and To Mr. and Mrs. Davis of Lenoir City, a 6 lb., 5 oz. boy.

Jan. 23—To Mr. and Mrs. Floyd Sweetford of Deostor, a 7 lb., 4 oz. boy.

To Mr. and Mrs. Robert Eller of London, a 6 lb., 12 oz. girl.

To Mr. and Mrs. Bruce Hecker of Lenoir City, a 7 lb., 6 oz. girl.

Jan. 24—To Mr. and Mrs. D. H. Collins of Lenoir City, a 5 lb., 15 oz. boy.

Jan. 25—To Mr. and Mrs. Shaver of Lenoir City, a 6 lb., 13 oz. girl.

To Mr. and Mrs. Charles Mills of Lenoir City, a 7 lb., 14 oz. boy.

Jan. 27—To Mr. and Mrs. Charles R. Millage of London, a 6 lb., 2 oz. girl.

To Mr. and Mrs. Jack Lawson of Lenoir City, a 6 lb., 2 oz. boy.

Jan. 28—To Mr. and Mrs. Randle McCallister of London, a 5 lb., 1 oz. girl.

To Dr. and Mrs. Sam Harrison of London, a 6 lb., 9 oz. girl.

Jan. 29—To Mr. and Mrs. Wm. Johnson of Lenoir City, a 5 lb., 14 oz. girl.

To Mr. and Mrs. Clinton Cook of Lenoir City, a 6 lb., 2 oz. girl.

OBITUARIES

Miss Fannie Butler

Miss Fannie Porter Butler, 90, passed away in Knoxville Jan. 25. She is survived by two nieces and four nephews. Services were held at 3 p.m. last Saturday from the Cumberland Presbyterian Church, the Rev. Walter Cheum officiating. Interment was in River View Cemetery with Quinn and Karnes in charge.

Ala L. Beets

Ala Levenia Beets, 56, passed away Monday at 9:30 p.m. She is survived by her husband, George, a daughter, Sara; two brothers, Ernest and Dock Jenkins of Lenoir City; and six sisters, Mrs. Rosbie Beator, Nida, Mrs. Lola Regans of California; Mrs. Laura Thomas, Chattanooga; Mrs. Roxy Watts, Miss Maude and Miss Anver, all of London. Services were held at 2:30 to day from the First Baptist Church, with burial in Corinth Cemetery. Hawkins is in charge.

THE PROVED WAY OF GROWING BIGGER-BETTER TOBACCO PLANTS

Get your VIGORO from GREER Hardware Co. 100 lb. Bag—\$4.50 See Us For All The Best Prices On Your FERTILIZERS



Get your VIGORO from GREER Hardware Co. 100 lb. Bag—\$4.50 See Us For All The Best Prices On Your FERTILIZERS

Get your VIGORO from GREER Hardware Co. 100 lb. Bag—\$4.50 See Us For All The Best Prices On Your FERTILIZERS

Start The New Year Right

with the Spectacular, thrilling 1957 FORD
 Why not see it, drive it, get our deal!
LOUDON MOTOR CO.

REAL ESTATE LOANS

You can make application with us to purchase or to build. Loans up to 80 % of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Athens.

LISTINGS

We are interested in listing property which you may wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 638.

RAY REAL ESTATE Co

Rathburn A. Ray, Realtor
 SELLING — LEASING — TRADING

It's **SPECIAL** because it's "Premium Flavor" Coffee!

"The Best Part of the Meal"

IT'S NEW ...
 IT'S DIFFERENT ...
 IT'S DELICIOUS ...
BACON'S
 Special Flavor
CHERRY VANILLA
 Ice Cream
 Now At Your Favorite Drug or Grocery Store

When friends first meet...



You may not know it, little one, but you and your telephone are going to be real friends, all your life. You'll be able to call upon your phone to help you do a thousand-and-one things. And it will respond by bringing other friends to you... and by making your life easier and more pleasant.

Where earlier generations saw the telephone as a modern miracle, you'll come to take its faithful service for granted. Yet, as you grow, you'll see many new developments—even now taking shape—that will make your friend, the telephone, more than ever a part of better living.

Southern Bell Telephone
 and Telegraph Company

CLASSIFIED

WILL TRADE—1960 Oldsmobile for later model and assume payments. Must be bargain. Call Greenback 716-2208. 3-13-67

FOR SALE—Antiques, loveseat and two chairs. Phone 1749-J. Loudon City. 3-12-67

COLE FOR THE WHOLE FAMILY'S PLEASURE

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY Phone 3252

SHOWS: 8:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY Jan. 31 & Feb. 1 Thrill-packed Newspaper Story With 10 Top Hollywood Stars **WHILE THE CITY SLEEPS**

With Dana Andrews Rhonda Fleming Carolee

SATURDAY, Feb. 2 DOUBLE FEATURE In Technicolor **MAN ALONE**

With Ray Milland Mary Murphy and

THE PRICE OF FEAR With Lex Barker Merle Oberon Cartoon

SUNDAY & MONDAY Feb. 3 & 4 The pretty teacher and the boy who grew up too fast!

THE UNGUARDED MOMENT In Technicolor With Ester Williams George Nader Cartoon

TUESDAY & WEDNESDAY Feb. 5 & 6 DOUBLE FEATURE **SHADOW OF FEAR**

With Mona Freeman Gene Kent and

In Technicolor **QUINCANNON, FRONTIER SCOUT** With Peggy Castle John Bromfield Cartoon

DON'T FORGET TO PLAY LUCKY EVERY THURSDAY AND FRIDAY

CARD OF THANKS—I want to thank each and every person for the many things they gave me and all other gifts which I have received in trying to help me get things back which were destroyed when my home burned. Lettie Harvey.

FURNITURE AND APPLIANCES we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 500 E. Bay. Phone 1791. tfe-11

FOR SALE—2 100X230 ft. lots, located in West End on Hwy 11. Call 3245. 3-13-67

SALE AND SERVICES—type writer, adding machine and cash register, all work guaranteed. Call Sam T. McCollie. Phone 3564. Sweetwater. 3-17-67

BONNET DRIVE-IN THEATRE South of Loudon on Highway 11

THURSDAY & FRIDAY Jan. 31 & Feb. 1 In Technicolor **BEACHHEAD**

With Tony Curtis Mary Murphy Frank Lovejoy Cartoon

SATURDAY, Feb. 2 DOUBLE FEATURE **SHE WORE A YELLOW RIBBON**

Starring John Wayne Robert Ryan

HOUSE OF BAMBOO Cinemascope—Color Cartoon

SUNDAY & MONDAY Feb. 3 & 4 **JOE MACDETH**

With Paul Douglas Ruth Roman Cartoon

TUESDAY & WEDNESDAY Feb. 5 & 6 **DALLAS**

Starring Gary Cooper Cartoon

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Loudon City. day phone 1911, night 1802. tfe-11

COAT AND JACKETS REDUCED—childrens lined jackets as low as \$1.99; ladies or girls full-length coat in gabardine and woolsens, \$4.95; childrens reversible jackets, sizes 4-16, \$2.99; mens jackets from \$2.98 up. Valley Mercantile Outlet, West End, Loudon. tfe-8

FOR SALE—1966 Model, 52 ft. Rocket, three bedroom trailer-automatic washer, garbage disposal, A-1 condition. Will sell in a sacrifice. Can be seen by appointment at All Shade Trailer Park, Loudon City, Phone 1256. 3-11-67

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A. St., Loudon City, Ph. 1911. tfe-11

FOR RENT—unfurnished apartment, living and dining room, two bedrooms, kitchen and bath. Laundry facilities. Call Loudon 3128. 3-11-67

WANTED—washing and ironing to do in my home. Call 3373. Loudon. 3-11-67

MENS DRESS PANTS—First quality in flannels, gabardines, 100% woolsens. All sizes from boys size 12 to 42 waist. \$3.98 or 3 pair for \$10.00. Valley Mercantile Outlet, West End, Loudon. tfe-8

FOR SALE—2 new FHA or GI homes. Good commitments. Can be seen anytime. Daytime phone 2023, nighttime phone 2043. tfe-

CHEMILITE—full size bedspreads, \$1.98. Throwrugs, 19c. Bath sets \$1.00. Scented shoes, 30c. 9 X 12 rug, \$19.95; 6 X 9, \$12.95. Valley Mercantile Outlet, West End, Loudon. tfe-8

I REPAIR AND SELL all makes sewing machines. W. H. Isbell, 805 Price St., Sweetwater, Phone 4216. tfe-10

CLOTH SALE—We have more than a ton of beautiful mill ends and remnants in prints, plaids, solid colors and drapery material priced from 3 yds for 25c to 30 yd. Also corduroy at 49c yd. Valley Mercantile Outlet, West End, Loudon. tfe-8

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tfe-46

JUST RECEIVED—Another lot of mens, womens and childrens sample shoes to sell below the manufacturers cost. Valley Mercantile Outlet, West End, Loudon. tfe-

MOVE IN NOW—in either of these 2 beautiful FHA or GI homes. Good loan commitments. See anytime. Daytime phone 2023, nighttime phone 2043. tfe-

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. Loudon Clinic, phone 2012. tfe-30

WE SERVICE—all makes radio and television. Phil's Radio and Television Service, Phone 2128. Loudon. tfe-

RUGHS RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call 3007 (if no answer call 2997). Bill Hughes, owner and operator. tfe-47

Stage Coach Days ARE LONG GONE

But many people still use stagecoach-day methods of paying their bills—walking from store to store, office to office, running the risk of losing cash . . .

The modern way of paying bills—by check on the **FIRST NATIONAL BANK**—does away with all that. A few minutes at your desk (or your dining room table), a few envelopes addressed and stamped, and the postman does the rest.

Open your checking account NOW at the convenient First National—it's safe, sure, time and energy saving!

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

RELAX...AND ENJOY REAL WINTER COMFORT!

INSTALL GAS HEAT

IN YOUR HOME

- CLEAN
- SAFE
- CONVENIENT
- ECONOMICAL

2091 Gas Department

Loudon Utilities

automatic sunshine every washday with an

electric dryer

"ELECTRICITY...best buy for better living!"

LOUDON UTILITIES

(Electric Department)

THE SECRET

In another moment he will be getting up and walking toward you, eager to tell the secret of his calmness and strength. Will you listen? He has solved many problems, overcome much grief and temptation, been able to meet the conditions of every-day living, all because through the Church he has come in contact with the Source of all power. In the Church he has found companionship, its worship service have brought faith, peace and serenity. Its activities have furnished an outlet for his creative abilities and energy. The Church has been a part of his life from boyhood. Through its various departments the needs of his life have been met. He has enjoyed the fellowship there, and, looking back, he is able to trace his own growth.

Have you learned his secret? Wouldn't you like to know it? What the Church has done for him it can do for you. If you are young, it will help meet your problems. If you are older, it will bring satisfaction and peace.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest power on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should join the Church. They are: (1) children's sake; (2) for the sake of his community and nation; (3) for the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalms	13	6-17
Monday	Proverbs	25	14-28
Tuesday	Isaiah	26	1-7
Wednesday	Isaiah	40	27-31
Thursday	Luke	11	1-12
Friday	Luke	11	1-12
Saturday	Acts	9	1-14

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ATTEND THE CHURCH OF YOUR CHOICE

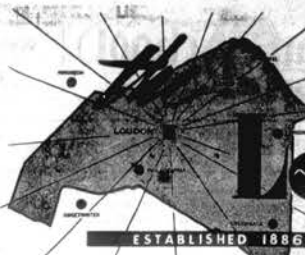
This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	

JOAN of ARC Kidney Beans 2-303 Cans—25c	Gold Medal Macaroni 2-12 oz. Boxes—29c
Pops Rite Popcorn 2-10 oz. Cans—29c	Gold Medal Spaghetti 2-12 oz. Boxes—29c
LIBBY'S Corned Beef HASH 2-16 oz. Cans—59c	Karo Syrup 1½ pound white Only 23c
ALCOA Aluminum Foil Regular Size—27c	ROMAN BLEACH Quart —15c ½ Gallon —29c

Plus +VALUE+ Store

Giles and Son Market
3 Miles Out On Vonore Road



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 8

LOUDON, TENNESSEE, THURSDAY, JANUARY 10, 1937

PER COPY 10c

A Sessions Court For Loudon County

(Seventh in a Series)
In resuming the study of how a sessions court system would be of benefit to the taxpayers of Loudon County, we can now make use of case-reports filed by local squires for 1936.

Information on the number of cases is taken from the reports filed by the squires with the circuit court clerk at the court house. It is important to remember that one of the greatest defects of the justice of the peace system is its method of record keeping on cases handled by the squires.

It would be practically impossible to make an even near

accurate check as to whether Loudon County squires actually report all the cases they handle, particularly in the cash cases category.

Also remember that these case reports do not include any cases tried by squires involving city officers. These cases would also come under a sessions court system in Loudon County.

For 1936 squires reported as follows for cases bound over and disposed of with the justice's fee either paid or secured: Foster-33; Hamilton-5; Anderson-4; Hudson-3; Cates-14; Tarwater-3; and Sewell-3; a total 65 cases.

1936 cases submitted to the county workhouse (the county pays the fee to the squire in cash) were as follows: Cates-147; Hamilton-134; Tarwater-4; Foster-158; Anderson-17; Hudson-12; Blair-3; a total of 465 cases.

Cash cases reported by Loudon County squires for 1936 were as follows: Tarwater-8; Cates-144; Hickey-6; Hudson-34; Foster-185; Everett-6; Hamilton-104; Blair-17; a total of 506 cash cases reported.

Just Piddlin'

By The Editor

AS I HAVE often said, it is wonderful to receive letters and comments from our readers, regardless whether they agree with the Herald or not. This one from a "very good friend of the Herald," reprinted below.

"Since your arrival in Loudon, you have consistently produced the best newspaper that we have ever had and I am sure that much of the progress of which you write in your paper concerning Loudon County is due to you and your newspaper. I want to thank you personally for your great community service and express the hope that you will continue to do an excellent job."

"I especially wish to commend you on your recent articles on a General Sessions Court for Loudon County and I urge you to continue to let the people of Loudon County know what an asset it would be to the county. I certainly believe that when enough people understand a General Sessions Court and visualize what it can do for the county, they will soon have one. At this time, the single act of getting a General Sessions Court for Loudon County would help us immensely to have, as you have already stated in your articles; a system that will put money into the county rather than drain it out of the county, good records would be kept, it would speed the process of cases which normally fall under its jurisdiction, it would be directed by a lawyer understanding law and last but not least, I believe that it would prevent anyone from seeking an office as a County Court Member for personal reasons."

"I want you to know that I concur wholeheartedly with your efforts to attain a General Sessions Court and that you can count on me to do whatever I possibly can to help you in this community service."

"I am sure that many people in the county feel as I do and hope that they will also write you expressing their support for such a worthy cause."

Respectfully yours
Dr. Sam A. Harrison, M. D.
Thank you, for your letter. In all considerations the Herald tries to place first what seems best for the people of Loudon and Loudon County. I am quite convinced that nothing could be of more financial and administrative value to the citizens of Loudon County at this time than a sessions court system.

THOUGHT FOR THE WEEK—Our constitution guarantees freedom of religion. It is of little importance how or with what faith a man worships God, but all important that he believe and serve Him alone.

Local Truckers To Be Included In Road Survey

A number of truck owners in this area may expect to be contacted through the mails during the next few weeks by the Tennessee State Highway Department for information on their vehicles which is not available from truck registration blanks.

The information desired is to be used to assist in road design and planning. Any information furnished by truck owners will be considered confidential and individual truck owners will not be identified in any tabulations.

The study has the endorsement of the Tennessee Motor Transportation Association and the Cooperation of truck owners in this vicinity is requested.

THE COURT HOUSE RECORD

Marriage Licenses
Dec. 15—Mayford L. Rose to Lee Anna Rose.
Dec. 20—James E. West to Mary Ruth Hanson.

Dec. 22—Carl E. Hembree to Augusta Riddle; George W. Johnson to Shirley A. Manning.
Jan. 2—William H. Money-maker to Edna Kate Leatham.
Jan. 4—Vernon C. Terry to Mary Louise Watson.

Real Estate Transfers
Jan. 2—Deed from Lillie Ham-bro to Clifford Mills, 19 acres.
Jan. 3—A. F. Deane and wife to Herbert M. Gilbreath and wife, 1 lot, 2nd; L. D. Maples and wife to Edward Harmon and wife, 1 acre, 2nd.

Jan. 3—Deed from C. F. Brooks and wife to Lora Brown, 1 lot, 3rd; Joe Jenkins and wife to George Harvey and wife, 1/2 acre, 2nd.
Jan. 4—Deed from J. F. Hall and wife to H. H. Sexton and wife, 1 lot, 2nd.

Jan. 5—Deed from W. J. Hamilton and others to Hubert E. Westmoreland and wife, 1 lot, 2nd.
Jan. 7—Deed from Iona Grace Blair to Joe F. Shudan and wife, 80 acres, 2nd.
Jan. 8—Deed from Will Mon-mouth and wife to Herbert Oran, 42 acres, 5th; Ray L. Herdick and wife to Floyd E. Lindsey and wife.

Cases Filed—Chancery Court
4347—Lorene Cook Lane vs. Thomas W. Lane—divorce.
4348—Irving Machinery Co. Inc. vs. R. J. C. W. Fletcher. In petition for judgment.

Cases Filed—Circuit Court
351—Stanley Phillips vs. John Cagle, Sr., damages, auto.

Newly Retired Loudon Mail Carrier Says It's Almost Like Leaving Home

Gilbert Blankenship, after 38 years and 8 months, has retired as a Loudon rural mail carrier. After his retirement, effective Jan. 1 of this year, Mr. Blankenship wrote down some of his thoughts on giving up his route for the Herald.

He started as a sub carrier for J. L. Mize in May, 1918, on Loudon Route 4. Some months later he was appointed temporary carrier on old Route 6 (now part of Route 3), which he served until Mr. Blankenship's son was appointed regular carrier. At that time he was appointed regular carrier on Route 3.

Some months later he and Mr. Littleton exchanged routes, putting Mr. Blankenship on Route 4. It was combined with Route 2 in 1933, and he continued to serve his people on that route until his retirement.



POLIO MONTH PROCLAIMED—Gov. Frank G. Clement signs into "law" the month of January as "March of Dimes" Month in Tennessee while state Polio officials look on. Observing the Governor's action are, left to right, Horace B. Ward, State Representative for the National Foundation for Infantile Paralysis, Nashville; L. Col. Ernest Stockton, State Chairman for the 1937 Polio Drive; and Mrs. L. B. Stroup, State Advisor on Women Activities for the March of Dimes. The Governor's official Proclamation sets aside the period of January 2-January 31 as special month for spotlighting information concerning the "MOP" program. Funds raised during the month will go towards eliminating polio throughout the state.

Loudon County Young Farmer To Be Honored

Plans to select the county's most outstanding young farmer were announced today by Ronald Easter, president of the Loudon City Junior Chamber of Commerce.

The selection will be part of a third-annual nationwide search to select and honor America's most outstanding farmers of 1936. The program is co-sponsored nationally by American Petroleum Institute, committee on Agriculture and the U. S. Junior Chamber of Commerce.

Any successful farm operator between the ages of 21-35 is eligible for the award. Basic of judging will be nominees' outstanding progress in farming, and their contributions to conservation and community betterment. A candidate in Loudon County can obtain a nomination form County Agent, Loudon, or Virgil Borden, 214 W. Broadway, Lenoir City.

Watch Out, It'll Be Cold Tonight!

Loudon Countians, basking in the warm, sunny weather of the past few days, are in for a quick change tonight.

After recording a balmy 70 degrees at midnight last night, the mercury is on its way down right now and will hit a frigid low of about 17 tonight. That's a drop of 57 degrees in 24 hours!

Open House To Be Held For Watkins'

An Open House will be held at the home of Mr. and Mrs. James J. Watkins, 609 Wharf St., on Sunday Jan. 13 from 2 to 4 p.m. for Mr. and Mrs. James Preston Watkins who are celebrating their Golden Wedding Anniversary.

All friends and relatives are invited.

Since World War I through World War II and the Korean War, I've seen children grow up, marry, rear families, and in turn their children grew up, married and now their children are falling in love.

"I have shared their joys and sorrows; been confided in. They have shared everything with me from vegetables in season to sausage, ribs, tenderloin, chicken and even turkeys for my Christmas dinners. In fact I have lived as one of them and it is like leaving home for good to break away from them. I love them one and all. God Bless Them."

Mr. Blankenship will now devote his time to his business in Loudon. The Herald is happy to note his more than 38 years of service to "his" people in Loudon County, and is quite certain that he will be greatly missed by those he has served so well and so long.

Loudon Redskins Topple Harriman, Drop Close Decision To Happy Valley

By Tom Delaney
The Loudon High Redskins won a double-header last Friday night over Harriman, the Loudon girls rolled over the Harriman girls 32-31, while Loudon boys had no trouble in handing the Harriman boys a 71-42 loss. Then Saturday night Happy Valley edged out the Loudon boys 64-61, while the Lenoir City girls won over the Loudon girls 44-35.

The Loudon girls won their second game of the season Friday night with an easy win over Harriman 52-31. It was the best offensive showing of the season for the Loudon girls. Hattie McGinnis provided the spark as she tossed 31 points through the net. Carol Ferguson gave plenty of assistance with 16 points. Sheila Allmon and Jean Collins continued to play a stellar defensive game.

The Lenoir City girls handed the Loudon girls their fifth loss of the season Saturday night.

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Sgt. Kenneth Hill Is Stationed In Hawaii

Sergeant First Class Kenneth P. Hill, whose wife, Margaret, lives at 809 C Street, Lenoir City, Tenn., is a member of the 8300th Army Unit, Hawaii.

Redskins Topple Sevierville, But Girls Are Beaten

By Tom Delaney
The Loudon High Redskins split a double bill here Tuesday night with Sevierville, the Loudon boys edging out the Sevierville boys 75-67, while the Sevierville girls rolled over the Loudon girls 51-37.

The Sevierville girls had little trouble defeating the Loudon girls 51-37. Charlotte Maples provided the spark that the Sevierville girls needed as she tossed in 30 points. Carol Ferguson high scored for the Loudon girls with 20 points. Shelby Allmon continued to play a fine defensive game.

The Loudon boys jumped in to the lead early and coasted to a 75-67 win over the Sevierville boys. The Redskins held a 3 point advantage at the half, then early in the fourth quarter the Sevierville Bears put on a desperate rally to tie the score at 57-57. But the fast breaking Redskins put on a scoring drive of their own with 18 points in the last six minutes to win easily. Homer Milaps and Bill Ormby of Sevierville put on a scoring exhibition to cap evening honors for the night with 31 points each. Buster Custard and John Miller gave plenty of aid with 14 points each. Gus House was injured late in the third quarter, the extent of his injury not known at this writing.

Loudon will journey to Lenoir City Friday night to tangle with the Lenoir City Panthers.

The Lineup	
Loudon 37	Sevierville 51
F. Waller	Maples 30
F. Ferguson 20	Whaley 10
F. McGinnis 11	McMahon 11
G. Smallen	Orumby 3
G. Collins	Heltin 6
G. Allmon, S.	Farr 5
Subs: Loudon—Long, Black, P. Allmon, J. K. McGinnis, Sevierville—Trenema, Cooper, McNabb.	
Loudon 75	
F. Miller 14	Sevierville 67
F. Milaps 31	Jenkins 10
C. House 4	Ormby 31
G. Custard 14	Williams 6
G. Woods 5	Pine 9
Subs: Loudon—Stamey 5, Hayes 2, Kline; Sevierville—Tarwater 2, Watson 2, R. Whaley 4.	

Bank Stockholders To Meet On January 8th

A meeting of the stockholders of the First National Bank was held Tuesday January 8th. Mr. D. S. Zachary who had been on the Board of Directors for a number of years has retired. The other members of the board were re-elected, Ben M. Roberson, W. A. Blair, A. F. McCrary, R. T. Sharp, J. B. Greer. Three new directors were elected, Mr. James R. Scott, Mr. Harry M. Nacey, Jr., and Mr. E. W. Waller, Jr.

The same officers were re-elected. Ben M. Roberson, President; Mrs. Estelle Russell, Cashier; and Charles R. Davis, Asst. Cashier. The bank reports an average year's business.

Two Loudon Seamen Aboard Navy Carrier

Benton A. Jenkins, seaman apprentice, USN, husband of the former Miss Ingegnit McKee of 1113 Main St., and Norman R. Jenkins, seaman apprentice, USN, son of Mrs. Bettie A. Jenkins of 1110 Main St., all of Loudon, Tenn., arrived at San Diego, Calif., Dec. 19 aboard the attack aircraft carrier USS Lexington after seven months in the Far East.

The Lexington is one of the most modern aircraft carriers afloat with mirror landing system, electric flight deck, steam catapults and guided missiles.

During the cruise the ship visited Pearl Harbor, Japan, Okinawa and Hong Kong.

the Loudon County Herald

Loudon County's Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

We Are Not Prepared

Loudon Lions Club members last week heard a report by a civil defense official that made them sit up and take notice. The official outlined the civil defense program, its important part of our country's defense setup, and the possibilities of attack of a probable enemy. Total summary of the effect the program had on the Lions was the realization that we are not prepared in Loudon.

It has been said many times of the American people that they do not go into action until they are pushed or attacked, and then they move fast. We followed that description in World War II, arming only after Pearl Harbor. Yet the element of luck let us get away with it in that conflict, because the Japanese gave us time-time to build planes and draft and army. And luckiest of all, the Japs did not invade Hawaii when it stood practically defenseless after the attack.

So luck and time have been on our side in our efforts to stay out of a fight until it is unavoidable. But things have changed—there can be no time-and probable very little luck-in an atomic war. The first few hours may well be decisive.

So it boils down to this. Loudon, in order to help itself and the nation's defense program, either has a civil defense program now or it will be too late to have one after Oak Ridge is hit by a hydrogen bomb.

The people of England have experienced an attack on their homeland. They know its consequences first hand. They don't have to be urged to back a civil defense program and they have a good one. Defense leaders are quick to admit that the United States cannot stop a determina-

ed atomic air attack by Russia without at least a few of the raiders slipping through to their targets. And, with the death-dealing destruction of the A and H bombs, that means that as few as two, three, or four bombs will kill millions of Americans.

America's air defense methods are improving all the time, but those same officials readily admit that the hardest defense will be against the very low flying raiders that slip under our radar protection. That's where civil defense spotters become so important.

But civil defense goes much farther than that. Here in Loudon we have no persons trained in the handling of atomic casualties. We have no program aimed at emergency relief for our citizens in such an attack to provide food, clothing, shelter, and the countless other necessities for what may be left of our community.

We have had one short-lived attempt to set up a civil defense program here. But now we must have another and better program with the full support of our citizens. If we do not, we are not even giving ourselves an even break in the case of an atomic attack. After all, just look across a few hills at Oak Ridge, sure to be a priority target for Russian bombers.

And remember this. The Russians figure such an attack as a one way trip for the bombers. They don't care about them getting back as long as a few reach their targets. If we don't face the possibility of an atomic attack with the same realism, we're not giving ourselves and our community an even break. Loudon must have a civil defense program for its own protection—WE ARE NOT PREPARED NOW!

The Why Of "Tight Money"

You've undoubtedly heard of the "tight money" policy now being followed by the Federal Reserve Board's policy, which makes money more difficult to borrow and which tends to increase interest rates.

But you may have wondered why the Board should find such a policy necessary. U. S. News & World Report explains in these words: "There is at present a strong inflationary demand for credit. Industry is seeking record amounts to finance huge expansion programs. States and local governments have vast programs of public works. Builders are pressing for funds to

finance more homes. Consumers are spending record sums, and what to borrow to keep on spending. Meanwhile, most of the labor force is already fully occupied and unions are demanding and getting wage increases. Many production lines are operating at capacity. With costs increasing and prices rising, the possibility of greater inflation threatens.

"The men on the Federal Reserve Board who shape money policy for the government are determined to keep this situation under control."

The Home Wiring Problem

"In millions of homes all over America this past Thanksgiving weekend, fuses blew, lights dimmed, pictures on T V screens flickered, roasters took an annoying long time to heat up, electricity bills were pushed to unnecessarily high levels," writes Sylvia Forster, the business and financial columnist. There's a very good chance that happened to you-for, Miss Porter continues, "a staggering 78 to 90 per cent of America's homes are not adequately wired." At least 20 million homes need rewiring in the near future while millions more need wiring modernization.

The reason, of course, is found in the labor-saving appliances which all American

families want, and which they have been buying in tremendous volume. We are putting heavy and often excessive strains on the wiring capacity of the home. And this isn't just a problem of the owners of older homes—newly-built homes, too, frequently fall into the inadequately wired classification.

A spokesman for the Edison Electric Institute has said, "We'll be on the way to kicking the problem when home buyers check on wiring as automatically as they check on the number of bedrooms and bathrooms." We Americans are going to want more and more appliances as time wears on. We must get ready for them.

Oregon.

According to the company there is a growing need for this type of high-class, close-in development suitable for industries whose investments and payrolls have a tremendous effect on the economic health of the community.

Thus, does a large industry make possible the development of a hundred smaller industries—one can't exist without the other. This is the private enterprise way of building the nation.

FROM OUR FILES



5 YEARS AGO

The Union Fork Creek Baptist Church will present their Christmas play, "The Gift Divine," on Sunday evening Dec. 23. The program will begin at 7 p.m.

Vernon Kirkland, chairman of the March of Dimes Polo Campaign, has appointed Mrs. Earl M. Hall as director of the Mother's March on Polo.

10 YEARS AGO

Mrs. Norman McQueen entertained 25 members of the Ladies Aid Society of the Cumberland Presbyterian Church with a turkey dinner Friday, Dec. 20th.

Miss Elizabeth Carmichael of Tuscaloosa, Ala. is visiting friends in Loudon this week.

103 YEARS AGO

A Smart Difference-In the year 1787, Mathew Denney purchased the 640 acres of land embracing nearly all the present site of Cincinnati, for forty-nine dollars! Now, scarcely a solitary front foot of any lot on that ground can be purchased for that sum.

How To Prevent Famine Growth

An executive of one of the leading farm equipment manufacturers says, "As I see it, this country may be faced with two farm problems that are rather paradoxical. For the short range we have the problem of surplus; for the long range we may have the problem of a shortage of food."

The reason for this paradox, of course, is the rapid rise in population—not only in this country, but throughout the world. World population is increasing at a rate of about 36.5 million a year, and some scientists believe that the "explosion point," were known resources would no longer suffice to feed all human life could be reached as soon as 1977.

There are many possibilities for solving the food problem, running the gamut from scientifically controlled weather to the use of the plankton and algae in which the seas abound. Whether or not such revolutionary steps will prove feasible or possible is now a question mark. However, as the spokesman for the equipment maker said, "...there is one avenue for improving food supplies that we can be sure holds promise. That is the avenue of continued research to improve farming techniques and increase yields on land now under cultivation. This approach to the problem will call for continued research to develop better and harderier plants and animals, research to develop better fertilizers, research to point the way to more economical farming practices, and research to provide better farm machinery."

We don't have to run the risk of eventual famine here!

Doubled Attraction

We are about to start on a federal highway program of almost incredible scope and cost. The president of one of the country's leading railroads brings up a big point that no community should overlook. He says: "Here's something for every community to keep in mind when those new multi-billion dollar superhighways are in the planning stage."

"Land next to a railroad is often ideally suited for industrial use. Put industries on it and you create new job opportunities and new sources of tax revenue for your community. Everybody benefits!"

"Under these conditions, this land is a valuable community asset. If, however, through oversight, this asset can be 'killed off' completely and forever by putting a new highway too close to the railroad. For most industry must have easy, economical access to rail service and this is impossible with a highway in between."

"The time to protect and preserve this community asset is when the highway is being planned. And it is easy to do. Wherever possible, simply leave an adequate strip of land for industrialization between the existing railroad and the proposed highway. This property immediately becomes doubly attractive to industry for it then can offer modern rail service on one side and access to a modern highway on the other. You and your community will benefit."

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U. S. day School three out of four thousand!

(Matthew 5:13-20, 43-48)

"Righteousness According to the Gospel!"
Some say this is a Christian nation; others say it is not and that the founding fathers did not intend to establish a Christian nation. For my part, I believe the religious allusions in the literature of freedom show the faith which actuated our fathers. Washington in his farewell address warned against the supposition "that morality can be maintained without religion." The venture of the Declaration of Independence was made "relying on the protection of Divine Providence."

One thing is certain. From the beginning to the present time the influence of Christianity upon the life of our nation has been very great. A saving element has served as the "salt" and "light" of our nation. Jesus threw down a challenge to us when He said, "They are the salt of the earth. We must not lose the Christian savor."

It is significant that 60 million Americans meet together each Lord's day to worship, to build a common fellowship, to hear the Word proclaimed with its mighty voice for righteousness. None but a fool would discount the influence these earnest people have in moulding the ideals and policies of our nation. Just recently we were reminded that the government can bring refugees from oppressed lands. But to clothe, feed, and establish them in new homes requires the activity of individuals and Christian organizations. Let us thank God that our people have the ability and willingness to extend the helping hand to those who have sacrificed their ALL upon the altar of freedom.

Think of the mighty army of volunteer Sunday School teachers. They are the salt of the earth. They constitute a force of several million who do valiant service for God and country. They are not organized, save that organization achieved by a common devotion to their Lord. Many of them feel unworthy of the task, but they have heeded the call of the church and are doing the best they can.

These millions of men and women study their lesson each week, plan to make the class period interesting, cheerfully meet their classes week after week, patiently strive to keep order and get the lesson across. They are building character in the boys and girls before them. It is not from their classes that juvenile delinquents are drawn. Time after time judges of juvenile courts testify to the good influence of the Sunday School. One judge reported that of 4,000 boys brought before his court in a given time only three were regular attendants at Sunday School.

Gifts & Greetings for You—through WELCOME WAGON

From Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

Phone 3204 (No cost or obligation)

Tasty Tip for Quick Meals!

KRAFT dinner

Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes

with KRAFT GRATED

for fast through-thawing dinner service

Kraft Dinner is a timesaver and a menu-maker! Book up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating! Always!

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with KRAFT GRATED

for fast through-thawing dinner service

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We Sell Service!

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Men's Best Friend!

YOU'll be the fellow in the

clubhouse if fire or other disaster

catches you without dependable,

up-to-date insurance.

Better call on this Hartford

Agency today. When disaster

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his Insurance Agent!

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West End Tavern

Now Under New Management

J. C. Russell and Norman Worley

Invite you to

COME SEE THEM ANYTIME

Start The New Year Right

with the

Spectacular, thrilling

1937 FORD

Why not see it, drive

it, get our deal!

LOUDON MOTOR CO.

They Asked Me To Pay

TWICE!

Did It Ever Happen To You?

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LOUDON, TENNESSEE

Member Federal Reserve Bank

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PHILADELPHIA NEWS

Fred Largent Jr. and Joe Largent from Chicago have returned home after spending two weeks with Miss Ava Largent and other relatives here.

Mr. and Mrs. Ewell Largent and Laura Ann from Maryville spent Saturday with Miss Ava Largent.

Mr. and Mrs. Frank Henderson and Ann Henderson were visiting with Mr. Judy Davis and Mrs. Richard Burton in Chattanooga recently.

Miss Sara Burton has returned to her home in Chattanooga after spending a week with her grandmother, Mrs. Ida Henderson and uncle and aunt, Mr. and Mrs. Frank Henderson.

Miss Sharon Barnett entertained two of her friends at her home Monday night. They were Miss Rebecca Edwards and Miss Brenda Sue McNabb. The girls stayed up and greeted the New Year. Miss Loretta Hamilton and Mrs. Clyde Robinson traveled by train to New Orleans last Sunday afternoon to attend the Sugar Bowl game. They returned Wednesday.

Mr. and Mrs. Ferris Long, Priscilla and Patricia left Friday for a tour of the South. They visited Memphis, Nashville, Little Rock, Ark. and Louisiana. While at Louisiana they attended the Sugar Bowl game in New Orleans. They made the return trip on Wednesday.

Miss Judy Schrimmer entertained two of her class mates at her home Monday night with a slumber party. The guests were Misses Ann Waller and Judy Davis. The girls enjoyed records and games and at mid-night they joined in with a host of other merry-makers and welcomed in the New Year with plenty of horn blowing, church bells ringing and lots of "Happy New Year" shouts.

Mr. Don Waller attended the Sugar Bowl game at New Orleans last week.

Miss Linda Sue Allen attended the Methodist Youth Fellowship New Year's party at the Methodist Church Monday night. Linda was the guest of Eddie Brewer. Mr. Richard Davis is very ill at his home here. He has been a poor health for a long time. Mrs. Mary Rothwell and Mrs. Ella Duckworth honored their husbands, Tom and Boyd with surprise birthday dinner given Wednesday evening given at the home.

Guests attending were: Mr. and Mrs. Jack Bivens from Loudon, Mr. and Mrs. Hugh Hill and Beverly, Elizabeth Bullockback on Sweetwater, Little Ann Schwell and Mr. and Mrs. Art Lee Giles from Lenoir City, Mr. Rothwell and Mr. Duckworth were the recipients of many nice gifts. All reported a very enjoyable evening.

Mr. and Mrs. Will J. Carter of grand son, Bill Carter from Sweetwater visited with Mr. and Mrs. N. R. Simmons and Arthur New Year's day.

Mr. Johnny Thompson, Jimmy, My and John Davis of Loudon are visiting with Mr. and Mrs. George Martin and children Sunday afternoon.

Mr. and Mrs. J. D. Long and Le from Maryville were dinner

guests of Mr. and Mrs. Ferris Long Sunday.

Mr. and Mrs. Kenneth Hamilton and Carolyn were visiting Mr. and Mrs. Charles Edwards and children in Loudon Sunday evening.

Miss Barbara Martin was overnight guest of Miss Sharon Barnett Friday night.

Mr. Don Gourley is recovering at his home from an attack of asthma. We hope he is much improved at the next writing.

Mr. and Mrs. Lester Allen left for Memphis the day after Christmas. They were accompanied by Mr. Allen's parents, Mr. and Mrs. Amos Allen. Mr. and Mrs. Lester Allen plan to make their home there for the time Mr. Allen is in Medical College.

Mr. and Mrs. Benny Ray Cathcart of Bristol, Tennessee were visiting Mr. Cathcart parents Mr. and Mrs. E. G. Cathcart last week.

The Intermediate Girls Auxiliary met at the Baptist Church, Monday, with their new leader, Mrs. Gladys Allen. An election of officers was held they were: president, Linda Allen, vice president, Ann Waller, secretary, Judy Schrimmer, Assistant Barbara Martin, pianist, Judy Davis, program chairman, Mary Ruth Shelton, song leader, Linda Allen, community mission committee, Sara Rauslin, Sandra Kyrer and Phyllis Schrimmer.

The song, "We've a Story to Tell" was sung by the group. Mary Ruth Shelton read the scripture which was taken from Psalm 23. The leader, Mrs. Allen gave an interesting talk on tithes and tithing.

For community missions, fruit juice will be sent to Mr. Richard Davis who is ill.

Mr. and Mrs. Charles Ray Cathcart have returned to their home in Clarkland, California after spending the holidays with Mr. and Mrs. Elmer Cathcart and Mrs. Frank Bright.

Mr. Frank Bright was dinner guests of Mr. and Mrs. Norman Arp and family, Sunday.

The Business Women's Circle met at the home on Mrs. Boyd Duckworth Tuesday Jan. 1. Mrs. John Clinton was in charge of the program. There were eleven members present.

Mr. and Mrs. George Casteel were visiting Mrs. Casteel's sister Mrs. Minnie Hyde in Cleveland last week. Mrs. Casteel's mother Mrs. Mary Marshall who fell and broke her hip here Christmas Day is now at the sister's home. She recently was in a Chattanooga Hospital.

Mr. and Mrs. Stanley Davis, Valerie and Brent were visitors in Knoxville Tuesday.

Monday, Jan. 14th, the M.Y.P. Workshop will meet in Madisonville at 6:00 p.m. A very fine program has been planned.

Mr. Bob Davis Sr. and Mr. Bob Davis Jr. and Mr. Ray Summit from Lenoir City were visiting Mr. Davis' brother, Mr. Richard Davis Sunday.

Mr. and Mrs. Paul Roberts, Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Richard Davis and Mr. and Mrs. Stanley Davis and children Monday night.

"Happy Birthday" to Miss Phyllis Schrimmer whose birthday was Jan. 5. Phyllis was fourteen and is the daughter of Mr. and Mrs. Charles Schrimmer.

SCHOOL NEWS

Monday afternoon at 1:00 o'clock, Jackson school girl and boys basketball team came to our school for a game. Both our girls and boys were victorious. Our girls won by a wide margin but it was a different story with the boys. To be exact their score was 26 to 22.

We will play Eatons here

GREENBACK NEWS

Mr. and Mrs. John A. Hinkle of Newport Ark. were holiday guests of "Mrs. Hinkle's" sister, Mrs. M. G. McTeer and Mr. McTeer and the four went to New Orleans for the Sugar Bowl game.

Mr. and Mrs. George Jackson Jr., George III and David of Maryville, Mr. and Mrs. Charles Homer Everett and Diane of Lenoir City, Mrs. Irene Hackney Mrs. McCallery of Friendsville, Mrs. Foster Lacey of Lenoir City, Mrs. D. M. Smallman of Knoxville, Mr. and Mrs. Bousman Smallman of Maryville were guests during the holidays of Mr. and Mrs. Roy Lowry.

Miss Mae Lowry spent last week with her brother, Mr. Roy Lowry and Mrs. Lowry at Kaiser.

Mr. and Mrs. G. W. Speed of Madisonville visited Thursday with Mr. and Mrs. S. E. McCollum.

Billy Hammontree to the U.S. Air Force in Louisiana came and spent the holidays with his parents, Mr. and Mrs. Jess Hammontree.

Mrs. Nola Melton visited her daughter, Mrs. Claude Peck and Mr. Peck and family in Alcoa during the holidays.

Miss Dorothy French who teaches in the Maryville City schools, moved this week to Thursday night. This seems to be a pretty good match. Come on out a dance. The game will start at 7 o'clock. Drifts, Popcorn and Candy will be sold.

Mr. and Mrs. Charlie Ray Cathcart of Oakland, California accompanied his mother, Mrs. Frank Cathcart to Chickamauga, Ga. New Year's Day.

Dinner guests of Mr. and Mrs. Norman Arp and family Sunday were Rev. and Mrs. Vaughn Albright and daughter, Mable and Janice. Rev. Albright is pastor at Corinth Baptist Church.

Miss Judy Ridge spent the weekend in Niota with her grandmother, Mrs. Lyde Grisham.

Mr. and Mrs. Hayne Casteel were visiting Mrs. Casteel sister Miss Lillie Isbell in Englewood last Saturday.

Mr. Johnny Everett has returned to Tennessee Military Institute after a holiday vacation.

Maryville and is residing with Mrs. Lesley Olin on Houston St.

Mr. and Mrs. J. B. French and family of Eagleton Village, Mr. and Mrs. Donald French and family of Maryville were Christmas dinner guests of Mr. and Mrs. J. H. French and daughters.

James Isaac Meador and Roy M. Brooks Jr. were in New Orleans for the Tenn-Baylor game.

Joan Kerr of Chattanooga was the guest last week of her parents, Mr. and Mrs. Leonard Kerr and family.

Dick Alexander returned Monday to Tennessee Military Institute in Sweetwater after spending the holidays here with his parents, Mr. Richard and Mildred Alexander and his sister, Janet.

Miss Helen Kerr writes from Hot Springs Ark. that she is improving nicely and expects to return home about Thursday Jan. 10.

Miss Mary Anderson has recovered from a severe bronchial ailment.

Mrs. Amos McCarter is improving from an attack of influenza. Mrs. J. B. Griffiths has recovered from a virus illness.

Mr. and Mrs. Josh Tallent, Dick and Brenda were dinner guests Tuesday evening of Mr. and Mrs. Allen McCollum in Maryville.

Don Jones of the U.S. Navy stationed in Maryville was the holiday guest of his wife, Mrs. Carolyn Worde Jones and his parents, Mr. and Mrs. Jones near Maryville.

Mr. and Mrs. Richard Hughes and Miss Ruth spent Tuesday with Mr. and Mrs. Joe Pressley near Venable.

Born to Mr. and Mrs. D. E. Ryerley on Dec. 15 a son who will bear the name of Mark Shane Ryerley.

Mr. and Mrs. John Everett of Philadelphia, Mr. and Mrs. Malcolm Huffman of Knoxville, Mr. and Mrs. Charles Everett and Diane of Lenoir City were guests Sunday of Mrs. Ada Everett and Miss Martha, and Dr. Homer Hammontree. Miss Martha returned to Lenoir City with her brother and family and left Monday for Wheaton, Ill. to resume her work in the Wheaton Academy.

Mr. Creed Montgomery is recovering from injuries sustained

when a cow fell upon him. Mr. and Mrs. H. R. Pippie, Mr. and Mrs. C. W. Pickett, Mrs. Howard Horton and children of Maryville, Mr. and Mrs. Claude Hammontree of Venable, Mrs. Homer Pippie, Mr. and Mrs. Don Pippie and Jody, Mr. and Mrs. Elbert Pippie, Farrell and Gary were Sunday dinner guests of Mr. and Mrs. Fred Pippie and Mr. Joe Pippie.

Mr. and Mrs. S. B. McCollum visited Magnolia Cemetery and with relatives in Maryville New Year's Day.

Mr. Kent Chapman, Mr. and Mrs. Merlin Chapman and family, Mr. and Mrs. Ed Chandler and family of Knoxville, Mr. and Mrs. John Chapman and Mrs. Sadie Headrick of Triguona were guests Sunday of Mrs. Jennie Chapman.

Mr. and Mrs. Amos Marshall and family of Sevierville, the Rev. and Mrs. Maurice Phillips of Nashville were holiday guests of Mr. and Mrs. C. Woods and family.

Mr. and Mrs. Robt. Paige, Penny, Merry and Lucy remain the guests of Mr. Paige's mother in Miami Fla. and Mr. and Mrs. J. V. Akers are in Miami spending some time with her brother, Mr. P. M. Moore and Mrs. Moore in Miami.

Mr. Fred Akers is confined by illness of the Blount Memorial Hospital. Mrs. Akers is at her husband's bedside.

Mrs. John R. Best left Saturday for Birmingham Ala. where she will spend some time with her daughter, Mrs. R. B. Hammontree and Mr. Hammontree and family.

Mrs. Jack McKeedy and daughter Sherry of New York and Mr. Fred Swannay of Knoxville were dinner guests Wednesday of Miss Emma Hall.

Baby Found In New B-29

New type diaper shaped like a B-29 to make one size fit all age babies without folding is money saving idea. Just one size to buy. So easy to wash and dry. Ask for genuine "Dexter Diaper" at Five to Five Store in Loudon.

For a free booklet, write Dexter Diaper Company, Dept. N, Box 2, 724, genuine "Dexter Diaper" at Five to Five Store in Loudon.

Thursday, January 10, 1937 The Loudon County Herald 3

in your all-electric home...

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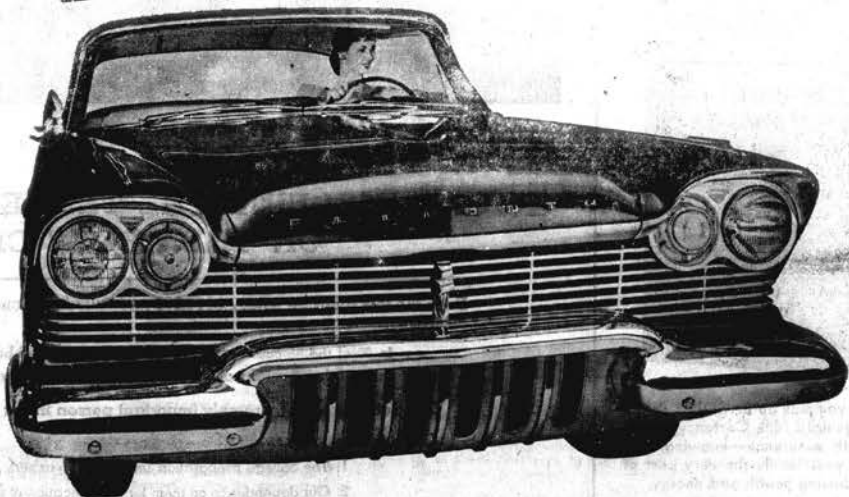


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LOUDON UTILITIES
(Electric Department)

SUDDENLY, IT'S 1960... PLYMOUTH!

Experience 1960-NEW CARS—HERE TODAY! Plymouth breaks the time barrier with cars 3 full years ahead of the field! Revolutionary new Torsion-Aire Ride... tremendous new Power for Safety... the new security of sure, swift Total-Contact Brakes... exhilarating sports car handling... dramatic Flight-Sweep Styling, the new shape of motion!



NEVER BEFORE SO MANY FAR-REACHING ADVANCES IN ONE CAR! Get behind the wheel... and get 3-full years ahead. It has everything... but a \$10,000 price tag. You'd never guess it when you see it, but it's one of the low-price 3. See it—drive it—buy it today.

REAL ESTATE LOANS

You can make application with us to purchase or to build. Loans up to 80 % of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Athens.

LISTINGS

We are interested in listing property which you may wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 839.

RAY REAL ESTATE Co

Ruthburs A. Ray, Realtor
SELLING — LEASING — TRADING

Curtis-Tipton Motor Co. Inc.,

Loudon Soil Conservation News

By Thebert J. Hicks, Soil Conservation Service

The Loudon County Soil Conservation District Supervisors made a tour of some of the farms in Blount County recently to observe the soil and water conservation work that has been done in that county. The Supervisors were impressed with the contour strip cropping, soil waterways, field borders, ponds, drainage and other conservation practices that the Cooperators of the Blount County S. C. D. are doing. On the return trip C. B. White, local District Supervisor, said "Nothing is impossible in the way of soil and water conservation after what I saw today. These farmers are really doing something about it."

Farm Conservation plans have been prepared on the farms of Homer Simpson and Paul Arp recently. Mr. Simpson to raise his feed and pasture for his beef and dairy herds on his farm using contour cultivation when a field is prepared for seeding and also during the seeding operation.

REPORTING IN To Loudon County

Jan. 2.—To Mr. and Mrs. William Brakebill of Loudon, a 7 lb. 5 oz. girl.
Jan. 4.—To Mr. and Mrs. Sidney Ledbetter of Lenoir City, a 10 lb. boy.
Jan. 5.—To Mr. and Mrs. Ben Galyon of Loudon, a 7 lb. 9 oz. girl.
Jan. 7.—To Mr. and Mrs. Eugene Shaver of Lenoir City, a 7 lb. 4 oz. boy.
To Mr. and Mrs. Artie Beeler of Erie, a 5 lb. 8 oz. girl.

ions. Waterways or natural drains will be established in a sod to control the "washing" of the heavy rain. Rotations and fertilization will be used to obtain good yields and also help reduce the soil and water losses. Mr. Arp plans to raise all his feed crops (grain, silage, hay, and home pasture) in a 4 year contour strip cropping system for his dairy herd. Mr. Arp said, "I believe this is the best way to produce my feed crops because my land is rolling. It will be easier on my tractor and equipment because I will be farming 'on the level' with none of that going up and down the hills. By doing this it should take less fuel. Soil and water losses should be reduced over the old way". My farm should look better and at the same time the value increased."

For assistance on your conservation problem contact a member of the District Supervisors or the S. C. S. office which is in the Loudon County Office Bldg. The District Supervisors are: Paul Arp, Homer Simpson, Frank King, Neal Messier, and C. B. White.

McCullough, McPeck Vows Said Dec. 30

Joy McCullough, daughter of Mr. and Mrs. Roy McCullough of Loudon became the bride of Bill McPeck son of Mr. and Mrs. Albert McPeck of Kingston, Sunday, Dec. 30 at the Second Baptist Church of Loudon. The Rev. Jewell B. Watson performed the double ring ceremony.

Miss McCullough was given in marriage by her uncle, Edward Easter. Carl McPeck, brother of the groom served as best man. Mrs. Edward Easter aunt of the bride, was matron of honor.

The bride wore a light blue street length dress. Her flowers were baby pink rose buds and

Browder HD Club Has Regular Meeting

The Browder Home Demonstration Club had its regular monthly meeting Jan. 2 at the home of Mrs. W. D. Williamson, Jr.

After singing "The More we Get Together", the song for the month, and the reading of the club creed, the devotional was given by Mrs. Ralph Eldridge. Eleven members answered the roll by giving their chief dress fitting problem.

Project leader reports were given by Mrs. J. E. Haynes, food and nutrition; Mrs. H. M. Adams, home furnishings; Mrs. A. J. Eldridge, clothing; and Mrs. Madison West, horticulture. The main demonstration-New Tips on Sewing was given by Mrs. James Rather.

Mrs. J. E. Haynes was in charge of the recreation period during which time the hostess served refreshments. The February meeting will be at the home of Mrs. W. D. Williamson, Sr.

Mrs. Madison West, Reporter

PVT. Edgar G. Blair At Fort Bliss, Texas

Pvt. Edgar G. Blair 21, son of Mr. and Mrs. James Blair, Route 3, Lenoir City, Tenn., recently was graduated from the Army's Antiaircraft Artillery and Guided Missile School at Fort Bliss, Tex. Blair completed the school's 19-week gun section fire control system maintenance course.

carriages. The wedding music was presented by Mrs. J. Earl McCall and Miss Margaret Lomax sang, "I Love You Truly" and "Because".

The couple left for a southern wedding trip. Mr. McPeck will return to Fort Knox, Ky. where he is stationed with the U.S. Army. Mrs. McPeck is employed at Yale & Towne Lock Co.

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone 2262

Loudon, Tenn.



WHITE STORES
S.H. GREEN STAMPS

THEY GO TOGETHER

2 Big Cans — Bush's
PINTO or WHITE BEANS
AND
SMOKY MTN. CHOW-CHOW

All 3 For **49¢**

PLUS **S.H. GREEN STAMPS**

WHITE STORES

Charter No. 12080

Reserve District No. 6

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF LOUDON

In the State of Tennessee, at the close of business on December 31, 1956 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection \$ 871,668.39
United States Government obligations, direct and guaranteed 179,668.74
Obligations of States and political subdivisions 2,726,730.00
Other bonds, notes, and debentures 22,926.95
Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank) 4,525.00
Loans and discounts (including NONE overdrafts) 757,128.56
Bank premises owned \$12,100.00, furniture and fixtures \$7,255.00 20,355.00
TOTAL ASSETS \$4,583,002.64

LIABILITIES

Demand deposits of individuals, partnerships, and corporations \$2,075,020.22
Time deposits of individuals, partnerships, and corporations 2,001,460.71
Deposits of United States Government (including postal savings) 20,478.18
Deposits of States and political subdivisions 266,196.95
Other deposits (certified and cashier's checks, etc.) 2,068.25
TOTAL DEPOSITS \$4,373,279.31
Other liabilities 6,000.00
TOTAL LIABILITIES \$4,379,279.31

CAPITAL ACCOUNTS

Common stock, total par 50,000.00
Surplus 100,000.00
Undivided profits 53,723.33
TOTAL CAPITAL ACCOUNTS 203,723.33
TOTAL LIABILITIES AND CAPITAL ACCOUNTS \$4,583,002.64

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes 528,000.00
I, Estelle Buswell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE BUSWELL, Cashier.

Correct—Attest: R. I. SHARP
BEN M. ROBERSON
W. A. BLAIR

State of Tennessee, County of Loudon, ss:
(SEAL) Sworn to and subscribed before me this 8th day of January, 1957, and I hereby certify that I am not an officer or director of this bank.
Arthur M. Fowler, Notary Public
My commission expires 1-23-1960.

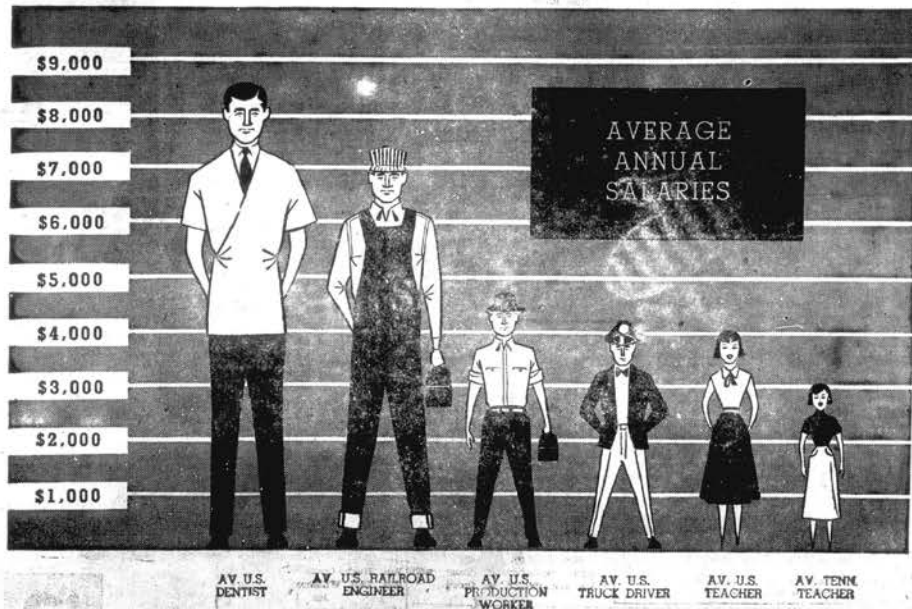
THE MARK OF QUALITY



Yes, when you pick up BACON'S colorful Homogenized Milk Carton you can do so with assurance—knowing that you serve your family the very best of milk for glowing health and energy.

BACON MILK

From Your Friendly Routeman or At Your Favorite Grocery



CAN YOU FIND THE TENNESSEE TEACHER ON THE ABOVE CHART?

Even the low average salary of \$3,000 annually for Tennessee's Teachers is misleading because...

- In 90 of the 95 counties teachers' salaries averaged below \$3,000, and
- In 32 of the 57 cities teachers' salaries averaged below \$3,000 in 1955-56.

The Teacher is an extremely important person in our community

Considering...

1. The college preparation required of teachers.
2. Our dependence on them for the education of the youth and for a better future for all.
3. Their dependence upon us for fair salaries, necessary if good schools are to be maintained;

Should we not insist that the Tennessee Teacher on the above chart be given increased stature?

We can, by supporting our legislators as they seek to provide a fairer salary.

KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH
 Pastor: Rev. D. C. Hainwater
 Sunday School: 9:45 A. M.
 Morning Worship: 11:00 A. M.
 Training Union: 7:00 P. M.
 Evening Worship: 8:00 P. M.
 Mid-Week Prayer Meeting: 7:00 P. M.

CHURCH OF GOD
 Pastor: Harold Russell
 Sunday School: 10:00 A. M.
 Mid-Week Prayer Services: 7:30 P. M.
 Young People Service: 7:30 P. M.
 Friday: 7:30 P. M.

BLADLAND BAPTIST CHURCH
 Pastor: J. B. Watson
 Superintendent: Fred Arden
 Sunday School: 10:00 A. M.
 Morning Worship: 11:00 A. M.
 Training Union: 6:30 P. M.
 Evening Worship: 7:30 P. M.
 Mid-Week Prayer Services: 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH
 Pastor: Rev. Walter L. Chennet
 Sunday School: 10:00 A. M.
 Morning Worship: 11:00 A. M.
 Evening Worship: 7:00 P. M.
 Youth Fellowship: 6:15 P. M.
 Mid-Week Prayer Meeting: 7:00 P. M.

THE CHURCH OF CHRIST
 Ward Avenue
 Evangelist: James Mathews
 Bible Study Lord Day: 10:00 A. M.
 Church Services: 10:50 A. M.
 Evening Services: 7:00 P. M.
 Wednesday Night Bible Study: 7:30 P. M.

THE METHODIST CHURCH
 Pastor: Rev. B. H. Greene
 Sunday School: 10:00 A. M.
 Morning Worship: 11:00 A. M.
 Evening Service: 7:15 P. M.
 Prayer Meeting, Wednesday Evening: 7:00 P. M.
 Choir Practice, Wednesday Evening: 7:30 P. M.

LOUDON CHURCH OF THE NAZARENS
 Pastor: Rev. William S. Stone
 Sunday School: 10:00 A. M.
 Superintendent: Horace Nichols
 Morning Worship: 11:00 A. M.
 Junior Society: 6:00 P. M.
 N. Y. P. S.: 6:00 P. M.
 Evangelistic Service: 6:45 P. M.
 Prayer Meeting: 7:30 P. M.
 Tuesday Choir Practice: 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting: 7:30 P. M.
 Thursday—Group Visitation: 7:00 P. M.

LOUDON FIRST BAPTIST MISSION
 Pastor: Rev. Lloyd Davis
 Superintendent: Roy Lindsay
 Sunday School: 10:00 A. M.
 Morning Worship: 11:00 A. M.
 Training Union: 6:30 P. M.
 Evening Worship: 8:00 P. M.
 Mid-Week Prayer Services: 7:00 P. M.
 Wednesday: 7:00 P. M.
 Wed. & Sat. Night: 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH
 Pastor: H. H. Tutterow
 Sunday School: 10 A. M.
 Morning Worship: 11 A. M.
 Worship: 8:15 P. M.
 F. W. B. League: 7:30 P. M.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

There are four live here. That's Grandmother Bennett's Bible on the window sill, and the whole family goes to the church across the snow covered field.

John Bennett works in the local bank. Martha, his wife, is president of the P.T.A. and they have three lovely children. Grandmother Bennett has been living with them for the past couple of years, since she broke her hip. She can't always get to church in wintertime and that's why she calls this her window. When she can't be in church, it helps to be able to see it.

To her, the church steeple represents a great many things, and brings back many memories. Her son was married in that church. Her husband was buried from it. Her grandchildren were christened in it.

The Church has helped her to bear grief, in hours of sorrow, and it has seemed to put a benediction upon her happiness, in times of joy. Most important of all, whatever the occasion, whatever the crisis... the Church has always been there.

To Grandmother Bennett, the most comforting thing in the world is knowing that it always will be there.

Copyright 1955, Editor John Barnes, Bladensburg, Md.

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	

SERVICEMEN WANT THEIR HOME TOWN NEWS

and

The Herald Wants Them To Have It!

Very often local servicemen home on leave drop by to tell us how much they enjoy keeping up with events at home by the Herald. Many say that it's "like a letter from home". And the Herald is just as interested in our servicemen keeping up with hometown happenings so here's a special offer just for them.

A Three Month Serviceman Subscription FREE

If you have a boy in service who is not now receiving the Herald, we'll send it to him free for three months, or if you have a serviceman now receiving the Herald we'll extend his subscription for three additional months.

JUST CALL OR WRITE HIS NAME AND ADDRESS TO



Loudon County Herald

"Loudon County's Family Newspaper"

ESTABLISHED 1886

CLASSIFIED

UNIQUE OPPORTUNITIES

FOR SALE—3 new FHA homes. Good commitments. Can be seen anytime. Daytime phone 2255, night phone 2043. tf-31

FOR RENT—4 room unfurnished apartment in business district. Call 2252. tf-46

TV RADIO SERVICE—We repair any make TV, radio, or radio or record player. Authorized GE sales and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone 2255, Loudon. 36-9-pd

FOR SALE—New FHA homes. Good commitments. Can be seen anytime. Daytime phone 2255, night phone 2043. tf-31

JUST RECEIVED—Another lot of mens, womens and childrens sample shoes to sell below the manufacturers cost. Valley Mercantile Outlet, West End, Loudon.

FOR SALE—new 7 room house with ceramic bath, lots of paneling, antique copper hardware, 1500 sq. ft., full basement, birch cabinets, lots of extras. Beautiful location with wonderful view. Call 3796 after 6 p.m. 14-6

FAMILY SERVICE—Careful attention to your drug needs, for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone 2021. tf-3

NOTICE—I will do ironing in my home. Phone 3373, Mrs. Edward Hanson. 36-9-pd

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone 2236, Loudon. tf-6

CLOTH SALE—We have more than a ton of beautiful mill ends and remnants in prints, plaids, solid colors and drapery material. priced from 3 yds for 25c to 30c yd. Also corduroy at 50c yd. Valley Mercantile Outlet, West End, Loudon. tf-6

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. Loudon Clinic, phone 2012. tf-30

FOR RENT—3 room unfurnished apartment. Call 3206. tf-6

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, phone 2029, Loudon. tf-6

HELTON'S UPHOLSTERING—We specialize in upholstering and refinishing furniture. All work guaranteed. Free estimates, pickup and delivery. Phone 7882-2, Loudon. City day or night. tf-30

THE WORLD BOOK ENCYCLOPEDIA has an opening for a cultured person in this vicinity for part-time or full time employment. For local interview write Mrs. Hyder Patterson, 1492 W. Ray Ave., Maryville, Tenn. 14-6

MOVE IN NOW in either of these 2 beautiful FHA homes. Good loan commitments. See anytime. Daytime phone 2255, night phone 2043. tf-31

FOR SALE—one pair registered beagle hounds 3 months old. Call 3840. 36-9-pd

WAITRESS WANTED—over 21 years of age. Apply in person at Mary's City Cafe, Loudon. 31-10-c

DON'T BUY A COW! Call 2068. Why?—for Free home delivery of delicious BACON dairy products. No feedin', no fussin'—just good eatin'!

HOSPITAL LIST
Jan. 4
Miss Marje Stapp
FOR SALE—used piano in good condition. Phone 3150, Loudon. 11-6-pd

FOR SALE—8 inch rip saw in excellent condition. Call 2273, Loudon. 31-10-pd

Elizabeth Coover
Mr. Oscar Bainter
Mr. Lucy Duff
Jan. 5
Mrs. W. A. Wakefield
Mrs. Sidney Ledbetter
Jan. 6
Mrs. J. C. Caldwell
Jan. 7
Mrs. Floyd Gentry
Mrs. Ben Galyon

60 MONTHS TO PAY

on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$12.50 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE

2145 - Call - 2255

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

SMART SHOPPERS SAVE ON
CUT FOOD PRICES
HERE!
3 MILES OUT VONORE ROAD

LAY'S
FINE MEAT

Products

3 LITTLE PIGS
SAUSAGE

29¢ lb.

CIRCLE "L"
WEINERS

2 lb. Package **65¢**

CLOVERLEAF
BACON

49¢ lb.

Gold Medal
Macaroni

2-12 oz. Boxes-29¢

WE GUARANTEE YOU'LL LIKE OUR

QUALITY MEATS

Fresh Cut Daily By Baldy The Butcher

Giles and Son Market

Mohlar and Harold Giles
3 MILES OUT ON VONORE ROAD

Fleecy White
Quart
Only 15¢

Fleecy White
½ Gallon
Only 29¢

Charmin Tissue
4 Rolls For
33¢

NBC Premium
Saltine Crackers
1 lb. Box . 27¢

VAN CAMP
Chili and Beans
No. 300 Can . 27¢

VAN CAMP
Spanish Rice
300 Can-2 for 35¢

Hershey Instant
Chocolate Mix
8 oz. Size-25¢

JFG

Products

MAYONNAISE

32c pint

2 oz. JAR

Instant Coffee

49c

Peanut Butter

2 lb. JAR **59c**

Gold Medal
Sphaghetti

2-12 oz. Boxes-29¢

POPS-RITE
POPCORN

2-10 oz. Cans-29¢

HEY!—Don't just get by—get that furniture for comfortable living at reasonable prices from Littleton's New and Used Furniture, Corner Pike Street and Broadway, Loudon City. You don't need to make do—you'll like our prices. Phone 1791. tf-52

MENS DRESS PANTS—First quality in flannel, gabardine, 100% wools. All sizes from boys size 12 to 42 waist. \$3.95 or 3 pair for \$10.00. Valley Mercantile Outlet, West End, Loudon. tf-8

HOUSE FOR SALE—9 room house, hardwood floors, 2 baths. Can be used as three apartments. Located on Perry St. Call 3875, Mrs. Hill Lomax. 31-10-pd

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call 3987 (if no answer call 2887). Bill Hughes, owner and operator. tf-47

FOR SALE—25½ acre Farm with 7 room house with both, large barn, 5 heifers, large system, and deep well. On Sunside Road. Out from Philadelphia, Honer Grimes. Phone 3992 Loudon. 31-9-pd

COAT AND JACKETS REDUCED—childrens lined jackets as low as \$1.98; ladies or girls full length coat in gabardine and wooleen, \$4.95; childrens reversible jackets, sizes 4-16, \$2.98; mens jackets from \$2.98 up. Valley Mercantile Outlet, West End, Loudon. tf-6

WANTED—nursing job, experienced. Five day situation. Call 2161 Loudon, leave message for Glennie Smith. 14-6-pd

CARD OF THANKS—we wish to express our sincere thanks and appreciation to the doctors and nurses of Loudon hospital, the American Legion, the VFW, the Red Cross, for their kindness and many favors shown us, after the wreck of our son and death of our daughter-in-law. You made our sorrow much easier to bear. Must say we've never found nicer people than we found in your town. May God Bless each of you. The Enoch Miller family of Biloxi, Miss. and Larry Jennings family of St. Paul, Minn. tf-8

CHENILLE—full size bedspreads, \$2.98. Throwrugs, 18" and up. Bath sets \$1.00. Sockies shoes. 36c. 9 X 12 rug, \$1.95; 6 X 9, \$1.25. Valley Mercantile Outlet, West End, Loudon. tf-8

WELL DRILLING

NEW CASINGS FURNISHED

WATER GUARANTEED

CALL COLLECT

Herb Hairrell Drilling Co.

Athens, Tenn.

Phone 229

This sweet, smooth and easy new Chevy has its own built-in "dollar-saver"—America's favorite six!

Hard to believe it, but this big beauty is a bottom-priced Chevrolet "One-Fifty." It's got Body by Fisher quality written all over it. And it has a peppery, sweet-running "Blue-Flame" six under the hood to

make your gas stops few and far between.

Like all new Chevies, it brings you a very special sureness of control. This is a quality that just can't be measured in dollars and cents. Lots of cars that cost lots more just don't have it. Come in and see how much pleasure we're passing out these days at Chevrolet prices!



Big beauty with small-budget ways!

It's powered by Chevy's famous six



The "One-Fifty" 2-Door Sedan with Body by Fisher—one of 20 beautiful new Chevies for '37!

Only franchised Chevrolet dealers display this famous trademark.

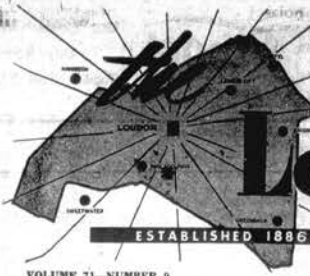
MILLER MOTOR CO., Inc.

Depot Square

Loudon, Tennessee

Phone 2241

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Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 9

LOUDON, TENNESSEE, THURSDAY, JANUARY 17 1957

PER COPY 10c

A Sessions Court For Loudon County

(Eighth in a Series)
For the past few weeks this series has been devoted largely to figures, citing the benefits of sessions court have brought other Tennessee counties, and with a comparison of the past six years in Loudon County under the JP system, as compared with the same period had been under a sessions court system.

These figures, based on the reports of criminal cases only, show that Loudon County lost money under the JP system, whereas it would have saved—and even made money with the sessions court.



Just Piddlin'
By The Editor
KINDA caught by surprise by the number of people who have already taken advantage of our free 3 months subscription for servicemen. That offer is still open, by the way, so if you haven't already sent in the name and address of your servicemen do it now.

So, if you plead guilty that's all there is to it. You either pay your fine or go to jail to serve it out. Either way the JP comes out right. If you pay, he's got his fee, and if you go to jail, then Loudon County (with taxpayers money) pays him his fee in cash.

THE EDITOR OF to Nashville for the Tennessee Press Association's winter convention as this issue came out. Looking forward to Governor Clement's State of the State address made annually to the press at the capitol.

Now, let's take the same situation, but with a sessions court instead of being taken before a squire, you are taken before the sessions court judge. He hears all evidence in the case, then there, and rules on it. You're either guilty or not guilty and your case does not continue to be heard over unless you wish to appeal.

IN CASE you are interested, the extended forecast is for below average temperatures through January. And I wouldn't take any bets against there being snow sometime during the month.

You can be sure that the sessions judge will hear your case fairly. His salary is set by the county law establishing a sessions court and does not depend upon (Continued on Page 5)

THROUGHOUT THE WEEK, blessed is the man who appreciates his own time too highly to waste another's.
Ronald V. Smallen Is Aboard Destroyer
Ronald V. Smallen, freemason, USN, son of Mr. and Mrs. Cecil V. Smallen of Route 2, Box 67, Loudon, Tenn., arrived at San Diego, Calif., Dec. 21 aboard the destroyer USS Tanager.

Home Demonstration Council Has 1st 1957 Meeting In Loudon Last Friday
The County Council of Home Demonstration clubs held its first meeting of the new year last Friday at the First Baptist Church in Loudon.

County Is Lauded For Efforts in 1956 TB Campaign

Loudon County has been lauded for its efforts in the 1956 TB campaign. Praise came in a letter from Robert M. Corlew, field representative of the Tennessee Tuberculosis Association. In the letter, written to M. V. Walker, county chairman Corlew congratulated Loudon County on being the 19th Gold Seal county in the state.

THE COURT HOUSE RECORD

Marriage Licenses
Jan. 12—Charles E. Green to Joyce Bell Evans, John Henry Jones to Hester Ruth McCallister.
Jan. 16—Glen W. Bishop to Loretta Margaret Balsegger.
Real Estate Transfers
Jan. 9—Deed from Waldon Alexander and wife to S. P. Steele, ROW; Cecil Cusick and wife to Burkett Cusick, 1 lot, 2nd; Cecil Cusick and wife to Ricky Cusick, 1 lot, 2nd.
Jan. 10—Deed from Clarence Malone and wife to Lendell Z. Walker and wife, 1 1/2 acres, 2nd.
Jan. 11—Deed from William A. Ward to W. J. Hamilton and others, 2 lots, 2nd; Lenoir City Co. to W. J. Hamilton and others, 1 lot, 2nd.
Jan. 12—Deed from Mary Fritts and husband to Clifton T. Morgan and wife, 1 lot, 2nd; Lee Chambers and wife to Bobby Arnsick, 1 tract, 1st.
Jan. 14—Deed from W. J. Hamilton and others to John Parr Jr. and wife, 1 1/2 lots, 2nd; Tom M. McQueen and wife to Olan M. Williamson and wife, 1 lot, 1st.
Jan. 15—Deed from J. W. Selvidge and wife to Pearley Lee Bivens and wife, 1 tract, 3rd; N. D. Brackett and wife to Dan Bivens and wife, 1 lot, 1st; R. L. Murr and wife to Milton McCallum and wife, 1 tract, 3rd; O. A. Hughes to John C. Hughes, 281 acres, 1st.
Cases Filed—Circuit Court
552—Mrs. Stella Lindsey vs. William Isaac Lindsey—divorce.
553—Cecil E. Bolt vs. Lenoir City Works—acc.

Early Morning Fire Here Saturday Brings Death To Otis Harvey, 58

City Officers Have Monthly Meeting Last Week

Loudon's city commissioners held their regular monthly meeting last week, handling a light slate of business before the city. Present were Mayor Ivo Sanders, Commissioners A. C. Dukes and W. T. McFaeke, City Attorney Arthur Fowler, and City Recorder Dan Remine.



LEAD TOY DRIVE—Above are officials in the VFW toy drive as they planned the campaign, one of the most successful ever promoted by the organization. Left to right are Jim Eller, Earl Tiller, Joe White, Hugh Stitzler, chairman, and Ray York. Missing when the picture was made was Jay Schubert. The drive reached 162 County underprivileged children. The VFW spent \$328 above the boys collected for repair for additional clothing, shoes and toys for the children.

An raging fire here early Saturday morning brought Loudon's first fire fatality since 1945 when Otis Harvey, 58, was killed in a blaze which all but destroyed his frame home at 100 Hackberry Street.

Redskin Boys Blast Midway 77-38, But Girls Lose 40-32; Madisonville Next

By Tom Delaney
The Loudon High Redskins split a twin bill with Midway here Tuesday night, the Loudon boys rolling over the Midway boys 77-38, while the Midway girls topped the Loudon girls 40-32.

It was at first believed that no one was in the home, Mrs. Harvey was known to be visiting in Knoxville and neighbors had seen Mr. Harvey go out but not return. It was not until a cab driver reported bringing Mr. Harvey home early that it was known that he was inside.

HOSPITAL LIST

ADMITTED
January 8
Mrs. Harold Davis
Mrs. Oscar Rainwater
Mrs. John A. Roberts
January 9
Mrs. Clyde Dotson
Mrs. Joe W. Miles
Terry Jean Worley
Mrs. Jay Barron
January 10
Mrs. Howard Bettis
Mrs. Fannie Evans
January 11
Mrs. Christine Bradley
Mrs. Clyde Johnson
Terry Lynn Johnson
Mrs. Fred Shope
Mr. J. C. Steed
Mr. H. H. Giffin
January 12
Mrs. Howard Helton
Mrs. Joseph L. Hammontrout
January 14
Dancy Weaver
Freddie Weaver
Mrs. Troy Coother
Mrs. Paul Fritz
Mrs. Clell Miller
Wm. Franklin Stafford
RELEASED
January 8
Mrs. Jackie Lee
January 9
Mrs. T. D. Foster
Mrs. Marion Bowden
Mrs. Arlie Buls
Mrs. Joe Volles
January 10
Mrs. Clyde Dootson
Mrs. Jay Barron
Mr. Tom Farmer
(Continued on page 5)

Local Man Hurt When Gun Fires By Accident

A Loudon insurance salesman was slightly wounded Tuesday morning when a gun accidentally fired during a playful squabble. Charles Nisban suffered a painful, but not serious, leg wound.

The Loudon Redskins caught fire early as they held a 18-16 lead at the end of the first period, but Bill Wade, Lenoir City Center, pulled the Panthers from behind with only 2 minutes gone in the second quarter, as Lenoir City went on to build up a 41-24 lead at the intermission. Then a desperate rally in the third by the Redskins pulled them within 11 points of the powerful Panthers, but the Panthers were not to be pushed as they led going into the last period 61-38. Again in the fourth quarter the fighting Redskins tried hard to get ahead. With 3 minutes left in the game Lenoir City led by only 12 points, but the Panthers continued to roll as the game ended. Buster Custard was high scorer for the Loudon boys with 29 points, while Bill Wade with 21 and Howard Luttrell with 19 were the spark-plugs for Lenoir City.

Eatons Club To Have Home Nursing Course

The Eatons Cross Road Home Demonstration club has taken for its project of the year a study course on "Home Care for the Sick." This course is sponsored by the Loudon County chapter of the American Red Cross and will be taught by Mrs. J. C. Hart, of Lenoir City.

Two Additional Shrubs Donated For Fountain

Two additional shrubs were donated this week for Loudon's community fountain. They were given in memory of Charles Colville by Jane Lytle and Mark Colville of Dayton, O. Persons interested in giving one or more shrubs in the fountain as a memorial to a loved one may still do so at the Herald office. Cost of each shrub is \$5.00. All dedications will be noted in the Herald unless the donor wishes otherwise.

Loudon P.T.A. Will Meet Next Tuesday

The P. T. A. will meet Tuesday, Jan. 22, at 7:00 p.m. at the Loudon High School. All parents are urged to be present.

The Loudon County Herald

"Loudon County's Daily Newspaper"

Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)			
Inside Loudon County		Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Polio Is Not Licked Yet...

It seems only a short while ago (just over a year and a half) since public fear of poliomyelitis almost overwhelmed the country. The rages of the dread disease had been growing progressively worse with each passing year. We looked with hope toward the newly discovered Salk vaccine, still involved in a penicky controversy over its effectiveness and the inadequacy of its supply.

But now, some months later, the efficiency of the vaccine has been proven beyond question and huge supplies are available. The greater portion of Loudon County's children are protected by this wonderful medical find. Yet, for reasons of spathy of ever, not all our children have been inoculated and very few of our adults. Nationwide it is the same story—thousands of children and adults still not blessed with the protection of the vaccine, even though it is readily available.

Vaccine in warehouses, on the drugstore shelf, or in the offices of Loudon County's doctors will not subdue this crippling disease. It is tragic that now, when we have the opportunity to deal polio a knockout blow, so many seem indifferent.

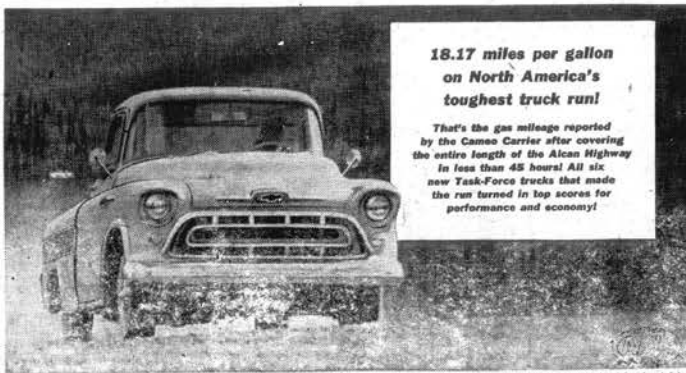
It is wonderful to remind ourselves that we helped find the means of conquering polio. As a nation we are famous for giving. Loudon County citizens have always generously supported the March of Dimes. And, in that giving, we have not expected to get anything back. But now we can give and get through the March of

Baby Owes \$1,939!

"The tax bite on earnings is only the annual story of what government seems to be costing," writes Sam M. Jones in National Review, "behind it lies a debt so large today that every baby is born owing the government \$1,939 before he lets out his first howl. If he is a member of a family of four, his papa will represent a government debt of \$7,738."

This, of course, is in a large measure the bad fruit of wars and depressions and

other calamities. But it is also, in considerable part, the fruit of waste and duplication in government activities—and, more important, of a philosophy of super-government that ignores the eternal principle that government should not do for people what people can do for themselves. It is to that principle that we need to return, and to start repairing the incredibly costly damage that has been done in terms of depreciating value of money and weakening of representative government.



18.17 miles per gallon
on North America's
toughest truck run!

That's the gas mileage reported by the Camco Carrier after covering the entire length of the Alcan Highway in less than 48 hours! All new Task-Force trucks that made the run turned in top scores for performance and economy!

Supervised and certified by the AAA.

New Task-Force 57 Chevrolet Trucks

Six heavily loaded Chevy trucks ran all the way up the rugged Alcan Highway in less than 48 hours! That's cutting more than a full day off the normal running time! They ran right around the clock, stopping only to refuel.

But the important fact about this run was that it proved new Chevy trucks through and through. The Alcan Highway is a supreme test of every truck component. Engines had to

prove their power up high-climbing grades and through washouts. Frames and suspensions flexed their muscles over axle-deep ruts and miles of pounding gravel. "And not a single truck turned back or dropped out due to mechanical failure," states the official AAA report of the test. Every model proved its over-all economy by its ironclad ability to stay on the job! Stop by; we'll talk about it.



Choose your model from among Chevrolet's famous economy-proved Alcan Champ Short-truck V7s are standard in all heavy-duty truck models and in many of the mid-range models. They're loaded with modern features and built to take it!

Proved on the Alcan Highway
Champs of every weight class!

Only franchised Chevrolet dealers display this famous trademark

MILLER MOTOR CO., Inc.

Depot Square

Loudon, Tennessee

Phone 2241

FROM OUR FILES



5 YEARS AGO

5 YEARS

Loudon will have natural gas along with other towns and cities in East Tennessee. The Mayor and Commissioners at their meeting Friday night authorized the signing of a contract with Bush Engineering Co., for a base price of \$294,000.

"Endeavor to live so that when you die, even the undertaker will be sorry,"—Mark Twain.

Mr. Jack Dodge is visiting Mr. and Mrs. Jim Griffin in Chicago this week.

10 YEARS AGO

Miss Elizabeth Ann Watkins, daughter of Mr. and Mrs. Douglas Watkins, and L. Leonard Nelson Outcast, son of Mr. and Mrs. Frank Outcast, of Loudon, were married Tuesday afternoon, Jan. 7, at 5:30 o'clock in an impressive double ring ceremony, marked by its simplicity and beauty.

Clayton Curtis and Junior Purdy are spending a few days with Mr. and Mrs. Earnest Wayne Curtis in Oklahoma City, Okla.

103 YEARS AGO

The name of the steamer "Loudon" has been changed. It is now called "C. Wallace" complimentary to Campbell Wallace, of Knoxville, Capt. Doss, the present owner, requested us to state that he makes this change so that persons of dull apprehension, such as the Charleston correspondent of the Chattanooga Advertiser, cannot mistake the charges of the steamer, as being made by the town of Loudon. This will remove one cause of discontent; but it is hard to please a set of men who are determined to be dissatisfied.

Headaches

A Conference of American Industry was recently held in New York. Among other things, industrialists attending gave their views as to future prospects.

The gist of these have been summarized in a Wall Street Journal report as follows: "Continued sales gains... but profits faltering under the double pressures of stiffer competition and rising costs."

This should be interest to those who believe that big production and big sales mean almost unlimited profits for enterprise. Inflationary pressures are still with us. The tax burden is brutal. Competition was never more life. So business—even the biggest business—has its headaches.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T.
Matthew 9:1-13

Jesus Meets All Our Needs

With all our modern psychology we have not plumbed the depth of Jesus' teaching on the relation of sickness and sin. Time after time in healing the sick He said, "Thy sins be forgiven thee." Yet He taught that sickness was not necessarily caused by sin. Of the man born blind He said, "It was not that this man sinned, or his parents" (John 9:2).

We do wrong in thinking that every accident or sickness is sent upon us as a punishment. Our Heavenly Father is not a vindictive character like that.

Yet there is a connection. A heart and mind poisoned by fear or hatred may bring down the body in sickness. The weight of un forgiven sin will over-burden the physical heart within us. One extreme, then, is to say God sends all our sickness upon us as punishment. The other extreme would be to say there is no connection at all, that we cause all our own sickness.

Jesus did not spend His life in Jerusalem's suburban sections here refinement, culture, and ease predominated. It was spent mostly among the poor and needy—among the forgotten people. He met life head-on where the stresses and strains were greatest. He met people whose bodies were twisted and maimed, whose souls were troubled with the unsolved mysteries and strains of life. What ever the human need, Jesus was able to meet it. He could say, "Take up thy bed and walk." He could also say, "Thy sins be forgiven thee."

It would be good to know the background, the past experiences of his paralytic, whether he was born that way or whether he had known better days. In saying "thy sins be forgiven thee" there is implied a life of activity, complicated with wrong doing and wrong living. Jesus has the remedy for that sort of life if we are penitent and do His will.

We know more about Matthew. His trouble was not physical, but moral. His was the need of the sick heart. He was an active politician and business man, combining the two for profit. As he weighed his manner of life as a tax gatherer he kept exclaiming himself, saying "business is hell." Yet the sense of guilt oppressed him. Deep in his soul he must have longed for a better way and so he became interested in this new teacher of Galilee. He seemed to jump at the invitation, forsaking all to follow Christ. In his new joy he threw open his home to Jesus and to his own friends. He wanted them to know the Christ.

Jesus made Matthew great, made him one of the decisive contributors to the welfare of the human race. He can do that for

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call 2721.

We Sell Service!



R. M. GRAY



Rufus Watson



Sarg Harrison

Watch It, Lady!

FUR AND JEWELS are favorites with crooks and thieves. And there are dozens of other ways in which you can lose your valuables too!

Why take expensive chances when, at modest cost, a Hartford Jewelry Fur Flender policy will protect this investment at home or away? Ask us for complete details.

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
506 Grove Street — Phone 2301
Loudon

Stage Coach Days ARE LONG GONE

But, many people still use stagecoach-day methods of paying their bills—walking from store to store, office to office, running the risk of losing cash...

The modern way of paying bills—by check on the FIRST NATIONAL BANK—does away with all that. A few minutes at your desk (or your dining room table), a few envelopes addressed and stamped, and the postman does the rest.

Open your checking account NOW at the convenient First National—it's safe, sure, time and energy saving!

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

Mr. John E. Stenett, from Memphis, Tenn. was the guest of Mr. and Mrs. Walter McGhee Wednesday and Thursday of last week. Mr. Stenett is district manager of the U. O. Colson Company in Paris, Illinois.

Mrs. Earl McCaslin was a visitor at Sunday morning services of the Baptist Church. Mrs. McCaslin is from Smyrna community.

Mr. and Mrs. Coy Estes, Brenda and Mary Judy Davis, Mrs. E. W. Waller Sr., Mrs. M. C. Anderson, Mrs. Charles Paul Chiles and Mrs. Albert McCarty entertained the Hawassee Chapter of the Daughters of the American Revolution at Mrs. McCarty's home Thursday evening, January 10.

There were eighteen members present. Mr. Charles McCall.



Gifts & Greetings for You—through WELCOME WAGON

from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

Phone 3204

(No cost or obligation)

County Agent presented to the group a very interesting program. He showed slides of sights of interest in East Tennessee. Among them were farms and home sites and the beautiful rhododendron flower growing in the Rhine Mountains.

After the program a delicious salad plate was served by the hostess.

Helen from Kingsport, Tenn. was weekend guest of Mr. and Mrs. Earl Grimes and Leonard.

Miss Louella Isbell and Barbara Roberts from Sweetwater were visiting with Miss Judy Davis Sunday afternoon.

Mr. and Mrs. Ed Knox, Annette and Stephen were visiting Mr. Knox's sister, Mrs. Ella Kelsa in Loudon Sunday afternoon.

Mrs. J. G. Taylor, her father, Mr. J. P. Hobbs and brother, Mr. Herbert Hobbs and Mrs. Lorna Hobbs and children at Lynn Pine Sunday.

Miss Ada Dennett, Mr. and Mrs. Roger Hayes and Mr. and Mrs. Lawrence Hobbs from Mart were visiting at the home of Mr. and Mrs. J. G. Taylor Sunday afternoon.

Mr. and Mrs. Jack Ray from Arlington, Virginia were visiting with Mrs. Ray's aunt Mrs. John Campbell and Mr. Campbell one day last week.

Continuing to be ill at their homes here are Mr. Zeb Ricker, Mr. Don Gourley, Mr. Richard Davis and Mr. Earl McCaslin's mother.

Little Sandy Bandy accompanied her aunt, Mrs. Betty Moor and cousin Terry Dixon to Knoxville Saturday. Sandy enjoyed a matinee while there. Mrs. Moor and Terry are from Loudon.

Mrs. H. E. Martin and Mrs. Marton Waller were visitors in Knoxville Friday.

Miss Betty Jane Thompson of Loudon was the overnight guest of her cousin, Miss Barbara Martin Saturday night.

The Philadelphia Baptist Choir has been invited to participate in the singing along with four other choirs at the First Baptist Church in Lenoir City Monday evening, January 21st. The group, along with their choir leader, Mr. Ed Waller Jr. are making plans to attend. The meeting is an Associated Bible Convention.

Miss Barbara Martin was the

overnight guest of her grandmother, Mrs. John Thompson in Loudon Friday night.

Mr. and Mrs. Floyd Cunningham from Knoxville spent a few days recently with Mr. and Mrs. Fred Almon and daughter.

Miss Mary Alice Stooksbury from Sweetwater were visiting with Mr. and Mrs. Richard Davis Sunday afternoon.

Sp 3 Homer Earl Knox left Monday night Jan. 7th for Fort Ord, California. Earl was accompanied as for Knoxville on his return trip by his parents Mr. and Mrs. Ed Knox and Annette.

Earl had spent fifteen months in Korea before spending the holidays with his parents and it was his second time to serve in Korea.

Miss Annette Knox accompanied her brother, Earl to Knoxville Monday night on his return to Fort Ord, California. While at the station Annette was made very happy. She saw Elvis Presley in person and obtained his autograph. You should have heard her class-mates sigh at school the next day when she told them all about it.

Mrs. J. G. Taylor was overnight guest at her father's, Mr. J. P. Hobbs in Mart Saturday night.

"Birthday Greetings" to Mrs. Robb Martin, Mrs. Clyde Robinson and Mrs. Geraldine Clinton whose birthdays were January 9.

To Mrs. Walter McGhee whose birthday is January 20.

Mr. William Isbell, Mr. Paul Roberts, Barbara and Louella from Sweetwater were visiting with Mr. and Mrs. Richard Davis Sunday afternoon.

Sp 3 Homer Earl Knox left Monday night Jan. 7th for Fort Ord, California. Earl was accompanied as for Knoxville on his return trip by his parents Mr. and Mrs. Ed Knox and Annette.

Earl had spent fifteen months in Korea before spending the holidays with his parents and it was his second time to serve in Korea.

Miss Annette Knox accompanied her brother, Earl to Knoxville Monday night on his return to Fort Ord, California. While at the station Annette was made very happy. She saw Elvis Presley in person and obtained his autograph. You should have heard her class-mates sigh at school the next day when she told them all about it.

Mrs. J. G. Taylor was overnight guest at her father's, Mr. J. P. Hobbs in Mart Saturday night.

Jackson School News

Mrs. Jackson's Room The boys and girls in our room had a happy Christmas. We brought some of our new toys to school to show each other.

All the boys and girls were back in school after Christmas except Jimmy Goodson who was sick.

The girls in our room have been 100 per cent in attendance for the past nineteen days. We welcome Bobby Clowers from Lakeside School to the second grade.

Mrs. Carpenter's Room The third and fourth grade boys and girls have been 100 per cent since the Christmas holidays.

Mrs. Easter's Room All the boys and girls in our room were back in school after the Christmas holidays, and seemed to enjoy their Christmas.

Mrs. Arp's Room We had a basketball game with Philadelphia Monday the girls score was Philadelphia 29, Jackson 22. The boys score was Philadelphia 26, Jackson 22.

We welcome Stanley McKee from Lakeside School to the eighth grade.

We are selling seeds to get new basketball suits.

Mrs. Jackson's Room Bobby Clowers, our new pupil from Lakeside School, has been absent for several days. We hope he will soon be back.

The girls in our room have been having better attendance than the boys.

Mrs. Carpenter's Room Larry Bivens has been the only one absent since Christmas.

Mrs. Easter's Room There have been two deaths since Christmas. We were sorry that Marie Henderson and Alvin Mitchell were sick.

We are working together enough money to get a Testament. We are reading many books and making reports on them.

We are selling popcorn to help get new basketball suits.

Mrs. Arp's Room Our girls had a basketball game with Park Creek Valley, Monday we won 42-29.

Mr. and Mrs. Milton Campbell from Chattanooga were visiting Mr. and Mrs. John Campbell Sunday.

PHILADELPHIA SCHOOL NEWS Thursday night we played Satons girls and boys here at our school. The girls won with a score of 39-18. The boys lost to Satons.

Friday afternoon at 2 o'clock we played Glendale here at our school. Our girls were again victorious. Our boys lost.

Monday night we went to Eatons. Our girls were winners with a score of 27-17. Our boys were the losers.

Thursday night we will play Nichols here. We will have two games: A boys and girls teams. Then on Monday night of the following week we will meet up with Highland Park. Of course we are planning on being victorious as come on out and watch the game. Your presence makes us play better. Remember too we always have plenty of refreshments at the school stand.

A Surprise Birthday dinner was given Sunday for Mrs. Austel Clinton at her home by Mrs. B. D. Clinton of Loudon.

When Mrs. Clinton returned to her home Sunday after church she found the following guests: Mr. and Mrs. B. D. Clinton, Mrs. Leona Goebel and Jack, Mr. and Mrs. Charles Hughes and Mary, Mr. and Mrs. Leonard Clinton, Mr. and Mrs. Douglas Harris and daughter and Mrs. Frona Woody who prepared the beautiful birthday cake. Mrs. Clinton was the recipient of many lovely gifts.

Jackson School 4-H CLUB NEWS

Our last 4-H Club meeting was Jan. 8. The meeting was called to order by the president, Peggy Isbell read the Bible. Susan Black lead prayer. We had a play about "Helping Your Mother." Then Mr. McCall talked to us about beef cattle. He told us the proper stuff to feed them. He showed us the best kind of cattle and why they were best.

Reported by Teddy Porter, Herbert Ramsay

Thursday, January 17 1967

The Loudon County Herald

3

Imagine! Three Baths...but only One Telephone!



Imagine a home with every conceivable convenience for good living—except enough telephones. The modern trend is to have phones handy in living, working and sleeping areas...phones in smart decorator colors to blend, contrast or harmonize with furnishings. Get the additional phones you need and take life easy!

To order, just call our Business Office or ask any telephone employee you see.

Southern Bell Telephone and Telegraph Company

in your all-electric home... enjoy the ease and economy of electric cooking

LOUDON UTILITIES (Electric Department)

DAVIS SCHOOL NEWS

Mrs. Strickland's Room We're very glad to be back at school and to welcome two new boys in the first grade. They are Bobby Roberts and David Clark. We are also glad to have Sheila Couch back after having her tonsils removed.

Mrs. White Room We wish to welcome two new students to our room. They are Eddie and Brenda Roberts.

Mrs. Axley Room We are glad to be back in school even if we did hate to see our vacation end. Every body was back happy because Santa was good to all, and we had a nice clean building. Thanks to Mr. and Mrs. Wagner; also thanks to them for the gifts they gave us.

Mrs. Duke's visited our school Wednesday.

We are glad to have Twinkle Wiggins back after being sick. We are trying to be 100 per cent this month.

Mr. Cassidy visited us Monday p. m.

REPORT OF AN AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 511, U. S. REVISED STATUTES

Report as of December 31, 1966, of HAMILTON NATIONAL ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with FIRST NATIONAL BANK, Loudon, Tenn. Charter number 12080. Federal Reserve district number 6 Kind of business of this affiliate:

Holding Company

Manner in which above-named organization is affiliated with national bank, and degree of control: Stock ownership and an officer of Holding Company as a Director Financial relations with bank:

Stock of affiliated bank owned by the affiliate (par value)	\$24,300.00
Stock of affiliate registered in name of affiliated bank or known to be owned by bank directly or indirectly (par value) 5 Shs. Non Par	\$ 25.00

I, J. D. ZACHRY, Secretary-Treasurer of HAMILTON NATIONAL ASSOCIATES, INC., do solemnly swear that the above statement is true, to the best of my knowledge and belief.

Sworn to and subscribed before me this 9th day of January, 1967

NELLE JARED, Notary Public.

(SEAL) My Commission Expires Jan. 15, 1968.

4 Good Reasons Why Your Family Should Drink Bacon's Milk

1. Doctors agree—from a health standpoint, milk is nature's most nearly perfect food. Three glasses a day for health and energy.
2. You serve BACON's with confidence, with certainty that it's pure and clean, prepared under the most rigid standards of quality and cleanliness...
3. For that relaxed feeling try milk! No nerves, more energy, better sleep. Milk is good for you and you feel the difference...
4. Convenient too... delivered to your door by our friendly routeman or quickly available from your neighborhood grocery.

BACON CREAMERY

Phone 2068 Loudon, Tennessee

GREENBACK NEWS

The Girls Scouts troop of Greenback met Tuesday Jan. 15 in the scout house with most of the members present. The meeting was called to order by Den Mother, Mrs. Robert Miller. Becky McCall, the treasurer received the dues. Our troop leader presented the members with a beautiful gift, the American Flag to which we pledge our allegiance each meeting.

newly acquired building formerly owned by the Farmers Cooperative of Greenback. Mrs. R. V. Watson, Mrs. Loy Watson, Mrs. Howard Byrd, Mrs. Troy Walker, Mrs. J. L. Seaton, Mrs. Milus Mitchell, and Mrs. Roy Lowry assisted Mrs. Troy Walker in receiving the guests and greeting the Madisonville members of the Cooperative presented red gladioli for the table and the hostesses served coffee, doughnuts and nuts.

Mr. and Mrs. Earl Finley of Augusta Ga. Mr. Arthur Finley of Alken S. C. were weekend guests of Mr. and Mrs. Bert Sheets and they went Sunday to Seymour to visit their mother, Mrs. Julia Finley. Mrs. Finley fell recently and sustained a back injury.

Mr. and Mrs. Melburn Ford,

"I double-checked auto insurance"

"State Farm looked best"

7000 agents pledged to treat you as a personal client—anywhere you go. Over 1000 claim expedite to speed your claims without red tape.

"State Farm cost less" State Farm aims to insure careful drivers, pass the savings back in the form of rock-bottom rates.

HOW MUCH CAN YOU SAVE?

Call me today.

ROSS WILKERSON INSURANCE AGENCY

404 East Hwy., Phone 157 Lenoir City



State Farm Mutual Automobile Insurance Company Home Office, Bloomington, Illinois

Mr. and Mrs. Elmer Claiborne, Mr. and Mrs. James Burnett of Knoxville were weekend guests of Mrs. Sadie Hooser.

Rev. Frank G. Ladner spent part of last week attending a proslavery meeting in Chattanooga.

Greenback Cooperative of Loudon Have Open House. Directors and Operators of the Ft. Loudon Cooperative of Greenback held open house in their

Mrs. McCall's house in their

Mr. and Mrs. H. G. Gungor of Madisonville were among the guests at the Cooperative Open House Monday afternoon.

Mr. and Mrs. Roy Lowry and Mrs. Irene Hines were guests of Mr. and Mrs. Charles Homer Everett Sunday afternoon and celebrated Diane's 8th birthday anniversary.

Mr. and Mrs. Cam Anderson and Carmilla have sold their home in Tampa Fla. and will locate in Maryville or Knoxville.

Mrs. J. L. Kerr is ill with a virus infection at the home of her daughter Mrs. Hoyle Beals and Mr. Beals. Mrs. Beals and Karen have also been ill but are improving.

Mr. C. O. McCall, Mrs. Robert Anderson, Mrs. C. E. Long, Miss Mary Anderson and Mr. J. D. Woods spent Monday in Knoxville.

Mrs. Blanche Hall of Maryville is visiting her son Mr. Parks Hall and Mrs. Hall in Tada, Texas.

Mr. and Mrs. Frank Hill, Joan, Linda and Patsy spent Sunday with their cousins, Mr. and Mrs. Leroy Walker and family in Jefferson City.

Mr. and Mrs. Fred Bolinger have news that their son Pvt. Fred Bolinger Jr. has arrived with the U. S. Armed Forces in England.

Dr. Homer Hammontree and the Rev. Paul Beckwith arrived Monday from Chicago and spent two days with Mrs. Ada Everett and other relatives and went to Decatur Ga. for a series of meetings in the Alexander Memorial Presbyterian Church.

Airman Holland Borden who has been stationed in Tampa Fla. has been transferred overseas and Mrs. Borden and son are with Mr. and Mrs. Odie Borden and Mr. and Mrs. Mart Borden.

Mrs. B. B. Frazier and Airman Jim T. Frazier of San Antonio Texas visited Sunday evening with Mr. and Mrs. S. B. McCollum. Jim T. is being transferred to Iceland for a few months.

Mr. Fred Akers is suffering with an attack of pneumonia in the Blount Memorial Hospital and is reported improving.

Little Mark Byerley, infant son of Mr. and Mrs. D. E. Byer-

ley is ill with virus pneumonia in the Maryville Blount Memorial Hospital.

Mrs. G. D. Cooper and family have moved into their new home in Greenback and Mr. and Mrs. Graham Cooper Jr. are living in the Cooper residence on the farm.

Miss Cleo Masingo of Knoxville spent the weekend with her parents, Mr. and Mrs. Verlin Masingo.

Miss Helen Kerr is at home from a three weeks stay at Hot Springs Ark. and has resumed her teaching in the Greenback Schools.

Mrs. Nick Rowland is confined to her home with an attack of influenza.

Mr. and Mrs. Howard A. Miller will leave this week for Sarasota Fla. where they will spend some time.

Johnny Blankenship of Knoxville U. T. was the weekend guest of his parents, Mr. and Mrs. John Blankenship.

Born to Mr. and Mrs. Aubrey Murr at Blount Memorial Hospital a daughter who will be christened Cinda Lou.

Mr. and Mrs. Leon Leatherwood, Linda and Winston, Mr. and Mrs. Stanley Best spent Sunday with Mr. and Mrs. J. A. Leatherwood and Bobby near Knoxville.

OBITUARIES

Oris Harvey

Oris Harvey, 58, of 100 Hackberry Street, Loudon, passed away at 4 A.M. Jan. 12. He is survived by his wife, Mrs. Lottie Canady Harvey; 2 sons, Eugene and Jonnie Harvey; 1 daughter, Mrs. Joe Loomis; 4 sisters, Mrs. Lizzie Underwood, Mrs. Ben Willburn, Mrs. Arthur Watts and Mrs. Kenneth Harris.

Services were held at 3 P.M. Monday from the Quinn & Karnes chapel with the Rev. B. H. Greene officiating. Interment was in Riverside Cemetery.

ley is ill with virus pneumonia in the Maryville Blount Memorial Hospital.

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Mr. and Mrs. Leon Leatherwood, Linda and Winston, Mr. and Mrs. Stanley Best spent Sunday with Mr. and Mrs. J. A. Leatherwood and Bobby near Knoxville.

Davis 4-H Club News

Yell meeting was called to order by our president, Glen Prossy. Pledge of the American and 4-H flags by Bobby Wagner and Alfred Davis. We had a song by our song leader, Joie Giles. The reading of minutes and roll call by our secretary, Billie Wear. The treasure report by Allen McCall. We had a total of \$5.45 after we bought our jig saw. The meeting was turned over to our program chairman, Glendora Williams. Poems were given by Ralph Williams, Billie Brown, and Clyde Furrow. Devotion was given by, Ruth Wiggins. Gailie Giles gave a demonstration on Dry Ironing. Then the meeting was turned over to Mr. McCall and Mrs. Harrison. Mr. McCall talked on "How To Feed Beef Cattle" and Mrs. Harrison talked on "4-H Uniforms."

Joe Henderson Reporter

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call 2721.

Well Drilling

New Casing Furnished Water Guaranteed

Call 3990 Loudon

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

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Loudon, Tenn.

RELAX... AND ENJOY REAL WINTER COMFORT! INSTALL GAS HEAT IN YOUR HOME

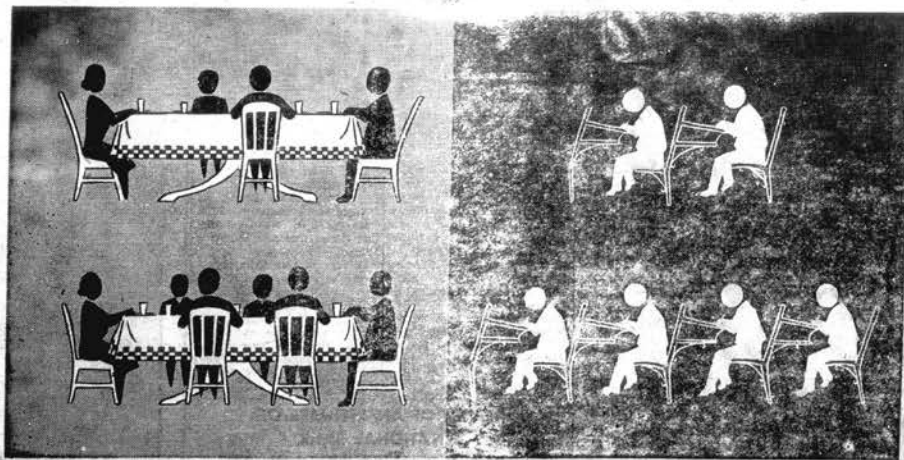
- CLEAN
- SAFE
- CONVENIENT
- ECONOMICAL

2091 Gas Department

Loudon Utilities

IT COSTS MORE

Not only in the Home... But also in the School



NUMBER OF BIRTHS IN TENNESSEE

1940-54,958
1945-64,101
1950-80,559
1955-85,000
1960- ?

AVERAGE DAILY ATTENDANCE IN TENNESSEE SCHOOLS

536,717
496,118
583,126
663,738
776,350 (EST.)

MORE STUDENTS... mean MORE TEACHERS • MORE CLASSROOMS • MORE TEXTBOOKS
MORE SCHOOL BUSES • MORE TEACHER'S SUPPLIES

Support your Legislators!
As They Strive to Provide The Necessary Funds

always GOOD because it's "Premium Flavor" Coffee!



"The Best Part Of The Meal"

CALL SOCIETY ITEMS TO
 Mrs. Joan Leffer, Society Editor, Phone 3336
 Mrs. Lillian Morgan, Feature Editor, Phone 3660
 Loudon County Herald Phone 3771

Hiwassee Chapter DAR Has Meeting Jan. 10

Hiwassee Chapter of the Daughters of the American Revolution met on Thursday, Jan. 10, at the home of Mrs. Albert McCarty in Philadelphia. Mrs. E. W. Waller, Sr., Mrs. M. C. Anderson, and Mrs. C. P. Chibast, Jr. were joint hostesses.

Mrs. Bonnie Simpson was in charge of the program. Mr. Charles McCall, county agent, showed films of the scenic beauty of Tennessee.

Used clothing was brought to be sent to a Western Indian School. Clothing for a D. A. R. approved school is also to be brought at the February meeting.

Mrs. M. C. Anderson was elected delegate to the state meeting in Memphis to be held March 13. Alternate delegates are Mesdames J. H. Blair and Ham Carney, Misses Rachel Huff and Helen Crowder.

The hostesses served a salad plate during the social hour.

Violet Grubb Circle Met Monday Night

The Violet Grubb Circle met Monday evening in the Church of the Holy Trinity, 1010 N. 1st St., at the home of Mrs. Rufus Watson and Miss Hope Whitaker as hostesses.

A dessert plate was served first. Mrs. Halbert Robinson was the leader of the program entitled "Islands in the Community."

Mrs. Charles Brakelbill had a part on the program.

Mrs. H. H. Richeson, circle leader had charge of the business meeting.

There were 15 members present and 1 visitor. Mrs. Paul Arp, W.S.C.S. President.

Mrs. Alice Matthews closed the meeting with the "Quiet Hour" reading.

Keith-Scheid Vows Announced Here

Mrs. Edna Keith and Mr. William Ross Scheid were united in marriage Jan. 6 at 6:30 p.m. at Grace Baptist Church in Knoxville. The Rev. Roy O. Arbuckle officiated.

The bride wore a powder blue suit with white accessories. Attending were Mr. and Mrs. Roy Meadows, cousins of the bride with only a few close friends present.

Mr. and Mrs. Scheid will make their home at Beaver Creek Drive Route 2, Powell, Tenn.

Mrs. Davis Is Host To Bridge Meeting

Mrs. Charles H. Davis was hostess to her bridge club Tuesday evening.

A dessert course was served preceding three progressions of bridge.

High score for the club was won by Mrs. Jim Blair. Mrs. Charles Brakelbill was high guest winner.

Other prizes were won by Mrs. John C. Greer, Mrs. Blair Harrison, Mrs. W. C. Patton and Mrs. Hamill Carey.

Guests for the club were Mrs. Buel Cox, Mrs. Charles Brakelbill, Mrs. Blair Harrison, Mrs. Rufus Watson, Mrs. Ray Waller and Mrs. Hamill Carey.

Eight members answered the roll call with their chief dress fitting problem. The new year books were examined and the year's work planned.

Leader reports were given by Mrs. Earl Massengill, Mrs. Harvey Crabtree, Mrs. John E. James and Mrs. Bernart Courtney. After the meeting was adjourned a recreational period was enjoyed, prepared by Mrs. John E. James.

Mrs. Homer Holdredge, reporter.

Mrs. Iddins Has Bridge Club Thursday

Mrs. Robert Iddins entertained her bridge club last Thursday evening at her home on Davis Ferry Rd.

A dessert course was served before three progressions of bridge was played.

Mrs. Stanley Himeshaw was high score club winner and Mrs. W. B. Campbell, Jr. was high guest winner. Other prizes were won by Mrs. Leroy Casteed, Mrs. Charles Vance, Mrs. Howard Boothe and Mrs. Conrad Smith.

Guests for the club were Mrs. Dan Remine, Mrs. W. B. Campbell, Jr., Mrs. Bill Vance, Mrs. Leroy Casteed and Mrs. Conrad Smith of Knoxville.

Mr. and Mrs. J. P. McCormick and family of Knoxville, were guests of Mr. and Mrs. James Snow and daughter Sunday.

Mrs. E. P. Loomis and family, Mrs. Hardin Kennedy of Sweetwater, visited Mr. and Mrs. James Snow Sunday.

Mr. and Mrs. Curtis Hughes and daughter of Athens visited Mr. and Mrs. James Snow Sunday.

Prospect HD Club Met January 9th

The Prospect Home Demonstration Club had its regular monthly meeting Jan. 9, at the school house.

New tips on sewing was the demonstration for the day. This was given by Mrs. Homer Holdredge, assistant clothing leader.

Mrs. Bernard Courtney, president, presided over the business.

Tom Jung Society Met Monday Night

The Tom Jung Missionary Auxiliary met Monday night in the C. P. Church basement with 27 members and 4 visitors present.

Martha Frances Blair, program chairman, used as the theme "Wider Grows The Kingdom." Also taking part on the program were Fannie Goodman, Lily Mae West and Louise Richeson.

A financial report was given by the auditing committee which commended the splendid work done for the past two years by the retiring Treasurer, June Custard.

A report was given on the workshop which was held at Young's Chapel near Kingston on Jan. 11 and which seven of members attended.

The recommendation for pledges for 1957 was presented by the executive committee and voted upon by the entire membership. Leaders, hostesses and special committees were appointed for the coming year.

After the business meeting was adjourned cake and coffee were served by the hostesses Effie Blair, Martha Galyon, Maud Grigg and Lucy S. Harrison.

Ann McKenzie Circle Met Monday Night

The Ann McKenzie Circle of the Woman's Society of Christian Service held its meeting Monday evening in the social hall of the Methodist Church.

"Islands in My Community" was presented by Mrs. Bill Lenoir, program leader, and assisted by Mrs. Doug Watkins, Miss Birdie Thomas, Mrs. William Jones, Miss Molly McPeake, Sam Colville and Charles Witt.

Mrs. Carmichael Greer, circle leader conducted the business meeting. Thirteen members were present and one visitor, Mrs. Paul Arp, President of the W.S.C.S.

A dessert course was served by the hostesses, Mrs. Bill Lenoir and Mrs. Doug Watkins. The meeting was closed by Mrs. Paul Arp.

Mrs. Sam Wilson returned home Tuesday after spending a few days in Atlanta, Ga. with Mr. and Mrs. Leroy Myhre and son, Eric.

Mr. W. B. Campbell, Sr., Mrs. Rube Lutz, Mrs. Don P. Smith and Mrs. R. M. Gray attended the funeral of Miss Sadie McBerry in Knoxville Tuesday.

Mrs. Ann Harrison has returned home after a week's visit with Mr. and Mrs. Joe Morger in Memphis.

Mr. and Mrs. Hall Summers and Janet spent Sunday with Mr. and Mrs. Shad Haskins in Knoxville.

Mr. and Mrs. Claude Grimm of Bristol, Tenn. were visiting Mr. and Mrs. Bill Lenoir Sunday.

Mr. Jim McCall of Maryville College spent the week-end here with Mr. and Mrs. Sam McCall.

Mr. and Mrs. Rufus Watson and Mr. and Mrs. Buel Cox were dinner guests last Friday night of Mr. and Mrs. Bill Lawson in Knoxville.

Mr. Gentry is an employee of Alcoa. The wedding will take place Feb. 8 at 8:00 o'clock p.m. at Highland Baptist Church. The Rev. J. W. Newman of Madisonville, will officiate. The couple will make their home in Karnes Community.



Engagement Announced—The engagement of Miss Bobbie Kolen Woody to Mr. James Rogers Gentry is announced today by her parents, Mr. and Mrs. John W. Woody of Loudon.

Mr. Don P. Smith and Mr. Jack Leffer returned Sunday after attending the Furniture Market in Chicago.

Mr. and Mrs. Joe Preston Simpson and children of Greenville spent the week-end with Mr. and Mrs. Homer Simpson.

Mr. and Mrs. Robert Hulse and son Bobby visited Saturday night with Mr. and Mrs. Joe Courtney and family of Knoxville. Mr. and Mrs. B. E. Ridenour have returned home after a visit with relatives in Florida.

Mr. and Mrs. Robert Leuking and children of Harrison spent Sunday with Mrs. Reed Gover.

Mr. and Mrs. Charles Brakelbill and Linda were visiting Mr. Brakelbill's mother, Mrs. A. B. Brakelbill in Madisonville Wednesday.

Mr. and Mrs. Harry Fontain and Mrs. Eugene Booth were delegates to the Tennessee Educational Association in Nashville Friday and Saturday.

Mr. and Mrs. Bill Prater and daughter Melanie of Concord were visiting Mr. and Mrs. Sanford Pope and Janet Sunday.

Mr. and Mrs. Newell Blufford of Oak Ridge were visiting friends here Sunday.

Loudon County Farm Bureau members attending the Farm Bureau meeting in Morristown Tuesday were Mr. F. V. Browder, Mr. John Graham, Mr. Bill Bright, Mrs. Walter Matlock, Mrs. John E. James, and Mrs. Homer Holdredge.

Mrs. Lizzie Sue Daniels, Refreshments were served by the hostesses.

J. V. SCHIRMER, TRUSTEE, LOUDON COUNTY, TENNESSEE

SEPTEMBER, OCTOBER, NOVEMBER, & DECEMBER 1956

FUNDS	Previous Balance	Taxes Collected	Comm. On Taxes	Misc. Receipts	Comm. on Receipts	Transfers	Disbursements	Liability Balance
County General	64,702.83	5,071.07	188.38	24,681.03	232.20	5,088.30	90,749.35	88,370.30
Bond Interest & Retirement	100,864.95	16,491.45	519.16	59,474.72	62.53		59,671.33	62,598.10
Public School	125,683.00	24,985.11	783.05	185,960.94	1,593.19	(2,496.65)	203,588.10	78,447.90
Hospital	3,634.06	632.71	19.99	871.77	8.99		5,028.29	2,033.36
Social Security (Welfare)	22,396.82	1,314.24	42.35	235.14	3.54		4,576.03	19,324.38
Health Department	10,936.42	526.60	16.94	91.54	1.26		1,500.00	10,086.76
Ferry & Right Of Way	4,805.58	652.29	20.81	165.02	1.16		2,413.08	2,827.71
Library	680.54	125.81	8.94	19.57	.34		550.00	251.80
Hospital Building	26,565.60			69,060.00			94,237.04	268.56
Two Cent Gas Account	12,396.43			53,314.25	518.64		54,217.88	12,973.60
Text Books For Schools	12,075.00					2,795.55	15,462.82	2,169.31
1955 School Bond Building	51,703.73						53,581.60	18,124.15
Veteran's Training Program	997.48			1,165.00			1,253.76	877.39
M. E. Church Fund	76.57							.00
Bucktown Bridge	.00			29,750.00				29,750.00
Commission Account	5,009.72		1,595.97		3,121.93	(5,089.33)	8,779.8	617.77
TOTALS	464,180.64	49,770.38		321,840.18			566,348.33	328,761.27

SUMMARY OF ASSETS	SUMMARY — TOTAL RECEIPTS FOR SEPTEMBER, OCTOBER, NOVEMBER, & DECEMBER 1956	
J. V. SCHIRMER, TRUSTEE	TAXES COLLECTED	49,772.38
Cash on Hand	5,606.38	
Balance in Banks		
in Loudon County	317,458.18	
Balance due County		
as shown by State & County Auditors in 1956	5,889.71	
328,761.27		
	MISC. RECEIPTS	
	County Court Clerk, Rev.	4,011.73
	County Bd. of Edu.	720.88
	Two Cent Gas	51,885.11
	Loudon-Highway Comm.	1,424.14
	T. V. A. Tax Replacement	6,074.56
	Wholesale Beer Tax	6,709.24
	County Judge Misc.	434.47
	Hospital Building Fund	33,600.74
	Bucktown Bridge	29,750.00
	Blue Cross Ins. (School)	117.00
	Blue Cross Ins. (County)	96.40
	U. S. Gov. Rent	100.00
	Veteran's Training Pro.	1,165.00
	Clerk & Master, Arlie Dailey	458.77
	Henry Foster (Fines)	11.25
	County Court Clerk-Excess Fees	1,226.10
	Fed. Aid to Hospital Bldg. Prog.	23,920.00
	State Aid in Hosp. Bldg. Prog.	11,046.00
	Social Security (Schools)	1,692.84
	Social Security (County)	232.47
	State Beer App. to County	1,742.58
	County of Tenn. Indigent Hos.	772.51
	State Equalizing Fund	127,800.00
	State Alcoholic Tax	3,376.57
	State Milk Program for Schools	175.36
	State Hot Lunch Program for Schools	329.23
	State — Voc. Edu. Salaries	3,866.06
	Circuit Court Clerk Fees	8,978.94
		371,428.74

J. V. SCHIRMER, TRUSTEE
 Sworn to and Subscribed before me this 12th day of January, 1957
 Marie H. Brooks, Notary Public
 My commission expires 122-1858



ENGAGEMENT ANNOUNCED—Mr. and Mrs. Floyd Everett announce the engagement of their daughter, Faye, to Carl Clayton Stamey, son of Mr. John Stamey and the late Mrs. Stamey of Loudon. Vows will be said at The First Baptist Mission, 7:00 p.m., Feb. 1. All friends and relatives are invited.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

With the topic in this column of freezing of foods being for the past two weeks a question has been asked by one of the readers in relation to the use of aspirin as a substitute for heat in the canning of apples and beans. I believe that the following from the Human Nutrition Research Branch of the U. S. Department of Agriculture answers this.

The use of aspirin as a substitute for heat treatments in the canning of fruits or vegetables is inadvisable and should not be relied on to prevent spoilage or give satisfactory products. Adverse heat treatments are safer and more certain to assure success.

It is true that one or two 5-grain aspirin tablets added per pint of fruit will often, in the absence of heat processing, give temporary control of frank microbiological spoilage. The preservative action of aspirin, under these conditions, is probably attributable to the partial breakdown of the aspirin to give some free salicylic acid. The latter is a fairly good preservative but its preservative action decreases rapidly as acidity of the product in which it is used decreases. In low acid foods, therefore, aspirin cannot be relied on to prevent spoilage or control the organisms that produce the toxin responsible for botulism. While aspirin under some conditions may control the growth of microorganisms in acid products, it does not control enzymatic reaction. Thus, if aspirin rather than adequate heat treatment is depended upon to preserve canned fruits, changes caused by natural enzymes may be expected to result in discoloration and loss of natural flavor and aroma after storage for a few weeks. In addition, air remaining in containers of food which have not been heat treated will generally accelerate deterioration of canned foods.

In the absence of individual sensitivity to aspirin there would be no danger of frank poisoning from eating foods preserved with aspirin as above. Food authorities as well as the medical profession, however, are in general agreement that the indiscriminate and regular use of any drug as a food preservative is to be condemned and, because of its toxicity, the use as a food preservative of salicylic acid, a decomposition product of aspirin, is prohibited by State and Federal food laws.

REPORTING IN To Loudon County

Jan. 9—To Mr. and Mrs. John Roberts of Lenoir City, a 6 lb. 1 oz. girl.
 To Mr. and Mrs. Clyde Dolner of Sweetwater, a 7 lb. 1 oz. girl.
 Jan. 10—To Mr. and Mrs. J. W. Volles of Lenoir City, a 7 lb. 4 oz. girl.
 Jan. 12—To Mr. and Mrs. Clyde Johnson of Loudon, a 7 lb. 10 oz. boy.
 Jan. 13—To Mr. and Mrs. Joseph Hammonette of Lenoir City, a 5 lb. 11 oz. boy.

Woody-Gentry Vows Set For February 8

The engagement of Miss Bobbie Kolen Woody to Mr. James Rogers Gentry is announced today by her parents, Mr. and Mrs. John W. Woody of Loudon.

Mr. Gentry is the son of Mrs. Anna M. Gentry and the late Mr. Gentry of Knoxville. Miss Woody is presently employed by the Citizens Insurance Co. of Knoxville.

60 MONTHS TO PAY
on REPAIRS or REMODELING
 anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$1.58 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
 2145 - Call - 2255

Loudon Builders Supply
 West Lee Highway Loudon, Tennessee

KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH
Pastor Rev. O. C. Rainwater
Sunday School 9:45 A. M.
Morning Worship 11:00 A. M.
Training Union 7:00 P. M.
Evening Worship 8:00 P. M.
Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD
Pastor Harold Russell
Sunday School 10:00 A. M.
Mid-Week Prayer Services Wednesday 7:30 P. M.
Young People Service Friday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH
Pastor J. B. Watson
Superintendent Fred Arden
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Training Union 6:30 P. M.
Evening Worship 7:30 P. M.
Mid-Week Prayer Services Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH
Pastor Rev. Walter L. Chomut
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:00 P. M.
Youth Fellowship 8:15 P. M.
Mid-Week Prayer Meeting 7:00 P. M.
"A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST
Ward Avenue
Evangelist James Mathews
Bible Study Lord Day 10:00 A. M.
Church Services 10:30 A. M.
Evening Services 7:00 P. M.
Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH
Pastor Rev. B. H. Greene
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Evening Worship 7:15 P. M.
Prayer Meeting, Wednesday Evening 7:00 P. M.
Church Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE
Pastor Rev. William S. Stone
Sunday School 10:00 A. M.
Superintendent Horace Nichols
Morning Worship 11:00 A. M.
Junior Society 8:00 P. M.
N. Y. P. S. 8:00 P. M.
Evangelistic Service 8:45 P. M.
Prayer Meeting 7:30 P. M.
Tuesday Choir Practice 7:30 P. M.
Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION
Pastor Rev. Lloyd Davis
Superintendent Roy Lindsey
Sunday School 10:00 A. M.
Morning Worship 11:00 A. M.
Training Union 6:30 P. M.
Evening Worship 8:00 P. M.
Mid-Week Prayer Services Wednesday 7:00 P. M.
Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH
Pastor H. H. Tutterow
Sunday School 10 A. M.
Morning Worship 11 A. M.
Worship 8:15 P. M.
F. W. B. League 7:30 P. M.



THEY'RE GOING TO STICK A NEEDLE IN ME

Yes, Sonny, we do it all the time! Mommie holds you in her lap. And that nice, friendly doctor gets the needle ready. Then... OUCH! And there's one less disease for you to worry about. If only it were that easy to protect you from some of the other diseases that infest the world... the plagues that eat away man's moral and spiritual fibre. But religion can't be injected with a needle! So it requires wise parents, and Christian homes, and worshipping families, and vigorous churches to get you ready for a noble, happy life. Better take it up Sunday with your folks: ISN'T IT TIME FOR ALL OF US TO GO TO CHURCH?

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can stand. There are four sound reasons why every person should support the Church. They are: (1) For his own soul; (2) For his children's sake; (3) For the sake of his community and nation; (4) Which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	24	1-32
Monday	Psalm	71	1-17
Tuesday	Proverbs	1	1-36
Wednesday	Luke	22	1-4
Thursday	Luke	2	26-32
Friday	Luke	4	26-32
Saturday	Luke	4	26-32

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bayman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don B. Smith Chair Co.
Smith Drug Co.	

OUR ANNUAL CLEARANCE SALE

LADIES DRESSES REDUCED 9.95 Values 6.97 6.95 Values 4.97	LADIES CAR COATS Tan Poplin Quilted Lining 9.95 Value 6.97	36" DARK OUTING Reg. 49¢ yd. NOW 33¢ yd.	MENS ALL WOOL SWEATERS Reg. 7.95 Values NOW 4.97
REDUCED TO CLEAR LADIES BLOUSES 3.98 Values 2.97 2.98 Values 1.97 1.98 Values 1.37	LADIES WINTER COATS REDUCED 24.95 Values 16.97 19.95 Value 12.97	1 LOT 36" PRINTS 29¢ Value NOW 19¢ yd.	MENS FLANNEL SPORT SHIRTS Reg. 2.95 NOW 1.97 1.98 Values 1.47
LADIES SWEATERS REDUCED 3.98 To 4.95 Values 2.97 2.98 Values 1.97 Others Reduced Accordingly	LADIES SKIRTS REDUCED TO CLEAR 7.95 Values 4.97 5.95 Values 3.97 Others Reduced In Proportion	BOYS WINTER UNION SUITS Reg. 1.19 NOW 77¢	MENS TANKER JACKETS NAVY or KHAKI Reg. 6.95 4.97
1 LOT LADIES PRINT DRESSES 2.98 and 3.98 Values REDUCED TO 1.97	CHILDRENS DRESSES 1 To 3 and 3 To 6 REDUCED TO CLEAR 2.98 Values 1.97 1.98 Values 1.47	MENS WINTER UNION SUITS Reg. 1.98 NOW 1.47	MENS GABARDINE JACKETS Small and Medium only Reg. 5.95 3.97
GIRLS DRESSES SIZES 7-14 REDUCED 3.98 Values 2.97 2.98 Values 1.97	1 LOT GIRLS CHENILLE ROBES Reg. 2.79 Values 1.87	MENS SUEDE LEATHER CAPS Reg. 1.98 NOW 1.47	MENS NYLON JACKETS Reg. 11.95 Value 8.97 Boys 9.95 Values 6.97
CHILDRENS WINTER COATS Reg. 9.95 Values 6.97 Reg. 7.95 Values 5.97	CHILDRENS SKI PAJAMAS 12-14 2.98 Values 1.97 8-10 2.59 Values 1.67	MENS TWO TONE PLASTIC CAPS Quilted Lining 98¢ Value 67¢	All Wool Award Sweaters ONLY 3.97
GIRLS PANTIES 4 TO 14 NYLON and RAYONS Reg. 49¢ Values NOW 27¢	CHILDRENS SWEATERS ALL PRICE RANGES REDUCED	BOYS ZIPPER JACKET Army Twill Suede Lining Reg. 4.45 NOW 2.97	Mens All Wool Flannel Pants Not All Sizes In These 8.95 Value 5.97
LADIES WOOL SUITS Reg. 18.95 Values NOW 12.97	BOXED BLANKETS COTTON, RAYON and NYLON 72 X 84 Reg. 5.49 3.97 Reg. 4.89 3.47	BOYS ZIPPER Sweat Shirts Several Colors 6-16 Reg. 1.49 Now 97¢	MENS CORDUROY WORK SHIRTS CHINO LINING Reg. 7.95 5.97
LADIES OUTING GOWNS and PAJAMAS Reg. 1.98 Values 1.47	70 X 80 SINGLE COTTON BLANKETS Reg. 1.69 Values NOW 1.17 Reg. 3.59 Pair 2.37	MENS HEAVY SWEAT SHIRTS IN Gray Reg. 1.39 97¢	MENS SUEDE CLOTH WORK SHIRTS 14½ to 17 2.49 Value 1.77
LADIES EMBROIDERED NYLON PANTIES Reg. 59¢ NOW 37¢	The Ed Watkins Store		BOYS CORDUROY SPORT SHIRTS Reg. 2.98 ONLY 1.97

CLASSIFIED

HELTON'S UPHOLSTERING — We specialize in upholstering and refinishing furniture. All work guaranteed. Free estimates, pickup and delivery. Phone 7888-2. Lenoir City day or night. **Me-36**

COAT AND JACKETS REDUCED — children's lined jackets as low as \$1.98, ladies or girls full-length coat in gabardine and woolens, \$4.95, children's reversible jackets, sizes 4-10, \$2.98; mens jackets from \$2.98 up. Valley Mercantile Outlet, West End, London. **tf-6**

CHENILLE — full size bedspread, \$2.98. Towels, 12c and up. Bath sets \$1.00. Scuffie shoes, 39c. 9 X 12 rug, \$1.95; 6 X 9, \$1.25. Valley Mercantile Outlet, West End, London. **tf-6**

FOR SALE — 1956 Model, 52 ft. Rocket, three bedroom trailer, automatic wading, propane disposal. A-1 condition. Will sell to a sacrifice. Can be seen by appointment at All Shade Trailer Park, Lenoir City, Phone 1256. **3c-11c**

HOUSE FOR SALE — 9 room house, hardwood floors, 2 baths. Can be used as three apartments. Located on Perry St. Call 3675. Mrs. Hill Lomax. **3c-10p**

BONNET DRIVE-IN THEATRE

South of London on Highway 11

THURSDAY & FRIDAY
Jan. 17 & 18
AUTUMN LEAVES

Starring
Joan Crawford
Cartoon

SATURDAY, JAN. 19
DOUBLE FEATURE
MAN WITH THE GUN

With
Robert Mitchum
and
Victor Mature

VIOLENT SATURDAY

In Cinemascope
Cartoon

SUNDAY & MONDAY
Jan. 20 & 21

THE BEAST OF HOLLOW MOUNTAIN

Cinemascope-COLOR
Starring
Guy Madison
Patricia Medina
Cartoon

TUESDAY & WEDNESDAY
Jan. 22 & 23

THE KENTUCKIAN

Cinemascope-COLOR
Starring
Burt Lancaster
Dianne Foster
Diana Lynn
Cartoon

REAL ESTATE LOANS

You can make application with us to purchase or to build. Loans up to 80% of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Athens.

LISTINGS

We are interested in listing property which you may wish to sell (residential, commercial, industrial). Our financing conditions enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 835.

RAY REAL ESTATE Co

Rathbun A. Ray, Realtor
SELLING — LEASING — TRADING

MEYER — Don't just get by — get that furniture for comfortable living at reasonable prices from Littleton's New and Used Furniture, Corner Pike Street and Broadway, Lenoir City. You don't need to make do — you'll like our prices. Phone 1791. **tf-52**

MENS DRESS PANTS — First quality in flannels, gabardines, 100% woolens. All sizes from boys size 12 to 42 waist. \$3.98 or 3 pair for \$10.00. Valley Mercantile Outlet, West End, London. **tf-6**

FOR SALE — 8 inch rip saw in excellent condition. Call 2772. London. **3c-10p**

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call 3067 (if no answer call 2667). Bill Hughes, owner and operator. **tf-47**

FOR SALE — 26½ acre Farm with 7 room house with bath, large barn, 8 hedges, large stream and deep well. On Sunside Road off from Philadelphia, Homer Grimes. Phone 3592. London. **3c-9p**

FOR SALE — used baby bed with mattress. Good condition. \$10.00. Call London 3150. **1c-9p**

FOR SALE — one pair registered beagle hounds, 3 months old. Call 3840. **3c-9p**

COLE

FOR THE WHOLE FAMILY'S PLEASURE

ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY
Phone 3252

SHOWS: 8:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY
Jan. 17 & 18

STRANGER AT MY DOOR

Starring
MacDonald Carey
Patricia Medina
Cartoon

SATURDAY, JAN. 19
DOUBLE FEATURE
THE MAVERICK QUEEN

With
Barbara Stanwyck
Barry Sullivan
In Technicolor
and
Bud Abbott
Lou Costello

IN THE NAVY

Cartoon

SUNDAY & MONDAY
Jan. 20 & 21

STORM CENTER

Starring
Brian Keith
Kim Hunter
Cartoon

TUESDAY & WEDNESDAY
Jan. 22 & 23

DOUBLE FEATURE
THE HUK

In Technicolor
with
George Montgomery
Mona Freeman
and
THEY ALL KISSED THE BRIDE
Cartoon
DON'T FORGET TO PLAY LUCKY
EVERY THURSDAY AND FRIDAY

WANTED — washing and ironing to do in my home. Call 3773. London. **3c-11p**

FOR SALE — 3 new FHA homes. Good commitments. Can be seen anytime. Daytime phone 2255, night phone 2043. **tf-31**

MOVE IN NOW in either of these 3 beautiful FHA homes. Good loan commitments. See anytime. Daytime phone 2255, night phone 2043. **tf-31**

DON'T BUY A COW! Call 2068. Why? — For Free home delivery of delicious BACON dairy products. No feedin', no fussin' — just good eatin'! **tf-6**

WANTED — job taking in washing and ironing in home. Call London 3338. **1c-9p**

FOR ELECTRICAL WORK call Gene Varner, phone 2028. House wiring, appliances repair, pickup and delivery. All work guaranteed. Gene Varner, phone 2028, London. **tf-6**

APARTMENT FOR RENT — new air-conditioned, furnished, and unfurnished. Lenoir Clinic, phone 2012. **tf-30**

FOR RENT — 3 room unfurnished apartment. Call 2026. **tf-5**

FOR SALE — 4 room house with bath in West End, London, 804 Summer St. or Will trade for small place in country. Bob Russell, Phone 2338, London. **2c-10p**

CLOTH SALE — We have more than a ton of beautiful mill ends and remnants in prints, plisse, solid colors and drapery material priced from 3 yds for 25c to 30c yd. Also curtains at 35c yd. Valley Mercantile Outlet, West End, London. **tf-6**

NOTICE — I will do ironing in my home. Phone 3773. Mrs. Edward Henson. **3c-10p**

WE SERVICE — all makes radio and television. Finn's Radio and Television Service, Phone 2138. London. **Mc**

FAMILY SERVICE — Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, London, Tennessee. Phone 2021. **tf-6**

FOR RENT — unfurnished apartment, living and dining room, two bedrooms, kitchen and bath. Laundry facilities. Call London 3126. **3c-11p**

JUST RECEIVED — Another lot of mens, womens and childrens sample shoes to sell below the manufacturers cost. Valley Mercantile Outlet, West End, London. **tf-6**

TV RADIO SERVICE — We repair any make TV, radio, car radio or record player. Authorized GE radio and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone 3255, London. **tf-6**

FOR RENT — 4 room unfurnished apartment in business district. Call 2292. **tf-46**

REPORT OF CONDITION OF MERCHANTS & FARMERS BANK OF GREENBACK

In the State of Tennessee, at the close of business on December, 1956.

ASSETS	
Cash, balances with other banks, including reserve balance, and cash items in process of collection	247,861.06
United States Government obligations, direct and guaranteed	277,674.77
Obligations of States and political subdivisions	106,227.50
Loans and discounts (including NONET overdrafts)	427,664.85
Bank premises owned \$1.00, furniture and fixtures \$10,872.70	7,800.99
TOTAL ASSETS	\$1,067,224.97

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$486,171.64
Time deposits of individuals, partnerships and corporations	396,732.11
Deposits of United States Government (including postal savings)	6,177.13
Deposits of States and political subdivisions	85,044.68
Other deposits (certified and cashier's checks, etc.)	2,431.96
TOTAL DEPOSITS	\$977,557.52
Other liabilities	372.74
TOTAL LIABILITIES	\$977,930.26

CAPITAL ACCOUNTS

Capital	25,000.00
Surplus	27,500.00
Undivided profits	97,184.72
TOTAL CAPITAL ACCOUNTS	\$1,067,224.97

TOTAL LIABILITIES AND CAPITAL ACCOUNTS 1,067,224.97
I, Nola Melton, Cashier of the above named bank, do hereby certify that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.
Correct—Attest: NOLA MELTON, Cashier
E. E. WALKER, Pres.
P. K. GREENWAY JR.
J. L. SEATON
State of Tennessee, County of Loudon, ss:
(SEAL) Sworn to and subscribed before me this 10th day of Jan. 1957, and I hereby certify that I am not officer or director of this bank.
My commission expires Jan. 31 1958.
R. M. BROOKS, Notary Public.

Session Court

(Continued from Page 1)

the number of convictions he gets in his court.
ANOTHER BENEFIT
A sessions court might well be being an additional benefit to the taxpayers of Loudon County. Serving as a squire is probably the most important county officer, and it is a big one.

If the need for serving as a trial judge was removed from the office, then our squires could devote their time entirely to the administrative and executive tasks of running Loudon County. And if you remove the temptation of trial judge fees from the office, then men who might seek it for personal gain, rather than the good of the county, will want nothing to do with it.

Thankfully, in the history of our county the greater portion of our squires have been honorable men who serve well. The need for a sessions court is no reflection on them. And even now, most of our squires seek to handle their necessary duties as trial judges with integrity.

TO DO SOMETHING
Since this series of articles began a surprisingly large number of persons have asked what can be done to get a sessions court for Loudon County. Positive action in this direction will come a little later, but there is something you can do now. Remember, it will require a private act of the legislature to establish such a court here. The act must then be ratified either by the county court or by a referendum of the people. Since our county court has already gone on record as against a sessions court by a vote of 2, then it will be up to the people to ratify the act.

In the meantime, if you believe that a sessions court will benefit the taxpayers and citizens of Loudon County, make your opinion known. Likewise, if you don't think it is a good thing, talk to Loudon County's squires after all they were elected to represent the people of the county. You can also write Hobart Atkins, our senator, or Doyle King, our representative, about the matter. Both are now attending the legislature session in progress at Nashville.

HOSPITAL LIST

(Continued from Page 1)

January 11
Mrs. Eugene Shauer
Mrs. John Roberts
January 12
Harold Davis
Terry Jean Worley

WAITRESS WANTED — over 21 years of age. Apply in person at Marr's City Cafe, London. **3c-10c**

FOR SALE — New FHA homes. Good commitments. Can be seen anytime. Daytime phone 2255, night phone 2043. **tf-31**

January Proclaimed March Of Dimes Month In Tennessee By State Head

January is March of Dimes Month in Tennessee, it was announced today by LA. Col. Ernest Stockton of Lebanon, state chairman.

Colonel Stockton called attention to a proclamation by Gov. Frank G. Clement, setting aside the month for the support of the state's and nation's fight against polio and urging "my fellow citizens of this great state to support the continued efforts of this humanitarian organization."

Colonel Stockton pointed out that although an effective preventive, the Salk vaccine, has been developed, only 53 per cent of Tennessee children have had even one of the three recommended injections of the vaccine. "Vaccine in a bottle won't prevent polio," Colonel Stockton said. "We need to get it into arms of children of all ages, and adults, too," he added.

"The fact that we have so far to go before the vaccine can wipe out polio means two things to the March of Dimes," the state chairman declared. "It means we must spend more time, effort and money in our campaign of vaccine education. It also means that as long as a large section of the population is without the protection of the vaccine, we shall continue to have new cases of polio who will need the care and treatment provided by March of Dimes funds."

Besides nearly 16,000 new cases of polio in the nation in 1956, chapters of the National Foundation for Infantile Paralysis enter upon the year 1957 with 80,000 old cases still on their books — patients for whom the vaccine came too late. Stockton pointed out that most of these patients will require care and treatment for years to come, in some cases all their lives.

Rehabilitation of these patients to restore them as nearly as possible to normal living will be a major objective of the National Foundation in 1957.

Research to improve the vaccine and to find better methods of treatment and rehabilitation will continue, as well as continued grants for professional education of doctors, nurses and therapists.

Over one million dollars for
Gerold Stessinger
Mrs. Christine Henly
January 14
Mrs. Fannie Evans
January 14
Terry Lynn Johnson
Freddie Weaver
Mrs. Clyde Johnson
Mrs. J. W. Voltes

Vanderbilt University Hospital Respirator Center, the University of Tennessee, Meharry Medical College, the Nashville School of Social Work and Baptist Memorial Hospital. This does not count the hundreds of thousands of dollars which Tennessee polio chapters pay to hospitals every year for patient care.

See how you Save

CLOROX QUART 19c	KLEENEX Box of 400 31c
KOTEX Regular Size 39c	Delsey Tissue 4 Rolls Only 49c
Gold Medal Macaroni 2-12 oz. Boxes-29c	Gold Medal Sphaggetti 2-12 oz. Boxes-33c

If You Want Better Meat GET THE BEST

fresh cut daily by Baldy the Butcher!
Our Meat Is Guaranteed

STA FLO STARCH Quart 23c	Stokely's Golden Cream Style corn 2 cans for 29c
Plus VALUE	Stokely's Peas Tasty King 303-2 for 39c

We Guarantee To Save You Money On Groceries At

Giles & Son Market

Harold and Mohler Giles
3 Miles Out On Vonore Road

BIG as they come



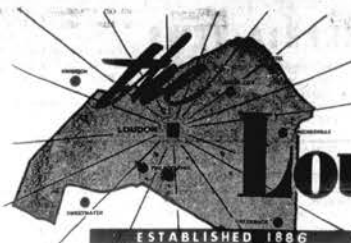
SLEEK as they go

with Thunderbird power* that loves to honor and obey your every whim!



This year, your station wagon dollars buy more than ever before! Why? Because Ford has a new kind of wagon for '57 in five new models—each longer, lower and swifter than you ever thought possible at Ford prices. From the new streamlined hood to the new wrap-around luggage, these '57 Ford glamour wagons have the Touch of Tomorrow.

Come in and meet a new adventure...
1957 FORD Station Wagons
LOUDON MOTOR COMPANY
Grave Street
Only Your Ford Dealer Has A-1 Used Cars and Trucks
Phone 2616
State Library Division



Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 10

LOUDON, TENNESSEE, THURSDAY, JANUARY 24 1957

PER COPY 10c

A Sessions Court For Loudon County

Loudon County's squires, in their regular quarterly court meeting Monday, raised strong protest against this series of articles as unfair and showing only one side of the question. In return the squires were invited to make their own statement in regard to the matter through this same newspaper.

Such opposition from the court was expected, especially since it had already gone on record as against a sessions court system for Loudon County. In fact, such opposition has been met in all of the counties in Tennessee which now have the sessions court, some 50 in all.

In making comments on the series, one squire expressed the opinion that sessions courts were for the larger counties. Yet Cooke County, showing 4,000 less population than the county, finds its sessions court system quite workable.

It was also brought out that a sessions court judge could possibly be less than honorable.

Just Piddlin'

By The Editor

THE APPEARANCE of our community has an awful lot to do with what people think of it and us. It's a phase of our community in which all of us should have a part.

Loudon high school and junior high school students could help community appearance a great deal if they would watch the discarding of paper and trash on the lawns and street in front of the buildings. Quite often it gets pretty cluttered in the area and it certainly doesn't contribute to our appearance. How about it students help out!

A CITY POLICEMAN has paid tribute to Loudon's volunteer fire department as a result of the early morning fire recently. Bill Godsey, on duty at the time, said that he arrived "right behind the truck" at the scene.

"They did a wonderful job considering conditions and the size of the fire before the alarm was turned in," Godsey said. "People should remember that these firemen are not trained or paid like big city departments," he added. "They should have public support for the job they're doing."

He said special tribute to Fire Charlie Varner. "He and his crew did everything possible with their equipment and without needlessly endangering the life of a fireman that could have been done," Godsey said. "Any of that crew would have taken the long chance and gone into that house had there been even a remote chance of saving the victim."

IN THE OLD DAYS if anybody missed a stepdown he was content to wait a day or two for the next one. Now we squawk if we miss one section of a revolving door.

THROUGH FOR THE WEEK. A lot of people get through thinking before they think things through.

Chili Supper Is Set At Jackson School

The Jackson School PTA will sponsor a chili supper Friday night at the school, with serving beginning at 8:30 p. m.

On the menu will be chili and hot dogs, homemade cakes and pies, coffee, and hot chocolate. Everyone is invited.

First National Announces 3 Pct. On Savings Mar. 1

Increase in rate of interest payable on savings accounts to 3 per cent per year, beginning March 1, 1957, was recently voted by the directors of the First National Bank of Loudon. This means an additional 1 per cent over that paid in previous years.

Recognizing that the increased cost of living is working a hardship on many individuals who depend on savings accounts' interest to help meet rising expenses, the directors felt this increase to be in line with prevailing economic conditions.

Savings accounts in the bank are guaranteed by the Federal Deposit Insurance Corporation to the extent of \$10,000.00, it was pointed out by Mr. Ben M. Robinson, president of the bank.

The board of directors of the bank is composed of W. A. Blair, J. B. Greer, A. P. McCarty, Harry M. Nacey, Ben M. Robinson, R. T. Sharp, J. R. Scott and E. W. Waller, Jr.

THE COURT HOUSE RECORD

Marriage Licenses

Jan. 18—Jessie Paul Franklin to Katherine McKee.

Real Estate Transfers

Jan. 18—Deed from John E. Alexander to Kenneth Davis and wife, 51 acres, 3rd.

Jan. 17—Deed from R. D. Craig to Carl Giles and wife, 1st lot; Maggie Wilson to Elmer Wilson, 1st lot; 2nd, Elmer Wilson to Tom Wilson and wife, 1st lot, 2nd.

Jan. 18—Deed from Aubrey Murr and wife to Loudon County, ROW, 3rd; Johnnie E. Davis to Loudon County, ROW, 3rd; Allen Giles and wife to Everett Adams and wife, 1st lot; John Cantos and wife to H. F. McCollister and wife, 1st lot, 1st.

Jan. 19—Deed from Bart Russell and wife to Robert Devine and wife, 20 acres, 3rd; Charles Amburn and wife to Robert Devine and wife, 1st lot, 3rd; Wayne Carter and wife to Raymond McKinnis and wife, 4 acres, 4th.

Jan. 20—Deed from Margaret Osborne to Loudon County, 1st lot, 2nd; Ray Brown and wife, 1st lot, 2nd; P. M. Peters and wife, 1st lot, 2nd.

Cases Filed—Chancery Court

4340—James C. Ingram and other vs. Carol Ann Ingram, removal of minority disability.

Cases Filed—Circuit Court

354—Dr. John L. Montgomery vs. Mrs. Martha Garrett, appeal, JP court.

555—Frank C. Staples vs. Mrs. Lottie Jackson McKee, appeal, JP court.

556—Georgia Mae Burgess vs. Clark N. Burgess, divorce.

Statement Is Made By Man In Shooting

Charles Nisban, Loudon insurance agent wounded in the accidental discharge of a policeman's pistol here last week, has issued a statement in regard to what happened.

"I wasn't scuffling," Nisban said in talking about the accident. He said that witnesses in last week's story were not correct in what had happened.

"After we had made some comments back and forth, the police officer took the gun from his holster and was waving it a round," Nisban said. "I told him it was dangerous to wave a gun around like that and as he was putting it back into the holster, it went off. I was about two feet away from him when it happened."

County Court Seeks Amendment Of Tennessee Crushed Rock Law

Loudon Redskins Win Two From Madisonville

By Tom Delaney

The Loudon High School Redskins won a double-bill over Madisonville High here last Friday night. The Loudon girls edged out the Madisonville girls 41-34, while the Loudon boys polished off the Madisonville boys 60-51.

Midway of the third quarter the Loudon girls began to roll as they held a 31-21 lead going into the last period. Early in the fourth quarter three Loudon players went out on personal fouls, then the Madisonville girls put on a desperate rally, but fell short by 7 points as the game ended. The officials had a very busy night as they called 58 personal fouls in the girls' game, which saw three Loudon players foul out and 6 Madisonville players leaving the game on fouls. Hattie McGinnis was high scorer for Loudon with 18 points, while Jane Waller with 10 points, Carol Ferguson with 8 points gave plenty of help.

Shelby Allmon, Jean Collins, and Pat Long continued to play fine defensive game at guard.

The Loudon boys, after a slow start, handed the Madisonville boys a 60-51 setback. The Redskins had to come from behind in the second quarter as Madisonville held a 10-8 lead at the end of the first period. Then after trailing by 6 points with 2 minutes gone in the second quarter, Buster Custard started the Redskins rolling with 10 points as they held a 26-23 lead at the half.

Tom Woods with 6 quick points in the third quarter kept the Redskins moving as they led going into the last period 46-38. With reserves playing most of the quarter the Redskins continued to roll as the game ended, leading by 6 points with 2 minutes gone in the second quarter. Buster Custard started the Redskins rolling with 10 points as they held a 26-23 lead at the half.

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The win gave the Redskins a 7-5 record for the season.

Meigs High won a double-bill over Loudon High at Meigs Town night, the Meigs girls romping over the Loudon girls 60-34, while the Meigs boys rolled 91-54.

The Meigs girls took the lead early and coasted on to a 60-34 victory over a fighting Loudon girls team. Though behind "at the half by 21 points, the Loudon girls came back in the third quarter to outscore Meigs and come within 14 points of catching the Meigs girls as the third quarter ended, but a girl named Reed put on a scoring drive of her own and Meigs went on to win easily. Carol Ferguson was high scorer for the Loudon girls with 22 points.

The Meigs girls had little trouble rolling over the Loudon Redskins 91-54. The Redskins played on even terms with the winners in the first quarter, with Meigs leading at the first step by 3 points. Then in the early minutes of the second quarter the Loudon boys caught fire and pulled ahead by two points.

Then Cotton Letner and Co. started to roll. Homecoming with 14 points and Johnny Stamey with 10 points were high scorers for the outclassed Redskins. Cotton Letner, Meigs' top scorer, was high scorer for the night with 27 points. The Redskins now have a 8-9 record for the season.



FRIGID FOUNTAIN—Although the temperature warmed considerably over the weekend, this is what Loudon's community fountain looked like last Thursday morning. The beautiful ice formations completely closed the fountain's outer spray ring. With low temperatures scheduled for the rest of this week, there's a good chance that installation may ice up again. (Herald Photo)

Yale & Towne Workers Out On Strike; Officials Hope For Quick Settlement

The management of Yale & Towne's Lenoir City Plant and the officers of Local No. 297, United Textile Workers of America, AFL-CIO, are hopeful that work can be resumed this week by the production employees who went on strike last Friday, said night, after rejecting a wage offer that their union negotiation committee is reported to have recommended.

Mr. John E. Charlson, manager of the Lenoir City Plant, and Mr. Everett Dean, international vice president of the union, have joined in a petition to the Federal Mediation Service (F. M. S.) to help negotiate a settlement of the strike. It is expected that Mr. E. F. Hitchcock of the Federal Mediation Service will arrive in Lenoir City today (Thursday) to meet with management and union leaders.

In the meantime the office workers and other employees outside the union's bargaining unit, totaling about 100, are already benefiting from a wage increase corresponding to that offered to the union. Mr. Charlson on Tuesday notified the office employees that their wage increase would be effective as of Jan. 16 when the present pay period began.

The union membership, at its meeting on Friday night, Jan. 18 turned down what was reported to be the recommendations of its officers and negotiating committee to accept the management's offer of a wage increase effective Jan. 12.

The management's wage offer, if it had been accepted last Friday night, would have been effective as of Friday, midnight, Jan. 12, when the present 24-hour contract originally expired.

The company and the union negotiating committee headed by International Vice President Dean and Calvin Ray, vice president and business agent, had agreed to extend the contract to Jan. 15 in order to reach an agreement on a new contract with the management's negotiators, headed by Robert (Bob) R. Rudder, director of industrial relations, who agreed to have the pay increase retroactive to Jan. 12.

Co. Farm Bureau Members Attend Membership Meet

Loudon County Farm Bureau was represented by a delegation of County leaders and volunteer membership workers at the annual mid-winter district meeting of Farm Bureau.

The meeting was held at Morrisson on Jan. 15 to set up the 1957 membership campaign.

Building interest and enthusiasm among the county workers was the principal aim of the meeting. Brief talks were made by key Farm Bureau leaders.

F. V. Browder, president of Loudon Farm Bureau, said his county delegation accepted a quota of 440 members for 1957. This is the county's share of the 53,500 member goal of Tennessee Farm Bureau. Present county membership is 426.

"Mr. C. B. White will lead the drive here in the county for more Farm Bureau members. He will be assisted by our volunteer workers who do most of the work in getting their neighbors to join. I'm confident that this able and enthusiastic group will put us over our goal," Browder said.

Attending the meeting at Morrisson were: Mrs. John E. James, Mrs. H. F. Holdridge, Mrs. Walter Maddox, John W. Graham, Wm. K. Bright, and F. V. Browder.

County Court Seeks Amendment Of Tennessee Crushed Rock Law

Loudon County's Quarterly Court, in its regular session Monday morning, voted to prepare a bill for presentation before the legislature seeking amendment of the present crushed rock law.

The present law prevents counties from providing rock for private roads. The court seeks an amendment of the state law whereby the Loudon County Board of Commissioners could provide crushed rock for private roads once again. The present law was enacted by the last legislature.

Five squires, Hickey, Foster, Thawley, Brown, and Browder, spoke during the session criticizing the Herald for its articles on the sessions court system. The squires charged that the series does not present a true picture and only one side of the question.

Further action was also sought by the court in the installation of signaling bells and lights to reduce danger at four Loudon County railroad crossings. J. J. Blair, John Everett and Vaughn Browder were named on a committee to check into raising funds for the project and contacting the Southern Railway. Citizens members of the committee are Bob McEachern and J. E. Greenway. Cost of equipment at each crossing was estimated at \$7500.

The court also voted to appropriate \$2000 to help Philadelphia build a garage for its fire truck.

Squire Everett told the court of the community effort made by Philadelphia citizens to acquire the truck. The truck, with pump, hose and 1500 gallon water tank, has already been used at fires in the area.

Everett explained that it was necessary to drain the tank on cold nights to prevent freezing. He said that the garage, estimated to cost from \$800 to \$1,000, would greatly increase the effectiveness of the volunteer group. The action by the court was to aid citizens to the community in the project.

Joe Largent, Charles Clark and John Johnson were named to the County Beer Board of the county. N. A. Wayne, Sr., former chairman of the group, was nominated but not placed on the board.

Notary public named during the session were Mrs. Ruth Bailey, Thelma E. Spick, Homer A. Newman and A. F. McCarty. The court also voted to pay county appropriations for the quarter and the county indigent hospital bill for the like period.

Legion Asks Help In "Back To God" Program

The American Legion Post 120 is again asking the churches of Loudon to take part in their "Back to God" program. The three aims of the program are regular public worship, daily family prayer, and the religious education of our children.

The day set aside to put emphasis on this program is Sunday, Feb. 3. This day will also be known as "Four Chaplains Day." It was on this day (Feb. 3, 1945) that the four chaplains of different faiths, when the U.S. Transport Dorchester was torpedoed, gave their lives to enlisted men, and went down praying as the vessel sank.

Power Cutoff Is Set

Loudon Utilities has announced that power in Loudon, Philadelphia, Vopore, and surrounding rural areas will be turned off for two hours at midnight, Saturday, Jan. 26.

The cutoff will be made to allow TVA to make repairs at the Anderson and on the high line.

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Mothers March on Polio Is Set Here On January 31st

Loudon's annual Mothers' March on Polio will be carried out Thursday, Jan. 31, Mrs. Ruth Clark, local chairman, announced this week.

Mothers will once again join in covering the community to raise funds for the annual March of Dimes campaign. Last year's drive was particularly successful here.

The March of Dimes campaign seeks funds to continue the fight to completely stamp out polio and to take care of those for whom Salk vaccine is too late. Thousands of polio victims are still dependent upon the March of Dimes Foundation for help in their recovery.

Next week's Herald, out the day of the local campaign, will list the names of the Loudon mothers who have efforts to spearhead the drive.

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MAISONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN



SUBSCRIPTION RATES (In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months \$1.50	Six Months \$1.75		
One Year \$2.50	One Year \$3.00		

Tribute To A Community

Whenever community advancement is made, it can almost always be attributed to progress-minded action by its citizens. An example of this has just taken place in a Loudon County community. It is Philadelphia, where citizens, through united effort are now providing fire protection for their community.

The project makes a heartwarming story. For years Philadelphia has had to rely on what fire protection Loudon's fire department could give the community. Time, most important in a fire, made this an unsatisfactory method of protection even though the Loudon crew always got down as quickly as possible.

Fire losses were running high in the community and it looked like it was up to the citizens of Philadelphia to do something about it. And that's exactly what they did.

Through the work, time and contributions of citizens the community now has its own fire truck. The truck has a 1500 gallon tank for water with pump and hose. Philadelphia's volunteer fire crew can now fight fires within the community and on farms with water from the tank or by pumping from an available creek or well. It has already paid off for the community.

The truck and crew has already saved thousands of dollars in property damage for citizens of the area. And, on a humorous note, the volunteer crew made one run during the Sunday church hour and promptly had claim to being the best dressed unit in the area.

One drawback of the system, however, has been the fact that on cold nights the truck must be drained in order to prevent freezing. This has lost the department some time in refilling the tank before answering a fire call. Now the citizens are at work on a project to build a garage for the truck. An appeal was made to the county court Monday for help in the matter.

But of this you can be sure. The people of Philadelphia will get that garage. Their community spirit is helping them meet their own problems through their own efforts. They are proud of their community and work for it each action will take them far.

So, a tribute to the progressive-spirited citizens of Philadelphia for their united efforts. And a suggestion to other Loudon County citizens—five dollars from us will give them a big boost.

Cleaning The Freight Cars

On first thought, cleaning a freight car hardly seems a matter of much importance. But the amazing fact is that it costs the nation's railroads \$10 million a year to clean their freight cars—which is a lot of money in any language. About half of the expense is a necessary part of the operation of the railroads in preparing cars to make them suitable for various types of

commodities. But, the other half is, caused by cars left in dirty condition by the receivers of freight.

To combat this problem, a clean car program was stated in 1954. The heart of the program lies in car checks followed by re-checks and with personal contact by railroad representatives to explain the purpose of the campaign to receivers. These



The old standby penny postcard has passed away and it will now cost two cents a postal card.
Miss Sharon Lynn entertained Thursday last week with a dance honoring her guest, Miss Ann Walker, of Lookout Mountain in Chattanooga.

10 YEARS AGO
The First National Bank of Loudon celebrates its 25th Anniversary this month, having been organized 25 years ago, January 3.
Sunday dinner guests of Mrs. J. J. Lutz and Mrs. W. B. Campbell Sr. were Mrs. Ben Alexander, Miss Bess McElerry and Miss Sadie McElerry of Knoxville.
A training course for the Scout Master and Scouters was held last night, Wednesday by Scout Executive T. Johnson of Knoxville. The meeting was held at Homer Brook's cabin on Sweetwater Creek.

103 YEARS AGO
It is said that Barnum has engaged the Siamese Twins for another tour through the United States and Europe, at a salary of \$5,000 per year.
There is a school master up town who has an easy way of teaching children to read. He tells them to skip all the long jaw-cracking words, as they are only names of foreign countries, which they will never visit.

activities have stirred up considerable community interest. Chambers of Commerce and local newspapers have helped greatly. The Air Force, Navy, and main large commercial shippers are cooperating. As a result, the proportion of unclean cars to total cars released has been dropping substantially, and improvement continues. Shippers have learned that it is of advantage to them to clean their cars properly in time, strange as it seems, railroads have taken back cars loaded with debris, and found under it valuable shipment that the receivers had just overlooked.

Work of this kind, obviously enough isn't just a railroad affair. All the cost of operating this or any other service must ultimately be borne by the people who use it and their customers. So just about everyone gets an indirect benefit from the clean car program.

PHILADELPHIA NEWS

Mr. and Mrs. Arthur Lee Giles from Lenoir City and Mr. and Mrs. Tom Rothwell and Ann were dinner guests of Mr. and Mrs. Boyd Duckworth Wednesday evening.
Mrs. Helen Edwards, Mrs. Marion Waller and Mrs. Billy Waller attended the Quarterly meeting of the Women's Missionary Union at Calvary Baptist Church in Lenoir City January 21.
A foreign Missionary from China was the guest speaker. Report were that it was a very interesting and inspirational program.

Mrs. Barbara Martin and Miss Judy Davis attended a matinee in Loudon Saturday afternoon.
Mrs. Della Duckworth and Miss Ann Waller attended the meeting for the Judy Davis.

Mrs. Sabina Foster and daughters, Elaine and Patricia, Mrs. Albert Marquardt from Philadelphia, Pennsylvania on their way to Florida spent a day and night last week with their niece, Mrs. Hal McCrary and Mr. McCrary. Mrs. McCrary had not seen her aunt in fifteen years.

Mr. and Mrs. W. L. Borden and son, Craig Stephen from Jackson, South Carolina are spending some time with Mrs. Borden's parents, the Rev. and Mrs. Lloyd Davis and Mrs. Ben Borden in Loudon. Mr. Borden will return Tuesday to his home, but Mrs. Borden and little son plan on visiting another week.

Mrs. Ella Cox from Lenoir City has been visiting with her sister, Mrs. Mary Gregory the past week. Mrs. Gregory has been in poor health for some time at her home here.

4-H officers and leaders council at the Loudon First Baptist Church Saturday Jan. 19.
Mr. Richard Davis who has been quite ill for some time at his home here was taken to the Bacon Hospital in Loudon Tuesday morning. His condition remains about the same.

Little Dale Baker, daughter of Mr. and Mrs. Edsel Baker from Athens, Tennessee is spending some time here with her grandparents, Mr. and Mrs. Charlie Bray and her aunt, Mrs. Emerson Hughes and Mr. Hughes and family. Dale was a visitor at the Baptist Sunday School recently.

Mrs. Herbert Shell, Gary and Gwen and Mrs. Heiskell Shell were visitors in Athens Saturday.
Master Brent Davis was the overnight guest of his grandmother, Mrs. Richard Davis Saturday night.

Mrs. and Mrs. Houston Brown and Mrs. J. G. Taylor were visitors in Knoxville Saturday.
The Junior Boys Sunday School Class of the Baptist Church were 100 per cent present Sunday. Their teacher is Mr. David Scar-

brough.
Master Charles Barnett had an overnight guest Friday night, Master Brent Davis.
Mr. Richard Davis was returned to his home Sunday morning after almost a week spent in the Bacon Hospital at Loudon. He is convalescing at his home here but is "not much improved."
Mr. J. G. Taylor was a visitor in Lenoir City Saturday.

Mrs. and Mrs. Edsel Underwood and children from Athens, Tenn. were visiting with Mrs. Ottilie Hartsell and Lorraine during the past week-end.
Miss Barbara Martin was a dinner guest of her grandmother, Mrs. Ida Martin and Lake Sunday.

Mr. Joe Harrison who is employed in Alabama is spending a few days with his parents, Mr. and Mrs. Hubert Harrison. MORE MORE MORE

Mr. and Mrs. Eddie Davis and children were visiting with the Rev. and Mrs. Lloyd Davis Sunday night. The Davises are from Summerville, Ga.

"Happy Birthday" to Miss Lucille Sewell and Mrs. Billy Waller whose birthdays were January 22.

Mr. and Mrs. Charlie Arp and Mr. and Mrs. Clifford Arp were visiting with Mr. and Mrs. Jim Arp Sunday afternoon.

Mr. and Mrs. Jim Watkins and children from Loudon were visiting Mr. and Mrs. Bill Schrimmer Sunday.

The Wesleyan Guild of the Philadelphia Methodist Church held their regular monthly meeting at the church Monday evening, January 14th. There were sixteen members present.

Mrs. J. Breester was in charge of the very interesting program. During the business session, the group voted twenty five dollars to the community fire department.

Preceding the meeting the members enjoyed a delicious covered dish supper.

Miss June Arp, who is in training at the Baptist Hospital at Knoxville was home to spend the week-end with her parents, Mr. and Mrs. Jim Arp the past week-end.

Mr. Jim Purdy entered the Sweetwater Hospital Friday for an appendectomy operation. His parents are Mr. and Mrs. Paul Purdy. Jim is reported to be coming along nicely.

Mr. and Mrs. Leon Hill and son Allen were dinner guests Sunday of Mr. Hill's parents, Mr. and Mrs. M. H. Hill. Also visiting Mr. and Mrs. Hill were Mr. and Mrs. Martin Bullock and children from Sweetwater, Mr. and Mrs. Hugh Hill and Beverly, and Mr. and Mrs. Wade Hill Sunday afternoon.

Mr. and Mrs. Bill Millaps and daughter from Loudon were

visitors at the Baptist Church Services Sunday morning.

Mr. Dexter Bailey suffered a light heart attack at his home here last week. He is reported to be much better at this writing.

Mrs. Reid Hill visited at Greenback Saturday, while there she visited her mother, Mrs. Henry Erwin and sister, Mrs. Cam Hammelmeier.

The regular monthly meeting of the Intermediate Girls' Auxiliary was held Monday afternoon January 21, at the church. There were eight members present and one new member.

The song "We've A Story To Tell" was sung by the group. Miss Barbara Martin read the scripture which was taken from Psalm 134:1-3. Our leader, Mrs. Gladys Allen read part of a book entitled "New Friends". This book was written by a former resident here, Miss Louise Ann Berge, daughter of Mrs. Clara Berge now living in Oliver Springs. Miss Berge lives at Atlanta, Ga. and is an employee of Southern Baptist Association.

The meeting was closed by the Lord's Prayer.

The Junior Girls' Auxiliary met at the church Monday afternoon January 21, with their leader, Mrs. Della Duckworth.

The Subeans met with their leader, Miss Lucille Sewell at the church.

Ten Philadelphia boys and girls basketball team played Nichols Monday night, the Philadelphia boys won 35-17, and the Nichols boys won 36-21.

Thursday we will have the most interesting game of the season with plenty of entertainment, the school faculty and parents of the school team will play the school team. Come out and have fun with us you never can tell, we may need you to play.

County Lauded For Hungry Relief Action

Loudon County has been lauded for its response to the Red Cross Hungarian Relief call. It came in a letter from the Rev. J. Fred Johnson, regional vice president, Red Cross 1957 Fund Campaign.

Rev. Johnson in writing to Tom Mills, Lenoir City, leader in the county drive, said, "Congratulations for the magnificent manner in which your chapter responded to the Hungarian Relief Emergency Drive. This section was the first in America to reach its total and gave 150 per cent of its quota."

Well Drilling

New Casing
Furnished
Water Guaranteed
Call 3990
Loudon

LEGAL

Notice to Creditors
Estate of Earl Queener, Deceased
Notice is hereby given that on the 10th day of January, 1957, letters testamentary in respect to the estate of Earl Queener, deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the Clerk of the above named court within nine months after the first date of publication of this notice, otherwise such claims will be forever barred. This the 17th day of January, 1957.
Bessie Queener, Executrix,
Estate of Earl Queener, Deceased
Jan. 17, 24

LEGAL

NON-RESIDENT NOTICE
Georgia Mae Burgess vs. Charles Norman Burgess No. 556
In the Circuit Court For Loudon County, Tennessee:
In this cause it appearing from the bill which is sworn to that Charles Norman Burgess, Defendant, is a non-resident of the State of Tennessee, he is therefore required to appear in person or by Attorney on or before the Fourth Monday of February, 1957, next, before the Judge of the Circuit Court at the Court House in Loudon, Tennessee, and make defense to the bill filed against

LEGAL

Notice to Creditors
Estate of Ira T. Cable, Deceased
Notice is hereby given that on the 22nd day of January, 1957, letters testamentary in respect to the estate of Ira T. Cable, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 24th day of January, 1957.
Thelma Cable, Executrix,
Estate of Ira T. Cable, Deceased.
Jan. 24, 31

him in said Court by Georgia Mae Burgess or otherwise the bill will be taken for confessed. It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald, a weekly newspaper published in Loudon, Tennessee.
At office in Loudon, this the 23rd day of January, 1957.
Jimmie Wear
Circuit Court Clerk.
Ivo W. Sanders
Attorney for Petitioner
Jan. 24, 31, Feb. 7, 14

Start The New Year Right

with the
Spectacular, thrilling

1957 FORD

Why not see it, drive it, get our deal!

LOUDON MOTOR CO.

YOU CAN NOW HAVE BOTH Safety and Increased Earnings FIRST NATIONAL BANK

beginning
MARCH 1, 1957

Pays
3%

on Savings accounts
(Member Federal Deposit Insurance Corporation)

Do Your Banking At Home With

First National Bank

LOUDON, TENNESSEE

Conservative And Progressive Banking For 35 Years

**SAVE AT THE FIRST NATIONAL WHERE
Your Money Does Its BEST For You**

In your all-electric home...

you push buttons to wash the dishes

"ELECTRICITY...best buy for better living!"

LOUDON UTILITIES
(Electric Department)

GREENBACK NEWS

The Girl Scouts of Greenback met Wednesday afternoon in the Scout house with Mrs. Robert Miller in charge. Songs were enjoyed and the troop chose a name, "The White Eagle". Jean Owsley is reporter.

Judge and Mrs. Peabody Howard of Chattanooga visited Sunday with his cousin Mrs. J. B. Griffiths and Mrs. Vining.

Mr. W. H. Johnson is recovering from a severe bronchial ailment.

Miss Dorothy Jean Heaton of Maryville was the week-end guest of Mr. and Mrs. John Brennan and family. She is a student at Maryville Junior High.

The annual congregational meeting of members of the Green-

back Presbyterian Church was held in the Fellowship Hall of the church Wednesday evening with the pastor, the Rev. Frank Ladner in charge. Reports were heard from all the agencies of the church. A covered dish supper and social hour preceded the meeting.

Miss Edna Brennan visited the week-end with the Rev. and Mrs. Clyde Heaton and family and with her grandparents.

They went to Mrs. McVittie's the mountains on Sunday to enjoy the sights of "Winter Wonderland".

Mrs. Don Jones (Carolyn Worde) is able to be out after several days confinement to the home of her parents, Mr. and Mrs. Allen Worde.

Mrs. Sam McInturf was the guest of Mr. and Mrs. Ray Martin and family in Maryville Thursday.

Postmaster A. J. Kennedy of Vance was a business visitor here Thursday.

Mr. and Mrs. W. F. Mayfield visited Monday with Mr. Mayfield's sister in the Athens Hospital and were accompanied home by Miss Pearl Mayfield.

Mrs. Alma Brent and Mrs. Anna Hartwell of Glendale were visitors here Wednesday.

Mrs. Ada Everett is teaching in the school during the absence of Mrs. Nick Rowland.

Miss Emma Hall is confined to her home with a severe cold. Mrs. Fred Akers is at the bed-

side of her husband in the Blount Memorial Hospital and spends nights with Mr. and Mrs. J. H. Akers in Athens.

Attorney A. M. Fowler of Loudon was a business visitor here Wednesday.

Mrs. Mac Quillen and son Leon have gone to Kokomo, Ind. where they will spend some time with her sons, George and Fred.

Mrs. Charlotte Messler Carr remains in a Maryville Rest Home and is reported in fair condition.

Mr. and Mrs. J. V. Akers are at home from spending the holidays in Miami Fla. where they spent some time with her brother, Mr. Paul Moore and Mrs. Moore and family.

Baby Mark Byerley was brought home from Maryville Blount Memorial Hospital Wednesday and continues to improve from his pneumonia illness.

Mr. and Mrs. Eugene Bradley of Jefferson City were week-end guests of their grandmother, Mrs. C. E. Blankenship and the Mitchell family. Mrs. Blankenship accompanied them home for a week's visit and Mr. and Mrs. Milas Mitchell and Jane went for her Sunday.

Mr. and Mrs. Oliver Fields hear regularly from their son Herman with the U. S. Air Force in France. He expects to perform 7 months duty there before returning to the States.

Little Ruth Ladner, daughter of the Rev. Frank Ladner is recovering from a painful face cut caused by a fall.

Cook Dougherty has returned from a visit to Roanoke Va. Mr. and Mrs. Milas Mitchell were visitors in Knoxville Friday.

Mr. R. M. Gray of Loudon was

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

There are many farmers in Loudon County that have already ordered baby chicks. It's a good idea to start early. Be sure that you are ready for those chicks when they arrive. If you are one of those that plans on going into poultry, either broiler or layers, it is very important that you know what breed or strain of poultry to get. There is a big difference between production and meat strains in poultry. In fact there is as much difference in these types as between dairy and beef cattle. White Leghorns and Rhode Island Red strains are suggested for egg production. Other fairly good egg laying strains are New Hampshire and Barred and White Rocks.

a visitor here Wednesday.

Mrs. Homer Byrd who has been in the Blount Memorial Hospital the past two weeks was brought to her home here Wednesday. Her condition is reported fair.

Billy Hammontree, son of Mrs. John M. Hammontree and the late Mr. Hammontree left Wednesday Jan. 9 for Ft. Chaffee Ark. where he is having basic training for military service.

Jack Potter, son of Mr. and Mrs. Clarence Potter is in military training at Ft. Chaffee Ark. His brother B. C. Potter has been in the service for some time and is on duty in Oregon.

Pvt. Dale Rollins, son of Mr. and Mrs. Charlie Rollins is in training at Ft. Sill Oklahoma.

Mr. and Mrs. Robert Lane entertained Mr. and Mrs. Richard Hughes and Miss Ruth and other relatives Sunday at dinner, the event being the birthday anniversary of Mr. Hughes.

Mrs. Max Ogle (Shirley Fingler) expects Mr. Ogle home soon, having completed his service in the U. S. Navy.

Mr. and Mrs. Ben McKnight of Murfreesboro are spending some time at the Seaton Cottages.

Other things that you might consider are which one of the groups do you fit into, is it the small back flock, the larger farm flock or the rather large commercial flock? There is a need for all three in Loudon County. The second group is the one that can add worthwhile income on many diversified farms in Loudon County.

There are seven factors that will depend on the size of your operation. They are as follows: need for additional income, likes and dislikes of the individual, amount of labor available, market or market outlet, capital available, amount of feed produced on the farm, and other farm operations. Keep in mind that a good breed selection, brooding and rearing, feeding, housing, disease control, management and marketing program will be the difference between profit and loss on your net income.

Thursday, January 24 1937 The Loudon County Herald

REAL ESTATE LOANS

You can make application with us to purchase or to build. Loans up to 80 % of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is the First National Bank Building in Athens.

LISTINGS

We are interested in listing property which you may wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 134.

RAY REAL ESTATE Co

Rathburn A. Ray, Realtor

SELLING — LEASING — TRADING

I Finance, Repair and Remodel Commercial Structures, Farm buildings.

F. H. A. LOANS

5 per cent interest

No down payment, no mortgage required. 24 months to pay. Property does not have to be fully paid for. One day service. We furnish all labor and materials.

Call or Write

George W. Woody
Construction Co.

P. O. Box 94
Loudon, Tennessee
Phone 3323



GEORGE WASHINGTON

did Not lie
When he cut
down the cherry
tree...

AND

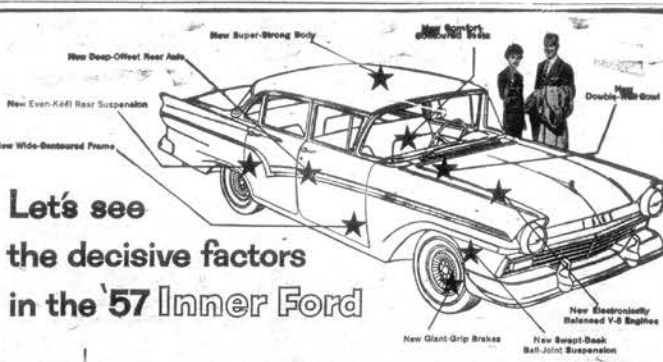
We Can Truthfully Say That
The Whole Family Will Go For

CHERRY VANILLA ICE CREAM

Just try this sparkling ice cream flavor and see for yourself. The whole family will love the skillful blend of BACON'S Velvet Vanilla Ice Cream with the tasty brilliance of ripe maraschino cherries! Exciting-Colorful-And mighty good eating too! Try some now for a family treat or to highlight your party snack.

BACON'S Special Flavor Cherry Vanilla ICE CREAM

Now At Your Favorite Drug or Grocery Store



Let's see
the decisive factors
in the '57 Inner Ford

They show you why the new kind of Ford is worth more when you buy it, worth more when you sell it



The Outen 300 Ford's Spies has the Mark of Tomorrow at the low Ford price

See and Action Test the new kind of **FORD**
LOUDON MOTOR COMPANY

Grove Street Phone 2616
Only Your Ford Dealer Has A-1 Used Cars and Trucks

KERRY DRAKE



MARY WORTH'S FAMILY



Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call 2721.



Gifts & Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of:
Change of residence
Arrivals of Newcomers to
City

Phone 3204

(No cost or obligation)

It Pays to Know Your
STATE FARM AGENT

AUTO INSURANCE

LIFE INSURANCE

FIRE INSURANCE



Finance Your Next Car (5% and up) through the State Farm
Bank-Plan and Save up to \$300.00.

Ross Wilkerson Insurance Agency
404 East Broadway, Lenoir City—Phone 157

COUNTERPANE CATHEDRAL



There was a man who had stopped going to church because, he said, "Church doesn't make me feel any nearer to God."

One night he stepped into the children's room to kiss them good night. And suddenly he felt as if he were in church. There was a pillowed altar and a devout congregation in prayer. Yet he didn't feel any nearer to God.

And in that moment he learned the truth that every soul must learn; religion is not some outer force that brings God close to a man. Religion is man's inner yearning which reaches up and discovers how near God is.

And so, from the example of his children, he learned how to find the faith which had eluded him. Other Christians the rich experience of worship... to receive the spiritual gifts of Word and Sacrament... to serve Christ in the vital, challenging work of the Church.

He knows that in church—or in a moonlit nursery—God is near those who want Him near!

THE CHURCH FOR ALL...
ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalm	73	1-28
Monday	Psalm	103	8-23
Tuesday	Isaiah	55	8-13
Wednesday	Matthew	23	1-23
Thursday	Mark	14	15-26
Friday	Luke	4	1-41
Saturday	James	4	8-12

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bloom Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	

-:- Loudon Social And Personal News -:-

CALL SOCIETY ITEMS TO

Mrs. Josie Laffer, Society Editor, Phone 3236
Mrs. Lillian Morgan, Feature Editor, Phone 3064
Loudon County Herald

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent
Advance tailoring instructions are being given in a tailoring class conducted in Loudon for Home Demonstration Club women. Advanced techniques in using more advanced patterns are being featured during the course. Miss Virginia Boswell, State Clothing Specialist, is assisting in the teaching of this course. Making garments are Mrs. J. E.

Philadelphia HDC Meets January 17th

The regular monthly meeting of the Philadelphia Home Demonstration Club was held Jan. 17 at Mrs. Clyde Robinson's home. Sixteen members answered the roll call with "My Dress Fitting Problem." There were two visitors, Mrs. Leon Strunk and Mrs. T. H. Paulkman. Mrs. Kansas Henderson presided during the business session. A report was given by the treasurer.

Mrs. Naomi Peck, craft leader, showed the group a pair of crocheted bedroom slippers. Mrs. Clemie Stooksbury gave a report on the Home Demonstration Council meeting which she had attended recently in Loudon. A very interesting and helpful sewing demonstration was given by Mrs. Della Duckworth and Mrs. Clemie Stooksbury.

At the close of the meeting a social hour was enjoyed by the group and a very delicious salad course was served by the hostess, Mrs. Clyde Robinson.

The next regular monthly meeting will be held at Mrs. Della Duckworth's home on February 21 at 7:30 p. m.

PTA Has Meeting Here Tuesday Night

The P. T. A. met Tuesday evening at the high school. The meeting was opened with the Lord's Prayer. Col. Milner of Knoxville was the guest speaker and a film on "Polo" was shown for the program.

Mrs. R. S. Presley, chairman of the Committee on Parent Education, announced that the first meeting would be held on Thursday, Jan. 24, in the library of the Junior High School at 1:30 p. m. The topic will be "Adolescent Teenagers."

The room court was as follows: Mrs. Limburg's 2nd grade, Mrs. Cantrell's 3rd grade and 1st year high school.

Mrs. F. R. Laffer of Sheffield, Ala. arrived Monday for a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Laffer and family. Mr. Edward Briggs is spending this week in Maryville with her parents.

Mrs. Arch Miller, Miss Jane Miller, Mrs. Robert Hudson, Mrs. John Messmore attended the Southeastern China, Glass and Gift Show which was held at the Municipal Auditorium in Atlanta, Ga. Sunday.

Mr. and Mrs. C. C. Ridenour and daughter, Sally of Chattanooga, spent the week-end with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. J. Lloyd Barrow and family of Sweetwater spent Sunday with Mr. and Mrs. F. M. Quinn and Mr. and Mrs. Frank Robinson and family.

Dr. Hans Nichols and Miss Mary Ella Swaney of Knoxville and Mrs. Mayme Wear and Miss Mary Anderson of Greenback were here for the Christening Service of Thomas Wear Hall, son of Mr. and Mrs. Cam Hall, at the Loudon Methodist Church Sunday morning.

Rev. O. C. Rainwater and Rev. Edward Briggs are attending an Evangelistic Conference in Nashville this week.

Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville spent Monday with Mr. and Mrs. R. A. Lawson and Mrs. May Cook.

Mrs. Fred Graddon of Groves Point, Mich. arrived Sunday for a visit with Dr. and Mrs. W. B. Campbell, Sr. enroute to see her niece, Miss Charlotte Smith in Deland, Fla.

Jackson School News

Mrs. Jackson's Room
Our room has been 100 per cent attendance for the first time in several days. Several of our boys and girls have been sick.

Mrs. Carpenter's Room
Bonnie Garner and June Turpin are spelling champions for this six weeks. This is the second time they have had the most headmarks, June is in the third and Bonnie the fourth.

Mrs. Easter's Room
We are glad to have Marie Henderson back in school. Her mother has been ill.

Our room is making posters for health.

We are looking forward to our polo show.

Mrs. Arp's Room
We thank Queen's Shop for bringing us a television so we could watch the inauguration.



MARRIED - Miss Patricia Ann Hodge and Mr. Don Farrel Wear were married Dec. 28, 1966, at the home of Rev. Bernard Courtney in Loudon. Mrs. Wear is the daughter of Mr. and Mrs. Ed Hodge, and Mr. Wear is the son of Mr. and Mrs. W. H. Wear, Route 2, Loudon.

Home Nursing Course Set By Red Cross

The Loudon Chapter American Red Cross has acquired the services of Mrs. Ellen Louise Hart as an instructor in Home Nursing course. Mrs. Hart is a graduate from Miami Valley Hospital, Dayton, Ohio, having completed her studies and training in the class 1941.

Mrs. Hart will instruct a class in Home Nursing, at the central Methodist church beginning Wednesday Jan. 23 and lasting through Friday Feb. 3. The necessary equipment such as beds fully equipped and other necessities have been arranged and persons wishing to enroll for these instructions should report to Mrs. Hart on the morning of Jan. 23. All arrangements have been made through the Pastor Rev. John W. Duck.

Mr. and Mrs. Robert Iddins and children spent Saturday with Mr. Iddins' mother Mrs. B. O. Iddins in Knoxville.

Mrs. Ora Mae Russell was dismissed Monday from Bacon Hospital and is at the home of Mr. and Mrs. Brody Harrison.

Mr. and Mrs. Horace Bird, Jr. of Elizabethton, Ky. announce the birth of a daughter, Julia Dean on January 21st. Mrs. Bird was Miss Polly Blair daughter of Mr. and Mrs. John Blair.

Rev. and Mrs. H. M. Russell returned to their home in Tazewell, Va. Friday. Their daughter, Mrs. Lawrence Johnson, Mr. Johnson and baby daughter Teresa accompanied them home.

Capt. I. E. Watson, Jr., of Sacramento, Cal., left today after a surprise visit of two days with his parents, Mr. and Mrs. I. H. Watson, and other relatives.

Miss Dorothy and Evelyn Clowen spent the week-end with Mr. and Mrs. Willie G. Brewster and Maxine of Knoxville.

Mr. J. M. Lowe of Vincent, Ala. has been spending this week with Mr. and Mrs. Bill Lowe and family, and Mr. and Mrs. E. A. Lowe and family.

Mr. and Mrs. Bill Tracy and family of Knoxville spent this week-end with Mr. and Mrs. E. A. Lowe and family.

Sgt. and Mrs. Harold O. Glass and children Brenda and Durrell, who have been visiting Mrs.

Winsome SS Class Met Tuesday Night

The Winsome Sunday School Class of First Baptist Church met Tuesday night Jan. 15. The meeting was at the home of Mrs. Fred Moore. There were twenty-one members present.

Mrs. Kenneth Summers had charge of the program using "Prayer" for the topic. Mrs. A. C. Duncan presided over the business session and Mrs. Maxwell Millaps was in charge of the social, which consisted of a very interesting Bible quiz.

The co. hostesses were Mrs. Lewis Hodge, Mrs. J. Y. McNabb and Mrs. A. C. Duncan. They served a delicious salad course.

Mrs. Sanders Host To Bridge Thursday

Mrs. Ivo Sanders was hostess to her bridge club last Thursday evening.

A salad plate was served preceding three progressions of bridge.

High score for the club was won by Mrs. Bill Lawson, Jr. High guest score was won by Mrs. Jim Blair. Other prizes were won by Mrs. James O. Harrison, Mrs. Dan Remine, Mrs. Ed McQueen and Mrs. Hamill Carey.

Guests for the club were Mrs. Sam Harrison, Mrs. Jim Blair, Mrs. Dan Remine, Mrs. Charles Davis, Mrs. John Simpson, Mrs. James O. Harrison, Mrs. Ida Littleton and Mrs. Jack Laffer.

Strawberry Plants To Be Available Here

The County Agent's office is now ordering strawberry plants for the farmers or anyone else wanting them. Virus free plants are available.

We will take orders for the next two weeks only. Recommended varieties for Loudon County are Tennessee Beauty, Blakemore, and Pocahontas. For information call the County Agent's office.

REPORTING IN To Loudon County

Jan. 16--To Mr. and Mrs. D. S. Simonds of Loudon, a 7 lb., 12 oz. girl.

To Mr. and Mrs. David Henley, Jr. of Greenback, a 6 lb., 5 oz. boy.

Jan. 17--To Mr. and Mrs. Claude Pickell of Lenoir City, a 5 lb., 15 oz. girl.

Jan. 18--To Mr. and Mrs. Keith Fox of Friendsville, a 9 lb., 5 oz. boy.

Jan. 19--To Mr. and Mrs. William Bass of Lenoir City, an 8 lb., 10 oz. boy.

Jan. 20--To Mr. and Mrs. Robert H. Fine of Lenoir City, a 7 lb., 11 oz. boy.

To Mr. and Mrs. Wayne R. Hill of Loudon, a 7 lb., 10 oz. girl.

Jan. 21--To Mr. and Mrs. Charles Capley of Lenoir City, a 7 lb., 2 oz. girl.

To Mr. and Mrs. Billy D. Hill of Lenoir City, a 6 lb., 2 oz. boy.

Glass's mother, Mrs. Nin Cathcart, left Monday for San Francisco. They are enroute to Honolulu, Hawaii, where Sgt. Glass will be stationed for two years with the Marine Corps.

Thursday, January 24, 1967 The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. John W. Robinson
Loudon

By LILLIAN MORGAN
GRAHAM CRACKER PIE
Crust:

25 graham crackers (rolled fine)
1/2 cup melted butter
Mix cracker crumbs with melted butter, sugar and vanilla. Press into pan, leaving out 1/4 cup to sprinkle over top of pie.
Custard:
1 pint of milk
3 egg yolks, beaten
Combine ingredients and cook over heat until thick, let cool, beat egg whites, add 3 tablespoons sugar and a pinch of baking powder, put over pie and sprinkle with crumbs and brown.
Use 8X10 pan.
Thank you Mrs. Robinson. If you have a recipe, call me here at the office, 2721... or send it in care of the Herald, Box 462.

HOSPITAL LIST	
AMITTED	January 15
Mr. R. E. Davis	
Mrs. Charles Nahan	
Mrs. Irene Gentry	
Mrs. Whitney Williams	
January 16	
Mrs. O. S. Simonds	
Miss Mary Sue Smallen	
Mrs. David Henley Jr.	
Mrs. Jack Hodge	
January 17	
Mr. Russell Johnson	
Mrs. Rose Joslin	
Mr. John Miller	
January 18	
Mrs. Kenneth Fox	
Mrs. Willie Mae Arden	
Miss Janice Ganett	
January 19	
Mrs. Wayne Hill	
Mrs. Edd McCown	
Mrs. H. A. Wheat	
Mrs. William Rosar	
January 20	
Mrs. Robert Fine	
Mr. Willard P. Hamilton	
Mrs. Albert Dreshman	
Mrs. Charles Capley	
Rebecca Bettis	
Mrs. Wm. Cozart	
January 21	
Mrs. Billy D. Hill	
Arthur Lynn Hyde	
Mr. Hall Cordell	
Mary Bell Henley	
Kathy Dianne Dunlap	
RELEASED	
January 15	
Mrs. Willie Mae Arden	
Mr. Glenn Johnson	
Mr. John Cantner	
Mrs. Joseph Hammontree	
January 16	
Mrs. Martha Rivers	
Mrs. Howard Betts	
Mrs. Howard Helton	
January 17	
Mrs. Whitney Williams	
Mr. Nat Campbell	
Mrs. Paul Fritts	
Maat. Bill Stafford	
Mrs. David Henley	

We Sell Service!



R. M. GRAY



Rufus Watson



Sarg Harrison

EMO TO YOU!
EVEN in normal times, it's important to have your insurance policies checked periodically. New additions and improvements at maps make your property more valuable.
And today, property values are rising as never before! Don't delay. Make sure that you're well protected TODAY.

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
506 Grove Street - Phone 3591
Loudon

WHITE STORES
S.W. GREEN STAMPS

SPECIAL!
Gold Medal
Macaroni
or Spaghetti

3 7-oz. 33¢
pkgs.

PLUS S.W. GREEN STAMPS

WHITE STORES

60 MONTHS TO PAY
on REPAIRS or REMODELING
anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$320 on each \$1900 used. Reasonable contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
CALL 2023

Loudon Builders Supply
West Lee Highway Loudon, Tennessee

ATTENTION

Loudon, Philadelphia, Venable and adjacent rural districts
Served by Loudon Utilities Electric Department

TVA will cut the electricity off two hours at midnight
SATURDAY, JANUARY 26
This will be done so that repairs can be made at sub station and on TVA High Line.

Loudon Utilities

HILTON'S UPHOLSTERING
We specialize in upholstering and refinishing furniture. All work guaranteed. Free estimates, pickup and delivery. Phone 7838-2, Lenoir City day or night. tf-58

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11

THURSDAY & FRIDAY
Jan. 24 & 25

THESE WILDER YEARS

Starring
James Cagney
Barbara Stanwyck
Walter Pidgeon
Cartoon

SATURDAY, Jan. 26
DOUBLE FEATURE
OUTLAW'S DAUGHTER

With
Bill Williams
and
Dan O'Hairly

ADVENTURES OF ROBINSON CRUSOE
In Technicolor
Cartoon

SUNDAY & MONDAY
Jan. 27 & 28

THE RACK

With
Paul Newman
Wendell Corey
Edmond O'Brien
Ann Francis
Cartoon

TUESDAY & WEDNESDAY
Jan. 29 & 30

LOVE IS A MANY SPLENDORED THING

In Cinemascope
Starring
William Holden
Jennifer Jones
Cartoon

CLASSIFIED

FOR SALE—4 room house with bath in West End, Loudon, 804 Summer St. or Will trade for small place in country. Bob Russell, Phone 2338, Loudon. 2f-10pd

COLE

DRIVE IN THEATRE
FOR THE WHOLE FAMILY
SUNDAY & MONDAY
Jan. 27 & 28

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
Phone 3252

SHOWS: 8:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY
Jan. 24 & 25

STAR OF INDIA

Starring
Carmel Wilde
Joan Wallace
In Technicolor
Cartoon

SATURDAY, Jan. 26
DOUBLE FEATURE
FRESH IN LAS VEGAS

With
The Bowery Boys
and
Robert Taylor
Debra Paget

THE LAST HUNT

In Cinemascope—Color
Cartoon

SUNDAY & MONDAY
Jan. 27 & 28

THE BURNING HILLS

In Cinemascope—Color
Starring
Tab Hunter
Natalie Woods
Cartoon

TUESDAY & WEDNESDAY
Jan. 29 & 30

DOUBLE FEATURE
1st Run Picture
A DAY OF FURY

In Technicolor
with
Dale Robertson
Marie Curd

EMERGENCY HOSPITAL

1st Run Picture
Cartoon

DON'T FORGET TO PLAY LUCKY

EVERY THURSDAY AND FRIDAY

COAT AND JACKETS REDUCED—children's lined jackets as low as \$1.98; ladies or girls full length coat in gabardines and woolsens, \$4.95; children's reversible jackets, sizes 4-16, \$2.98; men's jackets from \$2.98 up. Valley Mercantile Outlet, West End, Loudon. 2f-8

CHENILLE—full size bedspreads, \$1.98. Throwrugs, 19c up. Bath sets \$1.00. Scuffie shoes, 39c. 9 X 12 rugs, \$19.95; 6 X 9, \$12.95. Valley Mercantile Outlet, West End, Loudon. 2f-8

FOR SALE—1956 Model, 52 1/2 Rocket, three bedroom trailer, automatic washer, grabber, disposal. A-1 condition. Will sell in a sacrifice. Can be seen by appointment at All Shade Trailer Park, Lenoir City. Phone 1256. 3f-11-c

HOUSE FOR SALE—6 room house, hardwood floors, 2 baths. Can be used as three apartments. Located on Perry St. Call 3075. Mrs. Hill Lomas. 3f-10pd

HEY!—Don't just get by—get that furniture for comfortable living at reasonable prices from Linton's New and Used Furniture, Corner Pike Street and Broadway, Lenoir City. You don't need to make do—you'll like our prices. Phone 1791. 1f-52

MENS DRESS PANTS—First quality in flannels, gabardines, 100% woolsens. All sizes from boys size 12 to 42 waist. \$3.98 or 3 pair for \$10.00. Valley Mercantile Outlet, West End, Loudon. 2f-8

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call 3067 (if no answer call 2897). Bill Hughes, owner and operator. 1f-47

WANTED—washing and ironing to do in my home. Call 3373, Loudon. 3f-11-pd

DON'T BUY A COW! Call 2068. Why?—For free home delivery of delicious BACON dairy products. No feedin'—no fashin'—just good eatin'!

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, phone 2029, Loudon.

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. Loudon Clinic, phone 2012. 2f-30

CARD OF THANKS—We want to thank friends and neighbors for the beautiful floral and all their kindness shown us in the death of our father and husband. The Otis Harvey Family, Mr. and Mrs. Ben Wilburn, Mr. and Mrs. Kenneth Harris, Mr. and Mrs. Arthur Watts, Mrs. Lizzie Underwood.

FOR SALE—2 new FHA or GI homes. Good commitments. Can be seen anytime. Daytime phone 2023, nighttime phone 2043. 2f-8

FOR SALE—Antiques, lowcost and two chairs. Phone 1749-J, Lenoir City. 3f-12-pd

REPAIR AND SKILL, all makes sewing machines. W. H. Sobell, 805 Price St., Sweetwater, Phone 4216. 1f-10

FOR RENT—unfurnished apartment, living and dining room, two bedrooms, kitchen and bath. Laundry facilities. Call Loudon 3128. 3f-11-pd

FOR SALE—8 inch rip saw in excellent condition. Call 2272, Loudon. 3f-10-pd

CLOTH SALE—We have more than a ton of beautiful mill ends and remnants in prints, plaids, solid colors and drapery material priced from 3 yds for 25c to 30c yd. Also corduroy at 40c yd. Valley Mercantile Outlet, West End, Loudon. 2f-8

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone 2138, Loudon. 2f-8

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Disinfective prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone 2021. 2f-8

MOVE IN NOW—in either of these 2 beautiful FHA or GI homes. Good loan commitments. See anytime. Daytime phone 2023, nighttime phone 2043. 2f-8

JUST RECEIVED—Another lot of mens, womens and childrens sample shoes to sell below the manufacturers cost. Valley Mercantile Outlet, West End, Loudon. 2f-8

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone 2255, Loudon. 2f-8

FOR RENT—4 room unfurnished apartment in business district. Call 2292. 2f-46

WAITRESS WANTED—over 21 years of age. Apply in person at Mary's City Cafe, Loudon. 3f-16-c

Session Court

(Continued from Page 1)
have both "saved" and "made" money under the sessions court system the last six years. This was done by using case reports filed by squires during that period. Most important of all, the report indicated a profit considering criminal cases alone, with income from civil cases pushing the county's "profit" much higher. And remember, that is money to relieve your tax burden because a sessions judge receives \$1000 a year.

SALE AND SERVICES—type writer, adding machine and cash register, all work guaranteed. Call Sam T. McCollie, Phone 5564, Sweetwater. 8f-17-pd

FOR SALE—2 bedroom house, 1119 Huffland Drive. Call 2536. 1f-10-pd

a set income no matter how many cases the court tries. A squire's income is dependent upon the number of cases he tries and upon his getting a conviction. He does not get his fee if the defendant is found innocent. Throughout this series we have paid tribute to the many JPs, past and present, who have served so well. There is the hardest job in the county.

But the rest is up to the people of Loudon County. If you wish to lift some of the load from our county squires and provide modern, trained justice for Loudon County then you must make your wishes known.

Talk to your squire or other county officials or write this newspaper. It would also be good to let your feeling be known to Robert Atkins, our senator or

S-3c Roy Franks is in Army Maneuvers

Army Specialist Third Class Roy Franks, son of Mr. and Mrs. Jesse B. Franks, 818 Rosedale St., Loudon, recently participated with the 2d Armored Division in "War Hawk", a two-week field training exercise in Germany. A truck driver with Headquarters Company of the division's 82d Reconnaissance Battalion, Specialist Franks entered the Army in April 1955 and was stationed at Fort Lewis, Wash., before arriving in Europe in March 1956.

Boyle King, our representative, is both an attending the legislative session in Nashville.



Yessir, we've got thrifty buys throughout our store; meats, groceries, fresh fruits and vegetables. We're not crazy, we just like to see our customers happy!

JFG Products

Mayonnaise
33c Pint

Instant Coffee
6 oz. Jar
\$1.39

Salad Dressing
49¢ qt

NBC Chocolate Pinwheels
1 lb. Bag . . . 49c

PUREX QUART
18c

LIBBY Canned Fruits
Sliced Pineapple
No. 2 1/2 Can . . . 37c

Fruit Cocktail
No. 2 1/2 Can . . . 37c

TIDE
Giant Size
73¢

CHEER
Giant Size
73¢

LAY'S Fine Quality MEATS

3 Little Pigs
SAUSAGE

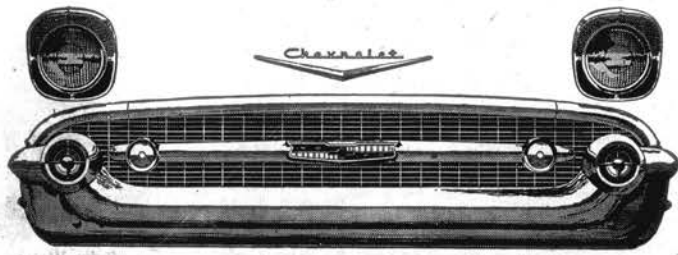
29c lb.

Smoked
Picnic Sholders

33¢ lb.

Cloverleaf
BACON

55¢ lb.



Chevrolet shows you some important differences in low-priced cars just by

the look on its face!

Wouldn't you say that most of the '57 cars look good from 50 feet away, but what about from 50 inches away?

What does a close-up of the grille tell you, for example? Is it solidly made like the new Chevrolet grille? Or, in comparison does it look less rich in design—feel less strong and solid? Compare the quality and construction of the bumpers and headlights, the fit of the chrome trim.

The more closely you look all around the car, the more clearly you'll see that Chevrolet has the edge in the way it's put together. You'll find, for instance, that Chevrolet is the only

car in its field with a *Jacquar* finish . . . that only Chevrolet Bel Air models give you foam rubber cushions in front and rear seats as standard equipment. These are just a few of the advantages of Body by Fisher. And Chevrolet, you know, is the only low-priced car that has a Fisher Body.

We'll be glad to give you a close-up, comparative look at the new Chevy any time you care to come in. This week, maybe?



Only franchised Chevrolet dealers display this famous trademark

MILLER MOTOR CO., Inc.

Depot Square

Loudon, Tennessee

Phone 2241

Serving and Selling
BACON'S FINEST DAIRY PRODUCTS

Milk - Ice Cream - Buttermilk - Cream - Cottage Cheese
We Now Have Bacon's New Handy Carton Whipping Cream

WHITE LILY FLOUR
25 lb Bag--\$1.99

DUZ
Giant Size
73¢

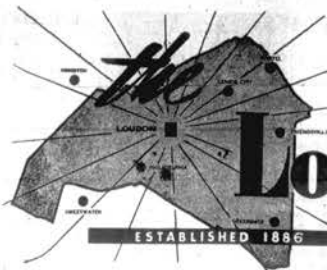


How Bout Driving Out And Letting US Show You How We Can Save You Money?

Giles and Son Market

Mohlar and Harold Giles
3 MILES OUT ON VONORE ROAD

TENNESSEE
STATE LIBRARY AND ARCHIVER
State Library Division



Loudoun County Herald

"Loudoun County's Family Newspaper"



VOLUME 71—NUMBER 13

LOUDOUN, TENNESSEE, THURSDAY, FEBRUARY 14 1957

PER COPY 10c

Just Piddlin

By The Editor

COUNTY AGENT Charlie McCall brought me a special valentine this week and it's good enough to pass on to do our duty as we understand it.

"Let us have faith that right makes right, and in that faith let us to the end dare to do our duty as we understand it."

Abraham Lincoln
"The violet loves a sunny bank, the cowslip loves the lea; The scarlet creeper loves the elm, but I love—thee."

But the McCall valentine goes on to present the valentine version of now.

"You're just an old houn' dawg. If you won't be my valentine, I won't be yours."

THE ABSENCE of gas brought some inconvenience and some humor over the weekend. Best one I heard was for gas cooking. Buddy Robinson had potato salad for breakfast Sunday.

Utilities crews once again did yeoman service, working all night Monday and most of Tuesday getting everything cut back on. A lot of folks were mighty glad to see them coming.

PROUD FATHER department this week lists Doug Love with a bouncing baby boy. And I hear that S. E. Ferguson of Visking is as proud a grandpa as you'll ever see.

IN RESPONSE to questions county court is not unanimously agreed on session court. Squires Blair and Harrison have always been for one.

A QUOTE from the Scott County Chamber of Commerce Newsletter: "Keep this fact in mind. Industry is not fighting among themselves to come to Onida or any other town. We want have something they want and need, things like good labor, a good city and county government, a clean progressive community, no radical labor element to contend with, plenty of electricity at reasonable prices, good shipping facilities, ample housing for their personnel, playgrounds, good schools, good churches. These requirements are a must if any town grows industrially."

WOULD BE BETTER we suppose clubs for women are all right, but they should be used only as a last resort.

THOUGHT FOR THE WEEK... Do good to your friend to keep him, good to your enemy to gain him.

City Authorizes Purchase Of New Fire Call Siren

Loudoun's city fathers, in a special meeting last week, authorized the purchase of a new siren to replace the worn out equipment now in use.

The new unit is aimed at giving full coverage to all of the community. Plans are also to make repairs on the smaller old siren and erecting it on a pole in the West End area.

The present siren, more than 25 years old, has for some time had definite weaknesses in sound and direction. It's sound would not reach the homes of some of Loudoun's volunteer fire fighters.

The arrival of the new unit will take at least a month. Its installation to replace the old siren will bring greater and more effective fire protection for Loudoun citizens.

Redskins Take 2 From Madisonville; Lose To Rule; Lenoir City Next Here

By Tom Delaney
The Loudoun Lassies topped the Madisonville girls 33-23 Tuesday night for their 4th win of the season.

The Loudoun girls after trailing by one point at the end of the first quarter, began to roll in the second quarter as they led at the half 14-12. In the third quarter the Loudoun Lassies began to pour it on as they led going into the last period 20-14. In the last period the Madisonville girls put on a rally to try to overcome the Loudoun Lassies, but their rally came too late as the Loudoun girls continued to roll. Hattie McGinnis with 14 points was leading scorer for the Loudoun girls, while Carol Ferguson and Brenda Gile with seven points each gave plenty of aid. Pat Long, Jean Collins, and Shelia Almond turned in a fine defensive game at guard.

The Loudoun Redskins rolled in their 12th win of the season Tuesday night turning back Madisonville 53-43 at Madisonville. Loudoun jumped in the last thirty of the game with John Miller and Buster Custard setting the pace in the first quarter. The

Redskins led at the end of the first period 18-11, then with Tom Woods leading the way with six points the Redskins began to pour it on as the first half ended with the Redskins out front 29-20. In the third quarter Homer Milaps set the pace with six quick points as the Redskins continued to roll, building up a 47-33 lead at the end of the third quarter. In the fourth period the Redskins really poured it on with the Loudoun reserves playing most of the quarter, but reserves or not, there was no stopping the Redskins, who won easily.

Four out of the five Loudoun starters hit in the double figure, with Tom Woods getting scoring honors with 16 points, while Homer Milaps with 13, Buster Custard with 12, and John Miller with 11 gave plenty of help.

The Redskins will seek revenge for an early season loss Friday night as they play host to an arch rival, the powerful Lenoir City Panthers.

RULE 61, LOUDOUN 41
Knoxville Rule High rolled over the Loudoun High Redskins 61-41 last Friday night at Rule High.

The Redskins started out in fine style as they led at the end of the first period 14-12, but with three minutes gone in the second quarter, the Rule High boys pulled ahead to stay. Two guards, Sharp and Bunch, put Rule ahead at the half with a four point lead.

In the third quarter the Golden Bears poured 24 points through the nets while holding the Redskins to a mere nine points and at the end of the third quarter Rule held a 51-31 lead. Early in the fourth quarter the Redskins cut Rule's margin down to 14 points, but there was just no stopping the sharpshooting Sharp and Bunch as they went on to win the game easily.

The Redskins' biggest problem for the night was they were unable to get enough rebounds. Homer Milaps with 14 points and Buster Custard with 11 points were the leading scorers for the Loudoun Redskins.

THE COURT HOUSE RECORD

Marriage Licenses

Feb. 8—Mair A. Strunk to Esther Myrtle Latta.
Feb. 11—James B. Robinette to Marie Aelen Brown.
Feb. 12—Robert R. Lovelace to Charlotte Lynn Collins.

Real Estate Transfers

Feb. 7—Deed from Cecil Jones to Cecil Jones and wife, 1 lot, 2nd; Mrs. Hazel S. Bell and husband to John G. Tuck and wife, 2 lots, 2nd.
Feb. 8—Deed from Raymond A. Ritchey and others to Raymond A. Ritchey and wife, 15 acres, 1st.
Feb. 9—Deed from J. H. Calhoun to Eugene Atkins and wife, 2 lots, 3rd; Harris Rynes and wife to Eugene F. Booth and wife, 1 tract, 1st; Thomas C. Wheeler and others to Thomas C. Wheeler and wife, 237 acres, 2nd; Thomas Wheeler and others to Charles Wheeler and wife, 237 acres, 2nd.

Feb. 11—Deed from Earl Jones to Ray Jones, 2 lots, 2nd; Homer G. Lankford and wife to Raymond K. Coffey and wife, 1 lot, 2nd; M. R. Tilly to Earl Tilly, 5 lots, 1st.
Feb. 12—Deed from W. G. Smith and wife to Billy Smith and wife, 1 tract, 2nd; Billy Smith and wife to James Giddens and wife, 1 1/2 acres, 3rd; Edd Huff and others to Sam H. Wilson, 1 lot, 1st.

Cases Filed—Circuit Court
950—Donald L. Carpenter vs. Ada Marie Carpenter, divorce.

Priv. Billy J. McPeak End 10 week Course

Priv. Billy J. McPeak, whose wife, Marjorie, lives on Route 2, Loudoun, recently completed ten weeks of advanced individual training under the packet platoon system at the Army's Armored Training Center, Fort Knox, Ky.

McPeak was trained to drive the Army's medium tank. He passed the 30 and 30 caliber machine gun proficiency tests and qualified as a gunner in the firing of the 90 millimeter tank gun.

Under the packet platoon system of training, each trainee becomes a permanent member of a tank crew.

The 22-year-old soldier is the son of Mr. and Mrs. Albert McPeak, Route 2 Kingston.

Gas Line Break In River Brings Cutoff Of Service Over Weekend

National Week To Honor FFA February 16-23

Future Farmers of America members throughout the nation are scheduling special activities to focus public attention on the work of their organization during National FFA Week, Feb. 16-23.

Locally, members of the Loudoun FFA chapter plan window displays, radio programs, and other activities.

Membership in the FFA is made up of farm boys who are students of vocational agriculture in high school. The organization's activities are designed primarily to help develop rural leadership and good citizenship, and to stimulate the boys to better achievement in their study and work toward successful establishment in farming.

The Loudoun FFA chapter has 86 members. Officers are: Jim Purdy, president; Homer Milaps, vice president; Don Milaps, secretary; Gerald Kyler, treasurer; Darrin Richieson, reporter; Sammie Russell, sentinel.

Ralph Alexander, vocational agriculture instructor in Loudoun High School, serves as advisor of the FFA chapter.

The National Future Farmers organization has more than 383,000 members in the 48 States, Hawaii, and Puerto Rico. Membership in Tennessee totals nearly 16,000.

Governor Frank Clement has proclaimed the week of February 16-23 as State FFA week. The State officers will make a Good Will Tour in Memphis, Nashville and Knoxville during FFA Week. They will visit many top business officials in those three major cities for the purpose of developing a better understanding among their groups and the FFA.

Annual County Artificial Breeder Meeting was Held Here February 8

The Loudoun County Artificial Breeders Association held its annual meeting in Loudoun Friday, Feb. 8, with some 60 dairy farmers and agricultural workers attending. Mr. Homer Bright, president of the Loudoun County A.B.A., presided over the meeting.

Mr. John Brower, U. T. Agricultural Extension Dairy Specialist, gave a talk on how to grow and develop A.B.A. dairy heifers. He also talked briefly on feeding a balanced ration to all dairy cows.

After this, a talk was given by Mr. Hart on the control of Bangs disease. Mr. Hart is working with the Tennessee Department of Agriculture animal disease control.

Also present at the meeting was Mr. Joe Kelley of Knoxville. Mr. Kelley is with the Federal Bureau of Animal Industry, U.S.D.A. He is also working with the Bangs Control program. After Mr. Kelley spoke, the new Board of Directors was elected. They were Bill Bright, Charles Harris on, Jess Richieson.

Sharp Is Purchaser Of Two Fine Bulls

Reuben T. Sharp of Loudoun has purchased two registered Guernsey bulls, the American Guernsey Cattle Club announced this week.

Sharp purchased Webb's Kelly, whose dam is Hamilton County Maxim Mind and sired by Franchester Kella's Freeman; and also Neaseo K.M.P. King, whose dam is Indian River Mck and sired by Klondike Mollie's Predator. Both were purchased from J. E. Webb, Hixson, Tenn.

Another Shrub Is Given For Loudoun Fountain Area

Another donation of a shrub for Loudoun's community fountain has been announced this week. The donation was made by William C. Howard in honor of his mother, Elizabeth Howard.

In sending in his donation of one shrub, Mr. Howard wrote: "I have been receiving the Loudoun Herald for several years and am proud to see that Loudoun is looking forward to a more prosperous future. I am sure that the Herald has been more than instrumental in the growth of the community. Although I have not been home for many years, I still think of Loudoun as my home. I know that the Herald will continue to work for any project that will be of advantage and interest to the community."

Donations of shrubs may still be made at the Herald office at \$5.00 per shrub. All memorials will be noted in the paper unless the donor wishes otherwise.

March 1 Deadline For TAR Agreement

March 1 is the deadline for farmers to sign agreements under the 1957 Tobacco Acreage Reserve program, Fred Pipp, chairman of the Loudoun County Agricultural Stabilization and Conservation Committee, has announced.

Agreements will be entered into on a "first-come, first-served" basis, and latercomers will have to take their chances of additional funds being made available later, he declared.

The chairman explained that agreements with farmers to put up to the maximum acreage under the Acreage Reserve program will be entered into on a firm basis as long as the County allocation of funds permits. The maximum acreage for tobacco is 13 acres. Farmers who sign agreements after such funds are exhausted will be listed in the order of signing, and these agreements will be honored later if additional funds are made available through reallocation from other counties after the close of the program sign-up.

Any farmer who wishes to put an acreage under the program which is larger than the allowed maximum should indicate this at the time he signs the original agreement. If additional funds are allocated later, a new agreement for the larger amount will then be entered into by the farmer and the County ASC Committee.

Chairman Pipp emphasized that land placed in the Tobacco Acreage Reserve must be specific.

(Continued on Page 4)

Jackson School Five To Have Bake Sale

The Jackson School basketball team will hold a bake sale Saturday, Feb. 16, in the Director's Room of the First National Bank. The sale will begin at 9 a.m.

On sale will be homemade cakes, pies and candy. Proceeds from the sale will be used to purchase new uniforms.

Loudoun Telephone Customers Will Use New 2-5 Numbers On Sunday

Loudoun telephone customers will use a new dialing system starting this Sunday. The system, part of the Southern Bell Telephone Company's program for future direct dialing in all areas in the United States, makes use of the new 2-5 dialing method.

The cutover to the new system will be made at 12:01 Sunday, Feb. 17. On and after that date telephone users in Loudoun will make use of the new directory with the new numbers mailed to customers last week.

Loudoun has been assigned the name Glenview for the new system. It also has been assigned the number 8 after the station name. So, with the new system, Loudoun customers will dial two letters and five numbers. Lenoir City numbers are unchanged. The new system will be put into effect there with the completion of the dial office now under construction.

To reach a number Loudoun citizens will now dial the first two letters of Glenview-GI, the number 8, and then the rest of the number 2367; like this: GI 8-2367.

Here's how it's done. Lift the receiver and wait for dial tone. Then dial the letter G. Then dial the letter I. Then dial the figure 8. Then dial the figure 2. Then dial the figure 3. Then dial the figure 6. Then dial the figure 7. That's all there is to it.

In announcing the initiation of the new system, the Telephone Company has also offered helpful tips to telephone users to make the change over easier.

Most important of all is that customers refrain from using

S-3c Warren L. Gaylon In Army Exercise

Army Specialist Third Class Warren L. Gaylon, son of Mr. and Mrs. Luther Gaylon, Erie, Tenn., recently participated with the 11th Airborne Division in "War Hawk", a field training exercise in Germany.

Specialist Gaylon entered the Army in April 1955 and is assigned to Company A of the division's 127th Engineer Battalion. He was graduated from Roane County High School in 1954.

Reserve Tag Numbers Now, Clerk Reminds

Loudoun County Clerk Homer Brooks this week warned of 1957 tag sales approaching Mar. 1 and asked that all persons who wish to reserve low tag numbers do so before that date.

Persons wishing to retain tag numbers under 2,000 should reserve them at the clerk's office. It was especially emphasized that D tag numbers under 1,000 be reserved before the Mar. 1 date.

A break in the four inch gas line in the Tennessee River brought a cutoff of service in Loudoun and Lenoir City last weekend, leaving some families without heat or cooking facilities.

The break occurred in the bend of the river at about 8 a.m. last Thursday. Officials indicated that the swift river current washed out under a portion of the pipe, causing a break at a weld almost halfway round the line. The break came about 30 feet from shore in some 30 feet of water.

East Tennessee Gas Distributing Co. crews were on the scene immediately and a dredge was brought in. Divers located the break late Thursday, despite being hampered by the swift flowing water.

Millions of cubic feet of gas was boiling to the surface of the river from the break. It was at first believed that repairs could be made without interrupting service and gas was still pumped through the line at 300 pounds pressure.

But late Saturday it was found that a cutoff was necessary. Service was off through Monday. Loudoun Utilities crews spent all Monday night and most of Tuesday reopening meters and lighting pilots after service was resumed.

The break in the line was bypassed by a temporary two inch rubber line put in by repair crews. The permanent four inch pipe will be raised from the river and repaired before being put back into operation.

Luckily for Loudoun folk who heat by gas, temperatures were mainly mild over the weekend, although dropping Sunday night. Most families made do with the help of neighbors who heated and cooked by electricity or coal.

HOSPITAL LIST

ADMITTED

Mrs. Gerald Luttrell
Mrs. Gerald Luttrell
Lamar Waldrop
Mrs. Bryant Wilcox
February 6
Mrs. Douglas Lyle
Mrs. Grace Runyan
February 7
Mr. C. M. Scarborough
February 8
Mrs. Minnie McAnnis
Wendy Zulzenin
Mrs. Kenneth Gilleland
Fred Blair

February 9
Mrs. Raymond Coats
Mrs. Raymond Williams
Mrs. Roy T. Hill
Mrs. Cecilia Miller
Mrs. Tom Watts
February 10
Mrs. Hood Franklin
Mrs. Helen Walker
February 11
Mrs. Albert Dill
Mrs. Billy Jo Atkins
Mrs. Edward Baby
Mrs. John Gibson
Mrs. Wanda Watkins

RELEASED

February 5
Mrs. A. H. Williams
Dora Lee Linton
Mrs. Gurbie Thomas
Mrs. Carrie Lee Hall
Mr. Ted Bivins
Mr. James Kelly
Mrs. Charlene Denton
Miss. Charles Denton
February 6
Mrs. Williams Goodwin
Mrs. Norman Barkley
February 7
Mrs. Eva Crabtree
(Continued on Page 8)

The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGAN



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
\$1.50	\$1.75	\$1.75	\$3.00
One Year			\$3.00

The Trading Stamp Bill

From The Memphis Press-Scimitar
SHALL THE LEGISLATURE tax trading stamp companies and merchants who handle the stamps so much that it will force the stamps out of Tennessee? The Tennessee Senate has already passed a bill designed to do that. The House of Representatives will conduct a hearing on the bill next Tuesday afternoon in Nashville.

Meanwhile the pro and con forces are seeking to win support of the public and legislators for their points of view.
We have studied the arguments for and against the stamps, and have listened to what people have been saying both before and since the proposed legislation came up. From what we have read, heard, and observed, here is the way we see the situation:

Although the stamp people say passage of the bill would interfere with free enterprise, we think it is obvious that enterprise would be freer from the standpoint of merchants if they didn't have to bother with these stamps. They complicate business operations. Many of them feel they have to buy and give away the stamps because their competitors do. They have to invest in the stamps an amount of money equal to 2 to 3 per cent of their gross receipts—options differ as to the exact amount. It takes time, trouble and overhead expense to handle them, in addition to the cost of the stamps. It's added trouble much like what the merchants have had to take on in recent years in handling the 3 percent state sales tax.

What do the merchants get out of it? Theoretically, more business than their nonstamp competitors. But when every merchant has stamps, there is no advantage. So no one should be surprised that the merchants who are trying to get the anti-stamp bill passed.

What do the customers get out of the trading stamps? Premiums. A merchant buys stamps at the rate of about \$30 for 10,000. He gives his customers 1200 stamps in a book for \$120 in trade, or 1500 for \$150 in trade.

A book of stamps can be used to get premiums from the stamp company stores, ranging in value from \$3.40 to \$5.90, retail.

The stamp companies of course buy the premiums at wholesale so they don't cost the companies that much. Dividing 1200 into \$3.40, you find that each stamp in a book is worth .022 of a dollar or less than 3 tenths of a cent if the premium is one that retails for \$3.40.

NOW LOTS of people save their stamps and redeem them for cigaret lighters, chafing dishes and even more useful and costly items. But lots of other people don't save them. How many stamps are taken out of circulation by those who just let them lie around the house or throw them away we don't have any idea. We imagine no one knows. But people who don't use their stamps are paying for premiums for people who do use them. And of course the fewer people who call for premiums, the more the stamp companies make for they are paid to begin with by the merchants for trying to adjust the quantities and prices of what they sell to cover what they have to pay for the stamps. One Memphis filling station man told a Press-Scimitar reporter he could sell gas a cent cheaper on the gallon if he didn't have to buy the stamps. "But," he said, "my competitors use them and I have to stay in business. It's all because the women think they are getting something for nothing."

We feel sure customers would be able to buy the same or equally good premiums at stores of their choice if there were no stamps involved in the prices and quantities at no more cost. For though the stamp premiums may seem free, you can bet that something is not being given for nothing.

WHAT DO the stamp companies get out of the business, it must be plenty, as they spread their operation throughout the 48 states. And if it wasn't a lot they wouldn't be putting up such a fight to prevent Tennessee from curbing their business.

In brief, here are the Press-Scimitar's conclusions:

1. Trading stamps are a bother to merchants and an expensive and uncertain way to increase business.

2. They are a troublesome, roundabout and probably uneconomical way for customers to get extra merchandise they want.

FROM OUR FILES

5 YEARS AGO

Mr. and Mrs. Kenneth Rhinehart and daughter Nancy of Abbeville, N. C. are visiting Mr. Rhinehart's parents, Mr. and Mrs. Malcolm Milaps.
Mrs. Helen Limberg and little son of Oneida spent a few days this week with Mr. and Mrs. Charles Limberg and family.
Cpl. John D. Cantel, son of Mr. and Mrs. John L. Green, Route 2, Greenback, Tenn., recently left the 25th Infantry Division on the snow-covered Korean front for rotation to the United States.

10 YEARS AGO

LT (JR) John N. Purdy, USNR, son of Mr. and Mrs. J. N. Purdy, Loudon, has received permanent citations for the Distinguished Flying Cross, the Air Medal & Gold Star, in lieu of the Second, Third and Fourth Air Medal from Secretary of the Navy James Forrestal, for the President.

Moody evening of this week Mr. and Mrs. J. Earl McCall entertained the Loudon High School faculty with a dinner. Valentine colors were used in the decorations for the table.

The Loudon Boy Scouts committee has been assured that the Fifth District Camp, which is held each year in May, will be held in Loudon this year.

They are of no value, and undoubtedly costly, to the many customers who do not use them. We have a satisfactory system of money already; why complicate trade with such an auxiliary system?

NEVERTHELESS, there are objections to the trading stamp bill. The objections are that the taxing power should not be used to get rid of something not desired. The taxing power should be used only to get needed revenue for governmental purposes. It should not be used to punish anyone or abolish any business.

If some citizens get it so used in their behalf today, it may be used against them tomorrow.

Legislators who are unwilling to use the taxing power to move against the trading stamps may find there are other steps they can take against the trading stamps nuisance. They can tax heavily the money the stamps companies get from unredeemed stamps and use this for public purposes.

Also merchants do not have to wait on a law to act. They can refuse to submit to the imposition, as the merchants of Corpus Christi, Tex., did.

The present discussion, however it turns out, will do much good. It is throwing light on what trading stamps are, what they cost, and who pays the cost. After all the evidence is examined most people will come to the conclusion that you can't get something for nothing.

LEGAL

NON-RESIDENT NOTICE

Georgia Mae Burgess vs Charles Norman Burgess No. 556
In the Circuit Court For Loudon County, Tennessee.

In this case it appearing from the bill which is sworn to that Charles Norman Burgess, defendant, is a non-resident of the State of Tennessee, he is therefore required to appear in person or by Attorney on or before the Fourth Monday of February, 1957, next before the Judge of the Circuit Court at the Court House in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Georgia Mae Burgess or otherwise the bill will be taken for confessed.

At office in Loudon, this 23rd day of January, 1957.
Jimmie Wear
Circuit Court Clerk
Ivo W. Sanders
Attorney for Petitioner

See You IN CHURCH Sunday

It Doesn't Make A Pretty Picture

but this is what happens when a car, traveling 55 miles an hour, crashes into a solid, immovable tree:

1-10 of a second the front bumper and chrome "fronting" of the grillwork collapse. Silvers of steel penetrate the tree to depths of 14 inches and more. 3-10-the hood crumples as it rises, smashing into the windshield. Spinning rear wheels leave the ground. The grillwork disintegrates. The hooders come into contact with the tree, forcing the rear parts to splay out over the front doors. In this same second tenth of a second, the heavy structural members of the car begin to act as a brake on the terrific forward momentum. But the driver's body continues to move forward at the vehicle's original speed.

This means a force of 20 times gravity; his body weighs 2200 lbs. His legs, ramrod-straight, snap at the knee joints. 3-10-The driver's body is now off the seat, torso upright, broken knees pressing against the dashboard. The plastic-and-steel frame of the steering wheel begins to bend under his terrible death grip. His head is now near the rear view, his chest above the steering column.

4-10-the car's front 24 inches have been completely demolished, but the rear end is still traveling 35 miles per hour. The driver's body is still traveling 55. The half-ton motor block crumples into the tree. The rear of the car, like a backing horse, rises high enough to scrape bark off low branches.

5-10-the driver's feet-brain hands bend the steering column into vertical position. The force of gravity impales him on the steering wheel shaft. Jagged steel punctures lungs and arteries. Blood spurts into his lungs.

6-10-a great is the force of the impact that the driver's feet are ripped from his tightly laced shoes. The brake pedal shears off at the floorboards. The chassis bends in the middle, shearing body bolts. The driver's head smashed into the windshield. The rear of the car begins its downward fall, spinning wheels digging into the ground.

7-10-the entire writhing body of the car is forced out of shape. Hinges tear. Doors spring open. In one last convulsion the seat rams forward, pinning the driver against the cruel steel of the steering shaft. Blood leaps from his mouth. Shock has frozen his heart. He is now dead.

Time Elapsed-7-10 of a second.

Please Drive Carefully and For The Best In Insurance Protection SEE

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
500 Grove Street - Phone 3541
Loudon

Quinn & Karnes FUNERAL HOME

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Loudon, Tenn.



Always gives you that rich smooth flavor because every ounce is "Premium Flavor" coffee...



TWO REGISTERED Polled Hereford SALES

50 Polled Hereford Bulls
49 Polled Hereford Heifers
10 Cows and Calves
At Auction
THURSDAY, FEBRUARY 21st

12 o'clock noon
at
Eagleville Hereford Farm
Eagleville, Tenn.
FRIDAY, FEBRUARY 22nd
12 o'clock noon
Tennessee State Fair Grounds
Nashville, Tenn.

TENNESSEE POLLED Hereford Association
Col. Herbert M. Houston, Pres.
Crossville, Tenn.
B. H. Pascall, Sec'y-Treas.
Arrington, Tenn.

Start The New Year Right
with the
Spectacular, thrilling
1957 FORD
Why not see it, drive it, get our deal!
LOUDON MOTOR CO.

NOTICE

Management Services, as agent for the Atomic Energy Commission, will accept applications through March 4, 1957, for "Project-Connected" priority for the purchase of 506 vacant, unleased residential lots offered in Lot Offering No. 2 by the Housing and Home Finance Agency on February 1, 1957.

These lots, located throughout the city of Oak Ridge, are staked and marked with signs indicating lot numbers and the Block Plans on which they may be found.

The exact location, layout and acreage of lots may be obtained from Block Plans now on display in the second floor, northeast wing of MSI Building 2 on Tyne Road in Oak Ridge. Offices are open from 8 a.m. to 5 p.m. Mondays through Fridays and from 8 a.m. to noon on Saturdays.

"Project-Connected" persons eligible to apply for priority to purchase these lots are those persons who were regularly employed in the Oak Ridge project area on July 31, 1946. Included in "Project-Connected" persons are those in the "occupant" and "resident" priority classes who have not previously purchased residential property.

Persons qualifying as "Project-Connected" priority holders may obtain the necessary application forms, for priority to purchase these lots, at the Residential Properties Department in MSI Building 2. Instruction sheets accompanying the applications indicate the procedure for filling out and filing the forms.

FOR PROVIDING FOR EMERGENCIES

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The BANK is the SAVERS

Your reserve cash in a First National Savings Account is SAFE, and immediately available.

The best way to be ready to meet the emergencies that arise in everyday life is to deposit, regularly every payday, in your Savings Account.

Stop in today at our convenient office and open your account.

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

GREENBACK NEWS

The officers of the Greenback Women's Missionary society met at the home of the Rev. and Mrs. Frank Ladner Tuesday and planned program for the ensuing year. Mrs. Frank King Jr. is president, Mrs. Freeman Ragain vice pres. Mrs. Kyle McCall, secretary, Miss Margaret Thompson-treasurer, Mrs. R. A. Anderson Sr. secretary Literature, Mrs. Ada Everett Secretary Spiritual Life, Mrs. Elizabeth Blankenship Overseas work, Mrs. Lula Miller Hospital sewing, Mrs. S. B. McCollam secretary education, Mrs. Raymond Jones Secretary Social Life, Mrs. Frank Ladner, secretary Fellowship.

Mrs. Fred Pippa continues to improve from a severe attack of influenza.

Mrs. Nola Mellon spent three days in Nashville last week attending the

The Greenback Girls White Eagle Scout Troop met Feb. 8 Tuesday afternoon in their Scout Hall over the Postoffice with leaders Mrs. J. B. Patterson and Mrs. R. D. Miller in charge. Mrs. Jane Miller called the troop to order and the usual program was given. Scout dues were paid to the treasurer, Becky McCall. The troop made plans for a hiking trip on Saturday Feb. 23.

Farrell Pippa, son of Mr. and Mrs. Elbert Pippa entertained some of his friends at his home on Wednesday Feb. 6. Games were enjoyed and Mrs. Pippa served refreshments to the guests. Tennessee Bankers Association.

Mr. A. C. Faye was in the Ft. Sanders Knoxville Presbyterian hospital last week for observation and treatment.

Mr. Fred Akers was brought from the Maryville Blount Memorial Hospital Monday to his home here and continues to improve from a several weeks illness.

Mr. Charles Homer Everett of Lenoir City visited Thursday with his mother, Mrs. Ada Everett and Mr. and Mrs. Roy Lowry.

Mr. and Mrs. I. E. Gillenwater of Knoxville were dinner guests Sunday of Mrs. Lou Hudson and Miss Carrie Bedie.

Mrs. Richard Hughes and Miss Ruth spent Thursday in Mary-

ville. Mrs. C. O. McCall and Mrs. R. A. Anderson Sr. were visitors in Knoxville Tuesday.

Mr. and Mrs. Ira Hodges and Miss Mary Evelyn visited Sunday with relatives in Sevierville.

Loudon County Trustee, Mr. J. V. Schrimshure of Loudon was in Greenback Tuesday collecting taxes and will again be at the Merchants and Farmers Bank on Feb. 12 and Feb. 19 to accommodate tax payers.

Mrs. Sadie Headrick has been ill some time at the home of her daughter, Mrs. John Chapman and Mr. Chapman in Triguana.

Mr. and Mrs. J. L. Seaton and Mrs. C. O. McCall spent the week end in Birmingham the guests of Mr. and Mrs. R. B. Hammonree.

Tommy and Laura Ellen and Mrs. John E. Best at Winfield. Mrs. McCall spent the time with the Rev. and Mrs. Floyd Watt.

Mrs. E. L. Beals is in the Maryville Blount Memorial Hospital for observation and treatment.

Mrs. Rebecca Hammonree and Mr. P. K. Greenway Jr. were visitors in Maryville Wednesday.

Mrs. J. H. French has recovered from a bronchial illness.

Mr. and Mrs. Joe K. Walker of Maryville visited Tuesday with Mr. and Mrs. J. A. Walker.

Mrs. Jennie Chapman spent last week with Mr. and Mrs. John Chapman and Mrs. Headrick at Triguana.

Mr. Eugene Aikens was a business visitor in Loudon Saturday.

Mr. Della Peterson of Friendsville visited friends here Friday. Mr. and Mrs. Ralph Shults have moved to Sevierville and Mr. Shults commutes Knoxville where he is employed.

Mr. John D. Woods visited friends in Maryville Thursday.

Mrs. Lucy Griffiths is improving from a brief bronchial illness at her home here.

Mrs. J. H. Malicot is confined to her home here with a painful illness.

Mr. and Mrs. A. C. Faye were called to Copperhill last week by the illness and subsequent death of Mrs. Faye's brother, Mr. Fowler.

Mr. and Mrs. Fred Bollinger have news from their son Fred Jr. who is stationed in England, saying the weather is quite cool and he is getting along real well.

Mr. Edgar Calhoun of Kingsport spent the weekend with his father, Mr. J. H. Calhoun and sister, Mrs. Lula Miller.

Mr. and Mrs. Edward Gibson and some of Rockwood spent with her mother, Mrs. Lula Miller.

Mr. G. W. Sneed of Madisonville visited friends here Saturday.

Mr. and Mrs. Robert Paige and daughters will be moving soon to the Bahamas Islands where Mr. Paige will engage in business. Mr. and Mrs. J. V. Akers will move into the Paige's home, "Paige Pines," and they will probably spend some time with the Paige family in the south.

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MENS SUIT CLOSEOUT

Group 1 . . . First quality Suits
Regular \$29.50

Just 15 of these left NOW \$15.

Second Group of MENS Suits
Values to \$34.50

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Just 10 Left For Closeout

Price \$12.95

Rayon-Dacron Blend-Fully Lined

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Only 25 pair \$6.00

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Many styles in broken sizes, but every pair a real buy

Mens Jackets only \$7.00

Values to \$11.95. Fully Quilted lined Jackets-water repellent and spot resistant

Small Group All Wool Jackets 9.95
Values to \$14.95

Many Values On 1.00 Table

Mens Sport Shirts and Dress Shirts, Stretch Belts, Sleeveless Sweaters and Many Other Items.

MENS SPORT COATS

AND

MENS SUBURBAN COATS

Were 24.50

NOW \$17.00

Come Early-Take Advantage of This Closeout Price on Quality Coats. Broken Sizes From 34 to 46.

MENS SLACKS

At Closeout Prices

Rayon flannels and gabardines, all smartly tailored, crease resistant.

NOW \$4.90

Second group of Slacks

Final clean up in All-wool worsteds and Flannels

Values to 12.95 NOW \$8.75

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MENS ARMY TWILL PANTS

Sizes 28 to 42 ONLY \$2.98

Compare these to \$3.98

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Reg. 10 oz. Denim A Real Buy . . . \$2.59

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MENS SPORT SHIRTS

Our Complete Stock On Sale.

Group 1 . . . Values to \$6.00

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7 wool shirts in this group

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LONG SLEEVE

SIZES 2 to 18

NOW 1.00

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Good selection at a closeout! Saburbans-Suedes

1st Group -- 6.88

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40 pair odds and ends \$3.98

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Is Now Receiving New SPRING MERCHANDISE Fine Quality in the latest styles. All Nationally Advertised Brands From Nationally Known Markets. Shop Early-For the Best Selection Ever. A Small Deposit Will Hold Any Item. Lay-Away For SPRING AND EASTER

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

What a change has taken place during the last twenty-four hours. For some reason or another, it hasn't rained. No doubt it will be pouring down by the time you read this. So far our roads haven't gotten too bad for your County Agent to travel. I've noticed in my travels around over the county that several farmers are going to have trouble trying to burn their tobacco beds. Then too, it's going to be a long time before Loudon County farmers can get in their fields with equipment to fertilize them. Plans should be made for early hay. Chances are it will turn off dry late summer and the chances of getting any hay then will be less than at the present. Last week Loudon County farmers received 118,000 tobacco seedlings. I couldn't think

Browder HD Club Met February 6th

The Browder Home Demonstration Club had its regular monthly meeting Feb. 6 at the home of Mrs. W. D. Williamson, Sr.

Mrs. Madison West, presided over the business meeting. Eleven members answered the roll call with "What you think a woman's place is in politics."

Mrs. W. D. Williamson, Sr. gave the main demonstration on leaflet work.

Leader reports were given by Mrs. Madison West, Mrs. R. E. Maher, Mrs. Paul Alexander, Mrs. J. M. Adams and Mrs. J. E. Haynes.

After the meeting the hostess served refreshments.

Bluegills grow best in the 120 day spring period before spawning. Thus to grow big bluegills, you must raise the fertility early (March and April). Add an application every week or 10 days until a proper color is produced. Add fertilizer whenever the color shows the need—summer, into October. Many fishponds have failed because the owner started too late in the spring, and used insufficient fertilizer. Our modern system of pond fertilization raises the fish population from an average weight of 125 pounds up to 400 pounds per acre per year.

The green color of your water is microscopic plants (Algae) which drops to the bottom to feed the larvae of winged insects. The bluegill feed on the worms or larvae and the bass feed on the small blue gill.

You apply fertilizer easiest by placing it on a platform, submerged a few inches beneath the pond surface. Just pour the correct amount on the platform. A single platform is enough, placed anywhere in a pond as large as 10 or 12 acres. Water currents distribute the fertilizer to all parts of the pond in a few hours. Or you can pour the fertilizer into the pond from a boat—a line along each side in water less than 5 feet deep. You can also broadcast the fertilizer into small ponds from the bank, but it's more work.

On problems concerning fishpond fertilization or soil and water conservation problem con-

of a better time for them to arrive. Farmers can set out these seedlings while it's too wet to do anything else. Most of these pine seedlings are being set out on land to sleep for crops, while others are being set out in woodland where trees have been cut. We believe this is a good practice and more farmers should do it.

Congratulations to John M. Hutton in being selected "Young Farmer of the Year." Also to "Bud" Barr who was runner-up to John. Keep up the good work, fellows. We need more like you and the other contestants.

County Soil Conservation News By T. J. Hicks

(This is the second of three articles on Farm Fishponds.) Fertile waters produce the most pounds of fish per acre. Fertile water is dark colored, usually green. It shades the pond bottoms and thus prevents and controls the growth of most waterweeds in Tennessee fish-

ponds, according to Verna Dyer, and Floyd Fessler, biologists of the Soil Conservation Service.

Pondwater needs fertilizer when you can see a white object 12 to 18 inches under the surface. A fertilizer for water needs equal amounts of nitrogen and phosphate, with less potash, which means an 8-8-2, 10-10-5 or similar analysis. You usually need 6 to 12 applications each year during the warm growing season—early spring (March or April) to October. One application is about 100 pounds per acre if you use 8-8-2 or similar analysis up to 12-12-4. A new fishpond fertilizer, 20-20-5, is now being manufactured taking only 40 pounds per acre at an application. The 40 pound bag is easy to lift and handle. It is all soluble in water.

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On problems concerning fishpond fertilization or soil and water conservation problem con-

THESE WOMEN!

By d'Alesio



"George always wants to go to the mountains, but once he gets to the shore, he makes the best of it!"

Davis School News

The Davis Basketball Team lost to Silver Ridge Feb. 5 by the score of 43 to 28 but the Davis girls won 22 to 7.

Then Thursday night we played Philadelphia in which we both lost. The boys score was 19 to 18 in favor of Philadelphia. But our girls lost greater.

Friday we went to Luttrell in which we suffered a double loss. Billy Wear—Reporter



IN ARMY TRAINING... Harold Richmond, son of Mr. and Mrs. W. D. Richmond of Loudon, is now taking Army basic training at Fort Chaffee, Ark. Training to serve the military branches of his country, Harold entered the Army Dec. 18, 1956.

Next your Loudon County Soil Conservation Office. Managing the fish in farm ponds will be the subject of an article soon.

LEGAL

Notice to Creditors
Estate of Fannie Butler, Deceased
Notice is hereby given that on the 9th day of Feb., 1957, letters testamentary in respect to the Estate of Fannie Butler, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 14th day of Feb., 1957.

H. G. Pinkston
Administrator, Estate of Fannie Butler, Deceased
Feb. 14, 21

Tasty Tip for Quick Meals!



Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes

Kraft Dinner is a time-saver and a money-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating always!

Tom Jung Auxiliary Met Monday Night

The Tom Jung Missionary Auxiliary met Monday night at the home of the Mizos on Atlantic Avenue.

Christine Gover was program chairman and used as her subject "Our Church One Over all the Earth-Japan." Roosevelt Weaver and Mrs. Edna Russell gave interesting talks on the lesson which had been prepared by Dr. A. G. Matlock of Memphis.

Alma Simpson led the devotion and gave a brief Bible Study on a book "The Word of His meeting by leading the group Grace." Other chapters of this book will be reviewed next month.

Delegates to the Presbytery Planning Program, which meets at Oak Ridge on March 11, were elected. The president closed the meeting by leading the group Grace. After the business meeting, delicious refreshments were served. Marian Richards was co-hostess with the Mizos.

FHA NEWS

The Loudon F.H.A. Chapter is turning its interests toward the F.H.A. State Convention which will be held in Nashville March 21, 22, and 23.

The girls chosen as delegates to the convention are: Shirley Sewell, Mary Ann Carpenter, Sara Ann Simpson, Betty Jo Kelsa, Carol Steed and Pat Long. To be eligible to be a delegate, the girls must have her junior degree and be active in the chapter work. Linda Gail Smith and Linda Watkins will represent Loudon in the state chorus.

The girls who will be awarded their State Degree are: Janey Stewart, Mary Elizabeth Henderson, Martha Helen Pettay, and Benish Ann Davis.

Fork Creek Valley Monday. Our girls won 24-19. The boys score was 8-8.

Mrs. Arp's Room
Our A girls and B boys played

DEADLINE

(Continued from page 1)

scally designated and identified in the agreement, and that only land suitable for the production of tobacco will be eligible for such designation.

Farmers who take part in the Tobacco Acreage Reserve program must reduce their acreage of the crop below the farm allotment, must not harvest or graze the "reserved" land; and must take steps to prevent the land from spreading "noxious" weeds. In addition, they must comply with all allotments established for other crops on the farm.

Fuzzy St. John To Be At Local School

Al "Fuzzy" St. John, colorful western movie entertainer, will be at Jackson School, Tuesday, Feb. 19, to present a program with Carl Story and the Brewster Brothers.

This program, sponsored by the Jackson PTA, will begin at 7:30 p.m.

Use Herald Want Ads. To Buy, Rent, Sell, or Trade. Call 2721.

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SALAD DRESSING

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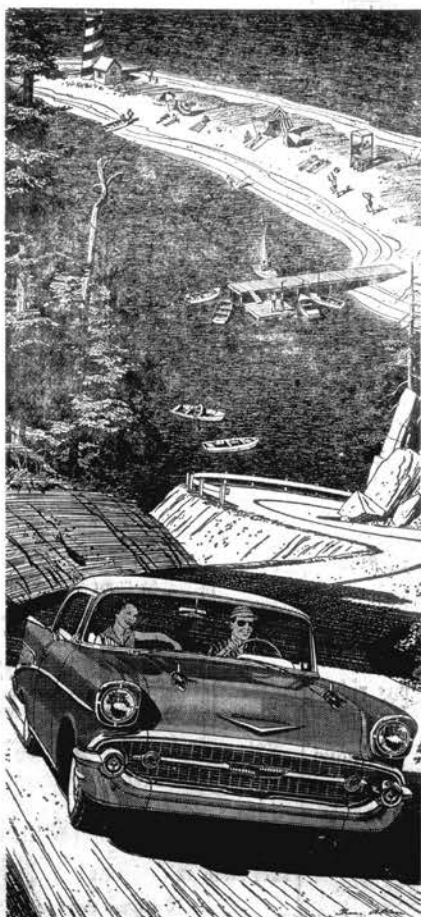
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Your Cooperation In Mailing This Coupon May Make A Bowling Alley Possible Here

Clings to the road like a stripe of paint!

The '57 Chevy can give lessons on taking curves and holding the road to just about any car going. Few cars at any price are so beautifully balanced and so smooth, sure and solid in action.

A car has to have a special kind of build and balance to keep curves under control. And nobody outdoes Chevrolet in that department! It "corners" with all the solid assurance of an honest-to-goodness sports car. Chevy doesn't throw its weight around on turns because it carries its pounds in the right places.

And if the road should turn upward, Chevy can take care of that, nicely, too—with up to 245 h.p.* Come on in and take a turn at the wheel of a new Chevrolet.



Sweet, smooth and sure—that's Chevrolet all over. Above, you're looking at the 1st Air Sport Coupe.



*270-h.p., high-performance V8 engine also available at extra cost

Only franchised Chevrolet dealers display this famous trademark

MILLER MOTOR CO., Inc.

Depot Square Loudon, Tennessee Phone 2241

Notice

Pay City taxes on or before February 28 in order to avoid penalty.

For information or help in your city tax matters call 2202

Dan C. Remine
City Recorder

London Social And Personal News

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Outstanding Home Demonstration Club members are being honored this week at a special party in Lenoir City. The Valentine theme will be used for the program and outstanding members will receive Home Demonstration Club pins for their accomplishments during the past year. Fifty-eight Home Demonstration women will be honored on this occasion.

Home Furnishing and Home Management leaders will receive definite training in refashioning furniture and hanging up pictures on Friday of this week. These demonstrations then will be given in local clubs later in the year. The new method of finishing furniture and hardwood floors will be taught and should be a special interest those attending. The meeting will begin at 10:00 a.m. in Lenoir City.

An upholstery workshop was held this week by Prospect and Dixie Lee Clubs for the purpose of reupholstering chairs of club members. Definite problems encountered in such a procedure in the different types of chairs provided new learning.

Yard plants set in the form of screens to secure privacy or to cover undesirable views need to satisfy several requirements, says W. C. Pelton, U. T. Extension horticulturist.

First, they should be evergreens if the need for a screen extends into the winter season.

Kathleen Manley Circle Met Last Tuesday

The Kathleen Manley Circle of the W.M.U. of First Baptist Church met at the home of Mrs. Joe Randle Tuesday night, with 11 members present.

Circle chairman, Mrs. L. A. Hodge was in charge of the business session. Mrs. Jim Eller had the program.

The meeting was closed with prayer by Mrs. Chas. Limburg, after which a delicious salad plate was served by the hostess, Mrs. Randle, assisted by her little daughter, Sue.

3 WSCS Circles Have Meetings Monday

ANN MCKENZIE CIRCLE

The Ann McKenzie Circle held its regular meeting Monday evening in the Social Hall of the Methodist Church. Miss Birdie Thomas and Mrs. Marie White were co-hostesses.

Miss Mary Wilson was in charge of the business meeting due to the absence of Circle Chairman Mrs. Carmichael Greer. Eleven members were present with Mrs. Ed Lewis of Knoxville, and Mrs. B. H. Greene as visitors.

Miss Mary Wilson and Mrs. W. D. Robinson gave the program, "Those Who Serve". The meeting was closed with prayer by Mrs. B. H. Greene.

After the meeting, the group met jointly with the Susanna Wesley Circle for a delicious dessert course.

VIOLET GRUBB CIRCLE

The Violet Grubb Circle met in the Methodist Church Prayer Chapel Monday evening with Mrs. Arthur Gilliam and Mrs. Frank Dutton as hostesses.

The program entitled "Those Who Serve" was led by Mrs. Rufus Watson with Mrs. Charles Brakelink taking part.

The Circle Leader, Mrs. H. H. Robinson had charge of the business meeting.

There were 16 members present. Mrs. Alice Matthews had the Quilt Hour" using for her subject "Resolutions for 1937".

The hostesses served a dessert at the close of the meeting in the Social Hall.

SUSANNA WESLEY CIRCLE

The Susanna Wesley Circle of the WSCS met Monday evening in the Methodist Church prayer with Mrs. Susan Watkins and Mrs. Nettie Hickey as co-hostesses.

Mr. and Mrs. Gillus Purdy and family of Lenoir City were visiting Mr. and Mrs. Charles Brakelink and Linda Sunday.

Mr. and Mrs. Roy Miller and family of Alcoa spent Sunday with Mrs. J. L. Miller.

Mr. Sam Robertson of Maryville was visiting relatives here over the week-end.

Mrs. Walter Chestnut left Saturday for Bowling Green, Ky. to visit her mother, who is ill.

Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville were visiting Mr. and Mrs. R. A. Lawson and Mrs. May Cook Monday.

Mr. and Mrs. Miller of Greenback were visiting Mr. and Mrs. Dan Ross and family Sunday.

Mr. and Mrs. Joe Crowder and son Bill of Maryville spent the week-end with Mr. and Mrs. S. R. Crowder and Mr. and Mrs. John W. Robinson.

Mrs. J. C. Greer left Friday for a visit with her daughter, Mrs. Howard King, Mr. King and Jane in Clarksville.

Miss Vivian Bates, who is a student at the University of Tennessee, was home for the week-end.

Mr. and Mrs. E. R. Walker of Chattanooga were the week-end guests of Judge and Mrs. S. P. Daniel.

Mr. and Mrs. Don Robinson and children of Knoxville spent Sunday with Mr. and Mrs. John L. Robinson.

Mrs. Lillian Morgan presented the program on "Who Shall We Send", assisted by Mrs. House and Mrs. Sue Simpson.

Mrs. Wiley Zimmerman, circle leader, was in charge of the business session. Thirteen members were present. The members voted that the Christmas money should go to rural workers for bible school programs. After the business meeting the hostesses served refreshments.

Bridge Club Meets With Mrs. Thompson

Mrs. Dan Thompson entertained her bridge club Thursday evening at the home of her mother, Mrs. I. H. Watson.

A dessert course was served preceding three progressions of bridge.

High score was won by Mrs. Rufus Watson. Other prizes were won by Mrs. Hank Bertelkamp, Mrs. Idus Littleton, Mrs. Brody Harrison and Mrs. William Post.

Guests for the club were Mrs. Jim Cardwell and Mrs. Idus Littleton.

Mrs. Grace Smith of Maryville is visiting this week with Mrs. Alice Matthews.

Mr. Karl Warren of Nashville is visiting his sister, Mrs. W. C. Patton, Mr. Patton and Bill this week.

Mr. and Mrs. Danny Bates of Knoxville were Friday night guests of his parents, Mr. and Mrs. Fred Bates.

Miss Helen Larue, who is working in Macon, Ga., spent the week-end with her parents, Mr. and Mrs. Percy Larue.

Mrs. Reed Gover spent the week-end with Mr. and Mrs. Robert Laeking and family in Harrison.

Mr. and Mrs. Don P. Smith returned Wednesday after a business trip to Memphis.

Mrs. Sam Wilson and Mrs. Lucy Steele Harrison spent a few days in Nashville this week.

IN CHURCH

Sunday

Thursday, February 14 1937 The London County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. John Messamore
London

CHERRY PUDDING

1 cup flour
1/2 cup sugar
2 tablespoons of soft butter
1/2 teaspoon salt

2 teaspoons baking powder
Scant 1/2 cup of sweet milk
1 can cherries
1 cup sugar

Bring cherries and 1 cup of sugar just to a boil. Mix 1/2 cup of sugar and butter as for cake, add other ingredients and slowly add milk. Pour into a baking dish and then over this pour your cherry mixture. (You may not need all the liquid at this time, if not save and add later.)

Bake 25 to 30 min. in a 350 degree oven.

*Thank you Mrs. Messamore, this sounds good especially with Valentine's Day and George Washington Birthday both being this month.

Whitney Harrison Is Honored With Party Pam Elkins Honored With Birthday Party

Mrs. William Post entertained a group of Whitney Harrison's friends Saturday with lunch at Howard Johnson's followed by a Valentine Party at her home honoring Whitney's 9th birthday.

The children enjoyed several games, after which Mrs. Post served punch and cookies and Whitney opened her gifts.

Mr. and Mrs. Leroy Myhre and son, Eric returned to their home in Atlanta, Ga. Saturday after spending two weeks with Mrs. Sam Wilson and Mrs. Callie Wilson.

The guests were: Rosemary Lowe, Buddy Guider, Jerry Howell, Michael Millsaps, Ann Lowe, Jane Wagner, Sharon Howell and Judy Elkins.

REPORTING IN To Loudon County

REPORTING IN

Feb. 5—To Mr. and Mrs. Gerald Luttrell of Lenoir City, a 5 lb. 9 oz. boy.

Feb. 6—To Mr. and Mrs. Bryan Wilcox of Loudon, a 7 lb. 11 oz. boy.

To Mr. and Mrs. Doug Lyle of Loudon, a 9 lb. 8 oz. boy.

Feb. 8—To Mr. and Mrs. Grover Harp of Loudon, a 8 lb. girl.

Feb. 9—To Mr. and Mrs. Raymond Coats of Lenoir City, a 7 lb. 9 oz. girl.

To Mr. and Mrs. Ray L. Hill of Lenoir City, a 5 lb. 10 oz. girl.

Feb. 11—To Mr. and Mrs. Bernard Waller of Lenoir City, a 6 lb. 3 oz. boy.

To Mr. and Mrs. Billy T. Atkins of Loudon, a 8 lb. 11 oz. boy.

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- Equal Quality -- Low Prices!
- Convenient -- No long bus ride!
- You Shop With People You Know!

SHOP IN LOUDON

YOUR DOLLAR IS WORTH

MORE

PLEASE WAIT



UNTIL FEBRUARY 17 to use the NEW TELEPHONE DIRECTORY

Telephone Numbers with an office name Become Effective Then

Here are some important things to remember about Loudon number changes:

1. Effective at 12:01 Sunday morning all telephone numbers in Loudon will be changed to include the office name, Glenview, followed by five numbers.
2. To call one of the New Numbers beginning Sunday simply dial the first TWO LETTERS of Glenview and then the FIVE FIGURES as listed in the directory.
3. When you give your New Number to anyone, the easy way to say it and to remember someone else's is to break it up in three parts. For instance, a number such as Glenview 8-2367 can best be remembered as Glenview Eight Two-Three Six-Seven.
4. If you have not received your new directory, please call our Business Office.

M. V. WALKER, Manager



Southern Bell
Telephone and Telegraph Company

HOW TO DIAL THE NEW 2-5 NUMBERS

To dial the Number Glenview 8-2367, you would dial GL 8-2367 like this:

Lift the receiver, wait for the dial tone, then:

First, dial the letter

G...

then the letter

L...

then the figure

8...

then the figure

2...

then the figure


3...

then the figure

6...

then the figure

7...



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Call or Write

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London, Tennessee
Phone 3323

PHILADELPHIA NEWS

Rev. and Mrs. Glen Hedrick, Bonnie and Sheila Miller, Donna Rutten, Rev. and Mrs. Fred Benfield from Cleveland were the dinner guests of Mrs. Mary Potts on Sunday two weeks ago.

Mr. and Mrs. Bob Brookshire and Linda Jean were visiting with their daughter, Mrs. Jim Arp during the weekend of February second.

Mr. and Mrs. Leon Bryant and daughter, Alice Ann and Joan were the week end guests of



Judy Davis

Mr. Bryant's parents, Mr. and Mrs. Howard Bryant in Niles, Miss June Arp from Knoxville were the week end guests of her parents, Mr. and Mrs. Jim Arp the past week end.

Mrs. Zula Barnett and daughter Sharon, Mrs. Robbie Martin and daughter, Barbara were visitors in Knoxville Saturday.

Mr. and Mrs. Ed Robinson and Mrs. Don Ross and daughter from Knoxville were visiting with Mrs. Joy Brewster and sons recently.

Mrs. Will Lockett, formerly a resident here was visiting with Mr. and Mrs. Richard Davis the past Tuesday.

Mrs. J. G. Taylor and her father, Mr. J. P. Hobbs who is from Martin left Knoxville Friday morning for Charlotte, N. C. They were to be guests at Mrs. Taylor's brother's, Mr. Sam, and Mr. Baxter Hobbs' homes. While there they will have a birthday dinner in home of their father, Mr. J. P. Hobbs.

Mr. J. G. Taylor has been sick during the past week with a deep chest cold. He is much better at this writing.

"Birthday Greetings" to little Hubert Bledson, son of Mr. and Mrs. Hubert Bledson. He was one year old Feb. 10.

Mr. Robert Davis Sr. and Mr. Robert Davis Jr. and his daughter, Connie from Lenoir City were visiting with Mr. and Mrs. Richard Davis Sunday morning. Mr. and Mrs. Lester Allen from Atlanta, Ga. were visiting relatives and friends here during the weekend. They were visitors at the Baptist Sunday morning worship services.

The Beginner's Sunday School of the Philadelphia Baptist Church were one hundred per cent present Sunday. Their teacher is Mrs. Geraldene Clinton.

Mr. and Mrs. Arthur Lee Giles from Lenoir City were visiting with Mr. and Mrs. Boyd Duckworth Sunday.

Mrs. Will Lockett from Knoxville was the overnight guest of Mrs. J. G. Taylor Tuesday night.

Mr. and Mrs. Homer Watts from Billaron, Virginia were visiting Mrs. Watt's sister, Mrs. Boyd Duckworth and Mr. Duckworth during the past weekend.

Mr. and Mrs. James Casteel

and sons, Reece, Reed and Lee were visiting Mrs. Casteel's mother, Mrs. Mattie Patrick Friday and Saturday.

Little Carolyn and Marietta Bray, children of Mr. and Mrs. James Bray of Sweetwater entered Forre Hospital at Athens Saturday. The children both have pneumonia. Mr. Bray is formerly from Philadelphia.

Little Debra Bray, baby daughter of Mr. and Mrs. James Bray spent Saturday night at Mr. and Mrs. James Casteel's.

Mrs. Charlie Bray was visiting her granddaughters, Carolyn and Marietta at Forre Hospital at Athens Sunday.

Wendy Pulkinen, daughter of Mr. and Mrs. T. B. Pulkinen entered Bacon Hospital at London Friday. Wendy is suffering from pneumonia. She is reported to be coming along nicely. Her many friends at school have been missing her and wait for her to hurry back.

Little Rhonda Giles, granddaughter of Mrs. Boyd Duckworth was entertained at her grandmother's home last Tuesday with a birthday dinner and a nice birthday cake. Rhonda was three years old Feb. 5.

Mr. and Mrs. James Casteel were visitors in Athens Sunday. Mr. and Mrs. Sammy Bledson and daughter from Cleveland, Tenn. were visitors at Sunday morning worship services at the Baptist Church.

Mr. and Mrs. Cameron Hill and Mr. Hill's mother, Mrs. Mattie Hill all from Halls Cross Roads were visiting with Mr. and Mrs. Milt Hill Sunday afternoon. Also visiting the Hills were: Mr. and Mrs. Martin Boulderback and children from Sweetwater, Mr. Sammy Bledson from Cleveland, Tenn. and his mother, Mrs. Henry Bledson and Mr. and Mrs. Tom Thornburg of London.

A special meeting was held at the Methodist Church Wednesday evening. A pot luck supper and fellowship hour preceded the business session. The District Superintendent, Ben St. Clair called the meeting to order. A discussion was held on the growth and development of the church.

Little Kim Thompson, youngest son of Mr. and Mrs. Davis Thompson made his first visit to worship services Sunday. Little Kim is six months old.

Mrs. John Thompson from London was the overnight guest of her daughter, Mrs. George Martin and Mr. Martin Saturday night.

The regular meeting of the Intermediate Girls' Auxiliary was held at the Baptist Church, Monday Feb. 11 with their leader, Mrs. Amos Allen. There were 10 members present making us 100 per cent. Sara Rainsin read the scripture from Daniel: 20 chapter. Mary Ruth Shelton was in charge of the program with Sandra Kyker and Barbara Martin taking part. For Community Missions it was decided to send Mr. Sam Hill who has been ill lately a basket of fruit, also Mrs. Nell Godsey a card. We finished the book, New Friends for Freddy. We plan to have a mission study class Wednesday at the home of Mrs. Allen.

The Business Women's Circle of the Baptist Church met at the home of Mrs. Gene Milapsi Tuesday evening Feb. 5. There were fourteen present including two visitors, Mrs. Wade Hill and Mrs. Tom Thornburg from London.

Mrs. Betty Parry presented a very interesting program and also the devotional, Mrs. Mary Rothwell who is in the hospital will receive a sunshine basket from the group. Mrs. Nell Godsey will also receive a gift.

After the missionary program and business session, a social hour was enjoyed. Delicious refreshments served by hostess.

SCHOOL NEWS
We played Davis girls and boys at our school Thursday night. Our girls won with a score of 22 to 7. Our boys also victorious. Their score was 19 to 17.

Members of the 4-H club, girls and boys along with their leader, Mrs. Boyd Duckworth met at the school house in their newly acquired 4-H club room Saturday morning. The group made pot holders and made plans on ways and means to equip their room with good equipment for both the girls and boys to work with. The girls are planning a sewing basket and a pair of pinkish shears. The boys have not quite made up their minds yet. Monday morning the district personal manager of Southern Bell Telephone Company visited our school and gave a very interesting and informative talk on how to use the new dial system. A film was also shown.

We are not looking forward to Tuesday! Reason—Our second in a series of three typoid shots. Our first one was not bad.



**Gifts & Greetings
for You—through
WELCOME WAGON**

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone 3204

(No cost or obligation)

Use Herald Want Ads

Thursday, February 14 1937

The London County Herald

New Credit Line To Help Farmers Loans

A line of credit now available from the Farmers Home Administration should help a good many farm owners in this area improve or build farm buildings, including houses, or provide water for household of farmstead use for themselves or their tenants.

That is the belief of Homer F. Holdredge, chairman of the Farmers Home Administration committee in Loudon County.

Mr. Holdredge's committee reviews applications for all loans made by the Farmers Home Administration and help the County supervisor adapt the agency's program to local farmers' needs. Mr.

Holdredge said Loudon County farmers in this area have applied for farm housing loans in the past seven months, and interest in this type of credit is increasing. Throughout the Nation approximately 1,700 loans for \$10, 600,000 have been made.

In addition to being a farm owner, other eligibility requirements as outlined by Mr. Holdredge provide that the applicant must have enough income from the farm or from the farm and other sources to meet family living and farm operating expense to repay his loan and other debts on schedule. Farm housing loans are repayable over periods up to 33 years at 4 per cent interest, and are secured by a mortgage on the farm.

**Imagine!
Two Cars**



...but only

One Telephone!



**RESIDENCE
EXTENSIONS
Cost Less Than
4¢
a day**

(plus a one-time charge for color and installation)

Two cars—fine. But only one phone—not so fine. Makes for a lot of tiring room-to-room travel. The modern trend is to have phones handy in living, working and sleeping areas... phones in smart decorator colors to mix with or match any room decor. Make yours a well-telephoned home—with the right phones, in the right places, in the right colors.

To order, just call our Business Office or ask any installer-repairman you see.



**Southern Bell Telephone
and Telegraph Company**

**WHITE
STORES**
S. H. GREEN STAMPS

Lay's Cloverleaf Sausage

lb. 29¢

Juicy, Florida
GRAPEFRUIT

Med.
Size **5¢**

**PLUS S. H. GREEN
STAMPS**

WHITE STORES

**FIGURE
Control**

**THE
Easy Way**

**BACON'S
Non-Fattening
Fresh Grade A
SKIM
MILK**

Yes, reducing can be just that simple! High in protein and energy, low in calories. Good for you!

**The REALY Instant
Non-Fat MILK**

**BACON'S
SKIM MILK**

"at the store
or at your door"



GO MODERN.... GO

GAS

- Safe Dependable Heat
- Easy Installation
- Most Convenient Heat
- Economical Operation
- Completely Automatic
- Cuts Heating Costs

CALL 2091 for FREE ESTIMATE

**GAS DEPARTMENT
LOUDON UTILITIES**

The Loudoun County Herald Thursday, February 14 1957

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. **SMITH DRUGS**, Loudoun, Tennessee. Phone 3021.

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call 3067 (H. no answer call 2897). Bill Hughes, owner and operator. tfe-47



AUTO LOANS

**AT LOW
COST**

Stop In!

Bank of Lenoir City

Deposits Insured By F.D.I.C.

GOOD NEWS

For MEN with THINNING HAIR

NEW WILDROOT FORMULA #2



1. HELPS YOU KEEP THE HAIR YOU'VE GOT by supplementing natural oils.

2. MAKES THINNING HAIR LOOK ATTRACTIVE AND HEALTHY—NOT GREASY.

59¢

BOTTLE OR TUBE

These and Many Other Quality Grocery Buys To S-T-R-E-T-C-H Your Food Dollar

Charmin Tissue 4 Roll Pack Only 35¢	Sta Flo Starch Quart Size Only 23¢
OLD DUTCH Cleanser. New Blue 10¢ Can	CLOROX QUART 19¢
LIFEBOW Bath Size 2 Bars 27¢	FINEST MEATS in Loudoun County fresh cut daily by "Baldy" the Butcher GUARANTEED To Please You
LUX Bath Size 2 Bars 21¢	BREEZE Giant Size 75¢
SILVER DUST Giant Size 75¢	LUX LIQUID Regular Size-32c
RINSO Regular Size-32c	

We Now Have The Finest-In Feed

PURINA

DOZENS of OTHER
Everyday Saving In
All Departments. We
Pledge Service and
Low Prices To Our
Customers



**Plus
+VALUE+**

Giles and Son Market
Harold and Mohler Giles
3 Miles Out On Vantage Road

CLASSIFIED

ADVERTISING OPPORTUNITIES

GRADING—Call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. tfe-11

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. Loudoun Clinic, phone 2012. tfe-30

FOR SALE—4 room house on Vale St. Priced for quick sale as owner is leaving town. Convenient location and available immediately. Call Rachel Huff, Phone 3630 after 5 p.m. 3c-14c

JUST RECEIVED—Another lot of mens, womens and childrens sample shoes to sell below the manufacturers cost. Valley Mercantile Outlet, West End, Loudoun.

Property Wanted
We are interested in listing property you wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 838. "We make real estate exchange"

Ray Real Estate Co.
Rathburn Ray, Realtor
Selling-Trading-Financing

MENS DRESS PANTS—First quality in flannel, gabardine, 100% wools. All sizes from boys size 12 to 42 waist. \$2.99 or 3 pair for \$10.00. Valley Mercantile Outlet, West End, Loudoun. tfe-8

FOR ELECTRICAL WORK call Gene Varner, phone 3029. House wiring, appliances repair, pickup and delivery. All work guaranteed. Gene Varner, phone 3029. Loudoun.

FOR SALE—house on Vantage Road, 4 rooms and bath, 7 acres land. Tobacco allotment and plenty of outside buildings. N. F. Hooker, Phone 3975. 3c-14-pd

WILL TRADE—1950 Oldsmobile for later model and assume payments. Must be bargain. Call Greenback UL-6 2208. 3c-13-pd

FURNITURE and APPLIANCES we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Bdry., Phone 1791. tfe-11

FOR SALE—9 X15 Bigelow rug and pad, brown and tan, in good condition \$50. Also 20 gauge Remington pump shotgun, top notch, \$65. Phone 2142, 1143 Huffland Dr., Loudoun. 3c-14-pd

DON'T BUY A COW! Call 2068. Why?—for Free home delivery of delicious BACON dairy products. No feedin', no fassin'—just good eatin'!

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tfe-46

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

CLOTH SALE—We have more than a ton of beautiful mill ends and remnants in prints, plaids, solid colors and drapery material priced from 3 yds for 25¢ to 30¢ yd. Also corduroy at 40¢ yd. Valley Mercantile Outlet, West End, Loudoun. tfe-8

REPAIR AND SELL all makes sewing machines. W. H. Isbell, 805 Price St., Sweetwater, Phone 4210. tfe-10

CHENILLE—full size bedspreads, \$1.98. Throwrugs, 19¢ up. Bath sets \$1.00. Seattle shoes, 50¢. 9 X 12 rugs, \$19.95; 6 X 9, \$12.95. Valley Mercantile Outlet, West End, Loudoun. tfe-8

WANTED—housekeeper. Robert Elder, Phone 2798. tfe-13c

FOR SALE—solid maple dinette suite-drop leaf table and six chairs. Phone 3291. tfe-13-pd

CARD OF THANKS—We would like to express our thanks and appreciation to the churches of Loudoun, to the American Legion Post No. 120, V.F.W. Post No. 5150, V.F.W. Ladies Auxiliary, and the many people of Loudoun that helped us during our recent fire. STG and Mrs. Joseph R. Watts

FOR YOUR INSURANCE NEEDS life, hospital, saving plans, educational plans, and mortgage cancellation contracts, write Burkett Williams Box 423, Loudoun. 3c-15-pd

SALE and SERVICES—type writer, adding machine and cash register, all work guaranteed. Call Sam T. McCallie, phone 5664, Sweetwater. 8c-17-pd

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Boyd Forrester at Bowman-Porter Furniture Co., Phone 3235, Loudoun.

Real Estate Loans
You can make application with us to purchase or build. Loans up to 90 percent of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Athens.

Ray Real Estate Co.
Rathburn Ray, Realtor
Selling-Trading-Financing

FOR RENT—2 room apartment large rooms, wired for electric range, gas heat, plenty of shade large yard, private bath. Near business section. Call 3589. tfe-13

FOR RENT—3 room apartment in good condition, wired for electric stove, bath. Do not want children. Wanted rethel person. Phone 3710. 3c-15-pd

WANTED—experienced hospitalization and insurance agents for Loudoun, Roane and Blount Counties. Non-encancellable contract available to public. Apply to Union Bankers Insurance Co., Hotel General Lenoir, Lenoir City. Apply at desk, Friday 1-3 p.m. and Saturday 1-3 p.m. tfe-13-pd

WE SERVICE—all makes radio and television. Fin's Radio and Television Service, Phone 3136, Loudoun. tfe-13

FOR SALE—2 100X220 ft. lots, located in West End on Hwy 11. Call 2649. 3c-13-pd

FOR RENT—5 room apartment on ground floor. 602 Mulberry, Call 3106. 3c-15c

HOSPITAL LIST

(Continued from Page 1)

Mrs. Sam Denny
Lamar Waldrup
Dan C. Remine Jr.
Mrs. J. L. Wade
Mrs. Gerald Lottrel
February 8
Mrs. C. M. Scarborough
Mrs. James Petty
February 9
Fred Blair
Mr. C. P. Sharp
Mr. W. L. Patton
Mr. Henry McDonald
Mrs. Glenn Robinson
February 10
Mrs. Bryant Wilcox
Mrs. Raymond Williams
Mrs. Grover Harp
February 11
Secelia Miller
Mrs. Hood Franklin
Mr. Jack Lee
Mrs. J. H. Johnson
Mrs. Billy Jo Aikens
Mrs. Douglas Lyle

CARD OF THANKS—we are sincerely grateful to our friends and neighbors for the many flowers and cards sent to us during the illness in our home. Mrs. Ina Foster and Willie Mae.

BUDGET PRICED PAINT—all colors in quarts or gallons. \$2.40 per gallon. Valley Mercantile Outlet, West End, Loudoun. tfe-13

BONNET

DRIVE-IN THEATRE

South of Loudoun
on Highway 11

THURSDAY & FRIDAY
Feb. 14 & 15
**THE SILENT
WORLD**
A Technicolor Feature of Thrilling Adventure
Cartoon

SATURDAY, FEB. 16
DOUBLE FEATURE
**DUEL ON THE
MISSISSIPPI**
With
Lex Barker
In Technicolor
and
Randolph Scott
in
**A LAWLESS
STREET**
In Technicolor
Cartoon

SUNDAY & MONDAY
Feb. 17 & 18
TOP GUN
Starring
Sterling Hayden
Karin Booth
Cartoon

TUESDAY & WEDNESDAY
Feb. 19 & 20
**FIVE GUNS
WEST**
Wide Screen Color
With
John Lund
Dorothy Malone
Cartoon

COLE

FOR THE
WHOLE
FAMILY'S
PLEASURE

ON HIGHWAY 11 BETWEEN
LOUDOUN AND LENOIR CITY
Phone 3252

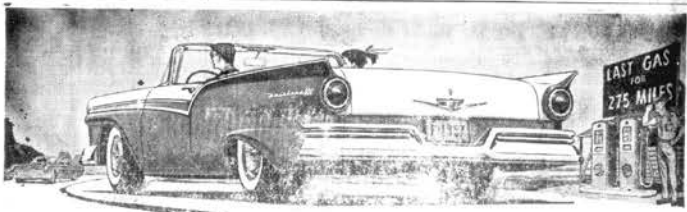
THURSDAY & FRIDAY
Feb. 14 & 15
DAKOTA INCIDENT
Technicolor
Starring
Dale Robertson
Linda Darnell
Cartoon

SATURDAY, FEB. 16
DOUBLE FEATURE
**COUNT THREE AND
PRAY**
Cinemascope—Color
With
Van Heflin
and
Dane Clark
in
THE MAN IS ARMED
Cartoon

SUNDAY & MONDAY
Feb. 17 & 18
**GUNS FOR A
COWARD**
In Cinemascope and color
Starring
Fred MacMurray
Jeffrey Hunter
Cartoon

TUESDAY & WEDNESDAY
Feb. 19 & 20
DOUBLE FEATURE
THE COMEON
In Technicolor
With
Ann Baxter
Sterling Hayden
and
CRASH DIVE
Cartoon

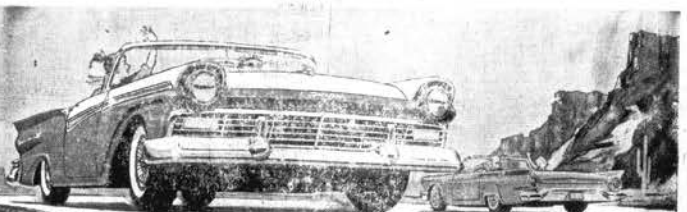
**DON'T FORGET TO
PLAY LUCKY**
EVERY THURSDAY AND
FRIDAY



Eats like a hummingbird!

Like all the new '57 Fords, that sleek Sunliner up there lives on a mighty lean diet of gasoline. Big reason? Look underneath the new front-hinged hood of this over 17-foot long circumbast. There you'll find a magnificent V-8 engine... an all-new, easier "breathing" power plant that

measures fuel and air more efficiently than ever before to give you fuller combustion, greater economy. There you'll find a completely new brand of Ford V-8 TNT that's the proud result of Ford's many years of V-8 leadership. Yes, "Six" or "Eight"... there's never been so great!



Goes like a Thunderbird!

For a car that "eats" like a bird... just watch this new kind of Ford devour the miles! That's its new Thunderbird V-8 power! For you. It's the same kind of mile-melting power that sparks the mighty Thunderbird itself... the same staying power that has carried a '57 Ford over 50,000 salt-encrusted

miles at Bonneville in less than 30 days... at an average speed of more than 106 miles per hour! But Action Test the new kind of Ford. Feel the new solid, silent ride that stems from the all-new Inner Ford. Discover all the other reasons why Ford makes "luxury" a low-priced word!

*Ford offers V-8 engines in a wide range of horsepower—including a Thunderbird 312 Supercharged V-8 that delivers 300 hp and a 270-hp Thunderbird 312 Super V-8

Sample the savagely sizzle in the new kind of **Ford**

LOUDOUN MOTOR COMPANY
Grove Street Phone 2616
Only Your Ford Dealer Has A-1 Used Cars and Trucks

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Loudon County Herald

"Loudon County's Family Newspaper"

VOLUME 71—NUMBER 14

LOUDON, TENNESSEE, THURSDAY, FEBRUARY 21, 1957

PER COPY 10c

Just Piddlin

By The Editor

CELEBRATION of National FFA week gives our local chapter an opportunity to illustrate to the citizens of Loudon County their very great contribution to community wellbeing. Few people realize the many and varied beneficial activities carried out each year by the fine members of the Loudon FFA group.

These young men work to better themselves and to better their communities. It would be hard to place a monetary value on the contribution they make yearly to Loudon County through countless hours of giving themselves and their labor for community projects.

We can certainly be proud of our FFAers. They work for a better community now and, through their training and experience, will help lead to better communities in the future.

COVERING THE NEWS of Loudon and Loudon County is a big job... we can use all the help we can get. Especially appreciated is help in covering social events that occur each week.

If you visit, have visitors, hold parties, etc., please let the Herald know about it. Just call social editor Mrs. Josie Leffer, Ph. GL 8-2326, or the Herald office, Ph. GL 9-2721. And don't be embarrassed about calling in news of your family... your friends and neighbors appreciate keeping up with things. So, how about giving us a hand?

INTERESTING TO NOTE that Rhea County, which saw its sessions court system abolished by the legislature in 1955, has voted it back in.

Especially interesting is to note that it was the county court of Rhea County which recognized the wisdom of a sessions court system and voted it back in.

City especially in the vote was the opinion that trial cases should be heard by a judge trained in law.

DON'T BLAME HIM... "They had to shoot poor Fido today. Was he mad?" "He wasn't any too pleased."

THOUGHT FOR THE WEEK... most of the shadows of this life are caused by standing in our sunshine. (Emerson)

HOSPITAL LIST

ADMITTED

FEBRUARY 12
Mrs. Joe H. Lawhorn
Mrs. Wood Franklin
FEBRUARY 13
Mrs. Ben Therap
FEBRUARY 14
Mrs. Oliver B. Thomas
Miss Lana Shubert
Rev. William Stone
FEBRUARY 15
Mrs. Billy Smith
Mrs. Clarence Smith
Mr. Walter Axley
Mrs. Thomas Brackett
Mr. C. M. Scarborough
FEBRUARY 16
Mrs. Buell Cox
Mrs. Herman Glass
James Allan Wilson, Jr.
Mrs. Martha Hagler
FEBRUARY 17
Wm. Elmer Presley
Mrs. Homer Plomson
Mrs. Clarence Clark
Joe D. Thompson
FEBRUARY 18
Mr. Raymond Melvew
Mr. Luther McCollister
Mr. James Jenkins
(Continued on Page 8)



NEW SYSTEM... Loudon Mayor Ivo Sanders placed the first call using this community's new 2-5 dialing system at 12:01 a.m. Sunday morning. Looking on as Mayor Sanders officially initiates the change are City Commissioner W. T. McPeake (left) and Local Southern Bell Manager M. V. Walker, (right).

New Telephone Dialing System Is Cut In At 12:01 Sunday Morning In Loudon

Loudon telephone users awoke Sunday with a new dialing system, part of a Southern Bell Telephone Co. nation-wide plan which will eventually bring direct dialing anywhere in the country.

Loudon's new dialing system brought the addition of three more dialing positions for local phone numbers. This community now has the station name Glenview, with the additional code numeral "8". The initiation of the new system was made without incident. The ease with which the changeover was made emphasized the many hours of labor required in the local phone office preparing for the cutover. The change required extensive modification of equipment already in use here, plus the addition of new equipment to handle the three new dialing positions added to the numbers.

An informal ceremony heralded the change. Loudon County Telephone Co. officials were joined by Bell officials from surrounding counties at a supper meeting, followed by the actual cutover at the local office. Representing Loudon at the program were Mayor Ivo Sanders, City Commissioner W. T. McPeake, and Herald editor William J. Morgan.

At exactly 12:01 Sunday morning, Mayor Sanders placed the first call in Loudon using the new dialing system. From that moment on telephone officials reported usage heavy as Loudon customers experimented with the new numbers.

Local Manager M. V. Walker reported that in general the changeover has gone well. He said that few incidents of wrong dialing were being noted.

Local customers had earlier received a new telephone book for the changeover. They were instructed to throw away the old book on Sunday and, in check numbers carefully before dialing with the new 2-5 system.

In dialing, Loudon citizens now use the letter G and L dialing each separately, then dial the numeral "8", then dial the rest of the number.

John M. Hutton, Greenback, Is Winner of Jaycee Outstanding Farmer Of Year

Mr. John M. Hutton, Jr. of Greenback has been presented the Jaycee award as the "Most Outstanding Young Farmer of Loudon County," for which he has received a Certificate of Merit and an engraved plaque. As the winner of the Loudon County Award, Mr. Hutton will be eligible to compete for the state award.

This award is an annual project of the Jaycees, and is held in conjunction with the National program. Mr. Hutton is 32 years of age, married and has 3 children. He is a graduate of Greenback High School where he was a leader in the school's FFA organization. At present he is Secretary of the Greenback Farmer-Co-op, Member of the Loudon County Board

February 24th To Be Heart Sunday For Loudon Drive

Newspapers, radio and television are now publicizing the slogan "Welcome Your Heart Fund Volunteer on Heart Sunday, Feb. 24", heralding the opening of the 1957 heart fund drive throughout the nation.

Local volunteers, headed by Dan Ross Sr., will join in the one-afternoon house-to-house collection on that day, seeking funds to finance a nationwide program against diseases of the heart and blood vessels. The drive extends through the month of February, largely through the use of the heart shaped coin collectors in business places, with special emphasis on Heart Sunday.

In 1955, the latest year for which all vital statistics are available, diseases of the heart and circulation were responsible for 810,200 deaths, or approximately 53% of all deaths at all ages. Heart disease topped cancer, accidents, pneumonia, diabetes and cirrhosis of the liver in that order as killers.

In the US approximately 10 million persons (1 out of every 16) suffers from some form of heart or circulatory disease, including 500,000 children of school age. It is not necessarily a disease of the aged, for in 1955 29 percent of those stricken were under the so-called retirement age of 65.

Annual economic loss because of heart disease is estimated at \$4 billion dollars and cost our nation more than 300 million in federal tax income from lost earnings.

Research, financed by the American people through the heart fund drive, has made great strides in the treatment of many of the heart diseases. But continuing effort must be made to find the underlying causes for the more serious diseases. New developments with drugs and surgery have greatly strengthened our defense against the diseases, but only through continued financial support for research and experimentation can science achieve victory.

So watch for your heart fund volunteer on Heart Sunday, Feb. 24. Give generously to aid the fight against heart and circulatory diseases.

Oldest Mason Taken By Death Feb. 15th

Floyd Lanston, at 91 the oldest Mason in Loudon Tennessee, Lodge No. 204, F.A.M., passed away at the home of his daughter, Mrs. Norman McQueen, last Friday.

Mr. Lanston is survived by Mrs. McQueen, Mrs. K. W. Smith, Spartanburg, S. C., two grandchildren and two great grandchildren. Services were held Sunday from the Cumberland Presbyterian Church, the Rev. Walter Chestnut officiating. Mr. Lanston had charge of graveside services at Steekee Cemetery.

Fire Destroys Wood Shop At Hiwassee

A \$100,000 fair destroyed the craft shop at Hiwassee College last Saturday, burning expensive machinery, a quantity of lumber and some finished church furniture.

The shop was built in 1945. College officials reported that it was covered by only \$20,000 in insurance. Officials met this week to discuss plans for rebuilding the structure.

Pvt. Dale Rollins Is Army Course Grad.

Army Pvt. Dale R. Rollins, son of Mr. and Mrs. Charlie W. Rollins, Route 2, Greenback, recently was graduated from the truck vehicle maintenance supervisory course at The Artillery and Guided Missile Center, Fort Sill, Okla.

Loudon FFA Group Joins National Week Observance

Panthers Continue Mastery of Loudon Redskins; Everett and Meigs Also Win

By TOM DELANEY

The Loudon City High Panthers won a double bill over the Loudon High Redskins last Friday night before a sellout crowd, the Loudon City girls edging out the Loudon girls 51-42, while the Loudon City boys trimmed the Loudon boys 71-59.

GIRLS 42, L. C. 51

The Loudon ladies played their best game of the season Friday night only to lose to an experienced Loudon City girls' team in the last few minutes of play 51-42. The Loudon girls started to roll early in the game with Hattie McGinnis pouring 19 points through the nets as they led at the end of the first quarter 12-9.

In the second quarter Sandra White dropped in six points for the Loudon City girls as they went ahead at the half 25-21.

A torrid third quarter saw the lead change hands several times. Hattie McGinnis led the way for the Loudon girls with nine points as the Loudon girls pulled within one point of the Loudon City at the end of the third quarter. But a late fourth quarter rally by the Loudon City girls proved too much for the fighting Loudon girls.

Hattie McGinnis was high scorer for the Loudon girls with 30 points, even though Brenda Giles, Carol Ferguson, and Carol Allmon didn't score too heavily, they played an important part in forward. Sheila Allmon, Jean Collins, and Pat Long turned in fine defensive play at guard. Even though the Loudon girls lost they showed great signs of improvement as well as good sportsmanship.

BOYS 59, L. C. 71

The powerful Loudon City boys had their hands full for 24 minutes before they managed to trim the up and coming Loudon High Redskins 71-59. The Loudon Redskins started out with the determination to beat the Loudon City Panthers and with Tom Woods and John Miller dropping in four points each in the first six minutes of play the Redskins had a 14-7 lead. But a quick scoring spurt by Barton and the Panthers pulled ahead as the first quarter ended 17-14.

Then in the second quarter Buster Cudek with eight points as the Redskins pulled within one point of the powerful Panthers as the first half ended 28-29. Then in a sudden death third quarter the

The 86 active members of Loudon's Future Farmers of America chapter join with FFAers throughout the state and county this week in the observance of National FFA Week. One of the most active organizations in Loudon County, the FFA chapter is highlighting this observance with radio programs, window displays and other activities aimed at illustrating the meaning of being a Future Farmer.

Loudon's chapter last year completed a total of 208 supervised farm enterprises with a labor income of \$17,620.73. In addition, members carried out many supplementary farm practice jobs and improvement projects.

A total of 38 of the local chapters members are greenhands, with 46 chapter farmers and two state farmers. Two members hold the Chapter Farmer degree.

The local group has shown well at fairs in this area, bringing in numerous prizes both as individuals and as a chapter. The chapter is also active in parliamentary procedure, public speaking, farm shop skills, dairy and livestock judging, opening and closing ceremony and other competition. The chapter also sponsors two featured speakers as a part of the community service program.

Highlight of the groups social activities is the annual Christmas parent-son banquet. Over 200 persons attend the affair last year to hear featured speakers. L. A. Carpenter, district supervisor of vocational agriculture in East Tennessee.

Another featured event is the selection of FFA queen each year. Brenda Ann Davis won the crown this year and will represent the chapter at the Tri-State FFA Queen Banquet in Chattanooga.

Another Shrub Is Donated In Honor Of Infant Here

The donation of another shrub, in memory of an infant, was made this week in Loudon's community fountain.

The donation of the shrub was made as a memorial to the infant son of Mr. and Mrs. Hank Bertelkamp by Mrs. May Cook and Mr. and Mrs. R. A. Lawson, Jr.

Donations of shrubs may be made at \$5.00 per shrub. All memorials will be noted in the Herald unless the donor wishes otherwise.

Former Resident Receives Promotion

James O. York, former resident of Loudon, has been promoted to the post of shift foreman in the bands department by Avisco Company, Fredricksburg, W. Va.

A 2 1/2 year Navy veteran of World War II, he joined Avisco in 1953 and worked as an operator in the viscose and hands department until his recent promotion.

PTA Will Meet At Junior High Tuesday

The Parent-Teachers Association will meet Tuesday evening at 7 o'clock Feb. 26, at the Junior High School.

A Founder's Day program and tea will be held in the cafeteria for all parents. All are urged to attend.

THE COURT HOUSE RECORD

Marriage Licenses
Feb. 8—George T. Hackney to Emily Lorraine Caughron.
Feb. 10—Fred K. Rice to Patricia Ann Danmore.
Feb. 15—Frank Plomson to Wilma Joyce Collins.
Feb. 16—Arthur C. Brown to Willie Dean Nelson.
Feb. 19—Allen R. Craig to Betty Jean Allen.
Feb. 20—John S. Bates to Nancy Zoe Porter.
Real Estate Transfers
Feb. 13—Deed from Edw. Huff and others to James A. Davis, 1 lot, 1st, W. J. Hamilton and others to D. S. Robbins, 2 lots, 2nd.
Feb. 14—Deed from J. F. Hall and wife to Ross Nichols and wife, 2 lots, 2nd; Mrs. Betty Bacon to Hugh Wright and wife, 172 acres, 1st; James R. Blankenship to Jack McNeely, 146 acres, 3rd.
Feb. 15—Deed from Claude L. Hammontrre and wife to C. M. Senon, 1 tract, 3rd.
Feb. 16—Deed from George M. Williams and wife to Allen Giles and wife, 1 lot, 1st; Allen Selzer and wife to Ernest E. Hise, 1 lot, 1st; Cecil E. Mourfield to T. E. Cate and wife, 6 acres.
Feb. 17—Fred Selvey to Harrison J. Jenkins and wife, 1 tract, 1st.
Feb. 18—Deed from Reece (Continued on page 8)

Loudon County Herald

"Loudon County Truly Thrives"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Some Rules To Remember

Experience attests to the fact stated by the Tennessee Sheriff's Association—one of those responsible agencies at the local level working for safety: "Night doubles traffic troubles. So step up your alertness."

Not all accidents fatal and otherwise occur at night—but a vast portion of them do. For one thing, weariness is greatest then and caution is lessened by it. For another, darkness and other night factors of reduced visibility complicate the problems of safe driving.

An Old Record Is Broken

AN OLD RECORD IS BROKEN

Last year, a record that had stood for almost half a century in this country was broken. The record concerns per capita meat consumption.

In 1908, the Americans of the time ate 163.3 pounds of meat apiece. In 1956, this was finally exceeded, with 163.5 pounds. And what is even more indicative of the prodigious output of our farms and ranches, as the chairman of the American Meat Institute points out, "is that this per capita figure is for a population of around 160 million—almost a 90 per cent increase since 1908."

The new record, of course, is a reflection of America's steadily rising living standards. It's also a reflection of the fact that those luscious steaks, hamburgers,

hot dogs, hams and chops have been good buys. During most of the year meat prices at retail were substantially lower than in 1955—in some weeks as much as 16 per cent lower. Most important, never before has the family breadwinner had to work so short a time to buy his family's meat. It takes the average industrial worker less than 19 minutes to earn the money a pound of meat costs, and that represents a new low. As recently as 1951 it took almost 26 minutes.

What of the future? The Meat Institute spokesman finds the outlook good. There is likely to be some decrease in pork marketings, but the prospects are that 1957 will be another year of ample meat, supplies at reasonable prices. We'll continue to eat hearty.

FROM OUR FILES



5 YEARS AGO

One of the largest business transactions in Loudon for some time was the sale of the George and Womack Co. to W. M. Selles and Gordon Prosser of Sweetwater this week.

Misses Janet and Patay Miller spent the weekend with their mother, Mrs. D. A. Miller. House guests was Miss Gene Norman of Knoxville.

Capt. and Mrs. Charles Colville and daughter Jane will arrive this week from Germany where Capt. Colville has been stationed for the last three years with the Air Force.

10 YEARS AGO

Bruce Barr, who was accidentally injured last week when he rushed into the street in the path of traffic, suffered only a slight cut above the eye. He was taken to Dr. Arthur Harrison's office by Jim Eller.

Mr. and Mrs. John Merrick have moved into their home on Wharf Street.

Mr. and Mrs. J. H. Rigby celebrated their 42nd wedding anniversary Sunday.

Mrs. Rigby is the former "Daughter" Tipton.

103 YEARS AGO

Who is the shortest man mentioned in the Bible? Knee-high-miah.

Having assumed the onerous and responsible duties of public journalism, we find it our just desire to increase the circulation of our paper, as it will not only increase our capacity of doing good, but at the same time give us remuneration for our labor. To account for this we have determined that all who are interested in the increased circulation of our paper will send us the largest number of subscribers that they possibly can.

Chance For The Girls . . . the young men mining gold in Australia have asked for 100 single females to marry wives for them. Two hundred licenses are granted weekly by the clergy, and as soon as an emigrant ship leaves into sight, proposals are made to every lady on board with a speaking trumpet.

Sunday School Lesson

By Walter C. Davis, D. D. Tennessee School of Religion, U-T

Matthew 11:28-30

"Warning and Invitation of Jesus"

"We talk a great deal about the blessings we in America enjoy. We are told no people ever had the freedom and advantages we have. Our standard of living is the highest ever attained by any people—more educational advantage, more religious freedom, more wealth and more distribution of wealth, more leisure, and more of the comforts of life. We are therefore under obligation to live better, to practice unselfishness, to advance the cause of Christianity and of human welfare. Because of our superior blessings we are more highly obligated than any other people that ever lived."

Great Gifts Bring Great Responsibility.

"To whom is given, of him will much be required." The work of Jesus in the cities of the Lake was a gift beyond compare. He had chosen Capernaum as His home. Much of His life of teaching and healing was spent here at this northwest corner of the Lake of Galilee. Standing on a hilltop near Capernaum, He could, with a wave of the hand, point out the three towns: "Woe to you Capernaum, Chorazin, and Bethsaida." Tyre and Sidon to the north, contemporary trading centers known for their wickedness, would have a better chance in judgment. Why? Because they did not have the high privilege of knowing the Christ. Capernaum and Chorazin did. In spite of miracles and teaching, no deep change in mind or heart had occurred. They looked upon Jesus as a sort of nine-day wonder, then forgot Him, preoccupied with material interests. There was no perception of Christ, no offensive language, no calumny—just invincible indifference.

Here Peter's mother-in-law was healed; also a leper, an insane man, a woman with a hemorrhage, a man with a demon, and Matthew called. From this region came the 5,000 in the miracle on the mountainside. No doubt they had gone just for the loaves and fishes. Bishop William Quayle preached a sermon on Zebedee: "Where is Zebedee?" His wife was there. His two sons, James and John.

Luttrell 4-H Club News

Luttrell 4-H club met Tuesday, Feb. 5, in the auditorium of Luttrell School. The pledges were led by Duane Richesin and Pat McGinnis.

Famous birthdays of February were by Effie Plamons, Trula Watson, and Jerry Thomas. A demonstration on how to make a salad was given by Linda Brannon. A special song, "Allegheny Moon," was sung by Douglas Bright.

READ THIS

IT MAY SAVE YOUR LIFE

but this is what happens when a car, traveling 55 miles an hour, crashes into a solid, immovable tree:

1-10 of a second the front bumper and chrome "fronster" of the grillwork collapse. Shivers of steel penetrate the tree to depths of 1 1/2 inches and more. 2-10 of a second the car's front end crumples as it rises, smashing into the windshield. Spinning rear wheels leave the ground. The grillwork disintegrates. The fenders come into contact with the tree, forcing the rear parts to play out over the front doors. In this same second tens of a second, the heavy structural members of the car begin to act as a brake on the terrific forward momentum. But the driver's body continues to move forward at the vehicle's original speed. This means a force of 30 times gravity; his body weighs 3200 lbs. His legs, ramrod-straight, snap at the knee joints.

3-10 The driver's body is now off the seat, torso upright, broken knees pressing against the dashboard. The plastic-and-steel frame of the steering wheel begins to bend under his terrible death grip. His head is now near the sun visor, his chest above the steering column.

4-10 The car's front 24 inches have been completely demolished, but the rear end is still traveling 35 miles per hour. The driver's body is still traveling 55. The half-ton motor block crumples into the tree. The rear of the car, like a bucking horse, rises high enough to scrape bark off low branches.

5-10 The driver's fear-driven hands bend the steering column into vertical position. The force of gravity impales him on the steering wheel shaft. Jagged steel punctures lungs and arteries. Blood spurts into his lungs.

6-10 So great is the force of the impact that the driver's feet are ripped from his lightly laced shoes. The brake pedal shears off at the floorboards. The chassis bends in the middle, shearing body bolts. The driver's head smashes into the windshield.

The rear of the car begins its downward fall, spinning wheels digging into the ground.

7-10 The entire writhing body of the car is forced out of shape. Hinges tear. Doors spring open. In one last convulsion the seat rams forward, pinning the driver against the cruel steel of the steering shaft. Blood leaps from his mouth. Shock has frozen his heart. He is now dead.

Time Elapsed 7-10 of a second.

Please Drive Carefully

and

For The Best In Insurance Protection

SEE

R. M. GRAY

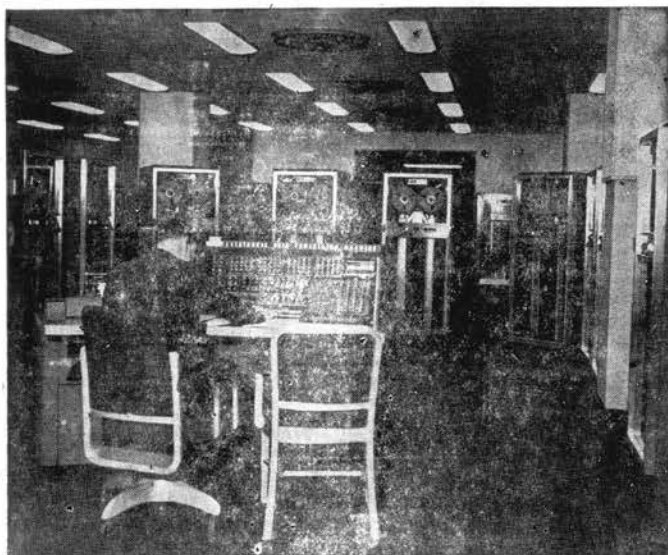
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Loudon



Another Southern Railway "FIRST"!

PICTURED ABOVE is the spanking-new IBM 705, Model II, Electronic Data Processing Machine installed in our recently-opened Computer Center at Atlanta, Ga.

This is not only the first use of this new computer by the railroad industry. It is also the first commercial installation anywhere of this latest, largest and fastest version of the so-called "electronic brain," with twice the "remembering" capacity of even the best of previous models.

This new electronic miracle will give us continuous, up-to-date information, with unbelievable speed and accuracy. Reports and studies that we were unable to make before now will be available to us.

It is one more "tool" to use in our never-ending effort to furnish the South with the best rail service it is humanly and mechanically possible to provide.

Henry A. McQuinn

SOUTHERN RAILWAY SYSTEM
WASHINGTON, D. C.



A Little Early For Planting? NOT AT ALL!

Everyday some wise people are planting dollars in their savings account at the First National Bank.

That's one crop that doesn't fail ever! And it grows steadily with a little regular attention (deposits every payday).

Start your account now at the convenient First National office, and watch the dollars grow!

First National Bank

LOUDON, TENNESSEE

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TENNESSEE

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State Library Division

GREENBACK NEWS

Tennessee Ernie Ford of Hollywood featured Greenback Tennessee on his afternoon show Friday Feb. 17 showing pictures of the Greenback money tree standing in the picture stood Mrs. Nola Melton and clerk, Mrs. Mary Ruth Blufford and Mrs. Edna Evans.

Miss Mae Lowry was a visitor in Maryville Friday.

Allen Laidner, son of the Rev. and Mrs. Frank Laidner is confined to his room with chicken pox.

Mrs. Roy Lowry was a visitor in Maryville and Knoxville Thursday.

Miss Hazel Alexander visited friends in Loudon Thursday.

Miss Ruth Hughes and Mrs. Howard Fisher were visitors in Maryville Saturday.

Mr. Everett Beale is improving satisfactorily from a heart condition in the Blount Memorial Hospital and will probably be able to come home within 10 days.

Miss Kittle Peterson continues to improve from a major operation at her home here.

Mrs. C. D. Franklin is teaching in the Greenback schools during the absence of Mrs. Elizabeth Beale.

Mrs. E. B. Tipton, sister of S. B. McCollum writes from Sarasota Fla. that she is enjoying ideal weather. Her son Col. Tipton, who has been critically ill

in the Duke Hospital, is reported much improved and is at home and able to be out again.

Mrs. Nora McCarter and Linda and Miss Anderson write from Cocoa Fla. that the citrus fruit and sunshine are a pleasant part of their visit with Mr. and Mrs. F. L. Peterson, they expect to return home the first of March.

Mrs. Claudine Collins of Maryville was a visitor here Friday.

Capt. P. K. Greenway Jr. is attending two weeks military classes in the Armory at Knoxville.

Stevie Evans, son of Mr. and Mrs. Joe K. Walker of Maryville have been at the bedside of his mother, Mrs. J. A. Walker during the weekend.

Mrs. Core Jones is at home from a several days visit with her sister, Mrs. R. H. Howell, Miss Roe and Miss Sue Kerr in Knoxville.

Mrs. Blanche Hall is expected to return home this week from a visit with her son, Mr. and Mrs. Parks Hall, Mr. and Mrs. Joe Dillon Hall in Taft, Texas.

The Greenback Community Improvement Club met in the Greenback School Cafeteria Thursday evening with the Greenback Boy Scouts and Cub Scout troops presenting the program.

Sandwiches and fruit drinks were served and following the program pictures were shown of foods by Mrs. Fred Cook and Mrs. Roy Brooks Jr. Roy M. Brooks Jr. is president of the club and Mrs. Herman Alexander is secretary.

Mr. and Mrs. C. S. Lane are grandparents to another grand son, Charles Frederic born Feb. 14 to Mr. and Mrs. Fred Delaher in Blount Memorial Hospital in Maryville.

Mr. and Mrs. Frank Hill, Miss Joan, Linda and Patsy visited Sunday with relatives in Sevierville.

Mrs. J. A. Walker, who has been in the Blount Memorial Hospital the past week for treatment was brought to her home here Friday.

Mrs. Lela Miller left Friday for Detroit where she will visit her daughter, Mrs. Paul Skaggs and Mr. Skaggs and family.

Mrs. Harry Cloud of Etowah is spending some time here with her father, Mr. J. H. Calhoun.

Mrs. Sadie Hendrick continues to improve from a bronchial illness at her home of her daughter, Mrs. John Chapman and Mr. Chapman.

Miss Dorothy French of Maryville spent the weekend with her parents, Mr. and Mrs. J. H. French and daughters.

Mrs. Sam McCollum Jr. and Rebecca, Mac, Cynthia and Rebecca and Mrs. J. B. Anderson of Maryville visited Wednesday with Mr. and Mrs. S. B. McCollum.

Mr. Anderson remains for a few days visit with her brother and wife.

The White Eagle Girl Scout troop met Tuesday afternoon in the Scout House for their weekly meeting. Scout leaders, Mrs. J. B. Patterson and Mrs. Robt. Miller were present and conducted the program. An interesting feature of the meeting was the making of "Stippons" to be used on their hike the latter part of the month.

A Pacific Garden Mission film "The Street" was presented at the Presbyterian Church Friday evening featuring the Skid Row document. The pastor, Rev. Frank Laidner discussed the picture.

Mrs. J. L. Kerr is ill with a throat infection at the home of her daughter, Mrs. Hoyle Beale and Mr. Beale in Knoxville.

Mrs. Nola Melton was a visitor in Loudon Thursday.

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED, MARCH 14, 1957

Sealed bids will be received by the State of Tennessee, Department of Highway and Public Work, at their office in the Cotton States Building, Nashville, Tennessee, until 10:00 A.M., March 14, 1957.

LOUDBON COUNTY: Project No. SG-2529(1) - The construction of a concrete deck girder overhead bridge and approach.

PHILADELPHIA NEWS

Mrs. Will Edmonds is recuperating at her home here now after a stay in Fort Sanders at Knoxville. Mrs. Edmonds had a cataract removed from her eye. She spent her first week after returning from the hospital with her brother, Mr. Joe Trout and Mrs. Trout in Loudon. She is coming along nicely now.

Miss Dorene and Zella Allen, daughters of Mr. and Mrs. Ben Allen of Sweetwater were the weekend guests of Miss Sara Rausan.

Mr. Henry Milisap entered Sweetwater Hospital Friday for a minor operation. He is still there at the time of this writing but is reported to be coming along nicely. His many friends wish for him a very speedy recovery.

Mr. and Mrs. Bill Monroe are the proud parents of a baby girl born at Sweetwater Hospital. The baby has been named Betty Karen and she weighed seven pounds and eleven ounces. Betty has a little sister, Sheila who is three. Mother and baby are fine. They have returned home.

Mr. and Mrs. Leonard Edwards and daughter, Wanda were visitors in Knoxville Saturday morning.

Mr. and Mrs. Homer Holdridge went to Jackson, S. C. last week. The event was the arrival of a new grandbaby born to their daughter, Mrs. Tom White and Mr. White. Mr. Holdridge returned home but Mrs. Holdridge is staying another week.

The Intermediate Girls' Auxiliary at the Southern Railway crossing at Bucktown near the south city limit of Lenoir City. Project Length - 0.103 Miles, Working Days - 156, (Unloading Point - Lenoir City).

No Proposals will be issued after 4:30 P.M., Wednesday, March 13, 1957.

The Attention of The Bidder is Directed To Chapter 135, Act of 1954.

Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposals will be furnished.

Prospective Bidders Must Have Filled their Questionnaires For Qualification Five (5) Days Before The Date Of Letting.

The right to reject any and all bids is reserved.

W. M. LEECH COMMISSIONER Feb. 21, Mar. 7

lary met at the home of their leader, Mrs. Gladys Allen Wednesday afternoon for a mission study class. After their study the girls enjoyed refreshments served by Mrs. Allen.

Mr. and Mrs. J. D. Davis and daughter, Rose were visiting Mrs. Davis' parents, Mr. and Mrs. Will Ridge and also with Mr. and Mrs. Burley Blount Sunday afternoon.

The Davis are from Alvin, Texas. Mr. and Mrs. Stanley Davis, Valarie and Brent and Mrs. Richard Davis were visiting at the home of Mr. and Mrs. Paul Roberts in Sweetwater Sunday afternoon.

Mrs. David Thompson and son, David and Timothy left last week for a visit in New Orleans. They will join Mr. Thompson there.

Miss Gertrude Patterson from Loudon is visiting this week with her sister, Mrs. William Christian and Mr. Christian.

Mr. and Mrs. Robert Allman announce the wedding of their daughter, Peggy Allman to Mr. Jimmy Hill of Athens, on Saturday, Feb. 2. The groom is the son of Mr. and Mrs. J. K. Hill.

The wedding took place in Chatworth, Ga. Mrs. Helen Hyde of Athens accompanied the couple. The Rev. H. W. Dooley performed the ceremony.

Mr. Hill is employed at the Waters Paper Co. Mrs. Hill is a senior in Loudon High School.

After a short wedding trip, the couple at present are residing at Mrs. Hill's parents home.

Mrs. George Large and sister, Miss Annie Jenkins along with Mrs. Large's daughter, Mr. Lee Hall, Viran and Warren from Sweetwater went to Inksp. Sunday to visit Mrs. Large and Miss Jenkins, sister, Mrs. Gertrude Jenkins who has been ill for a long time.

Guests of Mr. and Mrs. Will Edmonds the past Sunday was their granddaughters, Mrs. J. R. Lane and Mrs. Lane and little daughter, Teresa and Paula Jean. The Lanes are from Lenoir City.

Mr. and Mrs. Fred Allman and daughter, Linda were visiting Mr. Gene Allman at Cleveland Sunday afternoon.

Miss Judy Davis of the Philadelphia 4-H Club has been selected to go to 4-H Club Congress in Nashville the last week in March. Miss Gale Woods of Greenback was selected to go from Greenback.

The 4-H Club speaking contest will be run off Tuesday morning

Thursday, February 21 1957

The Loudon County Herald 3

during the chapel period in the school auditorium. Miss Ann Waller and Miss Judy Davis are the only contestants entering from Philadelphia. They will compete against each other Tuesday morning. Only one can speak in the county contest in Loudon which will be held Saturday, Feb. 23 in the court house at Loudon. Judy is the winner in Loudon County last year and spoke in Knoxville. There she came in with the first group.

Sandy Bandy accompanied her grandmother, Mrs. Julia Dixon of Loudon to North Carolina Sunday. Others who went with them were Mrs. Betty Moore and Mrs. Odie Dixon, Terry and Timmy and Mrs. Georgia McNabb from Loudon.

Recent guests of Mr. and Mrs. Will Edmonds were as follows: Mr. and Mrs. Walter Gann and Mr. and Mrs. Paul Varner of Hickox, Tenn. Mr. and Mrs. Charles Robertson and children, and Mr. Max White of East Sweetwater.

The Hiwassee Sub District met on Monday, Feb. 11, at the Hiwassee College. There were 75 present. The Philadelphia Method Youth Fellowship group won the banner with forty-five points. It was their annual Valentine banquet and the dinner was really enjoyed by all.

Mrs. Robbie Martin and Barbara, Miss Margaret Rhille from Loudon visited with Mr. and Mrs. Donald Watkins in Lenoir City Sunday afternoon.

Master Richard Waddell was dinner guest of Master Brent Davis on last Thursday.

SCHOOL NEWS We played Highland Park Thursday night and our girls won. Our boys did not have a game. Monday night we went to Lenoir. Our girls won easily but our boys lost.

Fifth grade are having a new teacher while their regular teacher Continued on Page 7

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New Casing
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YEAR'S BEST FURNITURE BUYS:

All - Out Furniture Sale

Compare Anywhere! - You'll Find The Best Furniture Buys Ever In This Area - Shop! Save!

Greer's proudly presents the years best furniture buys during this ALL-OUT SALE. All finest quality, new furniture reduced. A big 14 day event offering you more for your furniture dollar than ever before! Don't miss it!

Starts Friday, February 22 - Ends Saturday, March 9

<p>ONE 3-PIECE BEDROOM SUITE Regularly \$219.50, Now Only \$169.50</p> <p>ONE 4-PIECE BEDROOM SUITE Regularly \$269.50, on Sale for \$219.50</p> <p>TWO 4-PIECE BEDROOM SUITS Regularly \$239.59, Now Priced at \$149.50</p> <p>One 4-Piece Solid Cherry Bedroom Suite Regularly \$529.50, Sale Priced at \$449.50</p> <p>Minimum Down Payment!</p> <p>ONE 3-PIECE SOLID MAHOGANY SUITE Regularly \$399.50, save at only \$319.50</p> <p>ONE 3-PIECE SOLID ASH BEDROOM SUITE Regularly \$399.50, Now Priced at \$269.50</p> <p>ONE SOLID MAHOGANY BED Regularly \$129.50, save at only \$79.00</p> <p>ONE CORDOVAN CHEST OF DRAWERS Regularly \$69.50, Now Priced Only \$45.00</p> <p>ONE SANDLEWOOD CHEST OF DRAWERS Regularly \$99.50, Save at Only \$69.50</p> <p>FULL SIZE SOLID FOAM RUBBER SETS Regularly \$129.50, Save at Only \$89.50</p> <p>SOLID FOAM RUBBER SETS, TWIN SIZE Regularly \$109.50, Sale Price \$79.50</p> <p>LAMPS PICTURES CHAIRS UP TO</p>	<p>5-PIECE DINETTE SUITES Regularly \$79.50, Save at Only \$65.00</p> <p>7-PIECE DINETTE SUITES Regularly \$129.50, Sale Price at \$109.50</p> <p>One 5-Piece Wrought Iron Dinette Suite Regularly \$139.50, Now Priced Only \$89.50</p> <p>Three 5-Piece White Enamel Dinette Suites Regularly \$49.50, Save at \$39.50</p> <p>7-PIECE MAHOGANY DINING ROOM SUITE Regularly \$399.50, Sale Priced at \$319.50</p> <p>Tan, Brown And Green Window Shades Priced Low at \$1.50, Now Only 97c</p> <p>MAHOGANY LAMP TABLES Regularly \$21.50, Sale Priced \$14.95</p> <p>MAHOGANY HOSTESS CARTS Regularly \$19.50, Now Priced at \$12.50</p> <p>TELEPHONE STANDS Regularly \$24.50, Sale Priced at \$18.75</p> <p>2-PIECE TELEPHONE STANDS Regularly \$21.50, Save at Only \$14.95</p> <p>Jamison Mattress and Spring Sets, Full Size Regularly \$119.50, Now Priced at \$79.50</p> <p>Simmons Anniversary Twin Mattress & Spring Regularly \$49.50, Sale Priced at \$34.50</p> <p>Foam Rubber Layer Mattress & Springs Sets Regularly \$139.50, twin size at \$69.50</p> <p>Simmons Deep-Sleep Mattress, Twin Size Regularly \$49.50, Save at Only \$29.50</p> <p>Serta Posture Mattress & Box Springs Regularly \$59.50, Sale Priced \$39.95</p>	<p>BABY BED WHEAT FINISH Reg. 37.50, now 24.95</p> <p>BABY BED NATURAL FINISH Reg. 52.50, now \$39.50</p> <p>Two Modern Chairs Reg. 49.50, now 24.95</p> <p>TWO ROCKERS Reg. 22.50, now 12.50</p> <p>TWO ROCKERS Reg. 19.50, now 12.50</p> <p>Gold Swivel Rocker Reg. 54.50, now 26.50</p> <p>LOUNGE CHAIR Reg. 69.50, now 39.50</p> <p>PLASTIC ROCKER Reg. 39.50, now 29.50</p> <p>MODERN CHAIR Reg. 36.50, now 25.00</p>
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50% OFF

WHITE STORES
J.W. GREEN STAMPS

**Best Cooks Sale
Stockely's
Cream-Style
CORN**

6 cans 95¢

PLUS J.W. GREEN STAMPS

WHITE STORES

ONE JAMISON DAVENPORT
Regularly \$229.50, now priced at \$189.50

ONE JAMISON DAVENPORT
Regularly \$289.50, now on sale at \$239.50

ONE KROEHLER 2-Piece Living Room Suite
Regularly \$249.50, now Priced at \$189.50

ONE KROEHLER 2-PIECE SECTIONAL
Regularly \$219.50, Sale Priced \$149.50

ONE KROEHLER 2-Piece Living Room Suite
Regularly \$349.50, now Priced \$279.50

ONE GILLIAM 2-Piece Living Room Suite
Regularly \$319.50, Sale Priced \$199.50

THREE 2-Piece Living Room Suites
Regularly \$189.50, now priced \$149.50

24 Months To Pay!

ONE 5-PIECE LIVING ROOM SUITE
Regularly \$139.50, Sale Priced \$89.50

ONE ECE MAPLE LIVING ROOM SUITE
Regularly \$259.50, Now at low \$199.50

ONE KROEHLER 3-PIECE SECTIONAL
Regularly \$399.50, Now Only \$329.50

ONE WADE-BROWN 3-Piece Sectional
Regularly \$399.50, Save at \$325.00

TWO JAMISON 5-Piece Sofa Bed Suites
Regularly \$139.50, Now \$89.50

ONE JAMISON DAVENPORT AND CHAIR
Regularly \$249.50, Save Now at \$199.50

ONE MARSHALL 2-Piece Living Room Suite
Regularly \$249.50, Sale Priced \$209.50

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FUTURE FARMERS of AMERICA

Celebrate National and State FFA Week



Loudon Chapter --- Future Farmers of America

ACCOMPLISHMENTS OF LOUDON FFA

There are 66 active members of the Loudon FFA chapter. Thirty eight are greenhands, forty six chapter farmers and two state farmers. Two members Junior Howard and Leonard Sampson hold the Star Chapter Farmers Degree.

Fifty-four members last year completed a total of 208 supervised farming enterprises for a labor income of \$17,620.73. In addition members carried out many supplementary farm practice jobs and improvement projects.

By the end of September our program of work has been completed and each boy of the chapter was a member of one of the nine major committees. Last fall members of the Loudon Chapter entered fifty five or more items in the TVA & I and Monroe County Fairs. Major entries were tobacco, corn, rope work, woodworking projects, and other shop jobs.

In addition to prize money won by individuals the chapter placed 9th in total points earned at fair winning a prize of \$7.50.

Avery West entered the FFA tractor driving contest in TVA & I fair where he placed 5th winning a prize of \$6.00. Eight of our members Leonard Sampson, Jim Townson, Lee Huffine, Junior Howard, Benny Sewell, Billy Clark, Willard Rollins and Harold Davis participated in the FFA and FFA style show as a special feature of the TVA & I fair. Chapter won a prize of \$10.00.

During the past year our chapter was represented in the following contest: parliamentary procedure, public speaking, farm shop skills, dairy and livestock judging and opening and closing ceremony contest.

In the creed contest thirty-eight freshmen Ag. boys competed for top honors. Edward Bright won the local creed contest and represented the chapter in the sub-district contest where he won the creed medal.

Benny Arp won the local public speaking contest over twenty-eight other competitors. He entered the sub-district contest and was awarded the public speaking medal. The chapter was represented in the opening and closing ceremony and parliamentary procedure contest by Jim Purdy, Homer Millsaps, Daris Richeson, Gerald Kyker, Donald Millsaps, and Willard Rollins. In the Farm Shop Skills contest held at college of agriculture, Knoxville, Junior Howard, Jim Purdy, Jim Curtis, Jim Jacobs and Homer Millsaps represented Loudon Chapter.

Our dairy judging team was composed of Junior Howard, Leonard Sampson, Blaine Schrimmer, Tolbert Simpson, Jim Townson and Bill Kiser were members of livestock judging team. Both group entered the East Tennessee judging contest held at U. T. College of Agriculture last spring.

Beulah Ann Davis was chosen to be FFA Sweetheart of the Loudon chapter for 1967. She attended the sub-district contest held at Everett High School and will represent the chapter at tri-state FFA Queen Banquet sponsored by Chattanooga Times.

Although we have various kinds of recreational programs during the year our biggest social event in the Christmas parent and son banquet. Some 200 parents, sons and guests were present last year. Mr. L. A. Carpenter, district supervisor vocational agriculture for East Tennessee was guest speaker.

Last summer Jim Purdy, president of Loudon Chapter won an all expense five day trip to Raleigh North Carolina to attend the Southern States Coop. Institute. Representatives from all over the United States attended this meeting.

Award are being presented to three FFA boys who have the highest scholastic rating in all school subjects. First place award goes to Edward Bright, runner up awards will go to Benny Sewell and Willard Rollins. Grades must average 90 or above.

The honorary chapter degree was presented to Mr. Charles Brackett last year for outstanding contributions to the Loudon Chapter.

Our chapter sponsors two adult classes as a part of the community service program. One class meets twice monthly at Davis School with an enrollment of twenty members. A young farmer class meets at the Ag. building twice each month for class room and shop work. Fifteen young farmers of the community are enrolled.

Last spring members of our chapter and farmers of the community set more than 15,000 strawberry plants. Another order is being made this spring.

Six boys, Harold Davis, Sammie Russell, Alger Watkins, Edward Waters, Ray Tallent and Benny Sewell have steers on feed to enter the East Tennessee fat cattle show and sale in March. Gerald Kyker, treasurer of local chapter is also treasurer of the Knox Sub-district.

One of our chapter goals this year is to receive the Standard Chapter award. As a part of National Future Farmers of America week observance. The Loudon FFA chapter has placed a window display in the post office, this display is another way of informing the people of Loudon of some of the activities of the local chapter.

Departments of Vocational Agriculture all over America including Puerto Rico and Hawaii, Bruce Williams, Jim Townson, Troy Hill, John Evans and Leonard Sampson were in charge of the planning and setting up of the display. Five members of Loudon FFA chapter, appeared on radio station WLIL yesterday and presented a play to better inform the public about the work of Future Farmers of America. Those who appeared on the program were Junior Howard, Sammie Russell, Bennie Lane, Tolbert Simpson, and Gerald Kyker. All are members of the senior Ag. class.

On Monday morning of this week four members of Freshmen Ag. class presented a program about FFA week over the school public address system during the morning devotional period. Those appearing on this program were Lee Huffine, Johnny Stamey, Kelly Clark, and Jim Jones.

On Thursday evening Feb. 21 Willard Rollins will appear on the program of the Davis adult farmers class to talk on the accomplishments of the Future Farmers of America. The other part of the program will be centered around a discussion of the growing habits of the leading varieties of tobacco. Meeting begins at 7:00 P.M. at Davis School.

Loudon FFA Chapter would like to take this opportunity to thank each of the business firms in the full page section of this paper commemorating National FFA week. We appreciate your interest and support of our program of Vocational Agriculture in this community.

Loudon FFA Chapter
Jim Purdy, President

Almost 16,000 Active Members In Tennessee

This Message Sponsored In The Interest of Loudon Future Farmers of America By

Congratulations — FFA
Thomas-Hill Store
Loudon

Congratulations — FFA
Miller Motor Company
"Chevrolet Sales and Service"

Compliments of
First National Bank
Loudon

Compliments of
Bacon Creamery
"Good Luck To Your Future — Farmers"
Phone GL 8-2068

E. M. Hall
Esso Distributor
Phone GL 8-3182

West End Cafe

West End

Loudon

Five to Five Store
"If It's Smart — We Have It"

Carter Lumber Company
Lumber & Builders Supply — Phone GL 8-3424

The Ed Watkins Store
"Best Place To Trade"

Loudon Furniture and Hardware Company

Bill's Grill
Real Pit Bar-B-Q — Good Milk Shakes
Loudon

Doug's Esso Station
Loudon

Loudon Pharmacy
"Your Prescription Store"
Phone GL 8-2751

Loudon County Herald
"Loudon County's Family Newspaper"

Congratulations — FFA
Loudon Farmers Coop.

Loudon Motor Co., Inc.
H. H. Giffen — Jack Randolph

Loudon Feed and Grain Co.
Loudon

Loudon Utilities
Electricity — Natural Gas — Spring Water

Compliments of
Bowman-Porter Furniture Co.
Phone GL 8-3255

Greer Machinery Company
Phone GL 8-2233
Loudon

Loudon Builders Supply
Phone GL 8-2023

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

What food processor deserves more credit for pioneering in production of pre-packaged, ready-to-cook, time and labor-saving food, than the hen? Her product, the egg, has offered convenience and high nutritive value from far back in history. She has also steadily increased her efficiency, thus produces more and better eggs. Egg production set a record level in 1955, and the outlook for 1957 is for another year.

Planning to serve eggs often in menus is a wise investment in family health. Eggs are classified as a protective food being an especially good source of high quality protein, minerals, and vitamins. Eggs are low in carbohydrates, contributing to body-building, rather than to fat deposits. In the winter and spring months the large egg is less expensive and the wiser choice. At this season, when supplies of grade A eggs are so plentiful, the housewife should be especially interested in their quality characteristics and cooking uses. Eggs are so quick and easy to prepare that even those who are slow in getting out of bed, should have time to cook eggs as they prefer them.

—Cook just until done. High temperatures and long cooking tend to toughen eggs.

—Keep eggs clean, cold and covered to retain top quality.

—Choose eggs by grade and from refrigerated cases.

—Use even, moderate heat to cook eggs.

—The color of the egg shell, white, cream or brown, does not affect flavor, food value, or cooking.

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Mrs. Gover Fetes Bridge Club Tuesday

Mrs. Reed Gover entertained her bridge club Tuesday evening at her home on Huffs Ferry Rd.

A dessert course was served before playing three progressions of bridge.

High score for the club was won by Mrs. Dan C. Remine.

High guest prize was won by Mrs. Ida Littleton Mrs. Thomas and Mrs. W. C. Patton.

Guests for the club were Mrs. Ray Waller, Mrs. Hamd Carey, Mrs. Broady Harrison, Mrs. Sanders, Mrs. Bill Brewer, Mrs. Hall Summers, Mrs. Thomas and Mrs. William Post and Mrs. Hank Bertelkamp of Knoxville.

Post Home Scene Of Bridge Meeting

Mrs. William Post entertained her bridge club on Valentine's Day at her new home in Knoxville.

Each club member brought a covered dish and had supper before playing bridge.

High score was won by Mrs. Hamd Carey and the other prizes were won by Mrs. Hank Bertelkamp and Mrs. Dan Thompson.

The club members exchanged secret sister gifts and names were drawn for a new secret sister for the day until next Valentine's Day.

Guests for the club were Mrs. Boyd Dudley and Mrs. Jack Boyd of Knoxville.

Mrs. Cline Is Host To Bridge Thursday

Mrs. Robert Cline was hostess to her bridge club Thursday evening at her home on Robinson Dr.

A dessert course was served preceding three progressions of bridge.

High score was won by Mrs. Jim Blair. Other prizes by Mrs. Reed Gover and Mrs. John Simpson.

Buddy and Felicia Fontaine are spending a few weeks with their grandparents in Johnson City.

Mrs. F. R. Laffer of Sheffield, Ala. arrived Monday to spend a few days with Mrs. Reed Gover and Mr. and Mrs. Jack Laffer and family.

To Mr. and Mrs. Ben Throft of Troy, Mich. is visiting his parents, Mr. and Mrs. Ralph Finley.

Mr. Elmore Maples of Chattanooga spent the weekend with Mr. and Mrs. A. Maples.

Mr. Karl Warren returned to his home in Nashville Friday after a visit with Mr. and Mrs. W. C. Patton and Bill.

Mr. Robin Swenson of University of Wisconsin spent the week end with his parents, Mr. and Mrs. E. C. Swenson and Jill.

Mr. and Mrs. B. J. Massey and children of Kingston spent the weekend with Mr. and Mrs. Stanley J. Rimshaw and family.

Mr. and Mrs. Henry Vann Ingram of Rome, Ga. were the overnight guests Wednesday of Mr. and Mrs. C. B. Blair and Mrs. E. W. Ingram, who is still quite ill.

Mrs. John C. Porter of Newport was the recent guest of her sister, Mrs. Joe Hudson and Mr. Hudson.

Mrs. J. F. Snow had as her dinner guests Sunday Mr. and Mrs. C. J. Snow and family of Knoxville, Mr. and Mrs. Vaughn Snow and family of Kingsport.

Mr. and Mrs. Albert Lowe, and Mr. and Mrs. James Snow and daughter.

Mr. and Mrs. Elmer Raper of Knoxville were visiting relatives and friends here Saturday.

Cleve and Mary Bond, Bedford of Concord were the weekend guests of Mr. Paul Jones and Mr. and Mrs. John W. Simpson.

Dr. Donald W. Hood and Dr. Edward Lee of College Station, Tex. were the recent guests of Mr. and Mrs. Stanley J. Rimshaw and family.

Mr. and Mrs. Eugene Booth and children spent the weekend with Mr. and Mrs. Blaine Booth in Johnson City.

Mr. Kenneth Smith returned to Spartanburg, S. C. Monday after being called here due to the death of his father-in-law, Mr. Floyd Lanston.

Mr. Charles Brakebill and Mr. Howard Brookshire left Sunday for the University of Georgia in Athens to attend a Ice Cream Production and Sales Short Course.

Mr. and Mrs. Bill Lawson, Jr. and children of Knoxville spent Monday and Tuesday with Mrs. May Cook and Mr. and Mrs. R. A. Lawson.

Pfc. Kenneth M. Gardner of the U.S.M.C., who is serving with the 6th Fleet aboard the U.S.S. Coral Sea and who has just returned from a 7 months cruise in the Mediterranean arrived here Tuesday for a few days visit with his aunt and uncle, Mr. and Mrs. Scott Mitchell.

Mr. Edg Hodge spent last week with his son, Edg Hodge, Jr. and family, in Norfolk, Va.

Mrs. Otis Peterson of Morgantown, N. C. is visiting Mrs. E. W. Ingram.

Miss Marilyn Zimmerman and her guest Miss Norma Jaynes of East Tenn. State Teacher's College in Johnson City were the weekend guests of Mr. and Mrs. W. F. Zimmerman.

Mr. and Mrs. Thomas Laffer and family of Athens and Mr. and Mrs. John Agee and son Jack of Maryville were the weekend guests of Mrs. Reed Gover.

DAR Chapter Has Its Regular Meeting 14th

Hiwassee Chapter of the Daughters of the American Revolution met Thursday night, Feb. 14, at the home of Mrs. Paul O'Neal near Lenoir City. Joint hostesses were Mrs. J. B. Hall and Miss Maude Grigg.

The vice-regent, Mrs. Charles Colville, presided in the absence of the regent, Mrs. A. M. Fowler.

Mrs. H. H. Richman was elected official delegate to Continental Congress; Mrs. J. H. Blair, alternate.

Mrs. M. C. Anderson, assisted by Mrs. John Everett, gave a most interesting program. Slides from the Smithsonian Institute in Washington featured the gowns and furnishings of the First Ladies of our land from Martha Washington's day to the present.

The hostesses carried out the George Washington theme in the ice course served at the close of the meeting.

Baptist Classes Have Joint Meeting Feb. 12

The Ready and Winsome Sunday School Classes with invited guests, held their annual Valentine party in the Fellowship Hall of the First Baptist Church Tuesday, Feb. 12, at 6:30 o'clock.

The room was gaily decorated with hearts and candles, and the center table decoration was a lovely large heart of white and red.

While the guests were choosing partners and finding their places at the table, Mrs. Heber Davis played sentimental music most fitting for St. Valentine's day.

Following the delicious meal, heart games, stunts and contests were enjoyed by all.

Prospect HD Club Met On February 13

The Prospect Home Demonstration Club had its regular monthly meeting Feb. 13, at the American Legion Hall in Loudon. Mrs. Bernard Courtney, president, was in charge.

The main demonstration for the month was lenther, given by Mrs. Homer Holbridge, craft leader.

Leader reports were given by Mrs. Harvey Crabtree, Mrs. John James and Mrs. Earl Massengill.

Mrs. W. Kollock gave a very valuable hint on starting shrubs from cuttings.

Mr. and Mrs. John Jones, Miss Achas Jones and Miss Gladys Jones of Lenoir City were visiting relatives and friends here Sunday.

Miss Lena Lee of Athens spent the weekend with Mrs. John L. Mize and Misses Carrie Lou and Mary Katherine Mize.

Mr. and Mrs. J. Lloyd Barnes and family of Sweetwater spent Sunday with Mr. and Mrs. F. M. Quinn.

Mr. and Mrs. Albert Lowe of Kingsport visited Mr. and Mrs. James Snow this weekend.

Mrs. Charles Brakebill and daughter, Linda left Saturday to spend about 10 days with Mrs. Brakebill's mother, Mrs. Leonard Denton in Memphis.

Mr. H. L. Thomas was returned to his home Thursday after spending some time in St. Mary's Hospital in Knoxville.

Thursday, February 21 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. Leroy Custead
Loudon

DEEP SEA DELIGHT

1 small pkg. noodles	1/2 large green pepper
1 cup cream of mushroom soup	cut fine
thinned with milk	1 cup grated cheese
1 small can of tuna fish	1/2 teaspoon salt
1 small can green asparagus	1/2 teaspoon white pepper

Cook noodles in salt boiling water. Mix together all ingredients and bake in a 350 degree oven for 40 minutes.

Fruit Salad, Bran Muffins and Lemon Pie may be served with this recipe to make a complete meal.

Thank you very much Mrs. Custead I've heard a lot of people who wanted this recipe and especially those who have eaten it.

Bridge Group Meets With Mrs. Richeson

Mrs. J. E. Richeson entertained her bridge club Friday evening at the home of Mrs. Leroy Custead.

The club members and guests enjoyed a buffet supper before playing three progressions of bridge.

High score for the club was won by Mrs. W. C. Patton. Other prizes were won by Mrs. Ray Waller, Mrs. Jim Blair and Mrs. Doris Blair.

Guests for the club were Mrs. Sam Wilson, Mrs. Robert Frow, Mrs. Bill Butler, Mrs. John Greer, Mrs. James O. Harrison, Mrs. Charles Davis, Mrs. Sam Harrison, Mrs. Jim Blair, Mrs. W. B. Campbell, Jr., Mrs. Hamill Carey, Mrs. Rufus Watson, Mrs. Leroy Custead, Mrs. Ray Waller, Mrs. John Simpson, Mrs. Charles Brakebill, Miss Maude Grigg and Mrs. Jack Laffer.

Mr. and Mrs. Joe V. Watkins and son Jimmy spent the week end with Mr. and Mrs. William Moore, Jr. in Williamsport, Tenn.

Mrs. J. C. Greer has returned home after a visit with Mr. and Mrs. Howard King and daughter, Jane in Clarksville.

Mr. J. B. Windle and son, Jack of Kingsport were visiting Mr. and Mrs. Hugh McQueen Saturday and Sunday.

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FIGURE Control

THE Easy Way

BACON'S Non-Fattening Fresh Grade A SKIM MILK

Yes, reducing can be just that simple! High in protein and energy, low in calories. Good for you!

The REALLY Instant Non-Fat MILK

BACON'S SKIM MILK

"at the store or at your door"

DeSoto...prices now start just above the lowest



Yes, the sharpest looking car on the road can be parked in your driveway for just a few dollars more than you'd expect to pay for a low-priced car. Make it a point to drive and price a DeSoto before you decide. Truly, it's the most exciting car in the world today!

THREE GREAT LINES TO CHOOSE FROM:

FIRESWEEP 245 hp	FIREDOME 270 hp	FIREFLITE 295 hp
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Make your decision now! See the DeSoto dealer nearest you. He'll show you the car that's the most exciting car in the world today!

YOUR DE SOTO DEALER PRESENTS A BOLD NEW MARK IN "YOU SET YOUR LIFE" ON RADIO AND TELEVISION... NBC NETWORK.

Curtis - Tipton Motor Co.

Lee Highway, Loudon, Tenn.

KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:30 P. M.
 Evening Worship 8:30 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent Fred Arden
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 7:30 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Clement
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:50 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 8:00 P. M.
 N. Y. P. S. 8:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday - Mid-Week Prayer Meeting 7:30 P. M.
 Thursday - Group Visitation 7:00 P. M.

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:30 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL
 LOUDON FIRST BAPTIST
 F. W. B. League 7:30 P. M.
 Morning Worship 11 A. M.
 Worship 8:15 P. M.
 BAPTIST CHURCH
 Pastor H. H. Tutterrow
 Sunday School 10 A. M.

ANSWER THIS QUESTION

Am I My Brother's Keeper?

Those words do come from the Bible. And they have sometimes been quoted to justify a man's lack of concern for the welfare of others.

When we quote Scripture we must be careful WHOM we are quoting!

It was Cain, the first murderer, who asked that biting question. God had said, "Where is Abel, thy brother?" And Cain was trying to escape the consequences of his crime.

Each of us is responsible for his brother's welfare. That is the very reason this feature is appearing in your newspaper.

You and your family need the spiritual resources our churches offer. In whichever Christian congregation you select there are waiting to welcome you many men and women and young people whose faith has taught them a deep concern for their brothers.



THE CHURCH FOR ALL... ALL FOR THE CHURCH

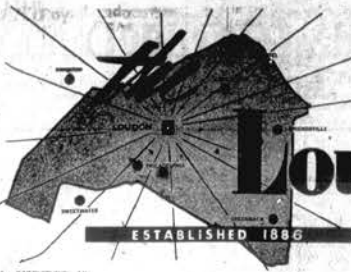
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Genesis	1	1-11
Monday	Matthew	20	20-28
Tuesday	Leviticus	1	1-17
Wednesday	Colossians	3	1-11
Thursday	James	1	1-12
Friday	John	8	12-18
Saturday	John	8	12-18

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 15

LONDON, TENNESSEE, THURSDAY, FEBRUARY 28 1957

PER COPY 10c

Just Piddlin'

By The Editor

THIS IS YOUR LIFE hit London last weekend when friends of Mr. and Mrs. R. M. Gray presented such a program to honor their 42nd wedding anniversary. The affair went off well and the couple was certainly surprised.

However, I've heard that both Vaughn Browder and Wayne Curtis are somewhat disappointed that they weren't asked to recount some of their experiences with Rem. And had they been there I'll bet it would have been a pretty lively program.

The Gray's wonderful marriage is more unusual because they've spent the entire time in the same house. Rem says they've done a lot of work on it during that 42 years. He also made the mistake of telling that after their return from their honeymoon their friends dropped by one night to serenade them. In an effort to dodge them, the Gray's hid out in the provy. The friends stuck around so finally out they came. They only had two chairs in the house, so everybody plopped on the floor and had a big time.

They are a mighty fine couple. I add my congratulations.

A LETTER this week from the London Countians now teaching in Connecticut. She writes, "It has been with a great deal of interest that I have read your articles concerning a session court for London County."

"Although my knowledge of the systems is far from complete, from the information I have read recently I think that the replacement of the JP system with a session court would be instrumental in providing the people of London County with a superior quality of judicial service. I think that you are to be commended upon the series of articles, and hope that you will continue in the effort to obtain a session court for London County."

Sincerely Yours, Harriette LeNoir, Teachers College of Connecticut.

SAD SITUATION... a bride of a few months bitterly complained to her relatives about her husband's continual drinking. "If you knew he drank," she was asked, "why in the world did you marry him?"

"I didn't know he drank," she sobbed, "until one night he came home sober."

YEP... salt is the thing that if you don't put it on potatoes makes them taste bad.

THOUGHT FOR THE WEEK... you don't have to climb mountains to succeed—there are still plenty of motels to be sealed.

THE WHITE HOUSE

WASHINGTON

February 6, 1957

TO THE 4-H CLUB MEMBERS OF THE UNITED STATES:

During National 4-H Club Week, it is always a pleasure to recognize the accomplishments and contributions of 4-H Club members. With more than two million members, guided by dedicated community leaders, your work and spirit are a source of national strength.

This year, in developing your theme of "Improving Family and Community Living," I am glad to learn your vision includes the whole family of nations and our total part in the life of the world community.

Your International Farm Youth Exchange program is an effective demonstration of the sincerity of this vision. As you help promote understanding and friendship with youth of other lands, you cultivate a strong spirit of peace and freedom.

Congratulations and best wishes.

Dwight D. Eisenhower

1957 Red Cross Fund Drive In Loudon County To Get Started With Meeting

The 1957 Loudon County Red Cross Fund Drive will get underway with a kickoff meeting to be held at the Loudon Methodist Church next Tuesday. The meeting will be at 7 p.m.

Featured speaker for the program will be Dr. H. F. Johnson of Tennessee Wesleyan College, Athens.

Yale And Towne Strike Ends As Work Resumes

Employees of Yale and Towne Manufacturing Co. in Loudon City voted by a wide margin last week to accept a temporary offer of wage increase and end the five-week-old strike.

The settlement, incorporated into a three-year contract package, provides for wage increases ranging from eight to fifteen cents per hour, with the average increase eleven cents. The old scale averaged \$1.22 per hour.

Loudon Lions Entertain Wives At Annual Ladies Night Last Thursday

Loudon Lions entertained their wives at the organization's annual Ladies Night program last Thursday night, highlighting couple participation in contests patterned after television.

Special feature of the program, termed by many of those present at the best Ladies Night ever, was the crowning of the Lions Club Queen for a Day.

The program also marked the first Lions meeting held in the cafeteria of Loudon's new Junior High School.

Lions President W. C. Patton got the program rolling following

dinner, then turned the affair over to the master of ceremonies, Lion Zone Chairman N. A. Weaver, Jr. Weaver directed the program which featured "Do You Trust Your Wife" and other audience participation contests. Silver dollars were given as prizes. Final event of the evening was the Queen for a Day contest. Contestants presenting their sad stories were Mrs. Earl McCall, Mrs. Glen House, Mrs. C. A. Barker, Mrs. J. N. Purdy, Jr., and Mrs. Reb Burnett. Mrs. Burnett won the crown and the table load of prizes that went with it.

School Children To Compete In Milk Contest

Loudon County school children will compete against each other during the month of March in a School Milk Contest which begins tomorrow.

The contest pits county schools against each other to see which can show the greatest percentage increase in the use of milk by students. \$100 in cash prizes will be offered to winning schools, with the top winner taking \$50.00.

The county contest is being sponsored by the Loudon County Dairy Foods Promotion Committee, the Loudon County Farm Bureau, and Bacon Creamery.

County winners will also compete for an additional \$150 in prizes in the East Tennessee contest.

All schools, regardless of size, will have equal chance to win the contest. Results will be based on the percentage of increase in consumption with the number of students at the school, not on the volume of milk put away by the children.

County school children can purchase milk for 2c per half pint through the government subsidy program.

The contest is also designed to encourage school children to drink less of milk, nature's most nearly perfect food. Milk has long been known as one of the most important foods for healthy growth.

So get busy kids! Put that milk away and help your school win!

Two Additional Shrubs Donated For Fountain

Two more donations of shrubs as memorials in Loudon's community fountain have been made this week.

One shrub is in honor of Mr. and Mrs. Smith Adkins, given by Mr. and Mrs. Earl McCall. The second memorial comes from Mr. and Mrs. Joe Shubert as a memorial to Allan Shubert.

Donations of shrubs as memorials are still being accepted. Each shrub is \$5.00. Donations may be made at the Herald office. All memorials will be noted in the Herald unless the donor wishes otherwise.

Foreign Officials Are McCrory Farm Visitors

Guiseppe Aloisi, president of the Regional Assembly of Sicily, and a party of Sicilian dignitaries visited the farm of Mr. and Mrs. Hal McCrory Monday.

The group was impressed with the results of TVA demonstration farming methods and the modern milking parlor.

The visitors were accompanied by Mrs. John S. Bauman, NSIA consultant, and Miss Thos. Sacher, interpreter.

Early Morning Breakin Hits West End Resturant Today

Sweetwater Takes Double Win From Loudon To Close Basketball Season

By Tom Delaney

The Sweetwater High Wildcats won a double bill over the Loudon High Redskins in the seasons final for both teams. The Sweetwater girls eked out a 35-34 win over the Loudon girls, while the Sweetwater boys trimmed the Loudon boys 64-61.

The Sweetwater girls won a thriller over the Loudon girls 36-34. The Loudon girls started out fast with Hattie McGinnis setting the pace with seven points as the Lady Redskins built up a 11-5 lead at the end of the first quarter and in the second quarter with Hattie McGinnis, Brenda Giles, and Carol Ferguson leading the way, the Loudon girls continued to roll as they built up a 22-9 lead at the end of the half.

Early in the third quarter the Loudon girls were really rolling as they built up a 19 point lead, but Sweetwater girls put on a rally late in the third quarter to pull within eight points as the quarter ended. In a sudden death fourth period the Sweetwater girls rallied to tie the score with 30 seconds left in the game, then a desperate try by a Loudon forward failed and with only seconds remaining, Doris Jenkins dropped in two points for the Sweetwater girls as the game ended.

Hattie McGinnis was high scorer for the Lady Redskins with 17 points.

The Sweetwater boys edged out the Loudon boys 64-61. The Sweetwater boys jumped in the lead early in the game and went on to build up a 18-11 lead at the end of the first quarter.

1957 License Tags Go On Sale At Clerk's Tomorrow

It's tag time for Loudon County motorists once again, and the County Court Clerk's office has announced that they will go on sale tomorrow.

And it's a bit different type tag that will be dressing up Tennessee cars this year.

The new plates are pressed in the rectangular size adopted nationwide, however, the outline of the state is set into the plate with the numbers. The 57 tags are dark blue with white numerals.

Prices for the tags remain unchanged. Class C tags cost \$10.00 while Class D plates run \$13.00. Motorists with low tag numbers are once again urged to pick up their plates as early as possible. The County Court Clerk previously requested that persons wishing to retain tag numbers under 2,000 reserve them.

Maj. Leonard Cathcart To Have New Duties

Major Leonard N. Cathcart has been accredited to the Court of St. James and assigned to the United States Diplomatic Mission, American Embassy, London, England.

He will serve as assistant air attaché representing the United States Air Force.

Major and Mrs. Cathcart and their children, Pamela, Douglas and Betty Lynn, are expected to arrive in Loudon on Mar. 1 for a short visit with Mrs. Cathcart's parents, Mr. and Mrs. Doug Watkins. They leave New York later in the month on the USS United States for their new home in the British Isles.

Bill's Grill, a West End restaurant, was ransacked early this morning sometime after the establishment was closed for the night.

Bill Lowe, owner of the restaurant, said that losses would exceed \$150 in cash. In addition all coin machines suffered damage in being broken into and the thief smashed a \$500 cash register.

Entry was made through a back window of the building. Sheriff Freeman Russell tracked the thief down the Southern Railway embankment to the window. His muddy tracks showed his progress in the building. After the break-in he was tracked back up the embankment and down the railroad track toward town. It was the second major break-in in several months in West End. A group of thieves recently hit Loudon Farmers Cooperative. Besides the cash register, the thief broke into two pinball machines and a cigar machine.

THE COURT HOUSE RECORD

Marriage Licenses

Feb. 22—Alvin J. Talbot to Ora Mae Laydon.

Real Estate Transfers

Feb. 20—Deed from Sherman Stoksbury and others to Flo S. Collins, 1 tract, lat. Sherman Stoksbury and others to Eva S. Balderson, 1 tract, lat. W. J. Hamilton and others to George V. Shetter and wife, 1 lot, 2nd; Norman Stoksbury and others to Mona S. George, 1 tract, lat. Tom McQueen and wife to T. B. Publishers, 1 tract, 1 lot, lat. Feb. 21—Deed from Charles Wheeler and others to Thomas C. Wheeler and wife, 277 acres, 2nd; Thomas C. Wheeler and wife to Robert L. Duggin and wife, 1.7 acres, 2nd.

Feb. 23—Deed from Mallie Rogers to Jessie Ray Taylor, 1 tract, 2nd; Alvin B. Corum, Jr., to P. K. Wallace and wife, 2 tracts, 2nd; Tom McQueen and wife to A. L. Dexter and wife, 1 lot, 1st.

Feb. 25—Deed from Otis Yates to Joe Tuck and wife, 1 tract, 2nd; Halbert Robinson and wife, 1 lot, 1st.

Feb. 26—Deed from G. B. Woods and wife to Richard Woods and wife, 2.8 acres, 3rd.

Cases Filed-Chancery Court

4256—Kenneth Dutton and others vs. Nancy Jane Dutton and others, confirmation sale.

4307—Roy W. Swartzell vs. Frank E. Swartzell, divorce.

4308—Roy M. McKinney and others vs. Maude M. Robinson and others, confirmation sale.

4309—Sharon Odemick and wife, petition for adoption.

Cases Filed-Circuit Court

562—V. M. Wells and Mrs. C. M. Stone vs. Frank and Louise Hamm, appeal JP court.

563—Joe Brookshier vs. Myrbaert S. West, appeal JP court.

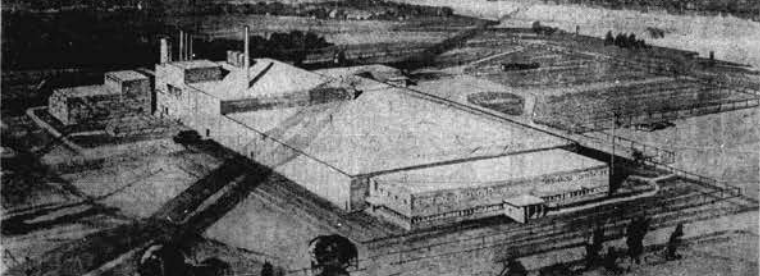
564—Myrbaert S. West vs. Joe Brookshier, appeal JP court.

Two Suffer Injuries In Accident Tuesday

Two persons suffered painful injuries late Tuesday night in the collision of two autos on River Road just outside the city limits.

Hurt were Mrs. J. E. Richlin, president of the Loudon PTA who was on her way to a meeting of the organization, and Tom Woods, starter on the Loudon HS basketball squad.

Both suffered cuts and bruises in the crash.



ACTUALITY... Just about a year ago the Herald published this architects drawing of the proposed Viking Company plant here. Now county citizens can actually see the structure just across the river. The new installation is practically complete on the outside and is nearing completion in the interior. It is expected to be in operation by early summer.

The Loudon County Herald

Loudon County's Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MK. AND MRS. CHARLES T. MORGAN. Publishers
WILLIAM J. MORGAN Editor-Manager



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months \$1.50	Six Months \$1.75		
One Year \$2.50	One Year \$3.00		

"Nothing Sells Like Newspaper Advertising"

"At the retail level, nothing sells like newspaper advertising if the product has newsworthiness, is priced right, and if in-store promotion follows through."

That statement was made the other day by a Philadelphia advertising man, speaking at a sales forum. He gave the example of one of his clients, who gained \$8 million in retail sales over a three-month

period for an advertising expenditure of less than \$100,000. He added: "The real payoff of this promotion came as the result of newspaper advertising."

The other and newer media have their place—but they can't supplant the newspaper. That goes for the papers in the little towns no less than those in the great cities.

How's Your "Housepower"?

We Americans have an amazing amount of mechanical power at our command, to use at work and at play. To take one obvious example, today's automobiles pack huge amounts of horsepower under their hoods—more, indeed, than many think desirable.

But there is one area—and a highly important one—in which tens of millions of people just don't have enough power for today's requirements. It is called "housepower." That word covers the adequacy or inadequacy of your electrical wiring, outlets and switches.

The "housepower" problem is a big one. It is estimated that more than 20,000,000 homes need modernization of wiring. And that figure is not just made up of older ones. A great many homes of recent construction are seriously short of electrical capacity.

There are certain definite signs to tell you if you are one of the millions who need more "housepower." If fuses frequently blow, or your electrical appliances are slow to heat, or lights flicker, or the picture on the TV screen shrinks, you're putting more load on your home's electrical system than is safe and proper.

The reason for the "housepower" problem, of course, is that we Americans want more and more labor-saving and other electrical appliances. A determined effort can be made to bring the "housepower" up to par if it isn't there now. We can make no better investment—in comfort, convenience and safety.

Is Your Home Dangerous

We have called attention from time to time to the danger that lurks in the average American home, pointing out that statistics show that about half of all the accidental deaths in the nation are due to mishaps within the home.

One survey of a large city reveals that more than half of such deaths are caused by falls. Analysis reveals that nearly half of the falls occurred on the same level, more than one-third of them on stairs and about one-sixth from one level to a lower level.

The safety experts suggest that the number of accidents caused by tripping over

objects and rugs on floors is of such size as to suggest caution in every home. Moreover, the need for well-lighted stairways is important and everyone should exercise care and patience in using stairs.

We call these facts to the attention of the residents of Loudon County in the hope that we may help prevent accidents in the home. It will take only a few minutes to look over your home and eliminate some of the accident hazards. Parents who do this may save their children from suffering, and themselves from unnecessary medical expenses. In addition, they may save their own lives.

Drain On The Taxpayers

There is one service provided by the post office department which is in direct competition with taxpayer, self-supporting private enterprise. The service is called parcel post, and it is devoted to the transportation of property as contrasted with mails. And property transportation is the business of motor carriers, parcel delivery firms, local cartage and express and other transport companies.

Moreover, surprising as it may seem, parcel post represents a very large part of all

post office operations. By one measurement, that of weight, it is actually the largest of them all. The 1955 tonnage of fourth class mail (parcel post) came to 6,034,000,000 pounds. By contrast, communication use of mails (first, second, third class and all other domestic mail) accounted for 4,653,000,000 pounds.

Parcel post—that subsidized competitor with private enterprise—has been a consistent money loser, which means that it has been a consistent drain on the taxpayers.

FROM OUR FILES



5 YEARS AGO

Shirley Jenkins, daughter of Mr. and Mrs. Bethel Jenkins, has been chosen as the local DAR Good Citizenship Girl.

Workmen are busy this week remodeling the front of the Thomas-Hill Store in Loudon. The store will have a new, modern front.

The Farm Bureau in Loudon County has set as its goal 400 members during Farm Bureau Week Mar. 2-8.

Daddy Hooker has returned to Phoenix, Ariz., after spending a three week leave with his parents, Mr. and Mrs. John R. Hooker.

10 YEARS AGO

The water of the Tennessee River have been stiller as far as Blair and Niles Ferrys are concerned. Both are now permanently moored to the bank unless used for usage elsewhere.

Sunday, Feb. 22, Mr. and Mrs. R. M. Gray celebrated their 32nd wedding anniversary.

Miss Alyce Jane Russell of Athens College was at home with her mother, Mrs. Ora Mae Russell, over the weekend.

Mrs. H. E. Lovelace, Mary Sue Jones and Mrs. Randle Johns were in Bristol this week attending a WSCS conference.

103 YEARS AGO

A writer in a Cincinnati paper estimates that unless pork rules above \$16.50 and \$17.00 per bbl in New York City, from two to three dollars will be lost on every hog packed in the Mississippi Valley this season.

It is stated that Lynn Boyd, Esquire, of Kentucky, late speaker in the House of Representatives, will not be a candidate for re-election to congress. It is presumed that no one will regret this.

UNION HOUSE, first class hotel. Prices—single meal 30c; lodging 25c; regular boarding \$8.00 per month. One trial will invite a second visit.

A Government Worker
Taxpayer's Dollar, a publication of the Chamber of Commerce of the United States, passes on this definition of a taxpayer—

... a person who doesn't have to pass a Civil Service test to work for the government.

That's more than a good gag. A man with two dependents who earns \$80 a week must work 4.9 weeks to meet his tax bill. If he has no dependents, he has to work 8.2 weeks. And, of course, the tax rates rise with almost bullet-like regularity as income rises and the amount of a man has to work for the government rises with them.

So, in this fashion, we all government workers. And we have to do a great deal more work on behalf of government than most of us realize.

Losses last year are estimated at \$65,000, 000. Over the years, the taxpayer-borne deficit adds up to huge size.

This is why all manner of organizations and informed individuals—including the Hoover Commission, the Transportation Association of America, leading labor unions, top officials in the post office department itself, and so on—seek legislation providing for parcel post rates sufficient to cover the full cost of providing the service.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

Matthew 16:1-12
"Signs of the Times"

Someone has written an ominous and chilling book with an imaginative picture of how life will be in 1964 if present trends toward a totalitarian state continue. The book's chief character cannot escape the eye or ear of informers who listen to his every word—even follow him to the privacy of his home where his words and actions are recorded.

Such a life is never natural for fear is always present. To those of us who love freedom, the signal of our time are ominous.

Jesus had just fed the multitude with a few loaves and fishes, when the Pharisees demanded a sign, something definite and final, which would prove His claim as the Messiah. His answer was this: No sign shall be given you; you can discern the face of the sky, but can you not discern the signs of the times?

It is strange how weather-wise men become, and how dumb they are in laws of the spiritual world. They had become familiar with successions in the natural world. They knew that the north wind brings cold and the south wind warmth. Men also used this sign: Red clouds in the morning is the sailor's warning; red at night is the sailor's delight. They saw what followed these natural phenomena and looked for the same things to happen again.

When you see a cloud rise out of the west, straightaway you say, "There cometh a shower." The two always went together, and so it came about that these natural successions determined their practice.

We are weather-wise, but we are not history-wise. Jesus expressed surprise that men cannot observe and learn laws of the moral life. These fixed successions in nature have their analogies in the fixed successions in the lives of men. He bids them look at their yesterdays to find that there is order and never confusion in the moral world. Look closely and you will find that fear of God and moral integrity produce a nation of great worth. You will see that degenerateness in a people and the exaltation of their nation are as unnatural as the north wind bringing heat.

Here is one making the claim of being the Christ. They see His mighty words and hear His matchless words—but they do not believe Him.

We are told that in the fullness of time God sent forth His Son. The times were ripe. The words of the prophets were being fulfilled. The Pharisees could not discern the face of the times.

Look at your yesterdays. You will see that your sins were your undoing. Drunkenness and profligacy today—and tomorrow failure and remorse. These go to

READ THIS

IT MAY SAVE YOUR LIFE

but this is what happens when a car, traveling 55 miles an hour, crashes into a solid, immovable tree:

1-10 of a second—the front bumper and chrome "fronthead" of the grillwork collapse. Silvers of steel penetrate the tree to depths of 1½ inches and more. 2-10ths the hood crumples as it rises, smashing into the windshield. Spinning rear wheels leave the ground. The grillwork disintegrates. The fenders come into contact with the tree, forcing the rear parts to splat out over the front doors. In this same second tenth of a second, the heavy structural members of the car begin to act as a brake on the terrific forward momentum. But the driver's body continues to move forward at the vehicle's original speed.

That means a force of 20 times gravity; his body weighs 3200 lbs. His legs, ramrod-straight, snap at the knee joints. 3-10ths The driver's body is now off the seat, torso upright, broken knees pressing against the dashboard. The plastic-and-steel frame of the steering wheel begins to bend under his terrible death grip. His head is now near the sun visor, his chest above the steering column.

4-10ths The car's front 24 inches have been completely demolished, but the rear end is still traveling 35 miles per hour. The driver's body is still traveling 55. The half-ton motor block crumples into the tree. The rear of the car, like a bucking horse, rises high enough to scrape back off low benches.

5-10ths The driver's fear-frozen hands bend the steering column into vertical position. The force of gravity impales him on the steering wheel shaft. Jagged steel punctures lungs and arteries. Blood spurts into his lungs.

6-10ths Great is the force of the impact that the driver's feet are ripped from his tightly laced shoes. The brake pedal shoots off at the floorboards. The chassis bends in the middle, shearing body bolts. The driver's head smashes into the windshield. The rear of the car begins its downward fall, spinning wheels digging into the ground.

7-10ths The entire writhing body of the car is forced out of shape. Hinges tear. Doors spring open. In one last convulsion the seat runs forward, pinning the driver against the cruel steel of the steering shaft. Blood leaps from his mouth. Shock has frozen his heart. He is now dead.

Time Elapsed: 7-10 of a second.

Please Drive Carefully and

For The Best In Insurance Protection SEE

R. M. GRAY
RUFUS WATSON
SARGE HARRISON

INSURANCE AGENCY
100 Grove Street-Phone GL 8-3501
Loudon

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
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Tasty Tip for Quick Meals!

Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes
with Kraft Dinner is a timesaver and a menu-maker! Stuck up today—it costs only pennies. So handy for school lunches, emergency meals. And good eatin' always! #

GO MODERN.... GO

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- Safe Dependable Heat
- Easy Installation
- Most Convenient Heat
- Economical Operation
- Completely Automatic
- Cuts Heating Costs

CALL GL 8-2091 for FREE ESTIMATE

GAS DEPARTMENT LOUDON UTILITIES

A Little Early For Planting?

NOT AT ALL!

Everyday some wise people are planting dollars in their savings account at the First National Bank.

That's one crop that doesn't fail ever! And it grows steadily with a little regular attention (deposits every pay-day).

Start your account now at the convenient First National office, and watch the dollars grow!

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

Member Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

Mr. and Mrs. James Largent and son, Dennis from Seattle, Washington, Mr. and Mrs. Ewell Largent and daughter, Lauri Ann from Maryville, Mr. and Mrs. Bill Henderson, Mr. and Mrs. Frank Henderson and Mr. and Mrs. Billman Davidson were visiting Miss Ava Largent recently.

Mrs. Callie Sewell from Trenton, New Jersey arrived here the past week to spend some time with her mother, Mrs. R. W. McCain who has been quite ill. Mrs. McCain is reported to be a little better at present.

Sargent Carl Parton and Mrs. Parton and children, Thos. Ann and Allen have recently arrived here from Germany where Mr. Parton has been stationed. Mr. and Mrs. Parton are visiting some at the home of Mrs. Parton's grandmother, Mrs. R. L. McCain. After a sixty day leave, Sgt. Parton will report to California.

Mr. and Mrs. Oscar Kirkland and children from Loudon were visiting Mr. Kirkland's parents, Mr. and Mrs. J. W. Kirkland recently.

The Junior Girl's Auxiliary met at the church Monday afternoon Feb. 18 after school. There were 13 members present and two visitors making a total of 15. The two visitors were: Lillian Garner and Dorothy Smith.

The leader, Mrs. Della Duckworth brought the program "Bella Tell" to the group. Mrs. Duckworth also read a chapter from a book entitled "Freddie's Friend" which the girls enjoyed very much. They were also happy to receive their new manuals. The group sang their G. A. hymn, "We've A Story To Tell To The Nation" and also sang America.

For Community Mission, the girls sent to Mrs. Nell Godsey a get well card and handkerchief, and were also sending a card and handkerchief to Mr. Henry Milage.

After the group repeated the Lord's Prayer in unison they left for the Duckworth Dinner to be treated to hot dogs, drinks and candy.

Mrs. Wesley Barnett, Sharon and Charles, Miss Judy Davis and Brent visited with Mr. and Mrs. C. L. Pate at Sweetwater Sunday afternoon.

Master Charles Barnett and Richard Everett were overnight guests of Mrs. Marion Waller Friday night.

Mr. and Mrs. Kenneth Sewell from Clearwater, Florida have come to visit Mr. Sewell's grandmother, Mrs. R. W. McCain. They will also visit other relatives and Judy Davis.

The public speaking contest was held in Loudon in the Court House Saturday morning. Misses Ann Waller, Jane Waller and Judy Davis were participants in the contest. Ann was the winner in the Junior division and Jane was the winner in the Senior division. Each girl content received a beautiful 4-H bracelet.

The boys each received an ever sharp pencil. The winners each received 4-H trophies and had their pictures made. The winners will participate in the public speaking contest to be held in Knoxville the latter part of March.

Mr. and Mrs. Walter L. McGhee entertained their daughter, Billie Jean with a birthday dinner at Art's Steak House at Loudon City Saturday evening.

Mr. and Mrs. Henry Graves from Anthony, Kansas and Mr. and Mrs. John Reed and children from Knoxville were visiting with Mrs. Mary Graves and Mr. McGhee.

Mr. Dorland Tilley of the Navy is home for a visit with his mother, Mrs. Tilley and other relatives.

Mrs. Homer Bright and Mrs. Stanley Davis were visitor at the county public speaking contest held in Loudon Saturday morning.

The Business Women's Circle will observe their Week of Prayer Service starting March 4th. A definite hour to meet has not been decided upon yet. They will

GREENBACK NEWS

Miss Betty Lou Carver, daughter of Mr. and Mrs. J. M. Carver and William Henry Blair, son of Mr. and Mrs. Jones Blair were united in marriage on Saturday Feb. 16 in the Greenback Presbyterian Church at 7:30 p.m.

The rites were performed by the Rev. Frank Lader who used the double ring ceremony. The sanctuary was decorated with white gladioli and greenery and the vows were said by the light of candlelight. The bride was lovely in a gown of white satin and lace fashioned ballerina length, with a cape length veil and she carried white rose buds, and lilies of the valley.

Miss Martha Ray was made of honor and her dress was fashioned of princess style and flowers were orchid chrysanthemums. The bridesmaid, Miss Patsy Archer carried white chrysanthemums and her dress was of blue satin made on princess lines. Miss Christine McCall played the nuptial music at the organ and Mrs. Harry Long sang two numbers.

Mr. John Blair served as his sons best man and usher and Mr. C. B. Carver, brother of the bride and Mr. Robert A. Anderson Jr. and Mr. James A. Carver entertained the wedding party and relatives with a reception and the couple left in

Miss Brenda Sue McNabb was the overnight guest of Miss Patricia Long Friday night.

The Intermediate Girl's met at the church Monday afternoon with their leader, Mrs. Gladys Allen. Seven members were present. Ann Waller gave the devotional taken from Psalms. The leader gave the program, assisted by each of the girls reading parts from their new manuals.

The group plans to observe their week of prayer next week. The meeting was closed with a prayer. The girls later enjoyed refreshments at the soda fountain.

Mr. and Mrs. Frank Gage and children went to Athens Sunday to visit with Mrs. Gage's sister, Mrs. Charlie Nunley and Mr. Nunley and family.

Mr. and Mrs. Jeff Oliver and daughter, Betty and Bonnie were visiting Mrs. Oliver's sister, Mrs. Lee Park and Mr. Park in Nixa Sunday afternoon.

Mrs. Robert Shiliver has returned home recently from a weeks stay in St. Mary's Hospital in Knoxville. She is fully recovered and now doing fine.

Mrs. J. B. Tarr and children, Brenda Sue and Bobby from Knoxville are spending a few days with Mrs. Tarr's parents, the Rev. and Mrs. Tom Scarborough.

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Miss Betty Lou Carver, daughter of Mr. and Mrs. J. M. Carver and William Henry Blair, son of Mr. and Mrs. Jones Blair were united in marriage on Saturday Feb. 16 in the Greenback Presbyterian Church at 7:30 p.m.

The rites were performed by the Rev. Frank Lader who used the double ring ceremony. The sanctuary was decorated with white gladioli and greenery and the vows were said by the light of candlelight. The bride was lovely in a gown of white satin and lace fashioned ballerina length, with a cape length veil and she carried white rose buds, and lilies of the valley.

Miss Martha Ray was made of honor and her dress was fashioned of princess style and flowers were orchid chrysanthemums. The bridesmaid, Miss Patsy Archer carried white chrysanthemums and her dress was of blue satin made on princess lines. Miss Christine McCall played the nuptial music at the organ and Mrs. Harry Long sang two numbers.

Mr. John Blair served as his sons best man and usher and Mr. C. B. Carver, brother of the bride and Mr. Robert A. Anderson Jr. and Mr. James A. Carver entertained the wedding party and relatives with a reception and the couple left in

Miss Brenda Sue McNabb was the overnight guest of Miss Patricia Long Friday night.

The Intermediate Girl's met at the church Monday afternoon with their leader, Mrs. Gladys Allen. Seven members were present. Ann Waller gave the devotional taken from Psalms. The leader gave the program, assisted by each of the girls reading parts from their new manuals.

The group plans to observe their week of prayer next week. The meeting was closed with a prayer. The girls later enjoyed refreshments at the soda fountain.

Mr. and Mrs. Frank Gage and children went to Athens Sunday to visit with Mrs. Gage's sister, Mrs. Charlie Nunley and Mr. Nunley and family.

Mr. and Mrs. Jeff Oliver and daughter, Betty and Bonnie were visiting Mrs. Oliver's sister, Mrs. Lee Park and Mr. Park in Nixa Sunday afternoon.

Mrs. Robert Shiliver has returned home recently from a weeks stay in St. Mary's Hospital in Knoxville. She is fully recovered and now doing fine.

Mrs. J. B. Tarr and children, Brenda Sue and Bobby from Knoxville are spending a few days with Mrs. Tarr's parents, the Rev. and Mrs. Tom Scarborough.

Mr. Dorland Tilley of the Navy is home for a visit with his mother, Mrs. Tilley and other relatives.

Mrs. Homer Bright and Mrs. Stanley Davis were visitor at the county public speaking contest held in Loudon Saturday morning.

The Business Women's Circle will observe their Week of Prayer Service starting March 4th. A definite hour to meet has not been decided upon yet. They will

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED, MARCH 14, 1937

Sealed bids will be received by the State of Tennessee, Department of Highway and Public Work, at their offices in the Odion States Building, Nashville, Tennessee, until 10:00 A.M., March 14, 1937.

LOUDON COUNTY: Project No. 90-2528(1) - The construction of a concrete deck sider overhead bridge and approaches at the Southern Railway crossing at Bucktown near the south city limit of Loudon City. Project Length - 0.103 Miles, Working Days - 150, (Loading Point - Loudon City). No Proposals will be issued after 4:30 P.M., Wednesday, March 13, 1937.

The Attention of The Bidder is Directed To Chapter 135, Act of 1934.

Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposals will be furnished.

Prospective Bidders Must Have Filed their Questionnaires For Qualification Five (5) Days Before The Date of Letting. The right to reject any and all bids is reserved.

W. M. LEECH, COMMISSIONER Feb. 21, Mar. 7

John Wilson Davis, son of Mr. and Mrs. Wilson Davis suffered a broken arm Sunday and was in the Blount Memorial Hospital for two days for treatment. His arm is reported healing nicely.

Mrs. Milas Mitchell and Mrs. John Weaver spent Monday in Maryville with Mr. and Mrs. Ralph Blankenship.

Miss Lou Ella Sherin of Athens visited Wednesday with Mrs. C. O. McCall and Miss Christine.

Miss Carola White is attending Missions Conference at Moody Bible Institute in Chicago and will visit her sister in Indiana.

Miss Nana Lou Maddox has recovered from a few days illness.

Mrs. Everett Beals returned home Saturday from the Blount Memorial Hospital where she had two weeks treatment of a heart condition.

Mr. and Mrs. John T. Blair, Mr. and Mrs. Ewell Largent Mrs. Carolyn Edwards, Mr. and Mrs. Harold Murray and Mrs. Kenneth Blair of Maryville attended the Blair-Carver wedding here Saturday evening.

Mr. and Mrs. C. S. Lane are recovering from a virus fling at their home here.

Miss Emma Hall is suffering an attack of influenza at home here. Messrs. John M. Hutton, Robert

The temperature of sea water varies from 28 degrees in Arctic regions to 90 degrees in tropical handlocked bays. Most deep water maintains a constant 40 degrees.

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Greer's proudly presents the years best furniture buys during this ALL-OUT SALE. All finest quality, new furniture reduced. A big 14 day event offering you more for your furniture dollar than ever before! Don't miss it!

Starts Friday, February 22 - Ends Saturday, March 9

<p>ONE 3-PIECE BEDROOM SUITE Regularly \$219.50, Now Only \$169.50</p> <p>ONE 4-PIECE BEDROOM SUITE Regularly \$269.50, on Sale for \$219.50</p> <p>TWO 4-PIECE BEDROOM SUITS Regularly \$239.59, Now Priced at \$149.50</p> <p>One 4-Piece Solid Cherry Bedroom Suite Regularly \$529.50, Sale Priced at \$449.50</p> <p>Minimum Down Payment!</p> <p>ONE 3-PIECE SOLID MAHOGANY SUITE Regularly \$399.50, save at only \$319.50</p> <p>ONE 3-PIECE SOLID ASH BEDROOM SUITE Regularly \$399.50, Now Priced at \$269.50</p> <p>ONE SOLID MAHOGANY BED Regularly \$129.50, save at only \$79.00</p> <p>ONE CORDOYAN CHEST OF DRAWERS Regularly \$69.50, Now Priced Only 45.00</p> <p>ONE SANDLEWOOD CHEST OF DRAWERS Regularly \$99.50, Save at Only \$69.50</p> <p>FULL SIZE SOLID FOAM RUBBER SETS Regularly \$129.50, Save at Only \$89.50</p> <p>SOLID FOAM RUBBER SETS, TWIN SIZE Regularly \$109.50, Sale Price \$79.50</p> <p>LAMPS PICTURES CHAIRS UP TO</p>	<p>5-PIECE DINETTE SUITES Regularly \$79.50, Save at Only \$65.00</p> <p>7-PIECE DINETTE SUITES Regularly \$129.50, Sale Price at \$109.50</p> <p>One 5-Piece Wrought Iron Dinette Suite Regularly \$139.50, Now Priced Only \$89.50</p> <p>Three 5-Piece White Enamel Dinette Suites Regularly \$49.50, Save at \$39.50</p> <p>7-PIECE MAHOGANY DINING ROOM SUITE Regularly \$399.50, Sale Priced at \$319.50</p> <p>Tan, Brown And Green Window Shades Priced Low at \$1.50, Now Only 97c</p> <p>MAHOGANY LAMP TABLES Regularly \$21.50, Sale Priced \$14.95</p> <p>MAHOGANY HOSTESS CARTS Regularly \$19.50, Now Priced at \$12.50</p> <p>TELEPHONE STANDS Regularly \$24.50, Sale Priced at \$18.75</p> <p>2-PIECE TELEPHONE STANDS Regularly \$21.50, Save at Only \$14.95</p> <p>Jamison Mattress and Spring Sets, Full Size Regularly \$119.50, Now Priced at \$79.50</p> <p>Simmons Anniversary Twin Mattress & Spring Regularly \$49.50, Sale Priced at \$34.50</p> <p>Foam Rubber Layer Mattress & Springs Sets Regularly \$139.50, twin size at \$69.50</p> <p>Simmons Deep-Sleep Mattress, Twin Size Regularly \$49.50, Save at Only \$29.50</p> <p>Serta Posture Mattress & Box Springs Regularly \$59.50, Sale Priced \$39.95</p>	<p>BABY BED WHEAT FINISH Reg. 37.50, now 24.95</p> <p>BABY BED NATURAL FINISH Reg. 52.50, now 39.50</p> <p>Two Modern Chairs Reg. 49.50, now 24.95</p> <p>TWO ROCKERS Reg. 22.50, now 12.50</p> <p>TWO ROCKERS Reg. 19.50, now 12.50</p> <p>Gold Swivel Rocker Reg. 54.50, now 26.50</p> <p>LOUNGE CHAIR Reg. 69.50, now 39.50</p> <p>PLASTIC ROCKER Reg. 39.50, now 29.50</p> <p>MODERN CHAIR Reg. 36.50, now 25.00</p>
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ONE JAMISON DAVENPORT
Regularly \$229.50, now priced at \$189.50

ONE JAMISON DAVENPORT
Regularly \$289.50, now on sale at \$239.50

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ONE KROEHLER 2-PIECE SECTIONAL
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ONE MAPLE LIVING ROOM SUITE
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OBITUARIES

WALTER A. SOMMERS, 77, passed away at his home in Chicago on Feb. 25. He is survived by his wife, Mrs. Mary Roy Sommers, and three daughters, Mrs. Thomas A. Bailey, Dearborn, Mich.; Mrs. John S. Stemple, Falls Church, Va.; and Mrs. Gail F. Hein, Boone, Ia.

The body will arrive in Loudon

COLORED NEWS

Nelson-Brown—Miss Willie Dean Nelson became the bride of Arthur C. Brown Jr. at 4 p.m. Saturday at the home of her mother in Philadelphia.

The bride is the daughter of Mrs. Lucy McPherson. The groom is the son of Mrs. Leona Brown, Needmore Road, and the late A. C. Brown, Sr., of Loudon Mr. Maynard Love. The bride's grandfather gave her in marriage. The Rev. Thomas Battledge performed the ceremony. Mrs. Brown wore Blue Lace over tulle with white accessories. She carried white carnations.

Miss Margaret Cleveland was her only attendant, she wore white wool with pink accessories. The groom's brother Cecil Allen Brown was best man. After the wedding reception the couple left for a honeymoon in Cincinnati.

Obit.—Orell Howard Penner, Misses Charlotte Smith and Billy Ann Battledge were soloists. Out of town guest included: Mesdames Wilkerson, Annie Angel and Letitia Jones of Dayton Tennessee co-workers of Mrs. Brown. Miss Charlotte Smith gave a Miscellaneous Shower at her home on Friday night honoring bride-elect Miss Willie Dean Nelson.

Miss Sarah Elaine Blair was given a surprise party on last Saturday honoring her seventeenth birthday at the home of Miss Theresa Blair, she received many gifts.

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Loudon FFA News

The Loudon FFA chapter held a meeting in the Agriculture Building February 22 at 9:45 p.m. The main purpose of the meeting was to raise the Greenhand degree to the Chapter Farmer Degree. The members who were raised to that degree were: Hubert Allen, Benny Arp, Eddie Brewster, Lewis Brewster, Charles Bennette, Eddie Cantrell, Billy Clark, W. B. Coatsner, Jerry Gasley, Glen Hill, Freddie McCrory, Tommy Millaps, Ray Purdy, Edward Waters, J. D. Watkins, Alger Watkins, Ralph Wear, Jerry West, Kenneth Wiggins.

This is the highest honor that the local chapter can bestow on any member.

To qualify for this degree the boy must have completed one year's instruction in vocational agriculture, and be enrolled in agriculture class this year. Each boy must have earned at least \$50.00 from his supervised farming program, know parliamentary procedure, and lead a group discussion for at least 15 minutes.

Willard Rollins, Jr. Howard, Jim Purdy and our advisor, Mr. Ralph Alexander attended the Knox Sub-District Queen Banquet at Knoxville on Feb. 22.

FIELD NOTES

By CHARLES F. McALL
COUNTY AGENT

The success or failure of the tobacco crop is often determined at the plant bed. Good, stocky plants ready for the field at an early date, are very essential for the production of high quality tobacco.

Since the time for sowing beds is near, Loudon County growers would do well to check on plant bed practices which will help produce healthy, stock plants.

In selecting a plant bed site choose one that has a deep, loamy soil, high in organic matter and is well drained. Locate the bed in a warm, sunny place. A southern or southeastern exposure will produce the earliest and best plants. Convenient water supply is a factor to consider in locating the plant bed. Water is especially needed when seeds are germinating and frequently for young plants in the bed.

Some methods of soil sterilization should be used to kill weed seed in plant bed. For some growers this might have been done last fall by using chemicals, either methyl bromide or calcium cyanamide. Those growers who did not use a chemical for weed control last fall will need to burn the bed or treat with methyl bromide before sowing. Burning will give satisfactory control if properly done. Soil should be prepared prior to burning and sufficient water would be used to heat the soil to a depth of three to four inches.

If methyl bromide is used, the soil should be well prepared and the soil temperature should be 50 F. or above. Do not sow bed

until 48 hours after the plastic cover has been removed. Regardless of the time or method used in sterilizing, work only the top one to two inches of soil. Deep stirring is likely to bring to the surface weed seed that have not been killed.

Fifty to 75 pounds of a complete fertilizer on a 9 x 100 foot bed should be worked in the top one to two inches of soil just prior to sowing. Fertilizer used in excessive amounts may actually injure young plants. Where cyanamide is used to control weeds in plant beds do not use fertilizers containing nitrogen when seeding the bed.

High germinating seed of a known variety, sown at the rate of two to three struck teaspoonful to the 9 x 100 foot bed, will produce enough plants to set an acre of tobacco. The seed should be mixed thoroughly with screened wood ashes, fine sand, or fertilizer for sowing. Going over the bed two or three times and sowing a part of the mixture each time will give uniform distribution. March 1 to 15 is the most satisfactory time for seeding beds. Since tobacco seed do not germinate unless soil temperature is 50 F. or above, it is seldom desirable to seed earlier than March 1. Do not seed earlier than March 10.

A good tobacco canvas, 28 to 32 threads per inch should be placed on the bed immediately after seeding to increase soil temperature and protect plants from unfavorable weather. If an old canvas is used, it should be boiled to destroy any disease organism that might be present.

A ditch should be made around the bed to carry away surface water which is likely to carry weed seed and diseases, especially wildfire, into the bed.

County Soil Conservation News

BY T. J. HICKS

This is the last of three articles on farm fish ponds.

The third problem after you have proper construction and good fertile water in the fishpond, is how to manage the fish themselves. The essential things to do are five according to Verne Davis and Floyd Fessler, biologists of the Soil Conservation Service.

1. Be sure you have no fish in the pond before you stock with hatchery fingerlings. You can be sure only if you seine the pond with a minnow seine. If you catch fingerling fish, you cannot stock correctly until you kill those wild fish which are present. The 1,000 to 1,500 bluegills and 100 bass per acre are the correct numbers to stock in ponds of high fertility. These numbers are too high for average natural water fertility—2 or 3 times too many, in fact. Stocking rates are always uncertain for unimproved ponds.

2. To attain a 4 ounce size, and to prevent an over population the second year, you must stock your bluegills before January. Early fall is best, but October, November, and even December are not too late. The bass are correctly supplied the following April, May or early June.

3. Don't fish either the bluegills or bass until the bass have been in the pond nearly a year. Otherwise you will find your fish hatch of bluegills beginning to overpopulate the pond the second year. Maintain good fertility—feed the fish well—from early spring until fall every year.

4. Begin fishing as soon as you can find little bass around the edge. This should be in May when your bass are one year old. Don't guess about it. Catch a few in your minnow seine. You can be sure it is a bass if it's mouth

will open as large as its body.

5. Fish your bass slightly for the first month or two. Many ponds have been hurt by heavy bass removal in the opening weeks. Heavy fishing is all right after July that opening year.

Since most modern farm ponds are long-lasting improvements, there is comfort in knowing that you can kill a troublesome fish population completely, restock correctly, and have excellent fishing 18 months later.



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He gave the world faith in the American Dollar

The year was 1792. A new republic had been born. On the shoulders of this slight, dynamic, young man—35-year-old Alexander Hamilton, our first Secretary of the Treasury—fell the tremendous responsibility of establishing a national currency that could be trusted.

The task seemed unworkable. The country's currency was so poor that it earned the phrase "not worth a continental." Debt owed by the Federal Government and by the 13 colonies totaled almost 80 million dollars—a towering sum in those days. The Government had practically no revenue, and its bonds sold at ten cents on the dollar.

But Hamilton was a man of vision and a man of action. He held, new program to the Congress for re-establishing the nation's credit and giving America a sound dollar was based on three simple but vital principles:

That the public debt is a sacred obligation which must be honored completely;

That the nation must balance its budget by collecting enough taxes to pay its bills;

That we must have a sound banking system working for the public interest.

Thus were laid the foundation stones for making the dollar the best money in the world today. And faith in the American dollar is, in turn, one of the reasons for the great prosperity and economic growth of our country.

There is no finer way to pay tribute to this great American on this, the 200th anniversary of his birth, than by carrying forward the great tradition of these sound financial principles.

Money invested in United States Savings Bonds helps keep the dollar sound. Take advantage of this safe investment today. Sign up for the Payroll Savings Plan where you work. Or invest in Bonds where you bank. You'll be helping to secure your own future and America's.

Safe As America—U. S. Savings Bonds

The U. S. Government does not pay for this advertisement. The Treasury Department thanks you for your patriotic donation, the Advertising Council and

a word to the wise ADVERTISE

Many years ago John Wanamaker founded a business that grew to be one of the largest in its field. This business successfully weathered depressions and slumps — even prospered in times when competitors found going too rough.

We think his advertising philosophy had much to do with Wanamaker's growth and want to pass on to you some of his ideas.

1. He believed in day-in and day-out advertising — "Remember, it's the fine, steady rain that soaks."
2. He believed in aggressive advertising — "Competition will pound us hard, but let's see who can pound the hardest."
3. He believed in backing up his advertising — "Money spent in advertising is squandered unless it holds the customer it attracts."
4. He believed in continuous advertising — "I advertise all the time; I never stop advertising. Here (New York) if the squirrels don't keep foraging, they will starve."
5. He believed in truthful advertising — "If advertising were believed, and the goods of the value stated, stores would be twice as large and business twice as good."
6. He believed that advertising should never be retrenched — "When times are hard and people are not buying is the very time advertising should be the heaviest. You want to get people in to see what you have. You must advertise to do that . . . but I believe in advertising all the time."
7. He believed in persistent advertising — "If there's one thing the quitter should let alone, it's advertising."

THE LOUDON COUNTY HERALD

-:- Loudon Social And Personal News -:-

CALL SOCIETY ITEMS TO
 Mrs. Josie Laffer, Society Editor, Phone 3236
 Mrs. Lillian Morgan, Feature Editor, Phone 3791
 Loudon County Herald Phone 2800

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent
 Congratulations are in order for Ann and Jane Waller, sisters that were two of the County Public Speaking winners in the 4-H Contest Saturday. Ann is

HOSPITAL LIST

ADMITTED
 Feb. 19
 Mrs. F. C. Yearwood
 Mrs. Bill Lester
 Miss Ival Jean Lytle
 Feb. 20
 Mr. Tom Wilson
 Caroline Sue Grimes
 Mrs. Frank Gooden
 Feb. 21
 Mr. C. M. Scarborough
 Mrs. Harold Rowe
 Mrs. Kenneth Gilliland
 Feb. 22
 Mrs. Bennie Atkins
 Vivian Wright
 Sandra Wright
 Mrs. K. W. Webb
 Mrs. B. W. Weaver
 Sammie Jean Goodman
 Mrs. Glenn House
 Mrs. Billy Strader
 Feb. 23
 Mrs. Raymond Williams
 Mrs. Peggy McClung
 Feb. 24
 Mrs. Grady Martin
 Miss Bert Nowlin
 Miss Dan Remine Jr.
 Mrs. Arthur Johnson
 Mrs. George Littleton
 Mrs. Thomas Betts
 Mrs. Ollie Watts
 Feb. 25
 Tony Rivers
 Mrs. Addie Skidmore
 Mrs. Lester Perkins
RELEASED
 Feb. 19
 Mrs. Billy Smith
 Mrs. Herman Glass
 Mrs. Cleavere Clark
 Feb. 20
 Mr. Joe D. Thompson
 Mrs. Walter Akley
 Mrs. C. F. Foster
 Mrs. Beall Cox
 Feb. 21
 Mrs. Homer Plomons
 Feb. 22
 Miss Ival Jean Lytle
 Mrs. Martha Hootner
 Mrs. Raymond McNew
 Mrs. Warren Smith
 Feb. 23
 Sandra Wright
 Vivian Wright
 Mrs. Thomas Brackett
 Mr. Bill Strader
 Mrs. F. C. Yearwood
 Feb. 24
 Miss Bert Nowlin
 Mrs. Bennie Atkins
 Mrs. Kenneth Gilliland
 Mrs. Raymond Williams
 Mrs. Bill LeNoir

STRICTLY BUSINESS by McFeeters



"On this model the knobs in front are for the children — the real ones are in back!"

W.S.C.S. Has General Meeting At Church

The W.S.C.S. met in the Prayer Chapel of the Methodist Church Monday evening for their regular general meeting. Mrs. Broadie Harrison had charge of the program entitled, "Praying and Doing." She opened the program with an article by Roy L. Smith, entitled "How I Pray." Mrs. Paul Arp, president, presided at the business meeting and appointed committees for Scholarship and for a nominating committee to select officers for the coming year. The World Service Circle was the circle of the month. Mrs. William J. Morgan, spiritual life leader, closed the meeting with a full prayer used in the United Nations.

Jr. Hi 4-H News

The Loudon Junior High 4-H club met for its regular monthly meeting Feb. 18. The meeting was called to order by the club president, Janet Pope. She had the devotion, a song was taught by Nancy Brown. Pledges to the flags were led by Mary Stokessberry and Sally Dugas. The minutes were read by the secretary. The meeting was then turned over to the program chairman. A play was given. The people who participated were John Bevin, Bricky Stokessberry, Eddie Prismo, Barbara Haun, Ralph Allen, Betty Thompson and Bobby J. Snyder. A team demonstration was given by Nancy Brown and Linda Smartt. The meeting was then turned over to Mrs. Harrison and Mr. McCall.

Davis 4-H Club News

Our meeting was called to order by our president Glen Presley. Prayer and Devotion by Sandra Clowers. A play was given by our program chairman Glendora Williams. With Jimmy Wigdins, Richard Wiggins, Allen McCollie, Hank Lambert and Linda Atkins. A demonstration was given by Ruth Wiggins on "Southern Fried Chicken." Joe Henderson gave a demonstration of "Pork Chops" and "Let's Eat." Mrs. Harrison talked on "Pickles, Spicings, Cakes, Jewellery, and Cooking." Mr. McCallie gave a demonstration on "We were sorry Mr. McCallie couldn't be with us. We hope he will be with us at the next meeting." How sorry we are!

Grays Are Honored With Special Program

Mr. and Mrs. R. M. Gray were honored on their 42nd wedding anniversary with a surprise "This is Your Life" program at the Methodist Church Sunday night, Feb. 24th. Mr. Frank Robinson, who was in charge of the program and who compiled the information, brought out the happiness as well as the sorrow which has been in their lives. This was done by using photographs which were shown on a screen, from baby pictures through their childhood up through their married life. Also photographs of their children were shown. Then Mrs. Gray's sister, Mrs. Baby Lutz, Mrs. W. B. Campbell, Sr. and Mrs. Don Smith; their brother-in-law, Mr. Smith, and Dr. Campbell; their daughters, Mrs. James O. Harrison, Mr. Harrison and grandchildren, Jimmy Gray and Sally Ann; Mrs. Rufus Watson, Mr. Watson and grandchildren, Lucinda, Rufus Brown and Rollin Ann and two life long neighbors, Mrs. Edna Jones and Mrs. Joe Blair, told different stories on a tape recorder. The tape recording closed with a Prayer by Rev. Paul R. Dodd.

Mr. Robinson then presented Mr. and Mrs. Gray with a lovely white book entitled "This is Your Life" with pictures of the events in their life.

Mr. Charles Brakebill and Mr. Howard Brookshire have returned home after spending several days in Athens, Ga. Mr. F. R. Lefler of Sheffield, Ala. came Friday to spend the weekend with Mr. and Mrs. Jack Lefler and family and to accompany Mrs. F. R. Lefler who came last week and his daughter, Mrs. Reed Gover back to Sheffield where Mrs. Gover has accepted a job with T.V.A. and will make her home with her parents.

Miss Mary Katherine Mize has returned home after spending several days last week in Memphis, where she attended a board meeting of the Cumberland Presbyterian Church and then to Gibson where she visited Mr. and Mrs. Max Parker.

Mr. and Mrs. C. C. Ridenour and daughter Sally of Chattanooga spent the week-end with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Robert Lueking and children Barbara and Robbie of Martin were visiting Mrs. Reed Gover Friday.

Mr. and Mrs. Albert Lee Robinson and daughter of Oak Ridge and Mrs. Quinn Robinson of Algood were guests of Mr. and Mrs. Sam Brewer Wednesday.

Mrs. S. P. Daniel spent several days last week with Mr. and Mrs. E. R. Walker in Chattanooga.

Mr. and Mrs. Clyde Parker and daughter, Janet of Crossville were recent guests of Mrs. Parker's parents, Mr. and Mrs. Sam Brewer.

Mr. and Mrs. Marvin Mitchell and son Eddie of Knoxville were visiting friends here Saturday.

Mr. and Mrs. Joe Crowder and son Bill of Maryville spent the week-end with Mr. and Mrs. John W. Robinson and Mr. and Mrs. S. R. Crowder.

Thursday, February 28 1957 The Loudon County Herald 5

My Favorite Recipe Featuring This Week Mrs. Ray T. Birkholz Loudon

ORANGE CRISPS
 1 cup shortening
 1/2 cup granulated sugar
 1/2 cup brown sugar
 1 T. orange juice
 1 egg
 1 cup grated orange rind
 2 1/2 cups sifted flour
 1/2 tsp. salt
 1/4 tsp. soda
 Cream shortening. Gradually add sugar and orange juice. Add egg and grated orange rind and mix well. Add flour, salt and soda (which has been sifted together) and add to mixture. Put cookies press or pat into small balls and flatten. Bake 10 to 12 min. in a 375 degree oven. This recipe yields 7 dozen cookies.
 Thank you Mrs. Birkholz for this recipe. I know lots of people will love making these cookies and their children will enjoy eating them as well as the grown ups.

Mr. John W. Robinson entered Fort Sanders Hospital in Knoxville Saturday for observation. Rev. Paul R. Dodd of Chattanooga was visiting friends in Loudon Sunday.

Mr. and Mrs. Sam Robinson and children Mikey and Sammy of Maryville spent the week-end with Mr. and Mrs. E. E. Blair. Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville spent Monday with Mrs. May Cook and Mr. and Mrs. R. A. Lewson. Miss Linda Watkins daughter of Mr. and Mrs. Jim Watkins is a patient at Baptist Hospital in Knoxville.

Mr. and Mrs. R. F. Matlock and daughter, Kay of Oak Ridge were the dinner guests of Mr. and Mrs. Stanley J. Himsaw and family Sunday.

Miss Janet Summers, daughter of Mr. and Mrs. Hall Summers, and Kyle, Terry and Lyn Burnett, sons of Mr. and Mrs. Rex Burnett, appeared on Cas Walker's TV show last night in Knoxville.

Feb. 20—To Mr. and Mrs. Bill Lester of Loudon, a 6 lb., 10 oz. girl.
 Feb. 22—To Mr. and Mrs. Kenneth Gilliland of Lenoir City, a 7 lb., 5 oz. boy To Mr. and Mrs. H. J. Rowe of Loudon, a 7 lb., 11 oz. boy. To Mr. and Mrs. Bennie Atkins of Philadelphia, an 8 lb., 7 oz. girl. To Mr. and Mrs. Kenneth Webb of Lenoir City, a 7 lb., 6 oz. girl.
 Feb. 23—To Mr. and Mrs. Raymond Williams of Lenoir City, a 6 lb., 9 oz. boy.
 Feb. 24—To Mr. and Mrs. Grady Martin of Lenoir City, a 7 lb., 7 oz. girl.
 Feb. 25—To Mr. and Mrs. George Littleton of Lenoir City, a 10 lb., 7 oz. boy. To Mr. and Mrs. Lester Perkins of Loudon, a 7 lb., 7 oz. boy.

REPORTING IN To Loudon County

"Yes...this is the lady of the house"



Indeed she is the lady of the house with a telephone at her fingertips. A lift of the receiver and she's in touch with Aunt Martha, Daddy at the office, a schoolmate, the corner movie—anyone, anywhere her little heart desires.

Yet she takes her phone for granted, and that's how it should be. Yesterday's miracles are commonplace today.

Tomorrow, telephone service will be even faster and better than you can imagine—for at this moment, men are creating miraculous new techniques and equipment that will continue to make the telephone even more a part of good living.

delight the family with exciting

Tuna Cheese Bake

Here's The Easy-To-Make Recipe

1 1/2 cups Cream BACON Cottage Cheese
 1 Can Tuna Fish (7 ounces)
 1/2 Cup Bread Crumbs
 1/4 Teaspoon Salt
 1/4 Teaspoon Pepper
 1/4 Teaspoon Celery Salt
 1 Teaspoon Worcestershire Sauce
 2 Eggs, Beaten
 2 Tablespoons Butter

Combine cheese, tuna, 1/4 cup bread crumbs, and seasonings. Blend in beaten eggs. Put in buttered one quart casserole. Top with remaining crumbs, mixed with melted butter. Bake at 350 degrees F. about 25 minutes or until firm. Serves 4.

The whole family will go for this beautiful cheese-tuna dish—and it gives room a break too because it's so easy to fix!

BACON CREAMERY
 Phone GL 8-2068 Loudon

See You IN CHURCH Sunday

AUTO LOANS

Handy, thrifty... and oh, so good!

Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread

AUTO LOANS

AT LOW COST

Stop In!

Bank of Lenoir City

Deposits Insured By F.D.I.C.

Southern Bell

KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLADLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent Fred Arden
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 7:30 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chasnet
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:30 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday - Mid-Week Prayer Meeting 7:30 P. M.
 Thursday - Group Visitation 7:00 P. M.

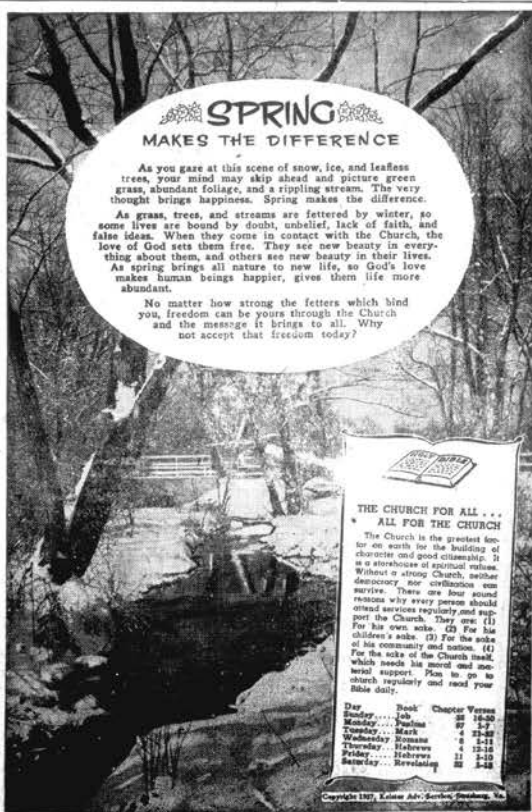
Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services MISSION
 Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL LOUDON FIRST BAPTIST

F. W. B. League 7:30 P. M.
 Morning Worship 11 A. M.
 Worship 8:15 P. M.

BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.



ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Tac Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	

MARY WORTH'S FAMILY



Pvt. Robert F. Petty, whose wife, Ruth, and parents, Mr. and Mrs. William Petty, live on Route 4, Lenoir City, Tenn., recently was graduated from the Military Police Training Center at Fort Gordon Ga. Petty entered the Army last June and completed basic training at Fort Knox, Ky.

Gray moss, similar to the variety so common in our southern swamps, grows wild in Isle Royale National Park, Lake Superior.

It's grand
as a sauce...a
salad dressing
and a spread!

Made by
KRAFT
from the
one and only
MIRACLE
WHIP
can't special
pickles resist

Miracle
Sandwich Spread

... "standing summer ahead" ... get your
**air conditioning
now!**

"ELECTRICITY... best buy for better living!"

LOUDON UTILITIES
(Electric Department)

THERE IS NO SUBSTITUTE
FOR A GOOD CUP OF COFFEE

**JFG
SPECIAL
COFFEE**

"The Best Part of the Meal"

60 MONTHS TO PAY
on **REPAIRS or REMODELING**
anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled, or enlarged. New loans and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$1.50 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023

Loudon Builders Supply
West Lee Highway Loudon, Tennessee

CLASSIFIED

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St. Loudoun City, Ph. 1911. tfe-11

FOR RENT—2 room apartment large room, wired for electric range, gas heat, plenty of shade large yard, private bath. Near business section. Call GL 8-3388 tfe-13

MENS DRESS PANTS—First quality in flannels, gabardines, 100% wools. All sizes from boys size 12 to 42 waist. \$3.98 or 3 pair for \$10.00. Valley Mercantile Outlet, West End, Loudoun. tfe-8

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudoun.

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. Loudoun Clinic, phone GL 8-3012. tfe-30

FOR YOUR INSURANCE NEEDS life, hospital, saving plans, educational plans, and mortgage cancellation contracts, write Barnett Williams Box 423, Loudoun. 30-15-pd

SALE AND SERVICES—type writer, adding machine and calculator, all work guaranteed. Call Sam T. McCallie, phone 5564, Sweetwater. tfe-17-pd

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Lloyd Forester at Bowman-Porter Furniture Co., Phone GL 8-3255, Loudoun.

BUDGET PRICED PAINT—all colors in quart or gallon. \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudoun. tfe-13

Real Estate Loans—You can make application with us to purchase or build. Loans up to 80 percent of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Albemarle.

Ray Real Estate Co.
Rathburn Ray, Realtor
Selling-Trading-Financing

BONNET DRIVE-IN THEATRE
South of Loudoun on Highway 11

THURSDAY & FRIDAY
Feb. 23, Mar. 1

THE SILVER STAR
Starring
Edgar Buchanan
Marie Windsor
Carmen

SATURDAY, MAR. 2
DOUBLE FEATURE

FURY AT GUNSIGHT PASS
With
David Brian
and
Ricardo Montalban
in

THE SARACEN BLADE
In Technicolor
Cartoon

SUNDAY & MONDAY
Mar. 3 & 4

The Solid Gold Cadillac
Starring
Judy Holiday
Paul Douglas
Cartoon

TUESDAY & WEDNESDAY
Mar. 5 & 6

DISTANT DRUMS
In Technicolor
Starring
Gary Cooper
Mari Aldon
Niven Busch
Cartoon

FOR SALE—seed oats, double re claimed, ready to sow \$125 bushel. H. H. Giffen, Loudoun. tfe-15

FOR SALE—2 bedroom home with front porch, carpet, large screened back porch, shade shrubs, water connections. Pay my equity and take up payments. 124 Russell Ferry Road, Loudoun. 1414, Loudoun City. 30-17-pd

FOR RENT—unfurnished apartment, living and dining room, two bedrooms, kitchen and bath. Laundry facilities. Call Loudoun GL 8-3126. 30-17-pd

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Loudoun City, day phone 1911, night 1062. tfe-11

FOR SALE—Goppel tent, heavy canvas, 30 X 50 ft., disassembling benches and wiring. For immediate sale. Call GL 8-3386. 30-16-pd

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-3067 (if no answer call GL 8-2867). Bill Hughes, owner and operator. tfe-47

FOR RENT—nice 3 and 4 room furnished apartments. Steam heat and laundry room. Utilities furnished. Grubb Apartments, 300 A St. Loudoun City, Ph. 1384. 30-16-pd

FURNITURE AND APPLIANCES we buy, sell or trade everything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 806 E. Betsy, Loudoun. 1791. tfe-11

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tfe-46

DON'T BUY A COW! Call GL 8-2068 Why? For Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudoun, Tennessee. Phone GL 8-2021. tfe

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2120, Loudoun. tfe

COLE FOR THE WHOLE FAMILY'S DELICIOUS

ON HIGHWAY 11 BETWEEN LOUDOUN AND LENOIR CITY
Phone GL 8-3252

SHOWS: 9:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY
Feb. 23, Mar. 1

SAFARI
Cinemascope—Color
Starring
Victor Mature
Janet Leigh
Cartoon

SATURDAY, MAR. 2
DOUBLE FEATURE

THE MARAUDERS
In Technicolor
with
Dan Duryea
and
OUTSIDE THE LAW
in
Cartoon

SUNDAY, MONDAY, TUESDAY
Mar. 3, 4, 5

3 Big Days WAR AND PEACE
Vitastudies Color
Starring
Audrey Hepburn
Henry Fonda
Cartoon

WEDNESDAY ONLY, MAR. 6
DOUBLE FEATURE

THE KNAKED STREET
With
Anthony Quinn
Ann Bamber
and
Jack Palance
in
KISS OF FIRE
In Technicolor
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

Payments are Made for Tobacco Acreage Cut

Payments under the 1957 Acreage Reserve program for Burley Tobacco are made to farmers for reducing their acreage of the particular crop below the farm allotment. Fred Fippa, chairman of the Loudoun County Agricultural Stabilization and Conservation Committee, said today. The payments will be divided among landlords, tenants, and sharecroppers according to (1) the contributions each makes to the production of the crop which would have been produced on the diverted acreage and (2) the basis on which they would have shared in such crop or its proceeds.

The amount of the payment, the chairman explained, will be figured on an individual farm per-acre basis, based on the average county dollars-and-cents figure of \$278.50 per acre. Farm rates per acre will vary, up or down from the county rate, in accordance with the productivity of the land and the farming methods used.

Chairman Fippa declared that farmers taking part in the Soil Bank's 1957 Acreage Reserve program for burley tobacco must reduce their acreage of the crop below the farm allotment, and they must also comply with any other crop allotment established for their farms. The chairman emphasized, however, that taking part in the Acreage Reserve program is not a penalty.

JUST RECEIVED—Another lot of mens, womens and childrens sample shoes to sell below the manufacturers cost. Valley Mercantile Outlet, West End, Loudoun. tfe-11

CLOTH SALE—We have more than a ton of beautiful mill ends and remnants in prints, plaids, solid colors and drapery material priced from 3 yds for 25c to 50c yd. Also corduroy at 49c yd. Valley Mercantile Outlet, West End, Loudoun. tfe-8

I REPAIR AND SELL all makes sewing machines. W. M. Isbell, 805 Price St., Sweetwater, Phone 4216. tfe-10

CHENILLE—full size bedspreads, \$1.98 Throwings, 19c up. Bath sets \$1.00. Scarves shoes, 50c. P. X. 12 rug, \$18.95. 6 X 9, \$12.95. Valley Mercantile Outlet, West End, Loudoun. tfe-8

Property Wanted
We are interested in listing property you wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell, call us at 558. "We make real estate exchanges."

Ray Real Estate Co.
Rathburn Ray, Realtor
Selling-Trading-Financing

LEGAL
Mrs. Elizabeth J. Thomas vs. J. R. Bennett Before Glen Hickey Justice of the Peace

In this case it appears by affidavit that the defendant, J. R. Bennett, is justly indebted to the plaintiff and is a non-resident of the State of Tennessee so that ordinary process of law can not be served on him and an original attachment having been levied on his property and been returned to me, it is, therefore, ordered that publication be made in the Loudoun County Herald, a newspaper published in the City of Loudoun, Tennessee, for four consecutive weeks commencing the said J. R. Bennett to appear before me at my office in Loudoun, Tennessee, at 10: A. M. on Saturday, March 30, 1957, and make defense to said suit, or it will be proceeded with partly.
Glen Hickey
Justice of the Peace
Feb. 28, Mar. 7, 14, 21

New hit with millions!
Kraft's Cheez Whiz
for dozens of fast cheese treats

KRAFT'S Cheez Whiz
for dozens of fast cheese treats

SPoon IT into hot foods.
HEAT IT for cheese sauce.
SPREAD IT for snacks.

A PASTEURIZED PROCESS CHEESE SPREAD

gram will not affect the establishment of future allotments for the farm.

Producers have until March 1 to sign agreements to participate in the 1957 Tobacco Acreage Reserve program.

At the time the agreement is signed, the farmer may put up to the maximum number of acres in the program, but in no case may this maximum exceed the acreage allotment. The maximum for burley tobacco is 1.9 acre. Should the farmer wish to put a larger acreage in the program, he should indicate this at the time the original agreement is signed, and the additional acreage will be accepted if the necessary funds are available after the program sign-up is closed.

Jackson School
We thank the people of Loudoun for supporting us in the bake sale we had Saturday.

Also, we appreciate the courtesy and patronage extended to our boys who canvassed the town Saturday selling greeting cards.

We all enjoyed our Valentine Party last Thursday. We thank Mrs. Black for helping us.

Mrs. Carpenter's Room

We have not had an absence for three weeks.

Mrs. Jackson's Room

We were sorry Polly Chambers, Billy Lane and Gene Nicholas were out Monday.

We thank the P.T.A. mother's for the treat we had Thursday. Peggy Isbell and Polly Chambers have learned enough Bible verses for a New Testament.

Our room raised enough money to buy Rufus Bivens picture, because he made our room a bookcase.

Mrs. Arp's Room

Our A girls, A boys, and B boys played Nichols last week in a basketball game. We were beaten in all.

We also, thank the P.T.A. mother's for the treat we had Thursday.

Use Herald's Want Ads
to Buy Rent, Sell, or Trade. Call GL 8-2721

Here's An Important Message From:
JAMES T. TAYLOR
[Your KERN'S Salesman in LOUDOUN

"Starting this week and for the next eight weeks, I am entered in a Kern's Sales Contest in which I can win a new 1957 Chevrolet. I need your help to win this Grand Prize. I assure you and all the grocery stores I serve that every loaf of Kern's Bread you buy will be the finest and freshest loaf of bread in town."



James Glynn Taylor
Take Home.

KERN'S BREAD
and Help Me Win This
1957 CHEVROLET



Stone Sale Bill - For County Held Up In Nashville

A bill to exempt Loudoun County from the 1955 general act having the sale of crushed stone, recently introduced in the legislature, was back in the Senate Calendar Committee this week while its sponsor looked into its possible effect.

Senator Hubert F. Atkins, who introduced it, was granted permission Tuesday night to recommend the bill to committee because he fears "it might do some violence to the general act."

Alden N. Quam Is Named To Conservation Post

Alden N. Quam of Elowah, Tennessee, has been appointed Woodland Conservationist with the Soil Conservation Service according to J. R. Sasser, State Conservationist.

Quam will be working with Soil Conservation technicians in assisting farmers with the Forestry phase of the Soil Conservation Service program throughout East Tennessee.

He will work out of the Area office of the Soil Conservation Service located in the Knoxville Post Office Building.

Steekee 4-H News

The regular meeting of the Steekee 4-H Club was held on Thurs. Feb. 14. The meeting was called to order by the president Arthur Bright. Devotions were read by Judy Davis. Pledges were given by Douglas McKee and Fred Sharp. A demonstration on bird feeding was given by Loretta Parton, Tony Lindsey, Carl Ritchey and Freddie McKee. Then the meeting was turned over to Mrs. Harrison, who talked about broiler and layer chickens. She also gave us some very good instructions on good growing. We missed Mr. McCall who was unable to meet with us.

A-3c Landon Hawkins Gains USAF Honors

Landon Hawkins, son of Mrs. Kate Hawkins, 615 Cedar Street, Loudoun, was selected as Airman of the Month at Elgin Air Force Base, Texas, for the month of January.

He is an Airman First Class in the United States Air Force, assigned to the 810th Supply Sqdn. at Biggs.

Hawkins attended Highpoint School, Sweetwater, and enlisted into the general act.

"I'd like to remove it from the general docket and let it go back to the committee until we can determine what effect it should have," he said.

Some legislative observers believe the bill to exempt Loudoun County might make the entire 1955 act unconstitutional.

in the Air Force in August 1954. Airman Hawkins was selected as Airman of the Month for his attention to duty, performance of his assigned duties in Supply and personal appearance.

Brigadier General John M. Roy, commander of the 810th Air Division, presented him with a certificate of achievement during ceremonies held recently.

WANTED—Men to work Loudoun County for company that is sweeping the South. Good pay, paid Life Insurance, Hospitalization and Sick Leave, good working conditions. Must have car, be neat, and have good personality. No experience necessary, we train you. Phone Loudoun County Memorial Gardens, Loudoun City 194, for appointment.

FILL YOUR MEDICINE CHEST NOW! AT LOWEST PRICES



FEBRUARY IS FAMILY MEDICINE CHEST TIME!

S-T-R-E-T-C-H

Your food dollar with these and many other low prices everyday!

TIDE
Giant Size
Just 73c

CHEER
Giant Size
Just 73c

DUZ
Giant Size
Only 73c

COMET CLEANSER
15c Can

Gold Medal Macaroni
2-12 oz. Boxes-29c

GOLD MEDAL Spaghetti
2-12 oz. Boxes-29c

ROMAN BLEACH
Quarts -- 15c
1/2 Gallon -- 29c



Karo Syrup
5 lb. White
59c

GET ALL-NEW FORMULA 2

Niagara Starch
2 12 oz. Boxes
37c

ARGO CORN STARCH
2-16 oz. Boxes-27c

Gold Craft Peanut Butter
8 oz. Jar -- 19c

IVORY SOAP
2 Bars -- 20c
IVORY FLAKES
Reg. Size -- 31c
IVORY SNOW
Reg. Size -- 31c
CAMAY
Bath Size -- 2 Bars 25c
LAVA
Regular -- 2 Bars 23c
DREFT
Regular Size -- 31c
JOY BOTTLE
Giant Size -- 69c
JOY CAN
Giant Size -- 63c
SPIC N SPAN
Regular Size -- 25c

Dozens Of Other Low Prices Throught Out Our Store



Giles and Son Market
MOHLAR & HAROLD GILES
3 Miles Out Vonore Road

STATE LIBRARY AND ARCHIVES
State Library Division



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 16

LONDON, TENNESSEE, THURSDAY, MARCH 7 1957

PER COPY 10c

Just Piddlin'

By The Editor

THE ANNOUNCEMENT that a private act to establish a general sessions court for Loudon County is ready for introduction is good news. If it passes the House and the Senate is means that for the first time since the sessions court proposal came under discussion, the people of Loudon County will have their say so in the matter.

The county court has refused to consider a sessions court by a vote of nine to two, despite the fact that a series of articles published by the Herald comparing the out-of-date justice of the peace system with the modern sessions court setup brought surprisingly overwhelming indication that the citizens of Loudon County seemed to desire such a change.

But, in the end, we do have government by the people. Passage of the act by the legislature will mean that within 90 days the citizens of our county can speak for themselves on the matter by referendum vote. Meanwhile, in order to attain that right of the people to make their wishes known, it is most important that everyone write our representative and senator urging that the matter be brought before the people by passage of the bill in the legislature.

So if you think Loudon County should have a sessions court system, or even if you just think that the matter should be left up to the people rather than the county court, write this week—right now—

Honorable Doyle King
State Representative
Nashville, Tennessee
Honorable Hobart Atkins
State Senator
Nashville, Tennessee
and make your wishes known. It is important that you act quickly!

ALTHOUGH you may not feel like it right now, spring is just around the corner. And in thinking of spring it is also a time to begin thinking of how we can spruce up our community.

Best way in the world is for home owners to clean-up, paint-up, fix up. If you have a community of neat homes, then you have a community with its best face forward.

Give it a thought. Spring ain't far away.

ALWAYS some genius can make a fortune if he will contrive a woman's purse with a zipper at the bottom. That's where they always find things.

THOUGHT FOR THE WEEK
The family that prays together, stays together.

Local Students Are Enrolled At U-T
Eighteen students from this area are enrolled in the University of Tennessee at Knoxville for the winter quarter, according to records released by officials of the college.

London students at U-T are Vivian Ruth Bates, Scott Hall Bird, Theresa Ball, Elizabeth Fowler, James Rufus Graham, Joe James Harrison, James R. Hodge, William Boyd Hope Jr., Robert Nelson Jones, Eddie Paul Martin, William N. Prigmore, Robert Ernest Richeson, William Rank Ring, Howard Wayne Schrader, Ann Lee Sevell and Joyce Annette Williams.

Philadelphia students are William Hargrove and Harry Sorrells Jr.

Loudon Out Of Basketball Tourney As Girls Lose to South Harriman 43-38

By Tom DeLacy

The South Harriman girls edged out the Loudon girls 43-38 in the quarter-finals in the 11th District Tournament last Thursday night at Rockwood. The boys team had previously been dropped from the tourney by Meigs.

The South Harriman girls had their hands full for three quarters as they eked out a 43-38 win over the Loudon girls. The Loudon girls paced by Hattie McGinnis.

The program will be opened with a sandwich supper served by the local church at 6, followed by a worship service at 6:30 and classes beginning at 7:10 p.m.

The school will continue through Thursday, March 14, with classes each evening from 7 to 9 p.m.

Two general courses will be offered, "The Meaning of Methodism," taught by the Rev. H. D. Hart, pastor of the Kern Memorial Church, Oak Ridge, and "Young Adult Work in the Church," taught by the Rev. John P. Greer, Jr., pastor of the Madisonville Methodist Church and Hwassee College, Division and Hwassee College, Division and Hwassee College, Division.

A cordial invitation has been extended to Christian workers of churches in Loudon and surrounding communities to attend the program.

Another shrub has been given in Loudon's community fountain as a memorial.

The donation was made this week by Mr. and Mrs. Joe Randle as a memorial to their daughter, Jo Ann Randle.

Other persons wishing to donate shrubs as memorials may do so at the Herald office. All donations will be noted in the paper unless the donor wishes other wise.

Woods, McGinnis and Allmon Trophy Winners
The Loudon FFA Chapter, Inc., will appear in the pupils of Loudon churches this Sunday. The league is working toward a solution of problems of beverage alcohol and other narcotic drugs.

Through its educational program, approximately one million of Tennessee's boys and girls have been reached in regard to the problem.

Speaking in Loudon churches will be James C. Furman, who will speak at 7:30 a.m. at Blairland Baptist Church, the Rev. J. B. Watson, pastor; Fred Dies, Jr., field director, at Loudon Church of the Nazarene at 11 a.m.; Rev. O. C. Rainwater, pastor; Rev. William Stone, pastor; Dr. Adrian Lauritzen, at Riverview Baptist Church at 10 a.m.; Rev. L. L. Davis, pastor, and Loudon First Baptist Church at 11 a.m.; Rev. O. C. Rainwater, pastor; Wayne A. Martin, at Loudon Church of God at 7:30 p.m.; and T. Gordon Bounds at First Methodist Church at 11 a.m. and the Rev. B. H. Greene, pastor.

Approximately 150 FFA and FFA members were present.

Glenn played on even terms with South Harriman in the first half as they trailed by one point at the gun 21-22.

In the third quarter Loudon tried hard to overcome the South Harriman girls, but as the third quarter ended they trailed by two points. Then in the last quarter South Harriman's forward Betty Goddard poured in seven points to lead the way as the South Harriman girls went on to trim a fighting Loudon girls' team.

Hattie McGinnis was leading scorer for the Loudon girls with 21 points, while Brenda Giles with 11 and Carol Ferguson with six lent plenty of aid. Sheila Allmon, Pat Long, and Judy Black played a fine defensive game at guard. There were two scorers on the girls team, Jean Collette and Peggy Allmon. The Loudon boys will be hard hit by graduation as they lose four out of five of the regulars and two reserves. The seniors are Buster Custard, Tom Woods, John Miller, Homer Millsaps, Ham Haynes, and Bob McCulloch. The Loudon players making the All-Tournament team were Sheila Allmon on the girls team and Homer Millsaps and Buster Custard on the boys team.

Local Bar Association Honors Wear Report

The Loudon County Bar Association honored Circuit Court Clerk Jimmy Wear last week with a resolution asking that his history of the county criminal and circuit courts be preserved for future generations by being copied on the minutes of the circuit court. Judge W. Wayne Oliver heard the petition and so ordered.

The petition read "whereas Jimmy Wear, as Circuit and Criminal Court Clerk for Loudon County, through his love of the history of Loudon County has spent many hours reviewing and assembling information on the development of the circuit and criminal court since the beginning of Loudon County, which has required a great amount of his time and labor, and whereas by reason of his indefatigable labors this County now possesses a summary of the history and development of Loudon County, which should be preserved for future generations."

The resolution bears the signatures of lawyers S. P. Daniel, Ivo W. Sanders, M. G. Goodwin, Thomas F. Ingram, Charles T. Eble, Arthur M. Apler, F. C. Fearwood, James P. Watkins, Jr., Ben Simpson, and Neal G. Spicer. Mr. Wear's history was published in the Herald.

Temperance Leaders to Talk At Local Churches

Five speakers, representing the United Tennessee League, Inc., will appear in the pulpits of Loudon churches this Sunday. The league is working toward a solution of problems of beverage alcohol and other narcotic drugs.

Through its educational program, approximately one million of Tennessee's boys and girls have been reached in regard to the problem.

Speaking in Loudon churches will be James C. Furman, who will speak at 7:30 a.m. at Blairland Baptist Church, the Rev. J. B. Watson, pastor; Fred Dies, Jr., field director, at Loudon Church of the Nazarene at 11 a.m.; Rev. O. C. Rainwater, pastor; Rev. William Stone, pastor; Dr. Adrian Lauritzen, at Riverview Baptist Church at 10 a.m.; Rev. L. L. Davis, pastor, and Loudon First Baptist Church at 11 a.m.; Rev. O. C. Rainwater, pastor; Wayne A. Martin, at Loudon Church of God at 7:30 p.m.; and T. Gordon Bounds at First Methodist Church at 11 a.m. and the Rev. B. H. Greene, pastor.

Approximately 150 FFA and FFA members were present.

County Sessions Court Act Ready For Introduction By Rep. D. King

County Citizens To Vote To Name Game Commission

Citizens of Loudon County will participate in an election on Tuesday, March 12, to help select a member of the State Game and Fish Commission, according to Edwin B. Witt, local Conservation Officer.

The election will be held at the court house in Loudon from 8:00 p.m. on Tuesday, March 12. Persons proving residence in the County by a current tax receipt, effective permanent voting registration certificate or a currently valid hunting and fishing license are eligible to vote. All voters must mark no more or no less than five of the names on the ballot.

The slate of County Candidates determined in nomination meetings held on Feb. 19, are: Tom J. Gentry, of Scott; W. C. Bain of Campbell; Walt Marshall, of Union; C. C. Simonton of Cumberland; Roy West, of Morgan; Ken C. Morris, of Anderson; Fred O. Berry, of Knox; Carl Henry, of Roane; Robert C. Griffin, of Loudon; John F. McDaniel, of Blount; and Paul Henderson, of Sevier.

Greenback Pilot Jumps From Crippled Fighter

Li. John Young, son of Mr. and Mrs. John Young of Greenback, parachuted from his F-86 Sabrejet last Thursday after a collision with another plane over Granby, Mass.

Young jumped from 8,000 feet and landed on an island in a reservoir. His plane crashed through the ice of the reservoir. The other plane burst into flames and crashed in dense woods, but the pilot, Lt. Robert Smith of San Antonio, Tex., also parachuted to safety.

Young suffered only a stiff neck and sore knee from the jump. A graduate of Friendsville Academy and former student at Lincoln Memorial, Young is married to the former Miss Bobbie Graves and they are parents of seven-month-old twins.

Philadelphia Methodist Mens Club Organized

A Men's Club was organized at the Philadelphia Methodist Church last Saturday night, with Ralph Hamilton elected as the president of the organization.

Other officers for the group are Wayne Carter, vice-president; Stillman Davis, secretary; and Hal McCarty, treasurer. The group will be active in supporting the various phases of church work.

Two members of the Loudon Methodist Men's Club, Frank Quinn and Dan Ross, were present at the meeting to aid in the organization of the group.

Red Cross Drive Kickoff Meeting Is Held At Church Here Tuesday Night

The kickoff meeting for the 1957 American Red Cross Drive in Loudon County, attended by workers from all over the county, was held Tuesday night at the Methodist Church.

The program, under the direction of county chapter head Rachel Huff and publicity director Charles Brubaker, heralded the start of the campaign to raise a quota of just over \$4,000 for Loudon County.

Featured speaker for the evening was Dr. H. F. Johnson, dean of Tennessee Wesleyan College. Dr. Johnson emphasized the work that the organization is doing, particularly in disaster relief and in preparation for emergency through first aid training and the collection of blood.

Misses Linda Gail Smith and Pamela Finn furnished musical entertainment for the meeting. Workers also were shown a film depicting the history of the Red Cross organization.

County workers in the drive are busy this week soliciting funds in all communities except Lenoir City. Lenoir City's contribution to the drive will come from previously collected United States funds.

New District, More Squires Are Subjects Of Bills

Representative Doyle King last week introduced two bills in the legislature, one creating a fifth civil district for Loudon County, the other calling for three additional squires in Lenoir City.

Both bills must pass three readings in both the house and the senate.

The bill to create a fifth civil district provides for the election of two justices of the peace and a constable. Its boundaries are outlined as to begin at the point where the Dixie Lee Highway crosses the Knox County line, west to Shaw Ferry Road, North-west to Town Creek Road, South to intersection with State Highway 55, west to Holbrook Valley Road south to Holbrook creek, continuing south creek to Tennessee River, along river to Roane County line, and along Roane line to Knox County line back to beginning point.

The bill calls for county election commissioners to hold a special election in which the people would vote on the act. If approved, another election would be held to select the JPs and constable.

The Lenoir City bill to add three new squires calls for approval of the act by the legislative body of Lenoir City, and, if approved, an election to name the justices of the peace.

Formal Opening Of New Addition Set At Bacon Hospital Sunday, March 17

Formal opening ceremonies will be held at Bacon Hospital marking the completion of the installation of \$327,000 expansion, Thomas Foster, superintendent, has announced this week.

Hours for the program have been set from 12:30 to 5:30 p.m. Favors will be on hand for both ladies and gentlemen, with plenty of ice cream from Bacon Creamery for the children.

Doctors reported the staff of the hospital as very pleased with the new addition. A little more than a year in construction, the

Representative Doyle King has this week in his possession a private act to establish a general sessions court for Loudon County, which he has indicated he will introduce in the House of Representatives soon. King originally said he would enter the act early this week, but has evidently held up its introduction pending hearing from citizens of the county.

His action will mark the first positive legislative step by which the citizens of Loudon County will be able to obtain the sessions court system here if they so desire it.

The bill must pass three readings in the House before going to the Senate. It also must pass three readings before the upper legislature.

The act provides that within 90 days after the adjournment of the legislature, the people of Loudon County will vote by referendum on the sessions court private act. This puts the matter before the people. The county court has previously refused to consider the new system by a vote of nine to two.

Should Loudon County attain the sessions court system it will be the 53rd of 95 Tennessee counties to seek such replacement of the out-of-date justice of the peace trial system.

The private act to establish such a system in Loudon County contains two important ideas. It first provides that the sessions court system will not take effect in the county until Sept. 1, 1958. The judge of the court will be elected by the people in the general election in August of that year. In other counties where the system has been initiated immediately, the governor has appointed a temporary judge to serve until a general election.

The second point in the act is the retention of the right by the justice of peace to write criminal warrants anywhere in the county, for any offense, at any time. The establishment of a sessions court here also would not affect the justice of the peace system in its administrative and executive operation of county affairs or the performance of marriages. It merely relieves them of the responsibility of being a trial judge.

The Loudon County Herald, in a recent series of articles, compared the present JP system with modern sessions court setup. It was brought out in that series that under the sessions court system Loudon County could have more efficient justice before men trained in law, and realize substantial financial benefit through the receipt of all portions of fees, removing the necessity of the county paying fees to acquire for workhouse cases, and through the sessions judge being on a set salary no matter how many cases he hears or what his verdict is in the cases.

Persons interested in the sessions court system have been urged to write Representative Doyle King and Senator Hobart Atkins in regard to the private act. Passage of the bill would leave the sessions court proposal before the people by referendum vote, rather than under the control of the county court.

Loudon Jr. Cafeteria Will Serve Supper

The Loudon Junior School will serve dinner at the cafeteria Saturday, March 9, from 6 to 8 p.m. Price per plate will be \$1.00, with proceeds going to pay off the \$2,000 owed on cafeteria equipment.

Everyone is cordially invited to attend. There will also be hamburgers for the kids, so bring the children along.

London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LONDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGANPublisher
Editor-ManagerSUBSCRIPTION RATES
(In Advance)

Inside London County	Outside London County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

The Time Of Decision...

This week Fletcher Representative Doyle King introduced a private act in the house of representatives to establish a general sessions court for Loudon County. For Loudon County citizens now is the time for decision. It is most important that King and Hobart Atkins hear from our people about this bill.

The Herald only recently completed a series of articles offering a comparison of the justice of the peace and sessions court systems as related to Loudon County. The series brought a most unusual response from readers in support of such a court here.

The articles outlined some most important points. Primarily it has been found both here, throughout the state and nation, that the justice of the peace system, founded in the pioneer days, is hopelessly out of date for this modern age. An article in the February issue of Coronet Magazine labeled the JP system as "horse and buggy justice".

The establishment of a sessions court in Loudon County would not replace justices. They still serve in the responsible administrative and legislative phases of county operation, would still perform marriages, and still, under the private act now before the legislature, be authorized to issue criminal warrants for any offenses at anytime anywhere in the county.

But still more a sessions court will remove any temptation that any justice might have to make use of his position to gain personally through fee-grabbing practices. Many justices have served honorably in judicial practices, but others have succumbed to the temptation to seek financial gain, an easy thing to do under the justice of the peace setup.

Another drawback of the JP system is that justices hearing cases usually have little legal experience or training, yet their receipt of their fee is dependent upon their getting a conviction. They do not

get their fee if the defendant is found innocent. A sessions court judge receives his salary no matter how he rules on cases.

The Herald series on the sessions court system illustrated that Loudon County would both "make" and "save" under such a program. The County pays a large amount in fees to squires for workhouse cases each year. This and many other costs would not be present under a sessions court. Instead of receiving a portion of case settlements, Loudon County will receive it all, bringing additional money into the treasury which might eventually bring some tax relief for citizens.

Recently nine squires have said that Loudon County will not have a sessions court system. They have not given the people their voice. The passage of this private act to establish such a court in Loudon County will give our citizens that voice.

Within 90 days after the adjournment of the legislature the people will indicate whether or not they want greater justice through the sessions court system by referendum vote. It is better that the people of this county decide, then the squires for them.

If the citizens of this county vote for the sessions court system in the referendum, it will then be established as of Sept. 1, 1958, with the judge elected by the people in the general election the month before.

So now is the time of decision. If you believe that Loudon County should have a sessions court or if you believe that the people of this county should have the right to make that decision rather than the nine squires, now is that time to tell your legislators, not next week, but this week—right now!

Write today! Doyle King, Fletcher Representative, State Capitol, Nashville, Tenn.; and Hobart Atkins, Senator, State Capitol, Nashville, Tenn.

FROM OUR FILES



5 YEARS AGO

The Loudon High School girls team, trimmed Sweetwater high girls to win the 11th District championship. The boys were eliminated in the semi-finals by Sweetwater's boys.

Loudon Utilities Board this week announced that gas will be turned into the city mains within a few days.

Jo Ann and Ernest Watkins of U-T spent the weekend with their parents, Mr. and Mrs. Joe Watkins.

Mr. and Mrs. Freeman Russell had as their guests this weekend Mr. and Mrs. Glen Goodwin of Lenoir City, and Mr. and Mrs. Donald Blufford of Greenback.

10 YEARS AGO

The Loudon boys and girls teams did the expected Saturday night, both taking victories for the 3rd District basketball championship.

Robert Anderson was elected president of the Loudon Chamber of Commerce at a meeting Monday night.

Announcement has been made of the marriage of Miss Wilma Dotson and Mr. Ed Henderson last Sunday.

Mr. and Mrs. W. G. McCrary moved into their new home on Route 4 Saturday.

103 YEARS AGO

Bauley Horse when plagued with a bauley horse, tie a string around the joint above the hock and walk before him, pulling the string gently at first and increasing the string until the animal moves, which, it is said, he will not fail soon to do.

We notice that a number of papers are publishing the statement that the bill abolishing imprisonment for debt was finally passed by the legislature. This is a mistake. The bill passed on Saturday before adjournment, but on the following Monday it was reconsidered in the Senate and lost.

We are informed that more than 3,000 packages of goods have been shipped by E. T. and G. Railroad from Loudon to up country Merchants within the last two weeks.

Your Key
To Success



Loudon Motor Company

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Matthew 16:13-27)

"The Great Confession"

This question of who Christ makes all the difference.

A preacher announced his sermon, "The Deity of Christ."

"The Difference to Us." A lawyer-layman complimented him saying, "We laymen get fed up with pretty sermonettes about the beauty of leaves and birds."

We want to hear about God and man, sin and salvation, heaven and hell. It helps us keep straight and clean from Monday through Saturday night when we feel sure of Christ as the Son of God."

Some of our painted pictures of Jesus show Him as effeminate. But to the people of His day He was like the most rugged prophets that ever appeared.

John Elijah, and Jeremiah came dressed in rough garments and were ragged in character and manner. It was not the clothes of Jesus that reminded the people of them, but the intensity of His life and speech and the burning message He brought. The thing that mattered most was not His dress, nor His manner, nor even the things He said. What mattered most was what He WAS!

"Whom do men say I am?" They most often called Him "Master" or "Teacher," saying, "no man has spoken as this man." They called Him "Wonder Worker," but only signs of a greater truth.

This confession took place when many turned back and no longer followed Him. Jesus had come to the conclusion He was without reliable following outside the circle of disciples. That is the key to this memorable scene. There was nothing but hostility on the part of Pharisees and Sadducees. The common people heard Him gladly and took advantage of His healing power, but there seems to be no well-rooted conviction about His divinity which could serve as a starting point for a new religious movement.

Faith in Christ as divine is so fundamental that Jesus pressed the point home with His disciples. "Whom say YE that I am?" Peter's confession was not his alone. It was the confession of faith for all the apostles and for the church today. It is the mark of a rising or falling church. The church is to consist of rock-like men with a rock-like faith. The gates of hell cannot prevail against that. Had any other apostle spoken this confession Jesus would likely have said the same thing to him. The keys of the kingdom? That was the privilege of opening the doors to the kingdom by preaching this gospel of Christ.

This fact of Christ's deity brings to us life's greatest imperatives. Even to Christ it brought the necessity of cross-bearing and cross-dying. He must become the "Suffering Servant" of Isaiah 53. The banner Peter lifted in saying "Thou art the Christ" shone brightly and afar, but he could not see that across the banner was etched the shadow of the cross.

For us who believe, Christ is the Master of life. There are three imperatives for us: (1) We must deny ourselves; (2) we must take up our cross; and (3) we must follow Christ. Since Christ is divine we can do no less.

We Sell Service!



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YOUR home is a highly important investment... an investment which has grown in value tremendously during the past few years.

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Try the new J2 Rocket
... It's like
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Only Olds brings you all three! The sweep, beauty and glimmer of Oldsmobile's classic, low-level look... the swiftness of Accent Stripe styling... and now the new J2 Rocket Engine!

With the J2 Rocket, it's like having two engines in one! J2 offers all the economy of a single dual-barrel carburetor for your usual driving needs. But when you want to "cut out the reserves," they're ready and waiting! J2 cuts in two additional double-barrel carburetors when you open the throttle three-quarters!

It's America's newest driving experience and we invite you to try it. Come in now... be our guest for a J2 Rocket Test!

*2077 c.p.s. Rated 2.400 hp/4000 rpm on all models. J2 Rocket Engine, with 360 h.p. and optional Turbo Engine, with up to 317 h.p., available on select models.

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Real, juicy apple slices accent every inviting scoop of "spiced-just-right" Dutch-Apple Ice Cream, Bacon's New special flavor for the whole family. Taste that wonderful home-baked pie flavor!

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drug or grocery store

BACON'S

**Dutch -- Apple
ICE CREAM**

PHILADELPHIA NEWS

Little Kenneth Shane Humbert, the son of Mrs. Elizabeth Humbert entered Sweetwater hospital the past Monday. The baby was suffering from pneumonia. Kenneth has recovered now and was able to be brought back home on Wednesday.

Mr. and Mrs. Ray Hall and son, Buel, from Oak Ridge were visiting with Mr. and Mrs. George Large during the past week. Miss Janice Barnett, daughter of Mr. and Mrs. William Barnett from Chattanooga spent Sunday with Mr. and Mrs. Stanley Davis Wednesday evening.

Mr. and Mrs. Ferris Long and daughter, Priscilla and Priscilla's guest, Miss Barbara Martin at

tended the District 11 basketball tournament at Rockwood Thursday night.

Mr. Eddie Rose from Harrison was visiting during Sunday Morning Worship Services at the Baptist Church.

Mr. and Mrs. Paul Roberts and children, Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Richard Davis and Mr. and Mrs. Stanley Davis Wednesday evening.



Judy Davis

Miss Ann Waller entertained at her home Friday night with a slumber party. Guests were Judy Scrimsher and Miss Judy Davis.

Mr. and Mrs. Lloyd Scrimsher and Mrs. Schrimsher's father, Mr. Frank Wright were visiting Mr. and Mrs. Cleve Sanders in Harrison Sunday afternoon.

The Rev. Paul Smallen and Mr. Ray Presley from Loudon were visiting Mr. and Mrs. Richard Davis Sunday afternoon.

"Happy anniversary" to Mr. and Mrs. Walter L. McGee who celebrated their twenty-first anniversary March 1st.

"Birthday Greetings" to Miss Wilma Poe the daughter of Mr. and Mrs. James Hubert Poe who will celebrate her eleventh birthday March 17th. Wilma is in the fifth grade and a student of Mrs. Julia Milaps.

Mrs. Thomas from Cleveland Tenn. was visiting her mother, Mrs. Charlie Hope and sister Mrs. Richard Harvell and Mr. Harvell Sunday.

Master Ed Waller III was the overnight guest of Master Charles Barnett Friday night.

Mr. Cleo Edwards from N. C. was visiting his cousin, Mr. and Mrs. Leonard Edwards and his parents, Mr. and Mrs. H. H. Edwards in Loudon during the past weekend.

Mr. and Mrs. Floyd Cunningham from Knoxville were visiting with Mr. and Mrs. Fred Allison the past weekend.

Mr. Henry Milaps who has been a patient at St. Mary's Hospital in Knoxville the past week is coming along nicely and is expected to get to return home soon.

Mr. and Mrs. Eddie Davis and children from Summerville, Ga. returned to Loudon last week after having lived in Summerville the past two and half years. Mr. Davis has accepted the position of Minister of Musical Education at the First Baptist Church in Loudon.

Mr. and Mrs. George Lingenfelter from Dixie Lee were down Friday to visit their nephew and niece, Mr. and Mrs. Jim Taylor. During their visit, Mr. and Mrs. Lingenfelter and Mr. and Mrs. Taylor went up to Bacon highway to visit with Mrs. George Wright and Mrs. Moler Giles.

Mr. Will Labell from Sweetwater was visiting with Mr. and Mrs. Richard Davis Sunday afternoon.

Mr. Frank Quinn and Mr. Dan Ross from Loudon came down to the Philadelphia Methodist Church the past Saturday evening to assist in the organization of a new club.

The club was organized with twenty chapter members and a chapter was applied for. Officers were elected. Mr. Ralph Hamilton was elected president. The charter and an installation of officers will be conducted at a later date. A delicious dinner was served to the group by the Wesleyan Service Guild and a fellowship hour enjoyed.

Miss Marjorie Hamblin, a student at Hiwassee College was the weekend guest of Mrs. Judy Hill. Miss Hamblin's home is in Virginia.

The Reed Springs Baptist Church are observing their Week of Prayer Services for Home Missions this week. On Monday afternoon from two until four they met at Mrs. Myrtle Burleson's home. Tuesday afternoon they will meet at Mrs. Joyce Kyser's home. On Wednesday afternoon, they will meet in Mrs. Paul Stewart's home. Thursday

and Friday services will be conducted at the church. Interesting programs are planned for each program with sessions of directed prayer.

Mrs. S. W. Rhymer from Chattanooga was visiting with her daughter, Mrs. Tom Rothwell and Mr. Rothwell Sunday. Also visiting the Rothwells were Mrs. Rothwell's sister, Mrs. Ray Halter and Mr. Halter and children, Mary Jo and Michael also from Chattanooga.

The Rev. Wesley Newman, pastor at Reed Springs Baptist Church was unable to conduct the morning or night services because he was ill. Rev. Newman's home is in Madisonville.

Mr. and Mrs. Gene Milaps and son, Michael were visiting Mrs. Milaps's sister, Mrs. Jimmy Lee and Mr. Lee in Lenoir City Sunday afternoon.

Mr. and Mrs. J. B. Mayes from Spartanburg, S. C. were visiting with their daughter, Mrs. Otis Milaps and Mr. Milaps the past weekend. Mrs. Milaps's sister, Mrs. Michael and Susan from Chicago were also visiting her over the weekend.

Mr. and Mrs. Jimmy Scott and children, Steve and Joe from Richmond, Ind. have returned to Tennessee to make their home. At present they are living with Mr. Scott's parents, Mr. and Mrs. Lawrence Scott.

Mr. and Mrs. Mack Scott and grandchildren, Steve and Nancy from Cleveland, Tenn. were visiting Mr. and Mrs. Lawrence Scott recently.

SCHOOL NEWS

Tuesday afternoon, the Prospect boys came to our school for a practice game. Prospect is just getting their team organized. We enjoyed having them.

Thursday night our girls and boys went to Loudon to play Loudon. Our girls won over the Loudon girls. Our boys were not so fortunate. They were losers to Loudon boys.

The fifth grade room was very happy to have Windy Pulkinen back in school after having been absent several days. Windy had to be absent due to having had pneumonia.

Mrs. Julia Milaps is still with her husband who is ill. The fifth grade are missing their teacher and want her to hurry back.

Friday afternoon Glendale School boys and girls came to our school for a basketball game. Our girls and our boys also were the winners.

Monday night our girls and boys went to the Nichols School at Lenoir City. Our girls played very hard and won with a score of 29 to 28. Our boys lost to Nichols.

January Bond Sales Are \$15,685 Here

County Savings Bonds Chairman C. T. Burdett announced today that Loudon Countians invested \$15,685 in U. S. Savings Bonds during January. This places the county in 5th place among the 11 counties of the district.

Vance J. Alexander, of Memphis, state volunteer chairman of the bond program, called attention to the Treasury's recent request to Congress for authorization to make certain changes in Series E and H Saving Bonds. The changes, according to Alexander, include higher interest rates and other improvements and would be retroactive to Feb. 1.

Thursday, March 7 1937 The Loudon County Herald 3

New Arrival Buys At Thomas - Hill Men & Boys Shop MEN'S SPRING SUITS



with the "New Silk Look," richest of colors in light or dark shades, in blends of silk and rayon or dacron and wool. Smartly tailored by two national advertised brands—GRAMERCY PARK and BROOKFIELD

Sizes 34 to 50 in shorts, regulars, longs
Usually \$34.50 to \$60.00

\$29.50 to \$45.00

SPRING SPORT COATS

Our best selection ever! Smartly tailored for young men and adults. Beautiful light-weight wools in patterns or ivy stripes. Patch pockets or flaps with single or double-vent. Sizes 34 to 50, regular-abouts-longs.

\$19.50 to \$24.50

You Save Around 25% By Paying
Cash For Your Clothing

MEN'S SPRING SLACKS

In the smartest spring colors. Terrific selection in tropical wool worsteds, Dacron and wool blends or wash-and-wear fabrics. Sizes 28 to 50.

5⁹⁵ to 12⁹⁵
FREE ALTERATIONS

MEN'S SPRING SHOES

By JARMAN and FORTUNE

Add comfort and style to your spring wardrobe in cool ventilated leathers. New styles in black, white, brown or two-tone. Narrow and wide widths.

6⁹⁵ to 17⁹⁵

SELECT GROUP MEN'S SPRING SLACKS

In sheer gabardine, rayon worsted and linen. Sizes 28 to 42.

PRE-SEASON LOW PRICE
\$4.79

SPECIAL PURCHASE MEN'S SPORT SHIRTS

With short sleeves, made to sell for \$2.98. Chosen from "BLACK" the world's largest shirt line.

Pre-Season Price
\$1.98

BOY'S SPRING SUITS

Our best selection yet in Boys Wear. Hand-sonely tailored to fit any youngster. Choose from rayon and gabardine blends or spring-weight wool sport suits. Sizes 2 to 20.

Boy's Spring Sport Coats

In light-weight wools. Perfect to match with any outfit. Large selection of colors, also white wool sport coats for boys. Sizes 2 to 20.

\$7⁹⁵ to \$14⁹⁵

BOY'S SPRING SHOES

We have added many high styles for spring in our new line. New styles just like dad's. Sizes 2 to 6. Narrow's and wide widths.

\$5⁹⁵ to \$7⁹⁵

Check Our Store Windows—See The
Inside Displays Of Fine Spring Styles

LAY-BY NOW FOR SPRING
FOR EASTER!

THOMAS - HILL
Men's And Boy's Store
LOUDON

Bring Your Ford Home To Your

FORD DEALERS

- Factory Trained, Competent Mechanics
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- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.



ENDS SATURDAY GREER'S

All-Out Furniture Sale

NEW MERCHANDISE ADDED
AT LOW SALE PRICES

Shop These Bargains Friday and Saturday

Greer Hardware Co.

FOR THE FIRST TIME

Control Soil Insects
as you apply fertilizer

CO-OP PLANT FOOD
with **HEPTACHLOR**

Now it is actually possible to control soil insects at the same time you apply fertilizer before they have a chance to rob you of hard-earned profits.

Co-op Plant Food with Heptachlor effectively controls wire worms, root worms, white grubs, sugar beet moogots and most other soil insects. It helps you take the risk out of farming.

Available in both 6-12-12 and 5-10-15 with Sulphate.

ASK YOUR CO-OP MANAGER



Philadelphia HDC Club Has Regular Meeting

The Philadelphia Home Demonstration Club met at the home of Mrs. Boyd Duckworth on February 21 for their regular monthly meeting. Eight members were present and two visitors. The visitors were: Mrs. Eunice Rasmussen and Mrs. Arthur Lee. Mrs. Vivienne McCrory, vice president, presided over the

business session in the absence of the president, Mrs. Kansas Henderson.

Mrs. Mary Harrison, Home Demonstration Agent, gave a very interesting demonstration on leather and told about the many new articles you can make from it. Mrs. Harrison also reminded the group that there would be no more cards rendering them each month of the meeting.

The next regular monthly meeting will be at the home of Mrs. John Windle on Thursday, March 21.

At the close of the meeting, delicious refreshments were served by the hostess.

Lenoir City School of Beauty Culture

Phone 722R 611 D Street

Lenoir City, Tennessee

LADIES: Let our advance students design your new spring hair style. The latest in hair fashion direct from New York.

Our Spring Specials

Permanents (Cream)—\$3.50 and up
Shampoo-Styled Hairdress—50c

We Use Helena Curtis and Zotos Products
Finest On The Market

No Appointment Necessary
Open Thursday Night for your Convenience

Mrs. Earl Maples, Instructor

All Work Expertly Supervised
We Specialize In Hair Coloring



After studying the progress of 4-H Club work in Loudon County, I find that number of clubs have not increased, neither has the total enrollment. I did find that the 4-H Clubs have increased. Keep in mind the emphasis is not on the number of boys and girls enrolled in 4-H Club work, but in the achievements of these boys and girls.

An example of how much progress has been made in 4-H Club work in Loudon County is the Public Speaking Contest. In 1956 there were none in the contest, but in 1956 there were 24 club members taking part in this program. Another example is the Dress Contest. In 1952 there were no girls taking part in this contest but in 1956 there were 16 girls in the contest. Another activity that has made progress is the Baking Contest. Only 20 girls entered the contest in 1953, but in 1956 there were 97 girls in the contest. Since record keeping is an important part of 4-H Club work boys and girls in Loudon County are making progress in this phase of club work. To give you a closer look at the record, we find that there were only four medals given in 1952. In 1956 there were 66 boys and girls receiving medals and other awards for their achievements in record keeping.

In 1956 there were three entries in the Lamb Show in Athens with the members taking part bringing back some of the prize money to the county. Loudon County 4-H Club also had entries



In the Fat Hog Show and Sale, East Tennessee Fat Cattle Show and Sale, T.V.A. & I, Fair, District 4-H speaking Contest and various other activities of the county and district.

During 1956 the Loudon County Council of 4-H Clubs was organized. This is the first time we had such as this in our 4-H program. Another very important group was also organized. That was the Loudon County 4-H Volunteer Adult Leaders. We are very proud of this group which meets quarterly with the officers of the various 4-H Clubs in the county. Jane Waller is president of the County Council and Mrs. Henry Molter is president of the Volunteer Adult Leaders.

In 1956 Loudon County was represented at the 4-H Club Congress in Nashville by Sara Simpson, Pat Bright, Joe Mack Lawson and Johnny Arthur.

Plans are now being made for Loudon County Junior Cattle Show. Several members of the 4-H Club are planning on taking part in this. From the county show they plan to go on to the East Tennessee Fat Cattle Show and Sale in Knoxville.

The 4-H Honor Club was first organized in Loudon County in 1955. Sue Presley was elected president. This club is made up of the outstanding club members in the county.

Last year Loudon County had six district winners. This was an increase over the previous year. During this year Loudon County had its first Vol State award winner.

As the present time there are 15 4-H Clubs in the county with a total enrollment of 837.

Another activity of 4-H Club work which has much interest in Loudon County is the 4-H Club Poultry Project. Five years ago the 4-H Club members started out with 1000 baby chicks in this program. This week 30 4-H boys and girls will receive 3000 baby chicks. These baby chicks cost the boys and girls nothing. They agree to give back 6 or 12 (depending how many they receive) of their best pullets to be sold at auction. The money received goes to buy more baby chicks for more 4-H Club members. In addition to this, \$80.00 in prize money is put up each year by Sears. This is divided among the boys and girls according to where they placed in the show.

These activities I have briefly mentioned are only a few of the county, district, and state 4-H Club events. 4-H Club work does not stop at the state level. Some of the National 4-H events are the National 4-H Club Camp held the third week in June in Washington; The National 4-H Congress which is attended by about 1,500 club members and leaders; the National 4-H Week which we are celebrating this week—the purpose is to tell the 4-H story to the public. This we believe not only has a meaning to the people of Loudon County but to the

Fort Loudon HDC Has February Meeting

The February meeting of the Fort Loudon Village Home Demonstration Club was held with Mrs. Jeanette Haskins with nine members present.

Mrs. O. M. Hartwell vice-president, was in charge. The devotional was led by Mrs. Haskins. Her call response was, "What you think a woman's place is in politics." Demonstration for the afternoon was on leather work, with Mrs. Harrison in charge.

Bobbie Whitaker Is Host To Friends Sat.

Miss Bobbie Jean Whitaker entertained Saturday night at her home on Huff's Ferry Road with a "steak supper". Miss Whitaker's guests for the evening were Mr. Clayton Curtis,

Mr. Wayne Curtis, Mr. and Mrs. Orman Altum, Mr. and Mrs. J. N. Purdy Jr. and Mr. and Mrs. Bill Morgan.

Use Herald Want Ads

To Buy, Rent, Sell, or Trade. Call GL 8-2721

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.



Thomas-Hill Store, Loudon

AUTO LOANS



AT LOW COST

Stop In!

Bank of Lenoir City

Deposits Insured By F.D.I.C.



Dreams Come True...

4-H girls who learn to sew find satisfaction and economy in fashioning clothes for themselves... and often for other members of their family. Through such projects they develop a knowledge of color, fabrics, and design... assets of basic value, whether they're used for careers in business or the home.

Five to Five Store HAMMER'S

4-H is a good investment

We've been in the banking business for years, and we think we know a sound investment when we see one—and 4-H Club work is sure an investment. It will pay off in better homemaking, more efficient farming, and in citizens who are alert to the interests of their community, county, state, and nation.

FIRST NATIONAL BANK



WHY GAS?

because it's

- Clean.
- Easily Installed.
- Economical.
- Completely Automatic.
- The Safest, Most Comfortable Heat.

It's As Close As Your Phone

Call GL 8-2091 For Free Estimate

GAS DEPARTMENT Loudon Utilities

Grand Opening

Thursday, Friday, Saturday, Sunday Evening

March 7, 8, 9, 10

ART'S

"FINE STEAKS"

On Highway 95; One mile from Lenoir City, three from Eatons X-Roads.

OPEN

3 p.m. to Midnight Monday through Saturday
5 p.m. to Midnight Each Sunday Evening

FREE TO EACH LADY ORDERING A DINNER during our 4-day grand opening

A BEAUTIFUL 3.50 CAMILLEA CORSAGE

We cordially invite you, your family and your friends to visit us for the finest in food. Our pleasure to serve you.

-:- Loudon Social And Personal News -:-

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstrations Agent

This is National 4-H Club Week, and I am happy to be connected directly with such a great organization. 4-H Club work is too great a movement to be claimed by any one person, institution, or thing. It was this country's need answered by encouragement to the rural boys and girls. The 4-H didn't happen all at once. It took shape slowly and was difficult in many instances. It represents an accumulation of experiences from rural areas throughout America.

The roots of club work go deep into the American past. It is one of the most unique educational programs of our times. Club work really began wherever a public-spirited man or woman did something to give rural boys and girls respect for themselves and their way of life.

Some of the seed was planted legislatively for 4-H when the Morrill Act was signed by Abraham Lincoln in 1862 providing land grants to enable states to establish colleges of agriculture. The second planting legislatively was the Hatch Act of 1887, establishing experiment stations for discovering new agricultural knowledge. When the Smith-Lever Act was finally passed in

1914, it was the climax of many years of effort to obtain aid for extension work and was the real birth of 4-H legislatively.

Boys' and girls' club work actually began as early as 1900 with the organization of boys' corn clubs in some of the midwestern states. Extension work, as popularly known, was founded in the United States Department of Agriculture. The junior phase of this program is 4-H Club work. It then stems from state into counties and on down to the local-level people. It actually covers the entire country. There are over 200,000 volunteer 4-H club leaders and 2,000,000 members in the U.S.

A report recently shows that there were 152,754 4-H club members listed for Tennessee. Tennessee is the third highest state in club enrollment, exceeded only by N. C. and Ga.

Finances for the program come from three sources, Federal, State, and county, which is the means for financing the program here in the county.

Miss Bobbie Whittaker who formerly made her home in Lenoir City moved into the apartment of Mr. and Mrs. Frank Robinson on Huff Ferry Rd. Wednesday. Miss Whittaker is a sister of Mrs. Smitty McCall.

Mrs. Bert Prater underwent surgery at Bacon Hospital Monday.

Dr. and Mrs. C. B. Blair, Jr. and family of Birmingham, Ala. were weekend guests of Mr. and Mrs. Jim Blair and family and Mr. and Mrs. C. B. Blair, Sr. Mrs. Charles Beckwith and daughter, Linda returned home Saturday after spending two weeks with her mother, Mrs. Mr. and Mrs. John Robinson and Miss Maude Robinson visited relatives in Harrison Sunday.

Miss Linda Pryor, entered Bacon Hospital Tuesday.

Mrs. Buddy Bacon who has been working in Puerto Rico since last August arrived Wednesday for a visit with his mother, Mrs. Helen Bacon and other relatives.

Mrs. Orie Peterson returned to her home in Morganton, N. C. Saturday after an extended visit with Mrs. E. W. Ingram.

Mrs. W. L. Morley and daughter, Little Mae, and Mrs. Noel Logan of Bristol, Va. were the weekend guests of Mr. and Mrs. John L. Robinson.

Mr. Lloyd Windle is still a patient at Bacon Hospital. Miss Robert Cook of Athens spent Tuesday with Mrs. May Cook.

Mrs. Leona Lee of Bristol, Va. is the guest of her sister, Mrs. John L. Robinson and Mr. Robinson.

Three Circles Have Meeting Monday

SALLY JONES CIRCLE

The Sally Jones Circle met Monday evening in the Social Hall of the Methodist Church with Miss Mattie Mae Houston and Mrs. Thomas Williams as hostesses.

Mrs. John Robinson was the program leader using as her subject "Prayer." Mrs. Herman Monroe, Mrs. Cam Hall, Miss Kato Jones, Mrs. Howard Booth and Mrs. Jack Lefter having parts.

In the absence of the Circle Leader, Mrs. Dan Remine, the business meeting was conducted by Mrs. Jack Lefter.

The minutes were read by Mrs. Howard Booth and the roll call showed 11 members present.

PEARL REMINE CIRCLE

The Pearl Remine Circle met Monday evening at the home of Mrs. J. B. Hall with Mrs. R. L. Jenkins as co-hostess.

A dessert course was served first. Mrs. Homer Simpson was the program leader using "The Church and Mental Health" as her subject. Mrs. Eugene Booth, Mrs. Joe V. Watkins and Mrs. Hamill Carey had parts.

Mrs. Rufus Waller, Circle leader, had charge of the business.

There were 11 members present and one visitor, Miss Maude Griss.

Mrs. Eugene Booth closed the meeting with the "Quiet Hour" reading.

WORLD SERVICE CIRCLE

The World Service Circle met on Monday evening at the home of Mrs. James Snow with Mrs. Ray Work as co-hostess.

The program entitled "The Church and Mental Health" was led by Mrs. B. H. Greene.

Mrs. J. R. Watkins, Mrs. Edna Jones and Mrs. Ruby Lutz had parts.

Miss Rachel Huff, circle leader, presided over the business meeting.

There were 16 members present. A dessert course was served at the end of the program.

Mrs. Edna Jones closed the meeting with prayer.

Mrs. Orie Peterson returned to her home in Morganton, N. C. Saturday after an extended visit with Mrs. E. W. Ingram.

Mrs. W. L. Morley and daughter, Little Mae, and Mrs. Noel Logan of Bristol, Va. were the weekend guests of Mr. and Mrs. John L. Robinson.

Mr. Lloyd Windle is still a patient at Bacon Hospital.

Miss Robert Cook of Athens spent Tuesday with Mrs. May Cook.

Mrs. Leona Lee of Bristol, Va. is the guest of her sister, Mrs. John L. Robinson and Mr. Robinson.

HOSPITAL LIST

ADMITTANCE

Feb. 26

Mr. Lloyd Windle

Miss Carrie Farmer

Mr. U. T. Millsaps

Ronald Lynn Selvidge

Feb. 27

Mr. Gus House

Mrs. Dena McTeer

Mr. Walter Adley

Master Joseph Dunamore

Mr. Earl M. Hall

Feb. 28

Mrs. Jesse Robbins

Mrs. James A. Sexton

Marie Ann Brown

Frankie Lynn Fritts

Mrs. Everett Harrison

Mrs. Johnny Collins

March 1

Mrs. W. D. Prater

Mrs. Andrew Rosenbaum

Mrs. Imogene Beatty

Mrs. B. C. Patter

March 2

Mrs. Alfred Wrinn

Mrs. Alfred Dial

March 3

Mr. William H. Maynard

Mrs. Lucy Steele Harrison

Mrs. Floyd A. Sutton

Mrs. Sam Ryder

Mrs. James Bright

Mr. S. E. Strader

Mrs. John Ovi Swaney

Mr. J. T. Lawson

March 4

Mrs. James Parker

Mr. Ted Cable

RELEASED

Feb. 26

Mrs. Arthur Johnson

Mrs. R. M. Webb

Carolina Sue Grimes

Mr. James Jenkins

Feb. 27

Mrs. Ollie Watts

Mrs. Grady Martin

Mrs. Lester Perkins

Feb. 28

Mr. Jim Swiney

Ronald Lynn Selvidge

Mrs. H. J. Rowe

March 1

Mrs. Howard Bittis

Tony Owens

Mrs. Jesse Robbins

March 2

Mrs. Addie Skidmore

Mr. V. L. Millsaps

Mrs. Carl Pellen

Master Joseph Hodges

Dan Remine

Mrs. Vance Host To Bridge Thursday

Mrs. Charles Vance entertained her bridge club last Thursday evening at her home on Davis Ferry Rd.

Three progressions of bridge were played with high score being won by Mrs. Charles McCall.

Other prizes were won by Mrs. Stanley J. Hineshaw, Mrs. Jesse Hope and Mrs. Vance, Sr.

A salad plate was served following bridge.

Mrs. Lucy Steele Harrison entered the Bacon Hospital Sunday.

Mr. J. D. Mitchell who is employed near Pittsburgh, Pa. is spending a few days here with his wife.

Mr. David Greene of Tennessee Wesleyan College in Athens spent the weekend with his parents, Rev. and Mrs. B. H. Greene.

Mr. Howard Shulen of Fall River, Mass. arrived Thursday for a visit with her daughter and family, Mr. and Mrs. Dan C. Remine and children Dan Jr. and Michael.

Mr. John H. Collins entered the Bacon Hospital for treatment last Thursday.

Mr. Jack Lutz of T.M.I. spent Sunday with his parents, Mr. and Mrs. Charles Davis and family.

Mrs. John Watkins, Mrs. Max Gies, Mrs. Freeman Russell and Mrs. D. F. Ferguson, Jr. left Saturday to visit Mr. and Mrs. Harold Stegman and family in Pico, Calif.

Mr. E. M. Hall who entered Bacon Hospital last Wednesday is improving.

Mr. W. E. Huff, Jr., Mr. N. Campbell, Mr. Tom Matlock and Mr. Don Nichols left Monday for Toronto, Canada where they will spend 3 weeks taking a training course for Velding Co.

Mrs. Edna Colby of Portland, Maine is the guest of Mr. and Mrs. Earl Scott and family.

Master Dan Remine, Jr. who recently had an appendectomy at Bacon Hospital returned to his home Saturday, where he is convalescing.

Mr. and Mrs. Bill Lawson, Jr. and children of Knoxville spent Monday with Mrs. May Cook and Mr. and Mrs. R. A. Lawson.

Mrs. Everett Harrison

March 3

Miss Imogene Beatty

Mrs. Alfred Wrinn

Mr. Gus House

Mr. Andrew Rosenbaum

March 4

Mrs. Dena McTeer

Master Elmer Fressley

Mr. William Maynard

Mr. S. E. Strader

Mrs. James Sexton

Thursday, March 7 1937, The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. Bert Pranter
Loudon

CARROT CAKE

2 cups grated carrots 1 1/2 cups sugar
1 tsp each of cinnamon, cloves, 1/4 cup cold water
and nutmeg 1 cup raisins
A pinch of salt 2 T shortening

Boil this mixture slowly for 5 minutes. Cool and then add 1 cup of oats, 2 cups of flour and 2 tsp. of soda.
Pour into a greased and floured loaf or tube pan.
Bake at 375 degrees until done.
Thanks, Mrs. Prater for this good cake recipe. It surely sounds good and for those who have eaten it say it tastes wonderful.

Mr. R. H. Thompson of Sweetwater spent Tuesday and Wednesday with Mr. and Mrs. Jim Blair and children.

Mr. and Mrs. E. R. Walker of Chattanooga were the weekend guests of Judge and Mrs. S. P. Daniel.



WHITE STORES

FREE!
VEGETABLE PEELER
with
JEWEL OIL
Quart **59¢**

PLUS S.W. GREEN STAMPS

WHITE STORES

The big new Ford

-with a little low price!



It's the longest, lowest, liveliest and loveliest Ford ever... yet it's yours at low Ford prices!

Now! You bet! There's nothing newer at any price. The "new Ford" is completely new. The wheelbase is longer. You get a choice of two big new Ford sizes. The frame is wider. The inside is roomier. And the big new Ford is big in V-8 OOH! You have a wide choice of V-8 engines for every horsepower need... or a new Mileage Maker Six.

Best of all, big as this new Ford is, the price is still Ford-like. You can see why more than ever it's a car that will stay worth more. Why don't you try the new Ford soon... and see how much you can get for so little.

LOUDON MOTOR COMPANY
Grove Street Phone 2616
Only Your Ford Dealer Has A-1 Used Cars and Trucks

RECORDING IN

To Loudon County

Feb. 28—To Mr. and Mrs. Arthur Johnson of Lenoir City, a 6 lb. 13 oz. boy.

To Mr. and Mrs. Jess Rollins of Lenoir City, a 6 lb. 4 oz. girl. To Mr. and Mrs. James A. Sexton of Lenoir City, a 6 lb. 1 oz. girl. To Mr. and Mrs. Everett Harrison of Philadelphia, a 6 lb. 4 oz. boy.

Mar. 1—To Mr. and Mrs. Jewell Hall of Kingston, a 6 lb. 12 oz. girl. To Mr. and Mrs. B. C. Potter of Greenback, a 5 lb. 10 oz. girl.

Mar. 2—To Mr. and Mrs. Alfred Dial of Loudon, a 6 lb. 10 oz. boy.

Mar. 3—To Mr. and Mrs. Floyd Sutton of Lenoir City, a 7 lb. 4 oz. boy.

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Mar. 59—To Mr. and Mrs. Floyd Sutton of Lenoir City, a 7 lb. 4 oz. boy.

Mar. 60—To Mr. and Mrs. Floyd Sutton of Lenoir City, a 7 lb.

KERRY DRAKE



MARY WORTH'S FAMILY



Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721



Gifts & Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City
Phone GL 8-3204

LEGAL

NOTICE TO CONTRACTORS
OF STATE HIGHWAY CON-
STRUCTION BIDS TO BE RE-
CEIVED, MARCH 14, 1937.
Sealed bids will be received by
the State of Tennessee, Depart-
ment of Highway and Public
Works, at their offices in the
Cotton States Building, Nash-
ville, Tennessee, until 10:00 A.M.,
March 14, 1937.
LOUDON COUNTY.

Project No. SG-2529 (1) - The
construction of a concrete deck
grider overhead bridge and ap-
proaches at the Southern Rail-
way crossing at Bucktown near
the south city limit of Lenoir
City. Project Length - 0.103
Miles, Working Days - 150, (Un-
loading Point - Lenoir City).
No Proposals will be issued after
4:30 P.M., Wednesday, March 13,
1937.

The Attention of The Bidder Is
Directed To Chapter 125, Act
of 1931.
Contractor must prequalify with
the Department of Highway and
Public Works in accordance with
Chapter 80 of Public Acts of
1929, before any Proposals will
be furnished.
Prospective Bidders Must Have
Filed their Questionnaires For
Qualification Five (5) Days Be-
fore The Date Of Letting.
The right to reject any and all
bids is reserved.

W. M. LEECH
COMMISSIONER
Feb. 21, Mar. 7

THE PROVED WAY OF GROWING BIGGER - BETTER TOBACCO PLANTS

Growers first used VIGORO
as an experiment... the re-
sults were so amazing, that
VIGORO now is considered
a necessity by thousands of
growers. VIGORO produces
better plants with bigger root
systems... see how much
easier they transplant. Plus,
big-rooted plants go a long
way toward making a better
crop of high quality leaf and
VIGORO can help you
grow them.



Get your VIGORO from
**GREER
Hardware Co.**
100 lb. Bag—\$4.50
See Us For All The
Best Prices On Your
FERTILIZERS

KEEPING IN TOUCH



That mail box on the city corner...
that post office at the country crossroads
... what would we do without them?
Life is too complex for us to live by
ourselves. Man's interests and his wel-
fare reach far beyond the boundaries of
his community. Communication with
people and corporations hundreds of miles
away is a part of modern living that we
take for granted. We have to "keep in
touch."

But long before life became so complex,
men discovered their need for another
kind of communication—prayer.
The courage and faith and hope which steel
men for the challenge of each day come
from God. The deep spiritual needs of
the soul can be supplied only by keeping
in touch with God.
We think our mail-boxes are indispen-
sable! Even so, one church means more
to a community than all its postal facil-
ities. For not so long ago men lived very
happily without a postal system. But men
have never lived happily without God!

THE CHURCH FOR ALL ALL FOR THE CHURCH

The Church is the greatest se-
cret on earth for the building of
character and good citizenship. It
is a storehouse of spiritual values.
Without a strong Church, neither
democracy nor civilization can
survive. There are four sound
reasons why every person should
support the Church. They are: (1)
For his own sake. (2) For the sake
of his community and nation. (3)
For the sake of the Church itself.
which needs his moral and so-
cial support. Plan to go to
church regularly and read your
Bible daily.

Day	Service	Chapter	Verses
Sunday	10:00	1 Kings	22-24
Monday	10:00	2 Kings	1-11
Tuesday	10:00	Isaiah	6-12
Wednesday	10:00	Isaiah	13-20
Thursday	10:00	Isaiah	21-26
Friday	10:00	Isaiah	27-32
Saturday	10:00	Isaiah	33-37

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the
interest of the churches of London.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith's Chair Co.
Smith Drug Co.	

GREENBACK NEWS

Pvt. Gerald C. Spiros, son of Mr. and Mrs. Frank Spiros, who is in training at Ft. Chadwell, was among the three top marksmen in the Post's Long Distance range held last week. Gerald fired a score of 227 and he with the other marksmen made the best scores fired in a long time.

Mrs. Robert Miller led the Girl Scouts in their meeting this week and dues were paid to the secretary, Becky McCall. The scouts liked to the Rocks last Saturday and took their lunch. Their annual cookie sale will take place March 8-23 and orders are already being received.

Dick Alexander of Tennessee Military Institute, Sweetwater was the weekend guest of his parents, Dr. and Mrs. R. H. Alexander.

Mrs. Aubrey Griffiths is confined to St. Mary's Hospital for treatment. Mrs. Lucile Peters of Friendsville is at the Griffiths home this week.

Mr. and Mrs. Jake Humphries of Flint Mich. visited Wednesday with Mr. and Mrs. Roy Lowry. They were enroute to Florida for a several weeks stay.

Mr. and Mrs. M. G. McTeer attended the golden wedding anniversary of Mrs. McTeer's uncle and aunt, Mr. and Mrs. C. M. Jones at the family home in Clinton Sunday.

Mrs. Robert Paige and children, Penny, Merry and Lucy went by plane Sunday to Miami and visited Mr. Paige's mother for a few days, then flew to the Bahamas where they joined Mr. Paige in their new home. Mr. and Mrs. J. V. Akers have news from June, who writes they are happy in their new location, the weather is balmy and they are living in a community of English families.

Mr. Herman Everett of Maryville visited Saturday with his aunt, Miss Mary Fryar.

Little Betty and Ruthie Ladner have recovered from chicken pox. P. K. Greenway III is able to be in school after a few days illness of chicken pox.

Mrs. W. M. Brezale and son Donnie, Miss Laura Morton and Mrs. A. C. Montgomery Sr. of Lenoir City visited Thursday with Mrs. Lucy Griffiths and family. Mrs. Montgomery and Miss Morton went to Maryville and visited Miss Morton's sister, Mrs. Myrtle Sands in the Blount Memorial Hospital.

Mrs. Gertrude Lowry with Mrs. George Jackson Jr., Debby and David of Maryville spent Thursday with Mrs. Lowry's mother, Mrs. D. M. Smallman in Knoxville.

Mrs. R. M. Cook and Mrs. Lula Miller were visitors in Maryville Saturday.

Post Office Inspector Mr. J. Cotton of Knoxville visited the Greenback postoffice Wednesday and Thursday.

Mr. and Mrs. I. M. Denton and Harry, Mr. and Mrs. J. H. French and Miss Wanda spent Sunday in Concord with Mrs. Denton's sister, Mrs. James Swanner and Mr. Swanner and family.

Mrs. Amos McCarter and Linda and Miss Mary Anderson returned home Saturday from a months visit with Mrs. McCarter's daughter, Mrs. F. L. Peterson and Mr. Peterson.

Mr. and Mrs. Richard Hudson of Harrison, Mrs. Roy Smith and Mr. Roy Hudson of Chattanooga were dinner guests Sunday of the Griffiths.

Mrs. McVerry Lou Hudson and Miss Carrie Beak.

Mr. Joe Pippa, aged 95 is quite feeble at the home of his son Mr. Fred Pippa and Mrs. Pippa.

Patsy Hill, daughter of Mr. and Mrs. Frank Hill has recovered from chicken pox.

Mrs. Gertrude Lowry and Miss Mac Lowry visited Saturday with Mr. and Mrs. Corry Lowry at Kiser.

Mrs. Forest Livesay has recovered from a severe strep throat illness.

Mr. and Mrs. Dock Peterson and Mrs. Jennie Ritchie of Maryville spent Sunday with Mrs. Lucy Griffiths and Mrs. E. D. Vining.

Mrs. Margaret Sullivan, teacher of piano will give an organ recital on Sunday afternoon, Mar. 10 at 3 O'clock in the New Providence Presbyterian Church in Maryville. Mrs. Sullivan will be pleased to have her Greenback friends attend.

The February meeting of the Greenback Women's Missionary Society was held in the Fellowship Hall with 22 members present. Mrs. Frank Ladner and Mrs. Robert Anderson were leaders and the program "Through the Years" was carried out by relating history of the Women's work since the church was organized.

The Rev. and Mrs. D. M. Kerr, the Rev. and Mrs. C. H. Everett, the Rev. and Mrs. Cecil Marley, the Rev. and Mrs. J. H. McAlley, the Rev. and Mrs. J. R. Husk, the Rev. and Mrs. J. O. Bonkneyer, the Rev. A. H. Norum, the Rev. and Mrs. Floyd Watt were remembered for their faithfulness in the church and in helping promote the Women's work. Mrs. Bruce Hinton sang "Ever You left your room this



NAVY — John C. Alexander, chief sonarman, USN, (right), is congratulated upon reuniting for six years. His commanding officer, Cdr. R. E. Gill, administered the oath Jan. 24. Alexander is the son of Mr. and Mrs. John C. Alexander of Greenback, and husband of the former Miss Zena Bluford of Maryville. He is serving at the Mine Evaluation Detachment, Key West, Fla. Alexander entered the service in May 1953.

Pvt. John Gardner Is Army School Graduate

Pvt. John R. Gardner whose wife, Norma, lives on Route 1, Lenoir City, recently was graduated from the automotive maintenance helpers course at the Army's Armor Training Center, Fort Knox, Ky.

The eight-week course included classes in engine electricity, transmissions, brakes, steering and suspension systems and recovery of disabled vehicles.

Gardner, son of Mr. and Mrs. Otha M. Gardner, Route 3, entered the Army in July 1956 and received basic training at Fort Knox.

Gardner attended Lenoir City High School.

morning. Did you Think to Pray? and Mrs. Freeman Ragin offered prayer for those on the prayer calendar. Mrs. Ada Everett led devotions. Mrs. Kyle McCall gave a part of the history and gave the secretary's report. The treasurer, Miss Margaret Thompson reported on finance. Hostesses were Mrs. Louise Franklin and Mrs. Josephine King.

The Rev. and Mrs. John Scott of Lake Wales Fla. visited with Mr. and Mrs. F. L. Peterson and with Mrs. Nora McCarter and Miss Mary Anderson in Cocoa before Mrs. McCarter and Miss Mary left for Tennessee.

Unemployment Pay Is \$50,923 in January

Employment Security Commissioner Don McSwen, today reported payments of \$50,923 in January to jobless workers of Loudon County in a state total of \$3,643,411 in unemployment

Thursday, March 7 1957 The Loudon County Herald

benefits.

The commissioner stated total benefits for this January were \$1,097,439 more than for the year ago figure is due largely to seasonal layoffs in construction, sales, lumber and other lines

affected by unfavorable weather. McSwen said that the state law provides benefits of from \$5 to \$30 weekly, the average for January being \$20.54.

4H CLUB MEMBER LIVES HERE

Where you see a 4-H Gate denoting the home of a 4-H Club Member, there you find a conscientious citizen—one who has dedicated Head, Heart, Hands, and Health to Club, Community, and Country. During 4-H Club Week, we salute these boys and girls, men and women, who are working together for the betterment of America.

BACON CREAMERY

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Your Key To Success

4H

Here Is Your Key to

- New friends and fun.
- Developing leadership qualities.
- Earning and saving money through project work.
- Greater skills in homemaking and farming.
- Summer camps, achievement fairs, picnic, and a host of other worthwhile and enjoyable 4-H events.

Smith Drug Co.
Loudon Farmers Cooperative

6 PIECE NEAPOLITAN SOFABED GROUP

by SOUTHERN CROSS

SOUTHERN CROSS

You actually get two rooms for the price of one with this handsome wrought-iron group. It seems impossible to believe it costs so little. A smart full length sofa, with magazine rack arm, turns into a bed as easy as pie. The full-size interlocking ottoman makes a perfect seat for TV viewing. And everyone makes a bee-line for those wonderful chairs. Designed by the South's leading bedding manufacturer, they'll give years of comfortable sitting, lounging or sleeping. Each piece styled for beauty, for comfort! Each item used so many different ways! What a wonderful value... the Southern Cross 6-Piece Neapolitan Sofabed group. See it tomorrow.

Regular 249.95, Now only \$189.95

Plus Many Other Genuine Furniture Bargains

BOWMAN - PORTER FURNITURE CO.

IN RAISING PIGS OR CHICKS

HEAT LAMP BROODERS

Are Real Money Makers

In early litters, a heat lamp brooder saves up to one-third of the baby pigs by keeping them warm and dry. It gives them a fast-growing start... keeps them away from cold drafts... away from crushing by the sow.

And a heat lamp brooder is just as effective with baby chicks. It keeps them comfortable and healthy... keeps them from huddling... cuts losses caused by smothering.

The heat lamp brooder radiates a gentle but penetrating heat that helps baby animals through their first critical weeks. It's easy to set up, costs little to operate. You can buy heat lamps from any electric dealer, and with the proper specifications, build your own brooders.

Set up your brooders now. You'll measure their cost in pennies... their return in dollars.

LOUDON UTILITIES
(Electric Department)

Electricity — Your Best Hired Hand

CLASSIFIED

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tf-11

FOR ELECTRICAL WORK call Gene Varner, phone 2028. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, London.

APARTMENT FOR RENT—new air-conditioned, furnished and unfurnished. London Clinic, phone GL 8-2012. tf-30

FAMILY SERVICE—Careful attention to your dog needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021. tf

BONNET DRIVE-IN THEATRE
South of London on Highway 11

THURSDAY & FRIDAY
Mar. 7 & 8
A BULLET IS WAITING
In Technicolor
Starring
Jean Simmons
Rory Calhoun
Stephen McNally
Cartoon

SATURDAY, MAR. 9
DOUBLE FEATURE
THE MAVERICK QUEEN
In Technicolor
With
Barbara Stanwyck
and
Van Johnson
in
23 PAGES TO BAKER STREET
Cinemascope—Color
Cartoon

SUNDAY & MONDAY
Mar. 10 & 11
THE GIRL HE LEFT BEHIND
Starring
Tab Hunter
Natalie Wood
Cartoon

TUESDAY & WEDNESDAY
Mar. 12 & 13
AFFAIR IN MONTE CARLO
In Technicolor
Starring
Merle Oberon
Richard Todd
Cartoon

PLAY BANKO EVERY NIGHT

FOR RENT—unfurnished apartment, living and dining room, two bedrooms, kitchen and bath. Laundry facilities. Call London GL 8-3129. 3c-17-pd

SALE AND SERVICE—type writer, adding machine and cash register, all work guaranteed. Call Sam T. McCallie, phone 5364, Sweetwater. 3c-17-pd

HELP WANTED—Nationally known organization has opening for neat appearing lady with pleasing personality who has sales ability to assume responsibility of management. Car Necessary. Please write stating qualifications to: M. C. Keith in care of this newspaper. 3c-17-pd

Property Wanted
We are interested in listing property you wish to sell (residential, commercial, industrial). Our financing connections enable us to handle your property very effectively. If you have property on the market and have not been able to sell it, call Athens 836. "We make real estate exchange"
Ray Real Estate Co.
Bathurn Ray, Realtor
Selling-Trading-Financing

COLE
FOR THE WHOLE FAMILY'S PLEASURE
ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY
Phone GL 8-3252
SHOWS: 8:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY
Mar. 7 & 8
THE QUEEN OF BABYLON
In Technicolor
With
Rhonda Fleming
Ricardo Montalban
Cartoon

SATURDAY, MAR. 9
DOUBLE FEATURE
RAWHIDE
With
Tyronne Power
Susan Hayward
and
Robert Taylor
Janet Leigh
in
ROAD COP
Cartoon

SUNDAY & MONDAY
Mar. 10 & 11
SOMEBODY UP THERE LOVES ME
Starring
Paul Newman
Pier Angeli
Cartoon

TUESDAY & WEDNESDAY
Mar. 12 & 13
DOUBLE FEATURE
DEEP IN MY HEART
In Technicolor
With
Jose Ferrer
and
WALKING HILLS
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

FOR RENT—nice 3 and 4 room furnished apartments. Steam heat and laundry rooms. Utilities furnished. Grubb Apartments, 300 A St., Lenoir City, Ph. 1334. 3c-16-pd

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. tf-11

FOR SALE—4 room house in first project, reasonably priced. See Charles McAlister. Phone GL 8-2379. 3c-16-pd

FOR SALE—500 bales good grass hay, \$25.00 per ton. Harvey wire tied bales 75c and 80c. C. R. Harper, Steekee St., London. 3c-16-pd

FOR SALE—5 room house with large enclosed back porch. Concrete floor. Newly decorated and insulated. 610 Perry St. If interested, contact Norman McQueen. Phone GL 8-2239. 3c-16-pd

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone GL 8-3255, London.

I REPAIR AND SELL all makes sewing machines. W. H. Ibbell, 805 Price St., Sweetwater, Phone 4218. tf-10

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tf-46

DON'T BUY A COW! Call GL 8-2068 Why?—For Free home delivery of delicious BACON dairy products. No feedin' no fustin'—just good eatin'!

FOR SALE—ground chicken mature, \$2.50 per hundred delivered. The place for flowers, lawn, shrubs. Write John's poultry Ranch, Madisonville, Tenn. 3c-18-pd

OPPORTUNITY FOR PERSON RETIRED or needing to earn money. A good Rawleigh Business is hard to beat. Opening now in London. See P. E. Smullen, 703 Perry St., or write Rawleigh's Dept. TNB-781-505, Memphis, Tenn. 1c-16-pd

FOR SALE—Gospel tent, heavy canvas, 30 X 50 ft., disassembling benches and wiring. For immediate sale. Call GL 8-3386. 3c-16-pd

FOR RENT—one 3 room furnished apartment and one 3 room unfurnished apartment. Call GL 8-3206. tf-16

FURNITURE AND APPLIANCES we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 809 E. Bldg., Phone 1791. tf-11

HELP WANTED—Stanley Home Products offers the opportunity to earn extra money in profitable and enjoyable work full or part time. Car necessary. Write Box 428. 2c-17-pd

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, London. tf

Real Estate Loans
You can make application with us to purchase or build. Loans up to 80 percent of value, monthly payment plan. Please bring photographs of the property you wish to finance. Our office is in the First National Bank Building in Athens.

Ray Real Estate Co.
Bathurn Ray, Realtor
Selling-Trading-Financing

COURT HOUSE RECORD

Marriage Licenses
Feb. 11—Donald P. Groves, Jr. to Margaret Pauline Guider.
Feb. 21—William D. Anthony to Sue C. Fritz.
Feb. 28—Ray J. Garrett to Mildred Mae Morgan; Ray J. Wilkie to Willie Mae Foster; Jasper P. Boykin to Cora Dell McNabb.

Real Estate Transfers
Feb. 27—Deed from Eva Lee Ferguson and husband to Turbey Swann and wife, 199 acres.

WANTED—housekeeper. Call GL 8-2798. 3c-18-pd

FOR SALE—seed oats, double reclaimed, ready to sow \$1.25 a bushel. H. H. Giffen, London. tf-15

FOR SALE—2 bedroom home with front porch, carpet, large screened back porch, shade shrubs, water connections. Pay my equity and take up payments. 124 Russell Ferry Road, Phone 1414, Lenoir City. 3c-17-pd

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Ice on or call GL 8-3067 (if no answer call GL 8-2967). Bill Hughes, owner and operator. tf-47

4th.
Feb. 28—Deed from W. A. Frye and wife to J. A. Harmon, 1 lot, 2nd.
Mar. 2—Deed from Albert Walker and wife to Cloyer Daniels and wife, 46 acres, 2nd; Floyd Wilkerson and wife, 81 1/2 V. Corner, 1 tract, 2nd.
Mrs. 4—Deed from Barton Fagg and wife to Hubert Collins and wife, 2 tracts, 1st; Roy Brookshear and wife, 46 acres, 2nd; and wife, 82 acres, 2nd; Betty M. Bacon to Philip Appleby and wife, 261 acres, 3rd; W. J. Hamilton and others to Thelma Stamey and wife, 2 lots, 2nd; Mrs. B. Kirkland and others to Charles W. Lintner and wife, 1 lot, 2nd; James Selvidge and wife to J. B. Robinson, 82 acres, 2nd; Walter H. Johnson to James K. Scott and wife, 1 tract, 2nd.
No Cases Filed
Circuit, Chancery Courts



We Salute 4-H!
4-H Club members know the pride of ownership which in turn develops a growing sense of adult responsibility. To a youth organization of such outstanding worth, our sincere compliments — during 4-H Club Week, and throughout the year.
Miller Motor Company
"Your Chevrolet Dealer"

FOLKS:

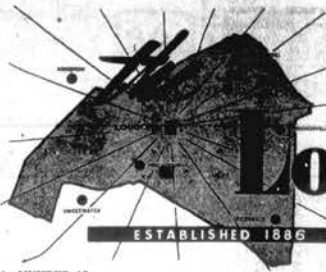
We cordially invite you to drive out and visit us. Plenty of free, paved parking, wide selection of quality groceries and meats, courteous, friendly service. We promise to help your stretch your grocery budget and sincerely believe that one visit will make you a regular customer.

Palmolive Soap Bath Size 3 bars 37c LIBBY Potted Meat 4 Cans 35c Cashmere Bouquet Bath Size 2 bars 25c	LAY'S Fine Quality PRODUCTS CHUNK BALONY 19c lb. CLOVERLEAF BACON 49c lb.	FAB Giant Size Just 72c CORDY SALT 26 Oz. Size 2 for 15c SUPER SUDS Giant Size Low 65c
VEL Regular Size — 30c Box VEL LIQUID Regular Size — 30c Can AD Giant Size — 73c * OCTOGAN Laundry Soap 2 bars — 18c AJAX CLEANSER 2 Giant Size Cans 28c COLGATE FLORENT Deodorant — 75c Can COLGATE KAN-KIL Giant Size — 49c	Charmin Tissue 4 Rolls Only 33c KLEENEX Table Napkins 23c Box White Lily FLOUR 25lb. Bag-1.89	HAIR GETTING THIN? WILDBOOST CREAM OIL LAMPING FORMULA 2 GET ALL-NEW FORMULA 2 BOTTLE OR TUBE 59c PLUS TAX

60 MONTHS TO PAY
on REPAIRS or REMODELING
anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT
Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$2.50 on each \$100 used. Responsible contractors recommended on request.
FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023
Loudon Builders Supply
West Lee Highway London, Tennessee

JFG PRODUCTS Mayonnaise, Quart 63c Instant Coffee, 6 oz. Jar \$1.29	LOOMIS PRODUCTS 8 Pound Bucket Lard Only \$1.39 Tenderloin Sausage 43c lb.
FLEECY WHITE Quart — 15c 1/2 Gallon — 29c	LIBBY Virginia Sausage 2 Cans 35c LIBBY Beef Stew 24 oz. Size — 37c
FRESH COUNTRY EGGS 33c Doz	LIBBY Fruit Cocktail 2 No. 2 1/2 cans 73c Plus +VALUE+ Store

Giles and Son Market
Mohlar and Harold Giles
3 Miles Out Vonore Road



Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 17

LOUDON, TENNESSEE, THURSDAY, MARCH 14 1957

PER COPY

Just Piddlin'

By The Editor

AT THIS WRITING the status of Loudon County's sessions court bill is unknown, although it is hoped that it will get its third reading in the House and be passed on, to the Senate tonight. County court members are working extremely hard to stop the private act. Working especially hard are third district squires who seek an amendment to the bill requiring approval by the county court instead of by the people. This would in effect kill the proposal dead because the court has already voted nine to two against such a court in Loudon County.

It is a little hard to understand much opposition from the third district, especially when the establishment of a sessions court will have little financial effect upon either of the squires there. At any rate they oppose a proposal that would benefit the citizens of Loudon County whom they represent. Maybe the citizens don't know the full story.

Many thanks to both the organizations and citizens who advised our Representative and Senator of their feeling on the matter. With your continued support our people may have their voice in the matter yet. It is a controversial matter, but with sincere representation in the legislature our people will rightfully get to decide the matter. Let's hope it turns out that way.

A LETTER this week in regard to a school situation. "You have shown through your paper that you are interested in educational problems in our vicinity. I thought you might be interested in the following:

(Continued on page 8)

H. L. Thomas Died Friday Morning; Long Time Business, Civic Leader

Henry L. Thomas, 78, died last Friday morning in a Knoxville hospital after a long confinement. Lifelong resident of Loudon, Mr. Thomas was a well known businessman and real estate operator, and had long taken great civic interest in his community.

A member of Loudon Methodist Church, Mr. Thomas had for many years represented the church at conferences of the denomination.

In ill health for some time, Mr. Thomas was injured Jan. 2 in an accident on Corinth Road which also brought injuries to three others. He suffered broken legs in the accident.

His death, however, was attributed to a lung infection and pneumonia by his physician. State Highway Patrol Captain George Burdette reported that he would not be considered a traffic fatality.

Services for Mr. Thomas were held Sunday from the Methodist Church, the Rev. B. H. Greene officiating. Interment was in Steeple Cemetery.

Mr. Thomas is survived by two daughters, Mrs. H. M. Russell of Tazewell, Va., and Mrs. Ora May Russell of Loudon; a son, Robert N. of Ohio; five grandchildren, R. N. Thomas, Jr., William H. Thomas, Mrs. Broady Harrison, Mrs. Lawrence Johnson and William Henry Russell; six great grandchildren, Yvonne Thomas, R. N. Thomas III, Carol Thomas, Raymond Broady Harrison, Mary Evelyn Harrison and Teresa Johnson; and two brothers, W. E. Thomas of Charlotte, N. C., and Dan C. Thomas of Chattanooga.

Dr. Wayne Wiman, pastor of the Second Cumberland Presbyterian Church of Chattanooga will speak to the members of the Cumberland Presbyterian Men's Fellowship on Tuesday, March 19, at 6:30 P. M.

Rev. Wiman was stated clerk of the general assembly of the Cumberland Presbyterian Church for a period of ten years from 1944 to 1954. Since then he has served as pastor of the East Side Cumberland Presbyterian Church in Memphis, until recently when he became pastor of Second Church in Chattanooga.

Dr. Wiman was stated clerk of the general assembly of the Cumberland Presbyterian Church for a period of ten years from 1944 to 1954. Since then he has served as pastor of the East Side Cumberland Presbyterian Church in Memphis, until recently when he became pastor of Second Church in Chattanooga.

Local Businessman To Address Retail Meet

John C. Greer, Greer Hardware Co., has been invited to address the Florida-Georgia Hardware Convention meeting next week at Jacksonville, Fla. Mr. Greer will present the featured address on March 19.

Topic of his speech will be "the operation of a retail hardware outlet." Mr. Greer was president of the Tennessee Retail Hardware Association for the year 1956-57.

Sept. 1, 1956. The judge to serve the court would be elected in the general election of August, 1956. His salary would be \$4,000, with his term of office eight years.

While the bill would relieve Loudon County squires from responsibility in hearing court cases, it would not affect their operation of the county nor performance of marriages, and the private act to establish a sessions court have effective



RESERVED TAGS TO BE HELD ONLY TIL MAR. 18. New 1957 license plates reserved by county citizens but not yet picked up will be held only until Monday, March 18, the County Court Clerk announced this week.

Many auto owners in the county reserve tag numbers from year to year. The County Court Clerk makes every effort to comply with those requests for particular tag numbers from citizens.

"We have a report on tag sales due within a few days," the Clerk said. "We can hold them up a short time more before this report must go in, therefore we must set a limit of Monday, Mar. 18."

Persons having reserved tags may pick them up at the Clerk's office from now through Monday. After that date they will be no longer reserved.

Formal Opening Of New Hospital Wing Is Set Sunday From 1-5 P. M.

Red Cross Fund Drive Well Under Way Reports Show

The Loudon County Red Cross drive for 1957 is reported to be making good progress toward its goal this week, according to preliminary reports turned in early.

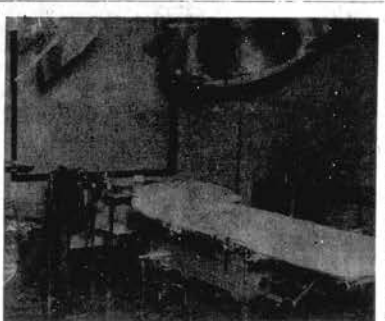
The county drive faces a quota of just over \$4,000. Loudon City has already contributed \$1551.50 to the campaign from its United Fund.

Residential captains reported to have already reach their goal in Loudon are Mrs. Charles Grimes and Mrs. Bill Close, Mrs. Frances Shubert, while Mrs. Ray Whittington and Mrs. G. L. Thayer assisted Mrs. Close.

Others reported to have completed their assignments with the preliminary report are Mrs. Jim Watts, Mrs. Lallie Bernette, Mrs. Nell Patton, Miss Patsy Kirk, Mrs. Hall Summers, Mrs. Charles Colville, Miss Mattie Mae Houston, Mrs. R. M. Waller and Mrs. L. C. Wright.

Officials hope that the drive may be completed by the end of this week. Persons who have not yet made contributions to the drive have been asked to do so as soon as possible.

Funds from the drive will be used to finance Red Cross programs throughout the year in disaster relief, water and safety training, servicemen programs, and other humane enterprises. The work of the Red Cross has been described as "people helping people."



OPERATING ROOM . . . One of the most important facilities added during Bacon Hospital's expansion program was the new operating room pictured above. Its completion, featuring completely up-to-date equipment, greatly relieves the load on the lone operating room the hospital had before the new wing was added. With two such operating rooms the hospital is now equipped to more efficiently plan their operating schedules. (Herald Photo)



NEW OFFICE . . . Hospital Superintendent Thomas Foster gained new office space in the \$327,000 expansion program. Adjacent from his new office is the records and clerical section of hospital, originally confined to one small room, but now well equipped to handle the hospital business of Loudon County citizens. (Herald Photo)



EQUALLY MODERN . . . Equally modern is the new kitchen at the hospital. Handling the various requirements of diet for its patients is one of the most important phases of hospital operation. Bacon Hospital's new kitchen, completely equipped, is the key to the success of the local operation. It and all other facilities of the hospital will be open for inspection during the formal opening Sunday afternoon. (Herald Photo)

James Arp Student At Ky. College. James Arp, son of Mr. and Mrs. W. B. Arp of Loudon, is enrolled for the spring semester at the Bowling Green College of Commerce, Bowling Green, Ky.

He attended Tennessee Wesleyan College before entering this institution. He is pursuing a course in higher accounting.

Thanks Are Issued For Attendance At Supper. Students at Loudon Junior High School this week extended thanks to those who attended their supper last Saturday. The program was held to raise funds to help pay off indebtedness on cafeteria equipment.

The students have also requested that persons help them save JFG coupons to get a coffee maker.

The just completed \$327,000 expansion program at Bacon Hospital will go on display to the citizens of Loudon County at formal opening ceremonies Sunday afternoon from 1 to 5 p.m.

The program will offer visitors an opportunity to look over the new facilities without having to become patients.

Hospital Superintendent Thomas Foster will be host at the formal opening program and has issued a special invitation to everyone to tour the expanded hospital. Visitors will be awaiting the ladies and gentlemen, with plenty of ice cream on hand for the children.

The expansion program, with the county, state and Federal government sharing the \$327,000 cost, doubles the size of the installation and has brought greatly improved facilities and equipment. The program's completion gives Loudon County one of the finest small hospitals in the state.

Benefits of the increased number of beds has already been tested as an unusually heavy load of patients were admitted to the hospital last week. Whereas at such past loads have necessitated placing temporary beds in hallways, the hospital was able to handle the load last week by placing the new rooms in usage.

Foster said that the hospital staff was "well pleased" with the new addition. He admitted that the more than 12 months of construction has upset hospital routine at times, but added that the new wing, with its equipment, has greatly increased the installation effectiveness in serving the people of Loudon County.

On display during the open house Sunday will be the hospital's new rooms, modernly equipped, the new operating room, and other new equipment. The opening of the new wing will cap some four years of hard work by Foster and other county officials to gain the expansion program. Its planning and construction required months of paperwork and conferences on the county, state and Federal levels before all plans and authorizations of funds were worked out.

Sutton Is Honored For 5 Year Term On S. S. Board. James C. Sutton, secretary of the Loudon County Local Board was presented a five-year Selective Service certificate of appreciation Monday afternoon.

LA Colonel Tom M. Pickle, Nashville, State Selective Service Director, presented the certificate to Sutton in Sutton's office on behalf of LA General Lewis B. Hershey, national Selective Service Director. The certificate bears the signature of Governor Frank Clement is similar to those of General Hershey and Colonel Pickle.

Sutton became a member of the local board in October of 1951. He was a staff sergeant with the 31st Division Ordnance Battalion for two years during World War Two. He is a 32nd degree Mason and is president of the Sunday School of the Loudon Baptist Church.

The Loudon board chairman, F. V. Browder, already has received a ten-year certificate of appreciation from the Selective Service System for his unpaid work as a board member. The third member of the board, A. C. Montgomery, was appointed in October of 1955.

The Loudon County Herald

Loudon County's Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

POLIO... It Is Still With Us

Tennessee newspapers for the past few weeks have carried a number of stories telling of the inoculations of all the employees of firms with the Salk vaccine. Knoxville has been especially active in the program, even the highway patrol getting in on the act.

It is good to see such actions being taken, for despite the widespread use of the Salk vaccine, polio is still with us. Overall, children are pretty well protected as millions have had the three-shot series. But things are not so well in the adult groups. They have not come forward for this wonderful protection as they should. The situation is much the same here in Loudon. Almost all our children are protected, but our adults are not.

One of the critical age areas for polio

is the 20 to 30 year old group. While it is most tragic when a child in a family is stricken, it is just as tragic when a mother or father gets polio.

We must not be lethargic. The Salk vaccine is available in Loudon. All children and all adults should be inoculated. Polio is a terrible disease, but through the blessings of the Salk vaccine it can be wiped out. But it will not be completely stopped until everyone is protected against it.

Be sure that your whole family is protected, from adults on down. The polio season is just ahead and, the disease is very much still with us. Don't take a chance. The Salk shots are the best insurance against polio in the world.

THANKS... Both Here And There

Last Thursday night Representative Doyle King introduced the private act in the legislature which would establish a general sessions court for Loudon County. In doing so he has done the people he represents a great service.

There is no doubt that Representative King came under a lot of pressure from those who oppose such a move. But his organizations and citizens of Loudon County responded wonderful with letters and resolutions to him asking his support of the bill.

His action, and continued support to get the bill through the legislature, will mean that the people of Loudon County can decide the matter. This is as it should

be. More and more citizens have indicated their support of the establishment of a sessions court, but as long as the county court remains firmly against it the people have little voice in the matter.

But the passage of this private act means that our people can decide, regardless of the county court.

Thanks then to Representative King for the courage to listen to "his" people and introduce the act. And thanks also to so many of you who wrote both King and Senator Atkins in regard to the matter.

And remember, your continued support is necessary to see the bill through the legislature so that the citizens of Loudon County can decide for themselves.



Another Southern Railway "FIRST"!

PICTURED ABOVE is the spanking-new IBM 705, Model II, Electronic Data Processing Machine installed in our recently-opened Computer Center at Atlanta, Ga.

This is not only the first use of this new computer by the railroad industry. It is also the first commercial installation anywhere of this latest, largest and fastest version of the so-called "electronic brain," with twice the "remembering" capacity of even the best of previous models.

This new electronic miracle will give us continuous, up-to-date information with unbelievable speed and accuracy. Reports and studies that we were unable to make before now will be available to us.

It is one more "tool" to use in our never-ending effort to furnish the South with the best rail service it is humanly and mechanically possible to provide.

Harry A. Roberts

SOUTHERN RAILWAY SYSTEM
WASHINGTON, D.C.



FROM OUR FILES



5 YEARS AGO

A bond issue totaling \$500,000 was authorized by the adjourned session of County Court Monday. The money is to be used in erecting new buildings at Loudon Grammar School, Philadelphia Grammar School, Davis School, Browder School, and Loudon City Colored School.

Mr. and Mrs. Billy T. Brower purchased the modern brick home of the E. A. Womack family this week.

Born to Mr. and Mrs. W. F. Russell Monday, March 10, at Bacon Hospital, a son named James Franklin.

10 YEARS AGO

Ed McQueen of Tennessee Wesleyan College spent the weekend at home.

Mr. and Mrs. James McEachern and Mr. and Mrs. Bob McEachern left Saturday for a few days visit with Mr. and Mrs. D. C. McEachern in Geneva, Ala.

Miss Helen Crowder, Louise Hall, Margaret Littleton and Mrs. Charles Burnette attending an Eastern Star meeting this week.

103 YEARS AGO

ALL PERSONS indebted to us for goods are requested to call and make payment immediately. Prompt attention to this call will save costs, as longer indulgence need not be expected, for it cannot be given.

Johnston, Smith & Co.

Different sounds travel with different velocities... a call to dinner will run over 100 feet in a moment and a half, while a summons to return to work takes from five to eight minutes.

Mrs. Speckles says that the best vegetable pill that has ever been invented is the apple dumpling. For destroying a gnawing at the stomach, it is the only pill to be relied on.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T (Matthew 18:21-35)

"The Adventure of Forgiveness"
Forgiveness may prove wise and work out all right, and again it may not. It is not easy to forgive. We are expected to forgive regardless of whether it seems wise.

There must be no limitations on our forgiveness, no conditions laid down. The number of times we forgive is to be without calculation. John Morley, writing on W. E. Gladstone's forgiveness of an extortioner, said, "There was no worldly wisdom in it, we all know. But then what are people Christians for?"

King David, in the agony of repentance, cried, "Against thee, O Lord, have I sinned and done that which is evil in thy sight." All sin is against a personality. Adultery degrades the body; it also degrades the soul of two persons and is an offense against God. Life is a triangle, with God at one point, my neighbor at another, and I myself at a third. When I sin, I sin against some person and against God. In like manner, when I forgive my neighbor God forgives me, and not until then. It is a law of life that there is a three-way relationship, as in a triangle and the shock of sin and of forgiveness electrifies the whole triangle.

The Christian life is not a matter of mathematics. It is a spirit, not a rule. Seventy times seven is just a way of saying "on and on without an end." It would be the patient with us? Suppose he decided to forgive just so many times and then stop! The Bible describes God as "long-suffering," and let us be grateful for that.

Walk through the forest. Count the scorns if you can. Nature is prodigal in its provision for the renewal of life. Jesus taught that the "Christian life must be like that. It is the "plus" of life. It means doing more than our full duty—going two miles instead of one.

It is a law of life that "what measure you mete it will be measured to you again." Forgive and you shall be forgiven. There are certain alternatives to forgiveness. We may harbor resentment until the whole of life is embittered. We may plan revenge, and so destroy the foundations of wholesome living. We may have self-pity, and so weaken the sinews of the good life.

Forgiveness may sometimes seem hard, but the alternatives are many times harder. This lesson is applied in the parable of the unforgiving servant. It is a simple, sharply worded truth—a plea for compassion. Our Saviour purposely sharpens the contrasts to enforce the vision of forgiveness. One servant owed 10,000 talents which, according to

the Interpreter's Bible, would be \$10,000,000. The other owed 100 denarii (pennies), or about \$20. It could read, "which owed him \$10,000,000." found a fellow servant which owed him \$20."

We sometimes talk foolishly as did the servant to his king: "Have patience and I will pay everything." It would take a long time for a servant to repay \$10,000,000—it could not be done. So, faced by our huge debt of sins of omission and of commission, how foolish to promise God full recompense in return, shocked by the cruelty of the first servant toward the second. The lesson here is, "Be ye merciful, even as your Father in heaven is merciful."

LEGAL

Mrs. Elizabeth J. Thomas vs. J. R. Bennett Before Glen Hickey Justice of the Peace

In this case it appears by affidavit that the defendant, J. R. Bennett, is justly indebted to the plaintiff and is a non-resident of the State of Tennessee so that ordinary process of law can not be served on him and an original attachment having been levied on his property and been returned to me; it is, therefore, ordered that publication be made in the Loudon County Herald, a newspaper published in the City of Loudon, Tennessee, for four consecutive weeks commencing the said J. R. Bennett to appear before me at my office in Loudon, Tennessee, at 10 A. M. on Saturday, March 30, 1967, and make defense to said suit, or it will be proceeded with parit.

Glen Hickey

Justice of the Peace

Feb. 28, Mar. 7, 14, 21

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R. M. GRAY



Rufus Watson



Sarg Harrison

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YOUR HOME and the personal things it holds can be wiped out in no time! Windstorm, explosion... can strike with devastating suddenness... can wreck a home as thoroughly as fire! That's the big reason why you need broad, up-to-date insurance protection for your property the kind of reliable, expert protection we can give your home investment!

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
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Loudon

Save Time--and Trouble

Going here and there to pay bills with cash is time-consuming and troublesome.

Pay those bills by check on your First National checking account. It's easier, safer, costs less.

You can open a Checking Account at the First National with a few dollars, in a few minutes. Then just pay the easy way—by check—and the postman will deliver your payments for you.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

Mr. and Mrs. Carl Bledsoe and daughter, Lydia, were visiting Mr. Bledsoe's mother, Mrs. Henry Bledsoe. The Bledsoes are from Englewood, Tenn.

Mrs. Henry Bledsoe entered the Bacon Hospital at London Thursday of last week. Mrs. Bledsoe is ill with pneumonia. It has been reported that she is coming along nicely now and will get to come home in a few days.

Mr. and Mrs. J. B. Sooderly and children, Karen and David, were visiting from Marysville, Tenn. were visiting with Mr. and Mrs. Clemie Stookbury Sunday afternoon.

Mrs. Annie Neal and son, Judy Davis, Miss Billie Jean McGhee was the overnight guest of her cousins, Misses Norma Jean and Jewell Vermillion in Knoxville Friday night.

Master Brent Davis entertained two of his class-mates overnight at his home Friday night with a television party. His guests were Master Richard Waddell and Master Charles Barnett.

Mr. and Mrs. Ed Robinson and children from Detroit, Mich. were visiting Mrs. Taylor Graves and Mrs. Wesley Barnett Saturday.

Tommy were visiting with Miss Ada Deadrick and Mrs. Clara Barge in Oliver Springs Sunday. Master Carey Davis and Master Richard Everett were the overnight guests of Carey's grandparents, Mr. and Mrs. Albert McCrary recently.

Little Melinda Kirkland, daughter of Mr. and Mrs. Oscar Kirkland of London spent the past week with her grandfather, Mr. and Mrs. J. W. Kirkland.

The Business Woman's Circle of the Baptist Church met Tuesday evening, March fifth at the home of Mrs. William Thompson. There were fifteen members present.

Mrs. Mary Rothwell was in charge of the regular monthly missionary program and she also gave the devotion.

Mrs. Stanley Davis presented a program of the Week of Prayer Observance on Home Missions. Miss Lucille Sewell and Mrs. Mable Hill conducted the devotionals. Guided prayer and minutes of meditation were observed throughout the program.

The offering amounted to forty seven dollars with a part of it being given to the Annie Armstrong offering. The group welcomed Mrs. Mary Rothwell back who has been ill recently. After a short business session, the circle members enjoyed a social hour and a delicious salad course was served by the hostess.

The next regular monthly meeting will be held Tuesday evening, King Peoples whose birthday will April second at the home of Mrs. March 16, to John Everett.

Robert McVee at 1:30 p.m. Mrs. Walter McVee was a visitor in Knoxville Saturday afternoon.

Mrs. Henry Milaps, who has recently been a patient at St. Mary's Hospital in Knoxville was returned to his home Thursday. He is reported to be convalescing nicely.

Mr. and Mrs. Ed Waller Jr. have returned recently from a business trip to New York. Mr. and Mrs. Lester Allen from Memphis, Tenn. were home over the past weekend visiting their parents, relatives and many friends.

Mr. and Mrs. Cleis Parks and children and Mr. Bill Parks from Sweetwater were visiting with Mr. and Mrs. Wesley Barnett Sunday afternoon.

Mr. and Mrs. N. R. Simmons entertained at dinner guests Sunday, Mr. and Mrs. Will J. Carter and grandchildren, Ann and Sue Carter of Sweetwater. They celebrated the birthday of Arthur Simmons and his father, Arthur was 12 years old; Mr. Simmons was 60 years old.

The Rev. and Mrs. Leon Strunk are the proud parents of a baby girl born Friday March 8, at Bacon Hospital in London. The baby has been named Alycia Ruth. Alycia—weighted eight pounds eight and one half ounces and is the first child of the Strunks. Mother and baby are reported to be getting along fine.

Mr. and Mrs. Sullivan Davidson honored Mr. Davidson's mother, Mrs. Annie Neal with a surprise birthday dinner, Thursday March 7. Mrs. Neal wishes to thank everyone for the many nice birthday remembrances and gifts.

On the sick list this week are: Mr. Boyd Duckworth who is confined to his home with the flu, Miss Mary Alice Stookbury, daughter of Mr. and Mrs. Clemie Stookbury; the Rev. John L. Tillery who was in Sweetwater Hospital but has returned home now, Mr. Ed Waller Jr. is confined to his home.

Mr. and Mrs. Clifford Smith of Lenoir City were visiting Mrs. King Peoples and Mrs. Marion Waller Sunday.

Mrs. Boyd Duckworth and Mrs. Clemie Stookbury have enrolled in a Tailoring Class sponsored by the Home Demonstration Club. The first class was held Monday March 4, at the Central Methodist Church in Lenoir City. The class held Monday March 11, was in the American Legion Building in London.

Mrs. Marie Davidson who was chairman of the Philadelphia Polo Drive wishes to thank everyone who contributed and those who worked with her. Mrs. Davidson reports the drive amounted to two hundred and forty dollars.

"Birthday Greetings" to Mrs. King Peoples whose birthday will April second at the home of Mrs. March 16, to John Everett.

STRICTLY BUSINESS

by McFeasters



Jr. whose birthday will be March 17, and to John's mother, Mrs. Evelyn Everett March 18, to Mrs. Alma McCrary and Miss Judy Davis whose birthdays will be March 21.

Mr. and Mrs. Reed Hamilton and girls, Kaye and Mary Ann from Sweetwater was visiting Mr. and Mrs. Hugh Hill Saturday night.

Mrs. Nell Winn visited her son, Floyd in Murfreesboro, Tenn. last Wednesday.

Mr. and Mrs. Fred Winn and daughters, Alzenia and Vontella from London were visiting with Mrs. Julia Sewell Sunday afternoon.

SCHOOL NEWS

Thursday night, Eatons girls and boys came to our school for the last basketball game of the season. We are all excited and looking forward to the tournament starting next week. Our girls beat Eatons with a score of 33 to 15. Our boys lost with a score of 21 to 37.

The seventh grade students are missing their teacher, Mrs. Evelyn Everett. Mrs. Stanley Davis taught us Thursday and Mrs. Myrtle Howard teacher in the sixth grade was absent Friday because of sickness. Mrs. Virginia Davidson taught in her absence.

Warren L. Galyon Gets Army Promotion

Warren L. Galyon, son of Mr. and Mrs. Luther Galyon, Erie, recently was promoted to specialist third class in Germany, where he is a member of the 11th Airborne Division.

A truck driver in Company A of the division's 127th Engineer Battalion, Specialist Galyon entered the Army in April 1955 and arrived in Europe last March. Galyon attended Roane County High School.

so and it will be greatly appreciated. The 4-Hers get to keep a certain per cent of the money which they are putting in their treasury to equip their 4-H room. They have their eyes on an electric sewing machine in the future and some tools for the boys.

Thursday, March 14 1957 The Loudon County Herald

Daniel Bates To Go To Naval Officer School

Daniel Bates, son of Mr. Fred J. Bates, Loudon, and husband of Peggy Graham Bates, also of Loudon, has been accepted for the Naval Officer's School at New Port Rhode Island. Upon successful completion of this 16 week school Daniel will be commissioned an ensign in the United States Navy.

He graduated from the University of Tennessee with a B.S. degree in Business Administration December 1956. Since graduation Daniel has been working with the Union Carbide Nuclear Co.



WITH THESE FEATURES:

Dial-see Controls—so easy to turn as the dial on your radio. Both and lavatory of porcelain enamel on cast iron—clean as the back of a dump truck.

Tufted of vitreous china—quick, efficient flushing action. Bathbath has Bat safety bottom—low 14 in. height—easy to step in and out.

No need to get along with old, worn-out fixtures any longer. You can bring new beauty—new convenience—to your home with a Crane quality bathroom. Not only are these fixtures new in styling, but they possess such important engineering features as Dial-see faucets that open and close at a finger's touch. Best of all, these fixtures represent a new high in value and are available on our convenient time payment plan. Call us today or, better yet, drop in and talk it over.

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• Exciting
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at your favorite drug or grocery store

DUTCH-APPLE ICE CREAM

HOSPITAL LIST

ADMITTED

March 5
Linda Purdy
Mrs. Dave Beason
Mrs. Gloria L. McKeith
Debra Ann Jenkins
Mr. Clayton Curtis
Mrs. G. B. Padden
March 6
Gregory Hope
Mrs. Jackie Lee
Eugene Thomas
Mrs. Oscar Crisp
Nancy Purdy
Mrs. Earl Lyles
March 7
Mast. Earnest Denny
Mrs. Clifford Shirk
Mrs. Emerson McConkey
William J. Morgan Jr.
Mrs. P. S. Berry
Harrison Crabtree
Mrs. Henry Bledsoe
Mrs. Jean McNeill
March 8
Mrs. Maxine Harvey
Mrs. Eugene Davis
Mrs. Harold Hartness
Mrs. Leon Strunk
Mrs. Sidney Barnes
March 9
Mrs. Sam Rydner
Mrs. Roy Coker
Mrs. Sally Richmond
Mrs. May Cook
Jimmy Atkins
March 10
Mrs. Ollie Watts
Mrs. Eva Alford
Mrs. Kenneth Vinegard
Jimmy Dean Bivens
March 11
Mrs. C. R. Underwood
Gretta Presley
RELEASED
March 5
Mrs. Sam Rydner
Miss Frankie Pritts
Mrs. Ted Cable
March 6
Mrs. James Bright
March 7
Mast. Joseph Durnmore
March 8
Mrs. Lucy Steel Harrison
Debra Ann Jenkins
March 9
Gregory Hope
Nancy Purdy
Linda Purdy
Mr. Frank Gooden

Two County Students On Carnicus Staff

Two Loudon County students have been appointed to the committee to help prepare for the 1957 Carnicus at the University of Tennessee.

Elizabeth Clarke Fowler, daughter of Mr. and Mrs. Arthur M. Fowler, has been appointed to the decorations committee. A sophomore in U-T's College of Liberal Arts, she is a member of Chi Omega sorority and the Usher Corp.

John C. Calhoun, son of Mr. and Mrs. F. W. Calhoun of Loudon City, has been appointed to the stage and traffic committee. He is a sophomore in the College of Engineering and a member of Phi Sigma Kappa fraternity.

Loudon FFA News

Loudon High School was represented at the Tri State FFA Queen banquet held in Chattanooga March 8 by Buelah Ann Davis, 1957 FFA Queen, Jim Purdy, Loudon FFA president; Mrs. Maude Grigg, home economics teacher; Robert Cassidy, supervisor of schools; and Ralph Alexander, local FFA advisor. The Tri State contest is sponsored annually by the Chattanooga Times. Some 50 schools, representing Alabama, Georgia and Tennessee, participated in the event.

Mrs. W. D. Pranter
Mast. Earnest Denny
Mrs. Jackie Lee
Sammy Jean Goodman
Mrs. Wanda Potter

March 9
Mr. E. S. Hall
Mr. Sidney Barnes
Mast. Eugene Thomas
Mrs. Glen House
Mrs. Eugene Davis
Mrs. Maxine Harvey
Mrs. Paul Berry
Mrs. Earl Lyles

March 10
Mrs. John Swancy
Mrs. Clifford Shirk
Mrs. G. B. Padden
Mrs. Roy Coker
March 11
Mast. Jimmy Bivens
Mrs. Eva Alford
Mrs. Ann Brown
Mr. Jimmy Atkins
Mrs. Dave Beason

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

To learn about flying the engineers studied birds and other creatures that fly, including bumble bees. Naturally the engineers applied their slide rules to their problems, including the bumble bee, and came up with the astounding "fact" that the wing loading of a bumble bee is such that it is impossible for him to become airborne. That's just a fancy way of saying he can't fly; but not knowing this, the bumble bee goes ahead and flies anyway.

Now that's no slip at engineers. Even if the bumble bee yam were true, engineers have covered themselves with glory in many fields. An example is in the design and construction of modern farm equipment. Consider the present-day tractor, truly a miracle on wheels. As much as in some instances more skillful engineering goes into a farm tractor than goes into an automobile. One of our engineers put it this way:

"We have better fuel-consumption performance than the automobiles get. Our engines and transmissions must give many hours of trouble-free service, under heavier loads, than those of the automotive industry. Other features must be more ruggedly built, and we must put more into our equipment for a given price."

The engineer might have added that the tractor must do its work under mean and usually dirty conditions of dust or mud, over rough ground, under wet conditions, and in the extremes of heat and cold. The engineer didn't add this because he takes such condition for granted. He assumes that the average person appreciates the rugged conditions—because the average person doesn't.

What is true of the farm tractor or is generally true of other farm equipment. Bearings, for instance, not only are finely tooled, but where necessary are sealed in oil, so that dust and grit are sealed out. Each other part of a quality farm implement is carefully engineered and laboriously tested to make the finished machines stand up and hold together under tough conditions and rugged treatment that often amounts to out-right neglect.

Modern tractors and tools are loaded with hydraulic muscles, pick up-and-go hitching, rockshaft lifting and lowering, load-and-depth control, and power-steering to suggest a few common features. Indeed, though the engineers may have miscalculated on the bumble bee—their cousins, the agricultural engineers, certainly have some wonder with farm equipment. To be perfectly fair, those eviators ain't such slowpokes, either. Not at something like 2,000 miles per hour.

April 15 Deadline For ACR Sign ups

Through April 15, farmers of Loudon County have an opportunity to sign contracts to put part of their cropland in the Conservation Reserve program. The reminder comes from Fred Fipp, chairman of the Loudon County Agricultural Stabilization and Conservation Committee.

Essential points in the program which farmers should have in mind, according to the chairman, are: Land put in the conservation Reserve must be land which otherwise would be in crops, the same acres may not be put in both the Acreage Reserve and the Conservation Reserve program, the total acreage in crops on the farm must be reduced by the number of acres put in the Conservation Reserve, and a farmer is eligible to participate in the Conservation Reserve only if he does not exceed any acreage established for his farm.

He reminds farmers, too, that to participate in the Conservation Reserve the farmer must

sign a contract to keep the designated acreage in an approved conservation practice for the required period of years. Approved practices include protective vegetative cover, water storage facilities, or other soil-water-wildlife or forest-conserving uses.

No crop may be harvested from the land put in the Conservation Reserve. The only exception is timber from trees thinned out as required by sound forestry management and wildlife.

Contracts run from 3 to 5 years if the land already is in approved cover, 5 to 10 years if approved cover must be established and 10 years if trees are to be planted. For participating in the program the farmer may earn an initial payment representing up to 80 percent of the cost of the practice and an annual payment for the period of the contract, which in Loudon County, averages \$10.00 per year.

Prospect 4-H Club Has Regular Meeting

The Prospect 4-H Club held its regular monthly meeting Friday, March 1, with Mrs. Harrison, home agent; Mrs. John E. James, adult leader; and Mr. McCall, county agent, present.

The meeting was called to order by vice-president, Sammie Hart, who presided. The group, led by Song Leader Annabelle Smaller, sang "The More We Get Together" and "Home on the Range". Roll Call and minutes of the last meeting were read by Secy. Judy Hamilton.

The pledge to the American Flag was led by Mary James, and the pledge to the 4-H Club Flag led by Phillip Bettis.

Reports were given by members of the club on the county public speaking contest. Six members of our club attended and observed the contest.

A demonstration on copper smelting was given by Butch Crabtree assisted by John Denton James.

Mrs. Harrison gave a very interesting demonstration on Pasty Making, and plans were made for all girls to enter biscuits and cornmeal muffins in the club contest next month.

Mr. McCall gave most interesting demonstration on insect control. Our club is planning to present a program at the regular PTA meeting this month in honor of National 4-H Club Week.

OBITUARIES

Henry L. Thomas

Henry L. Thomas, 78, passed away Friday morning at St. Mary's Hospital in Knoxville. He is survived by two daughters, Mrs. H. M. Russell, Tazewell, Va., and Mrs. Ora Mae Russell, Loudon; a son, Robert Nelson Thomas of Ohio; five grandchildren, N. Thomas, Jr., William Henry Thomas, Mrs. Broady Harrison, Mrs. Lawrence Johnson and William Henry Russell; six great grandchildren, Yvonne Thomas, B. N. Thomas III, Carol Thomas, Raymond Broady Harrison, Mary Evelyn Harrison and Teresa Johnson; and two brothers, W. E. Thomas of Charlotte, N. C., and Dan C. Thomas of Chattanooga. Services were held Sunday at 3 p.m. from the Loudon Methodist Church, the Rev. B. H. Greene officiating. Interment was in Steeple Cemetery with Quinn and Karnes in charge.

Mrs. Sara Williams

Mrs. Sarah Jane Williams, 51, passed away at her home at 719 Perry St. Monday March 11 after a lingering illness. She is survived by her husband, Roy R. Williams; two daughters, Mrs. Kyle Wagner, Rogersville, and Mrs. Carl Patterson, Loudon; four sisters, Mrs. Willis Chaney, Loudon City, Mrs. Avery Brakelbill, Niota, Mrs. Tom Lynn, Chattanooga, and Mrs. Clarence Hollway of California; four brothers, J. D. Asley, Madisonville, J. H. Asley, Sweetwater, Walter Asley, Loudon, and Alice Asley, Lafayette; and four grandchildren, Larry and Jennie Wagner, Rogersville, and Jennie Jane and Kyle Richard Patterson of Loudon. Services were held yesterday from the First Baptist Church.

the Rev. O. C. Rainwater officiating. Interment was in New Hope Cemetery with Quinn and Karnes in charge.

Mrs. E. W. Ingram

Mrs. E. W. Ingram passed away March 11 at Bacon Hospital. She is survived by two daughters, Mrs. C. B. Blair of Loudon, and Mrs. Gus Peterson of Morgantown, N. C.; a son, Henry Vann Ingram of Rome, Ga.; seven grandchildren, C. B. Blair, Jr., Jimmie Blair, Elizabeth and Buddy Peterson, Tom Bowers, Rebecca and Barbara Ingram; and five great grandchildren.

Services will be held at 3:30 p.m. tomorrow (Friday) from the chapel of Quinn and Karnes Funeral Home, the Rev. O. C. Rainwater and Rev. Walter Chasnut officiating. Interment will be in Steeple Cemetery. Mrs. Ingram had been a member of the First Baptist Church for more than 30 years.

Jackson School News

Our three teams entered the tournament Monday night. The three teams were defeated.

Mrs. Jackson's Room
Several of our boys and girls have been out with flu. Mrs. Jackson was out Monday with her son who was sick. We were glad Mrs. Joe Simpson could come.

Several of our boys and girls have been out sick. We hope they soon will be back.

Mrs. Easter's Room
We were sorry Mrs. Easter was out last week. We were glad to have Mrs. Joe Simpson. Gene Nicholson and Harold Williams were absent last week sick.

Mrs. Arp's Room
Several of our boys and girls have been out sick this week.

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SUNDAY, MARCH 17
1 p.m. to 5 p.m.

- New Rooms
- New Operating Room
- New Delivery Room
- New Kitchens
- Space Doubled
- Modern Equipment

THE STAFF of Bacon Hospital

Cordially invites you to attend the formal opening Sunday and to inspect the modern new facilities of your hospital.

FAVORS FOR LADIES AND GENTLEMEN
Ice Cream For The Children

\$275,000 for Chevrolet's "Lucky Travelers"!

Exciting as a Chevrolet ride. That's Chevy's whopping new "Lucky Traveler" Contest! **FOUR** top winners each get \$25,000 and a beautiful new Chevrolet car of their choice—even a Corvette.

Next 53 winners each get a '57 Chevrolet Bel Air 4-Door Sedan and a \$500 vacation fund!



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Mrs. Lillian Morgan, Feature Editor, Phone 2721
Loudon County Herald

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Four-H Congress is one of the 4-H events taking place this month. Congress will be held in Nashville and 4-H delegates from the county include Judy Davis, Gail Woods, Glenn Presley, and James Ross Amos.

This week Judy Davis, of the Philadelphia 4-H Club, tells in the following article what 4-H Club has meant to her.

"Since becoming a 4-H member, I have really been busy-but let me say I have enjoyed every minute of it. Each day in 4-H Club work brings new goals and challenges to me to do my best and to try to make the best better. Never have I been so active, so alive and so interested! Being in 4-H as an active member has brought all these wonderful experiences to me. Let me go into detail and relate some of the interesting educational, as well as enjoyable occasions I have shared.

"To me one of the biggest thrills was the first time I attended 4-H Club camp at Clyde Austin Camp in Greenville, in 1953. It was more exciting and more fun than I had imagined. For these

we learned to act well, have manners and make many new friends. It sure was fun at the different 'tribes' competed for top honors by performing 'tribe' duties and taking part in events such as the swimming meet and fun night. We enjoyed good leadership, good meals and plenty of fun in swimming. I need to say, I can hardly wait to attend my third camp this summer.

"Four-H work has taught me much about sewing, cooking, leadership ability, good grooming and better health, home care and much about civic affairs.

"Perhaps the trip to State Congress at Nashville, which I now am preparing to make will be one of the biggest events in 4-H Club work for me. I am really looking forward to it. What a thrill it was to me to be chosen. It was one goal I had really hoped to achieve and how hard I worked and planned to achieve it. But it has been worth it all.

"Let me say that our 4-H Clubs here in Loudon County are top. They are interesting, efficient, definite, well planned and supervised. Thanks to our Home Demonstration Agent, Mrs. Harrison, and County Agent, Mrs. McCall.

"In conclusion, I want to say I wish every boy and girl would belong to a 4-H Club."

Mr. N. A. Weaver, Sr. is a patient at the Baptist Hospital in Knoxville.

Mr. and Mrs. Carl Stamey have moved into an apartment in the Loudon Clinic.

Mrs. Walter A. Sommers and Mrs. Gail F. Hein left Friday for Chicago, Ill. and Boone, Ia.

Zone Chairman N. A. Weaver and Mrs. Weaver attend Lions International district meeting in Gatlinburg last weekend.

Attending a children's fashion show and luncheon at Deane Hill Country Club yesterday were Mrs. W. B. Campbell, Jr. Mrs. Charles Franklin, Mrs. John Greer, Mrs. Robert M. Jones, Mrs. Hall Summers, Mrs. Leroy Custard, Mrs. Sam Harrison, Mrs. W. C. Patton, and Mrs. James O. Harrison.

Golden Anniversary To Be Seen By Tutterows

Mr. and Mrs. B. Tutterow, formerly of Loudon, will celebrate their golden wedding anniversary Sunday, March 17, at their home four and one half miles East of Sweetwater.

The couple has 10 living children: Andrew, Gilbert, Alvin and H. C., all of Indiana; Mrs. Elizabeth Burton of Maryville; Mrs. Margaret Lynn, Mrs. Mattie Lee Ritchey and the Rev. Tommy Tutterow, all of Loudon; and P. and Mary Wayne Hammetree of Sweetwater. They have 18 grandchildren and one great grandchild.

Open house will be held at their home from 12 to 5 p.m. Sunday afternoon. All friends and relatives of the family have been invited.

Blairland WMS Has 'Week of Prayer' Here

The W.M.S. of Blairland Baptist Church observed four nights last week of the "Week of Prayer" for the "Home Mission." Offering was taken for the "Annie Armstrong" offering.

Monday night the meeting was with Mrs. E. L. Jett, Tuesday with Mrs. Eva Watts, Thursday with Mrs. Oscar Kirkland, and Friday with Mrs. James O. McNabb. Refreshments were served each night.

Among those from out-of-town attending the funeral of Mr. H. L. Thomas were Mrs. J. W. Wiggins, Mr. and Mrs. H. E. Love, Mrs. Clarence Vincent, Mr. and Mrs. Dave Brown, Mrs. Marian Johnson and daughter Betty and Mr. Dan Thomas of Chattanooga; Rev. and Mrs. Ted Witt, Dr. and Mrs. M. S. Kinchloe, Dr. and Mrs. Robert Duncan, Mrs. W. M. Sample, Mrs. Ross Stuart and Dr. A. B. Wing of Knoxville; Mr. and Mrs. Floyd Purkie, Mrs. W. L. Pierce, Mrs. Luther Tinsley, Mr. and Mrs. Bill Pierce, Mrs. Irene Ham-bright, Mr. M. L. Tinsley, Mr. R. L. Tinsley, Mr. Kenneth Tinsley, and Mr. and Mrs. H. B. Collins of Cleveland; Mr. and Mrs. Al Burris, Mr. and Mrs. N. S. Blufford and Peggy of Oak Ridge; Mr. and Mrs. Joe Chaney and Mr. and Mrs. Walter Barker of Newport; Mrs. W. S. DeBark of Greenville; Mrs. J. W. Durham of Winston-Salem, N. C.; Mr. R. N. Thomas, Jr., of Los Angeles, Calif.; Mrs. Laura Belle Long, Mr. and Mrs. James McClamb, Mrs. W. D. Addington, Mrs. Ralph Spraker, Dr. and Mrs. Clyde Watkins, Mrs. W. L. Pickering, Mr. and Mrs. Earl Abbott, and Mr. and Mrs. Garland Tinsley of Maryville; and Mr. Dan Thomas, Jr., of Daltonville, Ga.

Mrs. J. C. Greer left today to spend the weekend with relatives in Atlanta, Ga.

Mr. Joe Tipton is expected to be released from E. Sanders Hospital this week.

Tom Jung Auxiliary Met Monday Night

The Tom Jung Missionary Auxiliary met in C. P. Church basement Monday at 7:00 p.m. Anne Laurie Simpson, program chair-lady, used as the theme "Our Church-A Fellowship of Love."

Charlotte Alexander gave the devotion and reviewed a chapter from the book "The Word of His Grace."

The Auxiliary voted to make a donation to the Red Cross and also voted to join in "One Great Hour of Sharing" on March 31 by giving money and clothing.

After the business meeting, Vivian McMurray led the group in repeating the Wayide. Prayer and meeting was adjourned.

Martha Frances Blair, Mrs. Sam Blair, Rachel Weaver and Lily Mae West were hostesses for the evening.

Mr. Albert Dones entered St. Mary's Hospital in Knoxville Sunday.

Mrs. Wayne Curtis arrived home Wednesday from California where she has been visiting since she was called there due to the death of the brother.

Maj. and Mrs. Leonard N. Catburt and children left Sunday for a visit with Mr. and Mrs. Arthur Young and daughter, Annette in Glen Alpine, N. C. enroute to New York where they will sail next Saturday for London, England where they will be stationed for 3 years.

Bill Morgan, Jr., who had a tonsillectomy last Thursday at the Bacon Hospital is recuperating at his home on Cedar St.

Mr. Norman McQueen spent the weekend in Spartanburg, S. C. with Mr. and Mrs. Kenneth Smith and Mrs. McQueen who has been there visiting for several weeks returned home with him Sunday.

Mr. and Mrs. Olan Williamson made a business trip to New Orleans last week and while there attended the Mardi Gras.

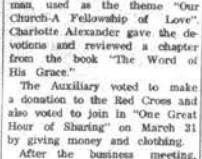
Harrison Crabtree is a patient at Bacon Hospital where he had an appendectomy.

Mrs. Danny Bates of Knoxville spent the weekend with her parents, Mr. and Mrs. Bill Graham.

Mrs. O. H. Todd and son of Concord spent Wednesday with Mr. Paul Jones and Mr. and Mrs. John Sampson.

My Favorite Recipe

Featuring This Week
Mrs. Ed McQueen
Loudon



PORK CHOP CASSEROLE

4 to 6 Irish Potatoes
4 Pork Chops

Slice potatoes (as you would for scalloped potatoes) and cook until almost done.

Slice onions. Alternate potatoes and onions until your casserole dish is almost full.

Pour can of mushroom soup over the top of this, add half a can of water. Brown pork chops and arrange on top of casserole.

Bake for 30 min. in a 425 degree oven. This serves 4 people or you may add a pork chop for each person.

Thanks Mrs. McQueen: This is really a good dish and with salad and dessert can be a complete meal.

The Loudon-Sweetwater Area Christian Workers' Training School is being held this week at the Loudon Methodist Church.

Instructors are Rev. and Mrs. H. D. Hart of Oak Ridge, Rev. John F. Greer, Jr., of Madisonville, and Mrs. Frances Wiley of Kingsport.

Mr. and Mrs. Jack Leffer and family spent Sunday afternoon in Maryville for the Annual Military Inspection of the Naval Air Reserve Unit.

Mr. King Black is visiting his sister in New York this week.

Mr. and Mrs. Kermit Robinson and children Cynthia and Susan of Nashville spent the weekend with Mr. and Mrs. Sam J. Robinson.

Mrs. Hugh McQueen spent the weekend in Johnson City with Mr. and Mrs. Bill Agee and family and also visited Mr. and Mrs. J. B. Windle and family in Kingsport.

Mrs. May Cook entered Bacon Hospital Saturday.

Thursday, March 14 1957 The Loudon County Herald



Mrs. Morford Host ... To Bridge Wednesday

Mrs. Jim Morford was hostess to her bridge club Wednesday of last week at Deane Hill Country Club.

Besides the members, guests were Mrs. Jim Elliott of Knoxville, Mrs. Austin Johnston and Mrs. H. J. Kinney of Concord, and Mrs. T. J. Lancaster of Loudon City.

Mr. and Mrs. Shad Haskins of Knoxville spent the weekend with Mr. and Mrs. Hall Summers and Janet and Mrs. H. H. Summers.

Mr. and Mrs. Ebb Blair left Monday for a visit with Mr. and Mrs. Horace Bird, Jr. and children in Elizabethtown, Ky.

Mr. and Mrs. Joe Preston Simpson and children of Greenville spent the weekend with Mr. and Mrs. Homer Simpson.

REPORTING IN

To Loudon County

Mar. 6—To Mr. and Mrs. Jackie C. Lee of Lenoir City, an 8 lb. 1 oz. girl.

Mar. 7—To Mr. and Mrs. Earl Lyles of Lenoir City, a 5 lb. 12 oz. boy. To Mr. and Mrs. Clifford Shark of Loudon, an 8 lb. 1 oz. girl. To Mr. and Mrs. Paul Berry of Loudon, a 6 lb. 5 oz. girl.

Mar. 8—To Mr. and Mrs. Harvey of Lenoir City, a 6 lb. 5 oz. girl. To Mr. and Mrs. Eugene Davis of Loudon, a 6 lb. 8 oz. girl. To Mr. and Mrs. Leon Strunk of Philadelphia, an 8 lb. 8 oz. girl.

Mar. 10—To Mr. and Mrs. Emerson McConkey of Lenoir City, a 7 lb. 11 oz. boy.

Mar. 12—To Mr. and Mrs. C. R. Underwood of Lenoir City, an 8 lb. 4 oz. girl.

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- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

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the arrival daily
of our new

SPRING LINES

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Loudon

**How come the new Ford
rides so smooth and solid?**



It's the new **inner Ford** that gives you a big-car ride at low Ford prices

• Folks just naturally love Ford's lower, sleeker silhouette. And they love Ford's new Thunderbird V-8's and Mustang V-6's. But the thing that's really got 'em humming is Ford's new ride. In the new kind of Ford, vital riding features team up to give you the smoothest going in the whole 'ride world. For example:



New coil-over front suspension
Going from a highway to a bumpy road is a lot easier when you have Ford's new coil-over front suspension. It's softer on the road, and it's stiffer when you need it. You get a smooth ride all the way.



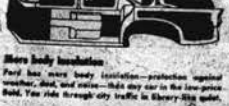
New coil-over rear suspension
Ford's new, stronger rear suspension is designed to soak up the shock of rough roads. The new coil-over rear suspension lets you "ride" with the bumps and absorb a going away... for smoother, stronger riding.



New weight and length
Head for the roughest road in the new kind of Ford. Notice how the biggest bumps look like "humps." One reason is that this biggest, biggest bump absorber Ford has the "best" to give a smooth, steady ride.



New lower-pressure tires
Ford's new tires are new for a better ride! Although they're not as big as some, they're built with 17% more air for cushioning the ride. They mean a softer ride... without sacrifice of Ford's good handling characteristics.



New body insulation
Ford's new body insulation—protection against weather, dust, and noise—lets you ride in the new Ford. You ride through city traffic in steady quiet.



New sound-deadening and body control
Only Ford in the field uses 30 sound-deadening body control... more than any other low-priced car. It all adds up to a smoother, quieter riding car.

Try the new kind of ride in the new kind of **FORD**

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CHURCH OF THE NAZARENE

VALLEY VIEW FREE WILL
F. W. B. League 7:30 P. M.
Morning Worship 11 A. M.
Worship 8:15 P. M.

BAPTIST CHURCH

Pastor H. H. Tuttle
Sunday School 10 A. M.

WHAT A BIG BOOK!



ALL FOR THE CHURCH

Day	Book	Chapter	Verses
Sunday...	Acts	8	26-30
Monday...	Ezra	7	8-30
Tuesday	Nehemiah	6	1-34
Wednesday	Isaiah	6	1-30
Thursday	John	5	24-40
Friday...	11 Timothy	3	12-17
Saturday	Hebrews	6	5-13

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of London.

Loudon Utilities

Doug Lyle ESSO Station

Tic Toc Jewelers

Bowman - Porter Furniture Co.

Loudon Furniture & Hardware Co.

Miller Motor Co.

Five to Five Store

Loudon Builders Supply, Inc.

Anderson Agency

Bacon Creamery

Ed Watkins Store

Don-P. Smith Chair Co.

Smith Drug Co.

LEGAL

TRUSTEE'S SALE

WHEREAS, by trust deed dated June 14, 1950, and of record in Trust Deed Book No. 42, pages Nos. 478 and 479 of the Register's office of Loudon County, Tennessee, and by trust deed of correction dated February 20, 1957 and of record in Trust Deed Book No. 56, page 161 of the above Register's office, the Loudon Theatre, Incorporated, conveyed in trust to F. J. Winton, Trustee, the real estate hereinafter described, which instrument was executed for the purpose of securing and making certain the payment of a promissory note in the sum of \$25,500.00 to the City Bank & Trust Company of McMinnville, Tennessee, thirty days after date, which note was later renewed, and

Well Drilling
New Casing
Furnished
Water Guaranteed
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Loudon



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for You — through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

WHEREAS, default having been made in the payment of the aforesaid note and demand having been made of the said Loudon Theatre, Incorporated, for payment of same and said holder of said note having made demand of the undersigned substitute trustee to sell the property hereinafter described as provided in the aforesaid trust deed; and now,

THEREFORE, I, E. W. Walling, substitute trustee, by virtue of the power and authority in me vested in said trust deed will on THURSDAY, APRIL 18, 1957, at 1:30 P. M. O'clock Eastern Standard Time, offer for sale and sell to the highest and best bidder for cash at public auction at the front of the courthouse in Loudon, Tennessee, a tract or parcel of land lying and being in the First civil district of Loudon County, Tennessee, described as follows:

Being situated within the corporate limits of the Town of Loudon, Tennessee, and located on the north side of Wharf street and being a part of lot No.

89 now owned by D. F. Ferguson on Wharf street, thence running with Ferguson in a northerly direction 100 feet, thence in a westerly direction 50 feet with Cassidy; thence with Cassidy in a southerly direction and parallel with the first line at all points, 50 feet therefrom, a distance of 100 feet to Wharf street; thence in an easterly direction with Wharf street 50 feet to the point of beginning. For a more inclusive description of the above lot or parcel of land located on the north side of Court Square or Wharf street and being bounded on the north by the Southern Railway spur track; on the east by the property of D. F. Ferguson; on the south by Wharf street, and on the west by the property of H. L. Thomas, which property was formerly owned by Mrs. Mary E. Cassidy, being the property on which the Court Theatre is located.

The above property will be sold in bar of the right of redemption, located dower and all other exemptions.

The purchaser will assume and pay the taxes on the above described property assessed and levied for the year 1957.

This March 5, 1957
E. W. Walling, Substitute Trustee
Mar. 14, 21, 28, Apr. 4

GREENBACK NEWS

Airman IC Joe Brunson has reported to the Airbase in Gettysburg South Dak. after spending 30 days here with his parents, Mr. and Mrs. John Brunson and family. Joe spent several months in the U.S. service in Europe.

Mr. and Mrs. Sam McCollum Jr. and children, Mac, Cynthia and Rebecca were dinner guests Sunday of Mr. and Mrs. S. B. McCollum.

Mrs. McCollum The Rev. and Mrs. Frank Ledner visited Mrs. Ledner's mother Mrs. Jordan in Knoxville Tuesday.

The Senior Class of Greenback High School presented their play Friday evening to a large audience. The play "Dead Man's Gold" was sponsored by Mrs. Robert Anderson Jr. and Mr. Carol Owen. Members of this three act comedy cast were Lee Thomas, Dale Goodman, Ross Hammonree, Jerry Jones, Thad Rogers, Jim Hammonree, Edna Branson, Shirley French, Colleen Wear, Virginia Bolinger, Lucille Seod, Wilma Cheatham, T. L. Daniels, Fred Shults, and Johnny Mahaffey. Publicity Committee: Audrey Mayo, Johnnie Sue Smith, Wayne Harvey and Dorel Spires. Make up committee: Corine Pittman, Joyce Keener and Janice Cooper. Costume committee: Kay Brooks, Dorothy Maddox, Doris Carpenter and Charles Ramsey. Property committee: Sarah Tyson, Vivian Cruze and Joyce Sneed. Stage committee: Edward Wilson, Bob Huston and John Bryant. Program committee: Ora McIntosh, Christine McCall and Charles Guider. Stage directors: Michael Long and Adrian Ford. Prompters: Nana Lou Maddox and Wanda Jean Spires. Ushers: Johnnie Sue Smith, Janice Cooper, Vivian Cruze, Joyce Sneed, Charles Guider, Dorel Spires, Charles Ramsey and Wayne Harvey.

Mr. E. D. Vining was here last week for a brief visit with J. B. Griffiths enroute to his work in Wheaton, Ill. Mr. Vining was called to Plant City Fla. by the illness and subsequent death of his mother Mrs. S. B. Vining.

Miss Esther Hope is able to be out after a two weeks' confinement with a heart condition. Mr. Freeman Raglin is confined to his home with strep

throat infection. The White Eagle Girls Scouts Troop held their usual meeting in the Greenback school and made plans for their party to be held next week in the Greenback school cafeteria.

Gary and Tim Greenway are ill of chicken pox at the home of their parents, Mr. and Mrs. P. K. Greenway Jr.

Mr. and Mrs. Hugh Walker of Big Springs visited Friday with Mr. and Mrs. J. A. Walker.

Mr. F. K. Greenway Jr. was a visitor in Knoxville Tuesday.

Mrs. E. L. Beals continues to improve from her recent heart ailment and resumed her teaching Monday.

Mrs. Cam Hall, Jimmy and Tommy of Loudon spent the past week with her mother, Mrs. Wayne Wear, and Mr. Hall came from Loudon each night.

Mrs. Lula Miller was a visitor in Maryville Wednesday.

Mrs. C. E. Long is recovering from a strep throat and congested lung illness.

Mrs. C. E. Huffstetler is improving from illness at her home here.

Miss Esther Hope is able to be out after a two weeks' confinement with a heart condition.

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throat infection.



Pvt. Johnny W. McMahon, son of Mr. and Mrs. William C. McMahon, Route 1, Lenoir City, Tenn., recently qualified as a paratrooper after graduating from the 82d Airborne Division's Jump School at Fort Bragg, N. C. McMahon received his paratrooper wings after completing the five week course which included five training jumps. McMahon attended Lenoir City High School and was employed by Cashley Packing Co. in Rockford, Ill., before entering the Army last May. He received basic training at Fort Jackson, S. C.

thrust infection.

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Thursday, March 14 1957 The Loudon County Herald

amazing new
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**electric
water
heater...**



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TRIPLE-ACTION RESERVE POWER!
Simply push the accelerator beyond the X point and the reserve J-2 Rocket engine comes into dual carburetor J-2 is available now at a modest extra cost. Try it!

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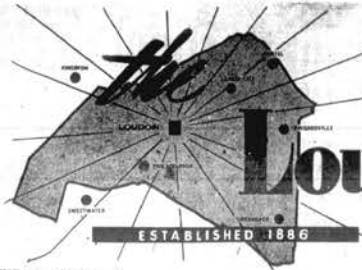
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London County Herald

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State Print Contract
1955

VOLUME 71—NUMBER 18

LOUDON, TENNESSEE, THURSDAY, MARCH 21 1957

PER COPY

Just Piddlin'

By The Editor

IT LOOKS LIKE the people of Loudon County will get the final say so on whether or not we'll have a sessions court after all. This is as it should be, although for awhile it looked some in opposition to the proposal, we're going to be able to keep the people from having their right voice.

The important thing is that we get the benefits of a sessions court in operation for Loudon County and its citizens. The private act now before the governor will probably have a few items which will need to be changed to make the operation of the sessions court more efficient for all county citizens, but these changes can be made through experience after the system is in operation.

But if we get the system inaugurated and worked out, it can not help but bring great judicial and financial benefits to our people.

GLAD THAT so many folks took a good look at our new expanded hospital. It is certainly something we can be proud of and one that will do great service for our people in years to come.

It's amazing to note that of the \$327,000 cost of the expansion, it is already more than 90 percent paid for.

HUMOR... In an attempt to reform the village drunk, the local preacher invited him to take a ride on the evening. After the drive around for awhile, the preacher thought he'd hit on a way to illustrate his point.

Stopping his car on a hill overlooking two distilleries which were ablaze with light, the minister pointed down and said, "Now, look, Lushwell, don't you see that you haven't a chance of drinking all the bourbon they can make?"

"No, I guess not," replied Lushwell. Then he replied, "But, brother, you got to admit that I got 'em working nights."

DUTY... a task we look forward to with distinct pleasure with reluctance, and brag about afterwards.

THOUGHT FOR THE WEEK... obstacles are those frightening things you see when you take your eyes off the goal.

New Dealer Is Named In Area For Purina Feed

Mohler Giles, for many years operator of Giles and Son Market on Yonore Road, has been named Purina feed and farm supply dealer in this area.

Announcement of the dealership was made this week by Russ Clark, Purina district manager. Mr. Giles will serve as authorized dealer for the full line of chow and sanitation products manufactured by the Ralston Purina Co. of St. Louis, Mo. Most of his shipments, however, will come from the company's plant at Nashville.

Mr. Giles and his son, Harold, have operated the supermarket together since Harold's recent return from Army service. Mr. Giles has also recently constructed a large chicken building to raise chicks for market.

PTA To Have Its Meeting Tuesday Night

The regular meeting of the PTA will be held Tuesday, March 26 at 7:00 p.m., at the Loudon High School.

Some 1200 Persons Tour New Wing Of Bacon Hospital During Ceremonies

Bacon Hospital Superintendent Thomas Foster reports that well over 1200 persons toured the new wing of the installation during formal opening ceremonies last Sunday afternoon.

The newly completed \$327,000 expansion was opened to the public from 1 to 5 p.m., offering Loudon County citizens their first opportunity to inspect both the new construction and the new equipment added to the hospital.

Visitors were particularly impressed with the new modern waiting room and expanded office space and the new operating room featuring the most up to date in equipment. Many also commented on the new kitchen facilities, which greatly expand the hospital's former food preparation area.

Foster said that the entire opening program went well, with even the patient load at the hospital dropping over the weekend. "I'm mighty happy that so many people could see the hospital and hope they will help us to take care of it in the future," Foster said. "I was glad to see some of our oldest residents out to take a look at the new addition."

The superintendent also expressed his thanks to the Loudon police force for their wonderful cooperation in handling traffic during the afternoon program, to Bacon Creamery for ice cream for the children, and to both Loudon drug stores for cigars and their cooperation.

Foster also reported this week that the new addition was more than 90 percent paid for, a remarkable feat for Loudon County considering the \$327,000 cost of the program.

Another shrub donated to honor Mr. Thomas Foster said that the Loudon community fountain has been donated this week in honor of a long-time businessman who died last week.

The shrub is a memorial to L. Thomas, name of the donor or donors were not listed.

This is the 22nd establishment of a memorial of the 35 shrubs planted in the community fountain.

Dr. B. F. Peterson, superintendent of Eastern State Hospital will speak at the Methodist Church Monday, March 25, at 7:30 p.m. on "The Church and Mental Health."

Dr. Peterson's appearance will be sponsored by the local WSCS. All persons are invited to attend.

C. P. Church Plans Construction Of First Unit Of A New Building

Two and one half years ago in October, 1954, the local Cumberland Presbyterian Church began a building fund for the purpose of erecting an educational building sometime in the future. Later Mrs. Beulah Kollock generously donated a lot adjacent to the church to be used as a site to erect the new building. The church officers then voted to purchase the remainder of the lot to allow ample space for future expansion.

Sharp. This committee in consultation with Charles Barber, architect, the past month the church has conducted a building fund canvass in an effort to raise \$50,000 in pledges for a three-year period. A total of \$38,223.00 has been pledged. This church already has a building fund of more than \$11,000.00 in the bank.

The next step in the church's planning will be the selection of a building committee and the drawing of blueprints. Actual construction will not begin until a considerable portion of the pledges have been paid. These payments will begin in April 1957 and continue through March 1960.

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County Sessions Court Bill To Go To Governor For Signature Today

Milk Contest Competition Is Close At Schools

Loudon County school children, competing for cash prizes in the School Milk Contest, are reported to be putting away the milk this month trying to win the top prize.

The contest pits county schools against each other to see which can show the greatest percentage increase in the use of milk by students during the month of March. \$100 in cash prizes are being offered in the contest, with the top place winner slated to receive \$50.

Several county schools are reported to have already greatly increased their milk use, with a number of other schools closely pushing the leaders.

The contest being sponsored by the Loudon County Dairy Foods Promotion Committee, the Loudon Farm Bureau, and Bacon Creamery. It is designed to encourage school children to drink more of milk, nature's good nearly perfect food.

PTA To Sponsor A Square Dance Here

The Loudon PTA will sponsor a square dance Saturday, March 23, in the Loudon Grammar School gymnasium.

The program will get underway at 8 p.m. Admission will be \$1.00 per person. Music for the affair will be by Gordon Mason.

"Half of all cancers can be cured. Yet last year 75,000 people died needlessly, because the cancer was not discovered before it spread. That is what I meant when I said that a checkup can make the difference between life and death."

"More and more people are following our advice: they are going to see their doctors in time. And as a result more lives are being saved; 30,000 more lives, yearly, compared with ten years ago."

"But we are not satisfied. We are using it again this year. ACS 'Volunteers' will take the slogan from door to door throughout Loudon County until 'checkup' becomes a byword in every household in our community."

The annual checkup for women over 35 should include a pelvic examination. The Cancer Society also advocates yearly x-rays for both men and women. The campaign chairman elaborated:

"Last year 55 percent of all uterine cancer cases were saved. 70 percent of the patients were cured."

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Cancer Drive To Open On April 1st; Bunch, Sitzlar Will Lead Campaign

"A regular medical checkup can literally make the difference between life and death," said State Highway Patrolman Bill Bunch, county chairman of the American Cancer Society's educational and fund-raising campaign which will begin April 1.

Bunch has announced that Frank Sitzlar will again serve as Loudon chairman for the drive.

The educational aspect of the 1957 Cancer Crusade was stressed today by Mr. Bunch who appealed to every adult in Loudon County to heed the campaign slogan, "Fight Cancer With a Checkup and a Check."

"The slogan was used last year and it saved many lives," the chairman said. "That's why we're using it again this year. ACS 'Volunteers' will take the slogan from door to door throughout Loudon County until 'checkup' becomes a byword in every household in our community."

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Loudon County's act to establish a general sessions court system here passed one hurdle early this week when Representative Doyle King pushed the bill through the House of Representatives and sent it on to the Senate.

Senator Hubert Atkins said yesterday that he will continue support of the bill and it is expected that it will be passed through the Senate sometime today (Thursday). Following Senate approval the act will go to Governor Frank Clement for his signature.

It signed by the governor final decision on the sessions court system will be left up to the citizens of Loudon County. Within 90 days after adjournment of the legislature a special referendum will be held in regard to the proposal.

If approved by the people in the referendum vote, the system would go into effect Sept. 1, 1958. The Judge for the court would be elected by the people in the general election in August, 1958.

Establishment of the sessions court system here would remove judicial responsibilities from the Justices of the peace. It would not, however, affect their responsibility to write criminal warrants anywhere in the county, to perform marriages, or to continue operation of Loudon County in administrative and executive phases as before.

The sessions court system would bring fees now collected by sheriffs into the county treasury, particularly fees for work on cases. Fees now paid to the sheriff and his deputies would not be affected, however.

A sessions court would also place a judge trained in law to hear both criminal and civil suits. Under the JP system a Justice of the peace, often inexperienced in law, hears cases and does not have the fee unless the defendant is found guilty. A sessions court judge would receive a set salary no matter how many cases handled or what the verdict in the cases.

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The Loudon County Herald

Loudon County, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

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WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

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Your Biggest Investment

The biggest investment the typical American family ever makes is its home. Intelligent homeowners try to protect that investment. They maintain and improve the property. They insure it against hazards, of which fire is paramount. But many a homeowner has found, after calamity struck, that he hadn't adequately protected his investment at all—and that his insurance was nowhere near sufficient to make up for the loss.

The reason is simple. The cost of home construction—and of other kinds of structures—has just about doubled since 1945. The cost of furniture, clothing and dinnerware, found in every home, has more than doubled. The cost of washing and sewing

machines has nearly doubled. So it goes, down the list—and the general price trend is still upward.

What can the homeowner do to protect himself against possibly calamitous loss? This is simple too. First of all, he should make an inventory of all the property in his house that might be destroyed by fire or windstorm or some other insurable disaster—not forgetting the "little things" like books and pillows and curtains and bedding, whose total worth runs to surprisingly large amounts. Second, he should see his local insurance agent and make sure that both his house and its contents are insured in line with the values of today—not the obsolete values of yesterday.

Polio Vaccination Makes Sense

Suppose someone took you aside and said: "You have an enemy who may waylay you and cripple you for life. But I know how you can stop this enemy. You'll have to act fast. It won't cost much money, and it will take only 180 seconds of your time."

If you knew the facts were true, you'd take him on it, wouldn't you?

Well, the facts are true. The enemy is paralytic polio. If you're under 40 years old, you're a possible victim. If polio strikes, you may face a life shattered by disease and disability.

There is no cure for paralytic polio, but

there is a way to prevent it. The preventive is the Salk vaccine. It is safe and it costs. Three properly spaced shots—at 60 seconds, a shot-gives you protection.

Over 45,000,000 Americans have been smart enough to get this protection. But 60,000,000 in the susceptible age group have been foolishly enough to neglect it. Don't be one of the foolishly ones. The polio season starts soon. You still have time to safeguard yourself and your family if you act at once. Go to your doctor or your clinic now. Vaccinate—before it's too late!

An Inflationary Tax

No less an authority than Interstate Commerce Commissioner Anthony Arpaia has pointed to the folly of continuing the excise taxes on transportation. These taxes, amounting to 10 per cent on passenger service and three per cent on freight shipments, were created as a World War II emergency measure, largely to discourage unnecessary traffic at a time when all the transportation services were strained to the limit. That emergency has long passed but the taxes are still in the books.

The Commissioner said: "The Government clings to the excise taxes on freight and passenger service which brings \$37 million dollars to the Government in re-

venue, although this tax is an important factor in retarding the progress of an efficient, up-to-date, organized system of public transportation which is an integral part of the machinery of defense which costs billions."

Actually, the revenue loss to the government would not be so large a sum. The excise taxes are largely paid by business concerns, and are deductible from income tax as a necessary business expense. Elimination of the excise taxes, therefore, would result in increased income taxes. Secondly, the stimulating effect excise tax repeal would have on the traffic borne by the commercial carriers would in itself increase

FROM OUR FILES



5 YEARS AGO

Clinton Ferguson, who has been stationed in Alaska, is spending several days leave with his parents, Mr. and Mrs. Sam Ferguson.

It won't be long now until the gas you get in Loudon will be inflationable. Clip Britton Ridings of Korea, is spending 30 days here with his parents, Mr. and Mrs. Luther Ridings.

10 YEARS AGO

The old Ferry Katherine that bathed in the waters of the Tennessee for years, better known as Blair's Ferry, left its moorings Monday.

The ferry and the tug got as far as Admiral Farragut's home on Ft. Loudoun Lake, when high winds and 12 foot waves forced the ferry on the rocks, half submerged. There were 25 men aboard, but none were injured.

103 YEARS AGO

We understand that a copper mine has been discovered on the land of Joseph Mabry. The specimens are very rich. We hope it will prove to be a very valuable one.

There are 140 young ladies in attendance at the Odd Fellows Female High School, in Jonesborough. A good sign.

What is the difference between Mother and Son? One whips tops and the other whips bottoms.

Revenge!

February 25th marked an important anniversary. But it wasn't one that was received with cheers. It was the 44th anniversary of the federal income tax.

A look backward is in order. In 1913, in the tax's infancy, the normal rate was one per cent and the highest surtax was six per cent.

Today the tax starts at 20 per cent, on the lowest taxable incomes, and rises to a high of 91 per cent.

The Portland Oregonian makes this wry and apt comment: "We didn't invent the income tax. The British started using it to support their military campaigns in the late 1700s, shortly after we licked them at Yorktown and won our independence. Well, they have their revenge."

government's normal tax revenues.

Finally, it is estimated that each \$5.00 of freight tax spread over the whole operation from manufacturer to consumer adds over \$32, on the average, to the prices paid by consumers for manufactured articles. Thus, the tax is inflationary to an extreme.

Sunday School Lesson

By Walter C. Davis, D. D. Tennessee School of Religion, U-T

(Matthew 23:13-39)

"Woe to Hypocrites"

A hypocrite is a pretender who is without sincerity. All of us—and none more than Jesus-hate-pretenders. Nearly all of His critics were leveled at scribes, Pharisees, hypocrites. He was against them not because they were scribes and Pharisees, but because they were hypocrites.

These two groups excelled in knowledge. Their religious opportunities were greater than those of ordinary men. They failed because they did not give the kind of leadership their advantages required of them. "In Moses' seat" meant "The seat of a teacher whose duty it was to interpret the Mosaic law." The kind and good Jesus hated hypocrisy and condemned it without mercy.

He never condemned the formalities of religion. He said, "These you ought to have done." But there is badly danger of contentment with these formalities. The vital spark must be preserved. We must observe formalities; we go to church, give, may be even tithe, we read the Book we pray. But we must never allow ourselves to believe we are good because we do these things.

This address was given chiefly to the disciples. Picture the crowd. Close in front of Jesus were His own people. Out on the

(brings were scribes and Pharisees in hunt of some excuse for destroying Him. They had lost the vital spark in religion. The danger of hypocrisy is great. He warns His followers of its subtle power. He uses Pharisees as examples to enforce His message.

See what Jesus condemned: (1) Loving the praise of men, seats of honor, respectful waves in the market place. (2) Spending time arguing about things that do not matter, whether to sweep by the altar or the gifts upon it. In stressing these things they neglected true religion (23:16-22).

(3) They emphasized tithing and other practices, but neglected justice, mercy and faith (23:23-24). (4) Their lives were inconsistent with their claims, like unclean cups and painted sepulchres.

A book, titled "The Crucifixion in Our Street," is very challenging. Are we guilty of the same sins which nailed Jesus to the cross? What if Christ should

come today? What would He find in our Churches? We are the scribes and Pharisees of our day. That is, we claim to know the Bible. We preach it, we represent Christ to the world. Do we stand in the way of sinners?

It is true that if church people were to give up their social drinking, bootleggers would be out of business?

Are our beautiful churches just like broad phylacteries, meant only to impress people? Are our theologians more interested in points of the law in weightier matters of justice, mercy, and faith?

The words of Jesus here were severe but must have been spoken with sorrow for the Pharisees' loss. What is a good sermon? Is it good when it warms our heart and makes us feel comfortable in our religion? It is also good when it challenges us, plays upon the conscience, makes us feel a little uncomfortable. A good preacher will put a rock in the pillow of him who is complacent about his religion.

A preacher laid himself out preaching on "sinners." He asked a deacon how he liked the sermon. The deacon replied, "We thought that having fixed up the paragon so nice for you that maybe you would let us alone!"



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3. What a return!
Why not start living that new-kind-of-Ford life today? You'll be getting the car that's worth more when you buy it, traditionally worth more when you sell it. Get a great deal... now!



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MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

LEGAL

TRUSTEE'S SALE

WHEREAS, by trust deed dated June 14, 1950, and of record in Trust Deed Book No. 42, pages Nos. 478 and 479 of the Register's office of Loudoun County, Tennessee, and by trust deed of correction dated February 20, 1957 and of record in Trust Deed Book No. 50, page No. 161 of the above Register's office, the Loudoun Theatres Incorporated, conveyed in trust to F. J. Winton, Trustee, the real estate herein after described, which instrument was executed for the purpose of securing and making certain the payment of a promissory note in the sum of \$25,000.00 to the City Bank & Trust Company of McMinville, Tennessee, thirty days after date, which note was later renewed; and

WHEREAS, the said F. J. Winton, Trustee, being unable to serve and act as such, the City Bank & Trust Company, the true and lawful holder and owner of said note secured by said trust deed, by instrument dated March 4, 1957 and of record in the Register's office of Loudoun County, Tennessee, appointed the undersigned E. W. Walling, substitute trustee under said instrument; and

WHEREAS, default having been made in the payment of the aforesaid note and demand having been made of the said Loudoun Theatres, Incorporated, for payment of same and said holder of said note having made demand of the undersigned substitute trustee to sell the property hereinafter described as provided in the aforesaid trust deed, and now,

THEREFORE, I, E. W. Walling, substitute trustee, by virtue of the power and authority in me vested in said trust deed will on THURSDAY, APRIL 18, 1957, at 1:30 P. M. O'clock Eastern Standard Time, offer for sale and sell to the highest and best bidder for cash at public auction at the front of the courthouse in Loudoun, Tennessee, a tract or parcel of land lying and being in the First civil district of Loudoun County, Tennessee, described as follows:

Being situated within the corporate limits of the Town of Loudoun, Tennessee, and located on the north side of Wharf street and being a part of lot No. 80 now owned by D. F. Ferguson on Wharf street, thence running with Ferguson in a northerly direction 100 feet; thence in a westerly direction 50 feet with Cassidy; thence with Cassidy in a southerly direction and parallel with the first line at a distance of 100 feet to a point on street; thence in an easterly direction with Wharf street 50 feet to the point of beginning. For a more inclusive description of the above lot or parcel of land located on the north side of Court Square of Wharf street and being bounded on the north by the Southern Railroad spur track; on the east by the property of D. F. Ferguson; on the south by Wharf street and on the west by the property of H. L. Thomas which property was formerly owned by Mrs. Mary E. Cassidy, being the property on which the Court Theatre is located.

The above property will be sold in lot of the right of redemption, homestead dower and all other exemptions.

The purchaser will assume and pay the taxes on the above described property assessed and

PHILADELPHIA NEWS

David Johnson is sick at his home with pneumonia. His father, David Thompson, is coming home by plane from New Orleans to be with him.

Mr. and Mrs. Jack Hill and son Kathy Kuan and Mr. Hill's mother, Mrs. Hattie Hill, all from Knoxville, Mr. and Mrs. Thomas Rice, Bob, Bill and Betty from Maryville were the dinner guests Sunday of Mr. and Mrs. Mill Hill. Mrs. Robert McNabb and daughters, Dianne and Brenda Sue, were visitors in Knoxville Tuesday.

Mr. and Mrs. Edsel Underwood and children from Athens were visiting with Mrs. Ollie Hartzell and Mr. L. R. Sams Sunday.

Mr. and Mrs. Hubert Caldwell and son Butch from Tullahoma. Judy Davis were visiting with Mrs. Caldwell's sister, Mrs. Burley Blevins and Mr. Blevins Sunday.

Several Methodist people, attending the Youth Training School being held at the Methodist Church at Loudoun, the school started Sunday night and continued through Thursday. A Fellowship supper was enjoyed at the beginning of the school.

Mr. and Mrs. W. L. Burden and son from Jackson, S. C. are spending a few days with Mrs. Burden's parents and Mr. Burden's parents in Loudoun.

Mrs. Clara June Allmon is spending a few weeks in Loudoun at the home of Mrs. Jean Williams. Mrs. Zula Barnett and daughter Sharon and Barbara Martin were visitors in Knoxville Saturday.

Mr. Bill Parks from Sweetwater was the overnight guest of his grandmother, Mrs. Taylor Graves Saturday night.

The Sunbeam Band of the Baptist Church met at the church Sunday March 17, with their leader, Miss Lucille Sewell. The group met for their Mission Study Class. There were eight present. One new member was J. B. Young, son of Mr. and Mrs. J. B. Young. The Sunbeam Band have requested to be on the

LEGAL

Mrs. Elizabeth J. Thomas vs. J. R. Bennett Before Glen Hickey Justice of the Peace

In this cause it appears by affidavit that the defendant, J. R. Bennett, is justly indebted to the plaintiff and is a non-resident of the State of Tennessee so that ordinary process of law can not be served on him and an original attachment having been levied on his property and been returned to me; it is, therefore, ordered that publication be made in the Loudoun County Herald, a newspaper published in the City of Loudoun, Tennessee, for four consecutive weeks commencing the said J. R. Bennett to appear before me at my office in Loudoun, Tennessee, at 10: A. M. on Saturday, March 30, 1957, and make defense to said suit, or it will be proceeded with per se.

Glen Hickey
Justice of the Peace

Feb. 28, Mar. 7, 14, 21, 28, 1957.

This March 5, 1957.
E. W. Walling, Substitute Trustee
Mar. 14, 21, 28, Apr. 4

County Soil Conservation News

BY T. J. HICKS

The Board of Supervisors of the Loudoun County Soil Conservation District held their monthly meeting Feb. 29 in the Farm Bureau Conference room located in the Co-Op building.

Visitors included Charles McCall, county agent; Bruce Hinton, Vo-Ag teacher of Greenback High School; Fred Pipp, chairman of the A.S.C. district, and John A. Walker, area conservationist of the Soil Conservation Service.

The board of supervisors voted to sponsor Soil Stewardship Week May 26, June 2. The supervisors will furnish suggested sermons for the use of any minister of any church in the county who is interested. At the next regular meeting Wednesday night, March 20, the supervisors are inviting all the farm contractors (with dirt moving equipment) for the purpose of discussing the construction of ponds, drainage ditches, terraces and soil waterways.

Supervisors C. B. Wajie and Frank King, Sec.-Treas. reported the following contributions to the district to be used for necessary expenses involved in the operation of the district: Fred Pipp, Loudoun Co., Loudoun County Farm Bureau, Arp &

Marine Pfc. Kenneth M. Gardner son of Mr. and Mrs. Walter Gardner of 302 Cedar St., Loudoun, returned in March 12 from a six-month tour in the Mediterranean aboard an attack aircraft carrier USS Corsair.

During the cruise the Corsair spent 27 consecutive days at sea off the coast of Egypt at the time of the Suez crisis. Air cover from the ship aided in the evacuation of American civilians from the Middle East area.

Distinguished visitors to the ship included the King and Queen of Greece and Deputy Secretary of Defense Reuben Robertson. Visits were made to Italy, Sicily, Greece, Turkey, France, Majorca and Gibraltar.

We are sorry W. H. Ramsey is out sick. We hope he will be back in school very soon.

Mr. and Mrs. Glad to have Charles Kittrell back from Florida. The fifth grade is learning the Gettysburg Address.

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White Grocery Co., Loudoun Motor Co., Loudoun Feed Grain, Easton Hwy. Co. and Lenoir City Bank. Fred Pipp, A.S.C. chairman, explained the soil bank program. Bruce Hinton, Vo-Ag teacher at Greenback, reported that the Greenback Chapter of the F.F.A. would finance and distribute Soil Stewardship Sunday material to all the churches on the Greenback side of the river that were interested. Charles McCall, county agent, gave the group the status of the livestock programs in the county.

Progress and plans for the future of the district were discussed. John A. Walker, area conservationist S.C.S., gave some interesting remarks on the work of the district, working with the other agencies, and some highlights of some of the most important soil and water conservation practices.

For soil and water conservation projects, check the list of the board - P. M. Arp, Chairman; Homer Scarpain, Vice-Chairman; Frank King, Sec.-Treas.; B. White and C. L. (New) Messier or the local office. We will get to each of you at time will permit.

Pfc. Kenneth Gardner Leaves Mediterranean

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Thursday, March 21 1957 the Loudoun County Herald 3

Bring Your Ford Home To Your

FORD DEALERS

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- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

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S.W. GREEN STAMPS

Anniversary Specials

Southern Gem
GREEN BEANS 6 cans 59¢

Clinton
JUNE PEAS 6 cans 79¢

PLUS S.W. GREEN STAMPS

WHITE STORES

REMEMBER

Easter Is

Sunday, April 21

It will be here before you know it. So now's the time to make use of our

CONVENIENT LAYBY

Yes, LAYBY now for Easter. A small deposit holds your selection from our big stock of quality suits, sports coats, slacks, shirts, accessories.

MEN'S SUITS

Expertly tailored in quality materials to keep you looking your best. All styles, wide selection of colors and blends.

\$29.50 to \$45.00

JARMAN SHOES

\$8.95 to \$17.95

Boy's Suits

Finest quality long-wearing materials, styled like Dad's.

SIZES 3 to 20
8.95 to 22.50

Boy's Sport Coats

SIZES 3 to 20

6.95 to 15.95

Slacks To Match Sport Coats

\$1.98 and up

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use the easy convenient

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THOMAS HILL STORE

LOUDON

WHY GAS?

because it's

- Clean.
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- Completely Automatic.

It's As Close As Your Phone

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New hit with millions!

Kraft's Cheez Whiz

for dozens of fast cheese treats



SPoon IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks

A PASTEURIZED PROCESS CHEESE PRODUCT

HOSPITAL LIST

ADMITTED

March 11
Mrs. E. W. Ingram
Mr. R. A. Disher

March 12
Mrs. Bonnie Robinette
Mr. J. T. Crittender

March 13
Patricia Ann Lanyon
John Russell
Mrs. Claude Felty
Mrs. Paul Griffin
Mrs. Earl McCleod

March 14
Mrs. Earl McCleod
Mrs. Walter Johnson
Miss Lane Shubert
Mrs. Boyd Harper

March 15
Mr. E. M. Byrd
Mr. J. C. Thompson
Albert E. Crowell
Mrs. Dewey Rung

March 16
Mrs. Naomi Culvahouse

March 17
Mrs. Dorothy Wiggins
Mrs. John Burrow
Mr. Graham E. Johnson
Mrs. Lara Mae Marshall
Mrs. C. P. Smullen

March 18
Mrs. Luke Nix Jr.
Mrs. Don Palmer
Mr. Steven F. Ferguson

RELEASED

March 12
Mrs. James Parks
Mrs. Leon Strunk
Mrs. Emerson McCovey

March 13
Genetta Presley
Mrs. C. R. Underwood

March 14
Mrs. Henry Bledsoe

March 15
Mrs. Sam Ryder
Harrison Crabtree
Mrs. Ollie Watts
Mr. J. T. Crittender
Mrs. Earl McCleod

March 16
Albert E. Crowell
Lana Shubert
Mrs. Mae Cook
Mrs. Harold Hartness
Mrs. Glenn McNabb
Mrs. Boyd Harper

March 17
Miss Patricia Lanyon
Mrs. Jean McCarroll
Mrs. Paul Griffin

March 18
Mrs. Bonnie Robinette
Mrs. C. P. Smullen
Mrs. Lavin Mae Marshall
Mr. Clayton Curtis
Mrs. Naomi Culvahouse
Mr. Graham Johnson

OBITUARIES

John H. Kirkland

John H. Kirkland, 44, of Route 1, Philadelphia, passed away suddenly March 16. He is survived by his wife, Minnie Lee Kirkland; seven daughters, Mrs. Jim Kirkland and Mrs. Willard Kirkland, both of Chester, N. Y., Mrs. Ray Giles of Alabama, Nannie Pearl, Linda, Betty and Nelda at home; three sons, Charles C. and Karl and Burl, all at home; his mother, Mrs. Warren Kirkland, Loudon; three brothers, Audie, Warren and J. B. of Loudon; and three sisters, Mrs. Nannie Thomas, Loudon, Mrs. James Kennedy, Brilicent, O. and Mrs. Ella Breckett, Madisonville.

Services were held at 2 p.m. Monday from the Corinth Baptist Church, the Rev. James Patton and Rev. Chas. Cline officiating. Interment was in Corinth Cemetery with Quinn and Karnes in charge.

Mrs. Ivy Rude

Mrs. Ivy May Rude, 74, passed away at the home of her daughter, Mrs. George Young, 914 Valley Vista, last Saturday. She is survived by her daughter; a brother, Howard A. Rule Oswego, Kan.; and a sister, Mrs. Lela Ryan, Kansas City.

The remains were sent to Oswego, Kan., for services and interment. Arrangements were made by Quinn and Karnes.

Mrs. Mary Ann Lane

Mrs. Mary Ann Solomon Lane, 84, wife of the late George W. Lane, passed away at 4:30 p.m. March 18, at her home near Loudon. She is survived by two sons, Ed of Morristown, and I. A. of Loudon; 14 grandchildren and 27 great grandchildren.

Services were held yesterday at 2 p.m. from the Bethel Methodist Church, the Rev. James Hart and Rev. W. E. Browning officiating. Interment was in Valley View Cemetery with arrangements by Quinn and Karnes.

Mrs. Lane was a member of the German Chapel Methodist Church and had later moved her membership to the Bethel Methodist Church.

Mary Elizabeth McKee

Mary Elizabeth McKee, 80, passed away at 8:45 p.m. March 18. She is survived by a daughter, Mary McKee, Loudon; two sisters, Minnie Lambert and Mrs. Sarah Presley of Loudon; a brother, Asar McKee, Maryville; a half-sister, Ruby Lynn of Loudon; five half-brothers, Virgil and Sam of Loudon, Charles of Greenback, and Bill and Luther of Knoxville; her stepmother, Susan McKee, Loudon; and a grandson.

Services were held at 3:30 p.m. yesterday from the Mt. Zion Baptist Church, the Rev. Blain McKee officiating. Interment was in the church cemetery with arrangements by Quinn and Karnes.

Quinn & Karnes FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service •
• Burial Insurance, \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

4H Club Congress to Open In Nashville Loudon County Members To Attend

On the evening of Sunday, March 24, Clark Tidwell, Hickman County, will open the tenth annual State 4-H Club Congress at War Memorial Auditorium, Nashville. Approximately 500 4-H senators and representatives, as well as 4-H leaders, will attend. Plans for the 4-H Congress were made at a recent joint meeting of the state 4-H Committee, U-T Extension staff members and state 4-H Club department. According to George Fiest, state 4-H leader, complete arrangements are nearing completion and will be announced shortly.

Officers of the Congress elected at the 1956 session are: Clark Tidwell, governor; Martha Mooneyham, Gibson county, speaker of the senate; and Gayle Williams, Ohio county, speaker of the house of representatives. New officers will be chosen, after caucuses and nominations are made.

made Election day, a final day's feature, brings out campaigns, speeches, placards, and the main event of course, the balloting. Headquarters this year will be at the Hermitage hotel. Registration will start in the afternoon at 1:30. During this afternoon, Volunteer 4-H leaders will confer, as will two other organizations of adult concerns with 4-H. These are the State 4-H Citizens Committee, headed by John McDonald, WSM radio farm director; and the State 4-H Foundation, to be presided over by L. C. Jacobs, of the state Department of Agriculture.

At the citizenship meeting Sunday evening, former governors of the Congress have been invited to share in the program. On Monday morning at the District Breakfast, Glenn Presley of the Davis 4-H Club will have the invocation. Gail Woods of the Greenback 4-H Club will enter

Browder HD Club Met With Mrs. Blair

The March meeting of the Browder Home Demonstration Club was held at the home of Mrs. S. W. Blair with 12 members and Mrs. Mary Harrison, home agent, present.

Mrs. Madison West, president,

was in charge of the meeting. The devotional was given by Mrs. Ralph Eldridge. Leader reports were given by Mrs. E. W. Conner, Mrs. West and Mrs. J. E. Ralther. The demonstration-Cake Decorating was given by Mrs. J. E. Haynes, food and nutrition leader. Cake and icing recipes were shared with members present.

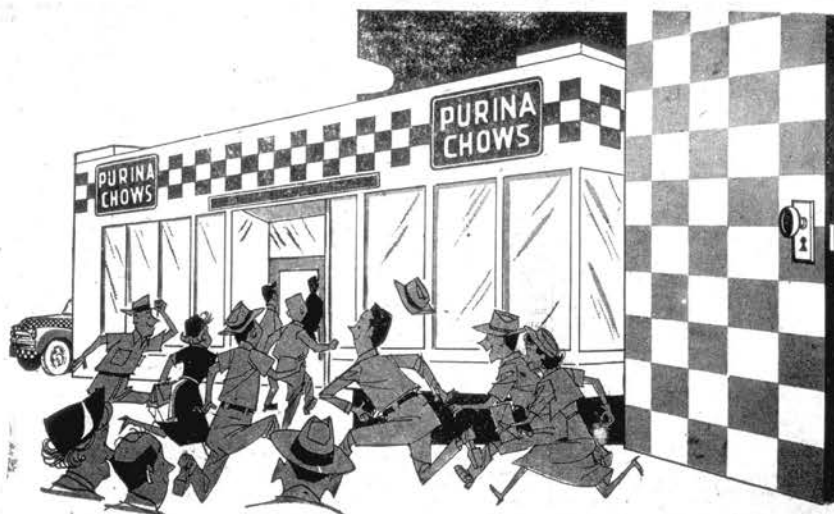
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installers of the famous
CAPCO Driveways And Parking Areas

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Quality Work At Reasonable Prices

for free estimate
Phone or Write
giving complete
address and directions
Bank Financing May
Be Available to you

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Paving Company
P. O. Box 103, Knoxville, Tenn.
Ph. 5-0342



FARMERS: the door is open at our new PURINA FEED and FARM SUPPLY SERVICE

We are opening a new service for farmers and poultry raisers in this community. We hope to supply you far more than famous Purina Chows.

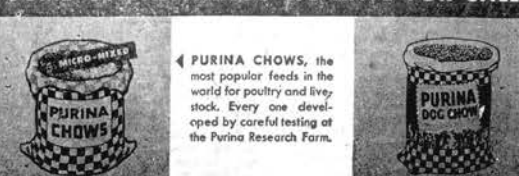
We want to become known as the friendly, helpful feed service where you can get your questions answered on feeding and management problems.

We will have a complete farm supply store including Purina Chows, Purina Health Aids, Feeders, Founts, Seeds and Grain Service.

We'll have back of us the knowledge and experience of the Purina Research Farm and the Purina farm experts who do nothing but study ways to make more money with cattle, hogs, chickens and turkeys.

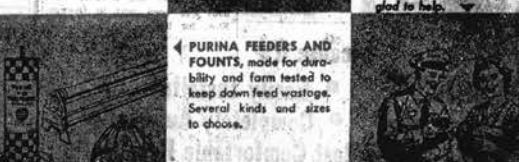
Drop in any time and see what we have to offer. You're always welcome, and we'll be glad to show you around.

SOME OF THE THINGS WE HAVE FOR SALE



PURINA CHOWS, the most popular feeds in the world for poultry and live stock. Every one developed by careful testing at the Purina Research Farm.

PURINA HEALTH AIDS, including fly spray, wormers, disinfectants and many others... all Purina Research Farm tested to assure the best possible farm results.



PURINA DOG CHOW for pets and working dogs. Also special feeds for rabbit, goats, pigeons, horses, game birds.

If you would like to have suggestions on livestock or poultry management and feeding, we're always glad to help.

PURINA FEEDERS AND FOUNTS, made for durability and farm tested to keep down feed wastage. Several kinds and sizes to choose.

GILES FEED STORE

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London Social And Personal News

DAR Chapter Had Meeting Last Week

The Hiwassee Chapter of D.A.R. met last Thursday evening at the home of Mrs. J. E. "Richie" with Mrs. Henry Simpson, Mrs. Wiley Zimmerman and Mrs. Charles Colville as joint hostesses. Mrs. Paul O'Neal of Lenoir City had charge of the program. Her theme was "American Music Through The Ages." Several musical selections were rendered by Mrs. J. Earl McCall and Mrs. William Prater.

A salad plate was served at the close of the meeting.

Mrs. Brewer Is Host To Bridge Thursday

Mrs. Bill Brewer was hostess to her bridge club last Thursday evening at her home on River Rd. A dessert course was served before playing three progressions of bridge.

High score was won by Mrs. W. B. Campbell, Jr. other prizes were won by Mrs. Stanley J. Hamshaw and Mrs. John Simpson. Guests for the club were Mrs. W. B. Campbell, Jr., Mrs. Rufus Watson and Mrs. John W. Simpson.

Mrs. Walter Sommers of Chicago, Ill. accompanied by her daughter, Mrs. John Stimpfle of Falls Church, Va. arrived here Tuesday. Mrs. Sommers has taken an apartment in the London Clinic.

Mrs. E. M. Hall is still recuperating at his home on College Ave. Dr. Gene Smith, Dr. W. B. Harrison and Mr. Clell Miller are spending this week in Florida. Mr. and Mrs. Otis Peterson and Buddy of Morpington, N. C. were called here last week due to the death of Mrs. Peterson's mother, Mrs. E. W. Ingram.

We Sell Service!



K. M. GRAY



Rufus Watson



Sarg Harrison

Lost Your Policy,

If you're one of our clients don't worry. You're still protected! Just call on us for a free replacement. And while you're here, let us give you the advantage of another free service—a review of your present protection needs.

R. M. GRAY
RUFUS WATSON
SARG HARRISON
INSURANCE AGENCY
144 Grove Street-Phone GL 5-3291
London



TO WED.—Mr. and Mrs. Clifford S. Hughes announce the coming marriage of their daughter, Patsy Josephine, to S. Sgt. J. M. Rinehart, son of Mr. and Mrs. Charles Rinehart 2462 Linden Ave., Knoxville. The wedding will be Friday, April 5, 7 P. M. at the Blairland Baptist Church. Everyone is invited.

Mrs. Leniz Host To Benefit Bridge Lunch

Mrs. Richard Leniz entertained with a benefit bridge party and luncheon March 13 at her home on Robinson Drive. Luncheon was served before five progressions of bridge was played.

High score prizes were won by Mrs. H. J. Kinney, Mrs. T. V. Blosser, Mrs. E. J. Murphy, Mrs. G. L. Thayer, Mrs. Jesse Hope, and Mrs. John Baby. Bingo was won by Mrs. M. A. Fletcher and the door prize Mrs. J. E. Clapton.

Mrs. Leniz's guests for the day were Mrs. Ray T. Birkholz, Mrs. G. L. Thayer, Mrs. Ray Whitling, Mrs. James Morford, Mrs. J. B. Hall, Mrs. Jesse Hope, Mrs. H. J. Kinney, Mrs. T. V. Blosser, Mrs. John Baby, Mrs. S. A. Davis, Mrs. A. E. Johnston, Mrs. M. A. Fletcher, Mrs. A. S. Sabina, Mrs. J. E. Clapton, Mrs. Jerry Pace, Mrs. J. E. Burriess, Mrs. El. Lohrs, Mrs. M. J. Nesbit, Mrs. Earl Turner, and Mrs. E. J. Murphy.

Prospect HD Club Met On March 13

On Wednesday afternoon, March 13, Prospect Home Demonstration Club had its regular monthly meeting at the school with Mrs. Bernard Courtney, president, presiding. The meeting was opened with a song and reading the club creed. The roll call was answered by showing their "baby picture."

Mrs. Harvey Crabtree gave a report on the county council meeting in Lenoir City on March 8.

A report was given by Mrs. John E. James on the tailoring workshop being taught by Mrs. Harrison, home agent.

The president appointed her workers for the Red Cross drive. The club voted to give \$10.00.

Leader reports were given by Mrs. Harvey Crabtree, Mrs. John E. James, and Mrs. Hester Hodge.

The main demonstration was given by Mrs. Earl Hosenpiller in charge. Everyone present took part in the demonstration.



Best dressed

WITH the one and only

Miracle Whip

SALAD DRESSING

Susanna Wesley Circle Met Monday Evening

The Susanna Wesley Circle of the Woman's Society of Christian Service met Monday evening in the Fellowship Hall of the Methodist Church. Mrs. Blanche Watkins and Mrs. Donna Watkins were hostesses.

Mrs. Homer Simpson presented the program on "The Church and Mental Health." She was assisted by Miss Elizabeth Nichol, Mrs. Sage Simpson and Mrs. Lillian Morgan.

Mrs. Wiley Zimmerman, circle leader, urged all members to get their dues in by the next meeting. Eleven members were present and two guests, Mrs. Homer Simpson and Mrs. Dick Leniz.

Refreshments were served by the hostesses.

Meeting Is Held By Violet Grubb Circle

The Violet Grubb Circle met Monday evening at the home of Mrs. Halbert Robinson with Mrs. Howard Largent as co-hostess. Mrs. Lloyd Kirkland was the program leader, using "The Church and Mental Health" as her subject. Mrs. Rufus Watson and Mrs. Al. A. Matthews took part.

Mrs. H. T. Rieheun, circle leader, had charge of the business meeting.

There were 12 members present and one visitor, Mrs. B. H. Greene.

Mrs. Alice Matthews had the "Quiet Hour" reading and a prayer.

A salad plate was served at the close of the meeting.

Lutheran Church Has Business Meeting Here

A business meeting for the First Lutheran Church of London met Monday evening at the home of Mr. and Mrs. Ray T. Birkholz on Robinson Drive.

The following officers were elected for the year: President—Mr. Dave Robinson, Lenoir City; Vice President—Mr. Ray Birkholz, Usher—Mr. Bill Vance.

Rev. Roland Freckling of Knoxville was present to discuss his lectures to be held at Hawkesbury at 7:30 p.m. April 5.

Refreshments were served at the close of the meeting.

Mr. Brian Greene, Jr. of Emory University in Atlanta, Ga. and Mr. Davis Greene and his guest, Mr. Allyn Waters of Tennessee Wesleyan College in Athens are the guests of Rev. and Mrs. B. H. Greene.

Mr. and Mrs. Bill Lawson, Jr. and children of Knoxville spent Monday with Mrs. May Cook and Mr. and Mrs. R. A. Lawson.

Mrs. Frank Limburg and children, Betty Jane and Robert and Mrs. John Grubb and son, James Ivan attended the funeral of Mrs. W. A. Farnsworth in Johnson City last week.

Mr. and Mrs. John Baggenstos of Winchester spent the weekend with their daughter, Mrs. Jim Cardwell, Mr. Cardwell and daughter, Nancy.

Mac Clarke Fowle, of U. T. spent the weekend with his parents, Mr. and Mrs. A. M. Fowler.

Mr. and Mrs. C. C. Ridenour and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson.

Visitor Passes Away

Mrs. Joy Mae Ruff, 74, who had been living here for some time, died Saturday.

She is survived by her daughter, a brother and a sister. Her body has been sent to Oregon, Kan. for burial.

LEGAL

Notice to Creditors

Estate of Henry L. Thomas, Deceased.

Notice is hereby given that on the 18th day of March, 1937, letters testamentary in respect to the Estate of Henry L. Thomas, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents on non-residents, having claims, mature or immature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of the notice, otherwise such claims will be forever barred.

This the 21st day of March, 1937.

J. H. Jackson, Administrator
Estate of Henry L. Thomas, Deceased

Among the out of town people who attended the funeral of Mrs. E. W. Ingram Friday were:

Mrs. E. W. Ingram Friday were: Mrs. E. W. Ingram, Mr. Hugh Johnson, Mr. Albert Arrington, Miss Helen Hardidge and Mr. Silvers of Rome, Ga. Mr. and Mrs. Edwyn of Knoxville; Mrs. Hugh E. Wynn, Mrs. Robert Delaney, Mrs. Hal M. Rose, Mr. and Mrs. Clarence Johnston, Mr. and Mrs. Chester Calfee and Mrs. John M. Hall of Kingston; Mr. and Mrs. C. M. Ingram, Mr. Tom F. Ingram, Mr. and Mrs. George Hinshaw, Mr. and Mrs. Eldon Cates, Mrs. Mattie Hackney and Miss Clara Duff of Lenoir City.

Mr. and Mrs. Charles Wilt and son visited Mr. Wilt's father, in Jelico, Sunday. He was 87 years old Saturday.

Dr. and Mrs. W. B. Harrison were called to Atlanta, Ga. last Friday due to the death of Mrs. Harrison's, sister-in-law Mrs. Walton.

Mr. and Mrs. Ray Birkholz and family left yesterday for a visit with Mr. and Mrs. Robert Oakley and family in Milwaukee, Wis.

Dr. and Mrs. Alvin Weber of Knoxville were visiting at Mrs. C. B. Blair Thursday.

Mr. Vernon Burnett of M.T.S. in Murfreesboro spent the week end with his parents, Mr. and Mrs. Jimmy Burnett.

Mrs. Wayne Redfern and son of Atlanta, Ga. are the guests of Mrs. Blair Harrison and son.

Mr. Lloyd Winkle, Jr. is slightly improved at the Bacon Hospital. Dr. C. B. Blair, Jr. of Birmingham, Ala. was here last week for the funeral of his grandmother, Mrs. E. W. Ingram.

Mrs. Joe V. Watkins was dismissed from Bacon Hospital Tuesday to her home on Church St.

Miss Marilyn Zimmerman of East Tenn. State Teachers College in Johnson City spent the week end with her parents, Mr. and Mrs. W. P. Zimmerman.

Mr. and Mrs. J. Lloyd Barnes and children M. Sweetwater spent Sunday with Mr. and Mrs. F. M. Quinn.

Mr. and Mrs. Herman Monroe have returned home after spending two weeks with relatives in Coxs, Ala.

Mr. and Mrs. Buell Cox and son are spending this week with Mrs. Cox's parents in Athens.

Mr. and Mrs. Ed McQueen and sons Preston and Jeffery left Friday for a visit with Mr. and Mrs. F. P. Bird in Auburn, Ky.

Mr. McQueen will return Sunday and Mrs. McQueen and children will spend two weeks.

Mr. Jack Lutz is spending Spring vacation with his parents, Mr. and Mrs. Charles Davis and family.

Mr. and Mrs. J. C. Measmore and Mrs. Lawrence Vaughn of Fountain City were visiting Mr. and Mrs. John Measmore and sons Saturday.

Mr. and Mrs. J. C. Measmore and Mrs. Lawrence Vaughn of Fountain City were visiting Mr. and Mrs. John Measmore and sons Saturday.

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My Favorite Recipe

Featuring This Week
Mrs. John W. Simpson
Loudon

PIMIENTO CHEESE SPREAD

Combine all ingredients and cook in double boiler until thick. Cool and add 1/4 cup salad dressing.

Thank you Mrs. Simpson, this sounds wonderful especially with summertime coming along.

1 cup butter
2 eggs
1/2 t. salt

1 medium sized can of pimientos
1 lb. velveta cheese

Mrs. Bertelkamp Is Host To Bridge Club

Mrs. Hank Bertelkamp entertained her bridge club at her home in Knoxville Tuesday evening.

A dessert course was served preceding three progressions of bridge.

High score was won by Mrs. Broady Harrison. High award was by Mrs. Charles Davis. Other prizes were won by Mrs. Sam Harrison, Mrs. Leroy Custard and Mrs. Charles Brakelbill.

Guests for the club were Mrs. Charles Davis, Mrs. Sam Harrison and Mrs. Jack Leter.

Mr. Clayton Curtis was dismissed from Bacon Hospital Monday.

Mrs. C. H. Bacon and Mr. and Mrs. G. S. Daugherty of Knoxville were here Sunday to attend the formal opening of the Bacon Hospital.

Mr. and Mrs. Ray Miller and family of Alcoa spent Sunday with Mrs. I. L. Miller.

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REPORTING IN To Loudon County

Mar. 14.—To Mr. and Mrs. Earl McCord of Lenoir City, a 7 lb. 1 oz. girl. To Mr. and Mrs. Paul Griffin of Lenoir City, a 6 lb. 1 oz. boy. To Mr. and Mrs. Boyd Harper of Loudon, a 7 lb. 8 oz. boy.

Mar. 17.—To Mr. and Mrs. C. E. Wiggins of Lenoir City, a 7 lb. 11 oz. girl. To Mrs. Peggy McClung of Lenoir City, a 8 lb. 2 oz. boy.

Mar. 18.—To Mr. and Mrs. Don Palmer of Lenoir City, a 7 lb. 11 oz. girl. To Mr. and Mrs. Luke Nix, Jr. of Philadelphia, a 6 lb. 12 oz. girl.

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Flawless Fashion this

Bobbie Brooks

Classic Cotton

\$9.95

Five to Five Store

"If It's Smart We Have It"

LOUDON

FOR A TASTE TREAT

try

DUTCH APPLE

ICE CREAM

BACON'S

Special Flavor of the Season

Burkhart Beauty Shoppe

presenting

Masterpiece by RAYETTE

elegant, new salon wave

Extremely new, never before, never more, exclusive, never more like this! Let us create a masterpiece for you and you'll see how vital and striking a personality you can be.

PHONE 1393

111 W. 1st St. at Lenoir City

KERRY

YOU GO RIGHT AHEAD OFFICER! ANYTHING TO CATCH THE BANGERS WHO KILLED MY NICK!

WELL TRY NOT TO INTERFERE WITH BUSINESS, MRS. KOSKOS!

Y. HEH, KERRY. I FIGURED THE HOMICIDE SQUAD ONLY DUSTED FOR FINGER-PRINTS. UPGRADES.

MRS. CRABTREE, IS A DETECTIVE'S WORK... ANVELLY DANGEROUS? I MEAN...DONT YOU WORRY A LOT? I'M SURE I WOULD... IF...

LOOKS LIKE PART OF A METAL PLATE TO STOP SHOE HEELS FROM RUNNING OVER, KERRY?

THIS MIGHT MEAN SOMETHING OUSE! I FOUND IT ON THE FLOOR!

IT'S OF A SHOE TOR, DIDN'T TAP-DANCERS WEAR THEM!

SURE!... ONE OF THE MEN WHO KILLED MY NICK - HE ALWAYS MADE HIS NOISE WITH HIS FELT!

"TAPS" TAYLOR, KERRY?

WELL, KERRY, FINGER-POINTS ON THE CANDY STORE COUNTER; BUT "MISS MITTY" ATTACKED AT THE SCENE OF THAT MURDER... AND THE SHOE'S PLATE INDICATES HE WAS WORKING FOR TAPS TAYLOR...

SO OUR JOB IS RAGGY DUDE MERELY FIND TAPS?

...WHO COULD BE ANYWHERE IN THIS NICE BIG CITY?

DUCE / WHY DONT I THINK OF IT LONG AGO?!

LET'S HAVE YESTER-DAYS COMPLAINT SLIPS ON ALL "B AND E" JOBS!

NO REPORTS OF BARBER SHOPS ROBBER YESTERDAY IN THIS BUNDLE, OUSE! WE'LL HAVE TO CHECK OTHER PRECINCTS!

MIND TELLING ME ANY WE'RE INTERESTED IN BURGLARIZED BARBER SHOPS, KERRY?

THE MAN WHO TRIED TO KILL "MISS MITTY" WORE THIS BARBER'S JACKET. REMEMBER? - WITH A POCK OF HOSE ARRANGED TO LOOK LIKE A STETHOSCOPE.

WELL, YOU MIS-COUNTED YOUR UNIFORMS WHEN YOU GOT BACK YOUR LAUNDRY?

THAT WOULDN'T EXPLAIN WHO CATCHES!... I STILL SAY WE SHOULD TELL THE POLICE!

UP... CAPY I BARRED
W/ NUT HAD NEWS VIC-
BUT I SUPPOSED MARSHA
W/EN HOR-INKEEPPING
FRED YOU!

I HADN'T GOT
AROUND TO
TELLING HER,
LISA!

BUT WHAT
REASON DID
HE HAVE,
VIC?

YOUR AGENT
SAID...

I GOT MORE BECAUSE
INNSKEEP WANTED TO GIVE
EQUAL BILLING TO THE BAR-
PHONE WITH THE HOTEL BAND!
...AND I SAUGGED HIM!
THAT'S WHAT MORRIS SAID.
ISN'T IT??

YES! THAT'S
WHAT HE SAID!

WAS IT REALLY A
GIRL, OVER A BUSINESS
MATTER THAT CAUSED THE
HOTEL MANAGER TO DISGRACE
THE DOORIES, LISA?

YOU HEARD VIC SAY
THAT, DIDN'T YOU?...
GOOD NIGHT, HIS WIFE!

I HAVE AN IDEA VIC--LETS
QUIT DANCING AND DO A
MIND-READING ACT!

WITH
WHAT?
TRAINING
MARSHA?

33 OF
DANCING!

VIC--WHY WOULD THE REAL
REASON YOU TANGLED WITH
MR. INNSKEEP? IT WAS
OVER HIS WIFE, WASN'T IT?

I YES, UP VIC...THE
REUSABLE WITH OUR GENERAL
EMPLOYER AND SOMETHING
TO DO WITH ME BEING SO
ROUND, SO FIRMA, SO AMPLA
STACKED, DIDN'T IT?

I SAID IT WAS A
HOW OVER BILLING
MARSHA...AND DON'T
WORRY--WE'LL GET
MORE!

SOMETIMES I HOPE NOT MONEY--I SORTA
HANKER TO HAVE A LITTLE MORTGAGE
WITH A ROOF OVER MY HEAD--I COULD
SERVE "TEA FOR TWO" INSTEAD OF
DANCE TO IT--AND YOU'D COME HOME
AT NIGHT ON THE 5-501--
AND...

DO YOUR DREAMING WELL, YOU SLEEP, DARLING!
I WANT YOU TO LOOK SO SLEEPY MORNING
RIGHT THAT THE VISITING FIREMEN AT SUN-
ROCK WILL WASTE ME FOR BEING YOUR HUSBAND!

I'VE NEVER WATCHED A DANCE
TEAM REHEARSE BEFORE!
GOODNESS! (OVERLAP MORE,
DONT IT, MR. MORRISON?)

IT SHOULDN'T LOOK
THAT WALKERS WORTH
BUT WITH THE
DEVORES IT DOES!

IN THE DANCE GYM, WHEN YOUR
BOATING FAT AND GROWING TIGHT,
YOUNGERS STOP TRYING TO STEAL
EXTRA BONES!

I'M NOT TALKING ABOUT
VIC! HE GOT A LOTTA MIDDLE-
LEFT IN HIS LEGS--BUT FOR
MARSHA, THE SHOW
IS OVER!

THEY SHOULD DO
SOMETHING ABOUT
THE ACCIDENTS IN
THIS ROOM--HEAVY!
--THEY'RE TOO GOOD!

LUNCH ON THE GROUND
Holder -- Damron Auction Co.
JAMESTOWN, KENTUCKY



Day	Book	Chapter	Verse
Sunday	...Psalm	82	1-12
Monday	...Isaiah	54	1-10
Tuesday	Lamentations	2	21-30
Wednesday	...Matthew	5	28-44
Thursday	...Matthew	6	1-10
Friday	...John	8	1-21
Saturday	...Romans	12	14-21

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don & Smith Chair Co.
Smith Drug Co.	

GREENBACK NEWS

The following invitations have been received by friends of Bobby Borden and Mr. and Mrs. Odie Borden.

Mr. and Mrs. George Fletcher request the honor of your presence at the marriage of their daughter, Joyce Mae to Robert L. Borden, Airman 2nd class U.S.A.F., on Wednesday, March 29, 1957, at 2:00 p.m., at the West Maryville Presbyterian Church, Minneapolis, Minnesota. Reception following the ceremony.

Seaman Howard Words who has been in service on Hawaii was joined there by his wife and he and Mrs. Words returned recently to California and this week Seaman Words was granted 30 days leave and they came home for a visit with relatives and friends.

Mrs. Richard Hughes and Miss Ruth spent Wednesday with Mrs. Howard Fisher near Glendale. Mr. and Mrs. Rankin Long, Stephanie and Susan of Greenville have been guests of Mr. and Mrs. C. E. Long and Mr. W. M. Huff in Maryville.

Mrs. Harry Long is at home from Blount Memorial Hospital where she underwent medical care last week.

Mr. C. L. Franklin who suffered attack of streptococcus last week is improving and is able to be at his work.

Mrs. Lou Hudson and Miss Carrie Beals are improving from bronchial illness.

Messrs. Rodney Griffiths and J. C. Hudson were visitors in Nashville last week.

Mr. David Cade is able to be out after a severe attack of influenza.

Mr. and Mrs. A. C. Montgomery of Lenoir City visited Mrs. J. B. Griffiths and family Saturday afternoon.

They left Monday for a two days' stay in Memphis and from there flew to Ft. Worth Texas for a visit with Mr. and Mrs. Oscar and from there to Phoenix Ariz. to visit another brother, Mr. J. B. Montgomery and Mrs. Montgomery.

Dr. and Mrs. E. M. Edington, and Mr. and Mrs. C. M. Moore of Knoxville and the Akers relatives from Maryville came Sunday and brought a bountiful

birthday dinner and celebrated Mr. J. V. Akers' anniversary with his wife, Mrs. Akers. Mr. Akers has been quite ill the past three weeks but was able to enjoy his family, though he expressed a longing for his three little granddaughters who are with their parents Mr. and Mrs. Bobb Paige are living in the Bahamas.

Those who attended the Presbyterian District meeting in the West Maryville Presbyterian Church Wednesday were, Mrs. Harley Myers, Mrs. John M. Hutson, Mrs. Ernest Peterson, Mrs. Nat Linginfelter and Mrs. Claude Hammonree, Mrs. Jennie Chapman of Pin Grove Presbyterian Church, Mrs. C. H. Everett, Miss Mary Fryar, Mrs. Roy Lowry, Mrs. Frank King, Mrs. Pearl Blankenship, Mrs. Frank Ladner, Mrs. Anna Gilbreath and Mrs. M. G. McTeer.

The Rev. H. Gaylord Knox, returned missionary from Southeast Asia-Thailand was guest speaker in the Sunday school and church services in the Greenback Presbyterian Church Sunday morning. The Rev. Gaylord showed many slides of the people and places of the near east and told of his work under the Presbyterian Board in Thailand.

Troop No. 180, Boy Scouts held their usual meeting in the Fellowship Hall Monday evening and the Girl Scouts met Tuesday afternoon at the Post Office with Mrs. Robert Miller in charge. The Girl Scouts are engaging in their annual cookie sale.

The Greenback community club met Thursday March 14, at 7:30 in the school cafeteria with the 4-H Club in charge of the program and the refreshments. The president Roy M. Brooks Jr. presided and the secretary Mrs. Harman Alexander read the minutes of the last meeting. The community has adopted a goal to provide bleachers for the new football field. The club is sponsoring the Community Library service and the library hours are 2 to 4 p.m. in the Civic League over the bank.

Mrs. J. O. Veal and Mrs. J. A. Henry of Maryville visited Saturday with Mr. and Mrs. Joe Keys. Mrs. Kyle McCall has recovered from a streptococcus infection.

Mr. and Mrs. Roy King of Pigeon Forge came to Mrs. C. O. McCall's Sunday and Mrs. King's mother, Mrs. Katherine Haynes returned home with them. Mrs. Louis Linginfelter entertained with a birthday dinner Sunday honoring the anniversary of her father, Mr. Elbert Crowder. 47 guests were present and a number of friends called during the afternoon. Among the guests were Mr. and Mrs. Don Bivens of Loudon, Mr. and Mrs. Bert Sheets with Mr. and Mrs. Bivens went in the afternoon to Seymour and visited Mrs. Sheets' mother, Mrs. Julia Hodge who is improving from illness.

Mr. and Mrs. John Mills visited Saturday with Mr. and Mrs. Herman Brown in Maryville.

Mr. C. E. Johnson who has been quite ill in the Blount Memorial Hospital is some better and has been brought to his home here.

Mrs. Audrey Griffiths remains ill in the Knoxville St. Mary's Hospital for treatment.

Mrs. Bala Lane and Mrs. Broush Shelton of Friendsville and Mr. Loren Seelson of Edmund Ind. were recent guests of Mr. and Mrs. Joe Key.

Mr. J. O. Hampton of Memphis and Mrs. W. N. Johnson of Knoxville visited friends in Greenback.

Pvt. Jimmy L. Davis Assigned in Germany

Pvt. Jimmy L. Davis, son of Mr. and Mrs. Betty A. Davis, Lenoir City, departed from the U. S. early in March for Germany as part of "Operation Gyroscope," the Army's unit rotation plan.

Davis is a member of the 11th Armored Cavalry Regiment, formerly located at Fort Knox, Ky., which is replacing the 6th Armored Cavalry Regiment in southern Germany.

Davis, a gunner in Company B of the regiment's 1st Battalion, entered the Army in August 1956 and completed basic training at Fort Chaffee, Ark.

Pvt. Robert Craig Is in Infantry Training

Pvt. Robert G. Craig, son of Louie D. Craig, Route 1, Philadelphia, recently completed ten weeks advanced individual training under the packet platoon system at the Army's Armor Training Center, Fort Knox, Ky.

Craig was trained to drive the Army's medium tank. He passed the 30 and 50 caliber machine gun proficiency tests and qualified as a gunner in the firing of the 60 millimeter tank gun.

Under the packet platoon system of training, each trainee becomes a permanent member of

Thursday, March 21 1957 The Loudon County Herald

a tank crew. Craig entered the Army in September 1956 and received basic training at Fort Hood, Tex.

Use Herald Want Ads To Buy, Rent, Sell, or Trade. Call GL 8-2721

Telephone Talk

by
M. V. WALKER
Your Telephone Manager

HERE IN LOUDON and all over Southern Bell's nine-state territory, we have a constant, far-reaching safety-training program that pays off. The lineman on the pole, cable splicers under the streets, drivers of telephone cars or trucks—all are trained to work safely and to protect your safety. I might mention that for five years Southern Bell has won the highest award of the National Safety Council for safety in industry. It's a record we're right proud of and we're going to keep at it.

BRINGING PEOPLE closer together is our job. So we like to feel we had a hand in bringing people of two continents closer together. I'm speaking of the new trans-Atlantic telephone cable, first of its kind, which was laid under the stormy Atlantic last year to link America and Europe. You know, Bell System scientists and engineers have been working 25 years to perfect this rugged new undersea cable. Now we figure it'll work 20 years without replacement. It carries three times the calls we used to handle over radio-telephone. Got a Dutch Uncle you want to call? Give him a ring. Only costs \$12 to most European countries.

HAVE YOU SEEN the pretty new color telephones? They're on display in our Business Office and you're welcome to drop in any time. These smart, modern phones can really brighten up a home. And the Lady of the House can choose colors to blend, contrast or harmonize with her furnishings. Why not stop in and let us show you how easy it is to have a well-telephoned home—with the right phones, in the right colors, in the right places to save steps and time all through the house. We'll be happy to see you.



BLENN—the best plant food for tobacco money can buy



Your land can produce a new high in leaf quality and yield per acre! How? With Blenn.

Blenn—Swift's special plant food for tobacco—is formulated with extreme care to meet the exacting needs of your crop. It helps make every allotted acre produce a real pay-off. That's because Blenn contains extra growth elements needed for bigger yields and higher quality leaf.

Blenn is available in two formulas: (1) All mineral and (2) regular formula. Make your choice now! See us for prompt delivery.

BLENN—46.00 ton
6-12-12-47.00 ton
3-9-6-36.00 ton

Greer Hardware Co.

Phone GL 8-2046

Loudon

CHOICE SEATS FOR

The Performance of the Year!



Be Our Guest!... TAKE A ROCKET TEST!

Front seat, left side—right smack behind the wheel of a new Rocket Oldsmobile! It's the choicest seat in the house! For that's where you get that solid, level-smooth driving sensation, the highway-sugging feel of Oldsmobile's deep-beam Wide-Stream Chassis. That's where you'll sense the phenomenal power of the beefy, high-compression Rocket T-400 V-8—as you too sledge the gas pedal.

As for looks... come in and take a close-up look. Here's beauty that's clean and understated.

...and be sure to tune in the ACADEMY AWARDS PRESENTATION WED. MARCH 27 NBC-TV and RADIO

Enjoy a thrilling 8th in your life. Be our guest... a warm welcome is waiting for you when you stop by for your Rocket Test.

22 Rocket Engines, with 220 h.p., and special Rocket Engines, with up to 213 h.p., optional at extra cost.

OLDSMOBILE

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

60 MONTHS TO PAY on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.20 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE

Call GL 8-2023

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

CLASSIFIED

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tf-11

FOR ELECTRICAL WORK call Gene Varner, phone 2020. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-3025, Loudon. tf-10

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. tf-11

I REPAIR AND SELL all makes sewing machines. W. H. Inbell, 805 Price St., Sweetwater, Phone 4216. tf-10

FOR SALE... 5 room house with large enclosed back porch. Concrete floor. Newly decorated and insulated. 610 Perry St. If interested, contact Norman McDonald, Phone GL 8-2336. 3c-18-pd

FOR RENT... modern 3 and 4 room furnished apartments, utilities paid, 2 blocks from school and business district. Grubb Apartments, 300 A St., Lenoir City. Phone Joe Grubb, 1334. 3c-20-pd

CARD OF THANKS... we wish to express our many thanks to the many friends and neighbors for their kindness and words of sympathy during the illness and death of our mother and wife. The Roy Williams Family. tf-40

FOR RENT—4 room unfurnished apartment in business district. Call 2282. tf-40

Real Estate Opportunity—CAN YOU SELL? STROUT REALTY has the Loudon territory available now to individuals or couples who qualify for it will be assisted in securing their own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Get together that can sell anything NOW! tf-10

Strout Realty
1711 N. Glenstone
P. O. Box 918
Springfield, Missouri

WANTED TO BUY... a good farm, wife P. O. Box 902, Kingsport, Tenn., giving price and terms. 3c-20-pd

FOR SALE... 500 bales good grass hay, \$25.00 per ton. Heavy wire tied bales 75¢ and 80¢ C. R. Harper, Steeple St., Loudon. 3c-18-pd

FOR SALE... SALE ON SLACKS—mens slacks of the latest first quality fabrics, sizes 28 thru 42 waist, only \$2.98 to \$3.49. Boys size 2 thru 18, going from \$1.98 to \$2.98. Mens uniforms, tan, gray, green, or blue work pants, \$2.49 to \$2.98... first quality. Also try League styles. Valley Mercantile Outlet, West End, Loudon. tf-17

FOR SALE... 4 room house in first project, reasonably priced. See Charles McAlister, Phone GL 8-2379. 3c-18-pd

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Dispensary prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tf-10

FOR RENT—unfurnished apartment, living and dining room, two bedrooms, kitchen and bath. Laundry facilities. Call Loudon GL 8-3126. 3c-17-pd

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone GL 8-3255, Loudon. tf-47

Mr. Seller — Mr. G. I.
Let us process your G. I. loan on that house you wish to purchase. We are experienced in the handling of loans on all types of Real Estate. We also have FHA Loans and Farm Loans. Let us sell that piece of property you don't need any longer. Maybe you'd like to exchange it for something you could use to better advantage. Our financing connections are a big help in expediting our sales. "If you want to buy or sell or exchange a home or any other kind of property, anywhere, call 258 in Athens" Ray Real Estate Co. REALTORS Selling — Trading — Financing

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11

THURSDAY & FRIDAY
Mar. 21 & 22
THE MAVERICK
In Septation With Wild Bill Elliott Cartoon

SATURDAY, MAR. 23
DOUBLE FEATURE
BELLE STARR'S DAUGHTER
with George Montgomery and Ray Milland in

THE GIRL IN THE RED VELVET SWING
In Cinemascope — Cartoon

SUNDAY & MONDAY
Mar. 24 & 25
ZARAK
Cinemascope—Color Starring Victor Mature Cartoon

TUESDAY & WEDNESDAY
Mar. 26 & 27
I DIED A THOUSAND TIMES
Cinemascope & Warnercolor Starring Jack Palance Shelley Winters Cartoon

PLAY BANKO EVERY NIGHT

SALE ON SHOES... just received about 2,000 pair of mens, ladies, and childrens sample shoes. Ladies and childrens shoes to sell at 90¢ or 2 pair \$1.00, 95¢ or 6 pair \$5.00; \$1.98 or 3 pair \$5.00. Mens shoes and oxfords from \$2.49 and up. Valley Mercantile Outlet, West End, Loudon. tf-17

FOR SALE—seed oats, double reclaimed, ready to sow, \$1.25 a bushel. H. J. Giffen, Loudon. tf-15

BUDGET PRICED PAINT—all colors in quarts and gallons. \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. tf-17

CLEARANCE... \$29.95 Fieldcrest electric blankets, double bed size... while last—\$19.95. Groer Hardware Co., Loudon. 3c-19-c

SOS — SELLING OUT STOCK... all of our present stock of cloth has been reduced to sell from 12 1/2¢ yd. to 39¢ yd. Also 35¢ piece set of dishes for only \$2.49. Valley Mercantile Outlet, West End, Loudon. tf-17

WE SERVICE... all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. tf-10

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-3067 (if no answer call GL 8-2867). Bill Hughes, owner and operator. tf-47

WANTED... housekeeper. Call GL 8-2786. 3c-18-c

FURNITURE AND APPLIANCES we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Bway, Phone 1791. tf-11

FOR RENT... one 3 room furnished apartment and one 3 room unfurnished apartment. Call GL 8-3266. tf-16

FOR SALE... ground chicken measure. \$2.50 per hundred delivered. The finest for flowers, lilies, shrubs. Write John's Poultry Ranch, Madisonville, Tenn. 3c-18-c

DON'T BUY A COW! Call GL 8-2068 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'! 3c-18-c

COLE FOR THE WHOLE FAMILY'S PLEASURE
DRIVE IN THEATRE

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
Phone GL 8-3252

SHOWS: 8:15 P. M. & 10:15 P. M.

THURSDAY & FRIDAY
Mar. 21 & 22
1st Run Picture
TEEN AGE REBEL
Cinemascope—Color Starring Ginger Rogers Michael Rennie Cartoon

SATURDAY, MAR. 23
DOUBLE FEATURE
THE FIGHTING KENTUCKIAN
With John Wayne and Glenn Ford in

BLACKBOARD JUNGLE
Cartoon

SUNDAY & MONDAY
Mar. 24 & 25
LUST FOR LIFE
Cinemascope—Color Starring Kirk Douglas This is the exciting film that won the Academy Award Nomination for Kirk Douglas. You won't want to miss it! Also Cartoon

TUESDAY & WEDNESDAY
Mar. 26 & 27
DOUBLE FEATURE
MIAMI EXPOSE
With Lee J. Cobb and Marilyn Monroe in

NIAGRA
In Technicolor Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

16 County Students On U-T Fall Honor Rolls

Sixteen students from Loudon County are among the University of Tennessee students whose scholastic achievements placed them on the Fall Quarter Honor Roll, according to records compiled by Dean of Admissions R. P. Thomson.

Loudon students on the roll are Theresa E. Blair, William F. Ring and Laura R. Trundle. Edith Mae Atkins and Oliver C. Heatley are listed from Greeneback. Lenoir City students are Kelly Bullentine, Robert J. Brozdale, Nancy Crawford, Mitzel W. Darnazo, Tom B. Fowler, Harold R. Heath, Joan R. Phelps, Wallie W. Seaman and James H. Smith. From Martel are Louise M. Hill and John B. Martin.

Pfc. Mitchell Weaver With 16th Infantry Div.

Army PFC Mitchell W. Weaver, son of Mr. and Mrs. Robert T. Weaver, Route 1, Enna, Tenn., is a member of the 1st Division, 16th Infantry at Fort Riley, Kan. Weaver, an airman in the infantry's Headquarters and Logistics Company, entered the Army in September 1955 and received basic training at Fort Jackson, S. C.

The 19-year-old soldier was graduated from West Knoxville High School in 1955.



LOCAL AIRMAN—On his annual inspection tour of the 32 bases that comprise Air Training Command, Lt. Gen. Charles Myers, left, commander, was greeted at Moody Air Force Base by Col. Robert B. Stewart, base commander, with A-1C Austin McDonald, standing by. Son of Mr. and Mrs. Perry McDonald, RFD 2, Loudon, Airman McDonald is a driver in the Transportation Squadron on this base which trains all-weather interceptor crews and instrument pilot instructors for the U. S. Air Force.

Pfc. James R. Galyon In Alaskan Exercise

Pfc. James R. Galyon Jr., whose parents live on Route 4, Lenoir City, recently participated in "Exercise Hard Times" with the 2nd Infantry Division at Fort Rich, Alaska. The six-day exercise, designed to test the combat efficiency of the division, under arctic conditions, was the largest ever held at the Alaskan fort.

A rifleman in Company G of the division's 23rd Regiment, Galyon entered the Army in January 1956 and arrived in Alaska last August.

Designed to save your dollars!

New Chevrolet Task-Force 57 Trucks

THE ONLY TWICE-PROVED NEW TRUCKS

1. Economy proved and performance proved on the world-famous GM Proving Ground and on the Alcan Highway to Alaska
2. Already proved in the hands of nearly 100,000 owners!

Here's the hardest working pickup of the year!

From most new grille to grain-tight tailgate Chevrolet offers the most modern pickup of all! Fold-down side panels on the pickup box make for easier side loading. And there are no wheel housing bulges in the body to take up valuable load space. You get concealed Safety Steps, panoramic visibility, High-Level ventilation! You get off the latest cab comfort and safety features!

For modern features you can be sure of

Get a new Chevrolet

Biggest Sellers...Biggest Savers

Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer

FOLKS:

We want to do everything we can to make shopping with us pleasant and easy because we appreciate your patronage. That's why we feature plenty of free paved parking, well displayed quality products, friendly service at all times and quality low prices to stretch your food budget. Come see us soon!

Hershey Instant Chocolate Mix
8 oz. Box -- 23¢

POPSRITE POPCORN
1 lb. Package--15¢

SAVE 20¢

FLEETWOOD COFFEE

NEW! Super-Flavored INSTANT

FLEETWOOD COFFEE

ONLY \$1.19

5 OZ. JAR

LAY'S FINE QUALITY MEATS

CLOVERLEAF SAUSAGE **29¢ lb.**

CIRCLE "L" WEINERS **33¢ lb.**

VAN CAMP All Meat Chili
No. 300 Can -- 29¢

NBC OREO COOKIES
1 lb. Cello bag--35¢

PUREX QUART
Just 15¢

HAIR GETTING THIN?

JFG PRODUCTS

32 oz. Jar Peanut Butter -- 59¢

32 oz. Jar Mayonnaise -- 59¢

GET ALL-NEW FORMULA 2
BOTTLE OR TUBE **59¢** PLUS TAX

Alcoa Wrap Aluminum Foil
Reg. Size Roll--27¢

OLD DUTCH CLEANSER
2 Reg. Boxes -- 19¢

VAN CAMP Spanish Rice
2 Cans for 33¢

TREND DRY Giant Size
49¢

Trend, Liquid Giant Size
53¢

Sweetheart Soap Bath Size
3 bars for 33¢

VAN CAMP TAMALES
No. 300, 2 for 39¢

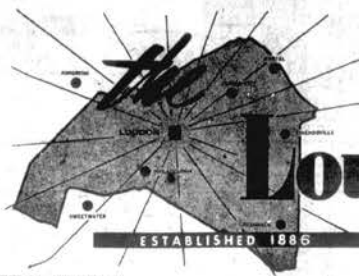
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Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 19

LOUDON, TENNESSEE, THURSDAY, MARCH 28, 1957

PER COPY 10c

King Withdraws Sessions Court Bill After Passage

Just Piddlin'

By The Editor

THE CITIZENS of Loudon County have been robbed of their voice in regard to the sessions court proposal. The action of King in withdrawing the bill after it had passed both houses is unprecedented. There can be little doubt that a deal of some sort was involved, and I wonder if the minority opposition to the sessions court proposal can honestly feel that they have served the best interests of the people of this county.

Those in opposition to the sessions court have spread a number of untrue arguments about the system, persons in the county, and even the Herald in fighting the move. Those matter little, because once a sessions court is true facts about a sessions court cannot help but believe that it would help Loudon County. The system is so good as a replacement for the JP system that it is being put in not only in Tennessee, but throughout the country.

The people will yet have their rightful voice on the matter. Abraham Lincoln's famous statement comes to mind: "You can fool all of the people some of the time, and some of the people all of the time, but you can't fool all of the people all of the time."

Working together as citizens for the betterment of our country we will yet have voice on this matter.

EVERY TIME I start talking about the weather it pulls a switch on me. I'll do on purpose this time because I'm just itching for some spring sunshine.

Those few spring-like days last week were just enough to get me good and warmed up to the idea. Maybe mention here will be enough to bring a change.

HUMOR — the high school chemistry teacher was performing an experiment to show how acid will dissolve metal. He placed a strip of zinc in a bottle of acid and the class watched it slowly disappear.

"Now!" the teacher exclaimed triumphantly. "What happened to that strip of zinc?"

After several moments of tense silence, a low voice from the rear of the class said slowly, "No body leave this room."

THOUGHT ON THE WEEK — you haven't time to make them all yourself.

Top Notch Wrestling On Tap at Lenoir City Memorial Building Friday Night

Top notch wrestling is in store for area sports fans Friday night when the rotary club of Lenoir City sponsors a big three match event at the American Memorial Building. The program will begin at 8 p.m.

High Volt Wire Brings Death To Loudon Worker

A 39 year old Loudon employee of the Holston Electric Cooperative was electrocuted Monday when he touched a 6900 volt wire while working in Rogersville. The victim was Eugene Galyon.

The general manager of the electric company said that Galyon was working with a six-man crew on an improvement project when the accident occurred. "For some reason Galyon touched the wire without waiting for the groundmen to hand him the hot sticks (eight foot long poles)," the manager said.

Galyon was wearing insulated gloves when he touched the wires, however, these could safely accommodate only 2200 volts. A fellow worker narrowly escaped death by jumping to the other side of the pole.

Galyon spent each week working in Rogersville and drove home for weekends with his wife and children.

Fort Loudon Youth Set Methodist Revival

Fort Loudon Sub-District Methodist Youth Revival will begin Sunday, March 31, at 2:30 p.m. with a youth rally at Central Methodist Church, Lenoir City.

The revival will continue each evening at 7:30 p.m. through Friday, April 5. Rev. Spurgeon McCarty, Pastor of the First Methodist Church, Gallatin, will speak on the theme "The Plus of Christianity."

Rev. McCarty is a graduate of Duke University Theological School and has been very active in youth work since coming into the Holston Methodist Conference. Mr. P. D. Evans, Lenoir City High School Band leader will conduct the song services.

School Roundup Set At Gym On April 5

Mrs. Bill McKee, chairman of the Summer Roundup for children starting to school this fall will be held at the Loudon Grammar School Gym on April 5, beginning at 9:00 A.M.

Mrs. McKee requests all parents to bring their children's birth certificates. Any mother that can help with the Roundup please contact Mrs. McKee at CL 8-2038.

Bill's Grill Is Hit Again By Thief This Week

For the second time in less than a month thieves have broken into Bill's Grill in West End. The latest break-in came in the early hours Tuesday morning.

Bill Lowe reported that some \$45.00 was taken in the latest visit. The break-in occurred some time around 3 a.m. with the burglar making entry once again through a back window. Tracks on the bank of the Southern Railroad track indicated that more than one person was involved.

The owner reported that a good set of prints were obtained following the breaking this week. As yet no suspects have been reported.

COURT HOUSE RECORD

Marriage Licenses

Mar. 20 — Ronnie L. Parris to Sylvia Fay Finner.

Mar. 21 — Elmer E. Burchfield to Rebecca Davis.

Mar. 23 — Charlie C. Paul to David Lee Brown.

Mar. 25 — Russell A. Sellick to Mary Ruth Helton.

Real Estate Transfers

Mar. 20 — Deed from Walter Owens and wife to John Shaffer and wife, 18 acres, 3rd, Guy Mass to Ida Marx, 1 tract, 2nd.

Mar. 21 — Deed from Fate Evans and wife to Sam Covington and wife, 2 tracts, 3rd; Lucille Covington and husband to Fate Evans and wife, 2 tracts, 3rd; M. R. Rymer and wife to Henry A. Mitchell and wife, 1 tract, 1st.

Mar. 22 — Deed from Walter H. Johnson and wife to James R. Scott and wife, 1 tract, 2nd; John Powell and wife to Floyd R. Vann and wife, 1 lot, 2nd.

Mar. 23 — Deed from W. B. Green and wife to Payne-Reedy, Inc., 4 lots, 2nd; James E. Bowers to W. J. Hamilton and others, 2 tracts, 2nd; W. J. Hamilton and others to John Dishner and wife, 1/4 acre, 2nd; Charlie Porter and wife to Charles R. Porter and wife, 1 lot, 2nd.

Mar. 25 — Deed from Sarah E. Morton and others to Charles W. Wilson and wife, 1 lot, 2nd; James W. Wilson and wife to Charles W. Wilson, 1 tract, 2nd; and others to Lola Murr, 79 acres, 2nd.

Mar. 28 — Deed from Willie R. Johnson and wife to Claude Key and wife, 2.7 acres, 2nd; R. D. Akard and wife to Gene McGhee and wife, 1 tract, 3rd; Joe Mills and others to I. H. Watson and wife, 10 lots, 1st; Guy Thompson and others to Lola Murr, 79 acres, 2nd.

Cases Filed — Chancery Court 4383 — Cary P. Rose vs. Betty Teeters Rose, divorce.

4384 — Louise E. Carter vs. Anna Sue M. Carter, divorce.

Marine Recruiter To Be Here On 10th, 24th

Marine Sergeant Robert Jones of the Knoxville Tennessee Marine Corps Recruiting Office stated today that he would be located in the Post Office in April for the purpose of interviewing suitable young men and women for enlistment in the United States Marine Corps.

People Are Denied Rightful Voice On Proposal By Action Late Friday

Representative Doyle King withdrew Loudon County's private act to establish a sessions court from the legislature last Friday night, denying the citizens of this county voice in the matter by referendum vote.

Greenback Goes Over Quota For Red Cross Drive As End Of Month Nears

Reports coming in on the 1957 Red Cross fund campaign in Loudon County this week are highly lauded by the announcement that Greenback has passed its quota of \$245.47.

Mrs. Glenn McTeer, in announcing the result of the Greenback drive, expressed appreciation to the following for their help in the campaign: Ruby Thompson, Ruby Long, Mrs. Owen Evans, Mrs. Donald Jones, Hazel Alexander, Mrs. Clarence Potter, Mrs. Harold Dotson, Mrs. Gene Dickey, Nadine Brooks, Audrey Mayo, Mrs. Lay Watson, Mrs. Selmer Keener, Mrs. Glenn Goodwin, Mrs. John R. Hall, Mrs. J. B. Patterson, Mrs. Fred Cook and the Greenback School.

Elsewhere in the County the Red Cross drive is progressing satisfactorily, officials reported. A county-wide report is expected next week.

Roy B. Ledbetter, Civic Leader Of Lenoir City, Dies

Roy B. Ledbetter, prominent Loudon County merchant and civic leader, suffered a heart attack and was pronounced dead on arrival at Bacon Hospital about 1 p.m. yesterday. He was 53.

For many years a member of the Lenoir City school board, Mr. Ledbetter was a member of the Loudon County Election Commission and belonged to the Civitan Club, Masonic Lodge, and was secretary of Cedar Hills Golf Club. He was a 1922 graduate of Lenoir City High School.

He is survived by his widow, two sons, two daughters, five sisters and two brothers, all of Lenoir City. Services were held today at 2:30 p.m. from the Trinity Methodist Church in Lenoir City.

Girl Scout Funds Go To Jr. High Library

Funds left over from Loudon Girl Scout work have been contributed to the Loudon Junior High School Library. The girl scout program has been inactive here due to lack of interest.

The donation was in the amount of \$136.00 and is to be used as needed in the library. In a note to Marian Richards, adult leader of the girl scout program, the school faculty wrote, "the joy, pleasure and knowledge that will be attained through the pages of the books this money will purchase can never be measured."

Pastor Group To Hold Good Friday Service

At the regular monthly meeting of the Loudon Pastor's Association Wednesday, which was held at the First Baptist Church, the ministers voted to sponsor a Community Good Friday service on April 19.

The service will be held at the Church of the Nazarene for one hour, from 2:00 to 3:00 p.m., in commemoration of the suffering of the Saviour on the cross.

Deadline for Farmers To File On Soil Bank Program Is April 15th

April 15 is the last date that farmers can sign Soil Bank Conservation Reserve contracts to be in 1957, according to Fred Flapp, chairman of the Loudon County Agricultural Stabilization and Conservation Committee. Originally the deadline was a month earlier.

The chairman pointed out that the later dating date will give farmers a better opportunity to fit their cropping plans to their new production pattern. Since land placed in the conservation reserve may not be used for the production of crops for a period of years, the fewest acres available for cropping may require some adjustment in the crops usually produced on the farm or in the fields used for their production.

The Conservation Reserve is the long range program of the soil bank. Under it, farmers may sign contracts to divert general crop land from the production of crops to soil and water conservation uses, land plantings, and wildlife protection for periods of 5 or 10 years.

Under the 5 and 10 year contracts, farmers may earn payments of up to 80 percent of the cost of establishing a conservation practice; all farmers who take part in the program will receive annual per-acre payments for land in the reserve for the periods of their contracts when they remain in compliance with the program.

Farmers who may need advice in planning their participation in the Conservation Reserve are urged to call at the County ASC office at an early date.

50 Hopefuls Out For Redskin Spring Practice

Spring football practice began this week for the Loudon High Redskins.

There were approximately 50 boys turned out for the opening practice. Coaches Jim Cardwell and Bert Ratledge Jr. are very pleased with the hard work the boys are putting into the practice sessions.

Stolen Watch Sought By Mrs. Earl McCall

Mrs. Earl McCall has requested the help of everyone in trying to locate a watch of great sentimental value missing from her home recently.

The watch is a 1910 Illinois pocket watch which was carried for some 70 years by her father, Mr. Smith Adkins. She has offered a reward for information leading to its return or it may be brought by the Herald office with no questions asked.



BLIND OBSERVER George H. Burns, Jr., supervisor of the Grand Observer Corps post at Columbus, Ohio, demonstrates how he can detect airplanes by ear 15 to 20 seconds before they can be seen by a companion. Reports on low-flying aircraft from 99,000 sky watchers fill in "blind spots" in the nation's radar net and provide sufficient warning to alert military and civil defense forces and the populace is danger of attacking planes. (Caption: G. H. Burns, Jr. Center)

The Loudon County Herald

Loudon County Daily Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

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Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Our Citizens Denied Rights

Last Friday Loudon County's private act to establish a sessions court was in good shape in the legislature. It had passed the House of Representatives; it had passed the Senate; Governor Frank Clement had indicated he would sign the act. It looked like the people of Loudon County would get to make use of their vote to decide the sessions court issue—and rightfully so.

But Friday night, Florial Representative Doyle King, who had first introduced the bill and passed it through the House withdrew the bill, despite the fact that it had already passed both legislative bodies. Why did he do it? It cannot be because he felt that he was honestly representing the people who elected him.

This must we do know. Many county citizens and organizations contact both King and Senator Hobart Atkins in regard to the sessions court bill. A great majority were for it, some against it. But the bill was clearly defined as a controversial one and honest representation could have brought only one result—letting the people decide the issue.

The action of King and Atkins apparent cooperation, establishes a greater principal than just whether or not Loudon County should have a sessions court. The action taken by our representatives in the sessions court act is in direct violation of our citizens right to decide such issue by use of their vote. No honest, sincere citizen of Loudon County can deny this right, even if he opposed the sessions court act.

The people's vote and respect has been violated. The issue was not settled by the people, in fact the people's expression of support brought settlement in stead by the

under the table method.

The bare fact is this. To some people personal gain is of much greater importance than the welfare of Loudon County or what is best for its citizens.

But the deed is done—little can be done now. But the Herald makes this pledge to its readers and to the citizens of Loudon County who have been denied their honest voice by vote. The Herald will continue to do everything within its power to gain the sessions court system for Loudon County. Still more, it will do everything within its power to see that the citizens of Loudon County eventually get their rightful vote on a matter that concerns them vitally.

For now, thanks to the many citizens who supported the sessions court and we ask your continued support. The Herald firmly believes that all our citizens will in the end have the final say on the sessions court—and on such representation—by their vote. Those who opposed the sessions court bill were afraid to let the issue come before the people, but in their actions they violated the trust of the people and will themselves have a day of reckoning with the citizens of Loudon County.

NATIONAL SUNDAY SCHOOL WEEK

The week of April 8th through the 14th has been set aside as National Sunday School Week, dedicated to America's Youth in Religion. The sponsor of the week, the Laymen's National Committee, Inc., has chosen this guiding theme for the occasion: "Sunday-School-Source of Spiritual Strength."

More than ever before our young people

FROM OUR FILES



5 YEARS AGO

Edwin Dodd broke his arm in spring football practice. It was broken just below the shoulder.

After examination at Bacon's Hospital, he was taken to Penn's Clinic in Knoxville for X-rays and treatment.

He is the son of Rev. and Mrs. Paul R. Dodd, and is in the eighth grade.

10 YEARS AGO

Superintendent Sam Wilson, Earl McCall, and Albert C. Dukes left yesterday for Nashville. There they will attend the meeting of the State Teachers Association.

Maybe you have noticed it too . . . that the people who agree with you seldom teach you anything.

103 YEARS AGO

103 YEARS AGO

The town of Knoxville, Tennessee, is improving about as rapidly as any place in the Southwest. The houses that rented for \$50 last year, now rent for \$150. If a friend we know will keep working, he will soon make Knoxville a seaport.

The river is in fine boating condition, and our Wharf is blessed with 25 flatboats, loaded with surplus from Upper East Tennessee.

School Bill — We are greatly pleased to be able to announce the passage of the school bill in the House & Senate. Many people regard it as a poor start, but it is a start and for that we rejoice.

need the guidance of religious training and education. It is through our Sunday Schools that tomorrow's leaders are introduced to fundamental principles that lay the groundwork for a fuller, happier and more useful later life. It is through the Sunday School that religious appreciation and understanding can be applied in terms of everyday living, and help our young people to become better citizens. This is the significance of Sunday School Week.

The Fabulous Ch. Victrola is a brilliant example of the Mark of Tomorrow styling and built-in plus-values that have made Ford the best selling car in the nation.



Model
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model,
right
across
the
board

FORD is the lowest priced of the low-price three!

Everywhere you look in the new Ford, you see plus-value features. And these advanced features that make Ford your best buy today . . . also make it your best buy for the years ahead.

There are many plus-values in the all-new "Inner Ford!" You don't ordinarily see many of the plus-value features that are built deep down into the all-new "Inner Ford." For example, such features as the new, sturdier, contoured frame and new suspension, front and rear.

There's a big plus-value in Ford power for '37! This year, you can pick a Ford engine to suit your power needs from a whole new family of lighter Ford V-8's. Or you may choose the new Mileage Maker Six.

Ford is worth more when you sell it!

The years-ahead styling and rugged "Inner Ford" features that make Ford worth more now are the features that will make it worth more when you are finally ready to sell it or trade it in.

Ford is priced right!

Comparison of manufacturers' suggested retail delivered prices proves that model for model, Ford is the lowest-priced, full-size car.

Action Test a Ford . . . and see for yourself!

The only way to get fully acquainted with a car is to get behind the wheel and drive it. And we will be happy to have you come in and Action Test a '37 Ford at any time.

COME IN TODAY...get a great deal on the NEW KIND of FORD!

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YOUR LOCAL AUTHORIZED FORD DEALER

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Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Matthew 25:31-46)

"The Last Judgment"

Our lives are mostly concerned with small things. They are bound up in shillies, if not in mimes. Very few of us live dramatically. We may dream of dramatic moments, of standing before the world and playing our part. For most of us, however, life runs on in a very humdrum fashion, consisting of daily duties on farm, in office or kitchen. That does not mean that life is unimportant. The little things are what count. When life is over, one thing will determine how well we have lived—How much have we loved?

Our Saviour has put that fact in a striking way in this lesson. "Come, O blessed of my Father; for I was hungry and you gave Me food, I was thirsty and you gave Me drink, I was a stranger and you welcomed Me, I was sick and you visited Me, I was in prison and you came unto Me." Small things, but how important they are.

Let no one think that by doing these things he will be saved. We are saved by grace alone. But the doing of these things shows what kind of people we are, shows that we are saved, that we are children of the Father who sends His sunshine and rain upon all. These deeds are good fruit on a good tree.

Something has to be the criterion that we are Christian, serve as a basis of judgment. Let us be glad our Saviour used small everyday things as that criterion. We can all do them. It isn't necessary to have a great experience in order to be saved. We are judged on the way we live in small things.

Judgment! The word carries a sense of fear. It implies that all is over, that the day of opportunity has passed. A man stands before the court and his life hangs in the balance because of deeds done. Multiply that by a million and you have the seriousness of the final judgment. Our eternal destiny is at stake, the decision on where and how we spend eternity.

Strictly speaking, the important day is not the day of judgment, but now while we are living. "Today is the day of salvation." Not the day of the trial, in court is the vital moment of life, but the day in which the crime was committed. Judgment only brings to light the manner of our living.

In one sense, judgment goes on every day. What are today is closely connected with what we did yesterday.

The deeds described in this lesson are so important, do something to both parties. They steady the heart of the giver with warm human sympathy and make life so much sweeter. They also help him who receives. Not just

thirsty, strangers, naked, sick, in prison are in dangerous loneliness. When help is given, faith is revived; they know that someone cares.

This matter of living is a great partnership, partnership with God and with one another.

"No man liveth unto himself." No one can say, "It is nobody's business what I do." It is somebody's business. And because it is the plan of God that all should be saved, anything we can do to warm the heart of another is a service to God.

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... but wishes will come true a great deal faster, if they are backed up by something solid, such as a Saving Account at the First National Bank.

A few dollars a week laid aside in your Savings Account will add up faster than you realize, and bring you closer and closer to the land of Dreams—come—true

Open Your Account Today At The

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

(Mrs. Stanley Davis reporting news this week while Judy is attending 4-H Club Congress in Nashville).

Josephine Cross from Sweetwater was visiting Mr. and Mrs. Clarence Bradley recently. Also visiting them were Mr. and Mrs.

R. F. Harris, Sr. and Mr. and Mrs. R. F. Harris Jr. from Madisonville.

Mr. and Mrs. D. F. Robinson from Sweetwater were visiting with Mr. and Mrs. Howard Brookshire the weekend of March 17.

Miss Jean Scott from Loudon was the overnight guest of Miss Jean McGhee Wednesday night. Mr. and Mrs. Douglas Mottlow and daughter Sherry Lynn from Tallahoma were visiting with Miss Ava Largent Monday and Tuesday. Joe Largent. On their return home, Mrs. J. C. Mottlow accompanied them.

Mr. John Everett Jr. is spending his spring vacation with his parents, Mr. and Mrs. John Everett and Richard.

Mrs. J. G. Taylor attended the Horticulture meeting at Loudon Friday sponsored by the Home Demonstration Club. Mr. H. A. Bowden, guest speaker spoke on the planting way and care of roses, azaleas and shrubbery. It was a very interesting as well as informative meeting and was enjoyed by all.

Mrs. Eunice Rausin and Sara were dinner guests of Mr. and Mrs. Clarence Bradley Sunday evening. Miss Gail Woods from Maryville was the weekend guest of Miss Judy Davis. Gail is the daughter of Mr. and Mrs. R. C. Woods.

Mr. and Mrs. Terry Green from Charleston, Tenn. were visiting with Mr. and Mrs. Raymond McJunkin Sunday. Mrs. Raymond McJunkin and children were visiting Mrs. McJunkin's sister who is ill in Athens Saturday.

Mrs. Lena Arden spent the weekend of March 16 with her sister, Mrs. Etta Kelso in Loudon. Mr. and Mrs. Stanley Davis and children were visiting Mr. and Mrs. R. C. Woods in Maryville Sunday afternoon.

Mrs. Lena Arden was a visitor in Loudon City Monday. Mr. and Mrs. Cletis Parks and children from Sweetwater were visiting Mr. Park's grandmother, Mrs. Taylor Graves Sunday afternoon.

Mr. and Mrs. Joe Largent and children were visiting with Mrs.

Largent's parents, Mr. and Mrs. Carl Henderson in Loudon Sunday afternoon.

Mr. Walter L. McGhee suffered a severe heart attack Friday night in Chattanooga. He was rushed to Erlanger hospital in Chattanooga. His condition at this writing is still critical. His many friends are praying and hoping for him a complete recovery.

Mrs. Gladstone Gage suffered a stroke at her home here Saturday. Mrs. Gage is no improved any at this writing.

Mrs. J. G. Taylor was visiting with her father, Mr. J. P. Hobbs and niece in Marietta Saturday.

Mr. and Mrs. J. B. Terry from Knoxville were visiting with Mrs. Terry's sister, Mrs. Milt Hill and Mr. Hill Sunday. Mr. and Mrs. Terry also visited with Mrs. Terry's mother, Mrs. Beleta Bridges who has been ill at her home here for a long time.

The Rev. Leon Strunk and Mr. Albert McCarty visited the Erlanger Hospital in Chattanooga Saturday where Mr. Walter McGhee is a patient.

Mr. and Mrs. Norman Arp and children visited with Mrs. Arp's parents, Mr. and Mrs. S. F. Wyatt in Kingston Sunday.

The March Meeting of the Philadelphia Home Demonstration Club was held at the home of Mrs. John Windle on Tuesday evening March 21. There were 10 members and Mrs. Mary Harrison, home agent present. Also there were two visitors, Mrs. Kathryn Ann McQueen from Loudon and Mrs. Peak.

The roll call was answered by members showing their membership.

Leader reports were given by Mrs. J. B. Peak and Mrs. Boyd Duckworth. Mrs. Duckworth presented a drapery valance in the group she had recently completed and showed how to make it.

The main demonstration was cake decorating with Mrs. Mary Harrison in charge. Everyone present took part in the decorating. Mrs. Claude Arp baked the cake. Yellow was the key color with tiny flowers and green leaves. The cake was decorated with Easter in mind and turned out beautifully decorated with the many different touches added here and there.

The next regular monthly meeting will be April 18 at the home of Mrs. Peak. A delightful salad course was served by the hostess. Mr. and Mrs. John Windle were dinner guests Sunday of Mr. and Mrs. Allen Howard. Friends of Mr. Baird Reed were sorry to hear that he had been confined to his home Monday with pneumonia.

Miss Jane Waller and Miss Patricia Long returned home Saturday afternoon after having attended the Future Homemakers of America Convention in Nashville. Eleven other girls from Loudon attended along with their adviser, Mrs. Grigg. The girls re-

ported a very nice trip as well as interesting and educational.

Mr. and Mrs. Hayne Casteel were visiting Mr. Casteel's mother, Mrs. W. H. Casteel in Englewood Saturday. They also visited with Mrs. Casteel's sister, Miss Little Isbell also of Englewood.

The fifth Saturday meeting of preachers of the Sweetwater Association will meet at Reel Springs Baptist Church Saturday March 30 for all day services. The Rev. Newman will open the service with scripture and prayer.

Other speakers of the day will be the Rev. John L. Tillery, Philadelphia; Rev. Vaughn Albright, Corinth; Rev. James Patten, Vancor; Rev. Jimmy Hammon, Vancor; Rev. John Smith from Chesapeake Church; Rev. Lloyd Davis, Philadelphia; Rev. Virgil Talbert, Madisonville; and Rev. Deputy from Madisonville.

Dinner will be served at noon. Those messages will be interesting and inspirational. Everyone who cares to come is cordially invited.

The Reed Springs Baptist Women's Missionary Union will meet Friday evening for a Mission Study Class at the Church. Mrs. Joyce Kiser will present the book on Home Missions. The International Girls Auxiliary will also meet at the church. Their leaders are Mrs. Dean Kiser and Mrs. Jean Watson. During the meeting they plan to organize the Junior Royal Ambassador for the Junior

Douglas Stamper Is Frat Charter Member

Douglas Howard Stamper, son of Mr. and Mrs. Howard Stamper, Route 2, Erie, is a charter member of Farm House social fraternity at the University of Tennessee, Knoxville.

Farm House fraternity was founded nationally in 1908. Pledging unofficially at U. T. since October, the club plans to affiliate as a chapter of the national fraternity.

Bugs

SCHOOL NEWS

The fourth grade room were happy to have their teacher, Miss Ada Griffiths return to school Friday. Mrs. Ada had been absent due to illness.

Miss Ada Griffiths fourth grade room presented a very good program Friday in chapel. The program was entitled "Stop, Look and Listen. It was a safety program. Those taking part on the program were: Richard Waddell, Charles Barnett, Ed Waller, Brent Davis, Michael Patterson, Stanley Cooper, Janet Hightower and Dorothy Lettermore.

Some of the girls and boys have been enjoying their free pass to Cole Drive in for perfect attendance the past six weeks.

Our milk contest is coming along fine. The boys and girls are really making the milk disappear. We are anxious to see which school will win.

Thursday, March 28 1957 The Loudon County Herald 3

RIVER EXCURSION

Only Boat Ride This Year!

Apr. 3 Dancing 8 Till Midnight

MOONLITE LVs

Loudon 8:15 p.m. from Russell Ferry Road

FARES: Child 75c; Adults \$1.75 (tax inc.)

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WHITE STORES

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Anniversary Special

FREE STAMP WALLET

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Ideal Dog Food

6 Cans **79¢**

PLUS S. N. GREEN STAMPS

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Well Drilling

New Casing
Furnished

Water Guaranteed

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from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

**Here's An Important
Message From:**

James Glynn Taylor

**Your KERN'S Salesman in
LOUDON**

"Thanks for your purchases of Kern's fresher, better baked bread during the first four weeks of the Kern's sales contest in which I am competing for the grand prize . . . a new 1957 Chevrolet . . . I'm happy to say my chances of winning are excellent and your continued purchases of Kern's Bread during the remaining four weeks of the contest will make my chances of winning even better."



James Glynn Taylor

Take Home

KERN'S BREAD

and Help Me Win This
1957 CHEVROLET



LEGAL

Notice to Creditors
Estate of Henry L. Thomas, Deceased

Notice is hereby given that on the 18th day of March, 1957, letters testamentary in respect to the Estate of Henry L. Thomas, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of the notice, otherwise such claims will be forever barred.

This the 21st day of March, 1957.

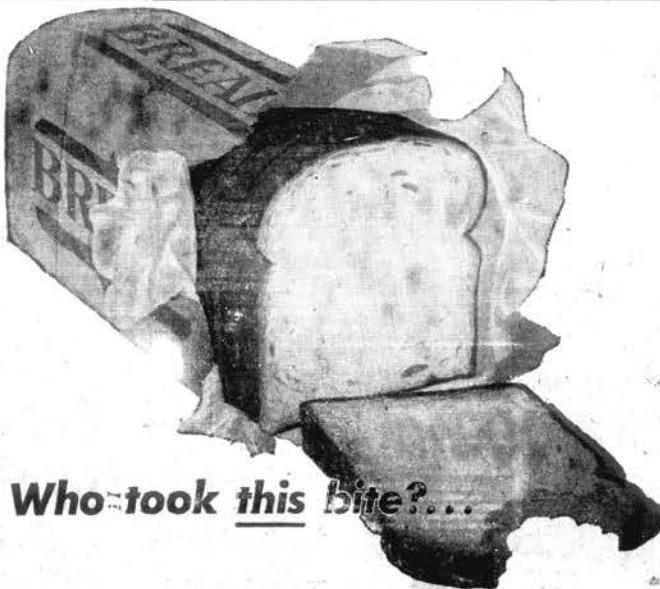
J. H. Hudson, Administrator
Estate of Henry L. Thomas, Deceased

Best dressed

WITH

Miracle Whip

SALAD DRESSING



Who took this bite?...

NOT YOU—but chances are you paid for it! For this is the freight excise "tax bite" that comes out of practically everything you buy, long before you buy it. Here's what happens . . .

Every shipper who uses public-for-hire transportation, right down the line from original producer to ultimate consumer, must pay a tax on the freight charges. Naturally, each one normally tries to "pass it on" to the next fellow. This works fine until it gets to you, the consumer. You can't pass the taxes on. So you foot the bill in higher prices for what you buy.

This tax on freight charges and its companion tax on passenger fares

were imposed by the government as temporary emergency measures during World War II, to raise money for war and to discourage the use of overburdened public transportation facilities. Yet they are still with us, costing consumers hundreds of millions of dollars annually and bearing most heavily on those least able to afford them.

We urge in the public interest that sincere consideration be given now to the repeal of these unfair and discriminatory "temporary" taxes that arbitrarily penalize the users of our service, act as a drag on the flow of business and ultimately inflate the price of almost everything you buy.

Harry A. Griffiths



SOUTHERN RAILWAY SYSTEM
WASHINGTON, D. C.

TRUSTEE'S NOTICE

As required by law, I will on May 1, 1957, deliver to the Clerk and Master all unpaid 1955 Loudon County taxes. Delinquent taxes may be paid at my office until May 1, 1957.

J. V. Schrimsher

Trustee

ALL-STAR WRESTLING MATCH

Friday, March 29, 8 p.m.

American Legion Building
Lenoir City, Tennessee
WORLD'S TITLE
TAG TEAM MATCH

CORSICA JOE

and

CORSON JEAN

VS

LORD TINKER TODD

and

CON BRUNO

2 out of 3 falls

60 Minute Time Limit

Single Match

LORD TINKER TODD

VS

CORSICA JOE

3 Fadd — 30 Minute Limit

CON BRUNO

VS

CORSICA JEAN

SEE TOP WRESTLING

Friday Night, March 29
American Legion Building—Lenoir City, Tenn.



ADMISSION:

Reserve Seats — \$1.50

General Adm. — \$1.00

OBITUARIES

GEORGE R. PATTERSON

George Ralph Patterson, 46, died suddenly March 25 at his home in High Point, N. C. He had been a resident of that city for 17 years. He is survived by his wife, Anna Belle Eates Patterson, two sons, Roy Gene and Billie Michael of High Point; four daughters, Jeanette, Peggy Joyce and Betty Jo, High Point, and Mrs. Nadene Smith, Lenoir City; three brothers, Carris, Kingston, Boyd, Loudon, and Homer of Pontiac, Mich., and five sisters, Mrs. Fannie Snyder, Loudon, Mrs. Will Christian, Philadelphia, Mrs. Nannie DeLapp, Loudon, Mrs. Berrie Lee Grish, Sweetwater, and Miss Gertrude Patterson, Loudon. Services were held at 2 p.m.

County Soil Conservation News

BY T. J. HICKS

The Board of Supervisors of the Loudon County Soil Conservation District held their monthly meeting March 20 in the Farm Bureau Conference Room located in the Coop Building. All Supervisors were present.

Farm contractors that do earth moving jobs such as ponds and drainage ditches were invited as guests. Contractors attending included Arthur Smullen, Paul Mize, George Lynn, Eulus Lambert, and D. Brown.

Other guests included Bruce Hinton, voag teacher of Greenback High School; Charles McCall, county agent; Joe Elder, Survey Supervisor for East Tennessee, S.C.S.; Roy M. Brooks, Jr., and Clyde Petty, area Engineer, S.C.S.

Mr. Petty showed slides and conducted a very interested discussion on the construction of ponds, drainage ditches, waterways and other work of interest to the group.

The demand for work on soil and water conservation problems in the county has been greater than we have been able to do in the last several weeks. If you have signed an application for a farm plan and soil map, we will get to each of you as time permit. For soil and water conservation problems contact the local office in the County Office Bldg., or one of the Board of Supervisors.

Paul Arp, Homer Simpson, Frank King, Jr., C. B. White and C. L. (Neal) Messier. Jessie F. Campbell of Winchester, Tenn., was assigned this week by the Soil Conservation Service to work in Loudon County.

Campbell will be working as a Soil Scientist with Buell Cox (Soil Scientist) who has been in Loudon County for a year. Their work consist of the classification of soil on the farms in the County into land capability classes and soil types. From these soil maps farmers with the assistance of the Local Soil Conservationist can select plants that are adapted to their soil, plan better crop rotations, hay crops and pastures.

Mr. Campbell is a recent graduate of Tennessee Polytechnic Institute at Cookeville, Tennessee. There he was a member and held office in the agronomy club and the agriculture club. He also is a member of the American Society of Agronomy and was select in who who of America in 1956. Campbell is married, one child, and has moved into the Chihass apartments in Loudon.

Use Herald Want Ads
To Buy, Rent, Sell, or Trade. Call GL 8-2721

HALF A LOAF

they say, is better than none . . . But not when it comes to your house, for if you are not fully insured and house is destroyed by fire, windstorm, or other peril—would your insurance give a whole house or only half a house.

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
200 Grove Street—Phone GL 8-3501
Loudon

today from the Corinth Baptist Church, the Rev. O. C. Rainwater officiating. Interment was in Corinth Cemetery with arrangements by Quinn and Karnes.

MRS. FANNIE BRIGHT

Mrs. Fannie Bright (Aunt Fannie), 71, passed away suddenly at her home at 807 Perry St. last Wednesday afternoon. She is survived by four daughters, Ora and Dina of Loudon, Mrs. Bell Freels, Kingston, and Miss Lillie Bright, Knoxville; seven sons, F. S. of Dalton, Ga., W. L. of Philadelphia, W. C. of Englewood, Calif., Ben of Dayton, O., D. B. of Knoxville, John of Lenoir City, and James R. of Chattanooga; 25 grandchildren and eight great grandchildren.

Services were held at 2 p.m. Friday from Hawkins Funeral Home, the Rev. J. E. Chaney officiating. Interment was in Steekee Cemetery.

SAMUEL E. GALYON

Samuel Eugene Galyon passed away suddenly at 9:45 a.m. Monday. He is survived by his widow, Helen Redmon Galyon; two children, Billy Ben and Gloria Jean; his parents, Mr. and Mrs. W. S. Galyon of Lenoir City; a brother, Haskell, Detroit, Mich.; and three sisters, Mrs. Floyd Nix, Mrs. Paul Tennell and Mrs. Margie Tranthon of Lenoir City.

WHO ARE THE LUTHERANS?

Early in the 16th century, there was only one Protestant in the world. He was Martin Luther — a Roman Catholic priest, scholar and theologian.

Through years of inner agony — long days and nights of Bible study — intensive comparison of the theologians — Luther had come face-to-face with the painful fact that the church founded on Christ and the Scriptures 13 centuries before had drifted far from its ancient moorings.

Luther's open "protest" began when he nailed the ninety-five Theses to the church door in the little university town of Wittenberg, Germany, on October 31, 1517.

Less than 50 years later, the Lutheran rediscovery of New Testament Christianity had touched the whole western world and was flourishing across most of northern Europe.

Today, it is the faith of 70 to 80 million people. No one knows exactly how many they number — because millions of Lutherans are again martyrs, suffering and dying for their faith behind the Iron Curtain.

The "Mother Church of Protestantism" is by far the largest of all Protestant churches. She includes more than one-third of all the Protestants in the world. You, may wish to learn more of her faith and life.

To learn more about the "Mother Church of Protestantism" and What Lutherans believe attend the lectures on —

The Basic Truths of Christianity
beginning Friday, April 5, 7:30 P.M., at Hawkins Mortuary.

Services were held at 3 p.m. yesterday from Hawkins Chapel with burial in Steekee Cemetery. Loudon American Legion Post No. 120 presented military honors. Hawkins was in charge.

HENRY E. WATT

Henry Earl Watt, 44, died suddenly Friday night while working at his desk at the Southern Railway Station at Athens. He was the eldest son of the late J. V. and Julia Matlock Watt of Loudon. He is survived by three brothers.

Jackson School

We are sorry one of our cooks is sick. We hope Mrs. Allen Pressley will soon be back.

Mrs. Carpenter's Room
We are glad to have Willie Canaler from Lakeview.

Mrs. Easter's Room
We are glad to have W. H. Ramsey back in school after several days absent.

We are sorry Polly Chambers is out sick. We hope she will be back soon.

Marie Henderson, Betty Todd, Harold Williams, Nolen Giles are getting New Testaments and story books.

The 5th and 6th grades are writing letters in English, then, Rev. Floyd Watt, Birmingham, Ala., Arthur Watt of Bridge-

port, Ala., and Tim Watt of Loudon.

Services were held at 2:30 p.m. Sunday from the Cumberland Presbyterian Church of which he was a member and served on the deacon board. The Rev. Walter Chennett officiated. Interment was in Steekee Cemetery with Quinn and Karnes in charge.

Quinn & Karnes FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00

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AUTO DECATHLON PROVES-

CHEVY'S THE CHAMPION OF THE ROAD!

Drive the car that proved its superior steering, braking, cornering, road-holding and passing ability in the world's first Auto Decathlon, a ten-way test of the driving qualities you want.

Chevy proved it's the champ in the world's first Auto Decathlon, certified by the NATA. It showed how beautifully it handles, how quickly it recovers from emergency situations—like quick turns and stops—which can cause a car to lose its even-keel stance on the road.

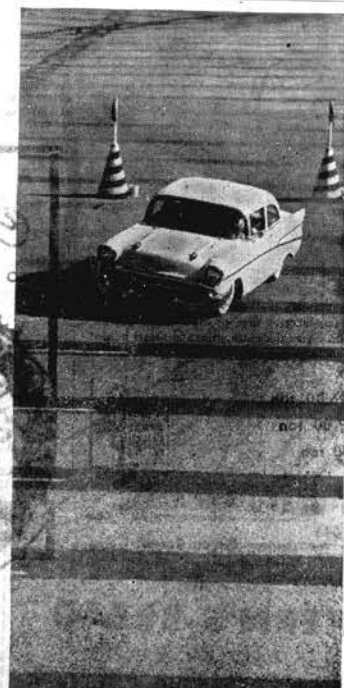
Chevy waltzed through some of the roughest challenges ever laid down to measure how a car behaves when the going is tough. And it beat all other cars in its field and all the higher priced cars tested, too!

That's Chevrolet's sure and solid going for you. Come in and drive the winner!

*National Automotive Testing Association
Come in Now—Get a Winning Deal on the Champion!

Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer



New Chevrolet takes tight, switch-back turn easy as cake!

3 easy going TILLERS AND TILLER/MOWERS

CHOREMASTER



3 QUALITY BUILT TILLERS and TILLER/MOWERS for your job
Heavy Duty Tiller/Mower/Turn and Carry Tiller/Mower/Heavy Duty Tiller
See CHOREMASTER Today. We'll gladly arrange demonstration of:
• Garden Tractors • Garden Tillers • Rotary Mowers
• Chain Saws and Power Pole Diggers

Choremaster Tillers — 119.95 and Up
Choremaster Tiller and Mower Combinations 159.90 and Up

SEE IT AT

Greer Hardware Co.
AND
Greer Machinery Co.

MARY WORTH'S FAMILY



KERRY DRAKE



FIRST RAPSTIC CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union Dir. Eddie Robelt 7:00 P. M.
 Evening Worship 7:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chasnet
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:30 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday - Mid-Week Prayer Meeting 7:30 P. M.
 Thursday - Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Ray Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tuttorow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.



ATTEND THE CHURCH OF YOUR CHOICE	
This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.	
Loudon Utilities	Doug Lyle ESSO Station
Tic Tac Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	

By CHARLES F. McCall,
COUNTY AGENT

Mrs. J. H. French and Mrs. Mayme Wear joint hostesses Friday evening to members of the Builders Bible class at the Presbyterian Fellowship Hall. The president, Mrs. Roy Lowry presided at the business session and Mrs. G. D. Cooper of the program committee outlined the program of "Christian Faith." Those having a part, were Mrs. R. A. Anderson, Mrs. John Blankenship, Mrs. C. O. McCall and Mrs. S. B. McCollum. Following

the social hour, the hostesses served a plat of chicken salad, nuts, cake and coffee. Mrs. G. D. Cooper was presented a gift of pictures for her new home.

Mrs. J. C. Walker of Gary Ind. is spending some time with his son, Mr. Albert Walker and Mrs. Walker, at their home on the Morganton

Mrs. Charles Quencer underwent surgery in the Blount Memorial Hospital last week and is reported doing nicely, having been brought to her home here Wednesday.

Mrs. J. H. French attended the Farm Bureau dinner in Loudon Friday evening.

Dick Alexander is at home from the Sweetwater Tennessee Military Institute for the spring holidays.

Mrs. J. B. Purter of Lenoir City has been in Maryville at the bedside of her brother, Mr. M. G. McTeer at the Memorial Hospital.

Mrs. J. A. Aubrey Griffiths is reported gradually improving from illness at the Knoxville St. Mary's Hospital.

Mr. and Mrs. Charles Hamer Everett and Dian of Lenoir City visited Mrs. and Mrs. Roy Lowry and Mrs. Ada Everett here Saturday.

Miss Carola White arrived Saturday from a six week visit with friends in Chicago and relatives in Elkhart, Ind.

Mrs. R. A. Anderson spent Wednesday with friends in Loudon.

Jackie Potter of Fort Chaffee Ark. arrived Friday to spend his fortnight with his parents, Mr. and Mrs. Clarence Potter.

Miss Fernanda Ramos of Lisbon Portugal has been the guest of Mr. and Mrs. Howard A. Miller. Miss Ramos was secretary to Mr. Miller during his service with the U.S. Government in Europe and she is now living in Knoxville and doing secretarial work with a law firm there.

Mr. and Mrs. J. V. Akers are recovering from illness and are able to drive out again.

Mrs. R. H. Alexander and Dick were visitors in Knoxville Friday.

Mr. and Mrs. Claude Hammond of Vonnore were guests Sunday of Mr. and Mrs. Elbert Pippas.

The Blue Bird Patrol and the White Eagle Patrol of Greenback held their usual meeting in the Scout House Tuesday afternoon. After the program some of the girls went out to complete their cookie sale.

Mr. and Mrs. Fred Cook are and being bounded on the north by the Southern Railroad spur track; on the east by the property of D. F. Ferguson; on the south by Wharf street and on the west by the property of H. L. Thomas, which property was formerly owned by Mrs. Mary E. Cassidy, being the property on which the Court Theatre is located.

The above property will be sold in bar of the right of redemption, homestead power and all other exceptions.

The purchaser will assume and pay the taxes on the above described property assessed and levied for the year 1937.

This March 8, 1937.
E. W. Walling, Substitute Trustee
Mar. 14, 21, 28, Apr. 4

Farming today without records is like buying one of those grab bag assortments at a country auction. You're spending money but you don't know what you're getting for it.

Especially is this true in dairying, where the three most basic practices in herd management—feeding, culling, and breeding—depend on records. Without production figures, a dairyman can only guess which cows to discard, how much to feed those he keeps, and which animals to use for breeding purposes. And guessing never improves many profit figures.

Many dairymen, after their first year of DHIA testing, have found that some of their "best" cows were really the poorest and that some of the "poor" cows were among the best in the herd. Only records can accurately separate the money-makers from the boarders.

Records can stretch your feed dollar, too. Feed represents 50-60 percent of your total costs in milk production. Any expense that big should be handled efficiently. With cows that means keeping production records. Then you can feed each cow at her

spending this week in Memphis. Mr. and Mrs. Joe Billon Hall are moving from Corpus Christi Texas to Martinville Va. and are visiting his mother, Mrs. Blanche Hall enroute to their new home.

Mr. M. G. McTeer is recovering from a stroke in the Blount Memorial Hospital.

Mr. Gene Disney underwent surgery in the Blount Memorial Hospital the first of the week and is improving satisfactorily.

Little Bobby Tarwater is critically ill in the Vanderbilt Hospital in Nashville and is said to be slightly improved. Mr. and Mrs. John R. Tarwater are in Nashville at the bedside of their son and his grandfather, Mr. Gene Tarwater went the first of the week to see the child.

Mr. and Mrs. Josh Tallent, Mr. and Mrs. J. G. Hudson spent Monday and Tuesday in Nashville.

Mrs. W. M. Brazeeale and Mrs. Bill Cusick of Lenoir City visited their grandmother Mrs. Lucy Griffiths Wednesday.

Mr. Cam Anderson of Maryville was the dinner guest Sunday of Mr. and Mrs. S. B. McCollum.

Mrs. Cam Hall and Tommy of Loudon spent Thursday with Mrs. Mayme Wear.

Mr. and Mrs. Hugh Walker of Big Springs visited Sunday with Mr. and Mrs. R. A. Anderson.

Mr. and Mrs. George Alexander of Olive Hill near Savannah Tenn. are guests of their son, Dr. B. H. Alexander and Dr. Mildred Alexander and family.

Mrs. A. L. Disney of LaPalatle is spending some time with Mrs. Gene Disney and sons while Mr. Gene is in the Blount Memorial Hospital.

Miss Mary Anderson is at home from a visit with her sister, Mrs. Otto Shipnough and Mr. Shipnough in Maryville.

Mr. and Mrs. Robert Swaney and daughters, Mrs. Mayme Wear, Mr. and Mrs. Cam Hall, Jimmie and Tommie were dinner guests Sunday of Miss Mary Ella Swaney in Knoxville the event being the birthday anniversary of Mrs. Wear.

most profitable level enough to keep up her milk flow, but not beyond her productive capacity.

Now there are three different plans you can choose from to keep records on your cows. A new Weight-a-Day-a-Month record keeping system was introduced last fall, as a supplement to the DHIA and Owner-Sampler Plans. It was developed to meet the need of a low-cost record keeping system for the estimated 90 percent of dairy farms having herds of 14 cows or fewer that are not testing under another plan. But it's adaptable to all herds, large or small.

For about a nickel per cow a month, Weight-a-Day-a-Month will give you information to help cull low-producing cows, feed according to production, and select the best cows from which to raise herd replacements.

You do the weighing. The fee covers the calculating and mailing costs. One day each month, you weigh the milk of each cow in the herd—morning and night—and send these figures to the county agent or a designated computing service. No butterfat tests are taken in the Weight-a-Day-a-Month.

You'll receive back monthly and year-to-date production figures on each cow in the herd, a summary of the recording year, a summary of the production of each cow and the herd.

Of the three plans, DHIA costs the most. But it gives the most too. Membership for a 30-cow herd is about \$12 a month. A supervisor does most of the work. He weighs and tests one day's production per month from each cow. He weighs the feed consumed. He computes monthly and annual production, feed costs, value of milk per cow.

DHIA is certainly the plan for the man with purchases. If you want the same information, but don't need official records, try Owner-Sampler. It costs about half as much as DHIA. Because you get butterfat tests, it provides a better guide for feeding, breeding and culling than Weight-a-Day.

In Owner-Sampler testing, you weigh your own feed and milk, take samples of the milk for figures.

Probably the first thing you'll do when you start testing under one of the three plans is to get rid of those loafers that won't pay.

ing for their keep. DHIA records for 25 years show not only that higher producing cows are much more profitable than the low producers, but that this relationship holds true year in and year out regardless of whether times are good or bad.

How much does a cow have to give to be profitable? Well over 5,000 pounds of milk a year, says USDA. A study of 12,000 DHIA records found that cows producing less than 6,000 pounds of milk per year were not profitable in 3 recent years.

It'll vary with local prices and feed supplies, but generally it has been found that a cow must produce enough so that the value of her milk or butterfat equals at least twice the cost of her feed.

Regardless of where you farm, your county agent probably has figures for your state showing that dairymen show test nearly always make more money than those who don't. A study showed that cows of DHIA were producing more than \$130 more milk a year than the average of all cows in the test. Farm records reveal that the dairymen who kept DHIA records earned \$30 per acre from their farm, while the non-DHIA dairymen earned only \$19 per acre.

There are other ways testing programs have helped users: increase value of herd and sale of surplus animals; comparatively lower feed costs (by feeding according to production); and money saved by culling low producers and non-breeders.

Why not sign up with your county agent if you aren't using one of the testing programs already? A few cents a day could mean hundreds, even thousands of dollars more profits for you.

Use Herald Want Ads
To Buy Rent, Sell, or Trade. Call GL 8-2721

See You
IN CHURCH
Sundays

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Use Herald Want Ads
To Buy Rent, Sell, or Trade. Call GL 8-2721

Thursday, March 28 1937 The Loudon County Herald 7

always plenty of hot water electrically ...

for dirty children

for dirty dishes

for dirty clothes

"ELECTRICITY...best buy for better living"

LOUDBON UTILITIES
(Electric Department)

MR. AND MRS. FARMER:
come in and see our new
PURINA FEED SERVICE

We plan to give the best farm supply service in town. That's why we've joined forces with Purina to offer you the world's best-known feeds, farm supplies and health aids.

But we want to supply you with far more than feed. We hope to bring you feeding knowledge from the Purina Research Farms and the Purina feeding experts. We'll have back of us the disease control know-how of the Purina disease control laboratories. And we're sending Purina schools to be able to give you the friendly, helpful information we think you'll like to have.

Come in and look over our place. Let us show you our many services to help you keep feeding costs down and realize good. If you haven't time to stop in, call us and ask for what you need. Whether you're Mr. or Mrs. we are welcome any time.

Come in and see us
...real soon

POULTRY:
We handle the full line of Purina Starting, Growing and Laying Chicks. Also poultry wormers, disinfectants and many other Health Aids. We can supply you with Purina Broiler Chicks or Turkey Chicks, with Purina's complete feeding directions.

LIVESTOCK:
Whether you have hogs, beef, cattle, sheep or dairy cows, we have a Purina Chow made to fit conditions in this community. Also many Purina Health Aids and full information on how you can use them in warding off disease attacks.

OTHER SERVICES:
Some of other services for farmers in this community include:
Farm service calls
Custom grinding and Check-B-Mining of nation, using your own grain and Purina Concentrates
Regular farm delivery
Feeding, seeds, fertilizers
Baby chicks and poults

60 MONTHS TO PAY
on REPAIRS or REMODELING
anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.19 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023

Loudon Builders Supply
West Lee Highway Loudon, Tennessee

CLASSIFIED

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St. Lenoir City, Ph. 1911. tfe-11

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2028, London.

FOR RENT—4 room unfurnished apartment in business district. Call 2232. tfe-40

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11

THURSDAY & FRIDAY
Mar. 28 & 29
REPRISAL

Starring
Guy Madison
Felicia Farr
Kathryn Grant
Cartoon

SATURDAY, MAR. 30
DOUBLES FEATURE
CANYON CROSS ROADS

With
Richard Basehart
and James Whitmore
in
THEM

SUNDAY & MONDAY
Mar. 31 & Apr. 1
TENSION AT TABLE ROCK

In Tricolor
Starring
Richard Egan
Dorothy Malone
Cartoon

TUESDAY & WEDNESDAY
April 2 & 3
THE BURNING HILLS

Cinemascope—Color
Starring
Tab Hunter
Natalie Wood
Cartoon

PLAY BANKO
Tuesday and Wednesday
Nights
2 JACKPOTS
10 SURE WINNERS

SOS... SALE ON SHOES—Just received about 2,000 pair of men's, ladies, and children's sample shoes. Ladies and children's shoes to sell at 50¢ or 2 pair \$1.00, 97¢ or 6 pair \$5.00; \$3.98 or 3 pair \$5.00. Mens shoes and oxfords from \$2.49 and up. Valley Mercantile Outlet, West End, London. tfe-17

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-3067 (if no answer call GL 8-2867). Bill Hughes, owner and operator. tfe-47

COLE
FOR THE WHOLE FAMILY'S PLEASURE
DRIVE-IN THEATRE

ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY
Phone GL 8-3252

THURSDAY & FRIDAY
Mar. 28 & 29
KISS BEFORE DYING

Cinemascope—Color
Starring
Jeffrey Hunter
Robert Wagner
Cartoon

SATURDAY, MAR. 30
DOUBLE FEATURE
BUFFALO BILL

In Technicolor
With
Joel McCrea
Maureen O'Hara
and Glenn Ford
in
TRIAL

SUNDAY & MONDAY
Mar. 31 & Apr. 1
1st Run Picture
BETWEEN HEAVEN AND HELL

Cinemascope—Color
Starring
Broderick Crawford
Terry Moore

TUESDAY & WEDNESDAY
April 2 & 3
DOUBLE FEATURE
1st Run Picture
ACT OF LOVE

With
Kirk Douglas
and Fred McMurray
in
SMOKEY

In Technicolor
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

CARD OF THANKS—we wish to express our heartfelt thanks to our many friends and neighbors for their kindness and sympathy during the death of our mother, The Children of Mrs. Fannie Bright.

CARD OF THANKS—we wish to extend our sincere thanks to the many friends who shared with us their sympathetic and comforting words in the loss of our dear mother.

The Ingram Children
FOR SALE—4 room house with bath, Good location, good condition. 903 Valley Vista Drive. Call GL 8-3610. 31-21-c

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 1911, night 1862. tfe-11

REPAIR AND SELL all makes sewing machines. W. H. Hubell, 805 1/2 St. Sweetwater, Phone 4216. tfe-10

FOR RENT—modern 2 and 4 room furnished apartments, utilities paid. 2 blocks from school and business district. Grubb Apartments, 400 A St. Lenoir City, Phone Joe Grubb, 1234. 31-20 p1

LOTS FOR SALE—across the river from Loudon near Viking park, \$200 each. Call GL 8-2332. 31-21-pd

WANTED TO BUY—a good farm, write P. O. Box 932, Kingston, Tenn., giving price and terms. 31-20-pd

SOS... SALE ON SLACKS mens slacks of the latest first quality fabrics, sizes 28 thru 42 waist, only \$2.98 to \$3.49 Boys size 2 thru 18, going from \$1.98 to \$2.98. Mens uniform, tan, gray green, or blue work pants, \$2.49 to \$2.98... first quality. Also Ivy League styles. Valley Mercantile Outlet, West End, Loudon. tfe-17

BUDGET PRICED PAINT—all colors in quarts and gallons \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. tfe-17

CLEARANCE... \$29.95 Fieldcrest electric blankets, double bed size... while last—\$19.95. Greer Hardware Co., Loudon. 31-19-c

Real Estate Opportunity CAN YOU SELL

STROUT REALTY has the Loudon territory available now. Individuals or couples who qualify for it will be assisted in securing their license. You will operate your own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Go-getters that can sell wanted NOW!

Strout Realty
1711 N. Glenstone
P. O. Box 918
Springfield, Missouri

HOSPITAL LIST

ADMITTED
March 18
Mr. Steven Perquason
Mrs. Ellen Presley
Mrs. Joe Watkins
Mr. Jerry Bray
Mrs. Hubert Kollen

March 20
Mrs. Wm. Galtus
Michael Leeper
Mrs. Leonard Kyle
Mrs. John Shaver

March 21
Mrs. Robert Mickel
Mrs. Perry Schrimphoefer
Mrs. J. H. Watson

March 23
Mrs. Virginia Foster
Mr. Earl Oullian
Mrs. Verma Burnette

March 24
Mrs. George Moats
Mrs. Ora Mae Russell
Mrs. M. L. Hammonstree

March 25
Mrs. J. V. Lovelace
Mrs. Ben Soan
Mrs. Alma Ward

March 25
Mrs. Charles Carpenter
RELEASED

March 20
Mrs. Allen Prossley
Mrs. Tuke Nix
Mrs. Don Palmer

March 21
Mrs. Leonard Kyle
Mr. John Bussell
Mr. E. M. Boyd

March 22
Mrs. Hubert Kollen
Mrs. Oscar Crisp

March 22
Mrs. J. C. Thompson
Mrs. Perry Schrimphoefer
Mrs. John Shaver

March 23
Mrs. Robert Mickel
Mrs. W. M. Curtis
Mr. Jerry Bray

March 25
Mr. R. A. Dishner
Mrs. John Burrow
Mrs. Ora Mae Russell

March 25
Mrs. George Moats
Mrs. Earl Oullian
Mrs. Arthur James

March 25
Mrs. J. W. Burnette
FURNITURE AND APPLIANCES

we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Bdw., Phone 1791. tfe-11

FOR RENT... one 3 room furnished apartment and one 3 room unfurnished apartment. Call GL 8-3206. tfe-16

DON'T BUY A COW! Call GL 8-2086 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

CHENILLE—We have just received a few more of the \$1.98 chenille bedspreads. Also a good selection of 40 x 60 in. crib spreads with lovely multicolored animals on white to greet baby at nap time. Valley Mercantile Outlet, West End, Loudon. tfe-19

Davis 4-H Club News

Our regular meeting was held on March 19. The meeting was called to order by our president, Glen Presley.

Prayer and devotion was given by Beatrice Russell. Our program chairman, Glen Williams, had a real nice program consisting of Billy Brown, Richard Higgins, and Joe Henderson.

Maria Maye Furrow gave a demonstration on "How to make jello salad."

We were very pleased to have a guest with us. He finished two years' farm course at the University of Tennessee. Mr. Jimmy Graham who spoke on "What 4-H club work has meant to me."

The meeting was then turned over to Mr. McCall who gave a talk on "Gardening and household insects." Mrs. Harrison spoke on "How to make poultry."

Joe Henderson, Reporter

Loudon Jr. High News
Reporter Nancy Brown

For National 4-H Club Week we made posters on the 4-H clubs of America and we also had open house for our 4-H clubs.

The Loudon Junior High School 4-H Club met on March 19, the meeting being called to order by our president, Sammy Williams. Devotion was by Roy Sewell and Mrs. Purdy led us in prayer.

Ricky Stookberry led the pledge to the American flag and Mary Alice Stookberry the pledge to the 4-H flag.

The minutes were read and Linda Smart. The meeting was then turned over to Bobby Haddad, program chairman. In the program a speech was given by Ralph Eblen, and demonstrators by Nancy Brown and Sammy Williams. The meeting was then turned over to our county agent, Mr. McCall and Mrs. Harrison.

FOR SALE—32 ft. 2 bedroom 1955 house trailer. Completely modern. Will trade for house. Call GL 8-4191. 31-21-c

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2921. tfe

TV RADIO SERVICE—We repair any make TV, radio, car radio or record player. Authorized GE sales and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone GL 8-3255, Loudon.

SOS... SELLING OUT STOCK... all of our present stock of cloth has been reduced to sell from 12 1/2¢ yd. to 39¢ yd. Also 35 piece set of dishes for only \$2.49. Valley Mercantile Outlet, West End, Loudon. tfe-17

WE SERVICE—all makes radio and television. Fin's Radio and Television Service, Phone GL 8-2128, Loudon. tfe

FOR SALE—ice cream machine and small equipment to open business. Machine still under guarantee. Call 4799, Sweetwater. 11-19-pd

Mr. Seller — Mr. G. I.
Let us process your G.I. loan on that house you wish to purchase. We are experienced in the handling of loans on all types of Real Estate. We also have FHA Loans and Farm Loans.

Let us sell that piece of property you don't need any longer. Maybe you'd like to exchange it for something you could use to better advantage. Our financing connections are a big help in expediting our sale.

"If you want to buy or sell or exchange a home or any other kind of property, anywhere, Call 238 in Athens"

Roy Real Estate Co.
REALTORS
Selling — Trading — Financing

FREE
Luzianne Coffee

and
COOKIES
at
Giles Market
This Weekend
1 lb. Coffee
25c plus coupon

AUCTION OF REGISTERED ANGUS

1:00 p.m., Monday, April 8th
AT DODALFA FARMS

Mr. and Mrs. Robert T. Frow, Owners
Philadelphia, Tennessee

35 Miles South Of Knoxville On U.S. No. 11

20 Cows
15 with Calves
At Side
And Rebred

23 Bred Heifers
7 Open Heifers

4 Outstanding Bulls Old Enough For Service
15 Bulls For Sale At Private Treaty

FOLKS
Space does not permit us to advertise all the big low prices in our store. That's why we invite you to come out and see for yourself. We'll help you stretch that food dollar while feeding your family the best!

ROMAN BLEACH
QUART -- 15¢
1/2 Gallon -- 29¢

Gold Medal Macaroni
2-12 oz. Boxes—29¢

MAZOLA OIL
QUART
Only 63¢

ROSE DOG FOOD
1 Pound Can
2 Cans For 19¢

GLASS WAX
new with Wonder-Earth
Cleans a window in a minute!
49¢ Can

HAIR GETTING THIN
? **WILDOOD CREAM OIL**
LUBRICATION FORMULA #2

GET ALL-NEW FORMULA 2
BOTTLE OR TUBE
59¢ PLUS TAX

Gold Medal SPAGHETTI
2-12 oz. Boxes—29¢

LUSTRE-CREME SHAMPOO

Drive three miles out Vanore Road and save with Mohlar and Har-old Giles at

GILES AND SON MARKET

Plus
+VALUE+

STATE LIBRARY AND ARCHIVES
State Library Division

GO MODERN.... GO

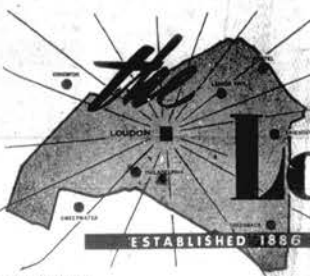
GAS

- Safe Dependable Heat
- Easy Installation
- Most Convenient Heat
- Economical Operation
- Completely Automatic
- Cuts Heating Costs

CALL GL 8-2091 for FREE ESTIMATE

GAS DEPARTMENT

LOUDON UTILITIES



The Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 28 LOUDON, TENNESSEE, THURSDAY, APRIL 4, 1957 PCL

Just Piddlin'

By The Editor

COMPLAINTS are again being heard about the blasting across the river at the rock quarry. A couple of citizens have expressed concern about possible damage from the blasts.

It is quite possible, too, if you happen to be standing next to one of the big plate glass windows of a store when a blast is set off you'll get quite a scare. Look's like the glass is going to pop right out of the frame.

It is quite possible that the blasts are causing unseen damage which will give us trouble in the future. There has already been trouble with Loudon water lines which could be attributed to vibrations set up by the blast.

It looks like a problem which should be of serious concern to the citizens of Loudon.

A LETTER this week from a reader who writes: "Enclosed is my check to renew my subscription to your paper which I enjoy so much."

It is amazing to look back over the years since I left Loudon in 1920 to join the Marines, from which I retired in 1948. All the familiar names and places I read about in your paper really bring back memories. It seems that Loudon has changed so much that one who has been gone 27 years, as I have, would get lost.

"Should anyone from Loudon be in San Francisco, would appreciate a call, or home No. DO 2-8210 or home No. LA-4-5130. Kindest Regards, L. M. Henderson."

DISTINGUISHED VISITORS are in the county today touring the farm of Homer Bright. They are Mr. Ben Barka, president of the National Consultant Assembly of Morocco, and Dr. Ben Abad, Moroccan Ambassador to the United States.

They are the guests of the Tennessee Valley Authority during their visit here.

CAREFUL... two society leaders in an African cannibal tribe were discussing marital troubles. "I don't know what to make of my husband these days," said one.

"Don't let that bother you," the other responded here. "I'll lead you my respice book."

THOUGHT FOR THE WEEK... out of every 100 youngsters entering school, 80 finish grade school, 54 finish high school, and 8 complete a 4-year college course.

Sacred Harp Group To Give Program Here

The Sacred Harp singers of Middle Tennessee State College will present a program at Loudon High School Wednesday, April 7. The appearance of the group here will be sponsored by the PTA.

The group was well received in a performance here last year. Two Loudon students, Jerry and Linda Williamson, son and daughter of Mr. and Mrs. Olan Williamson, are members of the Sacred Harp group.

The program will begin at 8:15 p.m., timed to begin after prayer meetings at the local churches. Everyone is urged to attend the program by this fine singing group.

LHS Sophomore Class To Sponsor How Down

The Sophomore class of Loudon High School will sponsor a County How Down Saturday, April 13, in the school gymnasium. The program will be held from 7:30 to 10:30 p.m. Admission will be 25c.

Loudon Goes Over Top In Red Cross Drive; County Quota Is Not Yet Met

Loudon County Red Cross officials this week reported that Loudon had topped its quota for the 1957 fund drive by more than \$50. The county total, meanwhile, was still some \$500 short of its quota.

To date a total of \$3,609.20 has been donated for the county drive, with the quota for the 1957 drive set at \$4,214.00. Loudon's quota is \$1,654.81.

The report of the industrial committee in the Loudon drive brought this community above its quota of \$1,654.81 with a total of \$1,692.43. Don Smith is chairman of that committee, with the assistance of Bill Close, J. E. Greenway and Jack Leffer. The Loudon rural area turned in \$96.50, above its quota of \$92.97.

Philadelphia has turned in \$64.00 of its \$111.54 quota. Loudon City \$1,500.00 of its quota of \$2,000.00. Loudon City rural \$213.50, above its quota of \$200.19, and Greenback hit its quota of \$245.47.

Red Cross officials listed the following persons as going over their goal during the drive so far. Those particularly lauded for their efforts are James Hagedorn, Eaten's X-Roads, \$123; Mrs. Edward Eaten, Martel Community Club, \$73; and Loudon workers, Mrs. John Simpson, Loudon rural \$95.80; Mrs. Glen McVetter, Greenback, \$245.47; Mrs. Charles Gilmes, \$125.00; Mrs. James Wais, \$32.96; Mrs. William Close, \$30.28; Mrs. Rankin, Blankenship two amounts, \$97.75 and \$111.50; Mrs. Jesse Hoop, \$29.51; Mary K. Mize, \$38.50; Homer Newman, \$38; Tom Delaney, \$35; Kenneth Howard, \$111.00; Dr. Jesse Hoop, \$38.50; Mrs. Bernard Courtney, \$38.19; Eugene Booth, \$17.00; and Mrs. Dan Remine, \$30.50. All these workers' exceeded their goals.

Rural chairman who had no quota but did a fine job leading the campaign were Mrs. R. S. Presley, Mrs. James Snow and Mrs. Kansas Henderson. Most of the other chairman came very close to their goal and their efforts are sincerely appreciated.

HOSPITAL LIST

Mar. 26
Randy Joe Gardner
Mrs. Ruby Murphy
Mast Charles White
Mrs. Carl Coley

Mar. 27
Mr. James Waldrup
Mr. E. C. Henderson
Mrs. Gordon Lawhorn
Mrs. Sarah B. Campbell

Mar. 28
George W. Swiney
Mrs. Brent Moore
Mrs. Hugh Cozart
Mrs. Arville Latham
Mrs. Jack Fickey

Mar. 29
Mrs. Earl Hamilton
Mrs. Betty Campbell
Mrs. George McGinley

Mar. 30
Leon Richmond
Mrs. Willard Swing
Mrs. Arthur Gilliam

Mar. 31
Miss Charlotte Stafford
Mrs. Lawrence Crabtree

April 1
Mrs. James Peterfield
Mr. Robert Dyer

RELEASED

Mar. 26
Mrs. Peggy McClung

Mar. 27
Mast Charles White

Mar. 28
Mrs. Virginia Foster
Mr. Walter Axley

Mar. 29
Mast J. M. Sharp

Mar. 30
Mr. James Waldrup
Randy Joe Gardner
Mrs. Charles Carpenter

Mar. 31
Mrs. Earl Hamilton
Mrs. Brent Moore
Mr. Arthur Gilliam
Mrs. George Swiney
Mast Leon Richmond
Mrs. Ruby Murphy
Mrs. Arville Latham

April 1
Mrs. Betty Campbell
Mrs. M. L. Harmon

Mar. 31
Miss Charlotte Stafford
Mrs. Alma Ward
Mrs. W. W. Swing
Mrs. Carl Coley
Mrs. John Shaver

HS Baseball Team To Open Season Apr. 14 With Aleco

Coch Jim Cardwell's Loudon High Redskin's baseball team will open their 1957 baseball season Tuesday April 16, taking on the Aleco Toros.

The Redskins, last year's district champs, are hard at work in preparing for their opener. With 12 lettermen returning Coach Cardwell should have a well balanced ball club, the only weakness being the pitching staff. The only experienced pitcher on the squad is All Conference Ray Howard.

With Buster Custard, Buddy Kirk, Bill Lawson, Ray Rogers, Ray Howard, and Austin DeFord returning the Redskins should also have plenty of hitting power at the plate.

16 Aleco Away 2:00 P.M.
23 Harrison Home 7:30 P.M.
26 Aleco Home 7:30 P.M.
27 L. C. Home 7:30 P.M.

May
1 L. C. Away 7:30 P.M.
3 Harrison Away 7:30 P.M.
7 Everett Away 2:00 P.M.
10 Harrison Home 7:30 P.M.
14 Everett Home 7:30 P.M.
17 Porter Away 3:00 P.M.

Pie Supper Is Set At Davis School

The 4-H Club of Davis School will sponsor a pie supper tomorrow (Friday) night at the school. The program will begin at 7:30 p.m.

Proceeds from the program will go to further equip the workshop.

Loudon High Band To Present Its Spring Concert On Friday, April 12

The Loudon High School Band will present its second annual spring concert next Friday, April 12, in the high school auditorium, band director Harry E. Fontaine announced today. This year's concert will feature the works of such great composers as Mozart, Beethoven, Handel, Bach and Haydn, along with compositions of many contemporary composers such as Sousa, Walters, Leroy Anderson and Grieg.

The band has been rehearsing day and night for several weeks in order to present the very finest performance possible. An extension has been built for the auditorium stage in order to seat the enlarged band. An entire day will be spent decorating the stage so that the public will be pleased with the atmosphere as well as the music.

Everyone seems to enjoy a good band concert, of at least it seems as if they did after last year's spring concert by the band, and this year's concert is larger and better. Tickets may be obtained from band members or at the door the night of the concert. Admission prices are: Students 40c and Adults 60c.

Work Is Started On Sidewalk And New Portals On River Bridge Here

Rabies Control Program Is Of Great Importance

Rabies is a serious, dreadful disease which has spread through out Tennessee, at an alarming rate.

Our state leads the entire country in human rabies deaths. In the past twenty years we have had 48 human deaths, most of them in children under 15 years of age. The majority of the deaths have been in the rural areas, in 28 counties.

This is a disgrace to a state as progressive as Tennessee. The Loudon County Health Department, in cooperation with the Tennessee Department of Public Health, asks all of the citizens of Loudon County to cooperate in making the coming animal vaccination clinics a success.

The Tennessee Department of Public Health has furnished the county with rabies tags and certificates to be used in connection with the rabies control program. The tags and certificates are being used throughout the state and will be available at the vaccination clinics and at the offices of licensed veterinarians. Dog owners will be issued tags and certificates of vaccination at the time their dogs are vaccinated. Lost tags and certificates will be duplicated at the county health department office or at the office of the veterinarian. Dog owners who performed the vaccination. Copies of the vaccination certificates will be filed at the county health department and at the office of the veterinarian. Clinics will be held at points throughout the county, and arrangements are being made to have clinics located in several neighborhoods so that owners can have their pets inoculated with a minimum of time and effort. Dr. A. B. Shipley asks that pet owners watch for the announcement of the clinics in their area. If you do not own a dog, ask your pet owner friends to cooperate for the protection of everyone and their pets against rabies. Loudon County Health Dept.

First Operation At Visking Plant Is Seen By The 1st Of May Engineer Says

Mr. E. A. Peterson, assistant to Visking Chief Engineer Robert McDowell, indicated this week that the company's new plant here is expected to be in operation by May 1. Mr. Peterson is one of a number of Visking employees down from Chicago to supervise initial operations at the new plant here.

Peterson described present operation at the new multi-million dollar installation as in the "preliminary startup", primarily concerned with setting up the chemical processes necessary for the operation of the production lines. He reported that actual operation of the extrusion machines in the plant may begin next week.

The plant is expected to go into 24 hour operation this week-end. Employment figures have increased rapidly as full operations near, and Peterson reported that the finishing area in the plant is now in operation.

Four Cases Heard At Special Court Session Tuesday

Circuit Court Judge W. Wayne Oliver held a special session of that Loudon County court at the courthouse Tuesday, with a total of four cases being completed.

In case No. 532, John Bailey Co. vs. John Kaylor, d-b-a Consolidated Service Co., case dismissed with costs to be paid by plaintiff. Case No. 552, Stella Lindsey vs. William Isaac Lindsey, absolute divorce granted to petitioner.

Case No. 565, Robert Smallen vs. Clayton King, damages, nonsuit by the plaintiff. Case No. 526, R. E. Lester vs. the Southern Bell Telephone Co., workman's compensation, compromised and settled.

County Baptist Group To Hold Youth Night

The Loudon County Baptist Association will observe youth night with a meeting at Pleasant Hill Baptist Church, between Loudon City and Eaton's X-Roads, Thursday, April 11, at 7:30 p.m.

Miss Betty J. Corum from Nashville will lead in one of the group conferences. Rev. Omar Palmer from Ureka, Baptist Church will bring the message.

The program is for Baptist young people aged 14 through 24, but the public is cordially invited to attend. Young people will be in charge of the entire program.

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The long awaited construction will involve both the installation of the sidewalk across the bridge and the revamping of the portals on the structure to give greater clearance for trucks.

The contract was let for the work last June, but the steel strike at that time delayed the fabrication of the new portal sections and the beginning of the actual work back up almost a year. Contractor for the construction is the Nashville Bridge Company.

Miss Sherman, supervisor for the company here to get the project underway, estimated that the construction on the bridge will take from two and one half to three months. Foreman on the job will be T. P. Smiley.

Mr. Sherman said that the greatest problem on the project was going to be traffic and he urged all motorists to use extreme caution when crossing the bridge. He added that every effort will be made to keep the delay of one lane traffic as short as possible, but emphasized that the bridge area would be dangerous congested during the construction.

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The sidewalk will extend the entire length of the bridge on the north side of the structure. It will be constructed of steel and will be four feet wide with an outside guard rail. It will be hung from the bridge and will total 41 separate sections in construction.

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The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	\$1.75
One Year	\$2.50	\$3.00

Summer Is Too Late

The chances are that somewhere in your vicinity next summer an ambulance may go clanging down the street and the next day you will learn that a neighbor has been stricken with paralytic polio.

Then you will remember that in the spring you had read about a polio vaccination drive. Of course, you had meant to get your family and yourself inoculated. But somehow you had put it off. It wasn't convenient just then; you'd do it later; it slipped your mind.

So, at the height of the summer polio season, you find yourself unprotected. A cold shiver comes over you as you recall pictures of young limbs in metal braces, young faces protruding from iron lungs.

Evidence From The Records

The cost of building construction has just about doubled since World War II, and the cost of the furniture and other things inside our buildings has followed a comparable trend. That is simply a fact. But how many people have adjusted their insurance coverage to take care of this price inflation?

That's a very big question indeed—and, as prices continue to rise, it becomes bigger all the time. The magazine National Underwriter recently asked several fire insurance companies to check their records to find out just how adequate fire insurance coverage is today. The check was made, and widespread evidence of seriously inadequate coverage was revealed. Fire caused \$140,000 loss to an Illinois building—it was insured for \$24,000. An upstate New York fire caused a total of \$44,479 in a small store-insurance coverage was \$20,100. A dwelling fire resulted in a \$27,700 loss, and there was but \$15,000 insurance in effect. So it goes—such examples could be continued indefinitely.

The point is that millions of people just don't have enough insurance on either

Anxiously you telephone your doctor. Yes, he says, the Salk vaccine is effective against paralytic polio. "But," he adds, "it takes seven to 10 days for the first shot to effect, then a wait of two to six weeks for the second shot, that will provide reasonable protection for this polio season."

You load your family in your car and you get your first injections. But days pass while you wait and fear gnaws at your heart. Suppose the disease strikes before the vaccine builds up its defenses? How could you ever forgive yourself?

If you set now, you need suffer no such fear and guilt. This is one time when delay may literally be fatal.

their home or places of business. The policies may have been adequate when they were issued years ago, but they are inadequate now, often to a tremendous extent.

There is, of course, a ready solution to this problem. Carefully inventory your insurable property, missing nothing, and using the yardstick of current prices. Then see your local insurance agent—he'll know how to provide the protection you need at the most moderate cost.

House Cleaning

Victor Riesel, the distinguished writer on labor affairs who was blinded with acid by goons, believes that the current Congressional investigation into alleged abuses by certain labor leaders, will result in legislation forcing unions to clean house. Public opinion—which includes the opinion of the rank-and-file union members and the many honest officers of unions—will demand that.

Mr. Riesel goes on to describe three specific fields in which legislation can be

FROM OUR FILES



5 YEARS AGO

Tom White arrived from Ft. Belvoir, Va., on furlough. Tom's wife, Ruth, came home with him.

In the Republican primary Mrs. Theodore Garner was winner for sheriff. Floyd Conner for trustee, and O. C. Jenkins for tax assessor.

Mr. Verlin Rucker, son of Mr. and Mrs. Zeb Rucker, is now stationed at Sheppard Air Force Base in Wichita, Falls, Tex.

10 YEARS AGO

Rev. J. M. Sharp was drowned when the car in which he and his son, Leon, were riding ran off Busell's ferry, about two o'clock in the afternoon.

Leon was driving when they came down the hill, the brakes failed. They went onto the ferry and into the river. The car floated a short while and Leon climbed out the window, but his father was unable to clear the car before it sank.

103 YEARS AGO

A bill to change the line between Monroe and Roane counties, was lost in the House. There was a motion to postpone indefinitely by Mr. Patton and it was adopted.

Postmaster General Campbell has directed double mail service to insure regular delivery of the mail on time.

expected. First, the law must see that union members run and actually control their own unions. Second, protections must be erected around the welfare and pension funds, which now total the incredible sum of \$25 billion. Third, something must be done about labor's political activities so far as they lead to corruption and racketeering.

This is all to the good. But there is one more essential step—entirely aside from special legislative needs which will be made clear by the present investigation. That is adoption, by all the states, of right-to-work laws which make union membership a voluntary matter, which each worker can decide for himself, without coercion.

Indiana recently became the 18th state to adopt such a law and, significantly, it was the first major industrial state to do so. Right-to-work is in no way anti-union—the unions are free to organize as many workers as wish to join it, however, pro-worker and pro-good union. For it makes the union "sell itself" on the basis of the kind of service it gives and the standards of conduct it follows. It does away with union monopoly—and monopoly, in any field, inevitably breeds corruption.

Sunday School Lesson

By Walter C. Davis, D. D. Tennessee School of Religion, U-T
(Matthew 21:23-32)

"The Question of Religious Authority"

Non-conformists—the heretics—often become the teachers of their age, and are living authorities for the next generation. This was true of Luther and Calvin.

Jesus had not been commissioned by the religious leaders of His time. The baptism of John rested on his authority as a prophet and had been received from heaven; that is from God. Jesus laid claim to the same high authority. His questioners said, "By what authority... and who gave you this authority?"

If the rulers in Israel did not recognize His authority the common people did. They said, "He taught them as one who had authority, and not as their Scribes." This same positive conviction is shared by the world's greatest minds. Ben Franklin said, "I think the system of morals which Jesus taught, and His religion, are the best the world ever saw, or is likely to see. He who shall introduce into public affairs the principles of primitive Christianity will change the face of the world."

His authority rests on the very teachings themselves. No man ever spoke as this man. It rests also on His miracles—considered signs and wonders by the early church. The chief evidence of His authority, as explained by Peter at Pentecost, is in the fact of His resurrection. "Let all know assuredly that God has made Him both Lord and Christ, this Jesus whom you crucified."

Christ felt this authority, but He never boasted of it. He never claimed this authority for His own sake. He refused to turn stones into bread when He was hungry. He only craved the good of others. He said: "I am the bread of life... I am the light of the world... I am the good shepherd... Come unto Me and you shall find rest for your souls... All authority in heaven and on earth has been given Me; go therefore."

Those who knew Him best recognized His authority. Peter said, "He is Lord of all." Paul never wavered in his estimate: "God's unspeakable gift... The unspeakable riches of Christ... In Him are hid all the treasures of wisdom and of knowledge."

We are not to think of Jesus as living a defeatist sort of life. He was strong and courageous, both physically and mentally. He worked early and late, often tiring out His disciples with long journeys. He was equally alert and strong mentally. He was more than a match for Nicodemus and for the combined strength of His opponents.

His strength lay in conviction, that which we sometimes call moral courage. He faced opposi-

tion. The leaders among His people became His bitter enemies. The crowds deserted Him. He knew there was a cross at the end of the road—but He went on with a steadfast face. He who taught the way of life also lived it. The final authority of Jesus rested in what He was. His teaching and His miracles proved something, but the unique person is the real authority. Even the crazy Nietzsche (1844-1900) in the midst of one of his tirades against the teaching of Jesus and exclaimed, "But I wish I were as good as Jesus was!" The believer can say with David Livingstone, "Jesus! Thou art my Lord! I yield to Thee my whole life!"

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Your home will look like new for years when you protect it with Pee See Mastic paint. Perfect for new wood—the undercoat seals the pores, and the topcoat, with specially treated oils, stays resilient... protects and beautifies your home for years. Help your house keep that brand new look.



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Per Gallon

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Loudon

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What's more, a checking account saves you time and money by relieving bill paying chores. By the easy way-by check.

Open your account today at the friendly, convenient First National Office.

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you
relax...
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"ELECTRICITY... Look for better things!"

LOUDON UTILITIES
(Electric Department)

PHILADELPHIA NEWS

Mr. Jack Thurber from Los Angeles, Calif. on his return to his home in Port Huron, Rhode Island stopped by to visit with Mr. and Mrs. Stanley Davis. Mrs. Thurber is Mrs. Davis' niece.

Mrs. J. G. Taylor Christian of the Baptist Women's Convention held in Knoxville last week, while in Knoxville, Mrs. Taylor was the guest of Mrs. Will Lockett.

Mr. Millard Christian and son W. F. Christian from Thomasville, N. C. came in to attend the funeral of Mr. Christian's uncle, Mr. Ralph Patterson.

Miss Loretta Hamilton was a visitor in Knoxville Thursday. Mr. and Mrs. James Humphrey and son were visitors in Harri-man Saturday.

Miss Billie Jean McGhee was the overnight guest Tuesday night of her aunt, Mrs. Charlie Vermillion in Knoxville. Mrs. Gladstone Gage is reported to be improving some. She is at the home of her son, Mr. Frank Gage and Mrs. Gage during her illness.

Mrs. Charles Lawson of Williamsburg, Ky. spent the past weekend with her brother, Mr. Emmett Carter. While here she also visited her other brothers, Mr. Wayne Carter and Mr. Joe Carter of Loudon.

Mr. Bill Parks, formerly of Texas, while in route to Detroit, Mich. to visit his sister, Mrs. El-



Mr. and Mrs. Hugh Hill visited at the Erlanger Hospital in Chattanooga recently where Mr. Walter McGhee was a patient.

The Rev. Le-on Strunk, Past-

Judy Davis, tot of the Methodist Church, re- turned to Atlanta recently.

Mr. Richard Barton and daughter from Chattanooga were the weekend guests of Mrs. Ida Henderson. The Bartons were also visitors at Sunday morning Worship Services at the Baptist Church.

Mr. and Mrs. Sammie Bledsoe and daughter from Cleveland were visiting with Mr. and Mrs. Amos Allen Sunday afternoon.

The regular quarterly meeting of the Women's Missionary Union will be held Tuesday, April 9 beginning at 10:00 a.m. at the Baptist Church of Dixie Lee. A

rounding will be held for Rev. Bushyhead, an Indian Mission- ary, who is returning to his people after schooling. Anyone wishing to donate to this fund- ing may bring their donations to the Baptist Church, Mrs. Marjorie Walker, or Mrs. Hazel McNabb.

Mrs. Maggie Henderson and Mrs. Jack McNabb are visiting Mrs. Iris Grimes in Asheville, N. C.

Mr. and Mrs. John West and children, Sharon and Linda from Knoxville were visiting with Mr. West's parents, Mr. and Mrs. Ernest West Sunday.

Mr. and Mrs. Herbert Hobbs and Mr. Hobbs' father, Mr. F. P. Hobbs from Martel were visiting Mr. and Mrs. J. G. Taylor Sunday.

Mrs. Charles Lawson of Williamsburg, Ky. was a visitor at Sunday morning worship services at the Baptist Church.

Master Buford Everett was the overnight guest of Master Charles Barnett Friday night.

Mr. and Mrs. Pete Young were visiting with Mr. and Mrs. Claude Young and children Saturday, Mr. and Mrs. Pete Young are from Sweetwater.

Little Claudia Young, daughter of Mr. and Mrs. Claude Young was the overnight guest of her grandparents, Mr. and Mrs. Pete Young Saturday night in Sweetwater.

Mr. and Mrs. Runyon from Loudon were visiting with their son, Mr. Walker Runyon and Mrs. Runyon Sunday at Reed Springs.

On the sick list this week are Little Synthia Runyon, daughter of Mr. and Mrs. Walker Runyon. Synthia has the measles. Little Billy Thompson, son of Mr. and Mrs. William Thompson. Little Billy is suffering from a virus infection. Mrs. Mary Petty has the flu. Mrs. Della Duckworth is ill at this writing.

Mr. and Mrs. W. J. Lawson and son along with Mr. and Mrs. Roy Lawson from Fork Creek were visiting in Chattanooga Saturday.

Mr. and Mrs. E. W. Waller Jr. Mr. and Mrs. M. C. Anderson Jr. left Tuesday on a business trip to Chicago, Wis. and Minn.

The regular meeting of the Intermediate Girls Auxiliary was held at the Baptist Church Monday with their leader, Mrs. Amos Allen. There were six members present, five of these having perfect attendance. The program was in the form of a play about a missionary school. Those taking part on the program were Ann Waller, Linda Allen, Mary Ruth Shelton, Judy Davis, Judy Schri- msher and Barbara Martin. Mrs. Allen gave a study on our national. It was decided to send Mrs. Gage a basket of fruit and Mr. McGhee a card.

Miss Jo Ann Edwards will go Chattanooga, Sunday. She will then go to Miami, Fla. where she is to be a student.

The regular monthly meeting of the Junior Girls Auxiliary was held at the church March 18 with their leader Mrs. Della Duckworth. Twelve girls were present. Mrs. Margaret Ewart was a visitor at the meeting. After the program and prayer- refreshments were served.

SCHOOL NEWS
The 4-H club girls met at the home of their leader, Mrs. Della Duckworth, Saturday morning to set out to sell doughnuts. Since Mrs. Duckworth was ill, Mrs. Wesley Barnett and Mrs. Stanley Davis accompanied the girls. The group sold one hundred dozen doughnuts and wish to thank everyone who made these sales possible. It was greatly appreciated.

The eighth grade wishes to welcome two new students, Lewis and Joyce Ann Allen from Mad- isonville. They were enrolled last week in Mr. Buddy Bos's room. The little rhythm band pre- sented a very delightful number in chapel Friday. The number was entitled "Here Comes Peter Cottontail." The little band was led by Beverly Hill, daughter of Mr. and Mrs. Hugh Hill. Mrs. Helen Windle's room gave the scripture with the whole room repeating in unison the twenty third Psalm. Ann Carter and Donnie Brewster each recited a poem. Danny Schrimsher was master of ceremonies. Virgil Hart led the pledge to the flag.

Several students were absent from school the past week due to the flu.

An Independent tournament was held at the school gym this week. Several local teams partic- ipated. Cedar Valley won out to be the champion team. Loudon was runner up.

Lt. Franklin Cantwell Gets Korean Station
First Lt. Franklin D. Cantwell, whose wife, Neda Faye, lives on Route 1, Knoxville, recently was assigned to Headquarters, I Corps, Korea.

Lieutenant Cantwell entered the Army in 1951.
The son of James T. Cantwell, Route 2, Philadelphia, he is a 1951 graduate of Loudon High School.

GREENBACK NEWS

Pvt. Billy Hammonree of Ft. Chaffee Ark. is spending his fur- lough here with his mother, Mrs. Gene Hammonree, and other relatives.

Mrs. Roy M. Brooks Sr. is con- fined to the Blount Memorial Hospital suffering with a car- buncle on her nose.

Pvt. and Mrs. Bobby Borden have returned to Minneapolis, Minn. after a weeks visit with their parents, Mr. and Mrs. Odie Borden and grandparents, Mr. and Mrs. Mary Borden.

Miss Mary Anderson is spend- ing some time with her sister, Mrs. Fred Hall and Mr. Hall near Loudon.

Mrs. Kenneth Hair is in the Blount Memorial Hospital for treatment.

Mr. and Mrs. Edwin Eard of Maryville visited Mrs. Lucille Best and family her Saturday.

Edwin Jr. spent the weekend in Chattanooga with his uncle and aunt, the Rev. and Mrs. Ray Burges.

Mr. R. D. Akard of Sarasota, Fla. has spent some time at his place on the Niles Ferry Road and left Saturday to join Mrs. Sarasota. They expect to return to their home here soon after Easter.

Mrs. Gilbert Hartsell and chil- dren, Jimmy and Mary Jane of Maryville were in town Friday at Mr. and Mrs. C. S. Lane.

The White Eagle Girls Scout troop met at their usual time Tuesday afternoon and an in- vesture was held for Sharon Roberts. Mrs. Robert Miller ex- pressed thanks to members of the troop for their diligence in the cookie sale from which they realized \$201.00.

Mrs. Joe Pressley of Veno- res spent Friday with her parents, Mr. and Mrs. Richard Hughes.

Mr. Gene Disney returned Thursday from the Blount Memorial Hospital to his home off the Sinking Creek Road.

Mr. and Mrs. A. L. Disney returned to their home in LaPol- ette Sunday after a several days visit with Mrs. Gene Disney and sons during Mr. Gen's stay in the hospital.

Mrs. A. C. Montgomery Sr., Mrs. Wm. Breazeale and Mrs. Andrew Montgomery of Loudon City were guests Thursday of Mrs. J. B. Griffiths and family, Mrs. Breazeale and Mrs. Andrew Montgomery accompanied by Miss Mae Lowry went to Maryville during the afternoon and visited Mrs. Sam McCollum Jr. and children.

Mrs. Wm. Lane has recovered from a streptococcal infection.

Mr. and Mrs. Roy Lowry, Mr. and Mrs. R. A. Anderson attended the funeral service of Mr. Earl Watt in Loudon Saturday.

Mr. and Mrs. Roy Leonard and Mrs. Walter B. Buckner of Knox- ville were guests Sunday of Miss Emma Hall.

Mrs. C. O. McCall, Mrs. Lela Miller, Miss Margaret Thompson, Miss Mae Lowry and Miss Chris- tine McCall visited the Earl Watt family in Loudon Saturday afternoon.

Mr. and Mrs. George Alexander left today for their home in Olive Hill after a several days visit with their son Dr. R. H. Alexander, Dr. Mildred and family.

Mrs. Sam Wilson of Loudon visited the school cafeteria here and at Glendale Monday.

Mr. Lunsford and Miss Pat Fields of the Knoxville Journal visited the Greenback community Tuesday and had lunch with re-

presentatives at the school cafe- teria.

Mr. M. G. McTeer is at home from the Blount Memorial Hos- pital and continues to improve nicely.

Little Bobby Tarwater who is critically ill with complications following chicken pox, is reported slightly improved at the Nashville Vanderbilt Hospital. His parents, Mr. and Mrs. John Robert Tar- water are at his bedside.

Miss Helen Kerr visited Sat- urday with her sister, Mrs. R. H. Howell, Mrs. Lou Anderson, Miss Roe and Sue Kerr, in Knoxville. Mr. Ben Hammond is at home from a few days stay in Duran's N. C.

Little Patsy Hill, daughter of Mr. and Mrs. Frank Hill is ill with chicken pox.

Mrs. Stowe, teacher in the Friendville Academy was the weekend guest of Miss Carrie Beals.

Mrs. Arthur Brown and Miss Helen Kerr were visitors in Mary- ville Friday.

The Rev. Frank Ladner was a visitor in Knoxville Monday.

Dr. Albert Cropp of Maryville attended the community day here Tuesday.

Mr. Hoyle Beals and Karen of Knoxville visited Saturday with Mr. and Mrs. C. L. Beals and Mr. and Mrs. Edith Beals.

Mr. and Mrs. Paul Moore and daughter of Miami Fla. have been guests of Mr. Moore's sister Mrs. J. V. Akers and Mr. Akers and spent some time with their father Mr. G. R. Moore in Knoxville.

Mr. and Mrs. Glen Goodwin and Bonnie were visitors in Maryville, Wednesday.

Winston ratherwood, son of Mr. and Mrs. Leon Leatherwood is ill with scarlet fever.

Thursday, April 4, 1957 The Loudon County Herald

WANTED

Director for Boys and Girls Summer recreation program in Loudon, by the City of Loudon.

APPLY AT CITY HALL

Good Timers
relax occasionally and enjoy a cup of premium flavored JEG Special Coffee



Pfc Edgar G. Blain In Army Exercises

Army PFC Edgar G. Blain, son of Mr. and Mrs. James Blain, Route 3, Lenoir City, recently arrived at a maneuver area near Fort Polk, La., where he will participate in "Exercise King Cole" from March 24-April 17.

After completion of the field training exercise, Blain will return to his regular duties as a radar plottor with Headquarters Battery of the 88th Antiaircraft Artillery Battalion at Fort Stewart, Ga.

Blain entered the Army in August 1955 and received basic training at Fort Jackson, S. C.

The 21 year old soldier attended Moorstown Normal and Industrial College.

GOOD SMALL FARM FOR SALE

Want a nice 18 acre farm and home S. E. of Loudon on Highway 727 Just 2 miles from courthouse. Very nice 5 room house with bath, water from deep well, electric pump. Another 2 room cottage, weatherboarded, useable. Very good barn, needs little repair, pump house, smoke house, utility bldg. This farm has 6-10 tobacco base. Land grows all crops well, especially grasses, hay and truck crops. An excellent buy - with some terms. Possession within 60 days. Priced \$8,000.

JOHN W. GRAHAM

Loudon, Tenn.
Res. Ph. GL 8-2768, BUS. Ph. GL 8-2743

60 MONTHS TO PAY
on REPAIRS or REMODELING
anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$2.50 on each \$100 used. Responsible contractors recommended on request.

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West Lee Highway

Loudon, Tennessee

New hit with millions!
Kraft's Cheez Whiz
for dozens of fast cheese treats



SPOON IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks
A PASTEURIZED PROCESS CHEESE SPREAD

The world's most beautiful bargain!



This year Ford brings you 17-plus feet of fine-car loveliness... with a completely new "Inner Ford"... with spectacular new V-8 speed-dial... all at fractionally low Ford prices.

A '57 Ford looks like parked in front of your door. And it rides big, too! For there's a whole new "Inner Ford" to give you the kind of smooth, silent, solid ride you expect only from cars coming hundreds years. It's the longest, lowest, widest, strongest Ford in history!

And you can have the mile-munching might from your choice of the Thunderbird's own engines, too. Let us show you just how much you get in a Ford... and how little it will cost you.

Action Test
the new kind of
FORD

*Including a Thunderbird 312 Supercharged V-8 that delivers 300 horsepower. A 270-A3 Thunderbird 312 Super V-8

LOUDON MOTOR COMPANY

Grove Street

Phone GL 8-2616

Only Your Ford Dealer Has A-1 Used Cars and Trucks

OBITUARIES

Ernest C. Henderson

Ernest Carl Henderson, 61, passed away at Bacon Hospital March 27. He is survived by his wife, Mrs. Mary Henderson; two daughters, Mrs. Joe Largent, Philadelphia, and Mrs. Alice Woody, Kingston; two sons, Ed of Loudon and Don of Mars Hill, N. C.; a sister, Mrs. Sally Goble of Loudon; three brothers, Mote of Loudon, Luke of San Francisco, and Lee of Pennsylvania; and four grandchildren.

Services were held Saturday at 10:30 a.m. from the Quinn and Karnes Funeral Home with the Rev. O. C. Rainwater and Rev. John Tillery officiating. Interment was in Steeple Cemetery.

GULF TIPS

BY CLIFF



He has been getting his service here for years, and the old bug still runs like a top.

DELANEY'S SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-9109 W. Lee Hwy

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262

Cancer Drive Is Now Underway In County For 1957

The 1957 Cancer Drive in Loudon County was officially opened April 1, kicking off a campaign to raise funds to help combat cancer through prevention and research.

State Highway Patrolman Bill Bunch heads the drive in Loudon County, with Frank Sizlar at Loudon Chairman. A number of other officials will also be active in the drive.

The nationwide campaign once again seeks funds to continue the fight against cancer. Money contributed during the campaign will finance research to develop methods of treating cancer and possibly the means to prevent it.

Davis School News

We're glad to have Marie Brown back in school after being in the hospital for a month. We hope she gets well soon.

Mrs. White's Room
We are sorry David Lee Williams is out sick.

The fourth grade children are enjoying the paper houses they made.

The third grade are having fun using the dictionary.

The third and fourth grade are having fun painting pictures of birds.

Glen Presley spent three days in Nashville last week. He was chosen as one of the delegates to 4-H Club Congress in Nashville. Glen reported a wonderful time.

The seventh and eighth grades want to thank Mr. Clyde Wagner Jr. for working with them during the basketball season. Without his help we wouldn't have played very much basketball.

We missed Earl Williams and Phyllis Palmer Monday. They were both sick.

The eighth grade is finishing up a Tennessee History scrap book. We have our Tennessee History Book.

Mr. Ernest Giles built us a trophy case of which we are very proud.

COLORED NEWS
Miss Theune Blair reporting.
Sn 1-c Robert Blair Jr. of the

Loudon FTA Members Attend State Meeting

The Helen Headice chapter of the Future Teachers of America attended the state convention which was held Friday, March 29, at Middle Tennessee State College in Murfreesboro.

Mrs. George Purdy, Mr. Bert Ratledge, and Mrs. Charles Colville accompanied the 28 members to the convention. Official delegates were Elizabeth Howard, Jean Marrow, Janie Stewart, Lowry Kline and Dick Pressly. The other students who attended were Ann Alnum, Judy Chesnut, Pamela Finn, Sandra Julian, Betty Jane Limburg, Arbra Melton, Mary Louise Purdy, Sue Presley, Judy Ross, Billy Jean Shober, Sarah Ann Simpson, Linda Smith, Jane Waller, Glada Watkins, Pat Wright, Austin DeFord, Jimmy Frank Eblen, Eli Gayton, Henry Hope, John Miller, John Rainwater, Larry and Steve Robinson.

Panel discussions, films, a "boke party," a dance, a tour of the campus, and a banquet, attended by 500 people, were the highlights of the convention.

BLAIRLAND CLASS NO. 12 REPORT
By Marshall Trout

The members of Class 12 have elected the class reporter. We are going to have three months meeting at Fort Loudoun Dam in about two weeks.

A boy from our class is called to teach each Sunday. Joe Sheffey taught the lesson last Sunday. I will state each week the teacher of the past Sunday. We cordially invite boys from 16 to 20 to attend our class, if not going anywhere else.

Mr. Sellar Maynard has been coming down and helping us organize our baseball team. It is nice to have parents interested enough to come in and help us with any phase of our school work.

We missed Earl Williams and Phyllis Palmer Monday. They were both sick.

The eighth grade is finishing up a Tennessee History scrap book. We have our Tennessee History Book.

Mr. Ernest Giles built us a trophy case of which we are very proud.

COLORED NEWS
Miss Theune Blair reporting.
Sn 1-c Robert Blair Jr. of the

Jackson School
We are glad to have Mrs. Allen Presley back after several days illness.

Mrs. Carpenter's Room
We are glad to have everyone back in school after several days absence.

Mrs. Easter's Room
The 6th grade beat the 5th grade in attendance this month. In the 5th and 6th grades we have 12 that have not missed a day this year. They are: Sarah Guider, Betty Todd, Fledia Watkins, Glenda Goodson, Peggy Isbill, Cleo Kirkland, Alice Henderson, Nolan Giles, Joe Turpin.

U.S. Navy, son of Mr. and Mrs. Robert Blair needmore Rd. who is stationed in San Diego, Cal. is home on a 30 day leave. He has been recently transferred from VAW-11 to FAU. com. Air Pac in San Diego.

content on last Friday night. Miss Ann M. Wilson was crowned queen.



OBSERVE ANNIVERSARY — Mr. and Mrs. R. L. Shaw celebrated their 30th wedding anniversary on March 12 at their home. The couple was married by the Rev. Hugh Hoffman in 1927 and have resided in Loudon County during their marriage. Their home is on Route 4, Loudon.

Boys And Girls County Program To Be Held
Loudon County's American Legion Posts will once again join in sponsoring Boys and Girls County here on Thursday, April 23.

The program is aimed at promoting understanding of the workings of government among students of Loudon County high schools. The Legion Post of Loudon and Lenoir City join in sponsoring the day annually.

County high schools kick off the program by holding elections to name representatives for the various county offices for the one day. Those representatives hear reports from county officials on the workings of their offices and actually spend the day in the post to which they are elected. The representatives return to the schools following the program and report to their respective students bodies on what they have learned.

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF LOUDON

In the State of Tennessee, at the close of business on March 14, 1957 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes

ASSETS	
Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 707,146.50
United States Government obligations, direct and guaranteed	2,726,555.00
Obligations of States and political subdivisions	174,068.79
Other bonds, notes, and debentures	22,926.90
Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank)	4,535.00
Loans and discounts (including \$188.38 overdrafts)	804,166.21
Bank premises owned \$13,100.00, furniture and fixtures \$7,255.00	20,355.00
TOTAL ASSETS	4,520,343.40

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	\$1,770,421.00
Time deposits of individuals, partnerships, and corporations	2,097,528.58
Deposits of United States Government (including postal savings)	19,463.66
Deposits of States and political subdivisions	443,048.19
Other deposits (certified and cashier's checks, etc.)	16,979.38
TOTAL DEPOSITS	4,366,940.81
TOTAL LIABILITIES	\$4,366,940.81

CAPITAL ACCOUNTS	
Common stock, total par	50,000.00
Surplus	100,000.00
Undivided profits	62,290.59
TOTAL CAPITAL ACCOUNTS	212,290.59
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$4,520,343.40

MEMORANDA	
Assets pledged or assigned to secure liabilities on other purposes	523,000.00

I, Estelle Russell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE RUSSELL, Cashier
Correct—Attest: A. F. McCRARY
R. T. SHARP
BEN M. ROBERSON

State of Tennessee, County of Loudon, ss:
(SEAL) Sworn to and subscribed before me this 2nd day of April, 1957, and I hereby certify that I am not an officer or director of this bank.

Arthur M. Fowler, Notary Public.
My commission expires 1-23-1960.

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CAPCO Driveways And Parking Areas

Solicits your work on the basis of

Quality Work At Reasonable Prices

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a word to the wise ADVERTISE

Many years ago John Wanamaker founded a business that grew to be one of the largest in its field. This business successfully weathered depressions and slumps — even prospered in times when competitors found going too rough.

We think his advertising philosophy had much to do with Wanamaker's growth and want to pass on to you some of his ideas.

1. He believed in day-in and day-out advertising — "Remember, it's the fine, steady rain that soaks."
2. He believed in aggressive advertising — "Competition will pound us hard, but let's see who can pound the hardest."
3. He believed in backing up his advertising — "Money spent in advertising is squandered unless it holds the customer it attracts."
4. He believed in continuous advertising — "I advertise all the time; I never stop advertising. Here (New York) if the squirrels don't keep foraging, they will starve."
5. He believed in truthful advertising — "If advertising were believed, and the goods of the value stated, stores would be twice as large and business twice as good."
6. He believed that advertising should never be retrenched — "When times are hard and people are not buying is the very time advertising should be the heaviest. You want to get people in to see what you have. You must advertise to do that . . . but I believe in advertising all the time."
7. He believed in persistent advertising — "If there's one thing the quitter should let alone, it's advertising."

THE LOUDON COUNTY HERALD

- For Quality You Trust
- For the finest for your family
- For Nature's Most Perfect Food

DRINK

BACON'S MILK



AVAILABLE

at your neighborhood grocery or from our friendly routemen.

London Social And Personal News

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Mr. A. J. Bowden from Lenoir City was guest speaker at the Household Leaders Training meeting recently. Mr. Bowden gave many excellent ideas on rose, and shrubbery. The leaders certainly benefited by their presence.

During the month of March, household leaders have been teaching club members techniques of cake decorating. It was seen that the art of decorating was not too difficult at all in fact with a bit of practice anyone could do it. Some that were not in clubs have requested some information on this. Pat Keener, Lakewood club member, gave some excellent

tips on decorating at our planning meeting. She suggests using the butter recipe. Of course, margarine or shortening make an excellent substitute. Reaching the desired consistency is a large determinant in the final results. Experience is the best teacher here. The recipe includes: One tablespoon butter mixed with one cup of confectionary sugar, stir thoroughly and add color if desired. Paste must be stiff enough to retain design when pressed out of tube, but soft enough to squeeze out of bag easily. A few drops of milk or water is added to reach desired consistency. An egg white icing is also satisfactory. One egg white beat until stiff. Add gradually confectionary sugar until paste is stiff enough to hold sharp when being always hold the tip so that it just barely touches the cake. It is just barely touching the cake. It is just barely touching the cake. It is just barely touching the cake.

REPORTING IN To Loudon County

Mar. 24—To Mr. and Mrs. George Motts of Kingston, a 6 lb. 4 oz. girl.
Mar. 26—To Mr. and Mrs. Charles Carpenter of Lenoir City, a 7 lb. 4 oz. girl.
Mar. 27—To Mr. and Mrs. Carl Coley of Lenoir City, an 8 lb. boy.
Mar. 28—To Mr. and Mrs. John Shaver of Loudon, a 7 lb. 1 oz. boy.
To Mr. and Mrs. Earl Hamilton of Lenoir City, a 7 lb. 3 oz. girl.
To Mr. and Mrs. Arville Latham of Lenoir City, a 7 lb. girl.
Mar. 31—To Mr. and Mrs. W. V. Swing of Lenoir City, a 7 lb. girl.
To Mr. and Mrs. Lawrence Crabtree of Loudon, a 7 lb. 10 oz. boy.
April 1—To Mr. and Mrs. Perry Schrimmer of Kingston, an 8 lb. 9 oz. boy.
To Mr. and Mrs. James Ponderfield of Lenoir City, a 7 lb. 2 oz. girl.
April 2—To Mr. and Mrs. Narval Besty of Lenoir City, a 5 lb. 12 oz. boy.
April 2—To Mr. and Mrs. Bernice Ray, Swiney of Loudon, a 8 lb. 13 oz. boy.

MRS. J. M. LOWE HONORED
Mr. and Mrs. E. A. Lowe, Bob and Jack, and Mr. and Mrs. Bill Lowe, Jane, Rags, Ann and Nancy of Loudon spent the weekend at a family reunion in Vincent, Alabama.

The occasion was the 75th birthday of Mrs. J. M. Lowe, the mother of E. A. and Bill Lowe. Present at the dinner on Sunday were Mrs. Lowe's six sons and three daughters, 24 grandchildren, and 2 great grandchildren. There was one son and one daughter absent. The grand total for the meal numbered 50, including three guests. Of the 50 people present at the gathering, only 10 were from places outside the state of Alabama. This birthday is the one time in the year when all the family try to get together for a reunion.

This has been a very fortunate life for Mr. and Mrs. J. M. Lowe and for all the sons, daughters and relatives. All the sons and daughters have grown up and are alive and have raised very healthy families. Only one death has resulted in this entire group.

Three Circles Have Meetings On Monday

SALLY JONES CIRCLE

The Sally Jones Circle met Monday evening at the home of Mrs. Ben Wilburn, with Mrs. Herman Moore as co-hostess. Mrs. Dan Remine was the program leader using as her topic, "Islands of Our Home Mission Week." Mrs. Hall Summers, Mrs. Cam Hall, Mrs. Sam Harrison and Mrs. John C. Greer had parts on the program.

The Circle Leader, Mrs. Dan Remine had the business meeting. There were 12 members answered the roll call. An ice course was served at the close of the program. Mrs. John H. Robertson used a short meditation centering around the approaching Easter season to close the meeting.

WORLD SERVICE CIRCLE

The World Service Circle met Monday evening at the home of Mrs. J. R. Watkins.

A salad plate was served first to the 16 members present. Mrs. Ruth Richards was the program leader, but due to the illness of her mother and father Miss Rachel Huff took charge. Those taking part were Mrs. Broady Harrison, Mrs. Jay Roy, Mrs. Jimmy Roberts, Mrs. Edna Jones and Mrs. B. H. Greene.

Miss Rachel Huff, circle leader, had charge of the business meeting. She announced the last study course on "Mission USA" to be held in May with Miss Catherine Hildon, Conference Rural Worker to be guest instructor.

Mrs. Broady Harrison closed the meeting with the "Quiet Hour" reading "Because He Loves Us So Much."

PEARL REMINE CIRCLE

The Pearl Remine Circle met in the Social Hall of the Methodist Church Monday evening with Mrs. M. L. Little as Mrs. Helen Bacon as hostesses.

A salad plate was served before the program. Mrs. Randal Johns was the program leader using as her subject "Our Cross Becomes a Plan." Mrs. Eugene Booth and Mrs. Joe Y. Watkins had parts on the program. Mrs. Rufus Waller, circle leader, had the business meeting. There were 11 members present. Mrs. Eugene Booth closed the meeting with the "Quiet Hour" reading entitled "Crucifixion."

Order Of Eastern Star Sets Program

Mrs. Wade Hill will be installed at the first ceremony of the year held by the Philadelphia Chapter of the Order of the Eastern Star, Friday night, April 5. The meeting at the Philadelphia Masonic Temple will start at 7 p.m. with a covered dish supper.

All members are urged to attend the program.

Mrs. Ed McQueen and sons, Preston and Jeffrey returned home Sunday after spending two weeks with Mrs. McQueen's parents, Mr. and Mrs. H. P. Bird in Auburn, Ky. Bill Stanley, J. Rimshaw, Mrs. Cecil Julian and Mrs. Charles Wilson attended the arts and craft show and the play "The Little Foxes" in Oak Ridge last Sunday. Mrs. Owen James and Mrs. Erna Markwood recently attended the Grand Chapter of the order of the Eastern Star held in Memphis. Mrs. John Collins was dismissed from Bacon Hospital Wednesday and is recuperating at her home on Highland Ave.

Among those out of town who attended the funeral of Mr. Eugene Gaylon last Wednesday were Mr. and Mrs. V. H. Hooper, Mr. Bill Towers, Mr. P. A. Carter, Mr. Charlie Robbins, Mr. Tom Cupp, Mr. A. R. Cooper, Mr. Mack Lawson, Mr. Blaine Beck, Mr. Jack Loving, Mr. Jimmie Ray Mills, Mr. Joe T. Smith, Mr. Wayland Krutty, Mrs. Ruby Russell, Miss Lois Howe, Mr. Rod Cinnamon, Mr. Eldridge Long, Mrs. Gene Marline, Mr. and Mrs. Clay M. Price, Mr. Joe Riley, Mr. Robert E. Manis, Mr. Gray Wilson, Mr. Earl Mann, Miss Maude Howe, Mr. Roy Collins, Mr. Harold Looney, Mr. Kenneth Cooper, Mr. Robert Eidan, Mr. Tom Eidan and Mr. and Mrs. Fred Terrell all of Rogersville.

Mrs. William J. Morgan, Sunday and Jayne, returned Tuesday after a week's visit with Mrs. Morgan's parents, Mr. and Mrs. J. W. Gilpin, in Savannah, Ga. Mrs. John Stemple and son Jack left Thursday for their home in Falls Church, Va. after a visit with Mrs. Stemple's mother, Mrs. Walter Sommers.

Miss Elizabeth Carmichael of Tuscaloosa, Ala. was the weekend guest of Mrs. Deola Blize and Mrs. Don Robinson and children of Knoxville were the weekend guests of Mr. and Mrs. John L. Robinson.

Mrs. John H. Robertson and Mrs. Helen Bacon returned home Thursday after spending a week in the Vanderbilt Hospital in Nashville. Mr. and Mrs. Buell Cox and son returned home Thursday after spending two weeks in Alabama.

Mrs. Glen Dorris, Sr., and sons, Glen, Jr., and Gary Lynn, Nashville, spent the weekend with Mr. and Mrs. Earl Kelso and family. Mrs. Francis Dobbs and daughters, Joannette and Nancy of Wetumpka, Ala. spent Monday with Mr. and Mrs. C. L. Miller and family.

Bob Lowe, student at Washington and Lee University, is visiting his parents, Mr. and Mrs. E. A. Lowe, during spring holidays. Vernon Burnett and Jim Mike Watkins of Middle Tenn. State Teachers College in Murfreesboro spent the weekend with their parents, Mr. and Mrs. Jimmy Burnett and Mrs. Dora Watkins. Buddy Bacon from E.T.S.C. in Johnson City spent the weekend with his mother, Mrs. Helen Bacon.

Mrs. John L. Robinson left Wednesday to spend a few days with Mr. Don Robinson and family in Knoxville. Miss Pat Miller and Miss Nancy Randle of Carson Newman College in Jefferson City spent spring vacation with their parents, Mr. and Mrs. C. L. Miller and Mr. and Mrs. Joe Randle.

Mrs. Lucy Stover of Murfreesboro spent the weekend with Mr. and Mrs. Joe Harrison and son, John. Mr. Walter Craig spent Wednesday with Dr. and Mrs. Sam Harrison and family. Mr. and Mrs. John Redmon, Mrs. Kenneth Hines and Mrs. Lucille Fountain of Lenoir City and Mr. and Mrs. Glenn Barna of Rogersville spent Sunday with Mrs. Eugene Gaylon and children. Bill Hope, Bill Hargrove, Ernie Robinson, Bobby Jones, Joyce Willet and Helen Williams of U. T. spent the weekend here with their parents.

Mr. and Mrs. Barney H. Barnett and son, Barney, Jr., of Atlanta, Ga. and Mrs. Floyd Barrett of Knoxville were the weekend guests of Mrs. J. C. Greer. Mrs. Charles Lawson of Williamsburg, Ky. is the guest of Mr. and Mrs. Joe Carter and daughter, Marion Jo. Mr. S. R. Crowder was admitted

Bridge Club Meets

With Mrs. Doris Blair

Mrs. Doris Blair entertained her bridge club last Thursday evening at her home on Wharf Street. Supper was served preceding three progressions of bridge. High score was won by Miss Rachel Huff. Bingo by Miss Maude Grigg.

Guests for the club were Mrs. H. H. Richeson, Miss Maude Grigg and Miss Hazel Quinn of Lenoir City.

Host John C. Greer

Host To Bridge Club

Mrs. John C. Greer was hostess to her bridge club Tuesday evening at the home of Mrs. Carmichael Greer. A desert course was served before playing three progressions of bridge.

High score was won by Mrs. Robert Cline. Other prizes by Mrs. James O. Harrison, Mrs. Dan Remine and Mrs. Jim Blair. We are happy to have Mrs. Ray Waller as a new member of the club.

Mrs. Boothe Is Host

To Bridge Thursday

Mrs. Howard Boothe entertained her bridge club last Thursday evening at her home on Robinson Drive. Three progressions of bridge were played.

High score for the club was won by Mrs. Clarence Hughes. Second High by Mrs. Stanley J. Duncan. Great high by Mrs. Bert Pranter and Bings by Mrs. Jack Lefler.

A desert course was served following playing bridge. Guests for the club were Mrs. Dan Remine, Mrs. Bert Pranter and Mrs. Jack Lefler.

to the Bacon Hospital Tuesday. Mr. and Mrs. Joe Preston Simpson and family of Greenview were the weekend guests of Mr. and Mrs. Homer Simpson. Mrs. Jack Pickett was dismissed from Bacon Hospital Wednesday after undergoing surgery. Mrs. Joe Hudson, Mrs. Charles Burnett and Mrs. Evan Forbush attended the State W.M.U. meeting at First Baptist Church in Knoxville Thursday.

Thursday, April 4, 1937

The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. Ray Waller
Loudon

SOUR CREAM DATE PIE

MIX: 1 cup sugar
1 tsp. nutmeg
1/4 tsp. salt
2 tablespoons flour

ADD: 2/3 cup chopped dates
1/4 cup nuts
2 eggs beaten
1 tsp. vanilla
1/4 tsp. lemon extract

Same as other pie crust. Only add 1 tablespoon sugar, and enough egg to mix instead of water.

Mix well and pour into an unbaked pie shell. Bake 10 min. in a moderate 350 degree and lower heat and bake for 45 min. in slow oven.

Thanks Mrs. Waller for this good pie recipe. I've eaten it at your house and I thought it tasted different from any I'd ever eaten. I hope our readers will want to try it too and see how good it is.

Winsome S.S. Class Met Tuesday Evening

The Winsome Sunday School Class met Tuesday evening at the home of Mrs. Ivo Sanders with Mrs. Neph Purdy, Jr. as co-hostess. There were 17 members present.

Mrs. Verne Stapp was the program leader with Mrs. John Messamore, Mrs. Robert Hudson, Mrs. Fred Marrow and Mrs. Arthur McCollister taking parts.

Mrs. A. C. Duncan, class president presided over the business meeting.

Mrs. Kenneth Summers was in charge of the social hour. A desert plate was served at the close of the meeting.

Mrs. Edith Bibee and Master Jimmy Gilmer of Knoxville were recent guests of Mr. and Mrs. Charles Vance and daughter, Rebecca. Mr. Howard Boothe has returned from a visit with his parents, Mr. and Mrs. A. M. Boothe in Roanoke, Va.

Flying the Coupe?

PAYING for repairs to your car and for damage to property of others... won't be easy, either. Your best bet against such a financial crash is to have comprehensive and Collision Insurance on your car. Ask us about it today!

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
500 Grove Street-Phone GL 8-3501
Loudon

We proudly announce that our

Spring Selection

of beautiful new dresses is now arriving daily





We proudly present the most beautiful spring line of dresses in our history. Beautiful new colors, patterns, styles. You'll want to make your selections now. Both full and half sizes

\$6.95 to \$12.95

Beautiful Assortment
SPRING HATS
2.98 -- 3.98 -- 5.00

Hats For The
LITTLE MISS
1.99 and 2.99

The Ed Watkins Store

Grove Street Loudon

WHITE STORES

and GREEN STAMPS

FREE
KLEEN-FLOOR
CLEANER
with
Johnson's
GLO-COAT
quart 98¢

PLUS  **GREEN STAMPS**

WHITE STORES

TRUSTEE'S NOTICE

As required by law, I will on May 1, 1937, deliver to the Clerk and Master all unpaid 1935 Loudon County taxes. Delinquent taxes may be paid at my office until May, 1937.

J. V. Schrimsher
Trustee

MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. C. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:30 P. M.
 Training Union Dir. Eddie Robert
 Mid-Week Prayer Services Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chesnut
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:30 A. M.
 Evening Services 7:30 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Services 7:15 P. M.
 Prayer Meeting Wednesday 7:00 P. M.
 Choir Practice Wednesday 7:30 P. M.
 Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

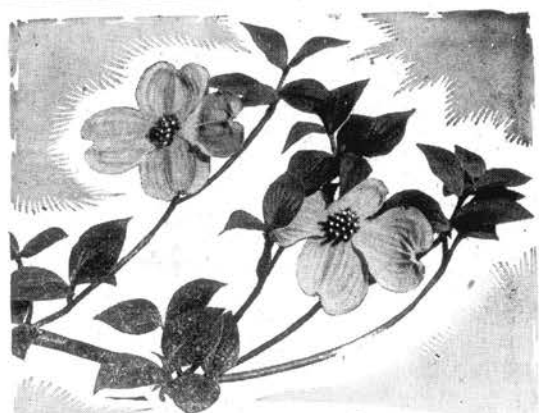
Pastor Rev. William S. Swode
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tuller
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.



SYMBOL

Legend has it that, long ago, the dogwood came into bloom on Calvary and that, afterwards, a cross was implanted into the flower itself, to remain for all time. You can see it if you look closely, rust brown against the white of each individual blossom.

Many of us carry crosses, faint like the dogwood's emblem but with us, nevertheless. Somehow, in this Lenten season, we become particularly conscious of them and of our need for help—a certain kind of help, that can be found only through the things we learn in Church.

The Church doesn't pretend to banish our cares and woes. But, its teachings realistically consider the experiences of life itself. No matter what our personal cross may be, we seem able to bear its burden with more strength.

Lent is a wonderful time in which to begin making church-going a regular part of your life—if you haven't already.

Day	Book	Chapter	Verses
Sunday	Isaiah	55	1-19
Monday	Isaiah	56	1-12
Tuesday	Mark	8	1-26
Wednesday	Mark	9	1-28
Thursday	Luke	18	1-17
Friday	Luke	19	1-28
Saturday	James	4	1-12

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	6-Don Creamery
Ed Watkins Store	Don & Smith's Chair Co.
Smith Drug Co.	



This March 5, 1957.
E. W. Wailing, Substitute Trustee
Mar. 14, 21, 26, Apr. 4

Buy Now While Available!

CLASSIFIED

OF OPPORTUNITIES

CARD OF THANKS... we wish to express our heartfelt thanks to our friends and neighbors for their many kindnesses and expressions of sympathy at the death of our husband and father. May God Bless each of you. Helen Galyon, Gloria Jean and Billy Ben.

BUDGET PRICED PAINT... all colors in quarts and gallons \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. tfe-17

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116-A S. Lenoir City, day phone 8211, night 1862. tfe-11

REPAIR AND SELL all makes sewing machines. W. H. Lebel, 806 Price St., Sweetwater, Phone 4216. tfe-10

HUGHES' RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-2867 (if no answer call GL 8-2867). Bill Hughes, owner and operator. tfe-47

FOR SALE — 32 ft. 2 bedroom 1955 house trailer. Completely modern. Will trade for house. Call GL 8-4191. 3c-21c

Mr. Seller — Mr. G. I. Let us process your G.I. loan on that house you wish to purchase. We are experienced in the handling of loans on all types of Real Estate. We also have FHA, Loans and Farm Loans. Let us sell that piece of property you don't need any longer. Maybe you'd like to exchange it for something you could use to better advantage. Our financing connections are a big help in expediting our sales. "If you want to buy or sell or exchange a home or any other kind of property, anywhere, call 238 in Athens" **Roy Real Estate Co. REALTORS** Selling — Trading — Financing

BONNET DRIVE-IN THEATRE South of Loudon on Highway 11

THURSDAY & FRIDAY APRIL 4 & 5 ATTACK Starring Jack Palance, Eddie Albert, Cartoon

SATURDAY, APRIL 6 DOUBLE FEATURE THE LONE RANGER In Warnercolor with Clayton Moore and Johnny Sheffield in

THE GOLDEN IDOL Cartoon

SUNDAY & MONDAY APRIL 7 & 8 ODONGO Cinemascope—Cartoon Starring Rhonda Fleming, Macdonald Carey, Cartoon

TUESDAY & WEDNESDAY APRIL 9 & 10 HELL ON FRISCO BAY Cinemascope—Color Starring Alan Ladd, Edward G. Robinson, Joanne Dru, Cartoon

PLAY BANKO Tuesday and Wednesday Nights 2 JACKPOTS 10 SURE WINNERS

SOS — SALE ON SHOES Just received about 2,000 pair of mens, ladies, and childrens sample shoes. Ladies and childrens shoes to sell at 50c or 2 pair \$1.00; 97c or 6 pair \$5.00; \$1.98 or 3 pair \$5.00. Mens shoes and oxfords from \$2.49 and up. Valley Mercantile Outlet, West End, Loudon. tfe-17

FOR SALE — 4 room house with bath, Good location, good condition. 903 Valley Vista Drive. Call GL 8-3619 3c-21c

FOR RENT — 4 room unfurnished apartment in business district. Call 2292. tfe-46

FAMILY SERVICE — Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2031. tfe

WE SERVICE all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. tfe

FOR RENT... modern 3 and 4 room furnished apartments, utilities paid. 2 blocks from school and business district. Grubb Apartments, 300 A St. Lenoir City. Phone Joe Grubb, 1324. 3c-20-pd

LOTS FOR SALE — across the river from Loudon near Visking plant. \$200 each. Call GL 8-2332 3c-21-pd

DON'T BUY A COW! Call GL 8-2068 Why? For Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

Real Estate Opportunity

CAN YOU SELL STROUT REALTY has the Loudon territory available now. Individuals or couples who qualify for it will be assisted in securing their license. You will operate your own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Go-getters that can sell wanted NOW!

Strout Realty 1711 N. Glenstone P. O. Box 918 Springfield, Missouri

COLE FOR THE WHOLE FAMILY'S PLEASURE DRIVE IN THEATRE

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY Phone GL 8-3252

THURSDAY & FRIDAY APRIL 4 & 5 ROCK ROCK ROCK Starring Ellen Freed, Frankie Lymon

Second Special Feature AMAZON TRADER Technicolor Cartoon

SATURDAY, APRIL 6 DOUBLE FEATURE STORM OVER THE NILE Anthony Steele Cinemascope—Color and

RIDING SHOTGUN Randolph Scott Technicolor Cartoon

SUNDAY & MONDAY APRIL 7 & 8 RAINMAKER Vivian-Color Bert Lancaster Katharine Hepburn Cartoon

TUESDAY & WEDNESDAY APRIL 9 & 10 FOREIGN INTRIGUE Robert Mitchum In Technicolor

BIG KNIFE Shelly Winters Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

WANTED TO BUY... a good farm, write P. O. Box 602, Kingsport, Tenn., giving price and terms. 3c-20-pd

CHENILLE — We have just received a few more of the \$1.98 chenille bedspreads. Also a good selection of 40 x 60 in. crib spreads with lovely multicolored animals on white to greet baby at nap time. Valley Mercantile Outlet, West End, Loudon. tfe-19

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

TV RADIO SERVICE — We repair any make TV, radio, car radio or record player. Authorized GE, Siles and service. See Boyd Forester at Bowman-Porter Furniture Co., Phone GL 8-3253, Loudon.

FURNITURE and APPLIANCES we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Bdy., Phone 1791. tfe-11

SOS — SELLING OUT STOCK... all of our present stock of cloth has been reduced to sell from 12 1/2c yd. to 30c yd. Also 35 piece set of dishes for only \$2.49. Valley Mercantile Outlet, West End, Loudon. tfe-17

SAVE! \$ SAVE! 10 PIECE LIVING ROOM SUITE • CHAIR • 2 LAMPS • 2 TABLES • 2 PICTURES • 2 PILLOWS SPECIAL AT **169.50**

GREER Hardware Company Phone GL 8-2046 Loudon

GILES AND SON FOOD MARKET

GIGANTIC FOOD SALE!

WESSON OIL QUART Just 63c

FLEECE WHITE Quart -- 15c 1/2 Gallon -- 29c

LUX Bath Size 2 Bars for 21c

NBC PREMIUM SALTINES 1 lb. Box -- 29c

SILVER DUST Giant Size Only 75c

GOLD CRAFT Peanut Butter 8 oz. Size -- 19c

SNOWDRIFT 3 Pound Can Only 84c

LIFE BOUY Bath Size 2 Bars for 25c

GORDY SALT 2 Boxes 19c

BREEZE Giant Size 75c

FREE ONE PINT BACON'S SHERBET with the purchase of 1/2 Gallon BACON'S ICE CREAM A \$1.09 Value Special at only **89c**

Also With The Purchase Of 1/2 Gallon Of Ice Cream We Will Sell You, A 40c Merita Cake For Only **29c**

LOOMIS PRODUCTS

8 lb. Pail Cherokee Lard **\$1.35**

CHEROKEE SAUSAGE 4-1 lb. Packages Only **99c**

FREE FRYING CHICKEN

Given With Each 10.00 Purchase. This Fryer Has Been Grown In Our Own Broiler House

REDEEM Your Imperial margarine coupon at our store!

Plus +VALUE+ Store

JFG Mayonnaise

Pint Size **3 For Only 99c**

NBC Devil Food Squares 1 lb. Cello Bag Only 35c

New Potatoes 7 Pounds Only 25c

Florida grapefruit Medium Size 6 for 27c

Once In A Lifetime SPECIAL T-Bone Steaks Only 49c lb.

LIBBY CANNED MEATS Corned Beef Hash 2-16 oz. Cans Only **59c**

ONE POUND LAY'S THRIFT BALONEY AND ONE LOAF KERN'S BREAD Special -- Both For Only **29c**

FRESH COUNTRY EGGS 4 Dozen For **99c**

FRESH, FIRM TOMATOES 3 Cartons Only **25c**

Shop And Save With Mohlar And Harold Giles — 3 Miles Out Vonnore Road

Giles and Son Food MARKET

RINSO Regular Size — 32c LIQUID LUX Reg. Size Only 35c

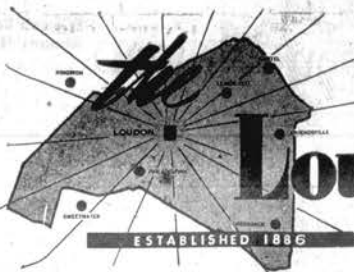
VAN CAMP'S Pork and Beans 6 No. 2 Cans--89c

Hunt's Peaches 3 No. 2 1/2 Cans Special At 83c

Stokely's Golden Cream Style Corn 7 Reg. Cans--99c

You'll like our good, Fresh-Cut Meats

We Now Have The New **PURINA DOG CHOW** In stock and will gladly redeem your coupons.



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 21

LONDON, TENNESSEE, THURSDAY, APRIL 11, 1957

PER COPY

Just Piddlin'

By The Editor

COACHES at London High School have presented some of the problems present in the operation of athletics at the school with the answering opinion that a well organized booster club here could take care of many of them. The coaches believe that such a group could do much to boost and improve the sports programs at the school.

A couple of problems were emphasized, particularly the need for an organized car pool. Several good football prospects who wish to play live in the country and do not have transportation home after afternoon practice. The coaches believe that even more boys with the same situation would play football if the transportation was no problem for them.

Also, it was pointed out that the football field needs a great deal of work, such as leveling off and reseeded. More bleachers are needed for seating. An electric scoreboard for the field has been under consideration a number of times, but so far there isn't one.

Most of these things the London HS Athletic Association would like to handle itself, but it lacks both the funds and the manpower to accomplish them.

Maybe a Quarterback club is just what we need to boost our sports program. London HS Coach, as they call him, is meeting to work out the details of a group people will indicate an interest in the program. So let Jim Cardwell and Chig Rattledge hear from you on the matter.

LOTS OF POLAR winds, and rightfully so, about the high winds the first of the week. All indications are that we had a pretty close call.

Evidently a tornado did get worked up between London and Athens, but for some unknown reason it split in two pieces very quickly. The weakest section roared through above London as nothing more than a strong wind, however, the stronger section swung below us doing a lot of damage in the Madisonville-Venore area. Clayton Curtis of London had a barn completely flattened on his Venore farm.

But, luckily, it all missed London. Some homes lost shingles to the high wind, but no other damage was reported and all utilities and telephone facilities continued in operation.

YEP... "Have you ever met with an accident?" Inquired the agent of the farmer who was applying for insurance. "No," replied the farmer. Then, as an afterthought, added, "A mile kicked in two of my rice pines, and a rattlesnake bit me on the leg a couple of years ago."

"Great scot," gasped the agent, "don't you consider those accidents?"

"Now," said the farmer, "they do me it on purpose."

THOUGHT FOR THE WEEK... a lot of people get through thinking before they think things through.

County Schools To Close Next Week

London County schools will be closed the week of April 15 for Easter holidays, giving students an opportunity to find a cure for their spring fever.

County teachers, however, will meet at London High School April 15, 16 and 17 for In-Service training. They will be off April 18 and 19 for their Easter holiday.

Attention: All Pet Owners

The London County Health Department in cooperation with the State Rabies Control Division is sponsoring a rabies vaccination program. Registration and vaccination at the clinics will be \$1.00. All dogs are required by State law to be vaccinated, registered and tagged with official State Health Department tags each year by the State Rabies Control Division.

All persons are urged to have their pets vaccinated to assure protection of life, property and health of others, at scheduled times and places below:

Date	Place	Time	Location
Apr. 16	Dixie Lee Junction	2:30	Cleverages' Market
" 16	Lenoir City Ball Park	3:30	Civilian Field
" 17	Huntsville	2:45	Lenoir City Colored School
" 17	Silver Ridge	3:30	Silver Ridge School
" 18	Browder	2:30	Browder School
" 18	Highland Park	3:30	Highland Park School
" 19	Roberson	3:00	Roberson School
" 19	London	3:30	London Baseball Park
" 22	Jackson	3:00	Jackson School
" 22	Davis	4:00	Davis School
" 22	Poplar Springs	4:30	Poplar Springs School
" 23	Fenders	1:45	Fenders Church
" 23	Prospect	2:30	Prospect Church
" 23	Nilandale	3:45	Let across from East Church
" 24	New Providence	2:30	New Providence School
" 24	Estons Crossroads	3:30	Estons School
" 25	Greenback	2:30	Greenback Square
" 25	Glendale	3:45	Glendale School
" 26	Steekee	3:00	Site of old Steekee School
" 26	Corinth	4:00	Corinth Church

All communities not listed above please make arrangements to have your pet at one of the above scheduled places, or if ten or more dogs are available, please call us for a clinic visit. The cooperation of every pet owner is essential to make this program a success. If we receive your co-operation, then we can control rabies, a serious, fatal, dreaded disease. A disgrace to any community.

Dr. A. B. Shipley, M. D.
Director, London County Health Dept.

Lions Club To Help Sponsor A Fat Cattle Show

On Friday morning, April 12, beginning at 9:30 sharp, the London Lions Club and the London County Livestock Association will sponsor the London County Junior Fat Cattle Show which is opened to all 4-H and FFA members feeding out calves for the East Tennessee Fat Cattle Show and Sale.

The show will be held in the vacant lot just opposite the London Feed and Grain Store. All calves will be unloaded and ready to show by 9:00 because these calves will be taken on to Knoxville for the East Tennessee show.

These boys and girls have done a lot of hard work in getting fat cattle ready for this show. This should be one of the best shows that we have had for some time in London County.

There will be approximately \$100 in prize money that will go to these boys and girls. Mr. Tom Langford from the Extension Animal Husbandry will be the show judge.

Students At High School Get Sight Test Last Week

Students at London High School received sight tests last week in a program sponsored by London's Lions Club.

Each student was given a series of tests designed to find any possible defects which might be present in their sight. Approximately 600 students received the tests, with just about 25 percent being found to need some sort of sight correction.

The program was under the direction of the Lions Club committee headed by Dr. Jess Hope. Serving with him were Rufus Watson and Clarence Hughes.

Helping with the program and handling the testing in their record time were Mrs. Roy Sneed, Mrs. Ramsey, Mrs. Jack Leffer, Mrs. Bob Hudson, Mrs. Ray Bradbury, Mrs. Rupert Huffins, Mrs. W. B. Campbell, Jr., Mrs. Ross and Mrs. Howard Booche.

Blairland SS Class Has Steak Supper

The Junior boys class No. 4, of Blairland Baptist Church, were given a steak supper on Thursday night at the West-End Cafe. It was given by their teachers Homer Oakley and Roy Farmer.

It was given at the end of a three months attendance contest. There were 16 boys present. They were Pat Harper, Allen Cathey, Jerry Trout, David Fox, Bob Stevens, Jimmy Russell, Kenneth Roberts, Barnett W. Missapp, Richard Stevens, Billy B. Galyon, Donny Terry, Larry McCallister, Terry Arden, John Stevens, Paul Kerr and Sammy Stevens.

M.T.S.C. Sacred Harp Singers Will Present Concert Here On April 17



The Middle Tennessee State College Sacred Harp Singers will be presented in a concert at London High School on Wednesday, April 17, at 8:15 p.m.

The group was organized at the college in Murfreesboro during the summer of 1947, and this year includes eleven singers. The M.T.S.C. Sacred Harp Singers sing in a cappella, seated around a table in sixteenth century medieval style.

These repertoire consists of Early English madrigals, Sacred Harp hymns and White Spirituals, and Southern Folk Songs and Ballads. The personnel includes: Pat Johnson, Dorothy Hicks and Peggy Jernigan, Sopranos; Linda

Williamson and Margaret Wright, contraltos; Jerry Williamson, Bill Modick and Wayne Tipton, tenors; Dean Freddie, baritone; Bob Keathley and Joe Mills, basses.

The group is under the direction of Margaret Wright of the college music faculty.

The M.T.S.C. Sacred Harp Singers have toured Tennessee each spring for the past 10 years, and have twice been guest artists at the War Memorial Building in Nashville for the annual meeting of the Middle Tennessee Educational Association. They are well known throughout the Southeastern states for their concert appearances in schools, churches and on civic programs and radio broadcasts.

Two London students are with the group, Linda and Jerry Williamson, daughter and son of Mr. and Mrs. Olin Williamson.

Revival Services To Begin Monday At Baptist Church

Evangelistic services will begin Monday, April 15, at London's First Baptist Church, and continue through Wednesday, April 17.

The Rev. David N. Livingston, pastor of the Calvary Baptist Church in Elizabethton, will lead the services, while Ed Davis, minister of music and education at the local church, will lead the music.

Weekday services will be from Tuesday through Friday at 9:30 a.m. and 7:30 p.m.

Youth week activities at the local church will be climaxed at the Sunday morning services. The young people of the church will fill the responsible church positions. Ted Randolph, youth pastor, will preach Sunday morning, and Tom Delaney, assistant pastor, will be in charge of the mid-week service Wednesday.

Everyone is cordially invited to attend these services at the First Baptist Church.

Spring Football Practice Is In Third Week Here

Spring football practice at London High School is now in its third week, and Coach Chig Rattledge is very pleased with the work the boys are doing. He is receiving help in coaching the Redskins from Bente, student teacher from U-T, who will be in London until school is out.

Johnny Stamey is out of spring practice with a dislocated shoulder. Harold Grimes is showing well in the line, while Jimmy Kline and Glenn McNabb are improving in the backfield. Arthur McGinley is reported doing very well for his first year out.

The team is now working on the fundamentals. The Redskins are also holding dummy scrimmages.

HS Band To Present Spring Concert Tomorrow Night

London High School's "Redskins" band will present its second annual spring concert tomorrow (Friday) night in the auditorium at the school.

The band, under the direction of Mr. Harry Fontaine, will present a two-part program featuring marches, overtures, waltzes and excerpts from symphonies. Featured are the works of Mozart, Beethoven, Handel, Bach and Haydn, along with compositions of many contemporary composers such as Sousa, Walters, Leroy Anderson and Morrissey.

This is the second Spring concert to be presented by the band since it was reorganized at the high school. Its rapid growth is indicated in the need for a stage extension to set the group for the concert tomorrow night.

Tickets to the event may be purchased from any band member or at the door. Admission is 50c for adults and 40c for students.

The band will open the program with "King Cotton March" by Sousa, "Grand Finale" by Bach, "Overture Eroica" by Beethoven, "Three Sketches for Band" by Morrissey, "Aurora" by Yoder, "Themes from Mozart Overtures" arranged by Johnson, "Green Meadows" by Hanson, "Largo and Minuetto" by Hayden, and "Slow March From Scipio" by Handel.

After intermission the band will play "Copa Cabana" by Walter, "The Syncopated Clock" by Anderson, "Scottish Folk Suite" by Davis, "Bagad" by Buchtel, "Carnival of Venice" by Clark, "Londerry Air", "The Lonesome Road", "Vienna Life" by Strauss, and "Bombasto" by Ferner.

Local FHA Chapter To Join In The Observance Of National FHA Week

The London FHA Chapter joins with thousands of other FHA chapters throughout the United States to celebrate National FHA Week. It is during this week that chapters take inventory as future homemakers to see how well the local program of work which was set up for the past year has helped to meet the needs and interests of each chapter member.

The FHA has been a national organization since 1945. During these 12 years in FHA, the local chapter has been an active part of the school and community. It has affiliated every year except one.

May we renew some of the highlights of this year in FHA. From our rummage sales, we netted \$150.00. We sponsored a talent show and have had two socials with the FFA. Our chapter was well represented with 27 members, two chapter mothers, and Miss Grigg the advisor, at the FHA Day held at Greenback on March 12.

Janey Stewart and Beulah Ann Davis worked in the FHA Fair Booth at the TVA & Fair at March 12.

City Seeks Head For Recreation Program

The arrival of spring has turned city officials' thoughts to the local summer recreation program. The city announced last week that applications for the position of director of the summer program are now being accepted.

Applications should be turned into the city hall. The director of the program will be responsible for all phases of the summer activity in the community, especially for young people out for school vacation.

During this week we are reminding others of our chapter by placing a Red Rose, the flower of our organization, on the desk of every teacher. We are serving a tea for the faculty, chapter mothers and officers of the chapter on Wednesday afternoon. We will award the junior chapter and state degrees in an assembly program Thursday.

The officers for this year are: Janey Stewart, president; Beulah Ann Davis, vice-president; Mary Ann Carpenter, secretary; Linda Watkins, treasurer; Mary Elizabeth Henderson, historian; Sara Simpson, parliamentarian; Linda Galt Smith, song leader; and Pat Long, reporter.

Community Good Friday Service Is Set On April 19

On Friday, April 19, the London Pastors' Association will conduct a Community Good Friday Service at 2:00 P. M. at the Church of the Nazarenes on Grove Street. The speaker for this occasion will be Rev. David Livingston, pastor of Calvary Baptist Church, Elizabethton, Tennessee.

This is the first time that a community service of this kind has been attempted here in London. It is hoped that members of all the churches of the community will support this service, which will be held for the purpose of commemorating the suffering of the Lord Jesus Christ on the cross.

Tennessee Farm Bureau Families Number 55,161

There are now 55,161 farm families in Tennessee. Farm Bureau reports Tom J. Hitch, president of the organization.

"This marks the 17th straight year of membership growth in our organization and is another all-time high," Hitch said.

The announcement came after official tabulation of the membership drive conducted by County Farm Bureaus throughout the state during February and March. The new total represents a net gain of 1850 members since January 1.

"Sixth-grade counties made the individual quotas and 87 counties showed a gain in membership. This is one of the best membership reports in the history of the organization," Hitch stated.

He also said the 17 years of consecutive growth is the best of any State Farm Bureau in the nation.

Hitch credited volunteer workers who, on their own time and without compensation, persuaded their neighbors to join Bureau.

23 County Students On U-T Honor Roll

Twenty-three students from London County are among the University of Tennessee students whose scholastic achievements placed them on the Winter Quarter honor roll, according to records compiled by Dean of Admissions E. F. Thompson.

London students on the roll are Scott Hall Bird, Theresa Elizabeth Blair and James R. Edmonds. Greenback students are Edith Mae Akins, John Guy Blacksheep, Elmer Gerald Cochran, Eunice G. Heatherly and Oliver C. Heatherly.

Lenoir City students honored are Nello Ballentine, Robert J. Breaque, Urra Estela, Russell, Nabe Crawford, Gerry Lyan Duff, Mitz W. Dunnahoo, Tom Bill Fowler, Mary Ruth Hall, Mary Bell Phelps, Poan E. Phelps, Helen W. Plemons and James Herbert Smith. Louie Mildred Hall and Thomas Ray Wilkie, Jr., are listed from Marti.

The Loudon County Herald

Loudon County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGANPublishers
Editor-Manager

SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months \$1.50	Six Months \$1.75		
One Year \$2.50	One Year \$3.00		

Where Tennessee Began

From Memphis Commercial Appeal
Exactly 200 years ago this spring the military authorities at Charleston S. C. strengthened their defense in a time of insecurity and doubt. They were about to complete the building of Fort Loudoun.

The uncertainty of that day was whether the French of the English would control the Mississippi River and the slopes of the eastern mountains. France and England were at war in the valley. The immediate question was whether the Overhill Cherokees, over the hills of the traders way from the coast, would help the French.

The Cherokee chief said their braves might take the warpath against the French if there was protection for their women and children. A fort, with cannon, would do it.

Time was lost and tempers were frayed, as in modern discussion of foreign aid, in an attempt to get the money from England, from Virginia, from South Carolina's legislators. Eventually most of the money had to be subscribed by individual citizens of South Carolina.

On a ledge of rock along the south bank of the Tennessee River, near the mouth of the Tellico River, a square of palisades, with blockhouses at intervals, was built. It was near several Cherokee towns. From this region trails led in three directions: to the Carolina coast, to Virginia and to what is now Kentucky. It was the very edge of the French trade on the rivers leading to New Orleans.

Here were placed 10 cannons, they were of first importance to the Indians because

of the noise and the fear they caused, of second importance were the pointed palisade logs that turned back native weapons. There also was a garrison of a mere 200 men to hold this disputed strategic point during a war already being fought.

Only three years later the fort was lost and massacre followed. But the fort had served its purpose well.

By the time the fort went down, the decisive battles had been won elsewhere. While it stood it kept the Cherokees from helping the French.

It stood long enough for the first Europeans to make homes and plant crops in what is now Tennessee. The years have worn away the second "U" of its name, but Fort Loudoun has become the foundation stone of Tennessee development.

West Tennesseans are casual about their regional history and about East Tennessee. We suggest that the old fort is worth more than casual attention from all Tennesseans this summer.

It is being restored by the Fort Loudoun Association of Vonnore, Tenn. Dues and contributions from citizens, as in the original building, have provided the money used so far.

Late in July where there will be a bi-centennial anniversary program. Palisade logs are being stood in place again, and there are hopes of a complete rebuilding of this southwestern corner of English-speaking strength where Tennessee history began two centuries ago.

FROM OUR FILES



5 YEARS AGO

Conversion of Loudon's coin telephones to operating at the 10c rate authorized last January, is scheduled to be completed during the week of April 21.

The new charge will become effective as the final adjustments are made at each coin telephone. It is expected to take two days to change all of the telephones in this area. It will be no different in placing the calls except it will take two nickels or a dime.

Mrs. Vina Kirkland became the bride of Sgt. Clinton F. Ferguson, on March 27, at Williamsburg, Ky.

10 YEARS AGO

Mr. and Mrs. Freeman G. Cross of Knoxville have announced the engagement of their daughter, Barbara Jean, to John C. Greer, son of Mr. and Mrs. Carmichael Greer of Loudon.

Although a large percentage of telephone exchanges all over the county have been quiet because of the strike, Loudon has been most fortunate in not having local service interrupted.

103 YEARS AGO

Market for bacon—The stocks are on the increase, and the prices receded. It has dropped from 10c to 7c.

We have recently used the "Family Flour" which Carter & Broadner have on sale from the Lenoir Mills. It is of the finest texture and the lightest bread may be made from it.

Pig Mello—Our friend, Thomas Powell, landed at our Wharf with three flat boats and some 85 tons of pig mello for Louisville.

1/7 of the world's farmlands are planted to wheat—which is grown from the Arctic to Torrid Zones, from sea level to 11,000 feet altitude, and has about 15,000 known varieties. Every day of the year, some place on this globe, somebody is planting or harvesting wheat.

Sunday School Lesson

By Walter C. Davis, D. D. Tennessee School of Religion, U-T

(Matthew 26:25-29, 36-46)

"Jesus Faces The Cross"

The problems of suffering has come down to us from most ancient times.

We find no explanation of suffering in human philosophy. The book of Job is written around that theme. In the New Testament we meet the idea that suffering may be sublimated, lifted up into the realm of sacrifice and service.

We read the other day of how some Ohio state prison convicts gave themselves to cancer experiments. Cancer virus injections exposed them to the danger of death for the sake of discovering some cure for this human scourge. These criminals, as we call them, have something noble and fine that prompts this unselfish service. We are all so near alike, the good and the bad, the line of demarcation is almost rubbed out.

This problem deepens when we consider Christ's suffering. One explanation of His suffering is that it was only a fateful blunder when humanity killed its best man because He was misunderstood. The virtue in Him was called evil by His enemies, and that is tragic enough in the experience of our race.

From throne to cross is the story of Christ. He was divine. All things were His, but He laid aside the glory and suffered the death of the cross. John tells us (13:3) that Jesus was conscious of great power, "knowing the Father, had given all things into His hands" conscious of a great origin and a great destiny, "that He was come from God, and went to God," took a towel and began to wash the disciples' feet.

That introduces our lesson today. He faces the cross, and the towel is symbolic of His suffering for others. The plight of our world today is not just a misfortune. It certainly is not an accident. The law of cause and effect is found here—in and its wages. So Christ's death was no accident, nor just an unfortunate occurrence. "He learned obedience" is the mystic explanation in Hebrews.

Our lesson relates two things Jesus said as He faced the cross.

Pfc Bobby Bryant In German Exercise

Army PFC Bobby Bryant, son of Mr. and Mrs. Sam Bryant, Vonnore, recently participated in a field training exercise with the 11th Airborne Division in Germany.

A rifleman with Company E of the division's 511th Infantry Regiment, Bryant entered the Army in June 1955 and was stationed at Fort Campbell, Ky., before arriving in Europe in February 1956. The 23-year old soldier is a graduate of Vonnore High School.

Seaman Bobby Mitchell Aboard Heavy Cruiser

Bobby R. Mitchell, seaman, USN, son of Mr. and Mrs. Eld Mitchell of Route 1, Loudon, is serving aboard the heavy cruiser USS Newport News on a seven-week refresher training tour, during "Operation Springboard" in the Caribbean Sea.

During the exercises, the Newport News is conducting surface firing, anti-aircraft gunnery, shore bombardment, communications counter measures, damage control, atomic, chemical and biological warfare tactics, all of which might be encountered during war by a combatant ship.

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BY CLIFF



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Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes

WITH KRAFT GRATED
In fact through
and through
cheese flavor

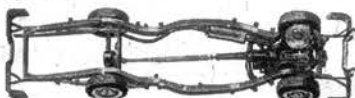
Kraft Dinner is a timesaver and a menu-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating! Always!

Here's what makes it a new kind of Ford



The frame is wider... wheels are lower
(Let's you ride sweet and low)

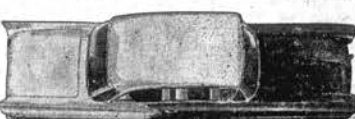
Never before has a low-priced car hugged the road so well. Partly, it's because the frame is sturdier. Partly, it's because the wheels are smaller. Partly, it's the way front and rear suspensions take tilt out of turns. Mostly, it's because there's a whole new smoother-riding quiet-going "Inner Ford."



The power is bigger
(Most power in Ford's 25 years of V-8 leadership)
And what a V-8 engine! You can have the kind of Thunderbird power that smashed records at Daytona... set a new stock car mark at Indianapolis... traveled 50,000 miles in just 20 days at Bonneville, Utah!



The comfort is greater
(You've never had it so plush)
You sit in the lap of luxury. There's head room, hip room, leg room galore. And wait till you get a load of those new upholstery and color schemes!



The body is "beefier"
(Up to 9 inches longer, 4 inches lower, with full head room, full road clearance)
From top to floor, front to rear, this body is built like a "battleship." You ride surrounded by new strength.

...and best of all it's the lowest priced*
of the low-price three!



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Action Test in
the new kind of

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AT CITY HALL

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Open your account today at the friendly, convenient First National Office.

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LOUDON, TENNESSEE

MEMBER FDIC
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REPORT OF AN AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 3211,
U. S. REVISED STATUTES

Report as of March 14, 1937, of HAMILTON NATIONAL
ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with
FIRST NATIONAL BANK, London, Tenn.

Charter number 12060 Federal Reserve district number 6
Kind of business of this affiliate:

Holding Company
Manner in which above-named organization is affiliated with national
bank, and degree of control:
Stock ownership and an officer of Holding Company as a Director
Financial relations with bank:

Stock of affiliated bank owned by the affiliate
(par value) \$24,300.00

Stock of affiliate registered in name of affiliated
bank or known to be owned by bank directly or
indirectly (par value) 3 Shs. Non Par \$ 25.00

I, D. H. HOLLOWAY, Secretary-Treasurer of HAMILTON NAT-
IONAL ASSOCIATES, INC., do solemnly swear that the above state-
ment is true, to the best of my knowledge and belief.

Sworn to and subscribed before me this 4th day of
April, 1937
NELLE P. JARED, Notary Public.

(SEAL) My Commission Expires Jan. 15, 1940.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



ALMOST ANY HOMEMAKER around town will tell you one of the most tiring parts of running a home is "running" from room to room. "Room-to-room travel," is how one good lady described it the other day. I'm no adviser on home economics, but was able to tell her a good way to save steps. Have additional telephones installed where they are most needed, like the kitchen, bedroom and den. And I showed her how the smart decorator colors blend, contrast or harmonize with her own color schemes. If you need additional phones, just call our Business Office and place your order. They cost so little—less than a nickel a day plus a one-time charge for color and installation.

AMAZING THINGS in telephone communications are resulting from use of the transistor, a tiny electronic marvel no bigger than a penny. Invented and developed by the Bell Telephone Laboratories, the transistor will do most of the things bulkier vacuum tubes will do, and others besides. It multiplies the voice thousands of times, takes up little space, generates little or no heat and should last indefinitely. So it makes possible many new kinds of telephone equipment which will mean more and better telephone service for you.



"SCIENCE SPECTACULARS," the Bell System's hour-long dramatic television presentations, are being enthusiastically viewed. The first, titled "Our Mr. Sun," was telecast last November. The second, "Hemo the Magnificent," was shown last month. Other gripping science dramas will be presented on network television later. Color films of these exciting spectacles are available for showing to your school, civic or church group. To arrange for showing these films, just call our Business Office.

PHILADELPHIA NEWS

Mr. J. B. Windle and family from Kingsport were visiting with Mr. Windle's parents, Mr. and Mrs. John Windle the week end of March 31.

Mr. and Mrs. John Christian and Miss Hattie Mae Penland from Atlanta spent the week end here recently.

Mr. and Mrs. Frank Plimmans from Kingsport were visiting Mr. and Mrs. Jake Plimmans and Bessie Sunday.

Mrs. Glen Whitaker and daughter, Sue from Athens were visiting Mrs. Joy Brewster and sons Saturday afternoon.

Misses Jane Waller and Patricia Long attended a "House Party" given by their friend in Gallatin the past weekend.

Miss Janice Barnett, daughter of Mr. and Mrs. William Barnett of Chattanooga spent the past weekend with her uncle and aunt, Mr. and Mrs. Wesley Barnett.

Mr. Stanley Davis, Mr. and Mrs. Richard Davis visited Mr. Davis' brother, Mr. Bob Davis, Sr. and Mrs. Davis Sunday afternoon in Lenoir City.

Miss Ann Raulston has been confined to her home the past week due to illness.

Mr. and Mrs. J. Tapp and children from South Harrison were guests of Mr. and Mrs. Jake Plimmans and Bessie Sunday. Other visitors included Mr. Louis Plimmans and children from Chattanooga, Mrs. James Tilley from Sweetwater, Mr. and Mrs. David Hall and Mrs. Joe Hill from Sweetwater.

Mr. and Mrs. Wesley Barnett, Misses Sharon Barnett, Barbara Martin and Judy Davis were visitors in Knoxville Friday night.

Miss Billie Jean McGhee attended the wedding of her cousin Miss Jewell Vermillion in Knoxville Saturday evening.

Friends and neighbors and numerous acquaintances were made very sorry by the death of Mrs. Mary McCallin last week.

Mrs. Callie Sewell from Trenton, N. J. arrived here Friday because of the death of her mother, Mrs. Mary McCallin.

Mr. and Mrs. Dave Edmonds and Mr. and Mrs. Leroy Edmonds from Chattanooga were visiting with Mr. and Mrs. Will Edmonds Sunday.

Miss Pricilla Long was overnight guest of Miss Barbara Martin Saturday night.

Mr. Jack Plimmans was visiting his daughter-in-law, Mrs. Boyd Plimmans Sunday in the Erlanger hospital where Mrs. Plimmans is a patient.

The Rev. and Mrs. John Jarvis were visiting with Mr. and Mrs. Walter McGhee Thursday afternoon.

Mrs. Maggie Henderson entered Sweetwater Hospital Friday morning for further treatment.

Mr. and Mrs. Stanley Davis and Brent were visitors in Knoxville Thursday.

Mrs. Joy Brewster and sons were visiting with Mr. and Mrs. Earl Millsaps in Loudon Saturday.

Mr. and Mrs. Billy McCallin from Highpoint, N. C. came in to attend the funeral of Mr. McCallin's grandmother, Mrs. Mary McCallin. Also Mr. and Mrs. Bobby Bausley, Mrs. McCallin's granddaughter from Highpoint were here for the funeral.

Mr. and Mrs. Cooper Harrison from Sweetwater were visiting

Mrs. Cooper's parents, Mr. and Mrs. Will Edmonds Sunday.

Mrs. Eunice Rausin and Sara attended a "Get Acquainted Tea" in Knoxville Saturday afternoon.

Mr. and Mrs. Kenneth from Clearwater, Fla. were here the past week due to the passing away of Mr. Sewell's grandmother, Mrs. Mary McCallin.

Mr. and Mrs. Boyd Duckworth celebrated their ninth wedding anniversary Wednesday, April 3. They were entertained with a dinner at the home of Mr. and Mrs. Arthur Lee Giles at Lenoir City.

Reverend Gilbert Adams pastor of Vaughn's chapel brought the evening message at the Baptist Church, Sunday. Reverend Scarbrough was holding a revival at Vaughn's Chapel.

Rev. and Mrs. Luther E. Adams and children, Luther E. Jr. and Anna Grace of Harrison, Tenn. were visiting Mrs. Adams parents, Rev. and Mrs. Tom Scarbrough, Sunday.

Sergeant and Mrs. Carl Parton from Washington, D. C. were here during the past week to attend the funeral of Mrs. Parton's grandmother, Mrs. Mary McCallin.

Mrs. Della Duckworth wishes to

Checkup On Farm Adds To Efficiency

Prospects of increased efficiency in farming operations during the coming season and evidence of progress last year are showing up on several Loudon County farms as the result of systematic check-ups on the past year's operations, Jack F. Copeland, Farmers Home Administration County Supervisor reports.

At the end of each farm business year, those farm families using Farmers Home Administration credit to buy, improve, or operate their farms analyze their past year's business. After noting the strong and weak points in their operations, they make plans for better farming during the coming year. Assistance in this analysis and planning is supplied by the Farmers Home Administration county office personnel.

Arrangements to use this service in connection with loan funds advanced by the agency are part of each family's agreement with the Farmers Home Administration. The service is known as the year-end analysis.

To enable the farm families to make full and efficient use of their labor and increase their income, careful consideration is given to the adequacy and full utilization of their land, livestock and equipment. When necessary loan funds are provided to attain or develop the needed resources.

Among the improvements planned as a result of farm records recently analyzed in the Loudon County Farmers Home Administration office are improved systems of farming, soil and water conservation measures, better cropping practices, improved herd management, farm drainage, weed control, and improved farm and home management practices. A better balance between cash crops and livestock operations is needed in many instances.

Mr. Copeland said he and all other county supervisors keep in close touch with the local agricultural agents, the State College Agricultural Experiment Station, and the work of other agencies to equip themselves to assist borrowers in taking advantage of the latest developments in agriculture.

thank all those who sent her get well cards, gifts, flowers and remembrances when she was ill. She appreciated everything more than words can express and wishes to say thank you to each of you for your kindness.

Mr. and Mrs. Lee Davidson and children, Judy, Joe and Pat spent the weekend in Kingsport. They were the guests of Mr. and Mrs. J. B. Windle.

The regular monthly meeting of the Business Women's Circle of the Baptist Church met at the home of Mrs. Robert McNabb on Tuesday, April 2. There were eleven members present.

Mrs. Helen Edwards had charge of the devotional period and was assisted by other members taking part on the program.

For community missions, a sunshine basket was sent to Mr. E. E. Young's little daughter who is in the hospital.

Mrs. Moble Hill, Mrs. Robert McNabb and Mrs. Helen Edwards, in charge of orphan supplies, were to purchase them on Monday.

After the missionary program, a social hour was enjoyed. During this hour, refreshments were served by the hostess.

Mr. Charlie Tilley of Sweetwater, was visiting with Mr. and Mrs. Jake Plimmans and Bessie Sunday.

Mr. and Mrs. John Campbell were visiting Mrs. Campbell's cousin, Mrs. Betta Gordon in the hospital at Lenoir City, Tenn. recently, Mrs. Gordon has since passed on.

Mr. and Mrs. Gilbert E. Campbell of Knoxville were visiting Mr. and Mrs. John Campbell Sunday.

Miss Linda Allen was a participant in the V.F.W. Talent Show in Loudon recently.

SCHOOL NEWS
The fifth grade were sorry to have their teacher, Mrs. Milap, out Friday. Mrs. Stanley Davis taught for her.

The 4-H club members are looking forward to their regular monthly meeting Tuesday. At this time there will be a biscuit and corn muffin contest. Several girls are practicing and getting ready to enter. They are hoping their 4-H club leader, Mrs. Della Duckworth will be able to meet with them.

Thursday, April 11, 1937 The Loudon County Herald

while you gad...

cook a meal electrically!

"ELECTRICITY... best buy for better living!"

LOUDON UTILITIES
(Electric Department)

OUTLASTS ORDINARY PAINTS



RESISTS CRACKING AND FADING NO MATTER WHAT THE WEATHER!

When you're painting your house... even if it's new wood of any type... PEE GEE MASTIC HOUSE PAINT is the point to use. Any color will do the job better. The secret lies in the special characteristics of its two coats.



The undercoat seals the pores—on new wood or weathered surfaces—preventing the absorption of oils from the topcoat. Then the topcoat can retain its high oil content and stay resilient twice as long as ordinary paints. You'll be amazed at the hiding power of PEE GEE MASTIC HOUSE PAINT as it flows on over old wood surfaces. And you'll marvel at its ability to withstand sun, rain, and extreme weather conditions for a long, long time.

Come in for it TODAY!
NOW ONLY
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Regular marked and
Priced At 7.40 Per Gallon
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60 MONTHS TO PAY on REPAIRS or REMODELING anywhere, FHA Loans, 5 Percent Rate NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.26 on each \$100 used. Responsible contractors recommended, on request.

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Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

LEGAL

Notice to Creditors

Estate of Henry L. Thomas, Deceased

Notice is hereby given that on the 18th day of March, 1937, letters testamentary in respect to the Estate of Henry L. Thomas, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents on non residents, having claims, mature or immature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of the notice, otherwise such claims will be forever barred.

This 21st day of March, 1937.

J. H. Hudson, Administrator
Estate of Henry L. Thomas
Deceased

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

In preparation for National Home Demonstration Club Week, Miss Achas Jones of Eatons Home Demonstration Clubs summarizes club work over the past years.

During these days when our song birds are hysterical with the joy of a new spring and call greetings from their favorite lilac bush to a friend in a neighboring shrub even the busiest of homemakers may suffer the symptoms of—as people used to say—

Your Home Too!

EVEN if you are careful and watchful of your home, where are many places where fire can start.

CARE helps to prevent fire but insurance pays for the fire you cannot prevent! Insure your home adequately to prevent financial loss.

Consult

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500 Grove Street-Phone GL 8-3581
Loudon

Here's what you've been waiting for

BOSTITCH B8R

The First Practical Combination Stapler and Staple Remover



Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books—all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

The work stays stapled as long as you want it—then a gentle push on the remover and, ZIP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.

\$3.15

Also available without the remover for \$2.65

The Loudon County Herald

Are you as wise today as you were in '47?



If you held U. S. Savings Bonds that mature this month you can give yourself a pat on the back for the wise buy you made. For every three dollars you invested in 1947, you have four dollars now. (And, had you spent that money 10 years ago, chances are whatever you bought would have been long since worn out.)

Today you can be even smarter. All you do is just hold onto these Bonds. Keep them for another ten years and you'll get \$1.20 for every dollar you put into them. For example, a Bond you bought for \$57.50 will pay you back \$67.50! And the best part of it is you don't have to do anything but keep your Bonds. No papers to sign. Not even a visit to the bank is necessary.

Remember this, too! Savings Bonds are one of the safest investments you can make. Your principal is guaranteed safe up to any amount—and your yield of interest is guaranteed too—by the United States Government.

To keep the Savings Bonds you have now and add to them either through Payroll Savings or by buying Bonds where you regularly bank.

It's worth \$100 today... it will be worth \$134.66 in 10 years more.

Safe as America—U. S. Savings Bonds

The U. S. Government does not pay for the advertisement. The Treasury Department, Bureau of Public Debt, is the authorized source for the material furnished. The Advertising Council and

ed high in the Eaton Club's agenda.

In 1949 we had a new agent, Miss Martha B. Lambert, and our County Council president was Mrs. Claude Fine while Mrs. John Garner was our president here at Eatons. In 1950 Miss Catherine Weaver became our Home Agent and Mrs. Charles West was elected president of County Council while Mrs. John Cardwell was president of Eatons Club. Our County Council president in 1951 was Mrs. Ralph Palmer and Mrs. T. C. Waller president here at Eatons. In 1952 our County Council president was Eatons' Mrs. C. H. Marsh and Mrs. W. E. Carson was our local president.

In 1953 Mrs. Tom Houston was our president here at Eatons and Mrs. L. A. Hodge was president of our Council. It was in July of 1952 that Miss Mary McGuffey became our home agent, we know her as Mrs. Mary Harrison. In 1954 Mrs. C. P. Smith was elected County Council president and Mrs. Tom Houston was again president here at Eatons.

"Through the years it had become obvious that the method of choosing the 'Club of the Year' by judging the displays set up by various clubs on Achievement Day was not without its faults. For instance, artistic Club leaders could set up a prize-winning display without necessarily having done even average club work during the year. In 1954 the Loudon City Club, headed by Mrs. Ralph Palmer, had kept a complete record of their activities through the year in a scrapbook. Miss McGuffey asked Mrs. Palmer to explain its advantages to the assembled clubs and they promptly voted the method into use throughout the county. This new method made it possible to judge the entire individual clubs in part on the work they had done throughout the year, rather than a display assembled hastily at the last minute by three or four club members. Although the book is fashioned somewhat on the order of a scrapbook, it is much more orderly and is actually a complete record book and each year the most outstanding club is chosen by the actual work which has been recorded in the Record Book. We still use the method revised slightly to fit our needs today.

"In 1955 Mrs. Paul Alexander was elected our County Council president and Mrs. Millard Coleman was our president at Eatons. During this year Eatons was chosen the 'Club of the Year' by the official judges. In 1956 our Mrs. Millard Coleman was elected as County Council president but because of a series of heart ailments, suffered during the year she was unable to finish the term and Mrs. Charles Everett did a

OBITUARIES

Claud L. Isbell

Claud L. Isbell, 72, passed away Sunday, April 7, at 8 a.m. He is survived by three daughters, Mrs. Leon Thompson and Mrs. James Almon of Philadelphia, and Mrs. Quincy D. Cole Knoxville; a son, James stationed in Iceland; six grandchildren and two great grandchildren.

Services were held today at 2 p.m. at the Valley View Baptist Church, the Rev. John Tillery

wonderful job in finishing the Year's work. Our president here at Eatons was Mrs. Jack Cline during this time. Now in 1957 Mrs. John Garner is again president of Eatons Club and Mrs. B. H. Lewis is president of the County Council.

"By glancing about my home memories take a tangible shape in the things we have made and the things we have learned which I have put into practice. We have learned innumerable crafts, cup per planters, read and aluminum trays, leather articles and braided and hooked rugs speak for themselves. We have learned to be seamstresses and this how to tailor and than how to do advanced tailoring. We have learned to do just as nice a job and yet shorten our household chores and to cook more attractive, nourishing meals and how to brighten our homes with properly arranged flowers, fruit and vegetables. We have learned better methods of producing foods and processing them. We have learned to properly care for the ill and to improve our own health and appearance. We have learned how to be gracious hostesses under all circumstances and how to forget our own problems in service to others. Perhaps the best part of these pleasant memories

BLAIRLAND S. S. CLASS
Reporter; Marshall Trest

The boys from our class who taught the lesson last Sunday was Joe Trout.

We are running an attendance match with another boys class at Blairland.

We are trying to enlarge our class. We'll appreciate all the boys from age 10 to 20 to attend our class. Come on boy's and help us enlarge it.

and Rev. L. L. Davis officiating. Interment was in the church cemetery with Quinn and Karnes in charge.

Ernest W. Byrd

Ernest W. Byrd, 78, Route 1, Loudon, passed away April 3. He was the son of the late John H. and Mary Ballard Byrd. He is survived by his wife, Mrs. Maude Ella Puckie Byrd, two sisters, Mrs. Emma Wilson of Loudon and Mrs. Rose Huffine, Chattanooga; and a brother, Hugh Byrd of Chattanooga.

Mr. Byrd was a member of the Paint Rock F. & A. M. Lodge and the Loudon Chapter No. 135. Services were conducted from the Quinn and Karnes Funeral Home Friday at 2:30 p.m., the Rev. Walter Chesnut and Rev. B. H. Greene officiating. Interment was in West View Cemetery, Sweetwater.

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service
- Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

Just in time for Easter for that young man

300 PAIR BOY'S DRESS PANTS

a top-dollar value in quality tailored fabrics including linen weaves and gabardines. Wide selection of popular colors, including the new easter pastels. Many of these dress pants are reduced from regular price, so select now and get that young man ready for Easter.

SIZES 1—18

\$1.99 to \$4.98

FIVE to FIVE STORE
Loudon

Fresh From Our Farms

to

YOU!

BACON'S MILK

at the door

or

from the store



Bacon's Homogenized Milk. One Quart Liquid. Grade A Pasteurized Homogenized Vitamin D Milk. Mott's Condensed Milk Co. Inc. New York, N.Y.

London Social And Personal News

Thursday, April 11, 1957 The London County Herald

Hughes-Rinehart Vows Are Said On April 5

Fatsy Josephine Hughes, daughter of Mr. and Mrs. Clifford Hughes of London, was married to S. Sgt. J. M. Rinehart, son of Mr. and Mrs. Charles Rinehart of Knoxville, in a double ring ceremony at 7 p.m. April 5 at the Blairland Baptist Church. The Rev. J. B. Watson officiated at the ceremony.

The church was centered with an arch, using white tapers, white gladioli and jade foliage.

The bride was given away by her father. She wore a gown of floor-length imported Chantilly lace and tulle trimmed with a Basque bodice of lace with a scoop neckline outlined with seed pearls. The gown had long lace sleeves and full bouffant skirt of tulle with applique of lace over the skirt. Her veil was a Juliet cap of Chantilly lace and tulle in finger-tip length. She carried a white prayer book topped with a white orchid surrounded by lilies of the valley. Her only jewelry was small pearl earrings.

Her maid of honor was Miss Jane Stephens of Knoxville. Bridesmaids were Miss Mary Longmire and Miss Claude Rinehart, both of Knoxville. All wore ballerina length dresses of pale green chiffon, fashioned with mint green midriff and bustle. Their flowers were basket effects of yellow snapdragons centered with daisies and each wore small pearl earrings.

The flower girl was Karla Snodderly, niece of the groom from White Pine, Tenn., the ring bearer, Dana Rinehart, nephew of the groom from Danbridge, Claude Rinehart of Knoxville, brother of the bride, served as ushers. Nuptial music was by Miss Diane Williams soloist, and Miss Donna Black pianist, both of Newport.

After a New Orleans wedding trip, the couple will reside in New York.

St. John's Methodist Church in Maryville Sunday afternoon.

Mr. F. M. Quinn was transferred from St. Mary's Hospital in Knoxville to the Bacon Hospital Monday.

Mr. H. H. Giffen was admitted to the Bacon Hospital Sunday.

Mrs. Thomas Betts was admitted to the Bacon Hospital Sunday.

Mrs. W. M. Presley was admitted to the Bacon Hospital Monday.

Mrs. Walter L. Sherley has returned to her home in Jonesboro after a visit with Mrs. Judy Windle and family.

Mr. S. B. Crowder who has been a patient in the Bacon Hospital has been dismissed and is recuperating at his home on Cedar Street.

Mr. and Mrs. J. Lloyd Barnes and family of Sweetwater were visiting Mrs. Frank Quinn Sunday.

Mr. Homer Brooks has been dismissed from Bacon Hospital to his home on Robinson Rd.

Mr. and Mrs. Frank Robinson were visiting Mr. F. M. Quinn Sunday at St. Mary's Hospital in Knoxville.

Mr. and Mrs. Jack Lettier were visiting Mr. and Mrs. Hank Bertkamp in Knoxville Sunday night.

Mr. Bill Kelso returned home Wednesday after spending a week in Daytona Beach, Fla.

Mr. Joe Tipton returned Saturday from Fort Sanders Hospital in Knoxville.

Mr. R. M. Gray, Mr. James O. Harrison and Mr. Rufus Watson were visiting Wednesday and Thursday in Nashville.

London Teenagers Are Guests At House Party

Miss Margaret Journeaux, daughter of Mr. and Mrs. Courland Journeaux entertained a group of London friends with a house party at the Journeaux home in Gatlinburg over the week-end.

The group enjoyed horseback riding and cooking outside.

The group included: Jane Waller, Arlene Melton, Jean Marrow, Barbara Ann Jackson, Bobbie Goodwin, Pat Long, Janey Stewart, Betty Jane Limburg, Steve Robinson, Lowry Kline, Henry Hope, Buddy Windle, Gus House, Eli Galyon, Jim Frank Eblen and Dick Presley.

Mr. John H. Robertson and Mrs. Ben H. Robertson spent Monday in Chattanooga on business.

Mrs. Harry Fontaine and children spent the week-end with relatives in Johnson City.

Rev. Paul R. Dodd of Chattanooga was visiting friends in London Monday enroute to Big Stone Gap, Va.

Mr. and Mrs. Bill Lawson, Jr. and children of Knoxville were visiting Mrs. May Cook and Mr. and Mrs. R. A. Lawson Monday.

Mrs. S. P. Dannel left Sunday to spend a few days with Mr. and Mrs. E. R. Watkins in Chattanooga.

Mr. and Mrs. Hall Summers and daughter, Janet spent Sunday with Mr. and Mrs. Shad Hawks in Knoxville.

Mr. N. A. Weaver, Sr. is a patient at the Madison Rural Sanatorium in Madison College, Tenn.

Mr. and Mrs. Benny Ray Cartwright of Bristol were visiting friends in London Sunday.

Mr. Hugh Callaway in a patient in Vanderbilt Hospital in Nashville.

Miss Cathy Agee of Johnson City spent the week-end with Mr. and Mrs. Hugh McQueen.

Mr. Sam Robertson of Maryville spent Sunday in London with relatives.

Mr. and Mrs. William Moore, Jr. of Williamsport, Tenn. announce the birth of a daughter, April 2. She has been given the name Katherine Ann Moore.

She is the former Miss Jo Ann Watkins, daughter of Mr. and Mrs. Joe V. Watkins.

Miss Marilyn Zimmerman of E.T.S.C. in Johnson City spent the week-end with her parents, Mr. and Mrs. W. F. Zimmerman.

Mrs. Sam Wilson spent the week-end with Mr. and Mrs. C. Ridenour and daughter, Sally in Chattanooga.

Mr. and Mrs. F. R. Lettier and Ada Reed Grover of Sheffield, Ala. spent the week-end with Mr. and Mrs. Jack Lettier and family.

Mr. and Mrs. Eugene Watkins spent the week-end in Kingsport with Mr. and Mrs. Jack Cole and son.

Mr. David Greene and roommate Mr. Alvin Waters of Tennessee Wesleyan College in Athens spent the week-end with Rev. and Mrs. B. H. Greene.

Mr. and Mrs. Rufus Watson and family moved Saturday from Cedar Street to their new home on River Road.

Mr. and Mrs. Joe V. Watkins and son Jimmy spent a few days this week with Mr. and Mrs. William Moore, Jr. and daughter in Williamsport.

Mr. and Mrs. Howard King of Clarksville announce the birth of a daughter April 10 at the Clarksville Memorial Hospital. She has been given the name Kathleen Greer King, she weighed 6 lb. 2 oz. Mrs. King is the former Miss Kathleen Greer.

Mr. Brian Greene, Jr. of Emory University in Atlanta, Ga. spent the week-end with his parents, Rev. and Mrs. B. H. Greene.

Mr. and Mrs. J. Earl McCall of Powell, Tenn. spent the week-end with Mr. and Mrs. Smitty McCall.

Mr. and Mrs. John Messamore and family spent Sunday with Mr. and Mrs. J. C. Messamore and Mr. and Mrs. Lawrence Vaughn in Fountain City.

Now and Mrs. B. H. Greene, Brian Greene, Jr., Mr. Randel Johnson, Mr. Brody Harrison, Mr. Reed Henry, Mr. Olyn Woodard, Mr. Don Mount, Miss Sarah Thier, Miss Beryl Dunlap and Mrs. Paul Arr attended the District Conference which was held at

Browder HD Club

Met On April 3rd

Mrs. A. J. Eldridge was hostess at the monthly meeting of the Browder Home Demonstration Club on Wednesday, April 3.

Mr. Madison West, president, presided at the meeting. Devotion was given by Mrs. Ralph Eldridge with prayer by Mrs. W. D. Williamson, Sr.

Twelve members answered the roll by singing the red and white hymn. A report on County Council meeting was given by Mrs. A. J. Eldridge and Mrs. J. E. Rafter. Discussion was held concerning the Dairy, Maid to be sponsored in June.

Leader report was given by Mrs. R. E. Maher, horticulture leader who also reported on training meeting she attended. The main demonstration on personal improvement was given by Mrs. Paul Alexander, assisted by Mrs. J. E. Haynes. Mrs. John Preston and Miss Louise Alexander were visitors.

Three Circles Have Meetings Monday night

SUSANNA WESLEY CIRCLE The Susanna Wesley Circle met Monday evening in the Social Hall of the Methodist Church with Mrs. Reed Henry and Mrs. Frank Robinson as hostesses.

A dessert plate was served before the program.

Mrs. James Watkins was the program leader.

Mrs. W. F. Zimmerman, circle leader, had charge of the business. Plans were made for closing out this year's work.

There were 12 members present and one visitor, Mrs. B. H. Greene.

Mrs. Ora Mae Russell closed the meeting with the "Quiet Hour" in the absence of Mrs. S. P. Dannel.

ANN MCKENZIE CIRCLE The Ann McKenzie Circle met in the Prayer Chapel for their meeting Monday evening, with Mrs. Arthur Miller and Mrs. Lake Everett as hostesses.

A dessert plate was served first in the Social Hall.

Those taking parts on the program were Mrs. Doug V. Jones, Mrs. Marie Thomas, Mrs. Wil. D. Robinson, Mrs. William Jones and Mrs. Bill Lenoir.

Mrs. J. C. Greer, circle leader, presided over the business meeting. There were 15 members present.

Mrs. Birdie Thomas closed the meeting with the "Quiet Hour."

VIOLET GRUBB CIRCLE The Violet Grubb Circle met Monday evening in the Ladies Parlor of the Methodist Church with Mrs. Albert Ross and Mrs. Frank Stitzler as hostesses.

Mrs. Charles Brakotti was the program leader. Those taking parts on the program were Mrs. Boney Lyle, Mrs. Howard Largent, Mrs. Brakotti and Mrs. Don Smith.

The circle leader, Mrs. H. H. Kichenin had the business meeting.

There were 14 members present.

A dessert course was served in the Social Hall after the business meeting.

Mrs. Alice Matthews read a reading on "Hand" for the "Quiet Hour" and closed the meeting with prayer.

Thursday, April 11, 1957 The London County Herald



My Favorite Recipe

Featuring This Week
Miss Dora Mae Isbill
London

LEMON DELIGHT
1 cup sugar
2 lemons
2 eggs
Graham Crackers

Squeeze the juice from the two lemons. Separate the eggs, add the egg yolks to the sugar. Mix well then add the lemon juice. Beat egg white and fold into the mixture. Whip the large can of pet milk which has been chilled, then fold this into mixture. Line large ice tray with graham cracker crumbs. Pour mixture in and cover top with more graham cracker crumbs. Put into freezing compartment and freeze. Cut into squares and serve. This amount is enough for one large ice tray.

Thank you Miss Isbill for this recipe. This is a good quick summer dessert.

Bridge Club Meets With Mrs. Doris Blair

Mrs. Doris Blair was hostess to her bridge club last Friday evening at her home on Wharf Street.

A dessert course was served before playing three progressions of bridge.

High score was won by Mrs. W. C. Patton. Bingo was won by Mrs. Charles Colville.

Mrs. Robert Frow was a guest of the club.

Mrs. and Mrs. Harvey Wyrick and daughter, Yvonne of Knoxville were Sunday guests of Mr. and Mrs. Robert Iddins and family.

Mr. Hobart Miller of Maryville spent Friday with his mother, Mrs. L. L. Miller.

Mrs. and Mrs. Jim Blair and daughter, Ann and Vann spent the week-end with Mr. and Mrs. Henry Vann Ingram and daughter, Rebecca in Rome, Ga.

Mr. and Mrs. Charles H. Davis and sons Gary and Bill spent the week-end at a Johnson City and visited Mr. and Mrs. L. A. Padgett.

Those from out of town who were here for the funeral of Mr. Carl Henderson were Mr. and Mrs. James Fishie, Mr. and Mrs. James Cox, Mr. and Mrs. Ramon Ingham, Mr. and Mrs. Bob Edwards and Mrs. Grace Lambden of Madisonville; Mr. Ralph Neill, Mr. Clyde Peck, Mr. Owen Tilsam and Rev. Carey Munford of Mars Hill, N. C.; Mr. and Mrs. Earl Carter of Oakdale, Mr. Hugh Overton and Miss Martha Smallen of Knoxville, and Mr. and Mrs. Bill Smith of Kingston.

Mr. and Mrs. A. M. Foster were in Nashville Sunday.

Bob Lowe has returned to Washington and Lees University after spending spring vacation with his parents, Mr. and Mrs. E. A. Lowe.

Mr. and Mrs. Roy Miller and daughter Debbie of Alcoa spent Sunday with Mrs. L. L. Miller and Mr. and Mrs. R. A. Lawson.

Mr. and Mrs. Eugene Booth and children Laura and Frank spent the week-end with Mr. Booth's parents, Mr. and Mrs. Blaine Booth in Jonesboro.

Mrs. E. H. Greene attended the W.S.C.S. annual conference held in Bristol last week.



WED JANUARY 4. Miss Mary Louise Watson and Mr. Vernon C. Terry, both of London, were married Jan. 4 of this year in the home of Rev. Jewell Watson. Before her marriage Mrs. Terry was employed with the TVA in Chattanooga. She is also a member of Beta Sigma Phi Sorority. Mr. Terry is employed with the Superior Oil Refinery, Seattle. The couple is now residing in Edmonds, Wash.

Mrs. Brakebill Host To Bridge Tuesday

Mrs. Charles Brakebill entertained her bridge club Tuesday evening at her home on River Rd.

A salad-dessert combination course was served preceding three progressions of bridge.

High score was won by Mrs. Han Carey. Other prizes were won by Mrs. Lacey Custard and Mrs. Bill Lawson, Jr.

Tom Jung Auxiliary Has Meeting Monday

The Tom Jung Missionary Auxiliary met Monday at 7:30 p.m. in the C.P. Church basement.

There were 19 members present and one visitor.

A continuation of the study book "The Word of His Grace" was given by Alma Simpson.

The program was presented by the leader Mary Katherine Mize. Various members gave suggestions on the qualifications they feel a missionary candidate should possess.

Mary Katherine closed the program with a prayer of Thanksgiving.

During the business meeting the members voted to donate \$25.00 to the operating fund for the summer youth camp.

After the business meeting refreshments were served by the hostesses, Evelyn Hope and Virginia Burnett.

Mr. and Mrs. Bill Morgan and children are visiting this weekend in Nashville. Miss with Mr. and Mrs. Charles T. Morgan and Mrs. O. R. Hunt, Jr., and children of Rochester, Miss.

Mrs. Charles Witt left Friday for Virginia, Minn.

Mrs. Roy Russell and Mrs. John Craig spent last week in Challowe, Va. with Mr. and Mrs. Allen Fleming and family.

Those visiting Mrs. R. C. Limburg and Mr. and Mrs. Joe Trout and family over the week-end were Mrs. Flora Fiddmore from Nashville, Mr. and Mrs. Bronce Galyon and son of Erie, and Mr. and Mrs. M. D. Scott and son of Lenoir City.

Mr. and Mrs. John Collins, Mrs. Jack Fickley

April 4

Mr. Sam Crowder

Mrs. Claude Felty

April 4

Mrs. Donna Cline

Mr. Jack Robinson

Mrs. George McGinty

Mr. Homer Brooks

Mrs. Bernice Ray Swiney

April 7

Mrs. N. F. Hooker

April 7

Miss Ada Church

Mr. Rabble Bowman

Mrs. William Ward

Janice Brown

Mr. William Ward

April 8

Mr. Joe Wells

Mrs. W. B. Giles

Mrs. Ralph Wheeler

Mr. Frank Quinn

Mrs. W. G. Robinson

Mrs. Dove Wolfe

Mrs. Jack Harlan, Jr.

Mrs. W. M. Presley

RELEASED

April 2

Mrs. Hugh Conant

Mrs. Ben Sloan

Mrs. James Porterfield

Mrs. Lawrence Crabtree

April 3

Mr. Novice Beatty

Mr. Robert Barr

HOSPITAL LIST

ADMITTED

April 2

Mrs. Norvel Beatty

Mr. Sam Crowder

Mrs. Claude Felty

Mrs. Bennie Ray Swiney

April 3

Anna Carol Steed

Mr. Homer Brooks

Mr. Jack Robinson

Mrs. Donnie Cline

April 4

Mrs. Thomas Betts

Mrs. W. E. Selvidge

Willie Ruth Lee

April 5

Mr. Fred Clemmer

Mr. Herbert Giffin

Mr. Charlie Cardwell

April 6

Mrs. N. F. Hooker

April 7

Miss Ada Church

Mr. Rabble Bowman

Mrs. William Ward

Janice Brown

Mr. William Ward

April 8

Mr. Joe Wells

Mrs. W. B. Giles

Mrs. Ralph Wheeler

Mr. Frank Quinn

Mrs. W. G. Robinson

Mrs. Dove Wolfe

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Mrs. W. M. Presley

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Mrs. Lawrence Crabtree

April 3

Mr. Novice Beatty

Mr. Robert Barr

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Spring Selection
of beautiful new dresses
is now arriving daily





We proudly present the most beautiful spring line of dresses in our history. Beautiful new colors, patterns, styles. You'll want to make your selections now. Both full and half sizes

\$6.95 to \$12.95

Beautiful Assortment
SPRING HATS
2.98 -- 3.98 -- 5.00

Hats For The
LITTLE MISS
1.99 and 2.99

The Ed Watkins Store
Grove Street London

MARY WORTH'S FAMILY



KERRY DRAKE



FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union Dir. Eddie Rebebt
 Evening Worship 7:30 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chestnut
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome"

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:30 A. M.
 Church Services 11:30 A. M.
 Evening Services 7:30 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Services 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Clinic Friday, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

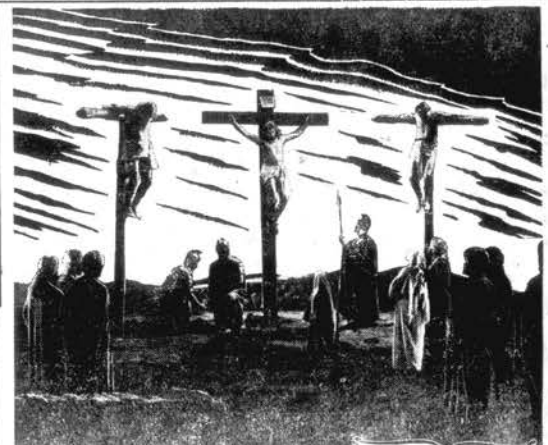
Pastor Rev. William S. Stone
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. F. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday -Mid-Week Prayer Meeting 7:30 P. M.
 Thursday -Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.



ONE FRIDAY

When we become mired in the routine of life, one day is like any other. This was just another working-day for most of the people in Jerusalem.

Three men died on Calvary Hill. One of them was the Galilean!

Business as usual in Jerusalem. Unless we understand the whole significance of what is happening we pay little attention...

Do you understand what happened that Friday. Do you realize WHO hung on that central Cross. Do you know WHY He died. And FOR WHOM?

There is nothing more necessary in our lives than the deep, personal knowledge of what happened that Friday... and the Sunday following.

Come to Church!

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a source of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his talent and material support. Plan to go to church regularly and read your Bible daily.

Day	Bible	Chapman	Vesper
Sunday	Mark 11:1-11	11:15	5:45
Monday	Mark 11:12-14	11:15	5:45
Tuesday	Mark 11:15-17	11:15	5:45
Wednesday	Mark 11:18-19	11:15	5:45
Thursday	Mark 11:20-21	11:15	5:45
Friday	Mark 11:22-23	11:15	5:45
Saturday	Mark 11:24-25	11:15	5:45

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Ed Watkins Store	Don P. Smith Chair Co.
Smith Drug Co.	

GREENBACK NEWS

Mrs. Henry Molter of Lenoir City and Miss Berneta Wagner of Loudon conducted chapel exercises at the Greenback School Wednesday morning and visited the class rooms.

Mr. and Mrs. H. A. Herman of Chicago visited last week with Mrs. Ada Everett and Mr. and Mrs. J. E. Hammonree enroute

Rupture Shield SPECIALIST

E. J. MEINHARD, widely known Rupture (Hernia) Shield Specialist, of Chicago and Michigan has been coming to Knoxville for many years. He will again be in his rooms in the Farragut Hotel, Knoxville for 2 days, Tuesday and Wednesday, April 16th and 17th. Office Hours 11 A. M. to 4 P. M.

First, an exact impression (similar to a dental impression) is taken of each customer's body shape and condition. Then the correct appliance is made from this impression. When completed, it has no belts, buckles or hard pads. After wearing this appliance a short time, it usually prevents any size rupture of hernia from protruding for life.

CAUTION: If your rupture or hernia is protruding under the appliance you are now wearing, this can cause pain in stomach, nervousness, weakness and dangerous strangle. Also, if your rupture returned after surgery, you may be especially interested in obtaining the correct appliance.

Only men invited. There is no charge for consultation and demonstration. Investigate now and decide later.



WHITE STORES
S.W. GREEN STAMPS

APRON FREE
with
Armix
SHORTENING
3-lbs. **83¢**

PLUS S.W. GREEN STAMPS

WHITE STORES

from Florida to their Chicago home.

Mr. and Mrs. Ray Lowry were visitors in Knoxville Wednesday. Little Debbie Jackson of Maryville spent the weekend with his grandparents, Mr. and Mrs. Roy Lowry.

Mr. and Mrs. Low Langstaffer of Murfreesboro, Ind. have been guests of Mr. and Mrs. Milus Mitchell and Mrs. Pearl Blankenship.

Cade, Dink Alexander of Tennessee. Military Institute is at home suffering from glandular fever.

The Greenback Beta Club attended the state Beta meeting in Nashville last week and were accompanied by their sponsor, Mrs. G. D. Cooper Jr. Those who made the trip were, Misses Joan Hill, Vivian Thompson, Mary Evelyn Munsey, Dean Long, Edith Ramsey, Anna Mae Ford, Barbara Watson, Barbara Medlin, Joyce Keener, Christine McCall, Nana Lou Maddox, Shirley French, Sara Tipton, Dorothy Maddox, Wanda Spiros, Doris Carpenter and Janice Cooper, Larry Darns, Bobby Black, James Lawrence McGhee, Thad Rogers, Ross Hammonree, Fred Shultz, and Dick Tallent.

Miss Fernanda Ramos of Portugal continues her visit with Mr. and Mrs. Howard Miller.

The White Eagle and Blue Bird Patrols Girl Scouts held their usual meeting Tuesday afternoon with Miss Fernanda Ramos as their guest speaker. Miss Ramos told them interesting facts of customs in her native Portugal.

Mr. and Mrs. Kyle McCall, Becky, Andy and David visited Mr. and Mrs. Ralph Garner and family in Chattanooga, Sunday.

Mrs. Joe Pressley of Youngs spent Wednesday with Mr. and Mrs. Richard Hughes and Miss Ruth.

Mr. J. A. Walker is in Knoxville at the bedside of Mrs. Walker who is critically ill of pneumonia.

Miss Helen Kerr and Mrs. Arthur Brown were visitors in Maryville Monday.

Mr. and Mrs. Tommy Obanion of Greensburg Ky. were weekend guests of Mr. and Mrs. W. H. Johnson and Mr. and Mrs. Donald Bluford.

Mrs. Hattie C. Nicholson, sister of Mr. Sam King, fell at her home last week and suffered a broken hip. She was removed to the Blount Memorial Hospital where she is recuperating satisfactorily.

Mrs. Frank King, Mrs. Cleo

County Soil Conservation News

BY T. J. HICKS

Success in carrying out farm conservation requires the use of many plants. Plants like hard have varying capabilities. Serious Lespedeza might have a special place on your farm because it can make a good cover on land too poor for lots of plants. It deep roots permit it to thrive on sloping eroded land where other

Franklin, Mrs. Everett Mrs. R. A. Anderson, Sr. Miss Mary Fyfe and Mrs. Frank Laidner attended the Presbyterian in Knoxville Wednesday.

Miss Margaret Thompson spent the weekend in Maryville with her sister, Mrs. Carl Kidd and Mr. Kidd and attended the funeral service of Mrs. J. A. Walker. Mr. and Mrs. P. K. Leatherwood and Bobby, Mr. and Mrs. John Leatherwood and lady of Knoxville, Mr. and Mrs. Elmer Presley of Fontana, N. C. Mr. and Mrs. Ray Fancher and Kathy of Maryville and Mrs. Stanley Best were dinner guests Sunday of Mr. and Mrs. Leon Leatherwood, the event being the birthday anniversary of Mr. Leon.

Mrs. C. O. McCall and Miss Christine were weekend guests of Mr. and Mrs. A. M. McCall in Maryville.

Mr. and Mrs. A. C. Montgomery and Mrs. Beulah Foster of Lenoir City visited Sunday with Mrs. J. B. Griffiths and Mrs. Vining and went to Maryville for the funeral service of Mrs. Walker and Miss Cora Howard.

Dr. R. H. Alexander has recovered from a brief illness. Little Judy Franklin, daughter of Mr. and Mrs. C. L. Franklin is at home from Blount Memorial Hospital and is able to reenter school.

Little Daise Thomas of Lenoir City spent the weekend with her grandparents, Mr. and Mrs. Roy Lowry.

Mrs. Kyle McCall and Mrs. C. L. Franklin attended the W.C.T.U. meeting of the second district held in the Knoxville 2nd Methodist Church last Friday.

Mr. Fred Fippe is attending a meeting of agriculture directors in Memphis.

Among those attending the funeral of Mrs. Walker in Maryville Sunday were Mrs. R. M. Cook and Mr. Floyd, Mr. and Mrs. A. Jones, Mr. and Mrs. R. A. Anderson Sr., Mrs. Lucille Best, Mrs. Nola Melton, Mrs. A. McCarter, Miss Mary Anderson, Miss Carrie Best, Mrs. G. D. Cooper Sr. Mr. and Mrs. J. J. Krys, Mr. and Mrs. Fred Akers, Mr. and Mrs. P. K. Greenway Jr., Mrs. Rebecca Hammonree, Mr. and Mrs. Roy Lowry, Miss Mae Lowry, Mr. E. D. Byerley.

plants won't grow. But it does more than just protect the soil from erosion. Since it is a legume it helps build-up the soil. More and more farmers are finding it managed properly it makes very good hay and pasture.

Lespedeza is adapted to a wide range of soils. The fact that Lespedeza grows on poor soil has, in a way, retarded its use as a forage crop. Sometimes too much emphasis has been placed on its growth on poor land; too little on its possibilities on better land.

Lespedeza is an upright summer legume. It should be seeded in the spring from March 15th—June 1st. It usually grows above the first summer, and for that reason you cannot depend on it for such pasture or hay the first year. The second year it makes strong growth. Each fall it is killed back to the ground by frost. It comes back from new shoots at the crown early the next spring. New shoots of Lespedeza are tender and succulent until plants are about 12 inches high. After that they become woody and fibrous. For this reason it is better to keep the plants grazed down or cut for hay when about 12 inches high. Plants on rich soil grow faster and retain their tenderness to a greater height than those on poor soils. Hay yields and the amount of grazing varied with soils and fertilization. Good yields have been attained on average soils with fair fertilization. Lespedeza makes most of its growth during June, July, August, and September. The period of the year when some farmers need more pasture to carry their livestock through the summer.

For more information on Lespedeza contact the Soil Conservation Service Office or the County Agent.

I will be out of the county the week of April 14-20 for the benefit of the farmers who are doing pond and drainage work or other dirt moving jobs.

February Bond Sale Are \$19,545 Here

C. T. Burdett, county savings bonds chairman, reported today that residents of Loudon county invested \$19,545 in U.S. Savings Bonds during February. The county now ranks 5th in sales among the 11 counties of the 2nd district, according to Howard P. Preston, of Knoxville, district chairman.

Sam Youngblood, of Nashville, state payroll savings chairman for the bond program, announced plans for adding 35,000 new payroll savers in the state's industries. Virtually every employer in the state, according to Youngblood, will be asked to aid in this thrift program.

Thursday, April 11, 1937 The Loudon County Herald

Cherokee Asphalt Paving Co.

installer of the famous

CAPOC Driveways And Parking Areas

Solicits your work on the basis of

Quality Work At Reasonable Prices

for free estimate

Phone or Write

giving complete

address and directions

Bank Financing May

Be Available to you

Cherokee Asphalt

Paving Company

P. O. Box 100, Knoxville, Tenn.

Ph. 5-0342

Flowers For Easter



**POTTED PLANTS
CUT FLOWERS
DISH GARDENS
CORSAGES
Artificial Arrange-
ments
EASTER LILIES**

We now have on display a beautiful selection of Artificial Wreaths, Sprays, and unique designs.

If we do not have what you want we will design it. Come see us and make your selections early.

Your Patronage is Greatly Appreciated And We Strive To Please

FRIENDLY FLORIST

Phone GL 8-2014

West End

FAY HOUSE, Owner

**\$64.95
EXECUTIVE CHAIR
FREE!**



**This \$64.95 Executive Chair
Free with the purchase of Cole's steel desk**

To introduce our new line of desks, this brand new \$64.95 Executive chair is offered to you absolutely free. Satisfaction of both chair and desk is guaranteed or you may return them at no cost to you.

THE "EXECUTIVE" DESK

The desk has everything you ever dreamed of. Smart in appearance, beautifully styled, comfortable to work at. Used by America's largest industrial concerns. Heavy steel, lineal top, aluminum trim. Automatic lock. Size 55" wide, 28" deep. Finished in Gray, Blue Green, Olive Green or Desert Sand. No. 629
1 letter drawer, 4 box drawers... \$155.00
No. 640
2 letter drawers, 2 box drawers... \$155.00

THE "EXECUTIVE" CHAIR

Colorful and impressive, the last word in beauty. Scientifically designed for the utmost in comfort. Free way adjustment eliminates office fatigue and corrects improper posture. One piece steel base equipped with kick plates. All nylon bearings. Luxuriously upholstered with exclusive Calista fabric in Green, Gray, Wine, Orange or Tan. Seat size 19" x 17".
Chair may be purchased separately No. 183700 \$64.95

THE LOUDON COUNTY HERALD

Masonic Building

Loudon, Tenn.

Who rates what for performance and smoother riding in the low-priced three? Chevrolet has laid the answer and the proof on the line!

First, Chevrolet won the Auto Decathlon over every car in its field, and over the higher priced cars that were tested, too. This rugged ten-way test (right, below) showed Chevrolet was the champ in handling ease, braking, acceleration, passing ability, smooth-

ness of ride and other driving qualities you want in a car.

Then, Chevy won the Pure Oil Performance Trophy at Daytona (left, below) as "best performing U.S. automobile."

It's quite a feeling to know that you are driving a car that performs so well, responds so beautifully and is so finely built. You feel proud, of course. But you also enjoy a surer, smoother, steadier way of going, a keen

cat-quick response of power, and the easiest handling you've ever experienced behind a wheel. Just try this Chevrolet (V8 or Six) and see!



**Chevy showed it's still the champ...
at Daytona... and in the Decathlon!**



ENTER CHEVROLET'S \$275,000 "LUCKY TRAVELER" CONTEST!

Come in now—get a winning deal on the champion! **CHEVROLET** Only franchised Chevrolet dealers display this famous trademark.

See Your Authorized Chevrolet Dealer

CLASSIFIED

ADVERTISING OPPORTUNITIES

BUDGET PRICED PAINT
all colors in quarts and gallons.
\$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon.
tf-17

I REPAIR AND SELL all makes sewing machines. W. H. Isbell, 805 Price St., Sweetwater, Phone 4216.
tf-10

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudon City, Ph. 1911.
tf-11

FURNITURE AND APPLIANCES
we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Bldg. Phone 1791.
tf-11

CHENILLE—We have just received a few more of the \$1.99 chenille bedspreads. Also a good selection of 40 x 60 in. crib spreads with lovely multicolored animals on white to greet baby at nap time. Valley Mercantile Outlet, West End, Loudon.
tf-19

BONNET DRIVE-IN THEATRE

South of Loudon on Highway 11

THURSDAY & FRIDAY
April 11 & 12
DEATH OF A SCOUNDREL
Starring George Sanders, Yvonne deCarlo, Zsa Zsa Gabor, Victor Jory
Cartoon

SATURDAY, APRIL 13
DOUBLE FEATURE
SINGING GUNS
IN TRUCOLOR with Vaughn Monroe and Sterling Hayden

BATTLE TAXI
Cartoon

SUNDAY & MONDAY
April 14 & 15
DON'T KNOCK THE ROCK
Starring Bill Hayley and the Comets, Alan Dale, Alan Freed
Cartoon

TUESDAY & WEDNESDAY
April 16 & 17
MOBY DICK
Cinemascope—Color
Starring Gregory Peck
Cartoon

PLAY BANKO
Tuesday and Wednesday Nights
2 JACKPOTS
10 SURE WINNERS

COLE

DRIVE-IN THEATRE

FOR THE WHOLE FAMILY'S PLEASURE

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
Phone GL 8-3252

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
April 11 & 12
CANYON RIVER
In Technicolor
Starring George Montgomery
Added Attraction
CHASING THE SUN
In Technicolor
Cartoon

SATURDAY, APRIL 13
DOUBLE FEATURE
1st Run Picture
WHITE SQUAW
In Technicolor
With David Brian, Mae Wynn and Phil Carey

PORT AFRICA
Technicolor
Cartoon

SUNDAY, MONDAY, TUESDAY
April 14, 15, 16
OKLAHOMA
Cinemascope—Color
Starring Gordon McRae, Shirley Jones
Cartoon

WEDNESDAY ONLY, APRIL 17
DOUBLE FEATURE
MYSTERY OF THE BLACK JUNGLE
With Lex Barker and Chill Wills
In **RICHOCHET ROMANCE**
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

FOR SALE—4 room house with bath, Good location, good condition. 903 Valley Vista Drive, Call GL 8-3610

\$800... SALE ON SLACKS
mens slacks of the latest first quality fabrics, sizes 28 thru 42 waist, only \$2.98 to \$3.49. Boys size 2 thru 18, going from \$1.08 to \$2.98. Mens uniform, tan, gray, green, or blue work pants, \$2.49 to \$3.98. First quality. Also light League styles. Valley Mercantile Outlet, West End, Loudon.

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-3667 (if no answer call GL 8-2867). Bill Hughes, owner and operator. tf-47

BUY A HOME?
Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING?
We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATHENS 438-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

SOS... SALE ON SHOES... just received about 2,000 pair of mens, ladies, and childrens sample shoes. Ladies and childrens shoes to sell at 50c or 2 pair \$1.09. 97c or 6 pair \$5.00. \$1.98 or 3 pair \$5.00. Mens shoes and or pairs from \$2.49 up. Valley Mercantile Outlet, West End, Loudon.
tf-17

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029. Loudon.

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Loudon City, day phone 1911, night 1882.

Real Estate Opportunity
CAN YOU SELL?
STROUT REALTY has the Loudon territory available now. Individuals or couples who qualify for it will be assisted in securing their license. You will operate your own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Go-getters that can sell wanted NOW!

Strout Realty
1711 N. Glenstone
P. O. Box 918
Springfield, Missouri

THE COURT HOUSE RECORD

Marriage Licenses
Mar. 5—Freeman E. Brown, Jr. to Judith Myrtle Barber.
Mar. 8—Robert B. Massey to Shirley Fay Sling. Paul E. Lott to Shirley Annette Pratt.
Mar. 10—James A. Boecher to Mildred Hunsley; Howard L. Cherry to Albas Jewel Smith.
Mar. 21—Jarvis A. Dyer to Ruth Naomi Quillen; Fred A. Pitts to Lillian Bernice Donovan.
Mar. 22—John M. Boles to Dorothy Annette Hickman.
Mar. 23—Robert A. Buecan to Sylvia E. Mabrey; Raymond L. Rhyne to Velma Pearl Franks.

FOR SALE—32 ft. 2 bedroom 1955 house trailer. Completely modern. \$1500. cash and assume payments or will trade for house. Call GL 8-4191.
tf-21-c

FOR SALE OR TRADE—almost new equipment for complete restaurant. Phone 1727, Loudon City.
tf-23-pd

CHILD OF THANKS—we wish to express our deepest gratitude to our friends and neighbors for their many kind acts and expressions of sympathy at the death of our husband and father. Your efforts have made everything easier for us. Mary M. Henderson and Children

FOR RENT—4 room unfurnished apartment in business district. Call 2292.
tf-46

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021

WE SERVICE—all makes radio and television. Fine's Radio and Television Service, Phone GL 8-2128, Loudon.
tf-6

FOR SALE—32 ft. 2 bedroom 1955 house trailer. Completely modern. will trade for house. Call GL 8-4191.
tf-21-c

LOTS FOR SALE—across the river from Loudon near Vinking plant, \$200 each. Call GL 8-2332
tf-21-pd

FOR SALE... house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-3660. If no answer call Loudon City 5523-3
tf-20

SOS... SELLING OUT STOCK... all of our present stock of cloth has been reduced to sell from 12 1/2% yd. to 39c yd. Also 35c set of dishes for only \$2.49. Valley Mercantile Outlet, West End, Loudon.
tf-17

FOR SALE... 4 room house with bath, large lot, good shade trees and nice shrubs. On school bus line near church, one mile from town, on Reed Springs Road.
tf-22-c

REGISTERED
Polled Hereford
BULL & CALF
SALE
Popular Bloodlines of Modern Type
17 FEMALES
22 BULLS
Farm Screened and Graded
APRIL 20
1:00 P.M. C.S.T.
Auctioneer
B. L. "BOY" SWILLEY
Hall Stockyards
CROSSVILLE
TENNESSEE
Located Between Highway 28 and 70 N
Cumberland Polled Hereford Cattle Club, Inc.

Jackson School News

We thank everyone that attended the Gospel Singing last Friday night.

Because of the heavy rains Monday the spring was flooded. Water was brought to us from Loudon.

Mrs. Jackson's Room
We are looking forward to our Easter egg hunt Friday afternoon.

George E. Sliger to Sharon Sue Jones.

Mar. 24—Charles V. Russell to Mary Lou Masters.
Mar. 28—Edward J. Buchanan to Patsy Delores Haworth.
Mar. 29—Gordon T. Browning to Margaret Sue Stevens.
Mar. 30—Kenneth McKee to Patricia Ann Farr.
Mar. 31—Thomas L. Green to Kathleen G. Green.
Apr. 4—J. M. Rinehart to Patsy Josephine Hughes.
Apr. 8—Reford L. Allison to Peggy Jane Henderson.
Real Estate Transfers
Apr. 4—Deed from Ralph Maddox to Ralph Maddox and wife, 1 tract, 3rd; Ed Brown and wife, 1 tract, 1st.
Apr. 5—Deed from Walter Axley to Walter Axley and wife, 1 tract, 1st.
Apr. 6—Deed from Mrs. Mattie Perkins to Leo Perkins, 66 acres, 1st; Ray Williams to Joe Watkins and wife, 2 lots, 1st; J. F. Hall and wife, 1st of G. O. Nichols, 1 lot, 2nd; J. A. Harmon to Earl Branch and wife, 1 lot, 2nd; J. D. Ellis and wife to William T. Wolfe, 1 tract, 2nd.
Apr. 8—Deed from Leon Smith and wife to William A. Hudson and wife, 96 acres, 1st.
Apr. 9—Deed from Thomas C. Wheeler and wife to Kenneth H. Tinnel and wife, 1 lot, 2nd.
Cases Filed—Chancery Court
5294—Herbert L. Brown vs. Dollie Master Brown, divorce.
Cases Filed—Vircuit Court
No. 569, 570, 571, 572, 573, 574, 575, 576—East Tennessee Natural Gas Co. vs. Charles Evans and others, James G. Eblen and others, J. Paul Williams and others, W. D. Barker and others, Walter Burkhardt and others, Susan Cardwell, Thomas Daniel and others, J. H. Hawkins and others—condemnation suits, right of way.

REPORTING IN To Loudon County

April 2—To Mr. and Mrs. Claude Pelly of Lenoir City, a 8 lb. boy.
April 8—To Mr. and Mrs. Mrs. Easter's Room
The 8th and 9th grade are racing to see which one gets the most 100's.
No one has missed a day this month.

LEGAL

James H. Little vs. Shirley Ann Little, No. 4367, in Chancery Court at Loudon, Tennessee.
In this cause it appearing from the bill which is sworn to that Shirley Ann Little defendant, is a nonresident of the State, She is, therefore, hereby required to appear, on or before the first Monday of May next, before the Clerk and Master of said Court at his office in Loudon, Tennessee, and make defense of the bill filed against her in said Court by James H. Little or otherwise the bill will be taken for confessed.
If it is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.
This the 11th day of April, 1957.
Archie Dalley, Clerk and Master
April 11, 18, 25, May 2

LEGAL

NOTICE TO CREDITORS
Notice is hereby given that on the 9th day of April, 1957, letters testamentary in respect to the Estate of Carl Henderson, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the Clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 11th day of April, 1957.
Mary M. Henderson Executrix, Estate of Carl Henderson, Deceased
April 11, 18

SAVE! \$ SAVE!

LIVING ROOM SUITE
● SOFA ● 6 CHAIRS
● 2 LAMPS ● 3 TABLES
● PICTURES ● 2 PILLOWS
SPECIAL AT **169.50**

GREER
Hardware Company
Phone GL 8-2446 Loudon

Bring Your Ford Home To Your

FORD DEALERS

- Factory Trained, Competent Mechanics
- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

Thanks to all you fine people who visited us during our Gigantic Food Sale last weekend. We really enjoyed bringing you such quality foods at such low prices. We'll continue to have low prices, plus friendly service. So why not drive out this weekend. Plenty of free, paved parking too!

Stokely's Tasty KING PEAS
2 cans for 37c

STA FLO STARCH
Quart ---- 19c

TIDE
Giant Size ONLY 73c

STOKELY'S CATSUP
14 oz. Bottle--19c

DUZ
Giant Size Just 73c

SEED CORN
in stock for only **\$9.50**
A Bushel

IVORY SOAP
Large -- 2 for 29c
IVORY FLAKES
Reg Size -- 32c
IVORY SNOW
Giant Size -- 75c
CAMAY
Bath Size -- 2 for 25c
LAVA
Large Size -- 2 for 29c
DASH -- 31c
DREFT -- 31c
JOY
Bottle -- 29c
JOY CAN
Giant Size -- 75c
SPEC N SPAN
Regular Size -- 29c

Karo Syrup
1 1/2 lb. Bottle White -- 23c

MAZOLA OIL
QUART Just 63c

Stokely's Golden Creme-Style corn
2 cans for 29c

CHEER
Giant Size 73c

GOOD NEWS

For MEN with THINNING HAIR

NEW WILDROOT FORMULA #2

1. HELPS YOU KEEP THE HAIR YOU'VE GOT by supplementing natural oils.
2. MAKES THINNING HAIR LOOK ATTRACTIVE and HEALTHY -- NOT GREASY.

59c
BOTTLE OR TUBE

CLOROX QUART ONLY 19c

HORSE SHOW

Philadelphia School Grounds
Philadelphia, Tennessee

Saturday April 27

7:30 P.M.

Sponsored By The
Philadelphia Community Club
All Entries Contact Garland Lindsey

ADMISSION;

Adults --- 1.00
Children --- .50c

SHOP With Mohlar And Harold Giles
3 Miles Out On Vonore Road
PHONE GL 8-3719

Giles and Son Market



Loudoun County Herald

"Loudoun County's Family Newspaper"

VOLUME 71—NUMBER 22

LOUDOUN, TENNESSEE, THURSDAY, APRIL 18, 1957

PER COPY

Just Piddlin'

By The Editor

VERY HAPPY to see that the Loudoun Jaycees will sponsor the first Teenage Rodeo here on Saturday, April 27. The training of our young people to be good drivers is of the utmost importance in our increasing highway problem and this Jaycee program cannot help but have beneficial results along this line.

Although it will be held here for the first time, the Jaycees hold this program nationwide. Emphasis is on safety and the use of common sense in driving, not who can foolishly squeal tires the loudest, drive the fastest, or be the most dangerous.

I think a lot of folks might find it very interesting to attend the Rodeo as a spectator and watch our young drivers perform. After all, if teenagers are to be good drivers, adult must give them both example and support.

VERY SELDOM that I bother to note unsigned mail, but I will make exception this week. Received a clipping from a Knoxville paper in the mail from some Loudoun reader relating that a warrant issued by a sessions judge in Knoxville was ruled as no good in a case.

As the article went on to tell (and no doubt the good reader did not note this), the main trouble with the whole thing was the deputies did not request the right location in the warrant. The fault, then, lies with the individual circumstances of the case rather than with the sessions court system.

I believe the reader also realized this, because he did not have the conviction to sign his name.

LOOKS LIKE Doc Smith may qualify for the new nickname of "peacemaker". Seems that Tuesday night an unknown woman dashed into the drug store hollering about somebody trying to get her "man", followed by two men who did not seem to be on such excellent terms.

Doc ran, the aggressor of the two back out of the store until Loudoun police arrived to take over. Identity unknown, final results unknown—end result, an excited drug store for a few minutes.

HOW BOUT THAT... a Texas oilman, barreling along the highway toward Dallas in his black-long convertible, screeched to a stop to pick up a hitchhiker. Climbing in, the young fellow noticed a pair of thick-lensed glasses lying on the seat.

As the telephone poles began flying by in a blur, he grew more and more uneasy. "Big parson mister," he finally muttered, "you don't you think you ought to wear your glasses while you're driving?"

"Shucks, son, don't let that bother you," drawled the Texas. "This here windshield is ground to my prescription."

PRIVILEGE... marriage entitles women to the protection of strong men who steady the step ladder for them while they paint the kitchen ceiling.

THOUGHT FOR THE WEEK... some of the busiest people in the world are only picking up the beans they spilled.

Sunrise Service Set At Methodist Church

The annual sunrise service at the Loudoun Methodist Church has been set for 6 a.m. Easter Sunday.

The public has been cordially invited to attend the Easter program at the local church.



MILK CHAMPS... Loudoun County Milk Contest winners, including farm bureau president Vaughn Browder, county cafeteria supervisor Mrs. Sam Wilson, and Loudoun Dairy Foods Promotion Chairman Charles Brockhill, Bacon Creamery, look on.



GROUP II WINNER... Group II (100-300 students) champion in the County Milk Contest is Stevie School with an increase of 81 percent. Farm Bureau President Browder presents their \$25.00 check to Mrs. Pauline Davis, principal.



GROUP I WINNER... Group I (up to 100 students) winner is New Providence School with 20.39 percent increase during the contest. Mr. Browder presents their check to Sewell Elvins, principal. Other schools lauded for their efforts in the contest were Highland Park, Jackson, Lattrell, Philadelphia and Walnut Street. The three winners will represent Loudoun County in the State Tennessee Milk Contest.

Loudoun County Fat Cattle Show Is Termed Successful Here Last Week

The Loudoun County Fat Cattle Show, which was termed very successful, with a total of 16 entries. A lot of interest was shown by those who entered calves and others who are interested in the livestock industry of Loudoun County.

Name	Place	Breed	Grade	Price	Weight
Jo Ann Hill	1st	Angus	Prime	22 1/2	1275
Linda Hill	2nd	Hereford	Choice	30	1020
Harold Davis	3rd	Hereford	Choice	28	900
Bonnie Sewell	4th	Angus	Choice	27 1/2	975
Alfred Davis	5th	Hereford	Good	23 1/2	825
Ray Sewell	6th	Angus	Good	23 1/2	825
Sammy Russell	7th	Angus	Good	23 1/2	825
Sammy Russell	8th	Angus	Good	23 1/2	825
Alger Watkins	9th	Angus	Good	23 1/2	825
Talbot	10th	Hereford	Good	23 1/2	810
Ray Maxwell	11th	Hereford	Good	22	870
Ray Maxwell	12th	Hereford	Good	20 1/2	2590

Much interest has been created by this show. Things are already shaping up for next year's show. We would like to take this opportunity to express our thanks to those who made this show possible and to the boys and girls that took part in it. There will be a bigger and better show next year.

Loudoun County Beauties Eligible For Jaycee Contest

Again this year the Loudoun City Jaycees are proud to be a part of the Miss Tennessee Pageant and the Miss America Pageant by sponsoring the Loudoun County Pageant.

There is something different about this year's pageant, as it will be a County wide pageant inviting contestants throughout the County to enter, rather than confining it to Loudoun City.

Two trophies will be presented: Miss Loudoun County trophy and a runner-up trophy.

Miss Loudoun County, who will be judged on good character, poise, personality, intelligence, charm and beauty, will receive her award from Miss Loudoun City of 1956, Martha Anthony, on June 8 at the Nichols School Auditorium.

Before the presentation, there will be a parade of the contestants for Miss Loudoun City through Loudoun at 3 P. M. on that day.

Entries for the contest must be submitted by May 29 to the Loudoun City Jaycees. They emphasize that individuals without a sponsor need not worry. The Jaycees can find a sponsor for them.

But every candidate must be a resident of Loudoun County for the past six months. She must be single, between 18-28, and have competed in not more than one official preliminary contest this year.

Contestants who send in the preliminary entry blank, printed on page 8, or call Jack Lee, Phone 806, or Cotton Easter, Phone 95, Loudoun City, will receive an official entry form and a list of the rules.

County Court Has Short Session here Monday Morning

The Loudoun County Court held a short session at the courthouse Monday morning, handling five main topics during their regular quarterly meeting.

Six notary publics were elected at the session. They were Ivo W. Sanders, Marie Housley, A. C. Montgomery, Fannie Goodman, Mrs. Evelyn Winn, and George Barron, Jr.

A legislative act was approved that increases the pay of the Loudoun County tax assessor from \$3400 to \$4500 yearly. Deviation of roads in the third and fourth civil districts for public use was also accepted.

An itemized list of expenditures made for the past three months was approved. It was also voted to remain under the hospital indigent program.

Four Cases Completed At Special Session

Judge W. Wayne Oliver, in a special session of Circuit Court Saturday afternoon, settled four cases involving right of way for gas lines.

The settlements came in suits by the East Tennessee Gas Co. against Charles F. Evans and others, Paul Williams and others, Susan Cardwell and Thomas O'Daniel and others. Judge Oliver also appointed a jury of view which will go out Monday to view the contested right of way in other cases pending.

Loudoun Boy Scouts To Wash Cars April 20

The Boy Scouts of Loudoun will hold a car wash program at the Cumberland Presbyterian Church on Saturday, April 20, to raise funds for the troop.

All persons wishing to have their cars washed before Easter may bring it to the church Saturday morning.

Jaycees To Sponsor First Teenage Rodeo April 27

Loudoun Redskin Baseballers post first Win With 10-7 Victory Over Alcoa

Loudoun High School's Redskin baseballers opened the 1957 season successfully Tuesday with a resounding 10-7 victory over Alcoa at Alcoa.

The Redskins blasted out 15 hits in taking their Chisholm conference opener, with Jim Watts, Bill Lawson, Buddy Kirk, Buster Custard, Jim Hayes and Robert Martin each getting at least two hits.

The Redskins met Harrison here to open the home season next Tuesday.

Loudoun's Jaycees will sponsor the first Teenage Rodeo to be held here on Saturday, April 27, at the local baseball field. The rodeo will get underway at 10 a.m.

Any young motorist under 20 years of age who has a driving permit or license may enter.

The top winner in the local program will be sent to the state eliminations. Winners from each of the 48 states and Alaska, Hawaii, and the District of Columbia will compete for \$4,500 in scholarships at the national contest in August at Washington, D. C.

The Jaycees have invited all teenagers to join in the program and to prove that they are eligible to drive the family car with both safety and common sense. Safe driving is stressed in the Jaycee program carried out nationally each year.

Entry blanks for the first Loudoun rodeo may be obtained from Doug Hooker, Phone GL 8-3130, or from any Jaycee member.

The organization has also invited the public to attend the Teenage Rodeo and to watch Loudoun's young motorists in action.

William Watkins Gets Air Force Commission

On April 10 William R. Watkins graduated as second lieutenant from the Aviation Cadet Corps. He holds the rating of a navigator with capabilities of taking an aircraft to any place in the world.

Li. Watkins was born and raised in Loudoun County. He is the grandson of Mr. and Mrs. G. R. Watkins Sr., and only child of Mrs. Nancy L. Watkins.

Li. Watkins entered the Air Force July 19, 1955, and began his schooling. He attended airman basic, pre-cadets, pre-flight and primary-basic navigator training. The climax began his commissioning at Harding Air Force Base, Texas.

Li. Watkins will now attend the Electronics school at Keeler Air Force Base, Biloxi, Miss., for training in Electronic Counter Measures. The field devoted to stopping or destroying of guided missiles.

Pvt. James F. Price Stationed In Chicago

Pvt. E. J. James F. Price, son of Mr. and Mrs. Lee Price of Loudoun, is now stationed with the Quartermaster Food and Container Institute for the Armed Forces, in Chicago, Ill. He is under a Scientific and Professional classification, where his duties include development, testing and evaluation of meat food products for the armed services.

Pvt. Price was formerly assigned as a clerk with the 3rd Armored Division replacement packet, Ft. Hood, Texas. He graduated from University of Tennessee in 1954 and received his M.S. degree in Animal Husbandry from Michigan State University in June 1956. Prior to his induction into the Armed Services, September 1956, he was employed by the United States Department of Agriculture in Washington, D. C.

C. P. Church Youth To Have Easter Service

The Youth Fellowship of the Cumberland Presbyterian Church will sponsor a Sunrise Easter Service at 7 p.m. at Port Hill at the flagpole. The speaker will be Miss Sue Presley. Music will be supplied by a brass choir composed of Henry Hope, Larry Robinson, and Arthur McGilley.

Jerry Williamson On MTSC Honor Roll

Dean N. C. Beasley, Dean of Admissions at Middle Tennessee State College, released the straight A list for the winter quarter.

Jerry Williamson of Loudoun made this list. Jerry is a member of the Junior class and a major in music education. He is the son of Mr. and Mrs. O. M. Williamson, 627 Perry Street, Loudoun. Tenn. Jerry graduated from Loudoun High School. He finds that music is his best liked subject and plans to follow that profession of work.

HOSPITAL LIST

- ADMITTED**
- April 10: Patricia Lynn Haire, Mr. S. R. Dutton, Cathy Jane Milaps.
 - April 11: Mrs. Whitney Williams, Mrs. James Walden, Mrs. L. D. Cummins, Mrs. C. R. Merrick, Mrs. Margaret Reynolds, Mr. Albert Lee.
 - April 12: Mrs. Arthur Kelo, Calvin Martin, Belinda Sue Massingill, Mrs. Shelby Jean Roach, Mrs. Jerry Justice.
 - April 13: Mrs. Ann Cagle, Allen Brannon, Mrs. Douglas Smallen, Eugene Webster.
 - April 14: Mr. J. F. Webster, Mrs. W. T. Starritt, Mrs. R. A. Collins.
 - April 15: Mrs. Cobe Blankenship, James McInnis, Clara Sue Hambert, Mrs. Clara Dunlap, Mr. F. E. Sherrod.
 - RELEASED**
 - April 9: Mrs. Ralph Wherry, Mrs. W. G. Robinson.
 - April 10: Mrs. Jake Harless Jr., Willie Ruth Lee, Mrs. Thomas Bettis, Mrs. Betty Selvidge.
 - April 11: Mrs. William Ward.
 - April 12: Mr. Albert Lee, Mrs. C. R. Merrick, Mrs. W. M. Presley.
 - April 13: Mr. Frank Quinn, Mrs. James Rivers, Mrs. J. B. Cummins, Mr. Douglas Smallen, Mrs. Arthur Kelo, Mrs. Ann Cagle, Mr. R. T. Weaver, Mrs. Jerry Justice, Mrs. James Walden.

REPORTING IN To Loudoun County

- April 11—To Mr. and Mrs. Whitney Williams of Loudoun, a 6 lb. 3 oz. girl. To Mr. and Mrs. Fred Reynolds of Loudoun City, a 5 lb. 10 oz. girl.
- April 13—To Mr. and Mrs. Arthur Kelo of Loudoun, a 6 lb. 9 oz. girl. To Mrs. Shelby Jean Arden of Loudoun City, a 6 lb. 13 oz. girl.
- April 15—To Mr. and Mrs. Wm. T. Cagle of Loudoun City, a 6 lb. 14 oz. girl. To Mr. and Mrs. Jerry Justice of Loudoun City, a 4 lb. 5 oz. boy.
- April 14—To Mr. and Mrs. W. T. Starritt of Philadelphia, a 7 lb. 2 oz. girl.

THE COURT HOUSE RECORD

- Marriage Licenses**
- April 13—Harold J. Jenkins to Betty Jean Bailey.
 - Real Estate Transfers**
 - April 10—Deed from James H. Waldrop and others to W. J. Broady and wife, 7 acres, 2nd; Arthur Willis and wife to George Woody and wife, 1 tract, 1st; Allen Giles and wife to Sterling Cooke and wife, 1 lot, 1st.
 - April 11—Deed from Clarence Morell and wife to Odell Williams, 1 tract, 2nd; Austin Pradier and wife to Paul R. Cunningham and wife, 36 acres, 2nd; Minnie Bell Trammel and husband to John T. White, 1 1/2 acres, 2nd; Robert D. Miller and wife to E. A. Sutherland and wife, 2 lots, 2nd.
 - April 12—Deed from Mrs. Katherine McKenna to Susan R. Cardwell, 20 acres, 2nd.
 - April 13—Deed from J. A. Harman to Delius Henley and wife, 1 acre, 2nd; Charles H. Bacon Co. to Ruth H. Scarborough, 250 1/2 acres, 2nd; Edward McCullister and wife to Clay Keels and wife, 1 tract, 2nd; Jake McCreo and wife to Ralph Frank, 1 tract, 3rd; J. R. Wampler and wife to George H. Wampler and wife, 1 tract, 2nd; George W. Wampler and wife to Robert E. Lee and wife, 1 tract, 2nd.
 - April 15—Deed from O. A. Smith and wife to D. M. Cates and wife, 1 lot, 2nd; W. J. Hamilton and others to George A. Lamb and wife, 1 tract, 2nd; Dennis H. McKee and wife to Joe Bradshaw, 65 acres, 1st, and 4th; Wesley Banks to Emma Downey, 1 lot, 2nd; Clayton H. Brown to Charles Matlock, 1 tract, 2nd.
- Fountain Shrub Given Here For Mrs. Giffin**
- A shrub in Loudoun's community fountain has been given as a memorial to Mrs. E. L. Giffin. The donation has been made by Mrs. Frank Ross of Nashville, daughter of Mrs. Giffin.
- Some 10 shrubs remain in the fountain which have not been established as memorials. Each costs \$5.00. All memorials will be noted in the Herald unless the donor wishes otherwise.

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1979.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Advice To A Mother

A subscriber writes us:
"I am the mother of three children. My son, who is seven, got three S&K polio shots at school. But my oldest child, a 16-year-old high school girl, has had none. Neither has the baby, who is three. Do they need to be inoculated and should we do it now?"

Yes, they do need it and you should do it at once.

Polio authorities, like the National Foundation for Infantile Paralysis, say that a large portion of elementary school children have already been protected. But most teenagers and still more preschool children haven't. They are first on the urgency list. At the moment, heavy demand has strained the supply of the vaccine. Temporary

shortages will be made up as rapidly as the manufacturers can produce new supplies. Every family should protect itself at the earliest possible time. And that means the whole family—for polio is not exclusively a child's disease. The percentage of cases among adults aged 20 through 39 has taken a sharp turn upward. Furthermore, it is the adult, more likely than the child, who winds up in an iron lung. It is the adult, and not the child, whose paralysis leaves a family benefit of a mother or a wage-earner.

So bundle up your family—all who haven't had their three shots yet—and get them vaccinated. Don't delay any longer than it absolutely necessary.

Don't Be Like This Professor

How much are your household goods worth—including everything from kitchen gadgets to that new TV set?

The chances are long that any rough estimate you make will be far below the true figure. They're also long that, if fire strikes and destroys those goods, your insurance will be disappointingly inadequate when it comes to replacing them. In that case, you'll have to dig deep into your own pocket to make up the difference—or go without.

Harlan Smith tells the story, in the March issue of *Household* magazine. He obtained estimates from insurance experts. He found that if your income is \$3,000 to \$5,000, your furnishings and clothing are worth \$2,500 to \$4,000 if you live in an apartment and \$3,000 to \$6,000 if you live in a house. If you're in the \$5,000-\$7,500 income bracket, you have \$3,500 to \$4,750 worth of these items if you live in an apartment and \$4,250 to \$6,750 worth if you live in a house. So it goes up and up.

Why do most people have much more money tied up in household possessions

than they realize? One reason is that items are usually bought over a long period of time, and we forget the investment. Another—and very big—reason is that economic devil, inflation.

A chest of drawers you paid \$50 for some years ago would cost well over twice that now. So would just about everything else you bought in the past.

Mr. Smith cites the case of a mathematics professor who was "good with figures, except his own." He had \$15,000 insurance on his house and \$2,500 on the contents. Then fire struck and his total insurance was just \$9,500 short of covering the loss.

Don't be in that position if fire—which destroyed property to the tune of \$1,250,000 last year—strikes your home.

Here Or Anywhere

How long can a classified or display advertisement run in a newspaper, without a change in wording, and still be effective? This intriguing question is raised by Henry Harris, youthful editor of the West Point

FROM OUR FILES



5 YEARS AGO

Loudon Utilities is planning the erection of a modern building on the old hotel lot on Gay Street. Plans calling for the new construction will include workrooms, housing for city activities, and a new fire department.

William Watts, 18, one of four teen-agers found guilty of the pistol slaying of Patrolman James Hildreth Jan. 27, has been sentenced to two years in jail.

10 YEARS AGO

Work on the new athletic field is progressing rapidly and the grounds should be ready within two weeks.

The Robinson Company, makers of concrete building blocks, opened for business this week at 112 Commerce Street near the Southern Railway Station.

Nancy Roberson, daughter of Mr. and Mrs. John H. Roberson, has earned the honor of representing the class of 47 as valedictorian.

103 YEARS AGO

A friend has just informed us of a plan to get rid of rats—hook a piece of cheese on a small hook and hang it from a wire. When a rat jumps to get it, he will be hooked and start squealing. This will scare the others away.

The Bill appropriating \$650,000 to the Nashville and Chattanooga Railroad has been defeated.

Daily Times Leader, who follows up his inquiry with this pertinent comment:

"Well, we're not sure but a real estate firm in Dallas, Texas, has been running the same ad every day for more than 20 years and reports that it is still receiving amazing results from this ad."

"The reason is simple. Advertisers should remember that their newspaper messages are not received by a grandstand audience, but by a passing parade. Those who may not have been interested in a particular product or service on yesterday could be vitally enthusiastic about it today."

"Every community," our West Point contemporary points out, "is continually receiving a new segment of population, both 'imported' and 'home grown', that does not know which store is famous for what product—or which company is noted for what type of service."

"The printed word is ever new — no matter how many times it has been previously printed," Editor Harris emphasizes. To which we add our hearty amen. Whether in Loudon, West Point or anywhere, the value of the press is proved daily, and impressively, by the pulling power of the printed word.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, O-T

(Matthew 21:1-11; 27:20-26)

"Jesus Praised and Condemned"
Jesus entered Jerusalem in royal fashion on Palm Sunday. And the multitude cried, "Hosanna! Blessed is he that cometh in the name of the Lord!" Five days later, at dawn, they marched again—but with a different cry. They asked the release of Barabbas, and said for Jesus, "Let him be crucified!"

It was hardly the same crowd. It is believed that many Galileans were present Palm Sunday to welcome the Master. The mob on Good Friday was mostly Judean, swayed by the accumulating prejudice of the last week.

Did you ever witness a riot? Some 38 years ago there was one in Knoxville. The mob milled around the courthouse and jail. Soon a group of men appeared with a huge telephone pole. Working together on signals of a leader they used it as a battering-ram to crush in the jail door. Those were pure ordinary men, mechanics, white-collar workers, kind to their children, teaching them obedience to law. Taken alone, no one of them would have done the things they did banded together as a mob. In such a mob, man loses control of his feelings, his passions surge unchecked, multiplied by the passion of those about him.

Nothing is more unpredictable or unreliable than a mob. Don't blame the members of the mob so much as those who, by will suggestion, whip up the frenzy and hatred.

Without the crowd Calaphas would hardly have been able to accomplish the crucifixion. Pilate was reluctant to execute this prisoner. He suggested expedient after expedient to get around it. He was entangled in the Roman system, and nothing could be worse for him than reports of mob uprisings. The priests knew Pilate and played skillfully upon his fears. "If you release this man, you are not Caesar's friend," they said.

Henry Sloan Coffin observed that preachers are pitiable men. Haunted by the sense of insufficiency in speaking on certain great themes, they nevertheless felt compelled to speak on them. The mystery of the cross is one of these themes. We cannot neglect it, yet we cannot explain it.

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721

GULF TIPS

BY CLIFF



We sure did. We go all out and all in to make it that way.

DELANEY'S
SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-9109 W. Lee Hixey

call time out on yourself



relax
occasionally
and treat yourself
to a cupful of
wonderful JFG
Special Coffee



"The Best Part of the Meal"

OLDSMOBILE

DESIGNED FOR SOUTHERN LIVING

"You'll like it
even better when
you drive it!"



Neighbor: Say, your new Olds sure looks like a lot of car!
Olds Owner: That's nothing, wait'll you take a ride.
(A few minutes later)

Neighbor: Man-oh-man, where'd all that power come from? I've never felt anything like that before!
Olds Owner: That's Oldsmobile's new J-2 Rocket Engine!

Neighbor: What's that? Tell me how it works.

Olds Owner: When you're driving under ordinary conditions, it uses only one carburetor. That means economy with a capital E. But when you need a sudden burst of power, for safety's sake, you just press the accelerator three-quarters of the way down—and two additional carburetors cut in!

Neighbor: In other words, with J-2, you can have economy when you want it and power when you need it. That's for me!

Olds Owner: Better see your Olds dealer. He's expecting you!

*Optional at extra cost on all models.

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

WHEN A TRIP TO THE MAIL BOX IS QUITE FAR ENOUGH...

Pay By Mail! It's Easy At First National

No need to make a dozen or more bill-paying trips. Do it the easy way with a check on your First National Checking Account.

The check, an envelope and a stamp—and the postman does the rest for you! If you are not saving time and energy with a First National Checking Account already, open yours today at our convenient office.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

The Rev. Leon Strunk, Mr. George Martin and daughter, Miss Barbara Martin attended a conference meeting Sunday, April 7 at St. John's Methodist Church in Maryville.

Mrs. John Thompson of London was the overnight guest of her daughter, Mrs. James Cavett and Mr. Cavett Saturday night.

Mr. and Mrs. Ray Hall and daughter, Rent Jo from Oak Ridge were visiting Mrs. Hall's parents, Mr. and Mrs. George Largent Saturday.

Mrs. Marion Waller, Hazel McNabb, Helen Edwards, Mable Hill, Iva Shell, Virginia Taylor, Mae Millsaps and little Dianne McNabb attended the quarterly meeting of the Woman's Missionary Union at the Baptist Church at Dixie Lee Tuesday.

Mr. and Mrs. Robert Allison and Mr. Jim Hill visited in the Tellico Mountains Sunday.

The Junior Girls Auxiliary of the Baptist Church met at the home of their leader, Judy Davis.

Mrs. Della Duckworth Monday afternoon for an egg hunt. There were ten regular members present and two visitors, Sara Jo Blount and Master Charles Barnett.

Mr. and Mrs. Walter Ferguson from Atlanta, Ga. spent the past week end with Mr. and Mrs. Charlie Mullennix.

Miss Linda Kay Garner, daughter of Mrs. Edith Garner, left Friday afternoon to spend the Easter holidays with her uncle and aunt, Mr. and Mrs. Charlie Pickel in Englewood.

Miss Ann Waller and Miss Barbara Martin were visitors in Knoxville Saturday. They were accompanied by Ann's grandmother, Mrs. Clyde Robinson.

Miss Priscilla Long was the overnight guest of her friends, Miss Barbara Martin Saturday night.

Mr. and Mrs. Edward Robinson and children from Detroit, Mich. were visiting with Mrs. Robinson's grandmother, Mrs. Taylor Graves Friday afternoon.

Mr. and Mrs. Richard Davis and children, Valarie and Brent were visitors at Watta Bar Dam Sunday afternoon.

Mrs. Mary Clark and Mrs. Paul

ine Miller visited the Veterans' Hospital in Johnson City the week end of April 7. Mrs. Miller was a patient there. Recently Mr. Miller returned home but will return to the hospital in June.

Mr. Arthur Dearick from Oliver Springs was visiting with Mr. and Mrs. Wesley Barnett and Mrs. Taylor Graves Sunday afternoon.

Mr. and Mrs. Edsel Underwood and children from Athens were visiting with Mrs. Ollie Harrell and Lorraine Sunday afternoon.

Mrs. Sharon Barnett, Miss Ruth Shelton, Miss Glenda and Linda Shelton, Miss Judy Easter and Miss Judy Davis attended the 4-H Work Shop Saturday morning in Loudon. The girls reported a very busy but helpful morning well spent. Mrs. Mary Harrison was in charge.

There will be Easter Sunrise Services at the Baptist Church Sunday morning. The Rev. Tom Scarborough will bring the message. Also during the regular morning worship services special music will be furnished by the choir.

Mr. and Mrs. Frank Gage and children were visiting with Mrs. Gage's sister, Mrs. Jeff Oliver and Mr. Oliver at Luttrell Sunday afternoon.

Mr. and Mrs. Robert Gause from Johnson City were the week end guests of Mr. and Mrs. Don Goutley.

The Philadelphia Methodist Church will observe their annual Easter Sunrise Service Sunday morning. There will be special music and a pageant entitled "Mornings With The Master".

Mrs. Helen Windle is directing the pageant.

Miss Robert Ressler from Upland, Ind. is visiting this week with her friend, Mrs. Leon Strunk and Rev. Strunk. Miss Ressler is on the staff at the Taylor University in Indiana.

The Rev. Pitt, Baptist Association Missionary, and Mrs. Pitt, Baptist Association president of the Woman's Missionary Union were visitors at the Sunday morning Worship Services at the Baptist Church.

Mrs. Mary Gregory visited with her niece, Mrs. J. W. Patterson in Knoxville Saturday. Mrs. Gregory was accompanied by her daughter, Mrs. Laura Mae Davis, and Mr. and Mrs. Eddie Davis and Mrs. Ernest Block of London.

Mr. Walter Jenkins recently visited with his son and family, Mr. and Mrs. Eugene Jenkins and children in Kokomo, Ind. Mr. Jenkins' son has been suffering from a back injury but is improving some now.

The group enjoyed hunting eggs and making pictures. Charles Barnett received the prize for

finding the pale egg. Sharon Barnett received an Easter Bunny for finding the largest number of eggs.

After the egg hunt the group enjoyed hot dogs, drinks, and cup cakes served by their leader.

Mrs. W. R. Brown from Athens was a recent guest of her sister, Mrs. Walter Jenkins and Mr. Jenkins.

Mrs. E. M. Jenkins, mother of Mr. Walter Jenkins has been a patient there. Recently Mr. Janet Hightower, daughter of Mr. and Mrs. Charles Mullennix is on the sick list this week.

Mrs. Roy Bivens and little daughter, Cheryl Kay from Athens were visiting with Mrs. Bivens' parents, Mr. and Mrs. Robert Allison during the past week end.

Mr. and Mrs. Arthur Dearick, Mr. and Mrs. Teddy Walls from Oliver Springs, and Mr. and Mrs. W. E. Edwards Jr. were all dinner guests Sunday of Mr. and Mrs. W. E. Edwards Jr.

Master Charles Barnett and Brent Davis were visitors Sunday at the Methodist Worship Services. They were the guests of Miss Billie Jean McGhee.

SCHOOL NEWS

The regular monthly meeting of the 4-H club was held Tuesday morning at the school. Due to the illness of our leader, Mrs. Della Duckworth, Mrs. Stanley Davis met with us. Mr. McCall and Mrs. Harrison were also present. They informed us that we had received the 4-H banner for the month. This made all of us very happy and we are going to work very hard to keep it.

A demonstration on the making of pot holders was given by Sharon Barnett. Priscilla Long acted as song leader. Brenda McNabb and Richard Everett gave the pledge to the American Flag and to the 4-H Flag. Judy Davis related her experiences and highlights concerning her recent trip to 4-H Congress in Nashville.

Mrs. Davis conducted a drill on the meaning of different phases in 4-H.

After the program the girls and Mrs. Harrison went to the 4-H club room where a corn muffin and biscuit contest was conducted. Mary Ruth Shelton was the first place winner in the biscuit contest. Linda Shelton came in second place. Judy Davis was first place winner in the corn muffin. These girls will bring their breads later to a county contest in Loudon.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

In a recent meeting to the Loudon County Livestock producers an organization known as the Loudon County Livestock Association was organized to enable livestock producers of Loudon County to work together in developing and conducting a program of interest and importance to the livestock industry in Loudon County and in Tennessee including beef cattle, swine, and sheep. We feel that this organization is essential to the success of the livestock program in Loudon County. The value of livestock in Loudon County now nets over \$362,325 annually.

This organization works with the individual, commercial, and purebred livestock producers in encouraging, protecting and serving this greater livestock industry of Loudon County in that it hopes to develop improved methods of breeding, feeding, management, marketing and maintaining animal health through a more aggressive livestock research, extension and educational program to support the development of facilities and improvements for county, district and state fairs and livestock shows; to cooperate with the Tennessee Livestock Association and the University of Tennessee in program of resident teaching, research and extension in the development of an education program in livestock, production and marketing essential to a well-balanced livestock industry in Tennessee. This would include assistance in securing adequate support to carry out the program developed. In order to do this any person, partnership or corporation, producing livestock within the territory served by the association, may become a member of the association by subscribing to the Constitution and By-laws, with an annual membership fee of \$3.00.

The Board of Directors of the Loudon County Livestock Association consists of: Lee Price, G. V. Duff, Carl Bright, Joe Thompson, Jim French, J. Paul Williams, and Charlie Stepp. The officers of the organization (Continued On Page 7)

Mr. Fred Dice from Nashville, a safety and health speaker gave a very interesting and informative talk on narcotics at our school last week.

LEGAL

James H. Little vs Shirley Ann Little, No. 4307, in Chancery Court at Loudon, Tennessee.

In this cause it appearing from the bill which is sworn to that Shirley Ann Little, defendant, is a non-resident of the State, she is, therefore, hereby "required to appear, on or before the first Monday of May next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense of the bill filed against her in said Court by James H. Little or otherwise the bill will be taken for confessed."

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 11th day of April, 1957.

Arline Dailey,
Clerk and Master.

April 11, 18, 25, May 2

LEGAL

NOTICE TO CREDITORS

Notice is hereby given that on the 8th day of April, 1957, i.e., testamentary in respect to the Estate of Carl Henderson, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature, against his estate are required to file the same with the Clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 11th day of April, 1957.

Mary M. Henderson
Executrix, Estate of
Carl Henderson, Deceased

April 11, 18

FOR FLOWERS OF ALL TYPES FOR EASTER

Phone GL 8-2014

Friendly Florist

Fay House—Owner, manager
West End Loudon



Honeymoon

SALAD DRESSING

with yellow tag coupon

Quart 39¢

PLUS S.H. GREEN STAMPS

WHITE STORES

SHOP

for

EASTER

at

THOMAS--HILL

Men's and Boy's Store
LOUDON

- Wide selection of Suits, Sportcoats, Slacks, Shirts and all Accessories. One of our finest stocks ever for the Easter Season.
- Finest tailoring, highest quality! The most for your money in quality apparel from Thomas--Hill.
- Smart, practical, long-wearing fabrics that have that smart look for best appearance. Wide selection of colors, patterns, styles. You're sure to find just the right outfit in our wide selection.
- Still time to buy and have alterations made before Easter. Our alterations free to our customers, insuring the finest fit and the utmost in satisfaction from your Thomas-Hill purchases.

THOMAS--HILL
MEN'S and BOY'S STORE

FOR THE FINEST QUALITY
Dry Cleaning --- Laundry
why not

Send to C&S
and Get the Best!
C & S CLEANER'S

Loudon

Phone GL 8-2636

Lenoir Monument Co.

HAS BEEN SOLD TO

B. F. White

former operator of the
White Appliance Co. here and
with WHITE MARBLE WORKS
of Madisonville.

with Years of Experience in Monument Works.

WE WILL SELL FIRST GRADE GRANITE & MARBLE, UP TO DATE SAND BLAST LETTERING AND CARVING. MONUMENTS AND MARKERS.

Buy from White and Save Agent Profit.

White Monument
Company

401 E. Bdwy.

Phone 208J

Lenoir City

FFA NEWS

On Saturday April 6 six members of Loudon FFA Chapter entered the East Tennessee Livestock and Dairy Judging Contest held at U.T. Farm, Knoxville. Members of the livestock judging team were W. B. Cotner, Alger Watkins, and Edward Watkins. On the dairy judging team were Benny Ary, J. D. Watkins, and Freddie McCrary. Other members of the chapter who attended the event were Tommy Milaps, Junior Howard, Edna Cantrell and Billy Clark.

running water



*an electric water system furnishes water for higher livestock and poultry production — for about a penny a day. See your dealer for yours now!

LOUDON UTILITIES

(Electric Department)

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

With the approach of National Home Demonstration Club Week the thousands of club members over our Nation are making preparations for this celebration. Too, here in Loudon County the club members' minds begin to turn to the evaluation of their work.

This week two Prospect Club members tell what the club means to them. Mrs. Homer Holdridge has been an active member for a number of years and even yet she finds that she learns something new at every club meeting. Mrs. Bernard Courtney, wife of a Baptist minister, in her busy schedule finds time to be in a Home Demonstration Club and even to be president this year.

"Sewing has always been my hobby," says Mrs. Holdridge. "For years I would go ahead in an attempt to master the art, continuing to make many mistakes, wasting many yards of material, just because I didn't have the 'know how' needed. It has been through the club that I have learned the real techniques of sewing as well as doing advanced work such as tailoring. I could never put a sleeve in which was satisfactory, but since this spring when I learned the easy proper way, I can do it with little effort. Now, to relieve my nervous tensions, I turn to sewing and I find it a great joy rather than a continuous worry."

"Our craft program has brought to our club women new skills and along with this we have learned the value and use of the things we make. In turn we know that a craft has little value unless it can be of use."

"These along with many other things help make me an enthusiastic club member."

Mrs. Courtney says that the club work has given her real confidence in herself. "Naturally I have a lot of leadership work to do in the church, but my experiences in club work have been excellent training for me."

"Meeting new people and exchanging ideas has been of great value to me as a person. I feel that one can always learn by working with others, and we never

BLAIRLAND S S CLASS NO. 12

Use Herald Want Ads

Watsons Are Honored With House Warming

Mr. and Mrs. Rufus Watson were honored with a surprise house warming last Friday evening at their new home on River Rd.

Invited guests were members of Mrs. Watson's bridge club and their husbands, and close relatives of the couple.

Doughnuts and coffee were served by Mrs. Charles Brakebill, Mrs. Ed McQueen, Mrs. Broady Harrison, and Mrs. Ham Carey, who planned the party.

Mr. and Mrs. Sam Robertson and son Sammie of Maryville spent the week-end with Mrs. Robertson's parents, Mr. and Mrs. E. E. Blair.

Loudon Jr. High News

The Loudon Jr. High 4-H club met on April 11. The meeting was called to order by our club president Sammy Williams. The devotion was read by John Bevis and Patsy Messer led us in prayer. The minutes were read by our club secretary Linda Smart.

A discussion was held on what we would do with the money we made at our talent show. We decided that we would do hand-crafts. Nancy Brown was appointed chairman of the committee to take care of this.

The program was then turned over to our program chairman Patsy Messer. Participating on the program was Bonnie Harper and Patsy Messer. Tenth demonstrations were given by Linda Williams and Bobby Hudson.

The meeting was then turned over to Mrs. Harrison and Mr. McCall. The girls then were judged on their biscuits and muffins. The winner of the biscuit contest was Billy Jane Maples. The winner of the muffin contest was Linda Smart.

LEGAL

NOTICE TO CREDITORS

Estate of Ernest W. Byrd
NOTICE is hereby given that on the 17th day of April, 1957, Letters Testamentary in respect to the Estate of Ernest W. Byrd were issued to the undersigned by the County Court of Loudon County, Tennessee. All persons, resident and non-resident, having claims, matured and unmatured, against said estate are required to file the same with the Clerk of the above named Court within nine months from the date of the first publication of this notice, otherwise their claims will be forever barred.
This April 17, 1957.
Ben M. Robertson
Executor of the Estate of Ernest W. Byrd
April 18, 57

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED

May 16, 1957
Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 A. M. Thursday, May 16, 1957.

PROJECT NO. SP-2008-A—The resurfacing with bituminous material (plant mix) and the construction of a concrete median strip on a section of State Route No. 2, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three (3) miles northeast of Farragut. Working Days—150 (Unloading Point—Conceded).

No Proposals will be issued after 4:30 P. M., Wednesday, May 15, 1957.

The Attention Of The Bidder Is Directed To Chapter 125, Acts Of 1946.

Contractor must frequently with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposals will be furnished. Prospective Bidders Must Have Filled Their Questionnaires For Qualification Five (5) Days Before The Date Of Letting. The right to reject any and all bids is reserved.

W. M. Leach
Commissioner
April 18, 25, May 2, 8

Prospect HD Club

Has Meeting April 10

The Prospect Home Demonstration Club held its regular monthly meeting in the directors room at the Co-op building, in Loudon on April 10. Mrs. Bernard Courtney, president, presided.

The meeting was called to order by singing and saying the club creed. Devotion was given by Mrs. Edward Briggs.

Seven members answered the roll call by "will spare the rod spoil the child?"

Leader reports were given by Mrs. Homer Holdridge, crafts; Mrs. John E. James, clothing; Mrs. Earl Massengill, food and nutrition; Mrs. Harvey Crabtree, home management; and Mrs. Bernard Courtney, horticulture.

The main demonstration on Personal Improvement was given by Mrs. Mary Harrison, home agent, assisted by Mrs. Homer Holdridge. Mrs. John E. James conducted a quiz on grooming. I. Q.

Mr. Hugh Calloway who has been in the Vanderbilt Hospital in Nashville returned home last week.

FOR FLOWERS OF ALL TYPES FOR EASTER

Phone GL 8-2014

Friendly Florist

Fay House—Owner, manager
West End Loudon

Bring Your Ford Home To Your

FORD DEALERS

- Factory Trained, Competent Mechanics
- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

60 MONTHS TO PAY

on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required. Monthly payments \$3.20 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE

Call GL 8-2023

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

AUCTION

SATURDAY 27 1:00 P.M.
APRIL RAIN or SHINE

Loudon, Tennessee

Grocery Store, Stock and Fixtures, 7-Room House.
8 Acres of Land, Sub-Divided Into Lots and Tracts.

PROPERTY of J.O. BRIGHT

Located 2 1/2 Miles Southeast of Loudon on Loudon and Vonore Road near the old Snakee Schoolhouse. Good concrete block store building 24-46, doing good business, and Gulf Station.

Nice 7-Room House on a solid foundation, full-size basement, hardwood floors, four burners, gas heat, plenty of closets, built-in kitchen cabinets, hot and cold water, aluminum shingle roof guaranteed for life, large lot, plenty of shade and shrubbery.

Store equipment includes: Refrigerator 10-ft. Meat case, New Globe Meat Slicer, Dayton Scales, 10-ft. Electric Drink Box, two 8-ft. glass Showcases, Cash Register, Burroughs Adding Machine, a number of small items and all grocery stock that Mr. Bright hasn't sold by sale day. If you are interested in a good location for a grocery store, service station, nice residence or building lots, be sure and attend this sale on April 27th at 1:01 p.m.

TERMS All Real Estate 1/2 cash, Balance 1-5 years Personal Property—Cash.

For Information—Call owner at Loudon GL 8-3036 or GL 8-3030, or Kirk Auction Co.

SALE CONDUCTED BY

KIRK AUCTION CO.

Phone Greenwood 6-5941

Cleveland, Tenn.

For Easter

Easter Frocks

\$6.95 to \$12.95

Select From Our Accessories

The Ed Watkins Store

Loudon, Tennessee

EASTER HATS LADIES

\$2.98 - \$3.98 - \$5.00

CHILDRENS

\$1.99 and \$2.99

London Social And Personal News

Mrs. Butler Host To Bridge On Friday

Mrs. W. J. Butler entertained her bridge club last Friday evening at her home on River Rd. with a buffet supper.

Three progressions of bridge were played with high score being won by Mrs. Robert Berry. Blaise won by Miss Hazel Guilan of Lenoir City who was a guest of the club.

Peggy Bates will fly to Newport, Rhode Island, Thursday, to spend Easter with her husband, Daniel C. Bates who is in Naval Officers Training School there.

Mr. and Mrs. R. E. Richards and Susanne, and Mr. and Mrs. E. M. Ramsey spent the weekend in N. C.

Mr. and Mrs. W. C. Patton and son, Bill moved Thursday into their new home on the River Rd.



DATE SET... Plans for an April 18 wedding are being made by Miss Martha Ellen Hamilton of High Point, N. C., and Mr. Jimmy Lee Henry of Loudon. The betrothal is announced by Miss Hamilton's parents, Mrs. Vada Hamilton of High Point, and A. O. Hamilton of Asheville, N. C. Mr. Henry is the son of Mr. and Mrs. G. W. Henry of Loudon.

Mr. and Mrs. Duell Cox and son Charles spent the weekend with relatives in Athens.

Mrs. H. H. Richlin, state officer of the D.A.R., is in Washington, D. C. attending Continental Congress.

Mr. and Mrs. Doug Lytle and son returned home last Friday from Daytona Beach, Fla.

Mr. S. R. Dutton is in poor condition at the Bacon Hospital.

Mrs. Sally Merrick is a patient at the Baptist Hospital in Knoxville.

Mrs. Sam Wilson spent Tuesday with Mr. and Mrs. C. C. Rademour and daughter, Sally in Chattanooga and Wednesday with Mr. and Mrs. Leroy Myhre in Athens, Ga.

Miss Freddie Ann Jones spent Monday and Tuesday with Miss Mary Bond Tedford in Concord.

Mrs. B. A. Collins, Sr. is a patient at Bacon Hospital.

Chas. Tedford, III of Concord spent several days last week with Mr. Paul Jones and Mr. and Mrs. John W. Simpson.

Mr. and Mrs. Gilbert Blankenship attended the funeral of Rev. W. A. Spraker in Lebanon Saturday.

Mr. Jimmy McEwen a student at U. of T. and Mr. and Mrs. Robert Helt and son Lee of Knoxville were Sunday guests of Mrs. John L. Miller and Misses Carrie Lou and Mary Katherine Mize.

Miss N. A. Weaver, Sr. spent the weekend with her husband who is a patient at the Madison Rural Sanatorium in Madison College, Tenn.

Mrs. J. B. Hall left Wednesday to enter the Emory University Hospital in Atlanta, Ga.

Mrs. Max Parker of Gibson, Tenn. spent the weekend with her mother, Mrs. John L. Mize and Misses Mary Katherine and Carrie Lou Mize.

Mrs. W. B. Harrison is in Memphis this week where she is attending the Tennessee Congress of Parents and Teachers.

Mrs. J. C. Greer and Mrs. Ham Greer left Wednesday for a visit with Mr. and Mrs. Howard King and family.

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DAR Chapter Met Last Thursday Night

Hivassae Chapter of the D.A.R. met last Thursday evening at the home of Mrs. Clifton Wolfe in Knoxville with Mrs. William Post and Mrs. Beckham as co-hostesses for a supper meeting.

Mrs. W. F. Zimmerman was in charge of the program using as her talk "American Inspiration to the World."

Mrs. A. M. Fowler, Regent, presided over the business meeting.

There were 23 members present and 5 guests.

Mr. and Mrs. David Ramsey and daughter Lynn and Cathy spent the weekend in N. C. with Mrs. Ramsey's parents, Mr. and Mrs. Ramsey.

Mr. and Mrs. John Spurgeon of Kingston, Tenn., announce the birth of a daughter April 10.

Mrs. Spurgeon will be remembered here as Freda Rose, daughter of Mr. and Mrs. Frank Rose.

Mr. and Mrs. J. Lloyd Barnes and family of Sweetwater spent Sunday with Mr. and Mrs. J. M. Quinn.

Miss Pat O'Mally of Dyersburg and Miss Carter Hughes of Gallatin were weekend guests of Miss Clark Fowler and her parents Mr. and Mrs. A. M. Fowler.

Bridge Club Meets With Mrs. Jesse Hope

Mrs. Jesse Hope was hostess to her bridge club last Thursday evening at her home on Mason Lane.

A dessert was served preceding three progressions of bridge. High score winner was Mrs. Stanley J. Rimshaw.

Other prizes were won by Mrs. Charles Vance and Mrs. Robert Iddins.

Mrs. Richard Lenz was a guest of the club.

Miss Yvonne Ladd from Kingston, Tenn., visited the Grahams Sunday.

Thursday, April 18, 1937 The Loudon County Herald 5

The EASTER LOOK

in just-arrived fashions!

EASTER DRESSES

By Georgianna, Trudy Hall, Vickie Vaughn, June Fox, Beautiful New Spring styles just in time for Easter

7.95 and up

JEAN CASTLE DRESSES

3.98 and 5.98

BEAUTIFUL ASSORTMENT

BLOUSES and LINGERIE

Beautiful blouses in Cotton, Orlon, both sport and fancy styles to select from.

1.98 and 3.98

LINGERIE

Beautiful slips in Cotton, Batiste, Nylon, full or half style with shadow panel.

1.98 to 4.98

Complete Section of Easter Accessories

VAN HEUSEN TIES

1.00 and 1.50

VAN HEUSEN PAJAMAS

Batiste with short sleeves and legs 4.00

Van Heusen Dress Shirts

That famous Van Heusen good looks! 4.00

BEAUTIFUL ASSORTMENT SPORTS SHIRTS

By Bud Burns and Topcraft

1.98 to 4.98

Your Easter Family Center

Family Fashions

Grove Street, Loudon

JUST ARRIVED our Spring and Summer assortment of Costume Jewelry

FLOWERS for Easter

- Corsages
- Potted Plants
- Easter Lilies
- All Types Special Arrangements
- Cut Flowers
- Artificials
- Decorations

Loudon Florist

Phones GL 8-3124 GL 8-2640

608 Mulberry Street Loudon, Tennessee

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EASTER SPECIAL for The Whole Family

HAMMER'S

Men's Dress Pants Sale

In Tropical Wools and Dacrons

Slight irregularities If perfect would sell for 9.95 and 12.95

2 pr. - \$7.00

MEN'S SPRING SUITS

in new colors and patterns of Rayon and Dacron.

Values to \$29.95 Sizes 35-44 Only

\$19.95

Men's Sports Shirts

From 88¢ to \$1.98

LARGE GROUP

Men's Dress Oxfords

in two-tone, meshes and ventilated

These are Nationally advertised brands with Values to 14.95 Broken Sizes from 6 1/2 to 11

Now For Only \$4.95

HAMMER'S

Loudon, Tennessee

Large Assortment Ladies Blouses

in many different patterns and materials

Sizes 32-40

1.98 & 2.98

Entire stock ladies toppers

Reduced To \$9.95

None to sell for more than this price. Good assortment of materials, and colors. VALUED TO \$17.95

We Have A Wonderful Selection of

LADIES DRESSES

In stock now priced from

5.95 to 7.95

Wide Range of Sizes Values To \$12.95

Childrens Shoes Reduced

Patent Leather, White Pumps, Values to 3.98 Sizes 4-8, 9-13

Now Only \$1.99

Ladies White Pumps

Several styles in Assorted Sizes only

\$2.98 Pair

De Soto ultra low loads of go

...stretch out room to spare!

As incredibly low as it looks, the '37 De Soto is a scant 4 feet 7 inches from road to roof. Yet, you'll find plenty of man-sized stretch-out room inside. Before you buy any new car, do yourself a favor. See your nearby De Soto dealer. Drive and price a De Soto before you decide. It's the most exciting car in the world today!

\$2732²⁵

Factory Retail Price at Detroit, Michigan. De Soto 4-door sedan. Includes destination, taxes and handling charges. State and local taxes and license extra. Delivery, optional equipment and accessories at dealer's slightly extra. Price may vary according to local conditions.

YOUR DE SOTO DEALER PRESENTS ENOUGH MARK IN "YOU SET YOUR LIFE" ON RADIO AND TELEVISION

Curtis-Tipton Motor Company, Inc. W. Lee Highway Loudon

MARY WORTH'S FAMILY



KERRY DRAKE



HORSE SHOW

Philadelphia School Grounds
Philadelphia, Tennessee

Saturday April 27
7:30 P.M.

Sponsored By The
Philadelphia Community Club

All Entries Contact Garland Lindsey

ADMISSION; Adults --- 1.00
Children --- .50c

AND THEN...IT'S EASTER!



Yesterday, these four were their Mothers' despair. Their faces were grimy, their play-clothes spattered with mud. They were even ready to put up their fists and fight when the rivalry between spacemen and cowboys became a little too keen.

Today, they are immaculate. They sing like young angels. They even look like angels... because today is Easter! And these boys are proclaiming the glorious message that Christ Is Risen.

Easter is the time of promise, beauty, awe at the miracle of birth and rebirth. Easter is the time to let the joy of living seep into you. It is the time to tell yourself that you believe... and, if there's been any doubt about it, to start believing again.

Spend part of your Easter in Church. Spend the rest of it looking, with new eyes, at the wonderful God who has created around you.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force on earth for the building of character and good citizenship. It is a schoolhouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of the community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your duty.

Day	Book	Chapter	Verses
Sunday	Matthew	10	1-10
Monday	Matthew	11	1-10
Tuesday	Matthew	12	1-10
Wednesday	Matthew	13	1-10
Thursday	Matthew	14	1-10
Friday	Matthew	15	1-10
Saturday	Matthew	16	1-10

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Doug Lyle ESSO Station
Tic Toc Jewelers	Bowman - Porter Furniture Co.
Loudon Furniture & Hardware Co.	Miller Motor Co.
Five to Five Store	Loudon Builders Supply, Inc.
Anderson Agency	Bacon Creamery
Smith Drug Co.	Don P. Smith Chair Co.

GREENBACK NEWS

Little Bobby Tarwater, who has been gravely ill in the Nashville Vanderbilt Hospital underwent surgery for the amputation of both legs last Wednesday and his condition remains critical. His parents, Mr. and Mrs. John Robert Tarwater grandfather, Mr. Gene Tarwater and Aunt Norma Jean Roberts are at his bedside. Pat and Mike Walker of Maryville spent Wednesday night with their grandfather Mr. J. A. Walker and aunt Mrs. Cora Jones.

The Rev. and Mrs. Ray Burgess of Chattanooga are occupying the home of Mrs. John R. Best for a while. Mrs. Best continues her stay with her daughter Mrs. R. B. Hammon and Mr. Hammon and family in Birmingham, Ala.



Mrs. McAlister key farm. Mr. W. H. Johnson is able to be out after a several days confinement to his home on account of illness.

Mrs. Jennie Chapman attended the missionary meeting at the Bakers Creek Presbyterian Church Wednesday.

Mr. and Mrs. Ben Hammon accompanied the Greenback High Senior class to Nashville last weekend.

Mr. J. H. French, Misses Dorothy, Shirley and Wanda French are spending some time in Sarasota, Cocoa and other places in Florida.

Mrs. J. B. Anderson has returned to her home with Mr. and Mrs. G. M. Wear in Maryville after spending several weeks with Mr. and Mrs. I. E. Albrecht and Mr. and Mrs. Ben M. Anderson in Scottsboro, Ala.

Mrs. Aubrey Kridfitts who has been in the Knoxville St. Mary's Hospital for treatment the past several weeks was brought to her home here this week and is reported in fair condition.

Mrs. N. W. Wolfenbarger of Knoxville was a visitor here Thursday.

Mrs. James Allen of Maryville visited friends here Wednesday. Little Birby Evans, son of Mr. and Mrs. Coy Evans has recovered from chicken pox.

Mrs. Ruth J. D. Woods, Mrs. Mrs. Rebecca Hammon, Mr. and Mrs. Holl Beals attended the wedding of Miss Marion Hina in the Graystone Presbyterian Church in Knoxville Saturday evening.

Mrs. Pearl Blankenship is recovering from illness at the home of her daughter Mrs. Milas Mitchell and Mr. Mitchell.

Mrs. Billy Lowry Hutton and Mr. William P. Henderson were married Tuesday April 9 in the 1st Methodist Church in Chattanooga. The pastor, the Rev. Albert Bruce officiating and the double ring ceremony was used. Mrs. Henderson is the daughter of the late Mr. and Mrs. John Alexander Lowry of the Big Toqua community in Monroe County and she owns and operates a Grade A dairy farm near McKee Station.

Mr. Henderson is the son of the late Mr. and Mrs. Wm. P. Henderson and is employed with the Aluminum Company of America in Alcoa. He lives in the overlook addition in Maryville. After a southern honeymoon they will be at home on the Niles Ferry

road, Maryville Route 1.

Funeral services for Mrs. Joe A. Walker were held last Sunday at 2 p.m. in the McCann Ammons funeral home, the Rev. Frank Laddner officiating and organ music was furnished by Mrs. Margaret Sullivan. Mrs. Walker is survived by her husband, son Joe Kerr Walker of Knoxville, two brothers, Warren and Frank Kerr of Knoxville, six sisters, Mrs. Lou K. Anderson, Mrs. R. H. Howell, Miss Rose Kerr, Miss Sue Kerr of Knoxville, Mrs. A. L. Jones and Miss Helen Kerr of Greenback, Pall beavers were Messrs. Charles Kerr, David Kerr, Aren Anderson, Hoyte Beals, James Kerr and Frank Kerr Jr. Flower bearers were Mesdames R. A. Anderson Sr., Raymond Jones, Roy Lowry, G. D. Cooper, S. B. McCallum, Lucille Best, C. O. McCall, C. E. Long, Lula Miller, Nola Melton, Misses Mae Lowry, Carrie Beals, Margaret Thompson, Mesdames W. H. Johnson, and J. J. Keys. Mesdames Bruce Hinton, Nola Melton and Claude Peck, Messrs. Wm. Lane and J. B. Patterson gave a skit of the Money Tree.

Mineral over WATB-TV in Knoxville Thursday afternoon. Mrs. Melton featured her money tree from the Merchants and Farmers Bank.

Cadet Dick Alexander was able to return to his classes at the Sweetwater Tennessee Military Institute Sunday after a several days absence on account of illness.

Mrs. Dessler Byerley is confined to her home with a streptococci infection.

Mr. and Mrs. C. L. Franklin visited Sunday with Mrs. John Franklin and infant son Don in the Blount Memorial Hospital.

Miss Emma Hall is spending some time with her sister, Mrs. Walter B. Rucker in Knoxville. Mrs. J. H. Malcott is confined to her home with a severe illness.

State To Seek Goal Of 50 Million Seedlings

A production goal of 50 million pine tree seedlings for planting on idle lands in Tennessee next year has been set by the State Division of Forestry. It has been announced by Carl I. Peterson, State Forester. The seed form which they will grow must be planted in the next thirty days.

A start has been made and before the job is done many pounds of pine seed will have been sown in the State's nursery near Jackson in West Tennessee. There are about 18,400 loblolly pine seeds in the potted and even if every one were a good seed about 2,700 pounds would have to be planted.

But 100 percent germination is too much to hope for Peterson said, so more pounds of seed will have to be sown to make up for the buds. Germination tests have been made by T. M. Markham, Jr., Assistant Forester in charge of the nursery and planting program. On the basis of these tests he will know many seeds to sow to reach the 50 million goal.

From soil tests previously made fertilizer will be applied to the seed beds in just the right amount to grow healthy young seedlings this summer. Nothing can be left to chance or the whole crop may be a failure. If all goes well seedlings from the seed being sown will plant up 50,000 acres of Tennessee land now lying idle, and these seedlings in fifteen to twenty years will yield pulpwood.

Field Notes

(Continued From Page 3)

are: Lee Price, president; J. Paul Williams, vice president; and Charles McCall, secretary and treasurer.

We feel that this organization will be a great help to the development of the Livestock Industry of Loudon County and to the interest of all breeders of commercial and purebred livestock.

Thursday, April 18, 1937 The Loudon County Herald

FOR FLOWERS OF ALL TYPES FOR EASTER

Phone GL 8-2014

Friendly Florist

Fay House—Owner, manager
West End Loudon



Keep Your Home Looking New with

Pee-See MASTIC House Paint

Your home will look like new for years when you protect it with Pee-See Mastic paint. Perfect for new wood—the undercoat seals the pores, and the topcoat, with specially treated oils, stays resilient... protects and beautifies your home for years. Help your house keep that brand new look.



This Paint Marked at \$7.40 Per Gallon In Our Store, Now Special At

\$5.95 Per Gallon

Greer Hardware Co.

Phone GL 8-2046 Loudon

She can bake a better pie



with a kitchen phone nearby

Save steps with a phone in your kitchen where you spend so much time. Attractive decorator colors. To order, call our Business Office or ask any installer-repairman you see.

ADDITIONAL PHONES cost less than 4¢ a day (plus one-time color and installation charge)



Southern Bell

LADIES Your Headquarters For EASTER

Easter Suits
Easter Dresses
All Accessories

EASTER DRESSES

\$1.98 up to \$29.95

EASTER SUITS

\$5.98 up to \$44.95

Yes, make Five to Five Store your headquarters for your Easter shopping. Select from our wide stock of quality clothing in all price ranges. Finest styling in beautiful new spring fabrics, patterns, colors, to look your prettiest at Eastertime.

Wide Selection Of Easter Accessories

Five to Five Store

"If It's Smart, We Have It"



Fresh From Our Farms

to

YOU!

BACON'S MILK

at the door

or

from the store



CLASSIFIED OPPORTUNITIES

FOR SALE . . . 4 room house with bath, large lot, plenty of shade trees and nice shrubs. On school bus line near church, one mile from town, on Reed Springs Road. 31-22-c

FOR SALE—4 room house with garage on Huffland Drive. Equipped with gas furnace, air conditioning and electric refrigerator. Good condition and fine location. Reasonable terms. Call Rachel Huff, GL 8-3630, after 5:30 p.m. 31-24-c

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11

THURSDAY & FRIDAY
April 18 & 19
SANTIAGO
Starring Alan Ladd
Roseanna Podesta
Warnercolor
Cartoon

SATURDAY, APRIL 20
DOUBLE FEATURE
William Elliott
Cartoon

in THE SAVAGE HORDE
plus

LAY THAT RIFLE DOWN
with Judy Canova
Cartoon

SUNDAY & MONDAY
April 21 & 22
TOWARD THE UNKNOWN
Starring William Holden
Warnercolor
Cartoon

TUESDAY & WEDNESDAY
April 23 & 24
BELLS OF ROSA RITA
With Roy Rodgers
Gaby Hayes
Cartoon

PLAY BANKO
Tuesday and Wednesday Nights
2 JACKPOTS
10 SURE WINNERS

FURNITURE and APPLIANCES
we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Bdw. Phone 1701. tfe-11

COLE
FOR THE WHOLE FAMILY'S PLEASURE
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
Phone GL 8-3252

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
April 18 & 19
YOU CAN'T RUN AWAY FROM IT
June Allyson
Jack Lemmon
CinemaScope—Color
Cartoon

SATURDAY, APRIL 20
DOUBLE FEATURE
THUNDER OVER ARIZONA
Skip Homeier
Technicolor
and

FEMALE ON THE BEACH
Jeff Chandler
Cartoon

SUNDAY, MONDAY, TUESDAY
April 21, 22, 23
WRITTEN ON THE WIND
Rock Hudson
Lauran Bacall
In Technicolor
Cartoon

WEDNESDAY April 24
DOUBLE FEATURE
TEENAGE CRIME WAVE
plus

APACHEE
In Color
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

DON'T BUY A COW! Call GL 8-2083 Why? For Free home delivery of delicious BACON dairy products. No feeding! no fussin!—Just good eatin'!

FOR SALE . . . house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-2660. If no answer call Lenoir City 5821-3 tfe-20

SOS . . . SELLING OUT STOCK . . . all of our present stock of cloth has been reduced to sell from \$2 1/2c yd. to 39c yd. Also 35c piece set of dishes for only \$2.49. Valley Mercantile Outlet, West End, Loudon. tfe-17

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029. tfe-18

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

HOME RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-3067 (if no answer call GL 8-2887). Bill Hughes, owner and operator. tfe-47

BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING? We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

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the Personal Property Floater in BIG insurance protection. It covers your clothing, luggage, camera, sports equipment and other personal belongings at home or away . . . also your furniture and household equipment . . . against nearly all risks of loss or damage.

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R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
500 Grove Street—Phone GL 8-3501
Loudon tfe-11

MISS LOUDON COUNTY PAGEANT
Preliminary Entry Blank
Sponsored by Lenoir City Jaycees
Name in full _____ Age _____
Sponsored by _____ Phone _____
Parents' Name _____
Return this form to the Lenoir City Jaycees, P. O. Box 72 and you will receive an official entry blank.

OBITUARIES
Mrs. E. M. Jenkins
Mrs. E. M. Jenkins, 83, passed away at Bacon Hospital yesterday morning. She is survived by three daughters, Mrs. J. O. Bright, and Mrs. Jake Bright, of Loudon, and Miss Lillian Jenkins, of Ansonia, Ark. Three sons, Mack of Loudon, Robert of Rockwell, and John of Lenoir City, are also survivors. Burial will be in Corinth Cemetery. Services will be held at 2 p.m. tomorrow (Friday) from the Corinth Baptist Church, Dr. R. E. Conard, Minister. Rev. James Patton officiating. Interment will be in Corinth Cemetery. With Quinn and Karnes in charge.

T. D. Ballard
Word has been received here by Mrs. Emma Wilson of the death of her uncle, Thomas D. Ballard in Enid, Okla. He was the son of John and Betty Robertson Ballard, and was born near Prospect, Church. At the age of 12 his family moved to Texas and later to Enid. He was 98 years old. He died last year. His father gave the land on which Prospect Church now stands.

I REPAIR AND SELL all makes sewing machines. W. H. Isbell, 805 Price St., Sweetwater, Phone 4216. tfe-10

SOS . . . SALE ON SLACKS . . . of the latest first quality fabrics, sizes 28 thru 42 waist, only \$2.96 to \$3.49. Boys size 2 thru 18, going from \$1.98 to \$2.98. Mens uniform, tan, grey green, or blue work pants, \$2.49 to \$2.98. First quality. Also try League style. Valley Mercantile Outlet, West End, Loudon. tfe-17

FOR SALE OR TRADE—almost new equipment for complete restaurant. Phone 1727, Lenoir City. 31-23-pd

FOR RENT—3 and 4 room furnished apartments, modern, in best part of town. 2 blocks from main business section. All utilities furnished. Grubb Apartments, 300 A St., Lenoir City. Phone Joe Grubb, 1134. 31-24-pd

NOTICE—I now lawn and trim hedges and shrubs. H. L. Nichols, Phone GL 8-1185, Loudon. 31-24-pd

SOS . . . SALE ON SHOES . . . just received about 2,000 pair of men's, ladies', and children's sample shoes. Ladies and children's shoes to sell at 50c or 2 pair \$1.00; 97c or 6 pair \$5.00; \$1.98 or 3 pair \$5.00. Mens shoes and oxfords from \$2.49 and up. Valley Mercantile Outlet, West End, Loudon. tfe-17

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. tfe-11

Real Estate Opportunity
CAN YOU SELL STROUT REALTY has the Loudon territory available now. Individuals or couples who qualify for it will be assisted in securing their license. You will operate your own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Go-getters that can sell wanted NOW!

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P. O. Box 918
Springfield, Missouri

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at our store this weekend
WATCH FOR SPECIAL
on this good coffee this weekend

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfe

TV SERVICE—all makes radio and television. Phil's Radio and Television Service, Phone GL 8-2128, Loudon. tfe-19

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tfe-46

CHENILLE—We have just received a few more of the \$1.98 chenille bedspreads. Also a good selection of 40 x 60 in. crib spreads with lovely multicolored animals on white to greet baby at nap time. Valley Mercantile Outlet, West End, Loudon. tfe-19

Quinn & Karnes FUNERAL HOME
24 Hour Ambulance Service • Air Conditioned Chapel
Burial Arrangements For Air Ambulance Service
Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

FOR FLOWERS OF ALL TYPES FOR EASTER
Phone GL 8-2014
Friendly Florist
Fay House—Owner, manager
West End Loudon

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It's hard enough to make ends meet, especially with food prices so high. That's exactly why we're doing all we can to give you more for your food dollar everyday. Come see for yourself! Free, paved parking, friendly service.

ALCOA WRAP Aluminum Foil
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ONLY 27¢
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POPCORN
1 lb. Bag -- 15¢

Cloverleaf HAMS
HALF or WHOLE
Save at this special Low Price For Good Eating At
49c lb
Lay's Cloverleaf Bacon -- 55¢ lb.

J F G
Mayonnaise
Pint -- 33¢ lb.

NBC Premium Saltines
1 lb. Box -- 27¢
LIBBY
Sliced Pineapple
No. 2 -- 2 for 63¢

TREND, DRY Giant Size
49¢

Sweetheart Soap Bath Size
3 Bars for 29¢

GOLD MEDAL SPAGHETTI
8 ounce Size 2 for 23¢
12 ounce Size 2 for 29¢

GOLD MEDAL MACARONI
8 ounce Size 2 for 23¢
12 ounce Size 2 for 29¢

VAN CAMP Beanee Weanee
8 oz. can--2 for 35¢

VAN CAMP Chili With Beans
303 Size-2 for 49¢

PUREX QUART
19¢

LIBBY Pineapple Juice
4 6 oz. can --29¢

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GET ALL-NEW FORMULA 2
BOTTLE 59¢ PLUS TAX

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Shop and Save With Mohlar and Harold Giles -- 3 Miles Out Vonore Road
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SPRING FURNITURE SALE
Up to \$50.00
For Your Old Living Room Or Bedroom Suit During This Spring Sale
MATTRESS SPECIAL
Englander Regular 69.95 Now Only **\$44.95**
LOUDON Furniture and Hardware
Wharf Street Loudon

FREE Luzianne Coffee
at our store this weekend
WATCH FOR SPECIAL
on this good coffee this weekend



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 23

LONDON, TENNESSEE, THURSDAY, APRIL 25, 1957

PER COPY

Just Piddlin'

By The Editor

ON THIS PAGE you will find a reprint of an article written by Ed Topp, Nashville correspondent of the Knoxville News-Sentinel, which was published in that paper last Sunday. It brings state-wide attention to what happened to Loudoun County's private act to establish a sessions court.

As you know, the bill was drawn by Representative Doyle King in an unheard of move after it had passed both the house and the senate. This denied the citizens of this county their rightful voice on the matter by referendum vote.

Mr. Topp's article, although it does not give this county the kind of publicity we would like, re-emphasizes the growing concern throughout the nation regarding the defects of the outmoded justice of the peace trial system.

In his article the News-Sentinel writer says that by now the people of this county should know Mr. King's reasons for such action. Our people know pretty well what prompted Mr. King to withdraw the bill, but they never heard any reasons from Mr. King personally. He has been since the adjournment of the legislature and evidently will continue to be quite unavailable and uncooperative for comment on the matter. The time will still come, however, when he will have to account to the citizens of Loudoun County for his representation of them.

A REPORT THIS WEEK of the poisoning of two dogs on Vail Street last weekend. This is both a cruel and dangerous practice. The person who did the poisoning may not realize how easily children could pick up the poisoned bread, meat or whatever meant for a dog. The results would be heart-breaking.

SITUATION — An Oriental named Chan sold teak carvings from his small shop in San Francisco. Came a period when Chan noticed that some of his teak carvings were being stolen and, doing a little more detective work, spotted some small trucks outside his window, like those of a barefoot boy.

Hiding himself one night in his shop, he was surprised to see a bear, with extremely small feet enter through the window, take several teak carvings in his mouth and start to exit. Chan was beside himself with excitement and rage.

Jumping up, he shouted, "Hey, where you go, boy-foot bear with teaks of Chan?"

EVERY ONCE in awhile some startling fact about the production of a newspaper crops up that makes it seem somehow more impossible.

It is hard to realize that there are between 20,000 and 40,000 words in each issue of the Herald, but that's the case. By the time those words are typeset, proof read twice, and inserted in their page for printing you can figure somebody around here is reading something like 100,000 words a week.

THOUGHT FOR THE WEEK — We can't always obligate, but that shouldn't keep us from speaking obligately.

Revival Is Set At Riverview Mission

A week-long revival program has been set by the Riverview Mission Church on Main Street in Loudoun, starting May 6. Meetings will be held each evening at 7:30. The Rev. Ernest Floyd will be evangelist for the program.

Boys And Girls County Is Successful County Legion Officials Report Here

The 1957 edition of Boys and Girls County yesterday has been labeled one of the best yet by officials of the Loudoun and Lenoir City American Legion Posts which co-sponsor the event.

Some 45 county students worked in the county offices to which they were elected during the day, each learning something of the workings of county government.

The students spent the morning

Final Push For Cancer Drive Is Set Friday Night

The final step in Loudoun County's 1957 cancer drive will come tomorrow night (Friday) when local workers will canvass door-to-door throughout Loudoun seeking funds to fight the dread disease.

Under the direction of County Chairman Bill Bunch and local chairman Frank Sizlar, the volunteer workers will begin making calls at 5 p.m. and continue until all homes have been given an opportunity to contribute to the drive.

The drive seeks funds nationwide to continue the fight to bring successful means of combating the disease, with special emphasis on preventive research. The campaign also portrays the importance of regular checkups to discover the disease in early stages when it can be cured.

Cancer is one of the greatest killers in the world today. It has brought great suffering to many families. The campaign and the need for funds are highlighted by the slogan — "Fight Cancer with A Checkup... and a Check!"

Masonic District Meet Is Set For May 1st

Masons of District No. 22, Loudoun, Blount and Monroe Counties, will meet at Madisonville, High School Auditorium, Wednesday, May 1, at 7:30 p.m. All Masons of any degree are urged to attend.

The Grand Master of Tennessee, Harold C. Landermark, of Union City, will address the gathering. William E. Huff, Jr., is the chairman for Loudoun County Masons.

LHS Band Members To Hold Car Wash Here

Members of the Loudoun High School band will hold a car wash here Saturday to raise funds for the organization.

Cars will be washed starting at 9 a.m. at the high school parking lot. All motorists are invited to take their cars up for a good cleaning.

Springtime Is Tornado Time; Agencies On The Alert To Give Early Warnings

Springtime is tornado time. In the unstable transition from winter cold to summer heat, great masses of cold and warm air collide. When the heavier cold air is forced above the lighter warm air, fronts some times form to relieve the top-heavy situation. This is the twist-

SOME 800 TORNADOES boil up each year in the United States. When they strike, local devastation and the Red Cross speed to the rescue.

Spring is the time for a special weather eye to the tornado-spawning southwest. Last year, for instance, every major tornado occurred between February and May. On one day April 3—four giant twisters killed 39 persons, injured 415 and caused an estimated \$13,760,000 damage.

at the courthouse meeting the county officers, getting an outline of county government and planning the activities for the day. Following the morning session the delegates were guests of the two Legion Posts at a luncheon.

Featured speaker for the luncheon was Mr. E. Guy Frizzell, U.S. Agricultural Extension Service. Mr. Frizzell urged the delegates to accept the responsibility of making good use of their vote and to always seek to elect men morally and mentally able to fill the important posts of city and county government.

Following the luncheon the delegates returned to the partitioned county office to which each was elected to learn its operation.

Delegates elected to the offices listed in order of office, elected official, Loudoun, Greenback and Lenoir City were: County Judge, Ben Simpson, Larry Robinson, Jerry Cooper and Carole Hawkins; Sheriff, Freeman Russell, Tom Woods, Ralph Thompson and Sammy Skidmore; Trustee, J. V. Schrimsher, Buster Custard, Mike Plazny and Dirk Adams; School Superintendent, Albert Dukes, Fletcher McCulloch, Larry Darnes, Howard Luttrell, County Agent, Charles McCall, Jim Purdy, John Boyatt, Jerry Browder; Home Demonstration Agent, Mary Harris, Mary Ann Carpenter, Margie Moller, Nancy Scarbrough; County Clerk, Homer Brooks, Buddy Kirk, Ronnie Carpenter and Tom Vandiver.

Tax Assessor, Glen Goodwin, Bob Knowles, Bill Potter, Jack Williams; Circuit Court Clerk, Jimmie Wear, Austin DeFord, Ralph Ward, Bill Wade; Road Commissioner, Dewane Casteel, Judy Peterson, Wayne Anthony; Clerk and Master, Arlie Dettie, Dan Rose, Joyce Keener, Dottie Ehlen; Register of Deeds, Robert Anderson, Charles White, Elizabeth Jackson, Jo Ann Barton; Health Dept., Mrs. Rose Keener.

Martha H. Pelley, Barbara Watson, Patsy Conner, Welfare Director, Mrs. Nale Simpson, Theresa Thomas, Ann Mae Ford, Harry Wilkerson; and school reporters present, Robert Martin and Betsy Bailey.

5-3C Jim M. Settles Complete Army Course

Army Specialist Third Class Jim M. Settles, 20, whose wife, Barbara, lives at 900 Rosedale Ave., Loudoun, recently completed eight weeks of basic combat training with the 9th Infantry Division at Fort Carson, Colo.

Settles entered the Army last December. The son of Mrs. Carrie Settles, 908 E. First Ave., Lenoir City, he attended Lenoir City High School.

per precautions and speedy rescue of victims can save lives. In addition, disaster funds administered by the Federal Civil Defense Administration can provide emergency repairs and restoration of vital community facilities when Federal assistance is authorized by the President to augment State and local efforts.

Union Carbide Reports Dividend On April 17

NEW YORK, April 17, The Board of Directors of Union Carbide and Carbon Corporation has today declared a cash dividend of ninety cents (90c) per share on the outstanding capital stock of the Corporation payable May 1, 1957, to stockholders of record April 26, 1957.

The last quarterly dividend was ninety cents (90c) per share paid March 2, 1957.

LHS Senior Class To Present 3-Act Play On May 3, 4

The senior class at Loudoun High School will present a three-act comedy-mystery play entitled "Mountain House Mystery" on Friday and Saturday, May 3 and 4.

The performances will be given in the auditorium at the high school with each beginning at 7:30 p.m. Admission for the program will be 50c for students and 70c for adults.

Featured in the cast will be Wilma Williams as Mary Sawyer, a mysterious housemaid; Sue Presley as Hilda Jensen, a Norwegian cook; Vivian Patterson as Peggy Sears, a friend of Sandra's; Larry Robinson as Harold Trueblood, Peggy's fiancé; Pat Wright as Elizabeth Ford, a spinster; John Miller as Maxwell Williams, a young inventor; Carolyn Graham as Sandra, Maxwell's wife; Willard Hollins as Jonathan Ford, Elizabeth's long lost brother; Mary Louise Purdy as Mrs. Williams, Maxwell's mother; Tolbert Simpson as Thomas King, a government agent; Tom Wood as Andrew Stone, an escaped criminal; and Betty Jane Wagins as a mysterious girl.

The play is under the direction of Mrs. Charles Colville with the assistance of Mrs. Eugene Booth.

THE COURT HOUSE RECORD

Marriage Licenses
April 23—Kyle D. Rush to Sarah Lucille Brown.

Real Estate Transfers
April 19—Deed from E. W. Walling to C. D. Walling, 1 lot, 1st.

April 20—Deed from Thomas C. Wheeler and others to Robert L. Duggins, 1 acre, 2nd, W. C. Barker and wife to R. L. Barker, 2 lots, 1st. Roy Brookner and wife to Glen White and wife, 1 acre, 2nd; R. W. Ellis and wife to Clyde N. Ford and wife, 1 tract, 2nd; Clyde Ford and wife to Harold C. Landermark and wife, 1 tract, 2nd.

April 22—Deed from Lucile Carpenter and others to Trustee of Asley Chapel Church, 1 tract, 2nd.

R. W. Ellis and wife to Clyde N. Ford and wife, 1 tract, 2nd; Clyde Ford and wife to Harold C. Landermark and wife, 1 tract, 2nd.

April 24—Deed from Lenoir City Co. to F.E. Fulmer, 1 lot, 2nd; John R. Tarwater and wife to R. V. Watson and wife 1 1/2 acres, 2nd.

Cases Filed—Chancery Court
No. 4968—Leak M. Simpson vs. Dorothy Geraldine Miller Simpson, divorce. No. 4967—James H. Little vs. Shirley Ann Little, divorce. No. 4966—Harold F. Jones vs. Rubine Jones, divorce. No. 4965—Frederic Moss vs. Charles Moss, Jr. divorce. No. 4970—W. R. Robinson vs. Jewell M.Y.B. Robinson, divorce.

Cases Filed—Circuit Court
No. 577, 578, 579, East Tenn. Natural Gas Co. vs. Frank Latham and wife, F. M. Dugan and wife, Clarence Morrell and wife, condemnation suits.

No. 580—J. P. Guffey vs. Mr. and Mrs. Farris Thompson, appeal JP judgement.

LHS Senior Class To Hold Bake Sale

The senior class at Loudoun High School will hold a bake sale Saturday morning in front of Smith Drug store. The sale will start at 9 a.m.

All type home-baked goods will be on sale.

Philadelphia Horse Show Is Set For Saturday Night

Teenage Rodeo Is Set Saturday Noon At Baseball Park By Loudoun Jaycees

The local teenage Road-E-O sponsored by the Loudoun Jaycees, will be held Saturday, April 27, at the ballpark field starting at 12 noon.

The applications must be turned in by Friday to Jaycee Doug Hooker. Forms may be obtained at the high school.

The winner will receive a plaque presented by Mayor Ivo Sanders, and the next top 10 will each receive an award.

Judges for this Road-E-O will be Bill Bunch of the Tennessee Highway Patrol; Freeman Russell, Sheriff of Loudoun County, and Bud Sewell, Chief of Police.

Cars will be furnished by Curtis-Tipton Motor Co.; Loudoun Motor Co.; and Miller Motor Co. The winner will represent Loudoun in the State Road-E-O at Oak Ridge.

The public is invited to watch the teenage drivers in action.

Lowell E. Tilley Is Naval Boat Graduate

Lowell E. Tilley, of Philadelphia, graduated from recruit training April 6, at the Naval Training Center, San Diego, Calif.

The graduation exercises, marking the end of nine weeks of "boot camp," including a full dress parade and review before military officials and civilian dignitaries.

In nine weeks of instruction, the "train recruit" is developed into a Navy Bluejacket, ready for duty with the fleet.

What Happened to Loudoun County Bill For Sessions Court, New-Sentinel Asks

(Editors Note:—The following article was written by Ed Topp, Knoxville News-Sentinel Nashville Correspondent, and published by that newspaper last Sunday)

NASHVILLE, April 20—An article which blasts the antiquated justice of the peace courts and urges their abolition brings a reminder of an incident in the closing moments of the 1957 Tennessee Legislature—an incident which may have left progressive citizens of Loudoun County in a bitter frame of mind.

In that close session, Loudoun County lost its chance for the next two years to establish a General Sessions Court.

The article appeared in a recent issue of "State Government" magazine, quoting New Jersey Chief Justice Arthur T. Vanderbilt. He said, in part: "... I don't see how either you or I can have much respect for a court in which the judge's fee depends on the 'take' from the defendants. ... In other words, the judge has a personal stake in the outcome of every case."

"We wouldn't tolerate that for a minute in any general court in the state, not to mention the Supreme Court," Justice Vanderbilt said. "Why do we have to put up with it in our justice of the peace courts? That can easily be changed by simple statute."

The New Jersey chief justice is right. It's easy to get away with it.

Shrub Is Donated In Honor Of Earl Watt

A shrub has been donated this week in Loudoun's community fountain as a memorial to Earl Watt.

The memorial was established by People's Watt. A total of 25 of the 35 shrubs around the fountain have now been established as memorials.

City Officials Announce To Seek Re-election Here

Loudoun's three city officials announced this week that they will be candidates for re-election in the city election to be held Saturday, June 1.

Mayor Ivo W. Sanders has announced that he will seek his second term of office. He was elected mayor for his first time in the last election following the retirement of E. E. Watkins.

Both Albert C. Dukes and Dr. W. T. Mepek will seek re-election to their commissioner seats. Both will be up for their third term of office.

Candidates have until 30 days before the election to qualify to run for the three posts.

Donald R. Roberson Is Aboard Destroyer

Donald R. Roberson, fireman, USN, of Route 2, Greenback, is serving aboard the destroyer USS Howpelt in the Far East.

Others who have worked to make the show a success are Corliss Lindsey, Clayton Curtis, Emmett Carter, Ike Rucker, Leonard Millsaps, Ed Waller, Mac McGhee, Roy Bledsoe, Lee Davidson, James Humphrey, Wesley Barnette, Joe Edwards, Jr., George Martin, Robert Harrison, Ed Keort, Lee Davidson, Wade Hill, Wayne Curtis, A. F. McCarty, Rev. Tom Scarborough, Col. Red Robinson, Al Howard, John Everett, Boyd Duckworth, Raymond Melankins, M. C. Anderson, Wayne Carter and Ralph Hamilton.

Remember... show time for the Philadelphia Horse Show is 7:30 Saturday night. You'll want to be on hand for a full evening of good entertainment.

What To Do In A Tornado

● People in open country can view the approach of a tornado and move at right angles to its path. If there is no time to do so, lie flat in the nearest depression, such as a ditch or ravine.

● In towns or cities, seek shelter inside, preferably in a substantial building. Stay away from windows.

● The southwest corner of the basement of a frame house is safer than in a brick or stone house. If there is no basement, lie down on the first floor under a table or bed (preferably in the southwest corner).

● Urban schools: Stay inside, away from windows; remain near an inside wall on a lower floor. Avoid auditoriums and gymnasiums.

● Rural schools of frame construction: Teachers should remove children to a ravine or ditch if storm shelter is not available.

Cole Brothers End Marine Basic School

Howard D. Cole, and Arlin G. Cole, sons of Mr. and Mrs. William H. Cole of 824 Highland Ave., Loudoun, completed recreational training May 29, at the Marine Corps Recruit Depot, Parris Island, S. C.

Relatives and friends of many of the Marines were on hand to witness the graduation ceremonies.

The 12-week training schedule included drill, bayonet training, physical conditioning, parades and ceremonies, and other military subjects.

Three weeks were spent on the rifle range where the recruits fired the M-1 rifle and received instruction in basic marine infantry weapons.

The Loudon County Herald

Loudon County Daily Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Editor-Manager



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Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Bonds Sound Investment

Every so often someone rises up to protest the federal government's promotion of U. S. Savings Bonds. The citizen could earn more interest on common stocks or municipals, it is said. Or inflation overcomes the increments at maturity, and the Government ought to issue "purchasing power" bonds to play square with the people.

U. S. Savings Bonds are, in principle and in fact, the soundest and most practical source of mass savings in the world today. Why? Because their earnings, though modest, are certain. They are promptly convertible. And even though one can point to a multitude of blue chip alternatives in today's turbulent economic climate, the Savings Bond is the real rock in heavy weather.

If every American were born with a built-in instinct of thrift; if all persons found easy access to comprehensible and honest financial counseling; if every man

were endowed with a little "mad money" that he could afford to lose while breeding it with opportunity — that would be one thing. But such is not the case. So the people, the masses of the people, need inducements to simple and sure savings — bonds paid for by withholding, for example. And Uncle Sam, who would like to be on a cash basis but can't be, needs the money even though the taxpayers do pay for it, including interest to themselves.

No, the people have confidence in their government. That's why more than 30 per cent of Americans' liquid savings are held in Savings Bonds. Ten million families bought bonds in 1936, and 60 per cent invested through payroll savings. They might have done better. They surely could have done worse. But what they did was safe, sane, and in the public interest — including their own.

We have no hesitancy in recommending indeed urging thrift and preparedness through savings media provided by the United States government.

Where Government Made A Big Profit

The Gazette of Billings, Montana, in an editorial entitled "Well Repaid", effectively explodes the old illusion that the railroads were given an enormous financial boom through the early-day land grants.

These grants, of which there were 14, followed an earlier practice of granting public lands to aid canals and wagon road

construction. In the case of the railroads, the grants totaled 130 million acres (most of which were unoccupied and unused) with a going value of \$123 million.

Some years ago a federal agency looked into how much of a return the railroads had made to the government, in the form of land-grant rate reductions which were part

FROM OUR FILES



5 YEARS AGO

Loudon Legion Baseball Team will open the season this weekend. A league has been formed which consists of teams from Lenoir City, Maryville, Friendsville, Madisonville, and Loudon. A total of 30 games will be played during the season.

The Mayor and Board of City Commissioners will receive bids on an additional fire truck at their next meeting.

LA. Col. W. L. Hall has returned by plane to his Air Force Base at Lake Charles, La., after spending a few days with his parents, Mr. and Mrs. J. B. Hall.

10 YEARS AGO

Albert C. Dukes, principal of Loudon Grammar School, completes his twentieth year as head of the school this week. The Loudon Telephone Exchange is the only exchange in the state of Tennessee that is and has been in full operation with no interruption of service, since the strike.

103 YEARS AGO

Frauds in Flour—A correspondent of the Chattanooga Advertiser, complains that the flour in sacks from Tennessee falls short. If it is so, it is a disgrace. The only way to stop it is to publish the brand names. It has been stated that the Americans who have been imprisoned a Havana for slave dealings have been sentenced to a chain gang.

of the contracts. It is estimated that, to the end of 1945, these reductions totaled \$1,180,000,000—or 9-1/2 times as much as the land were worth at the time they were granted.

And this isn't the whole story. As the Gazette says: "... these land-grant roads, created billions of dollars of new wealth and enhanced the value of both publicly and privately owned lands. Non-taxable property was converted into taxable property. Thousands of thriving communities, scores of populous cities, sprang up ..."

Few financial arrangements made by this or any other government have proved so profitable to the people as those old land-grants.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Genesis 2:4, 15-22)

"Book of Beginnings"

You remember Plato's fancy of a man who had grown to maturity in some dark corner and was brought suddenly into the upper air to see the sun rise. With the free open sense of a child yet with the faculty of a full grown man, he is overawed by the glorious sight of this beautiful world. What is it? And whence is it? At bottom we shall never know it is. But Genesis tells us where it came from and something of the divine purpose.

It is a book of beginnings. It tells about the beginning of the world in which we live, the stars overhead, the dew and the rain, the mystery of life, the names of things. In a truer sense it begins to tell us about God, and man's deep relations with Him.

It tells the holy purpose of God in His faultless creation of things. It tells of sin and its fatal consequences, of God's promise of man's rescue, of the ultimate victory of good over evil, of man's partnership with God in all this.

For our text let us pause at Genesis 1:16: "He made the stars also." That is the key to the whole story. We may never know the elements from which the stars are made. That doesn't matter. What matters is this: God made them too, everything.

All we see around us is ennobled by the fact that God made it. Man is doubly ennobled by the fact that he is made in the image of God. That is the greatest thing ever said about man. No reputable scientist today would contend that man is descended from the monkey. Some believe that man and the ape had a common ancestor. Whatever might be finally proven on that will not change the fact that "in the beginning God created the heavens and the earth."

It's grand
as a sauce...a
salad dressing
and a spread!

Made by
KRAFT
from the
one and only
MIRACLE
WHIP
and special
pickle relishes



Miracle
Sandwich Spread

"Out of the dust..." The discoveries of science prove that more and more reasonable. According to chemistry, our bodies contain about the same proportion of elements as the soil in your garden. But here in Genesis we learn that man is more than physical; he is the breath of God. You cannot analyze man in tubes and microscope.

There seem to be accounts of creation here. Chapter one is more general and with great sublimity presents the work of creation. Chapter two is more in detail and stresses God's intimate contact with man. In chapter one the name of God is "Elohim." In chapter two the name is "Lord God," the word Lord in Hebrew being Yahweh. The Hebrews gave that name to their "covenant God." He is near, He is loving. He is man's guide and helper.

"Take one of his ribs..." It must have been near his heart. Shall we take the story as literal, or as poetic? It is both a poetic and, more, it is the poetic meaning of a great truth of life. There is oneness, there is unity, a relationship unique in all creation.

LEGAL

NOTICE TO CREDITORS

Estate of Ernest W. Byrd
NOTICE is hereby given that on the 17th day of April, 1937, Letters Testamentary in respect to the Estate of Ernest W. Byrd were issued to the undersigned by the County Court of Loudon County, Tennessee. All persons, resident and non-resident, having claims, matured and unmatured, against said estate are required to file the same with the Clerk of the above named Court within nine months from the date of the first publication of this notice, otherwise their claims will be forever barred.

This April 17, 1937.
Ben M. Robertson
Executor of the Estate of Ernest W. Byrd
April 18, 1937

Bring Your Ford Home To Your

FORD DEALERS

- Factory Trained, Competent Mechanics
- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

WHEN A TRIP TO THE MAIL BOX
IS QUITE FAR ENOUGH...

Pay By Mail! It's Easy At First National

No need to make a dozen or more bill-paying trips. Do it the easy way with a check on your First National Checking Account.

The check, an envelope and a stamp—and the postman does the rest for you! If you are not saving time and energy with a First National Checking Account already, open yours today at our convenient office.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

GOING OUR WAY? Up...up...up!
That's the way industrial development keeps going in the modern Southland.

Look at the chart and see. Each year is bigger and bolder than the year before—and reaching for 1936 since along Southern Railway System alone.

If you, too, want to step up to the industrial world, you'll find unique advantages and opportunities for growth in all kinds. The road proves it. Let our Southern Development Department show you how the road can specifically benefit you.

"Look ahead—Look South!"

SOUTHERN RAILWAY SYSTEM
WASHINGTON, D. C.
The Southern Railway System

INDUSTRIAL DEVELOPMENTS ALONG SOUTHERN RAILWAY SYSTEM

Year	Value
1915	294
1920	318
1925	338
1930	353
1935	423

Did you
see this?

MILLIONS DID! For this advertisement appeared recently in national business magazines and in leading financial papers that have a combined circulation of more than five million readers. Why did we run it? Why have we run many others similar to it in the past? Because promoting the industrial growth of the Southland in every way we can is good for the Southern — and good for the South!

Our national advertising program is one way we do this. Maintaining an Industrial Development Department that constantly

and aggressively seeks new industries for every available plant location is another. Providing efficient and dependable rail transportation so vital to industry today is still another.

New factories and new payrolls are "coming to town" all over the South. Last year 423 major industrial developments that cost over \$710 million and created 26,000 new job opportunities took place along the Southern alone. Many in the South helped bring this about. All in the South benefit!

Harry A. Ogletree
President



SOUTHERN RAILWAY SYSTEM
WASHINGTON, D. C.

PHILADELPHIA NEWS

Mr. John Shubert from Kingston, Mr. Huey Plummer also from Kingston, Mr. and Mrs. Gilbert Plummer and children from Rossville, Ga. and Mr. and Mrs. Dusk Walker from Loudon.

On the Line . . .

A lot of your money is invested in property which may be destroyed by fire or other disaster. Do you have adequate insurance to protect you against such a blow? Don't guess. Call us for a protection check-up today!

R. M. GRAY
RUFUS WATSON
SARGE HARRISON
INSURANCE AGENCY
590 Grove Street-Phone GL 8-3551
Loudon

were all visiting with Mr. and Mrs. Jake Plummer and Bessie the weekend of April 14.

The Hiwassee Sub-District Methodist Youth Fellowship was held at the Methodist Church at Philadelphia on Tuesday April 9. The program was presented by the program were: Carolyn Hamilton, Barbara Martin, Patricia Long, Jerry West, Robert Martin, Avery West, Eddie Brewster, Freddie Brewster, Arthur Simmons, and Roger Brewster.

Christus was the winner of the banner. Refreshments were served during the social hour.

Miss Robert Kessler of Taylor University in Ind. visited with the Rev. and Mrs. Leon Strunk rendered a solo at the morning worship services Sunday. Miss Mary Elizabeth Henderson from Detroit, Mich. arrived

Saturday to spend a few days with her mother, Mrs. Maggie Henderson and other relatives.

Mr. and Mrs. Arthur Deadrick of Oliver Springs were recent guests of Mr. and Mrs. George Martin. Mrs. H. S. Martin of Marietta was a dinner guest of her son, Mr. George Martin. Judy Davis and Mrs. Martin Sunday.

Miss Sara Rausin returned home Saturday after a week's tour of Washington D. C. and New York City. She was the guest of the ninth grade Park Junior High in Knoxville. Twenty-one girls and boys made the trip along with their three chaperones. The group made the trip by train. They visited the "60 day" television program in New York. Friday morning Sara reported a very enjoyable and interesting trip.

Mrs. Will Ridge reports that her son, Mr. Junior Ridge of Nola was able to return to his home Thursday after spending a few days in the Larry Clinic at Sweetwater. He is coming along nicely at his home. Mr. Ridge suffered a throat and virus infection.

Mr. and Mrs. Wesley Barnett, Sharon and Charles, Miss Sara Rausin and Miss Judy Davis were visitors at Fort Loudoun Dam Sunday afternoon.

Miss Barbara Barnett, Miss Cornelia Edwards and Miss Judy Ridge were visiting at Bobby Ridge's home Sunday afternoon. Little Rhonda Giles, daughter of Mr. and Mrs. Arthur Lee Giles of Lenoir City was visiting at the home of her grandparents, Mr. and Mrs. Duckworth Saturday.

Mr. and Mrs. Tom Rothwell had as their guests during the Easter holidays, Mrs. Rothwell's mother, Mrs. Rhiner from Chattanooga and Mrs. Rothwell's sister, Mrs. Ray Hatter and children, Mary Jo and Michel also from Chattanooga.

Mrs. Marshall Giles from Loudon was a visitor at Sunday morning worship services at the Baptist Church. Mrs. Ray Hatter, Mary Jo, Michel and Mrs. Rhiner were also visitors.

Master Danney Shiliver is on the sick list this week. Danney is ill from an ear infection. He is being missed at school by his class mates.

Mr. and Mrs. Allen Howard left Thursday for Pulaaki, Va. to visit Mrs. Howard's sister, Miss Myria Windle who has been ill. They will also visit other relatives and friends. The Howards are expected to return this week. Jane Banks, daughter of Mr. and Mrs. Henry Cox spent the past week with her cousin, Freda Blanton, daughter of Mr. and Mrs. Joe Blanton in Sweetwater.

Mr. and Mrs. Hubert Caldwell and son, Butch from Tallahoma were visiting with Mr. and Mrs. Will Ridge Saturday.

Mrs. Josephine Davis and daughter, Judy and Valerie and Sharon Barnett were visiting with Mr. and Mrs. Bob Davis Sr. in

Lenoir City Saturday.

Mr. Walter Kirkland was taken ill at his home here Monday. He is reported to be slowly improving.

Mrs. Della Duckworth accompanied her niece, Mrs. Reed Strickland and Mr. Strickland to Vilsyn, Va. last Thursday. While there they were the guests of Mrs. Duckworth's sister Mrs. Homer Watts and Mr. Watts. They returned home Sunday afternoon. Mr. and Mrs. Strickland are from Loudon.

Master Danny Shiliver, son of Mr. and Mrs. Robert Shiliver spent the Easter holidays with his grandmother, Mrs. Charles Shiliver in Greenback.

Mr. and Mrs. Hubert Harrison and daughter, Betty Ruth, Mr. Bill Wiggins and Miss Evelyn Wiggins, Mr. and Mrs. Joe Wallie mother, Mrs. Willet from Sevi water were all visiting with Mr. and Mrs. Lloyd Harrison Sunday afternoon.

Betty Ruth Harrison was entertained Saturday afternoon at the Lodge Hall with a birthday party given by her mother, Mrs. Hubert Harrison. There were 28 guests present to help celebrate Betty Ruth's eighth birthday.

Games and contests were enjoyed by the group. Buddy Voles, Michale Patterson and El Walter were winners in the contest games. Pictures of Mary Ruth and her guests were made during the party.

The table and place settings were decorated in keeping with the Easter holidays. Large cookies decorated with nests and eggs were among the refreshments.

Betty Ruth was the recipient of many lovely gifts.

Mr. and Mrs. David Bowers and children from New Castle, Ind. were visiting with Mrs. Jesse Shell and also with Mr. and Mrs. Joe Blanton in Sweetwater during the past weekend. They were also visitors at Sunday morning worship services at the Baptist Church. Mr. and Mrs. Bowers were formerly from Philadelphia.

Mrs. Charles Scruggs and little daughter, Gail Marie from Rosemond, Ill. and Mrs. Scruggs' mother, Mrs. Alfred Carson and mother, Mr. Bill Carson from Hammond, Ind. arrived last week to spend a vacation here at their old home place and with relatives and friends. At the latter part of the week they plan to visit brother's and sisters of Mrs. Carson's in N. C. after spending a two weeks vacation here. Mrs. Scruggs' husband, Dr. Charles Scruggs will join her here and they will make the return trip by plan. Mrs. Carson's stay will be indefinite.

Mrs. Lorrie Shell from Knoxville along with her daughter, Mrs. David Bowers and Mr. Bowers and children from New Castle, Ind. were the Sunday dinner guests of Mr. Bowers' sister, Mrs. Lydia Hicks and Mr. Hicks in Nola, Tenn.

Mr. and Mrs. Glenn Thompson, Joanne and Joyce of Rockford, Ill. were visiting Mr. and Mrs. George Martin and family here over the Easter holidays. They also visited Mr. Thompson's mother, Mrs. John Thompson in Lou-

Charles W. Owens Serving With Navy

Charles W. Owens, seaman apprentice, USN, son of Mr. and Mrs. Buford H. Owens of Route 1, Erie, is serving at the Naval Station, Key West, Fla.

Owens reported to Key West from the Naval Recruit Training Station at Bainbridge, Md., and was assigned to the Supply and Fiscal Department.

Before entering the service in Dec. 1966, he attended Erie High School.

Overnight guests of Miss Barbara Martin Saturday night were her cousins, Miss Kaye Christian of Thomasville, N. C. and Joanne Thompson from Rockford, Ill.

Thursday, April 25, 1967

The Loudon County Herald 3

LEGAL

James H. Little vs Shirley Ann Little, No. 4367, in Chancery Court at Loudon, Tennessee.

In this cause it appearing from the bill which is sworn to that Shirley Ann Little defendant, is a nonresident of the State, she is, therefore, hereby required to appear, on or before the first Monday of May next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense of the bill filed against her in said Court by James H. Little or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four con-

secutive weeks in the Loudon County Herald. This the 11th day of April, 1967. Arlie Dailey, Clerk and Master. April 11, 18, 25, May 2

Well Drilling

New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

AUCTION

SATURDAY 27 1:00 P.M. APRIL RAIN or SHINE

Loudon, Tennessee
Grocery Store, Stock and Fixtures, 7-Room House.
8 Acres of Land, Sub-Divided Into Lots and Tracts.

PROPERTY of J.O. BRIGHT

Located 2 1/2 Miles Southeast of Loudon on Loudon and Vonore Road near the old Streeke Schoolhouse. Good concrete block store building 24-46, doing good business, Gulf Station.

Nice 7-Room House on a solid foundation, full-size basement, hardwood floors, floor furnace with gas heat, plenty of closets, built-in kitchen cabinets, bath, hot and cold water, aluminum shingle roof guaranteed for life, large lot and plenty of shade and shrubbery.

Store equipment includes: Refrigerator 10-ft. Meat case, New Globe Meat Slicer, Dayton Scales, 10-ft. Electric Drink Box, two 8-ft glass Showcases, Cash Register, Burroughs Adding Machine, a number of small items and all grocery stock that Mr. Bright hasn't sold by sale day. If you are interested in a good location for a grocery store, service station, nice residence or building lots, be sure and attend this sale on April 27th at 1:01 p.m.

TERMS

All Real Estate 1/2 cash, Balance 1-5 years
Personal Property—Cash.

For Information Call owner at Loudon GL 8-3066 or GL 8-3050, or Kirk Auction Co.

SALE CONDUCTED BY

KIRK AUCTION CO.

Phone Greenwood 6-5941

Cleveland, Tenn.

Biggest Sellers...because they're Biggest Savers!



Chevrolet trucks are built to be the biggest savers. Look at the way they're put together. Frames, axles, suspensions, all chassis components are built to shrug off the relentless beating of a long, tough schedule. Look at the safety and convenience features in Chevrolet cabs. They're roomy, soft riding; you've got High-Level ventilation and pan-

oramic visibility. Look at Chevy's latest model—new high-capacity V-8 ton pickup that measures a full 98 inches in length!

And look at Chevy's line-up of super-efficient V-8's and 6's. All heavy-duty truck models and many mid-weight models come with V-8's as standard equipment. Light-duty jobs feature the latest edition of the savings-

6-cylinder engines in the history of the truck industry! High-performance V-8 power is optional at extra cost in lightweight haulers.

Stop by and talk it over with your Chevrolet dealer. He'll show you a model that lives up to the latest in engineering advancements; a truck that will save you on any job you care to name!

Chevrolet
Task-Force 57
Trucks
The "Big Wheel" in trucks!

Only franchised Chevrolet dealers display this famous trademark

See Your Authorized Chevrolet Dealer

SAVE 6¢
on
Patsy Ann
COOKIES
with Yellow
Tag Coupon

PLUS S.W. GREEN STAMPS

WHITE STORES

electric water system

... works 24 hours a day,
never demands higher wages *

*And those wages are only about a penny a day to furnish running water for farm and home uses.
See your dealer for yours today!

LOUDON UTILITIES
(Electric Department)



Pvt. Doyle T. Pruett, son of Mr. and Mrs. John L. Pruett, Route 2, Loudon, Tenn., recently was graduated from Military Police Training Center at Fort Gordon, Ga. Pruett entered the Army last June and completed basic training at Fort Knox, Ky. He is a 1956 graduate of Loudon High School.

FCDA Report On Radioactive Food Is Issued

Processed foods stored unopened on the fringe of a nuclear blast area would not become dangerously radioactive and thus could be used by refugees in case of enemy attack on this nation.

Foods remaining intact might be eaten with some caution two to three weeks after the blast with little danger, even after exposure to high radiation levels. Only some minor changes in taste, texture and chemical content would be noted.

These were among the newly released significant findings of the Federal Civil Defense Administration's Operation Teapot, the food test phase of the 1953 Operation Cue atomic tests.

THEY SHOWED that only food buried a quarter mile or less from ground zero registered important lingering radioactivity. FCDA specialists cautioned that this food should not be eaten for less than two days after being exposed, and preferably not for less than a week in emergencies.

OPERATION TEAPOT's major project was testing a variety of the most popular American foods, including flour and sugar, fresh and frozen meats, fruits and vegetables, some 60 varieties of heat-processed foods in cans and bottles.

The test found that the foods exposed to the bomb's radioactivity had no poisonous by-products and little or no vitamin losses.

Most of the foods exposed to radioactivity were buried to a depth of one to two inches in shallow slit trenches at 1,250 feet and 2,250 feet from Ground Zero. This allowed the foods to be exposed to the maximum amount of gamma and neutron radiation, and the maximum blast pressure wave while shielding the foods from the



BIRTH OF A TORNADO occurs when a cold and a warm air mass collide, and the heavier cold air is deflected above the lighter warm air. In this topography situation, a tongue of cold air dips into the warm air, which in turn moves upward to fill the void thus created. As the warm air rushes upward in a spiral motion, other warm air is sucked upward from lower levels, until the ground is reached. The funnel is made visible by condensing moist air, dirt and debris. As the twister leaves its trail, Red Cross, civil defense and other public services rush in to care for victims, while the Federal Civil Defense Administration stands ready with financial aid to assist in temporary repair of devastated public facilities in a major disaster. (Courtesy A. L. Lenz and the New York Times Magazine)

Heat flash

Radioactivity of foods and their containers varied sharply. Glass containers, and often the foods within them, were found by the scientists to be radioactive, as were sea foods and dairy products such as cheese and dry milk. Metal cans were found more radioactive than fresh meats. Very little radioactivity was noted in most frozen foods and beverages. To test the effect on animals of food exposed to the bomb's radioactivity, scientists have been feeding rats, monkeys and dogs since the test. To date no significant effects on the health of the animals have been noted.

REPORTING IN To Loudon County

April—To Mr. and Mrs. Max Francis of Kingston, a 7 lb. 7 oz. girl. To Mr. and Mrs. Otis Johnson of Lenoir City, a 7 lb. 15 oz. boy.

April 17—To Mr. and Mrs. Glenn W. Johnson of Lenoir City, a 6 lb. 4 oz. girl.

April 19—To Mr. and Mrs. John A. Brown of Loudon, a 6 lb. 9 oz. girl.

April 21—To Mr. and Mrs. Gerald Love of Lenoir City, a 6 lb. 7 oz. girl.

April 22—To Mr. and Mrs. Raymond Kerr of Loudon, a 8 lb. 2 oz. boy.

DAVIS SCHOOL NEWS

Mrs. Strickland's Room
We enjoyed our Easter egg hunt and want to thank Mrs. Ruth Lambert, Mrs. Charles Couch, Mrs. Turner Goble and Mrs. Billy Millaps for helping us with it. The prizes were won by Marie Brown, James Allen Fagg, Larry Sherrill and Brenda Goble.

Mrs. White's Room
The following children gave us an Easter Party. Mary Lee Furrow, Frieda Atkins, Edith and Margaret Kirkland, Linda Sherrill, Sara Shaw, Marie Key, Margaret Harris, Ronnie Atkins, and Joany Therap.

We walked to Sue and Jan Williams house. Ronnie Atkins found the lucky egg. Hugh B. Goble found the most eggs for the third grade. Halbert Franks found the most for the fourth grade. Everyone enjoyed the good refreshments.

Mrs. Hick's Room
All of us were happy to get back to school after our Easter holidays. What we are looking forward to now is our long vacation beginning in June.

The seventh grade welcomed a new pupil, Bertha Strickland from Maryville.

We are very busy trying to finish up most of our work before we take our trip to Atlanta in May.

Sorry Mrs. Jacobs our cafeteria manager was out sick the last week we were in school. Glad to have her back with us.

Luttrell 4-H News

Luttrell 4-H Club met Tuesday April 9, in the auditorium of Luttrell School. The meeting was called to order by the president, Gale Kyker. The roll call and minutes were given by the secretary, Betty Jones. The flag pledge was led by Pat McGinnis and Douglas Bright. A poem "Surprise" was given by Truitt Watson. The Origin of Easter was given by Jerry Thomas. A demonstration on "Good Lighting for Good Looking" was given by Brenda Thomas, Effie Thomas, Jessie, Baby, and Linda Brannon. In the local bread baking contest Patricia Allen won first prize on her biscuits and Linda Brannon won first prize on her corn meal muffins.



Best dressed WITH the one and only Miracle Whip SALAD DRESSING

Jackson School News

Our ceilings of two rooms were refinished during our Easter vacation.

Mrs. Jackson's Room
We are glad Gene and Billy Mack Roberts are back in school after several days absence with the pink eye. We are sorry Jean and McKelvy are out with the pink eye.

Mrs. Carpenter's Room
We all enjoyed our Easter party, and hope our colored pictures will be good. Billie Jean Russell got a prize for finding the lucky egg.

We are back at school 100 per cent eager to do our best in the few remaining weeks.

Mrs. Easter's Room
Some of the girls and boys had too much sun during the Easter holidays, and some have sunburns, and blisters.

Our room reported a good Easter vacation.

Several of the girls wore their new Easter clothes to school Monday morning.

See You IN CHURCH Sunday

irha hardware week
Extra Values—April 25 thru May 4
as advertised in the POST

— STARTS THURSDAY, APRIL 25 — NINE BIG DAYS!

TYPICAL IRHA WEEK BIG VALUE

This 9 Cubic foot wheelbarrow



LOW, LOW PRICE \$8.88

HORSE HOLD

PLIERS

34c

DUSTPAN

18c

Plus Circular Coupon

SCREEN DOOR

Hinges — 39c pr.

10 qt Bucket — 49c



Regular \$1.49

BROOM . . . 87c

LAWN RAKE

74c

STEP LADDER

\$2.99 UP

THESE ARE JUST A FEW OF THE BIG VALUES IN OUR HARDWARE DEPARTMENT . . . WATCH FOR OUR CIRCULAR IN THE MAIL

Greer Hardware Co.

Phone GL 8-2046

Loudon

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262

Loudon, Tenn.



\$64.95
EXECUTIVE CHAIR
FREE!

This \$64.95 Executive Chair
Free with the purchase of Cole's steel desk

To introduce our new line of desks, this brand new \$64.95 Executive chair is offered to you absolutely free. Satisfaction of both chair and desk is guaranteed or you may return them at no cost to you.

THE "EXECUTIVE" DESK

The desk has everything you ever dreamed of. Smart in appearance, beautifully styled, comfortable to work at. Used by America's largest industrial concerns. Heavy steel, finished top, aluminum trim. Automatic lock. Size 50" wide, 28" deep. Finished in Grey, Mahogany, Olive Green or Desert Sand. No. 639
1 letter drawer, 4 box drawers. \$155.00
No. 640
2 letter drawers, 2 box drawers. 155.00

THE "EXECUTIVE" CHAIR

Colorful and impressive, the last word in beauty. Scientifically designed for the utmost in comfort. Five way adjustment eliminates office fatigue and corrects improper posture. One piece steel base equipped with lock plates. All nylon bushings. Luxuriously upholstered with exclusive Colgate fabric in Green, Grey, Wine, Orange or Tan. Seat size 19 1/2" x 17 1/2".
Chair may be purchased separately No. 639 for \$64.95

THE LOUDON COUNTY HERALD

Masonic Building

Loudon, Tenn.

FREE: 50.00 CASH

FREE: 50.00 CASH

CUT LOOSE AUCTION

WED. MAY

1st

1:00 P. M. Rain or Shine

SWEETWATER, TENN.

Property Known As Old Parks Place

120 ACRES . . . SUB-DIVIDED
LOTS . . TRACTS . . BABY FARMS
EXTRA GOOD TERMS

Located 600 Ft. North of Sweetwater City Limits on Highway No. 11.

This 120 acres is sub-divided so you can buy one lot, one acre, one tract or one hundred acres. This 120 acres has roads on three sides and a gravel street running through it, making it one of the most valuable pieces of property around Sweetwater, right in the Heart of the Sweetwater Valley. You will find a large percentage of this property ideal building sites with perfect view. This land has a deep red soil lays well, well-watered by the Sweetwater Creek.

Home Seekers, Money Makers, Speculators, Investors—You never buy a bargain at home but you are interested in desirable building lots, tracts or small farms that are well-located, this is one you cannot afford to miss.

Some lucky person or persons will win \$50.00 in Cash by attending this Sale without any obligation and every member of the family will get a free chance, regardless of age.

TERMS: 1-4 Down . . . Bal. Pro-Rated 1 — 5 Years

Property Of Fred Edgemon And "Fuzzy" Furrow

For information call Owner at Sweetwater 4797 or 4811

SALE CONDUCTED

BY

KIRK AUCTION COMPANY

Cleveland, Tenn

Greenwood 6-5941

London Social And Personal News

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

It seems unbelievable that home grown strawberries are already on the market, but Mrs. O. M. Hartsell of Port Loudon Village began marketing her's last week. This is an excellent time to have them ready to sell because the price is certainly such that would be welcomed by any strawberry grower.

Home Demonstration women interested in making a dress for the dress review or interested in general sewing techniques, they should plan to be present for the afternoon class Friday of this week in Loudon. Choice of material, pattern selection, sewing standards, as well as rules and regulations will be discussed.

More than six and one-half million home makers in the United States will observe the twelfth national Home Demonstration Week, from April 28 to May 4.

Organized with the cooperation of the Agricultural Extension services of the land grant colleges and U. S. Department of Agriculture, the Home Demonstration program is aimed at providing information which families, particularly in rural areas, can adopt for better living.

National Home Demonstration Week was set aside to acquaint the general public with the various programs relating to home and family. In the United States and territorial possessions, there are 66,000 home demonstration clubs. These clubs select their own volunteer local leaders.

Three Babies Are Christened Sunday

There were three babies christened at the Morning Worship Service of the Cumberland Presbyterian Church, Easter Sunday.

They were John Earl Harrison, son of Mr. and Mrs. Joe Harrison; Ernest Edward Julian; son of Mr. and Mrs. Henry Julian; and Robert Lathrop McKachern, son of Mr. and Mrs. Robert McKachern.

Mr. R. A. Collins, Sr. was dismissed from Bacon Hospital Tuesday and is recuperating at her home on Robertson Rd.

Mr. and Mrs. Herman McGee spent Sunday with Mr. and Mrs. Clyde Cunningham in Crossville.

Mr. and Mrs. Cam Hall and sons, Jimmy and Tommy spent the weekend with Mrs. Mayme Wear in Greenback.

Miss Pat Miller of Knoxville spent Sunday with her mother, Mrs. Dave Miller.

Mrs. John Costner is a patient in the Bacon Hospital.

Jack Lutz and Earl Harrison of T. M. L. spent the weekend with their parents, Mr. and Mrs. Charles Davis and Dr. and Mrs. W. B. Harrison.

Mr. and Mrs. Arthur Young and daughter, Annette of Glen Alpine, N. C. spent the weekend with Mrs. Young's parents, Mr. and Mrs. S. W. Watkins.

Mrs. Sam Harrison and children returned home last Saturday after a week's visit with her parents, Mr. and Mrs. Howard Whitsett in Memphis.

Mr. and Mrs. R. L. Fontaine of Johnson City spent the weekend with Mr. and Mrs. Harry Fontaine and children.

Mrs. Irma Polks and Mrs. Floy Barrett of Knoxville were the weekend guests of Mrs. J. C. Greer.

Mr. and Mrs. Lawrence Johnson and daughter of Hixson College spent the weekend with Mrs. O. Mae Russell.

Misses Elizabeth and Mabel Huff Littleton of Kingston visited the Huff family Sunday.

Mr. and Mrs. Clarence Hughes and son Mike spent the weekend with relatives in Greenfield.

Mr. and Mrs. Arthur Gilliam, Jr. and sons spent the weekend in Spring City with Mr. and Mrs. Arthur Gilliam, Sr.

Mr. T. O. Duff of Chattanooga spent several days last week with Judge and Mrs. S. P. Daniel.

Mr. and Mrs. Bill Vestal and sons of Athens spent the weekend with Mr. and Mrs. Ben M. Robinson.

Mrs. David Livingston and daughter of Elizabethton spent Sunday with friends here.



ENGAGEMENT ANNOUNCED — Mr. and Mrs. Carter F. Whitaker of Calhoun, Tenn., this week have announced the engagement of their daughter, Bobby Jean, to Mr. Clayton Eugene (Pop) Curtis, son of Mr. and Mrs. Wayne Curtis of Loudon. An August wedding is planned by the couple. Miss Whitaker is now employed with Union Carbide Nuclear at Oak Ridge and resides on Huffa Ferry Road, Loudon. Mr. Curtis is in business with his father at Curtis-Tipton Motor Co.

John Rainwater who has recently undergone a serious operation in Bacon Hospital is recuperating well.

Mr. and Mrs. John A. Mott and daughter of Chattanooga spent Easter with Mrs. Pat Lynch.

Mr. and Mrs. Joe Crowder and son Bill of Maryville spent the weekend with Mr. and Mrs. John W. Robinson and Mr. and Mrs. S. R. Crowder.

Mr. and Mrs. Roy Miller and son, Jack of Akoe spent Sunday with Mrs. J. L. Miller.

Mr. and Mrs. Warren L. Rogers and children of Knoxville spent Easter with Mrs. Rogers' parents, Mr. and Mrs. A. Maples.

Mr. and Mrs. Ivan Wiggins and Mr. and Mrs. Glenn Robinson and sons, Billy and Victor of Lenoir City spent Sunday with Mrs. Jim Nichols and Elizabeth.

Mr. W. C. Patton and Mr. Charles F. Brakelbush spent Tuesday and Wednesday in Nashville on business.

Miss Clarke Fowler of U. T. spent the weekend with her parents, Mr. and Mrs. J. B. Windle and family of Kingsport were visiting Mr. and Mrs. Hugh McQueen Saturday.

Mr. Vernon Burnett of M.T.S.C. in Murfreesboro spent the weekend with his parents, Mr. and Mrs. Jimmy Burnett.

Mr. and Mrs. James F. Nichols and sons Larry and Jerry of Centerville, Ind. spent the Easter holidays with his mother Mrs. Jim Nichols and Miss Elizabeth Nichols.

Mrs. Mattie Bowers and Miss Florence Bowers of Oak Ridge were visiting Dr. and Mrs. J. R. Watkins and Alfer Monday.

Miss Marilyn Zimmerman and Buddy Bacon of E.T.S.C. in Elizabethton spent the weekend with their parents, Mr. and Mrs. W. F. Zimmerman and Mrs. Helen Jones.

Little Rodney Urban of Dayton, Tenn. is the guest of his uncle, Mr. and Mrs. Doug Lytle and son.

PTA Has Meeting At Hs On Tuesday

The Loudon P.T.A. met last Tuesday evening at the High School.

Mr. N. A. Weaver, Jr. was in charge of the devotion. Mrs. W. R. Sewell gave a most interesting report on the State meeting of Parents and Teacher's which was held in Memphis.

Mr. Henri Maria of Lenoir City gave a talk on "Education." Mrs. J. E. Richman, president, presided over the business meeting.

Mrs. W. B. Harrison held the installation of the officers for the coming year. Those being installed were: Mrs. W. T. McPeake, president, 1st vice president, Mrs. Rex Burnett; 2nd vice president, Mrs. Ray Bradbury; 3rd vice president, Mrs. W. R. Sewell; treasurer, Mrs. L. C. Wright; and secretary, Mrs. Howard Boothe.

Room count was won by Mrs. Limburg's 2nd grade for the Grammar School; Mrs. Cantrell's 5th grade for the Jr. High; and the 1st year for the High School.

Mr. and Mrs. Norman McQueen spent the week-end with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C.

Mr. and Mrs. Walton Hewitt and sons of Atlanta, Ga. spent the week-end with Mrs. Mary Harrison and other relatives.

Mr. and Mrs. O. H. Tedford and family of Concord spent Sunday with Mr. Paul Jones and Mr. and Mrs. John W. Simpson.

Mr. and Mrs. Joe Harrison and their guests Mr. and Mrs. Lee Hawks of Murfreesboro spent the week-end with Mr. and Mrs. E. M. Hall and Mrs. Lucy Steele Harrison. Their son John who has been visiting accompanied them back to Murfreesboro.

Mr. and Mrs. Joe Lane of Lenoir City were Sunday guests of Mr. and Mrs. W. V. Kirkland and Sherry.

Mr. and Mrs. John Jones of Lenoir City spent the week-end with Mr. and Mrs. Joe Blair.

Mr. and Mrs. J. Lloyd Barnes and family of Sweetwater spent Sunday with Mr. and Mrs. F. M. Quinn.

Mr. Max Davis and children of Greensboro, N. C. were guests of Mr. and Mrs. Charles Davis and sons over the week-end.

Mr. Ray M. McKinney of Memphis is spending several days this week with his sister, Mrs. Ebb Huff and family.

Mrs. W. B. Campbell, Sr., Mrs. W. B. Campbell Jr., and daughter, Elaine and Susan and Miss Sherry Kirkland spent last Thursday in Gatlinburg.

Mr. and Mrs. C. C. Ridenour and daughter Sally of Chattanooga spent the Easter weekend with Mrs. Sam Wilson and Mrs. Collie Williams.

Mr. and Mrs. Horace Bird, Jr. and children of Elizabethton, Ky. spent the week-end with Mrs. Bird's parents, Mr. and Mrs. E. E. Blair.

Mr. and Mrs. J. C. Messamore and Mrs. Lawrence Vaughn of Fountain City spent Friday with Mr. and Mrs. John Messamore and family.

Bill Hope, Bobby Jones, Ernie Richards, Billy Hargrave, Jody Harrison, Joyce Willett, Anna Lou Sewell and Jim Graham all of U. T. spent the week-end with their parents.

Miss Linda Brakelbush daughter of Mr. and Mrs. Charles Brakelbush and Miss Whitney Harrison and Scott Harrison children of Dr. and Mrs. Sam Harrison appeared on Car Walker's T. V. show last night.

Thursday, April 25, 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. Edna Jones
Loudon

MARSHMALLOW ROLL

1/2 lb. Marshmallows — 1 ten cent box Graham Crackers
1 cup sweet milk (rolled fine)
1 box dates (cut fine)

Pour milk over marshmallows and work them with your hand. Then mix all ingredients together and make into a long roll and place in refrigerator to chill. Slice and top with whipped cream. Thank you Mrs. Edna for this recipe. It is sure a good dessert and easy to prepare.

And for an easy to fix, delicious dip for potato chips of crackers, just mix 1/2 pint of the New Sour Cream with 1/2 package of Lipton's Onion Soup. Chill before serving. Reports are that it's delicious.

Miss Helen Williams of Knoxville spent the week-end with her parents, Mr. and Mrs. Charlie Williams.

Mr. and Mrs. Arnold Thomas of Bristol spent the week-end with Mr. and Mrs. Arthur Watts.

Mr. and Mrs. Henry Julian and son who have been in Marietta, Ga. have returned to Loudon to make their home.

Mr. Robert Custard is spending this week in Atlanta, Ga. on business.

Mr. Al Monk of Oak Ridge and Miss Diana Moon of Seoul, Korea were the recent dinner guests of Mr. and Mrs. Stanley J. Rishaw and family.

Mr. and Mrs. Ray Sneed and children Donna and Susanne returned home Friday after spending a week in Fort Lauderdale, Fla.

Mrs. Katherine Zografos is a patient in the Bacon Hospital.

Mr. and Mrs. Smith McCall, Miss Bobbie Whitaker and Mr. Clayton Curtis spent Sunday with Mrs. McCall's and Miss Whitaker's parents in Calhoun.

Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville spent Monday with Mr. and Mrs. R. A. Lawson and Mrs. May Cook.

Mr. Homer Newman, Jr. left Friday for Miami, Fla. Mrs. Newman and children will make their home here for the remainder of this school year before joining him in Miami.

Mr. Joe Tate Simpson of Knoxville visiting Mr. and Mrs. John W. Simpson and other relatives Sunday.

Mr. and Mrs. J. I. Breezeale, Jr. and son of Maryville spent Sunday with Mr. and Mrs. J. I. Breezeale, Sr. and Mr. and Mrs. Ivo Sanders and daughter.

Mr. and Mrs. Sam Robinson and sons of Maryville were Sunday guests of Mr. and Mrs. E. E. Blair.

Mr. David Greene and his guest Mr. Alvin Waters of Tennessee Wesleyan College in Athens spent the week-end with Rev. and Mrs. B. H. Greene.

Mr. and Mrs. Robert Cook and daughter Billie Jo and Pat spent Saturday with Mrs. McKee's father Mr. W. F. Boen in Calhoun.

Miss Sharon Lynn of Knoxville was visiting friends in Loudon Sunday.

Mrs. Tim Watt has returned home after spending several weeks in the Oak Ridge Hospital.

Sherry Kirkland Has Party For Neighbors

Miss Sherry Kirkland had a surprise Easter Egg Hunt last Friday afternoon at her home on River Rd. for Susan Campbell and her little neighbors.

Linda Brakelbush found the prize egg and Susan Campbell found the most eggs. Each were given chocolate bunnies for their prize. After the egg hunt games were played and refreshments were served.

Mrs. Walter Sommers Honored With Dinner

Mrs. Doris Blair entertained with a luncheon last Thursday at her home on Wharf Street for Mrs. Walter Sommers.

The guests were: Mrs. Ruby Lutz, Mrs. S. P. Daniel, Mrs. Joe Blair, Mrs. J. H. Kellock and Miss Martha Blair.

Mr. and Mrs. Bill Pennington and family of Massena, N. Y. and Mr. and Mrs. Albert Wood and family of Potomac, Md. spent the Easter holidays with Mrs. Mae Ross and Mr. and Mrs. Albert Ross and Judy.

Mr. Frank Jones, Rev. Walter L. Chestnut, Mr. Gilbert Glanekship, Mr. W. D. Williamson, Mrs. John L. Mize, Miss Carrie Lee Mize, Mrs. Doris Blair, Mrs. John Simpson, Miss Mary Katherine Mize, Mrs. Joe Blair, Miss Elaine Chestnut, Miss Martha Helen Pettit, Miss Judy Chestnut, Mr. Henry Hope and Mr. Lowry Kline attended Presbytery at the Union Cumberland Presbyterian Church in Knoxville County Tuesday.

Mrs. Helen Warren spent Tuesday in Chattanooga.

Mr. Karl Warren of Nashville was visiting his sister, Mrs. W. C. Patton, Mr. Patton and Bill last week.

Mr. and Mrs. Bill McKee and daughter Billie Jo and Pat spent Saturday with Mrs. McKee's father Mr. W. F. Boen in Calhoun.

Miss Sharon Lynn of Knoxville was visiting friends in Loudon Sunday.

Mrs. Tim Watt has returned home after spending several weeks in the Oak Ridge Hospital.

HOSPITAL LIST

ADMITTED

April 16

Joyce Ann Aikens

Ralph Bostic

Dorothy Bostic

Tommy Shudan

Mrs. Tom Latham

Mrs. Max Francis

Mrs. Odis Johnson

Master Paul Thompson

Brenda Thompson

Mrs. Jane Jenkins

April 17

Gerald Bledsoe

Mrs. Glenn Johnson

Mrs. W. F. Zimmerman

April 18

Mrs. Ben Hardin

Mr. Gilbert Blankenship

Mrs. Charles McKee

Mrs. C. B. Mervick

Mrs. John A. Brown

April 19

Mrs. Dale Brown

Mrs. John Costner

Mr. D. E. Queener

Mrs. James B. Wilson

April 20

Mrs. Geo. Zografos

Mr. Gordon Peak

Mrs. Margaret Vaughn

April 21

Mrs. Odis Johnson

April 22

Mrs. Emerson Glass

Mrs. Lorene Kerr

RELEASED

April 16

Clara Sue Lambert

Mrs. W. B. Giles

April 17

Ralph Bostic

Joyce Ann Aikens

Master Tommy Shudan

Mrs. Cude Blankenship

Mrs. Odis Johnson

Mrs. Max Francis

Mrs. Clara Dunlap

April 18

Brenda Thompson

Paul Thompson

Gerald Bledsoe

Mr. Gilbert Blankenship

Mrs. Glenn Johnson

April 19

Mrs. Tom Latham

Eugene Calhoun

Mrs. Ben Hardin

Mrs. Dale Brown

Mr. John Costner

John Rainwater

Mrs. W. F. Zimmerman

Mr. Gordon Peak



It's New -- It's Different! -- It's Versatile!

and BACON CREAMERY has it!

SOUR CREAM

- Salads
- Dressings
- Dips
- Cooking
- Spreads
- Toppings

Now Available At Your Favorite Grocery Store

Or From Your Friendly Routeman . . . Easy To Use

Paper Carton . . . No Bottles To Return . . .

ABSOLUTE AUCTION

THE HARVEY SHUDAN 103 ACRE FARM. SATURDAY, APRIL 27, 10:00 A. M.

Located in The Glendale Community On The Maryville And Lenoir City Road, 7 Miles From Lenoir City, 15 Miles From Maryville, Tenn.

Improvements: 8 room house, combination stock and tobacco barn, and other necessary out buildings. 58 acres of timber land seeded to pecan, orchard grass and alfalfa, 6 acre tobacco base, balancer in young timber. Good strong land with red clay subsoil. Farm is well fenced and cross fenced. Watered with ponds and cypress with electric pump. Milk route, and school bus by the door, near church. A splendid neighborhood. Mr. Shudan says sell. We urge you to buy. His loss will be your gain. Look this property over, and attend this sale. Bid and Buy. Sale on pretenses, Rain or Shine. 3 1/2% down. Balance 1-3-5 and 4 years.

John Holder Land Auction Co.

MARYVILLE, TENN.
John Graham Associate. Phone GL 8-2768 Loudon, Tenn.
BROKERS, AUCTIONEERS, APPRAISERS, LIQUIDATORS

GREENBACK NEWS

Mrs. W. T. Peterson suffered a heart attack at her home on the Sinking Creek Road last week and was removed to Maryville Blount Memorial Hospital where she remains in a serious condition.

Mr. and Mrs. Alvon Hammon-tree and Judy, Mrs. James Ham-montree and Kathy and Mr. Floyd Quillen returned Friday from a visit with Mrs. Mae Quil-len and sons, in Kokomo, Ind. Mrs. Irene Martin and Mrs. Mary Bright and family in Newcastle Ind.

Mrs. Lee Elder, Mrs. Neils Farmer and Miss Beulah Conner of Knoxville visited Monday with Mr. and Mrs. J. D. Woods and Mr. and Mrs. Joe Wear.



Mrs. McCall and Mrs. S. B. McCollum.

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED

May 16, 1957

Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 A. M. Thursday, May 16, 1957.

LOUDON-KNOX COUNTY. Project No. SP-2006-A-The resurfacing with bituminous materials (plant mix) and the construction of a concrete median strip on a section of State Route No. 1, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three (3) miles northeast of Farragut. Working Days-150 (Unloading Point-Considered).

No Proposals will be issued after 4:30 P. M., Wednesday, May 15, 1957.

The Attention Of The Bidder Is Directed To Chapter 135, Acts Of 1945.

Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposals will be furnished. Prospective Bidders Must Have Filed Their Questionnaires For Qualification Five (5) Days Before The Date Of Letting.

The right to reject any and all bids is reserved.

W. M. Leach
Commissioner

April 28, 25, May 2, 8.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



TO MOTHER, THE BEST—Ran across an old friend the other day and he was wondering what to give his mother on Mother's Day. Something really unusual and useful, he wanted. So I made the suggestion, which may help you, too, that he give her an additional telephone in color. It's such a thoughtful gift, one that will save Mother a lot of steps and time. If you like the idea, just call our Business Office and place your order. We'll install the phone in her favorite color when and where you say, and you may have the small monthly cost and installation charge put on your bill. By the way, if Mother lives out of town, why not surprise her with a telephone call on Mother's Day?



EVER STOP TO THINK how many different ways the telephone helps in your daily life here in town? It takes you to the stores, the doctor's office, business associates... it brings friends to your side, makes life easier and more pleasant all around. In the old days, you know, folks saw the phone as a modern miracle. Today, you take its faithful service for granted and we want you to. Tomorrow, you'll see many new developments—even how in the works—that will make your friend, the telephone, more than ever a part of better living.

DID YOU KNOW...

Just 30 years ago this month, television by wire and radio was demonstrated by the Bell Telephone Laboratories. What a long way we've come since then!

Israel has existed as a nation for only a few years, yet it shares honors with Japan for the highest telephone development in Asia. Each country has three telephones per 100 inhabitants (the U. S. has 34 per 100 population).

was the topic of the program presented by Mrs. Raymond Jones and Mrs. Lula Miller. Yellow and white were used in serving the lovely plate refreshments. Mrs. Mayme Wear presented an idea for promoting the finances of the class. Mrs. Cam Hall of Loudon was a special guest.

Mrs. Frank Mayfield, who underwent major surgery in the Blount Memorial Hospital last week has returned to her home here and is convalescing satisfactorily.

Mr. and Mrs. Frank Hill, Joan, Linda and Patsy were dinner guests Sunday of relatives in Sevierville.

Mrs. Gilbert Hartwell, Mary Jane and Jimmie of Maryville spent Wednesday with Mr. and Mrs. C. S. Lane.

Miss Emma Hall is at home from a visit with Mr. and Mrs. Roy Leonard in Knoxville and Mr. and Mrs. G. M. Wear in Maryville.

Mrs. J. H. French, Misses Dorothy, Shirley and Wanda French are at home from a visit in Sarasota, Fla. and with Mr. and Mrs. F. L. Peterson in Cocoa, Fla.

Mr. Gene Atkins, Mrs. Elizabeth Beals, Miss Helen Kerr, Miss Margaret Thompson, Mrs. Nick Rawland and Mrs. Lucille Best were among the teachers attending a special meeting in Loudon last week.

Mr. Frank Atkins of Washington D. C. is the guest of his sister, Mrs. George Henry and Mr. Henry.

Mr. and Mrs. John Robert Tarwater flew home from Vanderbilt Hospital Wednesday after a brief visit with their children at the home of Mr. John Roberts and reported little Bobby in a more favorable condition. They expect him to be confined to the hospital for many more weeks.

Mrs. Harley Myers, president of the Loudon County Parent Teachers Council attended the P.T.A. Congress in Memphis the past week.

Mr. and Mrs. James Pickens and son of Washington D. C. came last week to the bedside of Mrs. Pickens mother, Mrs. W. T. Peterson. Mr. Pickens returned to Washington by plane and Mrs. Pickens will remain here for a while.

Local Student To Be Honored At College

Sixteen women students of Lincoln Memorial University have been chosen by a secret ballot from the faculty for the special Mary Mildred Sullivan Scholarship Award of \$100 Each for the school year 1956-57. The students were chosen on the basis of their character, personality, loyalty, cooperative attitude, moral and spiritual qualities, scholastic promise, and financial need.

Miss Margaret Lomax, daughter of Mr. and Mrs. Hill Lomax of Loudon, Tennessee is one of the sixteen recipients of this \$100 award.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Loudon County farmers should start disease control in tobacco beds early.

All tobacco growers in Loudon County are urged at this time to prepare themselves for the control of the common diseases attacking young tobacco plants. Two or three diseases each year take their toll of seedling tobacco. These diseases can be controlled with fungicidal chemicals, particularly when the chemicals are applied before the diseases occur.

The most serious bed disease in the state is wildfire, a bacterial disease present in the soil; burley 21 variety is completely resistant to this disease. For those planting this 21 variety, no control measures are necessary. For other varieties, the use of the antibiotic chemical, streptomycin sulfate is recommended. The antibiotic material is recommended over the old copper drench method for wildfire control, as it is a much more effective material. The material is recommended for use at the rate of 200 parts per million in water as a spray. This is at the rate of 2 teaspoons of the 15 percent streptomycin per gallon water. Use 5 to 10 gallons of spray directly on the plants per 100 yard bed, depending on size of plants.

The beds can be drenched through the canvas, but 25 gallons of drench solution are required and results are somewhat less satisfactory. The streptomycin also will stop wildfire once it appears, but prevention gives larger nonstunted plants. Begin controls at the 4 to 6 leaf stage and continue weekly. Apply the last application just before setting to prevent carrying the disease to the field. Reapply any sprays washed off by rain in 24 hours.

Blue mold is another common disease of tobacco beds. It is an airborne disease and thrives during cool, wet periods. The disease is now present in beds in states farther south. The chemicals for control of this disease are ferbam or zineb as sprays or dusts.

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60 MONTHS TO PAY

on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.20 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

DO IT NOW!

Yes, now is the time to get your winter garments ready for summer storage. Expert cleaning plus the added benefit of free mothproofing before summer storage will greatly increase the life of your winter garments.

WE USE THE FINEST IN THIS AREA

U-SAN-O MOTH PROOFING

For the finest in quality dry cleaning plus **FREE U-SAN-O** mothproofing. "Send to C & S and Get the Best"

C & S CLEANERS

Phone GL 8-2636 Loudon Phone GL 8-2636

JUST IN TIME FOR THE SPRING SEASON

Bacon's New Special Ice Cream Flavor for the Spring Season — Fresh Strawberry. Here's a treat for the whole family! Bacon's Velvet Ice Cream blended with rich fresh strawberries. A fast—delight in every spoonful!

Now On Sale At Your Favorite Drug or Grocery

BACON'S

Fresh Strawberry

ICE CREAM

The Ice Cream Flavor Treat For The Spring Season!



THESE WOMEN!

By d'Alessio



"She's not exactly a stockholder, but she has a hold on a stockholder!"

State Employment Commission Urges Young People To Continue Education

Between now and June thousands of young people throughout the state will leave school and look for their first jobs. "In my opinion," Don McSwen, State Employment Security Commissioner said, "if they are qualified for higher education, feel the challenge and have the means, they should go to college. 'It's a rare day,' he declared, 'that our local offices do not have far more unemployed, inadequately educated jobseekers than we can possibly place.'"

"But it's another story for the college graduates, especially those in engineering, medicine, finance, science, business administration and many other fields."

"There highly trained youngsters usually have several opportunities waiting for them at good pay. It often is a case with them as to which of many offers to accept."

McSwen said the high school graduates of today are a bright lot and are more alert and better equipped to face the world than

their parents and grandparents were at the same age.

"If there's any fault with them," he stated, "it is their eagerness to go to work right away. If they could hold off awhile longer and invest a little more time in extra training, it would pay off in a big way later."

He said that even if boys and girls do not want to go to college, they could profitably spend a few months in a good business college or take a course in some technical school, at night, if necessary.

However, he added, "there are many youngsters for various reasons who feel they must find employment. Yet they have no idea what they should do or where they should go for jobs."

"Fortunately for them," he explained, "the local public Employment Service will help them with a system of testing and counseling that may save them time, money and many heartaches."

He said everyone has good points and natural talents and the tests will reveal what they are and where they will count most.

BONNET DRIVE-IN THEATRE

South of Loudon on Highway 11

PHONE GL 8-2277
THURSDAY & FRIDAY
April 25 & 26

THE BAD SEED

Starring
Nancy Kelly
and
Patty McCormack
Cartoon

SATURDAY, APRIL 27
DOUBLE FEATURE
Robert Mitchum

THE RED PONY

plus
WHEN
GANGLAND
STRIKES

with
Haymond Greenleaf
'Cartoon'

SUNDAY & MONDAY
April 28 & 29
Bud Abbott
and
Lou Costello

DANCE WITH ME, HENRY!

Cartoon

TUESDAY & WEDNESDAY
April 30 & May 1

DUEL AT APACHE WELLS

Starring
Anna Maria Alberg
Ben Cooper
Cartoon

Play BANKO
Every Tues, Wed,
Thurs, and Fri.

Use Herald Want Ads

DIXIE LEE DRIVE-IN THEATRE

LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY, APRIL 25

ATTACK

Starring
Jack Palance
Eddie Albert
Cartoon

FRIDAY & SATURDAY,
April 26 & 27

BLACK JACK KETCHUM, DESPERADO

with
Howard Duff
Maggie Mahoney
and
John Bromfield
Beverly Garland
in

CURUCU, BEAST OF THE AMAZON

Cartoon

SUNDAY & MONDAY
April 28 & 29
1st Run Picture

ZARAK

Technicolor
Starring
Anita Ekberg
Victor Mature
Cartoon

TUESDAY & WEDNESDAY
April 30 & May 1
1st Run Picture

FOREIGN INTRIGUE

Starring
Robert Mitchum
Jennifer Page
Cartoon

CLASSIFIED

OPPORTUNITIES

FOR RENT - 3 room unfurnished apartment with bath. Call GL 8-3206. tfe-25

FOR SALE - large 2-story frame house to be moved from premises. Arthur Hope, GL 8-3324. Loudon. 31-25-pd

WE BUY, SELL, OR TRADE - all kinds of new and used furniture. R. P. Hamilton, 116 A St. Lenoir City, Ph. 191. tfe-11

NOTICE - I mow lawns and trim hedges and shrubs. H. L. Nichols, Phone GL 8-4185, Loudon. 31-24-pd

WANTED - Two men or women with car who like to meet people, who want to make \$100.00 a week or more. Pleasant working condition. Rapid advancement. Apply in person 9 to 11 a.m. 106 S. A. St. or Phone 194 Lenoir City, Tenn. Ask for Mr. R. Weather. 31-25-pd

LOTS FOR SALE - across the river from Loudon near Visking plant. \$200 each. Call GL 8-2332. 31-25-pd

Real Estate Opportunity CAN YOU SELL? STROUT REALTY has the Loudon territory available now. Individuals or couples who qualify for it will be assisted in securing their license. You will operate your own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Go-getters that can sell wanted NOW!

P. O. Box 918
Springfield, Missouri
Strout Realty
1711 N. Glenstone

COLORED NEWS

Miss Theresa Blair Reporting
Quite a number from Loudon attended the Dedication of the Cedar Grove Baptist Church on last Sunday. This church burned last November, and the new building has been constructed since. The Rev. L. A. Morris is the pastor.

Miss Ella B. Blair daughter of Mr. and Mrs. Dewey Blair, Miss Barbara Hawkins, daughter of Mrs. Kate Hawkins attended the Future Home Makers meeting at A. and L. State University in Nashville. Miss Blair attends Cook High Athens. Miss Hawkins a senior at High Point Hl, Sweetwater.

Misses Sarah Blair, Mary Ann Hardy, Joan Robinson, Elmer Smith and Walthere Hardy visited the Green McAdoo School in Clinton on last Sunday, at which time Sarah Blair and Mary Ann Hardy assisted the girls in a try out basketball game.

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LOST - one satchel containing \$18.00 and change. Reward Johnny Grubb, C & S Cleaners. 11-22-pd

FOR SALE OR TRADE - almost new equipment for complete restaurant. Phone 1727, Lenoir City. 31-23-pd

FOR RENT - 3 and 4 room furnished apartments, modern, in best business section. All utilities furnished. Grubb Apartments, 300 A St. Lenoir City. Phone Joe Grubb, 1134. 31-24-pd

FOR SALE - one acre, more or less, with two house, river frontage. See Henry Henson. 28-24-pd

FOR SALE - 4 room house with garage on Hoffman Drive. Equipped with gas furnace, air conditioning and electric refrigerator. Good condition and fine location. Reasonable terms. Call Rachel Huff, GL 8-3539, after 5:30 p.m. Huff, GL 8-3539, after 5:30 p.m. 31-24-pd

FAMILY SERVICE - Careful attention to your drug needs for the entire family. Dispensary, prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tfe

WE SERVICE - all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. tfe

HUGHES RADIO AND TELEVISION SERVICE now open. Located behind postoffice. Service on all makes and models. Come in or call GL 8-2067 (if no answer call GL 8-2867). Bill Hughes, owner and operator. tfe-47

BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING? We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATHENS 838-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co. REALTORS
Selling - Trading - Financing

FOR RENT - 4 room unfurnished apartment in business district. Call 2282. tfe-46

GRADING - call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 1911, night 1062. tfe-11

WANTED - civic minded person with general business knowledge to obtain information on business in Loudon and Lenoir City on a part time basis. Reply by letter giving background and local business references. P. O. Box 3245, Knoxville, Tenn. tfe-20

BUDGET PRICED PAINT - all colors in quarts and gallons. \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. tfe-17

DON'T BUY A COW! Call GL 8-2058 Why? - for Free home delivery of delicious BACON dairy products. No feedin' no fussin' - just good eatin'!

FOR SALE - house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-2060. If no answer call Lenoir City 5623-3. tfe 20

FURNITURE and APPLIANCES we buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also, small appliances repaired. 800 E. Hwy., Phone 1791. tfe-11

FOR SALE - 6 room house, large lot and garden. Located across from Philadelphia Grammar School. Call GL 8-3969 and ask for Mrs. Carson. 31-25-pd

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.



Room for the whole crowd in Ford's new 9-passenger Country Sedan

Ford wagons love people

(...they never seem to get their fill of them)



LOUDON MOTOR COMPANY

Grove Street Phone GL 8-2616
Only Your Ford Dealer Has A-1 Used Cars and Trucks

FOOD BARGAINS GALORE

SHOP AND SAVE BY DRIVING 3 MILES OUT ON VONORE ROAD



GET ALL-NEW FORMULA 2
BOTTLE OR TUBE 59c PLUS TAX



SNOWY
Just 43c

Stokely's Tasty King Peas
303 can--2 for 39c

LIBBY'S VA. SAUSAGE
2 reg. size cans 35c

STOKELY'S Tomatoe Juice
46 oz. can only 29c

KLEENEX Regular Size Box
Only 2 for 29c

KLEENEX Table Napkins
Box of 50--23c

LIBBY'S Potted Meat
4 reg. size cans 35c

STOKELY'S Tomatoe Catsup
2-14 oz bottles 39c

Libby's Corned BEEF HASH
16 oz can-2 for 59c

DELSEY TISSUE
4 Rolls for 49c

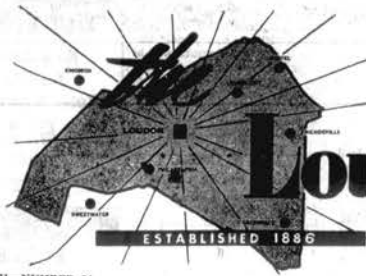
ROMAN BLEACH
Quart --- 15c
1/2 Gallon --- 29



Shop where your Dollar Is Worth more... Store-Wide Savings Everyday Of The Week
Plenty of Free, Paved Parking, Friendly, Courtous Service... Highest Quality Merchandise
SHOP WITH MOHLER AND HAROLD GILES - 3 MILES OUT ON VONORE ROAD

Giles and Son Market

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London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 24

LONDON, TENNESSEE, THURSDAY, MAY 2, 1957

PER COPY 10¢

Just Piddlin'

By The Editor

LOOK'S LIKE there will be no spring for East Tennessee. Temperatures are running well above normal for this season and we've already posted a 83 degree day in London, something we usually don't have until the middle of June.

The heat seems to be overcoming the moisture in the ground from heavy rains in February and March, and our farmers are already reporting that more rain is needed.

Everything is nice and green, however, and the flowers and trees are beautiful.

YOU'LL FIND a story this week about one of these freakish accidents, this one the collision of two motorboats. Far as I can remember, it's the first one I've heard about in this area.

It had a happy ending since Doug Watkins and Hugh Simpson escaped serious injury, but Doug swears that from now on he's a "bank fisherman."

IF YOU LIKE mystery, don't miss the play to be presented this weekend by the Senior Class at London High School. Title of the presentation is the "Mountain House Mystery."

It comes complete with a treasure map, ghosts, a wind-blown mansion, odd servants, unusual characters, etc. Think you'll enjoy the whole production.

SPARKING OF WEATHER, now is a mighty good time to get started on that paint-up, clean-up, fix-up campaign around your house. A lot of folks are already under way, but I notice still others who've already let their lawn get ahead of them.

Remember, a community is most often judged by its appearance. Clean, neat homes and yards, clean streets and a beautiful community cannot help but leave a good impression.

AS FOR IMPRESSIONS, now that tourist traffic is starting to pick up London's community fountain is getting a lot of attention. It is interesting to stand down there and watch passers-through looking it over.

Occasionally people stop to take pictures or just wheel around the block for another look. Here's hoping they remember us for that.

Last week I happened to come across some pictures shot by the Herald while that area was still the last stand. Quite a difference! Well run one of them soon, just in case you've forgotten the improvement.

PLANS ALREADY underway for the best yet of July celebration here. American Legion officials indicate this year's will be a dandy.

Top notch speaker is expected for the event, and once again London County will be crowning a dairy queen. As you probably remember, last year our county won state-wide recognition for the best Dairy Month program.

SELECTIVE . . . a youngster, on setting out for Sunday school, was given two nickels, one for the collection plate and one for himself. As he rambled down the street, he jangled the coins in his hand. Suddenly a coin slipped from his grasp and rolled into a sewer.

He gazed ruefully down through the grate. Finally, he sighed, "Well, there goes the Lord's nickel."

THOUGHT FOR THE WEEK . . . good luck is a lay man's estimate of a worker's success.

James Messler Receives Dairy Award At 1

James Messler, owner of the Messler Dairy, has received the 1956 Dairy Award for his outstanding record in the dairy industry. The award was presented to him by the London County Health Department. Messler's dairy has been recognized for its high quality milk production and excellent record of health and safety.

Missionaries To Speak At C. P. Church Sunday

Rev. Davis Bryson of San Francisco, Cal., will be guest speaker at the Cumberland Presbyterian Church at 7:30 P. M. Sunday, May 5th.



REV. DAVIS BRYSON

The Rev. and Mrs. Bryson are directors of the Youth Work in the Cumberland Presbyterian Church, San Francisco. The Brysons have worked in the Chinese Mission for the past nine years. Previously they served as missionaries to Colombia, South America, from 1932-1942, and again from 1944-47. Rev. Bryson has also served as pastor of the Rose City Cumberland Presbyterian Church in North Little Rock, Ark.

The public is cordially invited to come and hear this missionary tell of the work that is being done in San Francisco Mission.



Old fid will be doing double duty for this young lady when she switches on her radio. Thanks to Mr. Sun she will not only get a tune but also her favorite music from this sun-powered radio. This Bell Telephone solar battery set is holding is now on sale to the public by a radio manufacturer as part of a new transistorized portable radio. An optional accessory, the solar battery can be plugged into the back of the radio. If our sunbather were to flip the plastic case over you would see the 32 silicon cells that catch the sun's rays and convert them into electrical energy to power the radio.

Health Dept. Lists Suggestions For Water Supply

The London County Health Department this week released recommendations for home water supplies so as to avoid possibilities of disease and contamination. The department listed four points for consideration:

1. If at all possible, water service should be obtained from a public water supply, such as that of a municipality, utility district, or a properly franchised water utility.
2. If public water supply service is unavailable, ground water sources such as wells and springs should be investigated with the aid of the county health department.
3. Cisterns are not recommended because of inadequate quantity during extended dry periods and the difficulties involved in protection and treatment of the water. If it becomes necessary to consider this type of water supply, the county health department should be consulted. Concrete block or brick cisterns, plastered or unplastered, should not be used.
4. Surface water sources should only be considered when all other possibilities have been exhausted. All surface waters including that from creeks, rivers, ponds, and lakes, should be treated through a properly designed filtration plant with a minimum of thirty minutes coagulation, four hour settling, and filtration at 2 gal. per minute per square foot, and continuous chlorination with 30 minutes contact time. The cost of operation requirements for this type treatment make it impractical for most individual water supplies.

FHA Mother And Daughter Program Held Friday night

"Mom" was honored Friday night as the London FHA Chapter carried out the theme "London Bells - Yesterday and Today," at the second annual Mother-Daughter Banquet. Janey Stewart chapter president, welcomed the guests.

Miss Margaret Browder, state FHA Supervisor of Home Economics, was guest speaker. Her topic was "Home Economics - Yesterday and Today." Mrs. W. R. Sewell gave the response.

Jane Waller, Carol Ferguson, Alice Shilwell, and Pat Long sang songs of today. Mrs. M. C. Anderson and Mrs. Benny Simpson sang songs of Yesterday.

London Musician Is Honored By "Hoagy"

A London musician, Bill Lawson, was honored by Hoagy Carmichael April 23 by his selection to appear with the composer in his Knoxville concert on that date.

Lawson was guest clarinet soloist with the Knoxville Symphony Orchestra, playing George Gershwin's "Rhapsody in Blue." He also played clarinet in the small jazz combo with Hoagy which played some 10 of the most popular compositions of the well known musician, including his most famous, "Star dust."

Sgt. John T. Johnson With 25th Division

Sgt. John T. Johnson, son of Mr. and Mrs. Russell H. Johnson, of London, Ky., recently participated in a three-week field training exercise with the 25th Infantry Division at Pohakulo, Hawaii.

A fire team leader in Company B of the division's 27th Regiment, Sergeant Johnson entered the Army in May 1948 and was last stationed at Fort Knox, Ky.

Big Crowd, Good Horses Turn Out For Philadelphia Horse Show Saturday

London County's first horse show of the season, greeted by warm, clear weather, brought out a big crowd and a full field of good horses last Saturday night when Philadelphia officials termed a successful program.

Sponsored by the Philadelphia Community Club, the show featured eight classes with competition among some of the finest horses in this area running high in each event.

In the Lead Line Pony Class, first place went to "Rocky," owned and shown by Mary Lee Wampler. Second place went to "Trigger," owned and shown by Vicky Wilson; third to "Lady," owned by Jim Blount and shown by Jane Blount; fourth to "Bitty," owned by Wampler Wholesale Meats and shown by Eddie Roberts.

In the Ladies Pleasure Class, "Kelly," owned by Garland Lindsey and shown by Linda Smith took top honors. Second prize went to "Silvercrest Sensation," owned and shown by Wampler. Third to "Dixie," owned and shown by Dottie Chestnut; fourth to "Society Boy," owned by Sarah Ann Simpson; and fifth to "Satan," owned and shown by Barbara Burnett.

In the Men's Pleasure Class, "Son Sargent," owned and shown by Jerry Brock won the blue ribbon. "Kelly," owned by Garland Lindsey, took second, with "Ted," owned by W. H. Robinson and shown by Ralph Robinson; third, "Nancy," owned and shown by J. E. Hughes; fourth, and fifth to "Society Boy," owned and shown by Wampler.

"Gooder," owned by Wampler, and shown by Lawrence Segaca, took first place in the Children's Pony Class. Second went to "Beauty," owned and shown by Tommie Bates; third to "Princess," owned by Jim Blount and shown by Sarah Jo Blount; fourth to "Lady," owned by Jim Blount.

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Dan Jenkins, son of Mr. and Mrs. E. S. Jenkins of Lenoir City, has completed the requirements for a Bachelor of Science Degree in Health and Education. He will graduate from East Tennessee State College on May 31.

2 London Men Escape Serious Injury As Boats Collide In Freak Accident

Two London men miraculously escaped serious injury last Friday in the collision of two motor boats below Fort Loudoun dam on the Tennessee River.

Hugh Simpson sustained scratches and bruises, while his companion, Doug Watkins, was confined overnight at Bacon Hospital for treatment of cuts and bruises.

Watkins said that the two were returning from a day's fishing on the Little Tennessee River when the accident occurred about 4:30 p.m. They were crossing the Big Tennessee when they noticed a boat approaching them at high speed.

The boat did not veer and they were unable to dodge it, and the speeding craft struck the boat of the London men directly amidships. The crash tore out the entire center of the boat to the waterline and it began to sink.

Home Demonstration Workers Being Honored In Observance Of HD Week

This week which is set aside as Home Demonstration Week is being observed by Home Demonstration workers throughout the nation. The members of the 14 Home Demonstration Clubs in London County join in this nationwide celebration.

These presidents, along with the other club officers and club leaders are largely responsible for carrying on the club program which is intended for teaching better home making practices.

Tennessee is only one of the 48 states for which educational programs are designed to give all members of the family, in their own home and community, result of research which makes for better living. There are over 2,000,000 receiving this direct information each year.

LHS Senior Class To Present Play Friday, Saturday

London High School's Senior Class will present its play, "Mountain House Mystery," in performances at the high school auditorium this week. The play will be presented at 7:30 p.m. on Friday and Saturday.

The Mountain House itself is an old dwelling built on top of a cliff. The action begins on a dark night when the Ford family arrives for a few days rest away from town.

Sandra, Miss Ford's niece, has always been proud that she is the descendant of Black Barney, the outlaw who built the Mountain House. She is sure that the ghosts of Black Barney and his mother, who was quite a character, are still there.

They receive a telegram from long lost Uncle Jonathan Ford, asking if they have the missing half of a treasure map which he has recently discovered among some of Black Barney's possessions. Uncle Jonathan arrives, but while they are fitting the map together the lights go out and both the maid and Uncle Jonathan disappear.

The new maid, Mary, seems unduly interested in the Ford family. Mysterious hands reach out from the cellar door toward Sandra. The ghost of Black Barney's mother appears, but they suspect she is more flesh than spirit.

Will Uncle Jonathan Ford be found alive? Why is the maid so interested in the Ford family? Whose mysterious hands are reaching for Sandra? Is the ghost real?

For the answer to this exciting episode, better see "Mountain House Mystery," presented Friday and Saturday nights by the London High School Senior Class under the direction of Mrs. Charles Colville and Mrs. Eugene Booth. Admission is 50¢ and 75¢.

Redskins Drop Two Baseball Games Here

The Alcoa High Tornadoes handed the London High Redskins a 10-2 loss last Friday night at Legion Field.

Alcoa all but won the game in the 1st inning with four walks and a long triple by Cameron. Four runs scored and the Redskins could never recover.

Bucky Marum allowed the Redskins only four hits, while the Tornadoes were popping out nine hits off pitched Jim Watts.

Arch rival Lenoir City High topped the London High Redskins 3-1 last Saturday night at Legion Field.

Despite a four hit, 13 strikeout performance by Ray Howard, the Lenoir Redskins didn't have the hitting power as the Lenoir City Panthers came through with a 3-1 victory.

Belief pitcher Howard Luttrell got credit for the win, with the score tied at 1-1 at the end of the four innings of play. Lenoir City scored runs in the 5th and 7th innings helped along by two errors made by the Redskins.

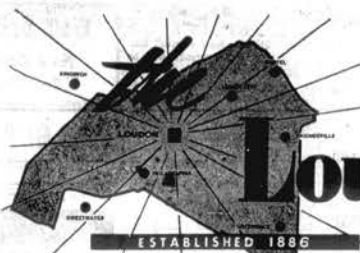
Buster Custard, Jim Watts, Bucky Birk, and Bill Lawson each got one or more hits for the Redskins.

Two More Shrubs Are Donated In Fountain

Two additional shrubs in London's community fountain have been established as memorials this week, bringing to 27 the number donated of the 35 around the installation.

One shrub donated this week has been established as a memorial to Dr. William Rhodes Douthett. The donation was made by his granddaughter, Mrs. Earl Alexander.

Another shrub honors Sam W. Blair. The memorial was established by the family.



The Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 24

LOUDON, TENNESSEE, THURSDAY, MAY 2, 1957

PER COPY 10¢

Just Piddlin'

By The Editor

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THOUGHT FOR THE WEEK . . . good luck is a lay man's estimate of a worker's success.

James Messler Receives Dairy Award At Nashville FFA Program Last Week

James Isaac Messler, 16, FFA member of Greenback chapter, Greenback High School, Loudon County, was chosen Friday afternoon, April 26, to receive the State FFA Dairy Award of \$150 and a plaque.

James, 16, is a two-year member of the Greenback FFA chapter and is a sophomore in Greenback High School. He lives with his parents, Mr. and Mrs. C. L. Messler at Route 2, Greenback. James is majoring in agriculture. In 1956 he won the Dairy Award in his local chapter. He is interested in showing his registered cattle at the local county and other fairs. Last fall he showed nine head at fairs and won more money from fairs than any other boy in his chapter. . . . a total of \$272.05, a small amount

of which he won on tobacco, which placed fourth, and his tomatoes which were first in the FFA show at the Knoxville fair. His two-year-old cow Grand Champion in the FFA show and Reserve Grand Champion in the open show at Knoxville. His aged bull won Grand Champion in the open show at Knoxville.

Last fall his local community sponsored a fair in Greenback and in that fair, James showed six head, winning five firsts and the Grand Champion, also winning first on Ispesedea hay, and yellow tomatoes. The Messlers also won the "Loving Cup" for the family winning the most points at this fair.

James showed 6 registered Holsteins at Sweetwater; 6 at Greenback Community Fair at Maryville and 9 at Knoxville during 1956 and won the following awards: 16 blue ribbons, 6 red, 4 whites, 3 pinks and one yellow ribbon; one senior Champion, 4 Grand Champions, one Reserve Grand Champion and one Reserve Senior Champion.

In February, 1957, at Dairy Herd Improvement meeting in Knoxville, James was asked to make a talk on "What Practices Should Be Followed in Raising Calves From Birth To Breeding Age."

His father and James are on the D.H.I.A. program. They started on this program in October 1955. They find it helpful in many ways. Four of the cows by James have been on the "Ten Top Honor Roll Cows." Their herd of registered Holsteins is now Brucellosis-free. They have a certified herd and have received a certificate. They use the calf vaccination furnished by the State.

At the present, James owns 21 registered Holstein cows and calves. He raised all of these with the exception of six, which he bought with savings from the Knox County Holstein sale at the University of Tennessee.

James now has ten calves in his barn, which he feeds and cares for. He helps in the dairy before and after school. He and his father farm together and share expenses and profits. They use artificial breeding for their registered cows and keep a good registered bull for their grade cows.

After finishing high school, James hopes to be able to go to the University of Tennessee for some agricultural courses in connection with his farming program.



REV. DAVIS BRYSON

The Rev. and Mrs. Bryson are directors of the Youth Work in the Cumberland Presbyterian Church, San Francisco, Cal., will be guest speaker at the Cumberland Presbyterian Church at 7:30 P. M. Sunday, May 5th.

The public is cordially invited to come and hear this missionary talk of the work that is being done in San Francisco Mission.



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2. If public water supply service is unavailable, ground water sources such as wells and springs should be investigated with the aid of the county health department.

3. Cisterns are not recommended because of inadequate quantity during extended dry periods and the difficulties involved in protection and treatment of the water. If it becomes necessary to consider this type of water supply, the county health department should be consulted. Concrete block or brick cisterns, plastered or unplastered, should not be used.

4. Surface water sources should only be considered when all other possibilities have been exhausted. All surface waters including that from creeks, rivers, ponds, and lakes, should be treated through a properly designed filtration plant with a minimum of thirty minutes coagulation, four hour settling, and filtration at 2 gpm per minute per square foot, and continuous chlorination with 30 minutes contact time. The cost and operation requirements for this type treatment make it impractical for most individual water supplies.

FHA Mother And Daughter Program Held Friday night

"Mom" was honored Friday night as the Loudon FHA chapter carried out the theme "Loudon Belongs Tomorrow" at their second annual Mother-Daughter Banquet. Janet Stewart chapter president, welcomed the guests.

Miss Margaret Browder, state FHA Supervisor of Home Economics, was guest speaker. Her topic was "Home Economics—Yesterday and Today." Mrs. W. R. Sewell gave the response.

Jane Walker, Carol Ferguson, Alice Shilliner and Pat Long sang songs of today. Mrs. M. C. Anderson and Mrs. Benny Simpson sang songs of Yesterday.

Loudon Musician Is Honored By "Hoagy"

A Loudon musician, Bill Lawson, was honored by Hoagy Carmichael April 23 by his selection to appear with the composer in his Knoxville concert on that date.

Lawson was guest-clarinist soloist with the Knoxville Symphony Orchestra, playing George Gershwin's "Rhapsody in Blue." He also played clarinet in the small jazz combo with Hoagy which played some 10 of the most popular compositions of the well known musician, including his most famous, "Stardust."

Sgt. John T. Johnson With 25th Division

Sgt. John T. Johnson, son of Mr. and Mrs. Russell H. Johnson, Loudon City, recently participated in a three-week field training exercise with the 25th Infantry Division at Pohakulo, Hawaii. A fire team leader in Company B of the division's 27th Regiment, Sergeant Johnson entered the Army in May 1948 and was last stationed at Fort Knox, Ky.

Big Crowd, Good Horses Turn Out For Philadelphia Horse Show Saturday

Loudon County's first horse show of the season, greeted by warm, clear weather, brought out a big crowd and a full field of good horses last Saturday night when Philadelphia officials termed a successful program.

Sponsored by the Philadelphia Community Club, the show featured eight classes with competition among some of the finest horses in this area running high in each event.

In the Lead Line Pony Class, first place went to "Rocky," owned and shown by Mary Lee Wampler. Second place went to "Trigger," owned and shown by Vicky Wilson; third to "Lady," owned by Jim Blount and shown by Jane Blount; fourth to "Bitty," owned by Wampler Wholesale Meats and shown by Eddie Robinson.

In the Ladies Pleasure Class, "Kelly," owned by Garland Lindsey and shown by Linda Smith, took top honors. Second prize went to "Silvercrest Sensation," owned and shown by Colleen Lonas; third to "Dixie," owned and shown by Dottie Chestnut; fourth to "Society Boy," owned by Tolbert Simpson; and fifth to "Satan," owned and shown by Barbara Burnett.

In the Men's Pleasure Class, "Son Sargent," owned and shown by Jerry Brock won the blue ribbon. "Kelly," owned by Garland Lindsey, took second, with "Ted," owned by W. H. Robinette and shown by Ralph Robinette, third; "Nancy," owned and shown by J. E. Hughes, fourth; and fifth to "Society Boy," owned and shown by Tolbert Simpson. "Goodie," owned by Wampler's and shown by Lawrence Segaca, took first place in the Children's Pony Class. Second went to "Beauty," owned and shown by Tommie Eales; third to "Princess," owned by Jim Blount and shown by Sarah Jo Blount; fourth to "Lady," owned by Jim Blount.

and shown by Jane Blount; and fifth to "Bitty," owned and shown by Randy Wilson.

In the five Gaited Horses Class, first place went to "Gray Genia," owned by D. D. Murr and shown by David Cunningham. Second went to "Sugar," owned and shown by D. D. Murr; third to "Silvercrest Sensation," owned and shown by Colleen Lonas; fourth to "Red Lady," owned and shown by Gordon Harris; and fifth to "Lady," owned and shown by Ralph Duncan.

In the Walking Horse Class, "Sherry Ann 5th," owned and shown by S. E. Shelton, took first prize. Second went to "Nona B," owned and shown by Mrs. S. E. Shelton; third to "Son Sargent," owned and shown by Jerry Brock; and fourth to "Tag Along," owned by George Evans and shown by Gene Evans.

First place in the Harness Class went to "Red Lady," owned by Gene Evans.

Continued on page 6



Dan Jenkins, son of Mr. and Mrs. E. S. Jenkins of Loudon City, has completed the requirements for a Bachelor of Science Degree in Health and Education. He will graduate from East Tennessee State College on May 31.

2 Loudon Men Escape Serious Injury As Boats Collide In Freak Accident

Two Loudon men miraculously escaped serious injury last Friday in the collision of two motor boats below Fort Loudoun dam on the Tennessee River.

Hugh Simpson, state senator, was guest speaker. Her topic was "Home Economics—Yesterday and Today." Mrs. W. R. Sewell gave the response.

Jane Walker, Carol Ferguson, Alice Shilliner and Pat Long sang songs of today. Mrs. M. C. Anderson and Mrs. Benny Simpson sang songs of Yesterday.

The boat did not veer and they were unable to dodge it, and the speeding craft struck the boat of the Loudon men directly amidships. The crash tore out the entire center of the boat to the waterline and it began to sink.

Home Demonstration Workers Being Honored In Observance Of HD Week

This week which is set aside as Home Demonstration Week, is being observed by Home Demonstration workers throughout the nation. The members of the 14 Home Demonstration Clubs in Loudon County join in this nation-wide celebration.

Congratulations to the club presidents over the county who are putting forth special efforts in order that Home Demonstration work might grow. These presidents are: Madison West of Brown; Mrs. Charles Wheeler, Dixie Lee; Mrs. John Garner, Eatons; Mrs. Joe Vineyard, Fort Loudon Village; Mrs. Jack Lee, Loudon; Mrs. Mrs. Bruce Hinton, Greenback; Mrs. T. J. Smith, Hines Valley; Mrs. John Bright, Lakewood; Mrs. Allen Pine, Lee

Watkins, who had been sitting on the amidship seat, said that he dove into the front of the boat, escaping serious injury by inches. Simpson, controlling the motor of the boat, had as narrow an escape as the speeding craft roared past inches away. Luckily the motor of the boat was knocked up and away from the two men.

The other boat was piloted by Fate Evans, owner of the boat docked on which the Loudon men had rented a motor craft. He was testing a new motor and crouched over it so that he could see the other boat. His boat escaped damage, although witnesses said it bounced some 35 feet in the air, and after restarting his motor he helped get the sinking boat to the bank. Persons on shore helped the Loudon men from the wreck.

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LHS Senior Class To Present Play Friday, Saturday

Loudon High School's Senior Class will present its play, "Mountain House Mystery," in performances at the high school auditorium this week. The play will be presented at 7:30 p.m. on Friday and Saturday.

The Mountain House itself is an old dwelling built on top of a cliff. The action begins on a dark night when the Ford family arrives for a few days rest away from town.

Sandra, Miss Ford's niece, has always been proud that she is the descendant of Black Barney, the outlaw who built the Mountain House. She is sure that the ghosts of Black Barney and his mother, who was quite a character, are still there.

They receive a telegram from long lost Uncle Jonathan Ford, asking if they have the missing half of a treasure map which he has recently discovered among some of Black Barney's possessions. Uncle Jonathan arrives, but while they are filling the map together the lights go out and both the maps and Uncle Jonathan disappear.

The new maid, Mary, seems unduly interested in the Ford family. Mysterious hands reach out from the cellar door toward Sandra. The ghost of Black Barney's mother appears, but they suspect she is more flesh than spirit.

Will Uncle Jonathan Ford be found alive? Why is the maid so interested in the Ford family? Whose mysterious hands are reaching for Sandra? Is the ghost real?

Redskins Drop Two Baseball Games Here

The Aloha High Redskins handed the Loudon High Redskins a 10-2 loss last Friday night at Legion Field.

Aloha all but won the game in the last inning with four walks and a long triple by Cameron, four runs scored and the Redskins could never recover. The Aloha team allowed the Redskins only four hits, while the Tomatoes were pounding out nine hits off pitched Jim Watts.

Arch rival Loudon City High topped the Loudon High Redskins 2-1 last Saturday night at Legion Field.

Despite a four hit, 13 strikeout performance by Ray Howard, the Loudon Redskins didn't have the hitting power as the Loudon City Panthers came through with a 5-1 victory.

Relief pitcher Howard Luttrell got credit for the win, with the score tied at 1-1 at the end of the four innings of play. Loudon City scored runs in the 5th and 7th inning helped along by two errors made by the Redskins.

Two More Shrubs Are Donated In Fountain

Two additional shrubs in Loudon's community fountain have been established as memorials this week, bringing to 27 the number donated of the 35 around the installation.

One shrub donated this week has been established as a memorial to Dr. William Rhea Douthett. The donation was made by his granddaughter, Mrs. Earl Alexander. Another shrub honors Sam W. Blair. The memorial was established by the family.

Pvt. Guy Crawford Is Stationed in Germany

Army Pvt. Guy T. Crawford, son of Mrs. Gladys A. Crawford, Lenoir City, is serving with the 56th Quartermaster Company which recently moved from Fort Lee, Va., to Germany.

Crawford entered the Army in June 1966 and received basic training at Fort Jackson, S. C. The 18-year-old soldier attended Lenoir City High School before entering the Army.



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The Loudon County Herald

"Loudon County Family Newspaper"

Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN, Publishers

So-Called Weaker Sex Taking Major Roll In Traffic Safety Programs

There is nothing weak about the role the so-called weaker sex is playing in traffic safety—they are doing a man-sized job.

That is the opinion of Miss Alice C. Mills, director of women's activities of the National Safety Council, who said that school safety programs, bicycle safety and highway improvement seem to be the favorite projects of safety-minded women.

She said an analysis of entries in the 1966 Carol Lane Award program revealed that these three areas received the most attention, although activities were spread over a wide range of interests.

The Carol Lane Award named for the women's travel director of Shell Oil Co. and administered by the Council through a Shell Oil grant are presented annually to the three individual women and three women's or parents' organizations that have developed and directed the most effective traffic safety program.

Women who have furthered traffic safety program between June 15, 1966, and June 15, 1967, are eligible for 1967 Carol Lane Award.

Sgt. Virgil Hedrick Stationed In Korea

Army Sgt. Virgil P. Hedrick, 27, son of Mrs. Mattie Jane Hedrick, Route 4, Lenoir City, recently completed the 24th Infantry Division's radiological monitoring course in Korea.

Sergeant Hedrick is a platoon sergeant in Company E of the division's 21st Regiment. His decorations include the Purple Heart and the Combat Infantryman Badge.

In the Army for more than six years, the sergeant arrived overseas on this tour of duty last December after an assignment at Fort Jackson, S. C.

Ella Johnson. She is survived by a daughter, Mrs. Julia Hammock; a son, Joe Arthur; a step-daughter, one sister, one brother, four grandchildren and five great grandchildren.

Services were held Friday from the Mt. Olive Baptist Church. The Rev. Ralston officiating. Interment was in River View Cemetery, Hawkins, Loudon was in charge.

OBITUARIES

Samuel B. Williams

Samuel B. Williams, 79, passed away at his home on Route 4, Loudon, Saturday after a lingering illness. He was a devoted member of Corinth Baptist Church since age 19.

He is survived by his widow, Ida Bennett Williams; a son, Fred; seven grandchildren; 11 great grandchildren; a brother, R. G. Williams of Loudon; two sisters, Mrs. Minnie Lawson and Mrs. Emma Jaynes, Loudon; and a foster daughter, Mae Edgeworth of Lenoir City.

Funeral services were held Monday at 2 p.m. from the Corinth Baptist Church, with Hawkins, Loudon, in charge.

J. F. Roberts

J. F. Roberts, 83, passed away at 8:50 p.m. Tuesday at the home of his daughter, Mrs. Herbert Jackson, 803 Mulberry St. He is survived by two daughters, Mrs. Jackson and Mrs. Ralph Preston of Dayton, A.; a step-daughter, Mrs. W. R. Cooper, Herriman; three sons, Joe, Kermit and Frank, all of Loudon; a step-son, Walter Mae of Kingston; a brother, Mack of Lenoir City; 11 grandchildren and five great grandchildren.

Funeral services will be held at 4 p.m. today at Hawkins Chapel, Loudon, the Rev. J. B. Watson and Rev. O. C. Rainwater officiating. Mr. Roberts was a member of Blairland Church, of which he was a deacon.

Mrs. Belle Carmichael

Mrs. Belle Kline Carmichael, 82, died suddenly Sunday at the home of her granddaughter, Mrs.

awards totaling \$3,500. Miss Mills said.

The awards are the only national recognition given women for their contribution to the preservation of lives through traffic safety program in their community or state.

THE COURT HOUSE RECORD

Marriage Licenses

Apr. 36—Robert D. Fox to Phyllis Jo Ann Wiggins.

Apr. 27—William W. Johnson to Viola Rose Stittler.

Apr. 29—Jerrill T. Leach to Joyce Faye Brown, Ray N. Hope to Hildergard Anna J. Schneider.

Real Estate Transfers

Apr. 24—Deed from Lenoir City Co. to P. E. Palmer, 1 lot, 2nd; John R. Tinsler and wife to R. V. Watson and wife, 1 1/2 acres, 3rd; Philadelphia Hosiery Mill Inc. to Loudon County, ROW, 4th; Joseph F. Brient to Charles Lawson and wife, 2 tracts, 3rd; Kenneth E. Lee and wife to John Baird and wife, 2 lots, 2nd.

Apr. 25—Deed from Fred Pipp and wife to James D. Pipp and wife, 2 tracts, 3rd.

Apr. 26—Deed from Paul W. Sutton and wife to Hubert Myers, 1 1/2 acres, 2nd; Roy Coppock and wife to James J. Henry and wife, 1 tract, 3rd; Fred Griffith and wife to James J. Henry and wife, 1 tract, 3rd.

Apr. 27—Deed from James W. Cable and wife to Roy F. Medlin, 1 tract, 3rd; Earl E. Sinner and wife to E. V. Robinson and wife, 24 acres, 2nd.

Apr. 29—Deed from Ed Silvey and wife to W. J. Hamilton and others, 2 tracts, 2nd; W. J. Hamilton and others to Jimmy Ragdale and wife, 2 tracts, 2nd; Lenoir City Co. to Bobbie E. Fox and wife, 1 lot, 2nd; Lenoir City Co. to Jerry W. Geer and wife, 1 lot, 2nd; Roy R. Best and wife to Homer L. Best and wife, 4 1/2 acres, 3rd; E. B. Barron to Tom Barron and wife, 1 tract, 2nd; Lenoir City Co. to William O. Roberts, 1 lot, 2nd; Arthur McCollister and wife to W. B. Snow and wife, 12 lots, 1st.

Cases Filed—Circuit Court. 561—John Love vs. Mrs. Ethel Richardson and others, damages, auto accident.

Cases Filed—Chancery Court. 4371—Ann Lou G. Krause vs. Clyde A. Krause, divorce.

4372—Eubene L. Fine vs. Dolores Darline M. Fine, divorce.

4373—Bobby E. Presley vs. Barbara Jo A. Presley, divorce.

4374—Fred Harold vs. Lucy G. A. Harold, divorce.

4375—Verna Sue R. Costner vs. Harold F. Costner, divorce.

4376—Margaret J. Blanks vs. Boots C. Blanks, divorce.

4377—Margaret C. Reynolds vs. Fred Reynolds, divorce.

4378—Betty A. Norris vs. Harold Norris, divorce.

March Bond Sales Are \$6,803.00

Loudon Countians invested \$6,803 in U. S. Savings Bonds during March, according to C. T. Burdett, county savings bonds chairman. For the past three months, purchases amounting to \$42,034 placed the county in 4th place in the 2nd district.

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state advertising and publicity chairman for the bond program, has announced plans for celebrating "Minute Man Month" during May. The observance will be inaugurated when the Governor of Massachusetts presents to Governor Frank Clement a large framed photograph of the original Minute Man.

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LEGAL

NOTICE TO CREDITORS

Estate of Lou E. McGill, Deceased. Notice is hereby given that on the 25th day of April, 1967, letters testamentary in respect to the Estate of Lou E. McGill, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 2nd day of May, 1967.

Cecil McGill, Executor,
Estate of Lou E. McGill, Deceased
May 2, 1967

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WHITE STORES



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With a whole new "lower Ford" to smooth out the bumps, the '57 Ford rides silent, solid, over the roughest roads.

The new kind of Ford ride starts from the rugged new wide-base frame, which lowers the center of gravity. New Sweep-Back, Ball-Joint Front Suspension takes the shock and vibration out of bumps by "rolling with the punch." New Level-Ride Rear Suspension keeps an even keel through the turns.

Six or V-8 the going's great. You can have your choice of the Thunderbird's own engines... or the most powerful "six" in its field—Ford's Mileage Maker Six.

The longest, lowest Ford over-in two big shoes. Low-slung and lovely, Fords come over 17 feet long in Fairlane... over 16 feet in Custom models.

At low, low Ford prices the only thing familiar about this car is its cost—still Ford-low.

*Including a Thunderbird 312 Supercharged V-8 that delivers 300 horsepower and a 390-hp Thunderbird 312 Super V-8.

Action Test the new kind of Ford

LOUDON MOTOR COMPANY

Grove Street

Only Your Ford Dealer Has A-1 Used Cars and Trucks

GL 8-2616

PHILADELPHIA NEWS

Mr. and Mrs. Junior Foster from Burlington, N. C. were the weekend guests of Mrs. Foster's parents, Mr. and Mrs. Don Gourley.

Mr. and Mrs. Eugene Jenkins and children from Kokomo, Ind. were called here Thursday due to the death of Mr. Jenkins' grandmother. They returned to their home on Sunday.

Judy Davis

Miss Annie Jenkins left last week to visit her sister, Mrs. Winfield Butler and Mrs. Butler of Rockwood. Mrs. Winfield has been ill and is recuperating at her home.

Mr. and Mrs. Don Gourley and daughter, Opal, went to Maryville Sunday to the Blount Memorial Hospital where Mrs. Gourley's father, Mr. G. G. Harrois is a patient. They returned home Monday but planned a return visit

on Tuesday.

Mr. and Mrs. Large had as their guests from Monday through Thursday, Mrs. Large's daughter, Mrs. Dewey Tobias and Mr. Tobias from Akron, Ohio.

Mr. and Mrs. Millard Christian and daughter, Sandra Kay from Thomasville, N. C. were the weekend guests of Mr. and Mrs. W. F. Christian.

Mrs. George Large went to Knoxville Friday to visit her sister, Mrs. Dotter Hamilton and Mr. Hamilton and Miss Gertrude Jenkins who has been ill for a long time. Mrs. Large returned to her home on Sunday.

Mr. Charlie Barnett from Sweetwater was visiting with his brother, Mr. Wesley Barnett and Mrs. Barnett and Mrs. Taylor Graves on Monday afternoon.

The Rev. and Mrs. John Bevens and Mr. and Mrs. Floyd Clevenger and children from Maryville were visiting with Mr. and Mrs. James Brock Saturday.

Mr. Pen Jaynes was the dinner

guest Sunday of his daughter,

Mrs. Wilbur Volles and Mr. Volles and children.

Mr. and Mrs. Paul Roberts and children, Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Jennings Clark Sunday.

Mrs. Wesley Barnett, Sharon and Barbara Martin were visiting in Knoxville Saturday.

Mr. and Mrs. George Castelli and daughter Vicki, Mr. and Mrs. Jackie Scott and daughter Arana left Friday for Symaria, Tenn. to visit A. L. Walter Shell and Mrs. Shell and little son, Tracy Michel. They returned on Sunday evening.

Mr. Roy Phillips and boys from Crossville, Mr. and Mrs. Allen Phillips from Dayton, Tenn. were guests Sunday of Mr. and Mrs. T. R. Phillips.

Mr. and Mrs. John Everett and Mr. and Mrs. Ed Waller Jr. left Friday for Atlantic City, New Jersey on a business trip.

Mrs. Josephine Davis, Valerie and Judy and Sharon Barnett were visitors in Knoxville Saturday afternoon.

Ernie and Allen Lawson, sons of Mr. and Mrs. W. J. Lawson visited with their sister, Mrs. Sterling Tate and Mr. Tate during the Easter holidays. The Tates live at Rockwood.

Mrs. Sterling Tate from Rockwood was the guest of her parents, Mr. and Mrs. W. J. Lawson Sunday.

Mrs. William Castelli from Englewood was a guest at her son's home, Mr. James Castelli and Mrs. Castelli Sunday.

Mr. and Mrs. Ray Castelli and children, Jackie, Bobby and Helen were visiting with Mr. and Mrs. James Castelli and boys Sunday.

The Castells are from Edgewood.

Troy Gourley son of Mr. and Mrs. Don Gourley accompanied his sister, Mrs. Junior Foster and Mr. Foster on their return trip to Burlington, N. C. Troy is planning on spending the summer at their home.

Miss Zula Milaps from Rockford, Ill. recently flew in to spend a few days with her parents, Mr. and Mrs. Henry Milaps.

Mrs. Buddy Brewster from Knoxville, Mrs. Harold Brewster and sons and Mrs. Earl Milaps and children from Loudon were visiting with Mrs. Joe Brewster and sons Sunday.

Mr. and Mrs. Glen Thompson and daughter, Joanne and Joyce of Rockford, Ill. returned to their home Monday afternoon after having spent the Easter holidays here and in Loudon with relatives and friends.

Mrs. George Martin and Barbara, Mrs. Millard Christian and Kay from Thomasville, N. C. and Mrs. Glen Thompson from Rockford, Ill. were visitors in Loudon City Saturday.

Mr. J. P. Hobbs from Martel was visiting his daughter, Mrs. J. G. Taylor Monday and Tuesday.

Mrs. Charlie Vermillion, Miss Norma Jean Vermillion and Mr. Tommy Green from Knoxville were the dinner guests Sunday of Mrs. Walter McGhee and Billie Jean. Other dinner guests were Mr. and Mrs. Josiah Phillips and son Josiah, the III and daughter Patty. After dinner the visitors went to Sweetwater Hospital to visit Mr. Walter McGhee who is a patient there at this time.

Mr. and Mrs. Bob Davis Sr., Mrs. Bob Davis Jr. and girls, Connie and Marsha and Connie's guest Donna from Loudon City were visiting with Mr. and Mrs. Richard Davis and Mr. and Mrs. Stanley Davis Sunday afternoon.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

This is National Home Demonstration Week and congratulations to all women who are club members in Loudon County. With two more months I will have completed five years of work here in the county, and I could never wish for a finer group of women.

This week, one of these fine club members from the Loudon City Club has expressed herself in reference to her telling toward

the work in general. Mrs. Ruth M. Leuze is one of the more recent club members:

"A year has gone by since I became a member of the Loudon City Home Demonstration Club and I want to tell what the club has meant to me.

First let me say I've thoroughly enjoyed the fellowship with the other members of the club. They are a congenial group of homemakers.

"There have been many things I've gained from the club. I've always been interested in crafts but never seemed to find the time to sit down, decide just what I wanted to do. What supplies I needed, where I could find them and how to complete the project once it was under way. The craft leaders have been most helpful in securing needed materials and then having workshops to teach the easiest most practical method of carrying out our plans.

"Sewing is another part of homemaking that holds special interest for me. I've been trying for a long time to learn the hard way-by trial and error (mostly error). By attending club meetings and workshops I've learned sewing hints that will be of value in the future.

"Many of the demonstrations have been beneficial. For example, after attending the meeting where cake decorating was demonstrated I went home and did some practicing. My little boys thought our cake with yellow rosebuds the most beautiful they'd seen and also the tastiest.

"A few days ago after defrosting the refrigerator I remarked to my husband that I should be saving the water instead of pouring it out because I could use it in my steam iron. When he discovered I'd learned that through the Home Demonstration work the club had another booster then and there.

"In behalf of every member of the Loudon City I'd like to say, 'Thanks to Home Demonstration work over our land for making such a club possible.'"

SCHOOL NEWS

We enjoyed the movies shown at our school Tuesday afternoon. We wish to thank the Rev. Strunk for coming out to our school and running the projector.

The Sixth grade are missing their teacher, Mrs. Howard. Mrs. Billy Waller has been with them during Mrs. Howard's absence.

We were all really delighted to get a week off for Easter. "Who does not look forward to a vacation?" This may be a little late to say thanks to our cafeteria cooks for the nice meals prepared on Friday before our Easter vacation. The little Easter decorations on our plates were very pretty.

A movie was presented to our school Friday afternoon. It was real nice. We especially enjoyed the film on "Wrestling."

If you failed to come out for the horse show Saturday night, you missed a real treat. There was a good crowd out and plenty of displays of fine horses in action. The ribbon girls were kept busy delivering ribbons. Good refreshments were served by the P. T. A. They reported a good response. One attraction that was very interesting was the little tots riding the ponies. Everyone reported a very nice show.

LEGAL

NOTICE TO CONTRACTORS OF STATE HIGHWAY CONSTRUCTION BIDS TO BE RECEIVED

May 16, 1957

Sealed bids will be received by the State of Tennessee Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 A. M. Thursday, May 16, 1957.

LOUDON-KNOX COUNTY: Project No. SP-2006-A: The resurfacing with bituminous materials (plant mix) and the construction of a concrete median strip on a section of State Route No. 1, beginning at the junction of State Route No. 2 and extending towards Knoxville to a point approximately three (3) miles northeast of Farragut Working Days-150 (Unloading Point-Condor).

No Proposals will be issued after 4:30 P. M., Wednesday, May 15, 1957.

The Attention Of The Bidder Is Directed To Chapter 135, Acts Of 1945.

Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposals will be furnished. Prospective Bidders Must Have Filed Their Questionnaires For Qualification Five (5) Days Before The Date Of Letting. The right to reject any and all bids is reserved.

W. M. Leach, Commissioner

April 18, 25, May 2, 8.

LEGAL

James H. Little vs Shirley Ann Little, No. 4367, in Chancery Court at Loudon, Tennessee.

In this cause it appearing from the bill which is sworn to that Shirley Ann Little defendant, is a nonresident of the State, she is, therefore, hereby required to appear, on or before the first Monday of May next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense of the bill filed against her in said Court by James H. Little or otherwise the bill will be taken for confessed.

It is further ordered, that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 11th day of April, 1957.

Artie Dailley, Clerk and Master.

April 11, 18, 25, May 2, 9

Thursday, May 2, 1957

The Loudon County Herald

Bring Your Ford Home To Your

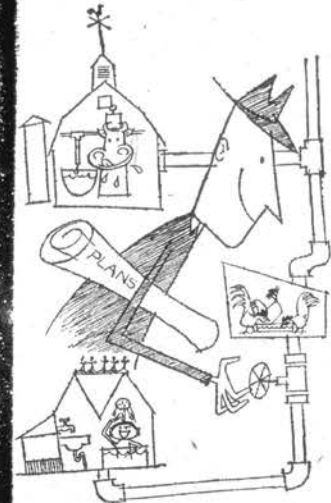
FORD DEALERS

- Factory Trained, Competent Mechanics
- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

we'll help you plan your electric water system*



*getting an electric water system that fits your particular farm needs is important. See us — or your county agent — for help in planning your water system. There's no charge for this service.

LOUDON UTILITIES

(Electric Department)

Jackson School News

We are looking forward to Field Day, Friday.

Mrs. Jackson's Room

We are picking up in our attendance. Everyone was at school Monday, except Joe McKeloy who was sick.

Mrs. Easter's Room

Our room had 100 per cent last month.

The 5th and 6th grade had a spelling contest the 6th grade won.

Mrs. Arp's Room

We have been having try-outs for Field Day.

Use Herald Want Ads To Buy, Rent, Sell, or Trade. Call GL 8-2721

DO IT NOW!

Yes, now is the time to get your winter garments ready for summer storage. Expert cleaning plus the added benefit of free mothproofing before summer storage will greatly increase the life of your winter garments.

WE USE THE FINEST IN THIS AREA

U-SAN-O MOTH PROOFING

For the finest in quality dry cleaning plus FREE U-SAN-O mothproofing; "Send to C & S and Get the Best"

C & S CLEANERS

Phone GL 8-2636 Loudon Phone GL 8-2636

GUARANTEED and INSURED

GUARANTEED and INSURED



PICK OF THE PACK!

CHOOSE FROM THE BEST USED CARS IN TOWN
...TRADED IN ON NEW ROCKET OLDSMOBILE!

- 55 Oldsmobile Super 4-Door
- 54 Oldsmobile 88 4-Door
- 53 Oldsmobile super 2-door holiday
- 53 Oldsmobile 98 4-Door
- 55 Dodge Royal 4-Door
- 57 Ford Custom 4-Door
- 55 Ford Customline 4-Door 8 cyl.
- 53 Ford Custom 4-Door
- 51 Ford 6 cyl. 2-Door
- 55 Chevrolet Belaire 4-Door 8 cyl.
- 53 Plymouth 4-Door
- 51 Dodge 4-Door
- 51 Mercury 2-Door
- 49 Pontiac 8 cyl. 4-Door

"Be Our Guest ----"

Take A Rocket Test!"

BERRY MOTOR CO.

1206 East Broadway Phone 65
Loudon City, Tenn.

60 MONTHS TO PAY on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.20 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

KERRY DRAKE



MARY WORTH'S FAMILY



GREENBACK NEWS

Pvt. Jack Potter spent the week end with his parents, Mr. and Mrs. Clarence Potter and family and has returned to Ft. Gordon Ga. where he is having military police training.

Mr. and Mrs. Floyd Hughes and children, Patricia Lee and Dale of San Antonio Texas have been the guests of Mrs. Hughes' brother, Dr. J. T. Hutton and Hutton and family in Knoxville and were guests Wednesday of Mr. and Mrs. Nick Rowland and Mrs. Nola Melton.

Mr. and Mrs. Cam Hall and sons, Jimmy and Tommy returned to Loudon Sunday after a weeks visit with Mrs. Hall's mother, Mrs. Mayne Wear.

Mr. and Mrs. Joe Kerr Walker, Pat and Mike of Maryville attended services here Sunday and were dinner guests of Mr. J. A. Walker and Mrs. A. L. Jones.

Mrs. Claude Hammonree of Vnoore is at home after a several days illness in the Sweetwater Hospital.

Forty young people and several older persons attended the Sunrise Service Easter Sunday at the home of Mr. and Mrs. Richard Woods with the pastor, the Rev. Frank Ladner. Mr. and Mrs. Woods served breakfast to the early worshippers.

Mrs. Della Peterson of Friendsville academy was the Easter guest of Mrs. R. M. Cook and Mr. Floyd and of Mr. and Mrs. Cas Foster of Maryville. Mrs. B. C. Potter and daughter, Terena Dianne of Glendale were Easter dinner guests of Mr. and Mrs. Clarence Potter.

Mrs. Dr. Carl Jobbins and Jackie and Mrs. Essie Cathey of Chicago have been guests of Mr. and Mrs. Sam McCollum Jr. in Maryville and visited Thursday with Mr. and Mrs. S. B. McCollum.

Mrs. A. C. Montgomery of Lenoir City spent the weekend with her mother Mrs. J. B. Griffiths and family.

Mrs. Roy Lowry and Miss Mae Lowry visited Mr. and Mrs. Corry Lowry near Friendsville Saturday.

Miss Mary Anderson is incurring a fine at her home here.

Mr. and Mrs. Guy W. Speed of Madisonville visited Friday evening with Mrs. Nola Melton.

Mr. Bruce Hinton teacher of Vocational Agriculture spent the past week with a group of his student attending a special farm program in Nashville.

James Isaac Messler one of Mr. Bruce Tinto's students in Greenback High School won first place in the state dairy award at the Tennessee Future Farmers of America Convention in Nashville the past week.

Frank Thompson, son of Mr. and Mrs. John L. Thompson is taking his basic military training at the naval base in San Diego, Calif.

Mr. and Mrs. P. S. Ferguson and family, Tommy, Jean, David and Dorothy of Bryson City, N. C. were Easter Sunday guests of Mr. and Mrs. S. B. McCollum.

Dr. Homer Hammonree who has been doing evangelistic work in Florida and in North Carolina has been the guest of his sister, Mrs. Ada Everett and Mr. and Mrs. J. E. Hammonree, Mr. and Mrs. S. F. Hammonree also he visited his sister, Mrs. Emma McCollum in Maryville.

Mr. Henry Everett and daughter Sally of Maryville visited his aunt, Miss Mary Wyrar here Saturday.

The Greenback Women's Missionary Society met in the Fellowship Hall last Thursday evening at 7:30 with Mrs. Frank King president in charge. The main feature of the program was given by Mrs. Fred Griffiths of Maryville, formerly president of Union Presbyterial, and she was introduced by Mrs. M. G. McTeer. Mrs. Cleo Franklin led the devotions and the minutes were read by the secretary, Mrs. Kyle McCall. Miss Margaret Thompson, treasurer gave a report of finances and Mrs. John Blankenship read from the book of prayer.

Johnny Blankenship of Marietta Ga. was the weekend guest of his parents, Mr. and Mrs. John Blankenship.

Mr. Edgar Calhoun of Kingsport was the weekend guest of his father, Mr. J. H. Calhoun and sister, Mrs. Lila Miller.

Mr. Charles Everett of Lenoir City visited Friday with his mother Mrs. Ada Everett.

The Girl Scouts, Blue Bird Mrs. L. G. Munro has recovered from an attack of flu at the home of her daughter, Dr. Mildred Alexander.

(Continued on Page 5)

WE ALL HAVE OUR DREAMS

Yes, we all have our dreams. Perhaps sometimes, they are mere projections of our selfishness... hopes unfair to others... ambitions dangerous to ourselves.

But often, they are healthy, honest aspirations... opportunities which zeal deserves... victories which justice demands.

Is it wrong to dream such dreams? Does God frown on honest hope and love?

Of course not! Rather, God has given us minds able to dream, and souls courageous enough to seek the difficult—even the impossible.

But the Divine Architect helps man to model his castles in the air, and provides the tools for their building. With faith and the guidance of the Church a man may realize hopes and aims which a cynical world calls futile.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force for an earth for the building of character and good citizenship. It is a stakeholder of spiritual values. Without a strong Church, neither nation nor civilization can remain. There are four sound reasons why every person should support the Church. They are: (1) For his own sake. (2) For the sake of his community and nation. (3) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	John	1	1-28
Monday	Matthew	21	1-25
Tuesday	Matthew	22	1-14
Wednesday	John	14	1-21
Thursday	John	15	1-17
Friday	John	16	1-30
Saturday	John	17	1-24

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	



My Favorite Recipe

Featuring This Week
Mrs. Ray Carpenter
Loudon

MRS. JACK LEFLER
CHOCOLATE CAKE

1/2 cup shortening	2 squares chocolate
2 cups brown sugar	2 1/2 cups sifted flour
2 eggs	1/2 teaspoon salt
1/2 cup sour milk	1 teaspoon soda
1 teaspoon vanilla	1 cup boiling water

Cream shortening, add sugar gradually and cream thoroughly. Add eggs and beat well. Melt chocolate and mix thoroughly with other ingredients. Sift flour, salt, and soda together. Combine sour milk and vanilla and add alternately with dry ingredients to chocolate mixture, beating after each addition until smooth. Add boiling water and beat until smooth. Bake in moderate oven and let cool in pan.

Chocolate Icing
Place in sauce pan: 2 tablespoons butter
1/2 cup cream 1/2 square chocolate
1 cup brown sugar

Cook about 4 or 5 minutes at medium heat. Cool. Add 1 1/2 cups powdered sugar. Stir until ready for cake.

Thank you so much Mrs. Carpenter for this good cake recipe. Hope more people will send me some of their favorite recipes.

I have a recipe for an "Amalgamation Cake" but doesn't have a name on it. Would the lady who sent it please call me at GL 8-3236.

Mr. and Mrs. Lawrence Johnson and daughter Teresa of Hixson College spent the week-end with Mrs. Ora Mae Russell.

Mr. and Mrs. Selma Hicks and family of Sweetwater spent the week-end with Mr. and Mrs. Homer Vaughn Simpson and family.

Little Byron Lawson, son of Mr. and Mrs. Bill Lawson, Jr. of Knoxville is spending this week with his grandparents, Mr. and Mrs. R. A. Lawson while his parents and Monty and Bruce are in Florida.

Mr. Don Robinson of Knoxville spent the week-end with his parents, Mr. and Mrs. John L. Robinson.

Mr. and Mrs. Eugene Watkins spent the week-end with Mrs. Jack Cline and son in Kingsport.

REPORTING IN To Loudon County

April 24—To Mr. and Mrs. Roy L. Jenkins of Loudon, an 8 lb. 8 oz. girl.

April 26—To Mr. and Mrs. B. J. Hensley of Philadelphia, an 8 lb. 2 oz. boy.

April 28—To Mr. and Mrs. John B. Moore of Kingston, a 6 lb. 4 oz. boy. To Mr. and Mrs. Raymond Green of Lenoir City, a 4 lb. 11 oz. girl.

April 29—To Mr. and Mrs. Moses Kerr of Loudon, a 7 lb. 10 oz. boy.

Mr. Carl Black was admitted to Bacon Hospital Sunday.

Mrs. Hughes Is Host To Bridge Thursday

Mrs. Clarence Hughes was hostess to her bridge club last Thursday evening at her home on Robinson Rd.

A dessert course was served before playing three progressions of bridge.

High score for the club was won by Mrs. Bill Brewer. Other prizes won by Mrs. Howard Boothie, Mrs. Stanley J. Rimshaw and Mrs. Charles Vance.

Mrs. Broadly Harrison was a guest of the club.

Dr. and Mrs. W. B. Campbell, Jr. and daughter Susan, Dr. and Mrs. W. B. Campbell, Sr., Mrs. Ruby Lutz, Mrs. Don P. Smith and Mrs. Jack Leffler attended the Piano Recital of Mrs. Louis S. Harris in Lenoir City Monday evening in which Miss Elaine Campbell participated.

Mrs. Ois Peterson left today for her home in Morganton, N. C. after spending a week-end with Mr. and Mrs. C. B. Blair.

Mr. and Mrs. Henry Vann Ingram of Rome, Ga. spent the week-end with Mr. and Mrs. Barkley Blair.

Mrs. J. C. Greer left last Sunday to spend a week with Mr. and Mrs. Howard King and daughter Jane and Mary Bess in Clarksville.

Mr. and Mrs. Frank Hill and children of San Diego, Calif. were guests Friday of Mr. and Mrs. Jim Blair and daughter, Ann and Vann.

Miss Kathryn Warren of Baton Rouge, La. spent the week-end with her sister, Mrs. W. C. Patton, Mr. Patton and Bill.

Mrs. Leroy Myhre and son, Eric of Atlanta, Ga. are spending this week with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mrs. Walter Giles was transferred from a Knoxville Hospital to the Bacon Hospital last Thursday.

Mr. and Mrs. R. T. Brewer and daughter, Millie spent Sunday with Mr. and Mrs. J. B. Brewer and Jerre Ann in Harrison.

DISTINGUISHED visitors will be in the county tomorrow. Eight members of the Bolivian House of Representatives and seven high school students who will spend the summer overseas will visit the Hal McCarty farm at Philadelphia as guests of TVA.

Blairland S. S. Class No. 12

By Marshall Trout
Our class was very much enlarged last Sunday. Both our teachers, Don Neils and Don McCollister was present. We were very glad to have the large class.

Come on boys, help us fill the class up again.



See You
IN CHURCH
Sunday

Special Offer!

Subsidiary Exclusives—
Our Own Fabrics,
Our Own Styling—
Directed by You!

Easy Living Loafers



2-2 1/2 inch elastic leather and elastic belt, many pockets, elastic of heavy cord, 10-12. Only \$5.95. 12-14. Only \$6.95. 14-16. Only \$7.95. 16-18. Only \$8.95. 18-20. Only \$9.95. 20-22. Only \$10.95. 22-24. Only \$11.95. 24-26. Only \$12.95. 26-28. Only \$13.95. 28-30. Only \$14.95. 30-32. Only \$15.95. 32-34. Only \$16.95. 34-36. Only \$17.95. 36-38. Only \$18.95. 38-40. Only \$19.95. 40-42. Only \$20.95. 42-44. Only \$21.95. 44-46. Only \$22.95. 46-48. Only \$23.95. 48-50. Only \$24.95. 50-52. Only \$25.95. 52-54. Only \$26.95. 54-56. Only \$27.95. 56-58. Only \$28.95. 58-60. Only \$29.95. 60-62. Only \$30.95. 62-64. Only \$31.95. 64-66. Only \$32.95. 66-68. Only \$33.95. 68-70. Only \$34.95. 70-72. Only \$35.95. 72-74. Only \$36.95. 74-76. Only \$37.95. 76-78. Only \$38.95. 78-80. Only \$39.95. 80-82. Only \$40.95. 82-84. Only \$41.95. 84-86. Only \$42.95. 86-88. Only \$43.95. 88-90. Only \$44.95. 90-92. Only \$45.95. 92-94. Only \$46.95. 94-96. Only \$47.95. 96-98. 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CLASSIFIED OPPORTUNITIES

FOR SALE—4 room house with garage on Haffland Drive. Equipped with gas furnace, air conditioning and electric refrigerator. Good condition and fine location. Reasonable terms. Call Rachel Huff, GL 8-3639, after 5:30 p.m. 31-24-C

BONNET DRIVE-IN THEATRE

South of London on Highway 11

PHONE GL 8-2277
THURSDAY & FRIDAY
May 2 & 3

7TH CAVALRY

In Technicolor
With
Randolph Scott
Cartoon

SATURDAY, MAY 4
DOUBLE FEATURE
SANDS OF IWO

JIMA

Starring
John Wayne
and
Dane Clark

THE MAN IS ARMED

Cartoon

SUNDAY & MONDAY
May 5 & 6

—Double Feature—
1st RUN

THE OPPOSITE SEX

Cinemascope—Color
Starring
June Allyson
Joan Collins
and
Glenn Ford
Jeanne Crain
Broderick Crawford

THE FASTEST GUN ALIVE

Cartoon

TUESDAY & WEDNESDAY
May 7 & 8

THE LITTLE KIDNAPPERS

Starring
Duncan MacRae
Jean Anderson
Cartoon

Play BANKO

Every Tues, Wed,
Thurs, and Fri.

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021. tlc

FOR SALE—Gibson refrigerator electric stove used one month, automatic 32 Cal pistol, ladies evening dress. Call GL 8-4109. 31-26-C

FOR SALE—6 room house, large lot and garden. Located across from Philadelphia Grammar School. Call GL 8-3669 and ask for Mrs. Carson. 31-25B-pd

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, London.

DIXIE LEE DRIVE-IN THEATRE LOCATED AT DIXIE LEE JUNCTION PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY,
May 2 & 3

REPRISAL

In Technicolor
Starring
Guy Madison
Felicia Farr
Cartoon

SATURDAY, MAY 4
DOUBLE FEATURE

WALKING HILLS

with
Randolph Scott
and
Don Taylor
Sally Forrest

IRON

Cartoon
SUN. MON & TUES.
MAY 5, 6, 7
1st Run Picture

TEN THOUSAND BEDROOMS

Technicolor
Starring
Jerry Lewis
Dean Martin

TUESDAY & WEDNESDAY
May 7 & 8

THE BARRETTS OF WIMPLE STREET

Technicolor
Starring
Bill Travers
Jennifer Jones
Cartoon

The Hottest Buy... For The Coolest Home!

Yes, just check these pre-season prices on our conditioners at Greer's. Sleep comfortably day or night — no matter what shift you work — in fact air condition your entire house for as little as \$339.99.

1/2 TON ---- 125.00

3-4 TON ---- 169.95

1 TON ---- 219.95

2 TON ---- 349.95

Also the new thin

Profile Coolers

Only 16 1/2" inches thick — 5 year warranty

Greer Hardware Co.

London

DON'T BUY A COW! Call GL 8-2088 Why?—For Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

FOR SALE—... house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-3660. If no answer call Lenoir City 552J-3 tlc

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot. FHA terms available. Call Hugh Simpson, GL 8-2751 or GL 8-2747. 31-29-pd

FOR SALE—brand new 140, boat kit, Super 10 Hurricane Mercury motor, in excellent condition. Priced reasonable. See at London Motor Co., Ph. GL 8-2016. 31-24-pd

FOR RENT—3 and 4 room furnished apartments, modern, in best part of town. 2 blocks from main business section. All utilities furnished. Grubb Apartments, 300 A St., Lenoir City. Phone Joe Grubb, 1134. 31-24-pd

FOR SALE—... one acre, more or less, with two house, river frontage. See Henry Henson. 31-24-pd

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, London. tlc

BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING? We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

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COLE FOR THE WHOLE FAMILY'S PLEASURE

ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY
Phone GL 8-3252

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
May 2 & 3

EVERYTHING BUT THE TRUTH

In Technicolor
Starring
Maureen O'Hara
John Forsythe
Tim Hovey
Cartoon

SATURDAY, MAY 4
DOUBLE FEATURE

GUN BROTHERS

with
Buster Crabbe
Clark Gable
In

BETRAYED

In Technicolor
Cartoon
SUNDAY, MONDAY, TUESDAY
May 5, 6, 7

ROCK, PRETTY BABY

Starring
Sai Mino
John Saxton
Cartoon

WEDNESDAY ONLY, MAY 8
DOUBLE FEATURE

BAREFOOT BATTALION

and
THE AMBASSADOR'S DAUGHTER

Cinemascope—Color
Starring
Olivia de Havilland
John Forsythe
Cartoon

IN MEMORIAL

In memory of Hope McCullough, who was killed on May 1, 1955. Sad and sudden was the call of one so dearly loved by all; A bitter grief, a shock severe, it was to part with Hope so dear. We often sit and think of you and speak of how you died; To think you never said good bye before you closed your eyes.

For us you did your very best, Oh God, grant Hope a peaceful rest.

Family—Mr. and Mrs. Roy McCullough, Vivian, Joy and Beverly

RUGGED PRICED PAINT—all colors in quart and gallons. \$2.49 per gallon. Valley Mercantile Outlet, West End, London. tlc-12

LITTLETON'S NEW AND USED Furniture and Appliances. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 800 E. Broadway, Ph. 1791 Lenoir City. tlc

FOR RENT—3 room unfurnished apartment with bath. Call GL 8-3206. tlc-22

FOR SALE—large 2-story frame house to be moved from premises. Arthur Hope, GL 8-3254 London. 31-25-pd

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tlc-11

FOR SALE—new 3 bedroom house on Highland Ave. Has full basement, hardwood floors, cabinets, ect. Reasonably priced. See Sam Wilson, Ph. GL 8-2055, Church St. London. 31-26-pd

NOTICE—I mow lawns and trim hedges and shrubs. H. L. Nichols, Phone GL 8-4185, London. 31-24-pd

GIVEAWAY—cut puppies to give away. See Mrs. F. E. Julian, Robinson Road, Route 1, London. 31-24-pd

WANTED—Two men or women with car who like to meet people, who want to make \$100.00 a week or more. Pleasant working condition. Rapid advancement. Apply in person 9 to 11 a.m. 106 S. A St. or Phone 194 Lenoir City, Tenn. Ask for Mr. R. Weather. 31-25-pd

LOTS FOR SALE—across the river from London near Viking plant. \$200 each. Call GL 8-2332. 31-25-pd

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tlc-44

GRADING—call R. P. Hamilton, for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1962. tlc-11

Real Estate Opportunity CAN YOU SELL? STROUT REALTY has the London territory available now. Individuals or couples who qualify for it will be assisted in securing their license. You will operate your own fulltime business as STROUT REALTY. Complete instructions, guidance and support given to build a permanent, prosperous business. Nationwide advertising brings you buyers from Coast-to-Coast. STROUT furnishes advertising, all signs and supplies. Go-getters that can sell wanted NOW!

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It's grand as a sauce...a salad dressing and a spread!

Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread

Giles and Son Market

Four-Years Dip In Farm Prices May Be Changing

Prices received by Tennessee farmers, on the decline for the past four years, may be on the rise again, according to the latest report from the Bureau of Business Research at the University of Tennessee.

Through February of this year, farmers received slightly higher prices for their products, the Bureau noted, "giving further hope that the downward movement had passed."

Tennessee's economy generally was at a sustained high level of activity during February, the re-

port showed, moving in a "sidewise" direction. The Bureau expects "no great change" either upward or downward within the next few months.

February retail sales in the state were almost 10 per cent above the same month last year. Although new automobile sales remained slightly below February, 1956, the total sales picture in Tennessee "reflected heavy consumer enthusiasm," according to the Bureau.

A slight drop in manufacturing employment in the state during February was offset by employment gains in nonmanufacturing fields. Average hourly earnings for the month were increasing slightly, as average hours worked remained about on a par with previous months.

HORSE SHOW
(Continued from page 1)
by Clayton Curtis and shown by Wayne Curtis. Second went to "Nancy," owned by J. E. Hughes and shown by Garland Lindsey; third to "Last Chance," owned and shown by Joe Satterfield; and fourth to "Gold Boy," owned by Wampler's and shown by Kenneth Wampler.

"Black Joe," owned by Emerson Hughes and shown by Eddie Brewster, took the honors in the Mule Class. Second place went to "Jimpon," owned by Wampler's and shown by Joe Abouzar.

Officials of the show have indicated that it will become an annual event following its successful first presentation.

FOLKS:

This is mighty good fishing weather and we like to fish with the best of them, but you can be sure that someone will always be available to help you get quality groceries at our low prices. Drive out and make use of our free paved parking area. Shop these and many other bargains all aimed at helping you make your grocery dollar go further. Come see us—

FAB
Giant Size
Only 73¢

CORDY SALT
16 oz. Boxes
2 for 17¢

NBC
CHIPPERS
35¢

LAY'S
PRODUCTS

CIRCLE "L" WIENERS ... 33¢ lb.

CLOVERLEAF SAUSAGE 33¢ lb.

SUPER SUDS
Giant Size
69¢

FLEECE WHITE
QUART --- 15¢
1/2 Gallon --- 29¢

Plus +VALUE+ Store

SHOP AND SAVE
3 MILES OUT
VONORE ROAD
WITH
Mohlar & Harold

Giles and Son Market

JFG

MAYONNAISE

Only
29¢ Pint



GET ALL-NEW FORMULA 2
BOTTLE OR TUBE
59¢ PLUS TAX

LOOMIS

PRODUCTS

TENDERLOIN SAUSAGE, 43¢ lb.

LARD -- 8 lb. PAIL ... 1.39

VEL
Regular Size Box—30¢
VEL LIQUID
Regular Size Can—30¢
AD
Giant Size --- 73¢
OCTOGAN
Laundry Soap—2 bars 19¢
AJAX
2 Giant Size Cans — 33¢
FLORIENT
Can --- 79¢
KANKILL
Can --- 69¢

Palmolive Soap
Bath Size
3 Bars for 33¢

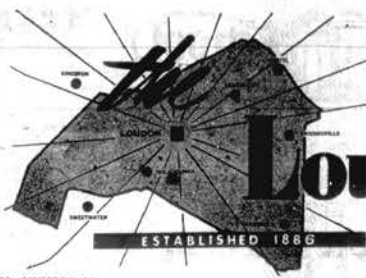
NBC HONEY
Graham Crackers
1 lb. Box -- 35¢

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Loudoun County Herald

"Loudoun County's Family Newspaper"



VOLUME 71—NUMBER 25

LOUDOUN, TENNESSEE, THURSDAY, MAY 9, 1957

PER COPY 10c

Just Piddlin'

By The Editor

IT'S NOT TOO EARLY for the citizens of Loudoun, those of voting age at least, to start reminding themselves to vote in the city election on June 1.

Your vote in city affairs is just as important as it is in county and national elections. Unfortunately, Loudoun's record in past city elections has not been too good . . . maybe this year we can have a better turnout.

Only one office is contested, with two running for the mayor's seat. But nevertheless, your vote bespeaks your interest in the affairs of your community.

SIDEWALK SUPERINTENDENTS can now really watch things happen on the river bridge as the actual installation of the sidewalk is underway. The supports for the sidewalk have all been added to the structure and in a couple of weeks it will be ready to walk on.

From the looks of things so far, I'd say that the walk across the bridge on the sidewalk will be a reasonably exciting one. Between the up-and-down feeling and the vibration of the bridge as those trucks go across, it sounds like great fun.

MOTHER O' MINE
If I were hanged on the highest hill, Mother o' mine, O mother o' mine!
I know whose love would follow me still, Mother o' mine, O mother o' mine!
If I were drowned in the deepest sea, Mother o' mine, O mother o' mine!
I know whose tears would come down to me, Mother o' mine, O mother o' mine!
If I were danned of body and soul, Mother o' mine, O mother o' mine!
I know whose prayers would come to me, Mother o' mine, O mother o' mine!
O mother o' mine!

Rudyard Kipling

GOLF brings many amusing incidents, especially among Loudoun's erstwhile crew, and I thought I'd heard about the best of em all when Loudoun Mayor Harry Fontaine went rushing up to Martel for a game only to find he had left his clubs in Loudoun. But last week came the topper. Ralph Green, high school student teacher, gained new fame just because he went over to watch a round (he is not a golfer). He evidently became too absorbed in the watching, because he fell off the bridge across the creek at the seventh tee.

The water was only a couple of feet deep and he wasn't hurt, but one thing is for sure . . . he couldn't have gotten wetter if it had been 30 feet deep.

ON ANSWERING his doorbell one evening, a man found an old friend and a large dog standing on his porch. "Come in! Come in!" he said.

The friend came in and sat down, while the dog put the houseowner's cat to flight, knocked over a bridge lamp and several vases, and then made himself comfortable on the best chair. When the guest finally rose to leave, the host said, with a touch of sarcasm in his voice, "Don't forget the dog."

"Dog? I have no dog," replied the guest. "I thought he was yours."

SAD FACE OF LIFE . . . square meals make round people.

THOUGHT FOR THE WEEK . . . tomorrow will be the most wonderful day in history. That's the day when we'll all go to begin doing better.



LOUDOUN'S 2,000th TELEPHONE . . . Loudoun's 2,000th telephone was installed recently in the new home of Mr. and Mrs. W. C. Patton on River Road. Loudoun Installer W. C. Ellis made the installation of the portable extension phone as Mrs. Patton looked on. Southern Bell District Manager M. V. Walker reported that there were only 500 telephones in Loudoun in 1940, and 970 in 1950. The rapid increase in the number of telephones since 1950 is indicative of Loudoun's growth. Mr. Walker said.

Loudoun And Davis Schools Tie For Top Honors At Annual Field Day

Fun for all that is exactly what it was last Friday at the annual Loudoun County Elementary School Field Day which was held on the Loudoun High School Athletic Field.

Nine From County Attend Womens GOP Convention

At a meeting of the Loudoun County Women's Republican Club held in Loudoun on Tuesday, April 30, delegates were elected to attend the annual State Convention of Tennessee Federation of Women's Republican Club at The Regal House in Chattanooga on May 8.

Delegates include Miss Hazel Alexander, Mrs. Glen Goodwin, Mrs. Lula Miller, Mrs. Freeman Russell, Mrs. Rankin Blankenship, Mrs. Troy Hale, and Mrs. Kyle Arnette. Mrs. Margaret Bishop, Mrs. Peter Gibson, president of the National Federation will be guest speaker. After the meeting, Mrs. Alice Elder, president of the State Federation will have a reception at her home on Elder Mountain for delegates to meet Mrs. Gibson. Miss Hazel Alexander, president of the local club, will serve on the nominating committee.

After the meeting refreshments were served.

Union Carbide And Three Divisions To Have Shortened Names Report Says

The name of Union Carbide and Corporation has been shortened to Union Carbide Corporation, effective immediately, it was announced by Morse G. Dial, president. Stockholders approved this change at the annual meeting of the corporation on April 16.

The names of three divisions of Union Carbide have also been changed. Carbide and Carbon Chemicals Company has become Union Carbide Chemicals Company. Lande Air Products Company is changing its name to Lande Company, and Carbide and Carbon Realty Company will be known as Union Carbide Realty Company.

Income Taxpayers Are Reminded To Keep 1956 Forms

A reminder to Federal income taxpayers to retain their copies of returns filed in the recently closed tax filing period was issued today by District Director J. M. Rountree of the Nashville office of the Internal Revenue Service. Records of income and expense used in preparation of the return also should be kept, he said.

Tax records must be retained for at least three years from the deadline date, April 15th, Mr. Rountree said. "There is always the possibility that a taxpayer may be called upon to furnish proof of his income and deductions. Keeping copies of returns and records will help both him and the revenue service in such cases."

"Beyond this requirement, taxpayers should find that retention of their copies of returns will help them in filing next year, especially if there is no major change in their financial status. In addition, the Revenue Service urges that all records of 1957 expenditures — cancelled checks, receipts, notations of contributions, state and local taxes, interest payments and other deductible items — be retained for reference in computing 1957 Federal returns."

Mr. Rountree pointed out that district and local offices of the revenue service are glad to provide information throughout the year, preferably by telephone. "All we ask is that the taxpayer have the facts and figures relating to his position correctly in mind," Mr. Rountree declared. Internal Revenue offices are located in Nashville, Athens, Chattanooga, Columbia, Cookeville, Dyersburg, Jackson, Johnson City, Kingsport, Knoxville, Memphis, Parkersburg, and Tullahoma. Please call the office nearest you for information.

Tri County Singing To Be Held Saturday
The 28th annual Tri-County singing will be held Saturday night, May 11, at New Hope Cumberland Presbyterian Church in Monroe County. Monroe, Blount and Loudoun singers will meet. Sidney Malone of Maryville, chairman.

LHS Senior Class To Hold Runnige Sale
The Senior Class at Loudoun High School will hold a runnige sale Saturday morning on the courthouse lawn.

A wide variety of items will go on sale beginning at 9 a.m.

County Students At U-T Listed For Spring Quarter

Loudoun County is well represented at the University of Tennessee for the spring quarter, according to a list released by U-T this week.

Loudoun students at the university are Peggy Graham Bates, Vivian Ruth Bates, Theresa Edith Blair, Elizabeth Clarke Fowler, Joe James Harrison, James R. Hodge, William Boyd Hope, Jr., Robert Nelson Jones, William F. King, Howard Wayne Schrader, Ann L. Sewell, and Joyce Annette Willett.

William Magill Hargrove and Harry L. Soffel, Jr., are attending from Philadelphia. Greenback students are Edith Mae Atkins, John C. Blankenship, Robert LeRoy Chatham, Elnor Gerald Cochrane, Eunice G. Heatherly, Oliver Carl Heatherly, Marvin Tyson Lowry and Marion Elmo Lynch.

Lenoir City students are Nellie Ballentine, Robert Jackson Brazzale, Kenneth Ray Brooks, Arthur Jay Russell, Ursula Estelle Russell, Patricia S. Clevenger, Nancy Crawford, Gerry Lynn Moore, Ossa Rogers, Rich and Dunnahoo, Tom Bill Fowler, Cordelia Garner, Clark Turner Hall, Jr., Mary Ruth Hall, Carl Bruce Houston, Huey Allen Howell, Olin Columbus Latham, Ronald Brown Ledbetter, Nancy Tom Leeper, Tommy Wayne Logan, Billy Glenn Parkerson, Avery Earl Petty, Mary Bell Phelps, Joan Eleanor Phelps, Helen Williams, Oscar Rogers, Rich and Cecil Scoble, Edgar Larry Shipwaker, James Gerbert Smith, Walter F. Sowards, Bobbie Sue.

(Continued on Page 4)

Robert Hudson Elected President Of Lions Club At Meeting Last Week

Robert Hudson was elected new president of the Loudoun Lions Club at the organization's regular meeting last week. Hudson succeeds W. C. Patton, retiring president.

Jesse L. Hope Jr. Announces As On Ticket For Mayor

Jesse L. Hope, Jr., Loudoun Optometrist, qualified last week as a candidate for mayor in the city election to be held Saturday, June 1.

Hope qualified on the final day and entered the race for the only contested office in the election. His opponent will be Ivo W. Sanders, who was elected mayor in the last election.

Both city commissioners, Albert C. Dukes and W. T. McPeak, seek re-election to their seats and are running unopposed on the ticket.

Redskins Blast Rebels 10-2, Meet Everett Next

The Loudoun High Redskins blast Maryville High Red Rebels 10-2. Ray Howard led the Redskins with 15 strikeouts, giving up five hits.

Loudoun was led at the plate by Lenard Grimes who had three hits in three trips to bat. Ray Howard, Corky Kirk, and Buster Custard each had two hits. Blankenship was the losing pitcher, giving up 12 hits.

April 22—Robert A. Schrimsher to Elsie Irene Carpenter.

April 26—Kenneth J. Brown to Joyce K. Myers.

April 27—Dewey Cheeks to Mary Elizabeth Sileo; Billy Jo Robertson to Louise Flanagan; Billy J. Sartin to Doris Ann Thompson; William E. Irvine to Barbara Ann King; James A. Romines, Jr. to Laula Agnes Garner.

April 28—Jan W. Williamson to Mary Charlotte Spila.

Real Estate Transfers
May 1—Deed from Allen Bailey and wife to Carl Davis and wife, 2 tracts, 2nd.

May 2—Deed from James M. Smith and wife to Gene L. Wilkerson: 1 lot, 2nd.

May 4—Deed from W. J. Hamilton and wife to W. J. Hamilton and wife, 2 lots, 2nd; Jimmy Ragsdale and wife to W. J. Hamilton and others, 2 lots, 2nd; W. J. Hamilton and others to Carl W. Glass and wife, 1 tract, 2nd lot, 2nd; Tommy Johnson and wife, 11 acres, 2nd; Ernie Bowles and wife, to Tommy Johnson and wife, 23 acres, 2nd; Arthur Borden and wife to Harry F. Harris and wife, 40 acres, 2nd; Harry F. Harris and wife to Arthur Borden and wife, 5 lots, 2nd.

May 7—Deed from Raymond Galt and wife to Bart Langston and wife, 13 acres, 2nd.

Cases Filed-Chancery Court
4379—John Ed Walden vs. Mary E. M. Walden, divorce.

4380—Mary Nell Hughes vs. John Lee Hughes, divorce.

4381—Martin A. Hayes and Co. vs. Lenoir Asphalt Paving Co., petition for judgment.

4382—Annie Lou B. Starnes vs. J. C. Starnes, divorce.

Local LHS Student Attends FHA Meeting
Sara Ann Simpson, Volunteer Sub-District president, attended an FHA planning meeting in Knoxville, Saturday.

The meeting, held at the U-T Student Center, was for the purpose of making plans for the East Tennessee workshop. All State officers of East Tennessee and the president and vice-president of all sub-districts attended the meeting.

Bake Sale Is Set By LHS Students
A Loudoun High School Bake Sale will be held in downtown Loudoun Saturday morning. Proceeds from the sale will go to the High School band.

County Property Assessment Up 26 Percent Taxpayers Report Shows

Tennessee Taxpayers Association pointed out in its twenty-first annual report on "County, City and Town Government in Tennessee," released today, that the 1955 assessed value of locally assessed property in Tennessee amounted to \$2.4 billion. This is a statewide increase of 89 percent during the period 1940-1955. The increase was by no means uniform throughout the state. One county which has had a re-evaluation of its locally-assessed property showed an increase of 240 percent while another county which has made no improvements in its local assessing procedures had a decrease of 14 percent during this period.

The 1955 median county property tax rate levied was \$3.15 per \$100 assessed valuation. The property tax rates varied from a high of \$7.00 per \$100 of assessed valuation in one county to a low of \$1.05 in another county.

The total local property assessment in Loudoun County was \$5,112,980 in 1940; and \$9,438,780 in 1955, giving an increase of 26 percent with a 1955 property tax rate of \$3.52.

The assessment changes in other nearby counties are:

County	1940 Assessment	1955 Assessment	Change	Per Cent	1955 Tax Rate
Anderson	\$4,628,200	\$9,029,680	79%	3.00	
Blount	17,435,560	37,772,510	107%	3.78	
Monroe	8,008,540	10,008,770	25%	3.40	
Morgan	1,947,370	1,920,720	2%	4.30	
Roane	5,908,740	6,732,840	6%	4.30	
Scott	1,836,230	1,806,812	7%	5.30	

The 1961 state legislature enacted Chapter 228 which, among other things, empowers the State Board of Equalization to assist local governments in making a re-evaluation of its locally assessed property. Tennessee Taxpayers Association urges local government to take advantage of this opportunity to straighten out the gross inequities in the local assessing procedures that now exist in nearly every county in Tennessee.

Local government in Tennessee includes cities, towns and special school districts received \$123,408,891 from the state in the form of state aid, and shared revenues for the fiscal year ending June 30, 1956, for an average per capita state aid of \$30.18, based on the 1950 estimated population.

The total amount of state aid to Loudoun County, including its cities, was \$663,438. This amounted to \$88.17 per person in the county.

The report shows the total bonded debt of local government in Tennessee in 1956 to be \$988 millions, divided as follows: counties - \$158 millions; cities and towns - \$430 millions; special school districts - \$1 million; and Municipal Utility Systems, mostly electric, \$300 millions.

The total general obligation bonded debt in Loudoun County in 1956 amounted to \$53,300,000 divided as follows: Loudoun County, \$17,725,000; Loudoun City, \$336,000; Lenoir City, \$1,156,000. The total debt is some of the nearby counties in 1956 was as follows:

County	County's Debt	City's Debt	Total Debt
Anderson	\$2,033,000	\$701,500	\$2,734,500
Blount	5,108,000	3,795,000	8,903,000
Monroe	1,234,000	634,000	1,778,000
Morgan	1,238,000	0	1,238,000
Roane	3,410,000	1,332,300	5,012,300
Scott	1,196,000	65,000	1,261,000

The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879,
MR. AND MRS. CHARLES T. MORGAN Publishers
WILLIAM J. MORGAN Editor-Manager



SUBSCRIPTION RATES (In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months \$1.50	Six Months \$1.75		
One Year \$2.50	One Year \$3.00		

Well Worth Consideration

Main topic of last week's Loudon Lions club program was the investigation of the possibility of establishing a United Fund drive in this community. The chairman of such a program at Etowah was present to outline the advantages and disadvantages of such a program.

The advantage most quickly apparent in such a program is that this community, in particular the businesses of Loudon, would only be called on to make one charity contribution a year, rather than facing a drive of some sort almost every month. It also would bring relief to Loudon campaign workers, who could do one big campaign job, rather than helping in a number of them.

A United Fund actually is this. One big drive is held to raise funds and then each charity is delegated money according to the amount it requests and the amount available. The various charities (Red Cross, Heart, Cancer, Polio, Scouts, etc.) are not required to participate in the drive, but, as the Etowah speaker pointed out, if the people of the community cooperate in refusing to help out in an outside drive, the charities will soon become a part of the yearly drive rather than lose contributions.

An added benefit of the Etowah drive has been making more funds available for local charity work. This is an advantage that Loudon needs badly. Certainly the contributions we make to the various charities are worthwhile and are well used, but we cannot ignore the fact that there is much charity work to be done here at home and right now we are not doing an efficient, unified job of it.

As for problems, such a united drive would require the utmost in effort, organization and cooperation. It must be carefully thought out to be best suited to a particular community.

Loudon has always been a most generous community to the charities. It has given well in funds and it has contributed much in the unpaid efforts of workers in the various drives.

It is this willingness to work, coupled with our community's generosity, which might well make a united charity drive most successful here. A concerted one week campaign with the full efforts of our experienced campaign workers would most probably bring ample contributions to take care of the quotas of the various charities and at the same time supply funds for expanded charity work here at home.

And it would most certainly be a good feeling to give generously once a year, knowing that for 12 months you would no longer be faced with the call of workers for different campaigns.

From the Herald's standpoint, it looks like something well worth looking into. This newspaper has always contributed without charge the publicity for the various drives, realizing that their success is most often dependent upon such publicity. It could do a more effective job in one big publicity drive for one big campaign, then it now does every month or so for one campaign or another.

The Herald, then, commends the Lions Club for bringing this proposal under discussion, and urges that the members of this civic organization accept leadership in

FROM OUR FILES



5 YEARS AGO

The engagement of Miss Nancy Adeline Robinson to Mr. Eugene Franklin Booth has been announced by her parents, Mr. and Mrs. John Henry Robinson. Funeral services for Howard B. McCollum, age 38, were held Wednesday afternoon at 3 p.m. at the Presbyterian Church in Greenback, with Rev. Floyd R. Watt officiating.

10 YEARS AGO

Traffic was held up for 1 1/4 hours on the right-of-way of the Southern Railway when 21 freight cars of a 43 car train were derailed.

103 YEARS AGO

Telegraph to Knoxville—Arrangements are being made to put a telegraph line from Savannah to Knoxville. Then Knoxville will be in connection with all of the important lines in the country.

Market for Coffee—the demand has been confined to retail trade at 13c per lb.

Farm Accidents Costly

A slip of the foot can cost a farm family more than a slip in the price of agricultural commodities, according to the National Safety Council.

The Council points out that falls are the leading source of all injuries to residents of rural America, and that they account for 25 per cent of all injuries to farm people.

Injuries from all mishaps, including falls, are expensive. A study in Iowa shows that the medical costs associated with 3,000 injuries amounted to \$216,401, an average of \$105 per case. Furthermore, lost time averaged 10 days per injury. Piled on top of the medical cost is the expense of hired labor which is sometimes necessary if the accident occurs at a critical work period on the farm.

Falls kill about 2,000 farm residents annually—and no one can estimate the cost of a life.

seeking such an unified campaign for Loudon.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T (Genesis 1:1-2:3; 6:5-8; 8:20-22)
"God's plan and Man's Response"
This lesson could also be titled, "The Growth of Sin in the World." Sin laid its vile hands on God's beautiful world and changed all of life upon it. In its coming man lost paradise, and God lost man's first love.

First Stage: The entrance of sin through disobedience, and the fall. So it works its treacherous way in every life. There is a sense of confusion, of uncertainty, of fear, there is the forced acceptance of the new condition, the grudging confession, the blaming of others; there is the penalty and struggle necessary in living with it.

Second Stage: Quidam in first generation of offspring, Abel is slain by his brother. Here is the problem of inheritance, the persistent nature of sin, the sinful life of Cain's offspring, limits on human achievement (4:12).

Third Stage: The universal enslavement of the race climaxed in the flood, as if God would wash out its stains. How much time had elapsed between Cain and the flood is not known, but certainly a long time, many generations. Sin had become deep-set in the life of the world. The young vigorous race gave itself to evil through passion, selfishness and impurity.

He repented the Lord that he had made man. The difficulty is that we think of God as unchanging. Here we learn that He is extremely sensitive toward men, keenly aware of any change in us, just as we ourselves are to those we love. His purposes change not; His boldness and love react to our conduct. Things had turned out so different from what they at first

LEGAL

NOTICE TO CREDITORS
Estate of Lou E. McGill, Deceased
Notice is hereby given that on the 20th day of April, 1937, letters testamentary in respect to the Estate of Lou E. McGill, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.
All persons, residents or non-residents, having claims, mature or immature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This 2nd day of May, 1937.
Cecil McGill, Executor,
Estate of Lou E. McGill, Deceased
May 2, 9

hic extent, but on the great "fact" they are well agreed. The interruption to life on the earth seemed more than the falling of rain for the Lord said, "I will never again curse the ground because of man . . . While the earth remains, seedtime and harvest, cold and heat, summer and winter, day and night, shall not cease."

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design chassis and lower center of gravity let it corner as if it were on rails . . . that its engine is as responsive and nimble as a polo pony. Six or V-8 the going is great!

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PHILADELPHIA NEWS

Mrs. Lee Hall and children, Vivian and Warren from Sweetwater were visiting George Large Sunday.

Mr. Clifford Arp entered the Bacon Hospital at Loudon Friday. Mr. Arp returned home Saturday. Mr. and Mrs. Floyd Cunningham from Knoxville were the week end guests of Mr. and Mrs. Fred Allmon the week end of April 27. Mrs. Cunningham visited Sunday morning worship services at the Baptist Church.

"Birthday Greetings" to Miss Martha Davis who was sixteen on Monday April 29th. Mr. and Mrs. Robert Shiliver Barbara, Danny and Alice were visiting Mr. Shiliver's mother, Mrs. Elmas Shiliver in Greenback Sunday afternoon.

Mr. and Mrs. Frank Gago and children, Mr. and Mrs. Holmer Walker, Mr. and Mrs. Lee Peake and daughter Shirley from Nixa, Miss Annette Knox, Johnny and Jerry Jones and Judy Davis Shirley's guest, Janice all visited the Smoke Mountain National Park Sunday.

Mr. and Mrs. Josiah Phillips and children, Patty and Josiah III were visiting Mr. and Mrs. Stanley Davis the week end of April 27.

Mr. and Mrs. Frank Hill and children, Barbara, Randy and Lou from San Diego, California have been spending several days with Mrs. Hill's brother Mr. Ernest Thompson and Mrs. Thompson, with her sister, Mrs. Paul Alexander and Mr. Alexander in Loudon City. They also visited other relatives and friends in Copper-

hill and Sweetwater.

Mrs. Hill is the former, Miss Lillian Thompson from here. Mr. and Mrs. Hill and children made their return trip on Wednesday of the past week.

Mr. Loyall E. Tilley, son of Mrs. Tinney Tilley came in to visit on a seven days leave. Loyall is serving in the United States Navy in San Diego, Calif. He expects to be stationed on Treasure Island shortly after his return.

Mrs. Mary Petty spent the week end with her daughter, Mrs. Bob Brookshire and Mr. Brookshire at Reeds Springs recently.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis, Judy, Brent and Valerie were visitors in Greenback Sunday.

Mrs. Charlie Vermillion and little daughter, Deborah Miss Norma Jean Vermillion and friend, Mr. Tommy Green from Knoxville were visiting with Mrs. Vermillion's sister, Mrs. Stanley Davis and Mr. Davis Sunday.

The Rev. and Mrs. John Bevans who came in about two months ago from Ventura, California to spend some time with relatives and friends left Monday for Label, Kansas where they will make their home.

"Birthday Greetings" to Jimmy Hill, son of Mr. and Mrs. Mill Hill. Jimmy was thirteen years old Saturday May 4. To Dorothy Smith, who was fourteen Sunday May 13. She is the daughter of Mr. Lester Smith. To Gloria Fay Brock, daughter of Mr. and Mrs. James Brock. Gloria was fourteen on Saturday, May 4.

Misses Ann Waller, and Judy Davis attended the Senior Play at Loudon Saturday night. The girls were accompanied by Mrs. Billy Waller.

We have enjoyed a very fine series of services carried on by the youth of our Church the past week. At Prayer Meeting Wednesday night, Wade Hill was in charge and the youth made up the choir. On Sunday, the youth again made up the choir. Denny Blevins was the choir leader with Judy Davis at the piano. Each Sunday school class was taught by a young person.

At the morning church services we enjoyed having a youth pastor from Carson Newman College. He was Rev. Steve Warden along with his fiancée, Miss Libby Ballard.

Mr. and Mrs. J. C. Cantwell from Sunnyside, Mr. and Mrs. Roy Lawson and family from Sweetwater were visiting with Mr. and

Mrs. W. J. Lawson Sunday.

Mrs. Virgil Moore and children from Sweetwater were overnight guests of Mr. and Mrs. W. J. Lawson Friday night.

Mr. Junior Wiseman, Mr. Ralph Ingram and Mr. J. R. Ingram from Sweetwater, Mr. Lon Kiser and Mr. Walker Runyon from Snyaside were the dinner guests Wednesday evening of Mr. and Mrs. Boyd Duckworth.

Mr. and Mrs. Gene Tate and children, Betty, Sandra and Shirley from Rockwood were visiting Mrs. Tate's parents, Mr. and Mrs. W. J. Lawson Sunday.

Mr. and Mrs. Lee Davidson and children, Joe, Pat and Judy were visiting Mrs. Davidson's mother, Mrs. Sam East, Mrs. Davison's sister and brother, Ella Faye and Wayne in Chicago, Illinois recently.

The regular meeting of the Intermediate Girls Auxiliary was held at the Baptist Church Monday, with their leader, Mrs. Gladys Allen. There were seven members present and one new member, Annette Knox. Mary Shelton was in charge of the program. Ann Waller read the devotion, Judy Davis gave a prayer.

SCHOOL NEWS

The regular monthly meeting of the P.T.A. will be held at the school on Tuesday, May 21. We enjoyed a movie shown at our school Friday.

The Seventh and Eighth grade students have been selling donuts. They have been very successful in this project. They are planning a trip to Chattanooga Saturday.

The Seventh and Eighth grade enjoyed a picnic at Fort Loudoun Dam Friday.

A negro minstrel is in the making at our school. Pupils from several grades are taking part and from all indications it appears to be the best yet. Mr. Buddy Bost is directing the minstrel and he reports that the proceeds will go to help purchase books for a library in our school. So you can understand that this

Davis School News

Mrs. Strickland's Room. The first graders are happy to welcome a new student, Barbara Reno.

Mrs. White's Room. The boys in our room were a hundred per cent last week. The third graders are happy to welcome a new student, Connie Franks, from Ohio.

We have new balls, bats and ropes for the children to play with.

Mrs. Hicks' Room. The 7th and 8th graders are looking forward for next Thursday to come because that is when we are going to Atlanta to spend 3 days. Everyone is looking forward having a nice time.

Our school is very proud of the boys and girls who helped Davis School to become co-sponsor of Field Day with Loudon Jr. High School. We wish to recognize the following boys and girls, Sandra Clowers, a 3 blue winner, Mary Ruth Akins, Eugene Cooper, James Oddy, James Allen Goble, Earl Williams, Larry Curtis, Martha Faye Furrow, Shirley Lynn, Linda Key, Linda Willis, Peatrice Russell, Peggy Franks, Jimmie Nichols, Jim Fagot Clyde Furrow, Alfred Davis, Ralph Curtis, Jimmie Wiggins, and Twinkle Wiggins.

Don't forget the Gospel Singing, Friday night, May 10, at 8:00 p.m. Admission: Adults 50¢ children 25¢.

is a very worthwhile achievement. Help yourself to loads of fun and entertainment and at the same time help your school and your community. If you will watch this paper, you will see more about it.

Mrs. Milaps' fifth grade room are very busy learning States and their Capitals. Our 4-H club will have their regular monthly meeting Tuesday at the school.

Thursday, May 9 1957

The Loudon County Herald

AUCTION

Free: \$25.00 Cash

Free: \$25.00 Cash

Sat. May

11

1:00 P. M.
Rain or Shine

Sweetwater, Tennessee

169 Acres — Sub-Divided Into Tracts

Good 5-Room House — Property of Bill Arrants

Located just outside of Sweetwater City Limits on Sweetwater and Madisonville Highway.

This 169 acres is good, strong red land, lays well, borders Sweetwater and Madisonville Highway for Approx. 1/2 Mile.

Good 5-Room house on a solid foundation, entire house in knotty pine, hardwood floors, fireplace, built-in double sink and cabinets, hot and cold water. City water is available.

This property definitely will be sold because it is a Cut Loose Sale, your price will be ours.

If you are interested in buying some valuable property, close to a good town, be sure and attend this sale on May 11th at 1:00 P.M.

TERMS ON LAND: 1/3 DOWN — BAL. PRO-RATED 1-3 YRS.

TERMS ON HOUSE: 1/3 DOWN — BAL. PRO-RATED 1-3 YRS.

For Information call

KIRK AUCTION CO.

Cleveland, Tenn.

Greenwood 6-5941

Bring Your Ford Home To Your

FORD DEALERS

- Factory Trained, Competent Mechanics
- Factory Approved Quality Parts
- Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

IT'S HERE!

THE LOWEST PRICED Deepfreeze® HOME FREEZER IN HISTORY!



COME IN AND CHOOSE YOUR Deepfreeze TODAY

Greer
Deepfreeze
Home Freezer
Made Only By Greer

FIVE YEAR DOUBLE WARRANTY
1. A 5-year Warranty on the complete refrigeration system.
2. A 5-year Food Protection Plan against food spoilage due to mechanical failure of the refrigeration system.
THE FINEST WARRANTIES EVER OFFERED...BOTH AT NO EXTRA COST

NOW YOU CAN ENJOY ALL THE CONVENIENCE...ALL THE ECONOMY...OF THE WORLD'S FINEST CHEST FREEZER AT OUR RECORD SMASHING LOW, LOW PRICE!

It's like having a supermarket in your home! Just imagine delicious juicy meats... crisp, garden fresh vegetables... and many other delicacies right at your fingertips ready to serve at a moment's notice. Now there is a DEEPFREEZE size for every family... a price to fit every budget, too! So come in and choose your DEEPFREEZE today!

THESE FEATURES MAKE Deepfreeze THE WORLD'S FINEST CHEST FREEZER!

FULL VISION LIGHT — recessed, takes no space from storage capacity.

FULLY INSULATED — entire chest has high density low temperature Fiberglas insulation.

FREEZING COILS — provide uniform temperature throughout. Freezing cycle starts at top... a DEEPFREEZE exclusive feature.

BASKETS & DIVIDERS — patented design. Easy to handle. Fully adjustable.

FULL TOP LID — easy to open because it's counter-balanced for "lady-finger" operation.

PILOT LIGHT — gives you continuous assurance that your DEEPFREEZE Home Freezer is operating at even zero temperature.

Use Herald Want Ads
To Buy Rent, Sell, or
Trade. Call GL 8-2721

See You
IN CHURCH
Sunday



IDEAL GIFTS FOR GRADUATES

at THOMAS-HILL STORE

We have his Size -- Come in and shop with confidence. Make Thomas-Hill Graduation Headquarters

SEE OUR GIFT BAR

SPORTS SHIRTS

1.98

to

5.00

BELTS

1.50

to

2.50

SLACKS

3.98

to

12.95

JEWELRY

1.50 to 5.00

Jewelry Cases And Zipper Cases

2.95 to 5.00

SOCKS

35¢ to 1.00

SPORT COATS

15.95

to

24.50

TIES

1.00

to

2.50

THOMAS-HILL STORE

Loudon, Tennessee

As Low As

349.95

for 16 cu. ft. Size

Greer Hardware Co.

Phone GL 8-2046

Loudon

COUNTY STUDENTS AT U-T
(Continued from page 1)
Stalton, Thomas, King, Ward, Charles Buddy White, Benny Williams and Paul Douglas Williams. Elizabeth Ann Patterson, Douglas Howard Stammer, James Walker Stammer and Zack Thompson are students from Erie.

Lutheran Bible Study To Resume On Friday

The lectures on the Bible conducted by the Loudon Lutheran Mission will be resumed tomorrow (Friday) night and continue each Friday night thereafter.

The series was discontinued temporarily during the Easter season. The Rev. Roland Freking of Knoxville is conducting the classes and everyone is cordially invited to attend.

FFA-FHA Social Is Held On May 6th

Hot dogs and fun for all! This was the chant echoed by the FFA and FHA members who enjoyed the joint social Monday, May 6, at Port Loudoun Dam.

The group enjoyed playing softball and various games led by Janey Stewart.

Guests included Mrs. Orissa Simpson, Mrs. W. R. Sewell, chapter mother; Mrs. Rufus Huffler, Mrs. Ralph Alexander; Mr. Ralph Green, Mr. Sam Terry, Miss Anella Steelman and Miss Jean Hemstead, student teachers.

Approximately 100 FFA and FHA members attended.

RAILROAD S.S. CLASS NO. 12
By Marshall Trout
We had a good class last Sunday, most of our members were present, although we are sorry one of our members was a patient in the hospital.

To Buy, Sale, or Trade, Do It The Easy Way With Herald Want Ads
Just Phone GL 8-2721

See You IN CHURCH Sunday

THESE WOMEN! By d'Alessio



THESE WOMEN! By d'Alessio



Forest Fires Are Down For Spring Season Is Report

There have been less forest fires in Tennessee during this spring season than is usually experienced it was reported today by Carl I. Peterson, State Forester. Since January 1, to the end of last week there were 1041 fires which burned 7274 acres the Forester said.

A number of fires for the corresponding period last year was 1563 and the average burned was 15,731 acres. An important reason for the reduction in fires and area burned has been the frequent period of well-distributed rainfall.

However, Tennessee has been continually improving and adding to its fire fighting equipment and personnel and this has resulted in more effective protection. The area of protection has been increased also.

Last July the county courts of Tipton, Carroll, Montgomery, Knox and Cheatham voted appropriations to cooperate with

Greenback Sailor Is On Navy Cruise

Two escorts, the USS Eunice and the USS Pascagoula, returned to New Orleans, La. Apr. 14 with 150 Naval Reservists after a two week training cruise in the Gulf of Mexico.

Taking part in the cruise was Jimmy L. Hammonree, steaman recruit, USNR, son of Mr. and Mrs. Allen W. Hammonree of Route 1, Greenback.

The Reservists practiced seamanship, held readiness drills and gunnery exercises during the cruise.

The two ships made a weekend visit to St. Petersburg, Fla.

Auction Sale Mon. May 13, 7:30p.m.

2 1/2 miles north of Madisonville, just off Highway 11, furniture and antiques, walnut chest of drawers, walnut bed, dressers, wash bowl and glasier set, love seats, china closets, electric stove and refrigerator, beds, springs, mattresses, tables, rocking chairs, clocks, dishes, wardrobe, mirrors, picture frames, many other articles too numerous to mention.

James R. Powell
Owner and Auctioneer



\$64.95 EXECUTIVE CHAIR FREE!

This \$64.95 Executive Chair Free with the purchase of Cole's steel desk

To introduce our new line of desks, this brand new \$64.95 Executive chair is offered to you absolutely free. Satisfaction of both chair and desk is guaranteed or you may return them at no cost to you.

THE "EXECUTIVE" DESK
The desk has everything you ever dreamed of. Short in appearance, beautifully styled, comfortable to work at. Used by America's largest industrial concerns. Heavy steel, linoleum top, aluminum trim. Automatic lock. Size 55" wide, 28" deep. Finished in Gray, Mint Green, Olive Green or Desert Sand. No. 639
1 letter drawer, 4 box drawers. \$155.00
No. 640
2 letter drawers, 2 box drawers. 155.00

THE "EXECUTIVE" CHAIR
Colorful and Impressive, the last word in beauty. Scientifically designed for the utmost in comfort. Five way adjustment eliminates office fatigue and corrects improper posture. One piece steel base equipped with ball bearings. All nylon bearings. Luxuriously upholstered with exclusive Celatex fabric in Green, Gray, Wine, Orange or Tan. Seat size 19 1/2" x 17 1/2".
Chair may be purchased separately No. 32250 \$64.95

Best dressed WITH the one and only Miracle Whip SALAD DRESSING

S-I-C K. K. Finger Is Stationed In Germany
Sergeant First Class K. K. Finger, son of Mr. and Mrs. J. D. Finger, Route 2, Greenback, is a platoon sergeant in the 565th Quartermaster Company in Germany.
Sergeant Finger entered the Army in 1943 and arrived in Europe for this tour of duty in December 1955.
The sergeant's wife, Ursula, is with him in Germany.

Quinn & Karnes FUNERAL HOME
• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

THE LOUDON COUNTY HERALD
Masonic Building Loudon, Tenn.

BOSTITCH BSR
The First Practical Combination Stapler and Staple Remover
Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books... all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is fast in speed, accurate, secure.
The work stays stapled as long as you want it—then a gentle push on the remover end, ZIP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.
\$3.15
Also available with remover for \$2.45

JUST IN TIME FOR THE SPRING SEASON
Bacon's New Special Ice Cream Flavor for the Spring Season — Fresh Strawberry. Here's a treat for the whole family! Bacon's Velvet Ice Cream blended with rich fresh strawberries. A taste—delight in every spoonful!
Now On Sale At Your Favorite Drug or Grocery
BACON'S Fresh Strawberry ICE CREAM
The Ice Cream Flavor Treat For The Spring Season!

London Social And Personal News

Meeting Is Held By Pearl Remine Circle

The Pearl Remine Circle met on Monday evening at the home of Mrs. Ham Carey, with Mrs. Rufus Waller as co-hostess.

The program leader was Miss Dora Mae Ishill using as her topic, "I Stumbled on Stewardship." A talk on a visit made by Mrs. Homer Simpson to the "Upper Room" located in Nashville was given to the circle.

Mrs. Rufus Waller, circle leader had charge of the business meeting.

A dessert course was served following the business meeting to the 13 members present.

A gift was presented to the circle leader, Mrs. Waller by the members in appreciation for her work.

Mrs. Eugene Booth gave the "Quiet Hour" reading to close the meeting.

Miss Betty Brown of Hiwassee College was the weekend guest of Dr. and Mrs. J. R. Watkins and Alger.

FOR SALE

14 ACRE FARM

all cleared, located two miles from city limits of Loudon on Highway 72. Good 4-room house, bath, insulated, electric heat, electric water heater, double cabinet sink in kitchen. Good community and a good place to live.

PRICE — \$5500.

11 ACRE FARM

located 7 miles from Loudon on all-weather road. This is a good truck farm in a good community. Has good 5-room house on top good place to live. view. House has hot and cold water, two closets, youngsters cabinet sink, heated by oil furnace. For quick sale.

\$3000.00

CONTACT

Hugh Simpson

LOUDON

Phone GL 8-2747 or GL 8-2751

SPECIAL GIFTS

for
MOTHER'S DAY
at
FIVE to FIVE STORE

Cool, Cotton Dresses	\$3.98 to \$10.95
Shorty Gowns and Pajamas	\$1.98 to \$3.98
Cotton Slips	\$1.00 to \$3.98
Nylon Slips	\$2.98 to \$5.98
Blouses, Big Assortment	\$1.00 to \$3.98
Panties	39c to 98c
Ladies Play Shoes	\$1.98 to \$3.98
Ladies Shorts	\$1.00 to \$2.98
51 Gauge Hose	59c or 2 pair \$1.00
Ladies Gloves	98c and \$1.98
Ladies Purses	\$1.00 to \$4.98
Jewelry by Coro	59c up to \$2.00

1,000 Yards Assorted Material

Values up to \$1.00 39c yd. and 59c yd.

SHOP IN COMFORT — AIR CONDITIONED

Five to Five Store

Dance Review Held Saturday in Knoxville

Mrs. Bill Lowe, Mrs. R. E. Richards and Miss Elizabeth Greenway attended the Dance Review of 1967 presented by Mrs. Albert Lee of Knoxville which was held at the Blue Grass School on Saturday, May 4, at 8:00 p.m. in which Susanne Richards and Jane Lowe, who are students, participated.

HOSPITAL LIST

ADMITTED
April 30
Mrs. Glenn House
Mr. Walter E. Harwell
Mrs. Johnny Hatcher
Mrs. Glenn Cook
May 1
Mrs. Rose McMahon
Mr. Homer Plemmons
Mrs. Roy Price
May 2
Mr. Wm. Ferkey
Mrs. Earl Crisp
Mrs. John Skidmore
Mrs. Subert Westmoreland
Charles Caldwell Jr.
May 3
Lucinda Watson
Lynn Millsaps
Mrs. Charles N. Gibson
Mr. Jim Mills
Mrs. Marion Clark
Mrs. H. L. Dexter
May 4
Mrs. W. H. Phillips
Mrs. James Beatty
May 5
Mr. Emory Barr
Mrs. Minnie Dexter
May 6
Robert Lee Fox
Dorothy Brown
Dag Akins
Mrs. Dewey Baker
Mr. N. C. York
Mr. Thurston Campbell
Barbara Coffey
Mrs. Emma Glass

RELEASED
April 30
Mrs. Glenn House
Mrs. Walter Harwell
Mrs. Johnny Hatcher
Mrs. Glenn Cook
May 1
Miss Peggy Ruby
Mrs. Emma Calmer
Arthur Costner
Mrs. Laura Bell Stamey
Mr. Gordon Peak
May 2
Mr. William Presley
Mrs. Randle Brown
Mrs. J. W. Hatcher
Mrs. Rose McMahon
May 3
Mr. Joe McNeal
Mrs. Charles McAnis
Mr. Clyde Huff
Mrs. Glenn Cook
May 4
Mrs. Bruce Akers
Mr. Berce McAnis
Mrs. Roy Price
Miss Lucinda Watson
Johanne Shubert
Mrs. Walter Matlock
May 5
Mr. Walter Harwell
Mr. Bob Easter
Mrs. A. T. Dexter
May 6
Mrs. Ida Wheat

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Mr. Tommy Foster and friends

Miss Barbara Grider from State Teacher's College in Johnson City spent the week-end with her parents, Mr. and Mrs. Thomas Foster of Lenoir City and visited friends in Loudon Saturday.

Mrs. Albert Lee spent Sunday with relatives in Knoxville. Mr. Bud Winkle has been dismissed from the Bacon Hospital after a nine week illness.

Miss Nancy Randle of Carson Newman College in Jefferson City spent the week-end with her parents, Mr. and Mrs. Joe Randle. Mrs. Carl Black was dismissed from the Bacon Hospital Tuesday.

Mr. and Mrs. Charles McCall and daughter, Laura spent the weekend in Johnson City.

Mrs. Sally Myrick and Mrs. Katherine Zografos still remain in the Bacon Hospital but are improving.

Mrs. Hugh Colman will leave Monday for Tampa, Fla. Her son, Colman Colman will accompany her home.

Miss Mary Louise Purdy has been ill at home for the past week.

Mr. and Mrs. R. L. Decker and children Janice and Cathy spent Sunday in Kingston visiting Mr. Decker's sister, Mrs. Sam Bacon and Mr. Bacon.

Mr. and Mrs. Robinson of El Paso, Tex. are visiting Dr. and Mrs. Orville Galyon and family and Mr. and Mrs. Frank Robinson and family.

Mr. and Mrs. C. C. Ridenour and daughter Sally of Chattanooga were the weekend guests of Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. Jim Thomas Jr. is spending this week in Florida.

Pvt. Reed Stamey of Pittsburgh, Pa. is spending a 20 day leave with his father, Mr. John Lee Stamey and other relatives.

Mr. and Mrs. Tubby Walton, Jr. and daughter, Lynn, of Huntington, W. Va. were recent guests of their aunt, Mrs. Blair Harrison, Dr. Harrison and family, enroute to Atlanta, Ga. for a visit, with the Tubby Walton, Sr.

Mr. and Mrs. Don Robinson and children of Knoxville were the weekend guests of Mr. and Mrs. R. A. Newman.

Mr. and Mrs. Chan Oldwell and son, Charles, Jr. of Knoxville have been recent overnight guests of Dr. and Mrs. W. B. Harrison and family.

Miss Lucinda Watson underwent a tonsillectomy at the Bacon Hospital Friday.

Mr. and Mrs. Dan C. Remine and sons spent Sunday at Watts Bar Dam.

Mr. and Mrs. Leroy Myhre and son, Eric left Sunday for their home in Atlanta, Ga. after a week's visit with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Watson Knight and son, Randy, of Atlanta, Ga. arrived Sunday for several days visit with their aunt, Mrs. Blair Harrison, Dr. Harrison and sons. Mrs. Roy Sherrill entered Bacon Hospital this week and underwent surgery today.

Mr. Homer Plemmons
Mrs. Walter Gies
Don Akins
Mrs. James Beatty

World Service Circle Met Monday Evening

The World Service Circle met Monday evening at the home of Mrs. B. H. Greene with Mrs. Ruth Richards as co-hostess.

Mrs. J. H. Watkins was in charge of the program. Mrs. Watkins topic was entitled "Loving Is Giving."

Miss Rachel Huff, circle leader, had the business meeting which finished up this years work.

There were 19 members present and one visitor, Mrs. Ferguson.

A dessert course was served following the business meeting.

The circle members gave a love offering to Miss Betty Brown of Hiwassee College, inference of a gift to Miss Huff, circle leader for her years work.

Mrs. Broady Harrison closed the meeting with the "Quiet Hour" reading.

2 cups water
1 1/2 cups white sugar

2 teaspoons cream of tartar

Bring to a boil and boil 1 minute

Drop 22 Ritz Crackers and boil for 2 minutes. Do Not Stir.

Four into unbaked pie shell and dot top with butter. Sprinkle with

Nutmeg, Cinnamon. Bake until crust is brown.

2 cups water

1 1/2 cups white sugar

2 teaspoons cream of tartar

Bring to a boil and boil 1 minute

Drop 22 Ritz Crackers and boil for 2 minutes. Do Not Stir.

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Thursday, May 9 1967 The Loudon County Herald



My Favorite Recipe

Featuring This Week

Mrs. E. A. Lowe

Loudon

MRS JACK LEFLER

APPLE PIE (Without Apples)

Bring to a boil and boil 1 minute

Drop 22 Ritz Crackers and boil for 2 minutes. Do Not Stir.

Four into unbaked pie shell and dot top with butter. Sprinkle with

Nutmeg, Cinnamon. Bake until crust is brown.

2 cups water

1 1/2 cups white sugar

2 teaspoons cream of tartar

Loudon Residents Are Guests At Bridge Party

Mrs. Jesse Hope, Mrs. Bob McEachern, Mrs. Toby Pulkinn and Mrs. Stanley J. Rimshaw attended the 11th annual Bridge Benefit Party of St. Mary's Catholic Women's Club, which was held May 3, at the Oak Terrace in Oak Ridge.

High score table prize was won by Mrs. Rimshaw, also a door prize containing a certificate of \$15.00. Mrs. Pulkinn won a door prize of a silver covered vegetable dish.

Favors were distributed to all guests. Cake and Coffee were served and an attendance of 400 were present.

Mr. and Mrs. Eugene Booth and Mr. and Mrs. William J. Morgan attended Carnicus at U.T. Saturday night.

Mr. and Mrs. Jack Leffer accompanied Mr. and Mrs. Hank Bertelkamp of Knoxville to Louisville, Ky. last Friday to spend the week-end with Mr. and Mrs. H. F. Bertelkamp and to attend the Kentucky Derby.

Mr. and Mrs. Scott Hall Bird and son, Scotty of LaFollette spent the week-end with Mr. and Mrs. Ed McQueen and sons.

Mr. and Mrs. Kenneth Smith of Spartanburg, S. C. spent the week-end with Mr. and Mrs. Norman McQueen.

Miss Harriett Lenoir has returned to Connecticut State Teacher's College in New Britain, Conn. after spending a week with her parents, Mr. and Mrs. Cannon Lenoir.

Mr. and Mrs. Steve Petrovich of Chula Vista, Calif. spent the week end with Mr. and Mrs. John L. Robinson.

Mr. and Mrs. John C. Harrison of San Diego, Calif. arrived Friday for a visit with Mr. and Mrs. John L. Robinson, Mrs. Mary Harrison and other relatives.

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the value of your Home and Personal Possessions

HAVE YOU ENOUGH INSURANCE?

RUFUS WATSON

SARGE HARRISON

R. M. GRAY

INSURANCE AGENCY

509 Grove Street-Phone GL 8-2821 Loudon

HERE'S JUST A FEW OF THE MANY

PENNY SAVERS

AT GILES AND SON FOOD MARKET

AT GILES AND SON FOOD MARKET

AT GILES AND SON FOOD MARKET

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MARY WORTH'S FAMILY



KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union Dir. Eddie Roberts
 Evening Worship 7:30 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chermat
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:59 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:30 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday - Mid-Week Prayer Meeting 7:30 P. M.
 Thursday - Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsey
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 P. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

NOT SO LONG AGO...

It doesn't seem so long since she was a little girl herself, picking out a card for her mother on Mother's Day. Yet this morning there was a card at the breakfast table, reading, "To Mommy, with love..."

On this day, she feels a special meaning as she goes to church with her little girl's white-gloved hand clasped tightly in hers. As they kneel in prayer together a wave of tenderness comes over her, and as she looks at the small figure by her side she at once feels grateful to God for making her a mother, and awed by the responsibility which is hers.

She prays God to endow her with the qualities all mothers need: common sense, a touch of humor, tenderness, wisdom, the capacity for comfort, a large measure of courage, quick laughter, and just a dash of sternness. And she is deeply thankful that in this, the most important task of her life, she has her Faith and her Church to guide her.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a stronghold of spiritual values. Without a strong Church, neither democracy, nor civilization can survive. These are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the sake of his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Book Chapter Verses
 Sunday... Ruth 1:1-22
 Monday... Song of Solomon 1:1-17
 Tuesday... Luke 1:1-17
 Wednesday... Luke 1:1-17
 Thursday... Hebrews 1:1-17
 Friday... 3 Peter 1:1-17
 Saturday... Psalm 100 1-2

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Loudon Furniture & Hardware Co.
Five to Five Store	Miller Motor Co.
Anderson Agency	Loudon Builders Supply, Inc.
Smith Drug Co.	Bacon Creamery
	Don P. Smith Chair Co.

GULF TIPS

BY CLIFF



We don't perform Miracles but we do give the best service in town.

DELANEY'S

SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-9189 W. Lee Hwy

GREENBACK NEWS

Mrs. Emma Blankenship is confined to the Blount Memorial Hospital on account of illness.



Mrs. Floyd Hammonree is confined to her home with a heart ailment.

Mr. and Mrs. Harry Long are at home from a visit with friends in Akron, Ohio.

Mrs. Jean Dorell of Davenport, Iowa is the guest of her sister, Mrs. Freeman Ragain and Mr. Ragain and family.

Mrs. Bessie Ihney went last week for visit with her son Mr. Jack Honey and Mrs. Honey and family in Detroit Mich.

Mr. Robt. Logan attended the races in Louisville Ky. last week.

Miss Mary Pryor is ill with a sinus infection at the home of her cousin, Mr. J. D. Woods and Mrs. Woods.

Mrs. Edith Munro has returned to her home in St. Johns and her sister Mrs. Alice Love has

gone to her home in Canada after spending some time with Mrs. Munro's daughter, Dr. Mildred Alexander and Dr. Richard, and Janet.

Jimnie Hammonree, son of Mr. and Mrs. Allen Hammonree is at home from a two weeks cruise on a Naval vessel off the coast of New Orleans La.

Mr. and Mrs. Frank Hill, Misses Joan, Linda and Patsy spent Sunday with relatives in Sevierville.

Dr. and Mrs. R. H. Alexander are at home from attending a medical convention in Gellingburg.

Mr. and Mrs. Roe Starritt and family of Maryville visited Saturday with Mr. and Mrs. Leon Leatherwood.

Mrs. John R. Best returned home Friday from several weeks stay with her daughter, Mrs. R. B. Hammonree and Mr. Hammonree and family in Winfield, Ala.

John Blankenship of Marietta, Ga. spent the weekend with his parents, Mr. and Mrs. John Blankenship.

Dickie Clamon of Marietta, Ga. was the recent guest of Mr. and Mrs. M. G. McTeer.

Tony Seaton of Winfield, Ala. accompanied his grandmother Best home and is spending some time with his grandparents, Mr. and Mrs. J. L. Seaton and Mr. Jack Seaton.

Miss Helen Kerr spent the weekend with friends in Maryville and Knoxville.

Mrs. John R. Tarwater came from the bedside of her son, Bobby in the Vanderbilt Hospital last Sunday and spent the night with her two little daughters at the home of her parents, Mr. and Mrs. John Roberts, Mrs. Tarwater with her father in law Mr. Gene Tarwater returned to Nashville Monday night and were present for the surgery performed on Bobby Tuesday. His father, also uncle and aunt, Mr. and Mrs. Charlie Helton and uncle Mr. Homer Roberts were also near Bobby's bedside for the operation which he is reported to have stood very well. He is recovering satisfactorily from amputation of legs but a number of skin grafts will be performed in the coming weeks.

Mr. E. D. Vining of Chicago came home Monday and entered Blount Memorial Hospital Tuesday for surgery which took place Thursday morning. He is reported in fair condition.

The White Eagle Girl Scout Troop met with Mrs. J. B. Patterson Tuesday afternoon with Mrs. Robt. Miller assisting with the program. Songs and games were learned and plans made to meet in the Scout House next week.

Mrs. Mickie Krainock and Stephen of Rochester N. Y. have been guests of Mr. and Mrs. Edwin Best in Maryville and the two families visited Mrs. Lucille Best, Roy and Jean last Saturday.

Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr visited Saturday at the Kerr home and with Mr. and Mrs. E. L. Beals and Miss Esther Hope.

Jimnie McKelvey, son of Mr. and Mrs. Ralph McKelvey of Astley's chapel community is in San Diego, Calif. having his basic training in the U. S. Navy.

Mrs. Claude Hammonree of Vancore is recovering from surgery in the Blount Memorial Hospital.

Mr. and Mrs. Richard Hughes had as dinner guests Sunday the Rev. and Mrs. Don Sparks of Georgia and Mr. and Mrs. Jess

County Soil Conservation News
BY T. J. HICKS

Three conditions that should be met before constructing a dam pond are (1) need for livestock water, (2) adequate size watershed, and (3) suitable site.

Most farms have the need for livestock water to give them needed water or a better distribution of water over the farm.

The watershed should be of sufficient size to provide adequate replenishment of the pond.

You can have too large a watershed unless you want to go to added expense in construction to take care of this extra runoff.

A good rule to go by is about 4 acres drainage area for each stored acre foot of water. It should not contain unstabilized areas providing excessive quantities of silt and sand.

Earth materials to be used in the dam should be of a structure and texture to prevent excessive seepage or cracking. Underlying formations such as gravel, deep sands, and solid rock endanger the reservoir. All trees and debris should be removed from the flooded area and the topsoil from the dam. A core trench along the center of damsite extending from shoreline to shoreline should be cut with sloping sides 8 to 12 feet wide and at least 12 inches into previous subsoil. Use core and dam materials consisting of humus-free clay or sand—clay and compact in layers. The upstream and downstream slopes on the dam should not be steeper than a 3:1 slope. The top width of the dam will vary with the height. The top of the dam should have a settled height above to spillway floor of at least 2 feet. The width of the spillway will vary with the size of contributing Hammonree.

Mrs. Roy Lowry attended the marriage of her cousin, Miss Mary Jean Morris to Mr. Henry Cox Jones Jr. in the Second Presbyterian Church Friday afternoon.

Mrs. Joe Presley of Vancore spent Monday with Mr. and Mrs. H. R. Hughes and Miss Ruth. Rev. and Mrs. Frank Ladner and Mrs. F. D. Vining were in Maryville Tuesday, Mrs. Vining spending the time at the bedside of her husband in Blount Memorial Hospital.

Mrs. Sam McCollum Jr. and children, Mae, Cynthia and Rebecca visited Wednesday with her grandmother, Mrs. J. B. Griffiths.

Mrs. Lynn Curtis and Mary Lynn, Mrs. Robt. Prewett and Gray of Maryville visited Wednesday with their parents, Mr. and Mrs. C. S. Lane.

waterhead. One-fourth of the pond area should be 6 feet or more and the shallow water edges 2 feet deep, 6 feet from the shoreline. The surface area should be 3,000 sq. ft. as a minimum.

The dam and spillway should be adequately sodded with grasses or legumes to protect it.

Ponds have recently been constructed on the farms of Homer Bright, Carl Bright, W. G. McCall, Lee Price, Robert Lennox, Paul Arr, C. B. White, Garland Page, and Charles Blalock.

For more information about ponds or other soil and water conservation practices call GL 8-2306 or GL 8-2208 (night) or come by the office in the Loudon County Office Building.

To Buy, Sale, or Trade,
Do It The Easy Way
With Herald Want Ads
Just Phone GL 8-2721

SALE HOUSE FURNITURE

of the late Mrs. R. W. McCaslin
SALE MAY 11, 1 P. M.

2 Oak Wood Beds (Antique)
1 Dresser, Wash Stand, 2 Oak Chests
1 Oak Library Table Oak Dining Table and 5 chairs
Piano Library Table
Organ (Antique) 2 Rocking Chairs
GE Refrigerator Warm Morning Heater
Antique Clock

Numerous Other Household Items
ON LEE HIGHWAY, PHILADELPHIA
COL. "RED" ROBERSON, AUCTIONEER

DO IT NOW!

Yes, now is the time to get your winter garments ready for summer storage. Expert cleaning plus the added benefit of free mothproofing before summer storage will greatly increase the life of your winter garments.

WE USE THE FINEST IN THIS AREA

U-SAN-O MOTH PROOFING

For the finest in quality dry cleaning plus **FREE U-SAN-O** mothproofing.
"Send to C & S and Get the Best"

C & S CLEANERS

Phone GL 8-2636 Loudon Phone GL 8-2636

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in new
electric refrigerators



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LOUDON UTILITIES

(Electric Department)

60 MONTHS TO PAY
on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required. Monthly payments \$1.50 on each \$100 used. Responsible contractors recommended on request.

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Call GL 8-2023

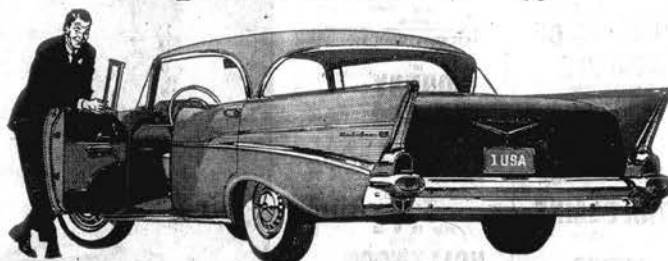
Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

Drive with care... everywhere

come try
Chevrolet's new
Triple-Turbine take-off!



Sleek, Smooth and Sassy—that's Chevy! Model illustrated, the Bel Air Sport Sedan with Body by Fisher.

Turboglide is the first and only triple-turbine transmission! You can feel the difference from your very first take-off!

Just slip Turboglide into "D" for "Drive" and pay it no mind. There is no "Low" or other positions to worry about.

For this is the automatic with triple turbines. One for quicksilver starts from a standstill. Another for cream-smooth cruising. And a third turbine for passing

response that's safer all the way.

In Gs (Grade Retarder) position Turboglide helps slow you down—saves your brakes on long, steep hills.

When you team Turboglide with Chevy's new Positraction rear axle, you've really got it made! You have surer, safer control on any road surface.

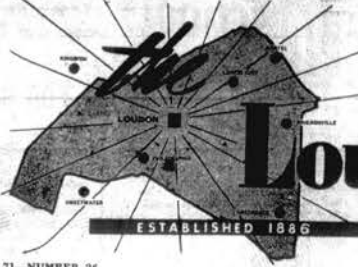
Try a sweet, smooth and sassy Chevrolet with these two new extra-cost options at your Chevrolet dealer's.



GET A WINNING DEAL ON THE CHAMPION!

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See Your Local Authorized Chevrolet Dealer



Loudoun County Herald

"Loudoun County's Family Newspaper"

VOLUME 71—NUMBER 26

LOUDOUN, TENNESSEE, THURSDAY, MAY 16, 1957

PER COPY 10¢

Just Piddlin'

By The Editor

RUNNING BEHIND in getting the paper out as this is written but I think we can make up the time so as to have your Herald to you on time.

Whole cause of the trouble is the installation of an offset job printing press, something we're really looking forward to using. I brought most of the equipment back from Birmingham last week, but the business part (the printing end) arrived yesterday by truck. Unraveling and installing will take up some time.

End result will finally be the first offset job printing to be offered in Loudoun County. It is fast, more economical than letterpress printing and a terrific printing process. With reservations, it now means we can print anything that we can take a picture of. We'll even be making our own plates right here in the shop. You'll hear more from me about this wonderful machine.

BEST WISHES to Chig Ratledge as he takes over the helm of the Loudoun Redskins on the gridiron. Very glad to see him take over the job and I'm confident he'll do a fine job.

LETTER this week from Mr. Albert C. Holdridge of Akron, Ohio. He writes: "In looking over your May 2nd issue I noted with interest your reference to the community fountain. In reference there to, you stated you would print an old picture of the site as a taxi stand."

"Would suggest that alongside the old taxi stand picture you print one as it is now. I'm sure a lot of former residents like myself would appreciate it very much."

Thanks very much for the letter Mr. Holdridge and your idea is a mighty good one. Watch for it in a few weeks.

YESSIR, an old Tennessean, who struck it rich in oil, bought himself a custom auto. Sometime later a friend asked him if he was happy with the car. "Yep," he said, "sure am. Especially with the glass between the front and back seats."

"Oh," said the friend, "I guess it keeps the chauffeur from eavesdropping when you're out for a drive." "What chauffeur?" he exclaimed. "It keeps the bellers from kicking my ears when I'm driving the critters to market."

THE SECRET of a happy life seems to be to spend it on something that will last.

THOUGHT FOR THE WEEK: a person can have more money than brains, and still be broke.

REPORTING IN To Loudoun County

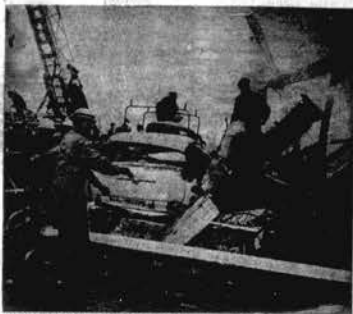
May 8—To Mr. and Mrs. A. C. Duke, Jr., of Loudoun a 5 lb. 7 oz. girl.

May 9—To Mr. and Mrs. John Robert of Loudoun City, a 5 lb. 12 oz. girl.

May 10—To Mr. and Mrs. Robert A. Curtis of Loudoun City, a 6 lb. 14 oz. girl. To Mr. and Mrs. Roy J. Atkins of Pellico Plains, a 10 lb. 1 oz. boy. To Mr. and Mrs. Bob Smith of Loudoun City, a 6 lb. 3 oz. girl.

May 11—To Mr. and Mrs. James A. Allen of Loudoun, a 7 lb. 8 oz. boy. To Mr. and Mrs. Vance Brock of Loudoun, a 9 lb. 1 oz. girl.

May 12—To Mr. and Mrs. Denton Littleton of Loudoun City, a 5 lb. 11 oz. boy.



BLAST DERRIS is cleared away in Reno, Nev., by members of Echo Rescue Unit No. 1 of Washoe County Civil Defense after a gas explosion which wrecked downtown Reno last February 5 killing two and injuring 56. The CD workers, trained to meet similar situations in time of war disaster, found the body of one of the victims under the car flattened by blast. (Photo by Gene Christensen, Reno, Nev.)

Plans Continue For Beauty Show Scheduled June 8

Progress is being made on plans for the "Miss Loudoun County Beauty Pageant." Several contestants have already agreed to enter the contest. Other young ladies between the ages of eighteen and twenty-eight interested in entering the contest should contact Jack Lee or Ronald Easter in Loudoun City.

Jim Scarborough and Jim Thompson are co-chairmen of the program, which is being sponsored by the Loudoun City Jaycees. A printed program is being made up with the pictures of all the contestants. Advertisements in this program are now being sold. Anyone interested in buying an ad who has not been contacted, please contact Bill Chrisman or Roy M. Lofthorpe.

The program will be held June 8 to the Nichols School Auditorium in Loudoun City. In addition to the contestants, other outstanding performers will entertain at the program.

Non-Farm Employment Still Under Year Ago

Non-farm employment in the state numbered 851,600 jobs in March, an over-the-month seasonal gain of 3,900, but 1,900 under the year ago total. It was reported today by Employment Security Commissioner Don McWeeney.

"Manufacturing employment," McWeeney said, "was 294,000 for the month, an increase of 1,300 compared to February's record but 3,800 under the total for March, 1956."

"Moderate improvements in employment for the month were noted in most manufacturing groups," he said. "The increases ranging from 100 in dairy and leather products to 700 in fabricated metal goods."

The report also showed an upswing of 2,600 for the month in non-manufacturing jobs, gains being noted in trade, government, construction, finance-insurance-real estate.

A drop of 400 mining jobs was attributed to termination of coal contracts.

McWeeney said, "construction and related industries appear to be hampered rather seriously by tight money for building loans."

The report explained it was somewhat misleading to compare this year's non-farm employment with last year's because of wide seasonal differences and further, because there was an accelerated hiring last year in the months before an increase in minimum wages became effective.

The commissioner said the unemployment level for March this year was slightly higher than for the same month last year.

Army Worms Are Reported In State

Army worms have definitely been found in Tennessee. There are all sizes, tiny ones and large ones. Moth flights are still heavy in the Loudoun County area which indicates a heavy infestation. Much damage was done by this insect in Loudoun County last year and all farmers are urged to be on the lookout for these army worms because they can be very damaging.

Greer Elected As Head Of Loudoun Chamber Group

Loudoun's Chamber of Commerce elected officers for the new year. Much damage was done by this insect in Loudoun County last year and all farmers are urged to be on the lookout for these army worms because they can be very damaging.

In other activity during the meeting, chamber members discussed the furtherance of the program aimed at the location of other industries here. The organization has for the third year retained a national industrial consultant to represent Loudoun in calls upon industries seeking new areas.

BLAIRLAND S. S. CLASS NO. 12 By Marshall Trent

We were very proud of the large class we had last Sunday. We hope we can keep the class large. We invite all boys who are not in Sunday School anywhere to be with us Sunday morning.



NATIONAL WARNING System, including some 25,000 miles of wire, is shown with its intricate connections to 300 civil defense warning points across the nation. The new network may be used to sound a single national attack alarm from the Federal Civil Defense Administration's National

Exam Is Open For Rural Carrier At Local Office

An examination for Rural Carrier for the post office at Loudoun, Tenn., will be open for acceptance of applications until June 11, 1957, the Commission announced today.

Applicants for this examination must actually reside within the delivery of the abovementioned post office and must have no record for one year next preceding the closing date for acceptance of applications. They must have reached their 18th birthday on the closing date. There is no maximum age limit. However, persons who have passed the age of 70 may be considered only for temporary renewable appointments of one year.

Complete information about the examination requirements and instructions for filing applications may be obtained at the post office for which this examination is being announced. Application forms must be filed with the U. S. Civil Service Commission, Washington 25, D.C. and must be received or postmarked not later than the closing date.

Loudoun County Cadet Wins Top Honors At U-T

A Loudoun County student at University of Tennessee, Knoxville, was among 26 Air Force ROTC cadets and 11 sponsors honored May 9 during annual Award Day ceremonies.

He is Cadet William F. Ring, son of Mr. and Mrs. Frank Ring Jr., Route 3, Loudoun. He received the "Chicago Tribune Gold Medal Award" for his performance in the ROTC program. The presentation was made by Maj. A. L. Brown of McChesney-Tyson Air Base, Knoxville.

A 1955 graduate of Roane County High School, Mr. Ring is a sophomore in U-T's College of Engineering.

The annual Air Force Award Day ceremonies recognize cadet leadership, scholarship, drill ability, and achievement in specific military fields.

LHS Senior Class To Have Rummage Sale

The senior class at Loudoun High School will hold another rummage sale Saturday morning on the courthouse lawn in Loudoun. The sale will begin at 9 a.m.

The seniors say they will have anything and everything for sale, including seven good men's suits and two practically new men's overcoats for just \$10.00 each.

Ratledge Is Named Head Coach Of Loudoun Redskins

Farm Bureau Federation Calls For Support Of TVA Power Responsibility

The American Farm Bureau Federation has called upon Congress to authorize ways and means whereby the Tennessee Valley Authority may meet its responsibilities for producing and distributing power in the TVA area.

In a statement presented to the Subcommittee on Flood Control, Rivers and Harbors of the Senate Public Works Committee, Matt Triggs, assistant legislative director of the AFBF, outlined Farm Bureau's position on TVA. Tom J. Hitch, president of Tennessee Farm Bureau, assisted AFBF officers and staff members in preparing the statement. Authority of Farm Bureau's statement was the AFBF resolution adopted last December, which is very similar to the recommendation of Tennessee Farm Bureau.

"Since the TVA has been given the responsibility by national policy for the production and distribution of power in the area, then it becomes incumbent upon the federal government to authorize ways and means whereby this responsibility may be met. Our resolution does not express any preference as between direct federal appropriations or revenue bond financing. But we do believe such financing should be provided by one means or another," the statement said.

"Any financing program authorized by Congress should provide reasonable assurance to users and prospective users of power in the area that adequate power will be provided, both on an intermediate and long term basis. Otherwise, an uncertainty would be created which would deter the growth and development of industry and commerce in the area."

Relative Of Local Family Is Honored

Mr. and Mrs. Pope Flinn received word this week that Mr. John Firestone, brother-in-law of Mr. Flinn, has been designated as the outstanding senior student in the School of Medicine at Louisiana State University.

The Dean of the University, Charles E. Smith, informed Mr. Firestone by letter of his inclusion on the Dean of the University's Honor List for 1956/1957. This annual list is open only to one student from each college and school and is designed to constitute the most highly selected group of honored students in the entire University.

HOSPITAL LIST

- May 7
Mrs. Lona Crawley
Mr. Guthrie Thomas
Mrs. Floyd Robinson
Mrs. Isabella Bledsoe
May 8
Mary Stafford
Mr. C. Clark Jr.
Mrs. Lee Allison
Mrs. Roy Sherrill
Mrs. Jonny Hatley
May 9
Mr. James Ebbel
Mr. Henry Robinson
Mrs. A. H. Williams
Mrs. Eva Alford
Mrs. Robert Curtis
Mr. Willie Carr
May 10
Mrs. Dorothy Carr
Mrs. Roy J. Atkins
Mrs. Wallis Holder
Miss Roberta Jones
Mrs. James Alford
Mrs. Bob Smith Jr.
Mr. Basil C. Welch
Mrs. Edna Cox
Mrs. Leon Bright
Mrs. Glenn Isbell
May 11
Mrs. Sara Borden
Miss Ann Ingle
Mrs. Vance Brock
Mrs. Dorothy Munsey
Kathy Munsey
Mr. John McCarty
May 12
Mr. Broady Bruner
Mrs. David Simpson
May 13
Mrs. Kenneth Puck
Johnny Heaton
Mrs. Mary E. Teachers
Mrs. Denton Littleton
RELEASED
May 5
Mr. Wm. Perdy
Mr. N. C. York
Mrs. Carl Black
Donna Brown
Mrs. W. H. Phillips
Mrs. Sarah Burden
Mrs. Chas. Gibson
May 6
Mrs. Dewey Baker
Jimmy Ray Mill

W. B. Ratledge, Jr., assistant coach at Loudoun High School, was this week elevated to the head coaching position by the Loudoun County School Board. The board's action fills the vacancy created by the resignation of Jim Cardwell as Redskins mentor.

Widely known as "Chig," Ratledge has been head basketball coach and assistant football coach at the school since 1953. He had previously served at the school in 1951 before teaching in the Air Force. While in the service he was active in basketball.

A graduate of Loudoun High School he also graduate of East Tennessee State College. The 28-year-old is active in Loudoun golfing circles. He has already received much credit for his previous work with the Redskins and in taking the helm of the team, is expected to continue offensive strategy used in the past few years.

THE COURT HOUSE RECORD

- Marriage Licenses
May 11—Clifton E. Hicks to Louise Lela Stuart; Henry F. Purdy, Jr. to Betty Louie McGinnis.
May 14—Herbert L. Brown to Della Mae Rogers.
Real Estate Transfers
May 9—Deed from John T. Beattie to William H. Kirtrell and wife, 7.54 acres, 3rd; Loudoun City Co. to W. A. Nelson and wife, 1 lot, 2nd.
May 9—Deed from John T. Beattie and wife to Josh Tallent and wife, 7 acres, 3rd; Shuler and husband, 2 acres, 3rd; Norman E. Howard and wife to Audie Williams and wife, 2 acres, 1st; Earl Jacobs and wife to John Gardner and wife, 4 acres, 2nd.
May 13—Deed from R. M. Wampler and wife to Charles E. Bange and wife, 2 tracts, 2nd; Henry Shubert and wife to Claude Brown and wife, 1 lot, 1st.
May 14—Deed from Harvey E. Shodon and wife to Ben Ritchey and wife, 103 acres, 2nd.
Cases Filed—Circuit Court
563—Nelle Ryan Truck vs. James P. Tuck, divorce.
564—W. B. Arr vs. Virgil Russell, certiorari from JP court.
565—Janita Malone Pimmons vs. Homer Pimmons, divorce.
Cases Filed—Chancery Court
433—Irene Viars Overton vs. Wilker Overton, divorce.
Mrs. Lona Crawley
Robert Lee Fox
May 9
Mr. Emory Barr
Mr. Thurston Campbell
Mrs. Boyd Jaynes
May 10
Mrs. Eva Alford
Mrs. Johnnie Hatley
Benny Lee Allison
Mrs. James Ebbel
Mrs. Marjorie Clark
May 11
Miss Junelia Coffey
Mr. Henri Richman
Mr. Guthrie Thomas
Mr. John Cotton
May 12
Mrs. Bob Smith
Mrs. James Alford
Mrs. A. C. Duke Jr.
Mrs. Robert Curtis
Ann Ingle
Mrs. Helen Bright
Kathy Munsey
Miss Dorothy Munsey
Miss Barbara Green
Miss Sarah Burden
Mr. W. C. Brakobill
May 13
Mr. Basil Welch
Mr. Roy Atkins

The Loudon County Herald

"Loudon County Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGANPublishers
Editor-Manager

SUBSCRIPTION RATES

(In Advance)

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Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

They Just Forgot

A foothill town lived in fear of destruction. Every summer when the mountain snows melted, flash floods inundated the town. Bridges collapsed; houses were swept away; people drowned.

The townspeople got together to end this threat. They raised money and hired experts to construct a scheme of protection. This consisted of a series of dams and channels to trap the flood waters upstream and divert them around the town. These floodgates controlled the system. By turns the townspeople were to watch and work the floodgates.

For a time they did. Then, one after another, they found excuses. Their jobs were pressing; they didn't have time; they put it off or forgot about it. The gates

A Way Of Life

Everyone has heard honest fears expressed that the family farm is going down a road that leads to ultimate extinction. Yet no less an authority than Secretary of Agriculture Benson has said that the family farm "has always been, is now and, I think, always will be the backbone of American agriculture."

There is every indication that those who are pessimistic about the future of the family farm have lost perspective. They are seeing a kind of farm that belongs to the past—not to today or tomorrow. They have, in other words, failed to take account of the enormous and beneficial changes that have been brought about by mechanization, vastly improved seeds and fertilizers, and other comparatively new developments.

remained unguarded.

One night a flash flood swept down the mountainside and wiped out the town.

The U. S. polio story is not unlike the story of this town. For years we lived under the shadow of polio paralysis. We spent time and money to find a preventive. Now that we have it—the Salk vaccine—we neglect to use it. Only one polio-susceptible person in ten is properly vaccinated. The polio season is upon us and once more we tremble in fear of epidemics.

If we are to escape them, over 50 million Americans must be vaccinated. It takes three properly spaced Salk shots to set up maximum immunity. If you are under 40, don't wait till disaster strikes. Vaccinate at the earliest opportunity.

This has turned farming into a business, requiring substantial investment along with high skills and knowledge on the part of the farmers if he is to succeed. There is little room left for incompetent people or those unsuited by temperament, background or training to agriculture.

The developments mentioned also have brought a new concept of the size of the family farm. A farmer with modern mechanized equipment, for instance, can handle a much greater acreage than did his grandfather. But he can still run a family farm, in the full sense of the term, and the opportunities are greater than ever before.

All farmers have problems. But in every section of this country family farms are doing well, and a way of life that is typically American is being maintained and improved.

Fats In The Diet

There are many false conceptions concerning diet, and one has to do with fats. Some people think fats are not healthy, and should be avoided. It is commonplace for people fishing to reduce in weight to attempt to follow totally fat-free diets.

The weight of present-day medical evidence is against this concept. The exact role of fat in the diet has not yet been fully defined. But the dieticians now know that fat is both desirable and necessary to health whether body weight is to be reduced or not.

Fats contribute to the processes of growth and replacement of tissue. They are an important source of calories. And, of no small moment, they make foods inviting and better tasting.

A common-sense, authoritative appraisal of the subject of fats in the diet appeared in a recent issue of the Journal of the American Medical Association, written by Dr. Charles D. May of Iowa City. He urged caution in setting arbitrary levels for the amounts of animal or vegetable fats we consume. He stated that the current situation is surrounded by lack of knowledge, incomplete research, and the threat of "exploitation by selfish interests or undue emotion and competitiveness among investigators." He also said: "The problem of obesity is separate from the determination of the proper use of fat in the diet for the promotion of sound nutrition."

It is obviously unwise and unnecessary to exclude fats from the diet, and even if desirable would no doubt be virtually impossible.

FROM OUR FILES

10 YEARS AGO

With every available man working, Loudon Utilities and Southern Bell Telephone Co. have been busy since last Saturday repairing the damage of the heavy windstorm of Friday, Workman of both companies put in many hours of overtime to restore service.

Thomas F. White, formerly with the Herald, has landed in France enroute to Germany.

5 YEARS AGO

The new Southern Railroad Diesel engine that has been placed on duty between Knoxville and Memphis broke all records of the railway Friday morning when it passed through Loudon pulling 115 freight cars.

Dr. O. E. Galven, a graduate of the Alabama Polytechnic Institute of Auburn, Ala., has opened an office in Loudon for the practice of veterinary.

LEGAL

James H. Little vs Shirley Ann Little, No. 4367, is Chancery Court at Loudon, Tennessee.

In this cause it appearing from the bill which is sworn to that Shirley Ann Little defendant, is a nonresident of the State, She is, therefore, hereby required to

appear, on or before the first Monday of May next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense of the bill filed against her in said Court by James H. Little or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 11th day of April, 1957.
Archie Dalley,
Clerk and Master.
April 11, 18, 25, May 2

To Buy, Sale, or Trade,
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WHITE STORES

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

"Abraham, Pioneer for God"

With this lesson we begin a new era in God's dealings with mankind. Up to this time the account had been general—creation, growth of sin in the world, God's judgment upon sin in the flood. Now the plan of salvation begins to work, and the chosen instrument is Abraham, man of faith.

The story begins in Ur of the Chaldees, south of Babylon, on the banks of the Euphrates River. It moves to Haran, in northwest Mesopotamia, and then to Pales-tine.

When reading the story of Abraham we realize we are in touch with a great character. Although he is placed far back in the history of mankind, and is universally pictured as a nomadic shepherd, we do not feel we are dealing with a primitive character. He is shown to be a man of worth, conviction, and conscience, walking humbly with God. What him great! Only one answer: He was identified with the cause of God.

He was a pioneer in faith. Daniel Boone pioneered in daring acts in colonial days. Pasture pioneered in medicine and food preservation. Lindbergh thrilled us first flying the Atlantic. Henry Ford led the world in mass production. Abraham pioneered in the field of religion, and is called the father of the faithful.

Note the reasons the Lord gave for calling Abraham: "I know him, that he will command his children and his household after him, and they shall keep my way" (Gen. 18:19). Dr. George Stewart used to say "the Lord did not call Abraham because he was a perfect man, but because he was the best that could be found."

A great leader was needed for the beginning of a new nation to keep alive the faith and worship of the one true God, to be a channel for the supreme gift of the Messiah, the world's Saviour. The Lord had a plan for Abraham's life. Does He have a plan for every life? We believe He does, though we may modify that plan by our own faith and conduct. A partnership or covenant was formed with these words: "I will bless thee, and thou shalt be a blessing."

Great emphasis has been placed upon this covenant throughout the Old and New Testaments. For one thing, it gave assurance that their race and nation were chosen of God, that back of their weak-

Pvt. Tom E. Kiser Assigned In Germany

Army Pvt. Tom E. Kiser, 18, son of Mr. and Mrs. Bird Kiser, Philadelphia, recently was assigned to the 37 1st Armored Infantry Battalion's Company A in Germany.

Kiser arrived overseas from an assignment at Camp Irwin, Calif. He entered the Army last April.

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721

FOR SALE

14 ACRE FARM

all cleared, located two miles from city limits of Loudon on Highway 72. Good 4-room house, bath, insulated, electric heat, electric water heater, double cabinet sink in kitchen. Good community and a good place to live.

PRICE — \$5500.

11 ACRE FARM

located 7 miles from Loudon on all-weather road. This is a good truck farm in a good community. Has good 5-room house on top of hill, good mountain view. House has hot and cold water, two closets, youngsters cabinet sink, heated by oil furnace. For quick sale —

\$3000.00

CONTACT

Hugh Simpson

LOUDON

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In meeting the banking requirements of our neighbors through the years we have sought to give an extra measure of service to every visitor or customer on every occasion. That is still — and will always be — our aim. We will welcome the opportunity to serve your banking needs.

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MEMBER Federal Reserve Bank

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LOUDON UTILITIES
(Electric Department)

KEEP THIS

In Mind
REVIVAL STARTS
MAY 19,
DIXIE LEE
BAPTIST CHURCH

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Burley tobacco setting time is here and it is time for Loudon County tobacco growers to check on spacing of tobacco. Farmers should be careful in pulling plants from the beds. If possible plant beds should be moist. This will result in getting the maximum number of roots on each plant that you pull. This will increase your percent of plants that live. Set plants immediately after pulling. Tobacco plants should not be transplanted when the temperature is higher than 85 degrees. Tobacco set between May 16 and June 1 will mature early and permit curing during the warm dry period of early fall. Tobacco that is set later than June 1 may result in poor quality

because of the cool damp weather of late fall which produces a dark color leaf.

To provide room for the development of the plants tobacco must be properly spaced. Results from farmers in the past that got the maximum yields was in the row 42" apart and the plants spaced 15 to 18 inches in the row. With this space 8400 to 10,000 plants are required to set an acre of tobacco.

If you have had trouble with soil insects in the past it is advisable to use an insecticide in the setting water or broadcast on the field. If you want to get the maximum yields a soil test should be taken, otherwise, 5-10-15 fertilizer 1200 or 1400 pounds and 45 to 60 pounds of nitrogen should be used per acre, this is without manure. With manure 600 to 1000 pounds of 3-12-12 and 30 to 45 pounds of nitrogen.

News

Jackson School

Mrs. Jackson's Room
We worked hard on our health booklets last week. Sally Richey won the prize for having the best booklet.

Friday we made Mother Days cards to surprise our mother. We are sorry we had several absent last week.

Mrs. Easter's Room
We are glad Alice Henderson is back in school.

We're looking forward to our trip Friday.
Fleda Watkins received a red ribbon for her cherry pie last Saturday.

The fifth and sixth grade have been writing to Mr. King, our bible teacher.

Mrs. Carpenter's Room

See You
IN CHURCH
Sunday

Davis 4-H Club News

The meeting was called to order by Glenn Presley. Devotion was given by Clyde Key. Prayer was given by Clyde Furrow, a song was led by our song leader, Janie Giles. Pledges to the American and 4-H Flag was given by Allen McCulley, roll call and minutes were read by our secretary, Billie Wear.

The title of our program, The Different Cereals, Those who took part was Peggy Franks, Ralph Curtis, Beatrice Russell, Alford Davis.

A demonstration on "How To Make a Summer Drink" was given by Martha Faye Turrow. A review of what we had done this year was given by Billy Wear. We also presented our 4-H club leader, Mrs. Estelle Wagner with a dozen of carnations.

Mrs. Harrison gave a review on things coming up soon in the summer. Mr. McCall showed slides on 4-H club camp.

The fourth grade pupils are proud of Diana Watkins and Kay Easter who received red ribbons for their cherry pie and biscuits at the 4-H baking contest Saturday May 11.

AUCTION SALE

Property of -- Mr. and Mrs. A. P. Witt

Located; Cumberland County,
6 Miles E. Of Crossville

A CUMBERLAND HOMESTEAD — No. 7 HUCKLEBERRY ROAD
1 Mile South of Highway 70E.
One Of The Fine Homesteads Built By The Government.

MAY 18, 1 P.M.

80 ACRE FARM — Well watered with Creek, Pond & Deep Well. Land In Good State Of Cultivation. 2 ORCHARDS — One-half Acre Of Strawberries.

7 ROOM STONE HOUSE — 4 BED ROOMS & BATH — NEW ROOF & INSULATION, LARGE BARN, 5 CHICKEN HOUSES, 1 STONE BUILDING, STORAGE, HOUSE & SMOKEHOUSE. Several Head Of Cattle & Hogs 200 Bales Good Lespedeza Hay. International Tractor With All Equipment. 2 Lime Spreaders. Horse Drawn Equipment & Small Farming Tools. 15 Squares Asphalt Shingles, 6 Chicken Brooders & Other Poultry Equipment.

OFFICE: 311 N. Main Street, Crossville, Tenn.

We List and Sell All Kinds Of Property, Private Or At Auction.

Reason of sale—giving full time, baby chick hatchery, Crossville

Terms Announced Day of Sale

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60 MONTHS TO PAY on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.20 on each \$100 used. Responsible contractors recommended on request.

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Higher octane! Higher power! A new gasoline that brings out the best in today's more powerful engines!



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Higher Performance
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Now Phillips 66 brings you its new FLITE-FUEL with the higher octane and higher power you need to get peak performance out of any car. Not only new cars, but older cars, too, will benefit from the remarkable performance qualities of this higher-powered FLITE-FUEL. It's blended for local driving conditions. It's the only gasoline containing added Di-isopropyl. It has extra high octane for smoothness and long mileage. It's clean burning, so it needs no anti-fouling additive. Fill up with new FLITE-FUEL at your Phillips 66 Dealer and discover a new high in performance!

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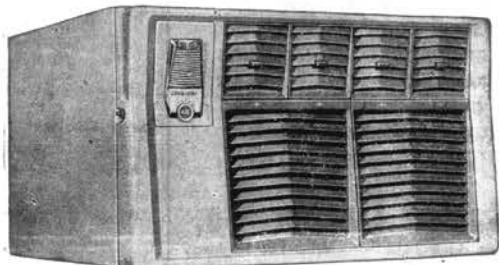
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• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

VOTE

for
Ivo W. Sanders
for
MAYOR

Saturday, June 1, 1957

(Second Term)

Your Vote and Influence Respectfully Solicited

We Now Have IN STOCK

In Our Warehouse

SHEET ROCK PLYWOOD
ROOFING MOLDINGS
PANELING NAILS
CEMENT DOORS

MASONRY CEMENT

OPEN WEEKDAYS 7 A. M. TO 5 P. M.

SATURDAYS UNTIL NOON

Carter Lumber Co.

Phone GL 8-3424 West Lee Highway



OBITUARIES

J. W. Kirkland

Kirkland, J. W. (Walter) age 65, of Philadelphia, passed away May 15th at the Bacon Hospital. Survivors: Wife, Fannie Kirkland; Sons: W. A. Kirkland of Lowell, N. C.; J. E. Kirkland of Maryville; H. V. Kirkland of Evans, Georgia; C. M. Kirkland of Belmont, N. C. and Oscar L. Kirkland of Loudon. Brothers: Columbus Kirkland of Elmhurst; Rufe Kirkland of Lenoir City; Rev. Charlie Kirkland of Madisonville. 16 Grandchildren. 7 Great Grandchildren. Services 3:30 P. M. Friday from the Baptist Church with the Rev. Jewel B. Watson, Rev. Tom Scarborough and Rev. John Tillery officiating.

Interment Corinth Cemetery. The body will remain at the Quinn & Karnes Funeral Home until one hour before services at which time the body will be removed to the church to lie in state.



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Business Neighbors
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On the occasion of

Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

Pvt. Stanley E. Best Training With 4th Div.

Army Pvt. Stanley E. Best, 22, whose wife, Donnie, and parents, Mr. and Mrs. Roy R. Best, live on Route 2, Greenback, is receiving basic combat training with the 3rd Infantry Division at Fort Lewis, Wash.

S-3c Maxie T. Rader In Hawaiian Exercises

Army Specialist Third Class Maxie G. T. Rader, son of Mr. and Mrs. Carrey M. Rader, Route 2, Loudon, recently participated in a three-week field training exercise with the 25th Division at Pohakuloa, Hawaii.

Specialist Rader entered the Army in July 1955 and received basic training at Fort Carson, Colo. He is a driver in Company B of the division's 19th Infantry.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



SPRINGTIME IS SPRUCE-UP TIME! And folks all over town are talking about the way those smart color telephones bring the breath of spring (and a lot of convenience) to their homes. Soft colors like ivory, yellow and beige are mighty popular, probably because of the feminine influence in our homes. Six other shades to choose from, too—gay as a spring garden—for contrast or harmony with room decorations. But take a tip from me. Most of all, you'll like the many, many steps extra phones will save around your home. If you'll give our Business Office a ring, we'll give you the full story on how to make yours a "well-telephoned" home, at low cost.

"IT'S A GIRL!" When there's a "blessed event" in the family the happy Dad just can't wait to get to the phone to share the good news. And when baby comes home, the same phone helps so many ways. It goes to the drug store, department stores, doctor's office. And it's like that with all of us. Just think how often the telephone eases your mind... buys things you need... makes life easier and more pleasant every day. These days you take your phone for granted, and we want you to. In days to come you'll see lots of exciting new things... telephone TV, for instance... that will make your phone even more a part of pleasant living.

TELEPHONE TIPS—Your out-of-town calls go through twice as fast when you give the operator the number of the person you're calling... Your telephone cord will never tangle again once you get a handy, stretchy spring cord... You solve shopping problems fast when you check the Yellow Pages first for the product or service you need.



Here's what you've been waiting for

BOSTITCH B8R

The First
Practical
Combination
Stapler and
Staple Remover

Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books... all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

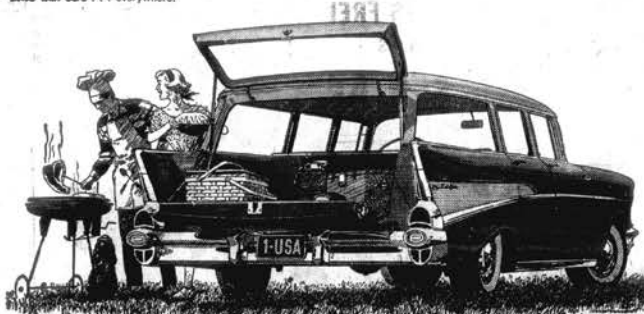
The work stays stapled as long as you want it—then a gentle push on the remover and, ZIP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.

\$3.15

Also available
remover for \$2.65

The Loudon County Herald

• Ride with ease... everywhere!



New Chevrolet station wagons have body by Fisher, of course. Above, the Bel Air 4-door Townsman.

They're eager-beaver beauties... these Chevrolet wagons!

Talk about hard-working wagons! Chevrolet offers you the handsomest line-up of all. Whether you hanker for a wagon for do-it-yourself projects, to tote outdoor gear, or as an all-round family car—here are eager beavers to see. There are two-door and four-door models, with six- or nine-passenger capacities. They convert in a flash to take up to half a ton of cargo. The tailgate opens first, so there are

lots of loads you can slip in without having to open the topgate.

Being Chevrolets, they have the performance, too; up to 245 V8 horsepower that's frisky, smooth and quiet. The one you choose will be a joy to handle with its steady way of going, its easier steering and alert response. See your wagon at your Chevrolet dealer's soon!

*Optional at extra cost. 270-h.p. high performance V8 engine also available at extra cost.



SEE A WORKING DEAL ON
THE CHEVROLET



Above, 2-door 6-passenger Two-Ten "hardy-on."

Only franchised Chevrolet dealers display this famous trademark
**See Your Local Authorized
Chevrolet Dealer**



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EXECUTIVE CHAIR
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This \$64.95 Executive Chair
Free with the purchase of Cole's steel desk

To introduce our new line of desks, this brand new \$64.95 Executive chair is offered to you absolutely free. Satisfaction of both chair and desk is guaranteed or you may return them at no cost to you.

THE "EXECUTIVE" DESK

The desk has everything you ever dreamed of. Smart in appearance, beautifully styled, comfortable to work at. Used by America's largest industrial concerns. Heavy steel, tabletop top, aluminum trim. Automatic lock. Size 55" wide, 28" deep. Finished in Grey, Mint Green, Olive Green or Desert Sand. No. 639
1 letter drawer, 4 box drawers... \$155.00
No. 640
2 letter drawers, 2 box drawers... 155.00

THE "EXECUTIVE" CHAIR

Colorful and impressive, the last word in beauty. Scientifically designed for the utmost in comfort. Five way adjustment eliminates office fatigue and corrects improper posture. One place steel base equipped with ball casters. All nylon bearing. Comfortably upholstered with exclusive Colene fabric in Green, Grey, Wine, Orange or Tan. Seat size 19" x 17".
*Chair may be purchased separately
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THE LOUDON COUNTY HERALD

Masonic Building

Loudon, Tenn.



Featuring This Week

Mrs. Joe Hudson

Loudon

MRS. JACK LEVLER

MEAT LOAF

- 2 lbs. ground beef
- 2 cups Wheaties (slightly crushed)
- 1 egg
- 1 t. salt
- 1 t. Kitchen Bouquet
- 2 cans Campbell's Tomato Soup
- 1 t. pepper
- 1 t. salt
- 1/2 C. boiling water

Mix meat, cereal and egg, add tomato soup and seasonings. Mix thoroughly. Form into 2 or 3 loaves, place in greased pyrex dish, pour hot water over the meat. Place in 350 degree oven and bake for 1 hour. (This may vary with different ovens).

NOTE: Ground round steak makes the best loaf, but plain hamburger may be used. If you would like the loaf more firm leave out part of the soup. Also, if you like the flavor of onion add 2 T. chopped onion. This is of course optional.

Thanks Mrs. Hudson for this good recipe. I know several who have wanted to try it.

Mrs. Ham Carey was hostess

to her bridge club Tuesday evening.

A dessert course was served before playing three progressions of bridge.

High score was won by Mrs. Broady Harrison, other prizes by Mrs. William Post, Mrs. Hank Bertelkamp and Mrs. Ed McQueen.

Mrs. Bert Pranter was a guest of the club.

John H. Robertson.

Mr. and Mrs. Hugh McQueen, Mr. Norman McQueen and Mr. and Mrs. G. L. Thayer spent Sunday in the Smokies.

Mrs. Clemmie Stooksbury is a patient at St. Mary's Hospital in Knoxville.

Mr. and Mrs. Lester Cook and family of Knoxville spent Sunday with Mrs. May Cook.

Mr. David Greene and Mr. Alvin

Watts of Tennessee Wesleyan

College in Athens spent the week

end with Rev. and Mrs. B. H. Greene.

Prospect HD Club

Had Meeting On May 1

The Prospect Home Demonstration Club met at the school house

for its regular monthly meeting

May 1. The president, Mrs. Bernard

Courtney, presided over the business session.

Leaders present and reporting were Mrs. J. E. James, clothing; Mrs. Earl Massingill, food; and

nutrition; Mrs. Homer Holridge, crafts; Mrs. Bernard Courtney

and Mrs. Will Kollock, horticulture; Mrs. Harvey Crabtree, home

management leader, gave the main demonstration on mounting

hanging, and use of pictures.

The roll call was "What I Do

When I Go As I please." After the meeting adjourned a quiz

was given on "Animal Juniors."

Hivawsee chapter of the Daughters

of the American Revolution held their last meeting of the year

in the home of Misses Kay Kerline and Anne Mathes Jones

with Mrs. Brian Green and Miss Mary Wilson as co-hostesses.

Mrs. Charles Colville presided in the absence of the regent, Mrs.

A. M. Fowler. Miss Rachel Huff was in charge of the program

and of the installation of officers for the coming year. The 1937-38

leaders will be Mrs. A. M. Fowler, regent; Mrs. M. C. Anderson,

vice-regent; Mrs. I. H. Watson, recording secretary; Mrs. Ham

Carney, corresponding secretary; Mrs. E. W. Waller, Sr., treasurer;

Mrs. Wiley Zimmerman, chaplain; Mrs. Bee J. Simpson, historian;

Mrs. Brian Green, pianist; Mrs. Dan Thompson, librarian.

Mrs. N. A. Weaver, Jr. and Miss Martha Frances Blair were

welcomed as new members. Miss Sue Presley, D.A.R. Good Citizenship

Girl, was an honored guest and was presented with a piece

of silver.

At the close of the meeting the hostesses served a dessert

plate.

Mr. Blair Harrison of T.M.I. spent Sunday with his parents,

Dr. and Mrs. W. B. Harrison and family.

Mr. and Mrs. E. R. Walker of Chattanooga were special

guests of Judge and Mrs. S. P. Dunniell.

Mrs. John Sudduth and daughter, Alice Ann of Harrison

and Mrs. Walter Edgemon and Mrs. Lucy Hodges of Kingston

spent Saturday with Mr. and Mrs. Miss Katherine Ezell of Johnson

City is spending several days this week with Mrs. Alice Matthews. Miss Ezell is teaching the

W.S.C.S. Study Course on Missions U.S.A.

Mrs. Sam Wilson left yesterday for Nashville on business.

Mrs. Harry Goodman was called to Memphis Monday due to an injury suffered by her sister

being thrown from a horse.

Mr. Buddy Bacon and his guest, Miss Mildred Perry of Bluff City

spent the week-end with Mrs. Helen Bacon.

Mr. and Mrs. J. Lloyd Barnes and family of Sweetwater spent Sunday with Mr. and Mrs. F. M. Quinn.

Mr. and Mrs. Don Robinson and family of Knoxville spent Sunday with Mr. and Mrs. John L. Robinson.

Mr. and Mrs. J. C. Messamore and Mr. and Mrs. Lawrence Vaughn of Fountain City spent Sunday with Mr. and Mrs. John Messamore and boys.

Mr. and Mrs. Bill Lawson, Jr. and family returned to Knoxville Sunday after several days visit with Mr. and Mrs. R. A. Lawson and Mrs. May Cook.

Mr. and Mrs. Harry Rosenblatt of Greenville, Tenn. spent Sunday with Rev. and Mrs. B. H. Greene.

Mr. and Mrs. Joe Watkins and daughter, Lal Louise of Bristol, spent the week-end with Dr. and Mrs. J. R. Watkins and Alger.

Mrs. C. K. Ridenour and daughter Sally of Chattanooga spent the week-end with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mrs. Fred Gradson of Groves Point, Mich. is spending a few days with Dr. and Mrs. W. B. Campbell, Sr.

Dr. and Mrs. W. B. Campbell, Jr. and Dr. and Mrs. W. B. Campbell, Sr. are attending the State Dental Convention in Gallatinburg this week.

Mrs. Sam Harrison and Mrs. Doris Blair spent Monday and Tuesday with Mrs. C. K. Ridenour in Chattanooga.

Mr. and Mrs. W. R. Bradberry and daughter, Marcia spent the week-end in Atlanta, Ga. with Mr. Bradberry's mother.

The Dance Review of Marion's Playroom of Knoxville was repeated at Farragut High School Saturday night. Miss Susanne Edwards and Miss Jane Lowe participated.

Mrs. G. B. Peaden is a patient at the Bacon Hospital.

Tom Jung Auxiliary

Met Monday Night

The regular monthly meeting of the Tom Jung Missionary

Auxiliary was held Monday night in the C.P. Church basement.

With Kate Hope, Grace Kline and Annie Louise Simpson as hostesses.

Catherine McQueen led in special devotions and Alma Simpson

had charge of the program entitled "Our Church—One O'Ver All The Earth—China."

Following the program, delegates Doris Blair and Alma Simpson

gave a vivid account of their trip to Prebyster.

Margaret Pettit and Vivian McMurray were elected as delegates to Missionary Convention at Evansville, Ind. on June 19-24.

There were 20 members present and one visitor, Mrs. G. L. Thayer. After the business meeting, delicious refreshments were served by the hostesses.

The Violet Grubb Circle met

at 8:45 p.m. Monday evening in the Ladies Parlor of the Methodist

Church for a short business session before the Mission Study

Class.

It was voted by the circle members to give the money left

in circle treasury to a Hivawsee College student.

The circle members also presented Mrs. H. H. Richman, circle

leader, a planter filled with summer flowers in appreciation

for her leadership through the year.

SUSANNA WESLEY CIRCLE

The Susanna Wesley Circle met in the Ladies Parlor of the Methodist

Church immediately following the W.S.C.S. study course

with Mrs. Kenneth Harris and Mrs. H. O. Jones as joint host-

esses.

A short business meeting was conducted by Mrs. W. F. Zimmerman, circle leader. It was

voted to use money remaining in circle treasury for toys to be

given to Primary Dept. of the church.

A dessert plate was served by the hostesses at the close of the

business meeting.

Mrs. Katherine Ezell and Miss Doris Blair were guests.

A gift was given to Mrs. Zimmerman in appreciation for her

work as circle leader by the circle members.

Mrs. S. P. Daniel closed the meeting with the "Quiet Hour"

reading.

ANN MCKENZIE CIRCLE

The Ann McKenzie Circle met in the social hall Monday evening

following the Study Course. Mrs. Carmichael Green and Miss

Louise Harrison were hostesses.

Mrs. Greer, circle leader, presided over the business meeting.

Thirteen members were present and one visitor, Mrs. Brian

Greene.

A beautiful brass planter, complete with the plants, was presented to Mrs. Mary Sue Jones

as a remembrance from the circle.

The circle decided to present \$30.00 to Miss Ann McKenzie, deaconess, for whom our circle

is named, for her church work.

Home-made fresh strawberry ice cream and orange chiffon

cake was served preceding the meeting. Mrs. Brian Greene closed the meeting with a prayer.

Mr. and Mrs. Roy Miller and family of Athens and Mr. Robert Miller of Maryville spent Sunday with Mrs. I. L. Miller.

Mr. and Mrs. Sam Robertson and son Sammy of Maryville spent Sunday with Mr. and Mrs. E. E. Blair.

Mr. and Mrs. Lewis Watkins and sons of Morristown spent the week-end with Dr. and Mrs. J. R. Watkins and Mrs. Mattie Bowers

and Miss Florence Bowers of Oak Ridge were guests Sunday.

Thursday, May 16 1937 The Loudon County Herald 5

By MARY HARRISON, Home Demonstrations Agent

May is the strawberry time in our area. Weather conditions have been reasonable for much of the low quality berries on the market

at this time. Frost, dry weather and high temperatures have helped

bring low quality berries to market. However, with change in weather conditions the food

shopper can look for improvement in quality and supply for the

next few weeks. The peak should be this week. However, later varieties will be available

to early June.

Choose bright, fresh, clean strawberries with a full, solid red

color. They should have bright green caps attached with no

moisture, dirt or decay spots.

But the desired amount of berries. One quart makes 4 or 5

servings. One crate is approximately 24 pints (frozen), one

crate cannot will make 24-33 pints and one crate will make

approximately thirty-three 7 1/2 oz. jars of jam.

Proper care begins when you're shopping, so make strawberries

your last purchase at the store, take them right home and roll

carefully from box into a flat dish or pan. Pick out the lightly

decayed or softened berries. Cover with wax paper and place

in the refrigerator. Wash berries just before using. Use within two

or three days.

Prepare fresh strawberries just before you plan to serve them by

washing gently and quickly in a bowl of cold water, lift the berries

from the water, letting the sand and dirt stay in the bowl.

Remove caps after the berries are clean and dry.

The simplest ways of serving berries are usually the best. They

are ideal for desserts and in salads.

Mrs. J. L. Brown was admitted yesterday to Bacon Hospital for

surgery.

Mrs. Doris Blair and Mrs. Callie Wilson left yesterday for

a visit with Mr. and Mrs. H. P. Bird in Auburn, Ky.

Mrs. Will D. Robertson and Miss Kate Jones spent yesterday

in Chattanooga.

Mrs. J. B. Hall returned home Saturday from Atlanta, Ga. where

she was a patient at Emory University Hospital.

Mrs. A. C. Duncan and daughter, Cindy, spent last weekend

with Mrs. Duncan's mother, Mrs. G. G. Golden, in New Market.

Mrs. Jim Bevil of Chattanooga spent Monday with Mrs. A. C. Duncan and friends here.

Mr. J. B. Griffiths is improving at St. Mary's Hospital in Knoxville.

Mr. and Mrs. William Cannon LeNair, Sr., of Loudon announce the engagement of their daughter,

Harriette, to Robert Lales Buchanan, son of Dr. and Mrs. John Lales Buchanan of Maryville.

The bride-elect is a graduate of East Tennessee, and is teaching in New Britain, Connecticut.

Mr. Buchanan, a graduate of Maryville College and the University of Tennessee is stationed with the United States Navy in New York City.

An August wedding is planned.

Miss Marilyn Zimmermann of E.T.S.C. in Johnson City spent the week-end with her parents,

Mrs. and Mrs. W. F. Zimmerman.

Mr. Jim Mike Watkins of M.T.S.C. in Murfreesboro spent the week-end with his mother,

Mrs. Doris Watkins.

The undersigned, Commissioner of Election for Loudon County, Tennessee, in accordance with Chapter 229 of the Private Acts of Tennessee for 1927, being the Chapter of the City of Loudon, and pursuant to notice received by us, do hereby call an Election for the City of Loudon, Tennessee, to be held between the hours of 9:00 o'clock A. M. and 4:00 o'clock P. M., on Saturday, June 1st, 1937, for the purpose of electing a Mayor and two Commissioners. The following citizens are designated to serve as officers in said Election.

EAST PRECINCT (Court House)		WEST PRECINCT (Grammar School)	
Officer	Malcolm Milsaps	Officer	Dick Huff
Judge	Ed McQueen	Judge	Luther Cagle
Judge	O. V. Harrison	Judge	C. V. Scandlin
Clerk	Ernest White	Clerk	Jim Thomas, Jr.
Clerk	Louise Webb	Clerk	Mrs. Bob Hamilton
Registrar	Mrs. Joe Watkins	Registrar	Hazel Cantrell
Registrar	Mary Catherine Mize	Registrar	Mrs. Lucille McQueen
	Roscoe Kelo		N. A. Weaver, Sr.

H. F. Littleton, Secretary.

S. P. Daniel

HEY KIDS !!!

V.F.W. Carnival

KIDS DAY IS THIS SATURDAY 11 a.m to 6 p.m.

V. F. W. SHOW GROUNDS

GET SPECIAL RIDE TICKETS FREE

Thru Most Local Merchants

FREE BICYCLE GIVEN AWAY

J. V. SCHRIMSHER, TRUSTEE, LOUDON COUNTY, TENNESSEE									
JANUARY 1, 1937 THROUGH APRIL 30, 1937									
FUNDS	Previous Balance	Taxes Collected	Comm. On Taxes	Misc. Receipts	Comm. on Receipts	Transfers	Disbursements	Liability Balance	
County General	96,359.30	32,606.98	632.01	18,370.30	181.65		96,875.11	101,332.60	
Bond Interest & Retirement	62,586.10	106,342.20	2,126.53	50,486.82	76.50		34,751.00	190,482.54	
Public School	78,447.90	161,480.08	3,229.51	134,034.12	884.96		249,233.97	120,304.41	
Hospital	2,063.26	4,067.41	81.39	144.76	1.61		3,783.26	2,426.27	
Social Security (Welfare)	19,324.38	8,328.65	164.62	391.33	3.20		3,854.69	23,916.94	
Health Department	10,086.78	3,333.97	66.72	118.48	1.29		3,000.00	10,423.10	
Ferry & Right Of Way	2,827.71	4,141.34	82.30	143.63	1.39		2,752.21	4,276.06	
Literary	261.36	810.97	16.22	28.90	.31			1,075.00	
Hospital Building	288.56			61,951.44			62,228.56	11.44	
Two Cent Gas Account	12,973.96			68,851.15	686.50		73,888.50	7,070.41	
Text Books For Schools	2,169.13			12.75			2,018.87		
1935 School Bond Building	18,124.15						14,188.62	3,935.85	
Veteran's Training Program	877.38			1,306.84			1,347.10	526.82	
M. E. Church Fund									
Bucktown Bridge	29,750.00						29,750.00		
Commission Account	637.72		6,422.10	1,697.88			8,471.50	2,426.30	
TOTALS	328,781.37	331,105.34		343,640.66			321,495.68	472,101.00	
SUMMARY OF ASSETS									
Cash On Hands	3,028.92								
Balance in Banks									
in Loudon County	469,842.00								
	472,161.61								
PLEASE NOTE: These Balances Are Book And Not Actual Balances. Warrants Held By Banks And Outstanding Commitments Are Not Included Herein.									
SUMMARY - TOTAL RECEIPTS FOR SEPTEMBER, OCTOBER, NOVEMBER, & APRIL, 1967									

KERRY DRAKE

MARY WORTH'S FAMILY

Panel 1: THE GIRL IS GOOD, MORRIE! REMINDS ME OF MARSHA... WHEN SHE WAS EIGHT... BUT!

Panel 2: OKAY, VIK! I'LL BOOK YOU INTO THE "BLUE GROTTO," OVER IN JERSEY... AND YOU CAN BREAK IN THE NEW ACT, RIGHT?

Panel 3: ON ONE CONDITION... UNTIL I SAY OTHERWISE, YOU'LL NOT BILL US AS "THE DANCING DIVORES!"

Panel 4: SURE! I BUY THAT!-- ERIN, HONEY, YOU CAN UNLOCK YOUR FINGERS NOW!

Panel 5: I ALREADY HAD-- IN ORDER TO PINCH MYSELF!-- PLEASE, BELIEVE ME, VIKTOR... YOU'LL NEVER BE SORRY YOU DID THIS FOR ME!

Panel 6: WE'LL BILL YOU TWO AT THE "BLUE GROTTO" TO--
--UHM-- LET'S SEE NOW-- THE "BARON AND GRAY"-- OF COURSE, I COULD GET A LOT MORE MONEY FOR "THE DIVORES," VIK!

Panel 7: NOT NOW! I DON'T WANT MY WIFE TO KNOW ABOUT THIS... JUST YET! WHEN THE TIME IS RIGHT, I'LL TELL HER!

Panel 8: ERIN AND I WILL WANT YOUR "REHEARSAL" ROOM EVERY DAY!--
--STANDING TONIGHT!--
6000 AFTERNOON, MORRIE!

Panel 9: HOLD IT... VICTOR!...

Panel 10: IF YOU'LL WAIT TILL I SLIP IN HERE AND TRY MY FA-- WE CAN GET BY ON ONE...
...YOU FARE!

Panel 11: WONT YOU COME IN, PARTNER?-- I'VE BEEN HOARDING A BOTTLE OF SUREBLY GRAPE JUICE FOR AN OCCASION LIKE THIS!

Panel 12: NO THANKS, ERIN!

Panel 13: AND--... RE THE RISK OF SOUNDING WEIRD-- LET ME SAY HERE THAT THERE WILL BE NO SOCIAL SIDE TO OUR PARTNERSHIP!

Panel 14: AS YOU PREFER, I VICTOR!

Panel 15: BUT I THINK I'D BETTER TAKE TWO WANDS YOU WIPED MY WEEPY EYES WITH AND WASH OUT THE MAKE-UP STAINS!

Panel 16: WOULD THAT OLD SAYING-- "FORGEBIVEN IS THE BETTER PART OF MY VALLEE"-- OR SOME--
...THING LIKE THAT!

Panel 17: LADIES AND GENTLEMEN, THE NINNIAN-- BREED--WINNER, THAT IS!--... RELAX, DARLINGS-- I KNOW ALL!

Panel 18: UH-- WHAT'S THAT, MARSHA?

Panel 19: MORRIE CALLED-- SAID HE THOUGHT YOU'D APPRECIATE IT IF HE TOLD ME!

Panel 20: AND--... YOU DON'T-- MIND?

Panel 21: ... THAT YOU'VE TAKEN A BOOKING AS MASTER-OF-CEREMONIES FOR A CLIP-JOINT--... UNDER A PHONY NAME, MAYBE, I HAVE SOTTENING OF THE SKILL, VIC, BUT MARSHA IS PROUD OF PAPA!

GUARANTEED and INSURED

DO IT NOW!

Yes, now is the time to get your winter garments ready for summer storage. Expert cleaning plus the added benefit of free mothproofing before summer storage will greatly increase the life of your winter garments.

WE USE THE FINEST IN THIS AREA

U-SAN-O

MOTH PROOFING

For the finest in quality dry cleaning
plus **FREE U-SAN-O** mothproofing,
"Send to C & S and Get the Best"

C & S CLEANERS

Phone GL 8-2636 Loudon Phone GL 8-2636

GUARANTEED and INSURED

AND WHAT WILL THEY FIND INSIDE?

Here's a handsome, happy family marching through the open doors of a church. But what will they find inside? Perhaps a friendly pastor. Perhaps a congenial group of people. Perhaps an inspiring sermon and beautiful music? Perhaps. All these they may possibly find inside. But here is what they will *certainly* find.

- A group of people banded together by a common faith for a common purpose ...
- Assurance that there is a God who cares and loves ...
- Direction for the perplexities that each day brings ...
- A demand to live as God would have them live ...
- A crucifix as the divine source of faith, hope, and love ...
- And if you go to church next Sunday, that's what **YOU'LL** certainly find too!



THE CHURCH FOR ALL . .

ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For our own sakes. (2) For his children's sakes. (3) For the sake of his community. (4) For the sake of the Church itself. We need the Church, which needs his moral and material support. Plan to go to Church regularly and read your Bible daily.

	Book	Chapter	Verse
Sunday	Deuteronomy	5	1-9
Monday	Matthew	22	34-46
Tuesday	Johs	2	15-23
Wednesday	Kohesiains	6	10-20
Thursday	II Timothy	2	1-15
Friday	II Timothy	4	2-8
Saturday	Psalms	26	1-13

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of London.

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Tic Toc Jewelers

Bowman - Porter Furniture Co.

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Miller Motor Co.

Five to Five Store

Loudon Builders Supply, Inc.

Anderson Agency

Bacon Creamery

Smith Drug Co.

Don P. Smith Chair Co.

GREENBACK NEWS

Mrs. J. J. Sullivan will present her piano students in recital on Thursday, May 16, at 7:45 p.m. in the Greenback High School auditorium. The following pupils will appear on the program: Gail Hutton, Mary Ann Kinser, Mark Procter, Philip Greenway, Judith Alexander, Mary Evelyn Hodges, Larry Huskey, Judy Brooks, Quentin Bykerley, Linda Peterson, Helen Janeway, Charles Fryd, Donna Steel, Judy Franklin, Jerry Sibgo, Marcia Peterson, Gail Patterson, Larry Stinson, Dorothy Jones, Brenda Tallent, Jo Ann Jones, Rebecca McCall, Jane Franklin, Sandra Kerr, Dorothy Brown, Joyce Long, Wanda French, Joyce Cook, Sara Cantwell, Mary Lynn Ryan, Judy Peterson, Gail Woods, Angela Procter, Jean La Passer and Christine McCall. Friends are invited to attend the recital.

Mrs. Floyd McInturf and daughters Judy and Laura of Columbus, Ohio and Mrs. W. S. Soma of Knoxville have been guests of Mr. and Mrs. S. F. McInturf Mrs. McInturf and of Mr. and Mrs. Ray Martin in Maryville.

Born to Lt. and Mrs. Bob E. Murray of Cape Cod Mass. a son who will be christened David Keith Mrs. Murray was Rebecca Jane Burgess, daughter of the Rev. and Mrs. Ray Burgess, and Mrs. Burgess is in Massachusetts with her daughter and family. Miss Frances Bennett of Chicago has been the guest of Mrs. Ada Everett.

Mrs. Blanche Hall of Maryville is the guest of her sister, Mrs. R. M. Cook.

Mrs. W. H. Johnson underwent surgery in the Blount Memorial Hospital Thursday and is reported in fair condition.

Roy M. Simpson Jr. who has been in Korea with the United States Armed Forces is spending his furlough with his parents, Mr. and Mrs. Ray Simpson near Morgantown.

The annual decoration of graves and Memorial service took place in the Morgantown cemetery and church last Sunday afternoon. Mr. M. G. McTeer has been president for some time and Mr. G. M. Wear was elected for the coming year. Mr. Robert Anderson Jr. is vice president and Mrs. G. H. Brackett Sec. and Treas.

Mr. and Mrs. Holt Beale, Sam

and Jimmie were visitors the first of the week with friends in New Martinsville W. Va.

The Rev. Ray Burgess left Thursday for Barboursville W. Va. for a visit with his mother and will go from there to visit his daughter, Mrs. Rebecca Jane Murray and Lt. Bob E. Murray and infant son, David Keith. Mrs. Burgess has been with her daughter and family for some time and will return home with her husband.

Mr. and Mrs. Charles Everett and Diane of Lenoir City visited Saturday with Mrs. Ada Everett and Mr. and Mrs. Roy Lowry.

Mr. Tommy Obanion of Greensburg Ky. came by plane Friday and joined his wife Mrs. Joan Obanion at the bedside of her mother, Mrs. W. H. Johnson in the Blount Memorial Hospital. They have returned to their home in Kentucky.

Mr. J. H. Calhoun and Mrs. Lela Miller spent Thursday with Mr. and Mrs. Ed Gibson and sons in Rockwood.

Mr. and Mrs. Ralph Hammon, tree of Chattanooga, Mr. and Mrs. Kenneth Brown of Maryville, Mr. and Mrs. Ben Hammon, Wanda and Jewell were dinner guests Sunday of Mr. and Mrs. J. E. Hammon.

Mrs. J. L. Kerr, Mr. Hoyle and Karen spent Saturday with Mr. and Mrs. E. L. Beale.

Mr. and Mrs. Bruce Hinton and daughter spent Sunday with relatives in Knoxville.



DESTRUCTIVE TRAIL left by the twister which hit Flint, Mich., on May 12, 1956 is typical of tornadoes as the funnel weaves and bores over the landscape, generally in a southwest to northeast direction. Civil defense rescue squads, trained to dig persons out of bombed-out buildings in wartime, find their training equally useful in this type of disaster. (Flint Journal Photo by Russ Scott)

Mrs. Wm. Cusick and Dean, Mrs. A. C. Montgomery, Mr. and Mrs. Andrew Montgomery of Lenoir City spent Saturday with Mrs. J. B. Griffiths and family.

Mr. E. D. Vining of Wheaton, Ill. who underwent surgery in Blount Memorial Hospital last week is recuperating nicely and will spend some time here with Mrs. Vining before returning to his work in Wheaton.

Miss Robert Jones fell at the home of her aunt, Miss Maude Ferguson in Loudon last Thursday afternoon and sustained a broken ankle. She was removed to Bacon Hospital for treatment.

Mr. and Mrs. G. W. Sneed of Madisonville visited Thursday evening with Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. Roy Lowry attended the decoration at Union last Saturday.

Miss Mary Anderson continues to improve from a bronchial illness and is able to be out again. Miss Fleda Jones spent Sunday at the bedside of her sister, Miss Robert in Bacon Hospital in Loudon.

Miss Carrie Beale attended the opening of Centennial Week in Friendsville during the weekend.

WO Horace McCulloch Is Helicopter Pilot

Warrant Officer Horace F. McCulloch, son of Mr. and Mrs. William D. McCulloch, Verores, is an aviator with the 3rd Transportation Company (Helicopter) stationed at Davidson Army Airfield, Fort Belvoir, Va.

McCulloch entered the Army in 1948 and was stationed at Fort Bragg, N. C. before arriving at Davidson Airfield.

The warrant officer is a graduate of Verores High School.



Best dressed WITH the one and only Miracle Whip SALAD DRESSING

Before YOU settle for a small car...

READ THIS STARTLING FACT

5 out of 10 smaller cars wear a Pontiac price tag —yet none give you any of Pontiac's advantages

PONTIAC GIVES YOU MORE SOLID CAR PER DOLLAR THAN THE BIGGEST OF THE SMALLER JOBS!

The so-called "low-price" numbers just aren't in it—Pontiac gives you up to 8.9% more solid car per dollar! And your Pontiac dealer can prove it—with official specifications. Check them yourself. Starting with Pontiac's rugged X-member frame and continuing through every inch of the car, you'll discover engineering advances and advantages the smaller cars haven't even thought of. Then put the facts and figures to a test—with you behind the wheel. Feel the safe, solid security of Pontiac's extra-rugged belt... the way it holds the road... the absence of bounce and shake. More important, you'll discover that this big heavyweight handles like a dream in traffic or on the open road, because only Pontiac offers you Precision-Touch Controls for almost effortless steering and braking. No doubt about it—here's driving that puts the smaller cars in the shade!

NO SMALLER CAR EVEN APPROACHES PONTIAC'S 122-INCH WHEELBASE!

You can't ride on overhang—but you can on wheelbase! Pontiac gives you from 4 to 7 inches more length between the wheels where it counts! From bump-smoothing comfort to interior stretch-out room, this is real man-size bigness! Add to this extra length Pontiac's exclusive Level-Line Ride and you have a car that makes the smaller jobs seem like toys!

NOTHING ON WHEELS PERFORMS LIKE A PONTIAC... THE SMALLER CARS DON'T EVEN COME CLOSE!

Your Pontiac dealer can show you on-the-record proof that Pontiac is America's Number One Road Car. And he can give you a point-by-point comparison to show you why no smaller car can hope to imitate Pontiac's alert, effortless response to every driving demand from stop-and-go traffic to superhighway cruising... why Pontiac loads while smaller cars strain... how Pontiac's all-around performance superiority has made it the talk of the automotive writers! But don't stop with facts and figures—prove it yourself behind the wheel. You'll be spoiled for the smaller cars forever!

PONTIAC'S TOP TRADE-IN VALUE IS FAMOUS!

Pontiac's high trade-in value is a tradition in the industry! A quick check with your Pontiac dealer for his eye-opening offer will prove beyond a shadow of a doubt that you're getting not only a wonderful buy but a wonderful investment! So, before you spend your hard-earned dollars on a smaller car—check Pontiac and discover the easy way to break the small-car habit.

"Can You See, Hear, Stop, Shift?... Check Your Car—Check Accidents."

SEE YOUR AUTHORIZED

Pontiac

DEALER

TRADING'S TERRIFIC RIGHT NOW!



Ice Cream

THE FUN FOOD THE WHOLE FAMILY LOVES!



Easiest, quickest way to please!

Ice cream's the original no-work, no-worry dessert! It never fails to please! Ice cream is full of good things—cream—plus milk, eggs, sugar. It's a happy short cut to good eating!

Take home plenty for the week end!



For Pure Pleasure — Top

BACON'S VANILLA

ICE CREAM

with slices of juicy, ripe strawberries!

GULF TIPS

BY CLIFF



It will be the end of "your" troubles when you switch to Gulf.

DELANEY'S SERVICE STATION & GARAGE TUNE — UPS — Brake Service — S & H GREEN STAMPS Phone GL 8-9189 W. Lee Hwy



Handy, thrifty... and oh, so good!

Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes.

Miracle Sandwich Spread

CLASSIFIED

FOR SALE . . . 4 room house with bath. Good location, good condition. 963 Vista Drive. Call GL 8-3610. 3:28-c

CARD OF THANKS . . . We wish to thank our many friends and neighbors for their help and sympathy to us for the death of our father, J. F. Roberts, and also to express our gratitude for the beautiful flowers and every deed of kindness shown to us in our hours of sorrow. The Roberts Family

SALE CLERK WANTED . . . experienced sales clerk for dry goods store between ages of 21 and 35. Call GL 8-2390 or write Box 507, Loudon, for interview. 3:28-c

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 118 A. St., Loudon City, day phone 1911, night 1862. 3:28-c

FAMILY SERVICE—Careful attention to your dental needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. 3:28-c

BUDGET PRICED PAINT . . . all colors in quarts and gallons. \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. 3:28-c

WORK CLOTHING . . . mens dungarees in all waist sizes. \$1.79. Matched uniform grey trousers and shirts, both for \$3.99 during our stock reduction sale. Valley Mercantile Outlet, West End, Loudon. 3:28-c

FOR SALE—sweet potato slips, 30¢ per hundred or \$3.00 per thousand. E. H. Snider, Phone GL 8-3820. 3:27-pd

DON'T BUY A COW . . . Call GL 8-2068 Why?—For five home delivery of delicious BACON dairy products. No feedin' no fassin'—Just good eatin'!

LICENSED WATCHMAKER . . . watch and jewelry repair. 24 hour service on most jobs. T. J. Hinson, Mason Lane, Ph. GL 8-3709. 3:28-c

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot. FHA terms available. Call Ruth Simpson, GL 8-2731 or GL 8-2747. 6:28-pd

LOTS FOR SALE . . . across the river from Loudon near Visking plant. \$200 each. Call GL 8-2332. 3:25-pd

FOR SALE—new 3 bedroom house on Highland Ave. Has full basement, hardwood floors, cabinets, ect. Reasonably priced. See Sam Wilson, Ph. GL 8-2056, Church St. Loudon. 3:25-pd

BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING? We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did. "CALL ATTEN: 836-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co. REALTORS Selling — Trading — Financing

NOTICE

SUPPLEMENTAL REGISTRATION

for

CITY ELECTION

MONDAY AND TUESDAY

MAY 20 and 21

Also Registration On Saturdays

FOR SALE . . . Bendix washer and dryer, Inverite ironer, water heater for oil or gas, stoker, attic fan, Steinway piano, porch rockers. Call Loudon GL 8-2727. 3:28-c

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudon City, Ph. 1911. 3:28-c

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. 3:28-c

WANTED—Clean rag, must be cotton only. 7¢ pound. Loudon County. Herald. 3:28-c

FOR RENT . . . 3 room furnished or unfurnished apartments with bath. Call GL 8-3206. 3:28-c

FOR SALE . . . lot for sale in Robinson addition. Owned by Carter Massey. Phone GL 8-2332. 3:28-pd

PIECE GOODS . . . all of our piece goods have been reduced 25% and we have a few more chenille bedspreads for \$1.00 to \$1.98. Valley Mercantile Outlet, West End, Loudon. 3:28-c

FOR RENT—4 room unfurnished apartment in business district. Call 2232. 3:28-c

FOR SALE—Harley Davidson Motorcycle, size 61. Call GL 8-2559 after 8 p.m. 3:27-pd

Use Herald Want Ads To Buy, Rent, Sell, or Trade. Call GL 8-2721

ALL LADIES, MENS AND CHILDRENS SHOES REDUCED. Sandals as low as 88¢. Men's name brand leather, welts as low as \$4.95 including army and navy oxfords. Valley Mercantile Outlet, West End, Loudon. 3:28-c

HAVE large quiet place in the country and will board children any age in my home. Can furnish references. Phone Kingston, Franklin 6-5480. 3:27-pd

FOR SALE—one acre, more or less, with two houses, river frontage. See Henry Henson. 4:28-pd

CUSTOM HAY Baling . . . 12¢ bale. Walker Runyon, Route 1, Philadelphia, Ph. GL 8-3550. 3:28-c

FOR SALE—Gibson refrigerator electric stove used one month, automatic 32 Cal. pistol, ladies evening dress. Call GL 8-4109. 3:26-c

LITTLETON'S NEW AND USED Furniture and Appliances. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 800 E. Broadway, Ph. 1791, Loudon City. 3:28-c

STOCK REDUCTION SALE . . . we need room to paint and remodel our building so we have reduced our prices for a general stock reduction sale. Valley Mercantile Outlet, West End, Loudon. 3:28-c

To Buy, Sale, or Trade, Do It The Easy Way With Herald Want Ads Just Phone GL 8-2721

FOR SALE . . . must sell house, stove, refrigerator, Duncan Playhouse, fan. All very reasonably priced. 717 Ferry St. Loudon. 3:28-pd

COLE

FOR THE WHOLE FAMILY'S PLEASURE

DRIVE-IN THEATRE

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY

Phone GL 8-3252

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY May 16 & 17

TOP SECRET AFFAIR

starring Susan Hayward Kirk Douglas

SATURDAY, MAY 18 DOUBLE FEATURE

DANIEL BOONE, TRAIL BLAZER

In Technicolor with Skip Homeir plus Mickey Rooney in

BOLD AND THE BRAVE

Cartoon

SUNDAY & MONDAY May 19 & 20

THE TATTERED DRESS

Starring Jeff Chandler Joanne Dru

TUESDAY & WEDNESDAY, May 21 & 22

DOUBLE FEATURE

BEAST OF THE AMAZON

In Technicolor with

MOLE PEOPLE

Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

FOR SALE . . . house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-3660. If no answer call Lenoir City 8623-3. 3:28-pd

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

FRIDAY & SATURDAY, May 16 & 17

BETWEEN HEAVEN AND HELL

In Technicolor Starring Cameron Mitchell Robert Wagner

SATURDAY, MAY 18 DOUBLE FEATURE

QUINCANNON, FRONTIER SCOUT

Technicolor with Tony Martin Peggy Castle and Barbara Rush James Mason in

BIGGER THAN LIFE

Technicolor Cartoon

SUNDAY & MONDAY May 19 & 20

LOVE ME TENDER

Starring Debra Paget Elvis Presley

TUESDAY & WEDNESDAY May 21 & 22

GUN FOR A COWARD

In Technicolor Starring Jeffrey Hunter Fred MacMurray

BONNET DRIVE-IN THEATRE

South of Loudon on Highway 11

PHONE GL 8-2277

THURSDAY & FRIDAY May 16 & 17

DOUBLE FEATURE

BANDIDO

Cinemascope—Color Starring Ursula Thiess Gilbert Roland and Jon Hall Marjorie Lord in

THUNDER OVER SANGOLAND

Cartoon

SATURDAY, MAY 18 —Double Feature—

REBEL IN THE TOWN

With John Payne and Judy Canova in

CAROLINA CANNONBALL

Cartoon

SUNDAY & MONDAY May 19 & 20

THREE VIOLENT PEOPLE

VISTAVISION! Starring Charlton Heston Anne Baxter

TUESDAY & WEDNESDAY May 21 & 22


ABOVE US THE WAVES

Starring John Mills John Gregson

Play BANKO Every Tues, Wed, Thus, and Fri.


Big-car ride

A completely new "Inner Ford" brings you a new kind of ride—the smoothest, quietest ride the money can buy!



and big-car pride

With the longest, lowest, low-priced car at your command, you'll have every reason to be proud, and mighty popular, too!



at low Ford prices

Underneath the beauty of the '67 Ford, there's a completely new "Inner Ford." With new suspensions front and rear . . . with a new wide-base frame . . . with a new solidly built body and more insulation than any other car in its field . . . you ride silently, solidly, smoothly. And you can have your choice of Ford's mighty Thunderbird V-8's . . . or the sweetest Six on the road.

*Including a 200-hp Thunderbird 312 Supercharged V-8 and 275-hp Thunderbird 312 Super V-8

Six or V-8 the going's great in the new kind of FORD

LOUDON MOTOR COMPANY

Grave Street GL 8-2616

Only Your Ford Dealer Has A-1 Used Cars and Trucks

See You IN CHURCH Sunday



Super Savings!

Everyday is sale day with Giles and Son Prices! Week-in, Week-out, we aim to give you the most for your food dollar. Plenty of free, paved parking too, plus quality merchandise and friendly service.

MAZOLA OIL QUART Just 60¢	LIBBY Potted Meat 4 for 35¢
OLD DUTCH Cleanser, Reg. 2 Boxes for 21¢	KARO SYRUP WHITE 5 lb. for 63¢

JFG PRODUCTS

2 lb. Jar Peanut Butter . . . 33¢
Pint Size Salad Dressing . . . 27¢

Niagara Starch 12 oz. Box Only 19¢	LIBBY Vienna Sausage 2 for 35¢
Stokely's Yellow cream-style Corn 2 cans for 29¢	ARGO CORN Starch, 16 oz. Box 2 for 27¢

LAY'S PRODUCTS

Cloverleaf Bacon . . . 57¢lb.
All Meat Baloney . . . 35¢lb.

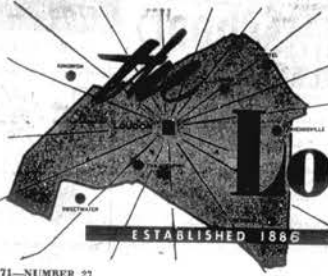
STOKELY'S PEAS 2 cans for 39¢	LIBBY CORNED BEEF HASH 2-16 oz. cans - 59¢
TREND, DRY Giant Size 49¢ Trend, Liquid Giant Size 53¢ SWEET HEART BATH SOAP 3 Bars for 33¢	N B C Honey Graham Crackers 1 Pound Box 37¢



Drive Three Miles Out Vonore Road and Save With Mohlar & Harold Giles

Giles and Son Market

FLATE LINCOLN-KNOX ARCHIVES
3199 Library Division



Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 27

LOUDON, TENNESSEE, THURSDAY, MAY 23, 1957

PER COPY

Just Piddlin'

By The Editor

THIRD ROBBERY in recent weeks at Bill's Grill emphasizes the growing need in Loudon for expanded police protection. It is apparent that greater protection is going to have to be given West End, probably through the eventual stationing of a patrolman in that area.

Expanding the police department is, of course, but one of the many problems which face our city officials in the growth and progress of Loudon. And it, as the others, is largely controlled by the amount of money the city has to spend. That hits us tax payers right on the nose.

I offer the thought that Loudon needs a planning commission—a group of citizens both civic and business-minded who can lay plans for the growth of our city, setting certain standards and requirements which will aid in avoiding future undesirable situations.

Many communities whose growth has come suddenly have ended up in a hodge-podge situation. It would be better that we plan for our growth ahead of time so far as is possible, rather than meet the greater problems of such growth after it has occurred.

SORRY that last week's Philadelphia news wasn't published due to a mail mixup. We've used as much as possible of what was left out so as to keep up with events our neighboring community.

CAN'T HELP but comment on some of the beards we see that occasionally wander down from Lenoir City. Some of them are real dandies!

Wonder if such a celebration would ever be wise in Loudon. I can think of a few men who would be the absolute end when it came to that beard business.

WRONG SUGGESTION the president of a small business concern bought a number of signs reading "Do It Now" and had them hung around the office to inspire his employees with promptness and energy in their work.

Sometime later, a friend visited him in his office and having noticed the signs, asked how his scheme was working.

"Well, not just the way I thought it would," the boss replied. "The cashier skipped with \$50 thousand, the chief clerk eloped with my secretary, three clerks asked for a raise in salary, and the office boy threw a glass of water in my face."

THOUGHT FOR THE WEEK: one thing to be learned is watching the clock is that it passes the time by keeping its hands busy.

Shrub Is Donated In Honor Of Mrs. Ross

Another shrub in Loudon's community fountain has been established as a memorial this week.

The shrub has been donated by Mrs. Greely Watson, Little Rock, Ark., and Mrs. E. A. Love, Loudon, in honor of their sister, Mrs. Billie Sue Ross.

A total of 27 of the 35 shrubs in the fountain area have now been established as memorials.

NOTICE

The Loudon County Health Department announces that beginning June 1st, their office will be closed on Saturdays. Immunization clinics will be held for Lenoir City area at Lenoir City Fire Department on Thursday 9:30 a.m. to 11:30 a.m. In Loudon at Health Department on Thursday afternoons 1:30 p.m. to 4:00 p.m.

Loudon County 4H Baking Contest Are Won By Bright, Pressly, Brown, Davis

The County Baking Contest was held recently in Loudon for 4-H Club members. Local club winners in biscuit and muffin exhibited their product for county recognition. Any 4-H Club member could exhibit a cherry pie in the contest.

Champion in biscuit making is Patricia Bright of Highland Park Club. Patricia is the winner of the \$10 scholarship to 4-H Club Camp in June. The

first place award in the Senior group was received by Sue Pressly of the Loudon 4-H Club and in the Junior group the first place winner was Dorothy Brown of Greenback. The champion in the muffin division is Judy Davis of Philadelphia who was the winner of a \$5 camp scholarship.

Sue Pressly was also selected champion among the 30 who exhibited cherry pies. Sarah Simpson of Loudon 4-H Club received first place recognition in the Senior division while Barbara Martin of Philadelphia was first in the Junior division. Sue received a \$5 camp scholarship and the other two winners received cooking equipment.

Sponsors of the contest were the local Pond Creek Milling Company, White Lily Flour Company, and Foley Flour Mill.

The winners will represent Loudon County in the District Contest in June.

Blue ribbon winners in baking were: Peggy Selvidge, Glendale; Sheila Massengill, Prospect; Linda Smart, Loudon Jr.; Linda Branson, Luttrell; Becky McCall, Greenback; Glendora Williams, Davis; Mary Ruth Shelton, Philadelphia; Juanita Maples, New Providence; Ann Ruth Lillard, Glendale; Patricia Alton, Luttrell; Brenda Talbert, Greenback; Kilecia Ryan, Greenback; Virginia West, Browder; Patricia Arp, Loudon Jr.; Glenda Shelton and Sharon Barnett, Philadelphia.

Red ribbon winners were: Janet Pope, Loudon Jr.; Juanita Maples, New Providence; Mary Grace James, Prospect; Patsy Maxwell, Glendale; Alice Alexander, Easton; Brenda Easter, Highland Park; Joyce White, Anna Blodoo, Steekee; Carolyn Shurt, Prospect; Linda Easter, Jackson; Ann Hill, Highland Park; Linda & Mary Ruth Shelton, Philadelphia; Carolyn Stralton, Highland Park; Alice Ann Alexander, Easton; Vivian Walls, Highland Park; Jane Franklin, Greenback; Peggy Frank, Davis; Ruth Wiggins & Martha Furrow, Davis; Judy Easter, Philadelphia; Diana Watkins and Fleta Watkins, Jackson.

Criminal Court Clerk Jimmie Wear has reported that the court will have a very light docket, the smallest at any time during his term of office.

McCollum's To Retire From Post Office

Mrs. Ruth McCollum is retiring from the Postmastership at Greenback Post Office effective May 31. She went into postal service in 1924 and served the post office department and community more than 33 pleasant years. She hopes to spend more time with her flower garden, community and church work. Her husband, Sam B. McCollum also is retiring with 23 years service making a service record of 46 years for the two.

Postoffice receipts have increased more than 300 per cent during their tenure of office. Mr. McCollum has been ill with a heart ailment and hopes to rest at his Scott Angus Farm on the Morganton Road. He and Mrs. McCollum have seven grandchildren, who spend considerable time with them.

Former Businessman Here Passes Away

Samuel E. Tucker, 73, well known North Carolina industrialist who was former Loudon businessman, died suddenly May 13 at his office in the Columbia Panel and Manufacturing Co. in Thomasville, N. C.

Mr. Tucker had been in the High Point area for more than 50 years. He left the area for a time to serve as general manager of the Loudon Chair Company, returning to his home North Carolina territory some 37 years ago. Mr. Tucker was widely known as an industrialist, churchman, civil and fraternal leader and world traveler.

74 Seniors To Receive Diplomas At L.H.S. Graduation Next Thursday

Loudon High School will graduate 74 seniors on Thursday, May 30, at commencement exercises in the auditorium. The program will mark the end of the high school educational progress for the 1957 graduating class.

Commencement exercises will actually begin tomorrow night (Friday) with the class night program to be presented by the seniors. The program will begin at 8 p.m. in the auditorium.

Baccalaureate services will be held at 3 p.m. Sunday. The Rev. William R. Smith of the First Presbyterian Church, Athens, will be speaker for the program.

The graduation exercises next Thursday will begin at 8 p.m. in the auditorium. Addresses will be given by the four honor students of the graduating class, Sue Pressly, Buddy Kirk, Linda Gail Smith and John Miller.

Members of the graduating class are Peggy Allmon, Justine Allison, Peggy Brakelb, Susan Cabbage, Mary Ann Carpenter, Jean Collins, Dorothy Dilla, Alice Gooden, Carolyn Graham, Barbara Green, Jo Anna Hill, Wanda Jenkins, Brenda Lynn, Charlotte Lennex and Betty Morgan.

Janie McCarroll, Fay McKinley, Mary Louise Purdy, Sue Pressly, Shirley Porter, Martha Helen Pettey, Vivian Pritchard, Carol Steed, Linda Smith, Shirley Sewell, Theresa Thomas, Pat Wright, Wilma Williams, Glada Watkins, Linda Watkins, Betty Wiggins and Juanita Wiggins.

Clarence Bradley, Jack Black, Dwayne Castles, LeRoy Cathey, Kyle Clowers, Jim Curtis, Buster Custard, Harvey Bright, Austin Deford, Ralph Giles, Gene Goble, Jack Goble, James Grubb, Wayne Langley, Jim Hagan, Jr., Howard, Jim Jacobs and Buddy Kirk.

Reford Kirkland, Bob Knowles, Gerald Kyker, Benny Lane, Billy Lawson, Robert Martin, John Miller, Homer Milne, Allen Monticelli, Bobby McCulloch, Jim Purdy, Willard Rollins, Dan Ross, Darin Richman, Dwayne Russell, Sammy Russell, Larry Robinson, Tolbert Simpson, Henry Smullen, Doran Stephens, Danny Wyman, Avery West, Tom Woods and Charles White.

County 4 Hers To Appear On Rural Sunday TV Show

A special program in connection with Rural Sunday will be presented on Channel 6 in Knoxville from 12:00-12:30 p.m. Saturday, May 25.

Loudon County 4-H Club members participating along with Rev. Walter Chestnut, are Sara Simpson, Jane Walker, Sue Pressly and Billy Thompson.

Assisting with the program will be the County Home Agents. The program will place special emphasis on rural life.

Pvt. Gerald G. Spires Ends Ordinance School

Pvt. Gerald G. Spires, son of Mr. and Mrs. Frank Spires, Jr., 2, Greenback, recently was graduated from the supply course at the Army's Ordnance School at Aberdeen Proving Ground, Md.

Spores was trained to receive, store, issue, ship and salvage all ordinance items except ammunition.

He entered the Army in December 1956 and received basic training at Fort Chaffee, Ark.

Music Pupils To Give Recital May 30 and 31

The music students of Mrs. Margaret Littleton will present a piano recital May 30 and 31 at the Baptist Church at 7:30 p.m.

Bill's Grill Is Once Again Hit By Burglars

For the third time in a matter of weeks, burglars have broken into Bill's Grill in West End. The latest breakin occurred late Friday night or early Saturday morning.

Bill Lowe, owner of the restaurant, reported that some \$175.00 in change was taken from coin machines in the establishment. He said that entry was made by breaking through the rear door.

The burglary followed the same pattern as the previous two breakins, except in the other entry was made by breaking through a window. Almost all the loss has come from the coin machines.

Local police are reported to be no closer to apprehension of the culprits. Indications are that local residents are involved in the crimes.

Gas Supply To Be Doubled Here By New Expansion

East Tennessee Natural Gas Co. this week completed a \$205,000 expansion which doubles the supply capacity for Loudon and Lenoir City.

ETNGC President Guy T. Henry explained here today that the expansion gives those localities a supply loop whereas they have had only one underground line heretofore. This assures unbroken supply in future emergencies such as the line break at the river crossing near Loudon during floods last December.

Former Sheriff Is Weekend Visitor Here

A. B. Burnett, Loudon County's oldest surviving sheriff, was a visitor here last weekend to attend the Forshee Decoration.

Now residing in Cleveland, Mr. Burnett was county sheriff from 1904 to 1906. Things were so rough as sheriff then that he had to take a job in Lenoir City to keep himself going. T. S. Tuck was his deputy sheriff, with W. J. Walker serving as constable.

Sheriff Freeman Russell, upon hearing of Mr. Burnett's visit, this week invited him to visit the jail during his next trip to Loudon. He'd like to show Mr. Burnett the changes that more than 50 years have brought.



WAY BACK WHEN... Back about 20 years ago the young ladies pictured above presented quite a program under the direction of Mrs. J. E. McCall. The Herald just happened to have the picture made available and figured it would be of "looking back." Just in case anyone can't remember all the names (or young faces) they are (front row, left to right) Peggy Graham, Doris Hudson, Jane Smith, Harriett Lenoir, Kathleen Greer, Jane Miller, Nadine Riner, Elizabeth Harris, Wanda Moore, Doris Pope and Peggy Blodoo; (second row, left to right) Sarah Nell Harrison, Ernestine Littlefield, Freda Lutz, Ann Kothmeier, Jesse Wilson, Helen Cook, Norma Ray, Annette Roberson, Alice Jayne Russell, Faye Beuzance and Mrs. McCall; (back row, left to right) Frankie Farmer, Pat Robinson, Mary Ann Gray, Mary Nell Harris, Geraldine Grubb, Sweetwater, Virginia Summers, Beulah Mae Howard, Helen Williams, and Alice Jo Hudson.

Local Dentist, Dr. W. B. Campbell, Sr., Is Honored By Tenn. State Profession

Dr. William Britton Campbell, Sr., veteran Loudon dentist, received one of the highest awards given by the Tennessee State Dental Association last week at the annual session held in Gatlinburg.

The award, a fellowship key and honorary degree, was presented by Dr. E. Jeff Justis of Memphis at the featured banquet Wednesday evening of last week.

During the presentation Dr. Campbell is a graduate of Emory University. His associates in the dental and medical profession, as well as his friends in church and social life, recognize his conscientious service as a Doctor of Dentistry and in all endeavors.

Herald Co-Publisher Accepts Post As President Assistant At Berea College

Charles T. Morgan, co-publisher of the Loudon County Herald, will become assistant to the president of Berea College, Berea, Ky., in June. Mr. Morgan is to leave Wednesday evening of last week.

Announcement of the Berea appointment was made by President Francis S. Hutchins last weekend.

Mr. Morgan will be returning to his alma mater and also to the staff of which he was a member for 20 years. For 14 years he was alumni secretary and then for four years as director of admissions.

Born and reared in North Georgia, he is expected to spend much of his time working in the South.

Loudon Jr. High News

The Loudon Junior High School 4-H Club met on May 9, the meeting called to order by the president, Barbara Lambert, president.

Ray-Sewell, secretary; Mary Alice Stookbury, program chairman; Janet Pope, reporter; and Donna Sneed, song leader.

Mary Alice Stookbury then gave a demonstration on handicraft. Billie Jane Maples gave a report on her experiences at 4-H camp. Mr. McCall then showed movies on 4-H camp.

May 18—Deed from W. M. Luttrell to L. H. Luttrell, wife, 1 tract, 2nd; E. H. Cobb and wife to Billy Joe Packett and wife, 1 tract, 2nd; William R. Langley and wife to Gerald Laine and wife, 1 lot, 1st; Ollie Thompson and others to Helen Thompson Crisp, 2 tracts, 1st; Helen Thompson Crisp to Ollie Thompson and others, 1 lot, 1st.

May 21—Deed from Jack Kilby and wife to Padgett Cannon and wife, 1 lot, 2nd; Earl Viars and wife to Bernard Courtney and wife, 9.98 acres, 1st; Christine K. West and husband to Jimmie H. Grimes, 1 lot, 1st; Mrs. Ora Mae Russell to W. Broady Harrison and wife, 1 lot, 1st; Dewey Baker and wife to Joe Sims and wife, 1 tract, 2nd.

THE COURT HOUSE RECORD

Marriage Licenses
May 16—Walter K. Stewart to Barbara Ruth Hiefern.

Real Estate Transfers
May 16—Deed from Robert S. Davis and wife to P. L. Denton and wife, 17 lots, 2nd; Robert S. Davis and wife to F. E. Fulmer and wife, 10 lots, 2nd; Robert S. Davis and wife to Larry G. Shrader and wife, 1 lot, 2nd.

May 17—Deed from Arlie Dickey to W. J. Hamilton and others, 2 lots, 2nd.

May 18—Deed from W. M. Luttrell to L. H. Luttrell, wife, 1 tract, 2nd; E. H. Cobb and wife to Billy Joe Packett and wife, 1 tract, 2nd; William R. Langley and wife to Gerald Laine and wife, 1 lot, 1st; Ollie Thompson and others to Helen Thompson Crisp, 2 tracts, 1st; Helen Thompson Crisp to Ollie Thompson and others, 1 lot, 1st.

May 19—Deed from William L. Lindsey to J. C. Hooker and wife, 1 lot, 1st; Roy Fair and wife to Robert Edgemon and wife, 7.8 acres, 2nd; Thomas C. Wheeler and others to Charles Wheeler and wife, 14 acres, 2nd.

May 21—Deed from Jack Kilby and wife to Padgett Cannon and wife, 1 lot, 2nd; Earl Viars and wife to Bernard Courtney and wife, 9.98 acres, 1st; Christine K. West and husband to Jimmie H. Grimes, 1 lot, 1st; Mrs. Ora Mae Russell to W. Broady Harrison and wife, 1 lot, 1st; Dewey Baker and wife to Joe Sims and wife, 1 tract, 2nd.

Cases Filed-Chancery Court
4385—Yvonne L. Wright vs. Cetti E. Wright, divorce.

4386—State of Tennessee vs. Pauline Berry Estate, 1955 delinquent taxes.

Cases Filed-Circuit Court
286—Loudon County vs. Addie Thompson, condemnation for ROW.

287—Nancy Golins McClain vs. Willie C. McClain, divorce.

Wee Wisdom Class To Have Program

The Wee Wisdom Kindergarten will present its annual program in the basement of the Methodist Church on Tuesday, May 28, at 7:30 p.m.

Music Pupils To Give Recital May 30 and 31

The music students of Mrs. Margaret Littleton will present a piano recital May 30 and 31 at the Baptist Church at 7:30 p.m.

The London County Herald

"London County Family Newspaper"
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-ManagerSUBSCRIPTION RATES
(In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

It's Inventory Time For Homeowners

Today fire will strike 800 homes. It struck 800 yesterday, and it will strike another 800 tomorrow. That is the average figure, for every day in the year.

Many of these homes are seriously damaged, many are totally destroyed. To make a bad matter worse, a very large percentage of all homeowners are woefully uninsured. Their insurance policies may have been adequate when issued years ago. But they are no longer so, because of what inflation has done to values.

According to the experts, this situation is particularly serious in insurance on personal possessions—which simply means the thousand-and-one things within the walls of your home. If that is true in your case, and if fire strikes, you'll get the money for such insurance as you carry, but it won't begin to meet your loss.

Look, the solution to this problem isn't difficult. Step one is to make an inventory. Take each room separately and list everything in it. Put down the replacement cost of the article, estimate its useful life, and deduct the percentage of use already obtained, based on that useful life. Then you will have a generally accurate picture of current value.

When that is done for every room, add up the total and compare it to your insurance in force. The chances are that you'll be in for a shock! The next step is to see your local insurance agent. He knows how to provide the insurance you need—both on possessions, and on your home itself—at the most reasonable cost.

The Well-Nourished Child

Do you think that a fat child is necessarily a well-nourished child? If so, you are wrong.

The authorities on nutrition have learned that a pump youngster can actually be suffering from malnutrition. That is because useless weight is gained if the child's excessive calories come mainly from foods low in protein and in vitamins.

Sound nutrition can come only from a well-rounded diet, containing the proper share of proteins, vitamins and minerals, along with an adequate but not excessive amount of fat.

Here is one of the reasons why the scientific attitude toward meat has undergone an important change in comparatively recent years. It is now known that meat is essential to the mental and physical health and well-being of people in all the age groups, from the very young to the very old. It is also of great value in many illnesses and post-operative situations. Meat is one of the most valuable of all the sources of high quality protein, the B vitamins, and various beneficial minerals. It is an interesting fact that the superior endurance of American soldiers in World War II is believed to have largely resulted from a diet high in meat content.

Last, but not least, most people find meat one of the most satisfying and attractive of foods. We can eat it with relish every day. There is no adequate substitute for it.

Uncle Sam Big Winner

Photo services recently carried pictures of beaming holders of winning tickets in this year's Irish Grand National Sweepstakes. A waiter in an eastern restaurant won \$140,000.

The beams must fade a good deal, however, come lapping time. For the federal income tax on \$140,000 is over \$84,000, leaving only \$56,000—which makes Uncle Sam the really big winner.

"Last Day Of Bondage"

It is pointed out that on May 10, the average American served a theoretical "last day of bondage," so far as 1957 taxes were concerned. What he had earned up to that time will just about cover his tax bill for the year.

What this means is that taxes in the United States currently take about 36 percent of all our earned income. Putting it another way, all that we earned during the first 130 calendar days is needed to support our own governments of one kind and another.

So much for 1957. What of the years ahead? Will the "last day of bondage" come earlier in the year—or will it come later? That depends on whether the people really want cheaper government, with the reduction in government activity that involve, or just what to talk about it. Every billion dollars cut from the overall cost of government would permit it to come one day sooner—and, conversely, every billion dollars added to that cost would delay it one day longer.

That brings up a slogan which is 100 percent relevant. Here it is: "I'll take less from government—if government will take less from me."

FROM OUR FILES



5 YEARS AGO

Workers last week began the task of enlarging the business space of the First National Bank of Loudon.

Pfc. Donald Maynard, Route 1, Greenback is now serving with the Second Infantry Division on the front lines of Korea.

10 YEARS AGO

More than 100 Boy Scouts camped on the High School athletic field from Friday to Sunday living in Cherokee fashion. They cooked on camp fires, played old games and relived the aboriginal life.

The eight annual reunion of the Watkins family was held Sunday at the home of Mr. and Mrs. Paul Giles at which approximately 200 relatives and friends were present.

103 YEARS AGO

103 YEARS AGO
The New York Times says that it is rumored that the proposed expedition to Japan, under Commodore Perry, will be postponed, at least for present.

A raft of lumber containing 60,156 feet, from the yellow pine forests of North Carolina, was recently sold in Norfolk for \$17,000.

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Genesis 28:17-29)

"A Man of Peace is a World of Peace."

The little nation of Switzerland plays a unique role among the world's nations. Nestled in the heart of Europe, it is non-aggressive and a trusted government, friendly to all. It keeps no standing army, has sought no expansion of territory, and is content with friendly trade relations with all the world. It lives in peace with all, and is the trusted negotiator between enemy nations.

It illustrates the part played by Isaac in his time. Though they were nomads, men like Abraham and Isaac headed a tribe or clan, maintained considerable political force, and often had to fight to maintain their rights.

Isaac was not self-assertive like Abraham and Jacob. In his time a source of wealth was an abundant supply of water. He kept digging wells, and when other tribesmen laid claims to them he withdrew—developing new wells rather than fight. He kept moving from place to place dodging trouble.

First he lived in Gerar. There was strife over water rights in the valley. He went to Beer-sheba, and God was with him there. Some of his old enemies came there, and Isaac thought they sought trouble. But, having been convinced of his worth and the favor of God upon him, they sought friendship. Isaac's peaceful ways had won. He was no coward. Moral courage is the most courageous courage.

The struggle for wells in his day is precisely like modern rivalry over natural resources. Some nations with ever-increasing populations are looking for new opportunities, new resources. Even in England, as shown by recent surveys, a vast majority of younger men would willingly migrate to other lands to find better opportunities for themselves and their off-spring.

Is it worth fighting for? Some people can't stand to be "pushed around." They get fighting mad if they are not elected to some coveted office. One man went to court to prevent a neighbor from walking across a corner of his property on his way to work. A man's maturity may be shown by what he is willing to fight for. It little things cause an explosion of temper and set a man on a course of revenge, this man is still immature.

The other extreme is the "spineless" one who lets others "walk all over him."

Somewhere between these extremes will be found the right and wise course. John Bunyan said that man, in "this industry of destruction," has ground temples of worship and polished statues to power and mixed it with our own ashes. Maybe the time has come when the nations of the earth must learn to "fight for peace."

The greatest of all arts is "the fine art of living." Newell Dwight Hillis said that to write on a man's tombstone "He never had an enemy" is to eternally disgrace him. Yet the supreme test in life is how to live together justly and charitably. Nothing else is so taxing, nor requires so much wisdom, practice, and Christian tact.

See you in church Sunday

This is a little far fetched, but when you need a winter change—over, come to us.

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SATURDAYS UNTIL NOON

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ELECTION NOTICE

The undersigned, Commissioner of Election for Loudon County, Tennessee, in accordance with Chapter 229 of the Private Acts of Tennessee for 1927, being the Chapter of the City of Loudon, and pursuant to notice received by us, do hereby call an Election for the City of Loudon, Tennessee, to be held between the hours of 9:00 o'clock A. M. and 4:00 o'clock P. M.; on Saturday, June 1st, 1957, for the purpose of electing a Mayor and two Commissioners. The following citizens are designated to serve as officers in said Election.

EAST PRECINCT (Court House)

Officer Malcom Milago

Judge Ed McCown

Judge O. V. Harrison

Judge Ernest White

Clerk Louise Webb

Clerk Mrs. Joe Watkins

Registrar Mary Catherine Mize

Registrar Roscoe Kefau

WEST PRECINCT (Grammar School)

Officer Dick Huff

Judge Luther Cagle

Judge C. V. Scandlin

Judge Jim Thomas, Jr.

Clerk Mrs. Bob Hamilton

Clerk Hazel Castrell

Registrar Mrs. Lucille McQueen

Registrar N. A. Weaver, Sr.

H. F. Littleton, Secretary.

S. P. Dannel

KEEP THIS

In Mind

REVIVAL STARTS

MAY 19,

DIXIE LEE
BAPTIST CHURCH

Angeneous and CLEAN GARMENTS but IN OUR BUSINESS we prefer to give them the NEW LOOK

It takes EXPERIENCE and KNOW HOW to satisfactorily clean garments; not just a "dip in the bath" or a "quickie rinse" but a thorough renovation. That is the way we do business. If it comes from us, it has to be CLEAN... and every garment cleaned by us is U-SAN-O MOTHPROOFED, too, at no extra cost to you.

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PHILADELPHIA NEWS

Mrs. John Edwards along with her mother, Mrs. Joe Bowers from Athens and her sister, Mrs. Lloyd Hite from Nito recently attended the Oak Grove Decoration near Yonore.

Mr. Tommy Neal has recently returned from a week's vacation spent in Washington.

Mr. and Mrs. Lloyd Schrimsher and Judy and Mr. and Mrs. Amos Allen have returned home after spending some time with Mr. and Mrs. Lester Allen in Memphis, Tennessee.



Judy Davis

Mrs. N. R. Simmons and son, Arthur attended the wedding of Miss Viola Stitzler and Mr. William Johnson at Prospect Church on Sunday, May 12th. Miss Stitzler is a former pupil of Mrs. Simmons at Prospect Elementary School. The bride and groom left immediately for Venice, California, where they anticipate working.

Mrs. Annie Neal entertained



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Saturday evening with a picnic dinner on her lawn. Her son, Mr. Stillman Davidson and Billy, Mr. Lee Davidson, and Mrs. Davidson and children, Joe, Pat and Judy were her guests.

Mr. and Mrs. Jess Schriver and little daughter, Melinda of Clarkdale, Mississippi were visiting Mrs. Schriver's aunt, Mrs. R. E. Davis and Mrs. Davis recently. The Shriver's were enroute to Washington, D. C. where they will make their new home.

Master Eddie Newwood of Athens, Tenn. spent the past weekend with his grandmother, Mrs. Ollie Hartzell and his aunt Loraine.

Mr. Jack Thurber was visiting at the home of his aunt, Mrs. Stanley Davis, Wednesday evening. Mr. Thurber is from Providence, Rhode Island. He was enroute to where he is employed in Los Angeles, California.

Miss Mary Grant of Knoxville was overnight guest of Mrs. Eugene Rausin and Sara, Saturday night.

Mrs. Julie Dixon of Loudon and granddaughter, Sandy Bandy and Mrs. Charles Dixon and Ray Lilley were visiting at Galtburg and Big Ridge Park, Sunday, May 12.

Miss Jean Scott from Loudon was a guest of Miss Billie Jean McGhee Sunday.

Mr. John Edwards went for a week end visit with his children in Detroit the week end of May 12. While there he visited with his son, Mr. J. Hugh Edwards and Mrs. Edwards and his daughter, Mrs. Odean Dickens and Mr. Dickens. Mr. Edwards made the return trip on Monday.

Mr. Ellis Graves, son of Mrs. Grace Jones, left recently for Anthony, Kansas where he will make his home. He will reside at the home of Mr. and Mrs. Dexter Pierce.

Mrs. Walter McGhee and daughter, Billie Jean McGhee returned Saturday from a week's vacation spent in Florida. Mr. McGhee who also made the trip remained in Florida to recuperate from a recent illness.

Little Terry Lee Thomas, daughter of Mr. and Mrs. Jack Thomas from Sweetwater spent Sunday with Mr. and Mrs. Leonard Edwards and Wanda.

Mr. and Mrs. Ewell Largent from Maryville were the recent guests of Miss Ava Largent.

A revival meeting is now in progress at the Baptist Church. The Rev. O. C. Rainwater from Loudon is conducting the service. Everyone is welcome to attend.

Mr. and Mrs. Thurman Bergen from Knoxville were visiting with Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett Wednesday afternoon.

Mr. and Mrs. Albert McCrary left Monday morning to spend a few days in Gatlinburg.

Master Brent Davis was the overnight guest of Master Ed Waller III Friday night.

Misses Mary Ruth Shelton, Barbara Martin, Sharon Barnett, Glenda Shelton and Judy Davis attended the 4-H Cherry Pie and Corn Muffin Contest held in Loudon, Saturday, May 11. Barbara Martin was first place winner in the cherry pie group. Glenda, Mary Ruth, Sharon and Judy came in the blue ribbon group. Barbara received a very nice large square angel food cake while each of the other contestants received ten pound sacks of flour through the courtesy of Mr. Joe Randle, Pond Creek Milling Company.

Judy Davis was the champion Corn Muffin winner. She received a \$5.00 scholarship to 4-H camp in June. Judy will enter the district bread making contest to be held in Knoxville at a later date.

Pictures were made of the different groups and the girls enjoyed their recreational period. All reported a very nice time.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis, Valarie, Judy and Brent visited the Mission in Loudon on Sunday May 12.

Mr. and Mrs. Stanley Davis honored Mr. Davis' mother, Mrs. Richard Davis with a mother's Day dinner. Mr. Davis who has been ill for some time was able to be present.

Mrs. Charles Shiliver from Greenback, Mrs. Stanley Hannah from Maryville and Mrs. Robert Shiliver were visiting at the home of Mr. and Mrs. Cecil Gardner in Sevierville Monday.

Mr. and Mrs. J. B. Mayes from Spartanburg, S. C. were visiting their daughter, Mrs. Otis Milaps and Mr. Milaps over the weekend. Also visiting the Milaps' were Mrs. Milaps' children, Michael and Susan also from Spartanburg.

Mr. and Mrs. Otis Milaps, David and Sidney, Mr. and Mrs. J. B. Mayes, Mrs. Charles McGuire, Susan and Michel were the dinner guests recently of Mrs. Milaps' brother, Mr. Sidney Mayes and Mrs. Mayes in Sevierville.

Mr. and Mrs. Carlion Huskey Debra, Susan and Connie from Maryville were visiting with Mr. and Mrs. Raymond McLunkins Sunday.

Mr. and Mrs. Stanley Davis, Valarie, Judith and Brent, Mr. and Mrs. Richard Davis were visitors at the Sunday morning worship services at the Mission in Loudon.

Mrs. Emma Glass fell Wednesday afternoon and broke her arm. She was taken to the Bacon Hospital in Loudon. Her many friends hope she will return home soon.

4-H CLUB NEWS
The regular monthly meeting of the Philadelphia 4-H club met Tuesday, May 7th at the school. Ann Waller presiding. The devotions were given by Donnie Gage. Ronnie Breckshire and Preston Jones lead the pledges to the flags. Frida Russell called the roll and read the minutes.

Mary Ruth Shelton and Joyce Allen gave a demonstration on "The Correct Way to Get a Table."

For our program, Sharon Barnett sang and was accompanied by Judy Davis.

We had election of officers. They were as follows: president,

GREENBACK NEWS

A dedication service of the improvements of Pine Grove Presbyterian Church was held Sunday at 11 a.m. with the pastor, Dr. Albert Cropp in charge, assisted by the Rev. Frank Ledner.

A statement of Memorial benedictions was read honoring the memories of Mr. P. B. Anderson, Mr. W. M. Chapman, Rev. Charles H. Everett, Mr. John M. Hammon, Mrs. Nancy Hutton Fipps, Mr. Charles W. Thompson, Mr. and Mrs. Clabe Thompson.

The Rev. Cropp's message was based in 1 Kings 8:46-48 and his topic was "Building the Church." A basket dinner was served at noon with Mrs. John M. Hutton, president of the Missionary society in charge.

Mr. and Mrs. M. G. McCreary, Mr. and Mrs. Tom Towery visited Sunday with Mrs. Della Harbin near Concord.

Mrs. McCreary, P. K. Greenway and sons visited Mrs. Greenway's grandmother Zachary near Coryton Saturday.

Members of the Greenback Presbyterian Church attended the service and in the afternoon a decoration of graves in the Grove cemetery took place and memorial service was held at 2:30 with the Rev. John W. Wick of the Methodist Church as the main speaker. Mr. Fred McKeethan is president of the association.

The committee in charge of remodeling the Pine Grove Church consists of the following: Mrs. Graham Cooper Jr., Mr. Claude Hammon, Mr. Fred Henry, Mr. John M. Hutton, Mrs. Burl Linginfelter, Mrs. Harley Mayers and Mrs. Buddy Wolf and they are being commended for their splendid work, and the community deeply appreciate the earnest leadership and guidance of Dr. Cropp.

Mr. D. C. Fields, L. & N Depot agent, is spending his vacation

Freddy Brewster, vice-president, Dewayne Arp, Secretary, Glenda Shelton; Assistant, Gloria Faye Brock; program chairman, Clara Jewell McCreary; assistant, Sharon Barnett; songleader, Dennis Blevins, Priscilla Long, reporter, Richard Everett; assistant, Linda Jaynes.

After the election the meeting was turned over to Mr. McCall who showed up some slides on 4-H camp. He told about camp which will begin June 17th. The meeting was then adjourned.

With his family in Williamsburg, Ky.

Mr. and Mrs. Homer Belt of Etowah attended the Pine Grove decoration and spent the weekend with Miss Mary Fryar.

Miss Roberta Jones returned Thursday from the Loudon Bacon Hospital and her broken ankle is gradually improving.

Mr. and Mrs. Ernest Williams and family of Kingston have been guests of Mrs. John R. Best and they are moving this week to their new home in Ohio.

Miss Mae Lowry spent the week end with Mr. and Mrs. Beecher Dake on the New Niles Ferry Road.

Mrs. Sadie Houser has been quite ill at her home near Morganton and is reported to be gradually improving.

Mrs. C. S. Lane is improving from a several days illness.

Mrs. Blanche Hall of Maryville

is the guest of her daughter, Mrs. Coy Cobe and Mr. Cobe and daughter.

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Mr. and Mrs. Sam McCollum

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Thursday, May 23 1957 The Loudon County Herald 3

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Jr. and family and Mrs. Essie Cathey of Maryville were guests of Mr. and Mrs. A. C. Montgomery and family in Lenoir City Sunday and visited Mr. and Mrs. S. B. McCollum enroute home.

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Luttrell 4-H News
Luttrell 4-H Club met Tuesday, May 16, 1967 in the auditorium of Luttrell School. The meeting was called to order by the president, Gale Kyker. The flag pledges were led by Sherry Goodman and Pat McGinnis. A report on the record book workshop was

given by Brenda Thomas. A County Boys Creed was given by Leon Kyker. A demonstration on Soil Conservation was given by Jerry Thomas. The officers for next year were elected as follows: President, Wilton Richies; vice-president, Larry Wicker; secretary, Linda Brannon; program chairman, Brenda Thomas and Lin

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Loudon Farmers Cooperative

FIELD NOTES
By CHARLES F. McCALL
COUNTY AGENT

During my travels to the farms around over Loudon County I frequently ask the dairymen how much milk they are shipping. Just recently on a visit to one of the dairymen I asked him this question: "How much milk do you get per acre from your farm?" Here is his answer: "In 1966 I sold 3,183 lb. of milk for each of my 118 cleared acres. I milked an average of 34 cows. I had 40 acres of orchard grass, ladino clover and alfalfa pasture. I also had a pasture with fescue, ladino and alsike clover and 33 acres of bluegrass pasture.

"In another 15-acre field I had alfalfa, regrass and vetch which I used for winter pasture, silage and hay and I also had 11 acres in alfalfa for hay. There was one acre in tobacco. No corn."

The farmer continued: "I sold 10,922 lb. of milk per cow and the return was \$307 per cow. I bought \$149 worth of feed per cow and the average milk return above feed cost per cow was \$358.

"We produced 212 tons of legume hay per animal unit and 14 ton of other hay per animal unit along with 406 tons of silage per animal unit. And, by the

LEGAL LAND SALE

J. B. SMITH, ADMR., ETC vs JEWELL DEANE GLASS, ET AL NO. 4348
In Chancery Court, At Loudon Tennessee.

In obedience to a decree of the Chancery Court at Loudon, Tennessee made at the May Term, 1967, in the above styled case, I will on Saturday, the 15th day of June, 1967, at ten o'clock A.M., in front of the Courthouse sell to the highest and best bidder the property in said decree described, being a tract of land known as the Madge Smith property lying and being in the fourth Civil District of Loudon County, Tennessee, adjoining lands of Selvidge, Coker, Skinner & public road, and described as follows: Located in the Fourth Civil District of Loudon County, Tennessee, and more particularly described as follows:

TRACT NO. ONE. Being a small tract of land of approximately ten (10) acres, more or less, and bounded on the North by Selvidge; on the East by Coker; on the South by Skinner and on the West by the public road and the lands of Selvidge.

Being the same property conveyed to Madge Smith on September 23, 1964, by Bill Coker, et ux, said deed being of record in the office of the Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 519.

TRACT NO. TWO. Being a small tract of land of approximately five (5) acres, more or less, bounded on the North by Coker; on the East by Coker; on the South by Skinner and on the West by Madge Smith (a 10 acre tract heretofore purchased from Skippers), and being a part of the same lands conveyed to Bill Coker, et ux, by deed which is duly recorded in the Register's Office of Loudon County, Tennessee, in Deed Book No. 57, page 482.

Being the same property conveyed to Madge Smith by deed of Bill Coker, et ux, on September 23, 1964, said deed being of record in the office of the Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 530. Containing 15 acres, more or less.

TERMS OF SALE

Sale will be made to the highest and best bidder on a credit of six and twelve months, taking notes drawing interest from date of sale, with approved security, for each installment of the purchase money, deed for said properties to be made after payment of both purchase money notes with interest, but the purchaser or purchasers having the right to pay the purchase price in cash if so desired.

This 14th day of May, 1967
Daniel & Fowler, Solicitors
Archie Dailley, Clerk & Master
May 23, 30, June 6, 13

STRICTLY BUSINESS by McFeeters



"The type of employee we want must be alert, ambitious, conscientious, — and happily married!"

STRICTLY BUSINESS by McFeeters



"The boys in the shop kicked in to buy you a tool box!"

way, we made 2,234 lb. of tobacco on the one acre."

By this time I was all ears, and I asked him: "What were your farm sales per acre of usable land?" And the answer was: "3100 per acre for the 118 acres."

Then I had one more question, and it was, "How much did you spend on fertilizer per acre?" His answer: "I used \$9.33 worth of fertilizer average, for the 118 acres."

We think this is a good demonstration on farm management and one that any good dairyman could well use. We need more of them.

ABSENTEE VOTERS' LIST
Pursuant to Sec. 2-1008 of the 1955 Tennessee Code Annotated, notice is hereby given considering names of City of Loudon residents having requested Absentee Ballots as of May 22, 1967, for the General City Election to be held for the City of Loudon, Tennessee, on Saturday, June 1, 1967.
Lloyd Windle, Jr.
Mrs. Oda Robinson
John O. Harrison
John C. Messamore
Mrs. John C. Messamore
BOARD OF ELECTION COMMISSIONERS
Homer F. Littleton, Secretary
S. P. Dannel

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SARGE HARRISON
RUFUS WATSON
INSURANCE AGENCY
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Your home will look like new for years when you protect it with Pee See Mastic paint. Perfect for new wood — the undercoat seals the pores, and the topcoat, with specially treated oils, stays radiant... protects and beautifies your home for years. Help your home keep that brand new look.
This Paint Marked at \$7.40 Per Gallon In Our Store, Now Special At **\$5.95 Per Gallon**
Greer Hardware Co.
Phone GL 8-2046 Loudon

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Check the Want Ads today and make your wishes come true! You'll find a big, choice Selection, dozens of good buys, goods and services you've been looking for and get quick results.
SAVE TIME, ENERGY!
It will take only a few reading minutes to find the home you want to buy or rent, a good used car, household goods, appliances, a better paying job, or professional service. You'll buy to best advantage by reading our Want Ad section every week!
LOW WANT AD RATES!
You can simplify your selling problems in a few seconds! Just phone in your ad. Our experts will write an ad that really sells, gets the widest circulation and costs a few cents. For fastest results, at lowest cost — Place your Want Ad in the paper today!
YOUR BEST BUY TODAY IS A WANT AD IN THIS NEWSPAPER!
Loudon County Herald

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Nation wide Sunday, May 20 has been adopted as Rural Sunday. On this day many churches over the land will be directing their services toward rural life. As a special feature for this occasion, Rev. Walter Chestnut, pastor of the Loudon Presbyterian Church, along with four Senior 4-H Club members will present a special TV program Saturday, May 25. The program will be

Cathy Blankenship Honored With Party

Mrs. Rankin Blankenship entertained with a birthday party for her daughter, Cathy, last Tuesday morning in the Social Hall of the Methodist Church. Cathy was six.

The color scheme of yellow and white was used in the decorations. Cake and ice cream were served and favors of little baskets of candy were given to each guest, who were members of the Kindergarten.

Contest games were played with prizes won by Linda Brakelsh, Jackie Lefler, Freddie Cook, Beverly Birkholz and Rosemary Lowe.

Cathy received many nice gifts.

Rev. H. M. Grabb of Knoxville filled the pulpit at the First Baptist Church Sunday in absence of the pastor, Rev. O. C. Rainwater who is holding a revival in Philadelphia.

Mrs. Gus Moore of Sweetwater spent the weekend with Dr. and Mrs. Halbert Robinson.

Miss Edna Johnson of Knoxville spent Sunday with Mrs. John L. Mize and Misses Carrie Lou and Mary Katherine Mize.

Mr. and Mrs. Harry Fontaine spent Sunday and Monday in Bessemer, Ala.

Rev. Jerry Conner of Bethel College in McKenzie, Tenn. filled the pulpit at the Cumberland Presbyterian Church Sunday morning and evening.

Mrs. Alice Matthews spent the weekend with relatives near Maryville.

Mrs. Ebb Huff was admitted to the Bacon Hospital Tuesday.

Mr. and Mrs. Ben M. Robertson spent Sunday with Mr. and Mrs. Bill Vestal and sons in Athens.

Mr. and Mrs. Jack Lefler and family spent the weekend with Mr. and Mrs. F. R. Lefler and Mrs. Reed Gover in Sheffield, Ala.

The Young Adult Fellowship of the Methodist Church met Monday night at Ft. Loudon Dam for a winter Roast. About 13 couples and their children were present.

Mr. George Smith of Carson-Newman College in Jefferson City spent Sunday with Mr. and Mrs. Ed Davis and family.

Mr. and Mrs. Bob McMahan of Chattanooga and Mr. and Mrs. Edward McMahan of Calif. were visitors last week of Mr. and Mrs. Charles Burnett, Jr.

Mr. and Mrs. Melvin Keith of Flintstone, Ga. visited Mr. and Mrs. Kenneth Summers and family and Mr. and Mrs. Raulin Dutton over the weekend.

Mr. Hubert Nichols returned to his home in Melbourne, Fla. Wednesday after spending a week with his mother, Mrs. J. F. Nichols and sister, Miss Elizabeth Nichols.

Mrs. Ray Brown and John McEwen May 19

Towell Miller

Mrs. Janice Frye

Steve Donaldson

Sammy Johnson

May 20

William Bryant Jr.

David Parton

Mrs. Dorothy Carr

Mrs. Lee Thompson

Mr. and Mrs. Bill Morgan and children spent the weekend with Mrs. Morgan's brother and family, Mr. and Mrs. J. W. Gilpin, Jr. and Susan, in Athens, Ga.

Mrs. Sam Mosley and daughter, Sandra of Murfreesboro is visiting here for two weeks with her sister, Mrs. Joe Hooker, Mr. Hooker and son Lewis Frank.

Mrs. Osborne Smalling is in the Bacon Hospital after undergoing surgery Monday.

Mr. and Mrs. Jack Riggs of Ashland, Ky. were visiting Miss Jane Miller Saturday.

Mrs. James Eller, Jr. is a patient at the Bacon Hospital.

Mr. and Mrs. John C. Harrison left today for their home in San Diego, Calif. after spending a month with Mrs. Mary Harrison and Mr. and Mrs. John L. Robinson and other relatives.

Mrs. Harrison's mother, Mrs. John L. Robinson accompanied them back to San Diego where she will spend several weeks.

Mr. and Mrs. Bill Brewer spent two days this week in Asheville, N. C. While they were away Mr. and Mrs. J. B. Brewer of Harrison kept their daughter, Milli cent.

Miss Katherine Wilson is a patient at the Bacon Hospital.

Mr. Robert Houston is in serious condition at the Bacon Hospital.

Mr. and Mrs. Cany Hall and sons, Jimmy and Tommy moved yesterday to the Kelly George home on Robinson Spring Road.

Rev. Walter L. Chestnut conducted a revival in Tusculooza, Ala. last week.

Mr. and Mrs. Joe Handle and daughter, Sue and Mrs. Wayne Carter and daughter, Ann of Philadelphia spent last week in Washington, D. C.

Mrs. B. H. Greene and Mrs. Broady Harrison attended Officers' Training Day held in Madisonville Monday.

Mrs. E. M. Hall drove to Murfreesboro Tuesday to get Mrs. Joe Harrison and son John who will spend a week with Mr. and Mrs. Hall and Mrs. Lacy Steele Harrison.

Mr. and Mrs. Ben Robertson, Mr. and Mrs. Will D. Robertson and Mr. and Mrs. John H. Robertson were dinner guests of Mr. and Mrs. Don P. Grove in Philadelphia Saturday evening.

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Winsome SS Class Has Monthly Meeting

The Winsome Class of First Baptist Church held their monthly class meeting Tuesday night, May 14, at the home of Mrs. A. C. Duncan. There were 18 members present.

Mrs. Fred Morrow served as hostess and Mrs. E. S. Prigmore as co-hostess.

Mrs. Maxwell Millaps had charge of the program and the subject was 'The Witnessing Test'.

After the program the members presented Mrs. A. C. Duncan, class president, with a star's shaver.

Mr. and Mrs. Leroy Myhre and son Eric of Atlanta, Ga. were the weekend guests of Mrs. Sam Wilson and Mrs. Callie Wilson.

Mrs. Jack Lefler and son Jackie attended the birthday party of Mark Lefler, who celebrated his 6th birthday Tuesday in Athens.

Mr. and Mrs. John C. Harrison and Mrs. John L. Robinson spent last Thursday and Friday with Mr. and Mrs. Don Robinson and family in Knoxville.

Mr. and Mrs. C. C. Ridenour and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Walton Hewitt and sons of Atlanta, Ga. spent Sunday with Mrs. Mary Harrison and other relatives.

Mr. and Mrs. A. W. Shulke of Los Angeles spent Sunday and Monday with Mrs. May Cook.

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Thursday, May 23 1967 The Loudon County Herald 5

My Favorite Recipe

Featuring This Week
Mrs. Smith McCall
Loudon

MRS. JACK LEFLER
7-LAYER CASSEROLE

- 1 cup uncooked Rice (washed and drained)
- 1 cup Canned Whole Kernel Corn (drained)
- Sprinkle with salt and pepper and pour over this 1 can Hunts Tomato Sauce and ¼ cup of water.
- Then add ¼ cup each of finely chopped onion and green pepper.
- ¼ lb. uncooked ground beef.
- Sprinkle with salt and pepper and pour over this another can of Hunts Tomato Sauce and ¼ cup of water and cover meat with 4 strips of bacon cut in half.
- Cover casserole and bake at 350 degree for 1 hr. Uncover and bake 30 minutes longer until bacon is crisp.
- Thank you Mrs. McCall. This recipe is a meal within itself to be served with a salad and bread.

Miss Elizabeth Carmichael of Tusculooza, Ala. is the guest of Mrs. Doris Blair.

Mr. and Mrs. Doug Lyle and son left last Thursday for Daytona Beach, Fla. where they will make their home.

Mr. and Mrs. Karl Warren, Jr. and children, Kathy and Karl III of Nashville are spending several days this week with Mr. Warren's sister, Mrs. W. C. Patton, Mr. Patton and Bill.

REPORTING IN To Loudon County

May 15—To Mr. and Mrs. Earl Thompson of Loudon, an 8 lb. 7 oz. boy.

May 17—To Mr. and Mrs. Joe Cathey of Loudon, an 8 lb. 10 oz. girl.

May 18—To Mr. and Mrs. Lee Thompson of Lenoir City, a 7 lb. 14 oz. boy.

May 19—To Mr. and Mrs. Bill Turpin, Jr. of Lenoir City, a 6 lb. 8 oz. girl. To Mr. and Mrs. Edward Briggs of Loudon, a 6 lb. 4 oz. girl.

May 20—To Mr. and Mrs. Raymond Clemmer of Loudon, a 4 lb. 4 oz. girl. To Mr. and Mrs. Reece Blankenship of Loudon, a 5 lb. 13 oz. girl.

May 14

Mr. Emma Glass

Mr. Willie Carr

Mr. Floyd Robinson

Mr. Roy Julian

Mr. Johnny Heaton

May 15

Mrs. Denton Littleton

Miss Robert Jones

Mrs. Glenn Ibbill

Mrs. John Selvidge

Mrs. Minnie Dexter

May 16

Mrs. Matter Lambert

May 17

Mrs. Mary E. Teacher

Mrs. Bda Cox

Mr. Bradley Turner

Mrs. G. P. Peadar

Mrs. A. H. Williams

May 18

Mrs. David Sigmond

Mrs. Ray Brown

Mr. John McEwen

May 19

Towell Miller

Mrs. Janice Frye

Steve Donaldson

Sammy Johnson

May 20

William Bryant Jr.

David Parton

Mrs. Dorothy Carr

Mrs. Lee Thompson

Tasty Tip for Quick Meals!



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes

with **KRAFT GRATED** for fast through and-through cheese sauce

To Buy, Sale, or Trade,
Do It The Easy Way
With Herald Want Ads
Just Phone GL 8-2721

Here's what you've been waiting for

BOSTITCH B8R

The First Practical Combination Stapler and Staple Remover

Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books...all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

The work stays stapled as long as you want it—then a gentle push on the remover and, ZIP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.

\$315

Also available without the remover for \$245



when you refresh with
BACON Milk!

Milk is the pickup that keeps you picked up—your energy refreshed by milk's natural sugar, minerals and proteins.

Have a glass of milk at mealtime, in-between-time, at bedtime. Doesn't it taste good? Doesn't it make you feel great?

Drink 3 Glasses Every Day!

Heart muscles and nerves need calcium—and milk is high in calcium.



YOU NEVER OUTGROW YOUR NEED FOR MILK

PAY and TOTE

SPECIAL FRIDAY and SATURDAY

Glads 97c

Potted Mnms \$1.79

LOUDON FLORIST

608 Mulberry Street Ph. GL 8-3124

REMEMBER

Your loved one's on

Decoration Day

May 30th

By From White and Save Agent Profit

White Monument Company

KERRY DRAKE



MARY WORTH'S FAMILY



FOR SALE

14 ACRE FARM

all cleared, located two miles from city limits of Loudon on Highway 72. Good 4-room house, bath, insulated, electric heat, electric water heater, double cabinet sink in kitchen. Good community and a good place to live.

PRICE — \$5500.

11 ACRE FARM

located 7 miles from Loudon on all-weather road. This is a good truck farm in a good community. Has good 5-room house on top of hill, good mountain view. House has hot and cold water, two cisterns, youngsters cabinet sink, heated by oil furnace. For quick sale.

\$3000.00

CONTACT

Hugh Simpson

LOUDON

Phone GL 8-2747 or GL 8-2731

CURTIS PONTIAC

USED CAR SPECIALS

1956 Pontiac Starchief 4-door

Power brakes, heat and music

1955 Pontiac Starchief 2195

all power, two-tone, heat and music

1954 Pontiac Catalina 1395.

Coupe, one owner

1954 Chevrolet 2 dr. 1095.

music, one owner

1952 Chevrolet 695.

2-door Fleetline

1952 Pontiac 4-door 795.

loaded with extras

1950 Pontiac 4-door 495.

clean car

SPECIAL THIS WEEK

1950 OLDSMOBILE

4-door, Hydramatic 195.

1951 Buick Roadmaster 595.

4-door, nice car

Curtis Pontiac, Inc.

Phone 6

Lenoir City

BRAVE WORDS

That's my daughter Ellen standing up there in her cap and gown. Valedictorian of her class! I'd be a strange mother if I didn't feel a lump in my throat, and a tremendous surge of pride.

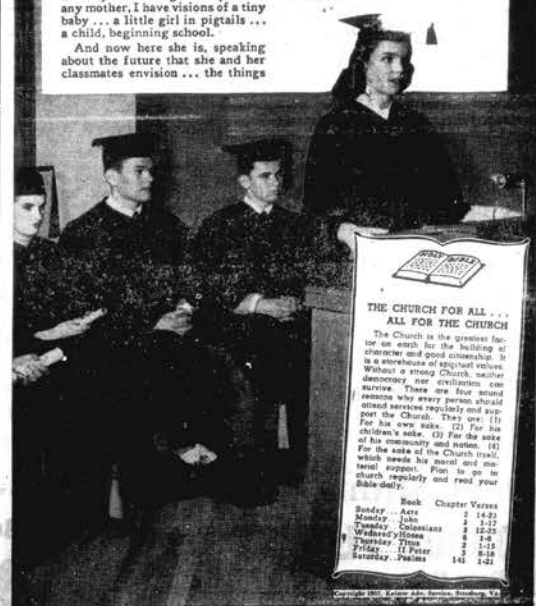
It just doesn't seem possible that my Ellen is grown-up. Like any mother, I have visions of a tiny baby... a little girl in pigtales... a child, beginning school.

And now here she is, speaking about the future that she and her classmates envision... the things

they are going to try to do... their hopes and dreams.

They are brave words, all of them... brave dreams. And like all parents, I pray that most of them will come true. But I know that in times of failure, my Ellen will have an added strength because of her Faith, and her devotion to the Church.

How glad, how thankful, I am for that!



ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities

Tic Toc Jewelers

Loudon Furniture & Hardware Co.

Five to Five Store

Anderson Agency

Smith Drug Co.

Bowman - Porter Furniture Co.

Miller Motor Co.

Loudon Builders Supply, Inc.

Bacon Creamery

Don P. Smith Chair Co.

CONGRATULATIONS

LOUDON HIGH SCHOOL

Class of '57



The merchants and businessmen of Loudon join in extending to the 1957 graduating class at Loudon High the heartiest congratulations on reaching this level of educational progress and the very best wishes for the future. We urge each graduating senior to join with us in accepting the responsibilities of effort and leadership in promoting the continuing growth and prosperity of Loudon, Loudon County, Tennessee and our nation

Greer Hardware Company
Phone GL 8-2046 Loudon

Loudon Motor Company
"Your Ford Dealer"

Loudon Utilities
Electricity — Natural Gas — Water

C & S Cleaners
"Send to C & S and 'Get the Best'"

The Anderson Agency
Grove Street Loudon

Don P. Smith Chair Company
Loudon

Loudon Pharmacy
Phone GL 8-2751 Loudon

Miller Motor Company
"Your Chevrolet Dealer"

Tic-Toc Jeweler
Wharf Street Loudon

Thomas-Hill Store
Grove Street Loudon

Loudon Furniture and Hardware
Phone GL 8-2696 Loudon

Bacon Creamery
Phone GL 8-2068 Loudon

Smith Drug Store
Phone GL 8-2021 Loudon

Loudon Farmers Cooperative
West End Loudon

Loudon Florist
608 Mulberry Street Loudon

The White Store
Grove Street Loudon

Bill's Grill
West End Loudon

Maples and Rattledge
Mulberry Street Loudon

Five to Five Store
Grove Street Loudon

Loudon Builders Supply
W. Lee Highway Loudon

Valley Mercantile Outlet
West End Loudon

Family Fashions
Grove Street Loudon

Bowman-Porter Furniture Co.
West End Loudon

Hammer's
Grove Street Loudon

Queener Radio Service
West End Loudon

Friendly Florist
"Flowers Speak Softer Than Words"
Phone GL 8-2014 Loudon



OUR VERY BEST WISHES FOR YOUR FUTURE!

CLASSIFIED OPPORTUNITIES

FOR SALE . . . house and lot, 7 rooms with bath, Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-2660. If no answer call Lenoir City 582/3 tfe 20

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe 11

FOR SALE . . . Bendix washer and dryer, Ironite ironer, water heater for oil or gas, stoker, attic fan, Steinway piano, porch rockers. Call Loudon GL 8-2727. 3i-28-c

FOR SALE . . . must sell stove, refrigerator, Duncan Pyrite sofa, fan. All very reasonably priced. 717 Ferry St. Loudon. 3i-28-pd

FOLKS:

A lot of people are talking about our everyday low prices on groceries, fresh produce and meats. We don't give stamps or premiums, we just believe that you really appreciate honest low prices that save you money. Why not drive out and see for yourself . . . We'll make it worth your while!

KOTEX Box of 12 Just 43¢	KLEENEX Box of 200 Size 2 Boxes for 27¢
GOLD MEDAL Macaroni 2-12 oz. Boxes 29¢	SNOWDRIFT 3 lb. Size Only 83¢
	WESSON OIL QUART 60¢

FLEETWOOD COFFEE
1 lb. Bag. (Save 5¢) . . . 90¢



Gold Medal Spaghetti
2-12 oz. Boxes
29¢



GLASS WAX
Cleans a window in a minute!
59¢

DRIVE 3 MILES OUT VONORE ROAD AND SAVE WITH MOHLAR AND HAROLD GILES

Giles and Son Market



FOR BUILDING MATERIAL . . . such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see of call The Robinson Co. Depot Square Loudon, Phone GL 8-2206 or GL 8-3588 tfe 27

FOR ELECTRICAL WORK call Gene Varner, phone 2023. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

FOR RENT . . . unfurnished apartments with gas heat, plenty of shade trees, private bath, porches, near business section. Call GL 8-3588. tfe 27

WE SERVICE . . . all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. tfe

WANTED—Clean rags, must be cotton only. 7c pound. Loudon County Herald.

FOR RENT . . . 3 room furnished or unfurnished apartments with bath. Call GL 8-3206. tfe 22

FOR SALE . . . lot for sale in Robinson addition. Owned by Carter Massey. Phone GL 8-2322. 3i-28-pd

ALL LADIES, MENS AND CHILDREN'S SHOES REDUCED. Sandals as low as 88¢. Men's name brand leather shoes as low as \$4.98 including army and navy oxfords. Valley Mercantile Outlet, West End, Loudon. tfe 26

PIECE GOODS . . . all of our piece goods have been reduced 20% and we have a few more chenille bedspreads for \$1.00 to \$1.98. Valley Mercantile Outlet, West End, Loudon. tfe 26

FOR RENT . . . 4 room unfurnished apartment in business district. Call 2282. tfe 46

FOR SALE—Harley Davidson Motorcycle, size 61. Call GL 8-2559 after 6 p.m. 3i-27-pd

FOR SALE . . . 3 bedroom house on River Road. Only 4 years old. Excellent condition, beautiful lot. Call GL 8-2541. 3i-29-c

FOR RENT . . . 4 room apartment in Loudon. On Reservoir Hill. Call Lenoir City, Ph. 1550. tfe 27

FOR SALE—one acre, more or less, with two houses, river frontage. See Henry Henson. 4i-28-pd

CUSTOM HAY Baling . . . 12 bale. Walker Runyon, Route 1, Philadelphia, Ph. GL 8-3359. 3i-28-c

STOCK REDUCTION SALE . . . we need room to paint and remodel our building so we have reduced our price for a general stock reduction sale. Valley Mercantile Outlet, West End, Loudon. tfe 26

BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pays a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING? We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did!

"CALL ATHENS 836-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co.
REALTORS
Selling — Trading — Financing



George Nelms was one of Loudon's leading baseball players before entering the service and he is continuing his interest in the Air Force as the picture above shows. He is now stationed with the 88th Maintenance Squadron overseas.

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfe

BUDGET PRICED PAINT . . . all colors in quarts and gallons. \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. tfe 17

WORK CLOTHING . . . mens dungarees in all waist sizes. \$1.79. Matched uniform grey trousers and shirts, both for \$3.99 during our stock reduction sale. Valley Mercantile Outlet, West End, Loudon. tfe 26

FOR SALE—sweet potato slips, 50¢ per hundred or \$3.00 per thousand. E. H. Snider, Phone GL 8-3820. 3i-27-pd

DON'T BUY A COW! Call GL 8-2068 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fassin'—Just good eatin'! 3i-28-c

LICENSED WATCHMAKER . . . watch and jewelry repair. 24 hour service on most jobs. T. J. Hill, Mason Lane, Ph. GL 8-3705. 3i-28-c

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot. FRA terms terms available. Call Hugh Simpson, GL 8-2751 or GL 8-2747. 3i-28-pd

LOTS FOR SALE . . . across the river from Loudon near Viking plant. \$200 each. Call GL 8-2332. 3i-28-pd

HAVE large quiet place in the country and will board children any age in my home. Can furnish references. Phone Kingston, Franklin 6-5480. 2i-27-pd

LITTLETON'S NEW AND USED Furniture and Appliances. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 800 E. Broadway, Ph. 1791 Lenoir City. tfe

The Land—Promise And Fulfillment

By D. A. Williams
Administrator
U. S. Soil Conservation Service

The approach of Soil Stewardship Week, May 26 to June 2, sponsored by the National Association of Soil Conservation Districts and National Church organizations, again focuses attention on the kinship between a man's spiritual beliefs and the soil resources on which his life depends.

Our awareness of such relationship is always with us, consciously or unconsciously. Some see the kinship most clearly from a pine-blanketed mountain as they look out over woods, strip-cropland fields and clear-running streams or sparkling lakes.

Others find it in turning a spadeful of living soil in the cool of the morning, or in the mellow roll of the furrow slice at plowing time. For soil not only gives life, it is itself a living thing, a combination of living organisms around a skeleton of finely ground particles of sand, silt, and clay.

All of us sense our dependence on the soil in the food we eat, many of the clothes we wear and in our houses.

The longing for land ownership—the desire for that "proud try farm" to which one will retire, or "just a place to raise a few flowers" represents man's feeling that land is something stable, something to which he can tie, something in which he can sink his roots. In it he finds security and peace.

Closely allied to that desire to possess land is the hope and the promise of fulfillment which land gives—hope for stability, for security, for peaceful living; the promise of bountiful harvests, food and place one can call home.

This longing for land is universal. It surges on less in the heart of a Chinese, or Asian, or an European than in the heart of an American. Because of it, revolutions have occurred and

FOR SALE . . . 4 room house with bath. Good location, good condition. 903 Valley Vista Drive. Call GL 8-3610. 3i-28-c

SALE CLERK WANTED . . . experienced sales clerk for dry goods store between ages of 21 and 35. Call GL 8-2590 or write Box 507, Loudon, for interview. 3i-28-c

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1962. tfe 11



ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
Phone GL 8-3252
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
May 23 & 24
ISTANBUL
with Errol Flynn
Cornell Brochers
Cinemascope—Color
Cartoon

SATURDAY MAY 25
TEN WANTED MEN
In Technicolor
Plus
DEADLY SIN
Cartoon

SUNDAY & MONDAY
May 26 & 27
BHOWANI JUNCTION
Eva Gardner
Stewart Granger
In Color
Cartoon

TUESDAY & WEDNESDAY
May 28 & 29
HOLD BACK TONIGHT
Starring John Payne
plus
TENDER TRAP
In Color
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

wars have been fought. Yet it is a universal feeling so strong that it may yet help provide a basis on which man-and-consequently nations—will learn to live in peace.

With a bit of land, man enjoys its use and its harvest. To get the most from it, he gives it his best knowledge of management and culture. And of the culture he bestows on it, the highest form is wise use of land and conservation measures.

The good soil steward knows that conservation helps make the hope and the promise a reality, both now and for the decades and centuries to come.

Since soil is a God-given heritage to all people, man is merely its custodian and good stewardship is a sacred responsibility. Fortunately, it also is good business since it results in higher income, better living, greater ease of farming, lower production costs and greater efficiency in the use of labor and machinery.

Not only the material benefits but the spiritual feeling for the land must be added together to explain the intense interest and widespread support of modern scientific soil and water conservation which has swept the country in recent years. Such interest is seen in the long hours which thousands of non-salaried soil conservation district supervisors are giving to speed up the program. It is seen in the many ways found by almost all groups to advance the conservation program. This is true of rural, urban, industrial, civic, professional and other organizations.

DIXIE LEE
DRIVE-IN THEATRE

LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY,
May 23 & 24

TEENAGE REBEL

Starring
Ginger Rogers
Michael Rennie
Cartoon

KENTUCKY RIFLE
In Technicolor
with Chill Wills
Lance Fuller
and Gordon MacRae
Ernest Borgnine
in

THE BEST THINGS IN LIFE ARE FREE
Cartoon

SUNDAY, MONDAY, TUESDAY
May 26, 27, 28
1st Run Picture
GUNS AT FORT PETTICOAT

In Technicolor
Starring Audie Murphy
Kathy Grant
Cartoon

WEDNESDAY & THURSDAY
May 29 & 30
FEAR STRIKES OUT

Starring Anthony Perkins
Karl Malden
Cartoon

Bring Your Ford Home To Your FORD DEALERS

• Factory Trained, Competent Mechanics
• Factory Approved Quality Parts
• Careful, Courteous Service By Your Hometown Dealer.

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

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STATE LIBRARY AND ARCHIVES

State Library Division

The striking similarity between definitions of Christian stewardship and of soil conservation probably is not a coincidence. Of the many definitions, two illustrate this point. "Christian stewardship is the systematic practice of using all one's powers and the material assets which have been entrusted to one's care for the furtherance of God's will and the fulfillment of His purpose." Conservation is frequently defined as "the wise use of natural resources to obtain maximum production for the benefit of man without damaging those resources for continued use."

See You
IN CHURCH
Sunday

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11
PHONE GL 8-2377
THURSDAY & FRIDAY
May 23 & 24
Stephen McNally
Peggie Castle

HELL'S CROSSROADS
Plus
BEAST WITH 1,000,000 EYES

Starring Paul Birch
Lorna Thayer
Cartoon

SATURDAY MAY 25
Dan Duray
in

THE MARAUDERS
In Technicolor
PLUS
JOHNNY GUITAR

starring Joan Crawford
Cartoon

SUNDAY & MONDAY
12 & 92 4PM
ROAD SHOW
Adults Only

MISS MATER
PLUS
NO GREATER SIN

PLUS
BED ROOM
Cartoon

TUESDAY & WEDNESDAY
May 28 & 29
AFFAIR IN RENO

starring John Lund
PLUS
THE WILD DAKOTAS

With Bill Williams
Cartoon

Play BANKO
Every Tues, Wed, Thus, and Fri.

BE SURE YOU VOTE
for
Jesse L. Hope, Jr.
for
MAYOR of LOUDON
CITY ELECTION, SATURDAY, JUNE 1, 1957



Loudoun County Herald

"Loudoun County's Family Newspaper"



VOLUME 71—NUMBER 28

LOUDOUN, TENNESSEE, THURSDAY, MAY 29, 1957

PER COPY 10c

Just Piddlin'

By The Editor

A CITIZENS GROUP this week seeking a solution to the problem of paying off the indebtedness of the Loudoun Junior High School cafeteria equipment. In an advertisement in the Herald they laid proposed solutions and have called a meeting of school patrons to discuss and decide.

Personally, I cannot support any of the proposed methods because I do not believe it is the responsibility of the citizens of Loudoun to raise money out of their own pockets to support a school system for which they pay taxes. That is a form of double taxation.

Our tax money is used to finance our school system, to pay off bonds for money used in new construction, and to equip our schools. The cafeteria is an important part of these schools and it is the responsibility of the county to equip it, not the citizens from their own pocket. That is why we pay taxes.

An increasing number of persons are asking me if I think Loudoun might gain higher educational standards by returning to the city school system. In all honesty I must say that I haven't looked into such a proposal, but it might well be worth our consideration.

WARNING... the county will raise the tax rate again this year. We are pretty high up in tax rate now among Tennessee counties and this will put us even higher.

The rate will continue to go up until Loudoun County has a complete, impartial reassessment program to insure that everyone is paying his fair share. It is the only way we can gain a lower tax rate and a lessening of the tax load for those paying fairly now.

VISITOR THIS WEEK in the office was Ben Wilburn who brought with him a pretty bad looking Maple branch. Ben was evidently the first to notice that a brown fungus is hitting our beautiful Maples quite badly.

Test runs are being made now at U.T. to identify the fungus and to decide what spray will best knock it out. County Agent Charles McCall will have that information within a few days.

It would be a good idea for all property owners to check their Maples at once and to get in touch with the county agent if they spot the fungus in their trees. Quick action can probably save them.

RAD TO WORSE... the minister called at the Jones home on Sunday afternoon and little Willie answered the bell. "Pop ain't home," he announced. "He went over to the golf club."

The minister's face showed displeasure, and Willie hastened to explain: "Oh, he ain't gonna play any golf. Not on Sunday. He just went over to play a few hands of stud poker."

AN EFFICIENCY expert is a fellow who believes in economy no matter how much it costs.

THOUGHT FOR THE WEEK... the future usually has in store exactly what's been placed in store for the future.

Bobby E. Miller Is Aboard Navy Carrier

Bobby E. Miller, airman, USN, son of Mr. and Mrs. Walter Miller of 234 Commerce Ave., Loudoun, arrived in Alameda, Calif., May 20, aboard the attack aircraft carrier USS Shangri-La. The arrival of the Shangri-La concluded her second six-month Far Eastern cruise with the U.S. Seventh Fleet.

Traffic Accident Research Show That Auto Safety Belts Can Save Lives

Representatives of the Cornell University Committee on Transportation Safety Research have told a Congressional committee investigating traffic accidents that a university study of automobile accidents has proved "beyond all reasonable doubt" that automobile seat safety belts save lives and reduce the frequency and severity of injuries to drivers and passengers involved in accidents.

John O. Moore, director of the University's Automotive Crash Injury Research division, said that research on the design and installation of auto seat belts has been carried on for more than 10 years in a series of projects at the Cornell Aeronautical Laboratory, Ithaca, N.Y.

Edward R. Dove, head of the lab's Safety Design Research Department, said that for the past two years the ACR group has checked the effectiveness of seat belts by investigation of actual traffic accidents.

"From more than 5,000 case histories of injury-producing accidents," Mr. Moore said, "we have reached conclusions which should remove all doubt of the effectiveness of safety belts in minimizing injuries in automobile accidents. In actual use, properly designed and installed seat belts will increase a car occupant's chances of escaping injury in an accident by nearly 60 per cent."

One of the obvious reasons for the success of safety belts, Mr. Moore said, is the protection they afford by keeping passengers inside a car in accidents in which car doors fly open. Study has shown that front doors open in 50 per cent of all accidents involving cars manufactured prior to 1950, and passenger ejection is the second most important cause of injury in automobile accidents. Similarly, it is one that is almost completely eliminated by the use of properly engineered and installed safety belts.

Even in non-ejection accidents, safety belts tend to lessen the frequency and severity of injuries and "packing" driver and passengers.

The Cornell announcement comes at a time when claims and counter-claims about the value of safety belts are being made by many widely varied groups and individuals. Such claims, Mr. Moore said, are usually based on isolated cases or on "test" crashes in which, by use of dummies, an effort is made to judge the injury-producing potential of accidents. The reliability of these methods, he pointed out, contrasts markedly with Cornell's investigation of actual accident cases, in which basic data is provided by specially organized and trained teams of police and highway patrol officers, who investigate the accidents, and by the physicians who attend the accident victims.

It has been recorded on punch cards, compiled and analyzed by experienced analysts and their findings have been thoroughly checked for accuracy.

Mr. Moore said that in evaluating the effectiveness of safety belts, ACR analysts sifted through (Continued on Page 8)

15 Cases Finished At Criminal Court Session Last Week

A total of 15 cases were completed during the Loudoun County criminal court sessions here last week before Judge Sue K. Hicks.

In Case No. 893, Jack A. McKee, HB & L, nolle on payment of costs; 899, Rufus L. Lowe, abandonment, nolle on payment of costs; 897, John Cook, removing title lien property, re-offered; 925, Bill Selvedge, DWI, \$50 and costs, 90 days suspended; 927, Bill Selvedge, no drivers license, \$10 and costs.

No. 926, Bill Selvedge, hit and run, \$50 and costs; 929, Bill Selvedge, violation of registration law, nolle guilty, 941 and 942, William D. Deford, Dime Store, \$50 and costs; 933, Clifford Brummitt, driving on revoked license, \$50 and costs and 60 days; 934, Clifford Brummitt, DWI, \$10 and costs; 936, Bill Pickle, resisting arrest, nolle on payment of costs. 936, Bill Pickle, hitting gun near public street, nolle on costs; 937, Charles Kelley, HB & L, guilty of petty larceny.

House Damaged By Attic Fire Sunday Afternoon

Loudoun's volunteer firemen were called out about 2 p.m. Sunday to fight a blaze in the home of Mrs. Rozie Hodge on Perry Street.

The blaze had evidently smoldered in the lightly stucco house for some time, burning up into the rafters of the home. Mrs. Hodge was not at home at the time. The alarm was turned in by neighbors who noticed smoke pouring from under the roof.

Fire damage was largely in one room and the rafters of the home, but scorched furniture indicated the terrific heat generated as the fire smoldered. There was also considerable water damage as firemen battled the blaze in the roof.

Summer School Will Open At H5 June 17

The annual vacation Bible School will begin at First Baptist Church on June 17.

The ages for pupils is 3-16. The hours will be 8:30-11:30, Monday through Friday, for the two weeks.

Friday, May 31 will be Big Parade Day and Preparation Day at 2:00 p.m. Mr. Ed Davis, minister of music and education, will be the school's principal. Welcome to all boys and girls.

April Bond Sales Are \$8,045.08 Here

Loudoun county savings bonds chairman C. T. Burdett reported today that \$8,045 was invested in U. S. Savings Bonds by county residents during April. With sales of \$80,000 to date this year, the county ranks 5th in sales among the counties of the 2nd district, according to Howard P. Preston, of Knoxville, district chairman.

Though state and national sales are down slightly from last year, Tennesseans still bought \$17 million worth of Series E and H Bonds during the first four months of this year. The Treasury estimates that holdings by some \$80,000, individuals within the state now total more than a half billion dollars.

Big Parade Saturday To Kickoff June Dairy Month Program Here

Loudoun County, top winner in the 1956 Dairy Food Promotion Contest in Tennessee, will kick off June Dairy Month for 1957 with a colorful parade Saturday morning.

The parade will cover a route of some 60 miles, visiting all sections of the county.

W. F. "Red" Moss, assistant commissioner of agriculture, and "Duch" Cavender, executive secretary of the Tennessee Dairy Products Association, will lead the parade. City and county officials will also be represented.

Highlighting the gala parade will be Loudoun County's 1956 Dairy Queen, Miss Ann Walker of Philadelphia, and all the candidates for 1957 Dairy Queen to be crowned July 4.

Margaret Lomax Wins L. M. U. Music Award

Miss Margaret Lomax, daughter of Mr. and Mrs. Hill Lomax of Loudoun, has been recognized at Lincoln Memorial University as the student making the most progress in the department of music. The announcement was made by Dr. Robert L. Kincaid, President of Lincoln Memorial University, at the annual Award Dinner last Monday evening.

Margaret has just completed her freshman year at L. M. U. and plans to teach when she graduates.

Dairy Food Recipe Contest Is Open To Girls And Women

What is your favorite dairy food recipe, a soup, salad, main dish, beverage, or dessert? If you have a real good one, enter the June Dairy Month recipe contest.

For the second year, the recipe contest is an open to girls under 18 and adult women. The deadline is Monday, June 10, and the lucky contestants in the county will be awarded \$5.00 each. County winning recipes will be entered in the state contest and winners there will receive electric mixers. Alice Ann Alexander from this county was one of these winners last year.

Here's how to enter: Mail your recipe to Mary Harrison, Home Demonstration Agent. Make sure that your name is signed and specify if it is being entered in the girls or women's division.

After judging, the prize winning recipes will be published in the Loudoun Herald and state winning recipes will be published in a special leaflet.

Drivers Licenses To Go On Sale Here On Friday

New drivers licenses will go on sale Friday at the County Court Clerk's office in the courthouse.

All vehicle operators will be required to renew their licenses. Deadline for renewal is July 1. Cost of the new license, good for two years, is \$2.00. Persons should also bring old license with them when making renewal.

Persons who do not renew within the July 1 deadline will have to take the drivers test to get a new license.

The clerk's office is open five days a week and on Saturday until 11:30 a.m.

Bible School Set By First Baptist Church

Summer school will be held at Loudoun High School for students who have failed or need to make up work. Courses to be offered are English, History, Math and Science.

Registration will be held at 10 a.m. Monday, June 12 at the school. Classes will start June 17. Fees will be \$15.00 for one-half credit and \$20.00 for one credit. A deposit of \$5.00 is required with registration.

Four From County To Receive U-T Degrees

Four students from Loudoun County are among approximately 645 candidates for degrees at the University of Tennessee spring commencement Monday, June 3, in Knoxville.

County degree candidates are John Austin Davis, Loudoun City, B. S. in Business Administration; Nancy Tom Leeper, Loudoun City, Bachelor of Arts; Walter Fredrick Soward, B. S. in Education; and Zack Thompson, Erie, B. S. in Engineering.

Seventh Grade Class Honors Citizenship

Ray Sewell, son of Mr. and Mrs. W. R. Sewell, Route 2, Loudoun, has been elected "good citizenship" of the year by the seventh grade class of Mrs. Lucile Durby at the Junior High School.

At the beginning of the present school year, the class organized a citizenship club aimed at the development of better citizenship and to promote self-governing discipline.

Each week during the year the class selected a "good citizen of the week," based on obedience, attitude, cooperation, punctuality, courtesy, sportsmanship and industry in classroom work.

Ray was elected to weekly honors seven times during the year. Runner up for the honor was Martha Weaver, daughter of Mr. and Mrs. N. A. Weaver, Jr., who was selected five times during the year.

Quarterback Club Is Organized At Meeting Monday

A meeting was held Monday night to begin organization of the Loudoun Quarterback Club in support of the Redskin athletic program.

Approximately 15 persons turned out for the initial meeting on the project, with it reported that progress was made in organization of the group.

Another meeting of the Quarterback Club will be held Tuesday, June 11, at the high school, beginning at 7:30 p.m.

Lenoir To Attend Radiation Institute

William C. LeNoir Jr., Loudoun, has been selected to attend the Summer Institute in Radiation Biology at the University of Tennessee, Knoxville, June 10, 11, 12.

Mr. LeNoir, biology teacher at Loudoun High School, received his B. S. degree in biology from Maryville College.

The U. T. Institute is operating under a \$17,000 grant from the National Science Foundation and is designed to assist the high school teacher in the "vital work of imparting knowledge and also creating a desire for it."

U. T. classroom and laboratory work for the teachers will include latest developments in biology and the effects of radiation on living plants and animals.

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THE COURT HOUSE RECORD

MARRIAGE /LICENSE

May 1—Richard D. Turner to Mary Louise Grindstaff.
May 3—Harold R. Kent to Jessie Lynn Stevens.
May 4—Larry G. Bowman to Edith Naomi Hubbard.
May 9—Jack P. Rockwell to Yvonne McCrary.
May 11—Luther L. McMurry to Sally Joyce Lewis; Nathan E. Elmore to Arlene Josephine Davis.

May 14—Paul E. Galyon, Jr. to Mary Jane Rucker.
May 18—James E. Williams to Katherine Elizabeth Winger.
May 21—William C. Powell to Wanda Marie Murphy.
May 23—Bobby J. Tindell to Norma Jean Forgy. Calvin West to Janice Rose Curtis.
May 25—Jay W. Brown to Una Mae Collins.
May 27—William L. Mitchell to Frances Louise Stalans Keith E. Atkins to Kathryn Lucile Allison.

Cases Filed—Chancery Court. No. 4386—Lewis E. Burns vs. Ruth Annis Burns Divorce.
Cases Filed Circuit Court. No. 588 W. A. Lemons vs. R. J. & C. W. Fletcher, Inc. damage.
No. 589 Anna Lou Lemons vs. R. J. & C. W. Fletcher, Inc. damage.
No. 590 Charles Campbell b-n-f vs. Elwood Robinson damage.
No. 591 Bobby Bray b-n-f vs. Charles Gies damage.

Real Estate Transfers. May 22—Deed from G. A. Bright and wife to Atley L. Click and wife 1 lot, 2nd; Lenoir City Co. to Bethel C. Jenkins and wife 2 lots, 2nd; S. P. Daniel & Arthur M. Fowler to Billy Bunch and wife 2 lots, 2nd.
May 24—Deed from John H. Shelton and wife to Jim Green and wife 1 lot, 1st.
May 25—Deed from Paul Sutton to Hubert Myers 1 tract, 3rd; Tom Richardson and wife to Elmer Brown 1 lot, 2nd; James Thompson to Dewey Hicks and wife 1 tract, 1st.

May 26—Deed from Bethel Jenkins to Clarence Hendrick and wife 2 tracts, 2nd. Frances Stitzer to Grace Purdy 2 acres 1st.
May 28—Earrest Hawkins and wife to Erella Bowers 1 tract, 3rd; Robert Davis and wife to Austin Wayman 8 lots, 2nd; J. R. Miller and wife to Paul L. Beeler and wife 1 lot, 2nd.

Big Parade Saturday To Kickoff June Dairy Month Program Here

Loudoun County, top winner in the 1956 Dairy Food Promotion Contest in Tennessee, will kick off June Dairy Month for 1957 with a colorful parade Saturday morning.

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W. F. "Red" Moss, assistant commissioner of agriculture, and "Duch" Cavender, executive secretary of the Tennessee Dairy Products Association, will lead the parade. City and county officials will also be represented.

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County degree candidates are John Austin Davis, Loudoun City, B. S. in Business Administration; Nancy Tom Leeper, Loudoun City, Bachelor of Arts; Walter Fredrick Soward, B. S. in Education; and Zack Thompson, Erie, B. S. in Engineering.

Mrs. McCall's Music Students To Perform

The music students of Mrs. J. Earl McCall will present a recital at Loudoun High School Tuesday, June 4. The program will begin at 8 p.m.

Experiments are cordially invited to attend the program.

July 1st To Be Deadline For Free Polio Vaccine

The Loudoun County Health Department announces that a letter received from Commissioner of Health, Dr. E. H. Hutchinson, Nashville, states that there will not be any free polio vaccine after July 1st, 1957, unless other funds are made available by the state or federal government. We will be out of the polio business as of July 1st, 1957.

The free vaccine is being used at this time by the physicians and the Health Department for 8 months through 19 yrs. of age and pregnant women. The procedure for giving vaccine is two (2) doses, one month apart, with the last dose 7 months later. If you stress in this group will get the 2nd before the program ends.

The doctors do have commercial polio vaccine at their office and this is for anyone any age. Dr. Salk stresses persons up to age 40 should receive polio vaccine.

Loudoun County is 14th highest in the state with 85.5% 66% of the population under age 20 have received the first dose. That means there are 3,500 in this group who have not had any vaccine. 55.5% of the population under 20 have received 2 doses. This leaves 854 who need their 2nd doses in this group. Only 30.8% of the population under 20 have received the 3 required doses.

The age groups that are not receiving the vaccine are 6 months through 5 yrs. Less than 50% have received and vaccine. Only 18% of age group 15 through 19 yrs. have received their shots. This is a tragedy as the vaccine was free and offered in the schools. The parents have been lax in this age group and left it up to the child which is very bad as the child will have no say about being crippled if he comes down with the disease.

Sgt. Virgil F. Hedrick In Korean Training

Sgt. Virgil F. Hedrick, son of Mr. Mattie J. Hedrick, Route 4, Lenoir City, recently participated in an Army training test with the 24th Infantry Division in Korea.

Sgt. Hedrick was selected to represent the 24th Infantry Division in Korea. He was one of the best of the division in Korea.

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Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T
(Genesis 27:34-41)

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The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN, Publishers

Editor-Manager



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IT'S A NEW
35 HP Sea-Horse!



Dollar for dollar—or horsepower for horsepower, no motor made can match this dazzling new Johnson. Easier manual or 12-volt electric starting. Full gear shift—forward, neutral, reverse. Quiet. Automatic Fuel Saver cuts fuel use 20%. New slip-clutch ends shear pin worries. Don't take our word—come see for yourself.

SEE
the entire Johnson
Sea-Horse Line At
GREER'S

A million Sea-Horse owners will tell you JOHNSON KNOWS BEST

Isaac and Rebekah had to wait a long time for an heir. When he came he turned out to be two. Esau and Jacob. You would expect unity in that home, teamwork in dealing with these boys so different by nature. But it was not so. Isaac loved Esau; Rebekah loved Jacob, and that is where the trouble started.

Esau was a hunter, bold, daring, a pure extrovert. Coming in one day hungry he sold his birthright on the pure objective reasoning that if he should die the birthright would be worthless to him anyway. Isaac who was a timid and retiring man saw in Esau the kind of free and daring character he sorely longed to be and they became cronies.

Jacob was quieter, a "home-body" more in line with the family traditions, content to watch the family flocks and patiently trying to get on. Rebekah loved that and wanted to help him.

In step after evil step the tragedy of wrongdoing deepened. Having bought the birthright, the deception of Isaac was begun, mother and son collaborating in the evil. There was added to the deceptive dress the open lie. "I am your son, your first born son, Esau." So evil always increases the complications and leads deeper and deeper into the evil deep and lie.

What the birthright and "blessing" were not quite clear. It probably meant the spiritual leadership, the great promise given Abraham and his seed, and which constituted the heart of the family traditions.

The course of evil darkened. Jacob got the birthright, but lost his place in the home. His dream at Bethel was characteristic of his thought. Maybe he wanted to be the spiritual head of the family, but he was more interested in its material advantages. So he made a trade with God, he thought, set up a rule to guarantee his success. "I will give one-tenth of all Thou givest me." If God will do this, he will do that.

Jacob was to get to know this God more thoroughly. He was to learn from bitter experience that slight departures from the rule of right commits a man to future

pain and regret. So his life became more and more entangled as he sought through his shrewdness to wrest success from life.

The next twenty years in business with Laban the plots of life deepened. Love and servitude, increasing distrust. Laban, changed his wages ten times but even so Jacob was robbed of his chief financial reliance. Life had become unbearable for both of them because of their evil cunning and doing.

Jacob has come to the place where God breaks through and he is forced to face himself and his conduct and find a way to right the wrongs of his life.

Well Drilling

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Water Guaranteed
Call GL 8-3990
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SALAD DRESSING

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FORD DEALERS

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WHITE STORES

S. W. GREEN STAMPS

Bondware PAPER CUPS

Pkg. of 100 — 98¢

Bondware PAPER PLATES

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PLUS S. W. GREEN STAMPS

WHITE STORES

A New High in Performance! Phillips 66 Announces

NEW Flite-Fuel



Phillips 66 keeps pace with the octane and power requirements of the new super-cars by bringing you its new FLITE-FUEL, blended for super-performance! Not only new cars, but older cars, too, will benefit from the remarkable new performance qualities of new Phillips 66 FLITE-FUEL. This better-than-ever

FLITE-FUEL is blended for local driving conditions. It's the only gasoline containing added Di-isopropyl. It's clean burning! It has extra high octane for smooth power and long mileage. You'll discover a new high in performance when you fill up with new FLITE-FUEL at your Phillips 66 Dealer's.

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Today!

It's Performance
That Counts!

PHILLIPS 66 Products Are Distributed In Loudon And
Vicinity By McMillan Oil Co., Inc., Athens, Tennessee

NOTICE

At a recent meeting of Loudon school patrons, a committee was selected to attempt to work out some means of paying off the remainder of the debt for cafeteria equipment at the new Loudon Junior High School. This debt was originally \$4050.00, of which 1500.00 has been paid, leaving a balance due at this time of 2550.00.

Having explored a number of possibilities, it is the considered opinion of this committee, which is composed of your neighbors and fellow school patrons, that the best way to pay off this debt is by one of the following means:

1. Increase the charge for school lunches in all of the school cafeterias in Loudon from \$1.25 per week per pupil to \$1.50 per week per pupil, this increased charge to last until the remainder of the debt is paid.
2. Teen Town.
3. Jitney Supper
4. Carnival.
5. Community Sunday Dinner.
6. Raffle of car or television set.
7. Voluntary Donations.
8. Any further suggestions that may be made by any school patron.

It is the intention of the committee to present these suggestions to a meeting of all school patrons of Loudon at a public meeting to be held in the Loudon Junior High School Cafeteria, at 7:30 P.M. on Friday, June 7, 1957. Any school patron of Loudon who has any objection to any of these suggestions should be present at this meeting to register its objection, for it is intention of the committee to present all of these suggestions for a vote of the school patrons, and efforts will be made to put any suggestion which is passed by a majority vote of those present at the meeting into effect. Should Suggestion No. 1 above be passed by majority vote, it will become effective at the start of the 1957-58 school year in the cafeterias of all three schools in Loudon.

It should be understood by all patrons of the schools in Loudon that the committee will not put any of the above suggestions into effect, but that whatever is done will be by majority vote of those patrons present at the meeting on June 7.

(This Advertisement Paid For By Citizens In Support of School Progress)

LEGAL LAND SALE

J. B. SMITH, ADMR, ETC vs JEWELL DEANE GLASS, ET AL, NO. 4249 IN Chancery Court, At Loudon Tennessee.

In obedience to a decree of the Chancery Court at Loudon, Tennessee made at the May Term, 1957, by the above styled case, I will on Saturday, the 15th day of June, 1957, at ten o'clock A.M. in front of the Courthouse sell to the highest and best bidder the property in said decree described, being a tract of land known as the Madge Smith property lying and being in the fourth Civil District of Loudon County, Tennessee, adjoining lands of Selvidge, Coker, Skinner & public road, and described as follows: Located in the Fourth Civil District of Loudon County, Tennessee, and more particularly described as follows:

TRACT NO. ONE: Being a small tract of land of approximately ten (10) acres, more or less, and bounded on the North by Selvidge; on the East by Coker; on the South by Skinner and on the West by the public road and the lands of Selvidge.

Being the same property conveyed to Madge Smith on September 23, 1954, by Bill Coker, et ux, said deed being of record in the office of Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 519.

TRACT NO. TWO: Being a small tract of land of approximately five (5) acres, more or less, bounded on the North by Coker; on the East by Coker; on the South by Skinner and on the West by Madge Smith (a 10 acre tract heretofore purchased from grantors), and being a part of the same lands conveyed to Bill Coker, et ux, by deed which is duly recorded in the Register's Office, of Loudon County, Tennessee, in Deed Book No. 57, page 482.

Being the same property conveyed to Madge Smith by deed of Bill Coker, et ux, on September 28, 1954, said deed being of record in the office of Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 530. Containing 15 acres, more or less.

TERMS OF SALE

Sale will be made to the highest and best bidder on a credit

GREENBACK NEWS

The 36th program of graduating class of Greenback High School will take place on Friday evening May 31 at 8 o'clock. The Baccalaureate sermon was delivered Sunday evening by the Rev. James Hart, pastor of the Venable Methodist Church. Music of the prelude and processional was furnished by Miss Sara Brakebill. The community chorus sang three numbers and a trio was sung by Mrs. A. W. Carpenter, Mrs. Harry Long and Mrs. Bruce Hinton. The invocation was given by the Rev. Clarence Byrd and the benediction by the Rev. Frank Ladner. Users were, Misses Mildred Dolson, Barbara Medlin, Wynona Muncey and Barbara Watson, Dick Tallent, John Jones and James L. McNeer. The graduates are, Virginia Bolinger, Edna Brannon, Kay Brooks, John Boyatt, Doris Carpenter, Wilma Chatham, Janice Cooper, Vivian Crute, T. L. Daniels, Adrian Ford, Shirley French, Charles Guider, Jimmie Hammonree, Ross Hamon tree, Wayne Harvey, Bob Hutton, Jerry Jones, Joyce Kenner, Dorothy Maddox, Nana Lou Maddox, Audrey Mayo, Johnny McHaffey, Christine McCall, Cora M. McIntosh, Charles Ramsey, Thad Rogers, Johnnie Smith, Joyce Sneed, Lucille Sneed, Wanda Spores, Dowell Spires, Fred Shultz, Lee Thomas, Sarah Tipton, Colleen Wear and Edward Wilson.

Mr. and Mrs. Kenneth Hair of Maryville, Mr. and Mrs. G. W. Sneed of Madisonville came Sunday for the Baccalaureate Sermon. Mrs. C. O. McCall and Miss Margaret Thompson visited Friday evening with Miss May Anderson at the Blount Memorial Hospital.

Dr. and Mrs. R. H. Alexander are at home from a two weeks vacation in Fla. "Mr. Johnny Blankenship of six and twelve months, taking notes drawing interest from date of sale, with approved security, for each installment of the purchase money, deed for said properties to be made after payment of both purchase money notes with interest, but the purchaser or purchasers having the right to pay the purchase price in cash if so desired.

This 14th day of May, 1957 Dannel & Fowler, Solicitors. Arlie Dailey, Clerk & Master. May 23, 30, June 6, 13



Gifts & Greetings for You through WELCOME WAGON from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

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Your home freezer is a dream-come-true for better daily meals with less work. See your dealer for yours.

"ELECTRICITY... best buy for better living!"

LOUDON UTILITIES

(Electric Department)

CAST YOUR VOTE FOR

Jesse L. Hope, Jr.

A Native Of Loudon County

A home owner and taxpayer in the city of Loudon

A veteran of both World War II and the Korean Conflict

for

MAYOR OF LOUDON

CITY ELECTION, SATURDAY, JUNE 1

(Pd. Pol. Adv. By Friends Of Jesse L. Hope, Jr.)

PHILADELPHIA NEWS

Mr. and Mrs. Scott Russell, Mr. and Mrs. Robert Shiliver, Alice, Barbara and Danny spent Sunday visiting and picnicking at Bald River Falls.

Visiting Mr. and Mrs. Will Edmonds Sunday were: Mr. and Mrs. Bill Talbot, Mrs. James Holloway and children, Roger and Dean, Mrs. Charles Talbot, Linda, Chuck and Mark all from Loudon.

Mrs. Raymond McJunkin and



Judy Davis
Mrs. Franklin Kyker and children, Sandra, Franklin, Jr. and Gwendolyn attended the Shilo Decoration near Big Springs Sunday.

GULF TIPS

BY CLIFF



"That reminds me—my car needs some accessories."

We have a brand new line of accessories for your car.

DELANEY'S
SERVICE STATION & GARAGE
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Carter Lumber Co.

Phone GL 8-3424

West Lee Highway

ported a very exciting and enjoyable time. They reported they met and talked with several T.V. entertainers.

Mr. Bob Davis Sr. was visiting at the home of his brother, Mr. Richard Davis and Mrs. Davis Sunday afternoon. Mr. Bob is from Lenoir City.

Mr. Claude Young recently visited little Freda Young, his niece who is a patient in the Crippled Children's Hospital in Knoxville. The Rev. J. L. Ward, pastor of the Young Baptist Church was a visitor at the Baptist Sunday morning worship services.

Mr. Eddie Rose from South Harrison was visiting with Mr. and Mrs. James Humphrey Sunday. Mr. Rose was a visitor at the worship services at the Baptist Church.

OBITUARIES
John L. McEwen
John L. McEwen, 77, of Route 1, Loudon, passed away at the home of his daughter, Mrs. Ella Mae Chambers, Sunday, May 26. He is survived by his wife, Mrs. Lucile McEwen; a son, John L. McEwen, Jr., of Loudon; five daughters, Mrs. Claude Campbell and Mrs. Ella Mae Chambers, Loudon; Mrs. Sylvia Stone, Mrs. Earle Elkins, Washington, D. C.; two granddaughters, Judy Hamilton and Herlinda Chambers; and one sister, Mrs. Nettie Randolph of Loudon.

Services were held at 3 p.m. Tuesday from the Prospect Baptist Church, the Rev. Bernard Courtney and Rev. William Stone officiating. Interment was in the church cemetery, with arrangements by Quinn and Karnes.

Mary E. Shirley

Shirley, Mrs. Mary E. age 86, passed away at the home of her daughter, Mrs. Flora Rolan, May 29th, in Sweetwater. Survivors: Mrs. Flora Rolan, Sweetwater; two sons, L. G. Shirley, Maryville, B. C. Shirley, Hammond, Indiana; sister, Mrs. Mable Duff, Dearborn, Michigan; brother, J. C. Fredrick, Lenoir City.

Services 3:30 P. M. Friday at Fork Creek Chapel Church with Rev. D. R. Greenhoe officiating. Interment Corinth cemetery. The body will remain at the Quinn & Karnes Funeral Home, Loudon, where the family will receive friends from 7 to 9 P. M. Thursday. The body will be removed to the church one hour before service to lie in state.

Mr. and Mrs. Floyd Dinton and son, Edward from Newport were visiting with Mr. and Mrs. George Largent Sunday.

Mr. and Mrs. Bryan Williams from Tulsa, Oklahoma have been visiting the past week with Mr. Williams' cousin, Mr. Wiley McCrary and Mrs. McCrary. The Williams' left for home on Sunday morning.

Little Freda Young, daughter of Mr. and Mrs. Earl Young entered the Crippled Children's Hospital in Knoxville Tuesday. She was operated on on Wednesday. She is reported to be responding nicely.

Mr. and Mrs. Claude Young and children were dinner guests Sunday of Mrs. Young's parents, Mr. and Mrs. Pete Young in Sweetwater.

Mrs. Wiley McCrary was visiting at St. Mary's Hospital in Knoxville Tuesday. Mrs. McCrary visited her sister, Mrs. R. D. Colharp there who has been ill for a long time.

Mr. and Mrs. Emerson Hughes and daughter, Annette and Mrs. Hughes' mother, Mrs. Charlie Hughes attended the Cranberry Decoration located near Lenoir City Sunday.

Mrs. W. G. Cannon has been sick at her home the past week with pneumonia. She is reported to be improving some.

Mrs. Clyde Robinson has been confined to her home for a few days due to an infection on her face.

Mr. and Mrs. W. E. Hamilton from Maryville were visiting Mr. and Mrs. Murphy Hamilton Saturday.

Miss Billie Jean McGhee was a guest of Miss Jean Scott Sunday afternoon.

A surprise birthday dinner was given in honor of Miss Ava Largent Sunday at her home. Those who helped Miss Largent

enjoy the day were: Mr. and Mrs. Odell Largent from Friendsville, Mr. and Mrs. Howard Largent and son Tommy from Loudon, Mr. and Mrs. Stillman Davidson and daughter, Melba and Billie, Mr. and Mrs. Joe Largent and daughter, Pat and Sue Mr. and Mrs. Bill Henderson and daughter, Ann, Martha and Ruth, Mr. and Mrs. Frank Henderson all of Philadelphia.

The eight grade students are looking forward to their final end of school trip Thursday to Chattanooga. Several guests have been invited. The seventh grade will make the trip also along with the eighth grade.

Miss Betty Brown, daughter of Mr. and Mrs. Gordon Brown from Sunnyside, has been visiting with Miss Jody Shell and Miss Dorothy Smith. Betty attended school with Judy and Dorothy Thursday.

Miss Ava Largent was visiting with Mrs. Mattie Mae Lacy Saturday afternoon in Sweetwater.

LEGAL

Notice—Trustee's Sale

Notice is hereby given that default having been made in the payment of the indebtedness secured by that certain trust deed executed May 27, 1953, by Charles E. Hatcher, and wife, E. Jodie Hatcher, recorded in Trust Book 48, page 24, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the authority vested in him by the aforesaid trust deed, will, having been requested so to do by the redness, sell, at the front door of the Court House in Loudon, Loudon County, Tennessee, for cash to the highest bidder, in bar of all right and equity of redemption, at 11:00 A. M. on Monday July 1, 1957, the following described premises, to-wit:

SITUATED in the 1st Civil District of Loudon County, Tennessee, and within the town of Loudon, Tennessee, being known and designated as Lot 4, Bob Wilson Subdivision to the town of Loudon, as shown on the map of the same of record in Map Book 1, page 21, in the Register's Office of Loudon County, Tennessee, and begin described as follows:

BEGINNING at a point in the south line of Mason Lane, corner to Murrell Property; thence with the line of Mason Lane, South 86 deg. 5 Min. West, 56.54 feet to the corner of Lot 5; thence with the dividing line between Lot 4 and 5, South 1 deg. 40 Min. West, 150 feet to a point in the north line of Lot 1; thence with the dividing line between Lots 1 and 4, North 88 deg. 5 Min. West, 56.54 feet to an iron pin, near a 16 inch Hickory stump in the east line of Murrell's thence with Murrell's line and along a fence line North 1 deg. 40 Min. East, 150 feet to the place of Beginning.

The above described property and premises will be sold subject to all unpaid taxes and the balance of any indebtedness that may be against the same.

The proceeds of said sale will be applied first to the payment of all costs and expenses incident to this sale and foreclosure, second to the payment of any indebtedness secured by said deed of trust, and the balance, if any, will be paid to the parties legally entitled thereto.

Howell C. Curtis, Trustee
May 30, June 6, 13

LEGAL

NOTICE TO CREDITORS

Notice is hereby given that on the 23rd Day of May, 1957, letters testamentary in respect to the Estate of J. W. Kirkland, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise said claims will be forever barred. This the 30th day of May 1957.

James P. Watkins, Jr., Administrator, Estate of J. W. Kirkland, Deceased
May 30, June 5

To The Voters Of Loudon

In addition to the experienced gained during one term as your mayor, I would like to remind you of certain qualifications which are deemed beneficial in such public office.

1. I was born and reared on the farm and have also worked in two of the larger cities of Tennessee, thus gaining experience in meeting all types of people.

2. For 10 months I was employed by TVA with a surveying party working with water lines and sanitary problems.

3. I entered the Navy in 1942 and did considerable work with Naval construction units in laying out roads and airfields. I also did considerable work as a surveyor in developing water, sewer, and oil lines at various points in the Pacific Theatre.

4. I passed the state bar in 1948, and have been a practicing attorney since early 1949. Most of my pre-legal education was in the field of business, including accounting and economics, all of which should make me better qualified for the office of mayor of your city.

If Re-elected, I Promise To Serve All
The People To The Best Of My Ability

IVO W. SANDERS

Candidate For Re-election As Mayor--City Election, Saturday, June 1, 1957



BACON Ice Cream

60 MONTHS TO PAY

on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$2.50 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee

--- Loudon Social And Personal News ---

REPORTING IN To Loudon County

May 22—To Mr. and Mrs. M. D. Scott of Lenoir City, an 8 lb. 1 oz. boy.

May 23—To Mr. and Mrs. Billy Shaver of Lenoir City, a 6 lb. 7 oz. girl. To Mr. and Mrs. Gordon Lawton of Lenoir City, a 6 lb. 10 oz. boy. To Mr. and Mrs. P. G. McDonald of Loudon, a 7 lb. 10 oz. boy. To Mr. and Mrs. C. R. Lowe of Loudon, a 7 lb. 12 oz. girl.

May 25—To Mr. and Mrs. Joe Tuck of Loudon, a 6 lb. 2 oz. boy.

May 26—To Mr. and Mrs. Ralph Fritts of Lenoir City, a 5 lb. 12 oz. boy. To Mr. and Mrs. Charles Hervey of Lenoir City, an 8 lb. 10 oz. boy.

Mrs. K. E. Millsaps and daughter of Blue Ridge, Ga. spent Monday with Mr. and Mrs. Wayne Curtis.

Mr. and Mrs. John Messmore and sons left yesterday to spend 10 days with Mr. and Mrs. Bill Swann and daughter, Sulinda in Ormond Beach, Fla.

New hit with millions!

Kraft's Cheez Whiz

for dozens of fast cheese treats



SPOON IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks

A PATENTED PROCESS CHEESE SPREAD

Telephone Talk

by
M. V. WALKER
Your Telephone Manager

Mrs. Littleton Host To Bridge On Friday

Mrs. Ida Littleton was hostess to her bridge club last Friday evening at her home in Lenoir City.

A salad plate was served preceding three progressions of bridge.

High score winner for the club was Mrs. John C. Greer. High guest prize was won by Mrs. J. E. Richesin. Other prizes were won by Mrs. Dan Thompson, Mrs. Simpson and Mrs. Sam Harrison.

Guests for the club were Mrs. W. B. Harrison, Mrs. J. E. Richesin, Mrs. Rufus Watson, Mrs. Jimmy Burdette and Mrs. Dan Thompson of Lenoir City.

Mrs. E. A. West, Jr., arrived home last week after spending a year with the Air Force in Greenland. He and Mrs. West and son, Jonathan left yesterday for his new post in Greenville, Miss.

Mrs. and Mrs. Roy Anderson of Knoxville attended the Baccalaureate Service at the High School Sunday afternoon.

Miss Katherine Waller and Mr. Marvin Quinn of Atlanta, Ga. spent the week-end with Miss Waller's parents, Mr. and Mrs. Dan Waller.

Mrs. Dye Bohon of Knoxville spent the week-end with Mrs. John L. Mize and family and Miss Martha Blair.

Mr. and Mrs. Tom Kelley of Jasper, Tenn. spent Sunday with Mrs. Emma Wilson and family.

Mr. and Mrs. Wayne Curtis, Mr. and Mrs. J. Earl McCall, Mr. and Mrs. Smith McCall, Mr. Clayton Curtis, Miss Bobbie Whitaker and Mr. Jim McCall were dinner guests Sunday of Mr. and Mrs. Carter Whitaker in Calhoun, Tenn.

Mr. George R. Cantrell is working in Mesena, N. Y. with the St. Lawrence Seaway Project. Mrs. Cantrell will join him during the summer vacation from school.

Mrs. Max Parker left yesterday for her home in Gibson, Tenn. after spending 10 days with her mother, Mrs. John L. Mize and family.

Miss Maude Grigg spent the week-end with relatives and friends in Kingston.

Mrs. H. A. Newman underwent surgery at the Bacon Hospital

Mrs. Ruth Moorfield spent the week-end with Mr. and Mrs. G. S. Daugherty and Mrs. C. H. Bacon in Knoxville.

Mrs. J. F. Snow, Sr. is a patient at the Bacon Hospital.

Mrs. Katherine Zografos was dismissed from the Bacon Hospital Saturday.

Mrs. David C. Farmer and daughter, Charlotte Ann of San Diego, Calif. are visiting her parents, Mr. and Mrs. S. E. Ferguson.

Mr. and Mrs. O. H. Tedford, Jr., announced the birth of a son, May 26, at the Baptist Hospital in Knoxville. He has been named John Harrison Tedford.

Mrs. Tedford is the former Miss Virginia Jones.

Master Oscar Tedford, III, of Concord, is spending this week with Mr. and Mrs. John W. Simpson and Mr. Paul C. Jones.

HOSPITAL LIST

ADMITTED

May 21
Mrs. Billy Harvey
Mrs. J. O. Bishop
Martha J. Clouty
Robert Edgemore
Mrs. Clarence Everett
Mr. Ebb Huff
Miss Katherine Wilson
Mr. Ernest Conner

May 22
Mrs. M. D. Scott
Miss Ann Geer
Mrs. Faye Shover

May 23
Mrs. Amos C. Allen
Mrs. Chas. R. Lowe
Mrs. J. F. Snow
Mrs. Homer Newman

May 24
Mrs. Ervin McKissick
Mrs. Jay Shubert

May 25
Mrs. Joe Tuck
Bobby Ray Russell
Mary Lou Smith
Bill Russell
Mrs. Mary Nell Hughes

May 26
Mrs. Charles Henley
Mrs. Fritz Pritts
Mrs. R. J. McKelvey
Mrs. Mildred Ricker

RELEASED

May 21
Mrs. Bill Turpin
Mrs. Raymond Clemmer

Mr. and Mrs. Ed Bell were weekend guests at the home of Mrs. George R. Cantrell. Ed is now stationed at Fort Jackson, S. C.

Mr. and Mrs. Charles T. Morgan will arrive Saturday to make their home in Loudon.

Mrs. Ruth Evans and her father, Mr. Lucian Evans of Chattanooga are visiting Dr. and Mrs. W. T. McPeak and family Saturday evening.

Mrs. Richard Lenz is a patient at the University of Tennessee Hospital.

Mr. Sam H. Roberson of Maryville spent Saturday night with Mr. and Mrs. E. E. Blair.

Mr. and Mrs. John Messmore and Mrs. W. B. Campbell, Jr. spent Friday in Atlanta, Ga.

Mr. and Mrs. John B. Patton of Pittsburgh, Pa. spent Sunday and Monday with Mr. and Mrs. W. C. Patton and Bill.

Mrs. John C. Greer and her sisters, Mrs. Stokley Doster of Chattanooga and Mrs. Joe Chadwell of Knoxville will leave Friday to attend the graduation exercises of their brother, Freeman G. Cross, Jr., who is receiving a degree and commission from West Point.

Mrs. Homer Simpson and Mrs. Edwin Henderson assisted Mrs. Bill McKee and her mother, Mrs. Grace Bolin entertain Mrs. Alexander's room with a picnic lunch at Mrs. McKee's home on Welch Ave. Tuesday. There were 22 children present.

May 22
Mrs. Edward Grigg

May 23
Mr. Ernest Conner
Mr. Clayton Lewis
Mrs. Ted Wampler
Mrs. James Eller
Mrs. Roy McCullough
Mrs. Earl Thompson
Mrs. Gordon Lawton
Mrs. Reece Blankenship
Mrs. Clarence Everett

May 24
Mrs. Amos C. Allen
Mrs. Clint Liles
Mrs. Randle Brown
Ann Geer
Mrs. Billy Shover
Mrs. Chas. Lowe

May 25
Mrs. J. O. Bishop
Mrs. George Zografos
Master Robert Edgemore
Mrs. P. G. McDonald

May 26
Mrs. Ervin McKissick
Mr. Wallace Holder

**To Buy, Sale, or Trade,
Do It The Easy Way
With Herald Want Ads
Just Phone GL 8-2721**

Teen Town Is Held At School Saturday

A recreational program for Loudon young people was held Saturday night from 7:30 to 10:30 in the Junior High School cafeteria.

A large number of teenagers attended the program, called "Teen Town", with supervision by parents and school officials. The young people enjoyed a variety of recreational activities. The teenagers attending reported that they had a wonderful time. Another Teen Town will be held on June 15.

Bridge Club Meets At Frow Home Friday

Mrs. Robert Frow entertained her bridge club last Friday evening at her home on Lee Highway.

A supper plate was served before playing three progressions of bridge.

Mrs. Helen Bacon was high score winner for the club. High guests were won by Miss Hazel Gunn and bingo was won by Mrs. Robert Berry.

Guests for the club were Mrs. E. M. Hall and Mrs. S. E. Ferguson and Miss Hazel Gunn of Lenoir City.

Mrs. J. C. Greer and Mrs. Sam Wilson were visiting Mrs. C. H. Bacon in Knoxville Sunday.

Mrs. Gus Bivens was admitted to the Bacon Hospital Tuesday for treatment of injuries suffered in an automobile accident Saturday.

Miss Edna Aikens is a patient at Bacon Hospital.

Miss Katherine Wilson was dismissed from the Bacon Hospital Tuesday.

Mrs. Jay Shubert, who is a nurse at the hospital Friday, after sustaining injuries suffered in a wreck.

Mr. and Mrs. Pope Finn and daughter, Pamela and Diane and Miss Sarah Ann Simpson are spending a week at Daytona Beach, Fla.

Mr. and Mrs. Hank Bertelkamp of Knoxville spent Sunday with Mr. and Mrs. Don P. Smith. Mr. and Mrs. Lawrence Johnson and daughter of Hiwassee College spent the week-end with Mrs. Ora Mae Russell.

David Green and Allyn Waters of Tennessee Wesleyan College in Athens spent the week-end with Rev. and Mrs. B. H. Greene.

Mrs. Doris Blair and Mrs. Callie Wilson were visiting Mrs. Liggett White and Miss Ruth Rose in Kingston Saturday.

Thursday, May 30 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Miss Molly McPeak
Loudon

MRS JACK LEFLER
Sub-Line Loaf

1 cup coconut	1 cup hot water
1/4 cup butter or margarine	1/2 cup sugar
1 1/2 cup vanilla flavored crumbs	2 T. lemon juice
1 pkg. lime flavored gelatin	1 cup evaporated milk
	(chilled and whipped)

Saute the coconut in butter or margarine until golden brown, stirring constantly. Add the crumbs and mix well. Press half the mixture in the bottom of a pyrex dish. Dissolve gelatin in hot water, stir in sugar and lemon juice.

Chill until slightly thickened. Fold in whipped evaporated milk. Turn on to crumb mixture in dish; top with remaining crumbs. Bake until firm. Cut into squares and serve. Preparation time is 25 min. Chilling time 1 to 2 hrs.

Thank you Molly for this recipe it is a mighty good recipe for a summertime dessert.

Mrs. E. A. Lowe and Mrs. George R. Cantrell will accompany the Senior Class on their trip to Daytona Beach, Fla. The class will leave Friday of this week for a week's stay.

Mr. and Mrs. Jim McInord attended the Lions Convention last week in Memphis, Tenn.

Mrs. Fred Graddon left Friday for Grasse Point, Mich. after a visit with her brother, Dr. W. B. Campbell, Sr. and Mrs. Campbell.

Mrs. J. W. Johnston returned to her home in Knoxville Tuesday after spending 10 days with her sister, Mrs. Ellis Custard and other relatives.

ATTENTION

Lloyds Phillips 66

Next to Big Springs Pool
across from Slaton's Drive In
and used car lot

**SAVE MONEY IN LOW RENT DISTRICT
May 31 to June 8**

every customer will receive a FREE spectator ticket at Big Springs Pool and one FREE round of miniature Golf. Clip this advertisement and present to station attention.

LLOYD WRIGHT
Operator



FORD
is America's BIGGEST buy!

The fastest selling pace in the country... the biggest sales success in Ford history... make it possible for us to give you the best deal of the season on the new kind of Ford

Test Drive America's best-selling car
a new kind of FORD

Right now you can buy a fine Ford for hundreds of dollars less than the cheapest models of the medium-priced cars... and still get every bit as much car.

So come on in! You'll find there's a Ford and a plan for you, custom-made to fit your budget. Backed up by the biggest volume in the country, we're dealing and trading higher than ever on '57's most successful car—the new kind of Ford.

And what a car you get! There's a whole new "Inner Ford" to give you a true big-car ride. You get a new frame, new easier-riding front and rear suspensions, a more rigid body and new foundation, that soaks up sound, seals out the weather.

You can have power to suit your needs from Ford's family of mighty V-8 engines. Or you may choose the new Mileage Maker Six—the most powerful "six" on the market. And outside, you get Ford's years-ahead sculptured look. All in all, it's America's two-door car... not only when you buy, but when you're set to sell.

LOUDON MOTOR COMPANY
Grove Street
GL 8-2616
Only Your Ford Dealer Has A-1 Used Cars and Trucks



WHAT'S HE UP TO? I know you've seen Bill McCaskill around Loudon in his neat, businesslike telephone truck. Bill installs and repairs home and business phones, and he really gets around. Drove some 10,000 miles in this area last year. Billy's telephone pals, the line and cable crew, use the bigger trucks you see. They keep busy installing new lines and constantly checking existing ones to be sure they're in good condition. You see, preventing trouble is a big part of our job.

DID YOU KNOW...

North America has 16% of the world's land area, 7% of its people... but over 80% of its telephones. Your telephone can be connected to over 80 million others in the U. S. and about 40 million in 110 foreign countries and areas.



NU-WAY CLEANERS
City Wide Pickup & Delivery
"There's a Difference"
WEAR CLEAN CLOTHES
Ph. GL 8-3024 806 Popular St.

KERRY DRAKE



MARY WORTH'S FAMILY



ELECTION NOTICE

The undersigned, Commissioner of Election for Loudon County, Tennessee, in accordance with Chapter 229 of the Private Acts of Tennessee for 1927, being the Chapter of the City of Loudon, and pursuant to notice received by us, do hereby call an Election for the City of Loudon, Tennessee, to be held between the hours of 9:00 o'clock A. M. and 4:00 o'clock P. M.; on Saturday, June 1st, 1927, for the purpose of electing a Mayor and two Commissioners. The following citizens are designated to serve as officers in said Election.

FOR SALE

14 ACRE FARM

all cleared, located two miles from city limits of Loudon on Highway 72. Good 4-room house, bath, insulated, electric heat, electric water heater, double cabinet sink in kitchen. Good community and a good place to live.

PRICE — \$5500.

11 ACRE FARM

located 7 miles from London on all-weather road. This is a good truck farm in a good community. Has good 5-room house on top of hill, good mountain view. House has hot and cold water, two cisterns, youngsters cabinet sink, heated by oil furnace. For quick sale . . .

H. F. Littleton, Secretary.
S. P. Dannel

HYDRATANE GAS CO.

Tenn. Distributors Hydratane Gas
Our Business Is Gas Only
 OUR SERVICE EXTENDS BEYOND THE MAINS
 Central Heating and Air Conditioning
 Cooking — Carburetion — Water Heating
 Call Collect — Free Estimates
 3 Years To Pay

P. O. Box
101

Athens Tenn

1050

\$3000.00

CONTACT

Hugh Simpson

LOUDON

Phone GL 8-2747 or GL 8-2751

COMRADES



Childhood is a brief span in the bridge of life. Yet it is during the early years that we lay the foundation for all that is to come.

Church School is over, and Eileen and Johnny linger on the church steps, talking about the lessons they've learned this morning. They both are excited because, under their teacher's guidance, the stories of the Bible are beginning to come alive for them.

We're not going to predict a "happy ever after" ending. We're not going to say that having met in Church School, Eileen and Johnny will go on seeing each other in church each week and that ultimately they'll grow up, fall in love, and get married. (Though, who knows? Maybe they will at that!)

But we are saying—and deeply believing—that through Church School these children and thousands upon thousands of other children are receiving religious education, an ever-expanding lesson in good fellowship, wisdom, kindness, and tolerance.

THE CHURCH FOR ALL . . .
ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

	Book	Chapter	Verses
Sunday	John	1	19-28
Monday	John	1	1-26
Tuesday	John	4	27-42
Wednesday	1 Corinthians	12	12-21
Thursday	Hebrews	12	1-12
Friday	11 Peter	1	12-21
Saturday	Psalms	107	23-48

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of London.

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builders Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

Be Sure To **VOTE** in the **CITY ELECTION**

Saturday, June 1st

POLLS OPEN-9a.m. to 4p.m.

VOTING MACHINE INSTRUCTIONS

1. Check in to vote as before. Receive voting slip and present to judge at machine. He will activate machine for your vote by lever at side.
2. Step into machine and move red switch to right to close curtain.
3. Make selection of candidates for whom you wish to vote by moving black lever by name to the left.
4. After you have indicated by moving the black lever all the candidates for which you wish to vote, move the red switch back to the left and your votes are cast.

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CLASSIFIED

FOR SALE . . . 4 room house with bath. Good location, good condition. 902 Valley Vista Drive. Call GL 8-3610. 3c-2c

SALE CLERK WANTED . . . experienced sales clerk for dry goods store between ages of 21 and 25. Call GL 8-2390 or write Box 507, Loudon, for interview. 3c-2c

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Loudon City, day phone 1911, night 1862. 1c-11

FOR BUILDING MATERIAL . . . such as concrete blocks, super light blocks, cinder blocks, all sizes, steel window doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see of call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3088. 1c-27

BUY A HOME? . . . Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

ARE YOU SELLING? . . . We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did. "CALL ATHENS 836-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY MAY 30
FEAR STRIKES OUT

Starring
Anthony Perkins
Cartoon

FRIDAY SATURDAY
May 31 & June 1
DOUBLE FEATURE
DOOLINS OF OKLAHOMA

Starring
Randolph Scott
Plus
MOLE PEOPLE
with
John Agar
Cartoon

SUNDAY SATURDAY
June 2 & 3
1st Run Picture
TALL T

Starring
Randolph Scott
and
Maureen Sullivan
In Technicolor
Cartoon

TUESDAY & WEDNESDAY
June 4 & 5
Bob Hope
and
Katharine Hepburn
in
IRON PETTICOAT

Cartoon

ANNOUNCING
that
John A. Bright
is now operating
Bright's Service Station
(formerly White's Service Station)
Mulberry Street Loudon
Will Appreciate Your Business

WE SERVICE . . . all make radio and television. Finn's Radio and Television Service, Phone GL 8-3128, Loudon. 1c

FOR RENT . . . unfurnished apartments with gas heat, plenty of shade trees, private bath, porches, near business section. Call GL 8-3568. 1c-27

FOR RENT . . . 3 room furnished or unfurnished apartments with bath. Call GL 8-3206. 1c-22

FOR SALE . . . lot for sale in Robinson addition. Owned by Carter Massey. Phone GL 8-2352. 3c-29-pd

ALL LADIES, MENS AND CHILDREN'S SHOES REDUCED. Sandals as low as 85c. Men's name brand leather vests as low as \$4.95 including army and navy overalls. Valley Mercantile Outlet, West End, Loudon. 1c-25

PIECE GOODS . . . all of our piece goods have been reduced 20% and we have a few more chenille bedspreads for \$1.00 to \$1.98. Valley Mercantile Outlet, West End, Loudon. 1c-26

FOR RENT . . . 4 room unfurnished apartment in business district. Call 2282. 1c-46

FOR SALE . . . 3 bedroom house on River Road. Only 4 years old. Excellent condition, beautiful lot. Call GL 8-2541. 3c-29-c

FOR RENT . . . 4 room apartment in Loudon. On Reservoir Hill. Call Loudon City, Ph. 1550. 1c-27

FOR SALE—one acre, more or less, with two houses, river frontage. See Henry Henson. 4c-28-pd

CUSTOM HAY Baling . . . 12c bale. Walker Runyon, Route 1, Philadelphia, Pa. GL 8-3359. 3c-28-c

STOCK REDUCTION SALE . . . we need room to paint and remodel our building so we have reduced our prices for a general stock reduction sale. Valley Mercantile Outlet, West End, Loudon. 1c-25

COLE'S
DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-2233
SHOWS: 7:15 P.M. & 9:45 P.M.

THURSDAY & FRIDAY
May 30 & 31
MISTER CORY
Tony Curtis
Martha Hyer
Cinemascope—Color
1st Run Picture
Cartoon

SATURDAY, JUNE 1
NAKED HILLS
Keanu Wynn
In Color
FIGHTING TROUBLE
Beverly Sills
1st Run Picture
Cartoon

SUNDAY, MONDAY, TUESDAY
JUNE 2, 3 & 4
THE GIRL CAN'T HELP IT!
Jane Mansfield
Tom Ewell
In Technicolor
In Cinemascope
1st Run
Cartoon

WEDNESDAY, JUNE 5
BATTLE BROUND
Plus
PALMINO
In Color
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot. FHA terms terms available. Call Hugh Simpson, GL 8-2751 or GL 8-2747. 1c-29-pd

DON'T BUY A COW! Call GL 8-2698. Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fuzin'—Just good eatin'! 1c-28-c

LICENSED WATCHMAKER . . . watch and jewelry repair. 24 hour service on most jobs. T. J. Hinson, Mason Lane, Ph. GL 8-3709. 3c-28-c

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. 1c

BUDGET PRICED PAINT . . . all colors in quarts and gallons. \$2.40 per gallon. Valley Mercantile Outlet, West End, Loudon. 1c-17

WORK CLOTHING . . . mens dungarees in all waist sizes. \$1.79. Matched uniform grey trousers and shirts, both for \$3.99 during our stock reduction sale. Valley Mercantile Outlet, West End, Loudon. 1c-26

FOR SALE . . . house and lot. 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-2660. If no answer call Lenoir City 5523-3. 1c-20

WE BUY, SELL OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A. St., Lenoir City, Ph. 1911. 1c-11

FOR SALE . . . Bendix washer and dryer, Electric Ironer, water heater for oil or gas, stoker, attic fan, Steinway piano, porch rockers. Call Loudon GL 8-2727. 3c-28-c

WANTED—Clean rags, must be cotton only. 7c pound. Loudon County Herald. 1c

FOR ELECTRICAL WORK call Gene Varner, phone 2025. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029. Loudon.

BONNET
DRIVE-IN THEATRE
South of Loudon
on Highway 11
PHONE GL 8-2277
THURSDAY & FRIDAY
May 30 & 31
WOMAN'S DEVOTION
Starring
Ralph Meeker
Janice Rule
PLUS
KING DINOSAUR
Highest Monster of All!
Cartoon

SATURDAY, JUNE 1
—Double Feature—
BLACKBOARD JUNGLE
With
Glenn Ford
PLUS
UTAH
Cartoon
SUNDAY & MONDAY
June 2 & 3
THE SEARCHERS
starring
John Wayne
Cartoon

TUESDAY & WEDNESDAY
June 4 & 5
MANY RIVERS TO CROSS
starring
Clark Gable
PLUS
PINTO KID
Cartoon
Play BANKO
Every Tues, Wed,
Thurs, and Fri.

TRAFFIC RESEARCH
(Continued from Page 1)
ough more than 5,000 file cases and established a control group and an experimental group in which accidents in both groups were kept as nearly identical as possible.

"The only difference," he said, "was that cars in the control group were not equipped with safety belts, while in the experimental group, safety belts were in use at the time of the accident."

The ten points on which accidents in both groups had to agree were these: type of accident; area of principal impact; direction of principal force; speed at impact; frequency of doors opening; number of cars per accident; make; weight; year of manufacture of the case car; and the seated area of car occupants.

With 100 accidents. Lenoir's identical, ACIR staff members isolated 162 matched cases in which the only appreciable difference in the circumstances of a control case and its matching experimental case was the use of seat safety belts. It was then possible to compare the number of injuries and their severity in each of the two groups and thus determine the extent to which safety belts had lessened the anatomical and physiological damage caused by motor vehicle crashes.

In the meantime, Mr. Moore cautioned motorists interested in installing safety belts on their cars to beware of many belts now flooding the market which are being produced primarily for their cheapness rather than for the protection they afford.

"To be effective," he said, "an automobile safety belt should meet the standards established by the Society of Automotive Engineers and must be properly installed. This requires securing the belt to the basic structure of the car and should be by an experienced person. Finally, the best belt in the world is of no value unless it is used each time the car is put in motion. However, we are now sure that when these three conditions are met, a passenger's chances of escaping death or serious injury in an accident are vastly improved."

Clayton H. Long Is Aboard Navy Carrier
Clayton H. Long, boilerman third class, USN, son of Mr. and Mrs. Robert Long of Route 2, Greenback, arrived in Alameda, Calif., May 20 aboard the attack aircraft carrier, USS Shangri-La. The arrival of the Shangri-La concluded her second six-month Far Eastern cruise with the U.S. Seventh Fleet.

Use Herald Want Ads
To Buy, Rent, Sell, or Trade. Call GL 8-2721

SPECIAL . . . this week only. Glad bulbs—60c dozen. Reg. 75c. Four different colors. Greer Hardware Co., Phone GL 8-2046. 1c-30-c

SAVE . . . 1,000 yards of beautiful nylon, dacron, rayon remnants in white, colors and prints. 3 yards for just \$1.00. Valley Mercantile Outlet, West End, Loudon. 1c-28

FOR SALE . . . complete stock and fixtures of Tom Galyon's Grocery, 723 Church St. Call GL 8-2130, or come by store. 3c-20-pd

FOR SALE . . . Shelby bicycle, 24 inch boys. In excellent condition. Call Loudon, GL 8-3092. 3c-30-c

SPECIAL . . . Casaroy paint in white and some colors. Special at only \$1.98 gallon during June. Valley Mercantile Outlet, West End, Loudon. 1c-28

LOTS FOR SALE . . . across the river from Loudon near Visking plant. \$200 each. Call GL 8-2333. 3c-25-pd

LITTLETON'S NEW AND USED Furniture and Appliances. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 900 E. Broadway, Ph. 1791 Lenoir City. 1c

GOAT MILK
for
• Stomach Trouble
• Nervousness
• Loss of Weight
• Good for Young & Old
New in Loudon At
Charlie Arp
Grocery
Grove Street
Phone GL 8-2645

Time is Money!

Why Waste It Paying Bills in Person,
When a First National Checking Account is so Convenient?

The First National Has a Checking Account Fitted to Every Need—Large or Small—Personal or Business.

Open Your Account Today, at the Convenient Office of Loudon's Bank of Friendlier Service . . .

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

FOLKS:

You'll find that our super market-style display of our quality staple goods, fresh produce and fine meats makes your shopping easier. Plenty of free, paved parking too! And you'll find that our low prices do wonders for your grocery budget. Come see us soon!

LUX SOAP
Bath Size
2 Bars 25c

LIBBY ORANGE JUICE, No. 2 Can
2 for 25c

SILVER DUST
Giant Size
73c Box

Blue Plate Products

Quart Salad Dressing Only --39c
C.D.M. Vacuum Pack Coffee ----
Only **73c. lb**

Lay's Fine Quality Meat Products

Cloverleaf Bacon . . . 1 lb. for 59c
Circle "L" Weiners, 1 lb. Pkg. 33c

Libby Grapefruit Juice, 46 oz. can
Just 25c

STOKELY'S TOMATO CATSUP
14 oz. Bottle
15c

RINSO
Regular Size — 32c
LIQUID LUX
Reg. Size can only 35c

STOKELY'S Applesauce
No. 303 Cans
2 for only
27c

J F G INSTANT COFFEE
6 oz. Size **\$1.03**

BREEZE
Giant Size
73c Box

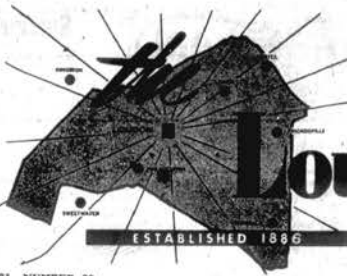
Stokely's Pine-apple Juice
46 oz. can 30c



SHOP AND SAVE BY DRIVING
3 MILES OUT ON VONORE ROAD
MOHLAR & HAROLD GILES

Giles And Son Market

STATE LIBRARY AND ARCHIVE
Photo Library Division



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 29

LONDON, TENNESSEE, THURSDAY, JUNE 6, 1957

PER COPY 10

Just Piddlin'

By The Editor

QUITE SURPRISED by the reaction from my statement last week that I do not believe it is the responsibility of the citizens of Loudon to equip a school cafeteria from their own pocket. Seems that quite a few others also feel that it is a form of double taxation.

A number also expressed interest in the return to the city school system. I will make further investigation along that line with the idea of a few Herald articles shortly presenting the pros and cons of such a move.

NOTE TO LONDON BUSINESSMEN—membership in the Loudon Chamber of Commerce is a most worthwhile investment, as evidenced by the multi-million dollar Visking plant across the river. Even more work is in the making by the organization in local affairs outside of seeking further industrial locations.

From the industrial standpoint Loudon's picture is now quite good. We have a great deal to offer. The chamber is averaging better than one industrial inquiry a month, some good and some bad, but it is most encouraging that we are worth looking at. We can still use industry, large or small, to provide further employment opportunities for our citizens.

So, Mr. Merchant or Businessman, your investment in time and money is good business. As Loudon goes, so does your business. Only through the chamber can you be a part of efforts specifically designed to help Loudon's growth.

REMINDER—don't forget to renew your drivers license during the month of June \$2.00 for two years.

If you don't renew within the specified period, you'll have to take the written and auto tests again.

LOTS of smiling farmers in the county after a night and day of good soaking rain this week. Crops so far are in excellent shape and the rain this week came just when we needed it most.

From all indications, if we continue to get these showers, our farmers are in for the best year in a long while.

MIXED UP—the maid had answered the telephone several times within a few minutes. Each time, after a brief remark, she hung up.

Becoming quite curious, the lady of the house finally asked, "Who was that on the phone?" "Same lady every time," replied the maid. She keeps saying "It's a long distance from New York." And I keep telling her, "Yes ma'am, it sure is."

THOUGHT FOR THE WEEK—the time to dig a well is before you get thirsty; to save money, before you go broke.

Summer Band Classes To Start On June 17

Summer band classes will begin June 17 for beginning students, and on July 15 for high school marching band students. Classes will be offered in all band instruments, and beginning students are asked to meet on June 17 with their parents and Mr. Fontaine at the high school band room. Instruments will be chosen at that time and arrangement of class schedule completed. A material fee of \$2.50 will be charged beginning students for the six week period.

Loudon County 1957 Dairy Maids



MAJORIA BAILEY
Lee Heights Club



CHARLOTTE CATES
Junior Lenoir City Club



CORINE PITTMAN
Greenback Club



VIVIAN WALLS
Martel Club



BARBARA JUDD
Lakewood Club



MARY ALICE STOOKSBURY
Philadelphia Club



ALICIA BOWMAN
Lenoir City Club



CAROL WADE
Eatons Club

McMurray Named As Commander of American Legion

W. A. McMurray was installed Monday night as commander of Loudon's American Legion Post No. 120, succeeding past-commander Randal E. Johns. Installed as other officers of the organization during the program were Homer Newman, 1st vice-president; W. C. Patton, 2nd vice-president; Charles McCall, 3rd vice-president; and Joe Hudson, adjutant. Also installed were Randal Johns as chaplain; Homer Newman as service officer; Tom Delaney and Bill Miller as sergeants-at-arms; and Bill Morgan as public relations.

Rev. Paul Dodd To Speak Here Sunday

Rev. Paul Dodd, pastor of the St. Elmo Methodist Church in Chattanooga, will be guest speaker at the Loudon Methodist Church at morning services Sunday. Rev. Dodd was pastor of the local church for six years. The church will be observing its seventh anniversary in the present building. Plans for the post's annual summer events were also discussed during the meeting.

Hope Wins Mayor Seat By 107 Vote Majority

Dairy Month Is Kicked Off Here With Big Parade

June Dairy Month for 1957 was kicked off last Saturday by a county-wide parade featuring the dairy maids for the year. The parade originated in Lenoir City, and with its escort of the highway patrol and sheriff, visited Loudon, Philadelphia and Greenback. The route duplicated that of last year's parade, the longest in county history. The parade emphasized the beginning of June Dairy Month activities in the county. The program will continue through the month, reaching its climax on July 4 with the crowning of the Dairy Queen during the American Legion's holiday festival. Also featured during the month will be dairy recipe contests, special programs highlighting the dairy industry and its service to the people, and other events aimed at portraying the great contributions of Loudon County dairy farmers to the well-being of our communities.

Loudon County's June Dairy Month program last year brought top honors in state competition, topping such cities as Knoxville, Nashville and Memphis.

Dairy Maids featured in the parade and competing for the throne to be vacated by Miss Ann Waller of Philadelphia, last year's queen, are Carol Wade, Eatons Club; Corine Pittman, Greenback Club; Charlotte Cates, Junior Lenoir City Club; Barbara Judd, Lakewood Club; Majoria Bailey, Lee Heights Club; Alice Bowman, Lenoir City Club; Vivian Walls, Martel Club; and Mary Alice Stooksbury, Philadelphia Club.

Weather Flights Gain Award For Loudon AF Officer

Capt. Ira H. (Penny) Watson of Loudon will accept in Washington Friday the Yates award for the outstanding weather reconnaissance crew, the Associated Press reported from Washington yesterday.

The award was won by Air Crew No. 10 of the 55th weather Reconnaissance Squadron, McChesnut Air Force Base, Calif. Seven of the 10 members of the WB50 airplane crew will attend the ceremonies at Andrews Air Force Base, Md. Captain Watson will accept the award as the airplane commander. He has since been reassigned and is with the 36th Squadron at Eielson Air Force Base, Fairbanks, Alaska.

The Yates award is one of six trophies, named for former weather service commanders, which will be presented for the first time.

Captain Watson entered service prior to World War II. He is the son of Mr. and Mrs. Ira Watson of Loudon. Mrs. Watson is the former Ruth Brown Price of Lenoir City. They have three children, David, 10; Marian, 7; and Michael, 5. She is the daughter of George Price of Lenoir City.

Eastern Star Will Postpone Meeting

The order of the Eastern Star initiation, which was previously set for Friday June 7, has been postponed and is now for June 21, the regular meeting night.

Governor Announces Participation In "Slow Down And Live" Safety Drive

Tennessee again this year is joining with the other states of the Union and the Premiers of Canada in proclaiming the period from Memorial Day through Labor Day as "SLOW DOWN AND LIVE-DAYS." Governor Clement said today.

"The problem that we face today is one of finding a way to reach our drivers who have the 'hurry complex.' The death toll in Tennessee has been materially reduced in the past year, but when over 700 of our citizens are needlessly killed on our streets and highways we will continue our efforts to the fullest," Governor Clement added.

The Mayors, County Judges, Sheriffs, Police Chiefs, and all of our citizens are being asked

to back the SLOW DOWN AND LIVE program in cooperation with the Tennessee Safety Council, Department of Safety, and other state agencies.

"We want our citizens to enjoy the beauty of our State and we want our tourist to see and marvel at our achievements and accomplishments; however, we want them to enjoy these safely," the Governor added, and made the following suggestions for a pleasant and safe trip:

- (1) Stay within the speed limit.
- (2) Drive according to road conditions.
- (3) Pass with caution.
- (4) Leave enough room between you and the car ahead.
- (5) Yield the right-of-way.
- (6) Leave Sooner, Arrive Safely.

Seek Loudon County Beauty Crown



HELEN SCANDLYN
Sponsored By
SMITH DRUG CO.
Loudon, Tenn.



BETTY RICHMOND
Sponsored By
BETA SIGMA PHI SORORITY
LENOIR CITY



JACKIE GALTION
Sponsored By
HOME CENTER STORE
LENOIR CITY



LARIENE ENGLE
Sponsored By
HARTSOOK MOTOR CO.
LENOIR CITY



DORIS ANN LIMBURG
Sponsored By
THOMAS-HILL STORE
Loudon, Tenn.



PATRICIA GIDEON
Sponsored By
R. O. BOLT
MAYTAG SALES & SERVICE
LENOIR CITY

Loudon voters elected a new mayor in the city election last Saturday, giving a 107 vote majority to Jesse L. Hope, Jr., over Ivo W. Sanders.

Sanders was seeking re-election to the seat he had held for two years.

Hope polled a majority in both the East and West Precincts as a total of 605 votes were cast. West Precinct voted 375 by machine and eight by absentee ballot, while East Precinct handled 246 machine votes and four absentes.

Hope polled a total of 553 votes as against 246 for Sanders. He gained 217 votes as against 163 for Sanders in the West, and 136 against 83 for Sanders in the East.

Albert C. Dukes and W. T. McPeake, both seeking re-election unopposed for city commissioner posts, each polled a complimentary vote of 407 in the election.

Hope will be Loudon's fourth mayor. Previous mayors have been Don P. Smith, E. E. Watkins, and Ivo W. Sanders.

PRECINCT TOTALS:

	East Precinct
Hope	136
Sanders	83
Dukes	137
McPeake	127
	West Precinct
Hope	217
Sanders	163
Dukes	270
McPeake	280
	Election Totals:
Hope	353
Sanders	246
Dukes	407
McPeake	407

THE COURT HOUSE RECORD

Marriage Licenses
May 31—Fred A. Brannan to Frances Beatrice Hildreth Charles F. Norman to Phyllis Galyon.
June 1—Eugene R. Knox to Dorothy Mae Muncy.

Real Estate Transfers

May 28—Deed from L. W. Patten to Robert A. Patten, 1 lot, 2nd, Lawrence Sutton and wife to John A. Brown and wife, 1 tract, 1st.

May 31—Deed from U.S.A. to Albert Berry and wife, 1 tract, 1st, Frank Shelton to Wayman Austin, 2 tracts, 2nd.

June 1—Deed from P. M. Fritts and wife to Robert M. Stanley, 1 lot, 2nd; James M. McElvey and wife to John F. Galyon and wife, 1 tract, 2nd; John F. Galyon to James M. McElvey, 1 tract, 2nd.

June 3—Deed from Elizabeth Kiser to Jennings Clark and wife, 5 acres, 4th; Jennings Clark to Elizabeth Kiser, 1 tract, 4th.

June 4—Deed from W. T. Hubbard and wife to James Keys and wife, 1 lot, 2nd; Clayton Brown to Roger McDonald, 29 acres, 2nd.

Cases Filed-Chancery Court
592—Johnnie Marie Watts Malone vs Stanley Darwin Malone, divorce.

593—Nixon Machinery Supply Co. vs Lenoir Asphalt Paving Co., Replevin.

594—Hugh Norris vs Lenoir Car Works, workman's compensation.

Philadelphia School To Begin Summer School

Summer School for elementary grades will be held at the Philadelphia School beginning with registration June 10 at 10 a.m. Emphasized during the summer program will be English, reading and arithmetic.

The Loudon County Herald

"Loudon County's Truly Progressive"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN
Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

School Boards Hit Hard At People's Right To Know

When the Tennessee Press Association backed two "Right To Know" bills in the last legislature, it was because of increasing concern over the foothold of secrecy being gained in government.

One of the measures, which failed to pass, would have required all meetings of governmental bodies in the state to be open to the public and the press. In the drafting of the bill, it was kept strongly in mind that the school boards of the cities and counties are the most flagrant violators of the people's right to know and that secret sessions are often the rule, not the exception.

There is no better-or maybe we should say worse-example of this than the action of the Williamson County School Board last Thursday night. Meeting behind closed doors, the board fired two principals without giving any reason. No reason yet has been given by the tight-lipped members, despite the protests of a great many parents.

The school board has the unquestioned right to hire and fire teachers. And unfortunately, under the law as it is now written, it has the authority to go into executive session to take such action.

But has the board served the best interests of the people of Williamson County by its secret action? Obviously it has not. Can it justify the fact that not one citizen was given a hint as to the cause of Mr. Fred Johnson and Mr. Wesley Wallace being dismissed? Is it possible involved, in that Mr. Wallace once ran against Mr. W. P. Seales, school superintendent and executive officer of the board? Is there any connection in the fact that Thompson Station has had four principals in seven

years? Should these men have been dismissed without explanation and subject to a cloud of doubt?

These things the people of Williamson County do not know, but they certainly have a right to know.

The business of the Williamson County Schools is that of the people in the county. But in a sense, it is the business of everyone. School boards meeting in secret, when multiplied many times, leave a great deal to be desired.

For such groups can take advantage of their closed doors to strike deals favorable to their friends, relatives or political pals. They can block progress and multiply waste. They can exert favoritism to the detriment of the schools and at added cost to the public.

And a recent survey of Tennessee schools by a reporter for this newspaper disclosed that school boards not only can abuse their authority in these ways but are doing so. At a time when public school spending is at an all-time high, it was found, politics, waste, favoritism and mismanagement are rife among many counties of the state.

In such circumstances as these, the alleged hazards of open meetings-always more imagined than real-become pale indeed when weighed against the abuses of secrecy.

The record will confirm in every case that the public's best interest has been served best by open decisions, openly arrived at. It is not enough to say that public bodies should open their meetings to the public and the press only sometimes. For the business before them at all times is public business, as the people of Williamson and every other county well

A Letter From The Publisher

Dear Folks:
Mrs. Morgan and I are here. The air seems good. The food is excellent. You people are fine. And, from the looks of things, Loudon is growing all over the hills.

We are very happy that you good people of Loudon and Loudon County accepted this bill and your family so wonderfully three years ago, and of course we hope that we can make a place for our own selves in your hearts.

There are those who may question my wisdom in giving up a college presidency just to do the thing I want to do here. But I think I can see it here - a way of life which is good. I remember something Wm. Henry Channing said one time. A good long while ago I put it in my scrap book.

To live content with small means; to seek elegance rather than luxury, and refinement rather than fashion; to be worthy, not respectable, and wealthy, not rich; to study hard, think quietly, talk gently, act frankly; to listen to stars and birds to babes and sages, with open heart; to bear all cheerfully, do all bravely, await occasions, hurry never. In a word to let the spiritual, unbidden and unconscious, grow up through the common. This is to be my symphony.

So, Mrs. Morgan and I think Loudon is a good place to develop our symphony. Please make yourself known to us; we want to know all of you.

C. T. M.

From Our Files 5 YEARS AGO

Mrs. Estelle Bassell, treasurer of the 1952 Cancer campaign fund reported Thursday morning that to date \$306.62 has been deposited in the First National Bank of Loudon for the campaign fund. This amount was given by the citizens of Loudon.

10 YEARS AGO

Miss Helen Watts, daughter of Mr. and Mrs. A. F. Watts, and Mr. Richard Hopkins, son of Mr. and Mrs. Hopkins Sr., of Wayne, Pa., were married at 5:30 p.m. at the Memorial Methodist Church, with Rev. H. E. Lovelace, officiating.

The Tennessee Press Association has pledged to continue its fight for a law requiring open meetings as a much needed step in the direction of freedom of information. That such a law is necessary is obvious, for then and only then can the people know how business-their business-is being conducted.

THE NASHVILLE TENNESSEAN

LEGAL

Notice-Trustee's Sale

Notice is hereby given that default having been made in the payment of the indebtedness secured by that certain trust deed executed May 27, 1953, by Charles U. Hatcher, and wife, E. Jodelle Hatcher, recorded in Trust Book 48, page 34, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the authority vested in him by the aforesaid trust deed will, having been requested so to do by the edmons, sell, at the front door of the Court House in Loudon, Loudon County, Tennessee, for cash to the highest bidder, in bar of all right and equity of redemption, at 11:00 A. M. on Monday July 1, 1957, the following described premises, to-wit:

SITUATED in the 1st Civil District of Loudon County, Tennessee, and within the town of Loudon, Tennessee, being known and designated as Lot 4, Bob Wilson Subdivision to the town of Loudon, as shown on the map of the same of record in Map Book 1, page 21, in the Register's Office of Loudon County, Tennessee, and begin described as follows:

BEGINNING at a point in the south line of Mason Lane, corner to Murrell Property; thence with the line of Mason Lane, South 88 deg. 5 Min. West, 56.54 feet to the corner of Lot 5; thence with the dividing line between Lot 4 and 5, South 1 deg. 40 Min. West, 150 feet to a point in

the north line of Lot 1; thence with the dividing line between Lots 1 and 4, North 88 deg. 5 Min. West, 56.54 feet to an iron pin, near a 16 inch hickory stump in the east line of Murrell; thence with Murrell's line and along a fence line, North 1 deg. 40 Min. East, 150 feet to the place of Beginning.

The above described property and premises will be sold subject to all unpaid taxes and the balance of any indebtedness that may be against the same.

The proceeds of said sale will be applied first to the payment of all costs and expenses incident to this sale and foreclosure, second to the payment of all indebtednesses secured by said deed of trust, and the balance, if any, will be paid to the parties legally entitled thereto.

Howell C. Curtis, Trustee

May 30, June 6, 13

LEGAL

NOTICE TO CREDITORS

Notice is hereby given that on the 23rd Day of May, 1957, letters testamentary in respect to the Estate of J. W. Kirkland, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise said claims will be forever barred. This the 30th

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Sunday School Lesson

By Walter C. Davis, D. D. Tennessee School of Religion, U.T.

(Genesis 32:24-30; 33:1-4)
"A New Experience of God"

The southern evangelist Sam Jones understood the foibles of the human heart. He said a good old woman gave him the best definition of repentance he ever heard. It was this: "It is being so sorry for your misdeeds that you ain't going to do it anymore." Repentance alone doesn't go far enough. You must have the vital spark, religion. Religion it is: "I am so glad God is so good to forgive me that I won't want to do it any more."

The first forty years of Jacob's life is a great success story measured by the world's standards. He had become a man of property. He was determined and energetic, not easily turned aside from his purpose. Although Laban had changed his contract 10 times he had managed to come out on top and had prospered. He had become a man of great wealth.

It is a weak man who is content to go on making money and acquiring property without a thought of leadership among his people. Had Jacob forgotten about the dream at Bethel? Had he forgotten the birthright which made him the spiritual leader of his people? It seems that he had not and he was pondering going back to his native country and beginning a new phase of life.

His experience was not unlike that of many highly successful men in our time. After achieving prosperity there comes the longing to revisit early haunts and recapture the early vision of life. They realize that something is lacking in life and they long to play a useful role. It is not uncommon to hear of men who have achieved wealth and business leadership forsake it all and give their lives henceforth to the service of God and of man. Jacob had counted on the blessings of God. If his conscience ever bothered him on the way he had treated his brother, his father, or Laban, he justified his course by saying he had the divine approval as may be seen in his prosperity. But he was not ready for that new leadership. Like the Prodigal Son he was weighing his situation. His growing sense of unworthiness is voiced in the beautiful prayer, "I am not worthy of the least of all thy steadfast love and all thy faithfulness." The experience of Jacob had to come that he might learn more perfectly the lesson of humility. Having been awakened to the new relationship with God he steadfastly refused

to let Him go without the blessing.

So he "wrestled with God." In our way of speech we would say he wrestled with himself. He craved the blessing, but he was also stubborn and unwilling to make concessions. He was not ready to meet his brother till first he had worked this thing out with God. It was a night-long experience which remained sacred to him. When questions prompted by curiosity were put to him he said, "Ask me no questions... for I have seen God face to face." Jacob's life was a very turbulent one even to the end. An old prayer fits his experience so well: "O Lord, support us all the day long in this troublous life, until the shadows lengthen and the evening comes and the busy world is hushed, and the fever of life is over, and our work is done. Then of Thy mercy grant us a safe lodging and a holy rest, and peace at the last."

Summer Vacation?

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LOUDON UTILITIES

(Electric Department)

PHILADELPHIA NEWS

Dr. and Mrs. J. L. Tillery had as their dinner guests Thursday evening, Mrs. Robert Anderson, Mrs. Both Spurling, Miss Dottie Henderson and Mrs. McCowan of Madisonville. The out of state guests was Miss Pearl Caldwell of Pontotoc, Mississippi, who is spending the week with the Tillerys. Miss Caldwell is a retired missionary from China and has been speaking to the churches throughout the Sweetwater Association.

Mr. and Mrs. Charles Baker from Loudoun were guests of Mrs. Baker's sister, Mrs. Allen Howard and Mr. Howard Thursday.

Miss Linda Sue Allen was a guest on "Star Judy Davis" Makers" TV program Saturday morning in Knoxville. Linda sang a song entitled "Empty Arms". She is the daughter of Mr. and Mrs. Elmer Allen.

Mr. and Mrs. Lloyd Schrimsher left Saturday morning for Memphis, Tenn. They will visit with their daughter, Mrs. Lester Allen and Mr. Allen, Mr. and Mrs. Schrimsher were to spend the weekend with them. Their daughter, Judy made the trip with them. Judy planned to spend a two weeks vacation with Mr. and Mrs. Allen.

Among the sick who were able to be present again at the church Sunday were: Mrs. Nellie Godsey, Mr. Amos and Mr. R. E. Davis. Their many friends were very happy to see them out again.

Mr. and Mrs. Edward Robinson and children from Detroit, Mich. were visiting with Mrs. Robinson's grandmother, Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett Saturday.

Mr. and Mrs. Burch Rymer from Knoxville have been spending their vacation the past week with Mrs. Rymer's father, the Rev. John L. Tillery and Mrs. Tillery.

Little Charles Brown, son of Mr. and Mrs. Cecil Brown of Athens is spending this week with Mr. and Mrs. Raymond McKinnis and children.

Mr. and Mrs. J. G. Taylor and Mrs. Taylor's father, Mr. J. P. Dobbs of Marietta spent the past Sunday in Knoxville as guests of Misses Ester and Ruth Boatman.

The Rev. and Mrs. Leon Strunks and little daughter, Ayla, were the dinner guests Sunday of Mr. and Mrs. Ernest R. West.

The Rev. and Mrs. John L. Tillery, Mrs. Marion Waller and Miss Jane Waller attended the Commencement Exercises of Mrs. Tillery's son, Mr. Freddy Cotton Friday morning at 10 a.m. The Commencement Exercises were conducted at the East Tennessee State College in Johnson City. At this time, Freddy received his B. S. Degree in Business Administration. After the ceremony they

visited relatives. Mr. and Mrs. Robert Daniels of Johnson City, Miss Helen Bacon of Loudoun also accompanied the Tillerys on the trip.

Mr. and Mrs. John Everett and Miss Barbara Martin attended the Tennessee Military Institute drills at Sweetwater Saturday afternoon. Mr. J. P. Hobbs from Marietta is spending a week with his daughter, Mrs. J. G. Taylor and Mr. Taylor.

Mr. and Mrs. Power Crabtree from Aiken, S. C. have been visiting the past week with Mrs. Crabtree's parents, Mr. and Mrs. Will Ridge, Mr. and Mrs. Albert Ridge and Mrs. Borley Blevins, Mr. and Mrs. J. D. Davis of Maryville and other relatives and friends.

Most of Philadelphia was out Saturday morning to greet the June Dairy Queen Parade. It was a very beautiful, colorful and interesting parade. Of special interest to our community was the big red fire truck of which we are all very proud. The little boys who rode on the fire truck and wore the fireman's helmets acted as if they were enjoying the parade immensely. The boys were: Jerry Jones, Ed Waller, Richard Everett, Charles Barnett and Brent Davis.

The following boys who were Seniors at Loudoun High School this year and made the trip to Florida were: Robert Martin, Danny Wayman, Clarence Bradley, Avery West, Homer Allen, Mills, Dorland Stevens and DeWayne Casteele. The boys left Friday morning along with their other class mates for Daytona Beach. They arrived Friday night. They made the trip on a school bus. They will return Saturday.

Several parents have heard from the group and they are reporting a very nice time with loads of fun and entertainment. Mrs. Sam A. Hill and Mr. and Mrs. Jack Hill and son, Cassie Houn were visiting with the Murphy Hamilton family Sunday.

Misses Mary Ann and Kay Hamilton, daughter of Mr. and Mrs. Reed Hamilton from Sweetwater were overnight guests of Beverly Hill Sunday night.

Mr. and Mrs. Will Ridge entertained their daughter, Mrs. Power Crabtree and Mr. Crabtree with a dinner at their home Friday evening. Their other children and their families present were: Mr. and Mrs. Albert Ridge and Judith Ann, Mr. and Mrs. Burtley Blevins and sons, Denny and Rodney, Mr. and Mrs. Junior Ridge and children from Niotu, Mr. and Mrs. Hubert Caldwell and son, Butch from Tallahoma, Mr. and Mrs. J. D. Davis and daughter Rose from Maryville.

Mrs. Mary Rothwell and little daughter left last week to spend a weeks vacation with Mrs. Rothwell's parents, Mr. and Mrs. Frank Rymer in Chattanooga. Mr. and Mrs. Bill Warren, Gale and Ann from Knoxville were visiting with Mr. and Mrs. Hayze Casteele Sunday.

Mr. and Mrs. George Casteele left Saturday to visit with Mr. Casteele's sister, Mrs. Canon Gay and Mr. Gay in Charlotte, S. C. Mr. and Mrs. Casteele returned home on Monday.

Master Eddie Underwood from Athens is spending part of his summer vacation with his grandmother, Mrs. Ollie Hartsell and aunt Lorraine.

The negro minstrel and talent show presented Monday night at the school were very successful. Under the supervision of the school principal, Mr. Buddy Best,

GREENBACK NEWS

Mrs. Cam Hall and sons, Jimmie and Tommy of Loudoun, Miss Mary Ella Swann of Knoxville and Mrs. Mayne Wear have gone to Daytona Beach Fla. for a several weeks stay. Mrs. Hall will fly to the Bahamas for a visit with Mr. and Mrs. Robert Paige and daughter. Mr. Hall will join his family in Florida and spend a while before their return home.

Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr of Knoxville were guests Sunday of Mr. and Mrs. E. L. Beals and Mr. and Mrs. S. B. McCollum. Mr. and Mrs. Beals and Karen with Mrs. Kerr plan to go to Myrtle Beach S. C. and join Mr. and Mrs. John A. Kerr and family of Pittsburgh, Pa. for a vacation together.

Mr. and Mrs. P. B. Darrell of Yadon, Pa. have house guests of Mrs. C. O. McCall and Miss Christine and attended the graduation exercises.

Mr. and Mrs. Mrs. McHenry Albert McCall, Mrs. Frank Norton and Judy, Mr. and Mrs. Jack Parsons of Maryville came Friday evening for the graduating program.

Mr. Paul Moore of Miami, Fla. was the weekend guest of his father, Mr. E. Moore in Knoxville and sister, Mrs. J. V. Akers and Mr. Akers.

Mr. and Mrs. Clark Akers and Sandy of Maryville were guests Sunday of Mr. and Mrs. J. V. Akers.

Mrs. Joe B. Hill and Joe B. Hill Jr. and Miss Juanita Franklin of Sevierville were dinner guests Sunday of Mr. and Mrs. Frank Hill and daughters.

The Rev. and Mrs. Ray Burgess visited Sunday with Miss Mary Anderson at the Blount Memorial Hospital.

Mr. and Mrs. Donald French and daughters of Maryville were guests Sunday evening of Mr. and Mrs. J. H. French and the little daughters, Donna and Betty remained and are attending Bible School at the Presbyterian Church.

The Vacation Bible School annually at the Greenback Presbyterian Church began Monday morning with a large group of children present. Mrs. Ada Everett is director of the classes.

Mrs. R. D. Riner who has been quite ill at her home here is reported to be gradually improving.

Post Office Inspector, Mr. J. T. Cotton came Friday and completed arrangements for Miss Hazel Alexander to become acting

the cast performed to a packed audience. Everyone agreed that it was the best minstrel yet. In the talent show, many portrayed beautiful appearances as well as talent.

The proceeds from the minstrel and talent show are to go to furnishing a library for the school. So if you came out to see the show, we know you got your money's worth and helped a very worthy cause. Many thanks and appreciation goes to Mr. Best and his fine performers for a task well done.

The Seventh and Eight grades from our school made their end of school trip to Chattanooga. They visited at Lake Winnepeaug and enjoyed very much all the amusements that the park afforded. Parents who attended with the group were: Mr. Jack Easter, Mrs. Dixie Gage, Mrs. Billy Waller and Mrs. Hazel Hartsell. At noon the group met and enjoyed a picnic lunch.

The Fourth grade, students of Miss Ada Griffiths were treated to a picnic on the school grounds Thursday. The group enjoyed soft ball and other games. They reported a very nice time.

postmaster of the Greenback Post-office, Mrs. Robert Anderson Sr. will be her assistant. Born to Mr. and Mrs. Robert Anderson Jr. on June 2 a son who will be christened William Rockwell Anderson. Mrs. Anderson was the former Miss Aileen Clemmer of Maryville and was a popular teacher in the Greenback High School.

Mr. and Mrs. J. H. French and daughter, Miss Shirley and Wanda went after church services to Seymour and visited Mrs. French's parents, Mr. and Mrs. D. E. Bohanan.

Mr. and Mrs. Clarence Potter and Miss Betty Spent the week end with their son Jack in Camp Gordon Ga. Jack has been transferred to a New Jersey port of embarkation and will sail soon for overseas duty.

Dr. Homer Hammonree of Chicago is the guest of his sister, Mrs. Ada Everett and Mr. and Mrs. J. E. Hammonree, Mr. and Mrs. S. F. Hammonree and other relatives. He assisted in the Presbyterian church Sunday morning and preached at the Sunday evening service.

Miss Roberta, who suffered a broken ankle three weeks ago at the home of her aunt Miss Massey Ferguson in Loudoun, is gradually improving at her home here and is able to get about on crutches.

Miss Fieda Mae Jones will enroll this summer in classes at the University of Tennessee.

Mr. and Mrs. Annes McCarter visited Friday with Miss Mary Anderson at the Blount Memorial Hospital.

Mr. J. H. Calhoun and Mrs. Lula Miller visited relatives in Kingsport Thursday and attended the annual decoration.

Miss Mary Anderson continues to improve from fractured bones sustained in a fall and expects to go soon from the Blount Memorial Hospital to the home of her sister Mrs. Otto Shingpaugh and Mr. Shingpaugh in Maryville. Dr. Hazel Nichols and Miss Mary Ella Swann of Knoxville, Mr. and Mrs. Cam Hall, Jimmie

and Tommy and Mrs. Fred Hall of Loudoun were dinner guests Sunday of Mrs. Mayne Wear, Mr. and Mrs. Robert Anderson Sr. visited Sunday with Mr. and Mrs. Elmer Beasley of

Thursday, June 6 1937 The Loudoun County Herald 3 Mrs. Bob Anderson Jr. and infant son at the Blount Memorial Hospital. Mr. and Mrs. Elmer Beasley of

Fontana Dam were weekend guests of Mr. and Mrs. Leon Underwood and family.



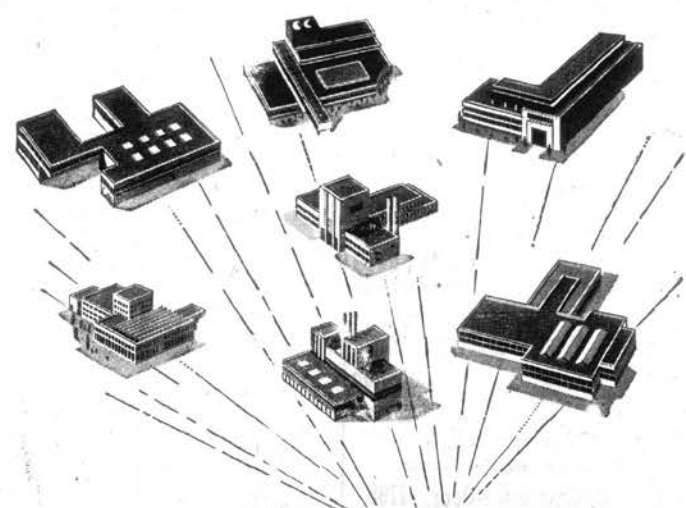
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WHAT'S THE BIG ATTRACTION IN THE SOUTH?

WHY IS IT that industries of all kinds are being drawn to the Southland today from every direction? There are many reasons, of course. But we think the biggest attraction of all is an intangible thing, not easy to define...

It is the sincere hospitality with which the entire town greets a new industry in its midst, making the newcomer feel right at home.

It's the way the men and women of the community so readily adapt to the specific needs of the "new plant in town"...quickly and willingly learning new skills...eagerly giving a full day's work in return for a fair day's pay.

It's the friendly, unselfish spirit of men and women in all walks of life who are genuinely proud of their home town and want to help it grow and prosper in every way they can.

Time and again it has been shown that the people of the South don't stop at just wanting new industries to locate in their community. They work at it to get them—then go out of their way to keep them happy in their new home. This is the big attraction in the South. And all in the Southland benefit!

Harry A. Roberts

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for
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• Nervousness
• Loss of Weight
• Good for Young & Old
Now in Loudon At
Charlie Arp
Grocery
Grove Street
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FIELD NOTES
By CHARLES F. McCALL
COUNTY AGENT

Many of the sheep breeders have been asking when the wool pool was to be held. Farmers in Loudon County can take their wool to either Athens or Knoxville. The date for the wool pool is June 6. Take wool to New Farmers Tobacco Warehouse on Cherry Street in Knoxville. Place in Athens is to be announced. Next lamb pools will be held on June 3 in Knoxville and June 7 in Athens.

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PLAY SET
at Greer's



as low as - **\$19.95**
Plastic Wading Pools
priced from only - **\$3.00**
Greer Hardware Co.
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56 Pontiac Starchief, R & H
14,000 actual miles, one owner

56 Ford Customline 4-door 1795.
4,000 miles, like new

55 Pontiac Starchief 1895.
all Power, R & H, one owner

SPECIAL THIS WEEK
52 Chev. 2 dr. Fleetline R & H
595.

55 Plymouth, 4-door 1495.
Powerflite, V-8 one owner, new tires,
27,000 miles, R & H

54 Chevrolet 2-dr. Two-Ten 995.
one owner, R & H

51 Pontiac 2-dr. Catalina 495.
R & H

52 Pontiac 4-door 695.
See Bill, Joe or Benny

Curtis Pontiac, Inc.
Phone 6, Lenoir City

Jones Family Moves To Newport Yesterday

The William H. Jones family moved yesterday to Newport to make their home. Mr. Jones will manage the Greer Hardware store in that city.

Members of the Loudon Methodist Church, both have been active in church work. Mary Sue as been active in the childrens department for 22 years, acting as superintendent for the past seven years. Bill has taught the Intermediate class for 22 years.

Many farmers are planting silage now that we have plenty of soil moisture. Several Loudon County farmers have asked about the combination of crops for silage. Those mentioned have been cane, soybeans and Starr millet. Keep in mind the number of days it takes these crops to reach the proper stage of maturity before planting such a combination. Here are several crops and the approximate number of days required for maturity as silage:

HOSPITAL LIST

ADMITTED
May 28
Mr. Charlie Kerby
Mrs. W. E. Waldrop
Mrs. T. E. McCurry
Mr. D. W. Howell
Mrs. Bob Hamilton
Mrs. Robert W. Bailey
May 29
Mr. Randolph Wold
Mr. Freddie McCray
Mrs. James Walder
Mrs. Don Warren
Mr. Charles Marion
Mr. Charles Letner
May 30
Mrs. Clarence Lenore
Jackie Hugh Queen
Mrs. Hertsel Smithers
Larry Keith Rhymes
Clint Lyles
Mrs. Bob White
Mrs. Harry Mills
May 31
Warren Bettis
Lanny Edwards Slannet
Mr. O. J. McAllister
Mrs. Kenneth Bevins
June 1
Nancy Ann Haynes
Harvey Crabtree Jr.
Mrs. Agnes Morrison
Mrs. Ebb Brown
Joan Hall
Mrs. Archie Mixon
June 2
Mr. Joe Roberts
Mrs. Curtis Marr
Mrs. Neil Terry
Mrs. Nancy Gillard
Celesta Russell
Lucy Arp Grooms
Mrs. Cole Elden
RELEASED
May 28
Mrs. Ebb Huff
Miss Katherine Wilson
Mrs. Helen Maynard
Mrs. Verlin Ricker
Mrs. Joe Tuck
Mrs. Ralph Fritts
Mrs. Charles Hunley
May 29
Mrs. Robert Bailey
Mrs. Obsin Smalling
May 30
Mrs. James Walden
Mrs. Clarence Lenore
Mrs. Mary Nell Hughes
Mr. Bill Russell
Mr. W. W. Brock
Mrs. J. F. Snow
May 31
Miss Edna Atkins
Mrs. Gus Bevins
Mrs. Louise Brannon
June 1
Warren Bettis
Mr. Larry Shinn
Charles Marion
Mr. Randolph Wold
Mrs. Harry Mills
Mrs. T. E. McCurry
Mrs. Donald Maynard
June 2
Mrs. Ebb Brown

GULF TIPS
BY CLIFF




"I can Service 10 more cars a day since Sule learned to raise the hood!"

We go to all extremes to give you the best service in town.

DELANEY'S
SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-2100 W. Lee Hwy

STRICTLY BUSINESS by McFeathers



TENTH NATIONAL BANK

"Come, come, Argyle—after all you're just taking charge of our microfilming!"

Corn—Early season varieties: 100 days; medium season varieties: 110 days; full season varieties: 120 days.
Soybeans—Early season varieties: 80 to 90 days; medium or late season varieties: 90 to 100 days.
Sorghum, sweet—Early season varieties: 120 days; late season varieties: 130 days.
Starr Millet—75 days.
Sudax Grass—60 to 75 days.
Remember a few days more will be required for droppings to mature when planted prior to normal seeding dates and a few days less will be required when planted after normal seeding dates.

DOUBLE LIFE For Your COTTONS
with
FREE SIZING
(if requested)

Careful cleaning to lengthen the life of your frocks — professional siding to insure that extra-long crease appearance.

We Also Do Evening Gowns Beautifully

C & S CLEANERS
"SEND TO C & S AND GET THE BEST!"
Phone GL 8-2636 Loudon

The LOUDON COUNTY HERALD
proudly announces
the installation of
OFFSET JOB PRINTING

The Herald is proud to be the first printer in Loudon County to offer this wonderful new OFFSET Printing to job customers. OFFSET printing features the use of sensitized aluminum plates, permitting better quality and faster printing, particular on all types of line and rule. Since the Herald is now making these OFFSET plates in its own shop, any job can be duplicated.

Only The Herald Has OFFSET Printing

- Better Reproduction In Copy
- Faster Service
- Printing Speeds Above 5,000 Per Hour
- Unsurpassed Quality
- Lower Printing Costs
- The Modern Printing Method

Ask For An Offset Sample — And Compare!

Loudon County Herald
Phone GL 8-2721 Loudon, Tennessee Masonic Building

We Now Have
IN STOCK
In Our Warehouse
SHEET ROCK PLYWOOD
ROOFING MOLDINGS
PANELING NAILS
CEMENT DOORS
MASONRY CEMENT
OPEN WEEKDAYS 7 A. M. TO 5 P. M.
SATURDAYS UNTIL NOON
Carter Lumber Co.
Phone GL 8-3424 West Lee Highway

WHITE STORES
S. H. GREEN STAMPS

Sealdsweet Frozen-Fresh
LIMEADE 6 cans 59¢

Sealdsweet Natural
ORANGE JUICE
2 Big Family Size Cans
59¢

PLUS S. H. GREEN STAMPS

WHITE STORES

KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. R. Walton
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union Dir. Eddie Roberts
 Evening Worship 7:30 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chasment
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 8:15 P. M.
 Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Shore
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday —Mid-Week Prayer Meeting 7:30 P. M.
 Thursday —Group Visitation 7:30 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

A Masterpiece in the Flower Kingdom

The orchid is a flower of great beauty! It is recognized by horticulturists as a masterpiece in the flower kingdom, and reaches maturity only after seven years cultivation.

Physical beauty is the only requirement the orchid must fulfill to assume its place in the world. It is otherwise a soulless botanical specimen.

The botanist who cultivated this flower also possessed a son, and as the orchid approached maturity so also grew the child. The flower and the child were the objects of his greatest pride and affection. While his success with the orchid was certain, he failed in the greatest responsibility of his life—the training of his son.

The father's failure was caused by his inability to see the all important difference between the soulless flower and the immortal soul of his son. He thought only of the physical and mental prowess of his boy and thus neglected the child's greatest potential heritage—spiritual development. He had forgotten there was a Church! He had forgotten God!

The Church offers guidance and help to parents in the training of their children. Every parent and every child needs the sustaining strength of the Church.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four stated church services regularly and expensively made for the child: (1) For his own sake, (2) For his children's sake, (3) For the sake of his community and nation, (4) For the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Book	Chapter	Verse
Matthew	6	16-24
Mark	7	12-20
Luke	4	42-51
John	3	1-17
Acts	13	1-17
Romans	12	1-21

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

LEGAL LAND SALE

J. B. SMITH, ADMR., ETC vs
JEWELL DEANE GLASS, ET AL
NO. 4346

IN Chancery Court, At Loudon
Tennessee.

In obedience to a decree of the Chancery Court at Loudon, Tennessee made at the May Term, 1967, in the above styled case, I will on Saturday, the 15th day of June, 1967, at ten o'clock A.M., in front of the Courthouse sell to the highest and best bidder the property in said decree described, being a tract of land known as the Madge Smith property lying and being in the fourth Civil District of Loudon County, Tennessee, adjoining lands of Selvidge, Coker, Skinner & public road, and described as follows: Located in the Fourth Civil District of Loudon County, Tennessee, and more particularly described as follows:

TRACT NO. ONE: Being a small tract of land of approximately ten (10) acres, more or less, bounded on the North by Selvidge; on the East by Coker; on the South by Skinner and on the West by the public road and the lands of Selvidge.

Being the same property conveyed to Madge Smith on September 23, 1964, by Bill Coker, et ux, said deed being of record in the office of Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 519.

TRACT NO. TWO: Being a small tract of land of approximately five (5) acres, more or less, bounded on the North by Coker; on the East by Coker; on the South by Skinner and on the West by Madge Smith (a 10 acre tract heretofore purchased from grantor), and being a part of the same lands conveyed to Bill Coker, et ux, by deed which is duly recorded in the Register's Office of Loudon County, Tennessee, in Deed Book No. 57, page 482.

Being the same property conveyed to Madge Smith by deed of Bill Coker, et ux, on September 26, 1964, said deed being of record in the office of Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 530. Containing 15 acres, more or less.

TERMS OF SALE

Sale will be made to the highest and best bidder on a credit of six and twelve months, taking notes drawing interest from date of sale, with approved security, for each installment of the purchase money, deed for said properties to be made after payment of both purchase money notes with interest, but the purchaser or purchasers having the right to pay the purchase price in cash if so desired.

This 14th day of May, 1967

Dannel & Fowler, Solicitors
Arle Dailey, Clerk & Master

May 23, 30, June 6, 13

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721

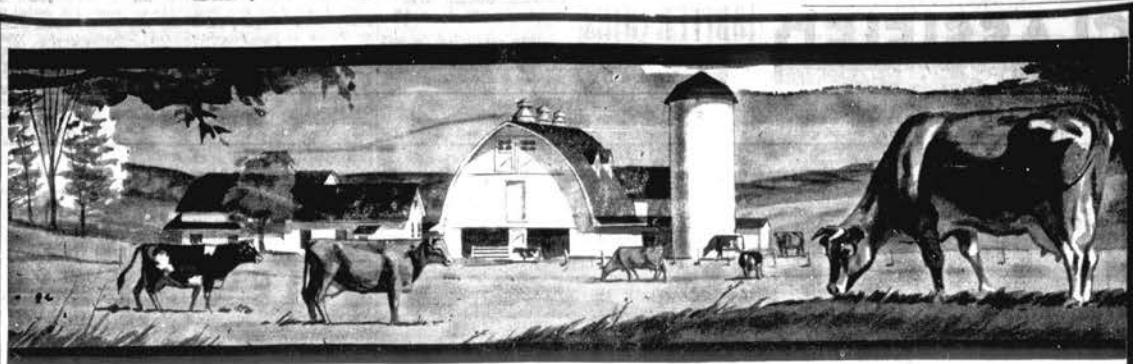


Gifts & Greetings
for You — through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cash or bill collect)



JUNE DAIRY MONTH

observed in the honor of the

Dairy Industry of Loudon County

In 1956 the dairy industry in Loudon County involved more than a million dollars -- furnishing food and employment for hundreds of our citizens. June Dairy Month is a salute to our dairy farmers and dairy plants, noting their very great contribution to our healthful daily living. Health-wise and money-wise, our dairy farmers make up one of Loudon County's major industries, doing great service day after day for our citizens.



Loudon County Dairy Industry - More Than a Million Dollars Annually

This Advertisement Sponsored In Behalf Of The Dairy Industry Of Loudon County By:

First National Bank

Member of the FDIC

Loudon Feed, Grain and Coal

Mulberry Street

Loudon

Loudon Farmers Cooperative

West End

Loudon

Pond Creek Milling Co.

Vonore Road

Loudon

Loudon County Farm Bureau

Cooperative Building

Loudon

Bacon Creamery

Phone GL 8-2068

Loudon

CLASSIFIED

CARD OF THANKS The friends of William T. Tallent want to thank all of the friends, Rev. Watson and Rev. Courtney, and all of the members of the Blairland Baptist Church for being so kind to us when our wife and mother passed away. Also all of the friends and neighbors that had a part in all of the beautiful flowers.

W. T. Tallent & Family

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St. Lenoir City, day phone 1911, night 1862. tf-11

FOR BUILDING MATERIAL such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see of call The Robinson Co. Depot Square Lenoir City, Phone GL 8-2206 or GL 8-3508. tf-27

FOR SALE . . . house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonable price. See or call Mary H. Patterson, Phone GL 8-2660. If no answer call Lenoir City 5521-3. tf-20

BUY A HOME! Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for his service. It's worth a great deal to you.

ARE YOU SELLING? We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATHENS 838-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

WANTED . . . one or two rooms furnished by young married couple with no children. Call GL 8-2721. tf-29-pd

FOR RENT . . . 4 rooms and bath unfurnished Call GL 8-2715. 31-31-pd

FOR RENT . . . 4 room apartment in Lenoir, On Roseville Hill Call Lenoir City, Ph. 1550. tf-27

STOCK REDUCTION SALE . . . we need room to paint and remodel our building so we have reduced our prices for a general stock reduction sale. Valley Mercantile Outlet, West End, Lenoir. tf-26

FOR SALE . . . 5 room house on Mason Lane. Call GL 8-3709. tf-26

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot. FHA terms available. Call Hugh Simpson, GL 8-2751 or GL 8-2747. 61-29-pd

DON'T BUY A COW! Call GL 8-2068 Why?—for free home delivery of delicious BACON dairy products. No feedin' no fassin'—Just good eatin'!

WE SERVICE . . . all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Lenoir. tf-26

FOR RENT . . . unfurnished apartments with gas heat, plenty of shade trees, private bath, porch, near business section. Call GL 8-3588. tf-27

FOR RENT . . . 3 room furnished or unfurnished apartments with bath. Call GL 8-3296. tf-21

ALL LADIES, MENS AND CHILDREN'S SHOES REDUCED. Sandals as low as 82c. Men's name brand leather belts as low as \$4.95 including army and navy outfits. Valley Mercantile Outlet, West End, Lenoir. e tf-26

FOR RENT . . . 4 room unfurnished apartment in business district. Call 2292. tf-46

OBITUARIES

B. D. Strickland

B. D. Strickland, 71, died suddenly May 26 at his home in Madisonville. He is survived by his wife, Josie Strickland; seven sons, Bess and Ernest of Madisonville, Leslie of Vonore, Raymond of New York, Reed of Lenoir, Reece of the Army and Billy Joe of Madisonville; and three daughters, Mrs. Pauline Mitchell of London, Geneva of New York and Bonnie Jean of Madisonville. Services were held May 28 at 2:30 p.m. from New Hope Baptist Church with Hawkins, Lenoir, in charge.

Willie Mae Tallent

Mrs. Willie Mae Tallent, 54, of Lenoir died at 11 a.m. Sunday, May 26, while attending decoration services at Little Toqua Baptist Church near Vanore. She is survived by her husband, William T. Tallent; five daughters, Mrs. Helea Quest of San Leandro, Calif., Mrs. Robert Taylor of San Antonio, Tex., Mrs. James Waddell of Charlotte Court House, Va., Mrs. Kenneth Branson of Rockford, Ill., and Mrs. James Hoffaway of London; three sons, Charles, Jackie and Ray of Lenoir; 15 grandchildren; three sisters, Mrs. Max Lowery and Mrs. Gertrude Mendota of Buena Vista, Ala., and Mrs. Will Edmonds of Philadelphia, Tenn.; and two brothers, Joe Trout of Lenoir and Roscoe Trout of California.

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Lenoir, Tennessee. Phone GL 8-2021. tf-26

BUDGET PRICED PAINT . . . all colors in quarts and gallons \$2.49 per gallon. Valley Mercantile Outlet, West End, Lenoir. tf-17

WE BUY, SELL OR TRADE . . . all kinds of new and used furniture. R. P. Hamilton, 116 A. St. Lenoir City, Ph. 1911. tf-11

Summer School Will Open At HS June 17

Summer school will be held at Lenoir High School for students who have failed or need to make up work. Courses to be offered are English, History, Math and Science.

Registration will be held at 10 a.m. Monday, June 12, at the school. Classes will start June 17. Fees will be \$15.00 for one-half credit and \$25.00 for one credit. A deposit of \$5.00 is required with registration.

Services were held from the Blairland Baptist Church in Lenoir with the Rev. Jewell Watson and Rev. Bernard Courtney officiating. Interment was in Cornish Cemetery with Kyker of Sweetwater in charge.

SAVE . . . 1500 yards of beautiful nylon, dacron, rayon remnants in white, colors and prints. 3 yards for just \$1.00. Valley Mercantile Outlet, West End, Lenoir. tf-29

FOR SALE . . . complete stock and fixtures of Tom Galyon's Grocery, 723 Church St. Call GL 8-2130 or come by store. 31-30-pd

WANTED—Clean rags, must be cotton only. 7c pound. Lenoir City Herald.

WORK CLOTHING . . . mens dungarees in all waist sizes . . . \$1.79. Matched uniform grey trousers and shirts, both for \$3.99 during our stock reduction sale. Valley Mercantile Outlet, West End, Lenoir. tf-28

PIECE GOODS . . . all of our piece goods have been reduced 20% and we have a few more chenille bedspreads for \$1.00 to \$1.98. Valley Mercantile Outlet, West End, Lenoir. tf-29

FOR SALE . . . 3 bedroom house on River Road. Only 4 years old. Excellent condition, beautiful lot. Call GL 8-2541. 31-30-C

Use Herald's Want Ads
To Buy, Rent, Sell, or Trade. Call GL 8-2721

FOR ELECTRICAL WORK call Gene Varner, phone 2022. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Lenoir.

FOR SALE . . . Shelby bicycle, 24 inch boys in excellent condition. Call Lenoir, GL 8-3592. 31-30-C

LOTS FOR SALE . . . across the river from Lenoir near Viking plant. \$300 each. Call GL 8-2332. 31-23-pd

FOR SALE . . . used piano in excellent condition, \$60.00. See at 301 Cedar St., or Call GL 8-3221. 31-31-pd

COLE'S

DRIVE-IN
ON HIGHWAY 31 BETWEEN LENOIR AND LENOIR CITY
PHONE GL 8-3232
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
June 6 & 7

DESIGNING WOMAN

With Gregory Peck
Lauren Bacall
CinemaScope—Color
Cartoon

SATURDAY, JUNE 8
YAQUI DRUMS

Starring Rod Cameron
1st Run Picture
plus

NO PLACE TO HIDE

With Marilyn Hunt
In Technicolor
1st Run Picture
Cartoon

SUNDAY & MONDAY
June 9 & 10

FRIENDLY PERSUASION

1st run
Starring Gary Cooper
In Technicolor
Cartoon

TUESDAY & WEDNESDAY
June 11 & 12

GUNSLINGER

With John Ireland
In Technicolor
1st RUN & "COLOR
plus

GUYS AND DOLLS

In Color
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

SPECIAL . . . Casaray paint in white and some colors. Special at only \$1.00 gallon during June. Valley Mercantile Outlet, West End, Lenoir. tf-28

LITTLETON'S NEW AND USED Furniture and Appliances. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 800 E. Broadway, Ph. 1791 Lenoir City. tf-26

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
June 6 & 7

THE KING AND FOUR QUEENS

Starring Clark Gable
Eleanor Parker
Cartoon

SATURDAY, JUNE 8
DOUBLE FEATURE

RETURN OF JACK SLADE

With John Ericson
Mari Blanchard
Plus

HOT SUMMER NIGHT

Starring Leslie Nielsen
Colleen Miller
Cartoon

SUNDAY & MONDAY
June 9 & 10

FULL OF LIFE

Starring Judy Holiday
Richard Conte
1st Run Picture
Cartoon

TUESDAY & WEDNESDAY
June 11 & 12

SLANDER

Van Johnson
Ana Blyth
NOM 1st
Cartoon

BONNET DRIVE-IN THEATRE

South of Lenoir on Highway 11

PHONE GL 8-2777
THURSDAY & FRIDAY
June 6 & 7

TRAPEZE

Starring Burt Lancaster
Tony Curtis
Gina Lollobrigida
in color and CinemaScope
PLUS

BAD BLONDE

Barbara Payton
Cartoon

SATURDAY, JUNE 8
Double Feature

TRIBUTE TO A BAD MAN

James Cagney
CinemaScope & Technicolor
PLUS
William Bendix
In

CHASHOUT

Cartoon

SUNDAY & MONDAY
June 9 & 10

THE KING AND FOUR QUEENS

starring Clark Gable
CinemaScope—Color
Plus

THE LONESOME TRAIL

With Wayne Morris
Cartoon

TUESDAY & WEDNESDAY
June 11 & 12

INTERRUPTED MELODY

starring Glenn Ford
PLUS

AIR STRIKE

Starring Richard Denning
Cartoon



Get in the fine-car swim at the low Ford price!

There's no need to pay a "fancy price" to enjoy fine-car luxury. Ford is lowest priced* of the low-price three, yet offers values you'd expect only in cars costing far more!

To start with, you can easily pay twice the money, and not find lines that can hold a candle to Ford's for loveliness, loveliness, or just plain good taste.

But stop inside. That's where you'll find the real evidence of Ford's quality! And, on the way in, note that Ford offers door checks that hold doors open in either of two positions—for easy entrance or exit. A little thing. But, in a fine car, why not? Then, inside, notice how comfortable those plush, foam-rubber seats are. They'll stay that way. And on long trips. For they're scientifically contoured over non-sag springs. Your rear-seat passengers are treated extra kindly, too—with spring assists to help them open and close the doors—with the most leg room in Ford's field!

Plus cars are smooth—and that's another place Ford really shows its skill! Ford delivers its famous V-8 power smooth as a whisper. That's because only Ford takes the pains to electronically balance each engine while running under its own power. Not even the makers of the most expensive automobiles go this far to bring you super-smooth performance.

Ford rides fine-car smooth and quiet, too. You can thank the new "Inner Ford" for that. Ford, for instance, has a sweep-back front suspension that actually "rolls with the punch" of every road bump.

Ford's rear springs automatically adjust to give the right ride for every road. And Ford keeps things quiet, with the most sound insulation in its field.

Plus cars are built to stay solid. So's Ford! Ford has the only frame in its field to make use of rugged tubular steel beams. No car at the price offers so many roof-strengthening beams. Expensive cars aren't built of thicker body steel or with sounder engineering skill. Then, of course, in Ford you can have all the power assists and other conveniences found in fine cars. And they cost far less in Ford. You sit in every feature, every part. Ford is the fine car at half the fine-car price. Come in and see!

*Based on comparison of manufacturer's suggested retail delivered price

Get in on the fun and savings now in the new kind of FORD LOUDON MOTOR COMPANY.

Grove Street GL 8-2616
Only Your Ford Dealer Has A-1 Used Cars and Trucks

SEE how you SAVE HERE!

THREE MILES OUT VONORE ROAD — GILES & SON MARKET

GOLD MEDAL MACARONI 2-12 oz. Boxes 29¢	VEL Regular Size — 31c VEL LIQUID Giant Size — 55c	FAB Giant Size Just 73¢
NBC SWISS Crema Sandwich 35¢ Package	Octogan Laundry Soap — 2 for 19¢	NBC OREO Crema Sandwich 35¢ Package
SUPER SUDS Giant Size Only 75¢	AJAX 2 Giant Size for 27¢	GORDY SALT 2-26 oz. Boxes Only 17¢
WILSON Chopped Beef 12 oz. can 35¢	FLORIENT Can — 79c	Palmolive Soap Bath Size 2 Bars for 25¢
SHOP and SAVE with MOHLAR AND HAROLD GILES Three Miles Out Vonore Road Giles and Son Market	GOLD MEDAL SPAGHETTI 2-12 oz. Boxes 29¢	Plus +VALUE+ Store



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 20

LONDON, TENNESSEE, THURSDAY, JUNE 12, 1937

PER COPY 10c

Just Piddlin'

By The Editor

ELSEWHERE on this page is an article commending the London High Senior Class of 1937 for the conduct on their recent trip to Florida. The commendation comes from their chaperones during the trip, Mrs. Lillian Lowe and Mrs. Hazel Cantrell.

Further lauding their behavior is a letter received this week by School Superintendent Albert C. Dukes. It reads:

"Last week we entertained your London High School 1937 Senior Class as guests in our hotel. Since we feel that you are so often told the unpleasant things about your students, we wanted you to know how very much we enjoyed having them here.

"They certainly showed the fine training that they have received in school and in their homes and without exception conducted themselves as ladies and gentlemen."

"We hope that we may have the pleasure of entertaining more of your students in the future. Richard E. Frimman, manager, Ocean Park Hotel."

We've all known that we had a mighty fine 1937 Senior Class, but this, I think, is their finest tribute.

BEAMING FACE in the door yesterday was a mighty happy County Agent, Charles McCall, announcing the brand new arrival of a 7 lb. 10 oz. son. Now he's got a pair.

OPENING of Little League play for 1937 is good news, especially since it plays a vital part in offering badly needed summer recreation for our youngsters.

I want to encourage everyone, baseball fan or not, to go see these Little League games. The lads play a pretty fine brand of baseball despite their size and put all they have into it. I think you'll enjoy their sportsmanship also.

JUST IN CASE any of our good subscribers receive a letter about an expired subscription, we're really excited, we're right in the middle of revamping our circulation files and we'll probably get a few cards mixed up.

Just bear with us... the important thing is that you're still getting the paper.

THOUGHT FOR THE WEEK... some people have power, others have happiness; seldom both, quite often, neither.

Summer Band Classes To Begin On June 17

Band Director Harry Fontaine announced plans again today for summer band classes to be held at the high school band room beginning June 17.

He requested that all parents of interested beginning students plan to meet with him at the band room at 7 p.m. on that date. This time has been changed from June 15 as announced last week. A representative from Knoxville will be at the meeting to assist in the renting of instruments. Those may be rented for six weeks for \$10.00 in most cases, with rental money applied toward purchase price if the instrument is bought.

The summer band program is a part of the city recreational program and is designed to further train school musicians, in addition to giving them summer activities. Additional information in regard to the program may be obtained from Mr. Fontaine at GL 8-3505.

Little League Baseball Program to Get Underway With Four Teams Tuesday

Play in London's Little League will get underway next week with four teams seeking the mythical championship for 1937. Teams sponsored by the American Legion, Lions Club, VFW, and Sportsman Club will be in league play.

Tryouts for the teams will be held this week on Friday and Saturday. Friday sessions will be from 5 to 7 p.m., with Saturday tryouts from 9 to 11:30 a.m.

League play will open next Tuesday night at 5 p.m. with the VFW vs the Lions at the VFW park; and the Legion vs Sportsman at Legion Park. The rest of the schedule is Friday, June 21, VFW vs Sportsman at VFW park; and Lions vs Legion at Legion park.

Tuesday, June 22, Legion vs VFW, Legion; and Sportsman vs Lions, VFW; Friday, June 23, VFW vs Lions, Legion; and Legion vs Sportsman, VFW; Tuesday, July 5, Legion vs VFW, and Sportsman vs Lions, VFW; Tuesday, July 9, VFW vs Lions, VFW; and Legion vs Sportsman, Legion.

Friday, July 12, VFW vs Sportsman, VFW; and Lions vs Legion, Legion; Tuesday, July 13, Legion vs VFW, VFW; and Sportsman vs Lions, Legion; Friday, July 26, Legion vs VFW, Legion; and Legion vs Sportsman, VFW; Tuesday, July 27, VFW vs Sportsman, Legion; and Lions vs Legion, VFW; Friday, July 28, Legion vs VFW, Legion; and Sportsman vs Lions, VFW.

Pony league play will open Monday with the Lenoir City Braves vs the London Red Birds in one game; and the Lenoir City Dodgers vs London Indians in the second. A Sweetwater team will also participate. The complete Pony League schedule will be run next week.

Elizabeth Howard Is Local Delegate To 57 Girls State

Elizabeth Howard, daughter of Mr. and Mrs. Kenneth M. Howard, was London delegate to the 11th annual Volunteer Girls' State at Middle Tennessee State College in Murfreesboro last week. She was among the 292 girls attending the Legion Auxiliary sponsored event.

Elizabeth was a citizen of the mythical Girls' State city of Sevier in the county of Johnson during the week. She was elected to the post of city school superintendent.

Her trip to the program was sponsored by London American Legion Post No. 120.

Ted Vaughn Listed In College Who's Who

Ted Vaughn, son of Mr. and Mrs. Leonard Vaughn, of London, was a student at Murray State Teachers College, is listed in the 1937 edition of "Who's Who in American Universities and Colleges." Ted is a nephew of Mrs. May York and has other relatives in London.

Ted has held important offices in both the social and honorary fraternities of the campus. In this year's annual he is listed with "Men on the Campus" for which there are only ten selected for their ability and popularity.

Teen Town Set For Saturday Night Here

The second Teen Town program in London will be held Saturday night, June 13, in the London Junior High School. All teenagers are invited to join in the fun, from 7:30 to 10:30 p.m. Admission is 25c.



Vivacious Sheri Lewis, 1937 American Dairy Princess, offers a milk salute to June Dairy Month.

New City Mayor Says Seat Brings Big Responsibility

London's fourth mayor, newly elected Jesse L. Hope, Jr., said this week that position as head of this city is one of great responsibility and one in which he hopes to serve well.

Winner by a 107 vote majority over incumbent mayor Ivo W. Sanders, the 34-year-old local optometrist will be sworn into office on July 1.

He indicated that there are a few things which he would like to accomplish during his administration and that he contemplates a few changes, but the new mayor declined to list them at this time.

Re listed as particular projects, however, the forming of a city planning commission for London and cooperation of the city with the London Chamber of Commerce in establishing a farmers market here.

"I'm very proud and grateful for the confidence shown in me by the citizens of London," the new mayor said.

Hope, winning in his first political race, is a native London Countyman and a graduate of Northern Illinois College of Optometry. He served in the medical branch of the Army in the European Theater from 1943 to 1946, and was an Air Force optometrist from 1931 to 1934.

The new mayor and his wife, Evelyn, have two children, Theresa, nine, and David, four. They own a home on Mason Lane.

Present Mayor Sanders will preside at his last city commission tonight (Thursday) at the city hall. Hope will preside at his first regular meeting on July 12.

Gillis Appointed To Telephone Co. Post In Vicinity

Southern Bell announced today the appointment of Vernon Gillis to Knoxville District Commercial Supervisor to be effective immediately. Mr. Gillis will assist in the supervision of the company's commercial operations in twenty-eight exchanges in the Upper Tennessee Area.

He will assist Mr. V. Walker group manager for Lenoir City. London exchanges in the company's local operations. The rapid increase in telephone in the London area was contributory to Mr. Gillis' appointment.

He has been acting in a similar capacity in the Knoxville office for the past 2 1/2 years.

A native of Grove Hill, Ala., he began his career with Southern Bell in 1927, after graduation from the University of Alabama.

He has served in various capacities in the commercial department until his present appointment.

Summer Registration Still Open For Classes

Students who failed to register for summer school at London High School this week can still get in in time for classes. It has been announced.

Late students may register at the beginning of classes Monday at the school. Classes will begin at 8:30 a.m. and late students would be there at that time.

Herald Publisher To Speak To Kiwanis Club

Charles Morgan, publisher of the Herald, will speak to the Kiwanis Club of Maryville at its regular meeting on Tuesday, June 12, according to announcement from Mr. Howard Layman, the Kiwanis chairman. The Maryville club has a large active membership of some seventy members.

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James Arp Enrolled At Bowling Green

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The most serious violation included in the general category "had been drinking."

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Results were that 40.6 per cent of the drivers involved in traffic fatalities had been drinking.

"But a few drinks never hurt anybody nor his driving," some will say. Tests indicate that isn't so.

River Sidewalk Completion Seen In About 3 Weeks

Approximately three weeks of good weather all that stands between the citizens of London and their first opportunity to walk across the Tennessee River on the new bridge sidewalk, that is.

The Nashville Bridge Co. crew working on the structure is rapidly approaching completion of the contract and is expected to complete the installation of the final portion of the walkway within a couple of weeks if weather interruptions are at a minimum.

The three-foot wide steel sections of the sidewalk are already installed on about two-thirds of the bridge length. Steel side rails are also yet to be added to the structure.

The changing of the portals on the bridge a part of the state contract for the work, has already been completed. The change added side clearance for heavy trucks using the bridge, greatly improving the flow of traffic over the structure.

Traffic across the bridge has been held up for as much as a half hour the past two weeks as a heavy crane swung sidewalk sections into place in the center of the bridge. Cars have been backed up over the top of the hill in London and across the river at rush periods.

Construction of the bridge sidewalk is the result of London Chamber of Commerce efforts following the decision of the Visking Company to build a multi-million dollar plant here. State officials cooperated in the request, recognizing the need for pedestrian access to the other side of the river.

Completion of the sidewalk will mark the first time that people have been able to walk across the bridge with safety. The walk also promises to be a spectacular one, featuring a lot of space between sidewalk and river.

Wheat Quota Referendum Vote Set For June 20

All London County farmers who are eligible to vote in the Wheat Marketing Quota Referendum are urged to cast their ballot at the ASC office on June 20.

Fred Flippo, Chairman of the London County Agricultural Stabilization and Conservation Committee points out that all persons eligible to vote in the referendum who will share in the 1938 crop of wheat from a farm in the commercial wheat area on which the wheat acreage to be harvested plus any acreage to be placed in the wheat Acreage Reserve, will be more than 15 acres. This includes and farmer who will share in the proceeds of the crop as owner, operator, cash tenant, standing or fixed rent tenant, landlord of a sharetenant, share tenant or share cropper.

All producers will vote at the ASC office since only one polling place will be set up in the county. Polls will remain open from 8:00 A.M. to 7:00 P.M. to give each eligible producer an opportunity to vote.

General Assembly Of CP Church To Meet June 19-24

Commissioners to the 127th General Assembly of the Cumberland Presbyterian Church will convene in Evansville, Indiana on June 20. Rev. Walter L. Chasnet, local pastor, is one of the four commissioners from Knoxville Presbytery. The others are: Rev. Robert Hudson, Maryville, elder Tom Pierson, Knoxville, and elder Clifford Bell, Beaver Creek Church, Knox County.

Meeting at the same time as the Assembly will be the Denominational 78th Missionary Convention, bringing together representatives of local, presbyterial and synodical missionary auxiliaries from over the denomination. The presiding officer at the convention will be Miss Mary Katherine Mize, London, who is the president of the Board of Foreign Missions.

Local delegates to Convention from the Tom Joun Missionary are Mrs. W. A. McMurray and Mrs. Jesse Hope, Jr.

Singing Convention Is Set Sunday At 1:45 PM

The London County Singing Convention will be held Sunday, June 16, at the East Side Primitive Baptist Church on Bond St., Lenoir City. The program will begin at 1:45.

All singers and the public are cordially invited to attend the program. It is expected to be the biggest such program ever held in this area.

Local Pastor's Son Accepted By Methodist

The son of a London minister was among 15 admitted "On Trial" at the Methodist Conference in Knoxville last week.

Brian Huger Greene, Jr., son of the Rev. and Mrs. B. H. Greene of the local Methodist Church, was the London candidate. Brian has been a student at Emory University the past year.

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Loudon County Herald

"Loudon County's Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Loudon's Potential

One of the questions commonly asked of the publisher of the Herald before he moved here was "What is the business potential of your business enterprise?" The answer is wrapped up in Loudon's future.

What is Loudon's future? The Herald thinks it is good or the present ownership and management would not be here.

To say that "Loudon has everything" is not putting it too strongly. Those of you who have never lived elsewhere do not know how to count your blessings. Take the water supply for instance. Many towns and cities have literally to struggle to get enough water for minimum needs, and even then come up with water of very poor quality. In many small towns in the South it is not uncommon to drive up for a car wash to discover that the water is being rationed and therefore no car washing can be done today.

Loudon has a good water supply and plenty of it. . . even the river running right by its door. Loudon has an abundance of electricity. Loudon has natural gas. And so on and so on. In fact, "Loudon has everything." Sell it wherever you go. Loudon's future is as bright as its vision and leadership.

Housing

Loudon is pulsating with growing pains. Almost every day calls come to the Herald from those wanting to rent apartments or houses.

One who has traveled much cannot help but observe that scarcely can one find a city which has such an abundance of beautiful building sites as are found in Loudon. The views from the hills overlooking the river, as it winds its way so gracefully around and through us, are unequalled. Loudon is indeed "The Little City of Big Beautiful Hills."

All who have the urge at all should be encouraged in every way to build their homes in Loudon. People who have in their present homes space that could be rented should alter and repair so as to have attractive property to show to new comers.

It would seem to a newcomer who has looked around a good deal that more rental properties of every nature should be made available. Make sure of it, Loudon cannot grow if it has no places for additional people to live.

Here is a way for us to show our interest and friendliness. Every time a native encounters someone looking for a place to live he should busy himself at once in helping that person all he can. Such attention will reflect favorably upon you, and upon all of us, in many good ways.

Area Development

People who live in any one spot some times come to think that its own local development is all that matters.

It is not all that matters. We do not grow only in one spot; we grow by, area. If in any of our editorials we speak only of Loudon's growth and development, we mean the whole county, and often an even larger area.

One of the most successful efforts of area development is found at Tupelo, Mississippi. Here the planning boards have taken into consideration always the development of not only the City of Tupelo, but of the whole area about it. These boards knew, for example, that the City of Tupelo could advance only as it had new industry, yes, but no less as its surrounding agriculture developed.

Christmas In June

The "Welcome Wagon" has just called on the publishers. It's terrific.

"What is so welcome as a day in June." What's it from? My teacher made me memorize almost the whole of it at one time, and though I hated it then I loved it later.

Well, now it can be matched. What is so welcome as a day in June?

The answer is the "Welcome Wagon." A good thing, this. Loudon is to be congratulated on this plan of welcoming newcomers. And it may be said here and now that whereas it looked like Christmas morning in the living room by the time Doris Blair left, every sponsor of the "Wagon" may expect a call in nothing flat from the co-publishers - the both of them. You've encountered avid gift receivers.

Music Teachers

On reading the proof for Mrs. McCall's musical recital recently we are reminded of the cultural debt we owe to music teachers. It is no small task, this of teaching our children music. It is a well known fact that Johnny not only can't read, and can't spell, and can't write, but he won't practice.

But to hear pianos going on all whites and blacks, and even in the cracks, is a good sound. Even croaking clarinets, sliding trombones, scratching fiddles, and all such strange noises from beginners are to be graciously condoned. It is only in this way that musicians are made.

We salute all the music teachers of Loudon. We hope, occasionally, as time permits, to put in our presence at some of these recitals.

A Letter From The Publisher

Dear Folks:

Our first week in Loudon has been wonderful. We have met so many people. Having arrived on a Saturday and being at my desk at the Herald Office on the following Monday means that there was no waiting period. The transition was just that sudden.

We think the Herald has been a creditable publication under the present management and we expect to go right on making it better and better. It was a lot of fun for me to watch and hear the presses run last Thursday. The smell of printer's ink and the sound of running presses have long been pleasant sensations for me.

While watching the presses run and later watching the papers being wrapped for the mails, I observed a small stack of papers with special notices attached. Upon inquiry I found that this small list of subscribers would be coming off the mailing list unless we have their renewals by the next publication date. Being an old magazine editor, I was pained to see this stack of papers, even though, as I have said, it was small. So, to alleviate my pain I sat right down and wrote all on that list a personal letter, with the hope and expectation that we shall not lose them.

It is our very great hope to double our present subscription list in a comparatively short time. We hope you will just resolve to be on the Herald mailing list all the time, and we hope, too, that you will be a booster for the Herald. If you will BOOST us we will BOOST you. Fair?

Sincerely yours,
C.T.M.

FROM OUR FILES

5 YEARS AGO

Greer Hardware Co. this week began tearing down the old Murrell residence on the corner of Grove and Cedar Street and will erect on the lot a modern 5,500 square foot building which has been leased to White Stores, Inc.

10 YEARS AGO

At a regular meeting of the Board of Directors of the First National Bank which was held Tuesday morning, the officers were authorized to contract for the installation of an air-conditioning unit.

Miss Betty B. Greer, daughter of Mr. and Mrs. J. C. Greer, received a diploma from Salem Academy, Winston Salem, N.C., at the 17th commencement exercises held Tuesday evening.

103 YEARS AGO

Leuty's Hotel, in this town is one of the best houses in the South. The proprietors, Messrs. Reynolds and Leuty are liberal and high minded men, and know how to make their guests comfortable.

Wm. King Heiskell writes us that he is sending 1800-3000 barrels of salt from Knoxville to here. This is good news because of the scarcity of salt in this vicinity.

LEGAL

Notice—Trustee's Sale

Notice is hereby given that default having been made in the payment of the indebtedness secured by that certain trust deed executed May 27, 1933, by Charles U. Katcher, and wife, E. Jodelle Katcher, recorded in Trust Book 45, page 24, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the authority vested in him by the aforesaid trust deed will, having been requested so to do by the edness, sell, at the front door of

GULF TIPS

BY CLIFF



This won't happen again. Now that we are servicing your car regularly every 1000 miles. DELANEY'S SERVICE STATION & GARAGE TUNE — UPS — Brake Service "S & H GREEN STAMPS" Phone GL 8-9109 W. Lee Hwy

Sunday School Lesson

By Walter C. Davis, D. D., Tennessee School of Religion, U-T
(Genesis 37: 3-8; 33-34)

"Facing Family Tensions"

Because a man has a deep experience of God doesn't mean that his life is no longer turbulent. The storms still may blow but there is an inner strength to ride the waves. It was so with Jacob. At Jabbok he met God and gained the blessing. Life became even harder after that. Along with the trials came the assurance of God's saving purpose and its realization in the unfolding events of family life. So God's grace follows after those who commit their way to Him.

The writer of this story plunges at once into the record of family misfortunes. There is the sad story of the fallen beautiful Dinah, the deception and murder perpetrated by Simeon and Levi; the death of the beloved Rachel, the death of Isaac, the hard adjustments made with the people of the land. In it all is the providential care of the Lord keeping his covenant with Jacob.

The dream of his life as represented in the birthright, kept tugging at his heart. He could not come to terms with the dream because of the "business of life." Seeing rich pastures and water-courses of Shechem, he compromised with them as Lot had with Sodom. Settling there, he opened a Pandora's box of troubles. Then and now and always it is true that moderate religion in a father generally means no religion in the children.

The weak family traits of this generation persisted. Like his father Isaac and mother Rebekah, his favoritism in the family led to trouble. Joseph was a lad of 17 and he became a tattletale, hearing evil reports of his brothers. The dream of the sheaves doing obeisance to his own may have originated in the day-dreams of his arrogant spirit. However beautiful his life later became, it does not excuse the selfishness of his youth. His manner provoked his brothers but this in turn does not justify their hatred of Joseph.

When the jealous brothers plotted against Joseph they meant only to hurt him. They soon discovered they must hurt their father also. What a tangled web we weave when we embark upon an evil way. Later in life Joseph could say to his brothers, "You meant evil against me, God meant it for good." So it is that God makes even the wrath of man to praise Him.

edness secured by said deed of trust, and the balance, if any, will be paid to the parties legally entitled thereto.

Howell C. Curtis, Trustee

May 30, June 6, 13

Good homes don't just happen. They come about through wise choices, high ideals, continued devoted living. "It takes a lot of living in a house to make a home."

What are the causes of family tensions in our day?
1) Money! Compromises are made with evil in order to gain prosperity. Fathers, in their own right and sometimes driven by unreasonable demands of pleasure

loving wives, drive and scheme and drive to make money, while the more important things of life are all but forgotten.
2) Jealousies between children.
3) The unforgiving and vindictive spirit.
4) The lowering of moral standards for the sake of getting on with people.

Guided as we are by the New Testament, family life today ought to be much happier and better than of old. We have this injunction which Jacob's sons did not have: "He who loves his brother abides in the light. . . But he who hates his brother is in darkness and walks in darkness, and does not know where he is going, because darkness has blinded his eyes." (1 John 2:10-11)

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When you travel, whether on land, sea or air, you want peace of mind. This comes from knowing you have protection against accidental death and injuries, and that your property is also protected. Buy this low cost Trip Accident and Trip Baggage Insurance; then sit back, relax, and get the most out of your trip—any trip anywhere in the world.

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WELCOMER WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of:
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

PHILADELPHIA NEWS

Mrs. Howard Brookshire returned home from the Larry Clinic in Sweetwater Saturday morning. She entered on Tuesday, Mrs. Brookshire was suffering from a throat infection. She is reported to be much better now.

The Reed Springs Baptist Church conducted a baptismal service Sunday afternoon in Reed Springs near their church.

Mr. and Mrs. Clarence Bradley visited, with relatives in N. C. Sunday. The relatives were: Miss Beulah Jones, Richard and Benny. Little Miss Pat Bradley visited with Mr. and Mrs. R. F. Harris in Madisonville last week.

Mr. and Mrs. Arthur Lee Giles recently moved into this community from Lenoir City. We are very happy to have them here.

Mr. and Mrs. Richard Davis and Mrs. Stanley Judy Davis visited with Mr. and Mrs. Bob Davis, Sr. in Lenoir City Saturday afternoon.

The Richard, Burton family from Chattanooga were visiting with the Henderson family the past weekend.

Mr. Tom Rothwell and Mr. Boyd Duckworth left Monday on a fishing expedition at Center Hill near Nashville. They returned Wednesday evening.

Mrs. W. H. Newman from Knoxville is here on an extended visit with her sister, Mrs. Rebecca Allen.

Mr. and Mrs. Hugh Hill and little daughter Beverly and Mrs. Julia Sewell and Lucille left Saturday for a weeks vacation in Florida.

Mr. and Mrs. Paul Roberts and children, Gene and Barbara of Sweetwater visited Mr. and Mrs. Baird.

The Daily Vacation Bible School began its school Friday with registration day and a parade at the Baptist Church. Several children enrolled and more are expected Monday afternoon when the school will begin its regular session. Mrs. Carrie Lee Anderson is serving as principal for the school. Children were entered from two through 16. There are sufficient teachers and helpers for each department and from all the plans and materials secured it looks as if we will be able to have a very fine interesting Bible School. All children who care to attend are cordially invited to come.

Mr. and Mrs. A. J. Crisp and children, Janice and Barbara from Nashville were visiting with Mrs. Crisp's parents, Mr. and Mrs. Byrd Klier in Sunnyside the week end of June 2.

Mr. and Mrs. A. A. Smith from Florida came here last week to

join Mr. and Mrs. Ernest Thompson for a thirty days vacation. The couple left Monday and are on their way to California. They planned the Southern route to go and return back by going up the coast to Canada and visiting in New York. Their many friends wish for them a very enjoyable trip.

The Royal Ambassadors of the Baptist Church will meet with their new leader, Mr. Ed Walter Jr. Monday afternoon at his home. All boys from nine through 16 are included in this group and are urged to attend.

Mrs. Trona Woody whose birthday was Tuesday June 11 had some relatives Sunday at her home for dinner. Her guests were Mr. and Mrs. Ray Allen and children from Sweetwater, Mrs. W. H. Newman from Knoxville, Mr. and Mrs. Sam Reed and children from Hartman and Mr. and Mrs. C. H. Plommons.

Mrs. Anna Belle Edwards and Mrs. Heikell Shell returned from a visit at San Antonio, Texas. While there they were the guests of their son and daughter, Mr. and Mrs. McNabb and little son, Dennis Reed. Mrs. Edwards and Mrs. Shell reported a very nice time. They visited several air bases including Randolph Air Base where Mr. McNabb is stationed. They also visited in Mexico. They arrived Monday and returned on Friday.

Mr. and Mrs. Stanley Davis, Valerie and Brent, Mr. and Mrs. Richard Davis were visiting with Mr. and Mrs. Paul Roberts in Sweetwater Sunday afternoon.

Mr. and Mrs. Sammy Bledsoe and daughter, Becky from Cleveland were visiting Mrs. Bledsoe's parents, Mr. and Mrs. Amos Allen Sunday.

Miss Sara Rausin spent a few days the past week with her aunt and uncle, Mr. and Mrs. R. K. Grant and Mary in Knoxville. Donnie Brewster, son of Mrs. Roy Brewster entered the Bacon Hospital Saturday at Loudon. Donnie had a cyst removed from his arm.

Mr. Ollie Hartsell attended the funeral of Mrs. John Knox at Athens Tuesday afternoon. Mrs. Lena Arden and Mrs. Ollie Hartsell were present at the house warming at Athens Friday. Mr. and Mrs. Edal underwood moved into their new home. Mr. and Mrs. Guy Scott and daughter from Knoxville spent the past Sunday with Mrs. Scott's parents, Mr. and Mrs. John Adcox.

The Business Women's Circle of the Baptist Church had their regular monthly meeting Tuesday evening at the church. There were ten members present.

The program was given by Mrs. Stanley Davis and was entitled "The Fountain of Youth." A decoration was made to carry out the theme of the program by

THESE WOMEN!

By d'Alesio



"Now don't worry about me. I promise to drive only in safety zones!"

using a fountain scene setting. After the devotional, the group sang, "There is a Fountain." The Fountain of Youth represented our youth of today bubbling forth with foreboding in the vision of service, willpower and eagerness as they answer God's call. Sunbeams, Junior Ga. and Intermediate Ga's and a representative from the Royal Ambassadors made up the program. Special music was given by Linda Allen, Beverly Hill and Judy Davis.

During the business session the group voted to sponsor another orphan girl as the one they had formerly sponsored for a long time graduated from High School and left the home.

The program closed with the entire group participating in a period of silent dedication through guided inspirational thoughts given at intervals by the leader.

Miss Priscilla Long had as her overnight guest, Tuesday night, Miss Sharon Barnett.

Misses Becky and Nancy Edwards and Sharon Barnett attended a matinee in Sweetwater Tuesday.

Miss Patricia Long attended the P.H.A. Camp at Montgomery Belle State Park at Burns near Nashville, Tenn. Patricia spent a week there and reported a very nice time.

Mr. and Mrs. Clarence Adcox and children, Carolyn and Jean have recently returned to their home in Waukegan, Ill. after having spent two or three weeks with Mr. Adcox's parents, Mr. and Mrs. John Adcox, and other relatives and friends.

Well Drilling?

New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon



Best dressed
WITH
the one
and only
Miracle
Whip
SALAD DRESSING

Thursday, June 13 1967 The Loudon County Herald 3

Miss Billie Jean McChes was reported to be on the sick list the past weekend.

Visitors at the home of Mr. and Mrs. John Adcox Sunday were: Mr. and Mrs. Lloyd Wicker from Erie, Tenn.; Mrs. Ellison from Fossil Creek and Mr. and Mrs. Frank Wilson from Loudon.

Mrs. Margaret Wiggins and children from Loudon were visiting with Mr. and Mrs. Habet Harrison Sunday.

Betty Ruth Harrison spent Sunday with Wanda Edwards.

Mr. and Mrs. David Largent of Maryville were visiting Miss Ava Largent the past Saturday.

DOUBLE LIFE For Your

COTTONS

with

FREE SIZING

(if requested)

Careful cleaning to lengthen the life of your frocks — professional sizing to insure that extra-long fresh appearance.

We Also Do Evening Gowns Beautifully

C & S CLEANERS

"SEND TO C & S AND GET THE BEST"

Phone GL 8-2636

Loudon

WHITE STORES
S.M. GREEN STAMPS

FREE
Beautician's COMB
with
Blue Ribbon TISSUE
4 roll pkg. 35¢

PLUS S.M. GREEN STAMPS

WHITE STORES

A New High in Performance!



A New, Higher Octane, Higher Powered Gasoline that brings out the best in today's New, Higher Performance Automobiles.

NEW PHILLIPS 66

Flite-Fuel



Phillips 66 brings you its new Flite-Fuel with the higher octane and higher power you need to get peak performance out of any car. Not only new cars, but older cars, too, will benefit from the remarkable performance qualities of this higher powered Flite-Fuel. It's blended for fast driving conditions. It's the only gasoline containing added Di-isopropyl. It's clean burning! It has extra high octane for smooth power and long mileage. Fill up with new Flite-Fuel at your Phillips 66 Dealer's and discover a new high in performance!

PHILLIPS PETROLEUM COMPANY

It's Performance That Counts!

PHILLIPS 66 Products Are Distributed in Loudon And Vicinity By McMillan Oil Co., Inc., Athens, Tennessee

Civil Defense Man Rescues Drowning Boy, 3, from Ditch

A three-year-old boy in Waterbury, Conn., was saved recently from drowning by the training and quick action of a civil defense worker.

Richard Lawson, a Waterbury civil defense worker, spotted young George McLean as he tumbled while playing into a water-filled, seven-foot-deep sewer excavation.

Assisted by a friend, Lawson fished the boy out of the ditch and then applied artificial respiration for 10 minutes before he responded to treatment. In addition to first aid training, Lawson also has taken the basic civil defense rescue training course.



Lawson

New hit with millions!

Kraft's Cheez Whiz

for dozens of fast cheese treats



SPOON IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks

A PASTEURIZED PROCESS CHEESE SPREAD

In the low-price field

Nobody matches

Ford's power!

Look how Ford leads its field... most modern and powerful "six," the Mileage Maker Six... a whole new family of mightier V-8's with a wide range of horsepower to suit every need!

and Nobody matches

Ford's price!

Right now you can have a '67 Ford delivered for less cost than for any other comparable model of the low-price three.* Come in today and sample these savings! Action Test the new kind of '67 Ford!

*Based on a comparison of manufacturers' suggested retail delivered prices.



LOUDON MOTOR COMPANY

Grove Street

Only Your Ford Dealer Has A-1 Used Cars and Trucks

Phone GL 8-2616

THE Loudon County Singing Convention

will be held
Sunday, June 16
1:45 p.m.

at the East side
Primitive Baptist
Church, Bond St.
Lenoir City

All singers and the public
are cordially invited to
attend.

The program is expected
to be one of the largest
ever held in Loudon
County.

TOMMY TUCK
President

Local FHA Report \$113,800 In Loans In Last 10 Months

More than \$113,800.00 has been
loaned to farmers in Loudon and
Monroe Counties during the past
ten (10) months by the Farmers
Home Administration the agency's
county supervisor, Jack F. Copeland,
announced this week.

Repayments on loans outstanding
the same period of time
totaled \$53,080.00.

The heaviest demand has been
for credit to finance better
productive livestock. This being
better cows to go into grade A
and grade C dairy herds. Also
the demand has been for the
purchase of machinery, to buy
and develop farms, develop and
establish pasture and permanent
hay crops, and to build and re-
pair needed farm buildings, which
includes the dwelling, barns,
milking barns and other necessary
buildings.

The repayments are on loans
made during previous years and
are primarily from the sale of
dairy products and tobacco.

HOSPITAL LIST

ADMITTED

June 3
Mrs. Charles McAdams
Master James Bivens
Miss Peggy Bivens
Mrs. Sam Brewer
Mrs. Essie Jacobs
Mr. Bob Stalcup

June 4
Linda Henderson
Dr. Portis Turrentine
Miss Arizona Partin

June 5
Herlinda Chambers
Mrs. Walter Clement

June 6
Mrs. Ella Burnum
Mrs. Nora Stevens
Mrs. Fred Shippard

June 7
Mrs. Gene Robinson
Mrs. Boyd Goodwin
Mrs. Kenneth Bivens

June 8
Mrs. Cecil Cook
Bill Patton
David James

June 9
Polly Chambers
Donnie Brewster
Mrs. Ann Lee Cunningham

June 10
Mrs. Bob Bolton
Wayman Gentry
Mrs. J. R. Day

June 11
Mrs. Sue Harvey
Mrs. Dan Ellis

June 12
Mrs. Nancy L. Baird
June 13
Virginia Ann Rogers
Linda Johnson
Mr. Homer Acuff

RELEASED

June 3
Mrs. Homer Newman
Mrs. Curtis Murr
Mrs. Charles Eilen

June 4
Mr. Joe Roberts
Mr. Ralph Fingers
Mrs. Nancy Hunt

These loans made by the
Farmers Home Administration
are made to supplement credit
from other sources. The loans
are available only when other
lenders are not in position to
supply the credit the farmer need
to get the greatest returns from
their land and family labor.

James E. Russell
James Earnest Russell, 31,
died at his home on Route 2,
Loudon, on Saturday, June 8. He
is survived by his parents, Mr.
and Mrs. John E. Russell, Loudon;
three sisters, Mrs. Lester
McDonald, Loudon; Mrs. Roy E.
Lawson, Maryville; and Shirley
Russell, Loudon; and four brothers,
Henry of Friendsville, Eugene,
Ray and Arthur of Loudon.

Services were held at 2:30 p.m.
Monday from the Hill Top Baptist
Church with the Rev. William
Albright officiating. Interment
was in Davis Cemetery with
Quinn and Karnes in charge.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent
The East Tennessee Farmers' Convention will be held Wednesday, June 19, at the University Farm in Knoxville. A very interesting program has been planned for the women as well as the men. At this time the Honorable Ezra Taft Benson, Secretary of Agriculture, will address the group. In the afternoon Mrs. Albert Daugherty, vice president of the homemakers group, will preside over the business session. One of the highlights of the

afternoon will be a style show and afternoon Tea at Rich's Department Store. Any homemakers in the county interested in going is encouraged to take part in the days activities.

The 9th annual Rag Short Course will be held April 5-10 at the University Farm in Knoxville. The purpose of the short course is to promote and spread training in rug making over the county. Rug leaders and individual rug makers are eligible to register for the course. The registration fee will be \$3.00.

Included in the course will be study of color and design taught by Miss Barbara Croft of Mass. A special session will be given on hooking of rugs as well as braiding and dyes. At the end of the course finished or unfinished rugs will be exhibited and time will be spent on evaluation. If anyone is interested in going, please notify me by June 28.

June 4
Celesta Russell
Mrs. R. J. McKelvey
Mrs. Kenneth Bivens
Mrs. Bob White

June 5
Linda Henderson
Freddie McCrary
Mrs. Bob Hamilton
Mr. D. W. Howell
Mrs. Margaret Mixon
Mrs. Charles McAdams

June 6
Miss Arizona Partin
Mr. Clint Lyles
Mrs. Jay Shubert
Mrs. Walter Clement
Dr. Portis Turrentine
Mrs. A. C. Montgomery

June 7
Mrs. Nell Terry
Mrs. J. O. McAllister
June 8
Mrs. Nora Stevens
Mrs. Acil Cook

June 9
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 10
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 11
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 12
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 13
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 14
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 15
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 16
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 17
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 18
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 19
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 20
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 21
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 22
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 23
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 24
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 25
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 26
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 27
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 28
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

June 29
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

June 30
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 1
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

July 2
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 3
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

July 4
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 5
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

July 6
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 7
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

July 8
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 9
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
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Mrs. Fred Shippard

July 10
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Mrs. Sue Harvey

July 11
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Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

July 12
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 13
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

July 14
Mast Bill Patton
Baby Virginia Rogers
Lucy Grooms
Mrs. Sue Harvey

July 15
Wayne Gentry
Polly Chambers
Mrs. Bob Bolton
David James
Mrs. Fred Shippard

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



CAN YOU IMAGINE a speed of 70 billion times a second? Well, I can't. But our Bell scientists can, and what's more they're working on a fantastic rate. They call it a "wave guide." It's a pair of finely-made hollow copper tubes that will handle as many as 400,000 telephone conversations at a time. That's a lot of talk, isn't it. And for folks around town the day is coming when, if they want two or three telephone lines out to the house instead of only one, we'll be able to add the lines without the wires! Telephone research goes on day and night to make your service ever faster, ever better—and to bring you as much as you want.

PLANNING A TRIP? Everybody's vacation-minded about now, so here are some tips to help you enjoy your trip more. Be sure to take along a camera so you'll have a permanent picture record of all the fun, people and places. And don't forget to stop the milk so you won't have bottles all over the porch when you return, like I did one time. For your peace of mind, let me suggest that you phone ahead for reservations. Then wherever you go, the telephone will keep you in close touch with home or office. Have fun!

WIN FRIENDS with your telephone voice. Would you like to have a free, helpful little booklet that tells you how to develop a more pleasing and effective telephone manner? Just ask for your copy of "The Voice with a Smile."

THE IDEA of separate directory listings for teen-agers or other members of the family is catching on. Makes it easier for friends to reach them. Doesn't cost much, either. Let us know if you're interested.



Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

AUCTION SALE

At Starritt Hereford Farm

Vonore, Tennessee
Saturday, June 22 at 10 a.m.

Located 10 miles north of Madisonville, 10 miles east of Sweetwater, 17 miles south of Maryville, and 35 miles south of Knoxville. Two miles off Highway 411 at intersection of Highway 72 and Sweetwater, Vonore Road.

RAIN OR SHINE LOCK STOCK AND BARREL

This farm was operated from 1926 to 1946 as a saddle horse farm and has had from 60 to 80 head of Hereford from 1946 until this date. The farm of 90 acres will be offered at private sale. Terms will be announced at time of sale. House and necessary buildings and 30 acres. 15 acres. 4 acres and 40 acres will be offered separately and as a whole. One acre of woodland, 6 tobacco, 4 acres alfalfa and the remainder in permanent pasture.

32 Head of Hereford cattle, 338 Registered. Some cows will weigh 1200 to 1300 lbs. Crooked herd.
Farm machinery consists of one large one small tractor, plow mower, disk harrow, drag harrow, bog harrow, subsoiler, grain drill, grain binder, thrashing machine, pickup baler, side delivery rake, tractor wagon and trailer, all on rubber. One hammer mill and other small tools.

All equipment in good condition. Terms of cattle and equipment cash.

Lunch will be served by Vonore, Methodist Church.

E. B. Edgemon, Auctioneer.

DE SOTO Torsion-Aire Ride



smooths the roughest roads...
corners without leaning...
stops without dive...

Swing the new De Soto into a tight curve, ride her over a rutted road, then make a quick stop. You'll be amazed at De Soto's Torsion-Aire Ride—no sway, no bounce, no front-end dip. It's the most astonishing driving experience you've ever had. And Torsion-Aire Ride is standard equipment on all three De Soto series. Drive—and price—the '57 De Soto before you decide. See for yourself why the switch is on to De Soto... the most exciting car in the world today!



DE SOTO 4-DOOR SEDAN
with Torsion-Aire Ride

\$2732²⁵

Factory retail price at Detroit, Michigan. De Soto 4-door sedan, includes distribution, dealer and handling charges, state and local taxes (if any), transportation, delivery and accessories extra. Price may vary according to local dealer policy.

De Soto...three great lines...Fireflite...Firehome...FireSweep

Curtis-Tipton Motor Co., Inc.

YOUR DE SOTO DEALER PRESENTS BRUCCINO MARK IN "YOU BET YOUR LIFE" ON RADIO AND TELEVISION... NBC NETWORK

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offers the only

OFFSET JOB PRINTING IN LOUDON COUNTY

The Herald is proud to be the first printer in Loudon County to offer this wonderful new OFFSET Printing to job customers. OFFSET printing features the use of sensitized aluminum plates, permitting better quality and faster printing, particular on all types of line and rule. Since the Herald is now making these OFFSET plates in its own shop, any job can be duplicated.

Only The Herald Has OFFSET Printing

- Better Reproduction In Copy
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- Unsurpassed Quality
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- The Modern Printing Method

Ask For An Offset Sample --- And Compare!

Loudon County Herald

Phone GL 8-2721

Loudon, Tennessee

Masonic Building

-- Loudon Social And Personal News --

WSCS Circles Have Meeting Monday Night

VIOLET GRUBB CIRCLE
The Violet Grubb Circle of the WSCS had its first meeting of the new conference year at the home of Mrs. S. P. Dannel, with Mrs. Elizabeth Blankenship as co-hostess.

The meeting was opened with a business session. Mrs. Ruth Cates had charge of the program, using as her subject "A Light Unto Our Path." Mrs. Naomi Arp, WSCS president, gave each officer an outline of duties.

A total of 14 members were present.

ANN McKENZIE CIRCLE

The Ann McKenzie Circle met Monday evening at the home of Broady Harrison with Mrs. Ray York as co-hostess.

The program leader for the evening was Mrs. Ruth Richards using as her topic "A Light Unto Our Path." She was assisted by Miss Rachel Huff, Mrs. Broady Harrison and Mrs. Herbert Jones.

Mrs. Ray York, circle leader had the business meeting and appointed the following officers: Co-Leader, Mrs. Broady Harrison; Secretary, Mrs. Bill Brewer; Circle Treasurer, Mrs. Don Blount; Local Treasurer, Mrs. Herbert Jones.

There were 15 members present and two guests, Mrs. Charles Davis and Mrs. Paul Arp.

A salad plate was served at the close of the meeting.

Mrs. Paul Arp, WSCS president, dismissed with prayer.

SUSANNA WESLEY CIRCLE

The Susanna Wesley Circle met Monday evening for its first meeting for the coming year at the home of Mrs. Don Smith with Mrs. Arthur Gilliam as co-hostess.

A salad plate was served first to the 17 members present before the program.

Miss Dora Mae Ishill had charge of the program using as her subject, "A Light Unto Our Path." Mrs. Randal John and Mrs. Jim Jacobs took parts.

Mrs. Arthur Gilliam, circle leader, presided over the business meeting. The following officers were named: Circle Co-Leader, Mrs. Don Smith; Secretary, Mrs. Randal John; Circle Treasurer, Mrs. J. P. Watkins; Local Treasurer, Mrs. Glenn Hickey.

REPORTING IN To Loudon County

June 8--To Mr. and Mrs. Ralph Harvey of Lenoir City, a 6 lb. 6 oz. girl.

June 9--To Mr. and Mrs. Dan Ellis of Lenoir City, a 6 lb. 5 oz. girl. To Mr. and Mrs. Clive Everett of Loudon, a 7 lb. 11 oz. girl.

Little Bill Patton was dismissed from the Bacon Hospital Monday and is recuperating at his home on River Rd.

Mrs. J. C. Greer and Mrs. Floy Barrett and Mrs. Irma Folks of Knoxville have returned from a vacation in Ormond Beach, Fla. Rev. and Mrs. H. M. Russell of Tazewell, Va. are visiting this week with Mrs. Ora Mae Russell.

Mr. Bob Cline left Monday to spend two weeks reserve duty at Stewart Air Force Base at Smyrna.

Mrs. John E. James has been dismissed from St. Mary's Hospital in Knoxville where she was a patient.

Mr. and Mrs. Walter Estes and children Chris and Ronny of Cleveland, Ohio and Mrs. B. B. Estes of Morristown visited Mrs. Lucile Purdy and daughter, Mary Louise over the week-end.

Mr. Robert Houston who has been seriously ill at the Bacon Hospital was dismissed Tuesday. Mr. Houston's condition is greatly improved.

Miss Elizabeth Howard is doing nurses aid work at the Bacon Hospital during the summer vacation from school.

Mr. Homer Acuff entered the Bacon Hospital for surgery Monday.

Mr. and Mrs. W. T. McPeak, Sr. and Mrs. Joe Wright and daughter, Kay, of Morris Chapel, Tenn. arrived Saturday for a visit with Dr. and Mrs. W. T. McPeak and family.

Mr. and Mrs. Norman McQueen spent the week-end in the Smokies.

Mrs. H. M. Russell was a guest and gave a most inspirational talk.

Mrs. Rufus Watson closed the meeting with the "Quiet Hour" reading.

Thomas-Alford Vows Are Said June 1st

Miss Mary Lou Thomas and Mr. William Kenneth Alford were married June 1, at Ringgold, Ga.

Mrs. Alford is the daughter of Mrs. Marie Thomas of Loudon. Mr. Alford is the son of Mr. and Mrs. W. H. Alford of Lenoir City. The double ring ceremony was performed by the Rev. Harold C. Wates. Mr. and Mrs. Donald Simmonds of Loudon attended the couple.

Mr. and Mrs. Alford are making their home at 304 A Street in Lenoir City.

Mrs. Blair Harrison and sons returned home Wednesday after spending several days with relatives in Atlanta, Ga.

Misses Ann and Vann Blair are visiting Mr. and Mrs. Ben H. Thompson in Sweetwater this week.

Mrs. W. F. Cook of Lubbock, Texas spent the week-end with Mrs. May Cook.

Mr. Brian Greene, Jr. spent the week-end with his parents, Rev. and Mrs. B. H. Greene.

Miss Janice Davis of Bryson City, N. C. is the guest this week of her Aunt and uncle, Mr. and Mrs. Randal Johns and daughter, Susan.

Miss Linda Gail Smith left Sunday for Shawnee, Okla. where she plans to enter Oklahoma Baptist University next fall.

Miss Willie Ruth Lee is spending two weeks in Knoxville where she is attending Vacation Bible School at Forest Grove Baptist Church.

Mrs. Bill Cates, Miss Dora Mae Ishill, Shirley Ishill, W. D. Stapp and Joe Mourfield spent Sunday at Chilhowee Dam at Calderwood. Mr. and Mrs. Stephen Helms of South Chicago Heights, Ill. spent several days last week with Mr. and Mrs. George Thayer.

Mr. and Mrs. Eugene Watkins returned home Friday after a weeks vacation in Florida.

Henry Hope and Lowry Kline are attending Volunteer Boy's State at Castle Heights Military Academy in Lebanon this week. They selected by the American Legion Post 120 to represent Loudon High School.



WED. . . Mrs. William K. Alford, the former Miss Mary Lou Thomas, whose vows were said June 1 at Ringgold, Ga.

Mr. and Mrs. Eugene Booth and children spent the week-end with Mr. Booth's parents, Mr. and Mrs. Elaine Booth in Jonesboro. Mr. Booth returned Sunday but Mrs. Booth and children will spend this week.

Mrs. Glenn Pettit of Oklahoma City, Okla. and Mr. Lawrence Pettit of Naples, Fla. visited their sister, Mrs. Jim Kline and family over the week-end.

Mrs. Nelson Herring of Des Moines, Iowa was the recent guest of Mr. and Mrs. George Thayer. While Mrs. Herring was visiting, they made a tour of the Smokies and to Lookout Mt. Mrs. Herring is the cousin of Mr. Thayer.

Mrs. Bob Cline left Sunday to spend two weeks with her parents, Mr. and Mrs. E. C. Mc Clinehan in Winter Park, Fla. Rev. and Mrs. Paul Dodd of Chattanooga were dinner guests of Rev. and Mrs. B. H. Greene and family Sunday. Rev. Dodd spoke at the morning worship service of the Methodist Church Sunday.

Mrs. Buell Cox Is Host To Bridge Club

Mrs. Buell Cox was hostess to her bridge club Thursday evening at her home on Wharf Street. A dessert course was served before playing three progressions of bridge.

High score was won by Mrs. Rufus Watson. Other prizes by Mrs. Ham Carey, Mrs. James O. Harrison and Mrs. Charles Brakebill.

Guests of the club were Mrs. James O. Harrison and Mrs. Jack Leffer.

Mr. and Mrs. Don Robinson and family of Knoxville spent Sunday with Mr. John L. Robinson.

Mr. and Mrs. John Messamore and sons returned home Sunday after a 10 days visit with Mr. and Mrs. Bill Swann and daughter, Sallada in Ormond Beach, Fla.

Misses Whitney and Cindy Harrison and Master Scott Harrison are spending this week with their grandmother, Mrs. Clifton Wolfe in Knoxville.

Capt. and Mrs. Charles Colville and children Jane Lytle and Mark of Dayton, Ohio arrived Monday for a visit with Mrs. Ruby Lutz and Mrs. Charles Colville and son, Sam.

Bill Hope left Friday for Bethesda, Md. where he will be employed for the summer with the National Institute of Health. Mr. and Mrs. E. R. Walker of Chattanooga were the week-end guests of Judge and Mrs. S. P. Dannel.

The Senior Class of Loudon High School returned Friday after spending a week at Daytona Beach, Fla.

Misses Marypre, Watts, Pat Kirk, Carolyn Kirkland and Elizabeth Goodman left Sunday to spend a week at Daytona Beach, Fla.

Thursday, June 13 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. Buell Cox
Loudon

MRS. JACK LEFFER

LEMON LAYER CAKE

1 cup sweet milk
1 cup butter or margarine
2 cups sugar
3 cups flour
4 eggs (whole)
1 rounded teaspoon baking powder
1 teaspoon vanilla
Cream butter and sugar. Add milk and baking powder and 1 egg at a time. Add flour and vanilla. Bake 30 minutes at 350 degrees. Makes 3 layers.

LEMON SAUCE ICING

1 cup sugar
2 T. flour
1 whole egg
1 cup boiling water
Juice of 2 lemons
2 T. butter

Combine sugar and flour in top of double boiler. Add whole egg. Add water, lemon juice and butter. When thick and smooth, cool and spread between layers of cake and ice top.

Thank you so much Mrs. Cox for your recipe. This is another cake recipe which I have been privileged to eat. So try it had see how good it is.

Mr. Glen Dorris Sr. and sons, Glen Jr. and Gary Lynn of Nashville, Tenn. will arrive this week end to spend a week vacation with Mrs. Dorris' parents, Mr. and Mrs. Earl Nelson and other relatives.

Dr. and Mrs. J. H. Watkins and son, Alger are visiting Lt. and Mrs. Rhonda Byington and son, Steve in Norfolk, Va.

Mrs. Bill McKee who has been on vacation from her duties as nurse at Bacon Hospital returned to work Monday.

Mr. Don F. Smith and Mr. Jack H. Leffer left today for Chicago, Ill. to attend the Furniture Market.

Master Monty Lawson of Knoxville spent several days this week with Mrs. May Cook.

Mr. and Mrs. Curtis Rayder of Atlanta, Ga. spent last week with Mr. Rayder's mother, Mrs. Betty Rayder.

Airman Bobby Rose of Little Rock, Ark. was the week-end guest of his grandmother, Mrs. May Cook.



MAKE POP
Feel Like A King
ON
FATHER'S DAY

HONOR HIM WITH
Summer Slacks
5.95 to 8.95

Wash-n-Wear Slacks
7.95 and 8.95

Dress Shirts
1.99 to 3.95

NECK WEAR
1.00

HONOR DAD ON
SUNDAY WITH GIFTS
TO PLEASE FROM

The Ed Watkins Store

Grove Street

Loudon



Ice Cream

THE FUN FOOD
THE WHOLE FAMILY LOVES!



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At Your Favorite Store



BACON'S Special Summer Flavor

LEMON-CHIFFON

ICE CREAM

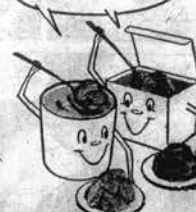
A real hot weather delight . . . a tasty blend of smooth, rich marshmallow with cool, mouth-watering Lemon Ice Cream. It's Bacon's featured flavor for the summer that's sure to make a hit with the whole family! . . .

LEMON-CHIFFON

ICE CREAM

Bacon's Special Flavor Now On Sale At
Your Favorite Drug or Grocery Store

Take home plenty
for the week end!



KERRY DRAKE



MARY WORTH'S FAMILY



FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union Dir. Eddie Robelt 7:30 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chennet
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

THE CHURCH OF CHRIST

Ward Avenue

Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Services 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Skidmore
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

WHAT RELIGION DID FOR BASEBALL!

Today's athlete wants to win fairly according to the rules. Primitive man had no rules, no sense of fair play. In the intervening centuries man learned more of God. He began to apply basic religious principles of honesty and integrity to all the activities of life. Finally, he decided that even his games ought to be played by such standards. Sometimes we say that sports build character. We really mean that fair play—the religious principle we have tried to incorporate in our games—turns mere competitive effort into a character-molding experience. But life is more than a game... and Christian character is more than sportsmanship. The Church teaches all of us the principles of moral and spiritual living. It brings us into a reverent relationship with God himself. Its truths not only inspire fair play... but victorious living.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force for good in the building of a character of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are few sounder sources of strength and support for our lives. They are: (1) children's souls, (2) for the sake of the community and nation, (3) for the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Week	Chapter	Verses
Sunday	Psalm	122
Monday	Proverbs	12
Tuesday	Proverbs	13-14
Wednesday	John	1:1-10
Thursday	John	1:11-12
Friday	John	1:13-14
Saturday	Revelation	12-13

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Tac Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

GREENBACK NEWS

Mrs. Charles Clark and Mary of Huntsville Ala. Mrs. A. C. Montgomery Sr. and Donna of Lenoir City were guests Friday of Mrs. Lucy Griffiths and Mrs. E. D. Vining.

Mrs. Irene Hackney of Friendsville, Mrs. Foster Lacey of Lenoir City, Mr. and Mrs. Geo. Jackson Jr., Dub and David of Maryville, Mr. and Mrs. Charles Everett and Diane of Lenoir City were dinner guests Sunday evening of Mr. and Mrs. Roy Lowry.

Miss Fieda Jones returned home from a several days vacation with friends in Fla.

Rev. and Mrs. Maurice Phillips of Nashville have been guests of Mr. and Mrs. Cas B. Woods and Mrs. Woods accompanied them home for a few days visit.

Mr. and Mrs. Ira Hodges and Mary Evelyn were guests of relatives in Sevierville Sunday.

Mrs. Mary King returned to Mrs. J. B. Griffiths Thursday after spending several days with her parents, Mr. and Mrs. Bivens near Vonore.

Miss Mae Roberts of Lenoir City spent the weekend with her sister, Mrs. Robt. Anderson and Mr. Anderson. Mrs. Bob Anderson Jr. and infant son, Mrs. McCall's Rocky were brought to their home here Sunday and are being cared for by Bobby's aunt, Miss Mae Roberts.

Dr. Homer Hammon left Saturday for a series of meetings in Bryson City N. C. after a weeks visit with his sister, Mrs. Ada Everett and other relatives here.

Mr. Edwin Hammon of

Maryville visited Saturday with his parents, Mr. and Mrs. Floyd Hammon.

Mrs. Audrey Griffiths underwent major surgery in the St. Mary's Hospital last week and is reported in fair condition. Mr. Griffiths is spending much time at her bedside.

The Vacation Bible School being held in Greenback Presbyterian Church is progressing nicely with

an enrollment of 73. Five pupils are attending from the Cloyd's Creek Church and seven from the Pine Grove Church. Mrs. Ada Everett is Director of the school and she has sixteen teachers and helpers.

Mr. and Mrs. Roy Lowry are at home from a two weeks visit with their daughter Mrs. Wm. Stauffin and Mr. Stauffin and daughter in Philadelphia Pa. They also visited with friends in New Jersey and New York.

Mr. and Mrs. Frank Hill, Misses Joan, Linda and Patsy were guests Sunday of relatives in Straw Plains.

Max Cooper and Dick Johnson of Michigan came from the U. S. Air Force Base in Colorado and spent their furlough here with Max's mother, Mrs. G. D. Cooper and family.

Mrs. C. O. McCall and Miss Helen Kerr visited Sunday afternoon with Mrs. Keila McConnell and Miss Mary Anderson and Mr. and Mrs. Otto Shimpugh in Maryville.

Mrs. John Kelley of Toledo Ohio has been the guest of her sister, Mrs. W. H. Johnson and Mr. Johnson and Mr. and Mrs. P. K. Greenway and sons.

Miss Dorothy French, who has been teaching in the Maryville city schools is spending her vacation here with her parents, Mr. and Mrs. J. H. French and sisters, Misses Shirley and Wanda French, Mr. and Mrs. P. S. Ferguson and children, Tommy, Jean, David and Doty of Bryson City N. C. spent Sunday with Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. Edward Buford and David of Toledo Ohio are guests of Mr. and Mrs. W. H. Johnson and Mr. and Mrs. Don Blalock.

Mr. and Mrs. Louis Long of Detroit, Mich. have been guests of Mrs. A. A. Long and Rev. and Mrs. Ben Kennedy in Maryville and Mrs. Pearl Blankenship, Mr. and Mrs. Milton Mitchell, Mr. and Mrs. C. E. Long.

Stanley Best of the U. S. Army in the state of Washington arrived Sunday to spend his furlough with his wife, Mrs. Donna Leatherwood Best and parents, Mr. and Mrs. Roy Best.

Mr. and Mrs. J. I. Sexton and

Mrs. Joe Keys attended the funeral of their uncle Mr. Mack Hitch at Mount Lebanon Wednesday.

Mr. and Mrs. J. A. Leatherwood and Bobby of Knoxville visited Friday with Mr. and Mrs. Leon Leatherwood, Winston and

Thursday June 13 1937 The Loudon County Herald 7

Linda. Mrs. Cora Jones who has been in the Blount Memorial Hospital for treatment went to Knoxville and spent a while with relatives and is now at her home here, and

is gradually improving. Johnny Blankenship of Marietta Ga. spent the weekend with his parents, Mr. and Mrs. John Blankenship.

LEGAL LAND SALE

J. B. SMITH, ADMR, ETC vs JEWELL DEANE GLASS, ET AL

NO. 4340 IN Chancery Court, At Loudon Tennessee.

In obedience to a decree of the Chancery Court at Loudon, Tennessee made at the May Term, 1937, in the above styled case, I will on Saturday, the 19th day of June, 1937, at ten o'clock A.M. in front of the Courthouse sell to the highest and best bidder the property in said decree described, being a tract of land known as the Mads Smith property lying and being in the fourth Civil District of Loudon County, Tennessee, adjoining lands of Scridge, Coker, Skinner & public road, and described as follows: Located in the Fourth Civil District of Loudon County, Tennessee, and more particularly described as follows:

TRACT NO. ONE. Being a small tract of land of approximately ten (10) acres, more or less, and bounded on the North by Selvidge; on the East by Coker; on the South by Skinner and on the West by the public road and the lands of Selvidge.

Being the same property conveyed to Mads Smith on September 23, 1934, by Bill Coker, et ux, said deed being of record in the office of Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 519.

TRACT NO. TWO. Being a small tract of land of approximately five (5) acres, more or less, bounded on the North by Coker; on the East by Coker; on the South by Skinner and on the West by Mads Smith (a 10 acre tract heretofore purchased from grantors), and being a part of the same lands conveyed to Bill Coker, et ux, by deed which is duly recorded in the Register's Office of Loudon County, Tennessee, in Deed Book No. 57, page 482.

Being the same property conveyed to Mads Smith by deed of Bill Coker, et ux, on September 28, 1934, said deed being of record in the office of Register of Deeds for Loudon County, Tennessee, in Deed Book 57, page 530. Containing 15 acres, more or less.

TERMS OF SALE

Sale will be made to the highest and best bidder on a credit of six and twelve months, taking notes drawing interest from date of sale, with approved security, for each installment of the purchase money, deed for said properties to be made after payment of both purchase money notes with interest, but the purchaser or purchasers having the right to pay the purchase price in cash if so desired.

This 14th day of May, 1937 Dannel & Fowler, Solicitors Arlie Dailey, Clerk & Master

May 23, 30, June 6, 13

If you are an advertiser...

you make news, too

Because our readers read the ads as thoroughly as they read the news. Why? ... Because advertising helps them decide what to buy ... and where to buy. Advertising makes buying easier and local business gets the results!

read your local newspaper

Here's what you've been waiting for

BOSTITCH B8R

The First Practical Combination Stapler and Staple Remover

Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books, all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

\$3.15

Also available in economy for \$2.65

The Loudon County Herald

60 MONTHS TO PAY
on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate

NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.50 on each \$100 med. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE

Call GL 8-2023

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**NEVER BEFORE A
Deepfreeze®
HOME FREEZER
AT THIS LOW, LOW PRICE!**



Enjoy all the convenience... all the economy... of a genuine DEEPFREEZE Home Freezer. Save money, too, with our sensational rockbottom prices!

Put the world's finest Chest Freezer to work in your home now and see what a difference it makes! With weeks and weeks of food right at your fingertips, you'll save shopping time... energy... money! Start living the modern way... the DEEPFREEZE way, now. There's a size for every family... a price to fit every budget. So come in and pick out your DEEPFREEZE today!

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THESE FEATURES MAKE THE DEEPFREEZE THE WORLD'S FINEST CHEST TYPE FREEZER!

PULL VISION LIGHT - increased, takes no space from storage capacity.

FREEZING COILS - provide uniform temperature throughout. Freezing cycle starts at top... a DEEPFREEZE exclusive feature.

BASKETS & DIVIDERS - patented design. Easy to handle. Fully adjustable.

FULLY INSULATED - entire Chest has high

density low temperature Fiberglas insulation.

PULL TOP LID - easy to open because it's counter balanced for "easy-finger" operation.

PULL LIGHT - gives you continuous assurance that your DEEPFREEZE is operating at even zero temperature.

FIVE YEAR DOUBLE WARRANTY

1. A 5-year Warranty on the complete refrigeration system.
2. A 3-year Food Protection Plan against food spoilage due to mechanical failure of the refrigeration system.

THE FINEST WARRANTIES EVER OFFERED... BOTH AT NO EXTRA COST

16 cu. ft. Deepfreeze 349.95
22 cu. ft. Deepfreeze 399.95
SPECIAL (Save 50.00)
Frigidare 12½ cu. ft. Freezer 309.95

Greer Hardware Co

Phone GL 8-2046

Loudon

800 FOURTYTHREE-TEMPERATURES MADE TO ORDER-AT NEW LOW COST. GET A DEMONSTRATION



It's got the heart of a lion

(but it's a lamb to handle)

To know a Chevy in all its glory, head one into the open—the more mountains the better. You'll soon see why so many people dote on that smooth sure Chevrolet response and stout-hearted power. Chevy's performance makes their dollars look big!

You don't have to urge this car along. A Chevrolet comes alive with the flip of an ignition key. The power is charged with gumption. The wheel responds in a twinkling to tight corners or turns. And on a back road a Chevrolet steps with ease over ruts that would look like barricades to lesser suspension systems. In short, a Chevy shows "savvy." You can, too. See your Chevrolet dealer!



MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

CLASSIFIED OPPORTUNITIES

WANTED... one or two rooms furnished by young married couple with no children. Call GL 8-2721. 11-29-pd

SPECIAL... Casaroy paint in white and some colors. Special at only \$1.99 gallon during June. Valley Mercantile Outlet, West End, London. 11-29-tf

LITTLETON'S NEW AND USED FURNITURE AND APPLIANCES. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 800 E. Broadway, Ph. 1791.

ARE YOU SELLING? BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. They pay you a nominal charge for this service. It's worth a great deal to you.

We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATHENS 836-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co. REALTORS

Selling - Trading - Financing

BONNET DRIVE-IN THEATRE South of London on Highway 11

PHONE GL 8-2277 THURSDAY & FRIDAY June 13 & 14

Double Feature - HIGH NOON

Starring Gary Cooper, Thomas Mitchell and Ida Lupino

Cartoon

ROAD HOUSE

SATURDAY, JUNE 15 - Double Feature

THE LAST HUNT

Cinemascope - Color With Robert Taylor and Susan Hayward

I'LL CRY TOMORROW

Cartoon

SUNDAY & MONDAY

June 16 & 17

DOUBLE FEATURE

1ST RUN PICTURE

THE SCARLET COAT

Cinemascope - Color Starring Michael Wilding, Anne Francis and George Brent

MAN BAIT

Cartoon

TUESDAY & WEDNESDAY

June 18 & 19

DOUBLE FEATURE

KISMET

In Cinemascope and color Starring Howard Keel, Anna Blyth, Vic Damone

PLIS

Cartoon

KENTUCKY RIFLE

Cartoon

Play BANKO Every Tues, Wed, Thurs, and Fri.

FOR RENT... 4 rooms and bath unfurnished. Call GL 8-2715 3-31-pd

FOR RENT... 4 room apartment in London. On Reserve Hill. Call Lenoir City, Ph. 1530. 11-29-tf

STOCK REDUCTION SALE... We need room to paint and remodel our building so we have reduced our prices for a general stock reduction sale. Valley Mercantile Outlet, West End, London. 11-29-tf

DON'T BUY A COW! Call GL 8-2600 Why? For Free home delivery of delicious BACON dairy products. No feeding! No fuss! - Just good eatin'!

WE SERVICE... all makes radio and television. Phone GL 8-2128, London. 11-29-tf

FOR RENT... unfurnished apartments with gas heat, plenty of shade trees, private bath, porch, near business section. Call GL 8-3588. 11-29-tf

FOR SALE... Shelby bicycle, 24 inch boys. In excellent condition. Call London, GL 8-3582. 3-30-pd

FOR SALE... used piano in excellent condition. \$60.00. See at 301 Cedar St. or Call GL 8-3281. 2-31-pd

GRADING... call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St. Lenoir City, day phone 1911, night 1862. 11-29-tf

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items. See or call The Robinson Co., Depot Square, London, Phone GL 8-2206 or GL 8-3588. 11-29-tf

FOR SALE... house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-2660. If no answer call Lenoir City 5523-3. 11-29-tf

FOR RENT... 4 room unfurnished apartment in business district. Call 2292. 11-29-tf

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY June 13 & 14

1st Run Picture

BUSTER KEATON STORY

Starring Donald O'Connor, Anne Blyth

Cartoon

COMANCHE

In Technicolor with Dana Andrews, Linda Christian and Basil Rathbone

Cartoon

BLACK SHEEP

Cartoon

WINGS OF THE EAGLES

Technicolor Starring John Wayne, Maureen O'Hara

Cartoon

SHARK FIGHTERS

Technicolor With Victor Mature, Karen Fields

Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

CARD OF THANKS—we wish to thank you sincerely for your kind expressions of sympathy and for the many lovely flowers. The Russell Family and the McDonald Family

FOR SALE—5 room house with bath in Lenoir City. Corner lot, one block from school. Has natural gas, floor furnace, and is wired for electric stove. Call Lenoir City Ph. 1660. 11-30-pd

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Disinfective prescription service, quality drug lines assure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021. 11-29-tf

FOR SALE—one used bathtub, lavatory, Maytag washer, all in good condition. Phone GL 8-3257. 3-31-pd

WORK CLOTHING... mens. Durable in all waist sizes. \$1.79. Matched uniform grey trousers and shirts, both for \$3.99 during our stock reduction sale. Valley Mercantile Outlet, West End, London. 11-29-tf

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A. St. Lenoir City, Ph. 1911. 11-29-tf

PIECE GOODS... all of our piece goods have been reduced 20% and we have a few more chenille bedspreads for \$1.00 to \$1.98. Valley Mercantile Outlet, West End, London. 11-29-tf

SAVE... 1500 yards of beautiful nylon, dacron, rayon remnants in white, colors and prints. 3 yards for just \$1.00. Valley Mercantile Outlet, West End, London. 11-29-tf

FOR SALE... complete stock and fixtures of Tom Galyon's Grocery, 723 Church St. Call GL 8-2130, or come by store. 3-30-pd

WANTED—Clean rags, must be cotton only. 7c pound. London County Herald.

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, London.

FOR RENT... 3 room furnished or unfurnished apartments with bath. Call GL 8-3206. 11-29-tf

ALL LADIES, MEN'S AND CHILDREN'S SHOES REDUCED. Save as low as 50c. Men's name brand leather belts as low as \$4.95 including army and navy oxfords. Valley Mercantile Outlet, West End, London. 11-29-tf

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY

PHONE GL 8-2323

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY, June 13 & 14

DOUBLE FEATURE

1st Run Picture

CALYPSO JOE

With Herb Jeffries, Angie Dickinson and Leigh Snowden

Cartoon

HOT ROD RUMBLE

1st Run Picture

SATURDAY, JUNE 15

DOUBLE FEATURE

1st Run Picture

FRONTIER WOMEN

Cinemascope - Color With Cindy Carson, Lance Fuller and In Technicolor

FURY IN PARADISE

1st Run Picture

Cartoon

SUNDAY, MONDAY, TUESDAY

June 16, 17, 18

THE COURT HOUSE RECORD

Marriage Licenses
June 3—Joseph H. DeFord to Betty Jean Webb.
June 6—Marion H. Reed to

FHA NEWS
Summer brings camping and camping brings FHAers from all sections of Tennessee to Montgomery Bell State Park at Burns, Tennessee. Five London girls, Pat Long, Jane Stewart, Nancy Kelley, Margaret Waters, and Beulah Ann Davis, and their advisor, Miss Maude Grigg, spent last week at camp swimming, hiking and playing softball and croquet. They also enjoyed making trays, baby shoes, leather handbags, baskets, and pearl monograms at the craft shop. Jane worked in the craft shop as a junior staff member.

The program each night after the evening meal carried out the Future Homemakers organization. On Monday night the campers dressed as girls from other countries, carrying out the project of UNESCO. Countries represented were Japan, Switzerland, Arabia, India, the Netherlands, Mexico, and China. Some of the girls told interesting facts, sang songs and read poems about the country each represented.

On Tuesday evening Pat Long, president of the London chapter, was crowned "Miss Camper" in her original costume made from leaves by Pat and the other girls from London. A skit was also given emphasizing the project, "Teenage Consumer."

The FHAers were entertained by a skit on Civil Defense Wednesday night. Afterwards they enjoyed a Banquet. Miss Lucille LaSalle, director of physical education at Peabody College, led the girls in songs, stunts, and folk games Thursday night.

Friday afternoon Mrs. Jarmon, home economist in the White Lily kitchen, gave a foods demonstration. Of course, the part of the demonstration the girls enjoyed most was sampling the dishes she prepared. Friday was Talent Night. The girls entertained with songs, stunts, skits, dances, and readings.

The girls were weighed out before coming home. New diets and reducing methods will probably be tried by several upon reaching home. Although the weather was rainy at the first of the week, all had a wonderful time and made many new friends.

FOR SALE—fresh eggs, 50c per dozen. Arlie Dailey, Robertson Road, Phone GL 8-2332. 3-32-pd

LOTS FOR SALE—across the river from London near Viking plant. \$2.00 each. Call GL 8-2332. 3-32-pd

FOR SALE—spacious 9 room house with two baths, oil furnace. Conveniently located to business section, school, churches. Easily made into apartments. Lifetime roof, doors and windows stripped. 202 B St. Lenoir City, Phone 192-3 or 683-7. 3-32-pd

FOR SALE—child's pony, well broken 4 year old roan gelding. Call GL 8-1614. 3-32-pd

FOR SALE—used piano at price of \$65.00. Call GL 8-2565. 11-30-C

BUDGET PRICED PAINT... all colors in quarts and gallons. \$2.49 per gallon. Valley Mercantile Outlet, West End, London. 11-29-tf

Tasty Tip for Quick Meals!

KRAFT dinner

MACARONI-AND-CHEESE

home cooked in 7 minutes

Kraft Dinner is a time-saver and a menu-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating always!

KRAFT GRATED

cheese for that through-and-through cheese flavor

FREE PARKING

LOW PRICES

Courteous Service

Drive 3 miles out Vonore Road and save with Mohlar & Harold Giles

Debbie Hurdle Darnell; James R. Elam to Pearl Kinser.
June 7—Billy R. Scarbrough to Emma Faye Hart; Cecil V. Brookshear to Elma Sue Williams.
Luther F. Davis to Virginia Lou Trindell; Cecil E. Malone to Ira Jean Thompson.

June 8—Lawrence F. Farkner to Lonnelle Woodby; Owen K. Durham to Barbara Louise Lakin; Fred H. Watson to Jane Rose Kirkland.

Real Estate Transfers
June 5—Deed from Ray L. Headrick and wife to John H. Henry and wife, 1 lot, 2nd.

June 6—Deed from Burl Lingenfelter and wife to Ernest Finger and wife, 1 acre, 3rd; W. H. Hamilton and others to Milford E. Dennis and wife, 1 lot, 2nd.

June 8—Deed from Ray M. McKinney and others to Eugene H. Smith and wife, 1 lot, 2nd; Sam H. Wilson and others to Mrs. Betty Snyder, 1 lot, 1st; Margaret Kirkland and husband to Mr. Franklin Bailey, 145 acres, 2nd.

June 10—Deed from U.S. to Frank A. Berry and others, 2.5 acres, 1st; Jos McNabb to Myrtle McNabb, 1 lot, 1st; Mary H. Patterson to Otto S. Satterley and wife, 1 lot, 1st; Bertha Proffitt and husband to Tremarco Corp., 1 lot, 1st.

June 11—Deed from Dewey Jenkins and wife to Larson Mosler and wife, 1 lot, 2nd.

Cases Filed-Chancery Court
4387—Glen Bailey and others, minority disability removal.

4388—Mary E. M. Massengill vs. William H. Massengill, divorce.

4389—Boyd E. Watson, minority disability removal.

Cases Filed-Circuit Court
505—Homer Acuff vs. James E. Solomon, Jr., damages.

506—Josephine Riddle Hensley vs. Billy Joe Hensley, divorce.

507—Miller Motor Co. vs. Harry McDonald, appeal JP court judgment.

ONLY 2 DAYS LEFT
FRIDAY & SATURDAY, JUNE 14-15

to get your
FREE

Safety Inspection

at
Curtis Pontiac, Inc.

STEERING CHECKED

ALIGNMENT CHECKED

BRAKES CHECKED

WINDSHIELD CHECKED

LIGHTS CHECKED

We Specialize in
Motor Overhauls

TUNEUP JOBS

PAINT & BODY WORK

Curtis Pontiac, Inc.

Phone 6 Lenoir City Phone 471



Get a Load of these MONEY SAVERS

TIDE

Giant Size

Just 69c

GOLD CRAFT

Peanut Butter

8 oz. Size -- 19c

DUZ

Regular Size

Only 27c

J F G Instant

Coffee..6 oz., 99c

J F G Salad

Dressing

Pint For Only 27c

Lay's Clover leaf

Bacon--59c lb.

Lay's Circle 'L'

Weiners..35c pkg.

KLEENEX

TABLE NAPKINS

Regular Size

23c Box

CHEER

Giant Size

Just 73c

DELSEY

TISSUE

4 Rolls

49c

STA FLO

STARCH

19c Quart

Giles And Son Market

TEENIES

STATE LIBRARY AND ARCHIVES

State Library Building



Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 11

LOUDON, TENNESSEE, THURSDAY, JUNE 20, 1957

PER COPY 10c

Just Piddin'

By The Editor

CITY OFFICIALS have reported a few complaints about the holdup of traffic across the bridge during sidewalk construction work.

I say was because work has now progressed to the point where there will be little more blocking of both lanes of the bridge.

Actually the workers on the bridge have done a pretty fine job. When the big crane was on the bridge swinging in the sidewalk sections it blocked both lanes... that couldn't be helped, but the crew would set a section or two then bring the crane off the bridge in order to let both lanes of traffic clear through.

All though the traffic held up inconveniently it was only temporary and little enough to take in exchange for a sidewalk across the bridge.

AS FOR THE SIDEWALK... there isn't a youngster in town who wouldn't take that thing on a run after it is completed, but a number of adults are apprehensive about that high diving steeple.

No danger of it falling down, however, so we'll just have to shut our eyes and take the first big step. As they say, everything improves with practice. Walking couldn't possibly be as bad as the way those workers hang out on little metal beams to install the thing.

NEW MAYOR said in Herald interview last week that he favors a farmers market here. It looks like it would be a good thing for both our rural citizens and for Loudon.

It is important that people both visit Loudon and shop in Loudon. Only through support of the area in which we live can we help it grow. But people visit and shop where they are invited and the competition is at which community they should visit is stiff.

A farmers market then would offer a service in Loudon to our rural neighbors and at the same time encourage them to visit and to shop with us.

GLUK... a young housewife was giving her neighbor, an equally young housewife, some cooking instructions. "Then add five gluks of custard," she concluded.

"Five what?" she was asked. "Gluks? What's a gluk?" "Oh, for heaven's sake!" said the instructor. "Tip the jug until it say 'gluk' and do that for four more times."

GROWUP?... a 6-year-old went off to school looking very grown up in a new blouse and skirt. When she came home her mother asked if anyone had commented on her new outfit.

"Yes the teacher did," replied little Margie. "She said as long as I was dressed like a lady, why didn't I act like one!"

THOUGHT FOR THE WEEK... experience helps one recognize a mistake the next time he makes it.

NAME me moments rarer, sweeter, than those left on a parking meter.

Lions Club Committee To Suggest Club Seek United Fund Campaign

A Loudon Lions Club committee, after some three months of investigation, will recommend to the organization at its regular meeting tonight that steps be taken to organize a United Fund Drive for 1958.

The committee, appointed by Lion President W. C. Patton, has held two meetings on the subject. One was with Dr. H. P. Wattle of Blount in regard to the program set up in that community, and another here in Loudon.



Pvt. Jack L. Potter, son of Mr. and Mrs. Clarence Potter, Greenback, recently was graduated from the Military Police Training Center at Fort Gordon, Ga. He entered the Army in January 1957 and was last stationed at Fort Chace, Ark. Potter attended Greenback High School.

Fund campaigns in recent years have brought in the following: Miles of Dimes, 1955—\$1292.51, 1956—\$1405.22; Cancer, 1955—\$708.61, 1956—\$800.13; Red Cross, 1955—\$1608.14, 1956—\$1806.89; 1957—\$1849.00; Boy Scouts, 1955—\$589.00, 1956—\$670.00; Polo, 1955—\$601.48, 1957—\$1886.36; Heart Fund, 1956—\$365.97. Total 1956 contributions to the charities was \$8,119.00, including Polo and Red Cross totals from Philadelphia and rural areas.

W. B. Harrison Is Elected To Head Quarterback Club

The Loudon Quarterback held its second meeting last Tuesday night at the High School to elect officers.

Those who were elected by the 50 members present were Dr. W. B. Harrison, president; E. A. Lowe, first vice president; Chester Watts, secretary-treasurer; A. C. Dukes, Jr., second vice president; and Charlie Paul Chihaux, Jr., third vice president.

Chris Christian and Nat Campbell were elected for two year terms on the board of directors and Bobby Purdy and Ernie Black were elected for one year.

The regular monthly meeting will be held Monday night June 24 at the City Hall at 7:30 p.m. The organization now has 203 members.

community, and another here in Loudon. In addition, the committee presented a program before the club acquainting Lions with the working of a United Fund Drive. The recommendation which the committee will make to the club tonight reads: "We recommend that the Loudon Lions Club request other community organizations to join with the club committee to appoint a city-wide committee composed of representatives of all fundraising organizations for the purpose of taking steps to organize a United Fund Campaign for 1958. We also recommend that the Lion Club request other community organizations such as the American Legion Post, V.F.W., Chamber of Commerce, Red Cross, Boy Scouts, Cancer Fund, Heart Fund, Christmas Mile of Dimes committee, to join with our club committee to make a request to the City Commission for a city-wide committee for a United Fund."

Members of the Lion committee are J. E. Greenway, Ed Swanson, Frank Greason, Charles Brakesell and Walter L. Cheatum.

A United Fund program would bring one concerted drive in Loudon for all charities, instead of a small drive every month or so. The entire amount would be prorated to the various charities. Some of the charities do not like to participate in United Fund drives, but as more and more communities switch to the co-operative system they are joining in more rather than hold on to successful independent drives.

Fund campaigns in recent years have brought in the following: Miles of Dimes, 1955—\$1292.51, 1956—\$1405.22; Cancer, 1955—\$708.61, 1956—\$800.13; Red Cross, 1955—\$1608.14, 1956—\$1806.89; 1957—\$1849.00; Boy Scouts, 1955—\$589.00, 1956—\$670.00; Polo, 1955—\$601.48, 1957—\$1886.36; Heart Fund, 1956—\$365.97. Total 1956 contributions to the charities was \$8,119.00, including Polo and Red Cross totals from Philadelphia and rural areas.

Recreation Program To Get Underway Here

Loudon's summer recreation program, already under way with the Little League and Pony League teams, will go a step further next week with the beginning of activities for school age children.

Maude Origi will be in charge of the girls section of the program, starting at 9 a.m. Wednesday at Loudon High School.

W. B. Ratledge, Jr., will be in charge of the boys group at the junior high school beginning at 8:30 Tuesday morning.

Tennis, badminton, horse show, baseball and other activities will be featured in the summer-long program.

Remine Submits Resignation As City Recorder To Commissioners

Pony League Play Opens As Loudon Team Split Games

The Loudon Pony League opened Monday with the Indians playing here and the Redbirds going to Lenoir City.

The Indians lost their opener 2-1 to the Lenoir City Dodgers. Sid McNabb taking the victory and James Malone suffering the defeat.

The Redbirds had a successful opening with a 2-3 victory over the Lenoir City Braves. Kelsey and Early each contributed a home run, triple and single to lead the team to victory.

Sweetwater, who is also in the conference, was free Monday, and their action will start today.

Pony league ball is fast and interesting, so be sure to see and support the boys when they play the following games:

June 20—L. C. Dodgers vs. Loudon Redbirds at L. C. and Loudon Indians vs. Sweetwater at Sweetwater; June 24, L. C. Braves vs. Sweetwater at Sweetwater, and Loudon Redbirds vs. Loudon Indians at Loudon; June 27, L. C. Braves vs. L. C. Dodgers at L. C. and Loudon Redbirds vs. Sweetwater at Loudon; July 1, L. C. Braves vs. Loudon Indians at Loudon, and L. C. Dodgers vs. Sweetwater at L. C.

The teams will play the game schedule in a second round with games on July 3, 8, 11, 15, and 18. The completion of the second round will be followed by a single elimination tournament.

County Talent Show Set Friday, June 28

The Lenoir City High School Band Booster Club has announced that they will again sponsor a county-wide amateur talent show on Friday, June 28, at Nichols Auditorium.

Any person or group having a singing, dancing, or other entertaining amateur act is invited to participate in this talent show. A first prize of \$10.00 will be awarded the first place winner, with the runnerup receiving \$5.00.

All interested persons are asked to meet at the auditorium on Monday, June 24, at 7:00 p.m. to let their act for the performance. Interested parties unable to be present Monday night should telephone Mrs. Sanders at 135, Lenoir City, and give her the necessary information.



Army Pvt. William H. Hammon, son of Mr. and Mrs. John M. Hammon, Route 2, Greenback, recently was graduated from the Military Police Training Center at Fort Gordon, Ga. Hammon entered the Army last January and completed basic training at Fort Chaffee, Ark. He attended Greenback High School.

Sgt. Dennis Nicholson Is Army Jumpmaster

Army Sgt. Dennis C. Nicholson, 26, son of Mr. and Mrs. W. L. Nicholson Sr., Route 4, Venable, recently was graduated from the 11th Airborne Division's Jumpmaster School in Augsburg, Germany.

The three-week course qualified him to command a plane-load of paratroopers.

Sergeant Nicholson, who has been overseas since March 1955, is assigned to Company B of the division's 51st Signal Battalion.

Work Underway On New Bridge At Bucktown Cross

Work is now underway on the new bridge which will span the railroad at the Bucktown crossing, eliminating the hazardous crossing now in use. The construction, which is expected to be completed within a period of some 90 working days was approved last July by County Court, and was recently given the OK by the state.

The contract for the bridge was let to the Simpson Construction Company of Cleveland, Tennessee, and will be built at a cost of approximately \$42,000. Loudon County appropriated \$29,750 for the project, with the state to give an additional \$12,250.

The entrance of the bridge from Highway 11 will be approximately 500 yards west of the City limits of Lenoir City near the National Guard Armory. The road crossing the bridge will connect with Riverview Road at the Riverview Baptist Church.

The new span will be of steel and concrete construction. It will be 24' wide with a walkway on each side. It will have a clearance of 16' above the railroad tracks.

Pvt. Donald Beeler In Combat Training

Pvt. Donald J. Beeler, whose father, William L. Beeler, lives at 114 Russell Ferry rd., Lenoir City, is receiving eight weeks of combat training with the 4th Armored Division at Fort Hood, Tex.

Brown attended Lenoir City High School.

Dan C. Remine, Loudon City Recorder for the past two years, submitted his resignation from that office at the city council meeting last Thursday night. His resignation becomes effective at the end of the month.

In submitting his resignation, Remine, who took over the recorder post two years ago following the resignation of J. N. Purdy, Jr., did not indicate his future plans.

In further action during the council meeting the city received notice of possible litigation from the attorney for Loudon Motor Company as the result of water damage suffered during the heavy rain on Sunday, June 9. The city attorney was instructed to make contact to investigate the complaint and to ascertain city's responsibility.

The council heard a request from taxi owner Bob Hall for an additional parking place for cabs. Hall now has one space on Grove St. and one on Highway 11. His request for additional space was refused, however, he was granted two spaces on Grove St. and his Highway 11 space removed.

The city also considered no parking signs for the area on Highway 11 by the Thomas-Hill Store. The area is a part of the state right-of-way. The proposal was taken under study and deferred to the next meeting.

The city has also purchased a new fire alarm for the community. Present sirens, over 25 years old, is inadequate for even the main areas of Loudon. The new siren, expected any day, will have a radius of six miles.

Appropriations were also voted during the meeting, along with funds and other plans for the city summer recreation program.

Ground Broken For Dormitory At Wesleyan College

Ground was broken recently for a new \$300,000.00 residence hall for men at Tennessee Wesleyan College, at Athens.

The building will house 117 men and will contain one faculty apartment.

During the past three years a vigorous campaign has been made to put the physical plant at Tennessee Wesleyan in the best of condition, looking forward to expanded enrollment. A motel and two residences were purchased to meet in part this need for additional resources. For two years plans have been under consideration for this new men's dormitory.

The funds for this new structure are being borrowed from the government through the Housing and Home Finance Agency. The loan will be in the amount of \$300,000. While the loan will be executed for this amount, President LeRoy Martin has said that it is the hope of the college that some large donor will come into the picture who would like to have the building named as a Memorial.

Red Cross Swim Courses Are Set

The American Red Cross Junior and Senior Life Saving Course will begin on Monday, June 24 through July 8, from 9:30 a.m. to 12:30 noon daily, with the exception of Saturday and Sunday. No admission charge to pool.

Save Irritation By Knowing How To Protect Against Ivy Poisoning

Do you know how to protect against ivy poisoning? It's a year round hazard most common during summer, according to the National Safety Council.

Ivy poisoning is a term used to refer to skin irritation resulting from contact with any one of more than 60 varieties of plants found in the United States. Most persons are immune to the biggest share of them, the Council said. But nearly everyone who touches the three most commonly known plants—poison ivy, poison oak and poison sumac—is affected to some degree.

Such poisonous plants are the bane of outdoor workers. They're even risk for garage mechanics, golfers—and dog-lovers!

In one year more than 2,000 employees of the Connecticut State Highway Dept. contracted ivy poisoning, losing from two to five days of work. This despite a program of inoculations, eradication of roadside growths of the plants, and years of experience in detecting them.

There are cases on record of garage mechanics getting the rash from working on an auto that had come in contact with the irritating-producing plants. Golfers, too, have picked it up when they handled a golf ball that had crushed leaves of one of the three.

Teen Town To Be Held Again June 22

There will be another "Teen Town" held at the Junior High School Saturday night June 22 from 7:30 to 10:30. Admission charge will be 25 cents. All teenagers are invited to join in the fun.

plants.

And, of course, there are instances of dog-lovers coming down with ivy poisoning after petting Fido—who just frolicked in the stuff.

Ivy poisoning is caused four ways. The Council pointed out. These include bodily contact with part of the plant, exposure to smoke from the burning plant, contact with clothing or other objects that have been exposed to it, and washing or swimming in water containing its oil.

Here's a brief description of the "Big Three": Poison ivy, a low shrub or climbing, creeping vine, has leaves a shiny, dark green in summer, a brilliant orange or scarlet in fall that may be noticed or smooth and are arranged in groups of three on short stalks. It may be found in every state (except California—and Nevada) in woods or in the open along fence rows, paths and roads, and climbing trees or posts.

Poison oak, a variety of poison ivy, is a tree usually given two plants—one, a shrub, the other a shrub that may become a vine. Leaves of the former resemble small oak leaves, occur in groups of three, are somewhat hairy and deeply lobed, and usually are found south of a line connecting southern New Jersey to Tennessee and extending as far west as Missouri. Leaves of the second type—which are oval and rounded—also come in three's. Slightly a western plant, it's found in states bordering the Pacific Ocean and grows in the same locations as poison ivy.

Poison sumac (almost known as white sumac, poison oak, poison ivy).

(Continued On Page 8)



CIVIL DEFENSE EVACUATION would look like this with carefully controlled traffic moving westbound from a threatened target city at a rate of up to 1,200 autos per hour per lane, except that cars would be carrying more people. All systems—Cameras, Inc., Photo by Bentley Pappas

The Loudon County Herald

"Loudon County's Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
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The Intangibles

Competition for new industry in the South is extremely rough and tough. Faced with consistent loss of population several of the states are excited and ready to go, doubling and redoubling their efforts to provide more jobs at home.

Tennessee's loss in population, through out-migration, indicates that the agricultural economy of many areas of the state cannot maintain its normal population growth. Our major task is to sell ourselves to new industrialists, and in doing this we must do two things:

In the first place, we must offer the basic requirements, such as labor supply, water, power, plant site, access to markets and to raw materials. By having these in abundance our job is made easier, or at least made possible.

But these are only a part of the story, for the intangibles are equally important. So, in the second place, we must offer a community of good appearance and high quality. In this the prevailing attitudes of the management of existing plants are of major importance. The desire and willingness of local businessmen to cooperate and assist in personnel problems are important, too, for all new industries will inevitably encounter problems in this field.

Beyond the basic requirements, then, the general warmth and hospitality of a community are of the first importance.

So here is something for all of us to do. Every citizen can do something to make Loudon a better place in which to live, and when we do that we make it easier for those of our leaders who meet the personnel of prospective new industry for our city.

In preparing for bigger days let us not forget the intangibles. It is these that will make us not only bigger but also better.

Our Public Schools

A hundred years ago few parents would send their children to the public schools if they could afford to send them to private schools instead. When Horace Mann organized the State Board of Education in Massachusetts, more money was being spent in the private schools of Boston than was paid the city for public schools. Everywhere the private schools ran for the rich, the public schools for the poor.

In twelve years Mr. Mann changed this. The public schools became good schools and the rich became just as proud of them as the poor. As time went on the private academies largely passed out of the picture until now secondary education is almost wholly the task of the public schools.

We cannot lose faith in our public schools. Instead we must look to the quality. Everywhere we should seek the best—in school buildings, in teachers, in transportation facilities, in books, in everything that touches our schools.

A Letter From The Publisher

Mrs. Morgan and I spent last weekend at Gatlinburg. We needed the refreshing experience a night there can be. I was most impressed by how different this hot city is now from what it was the first time I saw it. The influence of the automobile on American life in the last fifty years is astounding.

While I was writing in defense of music teachers and their pupils last week, the News-Sentinel had something quite different. In What People Say was this paragraph: "Director Reginald Stewart of the Peabody Conservatory of Music, Baltimore, Md. 'Just because it is socially valuable for a group of school children to participate in music is no reason why they should inflict inferior performances on an audience.'"

But I stick to my story.

In the Chattanooga Times for last Sunday one of the editorials spoke of the downtown area as being the heart of the city, and that a city is as strong as its heart. I was impressed by this and my own feeling is that the area about the square of Loudon should be further developed. There are tendencies for all cities to stretch out as they grow, but there is something to be said for the downtown area remaining the real heart of the city.

The wives of preachers and writers can always put their husbands straight, and well enough they do for the openings are wide, varied and often. In the Welcome Wagon item the sentence which read "What is so welcome as a day in June?" should have read "What is so rare as a day in June?" And most any teacher and pupil knows that the ill quoted passage is from the "Vision of Sir Launfal."

FROM OUR FILES

5 YEARS AGO

Sgt. John L. Brown, son of Mr. and Mrs. John W. Brown, has recently been promoted to his present rank. Better known to his friends as "Tajun", he is stationed at Mac Dill AFB in Tampa, Fla.

10 YEARS AGO

Miss Jessie Wilson, daughter of Mr. and Mrs. Sam Wilson, will be married tomorrow afternoon at 5 o'clock to C. C. Ridenour son of Mr. and Mrs. L. L. Ridenour, in the Memorial Methodist Church at Loudon with H. E. Lovelace officiating.

Paul Nance, 26, was instantly killed Friday morning about 8:30 while working on the tower at Bacon Hoistery Mills. He was installing equipment to prevent rain in the tank when he was handed a piece of conduit. While trying to turn the piece of pipe, it came in contact with high voltage which sent 2300 volts through his body.

103 YEARS AGO

The democrats of New York have carried their Governor, and every thing in the late election. The Congressional delegation stands at 10 Whigs and 23 Democrats.

If Loudon really wants to grow, there is one sure way: make jobs available for the people who would like to live here.

Most of the people who discuss problems know nothing about them.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Genesis 39:20-23; 41:16-52)

"God's Steadfast Love"

Justice often miscarries and the innocent suffer. Now and then imprisoned men are shown to be innocent by newly discovered evidence or the confession of the real criminal. If a man can suffer wrongfully and not be embittered he is to be honored. How would you react to a trumped-up charge? Could you quietly wait in faith that God would someday vindicate you and reinstate your life? And would you be able to give your life in real service to society?

The clearest case in all the Bible of the active providence of God is found in the life of Joseph. Like his coat, his life was many-colored. He lived under a shower of praise, and that brought trouble.

There is the evil woman. If a man doesn't fall into her trap he may have to pay for his manliness. She is wounded in her pride and then there is the haunting fear she may be exposed. It was so with Potiphar's wife. So she assumed wounded virtue and Joseph was imprisoned. After years of languishing in jail he was freed, then rose to become the prime minister of Egypt. As we look back upon it we can see the hand of providence in it all, but maybe Joseph could not, except by faith.

Joseph's imprisonment came about because of his high moral standards. How easy it would have been to give in, to say the Lord had let him down. Joseph seemed to have had no such thought. In Prison he seemed to become more friendly and ready to help others. And God was with him. There is such a thing as good fortune in misfortune.

It is most difficult at times to recognize the providence of God. We are more ready to despair of His steadfast love when trials come. His plans for Joseph were long range plans, and some one has said that God is never in a hurry. We are in a hurry and want the blessing today. God was planning the preservation of Jacob's family, its training in world-wide outlook and in jurisprudence; planning for Moses, for Sinai, for a homeland for his people.

Even for us Joseph did not live in vain. He belongs to a great company of every place and time which has enriched life by clean living and faith in God. From that company we draw courage to meet life's testings. One thing is evident in his experience—that his unfortunate sufferings mellowed his nature and prepared him for the generous part he was to play later in the history of his people.

Be not deceived by this story, thinking it is but an imaginary saga. So the annals of Egyptian history show, this is all history and so brings us something real

book." And in Joseph's life is shown the unfolding of the divine plan for our salvation.

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PHILADELPHIA NEWS

Mr. and Mrs. Clyde McNabb and children, Patricia and Michael of Anderson, Ind. are spending some time here with Mr. McNabb's parents, Mr. and Mrs. Jake McNabb.

Captain E. L. Bowman of Tucson, Arizona was visiting his aunt, Miss Ava Largent and other relatives the past Tuesday and Wednesday. Captain Bowman was enroute to Virginia to visit his father and sister.

Mr. and Mrs. Glenn McNabb of Loudon were dinner guests of Mr. and Mrs. Jake McNabb Sunday.

Misses Sue Presley, Sara Ann Simpson, and Judy Davis along with Home Demonstration Agent, Mrs. Harrison participated in the District Bread Baking Contest in Jefferson City, Judy Davis Friday. Sue was a winner in the Senior Biscuit Contest and Judy and Sara Ann were blue ribbon winners.

Mr. and Mrs. Fred Largent who were married on May 31st, in Chicago, Ill. were visiting Mr. Largent's aunt, Miss Ava Largent and other after a trip through the East.

Mr. Ernest West was given a birthday dinner by his family, Sunday, June 8. Those who attended were as follows: Mr. and Mrs. John West, Linda and Sherry of Norwood, Mr. and Mrs. Bob West, and Kathy from Maest. Mr. and Mrs. Burl West and Mike of Powell, Danny Briles, Powell, Mr. and Mrs. Reed Hill, Mr. La Martin and Luke and Avery and Jerry West.

Miss Judy Schrimmer has returned home after spending about two weeks in Memphis with her sister, Mrs. Lester Allen and Mr. Allen, Mr. and Mrs. Allen made the return trip with her. They will return to Memphis in about three weeks. Mr. and Mrs. Allen are visiting with his parents and her parents and other relatives and friends.

An Ice Cream Supper was given at the Lodge Hall Friday evening by the Home Demonstration in honor of their June Dairy Foods Queen, Miss Mary Alice Stockbury. On Thursday night, for ladies only will be a dinner served at the Lodge Hall. Several plans are being made to sponsor the local Dairy Foods Queen in the month of June.

GULF TIPS
BY CLIFF

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Little Brenda and Linda Wiggins, twin daughters of Mr. and Mrs. Clarence Wiggins of Loudon are spending a week with their grandfather, Mr. Bill Wiggins here at his home.

Mrs. Walter McGhee and daughter, Billie Jean attended the wedding of Mrs. McNabb's niece, Miss Norma Jean Vermillion and Mr. Tommy Green in Knoxville Saturday evening. The wedding took place at the Wallace Memorial Baptist Church. Billie Jean served as bridesmaid. A reception followed the wedding. Immediately following the reception, the bride and groom left for a honeymoon in Gatlinburg.

Several excited and happy girls and boys left here Monday morning for their 4-H camp in Greenville. They were: Sharon Barnett, Frieda Long, Sandra Sandy, Barbara Martin, Linda Allen, Jan and Ann Waller and Judy Davis. Eddie Underwood, Johnny Jones, Roger and Freddie Brewster. This is an event the boys and girls always look forward to every year. They always return bubbling over trying to tell of all the exciting happenings at one time. It really takes about two weeks for them to calm down enough for them to relate the events so you can comprehend.

Mrs. Joy Brewster and sons attended the Brewster Reunion held at the home of the R. A. Brewsters out from Loudon Sunday afternoon.

The Intermediate Training Union and the Intermediate Sunday School Class of boys of the Baptist Church enjoyed a hay ride and winter roast at the Sweetwater Park Tuesday night. Several guests attended the outing. Mr. Emmett Carter, Training Union Director and Mr. and Mrs. Raymond McJunkins served as chaperones for the group. All the boys and girls reported a very nice time.

Mr. and Mrs. Clarence Wiggins and daughters, Linda and Brenda from Loudon, Mr. and Mrs. John West from Loudon and Mr. and Mrs. Zebra Standley from Athens were visiting at the home of Mr. Bill Wiggins Sunday.

Mr. Wesley Barnett and son, Charles and Mr. T. B. Pughlin enjoyed a fishing outing at the Walts Bar Lake Saturday.

Our Daily Vacation Bible School is now in its second week of school. Tuesday will be the last day. Commencement exercises were planned for Tuesday night. We feel like we have had a very successful Bible School. There has been much interest shown and a good daily attendance with an average of 110. Mrs. Carrie Lee Anderson, serving as the principal, Mrs. Marion Waller, pianist, Mrs. Elaine Thompson, song leader and to all the teachers and helpers gave a big vote and true appreciation for a task well done.

Mr. J. B. Milaps from Cheyenne, Wyoming is visiting with his parents, Mr. and Mrs. Carrie Milaps.

Mr. and Mrs. Harold Glass from Sweetwater were visiting with Mr. and Mrs. Jake McNabb Sunday afternoon.

London is spending a week with her cousin, Miss Alice Shiliver. With the arrival home of her son, J. B. Mr. and Mrs. Carrie Milaps entertained relatives and some friends at their home Sunday with a dinner. Those present were Mr. and Mrs. Otis Milaps, David and Sidney, Mr. and Mrs. Gene Milaps and Michael, Mr. and Mrs. Leonard Milaps from Loudon, Mr. and Mrs. Elmer Hicks and family from Sweet.

People, Spots In The News

SULLIVAN family — Edward and wife and 9 young'uns, ages 4 to 19 — make big splash at Miami Beach as finalists in All-American Family contest.

FIRST American to run mile in under 4 minutes is Don Bowden, 20, of U. of California. He did 3:38.7 at AAU meet.

NO BREAKAGE, but lots of work, in this mountain of virtually indestructible medicine dinnerware confronting Alice Olson at restaurateurs' show, symbolizing dishes done by average housewife each week.

LAVERDOPPER on Space is this massive radio-telescope "ear to the sky" at Jodrell Bank, England. It's designed to catch and measure radio waves in space. Towers are 185 feet high, the "dish" is 250 feet in diameter. It cost about \$1,400,000 to build.

The lack of morals among the youngsters of Loudon, if it exists, is a reflection of a greater lack of morals among their elders.

Careful driving pays dividends to those who drive carefully.

COLORED NEWS

Mr. and Mrs. Walter Dobson, Mrs. Jennie Watkins, Sandra and Earl Smith attended the Home Coming in Sweetwater on last Sunday.

Mr. and Mrs. Richard Booker and sons of Knoxville were the weekend guest of Mr. and Mrs. Robert Blair and family.

Teachers attending Summer School, Mesdames Annie White, Edna J. Arnevine, AA & I State University, Nashville, Miss Theresa E. Blair University of Tennessee Knoxville.

Mrs. Gladys Hawkins Supt. Mt. Olive Baptist Sunday School and staff conducted daily vacation Bible last week. The group spent Saturday at Chilhowee Park, Knoxville.

Miss Florence Gillespie, daughter of Mr. and Mrs. Gail Gillespie of Spring City, and Mr. Ernest Wilkerson, son of Mr. Emma Wilkerson, Philadelphia were married Saturday, June 16, at 6 p.m. at the home of Mr. and Mrs. Floyd Wilkerson, Philadelphia.

The house was beautifully decorated with cut flowers and ivy. A program of wedding music presented by Mrs. Ozell Howard pianist, and Miss Effie Ann Ralledge, vocalist. The ceremony was performed by the Rev. Thomas Ralledge.

Given in marriage by her father, the bride wore a dress of navy blue crepe, with white accessories. She carried a white Bible.

Miss Alice Faye Ralledge, niece of the groom was the maid of honor, wore powder blue with white accessories, carried white carnations.

Mr. Floyd Wilkerson, brother of the groom served as best man. Mr. and Mrs. Floyd Wilkerson gave the reception.

The couple left immediately for points South.

Thursday, June 20 1967 The Loudon County Herald 3

Pvt. David P. Watt At Signal Corp. School

Pvt. David P. Watt, son of Mr. and Mrs. Alford Watt, Route 3, Lenoir City, was graduated June 14 from the radio relay and carrier operation course at the Army's Southeastern Signal School, Fort Gordon, Ga.

The eight-week course trained Watt to operate and maintain field radio relay, carrier and associated equipment.

The 17-year-old soldier entered the Army last February and completed basic training at Fort Jackson, S. C.

He is a 1966 graduate of Faragut High School in Concord.



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bring it home to your **FORD DEALER**
for regular checkups and servicing
"For The Best In Service For Your Car"
LOUDON MOTOR CO.

See you **IN CHURCH** Sunday



You'll never know there are bumps below when you're riding in this roomy, rugged, new kind of FORD!

Ford makes things easy on you from the moment you enter. Front doors hold open either part way or all the way, as you choose. The rear doors even have spring-assisted opening and closing — the closest thing to having your own private doorman. The frame's nearly a foot wider. Side rails bow out to make extra foot room front and rear. This allows passengers to ride low for the road-bugging ride even.

Front suspension is swept back. You'll never feel a Ford take a "sock on the chin" because Ford's swept-back front suspension rolls with the punch of the bump.

The rear springs compensate automatically. New variable-rate rear springs automatically adjust to changing road conditions... give just the right springing action.

Inside there's more shoulder room. And more rear leg room, too! Noise? You'll wonder where it went with Ford's superior insulation — the most in Ford's field.

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on REPAIRS or REMODELING
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NO DOWN PAYMENT

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THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Fifty-three 4-H Club members are attending Clyde Austin 4-H Camp near Greenville this week. The camp's purpose is to let the 4-Hers observe as many out door experiences as possible, make their own decisions with the counselor's guidance and to carry responsibilities that will develop their leadership ability.

To Buy, Sale, or Trade, Do It The Easy Way With Herald Want Ads
Just Phone GL 8-2721

During the week activities will be carried for the camp's participation: General conservation, rifle range, swimming, crafts, sewing, shuffleboard, softball and cook-outs will be among the highlights.

Attending camp with me and Mr. McCall, county agent, are Jane Waller, Sarah Simpson, and Sue Pressly, who are junior 4-H leaders.

Campers for the week are: Alice Ann Alexander, Linda Allen, Patricia Ann Allen, Mac Ann Allen, Sandra Faye Bandy, Sharon Barnett, Davis Bettis and Linda June

HOSPITAL LIST

ADMITTED

June 11
Phyllis King
Deborah Wilcox
Donna Wilcox

June 12
Brannon, Freddie Brewster, Roger Brewster, Jerry Bright, Harold Carpenter, Clyde Carson, Paul D. Cook, Lester Daniels, Judy Davis, Harry Denton, Ralph Ann Eden and Jane Franklin, George Hammon, Wanda Hammon, Leonard Housherry, Bobby Hudson, Brenda Hudson, Mary Grace James, Johnnie Jones, Frank King, Priscilla Long, Jane Maples, Barbara Martin and Becky McCall, Phyllis Mincey, Carolyn Sue Morton, James R. Phillips, Ronald Phillips, Eddie Prigmore, Lynne Ramsey, Kleeta Ryan, Ruth Ann Satterfield and Dallas Scott, Preston Scott, Arthur Simmons, Linda Smart, Brenda Thomas, Freddie Thomas, Gerald Thompson, Betty Thompson, Eddy Underwood, Ann Waller, Vivian Walls, Linda Williams, Sammy Williams and Jimmy Yates.

Billy Wilcox
Wilma Littleton
June 12
Vickie Russell
Larry Hittson
Keith Carr
Mrs. Edd Ghormley
Mrs. Jim Kline
June 13
Mrs. Roy Wallace
Mrs. Frank Lively
Bita Miller
Mrs. John Crowder

June 14
Mrs. Dave Macore
Mrs. Dewey Ledbetter
Mr. Robert L. Payne
Mrs. George Stooksbury

June 15
Mrs. L. C. Wrights
Miss Mary Francis Johnson
Miss Ronald Bright
Mrs. Verlin Ricker
Mrs. Donald Lunsford
Mrs. Joe Boling
Mrs. Jack Stephens

June 16
Mr. Clyde Brooks
Mrs. Lucy Mae Selvidge
Mr. Herbert Giffin
Mr. Oscar Belcher
Miss Ruth Ratledge
June 17
Mrs. John R. Ward
Mrs. Laura Bell Stamey
June 17
Mrs. Woodrow Cook
Audrey Tallent
Jacque Collins

Sara Ann Willis
Mr. Garlin Craig
Mrs. Cora Lee Faye
RELEASED
Mrs. Nancy Gilland
Mrs. Ella Brannan
Mr. Bob Stalup
Mrs. Helen Warren
Mrs. Kenneth Bivens
Mr. Robert Houston
Miss Herlinda Chambers
Mrs. Clarence Everett
Mrs. Dan Ellis

June 12
Linda Johnson
Debbie Wilcox
Donna Wilcox
Billie Wilcox
Mrs. Nancy Baird

June 13
Mrs. J. R. Day
Phyllis King
June 15
Mr. Dave Moore
Miss Francis Johnson
Mrs. Edd Ghormley
Wilma Littleton

June 16
Ronald Bright
Mrs. L. C. Wrights
Mrs. Roy Wallace
Mrs. Sam Brewer
June 17
Mr. Robert L. Payne
Mrs. Joe Boling
Mrs. Verlin Ricker
Mrs. George Stooksbury
Mrs. Kenneth Tuck

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Straight Shift, R & H

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New Paint Job, Nice Clean Truck

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Join the fun! Drive in to see us!
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Make it a point to drive in and look over our new Phillips 66 Stations. You're always welcome...and you'll appreciate the cheerful friendliness of Phillips 66 service. You will be in for a new driving thrill, too, when you try these famous Phillips 66 products...

Fill up with Phillips 66 FLITE-FUEL and find out what we mean when we say "It's Performance That Counts!" See how quickly your motor responds. Notice the wonderful burst of power as you come away from a stop light... feel the smoothness that comes from advanced high octane. Discover the traffic and highway advantages of controlled volatility and really effective anti-stalling.

Try Phillips 66 TROP-ARTIC, the guaranteed all-weather motor oil. Use a crankcase full for 10 days or up to 1,000 miles. If you aren't completely satisfied that TROP-ARTIC lives up to all the claims made for it, your Phillips 66 Dealer will replace it with any available oil you prefer at no additional expense to you.

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SANDY'S 66 SERVICE
Kington Pike
LENOIR CITY, TENNESSEE

-- Loudon Social And Personal News --

Shower Is Given For Vivian Patterson

A miscellaneous shower, was given at the home of Mrs. Leslie Purdy Tuesday evening in honor of Miss Vivian Patterson, bride-elect of Mr. Jim Zimmerman, after a candlelight service of the Y.W.A., presenting her with a white beaded Bible.

A delightful ice course was served and Miss Patterson was the recipient of many nice gifts. Guests included members of Miss Patterson's graduating class, church group and friends.

Mr. Broady Harrison left Sunday by plane for Chicago, Ill. where he will attend the Furniture Market.

Mrs. Sam Brewer was dismissed from the Bacon Hospital Sunday. Mrs. Ruth Ratledge underwent a tonsilectomy at the Bacon Hospital Monday.

Little Miss Jackie Collins had her tonsils removed at the Bacon Hospital Monday morning. Mr. and Mrs. Charles T. Morgan spent the week-end in Gatlinburg. Mrs. Cam Hall and sons, Jimmy and Tommy and Mrs. Hattie Grober, Mrs. Mayme Wear of Greenback have returned home after spending several weeks in Daytona Beach, Fla.

Mr. and Mrs. W. T. McPeake and Miss Kay Wright have returned to their home in Morris Chapel, Tenn. after spending a week with Dr. and Mrs. W. T. McPeake and family.

Mrs. Colville Host To Bridge On Friday

Mrs. Charles Colville entertained her bridge club on Friday night of last week at her home on River Road.

A dessert course was served first before playing three progressions of bridge.

High score for the club was won by Mrs. Ben Hall. High card and blingo by Mrs. John W. Simpson.

Guests for the club were Mrs. I. H. Watson, Mrs. Robert Frow, Mrs. Bill Brewer, Mrs. John W. Simpson, Mrs. W. B. Campbell, Jr., Mrs. Dan Remine, Mrs. Leroy Custard and Mrs. Robert Iddins.

Winsome S S Class Has Meeting June 11

The Winsome Class of the First Baptist Church held their monthly meeting at the home of Mrs. Ruth Patterson on June 11th. Mrs. Patterson was hostess and Mrs. Calvin Lunsford and Mrs. Pauline Julian served as co-hostesses.

Mr. Robert Hudson had charge of the program using as her subject "What's Killing Our Preachers. Mrs. Hudson also had charge of the social. There were 19 members present.

Mrs. Lucy Steele Harrison spent the week-end in Gatlinburg with Mrs. Sam Wilson.

Mrs. H. H. Richies and Mrs. Doris Blair were guests of the Eliza-Craig D.A.R. Chapter of Sweetwater and Madisonville at a Flag Day Luncheon on June 14, at the home of Mrs. W. D. Williamson.

Mr. and Mrs. Joe P. Simpson and family of Greenville were the week-end guests of Mr. and Mrs. H. H. Simpson.

Mr. and Mrs. Howard Booth and family left Saturday for a visit to Roanoke, Va.

Mr. and Mrs. Kermit Robinson and children of Nashville spent the week-end with Mr. and Mrs. Sam A. Robinson.

Miss Betty Jo Barnes of Sweetwater is visiting her grandparents Mr. and Mrs. F. M. Quinn.

Mr. Halbert Robinson and daughter, Judy of Cleveland, Ohio arrived Sunday for a visit with Mrs. Robinson's parents, Mr. and Mrs. Oscar Hodson and Billie Jo. Mr. Buddy Bacon, who has enrolled for the summer quarter at Tennessee Wesleyan College in Athens spent the week-end with his mother, Mrs. Helen Bacon.

Mrs. E. A. Lowe and Jack will leave this week for a visit in Little Rock, Ark. with Mr. Lowe's sister, Mrs. Greedy Watson and brother, Mr. W. F. Tracy.

Mr. and Mrs. Wm. S. Napier, Billy and Johnny, and Mary Ann Carpenter are visiting relatives this week in Blue Diamond, Ky. and Dayton, Ohio. They plan to go on the Cincinnati to see the Dodgers and Redlegs play.

Mr. and Mrs. J. E. Richies and family have recently visited Memphis.

Mr. and Mrs. Clarence Walling and Mrs. John Lytle Colville of McMinnville and Mrs. Paul Slayden and children of Knoxville were Sunday guests of Mrs. Charles Colville and son, Sam.

Mr. and Mrs. William H. Robertson and children of Wilmington, Del. arrived Sunday for a visit with Mr. and Mrs. John H. Robinson and Mr. and Mrs. Eugene Booth and family.

Mrs. Hugh Calloway, Mrs. J. H. Kollock, Mrs. J. B. Hall and Mrs. S. P. Dannel entertained with a picnic supper Friday night at the home of Mrs. Calloway for Mrs. Annie Mack Lee who was visiting Mr. and Mrs. Joe Blair.

Miss Susanne Richards and Miss Jane Lowe left Saturday on the afternoon train for Camp Gertrude Coleman in Birmingham, Ala. where they will spend two weeks.

Mr. H. H. Giffen was admitted to the Bacon Hospital Sunday.

Mrs. Anne Mack Lee of Miami, Fla. spent several days last week with Mr. and Mrs. Joe Blair.

Mr. Hugh Blair of Nicholasville, Ky. was visiting his brother, Mr. and Mrs. C. B. Blair and other relatives over the week-end.

Mrs. Edd Calloway and Mrs. Ebersole of Corbin, Ky. were visiting Mr. and Mrs. Hugh Calloway Friday and Saturday.

Mr. Hugh Calloway accompanied them back to Corbin for a visit with his brother, Mr. Edd Calloway.

Mrs. John Bryant and daughter Susan of Raleigh, N. C. visited Mrs. Ruth Moorfield Tuesday.

Miss Sandy Snyder and master Doug Snyder of Oak Ridge spent the week-end with their Aunt and uncle, Mr. and Mrs. R. E. Richards.

Mrs. Jim Kline was dismissed from the Bacon Hospital Wednesday.

Mr. Garlin Craig was admitted to Bacon Hospital Tuesday for a tonsilectomy.

Mr. and Mrs. Bill Hicks and sons of Pontiac, Michigan, Mr. and Mrs. C. G. Hicks and son of Macon, Ga. and Mrs. E. N. Hicks and daughter of Charlotte, N. C. and Miss Lalene Hicks of Charlotte, N. C. were visiting their parents and sister, Miss and Mrs. Alf Hicks and Linda of Rt. 2 last week.

Mrs. Fred Smith of Bristol, Tennessee, and the Ambles Ch. Alpha housemother at Washington and Lee U. at Lexington, Va. spent the week-end with Mr. and Mrs. E. A. Lowe and sons.

Mrs. E. A. Lowe and Jack will leave this week for a visit in Little Rock, Ark. with Mr. Lowe's sister, Mrs. Greedy Watson and brother, Mr. W. F. Tracy.

Mr. and Mrs. Wm. S. Napier, Billy and Johnny, and Mary Ann Carpenter are visiting relatives this week in Blue Diamond, Ky. and Dayton, Ohio. They plan to go on the Cincinnati to see the Dodgers and Redlegs play.

Prospect HD Club Has Meeting June 12

On June 12 the Prospect Home Demonstration Club met at the school for their regular monthly meeting.

After singing "America the Beautiful" the devotional was given by the leader, Mrs. Earl Massengill, followed by the reading of the club creed and minutes of the May meeting. Roll call was answered by describing a famous person and letting members guess their identity.

After Mrs. Homer Holdredge reported on the picture frame workshop and showed the frames she had made the club voted to buy the tools for making picture frames.

Prospect leader reports were given by Mrs. John E. Jones, Mrs. Harvey Crabtree, Mrs. Homer Holdredge and Mrs. Bernard Courtney.

The food and nutrition leader, Mrs. Earl Massengill, gave the main demonstration on "Budget Meals."

The July meeting will be held at Robinson Spring with a picnic lunch at the noon hour.

Mrs. S. P. Dannel At Opening Program

Mrs. S. P. Dannel was in Chattanooga Sunday June 16 and attended the open house of Duff Brothers, Inc., a wholesale drug firm at their new building at the southeast corner of Vine and North Holly Streets.

Several hundred attended and were taken on tours through the new plant. Refreshments were served and favors apportioned to the guests who visited the building during the open house hours of 2 p.m. to 6 p.m.

Officers of the company are T. O. Duff, Jr., president; Frank P. Duff, executive vice president; treasurer and operations manager; A. L. Healan, vice president, and Mrs. Kate Duff Walker, executive secretary.

The Duff name has been long known in the wholesale drug field and Mr. T. O. Duff, Sr., Mrs. Dannel's brother, was active in it until his retirement in 1947.

Mr. and Mrs. Jesse Jones and Mrs. Jones's niece, Miss Myra Jane Jordan of Quitman, Ga. have been visiting Mrs. Edna Jones and Mr. and Mrs. Will D. Robertson and daughter, Katherine Ann.

Miss Betty Booth left Sunday for Washington, D. C. after a visit with her brother, Mr. Eugene Booth, Mrs. Booth and family.

Mr. and Mrs. Rufus Watson and children, Lucinda, Rufus Brown and Rollin Ann, Mr. and Mrs. Charles Brakelb and daughter, Linda, Mr. and Mrs. Ham Carey and sons, Bo, Bart and Sam, Mr. and Mrs. Ed McQueen and sons, Preston and Jeffrey and Dr. and Mrs. Dan Thompson and children, Helen, Mac and Danny of Lenoir City spent Sunday in the Smokies.

Thursday, June 20 1967 The Loudon County Herald



My Favorite Recipe

Featuring This Week
Mrs. C. L. Messler
Loudon

MRS JACK LEFLER CHEESE MUSHROOM SOUP

- | | |
|---------------------------|---|
| 2 level tablespoon butter | 6 level tablespoon grated American Cheese |
| 2 level tablespoon flour | 1 pound mushrooms |
| 1 pint whole milk | |
- Chop mushrooms fine, place in a 2-quart pan, boil slowly in 4 cups of water for one hour. Strain the mushrooms from the liquid. Make a cream sauce in the 2-quart pan by mixing the butter, flour, milk, cook slowly, stirring all the time until mixture thickens. Add the American cheese, then add the liquid from the mushrooms, blend well. Add the chopped mushrooms, place on the stove to simmer for 10 minutes, stir often. Serve immediately. Serves 6 persons (1 cup each).

Mrs. Messler first place winner in the Soup Class, Woman's Division, of the Loudon County Dairy Food recipe contest.

REPORTING IN To Loudon County

- June 11--To Mr. and Mrs. Kenneth Tuck of Loudon, a 7 lb. boy.
- June 14--To Mr. and Mrs. Dewey Ledbetter of Loudon, an 8 lb. 3 oz. boy.
- June 15--To Mr. and Mrs. George Stokolsbury of Lenoir City, a 6 lb. 8 oz. boy.
- June 16--To Mr. and Mrs. Varlin Ricker of Lenoir City, a 6 lb. 8 oz. boy.
- June 17--To Mr. and Mrs. Woodrow Cook of Loudon, a 7 lb. 3 oz. girl.

Mr. and Mrs. Rufus Watson and Capt. and Mrs. Charles Colwill spent Tuesday and Wednesday in Gatlinburg.

Mr. and Mrs. Clyde Parks and daughter, Marilyn Ann of Crossville and Mrs. Leroy Patterson and daughter, Anna of Harrison were the Sunday guests of Mr. and Mrs. Sam Brewer.

Mr. and Mrs. Rex Burnette and sons, Kyle, Terry and Lyn spent the week-end camping at Watts Bar Dam.

Mrs. Edith Taylor of Wilmington, Del. arrived Tuesday for a visit with Mr. and Mrs. John H. Robertson and family.

Mrs. Jim Thomas, Jr. has returned home from Cocoa, Fla. where she visited her husband who is employed there.

Mrs. Bill Morgan left Wednesday night of Savannah, Ga. where her mother has undergone emergency major surgery.

Mr. and Mrs. Allen Brookshire are parents of a son weighing 7 lbs. 5 1/2 oz. at the Bacon Hospital Tuesday June 18.

Misses Margaret Watts, Pat Kirk, Carolyn Kirkland and Elizabeth Goodman have returned from a week's vacation at Daytona Beach, Fla.

See You

IN CHURCH

Sunday

Having Troubles?

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Arnold Gurtz, Speaker "He makes the Bible Plain"-Heard by thousands in many cities of the West and South.

"WONDERS OF PROPHECY"
TENT
Grand Opening - Sunday, June 23
(Worth Driving Miles To See And Hear)

THE MARCH OF STRANGE BEASTS

These beasts arise as described in the Bible by means of platform machinery! Nothing like it ever seen or heard in the Loudon-Lenoir City area! In a platform demonstration the keys of Bible Prophecy that unlock the prophetic code!

An Unforgettable Sermon **SEE**

Great Musical Program

EAST BROADWAY -- LENOIR CITY

Across From Berry Motors

KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union Dir. Eddie Robert
 Evening Worship 7:30 P. M.
 Mid-Week Prayer Services 7:00 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chennett
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENES

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday --Mid-Week Prayer Meeting 7:30 P. M.
 Thursday--Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 P. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

WEDDING DAY

"With this ring I thee wed."

Our marriage is beginning where a marriage should begin—in Church. Our hands meet across the Bible. My eyes fall to the printed page, and the verse I see there is so appropriate that I catch my breath in awe and amazement.

Here is the story of a king who long ago sought for a virtuous woman and was told that her price would be far above rubies. Here are detailed the qualities that a truly virtuous woman would have—faithfulness, industry, thrift, compassion, courage, strength, honor.

As I look up at my new husband, I feel a surge of humility. I make a silent pledge that these words in Proverbs will be my guide as his wife. They're a challenge, I know. A big challenge! But, with the help of the Church, I'm going to try to live up to them.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor in world for the building of character and good citizenship. It is a storehouse of spiritual values. It is a strong Church, not a weak one. There are four sound reasons why every person should attend services regularly and support the Church: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Psalm	Chapter	Verses
Sunday	Psalm	121	1-8
Monday	Proverbs	31	10-31
Tuesday	Proverbs	11	1-10
Wednesday	Isaiah	2	1-5
Thursday	Isaiah	2	1-5
Friday	Isaiah	2	1-5
Saturday	Isaiah	2	1-5

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

GREENBACK NEWS

The Vacation Bible School held the past two weeks in the Greenback Presbyterian Church ended Sunday evening with a splendid program. Mrs. Ada Everett was director of the school and the Rev. Frank Ladner states the enrollment of 81 is the largest in the history of the church. Teachers and helpers of Mrs. Everett were Mrs. Lula Miller, Mrs. Bruce Hinton; Mrs. M. Hammonree; Mrs. Elbert Pipp; Mrs. Kyle McCall; Mrs. Cleo Franklin; Miss Vivian Thompson; Miss Joan Hall; Miss Joyce Cook; Miss Wanda French; Miss Joy Best; Miss Elizabeth Garner; from Pine Grove Church Mrs. Graham Cooper Jr., from Cloyd's Creek Church, Miss Dean Long and Miss Jean Lapasse and from the Faith Cooperative Parish Mr. Ross McGill.

Mr. and Mrs. C. E. Long spent the past week vacationing at Norris Dam.

Miss Shirley French entered the Blount Memorial Hospital

the wedding rites of Miss Ann Hutchinson and Mr. George Long in the Wheaton Academy of Wheaton Ill. arrived last week to spend the summer vacation with her mother, Mrs. Ada Everett and other relatives. She is taking a six weeks course in library work at the University of Tennessee.

Mr. and Mrs. Tommy Oshan of Greenburg Ky. were weekend guests of Mr. and Mrs. Donald Bluford and Mr. and Mrs. W. H. Johnson.

Mrs. Aubrey Griffiths is reported to be improving satisfactorily at the St. Mary's Hospital after a chin bone surgery.

Mrs. Wayne Graybeal and daughter Vickie with a cousin Judy Graybeal of Roan Mountain spent Sunday with Mr. and Mrs. Cas Woods and the girls remained for a weeks visit with their cousin, Miss Gale Woods.

Mrs. Cas Woods came home by plane Sunday from a weeks visit with her daughter, Mrs. Maurice Phillips and the Rev. Phillips in Nashville.

Mr. Herman Everett of Maryville spent Tuesday night with his aunt Miss Mary Fryer on the eve of her birthday anniversary.

Miss Mary Anderson continues to improve from a bone fracture and is at the home of her sister, Mrs. Otto Shipnough in Maryville.

Mr. and Mrs. John M. Hutton and Mrs. John Hutton Jr. Mr. and Mrs. Elbert Montgomery and Mrs. Minnie Montgomery attended the Montgomery reunion at the Tyson Park in Knoxville Sunday.

Mr. and Mrs. Amos Marshall and children Judy and Roy of Sevierville spent Sunday with Mrs. Marshall's parents, Mr. and Mrs. Cas Woods. Miss Judy remained for a visit with her cousin, Miss Gail Woods.

Mr. and Mrs. Dick McAulley and children John R., Joe and Linda of St. Paul Minn. visited during the weekend with Mr. and Mrs. G. M. Wear in Maryville and attended church services at

the Greenback Presbyterian Church Sunday. Dick with his family had been visiting his mother in Detroit Mich. and were enroute to Milan Tenn. for a visit with relatives and from there will go to Kansas City to visit his sister, Miss Virginia McAlley.

Mr. and Mrs. Edward Bluford and David have returned to their home in Toledo Ohio after a several days visit with Mr. and Mrs. W. H. Johnson and Mr. and Mrs. Don Bluford.

Mr. Charles H. Everett of Lenoir City visited Wednesday here with his mother, Mrs. Ada Everett.

Mrs. D. M. Smallman of Knoxville is the guest of her daughter, Mrs. Roy Lowry and Mr. Lowry. Mrs. Amos McCarter is ill with a severe cold at her home on the Morganton Road.

Miss Margaret Thompson is spending some time with her sister, Mrs. Carl Kidd and family in Maryville.

Mr. and Mrs. John Scott have sold their Stonewall Turkey Farm to Mr. Fate Hamilton of Maryville. Mr. Scott will sell his herd of cattle and he and Mrs. Scott will go for a visit with her mother, Mrs. Lala Shy and other relatives in Cheyenne Wells Col. and in Kansas before moving to their home in Lake Wales Fla.

Mrs. J. H. Mallett and Mrs. W. M. Chapman with Mr. R. C. Logan were visitors in Maryville Wednesday.

Mr. and Mrs. Sam McCollum Jr. and children Sam III, Cynthia and Rebecca of Maryville were dinner guests Sunday of Mr. and Mrs. S. B. McCollum Sr. Mr. and Mrs. Sam Jr. are spending this week at Wilmington Beach N. C.

Mrs. Roy Brooks Sr. and Mrs. Roy M. Brooks Jr. were visitors in Knoxville Thursday.

Mr. and Mrs. M. G. McTeer, Mr. and Mrs. Tom Towery visited Sunday with Mrs. Della Hardin in Hardin's Valley near Concord.

Mrs. Lucy Griffiths has been quite weak at her home here and is suffering with a bronchial illness.

Thursday, June 20 1957 The Loudon County Herald

THESE WOMEN!

By d'Alessio



"Yes, ma'am — I can explain it! It's the heat register!"

Summer Vacation?

You need INSURANCE

When you travel, whether on land, sea or air, you want peace of mind. This comes from knowing you have protection against accidental death and injuries, and that your property is also protected. Buy this low cost Trip Accident and Trip Baggage Insurance, then sit back, relax, and get the most out of your trip — any trip anywhere in the world.

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NOW At Your Favorite Store



BACON'S Special Summer Flavor

LEMON-CHIFFON

ICE CREAM

A real hot weather delight... a tasty blend of smooth, rich marshmallow with cool, mouth-watering Lemon Ice Cream. It's Bacon's featured flavor for the summer that's sure to make a hit with the whole family!...

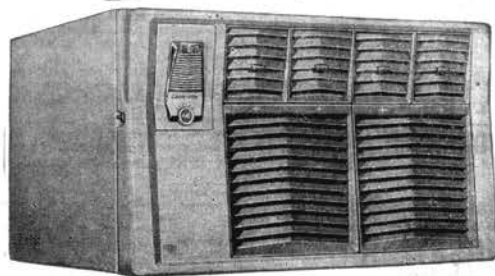
LEMON-CHIFFON
ICE CREAM

Bacon's Special Flavor Now On Sale At Your Favorite Drug or Grocery Store



Keep your home COOL AIR CONDITION

Now At These Low, Low Prices!



3/4 TON (Super)

Coolerator

AIR CONDITIONER

\$169.95

3-4 Ton Custom With Thermostat --- 199.95

1 Ton Super With Thermostat --- 219.95

1 Ton

PROFILE

Coolerator

AIR CONDITIONER

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Low Prices — Easy Terms — See Them In Our Front Window

Greer Hardware Co.

Loudon, Tennessee

Phone GL 8-2046

BUDGET PRICED PAINT—all colors in quarts and gallons. \$2.40 per gallon. Valley Mercantile Outlet, West End, Loudon. tlc-17

FOLKS:

It was mighty good to see so many of you out last week. We welcome the opportunity to serve you and help you to stretch your grocery dollar... here's how:

- Always Low Prices
- Quality Groceries
- Courteous Service
- Free Parking
- Easy Shopping

SPECIAL PRICE WESSON OIL

1/2 Gal. only 99¢

VAN CAMP TAMALES
2 Cans for 43¢

SNOWDRIFT
3 Pound Can
Just 33¢

VAN CAMP
Beane Weenee
2 Cans for 35¢

NBC
Vanilla Wafers
32 oz. Box -- 37¢

CHARMIN
TISSUE
4 Roll Box -- 33¢

GLASS WAX
Cleans a window in a minute!
59¢

Plus +VALUE+ Store

GOLD MEDAL MACARONI
2-12 oz. boxes 29¢

ALCOA WRAP
Only 27¢ Roll

GOLD MEDAL SPAGHETTI
2-12 oz. boxes 29¢

Snowy Bleach
Box
Only 40¢

Drive 3 Miles Out
Vonnore Road and Save With Mohlar & Harold Giles.

Giles & Son MARKET

CLASSIFIED OPPORTUNITIES

LITTLETON'S NEW AND USED Furniture and Appliances. We buy, sell or trade anything of value. Highest cash dollar paid on the spot. Also small appliances repaired. 800 E. Broadway, Ph. 1791.

DON'T BUY A COW! Call GL 8-2698. Why?—For free home delivery of delicious BACON dairy products. No "feedin'" no fassin'—just good eatin'!

WE SERVICE—all makes radio and television. "Pete's Radio and Television Service, Phone GL 8-2128, Loudon. tlc

FOR RENT—4 room apartment in Loudon. On "Reservoir" Hill. Call Lenoir City, Ph. 1350. tlc-27

STOCK/REDUCTION SALE—We need room to plant and remodel our building so we have reduced our prices for a general stock reduction sale. Valley Mercantile Outlet, West End, Loudon. tlc-25

FOR RENT—4 rooms and bath unfurnished. Call GL 8-2715. 9-31-37

FOR ELECTRICAL WORK call Gene Varner, phone 3629. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

FOR RENT—3 room furnished or unfurnished apartments with bath. Call GL 8-3206. tlc-22

ALL LADIES, MENS AND CHILDREN'S SHOES REDUCED. Sandals as low as 88¢. Men's name brand leather suits as low as \$4.95 including army and navy oxford. Valley Mercantile Outlet, West End, Loudon. tlc-26

FOR SALE—used piano in excellent condition. \$80.00. See at 201 Cedar St. or Call GL 8-3221. 3-31-37

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-3021. tlc

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tlc-46

FOR SALE—house and lot, 7 rooms with bath, electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-2660. If no answer call Lenoir City 8-523-3. tlc 20

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see of call The Robinson Co., Depot Square Loudon. Phone GL 8-2206 or GL 8-5595. tlc-27

ARE YOU SELLING? BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you. We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did. "CALL ATHENS: 838-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co. REALTORS
Selling—Trading—Financing

Best dressed WITH the one and only **Miracle Whip** SALAD DRESSING

FOR SALE—Guppies. W. R. Broadway, 1145 Hurland Drive, Loudon. 3-33-37

Drapery Material—just received. 1500 yards of beautiful drapery material in the latest decorative fabrics. Up to \$2.90 values at only 30¢ yard. Valley Mercantile Outlet, West End, Loudon. tlc-31

FOR RENT—3 and 4 room furnished apartments. Modern, utilities paid. 300 A. St. Lenoir City. Grubb Apartments, Ph. 36-50. 3-33-37

FOR SALE—the T. Lanier property, 1/2 mile East of Loudon on the Tennessee River. See W. F. Lanier or Ph. GL 8-4105. 3-33-37

WANTED—yards to mow. Call GL 8-2175. 3-33-37

FOR RENT—unfurnished apartments with gas heat, plenty of shade trees, private bath, porches, near business section. Call GL 8-3588. tlc-27

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1922. tlc-11

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A. St., Lenoir City, Ph. 1911. tlc-11

WANTED—Clean rags, must be cotton only. 7¢ pound. Loudon County Herald.

FOR SALE—fresh eggs. 50¢ per dozen. Arlie Dailey, Robertson Road, Phone GL 8-2332. 3-33-37

LOTS FOR SALE—across the river from Loudon near Visking plant. \$2.00 each. Call GL 8-2332. 3-33-37

FOR SALE—spacious 9 room house with two baths, oil furnace. Conveniently located to business section, school, churches. Easily made into apartments. Lifetime roof, doors and windows stripped. 202 B St., Lenoir City, Phones 192-J or 683-W. 3-33-37

FOR SALE—child's pony, well broken 4 year old roan gelding. Call GL 8-1614. 3-33-37

Use Herald Want Ads To Buy Rent, Sell, or trade. Call GL 8-2721

COLE'S DRIVE-IN ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY. PHONE GL 8-2332. SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY: June 20 & 21
O MAN O WOMEN
Dan Dalley
Ginger Rogers
Cinemascope—Color
1st Run Picture
Cartoon

SATURDAY, JUNE 22
TENSION AT TABLE
Richard Egan
Dorothy Malone
In Technicolor
Plus

THUNDER STORM
Linda Christian
Cartoon

SUNDAY, MONDAY, TUESDAY June 23, 24, 25
BATTLE HYMN
Rock Hudson
Martha Hyer
Cinemascope & Technicolor
1st run
Cartoon

WEDNESDAY, JUNE 26
THE COUNTERFEIT PLAN
1st Run
Cartoon

THE VIRGINIAN
In Technicolor
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

57 Acreage Reserve Payments in This Month

Some 1937 Acreage Reserve payments are expected to be made during June in Loudon County, according to Fred Pippa, Chairman of the County Agricultural Stabilization and Conservation Committee.

All payments cannot be made during June since the field compliance checking and necessary office work cannot be completed on all participating farms. Mr. Pippa declared. Farms on which only one allotment crop is produced will be the first ones on which Acreage Reserve payment will be made.

Mr. Pippa explained that the major items to be checked include: (1) Compliance with all acreage allotments on the farm; (2) whether the crop is any, which is growing on the designated Acreage Reserve; (3) measurement of the number of acres in the Reserve; and (4) measurement of the acreage of the allotment crop remaining for harvest.

Three Acreage Reserve agreements provide for an "acreage permitted for harvest" for the allotment crop placed in the Reserve. The acreage of a crop permitted for harvest in the farm allotment less the number of acres in the Acreage Reserve.

Poison Ivy

(Continued from Page 1)
dogwood, poison elder and thundervine) is a shrub, but occasionally can be found as a tree 20-30 feet high. It is sharply pointed, smooth, oily leaves are arranged in pairs along a slender stem with a single leaf at the end. Poison sumac has smooth, cream-colored berries growing in loose clusters along the side of a branch or stem.

Many popular misconceptions exist concerning the three poisonous plants. Among them are these:

1. The blisters from ivy poisoning don't contain poison. They do. Breaking the blisters spreads the irritation.

2. Eating leaves of the plants affords protection. It doesn't. Death has resulted from this.

3. Some persons are immune to ivy poisoning. No one is. Nor does immunity ever insure future immunity.

4. Others can catch poison ivy from you, rash or blisters. They can't. It's not contagious.

If you come in contact with the poison, the Council said, wash the affected area five or six times with plenty of laundry soap and tepid water. Don't use a brush or rough wash cloth. Self-treatment can be risky, so see a physician.

"Above all, learn to know and avoid these hazards," the Council said. "That's the best protection."

THE COURT HOUSE RECORD

Marriages License

June 12—Ezra L. Wilkerson to Florence Blanche Gille. June 14—Fred D. Harold to Nannie Alene Thomas.

June 15—Robert G. Henderson to Edna Katherine Brown. Real Estate Transfers

June 12—Deed from Roy Best and wife to Fred Hutton and wife 1 acre, 3rd; Donald D. Babb and wife to Leon Craig and wife 2 lots, 2nd.

June 13—Deed from Katie Harvey to Ray—Fair 1/4 acre, 2nd; Joe Lane, Executor, to Donald Babb 2 lots, 2nd.

June 14—Deed from William Burns and wife to Martin Jenkins and wife 1 lot, 2nd; Edna Black to Charles Cochran and wife 8.3 acres, 1st.

June 15—Deed from Wayland Willis and wife to John Willis 1 lot, 2nd; Loudon Builders Supply to Herbert Davis 1 lot, 1st; Betty Bacon Lee Chambers and all 1 lot, 1st.

June 17—Deed from Steekee Cemetery to J. A. Nichols 1 lot, 1st; Robert Russell to Gurtlie Task 2 lots, 1st; Marie Cummings to Dallas Rymer 1 lot, 2nd; Mary Pritts and Husband to George Pritts and wife 1 lot, 2nd; Lewis Burns to Ned Chatham and wife 2 tracts, 2nd; W. J. Butler to Trustees of First Baptist Church 1 lot, 1st; T. T. Myatt and wife to Levator P. Ford and wife 1/2 acre, 2nd; Grace Simpson to Ernestine Hatfield 1 lot, 2nd; Grace Simpson to Ernestine Hatfield 1 lot, 2nd.

June 18—Deed from John Johnson and wife to Edward Drake and wife 1 lot, 2nd; Gurtlie Tuck to Robert Russell 3 tracts, 1st; S. P. Steele to Eli Fields Jr. and wife 26.1 acres, 3rd; Milum McClellum and wife to Clayton Daniels and wife 1 lot, 3rd; Lenoir City to Loudon County 1 tract, 2nd.

BONNET DRIVE-IN THEATRE

South of Loudon on Highway 11

PHONE GL 8-2377
THURSDAY & FRIDAY
June 20 & 21

BABY DOLL

Karl Malden
Carroll Baker
Eli Wallach
PLUS

THE BIG SOMBRERO

Gene Autry
Cartoon

SATURDAY, JUNE 22
Robert Francis
In Technicolor
plus

THEY ROAD WEST

In Technicolor
plus
BOYS TOWN
Spencer Tracy
Cartoon

SUNDAY & MONDAY
June 23 & 24
1ST RUN PICTURE

THE WRONG MAN

Henry Fonda
Vera Miles
PLUS

SABRE JET

Robert Stack
Colleen Gray
In Color
Cartoon

TUESDAY & WEDNESDAY
June 25 & 26
Eleanor Parker
In

LIZZIE

3 Stages Carnival
Cartoon

Play BANKO
Every Tues, Wed,
Thurs, and Fri.

WHY put your money in a small car?

READ THIS STARTLING FACT

5 out of 10 Smaller Cars wear a Pontiac Price Tag

—yet none gives you Any of Pontiac's Advantages

PONTIAC GIVES YOU MORE SOLID CAR PER DOLLAR THAN THE BIGGEST OF THE SMALLER JOBS!

The so-called "low-price" numbers just aren't in it—Pontiac gives you up to 8.7% more solid car per dollar! And your Pontiac dealer can prove it—with official specifications. Check them yourself. Starting with Pontiac's rugged X-member frame and continuing through every inch of the car, you'll discover engineering advances and advantages the smaller cars haven't even thought of. Then put the facts and figures to a test—with you behind the wheel. Feel the safe, solid security of Pontiac's extra-rugged left... the way it holds the road... the absence of bounce and shake. More important, you'll discover that this big heavyweight handles like a dream in traffic or on the open road, because only Pontiac offers you Precision-Touch Controls for almost effortless steering and braking. No doubt about it—here's driving that puts the smaller cars in the shade!

NO SMALLER CAR EVEN APPROACHES PONTIAC'S 122-INCH WHEELBASE!

You can't ride on overhang—but you can on wheelbase! Pontiac gives you from 4 to 7 inches more length between the wheels where it counts! From bump-smoothing comfort to interior stretch-out room, this is real man-size bigness! Add Pontiac's exclusive Level-Line Ride suspension system and you have a car that makes the smaller jobs seem undersized and overpriced!

NOTHING ON WHEELS PERFORMS LIKE A PONTIAC... THE SMALLER CARS DON'T EVEN COME CLOSE!

Your Pontiac dealer can show you on-the-record proof that Pontiac is America's Number One Road Car. And he can give you a point-by-point comparison to show you why no smaller car can hope to imitate Pontiac's alert, effortless response to every driving demand from stop-and-go traffic to superhighway cruising... why Pontiac loads while smaller cars strain... how Pontiac's all-around performance superiority has made it the talk of the automotive writers! But don't stop with facts and figures—prove it yourself at the wheel. You'll be spoiled for smaller cars forever!

PONTIAC'S TOP TRADE-IN VALUE IS FAMOUS!

Pontiac's high trade-in value is a tradition in the industry! A quick check with your Pontiac dealer for his eye-opening offer will prove beyond a shadow of a doubt that you're getting not only a wonderful buy but a wonderful investment! So, before you spend your hard-earned dollars on a smaller car—check Pontiac and discover the easy way to break the small-car habit.

Now! If you want the ultimate in both economy and extraordinary performance, see 100 Power Pontiacs in available at some cost to see the latest priced Pontiac model 1937 Pontiac's newest power, advance and exclusively Pontiac's as low as 10¢.

SEE YOUR AUTHORIZED

Pontiac

DEALER

TRADING'S TERRIFIC RIGHT NOW!

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Loudoun County Herald

"Loudoun County's Family Newspaper"



VOLUME 71—NUMBER 22

LOUDON, TENNESSEE, THURSDAY, JUNE 27, 1967

PER COPY

Just Piddlin'

By The Editor

LOCAL FOLKS might offer a helping hand to a Texas family left stranded by a hit and run accident Sunday. The Harry L. Keller family had their trip to Ohio rudely interrupted by the crash, but count themselves lucky to be alive.

They hope to leave by bus for their home in Houston late this week, a hard trip for Mrs. Keller who has a fractured ankle. I'm sure that the family would appreciate visitors at the hospital and any help that we can give them before they return home. You'll also get a real testimonial from the Kellers about the use of seat belts in a car. They say that had it not been for the belts in their car, they would not have survived the terrific crash into a power pole. You'll find the story of their accident elsewhere on this page.

DON'T FORGET to bring the whole family out for the Legion's annual July 4th celebration next Thursday. Look's like it's going to be a big day for everyone. It will be kicked off by a big parade, followed by a program and other activities at the courthouse, with two performances scheduled by the Texas All Star Rodeo during the latter part of the day.

A ROUGH DAY for highway patrolman Bill Bunch Monday... guess things just wouldn't go right.

To begin with a milk truck ran into the ditch on the little hill just this side of Brackett's. Bunch had to block off traffic while wrecker manhandled the truck from the ditch. Meanwhile, cars began to use the old road in front of Browder's to get by the accident.

Finally a big tractor-trailer decided to try that route. But in turning off on the narrow driveway he missed... down went the back end of the big trailer, leaving the cab almost hanging in air.

So, Patrolman Bunch spent quite a while on that hill before everything finally got straightened out.

HABIT, on a particular morning the judge peered over the top of his bench into the dejected eyes of one of his best customers, a man who previously had been before him for speeding, reckless driving, drunken driving, improper parking, and lastly, driving a car with faulty brakes.

"Oh, it's you again," the judge said. "Seems to me last time you were here I revoked your driver's license for a year. What's the charge this time?"

The defendant stared at the floor for a long time before he summoned enough courage to answer. Finally he spoke: "Jay walking, your honor."

THOUGHT FOR THE WEEK... the full use of today is the best preparation for tomorrow.

David Greene On Wesleyan Honor List
The official of the Dean of Admissions of Tennessee Wesleyan College, Athens, has announced the Honor List and the Dean's List for the Spring Quarter.

Winners Of Dairy Recipe Contests And Demonstration Announced This Week

Winners in the county dairy foods recipe contests and 4-H dairy foods demonstration con-



VISITOR... well known recording star Justin Tubb, who will be one of the guest singers at the Hillbilly Homecoming July 1 through 6 in Maryville.

tests have been announced this week, with Greenback and Philadelphia presenting the most winners.

In addition, Mrs. C. L. Messer of Greenback, whose Cheese Mushroom Soup was county winner in the women's soup division, has been designated state winner in that category. She will receive honors at a luncheon in Nashville today for her winning recipe.

Winners in the contest as announced this week are as follows:

WOMAN'S DIVISION
Soups: Cheese Mushroom Soup, Mrs. C. L. Messer, Greenback; Salads: Reception Salad, Mrs. Bruce Hinton, Greenback; Main Dish: Meat Balls in Buttermilk Sauce, Mrs. Fred Cook, Greenback; Desserts: Cream Cheese Danishes, Mrs. Fred Cook, Greenback; and Beverages: Frosted Mint Chocolate, Mrs. Betty Lindsey, Lenoir City Junior Club.

GIRLS' DIVISION
Soups: Chicken Soup, Barbara Martin, Philadelphia; Salads: Cheese Lime Salad, Virian Walle, Martel; Main Dishes: Cheese Dish, Pat Bright, Highland Park; Desserts: Heavenly Pie, Judy Davis, Philadelphia; and Beverages: Pineapple Milk Shake, Alice Ann Alexander, Hotchkiss Valley.

In the 4-H Dairy Foods Demonstration Contest winners in the senior division were Jane Waller of Philadelphia and Sara Simpson of Lenoir. Junior winners were Anna Waller of Philadelphia, Judy Davis of Philadelphia and Pat Bright of Highland Park, and in the beginner division Becky McCall, Greenback, and Jane Franklin of Greenback took honors.

The senior winner will represent the county in the district contest in August. Each of the winners received 4-H jackets.

The Herald last week began publishing the winning recipes in the My Favorite Recipe column. All of the recipes will be published in the following weeks so that Loudoun County homemakers may make use of them.

Billy H. Russell Gets Army Promotion

Billy H. Russell, 19, son of Mr. and Mrs. Homer Russell, 1100 Main St., Loudoun, recently was promoted to private first class while serving in Germany with the 1st Airborne Division.

Russell is a rifleman in Company C of the division's 202d Infantry. Overseas since February, he entered the Army in July 1965 and completed basic training at Fort Bragg, N. C.

Russell is a former employee of the Gunter Grocery.

Six Loudoun County 4-H Members Are Honored During Camp At Greeneville

Six Loudoun County 4-H club members received special honors last week at the Clyde Austin 4-H camp near Greeneville.

A candle lighting service honoring outstanding campers selected from 300 club members ended a week of instruction and fun. Bobby Hudson of Loudoun was elected by his fellow campers to be Big Chief or leader of the 4 groups of campers. Bobby was in charge of encouraging his group of campers to take part in the many classes and activities held throughout the week of camp. This position offered a great deal of responsibility and leadership training. At this service 4 girls and 4 boys were selected to represent each of the 4's in the 4-H pledge and symbol ceremony.

Williams of Loudoun and Ann Waller of Philadelphia and Linda Smartt, who has recently moved from Loudoun, were among the campers chosen to represent the Heart of 4-H work. They were chosen on the basis of the help

All-Day Celebration Will Highlight July 4TH Here

Driving Tips For A Safe July 4th Offered Motorists

As millions of fun-seeking motorists head for the lakes, mountains, or beaches over the Fourth of July holiday, safety experts are hopeful that extra care and caution will keep the highway accident toll at an all-time low.

To help achieve this goal, Jeanne Smith, Dodge safety consultant, has prepared this list of 10 driving tips.

1. Control your temper when behind the wheel. Highways are crowded and travel is slow; don't "blow-up" and take unnecessary chances.
2. Start early, expect frequent delays and leave for home early, preferably during daylight.
3. Watch out for careless drivers who are over-eager to reach their destinations.
4. Slow down, to allow passing cars extra room to get back into the right lane ahead of you.
5. Always give the other driver more than his share of the road.
6. Get into the proper lane well in advance of turning and always signal your intention to turn or stop.
7. Pull your car entirely off the road when stopping for sight-seeing or a roadside picnic.
8. Check traffic in all directions, especially in the rear, before pulling out of a parking spot onto the highway.
9. Reduce speed at sundown and drive within the range of your headlights.
10. Concentrate on your driving—it's a full time job.

Lions Club Hears Discussion On United Fund Setup Last Thursday

The Lions Club, at its last meeting, enjoyed and profited by a thorough discussion of the United Fund Drive as used by a good many cities and areas today.

The discussion was led by Mr. Frank Fockier, Mr. Harry Blankenship, and the Rev. Ben St. Clair, all of Maryville.

It was stressed that each unit has to work out its own problems and adjust the plan to its particular needs and conditions. It was pointed out, for example, that whereas Maryville has a county-wide unit, such a unit would not be feasible for Loudoun County.

Following the general presentation of the plan and how it

Rodeo To Present 3 Programs Here In 4th Celebration

The Texas All Star Rodeo, billed as one of the most exciting shows on the road, will present three performances at Loudoun's Legion Field July 3 and 4 as a part of the American Legion celebration of the annual holiday.

The rodeo will present a performance at 8 p.m. Wednesday night, one at 2:30 p.m. Thursday and close after an 8 p.m. show Thursday night.

Featuring more than two hours of thrills-packed action, the rodeo comes this year with all new wild stock and a number of new performers and acts. Popular events such as bronc riding, bull dogging, roping and others will be a part of the program.

Also a part of the program will be trick riding, clown acts and other exciting acts to entertain both young and old.

Rodeo performers will also participate in the big parade sponsored by the Legion which will kick off the July 4th festivities at 10 a.m.

Rebecca Rucker, a senior at the University of Tennessee, is doing her field training in Home Demonstration work in this county. She will work in direct connection with Mary Harrison, home agent, and the Extension office personnel. Rebecca will take part in the 4-H and Home Demonstration activities included in the county program for the two months she is in the county.

Rebecca is the daughter of Mr. and Mrs. Frank Rucker of Ridge. She is a former outstanding 4-H club member, having been a district winner in the clothing project. She is a member of the 4-H All Star organization.

Mr. McMurray Attends State Welfare Meeting

W. A. McMurray represented Loudoun County at meetings of county advisory committees June 20-21 in the state office in Nashville.

McMurray reported that at present the state department is viewing Loudoun County, hopefully as one of the newest organized counties with a large and able advisory committee. He reported that attending the meeting as a new representative from this county was no little obligation.

He also said that no more than a casual scrutiny of the main features of the welfare program is enough to reveal how the work has been carried forward in Tennessee.



TO PERFORM HERE... Stacy Lee, one of the youngest rodeo performers in the country, who will appear here July 3 and 4 with the Texas All Star Rodeo at Legion Field. Daughter of a famous rodeo couple, she has also appeared on TV.

Buford Ellington To Be Speaker For The Big Event

July 4th in Loudoun will once again be noted with music, color, pretty girls, speeches and plenty of activity next Thursday as American Legion Post No. 120 sponsors its annual celebration of Independence Day.

The program will be kicked off with a big parade featuring floats, individual and groups starting at 10 a.m. Line of march will once again be up Mulberry Street, across and down Ward Street, and around the courthouse.

At 11 a.m. the Legion will present its annual program on the courthouse lawn. Featured speaker for the event will be Buford Ellington, commissioner of agriculture of Tennessee.

Also highlighting the courthouse program will be the crowning of Loudoun County's Dairy Queen for 1967 by Mr. Ellington. It will be the second year that this event has been a part of the Legion program.

Other activities will also be held during the day on the courthouse lawn. Refreshments and sandwiches will be available during the day-long activities.

Performances of the Texas All Star Rodeo will also highlight the day. The show will be presented at Legion Field at 8 p.m. Wednesday night, July 3, and at 2:30 p.m. and 8 p.m. on Thursday, July 4.

Parade Marshal Hank Carrey has announced that there is still room for additional entries in the parade. Persons or groups interested in joining the march should contact him. The parade will form on Ward Avenue not later than 9:30 a.m.

May Bond Sales Are \$62,413 Here

County Savings Bonds Chairman C. T. Burrows revealed today that Loudoun counties invested \$12,338 in U.S. Savings Bonds during May. Sales of \$62,413 for the first five months place the county in 7th position among the 11 counties of the 2nd district.

P. D. Houston, Jr. Nashville and Howard P. Preston of Knoxville, co-chairmen of the American Bankers Association saving bonds committee for Tennessee, commended the state's bankers for their unselfish public service in selling and servicing U. S. Savings Bonds. Bonds are not paid for by the state, but are issued in Tennessee each year.

Remine To Join In Local Business

Dan C. Remine, who announced his resignation as city recorder effective July 1, will be associated with Bill Butler in the operation of Loudoun Feed, Grain and Coal Co., it has been announced this week.

Remine has been city recorder for two years. He announced his resignation at the June meeting of the city commission.

Revival Is Set By Mr. Zion Baptists

A two-week long revival will get underway Monday, July 8, at Mt. Zion Baptist Church near Davis School.

The Rev. Elmer Hurst, pastor of the Third Creek Baptist Church, Knoxville, will be evangelist. Services will be held nightly at 7:45. Everyone is cordially invited to attend.

The London County Herald

London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN

WILLIAM J. MORGAN

Editor-Manager



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
\$1.50	\$1.75	\$1.50	\$3.00
\$2.50	\$3.00		

The United Fund

The Lion's Club of Loudon is to be commended for its initial study and recommendations concerning the possibility and advisability of establishing the United Fund Drive for this city and its immediate area.

In brief the United Fund idea is that only one finance campaign is made each year for all the agencies that are included in the Fund. In the Fund would be such charitable and character building organizations as are ordinarily included in such drives. The inclusion of any agency, and the amount of the total budget to be allocated to that agency, would be determined by a special committee set up for that purpose.

There are probably at least two features of this united effort which would be appreciated. In the first place, solicitors would be expected to work in only one campaign whereas heretofore they have worked in several. A second group that would like it would be those solicited. Most of us had rather be solicited only once rather than several times.

It is not the purpose of the Herald at this point to go all out in its recommendation that this plan be established right off the bat, but the Herald does recommend strongly that all organizations involved, as well as the total citizenry, give most careful thought to this new proposal.

County Seat Town

Loudon is a county seat town. This fact should be borne in mind by all of us. Being a county seat town it has a distinct advantage. At least a few times during the year every citizen has business here. He should be welcomed here and he should be offered the best we can afford by way of what he can find and expect in a trade center.

Every section of the county should be studied with care and every effort made to find services that we as a county seat can offer to that section. Every section of the county must not only be welcome here but the people of every section of the county should be INVITED here.

Except in certain legal and business matters county lines are largely imaginary things. While there are certain geographical divisions of Loudon County yet there are many ways in which cohesion of the county may be achieved. These we should pursue relentlessly.

We should take advantage of any and all occasions and events which may offer the opportunity to play cordial hosts to the people of Loudon County.

Loudon As A Center

Many of the things of this world which are looked upon as liabilities can be turned into assets. Any observant person can recall instances which he has observed of this fact.

Stretching along Highway 11, within a total distance of 18 miles there are three towns, with Loudon in the middle. To one of these towns it is 12 miles. To the other it is 6.

Suppose a local business wishes to establish a center in this area. It is not the kind of business that can be in three places, but the kind that can serve all three from one point.

Where is the logical place for such a business to establish a center? Why, Loudon of course.

More and more industry will stretch out along the highway and railroad between these three cities. More and more homes will be built between these cities as the population increases in our area, which studies reveal will happen.

Figure it any way you can, Loudon is the only point where three towns can be included within a radius of only 12 miles. Handicapped? No. Advantage? Yes.

Accessible Colleges

Parents ought to help their children choose colleges even more carefully than do they. Often one who is in college work hears a parent say, "Well, I just let Mary decide where she wanted to go." Choosing the right college, and a good college, is serious business. Wise parents will have a voice in this decision, for Mary should not do this alone.

There are many reasons why people choose certain colleges, but studies reveal that the greatest single factor influencing the choice of a college is proximity. Often, for economic and other reasons one chooses the college closest to him.

People who live in this immediate area are fortunate in having several nearby colleges. There is the University of Tennessee, Maryville College, Hiwassee College, and Athens College. The latter has only recently gone to a four-year program under the capable and vigorous leadership of President LeRoy Martin.

Athens College is the college nearest us and the recent announcement of the improvements to be made there comes as good news. We write often in the Herald of industrial advancement. Make no mistake about it, the Herald is equally interested in the educational advancement about us.

A Letter From The Publisher

This is a small world now. The ease of transportation makes it so. The general wars have mixed up people more than ever before. People now move out of their home communities more readily and easily than they used to. There are a dozen forces in our manner of living these days which make it easier and more necessary for persons to break away from their home localities and move to other sections of the country.

A public speaker has to watch himself with care if he does not want his block knocked off by some offended person in his audience. In speaking to the Kiwanis Club at Maryville the other day I had occasion to refer to the State of Arkansas. By way of knowing just to whom I was speaking, I asked, "Anybody here from Arkansas?" One hand went up.

In the same speech I had occasion to tell a story which had its setting in Mississippi. "Anybody here from Mississippi?" Again, one hand went up, and by way of real coincidence the man turned out to be right from the very community from which I had drawn the story.

Last Tuesday evening, with Pop Curtis as my genial host, I had the pleasure of attending the Lion's Club. The attendance was good. The meal was excellent. The program was in the spirit of progressive community betterment. I was tired and hungry.

Pop having paid a lardy fee, the food, the fellowship, and the challenging program put me on top again. Every city needs at least one good civic club. I was impressed by the men at this meeting. Loudon is to be congratulated upon its live, wide-awake Lion's Club. More power to it!

FROM OUR FILES



5 YEARS AGO

Early this week the city had the work of rebuilding the downtown sidewalks started and the crew has made rapid progress.

The sidewalks had been repaired time after time, and had finally become dangerous. It was decided to rebuild them rather than to undertake another repair job.

Earl M. Hill was re-elected as chairman of the Loudon County Board of Education for 1932-33 at the regular meeting held Friday afternoon at the court house.

10 YEARS AGO

The Wilkerson Lumber Co. of Lenoir City has started a housing project in the West End section of Loudon, and has taken an option on the land south of the site on which the first house is being erected.

103 YEARS AGO

It is rumored that Madame Jenny Lind Goldschmidt has recently presented her delighted husband with a fine pair of two-twisted silk trousers. That's all.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Genesis 45:1-15)

"What Makes a Man Great?"

The invention of the wheel is one of the most important of all time. It is a modification of a former invention, the lever. The first use of the wheel is in connection with Joseph sending for his father. It was the sight of the royal wagon that convinced Jacob that Joseph was still alive (Gen. 45:27). We gather that the use of wagon was not widespread at that time.

This lesson is a happy climax of what started out to be a tragedy. James Reid called it "The Victory of God in the Disasters of Life."

Joseph was great morally as shown in the temptation of Potiphar's wife. In prison his goodness made his mark. He was great intellectually for he could interpret dreams as no one else could. He was a great statesman, for through him Egypt had bread when all other nations were suffering famine. His generous forgiving spirit sets him apart as nothing else can.

His brothers, who had 20 years before thrown him into a pit and then sold him into slavery, were completely in his power. Time had wrought a change in them. They had known remorse and penitence. Their attitude toward their aging father was more gentle. They had not forgotten the distress on the lady's face as he pleaded with them not to kill him (Gen. 42:21). They were now humble enough to see they were now being repaid for that evil. Overbearing this conversation Joseph turned away and wept.

Forgiveness is a matter of give and take, so Joseph was testing the sincerity of his brothers. We forget poignant experiences under the healing hand of time, but when some tragic sorrow comes the old wounds are opened. So these men stood face to face with their sin. We can never entirely forget the evil past and through memory God breaks through to call us to penitence.

It is not easy to forgive; it is also hard to be forgiven. The hour was emotionally packed and the brothers wept on one another's shoulder. Something deeper than recognition was in that weeping. Brothers ashamed, brothers forgiven, the evil past wiped out, the vision of the merciful hand of God.

One supreme thing caused Joseph to rise above the pettiness of revenge. He now saw clearly the hand of God in all his life's experience. He was now able to save the life of his people. The family traditions could never have been perpetuated through any of the unworthy sons of Jacob. Events had separated him from the family but now the saw that all things had worked together for good. He reduced it to a formula: "I am in the place of God. You meant evil against me, but God meant it for good." Against

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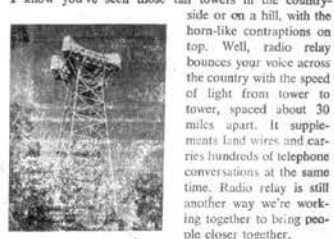
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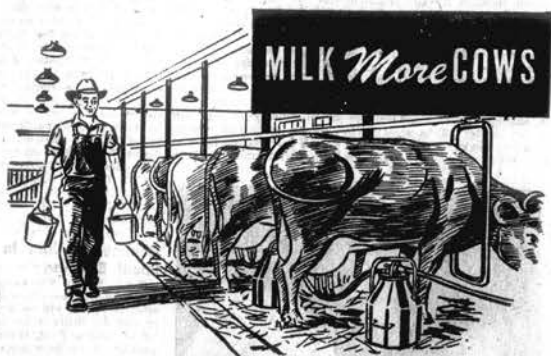
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PHILADELPHIA NEWS

Mr. and Mrs. Paul True and family from Cleveland, Tenn. were visiting with Mr. True's brother, Mr. George True and Mrs. True on Sunday June 16.

Miss Billie Jean West was the overnight guest of her aunt, Mrs. Charlie Verrellion in Knoxville Saturday night.

Mrs. Anna Belle Edwards has been on the sick list for the past week. Her many friends are hoping she is much better now.

Mr. and Mrs. Gene Milaps and little son, Michael were visiting in the Chilhowee Park in Knoxville Saturday afternoon.

The Rev. and Mrs. Ray Dunn from Knoxville were visiting with Mr. and Mrs. William Christian Monday afternoon.

The Rev. Billy Carmichael from Loudon being the new pastor of the church of God here Sunday. The Rev. Glen Headrick from Cleveland was the former pastor. This church welcomes Judy Davis any one who wants to attend.

The Sunday School Services start at 10 a.m., morning preaching services at 11 a.m. and the evening services at 7:30 p.m. Prayer services are conducted each Wednesday evening at 7:30 p.m.

Master Charles Barnett was the overnight guest of Master Ed Waller Thursday night.

Many thanks to two mighty fine boys for being so nice and helpful in making the surroundings about the Baptist Church more beautiful. These



boys, Joe Harrison and Johnny Bradshaw deserve a lot of thanks for cutting away the weeds.

Master Ed Waller, Master Charles Barnett and Master Brent Davis attended "The Little Rascal Show" in Loudon Saturday morning. The boys reported a very nice time.

Mr. and Mrs. Paul Roberts and children Gene and Barbara from Sweetwater were visiting with Mr. and Mrs. Richard Davis Friday evening.

The Rev. and Mrs. Luther Adkins and children were visiting with the Rev. and Mrs. Tom Scarborough Sunday.

The Rev. Billy Carmichael from Loudon was visiting with Mr. and Mrs. James Harold Sunday afternoon.

Mr. and Mrs. Boyd Patterson and daughter, Vivian and Mr. Jimmy Zimmerman from Loudon were visiting at the home of Mr. and Mrs. Carrie Milaps Sunday.

Mr. and Mrs. Charles App and children, Ronnie, Barrie and Allen from Chattanooga spent a part of their vacation last week with Mr. and Mrs. Norman App.

The Rev. and Mrs. Vaughn Albright and Mr. Frank Bright were Sunday dinner guests of Mr. and Mrs. Norman App.

Friends of Dewayne App were sorry to hear that Dewayne suffered a broken foot last Wednesday night. He was treated at the Bacon Hospital and was able to return home after having his foot put in a cast. He is reported to be coming along nicely.

Miss June App from Knoxville was home over the week end with her parents, Mr. and Mrs. Jim App.

GREENBACK NEWS

The Corinth Daily Vacation Bible School will have its commencement exercises Thursday night at the church. They will have had a nine day school. Mrs. Grover K-Cray has served as the school's principal and the attendance was reported at 145. Miss Mable Albright has served as pianist. Much interest and many willing workers have helped to make the Daily Vacation Bible School a very fine one this year.

Mr. Everett Barnett from Rockford, Ill. nephew of Mr. Wesley Barnett and Mr. Joe Barnett from Sweetwater were visiting with Mr. and Mrs. Wesley Barnett and Mrs. Taylor Graves Thursday afternoon.

Mr. and Mrs. Howard Wayman and daughters, Penny and Judy of Rockford, Ill. arrived last week to spend a few days with Mr. Wayman's parents, Mr. and Mrs. Vaston Wayman.

Mrs. Mary Petty was the week end guest of Miss Mary Lee Foster on Fork Creek Road the past week end.

Mr. and Mrs. David Hall and son, Bobby from Sweetwater were visiting with Mr. and Mrs. Jake Plennons and Bessie Sunday.

Mr. Stanley Davis, Mr. and Mrs. Richard Davis were visiting with Mr. and Mrs. Baird Reed Sunday afternoon at Reed Springs.

The regular meeting of the Intermediate Girls Auxiliary of the Baptist Church was held at the church with their leader, Mrs. Amos Allen, Monday afternoon. There were six members present. The scripture was read by Judy Davis. Mary Ruth Shellen was in charge of the program which was about Nurses in Christian Work. Those present were: Mary

(Continued On Page 7)

GREENBACK NEWS

Mrs. Roy Lowry fell into the basement of her home Monday afternoon and suffered a concussion as well as many bumps and cuts. She fell down a flight of 12 steps onto the concrete floor. Mrs. Lowry was taken to the Presbyterian Fort Sanders for treatment and doctors say she is doing as well as can be expected. She is in traction at present and will likely be confined to the hospital for some time.

Mr. and Mrs. Malcolm Huff and Miss Martha Everett came Sunday from Knoxville and spend a while with Mrs. Ada Everett.

Misses Vickie McCall and Judy Grayback returned to their home in Look Mountain after a several days visit with Mr. and Mrs. Cas Woods and Mr. and Mrs. Richard Woods and family.

Johnny Jones, a member of the U.S. Naval Reserves returned by plane Saturday afternoon from a two weeks training at Bainbridge Md.

Mrs. A. C. Frye and Mrs. J. H. Mallicoat were visitors in Knoxville Friday.

Mrs. A. C. Montgomery of Lenoir City spent some time here last week with her mother, Mrs. Lucy Griffiths and family.

Mrs. Nora Ownby of Gatlinburg is spending some time with her daughter, Mrs. Frank Hill and Mr. Hill and daughters.

Mrs. Ellis Goddard and grandson, Jimmy Mitchell of Clinton were weekend guests at Mrs. Goddard's brother, Mr. J. H. Mallicoat and Mrs. Mallicoat.

The Rev. and Mrs. Frank Ladner were visitors in Knoxville Friday.

Mr. Roy Lowry spent Saturday and Sunday in Knoxville at the Fort Sanders Hospital at the bedside of Mrs. Lowry.

John Franklin Thompson, son of Mr. and Mrs. Frank Thompson, who is in training for Navy service in San Diego Calif. is expected to arrive soon for a two weeks furlough with his parents.

Mr. Coy Cobb was a visitor in Knoxville Saturday.

Jerry Jones, son of Mr. and Mrs. Raymond Jones left Saturday by train for four weeks training period with the U.S. Navy. He will be at Camp Bainbridge Md. for two weeks and will go to Jacksonville Fla. and train there and will return home by plane.

Mr. and Mrs. G. W. Sneed of Madisonville visited Friday evening with Mr. and Mrs. Bob Anderson, Jr. and Rocky.

Messrs Charles Goddard and Carl Long of Clinton were dinner guests Saturday of Mr. and Mrs. J. H. Mallicoat and were accompanied home by Mrs. Ellis Goddard.

Mr. Paul Moore of Miami Fla. has been the guest of his sister, Mrs. J. V. Akers and Mr. Akers and Mr. and Mrs. G. E. Moore in Knoxville.

The Rev. Frank Ladner attended the annual meeting of Presbyterian Synod at Maryville College last week.

Mrs. Cora Jones of Maryville is spending some time with her son Mr. Raymond Jones and Mrs. Jones and family.

Mr. and Mrs. Frank Hill, Misses Joan, Linda and Patsy and Mrs. Nora Ownby spent Friday in the Smokies and visited Bryson City and Cherokee N. C.

Mrs. Jennie Chapman attended the Missionary meeting at Baker's Creek Wednesday.

Mr. and Mrs. Josh Talient accompanied Misses Brenda and Miss Joan Jones to Gatlinburg Sunday and the girls remained to spend this week at the Presbyterian Junior High Camp.

The Rev. Frank Ladner is

Thursday, June 27 1957 The Loudon County Herald 3

here Sunday. Mrs. Chapman accompanied them home for a few days visit.

Mr. and Mrs. J. V. Akers are at home from a weeks stay in Knoxville St. Mary's Hospital. Mr. Akers condition is improved again.

Dick Alexander, cadet student of Sweetwater Tennessee Military Institute is spending his vacation here with his parents, Dr. and Mrs. R. H. Alexander.

Mr. and Mrs. Don Huford and Donna, Mrs. Nola Melton and Oscar Elam, Mr. and Mrs. Fred Cook spent Sunday at Fontana Dam N. C.

Miss Doris June Carpenter is

spending some time in Cincinnati, Ohio, the guest of her uncle Mr. and Mrs. Horace Brackett, Mr. and Mrs. Dennis Brackett, Mr. and Mrs. Prescott Brackett and families.

Mr. and Mrs. Charles Oxford and daughter Alana and Allison of West Monroe La. have been guests of Mr. and Mrs. Wm. A. Lane and Richard.

Mr. and Mrs. Ed Gibson and sons of Rockwood spent Sunday with Mrs. Lula Miller and Mr. J. H. Calhoun.

Mr. and Mrs. Gilbert Hartsell, Jimmie and Martha Jane of Maryville were guests Sunday of Mr. and Mrs. C. S. Lane.

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THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

I would like to welcome Rebecca Ruckler to our county and many of you will be meeting her during her two months stay here. During time of training in preparation for Home Agent work, Rebecca will have the opportunity to attend both junior and senior 4-H camp as well as Home Demonstration camp. She will be taking part in the various activities of the county Extension program.

The quarterly meeting of the Home Demonstration County Council will be held in Philadelphia at the Methodist Church Basement Friday, June 28, at 1:30 p.m. Mrs. B. H. Lewis, president of the organization, will be in charge.

The time is drawing near for the close of the Dairy Queen Contest. All votes must be turned in by June 20.

Virginia Williams, Mrs. Joe A. Poe, Debra Gail Harrison, Mrs. Carl Hawkins, Jr., Mrs. Billy Joe Strader, June 21

Mrs. Troy Coffter, Linda Crowe, Mr. Billy J. Ertader, Martha June Key, June 22

Mrs. Mary Payne, Mrs. B. L. Terry, June 23

Ralph Gates, Mrs. John Franklin, June 24

Mrs. Ann Parks, Mrs. Charles Harris, Mrs. Harry L. Keller, Mrs. Kay Keller, Mrs. Alford Skinner, Mrs. Rayburn Allen, Mr. W. B. Arp, June 24

Mrs. Eugene Dixon, Mr. Henry Green, Mrs. Lou B. Coffman, RELEASED, June 18

Mrs. Dewey Ledbetter, Mrs. Boyd Goodwin, June 19

Mrs. Woodrow Cook, Mrs. Carrie Lee Frys, Mr. Garland Craig, Miss Rita Miller, Mrs. Jim Kline, June 20

Mary Lynn Campbell, Mr. Clyde Brooks, Mrs. Allen Brookshire, June 21

Mrs. W. T. Smith, Virginia Williams, Mrs. Joe Poe, Mrs. Frank Buchanan, June 22

Mrs. Carl Hawkins, Linda Crew, Keith Carr, Mr. Henry Richesin, Mr. Billy J. Strader, June 23

Baby Debra Harrison, Miss Martha June Key, Mrs. Mary Payne, Mrs. Billy Joe Strader, June 24

Mrs. Charles Harris, June 25

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-:- Loudon Social And Personal News -:-

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Miss Patterson Is Honored Last Friday

Mrs. Denver Deford and Mrs. Homer Vaughn Simpson entertained Friday evening at the home of Mrs. Deford, complimenting Miss Vivian Patterson, bride elect.

The home was artistically decorated with lovely cut flowers. Bingo was the diversion of the evening and each winner was allowed to select her prize from an attractive basket full of gifts in assorted sizes and shapes.

Miss Patterson was presented with a miscellaneous shower of gifts from the 25 guests, after which the hostesses served refreshing ice course carrying out the green and white color scheme.

Bridge Club Meets With Rachel Huff

Miss Rachel Huff entertained her bridge club last Friday evening at the home of Mrs. W. D. Williamson.

A dinner was served before playing three progressions of bridge.

High score was won by Mrs. Helen Bacon. Low score by Mrs. Dan Remine and bingo was won by Mrs. A. M. Fowler.

Guests of the club were Mrs. Dan Remine and Mrs. Ray Waller.

REPORTING IN To Loudon County

June 18—To Mr. and Mrs. Allen Brookshire of Loudon, a 7 lb. 5 oz. boy.

June 19—To Mr. and Mrs. Frank Buchanan of Loudon, a 7 lb. 12 oz. girl. To Mr. and Mrs. Gene Robinson of Kingston, an 8 lb. boy.

June 20—To Mr. and Mrs. Joe V. Poe of Greenback, a 5 lb. 15 oz. boy.

June 21—To Mr. and Mrs. Troy Coatsman of Loudon, a 5 lb. 3 oz. girl.

June 23—To Mr. and Mrs. John Franklin of Lenoir City, a 5 lb. 11 oz. boy.

June 24—To Mr. and Mrs. Eugene Dixon of Loudon, a 5 lb. 12 oz. girl.

Mr. and Mrs. James O. Harrison, Mr. and Mrs. Rufus Watson, Capt. and Mrs. Charles Colville, Jr. and Mrs. Jack Leffer were dinner guests last Thursday night of Mr. and Mrs. Hank Bertelkamp in Knoxville.

Mrs. McCurry and Miss Mary Katherine Mize have returned from Evansville Ind. where they attended a church meeting of the C. P. Church.

WCSA Has General Meeting June 24th

The Woman's Society of Christian Service met on Monday evening, June 24, in regular general meeting.

The meeting was opened with prayer by Rachel Huff. The business meeting was presided over by the president, Norma Ann Maudsley of the last meeting were read and approved.

Reports were given by the general treasurer, Mrs. J. R. Watkins, and the local treasurer, Mrs. Margaret Roberson.

The Sasana Wesley Circle was named circle of the month for having the most in attendance at the June meeting and general meeting.

After the business meeting, a pledge service was conducted by Mr. J. R. Watkins, with representatives from each circle taking part.

Mr. and Mrs. H. M. Case of Lake Alfred, Fla. arrived Tuesday for a visit with Mr. and Mrs. Blaine Severt and John Edwin.

Mrs. Edith Taylor left Saturday by train for her home in Wilmington, Del. after a visit with Mr. and Mrs. John H. Roberson and Mr. and Mrs. Eugene Booth and family.

Mrs. Jack Leffer and sons, Joe and Jackie left Monday for Sheffield, Ala. where they will spend a week with Mr. and Mrs. F. R. Leffer and Mrs. Reed Gover.

Dr. and Mrs. Orville Galyon and family and Mrs. Lucy Steele Harrison left Friday to visit relatives in Texas.

Mr. Don P. Smith has returned home from Chicago, Ill. where he attended the Furniture Market.

Mr. William H. Roberson left Saturday for Wilmington, Del. after spending a week with his parents, Mr. and Mrs. John H. Roberson. Mrs. Roberson and children will remain for several weeks.

Mr. Jack Leffer returned home Saturday afternoon from Chicago, Ill. where he attended the Furniture Market and left Saturday night for two weeks Navy Reserve Duty at the Naval Air Station in Atlanta, Ga.

Mr. and Mrs. W. C. Patton and son, Bill had as their guest last week Mrs. Karl Warren and Miss Kathryn Warren of Martin, Tenn.

Mr. and Mrs. John Harvey Miller of Nashville were the recent guests of Mr. and Mrs. E. M. Hall.

Mrs. J. H. Loyd and Mrs. Louise Tipton entertained the Ladies Aid at the C. P. Church Wednesday. Mrs. Emma Jones had the program. An ice course was served.

Mr. and Mrs. E. M. Hall spent the week-end in Murfreesboro

with Mr. and Mrs. Joe Harrison and son John.

Mr. and Mrs. C. C. Hidenour and daughter, Sally of Chattanooga spent the week-end with Mrs. Callie Wilson.

Mr. and Mrs. Ed Swenson and family who have been living in the Loudon Clinic Apartments moved Monday to their new home on River Road.

Mrs. Sam Wilson who is working in Gatlinburg this summer was home for the week-end.

Doug Cloud from Knoxville is visiting his grandparents, Mr. and Mrs. Frank Jones.

Mrs. John H. Roberson honored her house guest, Mrs. Edith Taylor of Wilmington, Del. with a luncheon on Thursday at the home of Mrs. W. D. Williamson. Friends invited to meet the honoree included Mesdames Reuben Sharp, Don Smith, Q. A. Thorton, Ben Roberson, Helen Bacon, Norman McQueen, John Simpson, W. T. McPeake, John Windle, Kate Hope, M. L. Ferguson, Edna Jones, Will D. Roberson, William H. Roberson and Eugene Booth.

Misses Maude and Nannie Belle Roberson entertained with a dinner at their home on Atlanta Street on Friday night as a special courtesy to Mrs. Edith Taylor and Mr. and Mrs. William H. Roberson and children of Wilmington, Del.

Mr. and Mrs. Will D. Roberson and Mrs. Edna Jones were hosts at a picnic at Fort Loudon Dam on Thursday night honoring Mrs. Edith Taylor and Mr. and Mrs. William H. Roberson and children of Wilmington, Del.

Mr. and Mrs. Horace Bird of Elizabethton, Ky. spent several days this week with Mrs. E. E. Blair.

Mrs. Colville Host To Loudon Friends

Mrs. Charles Colville, Jr. entertained with a luncheon at Mrs. Williamson's for 24 Loudon friends.

Mrs. Paul Snyder of Knoxville and Mrs. Bill Vestal of Athens were out of town guests.

The tables were beautifully decorated with varied colored glads.

Two At Meeting Of Medical Auxiliary

The McMinn-Monroe Medical Auxiliary met at the home of Miss Able in Decatur, Tenn., on Monday, June 24.

It was attended by members from five local counties. A delicious luncheon was served before the meeting.

Members from Loudon County attending were Mrs. Blair Harrison and Mrs. Sam Harbison.

Mrs. R. E. Grinstead of Jelico is the guest this week of her sister, Mrs. W. F. Zimmerman.

Mr. Broady Harrison has returned from Chicago after attending the furniture market last week.

Miss Marilyn Zimmerman of East Tennessee State College spent the weekend with her parents.



My Favorite Recipe

Featuring This Week
Mrs. Bruce Hinton
Greenback

MRS. JACK LEFFLER
RECEPTION SALAD

2 small packages cream cheese 1 package limon jello
1 1/2 cup finely chopped celery 1 large can pineapple (No. 2)
2/3 cup finely chopped pecans 1 can crushed pineapple
1 cup cream (whipped) 1 small can pimiento

Prepare jello with 1 cup of boiling water and one cup pineapple juice. Mix cream cheese in the warm jello. Fold in remaining ingredients except cream. Fold in the cream last and allow to set. Use a glass pyrex dish (8" X 10") or a pan that suits the thickness of the salad you desire. Cut in squares to serve on crisp lettuce. This is really an exceptional salad with a very distinctive flavor. It is very attractive, white with flecks of red pimiento, yellow pineapple and green celery and brown pecans. It is truly very attractive. It makes a very nice luncheon dish served with ritz crackers or an ideal salad to serve at receptions.

Mrs. Bryce Hinton second place winner in the Soup Class, Woman's Division, of the Loudon County Dairy Food recipe contest.

Mrs. Charles T. Morgan has returned home after a visit with her mother, Mrs. Ida Wyatt, and her brother and wife, Mr. and Mrs. W. J. Norton, in Atlanta.

Mrs. Bill Morgan has returned home after being called to Savannah, Ga. because of a major operation undergone by her mother, Mrs. J. W. Gilpin.

NOTICE

EFFECTIVE JULY 1

HERALD CLASSIFIED RATES

3¢ per word first Insertion
2¢ per word additional Insertions

MINIMUM CHARGE
ONE INSERTION
\$1.00

(Prices For Contract Programs On Request)
LIMIT 33 WORDS

FORD is outselling them all!

All America loves the new kind of Ford!



Ford's 30% boost in sales proves it! And no wonder everybody loves a Ford! There's a whole new "inner Ford" to ride you smoother, new V-8 power to make traffic a treat!

FORD is the most attractive of all!



It's styled to stay in style! Ford's sculptured look is beautifully new. And because it will still say in style, you can expect a greater return when you're set to sell.

SEE YOUR NEIGHBORHOOD FORD DEALER

FORD is lowest priced of the low-price 3!

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Only Your Ford Dealer Has A-1 Used Cars and Trucks

You can feel like this...



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BACON'S Milk!

Milk is the pickup that keeps you picked up—your energy refreshed by milk's natural sugar, minerals and proteins.

Have a glass of milk at mealtime, in-between-time, at bedtime. Doesn't it taste good? Doesn't it make you feel great?

Drink 3 Glasses Every Day!

Milk gives us generous amounts of protein, needed daily at every age.

YOU NEVER OUTGROW YOUR NEED FOR MILK





Handy, thrifty... and oh, so good!

Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread



You Are Invited To **LOUDON** for the gala **JULY 4th** **CELEBRATION**

THURSDAY, JULY 4th

SEE

A Big Parade Thursday Morning
--Colorful Floats, Beautiful Dairy
Maids, Horses, Children, Military
Displays, ... Loudon's Biggest 4th
Celebration.

HEAR

Marching Music, String Bands,
Speechs By High State Officials,
The Crowning Of Loudon County's
Dairy Queen, On Courthouse
Lawn.

YOU ARE CORDIALLY INVITED TO VISIT
LOUDON FOR THE JULY 4TH PROGRAM BY

American Legion Post 120

(Sponsor of the Big Celebration)

C & S Cleaners

R. M. Gray, Agent

Arp Food Market

Greer Hardware Co.

Smith Drug Co.

Thomas-Hill Store

Loudon Pharmacy

Family Fashions

Cole Drive In Theatre

Hammer's

Bonnet & Court Theatres

Five To Five Store

Bowman-Porter Furniture Co.

Loudon County Farm Bureau

Bacon Creamery

Loudon Utilities

Loudon Furniture & Hardware

Ed Watkins Store

Valley Mercantile Outlet

White Store

Stop N Shop Market

Friendly Florist

Curtis-Tipton Motor Co.

SEE THE BIG RODEO AT LEGION FIELD



London County Herald

"London County's Family Newspaper"

VOLUME 21—NUMBER 33

LOUDON, TENNESSEE, THURSDAY, JULY 4, 1957

PER COPY 10

Just Piddlin'

By The Editor

THE PIDDLER HAS GONE. He has given up Piddling for Piddling. The latter is being done on the Savannah Beach. He expects to paddle for a whole week, after which he will resume his Piddling.

The Herald staff hopes he knows how to handle the incoming waves. The best some of us can do is to try to swallow one of the things and one who tries that comes up with the feeling that he has swallowed the whole Atlantic.

THE STAFF IS GOING right along, with the publication schedule up to end by the worthy desire of the members of the crew to watch the parade, go see the Rodos, and shoot fire crackers.

Assuming that our staff would be reduced only by the Piddler, we were not too upset by the work ahead. But no sooner had the Piddler paddled off until one Charles Witt breezed in and allowed he would do the Piddler one better and go all the way down to Florida. Being easy on vacationers we said, go and he went, just as he would have done had we said anything else.

Well, we started out, as of this hour we are all still going strong. We may cut off a few fingers and break a leg or two, but so long as we don't lose our heads we can do it. In reality, we are thankful to be so busy. So come on with your business.

A JOY IT IS TO SEE so many people steamed up so cheerfully for the Fourth. Stay in Loudon and enjoy yourself. It's safer. You'll have a good time, too.

If you just must go somewhere, we hope you will drive conservatively, and be alert at all times. It is smart to anticipate what the other fellow may do.

THE HORSE SHOWS will be coming now before you know it. Let's look forward to these and support them in every way we can.

It is important to have good wholesome "things to go to" right in our own home town.

We have plugged in the past for more and better recreation for Loudon. We are still plugged, and we expect to be doing likewise in the future.

Glad to see that the City Commission has recreation on its mind. Public opinion in regard to these matters will have a great deal to do with whether or not we actually have them. So speak up, either for or against, and we hope FOR.

Herald Wins Again In Press Contests

The Tennessee Press Association met last week at Gatlinburg. With all the honors the Herald won last year it is not expected that it could and would repeat this year.

However, it was still in there for at least some attention. In its group it won fourth place for "Public Service." It won fourth place in general editorials, and received honorable mention in the division of single editorials for its editorial on the subject of "The Sessions Court."

Jesse L. Hope, Jr., New Mayor Holds First Meeting Of City Commission

Jesse L. Hope, Jr., new mayor of the City of Loudon, held his first city commission meeting at nine o'clock last Monday morning.

The new mayor submitted to the commissioners several proposed projects for his administration. He challenged the members of the commission to study these proposals, listen to the comments of the people concerning them, and then either attempt to bring them into reality or else discard them.

Men Caught In Breakin Attempt At Local Drive In

Three local young men were caught about 12:30 A.M. last Thursday morning in the act of breaking the door open to the Bonnet Drive In Theatre on Highway 11.

The young men involved are Oley Lynn and Carl and Homer Thompson, all of Route 2, Loudon. The men were caught by night watchman Jim Sweeney, and were lodged in the county jail until bond could be made, the bond being set at \$1,000 each.

The three young men will be tried at the September term of Criminal Court.

Watkins Selected For City Recorder At First Meeting

Mr. Doug Watkins was appointed City Recorder by the City Commission at its meeting last Monday July 1.

Technically all appointments expired on July first, and were renewed at this first meeting. Mr. Watkins is the only new member of the commission.

As City Recorder Mr. Watkins is treasurer of the commission. The regular meeting of the City Commission has been changed from the 2nd Thursday of each month to the 2nd Monday of each month. The meetings will be held at 7:30 P.M. at the City Hall.

The Little Distractions Cause The Big Accidents In Auto, Council Says

A bee in your car may turn out to be a fly in the omelette that spoils your Sunday afternoon pleasure drive—and wrecks your life.

Swatlin' Sam, a driver who's annoyed by the buzzing bee inside his auto, may cause a traffic accident by batting away at it.

That's the word from the National Safety Council, which says Sam and others like him often are victims of little distractions—which cause big traffic accidents.

The mayor's statement follows: The following projects are submitted to you for your consideration during this administration. I have made very brief suggestions as to the method by which these projects could be accomplished, because all of them will require very serious investigation and study by you. I ask that you study these proposals and listen to the comments of the people and then make a decision either to attempt them or discard them.

1. Farmers Market: A committee of at least three persons be appointed to study other markets and make suggestions to the Commission.

2. Planning Committee: A committee of at least five persons be appointed to study the possibility of zoning the city for commercial, industrial, and residential areas.

3. Parks, playground and swimming pool: I suggest that this be done by the city, in cooperation with the local service and civic clubs of Loudon. This is an area long neglected by the city. Although there are some arguments against this type of program, it is my opinion that the benefits of such a program will outweigh the arguments.

4. Job Security for Utility Workers: The best method for accomplishing this will require further investigation. I am sure from talking with the commissioners that we are in agreement on this proposal. In an operation such as utilities, efficiency is the main consideration. Efficiency can only be accomplished when men are hired for their capabilities rather than their politics.

Respectfully submitted, Jesse L. Hope, Jr., Mayor, City of Loudon

Names Make News The Herald Stars

Did You See Your Name in the Paper Last Week? Newsman will tell you that names make news, and no one questions the truth of this statement.

It is also true that people like to see their names in print, assuming the name is mentioned in a favorable light.

It has been observed that a Herald mentions a lot of different people each week.

One of the Herald workers, who became temporarily incapacitated for his regular work was given the job of counting the different names that appeared in the issue of Thursday June 27. He came up with the astounding figure of 892.

So, if you want to know what people are doing and where they have been, read the Herald. These 892 people were distributed in 80 different places.

Buford Ellington Crowns Mary Alice Stooksbury As 1957 Dairy Queen

Recreation Is Well Under Way At Junior High

Bert Ratledge, summer recreation leader, announces that there will be tennis lessons from 8:30 to 11:30 each Monday, Wednesday and Friday. These will be given at the Junior High School who was about.

There will be lights for badminton at nights, also at the Junior High School courts. If enough people turn out for badminton there will be a city tournament in August for the various age groups.

Horseshoe pitching, and other low-organized games are available every day from 8:30 to 11:30 o'clock.

The morning groups are for both girls and boys. Afternoons and nights are for both adults and children.

Any business, or other, organizations wishing to form a slow pitch softball league for the months of July and August are requested to contact Coach Ratledge; better still would be for those interested to be present for a meeting at the City Hall on the evening of July 9 at 7:30.

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Loudon Youth Gets A Ride On Pelican With Tennessee Ernie And His Family

Armed with a Loudon County Herald press ticket, Larry Robinson, son of Mr. and Mrs. Frank S. Robinson, Jr., boarded the north bound Pelican at Loudon on last Tuesday afternoon at 2:38 with the intention of having a visit with one Ernie Ford who was aboard.

The conductor quickly honored the press ticket and in no time at all Larry was right in there with Ernie, and his wife Betty.

These Join The Herald Readers

Within the last few days the following people have renewed their Herald Subscriptions or entered new ones.

Mrs. J. Earl McCall, Powell, Tenn.; M. C. Anderson, Philadelphia; Jim App, Route 1, Philadelphia; Mrs. Walter Axley, Route 4, Loudon; E. E. Blair, Route 2, Loudon; Martha Blair, City; Emma Brogdon, Route 1, Loudon; Mrs. Paul Chrisman, Creve Grove, Ill.; First National Bank, Loudon City; The Rev. Prentiss Gordon, Columbus, Miss.; Mrs. Martin Horson, City; Clifford Hughes, Route 4, Loudon; Wm H. Jones, Newport, Tenn.; Senator Estes Kefauver, Senate Office Building, Washington.

Mrs. H. E. Martin, Philadelphia; Maxwell Millsaps, City; T. E. Mitchell, Miami Springs, Fla.; Mrs. and Mrs. Kenneth Moore, Dayton Beach, Fla.; Homer A. Newman, City; J. F. Nichols, City; Mrs. Mack Parkery Gibson, Tenn.; G. B. Peeden, City; Mrs. Dennis Presley, Route 4, Loudon; T. D. Pickell, Loudon City; J. R. Presley, Malta, Montana; Miss Nannie Belle Robertson, City; Monte 2, Loudon; Mrs. Harry Wall, Loudon City.

Mrs. J. B. Windle, Route 1, Philadelphia; Lela Mae Campbell, City; Charles H. Davis, City; Mrs. J. E. Elkins, Route 1, Loudon; George McClellan, City; Dan Ross, City; Joseph W. Russell, Stoughton, Mass.; Tennessee State Library and Archives; Edward Priary, Nashville; Charles T. Julian, City; J. B. Russell, Route 2, Loudon; Raymond Presley, Route 1, Philadelphia; Dr. F. G. Appleton, City; J. W. McCarrall, City; Robert Hudson, City; Ruth Wilson, Route 1, Loudon.

The circulation Department of the Herald extends appreciation to the renewers and a hearty welcome to the new subscribers.

Mr. McCall Named Principal At Powell

Mr. Earl McCall, who was principal of the Loudon High School for many years, has been named principal of the Powell High School in Knox County for the past year as teacher of guidance and economics. Recently Mr. McCall was named principal of the Powell High School.

During the summer months Mr. McCall is directing the FFA Camp Clements, near Sparta.

Herald Worker Meets With Minor Accident

Harold Howard, a member of the Herald crew met with a minor accident on Monday afternoon when a thumb came in contact with the cutoff saw.

The injury is to the thumb of the right hand and fortunately only a flesh wound was made.

Philadelphian Is Winner At Gala 4th Celebration

Mary Alice Stooksbury sponsored by the Philadelphia Home Demonstration Club was crowned 1957 Dairy Queen today by Buford Ellington, Commissioner of Agriculture of Tennessee. Miss Stooksbury received a total of 32,220 votes and was presented a \$100 savings bond from Bacon Creamery.



MARY ALICE STOOKSBURY

Charlotte Bates, 30,160 votes, representing the Junior Lenoir City Club, was runner-up. She received a \$50 savings bond from the County Council of Home Demonstration Clubs.

Taking third honor was Vivian Walls, Martel Home Demonstration Club, with 23,436 votes. In fourth place was Barbara Judd with 16,000 votes. Barbara was sponsored by the Lakewood Home Demonstration Club. Corina Pittman of the Greenback Club was fifth with 14,135 votes.

A large crowd was in Loudon this morning for the Legion sponsored parade which assembled on Ward Street. The colorful floats, beautiful dairy maids, horses, children and military divisions continued down Mulberry street and across to Ward St., and then to the Courthouse for the annual program.

Preceding the crowning of the Dairy Queen, Commissioner Ellington delivered an inspiring address.

The day's celebration will continue with performance of the Tennesse All Star Band at Legion field at 2:30 p.m. today and also at 8:00 p.m. tonight.

Okinawa Lad Enjoys The Home Town Paper

Dear Sir: I certainly have enjoyed getting the "London County Herald" since I've been stationed here on Okinawa. The paper helps break the tension for me, for I'm always wondering what is happening in Loudon.

The paper has been coming to me approximately one month after publication because of the address being wrong. My new address is: A-1C William G. House, Jr. AF14574425 HEDRONSEK, 18TH ABGRU, BOX 81, APO 236, San Francisco, Calif.

Thank you once again for being so faithful in sending the paper to me. I shall always remember this favor.

A-1C William G. House, Jr. United States Air Force Editor's note: We give the full address of this Loudon youth. If only one friend would write him that might not otherwise do so, it would mean a brighter day for this service man.

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGAN

Editors
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Thoughts On Independence

Today we celebrate the Fourth of July. There is often a tendency for the true meaning of our holidays to get lost in the bustle and bustle of celebration, and we do not by this statement wish to decrease the value of celebration. Life would be dull without them.

But the fact remains that we do not always grasp the true underlying meanings of our holidays. It is so of Christmas. It is so of Thanksgiving. It is so of this day.

What we really celebrate today is our gaining of independence from England in the early days of our Colonial history. It was a great day for us, though there may be historians who will say that England did not make all that much effort to keep us anyway. Now, may no one be riled up over this statement please. Nothing similar to the Gettysburg controversy as to who fought where and how and why is sought or desired.

The point we wish to make is that we love our independence in this life, but the gaining of that independence does not release us from moral obligations and allegiances. Of course, history shows, even current history does, that we have been closely allied with England throughout our total history as a nation.

And so it is in our individual lives. We want freedom and independence, but in having these we are not at all released from our moral obligations of allegiance to the institutions which make for a strong country, and these stretch all the way up from the family unit to the highest government.

In Appreciation

It takes many kinds of people to make up the world in which we live. There are leaders. There are followers. There are those who do neither, just sit.

Every college campus has a few who really do things. Some men who hold a relatively unimportant position but in all ways in their pitching when things are to be done. A superintendent of the Dining Hall who is always ready to serve any kind of meal to the returning graduates and finally get a whole new building named after her. Another woman who is paid little but who serves "big" doing more things for more people than one could think possible.

Every church has them too, these doers. When the church supper is to be served, they are right there. When a drive is to be made they may be counted upon, both to do the driving and the giving. In support of any new worthwhile movement they are out front.

In community life this fact is even more evident. There are always a few people who by their nature and by our willingness to saddle the jobs on them do too much perhaps. When the drives for

The Rolling Dollars

There is a tendency, especially for women shoppers, to go to the bigger center to do their shopping. This is understandable but it does not mean that there are no customers left for the small town merchants. There are many of them left, both in the towns and in the surrounding territory.

The accusing finger is not to be pointed only at the women, for there is a tendency on the part of all of us to bargain-hunt. And this is not to be condemned either in this day of the high cost of living. But, as it is wise "to look before you leap," so it is wise to "look before you buy." And this means looking close at home.

If we expect to grow as a city we must be a good shopping center. To be a good shopping center our merchants must succeed. Our businesses can succeed only as we support one another. Under certain conditions one may buy something elsewhere for a few dollars less. But when one does the dollars are gone into another community and one's services are guaranteed on what is bought in jeopardy. It is natural for one to service better a machine of merchandise which he himself has sold.

Then, more important perhaps, the dollar spent out of town has been started rolling, and it is only accidental if a rolling dollar ever comes our way again. Maybe we have just said goodbye to it when it makes its first journey to another community. These loyal citizens may anchor it or just roll it about among themselves, and enjoy it, and use it.

Boosting a town requires something else besides just sentiment. We are doing a fine civic duty when we work from every possible angle to make Loudon the finest community center possible. There are many ways for us to do this and most certainly one of the best ways is to spend our money here with our own merchants.

It is natural for all of us to be interested in our own harvest. Our own harvest will be better if we spend our dollars at home. See you in the Loudon stores!

funds for charitable and character building agencies are to be made they make them. When progressive movements come on the horizon they are active in bringing them into reality.

A Fourth of July Celebration does not just happen. Somebody has to plan, and plan; and then promote and promote. Many of us had rather just lean on the sidewalk and watch rather than be bothered with active participation. Little do we know how by our lack of responsiveness we disappoint and let down those leaders who make these days possible.

The Herald salutes with appreciation to-day those who have made our Fourth of July Celebration possible. It is hoped that the joy of achieving will recompense those who carry the heavy loads far and away beyond any weariness and disappointment they may suffer.

A Letter From The Publisher

We have only three sources of income at the Herald Office.

A newspaper looks first of all to its advertising. In Loudon our advertising potential is limited, we know that. But the wide awake business man must tell his story, and he must tell it over and over again. Any business that succeeds in a great way keeps its name before the public all the time. Everybody in Atlanta knows, for instance, that Rich's is there, and how! But does Rich's quit advertising because of that? No, they spend millions. We anticipate that more and more of the business men of Loudon will keep their names and their businesses before the people.

Job printing is another of the sources of the income of a weekly press. But with costs as they are one can not only fail to make money but he can actually lose his shirt, by golly. We are keeping records on some of our jobs. We found on a job recently that we paid out for actual labor on the machines as much as the charges on the job. Obviously on this particular job the Herald lost money.

We want to give our patrons acceptable, often high quality printing, and we must charge enough for these jobs to pay for the actual production - and to allow the workers up front to take a little too. Obviously there must be some adjustments made in our prices on job printing.

County weeklies have been notoriously famous for not depending much upon the income from subscriptions. But this is not our philosophy at all. We must have every dollar that we can persuade you to pay for your subscriptions. This income could be the difference between a little profit and none at all in our business.

We can give you a good paper, and good job printing, and serve the community well, only as we succeed, at least modestly, in a financial way. We do not expect to get rich at the Herald. We don't care for that anyhow. But we do expect to develop a sound conservative business.

The Herald wants to be one of the best weeklies in the South and it wants to go into just as many homes as will pay its entrance fee. You can help us on our way if you will respond quickly to the renewal notices as they appear on your papers.

New subscriptions are coming in every day and we hope not to lose a single one of our present subscribers. The more circulation we have the better we can serve you personally, the better we can serve our community, and the better we can serve our merchants, and the better we can serve our country. The Herald is a project in free enterprise, but at the same time it is a public servant. It wants to be useful and worthy.

FROM OUR FILES



5 YEARS AGO

Miss Mary McGuffey will begin her work as Home Demonstration Agent for Loudon County on July 1.

The Women's Society of Christian Service of the Loudon Methodist Church met Monday evening in the society hall of the church. This was the first meeting of the new church year and was well attended with over 40 members present.

10 YEARS AGO

Joe R. Watkins, son of Mr. and Mrs. J. R. Watkins, left Sunday to enter West Point Military Academy, West Point, New York. Miss Mary Katherine Mize left Monday for the Young People's Camp at Crystal Springs near Fayetteville.

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MEN

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UPON CERTIFICATION
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ELECTRONICS, BOX 428

% The Loudon County Herald

Name _____ Address _____
Occupation _____ Working Hours _____
Phone Number _____ Age _____

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Exodus 15:20-21; Numbers 12:15)

"The First Woman Leader in Israel"

In an ancient time Miriam won renown among her people. She won this leadership in a man's world. The sacred Book gives this honor to Miriam at a time when prevailing world sentiment regarded woman as chattels and entirely subject to the whims of men.

In a famous case back in 1882, Judge Foster refused to let a fine stand against a man whose wife had slandered another woman. He explained that in the more primitive society, when a woman was but the chattel of her husband, like an ox, he was responsible for her acts just as he was for the trespasses of his other cattle. He wrote, "Such was the social and legal status of married women centuries ago. . . . The influence of Christianity gradually ameliorated woman's social condition, and elevated her to the state of dignity and importance she possesses today."

Margaret Sangster wrote: "In reading the Bible we are constantly impressed by the frequent mention of women, by the reverence paid to motherhood, by the part women had in the affairs of church and nation." This is in marked contrast "with the contempt and patronage displayed to her by Islam and every other non-Christian creed."

Miriam appears on the historic scene three times. First, as the wise little sister of the baby Moses, displaying shrewd tact in causing Pharaoh's daughter to call her mother to be the baby's nurse. Second, 40 years later following the miraculous deliverance at the Red Sea she led the women with timbrel and dancing: "Sing to the Lord, for he has triumphed gloriously." In this connection she is called "the prophetess."

Her third appearance (Numbers 12:1-15) is not so much to her credit. Here she teamed up with her older brother Aaron and spoke against Moses. Two things are outstanding in this complaint: (1) She thought to arouse prejudice because Moses had married a Cushite (negro) woman; (2) She and Aaron claimed the divine call of prophecy equal to that of Moses.

Their sin was in trying to destroy Moses' influence. Miriam was evidently the leader for she was stricken with leprosy. Moses' generosity is shown in that "he cried to the Lord" on her behalf, pleading she might be healed. She was healed but was shut up outside the camp seven days as a purification for her shame.

Women were first at the open squibber. They should have been, for they can never repay Christ fully for what it has done for them. Now that it has given woman her rightful place, it seems strange to us that it should have ever been otherwise. We

Having Troubles?

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SAVE 13.13

Roast Knife 90c and Pot Fork 70c now on sale

PLUS S. H. GREEN STAMPS
WHITE STORES

PHILADELPHIA NEWS

Mr. and Mrs. W. B. Martin from Chattanooga were visiting with Mrs. Ida Martin and Luke Thursday.

Mrs. Carolyn Aikens West from Alexandria, Virginia was visiting with Mrs. K. L. Peoples, and Mrs. Marion Waller the past Monday.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis, Judy, Brent, and Valerie were visitors in Athens, Thursday.

Mr. and Mrs. Charles Lawson of Williamsburg, Ky. were visiting Mrs. Lawson's brother, Mr. Wayne Carter, and Mrs. Carter, Saturday and Sunday.

Mr. and Mrs. Jimmy Lee and little daughter, Jamie Rene and baby son from Lenoir City were visiting with Mrs. Lee's sister Mrs. Gene Milaps and Mr. Milaps Sunday.

Mr. and Mrs. Osborne Allen from Lenoir City were visitors at Sunday evening worship services at the Baptist Church. They were former residents here.

Mr. and Mrs. Harry Wood and Mrs. Louise Haskin and son Jack of Chattanooga were visiting Mr. and Mrs. Wayne Carter and Ann Saturday.

Misses Jane and Ann Waller and Miss Sara Ann Simpson of Loudon enjoyed a swim at Lenoir City Pool Saturday.

Mrs. Stanley Davis, Brent, Judy, and Valerie were visiting Mrs. Ernest Black in Loudon Saturday afternoon.

Mrs. Wesley Barnett and children Sharon and Charles were visiting Mr. and Mrs. Cletis Parks and family in Sweetwater Saturday.

Mr. and Mrs. Millard Christian, Kaye and W. F. and Miss Barbara Rollins all of High Point, N.C. are spending the 4th of July holidays here with Mr. and Mrs. George Martin, Mr. and Mrs. Jim Carrat and Mr. and Mrs. Bill Christian and other friends and relatives here and in Loudon.

Miss Joan Edwards, who is employed as an Air Line Hostess flew in Saturday from Atlanta to spend Sunday with her parents, Mr. and Mrs. Joe Edwards. Joan returned Sunday night.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis, Brent and Valerie visited with Mr. and Mrs. Homer Acuff in Loudon Sunday afternoon.

Miss Sara Rausin attended

"Teen Town" in Loudon Saturday evening

Little Terry Thomas, daughter of Mr. and Mrs. Jack Thomas from Sweetwater was the overnight guest of Mr. and Mrs. Leonard Milaps and Wanda Saturday night.

Mr. and Mrs. J. C. Starnes and sons, Jimmy and Eddie from Sweetwater were the dinner guests of Mr. and Mrs. Leonard Edwards Sunday.

Mr. and Mrs. Walter McGhee left for Chattanooga Monday morning on a business trip. They will return later in the week. While there they will also visit with friends and be the dinner guests of a business acquaintance Monday evening.

Miss Sara Rausin was the overnight guest of Miss Linda Williams Saturday night in Loudon.

Mr. Leonard Edwards entertained with a miscellaneous shower at her home Monday evening in honor of Mrs. Jerry Hall who is a recent bride. Mrs. Hall is the former Miss Zula Milaps. Many of Mrs. Hall's friends attended the shower and she was the recipient of many lovely gifts.

Mr. and Mrs. Horace Byrum from Richmond, Ind. and their two children, Phyllis and Melvin are here visiting Mr. Byrum's mother, Mrs. Jack Byrum and Mr. and Mrs. James Harold, Mr. and Mrs. Lawrence Scott and other relatives and friends. Mr. and Mrs. Byrum plan to return to their home in about two weeks.

Buster Thompson, son of Mr. and Mrs. Robert Thompson from Chattanooga is spending some time here with his grandmother, Mrs. Jack Byrum and Mr. and Mrs. James Harold.

Miss Joan Scott from Loudon was the overnight guest of Miss Billie McGhee Monday night.

Mr. and Mrs. Earl Grimes left Tuesday to spend the 4th of July holidays with Mrs. Estel's brothers, Mr. Roy and Mr. Coy Estes and families in Kingsport. "Happy Anniversary" to Mr. and Mrs. James Harold who celebrated their 12th wedding anniversary Sunday, June 23rd.

I wish to make a correction in the spelling of the Rev. Billy Carmack's name in last week's news. The Rev. Bill Carmack from Loudon is the new pastor here of the Church of God.

Pvt. Robert A. Smith in 8 Week Training

Pvt. Robert A. Smith, son of Mrs. Ethel L. Keener, Route 5, Lenoir City, is receiving eight weeks of basic combat training with the 4th Armored Division at Fort Hood, Tex. Before entering the Army he was employed by Marble Cliff Quarries, Lewisburg, Ohio.

If your business seems to be sort of slack, try the time-tested tonic—advertising—and see it improve.

It's grand as a sauce...a salad dressing and a spread!



Miracle Sandwich Spread

To Help Your FORD CAR OR TRUCK FEEL RIGHT bring it home to your FORD DEALER for regular checkups and servicing "For The Best In Service For Your Car" LOUDON MOTOR CO.

Thursday, July 4 1957 The Loudon County Herald 3

STRICTLY BUSINESS



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Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.20 on each \$100 used. Responsible contractors recommended on request.

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A SALUTE: To Loudon County's Dairy Maids



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CHARLOTTE CATES Junior Lenoir City Club



VIVIAN WALLS Martel Club



BARBARA JUDD Lakewood Club



CORINE PITTMAN Greenback Club



MAJORIA BAILEY Lee Heights Club



CAROL WADE Estons Club



ALICIA BOWMAN Lenoir City Club

BACON CREAMERY

Good Form, Good Farming Important

It's important to have a good farm, but even more important to be a good farmer, Jack F. Copeland, county Farmers Home Administration supervisor serving Monroe County said today.

He made the remark while discussing the progress of local farm families who are paying off the 40 farm operating loans his agency now has on its books.

Making definite plans for enough acres of alfalfa for hay and improved pasture, including supplemental pasture is an aid to good farming, he said.

The agency makes operators do

profitable farming, its loans and services supplement, but do not compete with, those of private or cooperative lenders. Necessary planning help and aid in working out farm management problems are part of each loan transaction, Mr. Copeland said.



Charter No. 12088

Reserve District No. 6

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF LOUDON

In the State of Tennessee, at the close of business on June 6, 1967 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 714,163.68
United States Government obligations, direct and guaranteed	2,825,880.44
Obligations of States and political subdivisions	163,668.74
Other bonds, notes, and debentures	22,926.85
Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank)	4,525.00
Loans and discounts (including 196.36 overdrafts)	862,572.49
Bank premises owned \$13,100.00, furniture and fixtures \$7,235.00	20,335.00
TOTAL ASSETS	4,614,102.30

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	1,674,802.89
Time deposits of individuals, partnerships, and corporations	2,138,281.05
Deposits of United States Government (including postal savings)	46,779.09
Deposits of State and political subdivisions	302,031.48
Other deposits (certified and cashier's checks, etc.)	20,168.29
TOTAL DEPOSITS	4,382,029.51
Other liabilities	12.00
TOTAL LIABILITIES	4,382,041.51

CAPITAL ACCOUNTS

Common stock, total par	50,000.00
Surplus	100,000.00
Undivided profits	82,060.79
TOTAL CAPITAL ACCOUNTS	232,060.79
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	4,614,102.30

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$15,000.00
I, Estelle Russell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE RUSSELL, Cashier.
Correct—Attest: BEN M. ROBERSON, Director
A. F. MCGRATH, Director
J. B. GREER, Director

State of Tennessee, County of Loudon, ss
(SEAL) Sworn to and subscribed before me this 28th day of June, 1967, and I hereby certify that I am not an officer or director of this bank.
Arthur M. Fowler, Notary Public.
My Commission expires 1-23-1969.

HOSPITAL LIST

ADMITTED

June 25
Mrs. William Packett
Mr. Tim Watts
Mr. Burton Salber
June 26
Willie Ruth Harp
Mrs. Herman Oliver
Mrs. Daisy Moats
Mrs. Don Gagley
June 27
Nippie Anderson
Mr. Albert Lee
Joyenne Anderson
Mr. Melvin C. Steles
Mr. Otis Viers
Mrs. Delmas Turner
Mrs. James Taylor
June 28
Mrs. Glenn McNabb
Mrs. Erna Markwood
Mrs. Bruner Coffman
Mrs. Herman Oliver
June 29
Edward Smallen
Brenda Smallen
Sarah Watkins
Gary Gilliam
David Gilliam
Mr. Floyd McCollier
Mrs. Sarah White
Mr. Ben Brown
Mrs. Nellie Price
Cheryl Ann Price
June 30
Mrs. Betty Hendrix
Mrs. Walter Elkins
Mrs. Franklin Davis
July 1
Mrs. Nora Hammontrick
Mrs. S. S. Proffitt
Miss Thelma Love

RELEASED

June 25
Mrs. John Franklin
June 26
Mrs. Anna Parks
Mr. Ralph Gates
Mrs. Troy Costner
June 27
Mrs. Kenneth Backett
Mrs. Eugene Dixon
Mrs. James Walden
June 28
Mrs. Harry Keller
Kay Keller
Nippie Anderson
Joy Anderson
Daisy Moats
June 29
Mrs. Erna Markwood
Mrs. Jake Stevens
Joan Hall
M. Burton Gallahar
Mrs. Rayburn Allen
June 30
Mr. Otis Viers
Sarah Watkins
Cheryl Price
Mrs. Nellie Price
Brenda Smallen
Edward Smallen
Gary Gilliam
David Gilliam
July 1
Mrs. Betty Hendrix

OBITUARIES

Henry H. Henson, age 64, passed away at the Bacon Hospital on June 29.

Survivors are: One daughter, Mrs. Clarence Everett, Loudon; Route 2, three sons, Edd, Joe and Dan, all of Loudon; one

Services were at 2:30 last Monday at the Riverview Mission Baptist Church with the Rev. Lloyd and the Rev. Bernard Courtney officiating. Interment was in the Riverview Cemetery. Arrangements were by Quinn and Karnes.

brother, Paul D. Henson, Pontiac, Mich.; one sister, Mrs. Grace Cooper, Detroit, Mich.; and nine grandchildren.

People, Spots In The News

JET NOISE relief is furnished by this silencer at Hughes Aircraft's flight strip at Culver City, Cal. Adaptable to five types of interceptors used by Hughes to test air-going electronic control systems, it reduces "run-up" noise by nearly 100 per cent.



WHATZIT? Give up? An upward look at spiral staircase in new office building in London, England.



INFLATION is normal with Fred Polk of Baltimore, showing cheek muscles developed by 44 years of glass perfume-bottle blowing!



WHO'S WHO in this five-generation photo? Left to right: Grandmother Catherine Salisbury; Great-Grandmother Matilda Rhee; Baby Edger; Grandson 3rd of Baltimore; his mother, Margaret Denon; and Great-Grandmother Carrie Johnson.

The man who disagrees with Trade, based upon taking advantage, is not necessarily an age of another, rarely proves profitable in the long run.



Here's what you've been waiting for

BOSTITCH B8R

The First Practical Combination Stapler and Staple Remover

Nothing like it for fastening bags and bundles, bills and checks, window shades and curtain tie-backs, decorations and scrap books... all kinds of home, school, office, shop and hobby work. On your desk, in your hand, or used as a tacker, this powerful, compact Bostitch all-purpose stapler is tops in speed, neatness, security.

The work stays stapled as long as you want it—then a gentle push on the remover and ZP! the staple's out. You'll like it. So will your friends. Makes an ideal gift.

\$315

Also available with the remover for \$245

The Loudon County Herald

REPORT OF AN AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 5211, U. S. REVISED STATUTES

Report as of June 6, 1967, of HAMILTON NATIONAL ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with FIRST NATIONAL BANK, Loudon, Tenn.
Charter number 12080 Federal Reserve district number 6
Kind of business of this affiliate:

Holding Company
Manner in which above-named organization is affiliated with national bank, and degree of control:
Stock ownership and an officer of Holding Company as a Director
Financial relations with bank:

Stock of affiliated bank owned by the affiliate (par value) \$24,300.00
Stock of affiliate registered in name of affiliated bank or known to be owned by bank directly or indirectly (par value) 3 Shs. Non Par \$ 25.00
I, D. H. HOLLOWAY, Secretary-Treasurer of HAMILTON NATIONAL ASSOCIATES, INC., do solemnly swear that the above statement is true, to the best of my knowledge and belief.
Sworn to and subscribed before me this 28th day of June, 1967
EDWARD ROSS, Notary Public.
(SEAL) My Commission Expires Jan. 10, 1961.

The LOUDON COUNTY HERALD

offers the only

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The Herald is proud to be the first printer in Loudon County to offer this wonderful new OFFSET Printing to job customers. OFFSET printing features the use of sensitized aluminum plates, permitting better quality and faster printing, particular on all types of line and rule. Since the Herald is now making these OFFSET plates in its own shop, any job can be duplicated.

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Loudon County Herald

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Loudon, Tennessee

Masonic Building

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Candlelight gleams on white satin ribbon. And only the way the bride's bouquet trembles... only the way the groom nervously straightens his tie... tells the secret of the butterflies fluttering in their hearts as they start out on one of life's greatest adventures.

Whether or not the young couple lives happily ever after usually depends on how successfully they meet and share the problems of everyday living. And not the least of these problems is financial. A family's sound financial standing depends as much upon a woman's ability to manage money as it does her husband's ability to make it. And a family savings program is as much the wife's responsibility as it is her husband's.

Many young couples today are working towards financial security by investing regularly in U. S. Series E Savings Bonds on the Payroll Savings Plan. It's the easiest way to save—and one of the safest.

Now Savings Bonds are better than ever!

Every Series E Savings Bond purchased since February 1, 1957, pays 3 1/2% interest when held to maturity. It pays higher interest, too, in the earlier years, and matures in only 8 years and 11 months. Now, more than ever, it's smart to save with guaranteed U. S. Savings Bonds. Buy them regularly where you bank or through the Payroll Savings Plan where you work.

PART OF EVERY AMERICAN'S SAVINGS BELONGS IN U. S. SAVINGS BONDS
The U. S. Government does not pay for this advertisement. The Treasury Department thanks the advertiser for their patriotic donation to the Advertising Council and

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Mrs. Fred Cook of Greenback one of the ten State winners in the Recipe Contest reported an enjoyable trip to the awards luncheon in Nashville June 27.

The sponsors in the county that made this contest possible are greatly appreciated. These are: Lenoir City First National Bank, Glover Coal and Feed of Lenoir City, Lenoir City Utilities, Bank of Lenoir City, Greenback Merchants and Farmers' Bank, Loudon First National Bank, Loudon Utilities, Loudon Feed and Grain and Coal, Loudon Farmers Cooperative, Loudon County Artificial Breeders Association.

Congratulations to Mary Stooksbury, the 1927 Dairy Queen of Loudon County, Mary Alice, daughter of Mr. and Mrs. Clemie Stooksbury lives on a farm near Philadelphia. Mary Alice was sponsored by the Philadelphia Home Demonstration Club. For the second year this club's candidate has won the title. Ann

Methodist Women Meet Last Monday

WORLD SERVICE CIRCLE

The World Service Circle met in the Prayer Chapel of the Methodist Church Monday evening with Mrs. W. B. Campbell, Sr. and Mrs. W. B. Campbell, Jr. as hostesses.

An ice course was served in the social hall preceding the meeting. Mrs. Homer Vaughn Simpson had charge of the program. Mrs. John W. Robinson, Mrs. H. H. Richman and Mrs. Lloyd Kirkland had parts on the program.

Mrs. Eugene Booth, circle leader presided over the business meeting. Plans for the circle picnic which is to be in August were made.

There were 12 members present and one visitor, Mrs. Smith McCall.

Mrs. W. B. Campbell, Sr. closed the meeting with the "Quiet Hour" reading.

PEARL REMINE CIRCLE

The Pearl Remine Circle met Monday evening in the Ladies Parlor of the Methodist Church with Mrs. R. M. Gray and Mrs. Jimmy Burnette as hostesses.

An ice course was served first in the church social hall.

The meeting was opened with Mrs. Cal Hall reading the scripture and a prayer led by Mrs. Edna Jones. An article on "Living Moments" was read by Miss Kato Jones.

Miss Mae Yank was the program leader using as her subject "The Heart of a Stranger" with Mrs. Edna Jones and Mrs. Jack Leffer taking part.

Miss Kato Jones, circle leader presided over the business meeting and plans were made for a picnic in August.

There were 14 members present and a visitor, Mrs. Charles Morgan.

Mrs. Edna Jones, spiritual life secretary for the circle who has the Quiet Hour asked Mrs. Charles Morgan to close the meeting with the Quiet Hour reading entitled "An Appeal."

Mr. and Mrs. Garlin Craig and Mr. and Mrs. Raymond Frenley

spent the week-end in Cincinnati, Ohio where they attended the Cincinnati and Philadelphia game. Mrs. Robert Clise returned home Friday from Winter Park, Fla. where she has been visiting her parents for two weeks.

Mr. Howard Boothe left Sunday on a business trip to New York.

Mrs. Walter Sommers returned home last Wednesday after spending several weeks with her daughter in Michigan and Virginia.

Mrs. S. P. Daneri left today for Chattanooga where she will accompany Mr. and Mrs. E. R. Walker to Chicago, Ill. Thursday for the wedding of her nephew.

Mr. and Mrs. William Post and son Jimmy of Knoxville spent Saturday with Dr. and Mrs. Sam Harrison and family.

Mr. and Mrs. Beryl Cox and son, Charles are spending two weeks with Mrs. Cox's parents, Mr. and Mrs. Boggs in Athens.

Mr. Arby Harrison is spending the summer in the country with his grandparents, Mr. and Mrs. Mark Harrison.

Mr. and Mrs. Henry Vann Ingram and daughter, Rebecca of Rome, Ga. spent Sunday with Mr. and Mrs. Barker Blair.

Mrs. Leonard Drake and Mr. and Mrs. Fred J. Coleman and sons, Jimmy and Bobby of Memphis will arrive Thursday to spend the week-end with Mr. and Mrs. Charles Brakelb and daughter, Linda.

Mrs. Wesley Smith and son, Davey left today for their home in Gallup, New Mexico after spending two weeks with Mr. and Mrs. Robert H. Hurston and Bobby and other relatives.

Mr. and Mrs. Ed McQueen and sons, Preston and Jeff will spend Thursday with Mr. and Mrs. Scott Bird and son, Scotty in LaFollette.

Mr. and Mrs. Melvin Burger and son, Kenny of Washington, D. C. spent last week with Mr. and Mrs. Luther Johnson.

Patterson-Zimmerman To Wed July 5th

Mr. and Mrs. Boyd Patterson wish to invite everyone to the marriage of their daughter Vivian to Mr. Jim Zimmerman, son of Mr. and Mrs. W. F. Zimmerman. The wedding will be on Friday July 5th at 7:00 p.m. at the first Baptist Church of Loudon. The music will begin at 6:30. You are cordially invited.

Mrs. Howard King and daughter, June and Mary Bess returned to their home in Clarksville today after spending two weeks with Mrs. J. C. Greer and other relatives.

Miss Sherry Kirkland left Wednesday for Camp Nakanawa in Mayland, Tenn. where she will spend eight weeks.

Mr. Ham Carey spent several days last week in Louisville, Ky. on business.

Mr. and Mrs. Jack Haskins and family of Lake Charles, La. are visiting this week with Mr. and Mrs. John Craig.

Mr. and Mrs. William Vaden of Cleveland, Tenn. visited Mr. and Mrs. James Snow Thursday.

Mrs. Robert Taylor and children are visiting Mrs. Taylor's Mr. and Mrs. Ham Carey and sons, Bo and Bart will leave Friday to spend a few days in Gatlinburg. Their son, Sam will stay with his grandmother, Mrs. J. C. Greer.

Mrs. Chas. Mae Russell and Mrs. Broady Harrison and daughter, Mary Evelyn were visiting last Sunday in Maryville with Mr. and Mrs. Ed Abbott and Mr. and Mrs. T. B. Howard.

Mr. and Mrs. Charles Wright of Chicago, Ill. were visiting Miss Elizabeth Greenway Friday.

Mr. and Mrs. R. E. Richards left for Birmingham, Ala. Thursday to bring their daughter, Susanne and Jane Lowe home from a two weeks stay at Camp Coleman.

Mr. and Mrs. Gene Chambers and daughter, Herlinda and Mr.

My Favorite Recipe

Featuring This Week
Mrs. Fred Cook
Greenback

MRS. JACK LEFLER

MEAT BALLS IN BUTTERMILK SAUCE

1 pound ground beef
1/2 cup bread crumbs
1/4 cup diced onion
1/4 cup whole milk

1 teaspoon salt
1 1/2 teaspoon pepper
3 level tablespoons butter

Combine all the above ingredients except the butter. Shape into 8 meat balls, and brown on all sides in the 3 tablespoons butter. Remove from skillet and keep hot.

BUTTERMILK SAUCE

1/4 cup butter
1/4 cup flour
2 1/2 cups buttermilk
1 teaspoon salt

2 tablespoons sugar
1 1/2 teaspoon dry mustard
1 egg beaten
1-8 teaspoon pepper

Mrs. Fred Cook first place winner in the Soup Class, Woman's Division, of the Loudon County Dairy Food recipe contest.

Mr. and Mrs. D. W. Howell and daughter, Jackie

spent Sunday at Fontana.

Dr. and Mrs. Jesse Hope, Mr. and Mrs. Bill McKee, Miss Elizabeth Greenway and Mrs. Grace Boice spent Saturday evening in Knoxville.

Mr. and Mrs. Arthur Young and daughter, Annette of Glen Alpine, N. C. are visiting Mrs. Young's parents, Mr. and Mrs. W. S. Watkins.

Mr. Thomas Foster, Supt. of Bacon Hospital has returned to his duties after a 10 day trip to Cincinnati.

Mr. and Mrs. Don Robinson and children of Knoxville spent the week-end with Mr. John L. Robinson.

Mr. and Mrs. William J. Morgan and children, Bill and Jayne left Monday for a weeks vacation in Savannah, Ga.



Gifts & Greetings
for You—through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No out of collection)

Mrs. Jack Leffer and sons, Joe and Jackie returned home Sunday from Sheffield, Ala. where they spent a week with Mr. and Mrs. F. R. Leffer and Mrs. Reed Gover.

Mrs. Custard Hostess at Bridge Club Tuesday

Mrs. Leroy Custard was hostess to her bridge club Tuesday evening at her home on High Street.

A dessert course was served preceding three progressions of bridge.

High score for the club was won by Mrs. Rufus Widson. Other prizes were won by Mrs. W. B. Campbell, Jr., Mrs. Broady Harrison and Mrs. Jack Leffer.

Guests for the club were Mr. Jim Blair, Mrs. W. B. Campbell, Jr. and Mrs. Jack Leffer.

Mr. and Mrs. Linton Jones and grandson Victor Craig spent Sunday with Mr. and Mrs. Roy Russell and daughters in Rockwood.

Mr. and Mrs. Rankin Blankenship have returned home after spending a week at Daytona Beach, Fla.

Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville spent Monday with Mr. and Mrs. R. A. Lawson and Mrs. May Cook.

Mr. and Mrs. Melvin Castee, Mrs. Edith Frenley and son, Jerry, Mrs. Perry Castee, Mrs. R. L. Shaw and Mrs. Calvin Rymer attended the Castee Reunion in Covington, Ga. Sunday.

Mr. and Mrs. Hank Bertelkamp of Knoxville spent Sunday with Mr. and Mrs. Don P. Smith. Capt. and Mrs. Charles Coville, Jr. and children, Jane Lytle and Mark returned to their home in Dayton, Ohio Thursday for a visit.

Mr. and Mrs. Charles Harrison spent Sunday with Mrs. Harrison's father in Rockwood.

Miss Whitaker Is Honored With Shower

Miss Bobby Whitaker, bride-elect of Mr. Clayton Curtis was honored with a personal shower given by Mrs. William J. Morgan, last Thursday evening, June 27, at her home on Cedar Street.

Appropriate games were enjoyed by the guests with prizes given by Mrs. Smith McCall.

Mrs. Eugene Booth and Mrs. Jim Thomas, Jr.

Arrangements of spring flowers were used throughout the house and a serving table had a center of pink and white carnations and white baby's breath flanked by tall white candles in silver candleholders.

An attractive plate of delicacies was served partly refreshment fruit punch.

Miss Whitaker received many nice gifts.

SALLY JONES CIRCLE

The Sally Jones Circle met Monday evening in the Social Hall of the Methodist Church with Mrs. Robert Custard and Mrs. R. L. Jenkins as hostesses.

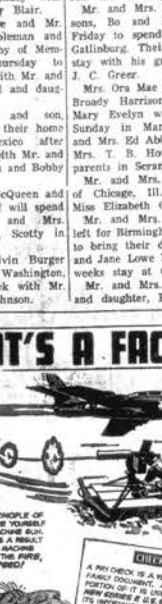
A dessert course was served before the meeting.

Mr. C. A. Barker was the program leader assisted by Mrs. Ham Carey, Mrs. Robert Custard, Mrs. John Robertson and Mrs. Jim Thomas, Jr.

Mrs. Kenneth Kitchings, Circle leader had the business meeting, plans made for serving the Methodist Men's Club with Mrs. Helen Bacon as chairman.

There were 12 members present and one visitor, Mrs. John Robertson closed the meeting with the Quiet Hour reading.

THAT'S A FACT



NOTICE

EFFECTIVE JULY 1

HERALD CLASSIFIED RATES

3c per word first insertion
2c per word additional insertions

MINIMUM CHARGE ONE INSERTION \$1.00

(Prices For Contract Programs On Request) LIMIT 33 WORDS

DeMolay Dance

THURSDAY EVENING
JULY 4, 8 P.M.
Memorial Building, Lenoir City
Admission 35 Cents

LOW-COST HOME COOLING



NOTICE

EFFECTIVE JULY 1

HERALD CLASSIFIED RATES

3c per word first insertion
2c per word additional insertions

MINIMUM CHARGE ONE INSERTION \$1.00

(Prices For Contract Programs On Request) LIMIT 33 WORDS

REPORT OF CONDITION OF MERCHANTS & FARMERS BANK OF GREENBACK

In the State of Tennessee, at the close of business on June 29, 1927.

ASSETS	
Cash, balances with other banks, including reserve balances, and cash items in process of collection	\$ 224,975.97
United States Government obligations, direct and guaranteed	277,285.27
Obligations of States and political subdivisions	154,422.18
Loans and discounts (including NONE overdrafts)	440,261.43
Bank premises owned \$100, furniture and fixtures \$10,872.70	6,083.81
TOTAL ASSETS	1,103,308.70
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	491,487.06
Time deposits of individuals, partnerships and corporations	409,092.51
Deposits of United States Government (including savings)	4,812.04
Deposits of States and political subdivisions	103,397.56
Other deposits (certified and cashier's checks, etc.)	475.54
TOTAL DEPOSITS	\$1,009,275.10
Other liabilities	437.60
TOTAL LIABILITIES	1,009,712.70

CAPITAL ACCOUNTS

Capital	25,000.00
Surplus	27,500.00
Undivided profits	61,100.39
TOTAL CAPITAL ACCOUNTS	\$113,600.39
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$1,103,308.70
Common stock with total par value \$25,000.00	
I, Nola Melton, Cashier of the above-named bank, do solemnly swear that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.	
Correct—Attest: NOLA MELTON, Cashier	
J. A. WALKER, Pres.	
A. J. KYKER, Vice-Pres.	
R. H. ALEXANDER, Vice-Pres.	
J. L. SEATON, Director	
G. M. WEAR, Director	
P. K. GREENWAY, JR., Director	
E. R. TARKWATER, Director	
State of Tennessee, County of Loudon, ss:	
(SEAL) Sworn to and subscribed before me this 1st day of July, 1927, and I hereby certify that I am not an officer or director of this bank.	
My commission expires Jan. 31, 1928.	
R. M. BROOKS, Notary Public.	

Handy, thrifty... and oh so good!



Handy, thrifty... and oh so good!



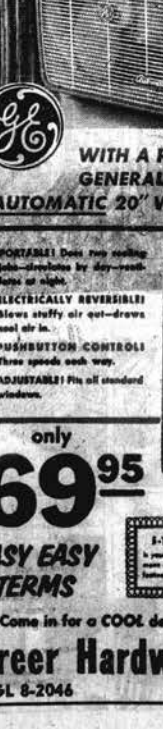
Handy, thrifty... and oh so good!



Handy, thrifty... and oh so good!



Handy, thrifty... and oh so good!



Handy, thrifty... and oh so good!



Handy, thrifty... and oh so good!



KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:30 P. M.
 Wednesday 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chasnet
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Skene
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

"GUY WOODS AND TEMPLED HILLS..."

Samuel Francis Smith was a student at Andover Theological Seminary when he wrote "My country, 'tis of thee." That was in 1832, two years before he was ordained a minister. "America" never became our national anthem—probably because it is the tune of the British anthem, "God Save the King." But it has remained one of our greatest hymns, its words familiar to almost every American. In a simple, moving way it seems to express both the spirit of our nation and the faith of our churches. And in its stirring climax, addressed to the Author of Liberty, these become one.

Samuel Francis Smith, with other great Americans, taught us to seek our national welfare in constant religious devotion. He saw no denial of America's freedom—but rather its fulfillment—in the humble acknowledgment: **GREAT GOD, OUR KING!**

THE CHURCH FOR ALL...

The Church is the greatest factor in our life. It is the source of our spiritual life and the source of our moral life. It is the source of our social life and the source of our political life. It is the source of our cultural life and the source of our scientific life. It is the source of our artistic life and the source of our athletic life. It is the source of our intellectual life and the source of our emotional life. It is the source of our spiritual life and the source of our moral life. It is the source of our social life and the source of our political life. It is the source of our cultural life and the source of our scientific life. It is the source of our artistic life and the source of our athletic life. It is the source of our intellectual life and the source of our emotional life.

Book	Chapter	Verses
Sunday	Genesis	1:1-2:3
Monday	Exodus	12:1-13:1
Tuesday	Leviticus	1:1-2:3
Wednesday	Numbers	1:1-2:3
Thursday	Deuteronomy	1:1-2:3
Friday	Joshua	1:1-2:3
Saturday	Judges	1:1-2:3

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tid Toe Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

FARM NEWS REVIEW

Dear Farmer:

This is going to be a personal letter of introduction to you and after this week the material in these columns will be in a different form, but none the less right down your alley. I mean right down your corn row, for, rightly speaking, all are for city folks, and this column is certainly not for them. We will, of course, let them read it, but the stuff here is for you farmers.

We at the Herald are greatly interested in you farm folks. We like you. We like your way of life. We like animals. We like to see good green rows of corn growing, and if rows are supposed to be straight, we like them STRAIGHT. We like what you eat out there, too, by golly. And we only wish we had some of it ourselves. If you ever want to bribe me for anything, just offer me a slice of country ham, yum! yum!

Speaking of straight rows sets me to thinking and looking back. I can see my old daddy, now passed on, laying off that first corn row across the field. In those days, before machinery came along he did it with a mule and scouter. He told me early in life how he got that first row straight and I never forgot it. Of course you know how he did it. He picked him out a tree, or a fence post, or something, at the far side of the field and he started his mule right to it. He never took his eyes off it. There has been two good morals in this all my life. One is to put your eyes on something good and keep them there.

never looking back. The other is always to plow a straight row. I speak your language, friends. I know what it is to chop grassy cotton and to pick the stuff too. I never liked the picking much. Not that I was lazy or anything like that, but my back just won't bend in the right place. It wouldn't then and it won't now. So, no more cotton picking for me. My father, now, he was good. He could pick more cotton than almost anybody I knew. He had great pride in his work. He could plow a straight furrow; he could hoe a clean row; and there was no trash in his cotton sack.

So, like Br'er Rabbit, I know my way around in the briar patch and I've never been lost in the piney woods either.

I can talk your words. If your cow gets hags I can tell you what to do about it; in my judgment there is only one thing. Now, I am not so sure about mastitis, there is one for you, but you can talk to me about it anyhow and I can agonize with you about it. If your Holstein is a good producer I shall be glad to know about it. If you have a high bacteria count in the barn, I can tell you some of the things that caused it in our barn. Are you a grade C or a grade A producer? When should one move from grade C to grade A? Do you do your best with pure bred hogs or with crosses? Produce any sheep in this country? If not, why not. I would be glad to know.

If your sow has an extra big litter, let me know and I will come and see her and the little

ones. And if old Bossy has twins, I'll never forgive you for not telling me. I would drive to the furthest end of the county to see twins any day. Now, don't get me wrong. Though a lot of people call me doctor I am not a veterinarian. No cost, then, for my trip. Oh, maybe a glass of buttermilk, or something like that. Nothing more. And I would like to bring my wife along. She grew up on the farm, too. If you have any old pots and pans, or jugs or glass bottles, and the like, she and the other women folks can look at them while we look at the hogs and cattle and crops.

So, the Herald publishers and management being what they are it is no trouble at all for us to be interested in you. And being interested in you and your welfare we are this week beginning a new feature just for you. Farm News and Review will come to you each week in this square. Watch for it and read it every week. We shall do our best to make it both interesting and useful to you.

Sincerely yours,
Charles Morgan
For the Herald

The fourth annual Tennessee Junior Cattleman's field day and junior beef heifer show will be held August 8 at the Maury County Fairgrounds, Columbia, William P. Tyrrell, U.T. associate Extension animal husbandman, announces.

The object of the show is to encourage boys and girls to breed and develop beef heifers for purebred and commercial herd foundations and to demonstrate that with wise selection, breeding, management and feeding that beef cattle can be profitable.

The Tennessee Department of Agriculture, through Commissioner Buford Ellington, is providing \$1,000 in premium money for the show. The Maury County Farm Bureau is furnishing placing and championship ribbons for all classes in the show. The Southern Livestock Supply Company of Nashville will make a special presentation to the best showman. The Tennessee Angus Association, Tennessee Hereford Association and Tennessee Shorthorn Association will present trophies to exhibitors of champion females of each breed.

GREENBACK NEWS

The Women's Missionary society of the Greenback Presbyterian Church held the June meeting in the Fellowship Hall last Thursday evening with 28 present. Mrs. Freeman Ragland presided and those having a part on the program were Mrs. Frank King, Mrs. Ada Everett, Mrs. Frank Linder, Mrs. Kyle McCall, Mrs. C. L. Franklin, Miss Dorothy French, Mrs. Robert Anderson, Mrs. G. D. Cooper, Mrs. Joe Keys and Miss Margaret Thompson, treasurer. Mrs. C. E. Long and Mrs. J. H. French were hostesses and served a dessert and drink.

Mr. and Mrs. B. B. Frazier have news of the safety of their son Ray Frazier and his wife, who were home in the path of Mrs. McCall's Cyrene Audrey Laake Charles, La. Ray and family were removed to the school building until the storm passed and their account by telephone was of the mass burial of the dead.

Mrs. Lee Brooks is recovering from a severe illness of streptococci at her home on the Sinking Creek Road.

Mr. and Mrs. Henry Peery of Nashville are spending their vacation with Mrs. Peery's parents, Mr. and Mrs. Roy Simpson.

Mr. and Mrs. John "Clamco" Joe and Dickie of Marietta, Ga. visited Sunday with Mr. and Mrs. M. G. McTeer and Dickie is spending some time with the McTeers.

Mrs. George McCallum is improving satisfactorily from an operation performed in the Blount Memorial Hospital, and is now at her home here.

Mrs. Bert Sheets and Mrs. William Word gave their mother, Mrs. Julia Hodge a birthday dinner Sunday observing her 88th anniversary. Forty members of the family including children, grandchildren enjoyed the dinner and among the afternoon guests were Mrs. Abie Rose of London, Mr. and Mrs. Aubrey Patty and children, Mr. and Mrs. Warren Thompson and Grady.

Mr. Cook Dougherty of Newport left Tuesday for Kansas and Colorado for a visit with friends and relatives, including Mrs. Scott's mother, Mrs. Lula Sky at Cheyenne, Wyo. Colo.

Mrs. Don Jones (Carolyn Worde) has gone to St. Louis Mo. to join her husband who has a job in that city.

Mrs. Audrey Griffiths is at home from the Knoxville St. Mary's Hospital where she underwent mouth surgery. She is improving satisfactorily and is able to be up some.

Miss Mary Anderson, who is recovering from bone fractures came from the home of her sister, Mrs. Otto Shippaugh and Mr. Shippaugh to spend some time with her sister, Mrs. Amos McCarter and Mr. McCarter and family.

Mrs. Cam Hall and sons Jimmie and Tommy of London spent Tuesday with her mother, Mrs. Mayme Wear.

Miss Helen Kerr visited last week with the Rev. and Mrs. Paul Smith in Dayton and with Mr. and Mrs. Frank Kerr Jr. and Mr. and Mrs. Jim Kerr and family and Mrs. R. H. Howell, Misses Roe and Sue Kerr in Knoxville.

Mr. and Mrs. Lewis Masing and son Junior and Jerry, Mrs. Irene McCall and Miss Christine, Mrs. and Mrs. C. E. Huffstetler with Mr. and Mrs. Jack Parsons and Don of Maryville went to Cad's Cove Thursday evening and enjoyed a fish fry.

Mrs. Ralph Maddox who underwent surgery in Knoxville Fl. Sanders Presbyterian Hospital last week is recovering nicely. She expects to return home this week.

Mrs. Jennie Chapman has returned home from a visit with Mr. and Mrs. Merlin Chapman and Mr. and Mrs. Kent Chapman in Knoxville.

The Rev. and Mrs. Ray Burgess are visiting their daughter, Mrs. Don Jones and the Rev. James and daughter in Wichita Kansas. The Rev. Jones and family are moving to Chicago where he is entering school and will receive his PhD degree.

Miss Irene Dixon is quite ill at the home of her sister, Mrs. Annie D. Black.

Mr. Gene Atkins is attending summer classes at the University of Tennessee.

Miss Carrie Beals is assisting Miss Carola White with the

Thursday, July 4, 1937 The Loudon County Herald

Camp Joy guests on the Morganston Road.
Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr of Knoxville spent Saturday at the Kerr home and with Mr. and Mrs. E. L. Beals.

Mrs. Blanche Hall of Maryville has been the guest of Mr. and Mrs. Coy Cabe and family.
Mrs. Holt Beals and children Mrs. Coy Cabe and daughter attended the Girl Scout meeting in Alcoa last week.

Miss Nana Lou Maddox is in Knoxville attending classes at the National Business College.

Mr. Roy Lowry spent Saturday in Knoxville at the bedside of Mrs. Lowry in the Ft. Sanders Presbyterian Hospital. Mrs. Lowry continues to gradually improve. Little Laura Ellen Hammon, daughter of Mr. and Mrs. R. B. Hammon, Jr. of Winsted, Ala. arrived by plane Monday for a month's visit with her grandparents, Mr. and Mrs. R. B. Hammon, Sr. and Mrs. John R. Best.

Samuel III, Cynthia and Rebecca McCollum spent Friday with their grandparents, Mr. and Sam McCollum Sr.

Recreation is vitally important to the development of a balanced life and no progressive community can afford to overlook its responsibility in this field.



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WITH
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Miracle Whip
SALAD DRESSING

Well Drilling
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One of the best ways to beat the continually rising costs of farm operation is by becoming a regular Loudon Farmers Cooperative customer. It's Farmer-owned, Farmer-operated, set up to pass along to farmers in this area the savings created by large volume sales of farm supplies and equipment. What's more you get the finest quality guarantee of top farm merchandise because it bears the Coop Label. If you are not already a Cooperative customer, stop by now to get the Coop story.

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Service And Quality"

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Louder County Herald

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A PUBLISHED NEWSPAPER
In 1946
From 1946

VOLUME 71—NUMBER 34

LOUDER, TENNESSEE, THURSDAY, JULY 11, 1957

16c PER COPY

Just Piddlin'

By The Editor

MUST ADMIT it's good to be back at the old typewriter even though the family and I had a wonderful week at Savannah Beach, Ga. I evidently "piddled" instead of "piddled" at the beach (the hope voiced by the older Morgan in my absence) because I made it back in one piece.

In fact, after his comments of last week, I just about decided to rename this column of nonsense "Just Piddlin'." Would be appropriate to say the least.

Don't know why, but the editor always tries to take advantage of the situation when I go off. Last year you may remember he started that bit of poetical nonsense that lasted about two months, finally giving up with the realization that the editor always has the last word.

After last week's episode I have once again reminded him of my last word business, and he seems inclined to let matters drop as they stand. I'm sure that decision is worthy for both him and you hurried readers.

EVIDENTLY a wild time had by all while I was gone, what with Harold Howard saving his finger, Melvin Cadden setting type double-time and Charles Whit, our young helper, also heading out for other parts.

But, as usual, the Herald out on time. In the bragging department, we're really proud of that record. Where your paper used to come on Friday, Saturday and even Monday, in 3 1/2 years of publishing your newspaper we have yet to miss a Thursday except for two editions held to report election returns.

We want you to expect your paper on time each week... and that's the way we've been getting it for you. Knock on wood... those old machinery troubles will probably catch up with us one of these days.

SORRY to miss the July 4th festivities, but pleased to hear it was a huge success. Noted that the Knoxville papers referred to it as an "old fashioned July 4th celebration."

That's a good name for it. Our kinfolks had a fine time back in those days, just like we have a big time in Louder on July 4th. Thanks to the American Legion for their sponsorship of the program. And while I'm at it, thanks to Louder City's men and women and ladies of the swim for adding a wealth of a lot of color and fun to the big parade.

FUNYBONE... when prayers were explained to her as being like messages to God, a girl remarked, "So that's why we send them at night to get the cheaper rate?"

DEFINITION... Tomahawk, that which, if you go to sleep suddenly and wake up without your hair, there is an India with...

TRUSK... it is a sport in which the ball usually lies poorly—but the player well.

THOUGHT FOR THE WEEK... silence isn't always golden, sometimes it's just guilt.

No Set Speed Is Safe For All Road Conditions Sheriff Emphasizes

"What is a safe speed? Twenty miles an hour? Forty? Fifty?" That question was put to Sheriff Russell of Louder today by a group of citizens who are supporting the Speed Control program of the Tennessee Safety Council and the National Safety Council.

This program is part of the nationwide Back the Attack on Traffic Accidents campaign. The Back the Attack summer theme is Slow Down and Live.

"It's impossible to say that any given numerical speed is absolutely safe," Sheriff Russell said in answer to the question. "Under certain conditions any one of these speeds might be unsafe. Under other conditions a higher speed might be safe."

Sheriff Russell said the conditions he had in mind were those of weather, road, traffic, the driver's physical and mental state, and his vehicle's mechanical fitness.

"What might be a perfectly safe rate of speed for a physically and mentally fit motorist to drive on a smooth, straight road on a clear day might be a dangerously fast speed if any one of those conditions were changed," he said. "Suppose it were raining or foggy, or the driver was ill or tired. Any one of these conditions automatically would cancel out any posted speed limits along this smooth, straight road."

He pointed out that posted limits set the maximum speed under ideal conditions only. Under the law the driver must always use his judgment in selecting a speed for the prevailing conditions.

Sheriff Russell gave the following tips on speed and safety:

1. Drive at a speed that will enable you to stop in the assured clear distance ahead.
2. Slow down before you get to curves and intersections.
3. At night, drive at the speed which will let you stop within your headlight range.
4. Drive with traffic. You are probably going too fast if you are passing many cars - too slow if many are passing you.
5. Where children are playing, be able to stop in a car length or less.
6. On longer trips, stop occasionally for a stretch - when you're tired or inattentive, stop.

Philadelphia Man Killed When Car Overturns Friday

Lloyd Harrison, 21 Philadelphia farm employee of Ed Waller, was killed about 7 p.m. last Friday when his car left Highway 11 about three miles east of Sweetwater.

"Mr. Harrison was going south, driving alone, and apparently under control of his car," said State Trooper W. C. Mills who investigated. "The car overturned and the victim was thrown out."

The victim was the twin brother of Floyd Harrison.

Surviving are the wife, the daughter of Mr. and Mrs. R. W. Waller of Sweetwater; two sons, Robert and Mike; two daughters, Susan and Debbie; his parents, Mr. and Mrs. Hubert H. Lloyd of Philadelphia; three brothers, Buddy, Floyd and Bill; and a sister, Miss Betty Ruth Harrison.

Honor Roll Students Set By Mrs. Waller

The music pupils (piano) of Mrs. E. W. Waller who made the honor roll for the week of July 1 have been listed this week.

First honor students are Sharon Barnett, Ann Carter, Becky Ed, McNabb, Sue Randle, Linda Shelton, Glenda Shelton, Mildred Shelton and Ed Waller III.

Second honor roll students are Charles Barnett, Richard Everett, Betty Ruth Harrison, Patsy Largent, Sue Largent, Barbara Martin, Mary Ruth Shelton, Barbara Shiliver, Kathy Volles and Terry Volles.

57th July 4th Called Best Ever; Big Crowd Attends

Another Fourth of July day, another good day for Louder, almost from any viewpoint. The weather was good and by eight thirty o'clock the holiday spirit was already in evidence about the courthouse lawn. The fountain was pumping away doing its part by creating the illusion of coolness. The music over the Public Address System made one ready to stop and jump in a kind of May Dayish mood.

For the early comers time began to hang heavy before the parade started, but once this massed feature got under way there was never a dull moment.

"Some say the parade was the best ever. Local business concerns were in there a plenty. Cowgirls and cowboys from the Rodeo gave a grandstand performance. Parade. High honors must go to Louder City for much of just the right color for the day. Old bugles rattled along, and automobiles going back to the brass radiators came splashing by filled with fat men, and thin men, and young men and old men. But who could tell which they all had one thing in common - whippers. Not three was no traditional 'murderous' sound, the whippers, for the mood was too hilarious for that. The 'Old Men' waved and shouted cheerfully along the way from start to

City Takes Up Financial Report Of The Past Year

Louder's city fathers, under the direction of newly-elected mayor Jesse L. Hope, Jr., spent most of their regular meeting Monday night studying and discussing the financial report for the fiscal year that ended June 30.

Audit reports showed city income for the 12 month period as \$126,798.48. Expenditures were listed as \$156,777.18, an apparent loss of \$32,978.70. It was brought out, however, that \$37,047.72 of the expenditure total was cash outlay for the paving of Louder's streets, which will be repaid to the city by the local gas tax. In addition, Louder Utilities still owes the city some \$11,000 in normal business procedures which will apply on the past year.

City officials consider that Louder operated in the black for the year when the last two figures are applied.

The meeting Monday night marked the return to the second Monday night regular meeting date by the council. Both Hope and newly named City Recorder Doug Watkins were attending their first such official meeting. The council also discussed bonding for both the recorder and assistant recorder. It was voted to bond both for \$5,000. The assistant recorder had not been previously bonded. Cost of the bonding was \$10 per thousand for the recorder, and \$5 per thousand for the assistant recorder.

A letter was presented from the Visking Company authorizing the city to release any surplus water from the eight inch main now serving the installation effective July 31. The move now makes city water available for possible business and residential development across the river. Visking had requested that the city not extend the line until after July 31. The move was aimed at allowing ample time for potential residents to decide whether any phase of plant operations might be objectionable.

Louder Utilities Manager I. H. Watson reported that water supplied by the eight inch main to that area will be more than ample for both Visking's use and further developments in the area. The city council also discussed the possibility of annexing additional areas into the city. The city attorney reported that it could be done by two methods - either by petition from citizens residing in the area or by a public hearing to discuss the issue with citizens having 30 days afterward to attack the move through the courts before it becomes effective. The council indicated it would study the possible annexation further.

The council also conducted routine city business at the meeting, also authorizing payment of city bills for the month.

The possibility of the city subleasing area now leased from TVA on the river for development of boatage facilities was also discussed. Further study will be devoted to this proposal.

Fontaine Resigns Boyd To Take HS Band Post Here

Louder High School Band Director Harry Fontaine has resigned his post here and accepted a position as chorale director at Bessemer Junior High School, Bessemer, Ala., effective with the coming school year.

Director here for two years and instrumental in the revival of the Redskin band, Fontaine said that he will also finish work for his doctorate at the University of Alabama. His wife, also a teacher at Louder High, will teach at Bessemer High School.

School Superintendent Albert C. Dukes announced this week that William Boyd has accepted the band post vacated by Mr. Fontaine. Boyd is a graduate of the University of Tennessee and captained the Pride of the Southland band last year. He is currently on the staff at National Music Camp at Interlochen, Mich. for the summer.

Mr. Dukes also announced that Jim Beutel, former U-T football star, has been named assistant coach at Louder High School. "We are extremely fortunate to have both of these fine boys coming with us next year," the superintendent said.

Talent Needed For Lenoir City Pageant

The search for talent is on and within the next few weeks, J. Guy Buckner, cast committee chairman, will recruit some 400 persons for the "Legend of Lenoir" the historical spectacle to be presented at Lenoir Field, Lenoir City, Aug. 12 through the 17th.

Persons need not be experienced, says Mr. Buckner, and there will be no speaking parts. The verbal history will be spoken by five narrators over an amplification system.

Any one of any age is a potential actor for the greatest pageant in the 50 years of the city's history. Direction will be handled by a professional producer-director, Robert Gregory of the John B. Rogers Producing Co. of Fostoria, Ohio. Willing performers are asked to contact the Jubilee headquarters at the Gem Theatre Bldg., Lenoir City, or telephone 1567.

A casting meeting is being held at 7:30 p.m. Thursday night at the Memorial Building, Lenoir City, to "auction off" various scenes to civic, fraternal, service and social organizations in the city.

S. C. D. Supervisors To Attend Area Meeting

Supervisors of the Louder County Soil Conservation District will attend the Southeastern Area meeting of the National Association of Soil Conservation Districts and the East Tennessee Area meeting on July 15. The convention will be held July 14-16 in Chattanooga with headquarters at the Patten Hotel.

Supervisors of the Louder County Soil Conservation District are: Paul Arr, chairman; Henry Simpson, vice chairman; Frank King, Jr., secretary; C. L. Messler and C. B. White. Thebert J. Hicks Soil Conservationist with the Soil Conservation Service who is assisting the local district will attend with the Supervisors.

Supervisors from nine southeastern states and Puerto Rico will attend the convention.

New Fire Siren Arrives; Will Expand Coverage

Louder's new fire siren, on order for some two months, arrived here Tuesday and plans are now underway for its installation. The new siren will be installed on a pole some 50 feet high somewhere in the city hall area. In that location it will have a sound radius of from three to seven miles, depending on conditions. The old installation is in bad shape and is not powerful enough to cover the entire area. However, plans are to repair the old siren and install it somewhere in the West End area for additional coverage.

At one o'clock a luncheon was held by the Rotary Club honoring Mr. Ellington. In attendance were some two dozen local and out of town men. The luncheon was at the Plantation House of Mr. and Mrs. W. D. Williamson.

The Rodeo gave a performance at 2:30 in the afternoon and again at 8 o'clock in the evening. This reporter couldn't tell what happened in the afternoon but he can vouch for the fact that the kids brought their parents out in such manner that by the time the first bull belched there was nothing left but standing room.

Herald Paper Boy Has Big July 4th

The Fourth of July turned out to be right good day for David Nelson, one of the Herald's newspaper delivery boys.

David made \$2.50 selling papers and in the meantime cleaned up the greasy pole and captured five dollars offered to the lad who could do it.

David is thirteen years old, the son of Mr. and Mrs. Edward Nelson who live on Main Street, Route 1.

David had an invitation to go out of town on last Thursday, but being a regular Herald sales boy he felt obliged to go. Altogether he made a right good day out of it by staying home.

3 Area Students Named Winner Of U-T Scholarships

Three Louder County high school graduates are among 70 East Tennesseans who have won freshman scholarships to the University of Tennessee for the coming school year.

Two of the students honored are from Louder; the third from Greenback.

Anna Sue Pressly, daughter of Mr. and Mrs. Roscoe S. Pressly, Route 2, Louder, has been awarded a \$300 Alcoa Foundation scholarship and will study home economics at U-T. Clifford Carmack Kirk, Jr., son of Mr. and Mrs. Clifford C. Kirk of Louder, has been awarded a \$200 U-T general scholarship in liberal arts. Both are graduates of Louder High School.

Earl Thad Rogers, son of Mr. and Mrs. Earl C. Rogers, Route 2, Greenback, has won a \$300 Alcoa Foundation scholarship in agriculture. He is a graduate of Greenback High School.

High School Summer Band Classes Set 17th

Louder High School summer band classes will begin Wednesday, July 17, at 10:30 a.m. in the bandroom, it was announced this week.

THE COURT HOUSE RECORD

MARRIAGE LICENSE
May 31—Roger C. Buckner to Nancy Joan Tucker.
June 1—Buster Phillips to Mary Simmons; Doyle C. Lowe to Glenda Joyce Walde.
June 5—Dale W. Moats to Rosa Lee Sanders.
June 6—Jimmy A. Collins to Mary Jo Payne.
June 12—Emory E. Hoagland to Judy Ann Temple.
June 15 — Bill Stewart to Davis Lee Bentley.
June 16—Robert H. Brooks to Mary Ruth Pardon.
June 22—Hubert Millsaps to Norma Jean Cross; James Smith to Juanita Albright; George Lay to Fannie Lynch.
June 25—James Annans to Marjorie Stapleton.
June 29—Arnold Burton to Ruth Buch; Charles Kidd to Joyce Savits; Raymond Mitchell to Maudie Feltz.
July 1—George Hammonette to Betty Jo Yelty.
Real Estate Transfers
July 3—Deed from Walter Brown and wife to Robert Davis and wife 1 tract, 2nd; William Worley to Floyd Everett 1 acre, 1st; Earl Thomas to Grace Bolan 1 lot, 1st.
July 5—Deed from Will Brown to Lucy B. Caffier 1 tract, 1st.
July 6—Deed from Halbert Robinson and wife to Allen Gibbs 1 lot, 1st; Henry Green to Wayne Smith and wife 2 tracts, 2nd; Gurdie Tuck and wife to Fannie Tuck 3 lots, 1st.
July 8—Deed from Ira Johnson to James Radley 1 tract, 1st; Earnest Hunt and wife to Ruby W. Bailey serv. 3rd.

Pie Supper Is Set At Fork Creek School

A pie supper will be held at Fork Creek Valley School, Saturday, July 13, at 8:00 p.m.

Prizes will be awarded to the oldest lady and the youngest girl bringing pies, the largest family, and the oldest man buying a pie.

There will be cake walks, contests, crown the queen, games and lots of other games and fun to be had by all. It is sponsored by Community Club Basketball Team.

Philadelphia HD Club Expects Its Thanks

The Philadelphia Home Demonstration Club wishes to express its thanks to everyone who helped elect Mary Alice Spokas as Louder County Dairy Queen.

The Loudon County Herald
 "Loudon County's Family Newspaper"
 Loudon, Tennessee
 PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN
 WILLIAM J. MORGAN

SUBSCRIPTION RATES (In Advance)			
Inside Loudon County		Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

The Living Is Easy?

"Summertime - and the living is easy..." So says the Gershwin song. But the statistics don't agree.

Vacation time which should give us new life, actually takes the lives of nearly 30,000 people every summer. Automobile accidents kill 10,000; drownings, 2,000; accidental falls, 5,000; excessive heat, 1,000; boating accidents, 600. A far greater number are either temporarily or permanently injured by these causes as well as by fire, works, sunburn, hunting and mountain climbing accidents, and a dozen others.

Much of this misery and misfortune can be prevented. Before setting out on your vacation trip, have the car thoroughly checked, particularly brakes and headlights. Plan your driving schedule so that you don't have to cover too many miles in a day. The tired driver is an inefficient driver. The driver who falls asleep at the wheel is a potential killer. Obey all traffic regulations. They were made to protect your life.

Once you've arrived at your vacation destination, remember that even though the scenery is different, you're not. If you've been sitting at a desk for the past 50 weeks, don't try to be Tarzan overnight. Too much exercise can be far worse than none, bringing with it anything from some muscle to death by heart attack. Even if you're a top-notch swimmer, don't swim alone in unfamiliar water. Unexpected currents have taken the lives of the strongest and most expert.

The sun is good for you, but too much can cause painful, disfiguring burns. In extreme cases of exposure, it can even kill. So take it in small doses at first, using a good suntan oil, and wearing a hat in the mid-day heat.

All this shouldn't mean that you set on your vacation full of fear and foreboding. Obviously, millions of vacationers have fun without sickness or death. But whether they're at the mountains or the shore, camping out in a tent or staying at a luxury hotel they all have one thing in common, common sense. Let's try to make it even commoner this summer. Then we can really mean it when we write home, "Having wonderful time. Wish you were here."

Polio At Johnson City

On last report Johnson City has a good many cases of polio, fortunately of the non-paralytic type. Salk vaccine is being administered to thousands of children in that area.

If your children have had the Salk vaccine, well and good. If they have not, why not talk to your family physician about it. It's a matter for extreme caution and concern.

WHAT THE PEOPLE DON'T KNOW WILL HURT THEM!

WHITE STORES
 S. H. GREEN STAMPS

VEAL SALE

Lean Ground Veal	33c lb.
Roasted Veal Roast	59c lb.
Veal Sirloin Steak	69c lb.

PLUS S. H. GREEN STAMPS

WHITE STORES

A Letter From The Publisher

There are interesting sidelights to any person's work.

I viewed the parade last Thursday from the Masonic Temple doorway, and enjoyed it tremendously. Frankly, I was pleasantly surprised at the number of entries and their quality. It was a great day for us in Loudon. I even enjoyed the Rodeo on Thursday evening.

The Knoxville pictures and news stories referred to in the Loudon Show as "As Old-Fashioned Fourth." And why not? Nothing wrong with that. Perhaps we ought to capitalize upon that idea. Advertise, maybe, as an "Old Fashioned Fourth." Keep it so, plus, and the people will come. The only suggestion I would make in an off-hand kind of way is that we might consider planning a little more for the afternoon, especially for the early afternoon. There was a tendency for the crowd to shove off when the speaking was over.

We did not release the Herald until the queen was crowned. This means that I had to stay here and keep watch over the news boys while they sat out their long wait for the papers.

For a long time I kept the outer door open and the inner door closed, but finally I discovered the boys were much easier to handle on the inside, so I just opened the door and let them all in and gave myself over to entertaining them while they waited.

But what I started out to say was that before I let the gang in one little white headed fellow slipped in anyhow and I just let him stay. And well enough, for he taught me a little about how to sell papers, why people buy more papers from some boys than they do from others, and what a good thing it was for the boys to have the opportunity to sell the Herald. You might be interested to know that boys have been known to make as much as five dollars in one day selling the Herald.

If any parents would like to talk to us about Herald Selling for their boys we shall be glad to see you.

FROM OUR FILES

5 YEARS AGO

Sam H. Wilson Grocery has been sold to John R. Hooker, who will operate it under the name of Hooker's Grocery.

Miss Judy Rose left Friday for a visit with her aunt, Mrs. Bill Pennington and Mr. Pennington in Elizabethton, Tenn.

10 YEARS AGO

Rev. and Mrs. E. R. Webster and daughters Betty and Margaret returned Monday from a two week vacation which included a trip to Chicago, Ill.

Mrs. Jack Lefler, a recent bride, was honored at a desert bridge at the Women's Club in Athens, Thursday evening. Mrs. Tom Lefler of Athens, Mrs. O. R. Gover, Jr. of Harrison, and Mrs. Fred Lefler of Loudon were the hostesses.

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 Arrivals of Newcomers to City

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SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.C.T.
 (Exodus 18:13-24)

"The Birth of our System of Justice"

The leading of the nation of Israel out of Egypt and into the desert on a journey to a land of promise was the most significant movement in all history. Here was a multitude of people breaking with the past, leaving all their possessions behind, except a few sheep and cattle and what they could carry on their backs, and starting out on a journey through other lands, hoping to reach a land already possessed and improved and make it their home.

Here was the birth of a desert democracy, a first declaration of independence, relying on the "protection of Divine Providence," a pledging to each of life, fortune, and sacred honor.

A single leader, Moses, dominated the situation. His only authority was his conviction that this was the will of God. His sway over the people lay in his ability to impart this conviction to others. He fired their imagination with things fundamental to all freedom. "You were not born," he says, "for lashes and chains. Stand on your feet and live like sons of God. He will go with you. He will protect you."

He set up a law of justice by which all human life is to be judged. The law was weighted in favor of the poor. The weak were to be protected against the strong. Judges were to take no bribes. Every man was to be secure in his possessions. There is an Authority in the universe and He has ordained the rights of nations and of individuals. He has made man as he is with some rights which every other man must respect. For 40 long years the schooling of the nation went on: "In the image of God . . . No more lashes . . . teach it to your children . . . and to your children's children." A MAN!

"AKIN TO GOD!"

At first the processes of life were very simple. There were no patterns or forms to follow. Courts of justice, for example, were very elemental. Moses himself sat to hear the complaints of the people. There were waiting lines that lasted all day long. The nation was in its infancy and institutions very young. One-man government was breaking down under the strain.

Jethro, the father-in-law of Moses, himself a ruler in his own right, came to see what God had wrought. Observing the situation, he gave wise counsel. To save Moses and the people, the simpler details must be left to others. Moses must set forth the standards by which all are to be judged, but others must help. Besides, it would be a training in democracy if others are made "to bear the burden with you."

Here is stated the basis of our system of laws and of courts today. Jethro spoke a modern

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Seaman Charles Knox Receives Promotion

The Navy Department announced the promotion June 16 of Charles B. Knox, seaman, USN, of 188 Rosedale, St. Louis, to gunner's mate third class, USN, while serving aboard the guided missile heavy cruiser USS Canberra.

The promotion followed successful completion of a Navy-wide petty officer examination conducted last February.

GREENBACK NEWS

Mr. and Mrs. Claude Hammon-tree of Vance were guest Sunday of Mr. and Mrs. Fred Pipp and Mr. Joe Pipp.

Mr. and Mrs. Robert Swaney are at home from a week's stay at Gatlinburg.

Miss Mary Anderson continues to improve from injuries sustained in a fall and is at the home of her sister, Mr. and Mrs. Amos McCarter.

Mr. and Mrs. J. L. Seaton and Mrs. Joe Keys attended the funeral of a cousin, Mr. W. H. Seaton at the Mann Funeral Home in Knoxville Monday.

Mrs. Ed Ryba is confined by illness to the Blount Memorial Hospital.

Mrs. Roy Lowry came home Tuesday from the Presbyterian P. Sanders Hospital and continues to improve from injuries sustained in a fall down the stairs into her basement.

Mr. and Mrs. George Jackson, David and Dubby of Maryville were dinner guests Saturday evening of Mr. and Mrs. Roy Lowry and Miss Mae.

Mr. and Mrs. Tom Lowry arrived last week from a visit with relatives and friends in Hammond Indiana and other places nearby.

Mr. and Mrs. R. A. Anderson, Mr. and Mrs. Bob Anderson Jr. and Rocky spent the weekend in Townsend and Gatlinburg.

Mrs. and Mrs. Jesse Hammon-tree, Mrs. Allen Hammon-tree and Mr. Claude Hammon-tree are guests of Mr. and Mrs. Elmer Hammon-tree in Detroit, Mich.

Mrs. Lee Brooks continues to improve from a severe streptococcal infection.

Mr. and Mrs. Cloyes Daniels and sons spent the weekend in Gatlinburg.

Mr. and Mrs. Gene Disney, Mike and Tim spent the weekend in Cherokee, N. C.

Mrs. S. B. McCollum with Mrs. Sam McCollum Jr. and Cindy Becky of Maryville spent Tuesday in Knoxville.

Mr. and Mrs. Wade Everett of Lenoir City visited Saturday with Mr. and Mrs. Roy Lowry enroute to Fontana Dam for the weekend.

Mr. and Mrs. Milas Mitchell and Jane returned home Monday from a visit with Mr. and Mrs. Melburn Wear in New Orleans, La.

Miss Vivian Thompson in Company with Miss Lucile Pritchard and Mr. Lamar Alexander of Maryville and other young people of Union, Presbyterian attended the National Assembly of Westminster Fellowship last week held

THESE WOMEN!

By d'Aleccio



"Then he said 'Take a letter' ... and all I said was 'What letter - A, B, C, D ... ?'"

at Grinnell College near Des Moines, Iowa. Miss Vivian and Miss Pritchard developed illness of Asiatic flu the last day of the meeting and are recovering at their homes. There was an epidemic of the flu, more than one hundred having become ill with it.

Messrs. Joe Thompson, Mel Hammon-tree and M. G. McTeer attended the horse show in Etowah Saturday night.

Mrs. F. T. Hall and Miss Bernice of London were dinner guests Sunday of Mr. and Mrs. Amos McCarter.

Mr. and Mrs. Cam Hall, Jimmie and Tommy of London spent Sunday with Mrs. Mayme Wear.

The Rev. and Mrs. Ray Burgess are at home from a visit with their daughter Mrs. Don Jones and the Rev. Jones in Wichita, Kansas. Mr. Burgess is suffering an attack of flu at his home.

Mr. and Mrs. Andrew Montgomery and children, Sandra, Donna and Andrea, and Mr. and Mrs. A. C. Montgomery Sr. of Lenoir City, Mr. and Mrs. Sam McCollum Jr. and Mrs. Bernice of Maryville spent the Fourth with Mr. and Mrs. S. B. McCollum and with Mr. Williamson of London, they saw the Hillbilly parade in Maryville.

Mr. and Mrs. J. G. Hudson, Brenda and Ronnie and Mrs. Lala Beale left Saturday for a several days vacation at Myrtle Beach, S. C.

Mr. and Mrs. Stanley Huddleston and David of Pittsburgh Pa. have been guests of Mr. and Mrs. C. S. Lane and family and of Mr. and Mrs. Huddleston in Maryville.

Thursday, July 11 1937 The Loudon County Herald 3

Mr. and Mrs. Hoyle Beale and Karen and Mrs. J. L. Karc of Knoxville are spending this week with Mr. and Mrs. John A. Kerr and family of Pittsburgh Pa. at the Myrtle Beach resort in S. C.

Mr. and Mrs. C. E. Long spent the weekend with Mr. and Mrs. Rankin Long and family in Green-ville.

Mr. and Mrs. John Best is ill of flu at her home here.

Mr. and Mrs. Leon Leatherwood, Winston and Linda spent Sunday with Mr. and Mrs. J. A. Leatherwood near Knoxville.

Summer Vacation?

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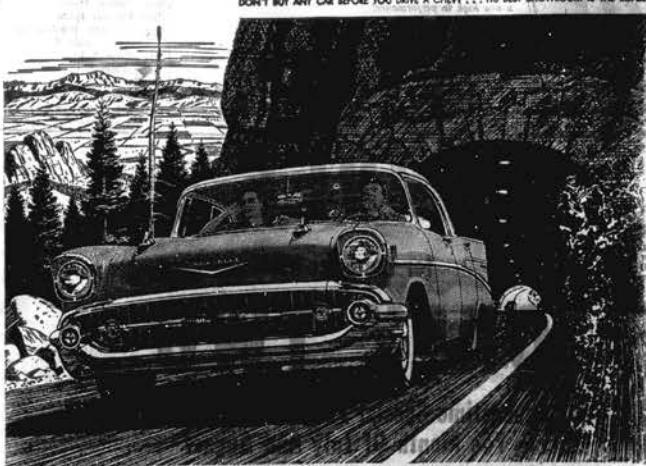
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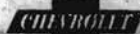
Loudon, Tennessee

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Because Chevrolet's looks, its advanced features, are only part of the story. The big bonus is its remarkable road-holding, the crisp precision handling that has won it an entirely new standard for cars in every price class. There are reasons for this, of course: Chevrolet's balanced weight distribution that takes the wide stance of outrigger rear springs, Ball-Race steering, upper-lower joint front suspension. Sure, you can admire the sculptured lines in the showroom. But Chevy's a car specifically designed for beautiful motion—you have to travel in this one to know just how terrific it is. Try it, this week!



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\$25.50

GROUP

Men's Summer Suits formerly priced at \$34.50 Special reduced to

\$16.50

ALTERATIONS FREE

Thomas-Hill Store

Loudon



Mrs. Hall Is Host

To Bridge On Friday
Mrs. Ben Hall was hostess to her bridge club last Friday evening at her new home in Athens. A supper plate was served before bridge was played.

Guests of the club were Mrs. Ray Waller, Mrs. Robert Frow, Miss Maude Grigg, Mrs. Arthur Young of Glen Alpine, N. C. and Mrs. Bill Vestal and Mrs. A. C. Owen of Athens.

Jones-Hart Vows Said On June 30th

Miss Virginia Fays Jones, daughter to Mr. and Mrs. Jot J. Jones of Loudon, became the bride of

Three Circles Have Meeting Monday Night

VIOLET GRUBB CIRCLE
The Violet Grubb Circle of the WSCS met at the home of Mrs. Homer Simpson Monday night, with Mrs. Vaughn Browder as co-hostess.

Mrs. Ruby Lutz was program leader and gave the group something for thought. Fourteen members and two visitors were present.

ANN MCKENZIE CIRCLE
The Ann McKenzie Circle met Monday evening in the social hall of the Methodist Church with Mrs. Raymond Babo and Mrs. Elizabeth Collins as hostesses with 13 members present.

A dessert course was served. Mr. Dallas F. Hart, son of Mr. and Mrs. Home Hart of Philadelphia, were married June 30 at Ringgold, Ga.

The couple are now making their home at 504 W. 1st Ave., Lenoir City.

Tom Jung Auxiliary Met Monday Night

The Tom Jung Aux. met on Monday night at 7:30 in the C. F. dining room for its regular monthly meeting.

Program chairman was Louise Richmond, who used as her topic "The Church In Your Midst."

Mary Katherine Mize and Vivian McMurray gave reports on their trip to Missionary Convention, which they recently attended in Evansville, Ind. Mary Katherine was selected president of that organization, a position she has held for the past three years.

Visitors for the evening were Miss Esther Boatman of Knoxville. The circle leader, Mrs. Arthur Gilliam, presided over the business meeting.

The meeting was closed with the "Quiet Hour" reading by Mrs. Rufus Watson.

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Visitors for the evening were Miss Esther Boatman of Knoxville. The circle leader, Mrs. Arthur Gilliam, presided over the business meeting.

The meeting was closed with the "Quiet Hour" reading by Mrs. Rufus Watson.

After the business meeting, a special hour was enjoyed by all.

Mrs. Jack Stemple of Walling Church, Va. and Mrs. Bailey of Blair and Della Varner as hostesses.

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Mrs. Jack Stemple of Walling Church, Va. and Mrs. Bailey of Blair and Della Varner as hostesses.

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It's Performance That Counts!

PHILLIPS 66 Products Are Distributed In Loudon And Vicinity By McMillan Oil Co., Inc., Athens, Tennessee

Ruth Walden Circle Met With Mrs. Hall

The Ruth Walden Circle met Tuesday evening at the home of Mrs. E. M. Hall with 14 members present.

Mrs. O. C. Halverson was in charge of the program and gave the 1st Chapter Mission Study Book entitled "A Practical Primer on Prayer."

Mrs. Joe Hudson, circle chairman presided over the business meeting after which refreshments were served.

OBITUARIES

Robert (Bob) Houston, 45, passed away July 3 at 3:35 A. M. at Bacon Memorial Hospital.

Survivors include his wife, Eula Mae Houston, one daughter, Mrs. E. N. Hicks of Charlotte, N. C. one son, Gilbert of the home, one granddaughter, Patti Kaye Brothers, Bill of Vonnore, Eugene, Loudon. Sisters, Bessie Miller of Loudon, Alma McKinley of Philadelphia, Jessie Houston of High Point, N. C. and Mrs. Coleman Patrick of Meridian, Miss.

Funeral services were held July 5 at 2:30 p.m. from the Corinth Baptist Church. Interment in the church cemetery.

HOSPITAL LIST

Mrs. J. R. Breeden
Mrs. C. R. Merriett
Mrs. Harold Bowden
July 7
Dannie Lee Sweeten
Mrs. S. S. Proffitt
Jennifer Ratledge
Mrs. Nora Hammonree
Rhona Kirkland
Mrs. James Davis
Mrs. Webster Ellis
Mrs. Kenneth Blackenship
July 8
Mrs. John Tilley
Reta Johnson
Ronald Steel
Mrs. Gipey Gay
Mrs. Delia Turner

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PEACH
ICE CREAM

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Flavor-of-the-Month
Fresh Peach
ICE CREAM

Now On Sale At Your Favorite
Drug Or Grocery Store

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for the price of

ONLY TWO

A Summertime Special For C & S Customers
During The Month Of July And August

Yes, bring in three garments of the same cleaning price—pants, dresses, suits, etc.—and we will give them our fine quality C & S cleaning service and only charge you for TWO! We guarantee the same high quality cleaning and pressing that you've always expected and received from C & S.

We Clean 3-You Pay for 2

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My Favorite Recipe

Featuring This Week
Mrs. Fred Cook
Greenback

MRS JACK LEFLER

CREAMCHEESE DAINTIES

- | | |
|----------------------------------|--------------------------------|
| 1 cup sifted enriched flour | 1 3-ounce package cream cheese |
| 2 teaspoons baking powder | 1/2 cup butter |
| 1/2 teaspoon salt | 1/2 cup sugar |
| 1 1/2 cups wheat flakes coarsely | 1/2 teaspoon almond extract |
- crushed

All Measurements Level

Cream together cheese, butter and sugar. Add almond extract. Sift flour, baking powder and salt; gradually add to creamed mixture, mixing well. Chill dough 1 hour. Shape dough in small balls. Roll in crushed wheat flakes.

Place 1 1/2 inches apart on ungreased cookie sheet, and top with slice of candied cherry slices. Bake in moderate oven 350 degrees F. 12 to 15 minutes. Remove from pan and cook on rack. Makes 3 dozen cookies.

These cookies have an unusual flavor and are so nice for eating with fruits for desserts. Fine for tea and just delicious for eating.

Mrs. Fred Cook first place winner in the Desserts Class, Woman's Division, of the Loudon County Dairy Food recipe contest.

Part of last week's recipe was left out and we are going to run it over

MEAT BALLS IN BUTTERMILK SAUCE

- | | |
|----------------------|---------------------------|
| 1 pound ground beef | 1 teaspoon salt |
| 1/2 cup bread crumbs | 1/8 teaspoon pepper |
| 1/4 cup diced onion | 3 level tablespoon butter |
| 1/4 cup whole milk | |

Combine all the above ingredients except the butter. Shape into 8 meat balls, and brown on all sides in the 3 tablespoon butter. Remove from skillet and keep hot.

BUTTERMILK SAUCE

- | | |
|-----------------------|----------------------------|
| 1/4 cup butter | 2 tablespoons sugar |
| 1/4 cup flour | 1 1/2 teaspoon dry mustard |
| 2 1/4 cups buttermilk | 1 egg beaten |
| 1 teaspoon salt | 1-8 teaspoon pepper |

Mrs. Fred Cook first place winner in the Soup Class, Woman's Division, of the Loudon County Dairy Food recipe contest.

Add butter to drippings left in the skillet, add flour that has been mixed with the sugar, dry mustard and other seasonings. Blend thoroughly.

Gradually add buttermilk while stirring. Cook over low heat until sauce is smooth and thickened constantly. Stir some hot sauce into the slightly beaten egg. Return to skillet and cook 2 to 3 minutes more. Pour sauce into a well greased 1 1/2 quart casserole. Add meat balls and bake uncovered in a slow 300 degrees F. over for 30 minutes. Makes 4 servings.

This is a dish that can be prepared sometime before it is served and be kept hot in the oven. The slow baking improves the flavor.

Mr. and Mrs. Clarence Hughes and son, Mike, spent the 4th of July weekend in Gatlinburg.

Mr. Max Davis and daughter, Brenda of Greensboro, N. C. spent the weekend with Mr. and Mrs. Charles Davis and family.

Mr. and Mrs. Howard Booth and children Pat and David spent last weekend at Watts Bar.

Mr. Jerry Booth of Jonesboro spent last Thursday and Friday with Mr. and Mrs. Eugene Booth and children.

For The
HOT BUYS
In
REAL ESTATE
See
BONEY
LYLE

Now listing beautiful 196 acre farm close in with running water; beautiful homes of all sizes on all roads out of Loudon, good development property across river. Watch for detailed listings next week, but for the "hot" buy see

Boney Lyle
Ph. GL. 8-2215



Patterson-Zimmerman Vows Said July 5

Miss Vivian Patterson became the bride of James Palmer Zimmerman on July 5 at the First Baptist Church in Loudon.

The bride is the daughter of Mr. and Mrs. Boyd Patterson. Mr. and Mrs. Wylie F. Zimmerman of Loudon are the groom's parents.

The double-ring ceremony was performed by the Rev. O. C. Rainwater before an altar of greenery and white gladioli, centered with entwined white satin hearts.

A program of traditional music was presented by Mr. Ed Davis, organist and Mr. Leo Black, vocalist.

Given in marriage by her father, the bride wore a gown of white chantilly lace and nylon tulle.

The molded lace bodice was sprinkled with seed pearls with a yolk of ivory illusion. Long lace sleeves pointed over the hands, the flowing full skirt had bands of chantilly lace, ending in a chapel length train. Her finger tip veil of silk illusion was attached to a tiara of seed pearls.

She carried a white Bible topped with a white orchid and lilies of the valley-together, with an heirloom handkerchief, belonging to the great-grandmother of Miss Mary Louise Purdy of Loudon.

The groom was made of honor. Her dress was of pink taffeta and she carried a bouquet of briar-cliff roses.

Mr. Sam Bolt of Loudon served as best man and the ushers were Mr. Leonard Milaps of Loudon and Don Powell Sanders of Middleboro, Ky.

The mother of the bride wore a gown of blue lace with white accessories. The bridegroom's mother chose a gown of mauve lace over taffeta with matching accessories.

Following the ceremony, the bride's parents gave a reception at their home for the relatives and out-of-town guests. The out-of-town guests included Mr. and Mrs. L. M. Hayburn, Mr. and Mrs. John Mayhew, Miss Sharon Mayhew, Miss Mary Jo Mayhew, Miss Ina Lea Gallaher all of Knoxville, Mr. and Mrs. W. P. Sanders and Don Sanders, Middleboro, Ky. Mr. and Mrs. R. B. Grinstead, Jellico, Tenn. Mrs. Houston Gallaher Lexington, Ky. Miss Catherine Gallaher, Harrison, Tenn. Mr. and Mrs. W. E. Gallaher and son David and Mr. J. A. Zimmerman of Oliver Springs, Tenn.

Mrs. Bert Pranter and children and Miss Ruth Rallegde are visiting this week in Hot Springs, Ark.

Mr. and Mrs. Orvis Benson and sons, Jimmy and Joe have returned to their home in Paducah, Ky. after a visit with relatives and friends.

Mr. and Mrs. Blair Jones of Pale City, Ala. were visiting Mr. and Mrs. Newman McQueen Sunday.

Mr. and Mrs. Leroy Myers and son, Eric of Atlanta, Ga. are visiting here with Mrs. Callie Wilson and Mrs. Doris Blair.

Mr. Orvis York of Marion, Va. visited relatives in Loudon last week.

Mr. and Mrs. William H. Robinson and children left Saturday for their home in Wilmington, Del. after a visit with Mr. and Mrs. John H. Elson and Mr. and Mrs. Eugene Booth and family.

Mr. and Mrs. William J. Morgan and children Bill and Joyce returned home Sunday after spending a week in Savannah, Ga.

Henry Thomas and Alma Williams have returned after spending a week in Orlando, Fla., with relatives.

Mr. and Mrs. John Messamore and sons, and Mr. and Mrs. Robert Harrison and son Bobby spent the weekend camping in the Smokies.

Mr. and Mrs. D. O. Martin and son Cleveland spent several days with Mr. and Mrs. D. W. Howell and family of Rio Vista Drive.

Sandy and Doug Snyder of Oak Ridge spent the weekend with Miss Susanne Richards.

Mrs. James H. Sewell and sons left Monday for Little Rock, Ark. after spending a week with Mr. and Mrs. W. E. Chase.

Mr. George Cantrell is a patient at the Bacon Hospital.

Mr. and Mrs. R. E. Richards and daughter, Susanne spent Monday at Port Loudon Lake.

Rev. and Mrs. F. B. Jackson of Oak Ridge spent last Thursday with Mr. and Mrs. Randal Johns and daughter, Susan.

Mr. Bob Buchanan of Maryville is spending this week at the home of Mr. and Mrs. W. C. Lenoir.

Mrs. Buell Cox and son, Charles have returned home after spending two weeks with Mrs. Cox's parents in Athens.

Mr. Leonard Drake of Memphis is the guest of her daughter, Mrs. Charles Brakobill, Mr. Brakobill and Linda.

Mr. and Mrs. Bill Lawson, Jr. and children of Knoxville spent Monday and Tuesday with Mrs. May Cook and Mr. and Mrs. R. A. Lawson.

Mr. and Mrs. C. M. Johnson of Route 4 Loudon, Tenn. announced the engagement of their daughter, Rita Faye of Washington, D. C., to Charles E. Conover, Jr., son of Mr. and Mrs. Charles E. Conover, Sr., of Somers Point, New Jersey. The wedding will be at Corinth Baptist Church, Sept. 28.

Mr. and Mrs. J. Harry Ray left Tuesday for Cleveland, Ohio after visiting Mrs. Ray's sister, Mrs. Randle Johns, Mr. Johns and Susan for 10 days.

Mr. and Mrs. Cathie Biggs and daughter, Nancy, of Bastrop, Tex. are the guests of Mr. and Mrs. Home Simpson and family. Mrs. Biggs will be remembered as Dorothy Simpson, who formerly lived in Loudon.

Mr. and Mrs. Will D. Robinson and daughter, Katherine Ann, Mrs. Edna Jones and Miss Mathes Jones spent the weekend in Guilman, Ga. with Mr. and Mrs. Jesse Jones enroute to Daytona Beach, Fla., where they will spend 10 days.

Mr. and Mrs. William H. Robinson and children left Saturday for their home in Wilmington, Del. after a visit with Mr. and Mrs. John H. Elson and Mr. and Mrs. Eugene Booth and family.

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REPORTING IN To Loudon County

June 25--To Mr. and Mrs. Kenneth Packett of Loudon City a 6 lb. 13 1/2 oz. girl.

June 26--To Mr. and Mrs. James Walden of Concord, a 6 lb. 11 1/2 oz. boy.

June 27--To Mr. and Mrs. Herman Oliver of Loudon a 7 lb. 1 oz. girl. To Mr. and Mrs. Bruner Coffman of Loudon City a 6 lb. 8 oz. boy. To Mr. and Mrs. Don Gagle of Loudon a 6 lb. 5 oz. boy. To Mr. and Mrs. Melvin Stiles of Loudon a 6 lb. 3 oz. girl.

June 28--To Mr. and Mrs. Glenn McNabb of Loudon a 7 lb. 3 oz. girl. To Mr. and Mrs. James G. Taylor of Loudon a 7 lb. 3 oz. boy.

June 30--To Mr. and Mrs. Donald H. Maynard of Loudon City a 6 lb. 11 oz. boy.

July 1--To Mr. and Mrs. J. Franklin Davis of Loudon City a 6 lb. 12 oz. boy. To Mr. and Mrs. Webster Elkins of Loudon a 7 lb. 12 oz. girl.

July 2--To Mr. and Mrs. Kenneth Blankenship of Loudon, a 7 lb. 10 oz. girl.

July 4--To Mr. and Mrs. Joe Bolling of Loudon City, a 5 lb. 3 oz. boy.

July 5--To Mr. and Mrs. J. C. Breeden of Sweetwater, an 8 lb. 15 oz. girl.

July 6--To Mr. and Mrs. Edlie R. Clark of Loudon, a 7 lb. 10 oz. girl.

July 8--To Mr. and Mrs. James Brown of Loudon, a 6 lb. 12 oz. boy.

July 9--To Mr. and Mrs. J. W. Canaler of Loudon, a 6 lb. 3 oz. boy. To Mr. and Mrs. Clifford Berry of Loudon City, an 8 lb. 12 oz. boy.

Mr. and Mrs. Leroy Custard and son Bill and John Richeson and Mary Alice Richeson left yesterday for a vacation in Daytona Beach, Fla.

Mrs. Jack Leffer and sons, Joe and Jackie spent the weekend in Atlanta, Ga. with Mr. Leffer, who accompanied them home after completing two weeks active duty at the Naval Air Station.

LOW-COST HOME COOLING



WITH A POWERFUL,
GENERAL ELECTRIC
AUTOMATIC 20" WINDOW FAN

- PORTABLE! Does not cool your bedroom by day-ventilates at night.
- ELECTRICALLY REVERSIBLE! Blows dirty air out-draws cool air in.
- PUSHBUTTON CONTROL! Three speeds each way.
- ADJUSTABLE! Fits all standard windows.

only
\$69.95

**EASY EASY
TERMS**

Come in for a COOL demonstration!

Greer Hardware Co.

Phone GL. 8-2944 Loudon

Just A Few Of The Low Prices at Loudon Hammer's Tennessee

Close-out-Entire stock of Men's Dress Pants To Go At One Low Price Many Patterns & Colors to Choose From Slight irr. Val. To 18.95

\$2.99

Men's U' Shirts All Sizes Only

25c

Boy's Sport Shirts Reduced To

98c

Men's Overalls A Real Buy At

1.49

Size 44-50 Only

Entire Stock Of Ladies Dresses Reduced None To Sell For More Than This Price Asst. Sizes

\$5.00

All Ladies Sandals Reduced To

\$1.98

Large Group of Piece Goods On Sale For Only

27c

Values To 90c YD.

KERRY DRAKE



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:30 P. M.
 Wednesday 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chomut
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

"A Church of Friendly People, Where You Are Always Welcome"

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday 7:00 P. M.
 Choir Practice, Wednesday 7:30 P. M.
 Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

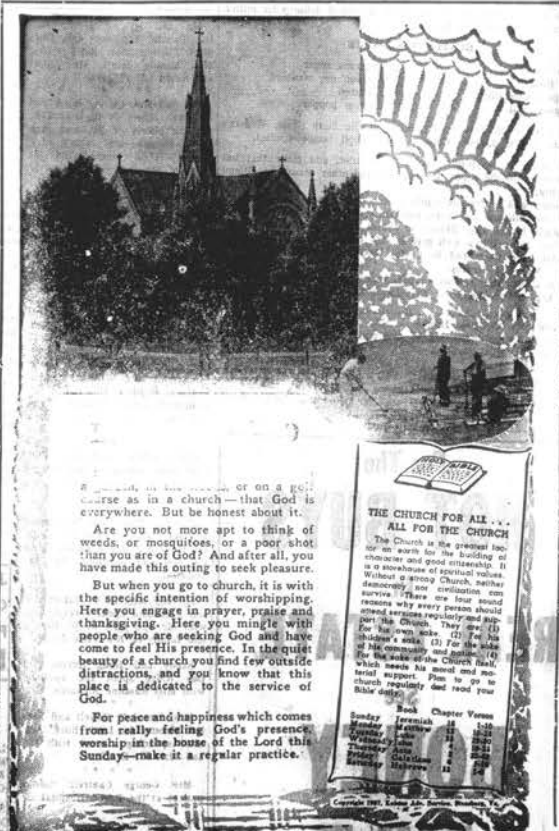
Pastor Rev. William S. Short
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsey
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.



ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

Thursday, July 11, 1967 The Loudoun County Herald

...makes buying easier
...is gets the results!

Only Your Ford Dealer Has A-1 Used Cars and Trucks

CLASSIFIED

DRAPERY MATERIAL—Just received 1500 yards of beautiful drapery material in the latest decorative fabrics. Up to \$2.98 values at only 50¢ yard. Valley Mercantile Outlet, West End Loudon. tfe-31

FOR RENT OR SALE—5 room house with bath, basement, on Vale St. Call GL 8-3612 day or GL 8-3974 night. tfe-34c

FOR REPAIR OF typewriters, adding machines and cash registers, call GL 8-3731, or contact Sam T. McCallie, Ph. 2004, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe-35

DON'T BUY A COW! Call GL 8-2088 Why? For free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'! tfe-36

WANTED—Clean rags, must be cotton only. 7c pound. Loudon County Herald. tfe-37

FOR RENT—4 room apartment in Loudon. On Reservoir Hill. Call Lenoir City, Ph. 1550. tfe-37

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St. Lenoir City, Ph. 1911. tfe-38

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J
SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
July 11 & 12

**LAST OF THE
BAD MAN**
1st RUN & COLOR
starring
George Montgomery
Kathy Lester
Cartoon

**STRANGER AT
MY DOOR**
plus
**SHADOW ON
THE WINDOW**
John Barrymore, Jr.
Betty Garrett
Cartoon

**THIS COULD BE
THE NIGHT**
Starring
Dean Jagger
Paul Douglas
Cartoon

THE VINTAGE
Cartoon

NOTICE - Sale

Beginning, Friday, July 12th. I am closing-out my entire stock of groceries, also will sell some fixtures. Quitting grocery business because of my health. All will be given 10 per cent discount for cash.

J. B. Russell Grocery
3 Miles Out Vonore
Road, Route 2

FOR SALE—house and lot, 7 rooms with bath. Has electric furnace, in good location, reasonably priced. See or call Mary H. Patterson, Phone GL 8-5690, 1120 answer call Lenoir City 552J-3. tfe-30

FOR RENT—4 room unfurnished apartment in business district. Call 2292. tfe-46

FOR RENT—3 room furnished or unfurnished apartments with bath. Call GL 8-3208. tfe-32

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tfe-39

BUDGET PRICED PAINT—all colors in quarts and gallons at 42¢ per gallon. Valley Mercantile Outlet, West End, Loudon. tfe-37

ARE YOU SELLING?
BUY A HOME?

Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATTURNS 888-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

COLE'S
DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-3252
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
July 11 & 12

THREE BRAVE MEN
1st Run Picture
In Cinemascope
Roy Miland
Nina Fich
Cartoon

SATURDAY, JULY 13
**DON'T KNOCK
THE ROCK**
Bill Haley and the Comets
PLUS
INDIAN FIGHTER
Cinemascope & Technicolor
Cartoon

SUNDAY & MONDAY
July 14 & 15
JOE BUTTERFLY
Audie Murphy
George Nader
Cartoon

TUESDAY & WEDNESDAY
July 16 & 17
RUNNING TARGET
1st Run
Cartoon

WICKED WIFE
1st Run
Cartoon

**DON'T FORGET TO
PLAY LUCKY ON
TUESDAY NIGHT**

CARD OF THANKS... we wish to express our thanks to everyone for the flowers and kindness shown us during the illness and death of our husband and father. It will be long remembered. Mrs. Robert Houston, Mrs. E. N. Hicks and Gilbert Houston.

FOR SALE—fresh eggs, 50¢ per dozen. Arlie Dalley, Robertson Road, Phone GL 8-2332. 31-36-C

FOR SALE—Farmall Cub tractor, good condition, with trailer, new cultivator and new mowing machine, turning, plow and disk harrow. Tenna. Call GL 8-2332. 31-30-C

LOTS FOR SALE—across the river from Loudon near Visking and 55 per month. Call GL 8-2332. plant. \$200 each. Tenna \$25 down. 31-36-C

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items. See or call The Robinson Co., Depot Square Loudon, Phone GL 8-2266 or GL 8-3588. tfe-37

WE SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2138, Loudon. tfe-38

FOR ELECTRICAL WORK call Gene Varner, phone 2558. House wiring, appliance repair, picture and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029 Loudon.

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 1911, night 1062. tfe-31

WOMEN NEED COSMETICS—There is a tremendous demand for Aron. We have attractive openings for capable women. Have opening in Loudon and Philadelphia. Write Mrs. Pauline Curritt Box 155, Harriman, Tenn. 31-35-pd

BONNET
DRIVE-IN
THEATRE
South of Loudon
on Highway 11

PHONE GL 8-2277
THURSDAY & FRIDAY
July 11 & 12

STAGE SHOW
PLUS
**LAST OF THE
DESPERADOS**
Starring
James Craig
Jim Davis
Cartoon

SATURDAY, JULY 13
GUN BROTHERS
Buster Crabbe
PLUS
SWAMP WOMEN
Marie Windsor
Cartoon

SUNDAY & MONDAY
July 14 & 15
**LOVE ME
TENDER**
Richard Egan
Debra Paget
Kris Preilly
In Cinemascope
Cartoon

TUESDAY & WEDNESDAY
July 16 & 17
**RIDE THE
HIGH IRON**
Cartoon

Play BANKO
Every Tues, Wed,
Thurs, and Fri.

**This Ad And
50¢ Will Admit
Carload on Wed-
nesday Night**

HOSPITAL LIST

ADMITTED
July 2

Mrs. H. B. Gray
Mrs. John Galyon
Mr. Robert Houston
July 3
Mrs. Kenneth Blankenship
Mrs. Pansy Roberts
Mr. Ed Marrs
Miss Debra Kay Parks
July 4
Mrs. Bertha Halcomb
July 5
Charles Littleton
Mrs. J. R. Breeden
Mrs. R. H. Browden
Miss Celesta Russell
Mr. C. C. Falk
Mrs. Rhonda Kirkland
Mrs. Eddie Ray Clark
July 6
Dannie Lee Sweeten
Miss Emma Bruggins
Miss Lucy Brown
Mr. Henry Bostie
Mr. Ronald Steel
July 7
Mrs. George Castrell
Mrs. Clarence Millsaps
Miss Rita Johnson
Mrs. W. B. Cannon
Mr. Walter E. Engel
Mrs. John Talley
Mrs. James Brown
July 8
Carolyn Bledsoe
Mrs. Robert Martin
Robert Norton
Mrs. Paul Fritts
Mrs. Alva Duncan
Mr. Douglas Dutton
Louis Patterson
Mrs. Clifford Henry
Mrs. Mary Caldwell
RELEASED
July 2
Mrs. Joe Snyder
Mrs. Melvin Steels
July 3
Thelma Love
Mr. John Galyon
Mr. John Hattery
July 4
Debra Kay Parks
Mrs. Glenn McNabb
July 5
Mrs. Pansy Roberts
Mr. Ed Marrs
Mr. Floyd McCollister
Mr. Ben Brown
July 6
Mr. C. C. Falk
Mrs. Joe Boling
(Continued on Page 4)

FOR SALE—miscellaneous dark-room equipment and supplies. Will sell reasonable. Call GL 8-2565. 31-34-pd

JULY CLEARANCE—our entire stock marked down as much as 50 per cent. Big savings for you—buy now and save! Valley Mercantile Outlet, West End, Loudon. tfe-34

FOUND—Pair of glasses. Owner may have same by inquiring at Herald office and paying for this ad. 31-34-C

PIANOS FOR SALE—our district representative will be in your city in a few days and must dispose of two pianos. A Mahogany Spinnet and also an upright in A-1 condition. Discount for cash, or small payments arranged to responsible party. First payment in Sept. For information write to Credit Manager, Clemmons Bros., Chattanooga, Tenn. 31-35-C

FOR SALE—T across with 5 room house, 1/2 acre tobacco. Mt. Zion Road, Route 2, Fred Taylor. 31-36-pd

SURPLUS PAINT—save on this special bargain in Outside White. Only \$1.44 a gal. or 4 gallons for only \$4.95. Valley Mercantile Outlet, West End, Loudon. tfe-34

FOR RENT OR SALE—5 room house with bath on Mason Lane. Call GL 8-3709. 31-34-pd

It's grand as a sauce...a salad dressing and a spread!

Made by KRAFT from the best and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread

STA FLO STARCH
22¢ Quart

CHEER
GIANT SIZE
73¢

KARO SYRUP
1 1/2 lb. Bottle
(White) — 23¢

DUZ
GIANT SIZE
73¢

ROSE DOG FOOD
6 Cans for 45¢

SHOP and SAVE WITH MOHLAR & HAROLD
GILES—3 MILES OUT VONORE ROAD

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FIVE TO FIVE STORE'S BIG
JULY CLEARANCE
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IVORY SOAP Large Size — 2 for 29¢	IVORY FLAKES Regular Size — 30¢
IVORY SNOW Regular Size — 30¢	CAMAY Bath Size — 2 for 29¢
LAVA SOAP Large Size — 2 for 29¢	DREFT Regular Size — 30¢
JOY Can, Large — 65¢	SPIC N SPAN 23¢ Box
COMET CLEANSER 2 Cans for 23¢	

STA FLO STARCH
22¢ Quart

CHEER
GIANT SIZE
73¢

KARO SYRUP
1 1/2 lb. Bottle
(White) — 23¢

DUZ
GIANT SIZE
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ROSE DOG FOOD
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Lenoir County Herald

"Lenoir County's Family Newspaper"

ESTABLISHED 1886

VOLUME 71—NUMBER 35

LENOIR, TENNESSEE, THURSDAY, JULY 14, 1957

10c PER COPY

Just Piddlin'

By The Editor

SUMMERTIME and warm weather always brings a lot of activity in Lenoir and Loudon County. Last year during the various months I discussed such activities at length, and it's about time I got in some comments on this year's workings.

Seemed like we had an awful lot of new houses under construction last summer, but this summer seems to have the record and then some. If you stop to consider the number of homes either finished or started so far during the summer, you'll be somewhat astounded by the rapidity of residential development in and around Loudon.

Last summer we had Viking's construction . . . this summer they are in full operation. No industrial or business building or expansion on at the present time, however.

As for summer recreation, it is surprising that boats and boating enthusiasm have increased to such an extent. The nationwide water boom has nothing on Loudon County . . . county cars pulling boat trailers are a common sight this year.

And once again this summer Loudon's need for a swimming pool is even more evident. It can be pinpointed as the greatest recreational need of our community at the present time. May be we can do something about that before another summer makes the need even more pronounced.

OUR EFFORTS to give our readers full coverage of Loudon County go a step further this week with the addition of a Lenoir City correspondent.

Mrs. Larese Smith will cover Lenoir City events for the Herald and each week you'll find a growing report of activities in our neighborhood city and section of the county.

Persons in that section of the county may turn in news to Mrs. Smith at the Jubilee headquarters in Lenoir City. Watch for her news either as separate stories or under the Lenoir City Chronicle heading each week.

HELP NEEDED . . . can anyone give the Herald the complete addresses of T. R. Mitchell and Ernest Bobbers? Mr. Mitchell is in Miami Springs, Fla., but we don't have his street address. Let us know if you can give us their address. We want to get their Herald to them.

LOTS OF FOLKS highlight their vacations with special events like breakfast in bed, etc. One Loudon couple has followed suit . . . but with a new twist.

It may sound strange to set out of bed to get back into bed to have breakfast in bed, but that's exactly what happened. If you don't believe, just ask Russ Watson.

NOTE . . . many girls are unimpressed for the same reason that people run out of gas . . . they pass too many filling stations looking for their favorite brand.

SAD-BORNED . . . Policeman: "Say bud, what's the idea of coming down the street in a barrel? Are you a poker player?" Offender: "Nope, but I spent the evening with a couple of guys who were."

THROUGHOUT THE WEEK . . . community progress and welfare is everyone's business.

Ray Jenkins to Speak At Fort Loudoun Bi-Centennial Celebration On July 27

Ray Jenkins, Knoxville attorney will be the principal speaker at the Fort Loudoun Bi-Centennial celebration on July 27, Chairman Charles F. Wayland, Jr., announced today. The program to commemorate the completion of the Fort in 1757 will be held on the site of the original structure on the Little Tennessee River near Vanderschuer.

County Schools To Register On Friday, Aug. 23

All Loudon County schools will register on Friday, Aug. 23, with the first day of school to be Monday, Aug. 26. Labor day will be observed as a holiday.

The opening of county schools is a week early this year, but students will complete the school year a week earlier in the spring. Teacher in-service meetings will be held Aug. 19, 20, 21 and 22.

Jacob's Reunion Is Held On July 7TH

The Jacob's reunion, an annual affair held each year, was observed Sunday, July 7, at the country home of Mr. and Mrs. R. R. Jacobs, Route 4, Loudon. A record attendance of 134 was present.

The guest speaker and singer for the morning worship service was the Rev. Don Crook and wife. The afternoon service was held at 2:30 p.m. with a concert by the Ninth Air Force Band, followed by the addresses by Jenkins and Rhyne.

Jenkins, who was born at Telluride, Colo., is returning to his home county of Monroe where he makes the Bi-Centennial address at Fort Loudoun. He is a former president of the Fort Loudoun Association, having served during the middle 1940's when an effort was made to revive the restoration project begun in 1936.

Fort Loudoun was built to hold the Tennessee Valley against the French who tried to subvert the English for trade alliances with the Cherokee.

Atlas Power Co. Will Not Build In Loudon County

Loudon Countians have long heard rumors of something big brewing in the Martel area of the county. It had been known that some company had options on something more than 1200 acres of land in that area.

Only this week was it revealed that the company, consisting of the Atlas Power Co. of Wilmington, Delaware, interested parties of Knoxville, Lenoir City, and Loudon, were all disappointed that the final announcement was negative.

In a letter to James B. Stewart, Knoxville real estate dealer, the company said:

"Atlas Power Company has decided to abandon indefinitely any and all plans for expansion in the Knoxville area. We deeply and sincerely regret we must request you to cease any further negotiations on our behalf to acquire real estate necessary to the contemplated venture. We are grateful and appreciative of all efforts."

The land under consideration was made up of more than 20 parcels, ranging in size from 10 acres to 160 acres. Some of the present owners of these pieces of land had already taken options on other property on which to locate if the deal was consummated.

The Knoxville Chamber of Commerce and the more local Chambers, as well as various clubs, are hopeful that the area will prove desirable to other industry.

C. L. Messier Is In Holstein Association

C. L. Messier, Greenback, has been accepted as a member of the Holstein-Friesian Association of America by action of the Board of Directors at their meeting in Indianapolis, Indiana.

The Association is the world's largest dairy cattle breeder's registry organization, with nearly 48,000 members throughout the nation.

County Court Delays Setting Of Tax Rate Til Called Session Friday Night

Loudon County taxpayers must wait until tomorrow night (Friday) to find out what the county tax for the new year will be.

The court, at its regular meeting Monday, deferred setting the rate until a special called session Friday night at 7:30 p.m. at the courthouse. Past rate is \$3.96 and it is expected that the rate will be raised once again this year.

In other business the court passed a resolution that all bills against the county presented to the court for payment must be on file by the first of the month before each quarterly meeting.

Cliff C. Miller, Loudon automobile dealer, was elected to the school board. Miller, who will succeed Earl Hall, will serve for seven years.

A representative of the U.S. Agriculture Department was granted permission for the department to test all cows and bulls in Loudon County for Bangs disease.

The final resolution of the court called for all unused open wells and cisterns to be filled up or covered.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Unfortunately many farmers purchased seed on the basis of price alone. No doubt some farmers in Loudon County have been guilty of this. This, however, should not be the case because the most important consideration for any farmer in Loudon County is that you buy good seed.

There is always a question asked on how I am going to determine what is "good seed" when I go to buy it. A rule that any farmer can go by is to make sure that there has been "A seed test" made by a reputable seed-testing laboratory as this is the only reliable way to determine seed quality. However, this is hard for the farmers to determine.

There are five things that are generally recognized as essential for determining good seed. These five factors are as follows:

PURE SEED. A sample of seed should be separated into pure seed, other crop seed, weed seed, and trash. Of these four, only the pure seed has any value—the more you get of the other three, the more you are paying for the pure seed. In cereal grains, clovers, and alfalfa, the pure seed should be at least 90 percent; much of the better seed is over 90 percent.

GERMINATION. Is important. On the germination count, only normal seedlings (not the percentage of emergence) should be counted. A normal seedling is one which has all the essential plant parts for continued growth under favorable conditions. Germination should be 90 per cent or better for most crop seed.

For clover, alfalfa, or lespedeza, add the percentage of hard seed (Continued on Page 6)

19 County Students On U-T Honor Roll

Twentieth Loudon County students are among those listed at the University of Tennessee whose scholastic achievements placed them on the Spring Quarter Honor Roll.

Loudon students on the list are Peggy Graham Bates, Vivian Ruth Bates, Theresa Elizabeth Blair and William Ring. Listed from Greenback are Edith Mae Atkins, Gerald Cochran, Eurlie G. Heatherly and Oliver Carl Heat.

Lenoir City students are Nell Ballentine, Robert Jackson Bessie, Nancy Crawford, Mildred W. Darnshaw, Tom Bill Fowler, Mary Ruth Hall, Nancy Leeper, Mary Bell Phelps, Joan Eleanor Phelps, James Herbert Smith and Walter F. Sowards.

Important Quarterback Club Meeting Monday

An important meeting of the quarterback club will be held Monday night, July 22, at 7:30 p.m. at the Loudon Utilities building.

All members are urged to attend.

Gerald Hill And Sons Purchase Angus Bull

Gerald Hill and Sons of Loudon, recently purchased a pure bred Aberdeen-Angus bull from the Dodds Farm at Philia, Tenn.

City Tax Rate Set At \$2.50 In Special Meeting

Loudon's board of commissioners, meeting in special session Monday night, set the 1957-58 tax rate at \$2.50 for city taxpayers. The rate is the same as that paid last year.

Budget for the year was set at \$128,500, approximately the same as last year also.

The board also turned over to the city attorney all city taxes in arrears from 1953 back for collection.

THE COURT HOUSE RECORD

Real Estate Transfers

July 10—Deed from Willie Mae Bruner and all to John E. Stephens and wife 1 tract, 2nd; John McKee and wife to Lee Helms and wife 2 tracts, 1st; William Luther and wife to Erskin Forhee 2 tracts, 2nd; July 11—Deed from Moss Waller Jr. and wife Moss Waller Sr. and wife 2 lots, 2nd; Joe Mills to Ora Mae Russell 10 lots, 1st; Lenoir City Co. to Edna Smalley 2 lots, 2nd; July 12—Deed from Allie Robbins to Edward Vineyard and wife 1 lot, 2nd; John L. McEwen to Louise Campbell 2 tracts, 1st; Tom Towery and wife to Tom Towery and wife 3 lots, 3rd; July 13—Deed from Clyde Parks and wife to Arch Parks and wife 1 tract, 1st; July 16—Deed from C. E. Long and wife to Erroll Bowens and wife 1 lot, 3rd; Mrs. Martha Babcock to B. H. Lewis and wife 2 lots, 2nd; Kenneth White and wife to Austin Bledsoe and wife 1 lot, 1st.

Marriage Licenses

June 28—James L. Jones to Betty Irene Brogren; June 28—Percy D. Monager to Sherry Maxine Harvey; Robert P. Fritts to Katherine Elizabeth Allison; June 29—Earl B. Breckett to Frances R. Pickle; July 1—Beryl E. McNabb to Betty Louise Gage; James P. Zimmerman to Vivian Elaine Patterson; July 6—John A. Jaynes to Katherine Smalley; July 11—George Tuck to Dorothy Dill; July 12—Johnny E. Lambert to Lodea Glandon.

Loudon County Livestock Association Has Field Day On Feeder Calves

The Loudon County Livestock Association had a field day on feeder calves Tuesday morning at the J. Paul Williams farm in Lenoir City. A number of farmers from surrounding counties and county agents attended as well as those from Loudon County.

Mr. Lee D. Price, president of the Loudon County Livestock Association, welcomed the group to Loudon County. After introductions by the county agent several interesting topics were discussed. Mr. W. P. Tyrrell, Association Animal Husbandman from U. T. Agricultural Extension Service discussed the feeder calf outlook in demand and also the selection of types of animals for best herds.

After enjoying cold drinks furnished by the Loudon County Farmers Co-op the group had an interesting discussion on grading and selecting feeder calves. Mr. Alex Claborn, from the Tennessee State Department of Agriculture.

Thanks To You And You And You

For some unexplainable reason the people of Loudon and the surrounding areas gave the Herald one of its best street and counter sales last week.

The entire Herald staff says "thanks to you," and makes the paper that it can print as many as you can buy.

We had many calls for the papers after the supply was exhausted. While we are sorry to have failed any of our customers we are nevertheless very happy that the entire printing sold out so quickly.

It is a pleasure to increase our printing this week.

The Lenoir City Chronicle

All Lenoir City News For All The County

By MRS. LORESE SMITH
SADDLE CLUB ORGANIZED
A group of 16 sports lovers met Thursday night in Lenoir City for the purpose of forming a riding club. The group elected Mr. Riley Wampler, president. Mr. Wampler named Mr. Frank Eldridge to assist him in his duties. Mrs. Lorese Smith was made secretary-treasurer.

Although the club has been named The Lenoir City Saddle Club, membership is open to anyone in the surrounding territory. Anyone wanting to join is asked to attend the next meeting, to be held Friday night, 7:30, July 19, at the John Mottel Motel & Restaurant, on West Broadway in Lenoir City.

Immediate trail rides are planned, the first being at Gatlinburg on Sunday July 21. One does not need to own a horse to join, but those owning horses who are being considered for a show ring and stables.

QUEEN CONTESTANTS AT WORK
Some 16 lovely ladies are busy canvassing Lenoir City and surrounding cities for votes that will make one of them the Golden Jubilee Queen. They are selling advance coupons, which are being exchanged at Jubilee Headquarters for a general admission ticket to "The Legend of Lenoir," the mammoth Historical Spectacular presented at Crater Field in Lenoir City, August 13 through August 19.

JUBILEE NOTES
On Saturday night July 13, Kangaroo Court was held. Some 28 persons were jailed and tried. Among those tried was Rocky Morris of Loudon. He was fined the price of a share permit. Immediately following Kangaroo Court CAKE WALKS were held.

Teen Town Is Set Again Saturday Night

There will be another Teen-Town this Saturday night July 20, from 7:30 to 10:30. The crowd seems to be getting larger each week as come on out teenagers and enjoy yourselves.

When square dancing began, a huge crowd was on hand to join in the fun. Several cities and states were represented in the crowd. We want to see more of our neighbors down the road next week.

Next Saturday afternoon at 2:30 the honorable Ray Jenkins of Knoxville will be here to defend Mr. E. R. Blackburn who was arrested two weeks ago for playing off his mustache. He is engaged Mr. Jenkins to get him off with a light sentence. It will be something special! Square dancing will be held again Saturday night, on Bank St.

On Sunday July 14, a Caravan left Lenoir City for Chattanooga where the Brothers of the Brush were to play an inning with the Chattanooga Lookouts, but the Lenoir City team had to leave reinforcements, so the Sisters of the Swiss got into the act also. Everyone had a good time. The score was 4 to 4 tie.

On Friday night there will be an instructor on SQUARED DANCING here in Lenoir City. He can teach any one how in any lesson. The fee is \$1.00 and one year interested in learning is asked to contact Jubilee Headquarters at telephone 1567 in Lenoir City.

The Ranks will be barred with a general procession starting at 5:30 p.m. Friday. The parade will proceed down Broadway to the Jubilee Headquarters where "Rabbit" Freedman will hold services. Kangaroo Court will follow at 6:00 p.m. The crowd on stand will open at 6 p.m.

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The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGAN

Publisher
Editor-Manager



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(In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Jury System On Trial

Right within a stone's throw of us the jury system is now under test again. How severe that test is would be a matter for variance of opinion, but most certainly this trial is one in a pattern. Trial by jury is one of our most sacred institutions; but being sacred is no release from the strains and stresses of all the human elements which can be brought into play at such times as these.

As much as we all believe in trial by jury, and we all do, we have seen it fail to mete out justice time and time again in our experience. Because of certain general attitudes, and because of sectional sensitiveness, and cultural patterns, we have witnessed trials where it was next to impossible for a man to be convicted of certain crimes, regardless of the evidence.

The up the trial of John Kasper and his associates at Knoxville with the whole Civil Rights issue now before the Nation and you have elements of such importance that the outcome of this trial could very well be in the history books for a long time to come. We are dealing here with the very stuff of which democracy is made. Make no mistake about it, we are concerned here with the very warp and woof of the fundamental ideas and safeguards of our government.

It takes but a casual reader, or observer, to know how trials of a certain nature have gone in recent months in the Deep South. Editorials in even the most conservative of newspapers in the South have pointed out more than once the dangers of thwarted justice to conform to the local or regional mores. Intelligent, fair-minded people have seen one crime after another committed and have said "this time there will be a conviction," only to see the old pattern upheld by the defendants' peers.

What will happen at Knoxville so man can know, but this is being written for a weekly newspaper and by the time it gets into print we all may know, for there is no way of telling how long it

will take to finish the case. Again, what will happen?

"It has been theorized," said the Knoxville Journal on July 10, "in the civil Rights debate, that Southern juries will promptly free white men accused of law violation in connection with integration or voting."

"This may be true," the Journal continues. "It should not be taken for granted. East Tennessee is not the Deep South, but it is segregation country and the trial here may be viewed as a laboratory test." Finally, says the Journal, "The test should not need a finding of guilty to score a passing grade. It is required merely that the verdict conform to the evidence." One could hope, at least, that this will be so.

The only way to save democracy is to make it work. It is the noblest idea yet thought out by man for his own government. No "ism" under the sun can destroy it if we give our whole minds and hearts and tongues and pens just to "making it work." So it is with the jury system. We can save it only by making it work; as the Knoxville Journal says by making the "verdicts conform to the evidence." It takes objectivity and love of justice to do this.

Oliver Emmerich is a small town newspaper editor but a mighty good one. He is a good, sound, perhaps conservative editor. After one of the trials in Mississippi a little more than a year ago he wrote this in his McComb Interim-Journal:

"It is very difficult to maintain a strong jury system when people are swayed by tragic waves of emotionalism. And this is happening in Mississippi right now. People are reacting to the threat from afar. But to destroy our own jury system is in no way a retaliation to those who prod us. The effect is just the opposite. The more we permit our jury system to break down the easier prey we are to those who attack us. No people have ever progressed when disrespect for the courts prevails."

A Letter From The Publisher

Since my last letter, I have had the opportunity to stir around a good deal in the county.

A most enjoyable day was spent at Greenback and in the Greenback Community. My friends and well-known companions were Vaughn Browder and Bob Anderson. Both are very much at home there, and anywhere I enjoyed calling on the merchants and especially did I enjoy a long visit with Mr. and Mrs. S. B. McCollum. Mrs. McCollum has long been a correspondent for this paper and this was my first opportunity to meet her. As many of our readers know Mr. and Mrs. McCollum live in one of the charming old landmarks of the county. It has the flavor of the old days as well as the marks of current progressiveness.

Then, I have had a morning over in Lenoir City which I enjoyed very much. I turned three or four paper boys loose with some Herald's while I just visited. Guy Talbot was out to breakfast, and as far as I know ate all morning, for I called three times and everytime I was told that he was out to breakfast.

For some reason or other I found all those whiskered guys particularly friendly. Everytime I saw one coming I leaned up on something for a prolonged conversation. I have one thing in common with those fellows, for I could grow a beard, and how! If the little woman wants to contend with Anyhow I like to hear those ancient looking creatures mumble beneath their beards, and so long as they sport them I shall be seeking their company.

As one would expect I found the Jubilee Headquarters very friendly. We expect to give the jubilees the best publicity we can.

As a result of all this stirring around the publishers and editor of the Herald are convinced that the people of Loudon County want and need a newspaper with complete County coverage. One step in this direction is the adding of a Lenoir City correspondent. We shall welcome all news and all readers from our sister city.

TEN YEARS AGO

Hamburgers were fifteen cents at Ed Marx' Cafe. T-bone steaks and french fries were seventy-five cents. Home made pies were only a thin dime. David Allen Messmore was born. Announcement was made of the approaching marriage of Alice Jane Russell and Broady Harrison. The G and H Bakery was opening in Loudon; what became of it?

In the interest of saving our jury system to the very best service of all the people we would hope with the Knoxville Journal that the "verdicts may conform to the evidence," not only in the South but everywhere.

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FARM NEWS REVIEW

Burley tobacco must be topped, three-fourths. This is necessary to have the bar line up with operating linkage when subject to grass resistance.

The practice of topping and suckering burley tobacco increases yields, results in more uniform ripening of the plant and increases net profit per acre.

Failure to top and sucker retards the uniform ripening of the plant, causes yields to be lower, induces more firing of the bottom leaves and often results in poorer finish.

The value of topping and suckering as compared to no topping and suckering was obtained in experimental work conducted at the Greenville Tobacco Experiment Station in 1954-55, Rhodes explains.

In these tests the acre value of tobacco topped moderately high and suckered at 7 to 10 days intervals exceeded by 25 percent that of the tobacco not topped and suckered.

If your mower is giving you trouble this season, it probably needs adjustment and some new parts to put it into perfect condition again.

Houston Luttrell, Extension agricultural engineer at the University of Tennessee, suggests points to check.

To start off, adjust the "lead" of the skid bar, a six-foot cutter bar that requires a forward lead at the outer end as much as an inch and a half to an inch and

can be easily applied can be obtained in either concentrated or ready-to-use form, from your hardware store, paint shop, or lumber yard. They are penicillinophenol, often referred to as "pena" and copper naphthenate. Each is sold under various trade names, but the label will indicate when one of these is present and give directions for applying it. If a large quantity of preservative is required, it is less expensive to buy a concentrate and mix it, as directed with a light diesel oil or fuel oil.

All wood in constant contact with the soil is subject to rot, says G. B. Shively, U.T. Agricultural Extension Forester, though the heartwood of some species such as cedar, catalpa, cypress, yellow locust, cagoege and redwood will resist decay for a longer period than others. The sapwood (outer, light-colored part of the tree trunk) of all species is quickly destroyed.

Farm accident prevention by better understanding of problems causing mishaps, is the objective at National Farm Safety Week, July 21-27, according to its sponsors.

With the slogan, "Safety Makes Sense," newspapers, radio and television stations, the University of Tennessee Agricultural Extension Service, National Safety Council, U. S. Department of Agriculture, and various other organizations, are cooperating this year in promoting safety measures on a year-round basis.

The week, according to R. W. Moore, N.T. associate Extension director and Safety Week chairman, will have daily topics, beginning with Sunday. The subject for opening day will be "Have Reverence for Life."

Home safety will be stressed Monday; livestock is the topic for Tuesday, where, programs are held. Falls, in the home and outside, is the Wednesday subject. Thursday brings up highway traffic, and Friday, machinery and safety methods. Saturday will be review day.

As stated by President Eisenhower, in his proclamation of National Farm Safety Week, accidents to farm workers are far out of line. Machinery accounts for almost one-third of all accidents on the farm.

PHILADELPHIA NEWS

Mrs. Henry Bledsoe and son, Roy, Mr. and Mrs. Sammie Bledsoe and little daughter, Rebecca from Cleveland, Tenn. have returned from a visit with their relatives in Ind.

Mr. J. Hugh Edwards made the return trip home with his father, Mr. John Edwards and Miss Brenda McNabb last week. J. Hugh returned to Detroit after spending a week here.

Mrs. Fred Reed and little granddaughter Shirley Kaye Watson were visiting Mrs. Taylor Graves last week.

Mrs. and Mrs. Woody Gardner and children Lee Ann, Charles and George of Oak Ridge, Tenn. and Mrs. John Thompson of London and Miss Kay Christian of High Point, N. C. were visiting Mr. and Mrs. George Martin and family Sunday.

Mr. and Mrs. W. E. Edwards and children Nancy and Becky returned Thursday from a week's vacation in Fla. They visited at Daytona Beach and in Miami.

Several other places of interest were visited there during their stay.

Rev. and Mrs. William Byrum from Niota attended Sunday morning worship service at the Baptist Church.

The Hiwassee Sub-District Methodist Youth Fellowship met Tuesday July 9, 1957 at Fendley Chapel, Fendley's Chapel won the banner. Those who attended from Philadelphia were as follows: Mrs. Joe Brewster and sons, Ed, die, Roger, Freddie and David, Arthur Simons and Glen Hill, Mrs. Kenneth Hamilton, Evelyn and Carolyn, Miss Barbara Martin, Robert Martin, Misses Janice and Sherry Harris, Avery and Jerry West, Mr. Stelman Davidson, Melissa and Billy.

Mr. and Mrs. Clotis Parks, Lola Ann and Jimmy of Sweetwater were visiting Mr. and Mrs. Wesley Barnett and family Sunday.

Mr. Lloyd Schrimmer and daughter, Judy, Mrs. Andy Purdy and little son, Randy enjoyed a trip to Concord Park Saturday. Master Charles, Barnett, was entertained with a birthday party given at his home Saturday July 13. There were twelve guests present. Charles received several nice gifts. The group enjoyed games and refreshments picnic style on the lawn.

Master David Brewster and

Miss Judy Davison attended the Methodist Junior Church camp at Big Ridge Park last week. The youngsters were accompanied by the Rev. Leon Strunk who is pastor of the Methodist Church here. Judy and David reported a very nice time.

The Philadelphia Methodist Church presented a Sacred Concert at the church Sunday evening. The music was furnished by the choir under the direction of Mrs. Martha Strunk. Mrs. Helen Windle served as organist. A fine selection of old, new and spiritual numbers were given. An offering was taken during the evening for the purpose of buying robes for the choir. Many visitors from other churches and other towns made up the large audience. The singing was beautiful and much appreciated by all. Recordings were made of the entire program.

Rev. and Mrs. Leon Strunk and Alycia were dinner guests of Mr. and Mrs. Ferris Long Sunday.

Miss Barbara Martin was visiting Mr. and Mrs. Wayne Cowood and sons Ricky and Danny of Richville, Tenn. Wednesday Barbara attended the birthday dinner of Ricky.

Miss Billie Jean McGee, overnight guest of her aunt, Mrs. Charlie Vermillion Friday in Knoxville.

Mr. and Mrs. Robert McNabb were visitors in Knoxville Monday afternoon.

Mrs. Helen Weeterby and daughter, Rocky Jo from Rockford, Ill. was visiting with her sister, Mrs. John Edwards last week.

Mr. and Mrs. Verlin Bicker from Lenoir City along with Mr. and Mrs. Zeb Bicker visited with Mrs. Ava Swihart in Chattanooga Sunday.

Mrs. John Edwards visited her sister, Mrs. Lloyd Hicks in Niota Sunday.

Mrs. John Everett, Mrs. B. E. Martin, Mrs. Marion Waller and Mrs. Emma Glass were visitors in Knoxville Thursday.

Mrs. George Martin and Robert and Mrs. Ida Martin were in Athens Wednesday.

Miss Jean Scott of Loudon was a guest of Miss Billie Jean McGee Sunday. Miss Scott attended the Methodist concert with Miss McGee Sunday evening.

The Rev. and Mrs. J. Virgil Banning from Tampa, Fla. were visiting with Mr. and Mrs. J. G. Taylor from Monday through Thursday of last week.

Mr. and Mrs. W. E. Hooker from Loudon and Mr. and Mrs.

J. G. Taylor visited with Mrs. Taylor's brother, Mr. Lawrence Hobbs and Mrs. Hobbs in Martel Sunday.

Mrs. Melvin Eiden and children, David, Evelyn and Deborah from Kokomo, Ind. spent a week with Mrs. Elder's mother, Mrs. John Edwards recently.

The Women's Missionary Society of the Baptist Church held their regular monthly meeting Monday evening at the home of Mrs. Kansas Henderson. A covered dish supper was enjoyed by the group along with their guests who were the husbands of the members.

After the supper, Mrs. Nellie Godsey gave a very interesting program on the people of Malaya. The next regular meeting will be at the home of Mrs. J. G. Taylor August 12.

Miss Sharon Barnett celebrated her birthday by spending Monday in the Tellico Mountains. Those who helped her celebrate were her father, Mr. Wesley Barnett, Charles Barnett, Sara Hainin, Becky Edwards, Barbara Martin and Judy Davis.

Mr. Jim Purdy was home from Bristol over the weekend visiting his parents Mr. and Mrs. Paul Purdy.

Mr. Tommy Neal along with Mr. John Littleton of Knoxville is spending a week's vacation in Myrtle Beach, S. C.

It's grand as a sauce...a salad dressing and a spread!



Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread

WHITE STORES

S.W. GREEN STAMPS

Saidsweet ORANGE JUICE

Saidsweet LIMEADE

Galgrove LEMONADE

Choice 10¢, 6-oz. can

PLUS S.W. GREEN STAMPS

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DeSoto-Plymouth Sales & Service—Clean Used Cars
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AND CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST, GET A DEMONSTRATION



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Chevrolet: not a corner on these fine things!

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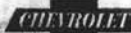
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Your Chevrolet dealer will show you these and a lot more advantages any time you say!



MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR

Only authorized Chevrolet dealers display this famous trademark

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WITH A POWERFUL, GENERAL ELECTRIC AUTOMATIC 20" WINDOW FAN

- PORTABLE!** Does two cooling jobs—circulates by day—ventilates at night.
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Come in for a COOL demonstration!

Other Models From **\$29.50**

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STRICTLY BUSINESS

by McFeathers



"My trousers pressed yet, Miss Cashew?"

FIELD NOTES

(Continued from page 1)

to the germination percentage before evaluation on the basis of 90 per cent or better.

NOXIOUS WEED SEED.

Good seed is free, or nearly so, of weed seed. All states prohibit the sale of crop seed if it contains any "primary noxious weed seed." Most states permit the sale of seed containing a limited amount of "secondary noxious weed seed," but require that such be indicated on the label.

VARIETY.

Within the individual crops, there are many varieties which cannot be distinguished from each other by seed characteristics. Certified seed has the advantage that the variety of the crop is certified under field condition. With the increasing number of different crop varieties available—each having specific areas of adaptation—it is easy to see why the sale of certified seed, as well as the number of crops under certification, has increased markedly in the last few years. Buy only seed tested and recommended by your state experiment station and agricultural college. You can get this information from your county agents' office. SEED-BORNE ORGANISMS OR DISEASES. The presence of fungi or bacteria on seed is a clue to the vitality of the seed lot. Too many of these organisms present on seed indicate, even through

germination is high, that the seed is deteriorating. Under field conditions favorable to the organism, the resultant stand will be poor. If the presence of such harmful organisms is known then seed treatment is certainly recommended.

OBITUARIES

Mrs. Ina Grimes

Mrs. Ina (Granny) Grimes, 89, passed away Monday in Asheville.

LEGAL

Notice Of Trustee's Sale

WHEREAS, EMMETT S. WALDEN on October 17, 1932, executed a DEED OF TRUST to the undersigned GEORGE W. TRAMMELL, as Trustee, to secure an indebtedness of Two Thousand Nine Hundred Dollars (\$2,900.00) evidenced by seven (7) negotiable notes of even date payable to MINNIE BELL BYRD TRAMMELL, said deed of trust begin duly recorded in the Register's Office of Loudon County, Tennessee, in Trust Deed Book No. 58, page 554, and conveying to said Trustee the following described real estate:

Situated in District No. Two of Loudon County, Tennessee, Beginning at an iron stake in the southern line of Martel Road; thence North 50 deg. W. along the line of Martel Road 15 chains to the center of Town Creek; thence with the center of Town Creek S. 67.45 deg. W. 14 chains to an iron stake at a cedar tree; thence in a Southeasterly direction 142 chains to an iron stake in the line of Trammell Road; thence N. 44 deg. E. along the line of Trammell Road 15.4 chains to the iron stake at the beginning corner, and containing 20 acre, more or less, and is sold as a boundary and not by the acre.

Begin a part of the property conveyed to Minnie Bell Byrd Trammell by Lee Marshall and wife, Nannie B. Marshall by deed dated April 26, 1938, of record in Book of Deeds 40, pages 225 and 226 in the Register's Office of Loudon County, Tennessee, and begin the same property conveyed to Emmett S. Walden by Minnie Bell Byrd Trammell and husband, George W. Trammell by deed dated October 17, 1932.

WHEREAS, default having been made in the payment of said indebtedness and in accordance with the terms and conditions set forth in said Deed of Trust, the holder of said indebtedness has exercised the option set forth therein, has declared the full amount of said indebtedness as due, and has requested and directed a foreclosure of said Deed of Trust.

NOW, THEREFORE, I, GEORGE W. TRAMMELL, TRUSTEE, in accordance with the power and authority vested in me by said trust instrument, do hereby give notice that at the hour of 10:00 o'clock A. M. on the 10th day of August, 1937, I will offer for sale and will sell at public auction in front of the "Southwest" door of the Court House in Loudon, Tennessee, in the highest and best bidder for cash and in bar of all rights of redemption, the above-described real estate, for the purpose of satisfying the indebtedness due on said outstanding indebtedness.

This 17th day of July, 1937
July 16, 25, Aug. 1

Five Loudon County Teachers "Up in Air"

Five Loudon County teachers are "up in the air" this week. They are among the 96 Tennessee school teachers, including 77 East Tennesseans, from all grade levels attending the third annual Aviation Education Workshop on the University of Tennessee's Knoxville campus.

The group includes Mrs. Naomi T. Arp, Route 1, Philadelphia, a teacher at Jackson School, Route 4, Loudon; Mrs. Edith R. Davis, Sweetwater Pike, Loudon, Steerkee School, Loudon; Mrs. Frances W. Garner, 316 Third Ave., Lenoir City, Nichols School, Lenoir City; Mrs. Alma Hedrick, 413 Seventh Ave., Lenoir City, Walnut Street School, Lenoir City; and Mrs. Asaules F. Limburg, 916 Mulberry St., Loudon, Loudon Elementary School.

The teachers registered at U-T Monday (July 15) for the five-week session which will continue through August 16.

Classroom sessions, field trips to commercial and military installations, and talks by leaders in various aviation fields will help them gain a better understanding of the modern "air age." Actual flights in light and commercial-type planes will allow them to see for themselves how the airplane flies.

Included on the schedule of activities are trips to the Army's advanced flight training school, Fort Rucker, Ala., and to a naval air base.

N. C., after a lingering illness. She is survived by a son, T. D. Grimes of Asheville; two grandchildren and four great grandchildren.

Services were held yesterday from the Philadelphia Baptist Church at 2:30 p.m. Burial was in Robinson Cemetery, Hawkins, Loudon, was in charge.

Summer Vacation?

You need INSURANCE

When you travel, whether on land, sea or air, you want peace of mind. This comes from knowing you have protection against accidental death and injuries, and that your property is also protected. Buy this low cost Trip Accident and Trip Baggage Insurance; then sit back, relax, and get the most out of your trip—any trip anywhere in the world.

ACCIDENTAL DEATH \$5,000
BENEFIT FOR 7 DAYS
ONLY \$2.08 PER PERSON
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Well Drilling

New Casing
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Water Guaranteed
Call GL 8-3990
Loudon

NOTICE

The operation of Loudon County is important to you as a taxpayer and a citizen. Attend the next meeting at County Court on Friday Night, July 19, at 7:30 p.m. in the courtroom of the courthouse. The tax rate will be set at this meeting.

Ben Simpson
County Judge

FARMERS

If You Need Money

for any purpose . . . Federal Land Bank Loans Are Your Answer . . .

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- Pay Off Any Time

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168½ Blount Avenue
Phone 5-55330 Night Phone 8-9483
AT FARM BUREAU OFFICE EVERY WEDNESDAY 10 A.M.

BIG GOSPEL SINGING

The Loudon County Singing Convention will meet this month at the Blairland Baptist Church, Loudon, this coming Sunday, July 21, at 1:45 p.m. Please make your plans now to attend. All singers cordially welcomed.

60 MONTHS TO PAY

on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$250 on each \$100,000. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE
Call GL 8-2023

Loudon Builders Supply

West Lee Highway
Loudon, Tennessee

This 17th day of July, 1937
July 16, 25, Aug. 1

July 16, 25, Aug. 1

July 16, 25, Aug. 1

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

This weeks article is written by Rebecca Rucker, Agent trainee:

Outdoor cooking is becoming increasingly popular this summer. Men are especially interested in trying their hand at woman's work. Take cooking out of the kitchen and it becomes something new and exciting.

Remember, however, that planning ahead will make the day more enjoyable. The question of food has a lot to do with the success or failure of an outdoor meal. Be sure to keep the menu simple but nutritious. Also make it easy to prepare and cook. Check the amount of food needed very carefully and don't forget that appetites are usually good at outdoor meals.

When planning the menu for an outdoor meal, remember the meat. Nothing tastes as good as meat cooked over an open fire. The choice of meats to grill outdoors is wide. There are frankfurters, ground meats, bacon, ham slices, chops, steaks, and poultry. The meat choice does not have to be expensive since the markets offer a wide range of prices.

During the summer there is a fine choice of fresh, frozen, and

罐装 fruits and vegetables on markets that will fit into an outdoor meal. Remember, to prepare and chill raw fruits and vegetables ahead of time. An attractive vegetable bowl can be made by filling a large ceramic, wooden or glass bowl with crushed ice and topping this with a wedge shaped arrangement of lettuce and cabbage, radishes, celery curls, green onions, carrot sticks, green pepper strips or cauliflower. Olives and dill pickle strips can be placed in the center of the arrangement containing a sauce or dressing. A good sauce can be made by mixing together 1 cup mayonnaise, 1/2 cup chili sauce, 1 tablespoon horseradish, 1/4 teaspoon dry mustard, 1/4 teaspoon salt, one-fourth teaspoon paprika and a dash of freshly ground black pepper.

Corn and potatoes are abundant and reasonably priced for back yard cook-outs. Why not try this if roast corn is your choice of a vegetable. Remove half the husks of each ear. Turn the other half of the husk back, take off the silk and replace the husk. Wrap ear in two air tight layers of aluminum foil. Toss these on the coals for five minutes on one side, turn and cook five minutes on the other side. Remove, shuck and eat with plenty of butter.

Be sure to provide plenty of thirst-quenching beverages. Don't forget that many interesting drinks for summer can be made by combining fruit juice and milk.

Select enriched bread to fit the planned menu. If loaf bread is used, butter the loaf, wrap it in foil, then place on the back of the grill for an inviting hot bread.

The cooking fire for an outdoor meal seems to give trouble. The secret is to have glowing coals instead of a flaming fire. Build the fire 30 to 45 minutes ahead of time so it will burn down to coals by the time you are ready to swing into action. Build a big enough fire to cook for the entire group at one time. The fire should be a little bigger than the area for food cooking. After the fire has burned down into gray-white coals, maintain this slow, low bed during the cooking time. Spread the coals to distribute the heat evenly. For the sake of fire prevention, be sure to put the fire out when finished.

One last reminder—keep hot things hot and cold things cold. Above all, have fun on your cookout.

Mrs. John Simpson Host To Bridge Club

Mrs. John W. Simpson entertained her bridge club on Tuesday evening at her home on River Rd.

An ice course was served before playing three progressions of bridge. High score for the club was won by Mrs. John C. Greer. High guest was won by Mrs. Bill Brewer. Other prizes were won by Mrs. Charles Brakebill, Mrs. Ida Littleton, Mrs. Broady Harrison, Mrs. Charles Brakebill, Mrs. William Post and Mrs. Hank Bertelkamp of Knoxville; Mrs. Dan Thompson of Lenoir City; and Mrs. John Stemple of Falls Church, Va.

The guests for the club were Mrs. Buell Cox, Mrs. J. E. Richesin, Mrs. Bill Brewer, Mrs. Ed McQueen, Mrs. Rufus Watson, Mrs. Ham Carey, Mrs. Broady Harrison, Mrs. Charles Brakebill, Mrs. William Post and Mrs. Hank Bertelkamp of Knoxville; Mrs. Dan Thompson of Lenoir City; and Mrs. John Stemple of Falls Church, Va.

Mrs. Barbara Jo Settles is spending some time with her father and friends in Lewis, Del.

Dr. and Mrs. W. B. Campbell, Sr. left last Saturday for a 10 days vacation in Daytona Beach, Fla.

Mrs. Walter L. Chesnut and children are visiting relatives in Bowling Green, Ky.

Mrs. and Mrs. Will D. Robertson and daughter, Katherine Ann, Mrs. Edna Jones and Miss Mathes Jones returned home Tuesday after spending 10 days in Daytona Beach, Fla.

Mr. and Mrs. Cam Hall and children, Jimmy and Tommy left Tuesday to spend a week in Gatlinburg.

Miss Ruth Weaver of Harrison was visiting friends in Loudon Sunday.

Mr. and Mrs. Bob McCachern and children and Mrs. Harrison returned home Wednesday after a vacation in Panama City, Fla.

Mr. and Mrs. Edd Davis, Mr. and Mrs. Verne Stepp and son W. D. Bobby Hudson, Sharon Presley, Patsy Mosser, Gail Clark, Jo Nellie McCollum, Carolyn Morgan, Sandie Miller, Carol Shubert and Pamela and Diane Finn left today for Ridgecrest, N. C. for a week of training union leadership.

Mrs. Don P. Smith and Mr. Jack H. Lefler left yesterday afternoon for New York City on a business trip. While there they will attend the Billy Graham services at Madison Square Garden.

Mr. and Mrs. C. M. Simpson of Miami Springs, Fla. have returned home after a visit with Mr. and Mrs. Luke Everett.

Mr. and Mrs. Eugene Everett and daughters, Martha, Betty Sue, Connie and Linda returned home Friday to Richmond, Ind. after a weeks vacation with their parents, Mr. and Mrs. Luke Everett and Mrs. Jim Nichols.

Master Kenneth Roberts spent the week-end with Master Ronnie Simerly near Eatons Cross-Roads.

Miss Emma Brodgon of Loudon who is a patient at Bacon Hospital is recovering nicely.

Mrs. Estelle Buswell is visiting in Gatlinburg with Mrs. Sam Wilson.

Jack Lutz and Ralph Murrell, Jr. left Monday for the Methodist Church at Big Ridge State Park in Maynardville.

Mr. and Mrs. C. C. Ridenour and daughter, Sally left Sunday for their home in Chattanooga after a visit with Mrs. Collie Wilben and with Mrs. Sam Wilson in Gatlinburg.

Mr. and Mrs. Ed McQueen, Mr. and Mrs. Rufus Watson, Mr. and Mrs. Buell Cox and Mr. and Mrs. Jack Lefler were dinner guests Sunday of Mr. and Mrs. Bill Lawson, Jr. in Knoxville.

Mr. and Mrs. Stanley J. Ramshaw attended the summer research participants dinner dance of Oak Ridge National Laboratory which was held at Deane Hall Country Club on Monday evening.

Mrs. Blair Harrison and son Blair Jr. left yesterday for Walnut Ridge, Ark. for a visit with Mr. and Mrs. P. R. Sexton and son, John. John and Blair, Jr. are classmates at T. M. I.

Mr. and Mrs. Stanley J. Rimshaw and family were recent guests of Mrs. Rimshaw's parents, Mr. and Mrs. George L. Owens in Montgomery, Ala.

Misses Carolyn Wiggins, Chela Campbell, Joan Julian and Pat Farmer are attending Baton Twirling School at East Tennessee State Teachers' College in Johnson City for two weeks.

Mrs. Carl Henderson had visiting with her Sunday, Mr. and Mrs. Joe Largent and daughter Patsy and Sue of Philadelphia, Mr. and Mrs. Chas. Woody and Kay of Kingston, Mr. and Mrs. Edwin Henderson and son, Ronnie of Loudon, and Mr. and Mrs. Don Henderson of Mars Hill N.C.

Betrothed Couple Honored At Party

Miss Bobby Whitaker and Mr. Clayton Curtis who will be married Aug. 3, were honored last week with a supper party at the home of Mr. and Mrs. Frank Robinson, Jr.

Besides the hosts and honored guests, attending were Mr. and Mrs. Eugene Booth, Mr. and Mrs. J. N. Purdy, Jr., Mr. and Mrs. Smith McCall, Mr. and Mrs. Bill Morgan and Mrs. Jack Hodge.

Mr. and Mrs. Paul Chisman and son, Mitchell Paul, left Friday for home in Peoria, Ill., after a two weeks visit with their parents, Mr. and Mrs. John Mitchell, Sr., of Loudon, and Mr. and Mrs. Roy Chisman of Lenoir City.

Mr. Buck Mitchell spent the holidays with his parents, Mr. and Mrs. John Mitchell, Sr.

A group of boys from the First Baptist Church who are attending camp this week at Camp Carson Springs at Newport are David Alan Messamore, Gary McIlhenny, Earl Rainwater, Merick, Lynn Willeth, Bob Shubert, Vickie Millsaps and Gerald Smalling.

Rev. and Mrs. Gene Sherrill and family of Mich. are visiting relatives here this week.

Mr. and Mrs. F. M. Quinn are visiting relatives in Ohio this week.

Mrs. Gene Groat and daughter, Sharon, from Chicago, Ill. are visiting this week with Mr. Groah who is with the Viking Co.

Mr. and Mrs. Ross Bright and family of Rayland, Ohio spent the week-end with Mr. Bright's Aunt, Mrs. Flora Hunt and daughters, Ruth and Savannah.

Mr. and Mrs. Zoland Hunt of Knoxville were week-end guests of Mrs. Flora Hunt and Ruth and Savannah.

Miss Pat McKee daughter of Mr. and Mrs. Bill McKee underwent surgery Tuesday morning at the Bacon Hospital.

Mr. and Mrs. Leroy Myhre and son, Eric have returned to their home in Atlanta, Ga. after a vacation here and in Gatlinburg.

Mrs. Lucy Steele Harrison spent the week-end in Murfreesboro with Mr. and Mrs. Joe Harrison.

Mrs. Hank Bertelkamp of Knoxville spent Sunday with her parents, Mr. and Mrs. Don P. Smith.



My Favorite Recipe

Featuring This Week
Mrs. Betty Lindsey Greenback

MRS. JACK LEFLER
FROSTED MINT CHOCOLATE

1 teaspoon vanilla	2 ounces chocolate
1/4 teaspoon peppermint extract	1 cup water, cold
1/4 teaspoon salt	1/2 cup sugar
1/2 pint vanilla or chocolate ice cream	1 quart whole milk

Melt the chocolate and add cold water, boiling until thick. Add sugar and milk and cook five minutes. Chill. Add flavorings, salt and ice cream, then beat with rotary beater until well blended. Serve in tall glasses with or without the addition of another tablespoon of ice cream. This serves approximately eight (depending on the size of the glass). This beverage should be thick and creamy, and have the appearance of a milk shake.

Mrs. Betty Lindsey first place winner in the Soup Class, Woman's Division, of the Loudon County Dairy Food recipe contest.

Mrs. Waller's Honor Students Are Listed

Honor students of Mrs. Waller for July 8 have been listed this week.

On the first honor roll are Marie Byrum, Sharon Barnett, Becky Edwards, Priscilla Long, Sue Randle, Terry Volles and Ed Waller III.

On the second honor roll are Charles Barnett, Betty Ruth, Harrison, Barbara Martin, Mary Ruth Shelton, Linda Shelton, Glenda Shelton, Barbara Shiliver, Kathy Volles and Dorothy Young.

Coach Don Henderson and wife have returned to Mars Hill N. C. College after spending last week with their mother, Mrs. Carl Henderson.

Mr. and Mrs. John Messamore and sons, David, Mike and Rick spent Sunday in Fountains City with Mr. and Mrs. J. C. Messamore.

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BACON'S Watermelon Sherbet



- It's New
- It's Different
- Try Some Now



A Ford Station Wagon -

Your Ideal traveling companion!



You'll never imagine how many uses even America's favorite wagons have until you get acquainted with one!

Come in and meet our 5 touring station wagon models face-to-face... the nation's most popular wagons. Built around a rugged new "Jaw Ford" and available with Thunderbird V-8 engines... they can quickly turn your vacation miles into the most pleasant memories you ever had!

Come in today... Action Test one of our 5 "haulers of fame"... and let us show you how to get the most fun out of your vacation!



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For the price of

ONLY TWO

OFFER GOOD IN LOUDON ONLY

A Summertime Special For C & S Customers During The Month Of July And August

Yes, bring in three garments of the same cleaning price—pants, dresses, suits, etc.—and we will give them our fine quality C & S cleaning service and only charge you for TWO! We guarantee the same high quality cleaning and pressing that you've always expected and received from C & S.

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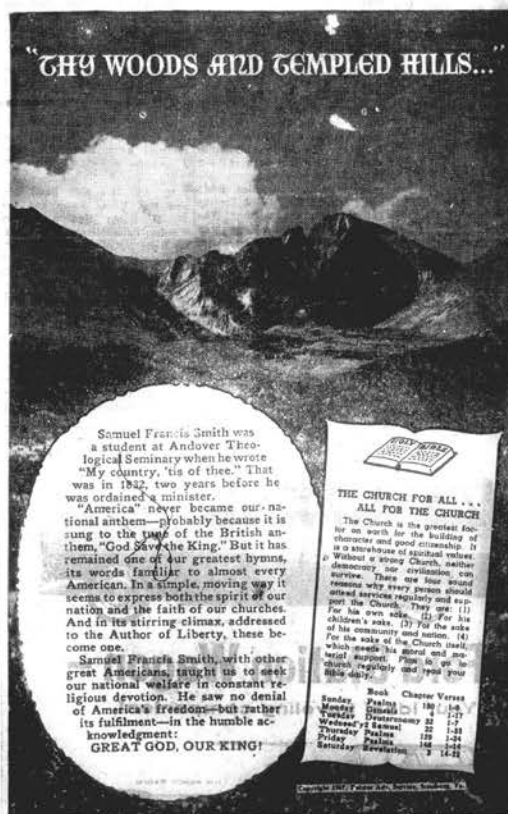
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IN CHURCH
- Sunday



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Loudon Furniture & Hardware Co.

Loudon Builders Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

CLEARANCE SALE

36" Prints In Good Patterns

Reg. 39c Value **33c yd**

Brown Domestic

38-39 in. Good Weight **5 yds. 1.00**

Reg. 25c Value
36" Brown Domestic **17c yd**
Reg. 23c

44" Solid Color Rayon Linen

Reg. 98c yd **67c yd**

36" Light Weight Drapery Material Nice Floral Patterns

Reg. 59c yard **44c yd**

Several Nice Patterns In 39c Pongee

Reg. 98c yd. **67c yd**

Floral Patterns In Dimities

Reg. 49c Value **37c yd**

54" Plastic Floral Patterns

Reg. 59c Value **37c yd**

36" Solid Colors Crinkled Nylon Material

Reg. 98c **47c yd**

36" White Dotted Swiss

Slightly Soiled Reg. 79c **47c yd**

Cadence Cottons

36" Prints
Reg. 69c Values
47c yd

These and Many More Savings
Await Your Choosing—Come
In EARLY FOR YOURS

Table Womens & Childrens Sandals

Values To 4.95
(A Few Oxfords In These)
Now At 97c and 1.97

Raok Ladies Dresses

Values 6.95 and Up

2.97 and 3.97 as marked

All Ladies White and Summer Shoes Reduced

4.95 Values To **2.97**

3.98 Values To **2.47**

2.98 Values To **1.97**

Ladies Duster & Dress COMBINATION

Crisp Linen Duster and Matching Dress

Only 8 of These Reg. 13.95 **8.97**

Ladies Sportswear Reduced

Shorts 2.48 Value **1.97**

1.98 Values **1.47**

Pedal Pushers 2.98 Values **1.97**

All Ladies Dresses Reduced

5.95 & 4.95 Values **4.97**

8.95 Values **5.97**

9.95 Values **6.97**

Ladies Blouses Reduced

3.98 Values **2.97**

2.98 Values **1.97**

1.98 Values **1.47**

Ladies Shorts Reduced

2.98 Values **1.97**

3.98 Values **2.97**

5.95 Values **3.97**

Childrens Sun Suits

1.19 Values **77c**

1.98 Values **1.47**

One Lot Boy's Sport Shirts

47c ea.
Nylon & Cottons

Men's Knit Sport Shirts

Several Good Colors
Reg. 1.79 **1.27**

One Lot Boy's Summer Pants

Values To 4.95
1.97

Boy's Short Sleeve Polo Shirts

98c Value
47c

Boys Shirt - Shorts Suits

Reg. 1.98
97c

Men's Blue Chambray Work Shirts

Only 1.00

Men & Boy's Sandals

Reg. 4.29 & 4.95
2.97

1 Lot Childrens Dresses

Valued To 2.98
1.47

1 Lot Shirts Florals & Solids

Values To 2.98
1.47

Men's Summer Shoes

Freeman Nylon Mesh
Tan or Black Reg. 11.95 **8.97**
Ventilated Leather, Sponge Sole
Reg. 9.95 **6.97**

4 Pcs. White Buck Oxfords
Reg. 8.95 **5.97**

Men's Short Sleeve Sport Shirts

1.69 To 1.98 Values **1.27**

2.95 Values **1.97**

Men's Summer Slacks

Rayons 5.95 Values **3.97**

Wash & Wear Daemons
Values To 8.95 **5.97**

Youth's and Boy's Black Ivy League Twills

Back Buckle Narrow Legs
Reg. 3.98 Values **2.97**

Men's Solid Color T Shirts

Combed Cotton Piped Collar & Pocket
1.00 Values **67c ea.**

Solid Color T Shirts
3 for 2.00 Values **47c ea.**

Men's Blue Denim Jeans

10 oz. Orange Stitched With Rivets
Reg. 2.49 **1.88**

One Lot Close Out Men's Summer Slacks

Values To 6.95 **\$1.97**

Boy's Light Weight Poplin Zipper Jackets

Red, White & Black
Reg. 2.98 **1.97**

Men's Zipper Jackets

Poplin In Navy & Tan
3.98 Value **2.97**

Men's Zipper Jackets

Sheer Gabardine
Tan Only Reg. 5.95
3.97

Many New Fall Items Are Coming In. And We Must Have Room For Them.

The ED WATKINS STORE

CLASSIFIED

YOUR
Dollar's
are Worth
More

**GILES AND SON
FOOD MARKET**

**VAN CAMP
TAMALES**
2 cans for 43¢

NBC
Ritz Crackers
1 lb. Box - 37¢

KLEENEX
Box of 400
Only 25¢

TREND, DRY
Quart Size
49¢

Trend, Liquid
Giant Size
53¢

Sweetheart Soap
Bath Size
3 Bars for 32¢

VAN CAMP
Beanie Weenie
2 Cans for 37¢

NBC
Vanilla Wafers
12 oz. Box - 29¢

Delsey Tissue
4 Rolls
Only 49¢

JEWEL
Shortening
3 lb. Can - 95¢

KOTEX
Regular Size
43¢ Box



Shop these and many
other Dollar-Saving
Low Prices At

**Giles & Son
MARKET**

Mohlar-Harold Giles
3 miles on Vonore Rd.

FOR ELECTRICAL WORK
Gene Varner, phone 202-4444
wiring, appliance repair, pickup
and delivery. All work guaranteed.
Gene Varner, Phone GL 8-2029,
London.

GRADING—call R. P. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation. 116 A, St. Lenoir
City, day phone 1917, night 1882.

FOR SALE... 7 acres with 3
room house, 4 acre tobacco, etc.
Zion Road, Route 2, Fred Taylor.
3-36-64

FOR RENT—Attractive, unfur-
nished apartment in brick area.
Just refinished. Living room,
kitchen, one and two bedrooms.
Heat, hot and cold water furnis-
hed. Ideal location for visiting em-
ployees. Phone GL 8-3518.

NOTICE—I will not be responsi-
ble for any debt made by Mrs.
A. T. Miller, Sr. Signed: A. T.
Miller. 3-37-C

JUST RECEIVED—2500 pieces de-
corated dishes in beautiful pat-
terns... and you can buy only
the pieces you need and below
manufacturers cost. Valley Mer-
cantile Outlet, West End, London.
3-38-C

FOR REPAIR of typewriters, add-
ing machines and cash registers.
Call GL 8-2721 for contact Sam
T. McCallie, Ph. 8564, Street
corner. Complete cleaning on all
machines. \$12.50 plus repair. tfe

DON'T BUY A COW! Call
GL 8-2068 Why?—For Free home
delivery of delicious BACON
dairy products. No feedin' no
fussin'—Just good eatin'!

FOR RENT... 4 room apartment
in London. On Reservoir Hill.
Call Lenoir City, Ph. 1550. tfe-27

WE BUY, SELL OR TRADE—all
kinds of new and used furni-
ture. R. P. Hamilton, 116 A St.
Lenoir City, Ph. 1911. tfe-11

FOR RENT... 3 room furnished
or unfurnished apartments with
bath. Call GL 8-3206. tfe-22

FAMILY SERVICE—Careful at-
tention to your drug needs for
the entire family. Delineative pre-
scription service, quality drug lines
ensure the best for your money.
SMITH DRUG, London, Tennessee.
Phone GL 8-2021. tfe

BUDGET PRICED PAINT...
all colors in quarts and gallons.
\$2.49 per gallon. Valley Mer-
cantile Outlet, West End, London.
tfe-17

ARE YOU SELLING?
BUY A HOME?
Let us help you with the finan-
cing! Direct loans processed as
well as other types. The seller
pays a nominal charge for this
service. It's worth a great deal
to you.
We need property everywhere.
We'll take the tough ones as well
as the good ones. Our financing
conditions are a big help in
making sales. Let us help you.
We'll be glad you did.
"CALL ATHENS 838-WE ARE
LOCATED IN THE FIRST NATION-
AL BANK BUILDING."
Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

Mr. Farmer
Let us help you participate in the TVA fertiliz-
er educational program.

AMMONIUM NITRATE
now available at discount
61.20 per ton
in July
(at our warehouse)

Can be used on small grains, grasses, legumes
mixtures, for any purposes.

For details see
**Loudon Feed
Grain & Coal**

New Location on Main Street across from
Don P. Smith Chair Co.
Phone GL 8-2200

PIANOS FOR SALE—our
district representative will be in
your city in a few days and must
dispose of two pianos. A Maho-
ganey Spinnet and also an upright
in A1 condition. Discount for
cash, or small payments arranged
to responsible party. First pay-
ment in Sept. For information
write to Credit Manager, Clemons
Bros., Chattanooga, Tenn.

JULY CLEARANCE... our so-
tire stock marked down as much
as 80 per cent. Big savings for
you—buy now and save! Valley
Mercantile Outlet, West End, Lon-
don. tfe-34

FOR RENT OR SALE... 5 room
house with bath, basement, on
Vale St. Call GL 8-3612 day or
GL 8-3574 night. 3-37-C

FOR SALE... Farnall Cub
tractor, good condition, with
trailer, new cultivator and new
mowing machine, turning plow
and disk harrow. Terms. Call
GL 8-2332. 3-38-C

LOTS FOR SALE... across the
river from Loudon near Visking
and \$5 per month. Call GL 8-2332.
plant. \$200 each. Terms \$25 down.
3-36-C

FOR BUILDING MATERIAL...
such as concrete blocks, super
light blocks, clinder blocks, all
sizes, steel windows, doors, roof-
ing, sand, gravel, cement, masonry
cement and most any other build-
ing or repair items, see or call
The Robinson Co. Dept. Square
London, Phone GL 8-3296 or
GL 8-3588. tfe-27

WE SERVICE—all makes equip-
ment and television. Finn's Radio and
Television Service, Phone GL 8-
2128, London. tfe

WOMEN NEED COSMETICS—
There is a tremendous demand
for Avon. We have attractive
openings for capable women.
Have opening in London and
Philadelphia.
Write Mrs. Pauline Curant,
Box 155, Harriman, Tenn.
3-35-pd

DRESS AND WORK PANTS—
150 pair, all sizes, 28 to 32 waist
in tans, greys, linen, putter and
white painter. Up to \$5.95 values
and first quality—sell for \$1.00
per pair. Valley Mercantile Out-
let, West End, London. tfe-35

SURPLUS PAINT... save on
this special bargain in Outside
White. Only \$1.44 a gal. or 4
gallons for only \$4.95. Valley
Mercantile Outlet, West End,
London. tfe-34

FOR SALE... fresh eggs, 50¢
per dozen. Arlie Dailor, Robinson
Road, Phone GL 8-2332. 3-38-C

FOR SALE... 4 room apart-
ment in London. On Reservoir Hill.
Call Lenoir City, Ph. 1550. tfe-27

WE BUY, SELL OR TRADE—all
kinds of new and used furni-
ture. R. P. Hamilton, 116 A St.
Lenoir City, Ph. 1911. tfe-11

FOR RENT... 3 room furnished
or unfurnished apartments with
bath. Call GL 8-3206. tfe-22

FAMILY SERVICE—Careful at-
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the entire family. Delineative pre-
scription service, quality drug lines
ensure the best for your money.
SMITH DRUG, London, Tennessee.
Phone GL 8-2021. tfe

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\$2.49 per gallon. Valley Mer-
cantile Outlet, West End, London.
tfe-17

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We need property everywhere.
We'll take the tough ones as well
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We'll be glad you did.
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REALTORS
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Mr. Farmer
Let us help you participate in the TVA fertiliz-
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AMMONIUM NITRATE
now available at discount
61.20 per ton
in July
(at our warehouse)

Can be used on small grains, grasses, legumes
mixtures, for any purposes.

For details see
**Loudon Feed
Grain & Coal**

New Location on Main Street across from
Don P. Smith Chair Co.
Phone GL 8-2200

Best dressed
WITH
the one
and only
**Miracle
Whip**
SALAD DRESSING

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HOSPITAL LIST

ADMITTED
July 9

Mrs. J. W. Casler
Robert Wilcox
Robert Wilcox
3-36-C

Mrs. Marvin Gass
Mr. Sam McKelvey
Mr. Clark Connett
Mrs. Avery Green
Mrs. Peggy Gay
Miss Debra Justice
Mrs. Coy Gossage
Mrs. Douglas Henson
3-36-C

July 10
Mr. M. L. Covington
Mrs. Robert Key
Mrs. Ernest Kilpatrick
3-37-C

July 11
Margaret Ann Galton
Mary Elizabeth Galton
Mr. W. S. Andes
Kenneth Dean Rankin
Mr. Verlin Allmon
Mrs. Donald Rogers
3-38-C

July 12
Mrs. Henry Terry
Tommy Walker
Mrs. Cecil Palmer
Mrs. Johnny Blankenship
Mrs. Murphy Downs
Mrs. Carrie Palmer
Mr. Robert McKee
3-36-C

July 13
Robert H. Coggett
Mrs. Joe Wallace
Mrs. Edward Sanders
Master Joe Dransmore
Mrs. Edna Butler
Mr. Bob Anderson
Mrs. O. L. Sutton
Mrs. Stella McKee
Mrs. Nancy Gentry
Mr. Paul A. Jolly
3-36-C

July 14
Mrs. Luther Best
Mrs. Bennie McNabb
Miss Achsa Joney
3-36-C

July 15
Patricia Ann McKee
Mrs. Bob Mills
3-36-C

July 16
Miss Lacy Brown
Carolyn Bledsoe
3-36-C

July 17
Robert Wilcox
Robert Wilcox
Mrs. James Caldwell
Mr. Ronald Steel
Mr. Henry Bostic
Miss Gladys Gay
Mr. Walter Engel
Louis Patterson
Mrs. J. W. Casler
Mrs. Eddie Clark
Mrs. Clifford Berry
3-36-C

July 18
FOR SALE... fresh eggs, 50¢
per dozen. Arlie Dailor, Robinson
Road, Phone GL 8-2332. 3-38-C

July 19
FOR SALE... 4 room apart-
ment in London. On Reservoir Hill.
Call Lenoir City, Ph. 1550. tfe-27

July 20
WE BUY, SELL OR TRADE... all
kinds of new and used furni-
ture. R. P. Hamilton, 116 A St.
Lenoir City, Ph. 1911. tfe-11

July 21
FOR RENT... 3 room furnished
or unfurnished apartments with
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July 22
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SMITH DRUG, London, Tennessee.
Phone GL 8-2021. tfe

July 23
BUDGET PRICED PAINT...
all colors in quarts and gallons.
\$2.49 per gallon. Valley Mer-
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tfe-17

July 24
ARE YOU SELLING?
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July 25
Mr. Farmer
Let us help you participate in the TVA fertiliz-
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July 26
AMMONIUM NITRATE
now available at discount
61.20 per ton
in July
(at our warehouse)

July 27
Can be used on small grains, grasses, legumes
mixtures, for any purposes.

July 28
For details see
Loudon Feed
Grain & Coal

July 29
New Location on Main Street across from
Don P. Smith Chair Co.
Phone GL 8-2200

July 30
Best dressed
WITH
the one
and only
Miracle
Whip
SALAD DRESSING

July 31
Mr. Farmer
Let us help you participate in the TVA fertiliz-
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August 1
AMMONIUM NITRATE
now available at discount
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August 2
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August 3
For details see
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August 4
New Location on Main Street across from
Don P. Smith Chair Co.
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August 5
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WITH
the one
and only
Miracle
Whip
SALAD DRESSING

August 6
Mr. Farmer
Let us help you participate in the TVA fertiliz-
er educational program.

July 11
Mr. Tim Watts
Mrs. Douglas Harrore
July 12
Mrs. James Brown
Mrs. Marvin Gass
Mrs. Sam McKelvey
Margaret Gelson
Mary Gelson
Mrs. Hazel Cantrell
3-36-C

July 13
Robert Cozart
Robert Morton
Miss Celestial Russell
Mrs. Marvin Gass
Mr. Verlin Allmon
Mr. W. B. Arp
Mrs. Robert Key
Mrs. Ernest Kilpatrick
Mrs. W. S. Andes
3-36-C

July 14
Master Joe Dunsmore
Mrs. Bertha Halcomb
Mr. Charlie Littleton
Mrs. Johnny Blankenship
Mrs. Donald Rogers
Mrs. Henry Terry
Mrs. Joe Wallace
3-36-C

July 15
Mrs. Clarence Millsaps
Mrs. Avery Green
Mr. M. L. Covington
Mr. Paul A. Jolly
3-36-C

July 16
Use Herald Want Ads
To Buy Rent, Sell, or
Trade. Call GL 8-2721

July 17
BONNET
DRIVE-IN
THEATRE
South of Loudon
on Highway 11
PHONE GL 8-2277
THURSDAY & FRIDAY
July 18 & 19

July 20
UNTAMED
YOUTH
Mamie Van Doren
Lori Nelson
1st run
Carload
SATURDAY, JULY 28
Skip Homeier
in
THUNDER OVER
ARIZONA
IN COLOR
Plus
in color and Cinemascope
FORBIDDEN
PLANET
Walter Pidgeon
Carload
SUNDAY & MONDAY
July 21 & 22
1st RUN
Rory Calhoun
as
UTAH BLAINE
Carload
TUESDAY & WEDNESDAY,
July 23 & 24
THE
PROUD ONES
in Cinemascope and color
Robert Ryan
Virginia Mayo
Carload
Play BANKO
Every Tues, Wed,
Thurs, and Fri.
This Ad And
50¢ Will Admit
Carload on Wed-
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London County Herald

"London County's Family Newspaper"

VOLUME 71—NUMBER 36

LONDON, TENNESSEE, THURSDAY, JULY 25, 1957

10c PER COPY

Just Piddlin'

By The Editor

SHOWERS Tuesday night's rain brought us some relief from the current heat wave, but it doesn't look like it was quite enough to be of much help to our farmers. Here's hoping there's more on the way.

Although we had a good spring season, the lack of rain is being felt widely now during the hot summer months. On a recent trip South I noticed that crops are getting that burned up look.

LOUDON'S newly organized Quarterback Club is getting right down to work in drumming up support for the high school athletic program.

The organization's large membership has a number of plans aimed at supporting Head Coach "Chig" Rattledge and Assistant Coach Jim Beutel in their future Redskins plans. From the way they have started out, I'd say that the group will do a fine job.

Speaking of football, it will be with us again ere long. Fall football practice is just a matter of a week or so off, with the opening of the 1957 season not long after that. I don't see how anybody that knows football will have anything but a keen desire to be proud of this year's team.

VACATION TIME around here, like everywhere else, still isn't work is dependable operator Melvin Castled. Although we are miss him on the typesetting machine, here's hoping he gets a good rest. He's doing a fine job.

THIS HAS been one of those weeks. Our troubles stem from two bolts broken off in machines. Sounds like small troubles, but if you ever tried to get out of those stubborn things back out after it is broken, you know what I mean.

We finally managed to get out one of them and we'll get the other one yet. Such things are what makes life interesting.

PERCEPTION... a little lot in church for the first time, watched the others pass the collection plates. When they reached his pew, he piped up so everyone could hear: "Don't pay for me, Daddy, I'm under five."

ACCORDING TO HUMOR from Washington, the Internal Revenue Department has worked out this simplified tax form for 1958:

- (A) How much did you make last year?
- (B) How much have you got left?
- (C) Send B

THOUGHT FOR THE WEEK—The self-made man has a lot of working parts.

Again Our Thanks To You And You

The Metropolitan daily news papers count their circulation by the thousands. Weekly newspapers are counted in counts by hundreds.

Last week we wrote that for the week before you saw us at the best over the counter and street sales we have had in the last three years.

How happy we are to see that once again you topped this week before. We printed one hundred extra copies and again in no time at all we were sold out.

This week we are increasing our mailing by one hundred copies. We hope you will BUY US OUT again. It is good for us, for the owner boys, and for the merchants, good for you, and good for the country.

Also, send your old copy to the man on your way of a special loan. Watch for it!

Union Carbide Reports Sales And Income For First Six Months Of Year

Sales of Union Carbide Corporation for the first six months of 1957 were at the highest level of any first half in the history of the Corporation, it was reported.



Army Pvt. Walter E. Schuler, 22, whose wife, Betty, lives in Loudon, recently was graduated from the Military Police Training Center at Fort Gordon, Ga., under the Reserve Forces Act program. Schuler completed basic combat training at Fort Belvoir, Ark. He is a 1954 graduate of Memphis High School in Memphis and a former employee of the Bacon Creamery in Loudon.

by Morris G. Dial, president. Sales amounted to \$900,218,175, an increase of 8 per cent over sales of \$824,106,450 during the first six months of 1956. However, income did not keep pace with the increase in sales due principally to the higher cost of doing business. Operations were also affected by the fifteen week strike in some of the oxygen producing plants. Net income for the first half of 1957 was \$39,601,995, or \$2.31 a share on the 30,968,510 shares outstanding. This compares with \$72,789,578, or \$2.42 a share in the same period in 1956. However, the forecast for the last half of 1957 indicates that total income in 1957 will exceed 1956.

In the second quarter, net income amounted to \$35,147,257, or \$1.13 a share. This compares with net income of \$35,454,838, or \$1.15 a share for the first quarter of 1957 and \$35,116,021, or \$1.17 a share for the second quarter of 1956.

Comparative statements of consolidated income follow. The figures indicate operations of The Union Carbide Corporation, acquired by Union Carbide on December 31, 1956.

William D. Hall Is In Navy Training School
William D. Hall, airman, USN, son of Mrs. Willie M. Hall of 402 Cedar St., Loudon, is attending Aviation Structural Mechanics School at Memphis, Tenn.

Survey of Farmers Seeks Interest In Farmers Market

Farmers in this area are being mailed a survey form this week seeking to check their interest in the establishment of a Loudon Farmer's Market.

The survey form, prepared by County Agent Charles McCall and Home Demonstration Agent Mary Harrison, was initiated at the request of Loudon city officials.

The form asks area farmers to state whether or not they are interested in such a program and also seeks information as to what kind of produce or crops they would wish to place on sale.

Health Department Lists County A Dairies

The Loudon County Health Department announces the following grades of milk in accordance with the United States Public Health Milk Ordinance and Code.

The Health Department urges everyone to use grade "A" pasteurized milk, because this milk will be free of harmful bacteria.

The following distributors are selling grade "A" pasteurized milk: Bacon Creamery, Loudon; Pet Dairy Products Co., Knoxville; Russell Dairy, Knoxville; and Standard Dairy Products Co., Knoxville.

County Tax Rate Remains At \$3.96 For Next Year

Loudon County's tax rate will remain the same as last year, \$3.96, for the next tax year. The Loudon County Court voted the tax rate at a special called meeting at the courthouse Friday night. It will be the second year for the \$3.96 rate and county assessors were able to avoid the rate in the rate which some observers had predicted.

The only other business conducted during the short meeting was the appointment of a county library board. Named by the court to serve were N. A. Weaver, Jr., Mrs. L. C. Lancaster and Ronald Easter.

Farm Bureau Is Holding Annual Picnic Today

Loudon County Farm Bureau members are attending the annual picnic at Roberson Schoolhouse today, enjoying a full schedule of speeches, reports and good food.

Mr. Harry Lane, Marshall County Farm Bureau president, and Mr. Clyde York, manager of Farm Bureau insurance services, will address the assembly. Members emphasizing principally insurance services.

At the annual meeting members will also hear the financial report and elect directors for the coming year. Directors will be elected from each district. Farm Bureau women will also elect a representative from each county district.

Two County 4-H Girls Honored By All-Star Award

Sarah Simpson of Loudon and Jane Waller of Philadelphia became members of the 4-H All-Star Organization during the stay at Senior Camp in Greenville from July 15 to 20. This organization is for outstanding 4-H club members throughout the state. Each county has the privilege of recommending a boy or girl for each 400 club members enrolled in the county clubs. Those recommended for the honor have to be active 4-Hers, 15 years of age, or older, and have completed 4 years of club work. Sarah and Jane were also judged on the qualifications of their leadership ability, personal character, outstanding achievement in 4-H activities, and quality of their 4-H work. These girls can well be proud of this honor.

Jane Galyon, a Loudon 4-H club member, also attended Senior camp. Jane reported that she had a very enjoyable week filled with helpful instructions and lots of recreation. "I had a wonderful time, with lots of swimming, tennis, and sleeping. It is such a nice place," she ended.

Mrs. Matthews was a native of Loudon, but for the past two years was a resident of New Orleans. Mrs. Matthews was a sister of the late Andrew Higgins Sr., founder and president of Higgins, Inc.

Mrs. Matthews is survived by two sisters, Miss Joy M. Higgins of New Orleans, and Mrs. Henry Matthews of Graham, N. J.

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Quarterback Club Has Meeting Monday

The Loudon Quarterback Club held its regular monthly meeting Monday night with 28 members present.

Plans were completed for the give away of four prizes in a program to raise money for the organization. The awards will be made at the first home football game.

Also discussed during the meeting were plans for increasing the seating capacity of the local football field.

The Lenoir City Chronicle

All Lenoir City News For All The County

Mrs. Loretta Smith
JUBILEE
The Jubilee is rolling right along. The folks here are really having a good time. Last Saturday afternoon, The Honorable Ray Jenkins of Knoxville was here and presided over the case of Mr. E. R. Blackburn. Several persons were arrested prior to Kangaroo Court at 8:30, among these "fall birds" were from "Vince" who broke jail the week before and Mr. Gene Hartsock.

On the bill for Saturday is Kangaroo Court at 8:30, immediately following Court there will be a cake walk and square dancing. Home made ice cream will be sold at the concession stand. This week there will be 2 rings of darters, one for the kiddies and one for the grown-ups.

The dunking machine, one back to work again next Friday afternoon, with several ladies the target of the ball this week, the first to go will be Mr. LeRoy Smith, who will be at the dunking machine. The dunking machine will be at the concession stand. This week there will be 2 rings of darters, one for the kiddies and one for the grown-ups.

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On Sunday, July 28, The Lenoir City Brothers of the B'nai B'rith will play a game of bridge with the Knoxville Chapter. Tickets on sale at Jubilee Hall.

SADDLE CLUB
The weekly meeting of the Lenoir City Saddle Club will be held Thursday night at 8:30 at the City Metal & Heating Co. on Broadway in Lenoir City. Charter memberships are open until August 1st. So if any of you are interested in becoming a member of this club be at the meeting Thursday night.

Mr. and Mrs. Mickey Ledbetter and Cindy have recently moved into their new home at 805 W. 7th Ave.

The Lenoir City High School Band returned to Lenoir City last Wednesday after a trip to Daytona Beach, Fla., where they played a concert in the world's largest Band Shell.

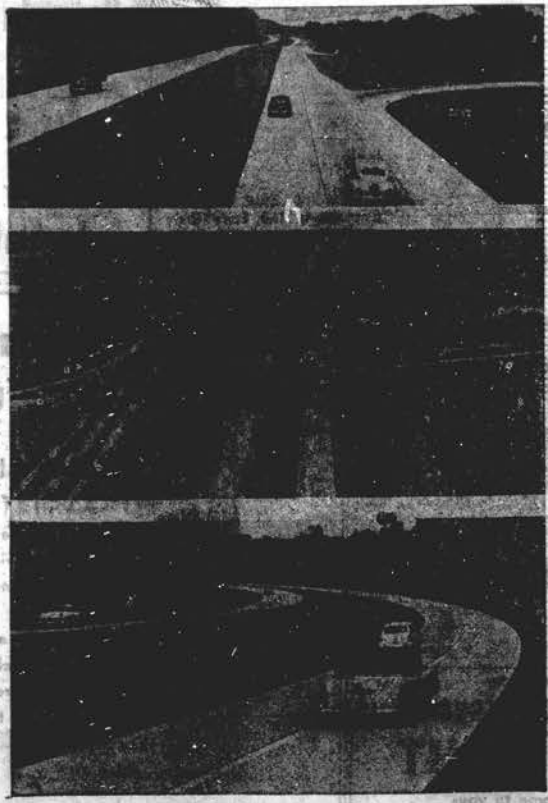
Mr. W. W. Hall of Lenoir City was winner of the pony game every Saturday, July 20, at the Henry Gibson Golf Oil Station at Dixie-Lee Junction.

The Loudon County Herald Can Be Bought At The Following Places:

Loudon:
Bill's Grill
Loudon Pharmacy
Mar's City Cafe

Lenoir City:
Goodwin Drug Co.
Lenoir Drug Co.
Moore Drug Co.

Greenback:
Greenback Drug Co.



Typical features of rural sections of Interstate System highways now being built under 13-year program include (top) two separate one-way roads to which access is strictly controlled, divided by a 35-foot median strip. Note extra lanes provided for exit and entrance.

(Center) All railroads and intersecting roads are carried over or under Interstate System highways, so that traffic can move uninterrupted at 60 or more miles per hour except in mountainous terrain.

(Bottom) Curves are long and easy on Interstate System highways; drivers can see a safe distance ahead on all sections. Shoulders are 10 feet wide and stabilized so that emergency stops can be made off the roadway in safety in all weather.

The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publisher
Editor-Manager

SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months	Six Months	\$1.50	\$1.75
One Year	One Year	\$2.50	\$3.00

Danger At Davis Ferry

We are fascinated by ferries. We must have begun crossing the Loudon ferry in about 1924. We continued crossing it until the new bridge was built. The speed-up in modern traffic, demanded the new structure, there can be no doubt of that. But, we all looked forward to crossing the ferry a lot more than we do to crossing the bridge.

It is to be supposed that some people of the Greenback area hesitate to come to Loudon by way of Davis Ferry because they may have to wait a few minutes for the ferry to come over from the other side. But, we ask, is time all the important? We have pursued our speed to a fault. And, have you noticed that often the ones in such an all-fired hurry to get there, are the ones who fool around after they get there.

The value of speed can be a delusion, for too often it is but a trap to rob us of the joys of all the adventures along the way. The bison can traverse a distance between two points in a couple of hours by modern plane and see nothing and do nothing. John Wesley would have visited with hundreds of people on the same route, studied in his saddle, and preached 24 sermons. One wonders if John Wesley could have been John Wesley in our day.

But we started out to write about Davis Ferry, and here we are wandering all over the country. We have crossed ferries in Kentucky, Alabama, and other states. There is a charm of the old about it, a slowness of movement, the whole of it a relaxing experience, defying all the modern, white gadgets.

Never have we had any actual fear of ferries, once we are on them, and the "captain" has untied the ropes and fastened

the chains, and shoved off. Every movement about the entire process seems safe enough.

But there is one thing about ferries that is thought of as terrifying, and that is the thought that one could drive off into the river when the ferry is not there. It has happened, we all know that. We have actually witnessed the results of such accident, or else read of it. It is observed that there are no signs to the approach of Davis Ferry on either side of the Little Tennessee. This is a dangerous situation which should be corrected at once.

This is not fault-finding, or an attempt to tell somebody what they have not thought or ought to do. The Herald believes a real danger exists here which ought in the interest of community safety to be called to the attention of the officials of the county. We want this facility to be used, and we want it just as safe as it can possibly be for all who use it. It could well be strangers who might become the first victims.

FROM OUR FILES



5 YEARS AGO

Mr. and Mrs. Eugene Booth returned Saturday from their wedding trip in Fla. and left Tuesday for Colorado where Mr. Booth is stationed.

Loud talking sometimes passes as intelligence, but not for long.

There is such a thing as over-work, but not many people run the risk.

A Letter From The Publisher

One time I heard the president of one of the great universities of America speak at Berea College, Berea, Kentucky. He said "Berea has a self to be, and it ought to be that self."

Here is something to think about. In reality every college, and every high school, and every church, and everyone, has a self to be and to be that self is one of the greatest opportunities of our lives, perhaps an obligation.

It is this way with newspapers. With all their standardization the great dailies manage to achieve certain characteristics all their own. Each reflects itself in its editorials, in its choice of news, and in its play-up or play-down of the sensational.

The community weekly has a self to be. It has long held a warm place in county seat towns and small communities. It never tries to be like the dailies, or perhaps like any other weekly. It just goes along being itself, reflecting the warm good things about the community and all that makes it a good place to live.

So we tell who went to the hospital, who married, who got born, who died, who sold a piece of land or a house, who went to Atlanta or Chattanooga, or Knoxville, who visited who. We also tell who wants something, who has something to sell, all we lack perhaps is a swapper's column.

Then we tell also the story of the merchants and the business men. Each establishment has a self to be, too, and a story to tell. In short it is our business to be ourselves, and then in doing so to help all of you be your own selves.

Keep Your Head Up High

One of the worst things we know is to talk yourself down, or your business down, or your community down, or your whole future down.

But keep this in mind won't you? Every economist worthy of his salt says that America's growth in the next twenty-five years may be the most remarkable in the history of our nation.

Population is increasing. Industry is seeking new plant sites, and there is every evidence that even more than our share is coming our way. Buying power of the average consumer is growing. In short the future looks good for every part of the country.

Keep your head up high!

LEGAL

Notice Of Trustee's Sale

WHEREAS, EMMETT S. WALDEN on October 17, 1932, executed a DEED OF TRUST to the undersigned GEORGE W. TRAMMELL, as Trustee, to secure an indebtedness of Two Thousand Nine Hundred Dollars (\$2,900.00) evidenced by seven (7) negotiable notes of even date payable to MINNIE BELL BYRD TRAMMELL, said deed of trust begin duly recorded in the Register's Office of Loudon County, Tennessee, in Trust Deed Book No. 56, page 504, and conveying to said Trustee the following described real estate:

Situated in District No. Two of Loudon County, Tennessee, Beginning at an iron stake in the southern line of Martel Road and corner to Trammell Road thence North 85 deg. W. along the line of Martel Road 15 chains to the center of Town Creek thence with the center of Town Creek S. 77.45 deg. W. 14 chains to an iron stake at a cedar tree thence in a Southeasterly direction 14.2 chains to an iron stake in the line of Trammell Road thence N. 44 deg. E. along the line of Trammell Road 15.4 chains to the iron stake at the beginning corner, and containing 20 acs, more or less, and is sold as a boundary and not by the acre.

Begin a part of the property conveyed to Minnie Bell Byrd Trammell by Lee Marshall and

wife, Nannie B. Marshall by deed dated April 26, 1938, of record in Book of Deeds 40, pages 225 and 226 in the Register's Office of Loudon County, Tennessee, and begin the same property conveyed to Minnie Bell Byrd Trammell and husband, George W. Trammell by deed dated October 17, 1932.

WHEREAS, default having been made in the payment of said indebtedness and in accordance with the terms and conditions set forth in said Deed of Trust, the holder of said indebtedness has exercised the option set forth therein, has declared the full amount of said indebtedness as due, and has requested and directed a foreclosure of said Deed of Trust.

NOW, THEREFORE, I, GEORGE W. TRAMMELL, TRUSTEE, in accordance with the power and authority vested in me by said trust instrument, do hereby give notice that at the hour of 10:00 o'clock A. M. on the 10th day of August, 1937, I will offer for sale and will sell at public auction in front of the Southwest door of the Court House in Loudon, Tennessee, to the highest and best bidder for cash and in bar of all rights of redemption, the above-described real estate, for the purpose of satisfying the balance due on said outstanding indebtedness.

This the 17th day of July, 1937.

George W. Trammell
Trustee

July 18, 1937, Aug. 1

To Help Your
FORD CAR OR TRUCK
FEEL RIGHT
bring it home to your
FORD DEALER
for regular checkups and servicing
"For The Best In Service For Your Car"
LOUDON MOTOR CO.

SUNDAY SCHOOL LESSON

(Judges 6:25-32)

"Gideon: Combating Paganism"

Clarence Darrow once remarked that when a man is young he wants to reform the world and believes he can. When he is old he still wants to reform it but knows that he can't. Something of youthful enthusiasm wears off and there is a last luster. This is shown in the later life of Gideon (Judges 8:27).

The book of Judges is a record of a continuous struggle between opposing peoples and religious. When the land was subdued under Joshua, not all the native people were driven out. Israel intermarried with them and partly embraced their religion. Joshua warned against this, but as the years went by they got more and more mixed up with it. Gideon was one who searched for an answer to the problems of his people.

Baal worship was widespread throughout the ancient world. Connected with it was the worship of Aserah (sometimes called Astarte). Her worship led to immoralities and human sacrifices. Fornication and child sacrifice became religious acts.

Joshua, the father of Gideon, was a man of great influence. He seems to have yielded to popular demand and encouraged the worship of Baal and built a shrine to Aserah. The courage and devotion of his son revived his own faith and courage. Courage is infectious. Suddenly he loathed his priesthood to Baal and boldly challenged Baal to fight for himself if he be a god.

This is the story of the growth of religious faith and courage. Gideon did not come into his faith overnight. There was thought and meditation on the plight of Israel and the reasons for it. There was the secret threshing of wheat to prevent the Midianites from taking it. There was the longing to know God's will and the humble plea for a "sign," followed by the fire from the rock which consumed his meat and broth.

This was the fourth apostasy and resultant servitude. Each time Israel became involved in the worship of other gods, punishment was sent upon them. Gideon is the hero of this fourth reclamation. The destruction of the altar of Baal required courage because of the people's attachment to him. He did it by night which detracts nothing from his heroism. We are reminded of the missionary courage of Boniface who lifted his ax against the sacred tree of Thor amid the breathless horror of the heathen German tribes who expected to

see him stricken dead. It does matter what folk believe. That liberal claim so often advanced is not justified in the Bible. There was difference between the lives of the people who worshipped Baal and God's family which worshipped the true God. Gideon was not a man of numbers. A cause that is right and people's devotion to it counts for more than numbers. With ten men he destroyed the altar and the sacred tree of Aserah. Before Jericho he sent home those who were "fearful and afraid." Then he reduced his army further to three hundred men. This element of devotion and courage we overlook as we count the large number of professing Christians today. A congregation of one hundred devoted people is better than a thousand whose heart is not in it. It means more than anything else to be on the side of God.

Sure We've Got It



BACON'S
Watermelon
Sherbet

- It's New
- It's Different
- Try Some Now

AUCTION SALE

Jim Green Farm - 115 Acres
100 Acres Cultivated
15 Acres Woodland

Farm lays well and is well fenced. One new house, new barn, good tenant house, tobacco barn. 7 miles from Loudon just off Madisonville Road.

TO BE SOLD TO THE HIGHEST BIDDER

Saturday, August 3

(Immediate Possession)

Terms 1-3 Cash, Balance 1, 2, 3 Years

Col. "Red"
Roberson
Auctioneer

Boney
Lyle
Real Estate

Sale Saturday, Aug. 3

To Buy, Sale, or Trade,
Do It The Easy Way
With Herald Want Ads
Just Phone GL 8-2721

For Building a Retirement Fund

The BANK is the
Saver's Best Friend

Be ready when you need extra cash. A Savings Account will provide the cushion for those extra expenses that are bound to arise. Your money on deposit at the First National is safe, and quickly available when needed. Interest credited every six months helps it grow, too. Open your account now at our convenient office.

First National Bank

LOUDON, TENNESSEE

When summer puts the heat on...
cook cool...
electrically!
LOUDON UTILITIES
(Electric Department)

FARMERS

If You Need Money
for any purpose . . . Federal

Land Bank Loans Are
Your Answer . . .

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL FARM LOAN ASSOCIATION

188 1/2 Mount Avenue

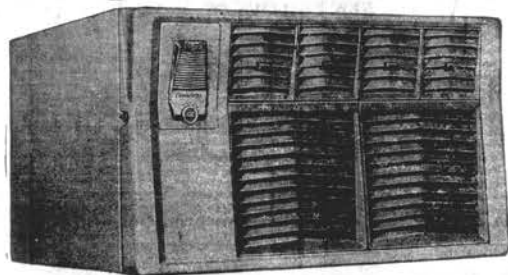
Phone 5-55533 Night Phone 8-8483
AT FARM BUREAU OFFICE EVERY WEDNESDAY 10 A.M.



Keep your home COOL

AIR CONDITION

Now At These Low, Low Prices



3/4 TON (Super)

Coolerator

AIR CONDITIONER

\$169.95

1 Ton Super With Thermostat ---- 219.95

1 Ton

PROFILE

Coolerator

AIR CONDITIONER

\$269.95

Greer Hardware Co.

Loudon, Tennessee

Phone GL 8-2046

Mr. and Mrs. Bob West and little daughter, Kathy from Macart were visiting Mr. West's parents, Mr. and Mrs. Edna West Saturday.

Freddie Brewster is spending the week with Mr. and Mrs. Cam Hammon and daughter Sharon in Greenback.

Knorrville was visiting with his parents, Mr. and Mrs. Ernest West the past weekend.

Mr. and Mrs. Joe Randle of Loudon were visiting with Mr. and Mrs. Wiley McCarty Sunday.

Mrs. Leonard Jones has recently been a patient at the Sweetwater Hospital. She has returned to her home.

Mr. and Mrs. Albert Foster Jr. from Burlington, N. C. have been visiting Mrs. Gus Foster and Mr. and Mrs. Don Gourley during the past weekend.

Mr. Freddie Cotton was at home over the weekend with his mother, Mrs. Mary Tillery. Freddie is now employed in Atlanta.

Mrs. Carrie Millsaps returned to the Baptist Hospital in Knoxville the past week for treatment. She underwent surgery on Friday.

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721

PHILADELPHIA NEWS

Mrs. Saele Sparks, Mrs. King Peoples and Mrs. Annie Neal were the dinner guests Tuesday of Mrs. H. E. Martin.

Mrs. Betty Parks and children, Jimmy and Lola Ann, and Mrs. Park's mother from Sweetwater were visiting with Mrs. Taylor.

Master Carey Davis, son of Mr. Judy Davis and Mrs. Charlie Davis of Loudon is spending a few days with his grandparents, Mr. and Mrs. Albert McCarty.

Mrs. Hattie Mae Penland and her sister, Mrs. John Christian and Mr. Christian of Atlanta are spending some time here.

Mr. and Mrs. Lee Davidson, Judy, Pal, and Joe are spending their vacation in parts of Indiana.

Mrs. Eunice Rausin and Sara, and Mrs. Dave Woodruff were visitors in Knoxville Saturday.

Mrs. Wesley Barnett and children, Charles and Sharon were in Knoxville on Friday on a business trip.

Miss Ann Waller visited Hill College with her cousin, Mrs. Wade Hill who is a student there, Tuesday.

Ale and Mrs. Walter Shell and son, Tracy Michael of Symmaria Air Force Base near Nashville are spending a few days with Mrs. Shell's parents, Mr. and Mrs. George Castled.

Miss Melba Davidson is on the sick list at this writing.

Mrs. Everett of Greenback was visiting her brother, Mr. J. A. Everett and family Sunday.

Mrs. Ernest Kirkland and Carolyn of Loudon were dinner guests of Mr. and Mrs. Elmer Allen and family, Sunday.

Mr. and Mrs. Joe Edwards, Herbert Ray and Cornell left Thursday afternoon for Atlanta. Mr. and Mrs. Edwards daughter, Miss Joan Edwards was in a hospital there. During their visit there, Joan was able to leave the hospital. Mrs. Edwards remained with her daughter while Mr. Edwards, Herbert and Cornell returned home. Joan is reported to be coming along nicely now.

Mrs. Billy Waller and Ann, Misses Phyllis Schrimsher and Jane Humbert attended the Methodist Sunday School picnic at Fort Loudoun Dam Saturday evening.

Those from here attending the quarterly meeting of the Women's Missionary Union at Oral Baptist Church near Lenoir City Tuesday were: Mrs. J. G. Taylor, Mrs. Marion Waller, Miss Mary Ruth Shelton, Mrs. W. E. Edwards Jr. and daughters, Rebecca and Nancy, Miss Sharon Barnett, Mrs. Lucille Simmons, Misses Gleda and Linda Shelton, the

Rev. and Mrs. Tom Scarbrough, Mrs. Della Duckworth, Miss Brenda Sue McNabb, Mrs. Emma Glass, Mrs. Mable Hill and Beverly.

The Rev. J. L. Ward, pastor at Vantage Church was a visitor at Sunday School at the Baptist Church.

Master Ed Waller was overnight guest of Master Charles Barnett Friday night.

The Wesleyan Guild of the Philadelphia Methodist Church entertained the Sweetwater Wesleyan Guild with a dinner Monday night at the church. There were twenty members from Sweetwater present. Those visiting the Guild from Philadelphia were: Mrs. E. W. Waller, Miss Lucille Sewell, Mrs. Lucille Simmons, Mrs. John Hadden and Mrs. Susan Sparks of Chattanooga was also a guest. The Guild from Sweetwater presented a very interesting program.

Mr. and Mrs. Ed Waller Jr. and Ann visited at Greenville 4-H Club camp Thursday evening where their daughter Miss Jane Waller was attending the Senior Camp. Jane and Sara Ann Simpson of Loudon were chosen for all star 4-H club members because of outstanding activities accomplished in 4-H work.

Mr. and Mrs. Arthur Lee Giles left last Wednesday to spend a week's vacation in Indiana.

Mr. Donald Ray West from The Rev. and Mrs. Leon Struck and little daughter Alycia Ruth left Monday for a month's vacation. During their visit they will visit friends and relatives in the state of Washington and in parts of Wisconsin.

Miss Barbara Martin made the return trip Friday with her cousin, Miss Sandra Kay Christian to High Point, N. C. Barbara plans to visit two or three weeks with Sandra.

It's grand
as a sauce...a
salad dressing
and a spread!



Made by
KRAFT
from the
one and only
MIRACLE
WHIP
and special
pickle relishes

Miracle
Sandwich Spread

Thursday, July 25, 1967

The Loudon County Herald

3

Mr. and Mrs. Hubert Bledsoe and little son left Thursday for Rockford, Ill. They plan a week's visit. While there they will be the guests of Mrs. Bledsoe's sister, Mrs. Jerry Hall and Mr. Hall and Mrs. Jack Williams and Mr. Williams.

Mrs. Jack Byrum after having been ill for about two weeks was able to attend her church again Sunday. Her many friends were happy to have her come back.

Mr. Jack Schrimsher of Lenoir City was visiting with his sister, Mrs. Jack Byrum Sunday.

Mr. and Mrs. James Harold and sons were dinner guests Sunday of Mr. Harold's mother, Mrs. Will Harold of Loudon.

Mr. and Mrs. Charles Schrimsher and Phyllis, Mrs. Effie Small and Mr. and Mrs. Earl Grimes were visiting at Fort Loudoun Dam and in the Tellico Mountains the past Sunday.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



NEWEST DRIVE-IN CREATION—It's really something, this growing trend toward drive-in service. You can shop, you can bank, go to the movies, even have your car washed while sitting comfortably behind the wheel. Our telephone engineers are making field tests to add still another convenience to this motorized age—the drive-in telephone, that will let you make calls without leaving your car. We've selected two cities as test sites. If folks like drive-in phones, you'll probably see 'em one day wherever you go on streets and highways. It's still another way we're working to put telephone service in arm's reach of everybody, everywhere.

DON'T LET THE HAMBURGERS BURN! Has this happened to you? You're outside at the grill with friends. The hamburgers are sizzling merrily. The phone rings. You rush inside and snatch up the phone—only to find the person calling has hung up! And the hamburgers have turned a nice, crisp black. This really happened to some friends I was visiting the other day. So I dropped a friendly hint. "Get yourself an outdoor telephone, George," I said. George was surprised. Didn't even know we had such phones. But we do. And if you'd like one for your pal's barbecue grill, just give us a ring at the business office.



MORE THAN YOU SEE—The telephone in your home is just one small part of the equipment that makes it possible for you to call anywhere, any time. Behind it are miles of wire and cables, complicated switchboards and electronic gadgets—and 69,000 Southern Bell lines, all working together to bring people closer together.

THREE

for the price of

ONLY TWO

OFFER GOOD IN LOUDON ONLY

A Summertime Special For C & S Customers
During The Month Of July And August

Yes, bring in three garments of the same cleaning price—pants, dresses, suits, etc.—and we will give them our fine quality C & S cleaning service and only charge you for TWO! We guarantee the same high quality cleaning and pressing that you've always expected and received from C & S.

We Clean 3 You Pay for 2

"Send to C & S and Get the Best"

C & S CLEANERS

PHONE GL 8-2336 for Free Pickup and Delivery

REPORTING IN Loudon County

JULY 16
To Mr. and Mrs. John E. Browder of Lenoir City, a 6 lb. 4 oz. boy.

JULY 20
To Mr. and Mrs. Billy F. McCarroll of Lenoir City, a 9 lb. 4 oz. girl.

JULY 21
To Mr. and Mrs. Clarence Estes of Loudon, a 8 lb. 3 oz. girl.

JULY 22
To Mr. and Mrs. A. F. Thomas of Loudon, a 6 lb. 15 oz. girl.

JULY 23
To Mr. and Mrs. D. H. Ritchey of Loudon, a 7 lb. 7 oz. girl.

To Mr. and Mrs. C. D. Lunsford of Loudon, a 5 lb. 8 oz. girl.

Mrs. John Folkner, Indianapolis, Ind., Mrs. Edna Watson, Mrs. E. A. Brown of Knoxville have returned home after visiting Mr. and Mrs. Hugh Wright.

OBITUARIES

Mrs. Anna Veal

Mrs. Anna Rae Jones Veal, 21, passed away at Bacon Hospital July 22. Survivors: Husband, David E. Veal, Loudon; parents, Mr. and Mrs. Ernest W. Jones, Loudon; sister, Mrs. Claude Ellis, Lenoir City, and one niece, Candace Dian Ellis; grandmother, Mrs. Lucile Malone, Loudon. Services 3 p. m. yesterday from the Church of the Nazarene with Rev. William Stone officiating. Interment Loudon County Memorial Gardens. Arrangements by Quinn & Karnes.

GULF TIPS

BY CLIFF



"But officer, I just had it serviced, he assured me I could drive as fast as I wanted to."

We can assure you, your motor is in A-1 condition after we service it. But, we can't insure you against Traffic Officer's PLEASE DRIVE CAREFULLY.

DELANEY'S SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-9109 W. Lee Hwy

HOSPITAL LIST

ADMITTED

JULY 16
Mrs. O. V. Shubert
Mrs. Fred Russell
Mrs. John R. Browder
Mrs. Arthur Johnson
Mrs. Bill Maynard
Mrs. Richard L. Wise
Mrs. Betty Norris
Mrs. Charlie Brackett
Dorothy Sue Merrick
Linda Kay Smith
Mrs. Earl Perkins
Mrs. Ruth Mourfield
Mrs. Roy Collins
Mrs. Floyd McCallister
Miss Jay Anderson
Larry Hicks

JULY 17
Glenda Sue Summy
Deborah Ann Kirkland
Mrs. Marian Allen
Miss Linda Godsey
Mrs. G. B. Peadar
Mrs. Charles T. Harrison

JULY 20
Mrs. Billy F. McCarroll
Mr. Chas. David Sampson
Mrs. J. B. Clowers
Mr. Charles Roy Atkins
Mr. Earl Willard
Mr. R. T. Weaver
Mrs. Anna Ray Veals

JULY 21
Mrs. Clarence Estes
Mrs. Beryl McNabb
Mr. Clyde McNabb
Mrs. James Brookshire
Mrs. Vonnice Myers

JULY 22
Mr. Douglas Hooker
Mrs. A. F. Thomas
Mrs. Clarence Moore
Mrs. C. D. Lunsford
Mrs. Don H. Ritchey
Mr. John Tate
Mary Catherine Berry

RELEASED

JULY 16
Tommy Walker
Mr. Bob McKee
Mrs. O. V. Shubert
Mrs. Murphy Downs
Mrs. A. C. Duncan
Mrs. Luther Best
Mrs. Floyd Gentry

JULY 17
Mrs. O. T. Sutton
Mr. Clark Cornett
Mrs. Bennie McNabb
Mrs. J. W. Jacobs
Mrs. Richard Wise

JULY 18
Mr. Bob Anderson
Mrs. Stella McKee
Mrs. Roy Collins

JULY 19
Mrs. Fred Russell
Kenneth Rankin
Mrs. Charlie Brackett
Miss A. Jones
Mrs. H. Norris
Dorothy Sue Merrick
Linda Kay Smith
Mrs. Earl Perkins
Miss Jay Anderson
Mrs. John Browder
Deborah Ann Kirkland
Glenda Sue Summy
Mrs. Cecil Palmer

Honor Students Are Listed For This Week

Mrs. Walter has listed the following students on her honor roll for this week:
On the first honor roll are: Sharon Barnett, Marie Byrum, Ann Carter, Janet Higdon, June Humbert, Priscilla Long, Barbara Shiliver, Ed Waller II, and Dorothy Young.
Second honor roll students are: Dwayne Arp, Richard Everett, Betty Ruth Harrison, Barbara Martin, Sue Randle, Linda Shelton, Charles Barnett, Mary Ruth Shelton, Mildred Shelton and Carolyn Shill.

Largest Crowd At Teen Town Saturday

The Teen Town at the Junior High had the largest crowd that had ever attended last Saturday night.

So come on out and join the fun this Saturday June 27 from 7:30 to 10:30.

Pat McKee

JULY 21
Mr. Earl Willard
Mrs. Edna Butler
Mr. Chas. Sampson
Mr. Floyd McCallister
Mrs. Charles T. Harrison

JULY 22
Mr. Vonnice Myers
Mr. R. T. Weaver
Mrs. Bob Mills
Mrs. Bill Maynard

Well Drilling

New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Summer Vacation?

You need INSURANCE

When you travel, whether on land, sea or air, you want peace of mind. This comes from knowing you have protection against accidental death and injuries, and that your property is also protected. Buy this low cost Trip Accident and Trip Baggage Insurance; then sit back, relax, and get the most out of your trip — any trip anywhere in the world.

ACCIDENTAL DEATH \$5,000
RENEFIT FOR 7 DAYS
ONLY \$2.00 PER PERSON
K. H. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
580 Grove Street-Phone GL 8-334
Loudon

60 MONTHS TO PAY on REPAIRS or REMODELING

anywhere, FHA Loans, 5 Percent Rate
NO DOWN PAYMENT

Residential, commercial and farm buildings can be repaired, remodeled or enlarged. New farm and commercial structures built. Labor can be included. No mortgage required! Monthly payments \$3.28 on each \$100 used. Responsible contractors recommended on request.

FOR FREE INFORMATION AND ESTIMATE

Call GL 8-2023

Loudon Builders Supply

West Lee Highway

Loudon, Tennessee



A Higher Octane, Higher Powered Gasoline!



Now at Phillips 66 Dealers there's a new super-performance FLITE-FUEL with the high octane and high power you need to get peak performance out of any car. Not only new cars, but older cars, too, will benefit from the remarkable performance qualities of new FLITE-FUEL.
FLITE-FUEL is blended for local driving conditions. It's the only gasoline containing added Di-isopropyl. It's clean burning. It has extra high octane for smooth power and long mileage. Fill up with new FLITE-FUEL and discover a new high in performance!
PHILLIPS PETROLEUM COMPANY

It's Performance That Counts!

PHILLIPS 66 Products Are Distributed In Loudon And Vicinity By McMillan Oil Co., Inc., Athens, Tennessee

Quinn & Karnes FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

You
can feel like this...



when you refresh with

EACON'S Milk

Milk is the pickup that keeps you picked up—your energy refreshed by milk's natural sugar, minerals and proteins.
Have a glass of milk at mealtime, between-meals, bedtime.
Drink 3 glasses every day!



YOU NEVER OUTGROW YOUR NEED FOR MILK

Biggest Sellers...because they're Biggest Savers!



You can roll from the way they're put together that Chevrolet trucks stay on the job... save on the job!

A truck with built-in stamina—that's Chevy. Whether highballing down highways or toughing it across rugged terrain, or doing delivery duty in town, dependable "can-take-it" Chevies are cutting

down time to the barest minimum. A truck with a choice of ready-to-go power—that's Chevy. From an advanced lineup of eight engines—140 to 210 hp—you can save by choosing the power precisely matched to your job. Thanks to compact weight-saving design, Chevrolet's V8's deliver high power per pound of engine weight—power that works harder for you. Chevy truck 6's are famous for their stay-

ing power. When you expect you know you know it's got the power to back up every inch of travel in every Chevrolet truck. A truck for your job—that's Chevrolet, too. From pickups to middleweights to high-tonnage tankers, there's one just right for your job. See your Chevrolet dealer. He'll show you a model that's practically made to order for your kind of haulage.

Chevrolet Task-Force 57 Trucks

The "Big Wheel" is trucked

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Twelve London County women are spending July 24 to 27 at Home Demonstration Camp in Greenville, Mrs. James Madison, Miss Margaret Osborne, Mrs. Lou Breazeale, Mrs. Ralph Palmer, and Mrs. B. H. Lewis of Lenoir City; Mrs. John Shipley of Dixie Lee; Mrs. O. M. Harrell of the Fort Loudon Village Community; Mrs. Joe Palmer and Mrs. Mary Glandon of Hines Valley; Mrs. C. V. Ellison, Mrs. John Garner and Mrs. Charles Anderson of the Batons section are attending camp. The women are bidding good-by to house work and cooking while husbands, children, and pets are being left on their own for a few days. During camp the women will enjoy recreational games, group singing, swimming and craft instruction. Craft instructions will be given on rug coloring and designing, on need and mahogany spin basket construction, and on leather construction, on picture frame construction, on metal tooling. Visiting and getting acquainted with other women from all the East Tennessee counties will add much to the three days' activities. Flag raising ceremonies each morning, vesper services each afternoon, a craft

Two Entertain With Luncheon For Brother

Mrs. S. P. Dannel and Mrs. R. Walker entertained with a luncheon at the home of Mrs. W. D. Williamson last Saturday, July 20 in honor of their brother, Mr. T. O. Duff, Sr. of Chattanooga.

The guest list included Mrs. Frank Duff and son, Frank, and Mrs. W. J. Duff, Jr. of Chattanooga. Mrs. W. J. Duff, Jr. of Chattanooga. Mrs. W. J. Duff, Jr. of Chattanooga. Mrs. W. J. Duff, Jr. of Chattanooga.

Mrs. Cleve Tedford of Concord is visiting this week with Mr. Paul Jones and Mrs. John T. Simpson.

Mrs. Arch Miller and Miss Jane Miller attended the Southeastern China and Gift Show in Atlanta, Ga. Saturday through Monday.

Mrs. Hank Bertelkamp of Knoxville spent Saturday and Sunday with Mrs. Don Smith.

Mrs. and Mrs. F. M. Quinn returned from a visit with relatives in Ohio.

Mrs. and Mrs. Leroy Custard and son, Bill and Miss Alice Richeson and Mr. John Richeson have returned from a vacation in Daytona Beach, Fla.

Mrs. Ruth Montfield suffered a fall at the Bacon Hospital last Thursday and is a patient there after undergoing surgery Sunday morning.

Rev. and Mrs. H. M. Russell of Tazewell, Va. spent the weekend with Mrs. Ora Mae Russell and Mr. and Mrs. Broady Harrison and family. Rev. Russell returned home Sunday but Mrs. Russell will remain for a visit.

Prospect HD Club Has Annual Picnic

The Prospect Home Demonstration Club held its annual picnic at Robertson Spring on July 10. Present were Mrs. John K. James, Johnnie and Sissie, Mrs. Harvey Chabrey, Ruth and Glynda Ruth, Mrs. Earl Massengill, Gary and Shela, Mr. and Mrs. Bernard Courtney, Ann and Nancy, Mrs. Homer Holdridge, Mrs. Ben Peters, Mrs. Joe Christian and Miss Rebecca Rucker, agent trainee.

In the afternoon a short business meeting was conducted with Mrs. Bernard Courtney presiding. It was voted to postpone the August meeting a week due to the dress revue falling on the regular meeting date.

Mrs. Joe McKee spent part of last week in Port Jervis, Tenn. with her husband, Mr. J. McKee.

Mrs. and Mrs. Charles Witt spent Saturday in Jellico visiting Mr. Witt's father.

Mrs. and Mrs. Roy White, Mrs. Jim Porter and Mrs. Edna Grimes spent the weekend in the Smokies. They enjoyed seeing "Chucky Jack" and "Unto These Hills."

Mrs. and Mrs. Ovis Benson of Paducah, Ky., and Mrs. Jim Bingham of High Point, N.C. were visiting Mr. and Mrs. Jake White and family Saturday night.

Dr. and Mrs. Sam Harrison and Mr. and Mrs. John C. Greer left yesterday to spend a few days in New York.

Mrs. Bill Lawson, Jr., and children, Monty, Bruce and Byron spent the weekend with Mr. and Mrs. May Cook and Mr. and Mrs. R. A. Lawson.

Mrs. and Mrs. Charles T. Morgan spent the weekend in Atlanta, Ga. with Mr. and Mrs. W. J. Norton and Mrs. Ida Wyatt.

Mrs. and Mrs. William J. Morgan and children, Bill and Joyce spent the weekend in Athens, Ga. with Mr. and Mrs. J. W. Gilpin Jr. and Susan.

Mrs. J. C. Greer and Miss Louise Harrison left Sunday to spend a few days at the Gift Show in Atlanta, Ga.

Mr. and Mrs. Lynn Kollock and children Nancy Lynn and Bill of Kingsport spent the weekend with relatives in Loudon. Miss Nancy Lynn Kollock is remaining for a longer visit with her grandparents, Mr. and Mrs. W. G. Kollock.

Mr. and Mrs. Archie Phlegar and son Archie, Jr. of Pearisburg, Va. were the weekend guests of Mr. and Mrs. Eugene Booth and family.

Mrs. and Mrs. Charles Hooker and children of Gainesville, Fla. are visiting Mr. and Mrs. Olin Williamson and Mr. and Mrs. Joe Hooker.

Mrs. and Mrs. Luke Perkins of Cincinnati, Ohio were guests last Thursday of Mr. and Mrs. John Bradshaw.

Miss Lisa Windle of Kingsport is spending a few days with her uncle and aunt, Mr. and Mrs. Hugh McQueen.

Mrs. and Mrs. John H. Roberts spent the weekend in Gatlinburg and attended the plays, "Chucky Jack" and "Unto These Hills" at Cherokee, N. C.

Mrs. Dixon Hooker and daughter, Luma Rita, of Chattanooga, are visiting Mrs. Hooker's parents, Mr. and Mrs. Joe Hudson.

Mrs. Eleanor Smalton and daughter, Luma Rita, of Chattanooga, are visiting Mrs. Smalton's parents, Mr. and Mrs. Joe Hudson.

Mrs. and Mrs. Stewart Thomas visited last week with Mr. and Mrs. Frank Taylor of Gallatin, Tenn.

The annual Jett reunion was held in Roane County July 7. Attending from here were Mrs. E. L. Jett, Mr. and Mrs. A. R. Nelms and two girls, Rev. and Mrs. Paul Smalton and four children, all of Loudon; Mr. and Mrs. Lee Wright and daughter of Knoxville, Ga.; Mrs. Oliver Cornish and three children from Hendersonville, Ky.; Mr. and Mrs. Woodrow Jett and five children from North Carolina; Mr. and Mrs. Charles E. Jett of Indianapolis, Ind.; Mr. and Mrs. Alvin Atkinson and three children of Harrison; and Mr. and Mrs. Johnnie Gallager of Dayton, O.

Mr. and Mrs. Phillip Williams and Dale of Indianapolis, Ind. are spending their vacation in Loudon with relatives.

Robert Staleup visited his parents, Mr. and Mrs. Turly Staleup last week.

Friends here are saddened by the passing of Mrs. Ben Sloan, Sr., Venable.

Word has been received that Sgt. and Mrs. Carl Parton of Arlington, Va. are the proud parents of a 7 lb. 10 oz. boy, Patrick Carl. Ben Parton will be remembered as Miss June Sewell.

Miss Edith Jenkins of Knoxville was home with her parents, Mr. and Mrs. Walter Jenkins, over the weekend.

Mrs. Ann Parks is seriously ill at the home of her daughter, Mrs. Birch Harrison, Venable.

Miss Sue Morrow underwent a tonsillectomy at the Bacon Hospital Thursday.

Mrs. W. B. Harrison and son Blair Jr. returned home Monday after a visit with friends in Walnut Ridge, Ark.

Mr. and Mrs. W. V. Kirkland spent the weekend with their daughter, Sherry who is at Camp Nantawau at Maryland, Tenn.

Mrs. Dan C. Remine left by plane Friday morning for Fall River, Mass. where she was called due to the sudden death of her brother-in-law.

Mr. and Mrs. Herman Moore left for Hendersonville, N. C. Sunday to bring Margaret Katherine, Patricia and Joe Anderson to the home of their grandparents, Mr. and Mrs. Fred Hall for a visit.

Miss Mary Anderson of Greenville is visiting her sister, Mrs. Fred Hall this week.

The Methodist Church Vacation Bible School was held this week with a large number of children from Primary through the Junior department attending.

Winsome SS Class Has Meeting July 16

The Winsome class of the First Baptist Church held their monthly meeting Tuesday night, July 16 at the home of Mrs. Maxwell Millsaps. Mrs. Millsaps served as hostess and Mrs. Kenneth Summers as co-hostess.

The meeting was opened with prayer by Mrs. John Messamore. Mrs. Calvin Lunsford had charge of the program, using as her theme "The Road of Life."

Mrs. Verne Stapp was in charge of the social and there were nineteen members present.

Mr. and Mrs. Cam Hall and sons, Jimmy and Tommy returned home Sunday after spending a week in Gatlinburg.

Mrs. F. R. Laffer of Sheffield, Ala. came yesterday for a visit with Mr. and Mrs. Jack Laffer and family.

Mr. and Mrs. Hobart Johnson, Mr. and Mrs. Jeff Ferguson, Mr. and Mrs. Lloyd Reese, Mr. and Mrs. F. Eppes, Mr. and Mrs. M. C. Christian and Miss Mary Hummer all of Knoxville were dinner guests of Mr. and Mrs. Norman McQueen Saturday evening.

Mr. and Mrs. Raymond Presley were visiting recently with Mr. and Mrs. G. B. Permyal and Beth in Jackson, S. C. They also visited in Highlands, N. C. and in Gatlinburg.

Thursday, July 26, 1937 The Loudon County Herald 5

My Favorite Recipe

Featuring This Week
Miss Barbara Martin
Greenback

MRS. JACK LEFFLER

SOUP

1 1/2 cup minced celery
1/2 cup flour
1 quart well-seasoned chicken stock
3 to 5 cups fresh milk
salt and pepper
Garlic Salt

6 ounces young cheddar grated cheese
6 ounces well cured cheddar grated cheese
4 tablespoons butter
1/2 cup diced carrots
1/2 cup diced green peppers
1/2 cup minced onions

Melt butter in double boiler top. Add vegetables. Brise till tender, not brown. Blend in flour. Cook 1 minute, stirring constantly. Add stock and cook; stir until thick. Add cheese, stir until it melts. Then with milk to creamy consistency. Season with salt, pepper, and approximately 6 servings.

Miss Barbara Martin first place winner in the Soup Class, Girls Under 18 Division, of the Loudon County Dairy Food recipe contest.

ONE IDEA OF GOD

At the entrance to the valley where they buried their kings an ancient and industrious people carved the Sphinx.

This was their idea of God: the body of a lion, suggesting power... the face of a man, suggesting personality... the whole amazing image suggesting their belief in a mighty deity who could be known.

Today, in our churches, we worship God as Jesus Christ revealed Him: almighty but merciful... knowing and eager to be known... loving man and seeking man's love... saving all who believe in their Saviour—His Son!

Can the ancient Sphinx have any significance for men and women like ourselves who have before us the Gospel and example of Christ?

Only this: As long as it remains, the awesome Sphinx will remind us of man's search for God. Just as our own church bells remind us of our opportunity to know, love, and serve Him!

ATTEND THE CHURCH

This series of advertisements sponsored by these merchants in the interest of the church in Loudon.

Loudon Utilities	Boyer Furniture Co.
Tic Tac Jewellers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Cent Creamery
Anderson Acacia	Smith Chair Co.
Smith Door Co.	

BIG SAVINGS during our CLEARANCE

HENRY'S SHOE STORE

LOUDON

Our Entire Summer Shoe Stock

Ladies Flats and Sandals

1.98 values to \$4.98

Ladies Dress Shoes

2.98 values to \$6.98

Ladies Summer Wedges

1.98 Sale priced

Children's Shoes and Sandals

• Sandals
• Dress Shoes
• Canvas

1.49 Regular 1.98 and 2.98

Sandals

Special Group Children's Shoes and Special 59c

Men's Dress Shoes

Including Two-Tones and Meshes Reg. \$7.98

3.98

KERRY DRAKE



MARY WORTH'S FAMILY



NOW IN PROGRESS

FIVE TO FIVE STORE'S BIG

JULY CLEARANCE

Hundreds of Big Savings Throughout The Entire Store

Make Your Selections Early --- SAVE NOW!

During Our July Clearance

FIVE to FIVE STORE

London

All Day AUCTION

Everything Goes for Whatever It Brings!

FREE \$500.00 CASH

Wed., July 31 9:00 A.M. Rain or Shine

VONORE, TENNESSEE

30 Miles South of Knoxville, 17 Miles South of Maryville, 10 Miles North of Madisonville, 2 Miles East of 411 Highway, Adjoining Port London, on the Little Tennessee River.

JOHN CARSON HOME PLACE
... APPROX. 250 ACRES ...
ALL HOUSEHOLD GOODS
... VALUABLE ANTIQUES

COME EARLY ... WILL SELL
FIRST - DAIRY AND FARM
EQUIPMENT, 125 DAIRY CAT-
TLE ... 50 ARE REGISTERED
HOLSTEINS

OPEN HOUSE JULY 27th AND 28th

HOUSE AND SWIMMING POOL--

The John Carson mansion is set amidst scenic grandeur overlooking Little Tennessee River with the Great Smoky Mountains as a backdrop. The walls of this lovely home are eighteen inches thick and built to last for generations. The house is in good repair and has been modernized with central heating plant and facilities, but tradition and history envelops the entire surroundings. The home is loaded with antiques and heirlooms worth a fortune. This lovely home has 200 to 300 boxwoods with plenty of shade and some rare trees such as Gladiolus, making a most beautiful driveway. At the rear of the home is a lovely pool which will add much enjoyment to the lives of the new owners.

Antiques, Household Goods--

Parlor, Love seat, what-not, lady chair, gentleman's chair, gentleman's rocker, pier mirror, marble top table, set consisting of love seat, pier mirror, 2 chairs, desk with secret compartments, pedestal table, marble top, mirror, Duncan Phyfe sofa, bedroom: Four-poster, mahogany bed (massive), needle point stool, round top marble table with mirror, chest of drawers, down comforter, washstand, washbasin and

FARM--

John Carson Home Place, 250 Acres of Deep Red Land - Sub-divided in tracts. Mr. Carson loved the land. He adopted fertilization, conservation and irrigation practices that are hall-marks of good agriculture. He chose the best of equipment for farming purposes. Mr. Carson spent his lifetime working and improving this outstanding farm and it is in top stage of cultivation. The Carson place is well-known to be one of the top production farms on Little Tennessee River. Mr. Carson was well-known to a master dairyman. His dairy is one of advancement the honest, hard way and his standards of accomplishments over the years serve as guide posts over East Tennessee in dairying. Improving land and building permanent pasture.

Household Goods (Cont.)

pitcher set, rocker, 4 matching case-bottom chairs for occasional use, 2 day beds, massive high headboard bed and dresser; Dining Room: oak dining table with leaves, drop leaf table and end to a banquet table, miscellaneous dishes, antique safe, cedar wardrobe, cherry table, marble top table to be used in bedroom or anywhere, cherry table, pictures and picture frames. Hundreds of small items and all household goods.

DAIRY CATTLE--

125 Holsteins, Guernseys, Jerseys
50 Are Registered Holsteins
Registered cattle are out of bloodlines of M. T. E. S. Butchmaster Hark, 121262; Mallory Denny, 1112543; Pabst Sir Corbair Star, 1001809; Creston Twenty Grand 90009; Hickory Creek Spartan Prince, 1061907.
48 Cows Weighing from 1200 to 1800 Pounds
Second and Third Calves--Heavy Producers
Large Percentage Close-up Springers
60 Large Holstein, Guernsey and Jersey Springing Heifers--Will Freshen Within 2-3 Weeks
20 Nice Holstein Heifers, 18 to 24 Months Old
25 Heifer Calves, 6-15 Months Old
This outstanding herd is large in size, good quality and color and heavy producers and have been on D. T. E. A. test for many years. You will find in this dairy herd some outstanding cows on the honor roll each month. This is a Certified Herd and a State T. B. and Brucella test will be made 10 days prior to sale day. Calfood vaccination has always been kept up. Health and Registration Certificate will be furnished free.

MACHINERY--55 Massey-Harris Diesel tractor and plow, sub-solter, Bush and Bog harrow, 12-horse John Deere drill, hay baler, hay rake, line spreader, Ford tractor, cultivator, spring tooth harrow, cow seeder, manure loader, scoop, fork, dirt bucket, post hole digger, rubber tired wagon, new pickup truck body, steel body for 1-ton truck, rip saw, water pump for irrigation, one edger, electric motors, concrete mixer, deep well pump. Many other items.

Terms: Personal Property Cash; Real Estate 30% Cash, Balance Forfeited 13 Years
LUNCH WILL BE SERVED BY A LOCAL CHURCH
Sale Conducted by
Kirk Auction Company
Telephone Greenwood 6-5941 Cleveland, Tennessee

FARM NEWS REVIEW

Older people with farm backgrounds want to live as independently as possible in familiar surroundings among their friends and associations; this satisfies many of their needs.

Also near the top of the list of needs for farm retirees is a "safe house"—a safe, one-level home that is safe against fire and falls, slippery floors and loose rugs. Handy faucets and rubber bath mats and convenient hand-holds in the shower make life pleasant too.

Retired people should have good heat in winter; plenty of electric light for reading and hobbies; easy-working windows; a comfortable bed; a chair with a headrest, and a place for daytime naps. Living that enables grandpas and grandmas to keep both their clothes and rooms clean—including a small laundry center with a cleaning closet to hold brushes, brooms or a vacuum cleaner—are important.

So are adequate space; a place to entertain without disturbing or being disturbed; a place to sleep, dress and read in privacy; storage for clothes and personal possessions, and work space for hobbies and crafts.

Recent surveys have shown that older people would rather not live with married children or grandchildren. But they would like to be nearby. Retired farmers and their wives like to see field crops and gardens grow, and to drive to church and to a shopping center. Older rural folk also like

to get help if it is needed and to be outdoors, weather permitting.

Bagworms and Evergreens
Evergreen shrubs and trees around the home should be examined carefully for the presence of bagworms, a common insect pest of ornamental shrubbery. The bagworm is an unusual, as well as, very destructive creature of the insect world.

This insect gets its name from the fact it spins a very tough spindle-shaped silken bag inside of which the worm remains at all times with only its head and front legs protruding. Pieces of foliage from the host plant are woven into this bag which is enlarged as the worm grows in size. This makes the insect difficult to detect. Thus, this insect carries an expensive home around on its back with built-in camouflage.

There is but one generation of the insect a year. In the fall, the female insects fasten the bag to a twig of the host and die in late May, the eggs remaining in the bag hatch into tiny worms which immediately begin feeding and making the protective bag. A wide variety of trees and shrubs are attacked but the insect prefers evergreens such as cedars and junipers. If the worms go uncontrolled, they will kill the host.

How to kill them? DDT won't do it. See your favorite farm dealer for the proper poison.

TUNE UP YOUR FREEZER
Home freezer owners should think of their freezers as well as their personal comforts these warm summer days.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Many farmers in Loudon County in the past have planned and have carried on a good reforestation program. I am sure that a number of them would like to continue. Many of you have ordered pine tree seedlings in the spring of the year instead of the fall. This will have to be changed somewhat if the farmers in Loudon County expect to get trees next spring. Already orders for thirty million seedlings have been placed with the State Nursery in West Tennessee. This is more seedlings than were produced last year. There is hope that the nursery can satisfy the demands of the farmers. However, if orders are not received immediately it is unlikely that they can take care of the demands this year.

Application blanks for trees can be secured now at the county agent's office, the A.S.C. office and the Soil Conservation office. I would like to urge every farmer that wants trees to fill out one of these applications immediately, and check with the A.S.C. office at the same time on a cost share basis of this.

Tree seedlings this year from the TVA Nursery and from the State Nursery will cost \$3.00 per thousand. Seedlings that can be obtained are Black Locust, Loblolly Pine, Short-leaf Pine, and Yellow Poplar. Last year there were 118 acres of loblolly pine set out. We believe that the farmers of Loudon County can double this. And again this writer would like to once again stress the importance that these applications should be filled out immediately. Further information can be obtained by contacting the county agent's office.

GREENBACK NEWS

Mr. and Mrs. Holt Beals entertained at their home Tuesday evening honoring the birthday anniversary of Mr. Beals' father, Mr. E. L. Beals. The guests included Mrs. Lou Hudson, Miss Lucille Beals, Miss Esther Hope, Mr. and Mrs. J. G. Hudson, Ronnie and Beranda, also Mr. and Mrs. Hoyle Beals and Karen and Mrs. J. L. Kerr of Knoxville.

Mrs. D. G. Padgett and family, James and Mary Padgett, and Mrs. James Padgett, returned to her home in Maryville, Ill. after spending some time with her sister, Mrs. J. V. Akers.

Mr. and Mrs. W. T. Morrison and daughter, Mrs. Sam Smith and Mr. Smith, and children, Nancy and Billy of Akron, Ohio have been guests of Mr. and Mrs. W. H. Johnson and other relatives. They spent Tuesday in Gatlinburg and other places in the Smokies and were accompanied by Mr. Edgar Wilson and Mrs. Johnson.

Mr. and Mrs. Edward Bluford and son, who visited recently with Edward's mother, Mrs. W. H. Johnson and Mr. Johnson are now at their home in Columbus, Ohio.

Miss Janice Cooper and Miss Shirley French spent part of last week with Mr. and Mrs. Donald French in Eagleton Village near Maryville.

Mr. and Mrs. Joe Wilson and grandchildren, Joe Burch and Miss Louise Burch of Covington, Ky. have been guests of the Wilsons' daughter, Mrs. P. K. Greenway Jr. and Mr. Greenway and sons, and of Mr. and Mrs. W. H. Johnson.

Joe Burch was on leave from Army service with headquarters at Camp Roberts, Calif., and is scheduled to sail soon for Germany.

The Sunday School class of

the Senior High Group were guests Thursday evening of the Rev. and Mrs. Frank Ladner and enjoyed a scavenger hunt.

Mr. Nick Rowland remains in the Knoxville Baptist Hospital and underwent surgery Wednesday.

James French of Elizabethton is the guest of his grandparents, Mr. and Mrs. J. H. French.

Mrs. J. B. Griffiths is a very weak and ill at her home here. Mr. and Mrs. Leon Lesterwood, Winston and Lindsay spent Sunday with relatives in Chattanooga and Lookout Mountain.

Mrs. J. B. Anderson returned to her home in Maryville Thursday after spending a week with Mr. and Mrs. S. B. McCollum.

Mrs. Aubrey Griffiths is reported not very well at her home on the Sinking Creek Road.

Mr. and Mrs. Paul Skaggs and family of Detroit, Mich., have been guests of Mrs. Skaggs' mother, Mrs. Lulu Miller and grandfathers, Mr. J. H. Calhoun.

Mr. James McDonald is ill with a heart ailment at the home of his daughter, Mrs. Joe Tuck and Mr. Tuck.

Ronnie Long, son of Mr. and Mrs. R. E. Long of Alcoa spent last week with his grandparents, Mr. and Mrs. C. E. Long.

Miss Mae Lowry spent the week end with Mrs. Jean Brient and Mr. and Mrs. Corry Lowry in Friendsville.

Miss Margaret Thompson is the guest of her sister, Mrs. Carl Kidd and Mr. Kidd and Barbara in Maryville.

Mr. and Mrs. Joe Tuck and Mrs. Margaret Smith of Maryville have returned from a visit with Mr. and Mrs. Bobby Tuck and son in Manchester, Conn.

Mr. and Mrs. Bob Anderson Jr. and Rocky are visiting Mr. and Mrs. George Pickler and daughters in Norfolk, Va. and will spend some time in Washington, D. C.

Mr. and Mrs. A. C. Montgomery Sr. of Lenoir City were dinner guests Sunday of Mr. and Mrs. S. B. McCollum and Mrs. J. B. Griffiths and attended the funeral

of Mr. Walter Morton in Maryville.

Mrs. R. A. Anderson is on a business trip to Nashville.

Mrs. Fred Hall and Miss Bernice and Mrs. Herman Motroe of Loudon visited Thursday with Mr. and Mrs. Anson McCarter and family. They were accompanied home by Mrs. Hall's sister, Miss May Anderson.

Mrs. J. D. Woods was hostess to members of the Women's Prayer Group at her home last Thursday afternoon, with 16 members present.

Mrs. Cava Greenway who has been ill for a long time is reported much worse at her home on the Sinking Creek-Glenale Road.

Mrs. Mabel Kirby has gone to Maryville to the home of her daughter after spending some time here with her cousin, Miss Mary Fryar.

Mrs. Mayme Wear with Mr. and Mrs. Cam' Hall and sons of Loudon is spending some time at Gatlinburg.

Mr. and Mrs. Andrew Montgomery, Sandra, Donna and Andrea of Lenoir City, Mr. and Mrs. Sam McCollum Jr., Max, Cynthia and Rebecca of Maryville were dinner guests Sunday of Mr. and Mrs. S. B. McCollum.

Miss Helen Kerr was the dinner guest Wednesday of Mrs. W. A. McCroskey at Hillers Cove.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS - TIPTON

MOTOR COMPANY

DeSoto-Plymouth Sales & Service—Clean Used Cars
W. Lee Highway Loudon, Tenn. Phone GL 8-2621

CO-OP Quality Seed

Friends, it has long been the business of your Farmers CO-OP to see that you and your neighbors have access to the highest quality seed. Seed which can be depended upon for high germination . . . for unexcelled purity and for the lowest possible number of noxious weeds . . . per pound. And that's exactly what you get when you buy CO-OP SEEDS! We would like for you to compare CO-OP SEEDS with any other seed available! Check the tag . . . note the germination and bear in mind that you can well afford to pay more for QUALITY seed which you can count on to come up! Fortunately, though, friends, you don't have too, because CO-OP seed is priced in line with other CO-OP Products. Make your CO-OP headquarters for all your seed needs as well as your other farm supplies! Remember, at your CO-OP you buy with confidence from folks you know. When you buy the seed in the bag with the CO-OP trademark, the outline of the State of Tennessee in red on a green background with the word CO-OP Printed on it . . . you know that you're buying the best seed on the market! Today be sure you stop by your County CO-OP and talk over your SEED NEEDS with your CO-OP Manager!

Purchase Your Ammonium Nitrate Now While You Can Get A Discount

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

ATTENTION TRUCK OWNERS
During our 30-Day Truck Roundup you can

Pick your Pickup...

Pick your Price!

FORD TRUCKS COST LESS

LESS TO OWN . . .
LESS TO RUN . . . LAST LONGER, TOO!

See Us Today! YOUR LOCAL FORD DEALER

LOUDON MOTOR COMPANY

Grove Street

GL 8-2616



FORD Styleside Pickup

\$5700 PER MONTH

Approximate monthly payment. Actual cost varies. See dealer for details. Price may vary slightly due to individual dealer's policy.

Here's what you get

- ★ 64" Ford Styleside Body ★ Delivered C&D
- ★ Two-Tone Paint ★ 132-1/2 hp 6c
- ★ Super-Fill Air Cleaner ★ Full-Flow Oil Filter ★ Motor ★ Turn Signals

Lifetime oil - what's not included.



New FORD RANCHERO

\$6700 PER MONTH

Approximate monthly payment. Actual cost varies. See dealer for details. Price may vary slightly due to individual dealer's policy.

Here's what you get

- ★ Custom Ranchero ★ White-Wall Tires
- ★ Two-Tone Paint ★ 144-hp 6c
- ★ Super-Fill Air Cleaner ★ Full-Flow Oil Filter ★ Motor ★ Turn Signals
- ★ Chrome Front and Rear Bumpers

Lifetime oil and what's not included.

CLASSIFIED

FOR ELECTRICAL WORK call Gene Varner, phone 2025. House wiring, appliances repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2025, Loudoun.

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Loudoun City, day phone 1911, night 1862. tfe-11

FOR SALE—7 acres with 5 room house, 15 acre tobacco. Mt. Zion Road, Route 2, Fred Taylor. Call GL 8-2956. tfe-11

FOR RENT—Attractive unfurnished apartment in city area. Just renovated. Living room, kitchen, one and two bedrooms. Heat, hot and cold water furnished. Ideal location for visiting employees. Phone GL 8-3518. tfe-11

NOTICE—I will not be responsible for any debts made by Mrs. A. T. Miller, Sr. Signed: A. T. Miller. 36-37-C

JUST RECEIVED—2500 pieces decorated dishes in beautiful patterns... and you can buy only the pieces you need and below manufacturers cost. Valley Mercantile Outlet, West End, Loudoun. tfe-35

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudoun, Tennessee. Phone GL 8-3521 tfe

ARE YOU SELLING? BUY A HOME! Let us help you with the financing! Direct, heavy processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

We need property everywhere. We'll take the rough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATHENS 828-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co. REALTORS
Selling—Trading—Financing

BUDGET PRICED PAINT—all colors in quarts and gallons \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudoun. tfe-17

FOR RENT—4 room apartment in Loudoun. On Reservoir Hill. Call Loudoun City, Ph. 1260. tfe-27

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St. Loudoun City, Ph. 1911. tfe-11

FOR RENT—3 room furnished apartment with bath. Call GL 8-2956. tfe-22

FOR SALE—shoe store, size 7. Call GL 8-2956. tfe-22

FOR SALE OR RENT—5 room house with bath on Mason Lane. Call GL 8-3709. tfe-30-d

NOTICE—I will not be responsible for any debts other than those made by myself. W. C. Viars. 36-37-C

FOR SALE—1930 Dodge at \$295.00. Call GL 8-4113. tfe-36-d

\$400 MONTHLY SPARE TIME—refilling and collecting money from our 5c High Grade Nut machines in this area. No selling. To qualify for work you must have a car, references. \$790 cash secured by inventory. Devoting 6 hours a week to business, your end on percentage collections can net up to \$400 monthly, with very good possibilities of taking over (full time). Income increasing accordingly. For interview, include phone number in application, write National Vending Co., 527 Lexington Ave., New York 17, N. Y. tfe-35-C

BONNET DRIVE-IN THEATRE
South of Loudoun on Highway 11
PHONE GL 8-2271
THURSDAY & FRIDAY JULY 25 & 26 1st RUN

THE IRON PETTICOAT
Bob Hope
Katharine Hepburn
In Color
VISTAVISION PLUS

SHARK RIVER
Steve Cochran
Carole Mathews
In Color
Cartoon

YELLOW SKY
plus
ANNIE GET YOUR GUN
Bobby Hutton
In Technicolor
Cartoon

THE TALL T
Humphrey Bogart
Cartoon

THE HARDER THEY FALL
Cartoon

Play BANKO
Every Tues. Wed. Th's. and Fri.

This Ad And 50c Will Admit
Carload on Wednesday Night

Small Farm
87 acres—Price is right! See this!

Also Other Small Tracts
BONEY LYLE
Real Estate
Phone GL 8-2215

JULY CLEARANCE—our entire stock marked down as much as 50 per cent. Big savings for you—buy now and save! Valley Mercantile Outlet, West End, Loudoun. tfe-31

FOR SALE—Farnall Cab tractor, good condition, with trailer, new cultivator and new mowing machine, turning plow and disk harrow. Terms: Call GL 8-2332. tfe-31-C

LOTS FOR SALE—across the river from Loudoun near Valley plant. \$200 each. Terms: \$25 down and \$5 per month. Call GL 8-2332. tfe-31-C

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, shingles, etc. We have everything you need for your building or repair items, see or call The Robinson Co., Depot Square Loudoun, Phone GL 8-2206 or GL 8-3588. tfe-27

WE SERVICE—all makes radio and television. Phone GL 8-2128, Loudoun. tfe-31

DRESS AND WORK PANTS—150 pair, all sizes, 28 to 32 wa's in lams, greys, linen, pique and white. Only \$1.44 a pair. Valley Mercantile Outlet, West End, Loudoun. tfe-3

SURPLUS PAINT—give of this special bargain in Outside White. Only \$1.44 a gal. or gallons for only \$4.95. Valley Mercantile Outlet, West End, Loudoun. tfe-3

FOR RENT—Unfurnished apartment with gas heat, plenty of shade trees, private bath, porch, near business section. Call GL 8-3588. tfe-33

FOR SALE—fresh eggs, 50 per dozen. Arlie Bailey, Roberson Road, Phone GL 8-2332. tfe-33-C

FOR SALE—Orchard Grass seed. Cleaned. Graham Farm, Dunes Ferry Road, Phone GL 8-2768.

FOR REPAIR of typewriters, adding machines and cash registers—call GL 8-2721, or contact Sam T. McCallie, Ph. 5564. Sweet water. Complete cleaning on all machines. \$12.50 plus repair. tfe-33

DON'T BUY A COW! Call GL 8-2068 Why?—for Free home delivery of d-lucosin BAPOX dairy products. No feedin' a fussin'—Just good eatin'!

To Buy, Sale, or Trade, Do It The Easy Way With Herald Want Ads
Just Phone GL 8-2721

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LAMUN AND LOUDOUN CITY
PHONE GL 8-2332
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY JULY 23 & 24 1st run
THE INCREDIBLE SHRINKING MAN
Crane Williams
Randy Stuart
Cartoon

THREE VIOLENT PEOPLE
SATURDAY, JULY 27
Charlton Heston
Ann Baxter
YELIS

DANCE WITH ME HENRY
Bud Abbott
Lou Costello
Cartoon

SUNDAY MONDAY, TUESDAY JULY 25, 26 & 27
GUN GLORY
Ronda Fleming
Stewart Granger
Cinescope—Color
1ST RUN PICTURE
Cartoon

WEDNESDAY, JULY 21
THE GIRL IN THE KREMLIN
Lex Barker
Zsa Zsa Gabor
Plus
BRING YOUR SMILE ALONG
In color
Franker Laizer
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

Youngster Escapes Injury When Hit
The young son of Mr. and Mrs. Bill Hodge escaped serious injury late yesterday afternoon when he was struck by a car on Ferry St.

The boy escaped with only abrasions and bruises when struck by a car driven by Charles Dixon, Loudoun. No charges have been filed.

Purebred Milker Is Purchased By Watson
Joe Watson, Route 1, Loudoun, has purchased Grif Spotlight, 229077 from K. G. Kincaid, Lenoir City.

NOTICE
Bids for coal and fuel oil for county schools, 1937-38 school year, will be received in the Superintendent's Office at the Courthouse, Loudoun, Tenn., until Tuesday, August 6, 1937, at 7:30 p. m.

Each coal bid must be accompanied by a coal analysis and bidder may bid for all county coal or any section of county.

The board reserves the right to reject any and all bids.

Loudoun County Board of Education
By A. C. Dukes
Superintendent

Handy, thrifty... and oh, so good!
Made by KRAFT from the one and only MIRACLE WHIP and special pickle relishes

Miracle Sandwich Spread

See What Your Dollars Can Do With These

BIG VALUES!

at Giles and Son Food Market

Gold Medal Spaghetti 2-12 oz. pkg. 29c	The Wesson Oil shortening Snowdrift 3 lb.-79c	Gold Medal Macaroni 2-12 oz. pkg. 29c
---	--	--

Argo Corn Starch
2-1 lb. boxes 25c

Dial Soap
Bath Size
2 bars for 33c

Loudoun County's
FINEST Fresh Meats

LIBBY'S Potted Meat cans 39c

Niagra Starch
12 oz. box 19c

Alcoa Wrap
25 ft. roll 29c

Wesson Oil
Quart 63c

Plus +VALUE+ Store

SHOP and SAVE

FLEECE WHITE
Quart 15c
1/2 Gallon 29c

MOHLAR and HAROLD GILES
THREE MILES OUT VONORE ROAD

Giles And Son Market

HI FARMERS!

We Are Now Open For Business At Our New Location,
100 Main St., Across From Don P. Smith Chair Company

Come In - We Will Trade - See Bill or Dan

- Quality Seeds, Feeds and Coal—We Believe In Quality and Low Prices—Live and Let Live Is Our Motto
- Your Knoxville Fertilizer
 - Your Permanent Pasture
 - Your Feed Nutrena
 - Your Farm Supplies
 - Your Kertees Paint
 - Your Coal-Stoker and Egg

Let Us Help You Participate In The
TVA Fertilizer Educational Program

AMMONIUM NITRATE

Now Available At Discount

\$61.50

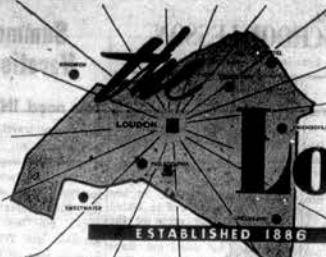
per ton in July

Can Be Used on Small Grains, Grasses, Legumes Mixtures, For Other Purposes

FOR DETAILS SEE
LOUDON

Feed Grain & Coal Co.

100 Main Street Loudoun Phone GL 8-2200



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 57

LONDON, TENNESSEE, THURSDAY, AUGUST 1, 1957

10c PER COPY

Just Piddlin'

By The Editor

QUITE EVIDENT to many of our readers that we have been having trouble around here the past couple of weeks. A few times we've had to postpone straightening out some troubles in order to still get your paper to you on time and, as a result, your paper hasn't been quite as readable, but we believe you would still want your Herald at the usual time.

As I write this it looks like we've about got the situation whipped. I assure you readers that I am knocking on wood as I say that.

Believe it or not, our trouble stems from one apparently minor thing. Our supplier has changed the type newspaper which is sent to us. But that one thing has thrown about everything in the shop-out of kilter.

We have for years used International newspaper made in Canada. A month ago we began receiving reprint made in Alabama. It is made by the same company and is supposed to be exactly the same, but it is not, as the Herald and a number of other Tennessee newspapers can testify.

Upon using our first bundle of this Southern reprint we suddenly found that our press would not print correctly and that our folder would not cut it. For some reason it is a thinner, lighter newspaper, with entirely different handling characteristics.

It took us a little while to pin down the paper, as the culprit, but we've been changing and adjusting ever since. Last week we finally got the cutter to cutting the paper again (for three weeks we had been cutting by hand) and the folding mechanism went out of adjustment and the papers were folded crooked.

So that's the way it has gone the past few weeks, and thanks for bearing with us. We've got the folder both cutting and folding in high style now, and it looks like the old press is getting back in the groove too. So, this week your Herald will once again have on its pretty dress.

And, among all the trouble caused by the newspaper, one blessing. The new paper seems to be less affected by static electricity (an old enemy) generated by the big newspaper press.

VISITING in the Herald neighborhood yesterday afternoon was just about the whole Utilities crew. The occasion was installation of a street light on our front door pole. Glad to have it too.

The crew, which clearly love to give the Herald editor a hard time anyway, laid the wood for me for missing a step. I did miss it too, for the Utilities has greatly increased London's modern street lighting system, especially around the courthouse. At any rate, that bunch of characters just about knocked my shop crew out of an afternoon's work. Kinda like watching a monkey on a stick you know. Had I known they were coming I wouldn't have baked a cake, but I might have shined the pole.

OVERLOADED. Frankie will call the family physician. Come quick, Doctor—when he got to this morning he took a pill for his liver, an aspirin, a mild pill, an iron pill, a vitamin, a Milown, dexmethyl, equalin and then he lit his cigarette and there was this explosion.

THROUGH FOR THE WEEK. "Guns being great work; laborers finishes them."

Annual Picnic And Business Meeting Held By Farm Bureau Last Week

The regular annual meeting of the London County Farm Bureau was held at Robertson Springs last Thursday with the annual affair taking the form of a combined business and picnic.

Vaughn Browder, president of the Bureau presided, made the welcome address, and recognized all visitors. Invocation was given by the Rev. Ladtner of Greenback.

Mr. Clyde York, manager of the Insurance program of the Farm Bureau, spoke on the insurance program for farmers. He stressed also the importance of being a good farm Bureau member, not just being a member but being a GOOD member.

After the speakers finished, halloos were passed out. These were marked during the lunch hour.

The officials of the Farm Bureau save expressed satisfaction at the success of the meeting and look forward to a good new year for the organization.

Revival services are now in progress at the London Church of God, with the Rev. Albert H. Bates (above) as speaker. Services are held at 7:30 each evening. Homecoming will be observed Aug. 4. Everyone is welcome.

R. V. Browder To Attend The Farm Bureau Meeting

R. V. Browder, president of the London County Farm Bureau, will attend the annual Farm Bureau President's Conference at Columbia on July 31, August 1-2.

The county leaders will meet at the Middle Tennessee 4-H Club Camp, along with State Farm Bureau officers and staff, to discuss programs and problems of the organization, Mr. Browder said.

Water problems and water rights will be a major feature in the discussion sessions. Water has been recognized as having increasing importance in the future and has been under study and discussion in recent years.

The Hon. Jim Nance McCord, state commissioner of conservation, will report to the delegates on "Where We Are in Our Water Study in Tennessee."

Charles C. Butler, director of water and water use of the American Farm Bureau Federation, will talk with the county leaders on "Water Problems and Water Laws." After his presentation, a discussion period on water and other national problems will follow.

Union Carbide Declares A Cash Dividend Of 90c

The Board of Directors of Union Carbide Corporation has today declared a cash dividend of ninety cents (90c) per share on the outstanding capital stock of the Corporation payable September 3, 1957, to stockholders of record August 2, 1957.

Teen Town Here Is Charged To Friday

Local Folks Are Invited To Join Billy Graham Trip

Would you like to attend the Billy Graham Crusade three nights and spend the daytime seeing some of the important sights in New York?

A special train will leave Knoxville Aug. 7, and return Sunday, Aug. 11. Attend the Crusade three nights and visit the Empire Bldg, Radio City, take the three hour Hudson River Cruise and see all the important sights along the river.

The roundtrip fare is \$30.00 and rooms at the New Yorker Hotel will be \$30.00 to \$50.00 for the two nights there.

Mr. McEade, Jack Lefter and Don P. Smith have attended and found it a very interesting trip. If you would like to go, contact Don P. Smith to make your arrangements for the trip. Don't miss it.

Three London HS FFA Boys At State Camp

Three members of the London FFA Chapter have returned from a week's stay at Camp Clements, located near Doyle, Tenn., where they attended State FFA Camp.

Attending were Benny Arp, Lee Haffins and Johnny Stamey. Also attending was local advisor, Ralph Alexander.

Major activities at the camp included baseball, races, high jump, volleyball, ball, shuffleboard, horse shows, rifle shooting, swimming and boating.

Placed first in the high jump. Earl McCull, former London HS principal now head of Powell High School, was camp director. A total of 180 boys attended the camp.

10 From County Are At GOP Meeting 22nd

Among those who attended the G.O.P. state executive convention in Nashville July 22 were 10 persons from London County.

Attending were Sheriff and Mrs. Freeman Russell, Mr. and Mrs. Glen Goldwin, Jimmie Wear, J. V. Schriener, A. C. Dukes, R. A. Anderson, Rodney Griffiths and John M. Hutton.

By Jimmie Wear

Last Saturday over 5,000 persons visited Old Fort Loudoun to commemorate its Bicentennial. It was in July of 1776 that the British Colony of South Carolina finished construction of the fort. Located on a sharp, rocky ledge near the mouth of the Clinch River, its primary purpose was to cut off the French who were moving down the Mississippi Valley and threatening the Tennessee Valley. The Cherokee Indians were friendly to the British and were therefore interested in the protection it would give them.

For several years the Fort Loudoun Association, an organization of citizens interested in restoring the old fort, has been working to establish a beginning in restoration. They have made much progress, although much remains to be done.

During the morning Boy Scout Troop 49 and 100 from Madisonville conducted tours of the entire Fort Loudoun area.

Tennessee Banks Largest Lenders To State Farmers In 1956, Report Shows

Again in 1956, Tennessee farmers met the bulk of their credit needs through loans from their local banks, according to Mr. Ben M. Roberson, president, First National Bank of London.

During the year, the state's banks remained the leaders in farm credit service by providing far more financial aid to farmers than any other lending agency, he noted.

Using figures from the sixteenth annual farm lending summary of the Agricultural Commission of the American Bankers Association, Mr. Roberson pointed out that on January 1, 1957, Tennessee banks had a total of \$62,174,000 in loans outstanding to farmers. On the same date, \$23,744,000 was held in Tennessee farm loans by insurance companies, the second largest lender to the state's farmers; \$21,699,000 was held by Federal Land Banks; \$14,625,000 by Production Credit Associations; and \$17,660,000 by the Farmers Home Administration.

The total of farm credit outstanding in banks was made up of \$47,557,000 in production loans and \$14,617,000 in farm mortgages. In addition, Tennessee banks held \$20,414,000 in C. C. C. paper not included in the above total.

Mr. Roberson commented especially on the greater use of bank real estate credit facilities to production loans. The increase in farm capital requirements.

Loudon FFA, FFA H-S Social July 19

Homemade ice cream and cookies was the main attraction as FFA and FFA members gathered at Fort Loudoun on Friday night, July 19, to enjoy the cooling lake breezes.

The boys exhibited their strength by turning the freezer cranks, girls, their graciousness as they did out ample servings to everyone. After the refreshments, the boys and girls played games.

Chaperones were Miss Maude Grigg, Mrs. Hill Lomas, Mrs. Robert G. Whitaker, Boyd E. Heltand to Lottie June Shelton; Charles W. Moss to Irene Moss; July 30—Garland H. Campbell to Betty Campbell.

Real Estate Transfers

July 24—Deed from W. A. Blair to Joe Mills—4 lots, 1st Joe Mills and wife to Winice E. Helms and wife 4 lots, 1st.

July 27—Deed from K. A. Helms and wife to Ruth Holloway and wife 1 lot, 2nd; W. A. Blair to James McPeck and wife 1 tract, 2nd; W. A. Blair to James McPeck and wife 1 tract, 2nd; W. A. Blair to James McPeck and wife 1 tract, 2nd.

July 29—Deed from Joe Bolt and wife to Coal Bolt 1 tract, 2nd; W. A. Williams to C. E. Bolt and wife 1 lot, 2nd; Daffney and wife to Austin Bell and wife 12 lots, 1st; Arlin Daffney and wife to L. A. Helms and wife 2 lots, 1st; Ralph Vine and wife to E. G. Gentry and wife 2 lots, 2nd.

July 30—Deed from G. E. McCown to James W. McCown 1 lot, 2nd.

Mrs. Glen Goodwin Heads GOP Women

The regular meeting of the Women's Republican Club of Loudon County was held July 16 at the courthouse. The president, Miss Hazel Alexander, formally tendered her resignation through a letter giving her reasons.

Fall Practice To Open Here Monday Morning

The 1957 edition of the Loudon High School Redskins will mark their first action for the coming football season Monday with the opening of fall practice at Bacon Field.

The Redskins face a nine game schedule for 1957, with the possibility of a tenth game added to the schedule before the season opens. At least five of the contests will be played at home.

Redskin hopefuls will be under the direction of "Chig" Ratledge, stepping in for his first season as Redskin coach. He moved up to the head coach position after two years as assistant coach at the high school.

Also stepping into a new job will be Jim Beutel, former U-T Volunteer star and captain. Beutel coached the U-T freshman squad last year.

Ratledge said that about 53 boys are expected to turn out for the opening of fall drills. The head coach will throw a heavy schedule at the gridirers aimed the working them into shape as quickly as possible. He will let them down on them for an evening with a watermelon feed at 7 p.m. Friday night at the high school.

The new head coach listed the loss of six regulars from last year's Redskin eleven as the big problem for the year. "If some boys come through at these positions, we'll have a pretty good team," Ratledge said.

The Redskin schedule for 1957 includes one new team on the list, Everett. A game is also being sought with Kingston.

Season tickets will be made available for the first time this year under the sponsorship of the quarterback club. The tickets, \$6.00 for the season, guarantee holders particular reserved seats for each of the home games during 1957. The tickets will be on sale shortly at local stores and from quarterback club members.

Revival Set By Baptist Aug. 4 Through 11th

Revival services have been set at the First Baptist Church starting Aug. 4 and continuing through Aug. 11. Services will be held each day at 9:30 a.m. and 7:30 p.m.

Guest speaker will be the Rev. Hobert B. Ford, pastor of the Jordon Memorial Baptist Church of Nashville. A native of Cooke County, Rev. Ford attended Mars Hill College, and graduated from the Carson-Newman College and the Southern Baptist Seminary.

Music for the services will be under the direction of Mr. Ed Davis, minister of music and education at the local church. Everyone has been cordially invited to attend the services.

The Loudon County Herald

Can Be Bought At The Following Places:

Loudon: Billy Gell, Loudon Pharmacy, Mary's City Cafe.

Lenoir City: Goodwin Drug Co., Lenoir Drug Co., Moore Drug Co.

THE COURT HOUSE RECORD

Marriage Licenses

July 24—James M. Pine to Janetta Hamilton Weaver, 1st.

July 27—Clayton E. Curtis to Bobby Jean Whitaker, Boyd E. Heltand to Lottie June Shelton; Charles W. Moss to Irene Moss; July 30—Garland H. Campbell to Betty Campbell.

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The regular meeting of the Women's Republican Club of Loudon County was held July 16 at the courthouse. The president, Miss Hazel Alexander, formally tendered her resignation through a letter giving her reasons.

Thereupon the club's membership accepted her resignation by vote. Upon the acceptance of her resignation, Mrs. Glen Goodwin, vice-president, was officially designated president of the group.

A group of Lenoir citizens, decked in dress representative of their Golden Jubilee anniversary, were the gathering.

Senator Estes Kefauver introduced Ray Jenkins, Knoxville.

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The London County Herald

"London County Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

And Thy Neighbor (From The London Baptist Church Bulletin)

A certain man moved into our community; he didn't fall among robbers, who both stripped him and beat him, and departed, leaving him half dead. He just moved in. And by chance a certain neighbor was going down that way, and when he saw him he passed by on the other side, saying to himself, "I'm almost late now for my meeting at the church. If I stop to visit, I'll surely miss the opening prayer; and I do hate to be late. Besides, the church staff probably knows about him."

And in like manner also another neighbor, when he came to the place, and saw him, passed by on the other side, saying, "So they want us to visit new neighbors such as this one? Well, I don't believe in giving the impression that I'm a fanatic on religion. I'll just wait until the subject casually comes up some day, and then I'll say, 'Pardon me, and don't think I'm the type who goes overboard on such things, but if you ever get a chance you might like to visit our church some Sunday when you feel like it and the children aren't sick and you don't plan to go out of town, or have company, and you get up in time!'"

But a certain neighbor, as he journeyed, came where he was and when he saw him, he was moved with compassion, and came to him, and courteously welcomed him to the community, and appropriately brought up the matter of his church life, and even offered to come by for him next Sunday if he needed a way. The following Sunday he brought him to the Superintendent of Classification, and said to him, "Take care of him; and whatever further service I may be, I will be glad to render."

Which of these three, thinkest thou, proved neighbor unto him that moved into our community?

Charles A. Tidwell

What Tomorrow Will Be Like

One may well say, and often does, that what tomorrow will be like is anybody's guess. But there are some mighty plain tracks for an observer on the highways today.

If we may believe our own eyes and ears, and what the statisticians say, there will be a lot more people tomorrow than there are today. And being more people, and everybody wanting a car, if our money holds out there are going to be more automobiles on the highways.

One who drives down Highway 23W on a Sunday afternoon wonders where we are going to drive them. This means that we shall be pushed into building wider highways and new highways. One sees everywhere, if not new highways, at least improvement of the old ones. Except for more cars in the way it is now easier to make the drives that we used to make frequently. A trip that once took three and four days to make can now be made in a short day or perhaps a half day.

So, tomorrow there will be more automobiles, and more and better highways, and more people on them, and more people engaged in taking care of other people in motels and by offering entertainment and recreation. Young people may well think of these things in considering their vocation.

Many of us go on picnics this time of the year. It is a good time, too, to walk in the meadows, or to fondle the flowers. It is an easy time for us to get stung by this or that insect. There is good article in Farm Review, this issue, on how different insects sting and how to take care of one who gets stung. Read it, and memorize its contents or clip and save.

A Letter From The Publisher

You might think that the publisher of a county seat weekly newspaper would know all about its history. But that is not always the case, for it takes time to learn of the former years and to absorb something of their meaning.

We at the Herald are indebted to Bob Lowe, local boy now making good at Washington and Lee University, for a good deal of enlightenment about the Herald, its past, present and future, maybe. Bob chose "The Loudon County Herald" as the subject of a term paper last year, and congratulated us to him for knocking down a big fat A from the instructor.

From this able paper we learn a good many things. Among them:

That its first name was The Loudon Free Press. "Founded in 1852 as a Whig paper, the Free Press operated under this name until 1886 when it adopted the present title, The Loudon County Herald. Continuous existence and operation has been the by-word since 1852 and only on two occasions has the paper become inactive for any length of time. The paper folded up completely sometime before 1886 and remained inactive for three to four years. Another time it ceased to operate for about six months in 1928 when a fire destroyed all the facilities of the newspaper. Excluding these two examples, Loudon County has always had a newspaper in its county seat since 1852."

Bob has been generous with the present editor and in his appraisal of the place the paper holds in the community and county, but he does not withhold completely any criticism. For us at the Herald this is good reading. Any person particularly interested in local history can no doubt get permission from Bob to read his paper. We have read it with both interest and profit. The paper is about 24 typewritten pages in length.

From Our Files

5 YEARS AGO

Paul Marrs has won the coveted Scout award, Order of the Arrow, at Pellissippi, on the North Lake, Tenn. Marrs was one of 14 members of troop 213 Loudon, who attended the camp.

10 YEARS AGO

Mr. and Mrs. Kenneth Hazzard and daughter of Hazard, Ky. are guests of his brother, Mr. W. F. Zimmerman and family. The latest retail store in Loudon will open the 23rd of this month. It will be The Jewel Store owned and operated by Julian Ogden.

wife, Nannie B. Marshall by deed dated April 26, 1936, of record in Book of Deeds 40, page 225 and 226 in the Register's Office of Loudon County, Tennessee, and begin the same property conveyed to Emmett S. Walden by Minnie Bell Byrd Trammell and husband, George W. Trammell, by deed dated October 17, 1932.

WHEREAS, default having been made in the payment of said indebtedness and in accordance with the terms and conditions set forth in said Deed of Trust, the holder of said indebtedness has exercised the option set forth therein, has declared the full amount of said indebtedness as due, and has requested and directed a foreclosure of said Deed of Trust.

NOW, THEREFORE, I, GEORGE W. TRAMMELL, TRUSTEE, in accordance with the power and authority vested in me by said trust instrument, do hereby give notice that at the hour of 10:00 o'clock A. M. on the 10th day of August, 1937, I will offer for sale and will sell at public auction, in front of the Southwest door of the Court House in Loudon, Tennessee, to the highest and best bidder for cash and in full of all rights of redemption, the above-described real estate, for the purpose of satisfying the balance due on said outstanding indebtedness.

This the 17th day of July, 1937.

George W. Trammell
Trustee
July 19, 23, Aug. 1

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SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Ruth 2:3-13; 4:13, 17)

"Ruth: A Exile Who Won Her Way"

It was in the time of the Judges. The Israelites were trying to establish themselves in the land. The story of Ruth is a beautiful picture of the life of the time. It is a story of the fineness of love and devotion, a record of the simple life of good people, lived in misfortune, but with a happy ending.

It is the story of a family, moved by the urgency of famine to seek asylum in the land of Moab. Though descendants of Lot, the Moabites were not a friendly people. It was their king who hired Balaam to curse Israel (but Balaam pronounced a blessing instead). The story begins and ends in Bethlehem. Elimelech took his wife, Naomi, and their two sons and went into Moab, east of the Dead Sea. Discovered ruins show that it was then a land of prosperity with many thriving towns. They founded a new home there and the sons married girls of the land. Misfortune, however, overtook the family. Elimelech died and so did his two sons.

In her loneliness Naomi decided to go back home. It was the natural longing for old friends and home. She must have lived a beautiful life. There is no record that during her stay in Moab she instructed her daughter-in-law in the true faith. Nevertheless she won Ruth to the God of Israel by the powerful eloquence of her life. There is no stronger godward influence than that of a Godly mother. It was the life of this mother-in-law that won the undying devotion of Ruth.

Ruth's words have been repeated time and again by maidens contemplating marriage as they express undying devotion: "Treat me not to leave you: for where you go I will go, and where you lodge I will lodge; your people shall be my people, and your God my God; where you die I will die and there will I be buried."

Ruth was fulfilling her life's purpose. She went at once into the harvest field to glean. She was modest. She made no claim for herself or her people. She frankly placed herself among the poor who were allowed to glean after the reapers. "Through the law of ancient Israel there ran a crimson thread of mercy and compassion" At the end of the day she had an ephah of barley; nearly a bushel.

Boaz, a wealthy and influential man, was a man of high character. He gave orders that Ruth be allowed to glean along with his maidens, and told the young men to "let fall some of the handfuls on purpose," a beautiful phrase which ought not be changed by modern translators. He

carried in the morning with the Lord be with you," and the harvesters responded, "The Lord bless thee." How beautiful to carry our religion into every day life.

Boaz was attracted to Ruth, but not by her beauty alone. He saw worth of her character. In her devotion to Naomi and in taking refuge under the wings of the God of Israel (2:11-12). Though a kinsman, he would not make Ruth his wife till another nearer kinsman had been given the chance.

What a heritage this girl of Moab won. In her purity and in her obedience to her mother-in-law she staked all upon the God of Israel and His law and became the wife of Boaz, the mother of Obed, great-grandfather of David, and a co-worker with God as he carried forward his beautiful plan for the redemption of mankind. When Naomi takes Ruth's child in her bosom we see Mary ages afterward, taking the child Jesus into her arms.

Summer Vacation?

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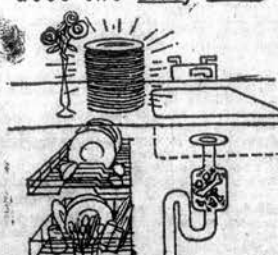
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(Electric Department)

PHILADELPHIA NEWS

Mr. and Mrs. Reid Hill and Mr. and Mrs. Houston Brown attended the Methodist Camp meeting in Dayton, Tenn. Saturday and Sunday.

Mr. and Mrs. Albert McCarty were visiting in Gatlinburg during a part of last week.

Miss Ava Largent entertained her nieces Friday evening at her home with a picnic and games. Those present were: Misses Ann, Ruth and Martha Henderson, Patsy and Sue Largent, Billy Davidson and Billy Carol Burton whose home is in Chattanooga.

Mr. and Mrs. Joe Largent were visiting with Mr. and Mrs. Oden Largent in Friendsville Sunday.

Mr. and Mrs. Raymond Graves and children, Phyllis, Gene and Keith from Friendsville were dinner guests Friday evening of Mrs. Taylor Graves and Mr. and Mrs. Wesley Barnett.

Mr. and Mrs. Ed Waller, Jr. and daughter Ann were visiting friends in Atlanta, Ga. Sunday.

Mr. and Mrs. Leon Hill and little son from Athens were visiting with Mr. Judy Davis and Mrs. Hugh Hill and Beverly Monday evening.

Misses Marty and Debbie Campbell daughters of Mr. and Mrs. Martin Campbell of Knoxville are spending a few days here with their grandparents, Mr. and Mrs. John Campbell.

Mr. and Mrs. Hayse Castiel and Alla Faye were visiting Mr. Castiel's mother, Mrs. W. H. Castiel in Rhovaw, Sunday.

Mr. and Mrs. Charles Schimsher and daughter, Phyllis left Saturday for a week's vacation at Daytona Beach.

Mrs. Roy Bivens and little daughter, Cheryl Kay from Athens were visiting with Mrs. Bivens' parents, Mr. and Mrs. Robert Allison during the past weekend.

A Bible School has begun at the New Hope Methodist Church on Monday, July 29. Several girls and boys are attending. Miss Louella Sherlin, a rural church worker from Athens and her two helpers are in charge of the school. The school will continue for five days. Many plans of interest, fun and training are being made for the children.

Mr. Emmitt Carter entertained the Boy Scout Ball team with a dinner at the Duckworth Diner on Monday, July 29. Several of the boys had birthdays. They were Eddie Brewster and Dewayne Castiel. Mrs. Jake McNabb prepared a lovely as well as delicious birthday cake for the boys. Other boys present were: Jimmy Emerson, Bobby Brookshire, Tommy Missaps, Jerry West, Buddy Edwards, Homer Allen Missaps, Leonard Grimes, Robert Martin and Dennis Missaps. The boys reported a very nice time and a delicious supper.

Mr. and Mrs. W. E. Edwards, Sr. and Mrs. W. E. Edwards, Jr. and girls, Rebecca and Nancy were visiting with Mr. and Mrs. Arthur Deadrick and Mr. and Mrs. Teddy Walls in Oliver Springs on Saturday. Mrs. Walls, granddaughter of Mr. and Mrs. Edwards, Sr. and Mr. Walls are the proud parents of a baby born July 13. They have named their son, Danny. Mother and baby are doing nicely.

Miss Mary Ruth Shelton was the overnight guest of Miss Sherry Harris, Tuesday night. Sherry was overnight guest of Mary Ruth Wednesday.

The Baptist Training Union enjoyed a picnic supper Friday evening at the Sweetwater Park. Several members attended along with their guests. Mr. Emmitt

Carter, Training Union Superintendent was in charge of the event.

Mr. and Mrs. Earl McCaslin, Mrs. Horace Shelton, Mary Ruth, Linda, Glenda and Mildred spent some time last week in Highpoint, N. C. visiting Mr. and Mrs. W. D. McCaslin and other relatives.

Mrs. Athena McGhee, Mrs. Stanley Davis and Valerie Dawn were visiting in Knoxville Saturday.

Mr. Robert Martin who is a member of the National Guards left on Sunday two weeks ago for a training period at Fort Stewart Georgia. He will return Sunday.

"Happy Birthday Greetings" to Billy Bob Barr, son of Mr. and Mrs. Sam Barr, Billy Bob was 6 July 30, and will enter school for his first time in August.

Mr. and Mrs. John Campbell have returned home after spending two weeks in Jacksonville, Fla. with their son, Mr. Jerry Campbell and Mrs. Campbell and children, Steven and John. Steven made the return trip with them and is staying four weeks.

The Rev. John L. Tilley filled the pulpit at the Methodist Church in the Sunday morning and evening services due to the absence of the regular pastor. The Rev. Leon Strunk is away on vacation.

Miss Barbara Martin returned home Monday evening after spending a week with her cousin, Miss Sandra Kay Christian of High Point, N. C.

Misses Lillie and Willie Isbell of Englewood and Mrs. Bob Bridges of Knoxville were visiting at the home of Mr. and Mrs. Hayse Castiel, Sunday.

Mr. and Mrs. John Campbell spent the weekend in Knoxville with their son, Mr. Martin Campbell and Mrs. Campbell.

Miss Billy Carol Burton, daughter of Mr. and Mrs. Richard Burton of Chattanooga has been visiting with her grandmother, Mrs. Ida Henderson and uncle and aunt, Mr. and Mrs. Frank Henderson.

Mrs. Oda Cantrell from Dallas Texas has been entertained a few days the past week at the home of her niece, Mrs. J. G. Taylor and Mr. Taylor. Mr. J. P. Hobbs from Marietta has also been visiting at the Taylor's home.

Mr. Wesley Barnett entertained several of his son's Charles' friends with an overnight camp out trip Tuesday night. The boys left Tuesday morning and returned on Wednesday. Charles' sister, Sharon went along to assist in cooking. The boys enjoyed playing ball, telling stories and especially swimming. Those who made the trip were: Buddy Edwards, Richard Everett, Ed Waller III, Johnny Everett and Brent Davis. All the boys reported a very enjoyable trip and are still reporting things about it.

Misses Ann Waller, Judith Davis and Master Brent Davis attended a matinee in Knoxville Saturday.

GREENBACK NEWS

Rev. and Mrs. Frank Ladner and children Frank Jr., Betty and Ruth left Sunday for their vacation. They will spend some time in the Wisconsin woods and will visit friends in Chicago and will spend some time with the Rev. Ladner's parents in Pennsylvania.

Mr. and Mrs. Gilbert Blankenship of Loudon spent Sunday with Mr. and Mrs. Robert Anderson.

Mr. J. D. Woods and Rev. Frank Ladner attended Mrs. McPherson's Farm Bureau at the Robinsons Spring near Loudon Thursday.

Mrs. J. B. Anderson, Mrs. G. M. West and Mrs. Cam Anderson with Mrs. I. E. Alheart of Scottsboro, Ala. visited Thursday evening with Mrs. J. B. Griffiths and Mrs. E. D. Vining.

Miss Helen Kerr attended church in Sweetwater Sunday and was the dinner guest of her cousin Mr. and Mrs. Harold Glaze. They visited Miss Kerr's Alms-mater, Tennessee Wesleyan College in Athens during the afternoon.

Mrs. John A. Kerr, Johnny Linda and Barbara of Pittsburgh, Pa. Mrs. J. L. Kerr and Karen Peals visited Saturday with Mr. and Mrs. E. L. Beale, Miss Esther Hope, Miss Helen Kerr and Mr. and Mrs. S. B. McCollum.

Mr. Nick Rowland is convalescing nicely from his recent operation but will be confined to the hospital for several days longer.

Mr. Stanley Best, Mr. and Mrs. Leon Leatherwood, Winston and Linda spent Sunday with Mr. and Mrs. J. A. Leatherwood and Bobby near Knoxville.

Mr. and Mrs. Robert Paige and daughters Penny, Merry and Lucy of the Bahamas Islands arrived Sunday for a two month vacation with Mrs. Paige's parents Mr. and Mrs. J. V. Akers.

Mr. and Mrs. Fred Akers were called to Straw Plains Sunday on account of the death of Mrs. Akers' brother, Mr. Al Cate.

Dr. and Mrs. R. H. Alexander are professional visitors in Akron, Ohio.

Mr. Hugh McNeeley is at home from a several days visit with

relatives in LaFollette.

Mr. L. H. Alexander is in ill health at his home near Meadow. Mr. and Mrs. John Wear have news of the arrival of a grandson at a hospital near their home in New Orleans, La.

Mr. and Mrs. Tommy Obanion of Greensburg, Ky. were weekend guests of Mr. and Mrs. Donald Bluford and Mr. and Mrs. W. H. Johnson.

Mr. and Mrs. Robert Paige and daughters were dinner guests Thursday evening of Mr. and Mrs. Claude Peck in Maryville.

Miss Gussie McSpadden of Fontana Dam has been quite ill in the Blount Memorial Hospital. Her sister, Mrs. Nola Melton has spent much time at her bedside.

Mrs. A. C. Montgomery of Lenoir City spent most of last week at the bedside of her mother, Mrs. J. B. Griffiths who remains seriously ill.

Mr. and Mrs. Bill Calk and Mrs. W. M. Brezale of Lenoir City visited Sunday with their grandmother, Mrs. J. B. Griffiths.

Mrs. Cas Foster of Maryville has been the guest of her daughter, Mrs. Clarence Potter and

Thursday, August 1, 1937

The Loudon County Herald

Mr. Potter.

Mr. and Mrs. Bert Sheets and Mr. Glenn Blankenship were recent guests in Ft. Myers Fla. where Mr. Blankenship has purchased property.

Mr. and Mrs. Earl Finley of Augusta Ga. are guests of Mr. and Mrs. Bert Sheets and of Mrs. Don Bivens in Loudon.

Mr. and Mrs. Gene Kerr of Nashville have been guests of Mr. and Mrs. Earl Rogers and Mrs. Annie Kerr.

Mr. J. L. McDonald is improving from ailment at the home of his daughter Mrs. Joe Tuck and Mr. Tuck.

Mr. Rodney Griffiths and Mr. John M. Hutton with Mr. R. A. Anderson are at home from a meeting of county officials in Nashville.

Mr. and Mrs. Aubrey Griffiths went Sunday to Duke Clinic in Durham N. C. where Mrs. Griffiths will have tests and treatment.

Mrs. G. B. Montgomery is not very well at her home near here.

Mrs. Cora Jones is visiting her sister, Mrs. R. H. Howell, Misses Roe and Sue Kerr in Knoxville.

Mrs. J. B. Anderson has gone to Scottsboro for a visit with her daughter, Mrs. L. E. Alheart and Mr. Alheart and her son Mr. Ben Anderson and Mrs. Anderson.

Mr. Jimmie French of Maryville and Joey French of Elizabethton remain the guests of Mr. and Mrs. J. H. French.

Mr. and Mrs. J. H. French, Miss Dorothy Shirley and Wanda French, Jimmie and Joey went to Big Ridge Park following church Sunday and enjoyed a picnic dinner.

Mrs. Mayme Wear is at home from a several days stay at Gatlinburg.

It's grand
as a sauce...a
salad dressing
and a spread!



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KRAFT
from the
best and only
MIRACLE
WHIP
and special
pickles
Miracle
Sandwich Spread

Big Auction

New and Used Furniture

FRIDAY, AUG. 2

COME ONE --- COME ALL

Avery McMahan's
TRADING POST

Located in the Scrugg's Building
Sweetwater, Tenn.

We are having a big auction of new and used furniture, TVs, dishes and appliances, etc. If you have something you want to sell, see us before Friday night. We sell anything for a small minimum charge. We have Mr. W. B. Axley for our auctioneer.

Sale Starts At 8 P.M. Each Friday

String Music By The Carter Boys
EVERYBODY COME!

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Arrivals of Newcomers to
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THOMAS - HILL STORE

Annual Summer Sale

Now Going On -- Come, Save On Summer Needs -- Save For Back To School -- Hundreds Of Items On Sale!

THESE WOMEN!

By d'Alencio



"But I DO give you a chance to talk! You just aren't quick enough to squeeze a word in edgewise!"

Watch The Herald Family As It Grows

The following people have renewed or entered new subscriptions to the Herald since our last issue was printed:

Byron's Service Station, City; P. R. Milapa, Waco, Texas; Rev. and Mrs. B. H. Greene, City; Mrs. J. E. Robinson, LaFeria, Texas; Paul K. Arp, Philadelphia; Miss Patsy Johnson, Washington, D. C.; Doug Lyle, Daytona Beach, Fla.; Homer A. Newman, Jr., Miami, Florida; Dr. W. T. McPeake, City; Joe V. Watkins, City.

John W. Bradbury, City; M. C. Tallent, Greenback; Rupert E.

Mr. John Mitchell
Mr. Henry Easter
Mrs. Billy J. Millaps
July 26
Mr. Clarence Franks
Mrs. Ray Brown
Mrs. Willie M. Corley
Mr. William Lanter
July 27

Mrs. Reed Bevis
Mrs. Earl Gray
Mrs. Audie Kirkland
Mrs. Sammie Brewer
Mrs. W. F. Sloan
Mrs. John C. Russell
Mr. James Davis
Mrs. Bertie Hawington
Mrs. Odell Justice
Mrs. R. A. Collins
Mrs. Phil Watkins
July 28

Mr. William Versavague
Mr. C. D. Heesley
July 29

Mr. John Ricker
Miss Geraldine Costner
Mr. Nat Campbell
Mrs. James A. Rodgers
Mrs. Ira Gambill
Mrs. David Lawhon, Jr.
RELEASED
July 23

Mr. Joe Davis
Mrs. Larry Hick
Mrs. Billy McCarrill
July 24

Philip Fagg
Mr. Claude McNabb
Mr. Roy Akins
Mrs. Clarence Eates
July 25

Mrs. Charles Thompson
Mrs. A. F. Thompson
Mr. John D. Ricker
Mr. Douglas Hooker
Mrs. Beryl McNabb
July 26

Mrs. Charles Sherrill
Mr. Clarence Frank
Mr. Ernest Blankenship
Mrs. James Brookshire
July 27

Mrs. J. B. Clowers
Mrs. Bertie Hawington
Mrs. W. F. Sloan
Mrs. J. C. Russell
Mrs. Edward Sanders
July 28

Mr. Bill McDonald
Mrs. Marion Allen
July 29

Mr. James Davis
Mrs. George Cantrell
Mrs. Sammie Brewer
Miss Pearl Viers

Huffine, Route 1, Loudon; C. P. Massey, Elgin, Fla.; Mrs. Maude Doubitt, Lenoir City; Mrs. Edith Woodm, Fairfield, Calif.; Mrs. J. H. Limburg, City; Mrs. Emma Shubert, Route 1, Loudon; G. Edward Friar, Nashville; Randal Johnson, City; Orville Smaling, City; J. B. Greer, City; Kenneth Hamilton, Philadelphia; Pvt. Addison Grimes; Mrs. Irene Antic, New Castle, Ind.

Clarence Morris, City; Zeb Ricker, Philadelphia; Wesley Watkins, Route 2, Loudon; Gas-kell Warren, Cookeville, Tenn.; J. B. Walker, City; Miss Georgia Woodard, City; Fort Loudoun Library, Athens, Tenn.; Miss Mary Campbell, Lenoir City; Douglas Hooker, City; J. C. Greer, City; First National Bank, Loudon; Alan Williams, City; Annie Elkins, Route 1, Loudon; R. M. Berry, Lenoir City; James R. Scott, Lenoir City; H. A. Good-man, City.

Miss Gladys Ridge, Knoxville; Ben Hammontree, Greenback; John W. Woods, Route 2, Green-back; S. L. King, Greenback;

The Lenoir City Chronicle

Mrs. Loree Smith

LENOIR CITY
GOLDEN JUBILEE

Last Saturday afternoon prior to kangaroo court Mr. Bill Ham-ilton, Mayor of Lenoir City was

Use Herald Want Ads
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Mrs. Ida Martin, Philadelphia; Loudon County Health Depart-ment; Eugene Oody, Eureka, Calif.; Bacon Creamery, City; Don P. Smith, City; Ess. Daniel G. Bates; Lee Hart, Route 1, Loudon; Jim Watt, City; Helen Kerr, Greenback; H. E. Amburn, Route 2, Loudon; Dr. J. R. Watkins, City; L. H. Presley, Baberton, Ohio; O. M. Hartsell, Route 3, Lenoir City; Virginia Ritchey, Route 4, Loudon.

arrested for shaving. He engaged Mr. E. R. Blackburn to defend him at the next session of Kangaroo Court to be held next Satur-day afternoon starting at 6:30.

Among others arrested was Mrs. Freeman Russell, who was arrested for not having a Sister of the Swish Button.

On Sunday July 28, The Lenoir City Brothers of the Brush played an inning of baseball with the press and radio at Billy Myers Stadium in Knoxville. The score was 15 to 4 in favor of the Le-noir City Team, not 15 to 4 in favor of the Press as previously reported in the Knoxville paper.

Construction is nearly complete on the gigantic stage at Civilian Field. Rehearsals for the "Legend of Lenoir" are now being held at the field.

Governor Frank Clement has notified Jubilee Headquarters he will be in Lenoir City Tuesday, Aug. 13, to take part in the festivities. He is scheduled to speak at 3:15 P.M.

Parade entries for the huge parade on Monday Aug. 12, are pouring in. This parade will be

one of the longest ever seen around Lenoir City. It is sched-uled to begin at 5:00. It is estimat-ed that Lenoir City will be host to some 20,000 people that day.

NAME NARRATORS FOR "LEGEND OF LENOIR"

Narrators for the Golden Jubilee Pageant, "Legend of Lenoir" have been named. It was announ-ced by Buckner, the casting chair-man, for the Golden Jubilee.

They will be John Westbrook, Ed Osborne, Rog G. Cardwell Jr., Mrs. Hilda Porter, Mrs. Doris Prater and alternate Mrs. Betty Ingram. They will tell the story of the pageant which will be held at Civilian Field Aug. 12, through 17th.

The narrators will relate the events of the 17-episode play which will feature scenes dating back to the founding of Lenoir City. The prologue, The Pioneer and the Gay Nineties have been described by Bob Gregory, pageant director, as the highlights of the performance in which approxi-mately 400 Lenoir City residents will participate.

OBITUARIES

Mrs. Kate W. Mott

Mrs. Kate Wilson Mott, 54, passed away at 4:30 p.m. Monday in Chattanooga. She is survived by her husband, John A. Mott; two daughters, Misses Mary Alexander Mott and Martha Jan Mott; a brother, Rufe Wilson of Lou don.

Funeral services were held at 10 a.m. Wednesday from Quinn and Karnes Funeral Home, the Rev. Earle Stevens, pastor of Westminster Presbyterian Church, officiating. Interment was in Prospect Church Cemetery.

Lanter, William Floyd

Lanter, William Floyd, 52, a veteran of the Army and Navy, passed away at Bacon Hospital 2:15 a.m. Saturday. Survivors: widow, Mary Stinner Lanter; four children, William F. Jr., John, at home, James F., US Army in Kansas, Mrs. James Rivett, Knox-ville; five grandchildren; two

HOSPITAL LIST

ADMITTED

July 23

Philip Fagg
Mrs. Charles Thompson
Mrs. J. P. Ricker
Miss Pearl Viers
July 24

Mrs. C. J. Hickey
Mr. Earnest Blankenship
Mrs. H. T. Sherrill
Mrs. George Cantrell
Mrs. H. D. Newman
July 25

Mr. Bill McDonald

Misses, Mrs. Emmet Jones, Von-ore, Mrs. W. W. Henscock, Knox-ville; one brother, Leonard, Lou don; Funeral, 2:30 p.m. Monday, Baptist Church. Burial in River-view Cemetery. The body will re-main at Hawkins Mortuary, 636 Mulberry Street, Loudon, until time for services. American Leg-ation Post 120 will have charge of services at the grave.

July 26

Mr. Ernest Blankenship
Mrs. James Brookshire
July 27

Mrs. J. B. Clowers
Mrs. Bertie Hawington
Mrs. W. F. Sloan
Mrs. J. C. Russell
Mrs. Edward Sanders
July 28

Mr. Bill McDonald
Mrs. Marion Allen
July 29

Mr. James Davis
Mrs. George Cantrell
Mrs. Sammie Brewer
Miss Pearl Viers

Quinn & Karnes

FUNERAL HOME

• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements Free • Air Ambulance Service
• Burial Services - \$100.00 to \$150.00

Phone GL 8-2262 Loudon, Tenn.

STRICTLY BUSINESS

by McFadden



"No, thanks—we're still making payments on our broom!"

WEE WISDOM KINDERGARTEN

For children 4 to 6 Years Old.

Program Consist of
• Games • Stories • Finger play
• Songs • Poems • Handwork
• Preparation for First Year of School

Constant Supervision — Moderate Fees

Call Mrs. H. H. Richesin

Phone 2261 for Further Information

We Want YOU to Begin Reading The Loudon County Herald NOW!

Complete Coverage of Town and County News
.. Recipes .. Social Items .. Want ads .. Farm
and Home News .. Courthouse Transactions ..
The Piddlin' Column .. and Timely Editorials

There's Good Reading Each Week and Every Week in THE HERALD

- We Think The Herald Is Better Than It Has Ever Been!
- The People Think The Herald Is Better Than It Has Ever Been!
- The Tennessee Press Association Thinks The Herald Is Better Than It Has Ever Been!

The Herald Is A Winner Of Awards For The Most Improved Newspaper, For Public Service, For Editorials, For Local Features.

The Herald Was Tennessee's Second Grand Prize Weekly For The Year Of 1955-56

We Invite You to Become A Member
of Our Big Herald Family Now!



Ford 500 Town Sedan



Cadillac 500 Sunliner

There's a FORD for every garage...

The new kind of Ford for '57 comes in two big sizes... the big (over 16 foot) Custom and the still bigger (over 17 foot) Fairlane. From the Fairlane 500 Sunliner (above) on down... there's a Ford to suit every need.

Such a wide range of Ford has 5 to choose from... the lowest priced of the low-price three.* Another reason why smart buyers everywhere say, "Little budgets love big Fords!"



Ford 500 Town Sedan



Cadillac 500 Sunliner

...and a price for every pocketbook

Whichever '57 Ford you choose... one thing's sure. You can pay more, but you can't buy better. And Ford is solidly built to be worth more when you buy it... worth more when you sell it, too!

Ford is the lowest priced of the low-price three.* Another reason why smart buyers everywhere say, "Little budgets love big Fords!"



Ford 500 Town Sedan

LOU DON MOTOR COMPANY

Grove Street Phone GL 8-2616 Only Your Ford Dealer Has A-1 Used Cars and Trucks

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

It is good to be back on a regular schedule again after being absent from work for two weeks. Rebecca Rucker, our agent trainee, has really been receiving first hand experience during this time. Rebecca is enjoying her stay in Loudon and is looking forward to meeting many more of you during her stay. Time is really going away, however, as she will be leaving the last of next week.

Four-H State Roundup, to be held at the University of Tennessee, will be one of the highlights of activities for the month. Two Loudon County girls will be going to Round-up on scholarships and will be participating in Demonstration Day on Tuesday. Jane Waller and Sue Presley will be trying for state honors at that time. Trips to 4-H Congress at Chicago. Scholarships and other awards are determined from the various demonstrations. I understand that Jane Galyon of Loudon is planning to attend Round-up also after having a most enjoyable week recently at Senior Camp.

Just prior to Round-up is the State All-Star Conference. Friday, Saturday and Sunday will be filled with many activities in connection with this organization. Active members now in our county in addition to Mr. McCall,

Instruction School Is Set For County Council

The School of Instruction for Loudon County Council will be held at the Loudon Jr. High School, Monday, Aug. 15, from 10:00 a.m. to 2:00 p.m. with a covered dish lunch to be served. All officers and chairman of the Loudon County Council, and officers and chairman of the local P.T.A.'s are urged to attend.

PEACH HONEY CASSEROLE
Peel and slice six fresh peaches in bottom of casserole. Pour 1/4 cup honey over them, sprinkle with 1/2 teaspoon cinnamon, dot with butter.

To use cup of sifted family flour, add 1/2 cup milk, 1/2 teaspoon baking powder, and 2 teaspoons sugar. Sift together, then cut in two (2) tablespoons fat. Add 1/4 cup milk mix well. Drop from spoon on peaches, distributing evenly. Bake in a 325 F. oven until fruit is tender and crust browned. Serves 6.

Mr. and Mrs. Charles H. Davis and family left yesterday for a 10 days vacation in Daytona Beach and Orlando, Fla.

Mr. and Mrs. R. E. Richards and daughter, Susanne are vacationing in parts of Ohio and Michigan.

Miss Linda Brakebill was admitted to Bacon Hospital Tuesday.

Mr. J. C. Anderson and children returned to their home in Hendersonville, N. C. Monday after a visit with Mrs. Anderson's parents, Mr. and Mrs. Fred Hall.

Mr. Doug Lyle and son of Daytona Beach, Fla. came Tuesday for a visit with Mr. and Mrs. R. A. Collins and family. Mrs. Collins is a patient at the Bacon Hospital.

Rev. Joseph A. Rohleder of Lake Providence, La. was the guest of Mr. and Mrs. J. Rimshaw and family Friday enroute to Baltimore from Mexico.

Dr. and Mrs. C. B. Blair, Jr. and family of Birmingham, Ala. were the weekend guests of Mr. and Mrs. C. B. Blair, Sr. and Mr. and Mrs. Jim Blair and daughters, Ann and Vann.

Mr. and Mrs. Charles Morgan went to Berea, Ky. last Thursday and returned Sunday night. Mr. Morgan spoke to the returned alumni at Berea College on Saturday morning and they also attended the outdoor drama "Wilderness Road" on Saturday evening at the famous, Indian Fort Theatre.

Mrs. Roman Nowicki of Chicago, Ill. is spending an extended visit with her husband, Mr. Nowicki who is with the Visking Company of Chicago.

Mr. and Mrs. W. A. Rothe and family of Chickamauga, Ga. were visiting Mr. Rothe's sister, Mrs. May Cook last week.

Dr. and Mrs. Lowell E. Vinsant and children, Sally, Priscilla and Christopher of Maryville spent Sunday with Mrs. Vinsant's sister and family, Mr. and Mrs. W. M. Cates and Shirley.

Mrs. Perry Casteel, Mrs. Edith Pressley and son Jerry, and Mrs. Calvin Rymer returned today after spending a week's vacation with Mr. and Mrs. James Casteel in Lawrence, Kan.

Mr. and Mrs. John C. Greer and Dr. and Mrs. Sam Harrison returned home Tuesday after spending a week in New York City.

Invitation Extended For Lenoir Wedding

Mr. and Mrs. Cannon Lenoir have invited friends and relatives to the wedding of their daughter, Harriette, to Mr. Robert Dales Buchanan at 4 p.m. Aug. 13 at the Loudon Methodist Church. Mr. Buchanan is the son of Mr. and Mrs. J. D. Buchanan of Maryville. No invitations are being mailed. The invitation of Mr. and Mrs. Lenoir is for both the wedding and the reception following the ceremony.

Mrs. Reed Gover of Sheffield, Ala. spent the weekend with Mr. and Mrs. Jack Lefler and family.

Mr. and Mrs. C. C. Ridenour and daughter, Sally of Chattanooga spent the weekend with Mrs. Callie Wilson.

Mrs. Ray Birkholz and children left recently by plane for Chicago for a visit, then to Milwaukee to visit and on to Stratford, Wis. where they are visiting her parents, Mr. and Mrs. August Wilmann.

Mr. and Mrs. George Lowe of Markham, Ill. were the recent guests of Mr. and Mrs. George Thayer.

Mr. and Mrs. Robert Hudson and son, Bobby, Sammy Williams and Joe Mourfield spent Sunday afternoon in Gatlinburg.

Mrs. Ruth Mourfield is improving at the Bacon Hospital.

Thursday, August 1, 1937 The Loudon County Herald 5

My Favorite Recipe

Featuring This Week
Vivian Walls
Martel



MRS. JACK LEFLER
CHEESE-LIME SALAD

1/4 cup thin slices of radishes
1 tablespoon white vinegar
1 tablespoon salt
dash pepper and paprika
1/2 cup finely chopped celery

Dissolve gelatin in boiling water. Cool to room temperature. Stir in buttermilk and cottage cheese until well blended. Chill until slightly thickened. Combine remaining ingredients. Fold into cheese gelatin mixture. Pour into 1 quart mold rinsed in cold water. Chill until firm. Unmold on crisp lettuce leaves. Serves 6.

Vivian Walls first-place winner in the Salads Class, Girls Under 18 Division, of the Loudon County Dairy Food recipe contest.

Mrs. Doris Blair and Miss Russell Huff have returned home after spending the week-end in Gatlinburg.

Miss Betty Brown, a student at Hiwassee College was the week end guest of Dr. and Mrs. J. N. Watkins.

Mrs. H. H. Richeson and son, Don and Mrs. C. H. Kimbrough returned home Friday after a vacation in Myrtle Beach, S. C.

Mr. and Mrs. T. W. Knight and son, Randy of Atlanta, Ga. spent the week-end with Dr. and Mrs. W. B. Harrison and family.

Mrs. F. R. Lefler returned home Friday to her home in Sheffield, Ala. after spending a few days with Mr. and Mrs. Jack Lefler and family.

Mr. and Mrs. George Thayer were the recent weekend guests of Mrs. M. Wood in Nashville.

REPORTING IN To Loudon County

July 23--To Mr. and Mrs. Charles Thompson of Erie, a 9 lb. 12 oz. boy.

July 24--To Mr. and Mrs. Edward Sanders of Loudon, a 7 lb. 2 oz. boy. To Mr. and Mrs. C. J. Hickey of Lenoir City, a 7 lb. 10 oz. girl.

July 25--To Mr. and Mrs. H. T. Newman, Jr. of Loudon, an 8 lb. 7 oz. girl.

July 26--To Mr. and Mrs. Roy Brown of Kingston, a 9 lb. 11 oz. girl.

July 27--To Mr. and Mrs. Earl Gray of Madisonville, a 7 lb. 5 oz. girl. To Mr. and Mrs. J. C. Russell of Loudon, a 7 lb. 4 oz. girl. To Mr. and Mrs. Richard Wesse of Friendsville, a 5 lb. 12 oz. girl.

July 28--To Mr. and Mrs. Douglas Herron of Loudon, a 7 lb. 9 oz. boy. To Mr. and Mrs. Odell Justice of Loudon, a 3 lb. 5 oz. boy.

July 29--To Mr. and Mrs. J. R. Rodgers of Lenoir City, a 7 lb. 15 oz. boy. To Mr. and Mrs. David Lawhon, Jr. of Loudon, a 7 lb. 6 oz. girl.

July 30--To Mr. and Mrs. John Tilley of Loudon, a 7 lb. 11 oz. boy.

Mrs. Waller's Honor Roll For The Week

Students on Mrs. Waller's first honor roll for the week are Sharon Barnett, Marie Byrum, Becky Edwards, Patsy Largent, Sue Largent and Priscilla Long. Second honor roll students are Dwayne Ann Carter, Ward Edwards, Richard Everett, Betty Ruth Harrison, Brenda McNabb, Geraldine Reed, Sue Randle, Carolyn Shill, Mary Ruth Shelton and Mildred Shelton.

Radio Show Girls Meet

The Radio Show Girls Auxiliary will have a presentation service Saturday night, Aug. 7, at 7:30. The service will be held at the Red Springs Church, and the public is invited.

Mrs. Mayle Wear of Greenback spent the weekend with Mr. and Mrs. Cam Hall and sons, Jimmy and Tommy.

Mr. and Mrs. Bill Brewer left Tuesday to spend several days in New York City. Mr. and Mrs. J. B. Brewer of Hardman will stay with granddaughter, Millie.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

NOW WITH NEW NYLON OFFER!

POWERS MODEL NYLONS
AT LESS THAN 10¢ PER PAIR
Certified \$1.65 VALUE
Only 75¢



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes!



Brother "Make Mine Chocolate..." Says:

"Make Mine Vanilla" ..

Says Sister



"Make Mine Strawberry" ...

Says DAD



"I'll Satisfy All Three"

Says MOM



with **BACON'S** now
NEAPOLITAN
ICE CREAM

Tasty, colorful slices of Bacon's Velvet Vanilla, Chocolate and Strawberry, all in one package. The easiest way to satisfy the favorite tastes of the whole family.

Available Now In Pints, 1/2 Gallons, At Your

Favorite Drug Or Grocery Store

ICE CREAM IS PURE PLEASURE

Take home plenty for the week end!



KERRY DRAKE



KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH
 Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD
 Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH
 Pastor J. B. Watson
 Superintendent James Watt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH
 Pastor Rev. Walter L. Chasnut
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST
 Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH
 Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE
 Pastor Rev. William S. Snow
 Sunday School 10:00 A. M.
 Superintendent Horace Nizchak
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION
 Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsey
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH
 Pastor H. H. Tuitrow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.



CAN YOU LAUGH AT DUCKLINGS?

Betty can laugh at ducklings. She remembers that cackle of the Ugly One who grew up to be a swan. Betty laughs because she understands the story. She knows that some people, like ducklings, often scorn someone who is different. But she knows, too, from her religious training, that there are times when a person must face the scorn of others and be different. In fact, already she has found that a primary aim of Christianity is to change life for the better... to help the individual be different so the world can be different. Not everyone can laugh at ducklings. Some folks take quite seriously the dread of being different. For instance, there are men and women who don't attend Church, but who would like to. They simply feel awkward about breaking away from an indifference which they think is expected of them. You can make it easy for the hungry-but-hesitant to attend Church. Always invite someone to worship with you.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
 The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Psalm	Chapter	Verses
Monday	Isaiah	25	6-11
Tuesday	Matthew	23	2-12
Wednesday	Matthew	23	23-29
Thursday	Isaiah	55	1-10
Friday	Isaiah	55	11-15
Saturday	Isaiah	55	6-11

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen is the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Tac Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builder Supply, Inc.
Five to Five Store	Beacon Creamery
Anderson Agency	Don P. Smith Chain Co.
Smith Drug Co.	

CLASSIFIED OPPORTUNITIES

FOR SALE—one lot of about an acre on Davis Ferry Road about four miles out of Loudon. New 4-room house, restaurant building 24x30, well equipped. See Homer Acuff 31-39-pd

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation 116 A St., Lenoir City, day phone 1911, night 1982. tfe-11

CARD OF THANKS... We wish to thank the many friends and neighbors who were so faithful and understanding during the illness and death of our beloved Anna Rae Jones Veal. Your words of sympathy and other acts of kindness will be long remembered and deeply cherished. The Family of Anna Rae Jones Veal

WANTED—dry or green, dressed or rough, yellow pine. Home Lumber Corp., Knoxville, Tenn. 54-41-C

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfe

LOST—black and white spotted rabbit beagle with brown head, 6 months old. If found call GL 8-3600 and ask for Dave McCall. Reward. 11-37-pd

WANTED... attendant nurse for night duty. Young man or woman with experience preferred, however, will train next, clean, industrious person wanting to learn. Good pay. Call GL 8-374

ARE YOU SELLING? BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pays a nominal charge for this service. It's worth a great deal to you. We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did. "CALL ATHENS 838-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co. REALTORS Selling - Trading - Financing

FOR RENT—Attractive unfurnished apartments in city area. Just refurnished. Living room, kitchen, one and two bedrooms. Heat, hot and cold water furnished. Ideal location for visiting employees. Phone GL 8-3518 41-38-C

NOTICE—I will not be responsible for any debt made by Mrs. A. T. Miller, Sr. Signed: A. T. Miller. 31-37-C

JUST RECEIVED—2500 pieces decorated dishes in beautiful patterns, and you can buy only the pieces you need and below manufacturers cost. Valley Mercantile Outlet, West End, Loudon. tfe-35

FOR SALE... new 3 bedroom house with fireplace, double carport, large lot, FHA terms available. Call GL 8-9106. tfe-37

NOTICE... Mrs. Stamey would like whoever took the bill out of her purse to return same to the Herald office where no questions will be asked. This billfold has items in it important to Mrs. Stamey, but to no one else.

FOR SALE... wringer-type washing machine in good repair. Phone GL 8-2220. 11-37-pd

RUGGED PRICED PAINT... all colors in quarts and gallons \$2.49 per gallon. Valley Mercantile Outlet, West End, Loudon. tfe-17

FOR RENT... 4 room apartment in Loudon. On Reservoir Hill. Call Lenoir City, Ph. 1550. tfe-27

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

FOR RENT... 3 room furnished or unfurnished apartments with bath. Call GL 8-3206. tfe-22

FOR REPAIR of typewriters, adding machines and cash registers. Call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe

FOR RENT—Unfurnished apartments with gas heat, plenty of shade trees, private bath, porches, near business section. Call GL 8-2888. tfe-30

DON'T BUY A COW! Call GL 8-2088 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

JULY CLEARANCE... our entire stock marked down as much as 50 per cent. Big savings for you—buy now and save! Valley Mercantile Outlet, West End, Loudon. tfe-31

LOTS FOR SALE... across the river from Loudon near Visiting plant. \$200 each. Terms \$25 down and \$5 per month. Call GL 8-2332 31-36-C

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2200 or GL 8-3588 tfe-27

U.S. SERVICE—all makes radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. tfe

DRESS AND WORK PANTS—150 pair, all sizes, 28 to 32 waist in tans, greys, linen, putter and white painter. Up to \$5.95 values, and first quality—sailed, \$1.00 per pair. Valley Mercantile Outlet, West End, Loudon. tfe-35

SURPLUS PAINT... save on this special bargain in Outside White. Only \$1.44 a gal. or 4 gallons for only \$4.95. Valley Mercantile Outlet, West End, Loudon. tfe-34

NOTICE—I will not be responsible for any debts other than those made by myself. W. C. Viars. 21-37-pd

FOR SALE... 10 acre lot with house, good well, good barn, tobacco allotment. One mile from Philadelphia just off Pond Creek Road. See Robert Young between 8 and 12 a.m. 31-29-pd

NOTICE... I will not be responsible for any debts incurred by anyone else but myself. Carier S. Jackson. 31-37-pd

FOR SALE—1955 Harley-Davidson "Hummer" motorcycle. Excellent condition. Will sell for best cash offer. See Doug Dutton or call Lenoir City, 250-82. 31-39-pd

FOR SALE—Orchard Grass seed. Cleaned. Graham Farm, Davis Ferry Road, Phone GL 8-2768.

State Economy Keeping Pace With '56 Record

Tennessee's economy, in dollars and cents, is generally keeping pace with the record year of 1956, but business in the state has not set new records thus far in 1957.

The University of Tennessee Bureau of Business Research, in its latest report on the state's economic pulse, noted that many sectors of the economy have held about even with the same period last year while others have declined.

Reporting on May business in Tennessee, the Bureau found retail sales roughly on a par with the same month last year. But this report, when price increases are taken into account, indicates a slight decline in the volume sold, it was pointed out.

New car sales, on the decline for several months, showed an "encouraging" 12.4 per cent gain in May, compared with the same last year.

The Bureau, which waits until all reports are available before completing its monthly economic analysis, found the state's over-all agricultural picture one of slightly higher prices to farmers, but a lower volume of farm products to be sold.

The agricultural situation is showing improvement over previous years, despite an 8 per cent decline in cash farm receipts from May, 1956, according to the

The largest number of accidental deaths on the nation's farm was in the age group from 15 to 19. Next largest number was from 10 to 14 years.

See You
IN CHURCH
this Sunday

FOR SALE—rocking chair and two matching overstuffed chairs. Reasonably priced. Call GL 8-2325 31-39

Bureau. This was a much smaller decline than has taken place in previous years and may indicate a leveling off and a gradual move upward for the farmer, it was reported.

Non agricultural employment in the state during May averaged 6,000 below the figure for the previous year, the U-T report showed. This decline, all of which was in manufacturing employment, was attributed largely to the downturn in production of certain durable goods (such as primary metals) that began in the early months of 1957.

Although the level of business for the first five months of this year was about the same as 1956, there was still optimism in most of the state for another record year, the U-T report revealed.

The general feeling is that the state's business will drop slightly below the 1956 level during the third quarter, the Bureau reported, but prospects are "quite good" that it will show marked increases during October-December, 1957. This could result in the whole year showing a small increase over the record of last year, it was noted.

NOTICE

Bids for coal and fuel oil for county schools, 1957-58 school year, will be received in the Superintendent's Office of the Courthouse, Loudon, Tenn., until Tuesday, August 6, 1957, at 7:30 p.m.

Each coal bid must be accompanied by a coal analysis and bidder may bid for all county coal or any section of county.

The board reserves the right to reject any and all bids.

Loudon County Board of Education
By A. C. Dukes
Superintendent

To Buy, Sale, or Trade,
Do It The Easy Way
With Herald Want Ads
Just Phone GL 8-2721

FARMERS

if You Need Money
for any purpose... Federal

Land Bank Loans Are
Your Answer...

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL FARM LOAN ASSOCIATION

Knoxville, Tennessee
Phone 5-5530 Night Phone 8-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

Special! Special! Special!
Month of August Only
MONTH OF AUGUST SPECIAL
TO NEW SUBSCRIBERS TO
THE LOUDON COUNTY HERALD
A SAVINGS OFFER for 31 Days
SAVE NOW
ONE YEAR NOW 2.00 you SAVE .50
TWO YEARS NOW 3.75 you SAVE 1.25
THREE YEARS NOW 6.00 you SAVE 1.50
SAVE NOW! SUBSCRIBE NOW!
YOUR SAVINGS COUPON

PLEASE ENTER MY SUBSCRIPTION AS FOLLOWS:
ONE YEAR () TWO YEARS () THREE YEARS ()
CHECK ENCLOSED -- BILL ME --
NAME
ADDRESS

ENTER YOUR SUBSCRIPTION NOW AND SAVE
Good For New Subscribers Only And For August Only!

BONNET DRIVE-IN THEATRE

South of Loudon on Highway 11

PHONE GL 8-2277
THURSDAY & FRIDAY August 1 & 2
SLANDER
1st RUN
Van Johnson
Ann Blyth
Cartoon

SATURDAY, AUGUST 3
Return Of Wild Bill
William Elliot
PLUS
SERPENT OF THE NILE
In Color
Cartoon

SUNDAY & MONDAY August 4 & 5
D-DAY 6th OF JUNE
Robert Taylor
In Color
Cartoon

TUESDAY & WEDNESDAY August 6 & 7
STRANGER AT MY DOOR
MacDonald Carey
Patricia Medina
Cartoon

Play BANKO
Every Thurs.-Fri.

This Ad And 50¢ Will Admit Carload on Wednesday Night

Economy FOOD BUYS!
With Real Meal Appeal....
EVERYDAY AT GILES & SON FOOD MARKET

LIBBY Pineapple Juice 46 oz. Can -- 30¢	D-COON 1 lb. Package 1.69	VEL Regular Size Box -- 30¢ VEL LIQUID Regular Size -- 29¢
FAB Giant Size 73¢	LIBBY SLICED Pineapple No. 2 1/2 Can -- 39¢	AD Giant Size -- 69¢ OCTAGON Laundry Soap--10¢ Bar AJAX 2 Giant Cans--27¢ FLORIENT 7¢ Can
LIBBY Grapefruit Juice 46 oz. Can -- 25¢	SUPER SUDS Giant Size Only 65¢	
GORDY SALT 2 Boxes For 19¢	LIBBY Fruit Cocktail 2-2 1/2 Cans -- 73¢	Cashmere Bouquet Bath Size 2 Bars -- 25¢
FOLKS We invite you to come out and see us. Our aim is the lowest possible prices for the best quality merchandise to save you money. Plenty of Free Paved Parking, plus courteous, friendly Service...		LIBBY Orange Juice 2-No 2 Cans -- 25¢

Plus +VALUE+ Store

DRIVE 3 MILES
Out Vonore Road
& Save with Mohiar and Harold Giles

Giles And Son Market

MARY WORTH'S FAMILY



FARM NEWS REVIEW

Stings May Differ But Bees Wasps, Don't Argue Point
Stings of the honeybee and wasp may feel alike, but they are actually different and should be treated differently, say U. S. Department of Agriculture research entomologists.

The honeybee and it's a "she" if it stings-leaves the stinger in her victim. When she stings she dies, because leaving the stinger tears away part of her body. For this reason the honeybee usually stings only in defense of her colony.

In contrast, females of the wasp, hornet, and yellow jackets can sting again and again. They use their stingers as defensive weapons to force venomous fluid into the flesh. They, too, will sting if their homes are disturbed and also if caught inside a car or up a sleeve. Both bees and wasps sting if they are frightened or confused.

If stung by a honeybee, remove the stinger immediately to keep much of the poison from entering the flesh. It is important to scrape out the stinger—there's nothing better than a sharp fingernail; never pull it out. If the stinger is pulled out, the fingers press the poison sacs attached to the stinger's base and this forces the poison into the skin—as a hypodermic needle would.

Cold applications will relieve the swelling that may result if stung by a wasp, hornet, yellow jacket, humbeebie or honeybee. Then apply a paste made of water and bicarbonate of soda as recommended by the Public Health Service of the U. S. Department of Health, Education, and Welfare. If stung many times, or if the reaction is severe, see a doctor promptly.

Eggs Keep Well In Rooms With High Moisture

Mechanical refrigeration is recommended as a positive way to control egg room temperatures and to keep eggs at their best between delivery dates.

But it's still possible to do a fair job of holding eggs at top quality by means available on most farms, according to E. B. Hale, U-T associate Extension agricultural engineer.

Storage at relatively high humidity is still the poultryman's

first target in maintaining quality. The egg room should be held above 75 and better, around 80 percent humidity.

FIELD NOTES By CHARLES F. McCALL COUNTY AGENT

Most people take it for granted that there is plenty of water available. Few if any of us realize the importance of water. Neither do we realize the tremendous amount of water that is used for all purposes. An inch of rain gives us more than 27,000 gallons of water per acre. It takes about 50 gallons of water to produce an ear of corn and about 1,300 gallons of water to produce a pound of steak. Thirty-seven gallons of water is used to produce a slice of bread and so on down the line.

A lot of people right now are worrying about the lack of water. Even though we had a big of water up to July, tobacco, corn, pastures and other crops are already beginning to suffer for lack of water. Although water is a God-gift to mankind, it can, and often does a lot of damage. Floods, as all of us well know, can be very destructive. Much more damage is done by water that is not controlled. It washes away millions of tons of soil each

year because man abuses the land. On the other hand, the lack of water can and does do a great deal more damage than too much water. Without water supplies, man would soon be We, can live for a reasonably long period without food, but soon die for lack of water.

Here is this section of the County, we usually have an abundance of water in the springs, wells and streams. Those who have had these sources of water dry up, well know how important it is to have plenty of water. In many sections of the United States the water table or water level has dropped so much during the past few years, that it has become necessary to dig new and deeper wells. Many cities and farms have to depend upon sources of water that have to be carried hundreds of miles through pipes and ditches to furnish water for crops, livestock and people. Those people would really appreciate such an area as we have where plenty of good clean pure water is so abundant. These things we should think about and appreciate.

What then should all of us do about keeping this great gift of ours? Plant more trees and more grass. Protect our water supplies by protecting our forests on steep slopes. Refrain from pollution of streams and areas where we have our sources of water. Prevent steam polluting industries from locating in areas where we have a clear water supply and many other ways.

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For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

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CO-OP Insecticides

Friends, when the season is late and planting is delayed as it has been in many areas this year, insect damage to crops maturing later in the season is often heavy. That means that you are out time and money when you can least afford it. But insects no longer need be the problem they once were... not when you rely on your CO-OP for a complete insect control program as more and more farmers are now doing. Stop by your CO-OP soon. You'll find one of the most complete lines of insecticides to be found anywhere in the state... and just as important, you'll find that your CO-OP manager and his employees have the latest information on how to use them.

Purchase Your Ammonium Nitrate Now While You Can Get A Discount!

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON



London County Herald

"London County's Family Newspaper"



VOLUME 71—NUMBER 38

LOUDON, TENNESSEE, THURSDAY, AUGUST 8, 1957

16c PER COPY

Just Piddlin'

By The Editor

FOOTBALL FANS looking forward to the coming season will do well to grab one of those season tickets now on sale by quarterback club members. The best and only way to guarantee yourself a good seat at every one of the home games for 1957.

While your at it, drop by Bacon Field one of these evenings and watch the Redskins working into shape under the direction of "Chig" Ratledge and Jim Beutel. The group is showing a lot of hustle and should some of the new faces come through at positions hit by graduation, the Redskins will give a good account of themselves.

AS ALWAYS we're trying to expand our coverage of social events, visits and the travels of all Herald neighbors.

This week, a special invitation to all the folks at Vixing to let us know about their activities. If you visit, have visitors, have a party, or what-have-you, call either the Herald office or Mrs. Jack Lefler, our social editor, so that your neighbors can read about it.

Of course, that invitation is open to everyone. Help us out so we can help you out.

THE TENNESSEE PRESS ASSOCIATION at its recent summer convention adopted a special slogan in regard to its continuing fight for the people's right to know.

The slogan is: "What the people don't know will hurt them." It is a very appropriate theme because the people of a democratic government are most affected by the working of that government.

When a government or the individuals who lead such a government, attempt to cover up its activities, most often the best interests of the people are not being served. Only a government whose meetings are open and whose activities are made known to the citizens can be sincerely labeled "honest and good government."

The Herald is proud to be a member of the Tennessee Press Association. It is also proud to join the acceptance of this slogan in the interests of freedom of the press and the benefit of the people. It will join the hundreds of other newspapers in this country in the fight for government by informed citizens, whether on the local, state or national level.

PURE LUCKY! A retired railroad official, fulfilling a life long ambition, joined an Africa-hunting expedition. One evening he strayed from his party and was captured by hostile natives.

When taken to their chief, the old railroadier motioned that he would produce a miracle. He reached into his pocket, took out a cigarette lighter, lit it with a flick of his thumb and triumphantly held up the flame.

The chief shook his head in amazement. Turning to one of his tribe members, he said, "This guy must be a magician. I've never seen one of these darn things work the first time."

CONSIDER! Loudon can have that badly-needed swimming pool by next summer if the citizens of the community are willing to work together to promote the project.

THROUGHOUT THE WEEK men do less than they ought, unless they do all they can.

"Nothing Succeeds Like Success," Herald Sales New Record Last Week

Many a business man expects the month of August to be a bad month anyhow. It is a time for him to go fishing, and for everyone else to go fishing. Or, if he stays open he goes so far as to be around and wait on whatever comes in, if anything.

The Herald staff believes in going fishing, all right but it also holds that the poor expectancy of any month is a challenge to it to come up with some new ideas and a bit of additional effort in the new direction.

The present management has been in charge of the Herald now for three and one-half years. You gave us last week the greatest street paper sales we have ever had. The sell-out was made so swiftly that we did not have copies available to leave at four of our sales outlets.

This week the Herald prints 100 additional copies. It is still

August, that BAD month, it may be as hot as all get out, and everybody gone "fishing," but just the same The Herald expects to establish a new record this week. It is a pleasure to "sweet it out" when new records are being established.

John Bivens Wins The Dollar

Two weeks ago the Herald offered a dollar to the paper boy selling the most papers that week. Due to a slight mixup in the count the winner could not be determined so the three highest boys were given fifty cents each. They were Wayne Richmond, Terry Ballew, and John Bivens.

This past week the winner was John Bivens who sold sixty copies. This means that in a few hours time John won for himself a neat \$3.00.

In this had there is a chance human interest story, for he was reared by his grandmother, Mrs. Jody Bivens, who lives on Steele Road. It is like this, John's father was sent off to the European war, and after his departure the mother gave birth to a son, a son not seen by his father until the boy was three years old.

Soon after the return of the father the mother died, and it was her request that John Jr. be reared by the grandparents. The father remarried and now lives in New Mexico.

"He's the same as our Grandmother Bivens said on the phone as this story was being prepared. She is greatly interested in John's present and future. He will be in high school this fall."

Room for New Boys

Any boy who wants to sell and wants to earn some money of his own may come in and talk with us about selling the Herald. Perhaps there is some boy in an area not now completely covered by salesboys. This would be an element in favor of a new boy beginning.

It does not take much money to begin. Occasionally a boy gets his start by buying only four or five papers. He goes out and sells these and comes back for more.

The town of Philadelphia is a good place for some new boys. Circulation is good there and there are no boys there at present. Two or three boys from Philadelphia could do well handling the Herald.

Lenoir City Boys Wanted

Any and all Loudon paper boys who wish are allowed to go to Lenoir City with the car on Friday mornings. Any Loudon boys who sell papers there do not have to buy in advance but sell all they can and pay only for what they sell.

In addition to these boys the Herald would like to have Lenoir City Boys sell the Herald. These

Sportsman Club Wins Little League Championship

Little League baseball has come to an end with the last games played Tuesday, July 26.

The Sportsman Club team took the championship for the second straight year. Under the management of W. C. Wicker and his assistant, William Smalling, they were victorious in 11 of the 12 games that they played.

The pitching record for the regular season for the Sportsman is Jerry Wicker 4-0; Richard Kirkland 3-1; Johnny Campbell 2-0; Smalling 1-0; Jimmy Queen 1-0; Five of the team's pitchers batted an average of over .400.

The Little League all star games were played between the best players of the American Legion, Lions Club and V.F.W. The Sportsman's winning pitcher Jerry Wicker, relieved in the fourth by Kirkland, led the Sportsman Club to a 13-3 victory. Wicker also hit the only home run of the game with two on.

The Sportsman will play all star team from Sweetwater tomorrow night, Friday, and the Legion Park at 7:00 p.m.

Salk Vaccine Is Big Protection For School Children

For many years the occurrence of polio have been greatest during the time of opening of schools. This year, due to Salk vaccine available to all school children, there has not been a paralytic case of polio in Tennessee when persons have had all three of the recommended series of vaccine.

Those communities which have not taken advantage of the vaccine are urged to do so in order to help prevent polio among school children.

Football season is about to begin. The practice periods will be long and strenuous. Coaches are emphasizing to all the football players the values of proper medical examinations and immunizations, especially the polio shots.

School leaders are aware of the progress which has been made in combating polio. They have been cooperative with local and state departments of public health, private doctors and throughout the state to get all children immunized.

Will buy such numbers as they wish and these copies are not returnable.

Teen Town To Be Postponed Friday

Attention teenagers! There will be no Teen-Town this Friday night, Aug. 9 as there is a revival at the First Baptist Church and we are in full cooperation with it.

Teen Town will be held next week.

Herald Publisher To Attend College Meet

Charles Morgan of the Herald will leave Saturday morning for Lambuth College, at Jackson, Tenn., where he will teach a class in the School of Missions held by the Memphis District of the W.S.C.S.

Mr. Morgan will participate in a panel before the Wesleyan Service Guild on Saturday afternoon. The subject he is expected to cover in the panel and the class he will teach during the following week is on "Christ, the Church, and Race."

At the chapel hour on Thursday Mr. Morgan will speak to the general assembly, and in the evening his class will present the choral reading "The Crier Calls."

COURT HOUSE RECORD

Marriage Licenses

July 2—Robert Helton to Frances Wheeler.

July 3—Luther Shipwash to Gladys Lingfelter; Ralph E. Rogers to Barbara F. Noe.

July 11—Clarence G. Burnett to Judith Ann McGill.

July 13—Robert Lynch to Augusta Moore; Ronald Schrimsher to Betty Finch.

July 17—Elmer Brown to Martha Ann Davis.

July 18—James Jenkins to Johnnie Watts; Robert E. Gray to Millie Strunk; Joe L. Sheffield to Patsy Gay Free.

July 20—Anderson Jackson to Alma Hendrix; Lewis Hogard to Charlotte Hippie.

July 22—Clair Smith to Margaret Esther Delinger; Johnny Mendez to Geraldine Lambert.

July 23—Otis Mays to Margaret Stephens.

July 24—Dewey F. Bowden to Laura Jane Abbott.

July 28—Hugh Lindsey to Johnnie Ann Taylor.

July 31—John R. Price to Evelyn Lynn Woody.

Aug. 2—Earl Solomon to Shirley Solomon; Richard D. Hanks to Mary Lell Boring.

Aug. 3—Ralph E. Bledsoe to Mary Sue McKelvey; Robert L. Smalley to Laura Duhan; Elmer F. Varner to Freida Jane Luv'sford.

Real Estate Transfer:

Aug. 2—Deed from Clell Miller and wife to Joe Mills 1 lot, 1st.

Aug. 3—Deed from Ira Willis and wife to Truste, Poplar Springs Baptist Church is acre, 1st.

Aug. 4—Deed from Louise Pineda to Scott McAmos, Jr. John and wife to Scott McAmos, Jr. and wife is lot, 2nd.

Aug. 6—Deed from W. C. Smith and wife to Truste, Friendship Baptist Church is acre, 2nd.

Aug. 7—Deed from Louise Pineda to Mrs. Elizabeth DeFord 4 lots, 1st.

Aug. 8—Deed from W. J. Hamilton and all 1 acre, 2nd.

Aug. 9—Deed from W. J. Hamilton and all 1 acre, 2nd.

Aug. 10—Deed from W. J. Hamilton and all 1 acre, 2nd.

Aug. 11—Deed from W. J. Hamilton and all 1 acre, 2nd.

Coal, Insurance Bids For Schools Are Opened At Called Meeting Of Board

At a called meeting of the of business were discussed and County Board of Education on Tuesday night several items.

Sealed bids were opened and the school bus insurance awarded to the Reynolds Insurance Agency, of Lenoir City, and to the Anderson Agency, of Loudon.

The coal bid for the year 1957-58 was awarded to Loudon Feed Grain, and Coal Company with the low bid of \$9.95 per ton.

The bid for fuel oil was awarded to E. M. Hall, Esq. dealer at 15.9 cents per gallon.

According to Supt. Albert C. Dukes the next called meeting of the board will be held on Tuesday, Aug. 20, at 7:30 p. m. at the courthouse. At this time all bus owners and operators will meet with the board for the purpose of discussing rules and regulations covering the operation of school buses in Loudon County.

HOSPITAL LIST

ADMITTED July 30

Ruth Hicks

Mrs. Martha Russell

Mr. John D. Robinson

Mrs. Frank Robinson

Mrs. Olan Williamson

Linda Brakebill

Mr. Roy Collins

Baby Justice

July 31

Randy Allen Watt

Mrs. Lucy Brown

Mrs. Betty Crawford

Aug. 1

Mrs. Albert Wilson

Mrs. Olan Williamson

Rhonda Kirkland

Mrs. John Robinson

Mrs. Olan Williamson

Mrs. John Shaw

Mrs. Albert Wilson

Aug. 3

Mrs. John Ricker

Mrs. Linda Godsey

Mrs. Iris Gambill

Mrs. Charles R. Allen

Mrs. Phil Watkins

Aug. 4

Mrs. Reed Bivens

Aug. 5

Mr. Brady Bruce

Mrs. Grady P. Watson

Mrs. Herbert Huffine

Mr. John Dodge

Efficient School Board Is Key To Good Schools In Any Tennessee County

A local school program is the result of months and years of policy planning and decisions by the local board of education. The more efficient the board, the better the school likely will be.

Board members should be civic-minded citizens who are qualified to establish policies for the operation of this complex business. A school board member should be devoted to the best interest of all the schools and of all the children for which his board is responsible.

The schools in which our children are returning are staffed by teachers selected by the boards. Where best practices prevail, selection of these teachers is a major task facing the board early last spring after the board received recommendations from its superintendent.

The children will be housed in buildings that represent years of planning and studying by school boards. Most boards are having a difficult job building new classrooms to accommodate the rapidly increasing enrollment.

The board that fulfills all of its functions has spent much time and thought on the course of study in its schools. Its job has been to set the policies which determine what the children will be taught.

Schools are dependent upon



MILK FLOWN into the Lampasas, Texas, disaster! When Joe Bonnett, the milk was the first in Lampasas in the wake of a flash flood is distributed to children by Lampasas County Civil Defense Chair.

The London County Herald

London County Family Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)			
Inside Loudon County		Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Parking Meters A Modern Necessity

Everyone who drives an automobile has, at one time or another, had a few choice remarks to make about parking meters, those metal monsters that require a penny, nickel or dime each time a parking place is filled.

This writer has at times been guilty of the same practice. But even then as we may, constructive thought can bring but one conclusion . . . parking meters are a modern necessity.

Their need derives directly from the automobile age in which we live. Just compare Loudon's traffic of ten years ago with that of today.

The main purpose of parking meters, contrary to most opinion, is not to provide revenue for the city. Rather, it is to provide rapid turnover in parking space to the benefit of the merchants of Loudon. Were it not for the meters every parking space in Loudon would be filled all day by persons who would do little if any buying in our stores. The meters, then, make the job of finding a parking space in Loudon on busy days somewhat easier.

Some merchants and their employees still use the meters for all day parking, however, defeating the purpose of making it as easy as possible for families in this area to shop in Loudon. Such "dead" parking space can cost a merchant a great deal more in store traffic than the amount he loses to the meter.

So when we cuss the parking meter, let's remember one thing . . . we may not like them, but we can't do without them. They are a modern necessity.

good eating
that's for sure
with an
**electric
freezer!**



LOUDON UTILITIES
(Electric Department)

Will Mr. Jones Do?

Certainly there is no section of the country more interested in the T.V.A. than we. We are interested in what it has done, what it is now doing, and in its future.

Having this interest, it behooves us to read and reflect upon that is happening in its connection. Before the public right now is Mr. Eisenhower's appointment of Arnold Jones to the board of the Tennessee Valley Authority.

The Nashville Tennessean has recently run a series of articles on Arnold Jones. These articles hold that beyond a sensible doubt this man Jones is not suitable for the job. Not only has Mr. Jones been an employee of the Bureau of the Budget, an agency hell-bent on destroying the T.V.A. but he wrote a letter to Congress recommending measures that would have restricted T.V.A. to a point where its operation would be most difficult if not impossible.

A T.V.A. director must believe in the spirit of the T.V.A. He must believe in its original plan and purpose. The Louisville Courier-Journal points out that there is nothing in Mr. Jones' background to indicate that he can honestly say that he does so believe.

The Louisville paper concludes that "It has become customary in Washington to excuse the President's action in such cases on the curious grounds that he doesn't know what he is doing. This is no excuse for the appointment of Arnold Jones. If the President does not know, he is not fulfilling his duties. If he does know, the appointment is unforgivable. Mr. Jones won't do."

It is our duty to be sensitive and alert to matters which affect the T.V.A. If Mr. Jones won't do we ought to know it, and why, and then make ourselves heard.

A Letter From The Publisher

It has been a pleasure for Mrs. Morgan and me to go back to our Alma Mater for a three or four day visit. We had been back only once in twelve years. We can hardly advise those who expect ever to go back to their old colleges not to wait so long. The changes are so great as to be shocking. Whereas if one goes back more frequently the changes are more gradual.

The changes in buildings, walks, and so on, are enough within themselves, but the changes which really grip one are the changes in personnel. On a sizeable staff death removes a goodly number in twelve years. These are the changes which inevitably affect one upon his return.

It was something akin to an emotional strain to stand in the old chapel again and speak to the returning graduates. On such occasions one has to guard against dipping into a sentimental reminiscence. His public address task is to recall, warm, and move his hearers by taking them on a "sentimental journey" perhaps, but at the same time lead on into the future.

One can reach back with one hand but he must also reach forward with the other. The most admirable way to grow old it seems to me is always to keep a forward look. We can never retire yesterday, nor can we live the future ahead of its coming. We live only one day at a time; we live now.

While we live only today we are so wonderfully made that we can look forward with hope and faith and new and bigger plans.

FROM OUR FILES



5 YEARS AGO

With more than 7,000 voters participating in the Loudon County General Election Thursday, Mrs. Theodore Garner was returned a winner in the sheriff's race with a vote of 3302. Mrs. Garner carried all boxes but two.

10 YEARS AGO

Mrs. Partington says she has noticed that whether sugar was dear to cheap, she always had to pay the same price for half a dollars worth.

103 YEARS AGO

The Greer Electric Store that opened a year ago has moved to their new and modern store, located two doors east of Greer Hardware.

GULF TIPS BY CLIFF



When you are looking for better car performance, drive in for a tank of our Hi-Octane Gasoline

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SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-9189 W. Lee Hixey

Do You Know?

Today fire will Strike 800 houses. It did yesterday and it will strike tomorrow. This is the average figure for everyday in the year.
Be Sure You Have Adequate Insurance Protection

SEE

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INSURANCE AGENCY
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Land Bank Loans Are
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SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer
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FARM LOAN ASSOCIATION**
Knoxville, Tennessee
Phone 55339 Night Phone 8-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(1 Samuel 18:34; 19:1-7; 23:15-18)

"Jonathan, Noble in Friendship"
The story of the friendship between Jonathan and David is a world-renowned. It is one of the great treasures of literature. Our ideals of friendship are enriched by it. It is praised for its warmth, its unselfishness, its loyalty. Great issues were at stake—a throne, popular esteem, wealth, and closer family blood ties. All were subordinated to the fitness of friendship.

Saul was of a prominent land-owning family. He was chosen to be king because of his handsome frame. Power turned his head and by the time of our lesson, he was what modern parlance would call a psychiatric case. Incredibly jealous over David's rising popularity, Saul planned to destroy him. Jonathan refused to become involved in the plan. In spite of all that was involved, his soul was knit to the soul of David.

Jonathan was not without the love and esteem of the multitude. Had he been a small and envious man, he too would have hated David. He was always loyal to his father and fought on Saul's side even down to the last battle.

His friendship for David rested on two things: First was based on character, that indefinable something which draws two souls together. Second, it was rooted in a common faith in God. Jonathan lost a throne, but gained a place in the galaxy of the world's great characters. He has become the example of a noble friendship. He was humble, unselfish, courageous, loyal, honest.

If the tables had been turned, would David have shown such nobility? We think so. Many years later he punished those who mercilessly destroyed Saul's house, thinking they would please David. The story of his friendship is not completed until you read the story of the cripple of Lodebar in Second Samuel 4:4.

and 9:1-13.

There are evil friendships, where people are drawn together in a common evil cause. Such relations cannot endure and such friends are never to be trusted. Some one said that false friends are like the ivy which decays and ruins the walls it embraces. Pericles, when one of his friends asked his services in an unjust cause, refused, saying, "I am a friend only as far as the altar." Youth should be very careful in choosing friends. Their influence upon life's habits is very great.

Our own characters are strengthened by good friends. Even the stature of David was increased by the quality of the man who was his friend. We could not do without men like Jonathan. His-

story is most often written around men like Saul and David, aggressive, domineering, given to strategy. But when we look carefully, we see advisers and friends, loyal and quietly standing for principle. Such souls, like Jonathan, are willing to subordinate personal ambition for the common good. They are God's good people through whom He gives grace into the life of the world.

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Increased profits mean increased prosperity for business . . .
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read your local newspaper

Do You Feel Bad THE DAY AFTER PAYDAY

But, how long does that feeling last? It will last longer if you put some of every paycheck in a SAVINGS ACCOUNT at the strong, safe First National Bank.

You'll feel like a king every day if you have a steadily growing bank balance in the First National Bank of Loudon . . .

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank
INCORPORATED Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

Miss Sara Rausan spent the week of July twenty-first with her cousin, Miss Brenda Vaughn in Greenville, Tenn.

Mrs. Joy Brewster entertained at her home Friday evening with an ice cream supper. Her guests were employees of the Philadelphia Hosiery Mill in the down stairs department, where Mrs. Brewster is employed. There were thirty-five guests present.

Mr. and Mrs. Hugh Hill and daughter, Beverly, Mrs. Wade Hill and Mrs. Milt Hill visited Concord Park Thursday afternoon.

Mrs. Hester Keeton and sons, Anthony and Judy Davis, Daniel, Mrs. Josephine Davis, Judith, Brent and Valerie spent Thursday afternoon at Concord Park.

Visiting at Daytonia Beach last week were Mr. and Mrs. Andy Purdy and little son, Randy and Miss Judy Schrimmer. They returned home Saturday.

Mr. and Mrs. Josiah Phillips

and children, Patty and Josiah II from Knoxville were visiting Mr. Phillips' sister, Mrs. Stanley Davis and Mr. Davis Wednesday afternoon. Mr. Phillips also visited with another sister, Mrs. Walter McGhee and Mr. McGhee.

Mrs. Maggie Henderson is visiting with her son, Mr. Homer McNabb and Mrs. McNabb and other relatives in Detroit, Mich. Mrs. Margaret Watts of Loudon spent Tuesday with her sister, Mrs. Boyd Duckworth.

Miss Billie Jean McGhee was overnight guest of her aunt, Mrs. Charlie Vermillion of Knoxville Tuesday.

Mr. Clinton Millage of Loudon was a weekend guest of Mrs. Joy Brewster and sons.

Miss Brenda Vaughn, daughter of Mr. and Mrs. Carl Vaughn of Greenville, Tenn. spent the past week with Miss Sara Rausan.

Mr. and Mrs. Edward Robinson and children from Detroit, Mich. were visiting with Mrs. Taylor Graves and Mr. and Mrs. Wesley Burzette Friday afternoon.

Mrs. Hester Lee Keeton and sons, Daniel and Anthony from Cincinnati, Ohio are visiting with Mrs. Keeton's sister, Mrs. Walter McGhee and Mrs. Stanley Davis. The many friends and acquaintances of the Rev. Ray Dunn of Knoxville who was a former pastor of the Baptist Church here

send to him love and best wishes hoping he will be well again soon. Mr. Dunn is confined to a hospital in Knoxville and is very ill.

A homecoming was observed at Cedar Grove Baptist Church Sunday. Several from here attended. There were some very fine singers taking part during the days program.

Mrs. G. H. Ward is reported to be improving here at her home after a recent illness.

Master Boyd Watts, son of Mr. and Mrs. Homer Watts of Loudon is spending a week with his uncle and aunt, Mr. and Mrs. Boyd Duckworth. The Watts' family have just recently moved back to Loudon from Dillwyn, Virginia.

The Rev. and Mrs. John Jarvis and son Richard from Knoxville were visiting with Mr. and Mrs. Walter McGhee Sunday afternoon.

Mr. Richard Jarvis of Knoxville was with Mr. and Mrs. Tom Rothwell Sunday afternoon.

Miss Sara Rausan is spending a few days with Mr. and Mrs. Terrell and children in the Sunnyside community.

The Rev. and Mrs. John Jarvis and Richard from Knoxville were dinner guests Sunday of Mr. and Mrs. Albert McCarty.

Mr. and Mrs. V. M. Riley and Mr. and Mrs. Ray Fritz from Richmond, Ky. were visiting with their relatives, Mr. and Mrs. Murphy Hamilton last week.

The Rev. John Jarvis from Knoxville and the former pastor of the Methodist Church here conducted the regular Sunday morning worship service at the church Sunday morning. Mr. Neal Ensmenger, a speaker from Athens will speak at the coming Sunday morning services.

Alse and Mrs. Reed McNabb atc. little son from Randolph Field in Texas arrived Saturday night to spend some time here with relatives and friends. Reed has to return to his base on Thursday but Mrs. McNabb and little son plan to remain for some time here with her parents, Mr. and Mrs. Haskell Shell.

Staff Sergeant Howard McDaniels and Mrs. McDaniels from Milwaukee, Wisconsin arrived recently to spend ten days with Mr. and Mrs. Edw. McGhee. Mrs. McDaniels' sister, Mrs. William Thompson and Mr. Thompson. They left Sunday on their return trip for home.

Mrs. Dixie Gage entertained with a miscellaneous shower at the Lodge Hall Friday evening. The shower was in honor of Mrs. Bonnie Hughes, the former Miss Shelby Jean Nelson. Mrs. Gage was assisted by Mrs. Joy Brewster. 26 guests were present. Mrs. Virginia Scarbrough, Miss Lucille Sewell and Miss Annette Hughes were winners in the different contests. Out of town guests were: Mrs. S. T. Franklin and Mrs. Oliver Scarlett from Knoxville, Miss Shirley Peak from Niota, Misses Betty and Bonnie Oliver from Luttrell and Mrs. Virginia Scarbrough from Athens. All reported a very enjoyable evening and Mrs. Hughes was the recipient of many lovely gifts.

Miss Shirley Peak from Niota came Thursday to spend a few days with her Aunt, Mrs. Frank Gage and Mr. Gage. Shirley was a visitor at a Sunday morning worship service at the Baptist Church.

Master Richard Everett has been on the sick list this week. Mr. and Mrs. Sam Barr and children, Janice and Billy Boy were in Knoxville Monday for medical checkups for their children.

The Daily Vacation Bible School closed Friday at the New Hope Methodist Church. The average daily attendance was 25. Sunday night display of the different things the children had com-

pleted were displayed for parents and friends.

Mrs. Sam Barr entertained with a birthday party at her home Friday afternoon for her son, Billy Bob. Billy Bob celebrated his sixth birthday. 25 little guests helped him to celebrate the event: from two to four. The children received favors of bubble gum and lollipops. Too they enjoyed refreshments of ice cream, cake and punch. Billy Bob received many gifts and everyone reported much fun.

The New Hope Methodist Church has recently organized a membership, Evangelism, Education and Stewardship Commission. Mrs. Sam Barr was named chairman of this group. An intensive survey is being made throughout the entire community. A visitation program will follow and already results are being realized in the way of attendance and interest shown. On Wednesday night plans have been made to organize an Intermediate Youth Fellowship and it is hoped that soon the attendance will demand a regular M. Y. F. A ministerial student Curtis Scofield from

GREENBACK NEWS

Mr. and Mrs. Fred Cook and Miss Joyce spent last weekend with relatives in Castaneda, Va. and were accompanied home by their niece little Miss Lou Eyerly daughter of Mr. and Mrs. Forest Eyerly.

Mr. and Mrs. Bruce Hinton, Bracine and Michela are at home from a ten day visit with relatives in Binghamton, N. Y.

Miss Elizabeth Scott of Jefferson City is spending the week with her cousin Misses Joan and Linda Hill.

Mr. and Mrs. Donald French and family of Maryville spent Sunday with Mr. and Mrs. J. H. French. Mr. and Mrs. Lowry and Miss Mae Spent Wednesday in Knoxville.

Mr. Z. J. Hyatt of Bryson City N. C. spent Sunday with his aunt, Madisonville is the pastor at New Hope.

Home made ice cream will be served Friday August 9, at the Masonic Hall from 3 p.m. to 7 p.m. Proceeds will go to the Eastern Star.

Mrs. Lucy Griffiths and Family and Mr. and Mrs. S. B. McCollum, Mrs. R. A. Anderson has news of the critical illness of her sister, Mrs. C. A. Gable in a hospital in Battle Creek, Mich.

Mr. and Mrs. C. B. Matthews have as their guests their daughter, Mrs. Robert McKibben and family of Maryland.

Mr. and Mrs. Kyle McCall, Mrs. McCallury Becky, Andy and David spent last week on a camping trip near Citico.

Mrs. M. G. McTeer spent last week in Nashville in the interest of the East Tennessee Agriculture and Industrial Fair.

Mr. Charles Everett of Lenoir City visited his mother, Mrs. Ada Everett here Wednesday.

Mrs. Ben Hammontrout was hostess to members of the prayer group at her home here Thursday afternoon.

Mrs. Bradley Dasher and daughter, Mrs. Jim Frazer and Mr. Frazer of Duffield, Va. were weekend guests of Mr. and Mrs. D. E. Byerley and sons. Quintan Byerley accompanied his grandmother home for a weeks visit.

Mrs. Della Peterson, matron of the Boys Home in the Friends Academy returned Saturday from a visit with her daughter, Mrs. Kenneth Hanes and son Mr. McCoy Peterson and Mrs. Peterson and daughter in Chicago. Mrs. Hanes and Children K. O. Jr. and Judy accompanied her mother to Friendsville and will visit relatives and friends in Greenback and Maryville.

Mrs. W. M. Chapman spent the past week with Mrs. Sadie Headrick near Trigona.

Miss Gussie McSpadden who has been ill in Blount Memorial Hospital is improving nicely and has been brought to the home of her sister, Mrs. Nola Melton.

Mr. A. C. Montgomery of Lenoir City visited Mrs. J. B. Griffiths and family and Mr. and Mrs. S. B. McCollum Thursday. Mrs. S. B. McCollum Thursday. Mrs. (Continued on Page 4)



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OBITUARIES

Mrs. Hugh Crowover

Crowover, Mrs. Hugh L. Sr., age 74 passed away at Bacon Hospital August 7th. Survivors: 2 daughters, Mrs. Joe Tipton of Loudon and Mrs. E. C. Brock of McMinnville, Tenn. Son, H. L. Crowover, Jr. of Atlanta. 3 Sisters, Mrs. E. H. Burks, Doherd; Mrs. E. A. Bell and Mrs. Bill Bailey of Knoxville. 2 Grandchildren. Services 12:30 A. M. Friday from Dr. Quinn & Karnes Funeral Home.

PTA County Council

Has Instruction School

Mrs. Harley Myers, president of the Loudon County Council of P. T. A., presided over the School of Instruction which was held Monday at the Junior High School.

Mrs. Myers was introduced by Mrs. Blair Harrison, who is the fourth district president, which includes the counties of Roane, McMinn, Loudon, Polk, Monroe and Meigs.

Mrs. Bruce Hinton, agriculture teacher at Greenback, talked on "Familiarity Procedure" to the group.

Mrs. Blair Harrison gave a talk on the P. T. A. manual for the county and local organizations. Mrs. Harrison's talk was such an inspiration that all members of the P. T. A. should want to work for the best year ever to help our children and the schools. We should be mighty proud that we have someone like Mrs. Harrison from our home town to hold this honor of 4th District president.

Loudon County P. T. A. has been cooperative in being the 4th District winner of the silver cup for increase in membership for the years 1956-57. All members should strive to hold this cup for the coming years.

This cup which was displayed to the group by Mrs. Harrison is the Mabel W. Hughes cup awarded to the district having the largest percent gain over last year's membership. Mrs. Hughes is the only person from Tennessee to hold the National President office.

Mrs. Maurice Keener gave a talk on the local and county health program, and stressed the

Of interest to cotton growers in Tennessee, is the report that the world cotton crop is the smallest since 1932-33.

importance of health round up

check-ups and they should begin the first week after school starts. Mrs. W. R. Broadbent did a wonderful job as hostess for the luncheon at noon to the group from the following schools, Loudon, Glendale, Luttrell, Greenback, Walnut St. and Silver Ridge.

Our new P. T. A. President for the coming year, Mrs. W. T. McPeak will certainly need the cooperation we can give her this year.

Greenback News

Montgomery is spending considerable time at the bedside of her mother, and she accompanied Mr. Montgomery home for a brief stay.

Mrs. Mary King spent Sunday in Knoxville at the bedside of her son Jackie King.

Mrs. Dessler Byerley and sons Chris and Jeff visited his mother Mrs. Q. C. H. Byerley in Duffield, Va. this week and they were accompanied home by Quintana.

Mrs. Cava Greenway is improving slowly of a painful illness at her home on the Sinking Creek Road.

Mr. and Mrs. J. A. Griffiths are in Durham N. C. where Mrs. Griffiths is being treated for illness and is reported doing nicely.

Mrs. Charles Wildman of Knoxville and Mrs. W. M. Breaux and Marsha of Lenoir City visited Sunday with their grandmother, Mrs. Lucy Griffiths.

Mrs. D. M. Smallman of Knoxville is spending some time here with her daughter, Mrs. Roy Lowry and Mr. Lowry.

Mr. Boyce Campbell of Marietta, Ga. was the weekend guest of Johnny Blankenship.

Mrs. Nathan Bridges of Lake Mohit spent the weekend with her parents, Mr. and Mrs. J. C. Blankenship and Mr. Bridges, also Mr. and Mrs. Aubrey Murr and children were Sunday dinner guests.

Mr. Roy Murr is improving from illness at his home on the Niles Ferry Road.

Miss Barbara T. Kidd of Maryville spent part of last week with her aunt, Miss Margaret Thompson.

Mr. Nick Rowland, who underwent surgery in the Knoxville Baptist Hospital is improving satisfactorily and returned Friday to his home here after spending four weeks in the hospital.

Mrs. R. B. Mammontree of Windham, Ala. arrived by plane Sunday for a visit with her mother Mrs. J. R. Best and Mr. and Mrs. R. B. Hammontree Sr. Her children Laura Ellen and Tony Seaton have been with relatives here for some time and Mr. Hammontree will join his family here the latter part of the week for the return trip to Alabama.

Mr. and Mrs. Edwin Best and

The Lenoir City Chronicle

JUBILEE FIREWORKS

AT CIVITIAN FIELD

Huge fireworks display to climax pageant each night.

Each night following the mammoth Historical Spectacle, "Legends of Lenoir", there will be a giant fireworks display at Civitan Field in Lenoir City, such as the citizens have never seen before.

Paramount Fireworks of Tulsa Oklahoma will be in charge of the display. These displays will take place each night following the pageant.

PAGEANT TICKETS

MUST BE EXCHANGED

Purchasers of Pageant tickets should bear in mind that all general admission tickets must be exchanged for another ticket which admits bearer to the particular night or nights they wish to attend.

QUEEN'S BALL SET FOR

EVE OF JUBILEE WEEK

THE QUEEN'S BALL, to be held at the Memorial Building Saturday night August 10, promises to be an outstanding social event.

The Ball will be the forerunner of the seven day Lenoir City Golden Jubilee, Aug. 11 through 17.

At the Queen's Ball, Miss Lenoir City Golden Jubilee and Duchess of Lenoir City with their 10 attendants in full costume, formal gowns and royal regalia, will make their initial appearance.

Mr. Ray Jenkins prominent Knoxville Lawyer will crown the queen at 9 P.M.

This gala affair is open to the public, and dress will be either formal or informal. Tickets are now on sale Jubilee Headquarters for \$1.00 per person. There will be both round dancing and square dancing. Dick Covington and band to play.

SHAVE OFF TO BE HELD

SATURDAY, AUG. 17

The Bread Judging contest will be held Saturday afternoon, Aug. 17. The shaveoff will be Saturday just prior to the Pageant, Legends of Lenoir. Remington Band will give away several Rolletrics, the Official Centennial Shaver, to those having the best beard.

LENOIR CITY PREPARING

FOR GIANTIC PARADE

Lenoir City is busy getting

Edwin Jr. of Maryville were guests Sunday of Mrs. J. R. Best and the Rev. and Mrs. Ray Barges.

Mrs. Stanley Best and nephew Winston Leatherwood are guests of Mr. and Mrs. Elmer Beasley in Fontana Dam, N. C.

Mr. and Mrs. J. A. Leatherwood and Bobby of Knoxville visited Saturday with Mr. and Mrs. Leon Leatherwood.

ready for the biggest parade in its history. Several floats are being built and several high school bands have notified Mr. P. Davis Evans, who is in charge of the Music Committee, that they will be here to take part in this huge parade, among them The Chattanooga City High School Band and the Greenville Drum and Bugle Corps. Cas Walker has promised to send a Stage Coach and pony hitch. This parade as all others scheduled for that week has been moved up to 5 P. M. instead of 3:30 as originally planned.

There will be parades every day during the Celebration week, Saturday, Aug. 17 also promises to be a big parade day. This is Salute to Youth Day with the children taking over. On that day 16 head of horses will be brought from Morrisston on Friday after-

noon, these horses and their owners will be the guests of the Lenoir City Saddle Club. Also on docket for that day is the Antique Car Club of East Tennessee. LENOIR CITY TO BE HOST TO STATE JAYCEES

WEDNESDAY, AUG. 14

On Wednesday August 14, Lenoir City will be host to hundreds of Jaycees throughout the State of Tennessee. The local Jaycees have a busy schedule lined up for their guests. There will be a parade, tours and exhibits.

MERCHANTS OF LENOIR

CITY TO ROLL BACK PRICES

TO 50 YEARS AGO

On Monday at 4:00 P.M. several hundred balloons will be turned loose from downtown Lenoir City. These balloons will have gift certificates inside, redeemable during Bargain Days Wednesday and Thursday. The Leading Merchants of Lenoir City are sponsoring these Bargain

Days and they will feature bargains of 50 years ago.

UNITED CHURCH SERVICE

Sunday 2:30 P. M. Civitan Field Rev. Ramsey Pollard of Broadway Baptist Church of Knoxville is guest speaker.

SOCIAL ITEMS

Mr. Carl Kremer owner of Keener's Diner is in Presbyterian Hospital in Knoxville after suffering a heart attack Saturday.

Miss Libby Smith is at home at 607 W. 7th Ave. after spending several days in Children's Hospital. Libby is the daughter of Mrs. Loree Smith.

Dr. and Mrs. Fred Miller had as their guest Mrs. Miller's Grandmother, Mrs. Jess B. Hartfield of Memphis.

Mr. W. W. Hall of Lenoir City must be finding a lot of 4-leaf clovers, he won the TV Set given away in the drawing Monday Aug. 5 held by the Lenoir City Jaycees. Mr. Hall was winner of the pony given away at H. L. Hezlie Gibson's Golf Station a few weeks ago.

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And now Savings Bonds are better than ever! Every Series E Savings Bond purchased since February 1, 1957, pays 3-1/2% interest when held to maturity. It pays higher interest, too, in the earlier years, and matures in only 8 years and 11 months. Now, more than ever, it's smart to save with guaranteed-safe U. S. Savings Bonds. Buy them regularly where you bank or through the Payroll Savings Plan where you work.

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THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

This weeks article is written by Rebecca Rucker, agent trainee. I wish to thank the people of Loudon County for making my summer's work so enjoyable. Since June 25, I have been training in home demonstration work under the direction of Mrs. Mary M. Harrison, Loudon County Home Demonstration Agent. Mrs. Harrison has certainly been an excellent agent under which to train, and I wish to especially thank her for her help. It was also a pleasure to work with Mr. Charles McCall, County Agent, and Mrs. Violet Watson, Extension Secretary.

During my stay, I have had many interesting and enjoyable experiences and have made many new friends in various sections of the county. I attended Hines Valley, Dalton, Prospect, Broaders, Fort Loudon Village, and the Junior Lenoir City Home Demonstration Club. I only regret that I could not visit more of the clubs in the county. I attended both the Greenback and the Mariel Community Clubs and became acquainted with the type of work they do. Mrs. Harrison and I have made home visits throughout the county. In June I accompanied a group of Loudon County 4-H members to camp in Greenville, and in July I attended Women's Camp with 10 Loudon County women. Through these trips I became well acquainted with many of the 4-H men and women of Loudon County. I have attended several quarterly meetings of various county groups including the Agricultural Committee, the County Council of Home Demonstration Clubs, and

the Test Demonstration Farmers meeting. These meetings provided an opportunity for meeting more people and for learning more about the county.

During my stay in Loudon County, I have had first hand experience in home demonstration work. I have worked with the people and have had experiences in using the various methods of extension teaching—news articles, demonstrations, letters, and home visits to mention a few. I know my stay here will be very valuable to me when I become a home agent. I again wish to thank Mrs. Harrison and the people of Loudon County.

Walker-Jones Vows Are Said On July 26th

Miss Jean Walker became the bride of Kenneth Jones at 7:00 P. M., July 26, at the Red B'd Presbyterian Church in Chickamauga, Ga. The Rev. Robert S. Bussey officiated at the ceremony.

The bride is the daughter of Mr. and Mrs. J. P. Walker of Chickamauga. The groom's parents are Mr. and Mrs. James H. Jones of Philadelphia, Tenn.

The bride wore a full length dress of white nylon lace and fingertip veil held by a lace head dress. She carried a white Bible, topped with a white orchid and staphelia. Miss Glenda Edmund of Chickamauga served as maid of honor. She wore blue crystalline over net and satin and carried a fan shaped bouquet of summer flowers.

Bill L. Jones, brother of the groom, was best man. Ushers were Jerry Blevins, Sweetwater, and Jerry Walker, Chickamauga. A reception was held at the home of the bride's parents following the wedding. The couple will reside in Chickamauga, where both are employed.

Out of town guests attending the wedding were Mrs. Ted Randolph, Mr. and Mrs. Don Blount, Mr. and Mrs. Clarence Jones, all of Loudon; Mr. and Mrs. James H. Jones, Miss Jane Jones and Mr. Bill L. Jones, all of Philadelphia, Mrs. Stanley Blevins and son, Jerry, of Sweetwater, and Mr. Glenn Jones of Athens.



WED. . . . Mrs. Clayton Eugene Curtis, who was before her marriage Saturday night at 8 p.m. Miss Bobbie Jean Whitaker, daughter of Mr. and Mrs. Carter Whitaker of Calhoun. The bridegroom is the son of Mr. and Mrs. Wayne Curtis of Loudon and Vandro.

Browder HD Club Has Picnic July 18th

The Browder Home Demonstration Club held its annual picnic at Fort Loudon on July 18. Present were Mrs. A. J. Eldridge, Mr. and Mrs. R. E. Maher, Mr. and Mrs. Paul Alexander, and Alice Ann, Mrs. Ralph Eldridge, Mrs. S. W. Blair, Mrs. Madison West and Miss Rebecca Buckner, agent trainee.

After a tour of the fort, a delicious picnic lunch was enjoyed. Mr. and Mrs. Hall Summers spent the week-end in Asheville, N. C. with relatives and friends. Mr. and Mrs. Mitchell Grove of Memphis are spending this week with his parents, Mr. and Mrs. Don P. Grove.

Whitaker-Curtis Vows Said In Candle-light Service Saturday Night

Miss Bobbie Jean Whitaker became the bride of Mr. Clayton Eugene Curtis in a candlelight ceremony last Saturday at Loudon Methodist Church. The bride is the daughter of Mr. and Mrs. Carter E. Whitaker of Calhoun, and Mr. Curtis is the son of Mr. and Mrs. Wayne Curtis of Loudon.

Rev. B. H. Greene, pastor of the Methodist Church, and Rev. O. C. Rainwater, pastor of the First Baptist Church, were officiating ministers. The nuptial music was presented by Mrs. J. Earl McCall, organist, and Mrs. William Prater, vocalist.

The church was beautifully decorated with an altar background of an ivy covered arch and tall baskets with arrangements of Briarcliff roses and white gladioli and clusters of white roses and huckleberry attached to the four candelabra. Organ fern was also used throughout the decorations.

The bride, given in marriage by her father, wore a gown of French handkerchief lace and a tulle train, with long fitted sleeves. A half-cup of lace and seep pearls held the bride's veil of imported illusion.

Miss M. Smith, McCall, sister of the bride was maid of honor. Bridesmaids were Misses Elizabeth Whitaker, sister of the bride and Jennie Curtis, niece of the bridegroom, of Oshkosh, Wis., and Jerry Ann Whitaker, sister of the bride were junior bridesmaids. They wore identical gowns of pink tulle, belted with off-shoulder necklines outlined with lace. Wedding bands were of Briarcliff and Sweetheart roses and they carried crescent bouquets of the same roses.

Mr. Ernest Wayne Curtis of Oklahoma City, was his bride's best man. Serving as ushers were Mr. William J. Morgan, Mr. Milton Smith McCall, Mr. J. N. Purdy, Jr. and Mr. Dale F. LaFollette, all of Loudon. Candles were lit by Mr. Dick Curtis of Oklahoma City, nephew of the bridegroom.

The bride's mother was dressed in a rose colored dress of lace and wore a corsage of white roses. Mrs. Curtis, mother of the groom was attired in a blue lace dress and wore a corsage of white carnations.

A reception was held in the church social hall following the ceremony. Those assisting were Mrs. Ernest Wayne Curtis of Oklahoma City who kept the bride's book, and serving were Mrs. J. N. Purdy, Jr., Mrs. Eugene Booth, Mrs. William J. Morgan, Mrs. Martin Ballard, Mrs. L. E. Kinkaid, Mrs. Dennis Truitt, Mrs. B. A. Bunch, Mrs. Lynn Hartsch, Miss Betty Richmond and Miss Carolyn Henry.

After a two weeks trip to the Western States the couple will be at home at 815 1/2 Perry Rd.

Mr. and Mrs. L. C. Wrights spent the week-end in Chattanooga.

Mr. and Mrs. L. D. Hutton of Hurlford Rd. have relatives visiting from Georgia.

Mrs. Ruby Lutz will spend this week-end at Lake Junaluska, N.C.

Mr. and Mrs. Jim Beutel of Knoxville who are moving into the Legion apartments were the overnight guests of Dr. and Mrs. W. B. Harrison and sons Tuesday night.

Mrs. G. B. Peeden was dismissed from the Bacon Hospital Wednesday in her home on Welch Ave.

Miss Jo Nellie McCollum and Mr. Larry McCollum are visiting relatives in Mississippi this week.

Honor Students Are Listed By Mrs. Waller. On Mrs. Waller's first honor roll for the week are Sharon Barnett, Marie Evans, Beck Edwards, Janet Nightower, Priscilla Long, Geraldine Reed and Ed Waller III.

Second honor roll students are Dwayne Amy, Ann Carter, Richard Everett, Betty Ruth Harrison, Wanda Edwards, Patsy Larsen, Sue Randle and Mary Ruth Shelton.

The market values of farm real estate was estimated by the USDA on March 1, 1937, as \$108.5 billion. This is an increase of 7 percent from a year earlier.

My Favorite Recipe

Featuring This Week
Patricia Bright
Highland Park

MRS JACK LEFLER

CHEESE DISH

1 cup grated American cheese	2 tablespoons butter
1 cup bread crumbs	1/8 teaspoon pepper
2 beaten eggs	1/8 teaspoon paprika
1 cup milk	1/4 teaspoon salt

Blend all ingredients, pour into butter dish. Bake until nicely brown. Add paprika before serving.
Patricia Bright first place winner in the Main Dish Class, Girls Under 18 Division, of the Loudon County Dairy Food recipe contest.

Several Parties Honor Miss Harriette Lenoir

Miss Harriette Lenoir, bride-elect of Mr. Robert D. Buchanan, has been honored with several parties this week.

A luncheon was given last Saturday in Maryville by Mrs. Robert Thompson and daughter, Miss Mary Ann Thompson. Miss Lenoir was presented an engraved cake knife and each guest brought a favorite recipe for a recipe file for Harriette.

On Tuesday morning at 10:30 a cake party was given by Mrs. Dan Thompson and Mrs. Ed McQueen at the home of Mrs. Thompson in Lenoir City. The honoree was presented a lovely set of water glasses by the hostesses.

On Tuesday evening at 7:30, Miss Lenoir was honored with a miscellaneous shower given by Mrs. John B. Windle, Mrs. Hugh McQueen and Mrs. Bill Agree at the home of Mrs. Windle in Philadelphia.

Miss Lenoir received many nice gifts. Several others who will entertain for Miss Lenoir are, Mrs. John H. Robertson and Mrs. Eugene Booth, Mrs. Ham Carey and Mrs. Bill Lenoir.

Miss J. C. Greer and Mrs. Floy Barrett spent several days this week with friends in Waverly, Tenn. and will visit Mr. and Mrs. Howard King and daughter, in Clarksville before returning home.

Mr. and Mrs. J. L. Watson had daughter, Charlotte and son, Phillip, Mr. and Mrs. Allen Watson and son Gregory spent last weekend in Blountville. Mrs. Watson's sister, Mrs. Melvin Sasser and Mr. Sasser.

Mr. and Mrs. Lee D. Price have returned from Lebanon, Tenn. where Mr. Price's father died after a long illness.

Mr. and Mrs. John Bates of Welch Ave. announce the birth of a son, born Wednesday-morning at the Oak Ridge Hospital.

Capt. and Mrs. John Hyden and children of Ft. Campbell, Ky. were supper guests of Dr. and Mrs. Sam Harrison and family Tuesday.

Sadie Shoaf Group Has Award Service. The Sadie Shoaf Girls' Auxiliary of the Reed Springs Baptist Church gave their presentation service Saturday evening Aug. 3, at the church.

Those receiving their emblems for the maiden stop were Miss Margaret Clark, Shirley Hutchinson, Frieda Russell, Maxine Russell, Anna Belle Smith, Dorothy Smith, Judy Glass and Dora Lee Garter.

Counselors for the auxiliary are Mrs. Lon Kiser and Mrs. Gene Watson.

REPORTING IN To Loudon County

July 30—To Mr. and Mrs. Phil Watkins of Loudon, an 8 lb., 4 oz. boy.

Aug. 1—To Mr. and Mrs. Albert Wilson of Lenoir City, a 6 lb., 8 oz. boy. To Mr. and Mrs. John Shaw of Loudon, a 9 lb., 3 oz. girl.

Aug. 2—To Mr. and Mrs. Robert Vinson of Loudon, a 7 lb., 4 oz. girl.

Special! Special! Special!

Month of August Only

MONTH OF AUGUST SPECIAL TO NEW SUBSCRIBERS TO

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A SAVINGS OFFER for 31 Days

SAVE NOW

ONE YEAR NOW 2.00 you SAVE .50

TWO YEARS NOW 3.75 you SAVE 1.25

THREE YEARS NOW 6.00 you SAVE 1.50

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YOUR SAVINGS COUPON

PLEASE ENTER MY SUBSCRIPTION AS FOLLOWS:
ONE YEAR () TWO YEARS () THREE YEARS ()

CHECK ENCLOSED -- BILL ME --

NAME

ADDRESS

ENTER YOUR SUBSCRIPTION NOW AND SAVE

Good For New Subscribers Only And For August Only!

Fall-American Favorite!
All-Wool Kent Flannel slacks by **CAMPUS**



Regimes in the casual summer! Fine Kent flannel tailored in dressy style, with new custom herringbone-effect lining. Costlier features at the average price of famous Campus Sportswear! Many colors.

Sizes to 42

\$10.95

Five to Five

Store

LOUDON

WHITE STORES

SINCE GREEN STAMPS

4-Fishermen PERCH

1 lb pkg 25¢

PLUS **S&W** GREEN STAMPS

WHITE STORES

KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH
 Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD
 Pastor V. Lewery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services 8:15 P. M.
 Young People Service Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH
 Pastor J. B. Watson
 Superintendent James Watt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH
 Pastor Rev. Walter L. Cheumt
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST
 Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH
 Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE
 Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION
 Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH
 Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

FRONT and CENTER!

Front and center in this little community stands the Church.
 Your church may not be so centrally located but all that it stands for is **front and center** in your community life:
 The worship of the God who made us and all that exists... The teaching of love and unselfishness as the highest good for all men...
 The preaching of the worth and dignity of each individual... The motivation for service in the community...
 The battle against evil in high places and low...
 Your community needs the Church and all that it stands for—front and center!
 And the Church needs you!



THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) Which needs the moral and spiritual support. Plan to go to church regularly and read your Bible daily.

	Book	Chapter	Verses
Sunday	Psalm	23	1-10
Monday	Matthew	27	12-28
Tuesday	Matthew	28	28-30
Wednesday	Matthew	28	30-34
Thursday	John	17	6-11
Friday	1 Corinthians	1	2-11
Saturday	Thames	1	12-13

ATTEND THE CHURCH OF YOUR CHOICE

- This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.
- Loudon Utilities
 - Bowman - Porter Furniture Co.
 - Tic Toc Jewelers
 - Miller Motor Co.
 - Loudon Furniture & Hardware Co.
 - Loudon Builders Supply, Inc.
 - Five to Five Store
 - Bacon Creamery
 - Anderson Agency
 - Don P. Smith Chair Co.
 - Smith Drug Co.

MARY WORTH'S FAMILY



FARM NEWS REVIEW

State 4-H Club Members
To Hold Roundup Aug. 12-17

Approximately 500 4-H Club members from over the state will share in an action-packed six-day program when the Tennessee 4-H Roundup opens on the University of Tennessee campus Monday, August 12.

Activities will get under way Monday evening, following registration, when Dr. Vernon W. Darter, Extension director, opens the week's program at U-T Auditorium. Tuesday morning will be devoted to demonstrations at the Home Economics building and U-T Farm, when 175 district winners compete for state championships. At stake are 10 trips to the National 4-H Congress in Chicago late this year, other prizes. Voting for state council president will be the first matter of business Friday morning at U-T Auditorium. Dr. C. E. Broom, U-T president, will greet the delegates, and state 4-H Council officers will assemble at the Scottish Rite Temple for this session. They will be welcomed by Fred McPeak, secretary of Knox County Scottish Rite bodies.

Roots Of Crops Tell Mysteries Of Farm Soils

Roots of farm-grown crops are often responsible for their good or poor yields, or they give a clue to the soil's potential, says O. H. Long, Tennessee Agricultural Experiment Station agronomist.

"For instance, an alfalfa root in Lawrence County, Tennessee, alfalfa roots penetrated 7 feet and produced about 12,000 pounds of roots per acre. This alfalfa root is one of the State's most productive upland soils. But only 10 miles away and on a Mountview silt soil, alfalfa roots weighed less than half as much or 5,200 pounds. And both soils were fertilized the same."

"Surprisingly, alfalfa hay yields on these two soils have been about the same for 8 years," Long adds. "However, corn and cotton yields following the alfalfa have been consistently higher on the Mountview soil than they have on the Lawrence County soil. The reasons for this are being investigated."

On a nearby Dickson silt loam

similar to the Mountview soil, alfalfa roots reached a depth of only 27 inches. And alfalfa hay yielded only about half that of the Mountview and Pembroke soils.

Investigations of cotton on two soils of West Tennessee have shown that cotton roots reached a depth of 32 inches on Linton silt loam soil and weighed 967 pounds per acre. On Calhoun silt loam—another terrace soil from the same parent material, but poorly drained—cotton produced only 790 pounds per acre on the Calhoun.

"Part of the reason for this is that the Calhoun soil soaks up water slowly and loses it quickly," explains Long. "Studies such as this should help farmers to better fit the different crops to the different soils, or be of use in land appraisal. Other investigations of Tennessee's soils are under way."

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Many Loudon County farmers have been troubled the past few days with tobacco diseases. Tobacco is our number 2 crop in Loudon County. We think it is important, so therefore, I am writing this article in regard to its importance to the farming industry of Loudon County. As many farmers in Loudon County know, tobacco diseases can cost the farmer a lot of money.

Lately there has been several farmers that have bothered with fusarium wilt. Many farmers have mistaken fusarium wilt with black shank. Although it may appear at first to look like black shank the symptoms are different. In fusarium wilt you have a slow yellowing and drying up of the leaves, on one side of the plant. Wilt is not conspicuous. Positive identification can be made by removing the soft outer bark from the affected side of a stem. If the disease is fusarium wilt, the surface of the wood exposed is dark brown.

Black shank can be detected from fusarium wilt in that the disease attacks the roots. In the early stage of black shank lateral roots will be found to be blackened and dead. Later on the base of the stalk will decay and die and a danger of spreading is much greater.

Crop rotation and use of resistant varieties, mainly Burley 1 and 2, are the remedy for fusarium wilt. So far there have been no cases of black shank in Loudon County, but if the farmers will report to the county agent's office when they do have diseases, then we can take care of these problems as they arise.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS - TIPTON MOTOR COMPANY

JeSot-Plymouth Sales & Service—Clean Used Cars
W. Lee Highway Loudon, Tenn. Phone GL 8-3921

CO-OP SEED AND FERTILIZER

You know friends . . . there's no doubt about it . . . now's the time to be thinking in terms of fall and winter pastures. We're in good shape to have some of the best fall and winter pasture we've had in a good many years. That doesn't mean, friends, that we can just throw the seed on the ground and let it grow. There are a few things that you just have to do to help ole mother nature along! Putting first things first . . . you have to have a good seed bed . . . really worked down and packed for firmness. Then you've got to get the best seed you can find . . . seed you can count on for a high rate of germination . . . to be true to variety and free from weeds. Next . . . you've got to use plenty of good fertilizer . . . one adapted to the land you're seeding to pasture . . . one that will give your seedlings the boost they need when they need it. In these three steps we've emphasized thoroughness and quality . . . and that spells CO-OP . . . any way you look at it. Yes . . . now's the time to pay a visit to your CO-OP . . . Manager about your fall and winter pasture. Remember your problems are his problems . . . so plan to visit with him soon!

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W LEE HIGHWAY

LOUDON

BONNET DRIVE-IN THEATRE

South of London on Highway 11

PHONE GL 8277
THURSDAY & FRIDAY
Aug 8 & 9

DOUBLE FEATURE
BY RUN PICTURE
WICKED AS THEY COME

Starring
Arlene Dahl
Herbert Marshall

AND
Richard Widmark
Felicia Farr
in

THE LAST WAGON

Cinemascope & Technicolor
Cartoon

SATURDAY, AUGUST 10
DOUBLE FEATURE

DAKOTA INCIDENT

Technicolor Western
Plus

WILD PARTY

Cartoon

SUNDAY, MONDAY, TUESDAY
Aug. 11, 12, 13

GIANT

Cinemascope-Color
STARRING
Rock Hudson
James Dean
Cartoon

WEDNESDAY ONLY, AUG. 14

THE MALVERICK QUEEN

Color-Naturama
Starring
Barbara Stanwyck
Barry Sullivan
Cartoon

Play Banko
Tuesday Night

This Ad Plus 50c

CLASSIFIED

FOR SALE—modern 5-room per-
mestone home with concrete
basement and furnace. New barn,
10 acres or more, 8 miles from
London. One mile off highway
11. C. R. Cassidy, Route 3,
Sweetwater, 31-40-pd

FOR SALE—1955 Harley-David-
son "Hummer" motorcycle. Ex-
cellent condition. Will sell for
best cash offer. See Doug Dutton
or call Lenoir City, 250-82
31-39-pd

FOR SALE—Orchard Grass seed.
Cleaned, Graham Farr, Davis
Ferry Road, Phone GL 82768

FOR SALE . . . 10 acre lot with
house, room, well, good barn,
tobacco allotment. One mile from
Philadelphia just off Pond Creek
Road. See Robert Young between
8 and 12 a.m. 31-29-pd

LOST—3 1/2 year old Boxer.
Name is Copper. Name and
phone of owner on collar. Left
hind leg has been broken, his
limp if found call Herb Rogers
GL 8-2233 or GL 8-1193. Reward.
GL 8-2233 or GL 8-1193. Reward.
11-38-c

FOR SALE—1957 boat, the Mem-
phis Bell, with a 1957 Johnson
35 horse power motor. Chal-
tanoga Trailer. Whole outfit used
only twice. Price \$1,100. Call
London GL 8-4109, or see both
owner and boat at 912 Mulberry.
11-35-c

ARE YOU SELLING?
BUY A HOME!
Let us help you with the financ-
ing! Direct loans processed as
well as other types. The seller
pay us a nominal charge for this
service. It's worth a great deal
to you.
We need property everywhere.
We'll take the tough ones as well
as the good ones. Our financing
connections are a big help in
making sales. List with us, you
will be glad you did.
"CALL, ATHERS 838-WE ARE
LOCATED IN THE FIRST NATION
BANK BUILDING."
Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

**Will Admit Car-
load Wednesday
Night**

FOR SALE—1957 Montclair Mer-
cury. Approximately 6000 miles.
will trade or sell. See at 912 Mul-
berry, or call London GL 8-4109.
11-38-c

FOR SALE—1949 Ford. Just
overhauled. Sedan Motor. Price
\$200. See at 912 Mulberry, or
Call GL 8-4109. 11-38-c

FAMILY SERVICE. — Careful at-
tention to your drug needs for
the entire family. Distinctive pre-
scription service, quality drug lines
assure the best for your money.
SMITH DRUG, London, Tennessee
Phone GL 8-2021 11c

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN
LONDON AND LENOIR CITY
PHONE GL 8-2155
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
August 8 & 9

1st run

THE RIVER'S EDGE

Ray Milland
Anthony Quinn
Cinemascope—Color
Cartoon

SATURDAY, AUGUST 10
1st RUN

THE PEACEMAKER

James Mitchell
PLUS

THE HUK

George Montgomery
in color
Cartoon

SUNDAY, MONDAY, TUESDAY
August 11, 12 & 13

1ST RUN PICTURE

THE SPIRIT OF ST. LOUIS

Cinemascope & Technicolor
James Stewart
Cartoon

WEDNESDAY, AUGUST 14

THE QUEEN BEE

Barbara Stanwick
PLUS

STRANGE ADVENTURE

Cartoon

DON'T FORGET TO
PLAY LUCKY ON
TUESDAY NIGHT

FOR RENT—Attractive unfurni-
shed apartments in city area.
Just refurnished. Living room,
kitchen, one and two bedrooms.
Heat, hot and cold water furna-
shed. Ideal location for Viking em-
ployees. Phone GL 8-3518

FOR SALE . . . new 3 bedroom
house with fireplace, double car-
port, large lot. FHA terms
available. Call GL 8-9105. 11c-37

LOTS FOR SALE . . . across the
river from London near Viking
plant. \$200 each. Terms \$25 down
and \$5 per month. Call GL 8-2332.
31-38-c

FOR BUILDING MATERIAL . . .
such as concrete blocks, super
light blocks, cinder blocks, all
sizes, steel windows, doors roof-
ing, sand, gravel, cement, masonry
cement and most any other build-
ing or repaving items, see or call
The Robinson Co., Depot Square
London, Phone GL 8-3596 or
GL 8-3598. 11c-27

WE SERVICE . . . all makes radio
and tele-phon, Tinn's Radio and
Television Service, Phone GL 8-
2128, London 11c

FOR RENT . . . Unfurnished apart-
ments with gas heat, plenty of
shade trees, private bath porches,
near business section. Call GL 8-
3586. 11c-35



Gifts & Greetings
for You—Through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No call in at 11:00 a.m.)

FOR SALE—one lot of about
an acre on Davis Ferry Road
about four miles out of London.
New 4-room house, restaurant
building 24x30, well equipped.
See Homer Acuff 31-39-pd

GRADING—call R. P. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation. 116 A. St. Lenoir
City, day phone 1811, night 1802.
11c-11

WANTED—dry or green, dressed
or rough, yellow pine. Home
Lumber Corp., Knoxville, Tenn.
31-41-c

FOR ELECTRICAL WORK call
Gene Varner, phone 3020. House
wiring, appliance repair, pickup
and delivery. All work guaranteed.
Gene Varner, Phone GL 8-2029,
London.

DON'T BUY A COW? Call
GL 8-2068 Why?—for Free home
delivery of delicious BACON
dairy products. No feeding, no
fussin'—Just good salin'!

FOR REPAIR of typewriters, add-
ing machines and cash registers,
call GL 8-2721, or contact Sam
T. McCallie, Ph. 5264, Sweet-
water. Complete cleaning on all
machines. \$12.50 plus repair. 11c

FOR RENT . . . 4 room apartment
in London. On Reservoir Hill.
Call Lenoir City, Ph. 1550. 11c-27

FOR SALE—rocking chair and
two maching overstuffed chairs.
Reasonably priced. Call GL 8-
2325 31-39

WE BUY, SELL, OR TRADE—
all kinds of new and used furni-
ture. R. P. Hamilton, 116 A. St.,
Lenoir City, Ph. 1911. 11c-11

FOR RENT . . . 3 room furnished
or unfurnished apartments with
bath. Call GL 8-3206. 11c-22



with Giles and Son Food Market Low Prices!

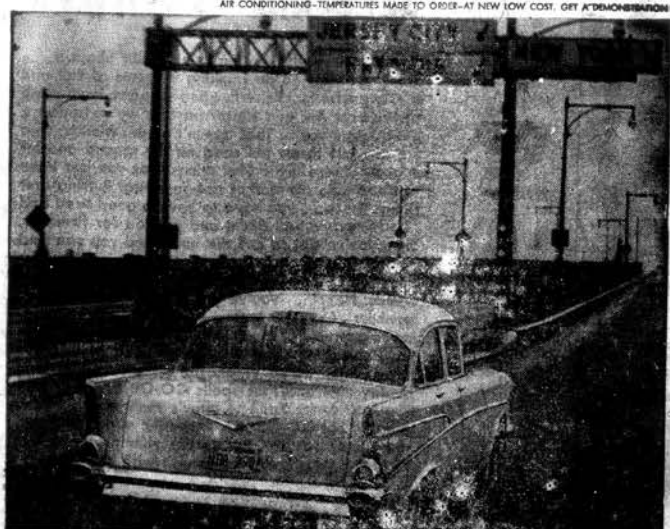
TIDE Regular Size 2 Boxes -- 59c	FREE FACE TOWEL
KLEENEX Table Napkins 25c Box	with 25 lb. Cloth Bag of O.K. FLOUR
DUZ Giant Size 73c	SPECIAL THIS WEEKEND 1.85

LAY'S CLOVERLEAF BACON Only 73c Pound	IVORY SOAP Large, 2 Bars 29c IVORY FLAKES Regular Size — 30c IVORY SNOW Regular Size — 30c CAMAY SOAP Bath Size — 2 for 25c LAVA SOAP Large — 2 for 29c DREFT Regular Size — 30c JOY IN CAN — 33c SPIC N SPAN Regular Size — 25c COMET CLEANSER 2 Cans 23c
JFG PEANUT BUTTER 20 oz. Jar - 43c	

STA FLO STARCH 21c Quart	Tender Tasty MEATS
------------------------------------	---------------------------

JFG Mayonnaise Qt. Jar - 53c	CHEER Giant Size 73c
LAY'S WIENERS CIRCLE "L" 39c Package	CHARMIN TISSUE 4 Rolls 33c
	GOLD CRAFT Peanut Butter 8 oz. Size -- 19c

FARM FRESH Produce	NBC VAN WAFERS 31c 12 oz. Box
Mazola Oil Quart 63c	SHOP AND SAVE 3 Miles Out Vonnore Road With Mohlar & Harold Giles
Giles And Son Market	



NUMBER ONE IN CROSS-COUNTRY ECONOMY TEST - CHEVROLET!

Drive the car that recorded up to 17% greater fuel savings in a conclusive transcontinental economy test of the three leading low-priced cars—sanctioned and certified by NATA. Running from Los Angeles to New York, Chevy proved that it costs least to operate of all three!

It just goes to prove that Chevy offers more of the important things that make for happier driving. Remarkable pep and handling ease; that kind of road-holding ability usually associated with sports cars; and, to round it off nicely, outstanding economy. Drive one soon at your Chevrolet dealer's.

CHEVROLET

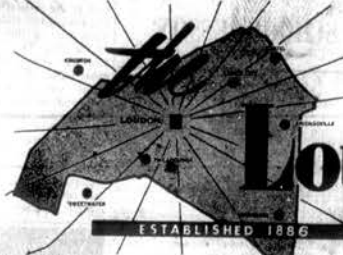
MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR.

Only franchised Chevrolet dealers **CHEVROLET** display this famous trademark.

See Your Local Authorized Chevrolet Dealer



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Loudon County Herald

"Loudon County's Family Newspaper"

State Library Division 7-58
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Nashville 3, Tenn.



VOLUME 71—NUMBER 38

LOUDON, TENNESSEE, THURSDAY, AUGUST 15, 1957

10c PER COPY

Just Piddlin'

By The Editor

I HAVE OFTEN commented in this column on the responsibility of each of us helping our community to present a "pretty face" to visitors. Nothing makes a quicker or better impression than a neat, clean city.

It is not a job that city crews can do by themselves. Property owners must take pride in their own areas if the community is to present a unified picture of cleanliness.

This week I'd like to pay tribute to a citizen who does possibly a little more than his share. That citizen is Charlie Davis, First National Bank assistant cashier, who lives on College St.

Charlie's house fronts on the Southern Railroad track and more than just his own property clean and neat, Charlie has made a road garden spot out of the railroad right-of-way across from his home.

It's a wonderful thing to see as you drive down that street. Railroad right-of-ways are most often eyesores as they pass through communities and it is no different in Loudon... except for the efforts of Charlie Davis.

THIS LETTER this week, "The loss of Life by Drowning." This little Richmond boy had the right to live, and I believe would be living today if swimming facilities were available in Loudon.

"Especially should be available for children (not year and mine who have cars to take us elsewhere) but for those children who have no mode of transportation so that they might swim in well guarded areas... but must swim in the river, if they swim."

The Herald Goes Over The Top Again; Sales Of Papers Continue To Increase

Three weeks ago the Herald reported the biggest street and over-counter sales that the present management has enjoyed. This was for the issue of Aug. 1. Last week, Aug. 8, the Herald printed 100 additional copies, say-



ing that it would try to top its previous sales record even in the hot days of August. Thanks to you and you, and everybody, the Herald did top its record of the week before, by selling more than 100 copies in excess of the previous week.

The Herald staff and management does not know how long this can go on and expects one of these days to reach the limit. But just the same the presses were set this week to run another 100 additional copies over the previous week.

It is hoped that the city and county will take pride with the Herald. In this steady, healthy growth. Every time the paper increases its circulation by 100 a new high is reached in community and county cohesiveness.

John Bivens Wins Agala
John Bivens proved to be the crack salesman for the second consecutive week, selling 50 copies.

He was awarded the Bonus Dollar. This means that in a few hours Thursday afternoon and two hours on Friday morning John earned \$3.00.

Army Pvt. James A. Chaney, 23, whose wife, Carolyn, lives in Loudon, recently was graduated from the Military Police Training Center at Fort Gordon, Ga.

Chaney, son of Mr. and Mrs. Earl Chaney, Route 1, Lenoir City, was an agent for the Prudential Insurance Co. in Knoxville before entering the Army. He was graduated from Lenoir High School in 1952.

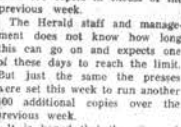
Herbert Giffin Dies At Bacon Hospital Aug. 9
Herbert H. Giffin, 64, died Aug. 9 at Bacon Hospital after a lingering illness.

A leading Loudon County businessman, Mr. Giffin was active in Loudon Motor Co., Loudon County's oldest auto dealer. He was also for many years a member of the Loudon County Court.

His interests were especially aimed toward farmers, owning and operating a farm of his own. He is survived by a nephew, Edward Headlee of Loudon, and an uncle, Fred Merrick of Missouri.

Services were held at 2:30 p.m. Sunday from the Cumberland Presbyterian Church.

Alger F. Watkins Is Junior Angus Member
Alger F. Watkins, 16, of Loudon, has been awarded a Junior membership in the American Angus Association at St. Joseph, Missouri, announces Frank Richardson, secretary.



James P. Watkins, assistant attorney general for the Fourth Judicial Circuit, has announced that he will seek the Republican nomination for attorney general of the district.

Watkins, 44, is seeking the seat held by R. Beecher Witt, who has announced he will seek reelection after 22 years in office. A University of Tennessee graduate, Watkins practices law here. He is in partnership with his father until the latter's death last year.

The Fourth Circuit includes Blount, Bradley, Loudon, McMinn, Monroe, Polk and Roane counties. The judicial committee of the Republican party will meet Sept. 14 in Sweetwater to decide whether a party primary or convention will be held.

J. R. Watkins Elected To Angus Association
J.R. Watkins of Loudon, has been elected to membership in the American Angus Association at St. Joseph, Mo., announces Frank Richardson, secretary.

Mr. Watkins was one of the 16 members who served as delegates in Tennessee to elect leaders in Tennessee to elect membership during the past month.

Bethel Church MYF To Have Bake Sale
The Methodist Youth Fellowship of the Bethel Church will have a bake sale Saturday, Aug. 17, in the director's room of the First National Bank.

On sale will be homemade cakes and other baked goods. The sale will begin at 9 a.m.

Blairland Baptists Set Revival Aug. 18
The Blairland Baptist Church will begin a revival series Aug. 18 with services each evening at 7:30 p.m.

Buford Albright will bring the message. The church cordially invites everyone to attend.

Gospel Singing Set At Lenoir City Sunday
The Loudon County Singing Convention will meet this Sunday, Aug. 18, at 1:45 p.m. at the Lenoir City Church of God, located on 6th Ave.

Teacher Assignments, Bus Rules Released By County School Board

Jaycees To Hold The First Annual Turtle Derby Here

The Loudon Jaycees will hold their first annual turtle derby Aug. 32 at the high school gymnasium, beginning at 7:30 p.m. Admission will be free.

The derby will be run in races with 10 turtles to a heat. Winner of each heat will be eligible to compete for the derby winner. Cash prizes will be awarded each winner of the individual heat race, with a larger cash prize to go to the grand winner.

All proceeds from the derby will go toward the eventual purchase of a football scoreboard. Anyone wishing to sponsor a turtle may do so by contacting Jack Fickey, Ph. GL 8-3600, or Arthur Gilliam, Ph. GL 8-3735. All entries must be in by Saturday night, Aug. 17. Immediately after the races all turtles not claimed by sponsors will be given away to boys and girls desiring them.

A listing of turtles and their sponsors will appear in the Herald next week.

Nine Students Are Degree Candidates

Nine students from Loudon County are among approximately 516 candidates for degrees at the University of Tennessee summer quarter commencement Saturday, Aug. 17.

Candidates are Robert J. Braxton, David R. Hendrix and Joan Elmore, Philip, all of Lenoir City, BS degrees in business administration; Ursula Estelle Russell and Alma Leona Hendrick, Lenoir City, BS degrees in education; Nelle Ballentine, Lenoir City, master of arts; Edith M. Akins and Oliver Carlton Heathly, Greentuck, BS degrees in education; and Enos Eugene Akins, Greentuck, master of science.

U-T President C. E. Brann will make the commencement address and award the degrees.

Larry Richmond Drowns In Lake Friday Morning

Eight-year-old James Larry Richmond of Loudon was accidentally drowned early Friday morning in the Tennessee River.

The youngster was walking with a younger brother and another boy along the bank behind Bush Mill at the time of the mishap. It is not certain whether he jumped or fell into the river, about eight feet deep at that point. He could not swim.

One of the other boys ran yelling for help toward the mill. J. E. Greenway, local mill official, heard the cry and dove into the river to recover Larry's body. The boy was pronounced dead upon arrival at Loudon Clinic.

Larry had just recently joined two of his brothers as Herald paper salesman. He had been doing an increasingly fine job in that capacity and had just made his largest total of weekly sales the day before the accident.

Funeral services were held Monday at 2:30 p.m. from the First Baptist Mission Church.

Bright Named To FHA Committee For This County

Memor Bright of Route 2, Philo, has been named to the new Federal Housing Administration committee for Loudon County. He succeeds Henry F. Holcomb, of the same community, who has served his full term.

Mr. Bright is a successful operator of a farm in the Loudon community of Loudon County and has always been interested in the problems of agriculture furthering the welfare of farmers in Loudon County. The other two committeemen with unexpired terms are Messrs. Henry Greenway and Arne M. Wilson who are both well known farmers in their community. They have shown a definite interest in trying to help farmers solve their problems. Committee members serve 3-year terms arranged so that one member is appointed each year. The term of office begins July 1. A member completing his term may be re-elected for at least two of the members may be re-elected.

The agency does not make a loan of any type to an applicant. Credit needs can be handled by other credit sources.

The Loudon County School Board this week released the teacher assignments in county schools for the school year 1957-58. The superintendent's office also released listings of rules and regulations governing school buses transporting Loudon County school children.

Teacher assignments for this year are as follows:
Loudon High School: William Napier, principal; J. R. Alexander, Jr., Mrs. Vivian Murrary, Mrs. Lucille Simmons, Mrs. Maggie C. Lenoir, Miss Maude Grigg, Miss Mary K. Mize, Mrs. Lois Goods, Bert Ratledge, Jr., Mrs. Nancy Booth, Mildred D. Miller, Bill Le Lenoir, Norma Jean Kyle, Bill Boyd Stanley Gaylon, Pauline Davis, Jim Beutel and Mrs. Chaires McCall.

Loudon Grammar School: Rupert Huffine, principal; Mrs. Wayne Cardwell, Mrs. Lois Zimmerman, Mrs. Martha Napier, Mrs. Aurea Limburg, Mrs. Laila Burdette, Mrs. Margaret Peety, Miss Dora Mae Isbell, Mrs. Alma Robertson, Mrs. Joda B. Smallen, Mrs. Eleanor J. Ross, Mrs. J. R. Alexander, Mrs. O. C. Rainwater and Louisa Junior High: Tom Rothwell, principal; Mrs. Kathryn Watkins, Mrs. Lucille Purdy, Mrs. Blanche Watkins, Mrs. May Cook, Mrs. Lennie Williams, Mrs. Hazel Caterell, Mrs. Jane Cline, Mrs. Myrtle Windle, Mrs. Stella F. Gaylon, Miss Patsy Kirk and Mrs. Jerry Watkins.

Prospect: Paul Woolsey, principal, and Mrs. Paul Woolsey. Steadley: Mrs. Grace Watkins, principal; Mrs. Elleen Howard, Mrs. Edith Davis, Mrs. Peggy Bates, Peggy Stallcup and Mrs. Ruth Cates. Jackson: Mrs. Paul Arp, principal; Mrs. Elizabeth Jackson, Mrs. Ivy Easter and Mrs. Ray Carpenter.

Philadelphie: Buddy Boat, principal; Mrs. Kansas Henderson, Mrs. Julie Millsaps, Miss Addie Griggs, Mrs. Helen Windle, Evelyn Everett and Jody Anderson. Phil Luttrell: Mrs. Rosalee Allen, Mrs. Bright and Mrs. Lester Thomas. Davis: Mrs. Edie Axley, Mattie Hicks and Mrs. Barbara Strickland. Poplar Springs: Mrs. Ursa Gills, principal.

Rations: James Hodge, principal; Mrs. Lillian Hodge, Curtis Jenkins, Mrs. Marie Perry, Miss George Felpe, Mrs. Helen Meredith Donald Perkey, Mrs. Shirley Thomas, Mrs. Ruth Hine, Mrs. Grace Elden, Mrs. Virginia Pittman, Mrs. Nell C. Philp, Mrs. Mary Nell Chant and Mrs. Lou the Hill.

Rowder: John Preston, principal; Lillian Browder, Louise Atum, Nancy Kibler, Chabey Lee Sparks and Marilyn Littlefield.

Special Car To Leave For Graham Crusade

A special car will leave Knoxville on Wednesday, Aug. 28, for the Billy Graham Crusade in New York. The car will return Sunday, Sept. 1.

Roadtrip fare is \$39.00 and hotel rates for two nights is \$3.00 to \$5.00 per person. For reservations call the Rev. E. W. Winkart, Phone 6-0006 Knoxville, or contact Don F. Smith, Jack Lefler or Richard Sampson in Loudon.

Highland Park: Homer Mincey, principal; Mrs. Homer Mincey, Miss Mary Elder, Ernest Lobell, Mrs. Otis Smith, Miss Josephine Fouts, Mrs. Leota Brezale, Miss Iva Bradshaw, Mrs. William Gilbert, Mrs. Odell Waggoner, Miss Carolyn Carlton and Fleda May Jones.

New Providence: Gilbert Adams, principal; Mrs. Ruth Dutton and Anna Lea Sewell, Silver Ridge; Willie Carr, principal; Mrs. Ora Carr, Mrs. Carroll Lawson, Emma Jane Brezale, Mrs. Ruth Goodwin, Lillie Mae Gallaher and Mrs. Lorene Smith. Glendale: Bileen W. Atkins, principal; Nerve Hammon, Mrs. Mary Long, Iva Nora Dixon and Pauline Trotman.

Greenback: Gene Atkins, principal; Miss Margaret Thompson, Mrs. Irene Black, Mrs. Elizabeth Beals, Miss Helen Kerr, Mrs. Anne Rowland, Mrs. Carrie Coss, Mrs. Bess Chapman, Bruce Hinton, Mrs. Kathryn Greenwood, Mrs. Ila Brient, Anna Rut Hall, Mrs. Virginia Thomas, Albert Croop, Gladys Henry, Mrs. Lucille Best, Miss Sarah Brakebill, Mrs. Lella Hillbrand, Joe Quick and Jimmie Lane.

Dunbar: Mrs. Anna White, principal; and Mrs. Adna Arwintne. Lenoir City: Mrs. Otis Mae Whitely and Mrs. Iona Mae Brazelton. Rules for operation of school buses are as follows:

If a new employee, drivers must be not more than 35 years of age. They must pass a physical examination. They must be neat in appearance, courteous to parents and cooperative with teachers and school officials.

Drivers shall not use profanity or any form of tobacco when children are being transported. The use of alcoholic beverages is forbidden. Drivers shall obey all state and local laws and buses will not travel over 35 miles per hour. The driver will report misconduct of pupils to principal.

A pupil shall become ineligible for transportation if his behavior causes a classroom discussion or obeys rules. No pupils may be transported by one elementary school to attend another elementary school. It is the driver's duty to promote safety habits with the students he transports. The driver is required to stop school bus on right hand side of road and remain stationary until children have crossed road.

All drivers must be approved by the school board. All must have at least two character references. All school buses must meet state requirements at all times and any owners or drivers who consistently and willfully disobey state or local regulations will forfeit route. The owner or driver will have a hearing before the board of education before his school bus is taken out of service. If required by the board, buses will be in effect at all times.

School bus, maximum load, is 64 passengers; bus, 55; 64 passenger bus, 66; 66 passenger bus, 72; and 66 passenger bus, 80.

Pay rates (base) are \$120. for 44 passenger bus; \$135 for 54 passenger bus; \$150 for 64 passenger bus; and \$165 for 66 passenger bus, with 14c per mile on gravel road and 11c per mile for paved.

Loudon HS Band To Meet Monday Night
All members of the Loudon High School Band are urged to attend the band meeting which will be held Monday night, 7:00 at the High School.

The band will be re-organized and this will be a pre-school training for football season. Notify any of your friends that are in the band and urge them to attend this practice. It is very important.

LET US SMILE... the thing that goes the farthest toward making life worth while, that costs the least, and does the most, is just a pleasant smile. Its full of warmth and goodness too, with many kind words. It's worth a million dollars and it doesn't cost a cent.

THOUGHT FOR THE WEEK
Home is a place where character, lives and bodies are built.

The Loudon County Herald

Loudon County, Tennessee
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN.
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Rats!

DID YOU KNOW that the common rat has caused more death and destruction to the human race than all of the wars of mankind put together?

We glanced this and other facts from an article about this pestiferous rodent which appeared in the magazine "Natural History" some months ago.

Rat-borne diseases were cause of the mysterious plagues which decimated the population in the Middle Ages and accounted for staggering loss of life.

Nat is spectacular but equally devastating is the day-to-day depredation of these pesky creatures.

One rat will eat \$4.00 worth of food in a single year. More staggering is the fact that he will destroy \$35.00 worth of property to get at it. They have been known to gnaw through solid concrete if hungry enough.

So if you have one rat on your farm, he will eat or destroy \$40 worth of property a year. If you have 10 rats, that's a \$400 loss; 50 rats, \$2,000.

Dr. Harold Gunderson, Iowa State college rodent control authority, has suggested the following rule of thumb to be used in estimating the rat population of the average farm:

1. If rats are never seen, but some signs of rat activity are noted, you have from one to 50 rats.

2. If rats are never seen during the day but occasionally at night, you have from 50 to 500 rats.

3. If an occasional rat is seen during the day and often at night, you have up to 1,000 rats.

4. If rats are seen frequently during day and night, the rat population may be as high as 5,000.

Rats moved in on the human race in comparatively recent years, for it has only been since man first gathered to-

Happy Or Disappointed?

The public does not know whether to be happy or whether to be sad over the failure of the Federal Aid Bill for education.

We are tremendously interested in all kinds of education, for all the people, but somehow or other we have never whooped and hollered much in favor of an all-out for federal aid to education.

The states have done very well in this matter of public education and it is well enough, perhaps, to expect the states to go right on developing its own educational projects and improvement.

It would be a sorry day for us if the time should ever come when all public education should be planned, fashioned, and directed by some bureau in Washington. In the first place, it is not good for us to relinquish any of the responsibility. And in the second place, we remember too well what Hitler was able to do by way of slanting education in his own country. We shall do well to keep safeguards up against the day that any such should happen in our country.

Something to be thought of too is that failure of the bill to pass will relieve us of having to raise a billion and a half of federal tax money. While some of this may have to be raised locally, at least we will be closer to it and can feel it come and watch it go.

Whether to live in cities of some size that made his way of life attractive to rodents.

In a sense, men have brought this plague of waste and destruction down upon themselves, for rats have been attracted by the easy living man's carelessness about sanitation, garbage disposal and food storage affairs.

Rat control, whether it's on the farm or in the city is a job for everyone. For we are all losers to this vicious rodent.

Fayette County (1a) Union

The Publisher A Letter From

The publishing business is not all that new to me; however, I am much closer to certain aspects of it than I have been before. Naturally, I am now more vitally interested in the different advertising forms. Any news along this line catches my eye, you know.

A recent survey shows that housewives find newspaper ads more helpful in making but the weekly food shopping list than any other form of advertising. The survey included more than 5,000 women and 59 percent of them preferred their newspaper as a guide to their food shopping.

It is of interest to us to note that large grocery chains are concentrating between 75 and 95 percent of their advertising budgets in newspapers. It is claimed, with good reason, that newspapers are a more powerful advertising medium than ever before, with the money invested in newspaper ads exceeding the combined total of all other media.

Newspapers are reaching new highs every year. Every day 57,000,000 copies of newspapers are sold. More newspaper units are sold each day than of any other manufactured commodity including bread, milk, cigarettes, or anything.

Today people are paying more money for more newspapers than ever before. The combined sales of all other printed matter is not equal to that paid for newspapers each day.

It is said that newspapers bring people together in "one big market place," while magazines, radio, and television "tend to split people into groups."

Moral from our viewpoint: It is good business for the groceryman to advertise in the Herald for the housewives prefer it.

From Our Files 5 YEARS AGO

Loudon's new utilities building contract has been let to Loy and McKamey, Inc. for a total of \$117,000 base bid and work is to start at once with the building to be completed in 200 working days.

10 YEARS AGO

Friday evening completed the Municipal Recreational program for the 108 boys who had enrolled in the summer program. A special program was given to the boys, members of their families, and other visitors at the Legion Field at 7:30.

103 YEARS AGO

We have 2 two horse wagons just finished off nicely painted and ready for use — will have 2 more in a few days which we will sell now for cash.

Johnson, Smith and Co.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Amos 1:1; 6:4-7; 7:10-15)

"Amos, A Crusader for Right, comes"

Religious statistics still declare that a majority of our men, women and children are interested in the first furrow in the spring to gathering the last stubble in the fall does not stifle religious fervor. Weariness at nightfall does not prevent the dream of improving one's lot.

Amos was a farmer, and the land in his region was poor and rocky. He was a dresser of fruit trees and a keeper of sheep. Like Gideon he was deeply religious. He lived with his feet on the ground and his head among the stars. He was not clothed in soft raiment. His clothes smelled of sweat and the soil. With plain living and high thinking, his message was pertinent to his time.

The northern kingdom, Israel, was already on the way out. Jeroboam II was king. Inner corruption was eating at the vitals of the nation. A half century later it came to an end.

Amos represented his Lord as gracious and merciful. However, wrongdoing and profligate living can destroy the bond that should exist between the Lord and the people He loves. The time comes for judgment and correction.

Amos attacked the evils of his time at three points. First was the folly of riotous living. The ruling class under Jeroboam had things pretty much their own way. They oppressed the poor, seized their lands, sold debtors into slavery for a pair of shoes. The rich had "winter houses," and "summer houses," and "palaces of ivory." They banqueted, stretched themselves with costly perfumes. Amos saw what was back of their luxurious living. When people live like that, somebody is paying for it. We today are familiar with the wide gap that separates the communists' overloads and the poverty-stricken workers.

Second, Amos championed the rights of the oppressed. "You have sold the righteous for silver and the needy for a song," in their eagerness for riches and ease, the souls of the rulers had become calloused. And they had embittered the poor. The words of Ray Stannard Baker spoke many years ago have come true. Our economic life today is a mechanism, a tireless monster that never sleeps, toiling day and

night, "and sits forever like an incubus upon the soul of man." Prosperity can be deadening in its effect.

In the third place, Amos attacked the religious sham of his day. Israel was a chosen people, chosen because of some unusual capacity for moral insight and for spiritual leadership. They were a gloriously privileged people and that fact had spoiled them. They believed that whatever might happen, the Lord would preserve the nation. And so when Amos foretold its destruction, he was accused of treason.

The rulers kept up the form of religion just in case there might be something in it. Amos, the court preacher, we'll bet, well groomed, played the

part to the satisfaction of royalty. His conscience didn't bother him much, and he didn't bother that of the king. They were all satisfied with the trappings of religious forms. Amos was "troubling Israel" with his calls to repentance and he must be sent away. He accused Amos of preaching for money, "Go home," Amos said, "and there preach and there eat bread." Just let us alone. Amos, however, was a far better friend to the king and the nation than was the hypocritical Amosiah.

See you
IN CHURCH
Sunday

To Help Your FORD CAR OR TRUCK FEEL RIGHT

bring it home to your
FORD DEALER

for regular checkups and servicing

"For The Best In Service For Your Car"

LOUDON MOTOR CO.

WHITE
STORES
S.W. GREEN STAMPS

Yellow Tag Special
SAVE 6c
Patsy Ann
Chocolate Fudge Cookies
with coupon 33c

PLUS S.W. GREEN STAMPS
WHITE STORES

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Great - Grandfather Could Tell You

how to curb a runaway Budget,
for the principal is timeless

Rein in on unnecessary spending, and . . . Save something -- No matter how little -- every payday.

That way, you'll always have a reserve for riding through emergencies, and for catching up with opportunities that arise. You can save conveniently -- and safely -- at the First National Office in Loudon. We shall welcome your account.

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank
Member Federal Deposit Insurance Corporation

FREE...



LOUDON UTILITIES
(Electric Department)

FARMER

If You Need Money
for any purpose . . . Federal

Land Bank Loans Are
Your Answer . . .

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE OR CALL
C. C. Sewell, Secretary-Treasurer
KNOXVILLE NATIONAL
FARM LOAN ASSOCIATION

Knoxville, Tennessee
Phone 5-5539 Night Phone 5-9433
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

BIG GOSPEL SINGING

Loudon County Singing Convention will meet this Sunday, Aug. 18, at 1:45 p. m. at the Church Of God on 6th Ave, Lenoir City. Please make your plans to attend.

AIR CONDITIONED

London

Honor Students Are Listed By Mrs. Waller

First honor roll students listed by Mrs. Waller this week are Sharon Barnett, Marie Byrum, Becky Edwards, Janet Hightower and Priscilla Long.

Second honor roll students are Dwayne Arp, Ann Carter, Richard Everett, Wanda Edwards, Betty Ruth Harrison, Patsy Largent, Sue Largent, Brenda McNabb, Barbara Martin, Geraldine Reed, Mary Ruth Shelton and Barbara Skinner.



Gifts & Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of

Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements for Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262

Loudon, Tenn.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



STILL WITH US? I hope you've been enjoying reading these "Telephone Talk" columns. We try to make them interesting and informative. More than that, they're sort of like a personal chat with you and that's fine, since I don't get around to seeing all of our good customers in person. This telephone business is a mighty interesting one, and through Telephone Talk I want to keep you informed about it and pass along tips from time to time to help you get the most from your service. Meanwhile, if you have any questions about any particular phase of your service, why not drop me a line at the Business Office and I'll do my best to give the answer.

IT'S HAPPENED AGAIN! Well, the Bell Telephone Companies have again qualified to receive the National Safety Council's annual "Award of Honor" during 1956. This is the fifth year out of the last six that we have been awarded recognition for outstanding safety performance. The Safety Council reports that the communications industry continues to be the safest of all industries, and the Bell Telephone Companies are the largest group in the communications industry. Naturally, we telephone folks here in town are happy we've played our small part in making Southern Bell a safe place to work.

EASY DOES IT—

Seems to me most folks live in a hurry, hurry world, especially when they get out on the highways. So, whether you're on vacation, weekend or just a "Sunday visit trip," it's wise to do all your spending by telephone. Leave in plenty of time, and if you're delayed on the road, just phone ahead to let folks know. You'll find convenient outdoor phone booths everywhere. Long Distance is fast and easy to use and it costs so little, especially when you call station-to-station after six P.M. on weekdays or any time Sunday. And remember—you save time when you call by number.

REPORTING IN To Loudon County

Aug 9—To Mr. and Mrs. Henry McCloud of Loudon, a 7 lb., 12 oz. girl.
Aug 12—To Mr. and Mrs. Robert Nix of Loudon, a 6 lb., 7 oz. girl. To Mr. and Mrs. C. W. Rabb of Lenoir City, a 6 lb., 12 oz. boy. To Mr. and Mrs. Marshall Giles of Loudon, a 10 lb., 1 oz. boy. To Mr. and Mrs. Charles Marion of Lenoir City, a 7 lb., 4 oz. boy.

GULF TIPS

BY CLIFF



"And it's been serviced every 1,000 Miles."

With the price of New auto mobiles going up, it's the Wise Motorist who brings his car to us every 1000 miles.

DELANEY'S

SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
Phone GL 8-8109 W. Lee Hurry

HOSPITAL LIST

ADMITTED

August 6
Jerry Blackburn
Mr. Watts Stout
Mrs. Coy Gossage
August 7
Mrs. H. L. Crowover, Sr.
Mrs. Joe Lawhorn
Mrs. Charles W. Babb
Mrs. W. H. Williams
Mr. William Thomas Miller
Mr. Millard Parks
Alvin Gerald Lindsey
August 8
Mr. Will Smith
Mrs. Arlie Sutton
Mrs. A. C. Hilton
August 9
Mrs. Jim Nichols
Mr. Quince Oody
Mrs. Reece Stout
Mrs. Reba McCloud
August 10
Mrs. Rebecca Crowe
Mrs. Susie Eller
Mrs. Anna Mae Brown
Mrs. Edgar McCarroll
August 11
Mrs. Robert Nix
Mrs. Birch Harrison
Miss Marie Brown
August 12
Mr. Beryl McNabb
Mrs. Charles Marion
Mrs. Marshall Giles
Mr. Walter Howell
David Hope
Mrs. Coy Vineyard
Mrs. V. R. Steele

OBITUARIES

Herbert H. Giffin

Herbert H. Giffin, 64, passed away at Bacon Hospital Aug. 9. He is survived by a nephew, Edward Headlee of Loudon, and an uncle, Fred Merrick of Missouri. Services were held at 3:30 p.m. Sunday from the Cumberland Presbyterian Church, the Rev. Walter Chesnut officiating. Interment was in Roberson Cemetery with Quinn and Karnes in charge.

James L. Richmond

James L. Richmond, 8, accidentally drowned Aug. 9. He is survived by his parents, Mr. and Mrs. W. D. "Bill" Richmond; three sisters, Verna Sue, Barbara Jean and Geraldine, all of Loudon; four brothers, Harold stationed in Hawaii, Charles, Wayne and Leon, all of Loudon; his grandfather, J. A. Nelson of Chattanooga; a half sister, Mrs. Anderson Hixon of Florence, Ala.; and three half brothers, Doug, Bascom and Bob, all of North Carolina.

Services were held at 2:30 p.m. Monday from the First Baptist Mission Church with the Rev. Lloyd Davis officiating. Interment was in Steeple Cemetery with arrangements by Quinn and Karnes.

Teen Town To Be Held Again Aug. 16

Teen Town will again be held this Friday night Aug. 16 at the Jr. High School from 7:30 to 10:30.

From an article in the new issue of Tennessee Parent-Teacher Magazine on recreation it states "the fact that recreation is now a basic need for everyone, places upon the community an obligation to act intelligently in supporting and stimulating wholesome leisure time activities and programs for our youngsters. Every good community works

Mr. John Ricker
Mr. Bill McDonald
Miss Sammie Goodwin
Mrs. E. L. Adcox

RELEASED

August 6
Mrs. Roy Collins
Mr. Floyd McCollister
August 7
Janice Blackburn
Jerry Blackburn

Mrs. Maxine Harvey
Mrs. Frankie Letterman
Mrs. Martha Russell
Mrs. G. B. Peaslee
Miss Allene Guider

August 8
Miss Lara Hill
Alvin G. Lendsey
Mrs. Lucy Brown
Mrs. Joe Lawhorn
Mrs. W. H. Williams
Mrs. W. E. Babb

August 9
Mr. J. B. Irwin
Mr. Emerson Glass
Mrs. Ruth Housfield
Mrs. Coy Gossage
Mr. Nat Campbell

August 10
Mr. W. Thomas Miller
Mrs. Reba McCloud
Harriet Hembree

August 11
Mrs. Robert Vinson
Mr. Dave Roberts
August 12
Mr. F. E. Littlefield
Mrs. A. C. Hilton
Mrs. Arthur Kelso
Mr. Millard Parks

Do You Know?

Today fire will Strike 800 houses. It did yesterday and it will strike tomorrow. This is the average figure for everyday in the year.

Be Sure You Have Adequate Insurance Protection

SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY

500 Grove Street-Phone GL 8-3591
Loudon

must be spearheaded by some group willing to give the interest and time."

The children seem to appreciate the parents who have been chaperoning Teen Town and also a place for them to enjoy recreation. A nice sum of money raised by having these Teen Town nights will be given for the Jr. High Cafeteria Fund to help pay for the cafeteria equipment.

ADD PHIL

here with the Griffith family. The annual Arp Reunion was held Sunday Aug. 11 at the home of Mr. and Mrs. Paul Arp. Out of town guests were from E. O. Wah and Knoxville.

Mr. and Mrs. Lloyd Kiser, Mr. and Mrs. Luther Stewart, Mr. and Mrs. Lon Kiser and Mr. and Mrs. Eugene Watson all were overnight visitors in the Tellico mountains Friday night.



"You're an associate editor, Miss Piper; so, for Heaven's sake, ASSOCIATE!"

ANNOUNCING

the opening of

JONES TRACTOR CO.

Old Lawson Motor Co. Building

West End

Loudon

We are open and ready to serve the farmers in this area with a complete line of tractors, implements, equipment, parts and repairs. See us for all types service on any make tractor and equipment. Anything you have.

WE FEATURE THE FINEST

FORD TRACTORS and Implement

Be Sure to Come See Us

Jones Tractor Co.

Phone GL 8-4122

West End

Loudon

Biggest Sellers...because they're Biggest Savers!



More truck owners know that Chevrolet...with its wide range of models...offers the right capacity and power to stay and save on any job!

Durable Chevrolet Task-Force trucks are doing more jobs and getting them done more quickly

and efficiently than any other truck. And because of their brawny build, big-load capacities, and many modern features, Chevrolets save time and money around the clock!

Take a look at Chevrolet's hard-working pickups. You can take your pick of big, roomy bodies with hardwood floors, slatted

and grain-tight tailgates. And for the horsepower, Chevrolet offers a line of super-efficient engines from 140 all the way up to 210 h.p.

From a wide range of models—perky pickups, middleweights, tough tandems—let your Chevrolet dealer help you select the right truck for your job. See him soon!

Chevrolet Task-Force 57 Trucks

The "Big Wheel" in trucks!

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

MARY WORTH'S FAMILY



MAKE
Five to Five Store
 YOUR
Back - to - School
HEADQUARTERS

Nationally Advertised Brands you know and trust in shoes, pants, shirts, jackets, coats, sweaters, skirts, etc. — all perfect for Back-To-School. Wide Selection — Quality Guaranteed.

FIVE to FIVE
STORE-LOUDON

Away from it all

Would you like to be able to go to a retreat like this when you are worried—a place where you could be alone with your thoughts—a place where you could untangle your problems?

If you would, then you are like most people. Everyone needs a retreat, at moments. And everyone has one! It isn't a mountain cabin or a seaside cottage—but it is a place far better suited to prayer and contemplation, a place to sort out old errors and make new resolutions. It is your church.

Let your church be your sanctuary. Go to it when you are troubled. You will find within its walls your moment of peace, and you will walk out into the street again far better able to make the most of your life.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of a character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should join the Church. They are: (1) children's sake, (2) for the sake of his community and nation, (3) for the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Sunday	Prayers	Chapter	Verses
Monday	Prayers	1	1-6
Tuesday	Prayers	2	1-12
Wednesday	Prayers	3	27-30
Thursday	Prayers	4	1-10
Friday	Prayers	5	16-48
Saturday	Prayers	6	11-21
Sunday	Prayers	7	32-41

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

KERRY DRAKE



FARM NEWS REVIEW

DAIRMEN HAVE NEW CASH CROP IN TENNESSEE

The 81 head of artificially-sired and artificially-bred dairy heifers for sale at Temple Hill, U.S. Farm, auctioned off at an average of \$238.64.

The 54 grade heifers averaged \$231.94 and the 27 registered heifers averaged \$252.04. Top was \$270. The East Tennessee Artificial Breeders Association sponsored the sale. Attendance totaled 300.

Association officials were well pleased with sale results. The first sale held in 1953 saw 33 head of heifers auctioned off and the second sale in 1956 saw 58 head sold.

"This third sale grossed a total of \$19,230 additional income to East Tennessee dairymen who owned the Jersey, Guernsey, Holstein and Brown Swiss heifer stock," remarked Paul Goddard, president of the association.

"The purpose of this sale is twofold. To provide a market for East Tennessee dairymen who have a surplus of high-quality bred heifers for sale and an auction where East Tennessee dairymen needing high quality dairy heifers can buy herd replacements," explained Goddard. Among other association officials pleased with the sale was E. Eeter Thompson, auctioneer and association director.

Heifers were consigned from Blount, Cooke, Greene, Cumberland, Hamblin, Hawkins, Knox, McMinn, Roane, Sullivan and Washington counties. Buyers were from nearly every East Tennessee county, with one from Hamilton being the farthest west.

highest maturity and should be harvested when the middle leaves of most plants are yellowed. There are certain factors which will have an influence upon time of harvest; such as, weather conditions, development of disease, soil fertility, cultural practices, grower's judgment of maturity and labor available for harvest.

In allowing the plant to ripen, there is usually some loss at the bottom of the plant. However, the increase in weight through allowing the top to spread and the increase in value through increased quality more than makes up for the loss of leaves at the bottom of the plant. A satisfactory way to avoid loss of lower leaves while delaying harvest for a few days to secure more maturity in the upper leaves is to prime. Tests show that per acre returns can be increased one hundred to two hundred dollars by priming the bottom three or four leaves when they are lemon-yellow.

EVERGREEN GRASS SEEDING PLANS SHOULD START NOW

August is the time to start preparations for lawn making with the evergreen grasses.

These grasses, mainly blue grass and the long-growing fescues, are generally planted in September or October, but their success often depends upon preparatory work in August.

This is especially the case when

lawn areas to be graded, high places lowered, low spots filled in. When these jobs have to be done it is generally necessary to move much top soil also, spreading it over the newly established surface. All loose soil must be allowed to settle before good grass growth can be expected. A settling period of three to six weeks is not too much. When weeds are to be reseeded without complete making over of the top soil, it is good business to campaign against the weeds long before September grass planting time comes. This is true especially when weed killers of spray type are to be used because several weeks are needed to kill weeds, including crabgrass, with these materials. Two, 4-D sprays of amine type are suitable for plantain, dandelion, and some other broadleaf weeds. Various crabgrass killers are available. The best of these do not seriously affect other and more desirable grasses.

Dandelions, plantains and crabgrass will all make seed even when lawns are clipped, although weekly cutting will reduce seed formation. Since dry weather sometimes produces poor grass growth and leads to less grass clipping, weeds may get a chance to seed, especially this month. Vacation time also aids in weed multiplication by reducing lawn care at the very season when weeds are going to seed.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

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DeSoto-Plymouth Sales & Service-Clean Used Cars

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

YOUR CO-OP

Have you ever wasted a morning going from one store to another buying feeds and fertilizer and seeds? Pretty discouraging . . . you waste so much time and money that way . . . and you really don't have to buy your seed and fertilizer and such that way. You can make just ONE stop and get everything you need! That one stop? The Farmers CO-OP in your County! Yes, the CO-OP in your county has everything you need for a successful farming operation . . . everything from feed, seed and fertilizer to up-to-the-minute information on new farming practices. Yes, your CO-OP manager is always glad to help you in any way he can. Remember folks, when the farm supplies you buy bear the CO-OP Label, you buy with confidence, because your Farmers CO-OP stocks and sells only top line merchandise . . . so you can count on CO-OP quality! And best of all . . . when you, along with 120 thousand other Tennessee Farmers, do business with your Farmers CO-OP, you're doing yourself a double favor . . . you assure yourself of quality farm supplies . . . and at the same time, you patronize the business that you own! Plan now to drop by your County CO-OP real soon.

LOUDON

Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

BONNET DRIVE-IN THEATRE

South of Loudon on Highway 11

PHONE GL 8-2777
THURSDAY & FRIDAY
Aug. 15 & 16
HOT CARS

Starring
John Bromfield
Joi Lansing
Mark Dina
Cartoon

SATURDAY, AUGUST 17
DOUBLE FEATURE
Bruce Bennett
in

DANIEL BOONE TRAIL BLAZER

In Color
Plus
COME NEXT SPRING

Starring
Ann Sheridan
in color
Cartoon

SUNDAY, MONDAY, TUESDAY
Aug. 18, 19 & 20
1ST RUN PICTURE

THE EDDIE DUCHIN STORY

STARRING
Tyrone Power
Kim Novak
Cinemascope-Color
Cartoon

WEDNESDAY, AUGUST 21
THE YELLOW MOUNTAIN

Lex Barker

DON'T BUY A COW! Call GL 8-2088 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5064, Sweet water. Complete cleaning on all machines. \$12.50 plus repair. 16

FOR RENT... 4 room apartment in Loudon. On Reservoir Hill. Call Lenoir City, Ph. 1554, 16-27

FOR SALE—rocking chair and two matching overstuffed chairs. Reasonably priced. Call GL 8-2525 31-39

FOR SALE—one lot of about an acre on Davis Ferry Road about four miles out of Loudon. New 4-room house, restaurant building 24 x 30, well equipped. See Homer Aruff 31-39-41

GRADING—all S. P. Hamilton (log basement), ponds, driveway, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 9011, night 16-22

WANTED—two or three pieces of rough, yellow pine. Home Lumber Corp., Knoxville, Tenn. 31-39-41

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St. Lenoir City, Ph. 1911. 16-11

FOR RENT... 3 room furnished or unfurnished apartments with bath. Call GL 8-3206. 16-22

Mala Powers
In Technicolor
Cartoon

Play Banko Tuesday Night

This Ad Plus 50c Will Admit Car-load Wednesday Night

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 16

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3552
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY, Aug. 15 & 16
1st run

TAMMY AND THE BACHELOR

Starring
Debbie Reynolds
Cartoon

SATURDAY, AUGUST 17
Lex Barker
Joanne Taylor
in

WAR DRUMS

PLUS
INSIDE DETROIT
Starring
Dennis O'Keefe
Pat O'Brien
Cartoon

SUNDAY, MONDAY, TUESDAY
Aug. 18, 19, & 20
1ST RUN PICTURE

LOVE IN THE AFTERNOON

Starring
Gary Cooper
Audrey Hepburn
Cartoon

WEDNESDAY, AUGUST 21
THE LIVING IDOL
Steve Forrest
Cinemascope & Technicolor

SPECIAL DELIVERY
Joseph Cotten
Eva Bartok
Cartoon

DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

CLASSIFIED

FOR SALE... 10 acre lot with house, good well, good barn, tobacco allotment. One mile from Philadelphia just off Pond Creek Road. See Robert Young between 9 and 12 a.m. 31-39-41

FOR SALE... registered 10 month old pointer pups. \$40 each. John O'Neal, Jr. Concord, Phone 6-3343 31-39-41

PIECE GOODS... we have just received another ton of beautiful fast-color mill ends and remnants of flannels, linens, prints and solids... 10c to 39c a yard. Also a new run of drapery material in the latest decorator fabrics at only 40c yard. Valley Mercantile Outlet, West End, Loudon. 16-22

FOR SALE—1955 Harley-Davidson "Harmer" motorcycle. Excellent condition. Will sell for best cash offer. See Doug Dutton or call Lenoir City, 250-R2 31-39-41

LOTS FOR SALE... across the street from Loudon near Visking plant. \$200 each. Terms \$25 down and \$5 per month. Call GL 8-2532 31-39-41

FOR SALE... A Schwinn Conquest midweight bicycle in perfect condition will sell very reasonable. Call GL 8-2544. 39-41

ARE YOU SELLING? BUY A HOME!
Let us help you with the financing! Direct loans processed as well as other types. The seller pays a nominal charge for this service. It's worth a great deal to you. We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did. "CALL ATHENS 838-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING." 31-39-41

Ray Real Estate Co.
REALTORS
Selling - Trading - Financing

Browder HD Club Met On August 7

The regular monthly meeting of the Browder Home Demonstration Club was held at the home of Mrs. J. E. Haynes on Wednesday, Aug. 7.

Six members, two visitors, Mary Harrison, home agent and Rebecca Tucker, agent trainee were present.

Mrs. Madison West, president presided. Devotion was given by Mrs. Ralph Eldridge with club creed read in unison by group.

The main demonstration on refinishing of furniture was given by Mrs. H. M. Adams. She was giving her demonstration on refinishing of home agents.

CHENILE... full size bedspread... \$3.99 and up. Twin size... \$3.49. Throw rugs... \$3.99. Receiving blankets, 3 for \$5.99. Valley Mercantile Outlet, West End, Loudon. 16-22

FOR BUILDING MATERIAL... such as concrete blocks, super blocks, cinder blocks, all sizes, steel windows, doors, roofing, band, gravel, cement, insulation and more. See us for cash or repair items. We're at The Robinson Co. Depot Square, Loudon, Phone GL 8-3206 or GL 8-3588 16-22

WE SERVICE... all makes of radio and television. Finn's Radio and Television Service, Phone GL 8-2128, Loudon. 16-22

FOR RENT... Unfurnished apartments with gas heat, plenty of shade trees, private bath, porch, near business section. Call GL 8-3588 16-22

FOR SALE—modern 5-room permanent home with concrete basement and furnace. New barn, 10 acres or more, 6 miles from Loudon. One mile off highway 11. C. R. Casady, Route 3, Sweetwater. 31-39-41

FOR SALE... new 3 bedroom house with fireplace, double carport, large lot, FHA terms available. Call GL 8-9105 16-22

New hit with millions!

Krafts Cheez Whiz

for dozens of fast cheese treats



SPOON IT into hot foods

HEAT IT for cheese sauce

SPREAD IT for sandwiches

16-22

Auction

Greer's

This Saturday
1 P.M.
Numerous Items On Sale
All Types Merchandise

Check! Compare! SAVE!

GILES MARKET

ALCOA WRAP Regular Size Roll 27c	JEWEL Shortening 3 lb. Can -- 83c	LIBBY'S Potted Meat 4 Cans 39c
---	--	---

GOLD MEDAL
Macaroni
2-12 oz. Boxes
33c

Produce

LIBBY'S Va. Sausage 4 Cans 77c	LIBBY'S Beef Stew 24 oz. Can 39c	LIBBY'S CORNED Beef Hash Giant Can -- 43c
LIBBY'S Luncheon Meat 43c Can	LIBBY KOSHER Dill Pickles 29c Quart	LIBBY OLIVES 5 oz. Size -- 29c

Tender Tasty MEATS

LIBBY
Pineapple
No. 2 1/2 Can -- 37c

LIBBY Pineapple Juice 46 oz. -- 30c	<p>Plus +VALUE+ Store</p>	GOLD MEDAL Spaghetti 2 -- 12 oz. Boxes 33c
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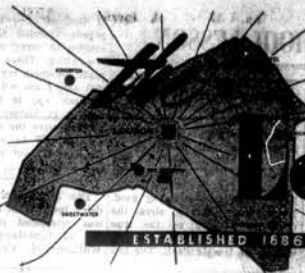
There's Good Reading Each Week and Every Week in THE HERALD

- We Think The Herald Is Better Than It Has Ever Been!
- The People Think The Herald Is Better Than It Has Ever Been!
- The Tennessee Press Association Thinks The Herald Is Better Than It Has Ever Been!

The Herald is A Winner Of Awards For The Most Improved Newspaper, For Public Service, For Editorials, For Local Features.

The Herald Was Tennessee's Second Grand Prize Weekly For The Year Of 1955-56

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Loudon County Herald

"Loudon County's Family Newspaper"

VOLUME 71—NUMBER 40

LOUDON, TENNESSEE, THURSDAY, AUGUST 23, 1957

10¢ PER COPY

Just Piddlin'

By The Editor

FIRE WHISTLE has been working overtime lately and, in case someone hasn't heard, here's what is going on.

All of the calls, some nine in number, have been to the sawdust pile out by Loudon Hickory Products. The smoldering flames in the saw dust are almost impossible to knock completely out.

Of course, the stuff is tinder dry due to the lack of rain and the fire calls out there will probably continue to come until we get a rain hard enough to soak through and kill the embers deep under the pile.

As for the new whistle, you've probably noticed that it doesn't seem louder than the old one. Fire department officials are still working out the problems of getting it set right. The surrounding hills create a problem. Plans are also to install the old whistle in the West End area for better coverage.

BRIDGE SIDEWALK not far from usage. Painting and final checking now nearing an end. Don't believe the state has made official acceptance of it as yet.

Wonder who will be the first across?

STATE OF THINGS... "I'm fed up," a Moscow factory worker was heard to mutter recently. "If I go to work five minutes late I'm arrested for sabotage. If I arrive five minutes early I'm arrested for spying. And I'm arrested on time I'm arrested for owning a capitalist watch."

MEDICAL science cast doubt on hard work ever really making anybody, but tastes are known where it seemed to scare them all day to death.

A BOYSS-LOOKING minister, serving his first mission in the Kentucky hills, noticed that one of his faithful flock, an elderly woman, had been absent from services several Sundays in a row. Her friends assured him she wasn't sick, so he decided to go see her and ask why she stayed away.

Shaking her head and looking at him pityingly, she said, "Son, you just ain't old enough to be planned enough to have repeated enough to be able to preach about it."

THOUGHT FOR THE WEEK... to do a thing he one else could do is worth striving for.

County Prisoner Is Returned From Cleveland Aug. 16

Sheriff Freeman Russell, returned Friday, Aug. 16, from Cleveland, O., with prisoner Clifford Brummett of Loudon City.

Brummett was arrested in that city by the FBI on an unlawful flight warrant. He was charged with felonious assault and kidnapping and by the Loudon County sheriff.

Pedestrian Is Hurt When Hit By Car Here

V. D. Russell, Route 2, Loudon, suffered cuts and bruises when struck by a car last Thursday just north of Loudon on Highway 11.

State Trooper Bill Burch reported that Russell was struck by a car driven by Mrs. Bob Grayson of Loudon City.

Burch said that Russell and another man were walking to a service station for gas after running out on a country road, when the victim stepped in front of the car. No charges were filed.

County Teachers Complete In-Service Training; School To Open Tomorrow

Loudon County's teachers, fresh from three days of in-service training, will open the 1957-58 school year throughout the county tomorrow.

The teachers were in training all day on Monday, Tuesday and Wednesday in preparation for the school year. State law requires that teachers in Tennessee receive 10 days of in-service training each year.

Morning sessions during the training program were primarily devoted to general assembly, reports and business. The assembly programs were under the

American Legion School Awards Go To Judy Davis And Wallace Milsaps

The American Legion school awards to a Loudon County boy and girl were made last Sunday, with Judy Davis of Philadelphia and Wallace Milsaps of the local Legion Post.

The certificate and medal of the award was presented to the winners by Randal E. Johns of the local Legion Post.

The certificate of Judy Davis read: "This certificate of Distinguished Achievement is awarded Judy Davis of Philadelphia School in recognition of her achievement as winner of the American Legion School Award."

"In further recognition of the possession of those high qualities of honor, courage, scholarship,

LOUDON JAYCEE TURTLE DERBY LINEUP

TURTLE	RACE NO 1	SPONSOR
"Arby"		Family Fashions
"Eucalyptus"		Smith Drug Co.
"Good Girl"		Delaney's Service Sta.
"Jumbo"		Cox Cafe
"Rockin'"		Leonard Amusement Co.
"Old Widdle"		Mildenor's Veg. Mkt.
"Ready Kilowatt"		Loudon Utilities
"Sally"		A. G. Dukes, Sr.
"Star Chief"		Curtis Pontiac Co.
"Bar-B-Q"		Bill's Grill

TURTLE	RACE NO 2	SPONSOR
"Night Crawler"		Spotnam's Service
"Trooper"		Brown & Black
"Punkin' Ball"		Bill McKee
"Pine Top"		G. T. Kincaid
"Eight Ball"		L. D. Hudson
"Brav & Butter"		Mull Shaw
"Shade Tree"		Ray Imman
"Dr. Price"		Dr. Halbert Robinson
"Black Boy"		Bill Fox
"Dunks"		Dunk Walker

TURTLE	RACE NO 3	SPONSOR
"Antique"		Bruce Atchley
"White Streak"		White Stores
"Tie-Toe"		Tie-Toe Jewelry Co.
"High-Ball"		Greer Hardware
"Pumpkin Chip"		Gordon's Food Co.
"Golden Egg"		C. & S. Clemens
"Wings"		Five to Five Store
"Butch"		Jeff Brazzale, Sr.
"Thunderbird"		Loudon Motor Co.
"Double Indemnity"		Anderson Ins. Agency

TURTLE	RACE NO 4	SPONSOR
"Slow Joe"		Loudon Shoe Shop
"Bumper"		Henry's Shoe Store
"Vaseline"		C. & S. Clemens
"Banquet"		Bonnett Driv-In
"Brono"		Loudon Pharmacy
"Mike"		Loudon Builder's Supply
"S & L Special"		Cardwell 5-10 Store
"Red Tire"		Joey's Tractor Co.
"Showerbath"		Hooker's Groceries
"Phillips 66"		Phillips 66 Sta.

TURTLE	RACE NO 5	SPONSOR
"Thomas-Hill"		Thomas Hill Store
"Piddlin'"		Loudon County Herald
"Go-N-Shop"		Stop-N-Shop
"Bargain Boy"		Valley Merchandise Outlet
"Full Coverage"		State Farm Ins.
"Straight Back"		Don P. Smith Chair Co.
"Rose Bud"		Friendly Florist
"Bel-Air Special"		Miller Motor Co.
"Cabbage Head"		Shaver Bros.
"Bank Roll"		First National Bank

Jaycee Turtle Derby Tomorrow Night At School

The Loudon Jaycees first annual turtle derby will be held tomorrow night in the high school auditorium beginning at 7:30 p.m.

A total of ten heat races will be run, with a cash prize going to the heat winners. The turtle will then vie for championship honors and a further cash prize.

A full field of turtles representing Loudon County business men and merchants will be in the derby. You'll find the lineup of turtles listed below.

Everyone is cordially invited to come out and join the fun tomorrow night. Admission to the derby is free.

Annual Red Cross Meeting Set For August 29 Here

The annual meeting of the Loudon County Chapter of the American Red Cross will be held at the Loudon Methodist Church on Thursday, Aug. 29, at 7:30 p.m.

The public is cordially invited to attend this meeting which will include the installation of new officers for the year.

Newly named chairman of the organization is Jesse Hope of Loudon, with Neil Spicer, Loudon City, first vice-chairman; J. B. Hudson, Greenback, second vice-chairman; Mrs. Mel Walker, Loudon City, secretary; and Mrs. Elizabeth Blankenship of Loudon, treasurer.

City-Wide Evangelism Set In Loudon City

Christian businessmen will lead in promoting and sponsoring a community-wide evangelism service program throughout Loudon City, week Sept. 2 through 7, in Loudon City. Services will be held each night at 7:30 in the Memorial Building.

The Rev. William Lee will be evangelist. Eddie Davis, minister for music and education at the local Baptist Church, will be in charge of the music program.

It's Back - To - School For County Children With Registration Set For Tomorrow; Classes Begin Monday

Loudon County school children will register Friday morning at their respective schools for the beginning of the 1957-58 school year.

All students will report to their schools at 8:30 a.m. Friday except sophomore, junior and senior classes at Loudon High School.

The special registration schedule at Loudon High will find the freshman class registering on Friday. The other three Loudon High classes will register on Monday. The sophomores, juniors and seniors need not report at the school Friday, and the freshman need not report on Monday while the other classes register.

All students will register at Loudon Grammar School and Loudon Junior High School Friday morning. The students will probably be at school only about a half day.

Other county schools will also follow the Friday registration schedule. All of these schools will begin actual classes on Monday.

School buses will run Friday morning for all schools.

No Injuries In Spectacular Seven Car Accident On Slick Highway Sunday

An undetermined number of persons escaped injury late Sunday evening in a spectacular crash involving seven cars in Loudon.

The accident, which occurred on Mulberry Street near where Highway 72 turns across the overpass bridge, brought extensive damage to some of the cars involved and resulted in the loss of one fireplug. Streets made slippery by the day-long drizzle contributed to the accident.

City Recorder Duvy Watkins said that a hearing Monday indicated the accident happened like this:

Cars driven by Betty Jean Limburg, Loudon, and Mrs. Ramey of Oak Ridge, pulled out from the Ward Avenue red light side by side. Approaching the parked car of Mrs. Lucy Steele Harrison, the Limburg car, on the right, pulled out to pass, but in doing so clipped both the parked auto and the Ramey car.

The Ramey car spun on its slippery street and hit the approaching car of Clarence At Morris, Loudon, knocking it into the ditch. The Ramey car continued out of control, shearing off a fireplug, hitting the car of Carl Bright, Philadelphia, and Elmer Watson, Sutherland, Va., before finally coming to a stop. Meanwhile, the spinning car of Morris hit the auto of James Overly, Harrison, which was traveling behind the Ramey car.

Traffic was snarled for more than an hour on the S. Highway 11 thoroughfare while wreckers from Loudon Motor Co. and Miller Motor Co. removed the damaged cars.

Although some persons were shaken up, no injuries were reported at the scene. The accident attracted a large crowd of spectators despite the dampness. No charges have been reported filed in regard to the accident.

Camp Meeting Is Set For Aug. 24-Sept. 1

The National Camp Meeting will be held at the National Campground beginning Saturday night, Aug. 24, and continuing through Sept. 1.

The Rev. Lyle Love, pastor of the Friends Church of Freelandville, will be speaker. Miss Elizabeth Osborne will be choir leader and Mrs. Ruth Hargis, pianist.

Sunday will be homecoming, with three services during the day.

County 4Hers hold Annual Poultry Show And Sale

The Loudon County 4-H Club members held their annual 4-H Poultry Show and Sale Friday afternoon, August 16, on the lawn of the Loudon County Courthouse. This was the climax of the year's work of the 4-H club members participating in the 4-H poultry class. There were 218 Farmer Red pullets sold, and the money received for these pullets will go back into the poultry chain to buy more baby chicks for more 4-H members next spring.

Those placing in the blue ribbon group are as follows: Robert Amos, Edward Baldwin, Ronnie Bremner, Diana Everett, Bobby Giles, James Lane, Brenda Mathews, Henry Moller, Jr., Allen McCallister, and James Phillips. Howard Russell, Roy Sewell, and Tenny Smith.

Those placing in the red ribbon group: Mac Amburn, Phillips Hootch, George Brooks, David Hinton, Thomas Lee Jones, Gary Lane, Junior Potts, Teddy LePorter, and Richard Vlasquez.

Those placing in the white ribbon group: Sam Hart, and Roy Plemmons.

Advertisement Seeks Bids To Lease Post Office Quarters Here By Oct. 5

An advertisement posted this week in the Loudon post office lobby announces that proposals are being sought to lease post office quarters here.

The advertisement reads: "Proposals are hereby solicited; to be received in the office of Post Office Inspector W. J. Hargis at Chattanooga, Tenn., up to and including Oct. 5, 1957, to furnish quarters suitable for post office purposes at Loudon, Tenn., under lease subject to the provisions of the standard form of lease used by the post office department."

A floor space of 2000 square feet is desired. Bids should include heat, light, power, water, toilet facilities, vault, heating and

Loudon Chapter Will Confer Degree Friday

Loudon Chapter No. 158 will confer the Royal Arch degree on a class of candidates Friday evening at 7 p.m.

Refreshments will be served during the meeting.

Loudon County Herald

Loudon County, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN

WILLIAM J. MORGAN

Publisher
Editor-Manager



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Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Get Understanding

One of the most rewarding experiences the publisher of this Herald has ever had was that of teaching in the School of Missions at Lambuth College last week. The school was held by the WSCS of the Memphis District, which includes also a part of Kentucky.

The course taught was on "Christ, the Church, and Race." One begins a course of this kind, if not scared, at least "treading softly." One begins and then just "feels" one's way along.

But if you think the women are shying away from such courses now then you have another thought coming. The room was filled. And when the room was filled no more could be enrolled and there were those who requested the course and could not get it.

These women can really teach us something by way of application to what set their hearts and hands to doing. Every person who registered finished the course and got her credit. In the ten sessions there was not a single absence.

At the beginning of the course sheets of paper were passed out and the enrollers were asked to write down what they wanted to get from the course. The common thread running through all the statements was "I want a broader understanding of human relations in this world in which we live."

And this was it—a worthy goal if ever there was one. Such understanding is not localized to the community in which one lives but is a need on the state, national, and world level. We are living in

This And That

Ever thought of it: Going to church must be good medicine. Have you ever known of anybody having a heart attack at church? Furthermore, with all the accidents, one suspects that being in church at eleven o'clock on Sunday morning is about the safest place to be in all the wide world. Think it over.

Billy Graham recommends a return to the woodshed. Not a bad idea, perhaps. In this connection one recalls, "spare the rod and spoil the child." One recalls the essence of what an old teacher and philosopher said about his boys. In explaining how he got knowledge into them he said "I try to insert it through the ear if I can, but if I can't I then insert it through other parts of the anatomy." Not a bad idea for teachers at this particular time of the year with school just around the corner.

Not only is the church a safe place to be on Sunday morning, but by golly, home is a good place to be on Sunday afternoon. If all the cars in the world were placed end to end it would be—Sunday afternoon. And when they begin to pile up, the innocent are in the heap along with the one who caused it in the first place. Witness last Sunday afternoon on the main drag in Loudon when five or six cars played touch and go.

In the midst of world-wide movements and revolutions in the field of human relations. The better we understand them the better we can ride the storm.

A Letter From The Publisher

I am writing from Jackson, Tenn., on a day where I have nothing to do except what I wish. It seems that there have been only a few such days in my life.

Well, I went to church, not because I had to or because I needed to be seen there, but just because I wanted to, and I found the going good. The sermon I shall long remember. It opened up some new windows to my soul, or for my soul. Then, this afternoon I spent an hour, more or less, in the Casey Jones Museum. When I was a boy how I could sing Casey Jones' and because I sang it and everybody else did to it the reason Casey Jones became a legend along with David Crockett and John Murrell—the latter hardly so famous to many of us.

Many engineers rode their engines to their death but only one of them became a legend typifying the whole lot of them, and that was Casey Jones. The museum here is housed in Casey's old house. The locomotive beside the museum is not the one Casey was riding but it is just like it, all painted up and kept like he had his.

One of the most amazing bits of new information I got hold of today is that in the days of the steam locomotive each engineer owned his own whistle. One can see here the ship-o'-will, Casey's whistle—a six-chime job which legend convinces us he could blow as no other man could blow.

Casey never killed a passenger that rode behind him; he saved the life of his fireman at the cost of his own; he rode the rails in a gallant manner. A tear, now, for Old Casey and the passing of the steam locomotive.

"All the switchmen knew by the engine's name, that the man at the throttle was Casey Jones."

From Our Files 5 YEARS AGO

About 40 members of the Methodist Church's Young Adult Fellowship class were in attendance at the picnic and watermelon feast at Fort Loudoun Dam Monday evening.

10 YEARS AGO

Miss Maude Grigg has returned from Waynesboro, Tenn., to take up her duties as Home Economics teacher at Loudon High School.

103 YEARS AGO

The population of Chicago in June last, was 38,733 making an increase of 10,113 in the last two years.

FARMER

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- Easy Repayments
- Low Interest
- Pay Off Any Time

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Knoxville, Tennessee

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JAY KENNEDY STOCKYARD
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Plenty Of Out-Of-State Buyers
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The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(2 Kings 22:1-2; 23:1-5,23)

"Josiah—Statesman, Reformer"
Hosiah has given a proverb, "Like people, like priest." The thesis is that just as the people who have sinned are punished, so the priests punished for their sins. Ezekiel shows that if a priest wears the people of their sins, he delivers his own soul (Hosiah 4:9, Ezekiel 33:9). Too often the priest preaches as the people may demand and the proverb is used in that sense, "Like people, like priest."

This lesson sets forth a different kind of priest and a different kind of king. They did not drift with the current of popular demand. Josiah was a good king and Hilkiah was a noble priest. When a writer states that Josiah "walked in the way of his father David," it does not mean that he was David's son, but was of the line of David and his spirit.

Under the evil influence of Athaliah, daughter of the infamous Jezebel, the worship of Baal had been introduced in Judah. Through the centuries most kings encouraged it for diplomacy's sake, and the good kings that arose from time to time seemed unable to eradicate it. The northern kingdom of Israel had already fallen, and the doom of Judah seemed certain. Josiah was made king when he was but eight years old, and he was no doubt influenced by men like Hilkiah and the young Jeremiah.

The situation had been further complicated by the fact that Judah had become a vassal state of Assyria. The temple was dilapidated and the young king set out to restore it. During the repairs a long-lost copy of the law was discovered. Its reading made a profound impression upon the 23-year-old king.

He was wise to carry its message to his people. An impressive picture is presented of the king standing by the pillar of the temple, reading from the book and making a covenant with the Lord to keep His statutes. So's leadership paid off, and the people joined him in the covenant. When the righteous rule, the people rejoice.

We cannot but be disappointed, as Jeremiah was, with the ineffectiveness of Josiah's reform. It seemed to die with him. The explanation is that his reform had dealt only with externals. It was a picturesque campaign—breaking altars, destroying high places, burning the tombs of false prophets, outlawing the offering of sons or daughters to Molech (Leviticus 23:24-25). The educational program was lacking. The hearts of the people were not actually changed. Josiah's own son, Jehoahaz, was a sorry sequel. Reforms cannot last unless they spring from deep conviction.

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at God aid better test. Idolatrous priests traveled throughout the empire to carry on all sorts of worship. These developments made Jeremiah cry out, "How can you say, I am not defiled? Look at your way in the valley." If God is in history, and He proposes to save the world in Christ, we do well to work with Him and not lay out a policy of our own.

The 350th anniversary of the dairy industry in North America, was celebrated recently at the site of Jamestown Colony, near Williamsburg, Virginia.

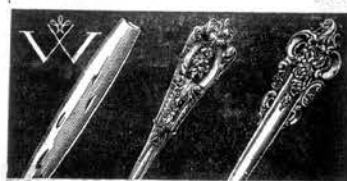


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Prices for six piece place settings
start as low as \$29.75, Including Fed. Tax



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Loudon

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Could Tell You

how to curb a runaway Budget,
for the principal is timeless

Rein in on unnecessary spending, and . . . Save something . . . No matter how little—every payday.

That way, you'll always have a reserve for riding through emergencies, and for catching up with opportunities that arise.

You can save conveniently—and safely—at the First National Office in Loudon. We shall welcome your account.

First National Bank

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MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

all day... every day

electricity

works for you at low cost!

Electricity...best buy for better living!

LOUDON UTILITIES
(Electric Department)

PHILADELPHIA NEWS

Mrs. Charles M. White and son, Charles Hampton from Nashville were visiting with Mrs. White's mother, Mrs. J. W. Harris recently.

Miss Cornell Edwards, Miss Sara Russell and Miss Sharon Barnett attended "Teen Time" in Knoxville Saturday morning at the Tennessee. The girls were accompanied to Knoxville by Mrs. Wesley Barnett and Mrs. Rose Edwards.

Mrs. Judy Hill and Ann Waller and Linda Watkins and Mary Ann Carpenter spent last week end in Gatlingburg.

Mrs. Raymond Smith from Philadelphia, Penn. recently visited with her mother, Mrs. J. W. Harris for two weeks.

Mr. and Mrs. Milt Hill and son, Jimmy left Friday for Kokomo, Indiana where they will visit relatives. They will return on Monday.

Mr. and Mrs. Otis Milaps entertained Saturday evening with a barbeque dinner at their home. Guests were:

Mr. and Mrs. Homer Vaughn and children, Gene Simpson and Susan, Mr. and Mrs. Elmer Hicks and children, Larry and Linda from Christiansburg and Mr. and Mrs. Hugh Hill and daughter Beverly.

Miss Judy Davis left Friday afternoon to spend the weekend with her friend, Miss Gale Woods in Greenback.

Mr. and Mrs. Cleis Parks and children, Lola Ann and Jimmy from Sweetwater were visiting Mrs. Taylor Graves Saturday afternoon.

Mrs. Will J. Lockett and Mrs. J. G. Taylor attended the pageant and celebration festivities at Lenoir City Thursday evening.

Visiting with Mr. and Mrs. John Adcox Sunday were: Mr. and Mrs. Sam LeCompte of Loudon, Mr. and Mrs. Jimmy Adcox and baby of Maywood, Calif. and Mr. and Mrs. Deck Craig from Pottsville, Mich.

Mr. and Mrs. Raymond Schrimsher and Phyllis, Jane Hembert and Patsy Small spent the past weekend in the Smoky Mountains.

Mr. Richard Davis is on the sick list this week.

Mr. and Mrs. Ed Waller Jr. and family, Mr. and Mrs. Ferris Long and daughters and Mrs. Wayne Carter and Ann along with Nancy and Sue Randle of Loudon spent Monday at the Alcoa Swimming Pool in Alcoa.

Mr. and Mrs. Lawrence Scott and Mr. and Mrs. J. M. Scott spent the weekend in Bryson City, N. C. During their visit they visited Cove Cave and Gatlingburg.

Mr. and Mrs. Joe Williams of Loudon were visiting with Mr. and Mrs. Vaston Wayman Sunday.

Mr. and Mrs. Bill Agee and Katherine Ann and David of Johnson City are spending two weeks here with Mrs. Agee's parents, Mr. and Mrs. John Windle.

Mr. Tommy Neal was confined to his home over the weekend due to illness. He is reported to be much better now.

Mr. Danny Wayman, Miss Mary Ann Petty and Mr. and Mrs. Orville Soule and Vickie spent Sunday in Gatlingburg, Cherokee, N. C. and other places in the Smokies.

Master Joe and Miss Pat Davidson underwent tonsillectomy Saturday at the Bacon Hospital at Loudon. Joe and Pat are the children of Mr. and Mrs. Leo Davidson. They are reported to be doing just fine.

Mr. and Mrs. Frank Gage and children and Mr. Gene Hawn spent a few days last week in the Smoky Mountains. They returned home on Friday.

Mr. Dan Ross from Loudon was the guest speaker Sunday at the Methodist morning worship services.

Mr. and Mrs. Alexander and children from Loudon were visitors at the evening worship services at the Baptist Church.

The regular meeting of the Intermediate Girls Auxiliary was held at the Baptist Church Monday Aug. 19, with Mrs. Gladys Allen. There were four members present. Judy Schrimsher, Judy Davis, Linda Allen and Mary Ruth Shelton. It was decided to have Christmas in August. The girls will send gifts this month to a missionary in Louisiana who teaches the French speaking people. The Junior Girls Auxiliary also met with Mrs. Boyd Duckworth and the Suppermen met with Miss Lucille Sewell.

Mrs. Walter McGhee, Mrs. Stanley Davis and Valerie attended the Lenoir City parade and celebration Saturday afternoon.

Mr. and Mrs. John Windle and Mr. and Mrs. Bill Agee and children of Johnson City spent last Sunday in Gatlingburg and the Smoky Mountains.

Miss Judy Davis was visiting Mr. and Mrs. Clinton Huff and son John in Knoxville Sunday.

The Woman's Missionary Union of the Reed Springs Baptist Church had their regular monthly meeting Friday evening at the church. Mrs. Luther Stuart was in charge of the missionary program entitled "Giving the Water of Life in Europe." Mrs. Myrtle Barleson was elected circle chairman.

Little Charlie and Harry Clearman, children of Mr. and Mrs. George Clearman of Knoxville have spent the past four weeks with their grandparents, Mr. and Mrs. Ray Marr.

Miss Jean Scott from Loudon visited Riverside Pool in Knoxville Thursday.

Mr. Eddie Underwood from Athens spent the weekend with his grandmother, Mrs. Ollie Hurt. On Saturday he along with his grandmother and Landon attended the parade and festivities at Lenoir City in the afternoon.

Mrs. George Kresser and sons Dale and Larry of Florida were dinner guests Tuesday night of Mrs. Lou Hudson and Miss Carrie Beals.

Miss Mae Lowry was the guest of the first of the week of Mr. and Mrs. A. C. Montgomery in Lenoir City.

Mr. and Mrs. Elmer Claiborne and Mr. and Mrs. James Barnett of Knoxville spent the weekend with Mrs. Sadie Houser and sons Cam Hall and Tommy of Loudon. They spent the weekend with Mrs. Mayme Wear Jimmis.

Mr. and Mrs. Metcalf Ella Swannay in Knoxville. Mr. and Mrs. F. L. Petersen, Mrs. Nora McCarter and Linda, Miss Mary Anderson and Mrs. Ray Burgess enjoyed a picnic supper with the Rev. and Mrs. John Scott at their Tricentennial home Tuesday evening.

Mr. Edwin Best of Maryville was guest speaker in the Greenback Presbyterian pulpit Sunday morning using as his subject "Why Don't You Answer?" His scripture lesson was Matt. 23:31-35 and his text was Rev. 3:20. Mr. and Mrs. Best were dinner guests of the Rev. and Mrs. Ray Burgess.

Miss Helen Kerr was hostess to members of the Greenback Bible study and prayer group at her home on last Wednesday afternoon, with a number of ladies from the Baptist and Presbyterian Churches present. Miss Martha Everett, teacher in the Wheaton Academy was speaker and teacher. Mrs. D. M. Smallman of Knoxville was a special guest.

Mr. and Mrs. Herbert Pipp of Maryville visited Saturday with their father Mr. Joe Pipp and Mr. and Mrs. Fred Pipp.

Mr. and Mrs. Robert Anderson of Knoxville were visitors with Mr. and Mrs. Bob Anderson, Jr.

GREENBACK NEWS

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Mr. and Mrs. Robert Anderson of Knoxville were visitors with Mr. and Mrs. Bob Anderson, Jr.

DRIVE CAREFULLY!

Our Children Are Going



- Be doubly careful near schools or where children play. Children don't realize the danger and may take chances. That's why you, the driver, must take extra care.
- Slow down, speed is dangerous any time — doubly dangerous when visibility is cut by rain, fog, etc.
- Keep lights and windshield wipers in good condition — you have to see danger to avoid it.
- Obey traffic laws. Know them and don't break them.
- Be a courteous driver, yield the right-of-way, even when it should be yours. It's better to stay alive than be dead right.

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FAMILY FASHIONS

LOUDON PHARMACY

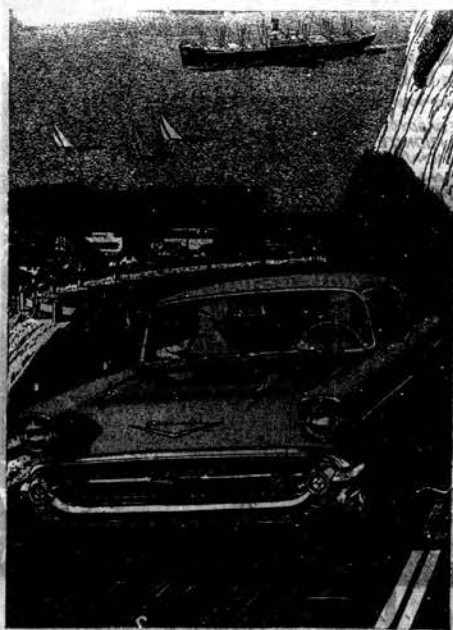
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Owning a Chevy's the only way to have all these fine things



You'll find that Chevy's the only low-priced car with any of them... the only car at any price with all of them!

BODY BY FISHER. Here you see the solid construction and close fittings, the fine craftsmanship that the other low-priced cars can't quite match.

SHORTEST STROKE V-8. This one turns raw horsepower into pure pleasure with a super-efficient design that's years ahead of other V-8's in Chevrolet's field.

RAIL-TRACE STEERING, STANDARD. As smooth-working as steel balls, bathed in oil! Extra-easy handling begins here!

TRIPLE-TURBINE TURBOGLIDE. There's not even a hint of hesitation as triple turbines take you smoothly from a standstill to cruising speeds.

A BIG ASSORTMENT OF SPECIAL FEATURES. Like Safety Plate glass all around; crank-operated vent windows; extra-long outrigger rear springs; the easier loading advantage of a low-level trunk ledge! Your Chevrolet dealer's the man to see.

*Optional at extra cost.

CHEVROLET

MORE PEOPLE DRIVE CHEVROLETS THAN ANY OTHER CAR

See Your Local Authorized Chevrolet Dealer

CHEVROLET

Only franchised Chevrolet dealers display this famous trademark

Recently built and shows the new Chevrolet Bel Air Sport Sedan with body by Fisher.

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Why don't you make this your friendly stop.

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HOSPITAL LIST

ADMITTED
Aug 13
Mrs. E. E. Strong
Mrs. Frank Willet
Miss Bette Herring
Mr. George Millaps

LEGAL

Notice to Creditors
Estate of Sherman R. Dutton,
Deceased

Notice is hereby given that on the 15th day of August, 1937, letters testamentary in respect to the Estate of Sherman R. Dutton, Deceased, were issued to the undersigned by the County Court of Loudoun County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 22nd day of August, 1937.
Haslie K. Dutton, Executor,
Estate of Sherman R. Dutton
Deceased.

Aug 22, 23

Mrs. G. L. Hensley
Mrs. John L. Wood
Aug 14
Mrs. Alvie Key
Mr. William C. Close
Miss O. C. Bainswater
Mr. Clinton Allen
Miss Betty Wade
Mrs. Bob Purdy

Aug 15
Mrs. Bob Purdy
Mr. William E. Miller
Aug 16
Mr. V. L. Russell
Mr. James Shubert
Rhonda Kay Kirkland
Mrs. Frances Clemmer
Margaret L. Bunch
Mr. Sean Wallace

Aug 17
Mrs. Sam Rucker
Patsy Davidson
Joe Davidson
Miss Imogene Mealer
Mr. J. R. Morrison
Aug 18
Mrs. Kenneth E. West
Miss Sue Tipton
Mrs. Freeman Russell
Mrs. Olan Williamson
Mrs. Neal Turner

Aug 19
Mrs. James Erwin
Mr. Leonard E. Wilson
Mrs. Lee D. Price
Mr. Howard Davis
Mr. Ray Brewster
Mr. Leonard Turpin

RELEASED

Aug 13
Mrs. Anna Mae Brown
Mrs. Jim Nichols
Mrs. Charlie Shaw
Miss Emma Brogden
Master David Hope
Aug 14
Mrs. Rebecca Crewe
Mrs. Bill McDonald
Mr. William C. Close
Mrs. C. W. Babb
Mrs. Frank Willet

Aug 15
Mr. Allen Clinton
Mrs. Alvie Key
Mrs. Charles Marion
Aug 16
Mr. James Shubert
Mr. John Mitchell
Mrs. Rebecca Stout
Mrs. Robert Nix

Aug 17
Miss Imogene Mealer
Margaret Bunch
Rhonda Kay Kirkland
Mrs. G. L. Hensley
Mrs. E. E. Strong

Aug 18
Patsy Davidson
Joe Davidson
Mr. William E. Miller
Miss Sammie Goodwin
Aug 19
Mr. L. E. Wilson
Miss Betty Hening
Mrs. E. A. Adeox
Mr. George Millaps
Mrs. Walter Clemmer
Mrs. Birch Harrison
Mrs. Bob Purdy

ADD GREENBACK

joyed a family dinner Sunday at their home in Meadow. Those present were Mr. and Mrs. Ralph Alexander of Oak Ridge, Mr. and Mrs. Harold Roe and David of Sunbright, Mr. and Mrs. Ross Raggin and Parker of Knoxville, Mr. and Mrs. Harry Albaugh and Wayne of Baltimore, Md., and Mrs. Joe Thompson, Miss Vivian, Gerald and Nancy, Mr. and Mrs. Herman Alexander and Jack, Mr. and Mrs. John Rufin Hall, Sandra and Butch.

Mr. Joe Pipp is suffering from a cold at his home here and is reported very weak and ill. Mr. and Mrs. Nick Rowlin and Miss Mary Fryar were visitors in Knoxville Thursday. Mrs. D. M. Smallman of Knoxville were guests Monday of Mr. and Mrs. C. H. Everett in Lenoir City. They attended the Jubilee now in progress there. Mr. and Mrs. P. L. Peterson

of Cocoa Fla., arrived Tuesday for a visit with Mr. and Mrs. Amos McCarter and family and Miss Mary Anderson. Mr. and Mrs. Frank Hill, Miss Joan, Linda and Patsy attended the annual reunion at Grove Hill Church in Sevier County Sunday. Mrs. Mary King spent the week end with her son Jackie in Knoxville.

Dr. Mildred Alexander is improving nicely from illness at

LEGAL

Notice to Creditors
Notice is hereby given that on the 13th day of August, 1937, letters testamentary in respect to the Estate of Mrs. Pearl Crowmover, Sr., Deceased, were issued to the undersigned by the County Court of Loudoun County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 22nd day of August, 1937.

Reby C. Tipton, Executor,
Estate of Pearl Crowmover,
Sr., Deceased
Aug 22, 29

OBITUARIES

Marie Ann Brown

Marie Ann Brown, 7, passed away at 7:30 a.m. Aug. 17 at Bacon Hospital. She is survived by her parents, Mr. and Mrs. John P. Brown of Rt. 2, Loudoun; a sister, Emma Louise; four brothers, James, Johnny, Billy and Kenneth; grandmother, Mrs. Annie Lawson, Knoxville; and grandfather, Gilford Brown, Rt. 2, Loudoun.

Services were held at 2:30 p.m. Monday from the Mt. Zion Baptist Church, the Rev. Conard Cline, Rev. Vaughn Albright and Rev. A. H. Lawhon officiating. Interment was in the church cemetery with arrangements by Quinn and Karnes.

her home on Ft. Loudoun Lake. Mrs. Claude Hammonree of Vancor visited Thursday with her father, Mr. Joe Pipp and Mr. and Mrs. Fred Pipp.

Do You Know?

Today fire will Strike 800 houses. It did yesterday and it will strike tomorrow. This is the average figure for everyday in the year.

Be Sure You Have Adequate Insurance Protection

SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY

580 Grave Street-Phone GL 8-3581
Loudon

Quinn & Karnes

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Phone GL 8-2262 Loudon, Tenn.

FREE! - \$600.00 - FREE!

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Farm & Timber, Cattle & Machinery

SALE OF THE YEAR! THIS IS THE SALE OF ONE OF THE

BUSH BROS. FARMS

1600 A. Subdivided --- Located Near OAK RIDGE, Tenn.

AT AUCTION!

• 800 Acres of this Farm is Rich Farming and Grazing Land; 150 Acres Creek Bottom --- 800 Acres Timber Land --- Included in this Sale is Over 100 Head of ANGUS CATTLE: Heifers and Calves, 35 head of Hogs.

10,000 Bales of Hay --- Timothy, Alfalfa and Orchard Grass
Two Car Loads of Farming Machinery

This is A Complete Dispersal of Land, TIMBER, CATTLE, MACHINERY and Feed

(Timber Men, Investors, Professional Men Should Give Consideration To This Large Boudary of TIMBER Which will Improve As the Years Go By).

TUESDAY

10 am

AUGUST 27

• This Mammoth Farm Will Be offered COME RAIN OR SHINE, ON THE PREMISES

- At this SALE you can buy or purchase any number of Acres of Land you desire: 1, 5, 10, 50, 100, or 40 Acres---or more... Also the TIMBER LAND will be sold in Tracts of 50-100-200 acres and up to the entire boundary.
- The FUTURE of this Section looks bright. A few years hence Atomic Energy will power the world for peaceful purposes. This means this Area may be on verge of great growth and expansion.
- OAK RIDGE is now a Modern City, with miles of improved Streets, all Utilities, hundreds of Modern Homes and Apartments, houses, beautiful Churches, fine Schools, modern Shopping Centers and Stores.
- This Farm is located in the middle of the population of 10 million people live around and near this Farm, Knoxville, Clinton, LaFollette, Lake City, Norris, Oliver Springs, Harriman, Rockwood, Kingston, Lenoir City, and many other towns are in a few minutes drive of this property. The value of land is in a large measure determined by population.
- Take advantage of this opportunity to buy land in the most populated area, where your investment will be safe and will increase in value. DON'T LET THE BOAT LEAVE YOU!
- This Farm is abundantly watered by crystal-clear creeks flowing out of the mountains. It has good feeling of heavy soil and hard wood. The improvements consist of a large Farm House with plenty of shade, four (4) Tenant Houses, several large Barns, Crib, Grainery, Silo, Machine Shed, Blacksmith Shop, Scales, Loading Peas (touch the L & N) and the Southern Railroad touch it's property).
- When you buy Any Part or All of the BUSH BROS. FARM...

IT IS READY TO GO. You do not have to spend a lot of time and money getting it ready to produce --- it is in a high state of production NOW. All of this Land has been enriched with lime, fertilizer, phosphate and litter. All necessary preparation has been made for the farmer, the cattleman, the dairman, and the small farmer. You get the benefit of all this, the payoff is yours, you reap the harvest.

• COME OUT TO THE AUCTION! BUY ONE OR MORE OF THESE TRACTS OF LAND and enjoy free and easy rural living. If you cannot do full-time farming, do part-time farming, week-end farming, experiment with job-hopping, cut the cost of living in half (4) --- producing 4000 lbs. of vegetables, milk, poultry and meat; and establish a country estate.

• REASON FOR SELLING! Due to the fact that this Farm is far removed from most of the other interests of BUSH BROS., and from their Business operations, they have decided to offer this VALUABLE FARM, together with all FARMING MACHINERY and STOCK thereon to the people of East Tennessee, to satisfy the desire and longing of many people to have a Tract of Land of Their Own in the countryside. This Offer is also made to the people of Southeast Kentucky, Southwest Virginia, and Western North Carolina.

- TERMS OF SALE: Only 10 in Cash --- Balance payable in 1, 2, and 3 Years.
- CATTLE, MACHINERY, FEED, and HOGS Sold For Cash.
- We cordially invite everyone to attend this MAMMOTH AUCTION OF FARM LANDS, CATTLE and MACHINERY.
- Lunch and Refreshments Will Be Served on the Grounds by Local Groups.

SALE CONDUCTED FOR BUSH BROTHERS (Canners of Fine Foods and Vegetables) BY

BOWERS BROTHERS

AUCTIONEERS AND SELLING AGENTS

"The Old Reliable" Auction Company Since 1829

Specialists in AUCTIONS, Both Large and Small

KELZABETHTON, TENNESSEE

KNOXVILLE PHONES:

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FOR BETTER RESULTS, LIST YOUR PROPERTY WITH US

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Friday and Saturday, Aug. 23 24

BIG SCOOP
GIRLS
IN THE PALACE
of SIN!

BIG MIDNITE SPECIAL
STARTS
FRI. 11:30 PM SAT
EACH NITE

MIDNITE
SHOW
ONLY!

LOVE
PASSION
MURDER
WE DARE NOT
TELL YOU
MORE!

SENSATIONAL
STARTLING
NOTHING EVER BEFORE
LIKE IT... COST A
MILLION TO MAKE!

SHANGHAI
CITY OF SIN

A
ONEWAY
TICKET
TO HELL!

IT'S
THE DADDY OF
ALL MIDNITE
SHOWS!

CAST
GENE TIERNEY
VICTOR MATURE
VALTER HUSTON
ONA MUNSON

ADULTS
ONLY

COME
EARLY
95
10:30 p.m.

AND SOME OF THE
GIRLS IN THE
WORLD!

90c

GIRLS
GIRLS
GIRLS

BETTY GRABLE
IN
PROBATION!

COME
EARLY
AND STAY
LATE!

Dixie Lee DRIVE-IN THEATRE

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent
Congratulations to Jane Walker and Sara Simpson. They were among the 4-Hers in the State that received the Vol State Award, the highest award to be received by any 4-H'er in Tennessee. This presentation was made at a candle lighting ceremony during State 4-H Roundup last week.

The County Home Demonstration Dress Revue will be held in Greenback this week. Home Demonstration members will model dresses and aprons which they have made. Winners in the contest will represent the county in the District contest in September.

Do you have a special question in reference to homemaking? It might be about foods, clothing, Home furnishing or any of the other homemaker's interests. A series of questions and answers will be featured in this column in the near future. In answering some of the many questions that come this way daily, in this manner others will also have the opportunity to profit from the answers.

Four-H's should be busy making things for the 4-H County Exhibit Day Saturday, Aug. 31. This is one of the special events during the year providing an opportunity for 4-H members to display their work. In connection with this will be the 4-H Dress

REPORTING IN To Loudon County

Aug. 13.—To Mr. and Mrs. Frank Willett of Sweetwater, a 6 lb. 1 oz. girl. To Mr. and Mrs. E. E. Strong of Lenoir City, a 5 lb. 12 oz. girl. To Mr. and Mrs. G. L. Hensley of Lenoir City, an 8 lb. boy. To Mr. and Mrs. Albie Key of Loudon, a 7 lb. 5 oz. boy.
Aug. 15.—To Mr. and Mrs. Bob Purdy of Loudon, a 6 lb. 10 oz. girl.
Aug. 17.—To Mr. and Mrs. Sam Rucker of Loudon, a 5 lb. 11 oz. boy.
Aug. 19.—To Mr. and Mrs. Neal Turner of Lenoir City, a 7 lb. 9 oz. girl.

Honor Students Are Listed By Mrs. Walker

First honor roll students of Mrs. Walker for the week are Sharon Barnett, Marie Byrum, Becky Edwards, Janet Lightower, Marsha Henderson and Priscilla Long.
Second honor roll students are Desayne Arp, Wanda Edwards, Richard Everett, Betty Ruth Harrison, Brenda McComb, Sue Randle, Linda Shelton and Dorothy Young.

Mr. and Mrs. Melvin Casteel, Miss Carolyn Smith, Mrs. Myrtle Hudson and son Gene, Mrs. Cecil Jones and son Billy Charles spent Saturday in Gatlinburg and attended "Chucky Jack" Saturday night.

Miss Jane Miller left by plane Sunday for Chicago, Ill. where she is attending the National P. T. D. Convention this week.

Mr. and Mrs. W. F. Zimmerman and Mr. and Mrs. Jimmy Barnett spent the week-end in Gatlinburg and attended the play "Chucky Jack".

Mr. and Mrs. C. C. Ridenour and her daughter, Sally of Chattanooga are spending this week in Loudon.

Mrs. Leonard Droke left Sunday for her home in Memphis after spending several weeks with her daughter, Mrs. Charles Bruckbill, Mr. Bruckbill and Linda.

Mr. and Mrs. Albert Ross spent Saturday and Sunday in Gatlinburg and attended the play "Chucky Jack".

Mr. and Mrs. Charles Bruckbill and Linda moved this week-end into their new home on the River Rd.

Mrs. Sam Wilson who has been employed at Cliff Dwellers Gift Shop in Gatlinburg for the summer came home Sunday.

Mrs. Reed Gover moved Saturday into the apartment formerly occupied by Miss Rita Miller on Walnut Street.

Mr. and Mrs. Clayton Harris returned home this week-end from a three week wedding trip through the Western States and are at home on Truffs Ferry Rd.

Mr. and Mrs. Hank Bickelmann of Knoxville spent Sunday with Mr. and Mrs. Don P. Smith.

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

Two Sunday Classes Have Annual Picnic

The Ready and Winomee Sunday School Classes of the First Baptist Church held their annual picnic Tuesday evening, Aug. 13 at the home of Mr. and Mrs. J. H. Hudson.

The large back yard made an ideal picnic ground arranged with tables, chairs and lights.

Following the picnic, the two classes met in their respective groups for a short business session to discuss the election of new officers for the coming year. 23 members were present.

Mr. and Mrs. Jim Blair and daughters, Ann and Vann spent Sunday in the Smokies.

Mr. and Mrs. Max Parker left Saturday for their home in Glasgow, Tenn. after a visit with Mrs. John L. Mize and Misses Carrie Lou and Mary Katherine Mize.

Mr. and Mrs. Henry Klemski and children, Johnny, Jimmy and Bonnie of Oak Ridge were Saturday guests of Mr. and Mrs. Stanley J. Rimschaw and children.

Rev. and Mrs. T. O. Marshall of Lenoir City were visitors in Loudon Sunday.

Mr. and Mrs. Lynn Kollock and children of Kingsport spent the week-end with Mr. and Mrs. W. G. Kollock and other relatives.

Mr. and Mrs. Brody Harrison are visiting in Ashbury, Ky., and Nashville, Tenn. this week.

Mrs. O. C. Rainwater is a patient at the Bacon Hospital.

Mrs. Bill McKee has accepted a position as an assistant to Dr. F. G. Appleton in the Loudon Clinic.

The Young Adult Fellowship met this past Monday evening with a picnic supper at Fort Loudoun Dam.

Mr. and Mrs. George Williams and son Sammy spent the week-end in Loudon and attended "Chucky Jack" Saturday night.

Mrs. Kenneth Hooker and daughter, Susan of Franklin, N. C. are spending a few days with Mrs. Hooker's mother, Mrs. Fred Miller.

Mrs. Olan Williamson is a patient at the Bacon Hospital.

Thursday, August 22, 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Alice Ann Alexander
Hotchkiss Valley

MRS JACK LEFLER
BEVERAGES CLASS

1 large can pineapple juice 1/2 teaspoon nutmeg (optional)
6 eggs 2 tablespoons sugar
4 cups milk

Chill pineapple juice, beat eggs, then beat in sugar, milk and nutmeg. Stir in pineapple juice. Beat with rotary beater until well mixed. Chill thoroughly. Serves 8 to 10.

Alice Ann Alexander first place winner in the Beverages Class, Girls Under 18 Division, of the Loudon County Dairy Food recipe contest.

Mr. and Mrs. Luther Johnson and nephew, Butch Craig spent the week-end with Mrs. Vernon Jones and family in Huntsville, Ala.

Mr. and Mrs. Joe Watts and family of Oklahoma spent last week with his father, Mr. Oscar Watts.

Miss Sherry Kunkland who has been of Camp Nahawpa in Maryland, Tenn. for the past two months returned home Wednesday.

Mr. and Mrs. James O. Harrison and son, Jimmy Gray spent Wednesday and Thursday in Gatlinburg and attended "Chucky Jack" Wednesday night.

Mrs. Smokey Houston and daughters, Ann and Jeanne of Chattanooga have spent the past six weeks with Mrs. Houston's parents, Mr. and Mrs. Erskine Millsaps.

Mr. and Mrs. Bob McKenzie and daughter, Billie and Mr. Charlie Chance of Mr. Vernon, Ky. were the week-end guests of Mr. and Mrs. James Snow and daughter, Grace.

DRUNK
GOAT MILK
For Stomach Trouble
Get It At
ARP GROCERY

Fort Loudoun HD Club Has Meeting

Fort Loudoun Village Home Demonstration club met at the home of Mrs. Joe Vineyard for the August meeting.

Eight members, Mrs. Mary Harrison and Miss Rebecca Rucker agent traipse was present.

The meeting was called to order by the president, the devotion was given by Miss Ethel Thompson. Club creed read in unison by group. Leader reports were given by Mrs. O. M. Hartzell, Mrs. Boyde Mason, Mrs. Paul Newberry.

Miss Rebecca Rucker gave the main demonstration which was on the refinishing of furniture. The September meeting will be at Old Fort Loudoun.

We Want You to Begin Reading The Loudon County Herald NOW!

Complete Coverage of Town and County News
.. Recipes .. Social Items .. Want ads .. Farm and Home News .. Courthouse Transactions .. The Piddlin' Column .. and Timely Editorials

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The Herald Is A Winner Of Awards For The Most Improved Newspaper, For Public Service, For Editorials, For Local Features.

The Herald Was Tennessee's Second Grand Prize Weekly For The Year Of 1955-56

We Invite You to Become A Member of Our Big Herald Family Now!

Special! Special! Special!

Month of August Only

MONTH OF AUGUST SPECIAL
TO NEW SUBSCRIBERS TO

THE LOUDON COUNTY HERALD

A SAVINGS OFFER for 31 Days

SAVE NOW

ONE YEAR NOW 2.00 you SAVE .50
TWO YEARS NOW 3.75 you SAVE 1.25
THREE YEARS NOW 5.00 you SAVE 1.50

SAVE NOW! SUBSCRIBE TODAY!

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PLEASE ENTER MY SUBSCRIPTION AS FOLLOWS

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ENTER YOUR SUBSCRIPTION NOW AND SAVE

Good For New Subscribers Only And For August Only!

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KERRY DRAKE



IN CHURCH



Gifts & Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204

(No cost or obligation)

To Buy, Sale, or Trade, Do It The Easy Way
With Herald Want Ads Just Phone GL 8-2721

WHITE STORES

S. H. GREEN STAMPS

"Quart-for-a-Quarter"
American DILL PICKLES

Big quart Jar

25c

PLUS S. H. GREEN
STAMPS

WHITE STORES

MY FRIEND

Folks used to wonder what Grandpa Brown and I had in common. He must have been close to eighty when I was just a kid. But I remember him as one of the best friends I ever had.

He was a wonderful old man, with a simple, native wisdom. We used to go fishing together, and he would talk to me about God and Faith and Love. I remember he used to say people shouldn't wait until they're in trouble before going to Church. "When you're happy," he told me, "take time out to offer a prayer of thanks for your good fortune."

The Church, he used to say, had acted as a balance wheel for him during good times, and a bulwark during bad times.

Down through the centuries the Church has made great Christians out of unassuming people, who in turn have transmitted the blessings of the Church to the succeeding generations. I hope I can impress Grandpa Brown's Faith and Wisdom upon others as I was impressed by him.

THE CHURCH FOR ALL...

ALL FOR THE CHURCH
The Church is the greatest incentive on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the sake of his community and nation. (3) For the sake of the Church itself which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Proverbs	8	1-12
Sunday	Colossians	2	8-12
Sunday	Colossians	3	12-17
Wednesday	Colossians	4	1-8
Thursday	1 Timothy	2	15-17
Friday	1 Timothy	4	11-16
Saturday	Psalm	119	2-16

Copyright 1937, Editor Ads. Service, Reading, Pa.

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

FARM NEWS REVIEW

USE FERTILIZER IN SOLUTION FOR SEEDING GROWTH

An easy way to speed up the growth of August-planted vegetables, either seeds or flowers, is to use dilute fertilizer solutions at planting time, according to W. C. Pelton, U.T. Extension horticulturist. These do not replace other necessary fertilization of the soil when it is prepared for fall gardens. They put helpful plant food close to seeds and plant roots at the time they can use it for a quick start.

As many gardeners use complete commercial fertilizers to supply crops with nourishment, it is very convenient to use the same fertilizers for seed and plant stimulation. Pelton says. For a 5-10-5 fertilizer, one could use a teaspoon of the fertilizer in three gallons of water, well stirred up. This fertilizing solution may be poured into the holes in which plants are to be set, a cupful for each plant. The hole is to be filled with soil, unpacked.

For seeds planted in furrows the solution should be twice as strong, two cupfuls to three gallons. A cupful of this used for each 12 inches of row, before seed is dropped, should be very helpful.

When fertilizers other than 5-10-5 are used, a change in amount of fertilizer or water is necessary.

RATES AND DATES, PLUS GOOD SEED, PASTURE MUSTS

Farmers can do much in their pasture and cover crop effort this fall to keep costs at the minimum by selecting well-adapted grasses and legumes, combining them in proper mixtures, seeding at proper rates and on dates early enough to allow time for establishment before cold weather.

Joe D. Burns, assistant agronomist, U.T. Agricultural Extension Service, says the use of high quality seed is very important to insure freedom from weed seeds; and to obtain high germination and good stands. Certified seed is your guarantee of high quality seed which has been performance tested.

Mixtures suggested by Burns for permanent pastures and rates of seeding are:

For well-drained soils: Orchardgrass 10-15 pounds or tall fescue, 10-15 pounds. Alfalfa clover, 2-3 pounds. Ladino or Louisiana white clover, 1 1/2-2 pounds.

For poorly drained soils: Tall fescue, 10-15 pounds. Alfalfa clover, 2-3 pounds. Ladino or Louisiana white clover, 1 1/2-2 pounds.

Permanent pasture mixtures should be seeded on a well-prepared seedbed between August 15 and September 15.

Crops and rates of seeding for winter pasture are: Barley 3-4 bushels. Oats, 3-4 bushels. Ryegrass, 2-3 bushels. Italian ryegrass, 20-30 pounds. Crimson clover, 20 pounds. Button clover, 20 pounds.

Mixtures of the above crops work well together, Burns says. Vary rate according to the proportion of stand of each plant desired.

August and early September are desirable dates for seeding winter pastures.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

At the present time farmers in Loudon County are quite discouraged due to the dry weather. Yet they are continuing to make ends meet. As the progress of seed bed preparation for fall seeding continues during the hot dry days of late summer, we think it is essential and profitable that every farmer in Loudon County should make an effort to get the best use out of his fertilizer. The best way we know of doing this is to take a soil test and find out what the plant food needs of the soil are. Also in so doing you will get a suggestion from the soil laboratories to what grade of fertilizer you should purchase. It will also show whether you need lime or not.

Many farmers, no doubt, will be in a hurry to sow their fall pasture, small grains and alfalfa. It will pay to stop and think before seeding any of these. There should be enough moisture in the soil to sprout the seed before sowing. As dry as it is now there are very few places in Loudon County where there is enough moisture to put the seed up, but it is a good time to broadcast your lime and your fertilizer. If you plan to do this before seeding.

It might be interesting to know that according to the last census from the Southern States area that the rate of fertilizer used per acre was 838 pounds. The state of Tennessee has an average of 327 pounds of fertilizer per acre on all fertilized acres. The total use of lime was 108% of the total crop land being

lined, which was not what it should be.

Any help that the county agent's office can give in the use of fertilizer needs and the general recommendations from the Extension Service, please feel free to call on us.

LEGAL

Nonresident Notice

Juanita Luderick Lowder vs Eugene Lowder No. 4412 In Chancery Court at Loudon, Tennessee. To Eugene Lowder. In this cause it appearing from the bill which is sworn to that Eugene Lowder defendant, is a non-resident of the State, he is, therefore, hereby required to appear on or before the first Monday of October next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Juanita Luderick Lowder or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 20th, day of August, 1957
Arline Bailey, Clerk and Master.
Aug. 22, 29, Sept. 5, 12

LEGAL Notice to Contractors Of State Highway Construction Bids To Be Received

September 18, 1957
Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee, until 10:00 a.m. September 18, 1957.

LOUDON COUNTY:
Project No. S-2424(3) - The grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback. Project Length - 1.448 Miles. Working Days - 100. (Unloading Point: Greenback).

ROANE-LOUDON COUNTIES:
Project No. S-2514(1) - The resurfacing with bituminous materials (plant mix) of a section of State Route No. 1, beginning at the end of the new surface in Kingston and extending to State Route No. 2 at Dixie-Lee Junction.

Project length - 18.43 Miles To be completed on or before December 1, 1957. (Unloading Point - South Harrison or Levox City)

No Proposals will be issued after 4:30 p.m. September 17, 1957.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 135, ACTS OF 1945. Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposal will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTER. The right to reject any and all bids is reserved.

W. M. Leach
Commissioner
Aug. 22, 29, Sept. 5, 12

Well Drilling

New Casing
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Water Guaranteed

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POWERS MODEL

NYLONS

AT LESS THAN 75¢

Each \$1.65

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FOR SALE PONY. Call GL 83614.
BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11

PHONE GL 82277
THURSDAY & FRIDAY
Aug. 22 & 23
TOP SECRET AFFAIR
Starring
Susanne Hayward
Kirk Douglas
Plus
SMOKE SIGNAL
Starring
Dana Andrews
Peggy Lee
in Color
Cartoon

SATURDAY, AUGUST 24
Bory Calhoun
in
FOUR GUNS TO THE BORDER
in color
PLUS
BETWEEN HEAVEN AND HELL
STARRING
Robert Wagner
in Cinemascope
Cartoon

SUNDAY & MONDAY
Aug. 25 & 26
BUS STOP
Starring
Marilyn Monroe
Cinemascope—Color
Plus
CARTOON CARNIVAL
Cartoon

TUESDAY & WEDNESDAY
Aug. 27 & 28
TEENAGE REBEL
Cartoon
Ginger Rogers
Michael Rennie
plus
THE LAST FRONTIER
Guy Madison
Victor Mature
Ann Bamber
Cinemascope—Color
Cartoon

Play Banko
Tuesday Night

FOR BUILDING MATERIAL, such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 82294 or GL 83589 tfr-27

DON'T BUY A COW! Call GL 8 2008 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

FOR ELECTRICAL WORK call Gene Varner, phone 2029. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

FOR SALE... A Schwinn Corvett middleweight bicycle in perfect condition call sell very reasonable. Call GL 8-2544 39-46

LOTS FOR SALE... across the river from Loudon near Vicksburg, 2000 ac. Terms \$30 down and \$100 per month. Call GL 8-2332 31-36

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3232
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
Aug. 22 & 23
1st run
DRAW STRIP GIRL
PLUS
ROCK ALL NIGHT
Cartoon

SATURDAY, AUGUST 24
HOT BLOOD
Jane Russell
Cornell Wild
Cinemascope—Color
PLUS
GUN THE MAN DOWN
James Arness
Cartoon

SUNDAY, MONDAY, TUESDAY
Aug. 25, 26, & 27
GOD IS MY PARTNER
1st Run Picture
Walter Brennan
John Hoyt
in Cinemascope
PLUS
SHORT FEATURE
24 HOUR ALERT
Jack Webb
in Color

WEDNESDAY, AUGUST 28
CHINA GATE
Gene Barry
Cinemascope—Color
Cartoon
DON'T FORGET TO PLAY LUCKY ON TUESDAY NIGHT

This Ad Plus 50¢ Will Admit Carload Wednesday Night

CLASSIFIED

CARD OF THANKS... I want to thank everyone for any gesture of kindness and sympathy extended to us during the lingering illness and passing of S. R. Dutton. I deeply appreciate every token of love and heartfelt thoughtfulness shown during this period. Mrs. S. R. Dutton.

WE SERVICE... all makes radio and television. Fum's Radio and Television Service, Phone GL 8-2128, Loudon tfr

FOR SALE... oil heater, 285 gal. fuel tank on legs, about 20 ft. copper tubing—all for \$40. Art Hur Hope, GL 8-3324 tfr-40

FOR RENT... 6 room house and bath, hardwood floors and furnace. Located on Ward Ave. Apply to Mrs. S. P. Daniel. tfr-47

FOR SALE... Conn trumpet in excellent condition. Call GL 8-3685 tfr-40

FOR SALE... 38 purebred White Longhorn heifers 1 yr. old. See Bob Russell, Rt. 2 Loudon. tfr-45

WANTED... subscribers for Chattanooga Times. If interested, call GL 8-2282, Jimmy Karnes 21-41-pd

THE COURT HOUSE RECORD

Marriage Licenses
Aug. 16—Bernie W. Cantrell to Suella Leonard.
Real Estate Transfers
Aug. 14—Deed from Clifford Johnson and wife to Wagon Disney and wife 1 lot, 3rd.
Aug. 15—Deed from James Dougherty and all to John Cardin and wife 3 tracts, 3rd; Wm. O. Henley to Wm. O. Henley and wife 1 lot, 1st; Wm. O. Henley and wife to Clayton McGraw 1 tract, 1st.
Aug. 16—Deed from J. G. Hudson and wife to Chester Williams and wife 1 tract, 3 rd; Robert E. Lee and wife to Charlie Spoor and wife 1 lot, 2nd; Marjorie Mead to Norman Mead 1 lot, 1st; Horace Black and wife to James W. K. Johnson and wife 4 tracts, 3rd.
Aug. 17—Deed from Frank West and wife to Eugene Rele. 1 tract, 2nd.
Aug. 19—Deed from Fred Sartin and wife to Paul Boer and wife 1/4 acre, 2nd; Wm. Lant and wife to Edwin Byerley and wife 1 tract, 3rd.
Cases Filed Chancery Court
No. 4412—Juanita Laudrmlk, Laudr vs Eugene Laudr, di. vorce.

Charles Snow To Go On Sea Duty
Chief Electrician's Mate Charles J. Snow, after 28 months of duty at the Naval Reserve Training Center on Alcoa Highway, is returning to sea duty.
Snow is being transferred to the USS Bowers, a reserve training ship based in Charleston, S. C. Mrs. Snow and their two daughters, four and eight years, will accompany the Chief to Charleston.

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Rt. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair, tfr FOR RENT... 4 room apartment in Loudon, On Reservoir Hill. Call Lenoir City, Ph. 1550 tfr-27

FOR RENT... Unfurnished apartments with gas heat, plenty of shade trees, private bath, porches, near business section. Call GL 8-3588 tfr-36

FOR SALE... new 3 bedroom house with fireplace, double carport, large lot, FHA terms available. Call GL 8-9105 tfr-37

WANTED—dry or green, dressed or rough, yellow pine. Home Lumber Co., Knoxville, Tenn. 50¢ per board foot tfr-36

FOR RENT... 3 room furnished or unfurnished apartments with bath. Call GL 8-3206 tfr-29

PIECE GOODS... we have just received another ton... of beautiful, fast-color mill ends and remnants of flannels, linens, prints and solids... 10¢ to 35¢ a yard. Also a new run of drapery material in the latest decorator fabrics at only 49¢ yard. Valley Mercantile Outlet, West End, Loudon. tfr-39

ARE YOU SELLING? BUY A HOME?
Let us help you with the financing! Direct loans processed as well as other types. The seller pays a nominal charge for this service. It's worth a great deal to you.

We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did.

"CALL ATHENS 838-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING."

Ray Real Estate Co.

REALTORS

Selling — Trading — Financing



Handy, thrifty... and oh, so good!

Made by **KRAFT** from the best and only **MIRACLE WHIP** and special pickle relishes.

Miracle Sandwich Spread

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St. Lenoir City, day phone 1911, night 1800. tfr-11

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone—GL 8-2021 tfr

FOR SALE—modern 6-room permanent home with concrete basement and furnace. New barn, 10 acres or more, 6 miles from Loudon. One mile off Highway 11. C. R. Cassidy, Route 3, Sweetwater. 31-40-pd



GILES and SON MARKET

LUX Bath Size
2 for 25¢
Niagara Starch
12 oz. Box
17¢

Kleenex
Box 400's
4 for 99¢

J F G MAYONNAISE
33¢

LAY'S CLOVERLEAF SAUSAGE lb.
39¢

LIFE BOUY Bath Size
2 for 25¢

SILVER DUST Giant Size
75¢

BREEZE Giant Size
75¢

LAY'S PORK SHOULDER PICNICS
37¢ lb

JFG INSTANT COFFEE
6 ounce Jar
\$1.09

NBC Premium Saltines
1 lb Box -- 27¢

FREE 15 OUNCE GOBLET
with the purchase of 1/4 pound
Luzianne Tea
Both for the Special Low price of Only **37¢**



with Mohlar and Harold Giles
3 Miles Out Vonore Road

Also Free prize with each Pound of Luzianne Coffee \$1.09
SHOP and SAVE
RINSO Regular Size — 32¢
LIQUID LUX Regular Size — 33¢

Giles And Son Market

LOOK!
USED LIVING ROOM SUITES AND SOFA BEDS
from \$29.50 to \$98.50
All In Excellent Condition
See Us If You Have An Old Suite To Trade-in On A New One
LOUDON Furniture & Hardware
Wharf Street

BUY BACON'S NEW NEAPOLITAN ICE CREAM

The London County Herald

"London County Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

This And That

How we do appreciate those who come close to our young people in their work, for instance the county agent and the home demonstration agent. Hiding over the county with Charlie McCall and watching the 4-H boys take to him is good for the soul. We have not been out with the home demonstration agent yet on account of that she has not yet invited us.

If anybody, anywhere—Loudon County, or beyond, can prepare better food than Mrs. Minnie McTeer, and her assistants over at Greenback, come forward, please, and demonstrate.

Do you read the messages contained each week in the Church ads? Better do it, for they are good. And good reading is good reading wherever you find it.

Something we never knew until now: that when the river is low at Davis Ferry, you drive forward which eases the back of the boat for the take-off.

In all the religious literature being prepared today—and there is a world of it—scarcely any is more carefully and ably prepared than The Sunday School Lesson, as written by Dr. Walter C. Davis of the U. T. School of Religion and appearing weekly in the Herald. If you go to Sunday School you ought to read it, for you can talk more intelligently in the class. If you do not go to Sunday School all the more reason why you should read it.

It used to be that people died from taking gas. Now they die from stepping on it. News is that the auto makers will step up the horse power again in 1938

which makes it all the easier to suicide by way of a heavy foot.

Interesting new acquaintance of the week: Mrs. Lina Huff of Steele Road, from whom we borrowed a ladder. She speaks well of the Herald, and that's always good and easy listening.

On having a cog wheel machined in Lenoir City the man said, "Why would you bring that thing here when you have Dick Ferguson in your city?" Most interesting call of the week was to Dick's shop. His steam engine is a gem, the like of which you do not see very often.

Eggs too big for the containers are being produced by the flock of Mr. and Mrs. Joe L. Thompson, of Route 1, Greenback. A beautiful road through the woods leads to the home of this fine farm family. It is predicted that the publisher's Dodge will be finding its way there often. A winding dirt road through the woods is still a thing of joy. If you want to go somewhere take the turnpikes. If you don't want to go anywhere take the back roads, let the old nag slobber and have a good time.

Nola Melton, comely cashier of the Merchants and Farmers Bank of Greenback, told us this one: "Do you know why grandma wants rollers on her rocker?" Giving up as we usually do when a puzzle is posed, Nola obliged with the answer—"So she can rock and roll."

In the mail a friend from Maryville wants to know why the columnist in Knoxville who based a whole piece on our talk to the Kiwanis Club in Maryville did not give credit. Ask him, brother, but we can tell you must writers are guilty.

A Letter From The Publisher

It is good to know that school has started again. There is evidence of it on every hand. School children swinging along to school is one of the most familiar of American sights. In recent years the yellow school buses gliding along the highways has become also a familiar sight.

For many parents, as well as children, it is a serious time. Many young ones will be going to school for the first time and these first days of conditioning are important. It is a time when parents turn over their children in trusting care to school bus drivers and to teachers.

The publisher of the Herald regrets that he has heard so little good about the Loudon Schools, and so much on the other side. But he is withholding judgment until he has opportunity to become wiser in the matter. He has lived long enough to learn that gripping about the local schools, or about schools in general, is a favorite American pastime.

He does advance the thought that he has never seen a school system in which all the teachers were bad, and all the pupils poor. Good teachers and good students are found in all systems. It is not a good time for us now to begin looking for the good in our schools; we venture the thought that generally speaking all these bus drivers and teachers, and all who have anything to do with our schools, are conscientious workers and accept their responsibilities with a great deal more concern than many of us think.

The Herald hopes we will look for the good and let the good be the foundations upon which we build better schools.

From Our Files

5 YEARS AGO

The Milraps-Maravow reunion was held at the home of Mr. and Mrs. Denver DeFord and son, Austin, last Sunday.

10 YEARS AGO

According to reliable information given to the Loudon County Herald, the Lenoir City News is being sold to a group of present employees of the plant. Mrs. Edna Cornett is spending a vacation at Madison College. The Cornett Studio will be closed until Sept. 1.

103 YEARS AGO

A eugenic telegraph is being constructed from New York City to Sandy Hook—a distance of almost 20 miles down the bay.

LEGAL

Notice to Contractors
 Of State Highway Construction
 Bids To Be Received
 September 18, 1937

Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee until 10:00 a.m. September 18, 1937.

LOUDON COUNTY:
 Project No. S-2424-(3) - The grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback. Project Length - 1.448 Miles. Working Days - 100. (Unloading Point: Greenback).

ROANE-LOUDON COUNTIES:
 Project No. SP-501-H - The resurfacing with bituminous materials (plant mix) of a section of State Route No. 1, beginning at the end of the new surface in

Kington and extending to State Route No. 2 at Dixie-Lee Junction.

Project length - 18.43 Miles To be completed on or before December 1, 1937 (Unloading Point - South Harrison or Lenoir City).

No Proposals will be issued after 4:30 p.m., September 17, 1937.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 135, ACTS OF 1945. Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposals will be furnished PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject any and all bids is reserved.

W. M. Leach
 Commissioner
 Aug. 22, 29, Sept. 5, 12

Hard work still represents the main essential of success in life.

FARMER

If You Need Money
 for any purpose . . . Federal

Land Bank Loans Are
 Your Answer . . .

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE OR CALL
 C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL
 FARM LOAN ASSOCIATION

Knoxville, Tennessee

Phone 55339 Night Phone 8-9483
 AT FARM BUREAU OFFICE IN LOUDON
 EVERY WEDNESDAY AT 10 A.M.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D. Tennessee School of Religion, U.T.

(Jeremiah 36:4-8, 22-26, 32)

"Baruch, Faithful Secretary"

We have our modern Baruch, known as the elder statesman, who has played a somewhat similar role to that of Baruch, the friend of Jeremiah. Woodrow Wilson had his Joseph P. Tumulty, advisor and friend, who wrote the life of the former President. The tragedies of the life of Jeremiah never would have come to us had it not been for his faithful friend Baruch who wrote at the dictation of the prophet and incorporated descriptions of his own.

One of the qualities of Baruch was his faithfulness. He clung to the prophet through thick and thin, in travel, in imprisonment, in persecution, in exile. He did not do it for money. We have no evidence that Jeremiah had any great wealth. Baruch must have felt the divine call of God to help this man of God. He was even accused of masquerading Jeremiah's prophecies (43:23).

In the Acts, Aristarchus is mentioned only a few times, but Dr. John Hutton calls him a superlatively great man. Nothing is said about his character or in praise of his work. He was the center of the riot in Ephesus, and the companion of Paul on his difficult journey of Jerusalem. We really know nothing about him, but when Paul needed him he always was there. He did a quiet devoted life without praise. His career was to be a "nobility for Christ's sake."

So it was with Baruch. He was born of noble family, but he chose the humble life of a helper to the prophet. He stood by the prophet during the persecutions, during the siege of the city, and in the difficult exile in Egypt. At Jeremiah's command, he read the prophet's words on the banks of the Euphrates.

Jeremiah was a quiet retiring soul with a shepherd's heart of love. Measured by worldly standards, his life was a failure, being unsuccessful in practically everything. We probably would not have known much of this modest man had it not been for Baruch, who could be called the prophet's public relations man.

He wrote a sort of biography of the prophet and incorporated it into the book of Jeremiah. Jeremiah was of priestly descent (1:1). He never married for he didn't have the heart to bring children into such a world (16:14). His neighbors at Anathoth

To Buy, Sale, or Trade,
 With Herald Want Ads
 Do It The Easy Way
 Just Phone GL 8-2721

LEGAL

Nonresident Notice

Juanita Laudermark Lowder vs Eugene Lowder No. 4412 In Chancery Court at Loudon, Tennessee. In this cause it appearing from the bill which is sworn to that Eugene Lowder defendant, is a nonresident of the State, he is, therefore, hereby required to appear, on or before the first Monday of October next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Juanita Laudermark Lowder or otherwise the bill will be taken for confessed.

It is further ordered that this notice by published for four consecutive weeks in the Loudon County Herald.

This 20th, day of August, 1937

Archie Dailey, Clerk and Master.

Aug. 22, 29, Sept. 5, 12

Back - To - School SPECIAL

RED SNAP
 Western Jeans

Regular \$1.98
 Special for School

\$1.79

Shirts To Make
 A complete outfit

Wide Selection Of
 Colors, Patterns, Fabrics
 In all Sizes.

SELECT
 NOW!

\$1.98

Shop For The Family
 In The Complete Store

Five to Five

Loudon



Like Walking a Tightrope

Keeping strictly within the family budget sometimes seems almost as difficult as walking a tight rope.

A First National checking account, showing where the dollars go, makes it easier to keep your balance.

Open your convenient checking account today, at the office of the First National Bank.

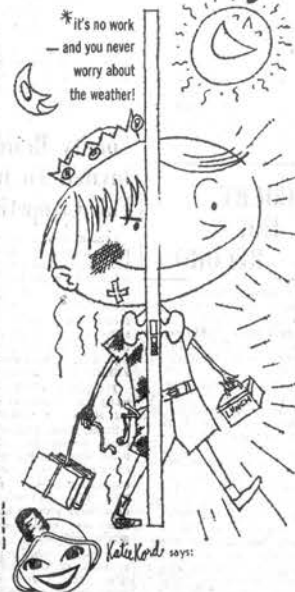
First National Bank

LOUDON, TENNESSEE

Sparkling-fresh school clothes
 ready overnight...washed and dried

electrically*

*it's no work
 —and you never
 worry about
 the weather!



*ELECTRICITY...best buy for better living!

LOUDON UTILITIES
 (Electric Department)

PHILADELPHIA NEWS

Mr. and Mrs. Homer McNabb, from Detroit, Mich. are visiting with Mr. McNabb's mother, Mrs. Maggie Henderson this week and other relatives and friends.

Mrs. Boyd Duckworth entertained her Junior G. A. girls with a picnic lunch at Sweetwater Park Monday. The girls reported a very nice time.

Miss Sharon Barnett was the overnight guest of Mr. and Mrs. Cletis Parks in Sweetwater Friday night.

Friends of Mr. Robert McNabb were sorry to hear that he had become a patient at the Bacon Hospital at Loudon. Robert was injured while at work from a fall. He is expected to remain in the hospital for ten days. He entered the past Wednesday afternoon.

Miss Gerlie Patterson from Loudon has been visiting with her sister, Mrs. Bill Christian.



GIFTS & GREETINGS
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of:
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No cost or obligation)

**Telephone
Talk**
by
M. V. WALKER
Your Telephone Manager



A LOT OF PEOPLE still think of telephone service in terms of just the one familiar home or office phone. Well, there are so many different kinds of equipment nowadays—all designed to add pleasure to your living—that I'd like to remind you of some of them. There's the Speakerphone that lets you talk and hear without lifting the receiver. The Volume Control phone you can turn up or down like a radio. Spring cords. Extra phones in color—so handy throughout the house where you need them. Even a phone that answers itself when you're out. Let me suggest you drop by our Business Office and see all these new conveniences. We'll be glad to show you how to have a well-telephoned home at surprisingly low cost.

GUARANTEED FOREVER—Of all the useful things in your home, how many are guaranteed for life? Your telephone is, you know. If it should ever break or need replacing, why we'll get it working again fast without any service charge. This lifetime guarantee on your phone is, of course, included in what you pay for service.

OUT OF A CLEAR SKY you remember someone who moved away and you haven't thought of for ages. "What-ever happened to George . . . or to Ruth or the Jones family?" Usually it's someone you really meant to keep in touch with, but what with staying so busy, you just never seemed to get around to it. Here's a quick, easy way to make up for lost time—just pick up your telephone. A Long Distance call is the personal, thoughtful way of enjoying old friendships . . . keeping in touch with folks you care about. And right now—any time—is a good time to reach for your phone. It's fun to call and Long Distance rates are really low, especially when you call station-to-station after 6 P.M. or all day Sundays. And remember—it's twice as fast to call by number.

THESE WOMEN!

By d'Alessio



"My secretary doesn't understand me!"

Carrie Milaps Sunday were as follows: Mr. and Mrs. Leonard Milaps and Mrs. Maggie Ward of Loudon.

Mr. and Mrs. Amos Allen spent the past weekend in Memphis with their son, Mr. Lester Allen and Mrs. Allen.

Mrs. George Martin and Barbara visited "Old Fort Loudon" Sunday afternoon.

Rev. and Mrs. Leon Strunk and little daughter Alycia have returned home after spending a month's vacation. They visited Rev. Strunk's parents, Mr. and Mrs. Lester G. Strunk in Vanover, Washington and Mrs. Strunk's parents, Mr. and Mrs. Allen R. Johnson in Wisconsin Rapids, Wisconsin. They also visited other friends and relatives.

Jackie Lutz of Loudon was visiting his grandparents, Mr. and Mrs. Albert McCrary Monday afternoon.

Mr. Austell Clinton's mother, Mrs. B. D. Clinton has returned to her home in Loudon after spending several days in Sweetwater Hospital.

Mr. and Mrs. James H. Smith and children, Rickie and Mark arrived last Monday from Lexington, Ky. to spend a few days with Mr. Smith's parents, Mr. and Mrs. Dewey Smith.

Mrs. Bob Lefevre, Mrs. James H. Smith and Mrs. Dewey Smith were shopping in Knoxville Saturday.

Mr. and Mrs. Victor Wilson and sons of Winston-Salem, N. C. spent last Sunday and Monday with Mr. and Mrs. N. R. Simmons and Arthur.

Mrs. Roy Sale and grandson Arvil Sale of Hamptonville, N. C. spent last week with Mrs. Sale's brother Mr. N. R. Simmons and Mrs. Simmons and Arthur.

Dinner guests of Mr. and Mrs. Austell Clinton Sunday were Mrs. Frons Woody and her mother, Mrs. Rebecca Allen.

Miss Barbara Martin spent the night with her grandmother, Mrs.

Hessie K. Dutton, Executrix, Estate of Sherman R. Dutton, Deceased.

Aug. 22, 23

Estate of C. R. Brooks, Deceased

Notice is hereby given that on the 23rd day of Aug., 1937, letters testamentary in respect to the estate of C. P. Brooks, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 23rd day of Aug., 1937.

Bonah J. Brooks, Administrator, Estate of C. P. Brooks, Deceased Aug. 29, Sept. 7

Thursday, August 20, 1937

The Loudon County Herald

LEGAL

Notice to Creditors

Notice is hereby given that on the 13th day of August, 1937, letters testamentary in respect to the Estate of Mrs. Pearl Crowmover, Sr., Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against her Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 22nd day of August, 1937.

day of August, 1937.
Ruby C. Tipton, Executrix,
Estate of Pearl Crowmover,
Sr., Deceased
Aug. 22, 29

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

NOTICE Loudon Builders Supply

Under New Management

WE FINANCE

Repairs, Remodeling, Home Improvements
5 per cent Interest --- No Down Payment

- No Mortgage Required
- Up to 5 Years to Pay
- Property does not need to be paid for.
- Quick Service

FULL LINE Quality Building Materials FREE ESTIMATES CALL GL 8-2023 LOUDON Builders Supply

Open 5 Days A Week Until 5 p.m. — Saturdays Until Noon
W. Lee Highway

Biggest Sellers...because they're Biggest Savers!



No wasted power, no excess pounds! Chevy trucks with the right power — right capacity — stay and save on the job!

From Chevrolet . . . a just-right blending of space, weight and engine performance designed to get your jobs done quickly and efficiently.

And the right power, too, rang-

ing from the 140-hp Thriftmaster 6 to the high-torque 210-hp Super Loadmaster V8. Light-duty models feature America's most popular 6-cylinder engines—economical champs that are famous for the way they stay on the job.

Chevrolet's ultra-modern short-stroke truck V8 offers compact, efficient design that minimizes engine weight to give you additional

money-saving payload capacity. Stop in and let your Chevrolet dealer show you the right truck for your job.

Here's proof that they stay on the job. Official registration figures compiled by R. L. Polk & Co. show 564,375 Chevrolet trucks 10 years old or older still on the job . . . 100,000 more than the second place truck!

**Chevrolet
Task-Force 57
Trucks**

The "Big Wheel" in trucks!

Only franchised Chevrolet dealers  display this famous trademark

See Your Local Authorized Chevrolet Dealer

Something New

Is Coming Your Way!
STARTING NEXT WEEK

BUY BACON'S BUTTERMILK

"Just Like Grandma Used To Make"
in the Convenient New

1/2 Gal. Size

and get

FREE

with each 1/2 Gallon
that you buy ...

3 TICKETS ON THE

Midget Sport Car

to be given away at Bonnet Theatre

September 13th

ALSO GET ONE FREE TICKET ON THIS MIDGET SPORT CAR WITH EACH PURCHASE OF QUART SIZE BUTTERMILK

To Get Your Free Tickets Just Cut Out The Daisy Panel On The Buttermilk Carton And See Your Retail Routeman Or Bring To Bacon Creamery

Special! Special! Special!

Month of August Only

MONTH OF AUGUST SPECIAL
TO NEW SUBSCRIBERS TO

THE LOUDON COUNTY HERALD

A SAVINGS OFFER for 31 Days

SAVE NOW

ONE YEAR NOW 2.00 you SAVE .50

TWO YEARS NOW 3.75 you SAVE 1.25

THREE YEARS NOW 6.00 you SAVE 1.50

SAVE NOW! SUBSCRIBE NOW!

YOUR SAVINGS COUPON

PLEASE ENTER MY
SUBSCRIPTION AS FOLLOWS:
ONE YEAR () TWO YEARS () THREE YEARS ()

CHECK ENCLOSED -- BILL ME --

NAME

ADDRESS

**ENTER YOUR SUBSCRIPTION
NOW AND SAVE**

Good For New Subscribers Only And For August Only!

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

This is the time of year that fairs are among the main interest in many localities. This week the Loudon County Fair is in full swing. I had the opportunity to join in the women's and girls' division. Many new things were on display. Also Friday and Saturday of this week the Greenback Community will have their Fair. This is one of the highlights of their years work in community improvement. If you have an opportunity to visit this fair, I am sure you will find it very worthwhile. And by the way, entries may be made by anyone in Loudon County.

Anyone desiring to make entries in the Monroe County Fair can have a catalogue upon request from my office. This Fair is the week of September 27. In the past a number of the Loudon County women have been winners in this Fair.

The T.V.A. & I Fair in Knoxville will be the week of September 9-14. Many Loudon County 4-H'ers will be participating in this Fair. Also some of the home demonstration club members plan to participate in this event.

We quote from a release from the National 4-H Office:

"Did you know—that we the National Association of Secondary School Principals have approved National 4-H Club Congress and National 4-H Conference as educational activities? This means that the appropriate body within the public schools has recognized the educational effectiveness of these events in the 4-H program and is recommending that local school administrators consider releasing pupils for participation. In many schools the result will be that pupils may attend these events without loss of attendance credits provided they make up their school work. We believe it is a significant action."

We understand the action taken also included participation in other 4-H educational program.

We in Tennessee are thankful that through the years most public school officials have been most cooperative in releasing

pupils for such activities without loss of attendance credits provided they make up their school work.

Too, here in Loudon County the teachers and principals have been most cooperative with the 4-H program. This is greatly appreciated by those that work with this program.

HOSPITAL LIST

ADMITTED

Aug. 21
Mr. Floyd McCallister
Mrs. Ada Mitchell
Mr. Roy McCallister
Mr. Emmett Bailey
Mr. Arthur Giles
Mr. J. N. Purdy, Sr.
Aug. 22
Mrs. Hazel Wright
Mrs. Henry Helton
Jackie Bledsoe
Mrs. Ulysses Potter
Mary Catherine Bradshaw
Mrs. James Hall
Mrs. Marie Ralledge
Aug. 23
Mrs. Billy Hembree
Mrs. William Blankenship
Mrs. Avery Russell
Mrs. Leonard Farrar
Aug. 24
Mrs. James A. Coffman
Miss Johnnie Bivens
Rickle Hamill
Brenda Hamill
Mrs. Marion Ishill
Mr. Emory Barr
Miss Loretta Roberts
Mr. Hugh Arden
Aug. 25
Mrs. John Disher
Aug. 26
Miss Carol Steed
Mr. Charlie Tilley
Mrs. Lewis Vinson
Mrs. G. H. Campbell
DISMISSED
Aug. 20
Mrs. V. R. Steele
Mr. Beryl McNabb

Mrs. Lee Price
Mrs. Freeman Russell
Miss Bette Wade
Mrs. Neal Turner
Aug. 21
Mr. Ray Brewster
Mr. Lenore Turpin
Mr. Quince Oady
Mrs. John L. Wood
Mr. Walter Harwell
Mrs. Sovie Elley
Mrs. Sam Rucker
Aug. 22
Mrs. Arlie Sutton
Miss Sue Tipton
Mrs. O. C. Rainwater
Aug. 23
Mrs. Ada Mitchell

Mrs. John Ricker
Mrs. James Erwin
Aug. 24
Mrs. Marie Ralledge
Mrs. Henry Littleton
Mrs. James Hall
Aug. 25
Mr. Emory Barr
Miss Loretta Roberts
Miss Johnnie Bivens
Rickle Hamill
Brenda Hamill
Aug. 26
Mrs. Olen Williamson
Mr. Floyd McCallister
Mrs. Marion Ishill
Mr. Emmett Bailey

GULF TIPS

BY CLIFF



DELANEY'S
SERVICE STATION & GARAGE
TUNE — UPS — Brake Service
"S & H GREEN STAMPS"
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Best dressed
WITH
the one
and only
Miracle Whip
SALAD DRESSING

Quinn & Karnes

FUNERAL HOME

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• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

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Week Of Sept. For New Herald Subscribers

We Want You to Begin Reading The Loudon County Herald NOW!

Complete Coverage of Town and County News
... Recipes ... Social Items ... Want ads ... Farm
and Home News ... Courthouse Transactions ...
The Piddlin' Column ... and Timely Editorials

There's Good Reading Each Week and Every Week in THE HERALD

• We Think The Herald Is Better Than It
Has Ever Been!

• The People Think The Herald Is Better
Than It Has Ever Been.

• The Tennessee Press Association Thinks
The Herald Is Better Than It Has Ever Been!

The Herald Is A Winner Of Awards For The Most Improved
Newspaper For Public Service, For Editorials, For Local
Features.

The Herald Was Tennessee's Second Grand
Prize Weekly For The Year Of 1955-56

**We Invite You to Become A Member
of Our Big Herald Family Now!**

Mary Worth's Family



KERRY DRAKE



CLOSE OUT
SAMSONITE LUGGAGE



UP TO **44%** OFF

SEE THEM IN OUR
Mulberry Street Window

Greer Hardware Co.

Phone GL 8-2046

Loudon

Reg. 22.50--Now	12.50
Reg. 27.50--Now	17.95
Reg. 19.50--Now	11.50
Reg. 15.00--Now	9.00
Reg. 25.00--Now	14.50
Reg. 17.50--Now	10.50

My PRIVATE MOVIE

There was a day last summer that I kept tucked away in the back of my mind, like a miniature mental movie all my own. Sometimes, when other days aren't quite as bright as this one was, I take it out and reel off a private showing.

was. I take it not and reel on a private
It was a Sunday. We'd been to church. Lee and the three
children and I. Then we went home and packed up a big picnic
lunch and took it down to the creek. It was one of those perfect
summer days poets have written about. Everything tasted
better than it could possibly have been. When we'd finished
eating, the kids sailed their boats while Lee and I stretched
out on the grass and looked up in the blue sky. All dotted
with fleecy white clouds.

We didn't say anything, but I know that we were both thinking of God for all the blessings he'd bestowed on us. I know that we were feeling, just then, particularly at peace with ourselves and with the universe. I was thinking, too, of our kids as they came out of Sunday School that morning, with their bright faces glowing, and I gave a silent vote of gratitude to my parents for having raised me in the Church. Now I was able, in turn, to pass on this priceless heritage to my own children. In this high pressure, jet-propelled age we're living in, with so many children in the right war, with

I suppose, when you come right down to it, we really did do so much, that Sunday. But it was a day that left me with a feeling of family unity, of togetherness . . . I shall never forget.

Sometimes, when things are "at sixes and sevens," a parent needs to take time out to remember just how precious a family is. Whenever I find myself in danger of forgetting—I dust off my movie and live that Sunday all over again.

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THE CHURCH FOR ALL . . .
ALL FOR THE CHURCH

The Church is the greatest fac-

for the church for the building of character and good citizenship. It is a storehouse of cultural values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the sake of his family. (3) For the sake of his community and nation. (4) For the sake of the Church itself. We should have moral and material support. Plan to go to church regularly and read your Bible daily.

	Book	Chapter	Verses
Sunday	Deuteronomy	11	13-22
Monday	Joshua	24	14-31
Tuesday	1 Samuel	3	1-13
Wednesday	Psalms	8	1-14
Thursday	Proverbs	1	1-16
Friday	Mark	6	26-44
Saturday	Isaiah	9	23-31

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ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen is the interest of the churches of London

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builder Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.



MARRIED AUG. 14 - Miss Peggy Brakelbill and Mr. Donald Johnston were married at 4:30 p.m. Aug. 14 at the Second Baptist Church in Loudon City, the Rev. Layman officiating. The bride is the daughter of Mr. and Mrs. Charles A. Brakelbill of Loudon. Mr. Johnston is the son of Mr. and Mrs. Gilbert Johnson of Loudon City.

LeNoir-Buchanan Vows Were Said Aug. 13

Miss Harriette LeNoir and Mr. Robert Dales Buchanan were married on Tuesday, August 13 at the Loudon Methodist Church. Rev. Brian H. Greene, pastor of the church, assisted by the groom's father, Dr. J. D. Buchanan officiated.

The bride is the daughter of Mr. and Mrs. William Cannon LeNoir. Mr. Buchanan is the son of Mr. and Mrs. J. D. Buchanan of Maryville.

The bride's dress was ballerina length of white imported chandilly lace and nylon tulle, fashioned with scalloped ruffles neck line and long fitted sleeves. The full skirt was of nylon tulle with lace inserts from the scalloped hem line to joints in the skirt. A lace plateau shell reinforced with sed pearls held the bride's two tier veil of English illusion.

She carried a white Bible with a white ecrid and a shower of bills of the Valley.

Mrs. Eugene Booth of Loudon was matron of honor and Miss Mary Ann Thompson of Maryville was maid of honor.

They wore dresses of mint green fashioned with scoop neck line with a midriff ending with a floating panel back. They carried crescent bouquets of golden chrysanthemums.

Mr. Paul Fancher of Knoxville was best man. The ushers were Jack Murphy of Maryville, William C. LeNoir, Jr. and Eugene Booth of Loudon.

A reception was given by the bride's parents at the church. Those assisting in entertaining were: Mrs. R. M. Gray, Mrs. Charnichael Greer, Mrs. Floy Barrett, Mrs. Norman McQueen, Mrs. Hugh McQueen, Mrs. W. C. LeNoir, Jr., Mrs. Doris Blair, Mrs. Jack LeNoir, Mrs. Don Thompson, Mrs. Broady Harrison, Mrs. Rufus Watson, Mrs. Ed Morgan, Mrs. Homer Vance Simpson, Mrs. Don Smith, Mrs. John Robinson and Mrs. Charles Colville.

Among out of town guests were Mrs. B. F. Nippy and son Roger and Mike of San Antonio, Mr. and Mrs. W. E. Fowler, Mrs. J. E. Richman and daughter, Mrs. F. R. Lefler returned to her home in Sheffield, Ala. Saturday after spending a few days with Mrs. Reed Gover and Mr. and Mrs. Jack Lefler and family.



WED. - Mr. and Mrs. Robert D. Buchanan, whose vows were said Aug. 13 at the Loudon Methodist Church. Mrs. Buchanan is the former Miss Harriette LeNoir, daughter of Mr. and Mrs. Cannon LeNoir.

Pylog, Miss Edmonson of Knoxville, Miss Helen Porzana, Mrs. Garlin, Jane and Jimmy Garlin of New Britain, Connecticut, Miss Grace Huey of San Antonio, Texas, Mrs. Ralph Lloyd, Mrs. Olin, Mr. and Mrs. Hangan and children of Maryville, Mr. Bill Ague and Cathy of Johnson City.

Mr. and Mrs. Buchanan are living at 309 Cunningham St. in Maryville. Mrs. Buchanan will be a member of the Maryville College faculty this year. Mr. Buchanan is with Aloha.

Mrs. John L. Robinson spent the week-end with Mr. and Mrs. Don Robinson and family in Knoxville.

Mr. and Mrs. Baell-Ton and son, Charles spent the week-end with friends in Kingston.

Mr. and Mrs. Charles Brakelbill and daughter, Linda spent Thursday and Friday with friends in Nashville.

Mr. and Mrs. Jim Blair and daughters, Ann and Vagot spent the week-end in Gatlinburg.

Mr. and Mrs. Broady Harrison have returned from a visit in Auburn, Ky. and Nashville, Tenn. Mrs. Reed Gover spent the week-end with Mr. and Mrs. Tom Lefler and family in Athens.

Among those from Loudon attending the Sanders-Cox wedding in Loudon City Friday night were Mrs. E. M. Hall, Mrs. Joe Blair, Mrs. Lucy Steele Harrison, Mrs. J. E. Richman and daughter, Mary Alice, Mrs. Jimmy Burnette, Dr. and Mrs. W. B. Harrison and son, Blair, Mrs. F. R. Lefler, Mrs. Reed Gover and Mr. and Mrs. Jack Lefler.

Mrs. J. C. Greer and Mrs. Floy Barrett are spending several days in Highland, N. C.

Mr. and Mrs. C. C. Ridenour and daughter, Sally have returned to their home in Chattanooga after spending a week with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Gene Waddy of Loudon City were visiting Mr. and Mrs. Jack Lefler and family Sunday.

Mr. and Mrs. Oscar Heaton and daughter, Billie Jo and Miss Jack Robinson left Friday for a visit with Mr. and Mrs. Halbert Robinson in Cleveland, Ohio.

Mrs. Jim Zimmerman has accepted a position as assistant to Dr. W. B. Campbell, Sr. and Dr. W. B. Campbell, Jr.

Mr. and Mrs. Joe Harrison and son, John of Murfreesboro are visiting their parents, Mr. and Mrs. E. M. Hall and Mrs. Lucy Steele Harrison.

Mr. and Mrs. Elmer Raper have moved to Murfreesboro where Mr. Raper will be teaching at Middle Tennessee State Teachers' College and Mrs. Raper will teach in the Elementary school.

Mrs. Cecil Hughes of Sweetwater is the guest of her aunt, Mrs. J. R. White who is ill at her home on Lee Highway this week.

REPORTING IN To Loudon County

Aug. 22 - To Mr. and Mrs. Ulysses Potter of Oak Ridge, a 7 lb., 9 oz. boy. To Mr. and Mrs. James Hall of Loudon City, a 5 lb., 9 oz. girl.

Aug. 23 - To Mr. and Mrs. William Blankenship of Loudon, a 5 lb., 9 oz. boy.

Aug. 24 - To Mr. and Mrs. James Colman of Loudon, twin girls, 3 lb., 9 oz. and 3 lb., 6 oz.

To Mr. and Mrs. Leonard Farrar of Loudon City, a 7 lb., 14 oz. girl.

Aug. 26 - To Mr. and Mrs. G. H. Campbell of Loudon City, a 7 lb., 15 oz. boy.

Mr. and Mrs. Will D. Robertson and daughter, Katherine Ann, Mrs. Edna Jones and Miss Math Jones spent Sunday with relatives in Waynesville, N. C.

William Gardner of the United States Marine Corps, is visiting Mr. and Mrs. Scott Mitchell.

Gilly and Steve Vestal sons of Mr. and Mrs. Bill Vestal of Athens spent several days this week visiting their grandparents, Mr. and Mrs. Ben Robertson.

Mrs. K. H. Warren, Sr. of Madison, Tenn., Miss Mary Warren of Norman, Okla., Mr. and Mrs. K. H. Warren, Jr. and children, Kathy and Karl, III, and Miss Kathryn Warren of Nashville, and Mr. and Mrs. John Galuso and daughter, Mary Dodd of Rome, Ala. have been the guests the past week of Mr. and Mrs. W. C. Patton and son, Bill.

Mr. and Mrs. W. C. Patton and son, Bill will spend this week-end with Mr. Patton's mother, Mrs. G. E. Patton in Water Valley, Miss.

Mr. and Mrs. Bill Lawson, Jr. and children of Knoxville were visiting Mr. and Mrs. R. A. Lawson and Mrs. May Cook Monday.

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

Now With New NYLON OFFER!

POWERS MODEL NYLONS

AT LESS THAN 1/2 PRICE!

Certified \$1.65 Only 75¢ VALUE.

KRAFT dinner

See Kraft Dinner display at your grocer's. Nylon understock at every store.

Tender, delicious MACARONI-AND-CHEESE

home cooked in 7 minutes!

With Kraft Grated for that thorough-and-through cheese flavor!

Bridge Group Is Feted Thursday Night

Mrs. E. M. Hall and Mrs. Ray Waller entertained with a bridge party last Thursday evening at the home of Mrs. Hall, on College Street.

A dessert course was served preceding three progressions of bridge.

High score was won by Mrs. Carl Keebler. Second high by Mrs. Robert Frye. Low score by Mrs. H. H. Richman and Bingo by Mrs. J. E. Richman.

Out of town guests were Mrs. A. A. Monger and Mrs. Carl Keebler of Loudon City.

Cleve Tedford of Concord spent last week with Mr. Paul Jones and Mrs. and Mrs. John W. Simpson.

NOW IS THE TIME FOR Jacket Lay-Away

at The Ed Watkins Store - Loudon

EISENHOWER JACKET

Wool Flannel TAN or GRAY **12.95**

MEN'S CAR COAT

Sheen Gabardine. Quilted plaid lining, water repellent. Tan only **\$15.95**

LAY-BY YOUR SELECTION Now For Cold Weather **SMALL DEPOSIT** Holds The Jacket of Your Choice

BOY'S CAR COAT

Red Quilted Lining **\$5.95**

Red or Tan **MEN'S WOOL SUBURBAN \$16.95**

BOY'S WOOL SUBURBAN \$12.95

Boys Black Plastic CYCLE JACKET

Red quilted lining, 3 zipper pockets, caps, belted. **9.95**

Ed Watkins Store
Loudon

ARP GROCERY

Get it at For Stomach Trouble COAT MEAT DRINK

Have you the winning car?

Q. What is the lowest priced car?

A. Model for model, right across the board... FORD is the lowest priced of the low-price three!

Q. Who makes the BEST trade-in allowances in these parts?

A. Your FORD DEALER makes the biggest trade-in allowance that can be made. And he stands ready to PROVE IT!

Q. Who makes TERMS and really EASY?

A. Your FORD DEALER will arrange terms to suit your budget.

FORD IS OUTSELLING EVERY OTHER CAR

It's easy to see why Ford is first in sales when you look at the way ahead values in the '57 Ford. Each of Ford's 21 models is styled to stay in style. A new "Inner Ford" gives a ride that's sweet, smooth and gentle. And a choice of five modern engines—four V-8's and a Six—provides power to suit your needs. Why not come in today and see for yourself?

For the VERY BEST of EVERYTHING... **FORD**

LOUDON MOTOR CO.

Grove Street Phone GL 8-2721

Only Your Ford Dealer Has A-1 Used Cars and Trucks

FARM NEWS REVIEW

GREENBACK NEWS

Thursday, August 29, 1957 The Loudon County Herald 7

LACK OF WATER MAY CAUSE TREES TO SHED LEAVES

Home owners who see dry brown leaves under shade trees are not always due for loss of valued trees. W. C. Pelton, U. S. Extension horticulturist, reports. Every summer, but especially in unusually warm and dry years, there is considerable leaf drop in elms, Carolina poplars, sycamores, and sometimes maple trees. In its way this leaf drop can be helpful to trees by cutting down their need for water. When the leaves are seen to drop from all parts of the trees, when they are uniformly yellow or brown rather than spotted, it may be hoped that nature is just taking desirable steps to preserve the trees.

There are exceptions, of course. Pelton adds. Elm trees are subject to various internal diseases that cause extensive drop of leaves. When elm trees are found to produce ill-smelling wet, sappy spots in the bark, they may have a disease for which beneficial treatment may often be given. Two other diseases of elms, Dutch elm disease and phloem necrosis, with leaf-drop symptoms, cannot be stopped.

Black locust trees turn brown because of the leaf borer, and mimosa and honeylocust suffer attacks of mimosa webworms, which produces a brownish appearance.

Deep watering will benefit trees that are not definitely diseased, Pelton explains, but the emphasis

is not really deep watering, not surface wetting. It takes four or five hours of slow-falling water to penetrate soils to tree-root depth. Grass on the surface may revive while trees still are not benefited.

EXPERIMENTS SHOW HEAVY FALL FORAGE, LIKELY WITH OATS

High rates of seedling and high rates of nitrogen increased the yield of oat forage in the fall as shown by experiments conducted at the Middle Tennessee Experiment Station. Dr. W. L. Parks, U. S. agronomist and E. J. Chapman, station superintendent, were in charge of the 2 years' testing.

The 8-bushel-per-acre seedling rate of oats where 120 pounds per acre of nitrogen was applied at seedling produced 2,230 pounds of forage in the fall as compared to 1,165 pounds of nitrogen applied at seedling made 1,175 pounds of forage in contrast with 490 pounds where no nitrogen was added.

How much forage did the 4-bushel per acre rate produce in the fall? Figures were 652 pounds without added nitrogen, 1,110 with 30 pounds of nitrogen, 1,455 with 60 pounds of nitrogen and 1,680 pounds where 120 pounds of nitrogen was applied.

A greater total yield was produced by splitting the 60 and 120 pound rates of nitrogen into fall and spring applications than when all this amount was put down

at seedling.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

For time to time I attempt to write on things of interest to the farmers of Loudon County. As many of you know there are leisure times that we all have whether we like to admit it or not. I know that the past time of many of you, either on the farm or in the city, is spent in eating. Probably some of you men that read this article would like to try your hand at barbecued chicken. Tennessee style.

Place 2-3 pound chickens, cut in halves or quarters, skin side up, on grill over slow-burning charcoal. When meat is warm, baste all sides with strong salt water solution (4 teaspoons salt, 1/2 teaspoon ground white pepper, and 1/4 teaspoon onion powder to cup of water) as often as meat looks dry—usually at 10 to 15 minute intervals for 2 to 3 hours, depending upon weight of chicken. Turn to cook uniformly. When nearly done, baste meat 2 to 3 times with plain warm water to wash off outside salt crystals. Now, begin basting with Hot Tennessee Barbecue Sauce at 10 minute intervals, 30 to 40 minutes. Watch to prevent burning.

If you are not ready to serve when chicken is done, place in a pan. Baste with Hot Tennessee Barbecue Sauce. Cover. Let stand in a warm place until ready to serve.

Tennessee Barbecue Sauce: 1/2 cup fresh lemon juice, 1/2 cup cider vinegar, 1/2 cup tomato cat sup, 1/4 cup water, 1 teaspoon brown sugar, 1 teaspoon salt, 1 teaspoon dry mustard, 1/2 teaspoon ground black pepper, 1/2 teaspoon ground red pepper, 1/2 teaspoon onion powder, 1/8 teaspoon garlic powder, 1 teaspoon red hot sauce, 2 tablespoons butter, 1 teaspoon paprika.

Combine all ingredients in a saucepan. Heat to boiling point. Use for barbecuing chicken, pork, veal, beef, or lamb. YIELD: 1-1/2 cups.

The Greenback Community Fair, sponsored by the Greenback Community Club will be held at the Greenback School and gymnasium on next Friday and Saturday August 30 and 31. Home exhibits consisting of canning, preserving, needlework and handicrafts will be in charge of Mrs. Neal Messler, Mrs. Herman Alexander, Mrs. Roy M. Braxton, and Mrs. Glenn McLeer. Open Crop Farm show will include tobacco, corn, hay, vegetables, eggs, and honey will be directed by Roy M. Brooks Jr., Raymon Jones and Bruce Hintan. Neal Messler is in charge of the live stock department and Jenny, Hootstein, Gurnsey, Herdicks, and Angus cattle will be shown. A horse and dog show is in charge of Mel Hammonree and Mrs. Dallas Ryan is directing the canning, baking, sewing and handicraft exhibits shown by messier.

The Greenback A.H. (Lion) The safe stolen from the Greenback Drug Store, owned by P. J. Cook and Edwin Byrley last Wednesday night was carried to the National Camp Ground in a wooded section on the Virgil Blankenship farm. Valuable records and checks were found but more than \$300.00 cash was stolen. Sheriff Freeman Busel, and deputy L. L. Archer are following clues to the identity of the thieves.

Mr. and Mrs. Beals and Karen and Mrs. J. L. Kerr of Knoxville spent the weekend at the Kerr home here and attended church at the Presbyterian Church.



Mrs. McCollum

A home coming of members of the Greenback Presbyterian Church will take place next Sunday, Sept. 1 and the new members will be dedicated at that time. The Rev. Frank Lantz, pastor, has arranged an all day program and many former members from neighboring communities are expected to attend. A bachelorette will be served.

Dr. Homer Hammonree, a nationally known evangelist, speaker and singer preached 5:30 day morning from the Greenback Presbyterian pulpit. Dr. Hammonree directed music in many of the Billy Sunday campaigns assisted the late Mel Trotter in his around the world evangelistic tour. Dr. Hammonree is visiting his sisters, Mrs. Ada Everett and Mrs. Emma McCollum and brothers, Messrs. John E. and Floyd Hammonree and the Messrs. Hammonree.

The Womens Missionary society met in the fellowship hall last Thursday evening with the president, Mrs. Frank King Jr. in charge. The speaker of the evening was Miss Ethel Thompson of Lenoir City, who reviewed the book of Matthew. Mrs. Lula Miller and Mrs. Raymond Jones, hostesses and served an ice course.

Mr. J. H. Calhoun and daughter, Mrs. Lula Miller will move next week to their new home in Kingsport. Mr. Calhoun's son, Mr. Edgar of Kingsport will reside with them.

Mr. and Mrs. John Chapman are at home from a several day vacation in Florida.

Mrs. Irene Jackson Gann of Los Angeles Calif., Mrs. Irene Hackney of Friendsville and Mrs. Foster Lacey of Lenoir City were guests Tuesday of Mr. and Mrs. Roy Lowry.

Mr. and Mrs. Earl Whitehead of Bixby, Okla., Mrs. Robert Hailip and Dorothy, Don and June, Mrs. Howard Coleman of Maryville and Mrs. Rebecca Hammon tree were dinner guests Wednesday.

Mrs. Everett Beals returned home Tuesday from a several days treatment in the Maryville Blount Memorial Hospital.

Mr. and Mrs. Wm. Abbott celebrated their 50th wedding anniversary Sunday and among those present for the golden time were their daughter, Mrs. Andrew Morris and daughter Judy of Victor Texas, Mr. and Mrs. James Clark Jerry and Ronald and Mr. and Mrs. Wm. Abbott Jr. of Maryville.

Mrs. J. B. Griffiths is gradually improving from illness at her home here.

Mr. and Mrs. James Pugh and George of Toledo, Ohio, Mr. and Mrs. Ray Pearson and Mrs. Roy Bartlett of Maryville were guests Monday of Mr. and Mrs. John Chapman enroute home from a weeks stay in Florida.

Miss Emma Hall is at home from a visit with Mrs. Stella Henry in Maryville.

Mr. and Mrs. Raymond Stallings and family of New Market were Sunday dinner guests of Mr. and Mrs. Frank Hill and daughter.

Mr. Robert Logan has been confined to his home here the past two weeks on account of illness.

day of Miss Mary Fryar. Mrs. Ken Hanes, Judy and K. O. of Chicago, and Mrs. L. L. Peterson of Friendsville were dinner guests Thursday of Miss Maude and Kittie Peterson.

Mr. and Mrs. Joe Keys visited relatives in Knoxville, New Market and Oak Ridge during the weekend.

Mr. and Mrs. Leroy Michel and children Charlotte and Bobby of Pulaski, Ill. spent the past week with Mrs. Michel's uncle, Mr. J. H. French and Mrs. French and daughters and with relatives in Maryville.

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Mr. and Mrs. J. A. Leatherwood and Bob of Knoxville spent Sunday with Mr. and Mrs. Leo Leatherwood and family.

Mr. Jim Lewis and Mac McCollum of Maryville spent Tuesday and Wednesday with Mr. and Mrs. S. B. McCollum.

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

To Help Your
FORD CAR OR TRUCK
FEEL RIGHT
bring it home to your
FORD DEALER
for regular checkups and servicing
"For The Best in Service For Your Car"
LOUDON MOTOR CO.

Seal-Sweet
LEMONADE
can 10c
Each Can Makes a Quart

PLUS **S.W. GREEN STAMPS**

WHITE STORES

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

DeSoto-Plymouth Sales & Service—Clean Used Cars

W. Lee Highway Loudon, Tenn. Phone GL 8-3821

YOUR CO-OP

Your CO-OP is in business not only to provide you a source of top quality farm supplies but to give you service . . . service such as you can't find elsewhere. And when you give it a little thought you can easily see that there's nothing odd in a situation like that . . . since your CO-OP is owned by the farmers in your county and your CO-OP manager is employed by your friends and neighbors for just that purpose. And speaking of top quality farm supplies . . . well, now it would be just plain foolish for you farmers who own the CO-OP to sell yourselves anything less than the best! Go by your CO-OP soon! Let your CO-OP manager tell you not only of the high analysis plant food . . . the top quality seed and the fine feed he has for you . . . let him explain the many ways in which your CO-OP can be of service to you in helping you farm more efficiently and realize a greater profit from your efforts. And while you're at your CO-OP ask your CO-OP manager about his soil testing service . . . he'll give you the containers and when you bring them back to him . . . filled with soil from your farm . . . he'll mail them to the Soil Lab. But that's not all . . . when the report comes back . . . he'll be glad to help you figure just the right amount of the proper analysis of CO-OP Plant Food you need for your farm according to your soil test! Yes . . . this is just one of the many services available to you at your CO-OP.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

ANNOUNCING

the opening of

JONES TRACTOR CO.

Old Lawson Motor Co. Building

West End

Loudon

We are open and ready to serve the farmers in this area with a complete line of tractors, implements, equipment, parts and repairs. See us for all types service on any make tractor and equipment. Anything you have.

WE FEATURE THE FINEST

FORD TRACTORS and Implement

Be Sure to Come See Us

Jones Tractor Co.

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Phone GL 8-4122

New hit with millions!
Kraft's Cheez Whiz
for dozens of fast cheese treats



SPOON IT into hot foods
HEAT IT for cheese sauce
SPREAD IT for snacks
A PASTEREURIZED PROCESS CHEESE SPREAD

HOLD IT!

Before you sign for a small car...



READ THIS
STARTLING FACT

5 out of 10 Smaller Cars wear a Pontiac Price Tag —yet none gives you Any of Pontiac's Advantages

PONTIAC GIVES YOU UP TO 8.9% MORE SOLID CAR PER DOLLAR.

Not one of the smaller cars can give you the heavy-duty construction, the road-hugging heft and solid security of America's Number One Road Car!

PONTIAC GIVES YOU 4 TO 7 INCHES MORE WHEELBASE.

Here's extra length where it counts—to bracket the bumps instead of riding them! And this extra length shows up inside, too, with plenty of stretch-out room for six-footers!

PONTIAC'S PERFORMANCE TOPS THE BEST THE SMALL CARS CAN OFFER BY A WIDE MARGIN.

Your Pontiac dealer can give you a complete facts-and-figures comparison and an on-the-road test to prove that Pontiac performance stands head and shoulders above anything in the low-price field!

AND PONTIAC HAS ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!

So why not look and feel like a million —instead of a million others?

Trading's Terrific RIGHT NOW!

Now! If you want the ultimate in both economy and extraordinary performance, low Tri-Power Carburetion is available at extra cost on even the lowest priced Pontiac model! It's America's newest power advance and exclusively Pontiac's or so low a cost!

SEE YOUR AUTHORIZED

Pontiac

DEALER

The London-County Herald Thursday, August 29, 1957

CLASSIFIED

PIECE GOODS... we have just received another lot of beautiful fast-color mill ends and remnants of flannels, linens, prints and solids... 10c to 35c a yard. Also a new run of drapery material in the latest decorator fabrics at only 49c yard. Valley Mercantile Outlet, West End, London. tlc-39

FOR SALE... registered 10 month old pointer pup, \$40 each. John O'Neill, Jr. Concord, Phone 8-3343. 31-42-C

FOR RENT... 3 room furnished or unfurnished apartments with bath. Call GL 8-3208. tlc-22

WE BUY, SELL OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 115 A. St., Lenox City, Ph. 1911. tlc-11

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Dispensary prescription service, quality drug lines assure the best for your money. NATHAN DRUG, London, Tennessee. Phone GL 8-2021 tlc

ARE YOU SELLING? BUY A HOME? Let us help you with the financing! Direct loans processed as well as other types. The seller pay us a nominal charge for this service. It's worth a great deal to you.

We need property everywhere. We'll take the tough ones as well as the good ones. Our financing connections are a big help in making sales. List with us, you will be glad you did. "CALL ATHENS" 438-WE ARE LOCATED IN THE FIRST NATIONAL BANK BUILDING.

Ray Real Estate Co.
REALTORS
Selling — Trading — Financing

CARD OF THANKS... I wish to thank the many friends and relatives for such act of sympathy rendered during the loss of my companion, James Cook. Also for the beautiful floral offering. Mrs. James Cook.

FOR SALE... pony. Call GLB-3614. 21-42-Pd

FOR SALE... house and lot. 4 rooms. One mile out from Philadelphia in Allison town. Henry Foster. 21-43-Pd

FOR SALE... 36 purebred White Leghorns, 1 year old. See Bob Russell, Rt. 2, London. 11-41-Pd

FOR SALE... Beagle pup, both male and female. Six months old. See them... they are nice. W. C. Farley on Stockton Road. 31-43-Pd

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items. See or call The Robinson Co. Depot Square London, Phone GL 8-2206 or GL 8-3369 tlc-27

FOR SALE... new 3 bedroom house with fireplace, double carport, large lot, FHA terms available. Call GL 8-9103. tlc-37

WANTED... dry or green, dressed or rough, yellow pine. Hunt Lumber Corp., Knoxville, Tenn. 31-41-C

GRADING... call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 115 A. St., Lenox City, day phone 1911, night 1862. tlc-11

JUST PIDDLING

while, they would realize that it was worth the effort. A boy's tennis court would be an asset to any community that is supposed to be growing and progressing like London.

"Have people forgotten that baseball is still the national pastime. One of the greatest examples of true baseball is the little league competition. Fortunately the town with a little league, fortunate not only for the boys who enjoy playing, but for the city who has to handle any cases of juvenile delinquency. But does London seem to care or appreciate this type of program? No! How many have ever watched these little boys? Some mothers and fathers do, but why should they be alone.

"London, a town of about 4,000 people, should take a look at some of the coal camps in West Virginia. I went to a little league playoff today between two coal camps and there were about 75 cars and over 200 people watching the contest. I heard that regular season games nearly always attract 300 people and championship games draw as many as 400.

"How proud the players, the coaches and the city itself would feel if this kind of support was openly expressed in London. They might pay off in the long run, too. Whitesville, W. Va., a town of 1,500, recently won the state junior American Legion baseball title from larger cities. Don't think this little coal camp was proud of its boys? You could tell that by the number who traveled great distances to watch them on their way to the top. Oh, in London could have something at this sort of thing that could be called 'strictly London'.

"What are other communities doing about the problem of recreational facilities? Quoting from a recent article on the subject, 'a large factory moved in the community, swelling the population almost overnight. The plant was a welcome addition, but it brought with it the problem of sudden growth. Sound familiar? It is because it could refer to London.

"The article went on to say that in Clinton, N. Y. (pop. 2,000) one of the largest indoor skating rinks in the nation was being erected by private citizens who supplied the money and did most of the work—then threw the rink open, free of charge, to all Clinton.

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines... \$12.50 plus repair. tlc

FOR RENT... 4 room apartment in London. On Reservoir Hill. Call Lenox City, Ph. 1550. tlc-27

WANTED... subscribers for Chattanooga Times. If interested call GL 8-2262, Jimmy Karsan. 21-41-Pd

FOR SALE... Conn trumpet in excellent condition. Call GL 8-3365. tlc-40

LOTS FOR SALE... across the river from London, near Visking plant. \$200 each. Terms \$25 down and \$5 per month. Call GL 8-2332. 31-35-C

FOR SALE... A Schwinn Corvett middleweight bicycle in perfect condition will sell very reasonable. Call GL 8-2544. 39-tlc

FOR ELECTRICAL WORK call Gene Varner, phone 3028. House wiring, appliances repair, pictures and delivery. All work guaranteed. Gene Varner, Phone GL 8-2028, London.

DON'T BUY A COW! Call GL 8-2088 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—just good eatin'!

Southern Railway Will Not Increase Freight Charges

"Southern Railway does not intend to increase any freight rate where such action will place us out of the market and reduce our net income. Harry A. DeButts, the railway's president, said today in a statement commenting on the freight rate increases recently authorized by the Interstate Commerce Commission.

"Southern didn't ask for this increase, and not because we don't need the money. All railroads need more money, for the rate of return on investment has been discouragingly low in the railroad industry for years. But it's our opinion that higher freight rates simply mean a merry-go-round ride to nowhere. School youngsters, and to children from nearby towns for 30c. This year, Clinton is also operating a swimming pool to offer 19c-a-kind recreation.

"Who did all this for the community which is half the size of London? The job," stated the article, "is being done by the citizens themselves, motivated by an acute awareness of the delinquency problem."

"They have the suggestions; here you have what other communities and people are doing. When will London start? You can answer this question by asking yourself one... when will I start?

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LONDON AND LENOX CITY
PHONE GL 8-2152
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY, Aug. 29 & 30
1ST RUN PICTURE
PARIS DOES STRANGE THINGS
In Technicolor
Starring—Ingrid Bergman, Mel Ferrer, Carolee

SATURDAY, AUG. 31
DOUBLE FEATURE
KING AND FOUR QUEENS
Cinemascope-Color
with Clark Gable
PLUS
THE PROUD AND THE PRUDENT
Cartoon

SUNDAY & MONDAY, Sept. 1 & 2
1st Run Picture
THE DESK SET
Cinemascope-Color
with Spencer Tracy, Kathryn Hepburn
Cartoon

Tuesday & Wednesday, Sept. 3 & 4
DOUBLE FEATURE
THE GIRL HE LEFT BEHIND
with Tab Hunter, Natalie Wood
PLUS
TOBACCO ROAD
Cartoon

Brand New Game Will Start Playing Tuesday Night—25 Prizes To Chose From Plus One Giant Jackpot For All Ages.

FOR OFFICE, SCHOOL OR HOME
79c Fri.-Sat. Only 79c
This Certificate Is Worth \$4.21

This certificate and 79c entitles the bearer to one of our genuine indestructible PRESSURE FILLER FOUNTAIN PENS. INSTANT TOUCH WRITING! NO MORE LEAKING! NO MORE SHAKING! A lifetime Guarantee with each pen. One size only for ladies, men, boys, and girls. Assorted Colors!

The Pen With a Lifetime Guarantee

1957 DELUXE STREAMLINE PEN

This pen holds 200% more ink than any ordinary pen on the market. You can write for three months on one filling! No repair bills. Every pen tested and guaranteed to be unbreakable for life. Get yours NOW. THIS PEN CARRIES A factory Guarantee. THIS PEN GIVEN FREE if you buy one in the city for less than FIVE DOLLARS. This certificate good only during advertising sale.

LIMIT 1 PEN TO EACH CERTIFICATE

The Perfect Pen for Students

ADD 10c FOR MAIL ORDERS

THIS PEN WILL BE \$1.99 AFTER SALE

SMITH DRUG COMPANY

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for us in today's bitterly competitive transportation business. "We are tired of seeing more and more freight which by its very nature belongs on the rails, being carried, instead, by our subsidized competitors. And we are convinced that the principal reason is constantly advancing rail rates. This gives our subsidized competitors the chance to skim off the cream of our most desirable and profitable traffic —while they ignore traffic they don't want to carry. They happily allow us to have what's left. Knowing we're obliged by law as a common carrier to take what's left. That hurts, because railroads are built to handle volume. It's our bread and butter. We want more business, not less. We believe we can get and hold the volume of business our modern railroad now is geared to handle by keeping our rates down, even lowering them when conditions justify. We know that it is through a large volume of traffic that Southern can best and most cheaply manufacture transportation—saving money for our customers, and making some for ourselves. That's what we are determined to try."

"As to our position in this rate case, we feel that it has been a sound one, and in the public interest. Certainly it already has caused those interested in the well-being of the transportation industry to give serious thought to the dangerous effect of upward spiraling freight rates."

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BONNET DRIVE-IN THEATRE
South of London on Highway 11
PHONE GL 8-2277
THURSDAY & FRIDAY, Aug. 29 & 30
CHIEF CRAZY HORSE
Cinemascope-Color
Starring Victor Mature, Susan Ball, Carolee

SATURDAY, AUG. 31
DOUBLE FEATURE
SHOWDOWN AT ABILENE
In Technicolor
Starring Jack Mahoney
Plus Glenn Ford
in **UNDERCOVER MAN**
Cartoon

SUNDAY & MONDAY, Sept. 1 & 2
1ST RUN PICTURE
ABANDON SHIP
Starring Tyrone Power
Cartoon

TUESDAY & WEDNESDAY, Sept. 3 & 4
FAR COUNTRY
STARRING James Stewart, Ruth Roman
Cartoon

This Entire Advertisement Plus 50c Will Admit A Carload Wednesday Night

with these **LOW, LOW PRICES!**
And you'll Find Them Everyday At
Giles and Son Food Market

Kotex
Regular Size Box
43c

Stokely Catsup
14 oz. Bottle
17c

Kleenex Table Napkins
Two Boxes
45c

Delsey Tissue
4 Rolls
49c

Shop and Save with Mohlar and Harold Giles 3 miles Out Vonore Road

Giles & Son MARKET

Henny Penny DOG FOOD
6 Cans
43c

VAN CAMP PORK and BEANS
300, Size 2 Cans for
25c

D-CON 1 Pound Box
1.39

Plus +VALUE+ Store

79c Fri.-Sat. Only 79c
This Certificate Is Worth \$4.21

This certificate and 79c entitles the bearer to one of our genuine indestructible PRESSURE FILLER FOUNTAIN PENS. INSTANT TOUCH WRITING! NO MORE LEAKING! NO MORE SHAKING! A lifetime Guarantee with each pen. One size only for ladies, men, boys, and girls. Assorted Colors!

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SMITH DRUG COMPANY

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STATE LIBRARY AND ARCHIVES

State Library Division

10c PER COPY

LOUDON, TENNESSEE, THURSDAY, SEPTEMBER 5, 1957

By The Editor

Before entering service he attended Loudon High School.

GREENBACK

Mrs. Pearl Blankenship is at home from the Blount Memorial hospital and continues to recover from a major operation.

Mr. and Mrs. F. L. Peterson have returned to their home in Cocoa Fla. after spending their vacation here with Mrs. Peterson's mother, Mrs. Amos McCarter and Mr. McCarter and their relatives here and in Louisville.

The London Quarterback Club will hold its regular meeting next Monday night at 7:30 at London Utilities.

All members are urged to attend the meeting.

THE COURT HOUSE RECORD

415—Robert Lee Dixon vs. Beva S. Dixon, divorce.

416—Edna Juamita Nelson vs. Thomas C. Melton, divorce.

417—W. C. Malonee vs. Marcel Shelton Malonee, divorce.

**No More Teen Town
Until Further Notice**

There will be no Teen Town this Saturday night Sept. 7. Teen

Mr. Wade Hill returned home Saturday night from Fort Jackson, S. C. He will spend twelve days here and then go to Fort Knox Ky. Wade is with the National Guard. A supper was given in his honor Saturday night at this wife's parents, Mr. and Mrs. M. C. Andersons home. Those who attended were Mrs. Hill, his parents, Mr. and Mrs. Milt Hill and boys, Mrs. Marion Waller and Mrs. Kink Peoples, Mr. and Mrs. John Everett, Mr. and

(Continued On Page 3)

Miss Anna Ruth Hall
Librarian, Bruce Hinton
Mrs. Margaret Sol-
Maryville, piano.
Chuck, Miss Sara Briskell
Mrs. Boss Chapman
Brent of Glendale, Mrs.
Thomas of Madisonville.

Aug. 31—Deed from Charles B. Bandy and wife to Eld M. Moore and wife, 12 acres, 1st: Eld M. Moore and wife to Charles B. Bandy and wife, 1 acre, 1st: L...

4416—Edna Juamita Nelson Shelton vs Thomas C. Melton, di- vorce.	Davis, Pr more wit Judy Davi Ann Wall da Shelton
4417—W. C. Maloney vs Marel- Shelton Maloney, divorce.	

ella Long was first in the dress revue. She was second place and was third place. Lily was red ribbon winner.

d Mrs. Milt
Marion Wal-
Peoples, Mr
ett, Mr. and
Page 3)

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

	Inside Loudon County	Outside Loudon County
Six Months	\$1.50	Six Months \$1.75
One Year	\$2.50	One Year \$3.00

Chuckley Jack

Democracy by its very nature must be rebuilding itself.

Each generation has to do a reselling job and resell democracy to the on-coming generation, and to the whole world. It has to hold its own in a world of "isms". There is no better time than this for us to think on these matters.

In this reselling job we become weary. We forget that no child is born with a formal education. We have to instruct each new generation from the very beginning. There can be no just assuming that some new or other idea of democracy are to be automatically absorbed by the young because they live in a democratic country.

Perhaps, after all, there are comparatively few truly great ideas in the world. The idea of a true democracy is a principle or an ideal which can never be completely realized, maybe, but that does not mean that we should give up the struggle. An individual may never reach his personal ideals but that does not mean that he should never have had them.

It is good to sit under the stars over at Gatlingburg and see Chuckley Jack.

The experience reminds us of the price of democracy. Over and over again John Sevier was saying, "These people do not know what democracy is; they do not want it; they do not want to pay the price for it."

In this day of the march of communism we had better know what democracy is; we had better want it; and we had better be willing to pay the price for it. Somehow, seeing Chuckley Jack, and living through another Labor Day, turns our thoughts and feelings into a patriotic vein.

Organized Labor has an important place in the American way, but on this Labor day it is well for us to consider that whereas Labor has its rights Labor also has its responsibilities. We can at least hope for a wise and just leadership in the ranks of Labor.

This And That

Being tired when we saw Tyrone Power in "Abandon Ship," and having grave questions about anyone trying to base a whole picture on the experiences of a group of people on a raft, we do not have much good to say about it. But one can usually learn something, and strange to say one often learns most by the unpleasant experiences. One of the things we re-

A Letter From The Publisher

If you read Time Magazine you will recall that near the beginning each week there is a letter from the publisher. It is his purpose to tell something each week about the magazine, how it clicks, how the news stories are written, and so on. It is something of that purpose that we had in mind when this feature of the Herald was started.

This week it is my pleasure to tell you that we had during the month of August the best subscription month we ever had at the Herald. It seems to us that there is a lesson here for us and for all; for our merchants, and for all who do business with the public. It is customary to think that nothing can be done in the month of August. It is a month that you just kind of sit out, a month that holds the others together. We repeat that such a month is the one for business people to come up with some new ideas, and increased rather than decreased advertising.

It seems to us that the condition of the circulation list of any newspaper reflects its real health. Each month we expect to increase our circulation by steady and consistent effort.

member is that first this guy and then the other murmured and quarreled at the one in charge of the drifting boat. "Do something! Do something!" When the leader retorted with "Just what?" the murmurer was struck dumb. In our criticism we may well remember this.

In a nearby traffic school not long ago, some higher-up made the remark that a great cause of traffic accidents is the lack of law enforcement on the local levels. This is often true in our form of government; the breakdown in law enforcement. Some Loudonians made this remark the other day; "It would be better for our officers to spend more time preventing accidents and less time reporting them."

FARM NEWS REVIEW

TREND TO BULK MILK HANDLING GAINS ON FARMS

The trend toward bulk cooling and handling of milk on dairy farms is proceeding at a much faster pace than anyone anticipated. And there is no leveling off in sight. Cooling and storage of milk in farm tanks has continued its phenomenal rate of expansion into 1957, and market analysts of the U. S. Department of Agriculture predict continued conversion in most markets during the next year.

A survey made by the USDA's Agricultural Marketing Service last January showed that over one-fourth of the producers in Federal order milk markets are using bulk cooling tanks. If Northeastern markets were excluded (tank installations are proceeding there at a slower pace), bulk deliveries would account for 36 percent of all producers in markets operating under Federal orders.

Nationally, the number of farm tanks doubled in 1955 and again in 1956. By December 1956, total farm tanks numbered nearly 60,000. Over 600 milk plants were receiving part or all of their milk by bulk.

The rapidity of conversion to the bulk tank system has surprised marketing analysts because of the considerable reorganization called for in switching from cans to tanks and because of the added investment and increased initial costs to the farmer. Farmers do have mixed reactions to the uncertainties involved in conversion and the shift to farm tanks continues to be spotty and uneven.

In general, large producers convert their dairy operations to the bulk tank system more readily than smaller producers. And with installation of tanks these producers usually expand their herds. In Federal order markets, producers with bulk tanks delivered an average of 765 pounds of milk daily during January 1957, while the overall average was 463 pounds.

4-H GROUP LISTS SERVICES FOR AID OF COMMUNITY

What are some community projects that young people can take on or participate in to give community improvement a boost?

A 4-H discussion group at the State Round-Up in Knoxville recently listed 12 projects which they rated tops in their community service. J. W. Brimm, community development specialist, U-T Agricultural Extension Service, listed these suggestions by the 4-H group:

A community clean-up day; Cleaning up church grounds and keeping them clean; Singing Christmas carols to home bound people; Promoting a farm safety program; Delivering Christmas and Thanksgiving baskets to the needy; Conducting a summer recreation program for younger boys and girls; Putting up community signs on main roads; Holding a leaders training course; Developing a community park; Raising money and finishing a church basement room for use by young people; Conducting a P.T.A. membership drive.

The group felt that young people are willing to serve their communities when given the opportunity; that many of them could serve as community club officers with a little experience; and that the welfare of the community is the responsibility of young people as well as that of the adults.

TEST FARMS SHOW 50% FARM INCOME INCREASE POSSIBLE

Farmers in four Tennessee counties could have increased their gross farm income by a total of more than \$14 million last year by following patterns and practices proved

profitable by 69 test-demonstration farm families in these counties.

In the four counties, the test-demonstration farms averaged a gross income per cleared acre of from \$55.30 to \$68.81, with a high figure in one county of \$266. County-wide averages ranged from \$23.16 to \$42.19.

Test-demonstration families are farm families selected by their neighbors to use TVA-produced fertilizers in farming systems adapted to local soil, climate, market, and family situations. They work closely with their county and home agents, using recommended practices in whatever combination seems best to build soils and increase the efficiency of the entire farm and home enterprise.

The experience of these families shows that efficient crop and livestock management can be economically profitable, points out L. J. Strickland, UT Extension specialist in charge of the program. Test-demonstration families in the four counties studied, for example, averaged two to three times the per-acre corn yields averaged by all farmers; milk sales were from 1,000 to 2,500 pounds per cow greater.

Had all farmers in these four counties grossed an income per cleared acre as great as that of the average test-demonstration family, their total gross income would have been \$15,110,387, instead of the \$8,400,286 reported in the last U. S. Agricultural Census.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

DeSoto-Plymouth Sales & Service—Clean Used Cars

W. Lee Highway Loudon, Tenn. Phone GL 8-3611

ALL NEXT WEEK

Bring the Family to the Fair...
There's Lots to See... Plenty to Do... Much to Learn.

Exhibits from fairs, home, school, community, and industry...
Shows and Rides on the Big, Exciting Midway... Fabulous entertainment in the Open Air Theater at 7 and 9 each night... Fireworks... Chorus Festival... Folk Festival... Contests...
Friday is East Tennessee School Day.

Tennessee Valley A & I Fair
Knoxville - Sept. 9-14
Chilhowee Park Fairgrounds

HORSE SHOW 3 Nights
Sept. 10, 11, 12

FUN FOR THE ENTIRE FAMILY

AMERICAN FINES

To Buy, Sale, or Trade,
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LEGAL

Notice To Contractors
Of State Highway Construction
Bids To Be Received
September 18, 1957

Sealed bids will be received by the State of Tennessee, Department of Highway and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee until 10:00 a.m. September 18, 1957.

LOUDON COUNTY:
Project No. S-8424(3) - The grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County line and extending southeasterly to near Maple Street in Greensback. Project Length - 1.443 Miles. Working Days - 100. (Unloading Point - Greensback.)

ROANE-LOUDON COUNTIES:
Project No. SP-501-H - The resurfacing with bituminous materials (plant mix) of a section of State Route No. 1, beginning at the end of the new surface in Kingston and extending to State Route No. 2 at Dixie Lee Junction.

Project length - 18.43 Miles To be completed on or before December 1, 1957 (Unloading Point - South Harrison or Leasport City)

No Proposals will be issued after 4:30 p.m. September 11, 1957.
THE ATTENTION OF BIDDERS IS DIRECTED TO CHAPTER 133, ACTS OF 1955. Contractor must prepare and file the Department of Highway and Public Works in accordance with Chapter 40 of Public Acts of 1929. Where a Proposal will be furnished PROSPECTIVE BIDDERS MUST HAVE FILED THEIR QUESTIONNAIRES FOR QUALIFICATION FIVE DAYS BEFORE THE DATE OF LETTER. The right to reject any and all bids is reserved.

W. M. Leach
Commissioner
Aug. 22, 29, Sept. 5, 12

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

CO - OP HOG FEEDS

You know friends... the old scoop shovel method of hog feeding has almost passed from the scene. Smaller and smaller profit from inefficient feeding methods has put many farmers out of the hog feeding business entirely and has forced others to more efficient methods of feeding. And when you come right down to it, there's no good reason to take six or seven months to top out hogs when the job can be done in five months or less, with a saving of two to three bushels of corn... and up to 40 pounds of supplement per hog. We all know that more meat on less feed and lower costs per pound of gain is essential to hog feeding profits! And right there, friends, is where your CO-OP can help you. Carefully formulated CO-OP hog feeds have been designed and are available today to help the hog farmer produce a pound of pork on three to three and one-quarter pounds of feed. CO-OP HOG FEEDS are second to none on the market today... when it comes to feed lot results. Ask your CO-OP Manager about the complete Hog Feeding Program... it can help you put money in your pocket.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

Like Walking a Tightrope

Keeping strictly within the family budget sometimes seems almost as difficult as walking a tight rope.

A First National checking account, showing where the dollars go, makes it easier to keep your balance.

Open your convenient checking account today, at the office of the First National Bank.

First National Bank

LOUDON, TENNESSEE
MEMBER Federal Reserve Bank

First National Insurance Corporation

Mrs. Harrison Host To Bridge Thursday

Mrs. Broadway Harrison was hostess to her bridge club last Thursday evening at her home on Ferry St.

A salad was served before playing three progressions of bridge.

High score for the club was won by Mrs. William Post. Other prizes were won by Mrs. Ham Carey, Mrs. Charles Brackwell and Mrs. Clarence Hughes.

Guests for the club were Mrs. W. B. Campbell, Jr., Mrs. Clarence Hughes, Mrs. James O. Harrison and Mrs. Jack Lefler.

M. Salto, of Tokyo, Japan, a senior in the School of Business at the University of Chattanooga, is visiting Mr. and Mrs. Charles Morgan. Mr. Morgan is the American sponsor of this Japanese student.

While here, Mr. Salto joined two Pocomoke friends for a trip to the Great Smokies. Miss Yang-Ying Chang, is studying for the Ph. D. degree in chemistry at the University of St. Louis. Her brother, Shyming Chang, is studying for the M. S. degree in mechanical engineering at the University of Alabama.

Mr. and Mrs. Eugene Booth and children Laura and Frank spent the weekend with Mr. and Mrs. Blaine Booth.

Miss Linda Huff is a patient at the Bacon Hospital.

Miss Nancy Wayne Sanders of Lenoir City was the house guest over the Labor Day weekend.

Dr. and Mrs. Blair Harrison and son, Blair, Jr.

Mr. and Mrs. Smith McCall moved to Knoxville where they will make their home.

Chaplain and Mrs. Ralph Koelema and children, Lou Ann and Larry of Bangor, Me. are spending two weeks with Mrs. Koelema's parents, Dr. and Mrs. J. F. Watkins in son, Alger.

Mr. and Mrs. Clyde Woodard spent the weekend with relatives in Newport.

Mr. and Mrs. Bill Lawson, Jr. and family of Knoxville spent Monday and Tuesday with Mrs. May Cook and Mr. and Mrs. R. A. Lawson.

Mr. and Mrs. Clara Hughes and son, Miles, have returned from a week-end with relatives in Greenville.

Mr. and Mrs. Oscar Heaton and daughter, Billie Jo and Miss Judy Robinson have returned from a week-end with relatives in Greenville.

Pearl Remine Circle Met Monday Evening

The Pearl Remine Circle met Monday evening at the home of Miss Kate Jones, with Mrs. Mabel Ferguson as co-hostess.

The business meeting was presided over by the circle leader, Miss Kate Jones who asked the circle to repeat The Lord's Prayer, before taking up the business discussions. They were members who answered Mrs. Bill Call.

Mrs. Call Hall was the program leader using as her subject "Mission Cinema". Mrs. Will D. Robinson, Mrs. Reed Henry and Mrs. Jack Lefler had reports on the program.

Mrs. Edna Jones closed the meeting with the "Quiet Hour" reading "Take Time Now" 10 Things," afterwards the business served a salad plate.

Meeting Is Held By Sally Jones Circle

The Sally Jones Circle met on Monday evening at the home of Mrs. Howard Boone with Mrs. Lloyd Winkle as co-hostess.

There were 12 members present and one visitor Mrs. Paul Aisp, W.C.S. President.

Mrs. Helen Bacon had charge of the program.

Mrs. Kenneth Kitchings, circle leader, had the business meeting. Mrs. John Robinson was named co-leader for the circle to replace Mrs. John Thomas, Jr., who has moved to Florida.

The meeting was closed with the "Quiet Hour" reading "Tools For Service" by Mrs. John Robinson.

A dessert course was served before adjourning.

Mrs. J. W. Gilpin of Savannah, Ga. spent a few days last week with her daughter and family, Mr. and Mrs. William J. Morgan, Bill and Joyce.

Mrs. Percy Casteel has returned home after spending six weeks with her son and wife, S-Sgt. and Mrs. James Casteel, in Lawrence, Kan.

Mrs. Edith Presley has returned home after spending four weeks vacation in Ohio and Ind.

Mr. and Mrs. Charles McCall and children spent the week-end with relatives in Sevierville.

Mr. and Mrs. Scott Hall and son, Scotty, of LaFollette were visiting friends in Loudon Sunday.

Mrs. Mayme Wear of Greenback is visiting Mr. and Mrs. Call Hall and son this week.

Mr. and Mrs. Martin Koelema of Port Neches, Tex. left Wednesday after spending 10 days with Dr. and Mrs. J. R. Watkins and family.

Mr. and Mrs. John Harvey Miller of Nashville were the week-end guests of Mr. and Mrs. E. M. Hall.

Mrs. C. C. Rideout and daughter, Sally returned to their home in Chattanooga Sunday after spending the week-end with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. O. P. Walter, Miss Frances Walter, Mrs. Ted Knight and Mrs. Wayne Redfern and son, Wayne Jr., of Atlanta, Ga. were the guests last week of Dr. and Mrs. W. B. Harrison and sons.

Mr. D. E. Queener of Nashville is visiting Mr. and Mrs. Arthur Walter.

Mr. J. N. Purdy Master Gerry Costner of Chattanooga is visiting Mr. and Mrs. J. R. Morris.

Mrs. G. H. Campbell of Nashville is visiting Mr. and Mrs. Leonard Farrer.

Sept. 2 Jesse Mathis, Jr. and Mrs. Clyde Parks.

Sept. 3 Mr. Hugh Arden.

Sept. 4 Mrs. Betty Hembree.

Sept. 5 Mrs. Tom Courtney.

Sept. 6 Mr. Arthur Giles.

Sept. 7 Mr. J. R. Morris.

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Sept. 23 Mr. J. R. Morris.

Sept. 24 Mrs. G. H. Campbell.

Sept. 25 Mrs. Leonard Farrer.

Sept. 26 Jesse Mathis, Jr. and Mrs. Clyde Parks.

Sept. 27 Mr. Hugh Arden.

Sept. 28 Mrs. Betty Hembree.

Sept. 29 Mrs. Tom Courtney.

Sept. 30 Mr. Arthur Giles.

Mr. and Mrs. James Snow and daughter, Grace spent Labor Day with Mr. and Mrs. Delma: Sealer at Watts Bar Lake.

Mr. G. W. Melcher and Ruth, Miss Myrtle Melcher and Mr. Floyd Smith of Mooreville, N. C. were the week-end guests of Mr. and Mrs. James Snow and daughter, Grace.

Dr. and Mrs. W. B. Harrison entertained with a going away party this week at their home for their sons, Blair, Jr. and Hogan who will leave Monday for T. M. I.

Dr. and Mrs. Rhoden Byington, Jr. of Norfolk, Va. announced the birth of a son on Sept. 1. He weighed 6 lbs. 13 ozs. and has been given the name Gerald Anthony. They have another son Steve, Mr. Byington is the former Hardest, Walker.

Mr. and Mrs. Lewis Watkins and sons, Buddy and Joe of Morrisport spent Sunday with Dr. and Mrs. J. R. Watkins and family.

Dr. and Mrs. M. F. Frazier and family of Oneida, Tenn. visited Mrs. Charles Limburg and Mr. and Mrs. Evan Foraker last week.

Mrs. T. W. Blevins of Chattanooga and Mrs. Jack Pitt of Atlanta, Ga. visited Mr. and Mrs. Joe Carter and Marion Jo last week.

Mrs. Homer Vaughn Simpson entertained with a dinner party for her aunt and uncle Mr. and Mrs. T. L. Markwood of Munster, Ind. The guests were Mr. and Mrs. Elmer Hicks and children Linda and Larry of Sweetwater.

Mr. and Mrs. D. C. Mallory and son, Michael of Philadelphia; Mr. and Mrs. Leonard Mallory, Mrs. Maggie Ward, Mrs. Homer Miller, Miss Judy Ross, Mr. Austin DeFord and Mr. and Mrs. Homer Simpson.

Mr. and Mrs. Will Ed Gupron of Nashville and Mr. Bill Kimbrough of Atlanta, Ga. were visitors Friday of Mr. and Mrs. H. H. Richman and son, Don and Mrs. C. H. Kimbrough.

Mr. and Mrs. Austin Martin and son, Jimmy and Ray of Greenville spent Saturday with Rev. and Mrs. B. H. Green and son, David.

Mr. and Mrs. Will D. Robinson and Katherine Ann, Mrs. Edna Jones and Misses Kala and Mathis Jones attended the Ice Rave in Knoxville Saturday evening.

Mr. and Mrs. Glen Dorris, Sr. and son Glen Jr. and Gary Lylin of Nashville were visiting Mrs. Dorris' parents, Mr. and Mrs. Ed Kelo and other relatives of Route 2.

T-Sgt. Sam D. Hudson of San Juan, Puerto Rico, was the guest of Mr. and Mrs. James Snow and daughter, Grace Friday.

PHILADELPHIA NEWS

Mrs. Ed Waller Jr. and Mr. and Mrs. Charles Paul Chihast and son of Loudon.

Mr. and Mrs. Bobby Clark are at home visiting with Mr. Clark's parents, Mr. and Mrs. Jennings Clark. Bobby who is a member with the Air Force is on a leave of ten days. He and Mrs. Clark are from Columbus, Ohio.

Mrs. Barid Reed has been on the sick list the past two weeks. Her many friends are happy she

World Service Circle Met Monday Evening

The World Service Circle met on Monday evening in the Social Hall of the Methodist Church with Mrs. Homer Vaughn Simpson and Mrs. Ruesee Kelso as hostesses.

A dessert plate was served before the program to the 14 members present.

Mrs. Lloyd Kirkland was the program leader with Mrs. Albert Ross taking part.

Mrs. Eugene Booth circle leader, presided over the business meeting. Canned foods were brought by the circle members to be given to some unfortunate family.

Mrs. Bura Watkins closed the meeting with the "Quiet Hour" reading.

Mr. and Mrs. Curtis Rayder of Atlanta, Ga. spent the Labor Day week-end with his mother, Mrs. Betty Rayder.

Mrs. R. A. Goodman returned home Monday after being a patient at the Baptist Hospital in Knoxville.

Mr. and Mrs. Ralph Alex and family spent Friday afternoon in Charleston with Mrs. Alex's mother, Mrs. Hambricht.

Mr. and Mrs. Cam Hall and sons, Jimmy and Tommy spent Sunday with Mrs. Mayme Wear in Greenback.

Miss Elizabeth Carmichael of Tusculoo, Ala. was visiting Mrs. Doris Blair and relatives the past week.

Mrs. Reed Gover spent the week-end in Sheffield, Ala. with her parents, Mr. and Mrs. F. R. Lefler.

Dr. and Mrs. W. B. Campbell, Jr. and daughters, Elaine and Susan spent the weekend in Gatlinburg.

Mr. and Mrs. Leroy Myhre and son, Eric of Atlanta, Ga. spent the week-end with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Robert Custard of Knoxville were the week-end guests of Mr. and Mrs. P. R. Lefler.

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**To Help Your
FORD CAR OR TRUCK
FEEL RIGHT**

bring it home to your
FORD DEALER

for regular checkups and servicing
"For The Best In Service For Your Car"
LOUDON MOTOR CO.

DUE TO INCREASE IN BUSINESS I need 3 experienced waitresses and one first class short order cook. Apply Lucky Grill, Loudon. 31-44-pd

WILL KEEP CHILDREN in home while mother works. Call GL 8-3102. 11-42-pd

**DRINK
GOAT MILK**
For Stomach Trouble
Get It At
ARP GROCERY

CARD OF THANKS - we wish to express our sincere appreciation to our friends and neighbors for their many kindnesses at the death of John Ricker. We shall always remember and may God bless you. Mrs. John Ricker and Family.

FOR SALE - complete steel Simmons bed with the best open coil springs and a good cotton mattress. Reason for selling is that we do not have room to set it up in present home. Complete outfit for the price of \$25.00. Call GL 8-3430.

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer systems installation. 116 A. St., Lenoir City, day phone 1911, night 1862, tlc-11

FOR SALE - 4 room house on large lot, black top road, near church and on school bus line. About 1 mile from town. House consists of large room (27 ft.), 2 bedrooms (could have 3) kitchen and bath. Plenty of built-in cabinets in kitchen and bath. Lots of shade trees and shrubs. Contact Mrs. Myrtle Burleson, Rt. 1 Philadelphia. 31-44-pd

FOR SALE - 24 X 31 1/2 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

FOR SALE - 6 room house and garage on acre lot, running water. Nice shade trees and shrubs. On black top road, near church and on school bus line. Contact Mrs. Mattie Nelson, Rt. 1, Philadelphia.

FOR SALE OR TRADE - Ferguson tractor mower in excellent condition. Arthur Hope, Loudon Rt. 4, Phone GL 8-3224. 11-42-pd

More Classifieds On Page 3

FOR SALE - pony. Call GL 8-3614. 21-42-pd

FOR SALE - house and lot. 4 rooms. One mile out from Philadelphia in Albion town. Henry Fowler. 31-43-pd

FOR SALE - new 3 bedroom house with fireplace, double carport, large lot. FHA terms available. Call GL 8-9105. tlc-37

FOR SALE - Beagle pups both male and female. Six months old. See them... they are nice. W. C. Farley on Stockton Road. 31-43-pd

FOR SALE - 5 room house with 4 acres of land outside the city limits, water, gas furnace, on school bus line. Phone GL 8-4167. 11-42-pd

everybody LOVES our...
SUPER VALUES!

FAB
Regular Size
37c Box

Stokely's Yellow
cream-style Corn
303-2 for 33c

MAZOLA OIL
Quart
59c

FREE 1 lb. Box Premium
Saltine Crackers

when you buy a 12 oz. Jar of
**GOLD CRAFT
PEANUT BUTTER**

for only **33c**
(Limited Quantity)

JFG
Salad Dressing
Pint Only - 27c

**LAY'S CLOVERLEAF
BACON**
Just 69c lb.

VEL
Regular Size—30c
VEL LIQUID
Can—37c
AD
29c Box
OCTAGON
Laundry Soap—10c Bar
AJAX
2 Giant Cans—33c
FLORIENT
79c Can

SUPER SUDS
Regular Size
28c

**MORTON'S
HOUSE
Baked
Beans**
2 cans -- 39c

JFG
PEANUT BUTTER
20 oz - 47c

**LAY'S
Cloverleaf Sausage**
40c lb.

EXTRA SPECIAL
25 Pound Bag
**WHITE LILY
FLOUR**
only **1.89**

Palmolive Soap
Bath Size
2 Bars 25c

GORDY SALT
2 Boxes
19c

**Cashmere
Bouquet
Bath Size**
2 Bars 25c

KARO SYRUP
1 1/2 lb. Bottle
White -- 23c

**Stokely's Tasty
King Peas**
2 No. 303 -- 39c

Shop and Save with Mohlar & Harold Giles
Three Miles Out On Vonnore Road
Giles And Son Market

**Plus
+VALUE+
Store**

FARMER
If You Need Money
for any purpose... Federal

Land Bank Loans Are
Your Answer...

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer
**KNOXVILLE NATIONAL
FARM LOAN ASSOCIATION**
Knoxville, Tennessee
Phone 5-5539 Night Phone 8-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

**COLE'S
DRIVE-IN**
ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-3252
SHOWS: 7:15 P.M. & 9:15 P.M.

**THURSDAY & FRIDAY,
Sept. 5 & 6
1ST RUN PICTURE
FACE IN THE CROWD**
With
Andy Griffiths
Patricia Neal
Cartoon

**SATURDAY, SEPT. 7
DOUBLE FEATURE
HOLLYWOOD OR
BUST**
In Technicolor
with
Dean Martin
Jerry Lewis
and
SITTING BULL
Cinemascope Color
Cartoon

**SUNDAY, MONDAY, TUESDAY
Sept. 8, 9, 10
BAND OF ANGELS**
In Technicolor
Starring
Clark Gable
Yvonne de Carlo
Cartoon

**WEDNESDAY ONLY SEPT. 11
DOUBLE FEATURE
THE LAST BANDIT**
IN TRICOLOR
with
William Elliott
and
Forrest Tucker

ROCK ISLAND TRAIL
IN TRICOLOR
Cartoon

Brand New Game Will Start
Playing Tuesday Night—35 Prizes
To Chose From Plus One Giant
Jackpot For All Ages.

**BONNET
DRIVE-IN
THEATRE**
South of Loudon
on Highway 11
PHONE GL 8-2277

**THURSDAY & FRIDAY
Sept. 5 & 6
BLACK HORSE
CANYON**
In Technicolor
Starring
Joel McCrea
Mari Blanchard
Cartoon

**SATURDAY, SEPT. 7
DOUBLE FEATURE
RAWHIDE YEARS**
IN TECHNICOLOR
With
Tony Curtis
and
Burt Lancaster

THE ROSE TATTOO
IN VISTAVISION
Cartoon

**SUNDAY & MONDAY
Sept. 8 & 9
HELLCATS OF THE
NAVY**
Starring
Ronald Reagan
Cartoon

**TUESDAY & WEDNESDAY
Sept. 10 & 11
THE WHITE SQUAW**
STARRING
David Brian
May Wynn
Cartoon

This Entire Advertisement Plus 50c Will Admit A Carload Wednesday Night

NATURAL GAS
is the
**MODERN AUTOMATIC
HEATING FUEL**

It's safe, fast, clean and convenient—Plan now to heat your home or store this winter with this perfect fuel—No coal to bring in, no ashes to take out—Saves on house cleaning, washing curtains, papering, painting, etc.—Natural Gas is economical.

The present rate below applies to both residential and commercial customers.

First 200 Cu. Ft. or less per month	\$1.50
Next 1300 Cu. Ft. per month At	15.0c per Hundred
Next 3500 Cu. Ft. per month At	12.0c per Hundred
Over 5000 Cu. Ft. per month At	8.8c per Hundred

Cost of gas under this rate is about equal to \$13.50 per ton coal and about 40% less than the cost of electricity.

Why wait when this wonderful fuel is available to you now. We have expert gas men who will be glad to make a survey and advise you on installing gas for heating your home or store.

Install heating now and avoid the fall rush.

Call GL 8-2091

LOUDON UTILITIES
(Gas Department)

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGANPublishers
Editor-Manager

SUBSCRIPTION RATES (In Advance)			
Inside Loudon County	Outside Loudon County		
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

Back To College

It is now "back to college" time. By the time this is in print, many colleges will have opened already, others will be opening, and soon after all will be going full blast, many of them with increased enrollments.

It is a time of wavering and indecision on the part of many. Some parents, having become weary of paying the bills, will demur and their sons and daughters will drop out. A still greater loss will come in those who have been able to pick up good jobs during the summer and become used to having this salary will not want to give it up and go back to college.

Young people are marrying early now. Some young men cannot put off marrying the young thing; others cannot put off owning an automobile; and still others must have both, and having both there is not room for the continuation of a college education.

We never been much on measuring the values of a college education by pure economic standards, but there are those who still do just that, and they still come up with amazing figures on how much more on the average the college graduate will earn in a life time than the non-college graduate.

So, we can only say, and with sources on every hand to back us, that almost no sacrifice is too great to stay in college. So, go to college, young man, go to college. Or, if you have already entered, stay in there, buddy, stay there.

A good streak can still be had in Loudon at the price of a buck and a half. If you want to know where ask us, or send a postal.

Commendable

One of the churches of Loudon has just completed an every-member visitation.

Many churches put on each year an every-member canvass, with the obvious object in view of procuring subscriptions to the annual budget. In this case such was not the reason for the visitation. Even if it had been it occurs to us that perhaps an "every-member visitation" has a little more appeal than "every-member canvass."

It seems to us that much good can come from such a church activity, and we both commend it and recommend it to all the churches of the Loudon Community. And, come to think of it, why not say for the churches over the County.

We could well profit by a little more real on the part of a good many of our churches which might help along this line.

Anyhow, being new to the community we enjoyed being on the "visited-end" of the project. So far as we are concerned the visitation may go on and on and not completely end on a given evening.

If we were an artist we would make a bee line for the Old Hickory Brick plant at Greenback. A good subject, here, for a painting if we ever saw one. Picturesque is the word.

Noticing a large crowd down the streets on a Saturday morning we asked if there had been an accident. "No, not so, came the answer. 'Those people are Dr. Watkins' out-of-town patients."

School is in session. No one can doubt it as he sees the herds of children on

A Letter From The Publisher

This week we carry the announcement of a new subscription special.

We know many of you feel very kindly toward your paper boy, meaning in this instance the boy from whom you have been buying your paper. We, too, have this feeling toward the boys and we are glad that you have it.

Therefore, we hasten to make it clear that we believe such subscription special does not penalize the paper boys. We figure that for every boy's customer who goes on the regular list, he will pick up one to take his place. He does not lose and one new subscription has been added to our total circulation. In other words the more people who read the Herald the MORE people who read the Herald. When one phase of circulation increases the other phases increase along with it.

The Herald has won so many merit awards in the last few years that few additional ones may be expected soon. One less spectacular, perhaps, but one which will mean much to the prestige of the Herald and to the community that supports it, will be the honor of getting our subscription list to saturation.

It will be a good day for us when this comes, and just what it means may well be the subject of a future letter.

FROM OUR FILES



10 YEARS AGO

Ten years ago the Legion sponsored Labor Day activities with two ball games plus special concerts.

Approximately 400 relatives and friends attended the Worley reunion at the home of Fred Worley. Appearing on the program were Tommy Tucker's quartet; The Sacred Singers; The Speed quartet; Hodges' quartet; The Church of God quartet; Oddy's quartet; Reynolds' quartet; and the Pickel quartet. Where?

Peggy Graham of the Davis School was the County 4-H Club winner.

The streets and sidewalks are playgrounds. The whole world has come to life again, there can be no question of it, and one wonders where all the young people were hibernating during the summer.

FREE

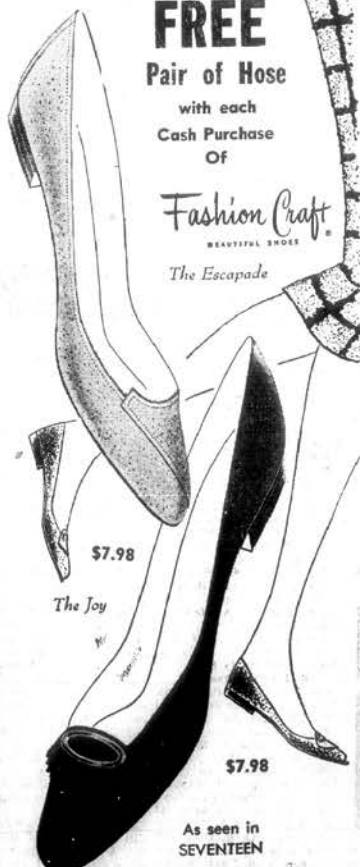
Pair of Hose

with each
Cash Purchase
Of

Fashion Craft

BEAUTIFUL SHOES

The Escapee



The Joy

\$7.98

As seen in
SEVENTEEN

FIVE to FIVE STORE

Loudon

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

(Ezekiel 1:1-3; 2:1-3; 34:11-16)

and imprudent. He was not to be

disarmed by their coldness; he

would at least clear his own

skirts by testifying to them.

Ezekiel was first of all a pastor

cultivating the souls of his people.

He could be called the "pastor-prophet."

The two most prominent of his lessons were that

the heart of God yearns for the salvation of all men, and the

thought of personal responsibility to God.

The people said their troubles were due to the sins of their fathers.

It is not true, he says, that the fathers have eaten

sour grapes and the children's teeth are set on edge (Chapter 18).

Ezekiel was written in a time of persecution and so it is highly

figurative. It is hard to under-

stand with its wheels (1:15-21), its valley of dry bones come alive (37:1-140), its mortised sticks (37:15-23), its playhouse of painted brick and siege walls (Chapter 4).

It is not all sad. The last part of our lesson (34:11-16) is a

message of hope. Freedom will come again. As a good shepherd, the Lord will gather his own

wherever they may have strayed. Ezekiel's language is so beautiful

that his book, probably more than any other except the Psalms, has

furnished much material for our modern liturgies. Note these: "I have no pleasure in the death of the wicked; but that the wicked turn from his way and live."

"They shall be my people and I will be their God." "A new heart will I give you, and a new spirit will I put within you; I will take away the stony heart out of your

bosoms, and will give you a heart of flesh."

He lived with other exiles on the banks of the Chébar, probably a canal off the river Euphrates, used for irrigation and transport.

By training he was a priest. Five years later, about 592 B.C., God called him to be a prophet. He exercised his ministry for at least 22 years and probably spent remainder of his life among the exiles.

He dates his writings. He dates his call (1:1-3). The slaves he served were formerly a proud people. They were not only discouraged; they were rebellious.

ADD GREENBACK and family

and able to be out again.

Miss Emma Hall is at home from several days visit with Mr. and Mrs. Wm. Graham and family in Loudon.

Mrs. Clarence Potter and Miss Mary King were visitors in Loudon Tuesday.

Mr. and Mrs. J. H. Mulcock and Mrs. A. V. Logan in the U.T. Hospital Knoxville Sunday.

Mr. and Mrs. Sam McCollum Jr. Joe Cynthia and Rebecca of Nashville and Mrs. J. L. Kerr were dinner guests Sunday of Mr. and Mrs. S. B. McCollum.

Mr. C. S. Lane, who has been quite weak and ill is improving.

Mr. and Mrs. Leon Leatherwood, Winston and Linda were weekend guests of Mr. and Mrs. J. H. Leatherwood near Concord.

The Rev. and Mrs. Frank Lodner have moved into the new Presbyterian Manse recently completed.

Mrs. Mayme Wear is at home from a several days visit with her daughter, Mrs. Cam Hall and Mr. Hall and sons in Loudon.

Mrs. Fred Phipps is recovering from streptococcal infection.

To Help You

FORD CAR OR TRUCK FEEL RIGHT

bring it home to your
FORD DEALER

for regular checkups and servicing

"For The Best In Service For Your Car"
LOUDON MOTOR CO.

WHITE
STORES
S.M. GREEN STAMPS

Yellow Tag Special
SAVE 10¢
ARMIX Shortening
3-lb. can 73¢ with coupon

PLUS S.M. GREEN STAMPS

WHITE STORES

Why Trips To Pay Bills! By Letter is Better!

To save precious time—and to keep your temperature down—use a First National Checking Account.

You'll like the comfort, convenience and safety of paying bills by mail, by check. Open your account today at Loudon's friendly bank.

First National Bank

LOUDON, TENNESSEE

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Capital and Surplus \$1,000,000

She's learned a lesson, too...



ELECTRIC
washer+dryer=
carefree living!



"ELECTRICITY... best buy for better living!"

LOUDON UTILITIES
(Electric Department)

LEGAL

NOTICE TO CREDITORS

Estate of Herbert H. Giffen, Deceased

Notice is hereby given that on the 13th day of August, 1957, letters testamentary in respect to the Estate of Herbert H. Giffen, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 12th day of Sept., 1957.
Jack Randolph, Elizabeth T. Sharp, Dr. W. T. McNease, Executors, Estate of Herbert H. Giffen, Deceased.

Sept. 12, 19

LEGAL

Estate of C. R. Brooks, Deceased

Notice is hereby given that on the 23rd day of Aug., 1957, letters testamentary in respect to the estate of C. R. Brooks, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 29th day of Aug., 1957.

Beulah J. Brooks, Administrator, Estate of C. R. Brooks, Deceased
Aug. 29, Sept. 5

LEGAL

Nonresident Notice

Juanita Laudermilk Lowder vs Eugene Lowder No. 4412 In Chancery Court at Loudon, Tennessee To Eugene Lowder. In this cause it appearing from the bill which is sworn to that Eugene Lowder defendant, is a nonresident of the State, he is, therefore, hereby required to appear, on or before the first Monday of October next, before the Clerk and Master of said Court, at his office in Loudon, Tennessee, and make defense to the bill filed against him in said Court by Juanita Laudermilk Lowder or otherwise the bill will be taken for confessed.

It is further ordered that this notice be published for four consecutive weeks in the Loudon County Herald.

This the 20th, day of August, 1957
Arlie Dalley, Clerk and Master.
Aug. 22, 29, Sept. 5, 12

LEGAL

Notice To Contractors
Of State Highway Construction
Bids To Be Received

September 18, 1957

Sealed bids will be received by the State of Tennessee, Department of Highways and Public Works, at their offices in the Cotton States Building, Nashville, Tennessee until 10:00 a.m. September 18, 1957.

LOUDON COUNTY:
Project No. S-2424-(3) - The grading, drainage, surfacing with crushed stone and the construction of one (1) concrete box type bridge on a section of Secondary Route No. 2424, beginning at the Blount County Line and extending southwesterly to near Maple Street in Greenback. Project Length - 1.445 Miles. Working Days - 100. (Unloading Paving Greenback).

ROANE-LOUDON COUNTIES:
Project No. SP-501-41 - The resurfacing with bituminous material (plant mix) of a section of State Route No. 1, beginning at the end of the new surface in Kingston and extending to State Route No. 2 at Dixie-Lee Junction.

Project length - 18.43 Miles To be completed on or before December 1, 1957 (Unloading Point - South Harriman or Lenoir City)

No Proposals will be issued after 4:30 p.m., September 17, 1957.

THE ATTENTION OF THE BIDDER IS DIRECTED TO CHAPTER 135, ACTS OF 1945.

Contractor must prequalify with the Department of Highway and Public Works in accordance with Chapter 80 of Public Acts of 1929, before any Proposal will be furnished. PROSPECTIVE BIDDERS MUST HAVE FILLED OUT THEIR QUESTIONNAIRE FIVE (5) DAYS BEFORE THE DATE OF LETTING. The right to reject any and all bids is reserved.

W. M. Lee's
Commissioner

Aug. 22, 29, Sept. 5, 12



The
1957
Season
Opens Here
Friday Night
With

LOUDON vs ALCOA

Boost the Redskins! The 1957 Loudon High School Eleven opens its home season Friday Night against Alcoa at Bacon Field. We, the merchants and businessmen of Loudon, urge that you attend this and all games and lend your full support to the Redskins of 1957

Bonnet Drive-In Theatre

Curtis-Tipton Motor Co.

Quinn & Karnes Funeral Home

Maples & Ratledge Grocery

Loudon Farmers Cooperative

Loudon Pharmacy

Cole Drive-In Theatre

Delaney Gulf Service

Family Fashions

Miller Motor Company

Bowman-Porter Furniture Co.

Thomas-Hill Store

Loudon Utilities

Smith Drug Company

Bacon Creamery

Hammer's

White Store

Greer Hardware Company

Anderson Agency

Five To Five Store

Bill's Grill

Cardwell 5-10c Store

Loudon Furniture & Hardware Co.

R. M. Gray, Sarg Harrison, Rufus
Watson, Insurance Agents



LOUDON HS 1957 REDSKINS . . . Posing for their official portrait is the 1957 edition of the Loudon High School Redskins. Left to right, front row: Jimmy Kline, Hubert Lenoxx, Robert Robinson, Harold Grimes, Charles Robinson, Charles Helms, Buddy Windle and Robert Murrell; second row: Henry Hope, Johnny Stamey, Jack Nichols, Gay House, Arthur McGlinley, Dick Pressley, Benjie Sewell and Bill Napier; third row: Lowry Kline, Ronnie Swiney, Bill Thompson, Coy Blankenship, Ronald Woody, Mac LaRue, Glenn McNabb and Ray Howard. (HERALD POLAROID PICTURE)

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



BACK TO SCHOOL! If you have youngsters attending college this fall, I'd like to remind you of a nice way to keep in touch with them. You know, keeping up home ties is mighty important especially for first-year students. You also probably know how hard it is to call folks at college—they're never near the phone. So let me suggest you arrange for your son or daughter to call you station-to-station at a regular time each week. It's cheaper, and saves you both time. And you can be sure your boy or girl will appreciate your making arrangements for regular voice visits by Long Distance.

HERE'S A TIP for homemakers around town who'd like to take the "run" out of running the home. You know, easy living calls for telephones where they are needed most—phones in smart decorator colors to add touches of beauty. Well, we have a plan to tailor your telephone service to your personal needs, to make it even more a part of good living. Whether you have four rooms or eight, one of these plans will give the ideal telephone arrangement for your family. And the beauty about it is, you can actually have several extra phones for less additional cost than you pay for the main telephone! If you'd like to know more about tailor-made telephone service, give us a ring.



...Look First in the Yellow Pages
It's a mighty busy time for us all, getting the kids ready for school, buying clothes, supplies, fixing up the house and yard for winter. But wait—you don't have to wear yourself out and run all over town. Just do as thousands of other smart shoppers do and turn to the Yellow Pages of your telephone book. Makes shopping a breeze, saves you time, gives you satisfaction. Remember—whatever you need you'll find it fast in the Yellow Pages.

SPEAKING OF FALL—
It's a mighty busy time for us all, getting the kids ready for school, buying clothes, supplies, fixing up the house and yard for winter. But wait—you don't have to wear yourself out and run all over town. Just do as thousands of other smart shoppers do and turn to the Yellow Pages of your telephone book. Makes shopping a breeze, saves you time, gives you satisfaction. Remember—whatever you need you'll find it fast in the Yellow Pages.

REPORTING IN

Aug. 27—To Mr. and Mrs. Williams of Loudon City, a 6 lb., 1 oz. boy.
Aug. 28—To Mr. and Mrs. Campbell of Loudon, an 8 lb., 4 oz. boy; To Mr. and Mrs. Murphy Downs of Loudon, a 6 lb., 1 oz. boy.
Aug. 31—To Mr. and Mrs. Lee—Lustrell of Loudon City, an 8 lb., 10 oz. boy; To Mr. and Mrs. A. H. Hickman of Loudon City, a 6 lb., 11 oz. girl; To Mr. and Mrs. Norman Williams of Loudon City, an 8 lb., 10 oz. boy; To Mr. and Mrs. Ralph Lawe of Loudon, a 7 lb., 14 oz. girl.
Sept. 1—To Mr. and Mrs. Lawrence Helton of Loudon City, a 6 lb., 13 oz. boy; To Mr. and Mrs. W. L. Self of Loudon City, a 6 lb., 10 oz. boy; To Mr. and Mrs. Robert I. Morton of Loudon, a 7 lb., 10 oz. boy; To Mr. and Mrs. Bill Aloright of Loudon, an 8 lb. boy.
Sept. 2—To Mr. and Mrs. Ray Mitchell of Loudon, a 6 lb., 8 oz. girl.
Sept. 3—To Mr. and Mrs. Ralph E. Padgett of Loudon, a 6 lb., 5 oz. girl.
Sept. 3—To Mr. and Mrs. J. D. Randles of Loudon City, a 5 lb., 13 oz. girl.
Sept. 5—To Mr. and Mrs. Doyle L. Lawson of Loudon City, a 6 lb., 3 oz. girl.
Sept. 6—To Mr. and Mrs. Virgie Hardy of Loudon, an 8 lb., 7 oz. girl; To Mr. and Mrs. Robert Brannan of Loudon, a 7 lb., 8 oz. girl.
Sept. 7—To Mr. and Mrs. Paul Fritts of Loudon City, a 7 lb., 11 oz. girl.
Sept. 8—To Mr. and Mrs. John I. Detheridge of Loudon, a 7 lb., 11 oz. girl.

Grammar School News

We have enrolled 16 new pupils this term who attended various schools last year: Patricia Ann Cobb, Stecker; James and Gloria Cobb, Vonore; John and William Lanter, Broadwater; John Sue Blingham, Sweetwater; Patsy Jane Lindsey, Cave Creek; Frances Hayne, Nix; Jackie Ray Jones, Halls Cross Roads; Steven Lee Schaefer, Athens, Ga.; Boyd Watts, Delview, Va.; Lida Jo McNaughton, Anchorage, Alaska; Lewis Little, Georgetown, Del.; Joyce Cheatham, Ind.; Delano Darlene Scott, Ind.

The total enrollment of our 4 school to date is 450.
The school's safety patrol has been organized and is made up of the following pupils: George B. Watkins, Ivan Goodman, Denny Nix, David Fox, Kenny Thomas, Floyd Lanter, and Eddie Stidlar. These boys all carry official membership cards which were issued after each one had pledged himself to do the following things:
1. Report for duty on time.
2. Perform my duties faithfully.
3. Strive to prevent accidents, always setting a good example myself.
4. Obey my teachers and officers of the patrol.
5. Report dangerous practices of students.
6. Strive to earn the respect of fellow students.
Needed Project: The Black

The Loudon County Herald
Topping Of A Small Section Of The Playground.
This section of our playground (80 ft. x 46 ft.) that contains the swings, the slide, and space for another slide or merry-go-round is eroded by water from upper paved area. The small area during most of the recesses is used by about 150 first graders or 100 second graders.
If it were possible to get this section (80 x 46) black topped, a much better playing area would be available and the surface drainage from the area located above would cease to be a problem.
We would like to have some responses on this project from any interested patron, citizen, or

organization. Let us know if you think the project is worth while and if you will help us with the cost.
WRAPON
STOPS SHEDDING PILES
INSULATES hot or cold water lines. Easy Do-It-Yourself installation without dirt or mess. Takes about 50 lbs. of Fiber Glass insulation with Vapor Seal Tape covers 17' of 1" pipe. Available on Wrap-Co — the full value quality product.
Greer Hardward Co.

FREE \$500.00 CASH FREE

All Day Auction

WEDNESDAY SEPTEMBER 18 9:00 a.m. Sharp, Rain or Shine
... Sale Will Be Held Under a Tent

LATE E. W. CULVAHOUSE ESTATE

• 780 Acres Of Land—380 Acres Of Timberland, 276 Acres In One Tract • 7 Houses, 6 Barns • Everything Goes For Whatever It Brings

• 70 Head Of Choice Jersey Dairy Cows And First Calf Heifers • 50% Of This Herd Are Artificial Cows, All Are Artificial Bred • All Farm Machinery.

One Of The Best Farms On Highway No. 58, Half-Way Between Chattanooga And Knoxville, 20 Miles South Of Kingston, And 12 Miles North Of Decatur.

COME EARLY ... PROPERTY WILL BE SOLD AS FOLLOWS:

FARM MACHINERY	DAIRY CATTLE and EQUIPMENT	E. W. CULVAHOUSE FARM IMPROVEMENTS INCLUDE:
9:00 A. M. Sharp 1 Bulldozer, Cat. No. 50; Irrigation System, Jeep Industrial Motor, Gorman-Rupp Pump 4" with 1200 ft. 4" pipe, 700 ft. 3" pipe; 20 Sprinklers, 20 risers; 1954 Chevrolet, 2 ton, 2 speed axle, good shape. Allis Chalmers Tractor, WD1553 Mowing Machine, A. C. Harrow, Manure Spreader, 2-Disc Plow, Subsoiler, Garden Tractor and All Equipment, Deere Tractor and Corn Planter, A. C. Tractor 2-Row Grain Drill, 2 Corn Crushers, Hay Rake, Section Harrow, Grain Sifter, Corn Harvester, Lime Spreader, 2-Horse Electric Motor, Hay Chopper. Ford Tractor, 1953 2-Row Cultivator, Mowing Machine, Mature Loe with 2 Buckets, Blade, Post Hole Digger — 1 Heavy Duty Farm Wagon, Rubber Tires, 1 Tandem Wagon, Blacksmith Tools.	10:00 A. M. CULVAHOUSE ENTIRE DAIRY HERD 70 Head of Choice Jersey Cows and First Calf Heifers. No Top Cows Have Been Sold. Entire herd will be sold day of sale. This is a certified Herd and calving record has always been kept up. 50 percent of this herd are artificial cows and all are artificial bred. State and T.B. Banks Test will be made within ten days prior to sale. State Health Certificate will be furnished with each individual cow of the day of sale. This is a clean, sound herd and one of the better dairy herds of East Tennessee.	10:00 P. M. This 780-acre farm consists of 380 acres of timberland with 276 acres in one tract. On the East side of Highway 58 lays approximately 400 acres of cultivating water and pasture land, including 140 acres of bottomland in one body. This 400 acres lays practically level, is good, rich land, a large percentage deep, red soil and a beautiful home overlooking the entire 400 acres. One of the best farms between Chattanooga and Knoxville on Highway 58 with approximately one mile highway frontage, making it a desirable farm with one acre of tobacco allotment. 675 acres of this farm is fenced and cross fenced, and 200 acres of good level land can easily be irrigated. Be sure to attend this sale if you are looking for a dairy or stock outfit farm or a home with small acreage.

TERMS: 1/3 Down, Balance 1-10 years — Personal Property, Cash

Lunch Will Be Served by the Local Community Club

For Information, Call Ralph CulvaHouse, Decatur, 3082 or

Kirk Auction Co. of Cleveland, Tenn.

Phone Greenwood 6-9641

Licensed and Bonded Real Estate Broker

Cleveland, Tennessee

If you have anything to sell at auction, call or write us today. We'll talk to you without obligation. Cleveland is our home, the world's our territory.

ATTENTION! YE CITIZENS OF LOUDON! WANT TO SAVE 3.00?

Our subscription special for the month of August was directed especially to those living on the rural routes. Now, here is one you City Dwellers cannot afford to miss. So

Stop! Look! Listen

For the remainder of the Month of September we offer the Herald to those living in the city limits of Loudon at a saving of \$3.00 over newsstand or counter sales prices.

School has opened; bad weather will be coming soon; these increase the possibility of irregularity in receiving the Herald each week unless you are on our regular subscription list.

SAVE 3.00! SAVE 3.00! SAVE 3.00! NOW

If you buy the Herald by single copy you will pay out in the course of a year the sizable amount of \$5.20. If you will let us put you on our mailing list we will send you the Herald for one full year for only \$2.20, a neat saving to you of three good solid smackers.

BETTER STILL! WANT TO SAVE 6.40?

In one brief moment, if you will follow your impulse, you can save the amazing amount of \$6.40. For the Month of September our City-Dwellers may have the Herald for two full years for only \$4.00, a downright saving of \$6.40. If you buy the Herald by single copy for two years you will have paid out \$10.40.

But for the remainder of the Month of September we offer you the Herald at the bargain offer of only \$4.00 for two full years—104 issues.

With education costs continuing to rise, we may never be able to make this kind of offer again. We urge you to take advantage of one of these splendid offers now!

Won't you drop in and make the deal? Or if you prefer mail the coupon below. You may send check or just say "bill me." Or, if you wish, use the phone. Call 8-2721

I wish to take advantage of your special offer.

(Note: This Offer Good Only to New Subscribers)

Save me \$3.00 -- Check for \$2.00 Enclosed () Send statement ()

Save me \$6.40 -- Check for \$4.00 Enclosed () Send statement ()

Name

Street number

Box number

This Offer will positively close after the day's business on Monday, September 30th.

Do not procrastinate! Do it Now!

-:- Loudon Social And Personal News -:-

District meeting held by DAR Sept. 13

The D. A. R. Cherokee District Meeting will be held at the Cherokee Hotel in Cleveland, Friday, Sept. 13. Mrs. Hillman P. Rodgers, State Regent, will be the guest speaker.

Mrs. Ham Carey, Mrs. I. H. Watson, Mrs. J. H. Blair and Mrs. H. H. Richeson will attend from the local Hiwassee Chapter.

Mrs. Richeson, second Vice Regent of the State D.A.R. will attend a State Board meeting there on Thursday.

Mrs. Hugh F. Carey, State Librarian from Memphis will be in Loudon for the week-end.

Mr. Bob Loy, left Tuesday for Washington & Lee where he is a student.

Mr. Hobbin Swenson will attend U.T. this fall.

Miss Clarke Fowler attended the Burton-Willis Wedding in Knoxville, Saturday.

Mrs. Hugh F. Carey of Memphis will spend the week-end with Mr. and Mrs. Ham Carey and son.

Mrs. Ora Mae Russell has moved into the Chihazs Apartments near her home.

Mr. Paul C. Jones is visiting his daughter, Mrs. O. H. Tedford, Jr. Mr. Tedford and children this week in Concord.

Mr. Rufe Wilson was dismissed Saturday from St. Mary's Hospital in Knoxville.

Mr. John Mott and daughter Alice, of Chattanooga were visiting Sunday with Mrs. Pat Lynch and Mr. Rufe Wilson.

Mrs. Ed Swenson, Mrs. George Thayer, Mrs. Doris Blair, Mrs. Blair Harrison and Mrs. Sam Harrison were visiting at T.M.I. Wednesday afternoon.

Hiwassee Chapter of D.A.R. will have a luncheon on Saturday, Sept. 14, at the home of Mrs. W. D. Williamson.

Mrs. John E. James entered St. Mary's hospital in Knoxville Monday.

A benefit tea and style show was given by the Medical Auxiliary Wednesday afternoon at Tennessee Wesleyan Hall in Athens.

Those attending from Loudon were Mrs. W. B. Harrison, Mrs. Ed Swenson, Mrs. Sam Harrison, Mrs. George Thayer and Mrs. J. H. Blair.

Mr. and Mrs. Ed Catino and daughter Shari Lynn and Miss Valerie Lenz left yesterday for their home in Stamford, Conn. after a visit with Mr. and Mrs. Richard Lenz.

PTA Council will meet Monday night

The Loudon County Council of Parents and Teachers will meet at the Philadelphia school Monday, September 16, at 7:30 p.m.

Those from Loudon who attended Presbytery at the Cumberland Presbyterian Church at Vir-

tuesdays were Mrs. Joe Blair, Mrs. Norman McQueen, Rev. and Mrs. Walter L. Chestnut, Mr. Frank Jones, Mrs. John L. Mize and Miss Carrie Lou Mize.

Mr. and Mrs. William H. Jones and children, David and Freddie Ann of Newport spent the week-end with Mrs. John W. Robinson.

Chaplain and Mrs. Ralph Kocumsky and family left Monday for Bangor, Maine after spending two weeks with Dr. and Mrs. J. H. Watkins and Alger.

Mr. and Mrs. Hugh McQueen spent last week-end with Mr. and Mrs. Kenneth Smith in Spartanburg, S.C.

Mr. and Mrs. Joe Crowder and son Bill of Maryville spent the week-end with Mrs. John W. Robinson.

Mr. and Mrs. Clinton Morgan and son of Nashville spent the week-end here with relatives.

Mr. Bill Hope arrived home Monday night from Bethesda, Md. where he has been employed by the National Institute of Health for the summer.

Mrs. Christine Reynolds, state commissioner of public welfare; Mrs. Gladys White, Nashville; and Miss Elizabeth Freeman, regional director from Athens, were dinner guests of Mr. and Mrs. Homer Simpson Tuesday evening.

Miss Mary Nellie Anderson, a U.T. student from Texas was visiting Miss Clarke Fowler Tuesday night.

Michael Millsaps, 6 has birthday party

Mrs. Maxwell Millsaps entertained with a birthday party for her son, Michael, who was 6 yrs. old Monday, Sept. 9, from 2:30 to 4:30 at her home on Mason Lane.

About 10 little friends played several indoor and outdoor games, before being served cake, ice cream and punch and Michael opened his many nice gifts.

Mrs. Lenz honors granddaughter Sept 10

Mrs. Richard Lenz entertained Tuesday Sept. 10, at her home on Robinson Dr. with a birthday party in honor of her granddaughter, Shari Lynn Catino, who was 1 yr. old.

Cake and ice cream was served and Shari Lynn received many nice gifts.

The guests were: Mrs. Ray Birchholz and children David, Beverly and Billy; Mrs. Clarence Hughes and son Mike; Mrs. F. M. Quinn and granddaughter, Shari Roy Robinson; Mrs. George Thayer, Mrs. Ed Ferguson, Mrs. Jim Morrison, Mrs. J. B. Hall and Mr. and Mrs. Ed Catino and Miss Valerie Lenz of Stamford, Conn.

Bridge club meets with Mrs. Blair

Mrs. Doris Blair was hostess for her bridge club last Friday evening at her home on Wharf Street.

A dessert Course was served before playing three progressions of bridge.

High Score was won by Mrs. Robert Frow. Bingo was won by Mrs. S. E. Ferguson.

Mr. and Mrs. Will Towle, Mr. and Mrs. B. Cox of Knoxville and Mr. and Mrs. Charlie Wilson from Texas were visiting Mr. and Mrs. Homer Holdridge and Mrs. Don Grove last week.

Mr. and Mrs. Johnny Spurgeon and daughter, Cheryl of Salem, Ind. spent the Labor Day week-end with Mrs. Spurgeon's parents Mr. and Mrs. Frank Rose.

Cpl. Kenneth M. Gardner of the U. S. Marine Corps has returned to his ship the Shangri-La, CV-38 after spending his 30 day leave at home with Mr. and Mrs. Scott Mitchell.

Mr. Tom Lefler of Athens was visiting Mrs. Reed Gover and Mr. and Mrs. Jack Lefler and family Saturday.

Mrs. Ed McQueen and sons who have been visiting her parents, Mr. and Mrs. H. Bird in Auburn, Ky. returned home Thursday. Mrs. Bird accompanied them home but returned to Auburn Friday.

Jack Lutz, Blair, Jr. and Hogan Harrison and Keith Nicholson left Sunday for T. M. I. to enter school.

Dr. and Mrs. W. L. McPeake and daughter Molly left Tuesday for Winston-Salem, N. C. where Molly is entering school at Salem Academy.

Miss Sherry Cook of Athens spent the week-end with her grandmother, Mrs. May Cook.

Mr. and Mrs. Myrnat Bruckner and son Bobby from Wabash, Ind. were visiting friends here last week.

Mrs. Hank Bertelkamp of Knoxville spent the week-end with her parents, Mr. and Mrs. Don P. Smith.

Mr. and Mrs. Calvin Rousseau and daughter Jeannette of Paint Rock, Ala. spent the week-end with Mr. and Mrs. Doug Watkins.

Mr. Alger Watkins left Monday for Lebanon, Tenn. to enter Castle Inn and Mrs. John E. James as Heights Military Academy this year.

Mr. and Mrs. Ed McQueen and the 16 members present.

Mrs. A. T. Miller was in charge of the program. Mrs. Charles Morrison gave an "Our Responsibility to Our Fellow Man" message.

Mrs. S. P. Daniel, Circle leader presided over the business meeting.

The meeting was closed with the Quiet Hour reading entitled, "The Goodness of God."

Three WSCS circles met Monday evening

SUSANNA WESLEY CIRCLE

The Susanna Wesley Circle met Monday evening at the home of Mrs. Randal John with Mrs. Jim Jacobs as co-hostess.

A dessert plate was served before the program to the 19 members present.

Mrs. B. H. Greene, was the program leader. Those taking parts were Mrs. W. F. Zimmerman, Mrs. Rufus Watson, Mrs. Doris Mae Ishill and Mrs. Ora Mae Russell.

Mrs. Arthur Gilliam, Circle leader, presided over the business meeting.

Mrs. Paul App, W. S. C. S. president, was a visitor.

Mrs. Rufus Watson closed the meeting with the Quiet Hour reading.

ANN MCKENZIE CIRCLE

The Ann McKenzie Circle met at the home of Mrs. Kenneth Harris with Mrs. Doug Watkins as co-hostess. The meeting was opened with prayer. Mrs. Herman Monroe was the program leader and had a candlelight program.

Those taking part were Mrs. Brody Harrison, Mrs. Ruth Richards, Mrs. Bill Brewer, Mrs. Herbert Jones, Mrs. Dan Remine and Miss Rachel Huff.

Mrs. Ray York, circle leader, had the business meeting and told members of the circle that she would be leaving soon for Florida to make her home. Mrs. Brody Harrison, co-leader will take her place.

There were 16 members present and 1 visitor, Mrs. Paul App. A dessert plate was served at the close of the meeting.

VIOLET GRUBB CIRCLE

The Violet Grubb Circle met on Monday evening in the social hall of the Methodist church with Mrs. Ruby Lutz, Mrs. Halbert Robb for Lebanon, Tenn. to enter Castle Inn and Mrs. John E. James as hostesses.

A salad plate was served first to the 16 members present.

Mrs. A. T. Miller was in charge of the program. Mrs. Charles Morrison gave an "Our Responsibility to Our Fellow Man" message.

Mrs. S. P. Daniel, Circle leader presided over the business meeting.

The meeting was closed with the Quiet Hour reading entitled, "The Goodness of God."

Tom Jung Auxiliary has meeting Sept. 9

The Tom Jung Missionary meeting for September was held at 7:30 p.m. on Sept. 9 in the church dining room.

Ellis Russell, program chairman, used as her subject "Our Church - One Over All the Earth - Columbus". Those taking part in the program were Martha Frances Blair, Alma Simpson and Carrie Lou Mize.

The Treasurer reported a special missionary offering taken on Sunday amounted to 106.60.

Lucille McQueen and Effie Blair will represent our Auxiliary at Presbytery which will be held at Virtue Church on Sept. 10.

We are pleased to have a former member, Christine Gover, back with us after a six-month's absence.

Business meeting was adjourned after the Wayside Prayer.

Coffee and cake were served by the hostesses Hele Blair and Jeannette Harrison.

Mrs. Steff Lindsey and daughter, Mary, had as their guests recently Mr. and Mrs. John Malloy and children, Melinda and Martha; Miss Terry Ferrand, Miss Adreanne McGinnis, and Mr. and Mrs. Clyde Hedrick and daughter, Sharyn, all of New Castle, Ind. The Lindseys and their children spent some time in the Smoky Mountains.

Mr. and Mrs. Hugh McQueen of Cincinnati spent the Labor Day week-end with Mr. and Mrs. Scott Mitchell and Kenneth.

Mrs. Lee D. Price has recovered sufficiently from injuries received at Bacon Hospital.

Mrs. Glenn Hickey is a patient at Bacon Hospital.

Mr. Arthur M. Fowler was admitted to Bacon Hospital Wednesday.

Mr. and Mrs. John Stanbury Rev. and Mrs. Paul R. Dodd and son Edwin of Chattanooga were spending this week vacationing in Loudon Tuesday evening.

Thursday, September 12, 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. W. B. Campbell, Sr.
Loudon

MRS. JACK LEFLER
LEMON BISQUE

1 pkg. lemon jello
1 1/2 cups boiling water
1/4 cup sugar
Grated rind and juice of 1 1/2 lemons

1 large can of pet milk which has been chilled
1 medium box of vanilla wafers

Dissolve Jello with the boiling water. Add sugar and the juice and rind of lemons. Allow to set. Crush vanilla wafers and line two pie pans. Whip with electric beater the pet milk has been chilled. When the mixture above has thickened beat to the whipped milk for a few seconds with electric beater and pour into pie pans and sprinkle rest of vanilla wafer crumbs over the top. Thank you, Mrs. Campbell for this good pie recipe. It is so easy to make and tastes so good.

Mrs. Lee D. Price has recovered sufficiently from injuries received at Bacon Hospital.

Mrs. Glenn Hickey is a patient at Bacon Hospital.

Mr. Arthur M. Fowler was admitted to Bacon Hospital Wednesday.

Mr. and Mrs. John Stanbury Rev. and Mrs. Paul R. Dodd and son Edwin of Chattanooga were spending this week vacationing in Loudon Tuesday evening.



TOGETHER

THE CHURCH FOR ALL... ALL FOR THE CHURCH

Every experience means more when it is shared. When father, mother and children go to church together they are sharing a beautiful experience. When they sing the songs of the gospel, read the Scripture, listen to the sermon, unite in prayer, they are adding to the joy of being together. When they open their hearts to God and pledge allegiance to Him, family life is strengthened. The "togetherness" reaches out to include fellowship with others.

Young people who grow up in the Church, who have a truly Christian home, are blessed with a tremendous advantage. They have learned to work and live with other people for the glory of God and the advancement of His cause. There is strength in the very thought of meeting in work and worship.

Together... what a difference it makes! Does your family go to Church together?

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities.

Bowman - Porter Furniture Co.

Tic Tac Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builder Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

J. V. SCHIRMER, TRUSTEE, LOUDON COUNTY, TENNESSEE SEPTEMBER 1, 1956, THROUGH AUGUST 31, 1957									
FUNDS	Previous Balance	Taxes Collected	Comm. On Taxes	Misc. Receipts	Comm. On Receipts	Transfers	Disbursements	Unexp. Balance	
County General	94,102.83	26,542.51							
Bond Interest & Retirement	100,884.95	125,699.52	2,769.43	85,726.23	215.52	5,086.30	105,144.99	87,383.83	
Public School	127,687.61	190,818.30	4,740.95	497,990.00	3,969.03	498.53	656,283.45	147,541.01	
Hospital	3,434.06	4,809.19	106.08	1,636.82	12.01		6,335.81	1,628.17	
Welfare Fund	22,396.82	9,858.12	218.16	848.00	9.56		16,354.03	16,351.38	
Health Department	16,836.42	3,949.91	87.40	339.29	3.67		6,144.00	6,090.55	
Ferry & Right of Way	4,365.55	4,902.70	108.42	16,409.46	4.18		11,841.69	8,383.42	
Library	680.56	958.33	21.00	80.43	.83		1,050.00	627.40	
Hospital Building	26,565.00			131,911.44			158,477.04	.00	
Two Cent Gas Account	14,396.43			482,639.92	1,812.08		178,999.00	16,225.27	
Text Books For Schools	15,070.48			12,824.74		(498.53)	14,584.89	12,812.00	
1955 School Bond Building	51,706.75						51,411.39	294.45	
Veterans Training Program	967.48			3,845.64			4,192.37	620.80	
M. E. Church Fund	76.57						(76.57)	.00	
Bookkeeping Bridge	.00			29,750.00			29,750.00	.00	
Commission Account	5,009.73		8,260.59			(5,009.73)	9,286.60	5,774.94	
TOTALS	464,180.84	379,542.38		1,024,720.17			1,431,021.22	437,422.37	
SUMMARY OF ASSETS									
Cash on Hand	560.32	MISCELLANEOUS RECEIPTS							
Cash in Banks-Loudon Co.	436,842.05	Total taxes collected							
	437,422.37	TVA Replacement Tax							
		Alcoholic & Beer Tax							
		U. S. Gov. Rent							
		St. Income App. to Co.							
		School Textbooks							
		Voc. Edu. School Fund							
		Veterans Training							
		Fed. Aid to Schools							
		Misc. School Fund							
		Hospital Construction							
		Bucktown Bridge							
		Social Security - Schools							
		Blue Cross - Schools							
		School Lunch Program							
		SUMMARY OF RECEIPTS							
		Arile Bailey, Del. & Lit. Tax							
		H. L. Brooks, CCC, Revenue							
		Jimmie Wear, Crim. Ct. Clk. Rev.							
		Pine Vio. Game & Fish Law							
		State Equalizing School Fund							
		Capital Outlay School Fund							
		School - Exceptional Child							
		Sick Leave School Fund							
		School Milk Program							
		Overage Fund Sup. Teacher's Sal.							
		Indigent Hospital Care							
		Transfer to Ferry & Right of Way							
		Two Cent Gas Account							
		Social Security-County							
		Blue Cross-County							
		Total							

J. V. SCHIRMER, TRUSTEE
Sworn to and Subscribed to before me this Sept. 6, 1957

Marie H. Brooks, Notary Public
My commission expires 1-22-1958

MARY WORTH'S FAMILY



KERRY DRAKE



THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

During the month of August, Home Demonstration Club members gave suggestions for the coming year's program. In most cases requests for certain crafts, guidance in sewing techniques, and ideas on quicker and better cooking methods were quickly given. But along with all these workaday things, I wonder if there is something more needed.

The Home Demonstration program should allow the members to look across beyond the sewing machine and kitchen range—time to review a good book and time to actually learn more about our own community problems and problems in other countries.

Too many of us go through life so busy we hardly have time to read the daily paper or to actually enjoy living. Does the program through Home Demonstration work provide the opportunity for broadening interests and developing the deeper shillabilities which families need as much as they need homeliving skills. So during this month as our thoughts turn to plans for next year's program, could we cater to the whole woman-wife,

mother, business manager, artist, and citizen. It might be wise to take a look "beyond the kitchen range." Something might be found just as interesting and more valuable to all those concerned.

A person that will be greatly missed in connection with Home Demonstration work is Mrs. Ralph Palmer. They will be making their home in Nashville where Mrs. Palmer will be preparing for the ministry.

Mrs. Palmer never lost her "maximum" club work, and is a true leader in every way. As president of the Loudon County Home Demonstration Club and past Council President, she was ever ready to serve those that needed her. In addition to being a wife, mother, and real homemaker, she had a great interest in community activities and civil affairs. There will certainly be a vacant place left here in the county as a result of her going.

Do You Know?

Today fire will Strike 800 houses. It did yesterday and it will strike tomorrow. This is the average figure for everyday in the year.

Be Sure You Have Adequate Insurance Protection

SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY

508 Grove Street-Phone GL 8-3581

Loudon

Davis School News

Miss Hunt's Room

The boys in our room are all behaving like gentlemen this week for the benefit of our new girls. They are Karen and Sharon Riggs, 8-year-old twins, and their 6-year-old sister, Lucinda. They are the daughters of Mr. and Mrs. Eolia Riggs.

Mrs. Axley's Room

Mrs. Joe H. Simpson surprised Mrs. Axley's pupils with a birthday party in honor of Roger Simpson's birthday. We really enjoyed the ice cream and cookies.

The sixth graders are glad to have Billy Riggs join their class.

Mrs. Hick's Room

Several boys and girls attended the T. V. A. & J. Fair last Monday.

Most of us are getting off to a good start this year but some are lagging behind in their work because of taking too much.

Mary Ruth Atkins and Mary Ann Green have been absent due to illness in the family.

FARMER

If You Need Money

for any purpose . . . Federal

Land Bank Loans Are

Your Answer . . .

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL FARM LOAN ASSOCIATION

Knoxville, Tennessee

Phone 5-5530 Night Phone 8-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

American Legion

Post No. 120

Presents

THE LOUDON ANNUAL HORSE SHOW

MUSIC
PRIZES
RIBBONS

Saturday, September 14, 6:30 p.m.

BEAUTIFUL
RIBBON
GIRLS

150

COLORFUL
HORSES

Loudon American Legion Post No. 120 cordially invites you and your family to attend the colorful Loudon Horse Show this Saturday Night, September 14, at 6:30 p.m. at Legion Field

SEE: Local Horses and Local People In Action!
SEE: Some of the finest horses in the South perform!
SEE: Three whole hours of colorful entertainment!
SEE: 50 Beautiful Ribbon Girls From Loudon County!

A Treat
for
Everyone



FARM NEWS REVIEW

MILDEW IN FALL COMMON PROBLEM OF GARDENERS

September finds many home owners concerned by the appearance of grape myrtles, philodendrons, roses, azaleas, other common plants. According to W. C. Peltier, horticulturist, U. T. agricultural extension service, these plants may show a white coating on leaves and flowers, and sometimes both leaves and flowers are distorted. Some of the flowers never open.

This is the common disease known as mildew. It is related to but not the same as the mildew that attacks bread, leather, and other items indoors.

Mildew occurs on plants in some degree every year. Occasionally there are worse years. This may be one of them.

U-T DAIRY BULL EARNS HIS PLACE AS STUD MEMBER

Another Jersey bull, on one of the University of Tennessee experiment station farms, is now a member of a state bull stud. The bull "Pian April Basil" recently joined the West Tennessee bull stud at Yorkville. Dr. Louis J. Boyd, U-T dairy husbandman, announced.

"Pian April Basil" is bull No. 2 from the cooperative University of Tennessee-USA long-time dairy cow breeding project that has proved he is a bred heifer. He has produced five Jersey cows without artificial insemination, but his projection, born December 7, 1946, he rates as an "Excellent."

superior sire" with the American Jersey Cattle Club. He has 13 daughters that average 7,864 pounds of milk and 497 pounds of fat on a 5 percent test mature equivalent basis.

The bull "Jill" from the Lewisburg station began serving the East Tennessee bull stud two months ago. He has seven daughters with mature equivalent records that average 9,423 pounds of milk and 494 pounds of butterfat—upgrading herds of East Tennessee dairy farmers.

"No magic dairy feeding formula is used to obtain these records," Dr. Boyd says.

The feeding program involves maximum use of high-quality roughages and limited concentrated feeding. Cows are given liberal allowances of pasture, hay, and silage—all of which are farm grown. The aim is to develop cows that can produce milk at a high level under normal conditions and ordinary farm conditions. Results are attainable by farmers in the area," he adds.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

During the hot dry days of September there will be a few farmers in Loudon County thinking of feeding out steers this year. The aim is to develop cows that can produce milk at a high level under normal conditions and ordinary farm conditions. Results are attainable by farmers in the area," he adds.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

DeSoto-Plymouth Sales & Service—Clean Used Cars
W. Lee Highway Loudon, Tenn. Phone GL 8-3621

CO-OP Seed & Fertilizer

Even though most farmers work from "can to can't" . . . they still don't have time to do everything they plan to do. But it's just about that time of the year when one of the things you'll have to stop "putting off" is the preparation of that SEED BED for your fall pasture. Yes . . . now's the time for you to work up your seed bed and apply the right amount of CO-OP High Analysis Fertilizer to assure you a highly productive fall and winter pasture. At the same time you will be concerned with sowing a seed on which you can rely . . . seed with a high germination . . . seed with a high degree of purity . . . and a low number of noxious weeds. Just such a seed is CO-OP QUALITY SEED. Just as your CO-OP has pioneered in the production of high analysis fertilizers . . . it has also led the way in ridding farmers of the low quality problem seed which has plagued this state for many years. Go by Your CO-OP today . . . your CO-OP Manager will be glad to help you get the proper amount of the right analysis of CO-OP Fertilizer according to your soil test . . . and he will also be very happy to show you seed with tags . . . the quality of which you have seldom seen. Get CO-OP High Analysis Fertilizer . . . get CO-OP Top Quality Seed . . . you can DEPEND on both!

LOUDON

Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

PHILADELPHIA NEWS

Mrs. George Lange visited her sister at Inskip in Knoxville last Wednesday. Mrs. Lange is sorry to report that her sister Miss Gertrude Jenkins is still seriously ill.

The Rev. and Mrs. Leon Strunk and little daughter were the dinner guests Sunday of Mrs. Ida Martin and Lake. Mr. and Mrs. Floyd Harrison and children, Joyce Ann, Michael and Hubert James from Alabama were visiting with Mr. Harrison's parents, Mr. and Mrs. Hubert Harrison over the weekend.

Mr. and Mrs. Hugh Hill and Beverly, and Miss Lucille Sewell were visitors in Knoxville Saturday.

Mrs. Kate Mills from Lenoir City was visiting with her Aunt Mrs. Julia Sewell during the weekend.

Mr. and Mrs. Bettie Scott of Cleveland, Tenn. were visiting with Mr. and Mrs. Lawrence Scott Monday.

Mrs. George Lange and her sister, Miss Anna Jenkins left Saturday for Newport where they visited with several of their relatives. They returned Sunday evening.

Mr. and Mrs. Robert Spracker and children and Mrs. Spracker's sister, Miss Inez and Thelma Duncan from Mt. Olive, N. C. were visiting with Mr. and Mrs. Lawrence Scott on Monday of the past week.

Mrs. Mary Dukes from Clarksville, Mississippi is spending some time here visiting with her sister, Mrs. Albert McCarty and Mr. McCarty.

Mr. and Mrs. Arthur J. Shell and son, Steve from Albuquerque, New Mexico arrived here Monday to visit two weeks with Mr. Shell's parents, Mr. and Mrs. Heinkel Shell. They plan to start their return trip home on Sept. 18.

Master Brent Carroll Davis was the overnight guest of his aunt, Mrs. Walter McGhee Thursday night.

Mr. and Mrs. Albert McCarty and their guest, Mrs. Mary Dukes are spending a few days in Gatlinburg this week. They are expected to return home Thursday.

Mr. and Mrs. Judy Davis Herbert Shell and children, Garry and Genevieve, Mrs. Reed McNabb and Mr. and Mrs. Arthur J. Shell and son Steve spent Thursday visiting in the Great Smoky Mountains and at the Indian Reservation.

Mrs. J. G. Taylor entertained her husband Wednesday, Sept. 4 with a birthday dinner at their home. The guests were: Mrs. and Mrs. Norman Amy and children, Vivian and David, Mrs. Trona Wood, Mrs. K. T. Peoples, Miss Louise Alexander, and Mr. Taylor's uncle and aunt, Mr. and Mrs. Floyd Harrison. After dinner a delicious dessert course was enjoyed by the group; it was home made ice cream and cake.

Birthday Greetings to Mrs. Taylor for Grays who will be seventy-six years young on Sept. 26. Also to Mrs. Stanley Davis whose birthday is Sept. 10. To Mr. Robert McNabb whose birthday will be Sept. 15.

Mr. Robert McNabb returned to his home Monday after a stay in the Bacon Hospital at Loudon. Bob is reported to be improving. Mrs. Josephine Davis, Valerie and Brent, and Charles Barnes enjoyed Friday afternoon's visit at the Monroe County Fair held in Sweetwater.

Misses Jane Waller, Barbara Martin and Judy Davis left Monday morning to attend the Fair in Knoxville. They were accompanied by Mrs. Mary Harrison. The girls were to participate in the 4-H judging event during the morning.

Mr. and Mrs. Clotis Parks and children, Lola Ann and Jimmy were visiting with Mrs. Taylor Parks Saturday afternoon. The Parks are from Sweetwater.

Mr. and Mrs. Ferris Long and daughter, Priscilla attended the Loudon, Tenn. football game Friday night. Miss Barbara Martin accompanied them as the guest of Priscilla.

Miss Billie Jean McGhee gave a birthday dinner Sunday at the Sweetwater Jack in honor of her two aunts, Mrs. Charlie Vermilion of Knoxville and Mrs. Stanley Davis and her cousin, Miss Shirley Ann Vermillion. Guests were: Miss Jean Scott of Loudon, Miss Deborah Vermillion, Elizabeth Vermillion, Judy Davis, Brent and Valerie Davis.

Mrs. Effie Small has recently left for an indefinite visit with her brothers in Illinois and Indiana. The brothers are: Mr. Luce, Dismen and Mr. Walter Phlemmons.

Mr. and Mrs. Dean Dickerson from Detroit, Mich. is visiting with Mrs. Dickerson's father, Mr. John Edwards and her grand-children, Mr. and Mrs. Jake McNabb. After spending a week here they will visit in Nashville.

Mr. and Mrs. Verlin Ricketts and little son, Verlin Earl were in Knoxville.

GREENBACK NEWS

County Specialist Joe Brim and Dr. S. J. Walcott of the University of Tennessee with guests from 13 Latin American countries spent Thursday visiting farm homes of Greenback community and the community club dinner to the guests at the Greenback school cafeteria.

Mr. C. E. Long and Mr. J. A. Walker were visitors in Knoxville Tuesday.

Mrs. A. L. Jones and Helen Kerr have news of the continued serious illness of their brother Mr. F. L. Kerr in Knoxville. Dr. F. L. Kerr is in Knoxville. Dr. F. L. Kerr is in Knoxville.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville were dinner guests Sunday of the Rev. and Mrs. Ray Burgess.

Mr. and Mrs. Bob Anderson and Rocky spent the weekend with Mr. and Mrs. Ben Anderson and John Burke in Scottsboro, Ala.

Mr. and Mrs. Carl McNeely of Monroe, Mich. and Mr. Kenney Wheeler and Vickie of Knoxville were recent guests of Mr. and Mrs. Buddy Brooks and daughters.

Mrs. Carrie Cooper spent the weekend in Maryville the guest of her sister, Mrs. Herman Brown and Mr. Brown.

Mrs. R. A. Anderson Sr. has news of the critical illness of her sister, Mrs. C. A. Goble at her home in Battle Creek, Mich.

Mr. Robert Logan was removed to the U. T. Hospital Thursday for observation and treatment and is reported quite ill.

Mrs. Jesse Cook has returned from a weeks visit with her sister, Mrs. Wm. Cox and Mr. Cox Sunday with Mrs. J. B. Griffiths.

visiting with Mr. Ricketts parents, Mr. and Mrs. Zeb Ricketts over the weekend. The Ricketts are from Lenoir City.

Mrs. Walter McGhee and Billie Jean were visitors at Ruby Falls near Chattanooga the weekend of September. First.

Mrs. Charlie Vermillion of Knoxville and Miss Billie Jean McGhee left Wednesday to visit in Atlanta, Ga. They returned Thursday. While there they enjoyed a tour of Riches store through the courtesy of Riches at Knoxville where Billie Jean is employed.

Mrs. John Edwards is at the bed side of her father, Mr. Joe Bowers of Nola. Mr. Bowers enjoyed a hospital at Athens last week. He is reported to be seriously ill.

The Business Women's Circle of the Baptist Church met Tuesday evening at the home of their circle chairman, Mrs. Billy Walker. There were nine members present.

During the business sessions, officers for the coming year were announced. They were: Mrs. Tom Thornburg of Loudon, president, Mrs. Robert McNabb, vice president, and Mrs. Imogene Shelli, secretary. Mrs. Ruth Thompson was in charge of the missionary program. The next regular meeting will be held at the church on Oct. 1st.

Mrs. M. G. McTeer is in Knoxville this week where she is director of the Women's Division of the Tennessee Valley and Industrial Fair.

Mr. Holt Beals left Sunday for New Martinsville, W. Va. and has accepted work with a Chemical Company in Hannibal, Ohio, a town across the river from New Martinsville.

Mr. C. E. Long continues to improve from a recent illness at his home here.

Mr. and Mrs. Fred Logan of Bellair, Ohio, is the guest of his sister, Mrs. Jennie Chapman and of Mr. and Mrs. J. H. Mailcock.

Mr. Floyd Cook is at home from a several days visit with Mr. and Mrs. McCoy Peterson and Mr. and Mrs. E. O. Hanes in East Chicago.

Mr. and Mrs. Hoyle Beals and Karen of Knoxville visited Saturday evening with Mr. and Mrs. Holt Beals and family and Mr. and Mrs. E. L. Beals.

Mrs. Dorothy French has gone to Maryville where she teaches in the City Schools. Miss French is residing with Mrs. L. L. Olin on Houston Street.

Mr. and Mrs. Ira Gillenwater visited Sunday with Mrs. Lola Hudson and Miss Carrie Beals and Mr. and Mrs. E. L. Beals.

Dr. and Mrs. Lynn Curtis, Stephanie and Mary Lynn of Maryville were dinner guests Sunday with Mr. and Mrs. C. S. Lane.

Mr. W. D. Harrell, who has been quite ill for some time was removed to the Knoxville Baptist Hospital last week and is reported resting comfortably. Mr. Harrell is 83 years old.

Mr. and Mrs. Andrew Montgomery and Mrs. A. C. Montgomery of Lenoir City visited Sunday with Mrs. J. B. Griffiths.



New Chevrolet Bel Air Sport Coupe with spunk to spare!

Great to have—and only Chevy's got 'em!

Chevrolet's the only leading low-priced car with any of these advances—the only car at any price with all of them!

BODY BY FISHER. You get more to be proud of in Chevrolet. No other low-priced car is quite so beautifully or substantially built down to the last detail.

SHORTEST STROKE V8. This helps explain Chevrolet's smooth and lively V8 ways. Short-stroke design also means less piston travel, longer engine life. Here's

super-efficient power with plenty of vim and vigor!

STANDARD BALL-RACE STEERING. Chevy's Ball-Race steering gear mechanism is virtually friction-free! That means easier parking, sturdier control, more relaxed driving.

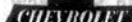
POSITRACTION REAR AXLE. When one rear wheel slips in mud, snow or ice, the wheel with the traction grips for sure going!

TRIPLE-TURBINE TURBO-GLIDE. The slickest automatic drive anywhere! You move from

standstill to top cruising speed in one, gentle stream of motion. Special "Grade Retarder" position saves braking on hills.

P.S. Chevy's got the big "details," too! See all the exclusives at your Chevrolet dealer's!

**Optional at extra cost*



GET A WINNING DEAL ON A NEW CHEVY—THE GETTING'S EXTRA GOOD!

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

HOSPITAL LIST

ADMITTED

Sept. 3
Linda McElmore
Mrs. Wanda Milne
Mr. Gordon Plesley
Mrs. Bill Ragland
Linnie Snodderly
Mrs. J. H. Randle

Sept. 4
Mr. Wayne Gaskley
Mr. Clifford Wear

Sept. 5
Mrs. M. E. Hope
Mrs. John K. Taylor
Mrs. Alfred Vaughn
Mrs. Elmer Silver
Mrs. Doyle L. Lawhorn
Master R. S. Carmichael
Mr. James R. Lane

Sept. 6
Mrs. Virgil Hendy
Mrs. John DeHurdie
Sept. 7
Mrs. Paul A. Fritts
Mr. Walter Askey
Mr. James Cardwell
Mr. Andy Bender

Sept. 8
Mr. John Costner
Mrs. Floyd Gearty, Jr.
Sept. 9
Mrs. Jasper Beatty
Mrs. Whitney Williams
Mr. Sammy Barsum
Miss Pauline Hill
Mrs. Sanford Davis
Miss Alice Faye Lawson

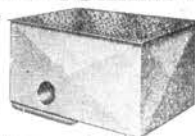
DISMISSED
Sept. 3
Mr. Sam McKelvey
Sept. 4
Jimmy Henry

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
London

Ready For Winter?

Coleman Gas FLOOR FURNACE

with **Exclusive SUPER CIRCULATION**



- Switch to "central heating comfort"
- NO costly ductwork needed! Enjoy warm floors and a new kind of comfort in every room.
 - ★ **BEST** because it moves MORE heated air than any other floor furnace!
 - ★ **BIGGEST** because it gives a COMPLETE change of warmth 3 to 5 times an hour!
 - ★ **COMPLETELY AUTOMATIC.** Safe!
 - ★ **SLASHES HEAT BILLS**

FREE SURVEY 50,000 BTU Only \$177.50
HURRY—CALL TODAY easy terms
TAKE up to 3 YEARS TO PAY

Greer Hardware Company

NOW buy BACON'S Buttermilk

"Like Grandma used to make!" in the big 1/2 Gal. Economy Size

On Sale Now At your favorite Grocery Store or From our Routemen



Mrs. Robert Morton
Mrs. Lutha Barkdale
Mrs. Carl Mathias
Sept. 3
Baby Boy Justice
Mrs. Arthur Giles
Mrs. Kenneth Helton
Mrs. Hazel Wright
Mrs. Bill Ragland
Mrs. John K. Taylor

Sept. 6
Mrs. Wanda Missaps
Mrs. Clifford Wear
Mrs. John DeHurdie
Sept. 7
Mrs. Paul A. Fritts
Mr. Walter Askey
Mr. James Cardwell
Mr. Andy Bender

Sept. 8
Mrs. Virgil Hendy
Mrs. John DeHurdie
Sept. 9
Mrs. Jasper Beatty
Mrs. Whitney Williams
Mr. Sammy Barsum
Miss Pauline Hill
Mrs. Sanford Davis
Miss Alice Faye Lawson

DISMISSED
Sept. 3
Mr. Sam McKelvey
Sept. 4
Jimmy Henry

Prospect HD Club met on August 29

The regular monthly meeting of the Prospect Home Demonstration Club was held at the school on August 28, with Mrs. Bernard Courtney president.

The meeting came to order by singing and reading the declaration. Mrs. Earl Massengill had charge of the devotional program. Roll call was answered by "What I would like the Home Demonstration Club to offer me."

A motion was made and carried to retain the same officer for another year.

Announcements were made of two county meetings in September. Home Demonstration planning meeting Friday, September 6 and County Council meeting to be held in Greenback, Friday, September 27.

Mrs. Mary Harrison, home agent, was present and assisted Mrs. Harvey Crabtree in giving the demonstration on refolding of furniture.

Prospect church WMS met last Tuesday night

The W.M.S. of Prospect Church met at the church on Tuesday night for their monthly program.

Mrs. Homer Holdridge had charge of the program. Packman, new field for Southern Baptists. She was assisted by Mrs. Frank Berry, Mrs. David Murr, Jr., Mrs. Earl Massengill, and Miss Mabel Peters.

There were 13 members present. Mrs. Frank Bone had charge of the business meeting.

FOR SALE—Speed Queen Ironer
Call GL 8-3593 31-43 p1

CLASSIFIED OPPORTUNITIES

WANTED TO BUY—on term.
It must have considerable footage of solid wide oak or chestnut planks. All planks need not be wide. Call GL 8-2721.

FOR SALE—5 room house for sale. Bath and hardwood floor. On vale Street. Call GL 8-2690. 11-43 c

FOR SALE—neat 2 bedroom house in London. Excellent condition, full finished attic, garden spot and fence. Pay equity and assume 4 1/2 per cent loan at \$34.27 each month. Call GL 8-2351. 31-43 c

FOR SALE—Kensmore old stove in good condition with drums. Call GL 8-3144. 31-43 c

STRAK KNIFE SET—6 piece. featuring heavy metal plated handles. Hollow ground stainless steel blade with serrated edges. Will never rust, stain or tarnish. Ivory plastic pistol shape attractive handles. A true quality 6 piece set complete in gift box. retail price \$6.95, our price \$3.95. Order from Robert Patterson, Box 745, Copperhill, Tenn. 31-43 p2

FAMILY SERVICE—Careful attention to your drug needs for your entire family. Diverse prescriptions are carefully checked to assure the best for your money. SMITH DRUG, London, Tennessee. Phone GL 8-2021. 11-43 c

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. 11-43 c

FOR REPAIR of typewriters, adding machines and cash registers. Call GL 8-2721, or contact Sam T. McCallie, Ph. 3564. Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. 11-43 c

FOR RENT—4 room apartment in London. On Reservoir Hill. Call Lenoir City, Ph. 1550. 11-43 c

DEE TO INCREASE IN BUSINESS I need 3 experienced waitresses and one first class short order cook. Apply Lucky Grill, London. 31-44 p2

LOTS FOR SALE—across the river from London near Viking plant. \$200 each. Terms \$25 down and \$5 per month. Call GL 8-2332. 31-36 c

DON'T BUY A COW! Call GL 8-2068 Why?—For Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square London, Phone GL 8-2296 or GL 8-3588. 11-43 c

Buy—5% Down Build—5% Down
We can now process GL Loans up to \$10,000.
We can handle FHA Loans up to \$20,000.
We can make Conventional Loans up to \$50,000.
To buy or build it makes no difference, in either case from us you get fast, experienced service. Please bring your construction plans to our Athens office. Also please bring a snapshot of the property you wish to purchase. (We close Wed. P. M.).

Ray Real Estate Co.
RATHBURN A. RAY, Realtor
First Nat'l Bank — Athens 318

Browder HD club met September 5th
The Browder Home Demonstration Club held its regular monthly meeting on Wednesday, Sept. 5 at the home of Mrs. H. M. Adams.

The meeting was called to order by the president. The members present joined in singing Bow Your Boat. Devotional was given by Mrs. Ralph Eldridge. Club creed read in unison by group. Leader reports were given by Mrs. Browder, Mrs. Paul Alexander, Mrs. R. E. Mahler and Mrs. Madison West.

The main demonstration on Better Lighting was given by Mrs. Mary Harrison, home agent. Club members will meet at the home of Mrs. H. M. Adams on Thursday Sept. 12 at 6:30 A.M. and cook breakfast out of doors.

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1862. 11-43 c

FOR SALE—6 room house and garage on acre lot, running water. Nice shade trees and shrubs. On black top road, near church and on school bus line. Contact Mrs. Mattie Nelson, Rt. 1, Philadelphia. 11-43 c

FOR SALE—complete steel Simmons bed with the best open coil springs and a good cotton mattress. Reason for selling is that we do not have room to put it up in present home. Complete outfit for the price of \$55.00. Call GL 8-3436. 11-43 c

FOR ELECTRICAL WORK—call Gene Varner, phone 3028. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2020, London. 11-43 c

FOR SALE—house and lot 4 rooms. One mile out from Philadelphia in Allison town. Henry Foster. 31-43 p2

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot. FHA terms available. Call GL 8-9105. 11-43 c

COME AND GET IT if you have something that is no longer of use to you and has no particular sale value and yet would be useful to someone, why not find the one to whom it would be useful and give it away? The Herald will print free of charge such notices. So, if you have puppies to give away, or kittens, furniture, kitchen utensils, etc., let us list it. The only thing we propose not to be able to handle is worn out husbands.

FOR SALE—4 room house on large lot, black top road, near church and on school bus line. About 1 mile from town. House consists of large room (27 Ft.), 2 bedrooms (could have 3) kitchen and bath. Plenty of built-in cabinets in kitchen and bath. Lots of shade trees and shrubs. Contact Mrs. Myrtle Burleson, Rt. 1 Philadelphia. 31-44 c

FOR SALE—2 1/2 x 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

FOR SALE—Bagle pups both male and female. Six months old. See them... they are nice. W. C. Farley on Stockton Road. 31-43 p2

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LONDON AND LENOIR CITY
PHONE GL 8-3225

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY, Sept. 12 & 13
1ST RUN PICTURE
KELLY AND ME
Starring Van Johnson, Piper Laurie, Carlton

DOUBLE FEATURE
SATURDAY, SEPT. 14
WINGS OF EAGLES
In Technicolor with John Wayne

THE BADGE OF MARSHAL BRENNAN
1ST RUN PICTURE
Cartoon

SUNDAY, MONDAY, TUESDAY
Sept. 15, 16, 17
1st Run Picture
A HAT FULL OF RAIN
Starring Eva Marie Saint, Don Murray

THE ONLY PICTURE THAT THE U.S. NARCOTICS BUREAU HAS EVER APPROVED
A KISS BEFORE DYING
Cinemascope Color

RIDE THE HIGH IRON
Cartoon

WEDNESDAY ONLY, SEPT. 18
DOUBLE FEATURE
A KISS BEFORE DYING
Cinemascope Color

RIDE THE HIGH IRON
Cartoon

Brand New Game Will Start Playing Tuesday Night—25 Prize To Chose From Plus One Giant Jackpot For All Ages.

BONNET DRIVE-IN THEATRE

South of London on Highway 11
PHONE GL 8-3277

THURSDAY & FRIDAY
Sept. 12 & 13
KANSAS RAIDERS
In Technicolor with Audie Murphy, Brian Donlevy, Carlton

SATURDAY, SEPT. 14
DOUBLE FEATURE
DESTINY
with Audie Murphy, Technicolor plus Tony Curtis

JOHNNY DARK
IN TECHNICOLOR
Cartoon

SUNDAY & MONDAY
SEPT. 15 & 16
1st Run Picture
"1984"
Starring Edmund O'Brien, Michael Redgrave, Jan Sterling

TUESDAY & WEDNESDAY
Sept. 17 & 18
YOU CAN'T RUN AWAY FROM IT
Cinemascope Color

STARRING
June Allyson, Jack Lemmon
Cartoon

This Entire Advertisement Plus 50c Will Admit A Carload Wednesday Night

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Delsey Tissue 4 Rolls 49c	WESSON OIL QUART 49c	TREND Soap Powders Giant - 49c Box
GOLD CRAFT Peanut Butter 12 oz. Size—33c	SNOWDRIFT 3 Pound Can 95c	TREND LIQUID Giant -- 53c Can
VAN CAMP Beenee Weene 2 Cans—35c	NBC Waverly Wafers 27c	Sweetheart Soap Bath Size 3 Bars -- 33c
NBC LORNA Doane shortbread 33c Package	VAN CAMP TAMALES 2-300 Cans—43c	Bath Size 3 Bars -- 33c
	GOLD MEDAL Spaghetti 2-12 oz. Boxes—33c	GOLD MEDAL Macaroni 2-12 oz. Boxes—33c
	Shop These And Many Other Bargains With Mohlar & Harold Giles, 3 Miles Out Vonore Rd.	

Giles And Son Market

The Loudon County Herald

Loudon County's Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGANPublishers
Editor-Manager

The Herald Platform

We have talked a good deal of the Herald about what might be called "The Herald Platform."

According to a good dictionary platform in the sense it is used here means "a body of principles on which a party or the like takes its stand in appealing to the public... a plan or a state of principles."

Though not definitely stated the Herald has such a set of principles by which it works. The planks of the platform are non-political, and they are not definitely stated in the masthead, but, nevertheless, they are there guiding the overall policies.

The Herald stands for better homes. The Herald stands for better churches. The Herald stands for service to the farmers in every way it can perform. The Herald is every way to cooperate with any and every agency set up for the upbuilding of the community.

This week we would stress two planks of the Herald Platform which we are ready to go all out on. The first of these is one which has been batted around in one way or another for several weeks. We are convinced that the City of Loudon needs a swimming pool. Swimming is a recreation which can be enjoyed almost longer than any other. One who has learned to enjoy this recreation can pursue it even into old age. But to enjoy it most one should learn to swim well when one is young. Children of Loudon do not have that opportunity readily available to them at this time.

Swimming is comparatively easy to supervise, because children are in a given area at a given time and the pool can be closed or opened on schedule. It can be a part of a larger summer recreation program and the recreation leader can supervise

SUBSCRIPTION RATES

(In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

It along with the other.

To be sure some new problems will arise once this facility is available. It is recalled that once on a college campus the faculty and students wanted a Recreation Hall. By and by they got it, and coming with it a whole new set of problems. But because a few new problems came, with it no one would say it was not a good thing to have.

Let's pull ourselves together and go forward on this project and handle the new problems as they come. If any. On the practical side it may be said that we want new industries to locate here.

A beautiful swimming pool would be another attraction for those who may consider locating here. The sum total of a community has much weight with those considering new locations for industrial purposes.

Another plank of the Herald platform about which we shall have considerable to say is the Loudon City School. In this we shall not MEDDLE but we shall OBSERVE. Any patron or taxpayer has this right. We shall not be DESTRUCTIVE in our remarks but rather CONSTRUCTIVE. Any school system anywhere is not too good for improvement. A better school for the City of Loudon is then one of the important planks of the Herald Platform. Our ears are not open for any gossip-mongering or petty talk but they are open for any constructive ideas. Please share them with us either by letter or in personal conversation.

Recreation is vitally important to the development of a balanced life and no progressive community can afford to overlook its responsibility in this field.

Faith that is impossible today often becomes possible tomorrow. Wait and see.

A Letter From The Publisher

Since my last letter I have really been places and seen things with a pleasant traveling companion in the person of one Ray Sweetman of New York State.

After seeing the inside of Os. ridge we viewed the Norris Dam and spent the night in Gatlinburg. Knowing about the Smokies and Cherokee the next day we wheeled on over to Montreal, N. C. for a couple of days. In nothing flat my companion and I saw the YMCA Assembly grounds at Blue Ridge. The Presbyterian grounds at Montreat, the Baptist grounds at Ridge Crest, and the Methodist grounds at Junaluska.

At Kingsport we toured Tennessee Eastman and the Kingsport Press. The latter, the largest book printing plant in the world, can turn out one and one-half to twelve acres of floor space and operates around the clock.

We found the Frontier Nursing Service at Hyden, Kentucky, still interesting with the medical situation there improved somewhat. When Mary Breckinridge and her midwives settled there in about 1926 there was not a single licensed doctor in a great rural area of some 15000 people.

We found the private Settlement Schools in the mountain area changing their emphasis, with less need for their support of education the public county schools have developed. In a town where I once interviewed the mother of a lynched Negro in the presence of the dead body, we saw Negroes and Whites in the same high school.

At Berea, Kentucky, I renewed acquaintance with former associates, and met new workers. On my first Sunday out I attended church at Black Mountain, N.C. Eleven o'clock the second Sunday found me at LaFollette, Tenn., where I stopped for worship.

From Our Files

10 YEARS AGO

The sum of two million dollars has been allocated by the Chas. H. Bacon Co. for immediate expansion of its holdings in Loudon County.

Friday evening the 1947 version of the Loudon HS football eleven was placed on display when they met and conquered their ancient rival Vonnore HS 28-6.

5 YEARS AGO

Held scoreless for three quarters. Coach Marvin Mitchell's Loudon High footballers made two fast touchdowns in the last quarter to hand Kingston a 12-7 defeat.

Loudon's first annual horse show held last Saturday night was an event that was attended by a full house and no standing room.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Daniel 5:1, 5, 13, 28)

"Daniel: Steadfast in Crisis"

Daniel was only a lad—in his early teens—when he and his friends were carried to Babylon. He no doubt came from a good home, was trained against strong drinks, and his habits were already fixed, his convictions strong, his self-control impressive. When he and his friends refused the king's meat and wine it was not a sudden decision out of the blue. Back of it was good training, and it is possible that his early youth was influenced by the great prophet, Jeremiah.

When Nebuchadnezzar conquered Judah about 588 B.C., 10,000 captives were carried to Babylon. The Chaldeans were relentless warriors, but they had some wise and humane policies. One of these was to settle their captive servants in colonies and provide local government for them, with rulers of their own nationality when possible. These men, of course, had to be trained for the task.

King Nebuchadnezzar gave orders that youths from the best families in Judah, "who had no blemish, handsome, skilled in all branches of learning, endowed with intelligence," should be selected. They were to be educated in the language and literature of the Chaldeans. Daniel was one of these youths who were to "stand before the king," which meant to serve under the king.

Daniel succeeded in a remarkable way, winning honors and advancement. Some claim that no other member of the Jewish race ever received such honors and exercised such power as Daniel. The remarkable thing is that he was able to do this and, at the same time, remain true and steadfast to his religious convictions.

Under four powerful kings he had continued with quiet dignity to serve his adopted country and his God.

Many years passed and Daniel was now an old man, all but forgotten. King Belshazzar had deliberately defied the God of Israel. "Inflamed by the taste of the wine" he ordered the sacred gold and silver vessels brought in from the destroyed temple in Jerusalem. He, his friends, and their concubines would drink wine from them in their revelry. It was a boastful challenge to Jehovah as they praised the gods of gold and silver, iron and stones.

It was then that the writing fingers appeared. It was a great shock to all present. The king's color changed (blanched with fear), his legs weakened and his knees "knocked against each other." He demanded that the astrologers and enchanters be brought. None could read the writing.

Daniel was all but forgotten, and some old-timers had to remind the king of his wisdom. Daniel was no coward. His answer to the king showed his rugged faith in God. He did not stand alone. No one better illustrates the Christian saying, "One man

with God is a majority."

The sins that beset Babylonians and led to its final destruction are our chief enemies today. They are pride, greed, vanity—all of which spring from lack of faith in God, His righteousness, and His over-ruling power in the lives of men.

Tasty Tip for Quick Meals!



Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes

Kraft Dinner is a timesaver and a money-saver! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating always!

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Water Guaranteed
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"For The Best In Service For Your Car"

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S.W. GREEN STAMPS

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Salad Fork and Spoon with
Red Cross MACARONI
2 pkgs. 23c

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MODERN AUTOMATIC HEATING FUEL

It's safe, fast, clean and convenient—Plan now to heat Your home or store this winter with this perfect fuel—No coal to bring in, no ashes to take out—Saves on house cleaning, washing curtains, papering, painting, etc.—Natural Gas is economical. The present rate below applies to both residential and commercial customers.

First 200 Cu. Ft. or less per month	\$1.50
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Next 3500 Cu. Ft. per month At	12.0c per Hundred
Over 5000 Cu. Ft. per month At	8.8c per Hundred

Cost of gas under this rate is about equal to \$13.50 per ton coal and about 40% less than the cost of electricity. Why wait when this wonderful fuel is available to you now. We have expert gas men who will be glad to make a survey and advise you on installing gas for heating your home or store.

Install heating now and avoid the full rush.

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(Gas Department)

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LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

PHILADELPHIA NEWS

Mrs. K.T. Peoples, Mrs. Marion Waller, Miss Louise Alexander and Mrs. Ida Martin were visiting Rev. and Mrs. R.E. Reagan in Maryville last Saturday. Rev. Reagan is a former pastor of the Methodist Church here.

Mr. and Mrs. J. D. Terry from Knoxville were visiting with Mrs. Terry's mother, Mrs. Belvie Bridges Sunday.

The friends of Mrs. Belvie Bridges were sorry to hear of her. Mrs. Bridges who has been ill for a long time fractured a leg in a move from her bed Friday afternoon. She was rushed to Larry Clinic. Mrs. Bridges was returned to her home but is reported to be suffering very much from the pain caused by sores settled in the leg. Mrs. Zella Bridges is at home caring for her.



Greer Hardware Co.



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On the occasion of Change of residence Arrivals of Newcomers to City

Phone GL 8-3204

(No cost or obligation)

Misses Ester and Ruth Bostman of Knoxville were overnight guests of Mr. and Mrs. J. G. Taylor Saturday night.

Dinner guests of Mrs. Joy Brewster and family Sunday were: Rev. and Mrs. Leon Strunk and little daughter, Mr. and Mrs. Reed Hill and Mr. and Mrs. Charlie Malenka and Janet.

A revival meeting began Sunday evening at the Baptist Church with the regular pastor, the Rev. Ledbetter of Lenoir City conducting the services. Everyone is welcome to attend these services nightly. Excellent singing will be furnished by the choir.

Mr. and Mrs. J. G. Taylor attended the funeral of Mrs. Hattie Smith at Mt. Carmel Church, near Concord Tuesday.

Danny Shiliver was overnight guest of David Brewster Friday night.

The many friends and acquaintances of the Rev. Ray Dunn were made very sorry when they heard of his death. Rev. Dunn was a former pastor here of the Baptist Church and was honored and loved by all who knew him. He passed away Tuesday evening at the Baptist Hospital in Knoxville.

Miss Ann Waller entertained with a slumber party at her home Friday night. Her guests were Misses Judy Schrimsher and Judy Davis.

Mr. Robert Davis, Sr. and son, Mr. Robert Davis, Jr. visited with Mr. and Mrs. Richard Davis Friday afternoon. The Davis are from Lenoir City.

James Judy Schrimsher, Ann Waller and Judy Davis attended the opening Football game in Loudon Saturday night. The girls were accompanied by Ann's parents, Mr. and Mrs. Ed Waller Jr.

Mrs. Zula Barnett and son, Charles were visitors at the T.V.A. & I Fair at Knoxville Saturday.

Mr. and Mrs. Arthur J. Shell and son, Steve from Albuquerque, New Mexico were visitors Sunday morning at worship services at the Baptist Church.

LEGAL

NOTICE TO CREDITORS Estate of Herbert H. Giffen, Deceased

Notice is hereby given that on the 12th day of August, 1937, letters testamentary in respect to the Estate of Herbert H. Giffen, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 12th day of Sept., 1937.

Jack Randolph, Elizabeth T. Sharp, Dr. W. T. McPeake, Executors, Estate of Herbert H. Giffen, Deceased.

Sept. 12, 19

FFA NEWS

Loudon FFA Chapter held a tractor driving contest Tuesday afternoon on the Loudon Hill Field.

Eight boys competed for the championship. Those entering the contest were: Lowell Talley, Leonard Sampson, Charles W. Staley, Freddie McCrary, Lee Huffine and Jim Townson.

Freddie McCrary was judged the best tractor driver. He will represent Loudon FFA chapter at the Monroe County Fair tractor driving contest Wednesday Sept. 4. Also on Monday, Sept. 9, he will compete in the TVA I Fair at Knoxville. Billy Clark won second place. The contest consists mainly of daily tractor inspection, starting, and driving tractor with trailer attached over

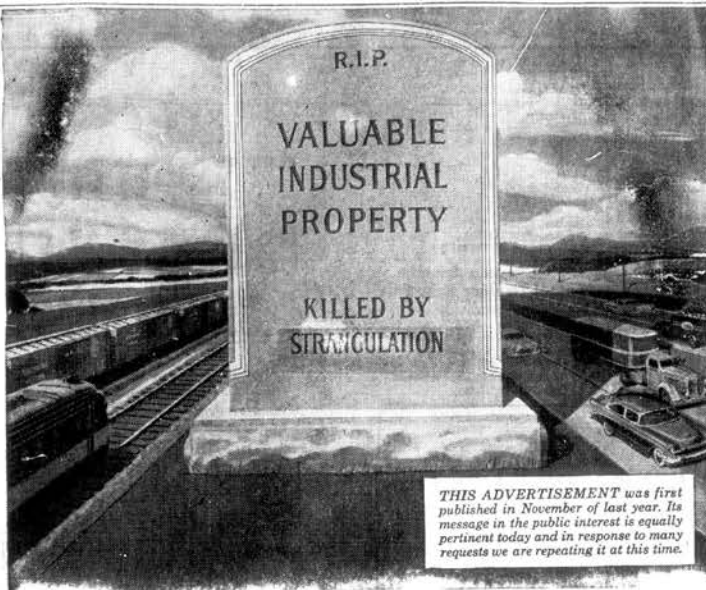
Thursday, September 10, 1937

The Loudon County Herald

To Buy, Sell, or Trade, Do It The Easy Way With Herald Want Ads Just Phone GL 8-2721

a marked area and then backing back over same area. Mr. Dixie Miller, wag. teacher from Lenoir City, judged the contest.

Less than one-half of farm homes in the state have running water. Where underground sources of water are not available, filtering systems making it possible to use farm ponds, have been developed, according to E. H. Hale, U.T. Extension associate agricultural engineer.



THIS ADVERTISEMENT was first published in November of last year. Its message in the public interest is equally pertinent today and in response to many requests we are repeating it at this time.

... and a potential taxpayer died, too!

HERE'S SOMETHING for every community to keep in mind when those new multi-billion dollar superhighways are in the planning stage—

Land next to a railroad is often ideally suited for industrial use. Put industries on it and you create new job opportunities and new sources of tax revenue for your community. Everybody benefits!

Under these conditions, this land is a valuable community asset. However, through oversight, this asset can be "killed off" completely and forever by putting a new highway too close to the railroad. For most industry must have easy, economical access

to rail service and this is impossible with a highway in between.

The time to protect and preserve this community asset is when the highway is being planned. And it is easy to do. Wherever possible, simply leave an adequate strip of land for industrialization between the existing railroad and the proposed highway. This property immediately becomes doubly attractive to industry—for it then can offer modern rail service on one side and access to a modern highway on the other. You and your community will benefit.

Henry A. W. Smith President

SOUTHERN RAILWAY SYSTEM WASHINGTON, D.C.



THOMAS - HILL STORE'S Pre-Season Fall Sale

Starts Friday Morning SEPT. 20 thru SEPT. 27 (8 DAYS' ONLY)

WHITE BUCK SHOES

Boys, Size 2 to 6 -- 6.95

Mens, Size 6 to 10 -- 7.95

Jarman White Bucks -- 10.95

Size 6 to 11

PERFECT FOR BAND SHOES

BOYS

BOYS

SPORT SHIRTS

Special long sleeve sport shirts. Gingham with button-down collars. Sizes 6-16

1.59-2 for 3.00

JACKETS

Boys Jackets at Pre-Season Low Price.

Quilted lined Gabardines Perfectly made, Sizes 4-18

5.95

MENS SWEATERS

Mens Orlon and Wool pull-over Sweaters choose from ten colors Reg. 4.95 and 5.95, Now 4.39

MENS SUEDE JACKETS

Top Quality Suede Jackets In

GRAY RUST, TAN

13.95

MENS SPORT COATS

Beautiful Woolen Patterns, expertly tailored.

Regular 24.50, Now

19.50

MENS SPORT SHIRTS

Men's long sleeve sport shirts, plaid gingham, stripes and solids. Sizes S-M-L. Values to 2.98

many colors.

1.59

MENS JACKETS

Cold Weather Jackets for Men; Quilted Lined Gabardines and Patterns

Reg. 7.95 and 8.95

\$6.95

MENS

Corduroy Shirts

Made to Sell for 4.95

SPECIAL - 3.98

YOU

CAN USE

Our Lay-by

MEN'S SUITS

Suits at a Pre-Season Buy

Regular \$39.50 and \$42.50

Choose from all-Wool flannels, and worsteds. Famous makes.

Sizes 34-48

NOW

\$34.50



THOMAS HILL STORE

Loudon, Tennessee

HOSPITAL LIST

ADMITTED
Sept. 10
Mrs. J. F. Hamilton
Mr. Franklin Robinson
Mr. W. R. Bivens
Mr. E. G. Sanders
Mrs. Maggie Cline
Mrs. Glen Hickey
Sept. 11
Mrs. Sherman Howard
Mrs. William Brewster
Mr. Arthur Fowler
Mrs. William Thompson
Mrs. Boyd S. Harper
Mrs. Johnny Gray

Mrs. Kenneth West
Sept. 12
Mr. Claude Cornett
Mr. Elmer Viars
Mrs. James L. Rankin, Jr.
Mrs. William Lomas
Dorothy Johnson
Sept. 13
Mrs. Ralph Cagle
Sept. 14
Mr. Sanford Pope
Mr. Erskin Miller
Mrs. J. W. Moore
Mr. H. E. Shuden
Sept. 15
Mrs. Charence Hair
Sept. 16
Mrs. Glen Ellis
Mrs. Garland Campbell
Mrs. Paul Word
Mrs. Floyd Russell
Mr. W. J. Brown
Mr. J. C. Brown
Baby Wayman Gentry
Mrs. J. M. Huffine
Mrs. Mary Ellen Maynard
Mrs. Lewis McCollister
Mrs. Evers Rogers
Mrs. Paul Collins

DISMISSED
Sept. 10
Miss Pauline Hill
Mr. James R. Lane
Sammy Burman
Mrs. T. C. Hickey
Sept. 11
Mr. Joe Randle
Mr. Elmer Silver
Mr. Sanford Bates
Mrs. Virgil Hardy
Sept. 12
Mrs. William Thompson
Mr. J. F. Hamilton
W. R. Bivens
Mr. E. G. Sanders
Mrs. R. A. Collins
Mrs. Maggie Cline
Mrs. William Brewster

Something very special
Which
Sounds Impossible
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One year's subscription or renewal to the Herald and the Reader's Digest 8 months for only \$2.95.
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This offer is good after receipt of this copy of the Herald through Saturday September 28.
Call GL 8-2721

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Personal Loans
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Service Finance Co.
Over Bank of Lenoir City
Phone 792, A. C. Knight, For Information

OBITUARY

Bobby Ray Howard

Bobby Ray Howard, infant son of Mr. and Mrs. Sherman Howard of Rt. 2, Loudon, passed away at Bacon Hospital Sept. 12. He is survived by his parents, one brother, William, grandparents, Mr. and Mrs. Arthur Shaw, Rt. 2, Loudon, and his grandmother, Mrs. Judy Howard, Rt. 2, Loudon. Graveside services were held at Mt. Zion Cemetery Saturday with the Rev. Buford Albright officiating. Arrangements were by Quinn and Karnes.

Walter M. Axley

Walter M. Axley, 57, passed away at Bacon Hospital Sept. 11. He is survived by his wife, Mrs. Effie Watts Axley, Rt. 4, Loudon; a daughter, Mrs. Wilda Holden, Loudon; a son, Franklin D. Axley of Joliet, Ill.; a grandson, Johnny Holden; four sisters, Mrs. Aver- Brakebill, Niota; Mrs. Blanche Lynn, McDonald; Mrs. Willis Chaney, Lenoir City; and Mrs. Clarence Hollaway, St. Paula, Calif.; three brothers, D. of snore, J. Hugh of Sweetwater, and Alice of LaFollette, and an aunt, Mrs. Tennie Green, Madisonville.

Greenback News

Mrs. Louise Franklin won a prize on cake, Mrs. Chas. Clark Sr. won first on angel food, Mrs. Vi Cook won a second prize on cake, Mrs. Betty Hammstrom won top prize on sponge cake. Mrs. Dallas Ryan, leader of the Greenback 4-H club entered her club in the parliamentary procedure contest and they won the blue ribbon. James Isaac, owner of fine Holstein cattle, won \$200.00 in prizes on his cattle.

Ernest Hedgecock and Rev. Conrad Cline officiating. Interment was in the church cemetery with Quinn and Karnes in charge.

Mr. Frank King and Mr. Cleo Franklin also earned prizes on cattle entries.

Mrs. M. G. McTeer is at home from a weeks stay in Knoxville where she directed the Women's Division of the T.V.A. & I. Fair. Mr. and Mrs. Howard Hudson of Knoxville visited his mother, Mrs. Lela Hudson and aunt, Mrs. Carrie Beals here Sunday. Mrs. Hudson remains quite ill with a heart condition.

CHEVROLET PICKUP CLIMBS PIKES PEAK THE HARD WAY ...OFF THE ROAD!

An off-the-road run up Pikes Peak was called impossible by people who know the mountain well. But a production Chevrolet pickup actually did it ... to prove its pulling power and ruggedness!



Steep grade near timberline—a rugged test of power. The power and torque of Chevrolet's famous Thriftmaster 6 proved more than a match for the most difficult grades.



Miles of loose boulders and thinning air offer extreme challenges. Yet the big Chevy engine never faltered; it performed flawlessly mile after mile, all the way up the mountain!



Hard effort achieves summit! Pickup conquers Pikes Peak ... shows why Chevrolet trucks are famous for staying and saving on tough jobs! Talk to your Chevrolet dealer.

CHEVROLET TASK-FORCE 57 TRUCKS

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

American Legion

Post No.120

Presents

THE LOUDON ANNUAL HORSE SHOW

MUSIC
PRIZES
RIBBONS

Saturday, September 28, 6:30 p.m.

1.50

COLORFUL
HORSES

Folks, we are sorry that rain forced us to postpone the annual horse show last Saturday Night. We are happy to announce that it will be held Saturday, Sept. 28, at 6:30 p.m. at Legion Field. We invite you to attend—it will be bigger and better than ever!

SEE: Local Horses and Local People In Action!
SEE: Some of the finest horses in the South perform;
SEE: Three whole hours of colorful entertainment!
SEE: 50 Beautiful Ribbon Girls From Loudon County!



! 002 BEAUTIFUL
RIBBON
GIRLS

A Treat

for

Everyone



Ready S. S. Class Has Hamburger Fry
The Ready Sunday School of the First Baptist Church was entertained with a hamburger fry last Tuesday evening at the home of Mrs. Denver DeFord on Lee Highway. Co-hostesses were Mrs. J. P. Watts, Mrs. Orman Altum and Mrs. Heber Davis.
Following the social hour Mrs. Charles Burnette had charge of the business session. At this time new officers for the following year were elected as follows: President, Mrs. Edna Black; vice-president, Mrs. Helen Hiner; secretary, Mrs. Stella Dukes; assistant secretary, Mrs. Josie Sebenshire; corresponding secretary, Mrs. Alma Kelso; personal service, Mrs. Edna Lynn Harris; and program committee, Mrs. Wayne Burnette.

Winsome S. S. Class Has Monthly Meeting
The Winsome Class of the First Baptist Church held their monthly meeting Tuesday night, Sept. 18, at the home of Mrs. William Smalting.
Mrs. Smalting served as hostess and Mrs. Glenn McNabb as co-hostess.
Mrs. Arthur McCollier was in charge of the program using as her topic, "Developing God given abilities."
Mrs. J. Y. McNabb was in charge of the social. They were sixteen members present.



WED. Married on Sept. 7 at 7 p.m. were Miss Janet Young of Loudon, daughter of Mr. and Mrs. George Young, and Mr. Hugh Tullford, son of Mr. and Mrs. Henry Tullford of Defunish Springs, Fla. The ceremony took place in Quinn and Karnes chapel.

Mrs. Remine Host To Bridge On Tuesday
Mrs. Dan U. Remine has hosted to her bridge party at her home on Tuesday evening.
A dessert was served before playing three progressive games.
High score was won by Mrs. Billie Watson. Second high by Mrs. James O. Harrison and bingo by Mrs. W. B. Campbell, Jr.
Mrs. Rufus Watson was hostess of the club.

Seaman Paul Mader returned home Saturday after a two-week cruise to Bermuda, Mexico and Cape Cod with the naval reserve and left Tuesday for Johnson City where he entered East Tenn. State Teacher's College.

Mr. and Mrs. O. D. Keene of Walla Walla, Wash. are spending this week with Mr. and Mrs. Joe Hudson.

Miss Linda Gail Smith is a student at Oklahoma Baptist University in Shawnee, Okla.

Mrs. Margus Baskette of Sweetwater spent a few days last week with Mr. and Mrs. W. C. Baskette and children.

Mrs. Sam Wilson and Mrs. John Simpson returned home Tuesday from Nashville.
Rev. and Mrs. B. H. Greene spent the week-end with their son, Brian, Jr. in South Pittsburg, Tenn.
Mrs. Reed Gover and Mrs. Jack Leffer spent Sunday in Harrison with Mr. and Mrs. Robert Looking and children.
Miss Helen Crowder of Memphis is spending two weeks with her parents, Mr. and Mrs. S. R. Crowder and her sister, Mrs. Ruth Richards and daughter, Sarah.

Medical Society And Auxiliary Has Dinner
A dinner meeting of the Tri-County Medical Society and the Medical Auxiliary was held at Atkins Grill in Sweetwater Tuesday evening.

Dr. A. W. Diddle of Knoxville who was the guest speaker gave a talk on surgery.

Those from Loudon County attending were: Dr. and Mrs. Blair Harrison, Dr. Sam Harrison, Dr. Corrie Blair, Dr. W. T. McPherson, Dr. Avery Loeper and Dr. P. W. Turrittine.



My Favorite Recipe

Featuring This Week
Mrs. F. M. Quinn
Loudon

MRS JACK LEFFLER

RAISED DOUGHNUTS

1 Large can of evaporated milk	1 Cake Yeast
1 tsp. Salt	4 Cups Flour
3 Tbsp. Sugar	3 Eggs Yolks
1/4 lb. Butter (1 cup Oleomargarine)	1 tsp. Vanilla

Add scalded milk to salt, sugar and butter. When lukewarm add yeast crumbled. Add two cups of the flour and mix well. Allow to stand until spongy (about an hour). Add egg yolks (unbeaten) and Vanilla and rest of flour. Set to rise until double in bulk. Then roll out 1/4 inch thick and cut with doughnut cutter. Place on Cookie Sheet not too close together. Let rise about 1/2 hour and then fry in deep fat. Use Spro or Crisco, and test the hot grease by dropping a bit of dough into it before 1 share to fry. Put about 1/2 box of Confecti oners Sugar into a mixing bowl and add enough water to make a thin icing. Add 1 teaspoon vanilla. As soon as the doughnuts are fried and while still hot, dip into this thin icing. Place on a rack to dry.

REPORTING IN
Sept. 11—To Mr. and Mrs. William Brewster of Loudon, an 8 lb. 10 oz. boy; To Mr. and Mrs. Kenneth West of Lenoir City, a 7 lb. 13 oz. girl.
Sept. 12—To Mr. and Mrs. Johnny Gray of Loudon, an 8 lb. 8 oz. boy.
Sept. 13—To Mr. and Mrs. William Jones of Loudon, a 5 lb. 11 oz. boy.
Sept. 15—To Mr. and Mrs. J. W. Moore of Lenoir City, a 7 lb. girl; To Mr. and Mrs. Clarence Hair of Lenoir City, a 7 lb. 14 oz. girl.
Sept. 16—To Mr. and Mrs. Paul Word of Loudon, a 6 lb. 2 oz. girl; To Mr. and Mrs. Glen Ellis of Lenoir City, a 6 lb. 11 oz. boy.
Sept. 17—To Mr. and Mrs. Evers Rogers of Lenoir City, an 8 lb. 1 oz. boy; To Mr. and Mrs. Paul Collins of Lenoir City, a 7 lb. 1 oz. boy.
Sept. 18—To Mr. and Mrs. Fred Baker and daughter, Kearnie who have been making their home in Penn. and Mrs. Robert Miller of Maryville were visiting Mrs. L. L. Miller and Mr. and Mrs. R. A. Lawson Sunday.
Mr. and Mrs. Will D. Robertson and daughter, Katherine Ann, Mrs. Edna Jones and Misses Kate and Mathes Jones spent Sunday with Mr. and Mrs. Sam Robertson and family in Maryville.
Mr. and Mrs. Leroy Myhre and son Eric have returned to Atlanta, Ga. after a visit with Mr. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. Hugh McQueen returned home Sunday after a 10 day vacation in Washington, D. C.
Miss Margaret Lomax has entered L. M. U. at Harrogate, Tenn.

Prospect HD Club Meet September 11
The Prospect Home Demonstration Club held its regular monthly meeting on Wednesday, Sept. 11 at the home of Mrs. Bernard Courtney.

The meeting was called to order by the president. Devotion was given by Mrs. Earl Masengill. Club creed was read in union by the group.
Mrs. Courtney gave a very interesting report on the planning meeting held at the home of Mrs. W. D. Williamson's Sept. 6. Leader reports were given by Mrs. Harvey Crabtree, Mrs. Earl Masengill and Mrs. Heber Holbrook.

The following project leaders were appointed for 1968. Devotion and recreational, Mrs. Bernard Courtney; song leader, Mrs. Harvey Crabtree; credits, Mrs. Homer Holbrook; food and nutrition, Mrs. Earl Masengill; horticulture, Mrs. Ben Peters; Home Management, Mrs. Harvey Crabtree; clothing, Mrs. John E. James; 4-H leader, Mrs. John E. James and Mrs. Homer Holbrook.

The October meeting will be at the home of Mrs. Will Kollock Wednesday, Oct. 9.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent
The closing of the Fair season probably necessitated a bit of rest on the part of many individuals. Much effort and time has to be spent in connection with such occasions. One person that does much in the promotion of the Women's Division of the T.V.A. & I Fair is Mrs. Glen McTeer of Greenback. She is in charge of the "Kerr Building" and does a supreme job of making it an inviting place for Fair visitors.
Loudon County had a total of hundred and forty-six entries in the woman's division. A large number of these came from the Greenback Community. I noticed Friday while I was at the Fair that they were getting their share of the ribbons on cakes. It just seems that cooking and baking comes quite natural with them. Four-H girls, making entries and winning cash prizes, in the T.V.A. & I Fair were Linda Shelton, Peggy Barnett, Judy Carol Brooks, Joan Green, Jane Waller, Mary Ruth Shotton, Barbara Martley, Sue Presley, Frieda Long and Judy Davis. Also Greenback club had fifteen of their members in the Public Meeting Contest winning a twenty dollar cash award.

Special work is being done in the Home Demonstration (Bible) study this month to improve home lighting. The horticulture leaders are also giving some valuable information on their subject in addition to assisting me with the lighting demonstration.

Did you know that the average vision is one of many valuable possessions? Did you know that approximately 80% of our knowledge is gained through our eyes? About 20% of all children in elementary school have faulty eyes and by the age of finishing high school this figure as climbed to 40%. What are you doing to decrease these all figures?

We should all become aware of the great value of our eyesight and of the eyesight of our families. Next week in this column a series of questions and answers on this subject will be featured.

Bridge Club Meets With Mrs. Lawson
Mrs. Bill Lawson, Jr., entertained her bridge club last Thursday evening at her home in Knoxville.
A dessert was served preceding three progressions of bridge. High score was won by Mrs. William Post. Other prizes were won by Mrs. Charles Brinkell, Mrs. Ed McQueen and Mrs. Brody Harrison.
Guests for the club were Mrs. James O. Harrison, Mrs. Charles Davis, Mrs. Jack Leffer and Mrs. Charles Hagaman of Knoxville.



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No Trespassing Signs 25 cents each

Webster's New Collegiate Dictionary \$6.00

Note to parents: If your sons and daughters are Juniors or seniors in high school this dictionary will serve them well throughout high school and college. This dictionary is required in college, so you might as well buy it now and let it be used in both high school and college.

A Fashion MIRAGE

The snap-off cost... a clever fashion mirage! Youthful's sleek-flocking directorate wrap has all the conveniences of a beloved coat... all the excitement of Dior's cape look. Seamed in Argentina, a polished blend of wool and fine... grandly tailored and practically lined... with either suits or wool interlining. Sizes 5 to 17, 6 to 18.

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KERRY DRAKE



County Soil Conservation News

BY T. J. HICKS

Contour strip cropping is becoming more popular among farmers. Farmers find it one of the easiest ways to hold soil in place, conserve moisture, and increase crop yields. It is a system of farming rotation cropland in contour strips or bands around the slope so that row crops or small grain are separated by hay or pasture strips. A number of conservation practices are involved in strip cropping which include contour cultivation, crop rotation, sod, waterways, field borders, and the right use of crops, fertilizer, lime and manure.

In using this practice all tillage and seeding operations are on the contour. Every implement furrow and crop row serves as a miniature dam to retard runoff. Most of the systems applied to date in East Tennessee are of the 2 units of fields, 4-year rotation in type. While one unit is in row crops and hay the other is small grain and hay, as soon as the small grain is removed that unit can be pastured if needed.

The width of the strips is determined by the percent of slope. On land with five feet or less fall per hundred feet the strips are 70 feet wide or 22 corn rows.

For more information about contour strip cropping or other conservation practices contact the Loudon County Soil Conservation District office in the County Office Building or one of the Loudon County District Supervisors.

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LOST BOY



Dry those tears, Sonny. The Law has brought you home. But when you're grown up, don't get lost then—for the Law won't be able to bring you home!

Sure, grown-ups often get lost. They choose the wrong road, they take the wrong turn, they depend on the wrong ideas, they seek the wrong aims. And some of them get lost again and again. Why can't the Law bring them home, too? Well, when a grown-up gets lost he generally does a lot of harm to himself and others. And then it's the job of the Law to protect people from the harm he is doing.

But, Sonny, when you grow up you're not going to get lost. We have thousands of churches for youngsters like you—and for your parents, too. Churches teach us to find ourselves before we have a chance to get lost.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. These are four sound reasons why every person should join the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Isaiah	2	3-5
Monday	Isaiah	30	23-27
Tuesday	Zechariah	7	8-12
Wednesday	Zechariah	4	13-14
Thursday	Zechariah	3	15-17
Friday	1 Peter	1	13-21
Saturday	1 Peter	2	13-22

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Five to Five Store

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FARM NEWS REVIEW

FEED SUBSTANCE CUTS THE COST OF MAKING BEEF

A synthetic substance given to beef cattle on pasture can result in about 4 pounds more beef per day at a cost of only about one-half cent. This is what University of Tennessee Agricultural Experiment Station workers have found.

The U-T experiments have involved over 200 head of cattle, and were reviewed by visiting farmers who attended a recent experiment station field day held at Crossville.

Dr. M. C. Bell, U-T associate animal husbandman, explains that stillbirth is the treatment substance that is given to the beef steers. In one experiment at the Plateau station, steers were implanted with three 12-milligram pellets each at the start of the experiment May 1. Then they were placed on good pasture containing clover. This particular lot of steers averaged 5.6 pounds more gain per day than steers that did not receive the stillbirth.

"Steers fed in dry lot will lay on just as much meat—on the average—if they eat the substance instead of being injected with it. Then the stillbirth is added to the commercial protein supplement at the rate of 10 milligrams per day," adds Dr. Bell.

In short, the synthetic hormone substance approved for feeding cattle by the Food and Drug division of the USDA will do

the following: Increase the rate of gain by about 20 percent; increase efficiency by about 10 percent; increase steer weight at market time; and put more bloom on live animals.

What stillbirth will do is decrease the feeding period needed to give the same carcass grade, or boost carcass grades. Also, the substance may have too many ill effects on heifers for use on them. Most important, stillbirth will not replace good feeding or management practices.

Dr. Bell emphasizes, "It's already time to start next year's tobacco crop! Recommended chemicals for weed control in tobacco beds should be applied before October 15, says Gilbert N. Rhodes, associate agronomist, U-T Agricultural Extension Service. After this date soils are likely to be too cool for best results."

For further details see U-T Agricultural Extension Service Leaflet 127 "Chemical Weed Control in Tobacco Beds," available from your county agent.

FALL LAMB SALES DATES ARE FIXED; OUTLOOK IS GOOD
Fall lamb sales dates have been set by local lamb pool committee, according to Fred C. Powell, assistant animal husbandman, U-T Agricultural Extension Service. Places and dates follow: Paris, Monday, October 21; Union City, Tuesday, October 22; Jackson,

Wednesday, October 23; Newbern, Thursday, October 24; Athens, Friday, November 15.

The sheep industry is in a good position with wool production down 3 percent, and the demand for lambs steady, Powell says. "Small farm flocks can still be increased in Tennessee to good advantage," he says, pointing to the fact that only one Tennessee farm in 20 has sheep today.

Now that the farmers in Loudon County are overjoyed with the sample supply of moisture in the soil, no doubt they are wondering when it is going to let up. Many of them will be far behind with their fall seedings.

Very few farmers of Loudon County are thinking in terms of getting ready for the 1958 tobacco crop. With the 1957 crop in the barn, no doubt it is hard to think in terms of another year, but now is the time to start your 1958 tobacco crop. Now is the time to treat tobacco beds for weed control. This must be done before October 15. If you wait later than that date chances are that soils will likely be too cool for best results.

You may use methyl boron, calcium cyanamide, or allyl alcohol in controlling weeds in tobacco beds. It has been proved that either of these chemicals give better weed control than the old method of burning. Regardless of which one you use the soil should be well prepared and free from clods at the time of treating. And above all follow instructions on the label of each container of these chemicals.

When you get through treating the bed make a ditch around it to keep weed seed from washing in and cut all weeds around the bed to keep weed seed from blowing in.

If every farmer in Loudon County will follow these instructions there should be no doubt as to whether we will have an ample supply of tobacco plants next spring.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

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GREENBACK NEWS

Mr. R. A. Anderson returned Friday from a several days visit at the bedside of his sister, Mrs. C. A. Gable in Battle Creek, Mich.

Mr. Fred Logan was called from his home in Brilliant, Ohio Sunday on account of the death of his brother, Mr. Robert A. Logan.

Miss Mae Lowry spent the weekend near Friendsville with her brother, Mr. Cory Lowry, and Mrs. Lowry.

Mr. Charles Everett of Lenoir City visited Saturday with his mother Mrs. Ada Everett.

Mr. Holt Beals came from New Martinsville, W. Va. Thursday and moved his family, Mrs. Beals Diane, Jimmie and Pam to live with him in New Martinsville.

Mr. and Mrs. Joe Allen of Maryville visited Saturday with their cousin, Mrs. Lula Hudson and Miss Carrie Beals.

Dr. Jimmie McCallum, Griffin and Miss Mrs. McCallum Dorothy French of Maryville attended church at the Presbyterian Church here Sunday and were dinner guests of Mr. and Mrs. J. E. French.

Mrs. Annie Kerr spent last week with her daughter, Mrs. Earl Rogers and Mr. Rogers and sons at their home on the Nile Ferry Road.

Mr. and Mrs. J. G. Smith of Maryville were dinner guests Sunday evening of Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. Don Blaford, and Mrs. Nola Melton spent the weekend at Pontana Dam with Mr. O. Elam.

Mr. and Mrs. John Snider of Fountain City visited Sunday with Mr. and Mrs. Joe Keys and went on to Murphys, N. C. for a visit with friends.

Mr. and Mrs. Clarence Potter were visitors in Maryville Saturday.

Mrs. Henry Foster of Maryville is the guest of her daughter, Mrs. Clarence Potter and Mr. Potter.

Mr. and Mrs. W. M. Branciale of Lenoir City visited Saturday with Mrs. Lucy Griffiths and family.

Mr. W. M. Chapman, Mr. and Mrs. John Chapman were called to Knoxville Sunday on account

of the death of Mrs. Chapman's brother, Mr. Robert Logan.

Mr. and Mrs. Earnest Laughery of Waverly Ill. and Mrs. Othier Reynolds of Alcoa were guests Wednesday of Mr. and Mrs. J. V. Akers.

Mr. Oliver Tarver of Corryton and Mr. and Mrs. J. H. Akers of Alcoa were guests last week of Mr. and Mrs. J. V. Akers.

Mr. J. J. Keys has not been very well the past week and is confined to his bed much of the time.

Mr. and Mrs. Bruce Hinton, Mr. and Mrs. Cleo Franklin, Mrs. Frank King and Mrs. Fred Cook were among those attending the E.T. & L. Fair in Knoxville Monday.

Mr. Robert Logan, 76, retired civil engineer died Sunday afternoon at 4:15 following a several weeks illness. Survivors are one sister, Mrs. W. M. Chapman of Greenback and one brother, Fred Logan of Brilliant, Ohio, three nephews and two nieces also a number of great nephews and nieces and a host of friends. The body is at the McChammon Ammons funeral home and funeral arrangements are incomplete.

The fall session of Union Presbyterian took place at the Greenback Presbyterian Church Tuesday and Tuesday evening with the moderator, Dr. Francis Pritchard of Maryville. New Providence Church in charge. The day program consisted of business of the Presbytery and the speakers at the evening program were Dr. Davis Proffitt and Dr. Ralph Case of Maryville, who reported high lights of the General Assembly.

The Rev. and Mrs. Maurice Phillips of Nashville were week-end guests of Mr. and Mrs. Cas Woods, and surprised Mrs. Phillips parents with a new T.V. set. Mrs. Woods continues to improve from her recent illness and surgery. Mr. Woods remains quite feeble.

The Rev. and Mrs. John Scott of Lake Wales Fla. are guests of his sister Mrs. Ray Burgess and the Rev. Burgess, and of other relatives and friends here and will visit Dr. and Mrs. Bell at Kimberlin Heights.

Quite a number of Greenback community attended the T.V.A. & L. Fair in Knoxville and a number of entries made and prizes

(Continued On Page 8)

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Oil Station and New Store Bldg. with Full Line of Dairy Bar Equipment on Two Choice Corner Lots

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New Frame Store Bldg., 30X64, full size basement . . . Full line of Dairy Bar Equipment on a Choice Corner Lot.

New Oil Station on Corner Lot. Leased to Ten Years or 100.00 per Month with Reputable Firm.

3 Houses Include: One New 4-Room House, Hardwood Floors, Gas Heat and a Full Size Basement. Two 5-Room Houses with Baths, Hardwood Floors, Gas Heat, Full Size Basement, in Excellent Condition.

5 Acres of Land Laying in Back of House and Store Building, Access to Highway No. 11 and Clearwater Road.

Terms on House: 1/4 Down, Bal. 1-10 Years
Terms on Store Bldg. and Station: 1/3 Down, Bal. 1-5 Years. Dairy Bar Equipment: Cash

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CO-OP Quality & Service

Friends, when you stop to think of it . . . there are two things that you demand from a place of business where you buy your farm supplies . . . QUALITY AND SERVICE. And when you come right down to it . . . QUALITY AND SERVICE are all your CO-OP has to sell. And there's a good reason for that. Your CO-OP is OWNED by the farmers in your county . . . just like yourself. That's why these farmers can be sure that they have a source of farm supplies where quality comes first and service is taken for granted. Go by your CO-OP today and look over the farm supplies you find there with the familiar CO-OP TRADEMARK. Compare them; check them for quality . . . satisfy yourself that they're the best that can be had . . . then talk with your CO-OP Manager. You'll find that he's concerned with your problems . . . that he has your interest at heart . . . that he's just plain "home folks". Yes, today, go by your CO-OP . . . you'll find that you can count on CO-OP QUALITY . . . that your CO-OP is a mighty friendly place to do business . . . the farmers in your county have made it that way!

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

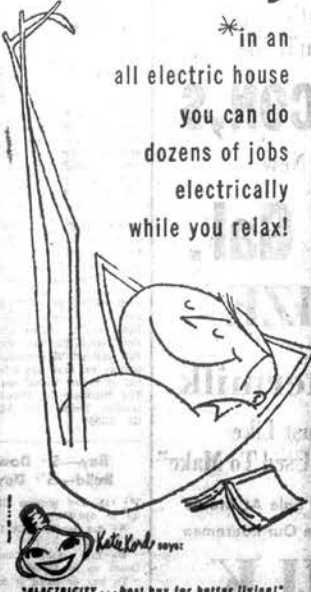
PHONE GL 8-2057

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WANTED—riders from Loudon FOR SALE—gas Warm Morning to Oak Ridge laboratory. Wanting store in good condition. Can Pouch, straight days. Call GL 8-3154. J. O. Williams home. 34-46—pd Rt. 4, Loudon. 34-46—pd

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11
PHONE GL 8-2877

THURSDAY & FRIDAY
Sept. 19 & 20
LURE OF THE SWAMP

In Regalcolor
Starring
Marshall Thompson
Cartoon

SATURDAY, SEPT. 21
DOUBLE FEATURE
DRUMS ACROSS THE RIVER

In Technicolor
Starring
John Murray
and
Jeff Chandler
in
TOY TIGER

IN TECHNICOLOR
Cartoon

SUNDAY & MONDAY
Sept. 22 & 23
BEN GOODMAN STORY

In Technicolor
Starring
Stella Allen
Doris Reid
Cartoon

TUESDAY & WEDNESDAY
Sept. 24 & 25
THE KETTLES IN THE OZARKS

With
Margaret Blair
Arthur Hunnicutt
Cartoon

This Entire Advertisement Plus 50c. Will Admit A Carload Wednesday Night

DIXIE LEE DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 P.M.
THURSDAY & FRIDAY
Sept. 19 & 20

SOMETHING OF VALUE
Starring
Rock Hudson
Dana Wynter
Cartoon

SATURDAY, SEPT. 21
Double Feature
THUNDER OVER ARIZONA

In Technicolor
Starring
John Murray
and
Jeff Chandler
in
TOY TIGER

IN TECHNICOLOR
Cartoon

SUNDAY & MONDAY
Sept. 22 & 23
BEN GOODMAN STORY

In Technicolor
Starring
Stella Allen
Doris Reid
Cartoon

TUESDAY & WEDNESDAY
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Margaret Blair
Arthur Hunnicutt
Cartoon

This Entire Advertisement Plus 50c. Will Admit A Carload Wednesday Night

SEVENTH SIN
In Technicolor
Starring
George Sanders
Cartoon

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-2332

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
Sept. 19 & 20
GUNFIGHT AT THE OK CORRAL

Color—Visitation
Starring
John Murray
and
Jeff Chandler
in
TOY TIGER

IN TECHNICOLOR
Cartoon

SATURDAY, SEPT. 21
Double Feature
THUNDER OVER ARIZONA

In Technicolor
Starring
Stella Allen
Doris Reid
Cartoon

TUESDAY & WEDNESDAY
Sept. 24 & 25
THE KETTLES IN THE OZARKS

With
Margaret Blair
Arthur Hunnicutt
Cartoon

This Entire Advertisement Plus 50c. Will Admit A Carload Wednesday Night

THE LAST MAN TO HANG
Cartoon

CARD OF THANKS—we wish to express our deepest thanks to everyone for the outpouring of kindness and sympathy extended to us during the lingering illness and passing of our dear husband and father, Walt Axley. We deeply appreciate every token of love and hospitality throughout the shown through the deeds and beautiful flowers. They will never be forgotten. Mrs. Edie and Axley, Mrs. Wilda Holden and Johnny.

FOR SALE—seven room house on West Lee Highway Call GL 8-2025, or see 81 Loudon Builders Supply. 14-44-C

FOR RENT—47 foot house trailer, furnished. For information call 8-2775. 14-44-C

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FOR SALE—4 room house on West Lee Highway Call GL 8-2025, or see 81 Loudon Builders Supply. 14-44-C

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WANTED—mature person with health card to live in with small boy 3 days a week. For information call GL 8-3291 after 1:30 p.m. M-44—pd

FOR RENT—unfurnished room, 2 story brick house, large lawn at Philadelphia. Call GL 8-2332. 14-44-C

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FOR SALE—Kendall, 47 ft. house trailer, furnished. For information call 8-2775. 14-44-C

FOR RENT—47 foot house trailer, furnished. For information call 8-2775. 14-44-C

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FOR SALE—4 room house on West Lee Highway Call GL 8-2025, or see 81 Loudon Builders Supply. 14-44-C

FOR RENT—47 foot house trailer, furnished. For information call 8-2775. 14-44-C

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Lutherans Believe that CHRIST is GOD

Yes, Lutherans believe that Christ is God. They believe this because they believe the Bible. And the Bible clearly states that Christ is God.

The Bible credits Him with divine accomplishments, and divine honor and glory. The Bible gives Him a divine name, for instance, when in the Gospel of John it calls Him "Lord and God," the name which Christ accepted with approval.

The Bible ascribes to Him divine attributes when it says that He is "in the beginning," that He will be "forever," that He has "all power," and that He "knows all things."

The Bible credits Him with divine accomplishments when it says "all things were made by Him" and "He upholds all things by the Word of His power."

The Bible ascribes to Him divine honor and glory when it says "All should honor the Son, even as they honor the Father, for the Father who has sent Him, and who has made Him to be the Son of Man, will also honor Him, and who will give Him the power over all things."

That is why the Lutheran Church, along with all Christians of all times, ascribes the everlasting faith in the Son of God.

Loudon County Lutheran Mission

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Loudon County Lutheran Mission

everybody LOVES our...
SUPER VALUES!

At GILES AND SON FOOD MARKET

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Waverly Wafers
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LAY'S
lb. Cello Pkg. - 39c

J F G
Pint Jar - 25c

CHEER
Giant Size
73c Box

ALCOA WRAP
Regular Size
27c Roll

DUZ
Giant Size
73c Box

MAKE HOT BEEF SANDWICHES QUICK

MORTON HOUSE
Brown Gravy & Beef
43c CAN

PEANUT BUTTER
16 oz. Size - 33c

LAY'S
3 LITTLE PIGS SAUSAGE
Lb. Pkg. - 43c

Free, Paved Parking
Quality Merchandise
Low Prices

Lorna Doone Shortbread 31c

when you SHOP and SAVE with
Mohlar and Harold Giles—3 Miles Out Vonore Road

Giles And Son Market

ECONOMY

BACON BUTTERMILK
ONE HALF GALLON LIQUID

Bacon

GRADE A PASTEURIZED CULTURED BUTTERMILK

Comes in LARGE PACKAGES

that's why You'll like

BACON, S

New

1/2 Gal. SIZE

Buttermilk

"Just Like Grandma Used To Make"

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BUTTERMILK

ONE OF THE QUALITY PRODUCTS OF

BACON CREAMERY - LOUDON

GRADING—call R. P. Hamilton for basement, ponds, driveways, septic tanks and sewer system installation. 116 A. St. Lenoir City, day phone 1911, night 1862. 14-11

FOR SALE—complete steel Simmons bed with the best open coil springs and a good cotton mattress. Reason for selling is that we do not have room to set it up in present home. Complete outfit for the price of \$23.00. Call GL 8-3436.

FOR ELECTRICAL WORK call Gene Varner, phone 2025. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2025, Loudon.

FOR SALE—new 3 bedroom house with fireplace, double carport, large lot, FHA terms available. Call GL 8-0105. 14-37

FOR SALE—4 room house on large lot, black top road, near church and on school bus line. About 1 mile from town. House consists of large room (27'x11'), 2 bedrooms (could have 3) kitchen and bath. Plenty of built-in cabinets in kitchen and bath. Lots of shade trees and shrubs. Contact Mrs. Myrtle Burdison, Rt. 1, Philadelphia. 31-44-C

DON'T BUY A COW! Call GL 8-2068. Why?—for free home delivery of delicious BACON dairy products. No feedin' no fussin'—just good eatin'!

FOR BUILDING MATERIAL, such as, concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see on call The Robinson Co., Depot Square Loudon, Phone GL 8-2308 or GL 8-3588. 14-27

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Build—5% Down

We can now process GL Loans up to \$10,000.

We can make Conventional Loans up to \$50,000.

To buy or build it makes no difference in either case if you get fast experienced service. Please bring your construction plans to our Athens office. Also please bring a snapshot of the property you wish to purchase. (We close Wed. P. 3.)

Ray Real Estate Co.
RATHBURN A. RAY, Realtor
West Nash Bldg. - Athens 912

Plus +VALUE+ Store

when you SHOP and SAVE with
Mohlar and Harold Giles—3 Miles Out Vonore Road

Giles And Son Market

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The Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

To Be A Teacher

To be a teacher in times like these is a great opportunity and a great responsibility. As we begin the school year is a good time to take stock of what it really means, or could mean, to be a teacher in these days. It is good for the teacher to think on these things and it is good for parents to think on them too.

Learning is not easy; in fact it is difficult. And our modern way of life with all its distractions and entertainment has made it all the harder. Perhaps this makes teaching all the more exciting, and intriguing, even though it often becomes a frustrating business.

It takes a wise person to be a good teacher. In these days we need not only knowledge and enlightenment but we need and must have understanding. We are likely to say that we need it more now than at almost any period in our national history. However, we are prone to make such statements as this for it is the habit of each generation to think it faces something more difficult than any previous generation has faced.

William G. Saltonstall, Principal of Phillips Exeter Academy wrote in This Week, now almost two years ago, and this is what he said:

"In the long run, the chance to create a hunger for knowledge and understanding, to discover new ways of connecting learning and living and to share the real excitement of youth, is worth all the disappointments and economic hardship that he may encounter."

We maintain that it is a great thing to be a teacher. But we must make it clear that we think it a great thing to be not just a teacher but to be a GOOD teacher. Those of us who teach

need to take stock of ourselves. As a profession teachers have been underpaid so far as salary goes, but on the other hand it is to be realized that we have even at that seen many teachers who were paid more than they were worth.

Good buildings, grids, good football teams, bands, etc., as good as they are, do not make a good school. There is only one thing that will make a good school and that is GOOD teachers.

This And That

We heard a sermon recently in which the minister gave a good definition of power. "Power is the ability to make purpose a reality." We speak of a swimming pool, and other improvements for the city of Loudon. The great question remains, "Do we have the power to produce?"

The town that boasts only of being a town of the Old South and nothing more is a dead duck. It is good all right to see the old Courthouse on the square, farmers kidding on the park benches, and the kids kicking up their heels on the way to school. Any town that amounts to anything now must be of THE NEW SOUTH, and to be this means that industry has come to town. With it come new jobs, new payrolls, better merchants, and new prosperity all around.

One of Loudon's needs is for the merchants themselves to really get together on some kind of promotion deal. Special days, not just one, but one and then another will bring people to town. We are close to other towns. Better merchandisers in our surrounding towns can drain off our ought-to-be customers one by one.

A Letter From The Publisher

The Herald cannot be all things to all people, but it wishes it could. It thinks of itself not as just an advertising sheet or a column of social items, but as an institution.

We would like to be a school, and a college, and a library, and every other good thing; and while we cannot be all those things we can support them in some small way.

We contend that every person should have a library of his own. To be sure it may be small. One of the finest things parents and schools may do for the young is to help them begin building this library, encouraging them to begin it early.

If a person can own only one book what should it be? Certainly for us Protestants we would likely agree very quickly that if a person can own only one book it should be a good edition of the Bible.

What should be the second book? I think we should have some difficulty in agreeing that the second book a person should own is a good dictionary. Colleges, many of them, require all freshmen to present an acceptable dictionary at matriculation or to purchase one. It might be well that high schools should require its students to own dictionaries. Education can hardly proceed at an acceptable pace without the student having ready access to a good dictionary and the habit of using it.

The Herald believes in this so much that it has stocked dictionaries for sale. For general home use, for upper high school and college use, the Merriam-Webster New Collegiate Dictionary is the very best. For those who cannot afford this very good dictionary, we have found a very acceptable one that sells at a very small price. Every time we can sell a dictionary we feel that we have had a part in the educational process. Come by, and buy.

10 YEARS AGO

One of the loveliest of the early fall weddings was solemnized Sept. 20 at the First Baptist Church when Miss Mary Fayne Braxton, daughter of Mr. and Mrs. J. I. Braxton, became the bride of Mr. Ivo Willard Sanders.

5 YEARS AGO

Mrs. Lily C. Shelton lost her life about 12:30 p.m. Saturday when the car driven by her husband, Rev. Roy Shelton, plunged over a cliff on Highway 70. Rev. Shelton was severely injured.

Safecrackers took between \$900 and \$1,000 from a safe at Miller Motor Co. sometime Saturday night.

LEGAL

NOTICES TO CREDITORS

Estate of Herbert H. Giffin, Deceased.
Notice is hereby given that on the 15th day of August, 1937, letters testamentary in respect to the Estate of Herbert H. Giffin, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or unmature, against this Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice otherwise such claims will be forever barred. This the 12th day of Sept., 1937.
Jesse Randolph, Elizabeth T. Sharp, Dr. W. T. McPeake, Executors, Estate of Herbert H. Giffin, Deceased.

Sept. 26, Oct. 3

LEGAL

Notice to Furnishers of Labor and Materials to Nashville Bridge Company, Contractors, for use in the construction of project No.

SP-1179-A, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with the Nashville Bridge Company, Contractors of Nashville, Tennessee, for the construction of a sidewalk and repairs on the portion of the existing bridge over the Nashville River at Loudon on State Route No. 2, and designed as project SP-1179-A, Loudon County.

All persons holding claims against the Contractors, Nashville Bridge Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before November 18, 1937, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner.
Sept. 26, Oct. 3, 10, 17

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for any purpose . . . Federal

Land Bank Loans Are

Your Answer . . .

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- Easy Repayments
- Low Interest
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C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL
FARM LOAN ASSOCIATION

Knoxville, Tennessee

Phone 5-5338 Night Phone 6-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U.T.

Nehemiah 2:17-18; 4:6; 13:19-21

"Nehemiah, Patriot in Action"

Enthusiasm draws people together. The simple, primitive dangers to life make men equal, for in death there is no difference. When a flood threatens a river community, men and women of all occupations and varied social positions work together piling sandbags against the rising waters.

So it was old Jerusalem under the leadership of Zerubbabel. After the temple was rebuilt and dedicated about 516 B.C., the people didn't do much building. They were content with things as they were. A loose way of life prevailed, such as forbidden marriages, faithlessness to the pledged word in business, bribes in courts of law. In this corrupt time the prophet Malachi taught. We get pictures of the people's cynicism in his book.

About 70 years, about 445 B.C., God raised up another leader, Nehemiah. Like Daniel, he was a man of unusual ability and consecration. He belonged to the subject people who remained in Babylon after the exiles returned under the privileges granted by Cyrus. Of noble family, he became the trusted cupbearer to the king.

These people were still loyal to their native land. The people traveled freely back and forth between Babylon and Palestine. When word describing the pitiful conditions in Jerusalem was brought to Nehemiah, he pondered them and soon decided on action. He requested leave of absence. King Artaxerxes granted it. He came to Jerusalem and quietly made a personal inspection by night.

The first part of our lesson is a picture of his work at this point. (Nehemiah 2:17-18). He made his call, "Come, let us build." It is remarkable how quickly sentiment for the project was created. When they began to build, the surrounding people derided, then fought them. This only strengthened their purpose to build. Part of the people worked, part served as guards. The hucksters held their load in one hand and a sword in the other. The masons on the wall had swords strapped to their sides. It was an illustration of our common saying, "God helps those who help themselves."

Our second section, Nehemiah 4:6, is taken from the midst of the work when difficulties of every kind seemed to arise—armed enemies, inner subversive influences, accumulated rubbish. It is one of the greatest building projects in all history. Nearly three miles of wall erected in the amazingly short time of 42 days.

The last part of our lesson, 13:19-21, tells of the effort to rebuild respect for God's law, to rebuild human character. The law was read and explained; the people were grounded anew in

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WHITE STORES
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2-lb. box 49¢

PLUS S&W GREEN STAMPS

WHITE STORES



more light on the subject...
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Good study lighting speeds up
learning . . . protects your eyes.
KataKodi says:
"ELECTRICITY . . . Best buy for better living!"

LOUDON UTILITIES
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Here Is Real SECURITY

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account at the First National

Open Your Savings
Account Today At

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LOUDON, TENNESSEE

Member Federal Reserve Bank

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MARY WORTH'S FAMILY



CHURCH SERVICES -

FIRST BAPTIST CHURCH	
Pastor	Rev. O. C. Rainwater
Sunday School	9:45 A. M.
Morning Worship	11:00 A. M.
Training Union	7:00 P. M.
Evening Worship	8:00 P. M.
Mid-Week Prayer Meeting	7:00 P. M.

CHURCH OF GOD

Pastor . . . V. Lowery
Sunday School 10:00 A. M.
Mid-Week Prayer Services and
Young People Service
Thursday 7:30 P. M.

BLAIRLAND

BAPTIST CHURCH	
Pastor	J. B. White
Superintendent	James Watt
Sunday School	10:00 A. M.
Morning Worship	11:00 A. M.
Training Union	7:00 P. M.
Evening Worship	8:00 P. M.
Mid-Week Prayer Services	
Wednesday	7:30 P. M.

CUMBERLAND
SYTERIAN CHURCH

Pastor	Rev. Walter L. Chesnut
Sunday School	10:00 A. M.
Morning Worship	11:00 A. M.
Evening Worship	7:00 P. M.
Youth Fellowship	6:15 P. M.
Mid-Week Prayer	
Meeting	2:00 P. M.

THE CHURCH OF CHRIST

Ward Avenue	
Evangelist	James Mathew
Bible Study Lord Day	10:00 A. M.
Church Services	10:50 A. M.
Evening Services	7:00 P. M.
Wednesday Night Bible	
Study	7:30 P. M.

THE METHODIST CHURCH

Prayer	Rev. B. H. Green
Sunday School	10:00 A. M.
Morning Worship	11:00 A. M.
Evening Service	7:15 P. M.
Prayer Meeting, Wednesday	
Evening	7:00 P. M.
Choir Practice, Wednesday	
Evening	7:30 P. M.

LONDON

CHURCH OF THE NAZARENE	
Pastor	Rev. William S. Stone
Sunday School	10:00 A. M.
Superintendent	Horace Nichols
Morning Worship	11:00 A. M.
Junior Society	6:00 P. M.
N. Y. P. S.	6:00 P. M.
Evangelistic Service	8:45 P. M.
Prayer Meeting	7:30 P. M.
Tuesday Choir Practice	7:30 P. M.
Wednesday	—Mid-Week
Prayer Meeting	7:30 P. M.
Thursday—Group	
Visitation	7:00 P. M.

LOUDON FIRST BAPTIST

MISSION	
Pastor	Rev. Lloyd Davis
Superintendent	Roy Lindsey
Sunday School	10:00 A. M.
Morning Worship	11:00 A. M.
Training Union	6:30 P. M.
Evening Worship	8:00 P. M.
Mid-Week Prayer Services	
Wednesday	7:00 P. M.
Wed & Sat. Night	7:30 P. M.

VALLEY VIEW FREE WILL
BAPTIST CHURCH

Pastor	H. H. Tutterow
Sunday School	10 A. M.
Morning Worship	11 A. M.
F. W. B. League	7:30 P. M.
Worship	8:15 P. M.

REMEMBER 3

Being a child isn't nearly so much fun when it's happening, as it is when you look back on it!

Somehow we remember, when we get a little older, just how much better strawberry shortcake tasted than the real thing, and how special each day seemed. We forget the scraped knees, the hurt feelings, the times when we were naughty and got punished!

Most of us belonged to some particular church—in our childhood. Looking back, it often seems like it was the best church in the world. Yet, it's like so much of what we remember of childhood... it wasn't really—BECAUSE ALL CHURCHES ARE WONDERFUL.

"In My Father's House Are Many Mansions." Jesus wasn't speaking of earthly houses. Yet, on earth, God has many mansions too. Your church . . . anybody's church . . . is one of them.

Go to Church this Sunday, especially if you haven't been for a while. You'll find that going to church now is a lot better than just remembering the church of your childhood.

THE CHURCH FOR ALL . . .

ALL FOR THE CHURCH
The Church is the greatest foe.

for on earth is the building of character and good citizenship. It is a treasurehouse of spiritual values. Without a strong Church, anti-democracy, neo-evolutionism can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your

Day	Book	Chapter	Verses
Sunday	Malachi	4	1-6
Monday	John	14	1-9
Tuesday	John	20	24-31
Wednesday	1 Corinthians	9	8-11
Thursday	Philippians	2	1-11
Friday	Philippians	3	12-14
Saturday	Revelation	7	9-11

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen is for the interest of the churches of London.

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builders Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Proper lighting is of great importance in every home. During the month of September good lighting was studied in the Home Demonstration Clubs. The following questions answered may be of help to you in your home:

Question: Is it alright to view television in a dark room or with only a small amount of light?

Answer: There should be definite light in the room as a well adjusted TV set will not be dimmed by room lighting. Each family must, by trial, select the lamps in their TV room that can be lighted without being reflected from the screen or without being annoying to the viewers.

Question: While sewing at night on my machine, I use only the light on the machine. Does this give sufficient light?

Answer: You should never sew or do any work while surrounded by darkness. There is too great a contrast from the light to the dark and as a result, it is very harmful to the eyes. The small light on the sewing machine should be supplemented by additional light at the left rear of the machine. A swing arm lamp is ideal for this.

Question: What type of lamps should I select for my dresser?

Answer: Height of the lamp will be determined by whether you stand or sit at the dresser. The shade should be even with the face. If lamps are used where you stand before the dresser, they should be approximately 20 inches tall. For a dressing table where one will be sitting, the lamps should be shorter approximately 20 inches overall in height.

Question: Is it harmful to the eyes to read in bed?

Answer: No, not if there is proper light provided. An ideal light for reading in bed is one attached to the wall over the head of the bed and not on the head board unless the head board is high. The distance between the mattress top and the bottom of the shade should be about 30 inches to give proper light for reading.

Question: What is meant by a certified lamp?

Answer: The term "CERTIFIED LAMP" simply means that any lamp bearing this tag of approval has had built into it all of the 105 eyeight protective specifications, agreed upon by a group of professional lighting scientists and manufacturers. This organization is known as the Illuminating Engineering Society.

Blairland W. M. U. Has Special Meeting

After having postponed the "Christmas in August" program on account of the revival, it was observed at the church Tuesday, Sept. 24, all the auxiliaries, along with their counselors, were represented.

Everyone enjoyed placing their gifts under the tree to be sent to our Missionaries to distribute among the Indians. The church was beautifully decorated by the Intermediate G.A.'s and their counselors, Mrs. Pearl McNabb and Mrs. Effie Jackson.

Honor roll students at U-T listed for county

A number of Loudon County students have been listed on the summer quarter honor roll at U-T.

Loudon honor roll students are William T. Barkley, Peggy Graham Bates, Lillie Yates Barrette, William C. Lenoir, Jr., Amelia F. Limburg, Lucile Fields Purdy, Eleanor Jane Ross, Blanche J. Watkins, Katherine M. Watkins and Lillian Grace Watkins. Also on the roll is Naomi Taylor Arp, Philadelphia.

Listed from Greenback are Edith Mae Atkins and Martha C. Everett, and James Walter Stamper listed from Erie. On the honor roll from Lenoir City are Eugene Atkins, Robert J. Breunle, Gladys P. Brown, Ursula Estelle Russell, Francis W. Garner, Martha C. Hagler, Harold R. Host, Alma Leona Hedrick, Jope Allen Jones, Donald Ray Perkey, Joan E. Phelps, Margaret C. Smiley and James H. Smith.

Mr. and Mrs. F. R. Leller of Spauld, Ala. spent the week end with Mrs. Reed Gover and Mr. and Mrs. Jack Lefler and family.

Mr. and Mrs. Eugene Booth, Mr. and Mrs. Bill Leller and Mr. and Mrs. Hugh McQueen were dinner guests Saturday evening of Mr. and Mrs. Bob Buchanan in Maryville.

Mr. and Mrs. Hank Bertelkamp of Knoxville spent Sunday with Mr. and Mrs. Don F. Smith. Rev. and Mrs. H. M. Russell returned to their home in Tarewell, Va. Thursday after spending several days with Mrs. Ora Mae Russell.

Those from Loudon attending the District Seminar at St. John's Methodist Church in Maryville last Wednesday were Mrs. A. L. Gilham, Mrs. Ruby Lutz, Mrs. Ray Whittington, Mrs. Dan Reinecke, Mrs. Dorothy Harrison, Mrs. F. C. Huff and Mrs. Bill L. Nell.

Clothing and Craft Classes To Begin

Those interested in clothing or craft classes for adults have been asked to meet in the home economics department at Loudon High School on Tuesday, Oct. 1, at 7 p.m.

Classes taught will be under the supervision of Miss Maude Grigg, Loudon home economics teacher.

REPORTING IN To Loudon County

Sept. 18--To Mr. and Mrs. Jesse Franklin of Lenoir City, a 6 lb., 10 oz. girl.

Sept. 19--To Mr. and Mrs. Kenneth L. Brown of Loudon, a 7 lb., 10 oz. girl.

Sept. 20--To Mr. and Mrs. Lee Vales of Sweetwater, a 7 lb., 5 oz. boy. To Mr. and Mrs. Earl Canley of Lenoir City, an 8 lb., 5 oz. boy.

Sept. 21--To Mr. and Mrs. Kenneth Underwood of Nixa, a 5 lb., 5 oz. boy.

Sept. 22--To Mr. and Mrs. Charles Russell of Loudon, a 7 lb., 1 oz. girl. To Mr. and Mrs. Earl Thomas of Lenoir City, a 7 lb., 2 oz. girl.

Mrs. Harrison Host To Bridge Monday

Mrs. Blair Harrison entertained her bridge club Monday evening at her home on Mason Lane. A dessert was served before playing five progressions of bridge.

High score for the club was won by Mrs. Jimmy Barrette. High guest prize was won by Mrs. John Greer. Club bingo was won by Mrs. W. C. Patton and guest bingo by Mrs. John Simpson.

Guests for the club were Mrs. Charles Vance, Mrs. E. M. Hall, Mrs. John Greer, Mrs. Sam Harrison, Mrs. I. H. Watson, Mrs. Robert Frow, Mrs. Ray Waller and Mrs. John Simpson and Mrs. James O. Harrison.

Mr. and Mrs. Edward J. Bailey and family of Nashville were Sunday guests of Mr. and Mrs. Charles Brakehill and Linda. Mrs. Jack Agee of Maryville spent the weekend with Mr. Joe Murfield.

Mrs. Blair Harrison attended a luncheon in Sweetwater on a day at the home of Mrs. R. A. Beth. The luncheon given by Mrs. Beth was for Mrs. Gostee who is from Venezuela.

Mrs. W. G. House of Friendly Florist was in Birmingham, Ala. the past week-end where she attended the Southeastern Florist Convention.

Mr. and Mrs. Don P. Smith left yesterday on a 10 day business trip to Arkansas, Alabama, Mississippi, and Louisiana.

Mr. and Mrs. John Bradshaw were called to Cincinnati, Ohio over the weekend due to the illness of their son, Lloyd.

Miss Ineda Godfrey spent the week-end in Etowah with her mother, Mrs. Jesse Machez.

Mr. and Mrs. Linton Jones and Mrs. Garland Craig and sons spent Sunday with Mr. and Mrs. Ray Russell and family in Chattanooga.

Mr. and Mrs. Raymond Presley spent last week in Daytona Beach, Fla.

Mr. and Mrs. Harry Fontaine of Bessemer, Ala. spent the week end with Mr. and Mrs. Eugene Booth and family.

Thursday, September 28, 1967 The Loudon County Herald 5

My Favorite Recipe

Featuring This Week
Mrs. R. M. Gray
Loudon

MRS JACK LEFLER

PECAN CAKE

Heat 1 cup milk with 2 tablespoons of shortening. Beat 2 eggs well. Add 1 cup of sugar, 1 cup of flour and 2 teaspoons of baking powder to the egg and sugar mixture. Add hot milk and pour into an ungreased pan. Bake in 300 degree oven for 30 to 40 minutes.

While hot spread the following mixture and place under broiler for a few minutes or until browned. 5 tablespoons of brown sugar, 3 tablespoons of butter or margarine, 2 tablespoons of cream and 1/2 cup of pecans. You can sprinkle with coconut if desired.

Thanks Mrs. Gray for this good cake recipe.

Mr. and Mrs. Ray Waller and Mr. and Mrs. John Agee of St. Sam Harrison spent the Maryville were dinner guests of week-end in Chattanooga with Mr. and Mrs. Jack Lefler and Mrs. C. C. Ridenour and family and Mrs. Reed Gover daughter, Sally.

BEST for children
BEST for grown-ups!

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New Prints Drip Dry Stripes Patterns & Solids 59¢ & 69¢ yd.	Ladies New Fall Hats 2.98 - 3.98 - 5.00	Mens Heavy Wt. white sweat shirts 36-46 1.49
Ladies Orlon Cardigan 3.98 and 5.95 Banlons 6.95 and 7.95	New Fall Hand Bags 98 and 1.98 plus Fed. Tax	Mens Zipper Sweat Shirts Red, Navy, White and Gold. S-M-L 1.98
Sub Teen Dresses Beautiful Patterns Sizes 8 to 14 5.95 and 6.95	Boys Plastic Cycle Jackets Quilted Lining Sizes 10-18 9.95	Mens Wool Suburban Coats Solid Colors and Patterns 16.95 Boys 6-16 12.95
Ladies Winter Coats all styles, Colors and Sizes 15.95 and 29.95	Mens Car Coats Tan Gabardine Quilted Lining Sizes 36-46 15.95	Wolverine Boots-8" Bk. Logger 13.95 3"-Insulated 13.95 These are real Quality Boots

New Goods Arriving Daily--Come In Now For A Good Selection

The ED WATKINS STORE

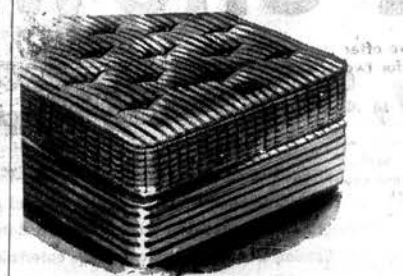
Modern Furniture Bargain!

THREE - PIECE BEDROOM SUITE



\$109.50 - 129.50 - 149.50 - 159.50 - 169.50

Also Matching Night Stands -- from 14.50 to 24.50



Bedding Sale

Regular 59.50 Value
Mattress or Box Spring

39.50 each

Shop Loudon's Brand -- Name Store

Greer Hardware Co.

Phone GL 8-2046 Loudon, Tennessee

PHILADELPHIA NEWS

We are having a splendid revival here at the Baptist Church. The Rev. Ledbetter of Lenoir City is conducting the services. Good preaching and excellent singing is being enjoyed by all who attend.

Mr. Johnny Littleton of Knoxville was a weekend guest of Mrs. Annie Neal and son Tom. Late Birthday Greetings to Mr. David Thompson and Mrs. W. E. Edwards Sr. whose birthdays were Friday Sept. 13.

Mr. and Mrs. Ernest Thompson accompanied their grandchildren, David, Timothy, Billy and Sherrie Thompson to the Fair at Knoxville Tuesday evening.

Master Michael Patterson, son of Mr. and Mrs. Cecil Patterson was a dinner guest of Brent

David, Sunday. Mrs. Judy Davidson celebrated her 10th birthday, Sunday, Sept. 15. Judy is the daughter of Mr. and Mrs. Lee Davidson. Mrs. Annie Neal and Tommy helped her celebrate at her birthday dinner.

Mr. and Mrs. Carlton Huxley and little daughter, Debbie, Susan and Connie of Maryville were visiting Mrs. Huxley's sister, Mrs. Raymond McJunkins and Mr. McJunkins and family, Sunday.

Mrs. Wesley Barnett and daughter Sharon and Miss Barbara Martin were visitors in Lenoir City Saturday afternoon.

Mrs. Ed Waller Jr. Jane and Ann were visitors in Knoxville Saturday.

Mrs. Lilly McJunkins is a patient at St. Mary's Hospital in Knoxville. She was admitted Wednesday. Her many friends wish her a speedy recovery.

Mr. and Mrs. Bill Milaps and little daughter of London were visitors at Sunday morning worship services at the Baptist Church.

Mr. and Mrs. J. H. Horstell, cousins of Mrs. Ernest Thompson from Marshall, Texas are visiting a few days with Mr. and Mrs. Thompson. The Horstells are on their way to New York.

Mr. and Mrs. J. T. Epting of Columbia, S. C. are visiting with Mr. and Mrs. Ernest Thompson.

Mr. and Mrs. Monger and Mrs. Cora Sherrill from Lenoir City were visitors at the revival services Thursday evening at the Baptist Church.

Mr. Andy Purdy returned home Friday after spending almost two months in Greenland where he has been employed.

Mrs. Florence Jenkins was visiting with her sister, Mrs. W. E. Brown in Athens Tuesday.

Mrs. Claude Allen from Louisville, Ky. has been spending some time here visiting with his mother, Mrs. Rebecca Allen and sister, Mrs. Frons Woody.

Mr. and Mrs. Glenn Radford and sons Kenny and Eddie of Oak Ridge were visiting Mr. and Mrs. Raymond McJunkins and children Sunday.

A Surprise Miscellaneous Show was given Saturday evening in honor of Mrs. Robert Hoskins former Edith Jenkins of Philadelphia. The show was given at the home of Miss Mary Lindsey, Loudon Rt. 4. There were several guests present. The color scheme of pink and white was carried out in the serving of the refreshments. Pink iced drink were served. Out of town guests included: the Rev. and Mrs. Beckam Stanley from Pineville, Ky.; Mrs. Pearl Arden of Nixa, Mo.; Mrs. Eula Lindsey of Loudon and Mr. Robert Hoskins from Knoxville. Games and contests were enjoyed by the group. Mrs. Pearl Arden and Mrs. Hoskins was the recipient of many lovely gifts.

Mrs. Billy Walker, Jane and

Mabel were the guests Sunday of Mr. and Mrs. J. G. Taylor. Mr. and Mrs. Norman Arp and Miss Arp were visiting Mrs. Arp's parents Mr. and Mrs. Sam Wyatt in Kingston, Sunday.

Mr. and Mrs. Bill Milaps and daughter, Wanda of Loudon and Mr. and Mrs. Hubert Blodgett and Mrs. Ernest Thompson Monday afternoon.

Pvt. Billy H. Russell
In German Maneuvers
Army Pvt. Billy H. Russell, son of Mr. and Mrs. Homer Russell, 1100 Main St., Loudon, recently participated in an anti-guerrilla training maneuver with the 11th Airborne Division's 302d Infantry in Germany.



Parents!

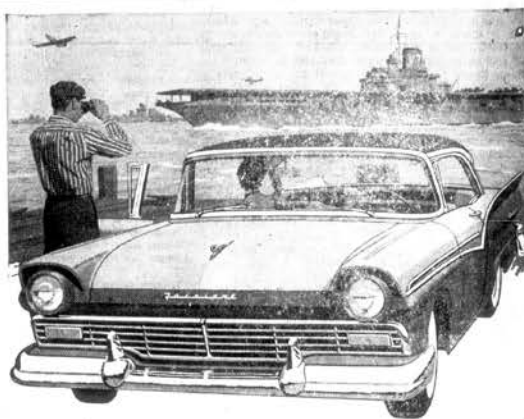
Your Junior Fire Marshals want you on their team!

Your school age youngster will soon be coming home with a Home Inspection Report to make out. It's part of a Fire Prevention Week campaign to make our homes safer. And you'll have an opportunity to take part with your child in a worthwhile community project, the Junior Fire Marshal Program.

As your local Hartford Agency, we are happy to cooperate with the Hartford Fire Insurance Company in sponsoring Junior Fire Marshal activities here. More than three million boys and girls throughout the nation are participating this year. And the program has the unreserved endorsement of teachers, fire officials and civic organizations.

Won't you join the children — and us — to help make our community a safer one to live in?

Anderson Agency
Legion Building GL 8-2622



We're clearing the decks... with deals like never before!

It's end-of-model-year time... your last chance to snap up a best-selling '57 FORD! Every year at this time smart shoppers know they can make the best possible buy on a new car. Especially on '57 Fords. Ford's been the best seller all year, and now in our "Clear the Decks" sale we're offering even more sensational deals than ever.

And what a sensational car you'll get! With stay-in-style styling... your choice from new V-8's or Six power... plus the stamina and comfort of a wholly new "Twin Ford"... you'll be the proud owner of America's worth-more car.

If you've been waiting for the very best deal on America's best-selling car, now a wonderful trade on your present car, our "Clear the Decks" sale is for you. Don't miss it!

Your car will never be worth more than right now, during our **FORD** "clear the decks" sale



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THE LOUDON ANNUAL HORSE SHOW

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RIBBONS

Saturday, September 28, 6:30 p.m.

BEAUTIFUL
RIBBON
GIRLS

150

**COLORFUL
HORSES**

Saturday night is the date—Sept. 28—for the Loudon Annual Horse Show! Three hours of colorful entertainment featuring more than 150 fine horses and dozens of beautiful Loudon County ribbon girls. Top entertainment for the whole family—we cordially invite you to attend!

SEE: Local Horses and Local People In Action!

SEE: Some of the finest horses in the South perform;

SEE: Three whole hours of colorful entertainment!

SEE: 50 Beautiful Ribbon Girls From Loudon County!

A Treat

for

Everyone



FARM NEWS REVIEW

FARM NEWS NEWLY DEVELOPED CORN TYPE YIELDS VALUABLE STARCH

A new type of corn having a high content of amylose—an unusual kind of starch—shows promise as a raw material for many important industrial products, the U. S. Department of Agriculture reports.

Starch from this new type of dent corn contains as much as 80 percent amylose, compared to 25 percent found in ordinary cornstarch, says a report from the Agricultural Research Service, cooperating with several state experiment stations, are trying to develop strains of corn with even higher amounts of this useful material.

Unlike regular cornstarch, starch from high-amylose strains is expected to serve as a raw material for making durable fibers, plastics, and transparent films.

Starch from ordinary dent corn is unusual for spinning into films and fibers, because of its low amylose content. Nevertheless, low-amylose starch made from ordinary corn has many important industrial and food uses, such as variety of food products. The new high-amylose corn variety is expected to find new additional industrial outlets.

One of the many products for use from this new type corn is a thin, transparent, edible covering for foods. Such a film could be placed on irregular-shaped foods or food products by dip

coating or spraying. Many industrial uses for the high-amylose starch can be expected if suitable varieties of the new type corn are developed.

INSECTS STILL CAN CAUSE LOSSES IN FALL GARDENS

Keep after the insects on September vegetables, W. C. Polton, horticulturist, U. T. Agricultural Extension Service, says. Remember that garden crops have to be harvested before frost and that there is no time for a second start after bugs have done their damage.

The large tomato worm often destroys many tomato leaves in September when plants growth slows down. "The surest plan," Polton says, "to get rid of these is to pick them by hand and, by the way, leave behind all those worms that are found to have small white oozes on their backs. These cases are cocoons of a parasitic enemy of the tomato worm."

The Mexican bean beetle is showing down with cooler nights, but so are the beans slowing down. Treatment with malathion or rotenone will not only save valuable fall beans, but will cut down the hold-over crop of adult beetles that will attack beans next spring.

Then, too, Polton adds, the turnip pests may be much in evidence. Rotenone is safe on turnip insects. Malathion kills all of them but you have to hold off about 10 days after using it on turnips before the greens are fully safe to use. Rools may

be used in three days. If anyone plants turnips for greens after this time, the variety Shogoin is a good choice, since it is free from lice.

FIELD TESTS SHOW CERTIFIED SEED BOOSTS OAT YIELDS

It pays to get good seed. Study the tag—"Know what's in the bag." Certification is valid if the seal of the certifying agency has been removed from the bag. And also, according to Raymond Cobble, assistant agronomist, U. T. Agricultural Extension Service, more efficient production of winter oats may be obtained by using high quality seed of varieties tested and recommended by the University of Tennessee Agricultural Experiment Station.

Forkedear and LeConte and two such varieties, Cobble says. They were developed by the U. T. Agricultural Experiment Station to meet the demands of Tennessee farmers. Forkedear and LeConte are the most winter-hardy of these recommended high yielding varieties. LeConte has a stiff straw, stands better than Forkedear and has equal yielding ability.

Victorgrain 48-93 and Arkwin are semi-hardy high yielding varieties, performance tested and recommended. Victorgrain 48-93 should be planted earliest of these varieties. Under mild winter conditions, Arkwin yields along with LeConte and Forkedear.

Certified seed of these varieties are recommended for planting if available locally. In purchasing and using certified seed you have the assurance of getting seed that are: Pure seed of Known variety and origin; not more than four years increase from breeder seed; field inspected and laboratory tested; free of noxious and objectionable weed seed; high germination percentage, 90 percent or better.

INSECTS, RODENTS CAN CAUSE LOSSES TO STORED GRAIN

Grain insects and rodents destroy about 10 percent of the grain crop annually in the state and control is particularly important where grain is stored under loan to prevent heavy loss in quality and quantity or having grain graded weevily. This information comes from R. P. Mullett, entomologist, U. T. Agricultural Extension Service.

GREENBACK NEWS

Mrs. Dallas Ryan, superintendent of the Junior department of the Methodist Sunday school entertained the 21 members of the Farmers group last Saturday afternoon at her home here. The guests enjoyed a weiner and marshmallows roast around the back yard and fire and grill.

Mrs. Frank Hill entertained a group of little ones Saturday afternoon honoring the 9th birthday anniversary of her daughter Patsy. The 16 groups enjoyed games and contests on the lawn and refreshments of ice cream and cake were served. Miss Joan Hill assisting her mother.

Mr. and Mrs. Tom Phips and granddaughter, Nancy Phips of Fresno Calif. have been guests of Mr. and Mrs. A. K. Everett in Columbus, Ohio and came Saturday for a visit with Mr. Phips father, Mr. Joe Phips, and Mrs. Fred Phips and family. Mrs. Everett accompanied them here.

Mr. and Mrs. J. W. Hoyt Sr. and Mr. and Mrs. James Hoyt Jr. Mr. Q. A. Lane, Mr. and Mrs. O. L. Stapp, Mr. Charles Stapp, and Mr. Charles Stapp of Maryville, and Mrs. Ralph Kizer of Knoxville were among those attending the funeral service of Mr. Robt. Logan Wednesday.

Mr. and Mrs. H. R. Phips, Mr. and Mrs. Bob Stevens, Sherry and Kathy, Mr. and Mrs. C. W. Pickett of Maryville, Mr. and Mrs. Claude Hammon, Mr. and Mrs. Bob Phips, Parrell and Gary, Mr. and Mrs. Don Phips and Judy were dinner guests Sunday of Mr. and Mrs. Fred Phips.

Mr. and Mrs. Ira Hodges and Miss Mary Evelyn visited friends in Galtburg Friday afternoon and attended the Galtburg-Greenback football game.

Mr. and Mrs. Hoyle Beals and Karen visited Saturday with Mr. and Mrs. E. L. Beals and Miss Esther Hope. They were accompanied home by Mrs. J. L. Kerr.

Mrs. Ray Burgess, with Mr. and Mrs. John Scott of Lake Wales, Fla. were dinner guests Tuesday evening of Mr. and Mrs. Edwin Best in Maryville.

The Rev. and Mrs. John Scott left Saturday for their home in Lake Wales, Fla. after a week's visit with the Rev. and Mrs. Ray Burgess and other relatives and friends. The Rev. Scott attended a meeting of the trustees of the Johnson Bible College on Thursday.

Among those attending the Golden wedding anniversary of Mr. and Mrs. Mike Griffiths in Maryville Sunday afternoon were the Rev. and Mrs. Frank Lander, Mr. and Mrs. J. D. Woods, Mrs. Cora Jones, Mr. and Mrs. Roy Lowry and Miss Lowry and Mrs. Ada Everett.

Sheriff Freeman Russell and Thayer Schrimphire of Loudon suggested the funeral of Mr. R. C. Logan Wednesday.

Little Claudia Ann Peck of Maryville spent the weekend with her grandmother, Mrs. Nola Melton.

Mr. and Mrs. J. G. Hudson visited Sunday with Mr. and Mrs. A. Dixon at Glendale.

Mrs. Lula Hudson is gradually improving from a heart condition but is not able to be up much.

Mrs. Carrie Cooper visited Saturday with her sister, Mrs. Herman Brown and Mr. Brown in Maryville.

Miss Shirley French of the Knoxville U. T. School of nursing spent the weekend with her parents, Mr. and Mrs. J. H. French.

Mr. and Mrs. Sam McCollum Jr. Mac, Cynthia and Rebecca of Maryville visited Sunday afternoon with their grandmother, Mrs. J. B. Griffiths and Mrs. Virning.

Mr. and Mrs. Howard Hudson of Knoxville visited Sunday with his mother, Mrs. Lula Hudson and aunt, Miss Carrie Beals.

Miss Janice Cooper of Knoxville U. T. Hospital nursing school was the weekend guest of her mother, Mrs. Carrie Cooper and brother, Jerry Cooper.

Mrs. A. C. Montgomery of Leona City is reported ill with a virus infection of her home.

Mrs. Irene Cecil was a visitor in Knoxville Monday.

Mrs. Homer Byrd continues to improve gradually from surgery.

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Covers \$5000. On Husband;
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Salvation Is a Gift

John couldn't quite believe it. "Do you mean to say," he asked his pastor, "that all I have to do to have my sins forgiven is to believe that Jesus died for them?"

"I'm glad you put it that way," the clergyman replied. "I see you understand exactly what I mean. Yes, that's all you have to do—believe that Jesus, the Son of God, died to suffer the punishment of your sins."

"But," continued John, "doesn't that make salvation far too easy?"

"Just as easy as a kind person makes it for you to have the gift he gives you."

"But," John insisted, "wouldn't it seem right that I must earn something to what Christ has done? Don't I have to earn at least part of my own salvation?"

"Not at all. Men have always found it difficult to take the Bible at its word. In fact, entire church bodies have insisted that it can't be."

"That, however, doesn't alter the fact that the Bible teaches it. What could be clearer than Paul's words to the Romans, 'A man is justified by faith, without the deeds of the law'?"

Perhaps you can't understand it either. You don't need to—all you need is to believe it.

Loudon County Lutheran Mission

Thursday, September 28, 1957 The Loudon County Herald

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



HOW BIG IS A BARGAIN? A local homemaker studied the value of her telephone service. She found that telephone rates, in terms of what her dollars will buy, have actually gone down and the service is better than when she was a bride 15 years back. And the real cost of telephone service is down compared to other goods and services you buy. Food costs, for example, have gone up nearly twice as much as phone service. And it's a smaller item in the family budget. Before World War II, over 2 percent of family income was spent for local phone service; today, less than 1 percent. To put it another way, the cost of a day's service is less than the price of a loaf of bread, a pack of cigarettes or a quart of milk. Pretty big bargain, wouldn't you say?

MAN-MADE MOON—Sometime next spring, a powerful three-stage rocket will zoom into the stratosphere. About 300 miles up and at a speed of 18,000 m.p.h., the rocket will release a small, shiny sphere: the world's first man-made moon. Inside the satellite will be a product of Bell System research and manufacture—a special kind of transistor. Pioneered and developed by Bell Laboratories and Western Electric engineers, the tiny transistor will enable the artificial moon to send data by radio back to earth. So you might say that telephone research is really "out of this world."



I WAS WATCHING a construction crew building a new highway the other day. Seems like more and more roads are being built or improved around the state to keep up with growing traffic, and that's fine. Well, it's the same way with the telephone company. When traffic gets heavy on lines

between cities, we build new voice highways to take care of your calls. You may be interested to know that these super-highways for phone calls have over four times the capacity of ten years ago. That means your Long Distance calls go through fast, especially when you call station-to-station and give the operator the out-of-town number you want. Try it!

a light touch

brightens
your
home

*Saves
eyes
too!



"ELECTRICITY... best buy for better living!"

LOUDON UTILITIES
(Electric Department)

LIME AND FERTILIZER

Every successful farmer knows that for top profits and continued production, he must keep his soil acidity down to a P.H. of about 6 to 6 point 5 for the maximum use of the plant food he applies. He does this by using the right amount of lime . . . making sure that his fields are limed as they need it . . . this is the first step in any soil fertility program. The next step is to supply adequate nitrogen, phosphorus and potash in the right proportion . . . based on the condition of your soil and the crop you intend to produce. Remember, friends . . . there is no substitute for actual experience . . . but for the best results it must be supplemented by scientific knowledge. When you plan your lime and fertilizer program . . . make sure that your soil is tested by the University Soil Laboratory and follow its recommendation for the essential plant food requirements. Take the results of your soil tests by the analysis and the amount of CO-OP Plant Food which you need to make sure that you squeeze the most dollars from your farming effort. And remember, too . . . that no fertilizer responds efficiently until the lime requirements are met. But too much can be as bad as too little . . . test your soil and be SURE!

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

CLASSIFIED

FOR ELECTRICAL WORK call Gene Varner, phone 2022. House wiring, appliance repair, pickup and delivery. All work guaranteed. Gene Varner, Phone GL 8-2029, Loudon.

FOR SALE... new 3 bedroom house with fireplace, double carport, large lot, \$11,500. Terms available, call GL 8-0105. tlc-37

BLANKETS—sheet blankets... 120 each, 90% wool blankets... 2.99 to 3.99, Cheviote bedspreads... \$1.98 up, and crib spreads... \$1.00 each. Valley Mercantile Outlet, West End, Loudon. tlc-43

WE BUY, SELL OR TRADE all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudon City, Ph. 1911. tlc-11

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tlc

GRADING—call R. P. Hamilton, for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Loudon City, day phone 1911, night 1962. tlc-11

Real Estate Loans Planning on building or buying. Available funds at low interest rates, monthly payment plan. Consult us on your real estate transactions. PHA or Conventional loans available immediately. **Ray Real Estate Co.** REALTORS First National Bank—Athens 838

FOR SALE—plus \$10.00 each. Arthur Hope, Rt. 4, Loudon, Ph. GL 8-3254. tlc-45

FOR SALE—24 ft. house trailer. Fair condition. Call GL 8-4103. tlc-45

PIECE GOODS—we have just received another lot of mill ends and remnants such as flannel... 5 yd. for \$1.00; drapery material... 2 1/2 yd. and up; suiting in stripes and solids... 4 yd.; corduroys... 75c yd.; and prints and solids... 15c yd. and up. Valley Mercantile Outlet, West End, Loudon. tlc-45

STREAK KNIFE SET... 6 piece, featuring heavy metal plated bolster connecting blades with handles. Hollow ground stainless steel blades with serrated edges. Will never rust, stain or tarnish. Ivory plastic pistol shape attractive handles. A truly fine quality 6-piece set complete. Gift box retail price \$4.95; our price \$3.95. Order from Robert Patterson, Box 745, Copperhill, Tenn. 38-45-pd

FOR SALE—2 1/2 X 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

SHOES—one lot of ladies and childrens school shoes such as ballerina, loafers and oxfords... \$4.98 values... 97c to 1.49. Also several pair mens. Write \$2.99 to 3.99. Valley Mercantile Outlet, West End, Loudon. tlc-45

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2731, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tlc-37

FOR RENT... 4 room apartment in Loudon. On Reservoir Hill. Call Lenor City, Ph. 1550. tlc-27

WANTED TO BUY—old barn. It must have considerable footage of solid wide oak or chestnut planks. All planks need not be wide. Call GL 8-2721. tlc-45

FOR RENT... rooms at 602 Cedar St., Phone GL 8-2136. 38-45-C

BONNET DRIVE-IN THEATRE
South of Loudon on Highway 11
PHONE GL 8-2277
THURSDAY & FRIDAY Sept. 26 & 27
SMILE
In Regalade
Starring
Ralph Richardson
Colin Peterson
Cartoon
SATURDAY, SEPT. 28
DOUBLE FEATURE
SECRET OF TREASURE MOUNTAIN
STARRING
Valerie French
and
George Gobel
BIRDS AND THE BEES
Color—Vistavision
Cartoon
SUNDAY & MONDAY
Sept. 29 & 30
T-Sgt. Jim Moore, USMC
In
THE D. I.
Cartoon
TUESDAY & WEDNESDAY
Oct. 1 & 2
THE LEATHER SAINT
With
John Derek
Cartoon

FOR RENT... 47 foot house trailer, furnished. For information call GL 8-2778. 38-46-C

FOR SALE... 3 bedroom house with bath, large kitchen with built-in cabinets, pine paneled living room, fireplace, dining room, electric wall heaters, basement. House located outside Philadelphia on old Sweetwater Road on 150 X 400 ft. lot. Call Loudon GL 8-2906. 38-46-C

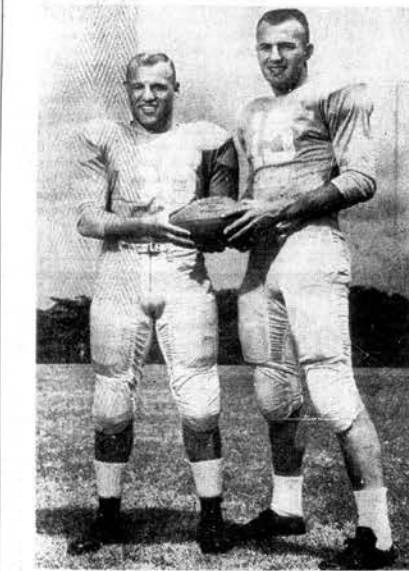
FOR RENT... unfurnished 8 room, 2 story brick house and large lawn at Philadelphia. Will sell—Call GL 8-2292. 41-47-C

COLE'S DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOX CITY
PHONE GL 8-3252
SHOWS: 7:15 P.M. & 9:15 P.M.
THURSDAY & FRIDAY, Sept. 26 & 27
WAY TO THE GOLD
Starring
Jeffrey Hunter
Shirley North
Cartoon
SATURDAY, SEPT. 28
DOUBLE FEATURE
STREETS OF LAREDO
In Technicolor
Starring
William Bendix
William Holden
plus
The Bowery Boys
in
HOLD THAT HYPNOTIST
Cartoon
SUNDAY & MONDAY
Sept. 29 & 30
BACHELOR'S PARTY
Starring
Don Murray
Carolyn Jones
Cartoon
TUESDAY & WEDNESDAY
Oct. 1 & 2
Double Feature—
KING OF THE CORAL SEA
Plus
CRIME OF PASSION
with
Barbara Stanwyck
Sterling Hayden
Cartoon

WANTED... riders from Loudon to Oak Ridge laboratory. West Portal, straight days. Call GL 8-2549. 38-46-pd

FOR SALE... Gas Water Morning stove in good condition. Can be seen at J. O. Williams home, Rt. 4, Loudon. 38-46-pd

DIXIE LEE DRIVE-IN THEATRE
LOCATED AT DIXIE LEE JUNCTION
PHONE 107J
SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
Sept. 26 & 27
DOUBLE FEATURE
1st Run Picture
20 MILLION MILES TO EARTH
Starring
Joan Taylor
William Hopper
PLUS
Gene Barry
THE 27TH DAY
Cartoon
SATURDAY, SEPT. 28
DOUBLE FEATURE
RUN FOR COVER
Starring
James Cagney
and
RUNAWAY DAUGHTER
With
Maria English
Lance Fuller
Cartoon
SUNDAY & MONDAY
Sept. 29 & 30
1st Run Picture
DELICATE DELINQUENT
Starring
Jerry Lewis
Martha Hyer
Cartoon
TUESDAY & WEDNESDAY
Oct. 1 & 2
THE MAVERICK QUEEN
In Technicolor
Starring
Barbara Stanwyck
Barry Sullivan
Cartoon



Bill Anderson-Captain; Bill Johnson-Co-Captain

A Salute to the 1957 Tennessee Volunteers

as they open the defense of their 1956 SEC Championship against

AUBURN

SATURDAY, SEPT. 28
SHIELDS-WATKINS FIELD

BACON'S VELVET ICE CREAM

is served Exclusively on the Vol Training Table and sold in the stadium during all home games...



MORE FOR YOUR FOOD DOLLAR!
at GILES AND SON FOOD MARKET

Stokely's Catsup 14 oz. Bottles 2 for 33¢	LUX Bath Size 2 Boxes for 25¢	
STA-FLO STARCH 23¢ Quart	JEWEL Shortening 3 lb. Can—79¢	
BREEZE Giant Size 75¢	LIQUID LUX CAN 35¢	RINSO Regular Size 32¢
LIFEBUOY Bath Size 2 Bars for 29¢	Stokely's Yellow Cr. Style Corn 2 303 Cans—33¢	CUT-RITE Wax Paper 25¢ Roll
SILVERDUST Giant Size 75¢	Stokely's Tasty King Peas 2 Cans for 39¢	

Plus +VALUE+ Store
With MOHLAR and HAROLD GILES
Three Miles Out Venable Road
Giles And Son Market

The Loudon County Herald

Loudon County, Tennessee
Published Every Thursday at the Masonic Building

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL, MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
PUBLISHED BY
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
\$1.50	\$1.75	\$2.50	\$3.00

Industry in Tennessee

It is at least partly true that Tennessee has come of age industrially. No longer can it be classified purely as an agricultural state, as it was only twenty-five years ago. Manufacturing today contributes over 20% of the total gross income of Tennessee, while agriculture's share is only about 10%.

Approximately 1,620 new industries have been established in Tennessee since 1945. Total investment in these new industries is estimated to exceed \$388,000,000, exclusive of all expenditures at the Oak Ridge atomic energy center, the Arnold Air Engineering Center, TVA, and Federal projects, including the more than 1,670 expansions of existing manufacturing facilities, over \$1,000,000,000 have been invested by the State's industry since 1945. Of the recent new plants, about 50% have been located outside the State's four metropolitan areas. In 1956, West Tennessee, as a region, led the State in obtaining 152 of the total 367 new industries and expansions; East Tennessee obtained 136; and Middle Tennessee, 97.

In the last six years (1951-56), a total

of 1,767 industrial projects, both new plants and expansions by established manufacturers, was listed as completed, in progress, or definitely planned in the State. The capital invested in these projects exceeds \$710,000,000, and they will afford eventual employment for some 67,000 workers, with an annual payroll estimated at \$135,000,000.

Tennessee today is an industrial leader of the South, and one of the nation's outstanding production centers. The State's manufacturing facilities represent an investment estimated to exceed \$2,500,000,000.

Although Tennessee industry can trace its origins back to pioneer days, the tremendous growth of the State as an industrial center is the result of Twentieth Century developments. Only nine states in the entire country between 1899 and 1939 increased their manufacturing production faster than did Tennessee and, in the 16-year period of 1923-39, Tennessee was exceeded by only a single state. Wage earners between 1939 and 1953, increased 135%—a gain that ranked the State sixth among the 24 leading manufacturing states.

A Letter From The Publisher

Back in the days when the Burma Shave signs inhabited every curve in the road, I drove to Washington and back. Before I left I made a vow that I would not read a one of these signs on the entire trip. Having made the vow I stuck to my guns, but by the time I got back home I had just about made a wreck out of myself.

I never made such a strong vow about Rock City, on Lookout Mountain, but I have kind of tried to see how long I could withstand the constant advertising of this tourist attraction. Did you ever hear anybody say, "If it's so good why do they have to advertise it so?"

But I have succumbed and, believe it or not, I drove all the way home with a sign on the back of my car. Part is, it is still there. I never thought that I would be advertising Rock City, both on my car, and of all things in this newspaper.

It is not like I thought it would be. Rock City is really something. I had assumed that about all the promotion was selling was a view, but that is not so. The trails are superbly laid out and taken care of. The caves beside the trails are enchanting, not only for children but for grown-ups too.

The great lesson I learn from Rock City is that a man and his wife had an idea, and beyond that they had an abundance of imagination. Clever, consistent and extensive advertising brings 400,000 tourists a year to a spot, which except for sound promotion might have remained relatively obscure.

Rock City does not need my plug, but my visit there was well worth the drive up and the admittance fee. Want to check on me?

From Our Files

5 YEARS AGO

Jim Burnette is golf champion of Loudon, having defeated Gene Smith last week in the city tournament.

Kenneth Gardner, Bill Hope, Paul Marry and Clifford Kirk, members of Scout Troop 215, will receive the rank of Eagle at ceremonies Monday night.

10 YEARS AGO

Residents of this community were shocked and saddened by the death Wednesday of Mr. I. O. Remine, one of Loudon's most beloved and respected citizens.

A game but outcasted Alton eleven bowed to the Loudon Hillhoppers Friday night by the score of 19-6.

LEGAL

NOTICES TO CREDITORS

Estate of Herbert H. Giffin, Deceased

Notice is hereby given that on the 13th day of August, 1957, letters testamentary in respect to the Estate of Herbert H. Giffin, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice otherwise such claims will be forever barred. This the 12th day of Sept., 1957.
Jock Randolph, Elizabeth T. Sharp, Dr. W. T. McPhee, Executors, Estate of Herbert H. Giffin, Deceased.

Sept. 26, Oct. 3

LEGAL

Notice to Furnishers of Labor and Materials to Nashville Bridge Company, Contractors, for use in

the construction of project No. SP-117B-A, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with the Nashville Bridge Company, Contractors of Nashville, Tennessee, for the construction of a sidewalk and repairs on the portals of the existing bridge over the Tennessee River at Loudon on State Route No. 2, and designed as project SP-117B-A, Loudon County.

All persons holding claims against the Contractors, Nashville Bridge Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before November 18, 1957, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner
Sept. 26, Oct. 3, 10, 17

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 3-2262 Loudon, Tenn.



get enough
HOUSEPOWER*

*up-to-date wiring keeps your electric appliances in top form... saves frustration — and money!



"ELECTRICITY... best buy for better living!"

LOUDON UTILITIES
(Electric Department)

WHITE STORES
Log Cabin Country-Style
SAUSAGE
1-lb. pkg. 29c
PLUS S.W. GREEN STAMPS
WHITE STORES

WALKING ON AIR...

That's what it seems like when you stop walking all over town to pay those monthly bills.

The easy way is to write checks on your First National Checking Account and pay those bills by mail... the postman does the work for you!

Why don't you take advantage of this aid to modern living? Open your account today at the convenient First National... Loudon's friendly bank.

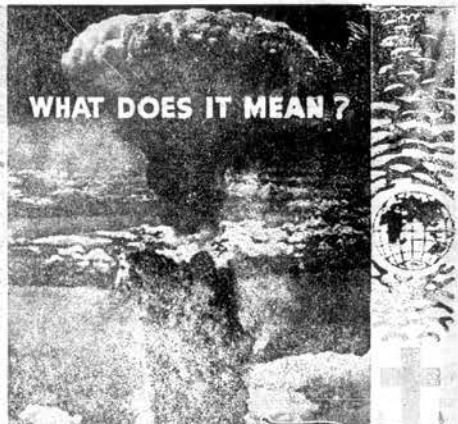
First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

WHAT DOES IT MEAN?



Frightening, isn't it? You see a picture like this and suddenly you feel as if you are standing at the edge of a chasm in the dark. You are confronted with the threat of the unknown, and you don't like it.

Why, you wonder, does it have to be like this? Why can't men live together in peace?

We all need the courage to face the unknown future unafraid. We need to find and to develop love, understanding, and peace of mind. But to attain our goal, we need help. That help can be found in the Church, which gives us Faith.

On World Wide Communion Sunday—millions of men and women will unite in solemn observance of one of Christianity's holy sacraments. There will be new faces at thousands of altars, men and women who have only recently begun to realize where man's Hope is to be found.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force for good in the world. It is a storehouse of spiritual values. Without a strong Church, we have no civilization, no democracy, no reason why every person should respect the Church. They are: (1) children's souls, (2) for the sake of his community and nation, (3) for the sake of the Church itself, which needs his moral and spiritual support. Plan to go to Bible study.

Day Book Chapter Verses
Sunday Matthew 10: 36-37
Monday Luke 12: 14-27
Tuesday John 17: 12-23
Wednesday Corinthians 11: 17-23
Thursday Corinthians 11: 23-28
Friday 1 Corinthians 12: 8-11
Saturday 1 Corinthians 12: 12-27

Copyright 1957, Editor A.H. Benson, Winston, N.C.

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Tac Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builder Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Dr. P. Smith Chas. Co.
Smith Drug Co.	

HELP US CELEBRATE OUR FIFTEENTH BIRTHDAY

1942 THE FIVE TO FIVE STORE'S 15th ANNIVERSARY EVENT 1957

Yes, for fifteen years we have had the pleasure of serving the people of this area. We have always endeavored to give our customers the most possible value at the least possible price. This will continue to be our policy. Come in during our ANNIVERSARY EVENT, compare our values And we believe that you'll be convinced as we are that. The Five To Five Store is the place to stretch your clothing DOLLARS. See if you don't agree!

LADIES' UMBRELLAS

• SPECIAL PURCHASE

100
EA.

DISH CLOTHS

• SIZE 24 X 14

10c EA.

DIAPERS

• Reg. BIRDSEYE

1.69 doz.

• 27 X 27

OR

• A REAL VALUE

AT OUR LOW PRICE

3.00



CHILDS DRESSES

SIZES 1-3

1 98 & 2 98

SIZES 3-6

SIZES 7-14 **2.98, 3.98, & 4.98**

SUB-TEEN DRESSES

3 98 AND 7 98

BOYS' 'OVERALL' DENIM JACKETS

- 10 OZ. DENIM
- WARMLY LINED
- SIZES 6 To 16

2.98

MENS' LINED JUMPERS

- COAT & JACKET STYLES
- FULLY LINED
- MADE BY "BLUE BELL"

3.98

MENS' OXFORDS

- Regular 4.98 & UP
- MANY STYLES, MOST SIZES
- DOZENS TO CHOOSE FROM

3 99

MENS' OXFORDS

- Regular 5.98 Values
- MANY STYLES
- 150 prs. TO CHOOSE FROM

4 99

MENS' WORK SHOES

From 2.98 To 8.98

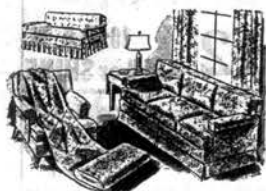
MENS' STRETCH SOCKS

- 100% NYLON
- WIDE ASSORTMENT

39c PR.

- STOCK UP!

3 PRS. 1.00



SPECIAL PURCHASE ON DRAPERY AND UPHOLSTERY MATERIALS

- HUNDREDS OF YEARS OF REAVY — GAUGE
- FABRICS—BEAUTIFUL COLORS
- VALUES TO 5.98 yd.
- (LOUDON STORE ONLY)

1.98-2.98 yd.

CONE'S PINWALE CORDUROY

- LARGE SELECTION COLORS
- SIZE 39 IN. & 44 IN. WIDE
- A WONDERFUL VALUE!

79c yd



LADIES COATS AND TOPPERS

10 95
AND UP

- BIG SELECTION
- A WONDERFUL VALUE

TAYLOR -- MADE LAYER -- BILT COTTON BATTING

- GUARANTEED BY GOOD HOUSEKEEPING

• 2 LBS

• 72 X 90

1.00

PLASTIC DRAPES

- STAIN PROOF
- DUST PROOF
- WILL NOT FADE
- WILL NOT CRACK OR PEEL

98c

"RED FOX" PANTS SHIRTS TO MATCH

2.98

1.98

"DICKIES" WORK CLOTHES

- PANTS **3.98**
- SHIRTS **2.98**

JOHN B. STETSON RENOVATED HATS

- SIZES TO 7 1/2
- A QUALITY BUY
- COLORS: GRAY, BROWN, BLACK, TAN.

2 98



SPRING KNIGHT SHEETS

- SIZE 81 X 99
- TYPE 128

1 79

EA.

FREE!

ONE PAIR OF FULL FASHIONED HOSE TO THE FIRST 50 LADY CUSTOMERS IN THE STORE!

STARTS THURSDAY AT The FIVE to FIVE STORE-LOUDON.

Three Celebrate At Bridge Party Wed.
Mrs. Ed Ferguson, Mrs. J. R. Hall and Mrs. Richard Lenz, celebrated their birthday's with a bridge luncheon at Deane Hill Country Club last Wednesday.

FOR BUILDING MATERIAL.—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3088 Mc-27

DON'T BUY A COW! Call GL 8-2068 Why? For free home delivery of delicious BACON dairy products. No feedin' no fussin'—just good eatin'!

WORK SHIRTS—heavy uniform tan, gray, green or blue army twill or poplin w/ each register, \$1.50 or 2 for \$3.00. Trousers to match... \$2.49 and up. Valley Mercantile Outlet, West End, Loudon.

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5584, Sweetwater. Complete cleaning on all machines... \$12.50 plus repair fee.

FOR RENT... 4 room apartment in Loudon. On Reservoir Hill. Call Lenoir City, Ph. 1550, tf-27

FOR SALE... 2 1/4 x 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

BEST for children BEST for grown-ups!

WORLD BOOK
America's Leading Family Encyclopedia

World Book is the only reference work especially designed to fit the exacting needs of children and adults, too. This is one more reason why more families buy World Book than any other encyclopedia. For more information, write or phone... Mrs. Lillian Morgan Box 428 Phone GL 8-3600

A New Loan Service

for Loudon County

Quick, Confidential Personal Loans

- No Endorsers
- No Collateral

Service Finance Co.

Over Bank of Lenoir City
Phone 792, A. C. Kight, For Information

WHITE STORES
J. H. GREEN STAMPS

New Crop, Juicy
GRAPEFRUIT
Each 5c

PLUS J. H. GREEN STAMPS

WHITE STORES

HOSPITAL LIST

ADMITTED
Sept. 24
Mr. Mayford Perkey
Little Sally McLean
Mrs. Robert Hare
Mr. Robert McNabb
Mrs. Richard Henley
Mrs. Herbert Smallen
Sept. 25
Mr. Kenneth Allison
Mrs. Walker Runyon
Sept. 26
Mrs. Sam Ryder
Mrs. Luthar Russell
Mrs. Louise Brunan
Sept. 27
Mrs. Charles Witt
Mr. Marshall Giles
Gary Lee Moore
Gloria Fay Moore
Mr. Sanford Bates
Miss Darlene Scott
Mrs. Dewey Volles
Sept. 28
Mr. James Dunkin
Norma Jean Hill
Shirley Ann Chastain
Mrs. Billy Joe Crowley
Mrs. Wayne Maynard
Sept. 29
Mr. J. A. Thomas
Sept. 30
Baby Earl Niki
Mrs. Bertha Halcumb
Mr. Jasper Terry
Mrs. Cory Rose

PIECE GOODS—we have just received another lot of mill ends and remnants such as flannel... 5 yd. for \$1.00; drapery material... 2 1/2 yd. and up; cutting in stripes and confetti... 46c yd.; corduroys... 75c yd. and pettico and solids... 15c yd. and up. Valley Mercantile Outlet, West End, Loudon, tf-45

RELEASED
Sept. 24
Mrs. Luthar Summitt
Mrs. J. M. Hufface
Sept. 25
Mrs. Johnie Jenkins
Little Sally McLean
Mrs. Kenneth Allison
Mrs. Ed Henderson
Sept. 26
Mrs. Thomas Williams
Mrs. Floyd Russell
Mrs. Mary Ellen Maynard
Mrs. Jim Littleton
Mr. Douglas Hooker
Mr. Robert Barry
Mr. Erskin Miller
Mrs. Earl Thomas
Sept. 27
Mrs. Charles Russell
Sept. 28
Garry Lee Moore
Gloria Fay Moore
Mr. Marshall Giles
Mr. Mayford Perkey
Mrs. Walker Runyon
Sept. 29
Miss Shirley Ann Chastain
Mr. T. E. Campbell
Mrs. Luthar Russell
Mrs. Bertha O. Keene
Mr. Sanford Bates
Mrs. James Dunkin
Mrs. Charles Lankford
Mrs. Herbert Smallen

The Family Life Insurance Plan

Family Life Insurance Plan
Covers \$500. On Husband;
\$1000. On Wife (Varies According to Age); \$1,000. On each child under age 21.
Monthly Cost Act Age 25—\$7.78

For Details On This All-In-One-Policy SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
300 Grove Street-Phone GL 8-3501
Loudon

NOTICE EXTERMINATOR PEST CONTROL

in your home town

- Roaches
- Waterbugs
- Ants
- Rats
- All Types Pests

Call GL 8-4162

BILL HODGE LOUDON, TENN.

COLD WEATHER SPECIAL

STORM WINDOWS AND DOORS

all-aluminum combination

INSTALLED and GUARANTEED

Average 5 Room House for only

9.59 MONTH

No Down Payment—Free Estimates

CALL GL 8-2023

LOUDON Builders Supply

W. Lee Highway

REPORTING IN To Loudon County

Sept. 25—To Mr. and Mrs. Richard Henley of Lenoir City, an 8 lb. 7 oz. girl. To Mr. and Mrs. Herbert Smallen of Loudon, a 7 lb. 10 oz. girl.

Sept. 26—To Mr. and Mrs. Walker Runyon of Loudon, an 8 lb. 3 oz. girl.

Sept. 26—To Mr. and Mrs. Charles Lankford of Lenoir City, a 7 lb. 3 oz. boy. To Mr. and Mrs. Dewey Volles of Lenoir City, a 6 lb. 4 oz. girl.

Sept. 26—To Mr. and Mrs. James Dunkin of Philadelphia, a 6 lb. 15 oz. boy. To Mr. and Mrs. Wayne Maynard of Loudon, a 10 lb. 11 oz. girl. To Mr. and Mrs. B. J. Crawley of Loudon, a 6 lb. 2 oz. boy.

Mr. and Mrs. Fred Odom and children Linda and Alton of Donelson, Tenn. were week-end visitors of Mrs. Kate Hope and Henry.

Mr. and Mrs. Bill Lawson and family of Knoxville were visiting Mr. and Mrs. R. A. Lawson and Mrs. May Cook Monday.

Mr. and Mrs. Don Robinson and children of Knoxville were visiting Mr. and Mrs. John L. Robinson Wednesday.

Mrs. Sam Wilson spent Wednesday and Thursday with Mr. and Mrs. Leroy Myhre and son Eric in Atlanta, Ga.

DAVIS SCHOOL NEWS
Miss Hunt's Room
Mary Jane Guider has been absent this week because of sickness. We are looking forward to her return next week.

Mr. White's Room
The third and fourth grade are looking forward to the return of Cydell Smallen and Marie Key who have been absent this week because of sickness.

Mrs. Hick's Room
We are sorry Brenda and Mary Ann Gessner have withdrawn from our school. They have moved to Sweetwater.

Ralph Curtis was absent Friday. He was finishing his farming chores before the rains came.

4-H Officers, Leaders Are Trained In Loudon

The newly elected 4-H officers and Volunteer Adult Leaders received training in their responsibilities Saturday, September 28. Four-H Clubs represented were Prospect, Philadelphia, New Providence, Highland Park, Glendale, Greenback, Jackson, Steelee, Davis, Loudon Junior High, and Loudon Senior.

John Waller, Council President, presided over the meeting. Discussions were held for presidents, vice presidents, secretary-treasurers, song leaders and program chairmen.

The adult leaders were introduced to the young work. Mrs. Dallas Ryan of Greenback gave a review of progress in their club and explained their approach to greater 4-H accomplishments.

New officers for the County 4-H Council were elected. They were: Bobby Hudson, president, Loudon Senior; Sammy Williams, vice president, Loudon Senior; Sharon Barnett, secretary, Philadelphia; Henry Molter, song leader, Glendale; Jane Franklin, program chairman, Greenback; and Martha Furrow, reporter, Davis.

The adult leaders decided to continue to have an adult leaders organization. Mrs. Henry Molter presided over the business session in the election of new officers. Officers were elected as follows: President, Mrs. Dallas Ryan, Greenback; Vice President, Mrs. Henry Molter, Glendale; Secretary, Mrs. Harry Walls, Highland Park; Treasurer, Mrs. Clyde Wagner Jr.; Reporter, Mrs. Homer Holdridge, Prospect.

Local Student Is MTSC Class Officer

Freshman class officers named this week at Middle Tennessee State College are: President, Jim Kallie, Vice-president, Richard Partin, Pat Turner, treasurer, Thelma Holman, secretary, and Larry Robinson, sergeant-at-arms. Larry Robinson is the son of Mr. and Mrs. Frank S. Robinson, Loudon, Tennessee.

STATEMENT

Required by Act of August 24, 1912, as amended by the Acts of March 3, 1923, and July 2, 1946, showing ownership, management and circulation of the Loudon County Herald, published weekly at Loudon, Tennessee, for October 1, 1937.

The names and addresses of the publisher, editor and business manager are:
Mr. and Mrs. Charles T. Morgan, Loudon, Tenn., publishers.
William J. Morgan, Loudon, Tenn., editor-manager.

The owners are Mr. and Mrs. Charles T. Morgan, Loudon, Tenn. The known bondholders, mortgages and other security holders owning or holding one percent or more of the total amount of bonds, mortgages or other securities is:

First National Bank, Loudon, Tenn.

The average number of copies of each issue of this publication sold or distributed through the mails, or otherwise, to paid subscribers during the 12 months shown above was 1423.

Sworn and subscribed before me this 2nd day of Oct. 1937.
Katheryn B. Hodge
My commission expires July 23, 1939

LEGAL

Notice to Creditors
Estate of Robert C. Logan, Deceased

Notice is hereby given that on the 20th day of September, 1937, letters testamentary in respect to the estate of Robert C. Logan, deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, demands or demands against his estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 2nd day of Oct., 1937.

Mrs. Jennie Chapman
Administrator
Oct. 3, 1937

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Leaving The Garage Business After 30 Years
Everything for sale
Building Equipment and Stock
Speegle Bros. Garage
on Highway 41 and 64
Monteagle, Tenn. Wabash 4-9561

Why Don't You
TREAT
your family to
BACON'S ORANGE PINEAPPLE ICE CREAM
BACON'S SPECIAL FLAVOR
OF THE FALL SEASON
Now On Sale At Drug, Grocery Stores

Free-\$100 Cash AUCTION

SATURDAY 12 10:00 A.M. OCTOBER RAIN or SHINE

Athens, Tenn. . . . Property of F. W. Lawson

112 Acres, dairy farm—two tracts

5 Acre tract of Mr. and Mrs. F. C. Lawson

Located 1 Mile North of Athens City Limits on Clear Water Road

Tract No. 1 consists of 66 acres, with 5-room modern home, both with electric heat, insulated, car port, on large lot, nice lawn, plenty of shade and shrubbery.

32' x 50' barn with 2 sheds 16' x 50'. Grade "A" Dairy Barn. New 12' x 45' ribstone silo.

60 acres in cultivation and pasture land. 35 acres sowed in permanent pasture. 8 tracts in timberland. Plenty of running water, bordering "mouse" Creek approximately one-half mile. This grade "A" dairy farm has excellent location, with good land, and a beautiful place to live. Ideal for city farmer.

Tract No. 2—43 1/2 acres of extra good red land, lying practically level, subdivided into lots and tracts. 700 feet frontage on Clear Water Road, with a number of beautiful building rights.

Mr. and Mrs. F. C. Lawson—5 acre tract, located on Clear Water Road. Across from F. W. Lawson's Dairy Farm. This 5 acre wooded tract will sell as a whole. Ideal for subdivision or some one looking for wooded area a modern secluded home.

Terms: 1/2 Down; Balance 1 to 5 Years

For Information Call Owner Or

Kirk Auction Co.

Licensed and Bonded Real Estate Broker

Phone Greenwood 6-5941 Cleveland, Tenn.

-- Loudon Social And Personal News --

Mr. and Mrs. T. B. Pulkinn and Mrs. Read Gower spent the and family moved Saturday into weekend with Mr. and Mrs. John their new home on Lakewood Dr. Agre and son Jack in Maryville.

General Meeting is Held by WSCS

The Woman's Society of Christian Service met in general meeting on Sept. 30. Mrs. Jane Lenoir, V. President, led the group in responsive reading.

Mrs. C. H. Edwards, District President from Maryville was the speaker for the evening. Her topic was "The World Federation of Methodist Women."

After a short business meeting led by the President, Naomi Arp, the meeting adjourned to the social hall for light refreshments.

The 14th Sunday Rally and Presbyterial Youth Fellowship and the Crusaders was held Sunday afternoon at the Cumberland Presbyterian Church.

Mr. and Mrs. Joe P. Simpson and family of Greenville spent the week-end with Mr. and Mrs. H. H. Simpson.

Mrs. Doris Blair has returned home after spending a week with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C.

Mr. George Outback of Sheffield, Ala. was the week-end guest of Mr. Joe Montfield and Mr. and Mrs. Jack Teller and Jackie.

Mr. and Mrs. C. C. Rutledge and daughter, Sally of Chattanooga spent the week-end with Mrs. Wilson and Mrs. Callie Wilson.

Dr. and Mrs. W. T. McPeak and family and Mr. and Mrs. E. E. Blair were in Maryville Sunday visiting Mr. and Mrs. Sam Robertson and sons.

Miss Helen Crowder returned to Memphis Sunday after spending two weeks with her parents, Mr. and Mrs. S. R. Crowder and Mrs. Ruth Richards and daughter, Sarah.

Mr. Bill Blair of Washington, D. C. was the week-end guest of his mother, Mrs. Sam Blair and sister, Miss Martha Frances Blair.

Miss Jane Miller is in Bristol this week attending the Blue Ridge Christmas Design School and Trade Show, where she has been chosen as one of the designers in the school.

Mr. David Greene and Mr. Alvin Waters of Tennessee Wesleyan College in Athens spent the week end with Rev. and Mrs. B. H. Greene.

Mrs. John Condi and son Johnny of Fall River, Mass. are visiting Mrs. Condi's sister, Mrs. Dan Remine, Mr. Remine and Dan, Jr. and Michael.

Judy Robinson is Honored With Party

Mrs. Oscar Heston, Miss Billie Joe Heston and Mrs. John L. Robinson entertained with a birthday party for Judy Robinson last Saturday afternoon at the home of Mrs. Heston.

Judy celebrated her tenth birthday. Games were played with prizes being won by Gary McCollister and Jimmy Gray Harrison.

Ice cream, cake and punch were served to the 14 guests afterwards Judy opened her many nice gifts.

Johnson-Conover Vows Said On September 28

Miss Faye Johnson and Mr. Charles Conover were united in marriage at 4 p.m., Saturday, Sept. 28, at Corinth Church with the Rev. Carl McCollister officiating at the double-blessing ceremony.

The bride was given in marriage by her father, Mr. C. M. Johnson. She wore a bridal gown of white chintilly lace with fingertip veil and carried a white Bible topped with a white orchid.

The bride's mother chose a navy blue dress with navy accessories and an orchid corsage.

The couple was attended by Thelma Johnson, Battle Creek, Mich., her sister's maid of honor; and James Conover, Summer Point, N. J., best man for his brother.

Bridesmaids were Sally Malinberg, Arlington, Va.; Lucy Robinson, Washington, D. C.; and Grace Hillgas, Silver Springs, Md. Ushers were Gene Johnson, Jack Hudson and Robert Arzuwice.

After a short wedding trip the couple will reside in Washington where both are employed with the federal government.

Mr. and Mrs. Robert Frow had as their guests over the week-end, Mr. and Mrs. E. M. Stroit and son, Edward and Mr. and Mrs. Henry Johnston all of Birmingham, Ala. They were entertained at Deane Hill Country Club with a breakfast on Saturday morning.

Mr. and Mrs. Philip Gray honored the Frow's and their guests for dinner at Cherokee Country Club after the game Saturday evening.

Mr. and Mrs. Joel Smith of Canton, Ohio were visiting with Mr. and Mrs. John Craig last week.

Master Jackie Lefler spent Saturday with Mr. and Mrs. John Agre and son, Jack in Maryville. Mrs. Dye Bohon of Knoxville spent the weekend in Loudon with friends.

Mr. and Mrs. E. M. Hall left yesterday for Murfreesboro to visit Mr. and Mrs. Joe Harrison and son, John who will celebrate his first birthday, October 3. They will also visit Mr. and Mrs. John Harvey Miller in Nashville before returning home.

Mrs. Buell Cox and son, Charles are visiting her parents in Athens while Mr. Cox is working in another county this week.

Mr. and Mrs. Poin Newsum and David Alan, Mrs. Arch Miller and Miss Jane Miller were in Knoxville Sunday for the Golden Wedding Anniversary of Mr. Messamore's parents, Mr. and Mrs. J. C. Messamore of Fountain City.

Thursday, October 3, 1957 The Loudon County Herald 5



My Favorite Recipe

Featuring This Week

Mrs. Sam Harrison

Loudon

MRS JACK LEFLER
CHILI CHEESE ROLL

2 lb. pkg. of velveta cheese 1 T. mixed onion
1 large pkg. of Philadelphia chili cream cheese 1 garlic bud or 1/4 t. of garlic salt
chili powder

Soften cheese to room temperature. Mix cheese, onion and garlic together and form into two oblong rolls. Sprinkle Chili powder on waxed paper and roll the cheese mixture back and forth until the rolls are covered with the chili powder. Put in refrigerator and chill until firm. Slice and serve on rye bread or crackers.

Thank you Mrs. Harrison for your recipe. I've eaten this and it's mighty delicious.

The M.Y.F. Sub-District meeting was held at the Methodist church Sunday afternoon. Mrs. Mary Harrison has been visiting with relatives in Atlanta, Ga.



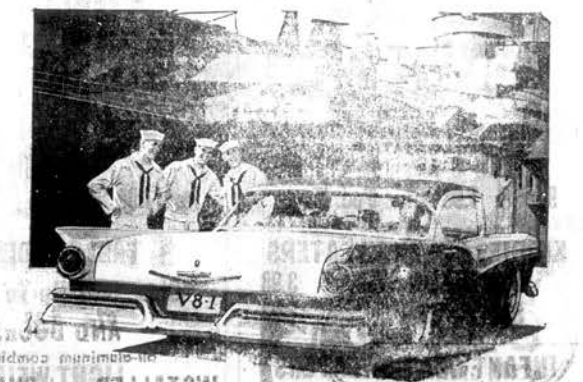
Parents! Your Junior Fire Marshals want you on their team!

Your school age youngster will soon be coming home with a Home Inspection Report to make out. It's part of a Fire Prevention Week campaign to make our homes safer. And you'll have an opportunity to take part with your child in a worthwhile community project, the Junior Fire Marshal Program.

As your local Hartford Agency, we are happy to cooperate with the Hartford Fire Insurance Company in sponsoring Junior Fire Marshal activities here. More than three million boys and girls throughout the nation are participating this year. And the program has the unreserved endorsement of teachers, fire officials and civic organizations.

Won't you join the children - and us - to help make our community a safer one to live in?

Anderson Agency
Legion Building GL 8-2622



We're clearing the decks
...To give you the best deal of your life!

It's end-of-model-year time... your last chance to snap up a best-selling '57 FORD!

If you've been waiting for the very best deal on America's best-selling car, our "Clear the Decks" sale is for you. Never before have we offered such sensational deals on our new kind of Ford. And what a sensational car you get! So why put off your new kind of living on wheels any longer? Figure out what you want for your present car and come on in and talk trade. Let us do business!

YOUR CAR WILL NEVER BE WORTH MORE THAN RIGHT NOW, DURING OUR **FORD "clear the decks" sale**

LOUDON MOTOR COMPANY
Only Your Ford Dealer Has A-1 Used Cars and Trucks
Grove Street GL 8-2616



WHITE STORES

Honeymoon Instant Coffee
6-oz. jar 98¢
Save 17¢ with coupon

PLUS **S.W. GREEN STAMPS**

WHITE STORES

SHOP and SAVE AT HAMMER'S During the Big

Fall Value Days

EXTRA SPECIAL

Men's work Shoe **1.99 pr.**
Regular 2.98, only

MENS WORK SOCKS
Slight Irregulars **19c pr.**
Regular 29c

ONE TABLE OF BOYS SHOES \$2.66 pr.
Size 8 1/2 to 3
Values to 3.49

MENS SHOES Regular 4.98
In slip on or Lace up styles **\$3.88 pr.**

Mens Cotton Sport Socks
1st Quality **4 Pair 1.00**
Regular 39c

Mens Flannel Shirts
First Quality -- Regular 1.98
\$1.48

Fall Value Price ONLY
Mens and Boys Belts
Slight Irregulars of Higher Price Belts **19c**

Boys Shirts
Regular 1.49 --- only **99c**
Flannel and Cotton Print

COTTON QUILTING

Two Pounds -- 72 X 90
Full Quilt Size

Bleached, reg. 1.19 only **98c**
Unbleached, reg. 79c **59c**

Flannel Material 25c
Values to 49c yd. Yard

PRINTED or SOLID Color Outing

Regular 39c **29cyd.**
Only

One Group Ladies Transitional Dresses 5.00
Values to 12.95

Dish Towels 8c
Size 14 X 26
Regular 15c, Only

Pepperell and Spring Knight Sheets
1st Quality **1.77 each**
Regular 2.29, Only

Double Blankets 2.88
5% Wool, 95% Cotton
Slight Irr., Reg. 4.95

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"Always Something New At Lower Prices"
Phone GL 8-2390 Loudon, Tennessee

HARVEST OF VALUES SALE

**70" X 80" PART WOOL
BLANKETS**
PLAID PAIRS 4.49

**1 RACK LADIES
DRESSES**
Mark Down 1.97--2.97--3.97

**LADIES COTTON
DUSTERS**
Patterns and Solids 2.98
Corduroy Trimmed 3.98

LADIES WINTER COATS
Many Colors, Styles and Fabrics
15.95 to 29.95

"BOBBY TEEN" DRESSES
Sub Teen Sizes 8-14
Several Styles 5.95 & 6.95

CAN CAN SLIPS
Extra Full ALL NYLON NET
Sizes S. M. L. 2.98

LADIES NEW FALL HATS
Felts, Velvets, etc.
2.98 3.98 5.00

LADIES NEW FALL HAND BAGS
All Styles and Colors
98¢ & 1.98 plus Fed. Tax

KIDDIES ORLON SWEATERS
CARDIGAN 7-14 3.98
SLIPOVERS 2.98

INFANT COAT SWEATERS
ORLON --- 3-6
1.98

NEW FALL COLORS
36 in. CORDUROY
68c yd.

LADIES WOOL SKIRTS
Sizes 22-30
3.98

**LADIES BANLON CARDIGAN
SWEATERS 6.95**
Full Fashioned Banlon 7.95

KIDDIES WINTER COATS
Sizes 2 to 6 5.95 & 6.95

LADIES NEW FALL DRESSES
5.95 To 16.95
New Numbers Are Coming In
Regularly

**LADIES HI BULK
ORLON SWEATERS**
Pullovers 32-42 2.98--5.95

INFANTS PANTIES
PLASTIC SIZES S M L & XL
Reg. 79¢ 39¢ each

BIRDSEYE DIAPERS
27 X 27 Cello Packed
Reg. 1.98 1.79 DZ.

1 TABLE LADIES SHOES
Close Outs Up To 7.95 Values
97¢ 1.97 2.97

LIGHT WEIGHT 36"
BROWN DOMESTIC
Reg. 23¢ 17¢ Yd.

36" PRINTS
Reg. 39¢ Values
33¢ Yd.

24 X 36 Rugs
WASHABLE
Non Skid Back
Cut From Large
Rugs 1.59

CHILDS
Cotton Training
Panties 19¢
Double Thick 25¢

PILLOWS
Full Size
Dacron Filled
Fancy Ticking
4.95

70 X 90 White
Sheet Blankets
2.29

70 X 80 Jacquard
Indian Blankets
3.19

MENS NEW
Fur Felt Hats
Tan or Gray 4.95

Mens Insulated
Boots
8" Top Wolverine
13.95

Mens 9" Black
Dress Boots
Leather Lined
11.95

Boys Car Coats
Red or Tan
Gabardine 6--16
5.95

BOYS ORLON SLIPON SWEATERS
V Neck 6-12 2.98
Youth Sizes 30-36 3.98

MENS ORLON V NECK SWEATER
Sizes S-M-L 3.98 & 5.95

MENS REVERSIBLE JACKETS
Gabardine, Zippers 4.95
Non Reversible
Quilted Lining 3.98

MENS BLANKET LINED JACKETS
Denim, Zippers 4.95
LINED JUMPERS 4.95

MENS GRAY SWEAT SHIRTS
1.00
Heavy Weight White 1.49

MENS CHAMBRAY WORK SHIRTS
14-17 1.00

MENS TWILL WORK SHIRTS
Tan or Gray 1.98
2 Button Down Pockets 1.98

**MENS SOLID COLOR
SWEAT SHIRTS**
Zipper Neck S-M-L 1.98
Boys S-M-L 1.49

**BOYS GRAY TWILL
IVY LEAGUE --- PANTS**
6-16 2.98
Youth 28-36 3.29

MENS 10 oz. DUNGAREES
Reg. 2.49 **1.88**

These Values are representative of our Stock. New Merchandise priced for savings some marked Down for **GREATER SAVINGS**

The **ED WATKINS STORE**

Cold Weather Is Here. Don't Wait, Make Your Selection New White Stocks Are Full

FARM NEWS REVIEW

PROPER SORTING, STRIPPING, UPS BURLEY INCOME

Tennessee burley tobacco growers can increase their income considerably by the proper preparation of tobacco for market, says Gilbert W. Rhodes, associate agronomist, U. S. Agricultural Extension Service.

Tobacco is ready to strip when leaves are thoroughly cured, mid-ribs have dried and when in light case. When this stage is reached, tobacco should be taken from the tier rials and placed in bulk.

If cured tobacco is allowed to hang in the barn very long, it will become darker and slowly deteriorate, Rhodes explains. When stalks have not completely dried, it should not be bulked longer than three or four days before stripping.

If at all possible, prepare a suitable place for stripping, or with a table of convenient height and width, and use fluorescent lights equipped with daylight tubes. If it is not possible to use fluorescent lights, then natural light from a southern exposure is best.

A much better job of stripping can be done, Rhodes says, if a knowledge of the various groupings and their usage is learned. Leaves are produced on a stalk from bottom to top in a definite order as follows: Flyings, lugs, leaf, and maybe tips, depending on length. The lower or ground leaves are known as flyings. These leaves usually show a great deal of injury and are thin in

body. Dark, dingy, or burned flyings should be separated from brighter ones. Immediately above the flying group known as the lugs is found. Lugs are the broadest and largest leaves on the plant which are thin in body and have an open face and a crisp, leathery appearance. Lugs should be kept separate from the flyings.

Just above the lugs is the leaf group. The leaf group can be distinguished from the lugs in that the leaf has larger stems, and when cured, it folds up with the face hidden and the leaf folded with stem along one side of the cured leaf. It is very important that the leaf group not be mixed with the lug group. There may or may not be tips on a crop of tobacco. Tips are leaves of the leaf group under 16 inches in length and should not be mixed with other groups. Heads of tobacco should be tied uniformly and about the size of a silver dollar.

As soon as tobacco is stripped, it should be placed on a stick and pressed lightly. After pressing, tobacco should be bulked and left there until time to take to market. A bulk should be made in the form of a square with heads out and tails in leaving a hollow opening in the center.

BROLLERS, CHEESE HEAD PLentiful LIST IN OCTOBER

October food markets will be well supplied with broilers and cheese.

These two foods head the U. S.

Department of Agriculture's October plentiful list for the South-east, heavy chick placements on broiler farms during the summer months indicate that the number of finished broilers coming to market in October will top the number marketed in the same month last year by 8 to 10 per cent. Milk production during the first seven months of this year was greater than in the same period last year, with a substantial quantity of the milk going into the manufacture of cheese. As a result, many varieties of cheese will be offered by food stores during October.

Other foods on the U. S. Department of Agriculture's October plentiful list for the Southeast include: turkeys, pork, apples, potatoes, canned, frozen and dry peas, peanuts and peanut butter, Bartlett pears, and canned tuna in oil.

Turkeys, which have been a good meat buy during the summer, will continue plentiful in October because of record production and heavy marketing this year. In addition, stocks in cold storage are far larger than last year. Pork supplies will become liberal this fall as commercial hog slaughter increases seasonally. Late October is expected to see a rapid increase in slaughter, with the peak period being reached late in the year.

U. S. TO OBSERVE FIRE PREVENTION WEEK, OCT. 6-12

The week of October 6-12 marks the 86th anniversary of the Great Chicago Fire—and the 35th anniversary of the special week which commemorates the terrible destruction by fire of one of the world's great cities. Fire Prevention Week, so proclaimed by President Eisenhower in the United States and by Governor-General Mackenzie in Canada. By tradition, both countries officially observe Fire Prevention Week each year during that calendar week which includes October 9, designated as the anniversary date of the Great Chicago Fire of 1871.

It was in 1920 that President Wilson issued the first National Fire Prevention Day Proclamation. And, finally, in 1922 the entire week including October 9 was officially proclaimed Fire Prevention Week by President Harding.

PHILADELPHIA NEWS (Continued on Page 4)

Mrs. Tom White and sons, Steve and Michael from Allen, S. C. have returned to their home after having spent the past three weeks visiting with Mrs. White's parents, Mr. and Mrs. H. F. Holdridge and Mr. White's parents, Mr. and Mrs. Dock White and Joyce Ann accompanied their daughter in-law home and spent the week end with her.

Miss Billie Jean McGhee was visiting with Mrs. Charlie Verrell and girls in Knoxville Wednesday evening. Mr. Robert McNabb entered the Bacon Hospital at Loudon Tuesday. On Wednesday he underwent surgery. He reported to be coming along as well as expected. His many friends wish for him a very speedy recovery.

"Happy Birthday Greetings" to Mrs. Rebecca Allen whose birthday will be October third. Mrs. Allen will be eighty-one years young.

Mr. Robert Martin and Homer Milaps attended the U. T. football game Saturday.

Mrs. Josephine Davis and son, Brent were visitors in Athens Saturday. Mr. Ed Waller, Jr. and son Ed and Mr. Ralph Hamilton attended the opening game of the season at the university Saturday at Knoxville.

Mr. and Mrs. Lloyd Schrimmer and daughter, Judy were visitors in Knoxville Saturday.

Mrs. Ray Dunn was a visitor at the Sunday morning worship services at the Baptist Church. Mrs. Dunn has recently lost her husband, the Rev. Ray Dunn who was a former pastor here of the Baptist Church. The entire community here wholeheartedly sympathize with her and her family.

The Family Life Insurance Plan

Family Life Insurance Plan Covers \$5000. On Husband; \$1000 On Wife (Varies According To Age); \$1000 On each child under age 21. Monthly Cost Act Age 25—\$7.78

For Details On This All-In-One-Policy SEE

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SARGE HARRISON
RUFUS WATSON
INSURANCE AGENCY

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If You Need Money

for any purpose... Federal

Land Bank Loans Are Your Answer

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE OR CALL
C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL FARM LOAN ASSOCIATION

Knoxville, Tennessee

Phone 5-5359 Night Phone 8-4483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

DeSoto-Plymouth Sales & Service—Clean Used Cars

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CO-OP ALFALFA SPECIAL

You know friends, many farmers have had difficulty in keeping a stand of alfalfa from one year to the next... have you? If you have bothered by this problem... we suggest that you give serious thought to your fertilization program. Alfalfa draws heavily on the soil in terms of plant food nutrients because of the large tonnages of hay and pasture which are removed during the season. And this is especially true of phosphate and potash. In fact, experiments have proved that in order to keep alfalfa stands successfully... annual maintenance applications of these essential plant foods are necessary and many farmers in Tennessee have discovered that with these maintenance applications of fertilizer... alfalfa becomes one of their most reliable and profitable crops. Remember, NOW is the ideal time to apply CO-OP ALFALFA SPECIAL 0-9-27-B! When other farm work is not pressing. Go by your CO-OP at your earliest convenience... let your CO-OP Manager tell you about CO-OP Alfalfa Special 0-9-27-B... the Alfalfa Fertilizer with borax.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY LOUDON

loved by all who knew them. Mr. Robert Martin and Homer Allen, Misses who are attending the University at Knoxville were visiting their parents, Mr. and Mrs. George Martin and Mr. and Mrs. Carrie Milaps the past week end.

Mrs. Hettie Loving has been ill at her home. She is reported to be slowly improving. Her many friends are hoping she will soon be well again. Also on the sick list is Mrs. Robert Schrimmer Mrs. Schrimmer underwent surgery at the Sweetwater Hospital three weeks ago. She is at home now and is coming along nicely.

Visiting with Mr. and Mrs. Will Ridge Saturday afternoon were her children and their families. They were: Mr. and Mrs. Burley Blevins and sons, Denny and Rodney, Mr. and Mrs. Moe Crabtree from Allen, S. C. Mr. and Mrs. Robert Caldwell and Butch from Tullahoma, Tenn. Mr. and Mrs. Junior Ridge and sons, Billy and Gary from Nolichucky, Tenn. After dinner all the men attended the football game at Knoxville. All the women guests visited at the home of Mr. and Mrs. J. D. Davis in Allen.

Mr. Johnny Thompson and children, Berty, Jim and John Davis of Loudon were visiting with Mr. and Mrs. George Martin Sunday afternoon.

Mr. and Mrs. Richard Davis, Mr. and Mrs. Stanley Davis Valarie and Judy were visiting Mr. and Mrs. Robert Davis, Mr. and Mrs. Robert Davis, Jr. Sunday afternoon in Loudon City.

Mrs. Judy Hill was the overnight guest of Mr. and Mrs. Martin Buick Sunday evening.

Mr. and Mrs. Mill Hill and sons, Jimmy and Glen were the dinner guests Sunday of Mrs. Hill's daughter, Mrs. Martin Buick and Mr. Buick.

Mr. and Mrs. George Morlin and Barbara and Barbara's guest, Miss Kay Christian of Highpoint, N. C. were visitors in Knoxville Saturday. Robert Martin and Homer Allen Milaps returned home with them.

Misses Judy Schrimmer, Ann Waller and Judy Davis attended the Loudon City football game Friday night. The girls were accompanied by Ann's parents, Mr. and Mrs. Ed Waller Jr. After the game, Judy and Ann were the overnight guests of Judy Davis.

GREENBACK NEWS (Continued on page 1)

Mr. and Mrs. Fred Logan left Tuesday for their home in Brilliant, Ohio after a two weeks visit with his sister, Mrs. W. M. Chapman, having been called by the death of Mr. Logan's brother, Mr. Robt. Logan.

Misses Patsy and Linda have been confined with colds to the home of their parents, Mr. and Mrs. Coy Cobb.

Miss Clio Manning, of Knoxville was the weekend guest of her parents, Mr. and Mrs. Verlin Manning.

Mrs. Alma Brient of Friendsville visited Sunday with her daughter, Mrs. Wm. Kitzell and Mrs. J. B. Anderson came home Sunday with Mr. and Mrs. R. A. Anderson from Scottsboro, Ala. after a several weeks visit with her daughter, Mrs. I. E. Airheart and Mr. Airheart and her son, Mr. Ben Anderson and Mrs. Anderson.

Miss Mary James of Greenville, Ga. with Miss Christine McCall came and spent the weekend with Mrs. Hene McCall.

The Greenback Women's Christian Temperance Union met in the fellowship hall Thursday evening and the president, Mrs. C. L. Franklin was in charge. Officers elected for the coming year are: Mrs. Kyle McCall, president and Mrs. Raymond Jones, vice-president.

Mrs. and Mrs. Wade Everett of Maryville were guests Sunday of Mrs. Rebecca Hammon and Miss Mary Pryor.

Mr. Homer Byrd was a visitor in Sevierville Saturday.

Mr. and Mrs. Kent Chapman of Knoxville, Mr. and Mrs. John Chapman of Tripton were dinner guests Saturday evening of Mr. and Mrs. J. A. Norton.

AUCTION

Wednesday 9 10:00 A.M. RAIN or SHINE

900 Acres of Land, 4 Houses, 5 Barns, 50 Head of cattle, Plenty Saw Timber

Located 4 Miles North of Decatur, Tenn., 1 Mile East of Highway 58, on Old Ten Mile Rd.

THE LATE J. A. NORTON ESTATE

Quick Sale for Cash... Settlement for Heirs

If You Want to Buy... Come Prepared to Pay 25% Down Day of Sale... Balance on Delivery of Deed. Cattle Will Be Sold for Cash Day of Sale.

Farm consists of 900 acres, 4 houses, 5 barns, 400 acres of timberland. Timber has not been cruised. Enough pine and oak saw timber to interest any sawmill. Saw timber will be offered separate. Farm subdivided into 7 tracts. Large percentage of farm lays practically level. Extra good red land with deep soil. One of the best farms in the county. Plenty of running water. 4 acres of tobacco allotment. 50 head of good Hereford cattle, including 35 Hereford cows and 2-year-old heifers. Some are registered. Cattle cash day of sale.

If you are interested in buying a good farm, timberland, saw- timber or cattle, be sure to look this property over before sale day and plan to attend this sale Wednesday, October 9th at 10:00 A.M., as the entire farm will be sold from the late J. A. Norton homestead.

Sale Conducted By

Kirk Auction Co.

Licensed and Bonded Real Estate Broker

Phone Greenwood 6-5941 Cleveland, Tenn.



Don't miss the excitement—see the
Gillette Cavalcade of Sports on NBC-TV

See World Series
Baseball on
RCA Victor
'Living Color TV'



Come In And Watch At
GREER'S

NATURAL GAS

is the

MODERN AUTOMATIC HEATING FUEL

It's safe, fast, clean and convenient—Plan now to heat
Your home or store this winter with this perfect fuel—No
coal to bring in, no ashes to take out—Saves on house
cleaning, washing curtains, papering, painting, etc.—
Natural Gas is economical.
The present rate below applies to both residential and
commercial customers.

First 200 Cu. Ft. or less per month	\$1.50
Next 1300 Cu. Ft. per month At	15.0c per Hundred
Next 3500 Cu. Ft. per month At	12.0c per Hundred
Over 5000 Cu. Ft. per month At	8.8c per Hundred

Cost of gas under this rate is about equal to \$13.50 per
ton coal and about 40% less than the cost of electricity—
Why wait when this wonderful fuel is available to you now.
We have expert gas men who will be glad to make a sur-
vey and advise you on installing gas for heating your home
or store.

Install heating now and avoid the fall rush.

Call GL 8-2091

LOUDON UTILITIES

(Gas Department)

FOR SALE—gas Warm Morn-
ing stove in good condition. Can
be seen at J. O. Williams home,
Rt. 4, Loudon. 31-46-pd

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-3353
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY,
Oct. 3 & 4
1st Run Picture
BEAU JAMES
In Technicolor
Starring
Bob Hope
Vera Miles
Cartoon

SATURDAY, OCT. 5
DOUBLE FEATURE
THE TALL T
In Technicolor
Starring
Ralph Meeker
plus
Dale Robertson
Cartoon

THE HIGH TERRACE
1st Run Picture
Cartoon

SUNDAY, MONDAY, TUESDAY
Oct. 6, 7, & 8
1st Run Picture
THE 3 FACES OF EVE
Cinemascope—
The Strangest True Story A
Young Girl In Love Every Lived
Starring
Joanne Woodward
David Wayne
Lee J. Cobb
Cartoon

WEDNESDAY ONLY, OCT. 9
—Double Feature—
1st Run Picture
NO MANS WOMAN
Plus
TWO YEARS BEFORE THE MAST
with
Alan Ladd
Cartoon

SEE
Sun. Mon. Tues. Wed.
EXCLUSIVE
film showing
of the
Robinson Basilio
Championship Fight
Round by round—punch by punch

FAMILY SERVICE.—Careful at-
tention to your drug needs for
the entire family. Distinctive pre-
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insure the best for your money.
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SHOES—one lot of ladies and
childrens school shoes such as
ballerinas, loafers and oxfords.
\$4.98 values. 97c to 1.49
Also several pair mens well
\$2.98 to 3.98. Valley Mercantile
Outlet, West End, Loudon. tfe-45

FOR RENT—unfurnished 8
room 2 story brick house and
large lawn at Philadelphia. Will
sell—Call GL 8-2292. 46-47-C

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DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J
SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY
Oct. 3 & 4
HEAVEN KNOWS
MR. ALLISON
IN TECHNICOLOR
With
Robert Mitchum
Deborah Kerr
Cartoon

SATURDAY, OCT. 5
—Double Feature—
OKLAHOMA WOMAN
Starring
Perry Castle
Richard Denning
and
Rhonda Fleming
Ricardo Montalban
In
QUEEN OF BABYLON
Cartoon
SUNDAY & MONDAY
Oct. 6 & 7
FIRE DOWN BELOW
In Technicolor
Starring
Rita Hayworth
Robert Mitchum
Cartoon

TUESDAY & WEDNESDAY
Oct. 8 & 9
MEN IN WAR
Starring
Aldo Ray
Robert Ryan
Cartoon

CLASSIFIED

FOR SALE—the Heery House
place, two houses, acre or more,
river frontage. See Wanda Eve-
rett or call GL 8-2518. 36-49-pd

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Fair condition. Call GL 8-4106.
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and 10 inch dress-maker zippers
may be purchased for 10c in
Loudon at Valley Mercantile
Outlet. Other sizes in stock up to
9 ft. long at a very low budget
price. Buy Swift perfect perform-
ance zippers at Valley Mercantile
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all kinds of new and used auto-
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CARD OF THANKS—we wish
to thank the friends and neigh-
bors for their kindness and sym-
pathy during the illness and
death of our dear mother. We
especially want to thank Rev.
Courtney for his words of com-
fort at this dark hour. Mrs. Roy
Sherrill, J. M. Johnson, Homer
Johnson and Dan Trice.

GRADING—call R. P. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation. 118 A. S., Loudon
City, day phone 1911, night 1892.
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Regular Size
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GORDY SALT
2-26 oz. Boxes
19c

J F G
Coffee
87c lb.

LAY'S CLOVERLEAF
BACON
Lb. Package—59c
BLUE PLATE
MAYONNAISE
Quart Jar—49c



VEL
Box—30c
VEL LIQUID
Giant Can—65c
AD
Box—27c
OCTOGAN
Laundry Soap—10c Bar
AJAX
2 Giant Cans—31c
FLORIENT
Can—79c

BLUE PLATE
PEANUT BUTTER
12 oz. Jar—29c
LAY'S CIRCLE "L"
WEINERS
Lb. Cello Pkg. 37c



SHOP
and
SAVE

CHARMIN
TISSUE
2 Rolls—17c
SUPER SUDS
Regular Size
28c Box
Palmolive Soap
Bath Size
2 for 25c

B. C.
White Cake Mx
Honey Spice Mix
Marble Cake Mix
20 ounce package
3 B. -- 89c
CASHMERE
BOUQUET
B. S. -- 2 for 25c

with Mohlar and
Harold Giles—3 Miles Out On Vonore Road
Giles And Son Market



Loudon County Herald

"Loudon County's Family Newspaper"

VOLUME 71—NUMBER 47

LOUDON, TENNESSEE, THURSDAY, OCTOBER 16, 1957

16¢ PER COPY

Just Piddlin'

By The Editor

SAME OLD TROUBLE about getting hold of people this time of year... they are mighty hard to find. That is, unless you go where there is a TV set showing the world series.

Loudon's got a whole lot of baseball fans and they go in for the series in a big way. It's been a darn good series too, and since I write this before the final seventh game I'll just advise you that I'm pulling for the Braves.

IT WAS MIGHTY GOOD to see a lot of folks in Loudon last weekend. Three of our fine stores offered some real bargains to shoppers and folks responded with one of the finest crowds we've had on a Saturday in quite awhile.

It pays to shop in Loudon... in service, quality and price you get your money's worth; and in your money going on to pay salaries, taxes, etc., you get still more value.

WEATHER has really curtailed performances by Loudon's fine baseball team. New director, R. D. Boyd is doing a fine job with the outfit, but it has knocked them out of three performances at games.

Colder weather will bring a end to the hot games as they have, and it is a pity that the weather is acting as a barrier to their action.

LAST CHANCE... an elderly native of rural Tennessee, who had never gone to church in his life and had never taken an interest in religious matters, was confined to his bed with a serious illness.

After examining the old man, the doctor told him that perhaps he should call in a minister or priest.

The old native reflected on this advice for a long moment. Finally, he said: "Doc, what do you think of this here death-bed repentance?"

"Well, I don't know," said the doctor cautiously, "but perhaps it's better than nothing."

"Well," replied the old man, "it ain't fessin' better tomorrow, fessin' if I won't try it."

THOUGHT FOR THE WEEK... success is not as much a result of talent as it is of concentration and perseverance.

Loudon FHA Members Guests At U-T Sat.

Some 700 Future Farmers and Future Homemakers of America accompanied by 300 church advisors, invaded the U-T campus Saturday for Varsity Visit. Boys and girls came from across the state of Tennessee for the annual event. The Loudon girls attending were Pat Long, Beulah Ann Davis and Mary Elizabeth Henderson.

During the morning the boys toured the College of Agriculture, and the girls toured the College of Home Economics. At noon they were treated to a barbecue picnic lunch at the University farm. Afterward they attended the Tennessee-Mississippi football game.

New Hope Church To Have Homecoming 13

Everyone is invited to attend the homecoming services at the New Hope Cumberland Presbyterian Church in Monroe County on Sunday, Oct. 13.

There will be quartette singing, with the pastor, Rev. W. E. Hodgcock, bringing the morning message and the Rev. Virgil Laurens speaking in the afternoon. A picnic lunch will be served.

Visking Company Buys 31 Additional Acres Next To Present Casing Plant

The parcel of land known as expansion of the Loudon Food the Alameda Blair tract has been purchased by the Food Casing Division of Visking Company, Division of Union Carbide Division of Visking Company, stated Edward C. Swenson, Loudon Plant Manager.

The additional tract of approximately 31 acres is adjacent to the company's recently constructed modern cellulose casing plant, plant in Chicago. The casings are made from the wood used in the meat packing and Swedish, to provide for future food processing industries.

Boy Scout Fund Drive To Open Here Next Week

The 1957 fund campaign for the Boy Scouts of Loudon will open next week, according to local chairman J. E. Greenway.

There will be a morning class between 9 and 11 and an afternoon class between 2:30 and 4:30. This will enable the owner to divide his personnel to fit their work schedule. This service is absolutely free and will cover all subjects that the waitress needs to know.

Three Are Hurt In Wreck Here Monday

Three young men from Etowah suffered painful injuries in a wreck on Mulberry Street at 7:30 a.m. Monday morning. All three were taken to Bacon Hospital.

Loudon Police Chief Bud Sewell reported that the Etowah car, containing five persons, passed a car driven by Warren C. Scott of Roane County on the right side of two-lane Highway 11. Just after passing, the driver lost control of the vehicle and slid into a tree. The Scott car then hit its rear. Scott escaped injury.

Sewell said that no charges have been filed in regard to the accident.

Parents Invited To Scout Camporee 11th

Boy Scout Camporee will be held Oct. 11, 12, 13, at Camp Buck Tom's on Watts Bar Lake between Spring City and Rockwood.

Parents are invited to visit the camporee on Saturday and remain until closing time at noon Sunday.

Earl Scott Home Destroyed By Fire

The home of Earl Scott, with the entire contents, was destroyed by fire early Tuesday morning. It was located on Reservoir Hill.

Anyone wishing to help the Scotts out with clothing, household articles, or anything, should contact the Loudon FFA or Mr. Scott himself.

Lodge To Confer Degree On Saturday

Tennessee Lodge No. 304 will confer the third degree Saturday, Oct. 12, at 7 p.m.

Refreshments will be served.

Waitress Course To Be Offered Oct. 14

The Distributive Education Service of the Division of Vocational Education is offering a ten hour course in Waitress Training.

There are five two hour classes and they will start Oct. 14 and last through October 18 at Loudon Utilities Building.

There will be a morning class between 9 and 11 and an afternoon class between 2:30 and 4:30. This will enable the owner to divide his personnel to fit their work schedule. This service is absolutely free and will cover all subjects that the waitress needs to know.

Robert Jr. Jones Is Student At Bethel C.

Robert N. Jones of Loudon, has enrolled as a freshman at Bethel College, McKenzie, Tenn.

In Loudon High School where he graduated in 1956, he was active in F.T.A. and photo club and served as football manager for two years.

He is the son of Mr. and Mrs. Frank N. Jones of Loudon.

Two Loudon County FFAers to be Honored With American Farmer Degrees At National Convention

Two Loudon County Future Farmers of America members will be among four from East Tennessee and sixteen from the state to receive the organization's highest degree—American Farmer—at the 30th Annual FFA Convention in Kansas City, Mo., Oct. 14-17.

The local honorees are Robert Harold Davis, Route 2, Loudon, and Charles Delaney, Jr., Route 1, Greenback.

Presentation of the degrees will take place in the Municipal Auditorium at Kansas City during the convention session on the afternoon of Oct. 15. Each degree winner will receive a certificate and gold key from the FFA organization and a \$100 check from the Future Farmers of America Foundation. Nationwide 363 FFAers will be honored.

Attainment of the degree is based on the Future Farmer's record in farming, leadership and scholarship. The degree is limited to FFA members who have been out of high school at least one year and who are showing evidence of becoming successful established in farming.

Davis served the Loudon chapter as treasurer. He is vice president of the Youth Farmers club and a member of the Adult Farmers club. He has membership in the American Polled Hereford Association and the First Baptist Church.

Davis hopes to own a farm of his own and become a successful livestock farmer. He and his parents recently purchased two young hard sties and they hope to improve their cattle by using better sires.

Charles Delaney, Jr., 19, Greenback FFA chapter member, son of Mr. and Mrs. Charles Delaney, 1, Greenback, lives on a 20-acre farm which he worked in partnership with his father and brother. His major cash enterprise is swine. He owns 16 feeder hogs and six dairy cows. His other enterprises include hawes, corn, cats, alfalfa and permanent pasture.

During his eighth grade in

Powerful Everett Stops Redskins 21-6; Locals To Meet Madisonville Next

Communities In County Are Being Judged Today

The communities in Loudon County that have entered the East Tennessee Community Improvement Contest will be judged this afternoon.

Judges will be in the Greenback Community from 1:00 p.m. and in the Marietta Community from 3:00 p.m. The people in these communities will have an opportunity to show the team of judges from Knox County just what they have done during 1957 in order to make their community a better place in which to live. Winners in this contest will be announced next week and will be judged on a District basis Wednesday afternoon, October 16. It is anybody's guess who will win at the present time.

Any civic minded person living in any community should always strive to work toward a better community whether they win or lose. Even if a community is a loser they will have gained something by the community projects that they have undertaken in order to make their community a more desirable place in which to live.

Linda Gail Smith Is OBU College Singer

Miss Linda Smith, Oklahoma Baptist University freshman from Loudon, is one of 35 women recently named pledges of the Bionette Glee Club.

Miss Smith is the daughter of Mr. and Mrs. Gene Smith, 306 Mulberry.

Now in its third year of organization, the glee club is known throughout the state by the concerts it has presented in many Oklahoma cities.

Sometimes have recorded one album of sacred songs for Word Record company.

Pledges will be formally initiated at the end of the semester.

Martha Helen Pettet At Bethel College

Martha Helen Pettet of 1138 Huffland Drive has enrolled as a freshman at Bethel College, McKenzie, Tenn.

In Loudon High School where she graduated in 1957, she was active in F.H.A. as seaguard and historian, F.T.A. which she served as historian and cheerleader for one year.

She is the daughter of Mr. and Mrs. Burian Pettet of Loudon.

THE COURT HOUSE RECORD

Marriage Licenses

Aug. 31—Burdett S. Barnett to Lavada Strickland; Edward L. Huffaker to Helen Ann Elliott.

Sept. 1—Billy Ray Halbert to Carolyn Sue Brooks.

Sept. 3—William N. Rogers, Jr. to Joan Eleanor Phelps.

Sept. 7—Carl E. Spurgeon to Carolyn Faye Chambers; Walter J. Davis to Betty Mae Borden.

Sept. 15—James R. Carlwell to Bertha Marie Coury.

Sept. 18—Glenn Ray Heron to Alvin Jean Yates.

Sept. 20—Joe L. Lemnax to Mollie Elizabeth Thomas; Eugene G. McChatter to Gladys Marie Barnes.

Sept. 21—William J. Lickitter to Ann Louise Womble; James A. Huddleston to Ann Wells.

Sept. 28—Lloyd C. Mosley to Eunice E. Edwards; Leon Robinson to Wanda Love Longford.

Real Estate Transfers

Oct. 3—Deed from William G. Henry, Jr. and wife to James R. Rogers and wife, 9710 acre, 2nd; Ruth C. Satterfield to Mary G. Lomax, 1 lot, 1st, Alameda Blair to Union Carbide Corporation, 1 tract, 1st.

Oct. 8—Deed from Charles L. Jones and wife to Clayton E. Curtis and wife, 2 lots, 1st.

Cases Filed—Chancery Court 4431—Ed Brown, Jr. vs Nellie Brown, divorce.

4432—Paul C. Marine and wife, petition for adoption.

4433—Della Nix Thompson vs William D. Thompson, divorce.

4434—Jack E. Miller and wife, petition for adoption.

County Group To Sponsor Meat Cutting Course

The Loudon County Livestock Association will sponsor a meat promotion school at the City Hall in Loudon City on Nov. 12. The purpose of the school is to promote the different ways of preparing and cutting beef, pork, and lamb.

A planning meeting for this school will be held this Friday, Oct. 11, at 1:00 p.m. in the City Hall. Miss Sue Mayo, Extension Local Specialist, and Mr. Tom Langford, Extension Livestock Marketing Specialist, will assist the County and Home Agents and others in the planning of this meat promotion school.

Mr. Lee Price, President of the Loudon County Livestock Association, said that this is the first meeting of this kind to be held in Loudon County and that anyone who loves to eat meat would be interested in it. All housewives and husbands whether farmers or city slickers will be invited to this meeting in November.

Special emphasis will be put on beef, pork, and lamb which are a part of the diet of citizens of Loudon County.

Pvt. Paul P. Canlier Ends Combat Course

Pvt. Paul P. Canlier, whose wife, Peter and parents, Mr. and Mrs. Charles Canlier, live on Route 4, Moore, recently completed basic combat training with the 4th Armored Division at Fort Hood, Tex.

A powerful Everett High Bulldog drove away the Loudon Redskins a lesson. In single word football last Friday night, pinning the second loss of the season on the locals 21-6.

Showing apparent strain from the hard-fought night City game and in their worst physical shape of the season, the Redskins were no match for a strong Bulldog defense which averaged 190 pounds per man.

He put a one man show in the fourth quarter to score one TD and set up another.

Everett gained first blood in the second quarter with Davis passing to Don Kerner for nine yards and the score. The Redskins came back to march 86 yards for their score in eight plays.

Buddy Windle was the sparkplug of the drive as he gained 39 yards. A Kline pass to Mac LaRue on the 10 yard line brought the score as the end sprinted over the double stripe.

Nichols missed the extra point. A scoreless third period brought no serious threats by either team, but in the fourth period Davis went to work. He ran for 60 yards in an 85 yard drive, scoring from the one yard line and again to set up a one yard plunge by Fullback Paul Tilson for the third Everett score.

The Redskins defense was led by Gus Hease, Mac LaRue, Bill Thompson, Ray Henry, Henry Heise and Dick Preddy and held the powerful Everett attack to 150 yards for the night.

The Redskins will seek their fourth win of the season tomorrow night as they play host to Madisonville.

The Yardsick

Loudon	Everett
First Downs	14
Running Yds.	129
Passing Yds.	130
Passes Yds.	65
Passes Att.	17
Completions	4
Interceptions	0
Fumbles	2
Punting	32.5
Penalties	70

Earl D. Swanner Navy Boot Graduate

Earl D. Swanner, of Route 2, Greenback, graduated from recruit training Sept. 21 at the Naval Training Center, San Diego, Calif.

The graduation exercises, making the end of long weeks of "boot camp," included a full dress parade and review before military officials and civilian dignitaries.

In nine weeks of instruction, the "raw recruit" is developed into a Navy Bluejacket, ready for duty with the fleet.



ROBERT HAROLD DAVIS



CHARLES DELANEY, JR.

The Loudon County Herald

Loudon County, Tennessee
London, Tennessee

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MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

(In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

On Moving

Have you ever moved? "Yes." Sorry for you. "Have you ever moved?" "No." Then don't.

When you move it seems that you just never quite settle down again to normal living. Now, if you just must move pick out a house with only one floor. Otherwise you are in for just too much up and down business. Your feet will ache, your knees will pop and crackle, and your heart will pump double and even triple duty. Just walking up and down the stairs is almost too much for one old enough to know better than to move in the first place, but to do it hour in and hour out with a mattress on your back is too much of a strain for anybody fat and beyond forty.

You try the settee here and the settee there, and the settee every where, and still the little woman says "just try it once more, this way." And, of course, every time you move the settee everything in the living room is knocked out of kilter and you have to move every dried item in the place.

But you could live through the living room ordeal, you could, by flopping into a plush chair occasionally, while your mind is being remade up, but it's the beds that make you wish they had never been thought up in the first place. "That bed goes in this room, and this bed goes in that room." You put them there, with one left over in the garage. The next week you change the beds and the heavy wardrobe and chests of drawers about in the same room, and you hope that's that, and you can now read your paper in peace.

A couple of weeks pass, and word comes unexpectedly that company is on the way, arriving at noon tomorrow and the world, the whole world that is, goes into a dither, and the fruit basket turns over, and just

keeps on turning over. The beds are on the move again. Let's see, the one downstairs goes up, and the one like it does not come down on account of that there is not one like it in the first place; and you've got to sleep two in that room anyhow. But the one upstairs, the one in the room where the one downstairs did not go, comes down. The one in the room where the other one was goes into that room, but it's not all that simple since the box spring and the mattress in room number two comes down to where you started first, and the box spring and the mattress in the room where the downstairs bed went, goes into the room where the one from the downstairs did not go.

And all this on Sunday because company is arriving by noon on Monday; and the World Series going on, and your parlor wondering why you are not at Church for at least more than once on the Sabbath; and your conscience hurting you, and you having a sneaking feeling that all Hades is yawning to swallow you up for deserting the Seventh Day anyhow.

When you think the last chest is moved and the last bed in place, thank heavens, and you slump into a chair with a big pillow against your aching back. Oh, no you don't! First it, the master's bedroom turns out with only one bed in it and that a single. And how do you fix that? The Little One has it all blundered. . . . The one left over in the garage goes up there."

This And That

The City of Loudon looked mightily like a bee hive last Saturday. Could it be that all the merchants and businessmen of Loudon owe a couple of live merchants a rising vote of thanks.

A Letter From The Publisher

At a YMCA conference at Blue Ridge, N. C. a good many years ago a wise old teacher said to his class, "Read all you can about great men, and read what they write, but when you have the opportunity to come in personal contact with a great man be sure to take it." I know the teacher said it, for I was in his class and heard him.

Such an opportunity came to me last week in Chattanooga, where I had an unforgettable hour in the study of Dr. James L. Fowlie of the First Presbyterian Church. There are men in the business world with great power, but somehow when you come up on a man like Dr. Fowlie you feel the power of the business man plus, in this man there is the merging of the powers of the business man with what one may well and accurately call spiritual power.

On the walls of Dr. Fowlie's office are the honorary degrees and the distinguished service awards from any number of good causes to which the benevolent doctor has given himself in one way or another. Right now he is a president of the American Cancer Society and is the chairman of the campaign effort to raise \$5 million dollars for the University of Chattanooga.

Dr. Fowlie has had long tenure at First Presbyterian and before coming to Chattanooga held a pastorate in St. Louis. He knew well my good friend, the late Wm. H. Danforth, and the two of them worked together to bring Billy Sunday to the city. Later, Dr. Fowlie had a big part in bringing Sunday to Chattanooga, where the great evangelist was to preach his last sermon in the First Baptist Church. It was here that the great and colorful evangelist suffered a heart attack and soon after died.

The hour I spent with Dr. James L. Fowlie was indeed a rich hour.

From Our Files

5 YEARS AGO

Mr. and Mrs. Bob Catcard are the proud parents of a baby girl born at Bacon Hospital Sunday.

Coach Ed Osbourn Lenoir City Panthers scored a 47-7 victory over Loudon here last Friday night.

10 YEARS AGO

The Loudon Hilltoppers suffered their first defeat of the season at the hands of Tennessee High of Bristol by the narrow margin of one touchdown, 6-0.
Lt. William D. Larger, Jr., has been awarded the Navy Air Medal.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

1 Corinthians 5:5-13: 6:12-20

"Moral Standards in a Church"

Paul really had a problem with the church in Corinth. It was a small band of Christians, one congregation, submerged in the corrupt society of a very wicked commercial city. People from all over the world flocked to Corinth and left family responsibility and honor behind.

The old pagan philosophy of life was very different from our Christian ideals. Even their religious ceremonies were corrupt. The famous temple of Aphrodite in Corinth had a thousand prostitutes in its service. They even mixed immorality with religion, making it a part of their temple ceremonies. Outraged by the practice, Paul taught that to unite with the world was to become one with the evil principles, and such a one could have no part with the pure Christ.

All this affected the life of the little church in Corinth. What should a church do about a member whose immorality becomes a byword in the community? The matter of church discipline is always an aggravated problem. All denominations have written provision for discipline into their constitutions, but actually do very little about it.

Was Paul too much of a Puritan? Are his standards of discipline pertinent today? Can they be applied in Atlanta, Chicago, Halls Crossroads? Isn't right and wrong wrong everywhere? As the world's population grows denser and human contacts become more and more frequent, are sexual moral sins to be excused on the ground of the basic natural urge within us? In these two chapters there are references to incest (5:1), to adultery and homosexuality (5:9), and to prostitution (5:10).

All sin is a satanic stroke at a personality. Lying, stealing, slander, murder, disobedience to parents, all these make plain that sin is an injury to a person. This is particularly true of sexual immorality. It is not just an overpowering urge of the flesh which when once expressed is ever unimportant. It is something that corrodes the soul, that shames, weakens, confuses and distorts conscience. "Soul to soul are like apples, one being rotten rots the others."

Our modern problem is different. Christianity has been setting higher and higher standards of morality. But should we close our eyes to what goes on, ignore it, and allow the church to lose its claim of righteousness? This does not refer to people who

have sinned and repented, but to those who brazenly continue, who are not sorry, who are not asking forgiveness and another chance.

It is meant for those who regard their personal life as their own business, who have yet to learn what it means to be a Christian and to belong to the Holy Christian Church.

In all our proposed discipline we must ask ourselves some very pertinent questions. Will it bring the member to repentance? Or will it make him stubborn and set in his evil ways? Will dis-

LEGAL

Notice to Creditors

Estate of Robert C. Logan, Deceased.

Notice is hereby given that on the 20th day of Sept., 1937, letters testamentary in respect to the estate of Robert C. Logan, deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, creditors or non-residents, having claims, mature or unmature, against his estate are required to file the same with the Clerk of the above named court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 2nd day of Oct., 1937.

Mrs. Jennie Chapman
Administrator
Oct. 3, 1937

discipline purify the church of infection? Or will it make the church self-righteous and hypocritical? The post discipline in self-discipline, the moral control of one's self in the struggle to follow the pure Christ and become more and more like him.

LEGAL

Notice to Furnishers of Labor and Materials to Nashville Bridge Company, Contractors, for use in the construction of project No. SP-117-A, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with the Nashville Bridge Company, Contractors of Nashville, Tennessee, for the construction of a sidewalk and repairs on the portals of the existing bridge over the Tennessee River at Loudon on State Route No. 2, and designed as project SP-117-A, Loudon County.

All persons holding claims against the Contractors, Nashville Bridge Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies), with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before November 18, 1937, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner
Sept. 26, Oct. 3, 10, 17

WHITE STORES

S. H. GREEN STAMPS

Yellow Tag Special Save 8c

DARIMIX Dry Milk

1-lb. pkg. 29c

PLUS S. H. GREEN STAMPS

WHITE STORES

To Buy, Sell, or Trade, Use Herald Want Ads
To Buy, Rent, Sell, or Trade, Call GL 8-2721

WALKING ON AIR...

That's what it seems like when you stop walking all over town to pay those monthly bills.

The easy way is to write checks on your First National Checking Account and pay those bills by mail . . . the postman does the work for you!

Why don't you take advantage of this aid to modern living? Open your account today at the convenient First National . . . Loudon's friendly bank.

First National Bank

LOUDON, TENNESSEE

electric

ever-ready service

*our job is to keep that low-cost electric service at your command! 24 hour a day.

LOUDON UTILITIES (Electric Department)

24 hours without refilling!

Secret is 4-Flue firebrick lining in Warm Morning Coal Heaters

1155 WOOD

There's the secret of how WARM MORNING Coal Heaters owners enjoy such solid comfort, with less coal burned. The patented 4-flue firebrick lining—only on WARM MORNING heaters—burns off gas that ordinarily would be sent up the chimney instead of being turned into heat. It converts fresh coal into glowing, slow-burning coke. You burn less coal, you save money.

Come in and see our complete line today! Many models to choose from, heat from one to six rooms.

Prices Start At \$54.95

EASY TERMS! PAY LATER!

GREER'S

Phone GL 8-2046 Loudon



GREENBACK NEWS

Mrs. S. B. McCollum entertained Tuesday with a "School Girl" luncheon honoring her guests Mrs. E. B. Tipton of Galtburg and Mrs. J. L. Kerr of Knoxville. Covers were laid for Mrs. Ada Everett, Mrs. Rebecca Hammagray, Mrs. John Woods, Mrs. Anna Lane Galbraith and Miss Mary Fryer.

Mr. W. H. Johnson, who has been seriously ill in the Blount Memorial Hospital, is improving slowly and was brought to his home here Saturday.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville, Mrs. Lucile Best, Misses Joy and Jean, Mr. and Mrs. Wm. Lane and Richard were dinner guests Saturday evening of the Rev. and Mrs. Ray Burgess and Mrs. Lena Best honoring their guests, Mr. and Mrs. Ernest Williams and family.

Mrs. Lula Hudson is improving slowly from a heart condition at the Blount Memorial Hospital and expects to return to her home here soon.

Mr. and Mrs. Roy Glover, Mr. and Mrs. J. B. McKinney of Lenoir City, Mr. and Mrs. J. G. Haddon, Brenda and Ronnie and Miss Carrie Beals visited Sunday with Mrs. Lula Hudson at the Blount Memorial Hospital.

Mr. and Mrs. R. B. Sumner, Mr. and Mrs. Ralph Shulls spent the weekend with friends in Birmingham, Ala.

Mr. James Rogers is confined to his home with an attack of influenza.

Mrs. E. B. Tipton has gone to the home of her daughter, Mrs. Gemble Low after a week's visit with her brother, Mr. S. B. McCollum and Mrs. McCollum.

Dr. Paul Deboer of Memphis was the guest last week of his sister, Mrs. E. D. Byerley and Mr. Byerley and sons.

Miss Mary Fryer is suffering from a severe cold at her home on the Morganton Road.

Mr. and Mrs. Roy Lowry visited with Mr. and Mrs. George Jackson Jr. and sons in Maryville.

Mrs. Irene Langfelter and daughter, Billie, Mr. and Mrs. Eugene Bradley, David and Galt of Jefferson City were dinner guests Sunday of Mr. and Mrs. Niles Mitchell and Mrs. C. E. Blankenship.

Mr. John Wray continues to improve from a bronchial illness and is able to be out again.

Little Bobbie Turwater, son of Mr. and Mrs. John Robert Turwater is at home from a several months stay in the Cropped Childrens Hospital in Nashville and is getting along nicely.

U.S. Airman Herman Fields, who was stationed at Chateaufort Air Force Base in France for 18

months, returned to the states and spent a month's furlough here with his wife, Mrs. Wanda Marion Fields and parents, Mr. and Mrs. Oliver Fields, Altman Fields and wife are now at the Walker AFB near Roswell, New Mexico.

Frank Thompson of the U.S. Navy, San Diego, Calif. writes his parents, Mr. and Mrs. John Thompson that he is getting along quite well and will spend his furlough with them near Christmas time.

Mrs. Ed Hodges of Sevierville suffered a broken shoulder at her home last week and is in the Blount Memorial Hospital for treatment. Mrs. Hodges is the mother of Mrs. Bert Sheets.

Mrs. Robert Paige and daughters, Peggy, Mary and Lucy and Miss Emma Hall also Mrs. Cam Hall and Tommy of Loudon were dinner guests Tuesday of Mrs. Fayne Wear. In the afternoon, Mrs. Hall and Mrs. Paige went to Lenoir City for a visit with Mrs. Charles Everett.

Mrs. Lena Best, Mr. and Mrs. Ernest Williams, Norman, Mildred and Marion of Waverly, Ohio, came Friday to Mrs. Best's home to spend the weekend with the Rev. and Mrs. Ray Burgess and Mrs. Best.

Miss Emma Hall is the guest of her nephew, Mr. Bowman Rucker and Mrs. Rucker and her sister, Mrs. Lena Rucker in Cleveland. She will attend the wedding of her niece this week.

Mr. and Mrs. A. C. Montgomery of Lenoir City visited Saturday with Mrs. J. B. Griffith and family. They were accompanied to Maryville Saturday afternoon and attended the funeral of Mr. Howard Lamos, Sr.

Mr. and Mrs. Hoyle Beals and Karen of Knoxville were dinner guests Saturday of Mr. and Mrs.

E. L. Beals and were accompanied home by Mrs. J. L. Kerr. Mr. and Mrs. R. A. Anderson Sr., Miss Roberts of Lenoir City and Mr. and Mrs. Roy Roberts of Knoxville left Wednesday for Battle Creek, Mich. and attended the funeral of their sister, Mrs. C. A. Gable, formerly Miss Willburn Roberts.

Miss Mae Lowry spent the weekend with her cousin, Mrs. Ernest Vineyard and Mr. Vineyard in Sweetwater.

Mrs. W. M. Chapman is the guest of her son, Mr. Kent Chapman and Mrs. Chapman in Knoxville.

Mr. and Mrs. C. E. Knox were in Maryville Sunday at the bedside of his sister, Mrs. Ben Kennedy who is recovering from a critical illness and operation at the Blount Memorial Hospital.

It's grand as a sauce...a salad dressing and a spread!



Miracle Sandwich Spread

Free-\$100 Cash AUCTION

SATURDAY 12 10:00 A.M. RAIN or SHINE

Athens, Tenn. . . . Property of F. W. Lawson

112 Acres, dairy farm---two tracts

5 Acre tract of Mr. and Mrs. F. C. Lawson

Located 1 Mile North of Athens City Limits on Clear Water Road

Tract No. 1 consists of 68 acres, with 5-room modern home, both with electric heat, insulated, car port, on large lot, nice lawn, plenty of shade and shrubbery.

32' X 56' barn with 2 sheds 16' X 50'. Grade "A" Dairy Barn. New 12' X 45' ribstone silo.

60 acres in cultivation and pasture land. 35 acres sowed in permanent pasture. 8 tracts in timberland. Plenty of running water. Borders mouse Creek approximately one-half mile. This grade "A" dairy farm has excellent location, with good land, and a beautiful place to live. Ideal for city farmer.

Tract No. 2--4 1/2 acres of extra good red land, laying practically level, subdivided into lots and tracts, 700 feet frontage on Clear Water Road, with a number of beautiful building sites.

Mr. and Mrs. F. C. Lawson--5 acre tract, located on Clear Water Road. Across from F. W. Lawson's Dairy Farm. This 5 acre wooded tract will sell as a whole. Ideal for subdivision or someone looking for wooded area a modern secluded home.

Terms: 1/2 Down; Balance 1 to 5 Years

For Information Call Owner Or

Kirk Auction Co.

Licensed and Bonded Real Estate Broker

Phone GREENWOOD 6-5941 Cleveland, Tenn.

Well Drilling New Casing Furnished Water Guaranteed Call GL 8-3990 Loudon



Gifts & Greetings for You--through WELCOME WAGON From Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of Residence Arrivals of Newcomers to City Phone GL 8-3204

To Buy, Sell, or Trade, To Buy, Rent, Sell, or Use Herald Want Ads Trade. Call GL 8-2721

STRICTLY BUSINESS

by McFeaters



"Hmmm... previous machine experience—pinball!"

A New

Loan Service

for Loudon County

Quick, Confidential
Personal Loans

- No Endorsers
- No Collateral

Service Finance Co.

Over Bank of Lenoir City
Phone 792, A. C. Kight, For Information

Young Democrat Club To Meet

The Loudon County Young Democrat Club will meet in the Courthouse in Loudon at 7:30 p.m. on October 15, 1957. James M. Haynes, State President of the Young Democrat Clubs, will address the meeting.

All Club members and prospective members are urged to attend this meeting as important business will be considered. An item of particular importance will be the determining of a future date for electing officers.

Any Democrat irrespective of age is invited to attend the meeting.



Parents!

Your Junior Fire Marshals want you on their team!

Your school age youngster will soon be coming home with a Home Inspection Report to make out. It's part of a Fire Prevention Week campaign to make our homes safer. And you'll have an opportunity to take part with your child in a worthwhile community project, the Junior Fire Marshal Program.

As your local Hartford Agency, we are happy to cooperate with the Hartford Fire Insurance Company in sponsoring Junior Fire Marshal activities here. More than three million boys and girls throughout the nation are participating this year. And the program has the unreserved endorsement of teachers, fire officials and civic organizations.

Won't you join the children—and us—to help make our community a safer one to live in?

Anderson Agency

Lenoir Building

GL 8-2622

Early Twilight Calls For Ease-Up on Speed, Extra Caution By Auto Drivers

Early twilight calls for drivers to ease-up on speed and use extra caution. "Motorists must be aware of the fact that dusk can be deadly and drive accordingly," said President George E. Miller of the Tennessee Safety Council in speaking of the safety-after-dark program sponsored by the Tennessee and the National Safety Councils.

"There's no doubt about it, many probable victims of traffic accidents are walking and riding on the streets—especially at night," President Miller said. "I'm talking about the careless pedestrians and motorists. And the hours that are particularly fatal are from 5 p.m. to 8 p.m. That's when people are rushing home from work, tired, fretful, impatient and inconsiderate, he said.

Mr. Miller stressed that it is important for pedestrians and motorists to look out for each other. He emphasized that this could be made easier if the pedestrians and motorists would light up at night. "Darkness reduces visibility, and it is important that the pedestrian be easily seen. It's a good idea for night walkers to wear white or light clothing. In that way the motorists will be able to see them at a distance.

"Of course the idea of being seen also applies to the drivers. They should make it a point to turn on their headlights at the first hint of dusk. Parking lights won't do. They cause the other drivers and the pedestrians to misjudge the distance of the car."

Southern Bell To Aid Employees Education

A plan to assist employees who want to continue their education at the college or graduate study level was announced today by the Southern Bell Telephone and Telegraph Company. The plan is a part of Southern Bell's personnel training and development program.

It provides for out-of-hour study of courses related to an employee's current assignment or one to which he might subsequently be assigned, according to M. V. Walker, Local Manager for Southern Bell.

"The plan is a part of the Company's long-range training program to better equip its personnel to handle current assignments and greater responsibilities. It is a part of the 'personnel side' of meeting the increasing telephone communications requirements of the South," Mr. Walker said.

An employee must successfully pass his course of study to receive the Company assistance.

Some police work, we think you as patrons should know about these good citizens. Accordingly we salute: Jimmy Parks, Paul Scott, John R. Costner, and Billy Ben Galyon.

As a part of our observation of Fire Prevention week: The Chief of the fire department, Mr. Charles Varner, inspected the school's fire extinguishing equipment. Mr. Varner found that some of the hose needed to be replaced. Also the extinguishers will be recharged in order to have equipment that will be efficient in use it is needed.

Last Friday there were some promotions for some of the Safety Patrol members. Floyd Lester was promoted to Lieutenant. Denny Nix and Eddie Sillar to Sergeant. Most of these fourth grade boys are doing a good job and next week we plan to give them a trip to the show in recognition of their service.

Week before last Miss Ibbell's Mrs. Smallen's, and Mrs. Cates room had perfect attendance for the week. Last week Mrs. Pettie and Mrs. Cates had perfect attendance. Mrs. Zimmerman's boys had 100% in attendance.

The teachers of this school plan to make posters for this purpose of advertising the Lions Club carnival which is to be held on

OBITUARIES

Michael Rose

Rose, Michael, infant son of Mr. and Mrs. Carry P. Rose passed away at the Bacon Hospital Sept. 30th. Survivors, Parents, Mr. and Mrs. Carry P. Rose; one brother, Carry W. Rose. Grandparents, Mr. and Mrs. W. W. Rose, Loudon, Mr. and Mrs. Ira Tetter, Route 1, Greenbush, Graydon services were held Thursday at 10:00 A.M. with Rev. Virgil Hammon officiating. Interment Meda Cemetery. Arrangements by Quinn & Karnes.

Browder HD Club

Has Meeting Oct. 2

The regular monthly meeting of the Browder Home Demonstration Club was held at Oak Grove School on Wednesday, Oct. 2 with nine members present.

Mrs. Madison West presided at the business session followed by a covered dish luncheon.

In the afternoon a workshop was held with members making picture frames. This work was supervised by Mary Harrison, home agent.

Saturday night, Oct. 26, 1957 at the Loudon Grammar School gym. The Club is giving away \$18.00 in prizes for the winners in the poster contest at the Grammar School and also at the Junior High School.

The Family Life Insurance Plan

Family Life Insurance Plan Covers \$5000. On Husband; \$1000. On Wife (Varies According To Age); \$1000 On each child under age 21. Monthly Cost Act Age 25—\$7.78

For Details On This All-In-One-Policy SEE

R. H. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

500 Grove Street-Phone GL 8-3581

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262

Loudon, Tenn.

CAPES

the

Shape

The cape's the shape! Paris prefers it. Fall accents it, and Youthcraft shows it... gently flaring over a clinging feminine jacket. Note that this shoulder cape is designed to detach via flashing jeweled buttons... that is stops stylishly short of the elbows. The capulet suit is tailored of Rib Point, water weight wool of connoisseur quality. Sizes 12 to 17.



59.95

Five to Five

LOUDON



Little girls beget big heartaches

From the moment they're born, girls are a lot of trouble. Little ones wiggle too much. Big ones shed too many tears. And Mothers and Dads never stop worrying about them as they take each difficult step from babyhood to adulthood.

Is your little girl starting school this year? If so, she's taking her first step towards growing up. There's so much you want her to learn. So many things she needs to know to grow up into the kind of wife and mother you want her to be.

One of the important lessons for your daughter to learn is the meaning of thrift and the value of a regular savings program. And that's what the U. S. Treasury's School Savings Program will teach her.

By the purchase of 10¢ and 25¢ Savings Stamps in their schools, children can save up for U. S. Savings Bonds of their very own. In your child's school participating in this important program? Why not speak to your principal, school superintendent or P.T.A. group about it? And start the U. S. School Savings Program in your school today!

Your Savings Bonds State Director will gladly help you. Phone or write him—or contact the Savings Bonds Division, U. S. Treasury Department, Washington 25, D. C.

U. S. Savings Stamps point the way you want your child to grow!

The U. S. Government does not pay for this advertisement. The Treasury Department is for their patriotic devotion, the Advertising Council and



COLD WEATHER SPECIAL

STORM WINDOWS AND DOORS

all-aluminum combination

INSTALLED and GUARANTEED

Average 5 Room House

for only

9.59 MONTH

No Down Payment--Free Estimates

CALL GL 8-2023

LOUDON

Builders Supply

W. Lee Highway

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

As October comes and goes so swiftly during the year. Their leader participation sheet did work for another year. This is the last meeting of the year and the club members have been busy getting last minute jobs done. Especially were they hustling around to get their 1957 Achievement Record Books in before the deadline. This is a special requirement for a club to continue as an active club.

During the following weeks, in this column a short review will be given of each club's accomplishments for the year.

This week, the following is information about Brodewich Club:

Brodewich club is located between Loudon and Lenoir City and reaches across the ridge to Hotchkiss Valley where some of their members live. There are eleven active members and two inactive members in this club. For the year their average attendance was nine. Two miscellaneous workshops were held during the year.

Leaders in the club were responsible for eight of the demon-

Mrs. McQueen Host To Bridge Tuesday

Mrs. Ed McQueen was hostess to her bridge club Tuesday evening at her home on Rosedale Ave.

A dessert course was served before playing three progressive rounds of bridge. High score was won by Mrs. James O. Harrison. Second high score was won by Mrs. Hank Bertelkamp and Mrs. Charles Brakebill.

Guests for the club were Mrs. Dan Remine, Mrs. James O. Harrison, Mrs. Jack Lettler and Mrs. John Coad, who is visiting from Fall River, Mass.

In depositing the Council dues at the bank recently, someone was telling me about a lady who was treasurer of the Ladies Aid Society in her town, and who went into a bank to deposit the organization's funds. To the bank teller, who was a little hard of hearing, she said that it was "the old money." The teller thought she said "egg money", and, in order to be courteous, tried to hand her a coin. "Remarkable, isn't it?" he said, "how well the old ones are doing these days!"

Rev. O. C. Ralwitzer and Mr. Bob Davis are in Nashville this week attending a Sunday School Clinic.

Mrs. Hugh McQueen, Mrs. Dorey Bates, Mrs. Henry Julian and Rev. Walter L. Christen attended the Youth Adult meeting held at the First Cumberland Presbyterian Church in Knoxville Tuesday night.

Mr. Bill Hope of U-T and Mr. David Young of U-T student from Pittsburg, Pa. spent Monday night with Mrs. W. B. Hope and family.

Miss Margaret Lomax, Miss Rev. John Brown, Miss Pat Yates and Miss Gail Westerfield all of U.M.W.U. at Harrogate, spent the weekend with Margaret's parents, Mr. and Mrs. Hill Lomax.

Mr. and Mrs. Don P. Smith returned home last Friday after spending a 10 day business trip to Alabama, Arkansas, Mississippi and Louisiana.

Mr. and Mrs. Charles F. Boggs of Athens, spent Sunday with Mr. and Mrs. Buell Cox and son, Charles.

Mr. and Mrs. Joe Harrison and son, John of Murfreesboro spent the week-end with Mr. and Mrs. E. M. Hall and Mrs. Lucy Steele Harrison.

Mr. and Mrs. Tom Lettler and children Janet and Mark of Athens spent Sunday with Mr. and Mrs. Jack Lettler and family and Mrs. Reed Gover.

Mr. and Mrs. Norman McQueen and Mrs. Cannon Lenoir spent the week-end with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C. Mrs. McQueen remained for a longer visit.

Mr. and Mrs. John Jones of Lenoir City spent Sunday with Mr. and Mrs. Joe Blair.

Mr. and Mrs. Jack Lettler were dinner guests of Mr. and Mrs. Hank Bertelkamp in Knoxville Saturday.

Mr. and Mrs. Horace Bird, Jr. and children of Elizabethton, Ky. spent the week-end with Mr. and Mrs. E. E. Blair.

Mrs. Ruby Lutz had as her dinner guests Saturday Mrs. Walter Semmers, Mrs. Charles Corville and Sam and Mrs. Doris Blair.

Mrs. J. B. Hall and Mrs. Richard Lenz attended their regular monthly bridge luncheon at the Deane Hill Country Club last Wednesday. Mrs. J. E. Burdette of Knoxville was hostess for the bridge club. Mrs. Jesse Hope was Mrs. Lenz's guest for the day. A fashion show given by Miller's was also enjoyed during the luncheon.

Dr. and Mrs. Raymond Hunt, David, Meg and Rebecca, visited this week with Mrs. Hunt's parents, Mr. and Mrs. Charles F. Morgan, and Mrs. William J. Morgan.

Prospect 4-H Club Has Meeting Sept. 27

The Prospect 4-H Club met Sept. 27, 1957 and elected their officers for the coming year. President, Johnny James; Vice president, Tommy Jones; secretary, Sheila Mammigill; song leader, Phillip Betts; program chairman, Gene Lane; reporter, Myrtle Mincey.

Sheila Mammigill, Gene Lane, Mrs. Homer Heiderichs, Bulch Crabtree and Mrs. Earl Mammigill attended the training meeting for 4-H officers and leaders in Loudon Saturday, Sept. 28, 1957.

WSCS Circles Have Meetings Last Monday

PEARL REMINE CIRCLE

The Pearl Remine Circle met on Monday evening in the Social Hall of the Methodist Church with Mrs. M. L. Littleton, Mrs. Frank Sitlar and Miss Mae York as co-hostesses.

A salad plate was served first to the 13 members present and one visitor, Mrs. Paul Arp, WSCS, President.

The meeting was opened with the circle members singing two verses of "Take Time To Be Holy", after which Miss Elizabeth Nichols read the scripture and Miss Mae York led in prayer.

Mrs. Will D. Robertson was in charge of the program and as her subject "Our Home Mission Centers" Mrs. Edna Jones, Mrs. Jimmy Barnette and Mrs. Jack Lettler took part.

Miss Kate Jones, circle leader presided over the business meeting and urged members to attend the study course to be held soon.

Mrs. Edna Jones closed the meeting with the Quiet Hour reading, "I closed the door on God."

SALLY JONES CIRCLE

The Sally Jones Circle of the WSCS met Monday evening at the church. Mrs. Lois Kitchens, circle leader, was in charge of the business session.

Miss Beryl Dunning and Mrs. May Rose were co-hostesses for the evening. The program was in charge of Mrs. William Morgan.

Plans were made for raising funds for the year. Mrs. Margaret Robinson closed the meeting with the quiet hour on "Stewardship."

WORLD SERVICE CIRCLE

The World Service Circle met Monday evening in the Prayer Chapel of the Methodist Church with Mrs. Lloyd Kirkland and Mrs. Luke Everett as hostesses.

A dessert course was served in the fellowship hall first to the 13 members present.

Mrs. H. H. Richesin had charge of the program entitled "Home Mission Centers." Mrs. Cannon Lenoir, Mrs. Lloyd Kirkland, Mrs. Don Watkins and Mrs. Homer Vaughn Simpson took part.

Mrs. Eugene Booth, circle leader, presided over the business meeting. The members had a discussion on a project for the circle for this year.

The meeting was closed with the "Quiet Hour" by Mrs. Dora Watkins.

Mr. and Mrs. E. G. Heddon of New Albany, Ind. spent last week-end with Mr. and Mrs. Stanley J. Rimshaw and family. The Rimshaw's and Heddon's spent Sunday at Fontana, N. C.

Mrs. and Mrs. W. C. Patton and P.H. had as their guests over the week-end Mr. John R. White and Mr. and Mrs. L. O. Patton of Birmingham, Ala. Mr. and Mrs. G. R. Patton of Jackson, Miss. Dr. and Mrs. C. E. Patton of Durant, Miss. Mr. and Mrs. J. C. Patton of West Point, Miss. and Mr. and Mrs. John R. Patton of Pittsburg, Pa.

Miss Jane Hornaby of Decatur, Tenn. spent Monday and Tuesday with Mrs. Buell Cox and son, Charles.

Mr. and Mrs. T. R. Jones and family of Madisonville spent Sunday with Mr. and Mrs. R. L. Shaw.

"Buzzy" Shirley of the U.S. Army Air Corps from Washington, D. C. was visiting his grandmother, Mrs. Marie Shirley who is at the home of Mr. and Mrs. R. L. Shaw.

Mr. and Mrs. Malvin N. Oswald of Tusculum, Ala. spent the week-end with friends in Loudon and Lenoir City.



My Favorite Recipe

Featuring This Week
Mrs. Charles F. Brakebill
Loudon

MRS. JACK LEFLER

EGG CUSTARD PIE

4 whole eggs
1/2 cup sugar
2 cups milk (scalded)

1/4 t. salt
1/4 t. nutmeg
1/2 t. vanilla

Preheat oven to 400 degree. Beat eggs slightly and combine with sugar, salt, nutmeg and vanilla. Slowly add scalded milk and mix well. Pour into a 9 inch ungreased pie shell. Put into oven preheated to 400 degree and bake for 15 minutes. Reduce heat to 350 degree and bake for 25 to 30 minutes.

Thank you Mrs. Brakebill for your pie recipe. I'm anxious to try it as egg custard is one of my favorite pies.

I wish someone would send me some favorite recipes as I would sure like to have them as well as our Herald readers.

REPORTING IN To Loudon County

Oct. 1.—To Mr. and Mrs. Earl Maddox of Lenoir City, a 6 lb. 10 oz. boy.

Oct. 3.—To Mr. and Mrs. J. C. Allmon of Philadelphia, a 8 lb. 4 oz. girl.

Oct. 5.—To Mr. and Mrs. Bill Clive of Athens, a 5 lb. 10 oz. girl.

Oct. 6.—To Mr. and Mrs. William Bingham of Loudon, a 9 lb. 3 oz. boy. To Mr. and Mrs. Ferris G. Gardner of Loudon, a 6 lb. boy.

Oct. 8.—To Mr. and Mrs. Herman Marshall of Loudon, a 7 lb. 15 oz. boy.

HOSPITAL LIST

ADMITTED

Oct. 1
Mr. Earl Maddox
Mr. Floyd Curtis

Oct. 2
Little Marsha Ann Carmack
Mr. Joe Vineyard
Mrs. Ruth Jordan
Mrs. Friedman Goldberg
Mrs. J. C. Allmon
Mrs. Kenneth E. Thomas

Oct. 3
Mr. Fred Cable
Mrs. Tom Miller
Mr. Edd Brown
Mr. Robert Easter

Oct. 4
Mrs. W. H. Garrett
Mr. Robert Easter

Oct. 5
Rosemary Lowe
Mr. Joe Crowder
Mrs. Bill Clives

Oct. 6
Mrs. William Bingham
Mrs. George Zographus
Mrs. Ferns J. Gardner
Mr. Glen Perkey
Mrs. Dean Russell

Oct. 7
Mr. Clyde Tugoy
Mrs. Lela Watson
Mrs. Chas. King
Mr. Bobby Chas. Posey
Mr. William Boyd
Mr. E. M. Bell
Mr. Joe Laxman

RELEASED

Oct. 1
Mr. Jasper Terry
Master Wm. Earl Nix
Mrs. Deasy Volles

Oct. 2
Mrs. Wayne Maynard
Mrs. Billy Joe Crowley
Miss Dactene Scott
Mr. L. D. Ladd
Nellie Ruth Kerr

Oct. 2
Mrs. Norma Jean Hill
Mr. J. A. Thomas

Oct. 3
Mrs. Frank Dutton

Oct. 3
Mrs. Earl Maddox
Mr. Robert McWhorter
Little Marsha Ann Carmack
Mr. Friedman Goldberg

Oct. 4
Mrs. Bertha Halcomb
Mr. Ted Cable

Oct. 5
Mrs. Edith Lemons
Mr. Joe Crowder

Oct. 6
Mrs. Bill Cline
Mrs. J. C. Allmon

Oct. 7
Mr. Floyd Curtis
Mrs. Rose Jordan
Little Rosemary Lowe
Mrs. Louise Shanon
Mrs. William Bingham

NOTICE

1957 City Tax Books are now open and taxes may be paid at any time at the city hall.

1957 Taxes must be paid by February 28, 1958, in order to avoid penalty.

**Doug Watkins
City Recorder**



I Learned About Bargains

Out of town bargains may look enticing — but add transportation cost, all-day shopping time, and the "not returnable" tag and it's no bargain. So shop at home and save!

NO DOUBT ABOUT IT

The money you spend with our local merchants stays in our community, helping to make it a better place in which to live. A portion of each dollar you spend in your home town goes to pay taxes. Thus you help maintain local schools, provide better streets, better lighting, better police protection. That's why you invest in your own community when you patronize local business.

What could be a better bargain?



for best dressed salads!



Miracle Whip
SALAD DRESSING

NOTICE LOUDON COUNTY TAXPAYERS

The 1957 Tax books are open for collections of your 1957 taxes. You may pay your taxes between now and the first of March 1958 without any interest charges.

**J. V. Schrimsher
Trustee, Loudon County**

MARY WORTH'S FAMILY



FIRST BAPTIST CHURCH
 Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:30 P. M.

CHURCH OF GOD
 Pastor V. Lowery
 Sunday School 10:00 A. M.
 Church Services 10:30 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

BLAIRLAND BAPTIST CHURCH
 Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH
 Pastor Rev. Walter L. Chesnut
 Sunday School 10:30 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST
 Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:30 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH
 Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE
 Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION
 Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsey
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:30 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH
 Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

THE WORK BENCHES OF GOD

Christians are not turned out on assembly lines.

The skill and patience of many a human soul, the blueprint of Christ's own example, and the unseen but mighty craftsmanship of the Creator Himself—these over the decades bring forth a noble Christian life.

There must be understanding, guidance, faith. There must be a Christian home with sincere, loving parents. There must be prayer, the Bible, worship, thought, study. And at length practice and persistence must win many a victory over self before the world begins to recognize the hand of God in the life of a man.

Nearly in the church you will choose, there are busy hands at the work benches of God.

And room for more—your child's and your own!

THE CHURCH FOR ALL ... ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a school of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should support the Church. They are: (1) children's sake. (2) For his or her community and nation. (3) For the sake of the Church itself, which sends his moral and material support. Plan to go to Bible study.

Day	Book	Chapter	Verses
Sunday	Psalm	118	27-103
Monday	Matthew	12	46-50
Tuesday	Mark	4	1-9
Wednesday	John	31	1-22
Thursday	Philippians	4	8-20
Friday	Philippians	4	18-24
Saturday	1 Peter	4	1-11

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builder Supply, Inc.
Five to Five Store	Green Creamery
Anderson Agency	Chas. Co.
Smith Drug Co.	

FARM NEWS REVIEW

FALL ARMYWORM CAN CAUSE HEAVY LOSSES IN FALL

Keep a continuous watch from now until cold weather for invasions of the fall armyworm on farms. This insect pest has been scattered all across the state for the past two months acting as a "badworm" in late corn, according to R. P. Mullitt, Entomologist, U.S. Agricultural Extension Service. This "badworm" now working in corn is erroneously being called the corn earworm. "Badworms" are the advanced members of the fall armyworm; they will continue to multiply to cause later heavier infestations.

If the fall armyworm builds up in numbers, it will attack all types of pasture and legume fields, stands of sod, grass, alfalfa, sorghum and all types of small grain. The insect, in such situations, acts as and moves in armies entirely destroying the foliage they encounter. Young small grain and newly seeded pastures, if attacked, will be completely destroyed and need replanting.

The fall armyworm is not the same species as the spring armyworm which appeared in such numbers in the state earlier in the year. It is similar in appearance and does the same damage. If fall armyworms are found and are present in numbers of three or four or more to the square foot, controls should be undertaken immediately. Do not wait for "developments," as these insects eat and will destroy a

field in a very short period of time, as soon as overnight.

1937 CORN YEAR POOR FOR FARMER, GOOD FOR BREEDER

Drouth and disease combined to hurt Tennessee's 1937 corn crop over most of the state, according to Dr. L. M. Josephson, USDA corn breeder stationed at the University of Tennessee's Agricultural campus.

"Low rainfall during the critical flowering period provided a severe test of the state's ability of producing ears and setting seed under unfavorable conditions," explains Dr. Josephson. "These conditions were so severe that few hybrids grew more than one ear per plant."

In contrast to the low rainfall during July and early August, above-normal rainfall fell throughout the first half of September. This caused the most severe epidemic of northern corn leaf blight ever experienced in the state. Many of the otherwise promising early prolific hybrids proved to be susceptible to this disease. This raised doubts as to whether these hybrids should be considered further for commercial production.

"However, Tenn. 501, a white hybrid released for commercial production in 1937, showed considerable resistance to northern corn leaf blight," says Dr. Josephson. "So did other early hybrids that contained blight-resistant germ plasma. And full-season

hybrids showed some resistance, probably because of their later maturity."

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

No doubt a lot of farmers in Loudoun County have been on the Fifty Yard Line so to speak, and they have watched many touchdowns made and seen more than a lot of us would think make those extra points. They have seen it happen in Loudoun County, Tennessee, and they have seen it happen in many of the states. I'll admit that we haven't seen enough farmers making those extra points like kicking the goal in a football game. I think there is one reason for this and here is my reason. Perhaps the game has not been tight enough and we didn't think we needed those extra points. Now that the game has tightened, I would like to suggest a few ways to make some extra points.

Sow a heavily seeded winter pasture right now and use a very heavy application of fertilizer and those cows will make the points you are looking for. Also it will help to produce all the alfalfa hay that those cows can eat (winter and summer).

I realize that this is late but there is still time now that there is plenty of moisture in the soil to sow a well seeded permanent pasture using a good application of fertilizer. When seeding don't forget to fertilize that old pasture and plan on fertilizing pastures at least twice a year. It is your cheapest way of getting that needed pasture. For Loudoun County a good permanent pasture mixture is 20 pounds of orchard grass, 5 pounds of alfalfa and 2 pounds of Ladino or White Dutch Clover per acre.

There are other mixtures that are different that you can use. Don't forget that cows and pigs like to graze legumes and grasses. They will make hay of themselves and enjoy it, and the farmer will make a more clear profit, and there is no doubt of him enjoying that.

PHILADELPHIA NEWS

Mrs. Mary Gregory accompanied her granddaughter, Mrs. W. L. Borden and Mr. Borden and little son on their return to Jackson, S. C. last week.

Mrs. Barbara Peterson of Marysville was visiting with Mrs. Stanley Davis Tuesday afternoon.

Mr. Reed McNabb came in last week from Randolph Field Air Base where he is stationed. He visited with relatives and friends. Mr. McNabb's wife and little son who have been visiting here with her parents, Mr. and Mrs. Heiskell Shell returned with him Friday to the Air Base.

Mr. and Mrs. Andy Scarborough are the proud parents of a baby girl born Saturday, Oct. 5th at Sweetwater Hospital. The baby weighed seven pounds and has been named Rhonda Kay. The Scarboroughs have one other child, a little boy, Mother and baby are reported to be doing fine.

Mr. and Mrs. Bill Thompson, Billy and Sherry left Thursday to attend the "World Series" in Milwaukee. They will return home Wednesday.

Little Miss Valerie Davis was Judy Davis the dinner guest of Mrs. Mary Graves and Sharon Barnett, Friday evening.

Mr. and Mrs. James Dunkin are happy to announce the birth of their baby son born Saturday, Sept. 26 at the Bacon Hospital at Loudoun. The baby has been named James Edward. He weighed six pounds and fifteen ounces. The mother and little son are back at home and are reported to be coming along nicely.

Mr. Hugh Scott and son, Gary were visiting at the home of Mr. and Mrs. Gurtin Scott in Cleveland, Tenn. Friday evening. Mr. Edwin Hilton was given a "Surprise" Birthday dinner Friday, Oct. 4th in the Box Shop Department of the Philadelphia Rosary Mill. The dinner was given by his friends who are employed in the Box Shop Department. Mr. Hilton celebrated his twenty-first birthday.

Mr. and Mrs. Walter Hudson were visiting Mr. and Mrs. C. E. Thompson Sunday. The Hudsons are from Harman.

Birthday Greetings to: Mrs. Blanche McCraw; Mrs. Joy Brewster and Mr. Stanley Davis whose birthdays all fall on Oct. 15. Late Birthday Greetings to Miss Barbara Martin whose birthday was Oct. 2nd.

Mr. John Edwards visited with Mr. Joe Bowers Sunday at Nicola. Mr. Bowers has just recently returned to his home from the hospital. He is reported to be well seriously ill.

Mr. and Mrs. Oscar Kirkland and children, Melinda, Sara and Emile of Loudoun were visiting with Mr. Kirkland's mother, Mrs. J. V. Kirkland Saturday evening. Baptismal Services were served here at the Baptist Church Sunday afternoon at two. A visiting church, Cedar Grove had the baptismal ceremony.

Mrs. Walter McGhee and Mrs. Stanley Davis attended the Homecoming at Maryville. On their return trip they visited with Mrs. Leonard Crow and Mr. and Mrs. Zerkel Hemphre of Caryville and Mr. and Mrs. Tommy Greene of Lake City.

Little Ann Rothwell, daughter of Mr. and Mrs. Tom Rothwell underwent a tonsillectomy operation at the Larry Clinic at Sweetwater Thursday. She was able to return home on Friday. Ann is reported to be convalescing nicely.

Mrs. Leonard Milsaps entertained her Intermediate Girls' Sunday School Class with a Chili Supper at her home in Loudoun Monday night. There were eleven members present. The group reported a good supper.

Mrs. Maudie Waller and Judy Davis were the overnight guests of Miss Judy Schrimsher Friday night.

Mr. Wesley Barnett and children, Simon and Charles Brent Davis attended the Football game at Knoxville Saturday.

Mr. and Mrs. George Cleaman and children from Knoxville are spending some time with Mr. and Mrs. Roy Murr. Both Mrs. Cleaman and Mrs. Murr have been on the sick list but are feeling much better now.

The Rev. and Mrs. Newman from Madisonville were the dinner guests Sunday of Mr. and Mrs. Jennings Clark.

Mr. and Mrs. Richard Davis were the dinner guests Sunday of Mr. Stanley Davis and family.

Mrs. J. W. Kirkland was visiting with her son, Mr. Oscar Kirk-

land and Mrs. Kirkland in Loudoun Saturday afternoon.

Mr. and Mrs. Wesley Barnett were shopping in Knoxville Monday.

Mr. and Mrs. Bill Sisco and children of Knoxville were visiting Mr. and Mrs. David Thompson and family Sunday.

Mr. Tommy Neal was admitted to the Sweetwater Hospital last Tuesday. His mother Mrs. Annie Neal reports he is improving.

Mr. David Thompson was in Kingsport last week.

Little Joe Davidson, son of Mr. and Mrs. Lee Davidson has been confined to his home the last few weeks with Glandular Fever. All of his friends at school wish him a speedy recovery.

The Junior R. A. Boys met Monday afternoon at the home of their leader, Mr. Ed Waller. The following boys were present: Richard Waddell, David Milsaps, Richard Everett, Jerry Jones, David Thompson, Dickey Harold, Jimmy Foster, Steve Harris, Charles Barnett, Ed Waller III and Brent Davis.

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Just Phone GL 8-2721

FFA NEWS

The first meeting of this year of the Volunteer Subchapter, Future Farmers of America, was held at the Oliver Springs High School Tuesday afternoon, Sept. 24. The purpose of the meeting was to learn and discuss the duties of the chapter officers.

Sara Ann Simpson, sub-district president, brought the meeting to order with the opening ceremony. Sara Ann, the daughter of Judge and Mrs. Ben Simpson, is a junior at Loudoun High School. After the opening ceremony, the Greenback FFA Chapter gave an inspiring invocation.

Then the girls broke into groups, according to the chapter officer they held, to discuss their duties. After supper, the girls sang songs and the meeting was adjourned.

The officers attending from Loudoun were Sara Ann Simpson, sub-district president; Pat Long, chapter president; Judy Chastnut, first vice-president; Betty Jo Koiso, secretary; Beulah Ann Davis, reporter; and Miss Maude Grigg, local advisor.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

DeSoto-Plymouth Sales & Service—Clean Used Cars

W. Lee Highway Loudoun, Tenn. Phone GL 8-3621

YOUR CO-OP

Your CO-OP is in business not only to provide you a source of top quality farm supplies but to give you service . . . service such as you can't find elsewhere. And when you give it a little thought you can easily see that there's nothing odd in a situation like that . . . since your CO-OP is owned by the farmers in your county and our CO-OP manager is employed by your friends and neighbors for just that purpose. And speaking of top quality farm supplies . . . well, now it would be just plain foolish for you farmers who own the CO-OP to sell yourselves anything less than the best! Go by your CO-OP soon! Let your CO-OP manager tell you not only of the high analysis plant food . . . the top quality seed and the fine feed he has for you . . . let him explain the many ways in which your CO-OP can be of service to you in helping you farm more efficiently and realize a greater profit from your efforts. And while you're at your CO-OP ask your CO-OP manager about his soil testing service . . . he'll give you the containers and when you bring them back to him . . . filled with soil from your farm . . . he'll mail them to the soil Lab. But that's not all . . . when the report comes back . . . he'll be glad to help you figure just the right amount of the proper analysis of CO-OP Plant Food you need for your farm according to your soil test! Yes . . . this is just one of the many services available to you at your CO-OP.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON



NO DOUBT ABOUT IT

The money you spend with our local merchants stays in our community, helping to make it a better place in which to live. A portion of each dollar you spend in your home town goes to pay taxes. Thus you help maintain local schools, provide better streets, better lighting, better police protection. This is why you invest in your own community when you patronize local business. What could be a better bargain?

I Learned About Bargains

Out of town bargains may look enticing — but add transportation cost, all-day shopping time, and the "not returnable" tag and it's no bargain. So shop at home and save!



CLASSIFIED

FOR SALE—2 bedroom house with full-size basement, gas heat. On Pine Top in Loudon. Call GL 8-3535 after 5 p.m. weekdays. 11-47-6

FOR SALE—3 bedrooms, heavy Jersey, close up. Call GL 8-2816, Joe Collins. 11-47-6

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Loudon Clinic. Phone GL 8-2012. tfe

FOR RENT—2 sleeping rooms \$7.00 per week each room. 308 Ferry St. 11-47-6

WANTED AT ONCE—man or woman to supply Rawleigh's household necessities to consumers in Loudon. Full or part time. Steady year-round income. See Paul Smallen, 702 Ferry St., Loudon or write Rawleigh's, Dept. TNJ, 1811243, Memphis, Tenn. 4-50-6

FOR SALE—the Henry Henao place, two houses, acre or more, river frontage. See Wanda Everett or call GL 8-2518. 31-47-6

FOR RENT—furnished or unfurnished house, close to business section. Call GL 8-3106. tfe-45

**BEST for children
BEST for grown-ups!**

WORLD BOOK

America's Leading Family Encyclopedia

World Book is the only reference work especially designed to fit the exacting needs of children and adults, too. This is one more reason why more families buy World Book than any other encyclopedia. For more information, write or phone... Mrs. Lillian Morgan, Box 428, Phone GL 8-3660



FOLKS

We're constantly working to give you even lower prices for your food budget, and at the same time give you even better service and selection. Shop with us and see for yourself. Our prices and service and quality prove themselves!

KLEENEK
Table Napkins
23c Box

GOLD CRAFT
Peanut Butter
12 oz. Jar -- 33c

KLEENEX
400 Size
4 Boxes 99c

GOLD MEDAL
Spaghetti
2-12 ounce Boxes
33c



GOLD MEDAL
Macaroni
2-12 ounce Boxes
33c

ROSE DOG FOOD
6 Cans for 42c

Delsey Tissue
4 Rolls
49c

KOTEX
Regular Size
43c Box

NBC Premium Saltines
1 lb. Box -- 25c

These are just a few of the everyday low prices at Giles & Son Market -- 3 Miles Out Vonore Rd.



Giles & Son MARKET

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Loudon City, day phone 1911, night 1882. tfe-11

NOTICE—for repair of electrical appliances, house wiring or plumbing, call Rodney Williams, GL 8-4200 or 8-3507, Pleasant and delivery. 31-49-6

Real Estate Loans
Planning on building or buying. Available funds at low interest rates, monthly payment plan. Count on our real estate transactions, FHA or Conventional loans available immediately.
Ray Real Estate Co.
REALTORS
First National Bank—Athens 528

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY
PHONE GL 8-3523
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
Oct. 10 & 11
1ST RUN PICTURE
JOE DAKOTA
IN TECHNICOLOR
With Jack Mahoney, Luana Patten, Cartoon

SATURDAY, OCT. 12
DOUBLE FEATURE
1st Run Picture
FLASH IN THE SPUR
In Technicolor
starring John Agar plus Richard Denning, Beverly Garland

KNACK PARADISE
1st Run Picture
Cartoon

SUNDAY & MONDAY
Oct. 13 & 14
1st Run Picture
THE PRINCE AND THE SHOW GIRL
In Technicolor
Starring Marilyn Monroe, Lawrence Oliver, Cartoon

TUESDAY & WEDNESDAY
Oct. 15 & 16
SCIENCE FICTION
Double Feature
KRONOS
Starring Jeff Morrow, Barbara Lawrence, Plus
THE SHE DEVIL
with Mari Blanchard, Cartoon

DON'T BUY A COW! Call GL 8-2088 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fousin'—Just good eatin'! tfe-11

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Loudon City, Ph. 1911. tfe-11

BLANKETS—sheet blankets 100 each. 50% wool blankets 2.98 to 3.98. Chenille bedspreads \$1.98 up, and crib spreads \$1.00 each. Valley Mercantile Outlet, West End, Loudon. tfe-45

NOTICE—I will not be responsible for any debts incurred by anyone other than myself. Mack Ballew, Loudon City. 31-45-6

THE CLEAN HEAT—now's the time for changing over to clean heat. For the best gas heating equipment, call C. P. Chibass, GL 8-3126. Free Estimates. 31-47-6

DIXIE LEE
DRIVE-IN THEATRE
LOCATED AT
DIXIE LEE JUNCTION
PHONE 107J

SHOW HOURS: 7:30 & 9:30 p.m.
THURSDAY & FRIDAY,
Oct. 10 & 11
1st Run Picture
PORTLAND EXPOSE

Starring Carolyn Craig, Edward Binns, Cartoon

SATURDAY, OCT. 12
Double Feature
RAWHIDE
Starring Susan Hayward, Tyrone Power, and John Emery, Barbara Lawrence, In
KRONOS
Cartoon

SUNDAY & MONDAY
Oct. 13 & 14
1ST RUN PICTURE
MR. ROCK AND ROLL
Starring Rocky Graziano, Alan Freed
The newest, most exciting Rock and Roll Picture!
Cartoon

TUESDAY & WEDNESDAY
Oct. 15 & 16
THE INCREDIBLE SHRINKING MAN
STARRING Randy Stuart, Grant Williams, Cartoon

SAVE ON ZIPPERS—Swift 7 and 10 inch dress-maker zippers may be purchased for 15c in Loudon at Valley Mercantile Outlet. Other sizes in stock up to 9 ft. long at a very low budget price. Buy Swift perfect-performance zippers at Valley Mercantile Outlet, West End, Loudon. tfe-45

SHOES—one lot of ladies and children's school shoes such as ballerina, loafers and oxfords... \$4.98 values... 97c to 1.49. Also several pair mens' shoes \$2.98 to 3.98. Valley Mercantile Outlet, West End, Loudon. tfe-45

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, clinker blocks, 12x12 sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2200. Free Estimates. tfe-47

WORK SHIRTS—heavy uniforms, tan, gray, green or blue, 17 1/2" twill or poplin work shirts \$1.59 or 2 for \$3.00. Trousers to match... \$2.49 and up. Valley Mercantile Outlet, West End, Loudon.

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 3564, Surfside, water. Complete cleaning on all machines... \$12.50 plus repair. tfe

FOR RENT... 4 room apartment in Loudon. On Reservoir Hill, Call Loudon City, Ph. 1559. tfe-57

FOR SALE... 2 1/4 X 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

PIECE GOODS—we have just received another lot of mill ends and remnants such as flannel... 5 yd. for \$1.00; druggery material... 25c a yd. and up; suiting in stripes and confetti... 49c yd.; corduroys... 75c yd.; and prints and solids... 15c yd. and up. Valley Mercantile Outlet, West End, Loudon. tfe-45

TOPS

for cool Weather

MEN'S SUEDE LEATHER JACKETS
Size 36-46
Rust or Navy First Quality
\$15.95

MEN'S GABARDINE CAR COATS

Tan Only—Top Cold Weather Wear
\$15.95

BOY'S CAR COATS
Tan or Red Twill
Size 6-16
\$5.95

BOY'S PLASTIC CYCLE JACKETS
Size 6-16
Black Only
\$9.95

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LOUDON

Now Is The Time To Try....



crisp, delicious

ORANGE PINEAPPLE

The refreshing, "thirst-quenching" quality of oranges, blended with the crisp, tropical appeal of finest pineapple, gives you a wonderful ice cream flavor-sensation that everyone loves!

BACON'S

Orange-Pineapple Ice Cream

GOSPEL MEETING

CHURCH OF CHRIST
Ward Avenue Loudon
OCTOBER 13-20



Albert F. Griffin James J. Reynolds
Preaching Each Night -- 7:30
by
Albert F. Griffin, Evangelist
Congregational Singing Led By
James J. Reynolds, Song Leader
You Have Heard Others—Now Hear Us
EVERYONE INVITED

Just Piddlin'
By The Editor

FLU is making itself felt around the county, especially among the school children. Possibility grows that schools may be closed temporarily.

A number of counties have already closed up because of the school officials have an eye on state funds in such action. State funds paid to school systems are based on average daily attendance.

IN TALKING to my brother-in-law on a recent visit here he's a transplanted Southerner now studying at Mayo Clinic in Minnesota. I got a little insight on the way people live in different localities.

His comment was that up north you don't borrow things from people. In fact you don't ask to borrow.

It's nice to know we've got good neighbors here in Loudon. Not borrowing neighbors, just friendly neighbors.

WORD OF CAUTION We make up to go on some of these fall mornings. Use extra caution in your driving.

You might especially watch for school children if the fog hangs on that long.

The maid was new in the house and obviously unfamiliar with her duties. She seemed to bungle every job expected of her.

While watching television during the evening, the master of the house summoned her and asked for a bottle of coke.

Moments later, she was back clutching the bottle by the neck. "Not that way," he reprimanded. "Put it on a tray."

The maid scratched her head. "You want a spoon with it, sir, or do you just lay it up?"

THOUGHT FOR THE WEEK helping your community is a fulltime job... with a lifetime of dividends.

School Children Join In Fire Prevention Week

Local Methodist Church To Join In Layman's Day Observance Sunday

The churches of the Loudon Methodist Church, speaker: Mr. Charles of the Methodist Church, speaker: Mr. Charles of the Methodist Church, speaker: Mr. Charles of the Methodist Church.

LOUDON CIRCUIT, Rev. Curtis Schreffel, Pastor, New Hope Church, speaker: Mr. L. T. Prigmore, District Lay Leader of the Chattanooga District, Lupton City, Tenn.

SWEETWATER CIRCUIT, Rev. J. T. Ratledge, Pastor, Blue Springs Methodist Church, speaker: Mr. Joe V. Watkins from the Loudon Methodist Church. The Lay Leader, Mr. Earl Price will preside at the service which will be held at 11:00 a.m.

East Sweetwater Methodist Church, speaker: Mr. Alvin Sharp from Pleasant Hill Methodist Church. The service will be at 11:00 a.m. with the Lay Leader, Mr. Forest Morrison, presiding.

VONORE CIRCUIT, Rev. Crews, Pastor, Vonore Methodist Church, speaker: Dr. Charles T. Morgan from the Loudon Methodist Church. The service will be at 11:00 a.m. with Mr. Alex Kennedy, Lay Leader, presiding.

Bethel Methodist Church, speaker: Mr. Perry Long from the Philadelphia Methodist Church. The service will be at 9:30 a.m. with Mr. Mack Giles, Lay Leader, presiding.

Spunk Gets Around; Now Heard In Loudon

Spunk, the Russian space satellite, whizzing around the world each 96 minutes, has made its presence known in Loudon.

Ralph Pringle, local high school student, reports that he heard a "commotion" at the "Hilltop" both Sunday and Monday nights.

He heard it at about 9:30 p.m. He heard it over a "Hilltop" radio receiving set on 40 mhz.

HIGH WINDS and waves herald the approach of the severe cold and local destruction in the recent history of the nation. It had left at least 315 dead, 1,000 injured.

Redskins Back In Win Column With 27-6 Romp

Lions Carnival: Jitney Supper To Be Held Oct. 26

Saturday night, Oct. 26, will once again be a big entertainment night this fall with the presentation of the Loudon Lions Club's colorful carnival and jitney supper. It will mark the return to sponsorship of the event by the Lions after re-equipping the buffet to the band.

Admission to the carnival will be 10c at the door, with each ticket giving its holder a chance on fine door prizes to be awarded at 10 p.m. What the prizes are will be announced later.

James M. Watkins Gets New ROTC Rank

Major Q. L. McNary, Professor of Military Science and Tactics, has announced the list of promotions of non-commissioned officers for the college regiment for 1957.

Ross D. Hammonree Marine Boat Graduate

Ross D. Hammonree, son of Mr. and Mrs. Robert F. Hammonree of Route 2, Grimsick, completed recruit training Sept. 6 at the Marine Corps Recruit Depot, Parris Island, S.C.

Loudon Redskins Statistics (Six Games)

Table with 3 columns: Loudon, Opponents, and various statistics (First Downs, Rushing Yardage, etc.).

Leading Ball Carriers: Buddy Winkle 474 yards... 65 carries... 7.3 yards average 101 yards on 7 passes... total yards 575. Jack Nichols 411 yards... 57 carries... 6.7 yard average.

End Of Speed, Horsepower Race To Bring Sharp Decrease In Accidents

A "very substantial" reduction in traffic accidents may be advanced many years by the recent decision of the Automobile Manufacturers Association to de-emphasize speed and horsepower in advertising and otherwise promoting the sale of new cars.

Thomas N. Boake, Accident Prevention Department manager of the Association of Casualty and Surety Companies, termed the announcement by the Automobile Manufacturers Association board of directors in Detroit "the most promising action that has occurred in the field of traffic safety in the last decade."

THE COURT HOUSE RECORD

Marriage Licenses: Oct. 15—James A. Baker, 1, Georgia Ann Postfield, 1, Real Estate Transfer.

Oct. 10—Deed from Clyde N. Ford and wife to Homer F. Mincey, Jr. and wife, 1 tract, 2nd, Clyde Ford and wife to Q. E. Richmond, 1 lot, 2nd.

Oct. 11—Deed from Amos R. Grogan, Jr. and wife to P. Grogan, Appleton and wife, 1 lot, 1st; R. L. Looney and wife to M. E. Pappas, 3 lots, 1st.

Oct. 12—Deed from J. A. Harman to James H. Keys and wife, 1 lot, 1st.

Oct. 14—Deed from A. D. Galbraith to David M. Galbraith, 11 acres, 2nd; Robert R. Propps and wife to Howard E. Heron and wife, 1 tract, 2nd; Howard E. Heron and wife to Gilbert O. Williams and wife, 1 tract, 2nd; W. L. Bowen and wife to W. R. Villa and wife, 1 tract, 2nd; Earl Appleton and wife to Annie Brackette, 1 tract, 2nd.

Oct. 15—Deed from W. J. Hamilton and others to Ira D. Gilbert and wife, 1 tract, 2nd; M. C. Gander and wife to John Shethor and wife, 1 tract, 1st; Lloyd Kiser and wife to B. E. Watson and wife, 1 lot, 4th.

Cases Filed—Chancery Court: 4433—Willie Webster Wilson vs. James Thomas Wilson, divorce. 4434—Mary Nell Boring Black vs. Richard D. Hanks, divorce.

Coach Bert Ratledge's Loudon High Redskins rallied to their fourth win of the season here last Friday night, regaining the victory trail with a 27-6 trouncing of Madisonville's Golden Tornadoes.



Coach Bert Ratledge's Loudon High Redskins rallied to their fourth win of the season here last Friday night, regaining the victory trail with a 27-6 trouncing of Madisonville's Golden Tornadoes.

The Redskins, ranked 31st in the state, were never pressed as crossed the double stripes in all four quarters.

Jack Nichols and Buddy Winkle provided the two-40 punch for the Redskins as the two first-footed backs picked up a combined 282 yards for the night. Robert Murrell and Lowry Kline picked up an additional 38 yards to give the Redskins a net of 307 yards rushing against the Tornadoes.

Loudon's first score came early in the first quarter with Nichols and Winkle leading an 83 yard march. Nichols bulled over from the two on the 11th play of the march and then added the extra point from placement.

Madisonville got its lone score early in the second quarter after marching 59 yards to the Redskins 15. Red Denton passed to Joe Belcher for the TD, but Denton's conversion attempt was wide.

The Redskins stormed right back moments after the kickoff. Winkle rumbled around end for 52 yards and Loudon's second touchdown. Nichols split the uprights and Loudon held a comfortable 14-0 lead at halftime.

It was Winkle again for Loudon's third touchdown in the third quarter. This time he outran the Madisonville defense for 45 yards to score. Nichols missed this extra point. Nichols was the spearhead of Loudon's fourth quarter drive for their final TD. He picked up 55 yards on an 80 yard drive, with Kline hitting Murrell for 15 yards just when it looked like the drive would bog down. Nichols bulled across from four yards out and then passed to Murrell for the extra point.

Loudon had another fourth quarter score when a nullified Kline hit Ray Howard for 30 yards in the end zone, but the Redskins had an illegal receiver downfield, killing the play.

Buddy Winkle, though weakened by flu, picked up 161 yards in 14 carries as he played his finest game in Redskins uniform. Nichols back in form after injuries, hauled for 121 yards in 13 carries. The strong Redskins defense, limiting Madisonville to 145 yards rushing, was led by Gus House, Johnny Stoney, Terry Hope, Dick Presley, Ray Howard and Bill Thompson.

Still transfixed by the victory, the Redskins will journey to Knoxville Friday night seeking their fifth win of the season.

THE YARDSTICKS Loudon, Madisonville

Table with 3 columns: First Downs, Rushing Yds., Passing Yds., and various statistics.

Fun Night Is Set By Davis School P.T.A. Davis school P.T.A. will sponsor Fun Night Saturday, Oct. 26, at 7 p.m. at the school.

The Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
		\$1.50	\$2.50
		\$3.00	\$5.00

County Fairs

Fall is in the air. The leaves are taking on their varied colors, holding on for a while and then falling to the ground. Each morning the air seems more like autumn, and one of these days Jack Frost will lay his blanket over the landscape.

As we drive through the country from county to county we miss the county fairs that used to be so much a part of country life. There was a time when a boy rode his mule twenty miles to the fair, ate pop corn and peanuts all day, rode the merry-go-round and went home tired that night but with something to talk about for a whole year.

Regret it all, we may, the county fairs seem to be going, going, gone. This is not a regional problem. Papers from California, Arkansas, New England, and everywhere report the same: decreasing attendance, mounting expenses, conflicting attractions, lack of interest, reluctance of sponsors to continue supporting the events.

One and all these papers deplore the passing of the county fair and so does the Herald. The county fair was something really rural, and really American. It was a unique institution, one which brought the whole county together as nothing else did. It was a satisfying experience. It was a show place for the whole county, fusing together the towns and the rural communities.

We wish we might say that the county fair is not doomed. We suppose that certain counties with geographical cohesion, and with the county seat as the center, and with county agents and newspapers willing to get in and pitch, there might be a revival, but the prospects even then are dim. There are trends which are irreversible. We fear the way of the county fairs is one of them.

NOTICE

1957 City Tax Books are now open and taxes may be paid at any time at the city hall.

1957 Taxes must be paid by February 28, 1958, in order to avoid penalty.

Doug Watkins
City Recorder

This And That

Sputnik is still flying high and fast, but low enough and slow enough to stir up a mighty stink in the minds of the globe. Superstition is an elusive sort of thing. Often it ain't where we think it is.

We find ourselves in favor of prayer out in Little Rock, not to be in favor of the prayers themselves is more confusing. One of the difficulties is that we go and pray in the first place for what we want. It's a good world all right but mighty confusing sometimes.

There is always some guy who whispers that hard times are just around the corner. Things are going to be different and worse. But just the same the stores of the nation report business near a record high.

From all we read, see and hear our Governor Frank Clement has increased his stature by his recent interest in the racial incidents at Little Rock. We say more power to the Governor in his efforts to bring this unhappy situation to a more happy conclusion, if indeed, such is possible, and we believe it is.

FROM OUR FILES



5 YEARS AGO

Priv. Amos W. Parks, son of Sammy T. Parks, Rt. 1, Loudon, recently completed the light truck drivers course conducted by the 12th Engineering Battalion of the 3d Infantry Division, at Fort Jackson, S. C.

A Letter From The Publisher

Until you have certain experiences you do not know that a great percentage of your fellow citizens have had similar experiences or worse. I once had what I thought were terrible carpal tunnel on my neck. But almost every person I met once had a carbuncle, or had a friend who once had a carbuncle with more heads than mine. And of all things, some of my acquaintances had friends who, even died with the infernal thing, or things as the case may be.

I have recently spent more time in and about hospitals than I really relish. If you visit with others in the waiting rooms, you find that you are not the only one with troubles, and that there are many worse than yours.

There is the man who only a couple of weeks ago dropped in for a check up. In the evening he went out and enjoyed a big steak. He looked all right, and certainly he was like a healthy man, but the fact remains that a couple of weeks later he was gone.

And then there was the mother there visiting her young married daughter who was waiting for her second operation for cancer. Did the young mother know? Yes, she had from the beginning. At this stage she was a picture of health and beauty, but this dread disease has no respect for age or beauty. To the mother I asked, "And have you other children?" "Only one other," she said, "a son, a West Pointer. He was killed in the War."

Moral: Carry your troubles calmly. Yours may be far lighter than the stranger sitting beside you.

Kenneth Gardner, Bill Hope, Clifford Kirk, Jr., and Paul Marx were awarded their eagle scout badges at the court of honor held last week at the Cumberland Presbyterian Church in Loudon.

10 YEARS AGO

Billy Thomas, grandson of Mr. H. L. Thomas, left Monday for Knoxville where he passed his physical examination to join the Navy. Tuesday he left for Nashville and will go on to San Diego, California, to take his training.

Two University of Tennessee co-eds from Loudon were among the 195 pledged to sororities at Knoxville. They were Miss Carolyn Wilson, pledged Alpha Omicron Pi; and Miss Beverly Brown, pledged Delta Delta Delta.

LEGAL

Notice to Furnishers of Labor and Materials to Nashville Bridge Company, Contractors, for use in the construction of project No. SP-1173-A, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with the Nashville Bridge Company, Contractors of Nashville, Tennessee, for the construction of a sidewalk and repairs on the portals of the existing bridge over the Tennessee River at Loudon on State Route No. 2, and designed as project SP-1173-A, Loudon County.

All persons holding claims against the Contractors, Nashville Bridge Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before November 10, 1957, in order to obtain the advantages afforded to claimants by legal statutes.

LEGAL

Notice to Creditors

Estate of Sam B. Harwell, deceased. Notice is hereby given that on the 7th day of Oct., 1957 letters testamentary in respect to the estate of Sam B. Harwell, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.

All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 17th day of Oct., 1957.

Clenn Harwell, Administrator, Estate of Sam B. Harwell, deceased

Oct. 17 21

Tennessee, on or before November 10, 1957, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner

Sept. 26, Oct. 3, 10, 17

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, D-T

I Corinthians 9:1-2, 13-16 26:27

"The Christian Minister"

There is an old quip which says the race is divided into three parts—men, women and grocers. Many people do have a distorted view of a preacher's person and work. In the eyes of some, he is something of a human nature, is altogether impractical, lives in a sort of dream world. Some think of him as a hired man, to be hired and fired, to do the bidding of "the church boss." Sometimes he is thought of as one who can get things from God for you that you cannot get for yourself.

Fighting such wrong ideas, St. Paul becomes very practical and frank. He speaks of the minister's call, his support, his freedom and his slavery, his striving for influence, the necessity of the pastor's self-discipline.

Paul's call was different from most others. His was a call to be an apostle to the Gentiles. In New Testament times only those who had seen the risen Lord were considered "Apostles." It was high distinction. In his conversion he had seen the risen Christ face to face. Because of this, he claimed to be an apostle.

Not all men called to preach hear a voice as Paul did. Yet the call must come. The way in which it comes need not be the same for all men. But if a minister is not utterly convinced of his call he had just as well pose corn. The call is not something that comes once and then fades away. The earnest desire to share that which is precious beyond measure keeps him in the ministry.

As to support, few today would question the right of a minister to a living salary so that he may give his whole time to his ministry. Discussing this, Paul's first sentence was, "Do we not have the right to our food and drink?" He bases this right upon the custom of the temple services. "Those who serve at the altar share in the sacrificial services" (9:13). For himself Paul waives that right.

He did not expect all preachers to do as he did. He kept up his trade, tentmaking, "I would rather die," he said, "than have any one deprive me of my ground of boasting" (9:15). He didn't want it said that he was making a good thing out of his ministry. He was on solid ground. He wanted to establish the fact forever that the basic motive of the Christian minister is a truly spiritual, the joy of serving Christ, and that alone.

There is no human choice in it. A man is called. "I am entrusted with a commission" (9:17). "Woe to me if I do not preach the Gospel!" He said. There is no way out of it. Yet you can imagine that Paul had no greater joy than preaching the Gospel. The ministry is never a burden to one who is called. Every consecrated minister is able to say:

Well Drilling
 New Casing
 Furnished
 Water Guaranteed
 Call GL 8-3990
 Loudon

NOTICE LOUDON COUNTY TAXPAYERS

The 1957 Tax books are open for collections of your 1957 taxes. You may pay your taxes between now and the first of March 1958 without any interest charges.

J. V. Schrimsher
Trustee, Loudon County

WHITE STORES
S.W. GREEN STAMPS

Fresh, Fancy
DRESSED HENS
1b. 29¢

PLUS S.W. GREEN STAMPS

WHITE STORES

Things always look better with savings

From the vantage point of the systematic saver, many problems look smaller; opportunities look closer—the whole world looks brighter!

Stay "On Top"
 With a
 Steadily Growing
 First National
 Savings Account

First National Bank

LOUDON, TENNESSEE

YARD LIGHTS

your farm's best policeman



Prowlers and thieves don't dare come right out in the open to do their damage. They work in the dark.

That's why it's smart to set up lighting in your farmyard, chicken house, and other areas where prowlers work.

See your electric dealer for the lighting you need for all your farm buildings.

It will pay you well as your farm's best policeman!

LOUDON UTILITIES
(Electric Department)

good electric service at low rates

PHILADELPHIA NEWS



Gifts and Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of newcomers to
City

Phone GL 8-3204

(No cost or obligation)

Use Herald Want Ads
To Buy, Sell, or Trade,

A stork Shower was given Saturday evening at the Lodge Hall in honor of Mrs. Joe Brewster and Mrs. Bernice Muller. There were twenty seven guests present. The hall was beautifully decorated with the colors of pink and blue. The centerpiece was a large stork with pink and blue ribbon decorating the dining section. The lady in waiting was presented a corsage of pink carnations with a small stork in the center by her son Bill and his guest. Games were played and prizes won by Mrs. Lois McKinnis and Mrs. Mable Hill. Mrs. Patsy Oliver and girls, Bernice and Betty from Lattrell were the out of town guests. Sandwiches, cake and drinks were enjoyed by the group. Mrs. Gage received many lovely gifts.

Mrs. David Thompson and Mrs. Ed Walter were visitors in Knoxville Thursday.

Miss Billie Jean McGhee was overnight guest of her cousin, Mrs. Lampton Dunaway in Knoxville, Thursday.

Mrs. Bessie Reed and Mrs. Beatrice Charles and little daughter from Sunnyside community were visiting with Mr. and Mrs. Richard Davis Saturday afternoon.

Miss Judy Davis is recuperating at her home from an attack of flu and news this week is reported by her mother, Mrs. Stanley Davis.

Mr. and Mrs. Paul Robert and children, Barbara and Gene from Sweetwater were visiting with Mr. and Mrs. Richard Davis Sunday evening.

Mrs. Walter McGhee and Mrs. Stanley Davis were visitors in Knoxville Thursday.

Mrs. Bill Monroe and children, Sheila and Betty, have recently moved to Gretna, Virginia where Mr. Monroe is employed.

The Rev. and Mrs. Lloyd Davis and Mrs. Mary Gregory returned home Saturday from Jacksonville, S. C.

The 4-H Club Girls from Philadelphia who attended the foot ball game Saturday at Knoxville were: Misses Sharon Barnett, Barbara Martin and Priscilla Long. The girls were accompanied by Mrs. Ferris Long and Mrs. Freddie Brewster also made the trip with the group.

Mr. and Mrs. A. J. Edmonds from El Paso, Texas are spending some time here visiting with Mr. Edmonds' parents, Mr. and Mrs. Will Edmonds.

Mr. Logan, father of Mrs. Mary Nellie Millsaps was a visitor at Sunday morning worship service at the Baptist Church. Mr. Logan is from Lenoir City.

Mr. and Mrs. Cooper Harrison and son, Mack from Sweetwater, Mr. and Mrs. A. J. Edmonds from El Paso, Texas guests of Mr. and Mrs. Will Edmonds enjoyed a visit to Chilhowee Dam and other places of interest in the mountains Sunday.

Little Joe Davidson who has been confined to his home for several days with glandular fever is reported much better by his mother and will be able to enter school again this week. His classmates have been missing him very much.

Mr. Don P. Groves has been confined to his home for the past two weeks due to illness.

Mrs. W. B. Mathis from Fort

having visited with her cousin, Mr. Don Grover and Mrs. Groves, Mr. and Mrs. Austel Clinton, Mrs. Tom Woody and Mrs. Lona Gabel of London visited in Gatlinburg Sunday.

Mr. Joe Harris and his mother, Mrs. J. W. Harris spent Sunday with Mr. and Mrs. Charlie H. Harris at Dixie Lee Junction.

Mr. and Mrs. Robert Shaliver and family moved to Loudon last week. They will be missed very much here by their many friends.

Mr. Tommy Neal who has spent the past two weeks in the Sweetwater Hospital was returned to his home Monday. He is reported to be improving some.

Mr. and Mrs. Lloyd Schrimmer and daughter, Judy, Mrs. Andy Purdy and son, Randy visited Mr. and Mrs. Lester Allen in Memphis during the past week end.

Mrs. Henry Millsaps, the fifth grade teacher was admitted to Sweetwater Hospital Sunday with the Atlantic Flu. Her friends and pupils wish her a speedy recovery.

Misses Carrie and Nellie Collins of Carle, Indiana are visiting with their sister, Mrs. Don Groves and Mr. Groves this week.

The Rev. and Mrs. Leon Strick and baby daughter were the dinner guests Sunday of Mr. and Mrs. Kenneth Hamilton.

Mr. and Mrs. George Master and children from Benton and Miss Elizabeth Harris from Washington were visiting with their grandmother, Mrs. J. W. Harris Saturday evening.

Mrs. J. W. Harris' son, Mr. J. W. Harris, Jr. of Loudon underwent surgery at the Bacon Hospital in Loudon Monday morning.

Benny Arrp, son of Mr. and Mrs. Paul Arrp left Sunday morning for Kansas City, Missouri to attend the National Future Farmers of America Convention. He

is from Lenoir City.

Mr. and Mrs. Cooper Harrison and son, Mack from Sweetwater, Mr. and Mrs. A. J. Edmonds from El Paso, Texas guests of Mr. and Mrs. Will Edmonds enjoyed a visit to Chilhowee Dam and other places of interest in the mountains Sunday.

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Mrs. W. B. Mathis from Fort

will return the latter part of this week. One high light among many will be to see and hear the ex-president, Harry S. Truman speak on Tuesday. Benny's many friends wish for him a very nice trip.

Thursday, October 17, 1957

The Loudon County News

Use Herald Want Ads Do It The Easy Way
To Buy, Rent, Sell, or With Herald Want Ads
Trade. Call GL 8-2721 Just Phone GL 8-2721

MAKE THE MOST
OF TODAY'S
HIGHER HORSEPOWER!

Test Drive

New Phillips 66

Flite-Fuel



You'll Discover a New High in Performance!

● You'll get better performance from your new car by using a modern gasoline. Modern high compression motors need a modern high octane fuel. That's why you're smart to fill up with new Phillips 66 FLITE-FUEL!

Not only new cars, but older cars, too, will benefit from this high performance gasoline. The fact is—no other gasoline provides the combination of high performance components you get in today's new FLITE-FUEL. Fill up at your Phillips 66 Dealer's.

PHILLIPS 66 PRODUCTS COMPANY

PHILLIPS 66 Products Are Distributed in Loudon and Vicinity By McMillan Oil Co., Inc., Athens, Tennessee

BACON CREAMERY

Salutes
the
1957



Johnson Co-Captain



Anderson Co-Captain

University Of Tennessee VOLUNTEERS

We feel both proud and honored that the 1957 Volunteers are again served Bacon's Velvet Ice Cream EXCLUSIVELY on their training table

And for your family, like the Volunteers, select "Quality Supreme" with Bacon's Velvet Ice Cream.

Bacon Creamery's Volunteer Program Advertisement

The Vols Are Served **Bacon's**
ICE CREAM Exclusively!



MR. JIM THOMPSON
Manager of Training Table

VOL TRAINING TABLE

Mr. Jim says, "Nothing but the best for the Vols!" and it's BACON'S VELVET ICE CREAM exclusively on the Volunteer Training Table...
Tops for Health and Energy.

"Quality Supreme"

Bacon's ICE CREAM
BACON CREAMERY LOUDON, TENNESSEE

At the Volunteer Training Table with BACON'S Velvet Ice Cream are (left to right) Bill Johnson, Bobby Gordon, Frank Kolinsky, Bill Anderson and Al Carter.

Quinn & Karnes

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- 24 Hour Ambulance Service • Air Conditioned Chapel
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BEST for grown-ups!**

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America's Leading Family Encyclopedia

World Book is the only reference work especially designed to fit the exacting needs of children and adults, too. This is one more reason why more families buy World Book than any other encyclopedia. For more information, write or phone...



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WHITE STORES

S.W. GREEN STAMPS

FREE Cake Booklet with
Betty Crocker CAKE MIX

2 pkgs. 63¢

PLUS S.W. GREEN STAMPS

WHITE STORES

**56 signed in 1776!
Millions sign today!**



How many acts of faith make a country great?

The first took place in 1776 when 56 men defied the power of Europe's greatest king to inscribe their names on the Declaration of Independence and give America a creed.

It was only the beginning. Americans have written their faith in their country on every page of history, are writing it still!

One of the good things to know about our country is that eight million working Americans have signed their own personal declarations of independence by inscribing their names on the Payroll Savings application forms where they work.

These and millions of other Bond owners know that U.S. Savings Bonds help to keep America safe. Just as they know that Bonds are safe as America.

And now Savings Bonds are better than ever! Every Series E Savings Bond purchased since February 1, 1957, pays 3.34% interest when held to maturity. It pays higher interest, too, in the earlier years, and matures in only 3 years and 11 months. Now, more than ever, it's smart to save with guaranteed-safe U.S. Savings Bonds. Buy them regularly where you bank or where you work.

PART OF EVERY AMERICAN'S SAVINGS BELONG IN U.S. SAVINGS BONDS

The U. S. Government does not pay for this advertisement. The Treasury Department is not responsible for the contents of this advertisement.

OBITUARIES

Mrs. Dora Belle Isbell

Redman, Mrs. Dora Belle Isbell, passed away 10:20 p.m. Thursday at her home, Loudon, Route 2. Survivors: husband, John Redman; father, L. D. Isbell; four brothers, Marion Isbell, Lenoir City, Gus Isbell, Venable, Mack Isbell, Loudon, Cecil Isbell, Lenoir City; three sisters, Mrs. Mollie Summers, Mrs. Mattie Williams, of Loudon, Mrs. Mamie Sue Ritchey, Lenoir City. Funeral 2:30 p.m. Saturday, Corinth Baptist Church. Burial, church cemetery. Hawkins, Loudon, in charge.

Davis School News

Miss Hunt's Room
Jane Wagner and Randy Munsey are our candidates for Halloween Royalty this year. We are working hard and hoping that they will wear the crown on fun night.

Mrs. Clyde Wagner and Mrs. Beatrice Simpson surprised room with a birthday party for Jane Wagner and Kathy Bingham Monday afternoon. Everyone had an exciting time.

Mrs. Wilbur's Room
Brenda Goble and Franklin Deford were elected to run for king and queen in our room. Tommy Lambert and Myrl Giles brought pumpkins to be made into Jack-o'-lanterns.

Mrs. Axley's Room
We have been observing National Fire Prevention Week by cooperating with Mr. Bob Anderson, agent for Hartford Life Insurance Company. The following was the trip over town on the Fire Engine Friday afternoon: Joyce Stewart, Grady Bingham, Claude Goble, and Twinkle Waggon. We also won a banner to keep in our room and each pupil received a red helmet. Mrs. Axley let us wear them in the classroom from Wednesday through Friday.

We selected our nominees for king and queen of our room to be elected at our annual 'Fun Night' to be held on Sat. Night Oct. 26. Joyce Stewart of the fifth grade and Paul Davis (cookie) Cook of the sixth grade were selected. They will be around soliciting votes, so please be generous.

Mrs. Hick's Room
Mrs. Hicks and all of the 7th and 8th graders are very happy to have a new teachers desk in our room.

Mary Ruth Akles was on the sick list last week.

The various rooms have chosen room mothers for this year. They are Mrs. L. D. Curtis, Mrs. Joe Simpson, and Mrs. Clyde Wagner Jr.

Fun night will be October 26. We have selected Homer Lynn and Sandra Clowers to be our candidates. We are hoping everyone will vote for us. Let's see if our room can't win one time.

P.T.A. NEWS

The Davis School P.T.A. met Oct. 10, at 7:30. Rev. Cline spoke to the group. The president Mrs. Charles Giles appointed the following committees: Membership—Mrs. Herbert Munsey—Mrs. Hilda's Room, Mrs. Luke Russell—Mrs. Wilbur's Room, Mrs. Fred Williams—Mrs. Axley's Room, Mrs. Abe Farrow—Mrs. Hick's Room.

The group voted and made plans for Fun Night Oct. 26. Mrs. Axley's Room won the P.T.A. Banner. The next meeting will be held Nov. 14, and it will be Fathers Night.

Glendale 4-H News

Henry Moller, Jr., Reporter
57 pupils attended and joined the Glendale 4-H at our first meeting held Wednesday Oct. 9th at Glendale School.

The meeting was presided over by our president, Linda Cruise and our other newly elected officers. The chief reason for having this meeting was to enroll the new and former members for another year.

Our county leaders Mrs. Harrison and Mr. McCall welcomed and informed the new members about 4-H work.

There was a pot luck supper and a drawing. Susan Ray and Harvey, Patsy Maxwell and Patricia Hawkins.

Pfc Charles F. Chaney

Radio School Graduate

Pfc Charles F. Chaney, son of Mr. and Mrs. Charles F. Chaney, 622 Church St., Loudon was graduated from the field radio repair course Sept. 30 at the Army's Southeastern Signal School, Fort Gordon, Ga. The 25-week course trained Chaney in the fundamentals of electricity and radio, the service and repair of radio transmitters and receivers, and the use of radio testing equipment. Chaney, whose wife, Naomi, lives in Augusta, Ga., entered the Army in 1941 and completed basic training at Camp Walter, Tex.

Erie Soldier Is In

Combat Demonstration

Army Specialist Third Class Warren L. Galyon, son of Mr. and Mrs. Luther Galyon, Route 1, Erie, recently participated in a bridge construction demonstration with the 11th Airborne Division's 120th Engineer Battalion in Germany.

REPORTING IN To Loudon County

Oct. 8—To Mr. and Mrs. James C. McNabb of Loudon, a 9 lb. 9 oz. boy.

Oct. 10—To Mr. and Mrs. Raymond Eblin of Kingston, a 7 lb. 1 oz. girl.

Oct. 12—To Mr. and Mrs. Melvin Johnson of Loudon, a 8 lb. 2 oz. girl. To Mr. and Mrs. D. E. Jones of Lenoir City, a 6 lb. 1 oz. boy. To Mr. and Mrs. Dewey Hicks of Loudon, a 5 lb. 4 oz. girl.

Oct. 13—To Mr. and Mrs. Bobby Arden of Loudon, a 7 lb. 2 oz. boy.

Oct. 15—To Mr. and Mrs. Joe Matlock of Lenoir City, an 8 lb. 9 oz. girl.

our room.

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Miracle Whip
SALAD DRESSING

HOSPITAL LIST

ADMITTED

Oct. 8

Mr. Ankle Cloud

Mr. Ed McDown

Mrs. Berle Swiney

Mrs. F. R. Rogers

Mrs. James McNabb

Mrs. L. D. Hutton

Mrs. Grady Bingham

Oct. 9

Mrs. W. V. Kirkland

Miss Jackie Bushnell

Mrs. Raymond Eblen

Oct. 10

Mr. Ernest E. Brown

Oct. 11

Mrs. Melvin Johnson

Mr. Robert Easter

Mrs. Sam Ryder

Mrs. Joe Malone

Patsy Mitchell

Mrs. Effie Gentry

Mrs. D. E. Jones

Oct. 12

Mrs. Dewey Hicks

Oct. 13

Mr. Edd Moore

Mrs. Bobby Arden

Mrs. Roy Price

Mr. Jim Harris

Mrs. Ida Wyatt

Oct. 14

Mr. Ted M. Ellison

Little Rex Parrish

Mrs. Gorthie Thomas

Mrs. Joe Matlock

RELEASED

Oct. 8

Mrs. Charlie King

Mrs. Dean Russell

Oct. 9

Mrs. W. H. Garrett

Mrs. Sam Ryder

Mrs. Glen Perkey

Mr. Edd Brown

Mrs. F. R. Rogers

Mr. Robert Easter

Oct. 10

Mr. Oacie Clouse

Mr. Bernice Swiney

Mrs. Kenneth Thomas

Oct. 11

Mr. Bobby Passey

Mr. Clyde Taylor

Mrs. Tom Miller

Oct. 10

Mr. Wm. Boyd

Mrs. Joe Malone

Mr. Joe Vineyard

Miss Jackie Bushnell

Mrs. Raymond Eblen

Mrs. James McNabb

Mrs. Ferris J. Gardner

Oct. 13

Mrs. Carey Rose

Mr. Ed McDown

Mrs. Patsy Mitchell

Oct. 14

Mr. Herman Marshall

Mr. Robert Easter

TURKEY SHOOT

Garland Lindsey's Store
Route 4, Loudon

SATURDAY, OCT. 26
9 A.M. - ALL DAY
All Types Shooting

LAST WEEK

to get your

FREE Pair of Hose

with the purchase of
ONE PAIR OF

Fashioncraft Shoes

\$7.98



\$7.98

Five to Five Store

LOUDON

**Come in now for a peek
at the '58 Chevrolet!**

Just ask your Chevrolet dealer to show you the booklet containing advance information about the '58 Chevrolet.

You can expect the 1958 Chevrolet to be new all over. Lines will sweep rakishly longer, lower and wider.

There will be a completely new V8 engine—radically different in design.

There will be Full Coil suspension and, for the first time in Chevrolet's

field, incredibly smooth air ride.

Chevrolet will introduce two new luxury models of outstanding style and distinction.

You'll learn more at your Chevrolet dealer's. And you can see about an early delivery that will make you a '58 Chevrolet-First!

CHEVROLET

'58 Chevrolet, Thursday, October 31



You can place your order now at Your Local Authorized Chevrolet Dealer's

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Two Home Demonstration Clothing Leaders will be going to a District Clothing Meeting Friday of this week in Knoxville. There they will be studying about the many new fashions, their care and use. The things that they learn will be shared at their local club during the year. These attending will be Miss Bonnie Miller, Martel Club; Mrs. John Blankenship, Greenback Club; Mrs. W. D. Williamson, Sr., Philadelphia Club; Mrs. E. J. Brody, Valley Club; Mrs. Ann Owen, Ridgeview Club; Paul Newberry, Fort Loudon Village Club; Mrs. Homer Holdridge, Prospect Club; Mrs. Clemmie Stooksbury, Smith, Haines Valley Club; Mrs. Jeanette Webb, Lenoir City Club; and Mrs. Charles Anderson, Eastons Club.

This week continuing the review of Home Demonstration Clubs' accomplishments during this year, we take a look at Hines Valley and Dixie Lee Clubs. These clubs will receive either the Silver Tray, a blue ribbon, or a red ribbon for their work. Their award will be presented at Achievement Night in Philadelphia October 24.

According to the Achievement Record Book, Hines Valley Club has 17 active members that live in the valley leading from Eastons-Cross-Roads down to the Roanoke County line. They have a natural boundary of the ridge dividing them and Hootchins Valley and Highway 70 on the other side. During the year their average attendance was 11, and the club had one workshop which was the making of aluminum trays. During the year seven of their main demonstrations were

presented by their leaders or members other than the home agent. Therefore, this shows they are practicing leadership ability in their club. Leaders gave interesting leader reports during the year bringing their club members information relating to the subject in which they were a leader. The club was represented at 13 of the county wide activities. The main project for the club which was really made an improvement in their community was the completion of the remodeling of their club house. They had the home painted as well as the roof, steps repainted and painted, and the yard cleaned and the weeds cut. Eleven of these 17 members turned in individual summaries for the Achievement Record Book. Nine people, including pictures, added to the interest of the book. The Dixie Lee Club is located in the area around Dixie Lee Junction. This club has 10 active members, and for the year they had an average attendance of 8. Nine individual summaries were turned in for the Achievement Record Book. In addition, 14 county wide events during the year which shows the interest of the club on county wide basis. Seven of the 10 members had included their summary of accomplishments in the record book. Leaders' reports in giving the main demonstration during the year and some leaders' reports were given at the monthly meetings. Three of the pictures and newspaper articles told about the monthly meetings of the club.

The Family Life Insurance Plan

Family Life Insurance Plan Covers \$5000. On Husband; \$1000. On Wife (Varies According To Age); \$1000. On each child under age 21.

Monthly Cost Act Age 25—\$7.78

For Details On This All-In-One-Policy SEE

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LADIES FALL DRESSES

Wonderful new selection of new fall fabric, new brilliant colors, patterns, styles. Your sure to find several perfect for you in full range of sizes.

6.95 to 15.95

NEW FALL HATS
Wide Selection of Stunning New Styles

2.98
3.98
5.00

Ed Watkins Store

Loudon

Tom Jung Missionary Auxiliary Has Meeting

The Tom Jung Missionary Auxiliary met Monday night at 7:00 P.M. in the Cumberland Presbyterian Church dining room with twenty-two members and one visitor present.

Mrs. Richard, program chairman, used as her topic "Ministry as a Soldier." Several members presented relative talks on the subject. Mrs. Effie Blair gave a report on her recent trip to the Virtue Church on Sept. 10.

During the business meeting, the group voted to divide the Auxiliary into two circles which will meet simultaneously on the first Monday of each month. This will be in addition to the regular monthly Auxiliary meeting held on the second Monday. A report was also made by the Welfare Committee on their recent work. Nominating committee appointed by the President consists of the following members: Kate Hope, Rachel Weaver and Bracie Chess. Meeting was adjourned after the Widespread Prayer. Delicious refreshments were served by the hostesses, Marie Brooks and Helen Greenway.

Susanna Wesley Circle Met Monday Evening

The Susanna Wesley Circle met Monday evening at the home of Mrs. Rufus Watson with Mrs. Ray Whittington as co-hostess.

Mrs. Wiley Zimmerman was in charge of the program using the suggested topic, "Our Mission Center." Mrs. Ora Mae Russell took part.

Following the program Mrs. Arthur Gillies, Circle leader, gave a report of the Seminar which she attended in Maryville. She also told members of the week of Prayer which will be Oct. 25 and also dates of the study course.

For the Quiet Hour Mrs. B. H. Greene read the poem, "The Great Harvest."

A salad plate was served to the 15 members present before adjourning.

Mrs. Blair Harrison and Mrs. Saint Harrison attended the Bradley County Medical Auxiliary luncheon, luncheon the State Auxiliary officers at the home of Mrs. Julian Sullivan in Cleveland Wednesday.

Mr. and Mrs. Tom White and sons of Allen, S. C. will arrive Friday, Oct. 18, to spend a week with their parents, Mr. and Mrs. Dock White and Mr. and Mrs. Homer Holdridge.

Eight members of the W.M.S. from Prospect Church attended the quarterly meeting at Sweetwater Oct. 8. Mrs. Frank Berry, Mrs. Earl Massengill, Mrs. Homer Holdridge, Mrs. Harvey Crabtree, Mrs. C. Steed, Mrs. Ben Peters, Mrs. Arnold Alexander and Mrs. B. B. Elders.

Mr. James Sitzler, counselor of the Prospect Church R. A. S. took the R. A. S. to the Park in Knoxville Sunday afternoon.

Seven members of the Prospect 4-H club attended the District 9 4-H club officers and Leaders Training meeting in Knoxville Saturday morning Oct. 9, and the Chattanooga-Tennessee football game in the afternoon.

Those making the trip were: Johnny James, Phillip Pettis, Chester Hart, Butch Crabtree, Sheila Massengill, Mary Grace James, Phyllis Minery and the adult leader, Mrs. Homer Holdridge.

Mrs. Ida Wyatt, mother of Mrs. Charles T. Morgan, was moved Sunday from an Atlanta hospital to Boone Hospital where she is recovering from a broken hip.

Mrs. Cotton Thomas has been dismissed from the Bacon Hospital and is recuperating at her home on Rosedale Ave.

Mr. and Mrs. Garlin Craig and sons, Butch and Victor and Mr. and Mrs. Paul Miller spent Sunday in Crossville and Chattanooga.

Miss Nancy Randle and her guest Miss Charlotte Whitl who are students at Carson Newman College in Jefferson City spent the weekend with Miss Randle's parents, Mr. and Mrs. Joe Randle.

Mr. Jerry Booth of Jonesboro is spending this week with Mr. and Mrs. Eugene Booth and family.

Miss Elizabeth Carmichael of Tusculoo, Ala. arrived Monday for a visit with Mrs. Deris Blair and relative.

Mr. and Mrs. Hank Bertkamp of Knoxville were visiting Mr. and Mrs. Don P. Smith Friday.

Mrs. Arch Miller and Miss Jane Miller left by plane Tuesday for Charlotte, N. C. where they will attend a Christmas Design School.

Mr. and Mrs. Lee Irgum and family of Knoxville spent Sunday with Mr. and Mrs. Scott Mitchell.

Miss Jane Miller and Mrs. Arch Miller attended a breakfast at the Cent. Box in Knoxville Saturday morning given by Mr. and Mrs. Curtis Hansard.

Among those from Loudon who attended the Ladd-Graham wedding Friday night in Kingston were: Mr. and Mrs. Reuben Sharp, Mr. and Mrs. W. A. McMurray, Mr. and Mrs. Joe Randle and daughter, Miss Mary Katherine Mize, Mrs. Burton Betsey and Linda, Mr. Robert Casady, Mr. H. M. Adams, Mrs. Walter L. Chestnut, Mrs. Garlin Craig and son, Butch, Mrs. Robert Idkins, Mrs. Charles Vance, Miss Susan Vance, Mr. and Mrs. Hugh McQueen, Mrs. Charles Paul Cheisen.

Mr. and Mrs. John Craig spent the weekend with Mr. and Mrs. Roy Russell and daughter in Chattanooga.

Mr. and Mrs. Leroy Custard returned home last Friday after spending two days in Atlanta.

Mrs. W. B. Mathes left Monday for her home in Springfield, Tex. after spending 10 days in Loudon.

Violet Grubb Circle Met Monday Evening

The Violet Grubb Circle of the W.S.C.S. met Monday evening at the home of Mrs. Richard Lenoir with Dr. Corrie McPeak as co-hostess. A dessert course was served preceding the meeting to 15 members present.

Mrs. Alice Matthews had charge of the program entitled "Home Mission Center," with Miss Mattie Mae Hudson, Mrs. Homer Simpson, Mrs. Joe Watkins and Mrs. Rankin Blankenship participating.

Mrs. Homer Simpson presided over the business meeting due to the absence of circle leader Mrs. S. P. Dannel. The meeting was adjourned following the reading of the quiet hour by Mrs. Ruby Lutz.

Ann McKenzie Circle Met Monday Night

The Ann McKenzie Circle met on Monday evening at the home of Mrs. Herman Monroe with Mrs. Bob Blount as co-hostess.

Miss Rachel Huff was the program leader using "Home Mission" for her topic. Mrs. Dr. J. Harrison, Mrs. Dan Reming and Mrs. Kenneth Harris took part.

Mrs. Beverly Harrison, circle leader, presided over the business meeting and closed the meeting with the "Quiet Hour" reading.

A salad plate was served to the 13 members present and one visitor, Mrs. John Cook, before adjourning.

Mr. and Mrs. Don Robinson and daughters of Knoxville were the weekend guests of Mr. and Mrs. John L. Robinson.

Mr. and Mrs. Ham Carey had their dinner guests last Saturday night Mr. and Mrs. William Post, Mr. and Mrs. Hank Bertkamp, Mr. and Mrs. Robert Deporter, Mr. and Mrs. Baxter Bagchale, Mr. and Mrs. George Rethery and Mr. and Mrs. Russell Emery all of Knoxville.

Mr. and Mrs. John Craig and Brenda Goble spent the weekend in Chattanooga with Mr. and Mrs. Roy Russell and family.

Mrs. Norman McQueen returned home Monday after spending a week with Mr. and Mrs. Kenneth Smith in Spartanburg, S. C. Mrs. Smith accompanied Mrs. McQueen home for a visit.

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My Favorite Recipe

Featuring This Week
Mrs. Robert Hudson
Loudon

MRS. JACK LEFLER
CHOCOLATE CREAM PIE

Bring to a boil
1 1/2 cups milk
7/8 cup sugar

1/2 cup chocolate
1/4 tsp. salt

Dissolve 2 1/2 T. cornstarch and 2 T. flour in 1/4 cup of milk.
Add in: 2 egg yolks, well mixed.

When first mixture come to boil, add thickening slowly, stirring constantly with a wire whip. Continue to cook until mixture is thick and comes to a boil. Remove from fire and add 1 T. butter and 1/2 T. vanilla. Place on cooked mixture. Do not beat it until ready to fold in egg whites. Beat together until stiff but not dry.

2 egg whites
2 T. sugar

Stir butter and vanilla into chocolate glaze. Now pour chocolate mixture into egg whites and fold together with wire whip until mixed. (Do not beat). Put into baked pie shells, serve with whipped cream topping.

Thank you so much Mrs. Hudson for the wonderful pie recipe.

Mr. and Mrs. Baxter Ward and Jack Lowe and Daddy Winkle, son, Larry who have been living with the Tazewell family in High Point, N. C. have moved home and spend the week back to Loudon to make their end with Mr. and Mrs. R. G. Cosper.

WANTED TO BUY

Used skates that might be laying around the house unused. Turn them into cash at

BRACKETT'S SKATING RINK

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Sunday Afternoon

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Strange sounding names out of your geography book are exciting—and you'll find them, if you look, on many of the fine quality items of merchandise right here in local stores. There are American brand names, too; the most respected names in their fields—all waiting for you here in your home town. You don't need to look elsewhere for the best; the world offers—you can find the best—right here at home!





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MARY WORTH'S FAMILY



KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor C. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chouest
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Services 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

CHURCH OF THE NAZARENE

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday—Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsey
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tetterton
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

THE BLACK SHEEP OF OUR FAMILY

When Johnny started Sunday School . . . the Devil thought he had his foot in the door. The teacher must have been at their wit's end—but they never showed it. The Superintendent faced many a crisis—but always he was patient. The Pastor even smiled as he returned the "confiscated" pea-shooter. "You're not a bad shot, Johnny," he said. Claire and I soon began to realize that Christians do turn the other cheek . . . in the Junior Department it's standard operating procedure. TODAY, Johnny is a freshman in college. Every Sunday he attends the church of our faith near the campus. And, recently, he confided to me his ambitions: He wants to become an engineer. Then, he wants to marry his childhood sweetheart, Jane. And as soon as they're settled, he wants to teach a class of "real gone" kids in the Junior Department. Now Claire and I realize what the Church means in the life of the "black sheep"—and your family or ours!

THE CHURCH OF THE NAZARENE

Look for the Church of the Nazarene in your neighborhood. It is a Christian Church, neither Catholic nor Protestant, and it is a Church of the future. There are four main reasons why every person should join the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) Which leads his mind and soul toward support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalm	92	1-8
Monday	Isaiah	52	1-7
Tuesday	Mark	6	6-8
Wednesday	Matthew	5	28-44
Thursday	Luke	12	1-7
Friday	John	16	7-18
Saturday	Luke	15	11-32

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen is the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builder Supply, Inc.
Five to Five Store	Beacon Creamery
Anderson Agency	O. C. - A. Chas. Co.
Smith Drug Co.	

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Secretary of Agriculture, says, "There is no economic group can exist by and for itself alone. Farmers need city people and city people need farmers . . . That is the way to serve our nation."

National Farm-City Week is sponsored by the U.S. Department of Agriculture and the coordinating agency, Kiwanis International. It was designated be-

Eventual objectives are: (1) to develop superior germ plans and breeding methods for increasing milk production of dairy cattle under conditions of maximum grazing and forage use, and (2) to establish strains of dairy cattle as a source of breeding stock for high milk production, especially in the South.

Result of these studies, expected to take at least 10 years, should reveal to what extent

heart illness in the Blount Memorial Hospital and expects to return to her home here this week.

Miss Emma Hall is at home from a weeks visit with her sister, Mrs. Lena Ruckey and other relatives in Cleveland.

Mr. and Mrs. John Leatherwood and daughter, Mr. and Mrs. J. A. Leatherwood of Knoxville

Park Cal. is the guest of her brother, Mr. J. H. French and Mrs. French.
 Mrs. Cora Jones had as her dinner guests Friday, Mrs. Anna Galbreath, Mrs. J. D. Woods and Mrs. Ada Everett.
 Mrs. J. H. French, Misses Dorothy, Shirley and Wanda were shopping in Knoxville Saturday.
 Mr. and Mrs. Elmer Claiborne and Mr. and Mrs. James Burnett were dinner guests Sunday of Mrs. Sadie Hoover and sons.

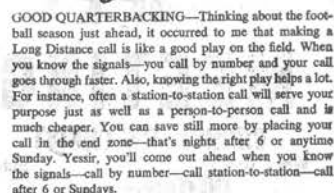
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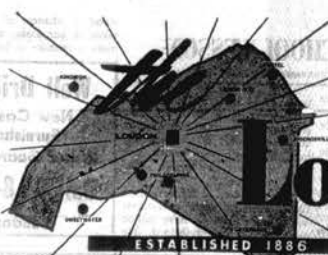


OPERATION ALERT—Here, as in other small communities, we don't worry too much about enemy attacks and bombings. Today, this country has a Civil Defense system designed to warn us in the event of sudden



BUNGALOW OR MANSION—We have a tailor-made

telephone service plan for you—all the phones you need in colors that please you. Most plans can be furnished at less additional cost than you are now paying for your main telephone. How often have you heard someone in your house say: "If I just didn't have to run all over the house to answer the phone." That's why I thought you'd be glad to know we've a plan for your special telephone convenience. Why not give us a buzz for details?



Loudoun County Herald

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VOLUME 71—NUMBER 40

LOUDOUN, TENNESSEE, THURSDAY, OCTOBER 24, 1957

14c PER COPY

Just Piddlin'

By The Editor

A COUPLE OF TIMES since moving to Loudoun people have related to me something about the Tennessee River bridge "falling down," or something like that, right after it was built. Most seemed to be in doubt as to exactly what happened.

Now, thanks to Mr. Barkeley Greer, I've got the story on it and maybe you'll be interested too. The trouble came in one of the big piers holding the bridge, not on the bridge.

The rock on which the pier sat caved in and down went the pier. Construction crews put it right back up again. Mr. Greer said it was quite an operation, with workmen under compression in big chambers sunk in the river. As air chambers for men who suffered from (a normal deep sea diver affliction) was maintained during the job.

The bridge brought eventual end of a Loudoun landmark, Blair's Ferry. The ferry was a convenience during the horse and buggy days, but with the coming of the automobile it became a profitable business.

It hung on with good business as long as there was a toll on the bridge, but when that was removed in 1947 that was all for the ferry.

Mr. Greer voiced the opinion that that was when Loudoun began to lose appreciation for their hometown and spending their dollars elsewhere, doing no good for their community.

I agree with him. You'd be surprised how big a dollar becomes if you keep it at home!

THE SPORTS WORLD is constantly seeing descriptive names for its stars, such as Ted "Splendid Splinter" Williams, and Johnny "Drum" Majors; etc.

Some folks have indulged in such speculation on the local scene seeking such nomenclature for Loudoun's flashy halfback, Buddy Windle. The way Buddy can carry a football deserves one too.

Now, Homer Newman may have done it. His suggestion is Buddy "Spunkin'" Windle. Buddy's not very big (neither is Spunkin'); Buddy's fast (so), Spunkin' at 18,000 mph; Buddy's hard to get down (they don't even know when Spunkin's coming down); and, well, Spunkin' is the star of the show.

It is right that we maintain our memories to those who maintained our freedom with their lives in all wars. It is the history of our nation that our men have always been prepared to give their lives to protect our country. Our freedom will live because of their honored sacrifice.

MANY BUSINESSMEN, confronted with the high taxes that have to be paid these days, put the otherwise "lost" money to work for them.

They get that extra benefit by advertising. Advertising is fully tax deductible. Therefore, they put money to work for them that would otherwise be lost in tax payments.

60 MPH At Night? Chances Are You Are Overdriving Headlights On Auto

If you drive 60 miles an hour at night, chances are you're overdriving your headlights. That's the advice of Edward L. Smith, secretary of the National Safety Council's Committee on Speed.

Smith, a traffic engineer, pointed out that the Uniform Vehicle Code recommends that an auto's bright lights be capable of illuminating at object 300 feet away.

But at 60 miles an hour, a passenger car's stopping distance is 306 feet.

"I'm sure that cars with properly adjusted sealed-beam units meet the requirement of being able to spot an object 300 feet away," Smith said. "And most modern-day cars have sealed-beam headlights. But they are not always adjusted, the lenses or windshields may be dirty."

"A car's lower beam won't meet the requirement. With the low beam, you seldom can see more than 100 feet ahead, especially when the glare of an oncoming car's lights is involved. Improper lights are an obvious factor in one of every 100 fatal accidents, Smith said. Statistics indicate that, nationally, chances of a motor-vehicle fatality at night are three times as great as during the day.

Motorists—whose ability to see at night may be lessened by strong daylight—were warned by the Council not to rely on "blind faith" in driving at night.

Local Sheriff Is Now V-President Of Officers Group

The Tennessee Sheriffs Association, at their Annual Meeting at Montgomery Bell State Park, elected Sheriff Ed Guinn, Blount County, as president for the year 1957-58. The Vice-President for West Tennessee is Sheriff Ed Reeves, Shelby County. Vice-President for Middle Tennessee is Sheriff Lee Wood, Montgomery County. Vice-President for East Tennessee is Sheriff Freeman Russell, Loudoun County.

The Sheriffs passed and Resolution asking for more, and better law-enforcement to reduce crime and traffic fatalities on the streets and highways in Tennessee.

The Sheriffs Association also passed a Resolution offering their services to other counties in the event of disaster of any kind.

PTA Has Regular Meeting Tuesday

The Parent Teachers Association met Tuesday evening at the High School.

Rev. O. C. Hainwater, pastor of First Baptist Church had the devotional.

Mrs. R. S. Presley, program chairman had a film entitled "School Board in Action" which was shown and invitations were sent to the local school board members inviting them to the meeting.

Mr. C. E. Thompson, Mr. A. V. Horton, and Mr. Lester Thomas, school board members were present and Mr. A. C. Dukes, Supt. and Mr. Robert Cassidy, School Supervisor were also present.

Mr. W. T. McKeen, President, presented on the subject of "The School Board in Action" and urged the parents to visit the schools during American Education week which is Nov. 10 through 16.

Room count winners were, Mrs. Zimmerman's Room, Mrs. Cassell's Room and Sophomores.

New Boy Scout Troop To Be Formed Nov. 7

A new Boy Scout Troop, No. 214, sponsored by the Loudoun Lions Club will be formed at a meeting Thursday, Nov. 7, at the Loudoun Grammar School gymnasium. The meeting will be at 7 p.m.

All boys, 11 through 13 years of age, who are interested in joining the boy scouts are urged to attend. Mr. Paul Boyd, scout executive in this area, will present in person to the group.

The great benefits of scouting for the youth of this community are typified in the code by which scouts live. A scout is trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean and reverent.

It's Win Number Five As Loudoun Rolls Over Etowah By 21-0 Score

Missionary To Speak At Local C. P. Church Sun.

Rev. Thomas Forrester, missionary on furlough for Japan, will be the guest speaker at the morning worship at the Cumberland Presbyterian Church, Sunday, Oct. 27.

The Rev. Mr. Forrester was born and reared in Arkansas. He is a graduate of Bebel College, McKenzie, Tenn., and the school of Religion Vanderbilt University, Nashville. He has served as pastor of the Cumberland Presbyterian Church at Goodsville, Tenn., and Olney, Texas, prior to going to Japan.

In 1953, Rev. Forrester and his family went to Japan where he became the head of the Koto Mission Church, near Tokyo. The Forresters returned to the United States in May of this year for a year of furlough. Rev. Forrester will speak at Oak Ridge Church on Sunday evening and he will address the meeting of East Tennessee Synod of the Cumberland Presbyterian Church which will meet in Maryville on Oct. 28, 29.

James M. Williams, Serviceman; W. E. Edwards, Philadelphia; Mrs. E. L. Goff, City; Mrs. Lucille Simmons, Philadelphia; Mrs. E. H. Thornton, Chattanooga; Mrs. Gene Varner, City; C. M. Thompson, Philadelphia; R. B. Jacobs, High Point, N. C.; J. H. Hicks, Pensacola, Fla.; Joe B. Harris, Philadelphia; Mrs. Raymond Jones, City; Miss Mary Ruth Jones, Philadelphia; Horace L. Clinch, Cave Spring, Ga.; Mrs. Clyde Christian, City; Gilbert Blankenship, City.

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More Names Added To Herald Readers List

These people have recently continued with the growing list of Herald Readers, or have joined the list as new subscribers:

Mrs. Joe Courtney, City; Mrs. G. Harrison, Asheville, N. C.; Tom Williams, City; Mrs. E. M. Hall, City; Mrs. James O. Harrison, City; Kernal Rowe, Serviceman; Ira Brooks, Rt. 2, Loudoun; Smith McGall, Knoxville; Mrs. Albert F. Griffin, City; R. F. McDade, City; Alger Watkins, Lebanon, Tenn.; Aussia DeFord, Murfreesboro, Tenn.; Mrs. Hazel Grogan, City.

Mrs. A. F. McCarty, Philadelphia, Tenn.; Robert N. Jones, McKenna, Tenn.; Louisa Florist, City; Mrs. W. R. Simmons, Philadelphia, Tenn.; Mrs. Ray Sherrill, Rt. 2, Loudoun; Mrs. Charles Schramper, Philadelphia, Tenn.; Mrs. Ellis Hope, City; Billy R. Farmer, Serviceman; Mrs. Walter Sherley, Jonestown, Tenn.; T. B. Polkin, City; Mrs. Dennis Williams, Rt. 1, Loudoun.

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Tom Delaney over high school jumps, came rearing back after a scorching first half to roll under the Piledrivers.

Revenge will be the motive tonight (Thursday) as the Redskins entertain Sweetwater in their final home appearance of the regular season. The local eleven will be out to avenge a disputed one point loss on the Wildcats home field last year.

Once again Buddy Windle and Jack Nichols provided the offensive punch as the Redskins gained victory number five. The two backs compiled 226 yards of the Redskins' 250 yard total of the night. Meanwhile, the floundering Loudoun defense stymied the Wildcat attack to but 80 yards rushing for the evening.

Loudoun started off strong, marching the opening kickoff 60 yards to the Etowah 15 yard line. The Piledrivers threw back the Redskins on downs and that was about the only excitement of the first half. Both teams fought to a standstill with neither threatening seriously.

But the Redskins came back in high gear after the halftime rest. Midway of the third quarter Ray Howard pulled in a Piledriver pass and fielded the Redskins rally.

Windle, Lennox, Nichols and Kline alternated to move the ball 46 yards to the Etowah 20 and Nichols batted through there. Nichols added the extra point, and Loudoun led 7-0.

The locals garnered their second touchdown on an 85 yard march early in the fourth quarter. Nichols and Windle moved the ball to the Etowah 35 and then Windle outran the Piledrivers for the score. Nichols added the extra point and it was 14-0.

Late in the fourth quarter Murrell and Nichols combined to engineer another Redskins drive. They pushed to the pile-drivers 29 and then Windle punched down to the one on a speedy jump. Windle scored on the next play and Nichols boosted his third perfect placement.

Windle picked up 128 yards in 18 carries, plus a pass for 27 yards, netting 155 for the night, and Nichols added 88 yards on 18 carries in spearheading the Redskins offense.

The Piledrivers had only one serious threat in the game, capturing a Loudoun fumble on the 29 yard line in the first quarter. The tough Redskins defense, led by Route, Sams, McGinley and Lafton, stopped that threat on downs and contained Etowah for the rest of the evening.

In entertaining Sweetwater tonight, the Redskins seek win number six. They held victories over Etowah, Madisonville, Alcoa, Sevierville and Paris, with losses only to Knoxville and Loudoun City. Remaining games on the schedule, all away from home, are Maryville and Kingston.

Cases Filed-Chancery Court 4438—Lanny R. Tinnel vs. Shirley Joat Tinnel, divorce. 4439—J. M. Mitchell vs. John H. Mitchell, divorce.

Cases Filed-Circuit Court 620—F. B. Mills vs. City of Loudoun, City, damages.

Loudoun Pastors Group Elects New Officers

The Loudoun Pastors' Association met Tuesday, at the Cumberland Presbyterian Church, Rev. Raymond Jones, new pastor of the Church of the Nazarene, was received as a new member.

Now officers of the association are: Rev. Brax Green, Madisonville, pastor; and Rev. F. B. Baptist Church, secretary-treasurer.

Preliminary plans were made for the annual Community Thanksgiving Service to be held at the Cumberland Presbyterian Church on Wednesday evening, Nov. 27, at 7:30 P.M. with the Rev. O. C. Hainwater delivering the Thanksgiving sermon.

THE COURT HOUSE RECORD

MARRIAGE LICENSES

Oct. 15—James A. Baker to George Ann Postfield.

Oct. 17—Glen Lee Hillard to Laura Ruth White.

Oct. 19—Ernest Ray Varner to Joyce Mae Goss; Arnyles Eldridge to Gladys Lucille Jackson.

Real Estate Transfers

Oct. 17—Deed from Robert H. Thompson and others to Warren W. Thompson and wife, 80 acres, 3rd; Warren W. Thompson and wife to Robert H. Thompson, 107 acres, 3rd; Robert Thompson and others to Ruby Thompson Long, 19 acres, 3rd; Robert H. Thompson and others to Ruby T. Long, 1 tract, 3rd.

Oct. 19—Deed from J. Earl McCall and wife to Francis E. Yearwood and wife, 1 lot, 1st; Robert W. Easter and wife to William H. Blodoe and wife, 1 tract, 1st; William H. Blodoe to Robert W. Easter and wife, 1 tract, 1st; Loudoun Builders' Supply to O. K. Greenwood and wife, 1 lot, 1st.

Oct. 21—Deed from Della Harvey and others to Joseph Harvey, 18 acres, 2nd; Mrs. Elizabeth Hardin and others to Jack Hardin, 3 acres, 2nd.

Oct. 22—Deed from Ida Mae Wheat and others to Joseph C. Williams and wife, 337 acres, 1st; John F. Furbush and wife to Preston N. Glidewell and wife, 1 acre, 2nd; Mrs. Ruby Jones and husband to Otis R. Garman and wife, 2 lots, 2nd.

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THE YARDSTICK

	Loudoun	Etowah
First Downs	10	3
Rushing Yds.	250	80
Passing Yds.	27	0
Plays Attempted	4	0
Completions	1	0
Interceptions	0	1
Fumbles	3	0
Fumbles Lost	1	0
Punting Avg.	35.0	38.0
Penalties	0	0

Circuit Court To Be In Session Monday

James W. Wayne Oliver will convene circuit court Monday morning in the court room of the Loudoun County courthouse.

Circuit Court Clerk: Jimmie Wear reported a light docket before the court.



LAST HOME APPEARANCE Making their last home appearance of the 1957 season will be these Loudoun High School Redskins as they meet Sweetwater tonight. Left to right, front line, Lennox, Robinson, Grimes, Robinson, Helms, Windle and Murrell; left to right, second row, Hope, Carter, Nichols, Brown, McGinley, Presley, Sewell and N. Grier; left to right, back: Kline, Sams, Thompson, Blankenship, Woody, Lafton, McCallan and Newell. The Redskins will seek their sixth win against two losses tonight. After Sweetwater come at Maryville and Kingston, both away from home. (HERALD POLAROID PHOTO)

The London County Herald

London County Daily Newspaper
London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
PUBLISHERS
MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN
Editor-Manager



SUBSCRIPTION RATES

(In Advance)	
Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

How To Walk

It has been our intention for several weeks to write something about walking on the streets and highways. This has been held to our attention every school day since the schools opened in the fall.

As one drives on certain of our streets as school is about to open in the mornings or after school is closed in the afternoons, not only must school pupils be dodged on one side of the street but they are walking on both sides. Indeed, on narrow streets it seems like they are walking in the middle also.

Unfortunately some of our streets along which school children travel about, have no sidewalks. Perhaps the City Council should look about these. If children must walk on these streets then there is no choice, they must walk on the highway.

If they must walk in the street then they should be instructed to walk only on the left side. Parents and teachers should stress this matter of walking on the left side of the road facing the traffic. We have found also, many grownups who do not have a mental picture of just why this is the best way to walk.

It is our suggestion that parents and teachers take this up with our young people who must walk the roads and demonstrate the reason why walking on the left side is a must.

This And That

We are no prude, we are not, but we do believe that Sunday should be kept different from other days. Any proposal of laws to close Sunday automobile dealers will have our prompt and everlasting vote.

Did you notice the item about the couple who left their room in a Knox-

ville tourist court in very suspicious circumstances. Traced by officers to Kingston the encountered couple said they were on their honeymoon and celebrated by setting off a few firecrackers in the room. At any mention of fire crackers college presidents and deans will register a knowing, wise, and regretful smile. Every state in the South ought to have a law against the sale of this pantyless species of nuisance.

Every time Sputnik sputters over Schenectady, N. Y. a certain doctor claims that his garage doors fly open. The doctor allows, and rightly so, that if Sputnik does not change her ways and quit opening his radio-controlled doors there will have to be some changes made. Man is an interesting animal. Why does he want to climb Mt. Everest? Simply because Mt. Everest is there. Why does man want to go to the moon? Simply because the moon is there. Man has never tired and will never tire of pursuing the mysteries of the universe. We predict—after somebody else has already suggested it—that the first trip to that region will not be to the moon but around the moon. Just you wait and see.

Increase in horsepower under the hood of new automobiles does not concern us nearly so much as decrease of alcoholism behind the wheel.

We see by the papers that John Gates, editor of the Daily Worker has admitted that the American branch of the Communist Party lost 45 percent of its membership in the past year. That's all right by us, and the reason given is that Russia's treatment of Hungary was the last straw.

A Letter From The Publisher

This week may we reverse our custom. Instead of a letter from the Publisher it is good to publish a letter to the publisher:

Dear Friends:
I want to thank you for the publicity you have given the Greenback Community through the London County Herald during the year of 1937.

I have been saving clippings for a year for the Greenback Community Scrapbook, and now have the scrapbook arranged and ready for the judges. By use of all the clippings and pictures we hope to get a good rating in the county.

Thanks again for your interest.
Yours truly
MRS. C. L. MESSLER

Thank you Mrs. Messler. You have a fine community. Its past and community organization and accomplishments may well be studied and adjusted for use in other communities.

FROM OUR FILES



5 YEARS AGO

Mohler Giles announces this week that he is celebrating the first anniversary of his new store with a big Stokely Sale.

10 YEARS AGO

Mr. Allen Womack entertained about ten of his little friends Monday night with a winter roast at his home.

Miss Pauline Mills, daughter of Mr. and Mrs. J. E. Mills of Loudon, became the bride of James Guiden, son of Mrs. Mae Guiden, also of Loudon, on Sat. Oct. 23.

103 YEARS AGO

Leuty's Hotel, in this town, is one of the best houses in the South. The proprietors, Meurs, Reynolds, and Leuty, are liberal and high minded men, and know how to make their guests comfortable.

Our paper should have come out on Wed. instead of today, Sat. Oct. 23.

Again we are reminded of the uncertainty of things, of life itself, by the passing of Miss Willie Coleman of Chattanooga. We had an appointment with her for our next visit to that city, she was an adventurous person, making many unusual airflights to many parts of the world. We like to meet and know adventurous people.

Mharter No. 12089

Reserve District No. 6

REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

OF LOUDON

In the State of Tennessee, at the close of business on Oct. 11, 1937 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve balances, and cash items in process of collection \$	758,009.84
United States Government obligations, direct and guaranteed	2,825,332.00
Obligations of States and political subdivisions	163,668.74
Other bonds, notes, and debentures	22,936.98
Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank)	4,525.00
Loans and discounts (including \$80.78 overdrafts)	903,396.12
Bank premises owned \$13,100.00, furniture and fixtures 7,445.09	20,545.09
TOTAL ASSETS	4,698,403.74

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	1,840,061.45
Time deposits of individuals, partnerships, and corporations	2,295,214.48
Deposits of United States Government (including postal savings)	21,347.13
Deposits of States and political subdivisions	290,183.24
Other deposits (certified and cashier's checks etc.)	2,298.92
TOTAL DEPOSITS	4,454,102.12
Other liabilities	12.00
TOTAL LIABILITIES	4,454,114.12

CAPITAL ACCOUNTS

Common stock total par	50,000.00
Surplus	100,000.00
Undivided profits	94,299.62
TOTAL CAPITAL ACCOUNTS	244,299.62
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	4,698,403.74

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$16,000.00
I, Estelle Russell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE RUSSELL, Cashier.

Correct-Attest: BEN M. ROBERSON, Director

A. F. MCCRARY, Director

R. T. SHARP, Director

State of Tennessee, County of Loudon, ss:
(SEAL) Sworn to and subscribed before me this 21st day of Oct., 1937, and I hereby certify that I am not an officer or director of this bank.

Katheryn B. Hodge, Notary Public.

My Commission expires 7-28-1938.

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

There is scarcely anything more uncalculated for than Christian bigotry. How a little group of people get the idea that they alone have the truth and are saved, while all others are bound straight for hell, is a little hard to understand. We have what someone called "our precious differences," and we ought to be true to our convictions. But according to the Bible LOVE is as important as conviction.

The more a man knows, the more likely he is to be humble. Some of the new converts in Corinth had the idea that they knew all about it. One bigot said, "You must not eat any meat offered to idols." Another said, "That doesn't make any difference; I'll eat what I please." Both were wrong.

An outstanding church leader of today says, "Jesus Christ expects you (church leaders) to be humble. It is not natural to be humble. Humility comes with great difficulty. Humility comes as we are confronted with tasks beyond our strength. That drives us into the arms of our Lord, and there no man can be proud."

This was a real problem that Paul had to wrestle with. The Expositor's Greek Testament calls attention to the fact that the Council in Jerusalem had directed the converts among the Gentiles "to abstain from what has been sacrificed to idols" (Acts 15:29). Paul wanted to work in harmony with that. In theory he was for freedom; in practice he was for self-control.

He took the broad view of Christian freedom. He tased his thought on a deep religious truth. As idol is nothing, it has no real existence. There is but one God, "The Father, from whom are all things." "We are no worse off," he says, "if we do not eat, and no better off if we do" (8:8).

But that is not all. My superior knowledge gives a sort of freedom. It does not give license to do as I please. There is another element often overlooked—LOVE. My brother, for whom Christ died, may be turned away from his faith. For himself Paul's standard would be, "If food is a cause of my brother's falling, I will never eat meat, lest I cause my brother to fall."

Paraphrased: "If strong drink causes my brother to fall, I will never drink, lest it cause my brother to fall." The total abstinence pledge is still needed. One of our greatest modern sins is social drinking. We have two sides of the same question in Ezekiel's teaching and that of Paul. If it is true that every man is accountable to God for his own sins (Ezekiel 18:25-28) and cannot blame human society, it is also true that by abusing our personal liberty we may help create customs that are harmful to the weak. There is such a thing as "corporate" sin and guilt. None of us lives to himself.

Knowledge cannot save. Love must condition our use of know-

ledge. Love draws a limit on personal freedom. As Campbell Morgan says, "The man who knows and lacks love, is a dangerous man. The man who knows and loves, is a man who blossoms wherever he comes."

Even church denominations have preached their convictions so strongly that we have pulled apart, criticized, condemned. We

stand a chance of being mistaken in our ideas; we can never make a mistake in loving another.

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Water Guaranteed
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Loudon

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S. W. GREEN STAMPS

Grimes' Golden Apples

4 Pound Bag

25¢

PLUS S. W. GREEN STAMPS

WHITE STORES

REPORT OF AN AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 5211, U. S. REVISED STATUTES

Report as of Oct. 11, 1937, of HAMILTON NATIONAL

ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with FIRST NATIONAL BANK, Loudon, Tenn.
Charter number 12080 Federal Reserve district number 6
Kind of business of this affiliate:

Manufacturer in which above-named organization is affiliated with national bank, and degree of control:
Stock ownership and an officer of Holding Company as a Director
Financial relations with bank:
(par value) \$24,300.00
Stock of affiliate registered in name of affiliated bank or known to be owned by bank directly or indirectly (par value) 5 Shs. Non Par \$ 25.00
I, D. H. HOLLOWAY, Secretary-Treasurer of HAMILTON NATIONAL ASSOCIATES, INC., do solemnly swear that the above statement is true, to the best of my knowledge and belief.

Sworn to and subscribed before me this 18th day of

October, 1937.

T. W. RICH, Notary Public.

(SEAL) My Commission Expires Jan. 13, 1938.

Things always look better with savings

From the vantage point of the systematic saver, many problems look smaller; opportunities look closer—the whole world looks brighter!

Stay "On Top"
With a
Steadily Growing
First National
Savings Account

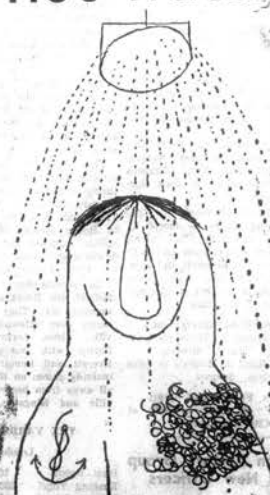
First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

Member Federal Deposit Insurance Corporation

shiver me timbers ... oceans of
hot water



he's talking about the quick-recovery electric water heater. There's always hot water when it's on the job.



LOUDON UTILITIES
(Electric Department)

"ELECTRICITY ... best buy for better living"

The Family Life Insurance Plan

Family Life Insurance Plan Covers \$5000. On Husband; \$1000. On Wife (Varies According To Age); \$1,000 On each child under age 21.

Monthly Cost Act Age 25—\$7.78

For Details On This All-In-One-Policy SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY

500 Grove Street-Phone GL 8-3501

London



Gifts & Greetings for You—through WELCOME WAGON from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

Phone GL 8-3204

(No cost or obligation)

PHILADELPHIA NEWS

Miss Joan Edwards from Atlanta arrived home Tuesday evening to spend a short visit with her parents, Mr. and Mrs. Joe Edwards. Joan will make the return trip on Friday.

Mr. Will Tabell of Sweetwater was visiting Mr. and Mrs. Richard Davis Monday afternoon.

Several parents from Philadelphia enjoyed immensely the initiation and little "Get Acquainted" party at London Tuesday evening. The event marked the joining of several new members entering into the Future Home Makers of America. The girls did a splendid job of presenting their program and are to be commended for it. The group became acquainted with the different officers and met three members of London H. P. Society, principal, Mr. Napier, Home Economics Teacher, Mrs. Maude Grigg and Mrs. Charles McColl. Parents from Philadelphia who attended were: Mrs. Horace Shelton, Mrs. Lloyd Schrimsher, Mrs. Ed Waller Jr., Mrs. Ferris Long and Mrs. Stanley Davis.

Miss Billie Jean McGhee and Miss Joan Scott of London attended the football game at Knoxville Saturday.

Mr. Stanley Cribbell and Mr. Bob Davis, Sr. of Lenoir City were visiting with Mr. and Mrs. Richard Davis and Mr. and Mrs. Stanley Davis Sunday afternoon.

Mrs. Wesley Barnett and son, Charles, Mrs. Taylor Graves and Brent Davis were visiting at the home of Mr. and Mrs. Maynard Graves in Lenoir City Sunday afternoon.

Miss Pat Fenzell, daughter of Mr. and Mrs. Bill Fenzell of Summerville Community was the weekend guest of Miss Sara Bassett.

Mr. and Mrs. Edzel Underwood and children, Danny and Eddie of Athens were visiting with Mrs. Ollie Horrell and Loraine Sunday.

Mr. John Campbell received news that his brother, Mr. W. Milton was admitted to Arlander Hospital in Chattanooga last week. His friends and relatives wish him a speedy recovery.

Mr. Victor Jones and Mr. Ellis Graves from London were visiting Mrs. Mary Graves and Mr. and Mrs. Wesley Barnett Monday evening.

Correction on Stork Shower given for Mrs. Frank Gage last week. The Stork Shower was given for Mrs. Frank Gage, Mrs. Charles Mullennix and Mrs. Joy Brewster gave the shower for Mrs. Gage.

"Birthday Greetings" to Miss Janet Mullennix. Janet will be ten years old Oct. 24. She is the daughter of Mr. and Mrs. Charles Mullennix. Janet is in the fifth grade at school and is a pupil of Mrs. Henry Mullennix.

Mr. and Mrs. Leonard Edwards were visiting Mrs. Henry Millsaps who is a patient at Sweetwater Hospital Saturday afternoon.

Mrs. Henry Millsaps who has been ill with the Arterio Flis is reported to be some better. She is hoping to be able to return home some time this week.

Misses Jane and Ann Waller and Judy Davis visited Gatlinburg Sunday. The girls were accompanied by Jane and Ann's grandmother, Mrs. Clyde Robinson and Mrs. Robinson's guest, Mrs. Paul Parry.

Mr. and Mrs. Sammie Biedoe and daughter Rebecca were visiting Mrs. Biedoe's parents Sunday, Mr. and Mrs. Amos Allen. Mrs. Lucille Simmons attended the wedding of Mrs. Elsie Biedoe and Mr. Walter Garmann Ladd, Jr. in the First Presbyterian Church of Sweetwater last Tuesday. Mrs. Ladd is a cousin of Mrs. Simmons and was also a former pupil of hers in Sweetwater High School.

Mr. and Mrs. Richard Davis were the dinner guests Tuesday of Mr. and Mrs. Stanley Davis. The dinner was in honor of their son who was celebrating his birthday.

Mrs. Charlie True was visiting Mr. and Mrs. Victor Jones in London Tuesday.

Mr. and Mrs. Paul True from Cleveland, Tenn. were visiting. Mr. True's brother, Mr. Charlie True and Mrs. True recently.

Mr. and Mrs. Raymond McKinnis and children, Ramo Jean and baby were dinner guests Sunday evening at the home of Mrs. McKinnis' parents, Mr. and Mrs. Oliver Thompson at Watts Barr. Mr. Amos Allen left Sunday for San Francisco, Calif. for a business trip. He will return home Saturday night.

Little Gregory Clinton, son of

London Grammar School News

The monthly report for the second month showed that the percent of attendance was 97.2. This was a decrease of 1.7 per cent from the first month as there were 271 days of absence for the second month in contrast to 113 days missed for the first month. However, 97.2 in attendance is very good considering the extremely damp weather and prevalence of colds. It is a pleasure to state that there are very few cases of willful absence. Mrs. Smallen's room had the best attendance—two days of recorded absence.

GOOD CITIZEN'S
Dorrell Brakelall, Rita Cannon, Loyd Lanter, and George B. Watkins are children who believe it is right to return lost money to the owner.

The school pictures were made last Tuesday. Since there were 24 absent on that day, the photographer will return at a later date.

Mr. and Mrs. John Clinton was admitted to the Bacon Hospital in London Saturday. He was able to return home Sunday. He is reported to be improving.

Misses Judy Ridge and Evelyn Hamilton have been on the sick list this week.

Mrs. Raymond McKinnis was a victim in Lenoir City Monday. Mr. Buddy Bright from Dayton, Ohio was home over the past week end visiting with his parents, Mr. and Mrs. W. L. Bright.

SCHOOL NEWS
Boys and girls at our school are busy selling Christmas cards to buy new basketball suits as if they contact you buy a dozen and help them get their suits.

We enjoyed a very interesting movie on Tuberculosis at our school Friday afternoon.

Mrs. Jodie Hill has been ill the past week and Mrs. Billy Waller is teaching the 6th grade while Mrs. Hill is absent.

Mrs. Stillman Davidson is teaching Mrs. Henry Millsaps' fifth grade room while Mrs. Millsaps is out with an attack of flu.

Richard Everett and June Blount, Jerry Jones and Nancy McKinley enjoyed a ride on London's fire truck Friday as Junior fire marshals. They reported a very exciting time.

TURKEY SHOOT

Garland Lindsey's Store
Route 4, London

SATURDAY, OCT. 26
9 A.M. - ALL DAY
All Types Shooting



STORM WINDOWS AND DOORS
all-aluminum combination
INSTALLED and GUARANTEED
Average 5 Room House for only
9.59 MONTH

No Down Payment--Free Estimates
CALL GL 8-2023

LOUDON
Builders Supply
W. Lee Highway

To Buy, Sell, or Trade, Use Herald Want Ads Just Phone GL 8-2721



Telephone Talk

by
M. V. WALKER
Your Telephone Manager



TRICK OR TREAT. It won't be long 'til we'll all be hearing this familiar greeting from our small friends and some of them will probably be all excited about Halloween parties. Just for fun I jotted down a list of ways the telephone could help in planning a Halloween party, or any other party. The list of calls went something like this: invite the guests—maybe a dozen or more; order refreshments; order extra ice; have the cleaner pick up my best suit; call around to see who has Halloween decorations—and so it went. It's really surprising how such a list can grow. Just goes to show how much we all rely on the telephone to get things done quickly. You try it sometime. Make a list of things you do each day by phone, and you'll see what I mean.

FALL IN FOR DECORATING. The nip in the air has stirred a lot of activity around here—fall housecleaning, painting, repairing and the like. Seems to me it would be just the time for folks to give their rooms a "new look" too with some bright color phones to harmonize or contrast with new color schemes. Extra color phones are a joy to have and to use in bedrooms, kitchen or den—wherever you find most convenient. And you can have several for less total additional cost than you're now paying for your main phone. Our Business Office will be glad to give you any further information you desire.



TV IS ON THE PHONE. This is truer than you think. Whenever you watch a television show coming from New York or Hollywood, the picture and sound are brought to you over Bell telephone system communications. Our scientists tell us that eventually TV will probably be on the phone. Then you'll be talking to him. That should be a real pleasure—next best thing to a personal visit.

LEGAL

Notice Of Trustee's Sale

Notice is hereby given that, default having been made in the payment of the indebtedness secured by the certain trust deed executed April 4, 1955, by Francis O. Gaddis and wife, Hazel Edith Gaddis, recorded in Trust Deed Book 51, page 304, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the authority vested in him by said trust deed will, at the request of said holder of said indebtedness, sell, at the Front Door of the Court House in the City of Loudon, Loudon County, Tennessee, for cash to the highest bidder, in bar of all right and equity of redemption, at 11:00 O'Clock A.M. on Monday, November 18, 1957, the following described premises, to wit:

SITUATED in the 1st Civil District of Loudon County, Tennessee, and within the Town of Loudon, Tennessee, being known as Lot 7, Bob Wilson Subdivision to the Town of Loudon, and fully described in map of record in Map Book 1, page 21, in the Register's Office of Loudon County, Tennessee.

BEING the same property conveyed to Parties of the First Part by deed dated April 4, 1955, from Curtis Realty Co., Inc., of record in Deed Book 58, page 549, in the Register's Office of Loudon County, Tennessee, to which deed specific reference is hereby made.

The above described property and premises will be sold subject to the all unpaid taxes and the balance of any indebtedness that may be against the same. The proceeds of said sale will be applied first, to the payment of all costs and expenses incident to this sale and foreclosure, second, to the payment of all indebtedness secured by said deed of trust, and the balance, if any, will be paid to the parties legally entitled thereto.

Howell C. Curtis, Trustee
Oct. 24, 31, Nov. 7

Lowest Prices Ever Offered!

OUTSTANDING

A Real Fall Special Buy!

Furniture Bargain!



MODERN THREE-PIECE BEDROOM SUITE

- BOOKCASE BED
- DOUBLE or TRIPLE Dresser with tilting, beveled edge mirror
- CHEST (Similar To Suite Shown)

New Shipment Just Received In Eight Beautiful Finishes!

- Tawny tan mahogany • American Walnut • Sand Mahogany • Cherry
- Silver Mist Mahogany • Grey swirl mahogany • Pearl grey mahogany • Span silver mahogany

Never Before Such Quality At Such Low Prices!

Compare These Prices In Knoxville—Then Come Make Your Selection

\$109.50 - 129.50 - 149.50 - 159.50 - 169.50

BEDDING SALE

59.90 Mattress and Box Springs Set with Bedroom Suit

Only 49.50
\$59.50 Value Mattress or Box Spring Now Only
39.50 each

MATCHING NIGHT STANDS
in all eight beautiful finishes

\$14.50 - \$24.50

DON'T MISS THIS OUTSTANDING FURNITURE BARGAIN AT LOWEST PRICES EVER AT

GREER'S

Phone GL 8-2046

LOUDON

Low Down Payment—24 Months To Pay

HOSPITAL LIST

ADMITTED

Oct. 15
Mrs. Luther Latham
Mrs. Sam Denny
Mrs. Fred Cogle
Mrs. Jessie Kirkland
Mrs. Cory Rose
Mrs. Dexter Williams
Mrs. Hugh Shope
Mrs. H. H. Edwards
Oct. 16
Mr. John Residen
Mr. Paul Littleton
Little Deborah Justice
Oct. 17
Mr. Bert Boling
Mr. Earl Thomas
Mrs. Melvin Carroll
Oct. 18
Miss Lois Humber
Mr. Brady Bruce
Mr. John W. Bassell
Mr. J. R. Howard
Oct. 19
Hal Dean Spadlin
David Spadlin
Mrs. Wayne Green
Mr. Lou Brabson
Mrs. Beecher Thurman
Mrs. Annie Gorman
Little Gregg Clinton
Oct. 20
Mrs. C. A. Brewer
Mr. Berry Pender
Oct. 21
Mr. Jerry S. Carroll
Bobby Odell Justice
Mrs. Ralph Robinson
DISMISSED
Oct. 15
Master Rex Parrish

LEGAL

Notice to Creditors

Estate of Sam R. Harwell, Deceased
Notice is hereby given that on the 7th day of Oct., 1957 letters testamentary in respect to the estate of Sam R. Harwell, deceased, were issued to the undersigned by the County Court of Loudon County, Tenn.
All persons, residents or non-residents, having claims, mature or unmature, against his estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise such claims will be forever barred. This the 17th day of Oct., 1957.
Clem Harwell, Administrator,
Estate of Sam R. Harwell, deceased
Oct. 17 24

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

After covering most of Loudon County last week with a Federal Tobacco Grader, I found what I believed all along what most farmers have been telling me that is that the 1957 crop of Burley tobacco in Loudon County is definitely inferior to that crop produced in 1956. As most of the farmers know, the weather has been the principle factor of this situation. The extreme drought of July and August and the unusually wet weather in September which interfered with harvesting and curing of the 1957 crop did not help in producing high quality tobacco.

As many of you know production is lower than 1956. This is the third year that our overall production of tobacco has been below that of tobacco used by the consumer, and it is very likely that the total supply of tobacco will be reduced for the third straight year. To the farmer

Mr. Edd Moore
Mrs. D. E. Jones
Mrs. Dewey Hicks
Mrs. Melvin Johnson
Oct. 16
Mr. Denzil Watson
Mrs. Jessie Kirkland
Mrs. Lauer Latham
Mr. Joe Lawson
Oct. 17
Mrs. Cary Rose
Little Deborah Justice
Mrs. Fred Cogle
Mrs. Bobby Arden
Oct. 18
Mrs. Dexter Williams
Mrs. Melvin Carroll
Mrs. Joe Mackay
Mrs. W. V. Kirkland
Oct. 19
Mr. Earl Thomas
Mr. John Residen
Mrs. Sam Denny
Mr. T. D. Ellison
Oct. 20
Mr. Paul Littleton
Little Hal Spadlin
Little David Spadlin
Mr. J. R. Howard
Master Gregg Clinton
Mrs. Beecher Thurman
Oct. 21
Mr. Bert Boling
Mr. Jim Harris
Mr. John Russell
Mr. Ernest Brown

of Loudon County this should be a good outlook because it should create a good demand for the 1957 crop. Price support will be high, but because of low quality, chances are that price levels may not equal that of 1956. I found with the farmers last week much interest in what will happen to tobacco prices this year. Some ask if high prices will continue to be paid for the darker, shorter, and heavier tobacco; and will the price of the good grades continue to be a little more than that for the poor grade. Only the market seasons will bring the answer. Some farmers want to know if the price pattern of the last three years will continue and also what caused it. Some of the things causing the price pattern are more flatter crop, various superior tobacco in 1955-56, changes in tobacco manufacturing, and the competitive position of certain companies.

Each of these have had an influence on the price pattern. As to the future, tobacco farmers will have to wait and see. I do know that the fine cured tobacco crop is down one-third from last year. Prices for fine cured tobacco have been running ahead of last year. These facts may have some bearing on the prices that Loudon County farmers will receive for their Burley tobacco in the coming sales season.

OBITUARIES

James Oscar McNabb

36, veteran of the Army AF, passed away at 11:30 a.m. Thursday, Survivor: widow Pearl Faltz McNabb; son, Jerry; sisters, Mrs. John Galyon and Mrs. Willis Galyon, Loudon; Mrs. J. M. White, Kingston; Mrs. Arthur Hyde, High Point, N. C.; half sister, Mrs. Iva McNabb, Lenoir City; brothers, Thurston, Loudon; Roy, Harriman, Services, 2:30 p.m. Saturday at Blairland

25 County Teachers Students At U-T Meet

Twenty-five Loudon County high school science and math students and teachers were among approximately 350 area participants in the first Career in Metallurgy Night held at the University of Tennessee, Oct. 15.

The students, teachers, and their schools are:
Loudon High School—William C. LeNoir, teacher; and John McGinley, Eddie Roberts and Bill

Veronage, students.

Lenoir City High School—Mr. and Mrs. Carl Griffin, teachers; and Dan Barton, Douglas Buck, Jimmy Ellison, Benny Guider, David Holland, Willard Hubbard, Wallace Maloney, George Miller, Shirley A. Preston, Bill Redmond, Billy Shaw, Thomas Taylor, Eddie Bright, Priscilla Foshee, Veronage, students.

Paul Houston, Joe M. Lawson, Ronnie Mincey, Tlewonia Walker, and Cordell Wright, students. The event was sponsored by the Oak Ridge chapter of the American Society for Metals and the Metallurgy Division of U-T's Department of Chemical Engineering.

WANTED TO BUY

Used skates that might be laying around the house unused. Turn them into cash at

BRACKETT'S SKATING RINK

Open Tuesday, Thursday, Saturday Nights
Sunday Afternoon

Signature LOAN'S

Arranged for Loudon County
Phone for a loan -- 792
Quick, Confidential
Personal Loans
• No Endorsers
• No Collateral

Service Finance Co.

Over Bank of Lenoir City
Phone 792, A. C. Kight, For Information

They're Here Today! NEW 1958 RAMBLERS



ALL-NEW RAMBLER SIX
See '58's finest new styling in the car that holds the official NASCAR 14-mile-for-gas economy record.



RAMBLER REBEL V-8

Sparkling performance and top V-8 economy in the compact Rambler that turns, parks, handles easier than any other U.S. car. V-8s offer self-cooling brakes, POWER-LOK anti-spin differential.



ALL-NEW Ambassador

The all-new 270 H.P. Ambassador, world's finest travel car, provides top V-8 performance with outstanding V-8 economy. Distinguished Ambassador Country Club Hardtop illustrated. The Ambassador is also available in hardtop and 4-door station wagons and in 4-door sedans.

Manly good styling that tells the world you're "on the ball!"



American Gentleman shoes

AS SEEN IN TRUE

10.95

What a confident "lift" it gives a man to know that he is correctly dressed from head to toe!



Step out with the smart assurance of an American Gentleman
FIVE to FIVE STORE
LOUDON



NEW! Sleek new jet stream styling extends right through to the beautifully sculptured rear fender lines.



NEW! All-New Push-button-controlled Flash-O-Matic transmission. Overdrive or Standard Synchromesh available.



NEW! Distinctive Four-Beam Headlights are standard at no extra cost on all 1958 Super and Custom models.

SEE THE SENSATIONAL NEW 1958 RAMBLER TODAY AT RAMBLER · AT NASH · AT HUDSON DEALERS

NELSON MOTOR COMPANY

207 E. Broadway

Lenoir City

Phone 522

Winsome S. S. Class Has Meeting Oct. 15

The Winsome class of the First Baptist Church held their monthly meeting Oct. 15th at the home of Mrs. Carl Patterson.

The meeting was opened with prayer by Mrs. Robert Hudson who is serving as class president. Mrs. Fred Marmon had charge of the program using as her topic "Passport to World Service." Mrs. Carl Patterson served as hostess and helping her were Mrs. Calvin Lamford and Mrs. Helen McDonald.

There were 15 members present.

Mr. and Mrs. Albert Dukes, Mr. and Mrs. W. G. House and Mr. and Mrs. Eugene Watkins attended the Tenn.-Ala. game in Birmingham, Ala. Saturday.

Miss Lucille Moser, who has been stationed in Japan with the American Red Cross for the past 20 months was visiting Mrs. Doris Blair last week enroute to Jacksonville, Fla. to the new assignment.

Rev. and Mrs. Roy Shelton of Paducah, Ky. were visiting in Loudon Sunday.

Mr. and Mrs. Martin Hickey of Solana Beach, Calif. are visiting his brother, Mr. and Mrs. Glen Hickey.

Mrs. Charles Huff of Brinkley, Ark. is visiting this week with Judge and Mrs. S. P. Daniel.

Dr. and Mrs. Jesse Hope, Sr. of Lenoir City spent the weekend with Mrs. Jesse Hope, Jr. and children.

Mr. and Mrs. W. J. Norton of Atlanta, Ga. visited this weekend with Mr. and Mrs. Charles T. Morgan and Mrs. Ida Wyatt.



My Favorite Recipe

Featuring This Week
Mrs. John L. Robinson
Loudon

MRS. JACK LEFLER

APPLE SAUCE CAKE

2 cups hot apple sauce
1 lb. pkg. raisins
2 t. soda
2 t. baking powder
2 t. cinnamon
2 t. nutmeg
1 1/2 cups walnuts

3/4 cups brown sugar
1/2 cup butter or margarine
1/2 cup shortening
1/2 cup buttermilk
3 eggs
2 cups flour

Chop raisins and nuts. Mix apple sauce and shortening and let come to a boil. Cool before mixing other ingredients. Mix sugar, butter and other ingredients as you would for any other cake. Add raisins and walnuts last.

Pour into a well greased and floured tube cake pan and bake in 300 to 350 degrees oven for 1 1/2 hrs. or until done.

Thank you, Mrs. Robinson for this good cake recipe and I already know how good it tastes.

Mr. and Mrs. Scott Hall Bird and son, Scotty of Jonesboro were visiting Mr. and Mrs. Ed McQueen and sons, Sunday.

Dr. and Mrs. W. T. McPeake and family spent the weekend at Murfreesboro spent the week with Dr. McPeake's parents in Morris Chapel, Tenn.

Rev. and Mrs. O. C. Rainwater and sons, John and Earl returned home Friday from Jackson, Tenn. where they attended the funeral of Mrs. Daniel Johns.

Mrs. Robert Idkins is a patient at St. Mary's Hospital in Knoxville.

Mr. J. E. Greenway, Dr. Jesse Hope, Mr. Bob McEachern, Mr. Earl Alexander and Mr. P. E. Greenway of Greenback spent the weekend in Birmingham, Ala. and attended the Tenn.-Ala. game Saturday.

District PTA Meeting To Be Monday, Oct. 28

The Fourth District Meeting of Parent Teachers will be held at Estova School, Monday, Oct. 28. Registration will be held from 9:30 A.M. to 10:00, with the business meeting starting at 10:00.

Lunch will be served at 1 o'clock for \$1.00 per plate and all reservations should be made by Saturday by calling Estova school.

The guest speakers will be Mr. Frank Bass, Executive Secretary of T. E. A. from Nashville. Mrs. L. M. Graves, President of Tennessee Congress of Parents and Teachers, from Memphis. Mrs. Joseph W. Frost, Past President of Tennessee Congress of Parents and Teachers from Knoxville and Mr. Clyde Carpenter, Commercial Manager of Knoxville Utilities Board and State Chairman of Juvenile Protection from Knoxville.

President of local units are urged to attend and bring with them a good delegation.

Mr. and Mrs. Charles H. and daughter, Linda spent the weekend in Gatlinburg.

Miss Sue Presley of U. T. spent the weekend with her parents, Mr. and Mrs. R. S. Presley.

Mr. and Mrs. Dan C. Remine and sons, Dan and Michael and Mrs. John Condit and son, Johnny spent Sunday with Mr. and Mrs. Thorold Avery in Oak Ridge.

Mr. and Mrs. Bill Swann and daughter, Salinda of Armo Beach, Fla. are visiting Mr. and Mrs. John Condit and son, Johnny.

Mr. and Mrs. F. R. Lefler of Sheffield, Ala. spent the weekend with Mr. and Mrs. Jack Lefler and family in Birmingham, Ala.

Mr. and Mrs. Halbert Robinson of Cleveland, Ohio spent the weekend with Mr. and Mrs. John L. Robinson and Mr. and Mrs. Oscar Heaton and Billie Joe and their daughter, Miss Judy Robinson.

Mr. and Mrs. J. R. Watkins spent Sunday with their son, Alger who is a student at Castle Heights Military Academy in Lebanon, Tenn.

Mrs. Kenneth Smith has returned to her home in Spartanburg, S. C. after a visit with Mr. and Mrs. Norman McQueen.

Thursday, October 24, 1957 The Loudon County Herald 5

Rev. and Mrs. H. E. Lovelace of Chattanooga spent Monday with Mrs. Edna Jones. Mrs. Lovelace was guest speaker for the Methodist Study Course Monday evening.

Mr. and Mrs. Jim Blair and daughters, Ann and Vann spent the weekend with Dr. and Mrs. C. B. Blair, Jr. and family in Birmingham, Ala. and attended the Tenn.-Ala. game Saturday.

Mr. and Mrs. Hank Bertekamp of Knoxville, Mr. and Mrs. Jack Lefler and Mrs. Reed Gover spent the weekend in Birmingham, Ala. and attended the Tenn.-Ala. game Saturday.

Dr. and Mrs. W. B. Campbell, Sr. and Mrs. Ruby Lutz left Sunday for a week's visit in Daytona and Deland, Fla. where they will visit Dr. Campbell's niece, Miss Charlotte Smith.

Baptist WMU Had Meeting Monday Night

The WMU of the First Baptist Church met Monday night at the church for the regular monthly meeting. The BAGA and YMA were guest for the meal.

Mrs. Robert Hudson had charge of the installation service. "We Follow in His Paths", being the theme. Mrs. Hill, Lomax, president, presided over the business meeting.

Mr. Walter Craig of Omaha, Neb. spent the weekend with Dr. and Mrs. Sam Harrison and family.

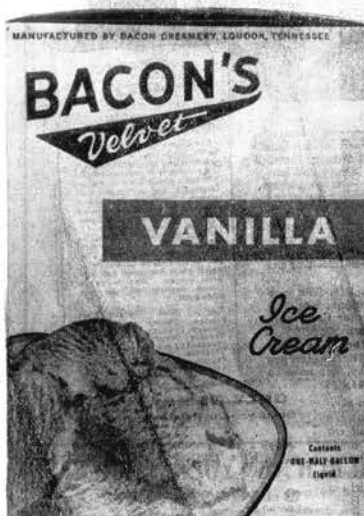
Mr. and Mrs. Leroy Myhre and son, Eric of Atlanta, Ga. are visiting this week with Mrs. Sam Wilson and Mrs. Callie Wilson.

NOTICE

There is a move on by a group of people in Loudon County to tear down the World War I monument which was erected some thirty five years ago on the Court House lawn here in Loudon, Tenn., in honor of the boys who shed their blood and died for democracy in World War I, and I am taking this opportunity to tell the people of Loudon County of this move. If you do not want this beautiful monument in honor of your boys, husband or father to be destroyed, then act quickly. Get in touch with someone who has authority to stop it. Personally I think to tear it down would be a shame and disgrace to the patriotic people of Loudon County.

Arlie Dailey

"Quality Supreme"



for those who want the very best!

REPORTING IN To Loudon County

Oct. 16—To Mr. and Mrs. High Shope of Loudon, a 7 lb. 11 oz. girl.
Oct. 17—To Mr. and Mrs. Melvin Carroll of Greenback, a 7 lb. 13 oz. girl.
Oct. 19—To Mr. and Mrs. Wayne Green of Loudon, a 5 lb. 13 oz. girl.

FHA Members Initiated

The Loudon Chapter of the Future Homemakers of America held its annual initiation Tuesday night, October 15, in the high school gym.

The welcome was given by Pat Long. The officers were introduced. The FHA leaders by song leader Jane Waller sang "Future Homemakers of America." The chorus, organized for the first time this year, is proving to be a worthy addition to the activities of the local chapter. Sharon Presley gave the devotional.

During the initiation ceremony, the new members marched across the stage to receive their name cards and ribbons. Jane Waller led the group in singing and Nancy Kelley directed the games. Afterwards refreshments were served in the Home Economics Department. The girls were pleased to have as their guests their mothers.

4-H NEWS

Mary Ann Petty—Reporter
On Thursday, Oct. 17 the Loudon High School 4-H club met to discuss and plan for their future 4-H club year. The meeting was called to order by Mr. McCall.

The first order of business was to fill out a card for 4-H project. The projects were discussed by Mr. McCall and Mrs. Baughman.

The new 1957-58 officers were as follows: President—Sara Ann Simpson, Vice-President—Bobby Ridge, Secretary—Jane Galton, Treasurer—Billy Thompson, Reporter—Mary Ann Petty, Program chairman—Jane Waller. There 33 members present.

HONOR ROLL STUDENTS

Mrs. Wadler's honor roll students for Oct. 7 are Janet Mullen, Sharon Barnett, Katherine Ann Robinson, Martha Henderson, Priscilla Long and Mary Ann McEachern.



FOR EXCITING BUYS

Strange sounding names out of your geography book are exciting—and you'll find them, if you look, on many of the fine quality items of merchandise right here in local stores. There are American brand names, too; the most respected names in their fields—all waiting for you here in your home town. You don't need to look elsewhere for the best the world offers—you can find the best—right here at home!

IT'S A SHOPPING THRILL!

That's what it is to shop your local stores—where merchandise is brought to you from all parts of the world to make your life fuller and more interesting!



CLARK'S HALLOWEEN

Candy Kisses

Big Bag -- 39¢

PLUS S.W. GREEN STAMPS

WHITE STORES

MARY WORTH'S FAMILY



KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:30 A. M.
 Training Union 7:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor J. V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.
 Thursday 7:30 P. M.

BLAIRLAND BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:30 P. M.
 Wednesday 7:30 P. M.

CUMBERLAND PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chesnut
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 6:15 P. M.
 Meeting 7:30 P. M.

"A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:30 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday 7:00 P. M.
 Choir Practice, Wednesday 7:30 P. M.
 Evening 7:30 P. M.

LOUDON CHURCH OF THE NAZARENE

Pastor Rev. William S. Stone
 Sunday School 10:00 A. M.
 Superintendent Horace Nichols
 Morning Worship 11:00 A. M.
 Junior Society 6:00 P. M.
 N. Y. P. S. 6:00 P. M.
 Evangelistic Service 6:45 P. M.
 Prayer Meeting 7:30 P. M.
 Tuesday Choir Practice 7:30 P. M.
 Wednesday —Mid-Week Prayer Meeting 7:30 P. M.
 Thursday—Group Visitation 7:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Superintendent Roy Lindsay
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 8:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:00 P. M.
 Wed. & Sat. Night 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

IN HARMONY



The house lights dimmed, the director raised his baton, and the music of Brahms flooded the auditorium. Suddenly I was lifted into a world of sheer beauty and harmony. When the last notes of the symphony died away spontaneous applause greeted the director and the musicians.

What a thrill it would be to play in a great orchestra, I thought. Each instrument must be perfectly in tune, but until they play together there can never be the harmony or the volume of a symphony.

That's the way it is with life. We may strive to find joy and beauty alone. But only when we tune our lives with our Creator do we discover the abundant life.

Then united with fellow Christians in the Church, with Jesus Christ the Leader, we discover beauty and harmony, not only in this life but for all eternity.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force on earth for the building of character and good citizenship. It is a schoolhouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should become a member of the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and financial support. Plan to go to church regularly and read your Bible daily.

Copyright 1937, Editor A. B. Norton, Brooklyn, N. Y.

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

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Bowman - Porter Furniture Co.

Tic Toc Jewelers

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Loudon Furniture & Hardware Co.

Loudon Builder Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

FARM NEWS REVIEW

LIMING SHOULD BE WELL AHEAD OF SEEDING TIME

The efficient use of lime is an important consideration when planning crops to be seeded in the spring, according to Joseph N. Matthews, assistant agronomist U-T Agricultural Extension Service, in Tennessee. Lime is used largely to neutralize soil acids. Although plants vary widely in their tolerance to acidity, a suitable pH range for most crops grown in Tennessee is from 6.0 to 6.5. This generally means that applications of lime are necessary on most farms if high production is to be secured and maintained.

It takes lime approximately two to four months to correct the acid condition of the soil; therefore, Matthews reminds, it should be applied at least that far in advance of spring seeding. Lime applied to plowed land and mixed thoroughly with the soil is preferred. This allows for maximum contact with the soil particles and a quicker correction of the acid condition of the soil.

The amount of lime needed per acre varies widely depending on the past history of the land and the crop to be grown. The best way to determine the amount of lime to apply is through the use of a soil test, Matthews says. A soil test should be submitted to the Soil Testing Laboratory as soon as possible in order to get the results in time to apply the lime well in

advance of seeding.

DON'T OVERHEAT PLANTS BROUGHT IN FOR WINTER

This is the time when most people who have summered home plants outdoors are bringing them indoors. One point beginners often overlook is the need to temper the best indoors to suit plants which have become accustomed to cool nights in the garden, according to W. C. Felton, horticulturist, U-T Agricultural Extension Service. Actually house plants can well be treated to two stages of heat, the first one the temperature that would be found in an unheated room; the second, the which the plants will live in the rest of the fall and winter.

In the same way that people gradually become accustomed to the cooler days and nights of fall, plants make changes to suit the lower temperature. Sudden shifts to heated rooms find them unprepared and they often suffer severely at such a time. The change is even more trying if plants have been recently repotted, or dug up from open ground and set in pots in the latter case, especially, they suffer not only from the change but from the higher temperatures indoors can lead to considerable loss of leaves, if not entire plants.

At a time when repotting of outdoor plants is commonly necessary, consideration of the change is even more of various plants is

seasonable, Pelton says.

A useful soil mixture consists of three parts soil and one part manure or peat, with one part sand added if the soil here is heavy (containing considerable clay). This mixture is satisfactory for astilbe, not chrysanthemum, cineraria, geranium, kalanchoe, most bulbous crops, geraniums, poinsettias, and petunias. Primulas generally require more drainage than would be found in the above mixture and somewhat more sand and manure or peat is necessary. Poinsettias will grow satisfactorily if some peat is mixed in the soil, though care must be exercised not to over-water the plants.

SHORN WOOL INCENTIVE PRICE ANNOUNCED BY USDA

A shorn wool incentive price of 62 cents per pound of wool has been announced by the U.S. Department of Agriculture for the 1958 marketing year beginning April 1, 1958.

Conservation News BY T. J. HICKS

During heavy rains more water falls on nearly all cropland than can be held by the best crop rotations, contour farming, strip cropping or even terraces. This water will run off through the natural depression or low places in your fields. Unless you provide a wide heavily sodded waterway for the water to run over, it probably will cut a gully.

Any grass waterway that is designed to take care of all rains. It must be made right. Its grass cover must be dense enough to keep water from running on bare soils. Farmers in the county may get assistance on the design and establishing of sod waterway from the Soil Conservation Service Office in the Loudon County Office Building.

A number of farmers in the county have established sod waterway or in the process of doing so at the present time. Some of the farmers are Joe Deas, Homer Simpson and Honey Vaughn, Simpson, Bacon Dairy Farm, C. B. White, Paul Arp, Hal McCarty, John and Clifford Mills, and Robert Rayder.

GREENBACK NEWS

Greenback Community has been at the piano, Misses Joy Best and Wanda French, assisted the hostesses in serving. Among those who came were Mrs. Wm. May and daughter of Friendsville, Mrs. Claude Peck and Mrs. Carl Kidd of Maryville, Miss Gussie McSpadden of Fontana Dam, Mrs. Rose McSpadden and Mrs. Paul Mason of Madisonville.

Mr. and Mrs. Neil Measler attended a farm committee meeting at the home of Mr. and Mrs. Darold White near Loudon Saturday evening.

Mr. and Mrs. Frank King and family were visitors at Fontana Dam Sunday afternoon. Mrs. Hattie Clark and Mrs. Gladys Deauville of Louisville were guests last Wednesday of Mrs. J. B. Griffiths and family.

Mr. and Mrs. L. J. Seaton and Mrs. Joe Keys attended "Open House" Sunday afternoon at the home of Mrs. Andy Hildt near Maryville honoring Mr. and Mrs. Roy Hildt of California.

Mrs. Grace Henry of Knoxville was the recent guest of Mr. and Mrs. Joe Keys.

Mr. and Mrs. Joe Thompson and Miss Vivian were visitors in Knoxville Tuesday.

Mr. and Mrs. Frank Kerr Jr. and family of Knoxville visited Sunday with Miss Helen Kerr. Mrs. Cora Jones and Mr. J. A. Walker.

Mr. Hoyle Beale and Karen of Knoxville spent Saturday with Mr. and Mrs. E. L. Beale.

Miss Mary Evelyn Hodges is improving from an attack of flu. Mr. and Mrs. Roy Lowry were in Knoxville Friday and were accompanied home by Mrs. Lowry's mother, Mrs. D. M. Smallman.

Thursday, October 24, 1957 The Loudon County Herald 7

Presbyterian Church Sunday and were dinner guests of Mr. and Mrs. C. S. Lane.

Mr. and Mrs. Wm. Lane and Richard are spending their vacation with Mr. and Mrs. Ernest Williams and family in Waverly, Ohio and in Pittsburgh with Mr. and Mrs. Stanley Huddleston and David.

Mr. and Mrs. Arlie Beeler and son, Mr. and Mrs. George Roth of Knoxville were dinner guests Sunday of Mr. and Mrs. Dewey Ford and family.

Miss Cleo Masings of Knoxville was the weekend guest of her parents, Mr. and Mrs. Verlin Masings.

Mrs. Sadie Houser is ill in the Ft. Sanders Presbyterian Hospital. She is reported improving from double pneumonia.

Mrs. Glenn McCreary is at home a talk on the importance of 4-H from a weeks tour of Middle Tennessee Counties where she acted, explained our enrollment were 39 members present.

Mr. McCall, county agent gave a talk on the importance of 4-H from a weeks tour of Middle Tennessee Counties where she acted, explained our enrollment were 39 members present.

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FARMER

If You Need Money

for any purpose . . . Federal

Land Bank Loans Are

Your Answer . . .

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer

KNOXVILLE NATIONAL FARM LOAN ASSOCIATION

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Phone 5-5359 Night Phone 5-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

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W. Lee Highway Loudon, Tenn. Phone GL 8-3621

CO-OP HIGH ANALYSIS FERTILIZER

Friends . . . chances are you're right in the middle of a hay crop! Even so . . . busy as you are . . . now's a good time to give a lot of serious thought to your fall pasture. And while we're talking about pasture . . . we might think a minute of some of the ways to get a good stand to begin with. We'll just have to give seed bed preparation first place!! Pasture seed as a rule is small and requires a highly worked . . . finely pulverized seed bed to retain moisture . . . to make contact with the seed and to encourage high germination. And once you have a fine seed bed prepared . . . you're going to be interested in a good fertilizer . . . one which will help your seedlings get off to a good start . . . and then supply the plant nutrients which your pasture will need right on thru to maturity. And friends, we're talking about CO-OP HIGH ANALYSIS FERTILIZER . . . the fertilizer which will not only do the best by your growing pasture . . . but which will save you time labor and money in the actual seeding and fertilizing operation. CO-OP HIGH ANALYSIS Fertilizers mean fewer bags to lift and to haul . . . fewer trips around the field . . . with less handling of useless fillers . . . And all these things add up to a greater saving and more economical production for you!

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY LOUDON

Here for '58!

Newest editions of the
"Big Wheel" in trucks with

NEW HUSTLE!

NEW MUSCLE! NEW STYLE!



New Series 31 pickup



New Series 50 medium-duty LCF model

New Series 100 heavy-duty hauler

Chevrolet's Task-Force 55 rolls in with new broad-shouldered styling, a revolutionary new V8 engine, new Step-Van delivery models complete with bodies and a wider choice of medium-duty haulers! They're here to speed up schedules and whittle down operating costs with new fast-working efficiency! See them at your Chevrolet dealer's right now!

New Light-Duty Apaches Offering high-capacity pickups and panels, plus Chevrolet's latest, three new Step-Van Forward Control models with 8', 10' and 12' bodies! Famous fuel-saving 6's with increased horsepower are standard.

New Medium-Duty Vikings Nine new models have been added, all featuring a new cab-to-rear-axle dimension for better

load distribution in specialized uses. Compact, short-stroke V8's are standard in all middleweight LCF models.

New Heavy-Duty Spartans The big new in Series 90 and 100 is Chevrolet's rugged new 348-cu.-in. Workmaster V8. It packs 230 h.p., and its radical new Wedge-Head design assures peak efficiency even with regular grade gasoline.

See them at your dealer's now!

NEW CHEVROLET TASK-FORCE 58

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT
DIXIE LEE JUNCTION

PHONE 107J
SHOW HOURS: 7:30 & 9:30 p.m.

THURSDAY & FRIDAY,
Oct. 24 & 25
1st Run Picture
BAMBI
A Disney Feature
Cartoon

SATURDAY, OCT. 26
Double Feature—
1st Run Picture
**PARSON AND THE
OUTLAW**
Starring
Anthony Quinn
Bobby Rogers
and
Heidi Klum
Van Heflin
in

PATTERNS
Cartoon

SUNDAY & MONDAY
Oct. 27 & 28
1st Run Picture
BEAU JAMES
IN TECHNICOLOR
Starring
Van Heflin
Bob Hope
Cartoon

TUESDAY & WEDNESDAY
Oct. 29 & 30
KELLY AND ME
STARRING
Piper Laurie
Van Johnson
Cartoon

COLE'S

DRIVE-IN

ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-2525

SHOWS: 7:15 P.M. & 9:15 P.M.
THURSDAY & FRIDAY
Oct. 24 & 25

OMAR KHAYYAM
In Technicolor
With
Cornel Wilde
Debra Paget
Cartoon

DOUBLE FEATURE
SATURDAY, OCT. 26
1st Run Picture
THE LAWLESS 80's
starring
Buster Crabbe
plus
John Carroll

**TWO GROOMS FOR
A BRIDE**
1st Run Picture
Cartoon

SUNDAY, MONDAY, TUESDAY
Oct. 27, 28, 29
1st Run Picture
**AN AFFAIR TO
REMEMBER**
Cinemascope-Color
Starring
Gary Grant
Sophia Loren
Cartoon

WEDNESDAY ONLY Oct. 30
Double Feature—
**STRANGER ON A
TRAIN**
Plus
APACHE AMBUSH
Cartoon

CLASSIFIED

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2621

NOTICE—for repair of electrical appliances, house wiring or plumbing, call Rodney Williams, GL 8-4260 or 8-3597. Pickup and delivery. 31-49-pd

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, PH 1911. tfc-11

DON'T BUY A COW! Call GL 8-2688 Why? For free home delivery of delicious BACON dairy products. No feedin' no fussin'—just good eatin'!

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Loudon Clinic, Phone GL 8-2012. tfc-12

FOR SALE—2 1/2 X 3 1/4 Speed Graphic press (camera) with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1822.

WANTED—within 25 miles radius of Loudon. Unusual man or woman of special local position. No canvassing or parties. Car necessary. For interview, write Mrs. Sue G. Martin, Meadow View Gardens, Harrison, Tenn. 31-51-C

FOR SALE—GE vacuum cleaner. Price \$20.00. Also four venetian blinds like new. Call GL 8-2621. 21-49-C

Real Estate Loans
Planning on building or buying. Available funds at low interest rates, monthly payment plan. Consult us on your real estate transactions. FHA or Conventional loans available immediately.

Ray Real Estate Co.
REALTORS
First National Bank—Athens 538

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co. Depot Square Loudon, Phone GL 8-2206 or GL 8-3588. tfc-27

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfc-28

FOR RENT—furnished or unfurnished. 4 room apartment in Loudon on Reservoir Hill. Call Lenoir City, Ph. 1550. tfc-27

WANTED AT ONCE—man or woman to supply Rawleigh household necessities to consumers in Loudon. Full or part time. Steady year-round income. See Paul Smallen, 703 Ferry St., Loudon or write Rawleigh's, Dept. TNJ-D81243, Memphis, Tenn. 41-50-pd

PRICED FOR QUICK SALE—5 room house and bath on paved street. Plenty of shade. 100 X 100. \$22,500 cash. 930 Vale St., Loudon, Phone GL 8-2692. 31-51-C

FOR SALE—rod Spider Lily tubs. 10c each. Ph. GL 8-3181. H-49-C

FOR SALE—10,000 BTU Coleman horizontal furnace. 11 blends, all pipes for 6 room house. Natural or propane gas. Used 3 years. \$330. Phone GL 8-2105. 41-52-C

FOR SALE—sugar maples trees, 8 to 14 ft. high. \$4.00 to \$7.00. 1 mile E. of Lenoir City on Highway 11. Also some 2 years old grapevines. W. H. Henley. 41-52-C

BARGAIN—used VM three speed record changer just reconditioned with new needle. Plays through radio or TV. For real snail's bargain see Ham Carey, Green Hardware Co.

COME AND GET THEM—2 kittens, a yellow and gray, about 6 weeks old. Part Persian. Plays through radio or TV. For real snail's bargain see Ham Carey, Green Hardware Co.

NOTICE—The Herald does not knowingly accept help-wanted advertisements from farmers covered by the Fair Labor Standards Act, if they employ children in violation of the law's provisions. The Act sets 16 years as the minimum age for employment on farms during school hours. This 16-year minimum applies to all workers, both local and migrant, on farms which produce commodities for interstate commerce. The only exception is for the farmer's own children working on his farm. If you have any questions about the law or other activities of the U. S. Department of Labor, call or write the Department's office at Knoxville.

To Buy Rent, Sell, or Trade, Call GL 8-2721
Do It The Easy Way
With Herald Want Ads

For best dressed salads!
viam
grooms hair naturally
viam
NON-GREASY

Miracle Whip
SALAD DRESSING

Caution Urged In Shoplift Law Use

Tennessee's new shoplifting legislation, enacted by the 1957 General Assembly to protect merchants from merchandise thefts, may become a "trap" for the unsuspecting shopkeeper, according to a University of Tennessee report.

Two companion acts—dealing with shoplifting, punishment, methods for apprehending suspects, and merchant's liability—are discussed by Mark J. Mayfield, senior in U-T's College of Law, in the current issue of "Tennessee Law Review."

The first act sets up the offense of shoplifting and its punishment. The second act provides, in substance, that a person may be taken into custody for the purpose of attempting to recover stolen goods and detained in a "reasonable manner for the reasonable length of time." This act would relieve the accused person, under such circumstances, of liability for false arrest, false imprisonment, or unlawful detainer, according to Mr. Mayfield.

The act also empowers any peace officer to arrest on the basis of "probable cause," without a warrant, any person believed to have committed larceny in retail or wholesale establishments.

This shoplifting legislation, is a step in the right direction, removing many of the formidable array of legal deterrents which caused some merchants to stand by and watch their property disappear, Mr. Mayfield said. "But appear, Mr. Mayfield said, that the courts should continue to force the merchant to move cautiously" against suspected shoplifters, he added.

The wording of the new acts may leave merchants open to judicial interpretations which would hold them liable for charge of assault, battery, or slander, the author noted. An accusing merchant is not specifically exempted from these charges, he explained.

The obvious intent of the Legislature was to provide the merchant with a reasonable means to protect his property without liability for torts so long as he does this in a reasonable manner," he pointed out. But what may seem reasonable to a "frustrated" merchant who believes his property is being stolen may seem unreasonable to a detached judge or jury, he added.

Further, the merchant's action "will be fettered by the lack of precedent, definitions, and settled answers to questions of law," Mr. Mayfield said. Looking at a future question regarding the new legislation, the author noted the "possibility that the new law might constitute class legislation"—limited to certain persons or classes of persons. For instance, Tennessee courts have held that restaurants—not mentioned in the new law and frequent victims of shoplifting—sell services and not goods, Mr. Mayfield explained. A ruling that the statute is not applicable to a restaurant owner could mark it as class legislation, he said.

Now at last
you can DRY your clothes
in smooth, sparkling
STAINLESS STEEL
guaranteed for life



Definitely
the **GREATEST** dryer
of all time!

Drum Priced At
169.95 and 224.95

Automatic Washers
209.95 and up

Wringer Washers
109.95 and up

GREER'S
Phone GL 8-2046 Loudon

Quinn & Karnes
FUNERAL HOME
• 24 Hour Ambulance Service • Air Conditioned Chapel
• Arrangements For Air Ambulance Service
• Burial Insurance: \$100.00 to \$1,000.00
Phone GL 8-2262 Loudon, Tenn.

MORE FOR YOUR FOOD DOLLAR!
At GILES and SON FOOD MARKET

NBC
PREMIUM
25c

TIDE
Regular Size
30c Box

JEWEL
Shortening
3 lb. can -- 79c

Hunt's Tomato
Catsup, Family
Size 20 oz. -- 29c

SHOP and SAVE
with Mohlar and Harold Giles, 3
miles out Vonore Rd. Free parking,
quality groceries, friendly service,
finest meats, always low prices!

LVORY SOAP
Large Size—2 for 29c
IVORY FLAKES
Reg. Size Box—31c
IVORY SNOW
Reg. Size Box—31c
CAMAY
Both Size—2 for 29c
LAVA
Large—2 for 29c
JOY CAN
Quart Size—65c
SPIC 'N SPAN
25c Box
COMET CLEANSER
Giant Can—19c

DUZ
Regular Size
2 Boxes -- 55c

Plus
+VALUE+
Store

Betty Crocker
White Angel Food
Cake Mix
Confetti Angel Food
Cake Mix
Lemon Custard Angel
Food Cake Mix
57c Box

CHEER
Regular Size
30c Box

NEW, CLEAR
viam
grooms hair naturally
viam
NON-GREASY

Miracle Whip
SALAD DRESSING

NOTICE
All Roller Skaters
BILL'S GRILL
Will Sponsor a Skating Party at
Bracketts Skating Rink
MONDAY NIGHT - OCT. 28
from 7 to 10 p.m.
You May Pick Up Your Tickets At
BILL'S GRILL — Home of real Pit B-B-Q
ENJOY A NIGHT OF FUN FOR JUST 25c

Giles And Son Market



London County Herald

"London County's Family Newspaper"

VOLUME 71—NUMBER 50

LONDON, TENNESSEE, THURSDAY, OCTOBER 31, 1937

10c PER COPY

Just Piddlin'

By The Editor

MORE THIS WEEK on that World War I memorial matter at the court house. Seems that there is more to it than was known last week.

The original memorial was constructed to hold a German artillery piece. That gun was turned in for scrap during World War II. Meanwhile, someone has stolen the emblem from the memorial.

Plans are to place the plaque on the courthouse front wall in a place of honor along with that memorial to those who died in World War II.

I wholeheartedly approve of this move for a number of reasons. It is no way a dishonor to our dead of World War I as might have first appeared last week, rather, an act which will protect their memorial from defacing by some thoughtless persons.

JUST IN CASE any of you readers who sent in news this week don't happen to find it in the Herald, I'll have to announce that the flu bug has finally caught up with the shop crew.

We've been dodging it for some time, but I guess it was inevitable that it would sneak in sooner or later.

By the time you consider the cases in London, Lenoir City, Philadelphia, Greenback, and in between, it's mighty clear to me an epidemic in the county. Some people been pretty sick with it too. Knoxville paper reports that it's moving westward... it can't leave London County too quickly!

NOTE TO FOOTBALL FANS... Make a mental note that the London-Kingston game next Friday (at Kingston) will start at 7 p.m. instead of 8 p.m. All printed schedule cards list game time at the later hour, but it will definitely start at 7 p.m.

GADI... two Americans were cast away on a desert island in the middle of the ocean for nearly three years. One day while they stood on the beach gazing out onto the horizon, one spotted a bottle being washed ashore.

He reached out into the surf and pulled it in. It was one of those new, king-sized Coca-Cola bottles. He looked at it, and a frightening realization crossed his mind. "Joe," he shrieked, "we've shrunk!"

CAUTION... a man returning home in the middle of the night stumbled over a burglar busily engaged in picking the lock on the front door.

The slightly intoxicated homeowner confronted the would-be thief and whispered: "I'll open the door if you'll go in first."

THOUGHT FOR THE WEEK... make snap judgments only about unimportant things. Think long and seriously about things that can be decided only once.

Scott Family Expresses Appreciation

There are no words which can express our appreciation to every one, who has been so kind and helpful to us since our home was destroyed by fire.

We want to thank the churches, stores and persons, who have helped us in our time of need. Also the Herald, for putting our needs on its front page.

Thank each of you and God bless you all.

Mr. and Mrs. Earl Scott and Children.

Sweetwater 26-0 Victim As L.H.S. Redskins Roll For Sixth 57 Victory

Greenback Elects Mayor, Aldermen, Religion Census JP Following Recent Incorporation To Be Taken By Local Churches

Recently incorporated, by vote last Saturday, His companion city of its citizens, Greenback moved officers will be Aldermen Tommy still further this week in its organization with the incorporation of a mayor, two aldermen and a justice of the peace to represent the new city on the county court.

Officials of the Greenback Community Club, sponsor of the incorporation, outlined the new city limits as including an area of one square mile and "greater Greenback" as extending five miles in every direction.

The incorporation comes as the latest in a number of progressive moves by the citizens of Greenback in community improvement efforts.

C. P. Church To Have Revival November 4-10

A week of revival services will be held at the Cumberland Presbyterian Church November 4-10 with Dr. Wayne Wiman, pastor of Second Cumberland Presbyterian Church of Chattanooga, as evangelist. Services will be each evening at 7:00 p.m. The public is cordially invited to attend.

County Livestock Producers Invited To U-T Field Day

Many London County livestock producers will attend the field day at the University of Tennessee, Knoxville, tomorrow, Mr. Lee Price, president of the London County Livestock Association, said that the program will be of interest to many farmers.

Such things as reducing costs with pastures, making pock with chicken feathers, the latest on dwarfism and performance testing to increase cattle income are just a few of the things that will be on the program. A barbequed lunch will be served by the U-T Block and Bridge Club.

This event is sponsored cooperatively by the University of Tennessee, The Tennessee Livestock Association, and the County Livestock Associations throughout the state. The meeting will begin at 9:30 at the swine farm on the U-T Road, from seven miles out on the new Alcoa Highway 73.



DR. WIMAN

Dr. Wiman was born and reared in Orling, Illinois. He is a graduate of Bethel College and the Cumberland Presbyterian Theological Seminary. He has held two denominational positions. For six years he served as field worker and office secretary of the Board of Finance. He also served as the Stated Clerk of the General Assembly for ten years. For a number of years he was pastor of the East Side Church, Memphis and transferred to the pastorate of Second Church, Chattanooga last February.

Many of the local people will recall that Dr. Wiman conducted a very successful revival here in London in the spring of 1936.

Legion Meeting Nov. 3 To Be Important One

London American Legion Post 120 Commander W. A. McMurray this week appealed to all post members to attend the regular meeting Monday, Nov. 3. He emphasized that it will be a very important one.

A program of unusual interest is planned and full attendance is requested.

Beauty Going Your Way 1938 CHEVROLET: Fore and Aft



Effectiveness of the 1938 Chevrolet styling is shown by this front-view of the Impala, luxury model in the Bel Air series. The full-wing sweep at the rear is a perfect complement for the front, having lines that begin with the fine-grid distinctive ribs of the grille, in addition to complete body redesign, the all-round coil spring suspension, a more rigid frame and body and an unusual new V8 engine. Impala top an offering of 17 models.

London HS Band To Have Halloween Party

The London HS Redskin Band will have a Halloween Party to try away from school on Thursday night (Thursday) after practicing for the performance at the Maryville-London game Saturday.

The band will also perform at the Kingston game, their third try away from school. Though it was a rain and flu this fall, the band has marched in every game where weather permitted.

The performance at Maryville Saturday will be on the subject "Yankees' Great Fighting Men."

County Home Demonstration Clubs Have Achievement Night Oct. 24

Presiding at the family night demonstration club was the occasion was Mrs. Jack Lee, Council vice president and newly elected Council president. Following the welcome by Mrs. Frank Henderson of Philadelphia, a song roll call, minutes and treasury report was the recognition program. The Silver Tray and purple ribbon was presented to the Junior Lenoir City Club by Mrs. Buddy Jenkins, vice president of the Lenoir City Club which had held the Club of the Year title for the past year. Clubs receiving blue ribbons were Broadview, Eaten, Greenback, Hines Valley, Lakewood, Lee Heights, Lenoir City and prospect. Red ribbon winners were Port London Village, Martel, and Dixie Lee Club.

The selections were made from the Achievement record book kept during the year by the individual clubs showing their progress and accomplishments.

Seventy-seven Home Demonstration club women received recognition for their outstanding work during the year. These were: Mrs. H. M. Adams, Mrs. Sam Blair, Mrs. John Reedy, Mrs. John Shipley, Mrs. James Madison, Mrs. Charles Wheeler, Mrs. C. V. Ellison, Mrs. Gordon Fisher and Mrs. Bruce Hinton.

Mrs. T. W. Hill, Mrs. Andrew Smith, Mrs. Bonnie McCaskill, Mrs. Betty Cook, Mrs. Betty Lindsey, Mrs. Jim Scarborough, Mrs. Maxine Sigmon, Mrs. Alice Wade, Mrs. Helen Fritts, Mrs. J. T. Kester, Mrs. A. N. McNair, Mrs. Nellie Bess, Mrs. J. E. Grubb, Mrs. Betty Cook, Mrs. Betty Lindsey, Mrs. Jim Scarborough, Mrs. Maxine Sigmon, Mrs. Alice Wade, Mrs. Helen Fritts, Mrs. J. T. Kester, Mrs. A. N. McNair, Mrs. Nellie Bess, Mrs. J. E. Grubb.

Miller Motor Co. Displaying 1938 Chevrolet Today

The new 1938 Chevrolet, displaying dramatic new styling and outstanding engineering advances, will be on display today at Miller Motor Co. in London.

The new Chevrolet is new from bumper-to-bumper, and from frame to roofline. It is a completely new car, longer, lower and wider, and emphasizes flowing sculptured lines from the dual headlamps to softly flared rear fenders. It has a new X-shaped frame which allows a longer wheelbase, but retains ample head room and increases leg room and luggage space.

Recognition of the growing popularity of the new car is shown by the exclusive five-year warranty of this body type, which will be offered this year. The Bel Air series is one of the most beautiful cars ever made, and is available under the Impala nameplate. Middle range of the low-priced car broken for a new series, with two sedans, and at the bottom end of the price spread is three models making up the Delray series.

Miller Motor Co. has issued a special invitation to all persons in this area to drop by on any day to see the new 1938 Chevrolet, starting today.

Mr. and Mrs. James To Be Honored Nov. 10

Mr. and Mrs. R. C. (Tohn) James will be honored Sunday, Nov. 10, from 2 to 5 p.m. in celebration of their golden wedding anniversary, Nov. 11.

They will be honored by an evening house at the James home at 1001 S. Main St. and Mrs. W. W. Whitman, Mr. and Mrs. W. D. James of Knoxville, Mr. and Mrs. D. A. Rots of Louisville, Ky., and Mr. and Mrs. O. W. Rots of Knoxville, and Mr. and Mrs. John E. James of London.

All friends of the family are invited to attend.

THE COURT HOUSE RECORD

Marriage Licenses
Oct. 29—Lucian Bolella to Jo Ann Hamilton.
Real Estate Transfers
Oct. 23—Deed from Tom Denton Jr. and wife to James T. Wiggins and wife, 1 lot, 2nd; Arrie H. Patterson to Raymond M. Burnett and wife, 1 lot, 2nd; Earl Garner and wife to Thelma McAnally, 1 lot, 2nd.
Oct. 24—Deed from Wayne Carter and wife to Johnny Broden and wife, 10 acres, 4th.
Oct. 25—Deed from David E. Smith and wife to H. R. Thornton Jr., trustee, 3 lots, 2nd; Howard McKeenleys and wife to Charles H. Diggs, 2 lots, 2nd; Mrs. Elizabeth Hardin and others to A. J. Hardin and others, 3 acres, 2nd; C. R. Newman and wife to G. J. Johnson and wife, 1 lot, 2nd; J. Harper and wife to Shirley C. Williams and wife, 1 lot, 1st.
Oct. 26—Deed from G. J. Johnson and wife to Jack R. Newman and wife, 4 acres, 2nd; G. J. Johnson and wife to James B. Rankin and wife, 1 lot, 2nd; Floyd Russell and wife to John C. Williams and wife, 1 lot, 1st.
Oct. 28—Deed from J. C. Ward to Homer R. Ward, 176 acres, 2nd.
Oct. 29—Deed from Ruth W. Pearson and others to S. L. King, Jr., 2 tracts, 3rd; Carter Kincaid to Winton L. James and wife, 2 acres, 2nd; Carter Kincaid and wife to James Burnett and wife, 1 lot, 1st.
Cases Filed—Chancery Court
4688—Artie Costner, West vs. Clay West, divorce, 1st judgment.
Cases Filed—Circuit Court
621—Ralph Hall, D.D.A. Lenoir Motor Sales, vs. Brownwell Jackson, 1st judgment.
622—Carl A. Beley, vs. Mrs. Chas. L. Ramey and others, appeal, damages.
623—Roy Wilkerson, D.D.A. Wilkerson Motor Co., vs. E. S. Sherrod, appeal.
624—Joe Johnson vs. Roy W. Rivers and others, appeal.



Tom Delaney face only Maryville (2 p.m. Saturday afternoon at Maryville) and Kingston (the following Friday at 7 p.m. at Kingston).

The hard-charging Redskins,

ranked 27th in the state, coming home happy last Thursday night as they scored two quick first quarter touchdowns and coasted on to victory. Jack Nichols, Lowry Kline and Robert Marvell provided the offensive punch before a portland crowd, rolling up 230 yards for the night. The Wildcats successfully defeated Buddy Windle, holding him to a net 33 yards.

Henry Hope set up the Redskins first TD, recovering a Sweetwater fumble on the Wildcat eight. Lowry Kline made the distance in two plunges and Nichols boosted the extra point for a 7-0 lead. Hard tackling by the Redskins also set up the second touchdown as Kline hopped on another Wildcat fumble at the 44 a few minutes later. Nichols, Kline and Windle moved 85 yards in five plays and then Nichols sliced wide for 19 yards and the score. His boot was wide and London held a 14-0 lead.

Early in the second quarter Kline tucked in a Wildcat punt on the London 20 and sidestepped his way to the Wildcat 30. A clipping penalty cut back some of that yardage, but the Redskins were on the move. Marvell rolled 31 yards to the Wildcat 23. Windle added five, Nichols blasted for six, and Kline garnered nine on a 100 yarder to set up a one-yard plunge by Marvell for the score.

Sweetwater came back from the halftime rest fired up and fought London to a draw during the third quarter. But Lowry Kline got the Redskins in gear again for their fourth touchdown.

Kline rolled out from his quarterback slot and raced 85 yards in a beautiful touchdown scamper, but once again a clipping infraction nullified part of the run. The Redskins made back part of the yardage before being held by a 15-15 tie.

But a short time later: Gus House pounced on a Sweetwater fumble at the 41 and the aroused Redskins were back in possession. It was Ed Nichols, as the big fullback punched for three yards, then roared 38 yards down the sideline for the score. He then topped the performance by passing to Marvell for the extra point.

Nichols was the big gun of the Redskins offense, cranking for 128 yards in 10 carries. Lowry Kline played his first game of the season, only to have all three fine runs shorted by penalties.

Once again the stout Redskin defense, led by House, Hope, Thompson, Pressley, Howard, Law, and Sammer, played havoc on the Redskins offense. Three at linebackers could muster but 90 yards and the Redskins were back in possession. Nichols rolled out from his quarterback slot and raced 85 yards in a beautiful touchdown scamper, but once again a clipping infraction nullified part of the run. The Redskins made back part of the yardage before being held by a 15-15 tie.

But a short time later: Gus House pounced on a Sweetwater fumble at the 41 and the aroused Redskins were back in possession. It was Ed Nichols, as the big fullback punched for three yards, then roared 38 yards down the sideline for the score. He then topped the performance by passing to Marvell for the extra point.

THE YARDSTICK
London Sweetwater
First Downs 10 13
Rushing Yds. 80 90
Passing Yds. 12 35
Punts Att. 6 4
Completions 1 2
Int. Intercepted 0 0
Fumbles Lost 0 4
Punting Lost 0 3
Punting Avg. 37.4 30.4
Penalties 100 10

Poplar Springs MYF To Have Bake Sale

The MYF of Poplar Springs Methodist Church will hold a bake sale in the directory room of the First National Bank Saturday, Nov. 2.

The sale will begin at 9 a.m. All types home-baked goods will be on sale.

Quarterback Club Postpones Plans For Bowl Game

The London Quarterback Club at its regular meeting Monday night, decided to postpone plans for a post-season bowl game this year, but is forming definite plans for such an affair next year.

The club will sponsor a football banquet this year for the fine Redskins team. It is hoped that a speaker can be obtained to give the U-T coaching staff. All members for the year will be recognized at the banquet.

The Loudon County Herald

"Loudon County Family Newspaper"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN
WILLIAM J. MORGAN

Publishers
Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

LIKE PLAGUES OF EGYPT

At Knoxville last week Cameron Balston, of New York, spoke our mind to the teachers. He listed five plagues infesting our "minors" today. We did not hear him so we expand his divisions with our own thinking.

He spoke of the unprecedented challenge to authority, and one who has not seen this has just not been around much. Authority is questioned, ignored, or downright flouted in so many of the facets of our national life today. Children are disobedient in the home; they are disobedient and resentful at school; juvenile delinquency is like a cancerous growth; teenage wars rage beyond control; crime waves defy law and order on every hand; grownups connive to circumvent the law in every conceivable way.

Blatant possession of our souls in a way which submerges love as one of the great commandments. You see hatred between the different labor groups themselves. You see it too often in the bitterness between capital and labor. You see it so plainly in racial strife. The great wave of it now blows not only upon the South but upon all the world. Unless we can substitute love for hate we shall pay the price of our error over and over again and it will be a big price.

The third plague which infests our land, according to Mr. Balston is our aversion to work. Outside of the joys of the home the greatest satisfaction is that which comes from our work. When we lose the joy of that we are in a bad

way, opening ourselves for the entry of myriad evils of the world to devour us. The happy man is the one who is trying to get into work and out of it. History is full of examples of great souls who found their greatest happiness in their labor. Perhaps one of the greatest shortcomings of our modern industrial system is that it tends to destroy the joy of work as our forefathers possessed it.

In the fourth place we are absorbed by our craving for entertainment—radio, athletic events, shows, television, etc. There must be something every minute to entertain us, we do not want to be alone for reflection. The time will come, maybe, when the so-called progressive educators will be saying "Why learn to read anymore? You can see it on the TV or hear it on the radio. Why bother with the laborious reading process?" The day, in a way, is already here, and we are the weaker for it. The freshman courses of the American colleges are filled with students—no, they are not students—with young people who are social graduates of the high schools but never learned to read. We not only have prefabricated houses in our day and generation, we have prefabricated minds, said Mr. Balston.

Finally, in our acceptance of the material way of life instead of the spiritual, we have forsaken one of the basic teachings of all time. Many of the most sensitive souls of all history have taken the vows of poverty because they knew the dangers of possessions. Rarely have we been both. Right now we are can one have both. Right now we are reading the life of St. Francis of Assisi. His extreme adherence to the vows of poverty went beyond anything the

A Letter From The Publisher

It seems to us that one of the finest lessons of life is to learn to live abundantly. Life is short enough at best, and if we never learn to enjoy it, we have just missed the best and there is not another one running, at least on the schedule, we have been on.

Frequently people ask us, "How do you like to live in Loudon?" Our answer is "We like it." We like to live, period. And we always like it wherever we live. We believe that the elements of joyous living come from within and those who have them enjoy living wherever they are. We find the kind of people we are looking for wherever we go.

All life is not sweet, and one has to take the bitter along with all the other, but somehow a little sweetness seems to season a whole lot of bitterness. There are days when things go well, very well. And there are days when things go badly, very badly.

An editorial writer or a columnist likes to think that people read his stuff. So one of the joys we have each week is for someone to say "I enjoy your piece this week on so and so." Or, "What are you going to write about next week?"

But at that things are quite well covered up. There are always enough irate readers to keep one's feet on the ground. That's the way it should be. And that's the way it is.

From Our Files

Last Friday night the Elmore Pile-driver topped the Loudon Redskins 41 to 0.

10 YEARS AGO

Mrs. McMurry's senior history class remembered Navy Day by devoting part of its regular period to studies about its history.

100 YEARS AGO

The new drug store of Dr. W. L. White, druggist, has just opened in Loudon.

Dr. J. T. Blair having located in Loudon, 2 doors south of Leuty's Hotel, offers public services.

modern mind can comprehend and endorse, but to him there was no middle ground.

The problem of the proper mixture of the two ways of life is delicate, for the evident fact is always in three that he who wishes to live a deep spiritual life must guard against being overcome by the desire for an abundance of things.

as Lot T. Bob Wilson Subdivision to the Town of Loudon, and fully described in map of record in Map Book 1, page 21, in the Register's Office of Loudon County, Tennessee.

BEING the same property conveyed to Parties of the First Part by deed dated April 4, 1935, of record in Deed Book 58, page 549, in the Register's Office of Loudon County, Tennessee, to which deed specific reference is hereby made.

The above described property and premises will be sold subject to the all unpaid taxes and the balance of any indebtedness that may be against the same.

The proceeds of said sale will be applied first, to the payment of all costs and expenses incident to this sale and foreclosure, second, to the payment of all indebtedness secured by said deed of trust, and the balance, if any, will be paid to the parties legally entitled thereto.

Howell C. Curtis, Trustee
Oct. 24, 31, Nov. 7

LEGAL

Notice of Trustee's Sale
Notice is hereby given that, default having been made in the payment of the indebtedness secured by the certain trust deed executed April 4, 1935, by Francis O. Gaskin and wife, Harri Edith Gaskin, recorded in Trust Deed Book 51, page 304, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the authority vested in him by the aforesaid trust deed will, having requested so to do by the owner and holder of said indebtedness, sell, at the Front Door of the Court House in the City of Loudon, Loudon County, Tennessee, for cash to the highest bidder, in bar of all right and equity of redemption, at 11:00 O'clock A.M. on Monday, November 18, 1937, the following described premises, to wit:

SITUATED in the 1st Civil District of Loudon County, Tennessee, and within the Town of Loudon, Tennessee, being known

WHITE STORES
S.M. GREEN STAMPS

Southern Gem Green PEAS

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comfort and convenience at low cost . . .

electrically

winter brings a higher use of electricity throughout the home . . .

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(Electric Department)

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From the vantage point of the systematic saver, many problems look smaller; opportunities look closer—the whole world looks brighter!

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With a
Steadily Growing
First National
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First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank
MEMBER Federal Deposit Insurance Corporation

WHAT'S WRONG HERE?

A charming picture of a lovely little girl reaching for a Bible. What could possibly be wrong with Here's what!

1. The Bible is on the bottom shelf, hard to get at, which means the family doesn't use it frequently.

2. The Bible she's reaching for is written in grown-up language, too hard for her to understand all by herself.

3. The little girl is alone—and she needs help!

Why should the Bible be on the bottom shelf, and why should this little girl have to seek its truth by herself?

The Church stands ready to help your child—and you! It will help you to understand the Bible and its timeless message of God's undiminishable love for you, your children and all mankind.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor in the building of character and good citizenship. It is the nucleus of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should support the Church. They are: (1) For the sake of the community and nation. (2) For the sake of the Church itself. (3) For the sake of the individual. (4) For the sake of the world.

Day Book Chapter Verses
Sunday . . . John 3:16-17
Monday . . . Timothy 2:15-17
Tuesday . . . Timothy 2:15-17
Wednesday . . . Timothy 2:15-17
Thursday . . . Hebrews 4:15-16
Friday . . . Peter 1:18-19
Saturday . . . Revelation 21:1-3

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builder Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

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Family Life Insurance Plan
Covers \$5000. On Husband;
\$1000. On Wife (Varies Ac-
cording To Age); \$1000. On
each child under age 21.

Monthly Cost Act
Age 25—\$7.78

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SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY

590 Grove Street-Phone GL 8-3591

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LADIES FALL DRESSES

Wonderful new selection of
new fall fabric, new brilliant
colors, patterns, styles. Your
sure to find several perfect
for you in full range of sizes.



6.95 to 15.95

NEW FALL HATS

Wide Selection of Stunning New Styles



2.98



3.98

5.00

Ed Watkins Store

Louisa



COLD
WEATHER
SPECIAL

STORM WINDOWS AND DOORS

all-aluminum combination

INSTALLED and GUARANTEED

Average 5 Room House

for only

9.59 MONTH

No Down Payment—Free Estimates

CALL GL 8-2023

LOUDON
Builders Supply

W. Lee Highway

PHILADELPHIA NEWS

The Wesleyan Service Guild held at the Methodist Church in Knoxville Wednesday afternoon last Monday night with 18 members present. Mrs. Leon Strunk was in charge of the program. Those taking part were Mrs. Reid Hill, Mrs. Helen Windle, Mrs. Georgia Ruth Carter, Mrs. Virginia McCarty and Miss Loreta Hamilton. After the very interesting program, the group assembled in the basement for a covered dish supper.

Wallace Miskoe was the overnight guest of Glen Riddle in Louisa Tuesday night.

Mr. and Mrs. Milt Hill, Mr. and Mrs. Hugh Hill visited the old homeplace of Mr. and Mrs. Milt Hill in Union County Tuesday.

Mrs. Joie Hill, Mr. and Mrs. Hugh Hill and daughter Judy Davis were the dinner guests Wednesday evening of Mr. and Mrs. Milt Hill.

Mr. and Mrs. Stanley Davis.



Judy Davis

Miss Hattie May Penland and Mr. and Mrs. John Christian from Atlanta, returned here last week because of the death of Miss Penland's brother, Mr. Tom Penland.

Brent Davis, son of Mr. and Mrs. Stanley Davis, entered the U-T Hospital at Knoxville Monday afternoon. Brent will be under observation for the next few days.

The Junior Boys Sunday School class and the Junior Royal Ambassadors enjoyed a day of sports and varied activities Friday. The boys assembled at the home of Mr. Wesley Barnett and then went to the gymnasium for their games. At noon the boys enjoyed hot dogs and drinks. The groups Sunday school teachers are Mr. Wesley Barnett and Mr. Stanley Davis. Their P. A. leader is Mr. Ed Waller Jr.

Ann Carter was a guest at the home of Priscilla Long Sunday.

Mr. and Mrs. Albert McCarty spent the night in Gatlinburg Tuesday night.

Rev. and Mrs. John Tillery and Mr. and Mrs. J. G. Taylor were visiting at Fontana Dam and in the Smokies last Saturday.

Mr. and Mrs. Robert McNabb and daughter, Diane, left last week to visit in Detroit. While there they will be the guests of Mr. and Mrs. Homer McNabb and Miss Mary Elizabeth Henderson.

Mrs. Joy Brewster gave a surprise birthday dinner at her home Sunday. The dinner was in honor of Mrs. Brewster's mother, Mrs. Reid Hill. Mr. and Mrs. Cam Henderson and daughter Sharon from Greensburg, along with other members of the Brewster family and Mr. Reid Hill helped to make the event a very happy occasion for Mrs. Hill.

Miss Ann Waller and Judy Davis enjoyed the hay ride with the M.Y.F. group in Louisa Friday night. Ann and Judy were guests of Charles Witt and W. D. Slapp.

Miss Cornell Edwards was chosen as one of the senior candidates for homecoming queen. At the game Friday night, Cornell won second place.

Funeral services were held at the Methodist church Sunday afternoon for Mr. Tom Penland. He is a brother of Miss Hattie Mae Penland of Atlanta, Ga.

Late birthday greetings to the Rev. Tom Scarborough, pastor of the Baptist Church, whose birthday was Saturday, Oct. 26.

Miss Ann Waller and Miss Judy Davis were the overnight guests of Mrs. Amos Allen Friday night.

Mrs. Georgia Ruth Carter gave a test at her home on Oct. 15, in honor of her mother, Mrs. Wiley McCarty who was celebrating her birthday. Pink and white carnations were used along with the

dining table covered with a cloth of pink. About 30 guests came to visit. Mrs. Joe Randle from Louisa and Mrs. Helen Edwards assisted Mrs. Carter in serving.

Mrs. Sidney Grant of Knoxville was present for the funeral of Mr. Tom Penland Sunday at the Methodist Church.

Mr. and Mrs. Bill Agee and

children of Johnson City were visiting Mr. and Mrs. John W. W. the past weekend. Jimmy Randle and Bobby Carter have recently returned from a visit at Daytona Beach, Fla. Jimmy is from Louisa. Mrs. Hugh Hill and Mrs. Lena Arden are on the sick list this week.

Thursday, October 31, 1957

The Loudon County Herald

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WELCOME WAGON

from Your Friendly
Business Neighbors
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Social Welfare Leaders

On the occasion of
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City

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Tasty Tip for Quick Meals!



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes

Kraft Dinner is a timesaver and a menu-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating always!

KRAFT GRATED for fast through-and-through cheese dinner

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Arranged

for Loudon County
Phone for a loan -- 792

Quick, Confidential

Personal Loans

• No Endorsers

• No Collateral

Service Finance Co.

Over Bank of Lenoir City
Phone 792, A. C. Kight, For Information

IS THIS WHAT YOU ARE LOOKING FOR?

Inspiration—Spiritual Help—Biblical Knowledge

The Singing Will Thrill you!
The Preaching Will Help You!
The Special Music Will Inspire You!
The Revival Will Revive You!

WHERE? Cumberland Presbyterian Church
College Avenue, Loudon, Tennessee

WHEN? November 4-11, 1957 7:00 O'clock Each Evening
Sunday Morning, November 10, at 11:00 O'clock

DR. WAYNE WIMAN, EVANGELIST, Pastor

Second Cumberland Presbyterian Church, Chattanooga



DR. WIMAN

Everything's New But the Record Economy!

All-New '58 Rambler



Rambler Cross Country Station Wagon, above, is one of 11 all-new Rambler 8 and Rambler Rebel V-8 models for 1958.

NOW—With All-New Jet Stream Styling,
All-New Pushbutton Driving... Choose
from 17 Models... Two Wheelbases!



ALL-NEW AMBASSADOR 270 HP V-8
Enjoy top V-8 performance with outstanding V-8 economy.
Ambassador Country Club hardtop illustrated. Also 4-door
sedans, station wagons, and hardtop station wagons.

Now, the car that's first in economy, first in sales gains, is first in smartness, too—brilliantly new with jet stream styling. All-New Pushbutton-controlled Flash-O-Matic Transmission... Pushbutton Windows... Pushbutton Transistor Radio... Power-Lok anti-dip differential... America's first full-dip rustproofing. All-new power choices: Economy Six, Rebel 215 HP V-8, and new 270 HP Ambassador V-8 by Rambler. Airliner Reclining Seats, Twin Travel Beds, lowest-cost All-Season Air Conditioning. See the all-new lowest-priced cars with the highest trade-in value... Rambler '58.

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Nelson Motor Company

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Best dressed
WITH
the one
and only
Miracle
Whip
SALAD DRESSING

STRICTLY BUSINESS

by McFestors

SPECIAL! FRYING PANS



"Where are the instructions?"

OBITUARIES

THOMAS O. PENLAND

Thomas O. Penland, 72, passed away Oct. 25 in a Knoxville Hospital. He is survived by two sisters, Miss Mattie May Penland of Philadelphia, and Mrs. J. M. Christian of Stockbridge, Ga. Services were held Sunday from the Philadelphia Methodist Church, with the Rev. Leon Day at 2:30 p.m. from the First Baptist Church with the Rev. O. C. Rainwater officiating. Interment was in Steeple Cemetery with arrangements by Quinn and Karnes.

JOE HASKINS

Joe Haskins, 82, passed away at his home Oct. 22. He is survived by his wife, Mrs. Joe Haskins; four daughters, Mrs. James Chaney and Mrs. James Punt of Loudon, Mrs. D.L. Stringfield of Knoxville, and Mrs. Robinson White, Lewis, Del.; a son, George of Loudon; and two brothers, Ben of Loudon City, and Luther of Gooding, Idaho. Services were held last Thursday at 2:30 p.m. from the First Baptist Church with the Rev. O. C. Rainwater officiating. Interment was in Steeple Cemetery with arrangements by Quinn and Karnes.

HOSPITAL LIST

ADMITTED
OCTOBER 23
Mrs. Grover Harp
Mr. W. C. Malone
Mrs. Francis Gorley
OCTOBER 23
Mr. Tom Courtney
OCTOBER 24
Mr. Das Blankenship
Mr. John Hines
Mrs. Ray E. Boothie
Mr. Clarence Morrell
Mrs. Rebecca Siltzer

DISMISSED
OCTOBER 23
Mrs. Willie Johnson
Mr. J. D. Schrimmer
Mrs. Ted Cable
Mr. Ernest C. Palmer
Mr. L. C. Mitchell
Joe Downs
Mrs. Kenneth Wilkerson
OCTOBER 26
Miss Patsy Pezeli
Mr. Frank Ralledge, Jr.
Mr. Marion Early
Mr. Lazaro Goguel
Mrs. Glen Harvey
Mrs. Ida Wheat
Mr. Homer H. Purkey
Mrs. Caille Cuffey
OCTOBER 27
Mr. Walter McNabb

DISMISSED
OCTOBER 23
Mrs. C. A. Brewer
Mrs. H. L. Edwards
Mrs. Wayne Green
Mrs. Effie Gentry
OCTOBER 23
Mr. Arthur Fowler
Mr. Earl Hall
Mr. Barry Penden
OCTOBER 24
Miss Lois Humbert

DISMISSED
OCTOBER 23
Mr. W. C. Malone
Mr. Jerry S. Carroll
Baby Della Jigree
Mrs. Ralph Robinson
OCTOBER 25
Mrs. Roy E. Boothie
Mr. Tom Courtney
Mrs. Frances Gorley
OCTOBER 26
Mrs. Ed Osborne
Mrs. S. D. Hudson
OCTOBER 27
Mr. Marion Early
Mr. Clarence Morrell
Mrs. Gertrude Thomas
Mrs. Grover Harp
Mr. Robert Hall
Mr. Sam Blankenship
OCTOBER 28
Mr. Supercas, Goulat
Mr. Soparo Soldana

Mr. Bill Thomas
Mrs. Bill Thomas
Mr. Walter McNabb
Mr. Austin Ruby
Mrs. Sam Ryder
Mr. J. S. Schrimmer

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

REPORTING IN To Loudon County

Oct. 22—To Mr. and Mrs. Ralph Robinson of Lenoir City, an 8 lb., 5 oz. boy.
Oct. 23—To Mr. and Mrs. Francis Gorley of Lenoir City, a 4 lb., 8 oz. boy.
Oct. 25—To Mr. and Mrs. Lawrence Williams of Loudon, a 7 lb., 8 oz. girl.
Oct. 27—To Mr. and Mrs. Willie Johnson of Lenoir City, a 6 lb., 10 oz. boy.

FFA NEWS

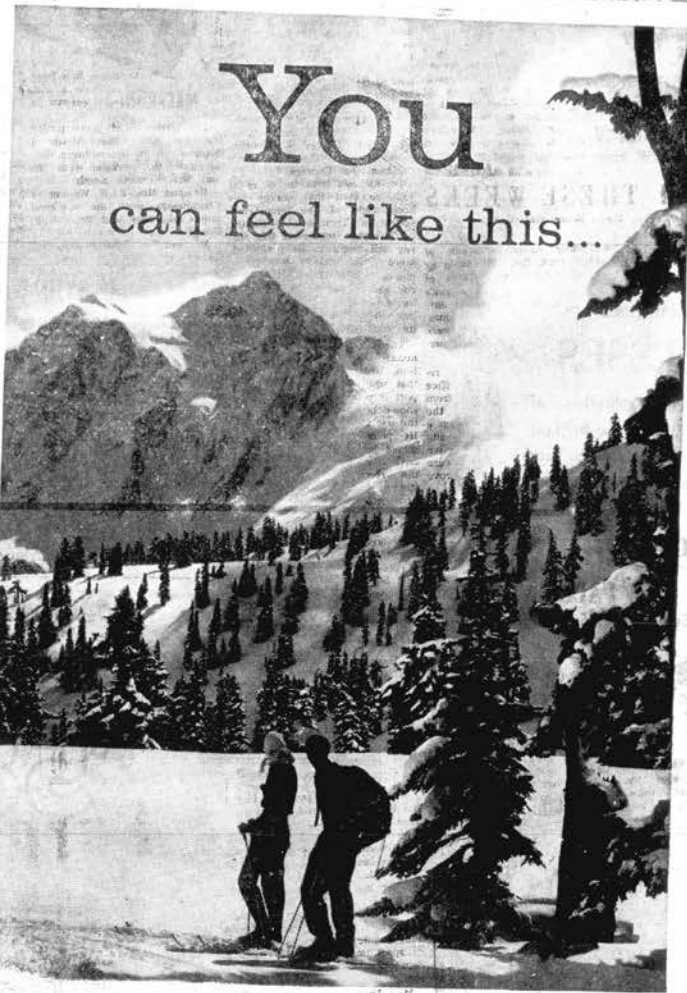
Benny Arp, Loudon HS FFA member, was elected reporter for the Knox Sub-District FFA at a meeting at Everett High School Oct. 28. Attending the meeting were Jim Townsend, Leonard Sampson, Bruce Williams, Verlin Bright, Bill Clark and Mr. Alexander, adviser.
Harold Davis, Benny Arp, Mr. and Mrs. Ralph Alexander and son, Joe, attended the National FFA Convention in Kansas City the week of Oct. 14. They were greeted by the mayor of that city. They also heard former-president Harry S. Truman as convention speaker.
On Tuesday night Harold Davis received his American Farmer Degree.
Benny Arp, one of the delegates, said, "I wish to thank the Loudon County Farm Bureau for making this trip possible for me."

Pfc. Jimmy L. Davis Finishes Tank Course

Pfc. Jimmy L. Davis, son of Mr. and Mrs. Betty A. Davis, route 4, Lenoir City, recently completed the M-48 tank familiarization course at the Seventh Army Tank Training Center in Vilseck, Germany.
Davis was trained in the operation, maintenance and tactical use of the tracked vehicle.
A gunner in Company B of the 11th Armored Cavalry Regiment, Davis received basic training at Fort Chaffee, Ark., and arrived in Europe in March of this year.

Pvt. John W. Tallent In Army Operation

Pvt. John W. Tallent, 18, son of Mr. and Mrs. Marcus C. Tallent, Route 1, Greenback, recently participated with units of the Seventh Army in "Operation Counterpunch," a command post exercise in Germany.
Tallent, a truck driver in the 8th Engineer Battalion's Company A, entered the Army in December 1956 and arrived overseas last July.
He attended Greenback High School.



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"QUALITY SUPREME"

for those who want the very best

Milk is refreshment that lasts, the pickup that keeps you picked up—your energy and spirits refreshed by milk's natural sugar, minerals and proteins.

Have a glass of milk at mid-morning... with the kids after school... at bedtime. Doesn't it taste good? And doesn't it make you feel great?

Drink 3 glasses every day!

Milk gives us generous amounts of highest quality protein needed daily at every age.



YOU NEVER OUTGROW YOUR NEED FOR MILK

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

REPUBLICAN CONVENTION

A mass convention of the Republicans of Loudon County, Tennessee, is hereby called to meet in the Court House at Loudon, Tennessee, at 1:00 o'clock p.m. Saturday, November 16, 1957, for the following purposes:

- (1) To select a new Executive Committee.
- (2) To select delegates to the Judicial Convention to be held in January in Athens, Tennessee.
- (3) To select Judicial and Chancery committeemen.
- (4) To transact such other business as may properly come before this mass convention.

S. P. Dannel
Chairman

WHITE STORES

U.S. No. 1 Large IDAHO POTATOES

10-lb. bag 49c

PLUS GREEN STAMPS

U.S. No. 1 Large

IDAHO POTATOES

10-lb. bag 49c

PLUS GREEN STAMPS

U.S. No. 1 Large

IDAHO POTATOES

10-lb. bag 49c

PLUS GREEN STAMPS

U.S. No. 1 Large

IDAHO POTATOES

10-lb. bag 49c

PLUS GREEN STAMPS

U.S. No. 1 Large

IDAHO POTATOES

10-lb. bag 49c

To Buy, Sell, or Trade Use Herald Want Ads Just Phone GL 8-2722



Miracle Whip
SALAD DRESSING





family and other relatives and friends in Maryville and Knoxville.

Mr. Knoxville, Mr. and Mrs. Ben Hammonville, Misses Wanda and Joy, Mr. and Mrs. J. G. Mudson, Miss Brenda and Roulie were dinner guests Sunday of Mr. and Mrs. A. Dixon near Glendale. Mr. and Mrs. Dixon arrived here after being confined to his home with an attack of influenza.

Mrs. Frank Hill spent Friday and Saturday in Glendale at the home of her sister, Mrs. Fred Stull, who is recovering a major operation Friday.

Mrs. Tommy Obasum of Greensburg, Ky. was the weekend guest of her mother, Mrs. W. H. Johnson, here.

Mr. and Mrs. Ben Anderson of Scottsboro, Ala., spent Tuesday night with Mr. and Mrs. R. A. Anderson Sr. and were guests of Mr. and Mrs. S. B. McMillan.

Mrs. Glenn McEef is spending the week in Middle Tennessee where she will assist in judging contests in improvement of cotton.

Mrs. Howard Hudson entertained Tuesday evening at 7:30 at her new home on Helenwood Drive near Knoxville. Guests were members of her office force, and the main feature of the party was a house warming.

Mr. and Mrs. Frank Hill and Patsy were dinner guests Sunday of her mother, Mrs. Nora Ownby in Gatlinburg.

Miss Margaret Thompson was the guest Sunday of her sister, Mrs. Charlie Long and Mr. Long near Glendale.

Mrs. Edd Chandler returned last week to her home in Moore Park, Calif., after spending some time with her brother, J. H. French and Mrs. French and Mr. and Mrs. C. S. Lane spent

Mrs. Ira Greene of San Antonio, Tex., Mrs. Mike Griffiths of Maryville, Miss Trula Keene, Mrs. Eva Lemon and Miss Beulah Coates of Knoxville were guests Wednesday of Mr. and Mrs. J. D. Woods and Mrs. Anna Galbraith.

Miss Mary Fryar is suffering with a severe cold at her home on the Morganton Road.

Messrs. Kenneth and John Houser visited Sunday with their mother, Mrs. Sadie Houser in the Knoxville Fl. Sanders Hospital.

Mr. and Mrs. J. H. French and Miss Wanda, Miss Dorothy French and Mr. Jimmie Griffen of Maryville spent Sunday with Mrs. French's parents, Mr. and Mrs. D. E. Bohanan.

Miss Mildred Frye is confined with influenza to the home of her parents, Mr. and Mrs. A. C. Frye.

water accompanied their son Bobbie to Nashville Wednesday where he will undergo surgery in the Vanderbilt Hospital and will spend some time in the Crippled Children's Hospital.

Mr. Herman Everett of Maryville was the guest Wednesday of his aunt, Miss Mary Fryar.

Mr. and Mrs. J. H. French were called to Maryville Wednesday on account of the injury of their son, J. B. French, who suffered a broken leg while on duty at the Aluminum Company at Alcoa.

The Rev. Frank Ladner spent last week in Green Bay, Wis., where he attended a meeting of town country rural churches.

Mr. and Mrs. J. G. Hudson were in Knoxville Sunday at the bedside of his mother, Mrs. Loll Hudson.

Mr. and Mrs. Howard Hudson

At New Location
DELANEY'S
Repair Shop and Service Station
Now Located in
Purdy Building Next to Bill's Grill
See Us For Quality and Service

FARMER

If You Need Money
for any purpose . . . Federal

Land Bank Loans Are
Your Answer . . .

- Long Terms
- Easy Repayments
- Low Interest
- Pay Off Any Time

SEE, WRITE or CALL
C. C. Sewell, Secretary-Treasurer

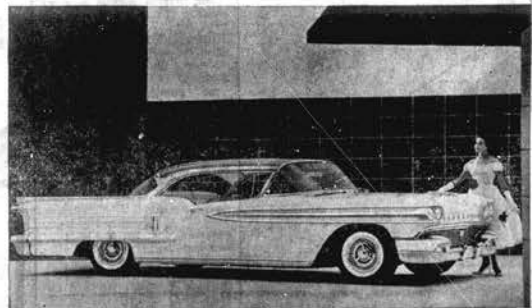
KNOXVILLE NATIONAL
FARM LOAN ASSOCIATION

Knoxville, Tennessee

Phone 5-5330 Night Phone 8-9483
AT FARM BUREAU OFFICE IN LOUDON
EVERY WEDNESDAY AT 10 A.M.

COMING NOV. 8TH

Olds is All New from Head to Taillamps



Oldsmobile for 1968 offers a completely restyled body, featuring the new "mobile look." This distinctive and useful styling in the '68 Holiday coupe harmoniously employs horizontal trim to emphasize its long, flowing lines and low silhouette. The ultra-modern thin line roof replaces decorative and useless moldings and trim. The rear window. The redesigned front end is distinguished by new four-bar headlamps, recessed side grille with narrow aluminum louvers, and lower slatted hood line. Dominant in Oldsmobile's 1968 styling are striking twin blades that sweep down the rear fender crown. Choice of three Rocket engines with improved economy is offered in 1968. 1968 Oldsmobile Holiday is available with the new Hydra-Matic transmission and New-Matic Ride, a new concept of air suspension, available as a desirable option.

BERRY MOTOR COMPANY

East Broadway

Lenoir City, Tenn.

Phone 65

FARM NEWS REVIEW

PROPER GRAZING OF ALFALFA AIDS GROWTH

To graze, make hay, or leave alfalfa standing to freeze down is the question facing many farmers.

Joe D. Burns, assistant agronomist, U-T Agricultural Extension Service, says alfalfa needs an undisturbed growth period during the fall to build up root reserves for the winter and to insure a good stand which will start growth early in the spring. Removal of growth made during this period by grazing or haying can be done to a great advantage provided such grazing or mowing is delayed until the weather is cold enough to prevent re-growth. Generally this can be done in late November or early December without damage to the alfalfa.

Where alfalfa is to be pastured, a program of grazing should be followed that will provide for quick removal of the excess forage, Burns says. The grazing of new stands of alfalfa after growth has stopped in the fall and where considerable fall growth has accumulated will often help control "Crown Rot" disease. Such grazing should be done during periods when the ground is sufficiently dry to support the cattle. Care should be taken when pasturing after a frost or freeze to avoid injury to livestock.

Current grazing of the fall growth of alfalfa will provide pasture at a time when forage is scarce without appreciable damage to stand or reduction in yield. It will also reduce the hazard of stand losses due to "Crown Rot" by allowing the sun and wind to dry out the area around the plants.

ANTS LIKE LAWNS FOR DIGGING IN WINTER HOMES

Winter ants are digging in the yard, sometimes covering grass. According to R. P. Mullett, entomologist, U-T Agricultural Extension Service, the winter ant gets real busy when cool weather arrives; and it has no respect for your lawn. The insects are harmless, as far as people are concerned, Mullett reports.

INTEREST HIGH IN FARM CITY WEEK PLANNING

National Farm-City Week observance, November 22-28, has attracted more advance interest than ever, district chairmen are reporting. President Eisenhower has issued a proclamation, designating Farm-City Week as a special period for bringing before the public, factors of common interest to city and rural populations.

The purpose of Farm-City Week is to bring before the general public, the interdependence of

rural and city people. In some places, this will be done by tours of farming communities, and trips to towns and cities. Landowners, growers and various other programs are also to be held.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

Less than six weeks ago Loudon County was very brown and looked as if there was nothing at all for our livestock to live on during the fall months. Today due to better weather and the overall importance of getting something for our livestock to live on this winter and the know how of the farmers of Loudon County this picture has changed. We now have green fields which were brown a few weeks ago.

I would like to take this opportunity to commend the farmers of Loudon County for their response to a basic sound agriculture program. Few realized the approach to the situation; most of them thought that it was something that had to be done and in most cases, this was true. I want to pay tribute to the farmers of Loudon County and to their overall management of the soil. They have recognized the overall importance of fertilizer and lime in crop production. They realize and understand that adequate fertilization rates must go hand in hand with other important practices such as good seed and insect and disease control.

Such farming practices carried out by the farmers of Loudon County may be seen as one drives through the county, and will impress the visitors and those who pass through our county realize that Loudon County is a good county because the farmers are not willing to accept defeat, but are willing to revive those soil fertility principles which have made a vast change in our county in the last six weeks.

MR. FARMER

For the finest in quality truck and auto service and repairs be sure to see us. It is our pleasure to serve you.

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3821

GET READY FOR WINTER

Now



1.99 Per. Gal.

With cold weather on the way, now is the time to avoid winter freeze-ups and costly repairs. Fill your radiator with CO-OP PERMANENT ANTI-FREEZE and drive worry-free this winter. Prevents formation of rust and corrosion... will not evaporate... will not damage radiator hose or clog passages in cooling system.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

KERRY DRAKE



Tasty Tip for Quick Meals!



KRAFT dinner

MACARONI-AND-CHEESE
home cooked in 7 minutes
Kraft Dinner is a time-saver and a money-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eating always!

PRICED FOR QUICK SALE
5 room house and bath on paved street. Plenty of shade, lot 100'x322. \$4500 cash. 800 Vale St., Loudon. Phone GL 82692. 31-51-C

FOR RENT—4 room house with bath and hot water heater on Huddersley St. Call GL 82188. tfe-50

3 FREE trial music lessons for children, or adults for beginners. Either piano or guitar. Rentals or easy payments on instruments. Mary E. Teacher, Post Loudon Hotel, GL 82115. 11-50-pd

TRUCK FOR SALE—1956 Chevrolet. Radio, heater, good tires, second owner, good condition. \$4750.00, cash. See Boyd Justice, 811 Grove St., Loudon. tfe-50

CLASSIFIED

FOR SALE—2 bungalow, male and female, mother to pups. \$15 each. 3 or 50.00 each. Also cabinet TV with AM-FM Std. broadcast radio, combined TV. Needs picture tube. \$30 cash, 5 room-dup gas heater, \$10.00 cash. In good condition. See Odell Justice, Main Street, Loudon. 11-50-C

WANTED—Middleaged woman for housekeeping and some child care. Excellent working conditions. Must stay on place. Call GL 83794. tfe-50C

WANTED AT ONCE—man or woman to help with household work, preferably in occupancy in Loudon. Full or part time. Steady year-round income. See Paul Smith, 208 Perry St., Loudon or Sylvia Hawkins, Dept. TNJ, 221124, Memphis, Tenn. 41-50-pd

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY PHONE GL 82323 SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY OCT. 31, NOV. 1
BIG HALLOWEEN SHOW
Science Fiction DOUBLE FEATURE 1ST RUN PICTURE **BEGINNING OF THE END**
With Peter Graves, Peggy Castle and John Carradine in **THE UNEARTHLY**
1st Run Picture **Guaranteed to Frighten You!**
Cartoon

SATURDAY, NOV. 2
Double Feature—1st Run Picture **OKLAHOMA WOMAN**
With Richard Denning, Cathy Downs and **FEMALE JUNGLE**
1st Run Picture Cartoon

SUNDAY, MONDAY, TUESDAY NOV. 3, 4, 5
DOUBLE FEATURE 1st Run Picture **CURSE OF FRANKENSTEIN**
IN TECHNICOLOR starring Peter Cushing, Hazel Court plus **X THE UNKNOWN**
Starring Dean Jagger

FOR SALE—Red spider lily bulbs 10c each. Call GL 83185. 11-50-pd

MILK SERVICE—Careful attention to your drug needs for the entire family. Distinctive professional service, quality drug lines at the best for your money. **SMITH DRUG**, Loudon, Tennessee. Phone GL 82021 tfe

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

DON'T BUY A COW! Call GL 82088 Why?—For Free home delivery of delicious BACON and products. No feeding! no fuss!—Just good eating!

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Loudon Clinic, Phone GL 82012. tfe

FOR SALE—2 1/2 X 3 1/4 Speed Graphic press camera, with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

GRADING—cash R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City day phone 1911, night 1982. tfe-11

Real Estate Loans
Planning on building or buying? Available funds at low interest rates, monthly payment plan. Consult us on your real estate transactions. FHA or Conventional loans available immediately.

Ray Real Estate Co.
REALTORS
First National Bank—Athens 835
Cartoon

WEDNESDAY ONLY, NOV. 6
Double Feature
THE WINNING TEAM
With Frank Lovejoy and **3 STRIPES TO THE SUN**
Cartoon

WEDNESDAY & THURSDAY NOV. 5 & 6
ROCK, ROCK, ROCK!
STARRING Frankie Lymon and The Teenagers
Allan Freed Cartoon

DIXIE LEE

DRIVE-IN THEATRE

LOCATED AT DIXIE LEE JUNCTION

PHONE 107J

SHOW HOURS: 7:30 & 9:30 P.M.

THURSDAY & FRIDAY, OCT. 31, NOV. 1
1st Run Picture **GUN BATTLE AT MONTE REY**
Starring Pamela Duncan, Sterling Hayden, Carleton

SATURDAY, NOV. 2
Double Feature—1st Run Picture **DOMINO KID**
with Kristine Miller, Rory Calhoun and Felicia Farr, Mark Stevens in **TIME TABLE**
Cartoon

SUNDAY & MONDAY, NOV. 3 & 4
1ST RUN PICTURE **JEANNE EAGLES**
Starring Jeff Chandler, Kim Novak, Cartoon

WEDNESDAY & THURSDAY, NOV. 5 & 6
ROCK, ROCK, ROCK!
STARRING Frankie Lymon and The Teenagers
Allan Freed Cartoon

MORE FOR YOUR FOOD DOLLAR!

At GILES and SON FOOD MARKET

LUX Bath Size 2 for 25c	LAY'S CLOVERLEAF BACON 59c Pound
LIBBY Fruit Cocktail 2 1/2 can - 39c	JFG SALAD DRESSING 25c Pint
RINSO BLUE reg. 33c box	

O.K. FLOUR

25 pound Print Bag, only **\$1.69**

LIBBY'S PEACHES
303 can - 2 for 47c

BREEZE Regular Size
2 1/2 can - 39c

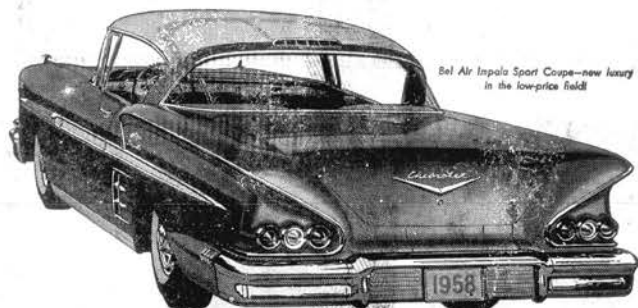
LIBBY SLICED PINEAPPLE
2 1/2 can - 39c

LIFEBOUY Bath Size 2 for 29c	JFG Coffee 85c Pound
LIBBY Orange Juice No. 2 - 2 for 29c	LAY'S CIRCLE "L" WEINERS 35c Package
SILVER DUST Regular Size 33c	

GOLD MEDAL MACARONI 2 - 12 oz. boxes 29c	LIQUID LUX reg. can 35c LIBBY GRAPE FRUIT JUICE 46 oz. can - 27c	GOLD MEDAL SPAGHETTI 2-12 oz. boxes 29c
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SHOP and SAVE
at Giles and Son Food Market
With MOHLAR and HAROLD Giles
3 miles out on Vonore Road

Giles And Son Market



Bel Air Impala Sport Coupe—new luxury in the low-price field

ALMOST TOO NEW TO BE TRUE! '58 CHEVROLET!

The biggest, boldest move any car ever made!

It's panther-quick, silk-smooth with a V8 unlike any other, a Full Coil suspension, a real air ride and two new super models! Here today!

Look at Chevrolet's airy new styling! That's how new Chevrolet is all over! It's lower, wider—nine inches longer. There's an all-new Turbo-Thrust V8* engine. Pair it up with Turbo-Glide* and you'll command the quickest

combination on the road. There are two new rides—Full Coil suspension and a real air ride*. The body-frame design is new, the wheelbase is longer.

There's a new 4-headlight system, new 6 and V8 power, a foot-operated parking brake. Even two super models—the Bel Air Impala Sport Coupe and Convertible, most luxurious and distinctive Chevrolets of all.

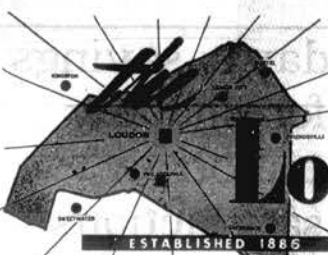
See all that's new at your Chevrolet dealer's soon. *Optional at extra cost.

'58!



Bel Air 4-door Sedan—bold new beauty and Fisher Body quality.

Only franchised Chevrolet dealers display this famous trademark. See Your Local Authorized Chevrolet Dealer



Loudoun County Herald

"Loudoun County's Family Newspaper"

VOLUME 71—NUMBER 51

LOUDON, TENNESSEE, THURSDAY, NOVEMBER 7, 1957

16¢ PER COPY

Just Piddlin'

By The Editor

HERE'S SOMETHING just to good not to pass along to you readers. It is reprinted from the Glendive (Montana) Ranger, which says that the following letter was written by a bricklayer in Barbados, British West Indies, to a contracting firm for which he worked:

"When I got to the building, I found that the hurricane had knocked some bricks off the top. So I rigged up a beam with a pulley at the top of the building and hoisted up a couple of barrels full of bricks.

"When I fixed the building, there was a lot of bricks left over. I hoisted the barrel back up again and secured the line at the bottom, and then went up and filled the barrel with the extra bricks. Then I went down to the bottom and cut off the line.

"Unfortunately the barrel of bricks was heavier than I was and before I knew what was happening, the barrel started down, jerking me off the ground. I decided to hang on and half way up I met the barrel coming down and received a severe blow on the shoulder.

"I then continued to the top, banging my head against the beam and getting my fingers jammed in the pulley. When the barrel hit the ground it bursted its bottom, allowing all the bricks to spill out. I was now heavier than barrel and so started down again at high speed.

"Halfway down I met the barrel coming up, and received severe injuries to my shins. When I hit the ground I landed on the bricks, getting several painful cuts from the sharp edges.

"At this point I must have lost my presence of mind because I let go of the line. The barrel then came down giving me another heavy blow on the head and putting me in the hospital. I respectfully request ack leave."

That letter is a masterpiece if I ever saw one. I'll bet he got that sick leave too!

WHY NOT head for Kingston tomorrow night and give the L.H.S. Redskins a rousing support in their final game of the season.

They're a fine squad. I know that I have not seen a more spirited group since I've been in Loudon, nor one which has built such a fine season record on team play and the desire to win. They don't lack in the sportsmanship department, either.

Give them a good boost at Kingston. Remember, game time is 7 p.m.



REDSKIN BAND. Pictured above in their well known "L" formation, the Loudoun High School Redskins band will make its final appearance of the 57 football season at the Loudoun-Kingston game tomorrow night at Kingston.

Be Wise With Speed On Highways Or Chances Of Old Age Much Reduced

"Be wise with speed; a fool at forty is a fool indeed."

That was the admonition some 200 years ago by English poet Edward Young.

And it's still appropriate, the National Safety Council observed today.

The motorist who hurries around with horsepower is showing about as much common sense as a man who jumps without a parachute from a four-story building.

Recent Council statistics show that in 37 per cent of motor vehicle accidents resulting in death, speeding was a factor. No other single violation occurred so often.

In fact, a speeder who hits a solid wall at 35 mph is injured by an impact as great as that of an automobile that hurtled from a four-story building.

Speed kills, said the Council, because it increases the forces which, in an accident, turn useful equipment—such as metal and glass—into deadly weapons.

And speed kills because it increases the likelihood of an accident. The greater the speed, the less time you have to react in an emergency. And it takes longer, usually, to halt a speeding auto than one moving slowly.

It takes at least 32 feet to stop a vehicle moving 20 miles an hour, with a fairly alert driver, ordinary circumstance and good brakes.

At 30 miles an hour, stopping distance is increased to 100 feet. At 40 miles the distance required is 164 feet. At 50 miles, 253 feet.

Many motorists think that by observing the posted speed limit they're driving safely. But safety experts point out that a state or city speed limit is merely a maximum safe speed under ideal conditions.

Excessive speed not only is unnecessary, but useless, the Council pointed out. Studies show that a speeder gains little time on a trip. The Council also pointed out:

1. In city traffic excessive speed makes for uncomfortable driving—frequent stopping for lights, quick braking, increased danger.
2. Everything a speeder accomplishes may be wiped out by an accident—including his right to drive.
3. Speeding is bad citizenship. It's bad manners. Even etiquette experts have spoken out against it.

1958 Pontiac On Display At Curtis Pontiac

Curtis Pontiac is showing this week the exciting 1958 Pontiac, all new from bumper to bumper.

Out in four brilliant series with 16 sleek models, the 58 Pontiac has revolutionary new styling plus notable engineering advances.

It particularly features Ever Level Air Ride, Circles of Steel Safety, Aero-Frame Stability and Quadra-Power Roadability.

THOUGHT FOR THE WEEK: whatever a community may seek, better schools, more industry, improved government, other community improvements, it can only be accomplished through the efforts of united citizens working for the common good.

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They're a fine squad. I know that I have not seen a more spirited group since I've been in Loudon, nor one which has built such a fine season record on team play and the desire to win. They don't lack in the sportsmanship department, either.

Give them a good boost at Kingston. Remember, game time is 7 p.m.

Kingston Final L.H.S. Redskin Foe After 19-0 Victory Over Maryville

THE COURT HOUSE RECORD

Marriage Licenses

Oct. 4—Gene Brown to Nelma L. Walker.

Oct. 5—Carl L. Madgett to Edith M. Davis.

Oct. 6—Paul P. Estes Jr. to Carolyn Fay Douglass.

Oct. 11—Lester R. Householder to Nellie Ruth Rocker; Johnny W. Lindsey to Anna R. Hobbs.

Oct. 12—Daniel L. White to Edith Jane Majors; Howard W. Murray, Jr. to Ruby Lucille Ruby.

Oct. 17—Sam H. Pass to Barbara Jean Breeden.

Oct. 18—Jesse O. Myers to Gene Lois Pippa.

Oct. 20—Hubert R. Hall to Charlie Ann Bayless.

Oct. 23—Billy Kelley to Francis Marie Cloud.

Oct. 25—Louis L. Boella to Jo Ann Hamilton.

Oct. 28—Louis C. Anderson to Regina DeBash.

Nov. 2—Joseph R. Smullen to Debbie W. Hickrick.

Nov. 4—Paul H. Garver to Mary Jean Brown.

Nov. 6—Joe C. Miles to Nancy Marie Harris.

Real Estate Transfers

Oct. 30—Deed from O. D. Hall to Mrs. Ruth Hall, 2 tracts and 1 lot, 2nd; Flossie Lyle and others to J. F. Cagley, 12 1/2 acres, 2nd; John Chapman and wife to John Chapman and wife, 1 tract, 3rd; Thelma McNally to William O. Buchanan and wife, 1 lot, 2nd.

Oct. 31—Deed from R. C. Tipton and wife to Mrs. Lulu White, 1 lot, 2nd.

Nov. 4—Deed from Stanley Deane and wife to Albert Ridge and wife, 1 tract, 4th; Joseph Gill and wife to G. W. Grubb, 2.6 acres, 2nd; Mrs. Elizabeth Guider to G. W. Grubb, 1 lot, 2nd; James C. Harrison and wife to Raymond M. Evans and wife, 1.5 acres, 2nd; Thomas C. Dixon and wife to Creed H. Bass and wife, 11 acres, 3rd; Gulf Refining Co. to Gulf Oil Co., 1 lot, 2nd.

Nov. 5—Deed from Lester Miller and wife to Edward B. Alexander and wife, 2 lots, 1st; Felix W. Calhoun and wife to Roy M. Ledbetter and wife, 1 1/2 lots, 2nd.

Cases Filed Circuit Court

625—Saranella Shubert and others vs. Pepsi Cola Bottling Co. and City Cab Co., damages, auto accident.

626—Peggy Hodgins McChung vs. William Lee McChung, divorce.

Legion To Observe Veteran's Day Nov. 11

Loudoun American Legion Post No. 129 will observe Veteran's Day Monday, Nov. 11, with an oyster stew supper at Loudoun Grammar School Cafeteria.

Post Commander W. A. McMurray announced that John Duncan, member of the Legion, is National Executive Committee, and will be honored guest.

Festivities at the cafeteria will begin at 7 p.m. Members who don't relish oyster stew will find a substitute available.

Farm Bureau offers 75.00 Prize In Essay Contest

Members of Farm Bureau families may win a \$75.00 watch in an essay contest sponsored by the American Farm Bureau Federation.

To enter the contest is simple. Just write in 1,000 words or less "What I Will Do To Elect Farmers For Freedom." Then mail your entry to Tennessee Farm Bureau Federation, Box 313, Columbia, Tennessee.

There are four classes to the contest: (1) Farm Bureau men (2) Farm Bureau women, (3) Farm Bureau young people (age 18-28), and (4) high school members of Farm Bureau families. Winners in each class will be awarded a \$75 gold watch at the American Farm Bureau annual convention at Chicago in December.

Entries should be received at the Tennessee Farm Bureau office not later than November 25, so they can be judged in time for entry in the national contest. Due to the short length of time, no special state award will be given this year, stated Tom J. Hinch, president of the organization.

Length of the essay does not matter so much in the contest as the announcement itself. The judges will be more impressed by the contestants' ideas on what he would do to elect farmers for freedom rather than by fancy language.

New Oldsmobile On Display At Berry Motor Co.

Exciting styling changes that enhance the appearance from every angle mark a completely new Oldsmobile for 1958, on display tomorrow (Friday) at Berry Motor Co.

Oldsmobile's new "mobile look" is very evident in the entirely redesigned body, new rear quarter panels, a new front and with recess-type grille and four beam headlights, one-piece rear window with greater glass area and new rear deck and roof.

Full line of improved accessories items are offered with the 53 Oldsmobile, including the special: color New-Matic ride, a true air-suspension system.

New Boy Scout Troop To Be Formed Tonight

A new boy scout troop, No. 214, sponsored by the Loudoun Lions Club, will be formed tonight (Thursday) at the Loudoun Grammar School gymnasium. The meeting will be at 7 p.m.

All boys, 11 through 13 years of age, who are interested in joining the boy scouts are urged to attend. Mr. Paul Boyd, scout executive in this area, will be present to speak to the group.

Tractor-Trailer Bings Dust In Morning Fog

A big tractor-trailer, hit the dust (of a ditch that is) early this morning in the peach-pow fog on River Road.

The big vehicle missed the curve below the home of Dr. W. B. Campbell, Jr., and ended up in the ditch. No injuries were reported.

The Yardsick

First Downs 18 1
Rushing Yds. 250 20
Passing Yds. 33 0
Passes Attem. 5 5
Completions 5 0
Interceptions 1 1
Fumbles 3 2
Fumbles Lost 2 1
Punting Ave. 40.5 33.5
Penalties 50 5

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Interceptions 1 1
Fumbles 3 2
Fumbles Lost 2 1
Punting Ave. 40.5 33.5
Penalties 50 5

1958 Ford, New Dealer Displayed In Loudon Today

The 1958 Ford and a new Ford dealer went on display in Loudon today. The new dealer is Curtis-Tipton Motor Co. in West End, taking over the Ford franchise formerly held by Loudoun Motor Co.

The new distinctive styling is emphasized in a front view of the massive wrap-around, one-piece bumper with anodized aluminum "jet intakes" grille, dual headlights, and power-dweller hard. New sheet metal treatment incorporates redesigned front fenders, new roof with seven front-to-rear flutes or grooves, and trunk and rear quarter panel inset.

From the rear, the 1958 Ford is distinctive with a "sculptured trunk lid flaring into twin safety oval taillights.



SWEEPING STYLING CHANGES ARE APPARENT IN THE 1958 FORD CAR LINE. The Fairlane 500 Town Victoria (right) and Fairlane Club Victoria (left) share with all new Fords such dramatic styling changes as new safety door headlight, corrosion-proof anodized aluminum grille, power flow hood, slip stream roof, sculptured inverted V trunk lid and twin safety taillights. Engineering and design advances include new engines, new Oldsmobile transmission and optional Ford-Air suspension. The new Ford car line will be on display at Ford dealerships on November 7.



Oldsmobile for 1958 offers a completely restyled body, featuring the new "mobile look." This distinctive and tasteful styling is the "58" Holiday coupe harmoniously employs horizontal trim to emphasize its long, flowing lines and low silhouette. The ultra-modern line roof sweeps rearward to the top of the enlarged single-piece rear window. The redesigned front end is distinguished by new four-beam headlights, recessed

The Loudon County Herald

Loudon County's Family Newspaper

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months — \$1.50	Six Months — \$1.75
One Year — \$2.50	One Year — \$3.00

This And That

Every time you see an automobile accident you may be sure it is going to take something out of your own pocket by way of insurance costs. And, incidentally, the price of automobile insurance went up in Tennessee in October. The number of accidents in the state has gone up, though the number of deaths has decreased.

We once knew a man by the name of Fidler who was a gardener; a man by the name of Chobnut who was a forerunner, and of all things we once knew a Paine who was a doctor. It seems quite okay with us that Mr. and Mrs. O. K. Greenwood should live on Pine Top.

As we engage in a money-raising activity in Knoxville and surrounding area we are conscious of the fact that giving is a joy that far too few people engage in systematically. We should give intelligently, discriminately, and make of it a pleasure rather than to engage in it grudgingly. We have known real titheers who enjoyed giving their tenth and they did it month in and month out, and they found their experience enriching and rewarding. Some find it easier to give by establishing a "give away fund." It seems easier to give when such a fund has been established. The habit of giving cheerfully to worthwhile causes is one to be cultivated. We recommend it.

We see that other people can make typographical errors also. In a news sheet on our desk right now we see in big headlines something about "Cartes" motorists. Just what kind of motorists these are we would not know but it does not sound like a bad idea.

From the way we see it, and the way we hear it, and the way we read it, Loudon and surrounding territory has its full share of auto accidents. We should encourage our city police, and the sheriff and his deputies to do all in their power to halt reckless driving.

The Herald has no intention of plugging for the current President of the United States. It is a matter of personal interest, however, that like can play golf half the time; he can keep Benson in office when everybody quarrels about it; inflation can keep creeping up; Sputnik can keep making the rounds; he can even send troops into Little Rock; and still the people like him. They have confidence in the sincerity of the man. They still think of him as "The good soldier, keeping the watch."

Inflation is a gnawing malady tearing at our very vitals. Maybe you will help fight it. How? Spend your money carefully. Get your money's worth. Use credit modestly. Save a little more. Practice a little self denial. Practice thrift. Pay your debts. Take on new debts reluctantly, and only for certain types of things.

A Letter From The Publisher

We are not much of a hand to make excuses. We do the best we can and that's that. But for the one, or two, or maybe three, who read last week's editorial on "plagues" and puzzled a bit over a sentence or two that didn't make sense, here are some of the reasons. The word as written was "evils." As it was printed it said "exiles." Two quite different words, these. In the last paragraph the correct word was "there." It came out to read "Geez." And, another thing, the word "perforated" was slipped in wrong in the first place as "perforated." Ah, me! But at least you are now aware that we know better.

And while we are on the subject of editorials we might quote from something we have just read on the subject by one Lyle Young who is looking back and saying how he would operate his weekly newspaper if he owned it again. He writes:

"Looking back at my newspaper operation in Texas, I can see that one of my greatest mistakes was the lack of a regular editorial page. I was one of the hit and miss fellows, maybe there would be an editorial, maybe not—until it reached the point where my readers must have been in a constant state of confusion. I knew that a newspaper without an editorial page is not a complete newspaper—it has body, but not a heart and it's the product of a lazy publisher." The Herald at least has a consistent effort.

From Our Files 5 YEARS AGO

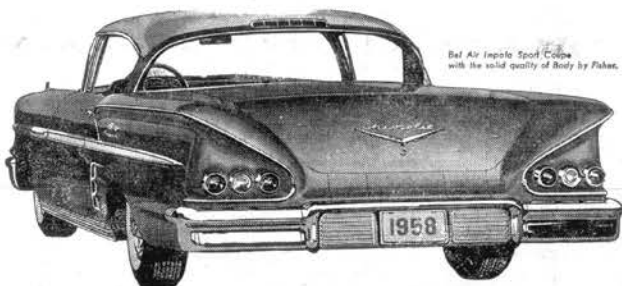
'Peanuts' game Thursday vs T.M.I. for benefit of Loudon Band.
 Pay Rent—Two furnished sleeping rooms.

10 YEARS AGO

Mr. Don Gagley and Miss Louise Clowers were married Sunday.
 The Southern Diner, located across from the ice plant in the west end is now open for business. Mr. and Mrs. C. C. Sampson, props.

103 YEARS AGO

Ham 10 to 11 cents per pound.
 Irish potatoes 25 to 50 cents per bushel.



Bel Air Impala Sport Coupe with the solid quality of Body by Fisher.

NOW CHEVROLET TAKES THE GIANT STEP!



Bel Air 4-Door Sedan showing new dual headlights.

Here's the biggest, boldest move any car ever made. Here's new length, width and lowness, a radical new V8—a wonder-working Full Coil suspension, a real air ride, brilliant new body-frame design! See Chevrolet now!

Talk about new, that's all Chevrolet is for '58... starting with its long, low lines and new full-wing rear fenders!

There's an all-new engine, the 280-h.p. Super Turbo-Thrust V8*. It's so new it even looks different. Combine it with Turbo-

glide*; and you'll boss the quickest, smoothest combination on the road.

There's news in Chevrolet's two new rides—a Full Coil suspension and a real air ride! These brilliant advances out-date, out-cushion anything you've known in the low-price field. Chevrolet's body-frame design is new, and the wheelbase is longer, for a wonderful new handling feel.

For an extra helping of pleasure, see Chevrolet's new luxury models, the Bel Air Impala Sport Coupe and Convertible. Stop by your Chevrolet dealer's soon.

*Optional at extra cost.

'58!



FORWARD FROM FIFTY

Only franchised Chevrolet dealers display this famous trademark. See Your Local Authorized Chevrolet Dealer

today's savings foreshadow tomorrow's satisfactions

GET THE SAVINGS HABIT
GET THE THINGS YOU WANT!

And save at the First National, where your money is safe, and where guaranteed interest helps your savings to grow!

There's nothing quite like having money in the bank... open your account today.

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

TIED!

Maybe no one has ever actually bound your wrists with a rope. But haven't you, at times, felt as if you were literally hand tied? You struggle and strain with your problems and anxieties, and you are completely unable to get free.

Such moments come to everyone, and they are not easy to face. It's simple to be serene when things are going well. But when your hands are tied—when you feel helpless, even hopeless—then you begin to realize life cannot be lived alone.

It's then that you know how important Faith is—how it is something you absolutely must have. With Faith to sustain you, you inevitably begin to see your way out. Without it, you flounder.

Turn to the Church—not just because you are troubled, but because it can give you spiritual freedom.

THE CHURCH FOR ALL...

ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake, (2) For his children's sake, (3) For the sake of his community and nation, (4) For the sake of the Church itself, which needs his moral and financial support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Luke	11	14-23
Monday	Luke	20	24-27
Tuesday	Luke	9	1-12
Wednesday	Acts	9	1-27
Thursday	Acts	9	1-27
Friday	Galatians	3	1-26
Saturday	Revelation	2	1-11

Copyright 1967, Editor John Smith, Loudon, TN

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businesses in the interest of the churches of Loudon.

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builders Supply, Inc.

Fiva to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

GREENBACK NEWS

Mrs. J. N. Denton entertained at her home on the little Tennessee Friday evening complimentary. Miss Dorothy French who is married the latter part of December, Mrs. Denton's daughter-in-law, Mrs. Dale Denton, and her husband, Mr. Denton, were guests. The evening was the presentation of a lovely array of gifts to Miss French. Refreshments, punch and coffee were served with rolors of pink, green and white being used and pink and white chrysanthemums were arranged in the reception room. Mrs. Harvey Brookshire, Mrs. Dale Denton and Miss Wanda French assisted in serving.

Mr. and Mrs. Bob Anderson Jr. and Rocky are ill with flu at the home of Mr. and Mrs. Clemmer in Maryville.

Mrs. Ada Everett is spending Mrs. McHenry some time with her son Charles Homer and Mrs. Everett and Diane in Leoni, City.

Mr. and Mrs. Clayton Davidson and sons are able to be out after several days illness with influenza.

Mrs. Ray Lowry accompanied her mother Mrs. D. M. Smallman to her home in Knoxville Friday.

Mr. and Mrs. Edwin Best and Edwin Jr. of Maryville visited Sunday with the Rev. and Mrs. Ray Burgess and Mrs. J. H.



LEGAL

Notice of Trustee's Sale
Notice is hereby given that default having been made in the payment of the indebtedness secured by the certain trust deed executed April 4, 1935, by Francis O. Goshin and wife, Hazel Edith Goshin, recorded in Trust Deed Book 51, page 304, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the authority vested in him by the aforesaid trust deed, will, having requested so to do by the owner and holder of said indebtedness, sell at the Front Door of the Court House in the City of Loudon, Loudon County, Tennessee, for cash to the highest bidder, in bar of all right and equity of redemption, at 11:00 O'clock A.M. on Monday, November 18, 1937, the following described premises, to wit:

SITUATED in the 1st Civil District of Loudon County, Tennessee, and within the Town of Loudon, Tennessee, being known as Lot 7, Bob Wilson Subdivision to the Town of Loudon, and fully described in map of record in Map Book 1, page 21, in the Register's Office of Loudon County, Tennessee.

BEING the same property conveyed to Parties of the First Part by deed dated April 4, 1935, from Curtis Realty Co., Inc., of record in Deed Book 53, page 549, in the Register's Office of Loudon County, Tennessee, to which deed specific reference is hereby made.

The above described property and premises will be sold subject to the all unpaid taxes and the balance of any indebtedness that may be against the same.

The proceeds of said sale will be applied first, to the payment of all costs and expenses incident to this sale and foreclosure, second, to the payment of all indebtedness secured by said deed of trust, and the balance, if any, will be paid to the parties legally entitled thereto.

Howell C. Curtis, Trustee
Oct. 24, 31, Nov. 7

Use Herald Want Ads
Just Phone GL 8-2721

Signature LOAN'S
Arranged for Loudon County
Phone for a loan -- 792
Quick, Confidential
Personal Loans
• No Endorsers
• No Collateral
Service Finance Co.
Over Bank of Lenoir City
Phone 792, A. C. Knight, For Information

Thursday, November 7, 1937 The Loudon County Herald 3

Grammar School News

We express our thanks to Mrs. Easter and her helpers for the wonderful halloween lunch that they served to the children on last Wednesday. In addition to serving a delicious lunch, these ladies had the cafeteria all decorated in halloween style even to eating by candle light.

ATTENDANCE

The attendance was the lowest last week. There were 368 days missed, mostly to sickness. This resulted in only 83.4 per cent being present for the week. However Mrs. Petty's third grade boys were lucky and had 100 per cent in attendance all week. Last week the principal and Miss Doris MacLellan of our school attended the fourth district P.T.A. council meeting at the Easton School. We thank Mrs. L. C. Wright for volunteering her services as a substitute teacher which made it possible for Miss Labell to attend.

National Education Week

American Education Week has been observed annually since 1921, when it was established by joint action of the National Educational Association and the American Legion. It has always been observed "For the purpose of informing the public of the public schools and to secure the cooperation and support of the public in meeting these needs."

This year the general theme is: "An Educated People Moves Forward." To quote Thomas Jefferson on this theme: "If a nation expects to be ignorant and free, it expects what never was and never will be."

As a part of this school's observation of N.E.W., we declare every day of that week open house to the extent that we extend an invitation to all parents and interested citizens to

come to the school or to your child's room and observe the accomplishments. At the same time look for the needs. Please note that this invitation is to observe and not to have personal conferences with teachers as to personal problems peculiar to your child. We feel sure that you will understand this request, inasmuch as a teacher can enter into a private discussion and neglect her duties to a room full of children. However, if your child happens to be in the first or second grades that teacher will be free to talk with you after 2:00 o'clock. Parents of third and fourth grade children will be expected to arrange conferences with the teacher after school hours if they so desire. Remember this open house will start on Monday, Nov. 11, 1937, and extend through Friday, Nov. 15, 1937.

By way of explanation, if you observe various displays and exhibits in your child's room, this is because our teachers are especially conscious of the value of visual aids as a means of creating first experiences or a reasonable substitute. In other words these visual materials can be called resource experiences.

FROM LAST WEEK

Last Monday our school had eighty days of absence due to sickness. Most of these absences were from the first grade rooms. Mrs. Petty's room with one day missed and Mrs. Calk's room with 2 days missed had the best attendance last week.

Parent Teachers Meeting

Mrs. Zimmerman's first grade room was the \$500 prize for having the largest percent of parents present 54%. This is the second consecutive time that this room has won this year, which is indicative of interested parents.

Continued on Page 6



This one will do the work of two!



One oil-weather motor oil gives you the easy starting of a light motor oil... the high temperature protection of a heavy motor oil. It's one oil combining the different advantages of a light and heavy oil for all driving conditions.

Users of Trop-Artic All-Weather Motor Oil never have to worry about using different grades of oil. Trop-Artic is a light oil and heavy oil in one grade! 10W through 30. Furthermore, it lubricates and protects your motor far better than any of the old-fashioned "single grade" oils.

The reason is that Trop-Artic never gets too thick or too thin. In a cold engine it flows quickly for easy starting. In a hot engine it retains the "body" necessary to prevent wear. It reduces friction to save you gasoline. It keeps your engine clean. Compared to old-fashioned oils it can even double engine life. Get Trop-Artic All-Weather Motor Oil today from your Phillips 66 Dealer.

PHILLIPS PETROLEUM COMPANY



PHILLIPS 66 Products Are Distributed in Loudon and vicinity by McMillan Oil Co., Inc., Athens, Tennessee

THE NEW ROCKETS ARE HERE...BRINGING YOU

OLDSmobility

...THE NEW WAY OF GOING PLACES IN THE ROCKET AGE!



FOR 1958... OLDSMOBILE CREATES A NEW CLASS OF CARS!

New, more efficient Rocket Engines give you outstanding performance. Remarkable improvement in horsepower, 140-hp. but up to 20% greater fuel economy.

New Trans-Portable Rides serve as your regular car, trailer, or vacation car. They can be towed and used as a lightweight, 140-hp. but up to 20% greater fuel economy.

Dual-Range Power Master delivers the kind of power and vacuum exactly where and when you want it. You push a button...power does the work!

NOW ON DISPLAY...AT YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER'S

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

At this time of the year many calls are received at the County Agent's office about planting trees. Many questions are asked on when to plant, how to plant, etc. No doubt many people in Loudon County will be moving shrubs and trees during the next thirty days. Whether or not your trees and shrubs will depend greatly on how you handle the plants. You should take plenty of care to avoid loosening the soil from around the roots if at all possible. By all means do not grab plants by the top.

One of the best ways that I know of to help plants to live is to set them at exactly the depth at which they formerly grew. Another thing that will help your plants to live is to make sure moist soil is packed lightly around and among bare roots. After the plant has been set out, fill the hole three-fourths full of dirt and add water slowly. This will help pack the soil and also will moisten it. New holes dug should be at least six inches wider and three inches deeper than the spread of the roots.

If the soil is poor, you can improve it with the use of peat moss, decayed manure and woods dirt. Remember, do not use commercial fertilizer or coarse manure close to the plant roots.

If shrubs are in tin containers, be sure to remove them. If

shrubs are in burlap sacks, leave them on until the plant is set in the hole prepared for it. One thing that I have noticed in Loudon County is that people set out shrubs and trees and do not wrap the trunks in paper or burlap. This should be done in order to exclude the sun's heat and injurious insects. Also remember that trees need support against the movement of the wind. Three guide wires to stakes will do the job.

Many people spend quite a bit of money for trees when native trees such as dogwoods, red buds, poplars, white pine, box elders, and oaks make nice shade trees and are beautiful when in bloom. Most of these can be obtained from friends and will cost you much less and are easier to get established.

REPORTING IN To Loudon County

Oct. 29—To Mr. and Mrs. Walter Sowards of Lenoir City, a 7 lb., 6 oz. girl.

Oct. 30—To Mr. and Mrs. Archie White of Loudon, a 7 lb., 15 oz. boy.

Nov. 1—To Mr. and Mrs. C. J. Potter of Erie, a 6 lb., 10 oz. boy.

Oct. 31—To Mr. and Mrs. Bobby Bolten of Lenoir City, a 7 lb., 4 oz. boy.

Nov. 1—To Mr. and Mrs. Wilburn Presley of Loudon, a 7 lb., 15 oz. boy.

Nov. 2—To Mr. and Mrs. Floyd Stroup of Lenoir City, a 6 lb., 12 oz. boy.

Nov. 3—To Mr. and Mrs. Hester Sinder of Loudon, a 7 lb., 10 oz. boy.

Nov. 3—To Mr. and Mrs. Jack Newman of Lenoir City, a 7 lb., 6 oz. girl.

Nov. 4—To Mr. and Mrs. Gordon Coats of Lenoir City, a 9 lb., 4 oz. boy.

Nov. 4—To Mr. and Mrs. Cecil Kirkland of Loudon, a 6 lb., 7 oz. girl.

Nov. 5—To Mr. and Mrs. James Beutel of Loudon, a 7 lb., 4 oz. boy.

SAM To Have Meeting In Knoxville Nov. 12

The Society for Advancement of Management will meet Tuesday, Nov. 12, at 7 p.m., with Dr. D. J. Moffie, vice-president in charge of industrial relations of the Hanes Hosiery Mills Co., Winston-Salem, N. C., as guest speaker.

The dinner meeting will be at Deane Hill Country Club. Dr. Moffie's topic will be "Motivation of Employees." He has been principal speaker on many programs and has been proclaimed as "outstanding" by other SAM chapters who have heard him.

Pvt. Bobby J. Fields Has Army Assignment

Private Bobby J. Fields, son of Mrs. Vina O. Cox, who resides at 800 Arden St., Loudon, has recently been assigned to the 3rd Infantry Division, Fort Benning, Georgia, where he will undergo military training and accompany the "Mamie" Division to Germany next Spring.

State Economy Begins To Show Rise Signs

Tennessee's overall economy as measured by the University of Tennessee Bureau of Business Research, gained slightly more than normal momentum during August as business began its seasonal recovery from the "slack" summer period.

The Bureau, which waits until all reports are in before issuing its monthly reports, found that business activity in the state during August was generally above that of the same month last year—and slightly more than the normal seasonal gain over July.

Retail sales, boosted by higher prices, remained at a high level during August, according to the Bureau. They were slightly more than 3 per cent higher for the first eight months of 1957, when compared with the same 1956 period.

In contrast to several of the recent years, no one retail sector was strong enough to affect the total sales picture, the report noted. "Most retail lines firm at fairly strong levels."

Tennessee agriculture through August was fairly stable in relationship to the same eight months in 1956, the report showed. Average prices received by farmers in the state were up slightly (1.1 per cent) over 1956, and farmers' cash receipts showed the same small gain. "Although such gains were encouraging, they did not quite offset the rising costs of farm operations," the Bureau stated.

Nonagricultural employment in August, experiencing a normal seasonal gain of some 3,000 per-

sons over the previous month, was still about 1 per cent lower than in August, 1956. Employment losses continued to be in manufacturing fields, according to the report.

Bank deposits (changes to individual checking accounts), long considered a good yardstick for measuring overall economic conditions, showed a respectable 10.4 per cent increase over August last year, and were 7.4 per cent higher for the first eight months of 1957.

Davis School News

The Davis School basketball teams got under way for the 1957 season by defeating the Jackson A girls and A boys. The Davis girls won 24 to 21. The A boys won 40 to 22. The high scorer for Davis was James Doby with

10 points. The game was at Davis. The Davis A boys won 28 to 24. The Davis B team has yet played a game, but substituted through both games. The Davis A girls have a record of 2 wins and 0 losses. The Davis A boys have won 2 and lost 0.

To Buy, Sell, or Trade,
Use Herald! Want Ads
Just Phone GL 8-2721

everybody has a stake in
advertising

Everybody profits from good advertising.
It works like this:
Sales increase profits...
Increased profits mean increased prosperity for business...
For the workers...
For the community.
Advertising increases sales. For the best in bargains

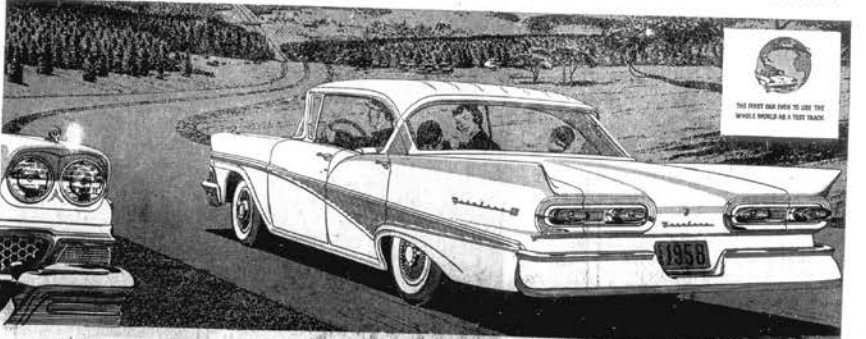


read your local newspaper

Proved and approved around the world and now it's here for you... the 58 FORD



One look tells you... there's nothing newer in the world!



You'll ride in a new world of style in the 58 Ford

New deep-sculptured styling
New Interceptor V-8 power
New Cruise-O-Matic Drive
New Ford-Aire Suspension
New Magic-Circle Steering

You'll be ahead with Ford's new Interceptor V-8 and Precision Fuel Induction. There's nothing newer than these engines that give you up to 200 hp. Smoother power! From less gas! One word is Precision Fuel Induction, a wonderful new carburetor, fuel feeding, and combustion system.

You'll get up to 15% more gas savings with new Cruise-O-Matic Drive teamed with the new Interceptor V-8. New D1 position, used for all normal driving, lets you move smoothly, automatically—without a touch of your foot from solid-feeling take-offs right up to highway cruising speeds.

You'll ride on a cloud instead of a spring with Ford-Aire Suspension. Four air pillows literally rock up the bumps! And Ford's new air suspension relieves the car every time someone steps inside or luggage is loaded. As a new cost option, you get all this at traditionally low Ford prices!

You'll steer with a feather touch with Ford's new Magic-Circle Steering. Nothing rolls like a ball, and that's the secret of Ford's landing gear. Free-moving steel balls in the steering mechanism are virtually friction-free—give you the closest thing yet to power steering! Come in and try it!

The 58 Ford is the newest car in the world—the only car ever to meet a world-wide test and win world-wide approval before its public premiere.

Here's a car so new, so beautiful it made eyes pop from Paris to Pakistan... a car so rugged it proved its mettle in a road test around the entire world! What's more, it did it on surprisingly little gas—thanks to new Precision Fuel Induction. Come in and let us show you the world's most beautiful new bargain!

Come in today... Action Test America's only world-proved car!

CURTIS-TIPTON MOTOR CO. INC.

West Lee Hiway

Phone GL 8-3621

58 FORD

LOOK!

NEW and USED
LIVING ROOM SUITES
AND SOFA BEDS
25.00 and Up
FOAM RUBBER
LIVING ROOM SUITES
198.50 to 249.50

Special Sale On
Mattresses

See us if you would like to
trade in your old suit.

LOUDON

Furniture & Hardware

Phone GL 8-2696

Loudon



Handy, thrifty...
and oh, so good!

Made by
KRAFT
from the one and only
MIRACLE WHIP
and special
pickle relishes



Miracle
Sandwich Spread

ABERDEEN-ANGUS 'AUTUMN HARVEST' SALE

NOV. 11, 1957
RICEVILLE, TENN.
(Half way between Knoxville
and Chattanooga, U. S. 11)

5 BULLS SELL

50 FEMALES SELL

Popular Families
From Three Established
East Tenn. Breeders

J. H. MCCARTY
CHAS. MILLER
J. C. MONCIE

-:- Loudon Social And Personal News -:-

Mr. and Mrs. Delmar Seiler, Mr. and Mrs. Ray Shanks and son, and Dr. Billy Hudson of Sweetwater were guests of Mr. and Mrs. James Snow and daughter, Grace, Sunday.

Mr. and Mrs. J. R. White received word last Tuesday Oct. 29 that their grandson, Joseph Gregory Lilly, age 10 weeks died suddenly at his home in Pontiac, Mich. Joseph's mother was the former Miss Jane White of Loudon.

Mr. and Mrs. Don P. Smith left Monday for Memphis on a business trip.



My Favorite Recipe

Featuring This Week
Mrs. William E. Post
Knoxville

MRS. JACK LEPLER
BLOND BROWNIES

- | | |
|-----------------------------------|---------------------|
| 2 sticks margarine | 2 cups sifted flour |
| 2 cups brown sugar (packed) | 2 t. baking powder |
| 2 eggs slightly beaten | 1/4 t. soda |
| 2 t. vanilla | 1 t. salt |
| 1 pkg. semi-sweet chocolate drops | 1 cup chopped nuts |

Sift flour. Sift together flour, baking powder, soda and salt. Stir in nuts. Melt margarine in a sauce pan. Remove from heat. Mix in sugar and 1 tablespoon hot water. Let cool. Stir in eggs and vanilla. Add flour mixture, small amount at a time, mixing well. Pour into two 9 X 9 X 2 greased pans. Sprinkle chocolate drops over the top. Bake at 350 degrees for 20 to 25 minutes. Cool in pan. Cut in squares and can be topped with ice cream if desired. Thank you Mrs. Post for this recipe. I am anxious to try it and I'm sure many others will want to try it too.

Miss Peggy Barker of Elkins, West Va., was visiting Sunday with Mr. and Mrs. James Snow. Mr. and Mrs. E. M. Hall and Mrs. Sam Wilson spent the week end in Gatlinburg. Dr. and Mrs. F. C. Yearwood have moved this past week on Wharf Street.

HOSPITAL LIST

ADMITTED

Oct. 29
Little Marlene Sloan
Mrs. Walter Sowards
Mrs. Donald Spears
Mrs. R. C. Lynch
Mrs. J. O. Rodger
Miss Ruby Jones
Mrs. Archie White
Oct. 30
Mr. A. G. Ruby
Mrs. Boyd Worley
Little Deborah Watkins
Miss Clayton J. Potter
Oct. 31
Mrs. Mary Stoolsbury
Mrs. Bobby Bolton
Mrs. Wilburn Presley
Nov. 1
Mr. Charles Dailey
Mrs. Kyle Rush
Mr. George Frye
Mr. John L. Bendley
Mrs. John Thompson
Nov. 2
Mrs. Floyd Stroup
Mr. Bob Davis
Mr. E. H. Peety
Mrs. Cecil Jenkins
Little Jennie Patterson
Little Pat Love
Mrs. Reece Snyder
Mr. Homer E. Henley
Nov. 3
Mr. Edward Bright
Mr. Lee Shanny
Mrs. James E. Edmonds
Mrs. Jack Newman
Mrs. Hanson Goodwin
Miss Mary Sue Finger
Mrs. Sammy Johnson

Nov. 4
Mrs. Cecil Kirkland
Mrs. Gordon Coats
Mrs. James Beutel
Mr. Luther King
Mr. W. R. Arwood
Mr. Lewis McNabb
Earl Kirkland
James Skidmore
DISMISSED
Oct. 29
Mrs. Glen Harvey
Miss Willis Johnson
Oct. 30
Mr. Homer Purkey
Mrs. Rebecca Stizlar
Miss Ruby Jones
Mrs. Ted Cable
Oct. 31
Mr. L. C. Mitchell
Mr. Donald Spores
Little Marilyn DeWitt
Little Marlene Sloan
Mrs. C. J. Potter
Mrs. Archie White
Nov. 1
Mrs. Callie Coffey
Little Deborah Watkins
Mrs. J. O. Rogers
Mrs. Kenneth Wickerson
Mrs. L. E. Williams
Mrs. Walter Sowards
Nov. 2
Mr. Chas Dailey
Mrs. Ida Wheat
Mrs. Mary Stoolsbury
Mrs. G. W. Wyatt
Mr. John Hines
Nov. 3
Mrs. Cecil Jenkins
Little Jennie Patterson
Mrs. Wilburn Presley
Mrs. Floyd Stroup
Mrs. Kyle Rush

HAVE YOU SEEN? FAMILY PROTECTION INSURANCE

the New
Covering hospital and
doctor bills?

FOR INFORMATION SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
590 Grove Street-Phone GL 8-3591
Loudon

BATON LESSON'S

Teaching, beginners, intermediate, advance. Also trick twirling, modern dance routine. Will be held in Memorial Building in Lenoir City, Nov. 16.

CONTACT NANCY CONNOR BEFORE
NOV. 16th. PH. 1175-W

At New Location DELANEY'S

Repair Shop and Service Station

Now Located in

Purdy Building Next to Bill's Grill

See Us For Quality and Service

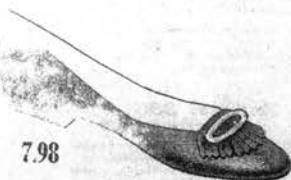
The Finest

for Milady with

FASHION CRAFT SHOES



7.98



7.98

FIVE to FIVE STORE
LOUDON

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BACON'S
FRESH
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JUICE**

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Door in the easy to use
Carton . . . just open and pour!

Pearl Remine Circle Met Monday Evening

The Pearl Remine Circle met Monday evening at the home of Mrs. Jim Nichols with Miss Edna Nichols as co-hostess. A desert plate was served and one guest, Mrs. B. H. Greene. The meeting was opened with verses of scripture on Praise or Thanks given by Miss Max York. Mrs. Reed Henry, Miss Elizabeth Nichols and Mrs. Jack Lettier afterwards Mrs. Greene led in prayer.

Mrs. Jimmy Burnett was the program leader using as her subject "The Mind That Was In Christ." Those taking part in the program were Mrs. Will D. Ferguson, Mrs. Reed Henry, Mrs. Frank Dutton, Mrs. Sam Harrison, Miss Elizabeth Nichols, Miss York, Mrs. B. H. Greene, Mrs. Frank Robinson, Mrs. Dick Ferguson and Mrs. M. L. Little.

Miss Kate Jones, circle leader, had the business meeting and plans were made for the circle Christmas party. Mrs. Edna Jones closed the meeting with the Quiet Hour which was an "Indian Legend."

World Service Circle Met In Prayer Chapel

The World Service Circle met in the Prayer Chapel of the Methodist Church Monday evening with Mrs. W. C. Patton, Mrs. John C. Greer and Mrs. Floy Barrett as hostesses.

A desert was served first. There were 13 members present. Mrs. Cannon Lenoir was the program leader and Mrs. H. H. Richesin and Mrs. Lloyd Kirkland had parts on the program. Mrs. Eugene Booth, circle leader, presided over the business meeting and the Christmas Party plans were made. Mrs. Dora Watkins closed the meeting with a poem entitled "Thank them Thank" for the Quiet Hour.

WALLER HONOR ROLL

On Mrs. Waller's honor roll for the week are Wanda Edwards, Betty Ruth Harrison, Janet Mullcaik, Doreen Arp, Katherine Robinson, Becky Edwards, Terry Volles, Kathy Volles, Martha Henderson, Priscilla Long, Mary Annie McEachern and Linda Shelton.

Mrs. Bobby Bolton
Nov. 4
Earl Kirkland
Mrs. Lillie Lynch
Mr. Sammy Johnson
Mr. Ernest Johnson
Mrs. Hassan Goodwin
Mr. George Frye
Mrs. Boyd Worley

Thursday, November 7, 1957

The Loudon County Herald

5

Salley Jones Circle Has Meeting Monday

The Sally Jones Circle met Monday evening in the social hall of the Methodist Church with Mrs. Hani Carey and Mrs. Donna Watkins as hostesses.

A desert was served to the 11 members present before beginning the meeting.

Mrs. Boney Lyte was in charge of the program. Mrs. John Robinson took part.

The business meeting was conducted by the circle leader, Mrs. Kenneth Kneadings. Plans were made for the Christmas Party.

Mrs. John Robinson closed the meeting with the Quiet Hour reading which was in keeping with the Thanksgiving season.

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the opening of

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WEST END --- LOUDON

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(formerly Stafford Market Building)

Thursday, November 21 ST.

FOR INFORMATION CALL LENOIR CITY 683W

MRS. RUTH RAY

PHILADELPHIA NEWS

Mr. and Mrs. Pete Helms and children, Sidney and Nathan, of Oak Ridge were visiting with Mr. and Mrs. Hal McCrory Sunday.

Mrs. Walker Ferguson from Atlanta was the weekend guest of Mr. and Mrs. Charlie Mullins the weekend of Oct. 27.

Mrs. Joe Largent and girls, Sue and Pat were the overnight guests of Mrs. Largent's mother, Mrs. Carl Henderson in Loudon Thursday night.

Friends of Mrs. John Thompson of Loudon were sorry to hear about her illness. Mrs. Thompson entered the Bacon Hospital Friday with double pneumonia. We hope for her a complete recovery soon.

Mr. and Mrs. Earl Gaskill from Steepleville, Ohio and Mr. and Mrs. Dan Myers from Lima, Ohio were the guests of Mr. and Mrs. Don Gourley from Tuesday till Friday the past week.

Visiting at the home of Mr. and Mrs. Joe Harris last Sunday were as follows: Mr. and Mrs. Nathan Harris of Sweetwater, Mr. and Mrs. Doug Harris and Jan and Mr. and Mrs. Dan Harris, Marsha and Sherry.

Mr. and Mrs. Frank Gage and sons, Earl and Bill recently enjoyed the day visiting in the Smoky Mountains. Miss Janice Harris went along as Bill's guest.

"Late Birthday Greetings" to the Rev. Lloyd Davis whose birthday was Saturday Nov. 2. Also to Mrs. Eddie Davis of Loudon whose birthday was also Nov. 2.

Mrs. Ernest Black and little nephews, Gregory and Eddie were visiting with Mr. and Mrs. Stanley Davis Sunday afternoon.

Mr. and Mrs. Lawrence Scott were visiting with Mr. and Mrs. Gurbey Scott in Cleveland, Tenn. Sunday afternoon.

Mrs. Wayne Carter and daughter Ann were visitors in Knoxville Friday afternoon.

Master Brent Davis returned to his home Wednesday afternoon after a short stay in the University of Tennessee hospital. He was able to report to his classes on Tuesday.

"Happy Birthday Greetings" to Lee Casteel whose birthday is Nov. 7th. Lee will be nine years old. He is the son of Mr. and Mrs. James Casteel. Lee is in the third grade and a student of Mrs. Kaname Henderson.

A Sunday School Training School was held at the Baptist Church for teachers and officers Monday through Thursday of last week. Several from different churches of the Loudon County Association were present for the classes.

Mr. Murphy Hamilton and son, Ralph are confined in their home this week with influenza.

Misses Judy Schrimsher, Ann Waller and Judy Davis, Jack Lutz of Loudon John Everett and Mr. Wayne Carter enjoyed the Loudon Football game at Maryville Saturday afternoon as guests of Mr. M. C. Anderson.

The following people have let the old flu bug catch them this week: Mrs. Walter McGhee, Mrs. Stanley Davis, Ed Waller III, Charles Barnett, Brent Davis, Sharon Barnett and Valerie Davis. Mrs. Lena Arden who has been quiet ill is reported to be able to be out again. Mrs. Evelyn is recuperating at her home from an attack of the flu. Mrs. Henry Milaps and Mrs. Wade Hill have recovered and are back teaching at school.

Mrs. King Peoples, Miss Louise Alexander and Mrs. Marion Waller were visiting with Mrs. J. W. Harris Sunday afternoon.

Mrs. Lee Hall and daughter, Vivian were visiting with Mrs. Hall's mother, Mrs. George Large Sunday. The Halls are from Sweetwater.

Mr. and Mrs. Joe Harris were visiting their son, Mr. J. W. Harris Jr. and wife in Loudon last Sunday.

Mr. and Mrs. Lawrence Williams of Loudon are parents of a daughter, born Friday, Oct. 25, at the Bacon Hospital at Loudon. The baby has been named Myra Melissa.

Mrs. Williams is the former Miss Frances Scott of Philadelphia and the birth announcement is reported by the maternal grandmother, Mrs. Lawrence Scott.

Mrs. Williams and baby came home Friday. The other child at

home is a daughter, Ann. Mrs. Frankie Grimes who has been a patient at Sweetwater for several days returned home Thursday. Mrs. Grimes has had pneumonia following an attack of flu. She will remain in bed for the next two weeks. Her many friends wish her a speedy recovery.

Mrs. Winifred Butler from Rockwood spent a few days the past week with her sister, Mrs. George Large. Mrs. Butler returned home Sunday.

Mrs. Ollie Hale and Mrs. Susan Matthews from Newport and sister of Mr. Large were visiting with Mr. and Mrs. George Large recently.

Mr. and Mrs. Herbert Hobbs of Martel and little granddaughter, Gail of Whine Pine were visiting Mr. Hobbs sister, Mrs. J. G. Taylor and Mr. Taylor last Sunday.

Mr. Claude Bartwell of Newport was visiting at the home of his uncle, Mr. George Large, Sunday.

Mrs. Nelle Godsey, Mrs. Billy Waller, Mrs. Sallman Davidson and Mrs. Stanley Davis have been filling in for absent teachers this week.

School pictures of the boys and girls here were made recently and you could easily tell what day it was by the way the boys combed their hair up and the girls combed their hair too many times to report.

LOUDON GRAMMAR SCHOOL (Continued From Page 3)

An educational film was shown to the group. This gave us information on how school boards go about solving numerous complex problems.

While all the teachers were attending the convention our capable janitor, Mr. Oran, was really busy. When school reopened Monday morning everyone came back to every tidy room that had been given extra attention over the holiday. We salute Mr. Oran.

The prizes for the winners of the poster contests, which advertised the Lion's Club Carnival last Saturday night, were awarded as follows: Zimmerman first prize \$10.00, Mrs. Smallen second prize \$5.00, and Mrs. Roberson third prize \$3.00.

The Junior High School: Mrs. Cline first \$10.00, Mrs. Doug Watkins second \$5.00, and Mr. Rothwell third \$3.00.

The beginning first grade children are now divided into three ability groups according to maturity. The children have been placed in a given group not because they were better or worse than another, but because they could work more comfortably and effectively with those who will progress at the same rate. The child's attention span, interest and enthusiasm for learning will determine his rate of progress.



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with an electric clothes dryer, winter weather doesn't matter on washday...

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LOUDON UTILITIES
(Electric Department)

A NEW KIND OF CAR IS BORN!

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BOLDEST ADVANCE IN 50 YEARS!

THE GOLDEN JUBILEE CAR!

It's a revolution on wheels—boldly planned from the very beginning as a Golden Anniversary showpiece for Pontiac and General Motors.

This one you really must see—here is a car unlike any you have ever known! This Golden Jubilee Pontiac is actually an all-new breed of cars—in four brilliant series and 16 sleek models covering virtually every price bracket.

In all of them you'll find engineering advances so daringly different yet so basically sound that they will trigger the next big change in automobile design. You'll find a few of these ideas illustrated here, but even they can't begin to tell the full story.

Why not be among the first to discover the newest. When you meet this bold new Pontiac, you're in for a driving thrill that is impossible to duplicate in cars of conventional design. So make it a point to see your Pontiac dealer soon and prove to yourself that no car in history ever left yesterday so far behind!

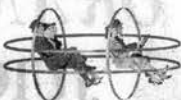
Aero-Frame STABILITY

Here is the biggest basic construction change since the early days of motoring. Pontiac's revolutionary new frame design is lighter, stronger, more stable than the conventional box type used on other cars.



Quadra-Poise ROADABILITY

Only the wheels know where the bumps are! Pontiac's new suspension geometry ends dive, sway and bounce to bring you the smoothest ride, easiest handling you've ever known!



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Pontiac's completely new body construction surrounds you with rigid steel protection—above, below, fore and aft. Now you can drive with wonderful new peace of mind!



Ever-Level Air Ride*

The most perfect suspension system ever designed—and Pontiac's revolutionary Aero-Frame is specifically designed for it! Air cushions on all four wheels literally float you over the bumps... keep the car perfectly level regardless of load or road!

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Try Pontiac's new insensatection response! Scores of exclusive engineering innovations make Pontiac's hefty power plant a miracle of smoothness... and you can choose from four horsepower ratings including Tri-Power Carburetion* and Fuel Injection*.

MARY WORTH'S FAMILY



KERRY DRAKE



FARM NEWS REVIEW

STATE FEEDER CALF SALES SHOW GAIN IN AVERAGE PRICE

Tennessee feeder calf sales this year totaled \$20,614 for an average of \$101.30 a head, Tom R. Langford and Joseph W. Houston, assistant animal husbandmen in marketing, U-T Agriculture Extension Service, reports.

Fifteen sales were held and 6747 graded calves were consigned. The number of choice cattle was higher than in last year's sales. Odd lot consignments, not included in the above figures, were much smaller, amounting this year to 673 head; this total was less by 601 than in 1956.

Average prices this year were up in 1956, steers averaged \$18.57 as against \$23.45 this year. Heifers averaging \$13.94 in 1956, reached the figure of \$20.18 in this year's sales, odd lots excluded.

GREATLY INCREASED MEAT CONSUMPTION AHEAD FOR SOUTH

Tennessee's livestock producers needn't worry about finding a market for their stock on 1957 if a USDA southern regional marketing study fulfills its predictions.

Dr. M. B. Badenhop, University of Tennessee Agricultural Experiment Station economist who was a member of the regional research committee, says that on a per capita basis southerners are expected to eat about 27 percent more meat in 1957 than they do now. In pounds of meat, this means a rise in consumption from about 123 pounds in 1955 to about 156 pounds by 1957 for each individual in the 11 southern states.

Nationally, this means that beef production would have to rise from 10.3 billion pounds produced in 1953-55 to about 16

or 17 billion pounds for 1957, explains Dr. Badenhop. "The demand for pork is expected to be just about 16 billion pounds, and for lamb, 825 million pounds."

FARM-CITY WEEK

Producing, processing and distributing our food, feed and fiber involve many processes and many people. These, of course, give rise to problems-problems that can be solved if they are all better understood.

Farm-City Week, November 22-28, is being held this year for the third time in an effort to bring about better understanding along the "Life Line of America"—the line of essential processes between food in the field and food on the table.

Farm-City Week has grown from an idea born in the minds of some of our agricultural leaders. They had the desire to bring about a better understanding among our economic groups whose people live side by side but who do not always act as neighbors in the traditional American pattern. The necessity of closing the breach in the understanding between the rural and urban segments of the American economy is a very real one. Farm-City Week has taken the lead in closing this breach through a concentrated exchange of ideas and information and through wide-spread "get acquainted affairs" between farm and city folks.

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

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W. Lee Highway Loudon, Tenn. Phone GL 8-3621

Coop Permanent Anti-Freeze

Friends, they're selling peace of mind at your CO-OP today. That's right . . . peace of mind . . . it comes in a gallon can and it lasts all winter long. It's CO-OP Permanent Anti-Freeze! The Anti-Freeze that's made to let you rest easy on the coldest night we're likely to have this winter. It's an Ethylene Glycol base Anti-Freeze that will stay in your radiator from now 'til Spring regardless of temperature . . . it will not boil away. And in addition CO-OP Permanent Anti-Freeze has a built-in Rust Inhibitor to keep your cooling system rust free and free from radiator scale. And here's the most important part . . . by going by your CO-OP today you can pick up a gallon of CO-OP Permanent Anti-Freeze for only \$1.99 per gallon. So stop by your CO-OP today . . . get the CO-OP Anti-Freeze you need for your cars, trucks, and tractors . . . and take the worry out of winter driving.

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"Harry Goodman, Manager"

PHONE GL 8-2057

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counts most for topnotch performance, ultimate riding comfort, restful handling ease, economical operation, longer car life. It offers everything you want in a fine car and it's all available at the low Ford price. Come in real soon to get acquainted... and be sure to ask for an Action Test in the new 68 Ford that went round the world to prove itself to you!

Just name the job to be done... there's a Ford truck to do it better, for less.

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CLASSIFIED

FOR SALE... six bidders, Jersey and Guernsey, three fresh and three springers. Call J. L. Watson, Loudon Phone GL 8-2252. 2-52-pd

GRADING—Call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1892. tfe-11

WANTED—Middleaged woman for housekeeping and some child care. Excellent working conditions, must stay on place. Call GL 8-3704. tfe-59C

PRICED FOR QUICK SALE... 5 room house and bath on paved street. Plenty of shade, lot 100 X 322. \$4500 cash. 930 Vale St., Loudon, Phone GL 8-3692. 31-51-C

USED FURNITURE BOUGHT AND SOLD. Top cash prices. Hick's Used Furniture, Grove Street next to Carter Masses Grocery. St-3-pd

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3588. tfe-27

FOR RENT—A room house with bath and hot water heater on Hickberry St. Call GL 8-2188. tfe-53

BARGAIN... used VM three-speed record changer just reconditioned with new needle. Plays through radio or TV. For real music bargain see Ham Care, Greer Hardware Co. tfe-53

DON'T BUY A COW! Call GL 8-2068 Why?—for free home delivery of delicious BACON dairy products. No feedin' no fassin'—Just good eatin'! 31-1-C

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Loudon Clinic, Phone GL 8-2012. tfe

FOR SALE... 2 1/4 X 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

Well Drilling
 New Casing
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FOR RENT... apartment, four rooms and bath. Suitable for single or couple. Call GL 8-2136. 2-52-pd

FOR SALE—Red spider lily bulbs. 10¢ each. Call GL 8-3185. 11-50-pd

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tfe

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 8564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe

FOR RENT... 4 room apartment in Loudon. On Reservoir Hill. Call Lenoir City, Ph. 1550. tfe-57

FOR SALE... sugar maples trees, 8 to 14 ft. high. \$4.00 to \$7.50. 1 mile E. of Lenoir City on Highway 11. Also some 2 years old grapevines. W. H. Hensley. 41-52-C

FOR SALE... 10,000 BTU Coleman horizontal furnace. 11 blends, all pipes for 6 room house. Natural or propane gas. Used 3 years. \$350. Phone GL 8-9105. 41-52-C

FOR SALE—35 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174. tfe-50

LADY would like work washing, ironing, baby sitting or nursing in home or hospital. Billy Sue Hays, GL 8-3778. 28-51-C

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 With Herald Want Ads
 To Buy Rent, Sell, or Trade. Call GL 8-2721

Meats Information
School Set Nov. 12
 The Loudon County Livestock Association, Loudon County Farm Bureau, livestock producers, processors, wholesalers, retailers and consumers are all cooperating in the promotion of a meats information school that has been planned for the people of Loudon County. This school will be held in the City Hall in Lenoir City, Tennessee, November 12, beginning at 9:30 a.m. and will be over at 3:00 p.m.

Assistance will be received in all phases of meat information. Don't forget that some nice door prizes will be given away such as a two inch thick round steak. There will be others, but this is just an example. We hope that a large number of city and county people will attend this meeting. It is a school for both the husband and the wife. If you like to consume meat in any way, you will not want to miss this meeting.

Hwassee Homecoming Set This Saturday
 A record attendance is expected for the Homecoming activities at Hwassee College, Nov. 8.

The activities of the day will get underway at 1:30 p.m. as the Homecoming parade floods the streets of Madisonville.

Following the parade registration of the Alumni will be in the Student Center. To climax the events of the day, old grads, students and friends will see Coach Northern's Tigers matched against the Junior Varsity of Cassin-Newman.

Youngster Burned By Boiling Water
 Joe Downs, 4, of Collins Street, Loudon, was badly burned by boiling water last week and is in a fair condition at Beach Hospital.

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SHOWS: 7:15 P.M. & 9:15 P.M.
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SATURDAY, NOV. 9
DOUBLE FEATURE
FURY AT SHADOW
 With John Dink and Cornel Wilde
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SUNDAY, MONDAY, TUESDAY
 Nov. 10, 11, 12
1st Run Picture
ISLAND IN THE SUN
 Cinemascope Color
 Starring James Mason Joan Fontaine
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WEDNESDAY Only, Nov. 13
DOUBLE FEATURE
ABANDON SHIP
 With Tyrone Power
TIME IS MY ENEMY
 1st Run Picture
 Cartoon

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VAN CAMP Chili with Beans 25¢ Can	GOLD CRAFT Peanut Butter 8 oz. Jar -- 19¢
NABISCO OREO Creme Sandwich 2 lge. Bags -- 69¢	MORTON HOUSE Sliced Pork and Gravy 45¢ Can
VAN CAMP All Meat Chili 33¢ Can	ARGO Corn Starch 2-1 lb. Boxes--27¢
BORDEN "Rich - Roast" Instant Coffee 2—Ounce Jars 57¢	PET Instant Non-Fat Dry Milk 12 qt. size -- 85¢
VAN CAMP Spanish Rice 2 cans for 33¢	NBC SWISS Creme Sandwich 2 lge. Bags --69¢
CHARMIN TISSUE 4 Rolls - 33¢	NIAGARA STARCH 12 oz. Box -- 19¢
GORDY SALT 2-26 oz. Boxes 17¢	Plus +VALUE+ Store

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Loudon County Herald

"Loudon County's Family Newspaper"



VOLUME 71—NUMBER 52

LOUDON, TENNESSEE, THURSDAY, NOVEMBER 14, 1957

10¢ PER COPY

Just Piddlin'

By The Editor

CHRISTMAS PREPARATIONS are in the air again... and it's a good feeling. You kinda have to pinch yourself to realize that that wonderful day of "peace and goodwill" is slightly more than five weeks away.

It looks like we'll have another wonderful Christmas season here, especially since it is going to be kicked off by old Santa himself on Saturday, Nov. 30. He'll be here in full array, with a red sleigh pulled by five Alaskan reindeer. A real treat for the kids shaping up there!

I still refuse to venture into the weather prediction field, but kids got a feeling we'll have more of a winter this year. I won't go out on a limb and say snow before Christmas, but I wouldn't be surprised if the fountain doesn't freeze up before then. It only made it once last year (a beautiful ice picture) and that was in January.

REDSKINS FANS were complaining because they couldn't see the fine 1957 squad in action again at home after Loudon beat Maryville and Kingston away from home.

These wishes are granted, however, as the Redskins will play their High School of Knoxville here tomorrow night at 7:30. You might call it a bonus for an already good season, because it will be a dandy game. Rule has a good team and of course our Redskins have one of the finest in years.

Anyway, I'm naming it the Fort Loudon Bowl, unofficially of course. So see Loudon vs Rule tomorrow night at Bacon Field in the 1957 Fort Loudon Bowl.

EFFICIENT... the secretary, returning from a coffee break, found her boss gazing dumbfounded into the file drawer labeled "T-Z." "Miss Smith," exclaimed the puzzled man, "where on earth do you keep the Zilke correspondence?" This file drawer is completely empty.

"Zilke?" asked too secretary. "Let's see, is that a company or an individual?" "What point?" the difference does that make?" demanded her employee.

"Well, I should say it makes a lot of difference," bristled the girl. "I don't know whether it would be filed under 'Z' for 'Zilke' or under 'G' for 'Gentlemen'."

THOUGHT FOR THE WEEK... willing spectators are the best of a progressive community even more than its leadership.

Co. Cancer Group Headed By Harriscock

The Loudon County Organization for the American Cancer Society is composed of H. Eugene Harriscock, president, Mr. T. E. Mills, secretary and treasurer, and Bill Bandy, executive chairman.

Two Sanders are the representative in Loudon. Mr. Sanders is also a member of the State Board of the American Cancer Society. The Loudon County Chapter is very active and is planning a large public educational campaign in Loudon County.

Pie Supper Is Set At Sreeke School

A pie supper will be held Friday, Nov. 15, at Sreeke School. The program will get underway at 7 p.m.

Featured will be bingo, cake walk, fish pond, comedy, grab bag, country store and the election of a king and queen. There will be no admission charge. Bring the family... fun for everyone!

PROCLAMATION

WHEREAS it is fitting that all citizens, rural and urban, should recognize their interdependence in contributing to the strength, character, and prosperity of our Nation; and
WHEREAS it is increasingly important that the public should understand the mutual dependency of those who live on farms and those who live in cities; and

WHEREAS the productivity of the farms and of urban labor and business continues to provide the food, the tools, the services, and the goods that afford our citizens the highest standard of living in the world; and

WHEREAS the Congress, by a joint resolution approved August 31, 1937, has designated the week of November 23 to November 28, 1937, as National Farm-City Week, and has authorized and requested the President to issue a proclamation calling for suitable observance of that week;

NOW, THEREFORE, I, DWIGHT D. EISENHOWER, President of the United States of America, do hereby call upon the people throughout the country to participate fully in the observance of the period from November 23 to November 28, 1937, as National Farm-City Week; and I request the Department of Agriculture, the land grant colleges, the Agricultural Extension Service, and all other appropriate agencies and officials of the Government, to cooperate with National, State, and local farm organizations and other groups in the several states and counties in preparing and carrying out programs for the appropriate observance of National Farm-City Week, including plans for public meetings, discussions, exhibits, pageants, and press, radio, and television features, with special emphasis on notable achievements by rural group and individuals, local, State, and National, and on the enrichment of American country living through adequate cultural, spiritual, educational, recreational, and health facilities for both rural youth and adults.

I also request urban groups to join in this observance, doing with farm groups, as evidence of our appreciation of all those on the farms and in the cities of this Nation who have worked so well in providing us with the food, the fiber, and the products that we need and enjoy.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the United States of America to be affixed.
Dwight D. Eisenhower

Asiatic Flu Claims First County Victim

Miss Bobby Humbert Reed, 20, died about 8:30 p.m. Saturday in an ambulance enroute to Bacon Hospital, Loudon County's first reported victim of complications arising from asiatic flu.

She had been stricken at the home of her mother and stepfather, Uppes Reed, 202 Philadelphia. Her asiatic flu was developed into pneumonia, bringing her death.

Although Loudon County has been hard hit by the flu epidemic, this is the first reported death directly caused by the disease.

Loudon Players Named On Chihlowee Selection; Redskins Third In Standing

Loudon, Aloa, Everett, Lenoir City, and McMinn each placed two players on the All-Chihlowee Conference football team announced today following voting by school coaches. Porter had one 11th player.

Lenoir City placed three on the second team while Aloa, Everett and Loudon each placed two and Maryville and McMinn each had one.

Everett won the conference crown with a record of four wins and no defeats while McMinn was second with a 3-0 record. In the event two or more teams finish the season tied in conference play and with the required number of teams played, the one with the most victories is declared winner, according to conference rules.

Buddy Windle of Loudon is the leading scorer in the conference with 92 points. Dick Adams of Lenoir City was second with 89 and Everett's Frank Davis was third with 78.

Paul Thion of Everett who spent most of the season at fullback was named an end on the All-Conference team. He was an outstanding end last season and one of the top Everett players this year.

Those on the first team are: Eddie Paul Thion, Everett; and Ronnie McBride, Aloa; tackle: Gus House, Loudon; and Jim Roundtree, McMinn; guard: Peter Stafford, Potter, and Dan Oliver, Aloa; center: Joe Wheeler, Lenoir City; back: Harry Wilkerson, Lenoir City; Pat Cook, McMinn; and Buddy Windle, Loudon, and Vian Davis, Everett.

Those on the second team are: Eddie Paul Thion, Everett; and Ronnie McBride, Aloa; tackle: Gus House, Loudon; and Jim Roundtree, McMinn; guard: Peter Stafford, Potter, and Dan Oliver, Aloa; center: Joe Wheeler, Lenoir City; back: Harry Wilkerson, Lenoir City; Pat Cook, McMinn; and Buddy Windle, Loudon, and Vian Davis, Everett.

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Quarterback Club Honors Beutle Baby

Loudon High School Assistant Coach and Mrs. Beutle's new baby boy was honored by the Loudon Quarterback Club with a shower last week. The youngster was born Nov. 5.

A big crowd of members turned out for the affair and the young Mr. Beutle received a number of gifts.

PTA Council To Meet At Sreeke

The P.T.A. Council will meet at the Sreeke School on Monday, Nov. 18, at 7:30.

Mr. Ben Gier, Maryville Atorney, will speak on Juvenile Delinquency. All committee chairmen on Juvenile Protection are urged to attend.

Second Team: Ends Jimmy Wilkins, Lenoir City, and Buddy Reed, McMinn; tackle: Don Phillips, Aloa, and Moore Backed, Everett; guard: Henry Hope, Loudon, and Terry Payne, Everett; center: John Henry, Maryville; back: Allen McGhee, Aloa; Jack Nichols, Loudon; Dick Adams, Lenoir City; Raymond Williams, Lenoir City.

Honorable Mention: Ends: Mack Latta, Loudon; Lynn Wiles, Maryville; Joe Whaley, Potter; Don Shamblin, Everett; Harry McFee, Aloa; Jimmy Weaver, Lenoir City; Buddy McCommas, McMinn; Ray Howard, Loudon.

Tackle: Ernest Wood, Everett; Dick Pressy, Loudon; Marvin Whitaker, Lenoir City; Ronald Campbell, Aloa; R. L. Henry, Maryville.

Guard: Ed Crowe, Everett; Hugh Deane, Potter; James Spraker, Lenoir City; Bill Thompson, Lenoir City; Hal Tallent, Aloa.

Center: Bobby Howard, Everett; Fred Smith, Aloa; Jim McClurg, Potter.

Back: Johnny Grubbs, McMinn; Leroy Kline, Loudon; Jack Oakes, Everett; Ronnie Linglefelter, Aloa; Robert Murrell, Loudon; Wayne Anderson, Lenoir City; Robert McNelly, Potter; Eddie Green and Jim Rendro, Maryville.

FINAL STANDINGS:
W L
EVERETT 4 0
MCMINN 3 1
LOUDON 3 1
LENOIR CITY 2 2
MARYVILLE 1 4
PORTER 0 4

Loudon Adds Tilt With Rule Tomorrow Night After Kingston Victory

REDSKINS TEN GAME STATISTICS

Loudon	Opponent
First Downs	115 72
Rushing Yardage	2363 914
Passing Yardage	349 212
Net Yardage	2712 1126
Passes Attempted	53 74
Passes Completed	28 24
Passes Had Intercept	2 10
Fumbles	17 27
Fumbles Lost	7 17
Punting Average	37.8 31.4
Penalties	515 185

Leading Ball Carriers
Windle: 942 Yards 155 carries
10 passes for 153 yards,
total 1095 yards, 6.1 yards average
Nichols: 1183 yards, 144 carries,
8.1 yard average

THE COURT HOUSE RECORD

Marriage Licenses

Nov. 7—Robert Leland Bradshaw to Vivian Kay McCullough.

Nov. 8—Maurice Lee Lindsey to Mildred Alben Bright.

Real Estate Transfers
Nov. 7—Deed from Robert E. Ginn and wife, 3 lots, 2 tracts, 2nd; Robert E. Ginn and wife, 144 acres, 2nd; Robert E. Ginn and wife, 1 tract, 2nd; Jas. E. Ginn and wife, 1 tract, 2nd; Robert E. Russell and wife, 1 tract, 1st; George Harvey and wife, 1 tract, 1st; Bill D. Lowe and wife, 1 lot, 2nd.

Nov. 8—Deed from Cedric Gize and wife to Raymond R. Williams and wife, 1 tract, 2nd; Raymond R. Williams and wife to M.D. Scott and wife, 1 tract, 2nd; W. A. Rogers and wife to Dave Shubert and wife, 1 tract, 2nd.

Nov. 9—Deed from Fred C. Arden and wife to William E. Thomas and wife, 3 lots, 1st.

Nov. 12—Deed from Francis O. Gabel and wife to Alvin W. Art and wife, 1 lot, 1st; Mark L. Watson and wife to Langston and wife, 1 lot, 1st; David R. Hinder and wife to Union Carbide Corp., 14 acres, 2nd; Earl Bricker to P. E. Linsdale and wife, 1 tract, 2nd; Walter S. Wallace and wife to Frida Bivens, 2 lots, 2nd; Greer Fleming and wife to Mack Watson and wife, 2 acres, 1st; Clyde N. Ford and wife to William S. Lee and wife, 1 lot, 2nd; William S. Lee and wife to J. D. Ellis, 1 lot, 2nd.

Nov. 13—Deed from H. Wayne Franks and wife to H. Wayne Franks and wife, 2 lots, 2nd; W. J. Hamilton and wife to H. Wayne Franks and wife, 2 lots, 2nd; Lenoir City to Myrtle Phillips and wife, 1 lot, 2nd.

Case Filed—Clarence Court
4440—Rue Mae Perryman vs. Carmen C. Perryman, divorce.

4441—Mary Ruth DeAnnoud removal of minority disability.

4442—Brunner & Lry Bank removal of minority disability.

Case Filed—Chancery Court
3 627—Helen Wadkins Lee vs. Fred Lee, divorce.

3 628—John Lee vs. Travelers Insurance Co., workman's compensation.

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Bucktown Bridge To Be Dedicated Tuesday At 4 P. M.

The newly completed Bucktown Overpass at the edge of Lenoir City will be officially dedicated Tuesday afternoon at 4 p.m., it was announced today.

Glen Nicely, administrative assistant to Governor Frank Clement, will be honored speaker at the event. Lenoir City Attorney Charles Ebbel will be master of ceremonies.

Also present will be members of the Loudon County Court, county political and civic leaders.

Loudon Lions Club To Note Farm-City Week

Members of the Loudon Lions Club will observe National Farm-City Week Nov. 21. This is the second consecutive year that the club has undertaken such a project.

Mr. Lonnie Saffley, Assistant to the Tennessee Farm Bureau Volunteer membership workers are given full credit for the growth of Farm Bureau. It is their personal invitation that enlist new members in the organization. They are honored each year at the "Fruit and Basket" breakfast at the state convention.

To qualify as a member of this exclusive club, the worker must sign at least 10 new members during the year.

"Fruit and Basket" from Loudon County this year are: Mr. and Mrs. Fred Pippa, and Mr. and Mrs. F. V. Browder.

Christmas Season To Get Off To Gala Start In Loudon With Santa, Reindeers

The 1957 Christmas season will get off to a gala, editorial and festive start in Loudon, especially for the children, with the announcement this week that Santa, his sleigh and his reindeer will appear here Saturday, Nov. 30, in a Christmas parade.

Santa and his reindeer will be in Loudon for over an hour, parading in from West End to the downtown area. He is scheduled to arrive at 5 p.m., rain or shine, and all the children will get a chance to get a good look at the five Alaskan reindeer that pull his sleigh.

The appearance of Santa here to open the Christmas season Nov. 30 is being sponsored by the merchants and businessmen of Loudon through the efforts of the Merchants Committee of

Just before Herald press time and after the following story had been set in type, Coach Bert Rutledge announced the addition of another game for the 1957 Redskins. The Loudon team will meet Rule High School, one of Knoxville's strong teams, on Bacon Field tomorrow night (Friday) at 7:30 p.m. Local Redskins supporters will get another opportunity to see the squad in action.

Farm Bureau Membership At 35,900 For Year

Membership in Tennessee Farm Bureau has grown to over 35,900 since last January, says F. V. Browder, president of Loudon County Farm Bureau.

"This makes 17 consecutive years of membership growth—the longest record of any state in the nation. It represents a net gain of over 2500 for the year," Mr. Browder said.

Over 60 counties made that membership quotas and selected leaders from each will march in the Parade of Flags at the state convention in Nashville, November 18.

Loudon County made its quota and contributed to the growth of the State organization, with a total of 452 members. This number shows a gain of 18 members in the county for the year.

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Loudon HS Band To Have Fund Campaign

The Loudon "Redskins" band will start a sale of Papermate ballpoint pens Monday evening as a fund raising project for new instruments and music.

The pens are imprinted "Loudon High Redskins Band" and are of the type that can use the piggyback refill.

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Coach Bert Rutledge's Loudon High School Redskins rolled to their eighth win of the season last Friday night, blanking a powerful Kingston team 24-0 in an impressive victory.

The win brought an end to one of the best seasons the Redskins have enjoyed in the past seven years.

Possibilities of a post season bowl game for the spirited squad are not yet closed.

Ton Delaney Jack Nichols and Buddy Windle continued to lead the Redskins offense, rolling up 155 yards for the night against Kingston. The Redskins defense blanked its fourth opponent in a row, holding Kingston to 165 yards rushing.

Loudon started the game in high gear last Friday night, getting a 40 yard drive underway the first time they got their hands on the ball. The drive was stopped by a fumble at the Kingston 25 and the two teams played a scoreless first quarter.

Early in the second quarter the Redskins marched 40 yards in 11 plays with Nichols, Windle and Kline driving for the yardage. Kline capped the drive with a three yard sneak for Loudon's first TD.

Nichols set up the second Redskins score by intercepting a pass on the Jacket 38 yard line. Loudon marched swiftly to the Kingston 16 and Nichols took it through the middle from there.

The Kingston eleven came roaring back in the third quarter, putting together a fine offense, but Loudon's defensive stalwart, squelched each attack before it could go within the Loudon 30 yard line.

Guard Bill Thompson, playing probably his finest game of the season, singlehandedly brought Loudon's third score. He plucked a loose ball out of the air on the Jacket 16 and rammed into the end zone. Moments later Thompson did it again, this time covering a Kingston punt on the Jacket 28. Nichols passed to Murrell for 16 yards and Buddy Windle scooted the remaining 12 for Loudon's fourth and final score.

The Redskins contained Kingston's attack throughout the entire game. Loudon's defense rose up to stop a Jack's drive at the Redskins 26 yard line late in the fourth quarter, the deepest penetration of the season. Led by Thompson, Gus House, Dick Pressy, Henry Hope, Mac Latta and Ray Howard, the defense held Kingston, rated an East-Tennessee power house, to 165 yards rushing.

Ten Redskins seniors played their last game for the Red and White. Lost from the 1956 squad will be Mac Latta, Ray Howard, Gus House, Dick Pressy, Bill Thompson, Henry Hope, Lowry Kline, Charlie Helms and Arthur McGinley.

THE YARDSTICK

Loudon Kingston
First Downs 10 7
Rushing Yds. 180 103
Passing Yds. 16 17
Passes Att. 4 9
Completion 2 4
Fumbles 1 3
Fumbles Lost 3 5
Punting Ave. 42.5 35.0
Penalties 30 0

The Loudon County Herald

Loudon County Family Newspaper
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Amazing Man

Dr. W. D. Weatherford, of Blue Ridge, N. C., is one of the most amazing of men. He is a man of great drive and of rich experience. He has lived his life in chaplaincy, several of them, either one or which is big enough for the average man.

Dr. Weatherford has written some fifteen or more books, several of them on some aspects of race. His book, now long ago published, on "The Negro, From Africa to America," is one of the resource books yet often referred to by scholars and research people.

There are literally thousands of men and women who were college students a generation ago who took college and YMCA courses on what was then called the race problem. Dr. Weatherford wrote these books. They had wide use and exerted a fine influence for good will among college youth, and other study groups.

Dr. Weatherford has recently forwarded to the Herald two of his recent books, "Pioneers of Destiny," and "American Churches and the Negro." The former is a comparatively small book, treating the large place that the Scotch-Irish people played in the settlement of this country and their influence upon it. He plays heavily upon the greatness of the Scotch-Irish of the Appalachian area of the South.

"American Churches and the Negro" is a book of more than three hundred pages, a book full of understanding, because of the author's long and rich experience, and his deep interest in Negro life. It is a scholarly book elaborately documented. The book has received a good press from the

reviewers, which speaks well of its content, its purpose, and its value.

Particularly enlightening is the picture which the author gives of the attitude of the American churches toward the Negro in slavery times. One who does not know this attitude, and few of this day do, should read the book. And one who does know it, and few do, should read it, too, to refresh his memory of it in these days when such matters are so timely. Generally speaking, the non-scholar of this subject will be surprised to learn of the practices followed by many of the early churches in the South.

This book is interesting, informative, and challenging. It is a book for Episcopalians, Quakers, Methodists, Baptists, Lutherans, Presbyterians, Congregationalists, and Roman Catholics, for the record and interest of each of these groups are depicted in this book.

The book is published by the Christophey publishing House of 1180 Columbus Avenue, Boston 20, Massachusetts.

Unfair?

It has been noted before that our merchants are too often "bit" for additional funds for performances, etc., put on in this area. It is happening again . . . the merchants don't like it, but cannot complain publicly. Therefore, the Herald must be the voice in their behalf.

A local organization is preparing to sponsor an event in a few weeks. They are paying a set amount for the appearance of this event; people will pay an admission charge and get entertainment in return. But, in addition, promoters of the event are trying to sell advertising in a "program to local merchants and businessmen."

A Letter From The Publisher

Are you a Joiner? To how many different organizations do you belong? I do not have too much respect for the one who joins this and that, and soon afterwards becomes dead weight.

Civic clubs are filled with people who meet and eat, and sometimes won't even meet. The churches have plenty of members but they are as inactive as mummies. A sizable portion of them will not even drag out to church on Sunday morning. At least this seems to be true of the church of which I am a member.

Get yourself in the choir and you can see how empty the pews look. How to get into the choir? Make a vow to the choir director that you can strike up a tune at least once in a while and that you will stay quiet during the prayer.

Are you a member of a Sunday School class? How often do you go? Do you look for excuses to miss? If you go, do you get there on time, wide awake, or do you sneak in and slump on the back seat, as if this is one more beating you have to take?

Perhaps now, even before new year resolutions are in order, we might very well decide in favor of being awake and alert, full and active members of the organizations to which we have attached ourselves. Now, if the organization is unworthy perhaps we should just get out of it.

If the organizations to which you belong are worthy, give them your interest and your support.

Our merchants do not want such advertising. . . there is a limit to what they can afford. Yet they do want to support our various organizations as much as possible. It is unfair to ask them to "donate" in the above manner, especially since that money leaves our community. Many merchants have already said that they would rather donate a check straight to the organization and have it all stay here, rather than be "taken" for such amounts.

The Herald, then, will speak for the merchants. It has gone out of its way to give free publicity to worthy programs by the various organizations. We serve notice that all such programs were performers are paid just fees, yet seek to take more money out of our community through the sale of so-called program advertising from our merchants and businessmen, will have future publicity on a paid basis only.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(I Corinthians 12:1-13)

"Concerning Spiritual Gifts"
The 13th chapter of I Corinthians is a favorite. "Though I speak with the tongue of men and of angels, and have not charity, I am become as sounding brass or a tinkling cymbal." Our lesson is a background study of that beautiful writing.

In the Corinthian church there were jealousies and rivalries over the gifts of the Spirit, just as we have rivalries of various kinds today. In the Greek there is no word following "spiritual." It could be translated, "Now concerning the spiritual (gifts or powers)," Paul is not speaking of persons spiritually endowed. He is speaking of the operation of the Spirit that endowed them.

This Corinthian church was a puzzle. Many in it were converted pagans. They carried over some of their old ideas about worship. Among the things they valued were enthusiasm and ecstasy. They were noisy in their worship, several speaking at a time. There was very little reverence but great enthusiasm. As pagans they had shouted, "Great is Dismal" and "Great is Aphrodite, goddess of love!" They danced, rolled, and shouted, in unknown tongues. Like many today they said, "That's the mark of the truly Christian man."

Paul didn't like that. It was one of the things that must be corrected. Three chapters in this letter deal with it—12, 13, and 14. He told them they must speak one at a time, they must not speak to tongues unless an interpreter was at hand. To give thanks in a "tongue" means nothing to the other man and he would not know how to say "amen." Prophecy, bearing a sensible testimony, is far better. "I would rather speak five words with my mind," he says, "than ten thousand words in a tongue." "All things should be done decently and in order." If any one talks the moving of the Spirit he will keep silent in the church and speak to himself and to God. Let there be no bragging. Rivalry must be eliminated. "But I show you a more excellent way. Though I speak with the tongue of men and of angels, and have all love . . . I am . . ."

Many gifts are needed in the service of God. Certain words were used in those days which mean little to us—prophecy, gift of knowledge, miracles, interpretation, wisdom, knowledge of wisdom, the word of God. In our day we speak of ability to preach, to teach, gift of song, leadership through personality, organizing ability, even the making of money if it is used for God. All these, too, are gifts of God. Some are humble and pray for some

who lead. Some feel they can only watch and wait, or help in the church kitchen. Whatever we do, if it be done earnestly for God and His church, His will be done.

The figure of the church as the body of Christ was not new. Paul saw it foreshadowed in Jesus' parable of the vine and branches to illustrate our life in

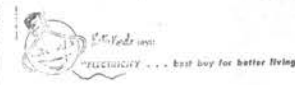
Hime. "I am the vine, ye are the branches." The figures of the body is readily understood. No member can say of another, I have no need of thee, hands and feet, eyes and ears and touch work together. Paul insisted that in the body of Christ there is no rivalry. We have our varied gifts. There must be unity in diversity. We must make all our gifts say, "Christ is Lord."

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PLASTIC STORM WINDOWS

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MAKE YOUR OWN

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- STORM WINDOWS
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Don't let cold weather catch you unprepared. Tack up one of Warps' Low-cost, Shatterproof Window Materials now. Eliminate dangerous drafts. Keep your house warm and comfortable all winter long.

JUST CUT AND TACK ON

SHATTERPROOF • CHEAPER THAN GLASS • LASTS FOR YEARS

LET IN SUNSHINE VITAMIN D (Health-Giving Ultra Violet Rays)

For Storm Doors and Storm Windows For Porch Enclosures For Police Enclosures and Fireproofing

Warps' Low-cost, Shatterproof Window Materials are made from a special plastic material that is strong, durable, and fireproof. They are easy to install and can be removed at any time. They are available in a variety of colors and finishes to match your home's exterior.

Warps' Low-cost, Shatterproof Window Materials are available in a variety of sizes and shapes to fit most windows. They are made from a special plastic material that is strong, durable, and fireproof. They are easy to install and can be removed at any time. They are available in a variety of colors and finishes to match your home's exterior.

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Warps' Low

PHILADELPHIA NEWS

Mr. and Mrs. J. C. Kinser and son, Roy from Lenoir City were visiting with Mr. and Mrs. Harry F. Harris Sunday afternoon.

Mr. and Mrs. Clarence Brudley and daughter, Pat, Mr. and Mrs. R. F. Harris from Madisonville spent Sunday visiting in the Smokey Mountains.

Mr. and Mrs. Little Teresa Ann Hickey, daughter of Mr. and Mrs. Hugh Hickey fell Sunday at her home. After a trip to the Bacon Hospital it was learned that she suffered a sprained arm. She is much improved at this writing.

Mr. and Mrs. Joe Large and daughter, Sue were visiting with Mr. and Mrs. Arliss Woody Wednesday in Kingston.

Master Lee Casteel, son of Mr. and Mrs. Jim Casteel was Judy Davis the dinner guest Friday of Mrs. Stanley Davis and children.

Mr. and Mrs. Edward Waddell and children, David and Richard spent the weekend in Georgia with friends.

Mrs. Felebe McMurtry has received news from her son, Robert L. McMurtry, U. S. Naval B. E. S. Bremerton, Washington will arrive home around December 1st to spend thirty days with her and his sister Fay.

Misses Judy Schrimmer, Ann Walker and Judy Davis attended the Loudon Kingston football game at Kingston Friday night. After the game, Judy and Ann were guests of Ann at a Slumber Party.

Mr. Wiley McCrary has been confined to his home during the past week because of flu.

Mrs. Lilly McManis has been confined to her home the past week with an attack of the flu.

Mr. and Mrs. Raymond McJunkins are reported to be improving at their home after being in for nearly two weeks with the flu. Their little son, Rickie has had the measles during this time but is reported to be coming along nicely at this time.

Guests at the home of Mr. and Mrs. Burley Blevins Sunday were: Mr. and Mrs. Junior Ridge and children of Niota, Mr. and Mrs. J. D. Davis and daughter, Rose of Maryville, Mr. Bill Richeson and Mr. and Mrs. Billy Richeson of Sweetwater.

Mr. and Mrs. David Thompson and sons, David, Tim and Kim are all on the sick list this week. They have been confined to their home with the flu.

Mr. Tommy Neal was a visitor in Knoxville over the weekend.

Birthday Greetings to Misses Ann Waller and Sara Rausin who both celebrate birthdays in Nov. Mrs. Charlie Vermillion and girls, Deborah, Elizabeth and Shirley Ann and her guest, Mr. Sammy Merrell all of Knoxville were visiting with Mrs. Walter McGehee and Billie Jean and Mrs. Stanley Davis Sunday afternoon.

Mr. and Mrs. Gene Norris on their way to the Georgia-Tech game at Knoxville Saturday visited for a short while here with Mr. and Mrs. Lloyd Schrimmer. The Norris' are from Atlanta.

Mr. Eddie Rose of Harrison was a guest of the James Humphrey family Sunday.

Mrs. N. R. Simmons was a visitor in Knoxville Saturday.

Mr. and Mrs. Sam Reed and children of Harrison were visiting Mr. and Mrs. Ernest Thompson, Sunday.

Mrs. Junior Malone and little daughter of Chattanooga were visiting Mrs. Mahon's parents, Mr. and Mrs. Jonah Jaynes Sunday.



FEATURING HIGHER HORSEPOWER and higher engine compression for economy, a new line of Ford tractors soon will be offered by the local Ford tractor and equipment dealer. Eight per cent more power gives the Workmaster class 32 drawbar horsepower. Powermaster tractors with 44 horsepower at the drawbar are 10 per cent more powerful. Both power classes are available in four-wheel and row-crop types, with such improved features as brighter headlights, greater fuel tank capacity, generator warning light, Power steering, live PTO, built-in hydraulic system are standard on many models.

Mr. Bill Thompson and Mr. David Thompson attended the Tennessee Georgia-Tech game in Knoxville Saturday.

The regular meeting of the Royal Ambassador was held at the home of Mr. Ed Waller, Jr. There were eight members present. Movies were shown to the group. Also some recordings were made. Mr. Ed Waller read the scripture selections to the boys. After the program the boys enjoyed the refreshments served.

Boys and girls are busy trying to make good postures for our annual fall carnival which will be Nov. 22. There will be a prize for the best posture so they are all trying hard.

The Glendale girls won with a score of 26 to 11. Our boys were the winners. They won with a score of 23 to 15. This was a very good game. Thursday night we played Skeeke. Our boys A team lost to Stevie by a 3 point margin. The score was 15 to 13. Our girls A team won with a 17 to 10 score. Our girls B team made up of girls in the lower grades. Our girls lost with a score of 14 to 6. Monday we will have a ball game at school. Tuesday night, the A team girls and boy teams played Glendale. The 4-H meeting was held at the school on Tuesday morning, all trying hard.

have a day game at our school with Davis. This game will start at 8:30 A. M. Our A girls and A boys lost to Davis. Our B team boys won over Davis.

Mrs. Kansas Henderson, third grade teacher has been confined to her home this week with the flu. Each of her pupils wrote her a letter for their language study.

In general, educated persons have the leadership and ability to make decisions in this country. 61 percent of eighth-grade graduates vote, 71 percent of high school graduates vote, and 82 percent of college graduates vote.

People with income of \$10,000 a year or more have had median of 13.5 yrs. of schooling; those with incomes of \$1,000 or less, 7.5 years.

The great majority of boys and girls are not juvenile delinquents. A recent NEA Research Division study found that almost 95 percent of the public school teachers describe the boys and girls they teach as either exceptionally well behaved or reasonably well behaved.

Loudon Grammar School News

Since November 10, through 16, inclusive, has been designated as National Education Week many people are interested in timely facts pertaining to education. We would like to pass some of these along. Which were obtained from literature received from the National Education Association.

From 1940 to 1952, the proportion of the population 25 years of age and older with less than five years of schooling decreased about one-third.

More and more youths of high school age are attending high school. While the population of high school age (14 thru 17) increased 66 percent from 1899 to 1930 to 1954, enrollments multiplied more than thirtyfold.

The NEA estimates that at the present time the public schools need 227,800 more teachers; 65,000 replacements, 30,000 to relieve overcrowding, 25,000 to serve added enrollment, 12,000 to add necessary services, and 65,000 to replace the inadequately prepared. In 1930, the newly prepared teachers totaled 97,000.

In an average work week of approximately 48 hours, teachers ordinarily spend about one hour on parent contacts.

An investment of \$9,000 in a college education pays off to about \$100,000 in a lifetime.

Between the ages of 22 and 74 a high-school graduate can expect to earn \$165,000, while a college graduate can expect to earn \$265,000.

In 1954-55, the people of this country spent an estimated \$3,365,000,000 for public elementary and secondary schools. In contrast, the spent \$5,373,000,000 for tobacco products; \$3,182,000,000 for toilet articles and preparations, barber shop and beauty parlor services; \$9,050,000,000 for alcoholic beverages; and \$13,034,000,000 for recreation.

Use Herald Want Ads To Buy, Rent, Sell, or Trade. Call GL 8-2721

Thursday, November 14, 1957 The Loudon County Herald

Pfc. William I. Moss

In Assault Exercise

Marine Pfc. William I. Moss, husband of the former Miss Sarah J. Watts of 102 Charles St. Loudon, participated in an assault landing exercise on Okinawa, Oct. 21.

The landing was held during the movement of Japan based Marine units of the 3rd Marine Division to their new home on Okinawa.

COMING NEXT WEEK

a Number of

PRE XMAS SPECIALS

Beginning

NEXT WEEK

(Watch for our big adv.)

at

FIVE to FIVE Store

Loudon

Transparent Plastic

Easy-On

Easy To Install Inside Or Outside!

7" x 36" PLASTIC SHEET WITH ADHESIVE BACKING AND TAILS

STORM WINDOW KIT

Do It Your Self — Buy It At

LOUDON BUILDERS SUPPLY

W. Lee Highway Ph GL 8-2023

Just Arrived!

Big News from FORD

So... We're celebrating with a big

OPEN HOUSE

to introduce the big new

FORD TRACTOR LINE for '58

Come one, come all

Friday, Nov. 15—All Day!

See the all new

Powermaster and Workmaster Ford Tractors

* Prizes * Refreshments * Entertainment... Bring your family... bring your friends



Jones Tractor Co.

West End

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BOLD NEW PONTIAC



BOLDEST ADVANCE IN 50 YEARS!

MAKE IT A SPECIAL POINT TO SEE THIS ONE!

The best ideas of the industry's hottest engineering team went into this Golden Jubilee Pontiac... newly created from the frame up to celebrate the 50th Anniversary of Pontiac and General Motors. The revolutionary advancements you see here mark a decisive break with the past... and conventional car design. Why not be among the first to drive the bold new Pontiac and discover a brilliant prophecy of the next big change in cars!

Ever-Level Air Ride*

The most perfect suspension system ever designed—and Pontiac's revolutionary Aero-Frame is specifically designed for it! Air cushions on all four wheels literally float you over the bumps... keep the car perfectly level regardless of load or road!

Tempest 395 PERFORMANCE

Try the level-action response of Pontiac's brand-new engine! Scores of exclusive engineering innovations make this hefty power plant a miracle of smoothness... chosen from four horsepower ratings... including Tri-Power Carburetion* and Fuel Injection.* An extra-cost option.

New Direction STYLING

Here's a fresh new look in automobile styling—and only Pontiac has it! From classic grille to bold rear end, Pontiac makes a decisive break with the fads and frites! Despite its 4 1/2 inch lower silhouette, there's more room inside than ever!



Circles-of-Steel SAFETY

Pontiac's completely new body construction surrounds you and your passengers with rigid steel protection—above, below, fore and aft. You drive with wonderful new peace of mind!

Aero-Frame STABILITY

Here is the biggest basic construction change since the early days of motoring. Pontiac's revolutionary new frame design is lighter, stronger, more stable than the conventional bar type used on other cars.

Quadra-Poles ROADABILITY

Lean back and relax—only the wheels know where the bumps are! Pontiac's new chassis geometry ends dive, sway and bounce to bring you the smoothest ride, easiest handling you've ever known!

A TV FIRST—See MARY MARTIN in "ANNIE GET YOUR GUN" Co-Starring JOHN RAITT. NBC-TV in Color Nov. 27

SEE YOUR AUTHORIZED PONTIAC DEALER

Yale & Towne Workers Receive Flu Vaccine

Yale & Towne Manufacturing Company, Loudon City, in an effort to help combat the "Asian Flu" in the vicinity, has offered Flu Vaccine as a free service to its employees.

Approximately 263 of the 319 employees who have registered for the vaccine have already received their shots.

Any employees returning from sick leave will receive the free Flu Vaccine at their request.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Among the blue ribbon club winners at Achievement Night was the Loudon City Home Demonstration Club. Their motto "If you have enough push the pull will take care of its self" holds true throughout their year work.

With 21 active members and 5 inactive members they had excellent attendance throughout the year, and at all meetings except two they had special guests, including in their workshops during the year in addition to their regular monthly meetings were upon making, embroidery and candle workshops, Bishop method of sewing, furniture refinishing, miscellaneous crafts and record book workshops.

The officers of the club, Mrs. Buddy Palmer, president; Mrs. Don Kelley, secretary-treasurer; and Mrs. E. C. Hoskins, assistant secretary; and Mrs. Rex Leuze, reporter along with the project leaders did much toward making this club year a successful one. Their demonstrations for the year with the exception of one was given by club members. They assisted also in three other clubs in giving demonstrations. These clubs were Ridgeview, Lakeside, and Edson. Their leaders received excellent participation in leader reports each month. The club members attended 19 of the county wide events held during the year.

Among the project work for the club was the supervision of crafts in the boys club, gave \$10 to Jaycees for Christmas baskets, sponsored Ridgeview club, sponsored a dairy maid, sponsored a Jubilee Queen and club members participated in the Jubilee Pageant. All of the members turned in their individual summary sheets showing their accomplishments for the year. Newspaper clippings and pictures did much in completing their club story.

The Ford Loudon Village Home Demonstration Club was a red ribbon winner for their achievement during the year. With 19 active members they had an average attendance of 9 at their club meetings. The officers for the year were Mrs. Joe Vinoyard, president; Mrs. O. M. Hartwell, vice president; and Mrs. Paul Newberry, secretary-treasurer and reporter.

Their leaders took interest in giving leader reports throughout the year and the club sponsored two main projects. One which helped the community was the erecting of welcome signs at the entrance of their community. As another project to raise money the club made a quilt for sale. Members of the club attended 4 county wide events during the year.

TURKEY SHOOT

Saturday, November 16th
at Philadelphia School at
10 A. M.

HAMS -- TURKEYS -- BACON
TO BE WON!



Proudly Present

THE Bible Story

LIBRARY ILLUSTRATED

The Holy Scriptures Read in Story Form

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YOUR PRICELESS HERITAGE IN 4 MAGNIFICENT VOLUMES

Simply written, easy to understand... start collecting your set now... buy extra sets to use as wonderful gifts (all 4 volumes will be available 1st week in December). S.W. Green Stamps cheerfully given with each volume.

WHITE STORES

Now the All-Time Economy Champ is 58's Glamour Star!

Rambler With Jet Stream Styling!



American Big Car Room and Comfort

European Small Car Economy, Handling Ease

Get the Best of Both!

GO RAMBLER!

NELSON MOTOR COMPANY

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LENOIR CITY

PHONE 522

OBITUARIES

John William

Brown, John William, age 89, passed away at his residence November 8th. Survivors: 3 Daughters, Mrs. Lucy L. Carter, Detroit, Mich.; Mrs. Annie N. Nance, Knoxville; Mrs. Swaney E. Wilson, Loudon. 2 Sons, Walter J. of Norton, Virginia. 9 Grandchildren and 7 great grandchildren. Funeral services 1:00 P.M. Sunday from Bethel A.M.E. Church, with Rev. Thomas Rathledge officiating. Interment Riverside Cemetery with Quinn & Karnes in charge.

Bobbie Humbert Reed

Miss Bobbie Humbert Reed, age 20, Philadelphia, Pa. 2. Passed away 8:30 p.m. Saturday, Nov. 9. Survived by stepfather and

Pvt. Roy M. Runyon Stationed In Kansas

Pvt. Roy M. Runyon, whose wife, Sarah, lives at 919 Rosedale ave., Loudon, is a member of the 1st Division's 28th Infantry at Fort Riley, Kan.

Runyon, son of Mr. and Mrs. J. F. Runyon, Route 2, Loudon, is a member of the Infantry's Mortar Battery. He entered the Army in August in 1957 and completed basic training at Fort Jackson, S. C.

The 22-year old soldier, attended Loudon High School.

mother, Mr. and Mrs. Ulysses Reed; brother, Kenneth, and grandparents, Mr. and Mrs. J. B. Smith. Funeral services were held at Reed Springs Baptist Church at 2:30 p.m. Tuesday. Burial was in the church cemetery, Hawkins, Loudon, in charge.

Use Herald Want Ads

Telephone Talk

by M. V. WALKER
Your Telephone Manager



Over 9300 Tennessee telephone employees and their families, if gathered together in one place, would form a city of nearly 30,000 — about the size of Oak Ridge or Jackson. Our employees are mostly home-town folks, and good citizens of the communities where they live. A large number of our people are home-owners. Generally, they are active in civic, church and other community activities, such as Parent-Teachers' Associations, Red Cross, Heart and Polio Drives and other worthwhile undertakings. The "Telephone Family" wants it this way and plans to keep right on working for community progress.

TO MARKET, TO MARKET—When most folks go shopping, they keep their eyes open for what's new. Your telephone company likes to keep up, too, by developing more and more telephone conveniences. For instance, now you can have a telephone that lights up at night, a spring cord for your phone that never snarls or tangles; or, if you like, a volume-control telephone that lets you turn the voice of the person you're talking with up or down. And best of all (my favorites, anyway) we have color telephones—so bright and convenient as extra phones anywhere in the house. Think you might like some of these new conveniences? Call us, and we'll be glad to help you select them.

DOGGONE—I guess it's a dog's life all right for the pup. Waiting while the lady talks. But who can blame her when these new outdoor telephone booths are so handy. You'll be seeing them more than ever around here, anywhere you go. We telephone people think they're pretty special because they make it a lot easier for everyone to talk in any place, just anywhere.



REPORTING IN To Loudon County

- Nov. 5.—To Mr. and Mrs. Paul Kelley of Loudon City, an 8 lb. 6 oz. girl.
- Nov. 7.—To Mr. and Mrs. Stanley Grossbard of Loudon City, an 8 lb. 7 oz. boy.
- Nov. 8.—To Mr. and Mrs. George W. Davis of Loudon City, a 7 lb. 12 oz. girl. To Mr. and Mrs. Rufus Cheatham of Loudon City, a 7 lb. 4 oz. girl.
- Nov. 9.—To Mr. and Mrs. Reece Green of Sweetwater, a 7 lb. 9 oz. girl. To Mr. and Mrs. Homer Cannon of Loudon, a 7 lb. 4 oz. boy.
- Nov. 10.—To Mr. and Mrs. L. E. Craig of Loudon City, an 8 lb. 6 oz. boy.

WALLER HONOR ROLL
Mrs. Waller's honor roll for the week is Betty Ruth Harrison, Barbara Shiliver, Janet Mullenix, Dorothy Young, Sharon Barnett, Katherine Ann Roberson, Becky Edwards, Brenda McNabb, Judy Davis, Martha Henderson, Patricia Long and Mary Annie McEachers.



FOR EXCITING BUYS

Strange sounding names out of your geography book are exciting—and you'll find them, if you look, on many of the fine quality items of merchandise right here in local stores. There are American brand names, too; the most respected names in their fields—all waiting for you here in your home town. You don't need to look elsewhere for the best the world offers—you can find the best—right here at home!

A SHOPPING THRILL!

That's what it is to shop your local stores—where merchandise is brought to you from all parts of the world to make your life fuller and more interesting!





My Favorite Recipe

Featuring This Week
Mrs. Scott Mitchell
London

MRS. JACK LEFLER

FROZEN CRANBERRY SALAD

1 can jellied cranberry sauce 1/4 cup mayonnaise
3 T lemon juice 1/4 cup powdered sugar
1 cup heavy cream (whipped) 1 cup chopped walnuts

Mix cranberry sauce and lemon juice together well. Pour into moka pan or tray. Combine remaining ingredients and spread over cranberry mixture. Freeze until firm. Serve on lettuce. Serves 6 to 8 persons.

Thank you Mrs. Mitchell for this recipe. It's getting time for Thanksgiving and Christmas and this cranberry recipe will be just wonderful now.

Mrs. Ora Mae Russell, Rev. and Mrs. H. M. Russell and Mr. Joe Hudson made a business trip to London, Ohio over the weekend.

Mr. T. R. Knight of Atlanta, Ga. was the weekend guest of Dr. and Mrs. Blair Harrison.

Jack Lutz of T.M.I. in Sweetwater spent the weekend with his parents, Mr. and Mrs. Charles Davis and family.

Susanne Wesley Circle Met Monday Evening

The Susanne Wesley Circle met Monday evening at the home of Mrs. J. R. Watkins, with Mrs. C. P. Small as co-hostess.

A dessert plate was served first to the 10 members present.

Mrs. Don Smith was the program leader using as her subject "Christ on the Campus." Mrs. Jim Jacobs and Mrs. B. H. Greene had parts on the program.

Mrs. Arthur Gilliam, circle leader, had the business meeting and the circle discussed plans for the Christmas party.

Mrs. Bill Lenoir closed the meeting with the Quiet Hour poem entitled "Think then Thank."

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doctor bills?

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London

Tom Jung Auxiliary Met Monday Night

The Tom Jung Auxiliary Auxiliary met on Monday night at the Cumberland Presbyterian Church with 25 members present. Visitors for the evening included Mrs. Dan Bates and Mrs. Jim Graham.

Helen Blair, program chairman, used as her topic "The Challenge of the Urban Church" and those taking part on the program were Christine Gover, Catherine McQueen and Helen Thayer.

Business meeting included a report by Mary Katherine Mize of her trip to Synod which met in Maryville on Oct. 29, and a report from the nominating committee for officers for the coming year. Officers elected by acclamation were as follows: president, Doris Blair; vice-president, Mary Katherine Mize; secretary, Virginia Burnette; treasurer, Lily Mae West; and Circle Chairmen, Alma Simpson and Mary Evelyn Calhoun.

Meeting was adjourned with the Wayside Prayer. Delicious refreshments were served by the hostesses, Mary Evelyn Calhoun and Alma Simpson.

Prospect HD Club Met On November 8th

The Prospect Home Demonstration Club met for an all day meeting at the Coop building in London Nov. 8, with Mrs. Bernard Courtney presiding.

Planning the year's program was the main business of the meeting. The demonstration for each month was chosen, with the person in charge of the demonstration and meeting place and time for each monthly meeting. Two projects for the year were chosen in clothing, horticulture, crafts, home management and improvement, and food and nutrition.

Mrs. Mary Harrison, home agent, was present and explained the new scoring system for the Record Book and how to be on outstanding member.

The December meeting and Christmas party will be at the home of Mrs. Joe Christian Dec. 11, with a covered dish lunch. Each one is to take a small gift.

Mrs. Hank Beritkamp of Knoxville spent Wednesday and Thursday with her parents, Mr. and Mrs. Don F. Smith.

Mr. and Mrs. Leroy Myhr and son Eric of Atlanta, Ga. spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mrs. Robert Lueking and children Barbara and Robbie of Harrison were visiting Mrs. Reed Gover Monday.

Mr. and Mrs. John Jones of Lenoir City were visiting Mr. and Mrs. Joe Blair Wednesday.

Mrs. Arce Miller returned home Sunday after spending a week with Mr. and Mrs. Bill Swann and daughter Sulinda in Ormond Beach, Fla.

Mr. and Mrs. Alvaro Cardoso of Atlanta, Ga. spent the weekend with their grandmother, Mrs. Betty Bayler in London.

Mr. and Mrs. Lester Millage have sold their home on Vale Street to Mr. Edward Alexander and are moving to Tampa, Fla.

Rev. and Mrs. B. H. Greene, Mrs. Rachel Huff, Mr. and Mrs. Paul Arrp, Mr. F. M. Quinn, Mr. Dan Ross, and Mr. and Mrs. Broady Harrison attended the dinner of the Council of Methodist Bishops held in Gatlinburg Wednesday evening.

Mr. and Mrs. Will D. Robertson and Katherine Ann, Mrs. Edna Jones and Mr. and Mrs. Jesse Jones were dinner guests Saturday of Mr. and Mrs. Sam Houston and family in Maryville.

Rev. and Mrs. H. M. Russell of Tazewell, Va. are visiting Mrs. Ora Mae Russell.

Mr. and Mrs. James Jones of Macon, Ga. spent the weekend with Mrs. Edna Jones and Mr. and Mrs. Will D. Robertson and daughter, Katherine Ann.

Mr. and Mrs. C. C. Hidenour and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson.

Mr. and Mrs. William Jones and family of Newport spent the weekend with Mrs. John W. Robinson and Mr. Paul C. Jones.

HOSPITAL LIST

ADMITTED
Nov. 5
Mrs. Wilda Holden
Mrs. Paul Keeley
Nov. 6
Mr. David Howell
Mr. Bernie Swiney
Mrs. Louise Russell
Nov. 7
Rhonda Kirkland
Mrs. Betty Moore
Mr. Alther Sanders
Mr. W. C. Malone
Gregory Allmon
Mr. Mack Justice
Mrs. Stanley Goodwood
Mrs. George W. Davis
Nov. 8
Mrs. Katie Martin
Mrs. Ida McInturf
Mrs. Joe Arrp
Mr. Rufus Chastain
Mrs. Joe Kelly
Mrs. Nat Campbell
Mr. Bob Essner
Nov. 9
Miss Maude Selvidge
Mr. Donald Gardner
Mrs. Homer Canfield
Mrs. Hece Green
Mr. Clayton E. Lewis
Mrs. C. M. Palmer
Mr. James C. Dutton
Mrs. L. E. Craig
Nov. 10
Mr. Estell Dill
Mrs. J. H. Christian
Mrs. Roy Seidrick
Nov. 11
Mrs. Ida Henderson
Bernice Thompson
Mrs. Edd Henderson
Joyce Hall
Mr. B. J. Burns
DISMISSED
Nov. 5
Mr. John Bradley
Edward Bright
Mr. Edward Probst
Mrs. Lora
Nov. 6
Mary Sue Finger
Mr. Lewis McElabb
Mrs. Reece Snider
Mrs. Paul Kelley
Mrs. Cecil Kirkland
Mrs. Gordon Coates
Nov. 7
Mr. W. R. Arwood
Mr. Noah Arden
Rhonda Kirkland
Nov. 8
Mr. Mack Justice
Mr. David Howell
Mrs. Luther King
Nov. 9
Master Gregory Allmon
Mrs. Wilda Holden
Mrs. John Thompson
Mrs. George Davis
Mr. James Skidmore
Mrs. Rufus Chastain
Mr. Jack Newman
Mrs. James Edmonds
Mr. Austin G. Raby
Mr. Clayton Lewis
Nov. 11
Mrs. James Beutell
Mrs. L. E. Craig
Mr. W. C. Malone
Mrs. Katie Martin
Mr. Lee Stamey

Mr. & Mrs. R. C. James Feted On Anniversary

Mr. & Mrs. Robert Conley James of London, were entertained Sunday at home by their daughter, Mrs. Mary Lutz, on Nov. 10, with open house in honor of their golden wedding anniversary. Mr. and Mrs. James were married November 11, 1907 in Rich Valley, Virginia and moved to London County, Tennessee in 1910.

Mr. James is a self-employed farmer. Mrs. James the former Hattie Grice Reeves, daughter of the late Mr. and Mrs. Emmette Reeves of Rich Valley, Virginia, was one of nine sisters, eight of whom are still living. Four of the sisters who attended the open house were Mrs. Mahan Richardson, Elizabeth, Tennessee; Mrs. Thomas Preston, Abingdon, Virginia; Mrs. Bird R. Thomas, Meadows, Virginia; and Mrs. A. M. Kirk, Rich Valley, Virginia. The children and grandchildren, all of whom were present, are as follows: Mr. and Mrs. Robert V. James, and children, Bobby and Betty; Mr. and Mrs. John Emmette James and children, John Denon and Sarah Ann; Mr. and Mrs. James W. Whelan, Jr. and sons Bobby and James; Mr. and Mrs. David A. Bates, Jr. and children Betty Lou, Mary Ann and David Arthur; and Mr. and Mrs. Owen D. James and children Mary Grace, Toby, David and Scott.

More than 100 guests called during the day to extend their congratulations and best wishes to this couple.

Violet Grubb Circle Met Monday Evening

The Violet Grubb Circle of Lio W.S.C.S. held its regular meeting Monday evening in the Social Hall of the London Methodist Church.

A party plate was served by the hostesses, Mrs. W. S. Mitchell and Mrs. A. L. Miller, Sr. preceding the meeting.

Dr. Corrie McPhee was the program leader using "The main that was in Christ" as her subject, with the entire circle participating.

Mrs. S. F. Dannel, circle leader presided over the business meeting. 14 members were present. Plans for the Christmas party were made and a committee of three was appointed with Miss Mattie Mae Houston as chairman. Mrs. Ruby Lutz gave the Quiet Hour and Mrs. S. F. Dannel closed the meeting with all reciting the Lord's Prayer.

Mr. Doug Lyle of Dayton, Ohio visited Mr. and Mrs. Boney Lyle over the weekend. Mr. and Mrs. J. C. Harrold of Oak Ridge were dinner guests Sunday of Mr. and Mrs. Stanley J. Rimsbaw and family.

Mr. and Mrs. Cecil M. Rodgers of Charlotte, N. C. announce the birth of a son, Cecil Milton Rodgers III, on November 11, weighing 7 lbs. Mrs. Rodgers is the former Miss Elizabeth Bacon. Blair Harrison, Jr. and Hogan Harrison of T.M.I. in Sweetwater spent Friday night with their parents, Dr. and Mrs. Blair Harrison and Bobby.

David Greene and Alyn Waters, students at Tennessee Wesleyan College in Athens spent the week end with Rev. and Mrs. B. H. Greene.

Mr. and Mrs. Robert Cook and daughter of Athens and Mr. and Mrs. Lester Cook and family of party to be held the second Knoxville spent Sunday with May Cook and Mr. and Mrs. Bill Lawson, Jr. and family.

Meeting Is Held By Ann McKenzie Circle

The Ann McKenzie Circle met Monday evening at the home of Mrs. Dan Remine, with Mrs. Bill Brewer as co-hostess. There were 15 members present.

Mrs. Broady Harrison was in charge of the program which was "Student Work in College." Those taking parts were Mrs. Herman Moore, Mrs. Dan Remine, Mrs. Elizabeth Collins and Mrs. Bill Brewer.

The Circle leader, Mrs. Broady Harrison presided over the business meeting and plans were made for the circle Christmas party to be held the second day night in December. A dessert plate was served before adjourning.

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S. N. GREEN STAMPS

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BANANAS
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PLUS S. N. GREEN STAMPS

WHITE STORES

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Beauty School

Thursday, Nov. 21, 3 to 6 p.m.

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New Classes Starting Nov.25

GOOD:

GOOD!

GOOD!

GOOD!

GOOD!

GOOD!

GOOD!

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FRESH DAILY in the CONVENIENT CARTON

At The Store Or At Your Door

KERRY DRAKE



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SERVICES**

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CUMBERLAND

PRESBYTERIAN CHURCH

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Word Avenue

THE METHODIST CHURCH

THE METHODIST CHURCH

OUTDOOR

CHURCH OF THE NAZARENE

LOUDON FIRST BAPTIST

MISSION

VALLEY VIEW FREE WILL

BAPTIST CHURCH	
Pastor	H. H. Tutterow
Sunday School	10 A. M.
Morning Worship	11 A. M.
F. W. B. League	7:30 P. M.
Worship	8:15 P. M.

How small a man seems—walking down a lonely road on a rainy day, with gaunt trees towering over him. How small man is, and how frail in body. The trees in the picture and even the chimneys on the old house will probably long outlive the man.

Yet how big man is—in the things that are not of the body, but are of the mind and soul. God has not made man mammoth. But He has made him potentially great—if he will but accept the blessings given him, and use the tools of Christian teachings.

Man finds in the Church, the encouragement and the instruction to enable him to make from his God-given divine spark something great and enduring—and of benefit to all human-kind.



ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen is in the interest of the churches of London.

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builder Supply, Inc.

Five to Five Store

• **Don Creamery**

Anderson Agency

Doc. # Smith Chair Co.

Smith Drug Co.

FARM NEWS REVIEW

GREENBACK NEWS

Thursday, November 14, 1957 The Loudon County Herald

PROBLEM-SOLVING DAIRY INSTITUTE TO BE RECONDUCTED

Interested dairy fieldmen, inspectors, salesmen, educators, administrators, and health officers will have opportunity February 10-11 to learn the latest in dairy production, marketing, health and quality programs, as well as how to best implement them. The event is the 2-day Dairy Institute at the University of Tennessee.

"The institute will not only present the technical aspects of various dairy problems; it will also present educational techniques for getting the most effective results in the various programs," explains Professor C. E. Wylie, head of the U-T Dairy department.

"It will include use of visual aids, personal contacts, and meetings. And unified efforts in approaching dairy problems will be discussed," Professor Wylie adds.

Persons of national and international note will lead the program. In addition, the University's Dairy department staff and local representatives of the dairy industry will take part.

There will be a general program with a discussion period. The group will also divide into sections for considering specific problems on the first day.

The course will be sponsored by the U-T Dairy department, College of Agriculture, at Mc Cord Hall, U-T Farm, Knoxville.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

At this time of year many barns in Loudon County are covered with brilliant golden, red, orange, and brown leaves that leave a feeling that fall is here and that hog killing time is drawing near. Not too many of our people are worried about the leaves that have fallen on the lawns from an unusual heavy foliage.

Some trees and shrubs did have some foliage diseases this year and it might be important that we take these leaves off but put them to good use. For instance trees that suffered from mildews such as crape myrtles and lilacs, their leaves should be removed from the neighborhood of affected plants by all means. Now, you may want to dispose of your leaves in two or three different ways. You can make a compost pile any size you wish with the layer of leaves, a Cord Hall, U-T Farm, Knoxville.

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FARM-CITY WEEK OBSERVANCE NEAR; OPEN NOV. 22

Observance of Farm-City Week will get under way November 22, and will close Thanksgiving day, November 28.

Farm-City Week, which is being observed for the third consecutive year in the United States and Canada, is a projected, week-long series of events aimed at bringing about better understanding between rural and urban dwellers. Last year's observance saw Farm-City Week activities in more than 5000 U. S. and Canadian communities.

The Farm-City Week observance, though primarily local in character, is under the overall direction of a National Farm-City Week Committee. This group consists of representatives from more than 150 major farm organizations, industries, businesses, associations, governmental agencies, educational institutions and church groups.

The students of Greenback High School assembled in the auditorium Wednesday morning for chapel and a special feature of the program was the receiving of 15 new members by the Beta Club. The new members are from the Junior class with the 17 Senior members the Beta Club secretary Miss Ann Mae Ford reports an enrollment of 32 members.

The annual Family Night program will begin Wednesday Nov. 13 in the Fellowship Hall of the Greenback Presbyterian Church. Special Bible and study and meandering of Bible portions in included in the program which is based on the study of Missions in Japan. Leaders of the classes are: Kindergarten, Mrs. Hinton and Miss Joan Hill, Primary, Mrs. Frank Laddner and Miss Virian Thompson, Junior, Mrs. Bob Anderson Jr.; Junior High, Mrs. Carrie Cooper; Young People, Mrs. Bruce Hinton, Adult, Mrs. Frank King and Mr. Ira Hodges.

The community club will meet Thursday evening in the school cafeteria, with the president, Roy M. Brooks Jr. in charge.

Mr. and Mrs. Ross B. O'Connor of Louisville, Mr. and Mrs. E. S. Hair were guests Sunday of Mr. and Mrs. C. L. Mosler.

Mr. Bruce Hinton, Agriculture teacher, Mr. Richard Mitchell and Mr. Robert Mitchell, student vo-ag teachers from the U-T were supper guests Tuesday evening of Mr. and Mrs. C. L. Mosler and James Isaac.

Mrs. Roy Dowry has news that her daughter Mrs. Charles H. Everett of Lenoir City is improving satisfactorily from surgery in Ft. Sanders Presbyterian hospital.

Mrs. Sadie Houser, who has been quite ill of pneumonia in the Presbyterian Ft. Sanders Hospital was taken to the home of her daughter, Mrs. Elmer Claiborne and Mr. Claiborne for the ten days stay and came to her home at Margaret Friday where she continues to improve.

Miss Kittle Peterson is in Knoxville at the bedside of her sister, Miss Maude Peterson in the Baptist Hospital. She stays with the Rev. and Mrs. Paul Hatfield at night.

Mr. and Mrs. Tommy Otanion of Greensburg, Ky. were weekend guests of Mr. and Mrs. Donald Bluford and Mr. and Mrs. W. H. Johnson.

Little Debbie and David Jackson of Maryville are spending some time with their grandparents, Mr. and Mrs. Roy Lowry.

Dione Thomas of Lenoir City spent the weekend with Mr. and Mrs. Lowry.

Mr. and Mrs. Joe Mitchell (Miss Ruth Hughes) of Atlanta were weekend guests of Mr. and Mrs. Richard Hughes.

Mrs. Howell Danich, Mrs. Robert Brubaker and Robert Brubaker Jr. of Morristown, Mrs. Albert Russell, Mr. and Mrs. G. R. Moore of Knoxville were guests Sunday of Mr. and Mrs. J. V. Akers.

Miss Maude Peterson fell last week at her home and suffered a broken hip. She was taken to the Knoxville Baptist Hospital for surgery and is reported to be improving nicely.

Mr. Joe Keys is painfully ill at his home on the Niles Ferry Road.

Mrs. Coy Cabe and Linda have recovered from a chest ailment.

Mrs. McCall and Miss Ruth Everett of Maryville was the weekend guest of Miss Mary Fryar.

Miss Mae Robert of Lenoir City is the guest of her sister, Mrs. R. A. Anderson Sr. and Mr. Anderson.

Mrs. C. O. McCall was a visitor in Maryville Saturday and was accompanied home by Mrs. Christine a student in Maryville College.

The ladies of the Pine Grove Presbyterian Church served a turkey dinner to the Sunday school rooms of the church Saturday evening with more than 200 persons present.

Mr. and Mrs. Joe Wear, Mr. and Mrs. J. D. Woods visited Miss Peterson in the Baptist Hospital Sunday.

Miss Margaret Thompson, who has been ill at the home of her sister, Mrs. Carl Kidd and Mr. Kidd in Maryville, has returned to her home here and has resumed her teaching in the Greenback schools.

Miss Carrie Beals remains at the bedside of her sister, who is desperately ill in the Knoxville Presbyterian Hospital.

See you IN CHURCH

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Transparent Plastic
Easy-On
39¢
Storm Window Kit

Buy The Complete Line of WARPS TOP Quality Window Materials as pictured on Page 3 at

GREER'S
Loudon

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
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WHITE STORES
S. M. GREEN STAMPS
Stokely's Pictsweet
PEAS
3 pkgs. 49¢
PLUS S. M. GREEN STAMPS
WHITE STORES

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3821

GET READY FOR WINTER

Now



With cold weather on the way, now is the time to avoid winter freeze-ups and costly repairs. Fill your radiator with CO-OP PERMANENT ANTI-FREEZE and drive worry-free this winter. Prevents formation of rust and corrosion... will not evaporate... will not damage radiator hose or clog passages in cooling system.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON



From left, Model 3540 Step-Van, 3504 pickup, 3505 panel

Here for '58 in 3 hard-working weight classes:

NEW HUSTLE! NEW MUSCLE! NEW STYLE!



From left, Model 3409 LCP stake, 3303 dump-truck, 4103 chassis-cab

NEW HEAVY-DUTY Spartans

The heavy-duty Spartans make hauling history with the most revolutionary truck engine in decades—the Workmaster V8 with Wedge-Head design! Featured on high-tonnage heavyweights, this completely new 230-h.p. power plant achieves a new high in efficiency! Your Chevrolet dealer is eager to show you many other advanced features, including Triple-Torque Tandem options that boost GCW ratings all the way to 50,000 lbs.



Model 13003 with tandem axle option (foreground) and Model 12003 chassis-cab

NEW CHEVROLET TASK-FORCE 58

Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized Chevrolet Dealer

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUON AND LENOIR CITY
PHONE GL 8-3282

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY

Nov. 14 & 15

1ST RUN PICTURE

INTERLUDE

starring

June Allyson

Cartoon

SATURDAY, NOV. 16

DOUBLE FEATURE

SHOOT OUT AT

MOONBEND

With

Handsome Scott

and

Victor Mature

in

ZARAK

Cinemascope-Color

Cartoon

SUNDAY & MONDAY

Nov. 17 & 18

1st Run Picture

LISBON

Cinemascope-Color

Starring

Maureen O'Hara

Cartoon

TUESDAY & WEDNESDAY

Nov. 19 & 20

DOUBLE FEATURE

THE BIG BOOZLE

AND

THE GUN THAT

WON THE WEST

IN TECHNICOLOR

Cartoon

Herald

Classified Rates

\$1.00 First Week

50c Additional Weeks

The Loudon County Herald Thursday, November 14, 1967

CLASSIFIED

FOR SALE—35 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174. tlc-50

FOR RENT—6 room house, 618 Cedar St. Stoker heat, \$40.00 per month. See C. R. Lawson, Ph. GL 8-2206. 2t-1-pd

FOR SALE—10,000 BTU Coleman horizontal furnace 11 blends, all pipes for 6 room house. Natural or propane gas. Used 3 years. \$330. Phone GL 8-9100. 4t-52-C

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Loudon City, day phone 1911, night 1882. tlc-11

FOR SALE—six heifers, Jersey and Guernsey, three fresh and three springers. Call J. L. Watson, Loudon Phone GL 8-2252. 2t-52-pd

FOR SALE—GE Refrigerator and Frigidaire Stove. Phone GL 8-2312. tlc-51

FOR BUILDING MATERIAL—such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building materials. See us at The Robinson Co. Depot Square Loudon. Phone GL 8-3588. tlc-57

FOR RENT—4 room house with bath and hot water heater on Hackberry St. Call GL 8-2188. tlc-59

BARGAIN—used VM three speed record changer just reconditioned with new needle. Plays through radio or TV. For real music bargain see Ham Carey, Greer Hardware Co. tlc-59

FOR SALE—2 1/2 X 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office. tlc-59

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Loudon Clinic, Phone GL 8-2012. tlc-59

DON'T BUY A COW! Call GL 8-2068 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fusin'—Just good eatin'!

USED FURNITURE BOUGHT AND SOLD. Top cash prices. Rick's Used Furniture, Grove Street next to Carter. Massey Grocery. 8t-3-pd

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tlc-57

FOR RENT—4 room apartment in Loudon. On Reserve Hill. Call Lenoir City, Ph. 1550. tlc-57

FOR SALE—Red spider lily bulbs. 10c each. Call GL 8-3188. 11:50-pd

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021. tlc-59

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A. St., Loudon City, Ph. 1911. tlc-11

Real Estate Loans—Planning on building or buying? Available funds at low interest rates, monthly payment plan. Consult us on your real estate transactions. PHA or Conventional loans available immediately. Ray Real Estate Co. REALTORS First National Bank—Athens 838

Do It The Easy Way With Herald Want Ads—To Buy, Rent, Sell, or Trade. Call GL 8-2721

Tasty Tip for Quick Meals! KRAFT dinner

Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes

with KRAFT GRATED cheese

for that through-and-through cheese flavor

45 in. Corduroy 69c Yard

Drapery Material 25c Yard

Children's School dresses Sizes 1-4 1.59 — 2 for 3.00

Children's Flannel Pajamas — 97c

Mens Pajamas 2.49 — 2 pair 4.85

DAN RIVER SUITING 49c Yard

Choose From Dozens Of Other Bargains During Our Big Clearance Sale

VALLEY

Mercantile Outlet

West End Loudon

Signature

LOAN'S

for Loudon County

Phone for a loan -- 792

Quick, Confidential Personal Loans

No Endorsers

No Collateral

Service Finance Co.

Over Bank of Lenoir City

Phone 792, A. C. Kight, For Information

SAVE! --- SAVE! --- SAVE

VALLEY MERCHANTILE OUTLET'S

Clearance Sale

LADIES 100% WOOL Lined Sports Jacket Regular 5.95 — \$2.98

LADIES HALF SLIPS 59c or 2 for 1.00

Full Fashioned or Seamless sheer Nylons 49c Pair

ALL Mens, Womens, Childrens Shoes And Boots Reduced! many below wholesale

Girls Saddle Oxfords Reduced to 1.98

SHEET BLANKETS \$1.00 Each 50% WOOL Blankets — 2.98

Receiving Blankets 3 for \$1.00

Ladies Flannel Pajamas 1.79 2 for 3.50

Ladies Flannel Gowns 1.59 — 2 for 3.00

FLANNEL 5 yards for 1.00

Cotton Work Gloves 25c pr., 5 pr. 1.00

Navy Sox—1.44 Dozen

Boys Matching Heavy Weight Shirt With Pants To Match Only \$1.98 Complete

Mens Army And Navy Oxfords—4.95

Sample Shoes — 2.98

Overshoes—1.00 Pair

Boys Brown And Black Oxfords—1.98

Boys, Girls, Mens, Ladies Raincoats \$1.00 Each

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DAN RIVER SUITING 49c Yard

Boys Flannel Shirts Size 6-16 1.00

Mens Flannel Shirts 1st Quality \$1.49

Mens Famous Brand Shirts, Broadcloth and Print — 1.98

Mens Work Shirts Heavy Twill, tan, gray Blue, Green, Reg. 2.98 \$1.59 or 2 for 3.00

Boys Heavy Western or Double Knee Nylon Denim Dungarees Size 4-16—1.59, 2 for \$3.00

Heavy Weight Car Coats — \$5.95

Boys or Girls Jackets washable & reversible \$1.98

Mens Jackets \$3.98 and up

Regular 10.95 Army Field Jackets — 4.95

Chenille Spreads 1.79 — 2 for 3.50

Pict Goods, All Fast Color Prints And Solids — 10c up to 3 yards for 1.00

45 in. Corduroy 69c Yard

Drapery Material 25c Yard

FOR RENT—apartment, four rooms and bath. Suitable for single or couple. Call GL 8-2136. 2t-52-pd

WANTED—Middle-aged woman for housekeeping and some child care. Excellent working conditions, must stay on place. Call GL 8-3704. tlc-50C

FOR SALE—2 year old 6 room house, electric heat, breezeway and attached garage. Located in new Pigeon Top addition. Phone GL 8-3081. 3t-2-C

FOR RENT—3 room furnished apartment. Call GL 8-3206. tlc-51

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Two Local Students On LMU Honor Roll

Margaret Lomax, daughter of Mr. and Mrs. Bill Lomax of 403 Poplar Street, Loudon, and Barbara Bledsoe, daughter of Mr. and Mrs. R. W. Bledsoe of Route 1, Loudon, have been listed on the Fall Quarter Mid-Term Honor Roll at Lincoln Memorial University.

To be on the Honor Roll, a student must have an average grade of "B" with no grade less than "C".

Both girls were outstanding students while attending Loudon High School where they graduated in 1956. Margaret was Valedictorian of her class and Barbara was Salutatorian.

Pvt. George O. Lynn With 3rd Infantry Div.

Private George O. Lynn, son of Mrs. Ruby Lynn, Rt. 2, Loudon, has recently been assigned to the 3rd Infantry Division, Fort Benning, Georgia, where he will undergo military training and accompany the "Marine" Division to Germany next Spring.

TURKEY SHOOT

Saturday

FROM 9 A. M. ON

at

VFW Grounds

Loudon

EVERYBODY WELCOME

Proceeds To Xmas Stocking Fund

MORE FOR YOUR FOOD DOLLAR!

at Giles and Son Food Market

KLEENEX

400 Size

27c Box

KOTEX

43c Box

KLEENEX

Table Napkins

Box 50 only 23c

CLOVERLEAF

BACON

only 55c Pound

CLOVERLEAF

SAUSAGE

37c Pound

Pond Creek

Meal

10 Pound Bag Self Rising

NEW AND DIFFERENT!

only 53c

TREND, DRY

Quart Size

49c

Trend Liquid

Quart Size

53c

Sweetheart Soap

Bath Size

3 Bars for 33c

DELSEY

TISSUE

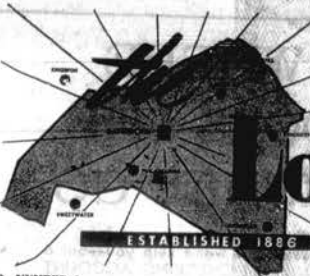
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GOLD

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London County Herald

"London County's Family Newspaper"



72ND YEAR—NUMBER 1

LOUDON, TENNESSEE, THURSDAY, NOVEMBER 21, 1957

10c PER COPY

Just Piddlin'

By The Editor

BIG DOINGS at Visking this week with the official opening of the big plant. Local businessmen and merchants attended a luncheon Tuesday and met top officials of Visking and Union Carbide, and families of employees are touring the big installation during the week.

A general open house was impossible, particularly because the plant must remain in continuous operation and large groups cannot be taken over. But many folks will get a look at the amazing and interesting operations that result in "skins for skins" today.

Question of the week in town was this one: "What's the big tent over a Visking for?" The answer: "They're holding a revival."

THIS IS THE WEEK that folks who've brought a live turkey for Thanksgiving are making friends with the character so that they won't be able to kill him next week.

Annual Community Thanksgiving Service

The annual Community Thanksgiving Service will be held on Wednesday evening, November 27, at 7:30 p.m. in the Cathedral Presbyterian Church. The Thanksgiving service will be presided over by Rev. O. C. Rainwater, pastor of the First Baptist Church. The offering received on this occasion will be used by the Ministerial Association to provide for local charity and give assistance to the underprivileged of our community. The public is most cordially invited to worship in this service.



REV. O. C. RAINWATER

Santa, Sleigh, Reindeer To Be Here November 30

Old Saint Nick himself, complete with sleigh and reindeer, will kick off the Christmas season this year when he appears in Loudon Saturday, Nov. 30, at 8 p.m.

Santa and his reindeer will be around for over an hour, parading in from West End to the downtown area. He'll be helped in his arrival by the Loudon HS Rodskin band.

The old gentleman will be in his familiar bright red suit, contrasting with his flowing white beard, and he'll ride in his gleaming red sleigh. His five reindeer will be harnessed with shiny red leather.

All children will recognize the Alaskan reindeer that pull his sleigh. There's Donner and Blitzen, and Prancer and Dancer, and the favorite, Rudolph the Red-nose Reindeer.

They'll all be here Saturday, Nov. 30, at 8 p.m., under the sponsorship of the merchants committee of the Loudon Chamber of Commerce. Don't you miss him!

Herald Publisher To Address Loudon PTA

Charles T. Morgan, assistant to the president of Berea College and publisher of the Herald, will be guest speaker at the regular meeting of the Loudon PTA Tuesday evening at Loudon Junior High School. The meeting will start at 7:30 p.m.

Dr. Morgan's subject will be "The Great American Illusion." He will be mildly critical of the American public school system, asking what is wrong, pointing out deficiencies, and offering possible solutions.

All parents of school children are urged to attend. The PTA is the one organization through which parents and teachers can work together for better education.

CP Ladies Aid To Have Bake Sale

The Ladies Aid Society of the Cumberland Presbyterian Church will have a bake sale in the director's room of the bank next Wednesday, Nov. 27, at 9 a.m.

Visking Marks Official Opening Of New Plant With Luncheon, Tours



Visking Company, Loudon's newest manufacturer, will have luncheon at Deane Hill Country Club, Knoxville, featuring as speakers Sen. Elmer Kefauver; Howard R. Medici, President of the Visking; Glen Neely, executive assistant to Governor Frank Clement; and John C. Over, head of the Loudon Chamber of Commerce. Mr. L. C. Hearn, Visking assistant manager, introduced the speakers.

The company kicked off its

Visking Head Tells Why Loudon Won Selection

In speaking to Visking's guest at the luncheon Tuesday, Mr. Howard R. Medici, president of Visking, gave six reasons why the company chose Loudon for its new plant.

He cited first the fact that the proper soil bearing constituency was found at the local site. In addition, climatic conditions were found good for the particular operation. A great deal of water is necessary for Visking's operation and this was available in Loudon in satisfactory quantity and quality.

Mr. Medici especially cited the Loudon plant's proximity to two power sources. He said this was essential for if one power source fails there can be an immediate switch to the other. A shut-down of more than one minute would cost the company thousands of dollars.

Transportation facilities and nearness to markets were also cited by Mr. Medici in the location of the plant here. Finally, the source and supply of available labor received much consideration. In this connection Mr. Medici paid a particular compliment to the adaptability of local labor in new operation, stating that the Visking employees had been quick to learn the various operations in the new plant.

Throughout the luncheon stress was placed on the important fact that company and community have accepted each other graciously and effectively. It was said there has been a happy marriage.

Harold Hutton Is In Holstein Club

Announcement has been received that Harold Hutton, Greenback, has been accepted as a Junior Member of The Holstein-Friesian Association of America, Brattleboro, Vermont. He was eligible to become a Junior Member of the organization for having done satisfactory dairy club work with registered Holsteins and was recommended by Charles McCall, Co. Agr. Agent.

Muscular Dystrophy Drive On In County

The 1957 Muscular Dystrophy Drive, aimed at raising funds for the continuing battle to find a way of saving stricken children lives, is now underway in Loudon County.

Canisters for donations are located in business places throughout the county. House to house canvass in Loudon will be at 7 p.m. Nov. 29, and in Lenoir City Nov. 30.

The most dread children's disease since the winning of the battle against polio, muscular dystrophy cannot yet be cured. A continual research battle is being fought to find such a cure. Just as the contributions of Americans are needed to fight muscular dystrophy.

Quarterback Club To Have Regular Meeting

The Loudon Quarterback Club will hold its regular meeting Monday night at 7:30 p.m. at the Loudon Utilities building.

Spirited Redskins Post Fine Nine Win - Two Loss Record For Year With 24 - 12 Victory Over Rule

The Loudon High School Redskins closed their 1957 season with an impressive 24-12 victory over Rule High of Knoxville last Friday night, posting a record of nine wins and two losses.

The Redskins, strengthening their ranking among state schools, got into high gear, quickly against the Golden Bears, scoring three touchdowns in the first eight minutes with a Tom Nelson punt, kicking attack. They then coasted to the victory with reserves handling much of the chores.

Jack Nichols, Buddy Windle, Robert Murrell, Hubert Lennex and Lowry Kline, paced the Redskins offense for 280 yards rushing with an additional 21 yards in the air for 301 yard for the night.

Buddy Windle quickly got the Redskins rolling as he returned the opening kickoff 40 yards to the Rule 40. He combined with

Nichols to drive to the 10 yard line and then finished the drive with a fast scamper for the TD.

Rule gathered in the Loudon kickoff and passed on the first play from scrimmage. Heitz Hope intercepted the toss for Loudon on the Rule 44. Kline passed to Windle for 13 yards and the Redskins returned to the 40 yard line to have the drive capped at the Rule 20 by a punt.

Rule tried to get its offense rolling but Loudon forced a punt. On the first play from scrimmage Nichols roared 73 yards for Loudon's second touchdown and a 12-0 Redskins lead.

Another interception quickly set up Loudon's third score. Murrell grabbed the toss on the Rule 34 yard line and went all the way. The Redskins led 18-0 with barely eight minutes gone.

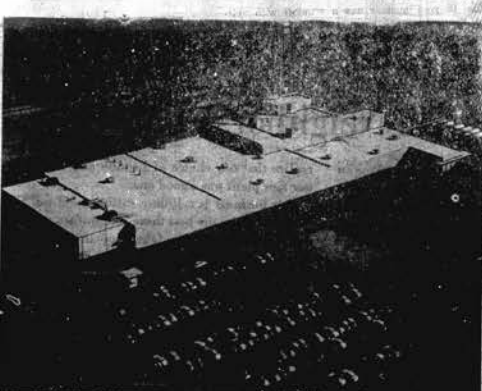
Early in the second quarter Loudon got another drive underway. Hope pounced on a Rule fumble at the Bears 34 and Windle, and Lennex alternated driving to the 12. The Rule forward well rose up to stop the threat at that point. The third

quarter was a standoff with neither team pressing a serious threat.

Rule finally got its offense moving in the fourth quarter, rolling 54 yards to the Redskins 18 before the Loudon defense stopped the threat. The Redskins turned the drive late one of their own, and marched 80 yards in 11 plays with Murrell, Nichols and Windle hitting the yardage. Kline capped the drive with a sneak from six yards out.

The Golden Bears roared right back to life, with Bill Stevens breaking loose for 50 yards and Rule's first TD. Later in the quarter the Bears moved again, driving 50 yards in 11 plays to the Redskins one. Nicely bullet over for the score.

Bill Thompson turned in another top-notch performance as guard for the Redskins, with Gus House, Johnny Samey, Ray Howard, Mac LaRue, Henry Hops and Dick Presley peeing a stellar Redskins defense. Hubert Lennex looked good defensively, especially in covering punts and kickoffs.



OFFICIAL PORTRAIT. Above is the first aerial shot taken of Loudon's Visking plant, once its completion. Officials of Visking, Union Carbide Corporation, and local leaders and businessmen posed in the official opening of the multi-million dollar installation this week.

Each person was given a souvenir booklet explaining the plant's production steps, and a package of polyethylene plastic bags made by Visking.

The following two days, Wednesday and Thursday were "family days." From 10 a.m. to 10 p.m. employees and their families visited the plant, were taken on a tour and served refreshments in the "revival meeting" tent set on the grounds inside the company gates.

Each family was given the opportunity to see where their "bread-winner" worked. Groups of 10 people were escorted through the plant by Visking guides who coordinated the operation. Following the tour the guests were served coffee, soft drinks, ice cream, delicious hot dogs and sausage made possible by Visking's cellulose casing.

The Loudon County Herald

"Loudon County Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES
 (In Advance)
 Inside Loudon County Outside Loudon County
 Six Months \$1.50 Six Months \$1.75
 One Year \$2.50 One Year \$3.00

Don't Be Tailgater

The rear of one car and the front end of another are smashed up. The reason? "The guy behind was right on my tail." Two cars are damaged slightly when one switches lanes. Other motorists stop on the expressway to watch the excitement. Result? Sixteen cars pile up. Police ticket a motorist for "following too closely." He claims the driver ahead "stopped with no warning."

The tail-gater, the highway-halter, the abrupt-stopper—they're three of a kind, the National Safety Council said today. They're the motorists who account for most rear-end collisions of motor vehicles, the Council pointed out. Rear-end collisions make up about 3 per cent of all fatal two motor vehicle non-intersection accidents—which account for nearly a fourth of all traffic fatalities. Rear-end collisions account for 3 per cent of urban accidents, and 9 per cent of rural accidents.

They can be prevented, the Council said, if all drivers will: 1. Stay about a car length for every 10 miles an hour of speed behind the preceding car. 2. Pull off roadways in an emergency. 3. Signal before slowing or stopping. 4. Set up flares or turn on directional signals if it's impossible to leave the roadway. 5. Keep an eye on traffic lights and begin braking well before an intersection instead of slamming on the brakes at the last minute.

Many motor vehicle mishaps would

never happen, the Council noted, if more motorists would drive defensively. Defensively, the Council said, means alertly, intelligently, thinking and looking ahead to what might happen. "Keep your eye on the other guy," the Council said, outlining these ways to offset bad driving habits of others: 1. Drive at a safe speed so you can stop in time to avoid another guy's hazards. 2. Obey traffic rules and regulations. 3. Scan the road ahead. The sooner you see danger the more time you'll have to avoid it. 4. Keep watching your rear-view mirror. It'll show what the fellow behind is doing. 5. Keep a safe distance from the car ahead. Then you'll be able to stop suddenly if necessary. 6. Yield right-of-way. Better to "lose" your rights—and save your life.

This And That

In Jamaica, a man testifying on his own behalf in a counterfeiting charge, said "God would strike me down dead if I am not telling the truth." Two hours later God, or something, struck him down dead. Moral: Be careful how you talk.

With Thanksgiving just a week away turkeys, tame or wild, had better take to cover. Being the wildest of birds the wild ones have a chance but not so with the domestic species, they're in for a head lifting. All the more so since they are so plentiful and promise to be fairly easy on the grocery bill.

A Letter From The Publisher

As the natives know The Loudon County Herald has changed hands often in the past. It would be supposed that you know the reason why; it has not been a money maker.

One of the officials of the Tennessee Press Association told us that after three or four years, if we held on, we might be able to make a penny. It will soon be four years now and we do hope the time has come.

We have repeatedly said that we are here to help all the good causes we can, and we are, but to live and do well, we have got to at least make ends meet.

The editorial of last week pointed up a problem common certainly to the weekly newspaper. Would it not be fair for all concerned to say that any event which carries an admission charge should share the cost of the publicity through the paper?

So, heave-ho, all together! Everybody heave-ho!

From Our Files

5 YEARS AGO
 Coach Al Rotella's LaPollette High Oyls, one of the few unbeaten teams in East Tennessee beat the Loudon High Redskins 40-0 at the Homecoming game.

The Intermediate Choir of the First Baptist Church will sing in the State Hymn Festival sponsored by the Music Department of the Tennessee Baptist Convention, in Nashville, Friday.

10 YEARS AGO
 Orman Altman announces the opening of his new cafe in the West End where the West End Cafe formerly was next to the Skating Rink.

Mr. and Mrs. Jim Wrinan will re-open the Court Snack Shop tonight. Mr. Wrinan is a native here and is well known.

103 YEARS AGO
 A Magnetic Telegraph is being constructed, and will be completed in a short time, from New York City to Sandy Hook, a distance of 20 miles down the Bay, and just at the point where outward bound vessels emerge fairly into the great Atlantic.

The population of Chicago in last June was 38,799 — making an increase of 10,113 in the last two years.



Hi, Neighbors!

We've just finished getting settled in our place on the other side of the river. You've seen us around in the last few months as we put our household in order.

It's taken a little while, but now that we're ship-shape we'd like to express our appreciation for the friendliness and cooperation we've found here.

We've never felt like strangers. The way you folks pitched in to make us feel at home made us

realize that our choice of Loudon as a home for our new plant was a good one.

Our business is cellulose casings for food. We think we make the best there are. But we want to be more than just "the plant across the river." We hope to contribute to the community by providing good jobs, and steady employment. We also intend to do everything we can to help Loudon continue to grow and prosper.

VIKING COMPANY
 Division of Union Carbide Corporation
 LOUDON, TENNESSEE

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UNION CARBIDE

WHERE DOES THE MONEY GO

A Crystal Ball won't help you—but a First National Checking Account Will!

Your checkbook stubs provide a neat, complete, and accurate record of your expenditures. And your bank statements, with cancelled checks, give you proof of payment, and evidence needed for tax purposes.

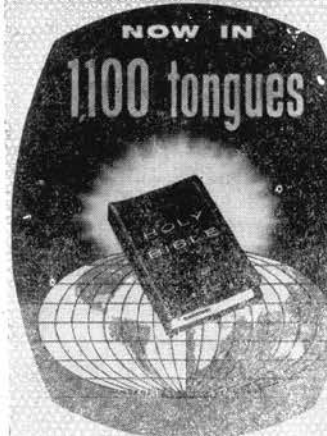
Open your First National Checking Account — at our convenient office, today!

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation



10th ANNUAL
 AMERICAN BIBLE SOCIETY
 WORLD-WIDE
 BIBLE READING PROGRAM
 1937

28 Thanksgiving	6:54
29 December	6:54
30 December	6:54
1 January	6:54
2 Sunday Romans	12:14
3 January	11:13
4 January	11:13
5 January	11:13
6 January	11:13
7 Sunday	11:13
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31 Sunday	11:13

AMERICAN BIBLE SOCIETY
 Dept. U, 436 Park Avenue
 New York 22, N.Y.



THE CHURCH FOR ALL

God must speak to men. Despite the barriers of language and dialect which separate nation from nation, tribe from tribe—God must speak to men!

This conviction has long inspired the American Bible Society in its stupendous task . . . to translate God's word into every tongue . . . to place the Bible in every hand. Now in 1,100 tongues God has spoken to men through inspired Scripture. In marble cathedrals and mud huts the same timeless truths are read, heard, taught and discussed in the words men know. And millions of Bibles, Testaments, and portions of Scripture are being placed in eager hands.

This is our triumph . . . and our continuing challenge . . . the countless Christians who, individually and through our churches, make possible the work of the American Bible Society. Thank God! Carry on!

The Church is the greatest factor in the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, no democracy, no civilization, can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verse
Sunday	Genesis	11	1-5
Monday	Isaiah	45	20-25
Tuesday	Matt	10	1-10
Wednesday	John	2	1-11
Thursday	1 Corinthians	12	4-11
Friday	2 Corinthians	14	1-10
Saturday	1 Corinthians	14	20-25

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builder Supply, Inc.

Five to Five Store

Sacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

GREENBACK NEWS

Mrs. Lula Beals Hudson passed away Friday at 1 p. m. following a lingering illness in the Ft. Sanders Presbyterian Hospital. Surviving are two sons J. G. of Greenback and Howard of Knoxville; one sister Miss Carrie Beals and one brother Everett L. Beals both of Greenback, two grandchildren, Brenda and Bonnie Hudson. Funeral services were conducted Sunday afternoon from the Greenback Presbyterian Church, the Rev. McCoy Franklin of Madisonville, the Rev. Wil-

cox of Maryville and the Rev. Frank Ladner pastor of the Greenback Presbyterian Church officiating. Pallbearers were William Kirtrell, Clyde Turk H. C. Greenway, William Lane, John Tallent and Mel Hammon. Members of the Building Bible Class and the Willing Workers carried flowers. Burial was in the Hickory Valley Cemetery with Morticians Kyker of Madisonville in charge.

Among those attending the funeral service of Mrs. Hudson

were Roy Hudson, James Hudson and Mrs. Roy Smith of Chattanooga, Mr. and Mrs. Walter Hudson and Mrs. Richard Hudson of Harriman, Mrs. Lou Ella Griffiths, Mr. and Mrs. Dudley Cates, Mr. and Mrs. Tom McKinney, Mr. and Mrs. Carl Griffiths of Lenoir City, Mrs. Lou Ann Griffiths and family of Philadelphia, Mr. and Mrs. Freeman Russell of Loudon, Mr. Fred Hamilton of Tellico Plains, Mr. and Mrs. Gentry of Rockford, Mr. and Mrs. Wallace Hunt, Mr. and Mrs. Joe Allen, Mr. and Mrs. J. E. Gilgewater, Mrs. Daisy Kiser and family, Mr. and Mrs. Hubert Huffstetter, Mr. and Mrs. Edwin Hammon, Mrs. Maryville visited Sunday with Mr. and Mrs. J. V. Akers. Miss Mary Evelyn Hooge has had a recurrence of flu at her home here.

Miss Louise Kittrell of Maryville is spending some time here with her cousin Mrs. Rebecca Hammon. Mr. Jim McDonald, who suffered a stroke at the home of his daughters Mrs. Joe Tuck and Mr. Tuck is improving slowly. Mrs. McCoy Franklin accompanied her husband to the funeral of Mrs. Hudson here Sunday.

Mr. and Mrs. Hoyle Beals of Knoxville visited Saturday with Mr. and Mrs. E. L. Beals. Mrs. Esther Brown is confined to the Blount Memorial Hospital for surgery. Mrs. Buddy Brooks was at the bedside of her sister, Mrs. Brown in the Blount Memorial Hospital Friday.

Miss Linda Hill is suffering with flu at the home of her parents, Mr. and Mrs. Frank Hill. Mrs. Robert Anderson is able to resume her work in the post office after a severe illness of influenza.

Mrs. J. H. Mallicoat was a visitor in Knoxville Saturday.

Conservation News

BY T. J. HICK. Arrangements are nearing completion for the 14th annual convention of Soil Conservation Districts, according to John Wilder, president of the State Association. The arrangement committee met October 17 to complete plans for the Gallatin gathering.

About 250 supervisors and conservation boosters are expected, representing 90 Tennessee Soil Conservation Districts. There are five elected farm supervisors in each district who review and direct the soil conservation program. Supervisors in the Loudon County District are Paul Arp, Homer Simpson, Frank King Jr., C. L. Mosler, and C. B. White. All the members probably will attend parts of the convention with Paul Arp, C. B. White and Homer Simpson attending the entire convention.

"We have arranged to meet in Gatlinburg's new \$500,000 auditorium," President Wilder of the State Association stated. "Assistant Secretary of Agriculture E. L. Peterson has confirmed that he will speak to the group." Wilder continued, "and he will be introduced by D. A. Williams, Administrator of the Soil Conservation Service." Other commitments to appear on the program.

(CONTINUED ON PAGE 7)



Phillips 66 Dealers have the Nicest Customers!



We've noticed that one way to get people to be nice to us is to be nice to them.

At Phillips 66 Stations the customer learns early that she'll be treated right. Phillips 66 Service includes having your car cranked out... the windows cleaned off the very ground... your battery and tires checked. It means friendliness, courtesy, a sincere desire to please you!

Drive in soon at our neighborhood Phillips 66 Dealer's. In the service he offers, as to the products he sells, he knows it's performance that counts!

PHILLIPS PETROLEUM COMPANY

Stop at Phillips 66 Stations for

HOSPITALITY ON THE HIGHWAY

PHILLIPS 66 Products Are Distributed in Loudon And Vicinity By McMillan Oil Co., Inc., Athens, Tennessee

THOMAS - HILL STORE - LOUDON

Mens Wool Shirts And Wool Blends

All of famous make. All in best fall colors and latest styles

Values of 7.95
SPECIAL AT \$5.95

MENS SPORT SHIRTS

We now have our wonderful selection of holiday shirts. The smartest selection ever for the holiday season. All sizes.

2.98 to 5.95

We also have a good selection specially priced at \$1.98

Regular 4.95 Corduroy Shirts — 3.98

THOMAS-HILL IS SLACK HEADQUARTERS

for smartly tailored slacks. See 5.95
our big selection of flannels, tweeds, to
worsteds. Sizes 28 to 50 15.95

While Shopping at
Thomas-Hill Be Sure
To See The Big Selection
Of Boys Gifts in
Our Boys Department

MEN'S SUITS FOR THAT SPECIAL GIFT!

Come in today, we'll help you in getting the right size and a suit he'll be proud to own. Charcoal and medium tones by Gramerey Park and Brookfield

\$34.50 to \$50.00

LAY-BY THAT SPORT COAT

for him today! Choose from grays or browns in beautiful checks, plaids, stripes you'll find the prices reasonable on these All Wool Coats. All Sizes.

19.50 and 24.50

DRESS SHIRTS

are always appreciated. Chose from white with French cuffs, or colors. Really a 3.98 shirt — special 2.95
Wash N Wear Shirts — 5.00



STETSON CHAMP HATS

Again we have the little gift hats with certificate or if you know his size we'll gift wrap the hat for you.

5.95 to 10.95

MENS SHOES

BY JARMAN, FORTUNE

6.95 to 17.95

HOUSE SHOES — 2.98 to 4.95

Specials for Early Xmas Shoppers

THOMAS-HILL STORE is now ready to serve all your Christmas Needs. Buy for yourself—buy for gifts! Come in now and use our LAY-BY. We gift wrap free of charge.

THOMAS-HILL STORE

Open Wednesday Afternoon After Thanksgiving For Your Shopping Convenience
LOUDON, TENNESSEE



MENS ORLON SWEATERS

Choose from V-Necks or the New smartly styled "Crewneck" made of 100% Hi-Bulk Orlon.

5.95 Values Now 4.39

MENS SUEDE JACKETS

yours in 3 big colors — rust, beige, or charcoal. Helanca stretch collar, cuffs, bottom. Sizes 34 to 46.

13.95

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

The most school held in Loudon moved. Season with salt and City last week was very successful. Place skin side down on fat. I have heard many favorable comments toward the moving and everyone present seemed to enjoy the program very much.

Each of the seven methods of cooking meat were used in the demonstration during the day. For the benefit of those that had to leave early or those that did not get to attend, these recipes may be of interest to you.

1. Roast Leg of Lamb (Basting—Dry Heat)

Select a 5 to 6 pound leg of lamb. Do not have the fell re-

Jimmy Jacobs Has Completed Army Basic

Jimmy, Hugh Jacobs, son of Mr. and Mrs. Albert Jacobs Rt. 2 Loudon, has completed eight weeks of Infantry Basic Training in the 2nd Training Regiment, Fort Gordon, Georgia. Colonel McElroy, Regimental Commander, announced.

teaspoon celery seed salt and pepper.

Cover shoulder butt with water. Add seasonings. Cover and simmer slowly until done allowing 35 to 40 minutes per pound. When done remove meat and slice across the grain. 6 to 8 servings. If the meat is to be served cold, let it cool, and then submerge in the stock in which it was cooked.

2. Smoked Bacon But (Cooking in Liquid—Moist Heat)

1 Smoked bacon butt; 1 medium onion, sliced; 6 whole cloves; 1 bay leaf; 1 stick cinnamon; 1/2

OBITUARIES

Joseph R. Bowers

Joseph R. Bowers, age 16, passed away at his home, Nida, Sunday night, Nov. 17. Survivors: widow, Mrs. Mae Bowers; daughter, Miss Joan Edwards; daughter, Miss Joan Edwards; daughter, Miss Joan Edwards.

Funeral services will be held at the Methodist Church at 10:30 a.m. Monday.

The Rev. Perry Tankley and the Rev. Sen Strunk were dinner guests of Mr. Walter McGhee's at Art's Steak House at Lenoir City Friday.

A revival meeting was held at the Methodist Church last week. The Rev. Perry Tankley conducted the services. Good music was furnished by the church choir directed by Mrs. Leon Strunk. Thursday night was Youth night at the revival services. The Rev. Tankley is from Trentville, Tenn.

Mrs. Lula Robinson

Mrs. Lula Robinson, age 83, passed away at Bacon Hospital, 2148, Survivors: One daughter, Mrs. Bura Jacobs, Loudon; 3 sons, Warren, Matt and Art, all of Loudon. 14 grandchildren and several great grandchildren. Burial services will be held 2 p.m. Friday from Valley View Baptist Church with Rev. Paul W. Whaley officiating. Interment, Church cemetery. The body will be home of her son, Warren Robinson, Loudon, Route 2. Arrangements by Quinn & Karnes.

Glendale 4-H News

Reported-Henry Moley Jr.

Mrs. Dixon our teacher leader, Mrs. Moley our parent leader and 45 members were present at our second meeting at Glendale School, held on Wednesday, November 13th.

The girls had a talk on sewing by Mrs. Harrison and the boys a talk on sewing on Furcure by Mr. McCall. Mr. McCall found it hard to keep the boys on different kinds of wood and leaves.

Mr. Moley gave a report on the officers trip to the District training meeting and the exciting Tennessee-Chattanooga Football game.

Henry Moley showed the members how to repair a broken lamp in his demonstration. Johnny McGil, Anna Ruth Loford and Linda Morton also took part in the program.

PHILADELPHIA NEWS

Mrs. J. G. Taylor was visiting with her father, Mr. J. P. Hobbs and brother, Mr. Herbert Hobbs and Mrs. Hobbs in Mental Scurry and Sunday. Mr. Hobbs accompanied Mrs. Taylor home Sunday.

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Mrs. Beatrice Charles and Little daughter, Kimi Yolanda and Mrs. Charles' mother, Mrs. Bessie Reed were visitors in Knoxville Friday.

Mrs. Will Lockett was the overnight guest of Mrs. J. G. Taylor Tuesday night.

Mr. Will Ridge is ill at his home this week. Mr. Ridge suffered a stroke Saturday.

Miss Ann Walter and Judy Schramm were overnight guests of Miss Judy Davis Friday night.

Mr. and Mrs. Eddie Hiles from Harrison were guests Sunday of Mr. and Mrs. James Humphrey.

Mrs. Perry Tankley from Trentville, Tenn., was visiting at the evening revival services at the Methodist Church Thursday.

Mr. and Mrs. Paul Roberts and children, Barbara and Gene from Sweetwater were visiting with Mr. and Mrs. Richard Davis and Mr. and Mrs. Stanley Davis Sunday afternoon.

Mrs. Wesley Barnett attended the funeral of Mr. Mac Martin at Sweetwater Saturday afternoon.

Mrs. Joy Brewster and son Donnie and Mrs. Reed Hill were visitors in Knoxville Thursday.

Little Synthia Runyon, daughter of Mr. and Mrs. Walker Runyon spent a few days last week with her grandparents, Mr. and Mrs. Stappin in Loudon. Synthia returned home Saturday.

Mr. and Mrs. Burt West and Mr. and Mrs. John West of Knoxville were guests of Mr. and Mrs. Ernest West Sunday.

Little Wanda Edwards, daughter of Mr. and Mrs. Leonard Edwards was taken to Sweetwater to the hospital last Tuesday.

Wanda was able to return home Friday. She was ill with yellow jaundice, but is convalescing at home now very nicely.

Mrs. James Harold has been quite ill with flu the past week. She was a patient at the Sweetwater Hospital.

Mrs. Rose Edwards left the past Sunday morning to spend a few days in Atlanta with her daughter, Miss Joan Edwards. Joan was to enter the hospital on Monday for a minor operation.

Mrs. Gova Caldwell of Tallahassee, Tenn., was visiting her father, Mr. Will Ridge who is very ill and her sister, Mrs. Bessie Reed who is a patient in the Sweetwater Hospital. Mrs. Bessie Reed is to undergo surgery on Monday.

Friends and neighbors of Mrs. John Edwards were sorry to hear of the death of her father, Mr. Joe Bowers of Nida, Tenn. Mr. Bowers passed away Sunday afternoon.

Mrs. Mack Martin of Akron, Ohio, is spending a few days with her sister, Mrs. Gladys Allen.

Mr. Kenneth Humbert from California was in last week because of the death of his sister, Miss Bobby Humbert Reed who passed away last Saturday.

Mrs. Cal Barnett recently came to live with her daughter, Mrs. Victor Jones and Mr. Jones. Mrs. Barnett has been ill with the flu but is reported to be some better.

Mr. Ellis Graves and Preston Jones recently made a visit to

Kansas and Oklahoma where they were guests of their relatives. The purpose of their trip was Pleasant Hunting. Preston came back and reported some very good hunting.

Mr. and Mrs. Paul Alexander and daughter, Alice Ann of Lenoir City were visiting with Mr. and Mrs. David Thompson Sunday afternoon.

Mrs. Joan Schramm and Mrs. Zula Barnett visited at the Bowers home in Nida Monday evening. Mr. Joe Bowers was dead.

The annual fall school carnival will be held Friday night, Nov. 22, at the school. From all the preparation and plans being made it appears to be a full evening of good entertainment. There will be a King and Queen chosen. A night club with the latest song hits sung by some very pretty girls and handsome boys. Bingo and several different games will be offered. Of course as usual there will be some very good eats. The carnival starts at 7 sharp so come on out and let's have fun.

Several very nice posters were displayed at the school last week. Mr. Ross's room was the winner of the \$1.00 prize for having the best poster.

Each room at school is working very hard to help raise money to make their room King and Queen win in the school carnival. Our school pictures came back and we are really having a time snapping photos.

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

Signature LOAN'S

Arranged for Loudon County

Phone for a loan -- 792

Quick, Confidential Personal Loans

- No Endorsers
- No Collateral

Service Finance Co.

Over Bank of Lenoir City

Phone 792. A. C. Kight, For Information

HAVE YOU SEEN?

FAMILY PROTECTION INSURANCE

The New Covering hospital and doctor bills!

FOR INFORMATION SEE

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

500 Greve Street-Phone GL 8-3501 Loudon

KERRY DRAKE

"WELL, 'BABY TALK' KEPT SAYING, 'LEFTY BALTO'S GOT THE BEST JUNK IN TOWN. BUT HE WOULD BE AROUND FOREVER TO PROTECT IT'."

"THE NIGHT LEFTY WAS KILLED, 'BABY TALK' LEFT ME AT THE DOG TO CLUB. HE WAS GONE ABOUT AN HOUR, BUT I WAS TO SAY HE'D BEEN WITH ME ALL EVENING."

"STILL NOT ENOUGH TO JUSTIFY AN ARREST, DUDE?"

"KERRY, I THINK THIS CASE REPORT WILL INTEREST YOU!"

"HERE'S THE BLOW-UP PHOTO OF THE DOG THAT YOU FOUND AT THE SCENE OF BALTO'S DEATH, HENRY!"

"THE BROKEN-OFF TEETH WHICH THEY CAN YOU POSITIVELY THEY CAME FROM THE SAME HEAD?"

"AND THE HAIR SAMPLES, WELL, NOT POSITIVELY, BUT MATHEMATICALLY, THEY ARE MORE THAN EIGHT TRILLION TO ONE, THEY'RE THE SAME!"

"WELL, NOT POSITIVELY, BUT MATHEMATICALLY, THEY ARE MORE THAN EIGHT TRILLION TO ONE, THEY'RE THE SAME!"

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WHITE STORES

S.M. GREEN STAMPS

Red Bird YAMS

2 cans 49¢

PLUS S.M. GREEN STAMPS

WHITE STORES

NOW OPEN

in West End Next to Friendly Florist

RAY'S

Beauty School

Classes Starting November 25

ALREADY REGISTERED FOR SCHOOL

- | | |
|-------------------|-------------------|
| Jean Shubert | Dorothy Denton |
| Vivian Cruze | Myrtude Brashears |
| Karen Gray | Mildred Parker |
| Margaret Routh | Martha Woody |
| Pauline Julian | Ruby Cook |
| Dorothy Shubert | Loelle Stampler |
| Frankie Stizler | Lois Dawn |
| Dorothy Alexander | Eartha Gibson |

Be Sure And Register Friday or Saturday for Free Gifts

For Information Call Loudon Phone GL 8-2166



My Favorite Recipe

Featuring This Week
Mrs. Albert Giles
London

MRS. JACK LEPHER

APPLE BUTTER CAKE

1/2 t. salt
1/2 t. cloves
1/2 t. nutmeg
2 t. cinnamon
1 1/2 cups raisins
1 cup nuts

1 1/2 cups butter
3 eggs
2 cups brown sugar
2 cups apple butter
2 t. soda
1 T. warm water
3 1/2 cups flour

Add 1/2 cup water to raisins. Boil 5 minutes, then add cream, butter and sugar. Add 1/2 cup brown sugar, dissolve in warm water. Add to mixture. Add dry ingredients which have been sifted together, keeping out 1/2 cup of flour mixture to flour raisins and nuts. Add this last. Mix until smooth.

Bake in tube cake pan in a 325 degree oven for 1 1/2 hours. Let stand in pan 15 min. before turning out.

Thank you so much Mrs. Giles for your recipe. It sounds like a good cake especially with Thanksgiving season here.

1906 School Class Has Knoxville Reunion

Mrs. G. S. Daugherty of Knoxville entertained the members of her Graduating Class of 1906 with a luncheon and style show at Holston Hills Country Club last Wednesday.

Members of the class who attended were Mrs. Walter Sommers, Mrs. W. J. Duff and Mrs. S. P. Daniel.

Two class members were unable to attend, Miss Martha Blair and Mrs. Will Tate. There is one deceased member of the class Mrs. George Parrott.

The teacher for this class was Professor D. B. Simpson.

Mr. and Mrs. C. C. Ridenour and daughter, Sally of Chattanooga spent the weekend with Mrs. Sam Wilson and Mrs. Callie Wilson. Sally remained for a longer visit.

Mrs. Tommy Nicholson was dismissed from the Bacon Hospital and is recuperating at her home on Rosedale Ave.

DAR Chapter Has Meeting Last Thursday

"D.A.R. Interest in American Indians" was the topic of the program given at the meeting of the American Revolution, last Thursday evening at the home of Misses Mathis and Kato Jones with Mrs. C. H. Kimbrough and Mrs. H. H. Richeson as co-sponsors.

Mrs. W. B. Harrison had the program and gave a very interesting account of the two D.A.R. sponsored Indian schools, Bacon College in Bacon, Okla. and St. Mary's School for Indian girls in Springfield, S. D.

One of the ways of raising funds for these schools is the sale of used clothing. Members of the Hivens Chapter voted to bring clothing to the December meeting and set it with a gift of money to both schools.

Mrs. M. C. Anderson, vice president, presided in the absence of the regent, Mrs. Arthur Fowler, and read the National Defense news in which re-dedication of faith, in God and patriotism was stressed.

Mrs. H. H. Richeson read the President General's message. Sixteen members were present.

Left Friday for Memphis where they attended the Town-Ole Miss game Saturday, then on to Hollywood, Fla. where they will attend the Southern Association of Ice Cream Manufacturers. Little Miss Helen will visit Mrs. Patton's brother, Mr. and Mrs. Earl Warren and family in Nashville while they are away.

Mr. Homer Vaughn Simpson is a patient at the Bacon Hospital. Austin DeFord and Larry Robinson had as their guests for the weekend James Gardner and Richard Patton all students from Middle Tenn State College in Murfreesboro. They visited their parents Mr. and Mrs. Denver DeFord and Mr. and Mrs. Frank Robinson.

Miss Marie Mae Houston had as her weekend guest, Mrs. F. E. McNaughton of Spaulding, Alaska.

Mr. and Mrs. O. H. Tedford, Jr. and family of Concord spent Sunday with Mr. Paul Jones and Mr. and Mrs. John W. Simpson.

Miss Jeanne Cook of Knoxville and Mrs. Sherry Cook of Athens spent the weekend with their grandmother, Mrs. May Cook.

Mr. and Mrs. W. C. Patton Raymond Hunter of Middle Tenn. State in Murfreesboro spent the weekend with his parents, Mr. and Mrs. W. C. Close.

Rev. and Mrs. C. F. Hooker have returned to their home in Gainesville, Fla. after several weeks visit with Mr. and Mrs. Otis Williamson and Mr. and Mrs. Joe Hooker.

Mrs. Reed Govey spent last weekend with Mrs. Tom Lefter and children, Janet and Marj in Athens.

Remine-Boyd Vows Set For December

Mr. and Mrs. Walter Keran Remine, Knoxville, announce the engagement of their daughter, Emily Joan, to William Lowe Boyd, son of Mr. and Mrs. Norris Boyd, Knoxville-London.

The bride-elect is a senior at University of Tennessee where she is president of Alpha Delta Pi society and vice president of Women's Student Government. She is a member of Mortar Board.

Mr. Boyd attended Northwestern University and was graduated from U-T. He is a member of Sigma Phi Epsilon fraternity. He was captain of the "Pride of the Southland" Band and vice president of Kappa Kappa Psi.

Both Miss Remine and Mr. Boyd are members of Knoxville Symphony Orchestra.

REPORTING IN To London County

Nov. 12—To Mr. and Mrs. Leonard Kyle of Erie a 7 lb. 1 oz. boy.

Nov. 14—To Mr. and Mrs. Dorsey Rolan of London, a 6 lb. 1 oz. boy.

Nov. 17—To Mr. and Mrs. Don Kavan of London, a 8 lb. 2 oz. girl. To Mr. and Mrs. James P. Banek of Lenoir City, a 5 lb. 8 oz. girl. To Mr. and Mrs. James Rogers of London, a 8 lb. 15 oz. girl.

Nov. 18—To Mr. and Mrs. John Waggoner of London, a 7 lb. 15 oz. boy. To Mr. and Mrs. Bobby Reason of Lenoir City, a 7 lb. girl. To Mr. and Mrs. Norman Howard of Lenoir City, a 8 lb. 3 oz. boy.

Nov. 19—To Mr. and Mrs. E. J. Rogers of Lenoir City, a 7 lb. 3 oz. girl.

Mr. and Mrs. Pope Finn and family were called to Memphis this week due to the death of Mrs. Finn's father.

Mr. and Mrs. William J. Morgan and family spent Sunday in Atlanta, Ga.

Mr. & Mrs. Harrison Celebrate Anniversary

Judge and Mrs. Henry Simpson honored Mr. and Mrs. O. V. Harrison, who celebrated their Golden Wedding Anniversary Nov. 14, with a dinner last Sunday at their home.

The guest list included: Dr. and Mrs. W. B. Harrison and sons, Blair Jr., Hogan and Bobby; Mr. and Mrs. James O. Harrison and children, Jimmy Gray and Sally Ann; Mr. and Mrs. E. E. Blair; Mr. Paul C. Jones and Judge and Mrs. Simpson's children, Sarah Ann and John Harrison. Another son, Tubert, could not be present as he is serving with the U. S. Coast Guard stationed in Florida.

Mrs. Campbell Is Host To Bridge

Mrs. W. B. Campbell, Jr. entertained her bridge club last Thursday evening at her home on River Road.

A chili supper was served before playing three progressive games of bridge.

High score for the club was won by Mrs. Sam Harrison. High guest was won by Mrs. Broadly Harrison. Other prizes were won by Mrs. James O. Harrison, Mrs. Don Remine and Mrs. John Simpson.

Guests for the club were Mrs. Bill Lawson, Jr., Mrs. Broadly Harrison, Mrs. F. G. Appleton, Mrs. Leroy Casteed and Mrs. Ham Carey.



WHITE STORES


Stokey's Finest
CRANBERRY SAUCE
can 19¢

PLUS **S.W. GREEN STAMPS**

WHITE STORES

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



NOT LONG AGO fires frequently burned out large parts of Tennessee's forest lands. Poor cutting practices prevailed, and good forestry methods were almost unknown. Today much is being done to conserve and improve our forest resources. Part of this work is being carried on by more than 2,000 of our state's 4-H boys and girls. In 1952 Southern Bell joined their efforts and has sponsored an annual forestry program ever since. Part of the program is the co-sponsoring of forestry 4-H awards, and this year we will sponsor the State's winner at the 1957 National 4-H Congress in Chicago. We're sure you all share our pride in these young people who are building a better state for everyone.

TO SPEED your Long Distance calls keep a list of out-of-town numbers in the Blue Book we sent you along with your new Directory. If you haven't received yours, just call our Business Office. Remember, calling long distance by number means you're calling station-to-station at bargain rates. You save even more when you call during bargain hours—every Sunday, or any day after 6 P.M.

MY WIFE SAYS there's nothing like a new hat to cheer her up. I guess men feel the same way about a bright new tie. Well, a little extra color in the house can do a lot, too. And that gets me to my favorite subject—additional phones in color! They not only add a happy dash to a room but make for extra convenience, as well. Why not check with us about installing them in your den, kitchen, bedrooms—wherever you like? And, gentlemen, instead of a hat, try perking up your wife's spirits next time she's out of sorts with a color phone or two. They do wonders!

8,760 HOURS TELEPHONING? Who could this be? One of the ladies? A teenage daughter? No, it's men... and the average amount of time we spend in a lifetime on the phone. Seems like we're pretty glibly, but maybe that's really not so much talking when you consider the things we accomplish quickly and economically by telephone.

HOSPITAL LIST

- ADMITTED**
- Nov. 12
Mrs. Elizabeth Cornett
Mrs. Margaret Vaughn
Mrs. Thomas H. Nicholson
Miss Betty M. Gies
Baby Thomas Johnson
Mrs. Leonard Kyle
- Nov. 13
Mrs. Jack Brookshire
Mrs. Lillie Lynch
Mr. James Sutton
- Nov. 14
Mrs. Dorsey Rolan
Mrs. Virginia Chiles
Mrs. Margie Smith
Mr. Earl Rhyne
- Nov. 15
Mrs. Carl Kelso
Miss Lucy Lee Pitcock
Mr. Joe Duncan
Mrs. Jim Pickell
Mr. Robert Harris
- Nov. 16
Mrs. Marie Jenkins
John C. Davis
- Nov. 17
Mrs. Don Bivens
Mr. C. J. Carson
Mrs. J. C. Bremer
Mrs. Floyd Williams
Mr. Arthur Hatley
Mrs. Jeanette Webb
Mr. Charles Harvey
Mrs. James P. Stennett
Mrs. Hubert Smallen
- Nov. 18
Miss Mary Ann Simpson
Mr. Frank Grimes
Mrs. Pauline Beach
Mrs. Norman Howard
Mrs. Frank Coker
Miss Herman Monroe
Mrs. John Widgins
- RELEASED**
- Nov. 12
Mrs. C. M. Palmer
Mrs. James Sutton
Mr. Bob Davis
Mrs. Elizabeth Cornett
- Nov. 13
Mrs. Ida McInerney
Baby Thomas Johnson
Mrs. Joe Keeley
Joyce Hall
Mrs. J. H. Christian
Mrs. E. J. Burns
Miss Ida Henderson
- Nov. 14
Mrs. Jack Brookshire
- Nov. 15
Mrs. Homer Cannon
Mrs. Margaret Vaughn
- Nov. 16
Mrs. Leonard Kyle
- Nov. 17
Mrs. Dorsey Rolan
Mrs. Mary Lee Pitcock

THE YEAR'S NEWEST CAR, THE NEWEST CAR IN YEARS ... '58 CHEVROLET !



It sets a new style in styling. It takes a new approach to power. It's new right down to the smooth and solid way it rides!

It's long, low and luxuriously new—the beautifully moving '58 Chevrolet. It's new from rickety roof... from its bold new grille to its unique gull-wing rear fenders. And, it offers quick-responding power aplenty in any of its 130 pick-up-V8 or 6.

NEW SILHOUETTE, featuring a new body design, is dramatically new—9 inches longer!

NEW TURBO-THrust V8* featuring revolutionary Wedge-Fire design achieves a new pinnacle of performance.

NEW FULL COIL SUSPENSION provides cradle-soft action at every wheel, completely replacing conventional leaf spring rear suspension.

NEW AIR RIDE featuring Level Air suspension* carries you on cushions of compressed air, with all its natural shock-absorbing properties.

Your Chevrolet dealer is waiting right now to show you the beautiful way to be thrifty—the '58 Chevrolet.

*Optional at extra cost



MAKE THE FIVE TO FIVE YOUR GIFT HEADQUARTERS!
Shop While Our Stocks Are Complete. We Have A Harvest

FESTIVAL OF VALUES

Be Practical Give Gifts That They Can Wear!

SPECIAL LADIES HOSE
• 51 GAUGE FIRST QUALITY
59¢ ea. or 2 prs. 1.00

SIZE
66 X 80



BLANKET SPECIAL

- MADE BY MONARCH
- GOOD MEDIUM WEIGHT
- COLORS: RED, BLUE, GREEN

3.79

SHEET BLANKETS

- SAME SIZE ONLY

89¢



MENS' JACKETS AND COATS

- Our Biggest Selection Ever In All Nylons, Rayons, Wools In Many Smart Styles & Colors. We have Reversible And Washable Styles Too. For Men & Boys.

Your Choice 5.98 up

LADIES OUTING GOWNS

- ASSORTED COLORS
- SIZES TO 20 ONLY

1.00



Ladies' Banlon Sweaters

- CARDIGANS \$5.98
- PULL-OVER \$4.98
- New Stock Just Arrived In All Sizes & Colors

COTTON BATTING

- BLEACHED 1.00
- UNBLEACHED 79¢

CHILDRENS DUSTERS

- SIZE 2 TO 14
- CHOICE OF COLOR & PATTERNS

2.98 --- 3.98



MENS' SWEAT SHIRTS

- FLEECE LINED
- MAKES A WARM UNDERSHIRT

1.00 EA.

FLANNEL SHIRTS

- SANFORIZED
- BIG COLOR SELECTION

For Men ---- 1.98 up

For Boys ---- 1.00 up



SHEETS And CASES

A SPECIAL GIFT FOR ANY HOME!

- SHEETS \$1.79 up
- CASES \$1.00 pr. up
- GIFT SETS TO \$8.95



LADIES SLIPS

- AN IDEAL GIFT

1.98 To 5.98



LADIES' ROBES

- 2.98 to 8.98
- MANY STYLES AND COLORS
- SIZES TO 20

NYLON STRETCH SOCKS

- MANY COLORS
- 3 pr. for 1.00



DOLLS

- AN IDEAL GIFT FOR ANY LITTLE GIRL

1.98 AND 4.98



COWBOY BOOTS

- You Know He Wants These

3.98 up

RED SNAP OVERALLS

2.69

JUMPER JACKETS ---- 3.98

MENS' DUNGAREES

1.98

COVERALLS

- SIZES TO 46

4.98

CLOSEOUT

- BOYS ENGINEER BOOTS
- REG. 6.95
- BLACK ONLY

3.99



- SHIRTS BY ARROW, WINGS AND FRUIT OF THE LOOM. ALL SIZES PRICED FROM

1.99 To 3.95



PANTS BY "CAMPUS" & LIBERTY

- WOOL, GABS, RAYONS, FLANNELS IN SIZES TO 42, ALTERATIONS ABSOLUTELY FREE!
- 5.98 To 10.95

MEN'S LONG UNDERWEAR 1.98



LADIES' STOLE

- SHE WILL LOVE ONE OF THESE!

98¢ to 3.98



SCARFS

A COLORFUL GIFT AT A MODEST PRICE

59¢ To 1.00



PAJAMAS FOR MEN

2.95 to 4.95

- BY "WINGS"

Mens' Heavy 4 Buckle Artics

- MADE BY BATA
- SIZES To 12

5.98



MENS' WORK CLOTHES

- PANTS - - - - - 2.98
- SHIRTS - - - - - 1.98

FREE!

WHILE THEY LAST --- ONE PLASTIC RAIN HOOD TO EACH CUSTOMER. HURRY IN.



FIVE TO FIVE STORE LOUDON

FARM NEWS REVIEW

BURLEY HANDLING BEFORE ITS SALE AFFECTS ITS PRICE

With the beginning of burley sales on November 25, some attention should be given to the marketing of the crop. According to Gilbert N. Rhodes, associate agronomist, U. T. Agricultural Extension Service, since tobacco is sold at a rapid pace, the first impulse among the buyers is to get a crop ready for sale. It is to whether to bid. Therefore, every grower should strive to present his tobacco in a manner that will be most attractive to the buyers. Tobacco should be placed neatly on baskets and kept covered until day of sale. Rhodes points out. Tobacco high in order should not be offered for sale. Dry tobacco will show much more quality than wet tobacco and every grower will profit by using extreme care to keep it dry. If the moisture content is too high, the inspector is forced to put a "W" on the grade to denote doubtful keeping order. Such tobacco will then be sold without support.

When tobacco is placed on the warehouse floor for sale, it is examined by a Government inspector price which becomes the first bid. If any grower feels there has been an error made in placing a grade on his tobacco, he can request a review.

Growers should be present, Rhodes says, when their tobacco

is sold to exercise their privilege in accepting or rejecting the price offered. Posted at the warehouse floor will be reports showing current averages, and the seasonal support price by grades. These reports can be of much value to growers in determining whether to accept or reject the bids offered.

KING SIZE BIRDS STILL HOLD LEAD FOR THANKSGIVING

There has been quite a change in the size of turkeys that come to the market, according to Sue Mayo, nutritionist, U. T. Agricultural Extension Service. This year, about 83 per cent of the total crop are the big birds—those over 18 pounds. Although fewer of the lighter breeds of turkeys were raised this year, you will have no difficulty in finding them on the market, Miss Mayo says.

Large turkeys are apt to dent your food budget less than small ones, Miss Mayo points out, because they often cost less per pound and offer more meat to bone.

From ready-to-cook turkeys weighing over 12 pounds, you can generally count on 1/2 to 3/4 pound for a serving. Here are the approximate servings which can be expected from several sizes of large ready-to-cook birds: 20 to 30 from a 12 to 16 pound bird; 30 to 40 from a 16 to 20 pound bird; and 40 to 50

from a 20 to 24 pound bird. At holiday time you may find that more generous servings are in order, but as a rule, a large turkey gives more meat than a typical family needs for one meal.

If you want the economy of buying large birds but know that except for holidays, a large bird is too much for your family to manage, you have several alternatives. You might ask to have the large bird cut in half when you buy it so that you will be able to cook half and freeze half. Or, you might cook the whole bird, and freeze the cooked leftovers. However, Miss Mayo adds, try to use the uncooked frozen turkey within six months after it is stored. Cooked frozen turkey should be used within three months.

FARM-CITY WEEK

From Friday, November 22, through Thanksgiving Day, a week-long series of events in the United States and Canada, will mark observance of Farm-City Week.

Began as a service in obtaining better relations and understanding on the part of urban and rural people, by Kiwanis International, Farm-City Week now has the active cooperation of the U. S. Department of Agriculture, Land-Grant colleges, and such organizations as the Farm Bureau, Grange and various other agencies. The stated purpose of Farm-City Week is

"To bring about a better understanding between rural and urban peoples; to increase the knowledge and appreciation of each for the American way of life and to recognize that Thanksgiving day symbolizes America's awareness of, and gratefulness for, the bounty of nature and the strength of her man-made institutions."

Different ways of observing the Week are scheduled. Tours of cities by farm families; and visits to agricultural areas by business and professional groups from cities, will be held in many states. Luncheons, social events and other programs will be featured.

SOIL CONSERVATION NEWS CONTINUED FROM PAGE 3 gran have been made by Dean of the University of Tennessee College of Agriculture, Webster Pendergrass, and Commission of Conservation Jim McCord. The theme of the convention will be "Psychics for Conservation, Income, and Beauty."

"There could be no more appropriate place for a Conservation meeting than the incomparable Smoky Mountains," Wilder concluded, "and we expect and urge supervisors to bring their wives. A special program for them by the National Park Naturalist is being worked out."

FIELD NOTES

By CHARLES F. MCCALL
COUNTY AGENT

At this time of year most of the farmers in Loudon County have got their fall seedling of crops in the ground. Corn has been picked and in the crib, and most of them have got their tobacco banded off. But there is still one project facing you that you have been looking forward to but just waiting for the right time and that is butchering hogs or hog killing time. No doubt in the next few days many of you will be butchering hogs. Probably some of you will have fresh pork at Thanksgiving. Let me urge you not to be in a hurry when killing hogs. You have worked long and hard to fatten out that small shoot that you started with a few months ago so beware of a frosty morning followed by a warm spell or a warm rainy spell. Be sure that you kill in the afternoon where you can pretty well predict what the temperature will be that night. One good chilly night will take most of the animal heat out of the hog carcass. If it is thoroughly chilled right after slaughtering, it will resist souring during a little warm weather. No doubt many of you have large hogs which, if it takes care of all right, but the hams and sausage are in more demand from hogs that weigh 175 to 225 pounds at killing time.

I know that many of you plan to cure your own meat, if so, you might be interested in the sugar cure for hams and shoulders. If so, for every 100 lb. of hams, and shoulders use the following: 8 pounds fine salt, or 14 cups, 2 pounds white sugar, or 4 cups, 2 ounces pulverized saltpetre or 4 tablespoonsful. If you wish to add season to this use: 4 ounces black pepper or 16 tablespoonsful 1 ounce red pepper or 6 tablespoonsful, 2 ounces ground cloves or 16 tablespoonsful. Mix the ingredients carefully, divide into three equal parts. Apply one-third to the cooled hams and shoulders, rubbing well into the meat. On the third day, take up the meat and apply another third of the mixture. On the eighth day, take up the meat and apply the rest of the mixture. Leave hams and shoulders in cure 14 days for each pound of weight, or roughly 25 days for any ham or shoulder. Do not count days when weather is very cold as there is not much penetration of salt then. Wrap the hams and shoulders in clean paper and tie securely. Slip in a large heavy sack and hang in the smoke house.

Gifts & Greetings
For You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders
On the occasion of
Change of residence
Arrivals of Newcomers to
City
Phone GL 8-3204
(No just as at other times)

Thursday, November 21, 1957

The Loudon County Herald

Loudon Grammar School News

The school pictures were given to the children last Tuesday. They will be permitted to keep these until Monday, December 2, 1957. Then they should either pay for the pictures or return them to the school.

There will be only three days of school next week as Thursday and Friday are Thanksgiving holidays. Children will need lunch money for only three days.

Reports will be sent to parents this week. In some instances it will be difficult for the teacher to grade children who, because of sickness, have been here only a few days for the whole six weeks period.

We have been informed by the P.T.A. membership chairman, Mrs. Frank Robinson, that the faculties of Loudon's three schools have 100% membership in the P.T.A. for the current year.

This is National Children's Book Week, and I know that the people get tired of one observation after another. However, we feel that the school and parents should never miss an opportunity to emphasize the importance of taking care of books. Just because the child isn't required to lay down so many dollars and cents at the beginning of the year for his books doesn't mean that these books don't cost you. So let's do all we can to encourage our children to use these books properly.

We feel that American Education Week being observed as a special week for visitation in our school was a good experience for all who participated.

The bulletin board in the corridor of the main building was arranged by Mrs. Burnette and Mrs. Limburg is shown that we want our school to be a Community Centered School. This type of school recognizes the importance of the home, church, hospital, recreation, food, clothing, and transportation. A Community Centered School should help bring about community improvements, effective learning, successful living, and a strong democracy. This would ultimately give us a better America. We appreciated visits of approximately one hundred and fifty parents and friends during the week. Please don't let your visits stop. Remember that every day is "Open House" at Loudon Grammar School. Attend P.T.A. meetings and take part.

To Buy Rent, Sell, or Trade, Call GL 8-2721
Do It The Easy Way
With Herald Want Ads

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

automatically cleaner!



electric range

keeps pots, pans

— your whole kitchen — cleaner!



"ELECTRICITY . . . best buy for better living"

LOUDON UTILITIES
(Electric Department)

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON
MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

Mr. Farmer

It is to your advantage to
to get your

T.V.A. Ammonium Nitrate

before the

Discount Price

goes off December 31, 1957

SEE YOUR COOP MANAGER FOR DETAILS

LOUDON
Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

THE LINE THAT'S GREAT FOR '58!



FORD
TRACTORS

... now more powerful than ever

New Powermaster

4-Plow power for low cost, big capacity performance! These new, more powerful Ford Tractors can handle 4-bottom plows, and other considerable work loads in many soils. All-purpose, row crop and special utility models.

New Workmaster

2-3 Plow tractors that are unusually versatile . . . suited for a wide variety of light to medium power requirements. All-purpose, row crop and special utility models.

Yes, Ford has a great new line of tractors for '58 —and they're here! Available in new, improved models, they're the finest and most powerful in Ford's history. If you're interested in getting more work done—easier and at lower cost—stop in and see these new tractors. Let us demonstrate the model of your choice, on your own farm. Drive it a few rounds and see for yourself how its performance can bring new speed and efficiency to your farm operation. Easy credit terms available.

Before you buy... See us and compare!

Jones Tractor Co.

West End

Phone GL 8-4122



CLASSIFIED

WE BUY, SELL OR TRADE
all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

Real Estate Loans

Planning on building or buying? Available funds at low interest rates, monthly payment plan. Consult us on your real estate transactions, FHA or Conventional loans, available immediately.

Ray Real Estate Co.

REALTORS
First National Bank—Athens 838

FOR RENT... 6 room house, 618 Cedar St. Stoker heat, \$40.00 per month. See C. R. Lawson, Ph. GL 8-2236. 21-1-pd

FOR RENT—4 room house with bath and hot water heater on Hackberry St. Call GL 8-2188. tfe-50

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1982. tfe-11

FOR SHOPPING convenience, Valley Mercantile Outlet, West End, Lenoir will be open all day on Wednesday until Christmas! 31-3-c

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Lenoir, Tennessee. Phone GL 8-3021. tfe

COST OF THINGS going up faster than your income? You can make more full or part time as a Raleigh Dealer in the city of Lenoir. See Paul Smullen, 707 Ferry St., Lenoir, for particulars, or write Raleigh's, Dept. TNR-781-RR, Memphis, Tenn. 38-5-pd

STILL IN PROGRESS... Valley Mercantile Outlet's big Clearance Sale. Day of save during November. West End, Lenoir. tfe-1

FOR SALE—35 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174. tfe-50

HEY KIDS... Davey Crockett Show... matched pants and shirts... selling for just 75¢ at Valley Mercantile Outlet, West End, Lenoir. tfe-1

FOR SALE... 2 year old 6 room house, electric bath, breezeway and attached garage. Located in new Pine Top addition. Phone GL 8-3651. 31-2-c

FOR SALE... GE Refrigerator and Frigidaire Stove. Phone GL 8-2312. tfe-31

Drapery Material... 2500 yards selling at the low savings of 25¢ to 40¢ yard. Valley Mercantile Outlet, West End, Lenoir. tfe-1

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Lenoir, Phone GL 8-2206 or GL 8-3588. tfe-27

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Lenoir Clinic. Phone GL 8-2012. tfe

FOR SALE... 1955 DeSoto Sportsman Hardtop. One owner low mileage. Edna Henry. GL 8-3274. 11-1-pd

FOR SALE... 4 room house at 922 Rosedale Ave. Electric furnace, convenient location. Pay small down payment and assume present loan. Call Rachel Huff GL 8-3639, after 6 p.m. 31-3-c

FOR SALE... Jenny Lind twin beds, complete. Excellent condition. Call GL 8-3342. 31-3-c

DON'T BUY A COW! Call GL 8-2068 Why?—For Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

USED FURNITURE BOUGHT AND SOLD. Top cash prices. Hick's Used Furniture, Grove Street next to Carter Massery Grocery. 31-3-pd

WANTED... cord firewood, 22 inches long. Delivered or will come get it. Eula Henry. GL 8-3274. 11-1-pd

THE COURT HOUSE RECORD

Marriage Licenses
Nov. 14—Woodrow Wilson Jr. to Eva Jo Jenkins.
Nov. 15—Robert Lee Nipper to Nellie Sue Shelton.

Real Estate Transfers
Nov. 13—Deed from Albert Ridge and wife to Clarence R. Cassidy and wife, 2 tracts, 4th; Ebb Huff and wife to Earl Scott and wife, 1 tract, 1st.

Nov. 14—Deed from Herman Stanley and wife to G. W. Whittle and wife, 1 lot, 2nd; Edward M. Hanks and wife to Ray J. Collins and wife, 1 lot, 2nd; M. E. Parks and wife to Roy Burgess and wife, 1 lot, 1st.

Nov. 15—Deed from W. J. Hamilton and others to John D. Hatcher and others, 4 acres, 2nd; Joann M. Glass to Carter Massey and wife, 1 lot, 1st; Charles S. Ault to Charles S. Ault and wife, 2 lots, 2nd.

Nov. 15—Deed from Raymond Phillips and wife, 1 tract, 2nd; Mrs. Betty Bacon to Mrs. Beas Greer, 4 lots, 1st.

Nov. 15—Deed from Pannie Brown to John Lee Brown, 3 lots, 1st.

Nov. 16—Deed from A. F. Clinton and wife to Leonard Clinton and wife, 1 lot, 4th.

Nov. 20—Deed from Raymond L. Miller and wife to Robert W. Berry and wife, 2 lots, 2nd.

Cases Filed Circuit Court
629—Herman H. Bailey vs. USF & G, workman's compensation.

FOR RENT... 2 bedroom apartment, Call GL 8-2747. 11-1-pd

To Buy Rent, Sell, or Trade. Call GL 8-2721. Do It The Easy Way With Herald Want Ads

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LENOIR AND LENOIR CITY
PHONE GL 8-3252
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
Nov. 21 & 22
1ST RUN PICTURE
ON THE THRESHOLD OF SPACE
Guy Madison
Virginia Leith
Cartoon

SATURDAY, NOV. 23
THE SUNDOWNERS
Robert Preston
MAN IN THE ROAD
Cartoon

SUNDAY, MONDAY, TUESDAY
Nov. 24, 25, 26
1st Run Picture
PAJAMA GAME
Dennis Day
Cartoon

WEDNESDAY, NOV. 27
WHISPERING SMITH
Alan Ladd
Cartoon

Greenback 4-H News

The regular meeting of the Greenback 4-H Club was held at Greenback High School at 12 O'clock, November 13, 1957. The pledge to the flag was led by Jerry Thompson. Minutes of the last meeting were read and approved.

Mavis Peterson led a song, and Douglas Rhyme gave a demonstration on how to make a nice drink for yourself. Mr. McColl told us how to give a good demonstration.

The next meeting will be held at the school on Dec. 11, at 12 O'clock.

Greenback Senior 4-H News
Reporter-Marguerite Moller
The newly organized Senior 4-H Club at Greenback met for the second time on Monday, Nov. 11, in the high school auditorium.

The newly elected officers are: president-Vivian Thompson; vice-president-Brenda Best; secretary & treasurer-Gail Woods; reporter-Marguerite Moller; program chairman-Jean Best.

Most of the meeting was spent discussing our projects.

everybody has a stake in advertising

Everybody profits from good advertising.
It works like this:
Sales increase profits...
Increased profits mean increased prosperity for business...
For the workers...
For the community.
Advertising increases sales. For the best in bargains



read your local newspaper

CRAVING FOR SAVINGS?
SHOP HERE!

NABISCO Sugar Honey GRAHAM CRACKERS
1 lb. Box -- 35¢

POPS RITE Pop Corn
2 lb Bag. -- 29¢

CHEER Giant Size
75¢

STA FLO STARCH
Quart -- 23¢

DUZ Giant Size
75¢

Stokely's Yellow Cream-style Corn
2-303 Cans -- 33¢

ALCOA WRAP King Size Roll
55¢

TIDE Giant Size
75¢

D-CON 1 Pound
1.39

SHOP and SAVE
with Mohlar and Harold Giles — 3 Miles Out On Vanore Road — Friendly Service

IVORY SOAP
2 Bars for 25¢
IVORY FLAKES
33¢ Box
IVORY SNOW
33¢ Box
CAMAY
Bath Size—2 for 25¢
LAVA
Large—2 for 25¢
DREPT
32¢ Box
JOY CAN
Quart Size—65¢
SPIC N SPAN
25¢ Box
COMET CLEANSER
Giant Can—19¢
BLUE DOT DUZ
2 Reg. Boxes—55¢

Stokely's Tasty King Peas
2-303 Cans 39¢



Giles and Son Market

TV's Red Barber has big news!
HOW TO SAVE \$125 (or more)*
ON YOUR NEXT CAR
...with the new State Farm Bank Plan

*Actual figures from State Farm files.
1. Pick the car you want—new or used — then call your State Farm agent about Bank Plan financing and insurance.

2. The agent goes to work! He helps you get financing through a leading local bank. You get a check for the car cost. You're a "cash buyer." The car is yours.

3. You save with Bank Plan. Low borrowing rates may save you hundreds of dollars over high-interest "bank" payments are arranged to suit you. Simple, private.

4. You save with "Careful Driver" auto insurance. State Farm has the best auto insurance rates low by adding its many other careful drivers. You save every day you're insured.

TAKE A TIP FROM RED BARBER: CALL YOUR NEARBY STATE FARM AGENT ABOUT THE BANK PLAN... BEFORE YOU BUY THAT NEXT CAR!

THE BANK PLAN OF STATE FARM MUTUAL
AUTOMOBILE INSURANCE COMPANY
Home Office: Bloomington, Illinois

*Watch "Red Barber's Corner" on NBC-TV following the Friday night lights. CALL YOUR STATE FARM AGENT TODAY!
P-2801 AGENTS IMPRINT 2 col. 9"

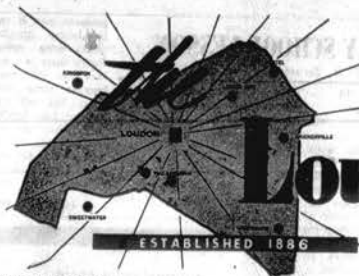
Texas, Louisiana and North Carolina have your newspapers replace No. 4 above with the following:

The best in auto insurance protection. Hometown service wherever you drive. 9,000 State Farm agents and claim representatives are on the job, pledged to give you fast, courteous treatment... help when you need it most.

North Carolina agents have your newspapers insert an asterisk (*) following the words "Bank Plan" in the sub-heading and insert the following tag line at the bottom of the ad: "Loans arranged through a local bank."

H. Ross Wilkerson, Agent
404 E. Broadway Lenoir City Phone 157

Just In Time For The Holiday Season!
Bacon's Special Ice Cream Flavor
PEPPERMINT STICK
ICE CREAM
What a special holiday treat for the whole family! A festive blend of bright red and green peppermint candy chunks with BACON'S delicious Velvet Ice Cream. Every colorful, tasty spoonful says Seasons Greetings in a way the kids will love. Packaged in a colorful red and green holiday carton.
On Sale Now At Your Favorite Drug Or Grocery Store



Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 2

LOUDON, TENNESSEE, THURSDAY, NOVEMBER 28, 1957

10c PER COPY

Just Piddlin'

By The Editor

SPECIAL TREAT for the kids this Saturday at 5 p.m. with the arrival of old Santa. Nick himself in Loudon. He'll arrive in grand style... in his bright sleigh pulled by five Alaskan reindeer... and it's sure to be fun for everyone.

You won't want to miss the colorful Christmas decorations that will be up all over town for the occasion, either.

It's not too soon to get that wonderful Christmas spirit either. That wonderful spirit of giving and of brotherly love and peace. Wouldn't it be wonderful if that spirit could prevail all year long as it does at Christmas.

WEATHER has been throwing us some twists lately. First a week-end with more than nine inches of rain (plus overflow areas and now snow, sleet, rain, etc.).

A word of caution. Sleet on highways is even worse than snow, so govern your speed and your driving accordingly. Even more, keep a sharp eye for those who do not have enough sense to drive with caution under any circumstances.

SELL... It is surprising how much we Loudon folks got around. Always reading about folks visiting here and there.

If we believe in our community we must sell it. Not only to our neighbors, but to everyone with whom we come in contact. In your travels and visits you can become a salesman for Loudon.

Sure Loudon has problems and undesirable features. But we're growing, we're progressing and we're improving. With the help of each citizen Loudon can continue to grow and prosper and can become a better place for all of us to live.

TRUE... a man who had been married for ten years consulted a marriage counselor. "When I first married," he said, "I was very happy. I'd come home from a hard day at the shop. My little dog would race around barking and my wife would bring me my slippers. Now, after all these years, everything's changed. When I come home my dog brings me my slippers and my wife barks at me!"

"I don't know what you're complaining about," said the marriage counselor. "You're still getting the same service."

THOUGHT FOR THE WEEK... the best way to guard against losing your shirt is to keep your sleeves rolled up.

Nazarene Church Will Celebrate Anniversary

Looking toward the 1958 golden anniversary year of the Church of the Nazarene, Dr. S. T. Ludwig, general church secretary, has outlined a series of simultaneous events in which every church of the denomination will participate.

Pastors of all local Nazarene churches now are planning for individual or union week night services, December 31, which will usher in the jubilee year.

Other simultaneous services in Nazarene churches around the world will include:

Jan. 5—Worship service marking the start of the anniversary year; Apr. 6—Easter, offering for world missions, goal: \$1,000,000; Oct. 12, 1958—50th anniversary Sunday services; and Nov. 23—Thanksgiving offering for world missions, goal: \$1,000,000.

Glasses Have Effect On Drivers Vision Especially If Emptied A Few Times

Holiday drivers were warned today that glasses have a dangerous effect on vision. That is, if they've been emptied several times.

The warning comes from the National Safety Council, which says the threat to the bottle are big factors in the Christmas holiday traffic toll.

Social drinkers, because of the stepped up festivity of the season, present a greater traffic hazard than at any other time of the year, the Council said.

In a special study of 501 fatal Christmas holiday accidents, which killed 600 persons, the Council found drinking drivers were involved in 55 per cent of the accidents. At other times of the year they are involved in about 30 per cent.

Men were driving in 94 per cent of the accidents studied. In 90 per cent of the accidents only one person was killed.

Almost four out of five victims were men, and these were mostly drivers.

The most common type of accident was collision between two or more cars. Next in order were non-collision, pedestrian, and fire or object collisions.

The most common driver action contributing to fatal accidents was driving on the wrong side of the road or in the center of the road. Failure to observe a signal or stop sign was second. Mechanical failure or tire blowouts were mentioned in only four of the accidents studied.

In launching its annual Christmas safety campaign, the Council said the nation may have a safer and happier Christmas this year if drivers will exert a little extra care and caution. The traffic trend is encouraging. During the first nine months of the year

SANTA, SLEIGH, REINDEER COME TO LOUDON SATURDAY AT 5 P. M.

Saturday will be Santa's day in Loudon as he arrives at 5 p.m. to officially open the 1957 Christmas season. He'll arrive in high style in his bright red sleigh pulled by five Alaskan reindeer. He'll parade from Loudon's west end into the downtown area and is expected to be around for all to see for about an hour and a half. He'll be escorted in his arrival by the Loudon High School Redskin marching band.

Santa's visit here will be especially planned for the children of the area. The old gentlemen, sponsored by the merchants

committee, of the Loudon Chamber of Commerce. Local stores will display their Christmas decorations and Loudon Utilities will have the town gaily lit with the holiday lights. Many stores will also offer special bargains for Santa's visit here.

So be sure that the whole family is in Loudon this Saturday, Nov. 30. Santa, his sleigh and his reindeer will arrive at 5 p.m. and you won't want to miss this special event! It's the opening of Christmas, 1957, in Loudon!



Steekee School Burns; Loss Heavy To County

Morgan Speaks To PTA On Education

The P.T.A. met last Tuesday evening at the Junior High School with an unusually large crowd in attendance. The Rev. O. C. Rainwater had charge of the devotion, with Mrs. W. T. McVee presiding over the business session.

Mrs. Frank Robinson, membership chairman, gave a report on the number of parents joining the organization; the Rev. Walter L. Chestnut gave a report of the meeting of the Loudon County Council, giving the names of two books recommended for parents to read. They are entitled "Serving Our American Youth," and "What P.T.A. Members Should Know About Juvenile Delinquency."

The Room Count winners were Mrs. Zimmerman's room for the Grammar School, Mrs. Williams' room for the Junior High School, and the Sophomore class for the high school.

Dr. Charles T. Morgan, Assistant to the President of Berea College, was the speaker, using as his subject, "The Great American Illusion," saying that he found his subject from Dr. Daphney Thompson's complaint that "modern schools are giving the illusion of education to a large tribe of lamentably uneducated young people."

As the close of his address Dr. Morgan gave the following summary. In answer to the question

(Continued on Page 4)

THANKSGIVING 1957

Today is a good day to give thanks to the Lord with our whole heart. It is good to join our hearts together with all the upright of the congregations of our community.

For the abundant rains after a year of drought we are thankful.

For the harvest which comes as a result of our labors we are thankful.

For health and strength, to those of us who have them, we are thankful.

For the skilled hands of physicians, and new medicines, and hospitals for the sick we are thankful.

For the touch of hands of those we love we are thankful.

For the power to love all mankind and to be loved by all mankind we are thankful.

For the warm glow of heart which begins to possess us at this season we are thankful.

For enough of the medium of exchange to pay our bills, to share something with others, and to support good causes we are thankful.

For the desire in our hearts that the poor and needy may also be comforted we are thankful.

For the opportunity to labor, and the joys of sight and hearing we are thankful.

For those who entertain us wholesomely, and for those who make us think and even disturb us we are thankful.

For the everlasting endurance of love, and mercy, and justice, and honor, and righteousness, and majesty found even through faintly in the hearts of rulers the world over, we are thankful.

For good men and good women, who have strength in their goodness we are thankful.

For experience and maturity which lead to wisdom and understanding and concerns for the world order we are thankful.

For those who explore and seek the truths of the universe because of its wonder and its majesty, and not for destruction or defense, we are thankful.

For those who conscientiously teach our youth and lead them in the right paths we are thankful.

For those who share with us our pleasures, and comfort us in our sorrows, and lead us in our spiritual life we are thankful.

Finally, for the good, the true, and the beautiful, as it touches us in any way as we seek the wholesome and abundant life we are thankful.

For all of these we are a little thankful. For all of these we are very thankful.

American Legion Sponsors Show

The local post of the American Legion is bringing to Loudon the Jack London Show for the evening of Friday Dec. 6.

At the noon hour the showman will appear down town for thirty minutes. One feature of this appearance will be the driving of a car while blindfolded.

Quarterback Club Football Banquet

The Loudon Quarterback Club's annual football banquet will be Saturday night, December 7th, at 7:30 at the Loudon Junior High Cafeteria.

Tickets are now on sale at Loudon Pharmacy, Bill's Grill, Smith Drug Co., and Black's Auto Station, also from any member of the quarterback club. The price of the tickets will be \$2.00.

The Steekee Elementary School was almost completely gutted by fire on last Monday afternoon. While the brick walls remain standing, it would be little exaggeration to say that the modern building is almost a complete loss.

According to A. C. Dukes, county superintendent, the building was constructed in 1950 at a cost of \$115,000, plus contents of some \$10,000. Total cost of the building was \$125,000. It was one of the finest and most modern buildings in the county, not excluding the new junior high school building of Loudon.

The insurance coverage, according to Mr. Dukes, is 50% of the replacement cost, plus \$5,000.00 for the replacement of contents. Of course, at this time, no one knows what the insurance adjustment will be.

The fire started in Mrs. Kenneth Howard's room, and quickly spread by way of ceiling and open hallways to other parts of the building, the Cafeteria and general purpose room being the least damaged of all.

The importance of fire drill has never been better illustrated. When Mrs. Howard discovered the fire she told the children to get ready for a fire drill and marched them out of the room. In the meantime the fire had been rung and all the children marched out of the building thinking that it was just another drill. But when the smoke and fire began to erupt from the building, their bustling changed to sadness and actual tears.

Most of the teachers, also, assumed it was just another drill and left coats in the rooms and even pocket books in their desks. The fire was fought by the Loudon fire department and the department from Philadelphia. The firemen, some of them seeing for the first time how fine this school was, fought as if it belonged to them, knowing that the loss of the school would be very real, and that the school children would be greatly inconvenienced.

Water to fight the flames was poured from a nearby pond. Also, the experienced firemen are pointing out that houses, schools, and churches, located in the country might well plan to have ponds near them, otherwise there is no source of water supply in case of fire.

School Board Meets At the County School Board meeting Tuesday night the following temporary plans were made for the pupils of the Steekee School.

The first five grades will go to the Loudon Grammar School. The sixth, seventh, and eighth grades will go to the Loudon High School.

These pupils will have the same teachers in the new locations as they had at the Steekee School.

Turn Your Old Toys Into Christmas Cheer

From now until Christmas Eve you have the opportunity to make good use of those old toys that are cluttering up the place and are no longer any good to you. "We need and desire everyone's assistance," says Julian Ogden, "that we may proudly state that no Loudon child's stocking will be empty on Christmas morning."

The committee of the annual Christmas Toy Drive, sponsored by the Veterans of Foreign Wars is made up of Hugh Stitzer, Julian Ogden, Norman Meade, and Willard Parks.

Last Christmas 136 different children were made happy by these toys. If you have any old toys, regardless of condition, that you will give out and of the following numbers: 8-2787-8-2128-8-3633.

The London County Herald

"London County Family Newspaper"

London, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LONDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN

WILLIAM J. MORGAN

Publishers
Editor-ManagerSUBSCRIPTION RATES
(In Advance)

Inside London County	Outside London County
Six Months — \$1.50	Six Months — \$1.75
One Year — \$2.50	One Year — \$3.00

This And That

This train travel, like all other travel, has its stop-and-go. We are now sitting in a Southland Coach, Atlanta. Due to circumstances beyond our control we have been in the station for two long hours. But no time has been wasted. We memorized the Atlanta Constitution. We listened to a train-caller who was an artist in this day when old time train-callers are all too few. A speech teacher would like to have heard this guy.

But most rewarding of all we bought a bargain book on "How to Buy Stocks"—just as if we were going to buy one. Becoming intensely interested in the little book we went back and bought a second copy. After all, what better thing can one give a friend than a thirty-five cent book? So, one who is bent on making his time count can usually find some way to do it.

One wonders about the diamond dealer murdered last night in one of the downtown hotels. Was he an authentic dealer? Is there not a safer way to transport diamonds than on the person? Or, may be this is the way it is done. Who knows? We don't.

Is it not significant that of the 92 teachers in the Little Rock High School, not one has resigned. Modern teachers, dealing with modern teen agers, have to be able to "take it" anyhow. Add to all their other trials that of the integration troubles and you will have to say that the Central High School faculty can really stay in there and pitch.

The winds change quickly and surely. The paragraph about Mr. Eisenhower used in this column a week or two ago had been on the make-up table back in the shop for several weeks. By the time it appeared time had pretty well sapped its timeliness.



FOR EXCITING BUYS

Strange sounding names out of your geography book are exciting—and you'll find them, if you look, on many of the fine quality items of merchandise right here in local stores. There are American brand names, too; the most respected names in their fields—all waiting for you here in your home town. You don't need to look elsewhere for the best the world offers—you can find the best—right here at home!



A Letter From The Publisher

We have spent considerable time in both Chattanooga and Knoxville since Viking's open house.

That the good of this thing goes far and away beyond the borders of our city and county is in evidence on every hand. People are talking about London as a coming city. There was good feeling created in us here in the community, and that good feeling reaches way out to our neighbors.

The spirit of a community is like that of an individual or a college. As new industry looks for a place to relocate or to make new homes, we believe that the spirit of the community and the spirit of industry which is already here will have a great influence.

We heard quite incidentally the other day that one of the other industries of London has spent a great deal of money in the last two or three years modernizing its plant. We have not heard enough about this. We should be glad to know more and to publicize it.

It would be our suggestion at the Herald that we have more "open houses." We are sure the community would like to show our old established industries that we appreciate them.

Who'll be the first? Let us help you.

FROM OUR FILES

5 YEARS AGO

Pfc. Joe W. Malone, Jr., son of Mr. and Mrs. Joe Malone of London has completed his boot training as a Marine.

Mrs. Walter Shell and Mrs. Hugh Scott honored Mrs. Jackie Scott with a shower on Friday evening.

10 YEARS AGO

Don P. Smith Chair Co. will open a branch factory in Crossville, Tenn.

Mr. and Mrs. J. F. Nichols announce the marriage of their daughter, Ruby to Ivan H. Higgins, Jr.

103 YEARS AGO

Judge Anderson has resigned the office of Judge for the 2nd Judicial Circuit, and Col. Robert H. Hinds of Dandridge has been appointed in his place.

A SHOPPING THRILL!

That's what it is to shop your local stores—where merchandise is brought to you from all parts of the world to make your life fuller and more interesting!

The SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, D.T.

1 Corinthians 16:1-14

"Christian Giving" The story goes like this: The man was 45 and his business failed. Utterly broke, he began life anew. He vowed he would tithe, make God his partner. His new business prospered beyond all expectations. We must not think we can buy the favor of God. Rather it is what it does for a man when he makes God his partner. It gives confidence, affects the manner of operations, plants a man's feet on solid ground, when he consciously makes God his partner.

The idea of stewardship has been greatly broadened in our day. If you want to judge human character, all over against the treasury as Jesus did. A man's character is known both by the way he earns his money and by what he does with it. It is just as important to handle our money right as to earn it honestly.

Before there can be true stewardship there must be faith and consecration. We know the little widow's religion was genuine for she gave all she had. Nothing was held back. Character in truth and activity are related as springs and rivers. If we want the benevolent river bearing commerce upon its bosom, we cannot forsake the springs. "Will a man forsake the snows of Lebanon?" Our benevolence will soon become thin and scanty if it does not take its rise in the hills. There is no river of life without the country of the springs.

For this reason Paul set forth the victorious faith. Then he was ready for the collection. Notice the sequence. "Thanks be unto God, who has given us the victory through our Lord Jesus Christ." Now concerning the collection (1 Cor. 16:1-14). "O debt where is thy sting? O groans where is thy victory? . . . Now concerning the collection." Does that seem like passing from the sublime to the ridiculous? Not at all, with is the fountainhead, the collection is the benevolent stream. As the tiniest piece of broken glass may reflect the glory of the heavens so every religionist set may reflect the goodness of God. The resurrection and the collection belong to God.

What was the occasion of this collection? These Christians in Jerusalem were poor. When converted from Judaism they were excommunicated, outlawed, banished, lost their jobs. Paul raised money to help them wherever he went.

Giving is sharing, sharing with God and with man. Nothing so welds people together as a common faith and experience. Christian love makes all men brothers. There was no longer Jew and

Greek. These Gentile Christians were to share with Jewish Christians. "I have no hands but your hands." I have no money but your money.

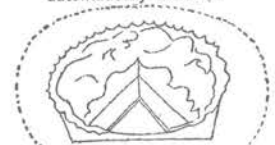
Paul set standards here which were still useful. Giving was to be regular, each Lord's day. It was to be systematic, as God

prosper you. It was to be made in advance, knowing the need would arise. Because of man's frailty there is a continuing need. We have the "march of dimes" because some child will have polio. We tell Christmas seals because some family will be made poor when the breadwinner is stricken with TB. The Red Cross banks funds for emergencies that are sure to arise.

Liberality is shown, not so

(Continued On Page 3)

automatically easier!



electrically!



On holidays — or any day — the electric range makes cooking an easy pleasure!



Let's get it now!

LOUON UTILITIES
(Electric Department)

THE LINE THAT'S GREAT FOR '58!



FORD TRACTORS

... now more powerful than ever

New Powermaster

4-1000 power for low cost, big capacity performance. These new, more powerful Ford Tractors can handle 4-bottom plows, and other comparable work loads in many soils. All-purpose, row crop and special utility models.

New Workmaster

2-3 Ploer tractors that are unusually versatile . . . well suited for a wide variety of light to medium power requirements. All-purpose, row crop and special utility models.

Yes, Ford has a great new line of tractors for '58 — and they're here! Available in new, improved models, they're the finest and most powerful in Ford's history. If you're interested in getting more work done—easier and at lower cost—stop in and see these new tractors. Let us demonstrate the model of your choice, on your own farm. Drive it a few rounds and see for yourself how its performance can bring new speed and efficiency to your farm operation. Easy credit terms available.

Before you buy... See us and compare!

Jones Tractor Co.

West End

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PHILADELPHIA NEWS

Mr. and Mrs. Milt Hill and sons, Jimmy and Glen, Mr. Sam Hill, Beverly Hill and Mrs. Wade Hill were the dinner guests Thursday evening of Mr. and Mrs. Leon Hill in Athens.

Mrs. Lucille Burton from Chattanooga has been at the bedside of her mother, Mrs. Ida Henderson during the past week. Mrs. Henderson is a patient at the Bacon Hospital.

Mr. W. L. Borden of Jackson, S. C. was visiting with the Borden and Graves family Tuesday afternoon.

Several from Philadelphia attended 4-H Achievement Day in Loudon Saturday morning at the Court House. Those receiving medals were: Misses Priscilla Long, Ruth Shelton, Sharon Barnett, Linda Shelton, Barbara Barnett, Glenda Shelton, Ann Walter, Jane Walter, and Judy Davis. Gordon Miller was the only boy receiving recognition from Philadelphia. Gordon received certificate for Best Record in School. Other boys attending were Charles Barnett and Brent Davis. Parents attending were Mrs. Farris Long, Mrs. Wesley Barnett and Mrs. Stanley Davis.

Mrs. Joe Edwards returned home Thursday from Atlanta after having spent a few days with her daughter, Joan Joan underwent an operation last week and is reported to be coming along nicely.

Receiving Pins Sunday at Sunday School for perfect attendance for the past year were: Miss Correll Edwards, Mr. and Mrs. Leon Hill, Miss Lucille Hill, Mrs. Leon Hill, Mrs. Marion Waller, Dan Harris and Ed Bandy. The pins were presented during assembly by the Sunday School Superintendent, Mr. James Humphrey.



Judy Davis

Mr. Ernest Smith was a visitor at the Sunday morning worship services at the Baptist Church. Mr. and Mrs. W. L. Borden and little son, Craig from Jackson, S. C. have been spending a few days the past week with the Rev. and Mrs. Lloyd Davis and with Mr. and Mrs. Ben Borden in Loudon.

Miss Billie Jean McGhee was the overnight guest of her Aunt, Mrs. Charlie Vermillion in Knoxville Friday night.

Davis School News

Miss Hunt's Room

Jane Wagner and Randy Murrey from our room were elected king and queen at our Halloween Fun Night for this year. We want to thank all of the people who worked hard and gave contributions to make this possible. We are planning to fix our room with our proceeds from the king and queen contest.

Several have been absent because of illness, but most are well and back in school.

Mr. White's Room

After our study of food in the third grade, we had an indoor picnic. We invited the fourth grade. Everyone had a good time. We're happy to have most of the girls and boys back after being sick with colds.

The children have been weaving and making safety posters.

Mr. Axley's Room

We are glad to be over the flu and back in school. We were sorry to lose Billy Riggs but we received a letter saying he was happy in his home school, Vancouver.

Steekee School 4-H News

Steekee 4-H meeting was held Nov. 14, and was called to order by the president, Anna Bledsoe. Devotion was read by Tampa Bright, songs were led by Joyce White, the pledges to the flag were led by Joyce Russell and David Parton. The Land of the Pilgrim Fathers was recited by the seventh grade. Freda Bishop, Mary Hope and Anna Bledsoe gave a demonstration on how to make a bed.

The meeting was turned over to Mrs. Harrison and Mr. McCall the boys and girls separated. Mrs. Harrison talked on 4-H projects, 4-H projects, room improvement and clothing.

Mr. McCall talked on 4-H projects and different kinds of trees.

LEGAL

STATE OF TENNESSEE
Department of Public Welfare
PETITIONER
vs. JOSEPHINE LANE BOOTHIE
Whereabouts Unknown, and
ROY BOOTHIE
Whereabouts Unknown
DEPENDENTS
IN THE JUVENILE COURT OF
LOUDON COUNTY, LOUDON,
TENNESSEE
NON-RESIDENT NOTICE

In this case, it appearing to the Court from the allegations of the petition filed herein, duly sworn to, that the whereabouts of the defendants, Josephine Lane Boothie and Roy Boothie, are unknown, therefore, the ordinary process of law cannot be served upon them. It is therefore ordered that the said defendants enter their appearance herein on the last Monday in December next, it being December 30, 1937, and a rule day of said Court, and plead, answer or demur to the petition filed against them, or the same, will be taken for confessed as to them and set for hearing expedite, and that a copy of this order be published for four consecutive weeks in the Loudon County Herald, newspaper published in Loudon County, Tennessee. Ben Simpson, Juvenile Judge, Loudon County, Tennessee.

H. L. Brooks, Clerk of the Juvenile Court, Loudon County, Tennessee.

Bess Blake and Lucien Dale, Attorneys for Department of Public Welfare.

Nov. 28, Dec. 5, 12, 19

mer school, Vancouver.

We welcome Rosalee Edmonds from Knox County.

P.T.A. NEWS

Davis School P.T.A. met November 14. The group voted to buy drapes for the lunch room. Everyone was pleased with the new deep freeze. Mr. Charles Beakelid talked to the group about parliamentary procedure. Mrs. White's Room was the P.T.A. banner.

Basketball News

The Davis Basketball team played a few games during the last two weeks. The Davis A and B Girls and A Boys played Steekee Nov. 8. The Davis B girls won 18 to 16 in an overtime. The A girls won by several points. The Davis A Boys lost to Steekee in a runaway.

The A and B Boys and A girls played Philadelphia Nov. 11. The Davis B boys opened with a 14 to 12 loss. The A girls got back on the right track in a runaway game. The Davis A boys fought back after trailing 7-2 at the first quarter and tied a halftime 13-13 to a 25-21 win. James Oddy was the high scorer with 17 points for Davis.

Davis A girls and A boys played Glendale Nov. 15 with S S LESSON

Continued from Page 1

much by the amount given as by what the giver has left. A million dollars may seem a most generous gift, but if the giver has ninety-nine million left his gift is not so generous as the widow's penny. That doesn't mean we must abandon our judgment. We must discriminate, choose the best causes, remember other needs, and give with a purpose.

Thursday, November 28, 1937 The Loudon County Herald 3

The Glendale girls handing Davis The record for the Davis' team with its first loss. The score was: A Boys won 4 lost 1, A 25 to 16. The Davis A boys the girls 4-1, B girls 1-0, and B boys feater the Glendale boys 20-13 0-1.



Herald Classified Rates
\$1.00 First Week
50c Additional Weeks

HAVE YOU SEEN? FAMILY PROTECTION INSURANCE

The New
Covering hospital and doctor bills?

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Loudon



Gifts & Greetings for You—through WELCOME WAGON from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of Change of residence Arrivals of Newcomers to City

Phone GL 8-3204
(No cost or obligation)

Use Herald Want Ads

Buy
"The Best Part Of The Meal"
JFG SPECIAL COFFEE

SEE SANTA
IN LOUDON
Saturday, November 30th
5 P.M.
with sleigh and reindeer
and
SHOP
for
CHRISTMAS
at
Five to Five Store

Handy, thrifty... and oh, so good!
Made by KRAFT from the one and only
MIRACLE WHIP and special pickle relishes
Miracle Sandwich Spread

Signature LOAN'S
Arranged for Loudon County
Phone for a loan -- 792
Quick, Confidential Personal Loans
• No Endorsers
• No Collateral
Service Finance Co.
Over Bank of Lenoir City
Phone 792, A. C. Kight, For Information

THE FIRST THANKSGIVING

Don't think this turkey will please the Pilgrim Fathers? Those cranberries have been strung with careful fingers, the bird itself has been roasted to just the proper degree of succulent brownness, and that bit of wheat, lying on the table, symbolizes the rich bounty of this year's harvest.

If our Puritan maid, Priscilla, looks a bit skeptical, it is only because she is wondering if tom turkey will be big enough to satisfy all the hungry guests.

They will be coming with vigorous appetites, whetted by the walk through snow covered fields from Church, where they have given thanks for their good fortune.

And on all Thanksgivings since that first one, thankful people have knelt in prayer. Thanksgiving is our own American holiday, unlike any other. It is deeply religious in nature. We can only observe it, like the Pilgrims, we go to church to give our thanks. And never have a people had cause to be so thankful for so much.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest institution on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither nation nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For the sake of his community and nation. (3) For the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Monday	Isaiah	40	1-31
Tuesday	Isaiah	41	1-10
Wednesday	Isaiah	42	1-4
Thursday	Isaiah	43	1-12
Friday	Isaiah	44	1-5
Saturday	Isaiah	45	1-12

ATTEND THE CHURCH OF YOUR CHOICE
This series of advertisements sponsored by these merchants and businessmen is in the interest of the churches of Loudon.

Loudon Utilities	Brownian - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Simon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

GREENBACK NEWS

Mrs. Allen Ramsey, 73, passed away suddenly at her home on Route 1, near Morganton, Thursday at 8 a.m. Surviving are her husband, six sons, Silas, Victor, Garland and Creed of Greenback, Ambrose of Sweetwater and Ray of Calif. Five daughters, Mrs. Anne Shultz and Mrs. Henry Ramsey of Greenback, Mrs. Betty Plennon, Madisonville, Mrs. Carl Miller of Knoxville and Mrs. J. B. Hamby of S. C. 49 grandchildren and 47 great grandchildren, one sister, Mrs. John Williams of Sevierville. Funeral services were held Sunday at 2:30 p.m. in the Morganton Baptist Church, the Rev. Walter Clute officiating and burial was in the Morganton cemetery, with Kyker's of Madisonville in charge.

A community Thanksgiving service will be held Wednesday at 7:30 in the Greenback Presbyterian Church with Oakland, Clay's Creek, Pine Grove and others cooperating. The Rev. A. W. Nichols and Dr. A. L. Cropp will be guest speakers.

Mr. Ira Hodge in Japanese costume was speaker at the Family Night program in the Greenback Presbyterian Church Wednesday evening, leading his talk on the book "The Cross and Crisis in Japan" by Charles W. Iglehart. Music and skits were included, and Mrs. Frank King had charge of the adult classes. Mr. Bruce Candy Murr, the seventh grade Hinton the Young Peoples, Mrs.



Mrs. Joe Fippo is reported some better and able to sit up at his home off the Morganton Road.

Mrs. and Mrs. Cam Hall, Jimmy and Tommy of Loudon were weekend guests of Mrs. Hall's mother, Mrs. Mayne Wear.

Carrie Cooper, Junior High, Mrs. Bob Anderson Jr. the Juniors, Mrs. Frank Ladner the Primary group and Mrs. Bruce Hinton the Kindergarten. Misses Vivian Thompson, Joy Best and Joan Hill are secretaries of the Bible reading and keep records of chapters read and verses memorized.

Mrs. Kyle McCall conducted Wednesday evening's devotion. The Future Home Makers of America gave a Talent Show in the Greenback School auditorium Friday evening at 7:30 with Miss Joan Hill in charge. Pantomimes, readings, songs, instrumental music and skits were included. Winners were Floyd Sweeney, Candy Murr, the seventh grade Hinton the Young Peoples, Mrs.

a "Tumbling Act" by six boys from the physical education classes.

Miss Christine McCall of Maryville College spent the weekend here with her mother, Mrs. C. O. McCall.

Donny Franklin is recovering from an ear infection at the home of his parents Mr. and Mrs. C. L. Franklin.

Miss Becky Hinch of Maryville was the weekend guest of her cousin Miss Becky McCall.

Mr. and Mrs. Kyle McCall, Becky, Andy and David were recent guests of Mr. and Mrs. Sam Sharp in Copper Hill.

Mrs. Maggie Hall has been ill of flu at the home of her daughter, Mrs. E. R. Tarwater and Mr. Tarwater.

Mrs. Fred Cook and Mrs. Joe Talbert were attending the Eastern Star meeting at Kingsport at the weekend.

Mrs. Joe J. Keys is improving from illness at her home on the Niles Ferry Road.

Mrs. Gene Tarwater has recovered from an attack of influenza.

Mrs. Mel Hammonree and David are able to be out after a several illness of flu.

Mr. and Mrs. J. V. Akers went to the St. Mary's Hospital Friday and will remain there several days while Mr. Akers has tests.

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Kenneth and John Houser.

Mrs. Euchar Brown who has been ill for some time in the Blount Memorial Hospital is recovering nicely and expects to undergo surgery within a few days.

The Little Daughter of Mr. and Mrs. Bobby Gene Brown will be christened Rhonda Kay. Both mother and baby are doing well.

Mr. Johnny Blankenship of Knoxville U.T. was the weekend guest of his parents Mr. and Mrs. John Blankenship.

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Mr. and Mrs. Fred Delozier, Sara and Charles, Mr. and Mrs. Gilbert Hartsell, Jimmie and Jane of Maryville visited Sunday with Mr. and Mrs. Wm. Lane and Mr. and Mrs. C. S. Latta.

REPORTING IN

To Loudon County

To Mr. and Mrs. C. J. Allison a 7 lb. 8 oz. boy. To Mr. and Mrs. Charles Cagley, a 5 lb. 13 oz. girl. To Mr. and Mrs. George Woody, a 5 lb. 11 oz. girl.

To Mr. and Mrs. H. J. McSpadden, a 3 lb. 11 oz. girl. To Mr. and Mrs. A. R. Giles, an 8

lb. girl. To Mr. and Mrs. Jim Roberts, an 8 lb. 3 oz. boy. To Mr. and Mrs. Walton Knight a 6 lb. 12 oz. girl. To Mr. and Mrs. W. H. Clemmer, a 7 lb. 6 oz. girl.

One of the amazing things of this country, or any other, is that a guy like Albert Anastasia could live in it as long as he did, escape prison so successfully and die by murder. Society should not have to endure such.

at ALL--BETTERS'

The bra that never strays FLOATING ACTION by

Exquisite Form

Let yourself go...relax! This bra stays in place and never strays because marvelous Tangle Straps move as you move! Speed "suspension" holds up the entire bra frame, not just the cups...feels you from shoulder strap tension! If you want curves and comfort, too, get Floating Action right away!

Style 392, with 4-section circle stitched rouding cups. White or black cotton broadcloth. 32-34 A; 32-40 B; 32-42 C

\$2.50

34-44 D \$3.50

Also available in 2-section cup -- "Co-Star"

Style 172. \$2.50



ALL-BETTERS'

Phone 284

Lenoir City

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service
- Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$100,000

Phone GL 8-2262 Loudon, Tenn.

SPECIAL

1-9 X 12 Rug with any Living Room or Bed Room Suite or Dinette Suite

69.95 Mattress Special 49.95

R.C.A. Radios & Victrolas

Browning Guns

Wagons, Tricycles & Ponies

See us before you buy!

Loudon Furniture & Hardware

WHITE STORES
S.M. GREEN STAMPS

Patsy Ann
CRACKERS
1-lb. box 19¢

PLUS S.M. GREEN STAMPS
WHITE STORES

Buy That Car For \$150 Less?

CHANCES ARE YOU CAN -- IF YOU USE ONE UNITED STATE FARM "BANK PLAN"



It might seem impossible, but you may be able to save this kind of money on almost any new or used car through low bank rates, rock-bottom insurance costs and by becoming a cash buyer. Ask about the Bank Plan soon.



AGENT

24th First National Automobile Insurance Company
Home Office--Bloomington, Illinois

H. Ross Wilkerson, Agent

404 E. Broadway Lenoir City Phone 157

Sunbeam Day

FREE COFFEE

FRIDAY

November 29th

Mrs. Bill Smith the Sunbeam Hostess will be in our store demonstrating Sunbeam Products. Stop in and visit with her.

GREER'S - LOUDON



Sunbeam MIXMASTER

Enjoy higher, lighter, fluffier textured cakes; creamier mashed potatoes, etc. Larger bowl-in beater. Saves time, arm-work, mixes, mashes, whips, beats, stirs, blends, juices, etc.



Sunbeam MIXMASTER JUNIOR

OPERATION AUCTION

FOR NEEDY FAMILIES

The Lenoir City Jaycees will sponsor an auction, with all proceeds to be used for needy families in Loudon County. THIS IS HOW YOU CAN HELP. Go look in your attic, basement, garage, barn NOW and see what you have to give. Furniture, clothes, livestock, canned goods, etc. Call Lenoir City 184, 295, 555, 157 or 460J For Free Pickup Service.

Everyone can be a part in helping several unfortunate families in Loudon County.

DON'T WAIT -- CALL NOW

The Auction will be held on Bank Street in Lenoir City on Saturday, December 21, 1957. Bids from a penny up will be accepted. Auction will start promptly at 1 O'CLOCK.

CALL -- GIVE -- COME

AND BID

Don't give till it hurts - Give till it feels good

FREE

Cadillac To Some Person Who Attends Auction.

Sponsored By

Lenoir City Junior Chamber of Commerce

-:- -:- **Loudoun Social And Personal News**

Wins State Prize In National Contest

Mrs. Margaret Lawson Littleton was notified last week that she won the first prize for the State of Tennessee in the "Dress a Doll National Contest" held in New York City, N. Y. on Nov. 15.

Our congratulations to Margaret upon winning and it makes us proud to have someone from our town to receive this honor.

Mr. and Mrs. C. C. Bidenour of Chattanooga spent the week end with Mrs. Sam Wilson and Mrs. Callie Wilson. Their daughter Sally who has been visiting here for the past week returned to Chattanooga with them.

Mr. Bill Hope and his guest Mr. Bill Stokes of Meridian, Miss. student at U.T. spent Friday night with Mrs. W. B. Hope and Henry.

Mr. and Mrs. James Stewart and family who have been living in Knoxville have moved back to Loudoun to make their home.

Miss Margaret Lomax of L.M.U. in Harrogate spent the weekend with her parents, Mr. and Mrs. Bill Lomax.

Among those who attended the Tenn-Ky. football game in Lexington, Ky. last Saturday were Mr. and Mrs. Jim Blair, Miss Billie Joe Heston, Miss Helen Williams, Mr. Leo Black, Mr. and Mrs. H. H. Richeson and son Don, Mr. John C. Greer and Mr. Robert Cassidy.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudoun

John Miller and John Rainwater of Carson Newman College in Jefferson City spent the week end with their parents, Mr. and Mrs. Chas. Miller and Rev. and Mrs. O. C. Rainwater.

Mr. and Mrs. W. C. Patton and son Bill returned home Sunday night after being away for the past 10 days.

Mr. and Mrs. N. F. Hooker spent several days last week in Atlanta, Ga. with Mr. and Mrs. Lewis Sparks and Mr. and Mrs. Tony Sparks.

Mr. and Mrs. William J. Morgan and son, Bill left Saturday for Savannah, Ga. where they will spend Thanksgiving with Mrs. Morgan's parents, Mr. and Mrs. J. W. Gilpin. The Morgan's daughter, Jayne has been visiting in Savannah the past week.

Mrs. Blair Harrison and Mrs. Sam Harrison attended the Mc-Minn-McCree medical auxiliary meeting held at the home of Mrs. W. E. Fore, in Athens and luncheon held at the Episcopal Church on Monday of this week.

Mrs. John L. Robinson spent the weekend in Knoxville with Mr. and Mrs. Don Robinson and family.

Mr. Joe Hudson and Mr. Jack Hodge left over the weekend for Gainesville, Fla. to bring Mr. Hudson's daughter, Mrs. Dixon Hopper and daughter Linda here for a visit.

Mrs. Reed Gover and Mr. and Mrs. Jack Leffer and family spent the weekend with Mr. and Mrs. Ben H. Thompson and Mr. R. H. Thompson.

Mr. and Mrs. Roy Miller and family of Alcoa spent last Sunday with Mrs. I. L. Miller and Mrs. Earl M. Rogers.

Mrs. May Cook visited Sunday with Mrs. Edna Bacon who is seriously ill in Chattanooga.

Fr. Loudoun Boat Club Holds Meeting

The Fr. Loudoun Boat Club met at the home of Mr. and Mrs. Paul E. Doughty Tuesday evening, Nov. 19.

Mr. H. M. Johnson, commodore, presided at the meeting. Executive Board did not have any new developments to report but were continuing to work on present assignments. A committee was appointed to check into certain advantageous lake sites which might be leased, purchased or made available for use by members of the club during the summer months. The committee consisted of Messrs. Johnson, Jerry Trust and Carl Hampton.

Members were urged to give available time to help in satisfactorily storing the club's building materials until such time as it would be needed.

The winter post, held Friday, Nov. 15, was a huge success and the club planned to continue social gatherings throughout the winter months.

It is agreed that the next meeting would be held at the home of Mr. and Mrs. Robert Miller, Hollywood Hills, Knoxville.

Refreshments were served by the hostess following the business meeting.

Mrs. W. B. Campbell, Jr. spent the weekend with her sister Mrs. John Bondurant, Dr. Bondurant and sons in Frankfort, Ky.

Nov. 20

Mr. J. F. Hamilton
Mr. Willard P. Hamilton
Mr. Bernie Swiney
Kim Allen Thompson

Nov. 21

Mr. C. J. Allison
Mr. Joe Vineyard
Mr. Lewis Patterson
Mrs. Leonard Lambert

Nov. 22

Mrs. Betty Mealer
Mrs. James W. Jenkins
Mr. Cecil Palmer
Mrs. Walter Knight
Mrs. George Woody
Mrs. Jim Roberts

Nov. 23

Mrs. A. R. Giles
Mrs. B. J. McSpadden
Mrs. Rose McMahon
Nov. 24
Mrs. Fred Wilkerson
Miss Elvona White

HOSPITAL LIST

ADMITTED

Nov. 19

Dewayne Reynolds
Mr. Thomas D. Foster
Mrs. Lula Robinson
Mrs. Earl M. Rogers

Nov. 24

Hernest Rogers
Mrs. Ida Henderson
Evelyn Williams

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Many requests have come to me for copies of the recipes used at the most school held in Loudoun City recently. Three of these recipes were published in this column last week paper.

The recipe creating the most interest was the one for French Fried Liver. Have you ever prepared liver this way? It is delicious, so you might like to try it sometime.

1. French Fried Liver—1 pound sliced liver salt and pepper; (Deep Fat Frying—Wet Fat)—1/4 cup salt; 1/2 cup liver in 1/4 inch strips. Place liver in paper bag, add liver and sauté thoroughly. Fry liver in deep hot lard (350 degree F.) about 5 minutes, or until brown. Drain on absorbent paper and season. 4 to 8 servings.

2. Pan Fried Veal Roast Steak (Cutlet) (Pan Frying—with Fat) Dredge steak with flour and brown on both sides in lard or dripping. Season with salt and pepper. Do not cover. Cook at moderate temperature until done, turning occasionally to insure even cooking.

Nov. 19

Mr. Earl Rhyne
Bernice Thompson
Mr. Bernie Swiney
Mrs. Bobby Rogers
Mrs. J. C. Brewer
Mrs. J. P. Stinnett

Nov. 20

Mr. Joe Dishney
Mr. Charlie Harvey
Hernest Rogers
Dewayne Reynolds
Mrs. Floyd Williams
Mr. Thomas D. Foster
Mr. Vaughn Simpson
Evelyn Williams
Mrs. Don Sivens

Nov. 21

Mr. E. M. Rogers
Nov. 21
Kim Allen Thompson
Nov. 22
McArthur Hamby
Mr. Joe Arp
Mr. H. E. Shodon

Thursday, November 28, 1967 The Loudoun County Herald



My Favorite Recipe

Featuring This Week

Mrs. Margaret Wiggins

Loudoun

MRS JACK LEFFLER

JAM CAKE

1/4 teaspoon soda
4 cups flour
1 teaspoon each of cloves, nutmeg, 1/2 cup butter
4 egg yolks
cinnamon allspice
2 cups sugar
4 egg whites (beaten stiff)
2 cups blackberry jam

Cream butter and sugar together. Add egg yolks and mix well. Put soda in buttermilk and stir. Add to mixture. Sift flour and spices together and add to mixture, then add beaten egg whites and the jam last.

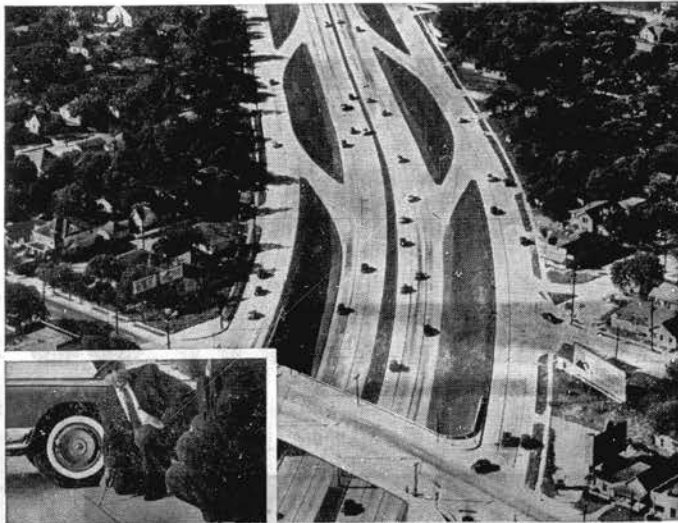
Bake at 400 degree until done. This makes a very large cake and is good made into a loaf without icing. Thank you Mrs. Wiggins for this Jam Cake recipe. I am anxious to try this recipe myself and I'm sure many of our readers will try it too.

HERALD SELECTED (Continued from Page 1)

built into the new road.

In making a trunk bid for Interstate System design and construction, the advertisements assert over 90 percent of America's heavily travelled roads have been built of concrete.

The message is being sponsored by the Portland Cement Association, a national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work. It is financed by American and Canadian portland cement manufacturers, including several Tennessee firms.



Instead of joints there are only tiny cushion spaces... the highway look of the future calls for concrete.

The highway ride of 1975 is here!

New-type, sound-conditioned concrete for your new Interstate System of super-roads

There's not a "thump" to be heard when you drive this continuous-laid concrete. It has been developed to meet the 1975 standards set for America's greatest highway building program—41,000 miles—now under way.

Almost like riding above the pavement, instead of on it. You'll say this new-type concrete gives you the smoothest, most quiet ride ever. Don't waste time listening for the "thumps." There simply aren't any. This new pavement is laid without interrupting joints. Then only the tiniest cushion spaces are saved into the surface. You never feel or hear them.

Roughening or flaking of the surface due to freezing, thawing

and de-icers can't happen—due to a modern process called "air entrainment." A special granular base under the concrete makes permanent that new smoothness... that good, flat, solid feel under you. Studies show you save up to 4% on car expenses—gas, oil, brakes, steering—for you don't have asphalt's surface "drag."

Sound reasons why new-type concrete is the preferred pavement for the new Interstate System.

Forward thinking engineers in the Tennessee State Highway Department have already adopted construction specifications for new-type, sound-conditioned concrete. You can help assure that your highways will have the comfort, pleasure and safety of concrete by supporting the work of these engineers.



PORTLAND CEMENT ASSOCIATION

815 Fols Building, Memphis 3, Tennessee
A national organization to improve and extend the uses of concrete

SANTA'S ON HIS WAY
We Suggest You Shop Early
While Our Stocks Are Complete

LADIES ROBES
 Quilted Nylon 12.95
 Pastel Colors
STRIPES IN TAFFETA
 8.95
OTHERS FROM 2.98

LADIES SWEATERS
 ORLONS 2.98 to 5.95
BANLON PULLOVERS 5.95
BANLON CARDIGANS 7.95

LADIES LINGERIE
 Nylon Slips 1.98 to 5.95
 Nylon Panties 98c -- 1.49

MENS and BOYS
SPORT SHIRTS
 Flannels, Chambrays
 and Corduroys
\$1.98 & \$4.95

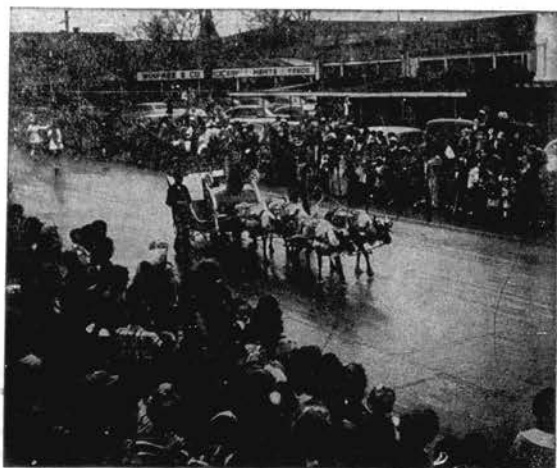
Mens Dress Shirts
 "Fruit of the Loom"
 1.99 --- 2.99
 "Van Heusen" 4.00

"Adams"
 First Name In Hats
\$5.95 to \$8.95

FREEMAN SHOES
 "Freefoam" Like Walking
 On Velvet **13.95**

Toys For All The Kiddies. Come In And
 Have Them Put On Our Easy Lay Away Plan!
The Ed Watkins Store
BEST PLACE TO TRADE

SANTA CLAUS And His Reindeer **ARE COMING TO TOWN!**



SATURDAY
NOVEMBER 30th
5:00 P. M.

SANTA, HIS SLEIGH AND REINDEER WILL PARADE
FROM WEST END THROUGH DOWNTOWN LOUDON FOR
OVER AN HOUR

BRING THE FAMILY
TO THE CHRISTMAS PARADE
In Loudon Saturday, Nov. 30

SEE: Santa arrive to open
the 1957 Christmas Season
in Loudon! He'll Come by sleigh, pulled by
his five prancing Alaskan Reindeer.

SEE: Those reindeers your know so
well -- Donner and Blitzen,
and Dancer and Prancer -- and Yes, even that
favorite of all children, Rudolph The Red Nose Reindeer!

Loudon Christmas Parade
Saturday, November 30th



FARM NEWS REVIEW

OPERATION AT NASHVILLE

A new soil testing laboratory is now in operation by the agronomy department, U-T Agricultural Extension Service, located at 810 Broadway, Nashville. According to Dr. William D. Bishop, agronomist, U-T Agricultural Extension Service, the new laboratory has been designed to give more accurate results and faster service on samples from farmers. The latest equipment has been purchased in order that soil samples might be tested as accurately as possible. The laboratory is designed to handle as many as 2,000 samples a day, in order to afford farmers quick service, Dr. Bishop says. It is felt that farmers should avail themselves of this service since the facilities are available, the cost very reasonable, and the results immediate. Information on taking soil samples and sending those samples to the laboratory can be obtained from the local county agent's office or from other agricultural workers in the county.

"It is important to consider the fertilization program early," Dr. Bishop explains. "The surest method of determining the amount and kind of lime and fertilizer needed is through soil testing. With the new laboratory these results can be obtained very rapidly. However, in order to have the results in time to make farm plans for next year's production, farmers are urged to send samples in as soon as possible." Soil sample cartons, record sheets, and assistance in taking samples can be secured from agricultural workers in the county.

EIGHT INCOME TAX SCHOOLS LISTED ACROSS STATE
Plans are complete for holding the annual series of eight income tax schools during the 8 week period, December 2 through December 14. Three schools will be held in East Tennessee, three in Middle Tennessee, and two in West Tennessee. One day will be devoted to each school. All schools start at 9:00 A.M. and close at 3:30 P.M. The schedule follows:

December 2, Johnson City; Decem-

ber 4, Knoxville; December 5, Chattanooga; December 6, Cookeville; December 10, Trenton; December 11, Bolivar; December 12, Pulaski; December 13, Nashville.

Arrangements for all meeting places are not yet completed. They will be announced later.

The Tennessee Farm Bureau Federation is sponsoring the schools and making all arrangements for meeting places. The Internal Revenue Service, and Agricultural Extension Service are providing the instructors and making all plans for conducting the schools.

BURLEY MARKET OUTLOOK GOOD, DESPITE QUALITY

Burley tobacco growers are in good position again this year, according to Eugene Gambill, associate agricultural economist, U-T Agricultural Extension Service. Demand for the 1957 crop is expected to be good. Price supports will average 2.6 cents per pound higher than last year. However, because of lower quality, prices may not equal the record price levels of 1956, Gambill explains. Prices for flue cured tobacco this year have been above last year's prices, and the flue cured crop this year is about one-third below 1956. These facts may have some bearing on the price outlook for Burley.

There is a general opinion, throughout the Burley belt that

the 1957 crop is definitely of inferior quality. Weather this year seems to have been the principal factor. Very wet weather during May and June, followed by extreme drought in July and August, and finally the abnormally wet September which interfered with harvesting and curing the crop were none conducive to producing high quality tobacco.

Total production for 1957, estimated to be 483 million pounds, is 5 percent lower than 1956 production and 16 percent below average. Also it is lower than the estimated disappearance of Burley tobacco for the year. This is the third consecutive year that production has been below disappearance. It is likely that total supply will be reduced for the third consecutive year also. However, stocks of Burley tobacco are relatively high, and there are no satisfactory grounds at this time for requesting acreage allotment increases.

Lost Robb stirred up something by her attack on the brevities of the costumes of hand majorettes. But we predict there will be no changes made. If Lee's column bounds her as old fashioned, put us down too, for we think they are a mile short our selves. Is that the reason the old bald heads go to football games and whoop and holler fit to kill?

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

COOP TIRES

A tire you can count on for positive grip in mud, slush and snow both on and off the highway can go a long way toward taking the misery out of winter driving. You'll find just such a tire waiting for you at the local CO-OP... the brand new CO-OP Country Squire Mud and Snow Tire... smoother riding tread, more grip action, construction for extra long durability and positive traction make the CO-OP Country Squire Mud and Snow Tire your best buy for winter driving... available in nylon or rayon, tube or tubeless. Check with your CO-OP Manager soon... let a set of CO-OP Country Squire and Snow Tires take you through the winter with never a slip.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON



CLASSIFIED

WE BUY, SELL, OR TRADE. FOR RENT—4 room house with all kinds of new and used furn. bath and hot water heater on ture. R. P. Hamilton, 116 A. St., Hackberry St. Call GL 8-2188, Lenoir City, Ph. 1911. tfe-11

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair, tfe-11

FOR RENT... 4 room apartment in London. On Reserve Hill. Call Lenoir City, Ph. 1550. tfe-27

FOR SALE—Red spider 15y bulbs. 10c each. Call GL 8-3183. 11-50-pd

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer systems. Installation. 116 A. St., Lenoir City, day phone 1911, night 1882. tfe-11

FOR SHOPPING convenience. Valley Mercantile Outlet, West End, London, will be open all day on Wednesday until Christmas! 3c-3-4

WANTED: Femal help wanted with at least six months experience in the small loan business. Must be capable of assuming responsibility—25 to 40 years of age. Good salary with possibilities unlimited for the right person. It -2-C

STILL IN PROGRESS... Valley Mercantile Outlet's big Clearance Sale. Buy and save during November. West End, London. tfe-11

FOR SALE—25 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174. tfe-59

HEY KIDS... Davy Crockett Suits... matching pants and shirt... selling for just 1.98 at Valley Mercantile Outlet, West End, London. tfe-11

FOR SALE... 2 year old 6 room house, electric heat, breezeway and attached garage. Located in new Pine Top addition. Phone GL 8-3681. 3c-2-C

FOR SALE... GE Refrigerator and Freezer. Phone GL 8-2312. tfe-51

Drapery Material... 2500 yards selling at the big saving of 25c to 40c yard. Valley Mercantile Outlet, West End, London. tfe-11

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square London, Phone GL 8-2206 or GL 8-3588. tfe-27

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. London Clinic, Phone GL 8-2012. tfe-11

FOR SALE... 4 room house at 922 Rosedale Ave. Electric Furnace, convenient location. Pay small down payment and assume present loan. Call Rachel Huff, GL 8-3639, after 6 p.m. 3c-3-C

FOR SALE... Jonny Lind twin beds, complete. Excellent condition. Call GL 8-3642. 3c-3-C

DON'T BUY A COW! Call GL 8-2068 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fussin'—Just good eatin'!

USED FURNITURE BOUGHT AND SOLD. Top cash prices. Hick's Used Furniture, Grove Street next to Carter's Massory Grocery. 3c-3-pd

BARGAIN... used VM three-speed record changer just reconditioned with new needle. Plays through radio or TV. For real music bargain see Ham Carey, Greer Hardware Co.

FOR SALE... 2 1/4 X 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

Ralph A. Smith Complete Training

Ralph A. Smith, son of Mr. and Mrs. Clifford H. Smith of Route 2, Greenback, Tenn., graduated from recruit training Nov. 22 at the Naval Training Center, San Diego, Calif.

The graduation exercises, marking the end of nine weeks of "boot camp", included a full dress parade and review before military officials and civilian dignitaries.

In nine weeks of instruction, the "raw recruit" is developed into a Navy Bluejacket, ready for duty with the fleet.

SAVE! --- SAVE! --- SAVE
VALLEY MERCANTILE OUTLET'S

Clearance Sale

- | | | |
|---|---|---|
| LADIES 100% WOOL
Lined Sports Jacket
Regular 5.95 — \$2.98 | Cotton Work Gloves
25c pr., 5 pr. 1.00 | Boys Flannel Shirts
Size 6-16 1.00 |
| LADIES HALF SLIPS
59c or 2 for 1.00 | Navy Sox—1.44 Dozen | Mens Flannel Shirts
1st Quality \$1.49 |
| Full Fashioned or Seamless sheer Nylons
49c Pair | Boys Matching Heavy Weight Shirt With Pants To Match Only
\$1.98 Complete | Mens Famous Brand Shirts, Broadcloth and Print — 1.98 |
| ALL Mens, Womens, Childrens Shoes And Boots Reduced!
many below wholesale | Mens Army And Navy Oxfords—4.95 | Mens Work Shirts
Heavy Twill, tan, gray Blue, Green, Reg. 2.98
\$1.59 or 2 for 3.00 |
| Girls Saddle Oxfords
Reduced to 1.98 | Sample Shoes — 1.00 | Boys Heavy Western or Double Knee Nylon Denim Dungarees
Size 4-16—1.59,
2 for \$3.00 |
| SHEET BLANKETS
\$1.00 Each
50% WOOL
Blankets — 2.98 | Overshoes—1.00 Pair | Heavy Weight Car Coats — \$5.95 |
| Receiving Blankets
3 for \$1.00 | Boys Brown And Black Oxfords—1.98 | Boys or Girls Jackets
washable & reversible
\$1.98 |
| Ladies Flannel Pajamas 1.79
2 for 3.50 | Boys, Girls, Mens, Ladies Raincoats
\$1.00 Each | Mens Jackets
\$3.98 and up |
| Ladies Flannel Gowns
1.59 — 2 for 3.00 | Children school dresses
Sizes 1—14
1.59 — 2 for 3.00 | Regular 10.95 Army Field Jackets — 4.95 |
| FLANNEL
5 yards for 1.00 | Childrens Flannel Pajamas — 97c | Chenille Spreads
1.59 — 2 for 3.00 |
| Choose From Dozens Of Other Bargains
During Our Big Clearance Sale | Mens Pajamas
2.49 — 2 pair 4.85 | Pieci Goods, All Fast Color Prints And Solids — 10c up to 3 yards for 1.00 |
| | DAN RIVER SUITING
49c Yard | 45 in. Corduroy
69c Yard |
| | | Drapery Material
25c Yard |

VALLEY Mercantile Outlet

West End London

LIBBY'S FRUIT COCKTAIL

2 No. 303 Cans
47c

LIBBY'S PEACHES

2 No. 303 Cans
45c

LIBBY'S PUMPKIN

2 No. 2 1/2 Cans
33c

STOKELY'S CORN

2 No. 303 Cans
Whole Kernel 33c

STOKELY'S PEAS

2 Cans Tasty King
39c

WESSON OIL

Quart
65c

SNOWDRIFT

3 lb. Can
93c



JFG

Instant Coffee

FOR PARTIES OR PICNICS
Northern Napkins
Northern Kolor-Pak Napkins
2 pkg. 25c

LAY'S

CIRCLE "L" WEINERS
35c pkg
J. F. G.
PEANUT BUTTER
20 oz. Jar 43c

SHOP and SAVE at



Giles & Son MARKET

Just In Time For The Holiday Season!

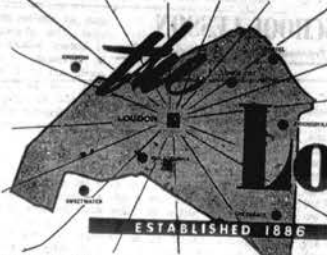
Bacon's Special Ice Cream Flavor

PEPPERMINT STICK

ICE CREAM

What a special holiday treat for the whole family! A festive blend of bright red and green peppermint candy chunks with BACON'S delicious Velvet Ice Cream. Every colorful, tasty spoonful says Seasons Greetings in a way the kids will love. Packaged in a colorful red and green holiday carton.

On Sale Now At Your Favorite Drug Or Grocery Store



Loudon County Herald

"Loudon County's Family Newspaper"



22ND YEAR—NUMBER 2

LOUDON, TENNESSEE, THURSDAY, DECEMBER 5, 1937

10c PER COPY

Just Piddlin'

By The Editor

AS I WRITE this it is struggling to snow a little, as it has been all day long. In fact, it wouldn't surprise me too much if I didn't have to slog through a little snow tomorrow morning to get in to get the paper out. Conditions look good for it.

The above statement would be giving varied reactions among older folks, but I'm sure would gain the enthusiastic approval of the younger set, especially if said prediction comes true.

Seems that I heard somewhere that the big snow years come every twelve years. If that works out then we're in for a dandy winter, because I sure remember the big ones in Kentucky in 1945. In fact I drove down through this way at Christmas time, just barely made it down to Knoxville, and hit snow almost to Chattanooga. End of this trip, by the way was Shreveport, La., where roses were still in bloom.

At any rate, I've heard talk of maybe a white Christmas this year, and I haven't heard such comments in quite awhile. Come to think of it, that would be pretty nice.

PLEASE help out the VFW in their collection of old toys to be repaired and distributed to needy children at Christmas time. The Christmas spirit and its meaning to us all emphasizes the hope that everyone everywhere will have a merry holiday. By helping the VFW in this project we can make sure that Santa brings that Merry Christmas to all children in the Loudon area.

JUST IN CASE you've gotten in the habit of dialing Loudon's new telephone numbers without using the W. J. you better start practicing.

When Lenor City goes to their new numbers on Dec. 15 we Loudon folks will have to dial the complete number if we want an answer. The whole county system will then be on the 1000's method and it will take the GL and the five numbers to get even your neighbors to answer.

HOW ABOUT Santa's visit here last Saturday? Big crowd turned out to see him and the kids really had a big time.

Many of them not only saw Santa's reindeer for the first time, but also got to pet them. Hope that Christmas parade is the start of an annual event that will get bigger and better each year.

ONLY 16 SHOPPING DAYS TIL CHRISTMAS

ANTICIPATION: "If your mother dislikes you so much, why did she consent to your marriage?"

"She says she's looking forward to being his mother-in-law for a while."

THOUGHT FOR THE WEEK: today's hard task would have been an easy job had it been done yesterday.

Record Christmas Mailing Activity Is Expected By Local Post Office

Loudon Postmaster John W. Simpson said today, "Early mailing of all Christmas cards and gifts is the biggest single factor causing record Christmas mailing activity before Christmas. Post office facilities have been expanded extensively, and everything is geared up to handle a record Christmas mail in Loudon this year."

The postmaster suggested that patrons take special care in preparing gift packages for the return address inside the return envelope, making sure that all addresses are legible and complete.

"If you have any articles of unusual size or bulk, better check with the post office before attempting to mail them," Mr. Simpson warned. "The limits on size and weight of package vary, depending on where you mail."

HOSPITAL LIST

Admitted Nov. 25
Little Tim Thompson
Mrs. William Clemmer
Mrs. E. J. Caldwell
Mrs. E. J. Caldwell
Mrs. E. J. Caldwell
Mrs. Raymond DeFoe

Nov. 26
Mr. W. M. Davis
Miss June Chastain
Mrs. Robert Mills
Mrs. M. E. Dennis
Mrs. Oscar Miller

Nov. 27
Pat Lowe
By Janice Monticelli
Mrs. Donald McCallie
Mrs. Kay Fritz
Mr. John Cunningham

Nov. 28
Mrs. Clyde Krouse
Mrs. Mary Herron
Mrs. King Black
Mrs. Nat Campbell
Mrs. Edna Razz
Mrs. Everett Jenkins
Mrs. Jan Farrow
Mrs. Clarence Wiggins
Betty Brooks

Nov. 30
Mrs. Opal Richardson
Mrs. Anta Fute
Mr. Omar J. Nelson
Dec. 1
Mr. J. F. Hunt
Barbara Sue Nix
Mrs. Mary Byrum

Dec. 2
Miss Jean B. Hollins
Mrs. J. K. Smith
Mrs. L. W. Talbot
Dorinda McCallie
Discharged Nov. 25
Mrs. Carl Kelso
Mr. Cecil Fulmer
Mrs. C. J. McSpadden
Nov. 26
Mr. Rose McMahon
Mr. C. C. Cason
Mrs. Joe Vineyard
Miss Elvina White
Mrs. W. H. Clemmer

Nov. 27
Mrs. L. W. Patterson
Joe Doyne
Miss Jeanette Webb
Gary Nichols
Mr. Frank Grimes
Nov. 11
Janice Monticelli
Pat Lowe
Tim Thompson

Loudon HS Band, Glee Club Sets Christmas Concert

The Loudon High School band and girls' glee club will present its Christmas concert in the school auditorium on Sunday, Dec. 15, at 2 p.m.

The concert will feature seasonal music, novelties and popular selections. Making their first public appearance of the year, the girls' glee club will sing Christmas songs and popular ballads. Miss Pamela Finn will be accompanist.

Both the band and the glee club will be directed by William Boyd. Admission to the concert will be 75c for adults and 50c for students. Tickets are now on sale.

THE COURT HOUSE RECORD

Marriage Licenses
Nov. 22—Charles R. Nelson to Judy Snyder.
Nov. 22—Bobby E. Miller to Dorinda Darlene Fine.
Nov. 22—Joseph P. Colquhoun to Dorothy Irene Tatum.
Nov. 29—Jimmy M. Hunt to Patricia Ann Venable.
Nov. 29—Clarence M. Day to Beatrice C. King.

Real Estate Transfers

Nov.—Deed from Bob Wilson and wife to John Huff and wife, 1 lot, 1st; Martha Huff and wife, 1 lot, 1st; Homer Russell and wife to Roy Huff and wife, 1 lot, 1st; A. F. Cook to Jess Rogers and wife, 1 lot, 2nd; Nov. 22—Deed from Clayton Daniels and wife to J. A. Hammon and wife, 1 acre, 3rd; James H. Foster and wife to Marjorie H. Harris, 2 tracts, 4th; G. J. Jan. 10 Johnson and wife to Allen W. Jan. 10 ner and wife, 1 lot, 2nd; Nov. 23—Deed from Roy L. Jan. 10 Hendrick and wife to Doyle Jan. 10 Broome and wife, 1 tract, 3rd; Jan. 10 Bertie Eldridge and tract, 3rd; Charles D. Eldridge, 30 acres, Feb. 6 1st; Jennings Clark and wife, 1 acre, 4th; Horace McElmorn and wife, 1 Feb. 6 acre, 4th; Nov. 25—Deed from W. J. Hamilton and others to Ellen McElmorn, 1 tract, 2nd; Nov. 27—Deed from Arnold Ruby and wife to R. C. Coor and wife, 1 acre, 4th; Lennie Housley and wife to Clyde Housley and wife, 1 tract, 3rd; Nov. 29—Deed from Lenor City Co. to Trustees, 1st Presbyterian Church, 1 lot, 2nd; J. E. Kline and wife to Norman Kline and wife, 1 lot, 1st; Nov. 30—Deed from W. M. Maxwell and wife to Clyde L. Feltz, 2.51 acre, 2nd; Oscar F. Jenkins and wife to Ernest F. Jenkins and wife, 1 tract, 2nd; Dec. 2—Deed from Lloyd McCollier and wife to J. J. Baker and wife, 2 lots, 1st; J. S. Cole and wife to W. M. Roberts and wife, 2 lots, 2nd; J. S. Oakwood and wife to Cecil Calk and wife, 1 tract, 2nd; J. P. Hall and wife to Mrs. Zeila Caskle, 4 lots, 2nd; Dec. 3—Deed from Carl B. Clemmer and wife to Clyde L. Feltz, 1 lot, 1st; Bob Wilson and wife to Jim Lawson, 1 lot, 1st; James Lawson and wife to Lizzie Thompson, 2 tracts, 1st; Cass Pitt-Circuit Court 4443—Elva Chaney Presley to Wilbur Presley, divorce. 4444—W. J. Hamilton and others to Louise Finley, 1 lot, 1st; 4445—Edith Van Hooker to James L. Lee and others to Jimmy Lee County Co., auto damages.

VFW Issues Call For Used Toys To Brighten Holiday

Loudon HS Quints Open Season With Double Loss To Everett High

The Loudon High School boys' football team opened their season last Tuesday 47-38 at the end of the game Carol Ferguson paced the locals with a 28 point performance.

Loudon's boys, hard hit by graduation, were just no match for a strong Everett side as the winners built up a comfortable 37-16 halftime lead. Loudon narrowed the margin during the second half but couldn't handle the powerful winners. Gas House led Loudon with 15 points, with Lowry Kline adding 10.

The locals journeyed to South with a 28 point lead, but a split in a double bill, Loudon's girls won 29-23, while the boys were beaten 61-42.

The Ladies gained their first win of the season as they opened strong and held on for a 10-10 halftime lead. They held on to the advantage to take the South Harrison girls 29-23. K. McGinnis and Carol Ferguson each dropped in 10 points for the Ladies.

Loudon's boys battled strongly throughout the first half, with South Harrison holding only a three point advantage at the rest stop. The Pirates roared into high gear in the second half, however, winning going into 61-42. House with 13, Kline with 11, and Presley with eight, led the Redskin attack.

Loudon High School 1937-38 Basketball Schedule

Date	Time	Opponent	Location
Dec. 6	Kingston	Away	
Dec. 9	Elizah	Away	
Dec. 13	Midway	Away	
Dec. 16	Everett	Home	
Dec. 17	Greensboro	Home	
Jan. 2	Happy Valley	Home	
Jan. 3	South Harrison	Home	
Jan. 7	Meigs	Away	
Jan. 10	Lenoir City	Away	
Jan. 17	Madisonville	Away	
Jan. 20	Kingsport	Home	
Jan. 31	Harrison	Home	
Feb. 6	Sweetwater	Away	
Feb. 8	Greensboro	Away	
Feb. 11	Midway	Home	
Feb. 14	Madisonville	Home	
Feb. 18	Lenoir City	Away	
Feb. 21	Elizah	Home	
Feb. 21	Meigs	Home	

Jerry Williamson In MTSC Who's Who

Thirty Middle Tennessee State College students have been named to the high honor of being included in the 1938 edition of Who's Who in American Colleges and Universities. Chosen by the committee of ten faculty members and ten senior students, the honorees are based on scholarship, leadership, and loyalty to the college.

FHA To Present Talent Show Dec. 10

A parade of local talent will be presented Tuesday night, Dec. 10, in the Loudon High School gymnasium. The program, an annual project of the Future Homemakers of America, will begin at 7:30 p.m. Admission will be 25c and 50c.

The highlight of the evening will be a fashion show presented by a group of senior boys wearing feminine apparel. Other featured participants will be Leo Black, Janet Summers, the Girls' Quartet, Cheta Campbell, the Jazz Band, and others.

Joint GOP Clubs To Have Christmas Dinner

The Women's and Men's Republican Club will have a Christmas dinner at Art's Steak House Dec. 10th at 7 p.m.

There will be a drawing of prizes at the dinner. Tickets are on sale by the following people: Mrs. W. H. L. Brooks, Mrs. Rankin Blankinship and Mrs. Freeman Russell in Loudon; Mrs. Troy Hair, Mrs. Raymond Collins and Mrs. Jeanette Webb in Lenoir City. Get your tickets before Dec. 8.

Honor Society Member

A Loudon County student at the University of Tennessee was among 33 new members inducted into the U.T. chapter of The Beta Phi, national engineering honor society.

He is James H. Smith, son of Mr. and Mrs. T. J. Smith, Route 2, Lenoir City.

Quarterback Club To Present First Annual Football Banquet Saturday

The Loudon Quarterback Club named Vol 1938 captain, and will present its first annual football banquet Saturday night, Dec. 7, at the Loudon Junior High School Cafeteria.

The affair, planned as the highlight of the 1937 football season locally, will be open to all who wish to attend. Tickets are available from Quarterback Club members and will also be on sale at the door Saturday night.

It will be sponsored by the Quarterback Club and you are invited to bring the whole family and enjoy a good supper. Prices will be 50c and 75c.

Chicken Supper Is Set At Davis School

A chicken supper with all the trimmings will be presented at the Davis School on Saturday, Dec. 7, 5 to 7 p.m.

Barbara Bledsoe Is LMU Sorority Pledge

Barbara Jean Bledsoe, daughter of Mr. and Mrs. W. Bledsoe of Loudon, recently was pledged to the Beta Theta Sigma Sorority at Lincoln Memorial University.

Miss Bledsoe attended Loudon High School, where she graduated in '36. While at Loudon High, she was an active member of the Beta Club, F.H.A., and the Student Council, and was a member of the class of 1934.

She is now a member of the Beta Club, F.H.A., and the Student Council, and is a member of the class of 1934.



Together

Since the coming of the publisher to Loudon, on last June first, he has witnessed two occasions that seem to indicate the value of the "togetherness" of the community, and what the doing things together can do for us. It is not only the results of any project that matters but it is the value which comes from the doing of it.

We refer first to the Fourth of July Parade which was so successful in apparently all its phases. We remember how pleasantly surprised we were at this event. Already we hope that the good promoters are thinking of new things to do next July to keep up the traditions of "An Old Fashioned Fourth."

The second event we have in mind is the Coming of Santa to town on last Saturday afternoon. No one could hardly have seen all this great throng of people who came from there there and everywhere to see the reindeer pull Santa into our city. Cars lined the street all the way to the starting point of the sleigh. Houses and windows were filled, people lined the sidewalks, and children wrapped in blankets outside, in their state of exhilaration were cheerful sights to behold. We are told the downtown area was a sight to see. And the weather obliged, with coldness and a bit of snow, just like Christmas weather ought to be.

Our congratulations go to the merchants who sponsored this event. It was a joy to all of us, and we hope and truly believe a good business venture for them. We must keep people coming to Loudon.

SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months — \$1.50	Six Months — \$1.75
One Year — \$2.50	One Year — \$3.00

This is certainly one of the right ways to do it.

Christmas Sorrow

Each year highway accidents and deaths reach their peak at Christmas time. Ice, sleet and snow, early darkness, drinking, the holiday rush and festivity, and carelessness combine to make December the bushest month for traffic. In thousands of homes last Christmas, joy was shattered by the tragedy of a traffic accident.

But the National Safety Council, with the cooperation of 160 other national organizations, again is seeking to prevent such tragedies. And the Council reports that the outlook is bright for a safer, happier Christmas this year.

The traffic trend is encouraging. During the first nine months of the year, the death toll dropped 3 per cent from the same period for the previous year—a saving of 800 lives.

If this rate of improvement can be maintained the rest of the year, the Council said, more than 1,000 lives can be saved on the highway in 1957.

Instrumental in the improvement has been an intensive traffic safety campaign, "Back the Attack on Traffic Accidents," which was launched last December to encourage public officials to step up the attack on traffic accidents and to stimulate acceptance of personal responsibilities for safety.

If citizens will continue to support the campaign during the coming weeks—not with money or time, but with just more care in driving and walking—all of us may have a really merry Christmas in 1957.

A Letter From The Publisher

It was a pleasure and an opportunity to speak to the PTA at its last meeting. It was rewarding in that it gave me an opportunity to organize some thoughts on an educational subject which I had not used before.

As wonderful as is our American life there are illusions in it, and certainly one of them is to be found in what we think the high schools have done for our children as against what they have really done.

Every day now, that we have used the subject, new thoughts continue to come to us, and we hope to others who were good enough to give us their presence on this evening. We are very grateful for all the comments which have come our way. We are not unmindfully that there should have been a second question and that we would have been "what is right with our schools?" But you can't do anything in one evening.

We were agreeably surprised at the large attendance at the PTA meeting. If this is evidence of the interest that the people of Loudon have in their schools, we should certainly say that the interest is very considerable.

Perhaps the best thing that has happened to the American high school is the launching of the Russian Sputnik. We do not care for the matter but he has seen to it that something will now be done about our high schools and that right fast.

From Our Files 5 YEARS AGO

J. M. Littleton has sold his estate at Lenoir City to Mr. and Mrs. Charlie Ault of that city.

Mr. and Mrs. Charles Everett were married in Greenback last Wednesday.

10 YEARS AGO

Mr. and Mrs. J. C. Messmore are the parents of a seven pound boy born Sunday morning.

Orman Altum, popular local retailer, went on a vacation last week with his family.

103 YEARS AGO

The New York Times pay a rent of 5 thousand dollars for the building they occupy.

Ward and Cabell, whig candidates for Governor and Congress have been elected.

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Philippians 3:4-14; 20-21)

"That I May Know Christ"

The story is told of a young man who went to his priest and told him of his life's ambition. He would go to a university and become an architect. "What then?" asked the priest. He would become famous and design magnificent buildings. "What then?" asked the priest. He expected to marry and have a family. "What then?" asked the priest. He planned to become wealthy and retire in leisure. "What then?" asked the priest. "I see what you mean," said the young man. "I will then make peace with my God." "You must reverse the plan," said the priest. "Make peace with God first and all other things shall be added."

Really now, isn't life meaningless without Christ? Paul found it so. He had many advantages and really amounted to something. He had as much to boast of as any man. Well-born, circumcised the right day, of the people of God, belonged to the proud sect, the Pharisees—and with it all, "zeal."

All this was nothing after Paul became acquainted with Christ. His one ambition was to know Christ better. He said, "If I can suffer like Christ and die like Christ, then I may attain to the final resurrection of the dead. I count all things but loss, that I may win Christ."

This was an intensely personal testimony. Paul kept back nothing from his friends in Philippi. His main ambition in life was to know Christ, to be a better Christian. He told how he was trying to do this. First, he counted every personal worth as loss as compared with the surpassing worth of Christ (3:8). Second, he realized he had not achieved success, and he had a divine discontent with his progress (3:12-14). Third, the fulfillment of our Christian life will come only when "He makes our lowly body to be like his glorious body" (3:20-21).

Christ makes the difference. Life has no rewarding plan without Him. In Christ, better life becomes sweeter, we love and train our children in Christ, and

we live and die in hope. "Christ has made me his own."

It is wrong that we want to possess Christ instead of Christ possessing us. Someone said, "Christ bore no asceticism. He was not a Methodist or a Baptist. He was not even an American. We must not try to force Him within our own molds of thought but strive to know His mind. It is not fair to try to manipulate Christ so as to advance our own ideas of progress. The rigidity of our system must not rule out the growth of larger truth. Christ leads on."

Christ makes difference. Think what this world would be without Him. History would be but a record of man's inhumanity to

man, an aimless struggle for survival. The gloomy possibilities of history without God are given by Jeremiah: "I looked on the earth, and lo, it was wasted and void; and to the heavens, and they had no light. I looked, and lo, the fruitful land was a desert, and all the cities were laid in ruins."

With Christ, our life in the world is given a purpose. It has a set goal. It is traveling toward a divine "Commonwealth." We can't be sure what the Russians are trying to do with their Sputnik. We can be sure of what God will do with His children who strive to build His kingdom. He intends to continue to love them.

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

WHITE STORES

S.W. GREEN STAMPS

Fresh Crisp
LETTUCE

large head 10¢

PLUS S.W. GREEN STAMPS

WHITE STORES



The new look in highways is here... designed for the future with durable, sound-conditioned concrete

Not a "thump" in a thousand miles...

New-type, sound-conditioned concrete for the Interstate System

Developed to meet the 1975 standards for America's greatest highway building program

Everything a good driver wants—new-type concrete has it! It's sound-conditioned. Laid continuously, this pavement has no joints... only tiny, almost invisible cushion spaces, saved into the concrete. You skim over them and don't know it!

But there's more to new-type concrete. The surface won't roughen from the effects of freezing, thawing and de-icers. A special granular base keeps this pavement flat and solid. And new-type

concrete has a life expectancy of 50 years plus.

First costs are moderate. Maintenance costs? Up to 60% less than for asphalt.

Extra safety is built in. Grainy surface resists skids... and you see up to 4 times better on light-colored concrete than on a dark surface. Over 90% of America's most heavily travelled roads have been built of concrete. It's the preferred pavement for the new Interstate System of super-roads.

Forward thinking engineers in the Tennessee State Highway Department have already adopted construction specifications for new-type, sound-conditioned concrete. You can help assure that your highways will have the comfort, pleasure and safety of concrete by supporting the work of these engineers.



PORTLAND CEMENT ASSOCIATION

918 Falls Building, Memphis 2, Tennessee
A national organization to improve and extend the uses of concrete

OPERATION AUCTION FOR NEEDY FAMILIES

The Lenoir City Jaycees will sponsor an auction, with all proceeds to be used for needy families in Loudon County. **THIS IS HOW YOU CAN HELP.** Go look in your attic, basement, garage, barn NOW and see what you have to give. Furniture, clothes, livestock, canned goods, etc. Call Lenoir City 184, 295, 555, 157 or 460J For Free Pickup Service.

Everyone can be a part in helping several unfortunate families in Loudon County.

DON'T WAIT -- CALL NOW

The Auction will be held on Bank Street in Lenoir City on Saturday, December 21, 1957. Bids from a penny up will be accepted. Auction will start promptly at 1 O'CLOCK.

CALL -- GIVE -- COME AND BID

Don't give till it hurts - Give till it feels good

FREE

Cadillac To Some Person Who Attends Auction.

Sponsored By
Lenoir City Junior Chamber of Commerce

PHILADELPHIA NEWS

Mr. Walter McGhee has returned home after attending a series of Sales Sessions in Cincinnati, Ohio. Mr. McGhee left Sunday by plane and returned Wednesday.

Miss Joan Edwards arrived home to spend Thanksgiving with her parents, Mr. and Mrs. Joe Edwards. Joan left Saturday for the return back to Atlanta.

Mr. and Mrs. Charles Mullens and daughter, Janet left Thursday morning for Atlanta, Ga. where they will spend the Thanksgiving holidays with relatives.

Friends and neighbors of the Wesley Barnett family were made very sad when they learned that Mr. Charles Barnett, of Sweetwater, was passing away Friday.

Miss Billie Jean McGhee, Mr. and Mrs. Richard Davis were the

Do It The Easy Way With Herald Want Ads

TV's Red Barber tells

HOW TO SAVE \$125 (or more) ON FINANCING (and insuring) YOUR NEXT CAR

1 PICK YOUR CAR new or used
2 STATE FARM AGENT...that's all!

The agent does the rest—arranges financing at a local bank. You save money through low borrowing rates and "careful driver" auto insurance. The car is yours—for less! Here's your State Farm agent name and address—call him today!

H. Ross Wilkerson, Agent
404 E. Broadway Phone 157
STATE FARM BANK PLAN
State Farm Mutual
Automobile Insurance Company
Home Office: Bloomington, Illinois

Watch "Red Barber's Corner" on NBC-TV following the Friday night fights

Thanksgiving dinner guests of Mr. and Mrs. Stanley Davis Thursday evening.

Mr. and Mrs. Bill Barnett and daughter, Janice, Mrs. Bonnie Boring and daughter Brenda all from Chattanooga were the Thanksgiving guests of Mr. and Mrs. Wesley Barnett and Mrs. Taylor Graves.

Mr. Stanley Davis and son, Brent attended the funeral of Mr. Charles Barnett in Sweetwater Sunday afternoon.

Mrs. Walter McGhee, Mrs. Fern Long and Patricia were visitors in Knoxville Saturday.

Miss Joanne Kay Thompson of Rockford, Ill. and Miss Sandra Christian of High Point, N. C. were the overnight guests of their cousin.

Mr. and Mrs. James Cave, Mr. and Mrs. Millard Christian and daughter, of High Point, Mr. and Mrs. Glen Thompson and children of Rockford, Mr. John Thompson and children of Loudon, Mrs. Ruby Riddle and family of Loudon were all dinner guests of Mrs. John Thompson in Loudon, Mr. and Mrs. George Martin and family were also guests.

Mr. Stanley Davis, Valerie and Brent visited with Mr. and Mrs. R. C. Woods in Greenback Sunday afternoon.

Miss Janice Barnett of Chattanooga left Sunday afternoon for home after having spent the Thanksgiving holidays with her cousin, Miss Sharon Barnett.

Several families from here attended the Santa Claus Parade in Loudon Saturday afternoon. They reported a very nice parade, but too much traffic. The youngsters were very happy because they talked to Santa and saw each of his reindeer.

Mr. Robert Martin and Mr. J. C. Powers of Knoxville attended the University of Tennessee and the Vanderbilt football game in

Atlanta Sunday afternoon. They returned home after having spent the Thanksgiving holidays with her cousin, Miss Sharon Barnett.

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Mr. Robert Martin and Mr. J. C. Powers of Knoxville attended the University of Tennessee and the Vanderbilt football game in

family gift for years of fun!

What finer gift than an Eveready? It's a gift the whole family enjoys for years to come! Call and see the newest and finest Eveready yet—3 to 50 hp! You can order for delivery "under the tree," or a Gift Certificate assures delivery whenever you say. See us today!

Chrisman's Senior City
EVINRUDE
SALES & SERVICE

Knoxville, the past weekend.

A "Surprise Birthday Party" was given Monday evening in honor of Brent Davis who was celebrating his Tenth Birthday. The party was given by Judy Davis at the Lodge Hall.

Twenty three guests arrived to help Brent celebrate the occasion. The hall was decorated in keeping with the Christmas holidays. The center piece was a sleigh with Old St. Nick and his reindeer. Place cards were set for each of the guests.

Games and contests were enjoyed by the group as well as having their pictures made.

After refreshments were served the honoree opened gifts which were many and very nice.

Mr. and Mrs. Glen Thompson and daughter of Rockford, Ill.

Grammar School News

Our attendance for last week, which was the first week of the fourth month, was 92.3 per cent. This was a good increase over last month's figure which was only 88 per cent.

We were sorry to lose Deborah Jo and Linley because their parents, Mr. and Mrs. Desmond Montgomery moved to S. C.

James David Harrell has enrolled in our school. He transferred from a Knoxville school.

Mrs. Burnette's second grades have started their harmony band and have books. She doesn't believe that a child can achieve the solution of problems unless he has acquired certain skills. Now, she realizes that drills on multiplication tables and on addition and subtraction facts can become very monotonous if reduced to rote. Therefore she and her class have constructed a large poster, which displays the layout of a baseball diamond. To play the game the children make use of the multiplication table and addition and subtraction facts. This provides motive for the children to master certain abstract arithmetic facts. Those drills are held for a short period each day; the intention is preparation for problem solving, not mere memorization of facts.

The Faculty of Loudon Grammar School would like to thank the officials of Visiting Company for the kind invitation to their Open House.

Although, our entire faculty could not attend, we who toured the plant on Friday or previously, came away with a feeling of great pride that Loudon was chosen for this plant.

As we tell the students how this plant operated and what it is contributing to the welfare of mankind, we observe some of our youngest students proudly adding the name of Visiting Company to their list of "Community Helpers."

And so Bing picked a 23-year-old, Bing! When she is his age now, he will be 83, or something. Quite a span between 53 and 83. Complications there, we think, maybe.

spent the Thanksgiving holidays with Mr. and Mrs. George Martin and with his mother, Mrs. Julia Thompson of Loudon and other relatives.

Mr. Homer Allen Milaps and Mr. Robert Martin who are attending the "City of Tennessee" were visiting their parents, Mr. and Mrs. Carrie Milaps and Mr. and Mrs. George Martin over the Thanksgiving weekend.

Mr. and Mrs. Paul Alexander and daughter, Alice Ann of Loudon City were visitors at Sunday morning worship services at the Baptist Church.

Mr. and Mrs. Walter McGhee and Billie Jean attended open house at Loudon Florist Sunday afternoon.

Mrs. Bernice Jones who had been very ill for a few days was taken to the Sweetwater Hospital Monday. Her condition has not been determined yet. Her many

friends hope for her a speedy recovery.

Eddie Underwood of Athens spent the Thanksgiving Holidays with his grandmother, Mrs. Ollie Hottel.

Miss Judy Davis left Friday afternoon to spend the weekend with her girl friend, Miss Gail Woods in Greenback.

Little Timothy Thompson, son of Mr. and Mrs. David Thompson is at home now after spending a few days in Loudon Hospital. He is reported to be much better.

Mr. and Mrs. Tom Rowland and daughter, Ann, Mr. and Mrs. Dan Harris and daughter, Sherry and Martha and Miss Mary Ragan were all Thanksgiving dinner guests Thursday evening of Mr. and Mrs. Boyd Duckworth.

GIFT SUGGESTIONS FOR THE ENTIRE FAMILY

Your idea

Family Gift Center

POST

Sunbeam
GIFT IDEA

11.95

Magnavox
Television

...but you get much more

See and hear this 21-inch TV for yourself. 262 sq. in. picture, full-transformer powered dinos, optical filter, extended-range speaker, convenient top control. Slightly higher in other finishes.

The Constellation 21 "Sound system only

239.50

For Christmas Give Him

Johnson
SEA HORSES
FOR DEPENDABILITY

3 to V-50
Horsepower
priced from 163.00
WEST BEND
PENGUIN
SERVER

The versatile server that makes a really welcome gift. Insulated to keep hot foods hot... or ice cubes firm and frigid. Holds 2 qts. In chrome, \$7.95; copper plated \$9.95.

REMINGTON
Model 11-48 Automatic Shot Gun
Regular 122.00
Christmas Special **\$90.00**

CHRISTMAS WISHES COME TRUE WITH **Furniture Gifts**

You give her perfect top-of-stove cooking when you give her

Sunbeam
CONTROLLED EVEN HEAT APPLIANCES

Sunbeam
NEW
SAUCEPAN AND DEEP FRYER

Sunbeam
FAMOUS
CONTROLLED EVEN HEAT FRYPAN

28.95 19.95

HOME GIFTS
Give Christmas Cheer... All Year!

PLAY SETS
19.95
And Up

Gifts for the Handyman

SHOP FOR CHRISTMAS for the whole family at our store. Loudon's most wonderful array of gifts for everyone—cheap early!

Loudon's Finest Toy Selection



Bicycles—Tricycles
Rocket Ships
Electric Trains
All Type Games
Wagons—Trucks
Stuffed Animals
Dolls—Accessories



You'll LOVE A WELDWOOD Full Length DOOR MIRROR!

Complete with plastic chrome screen, and easy instructions... Ready to install on any door! Choose the size that fits your door!



Sunbeam
MIXMASTER

Slide easily off its sturdy stand for use as a powerful, light weight hand mixer. Beater speeds and beater ejector are thumb-controlled. Available in white and chrome.

27.95

Make Your Own DREAM...

If it's something money can buy, your DREAM will come TRUE quicker if you start SAVING now in an interest-bearing SAVINGS ACCOUNT at the FIRST NATIONAL.

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WHITE STORES

Baptist YWA Has Mission Study Meeting
The Y.W.A.'s of the First Baptist Church met Monday evening at 6 o'clock for the teaching of a mission study book, taught by Mrs. Lucile Purdy.

The ladies of the WMU Circle served a spaghetti supper in the fellowship hall. Preceding the book study the Y.W.A. girls went to Miss Elizabeth Howard's home for dessert.

LEGAL
STATE OF TENNESSEE
Department of Public Welfare
PETITIONER
vs. JOSEPHINE LANE BOOTHIE
Whereabouts Unknown, and
ROY BOOTHIE
Whereabouts Unknown
DEFENDENTS
IN THE JUVENILE COURT OF
LOUDON COUNTY, LOUDON,
TENNESSEE
NON-RESIDENT NOTICE

In this cause, it appearing to the Court from the allegations of the petition filed herein, duly sworn to, that the whereabouts of the defendants Josephine Lane Boothie and Roy Boothie, are unknown, therefore, the ordinary process of law cannot be served upon them. It is therefore ordered that the said defendants enter their appearance herein on or before the last Monday in December next, it being December 30, 1957, and a rule day of said Court, and plead, answer or demur to the petition filed against them, or the same, will be taken for confessed as to them and set for hearing ex parte, and that a copy of this order be published for four consecutive weeks in the Loudon County Herald, a newspaper published in Loudon County, Tennessee. Ben Simpson, Juvenile Judge, Loudon County, Tennessee.

Bess Blake and Lucien Dale, Attorneys for Department of Public Welfare.

Nov. 28, Dec. 5, 12, 19

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

**REPORTING IN
To Loudon County**

Nov. 26—To Mr. and Mrs. Raymond DeFoe a 7 lb. 2 oz. boy.
Nov. 27—To Mr. and Mrs. M. E. Dennis a 7 lb. 5 oz. boy.
Nov. 28—To Mr. and Mrs. David McCallie a 6 lb. 10 oz. girl.
Nov. 29—To Mr. and Mrs. Clyde Kresse a 5 lb. 4 oz. boy.
Nov. 30—To Mr. and Mrs. Nat Campbell a 6 lb. 12 oz. boy.
Nov. 31—To Mr. and Mrs. Roy Hamer a 6 lb. 13 oz. girl.
Dec. 1—To Mr. and Mrs. Clarence Wiggins a 6 lb. 13 oz. girl.
Dec. 3—To Mr. and Mrs. Donald Phipps a 3 lb. 9 oz. boy.

OBITUARIES

Bernie Swiney
Swiney, Bernie, age 37, passed away at Ramon Hospital Nov. 28, 1957. Survivors: Wife, 3 sons: Ronnie Paul, David Michael and Bernie Ray, all of Loudon. One grandson, Bernie Ray, Jr. Father: George W. Swiney, Loudon. 2 Brothers: Sgt. John Swiney, U.S. Army, Washington State; James of Loudon. 2 Sisters: Mrs. Elizabeth Patterson, Sweetwater and Mrs. Ann Belle Holtbrook of El Paso, Texas. Service was held Friday from Loudon Methodist Church with the Rev. B. H. Greene officiating. Interment Loudon Memorial Gardens. Arrangements by Quinn and Karnes.

SURPRISE BIRTHDAY PARTY FOR MRS. WHITE
Mrs. Anna R. White, principal of Dunbar school, was honored with a surprise birthday party Nov. 27 at the school. Mrs. May Wilson, Mrs. Edna Arwine and the entire school body was in on the surprise.

The 8th grade class presented music for the occasion. The study of Mrs. White's childhood was presented by her aunt, Mrs. Vicie Blair, and Mrs. Leona Brown gave a reading on her school days. Several short talks were made by other friends, PTA members and pupils.

Hostesses for the occasion, featuring white decorations with a white cake embossed with pastel pink roses and candles, were Mrs. May Wilson and Mrs. Edna Arwine.

Conservation News
BY T. J. HICKS

Recent heavy rains took its toll in soil. Much of soil was removed from farms in the county in the form of sheet and gully erosion.

Unprotected fields or fields that were not covered with a heavy sod of vegetation eroded recent. Some soils erode easier than others because of the nature of the soil and the steepness of slope.

Farmers have reported that where the seed bed preparation and seeding was on the contour of the land or with the slope of the land erosion was least. Heavily sodded waterways did not erode, or wash out as a gully. Homer Simpson and Homer Vaughn Simpson have a very good example of how contouring of land and the use of sod waterways will control erosion.

Contour strip cropping is a very good conservation practice to control erosion in cropland. Sod waterways should also be used to give the water a cover to run off the field.

Your best soil is the top few inches, with this gone you have lost the "cream."

For technical assistance in your conservation problems, are one of the supervisors of the Loudon County Soil Conservation District of visit your Soil Conservation office in Loudon.

Watson-Howard Vows To Be Said Dec. 22

Mr. and Mrs. J. L. Watson of Loudon this week have announced the engagement of their daughter, Charlotte Grace, to Johnny Harold Howard also of Loudon.

The couples vows will be said Sunday, Dec. 22 at the home of the Rev. J. B. Watson.

The groom is an employee of The Loudon County Herald and bride-elect is employed at Yale & Town in Lenoir City.

FFA NEWS

Fred Sharp, a member of the Loudon High School 3rd period agriculture class and son of Mr. and Mrs. C. P. Sharp, has won the F.F.A. Creed contest for the Loudon chapter.

Fred will go to Farrington to compete for the Knox Sub-district honors on Dec. 5. Fred had to compete against 33 other boys to gain top place and did a very good job.

Bobby Giles, son of Mr. and Mrs. Elmer Giles, came in second in the Creed contest for the chapter.



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\$5.00 to \$50.00

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INTRODUCTORY OFFER ONLY



Ambassador Station Wagon for '58!

Now get roomy Ambassador luxury, Ambassador comfort, Ambassador power, in America's smartest station wagon—the all-new Ambassador V-8 Cross Country by Rambler. See it with entirely new jet stream styling, pushbutton driving, Power-Lok anti-spin differential.

NEW 270 HP V-8 Ambassador
Finest Car Ever
Priced So Close to the Lowest!
The American Motors Means More for Americans

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300 Good Men

to wear the finest

SHOE VALUE

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JUST RECEIVED

Big Shipment of fine quality British Walkers Mens Oxfords. Quality that you would expect only in shoes selling at twice the price... such as full leather lined, full leather sole, top quality leather, superb English workmanship.

WIDE SELECTION ONLY **\$8.98** pair

Five to Five Store

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Little girls beget big heartaches

From the moment they're born, girls are a lot of trouble. Little ones wiggle too much. Big ones shed too many tears. And Mothers and Dads never stop worrying about them as they take each difficult step from babyhood to adulthood.

Is your little girl starting school this year? If so, she's taking her first step towards growing up. There's so much you want her to learn. So many things she needs to know to grow up into the kind of wife and mother you want her to be.

One of the important lessons for your daughter to learn is the meaning of thrift and the value of a regular savings program. And that's what the U.S. Treasury's School Savings Program will teach her.

By the purchase of 10¢ and 25¢ Savings Stamps in their schools, children can save up for U. S. Savings Bonds of their very own. In your child's school participating in this important program? Why not speak to your principal, school superintendent or P.T.A. group about it? And start the U. S. School Savings Program in your school today!

Your Savings Bonds Store Dealer will gladly help you. Please or write him—or contact the Savings Bonds Division, U. S. Treasury Department, Washington 25, D.C.

-- Loudon Social And Personal News --



My Favorite Recipe

Featuring This Week
Mrs. Effie Axley
Route 4, Loudon

MRS JACK LEFFLER POTATO CARMEL CAKE

- | | |
|-----------------------------|--------------------------|
| 2/3 cup butter | 1 cup grated chocolate |
| 2 cup white sugar | 1 teaspoon vanilla |
| 4 eggs | 2 cups flour |
| 1 cup mashed Irish potatoes | 2 teaspoon cloves |
| 1/2 cup sweet milk | 1 teaspoon cinnamon |
| 1 cup chopped nuts | 2 teaspoon baking powder |
| 1 cup seeded raisins | |

Cream butter and sugar. Add well beaten eggs, then milk, potatoes, spices and melted chocolate. Sift flour and baking powder, add. Take 1/2 cup of measured flour and dredge raisins and nuts, add. Bake in moderate oven.

Mrs. Axley says: "This is an old recipe given me by Miss Martha Blair, home-economic teacher, while I was in High School, and was my late husband's favorite Christmas cake."

Three WSCS Circles Have Christmas Party

The Pearl Remine, Sally Jones, and World Service Circles of the Women's Society of Christian Service held a joint Christmas Party Monday evening at the Methodist Church. A turkey dinner was served. Money and toys were collected to be used for underprivileged children during the Christmas season.

Mrs. Nancy Booth was in charge of the program. Those assisting Mrs. Booth were Mrs. Lillie Burnett, Mrs. Barbara Jean Greer, Mrs. Eleanor Jenkins, Mrs. Mary L. Alford, Mrs. Betty Carey, Mrs. Charles Morgan, Mrs. Sue Simpson and Mrs. Naomi Arp.

The meeting was closed with the singing of Silent Night and a prayer.

Mr. and Mrs. Robert Jackson and family of Washington, D. C. visited Mrs. Jackson's parents, Mr. and Mrs. C. B. White over the Thanksgiving holidays.

Mr. and Mrs. Bill Orringer and daughter, Roseanne and Mrs. Robert Miller of Maryland spent Sunday with Mrs. I. L. Miller and Mr. and Mrs. R. A. Longson.

Mr. and Mrs. Lynn Small and Mr. and Mrs. Robert Cook and daughters of Athens were Sunday guests of Mrs. May Cook.

WSCS Has General Meeting Monday Night

Mrs. Emma Dyer of Sweetwater was the speaker of the evening for the meeting of the Women's Society of Christian Service which met in general meeting on Monday night, Nov. 23. She gave a most informative talk on "United Nations."

Mrs. Verna Lattimore, also of Sweetwater, was a visitor.

Mrs. B. H. Greene was in charge of the devotional preceding the program.

Mrs. Norma Arp, president, was in charge of the business meeting.

Mr. and Mrs. William Moore, Jr. and daughter, Katherine Ann of Williamsport, Tenn. spent the Thanksgiving weekend with her parents, Mr. and Mrs. Joe V. Watkins and Jimmy.

Mr. and Mrs. W. G. Kollock spent Thanksgiving in Kingsport with Mr. and Mrs. Lynn Kollock and family.

Mr. and Mrs. Clifton Wolfe and Mr. and Mrs. William Poe and son Jimmy of Knoxville spent Thanksgiving with Dr. and Mrs. Stan Harrison and family.

Miss Marilyn Zimmerman and Mr. Ernie Richeson of East Tennessee State College in Johnson City spent Thanksgiving holidays with their parents, Mr. and Mrs. W. F. Zimmerman and Mr. and Mrs. J. E. Richeson.

Mr. David Greene and Mr. Alvin Waters of Tennessee Wesleyan College in Athens spent Thanksgiving with Rev. and Mrs. D. H. Greene.

Mr. and Mrs. Carl Hall and son, spent Thanksgiving week with Mrs. Mayme Wear in Greenback.

Mr. and Mrs. Curtis Rayder of Atlanta, Ga. spent Thanksgiving with Mrs. Betty Rayder.

Mr. and Mrs. Leroy Myhre and son, Eric of Atlanta, Ga. came last Wednesday to spend the Thanksgiving weekend with Mrs. Sam Wilson and Mrs. Cullie Wilson. Mrs. Myhre and son will remain for a week.

Mr. and Mrs. Charles Brakobill announce the birth of Larry Charles, 7 lb., 9 oz., born Dec. 4 at Bacon Hospital.

Mr. and Mrs. Phillip Williams of Indianapolis, Ind. formerly of Loudon, are proud parents of a 6 lb., 2 oz., boy, born Nov. 28. He has been named Mark Evan.

The "Week of Prayer" for Foreign Missions is in progress this week at Blairland Baptist Church each evening at 7.

Mr. and Mrs. E. A. McCollum had as their Thanksgiving guests, Mr. and Mrs. W. M. Fyfe of Memphis.

Mrs. Minnie Wilson who has been in the Sweetwater Hospital returned to her home here last week.

Mr. and Mrs. Charles Johnson of Chattanooga were the Thanksgiving guests of Mr. and Mrs. James P. Watkins.

Mr. and Mrs. George Welch, Jr., and Mrs. George Welch, Jr., of Nashville spent Friday night with Dr. and Mrs. Sam Harrison and family.

Miss Klada Watkins a student at U.T. Hospital in Knoxville, spent the weekend with her mother, Mrs. Dora Watkins.

Mr. and Mrs. Pete Fiedler and daughter Billie Jean of Dearborn, Mich. spent the Thanksgiving weekend with her parents, Mr. and Mrs. Sam Tammes.

Mr. and Mrs. Hank Bertelkamp of Knoxville spent Thanksgiving Day with Mr. and Mrs. Don P. Smith.

Mr. and Mrs. Kenneth Huth and sons, Mickey, Lindsey and Jonathan of Cicero, Ill. spent Thanksgiving week with Mr. and Mrs. Ed Swenson and family.

Miss Jean Dodson of Kingsport and Miss Marilyn Wilson of Chattanooga, S. C. were visiting Mr. and Mrs. Buell Cox and son last week.

Mr. and Mrs. W. G. Kollock had as their guests Saturday night, Mr. and Mrs. George Hickerson and daughters, Linda, Marilyn and Patty, Miss Carolyn Kollock and Miss Irene Grierson all of Dayton, Ohio.

Mrs. Marie Shirley has returned to her home in Chicago, Ill. after spending several months with her sister, Mrs. E. L. Shaw and Mr. Shaw.

Mrs. Ed Swenson attended a Mother's Christmas Tea given at the Kappa Sigma Fraternity House in Knoxville Wednesday.

Mr. and Mrs. Ray Birdholt and family returned home Saturday after being called to Milwaukee, Wis. due to the death of Mrs. Birdholt's father and aunt.

Mr. and Mrs. Buell Cox and son Charles spent Thanksgiving with their parents, Mr. and Mrs. C. F. Boggess in Athens and Mr. and Mrs. Buell Cox, Sr., in Elkhorn.

Mr. and Mrs. R. L. Bertrand and children, Martha Ann and David of Augusta, Ga. spent Thanksgiving with Mrs. J. H. Kollock.

Mr. and Mrs. Max Perker of Gibson, Tenn. spent Thanksgiving here with Mrs. John L. Mize and Miss Carrie Lou and Mary Katherine Mize.

Mrs. Robert Cline Host To Bridge

Mrs. Robert Cline entertained her bridge club last Friday evening at her home on Robinson Drive.

A dinner course was served before playing three progressions of bridge.

High score was won by Mrs. James O. Harrison. Second high was won by Mrs. Ray Walker. Quasi prizes were won by Mrs. W. C. Patton and Mrs. John C. Greer.

Guest for the club were Mrs. Richard Leuz and Mrs. Rufus Watson.

Mr. and Mrs. Gail Hein and daughter Marilyn, Nancy and Peggy who have been living in Boone, Iowa have moved to Loudon to make their home. Mrs. Hein is the daughter of Mr. Walter Sommers. Mr. Hein's parents accompanied them here for a visit.

Mr. and Mrs. John Messamore and sons, spent Thanksgiving with Mr. and Mrs. J. C. Messamore in Fountain City.

Mr. and Mrs. C. C. Rosenthal and Sally of Chattanooga spent Thanksgiving with Mrs. Sam Wilson and Mrs. Cullie Wilson.

Mr. and Mrs. Herman Moore spent the Thanksgiving holidays with relatives in Cocoa, Fla.

Audie DeFord, Larry Robinson, Pat Wright, Mary Louie Parley, Jim Mike Watkins, Linda Williams, Jerry Williams and Raymond Hunter, all of Middle Tennessee State College in Murfreesboro spent Thanksgiving holidays with their parents.

Mrs. Elizabeth Collins, Scotty Collins, Mrs. Frank Cox, Mrs. Kitty Waller and Miss Mae York attended the funeral of Mr. Charles Philpott in Etowah Saturday afternoon.

Miss Linda Watkins of U.T. spent Thanksgiving holidays with her parents, Mr. and Mrs. Jim Watkins.

Miss Inez Godfrey spent the weekend with her parents in Etowah.

Jack Lutz, Blair, Jr., and Hygon Harrison and Keith Nicholson of T.M.I. spent Thanksgiving with their parents, Mr. and Mrs. Charles Davis, Dr. and Mrs. W. B. Harrison and Mr. and Mrs. Tom Nicholson.

Mr. and Mrs. W. J. Norton of Atlanta were Thanksgiving visitors with Mr. and Mrs. Charles Morgan and Mrs. Ida Wyatt.

Mr. and Mrs. Stanley J. Rimshaw and family spent Thanksgiving week with Mrs. Rimshaw's parents, Mr. and Mrs. George L. Owens and other relatives in Montgomery, Ala.

Thursday, December 5, 1957

The Loudon County Herald

Blairland S S Class Has Regular Meeting

The Young Ladies' Sunday School Class of Blairland Baptist Church met Tuesday evening for their regular class meeting, at the home of Mrs. John Woody, with Mrs. Don McColister and Mrs. Sam Alexander as co-hostesses.

There were 16 ladies and one little boy present. The meeting opened by each reading a Bible verse, prayer by Mrs. Woody.

Games were played with prizes won by Mrs. Fred Arlen, Mrs. Herbert Jackson, Mrs. J. B. Whaley and Mrs. Jewel Watson. Door prizes were given and a delicious covered dish supper was served.

Miss Mary Wilson and Mr. Daddy Bacon spent the weekend in Charlotte, N. C. with Mr. and Mrs. Cecil M. Rodgers and son Milton. Mrs. Helen Bacon who has been visiting the Rodgers the past two weeks returned home with them Sunday.

Mrs. M. L. Linton is visiting her sister in Jefferson City who is ill.

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CAKE MIX

3 pkgs. 95¢

Christmas Stencils Free

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Everything FOR UNDER THE CHRISTMAS TREE

Pillow Case Sets	1.98 to 3.98
Towel Sets	1.98 to 2.98
Ladies Slips	1.98 to 5.95
Ladies Panties	59¢ to 1.98
Ladies Gowns	1.98 to 3.98
Ladies Pajamas	1.98 to 4.95
Ladies Blouses	1.98 to 3.95
Ladies Dusters	2.98 to 5.95
Quilted Nylon Dusters	12.95
Mens Sport Shirts	1.98 to 4.95
Dress Shirts	1.99 to 4.00
Mens Ties -- 1.00	Mens Belts -- 1.00
Mens Suede Jacket (top quality)	15.95
Mens All-Wool Flannel Trousers	8.95 and 9.95
Mens Pinwale Corduroy Pants	4.95
Lvy League	Tan and Gray
Adam Hats	5.95-7.95-8.95

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Ed Watkins Store

Loudon

GIVE A Merry Christmas All Year Long

A year's subscription to the Loudon County Herald is the thoughtful gift . . . one that says Merry Christmas for 52 weeks. Loved ones, friends, especially appreciate news from home so send the Herald for Christmas!

Gift Subscription Greeting Card In Your Name Sent Free of Extra Charge

ONE YEAR RATES

In County - \$2.50

Outside County \$3.00

'MARY WORTH'S FAMILY'



MARY WORTH'S FAMILY



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service 7:30 P. M.

BLAIRLAND

BAPTIST CHURCH

Pastor J. B. Watson
 Superintendent James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:30 P. M.
 Wednesday 7:30 P. M.

CUMBERLAND

PRESBYTERIAN CHURCH

Pastor Rev. Walter L. Chennut
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 8:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist James Matthews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON

CHURCH OF THE NAZARENE

Pastor Raymond L. Jones
 Sunday School 10:00 A. M.
 Worship Service 11:00 A. M.
 N.Y.P.S. 6:30 P. M.
 Evangelistic Service 7:00 P. M.
 Prayer Meeting (Wed) 7:00 P. M.
 Caravan (Thurs) 6:00 P. M.

LOUDON FIRST BAPTIST MISSION

Pastor Rev. Lloyd Davis
 Sunday School 10:00 A. M.
 Superintendent Ed McCown
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services 7:00 P. M.
 Wednesday 7:30 P. M.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor H. H. Tutterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

THE QUEST FOR NEW TRAILS

The history of man is a story of progress. Each of its thousands of volumes could bear one common title: *The Quest for New Trails*.

Even in childhood we display this strange genius which has brought us from primeval forests to the atomic age. We love to penetrate the untouched spaces... to open trails where none have ever been.

But this quest could destroy us more rapidly than it has profited us. History recounts the fall of many a civilization too busy with its search for new trails to understand its deeper needs.

For man can truly progress only when his spiritual growth keeps pace with his cultural and scientific advancement.

Or, bluntly, the future of this young Arctic explorer and of his world depends on the Church. The truths of God are unchanging—and ever more essential—as we seek new trails into the Unknown.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest laboratory earth for the building of a new and good civilization. It is a workshop of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four solid reasons why every person should join the Church. They are: (1) children's souls; (2) for his own community and nation; (3) for the sake of the Church itself, which needs his moral and spiritual support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Genesis	12	1-6
Monday	Exodus	11	1-10
Tuesday	Leviticus	40	1-11
Wednesday	Numbers	3	1-4
Thursday	Deuteronomy	3	1-4
Friday	Isaiah	46	1-13
Saturday	Isaiah	46	1-13

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builder Supply, Inc.
Five to Five Store	Don Creamery
Anderson Agency	Don D. Smith Chair Co.
Smith Drug Co.	

FARM NEWS REVIEW

INCREASED HOG PRODUCTION SEEN AS PRICE FACTOR

Hog producers are heading for large increases in production and much lower prices for their product, Eugene Gambill, associate economist, U-T Agricultural Extension Service, says. Recent surveys and estimates indicate that this situation is already shaping up and is due to occur in the latter half of 1957.

The most recent estimate on the pig crop for the fall of 1957 (June-Nov.) is an increase of 4 percent above the same period of 1956. Breeding intentions reported indicate a 7 percent increase for the winter quarter, December-February, 1958, and it is more than probable that a substantial increase in spring farrowings will occur in 1958, probably 8 or 10 percent above 1957. Two factors which are working to build up the hog population are profitable prices for hogs during most of 1957 and large supplies of cheap feed grains of all kinds.

Hog numbers at the present time are not excessively high, Gambill explains, and hog prices in the spring of 1958 should be at profitable levels. Based on the current surveys, and judging the future by the past, the fall of 1958 will see enough hogs in the market to bring much lower prices and little or no profits for most hog producers. The United

States Department of Agriculture has made an unusual effort to appraise this situation and to pinpoint hog producers with it. Special surveys have been made in the nine leading hog producing states, and information from them has been disseminated in special reports through the press and radio.

Hog prices for the rest of 1957 will tend to be lower than early in the year, Gambill reports. However, there will be no major break in the market. This statement is based on the fact that the number of hogs 3 to 5 months old on farms is less than 1 percent greater than last year. Most of the hogs marketed during the next 90 days will come from this age group.

VENTILATION BIG NEED OF POULTRY HOUSE IN WINTER

Proper poultry house ventilation is a point for consideration by all poultry raisers, according to A. J. Chadwell, poultryman, U-T Agricultural Extension Service. Poultry, fresh from range shelters, need plenty of fresh air without drafts. It will aid in preventing respiratory diseases and help prevent wet litter.

Windows need not be replaced until the weather is fairly cool. And north windows may be replaced earlier than south windows.

Even during the winter there must be a supply of fresh air.

Exhaust fans are helpful and may be controlled by thermostats. Feed stored in poultry houses is protected from contamination. If, when entering the poultry house, the air seems heavy, there is a smell of ammonia, or the litter is wet, check the ventilation, Chadwell advises.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

In keeping with National Farm City Week which we are observing at the present time, I would like to use an article that I used sometime ago that is very fitting and is true about how the business people depend on the farmer, and how the farmers depend on the city people. The story starts at a morning church service where some of the people were talking about a new fall suit of navy blue worn by one of the city's young matrons. A friend of the girl's remarked, "How in the world can you afford this new suit?" "As a matter of fact, beef was responsible for my pretty suit," the lady replied.

"Beef? Your husband doesn't raise beef cattle?" "No, but he's interested in beef cattle and milk cows too. He told me the story . . . you see, my husband sells men's clothing, and last week he sold two of the nicest suits and a dozen shirts, with socks and ties to another business man—for his twin sons, who were in the state college together.

"The man who bought the suits and shirts had just sold a new 1957 automobile to a furniture dealer. This furniture dealer had just furnished a living room complete, including a walk-in-walk-out carpet to a machinery dealer, because he had received payment for a medium size tractor from one of his farmer customers.

"The farmer had recently sold several head of registered beef cattle to another farm in a nearby state. My husband told me that the money the farmer received for his cattle was new

GREENBACK NEWS

Mr. and Mrs. Fred Cook, Mr. and Mrs. Don Bluff, Mr. and Mrs. Harry Long attended the U-T-Veterinarian game in Knoxville Saturday.

Miss Maude Peterson, who underwent surgery in the Knoxville Baptist Hospital continues to improve from her broken hip and side with Miss Kittle Peterson are spending the winter with their sister, Mrs. Joe Woor and Mr. Woor on the Sinking Creek Road.

Mrs. R. A. Anderson, Mrs. Lee Leasing and Mrs. C. O. McCall spent Monday in Knoxville.

Mrs. Will Patterson returned from the Blount Memorial Hospital Thanksgiving day and is gradually recovering from a heart attack.

Mr. and Mrs. Ed Hall, Bobby and Jerry of Bluff, Mr. and Mrs. Roy Holsenbeck and Gail of New Martinsville, Mr. and Mrs. E. L. Beals here and Mrs. Shields McCallary in Maryville.

Mr. and Mrs. Ed Hall, Bobby and Jerry of Bluff, Mr. and Mrs. Roy Holsenbeck and Gail of New Martinsville, Mr. and Mrs. E. L. Beals here and Mrs. Shields McCallary in Maryville.

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Mr. and Mrs. Ed Hall, Bobby and Jerry of Bluff, Mr. and Mrs. Roy Holsenbeck and Gail of New Martinsville, Mr. and Mrs. E. L. Beals here and Mrs. Shields McCallary in Maryville.

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LEGAL

Notice To Purchasers of Labor and Materials To Simpson Construction Company, Contractors, For Use In The Construction Of Project No. SG-2529-1, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Simpson Construction Company, Contractors of Cleveland, Tennessee, for the construction of a concrete deck girder overhead bridge and approaches at the Southern Railroad crossing at Backson near the south city limit of Loudon City being a total length of 0.103 of a mile and designated as project SG-2529-1, Loudon County.

All persons holding claims against the Contractors, Simpson Construction Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before January 27, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner.
Dec. 5, 12, 19, 26.

NOW WITH NEW NYLON OFFER!

POWERS MODEL NYLONS AT LESS THAN 1/2 PRICE! Certified \$14.95 VALUE. Only 75¢

MAST Hanger

See End Buyer display at your grocer's. Note order blank on every can.

Tender, delicious MACARONI-AND-CHEESE home cooked in 7 minutes!

With Kraft Grated for that through-through cheese flavor

Mr. and Mrs. Corry Lowry of Friendsville visited Friday with Mrs. Lacy Griffith and family.

Mr. and Mrs. A. C. Montgomery and Mr. H. E. Rader of Lenoir City were guests Sunday of Mr. and Mrs. S. B. McCollum, J. D. Griffiths and Mrs. E. D. Vining.

Mrs. Clarence Polk and Miss Mae Lowry were visitors in Maryville Friday.

Miss Janice Cooper of the Knoxville U. T. School of nursing was the weekend guest of her mother, Mrs. Carrie Cooper and Jerry.

Johnny Jones of Knoxville U. T. spent the weekend here with his parents, Mr. and Mrs. Raymond Jones.

Miss Emma Hall spent Thanksgiving day with Mr. and Mrs. E. E. Blair and family near Loudon.

Little Tommy Hall of Loudon is spending this week with his grandmother Mrs. Mayne Wear.

Mr. Charlie Rollins continues to improve from a heart condition in the Blount Memorial Hospital.

Mrs. Mayne Wear had as dinner guests Thanksgiving day were Mr. and Mrs. H. M. Nichols, Dr. Hazel Marie Nichols, Miss Mary Ella Swamy, Mrs. Walcher, Mr. and Mrs. Philip Schwab, Don and Paul of Knoxville, Miss Walcher of Mississippi, Mr. and Mrs. Cam Hall, Jimmie and Johnny of Loudon, Mr. and Mrs. Robt. Swamy, Mary Jane, Becky and Ann.

Mrs. J. V. Akers suffered a stroke at the St. Mary's Hospital Thursday and is reported in a critical condition. Mrs. Akers is at her husband's bedside.

Mr. and Mrs. Frank Hill, Jean, Linda and Patsy spent Sunday with Mr. and Mrs. Raymond Stallings in Jefferson City.

Miss Ruby Henderson, who resides with Mrs. Margaret Jenkins is recovering from a severe attack of flu.

Mr. and Mrs. Michael Van Mete of Maryville were guests Sunday of Mr. and Mrs. Joe Keys.

Mrs. Eschar Brown underwent surgery in the Blount Memorial Hospital Thursday and is recovering satisfactorily.

Mr. and Mrs. Roy Lowry were dinner guests Thursday of Mr. and Mrs. George Jackson Jr. in Maryville and visited Mr. and Mrs. Corry Lowry, Mrs. Irene Backney and Mrs. Foster Lacey near Friendsville in their return trip home.

Little Betty and Ruth Linder are ill of influenza at the home of their parents the Rev. and Mrs. Frank Linder.

Mr. and Mrs. P. S. Ferguson, Jean, David and Doty of Bryson City, N. C., Mr. and Mrs. Sam McCollum Jr., Mae, Cynthia and Mr. Jim Lewis of Maryville were Thanksgiving dinner guests of Mr. and Mrs. S. B. McCollum.

Mr. and Mrs. J. H. French and

Thursday, December 5, 1957

The Loudon County Herald

7

Miss Wanda were called to Seymour Sunday on account of the illness and subsequent death of Mrs. French's mother, Mrs. D. E. Bohannon. They were accompanied on Wednesday to Seymour by Miss Dorothy French of Maryville and Miss Shirley French of the Knoxville U. T. School of nursing and attended the funeral service of Mrs. Bohannon.

Born to Mr. and Mrs. Orlin Cooper Jr. at the Blount Mem-

orial Hospital a daughter who will be christened Michele. Mother and baby are doing nicely and will be brought to their home "Sinking Creek Farm" this week. Mrs. Blanche Hall of Maryville spent last week here with her daughter, Mrs. C. Coy Caba and Mr. Caba; Patsy and Linda, Mr. and Mrs. Elmer Beasley of Pomona, Tenn. N. C. visited last week with Mr. and Mrs. Leon Leatherwood, Winston and Linda.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



DO YOU KNOW that hundreds of operators will be working around the clock during the coming Christmas Season to handle your holiday Long Distance calls? Some of them are girls you probably know right here at home. In the next few weeks they'll be busier than ever. So, remember when you make your holiday Long Distance calls, the operator is one of many in the Tennessee telephone family who'll be working to make your Christmas brighter by bringing you and your loved ones closer together.

REMEMBER, TOO, Christmas calls and all other Long Distance calls cost less when you call Station-to-Station. And after 6 P.M. and all day Sundays rates are even lower.



WHAT'LL I GIVE FOR CHRISTMAS? Oh-oh, it's that time again, time to start thinking about gifts to please the hard to please. If this is your problem, here's a good tip: extension phones in nine colors to delight those on your shopping list. Just one call to our Business Office and you can strike ever so many names from your list. We'll gift wrap and deliver before Christmas, and why not equip gift phones with extras, too: light-up dials, nongrip spring cords, volume controls that let you tune up or down the voice of the person you're talking to. Try it! See if Merry Christmas phones won't wrap up a lot of your what-to-give worries, make your shopping easier and put a smile on the face of those who receive them.

WHAT'S ON THE PROGRAM? Sometimes we wish we knew, especially when we're trying to get up something different for our clubs, school or church. We just wish someone would show up and say, "I've got a speaker and everything for you!" Well, this can happen. Your telephone company can provide a wide variety of lectures, films and demonstrations by experienced speakers . . . all without charge. Check with me and I'll bet we can find quite a few good programs that will interest your group and can be conveniently scheduled.

Co-op Tires, Batteries

Friends, when the weather forecast is snow and colder a trip to your CO-OP can mean trouble-free winter driving for you. While you're there take a look at the brand new line of CO-OP Director Batteries . . . Sure to give you fast starts on the coldest mornings. CO-OP Director Battery performance exceeds the society of automotive engineering standards in starting power, reserve power, charge retention and life expectancy . . . all made possible through the use of silver cobalt plates. CO-OP Country Mud and Snow Tires with the smoother riding tread give you positive grip action in mud, slush and snow and are extremely efficient both on and off the highway. Go by your CO-OP soon . . . take a look at the CO-OP Director Battery and Country Squire Mud and Snow Tire. The Combination that can take the worry out of winter driving for you.

LOUDON Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

THE LINE THAT'S GREAT FOR '58!



FORD TRACTORS

... now more powerful than ever

New Powermaster

4-1/2 flow power for low cost, big capacity performance. These new, more powerful Ford Tractors can handle 4-bottom plows, and other comparable work loads in many soils. All-purpose, row crop and special utility models.

New Workmaster

2-3 flow tractors that are unusually versatile . . . well suited for a wide variety of light to medium power requirements. All-purpose, row crop and special utility models.

Yes, Ford has a great new line of tractors for '58—and they're here! Available in new, improved models, they're the finest and most powerful in Ford's history. If you're interested in getting more work done—easier and at lower cost—stop in and see these new tractors. Let us demonstrate the model of your choice, on your own farm. Drive it a few rounds and see for yourself how its performance can bring new speed and efficiency to your farm operation. Easy credit terms available.

Before you buy... See us and compare!

Jones Tractor Co.

West End

Phone GL 8-4122



Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

CLASSIFIED

WE BUY, SELL OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

DRAPERY MATERIAL... 2500 yards selling at the big saving of 25c to 40c yard. Valley Mercantile Outlet, West End, Loudon tfe-1

FOR SALE—35 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174 tfe-50

FOR A BIG XMAS, save on all toys at Valley Mercantile Outlet, West End, Loudon. Big selection of wonderful toys. tfe-3

APARTMENT FOR RENT—new, air-conditioned, furnished or unfurnished. Loudon Clinic, Phone GL 8-2012. tfe

SALESMAN WANTED, no experience necessary, with growing concern, full time. Call R. M. Schirmer, GL 8-2423, between 6 and 8 p.m. tfe-3

FOR SALE... 4 room house at 822 Rosedale Ave. Electric Parlane, convenient location. Pay small down payment and assume present loan. Call Rachel Huff, GL 8-3639, after 6 p.m. 3c-3-C

MATERIALS... buy now and save! Corduroy, molaskin cloth and wool at only 40c yard. Valley Mercantile Outlet, West End, Loudon. tfe-3

FOR SALE... new portable typewriters, new electric adding machines, used Royal office typewriters. See Sam T. McCallie, Phone 5564, Sweetwater. tfe-3

DON'T BUY A COW! Call GL 8-2098 Why?—for Free home delivery of delicious BACON dairy products. No feeding no fussing—Just good eating! tfe-3

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors, roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3588 tfe-27

FOR SALE... GE Refrigerator and Frigidaire Stove. Phone GL 8-2312. tfe-31

FOR REPAIRS of typewriters, adding machines and cash registers, call GL 8-2321, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines... \$12.50 plus repair. tfe-3

Real Estate Loans—Planning on building or buying? Available funds at low interest rates, monthly payment plan. Consult us on your real estate transactions. FIA or Conventional loans available immediately. Ray Real Estate Co. REALTORS First National Bank—Attn: 135 tfe-3

SAVE... first quality dress pants 28 to 44 waist... only \$2.98 at Valley Mercantile Outlet, West End, Loudon. Stock up now! tfe-3

FAMILY SERVICE... Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfe

COST OF THINGS going up faster than your income? You can make more full or part time as a Bargain Dealer in the city of Loudon. See Paul Smullen, 703 Pooty St., Loudon for particulars, or write Hawleigh's, Dept. TNK781-RI, Memphis, Tenn. GL-6-pd

BARGAIN... used VM three-speed record changer just reconditioned with new needle. Plays through radio or TV. For real music bargain see Ham Carey, Greer Hardware Co.

FOR SALE... 2 1/2 X 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See at the Herald office.

COLE'S

DRIVE-IN ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY PHONE GL 8-2252 SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY Dec. 5 & 6

1st Run Picture
QUANTEZ
Cinemascope—Color
Fred MacMurray
Dorothy Malone
Cartoon

SATURDAY, DEC. 7
1ST RUN PICTURE
THE RIDE BACK
Anthony Quinn

GREAT DAY IN THE MORNING
Robert Stack
IN TECHNICOLOR
Cartoon

SUNDAY, MONDAY Dec. 8 & 9
THE CARELESS YEARS
1st Run Picture
Dean Stockwell
BOP GIRL
Rock N Roll Cast
Cartoon

TUESDAY & WEDNESDAY Dec. 10 & 11
THE KILLERS
Lurt Lancaster
Ava Gardner
SLEEPY CITY
Also Serial
BLAZING THE OVERLAND
TRAIL
Cartoon

GRAVING—call R. P. Hamilton for basements, pools, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1982. tfe-11

FOR SHOPPING convenience, Valley Mercantile Outlet, West End, Loudon, will be open all day on Wednesday until Christmas! 3c-3-c

FOR SALE... Jessy Lind, twin beds, complete. Excellent condition. Call GL 8-3642. 3c-3-c

USED FURNITURE BOUGHT AND SOLD. Top cash prices. Hick's Used Furniture, Grove Street next to Carter Mawzy Grocery. 3c-3-c



at Giles and Son Food Market

MORTON HOUSE
Salisbury Steak
49c Can

JEWEL
Shortening
3 lb. --- 79c

GOLD MEDAL
Spaghetti
2-12 ounce boxes
33c

SHOP & SAVE 3
Miles Out
Vonore Road

Giles And Son Market

CHARMIN TISSUE
2 Rolls -- 17c
BUSH No. 2 1/2 Shellie Beans
2 Cans -- 47c

GORDY SALT
2-26 oz. boxes 17c
KARO SYRUP
1 1/2 Pound White
23c Bottle



GOLD MEDAL
Macaroni
2-12 ounce boxes
33c

MAZOLA OIL
55c Quart

BUSH
Pinto Beans
Great Northern
No. 303 Size
Your Choice
3 Cans 27c

Friendly Service
With Moblar and
Harold Giles

electric blanket-
dream comfort... come true

"ELECTRICITY... best buy for better living"

LOUDON UTILITIES
(Electric Department)



"SANTA SAYS"...
Say Season's Greetings With
BACON'S

PEPPERMINT
STICK
ICE CREAM

Chock-full of tasty bits of red and green peppermint candy... the season's most exciting and colorful dessert for the family, friends, parties.
PICK UP THE COLORFUL RED AND GREEN CARTON AT YOUR FAVORITE DRUG OR GROCERY STORE

If any subscriber failed to get a new directory, the Company will be glad to furnish one if the Business Office is called.

Use Herald Want Ads
To Buy, Rent, Sell, or
Trade. Call GL 8-2721



**family
gift**

What finer gift than an Evernude!
It's a gift the whole family will
enjoy for years to come! Mail
and we'll send you the newest and finest
Evernude yet—3 to 50 lbs! You
can order for delivery "under the
tree," or a Gift Certificate assures
delivery whenever you say. See
us today!

Chrisman's
Lenoir City

EVINRUDE
SALES & SERVICE

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

Philippians 4:1-13

"Christians Should Live in Joy"
In a church I love there is
no beauty in the stained glass
windows as you look out toward
the night. There never is. The
glass looks dull and rusty. Switch
on the outside spotlight and the
picture of the Good Shepherd
stands out in bold relief. There
must be a light on the other side
to show its beauty.

So it is with the experiences of
life. They are often dark and
unattractive. Only when the light
of Christian faith shines through
do they take on beauty and mean-
ing. Paul tells us something like
that in this lesson. Prison walls,
hunger and need are of little con-
sequence if the light of faith
still shines upon them.

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
London

Keep before you the back-
ground of this lesson. Paul was
in prison in Rome. His trial was
coming up soon. He did not know
whether he would live or die.
But in this letter he asks the
word "joy" again and again.
He was trying to inspire his
friends to a new faith in a host-
ile environment. The ground for
this confidence is God.

In our day we hear a great
deal about brainwashing. It was
instigated by ruthless men to
force a change in one's ideas.
The theory is that if you repeat
a thing often enough and persis-
tently enough it will be accepted
as truth. The success of brain-
washing is based on threats and
force. The trouble is that in-
stead of being a cleansing pro-
cess it only muddies the waters.
At this age of missiles and
satellites we are in danger of
being brainwashed by the events
of our day. Threats of war, spi-
rits reaching out in space, and
scientific triumphs of a whole
people—all these rob us of our
reliance upon God and belief in
the triumph of right.

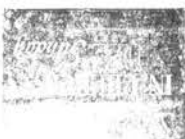
Paul would brainwash the minds
of the Philippians for good. They
were to exercise moderation (for-
bearance). They were to rejoice

in the Lord. He said "Be careful
for nothing," which really means,
do not worry. They were to be-
lieve that they could do all things
through Christ.

Paul taught in this lesson.
First, reliance upon God. For
Paul nothing ever went bad with
God in control. "All things work
together for good..." A modern
man goes as far as to say: "It isn't
raining rain to me, it's raining
roses down..." Fields of clover
grow, wild, any blossoming
tree may lose a bud and bloom.
Second, we must see the good
in others, not their faults. "Who-
ever is true, whatever is honest,
whatever is just, pure, love-
ly, gracious, if there is any ex-
cellence, if anything worthy of
praise, think about such things,"
and remember, "let us measure
you as you measure us."

Third, he taught contentment
with one's lot. Of course that
does not mean that we are to
stagnate. We are ever to
strive for better things, but we
become embittered because of
life's situations. The way to be
anxious about nothing is to be
perennially aware of everything.
We are so obsessed with progress
and security and prosperity that it
is not easy for us to realize that
there is a way of life that can
be lived by either abundant
money or want. Somebody has
called success and failure "those
two tyrants." An understanding
prayer is, "Give me neither
riches nor poverty, but let me be
content with what I have."

Do It the Easy Way
With Herald Want Ads



Highway look of the future calls for concrete

The highway ride of 1975 is here!

New-type, sound-conditioned concrete for your new Interstate System of super-roads

There's not a "hump" to be heard when you drive this
continuous-laid concrete. It has been developed to meet the
1975 standards set for America's greatest highway building
program—41,000 miles—now under way.

Almost like riding above the pave-
ment, instead of on it. You'll say
this new-type concrete gives you
the smoothest, most quiet ride ever.
Don't waste time listening for the
"humps." There simply aren't any.
This new pavement is laid without
interrupting joints. Then only the
tiniest cushion spaces are saved
into the surface. You never feel
or hear them.
Roughening and flaking of the
surface due to freezing, thawing

and de-icers can't happen—due to
a modern process called "air en-
trainment." A special granular base
under the concrete makes perma-
nent that new smoothness... that
good, flat, solid feel under you.
Studies show you save up to 4%
on car expenses—gas, oil, brakes,
steering—for you don't have as-
phalt's surface "drag."
Sound resists why new-type con-
crete is the preferred pavement for
the new Interstate System.

Forward thinking engineers in the Ten-
nessee State Highway Department have
already adopted construction speci-
fications for new-type, sound-conditioned
concrete. You can help assure that your
highways will have the comfort, pleas-
ure and safety of concrete by support-
ing the work of these engineers.



PORTLAND CEMENT ASSOCIATION

915 Fifth Building, Memphis 3, Tennessee
A national organization to improve and extend the uses of concrete

LEGAL

STATE OF TENNESSEE
Department of Public Welfare
PETITIONER
vs. JOSEPHINE LANE BOOTHE
Whereabouts Unknown, and
BOY BOOTHE
Whereabouts Unknown
DEFENDENTS
IN THE JUVENILE COURT OF
LOUDON COUNTY, LOUDON,
TENNESSEE

NON-RESIDENT NOTICE
In this cause, it appeared to
the Court from the allegations of
the petition filed herein, duly
sworn to, that the whereabouts
of the defendants, Josephine
Lane Boothe and Boy Boothe, are
unknown, therefore, the ordinary
process of law cannot be served
upon them. It is therefore ordered
that the said defendants enter
their appearance herein on the
last Monday in December next,
it being December 30, 1967, and
a rule day of said Court, and
plead, answer or demur to the
petition filed against them, or the
same will be taken for confessed
as to them and set for hearing
exparte, and that a copy of this
order be published for four con-
secutive weeks in the Loudon
County Herald, a newspaper pub-
lished in Loudon County, Ten-
nessee. Ben Simpson, Juve-
nile Judge, Loudon County, Ten-
nessee.

H. L. Brooks, Clerk of the Juve-
nile Court, Loudon County, Ten-
nessee.
Rea Blake and Lucien Dale,
Attorneys for Department of
Public Welfare,
Nov. 28, Dec. 5, 12, 19

LEGAL

Notice To Purchasers Of Labor
And Materials To Simpson Con-
struction Company, Contractors,
For Use In The Construction Of
Project No. SG-2529-11, Loudon
County, Tennessee.

Notice is hereby given that
the State Department of High-
ways and Public Works is per-
petrating to make settlement with Sim-
pson Construction Company, Con-
tractors of Cleveland, Tennessee,
for the construction of a concrete
deck girder overhead bridge and
approaches at the southern Rail-

road, amounting at Backtown near
the south city limit of Loudon
City being a total length of 0.103
of a mile and designated as pro-
ject SG-2529-11, Loudon County.
All persons holding claims
against the Contractors, Simpson
Construction Company, or their
agents, for materials or labor
entering into the construction of
this project, must file itemized
notes of such claims (5 copies)
with the original copy sworn to
before a Notary Public. This
notice of claims to be received at
the Office of the Department of
Highways and Public Works in
Nashville, Tennessee, on or be-
fore January 27, 1968, in order
to obtain the advantages afforded
to claimants by legal statutes.

W. M. Leach,
Comptroller.

Dec. 5, 12, 19, 26,

LEGAL

Notice to Creditors

Estate of Bernie Swiney, Deceased.

Notice is hereby given that on
the 6th day of December, 1967,
letters testamentary in respect to
the Estate of Bernie Swiney, De-
ceased, were issued to the ap-
pointed by the County Court
of Loudon County, Tennessee.
All persons, residents or non-
residents, having claims, mature
or unmature, against the Estate
are required to file the same with
the Clerk of the above named
Court within nine months after
the first publication of this not-
ice, otherwise, such claims will
be forever barred. This the 12th
day of December, 1967.

Frances Swiney,
Administratrix, Estate of
Bernie Swiney, Deceased
Dec. 12, 19

**HAVE
YOU SEEN?
FAMILY PROTECTION
INSURANCE**

the New
Covering hospital and
doctor bills?
FOR INFORMATION SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON

INSURANCE AGENCY
500 Grove Street-Phone GL 8-3591
London



THE WINDOW

There is a store that is displaying this
scene of Christ's birth in all its beautiful
simplicity.

people walk by the window and stop
and look—and when they go on again
the tired lines seem to be erased from
their faces. For the moment, they have
forgotten the "hustle and bustle" of holi-
day preparations. Instead, the peace of
Christmas drifts over them like the
softly falling snow.

Look at those beautifully carved fig-
ures and at that tiny babe. Makes you
realize, doesn't it, that Christmas after
all, is the birth day of our Lord, and
all the birthdays are celebrated at home.
In this case, that means the Church.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest fac-
tor in the building of character and good citizenship. It
is a storehouse of spiritual values.
Without the Church, our society
democracy, our civilization, our
survival, have no sure sound
basis. Every person should
contribute his share to the
support of the Church. For the
sake of his own soul, (1) For his
children's sake, (2) For the sake
of his community and nation, (3)
which needs his moral and
spiritual support. Plan to go to
church regularly and read your
Bible daily.

Day	Book	Chapter	Verses
Sunday	Isaiah	55	1-12
Monday	Isaiah	55	1-12
Tuesday	John	1	1-18
Wednesday	Matthew	1	18-23
Thursday	Matthew	1	1-12
Friday	Matthew	2	1-23
Saturday	Isaiah	55	1-12

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the
interest of the churches of Loudon.

Loudon Utilities	Lowman - Porter Furniture Co.
Joe Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
to Five Store	Spoon Creamery
Iron Agency	Don B. Smith Chair Co.
Drug Co.	

PHILADELPHIA NEWS

Mr. and Mrs. Doug Harris had a dinner party Monday at their home. Mr. Joe Harris and mother, Mrs. J. W. Harris.

Mrs. Charles White from Nashville spent the weekend with Mrs. J. W. Harris and Mr. Joe Harris.

Mrs. Charles Schrimsher and Mr. and Mrs. Earl Grimes were visitors in Madisonville Monday.

Mr. and Mrs. Billy Joe Allison from Peoria, Ill. arrived here recently to visit with relatives and friends. They were the overnight guests of Mrs. J. W. Harris and Mr. and Mrs. Lawrence Allison Saturday night.

Mr. and Mrs. Richard Davis, Mr. Stanley Davis and Judy were visiting with Mr. and Mrs. Bob Davis, Sr. Sunday afternoon in Loudon City.

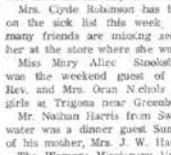
"Birthday Greetings" to Miss Carol Cooter of Sweetwater formerly of Philadelphia. Carol is the daughter of Mr. and Mrs. R. C. Cooter. She will celebrate her eleventh birthday on Dec. 11.

Mrs. Clyde Robinson has been on the sick list this week. Her many friends are missing seeing her at the store where she works.

Miss Mary Alice Stokely was the weekend guest of the Rev. and Mrs. Oran Nehls and girls at Trigona near Greenback.

Mr. Nathan Harris from Sweetwater was a dinner guest Sunday at the home of Mrs. J. W. Harris.

The Women's Missionary Union met at the home of Mrs. Horace Loving Monday night, Dec. 2, for their week of prayer program.



Judy Davis

Grammar School News

Mrs. Joyce Kysse presented the program. Nearly all the members were present. This was the third singing session since the Christmas vacation started on December 13, 1957. Lunches will be served all three days, therefore in children will need 75 cent for their lunch tickets. Regular school work will be resumed on Thursday, January 1, 1958.

On December 2, grades one through five from the Sooker school started to attend our school. There are 119 children in these grades and they are taught by Mrs. Howard, Mrs. Davis, Miss Salcup, and Mrs. Lowe. They seem to have made the various adjustments which were necessitated by the change without too much difficulty. The sixth, seventh, and eighth grades from Sooker, which are taught by Mrs. Grace Watkins, principal and Mrs. "Betsy" Hays, are attending school at the High School.

We salute "Buck" Craig and Mike Basket of Sooker and Gary Gilliam of Loudon for their honesty in returning last money that was found this week.

There were 183 days missed last week which resulted in 91 per cent attending for the week.

We welcome the following new students to our school: Nancy Rivers, 1st grade, Michael Hickman, 1st grade, John Robert Hickman, 2nd grade.

The following students have been dropped from the roll because of their parents' moving: Jo Ann and Eddie Ray Miller moved to Loudon City, Kenneth Southern to Elowah, and Linda Jo McNaughton to Glauke.

Mr. and Mrs. Sam Bledsoe and Becky of Cleveland were visiting Mr. and Mrs. Alvin Allen, Sunday.

Mr. and Mrs. M. L. Sooderly from Maryville were guests of Mrs. Sooderly's brother, Mr. Clemmie Sooderly and Mrs. Sooderly Wednesday.

Mrs. Betty Blevins is coming along nicely at her home here after undergoing a recent operation.

Master Charles Barnett was overnight guest of Brenda Davis Sunday night.

Miss Edna Smalley of Loudon was a visitor at the home of Mr. and Mrs. Clemmie Sooderly Sunday afternoon.

The Philadelphia, Md. school along with several other churches in the sub district met Sunday evening in Sweetwater. The group assembled to commemorate the two hundred-fifth anniversary of Charles Wesley.

Singing was enjoyed by the entire group. The professor Jack Hanna from Tennessee Wesley directed the adult singing groups.

Leon Strunk gave several very enjoyable numbers with her country's choir of the Philadelphia Methodist Church. Pastor from Loudon, Philadelphia, Fenders, Madisonville and Sweetwater had parts of the program.

A good attendance and much interest was evident at the program.

Mr. and Mrs. Jr. Ridge and children of Noto were visiting with Mr. and Mrs. Will Ridge Sunday.

SCHOOL NEWS

What an exciting series of games we had at our school Thursday night! Our A and B

boys and girls played Bowlers. What fun you missed if you failed to see our little girls B team. Many on this team come from the fifth grade. They are real little plucky players with much zeal and enthusiasm. Our B boys team, go I believe, there were 80 of them out! I think 85 of them must have been from the fifth grade. They are very happy about their team too as anyone can see by the large number coming out. Let's hope they all make good players. They are getting a good early start. Both our B boys and B girls lost to Bowler. The real close, exciting games were when the A girls and A boys played. Our A girls were a real credit to their coach, Mr. Buddy Best. They played a grand game. They were so swift in their plays it was impossible to see all their plays. Bowler was a good match for them. The score was very close but our girls won.

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THOMAS-HILL PRESENTS Exciting Gifts!



COATS and SUITS
FOR GIFT GIVING!
Handsome tailored Sport Coats he's sure to enjoy. Smart patterns and Ivy stripes... the best Fall shades. Sizes 34-48
19.50 and 24.50

GIVE HIM A SUIT
from Thomas-Hill's. Choose from fine quality Deluxe Flannels, Tweeds and Hard Finish Worsteds. Expertly tailored by BROOKFIELD & GRAMERCY PARK
34.50 to 50.00

Mens Hats by Stetson & Champ
Give A Hat Certificate
5.95 -- 8.50 -- 10.95

Dress Shirts by Arrow, Block will take care of that particular men on your Xmas list. White and colors—2.98 to 5.00

FOR THAT PERFECT GIFT... give him shoes by Jarman, Fortune. \$6.95 to \$17.95

House Shoes — 2.98 to 5.95

TOP COAT is a smart xmas gift \$15.95 to \$39.50



MENS SMALL GIFTS
Hickok Jewelry — 1.50 to 5.00
Arrow, Cavalier Ties 1.50—2.50
Arrow Hankies — 35c to 1.50
Hickok Belts — 1.50 to 2.50
Mens Argyle Socks—35c to 1.00

SHOP our GIFT BAR

HOLIDAY SPORTS SHIRTS
All the very latest collar styles 2.98 to 5.95 in Ivy stripes and patterns
Wool Shirt Special . . 5.95 and 6.95 (Values to 10.95)
GIVE SLACKS . . a wonderful gift he is sure to enjoy. Handsome tweeds, flannels, worsteds; alterations free. \$5.95 to \$13.95

JACKETS . . . smartly styled reversibles, nylons and gabardines . . \$5.95 to \$14.95
Suedes . . 13.95 to 19.50—Washable suede 24.50

MENS ROBES flannels, satin brocade, wovens \$5.95 to \$13.95
PAJAMAS A wonderful gift for him \$2.98 to \$4.95

HE-MAN BOYS
Suit or Sport Coat will make his Xmas merry! Choose from new wovens in stripes and solids. 2 to 20 \$8.95 to \$29.50
Sport Shirts Styled by Lucky Boy Plain—Stripes—Solids 2-18 \$1.59 to \$2.90

Slacks . . a wonderful gift for boys. All wool and blends. \$1.98 to \$3.95

DRESS SHIRTS by Lucky Boy White & Colors \$1.98
HOLIDAY ROBES In popular flannels—Washable 2-18 2.98 to 4.49
Boys Jewelry \$1.00 and 2.50
Boys Ties—50c and 1.00
Pajamas—\$1.98 and 2.99
Socks—29c and 39c

THOMAS-HILL
LOUDON



Sunbeam Day

FREE COFFEE
WEDNESDAY
December 18th

Mrs. Bill Smith the Sunbeam Hostess will be in our store demonstrating Sunbeam Products. Stop in and visit with her.

GREER'S - LOUDON



Sunbeam MIXMASTER

Enjoy higher, lighter, fluffier cakes; creamier mashed potatoes; etc. Larger bowl! Better. Seven sizes, air-work, mixer, masher, whisk, beat, stir, blend, juice, etc.



Sunbeam MIXMASTER JUNIOR



The new Nomad—the last word in station wagon style and direction... 4-door 6-passenger.

CHEVROLET SETS A NEW STYLE IN STATION WAGONS!

Two new Brookwoods—4-door 6-passenger and 4-door 9-passenger models. Luxuriously appointed.



Meet the year's smartest station wagon set! Chevrolet brings you five new wagons for '58—all long, low and loaded with news. They're more than nine inches longer, dramatically lower. They set a new style with boldly sculptured lines. And these new Chevrolets are the most practical wagons that ever took to the road. The liftgate is hinged into the roof and raises completely out of the way for easier loading. There's a new easy-opening tail-

gate, too, and room for longer loads.

No station wagon built ever carried loads with more ease or passengers with more comfort! Chevrolet's new standard Full Coil suspension cradles you on deep coil springs at every wheel. And you can have a real air ride as an extra-cost option.

Stop by your Chevrolet dealer's and look over the smartest, smoothest going station wagons of them all.



FORWARD FROM PITY

Only from named Chevrolet dealers display this famous trademark. See Your Local Authorized Chevrolet Dealer

OBITUARIES

Freddie Lawhon

Freddie Lee Lawhon, 2, passed away at his home Dec. 8. He is survived by his parents, Mr. and Mrs. Joe Lawhon of Route 1, Loudon; three sisters, Mrs. John

Lawson, Vonnore, Mary Sue and Laura Elizabeth, at home; four brothers, Eugene, Clarence, Sam and George, all at home; his grandmother, Mrs. S. A. Lawhon, Loudon; and his grandparents, Mr. and Mrs. Charlie Easter, Route 1, Kingston.

Services were held at 2:30 p.m. Tuesday from the Palm Baptist Church, the Rev. W. F. Orr officiating. Interment was in the church cemetery with Quinn and Karges in charge.

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

WHITE STORES

S.W. GREEN STAMPS

CHOCOLATE CHERRIES

Brock's

1-lb. box 49¢

PLUS S.W. GREEN STAMPS

WHITE STORES

Highland Park 4-H Club

The regular meeting of the Highland Park 4-H club met Nov. 22, at the school auditorium. Patrick gave the devotion. Pledges were led by Sarah Sanders. The program was based on "My 4-H Club". Bobby Hill gave a demonstration on how to clean a gun safely. Sun Wooten and Elizabeth Smith gave a demonstration on the proper way to make a bed. Mrs. Harrison told us how to make a sewing box from a cigar box. The meeting adjourned, and Mrs. Harrison asked Highland Park

to present the meeting and program as achievement day in Loudon Nov. 23, which we did. Also, achievement day James Phillips, Linda Sales, Ann Hill, and Vivian Walls won medals for outstanding project achievements. Vivian Walls won a certificate for having the best record book. Highland Park had about 15 members there. We were very proud to come back with so many honors. Highland Park was the Banner Club of the month.

Miss Vivian Walls of Highland Park was elected queen of Highland Park School on Nov. 8, at the school carnival.

Prospect 4-H News

The Prospect 4-H club met Dec. 6. The president, Johnny James, called the meeting to order.

Don Stafford had devotion. He read Luke 2:7-17. We then sang the pledge to the American flag led by Butch Crabtree. We had the pledge to the 4-H flag lead

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent
An all day lamp workshop was held in Lenoir City this week for Home Demonstration Club members. Miss Elizabeth O'Kelley, University Home Furnishings Specialist, assisted in the making of the lamps. The lamps made met the requirements for good lighting. One of the basic things stressed was the use of a dimming bowl. Two juice cans wrapped in Hong Kong green served as the base of the lamp.

Attending the workshop were: Miss Bonnie Miller, Mrs. A. C. Miller and Mrs. A. M. Wilson of Martel; Mrs. Ben Alford and Mrs. Jack Cline of Estons; Mrs. John Bright, Lakeswood; Mrs. Homer Holdridge of Prospect; Mrs. Faye McDonald, Mrs. James Madison Lee; and Miss Lou Ella Sherin, Fort Loudon Village.

by Carolyn Shubert. After the pledges we sang The Little Brown Church in the Dale. Then we answered the roll call by telling our project. Then we had the minutes by Shells Massengill secretary.

We asked if there was any old or new business. None was brought up, we then had a demonstration on making Christmas tree ornaments by Mary Grace James and Carolyn Shubert. We then turned the meeting over to Mr. McCall. He gave out some literature and talked about a tractor work book.

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LOANS ARRANGED ON
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SERVICE FINANCE CO.

OVER BANK OF LENOIR CITY
INTRODUCTORY OFFER ONLY

Dr. J. R. Watkins of Loudon was among 51 doctors who attended a two-day symposium on problems of internal medicine at the University of Tennessee Memorial Research Center and Hospital last week.

Local Doctor Attends U-T Medicine Meeting

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Dr. Watkins heard attending physicians at the U-T Center Hospital discuss latest treatments of diseases such as "stroke," arthritis, diabetes, and heart ailments.

For attending the symposium, Dr. Watkins was given post-graduate credit as a member of the American Academy of General Practice.

Fort Loudoun Boat Club Met Dec. 3

The Fort Loudoun Boat Club met at the home of Mr. and Mrs. Robert Miller, Hollywood Hills, Knoxville, on Tuesday evening, Dec. 3.

The meeting was called to order by Sam Bolt in the absence of commodore H. M. Johnson.

Plans for a future club house and leases on Lakesore property were discussed. Other business included a report from the executive board who reported that city park officials had been contacted about park improvements, which would be of benefit to the boat club as well to other boating enthusiasts in our area.

Following the regular business, a Christmas party was planned for members and their guests to be held Saturday night, Dec. 14. The next meeting has been set for Dec. 25 at the home of Sam Bolt, 607 College Avenue, Loudon. Election of officers for the coming 1958 season will be held, and all members are urged to attend.

LEGAL

Notice To Purchasers Of Labor And Materials To Knoxville Construction Company, Contractors, For Use In The Construction Of Project SP-501-H-Road-Loudon Counties.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Knoxville Construction Co., Contractors, of Knoxville, Tennessee, for the resurfacing with bituminous materials of a section of State Highway No. 1, beginning at the end of new surface in Kingston and extending to State Highway No. 2 at Dixie-Lee Junction; being a total length of 18.43 miles and designated as Project SP-501-H-Road-Loudon Counties.

All persons holding claims against the Contractors, Knoxville Construction Co., or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim, (5 copies), with its original, copy sent to before a Notary Public. This notice of claim to be received at the office of the Department of Highways and Public Works in Nashville, Tennessee, on or before February 3, 1958, in order to obtain the advantages afforded to claimants by legal statutes. W. M. Leech, Commissioner. Dec. 12, 19, 26, Jan. 2

For best dressed salads!

Miracle Whip
SALAD DRESSING

THE ONE AND ONLY

GIFT MAGIC IN Women's Slippers

Soft Fur Trim
1.98 and 2.98

Quilted Satin
1.98

Warm, Felt Hard Heel And Sole
1.98

Children's Slippers

STYLED for FUN!

Soft Leather Fur Trim
Sizes 4-8
1.98

Warm, Felt Slipper
1.98

SLIPPER SOX
SOFT LEATHER SOLE
WOOL SOX
1.29 and 1.49

MAN-PLEASING

Soft Glove Leather
4.98

Fleece Lined
3.98

Hard Sole And Heel
2.98

GIFT SLIPPERS

THE FAMILY SHOE STORE . . .

HENRY'S

SHOE STORE
LOUDON

The ED WATKINS STORE

Gifts GALORE For All The Family

Mom Will Be THRILLED
with a Peg Palmer Dress
8.95 to 16.95

Many Others 5.95 & up

A Lingerie Gift Will Be Most Appreciated
Nylon Slips 1.98 to 5.95
Panties 59c to 1.98

For The Little Miss
She Will Love A New
Dress -- And We Have Some
Especially For This Season
Young Life & Fairy Tales
1.98 to 4.95

House Shoes Are High On
The List Of Xmas Gifts
We Have Several Styles
1.98 and up
Girls Styles 12½ To 3 1.98

FOR DAD

A Pair Of Wonderful Feeling
FREE MAN SHOES

9.95 to 13.95

Others 5.95 up

That Special Man
Will Enjoy Getting
An **ADAM HAT**
5.95 to 8.95

These Will Be Most Welcome Gifts
Mens Tan Or Gray Pinwale
Corduroy Slacks "Ivy League" 4.95
Boys Size 3.98

Sport Shirts Make An Ideal
Gifts To Thrill Him
Mens 1.98 to 4.95
Boys 1.59 to 2.98

A Complete Line Of Gifts For The Home, And
Toys For The Kiddies -- Come In And See Them
Now -- While Our Stocks Are Complete

The Tom Jung auxiliary held its regular monthly meeting in the Cumberland Presbyterian Church dining room on Monday night at 7:30. The room was beautifully decorated with holly and cedar, and red and white ornaments. Hostesses for the month were Bruce Chesnut, Christine Gover, Vivian McFarley and Ella Russell. Scripture was taken from the book of Isaiah which tells the Christmas story, and was read by Jeannette Harrison, program chairman. Carols were sung and enjoyed by the entire group with a special number by Helen Blair and Annie Laurie Simpson. The "Gift to the King" offering amount to \$48.65.

Business meeting was conducted by the president Vivian McFarley, followed by installation of officers for the year 1958. This was a very inspirational service conducted by the pastor Rev. Chesnut, and included the following officers: president, Mrs. Dora Blair, Vice-president, Miss Mary Katherine Mize; secretary, Mrs. Rex Burnette; treasurer, Mrs. Madison West; Clerk No. 1 chairman, Mrs. John Simpson; and Circle No. 2 chairman, Mrs. C. P. Chisham, Jr.

Meeting was adjourned after the Wayside Prayer, following which the hostesses served delicious ice cream and cake. Gifts were then distributed to all present, which included 36 regular members and 5 visitors. Guesses for the evening were Mrs. Walter Sommers, Mrs. Jim Graham, Mrs. Mansfield Nicholas and Mrs. Gail Hein, of Loudon and Mrs. Fred Hein of Boone, Iowa.

Mr. F. M. Quinn left Wednesday on a business trip to Nashville. Mr. and Mrs. George Kiley and family of Chicago, Ill. moved Saturday to Loudon to make their home at 602 Mulberry St.

Mr. and Mrs. Fred Hein have returned to their home in Boone, Iowa after a visit with their son, Mr. and Mrs. Gail Hein and family.

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

Mr. and Mrs. Hugh McQueen, Mr. and Mrs. Eugene Booth and Mr. and Mrs. Bill Lenoir attended "The Messiah" given at Maryville College Sunday afternoon and dinner guests of Mr. and Mrs. Bob Buchanan.

Mrs. F. M. Quinn is a patient at the Boone Hospital after suffering a broken ankle last Wednesday morning.

Mr. and Mrs. Jack Leffer and son, Jackie, Rufus Brown Watson, Jimmy Gray Harrison and Mr. Reed Gover visited Mr. and Mrs. John M. Agree and son Jack in Maryville Sunday afternoon.

Miss Joyce Waleit who is still a patient at Fort Sanders Hospital in Knoxville is much improved.

Mrs. Ed McQueen and sons, Preston and Jeff left Saturday for Auburn, Ky. for a visit with Mr. and Mrs. H. P. Bird and Virginia Jane.

Mr. and Mrs. Gordon Ferguson of Knoxville were the weekend guests of Mr. and Mrs. Sam Ferguson.

Mr. and Mrs. E. C. Ferguson left Wednesday for a vacation in Jackson, Miss. and Little Rock, Ark.

Miss Martha Helen Pottery, daughter of Mr. and Mrs. Burton Pottery had a soprano part in "The Messiah" which was presented by the Bethel College Music Department, under the direction of Thomas R. Bole of Greenville last Sunday, Dec. 8, at McKenna, Tenn.

Meeting Held By Browder HD Club

The regular monthly meeting of the Browder Home Demonstration Club was held on Wednesday, Dec. 4 at the home of Mrs. Madison West.

After the singing of a Christmas hymn and reading the club creed, nine members answered the roll, with "What I can do to put Christ back into Christmas." Devotional readings were given by Mrs. Ralph Eldridge.

Project leader reports were given by Mrs. E. W. Conner, Mrs. J. E. Haynes, Mrs. H.M. Adams, Mrs. Paul Alexander and Mrs. P. E. Mabe.

After the business session Mrs. J. E. Haynes, recreational leader, was in charge of games. During this period, the hostess served refreshments and gifts were exchanged.



My Favorite Recipe

Featuring This Week

Mrs. Hugh M. Thomas
Loudon

MRS JACK LEFLER

DATE LOAF

2 cups white sugar, 1 cup milk, 2 T. butter and cook to form a soft ball. Put into this mixture 1 lb. package of dates. Reduce heat to simmer, stirring occasionally until dates are dissolved. Remove from heat and add 2 cups of nuts. Mix all of this and form in a long roll and place on a cloth that has been wrung out of cold water, not too drippy, and put in a cool place. When cool cut into desired sizes and roll in granulated sugar. Place in a tin box this will be good for at least three weeks during the holidays.

Thank you so much Mrs. Thomas for this good recipe and it is so good to make for the Christmas holidays.

Philadelphia OES To Name Officers

The Philadelphia Chapter of Order of the Eastern Star will hold election of officers at its regular meeting Friday, Dec. 20. The program will open with a covered dish supper at 6:30 p. m.

Inductions will be performed for Margaret Lomas, Linda Williams and June Art. It will be followed by the election of officers.

Present officers are: Elmore James, worthy matron; Oerman Altum, worthy patron; Ruth Farley, associate matron; J. N. Purdy, Jr., associate patron; Virginia McCreary, conductress; Merle Watson, associate conductress; Marion Waller, secretary; Pearl Edwards, treasurer; Olla Hartwell, marshal; Bernice Mullins, chaplain; Nell Harrison, Adah Lorene Arrp, Ruth Evelyn Hope; Erna Markwood, Martha Evelyn Chishaz, Electa; Frances Firestone, worshiper; and Joy Hudson, sentinel.

All members are urged to attend the meeting.

Mr. and Mrs. Leroy Myhre and son, Eric returned to their home in Atlanta, Ga. Tuesday after a visit with Mrs. Sam Wilson and Mrs. Callie Wilson.

Christmas Specials

10% off a Holiday Weekend

Ladies Nylon Slips
First Quality \$1.98
32-40

Ladies Quality Dusters
5.95 and 7.95
100 Percent Nylon

TOWEL SETS
1.19 to 1.98

Printed Flannel Gowns
Regular 1.98
Value, Only 1.33

Nylon Gowns
1.98 to 2.98

Large Selection Bedspreads
3.98 & 4.98

Tennessee

The Susanna Wesley, Violet Grubb and Ann McKenzie Circle of the Women's Society of Christian Service, held a joint Christmas party Monday evening in the Fellowship Hall of the Methodist Church.

A turkey dinner was served first to the 50 members present and a number of guests.

The tables and entire hall was beautifully decorated with Christmas candles, ornaments and greenery.

Miss Rachel Huff was in charge of the program, centered around.

Loudon FHA Group Attends Sub-District

A group of Loudon FHA members attended a meeting of the Volunteer Sub-district, Future Homemakers of America, at Hariman, December 5. Accompanied by Mrs. Charles McCall and Miss Maud, Grigg, the group included Jane Waller, Pat Long, Judy Ross, Wanda Townsend, Shirley Whitehead, Cheta Campbell, Nancy Kelley, Sara Ann Simpson, and Marilyn Powell.

Sara Ann Simpson, sub-district president, opened the meeting with the opening ceremony. After the devotional, given by the Rockwood chapter, an interesting program about foreign countries was given by the different chapters. Loudon presented the Hawaiian Islands. Judy Ross narrated an intriguing description of the vacationland while Cheta Campbell danced the ever beautiful hula. After the program, the meeting was adjourned.

Mrs. Thomas Leffer of Athens was visiting Mr. and Mrs. Jack Leffer and family Tuesday.

Mr. and Mrs. J. Earl McCall of Powell and Mr. and Mrs. Smith McCall of Knoxville were visiting friends in Loudon Saturday.

Miss Elizabeth Carmichael of Tusculoo, Ala. was the overnight guest of Mrs. Doris Blair Thursday.

Mrs. F. R. Leffer of Sheffield, Ala. arrived Tuesday for a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Leffer and family.

Mrs. John L. Robinson spent Friday night with Mr. and Mrs. Don Robinson and family in Knoxville.

Mr. and Mrs. Hank Bertelkamp, Mr. and Mrs. William Pab and Mr. and Mrs. Gus Nemmel, Jr. of Knoxville were dinner guests of Mr. and Mrs. Don P. Smith Sunday.

Do It The Easy Way With Herald Want Ads

Gift SPECIALS

A Tic-Toc Jewelers Christmas Special WHILE THEY LAST!

Gruen Watches

Finest Quality — Values from 35.75 to 71.50

50 % OFF

Exciting Xmas Gift Ideas

Shop These Brand Names You Know and Trust

FOR HER

KEEPSAKE DIAMOND RINGS
MAGNOLIA DIAMOND RINGS
COLUMBIA DIAMOND RINGS
CRYSTAL BY FOSTORIA
CHINA by SWACUSE and SPODE
STERLING by WALLACE

FOR HIM

Beautiful Watches - ELGIN, BULOVA, WYLER, HAMILTON LIGHTERS by RONSON

The Wonderful POLAROID LAND CAMERAS
SCHAEFFER and PARKER PENS
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No matter what price gift you desire we have a wide selection sure to please

SHOP AT HOME AND SAVE

Tic Toc Jewelers

COURT THEATRE BUILDING

Thursday, December 12, 1957 The Loudon County Herald 5

Christmas. Mrs. Randal Johns read the scripture followed by the singing of Christmas Carols led by Mrs. Bill Lenoir and played by Mrs. Don P. Smith.

Mrs. Charles T. Morgan and Mrs. Broady Harrison each told meeting.



WHITE STORES

S.W. GREEN STAMPS

Log Cabin SAUSAGE

1-lb. pkg. 29c

PLUS S.W. GREEN STAMPS

WHITE STORES

MENS PAJAMAS

Many Colors and Patterns to Choose from 2.98

MENS SPORT SHIRTS

Ginghams, Checks and Plaids; Ivy League Styles 2.98 each

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136 X 60 Broadcloth First Quality 1.98

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All-Wool Worsteds Values to 39.95 First Quality only 24.95

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Late Styles and Fabrics Only \$18.50 Values to 24.95

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STRANGE DEPARTMENT STORE

113 BROADWAY-DOWN TOWN Lenoir City

SELLING
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EVERY
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REDUCED

MENS
BROADCLOTH
PAJAMAS
3.95 VALUES
2.44

MENS
TIES
MEN LEATHER
BELTS
IN GIFT BOXES
1.00 & 1.50 VALUES
77c

MENS
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GIFT BOXED
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CIGARETTE
LIGHTERS
1.50
To 2.50
VALUE 77c

GIRLS
MOR-PUL
STRETCH
ANKLETS
59c VALUES
3 pr. 1.00

WOMENS
FRUIT OF LOOM
PANTIES
69c VALUES
39c

MENS
PART WOOL
HEAVY
SOCKS
33c

LEATHER
PALM
WORK
GLOVES
Short Cuff
77c

SAVE
ON
CHRISTMAS
GIFTS

GOING OUT OF BUSINESS!

ABSOLUTE
SELLING OUT

MENS PLAID
FLANNEL
SHIRTS
\$1.00

MENS HEAVY
SWEAT
SHIRTS
\$1.00

SALE STARTS TODAY
WOMENS COTTON HOUSE
DRESSES
2.98 VALUES \$1.98

ENTIRE STOCK WOMENS
BETTER DRESSES
1/2 PRICE
ONE BIG RACK GIRLS DRESSES
VALUES \$1.00
TO 3.98

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NYLON
JACKETS
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NOTHING
RESERVED
ALL
PRICES
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LADIES
NYLON
SLIPS
SHADOW PANEL
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2.98 Values
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ENTIRE STOCK
LADIES
SUITS
7.95 to 9.95
VALUES
3.98

BOYS
DUNGAREES
10 ounce
size 6 to 12
\$1.00

BOYS
PLAID
FLANNEL
SHIRTS
any sizes
.77c

MENS
FANCY
DRESS
SOCKS
5 PAIR
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LADIES
PLEATED
NYLON
GOWNS
10.95 VALUES
STYLED BY FAMOUS
MYRA JOY
\$4.44

MENS 2.98
WORK
PANTS
Khaki, Green, Gray
1.98

GET
YOUR
SHARE
OF THESE
BARGAINS

STRANGE
LENOIR CITY STORE
SELLING
OUT
TO
QUIT

It's MURDER

PRICES SLASHED WITHOUT MERCY

MANY
OTHER
BARGAINS
EVERY THING
GOES

ON SALE WHILE
STOCK LASTS

WOMENS 51 GAGE
CANNON
NYLON HOSE
1.00 VALUES
1st Quality .59c

WOMENS FLANNEL
GOWNS 1.33c
FLANNEL
PAJAMAS 1.88

WOMENS SWEATERS REDUCED
BANLON CARDIGAN 7.98 val 4.88
ORLON CARDIGAN 5.95 val. 3.98
ORLON CARDIGAN 3.98 val. 2.88

ENTIRE STOCK
MENS
WOMENS
AND
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SHOES

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SLASHED
PRICES
WHILE THEY LAST

YOUR CHANCE TO
SAVE ON GIFTS

MENS SWEATERS REDUCED
ORLON V NECK 5.95 val. 2.99
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MENS WOOL
FLANNEL
SLACKS 6.88
12.95 VAL.

DOLLS
REDUCED

6.95 to 10.95 VAL.

1/2 PRICE

30 DAY LIQUIDATION Sale

NOTHING TO REMAIN REGARDLESS OF COST OR LOSS!

Remember The Place - STRANGE DEPARTMENT STORE
113 BROADWAY - IN DOWN TOWN LENOIR CITY TENN.

FARM NEWS REVIEW

PLANTS AS GIFTS AT CHRISTMAS GROWING CUSTOM

The growing custom of giving living plants, including garden shrubs and trees, as Christmas presents has much to recommend it. However, with the gifts there can well be advice on caring for the plants during and after the holiday, according to W. C. Pelton, horticulturist, U-T Agricultural Extension Service.

Pointsettias need a winter rest, after they have dropped their red leaves, at 40 to 60 degree temperature and with no water. If they are to be set in the garden in spring, about May 1 they can be cut back severely and the new growth properly cared for next fall will be ready for another Christmas season.

Asaleas, camellias, and gardenias like cool rooms, not over 60 degrees, for continuous health, Pelton says. They might be kept in warm rooms for Christmas day, but as soon as possible they should be moved out of the heat. None of them are apt to survive a cold winter if planted in late December.

Hollies, boxwoods, small live evergreen trees, all need temperatures far below those of a living room for continued life and health. If they remain indoors in a warm room for more than two or three days, they are apt to start internal activity connected with new growth and in this condition are subject to severe

cold injury when finally planted outdoors.

Since these plants generally have well established roots when marked at this season, Pelton explains, they can be planted outdoors in December if the ground is not frozen. They can also be held for later planting in any place with temperature below 40 degrees and with at least half normal daylight. If this is indoors, the root ball needs to be kept moist but not soaking wet.

TEAR UP PLANTS IN EXPERIMENT; FIND FERTILIZER

How snap beans use small amounts of chemical elements has been measured by literally taking the bean plants apart and then analyzing the parts. This was done in a University of Tennessee Agricultural Experiment Station study conducted by Dr. Lloyd F. Seatz, T. R. Gilmore and A. J. Sturges.

Bottom leaves of the snap bean plants contained the most magnesium and calcium, two of the plant nutrients studied. These leaves are the first to form on the plant. But as the rate of potash fertilizer increased, the plant content of potassium increased and that of magnesium decreased, the Tennessee agricultural scientists said at the 50th anniversary convention of the American Society of Agronomy held at Atlanta, November 16-22.

Another snap bean study also revealed that magnesium and

calcium are relatively immobile. Once metabolized, they do not readily move to other actively growing plant parts. The older bottom leaves of the snap bean plants contained larger amounts of these elements than the other plant parts studied. And, these bottom leaves give a better reflection of the magnesium fertilizer treatments than other plant parts give.

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

As Christmas draws near and dull gray wintry days take their toll of farm labor many Loudoun County farmers are taking the opportunity to catch up on a few odd jobs such as fixing fences and making minor repairs around the barn. No doubt there are a few farmers in Loudoun County that would be interested in furthering their study of agriculture. The winter course in agriculture for farmers has been set for January 6 through February 14 at the University of Tennessee in Knoxville. This is the fifth course of its kind set up for the cause of better farming and improved practices. It is designed to help farmers and any other persons interested to keep abreast of the rapidly changes in agriculture.

The course will last for six weeks. Applications are being taken now. Any farmer in Loudoun County that is interested in this can get information at the county agents office or any one of the v-o-g teachers in Loudoun County.

Course being taught this year are as follows: General agricultural engineering, beef cattle keep abreast of the rapid changes, dairy cattle management, feeding farm animals, fertilizers and land use, operating and managing farms, pasture and forage crops, and poultry production.

Those interested about the cost and other expenses, please check at the county agents office. If it is possible to get as many as

GREENBACK NEWS

A Christmas pageant "Song Over the World" will be presented Sunday evening Dec. 23 at 7:30 p.m. in the Greenback Presbyterian Church with twenty characters in the cast and a full choir and children's chorus. Those in charge are: Wm. Lane, patriarch; Mrs. Irene McCall, costumes; Ben Hammontree, stage; choir and children's chorus, Mrs. Betty Hinton Dramatics, Mrs. Lucille Best.

The December meeting of the Greenback Parents Teachers association will take place Monday evening Dec. 16 in the school auditorium with the president, Mrs. Woody Everett in charge. A Christmas program has been prepared by the grade teachers and pupils.

The last program of the Family Night meetings will be given Wednesday evening Dec. 11 in the Fellowship Hall of the Greenback Presbyterian Church. Mr. Ira Hodge will present a film strip as a conclusion of the study of "The Cross of work of taking the Gospel to Japan."

Mrs. Robert Paige was called from her home in the Bahamas last week by the continued serious illness of her father, Mr. J. V. Akers in the Knoxville St. Mary's Hospital. The little Paige daughters, Penney, Merry and Lucy with their mother flew from their home to Miami and spent the night with Mr. Paige's mother and the next morning came by plane to Knoxville airport. They are spending part of the time at the family home, "Paiges Pines" near Greenback.

The Rev. and Mrs. Frank Ladner, and children, Allen, Betty and Ruth with Miss Mae Lowry attended the Christmas program "The Messiah" at Maryville College Sunday afternoon.

Mrs. Rebecca Hammontree, was the Thanksgiving guest of her cousin, Miss Josie Kittrell in Maryville.

Mrs. Koda McConnell and Mrs. Mildred Brown of Maryville were dinner guests Sunday evening of Miss Helen Kerr.

Mrs. James D. Finger is desirous to attend from Loudoun County the one would be very little. It is possible by getting in early that we can get scholarships for part of these and maybe all. It will by time well spent and you can arrange to take a part of these courses or all of them. It also could be arranged to spend three days a week in this. During this time of year you will have the best chance to go to the winter country and it will be a good investment.

covering from a severe illness at her home near here. Mrs. D. E. Byerley and sons, Quintus and Chris attended the Christmas parade in Maryville Friday.

Mr. and Mrs. P. K. Greenway and son, Butch, Gary and Tim are home from a weeks visit with Mr. and Mrs. Joe P. Wilson and other relatives in Covington, Ky.

Mrs. Ada Everett spent part of last week with her son Mr. John Everett and Mrs. Everett and sons in Philadelphia.

Mrs. J. H. French and Miss Wanda were in Maryville Saturday morning guests of Mrs. G. M. Wear and Mrs. Jack Young, at a breakfast given in honor of Miss Dorothy French who will be a holiday bride.

Mr. and Mrs. S. R. McCallum Jr. in Maryville, the occasion being the birthday anniversary of Mr. McCallum Sr.

Mr. and Mrs. Howard Hudson of Knoxville were guests Sunday of Mrs. Carrie Beals and Mr. and Mrs. J. C. Hudson.

Dr. and Mrs. R. H. Alexander were guests last week of his parents, Mr. and Mrs. George Alexander in Olive Hill, near Savannah, West Tenn.

Miss Ruby Henderson is recovering from illness at the home of Mrs. Margaret Jenkins. Mrs. Jenkins has also been ill but is improving.

Mrs. Roy Lowry, R. A. Anderson, J. L. Seaton and Mr. James Carson were in Nashville last week for a meeting of the Rural Electrification officials.

Mr. Johnny Blankenship of Marietta, Ga. spent the weekend with his parents, Mr. and Mrs. John Blankenship.

Mr. and Mrs. Cass Ball, Francis and Tommy of Loudoun attended services at the Presbyterian Church here Sunday and were dinner guests of Mrs. Mayne Wear.

Mrs. Roy Lowry spent the first of the week with her daughter, Mrs. Charles Everett and Mrs. Everett and Diane in Lynch City. Mrs. Charlie Willman of Knoxville, Mr. and Mrs. Andrew Montgomery, Mrs. A. C. Montgomery and Mrs. Wm. Clark of Loudoun City visited Sunday with Mrs. Lowry and family.

Mr. and Mrs. Paul Moore of Knoxville spent Sunday with their little ones Penny, Harry and Lucy Paige.

Buy

"The Best Part Of The Meal"

JFG
SPECIAL
COFFEE

WHITE STORES
S.M. GREEN STAMPS

Large Maine
POTATOES
10-15. bag 39c

PLUS S.M. GREEN STAMPS

WHITE STORES

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON
MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

FRIENDS

At last there's a brand new way to raise Fall and Winter calves. No longer is it necessary to turn the calf to the cow before or after milking taking up valuable time and running the risk of bruised udders and the chance of mastitis, not to mention the danger of scours and loss of milk when prices are normally high. Those things are all in the past when you feed your Fall and Winter calves the CO-OP way . . . with CO-OP Milk Replacer. CO-OP Milk Replacer is inexpensive and highly nourishing. It's a whole milk product . . . contains vitamins B-12 . . . and A and D supplements as well as all the minerals essential to sound, sturdy growth and development. CO-OP Milk Replacer will get your calves off to an early start and grow them into stronger, more dairy-like heifers with fewer troublesome calf diseases. Best of all, of course, is you put EXTRA MILK in your cans at a time when milk prices are normally higher than at any other time during the year. Don't let another day pass. Go by your CO-OP and pick up 25 pound pail of CO-OP Milk Replacer. Take the trouble out of raising Fall and Winter calves the CO-OP way.

LOUDON
Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

WANTED!

300 Good Men

to wear the finest

SHOE VALUE

In Loudon

JUST RECEIVED

Big Shipment of fine quality British Walkers Mens Oxfords. Quality that you would expect only in shoes selling at twice the price . . . such as full leather lined, full leather sole, top quality leather, superb English workmanship.

WIDE SELECTION
ONLY

\$8.98

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Five to Five Store

LOUDON GROVE STREET

WE BUY, SELL OR TRADE—DRAPERY MATERIAL . . . 2500
all kinds of new and used furni-
ture. R. P. Hamilton, 116 A St.,
Lenoir City, Ph. 1911. tlc-11

APARTMENT FOR RENT—new,
air-conditioned, furnished or un-
furnished. Louden Clinic, Phone
GL 8-2012.

FOR SALE—35 ft. house trailer,
furnished, 2 bedrooms, bath. Fully fur-
nished. Call GL 8-4174 tlc-50

CLASSIFIED

FOR A BIG XMAS, serv. on all
toys at Valley Mercantile Outlet,
West End, Louden. Big selection
of wonderful toys. tlc-3

FOR SALE . . . new portable
typewriters, new electric adding
machines, mod Royal office type-
writers. 50¢ Sam T. McCallie,
Phone 3584, Sweetwater. tlc-3

MATERIALS . . . buy now and
save! Corduroy, moleskin cloth
and wool at 40¢ yard. Valley
Mercantile Outlet, West End,
Louden. tlc-3

FOR SALE . . . GE Refrigerator
and Frigidaire Stove. Phone
GL 8-2312. tlc-51

FOR SHOPPING convenience,
Valley Mercantile Outlet, West
End, Louden, will be open all
day on Wednesday until Christ-
mas! 3c-3-c

GRAVING—call K. P. Hamilton
for basements, ponds, driveways,
septic tanks and sewer system
installation 116 A St. Lenoir
City, day phone 1911, night 1802.
tlc-11

FOR SALE—2 1/4 X 3 1/4 Speed
Graphic Press camera with all
accessories, in excellent shape.
Also choice of two enlargers and
assorted film and supplies. See
at the Herald office.

DON'T BUY A COW! Call
GL 8-2068 Why?—For Free home
delivery of delicious BACON
dairy products. No feedin' no
fussin'—Just good eatin'!

TV's Red Barber has big news!

HOW TO SAVE \$125 (or more)* ON YOUR NEXT CAR

...with the new State Farm Bank Plan

1. Pick out the car you want to buy or lease.
2. Get your State Farm agent about
this financing plan.

3. The agent goes to work to help you
get financing through a leading local
bank. You get a check for the car down.
You're a "cash buyer." The car is yours.

4. You save with Bank Extra. Low bor-
rowing rates may save you hundreds of
dollars over high interest "loans." Pay-
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practically.

5. You save with "Carroll Driver" auto
insurance. State Farm has kept auto in-
surance rates low by sticking to insure
only careful drivers. You save every day
you're insured.

6. A TIP FROM RED BARBER: CALL YOUR NEAREST STATE FARM AGENT
ABOUT THE BANK PLAN... BEFORE YOU BUY THAT NEXT CAR!

**THE BANK PLAN OF
STATE FARM MUTUAL
AUTOMOBILE INSURANCE COMPANY**
Home Office: Bloomington, Illinois

Watch "Red Barber's Corner" on NBC-TV following the Friday night fights.
CALL YOUR STATE FARM AGENT TODAY!

H. Ross Wilkerson, Agent

404 E. Broadway Lenoir City Phone 157

OPERATION AUCTION FOR NEEDY FAMILIES

The Lenoir City Jaycees will sponsor an auc-
tion, with all proceeds to be used for needy
families in Loudon County. **THIS IS HOW YOU
CAN HELP.** Go look in your attic, basement,
garage, barn NOW and see what you have to
give. Furniture, clothes, livestock, canned
goods, etc. Call Lenoir City 184, 295, 555, 157
or 460J For Free Pickup Service.
Everyone can be a part in helping several un-
fortunate families in Loudon County.

DON'T WAIT -- CALL NOW

The Auction will be held on Bank Street in Le-
noir City on Saturday, December 21, 1957. Bids
from a penny up will be accepted. Auction
will start promptly at 1 O'CLOCK.

**CALL -- GIVE -- COME
AND BID**

Don't give till it hurts. Give till it feels good
FREE

Cadillac To Some Person Who Attends Auction.

Sponsored By
Lenoir City Junior Chamber of Commerce

**Herald
Classified Rates
\$1.00 First Week
50c Additional Weeks**

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN
LOUDON AND LENOIR CITY
PHONE GL 8-2353

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY

Dec. 12 & 13

1st Run Picture

LAST OF BADMAN

CinemaScope—Color

George Montgomery

Cartoon

SATURDAY, DEC. 14

FRONTIER GAMBLER

John Bronfield

**FIVE STEPS TO
DANGER**

1st Run Picture

Sterling Hayden

SUNDAY, MONDAY, TUESDAY

Dec. 15, 16, 17

1st Run Picture

**THE PRIDE AND
THE PASSION**

IN TECHNICOLOR

Gary Grant

Sophia Loren

Frank Sinatra

Cartoon

WEDNESDAY ONLY, DEC. 18

NIGHT RUNNER

Ray Denon

Serial

**BLAZING THE
OVERLAND TRAIL**

Cartoon

On the occasion of

Change of residence

Arrivals of November 10

City

Phone GL 8-3204

(No cash or other items)

Gifts & Greetings
for You—through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of

Change of residence

Arrivals of November 10

City

Phone GL 8-3204

(No cash or other items)

Gifts & Greetings
for You—through
WELCOME WAGON

from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of

Change of residence

Arrivals of November 10

City

Phone GL 8-3204

(No cash or other items)



CRAVING FOR SAVINGS?
SHOP HERE!
at Giles and Son Food Market

**GOLD
CRAFT**
Peanut Butter
20 ounce jar
49c

**25 Pound
Print Bag**

**OK
Self-Rising
FLOUR
Only
\$1.69
10 Pound**

**Pond Creek
Self-Rising
MEAL
59c**

**ROSE
DOG
MEAL
25 Pound
Bag
\$2.05**

Giles And Son Market

**JFG Mayonnaise
Pint Jar Only 33c**

**LAY'S CIRCLE 'L' WEINERS
1b. Cello Package-35c**

**Northern tissue
COLOR or WHITE
4 ROLLS
33c**

**JFG INSTANT COFFEE
6 oz. Jar - 93c**

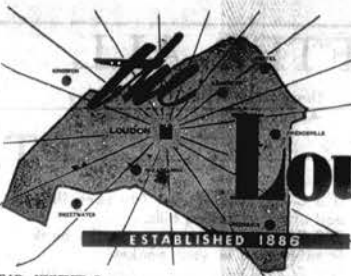
**LAY'S CLOVERLEAF SAUSAGE
1 lb. pkg. for 35c**

**ALCOA WRAP
Giant Size Roll
55¢**

**NBC RITZ CRACKERS
1 Pound Box
33c**

**SHOP & SAVE
with Mohler and
Harold Giles—3
Miles Out Vantage Road**

County teachers will have the fix Yukon 6 has been added to said this applied to the new cen-
program today before the Chris- the Lenoir City numbers and is-
mas holidays. part of a nation wide plan, where-
and office in Loudon, Tennessee.
business as usual on Friday, Dec. 18 at Fort
Drugg, N. C.
"Silent Night".
Tennessee
STATE LIBRARY AND ARCHIVES
Bakers Island because of the
seriousness of his condition.



Loudoun County Herald

"Loudoun County's Family Newspaper"

LOUDOUN, TENNESSEE, THURSDAY, DECEMBER 15, 1957

16c PER COPY

72ND YEAR—NUMBER 5

Just Piddlin'

By The Editor

THINGS REALLY BUZZING around here this week as we're at work on two papers at once. We'll follow this edition with our annual Christmas Greetings edition containing seasonal messages from Loudoun and Loudoun County business, merchants and industries.

This issue will be in the mail to you Monday, Dec. 23, and will take the place of our regular issue next week. All our correspondents will take a much deserved rest for that week.

We'll print the edition Saturday so that the shop crew can have next week off. They'll get a good Christmas rest, also a much deserved one. The Herald will be open Monday, Tuesday, noon, Friday, and Saturday till noon next week.

I'll also take this opportunity to wish to you, family, from my family, a very happy Christmas and rich blessings for 1958.

NEVER MORE PROUD of the Loudoun High School band than at their annual Christmas concert Sunday. It was the best I've heard here.

Cheeks to Director William Boyd for both the precision and showmanship of the band. The girls' glee club was also a welcome addition.

A goodly number of folks heard a good program, many others missed a mighty fine one.

BE GENEROUS when you pass the Mile of Dimes booth down town this weekend.

The Christmas season cannot be a joyous one for us without the knowledge that we have helped in some way to bring a happy holiday to our fellowmen in need.

I'LL SAY NO MORE about a white Christmas. I never predicted it in the first place. But this Tennessee weather just might come through yet, who knows?

It can pull some fast switches. Last week sub-freezing temperatures, this week epizeuxis fights in the 60s. Monday night I came in River Road about 6 p.m. in a fog so thick it needed cutting. Went back out about 8:30 and it was clear as a bell. Still don't know where all that fog went.

LADY DRIVE TO FRIEND "the thing I dislike most about pecking is the today creek."

THOUGHT FOR THE WEEK home is the place where character, lives and bodies are built. Make this a family Christmas.

Have Any Old Copies Of Local Paper? Local Officer They're Needed For Filming By State To Become Aide To Fleet Head

Beginning Dec. 10, 1957, and running through Jan. 10, 1958, the Tennessee State Library and Archives in cooperation with the Loudoun County Herald is sponsoring a program under which a film history of newspapers printed in Loudoun County will be recorded on microfilm.

We are appealing to the citizens of Loudoun to assist in this program by bringing to the office of the Herald any issues or back files of any newspapers that have ever been printed in Loudoun. We are particularly interested in newspapers printed prior to 1938.

Records on file at the Tennessee State Library indicate that there have been approximately nine newspapers printed since the county was established. Some of the earlier papers are: The Republican Farmer, The Loudoun Journal, The Loudoun Independent, The Loudoun Times, The Loudoun Orion and The Loudoun Free-Press.

Unfortunately, with the exception of current newspapers, only a very few issues of these and other newspapers are known to be in existence. This program is an appeal to the citizens of Loudoun County to make the film of this county's newspapers as complete as possible. This can be done by loaning to the State Library issues of any newspapers they may have, particularly, issues prior to 1938.

By doing this they may be incorporated with the newspapers on file in the Tennessee State Library, newspapers that will be loaned from out of state sources, and files of the Herald.

We have found that a large number of early newspapers are scattered throughout every county in the hands of its citizens. These newspapers may be stored in attics, basements, smoke houses, barns, or hidden away in trunks, or other similar places. In most cases, they have been retained for sentimental reasons, generally because of some article or some item that related to the family or individual in those hands the newspaper now rests. Community libraries, clubs, schools, and civic organizations often have preserved issues that have dealt with their groups.

We wish to obtain a copy of every newspaper in existence that was printed in Loudoun. By doing this we feel that when the microfilming is completed that we will have preserved for future generations of Tennesseans a complete history of newspapers in Loudoun. The Herald is already being recorded on microfilm.

When the microfilm has been made, copies can be made available at a near cost price to libraries and schools in the county.

The State of Tennessee is spending a great deal of time and money on this program, but the program can only be as complete as the citizens of Loudoun County can assist in making it. Any assistance you can offer working with the Herald will be greatly appreciated.

Lieutenant Commander Sam H. Brewer, Jr., the son of Mr. and Mrs. S. H. Brewer, Sr., 612 Mulberry St., next month will become Aide and Flag Secretary to the Commander of the Navy's powerful Second Fleet, it was recently announced.

The young Loudoun and Crossville naval officer is presently serving as Aide and Flag Secretary on the Staff of Rear Admiral Clifford S. Cooper, USN, Commander of Carrier Division Six.

In his new assignment, Lt. Cdr. Brewer will serve in a similar capacity on the Staff of Vice Admiral Robert B. Price, USN, Commander of the Second Fleet and one of the Navy's most colorful admirals.

A 1937 graduate of Cumberland County High School, Crossville, where he was prominent in athletic, Lt. Cdr. Brewer entered the naval service as an ensign in 1957. Advancing rapidly, he was commissioned in 1944 and subsequently rose to his present rank.

During World War II, he served with VS Squadron Six, Carrier Aircraft Service Unit One and Six, and aboard the USS Enterprise, one of the Navy's famed aircraft carriers operating in the Pacific. During the Korean action, he served on the Staff of the Commander, Fleet Air, Japan, and the Staff of the Commander, Fleet Air Wing Four, Naval Air Station, San Diego, Calif., and at the Headquarters, Armed Forces Special Weapons Project, Washington, D. C.

Lt. Cdr. Brewer holds the coveted Presidential Unit Citation, the Korean Service, United Nations and World War II Victory Medals as well as numerous other campaign bars and decorations. He is married to the former Mrs. Lucille Tompkins of Lake City, Fla. They have two children, Terry, 10, and Erin Marcia, 8.

Lt. Cdr. and his family are presently making their home in Norfolk, Va., homeport of Admiral Pire's Flagship, the cruiser USS Northampton.

The P.T.A. met on Tuesday evening at the Loudoun Jr. High School. Carols were led by Rev. O. C. Rainwater, with Mrs. Howard Boothe and the piano.

Rev. R. H. Greene had charge of the devotion, reading the Christmas story according to Luke.

The girls took their first win last Friday night by beating Midway 44-37, but then suffered a 42-38 defeat.

The Lassies Post Two Wins, Boys Lose Three For Week. The girls took their first win last Friday night by beating Midway 44-37, but then suffered a 42-38 defeat.

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Mile of Dimes Drive Aim Is Christmas For Each Family

Operation Mile of Dimes, an annual Christmas program in Loudoun, got underway this week aimed at a Merry Christmas for everybody—especially more unfortunate families in the area.

The annual fund program raises money for baskets of food which are distributed to unfortunate families on Christmas Eve. In addition, the local VFW post adds toys to the baskets when there are children in the family.

The Mile of Dimes booth has been set in its usual place across from the Community Fountain and will be in operation for four days in its fund raising capacity.

Yesterday was church and school day at the booth. Civic clubs are in charge of the fund raising today, the Visking Company will preside tomorrow and Charles H. Bacon Co. day will be Saturday.

Each year contributions of local citizens at the booth have made possible an increasing number of baskets for distribution to families which otherwise might have a very dismal Christmas. A greater number of baskets... will be needed this year.

Officials of the drive have announced that Dec. 22 will be the last day that names can be turned in to be eligible for Mile of Dimes baskets.

The true spirit of Christmas is in giving and in brotherly love. Through the Mile of Dimes drive, those of us fortunate enough to be able to look forward to a good holiday season may share our blessings with those who will need help to have Christmas. Give generously from your heart when you pass the Mile of Dimes booth.

Lassies Post Two Wins, Boys Lose Three For Week

Loudoun High School's girl team posted two victories during the week while losing one, but the boys squad was unable to gain a win in three games.

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Three Are Hurt In Accident Sunday Evening

Three persons suffered injuries about 7:30 p.m. Sunday in the collision of two cars about four miles from Loudoun on Veterans Highway 72. All are from this area.

Hospitalized at Bacon Hospital are Orlene Massey, driver of one car, broken hip and facial injury; and Fred Jones, Jr., driver of the other car, with a broken leg. Mrs. Fred Jones, Jr. also suffered a broken leg but the Jones children were not injured.

The Highway Patrol attributed the accident to the extremely treacherous road conditions present all day Sunday. They reported that Jones, in his statement, said that the Massey car went out of control and slid into the other car. Jones said that Massey was not driving recklessly or fast.

The Highway Patrol reported that no charges have been filed.

Church Of Nazarene Sets Christmas Play

The Loudoun Church of the Nazarene will present its Christmas program entitled "The Scarlet Ribbon" Friday evening, Dec. 20 at 7 p.m.

A feature for the children will also be included in the program. The public is cordially invited to attend.

J. V. Akers, Greenback Has Critical Stroke

J. V. Akers, Greenback, president of the Old Hickory Brick Co., is critically ill in a Knoxville hospital following a stroke.

His wife is at his bedside and his daughter, Mrs. Robert Paige, is here from her home in the Bahamas Islands because of the seriousness of his condition.

Panel Is Highlight Of PTA Meeting

The P.T.A. met on Tuesday evening at the Loudoun Jr. High School. Carols were led by Rev. O. C. Rainwater, with Mrs. Howard Boothe and the piano.

Rev. R. H. Greene had charge of the devotion, reading the Christmas story according to Luke.

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THE COURT HOUSE RECORD

Marriage Licenses
Dec. 12—Sam Ryder to Willie Motte Dicker.
Dec. 13—Walter E. Carden to Mattie Mae Hanson; Roy L. Veals to Mary Frances Johnson.
Dec. 14—Marvin E. Koebel to Peggy Lou Cook.
Dec. 15—Billy Gene Kooner to Dorothy Mae Piskock.
Real Estate Transfers
Dec. 11—Deed from John H. McNeill and wife to Fred L. Pauer and wife, 2 tracts, 3rd.
Dec. 16—Deed from Harry Guinn and wife to Jim Bratton and wife, 1 lot, 4th.
Dec. 17—Deed from Rose J. Ellis to George Fleming and wife, 1 lot, 1st.
Cases Filed—Chancery Court
4448—Martin F. Wilkerson and others vs. Earl Hines and others, insurance suit auto damages, settled.
4449—Lorraine Russell McKenney vs. Auburn W. McKenney, divorce.
Cases Willed—Circuit Court
630—Glen W. Johnson vs. Federal Insurance Co. and others, workmen's compensation.

S-1c Ray Scarbrough At Missile Exercise

Sergeant First Class Raymond H. Scarbrough, son of Sam Scarbrough, Route 4, Loudoun, is participating with members of the 3d U.S. Army Missile Command in a 15-day field training exercise ending Dec. 18 at Fort Bliss, N. C.

Courthouse Officials List Holiday Schedule

Officials at the Loudoun County courthouse have announced that all offices will be closed from Tuesday, Dec. 24 through Thursday, Dec. 26.

All offices will be open for business as usual on Friday, Dec. 27.

New "2-5" Dialing System Change Is Made At L.C.; Loudoun Can Dial Direct

Southern Bell changed Loudoun County's telephone system to dial operation last Sunday morning. The change was accomplished at exactly 2:01 A.M., as scheduled by the company.

The switchover was without mishap and each operation was handled with precision, according to M. V. Walker, local Group Manager. The time of 2:01 A.M. Sunday morning was scheduled because of the almost non-existent calling traffic at that hour, said Mr. Walker.

Southern Bell's objective is to make such changes when few, if any, subscribers will have their calls interrupted. The new dial system is a culmination of nearly four years effort of the Bell Company in planning and engineering in the Loudoun City area. Approximately 3,000 telephone numbers were changed.

The new dial equipment is of the latest design and is considered the best in the so called "Stimpy-type" switching. The previous YUKO 6 has been added to the Loudoun City numbers and is part of a nation wide plan, where

by all telephone subscribers will ultimately dial their own long distance calls.

Mr. Walker said that 7 pulls of the dial will be used in dialing numbers. Two pulls to dial the YU and 5 pulls to dial the numbers. This is why the system is called the "2-5" numbering dial system.

The new dial office building on Broadway, according to Mr. Walker, one of the most modern that can be built. Ample provision has been made for expansion and the Bell Company has estimated that Loudoun City will double the number of telephone lines in the next 10 years. The new building was constructed on an expected 20 year growth.

Mr. Walker also said that the Telephone Company will be glad to conduct tours for any interested group of people that desire to visit the facilities. In the future, however, should call the Business Office as far in advance of the tour as possible. He also said this applied to the new central office in Loudoun, Tennessee.

Jones, Stalcup Billingsley Are Masonic Officers

Roy L. Jones has been elected Worshipful Master of Tennessee Lodge No. 204, F. & A. M.; Robert L. Stalcup, High Priest of Loudoun Chapter No. 128, R. A. M.; and S. F. Billingsley, Illustrious Master of Tipton-Greene Chapter No. 111, R. & S. M., for 1958.

J. H. Hudson, Treasurer; F. C. Youngwood, Secretary; and J. L. Lintford, Tyler, were re-elected in all three bodies.

Installation ceremonies will follow an oyster supper on Friday evening, Dec. 27.

6 Local Stores Announce Special Christmas Hours

Six local stores have announced special Christmas shopping hours according to an advertisement in this week's Herald.

They will remain open until 7 p.m. Friday, Saturday, Monday and Tuesday before Christmas for shopping convenience.

The six are the Ed Watkins Store, Family Fashions, Henry's Shoe Store, Hanner's Five to Nine Store and Thomas-Hill Store.

State Official To Speak To Teachers

Dr. Donald Sabell, chairman of the public relations committee of the Tennessee Education Association, will speak to county teachers today during in-service training now in progress.

County teachers will have the program today before the Christmas holidays.

The Loudon County Herald

"Loudon County Family Newspaper"

Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASCNIC BUILDING
 ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
 MR. AND MRS. CHARLES T. MORGAN, Publishers
 WILLIAM J. MORGAN, Editor-Manager



By Our Own Bootstraps
 It seems to be some kind of law of life that things just don't stand still for any length of time. For the community this seems to mean that we must go forward or else we go backward.

Every time, we see an empty building in Loudon we have the very definite feeling and belief that there is some one somewhere who ought to be in some kind of honorable business in this building.

Industrially, we propose three ways to go forward in Loudon.

In the first place, we must continue to hunt for outside industry that wants what we have to offer, and we have much.

In the second place, we ought to recognize beginning which may be in our community already. These we should encourage by way of financial and moral support and by cooperation in every conceivable way. These possibilities by and large are being overlooked in just about all small cities.

In the third place, we have not begun to cultivate one of the most prolific possibilities of all, and that is the recognition of those who have left our community years ago, have learned elsewhere the ins and outs of a good business, and might like upon invitation to come back home and set up a business where they left off a few years ago. There are opportunities here which should be explored more fully and we should begin now to make this exploration.

SUBSCRIPTION RATES (In Advance)

Inside Loudon County	Outside Loudon County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

We need a lot of small industries for our community along with the big ones. We should look with favor on any new reputable business that will come to Loudon and employ four or five or six people.

There are dozens of ways that we can lift ourselves by our own bootstraps if we only will. There are many to say it can't be done but we think it can. Let's do it.

FROM OUR FILES



5 YEARS AGO

Lt. Sam H. Brewer, Jr., USN, now serving as flag secretary on the staff of the commander of Fleet Air Japan.

M-Sgt. Floyd Thornburg returned home for a ten day leave from Korea where he has been 13 1/2 months.

10 YEARS AGO

Ruben Sharp, on a hunt with Sam Wilson, killed a 250 pound buck at Citrus two weeks ago.

Mr. and Mrs. Bernard Courtney announce the birth of a daughter, Nancy Elaine on December 2, at Bacon Hospital.

103 YEARS AGO

Dr. Townsend, the famous Sassafras man comes out in favor of General Scott.

The gratitude and admiration of a free people are due to Major General Winfield Scott.

A Letter From The Publisher

This is Sunday, December 18th, and I am writing from Nashville. It is the close of a dark, drizzly, rainy day.

To be away from home on a weekend is one of those trying things that some people just have to endure, once in a while. When I just have to be away, I make the best of it. So, I have turned what might have been a very dull day into one of pleasure and richness.

At 9:30 this morning I went to Gov. Frank Clement's Sunday School class, held in the Tennessee Theater here. The Governor seems never to be lacking for words, but I can tell you one thing he does not just get up before his class and open his mouth with no preparation ahead of time. He has prepared for this class. After the class I asked him "Why he did it?" Meaning, "Why did he teach the class?" I told him that he certainly must be able to give a dozen good reasons why he should not teach a Sunday School class. His answer was that he found that it was good for him to do it. This, I can understand, I am told that Governor Clement often flies about all night on Saturday in order to meet this class on Sunday morning.

At eleven o'clock I went to church. The Governor urged it, saying that his Sunday School class did not take the place of regular Sunday morning worship.

At three this afternoon I went to a rendition of the great oratorio, The Messiah, given traditionally at the Christmas season. High lights for me were the pastoral symphony and the chorus work. Unfortunately, to my ear and training, the soloists were not quite up to the chorus.

Then, to complete the day my dear friends, Dr. and Mrs. Howard Robbins had me out to their lovely home for Sunday evening supper. And so it has been a good day and a rich day, as good as any Sunday could be away from home and friends in Loudon.

Each year at Christmas many newspapers reprint some classic. Often it is Virginia's question to the New York Sun, "Is there a Santa Claus?" This year we are printing one of our own find, an original. Be sure to read "The Magic Secret of Christmas."

AFTER ALL

There's Not Much You Can Say About A Checking Account

EXCEPT...

IT'S CONVENIENT... You save time and effort in paying bills.

IT'S SAFE... Your money in the bank is safer than in your pocket.

IT'S ECONOMICAL... You save the cost of riding or driving around town to pay bills.

IT'S YOUR PRIVATE BOOKKEEPER... You avoid paying bills twice, and you have good records for your income tax deductions.

IT'S... but that's enough to make a First National checking account worthwhile for everybody with income and expenses.

OPEN YOUR CHECKING ACCOUNT TODAY

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

MEMBER Federal Deposit Insurance Corporation

None of the others compete when you compare...

LOOKS • PERFORMANCE •

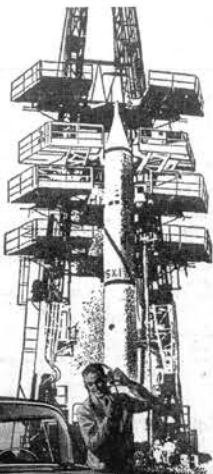
BEATS THE BEST OF THE LOW-PRICE THREE— FOR LESS MONEY!

Match this big, bold Chieftain against the top models of the "low-price three" and it takes them on all counts!

IT'S BIGGER—with a whopping 122" wheelbase cradling roomy stretch-out interior. IT'S MORE POWERFUL—they all fall far short of Pontiac's Jewel-Action Tempest 286 power.

IT'S MORE ADVANCED—bringing to the low-price field the boldest engineering in history: Aero-Frame stability... Quadra-Poise roadability... Circles-of-Steel safety. And Pontiac provides color-coordinated interiors and wall-to-wall carpeting on standard equipment.

IT'S MORE CAR—with scores of "extras" at no extra cost—over-size tires, Safety Plate Glass all around, crank-operated ventipanes, to name a few. So why buy a smaller car when Pontiac gives you more for less? Check into it and see.



The Golden Jubilee Car

BOLD NEW Chieftain PONTIAC

SEE YOUR AUTHORIZED PONTIAC DEALER FOR THE DEAL OF THE YEAR



CANDLE IN THE NIGHT

Simplest, humblest gleam of light... yet it rolls back the shadows. And striking the new-fallen snow, it casts a dazzling halo upon boughs of pine and holly.

Like a candle in the night Christmas rolls back the shadows of time, and touching the life of man, gives an aura of peace and good will to every day and deed.

It was truly the simplest and humblest event in history, this birth of a child in a stable. But from it shines "the true Light which lighteth every man that cometh into the world." And to live in that Light, to reflect it upon the world around us; this is peace and good will.

Like a candle in the night the Church beckons us to the gleam of its ageless Truth. And as we come to live by the Church's teaching, our faith will roll back the shadows for those around us.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest force for on earth for the building of character and good citizenship. It is a storehouse of spiritual riches. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	1 John	4	9-21
Monday	Colossians	3	1-12
Tuesday	Luke	2	21-28
Wednesday	John	2	1-11
Thursday	Luke	2	1-11
Friday	John	2	1-11
Saturday	Hebrews	12	1-7

Copyright 1957, Eastern Miss. Service, Winston, N.C.

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities

Bowman - Porter Furniture Co.

Tic Toc Jewelers

Miller Motor Co.

Loudon Furniture & Hardware Co.

Loudon Builder, Supply, Inc.

Five to Five Store

Bacon Creamery

Anderson Agency

Don P. Smith Chair Co.

Smith Drug Co.

PHILADELPHIA NEWS

Mrs. Clova Caldwell recently returned to her home in Tolla-hanna after having spent two weeks with her parents, Mr. and Mrs. Will Ridge, Mrs. Caldwell was at the bedside of her father who has suffered a stroke.

Mrs. Danice Rausin spent the day with Mrs. Milt Hill out on Rausin Road the past Monday.

Mr. Eddie Rose from Harrisburg was a visitor at the home of Mr. and Mrs. James Humphrey Sunday.

Mr. and Mrs. Clarence Wiggins and daughter, Judy Ann, Linda and Brenda and Marie Wallace

Mr. and Mrs. Vaston Wayman were visiting and Mr. French Sunday afternoon out on Ten Mile Road.

Mr. and Mrs. Hill had the following guests for dinner Sunday: Mr. and Mrs. Wade Hill, Mr. and Mrs. Tom Thernburg of Loudon, Mr. and Mrs. Leon Hill and son Allen from Athens and Mr. and Mrs. Hugh Hill and Beverly.

Miss Mary Grant from Knoxville was visiting with Mrs. Sun-see Rausin and Sara Monday.

Mr. and Mrs. Stanley Davis and children, Valerie and Brent and Mrs. Walter McGhee were visiting in Knoxville Wednesday.

Miss Sharon Barnett was a guest at her girl friend's home Sunday, Miss Becky Edwards.

Mr. Wade Hill returned home Saturday evening after having served six months in the National Guard. Mr. Hill was stationed at Fort Knox, Ky. He arrived by plane at the Maryville Air Port. There to greet him were his wife, Mrs. Jodie Hill, his sister, Mrs. Don Thernburg, Mr. Thernburg and brother Jimmy. Everyone is happy to have Mr. Hill back with us.

Mr. and Mrs. Raymond McJunkins and children, Ramo Jean and Richard spent Sunday in Oak Ridge as guests of Mrs. McJunkins' sister, Mrs. Corbin Huskey and Mr. Huskey.

The Rev. and Mrs. Lloyd Davis, Mrs. Richard Davis, and granddaughter, Judy were visitors in Knoxville, Friday evening.

Mr. and Mrs. B. C. Cooter and daughter, Carol recently moved back to Philadelphia from Sweetwater. We welcome them back and are happy to have them in our community again.

Mrs. Lily McJunkins left Sunday for Detroit, Mich. where she will spend the Christmas holidays with her daughter, Mrs. Ray Howell and Mr. Howell. Mrs. McJunkins was accompanied to Knoxville by her son, Mr. McJunkins and Mrs. McJunkins and children.

Mr. and Mrs. Vaston Wayman were recently visiting at the home of Mr. and Mrs. Arthur Harrison in Vancore.

Mr. and Mrs. Hayse Casteel were visiting with Mr. Casteel's mother, Mrs. W. H. Casteel in Elmhurst Sunday.

Miss Judy Davis spent Sunday afternoon visiting with Miss Nancy Watkins in Loudon.

Mr. Bill Christian was taken ill at his home Monday with a stroke. He was taken to the Sweetwater Hospital where he still remains a patient. He is reported to not be much improved at this writing.

The Young Ladies Sunday School of the Philadelphia Baptist Church held their annual Christmas dinner at Atkins at Sweetwater Friday evening. Several members attended and reported a most enjoyable evening along with a delicious dinner.

Mrs. Danice Rausin was visiting at the home of Mrs. Mary Grant in Knoxville Monday afternoon.

Mrs. Pete Young from Sweetwater was visiting with her daughter, Mrs. Claude Young and Mr. Young over the past week end. Several families from here attended the concert at Loudon High School Sunday afternoon. The band and glee club along with their director, Mr. William Boyd are highly commended for a beautiful performance.

Thursday, December 19, 1957 The Loudon County Herald 3

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

Christmas is a special time for most extra baking and the most fun comes in decorating these cookies, cakes and desserts. Allow the children to have a part in this, and together you will become yuletide artists.

The recipe below, an icing for decorating, can be used in paper cones or in a regular decorator.

DECORATOR ICING

3/4 cup white vegetable shortening, 1 tablespoon vanilla, 1/4 teaspoon salt, 5 cups sifted, confectioners' sugar, 1/2 cup milk.

Place all ingredients in large bowl of electric mixer and mix on medium speed 3 minutes. Turn to high speed and beat 5 minutes more. Icing may be divided and a few drops vegetable coloring added to each part; it will well blend. To keep, put in covered bowl and store in refrigerator.

This may be used as true white or any easily be tinted with food coloring.

In the absence of special decorating equipment, paper decorator cones may be made as follows: A. Cut out an oblong of heavy paper (paper bag, bond writing paper, freer paper) about 7" x 9". B. Hold paper, short side toward you; begin rolling along long side into cone shape.

Mrs. Gladys Allen entertained her Intermediate Girls' Auxiliary with a Christmas Supper at her home Monday night. There were six members present, Mrs. Rausin, Mary Ruth Shelton, Barbara Martin, Judy Schrimsher, Ann Walker, and Judy Davis. The group exchanged gifts. Games were played and Christmas Carols sung by the group were enjoyed. Mrs. Allen read the Christmas story from Luke to the girls and also a Christmas story from the G. A. Magazine. A delicious supper was served by the hostess.

Mrs. Ausdell Clinton is confined to her home this week with an attack of flu. Her many friends wish her a speedy recovery.

LEGAL

Notice To Purchasers Of Labor And Materials To Simpson Construction Company, Contractors, For Use In The Construction Of Project No. SG-2329-11, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Simpson Construction Company, Contractors of Cleveland, Tennessee, for the construction of a concrete deck girder overhead bridge and approach at the Southern Railroad crossing at Bucktown near the south city limit of Loudon City being a total length of 0.103 of a mile and designated as project SG-2329-11, Loudon County.

All persons holding claims against the Contractors, Simpson Construction Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before January 27, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner
Dec. 5, 12, 19, 26,

Buy

"The Best Part Of The Meal"

JFG SPECIAL COFFEE

Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

Gordon Presley

Formerly With Loudon Builders Supply Wishes You Season's Greetings And Announces

that he has sold the business to

E. R. Seiler

and

U. H. Seiler

He Urges Everyone To Check The

REVISED

and

LOWERED

Prices of the New Ownership Before Building, Remodeling or Repairing **GORDON say's THANKS**

for past business and urges everyone to visit the new ownership.

J. D. Presley - Manager

Until The Very Last Minute It's THOMAS - HILL STORE

MENS SUITS

Until the very last minute Thomas-Hill can give you an outstanding selection, Flannels - Tweeds - Worsted

\$34.50 to 50.00

SPORT COATS

A wonderful gift. We can give you a nice selection all through xmas.

\$19.50 and 24.50

DRESS SHIRTS

to add to his xmas. Drip dry fabrics and washable broadcloth. All collar styles—white and colors

\$2.98 to 5.00

He will appreciate A hat by

STETSON OR CHAMP

If you don't know the size give a gift certificate.

\$5.95 to 10.95

For Last Minute Suggestions Visit Our Gift Bar.
You'll find men's jewelry—black belts—Many new gift sets for men

Say Merry Christmas With TIES

Fancy patterns, stripes, solids.

\$1.50 to 2.50

MENS SLACKS

Ideal for gift giving. You'll be able to choose from a wonderful selection till the last minute.

\$5.95 to 13.95

WOOL SHIRTS

Beautiful wool and wool-blends, in beautiful plaids and stripes.

\$5.95 and 6.95

CORDUROY SHIRTS

Regular 4.95 Value

\$3.98

MENS JACKETS

A smart decision anytime. Suedes, reversibles and nylon. He'll like them!

\$6.95 to 24.50

Topcoats and Suburban Coats

Topcoats—in handsome tweed or worsted—\$15.00 to 39.50
Suburbans—easily styled in polished cotton or luxurious tweed—

\$14.95 to 19.50

SPORT SHIRTS

From THOMAS-HILL are always appreciated. All the latest color styles in smart patterns and stripes.

\$1.98 to 5.95

MENS SWEATERS

You can be sure when you select a sweater of hi-back orlon and wool-blends. Crew and V-necks.

\$4.39 to 10.95

BOYS GIFT DEPARTMENT

SUIT or SPORT COAT

He'll be proud of this gift for xmas time. Choose from new wools in stripes or solids.

\$8.95 to 24.50

BOYS SPORT SHIRTS

Styled just right by Lucky Boy. Plaids, stripes, solids, washable.

Sizes 2-8 \$1.98 & 2.98

BOYS SMART GIFTS

Jewelry — \$1.50 to 2.00
Socks — 20c and 30c
Ties — 50c and \$1.00
Pajamas — \$1.00 and 2.98

DRESS SHIRTS

By Lucky Boy White and Colors

\$1.98

SLACKS for BOYS

Flannels and Gabardines in light and charcoal colors.

\$1.98 to 8.95

GIVE HIM A JACKET

All wool and wool blends. Smart reversibles, wools and fleece-lined nylons.

\$5.95 to 12.95



KERRY DRAKE



LEGAL TRUCK BID

Specification for truck to be bid on for Loudon County Board of Education, the difference between equipped with the following: 7.17X5, 6 Ply Tires, Front & Rear Heater and Defroster, Spare Wheel, Rear Bumper, Oil Rats, Air Cleaner.

The Difference, one bid on 6-Cylinder Approximately 143 H. P.

The difference, one bid on 8-Cylinder Approximately 160 H. P. Equipped with Oil Filter, Ap. approximately 123 1/2" Wheelbase Approximately 208 1/4 over all length.

Bids to be opened Tuesday Night, January 14, 1938, 7:00 P.M., Superintendent's Office, Courthouse, Loudon Tennessee.

The Board reserves the right to reject any and all bids.

Signed,
Loudon County Board
Of Education
By A. C. Dukes, Supt.
Dec. 19, 26, Jan. 2

LEGAL

Notice Of Trustee's Sale

Notice is hereby given that, default having been made in the payment of the indebtedness secured by that certain trust deed executed April 13, 1935, by Leon and J. Campbell, and wife, Hazel T. Campbell, recorded in Trust Deed Book 51, page 327, in the Register's Office of Loudon County, Tennessee, the undersigned as Trustee, under and by virtue of the undersigned as Trustee, under and by virtue of the authority vested in him by the aforesaid trust deed will, having been requested as to do by the owner and holder of said indebtedness, sell, at the Front Door of the Court House in the Town of Loudon, Loudon County, Tennessee, for cash to the highest bidder, in bar of all rights and equity of redemption, at 2:00 O'clock P. M. on Monday, January 12, 1938, the following described premises, to-wit:

SITUATED in the 1st Civil District of Loudon County, Tennessee, and within the Town of Loudon, Tennessee, being known as Lot 9, Bob Wilson Subdivided to the Town of Loudon and fully described in map of record in Map Book 1, page 21, in the Register's Office of Loudon County, Tennessee;

Hovett C. Curtis
Trustee
Dec. 19, 26, Jan. 2

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

LEGAL

STATE OF TENNESSEE
Department of Public Welfare
PETITIONER
vs. JOSEPHINE LANE BOOTHIE
Whereabouts Unknown, and
ROY BOOTHIE
Whereabouts Unknown
DEFENDENTS
IN THE JUVENILE COURT OF
LOUDON COUNTY, LOUDON,
TENNESSEE

NON-RESIDENT NOTICE

In this cause, it appearing to the Court from the allegations of the petition filed herein, duly sworn to, that the whereabouts of the defendants, Josephine Lane Boothie and Roy Boothie, are unknown, therefore, the ordinary process of law cannot be served upon them. It is therefore ordered that the said defendants enter their appearance herein on the last Monday in December next, it being December 30, 1937, and a rule day of said Court, and plead, answer or demur to the petition filed against them, or the same will be taken for confessed as to them and set for hearing experts, and that a copy of this order be published for four consecutive weeks in the Loudon County Herald, a newspaper published in Loudon County, Tennessee. Ben Simpson, Juvenile Judge, Loudon County, Tennessee.

H. L. Brooks, Clerk of the Juvenile Court, Loudon County, Tennessee.
Rosa Blake and Lucien Dale, Attorneys for Department of Public Welfare,
Nov. 28, Dec. 5, 12, 19

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APPLES
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Bushel Basket 2.98

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COURT THEATRE BUILDING

London Social And Personal News

Thursday, December 19, 1957 The London County Herald 5



My Favorite Recipe

Featuring This Week
Mrs. W. D. Williamson
London

MRS JACK LEFFLER
BROCCOLI SOUFFLE

Beat 4 eggs, butter 3 slices of trimmed bread and cube 2 cups of milk. Add to eggs and bread and cook 1 pk. of broccoli, 1 1/2 cups grated cheese. Bake 1 1/2 hours at 250 degrees.

Thank you Mrs. Williamson for this tasty recipe. Several people have asked for this recipe.

Blairland WMS Has Regular Meeting Dec. 1

The W.M.S. of Blairland Baptist Church met for their regular meeting Dec. 17 with Mrs. Raymond McCullister, with Mrs. Dor McCullister and Mrs. Kernell Roberts as co-hostesses.

St. Luke, second chapter, was read by Mrs. McCullister. Prayer by Mrs. Tina Bright. Carols were sung. A covered dish supper was served.

Gifts were exchanged. There were 13 ladies two children present. It was agreed to get a gift for someone who is ill.

Miss Marilyn Zimmerman and Mr. Ernie Richman of E.T.S.C. in Johnson City are home for the holidays with their parents.

Mr. and Mrs. W. F. Zimmerman and Mr. and Mrs. J. E. Richman.

Mr. H. A. Goodman was in Middle Tennessee last week on business. Mrs. Goodman visited her sister in Knoxville while he was away.

Mr. and Mrs. Doug Lyle and son have moved back to London to make their home after being in Dayton, Ohio, Fla.

OBITUARIES

Mrs. Nettie Randolph
Mrs. Nettie Randolph, 78, passed away at 11:45 p.m. Dec. 15 at the home of her daughter, Mrs. Lee Tyler, London. She is also survived by daughters, Mrs. Tom McCallie, Philadelphia; Mrs. James Johnson and Mrs. Corvella Parnow, Chattanooga; and Mrs. Bud Thornburg, Mrs. Joe Snyder, Mrs. John Woody and Mrs. James Christian, all of London; three sons, Frank of Burlington, N. C., John of High Point, N. C., and Rev. Arthur Randolph of Rockwood, 37 grandchildren and 23 great grandchildren.

Services were held at 2 p.m. Tuesday from the First Baptist Church, the Rev. O. C. Balmwater and Rev. Wesley Newman officiating. Interment was in Steele Cemetery with Quinn and Karses in charge.

Mrs. Maggie Winstead
Mrs. Maggie Cole Winstead, 91, died after a lingering illness at her home in Newton, N. C., Dec. 7. Services were held Dec. 7 from the First Baptist Church there.

Mrs. Winstead was born in Tennessee Jan. 29, 1866, a daughter of the late George and Ellen Cole. She is survived by two daughters, Mrs. Ethel Sims of Newton, and Mrs. Elizabeth Jenkins of Red Bank, N. J.; a son, Joseph of Newton; a brother, Charlie Cole of London; 18 grandchildren; 31 great grandchildren and six great great grandchildren.

Two Baptist S. S. Classes Have Party

The Winnsboro and Ready Sunday school classes of the First Baptist Church held their joint Christmas party Tuesday night Dec. 10th.

The program was titled "A Service of Carols and Candles" and was carried out nicely.

Everyone brought a covered dish and enjoyed a delicious meal.

After the program there was an exchange of gifts. The room was beautifully decorated for the occasion. There were 55 members present including some who had not been attending regularly and that we were glad to see back.

Redskin Band Has Christmas Party

The London High School Band were entertained with a party in the Band Room following band practice last Saturday evening.

Mothers of the band members made homemade cookies and candy along with potato chips and soft drinks for refreshments.

Games led by Mr. Leo Black, were enjoyed by the group.

The band members presented their director, Mr. William Boyd with a surprise wedding gift of an Electric Skillet.

Prospect HD Club Has Regular Meeting

The Prospect Home Demonstration Club met at the home of Mrs. Joe Christian Dec. 11, for their regular monthly meeting and annual Christmas party combined.

During the business meeting a committee was appointed to select items for a Christmas bazaar to take to a needy family.

The year work and special projects were explained and discussed so that each member would understand their duties more fully.

Mrs. Homer Holdredge showed and explained the lamp she had made in the county workshop and some Christmas decorations made from a paste of flour and paper toweling.

A covered dish lunch was served at the noon hour and gifts were exchanged in the afternoon.

The January meeting will be at the home of Mrs. Will Kollock. Selection of the Starbuckery will be the demonstration.

HOSPITAL LIST

ADMITTED
Dec. 10
Mrs. Dewey Hicks
Mrs. George Canaler
Mr. Dave Justice
Mr. S. E. Miller

Dec. 11
Mr. Claude Allmon
Dec. 12
Mr. Frank Jenkins
Mrs. Kirkland
Mrs. Ray Lee Jenkins
Mrs. W. L. Bright
Mrs. Joe Hooker

Dec. 13
Mrs. Leslie White
Dec. 14
Mrs. J. A. Jones, Jr.
Dec. 15
Mrs. Fred Jones, Jr.
Mrs. Fred Jones, Jr.
Mrs. Bill Thomas
Mr. Carter Massey
Mr. Clyde Parks
Mr. Edward J. Duff

Dec. 16
Mrs. Evelyn Rollen
Mrs. Willie Walker
Mr. Thomas Jenkins
Mrs. Clifford West

Dec. 17
Mr. Dave Justice
Mr. Howard Zimmerman
Mrs. Dewey Hicks
Mrs. Charlie Jaynes
Mrs. Stafford
Mrs. W. H. Webster
Mr. Claude Allmon

Dec. 12
Baby Henry Lee Underwood
Mrs. Martin Herron
Mrs. Frank Colver
Mrs. George Sartin
Mrs. Charles Brakobill
Mrs. George Canaler

Dec. 13
Rhonda Kirkland
Dec. 14
Mrs. Roy Lee Jenkins
Mrs. W. L. Bright
Stanley Ray Hammonree
Mr. Omar J. Mellon
Mrs. Norm McCarter

Dec. 15
Mrs. Frank Jenkins
Mrs. J. W. Hughes

Mr. and Mrs. Alfred Tenneyson and family and Dr. Bill Hudson of Sweetwater and Mr. and Mrs. James Sykes and Mr. and Mrs. Vaughn Snow and daughter of Kingston were Sunday guests of Mr. and Mrs. James Snow and daughter, Grace.

Mrs. F. R. Lefter returned last Thursday to her home in Sheffield, Ala. after a visit with Mrs. Reed Gover and Mr. and Mrs. Jack Lefter and family.

Mr. and Mrs. Earl McCall of Powell was visiting friends in London Sunday.

Mrs. Reed Gover spent the weekend with Mr. and Mrs. Robert Lucking and children, Barbara and Robbie in Harrison.

Miss Molly McNeake, a student at Salem Academy in Winston-Salem, N. C. arrived home yesterday for the holidays with her parents, Dr. and Mrs. W. T. McNeake and family.

Mr. and Mrs. Hank Berckman of Knoxville spent Sunday with Mr. and Mrs. Don P. Smith.

Mr. and Mrs. Eugene Bortie and children are spending several days this week with Mr. and Mrs. Blaine Booth in Jonesboro.

Mr. Harry Mardis of Reading, Calif. will arrive this weekend for Christmas to take care of his twin brother, Bill Mardis.

Mr. and Mrs. John Craig were visiting some this week in Chattanooga with Mr. and Mrs. Roy Russell and family.

Mr. and Mrs. Lindon Jones spent Sunday with Mr. and Mrs. Roy Russell and family in Chattanooga.

Miss Sue Pressly, Miss Watkins, Miss Clarke Fowler, Mr. Bill Hope, Mr. Dan Ross, Mr. Robin Swenson of U.T. are spending the holidays with their parents.

Mrs. Davis Host To Bridge Dinner
Mrs. Charles Davis was the hostess for the bridge club annual Christmas Dinner and party at the home of Mrs. W. D. Williamson on Monday evening.

After enjoying a turkey dinner three progressions of bridge were played.

Mrs. Robert Cline won high score. Mrs. Jack Lefter won low and Mrs. James O. Harrison won bingo.

Secret sister gifts were exchanged and new secret sister names drawn for the coming year.

Mrs. Littleton Names Honor Music Pupils
Mrs. Margaret Littleton named the students who have met the requirements for the November music honor and star honor roll.

Honor roll students are: Judy White, Connie Carvett, Vicki Whaley, Judy Hutton, Janet Pope, Ann Courtney, Kathy Kitchings, Nancy Courtney, Sally McPeake, Patricia Shirk, Chalie Ramsey, Lynne Ramsey, Carol Shanberry and Patsy Messer.

Star honor roll students include: Delma Turner, Ramona Abernathy, Theresa Lunsford, Judy Hamilton, Jean Watts and Carolyn Gellins.

Blairland S S Class Has Meeting Dec. 16
The Young Ladies Sunday School Class of Blairland met for their regular meeting, Dec. 16, with Mrs. Gertrude Rowe, with Mrs. Bill Watts as co-hostesses.

The meeting opened by Mrs. James McVado reading the Christmas story from St. Luke. Prayer by Mrs. E. L. Jett.

Games were played and several prizes were won. A covered dish supper was served and gifts were exchanged. It was voted to buy toys for a needy family.

Hiwassee Chapter DAR Has Christmas Meeting

The Hiwassee Chapter D.A.R. held its Christmas meeting at the home of Mrs. Brian Greene on Thursday evening with Mrs. Ruth Richards, Miss Sara Simpson and Miss Rachel Hurff as hostesses.

"Let's Keep Christmas" was very nicely given by Mrs. Charles Paul Chalmers, Jr. who stressed the danger of commercializing this wonderful season and there-fore losing sight of the real meaning of Christmas symbolized by the birth of our Lord Jesus Christ and Peace on Earth Good Will to Men.

The business session was conducted by the regent, Mrs. Arthur J. Jovier.

The society voted to contribute to the Investment Trust Fund and also to offer a prize to the history student writing the best essay on James Monroe.

Miss Rachel Hurff read the National Defense News in which we were urged to be alert to the danger of communistic propaganda in the mailings and drawings on Christmas cards.

After the meeting a social hour was served and gifts were exchanged by the twenty members present.

Two Entertain For Daughters
Mrs. Hall Summers and Mrs. J. E. Richman gave a Christmas Party at the American Legion Hall for their daughters, Janet and Mary Alice, Wednesday evening.

Various games and refreshments were served to the 55 guests.

A good time was had by all.

Miss Martha Helen Petty and Mr. Bobby Jones, students at Bethel College at McKenna, Tenn. came last Friday to spend the holidays with their parents, Mr. and Mrs. Burton Petty and Mr. and Mrs. Frank Jones.

Friends will be glad to know that Miss Joyce Willet was dismissed from Fort Sanders Hospital in Knoxville Monday, and is convalescing at her home on Gay St.

REPORTING IN To Loudon County

Dec. 10—To Mr. and Mrs. George Canaler of London, a 9 lb., 3 oz. boy.

Dec. 13—To Mr. and Mrs. Joe Hooker of London, a 10 lb., 9 oz. girl.

Dec. 16—To Mr. and Mrs. Willis Walker of London, a 7 lb., 4 oz. girl.

Mr. Norman McQueen spent the weekend in Spartanburg, S. C. with Mr. and Mrs. Kenneth Smith.

Mr. and Mrs. Bob Buchanan of Maryville were dinner guests of Mr. and Mrs. Hugh McQueen Tuesday.

Mrs. Bill Lawson, Jr. and children and Mrs. May Cook visited Mr. and Mrs. Lester Cook and family in Knoxville Sunday.

David Greene of Tennessee Wesleyan College in Athens is spending Christmas holidays with his parents, Rev. and Mrs. B. H. Greene.

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FIRST NATIONAL BANK

TO OUR STOCKHOLDERS:

The regular Annual Meeting of Stockholders of The First National Bank, of Loudon, Tennessee, will be held in the Directors' Room of The First National Bank on Tuesday, January 14, 1958, at 10 o'clock, a.m., for the purpose of electing a Board of Directors for the ensuing year, and for the transaction of such business as may properly come before the meeting.

Estelle Bussell
Cashier.

Telephone Talk

by
M. V. WALKER
Your Telephone Manager



WE'LL BE HERE FOR CHRISTMAS! You know this wonderful feeling that comes on Christmas Eve when everyone is bustling around and hurrying home with shouts of Merry Christmas? You may be surprised to learn that for us in the Tennessee telephone family it keeps up throughout the holiday season. Many of us stay on the job, but we still get a share of the Christmas spirit. It comes with the happy calls and messages you make through us to friends and family. This is one reason I'm glad I'm a telephone man, one of many in Tennessee who think the best way to wish you Merry Christmas is by saying, "We'll be here for Christmas!"

LAST MINUTE SHOPPING? If you're like me, you probably still have some presents to get, even at this late date. If that's the case let me suggest you look around in some of your friends' homes, and see if they could use an additional phone or two. Then give extensions in colors to mix and match with the colors in their rooms. Call us now, tell us your color choices, and we'll gift wrap and deliver before Christmas, or, if you prefer we can furnish gift certificates. Of course phones you give can be exchanged for different colors after the holidays. Simple as that for such pretty and practical gifts... the kind anyone would surely like to receive.

MERRY CHRISTMAS FROM US TO YOU! This is my last Telephone Talk for the year, and while writing it I've been looking back to see what kind of a year 1957 was. Most ways for us at the telephone company it was a good year. We've been able to bring more telephone service to more people than ever before. We plan to do even better next year. We hope your year has been good, too, and that in some small way your telephone and your telephone company have helped you make it fun to live. Until 1958 then, Merry Christmas, Happy New Year from all of us to all of you.



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SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Philippians 2:1-11)
"The Glory of Christ's Coming"
Christmas! We observe it this year under great uncertainty and apprehension. We are a bewildered race, facing a confused world, man's wild behavior dangerously out of control. The world into which Christ came was not unlike our own. Under the Roman Empire nations, race, religious, economic had been poured into an artificial unity, and the world was not ready for it. We have the same problems, but they are greatly magnified by our closeness and rapid communication. We seem unable to establish an intelligent control of our relationships.

Christmas is not a mere ideal. It rests upon the most stupendous fact of history. We call it the incarnation. God was in Christ, incarnating the world unto Himself. In the Hebrews we read, as translated by Moffatt, "As it is, we do not yet see all things; controlled by man; what we do see is Jesus."

No wonder the shepherds went to see this great thing that had come to pass. We, too, ought to wonder and believe. That Christ, the Divine Son of God, should come into the world as a little child, live among us, share life's greatest thing in the world.

When Christ was born, the announcement was not made to the earth's great ones. Herod was kept in the dark about it. So was Caesar, ruler of Rome. The rulers of the synagogue were not told. Just a few hard-working shepherds, those who would count themselves unworthy of the gift, were told. It is not to the proud and beautiful that Christ is given. "Where meek, lowly will receive Him still the dear Christ enters in."

It is a three-fold picture which Paul gives here (2:5-11). First is the picture of the pre-existent Christ in His original glory, sharing in the essential attributes of God, "so near God that He might have usurped the throne." The second picture is of the Christ of Galilee, humble, obedient, stooping even to the death of the cross. The third picture is of the exalted Christ worthy of the adoration and praise of living creatures.

The Memphis Press-Scimitar had a very fine editorial at Thanksgiving on "Give Thanks FOR God." The idea is that we always talk about giving thanks TO God for what He does for us, for His goodness, His blessings beyond number. We ought to go to a higher level and be grateful FOR GOD, for what we know Him to be. Be thankful that He lives and controls the destinies of men. Be glad that He is always active on our behalf; that He will see that right prevails; that God is our Father and Man is always His beloved child.

Be thankful FOR God. But we would not know God, we know the kind of God He is if Christ

had not come in the flesh. We now know He is a gracious loving Father. We know that God is like Christ, pure, compassionate, loving, forgiving. For Christ is the express image of the Father."

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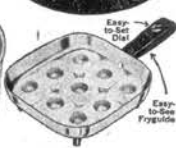


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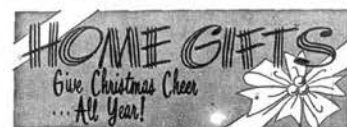
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FARM NEWS REVIEW

STATE FARMERS FACE LEVELLING OFF DURING 1958

Tennessee farmers can expect a new year with much storm gone out of the boom of the past two and one-half years. In our total economy, Eugene Gambill, associate agricultural economist, U-T Agricultural Extension Service, says, Gambill cites the following reasons, in his 1958 agricultural outlook statement:

The usual fall pickup has not materialized. Surplus productivity and supply are showing up in many lines. For 1958 the general business outlook is for generally reduced activity. This will be especially true in the first half of the year with an upturn likely in the second half. A few students of outlook predict a more pronounced recession and a longer interval before the upturn. Government expenditures at all levels, county, state, and National, will tend to rise with tax cuts unlikely. Consumer spending has remained strong during the lag in business activity and is expected to remain strong during 1958.

Gambill says supplies of farm products will continue to be large. Another near record output is likely in 1958. There will not be as much land in the Soil Bank acreage reserve as in 1957, and acreage reserve program will be reduced. Marketing costs of farm commodities will be higher. Farm production costs will be a little higher. The whole supply and demand outlook indicates little

change in the average of farm prices. With population growing rapidly, demand will be as strong as in 1957. Gross farm income may be up a little over 1956, but higher production costs will wipe out any possible gains and might bring a small reduction in net farm income.

Recent feed supplies are one of the influential factors in the current farm outlook, particularly for all livestock and livestock products. Price supports applied even to unutilized feed grains can't prevent low priced feeds.

Hog numbers will be up by the last half of 1958 by as much as 10% or more; 12 cent hogs are a distinct possibility by next fall. Beef cattle prices will be higher. Total cattle numbers will be lower, and supplies of beef will be under both 1956 and 1957 supply.

Dairy prices are not likely to be much changed. Support prices for manufactured dairy items will be an important factor in the next year's dairy prices. These will be set by the Secretary of Agriculture in April. Feed costs will be lower, and dairy costs higher with not much change in net dairy income.

Reduced number of layers are causing high priced eggs. This will continue the first half of the year. An increase in number of replacement pullets will probably bring greater supplies of eggs and lower prices during the second half of the year. Broiler production will be increased.

Feed prices will be somewhat lower.

Total cotton supplies will be substantially reduced in 1958. Cotton exports will again be large, and U. S. mill consumption about the same in 1958 as 1957.

Soybeans are now in heavy supply which will be augmented by a large crop in 1958.

Burley tobacco disappearance in 1957 is a little lower than production for the third consecutive year. Domestic market prospects are excellent, and foreign markets not so bright, especially in the long run.

Strawberry price prospects are somewhat better than a year ago. Frozen stocks of strawberries are substantially below last year but too heavy to make outlook bright. Tennessee growers will need to look seriously at the fresh market for part of the 1958 crop.

Farm costs are likely to move higher, especially wages, taxes, farm land prices, and farm machinery. Fertilizer, however, will continue to be the best buy of all production items. Farm debt will continue to rise. In cases in production costs will be slightly lower parity ratio.

U-T WINTER AG SHORT COURSE HAS VARIED SUBJECTS

Men and women taking the U-T Agriculture winter course in the past, have since advised College of Agriculture personnel of the various ways in which they have been helped, through the six weeks' course, in farming practices. Another course is scheduled at the University of Tennessee College of Agriculture, January 7 through February 15. One advantage aside from taking the regular courses, is in obtaining practical information on particular subjects, from the College faculty, the Experiment Station, staff, or from Extension specialists.

The coming winter course will include more subjects than in the past, according to N. D. Peacock, vice-dean. Beef cattle management, crop insects and diseases, dairy cattle management, feeding farm animals, fertilizers and land use, operating and managing farms, pasture and forage crops, and poultry production, are scheduled courses.

GREENBACK NEWS

Mr. and Mrs. Ed Henderson have announced the approaching marriage of their daughter, Dorothy Jean to Mr. Dowell Taylor, son of Mr. and Mrs. Lamar Taylor of Rockford. The wedding will take place on Saturday Dec. 28 in New Martinsville, W. Va., where Miss Henderson and Mr. Taylor are employed.

Election of officers of Greenback Community Club took place last week with Mr. Neal Mosler elected as president, Mr. Raymond Jones, vice-president, and Mrs. J. H. French secretary and treasurer. The various groups of Greenback community have worked steadily for improvement in all phases. The Community chorus, which won blue ribbon in the A. & I. Fair in 1956 and 1957, the community band, the Greenback Home Demonstration Club, the P.T.A., churches of Greenback community club, the Greenback Civic Club, the Empty Stocking Fund, the Boy and Girl Scout troops, and the 4-H and the F.H.A. clubs have made outstanding contributions to the betterment of Greenback community.

Officers of 1957 were, Roy M. Brooks, Jr., president, Raymond Jones vice president and Mrs. Herman Alexander, secretary. Mrs. Archie Carpenter, and Mrs. Fred Cook have been re-elected.

The Greenback Home Demonstration Club had its election last week and officers for the coming year are, president, Mrs. Bruce Hinton, vice president, Mrs. John Blankenship, secretary, Mrs. Charlie Hammonree and reporter Mrs. Buddy Brooks.

The American Legion Post 120 of Loudon presented a new flag to the Greenback School last Friday morning with 10 members in the presentation group. Mr. J. A. McMurray, commander of the Loudon Post delivered the flag with an appropriate speech and principal Mr. Eugene Atkins accepted the flag for the school. County superintendent, Mr. A. C. Dukes was present for the flag raising and Lynn McKinley of Loudon school with his bugle played taps. Mrs. McTeer and the cafeteria ladies served lunch to the Legionnaires.

The Rev. Frank Ladner, pastor of the Greenback Presbyterian church has been ill at his home here the past three weeks. Mr. Ladner is gradually improving and occupied his pulpit Sunday morning.

Miss Doris Jean Carpenter of the U. S. Navy department, Washington, D.C., will arrive by plane Tuesday to spend the holidays with her parents, Mr. and Mrs. A. W. Carpenter.

Mr. and Mrs. Bob Anderson Jr. were in Vicksburg Sunday afternoon for the funeral service of Mrs. Anderson's great uncle, Mr. S. C. Giles.

Mr. Charlie Rollins continues to improve from a head ailment at his home on the Jones Road.

On last Tuesday morning the Greenback Beta Club held a call meeting to hear Mr. Bob Hellams, a representative of the National Beta Club from Hall's College in South Carolina. Mr. Hellams discussed essentials of a worth while club and members asked questions concerning the club work.

Pat and Mike Walker of May-

LEGAL

Notice To Furnishers of Labor And Materials To Knoxville Construction Company, Contractors, For Use In The Construction Of Project SP-501-II-Road-Loudon Counties.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Knoxville Construction Co., Contractors, of Knoxville, Tennessee, for the resurfacing with bituminous materials of a section of State Highway No. 1, beginning at the end of new surface in Kingston, and extending to State Highway No. 2 at Dixie-Lee Junction, being a total length of 18.43 miles and designated as Project SP-501-II-ROANE-LOUDON Counties.

All persons holding claims against the Contractors, Knoxville Construction Co., or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claims, (5 copies), with the original copy sworn to before a Notary Public. This notice of claim to be received at the office of the Department of Highways and Public Works in Nashville, Tennessee, on or before February 3, 1958, in order to obtain the advantages afforded to claimants by legal statutes. W. M. Leech, Commissioner.

Dec. 12, 19, 26, Jan. 2

Thursday, December 19, 1957 The Loudon County Herald 7



give finer gifts... make them electric!

there's one for every budget.

LOUDON UTILITIES
(Electric Department)

MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

CO-OP DAIRY FEEDS

Friends, for each 10 pounds of CO-OP Quality Dairy Feed consumed the cow takes in 7 pounds of digestible nutrients, high in food energy... and when you stop to think that most of the time the feed capacity of the stomach is the factor that limits production, that fact becomes increasingly important. That's why more and more farmers are relying on the CO-OP Dairy Feed Program to assure their herds an all-grain, high energy supplement to their home grown pasture and roughages. That's why more and more farmers have found out that it's mighty expensive and downright foolhardy to buy roughage in the bag. Go by your CO-OP soon... talk with your CO-OP manager about the CO-OP Dairy Feed Program. Let him tell you how CO-OP Dairy Feeds are formulated only from top quality grains to provide high energy levels with a minimum of fiber. Let him tell you also how CO-OP Dairy Feeds are formulated for maximum production with lowest possible feed cost making maximum use of farm grown grains.

LOUDON

Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON

OPERATION AUCTION FOR NEEDY FAMILIES

The Lenoir City Jaycees will sponsor an auction, with all proceeds to be used for needy families in Loudon County. THIS IS HOW YOU CAN HELP. Go look in your attic, basement, garage, barn NOW and see what you have to give. Furniture, clothes, livestock, canned goods, etc. Call Lenoir City 184, 295, 555, 157 or 460J For Free Pickup Service.

Everyone can be a part in helping several unfortunate families in Loudon County.

DON'T WAIT -- CALL NOW

The Auction will be held on Bank Street in Lenoir City on Saturday, December 21, 1957. Bids from a penny up will be accepted. Auction will start promptly at 1 O'CLOCK.

CALL -- GIVE -- COME AND BID

Don't give till it hurts. Give till it feels good

FREE

Cadillac To Some Person Who Attends Auction.

Sponsored By

Lenoir City Junior Chamber of Commerce

CLASSIFIED OPPORTUNITIES

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-3021

GRADING—call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A. St., Lenoir City, day phone 1911, night 1882

FOR SHOPPING—convenience, Valley Mercantile Outlet, West End, Loudon, will be open all day on Wednesday until Christmas!

FOR SALE—GE Refrigerator and Frigidaire Stove. Phone GL 8-2912

FOR SALE—new portable typewriters, new electric adding machines, used Royal office typewriters. See Sam T. McCallie, Phone 5594, Sweetwater.

HAVE YOU SEEN? FAMILY PROTECTION INSURANCE

the New Covering hospital and doctor bills?

FOR INFORMATION SEE

R. M. GRAY

SARGE HARRISON

RUFUS WATSON

INSURANCE AGENCY

509 Grove Street-Phone GL 8-3501

Loudon

COLE'S DRIVE-IN

ON HIGHWAY 11 BETWEEN LOUDON AND LENOIR CITY

PHONE GL 8-2355

SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY

Dec. 19 & 20

1st Run Picture

UNHOLY WIFE

In Technicolor

Diana Dora

Rod Steiger

Cartoon

SATURDAY, DEC. 21

1st Run Picture

BUSKIN LADY

Patricia Medina

ODONGO

IN TECHNICOLOR

MacDonald Carey

Cartoon

SUNDAY & MONDAY

Dec. 22 & 23

THE JOKER IS WILD

Frank Sinatra

Milti Gaynor

Cartoon

TUESDAY & WEDNESDAY

Dec. 24 & 25

ROCK AROUND THE WORLD

Tenn Steel and Rock n Roll Cast

REFORM SCHOOL GIRL

Cartoon

family gift

for years of fun

What brought them an Evinsrud?

It's a gift the whole family will

enjoy for years to come! Call

and see the newest and best

Evinsrud yet—3 to 50 lbs! You

can order for delivery "under the

tree," or a Gift Certificate assure

delivery whenever you say. See

us today!

Christman's

Lenoir City

EVINSRUD

SALES & SERVICE

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3206

DON'T BUY A COW! Call GL 8-2008 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fassin'—Just good eatin'!

CARD OF THANKS... we wish to express our sincere appreciation for the many kind acts of our neighbors and friends at the death of our mother. The blessings of your help and support will be always remembered. Mrs. Lee Tyler, Rev. Arthur Randolph.

FOR SALE... new 5 room house and bath, plenty of cabinets, hardwood floors, full size basement, two porches. Sam Wilson, Phone GL 8-2056

FOR SALE... 2 year old 6 room house, electric heat, breezeway, attached garage. Located in new Pine Top Addition. Phone GL 8-3581

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3588

FOR SALE... used bathroom fixtures and kitchen sink. Reasonably priced. See Claude Smallen, 806 Vail St., Loudon.

FORE RENT... apartment. Three rooms, bath, garage, heat and water furnished. Call GL 8-3215

FOR RENT... house with three rooms and bath. Gas heat. Apply Loudon Clinic, GL 8-2012

FOR XMAS... surprise the kids with these large double-booster gun sets in genuine leather, just \$1.98. Valley Mercantile Outlet, West End, Loudon.

COST OF THINGS going up faster than your income? You can make more full or part time as a Rawleigh Dealer in the city of Loudon. See Paul Smallen, 708 Perry St., Loudon for particulars, or write Rawleigh's, Dept. TNR-781-RR, Memphis, Tenn.

BIG LOT... wonderful mens sport coats. A selection sure to please at just \$6.95. Valley Mercantile Outlet, West End, Loudon.

FOR SALE... three Jersey cows. Call GL 8-3467

FOR SALE... 33 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174

WE BUY, SELL, OR TRADE... all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911.

FOR RENT, SALE OR TRADE... 8 room house with bath. For information Valley Mercantile Outlet, West End, Loudon.

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5594, Sweetwater. Complete cleaning on all machines... \$12.50 plus repair. If

FOR SALE... 2 1/4 X 3 1/4 Speed Graphic press cameras with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See

LEGAL

Notice to Creditors
Estate of Bernice Swiney, Deceased

Notice is hereby given that on the 9th day of December, 1937, letters testamentary in respect to the Estate of Bernice Swiney, Deceased, were issued to the undersigned by the County Court of Loudon County, Tennessee.

All persons, residents or non-residents, having claims, mature or immature, against his Estate are required to file the same with the Clerk of the above named Court within nine months after the first publication of this notice, otherwise, such claims will be forever barred. This the 12th day of December, 1937.

Dec. 12, 19
Francis Swiney,
Administratrix, Estate of
Bernice Swiney, Deceased

Herald Classified Rates
\$1.00 First Week
50c Additional Weeks

Shop in Loudon

until

7 P.M.

Friday, Saturday, Monday and Tuesday before Christmas

at

Five to Five Store
Ed Watkins Store
Henry's Shoe Store
Hammer's
Family Fashions
Thomas-Hill Store

Buy That Car For \$150 Less?

CHANCES ARE YOU CAN—if you use OUR UNIQUE STATE FARM "BANK PLAN"

It might seem impossible, but you may be able to save this kind of money on almost any new or used car through low bank rates, rock-bottom insurance costs and by becoming a cash buyer. Ask about the Bank Plan soon.



AGENT

State Farm Mutual Automobile Insurance Company
Home Office—Moline, Illinois

H. Ross Wilkerson, Agent

404 E. Broadway



Lenoir City

Phone 197

SHOP Christmas
with these and many other every day low prices at Giles and Son

VAN CAMP
Chili with Beans
No. 300 -- 27c can

FLEECY WHITE
15c Quart

LUX
Bath Size
2 bars for 25c

STA-FLO STARCH
23c Quart

LIFE BOUY
Bath Size
2 Bars for 27c

NBC RITZ Crackers
1 Pound Box
35c

SIVERDUST
Giant Size
77c

VAN CAMP
All-Meat Chili
No. 303 -- 33c can

BREEZE
Giant Size
77c

1 Pound Box
D-CON
1.39

RINSO BLUE
Regular Size
33c

VAN CAMP
Spanish Rice
2-303 Cans -- 35c

LIQUID LUX
Giant Size
65c



Giles & Son MARKET

LENOIR COUNTY
STATE LIBRARY AND ARCHIVES
State Library Building

SANTA SAYS....

during the holiday season treat my little helpers to

BACON'S Wonderful

PEPPERMINT STICK ICE CREAM

Tasty Bits of Red and Green Peppermint Candy Blended with Bacon's Velvet Ice Cream

In The Colorful Red and Green Carton At Your Favorite Grocery

THE EXCITING WAY TO SAY "SEASON'S GREETINGS!"



Loudon County Herald

"Loudon County's Family Newspaper"



72ND YEAR—NUMBER 6

LOUDON, TENNESSEE, MONDAY, DECEMBER 23, 1957

10c PER COPY

Christmas Greetings

And the angel said unto them, Fear not: for, behold,
I bring you good tidings of great joy, which
shall be to all people. For unto you is
born this day in the city of David a
Saviour, which is Christ the Lord."

Let the glorious Christmas story be heard again...
And as you celebrate this day, may you
know in your heart all of the happi-
ness that comes from the feeling
of peace and good will to all.

THE MAGIC SECRET OF CHRISTMAS

BY

JANE PATTERSON
(Editor's note: Jane Patterson
is nine years old, the daughter
of Mr. and Mrs. Hyler Patter-
son, of Maryville, Tennessee.
She wrote this little story for
her English class in school. It
is a child's simple story of
Christmas which rings the bell
at these season far better than
we don't have any toys.)

I love to share because it makes
me happy.

I love to share my toys, clothing,
food, books and other things, too.

I can share my toys with children
when they come and play with me.
I can share my toys with children
who don't have any toys.

The way I share my clothes is
when I have grown out of them I
give them to the poor people.

I can share my food with people
who don't have as much as I do.

I can share my books when there
are not enough to go around at
school. I can share my books at
home, because I can let people use
them to get information.

I can share other things such
as the things around the house. So
you see: "Sharing is the magic se-
cret of Christmas! The more you
share, the happier you are and the
happier you are the more it seems
like Christmas."

THE SOLITARY LIFE

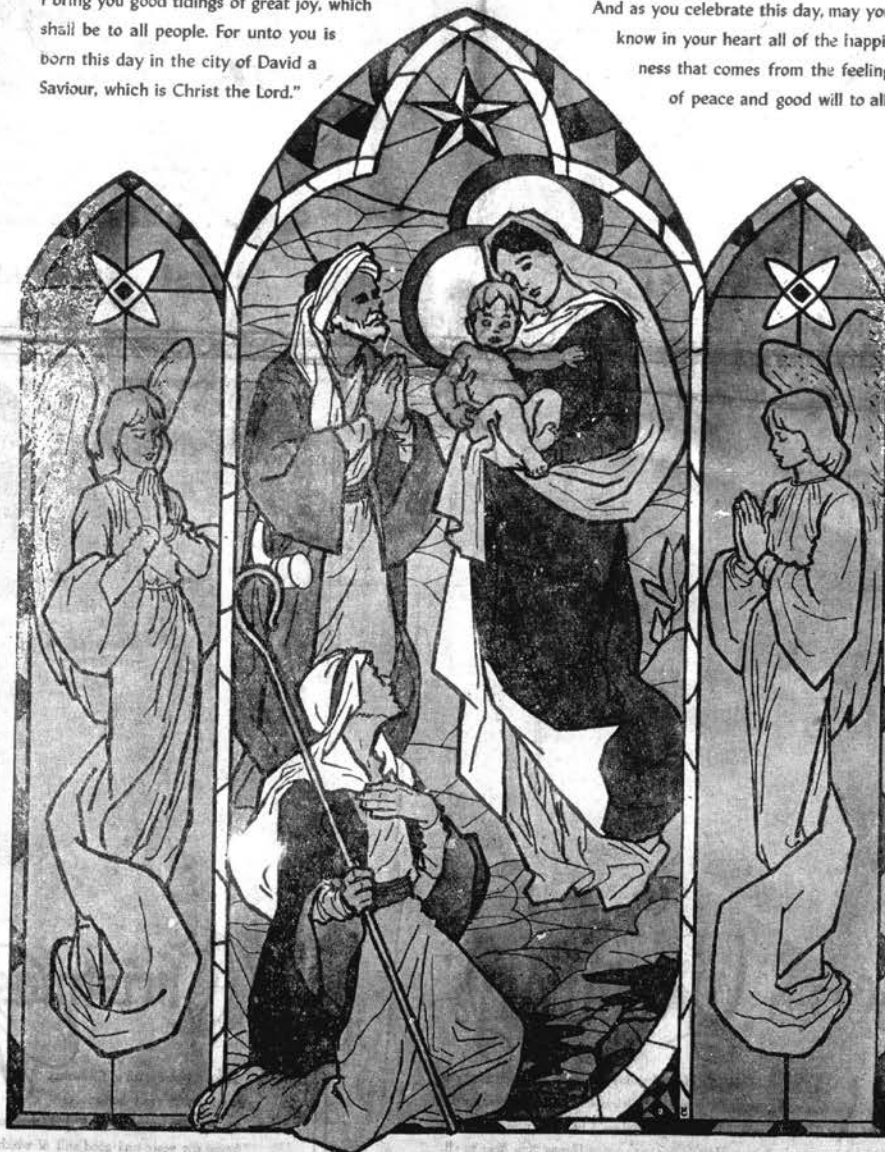
HERE IS a young man who was
born in an obscure village, the
child of a peasant woman. He grew
up in another village. He worked
in a carpenter shop until he was
30, and then for three years he was
an itinerant preacher. He never
wrote a book. He never held an
office. He never owned a home. He
never had a family. He never went
to college. He never put his foot
inside a big city. He never traveled
200 miles from the place where he
was born. He never did one of the
things that usually accompany great-
ness. He had no credentials out
himself.

While he was still a young man,
the tide of public opinion turned
against him. His friends ran away.
He was turned over to his enemies.
He went through the mockery of a
trial. He was nailed to a cross be-
tween two thieves. While he was
dying, his executioners gambled for
the only piece of property he had
on earth, and that was his coat.
When he was dead, he was laid in
a borrowed grave through the pity
of a friend.

Nineteen wide centuries have
come and gone, and today he is the
central figure of the human race
and the leader of the columns of pro-
gress.

I am far within the mark when I
say that all the armies that ever
marched, and all the navies that
were built, and all the parliaments
that ever sat, and all the kings that
ever reigned, put together, have not
affected the life of man upon his
earth as has that One Solitary Life.

(Editor's Note: The author of
this widely quoted tribute—a
masterpiece of Christmas insight
—has never been identified).



Mr. and Mrs. Charles T. Morgan
Mr. and Mrs. William J. Morgan
Mr. and Mrs. Melvin Casteel
Mr. Harold Howard

Bill Yates Marshall Trout Johnny McGinley
Mrs. Jack Lefler — Society Editor
Tom Delaney — Sports
Judy Davis — Philadelphia Correspondent
Mrs. S. B. McCollum — Greenback Correspondent

The London County Herald

"London County's Family Newspaper"

LONDON, TENNESSEE

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LONDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN, Publishers

Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside London County	Outside London County
Six Months \$1.50	Six Months \$1.75
One Year \$2.50	One Year \$3.00

Christmas

There is a delightful story on "How Come Christmas," I believe by Roark Bradford. If you must entertain some group, or if you need a simple play, here's one that is a likely possibility, either to read or to perform.

How come Christmas? A question related would be "What Makes Christmas?"

And what does make Christmas? The mistle toe and the holly. Legends and traditions. Christmas cards and that letter one writes just once a year. The Christmas Story. Dickens' "Christmas Carol." The bringing home of the Christmas tree.

The purchase and mailing of gifts. The Christmas music, both secular and sacred. The ringing of the bells. The March on Dinwiddie, and many activities which come to life at this season. Christmas pageants. The cantatas. The oratorios.

The fire in the fireplace. The opening of the gifts. The voices of animated, happy children. The buzz and the whir of the toys. The late breakfast. The Christmas Dinner.

In reality, the thing that really makes Christmas is spirit at its best, a spirit that creates a warm glow within us and makes us a better and a happier person as we give of ourselves to others.

A Letter From The Publisher

We wish we could send each of our readers a personal message at this Christmas season, and to many of you not just a card, but a card plus the personal note which gives additional meaning to the card.

That is physically impossible. We find that the preparation of our Christmas cards for mailing stretch on and on into the night, simply because we never seem content just to sign our names and let it go at that.

Having moved since last Christmas we assumed that maybe a good many of our friends would have lost us this year, but any such fears seemed to have been unwarranted. Of special joy are the many new friends added to our long list and also the renewing of contact with so many we have known in former years.

The editor will have a chance to say his own words to you in his own column. So, for the publishers, we say a "Very Merry Christmas from the both of us to ALL of you and a Happy and Prosperous New Year."

MERRY CHRISTMAS



Curtis-Tipton Motor Co.



Bill's Grill



We love the tradition of extending greetings to friends and neighbors at Christmas time. This age-old custom affords us the opportunity to express our gratitude to those we have long been privileged to serve, and to wish everyone a full measure of happiness and contentment throughout the Holiday Season.

First National Bank

LOUDON



A special delight of the holiday season is the opportunity it brings to exchange greetings and good wishes with all our friends. We thoroughly enjoy the friendly relationship we have with you, our customers, and we'd like to express our gratitude for your valued patronage. A very Merry Christmas and a Happy New Year to all.

Yale & Towne Manufacturing Co.



May the true spirit of Christmas bring joy to every home... contentment to every heart. And throughout the coming year, may we all know the peace and good will of which the angels sang on that Holy Night, long ago. To you and yours, we wish a very merry Christmas.

Loudon Farmers Cooperative

State Program For Qualified Teachers Termed "Qualified Success" By State

A "qualified success" was the same news other than the one for terms used today by the Commissioner of Education in describing remaining teachers on permits, statewide efforts to place a fully qualified teacher in every one of Tennessee's public school classrooms.

Last year, approximately 30,000 school children were taught by about 1000 "permit" teachers who had one year of college or less, according to the Commissioner. The total number of permits issued was 1,357 but 156 were for teachers who held a college degree or a certificate to teach in

the school year as of Oct. 14. This compares with 22 for Oct. 15, 1936, and 42 permits issued during the entire 1936-37 year.

A total of 984 teaching permits had been issued as of Oct. 13, and only 1145 per cent of these were for teachers with a degree or certificate, according to State Department of Education records.

As of Oct. 14, compared with the same period last year, the "permit" situation indicated a 27 per cent decrease in the number of permits and a two per cent increase in the number of permits issued for teachers with a degree or certificate, Commissioner Quill E. Cope said.

The report lists that Loudon County had 29 permits issued for

the 2 1/2 per cent on permits might be viewed as encouraging.

"But considering that we average almost 30 pupils to a teacher, the 717 teachers on permits is of no more, there are more than 20,000 pupils with teachers who are not fully qualified for their jobs," he pointed out. "As long as there is one classroom without a fully qualified teacher, we must be concerned."

Statewide efforts to reduce the number of "permit" teachers were reported by the 1937 State Legislature and reinforced by a resolution passed at the August meeting of the State Board of Education.

"The state," said Commissioner Cope, "was needed for two the nationwide teacher shortage, reasons to provide pupils with

the best qualified teachers available and to protect the qualified teacher who might be deprived of a job by the hiring of a teacher on permit."

As of this date, 59 of the 95 counties have received fewer permits than at the same time last year. Twenty counties have been issued a total of 63 permits and 18 counties have been issued the same number as they had last year at this time.

School systems in 12 counties have neither asked for nor been issued permits. They are: Bedford, DeKalb, Fayette, Hamilton, Iredell, Haywood, Henderson, Lewis, Moore, Pickett, Transylvania and Washington. Three of these counties had no permits last year; Bedford, Pickett and Trans-

The State school laws forbid the holder has completed a prescribed course of study and training of a teacher or school administrator who does not hold State issues a "permit" for a State certificate. The certificate school board to hire a non-certified teacher when a fully qualified teacher is unobtainable.

Quinn & Karnes

FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 3-2262

Loudon, Tenn.



MILLER MOTOR CO.

Christmas presents with a future!
makes everyone happy with
electric gift!

LOUDON UTILITIES
(Electric Department)



Season's Greetings

From Our Family To Your Family

Amos Allen
Earl Alexander
Charles F. Brakebill
John Bright
Howard Brookshire
Clyde Brooks
Robert Casteel
Jimmy Chrisman

Robert Fox
Carl Hardin
Floyd Heatherly
Arthur Hope
Claude Hyatt
Albert Jacobs
Janette Jacobs
James Johnson

Mathes Jones
Clarence Jones
Lloyd Jones
Howard Jones
John Jones
James R. Lane
Gerald Lane
Albert Lee

Bill Lennex
Harold McCollister
Herbert Munsey
Willard Parks
W. C. Patton
Margaret Riddle
Willard Rollins
Dwayne Russell

Eugene Russell
Carl Selvidge
Wayne Selvidge
James Thomas
Clarence Wallace
Allen Ward
Jimmy White
Bryan Wilcox
John B. Worley

BACON CREAMERY

MARY WORTH'S FAMILY



FFA NEWS

On Tuesday, Dec. 2, the Loudon chapter F.F.A. held its initiation of the Freshmen class to raise them to the Greenhand Degree. The are 34 Freshmen and 23 of them went through the initiation ceremony. We are very glad to have them with us and hope to raise them to the chapter farmer degree next year.

On Tuesday Dec. 5, Leonard Sampson, Jim Thompson, Verles Bright, Bruce Williams, J. D. Watkins, Bill Clark, Fred Sharp, Alvin Lemley, Jimmy Wear, and Mr. Ralph Alexander, went to Farragut to the Knox Sub-district Council, opening and closing ceremony and parliamentary procedure contest.

On Thursday Dec. 12, the Loudon chapter is holding its 10 annual Christmas supper at the Jr. High School and we believe that we are going to have the best one we ever had.

A Host of Good Wishes



Pond Creek Milling Company

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

Service Finance Co.

Over Bank of Lenoir City
Phone 792, A. C. Knight, For Information



Bob Anderson, Agent



White Store
LOUDON



Berry Motor Company
Lenoir City



Tie Toe Jewelers



Greetings...

May the spirit of Christmas live in
your heart and bring to you and your family enduring
spiritual happiness. That is our wish
for all our many friends for now and always.

HAMMER'S

LEGAL

Notice To Furnishers Of Labor
And Materials To Simpson Construction Company, Contractors,
For Use In The Construction Of
Project No. 56-2529-11, Loudon County.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Simpson Construction Company, Contractors of Cleveland, Tennessee, for the construction of a concrete deck girder overhead bridge and approaches at the Southern Railroad crossing at Bucktown near the south city limit of Loudon City being a total length of 0.163 of a mile and designated as project SG-2529-11, Loudon County.

All persons holding claims against the Contractors, Simpson Construction Company, or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim (5 copies) with the original copy sworn to before a Notary Public. This notice of claim to be received at the Office of the Department of Highways and Public Works in Nashville, Tennessee, on or before January 27, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech,
Commissioner
Dec. 3, 12, 19, 26,

LEGAL

Notice To Furnishers Of Labor
And Materials To Knoxville Construction Company, Contractors,
For Use In The Construction Of
Project SP-501-H-Road-Loudon Counties.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Knoxville Construction Co., Contractors, of Knoxville, Tennessee, for the resurfacing with bituminous materials of a section of State Highway No. 1, beginning at the end of new surface in Kingston and extending to State Highway No. 2 at Dixie-Lee Junction; being a total length of 18.43 miles and designated as Project SP-501-H-ROANE-LOUDON Counties.

All persons holding claims against the Contractors, Knoxville Construction Co., or their agents, for materials or labor entering into the construction of this project, must file itemized notice of such claim, (5 copies), with the original copy sworn to before a Notary Public. This notice of claim to be received at the office of the Department of Highways and Public Works in Nashville, Tennessee, on or before February 3, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leech, Commissioner
Dec. 12, 19, 26, Jan. 2

Best Wishes for a JOYFUL CHRISTMAS and a HAPPY and PROSPEROUS NEW YEAR

From Your
JOHN DEERE DEALER

Greer Machinery Company
Loudon

Greetings

We certainly hope Santa brings you just what you're wishing for, whether you're young in years or young in heart...and may the happy memories of a wonderful Christmas be yours to treasure.

Giles and Son Market

When he stops being cute

This is his very first New Year. He's celebrating it in his own talented fashion, just being cute.

Last year thousands of boys and girls were arrested as juvenile delinquents. They had all been cute—once!

But did they have the priceless example of active Christian parents? Were they given moral and spiritual training in the Church? Did they grow up in a Christian atmosphere?

This young fellow can't be absolutely sure that the New Year is worth celebrating. His future is in the hands of his parents. But he's smiling because of his confidence in them.

During this New Year their faith in God, and the sincerity of their relationship with the Church will begin to determine just what their son is going to be when he stops being cute.

THE CHURCH FOR ALL... ALL FOR THE CHURCH

The Church is the greatest factor in the world for the building of character and good citizenship. It is a powerhouse of spiritual power. Without a strong Church, neither democracy nor civilization can survive. There are many sound reasons why every person should attend services regularly and support the Church financially. (1) For his own soul. (2) For his neighbor's sake. (3) For the sake of his community and nation. (4) For the sake of his Church, which needs his money and his loyal support. Try to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	5	1-17
Monday	Matthew	4	1-11
Tuesday	Matthew	23	33-41
Wednesday	Matthew	23	1-11
Thursday	Matthew	23	33-41
Friday	Psalms	64	1-17
Saturday	Psalms	81	1-18

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.



Greetings
FIVE TO FIVE STORE

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

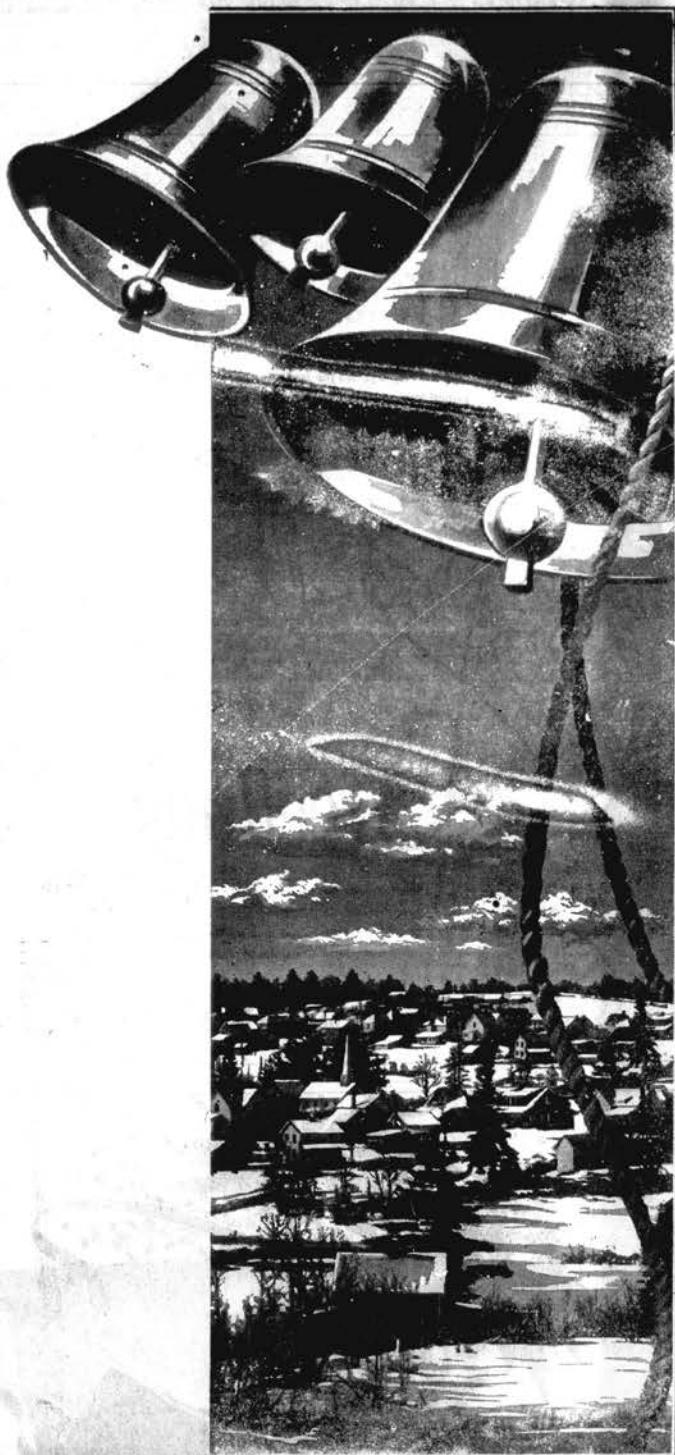


Season's Greetings

This is the time of year for counting blessings. Among ours, none is more dearly treasured than the friendship of those whom we are privileged to serve. Not to be measured in dollars and cents, this is by far our most precious possession. To continue to deserve it is our constant aim.



To all who have helped make this year a memorable one for us...our sincere thanks and best wishes...Happy Holiday Season...for a New Year richly rewarding in the best things of life.



VISKING COMPANY

FOOD CASINGS DIVISION
Division of Union Carbide Corporation
LODON, TENNESSEE

The terms "Visking" and "Union Carbide" are registered trademarks of Union Carbide Corporation.

**UNION
CARBIDE**

FIVE TO FIVE STORE

Season's best wishes
and may you count

this Christmas among your
very happiest...
may its spirit long dwell
in your home and your heart.



Your Family Gift Center

GREER HARDWARE CO.
And All The Employees Wish You A
MERRY CHRISTMAS

J. B. Greer
John C. Greer
Mr. J. Carmichael
Ham Carey
Jim Berry
Mrs. Hannah Breazeale
C. R. "Red" Cathcart
Woodrow Cook
Don Gagley
Broady Harrison
Louise Harrison
Billy Ray Holt
Bobby Hudson
Robert Hudson
Frank Johnson
Herbert Jones
William H. Jones
Alma Kelso
Mrs. Nannie Markin
Arthur McGinley
Pete Presley
Frank M. Quinn
Gene Robinson
W. W. "Ted" Smallen
Mary Ruth Thacker
Dick Thomas
Mrs. Eva Watts
Jim Watts
Annabelle Worley
Ivan Worley
Jim Zimmerman

WE WILL BE CLOSED FRIDAY FOR INVENTORY

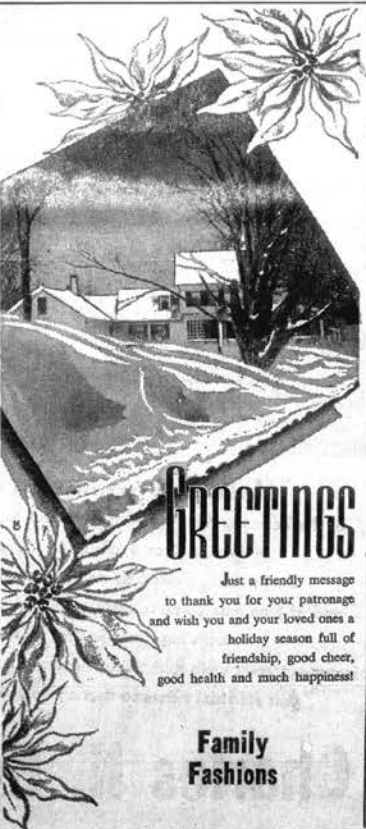


Loudon Pharmacy



To all our loyal friends
and patrons we send
this Holiday greeting
with the wish that you
enjoy all the delights
of this festive season.

Marrs' City Cafe
Ed Marrs



Just a friendly message
to thank you for your patronage
and wish you and your loved ones a
holiday season full of
friendship, good cheer,
good health and much happiness!

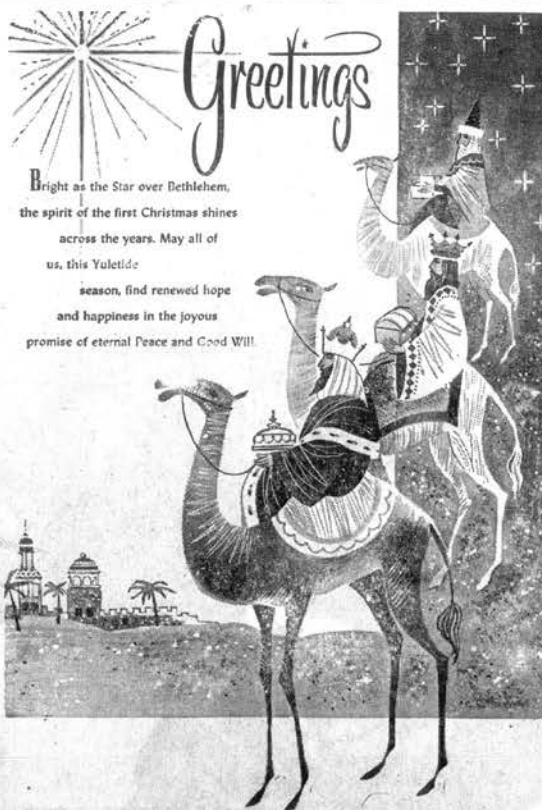
**Family
Fashions**

The Spirit of Christmas

In all the hustle-bustle of our happy
Holiday preparations, let us never forget
the true spirit of Christmas, so beautifully
expressed in those carols of beloved memory.
Let us dedicate ourselves to the ideal of which the
Angel sang: "Peace on Earth, Good Will toward Men."



Loudon Utilities



Bright as the Star over Bethlehem,
the spirit of the first Christmas shines
across the years. May all of
us, this Yuletide
season, find renewed hope
and happiness in the joyous
promise of eternal Peace and Good Will!

First National Bank

Lenoir City

THE *Christmas Story*



"And suddenly there was with the angel a multitude
of the heavenly host praising God, and saying, Glory to God in the
highest, and on earth peace, good will toward men."
So the Holy Book tells us of shepherds who watched by night,
and of One who came to earth with a glorious message,
with hope and joy for all mankind.

It is our sincerest wish that the wonder of the Christmas story bring to
you spiritual riches to cherish now and forevermore.

Charles H. Bacon Company

Joy and Blessings



We send to all our friends our warmest wishes for unlimited Holiday joy and bountiful Christmas blessings.

Loudon Furniture & Hardware Co.

LEGAL TRUCK BID

Specification for truck to be bid on for Loudon County Board of Education, the difference between 1948 Chevrolet pick-up and one 1958 3/4 Ton Truck, equipped with the following: 7.17X5, 6 Ply Tires, Front & Rear Leaf Spring Deflectors, Spare Wheel, Rear Bumper, Oil Bath Air Cleaner. The difference, as bid is: 6-Cylinder Approximately 145 H. P. The difference, one bid is: 8-Cylinder Approximately 160 H. P. Equipped with Oil Filter, Approximately 123 1/2" Wheelbase Approximately 208 1/4" over all length. Bids to be opened Tuesday Night, January 14, 1958, 7:00 P.M., Superintendent's Office, Courthouse, Loudon Tennessee. The Board reserves the right to reject any and all bids. Signed,

Loudon County Board Of Education
By A. C. Dukes, Supt.
Dec. 19, 26, Jan 9

See You
IN CHURCH
Sunday



Gifts & Greetings for You—through
WELCOME WAGON
from Your Friendly Business Neighbors and Civic and Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No cost or obligation)

FIRST NATIONAL BANK

TO OUR STOCKHOLDERS:

The regular Annual Meeting of Stockholders of The First National Bank, of Loudon, Tennessee, will be held in the Directors' Room of The First National Bank on Tuesday, January 14, 1958, at 10 o'clock, a.m., for the purpose of electing a Board of Directors for the ensuing year, and for the transaction of such business as may properly come before the meeting.

Estelle Bussell
Cashier.



Our sincere thanks for your loyal patronage, and may this holiday season be one that you will always look back on with the greatest of pleasure.

Friendly Florist



C & S Cleaners



Valley Mercantile Outlet



Quinn & Karnes Funeral Home



GREETINGS

We like to keep Christmas reverently, in full awareness of its deep spiritual significance. And we like to keep Christmas as He would have us do, with peace and good will, with friendly greetings to all.

**Bowman -- Porter
Furniture Company**



We extend to our many good friends a sincere wish for a Yuletide laden with a wealth of the good things in life. May every day be filled with the blessings of good health, happiness and warm friendships.

**SMITH
DRUG COMPANY**



Cheerio!

May your Christmas stocking overflow with all the gifts your heart desires.

**Delaney's
Gulf Service**



Greetings

Have a wonderful holiday time, friends and neighbors! Here's hoping that your Christmas will be the merriest and brightest ever.

E. M. HALL, Esso Distributor

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
LOUON AND LENOIR CITY
PHONE GL 8-2533
SHOWS 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
Dec. 26 & 27
THE OKLAHOMA MAN
Cinemascope-Color
Joel Meira

SATURDAY, DEC. 28
GUNS OF FORT PETTICOAT
In Technicolor
Audie Murphy

THE WEAPON
Steve Cochran

SUNDAY & MONDAY
Dec. 29 & 30
KISS THEM FOR ME
Cary Grant
Jayne Mansfield

TUESDAY & WEDNESDAY
Dec. 31, Jan. 1
Science Fiction Double Feature
I WAS A TEENAGE WEREWOLF
The Invasion of the Saucer Men



Thank You and Warm Wishes

We hope you have a very delightful Christmas surrounded by devoted family and friends.

Cole Drive-In Theatre



The scene is set for Christmas... enter laughter and love, joy and good cheer. To your happy holiday, we'd like to add our warmest wishes, our most sincere thanks for the opportunity of serving you. Your patronage is truly appreciated... we'll do our best to deserve it always.

Bank Of Lenoir City

CLASSIFIED

FAMILY SERVICE—Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Lenoir, Tennessee. Phone GL 8-2021 tfe

GRAVING—call R. P. Hamilton for basement, ponds, driveways, septic tanks and sewer system installation. 116 A St., Lenoir City, day phone 1911, night 1892. tfe-11

FOR SALE... GE Refrigerator and Frigidaire Stove. Phone GL 8-2312. tfe-01

FOR SALE... new portable typewriters, new electric adding machines, used Royal office typewriters. See Sam T. McCallie. Phone 5564, Sweetwater. tfe

FOR SALE... 2 1/2 X 3 1/4 Speed Graphic press cameras with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See

FOR REPAIR of typewriters, adding machines and cash registers... call GL 8-2721, or contact Sam T. McCallie, Ph. 5564, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe

BIG LOT... wonderful mens sport coats. A selection sure to please at just \$6.95. Valley Mercantile Outlet, West End, Lenoir. tfe-3

FOR SALE—35 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174 tfe-50

WE BUY, SELL, OR TRADE—all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

FOR RENT, SALE OR TRADE—8 room house with bath. For information Valley Mercantile Outlet, West End, Lenoir. tfe-5

COST OF THINGS going up faster than your income? You can make more full or part time as a Rawlough Dealer in the city of Lenoir. See Paul Smalies, 703 Perry St., Lenoir for particulars, or write Rawlough, Dept. TNK-781-RR, Memphis, Tenn. 9t-6-pd

FOR XMAS... surprise the kids with these large double-buster gun sets in genuine leather, just \$1.98 at Valley Mercantile Outlet, West End, Lenoir. tfe-5

FOR SALE... used bathroom fixtures and kitchen sinks. Reasonably priced. See Claude Smallen, 806 Vail St., Lenoir. 3t-6-pd

FOR BUILDING MATERIAL... such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Lenoir. Phone GL 8-2206 or GL 8-3588 tfe-27

FOR RENT... 3 room furnished and unfurnished apartments. Call GL 8-3206 tfe-3

CARD OF THANKS... we wish to express our sincere appreciation for the many kind acts of our neighbors and friends at the death of our mother. The blessings of your help and support will be always remembered. Mrs. Lee Tyler, Rev. Arthur Randolph. tfe

DON'T BUY A COW! Call GL 8-2069 Why?—for Free home delivery of delicious BACON dairy products. No feedin' no fassin'—Just good eatin'!

FOR SALE... new 8 room house and bath, plenty of cabinets, hardwood floors, full-size basement, two porches. Sam Wilson, Phone GL 8-2050. 3t-6-pd

Do It The Easy Way Use Herald Want Ads To Buy Rent, Sell, or Trade. Call GL 8-2721

See You IN CHURCH Sunday

For best dressed salads! Miracle Whip Salad Dressing

Miracle Whip SALAD DRESSING

FOR SALE at Herald Office
No Trespassing Signs 25 cents each
Webster's New Collegiate Dictionary \$6.00
Note to parents: If your sons and daughters are juniors or seniors in high school this dictionary will serve them well throughout high school and college. This dictionary is required in college, so you might as well buy it now and let it be used in both high school and college.

TV's Red Barber tells HOW TO SAVE \$125 (or more) ON FINANCING YOUR NEXT CAR
1 PICK YOUR CAR new or used call your 2 STATE FARM AGENT...that's all!

The agent does the rest—arranges financing at a local bank. You save money through low borrowing rates and "careful driver" auto insurance. The car is yours—far less! Here's your State Farm agent's name and address—call him today!

H. Ross Wilkerson, Agent
404 E. Broadway Phone 157
STATE FARM BANK PLAN
State Farm Mutual Automobile Insurance Company
Home Office: Bloomington, Illinois
Watch "Red Barber's Corner" on NBC-TV following the Friday night fight

CHRISTMAS Blessings

As brightly as the Star of Bethlehem shone in the heavens on the night that He was born, so may the joy of Christmas shine in your heart and bring you happiness and peace.

DON P. SMITH CHAIR CO.

Have A Merry Xmas

And Shop These And Other LOW PRICES beginning Friday, December 27

Palmolive Soap
Bath Size
2 Bars for 25¢
WESSON OIL
Quart 63¢

Cashmere Bouquet
Bath Size
2 Bars for 25¢

GOLD MEDAL
Macaroni
2-12 ounce boxes 33¢

LAY'S CIRCLE "L" WEINERS
35¢ Pound
JFG INSTANT COFFEE
6 oz. Jar - 95¢

JFG Coffee
85¢ Pound
LAY'S CLOVER LEAF BACON
57¢ Pound

POPSRITE POPCORN
1 lb. Bag -- 15¢
SUPER SUDS
Regular Size 30¢

GOLD MEDAL SPAGHETTI
2-12 ounce boxes 33¢
VEL Large Size — 31¢
AD Laundry Soap 10¢ bar
AJAX Giant Can—2 for 31¢
FLORIENT 79¢ Can
KAN KIL 12 oz. Can — 99¢

SHOP and SAVE during 1958 with MOHLAR and HAROLD GILES—3 Miles Out Vonore Rd.
Giles And Son Market

Plus +VALUE+ Store

STATE LIBRARY AND ARCHIVES
State Library Building



Loudon County Herald

"Loudon County's Family Newspaper"

72ND YEAR—NUMBER 7

LOUDON, TENNESSEE, THURSDAY, JANUARY 2, 1958

10c PER COPY

Just Piddlin'

By The Editor

HERE WE ARE with the first issue of 1958 after a very fine Christmas season. The whole crew is rested and raring to go for another year.

We've got some special features planned for our readers during the new year... you'll hear more about them later. Our first one will get underway next week, however, with the first of a series of 26 page advertisements illustrating why it's good business to "shop at home."

Local merchants and businesses—38 of them—are sponsoring the series.

As for new year's resolutions, I have but one—not to predict snow any more, especially for Christmas.

A QUIET new year reported throughout the country... and that goes for Christmas too. No bad wrecks or other serious incidents to spoil the occasion.

To the Christians especially has always meant a time of peace and concern for the fellow man. I always appreciate it when it is a season of peace. Alas! I can't even go along with the inevitable fireworks as a part of the Christmas season.

THE PASTOR of a small church in Scotland was collecting subscriptions for the building of a fence around the church's cemetery. Everyone gave something with the exception of old MacTavish. Later the pastor asked why he had refused.

"Well," replied Mac, "I don't see any use in a fence around a cemetery. Those that are in there can't get out, and them what's out sure don't want to get in."

FROM all of us to all of you... a happy and prosperous 1958.

Local Nazarene Church To Join Special Services

In every one of 4,500 Nazarene churches in the U. S. and around the world, special hymns, testimonies and sermons of praise will be held at simultaneous worship services Sunday (Jan. 5) opening the denomination's golden anniversary.

Heart-felt thanksgiving to God will be offered by Nazarenes everywhere for the amazing progress of the past fifty years.

Since the Nazarene church started at a union service in a small tent at Pilot Point, Texas, on October 13, 1903, it has literally gridded the world with its message and slogan, "Holiness unto the Lord." It has become one of the fastest growing Protestant churches in the world.

Among U. S. Protestant denominations, Nazarenes now stand 30th in membership, 123rd in Sunday school enrollment, and 9th in publishing house business.

Modern Woodmen Name New Officers

Modern Woodmen of America 14900 elected 1958 officers following the annual oyster supper Friday night, Dec. 13.

Andrew J. Johnson was elected consul; Lon Parrot as vice-consul; E. A. Lowe as advisor; John L. Grubb as banker; Thurston Cook as secretary; Robert A. Bland as physician; Jim Hendricks as usherman; and Roy Jones as secretary.

Neighbor Sam Clark was elected to a three year term as trustee. Harold Baker is serving a two year trustee post and Frank Grimes for one year. District Manager W. C. Cornett attended the meeting.

1957 March Of Dimes Has Best Year As 120 Local Families Get Xmas Aid

The Mile O' Dimes campaign has once again topped all records in 1957 in Loudon, according to Dr. William Thomas McPeake, chairman.

This year, in the four-day fundraising campaign, a total of \$1402.51 was contributed toward the purchase of baskets of food for Loudon's needy families.

Ben M. Robinson, treasurer of the committee, reported that 120 thank all those who gave of their families received Christmas food boxes and that over \$100.00 was spent for toys for the children of those who needed our help.

On behalf of the committee, stated Dr. McPeake, "I want to thank all those who gave of their time and money to make this Christmas a little brighter for those who needed our help."

26 Week Series "Trade At Home" To Begin In Herald Starting Next Issue

A 26-Week series of full page advertisements aimed at on-line shopping at home will begin next week in the Loudon County Herald.

The series sponsored by 38 local businesses and merchants will each week feature a portrayal of the "Trade At Home" topic. It will particularly emphasize the specialized services available to local shoppers when dealing with local businesses, and will illustrate how dollars spent at home keep right on working for the betterment of the citizen and the community.

Sponsors of the program are: Great Hardware Co., Bacon Creamery, First National Bank, Shop D. K. George Service Station and a Shop Market, Jones Tractor Co., Five to Five Store, The Ed Watkins Store, Henry's Shoe Store, Family Fashions, Loudon Furniture and Hardware, Friendly Florist, Pond Creek Milling Co., Carter Lumber Co., C & S Cleaners and Art's Grocery, Loudon Partners Co-operative, Loudon Builders Supply, White Store, Loudon Shoe Shop, Black's Esso Station, Valley Mercantile Outlet, E. M. Hall Esso District, Rymer's Service Station, Hammer's, Hilltop Grocery, Glen and Son Food Market, Jim Fox Plumbing, Roy L. Jones Contractor, Delaney's Service Station, R. K. George Service Station and a Shop Market, Jones Tractor Co., Five to Five Store, The Ed

Continued Support Of Safety Drive Can Bring Traffic Death Reduction

If the nation's drivers continue to "Back the Attack on Traffic Accidents," America may have a chance to reduce the number of Christmas deaths and injuries.

The National Safety Council said today.

In launching its annual Christmas safety campaign, the Council said the traffic trend is encouraging—but it also warned that highway accidents and deaths reach their peak at Christmas time.

During the first nine months of this year's traffic deaths dropped 3 per cent from the same period for the previous year—a saving of 800 lives.

The success of the "Back the Attack on Traffic Accidents" campaign in its first year has led the Council to extend it through 1958. The purpose of the campaign is to encourage public officials to step up the attack on traffic accidents and to stimulate acceptance of personal responsibility for safety.

Speed is a large factor in vehicle accidents, the Council said. It increases the chances of an accident, and it also decreases the chances of drivers and passengers coming out alive if an accident occurs.

To determine a safe speed, the Council said, drivers must take into consideration:

1. Weather and visibility. Fog, rain, snow or darkness are caution signs that should be heeded.
2. Mechanical factors. Engine power, ability to hold the road, and efficiency of all mechanical parts have a definite bearing on selection of a safe speed.
3. Physical factor. Whether a road is rough, smooth, hilly, flat, curving or straight are considerations that should influence speed.
4. Personal factor. The driver's physical and mental condition and the speed at which he can safely control his car are important.
5. Traffic conditions. Drivers should adapt their speed to the traffic they meet. A safe speed on a country road can be unsafe on a city street.

Robert Jones Is In College Fraternity

Robert N. Jones, son of Mr. and Mrs. Frank N. Jones of Loudon, is a member of Phi Delta Sigma fraternity at Belhel College in McKenzie, Tenn.

It's Still As "Good As Gold"



This United States Savings Bond has had a pretty rough life—short but hectic. The owner received it at the bank one day as a regular purchase on the payroll savings plan. He carried it in his pocket and promptly forgot it until two days later. With great agitation, he called his wife who reported that the laundry was already hanging out on the line. The bond was found, still in the shirt pocket, but a little worse for wear. Yet he is looking at a picture of it now because it is one of our million Savings Bonds the Treasury has replaced for happy owners who lost theirs through carelessness, theft, or acts of nature.

HOSPITAL LIST

ADMITTED

- Dec. 17
Mrs. Roscoe Thompson
Mrs. J. T. Lawson
Dec. 18
Mrs. Pauline Brown
Mrs. J. A. Ward
Mrs. Norman Smallen
Mrs. Deloris Cline
Dec. 19
Mr. Odie Brewer
Mrs. Mamie Sue McGhee
Dec. 20
Mrs. Harold Colby
Mr. Robert Brummitt
Mr. Cecil Jones
Mrs. Chester Childers
Mrs. Deloris Cline
Dec. 21
Mrs. Lillie Priddy
Mr. Harold Howard
Mrs. Deloris Myers
Mrs. Kenneth Wilkerson
Jackie Dasher
Dec. 22
Mrs. Jimmie Massey
Mrs. Lewis B. Lane
Mrs. S. P. Fine
Mrs. Harrison Skals
Dec. 23
Mr. Troy Garren
Mr. Bobby Johnson
Mrs. Grace Bolen
Dec. 24
Mr. Jack Harris
Dec. 25
Mrs. Nell Robinson
Mrs. Volens Maples
Mr. Robert Barr
Mr. E. M. Massey
Mrs. Frances Leeper
Mr. Dewey Key
Mrs. Lawrence Allmon
Mr. Robert Thompson
Dec. 26
Mrs. John Lawson
Wanda Louise Jenkins
Mr. Robert Snow
Randy Harrison
Mrs. Mary Petty
Dec. 27
Mrs. Bill Crisp
Mrs. S. S. Boyer
Margaret Counts
Mrs. Dorothy Sanderson
Mrs. Helen Littlefield
Dec. 28
Mrs. Roy Sherrill
Mr. Don Spears
Mrs. Kenneth Wallace
Linda Russell
Mr. Bud Wendle
Dec. 29
Miss Marietta Mizell
Mrs. June Lee Wright
Mr. E. B. McLendon
Mrs. Chas. Everett
Dec. 30
Mr. Billy Range
Mrs. Rex Brummitt
Johnny Presley
Mr. E. W. Engel
Dorothy Bennett
Mr. John C. Cagle, Sr.
Mrs. Joe C. Kelley
Mrs. Thelma Brown
Mrs. Will Pugh
RELEASED
Dec. 17
Mrs. Joe Hooker
Mrs. Bill Thomas

Atoms For Peace Exhibit To Show Here January 25



The U. S. Atomic Energy Commission's newest traveling exhibit will be shown in Loudon, Jan. 25, Arthur J. Gilliam, Loudon Jaycee Committee Head, announced today.

The exhibit is being shown in Loudon as part of a statewide showing of the exhibit in Tennessee.

The exhibit is a self-contained, walk-through mobile unit housed in a modern bus-type vehicle that will be shown at various points in the city. Entitled "Atoms for Peace," it is the latest in series of traveling atomic-energy exhibits prepared by the U. S. Atomic Energy Commission as part of its many programs to bring the latest information on atomic energy to the general public in a concise, easy-to-understand form.

The exhibit is one of four "Atoms for Peace" mobile units now touring the country under the sponsorship of the National University Extension Association and the National Junior Chamber of Commerce. Showing throughout the state are being handled by the State Extension Department and the Tennessee Junior Chamber of Commerce.

Here in Loudon, the showings of the "Atoms for Peace" exhibit will be arranged by the Loudon Jaycees.

Visitors to the exhibit will, in a relatively short period of time, obtain a comprehensive picture of the many ways in which the peaceful atom is playing a more and more important role in our everyday life. A series of panels, several of them operated by the speaker himself, explain the search and development in the atomic-energy field, ranging from the mining and refining of radioactive ores to the construction of nuclear reactors designed to provide electric power.

In addition, the visitor will learn some of the many uses of radioisotopes—the so-called "tracer atoms"—in medicine, agriculture, and industry. The exhibit also contains actual samples of radioactive ore, simulated fuel elements, reactor control rods, radiation-detection devices, and other materials.

During the visit to Loudon, the "Atoms for Peace" will be shown at the Court Theatre from noon until 8 p.m. Jan. 25. There is no admission charge—except for residents of Loudon County is invited to visit the exhibit for an informative glimpse of the peaceful atom.

We're Still Looking For Old Copies Of Local Papers; Your Help Badly Needed

Time is growing short... for the Herald whatever old papers you might have. Care of the papers while they are being filmed in Nashville and early return to the lender is guaranteed.

It is known that some nice papers have been printed in Loudon through the years. Unfortunately the Herald has only a few copies of any issue prior to 1933. Since the papers will be filmed as a portion of the preservation of state history, we wish to find as many old copies as possible.

Won't you please look in your attic, basement, etc., and see whether or not you can help us out. Any old copies you can find will be of great help to us and will help insure that Loudon and Loudon County's histories are well preserved in the state library.

We are appealing to county citizens to assist us by bringing to the office of the Herald any issues or back files of any newspapers that have ever been printed in Loudon. We are particularly interested in newspapers printed prior to 1933.

- Mr. Clyde Parks
Dec. 18
Mr. Harvie Jenkins
Mrs. Clifford Wear
Mrs. Willie Walker
Dec. 19
Mr. Fred Jones, Jr.
Mrs. Fred Jones, Jr.
Mrs. Audrey Jones
Mr. Glen Brown
Mrs. Pauline Beach
Mrs. Frank Quinn
Mrs. Deloris Cline
Dec. 21
Edward J. Duff
Miss Evelyn Bolan
Miss Mamie Sue McGhee
Dec. 22
Mr. Cecil Jones
Jackie Dasher
Mr. Odie Brewer
Mrs. Deloris Myers
Mr. Harold Howard
Dec. 23
Mrs. J. T. Lawson
Mrs. Eve Baker
Mrs. Harold Colby
Mrs. Chester Childers
Mrs. Kenneth Wilkerson
Baby Girl McSpadden
Baby Boy Pugh
Dec. 24
Mr. Norman Smallen
Mr. Robert Brummitt
Mrs. Louise White
Mrs. Jimmie Massey
Mr. Bobby Johnson
Mr. Troy Garren
Mrs. Lewis Lane
Dec. 25
Mrs. Frances Leeper
Mrs. Nell Robinson
Mrs. S. P. Fine
Dec. 27
Mr. Robert Snow
Mr. Robert Thompson
Linda Russell
Dec. 28
Mrs. Helen Littlefield
Mrs. Dorothy Sanderson
Lillian Margaret Cline
Mrs. Volens Maples
Mrs. John Lawson
Dec. 29
Mr. Bud Wendle
Mrs. Grace Bolen
Linda Russell
Dec. 30
Mr. J. Lee Wright
Mr. Carter Massey
Mrs. Roy Sherrill
Mr. Billy Range

COURT HOUSE RECORD

Marriage Licenses
Dec. 15-Billy W. F. Tatum to Betty Yvonne Barnett.
Dec. 19-Charles F. Mullins to Wilma Claude Butler.
Dec. 20-John B. Marlin to Phyllis Sue Ehlen.
Dec. 21-Troy G. Veola to Margaret Shirlene Rymer.
Dec. 23-Russell L. Kenilbe to Mary B. Smith; Oley H. Lynn to Peggy Jo Thomas.
Dec. 24-William R. Green to Frankie Elms Bryson.
Dec. 26-Bufus L. Brackett to Barbara Jane Sawyer.
Dec. 28-David J. Varney to Mary Ruth Hall.
Dec. 30-Jack Shope to Carolyn Ann Kirkland.
Real Estate Transfers
Dec. 20-Deed from Emerson Hughes to Claude Young, 4 acres, 46¢.
Dec. 23-Deed from Billy Joe Packett to Arch Packett, 1 1/2 acres.
Dec. 27-Deed from W. J. Hamilton and others to Clifford W. McColloch and wife, 1 lot, 2nd; Austin Davis and wife to Mrs. Sussie Giles, 1 tract, 1/2; Paul Wolfe and wife to Marion F. Gilbert, 16 acres, 3rd; Olin Thompson and others to Alvin Blair, 1 lot, 1st; Lonnie Arden and wife to Walter Miller and wife, 1 1/2 lots.
Dec. 28-Deed from Paylla Vickers to W. C. Vann, 2 lots, 1st.
Dec. 31-Deed from Helen L. Gayton to Robert F. Vann and wife, 2 lots, 2nd; Clarence R. Curdsey and wife to Kenneth R. Vann and wife, 2 tracts, 4th.

REPORTING IN To Loudon County

Dec. 17-To Mr. and Mrs. Clifford Wear of Loudon, City, on 8th, 6 oc. girl, Ty Mr. and Mrs. James Thompson of Loudon, a 6 lb, 15 oc. boy.
Dec. 21-To Mr. and Mrs. Chester Childers of Vannora, a 7 lb, 3 oc. boy. To Mr. and Mrs. Kenneth Wilkerson of Leacor City, a 4 lb, 15 oc. girl.
Dec. 22-To Mr. and Mrs. Louis R. Love of Loudon a 9 lb, 4 oc. boy. To Mr. and Mrs. Harold D. Coley of Leacor City, an 8 lb, 4 oc. girl.
Dec. 26-To Mr. and Mrs. John Lawson of Vannora, a 7 lb, 8 oc. boy.
Cases Filed-Chancery Court
4450-Clayton Geraldine Crow vs Thomas A. Crowley, divorce.
4451-Lillian L. H. Springs vs Wood A. Springer, divorce.
4452-James E. Duggins vs Iva Lee Hill Duggins, divorce.

The Loudon County Herald

"Loudon County's Family Newspaper"

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.

MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES (In Advance)

Inside Loudon County		Outside Loudon County	
Six Months	\$1.50	Six Months	\$1.75
One Year	\$2.50	One Year	\$3.00

New Year Briefs

It is a good feeling to come to the close of another year and to look forward to a new one. If we have done our best in 1957, then let us leave it at that. In our successes let us rejoice, and if there have been failures, let us learn from them and go forward with renewed strength and courage.

With all its faults America is still the good old USA, a mighty good place to live and enjoy such comforts as no other country can offer in such abundance. We may well show our appreciation by being better citizens in 1958 than we have ever been.

It is a strange phenomenon that we will fight to the death for our freedom, and once we have it so take it for granted that by pure downright negligence we let it slip away from us. We ought, right now, to resolve to vote every chance we get in 1958. This is not only our opportunity, it is our duty. In 1958 we should vote in every election, national, state, county, and community.

Reading is one of the enduring pleasures of this world. We may read for both pleasure and profit. Any person who resolves to read more good books in 1958 will find great rewards at low cost, even through the prices of books are indeed high enough.

Our school system is being weighed in the balances today as it has not been weighed before. Our own schools in Loudon County need improvement. We may, well enough, resolve to do something, some little something, this year to make our schools better.

The world is filled with lonely people. Think it over and see how many you know. You may be surprised at the number. There will be dozens of opportunities to give such people a little attention and affection this year. It will do us no harm, quite the contrary, to give something of ourselves to these people as we come to know them.

Our work, whatever it may be, is not only our means of earning a livelihood, but it is the source of our joy and contentment. Along with our work we can give ourselves diligently to our work in the new year. Franklin said, "If you keep your shop, you shop will keep you." Indications are that business in 1958 may be just so-so, but the chances are that our shop will keep us if we will keep it, even though modestly.

Along with our resolve to keep our shop some of us may very well resolve to play more. We can do both, with the latter held in moderation. Unfortunately some of us have never learned to play. Better do it now, this year.

There is a hot year ahead in the political field for Tennessee. We may very well resolve to be right in these voting every time, and voting only for the one we believe to be the best man for the job. The side shows, the oratory, and the big promises are not the only things to be considered. We may very well resolve to use our best intelligence in our voting in 1958.

Finally, let us resolve to be our very best selves in every way throughout the new year. To each and all we wish your share of prosperity and happiness.

A Letter From The Publisher

As we prepare to move into the Bristol-Kingsport-Johnson City area for work which will engage us for almost a month the editor hands us a news release which is pleasant indeed to receive.

On December 23, the Ford Foundation announced grants and appropriations totaling \$142,344,559 in the first quarter (October through December) of its 1958 fiscal year.

A grant of \$250,000 was made to Berea College, Berea, Kentucky, for a study of the problems of the Southern Appalachian Mountain region. With the cooperation of the university and community organizations, Berea will make a comprehensive survey of the economic, sociological, and educational conditions of underdeveloped and culturally isolated groups in Kentucky, West Virginia, Virginia, Tennessee, North Carolina, Georgia, and Alabama. The study will seek information on the needs and problems of the eight and a half million people of this region, with particular attention to migration from rural to industrial areas.

The grant will mean much to the states involved in this study and speaks well for the quality and services of this famed college. For more than a hundred years Berea has been performing a service little short of miraculous to the mountain people. Berea deserves this grant and the confidence placed in it by the Ford Foundation. All concerned may expect a thorough, conscientious piece of work.

FROM OUR FILES

10 YEARS AGO

Miss John McCown, daughter of Mr. and Mrs. G. E. McCown, became the bride of Mr. John M. Waller last December 19.

First baby born in 1948 was a girl to Mr. and Mrs. Harrison Barnett.

103 YEARS AGO

Mr. Kennedy, who was nominated by the Philadelphia Convention for the vice-presidency on the ticket with Mr. Webster had declined serving in that capacity.

LEGAL

Notice To All Persons Living Within The Area Described As:

Located in the First Civil District of Loudon County, Tennessee, and more particularly described as:

Beginning at the intersection of the Loudon to Vonnore Road and country road south following Steele Creek, said point being approximately 3.5 miles south of Loudon and 12 miles north of Corbin, Church via the Loudon to Vonnore Road, thence N. 21° 31' degrees 50' E. 10,500 feet to a T. V. A. Survey Control Marker RT CD21 located one mile south-east of Loudon on the left bank of Tennessee River and on the property of Carl Robinson, station is 1,000 feet southwest of Tennessee River, 1,000 feet northwest of Robinson Mill, 800 feet northwest of an old road, and two feet north of northeast corner of large barn on farm owned by Carl Robinson, a standard T. V. A. bronze tablet, stamped "RT CD21 1935" and set in concrete monument; thence S. 33° degrees 10' W. 16, 150 feet to a T. V. A. Survey Control Marker LHT 1243 located 6.3 miles southeast from Lenoir City, Tennessee, on the property of John T. Blair; monument is the west side of river road at edge of woods line to west, about 400 feet north from one-story frame residence of John T. Blair and is approximately 100 feet north from concrete culvert, a standard T. V. A. bronze tablet, stamped "LHT 1243 1935" and set in concrete monument; thence S. 33° degrees 10' W. 16, 150 feet to a T. V. A. Survey Control Marker LHT 1255 located 6.0 miles southeast from Loudon, Tennessee, via Tennessee Highway 72, on the highway right-of-way; monument is on the west side of highway and two feet east from wire fence, 20 feet southwest from intersection of T-road W and Highway 72, 43 feet south from abandoned acre and filling station belonging to Mrs. G. W. Wright, a standard T. V. A. bronze tablet stamped "LHT 1255 1935" and set in concrete monument; thence N. 71° degrees 25' W. 19, 193 feet to the point of beginning.

LEGAL

Notice To Furnishers Of Labor And Materials To Knoxville Construction Company, Contractors, For Use In The Construction Of Project SP-501-H-Roane-Loudon Counties.

Notice is hereby given that the State Department of Highways and Public Works is preparing to make settlement with Knoxville Construction Co., Contractors, of Knoxville, Tennessee, for the resurfacing with bituminous materials of a section of State Highway No. 1, beginning at the end of new surface in Kingston and extending to State Highway No. 2 at Dixie-Lee Junction, being a total length of 18.43 miles and designated as Project SP-501-H-ROANE-LOUDON Counties.

All persons having claims against the Contractors, Knoxville Construction Co., or their agents, for materials or labor entering into the construction of this project, must file written notice of such claim, (5 copies), with their original copy sworn to before a Notary Public. This notice of claim to be received at the office of the Department of Highways and Public Works in Nashville, Tennessee, on or before February 3, 1958, in order to obtain the advantages afforded to claimants by legal statutes.

W. M. Leach, Commissioner.

Dec. 12, 19, 26, Jan. 2

A petition has been filed with the court provided by law, requesting the incorporation of a Utility District within the area hereinafter described for the purpose of constructing and operating a public water system, pursuant to the provisions of Chapter 249 of the Public Acts of 1937, as amended, and being known as the Utility District Act of 1937.

A public hearing will be held before me on Wednesday, January 15, 1958 at 4:30 o'clock P.M., in the office of the County Judge, in the courthouse at Loudon, Tennessee, for the purpose of determining the convenience and necessity of the incorporation of said proposed Utility District.

This 19th day of December, 1957.
Signed: Ben Simpson, County Judge of Loudon County, Tennessee.
Jan. 2, 9.

The

SUNDAY SCHOOL LESSON

By Walter C. Davis, D. D., Tennessee School of Religion, U-T

(Matthew 16:13-19; Ephesians 2:19-22)

"The Church's One Foundation"

The most powerful element in American life is church life. The church, provides not only the fellowship of faith but often becomes the chief seat of community life. Our various churches have what someone called "our previous differences," but we have learned to live together in tolerance and love and to cooperate in many neighborhood welfare agencies.

In spite of differences there is a broad unity in the faith. We all believe the Fatherhood of God, His creative and providential activity. We all believe in the essentiality of repentance, of faith and of forgiveness, in a life rendered to God. We all believe the final resurrection of the dead and the life of the world to come. Of course the basis of all these beliefs is Christ the Lord. We ought to speak more about the unity of the faith.

If our beliefs about creation and providence, our beliefs in sin and repentance and faith and all other beliefs be counted as spokes in a perfect wheel, the hub of that wheel is Christ. Our faith is Christo-centric and without Him there could be nothing like the Christian religion.

"The Church's One Foundation." The next three months we will study what the Bible has to say about the Church. Our first lesson points out that the divinity of Christ makes Him the one sure foundation. "We who are many, are one body in Christ, and severally members one of another."

"Whom do men say that I am?" It makes all the difference what men think about Christ. If he be the Son of God, that gives validity to all He had to say. We can know His promises are sure and stand.

It was no sudden inspiration that came to Peter when he said, "Thou art the Christ, the Son of the living God." That conviction had been ripening through the months, nor did he speak for sympathy only. His response was the same conviction more or less clearly.

Men have haggled over the

calls, gathers, enlightens, and sanctifies.

The Church may have its faults. We never reach perfection. But it is always God's church. After all it is made up of the best people on earth, those who seek to do the will of God, who support every good work of love and mercy among men. We are Christ's living body upon earth and give it measure of our lives to the good service of all.

Christ loved the Church and gave himself for it. So He became its very foundation. No man who believes that Christ is Divine could possibly believe He made a mistake in doing that. He made no mistakes.

FIRST NATIONAL BANK

TO OUR STOCKHOLDERS:

The regular Annual Meeting of Stockholders of The First National Bank, of Loudon, Tennessee, will be held in the Directors' Room of The First National Bank on Tuesday, January 14, 1958, at 10 o'clock, a.m., for the purpose of electing a Board of Directors for the ensuing year, and for the transaction of such business as may properly come before the meeting.

Estelle Bussell
Cashier.

WHITE STORES
S. J. GREEN STAMPS

FOR VALUES

THAT ARE GREAT

It's White Stores In '58

Southern Gem PEAS

8 cans 58¢

PLUS S. J. GREEN STAMPS

WHITE STORES



Do It The Easy Way

Use Herald Want Ads

To Buy Rent, Sell, or

Trade. Call GL 8-2721

The Man Who Never Cashes His Pay Check

That's right—he simply deposits it to his First National Checking Account. Then . . .

He writes a check for a deposit to his Savings Account, and

He pays all his bills by check, and

He draws other checks for Cash as he needs it.

He always knows where his money goes. Meanwhile, it's safe, but handy. And he finds that a Checking Account helps him manage his money better.

You will, too—if you open your Checking Account next payday, at the office of the First National.

First National Bank

LOUDON, TENNESSEE

MEMBER Federal Reserve Bank

Member Federal Deposit Insurance Corporation

go
all-electric...

the low-cost way to better living!



LOUDON UTILITIES
(Electric Department)

PHILADELPHIA NEWS

Mr. and Mrs. Hayes Cates were visiting with Mrs. Cates' sister, Miss Lillie Tobill, Sunday afternoon in Englewood.

Mr. and Mrs. Murphy Hamilton and Loretta were in Marysville Sunday to attend the birthday dinner of Mrs. W. E. Hamilton. Mrs. Frank Eggers gave the dinner for her mother.

Mrs. Malha Peoples is reported to be improving some now. Mrs. Peoples suffered a fall recently at her home and has been unhappy to see her up and around again real soon.

Mr. and Mrs. Richard Davis were the Christmas dinner guests of their son, Mr. Stanley Davis and Mrs. Davis.

Mr. and Mrs. Wesley Barnett attended the funeral of Mrs. Stout in Sweetwater Friday afternoon.

Mr. and Mrs. Stanley Davis, Valarie and Brent visited with Mrs. Charlie Vermillion and Mrs. Tommie Greene in Knoxville Wednesday afternoon.

Miss Billie Jean McGhee attended a Christmas party Monday evening at the home of her cousin, Mrs. Tommy Greene and Mr. Greene in Knoxville.

Mr. and Mrs. Walter L. McGhee and Billie Jean visited Mr. McGhee's uncle, Mr. Does Enoch and Mrs. Enoch at Carthage over the weekend.

Misses Ann Waller, Judy Schrimmer and Judy Davis attended a Christmas party at the home of Miss Nancy Watkins in Loudon Friday evening.

Mr. William Christmas was recovered enough to return to his home from the Sweetwater Hospital Christmas eve.

Mr. James Lee from Washington, D. C. is spending the Christmas holidays with his sister, Mrs. Albert McNary and Mr. McNary.

Miss Sharon Barnett and Master Charles Barnett attended the Christmas party at the Visking Plant Saturday morning. They reported a very nice time and received some very nice gifts.

Mr. and Mrs. Bill Monroe and children, Sheila and Betty arrived Saturday to spend the Christmas holidays with Mrs.



Judy Davis

Henderson and Mr. McCreo's parents, Mr. and Mrs. Wade Monroe, The Monroes are from Greeneville, Virginia.

Mr. and Mrs. George D. McCreo and sons, George D. and Lewis B. were the annual dinner guests of Mr. and Mrs. Albert McCray. The Christmas dinner December twenty-second, The McCrays are from Sweetwater.

Mr. Bredley Cottoe from Atlanta, Ga. is spending the Christmas holidays with his mother, Mrs. Mary Tillery, and his grand-mother, Mrs. Sam Peoples.

Mr. and Mrs. Paul Roberts and children, Barbara and Gene from Sweetwater were visiting with Mr. and Mrs. Baird Reed Wednesday afternoon.

Dinner guests of Mr. and Mrs. Wiley J. McCray Christmas day were: Mr. and Mrs. Joe Bantist and children from Loudon; Mr. and Mrs. Wayne Carter, Bobby and Ann and Mr. and Mrs. Hal McCray.

Mr. and Mrs. Elmer Coubert are vacationing in Florida during the Christmas holidays.

Miss Arvilla Sue Rounsavotte from Port Arthur, Texas was a visitor at Sunday School Services Sunday morning at the Baptist Church.

Misses Judy Schrimmer and Judy Davis were overnight guests of Miss Ann Waller Friday night.

Mr. and Mrs. Leon Hill and son, Allen of Athens were visitors at the Baptist Church Sunday at the morning worship services.

Mr. N. B. Simmons was called to Yafkinville, N. C. last Tuesday by the death of his mother, Mrs. T. W. Simmons.

Arthur Simmons accompanied his father to N. C. and they attended the funeral on Wednesday, Christmas day at the Bethel Church in Yafkin County. The family is especially appreciative of the beautiful floral tribute sent by "Neighbors of Noah Simmons."

Mr. and Mrs. Jack Thomas and daughter, Arvilla from Port Arthur, Texas are spending a few days with Mr. and Mrs. Wesley

Monroe's mother, Mrs. Maggie

Barnett and Mrs. Taylor Graves. The Rounsavottes are on their way to Germany where they will live for the next two years. Previous to their past year spent in Texas, lived in Germany for five years.

They plan to leave here on January fifth for New York. Their many friends here wish them health and happiness in their stay overseas and will be very happy when they have completed their stay and are able to return again with us. Ben Voyage and happy landing.

Mr. and Mrs. Younger Bridges and son from Oak Ridge were visiting with Mrs. Bridges' mother, Mrs. Nellie Weirn during the Christmas holidays.

Miss Sharon Barnett was the overnight guest of her cousin, Leola Ann Parks in Sweetwater Friday night.

GREENBACK NEWS

Dr. Homer Hammonree was guest speaker at the morning service in the Greenback Presbyterian church Sunday morning.

The scripture lesson was John 1:1-14 and his topic was "Four Looks at our Saviour." The choir sang a special number "O Holy Night."

The Christmas program "Song over the World" was given Sunday night in the Presbyterian church, the Rev. Frank Lindsey directing the program. Mrs. Bruce Hinton had charge of the music.

Miss Martha Everett of Wheaton College, Ill. arrived Saturday to spend the holidays with her mother, Mrs. Ada Everett and other relatives.

Mr. and Mrs. Reese Mills were called last week from Little Rock Ark. by the death of Mrs. Mill's father, Mr. A. C. Frye.

Mr. and Mrs. Glen Harper, Mrs. J. B. Fowler, Mr. and Mrs. Harley Fowler of Cooper Hill, Mr. and Mrs. Joseph B. Fowler of Dalton, Ga., Mr. Charles Fowler of Marietta, Ga. and Mrs. C. E. Fowler, Mr. and Mrs. Earl Flynn, Mr. and Mrs. Jack Flynn of Knoxville, Mr. and Mrs. Geo. Frye, Mr. Bill Frye of Tullahoma and Mr. John Frye of Maryville were among those who came Friday for the funeral service of Mr. A. C. Frye.

Mrs. Carl Kidd of Maryville and Miss Margaret Thompson visited Sunday with Mrs. Mamie Leary Jenkins in Philadelphia.

The Rev. Frank Lindsey has recovered from influenza illness.

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Monroe's mother, Mrs. Maggie

her son Mr. John Chapman and Mrs. Chapman.

Mrs. J. D. Woods has been ill at her home here the past week. Mr. and Mrs. R. B. Hammonree, Tony Swenson and Laura Ellen and Mrs. J. R. Best of Birmingham, Ala. are spending the Christmas holidays with Mr. and Mrs. R. B. Hammonree, Mr. and Mrs. Jay Burgess and with Mr. Edwin Best in Maryville.

Mr. and Mrs. John Blankenship and Miss Christine went to Marietta Ga. Friday and accompanied John's Blankenship home for the holidays.

Mr. and Mrs. Charles H. Everett and Diane of Lenoir City attended church services here Sunday and visited Mr. and Mrs. Roy Lowry and Mrs. Ada Everett and the Homer Hammonrees.

Dick Alexander, of the Tennessee Military Institute is spending the holiday with his parents, Mr. and Mrs. R. H. Alexander.

Dr. Homer Hammonree of Chicago is spending the holidays with his sister Mrs. Ada Everett and Mrs. J. E. Hammonree.

A gift show was tendered Miss Dorothy French at the Greenback Presbyterian Fellowship Hall last Tuesday evening with ladies of the Willing Workers and Building Bible class as hostesses. The main feature of the evening was the presentation of an array of china and silver gifts to the bride to be. Holly and red ornaments were used to decorate the hall and fancy cookies and coffee were served, the cookies bearing the festive colors.

Out of town guests were Mrs. Beattie Olin of Maryville and Miss Gusie McSpadden of Knoxville. Hostesses were, Mesdames Fred Coy, Josh Tallent, C. E. Long, R. A. Anderson, C. O. McCall and S. B. McCollum.

The Presbyterian Women's Missionary Society held their regular meeting Thursday evening and the Rev. Bob Barker, missionary from Japan was the speaker.

Mr. and Mrs. J. G. Hudson and Mr. and Mrs. Josh Tallent spent Thursday in Atlanta and visited Mrs. Tallent's brother, Mr. Everett Jenkins in a nearby hospital.

1st Lt. Bob K. Murray and Mrs. Murray and David have returned to the Otis Air Base, Cape Cod, Mass. after a visit with Mrs. Murray's parents, Rev. and Mrs. Ray Burgess.

Mrs. Jennie Chapman is recover-

ing from her illness.

Mrs. Sadie Houser has not been very well the past week and her daughter, Mrs. Milburn Ford has (Continued on Page 4)

Thursday, January 2, 1938 The Loudon County Herald

Quinn & Karnes FUNERAL HOME

- 24 Hour Ambulance Service • Air Conditioned Chapel
- Arrangements For Air Ambulance Service
- Burial Insurance: \$100.00 to \$1,000.00

Phone GL 8-2262 Loudon, Tenn.

Buy That Car For \$150 Less?

CHANCES ARE YOU CAN — IF YOU USE OUR UNIQUE STATE FARM "BANK PLAN"

It might seem impossible, but you may be able to save this kind of money on almost any new or used car through low bank rates, rock-bottom insurance costs and by becoming a cash buyer. Ask about the Bank Plan soon.



AGENT

State Farm Mutual Automobile Insurance Company Home Office - Bloomington, Illinois

LEGAL TRUCK BID

Specification for truck to be bid on for Loudon County Board of Education, the difference between 1949 Chevrolet pick-up and one 1956 3/4 Ton Truck, equipped with the following: 7.17X5, 6 Ply Tires, Front & Rear Heaver and Defroster, Spare Wheel, Rear Bumper, Oil Bath Air Cleaner. The difference, one bid on \$4,000. Approximately 145 H. P.

The difference, one bid on \$4,000. Approximately 145 H. P. Equipped with Oil Filter, Approximately 123 1/2" Wheelbase Approximately 208 1/2" over all length. Bids to be opened Tuesday Night, January 14, 1938, 7:00 P.M., Superintendent's Office, Courthouse, Loudon Tennessee. The Board reserves the right to reject any and all bids. Signed,

Loudon County Board Of Education

By A. C. Dukes, Supt. Dec. 19, 26, Jan. 2

H. Ross Wilkerson, Agent

404 E. Broadway Lenoir City Phone 157

THOMAS - HILL'S "After Christmas" SALE

On Men's and Boy's Quality Merchandise - Famous Brands

HERE'S JUST A FEW OF THE MANY SALE VALUES

ALL WOOL TOP COATS

Regular \$34.75 and \$39.50 — SALE **25.95**

GABARDINE TOP COATS (Most Sizes)

12.95

Wool SPORT COATS

Smart plaids, checks and Ivy stripes. Size 34 to 46. Regular \$19.50 and \$24.50

— NOW — **17.95**

Regular \$24.50 and \$27.50

— NOW — **20.95**

SUBURBAN COATS

Choose from patterned wools or solid color fleeces. Sizes 34 to 46. Regular \$19.50 and \$24.50

— SALE — **16.95**



SUITS on Sale

You can be sure of getting a real buy on these nationally famous brand suits. 100% wools, flannels and worsteds. Regular \$39.50 & \$42.50

— NOW — **32.95**

Regular \$50.00 & \$55.00

— NOW — **41.95**

Cresco Suede JACKETS

Now you can buy your favorite suede at a big savings. Were \$19.50

— NOW — **15.95**

Were \$24.50 — NOW **20.95**

SLACK Sale

Big assortment of flannels, tweeds, worsteds, 100% wools. Regular \$9.95 to \$13.95

— NOW — **9.50**

Alterations Free Perfect Quality

Orlon SWEATERS

V-neck or Crew neck Values to \$6.95 — NOW **4.39**

Men's JACKETS

Save from \$3 to \$5 on these better make Jack-ets. Nylons, Suedes and Woolens. Were \$12.95 to \$14.95

— SALE — **10.00**

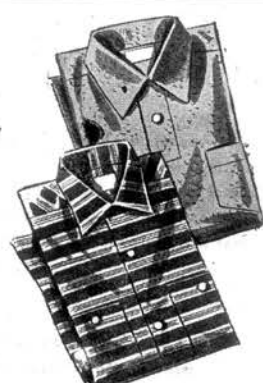
Men's SPORT SHIRTS

Famous Make. Buy several at Big Savings. \$2.98 and \$3.98 — NOW **2.59**

— NOW — **3.69**

\$3.98 to \$5.95 — NOW **4.79**

\$6.95 to \$9.95 — NOW **4.79**



Boys' SPORT SHIRTS

Ginghams, flannels, knits, corduroys. Ivy stripes and checks. Sizes 2 to 18. Regular \$1.59 and \$1.98—Sale 1.19

Regular \$1.98 and \$2.98—Sale 1.79

Boys' Orlon Sweaters

Colors of black, red, blue brown. Sizes 6-18. Were \$2.98 — NOW \$1.79

Boys' Better JACKETS

Nylons, Suedes, Woolens Were \$9.95 to \$11.95—NOW 7.95

Thomas - Hill Store

LOUDON, TENNESSEE

If your Christmas Gift does not fit—we will be happy to exchange it for you.

THROUGH THESE WEEKS

By MARY HARRISON, Home Demonstration Agent

January is a time for many things—it usually means the end of Christmas vacation, with the approach of many jobs to be done in the new year. But with this beginning of a new year there is not a more perfect time to take a look at ourselves. The following poem, by Edgar A. Guest, certainly can bring this to our attention.

MERRILY A SUGGESTION
If you've found that grumbling hasn't paid you well,
If you've found men weary of the grudge you sell,
If you haven't prospered as you think you should,
Why not change your method,

Pvt. Charles W. Hill Completes Program

Army Pvt. Charles W. Hill, whose wife, Jo Ann, lives in Philadelphia, recently completed six months of active military training under the Reserve Forces Act program at Fort Knox, Ky.

Hill received 14 weeks of armor training after having completed basic combat training at Fort Jackson, S. C.

Hill, son of Mr. and Mrs. Elbert M. Hill, Route 1, was graduated from Loudon High School in 1954 and employed by the Sweetwater Bank and Trust Company in civilian life.

HAVE YOU SEEN?
FAMILY PROTECTION INSURANCE
the New
Covering hospital and doctor bills?
FOR INFORMATION SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON
INSURANCE AGENCY
596 Grove Street—Phone GL 8-3591
Loudon

Herald
Classified Rates
\$1.00 First Week
50c Additional Weeks

Well Drilling
New Casing
Furnished
Water Guaranteed
Call GL 8-3990
Loudon

FIELD NOTES

By CHARLES F. McCALL
COUNTY AGENT

As we come to the close of another year, no doubt many farmers in Loudon County look back on their farming operations as worth very little more or less than they were a year ago. What is behind us may not be forgotten, but at least we can use it as an outlook for the coming year. Recently I have been asked the question of what lies ahead for farmers during the year 1958. As many of you know the steam has gone out of our economy. There has been a decline mainly, and things did not pick up as expected. Surplus continues to build up, so we may expect reduced activity during 1958. Keep in mind that the more we ask for the higher the government expenditures will be. With this in mind there will be no tax cut. People that use farm products will continue to spend more severely during 1958. Market costs will be high, so will production cost which indicates that the whole supply and demand outlook will change very little.

As the present time there is record feed supplies for our live stock. Loudon County hog producers should keep in mind that during the last half of 1957 hog numbers will be up as much as 10% or more.

The outlook for beef cattle is good. Cattle numbers will be lower and the supply of beef is under that of 1956-57.

It is expected that dairy prices will change very little. Feed costs will be lower but dairy cows higher. Higher production per cow will bring a new record of milk production.

Poultry and egg producers in Loudon County should keep in mind that the number of layers are less, but broiler production is at its all time high, and profits will be very narrow in the broiler industry.

Burley tobacco will again be a good price, and there will be no increase in acreage allocated. Those farmers in Loudon County producing strawberries can expect a better price than a year ago.

Last but not least every farmer

Scope, Quality, State School Program Inadequate, 2 Year Survey Indicates

The majority of Tennessee's home 500 public high schools offers a program of instruction that is limited in scope, mediocre in quality and out of step with the times, a state survey has shown.

A two-year study of grades 1-12 made by survey teams of the Legislative Council's subcommittee on education, shows that offerings in high schools are particularly inadequate in science, mathematics, social sciences, art and vocational education.

The report of this survey staff was submitted Nov. 18 to the Council's education survey subcommittee, of which Sen. Lyndon B. Jennings is chairman, and was released to the public on Nov. 24. Dr. James E. Gibbs of the state department of education was director of the survey staff.

Although the state has made the shift from an agricultural based economy to an industrial one, the public schools have not kept pace with the changing economic conditions and, consequently, with the changing educational needs, the survey staff reported.

Although increased investment has resulted in educational improvements all along the line, the state still has a lot of catching up to do if she is to provide an educational program geared to the times and the needs, according to the report.

The catching-up needed is especially evident in the report on teacher personnel. About 70 percent of the approximately 27,500 teachers have completed four years of college or more, leaving

in the county should keep in mind that farm costs such as wages, taxes, land prices, and farm machinery will move higher in 1958. Keep in mind that fertilizer will still be the best buy of all production items. The farm debt will continue to rise. This year more than any other year before off-farm income will be very important which will put about 4 dollars out of 10 in to the hands of farm people.

Farmers will do well to stop and think about these things as they will effect all phases of income for farmers in the county.

have majored in science (about 54 percent of the 27,500) and a sparsity of science laboratories and equipment. Only three percent of the teachers have majors in mathematics and about two percent in foreign languages.

One chapter in the report maintains that public schools reflect the people and their values, but another raises a question as to whether out-moded administrative machinery and actions guided by expediency may have short-circuited the people's voice in the affairs of their schools.

Cited as barriers to adequate schools were such things as the multitude of private acts which in many areas nullify the general school law; guarantee clauses, which prevent an equitable distribution of state school funds; and three current methods of selecting school board members and superintendents.

Although many of the recommendations in the report are designed to bring about long range improvements, some such as recommendations regarding buildings, transportation and teacher-preparation—are aimed at the immediate future.

The peak enrollment in elementary schools will occur in 1959-60, according to projections. By that time, it could be hoped that effective action would be underway to improve the present program for elementary grades and to pro-

To Buy, Rent, Sell, or Trade, Call GL 8-2721
Use Herald Want Ads



Gifts & Greetings
for You—through
WELCOME WAGON
from Your Friendly
Business Neighbors
and Civic and
Social Welfare Leaders

On the occasion of
Change of residence
Arrivals of Newcomers to
City

Phone GL 8-3204
(No cost or obligation)

Handy, thrifty...
and oh, so good!

Made by K & A
from the one and only
MIRACLE WHIP
and special
pickle relishes

Miracle Sandwich Spread

7 GOOD REASONS

Why It Pays To Advertise In Your Local Newspaper

1. Newspapers are so much a part of everyday life that people cannot comprehend anything else being able to replace them. People depend on the newspaper and feel "lost" without it.

2. While newspaper advertising often causes immediate action, its retention in the minds of readers is equally important. Being able to study an advertisement is one of the advantages people ascribe to newspaper advertising.

3. The advertising in a newspaper takes on the exciting immediacy of the rest of the paper and drives people to action. It has a dynamic and compelling quality about it. The newspaper can stimulate a community to participate actively in a civic drive or, just as readily, galvanize people to go to a store to see, feel, compare and buy a product.

4. People have faith in what their newspaper says—whether it be the news from around the nation, around the world or from just around the corner. This faith carries over to the advertising, too.

5. People get more out of ads than appears on the surface. Not only do they shop the ads for specific purchases, but they also are able to determine the character and personality of the product and the store from the ads.

6. Reading newspapers is so associated with the purchasing function that people hardly recognize that the newspaper has instigated the buying action. However, once they start analyzing it they become aware that most of their purchases had their beginning in the newspaper.

7. Most people regard their home newspaper as a useful friend that appears regularly with a fresh display of merchandise to whet the appetite. They think of advertising as a necessary tool in their buying operations—and like any tool, they prefer the one that serves most efficiently—the newspaper.

ADVERTISE WHERE IT PAYS

Rates And Contract Quotations On Large Or Small Ads On Request

:- Loudon Social And Personal News :-

Thursday, January 2, 1938 The Loudon County Herald 5

Fort Loudoun Boat Club Met Dec. 28th

The Fort Loudoun Boat Club met at the home of Sam F. Bell, College Avenue, Loudon, on Saturday evening, Dec. 28.

The business meeting was called to order by Commodore H. M. Johnson. Business included the discussion of a spring membership drive and activities for the 1938 season. The business meeting was adjourned at 10:30 p.m.

The following members were elected officers for the 1938 season: Commodore, Sam F. Bell; Second Commodore, H. M. Johnson; Executive Board, Carl Hampton, Glenn Anderson, Jerry Trout; Sec.-Treas., C. Hub Reporter, Mrs. Jerry Trout.

The next meeting is to be held at the home of Mr. and Mrs. Glenn A. Anderson, Thursday, Jan. 16 at 7:30 p.m.

Refreshments were served at the conclusion of the meeting.

Mr. and Mrs. John Harvey Miller of Nashville spent the holidays with Mr. and Mrs. Earl Hall.

Mrs. Joe Simpson, who has been stationed with the Air Force in Turkey is home to spend two months with Mrs. Simpson and children.

Mr. and Mrs. Clinton Morgan and son Jerry Paul of Nashville spent the weekend with their mother, Mrs. Mary Lee Morgan and Mrs. Fred Miller.

Mr. and Mrs. Tharold Avery of Oak Ridge spent Sunday with Mr. and Mrs. Dan C. Remine and family.

Mr. and Mrs. Don Robinson and children of Knoxville visited Mr. and Mrs. John L. Robinson.

Mr. and Mrs. W. J. Norton of Atlanta, Ga., spent Christmas with Mr. and Mrs. Charles Morgan and Mrs. Ida Wyatt.

Mr. Don P. Smith and Mr. Jack H. Laffer left today for Chicago, Ill. where they will attend the Furniture Market.

Mr. and Mrs. Robert Cline visited Mrs. Cline's parents, Mr. and Mrs. E. C. McClenahan in Winter Park, Fla. during the holidays and attended the Gator Bowl game in Jacksonville, Fla. enroute home.

Mr. and Mrs. J. C. Messamore and Mr. and Mrs. Lawrence Vaughn of Fountain City spent Christmas day with Mr. and Mrs. John Messamore and family.

See you IN CHURCH Sunday

COMING NEXT WEEK

Five to Five

STORE'S

Annual

JANUARY

SALE

Watch for our Bargain Sale Advertisement Next Week!

Grammar Faculty Have Xmas Party

The Loudon Grammar School faculty was honored before Christmas with a party at the home of Principal and Mrs. Rupert Huffman on River Road.

A delicious covered dish supper was served buffet style, after which gifts were exchanged. Invited guests were Supt. A. C. Dukes and Mr. W. S. Napier.

Mr. and Mrs. Burton Peay and family entertained as their guests during the holidays, Misses Estner and Ruth Bowman of Knoxville; Mr. Charles Babbs of Lenoir City and Mr. David Snellgrove of Goodlettsville, Tenn.

Mr. James E. Lea returned to Washington, D. C. Tuesday after spending the holidays with Mr. and Mrs. Charles Davis and family and Mr. and Mrs. A. F. McCrary in Philadelphia.

Miss Ree Miller of Melbourne, Fla. is spending the holidays with Mr. and Mrs. E. M. Hall and Mr. and Mrs. Ray Walker.

Mrs. Ruth Moorfield spent the Christmas holidays with Mrs. C. H. Bacon and Mr. and Mrs. G. S. Daugherty in Knoxville.

LA and Mrs. Rhodon Byington and sons of Norfolk, Va. spent the holidays with Dr. and Mrs. J. P. Watkins.

Bobby Jones and Marjorie Helen Petty have returned to Bethel College in McKenzie, Tenn. after spending the holidays with their parents, Mr. and Mrs. Frank Jones and Mr. and Mrs. Burton Petty.

Mr. and Mrs. Charles Watkins and son and Mr. and Mrs. Robert Davis and sons, attended the Gator Bowl game in Jacksonville, Fla.

Dr. and Mrs. W. B. Harrison and sons, Blair, Jr., Hogan and Bobby spent Christmas in Miami, Fla. and attended the Gator Bowl game in Jacksonville, Fla. enroute home.

Mrs. Albert Ross and daughter Judy and Mr. and Mrs. H. A. Newman spent the holidays with Mr. and Mrs. Homer Newman Jr. and children in Miami, Fla.

Miss Mary Louise Purdy, Miss Pat Wrights, Miss Linda Williamson, Mr. Larry Robinson, Mr. Jim Mike Watkins, Mr. Austin Dehord, Mr. Raymond Hunter and Mr. Jerry Williamson have returned to M.T.S.C. in Murfreesboro after spending the holidays with their parents.

Dr. Fred Gupton, supt. of Bristol City Schools, was visiting friends in Loudon on Monday.

Mr. and Mrs. John S. Stemple and children, Sally, Susan and Jackie of Falls Church, Va. are guests of Mr. and Mrs. Gail Heim and family and Mrs. Walter A. Sommers.

Mrs. Lucy Steele Harrison was in Knoxville over the weekend

visiting Mr. and Mrs. Ernest Deuser.

Mr. and Mrs. Leonard Vaughn and son, Ted of Murray, Ky. visited relatives here during the holidays enroute to Conover, N. C. to spend Christmas with their daughter, Mrs. Silie Weaver, Mr. Leachover and family.

Mrs. James T. St. John and Miss Margaret St. John of Watunga, Tenn. visited Mrs. J. H. Lloyd, Mrs. Louise Tipton and Miss Martha Blair Tuesday.

Mr. and Mrs. Clell Miller took their daughter Pat who entered Medical School in Memphis and then attended the Gator Bowl game in Jacksonville, Fla.

Capt. and Mrs. Charles Colville, Jr. and children Jane Lottie and Mark of Dayton, Ohio are spending the holidays with Mrs. Ruby Lutz and Mrs. Charles Colville and Sam.

Mr. and Mrs. Leroy Myre of Atlanta, Ga. announce the birth of a son Tuesday, Dec. 31, weighing 7 lbs. 13 oz. Mrs. Myre was the former Miss Carolyn Wilson.

Mr. and Mrs. Jack Laffer and family and Mr. Reed Gower spent the holidays with Mr. and Mrs. F. R. Laffer in Sheffield, Ala.

Mr. and Mrs. Boyd Cloud and family of Knoxville were the holiday guests of Mr. and Mrs. Frank N. Jones and family.

Mr. and Mrs. Jesse Jones of Quitman, Ga. spent Christmas holidays with Mrs. Edna Jones and Mr. and Mrs. Will D. Tolson and Katherine Ann.

Mrs. Blair Host To Bridge Friday

Mrs. Doris Blake entertained with a bridge luncheon last Friday complementing Mrs. Gail Heim who moved here recently from Boone, Iowa.

Gifts were presented to Mrs. Heim, honoree, with high score being won by Mrs. Charles Davis, bing was won by Mrs. Leroy Omsred and travel prize won by Mrs. Charles Brakobill.

Out-of-town guests were Mrs. Jack Stemple of Falls Church, Va.; Mrs. William Post and Mrs. Hank Berickamp of Knoxville; Mrs. Charles Colville, Jr., of Dayton, Ohio, and Mrs. Dan Thompson and Mrs. Ida Littleton of Lenoir City.

Miss Nell Hagleton of Chattanooga spent the Christmas holidays with Mr. and Mrs. N. F. Hooker.

Mrs. Anne Skidmore of Jackson, Miss. has been the holiday guest of Mrs. J. H. Rigby.

Miss Elizabeth Carmichael returned to Loudon this week after visiting in Erwin, Tenn. and Goldsboro, N. C.

Mr. and Mrs. B. E. R. are visiting relatives in Melbourne, Fla. for two weeks.

Pvt. Jim Price and his parents, Mr. and Mrs. Lee D. Price of Route 1, visited Mr. and Mrs. Charles E. Price of Shelbyville, Ind., recently. Pvt. Price was enroute to Chicago where he is stationed with the Quartermaster Food Container Institute for the Armed Forces.

My Favorite Recipe

Featuring This Week Mrs. Effie Axley Route 4

MRS JACK LEFLER

GREAT-GRANDMOTHER'S GINGERBREAD

1/2 c sugar 1/4 c butter & lard mixed 1 1/2 t soda 1/4 t salt 1 t ginger 1 egg 1 c molasses 2 1/2 c sifted flour 1/2 t cloves 1 c hot water 1 t cinnamon

Cream shortening and sugar. Add beaten egg, molasses, then, dry ingredients which have been sifted together. Add hot water last and beat until smooth. Bake in greased shallow pan 35 minutes in moderate oven.

Good served hot with your favorite sauce or cold with whipped cream.

Braxton Morgan of the U. S. Navy has returned to Yorktown, Va. after spending the holidays with their son, Mr. and Mrs. John Wesley Gillespie and family.

Pvt. Ralph Giles has returned to Ft. Belvoir, Va. after spending the holidays with his parents, Mr. and Mrs. Mohlar Giles. Mrs. Giles accompanied her husband to Ft. Belvoir.

His birthright

A SHARE IN AMERICA!

Make it pay off for him even more generously through U. S. Savings Bonds

Nobody has a better birthright than an American child.

Born to this land, he shares its abundance and its privileges.

His opportunities stretch from the Golden Gate to the Statue of Liberty in New York Harbor. And he doesn't need a passport to reach any of them.

All he needs are the things that you can give him—care, security, a good education for a richer life.

These are the important things you want to save for. And one of the easiest ways to save for them is by investing in U. S. Savings Bonds through the Payroll Savings Plan.

Through this plan, money is set aside for you before you get a chance to spend it. At your company's pay office, you name the amount you can save each payday and it is put into Saving Bonds for you. Here, in its safest form, it can be lost, stolen or destroyed because the U. S. Treasury will replace your Bonds without charge if anything happens to them.

And you'll be surprised at how quickly your money in Bonds adds up to big things such as the down payment on a home or tuition for four years of college. Series E Bonds now earn 3 1/4% interest when held to maturity, mature in only 8 years and 11 months.

So isn't the Payroll Savings Plan a good way to make sure of your youngster's share in America? Sign up for the Payroll Savings Plan where you work today.

Part of every American's savings belongs in U. S. Savings Bonds

KERRY DRAKE



CHURCH SERVICES

FIRST BAPTIST CHURCH

Pastor: Rev. O. C. Rainwater
 Sunday School 9:45 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.

CHURCH OF GOD

Pastor: V. Lowery
 Sunday School 10:00 A. M.
 Mid-Week Prayer Services and Young People Service Thursday 7:30 P. M.

BLAIRLAND

BAPTIST CHURCH

Pastor: J. B. Watson
 Superintendent: James Watts
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Training Union 7:00 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:30 P. M.

CUMBERLAND

PRESBYTERIAN CHURCH

Pastor: Rev. Walter L. Chasnett
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Worship 7:00 P. M.
 Youth Fellowship 8:15 P. M.
 Mid-Week Prayer Meeting 7:00 P. M.
 "A Church of Friendly People, Where You Are Always Welcome."

THE CHURCH OF CHRIST

Ward Avenue
 Evangelist: James Mathews
 Bible Study Lord Day 10:00 A. M.
 Church Services 10:50 A. M.
 Evening Services 7:00 P. M.
 Wednesday Night Bible Study 7:30 P. M.

THE METHODIST CHURCH

Pastor: Rev. B. H. Greene
 Sunday School 10:00 A. M.
 Morning Worship 11:00 A. M.
 Evening Service 7:15 P. M.
 Prayer Meeting, Wednesday Evening 7:00 P. M.
 Choir Practice, Wednesday Evening 7:30 P. M.

LOUDON

CHURCH OF THE NAZARENE

Pastor: Raymond L. Jones
 Sunday School 10:00 A. M.
 Worship Service 11:00 A. M.
 N.Y.P.S. 6:30 P. M.
 Evangelistic Service 7:00 P. M.
 Prayer Meeting (Wed) 7:00 P. M.
 Caravan (Thurs) 6:00 P. M.

LOUDON FIRST BAPTIST

MISSION

Pastor: Rev. Lloyd Davis
 Sunday School 10:00 A. M.
 Superintendent: Ed McCown
 Morning Worship 11:00 A. M.
 Training Union 6:30 P. M.
 Evening Worship 8:00 P. M.
 Mid-Week Prayer Services Wednesday 7:00 P. M.
 Wednesday Night 7:30 p. m.

VALLEY VIEW FREE WILL BAPTIST CHURCH

Pastor: H. H. Tetterow
 Sunday School 10 A. M.
 Morning Worship 11 A. M.
 F. W. B. League 7:30 P. M.
 Worship 8:15 P. M.

BLUEPRINT FOR PEACE

Behind every structure, whether large or small, intricate or simple, there's a blueprint. And behind every blueprint there's a vision. Someone has a dream. He explains it to an architect. Using the tools of his trade, the architect makes a blueprint—a plan to show workmen how to build what was first conceived in a dream. Centuries upon centuries ago God had a vision. He made man in His image, then gave him the tools to fashion a blueprint. The Bible was the result—a blueprint for right-living for every man who breathes. God is the Supreme Architect. Under Him today churches work to show man how to use the Bible as a blueprint for his own life. When that plan is followed, life is good. When it is ignored, confusion and disaster result. Let the church of your choice show you and your family how to follow the blueprint for peaceful living.

THE CHURCH FOR ALL

ALL FOR THE CHURCH
 The Church is the general plan for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, nations cannot prosper. There are four sound reasons why every person should attend services regularly and support the Church. They are: 1) For his own sake. 2) For the sake of his community and nation. 3) Which needs his moral and material support. Plan to go to church regularly and send your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalm	37	14-48
Monday	Isaiah	55	1-12
Tuesday	John	19	25-31
Wednesday	Matthew	12	8-21
Thursday	James	4	2-9
Friday	1 Peter	5	8-12

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen at the interest of the churches of Loudoun.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Saxon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

FARM NEWS REVIEW

Thursday, January 2, 1958 The Loudon County Herald 7

SOIL BANK TRIAL PROGRAM AFFECTS LOW INCOME FARMERS

There are five special groups of farm people to whom the Soil Bank Conservation Reserve test program, applicable in only five states, including Tennessee, is of special interest.

The test program enables farmers to offer "bids" to county ASC officers, for annual per-acre rental payments of all eligible cropland, for a period of 5 to 10 years.

Administrator C. M. Ferguson, Federal Extension Service, calls attention to these five special groups of the program covering bids, which will last from January 2 through January 31. The groups are defined as follows:

Elderly farmers, part-time farmers, owners not residing on farms, low income farmers and farmers with marginal land.

It was pointed out that the intent of the trial program, undertaken in five states, was to develop methods of reaching farmers whose cropland would be better placed in the conservation reserve than to be cultivated at a level considered below that of profitable operation.

There are numerous cases where farms, now operated by older persons, could go into the Soil Bank Conservation program with benefit to the owner. The same could be said for the four other groups; for persons engaged in off-farm work, could well afford to consult the ASC committee and enter a bid per acre.

Obviously, low income farmers, compelled by circumstances to operate without adequate equipment, would do well to investigate the trial program.

Marginal croplands speak for themselves. Such eligible acreage is sought for the Soil Bank program.

The final category is the absentee owner. There are various notorious reasons advanced for this group to benefit by leasing eligible cropland, when such acres are not farmed efficiently.

The time for offering bids for land rental payments, is short. It was pointed out. While the regular Conservation Program will run through April 15, the trial program, offered to Tennessee farmers, will last only from January 2, through January 31.

INFRARED LAMP CAN SAVE LIVES OF YOUNG PIGS

An infrared lamp will come to the rescue of little pigs in cold weather, according to E. B. Hale, U-T associate Extension agricultural engineer. Infrared lamps, placed above a protected part of the pen after farrowing, will provide heat and save the newborn animals from being crushed.

An average of three pigs in each two litters can be saved by this method which are usually lost by chilling, or because the sow crushes them. At three other groups, for persons engaged in off-farm work, could well afford to consult the ASC committee and enter a bid per acre.

Infrared lamps are recommended during farrowing as well as

later. A 250 watt infrared lamp, operated on an average of 18 cents per day to operate.

Lamps should be kept on the young pigs for three days to two weeks, depending on the temperature.

NEW YEAR'S RESOLUTIONS

Safe living in 1958 should be the goal of every farm family and right now is the time to make such a resolution, suggests Marvin Nicol of the National Safety Council's Farm Division. And of equal importance is the determination to keep this resolution throughout the year.

New Year's safety resolutions can be an interesting and profitable project for the entire farm family. More than a pastime, they can be the means of assuring happiness and well being of farm people everywhere.

The National Safety Council, cooperating with the University of Tennessee, suggests the following as suitable New Year's Resolutions to be kept by the farm family in 1958:

1. We will check the farm and farm home to locate and remove hazards.
2. We will keep all shields and guards in place on all machines.
3. We will handle poisons and explosives carefully, keeping them well labeled and out of reach of children.
4. Regardless of the emergency, we will not permit young children to operate or ride upon farm machinery.
5. We will be alert for safety, fifty-two weeks of the year.

There are many other good farm safety resolutions that might well be considered. For example keeping guns unloaded and out of reach of children, being cautious in handling all farm animals, encouraging farm safety activities in all of our organizations, handling petroleum products in a careful manner, operating tractors and other machines with due caution.

Hold a family conference for the purpose of deciding upon a few worthwhile safety resolutions to be kept next year. Remember, it is important to keep the resolutions you make. Let's reduce accidents in 1958.

MARY WORTH'S FAMILY



MR. FARMER

See us now for the finest FORD Trucks Sales and Service. Get our truck deal before you trade!

CURTIS-TIPTON
- MOTOR COMPANY

W. Lee Highway Loudon, Tenn. Phone GL 8-3621

MR. FARMER

if you are not already a Cooperative customer . . .

MAKE YOUR NEW YEAR'S RESOLUTION

to get the Coop story now!

EFFICIENT farm operation because COOP products are the very best. Whatever you need, CO-OP gives you more for better farming.
ECONOMICAL farm operation because the COOP prices are aimed at savings for you. No where else can you get such quality at such prices.
SPECIALIZED SERVICE because COOPS are farmer-owned and farmer operated. Who else knows the needs and problems of farming better than the farmer himself?

GET THE COOP STORY TODAY!

LOUDON
Farmers Cooperative

"Harry Goodman, Manager"

PHONE GL 8-2057

W. LEE HIGHWAY

LOUDON



FREE \$2.00

Yes It's True a \$2.00 Bonus Will Be Given
When Opening Your Account With Us.
LOANS ARRANGED ON
SIGNATURE, FURNITURE, AUTO.
\$5.00 to \$50.00

You Must Bring This Ad Telephone 792

SERVICE FINANCE CO.

OVER BANK OF LENOIR CITY
INTRODUCTORY OFFER ONLY

Our Very Best
WISHES
for a
Happy and Prosperous
1958
R.M. GRAY
SARG HARRISON
RUFUS WATSON

Gordon Presley
Formerly With Loudon Builders Supply
Announces

that he has sold the business to

E. R. Seiler

and

U. H. Seiler

He Urges Everyone To Check The

REVISED

and

LOWERED

Prices of the New Ownership Before
Building, Remodeling or Repairing

HOURS:

MONDAY Through FRIDAY

7:30 A.M. To 4:30 P.M.

SATURDAY TIL NOON

PHONE GL 8-2023

J. D. Presley - Manager

STRICTLY BUSINESS by McFeathers



"This man you're checking — are you still in the game?"

CLASSIFIED

FAMILY SERVICE — Careful attention to your drug needs for the entire family. Distinctive prescription service, quality drug lines assure the best for your money. SMITH DRUG, Loudon, Tennessee. Phone GL 8-2021 tfe-10

GRAVING — call R. P. Hamilton for basements, ponds, driveways, septic tanks and sewer system installation. 116 A, St. Lenoir City, day phone 1911, night 1902. tfe-11

FOR SALE — new portable typewriters, new electric adding machines, used Royal office typewriters. See Sam T. McCallie, Phone 5504, Sweetwater. tfe-11

FOR SALE — 2 1/4 x 3 1/4 Speed Graphic press camera with all accessories. In excellent shape. Also choice of two enlargers and assorted film and materials. See tfe-11

FOR RENT — 3 room furnished and unfurnished apartments. Call GL 8-3206 tfe-9

FOR REPAIR of typewriters, adding machines and cash registers, call GL 8-2721, or contact Sam T. McCallie, Ph. 5504, Sweetwater. Complete cleaning on all machines. \$12.50 plus repair. tfe-10

FOR RENT, SALE OR TRADE 8 room house with bath. For information Valley Mercantile Outlet, West End, Loudon. tfe-5

WE BUY, SELL OR TRADE — all kinds of new and used furniture. R. P. Hamilton, 116 A St., Lenoir City, Ph. 1911. tfe-11

FOR SALE — 35 ft. house trailer, 2 bedrooms, bath. Fully furnished. Call GL 8-4174 tfe-50

FOR RENT — Two bedroom house on Rosedale Avenue. Electric furnace. Call Rachel Huff, GL 8-3639 after 6 p. m. tfe-11

DON'T BUY A COW! Call GL 8-2068 Why? — for Free home delivery of delicious BACON dairy products. No feedin' no fassin' — Just good eatin'! tfe-9

FOR SALE OR TRADE — new 20H. trailer with restaurant equipment. See Clyde Parks, Loudon. 11-7-58 tfe-11

FOR SALE — nice registered 15 month old Hampshire sow. Excellent background. Must sell to prevent inbreeding. Arthur Hope, GL 8-3324. 11-9-58 tfe-11

DISABLED WORLD WAR II AND KOREAN VETERAN needs job. Hard work, what have you. Call GL 8-3167. 2-3-58 tfe-11

FOR BUILDING MATERIAL — such as concrete blocks, super light blocks, cinder blocks, all sizes, steel windows, doors roofing, sand, gravel, cement, masonry cement and most any other building or repair items, see or call The Robinson Co., Depot Square Loudon, Phone GL 8-2206 or GL 8-3083 tfe-27

Pvt. Robert Wheeler
Army School Graduate
Pvt. Robert K. Wheeler, son of Mr. and Mrs. Robert J. Wheeler, Vonore, recently was graduated from the truck vehicle maintenance course at The Artillery and Missile School, Fort Sill, Okla. Wheeler entered the Army last June and received basic training at Fort Polk, La. He is a 1957 graduate of Vonore High School.

It's grand
as a sauce...a
salad dressing
and a spread!



Miracle
Sandwich Spread

OBITUARIES

NANNIE E. COOK

Nannie E. Cook, 78, passed at 9 p.m. Monday Dec. 23. Survivors: daughter, Mrs. John Smullen and Mrs. Earl Smullen, both of Loudon, Route 2; sons, Lathie and Ernest, Loudon, Route 2; 24 grandchildren; 24 great-grandchildren. Funeral services were held at 2 p.m. Thursday, Dec. 26, at Popular Springs Methodist church of which she was a member. Burial, River View Cemetery, Hawkins, Loudon, in charge.

Greenback Sr. 4H news

The Greenback Senior 4-H Club held their regular meeting on December 16, 1957 in the high school auditorium.

The meeting was called to order by the president, Vivian Thompson. Jo Ann Hill had the devotion. We were led in a Christmas card by Jean Best. Gail Woods led the pledges to the American flag and 4-H Club flag. Gail also had the roll call and minutes. For our program, Vivian Thompson gave a demonstration on Christmas Decorations. Since there was no further business, the meeting was adjourned.

Mrs. R. V. Watson and Mrs. Dallas Rhynes, our leaders, were present.

And so Mr. Dior is no more. Who new will make the ladies flattered or charmed, or depicted that skirts shall sweep the ground or barely cover the knee? Who, we ask, who? The long and the short of it is we wonder who?

COLE'S

DRIVE-IN
ON HIGHWAY 11 BETWEEN
VALENTINE AND LENOIR CITY
PHONE GL 8-3252
SHOWS: 7:15 P.M. & 9:15 P.M.

THURSDAY & FRIDAY
Jan. 2 & 3
1st Run Picture
THE MIDNIGHT STORY
Tony Curtis

SATURDAY, JAN. 4
THREE OUTLAWS
Neville Brand
THREE FOR JAMIE DOWN
Lorraine Day

SUNDAY & MONDAY
Jan. 5 & 6
1ST RUN PICTURE
WILL SUCCESS SPOIL ROCK HUNTER
Cinemascope-Color
Jayne Mansfield
Tony Randall

TUESDAY & WEDNESDAY
Jan. 7 & 8
1st Run Picture
12 ANGRY MEN
Henry Fonda
Lee J. Cobb
Cinemascope-Color

For A Dollar - Wise

NEW YEAR

Shop every week at Giles and Son Food Market. Take advantage of our everyday low prices all year long... savings on staple goods, quality meats, top-brand groceries, everything for the pantry. **PLENTY OF FREE PAVED PARKING** **FRIENDLY, COURTEOUS SERVICE** **NO STAMPS—JUST MONEY-SAVING PRICES**

TIDE Giant Size 75c	VAN CAMP Chili With Beans 25c Can
Morton House SLICED BEEF And Gravy 49c Can	IVORY SOAP Personal — 4 for 25c IVORY FLAKES Regular Size 30c IVORY SNOW Regular Size 30c CAMAY Bath Size — 2 for 25c LAVA Large — 2 for 25c DREFT Regular Size — 3c JOY Giant Can — 67c SPIC N SPAN Giant Size — 70c
CHEER Giant Size 75c	CHARMIN TISSUE 4 Rolls 33c
VAN CAMP TAMALES 2 Cans—39c	VAN CAMP Spanish Rice 2 Cans 33c
FLEECY WHITE Quart -- 15c 1/2 Gallon--29c	DUZ Giant Size 77c
D-CON 1 Pound Box 1.49	Plus +VALUE+ Store

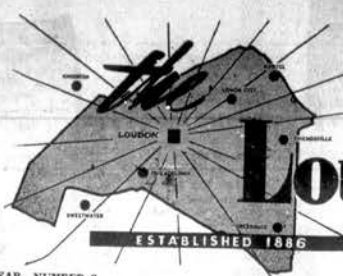
SHOP these and many other low prices with **MOHLAR and HAROLD GILES** 3 Miles Out On Vonore Road **Giles and Son Market**

We take this opportunity—to sincerely thank all of you for your patronage in 1957.

We wish you peace and prosperity during the new year 1958.

To serve you better in 1958: We are adding new lines of high style merchandise.

Increasing our purchasing power to give you more special prices on quality merchandise. Impressing upon the Thomas-Hill personnel that the customer deserves the utmost in courtesy and service.



Loudon County Herald

"Loudon County's Family Newspaper"

72ND YEAR—NUMBER 8

LOUDON, TENNESSEE, THURSDAY, JANUARY 9, 1958

10c PER COPY

Just Piddlin'

By The Editor

RUSSIAN SUCCESS in placing two "Spunkies" in orbit around the earth has brought American citizens considerable approval as a result. The news since the first Sputnik has been full of comments and reports on the status of our missile program and the possibility that Russia is ahead in military capabilities.

Despite all the fuss, I believe that it is a time for calmness. True, a more efficient organization and financing of our own missile program is urgently needed. But it will come and with it will come great advancement of our ability to protect ourselves.

We are not a warring nation. In fact, we're slow to be aroused. We have entered the arms race with Russia from the pure necessity of self preservation. Despite Russia's advances in outer space (and they have not sent a man up in a rocket) we still have the greatest war deterrent in history in the Air Force Strategic Air Command. Russia cannot now or in the very near future, attack us without the knowledge that she cannot stop her own cities from being destroyed.

A statement in arms that will prevent war is entirely possible, unless Communist leaders lose their good sense in launching an attack. Meantime, we as Americans must bear the terrific cost of protecting ourselves.

Congress is now back in Washington to resume business. It faces the missile problem; the problems of an out-of-date tax system and an increasing budget; and many other situations that vitally affect us all. It all boils down to this: at no time in history has the need been as great for well informed, thinking citizens actively participating in their government. From the local to the national level we must guide our elected officials in seeing good government and the preservation of our democracy.

TO ALL YOU FOLKS who have mentioned it to me (and all of you who haven't), I will not predict any more snow under any circumstances. Sorry, but you'll have to conjure up your own. I'm not so hot at it.

TWO ITEMS OF DISCUSSION at the Loudon PTA council meeting this week are food for thought for all of us.

First, Loudon's safety patrol boys in some circumstances seem lacking both in equipment and training. There is a responsible and important job and parents might well help school officials in the furtherance of the safety patrol program.

Second, Roberson School, now closed down, is made or is being made up of no use being made of it. It represents a considerable expenditure in tax money and it is a shame for it to just deteriorate.

A BOY was applying for a job at a drugstore. The drugstore prepared to fill in the application form. "Your name?" "Alexander Graham Bell." "That's a pretty well-known name, isn't it?" "It ought to be," the youngster replied. "I've been delivering groceries around this neighborhood for two years."

THOUGHT FOR THE WEEK: no man ever proved the excellence of his talents by shooting his critics.

Atomic Energy "Atoms For Peace" Trailer To Be Here On Jan. 25th



Anyone in Loudon County interested in farming or gardening will be especially interested in visiting the U. S. Atomic Energy Commission's new "Atoms For Peace" exhibit which will be shown in Loudon on Jan. 25. One of the display panels shows up this exhibit is concerned with the use of radioactive materials in the field or agriculture.

Hodge, Wilkerson Babies Win Honor At Last And First

Two youngsters born at Bicentennial Hospital share the honors as being the last arrival of 1957 and the first of 1958.

A husky baby boy born to Mr. and Mrs. Jack Hodge of Loudon just got under the income tax wire as the last baby of the old year. The young lad was born at 10:43 p.m. on New Year's Eve. He is the Hodge's second boy. Mr. Hodge is a Viking employee.

The female sex took over things for 1958 with a girl for Mr. and Mrs. Gene L. Wilkerson of Loudon City. Her arrival was at 8:14 p.m. Jan. 1. The Wilkersons have two other children. This girl is a Lenox City car dealer.

Oddly enough, both the last and the first weighed in at six pounds, 13 ounces.

County Soil Conservation Report For Year Lists 1957 Progress

Farm pond construction was more popular during the past year than any previous year according to Paul Arr, chairman of the local Soil Conservation District. Farmers in the county constructed 65 ponds for livestock water during the year. A dry summer contributed to the increase in pond construction. The Soil Conservation Service is assisting the district giving technical assistance to farmers on their soil and water conservation problems. The engineering work on the ponds Arr reports that all conservation projects on farms in the county are on the increase.

One hundred and two farmers to date have signed up as co-operators and received assistance from the district. Fourteen farmers have planned a complete soil and water conservation plan for their farms with the assistance of the S.C.S. technician. Some of the other accomplishments of the local Soil Conservation District during the year are:

Lutheran Lectures Set Starting Next Tuesday
The local Lutheran Church has set another series of lectures in regard to the faith starting next Tuesday night at 7:30 p.m. The meetings will be at Hawkins' Mortuary.
Speaker will be the Rev. Franklin E. Kuylenstierna. Everyone is cordially invited to attend the lectures.

Fascinating Old Local Papers Are Being Brought In

Herald readers have responded wonderfully in the search for old newspapers printed locally with many fascinating copies of years ago already turned in. The papers brought in by readers, along with files available at the Herald office, will be picked up by a state truck next week and taken to Nashville for microfilm. The films will become a part of the state history carefully maintained at the Tennessee State Library. The library is already microfilming current issues of the Herald as they are published.

With the search for old papers primarily aimed at newspapers prior to 1938, readers have brought in copies as far back as 1873. All are most interesting, particularly pointing out the differences in producing a newspaper locally through the years and the growth and change of Loudon.

Perhaps the most interesting is a paper dated Nov. 14, 1918. It carries huge headlines stating the end of World War I on Nov. 11 and includes a letter from Norman McQueen from the front in France.

There is still time for readers to bring in additional papers. They will be carefully cared for, being filmed and will be returned to the sender. The filming will take approximately three months.

Governor Calls For Support Of 58 March of Dimes

Gov. Frank G. Clement today called all citizens of Tennessee to support the continuing fight against polio in a proclamation designating January as March of Dimes month in Tennessee.

The governor, a former state chairman of the March of Dimes, expressed his personal interest in the polio campaign in a state official of the National Foundation for Infantile Paralysis during ceremonies attending his signing of the proclamation.

"This is more than a perfunctory official gesture to me," Clement told March of Dimes officials. "I realize that the need for funds to pay for care of patients stricken in past years is a very real and pressing one," Clement stated.

"With less than 40 per cent of Tennessee's under 20 years of age not protected by the required three injections of Salk vaccine, much remains to be done to protect the use of the vaccine to all at least up to 40 years. Research and professional education, too, much to go."

"So I have no hesitation in urging all of my fellow Tennesseans to work and to give for the March of Dimes this month in order to provide the resources which this dread, crippling disease may finally be conquered."

Mrs. Mildred Chisholm Dies Suddenly Sunday

Mrs. Mildred Clara Chisholm, 40, was found dead Sunday morning by family after suffering an apparent heart attack during the night. She had not been ill. She had been dead approximately eight hours when discovered by her family.

Long active in local affairs and a member of the United Methodist Church, she is survived by her husband, Charles Paul; two daughters, Wilma and Josephine; and a son, Paul. Burial will be at the local cemetery.

Ens. William Watkins Completes Course

Graduated from a seven-week officer indoctrination course at the Naval Station, Newport, R. I., was Ens. William D. Watkins, son of Mr. and Mrs. James P. Watkins of Route 4, Loudon, and husband of the former Miss Ann R. Shick of Route 2, Loudon. He will report to the destroyer USS John Hood, for duty.

Graduates of the course are career specialists in the Navy who were selected to be commissioned for the outboard ranks.

Tobacco Growers, Dealers, Invited To See Display

Tobacco growers and dealers in Loudon and surrounding areas are invited to see a new display of tobacco products at the Agricultural Experiment Station, Greenfield.

The four new experimental varieties were grown at 10 different locations in Tennessee in U-T trials. Some of the experimental varieties have multiple disease resistance and were grown in comparison with Burley 2 and Burley 21.

The 10 commercially available varieties grown in replicated tests at each of two locations in both East and Middle Tennessee. Those who go to the Greenfield Agricultural Experiment Station, Greenfield, will see the following commercial varieties: Burley 2, Burley 21, 11-A, 11-B, Burley 21, Va. B-29, Ky. 16, Ky. 35, Ky. 41A, and Ky. 61.

HOSPITAL LIST

- ADMITTED
- Dec. 31
Handy Muncy
Mrs. Volma Maples
Mrs. Jack Hodge
Mrs. Edo Headline
Mr. Benny Sewell
Robert Higgins
Mr. Joe Hammon, Jr.
Jan. 1
Denny Scott
Mrs. Carry Green
Mr. Bud Winkle
Jan. 2
Mr. J. T. Crittenden
Mrs. William Griffiths
Mrs. Jesse Perkins
Jan. 3
Mrs. Billy Richmond
Mr. Billy Hembree
Mrs. Irene Gentry
Mrs. Hettie Lee
Mrs. James Beal
Mrs. Kenneth McKee
Mrs. R. A. Collins, Jr.
Jan. 4
Gary Woods
Mr. Fred Tinnell
Mrs. Ruby Long
Mrs. R. H. Dunsamore
Jan. 5
Mr. Wm. Hunsdon Beddoe
Mrs. S. A. Kuy
Jan. 6
Mrs. Frances Decker
Mrs. Eugene Malboe
Mrs. Jan. Watts
Mr. Frederick Litterfield
Mr. Sam McElvey
Mrs. Herbert Hill

RELEASED
Dec. 31

Loudon Lassies Post Two Wins As Boys Drop Pair During The Week

The Loudon High School "Lassies" handed an alumni squad a 44-42 loss last Thursday night, while the Happy Valley Warriors won over the local boys 61-42.

The girls edged out the alumni girls 44-42 in a tight battle all the way. The Lassies led throughout by two and three point margins. Brenda Gilles led the Lassies with 12 points, while the alumni girls led up to lead the alumni.

Loudon's boys were no match for the Happy Valley Warriors who polished off the Redskins 61-42. Happy Valley started strong, building up a 16-0 first quarter lead and a 20-0 margin at the half. They continued to roll in the second half for the easy victory. Buddy Winkle led the boys with 14 points, with Lowry Kline and Gas House each adding seven.

Sgt. Coy F. Finger At European Post

Army Sergeant First Class Coy F. Finger, son of Mr. and Mrs. James D. Finger, Route 2, Greenback, is a member of the 565th Quartermaster Company which presented food and clothing to the Home for the Aged in Friedebach, Germany during the holiday season.

REPORTING IN To Loudon County

- Dec. 31-To Mr. and Mrs. Edo Headline of Loudon City, a 10 lb. girl. To Mr. and Mrs. Jack Hodge of Loudon, a 6 lb. 13 oz. boy.
Jan. 1-To Mr. and Mrs. Gene Wilkerson of Loudon City, a 6 lb. 13 oz. girl.
Jan. 2-To Mr. and Mrs. J. T. Crittenden of Princeton, a 9 lb. 12 oz. girl.
Jan. 3-To Mr. and Mrs. R. A. Collins of Loudon, a 7 lb. 10 oz. girl.
Jan. 4-To Mr. and Mrs. Billy Richmond of Loudon City, a 7 lb. 10 oz. girl. To Mr. and Mrs. Fred Lee of Loudon, a 4 lb. 4 oz. boy. To Mr. and Mrs. R. H. Dunsamore of Loudon City, a 7 lb. 2 oz. girl.
Jan. 7-To Mr. and Mrs. Herbert Hill of Loudon, 7 lb. 7 oz. boy.
- Debbie Hendley
Mrs. Charles Everett
Johnny Presley
Jan. 1
Mrs. Joe C. Kelley
Robert Higgins
Mr. Will Pugh
Randy Munson
Mr. Harrison Seale
Mrs. Lawrence Allmon
Mr. Jack Harris
Mr. S. E. Miller
Jan. 2
Mr. E. W. Engel
Mrs. Kenneth Wilkerson
Mrs. J. L. Word
Jan. 3
Mr. John C. Cagle, Sr.
Mrs. Bill Crisp
Jan. 4
Mr. Dewey Key
Mr. Joe Hammon, Jr.
Mrs. Mary Petty
Mrs. Edo Headline
Mrs. Gene Wilkerson
Jan. 5
Mrs. Amanda Snow
Denny Scott
Mrs. Fred Lee
Mrs. Thelma Brown
Mrs. Jack Hodge
Mr. Billy Hembree
Mr. Donald Spears
Gary Woods
Jan. 6
Mrs. Pauline Booth
Mr. Frank Grimes
Miss Marietta Mizell
Mrs. Jesse Perkins
Mrs. J. T. Crittenden
Mrs. R. A. Collins, Jr.

COURT HOUSE RECORD

- Marriage Licenses**
Dec. 4-Doyce V. Spencer to Martha Anthony; Dallas R. Tipton to Katherine M. Simerly.
Dec. 7-Sherrill L. Davis, Jr. to Joyce Carol Adams; Max J. Cooper to Katherine Finger.
Dec. 12-Gay R. Bowles to Eleanor Ann Hood.
Dec. 14-James T. Giffin to Dorothy K. Fadden.
Dec. 15-Harold E. Cogbin to Martha Dell Sande.
Dec. 18-Marshall T. Ellis to Opal June Williams.
Dec. 19-Ralph D. Dixon to Geneva Louise Hickey; Louis W. Atherton to Johanne Inez Wilkerson.
Dec. 21-Bill G. Bunch to Mary K. Fadden.
Dec. 23-John H. Cooper, Jr. to Bobbie Jean Hudson; Dennis G. Keener to Marilyn D. Dickey; Billy Lee Disher to May L. Williams; John H. Smolek, Jr. to Yvonne Nichols.
Dec. 24-Fred Ray to Lilly Bell McGhee; Douglas H. Rogers to Newt Lyle Ruth Lane.
Dec. 25-Charles L. Teets to Elizabeth John Bales; Clyde F. McNew to Lavenda Underwood.
Dec. 26-Thomass E. Douglas to Beama Mae Cantrell.
Dec. 31-Conner G. Clynn to Leola Lovelady; Ray McMahon to Helen B. Grisdin.
Jan. 3-Raymond C. Jones, Jr. to Cheryl Sue Wells.
Jan. 4-John G. Smith to Bertha Irene Jones.
Jan. 7-Zeig Wade Warwick to Leva Bell Raynes.
Real Estate Transfers
Jan. 2-Deed from William Luther and wife to Floyd Wilkerson and wife, 88 acres, 2nd; T. F. Hunt to Frank L. Jenkins and wife, 10 acres, 2nd.
Jan. 3-Deed from Agnes O. Williams to Frances Chatham, 1 lot, 2nd; Mrs. Lucile C. Lane and others to Mrs. Olea C. Frances, 3 tracts, 3rd.
Jan. 4-Deed from Mae Cryder and others to Thomas Prospa, Jr. and wife, 2 acres, 1st; Charles McKee and wife to Carl W. Oody and wife, 5.6 acres, 1st; Carl W. Oody and wife to Thomas Prospa, Jr. and wife, 5.6 acres, 1st; Arch Parks and wife to Charles Smalley and wife, 1 lot, 1st.
Jan. 6-Deed from Mary L. Best to Orville R. Burgess and wife, 5 lots, 3rd; Lucile Best and others to Orville R. Burgess and wife, 2 1/2 acres, 3rd.
Jan. 7-Deed from Gene Hartsock and others to D. M. Cates and wife, 2 lots, 2nd; Earl Holt and others to Melvin E. Dotson, 1 acre, 1st.
Cases Filed-Chancery Court
4483-Helen H. Chaylor vs John D. Chaylor, divorce.
Cases Filed-Circuit Court
652-Helen Cornett Grubb vs Samuel L. Grubb, divorce.

London County Herald

"London County's Truly Valuable"
Loudon, Tennessee

PUBLISHED EVERY THURSDAY AT THE MASONIC BUILDING

ENTERED AT THE POST OFFICE AT LOUDON, TENNESSEE, AS SECOND CLASS MAIL MATTER UNDER ACT OF CONGRESS OF MARCH 3, 1879.
MR. AND MRS. CHARLES T. MORGAN, Publishers
WILLIAM J. MORGAN, Editor-Manager



SUBSCRIPTION RATES

(In Advance)			
Inside Loudon County	Outside Loudon County	Six Months	One Year
\$1.50	\$1.75	\$2.50	\$3.00

Traffic Through Our City

The City of Loudon should not become a speed trap and thereby get a lot of unfavorable publicity. Loudon should, however, do a better job of regulating its traffic than it is now doing. The city speed limit of 30 miles is violated as if it did not exist. The sign at the city limits toward Sweetwater may get the attention and respect of a good many motorists, but far too many pay no attention to it whatsoever.

Any man who walks along Mulberry street between the Methodist Church and the red light at Black's Esso Station will observe how it is the general practice of automobiles to "whiz" along, and we do mean whiz.

In order that we may not offer only destructive criticism, we have, after considerable observation, come to some suggestions which may at least start others

together can be wise enough to conquer this problem.

In the first place we think that the to thinking. We believe that all of us in distance is too great between the traffic light at Black's Station and the traffic light at Fountain Square. This long distance enables drivers to get up a speed equal to what they do on the open highway.

We suggest that a caution light be installed at or near the Methodist church, high enough in its location to be seen clearly by motorists coming into the city from Sweetwater. If this does not solve the problem then we propose that consideration be given to the installation of two parallel lights at this location, a caution light for traffic going toward the west, and an actual stop light for traffic

A Letter From The Publisher

I am writing from Kingsport, Tenn. I am not on the payroll of the Chamber of Commerce, but what I see here moves me to say something about this charming little city.

In a very short span of time Kingsport has grown from a rural community to a city with a general population of over 50,000 people. The citizens enjoy the highest per capita income of any city in the nation, so I am told. If Daniel Boone could come along here again what he would see would most certainly stretch his wilderness eyes.

In 1774 one Col. James King built a small dock for his mill on the Holston River. This dock became known as King's Port, and from this came the city's name. I am told that in all America there is not another city with this name.

Kingsport is a good example of a city that has planning back of it. The men who planned the city had foresight and wisdom in planning, and they were near enough to the problems of automobile traffic to take it into consideration.

Every city, so, the Herald believes, both old and young, ought to have a planning committee. Why not one for Loudon?

going toward the east.

Let us do something about this NOW. It will be remembered that only a few weeks ago an accident occurred on this stretch in which some six cars were involved. Surely the residents along this lovely street will support the Herald in its appeal that something be done about this traffic situation.

The incorporation of a Utility District within the area hereabove described for the purpose of constructing and operating a public water system, pursuant to the provisions of Chapter 248 of the Public Acts of 1937, as amended, and being known as the Utility District Act of 1937.

A public hearing will be held before me on Wednesday, January 15, 1938 at 4:30 o'clock P.M. in the office of the County Judge, in the courthouse at Loudon, Tennessee, for the purpose of determining the convenience and necessity of the incorporation of T. V. A. Brown tablet stamped "LHT 1255 1938" and set in concrete monument; thence N. 71 degrees 10' W. 16, 150 feet to a T. V. A. Survey Control Mark LHT 1255 located 4.9 miles southeast from Loudon, Tennessee, via Tennessee Highway 72, on the highway right-of-way monument is on the west side of highway and two feet east from wire fence, 29 feet southwest from intersection of Texas W and Highway 72, 43 feet south from abandoned score and filling station belonging to Mrs. C. W. Wright, a standard necessity of the incorporation of T. V. A. Brown tablet stamped "LHT 1255 1938" and set in concrete monument; thence N. 71 degrees 23' W. 19, 150 feet to the point of beginning.

A petition has been filed with me, as provided by law, requesting the incorporation of a Utility District within the area hereabove described for the purpose of constructing and operating a public water system, pursuant to the provisions of Chapter 248 of the Public Acts of 1937, as amended, and being known as the Utility District Act of 1937.

See You IN CHURCH Sunday



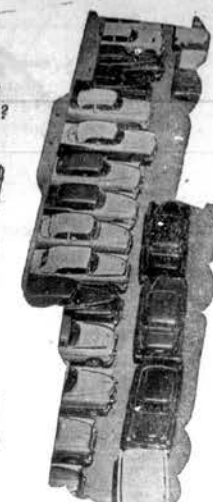
Gifts & Greetings for You—through WELCOME WAGON

from Your Friendly Business Neighbors and Clive and Social Welfare Leaders

Buy That Car For \$150 Less?

CHANCES ARE YOU CAN—IF YOU USE OUR UNIQUE STATE FARM "BANK PLAN"

It might seem impossible, but you may be able to save this kind of money on almost any new or used car through low bank rates, rock-bottom insurance costs and by becoming a cash buyer. Ask about the Bank Plan soon.



On the occasion of:

Change of residence
Arrivals of Newcomers to City

Phone GL 8-3204

(No call or address)

State Farm Mutual Automobile Insurance Company
Home Office—Bloomington, Illinois

H. Ross Wilkerson, Agent

404 E. Broadway Lenoir City Phone YU 6-2215

LEGAL

Notice To All Persons Living Within The Area Described As:

Located in the First Civil District of Loudon County, Tennessee, and more particularly described as:

Beginning at the intersection of the Loudon to Vonnore Road and country road south following Steeple Creek, said point being approximately 3.5 miles south of Loudon and 12 miles north of Corinth Church via the Loudon to Vonnore Road; thence N. 31 degrees 50' E. 10,500 feet to a T. V. A. Survey Control Mark: HT CD21 located one mile south-

east of Loudon, on the left bank of Tennessee River and on the property of Carl Robinson, station is 1,000 feet southwest of Tennessee River, 1,000 feet northward of Robinson Mill, 800 feet northward of an old road, and two feet north of northwest corner of large barn on farm owned by Carl Robinson, a standard T.V.A. bronze tablet, stamped "HT CD21 1935" and set in concrete monument; thence S. 85 degrees 45' E. 21,500 feet to a T. V. A. Survey Control Mark: LHT 1249 located 6.3 miles southeast from Lenoir City, Tennessee, on the property of John T. Blair; monument is the west side of river road at edge of woods line to west, about 400 feet north from one-story frame residence of John T. Blair, and is approximately 100 feet north from concrete culvert, a

standard T. V. A. bronze tablet, stamped "LHT 1249 1938" and set in concrete monument; thence S. 33 degrees 10' W. 16, 150 feet to a T. V. A. Survey Control Mark: LHT 1255 located 4.9 miles southeast from Loudon, Tennessee, via Tennessee Highway 72, on the highway right-of-way monument is on the west side of highway and two feet east from wire fence, 29 feet southwest from intersection of Texas W and Highway 72, 43 feet south from abandoned score and filling station belonging to Mrs. C. W. Wright, a standard necessity of the incorporation of T. V. A. Brown tablet stamped "LHT 1255 1938" and set in concrete monument; thence N. 71 degrees 23' W. 19, 150 feet to the point of beginning.

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A petition has been filed with me, as provided by law, request-

Jan. 2, 8

Charter No. 12080

Reserve District No. 6

REPORT OF CONDITION OF THE FIRST NATIONAL BANK OF LOUDON

In the State of Tennessee, at the close of business on Dec. 31, 1937 published in response to call made by comptroller of the currency, under section 5211, U. S. Revised Statutes

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 963,989.81
United States Government obligations, direct and guaranteed	2,823,425.00
Obligations of States and political subdivisions	161,248.74
Other bonds, notes, and debentures	22,916.95
Corporate stocks (including \$4,500.00 stock of Federal Reserve Bank)	4,525.00
Loans and discounts (including 22.28 overdrafts)	1,020,170.96
Bank premises owned \$12,000.00, furniture and fixtures \$6,195.00	18,195.00
TOTAL ASSETS	5,017,151.46

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	2,094,020.14
Time deposits of individuals, partnerships, and corporations	2,376,903.69
Deposits of United States Government (including postal savings)	32,905.23
Deposits of State and political subdivisions	297,871.99
Other deposits (certified and cashier's checks, etc.)	2,796.58
TOTAL DEPOSITS	4,804,397.63
Other liabilities	6,912.00
TOTAL LIABILITIES	4,811,309.63

CAPITAL ACCOUNTS

Common stock, total per	50,000.00
Surplus	100,000.00
Undivided profits	\$6,741.83
TOTAL CAPITAL ACCOUNTS	206,741.83
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	5,017,151.46

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$16,000.00
Loans as shown above are after deduction of reserves of \$4,000.00
I, Estelle Russell, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

ESTELLE RUSSELL, Cashier.
Correct—Attest: BEN M. ROBERTSON, Director
A. F. MCCRARY, Director
E. W. WALLER, JR., Director

State of Tennessee, County of Loudon, ss:
(SEAL) I, Kathryn B. Hodge, Notary Public, My Commission expires 7-28-1939.
I, Kathryn B. Hodge, Notary Public, do hereby certify that I am not an officer or director of this bank.



LOUDON UTILITIES
(Electric Department)



THE PROFESSOR

It's not so many years since I played in the Friday Afternoon String Quartet at Professor Johnson's house. I'm the one by the bookshelves, with the violin.
During those sessions, I sometimes wished I were outdoors kicking a football around. Yet if the Professor had told me to go, I would have been disappointed.
Even as a kid, I realized what a good and kind man Mr. Johnson was. We used to see him in Church every Sunday—I don't think I've ever missed—and he did so many fine things. When he died, our minister said that he had been truly humble, and therefore truly great.
Our minister is a wonderful man, too. I should know—I've been going to his church all my life. . . . Our church! These men have been the three great influences in my life—the professor, our minister, and my parents. They have placed my feet on the path I hope to follow always. Now the rest of the way, with God's help, is up to me.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor in our world for the building of a character and good citizenship. It is a spiritual and moral training ground. Without a strong Church, neither democracy nor civilization can survive. There are four standard services regularly and help for the Church. They are: (1) For the sick and convalescing. (2) For the widow's sake. (3) For the orphan's sake. (4) For the needy and distressed. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Deuteronomy	4	4-9
Monday	Genesis	26	12
Tuesday	Genesis	8	4
Wednesday	Genesis	2	4-12
Thursday	Isaiah	23	4-12
Friday	Isaiah	39	26-32
Saturday	Isaiah	2	1-12

Copyright 1938, Kansas Adv. Service, Topeka, Kan.

ATTEND THE CHURCH OF YOUR CHOICE

This series of advertisements sponsored by these merchants and businessmen in the interest of the churches of Loudon.

Loudon Utilities	Bowman - Porter Furniture Co.
Tic Toc Jewelers	Miller Motor Co.
Loudon Furniture & Hardware Co.	Loudon Builders Supply, Inc.
Five to Five Store	Bacon Creamery
Anderson Agency	Don P. Smith Chair Co.
Smith Drug Co.	

ANNOUNCING THE FIVE TO FIVE'S ANNUAL JANUARY ...

CLEARANCE SALE

You can always find top values at the Five To Five, but our annual "door-busting" events mean extra savings for you! Below is listed but few of the many dollar—stretching values awaiting your approval. We must make way for new spring stocks and move out all seasonal merchandises. Hurry and take advantage of these bargains. Sorry, All Sales Cash.

STARTS THURSDAY, JAN. 9

LADIES COATS REDUCED
SAVE! SAVE!

- BETTER COATS By "Youthcraft"
- 29.00 To 49.99 Values To 69.95
- Reg. Values To 19.95 Now Only 9.99 To 12.99

Good Selection in time for cold weather



CHILDRENS DRESSES

- SIZES 1 TO 6 AND 7 TO 14
- Values To 5.98
- Top Selection 1.49, 1.99, 2.99



CHILDRENS' FLANNEL SHIRTS
1.00 & 1.49

- VALUES TO 1.98
- SIZES TO 6
- PRICED TO GO. You'll want several for the cold weather ahead.

MENS' JACKETS AND COATS

- GOOD SELECTION
- ALL NEW STOCK FROM THIS SEASON!
- WASH & WEAR, Bright Colors Latest Styles By "CAMPUS"
- 22.50 Values 16.99
- 16.98 Values 12.99
- 11.98 Values 9.99



CHILDRENS' COATS
2.99, 8.99 & 10.99
VALUES TO 16.98

- A WONDERFUL COAT VALUE!

LITTLE GIRLS SWEATERS

- SIZE 2 TO 14
- 100% ORLON & NYLON Values To 3.98 2.88
- Values To 2.98 1.88
- Values To 1.98 1.00
- BARGAINS YOU'LL LOVE

THESE ARE REAL VALUES!

BOYS' JACKETS & SUB. COATS

- ALL NEW STOCK BY "CAMPUS"
- 100% NYLON, DACRONS, ACRILANS
- BEAUTIFUL COLORS & STYLES, SIZE TO 18
- SALE PRICED FROM 4.99 Up

LADIES SKIRTS

1/3 TO 1/2 REDUCTION

- Corduroys, Wools, Gabbs
- Sizes 28 to 40, Many Colors
- 1.00, 1.47, 1.97, 2.97



Poll Parrot Shoes
Reg. 5.98 Now 3.99

LADIES' SWEATERS

- OUR REGULAR STOCK REDUCED
- ORLONS, NYLON, WOOLS
- BIG SELECTION, PRICED TO GO!
- 5.98 VALUES 3.99
- 6.98 VALUES 4.99

THE SWEATER BARGAIN OF THE YEAR!



ALL NEW STOCK BY "CAMPUS"

- BANLON 7.98 value 4.99
- ORLON 4.98 value 3.99
- LAMBS WOOL 3.99
- ALL CHOICE QUALITY

Suede & Corduroy Dusters
VALUES TO 5.98
1.97, 2.97, 3.97

LINGERIE REDUCED

If you need slips or gowns this is it!

Reg. 7.95 5.99
Reg. 5.98 3.99
Reg. 3.98 2.99
Reg. 2.98 1.99

Famous Brands, One Table Only

LADIES' DRESSES REDUCED

Names You Know ... McKettrick, Neffly Don And Bobby Brooks

- Reg. 16.95 10.99
 - Reg. 10.95 6.99
 - Reg. 8.95 5.99
 - Reg. 5.95 3.99
- A Wonderful Dress Value



MENS' SPORT SHIRTS

- ENTIRE STOCK ON SALE!
- BY "WINGS" AND "CAMPUS"
- Reg. 5.98 Values NOW 3.88
- Reg. 4.98 Values NOW 2.88
- Reg. 2.98 Values NOW 1.88

BARGAIN TABLE

- One Group Boys Cowboy Shirts 1.47
 - One Lot Large Size Denim Pants Reg. 2.98 VALUES 1.00
 - Closeout Childrens Underwear 59c
 - Mens Jackets 1.99
 - Childrens House Shoes 1.00
- ALSO OTHER CHOICE BARGAINS!

MENS' OXFORDS

- ONE RACK 5.98 & 6.98 VALUES 4.99
 - ONE RACK 4.98 VALUES 3.99
- GOOD STYLES & SIZES TO CHOOSE FROM. A GOOD SHOE VALUE.

COTTON PRINTS

- Values To 49c
- Big Selection
- A wonderful Val. 29c yd. or 4 yds. 1.00



LADIES PANTIES
4 pr. 1.00



PEDAL PUSHERS

- LADIES SIZES 1.49 & 1.97

LADIES FASHION CRAFT SHOES CLEARANCE

- FAMOUS QUALITY-LOW, LOW PRICES
- LARGE SELECTION, But HURRY!
- ONE OF THE BEST VALUES WE HAVE EVER OFFERED REG. 7.98 VALUES 3.97

All Mens Pants Reduced

- Reg. 9.95 Values 7.88
- Reg. 7.98 Values 5.88
- Reg. 6.98 Values 5.88
- Reg. 5.98 Values 4.88
- Reg. 4.98 Values 3.88
- Some Reduced to 2.88

- Alterations Free!
- Wools, Rayons in Various Colors and Weights. You Can't go Wrong.

FIVE TO FIVE STORE
LOUDON

Loudon Grammar School News

As of now the enrollment is 441. To meet the state's required A.D.A., there must be an average of 400 present each day; or in other words, if the school is to be in the state's good standing, there can't be more than 21 absences per day with the present enrollment if the school is to qualify.

After having a fire drill last week, we feel that we have the organization to empty the building in case of a fire, notwithstanding the increased enrollment resulting from the 4 rooms being placed under the new plan.

The little folks of our school are to be praised for the contribution of \$16.00 which they brought in for the "Mile-Of-Dimes".

Mrs. Rainwater's third grade room won the room count prize at the last P.T.A. meeting for having the largest number of parents in attendance.

New Students

Since Christmas we have had the following new pupils enrolled: Mary Shirley, and Douglas Glass from Kenshaw School in Chicago; Roy M. Watkins from New Fort, Rhode Island; and Gail Webb from Poolesville Springs School.

Parental Cooperation

For several years there has been a bottle neck when our pupils washed their hands prior to being served in the cafeteria, this was caused by the work being having been placed under the new plan.

Now when it became necessary for the Settle children to be moved here, we appeared before the Stocke P.T.A. and presented this problem. In a few days they had this basin moved out so that the children can wash their hands easier and faster. We certainly want to express our thanks to the Stocke P.T.A., and to state that the cafeteria ladies are well.

Davis School News

Mrs. Askey's Room

We are back at work after our holidays many thanks to the crew for the ice cream for Christmas.

We wish to thank Ernest Giles and Gilda Wagner for the new bulletin board.

Mrs. Hlick's Room

We are happy to welcome a new boy to our eight grade class, Charles Ray McKelvey from Loudon, Va. Jr. H.

We have been very busy this week getting our work lined up for the new year.

Freddie Edmonds was sick last week.

We have selected James A. Goble and Martha Faye Parson as our representatives to visit other schools with Mr. Dukes.

Basketball News

The Davis Basketball Team played Eaton Dec. 13. The 'B' boys took the open 25 to 10. The Davis 'A' girls lost to Eaton 29 to 25 and the Davis 'A' boys won 18 to 7.

The 'B' girls didn't play. The records for Davis team are as follows: 'A' Boys won 2 last 3, 'A' Girls won 5 last 3.

Broader HD Club Has January Meeting

The January meeting of the Broader Home Demonstration Club was held at the home of Mrs. H. M. Adams.

Nine members and Mrs. Mary Harrison, home agent, answered the roll with "My Favorite Baby" verse.

Mrs. Ralph Edlitz gave the devotional. Club members read verse and sang in union.

Mrs. H. E. Asher, person in charge of the demonstration, had as guest speaker, Mr. Charles McCall, Co. agent, who led discussion on gardens, planting and maintaining of flowers and shrubs.

Project leader reports were given by Mrs. Paul Alexander, Mrs. E. W. Conner, Mrs. H. M. Adams and Mrs. R. E. Maher.

Mrs. R. E. Maher was voted key member for the month.

'B' Girls won 1 last 1, and the 'B' Boys won 1 and lost 2. The 'B' Boys are planning to play Loudon B. Friday Jan. 10. Last roll will be the next opponent for the Davis 'A' Boys and girls.

PHILADELPHIA NEWS

Mr. and Mrs. Millard Christian and daughter, Sandra Kay from High Point, N. C. have been visiting here with Mr. and Mrs. George Martin, Mr. and Mrs. Bill Christian, Mr. and Mrs. James Cawest and Mrs. John Thompson.

Mrs. Tom Barnett from Tulsa, Okla., recently returned to his home after spending the holidays with his mother, Mrs. Cal Barnett and his sister, Mrs. Vick Jones.

Miss Vida Grot, aunt of the Rev. Leon Strunk and Miss Ruth Patton from Chicago, Ill. are spending some time here visiting with the Rev. and Mrs. Leon Strunk.

Mrs. Eva Schweinhart from Chattanooga spent the week end with her parents, Mr. and Mrs. Zolt Ricker.

Mr. John Edwards visited with his daughter, Mrs. Deane Dickens and Mr. Dickens in Detroit, Mich. during the holidays.

Mr. and Mrs. Lee Peake and daughter, Shirley, from Nichols were visiting with Mrs. Peake's sister, Mrs. Frank Gage and Mr. Gage Sunday.

Mr. and Mrs. Gene Dills and Judy Davis sons and Mr. Isaac Rucker were in Lafayette Sunday because of the death of Mr. Rucker's brother, Mr. Bill Rucker.

The Intermediate Girls Auxiliary met at the home of their leader, Mrs. Gladys Allen Monday afternoon. There were six girls present. The program was an "Thinking of Intermediate Girls".

For community mission the group decided to send a eulogy card and some fruit to a funeral. At the close of the meeting the girls enjoyed some delicious home made candy.

Mr. Bennie Graves from Alpine, Oregon arrived this week to visit with his mother, Mrs. Mary Graves and Mr. and Mrs. Weary Barnett and other relatives.

Mr. and Mrs. Ray Summit and daughter and Mr. John Summit from Lenoir City were visiting with Mr. and Mrs. Richard Davis Saturday afternoon.

Mr. and Mrs. Claude Young are the proud parents of a baby girl born Sunday, December 29th at the Sweetwater hospital. The baby has been named Donna Kay. Both mother and baby are fine.

They are at home now.

Mr. John Edwards spent the Christmas holidays with his son, Mr. J. Hugh Edwards and Mrs. Edwards in Detroit, Mich.

Maude Ann Waller and Judy Davis enjoyed a Shmoozy Party as guests of Miss Judy Schumacher at her home Tuesday night.

Miss Ada Griffiths recently underwent surgery at the Fort Sanders Hospital in Knoxville. She is reported to be coming along as well as to be expected. Her many friends wish for her a very speedy recovery.

Mr. and Mrs. Freddie Largent from Chicago, Ill. is visiting with Mr. and Mrs. Joe Largent, Miss Ava Largent, Mr. and Mrs. Sullivan Davidson and other relatives.

Mr. and Mrs. Albert Ridge and Judy are moving to Sweetwater this week. They will be missed very much here in this community. We wish them lots of luck and happiness.

Mr. and Mrs. Paul Roberts and children of Sweetwater were visiting with Mr. and Mrs. Richard Davis Tuesday.

Mr. and Mrs. George Martha Barbara and Robert were the dinner guests Sunday of Mrs. H. E. Martin and Luke.

Mr. and Mrs. W. F. Christian from High Point, N. C. have been visiting Mr. and Mrs. Bill Christian, Mr. and Mrs. George Martin

daughter, Bonnie and Betty spent the day, Sunday with Mr. and Mrs. Frank Gage.

The Baptist Church welcomed the Methodist Church group to their services Sunday evening. The Methodist were having some trouble with the furnace at their church.

Mrs. Carrie Dills from Loudon was visiting with her son, Mr. Gene Dills and Mrs. Dills and sons during the holidays.

Tom Watts, 3 daughters, Mrs. Warren G. Smith, Mrs. John H. Bloch and Miss Margaret Watts, all of Loudon, 3 sons, Jack, Thimmasville, N. C., William, Loudon, and Joseph Rouse of Newport News, Va. 2 brothers, Bennett and Oliver, both of Loudon, 4 sisters, Mrs. Joe Shubert, Mrs. Rocky Wallace, Mrs. and Mrs. Mandy Wilkins, all of Loudon; Mrs. Edna Wilson, Sweetwater; Simpson were held Sunday Jan. 5th from Blair Baptist Church with Rev. Jewell Watson and Rev. O. C. Hamaker officiating. Interment Stocke cemetery. Arrangements by Quinn & Karris.

Mildred Clare Chahaz

Chahaz, Mildred Clare, age 49, of Huffs Ferry Road, passed away January 5th. Survivors: Husband, Charles Paul; 2 daughters, Wilhelmina Chahaz, Knoxville; Sally Chahaz, at home, Charles Paul, Jr., Loudon; 2 sisters, Mrs. Elsie Winkler, McKenzie, Tenn.; Mrs. Christine West, Lenoir; Mrs. Services were held Tuesday 10:30 A. M. from Cumberland Presbyterian Church with Rev. Walter Chesnut officiating. Interment Stocke cemetery. Arrangements by Quinn & Karris.

Britton McLendon

McLendon, Britton, age 63, passed away Jan. 3rd at the Bacon Hospital. Survivors: Wife, Mrs. May McLendon; 2 daughters, Mrs. Annie Margaret Chahaz and Miss Dorothy Kate McLendon, both of Philadelphia, Pa.; Mrs. Leola, of Pontiac, Michigan; 2 sons, Mrs. Ruth Blackburn, Philadelphia, and Mrs. C. C. Barnett, Loudon. Brother, Harrison McLendon, Vero, 6 granddaughters. Services were held Sunday Jan. 5th, from Central Baptist Church with Rev. Lloyd Campbell and Rev. Charlie Kirkland officiating. Interment: Central cemetery. Arrangements by Quinn & Karris.

Thomas W. Watts

Watts, Thomas W., age 69, passed away at Bacon Hospital Jan. 3rd. Survivors: Wife, Mrs. Mary Watts.

REPORT OF AN AFFILIATE OF A NATIONAL BANK

PUBLISHED IN ACCORDANCE WITH SECTION 5311, U. S. REVISED STATUTES

Report as of Dec. 31, 1937, of HAMILTON NATIONAL ASSOCIATES, INC., Chattanooga, Tenn., which is affiliated with Charter number 12080 Federal Reserve district number 6

Kind of business of this affiliate: Holding Company

Manner in which above-named organization is affiliated with national bank, and degree of control: Stock ownership and an officer of Holding Company as a Director

Financial relations with bank: Stock of affiliated bank owned by the affiliate (par value) \$24,200.00

I, D. H. HOLLOWAY, Secretary-Treasurer of HAMILTON NATIONAL ASSOCIATES, INC., do solemnly swear that the above statement is true, to the best of my knowledge and belief.

Sworn to and subscribed before me this 7th day of Jan. 1938.

T. W. RICH, Notary Public (SEAL) My Commission Expires Jan. 31, 1938.

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INTRODUCTORY OFFER ONLY

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the New Covering hospital and doctor bills?

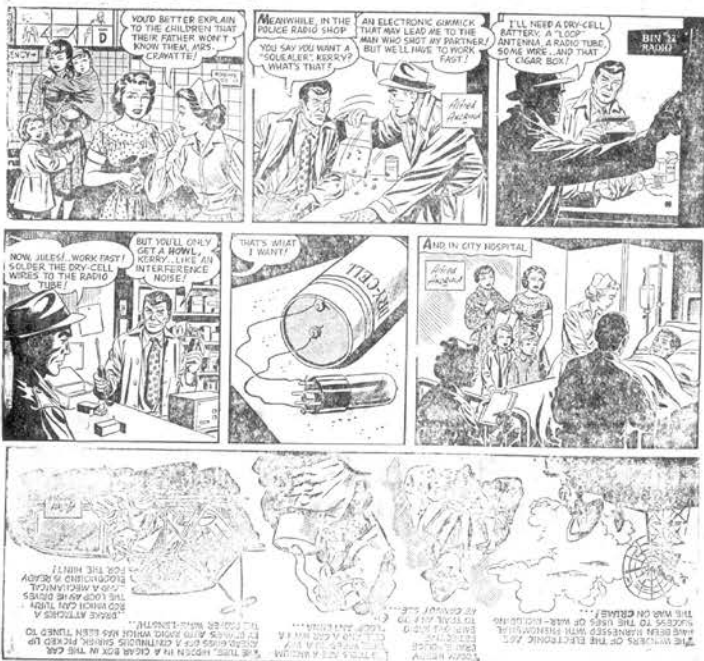
FOR INFORMATION SEE

R. M. GRAY
SARGE HARRISON
RUFUS WATSON
INSURANCE AGENCY
509 Greve Street-Phone GL 8-350
Loudon

MARY WORTH'S FAMILY



KERRY DRAKE



London Social And Personal News

Thursday, January 9, 1958 The Loudon County Herald

Parents Of Loudon Women Are Honored On 50th Anniversary

Mr. and Mrs. Calvin A. Roseberry, Sr., of Pulaski, Va., parents of Mrs. L. C. Wright of Loudon, celebrated their 50th wedding anniversary at the home in Pulaski last Sunday with open house.

The Roseberry home was decorated throughout with yellow roses and yellow magnolias. The dining table, covered with a lace cloth bore a centerpiece of yellow roses in a crystal bowl. Wedding cake and punch were served. Mrs. Jack Johnson and Mrs. L. C. Wright presided at the punch bowl.

Attending were all members of the immediate family: the couple's six daughters, Mrs. William N. Smith of Indiana; Mrs. Neal Rogers of Bristol; Mrs. Jack Johnson, Wytheville, Va.; Mrs. T. A. Hall, Pulaski, Va.; and Mrs. L. C. Wright of Loudon, and two sons, J. J. of Abingdon, Va., and C. A., Jr., of Williamsburg, Va., and their families. The couple has 29 grandchildren and five great-grandchildren.

Mr. Roseberry stated that they contributed their happy marriage to the love they shared for each, the love and the grace of God, and the love they held for other people. In a happy scene of humor, he said jokingly, "The next 50 years he would be boss."

Mr. and Mrs. Henry Vanni Ingram and daughter, Rebecca of Rome, Ga., spent New Year's Day with Mr. and Mrs. Jim Blair and daughter, Ann and Vanni.

Dr. and Mrs. C. B. Blair, Jr., and cousin Susan and Charles of Birmingham, Ala., were the weekend guests of his parents, Mr. and Mrs. Barkley Blair.

Mr. and Mrs. Lynn Kollock and children of Kingsport were visiting relatives and friends in Loudon during the Christmas holidays.

Meeting Is Held By Pearle Remine Circle

The Pearle Remine Circle met on Monday evening in the Fellowship Hall of the Methodist Church with Mrs. Reed Henry and Mrs. Frank Dutton as coesses.

A salad plate was served first to the 16 members present. Mrs. Bud Waller was the program leader using "Japan Today" as her subject. Those taking part on the program were Miss Mary York, Miss Kate Jones, Mrs. Cam Hall, Mrs. Sam Harrison, Mrs. Will D. Robinson and Mrs. Jack Leffer.

Miss Kate Jones, circle leader, presided over the business meeting and plans were made for the Methodist Men's Club Dinner to be had on Jan. 14.

Mrs. Edna Jones closed the meeting with the Quiet Hour reading entitled "When God Does Not Seem Real To Us."

No. 2 Tom Jung Circle Has Meeting

The No. 2 of the Tom Jung Missionary Society held its January meeting in the home of Mrs. Lucy Reed, Harrison with Mrs. Joe Blair and Mrs. Bob Richards as hostesses.

The meeting was presided over by Mrs. Hugh McQueen, vice chairman in the absence of the chairman, Mrs. Charles P. Chubb, Jr.

A most interesting program was presented by Mrs. Reed Gover, leader, assisted by Miss Martha Blair, Mrs. Jim Blair and Mrs. J. E. Richeson.

After the business session a dessert plate was served.

Mr. Alger Watkins left Sunday for Castle Heights Military Academy in Lebanon after spending the holidays with his parents, Dr. and Mrs. J. R. Watkins.

Mr. and Mrs. Clarence Hughes announce the birth of a daughter, Jan. 3 at the Baptist Hospital in Knoxville.

Tom Jung Circle Meets With Mrs. Mize

The newly organized Circle No. 1 of the Tom Jung Missionary Society of the Cumberland Presbyterian Church met on Monday night with Mrs. John L. Mize and Miss Carrie Lee Mize as hostesses.

Mrs. W. A. McMurray was program leader and used as a theme, "Studying The Pattern" with the devotion being led by Mrs. Ralph Alexander and talks given by Mrs. Jim Kline, Mrs. Madison West, Mrs. Walter Chesna, and N. A. Weaver, Jr.

Circle chairman, Mrs. John Simpson, presided over the business meeting, at which time plans were presented for the year. Officers are: Co-chairman, Mrs. N. A. Weaver, Jr.; Secretary, Mrs. Walter Chesna; Treasurer, Mrs. Leroy Custard; Secretary of Missionary Education, Mrs. Ralph Alexander; Secretary of Stewardship, Mrs. W. A. McMurray; Secretary of Missions in Sunday school, Mrs. Rex Barnette; Missionary Messenger chairmen, Mrs. Madison West and Mrs. Raymond Lawson. Those named to serve on Membership Committee were: Mrs. Jim Kline, Miss Carrie Lee Mize, and Mrs. Ella Russell.

Christian Service Committee were Mrs. Lucy S. Harrison, Mrs. Ben Simpson, and Miss Mary Katherine Mize.

A delicious salad plate was served to the twenty-two members present. The meeting was closed with the Wayide Prayer and Benediction.

REPORT OF CONDITION OF MERCHANTS & FARMERS BANK OF GREENBACK

In the State of Tennessee, at the close of business on Dec. 31, 1957.

ASSETS	
Cash, balances with other banks, including reserve	
balances, and cash items in process of collection	\$ 116,290.51
United States Government obligations, direct and guaranteed	514,015.42
Obligations of States and political subdivisions	104,227.50
Loans and discounts (including NONE overdrafts)	440,855.88
Bank premises owned \$100, furniture and fixtures	\$11,401.20
TOTAL ASSETS	1,182,885.92

LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	502,815.93
Time deposits of individuals, partnerships and corporations	474,975.44
Deposits of United States Government (including postal savings)	5,922.22
Deposits of States and political subdivisions	\$9,001.25
Other deposits (certified and cashiers' checks, etc.)	2,971.38
TOTAL DEPOSITS	\$1,065,776.22
Other liabilities	372.75
TOTAL LIABILITIES	1,066,148.97

CAPITAL ACCOUNTS	
Capital	25,000.00
Surplus	27,500.00
Undivided profits	44,245.95
TOTAL CAPITAL ACCOUNTS	96,745.95
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	1,182,895.92
Common stock with total par value of	25,000.00

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$29,000.00

Loans as shown above are after deduction of reserve of \$3,000.00

I, Nola M. Elam, Cashier of the above-named bank, solemnly swear that the above statement is true, and that it correctly represents the true state of the bank's affairs herein contained and set forth, to the best of my knowledge and belief.

Correct—Attest: NOLA M. ELAM, Cashier.
J. A. WALKER, Pres.
A. J. KYKER, Vice-Pres.
R. H. ALEXANDER, Vice-Pres.
J. L. SEATON, Director
G. M. WEAR, Director
P. K. GREENWAY JR., Director
E. K. TARTWATER, Director

State of Tennessee, County of Loudon, ss:
(SEAL) Shown to and subscribed before me this 6th day of Jan. 1958, and I hereby certify that I am not an officer or director of this bank.

My commission expires Jan. 31, 1959.
R. M. BROOKS, Notary Public.

Dr. Charles T. Morgan is in Kingsport, this week on business. Mrs. Morgan will join him to spend the weekend.

Mr. and Mrs. Joe P. Simpson and family of Greenville spent the weekend with Mr. and Mrs. Homer Simpson.

Mr. and Mrs. Scott Hall Blvd. of Jacksonville announce the birth of a son, Jan. 3, at the Memorial Hospital in Jacksonville.

Mr. Broady Harrison left Sunday to plane for Chicago, Ill. where he is attending the Furniture Market.

Miss Molly McPeake returned to Landon Academy in Warsaw, N. C. after spending the holidays with her parents, Dr. and Mrs. W. T. McPeake and family.

Miss Jane Lefter of Athens spent the weekend with her parents, Mr. and Mrs. Reed Gover.

Mr. Edwards Kolick has returned home after spending a few days with Mr. and Mrs. Lynn Kollock and family in Kingsport.

Blair Jr. and Hargis Hargis, Jack Lutz and Keith Nicolai returned to T.M.I. in Sweden on Monday after spending the holidays with their parents.

Mr. and Mrs. Jack Scarpello and children have returned to their home in Falls Church, Va. after spending a few days with Mr. Walter Summers and Mr. and Mrs. Gail Hein and daughter.

Miss Ray Allen Watkins of Bradenton, Fla. spent the Christmas holidays with her mother, Mrs. Dora Watkins.

Mr. and Mrs. Charles H. Davis and son, Cary, Mr. Glenn Davis and Mrs. Edward Hargrove attended the Golden Wedding Anniversary of Dr. and Mrs. Walter C. Davis in Newport Sunday.

Mrs. Richeson Host To Bridge On Thursday

Mrs. H. H. Richeson was hostess to a bridge club last Thursday evening at her home on Mulberry St.

A salad plate was served before playing three progressions of bridge.

High score for the club was won by Mrs. Blair Harrison. High guest score was won by Mrs. John Greer. Other prizes were won by Mrs. W. C. Patton and Mrs. J. E. Richeson.

Guests for the club were Mrs. Greer, Mrs. I. H. Watson, Mrs. Leroy Custard, Mrs. Robert Frow, Mrs. Don Thompson, Mrs. Ray Walker, Mrs. Rufus Watson, Mrs. Ham Carey, Mrs. Charles Davis, Mrs. Sam Harrison, Mrs. Ed Ferguson, Mrs. Jim Blair, Mrs. W. B. Campbell, Jr., Mrs. John Simpson, Mrs. James O. Harrison and Mrs. Jack Leffer.

Met Monday Circle

The World Service Circle met Monday evening in the Prayer Chapel of the Methodist Church with Mrs. Clyde Woodard and Mrs. Albert Ross as coesses.

A dessert plate was served in the fellowship hall before the meeting to the 10 members present and one visitor, Mrs. Leann Millage.

Mrs. W. C. Patton was in charge of the program entitled "Japan Today" taking part on the program were Mrs. Lloyd Rickland, Mrs. Albert Ross, Mrs. John Greer, Mrs. Homer Vangas Simpson and Mrs. H. H. Richeson.

Mrs. Eugene Booth, circle leader, presided over the business meeting.

The meeting was closed with the "Quiet Hour" reading by Mrs. Lloyd Kirkland.

Sally Jones Circle Met Monday Night

The Sally Jones Circle met Monday evening at the home of Mrs. Ben Williams with Mrs. Bessie Lytle as co-hostess.

A dessert plate was served to the 7 members present.

Mrs. Ham Carey was in charge of the program.

Mrs. Kenneth Kitchens, circle leader presided over the business meeting. Plans were discussed for a study course to begin Jan. 27.

Mrs. Ham Carey closed the meeting with the Quiet Hour in the absence of Mrs. John Robertson.

Miss Betty Jo Barnes has returned to her home in Sweetwater after spending the holidays with her grandparents, Mr. and Mrs. F. M. Quinn.

Mrs. Sam Wilson has returned home after a visit with Mr. and Mrs. Leroy Myhre and Eric and new baby named Sam Wilson Myhre born Dec. 31.

Mary Ann Carpenter has returned to Tennessee Wesleyan College in Athens, after spending the holidays with her parents, Mr. and Mrs. Ray Carpenter.



My Favorite Recipe

Featuring This Week
Mrs. Oscar Heaton
Loudon

MRS. JACK LEFLER
NUN'S CAKE

1 cup butter or butter substitute
1 1/2 cups powdered sugar
5 egg yolks
2 egg whites
1/4 cup milk
3 cups cake flour

2 1/4 teaspoons baking powder
1/4 teaspoon salt
3 teaspoons caraway seed
2 teaspoons rose water flavoring
1/2 teaspoon cinnamon flavoring

Cream butter or butter substitute. Add sugar and yolks of eggs. Beat thoroughly. Stir in unbeaten whites of eggs and beat mixture. Sift flour, measure, and sift with baking powder and salt. Add alternately with milk to first mixture. Sprinkle in caraway seed, beat well, and add flavorings. Pour into well-lubed loaf pan. Bake in moderate oven (375 deg. F) 1 hour. Substitute 1 teaspoon vanilla flavoring for caraway seed, rose water, and cinnamon if desired.

FIRST NATIONAL BANK

TO OUR STOCKHOLDERS:

The regular Annual Meeting of Stockholders of The First National Bank, of Loudon, Tennessee, will be held in the Directors' Room of The First National Bank on Tuesday, January 14, 1958, at 10 o'clock, a.m., for the purpose of electing a Board of Directors for the ensuing year, and for the transaction of such business as may properly come before the meeting.

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Cashier.

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LAY'S CLOVERLEAF SAUSAGE 29c lb.

PLUS S.H. GREEN STAMPS

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is proud to bring you for the first time in Tennessee this Ice Cream of Elegance, long famous in the finer eating places from Italy to New York.

Three delicious and attractive flavors in each serving. Special ice cream treat of Italian origin.

Now at your favorite Drug or Grocery store



**DO YOU GET
FULL VALUE
from your money?**

**YOU'RE NOT
IF YOUR SHOPPING
AWAY FROM HOME!**

If you shop away from home the value of your money can be measured in the merchandise you purchase. It has no further value

BUT:

**Look How The Value
of your Money Increases
When You Spend
It At Home! . . .**

1. You get the finest, friendly service no matter what your needs may be. Local businessmen are your neighbors . . . and your friends . . . and have a personal concern for your satisfaction in merchandise or service that no out-of-town business could possibly offer.
2. Local businessmen are your fellow-citizens. They pay city and county taxes. The money you spend with them has greater values for you because it works for you again in schools; streets police and fire protection; all governmental services.
3. Still more, money you spend at home goes for salary and wages of your fellow-citizens. It creates jobs, promotes community prosperity and progress. Your dollars continue to have extra value for you for years when you spend them at home.

**GET FULL VALUE FROM YOUR DOLLARS
SHOP AT HOME**

as much as you can . . . it's good business!



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Ice Cream "Quality Supreme" Milk
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Gay Street Phone GL 8-2091

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W. Lee Highway Phone GL 8-3424

**RYMER'S SERVICE STATION
SHELL PRODUCTS**
800 Mulberry Street Phone GL 8-9119

**JONES TRACTOR COMPANY
FORD TRACTORS and IMPLEMENTS**
W. Lee Highway Sales and Service Phone GL 8-4122

**CURTIS-TIPTON MOTOR COMPANY
FORD SALES and SERVICE**
W. Lee Highway Phone GL 8-3621

**LOUDON
BUILDERS SUPPLY, INC.**
W. Lee Highway Phone GL 8-2023

**GILES AND SON
FOOD MARKET**
3 Miles Out Vanore Road Phone GL 8-3719

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"Where The Family Shops Together"
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100% SELF SERVICE**
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W. Lee Highway Phone GL 8-3182

**POND CREEK
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Vanore Road Phone GL 8-3202

**VALLEY
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832 Mulberry Dry Goods Phone GL 8-3366

**LOUDON SHOE SHOP
JAKE BIVENS**
Grove Street

**RALPH PURDY
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West End Phone GL 8-9103

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"If It's Smart, We Have It"

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Phone GL 8-2657

GREER'S

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Phone GL 8-2046

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FARM NEWS REVIEW

CHECK ELECTRIC WIRING LAYOUTS FOR OVERLOADS

Many Tennessee farms and homes have had electric service for over ten years and the original wiring of the house and out-buildings is outmoded, showing its age, and probably overloaded. Additions to the wiring system over the years have usually been in the form of extensions rather than a completely new installation. On such farms the electric wiring system is a definite fire and safety hazard. E. B. Hale, associate Extension agricultural engineer at the University of Tennessee, says:

A number of fires this past year have been attributed to faulty wiring and overloads. Rather than take chances on another year's operation, it would seem ordinary good business practice to have the entire wiring system thoroughly inspected, faulty or suspect wiring replaced, have additional circuits installed to reduce the wire load and to provide for future expansion.

A few years ago a 60 ampere entrance service was considered quite adequate. With today's light, heat and power service, it is a rare case that does not warrant at least 100 ampere service and most farms would justify 200 or more ampere service capacity entrance.

A common experience has been the actual decrease in the electric bill following a complete reorgan-

ization of the farm wiring due to more efficient operation of equipment and lowered line losses, the engineer says.

CHESTNUT TREES SURVIVING BLIGHT ARE DISCOVERED

Large blight-free American chestnut trees were located in 36 states in 1957. This again raises hopes that the once proud giant may return to American forests.

The U. S. Department of Agriculture's Forest Service is testing the new-found trees to see if they are resistant to the Asiatic blight. The disease has virtually wiped out the American chestnut since its introduction to this country 50 years ago. Trees can be tested by artificially inoculating them with the blight-causing fungus to make sure that they have been exposed and have successfully resisted its attack. Or seedlings from these trees can be grafted onto seedlings in areas where blight is known to be present. Resistant trees will live and others will die after sufficient exposure.

Blight-resistant Chinese chestnuts have been grown in this country for some years. The nuts are similar to American chestnuts, but the tree is small, orchard type and, contrasted to the American variety, of little value for timber.

The Forest Service would like to locate additional large Ameri-

can chestnut trees. Its scientists are willing to cooperate with private owners who would like to grow and test trees by grafting. More information about this and other trees for grafting can be obtained by writing the Forest Service, U. S. Department of Agriculture, Washington 25, D. C., or the AIT Extension forester, Morgan Hall, Knoxville.

MEDICAL COSTS OF FARM GROUPS ARE INCREASING

Medical costs for the typical American farm family were about as much for each person in 1955 as they were for the whole family in 1941, U. S. Department of Agriculture home economist, reports. Comparing results of a 1955 survey with those of a similar survey in 1941, they note that farm families spent about \$340- or \$63 a person—for medical care in 1955, but only \$60-\$15 per person in 1941.

The general rise in prices accounts for a large part of this increased spending for medical care, USDA researchers say. But they point out that farm families have increased their medical expenditures more than their general expenditures and are spending a greater share of their money for medical care than they once did. The researchers suggest that this may be due in part to hospital building programs in rural communities and other advances, which have helped make medical care available to more rural people.

Health insurance grew much more common among farm families between 1941 and 1955. Although in 1941 nearly all farm families paid for medical care as they received it, by 1955 half of them either belonged to pre-payment plans or carried health insurance. This has probably encouraged greater medical spending. Earlier surveys have shown that families with hospitalization insurance use hospitals more than those without it. Families probably find they can spend more for medical goods and services when expenses are portioned out in regular payment.

Physicians' services took a larger part of the health-care dollar than did any other type of medical expense in both years.

GREENBACK NEWS

Mrs. D. M. Smidman of Knoxville, mother of Mrs. Roy Lowry and a guest in the Lowry home, was seriously burned in her eyes Friday evening when she mistakenly put carbonic acid in her eyes, thinking she was using her eye drops. She was rushed to a Knoxville specialist for treatment and her condition is reported fair.

The Greenback Community club will convene Thursday evening at 7:30 in the Greenback school cafeteria with the president, Mr. Neal Menden in charge. Greenback Girls of the Future Homemakers club will present the program and Mrs. Menden with her committee will arrange for the Club Booster dinner to be given the latter part of January. Club members having birthday anniversaries in January will serve refreshments.

Mrs. Will Griffiths fell at her home Tuesday morning and suffered a broken hip. She was removed to the Bacon Hospital where she underwent surgery on Friday and is reported to be getting along fairly well.

Mr. and Mrs. James Keys of Washington D. C. have been guests of "Mr. and Mrs. Joe Keys and Mr. and Mrs. Don Buford.

Mr. and Mrs. Bert Thompson Mrs. McArthur of Dodge City, Kansas and Mrs. Brad Thompson of Riverdale, California, with Mr. and Mrs. Roy Pearson of Maryville were guests Thursday of Mr. and Mrs. Fred Pippis and Mr. Joe Pippis, Mr. and Mrs. Harold Gaze of Sweetwater visited Sunday with Miss Helen Kerr.

Mr. and Mrs. Roy Glover of Louisville were dinner guests Sunday of Miss Corrie Beach. Mr. and Mrs. John Thompson have had news that their son Soaman Frank Thompson is well and that he will sail for Japan on Jan. 9.

Mrs. Andy Hiltch and Miss Mary Hiltch were guests Sunday of their cousins Mr. and Mrs. Joe Keys.

Miss Helen Kerr is recovering from a severe head cold at her home here.

Mrs. Ruby Thompson is confined to the Bacon Hospital in London with an attack of double pneumonia.

Mr. Cook Dougherty of Newport was the Christmas guest of Mr. and Mrs. Nick Rowland.

Mr. and Mrs. Neal Menden, accompanied Mr. and Mrs. Roy Davis of Maryville to Florida for a week's vacation and returned home last Friday. They attended the Gator bowl game in Jacksonville and the Orange bowl in Miami.

Mr. and Mrs. Walter Cook have returned to their home in Detroit Mich. after a visit with Mr. and Mrs. Nick Rowland and other relatives.

Mr. and Mrs. Roy Brooks and Miss Hazel Alexander visited Mrs. Ruby Thompson in Bacon Hospital Sunday.

Mr. J. A. Walker, Mrs. Cora Jones and Miss Helen Kerr were in Knoxville Wednesday for the funeral service of Mr. Frank Kerr.

Little Jewel Hammonree, daughter of Mr. and Mrs. Ben Hammonree, is at home from Blount Memorial Hospital where she was treated for illness.

Master George Hammonree, son of Mr. and Mrs. Mel Hammonree, is at home from Blount Memorial Hospital last week and has recovered from a stomach illness.

Mr. J. J. Keys entered Blount Memorial Sunday and underwent surgery Monday. His condition is reported fair.

Mrs. Bruce Hinton, Brucine and Michela and Miss Mae Lowry were visitors in Maryville Saturday.

Miss Barbara T. Kidd of Maryville spent the past week with her aunt, Miss Margaret Thompson and with Miss Wanda French near Morgantown.

Mrs. Fred Montgomery and grandson, Bob and Jim Montgomery left Friday for their home in Riverdale Calif. after spending the holidays with her father, Mr. Joe Pippis and brothers, Fred and Elbert Pippis and families.

Mrs. J. B. Griffiths had a call Saturday that her grandson, Andrew C. Montgomery Jr. and Mrs. Montgomery, Sandra, Deana and Andrea had reached their new home near Phoenix, Ariz. and were getting settled satisfactorily.

Mrs. J. V. Akers brought her husband Sunday from a 5 weeks stay in the St. Mary's Hospital, Knoxville. Mr. Akers' condition is slightly improved. Their daughter, Mrs. Robert Paige and daughters, Penny, Merry and Lucy remain with them at "Pines" near Meadows.

Miss Jean Franklin, daughter of Mr. and Mrs. Cleo Franklin is recovering from a tonsillectomy performed in the Blount Mem-

Thursday, January 9, 1958 The Loudon County Herald 7

social Hospital last week. Long of Greenville has been the Stevie Long, son of Highway patrolman, Hankin Long and Mrs. C. E. Long.

Telephone Talk

by M. V. WALKER
Your Telephone Manager



WONDERFUL GIFTS—I met a lady the other day who had received a color telephone for Christmas. She said it was one of the most original gifts she'd ever had and was so pleased with it she wanted to order several for coming birthdays. Together we made the selections for her friends, and she also decided to order another for herself (the first is in her bedroom; the second is for the kitchen). How about you? Got any birthdays or anniversaries coming up? Why not give extension telephones in color—they're original, practical and so beautiful! Easy to give, too. Just call our Business Office and we'll handle all the details.



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Cinemascope—Color

Foss Parker

Kathleen Crawley

Cartoon

SATURDAY, JAN. 11

THE SPOILERS

Jeff Chandler

CREeping UNKNOWN

Brian Donlevy

Cartoon

SUNDAY & MONDAY

Jan. 13 & 14

1ST RUN PICTURE

STOPOVER TOKYO

Cinemascope—Color

Robert Wagner

Joanne Collins

Cartoon

TUESDAY & WEDNESDAY

Jan. 14 & 15

TOWARD THE

UNKNOWN

In Technicolor

William Holden

Virginia Leitch

Cartoon



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